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Subseries:

OA/ID Number: 14867

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Saturday, September 18, 1999

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Facsimile Cover Sheet

To: President William Clinton
Company: The White Houses
Phone:
Fax: 1-202-456-6703

From: Hezekial Stewart
Company: Watershed, Inc.
Phone: 501-378-0176
Fax: 501-378-0432

Date: 08/23/99

**Pages Including this
cover page: 6**

Comments: President Clinton, two fellow Arkansans and friends of mine, Katherine Mitchell and James Mitchell, are embarking on an economic development project that will result in jobs for persons in Eastern Arkansas. The project is in conjunction with a group in China. I have enclosed information about the project, a letter to you from the head of the financial group in China, and a sample letter that we would appreciate your sending to Mr. Ngai Keong, chair of the Baida Finance Group.

Your assistance will be appreciated. If you need to speak with me, please call me or Katherine Mitchell at the Watershed.

9/18

Send to
Burkhardt?

✓ yes

— no
NEED TO VET w/
COUNSEL / NSC
Dr. 

James Mitchell Economist, Ltd.

Background Information

A group of promoters operating under the banner of James Mitchell Economist, Ltd., an Arkansas, has entered into a relationship with BAIDA Finance Group, a China corporation located in Beijing and Hong Kong, to plan, develop, and operate economic development projects in America, beginning in the State of Arkansas. This Arkansas project will serve as a pilot initiative.

An initial and primary concern of these Chinese investors is that the U.S. government, at all levels, and the business community, in general, will welcome and support this effort.

These Chinese investors expect that the initial phase of this proposed development will require them to invest up to 150 million U.S. dollars and estimate that they will need to employ approximately 4,000 local workers.

The nature of the initial endorsement sought by the Chinese group may include:

1. Written responses to Mr. Ngai Keong, Chairman, BAIDA Finance Group, proposal from elected and appointed officials indicated that this effort is welcomed and that the facilities within government that normally address concerns of businesses that re-locate to Arkansas (creating jobs and spurring economic development) will assist with this initiative, technically.
2. The response should include incentives that are already common practice and notification that appropriate government executives are prepared to negotiate with the purpose being to determine how to do this in a manner that best benefit the State of Arkansas and its citizens and promote the viability of these proposed ventures of these Chinese investors.

BAIDA Finance Group and James Mitchell Economist, Ltd. Will appreciate an expedited response that incorporate the endorsement defined in the preceding items 1 and 2, as we have a tentative timetable that will include a visit to the United States during the Month of August, 1999 for face-to-face discussions with appropriate officials.

James Mitchell Economist, Ltd. Will coordinate the Presentation of the Chinese Proposal and the U.S. Response, and the initial face-to-face meeting between the two.



百達金融(集團)有限公司

BAIDA FINANCE (GROUP) CO. LTD

Beijing, 26 July 1999

**His Excellency President Clinton
White House
USA**

Your Excellency President:

First please allow me to present your Excellency my compliments and have this honor to forward to your Excellency my proposal concerned with US economy development, business expansion and job creation.

It's widely known that the buoyant US economy also encounters the problem of development imbalance among different regions as it is reflected in the fact that most Chinese prefer Western and Eastern US when it comes to the matter of deciding their touring and investment destinations, as a contrast few of them display willingness to designate Central or Southern US as their destinations for the above purposes. It's in this background that I have come up with this unique concept of initiating one "China Special Economic Zone" there, hopeful that a boom of investment there among Chinese (including overseas Chinese

**百達金融(集團)有限公司****BAIDA FINANCE (GROUP) CO. LTD**

in different parts of the world) will be spurred, hence creating new business and job opportunities for the local citizens; also enhancing its charm for domestic and foreign tourists alike.

The proposed concept of "China Special Economic Zone" conceived by me is not such sort of enterprise group in nature, while it is an independent "pilot community" supported and guided by the US federal and state governments, which is to be constituted of sectors like its unique industrial processing sector, commerce and service sector, entertainment and service sector and residential sector. Should the "China Special Economic Zone" be furnished with preferential policies that will be favorable for future investment and consumption there, I can assure you that I have both the ability and will to assemble large numbers of wealthy Chinese people to invest in this unique enterprise. As early as back in 1993, I have advocated initially through press in US and Hongkong for the US government to pay adequate attention to the non-governmental investment potentialities among Chinese, further for the wealthy Chinese people to familiarize themselves with relevant investment policies in US and return-related matters. At that time private bank deposits known to the public reaches



百達金融(集團)有限公司

BAIDA FINANCE (GROUP) CO. LTD

1000 billion RMB, while now it has grown to nearly 5000 billion RMB (more than 600 billion US\$), as for other confidential capital, it's hardly calculable.

Before this, I have forwarded my initial proposal to the state of Arkansas, I would appreciate it very much if you could favor it with your attention and bestow on me your valuable comments and suggestions with regard to its designment and prospect.

Once more, I'd like to avail myself of this opportunity to renew to your Excellency the assurances of my highest consideration.

Ngai Keong

Chairman

Baida Finance(Group) Co., Ltd

Address: Rooms 406-408, Back building of Chang'an Mansion, No. 7
Jianguomennei Dajie, Beijing 100005, China

Fax: +(8610) 65171406

Draft for illustration only

**Mr. Ngai Keong, Chairman
BAIDA Finance Group
Rooms 406-408, Back Building
of Chang an Mansion
No. 7 Jianguomenwai
Dajie, Beijing 100005 China**

Dear Mr. Ngai:

Thank you for your letter and your keen interest in the U. S. economy. I welcome your particular interest in the South Central United States, especially those areas that are in dire need of economic stimuli, such as, the so-called "Delta Region". That is an area that I have personally been interested in since my days as Governor.

I encourage you to continue your pursuit of economic development officials at the state level. I am sure that the Governors of the states in these areas that you have identified are willing and prepared to receive your group's proposals and negotiate conditions and concerns.

It is important for you and members of your group to note that the United States is the most dynamic and more matured market place in the world. Our government is the most business-friendly there is. We, also, provide the highest quality of life for our citizens and the more enviable working conditions for our laborers.

Finally, we are the country where dreams can materialize. We proudly promote that prospect to the world at large, under the correct set of circumstances and appropriate legal guidelines.

Sincerely,

William Jefferson Clinton

cc: James Mitchell Economist, Ltd.



SHARE OUR STRENGTH'S

Children's Hour

Your Hour is Their Future.

☒ **Yes**, I want to get involved in Share Our Strength's Children's Hour, the national campaign to build a better future for children of the new millennium. Through these donations, I am supporting local, national and international efforts that address the health, hunger and nutrition needs of children.

Name: _____ Title: _____

Company: _____

Mailing Address: _____

- ☐ Home
☐ Business

Daytime Phone: _____ Fax: _____ Email: _____

My Donation: ☐ Hour's Wage \$ _____ ☐ Half Day's Wage \$ _____
☐ Full Day's Wage \$ _____ ☐ Other \$ _____

Payment Method: ☐ Check (payable to Share Our Strength)
☐ American Express ☐ VISA / MasterCard
Card No: _____ Exp: _____
☐ Stock Donation (please call Karen Stevans at (202) 393-2925 for assistance)

Your Signature: _____

Please sign and return to: **Children's Hour**
c/o Share Our Strength
733 15th Street, NW, Suite 640
Washington, DC, 20005
or fax to **(202) 347-5868**



SHARE OUR STRENGTH'S

Children's Hour

Creating an Employee Donation Program

Employee Donation Programs are a great way to send a signal to employees that your business or organization is community-minded and invested in future generations. Many see it as a benefit for their staff, giving them an efficient way of making donations to registered charities. The employee is able to make a donation out of their gross salary with the knowledge that the tax will go to the charity rather than the Internal Revenue Service.

How will payroll giving to Children's Hour be handled?

All that is needed to create an employee donation program is the "Children's Hour Donation Authorization Form" included in this package.

When should the donation be made?

A company will want to choose the timing that best suits its own processing system. We would suggest fall 1999, when all eyes will be focused on the millennium.

Making employee donations worth more...

The appeal becomes all the more powerful if employees know their employer will match their donation. Many of our early supporters have offered to do this, and we ask you to also consider this as an option.

We believe payroll giving is the best way for everyone to help Children's Hour.

Your hour is their future ★



SHARE OUR STRENGTH'S

Children's Hour

Company Participation Form

What is an hour worth? An hour is worth a child's future. Share Our Strength's Children's Hour provides everyone with an opportunity to be part of an unprecedented effort to build a future for kids in the new millennium. Companies and organizations nationwide – and worldwide – are demonstrating their support. Here's how your company can help:

Please identify how your business or organization would like to make a difference in the new millennium through Children's Hour:

- ☐ Employee Payroll Deduction Program
- ☐ Corporate Matching Gifts
- ☐ Company Earning Donation

Please complete the following:

Company/Organization Name: _____

Contact Name and Title: _____

Contact Address: _____

City: _____ State: _____ Zipcode: _____

Phone: _____ Fax: _____ Email: _____

No. of employees on payroll: _____

Please mail or fax this form to:

Share Our Strength's Children's Hour
733 15th Street, NW, Suite 640
Washington, D.C. 20005
Fax: (202) 347-5868

Name: _____ Signature: _____

Thank you for agreeing to be involved in Children's Hour. Your company and its employees are now part of a unique event aimed at creating a better future for the children of the next millennium.

Your hour is their future ★



SHARE OUR STRENGTH'S

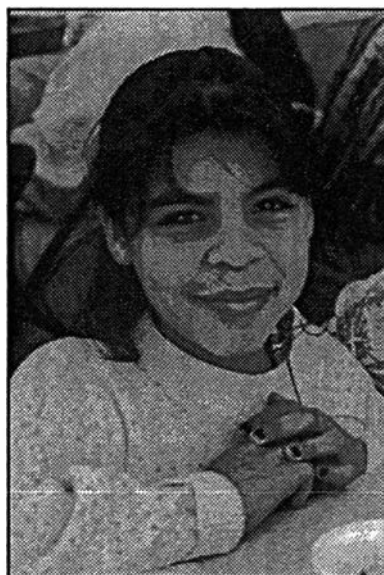
Children's Hour

Simple Steps to Joining Children's Hour

What is an hour worth? An hour is worth a child's future. Children's Hour provides everyone with an opportunity to be part of an unprecedented effort to build a future for kids in the new millennium. Companies and organizations nationwide – and worldwide – are demonstrating their support. Here's how you can help:

All you have to do is:

1. Complete the Children's Hour Company Participation Form. Review and use the information in the Campaign Kit, including: Details on Creating an Employee Donation Program and the Children's Hour: Employee Donation Authorization Form.
2. Make your staff aware of the Children's Hour campaign and your company's participation.
3. Make a simple adjustment to your payroll software program to enable the deductions to be made (either pre- or post-tax, depending on your payroll giving scheme), and allow your payroll department to input the names of staff who have signed up to give their last hour's earnings or a flat amount per paycheck.
4. Consider making your employees' donations worth more through a company matching program.
5. Communicate how the money raised will go into your Children's Hour staff fund to provide a lump sum donation for distribution to the most effective national and international programs for children.
6. Work with Share Our Strength to promote and build enthusiasm for the Children's Hour campaign among employees and key stakeholders.



Your hour is their future ★



SHARE OUR STRENGTH'S

Children's Hour

Why Get Involved?

Children's Hour presents an opportunity to be part of a national campaign to combat childhood hunger and to make a difference in the new millennium.

Children's Hour gives businesses and their employees, citizens and community groups a chance to unite their resources and strengths for a common cause. Businesses such as Stonyfield Farm and associations such as the National Restaurant Association have already pledged their support for Children's Hour.

Children's Hour offers a unique opportunity for the whole company to work together for the benefit of children. A survey conducted for Share Our Strength in June 1998 by Hart Research indicates that more than 52 percent of employees will embrace the mission of giving their last hour's earnings to children of the new millennium.

Children's Hour can serve as a company's millennium fundraising campaign. A company can use the Children's Hour campaign for promotions and recognition of participation. Internal promotion is a key ingredient – research has shown that promotion of payroll giving can increase participation among employees several times over. Children's Hour will provide a participating company with the tools needed to help build internal awareness and excitement.

Share Our Strength is building national momentum for Children's Hour through a call to action that is simple, strong and engaging to participants.

Your hour is their future ★

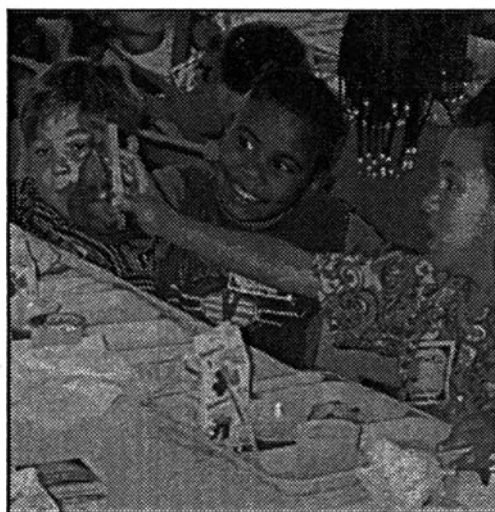


SHARE OUR STRENGTH'S

Children's Hour

How Will Share Our Strength Distribute Funds from the Children's Hour Campaign?

Share Our Strength will direct funds raised through Children's Hour to young children in communities nationwide. Seventy percent of the funds raised will be distributed by Share Our Strength to dozens of local and statewide agencies providing children with a healthy start – including organizations in your own backyard. Twenty percent of the funds raised will be distributed to international organizations addressing childhood hunger on the international level.



What is the Potential Impact of Children's Hour?

The campaign's potential is staggering. If just one percent of America's workers participate, millions of children can be reached. For example:

- 3.2 million children could receive emergency food assistance;
- Thousands of uninsured children could receive basic medical services; and
- Thousands of children could enroll in childhood nutrition programs.

Your hour is their future.★



SHARE OUR STRENGTH'S

Children's Hour

How Will Children's Hour Benefit Children?

Today more than 14 million children live below the poverty line. These children are susceptible to experiencing hunger and malnutrition, which can permanently hinder a child's physical and mental development. Even in its mildest form, inadequate nutrition in a child's formative years – between the ages of 0 and 6 years old – can irrevocably affect brain growth, learning potential, long-term health and employment potential. Nothing is more cost-effective than early intervention.

Simply put, children can't grow, learn or succeed without nutritious food and proper health care. By targeting resources towards nutrition, prenatal care and direct feeding programs, Share Our Strength can help prevent the damaging consequences of childhood hunger at its earliest stages.

How Children's Hour Will Help Eliminate Childhood Hunger & Its Consequences

For every million dollars Children's Hour raises, Share Our Strength will help ensure that thousands of children under the age of six get a healthy start by distributing funds to local and national agencies providing:

Direct Food Assistance

Providing nutritious food to children through emergency feeding programs, such as food banks, soup kitchens, food pantries, schools, child care centers and other community sites.

Sample Recipient: Second Harvest, a national network of 188 foodbanks in communities in all 50 states.

Growth and Nutrition

Ensuring the healthy development of children through Growth and Nutrition clinics and other health care programs designed to prevent, monitor and treat childhood undernutrition

Sample Recipients: The Children's Health Fund, New York, N.Y.; People's Clinic, Boulder, Colo.; Boston City Hospital, Boston, Mass. and other clinics providing emergency medical attention to children so malnourished, they are not growing physically or mentally.

Nutrition Education

Teaching children and their parents how to maintain a healthy diet and offering them the fundamentals of cooking, food budgeting and food safety.

Sample Recipient: Share Our Strength's Operation Frontline program, providing six-week cooking and nutrition classes to low-income families and children in high-risk neighborhoods.

Your hour is their future★



SHARE OUR STRENGTH'S

Children's Hour

What is Children's Hour?

Share Our Strength's Children's Hour challenges everyone working in the U.S. to donate an hour of 1999 earnings to children of the new millennium. Through Children's Hour, Share Our Strength will help build a future, one child at a time, by funding the most effective organizations working to eliminate childhood hunger in the U.S. and abroad.

Help Build a Future, One Child at a Time

Today more than 14 million children live below the poverty line. These children are more susceptible to experiencing hunger, which often leads to malnutrition. Even in its mildest form, inadequate nutrition in a child's formative years – between the ages of 0 and 6 years old – can irrevocably affect brain growth, learning potential, long-term health and employment potential. Nothing is more cost-effective than early intervention. By targeting resources towards children's nutrition, health and anti-hunger efforts, Share Our Strength can help prevent the consequences of hunger and poverty at its earliest stages.

For every million dollars Children's Hour raises, Share Our Strength will help ensure that thousands of children under the age of six get a healthy start in communities nationwide. Through Children's Hour, Share Our Strength will be providing funding in the following areas:

- 1) Direct Feeding
- 2) Growth and Nutrition
- 3) Nutrition Education

This is a widespread fundraising campaign in the U.S. targeted specifically for children. A communications campaign will help build national momentum and make Children's Hour something everyone wants to participate in.



Your hour is their future.★



SHARE OUR STRENGTH'S

Children's Hour

**The millennium is the time to make a lasting difference
for future generations.**

This is what Children's Hour is about. Children's Hour, presented by Share Our Strength, challenges all Americans to donate an hour's earnings in 1999 to significantly help children of the new millennium get a healthy start in communities nationwide. It's a simple concept, with the power to unite a company and its workforce behind a common cause.

Children's Hour has the potential to be the most significant investment towards eliminating the consequences of childhood hunger and poverty in the 21st century. If five percent of the U.S. working population participates, more than \$85 million could be raised for children at risk. The most conservative estimates indicate that the campaign can raise at least \$17 million. To be successful, it's important to allow as many people as possible the opportunity to get involved.

Here's where a company can play a leading role. The Children's Hour campaign offers simple and accessible ways for employees to show support. The Children's Hour Campaign Kit makes it easy to set up a payroll donation system and other programs in support of the campaign. It also gives all the information needed to build momentum for the initiative.

With your company's support, future generations will remember the turn of the millennium as a moment in history when millions of people joined forces to make a difference.

Thank you in advance for your interest and your company's support of Children's Hour.

Your hour is their future.★

SHARE OUR STRENGTH'S

Children's Hour



One child

out of five

in the U.S.

Your hour

lives in

is their

poverty.

future...



bcc: Nancy Hernreich
Assistant to the President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Bob
Lee

9/10

send to

Burkhardt?

☒ yes

☐ no

Dr.

JAMES M. LYONS
1200 17TH STREET, SUITE 3000
DENVER, COLORADO 80202
(303) 628-9546

August 25, 1999

Noel Cunningham
Strings
1700 Humboldt Street
Denver, Colorado 80218

Dear Noel:

Thank you for your letter and the recent material on "Share Our Strength".

I am pleased to forward on to President Clinton your two letters for his consideration.

I wish you well in this very worthy project. Best personal regards.

Sincerely,



James M. Lyons

JML/mec



casual contemporary cuisine

June 22, 1999

Dear Mr. President,

What wonderful news from the G8 Summit; debt relief for Third World countries. Having visited Eritrea, Ethiopia, Haiti and Mexico it will be extremely beneficial to the people of these countries to now have the resources to work on education, health, nutrition and micro business. Here are some points to consider:

1) I would like to make a suggestion that Eritrea's and Ethiopia's debt relief be conditional of these two countries coming to a peaceful resolution to their border conflict. So far, tens of thousands of the citizens from both countries have died. It really is ridiculous that they have allegedly spent one billion dollars over the past year on military hardware and are asking the UN for one hundred million dollars to feed their people. Debt relief without peace will only allow these regimes to have more credit to buy arms.

2) I have enclosed a letter I wrote on Rwanda. At the time we did not do enough and have lived to regret our lack of involvement. My friends say that one in twenty of my ideas are pretty good, so maybe debt relief with peace might just be that one.

3) Consider that a new report from Water for People estimates that one billion people do not have access to clean drinking water. Imagine what the G8 response would be if one of the industrialized nations found themselves with contaminated water.

4) I have also enclosed a sign up form for Children's Hour. Simple concept; all Americans consider giving their last hour's pay from this millennium to improve the lives of children under six years old. In my business dishwashers, cooks, waiters, managers and owners will all be giving equally. Their dollar amounts are different but all are giving their hour.

Thank you for allowing me to share this with you.

Very Sincerely,

Noel Cunningham
Owner/Chef



casual contemporary cuisine

Dear President Clinton,

I am writing to you to seek your support and help for the latest "Share Our Strength" campaign -- "Children's Hour". It is a simple concept for all Americans to consider donating their last hour of pay for 1999 to help the lives of impoverished children in the new millenium. Similiar to our other fund-raiser, "Taste of the Nation", 70% is designed to stay in the area, 20% for the children of the third world and 10% for administration. Should we secure some major corporate sponsorship dollars, obviously that will reduce the administrative costs.

Colorado, and Denver in particular, has great momentum going right now. Larry Strutton of the Rocky Mountain News, Don How of Jaycor, Leo Kiley of Coors, John Hickenlooper of the Wynkoop Brewing Company and Mayor Wellington Webb, as well as numerous other individuals and companies are taking ownership in our state. How amazing that the national launch for this campaign may be in Colorado!

For this campaign to really touch all Americans it is very important for the idea of "Children's Hour" to be interwoven in as many ways as possible: print, media and sign up sheets everywhere. I write to you hoping you will be inspired as I am (and as the thousands of other "Share Our Strength" supporters are). What a great name, don't you think? Citizens sharing their strength... and what's the worst that can happen with me writing to you? You say no. But you might say yes, and take off encouraging all Americans to consider this, and in doing so create a bipartisan campaign that brings together all ethnic, religious and economic bases. The mind boggles at what we can do when we get motivated.

What an amazing event when people from all walks of life participate: Dishwashers at \$7.00 per hour would make the same commitment as a CEO at \$100.00 per hour or even Bill Gates at \$2.11 million.



casual contemporary cuisine

SHARE OUR STRENGTH
CHILDREN'S HOUR BILLBOARD

Joe Smith, 7-11 employee
Lisa Donnelly, dry cleaner employee
David Walsh, zoo keeper

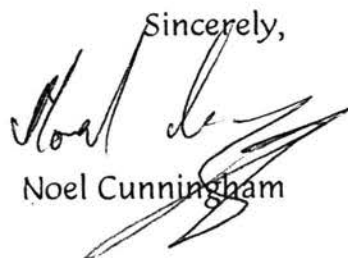
President Clinton
Warren Buffet
Bill Gates

"WE ARE ALL EQUAL IN THE EYES OF CHILDREN"
(Names to be added from all walks of life on a weekly
basis until the end of the year.)

Mr. President, that is my spiel, and I hope the time has come for an idea such as this, and that it is something that inspires you as much as all of the supporters of "Share Our Strength".

I look forward to hearing from you soon. I find it a lot easier to express my commitment and passion with words... I'm not too good with the pen!

Sincerely,



Noel Cunningham

P.S. I have sent a letter to Governor Owens to request his participation in this as well. How wonderful it would be to have both of you involved.