

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Staff Secretary

Series/Staff Member: Sean Maloney

Subseries:

OA/ID Number: 14865

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Folder Title:

Wednesday, July 7, 1999

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July, 29, 1999

JUL 7 1999

Dear Mr. President, W. Clinton and First
Lady Hillary Clinton.

When _____ the last couple of
years for you both.

I'm just an ordinary American
who WAS a registered Republican.
I don't know if you'll get this letter,
but I had to try.

I was so proud to be an
American especially the night
C-span aired your function for
the Nato Leaders, Diplomats etc,
the red carpet, the house, the
beautiful cars, it's like every
little girl's dream. (Except
I'm not a little girl anymore)

7-7-99

Send to Burkhardt?

Yes ☒
No ☐

C.

2.)

Well, I was in awe and
then when I saw the two
of you at the greeting line,
you looked like a Prince and
Princess! I was so proud
I cried.

I had the mis-fortune of being out of work
for the past year and a half.
It gave me the opportunity to learn
from the T.V. Right wing? Left wing?
Conservative? Liberal? I had no
idea.

I even learned what the
word "spin" meant. I know now.

Pray for you both to share a
long, happy, healthy life together
and for Chelsea too.

Good Luck in all your future
endeavors and ^{May} ^{Love}
God Bless you and ^{May} ^{Love}
Lillian Fischer

Yes _____
No _____

C

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1110 - Julian Focher
1410 Sheridan St.
I-5
Hollywood, FL. 330



Ms. Betty Currie
Mr. & Mrs. William Clinton
c/o White House
1600 Pennsylvania Ave.
Washington, D.C.
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I'm not a little girl anymore)

Send to Burkhardt?

Yes ✓
No

C.

'99 JUL 7 AM9:30



ablovins@rmi.org
07/06/99 01:36:00 AM

Record Type: Record

To: Betty Currie@eop

cc:

Subject: letter to POTUS

Dear Ms. Currie:

I've just faxed the attached letter exploring the possibility of a meeting during the President's visit to Aspen 23-25 July. reprints of the referenced *Harvard Business Review* article, or bound uncorrected page proofs of the book *Natural C

I'm on the road 6-9 July at cellphone 970/948-2280, then back at Rocky Mountain Institute, where my home-and-office

Many thanks for your help. With grateful best wishes --

7-7-99

Send to Scheduling?

Yes

✓

No

+ BURKHARDT FOI2
REPLY

Carolyn -
Scheduling?



The Honorable William J. Clinton
President of the United States
The White House, Washington DC 20500

5 July 1999

Dear Mr. President:

I understand from Andy Tobias that on 23–25 July you plan to be in Aspen, 25 minutes from our headquarters in Old Snowmass. Although Hunter and I can't afford to attend the official events, we would be delighted to come meet at your convenience with you or, if she's also coming, with the First Lady.

We'd like to introduce you to our major new book with Paul Hawken, *Natural Capitalism: Creating the Next Industrial Revolution*, to be published in September by Little Brown, mainly for U.S. business leaders. In Detroit on 4 May, I handed the Vice President our summary article in the May–June 1999 *Harvard Business Review*, posted at www.rmi.org/HBR-RMINatCap.pdf. Initial response from CEOs is extremely encouraging. In essence, this work extends to the entire range of environmental issues, and to many social ones too, the win-win approach of our "Climate: Making Sense and Making Money," which you kindly featured in your 22 October 1997 climate speech and which many firms are now adopting.

Our new book and *HBR* article use compelling cases to show how to turn business from a cause of environmental and social damage into the key tool for restoring both natural and social capital. This is proving to be more profitable and competitively advantageous than current activities; can be done through the market; and is presented in comfortably familiar business concepts and language. Its logic is that of the first Industrial Revolution—economizing on the scarcest resource because that's what limits progress—but it recognizes the shift from that era's scarce people and abundant nature to today's abundant people and scarce nature, so it substitutes people for nature, not vice versa, through four synergistic principles:

- using resources ~10–100 times more productively, through new techniques that cost less than small or no savings and that usually yield their greatest value in qualitatively superior services;
- redesigning production on biological models with closed loops, no waste, and no toxicity;
- shifting commerce to a "solutions economy" whose continuous flow of value and service is delivered within a relationship that rewards both provider and consumer for the previous two steps (and incidentally can damp out the root cause of the business cycle); and
- reinvesting in restoring, sustaining, and expanding natural and human capital.

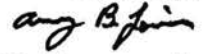
Some business leaders like Ray Anderson are already finding decisive competitive advantage in adopting this approach. Many others are eager to follow. We believe this approach has profoundly attractive and trans-ideological policy implications which we'd be glad to explore with you or the First Lady or both.

If possible, we'd also like to seek your reaction to my letter of 29 March about

Ray's and our idea for sending a "dream team" of resource-productivity experts to China. And of course we'd be glad to discuss anything else that's on your mind. Our schedule in those days is flexible; we're at your disposal.

With best wishes from Hunter and me to you, the First Lady, and the Vice President,

Cordially,

A handwritten signature in cursive script, appearing to read "Amory B. Lovins".

Amory B. Lovins, Co-CEO (Research)

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