

FOIA MARKER

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Folder Title:
Digital Divide

Stack:	Row:	Section:	Shelf:	Position:
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MEMORANDUM TO JOHN PODESTA

FROM: MARIA ECHEVESTE

SUBJECT: DIGITAL DIVIDE TRIP: BOSTON VS. DETROIT

We have recently learned of some difficulties with traveling to Detroit on the April New Markets trip. There is controversy around the Empowerment Zone in Detroit stemming from claims by a number of people, including the Empowerment Zone board's former chairwoman, that the EZ has wasted and possibly misspent funds. Earlier this year, Mayor Archer asked an independent auditing firm to review the Zone's operations and finances and determine whether it is meeting its contractual obligations.

As an alternative, we propose that Boston be considered. There is a strong case for going to Boston as part of the trip because it represents a prime example of a city that has taken a comprehensive approach to closing the digital divide. Mayor Menino has worked with the community to wire schools, establish an e-commerce entrepreneurial program, and provide home access to low-income families. He has also been working to create a "Boston Digital Bridge Foundation" that would provide support for a number of these.

Announcement
WA/one

IO = OPL
TBD = MOCS

TBD/pend = Cabinet (Bill Kennard)
deliberations & agency lol.
for sites.

talk to
Miss B to agencies
Jen D PA - Coder
Mm - Commerce
Ne - SBAG
Pete - HUD

March 18, 2000

MEMORANDUM FOR THE PRESIDENT

FROM: GENE SPERLING
MARIA ECHAVESTE
STEPHANIE STREETT

Palo Alto
mtg - 1 hour
w/ coast
elebs.

SUBJECT: APRIL PRESIDENTIAL NEW MARKETS TRIP TO BRIDGE THE
DIGITAL DIVIDE

BACKGROUND

As you know, you will travel the week of April 9th across the United States to continue to bring attention to the need to bring digital opportunity to youth, families and communities. We hope that this trip will generate momentum, excitement and concrete commitments, as well as provide a national framework for government, private sector and non-profit actions to close the digital divide and create digital opportunity. Similar to the first two New Markets trip in July and November, you will be joined by a congressional delegation, community leaders, and corporate executives where you will make announcements about new private sector investments and initiatives as well as partnerships between the corporate, non-profit and government sectors to bridge the digital divide.

PROPOSED ITINERARY FOR APRIL TRIP

Monday, April 10:	East Palo Alto, CA and A Native American reservation in New Mexico
Tuesday, April 11:	Detroit, MI and A rural community in North Carolina

We would also develop creative ways to use the Internet and other technology to involve multiple sites around the country.

At the last event in North Carolina, we propose that you announce a future event/trip that would focus on bringing digital opportunity to Americans with disabilities.

KEY DIGITAL DIVIDE ACTIONS

Although this memo focuses specifically on the April Digital Divide trip, we have provided you with an outline of key digital divide actions we recommend for the upcoming months.

April 4th: Call to Action Event and Kick-off for April Trip

- We have circulated a “Call to Action” to major corporations, non-profits, and individuals to sign to show their support for our two national goals to provide digital opportunity to all Americans. These goals are:
 - Bringing 21st Century learning tools to every child in every school
 - Bringing digital opportunity to every family and community
- On April 4th, you will host an event at the White House to announce your “Call to Action” and demonstrate the widespread support for your two national goals. This event will provide you with the opportunity to recognize the hundreds of corporations, non-profits, civil rights groups, unions and other community organizations that have signed on to the National Call as well as the need to build partnerships to provide comprehensive solutions to the digital divide.
- This event is also an opportunity for you to preview the trip and talk about the on-going Administration and private sector efforts to create digital opportunity for children, adults and communities all over the country.

April 10-11: Digital Divide Trip

- This trip will provide the opportunity for you to highlight meaningful, lasting efforts that can be sustained. See below for more detailed information.

Follow-Up Report

- After the trip, in order to continue with our commitment to create digital opportunity for all Americans, we propose that a follow-up report be issued in the summer that would describe new and existing commitments to close the digital divide. This could help disseminate best practices and highlight commitments that were not featured in the trip.

Connected Communities Day

- We are also proposing a "Connected Communities" day in the late fall to maintain momentum and generate grassroots activity, building on the highly successful NetDay model. Since we could not organize this ourselves, we would work to ensure that there was sufficient outside support before launching this.

PROPOSED PLAN FOR APRIL DIGITAL DIVIDE TRIP

DAY ONE

Site 1: East Palo Alto, California

East Palo Alto is a low-income urban community in the heart of the Silicon Valley. Over 80 percent of the students in local K-8 schools are eligible for free or reduced priced lunches. The latest data available indicates that 21 percent of East Palo Alto residents had incomes below the federally designated poverty level. Despite its geographic proximity to Silicon Valley, the center of the high-tech world, East Palo Alto residents are struggling. Much of the community lacks the skills necessary to succeed technology-based skills. Going to East Palo Alto would demonstrate that even in the shadow of Silicon Valley, there is still a substantial divide.

Message: Importance of Motivation

- At every briefing where we have discussed the Digital Divide, the issue of motivation has consistently come up, particularly with underserved communities. While the price of computers is continuing to decline, and some companies are beginning to offer free Internet access, not enough has been done to demonstrate why gaining access to technology is so important.
- You could use this first event of the trip to highlight this issue and bring together a number of major CEOs, celebrities, minority entrepreneurs as well as low-income youth who have obtained high-tech jobs.
- This would help motivate underserved communities (especially youth) to “get connected” and become technologically literate by stressing the economic opportunities in the high tech world.

Potential Site Visits and Events

- You could visit a high school to highlight the need for information and technological literacy for young people and adults.
- ✓ You could begin the event with a roundtable with major CEOs where you could highlight corporate commitments and discuss the importance of technology and the opportunities available for both youth and adults in schools and communities.
- ✓ You could then move to the school auditorium, where you could give opening remarks that would frame the importance of motivating both youth and adults to use technology.
- ✓ You would be joined on stage in an informal setting by two celebrities (i.e. Magic Johnson), a minority entrepreneur and a young adult who has acquired a job in the high-tech field.
- ✓ This event will provide an opportunity for you and the other participants to speak about the many doors that can be opened through technology.
- ✓ This would also allow the participants on stage tell their stories about how technology made a difference in their lives. Young people who are hooked up to the event via the Internet from schools in other parts of the country could ask questions and interact with you and the other participants.

Key Commitments for East Palo Alto Event

Public Service Announcements

- You could announce the kick-off of a major Public Service Announcement campaign with celebrities and sports stars to motivate young people and adults to use computers and explore the Internet. This could include a "no fear, no shame" campaign for those adults who may be reluctant to admit that they don't know how to use technology.

AT&T

- You could announce a \$1.2 million grant over four years from AT&T to create an Academy of Information Technology, a high-school curriculum to prepare students for the IT industry. The academy would be in Oakland, California.

Americorps / PowerUP

- You could announce the commitment by Americorps to significantly increase the number of volunteers as PowerUP scales up the number of national sites. PowerUP is a major initiative by AOL, Gateway, and other companies to expand access to technology for under-served youth in community centers and schools.

Yahoo!

- Yahoo! has agreed to commit \$1 million in Internet banner PSAs to recruit technology workers to join Americorps and other volunteer organizations to serve as technology workers. Yahoo! has also committed \$1.5 million to create "Camp Yahoo!", a training program for non-profits, CTCs and other community groups (including the Boys and Girls Clubs of America and PowerUP) around the country.

3Com

- You could also announce 3Com's new "Connected Entrepreneur Awards Program", a quarterly award program highlighting successful small businesses that use networking technology to offer innovative products and/or services to their communities.
 - ✓ The Program which is a partnership between 3Com and the YWCA of the U.S.A., encourages small businesses to institute mentoring programs that educate youth, particularly young girls and women, to the benefits of high technology in the workplace and to create an overall positive learning experience.
 - ✓ 3Com will reward these "economic heroes" by providing their small businesses with the technology tools that enable them to continue to succeed. In return, the honorees commit to mentor young girls and others who come to the YWCA for assistance.
 - ✓ 3Com will also announce the creation of the YWCA TechGYRLS, a program to raise girls' interest, confidence and competence in the area of technology. They also plan to announce their first round of awards throughout the country.
- You could also announce another 3Com/YWCA program called NetPrepGYRLS that will offer high-school aged girls training in computer networking that could lead to industry-standard certification. 3Com and YWCA expect 600 girls will be trained at 30 NetPrepGYRLS programs around the country.

Intel and Tech Corps

- You could announce a partnership between TechCorps and Intel that would provide free software for students to develop living history websites to create a virtual community of living histories on the web.

Qualcomm

- The company has also committed to assist in the deployment of educational technology in San Diego area schools, and other institutions, including high speed Internet access, deployment of PCs, support of technology-focused curricula, and related teacher training and technical support.

Department of Education

- You could announce that a number of deans of colleges of education have agreed to work with us to ensure that all new teachers are prepared to use technology effectively in the classroom. Currently, most schools of education do not adequately prepare new teachers to integrate technology into the curriculum.
- You could announce the Department of Education's Technology Innovation Challenge Grants (3 grants totaling \$6 million) and Star School awards. (4 grants totaling \$5.5 million)

Site 2: Native American Reservation in New Mexico

As you know, Native American communities face major economic and social challenges. A stop in Indian Country will allow you to highlight these difficulties and focus on how private and public sector investments can help bring digital opportunity to Native Americans.

Message: Bringing Digital Opportunity to Indian Country

- You could use this event to focus on access to technology as a vehicle for economic development to help bring employment opportunities to Native Americans by, for example, enabling more small Native American businesses to sell goods on-line.

Potential Site Visits and Events

- You could visit a tribal college and highlight the programs that the school has developed to promote economic development through technology and help provide training and job skills to its students.

Key Commitments for Indian Country

America On-Line (AOL)

- You could announce \$1 million in the AOL Foundation's Digital Divide Grants, one of which will be in Indian country.

Compaq Computers and TechCorps

- You could announce a national expansion of "Techs4schools" a new online mentoring initiative that connects IT professionals with remote and underserved schools to give them access to much-needed technical support and advice.
- Compaq, in partnership with Tech Corps, currently has 12 pilot sites (one on an Indian reservation in New Mexico) and has decided to fully fund the program so that it will be available to all schools nationwide in April. You could also encourage Federal government IT workers to volunteer their expertise to be on-line technology mentors.

Handwritten notes:
Preference
Attos - 8100
75 miles
Hallip → Crown
Nacaho
Ship Rock Res.
Pueblo Res.
tribal college
check w/ [unclear]

Federal Communications Commission (FCC)

- You could announce the FCC's proposal to increase funding under the Lifeline program so that every member of a federally recognized Indian tribe who is income eligible can have basic phone service for a very low monthly fee. We still need to run a policy process on this idea.

HUD's Native American Economic Access Center

- You could announce the new toll free number and website for the Native American Economic Development Access Center, through HUD's Office of Native American programs (ONAP). The Access Center will, for the first time, link over twelve agencies through a single toll-free number and web-site so that entrepreneurs--Native Americans, lending institutions, non-profits, foundations, and private businesses--can collaborate to achieve sustainable economic development in Indian Country.

Partnership between University of Michigan and the W.K. Kellogg Foundation

- You could announce a partnership between the University of Michigan and the W.K. Kellogg Foundation to work with a group of Tribal Colleges to create a "virtual Tribal College library." A major database structure will be located at Bay Mills Community College, in the Upper Peninsula of Michigan which is working with other Tribal colleges and universities (TCU) to develop a virtual identity for each Tribal College. The virtual library will span challenging geographic boundaries and bring near limitless access to learning to TCU students and faculty.

Partnership between Crownpoint Institute of Technology (CIT), Phone Solutions and Computer Cabling Connection Network System Integrator

- You could announce the partnership between CIT and two private firms, Phone Solutions and Computer Cabling Connection Network System Integrator, to improve the telecommunications system across the Navajo Nation, an area the size of West Virginia. CIT initially will develop a call center in Crownpoint, New Mexico, before expanding to a high technological telecommunications system and offering high-tech telecommunications services throughout the Navajo Nation. The call center portion of the project is being conducted and will be managed by a corporation known as UCMS.

We are currently working on the following additional commitments that you could also announce at this stop:

- Commitments from e-commerce companies that could work with Native American entrepreneurs and help them create websites and e-businesses.
- Commitments from the private sector to upgrade equipment and training (i.e. e-commerce training) to SBA's Tribal Business Information Centers (TBICs).

DAY TWO

Site 3: Detroit, Michigan

As you are aware, in the last few months Ford Motor Company took the lead in providing Home Access by providing computers and low-cost Internet to its employees. Detroit provides a good urban setting to highlight areas that are in need of access to technology and to demonstrate the way the people's everyday lives can be enhanced by it.

Message: Importance of Home Access, Community Technology Centers (CTC) and Neighborhood Networks

- You could use this first event to emphasize the need for access to technology and the skills to use it. While universal home access is our goal, it is essential that those without it do not get left behind. Community Technology Centers and the Neighborhood Networks program help provide access to computers and the Internet to people in many communities who would not otherwise be using technology.

Potential Site Visits and Events

- You could take a tour of a Neighborhood Network site or a CTC and highlight the importance of access to technology for adults, both by using Computer Technology Centers for job searches, training and the development of microenterprise as well as through employee commitments to provide home access to their employees.

Key Commitments for Detroit Event

Home Access

- We are currently working with a major PC company to see if there are other large employers, both in the manufacturing and service industries, that would be willing to match the commitments made earlier this year by the Ford Motor Company and Delta Airlines. By focusing on the service industry, we would be able to show the benefits of such an effort to lower income workers. We could announce this commitment and highlight the efforts of Ford and Delta. Ford is a good example of a company making the transition from the industrial age to a technology-based "e-business."

SBC Communications

- We are also talking to SBC Communications about providing high-speed Internet access to CTCs and Neighborhood Networks.

Department of Housing and Urban Development

- You could announce the doubling of HUD's Neighborhood Networks centers from 500 to 1000 over the next two years. As you know, the Neighborhood Networks program is a community-based initiative that encourages the development of resource and computer learning centers in HUD-assisted and/or-insured housing.

- You could also announce a new public-private partnership between HUD, Communities in Schools (CIS) and Cisco Systems to bring IT job opportunities to 10 underserved communities (including a location in Indian country), including a possible site in Detroit. Cisco Systems will commit \$1 million to work with HUD and CIS to expand its Networking Academy program to serve youth and their families in public housing, Neighborhood Network sites, Indian country, Empowerment Zones and Enterprise Communities.

Department of Education's Community Technology Center Grants

- You could announce the Department of Education's grants for Community Technology Centers totaling \$32.5 million.

Site 4: Rural Community in North Carolina

North Carolina provides a good forum for addressing the broadband issue because it is a largely rural state. While North Carolina still has a significant number of communities that have not benefited from advances in technology, its leadership has expressed a strong commitment to address the needs of its rural population.

Message: Need for Broadband Technology in Rural Communities

- This event provides you with an opportunity to highlight the benefits of broadband as a way to provide access to rural communities. It is also a forum for you to recognize the importance of broadband networks to rural economic development, distance learning and telemedicine.
- As you know, Erskine Bowles has led a Rural Prosperity Task Force. The key conclusion of the Task Force was that broadband is critical to the economic future of rural North Carolina.

Potential Site Visits and Events

- You could visit a site that is linked up with the North Carolina Information Highway, a high-speed network that was created by Governor Jim Hunt.

Key Commitments for North Carolina

Qualcomm

- QUALCOMM has agreed to deploy wireless broadband Internet technology that will provide wireless broadband Internet access for people living in areas that are currently not served by DSL or cable modems.

National Science Foundation (NSF)

- You could announce that NSF plans to invest \$10 million in FY2001 funds for research for next generation broadband technology. Technological breakthroughs could accelerate the deployment of broadband networks in rural areas.

NTIA Report

- You could announce NTIA's report "Advanced Telecommunications Capabilities in Rural Areas." The report shows that rural regions may be falling behind urban areas in the development of broadband networks.

USDA

- You could direct the Department of Agriculture to expand its program for rural telecommunications to make it easier for companies to obtain loan guarantees for broadband networks.

Do you agree with the trip as proposed?

_____ YES

_____ NO

_____ DISCUSS FURTHER

Attn. Sarah/Tim

THE WHITE HOUSE
WASHINGTON

March 6, 2000

MEMORANDUM TO JOHN PODESTA

SECRETARY LAWRENCE SUMMERS
SECRETARY WILLIAM DALEY
MARTIN BAILY
JACK LEW
STEPHANIE STREETT ✓
LORETTA UCELLI
KAREN TRAMONTANO
STEVE RICCHETTI
MARIA ECHAVESTE
JOEL JOHNSON
SID BLUMENTHAL
SYLVIA MATHEWS
KIM WIDDESS

FROM: GENE SPERLING

SUBJECT: WHITE HOUSE CONFERENCE ON THE NEW ECONOMY

As part of our overall economic strategy, the President is scheduled to host a White House Conference on the New Economy on April 5. The goals of this conference include: (1) reiterating that the President and his Economic Advisors are continuing to monitor the most compelling issues in the economy; (2) demonstrating that the President always has and continues to be on top of the most cutting edge New Economy issues; and (3) presenting a serious, non-political – yet newsworthy – conference by focusing on most of the cutting edge New Economy issues in a more unscripted manner than in the past.

• **Proposed Outline of Events**

9:00 – 10:30am	Breakout Sessions at White House Conference Center (5-6 individual cutting edge topics)
11:00-11:15am	Introductory Remarks by the President (East Room)
11:15-12:15	Panel Discussion I: (East Room)
12:15-1:15	Buffet Lunch – Mix and Mingle (Residence)
1:15-1:45pm	Opening Remarks by President/Address By Alan Greenspan (East Room)
2:00-3:00pm	Panel Discussion II: (East Room)
3:05-4:00pm	Panel Discussion III: (East Room)
4:00-4:05pm	The President makes brief closing remarks (East Room)
4:30-5:30pm	Reception (Residence)

• **Tentative Format For Panel Discussions:**

Each panel discussion would consist of the President, a presenter and 4-5 panelists. The discussion would consist of an opening expert presentation, followed by a short panel discussion, followed by a larger discussion w/questions and participation from the audience.

- **Proposed Participants**

There is room for approximately 150 participants in addition to the media. This would not be a typical White House audience, but instead be an invitation-only audience representing a cross-section of economic viewpoints.

Patrick Dorton, NEC staff, will be contacting your offices on Monday to begin a process of developing a list of recommended participants with a deadline of producing a final list by the end of this week.

- **Categories of invitees would include**

- Prominent Academic/Wall Street Economists
- Think Tank Opinion-Leaders
- Corporate Leaders/CEOs
- Entrepreneurs
- Venture Capitalists
- Finance (Wall Street Types)
- Labor Leaders
- Educators and University Leaders
- University Presidents
- Non-Profit Leaders
- Civil Rights and Ethnic Organizations
- Women's Groups
- Worker Training Experts
- Research Community (science and engineering)
- Clergy

- **Key Issue**

- Should we include elected officials?
- If we some do we take a chance?
- Is it easier to have a no elected officials policy?

- **Potential Conference Topics**

We need to form a quick consensus on the topics for the major sessions and the breakout sessions. The format should likely be some form of presentation followed by an interesting exchange with at least two panels moderated by the President.

We need to get proposals for topics that answer the following questions:

1. How can it be seen as a cutting-edge issue and exciting topic?
2. How can it be framed to maximize interest and ensure a lively discussion?
3. Who should be presenters and participants?
4. What are the key points of controversy and interest that will be unveiled within proposed topics?

- **Potential Topics**

Below is a list of some of the topics proposed by members of the economic team and outside advisors, particularly Roger Altman:

1. Can the Economy Grow Forever: The Business Cycle Repeated
2. Is the Stock Market and Wealth Creation a Proper Topic for Monetary Policy?
3. Is a Debt-Free US Government Good for the United States' Economic Future?
4. Is the Global Economy Divided Among Health, Wealth, and Technology?
5. Is the New Economy Good for Public Service, Philanthropy, and Civic Involvement?
6. Are We Still Too Dependent on Foreign Oil: Energy Conservation Policy in the 21st Century
7. Next Stages in the Internet and Its Impact on the New Economy
8. Biotech/Scientific Breakthroughs In The New Economy
9. All for One? Who Is Being Left Behind in the New Economy?

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March 18, 2000

MEMORANDUM FOR THE PRESIDENT

**FROM: GENE SPERLING
MARIA ECHAVESTE
STEPHANIE STREETT**

**SUBJECT: APRIL PRESIDENTIAL NEW MARKETS TRIP TO BRIDGE THE
DIGITAL DIVIDE**

BACKGROUND

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mtg - 1 hour
w/ CEO +
Execs.

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- Compaq, in partnership with Tech Corps, currently has 12 pilot sites (one on an Indian reservation in New Mexico) and has decided to fully fund the program so that it will be available to all schools nationwide in April. You could also encourage Federal government IT workers to volunteer their expertise to be on-line technology mentors.

Handwritten notes:
Indifference
Attas. ↑ Navaho
Farms & Store
75 miles
Hallip → Crown Point Res.
→ Tribal College
check w/ Debbie

Handwritten notes:
1) Deans
2) Discussion
3) Reserves

Federal Communications Commission (FCC)

- You could announce the FCC's proposal to increase funding under the Lifeline program so that every member of a federally recognized Indian tribe who is income eligible can have basic phone service for a very low monthly fee. We still need to run a policy process on this idea.

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- You could announce the new toll free number and website for the Native American Economic Development Access Center, through HUD's Office of Native American programs (ONAP). The Access Center will, for the first time, link over twelve agencies through a single toll-free number and web-site so that entrepreneurs--Native Americans, lending institutions, non-profits, foundations, and private businesses--can collaborate to achieve sustainable economic development in Indian Country.

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- Commitments from e-commerce companies that could work with Native American entrepreneurs and help them create websites and e-businesses.
- Commitments from the private sector to upgrade equipment and training (i.e. e-commerce training) to SBA's Tribal Business Information Centers (TBICs).

DAY TWO

Site 3: Detroit, Michigan

As you are aware, in the last few months Ford Motor Company took the lead in providing Home Access by providing computers and low-cost Internet to its employees. Detroit provides a good urban setting to highlight areas that are in need of access to technology and to demonstrate the way the people's everyday lives can be enhanced by it.

Handwritten notes:
JLP: Re: P.A. Detroit
M. L. P. A. Detroit
independent
Detroit
EZ assessed
EZ
Chairman
happ

Message: Importance of Home Access, Community Technology Centers (CTC) and Neighborhood Networks

- You could use this first event to emphasize the need for access to technology and the skills to use it. While universal home access is our goal, it is essential that those without it do not get left behind. Community Technology Centers and the Neighborhood Networks program help provide access to computers and the Internet to people in many communities who would not otherwise be using technology.

Potential Site Visits and Events

- You could take a tour of a Neighborhood Network site or a CTC and highlight the importance of access to technology for adults, both by using Computer Technology Centers for job searches, training and the development of microenterprise as well as through employee commitments to provide home access to their employees.

Key Commitments for Detroit Event

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- We are currently working with a major PC company to see if there are other large employers, both in the manufacturing and service industries, that would be willing to match the commitments made earlier this year by the Ford Motor Company and Delta Airlines. By focusing on the service industry, we would be able to show the benefits of such an effort to lower income workers. We could announce this commitment and highlight the efforts of Ford and Delta. Ford is a good example of a company making the transition from the industrial age to a technology-based "e-business."

SBC Communications

- We are also talking to SBC Communications about providing high-speed Internet access to CTCs and Neighborhood Networks.

Department of Housing and Urban Development

- You could announce the doubling of HUD's Neighborhood Networks centers from 500 to 1000 over the next two years. As you know, the Neighborhood Networks program is a community-based initiative that encourages the development of resource and computer learning centers in HUD-assisted and/or-insured housing.

- You could also announce a new public-private partnership between HUD, Communities in Schools (CIS) and Cisco Systems to bring IT job opportunities to 10 underserved communities (including a location in Indian country), including a possible site in Detroit. Cisco Systems will commit \$1 million to work with HUD and CIS to expand its Networking Academy program to serve youth and their families in public housing, Neighborhood Network sites, Indian country, Empowerment Zones and Enterprise Communities.

Department of Education's Community Technology Center Grants

- You could announce the Department of Education's grants for Community Technology Centers totaling \$32.5 million.

Site 4: Rural Community in North Carolina

North Carolina provides a good forum for addressing the broadband issue because it is a largely rural state. While North Carolina still has a significant number of communities that have not benefited from advances in technology, its leadership has expressed a strong commitment to address the needs of its rural population.

Message: Need for Broadband Technology in Rural Communities

- This event provides you with an opportunity to highlight the benefits of broadband as a way to provide access to rural communities. It is also a forum for you to recognize the importance of broadband networks to rural economic development, distance learning and telemedicine.
- As you know, Erskine Bowles has led a Rural Prosperity Task Force. The key conclusion of the Task Force was that broadband is critical to the economic future of rural North Carolina.

Potential Site Visits and Events

- You could visit a site that is linked up with the North Carolina Information Highway, a high-speed network that was created by Governor Jim Hunt.

Key Commitments for North Carolina

Qualcomm

- QUALCOMM has agreed to deploy wireless broadband Internet technology that will provide wireless broadband Internet access for people living in areas that are currently not served by DSL or cable modems.

National Science Foundation (NSF)

- You could announce that NSF plans to invest \$10 million in FY2001 funds for research for next generation broadband technology. Technological breakthroughs could accelerate the deployment of broadband networks in rural areas.

NTIA Report

- You could announce NTIA's report "Advanced Telecommunications Capabilities in Rural Areas." The report shows that rural regions may be falling behind urban areas in the development of broadband networks.

USDA

- You could direct the Department of Agriculture to expand its program for rural telecommunications to make it easier for companies to obtain loan guarantees for broadband networks.

Do you agree with the trip as proposed?

_____ YES

_____ NO

_____ DISCUSS FURTHER

March 16, 2000

MEMORANDUM FOR THE PRESIDENT

FROM: GENE SPERLING
MARIA ECHAVESTE
STEPHANIE STREETT

SUBJECT: APRIL PRESIDENTIAL NEW MARKETS TRIP TO BRIDGE THE DIGITAL DIVIDE

BACKGROUND

As you know, you will travel the week of April 9th across the United States to continue to bring attention to the need to bring digital opportunity to youth, families and communities. We hope that this trip will generate momentum, excitement and concrete commitments, as well as provide a national framework for government, private sector and non-profit actions to close the digital divide and create digital opportunity. Similar to the first two New Markets trip in July and November, you will be joined by a congressional delegation, community leaders, and corporate executives where you will make announcements about new private sector investments and initiatives as well as partnerships between the corporate, non-profit and government sectors to bridge the digital divide.

CALL TO ACTION

We have circulated a "Call to Action" to major corporations, non-profits, and individuals organizations to sign to show their support for our two national goals to provide digital opportunity to all Americans. These goals are:

- Bringing 21st Century learning tools to every child in every school
- Bringing digital opportunity to every family and community

KEY DIGITAL DIVIDE ACTIONS

Although this memo focuses specifically on the April Digital Divide trip, we have provided you with an outline of key digital divide actions we recommend for the upcoming months.

April 4th: Call to Action Event and Kick-off for April Trip

- On April 4th, you will host an event at the White House to announce your "Call to Action" and demonstrate the widespread support for your two national goals. This event will provide you with the opportunity to recognize the hundreds of corporations, non-profits, civil rights groups, unions and other community organizations that have signed on to the National Call as well as the need to build partnerships to provide comprehensive solutions to the digital divide.
- This event is also an opportunity for you to preview the trip and talk about the on-going Administration and private sector efforts to create digital opportunity for children, adults and communities all over the country.

April 10-11: Digital Divide Trip

- This trip will provide the opportunity for you to highlight meaningful, lasting efforts that can be sustained. See below for more detailed information.

Follow-Up Report

- After the trip, in order to continue with our commitment to create digital opportunity for all Americans, we propose that a follow-up report be issued in the summer that would describe new and existing commitments to close the digital divide. This could help disseminate best practices and highlight commitments that were not featured in the trip.

Connected Communities Day

- We are also proposing a "Connected Communities" day in the late fall to maintain momentum and generate grassroots activity, building on the highly successful NetDay model. Since we could not organize this ourselves, we would work to ensure that there was sufficient outside support before launching this.

PROPOSED PLAN APRIL DIGITAL DIVIDE TRIP

Proposed Itinerary

A more detailed itinerary from Scheduling is attached to this memorandum.

Monday, April 10:	East Palo Alto, CA and A Native American reservation in New Mexico
Tuesday, April 11:	Detroit, MI and A rural community in North Carolina

We would also develop creative ways to use the Internet and other technology to involve multiple sites around the country.

At the last event in North Carolina, we propose that you announce a future event/trip that would focus on bringing digital opportunity to Americans with disabilities.

SUMMARY OF SITES

DAY ONE

Site 1: East Palo Alto, California

East Palo Alto is a low-income urban community in the heart of the Silicon Valley. Over 80 percent of the students in local K-8 schools are eligible for free or reduced priced lunches. The latest data available indicates that 21 percent of East Palo Alto residents had incomes below the federally designated poverty level. Despite its geographic proximity to Silicon Valley, the center of the high-tech world, East Palo Alto residents are struggling. Much of the community lacks the skills necessary to succeed technology-based skills. Going to East Palo Alto would demonstrate that even in the shadow of Silicon Valley, there is still a substantial divide.

Message: Importance of Motivation

- At every briefing where we have discussed the Digital Divide, the issue of motivation has consistently come up, particularly with underserved communities. While the price of computers is continuing to decline, and some companies are beginning to offer free Internet access, not enough has been done to demonstrate why gaining access to technology is so important.
- You could use this first event of the trip to highlight this issue and bring together a number of major CEOs, celebrities, minority entrepreneurs as well as low-income youth who have obtained high-tech jobs.
- This would help motivate underserved communities (especially youth) to “get connected” and become technologically literate by stressing the economic opportunities in the high tech world.

Potential Site Visits and Events

- You could visit a high school to highlight the need for information and technological literacy for young people and adults.
- You could begin the event with a roundtable with major CEOs where you could highlight corporate commitments and discuss the importance of technology and the opportunities available for both youth and adults in schools and communities.
- You could then move to the school auditorium, where you could give opening remarks that would frame the importance of motivating both youth and adults to use technology.
 - ✓ You would be joined on stage in an informal setting by two celebrities (i.e. Magic Johnson), a minority entrepreneur and a young adult who has acquired a job in the high-tech field.
 - ✓ This event will provide an opportunity for you and the other participants to speak about the many doors that can be opened through technology.
 - ✓ This would also allow the participants on stage tell their stories about how technology made a difference in their lives. Young people who are hooked up to the event via the Internet from schools in other parts of the country could ask questions and interact with you and the other participants.

Key Commitments for East Palo Alto Event

Public Service Announcements

- You could announce the kick-off of a major Public Service Announcement campaign with celebrities and sports stars to motivate young people and adults to use computers and explore the Internet. This could include a "no fear, no shame" campaign for those adults who may be reluctant to admit that they don't know how to use technology.

AT&T

- You could announce a \$1.2 million grant over four years from AT&T to create an Academy of Information Technology, a high-school curriculum to prepare students for the IT industry. The academy would be in Oakland, California.

Americorps / PowerUP

- You could announce the commitment by Americorps to significantly increase the number of volunteers as PowerUP scales up the number of national sites. PowerUP is a major initiative by AOL, Gateway, and other companies to expand access to technology for underserved youth in community centers and schools.

Yahoo!

- Yahoo! has agreed to commit \$1 million in Internet banner PSAs to recruit technology workers to join Americorps and other volunteer organizations to serve as technology workers. Yahoo! has also committed \$1.5 million to create "Camp Yahoo!", a training program for non-profits, CTCs and other community groups (including the Boys and Girls Clubs of America and PowerUP) around the country.

3Com

- You could also announce 3Com's new "Connected Entrepreneur Awards Program", a quarterly award program highlighting successful small businesses that use networking technology to offer innovative products and/or services to their communities.
 - ✓ The Program which is a partnership between 3Com and the YWCA of the U.S.A., encourages small businesses to institute mentoring programs that educate youth, particularly young girls and women, to the benefits of high technology in the workplace and to create an overall positive learning experience.
 - ✓ 3Com will reward these "economic heroes" by providing their small businesses with the technology tools that enable them to continue to succeed. In return, the honorees commit to mentor young girls and others who come to the YWCA for assistance.
 - ✓ 3Com will also announce the creation of the YWCA TechGYRLS, a program to raise girls' interest, confidence and competence in the area of technology. They also plan to announce their first round of awards throughout the country.
- You could also announce another 3Com/YWCA program called NetPrepGYRLS that will offer high-school aged girls training in computer networking that could lead to industry-standard certification. 3Com and YWCA expect 600 girls will be trained at 30 NetPrepGYRLS programs around the country.

Intel and Tech Corps

- You could announce a partnership between TechCorps and Intel that would provide free software for students to develop living history websites to create a virtual community of living histories on the web.

Qualcomm

- The company has also committed to assist in the deployment of educational technology in San Diego area schools, and other institutions, including high speed Internet access, deployment of PCs, support of technology-focused curricula, and related teacher training and technical support.

Department of Education

- You could announce that a number of deans of colleges of education have agreed to work with us to ensure that all new teachers are prepared to use technology effectively in the classroom. Currently, most schools of education do not adequately prepare new teachers to integrate technology into the curriculum.
- You could announce the Department of Education's Technology Innovation Challenge Grants (3 grants totaling \$6 million) and Star School awards. (4 grants totaling \$5.5 million)

Site 2: Native American Reservation in New Mexico

As you know, Native American communities face major economic and social challenges. A stop in Indian Country will allow you to highlight these difficulties and focus on how private and public sector investments can help bring digital opportunity to Native Americans.

Message: Bringing Digital Opportunity to Indian Country

- You could use this event to focus on access to technology as a vehicle for economic development to help bring employment opportunities to Native Americans by, for example, enabling more small Native American businesses to sell goods on-line.

Potential Site Visits and Events

- You could visit a tribal college and highlight the programs that the school has developed to promote economic development through technology and help provide training and job skills to its students.

Key Commitments for Indian Country

America On-Line (AOL)

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access to
training do
comp.

TWO

Detroit, Michigan

As you are aware, in the last

2

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- YLB
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DORINDA A. SALCIDO

03/16/2000 01:05:20 PM

Record Type: Record

To: Laura A. Graham/WHO/EOP@EOP

cc:

Subject: digital divide

----- Forwarded by Dorinda A. Salcido/WHO/EOP on 03/16/2000 01:05 PM -----



Elizabeth R. Newman
03/16/2000 01:03:48 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP, Julia M. Payne/WHO/EOP@EOP, Stephanie A. Cutter/WHO/EOP@EOP, Marjorie Tarmey/WHO/EOP@EOP

cc: Dorinda A. Salcido/WHO/EOP@EOP

Subject: digital divide

Study Shows a Digital Divide in
Web Content, Too
People with limited English, low
incomes aren't addressed

Jube Shiver Jr. , Los Angeles Times

Thursday, March 16, 2000

Washington -- The digital divide may be narrowing
between haves and have-nots in terms of access,
but experts say the gap in content is enormous.

A study released yesterday found that at least 50
million Americans are poorly served by the Internet
because of a dearth of Web sites targeting the
needs of people with low incomes and those who
don't read or speak English well.

Conducted by the Children's Partnership, a



● **Laura K. Demeo**

03/15/2000 11:52:37 AM

Record Type: Record

To: Laura A. Graham/WHO/EOP@EOP

cc:

Subject: Re: press requests

FYI - i still dont understand why they submit requests if they arent going to push for them...

----- Forwarded by Laura K. Demeo/WHO/EOP on 03/15/2000 11:52 AM -----

DORINDA A. SALCIDO

03/15/2000 11:51:25 AM

Record Type: Record

To: Laura K. Demeo/WHO/EOP@EOP

cc:

Subject: Re: press requests 

okay here's our list in prority order:

Diane Rehm - definitely our priority

Mystery Writers

Tom Friedman - Golf

John Thompson - TBS

I can't promise some of the others that are on the list won't resurface at a later date, but that is our priority list for now.

Steph
wanted me to
give you a copy

1

THE WHITE HOUSE
WASHINGTON

3-14-2000

Stephanie,

Ky1 - Here are
some interesting ideas
for the digital divide
tour. I've passed
them on to Maria &
Gene as well.

Louisa

Victoria Clarke
General Manager

Comcast

HILL & KNOWLTON

Hill and Knowlton
International Public Relations/Public Affairs
600 New Hampshire Avenue, N.W.
Suite 601
Washington, D.C. 20037
202 944-5149 Phone
202 337-3538 Fax
tclarke@hillandknowlton.com

Memorandum to Stephanie Cutter

From: Torie Clarke
Subject: Digital Divide
Date: March 13, 2000

Stephanie
Torie
Maria
Cutter
cc. 1000
Patrick
Dorton
Jay Dunn

Addressing the Digital Divide:

Following are several examples of US companies taking action today to help bridge the digital divide. Some open new worlds of learning for inner city youth, others help workers acquire skills necessary to adapt to the new economy. All of the companies have new or expanded programs under consideration right now. They would be prepared to announce them in conjunction with a Presidential visit. Please contact me at (202-944-5149) if I can answer any questions.

Compaq

Partners with various community organizations throughout the country to help make technology accessible for training or education.

Examples:

Three Family Technology Resource Centers in **Wisconsin** – Donated PCs to help get people off welfare by providing computer and other training.

Dr. Glenn Dowell in **Atlanta** – Educational project that provides gang members and dropouts technology training to either get them back into school or provide skills necessary for work.

Boys/Girls Clubs -- \$1.2 million grant to help build technology centers in 10 clubs around the country.

Techs4Schools – Creates an on-line link between technical experts and local schools, particularly in rural and under-served areas.

Cox Communications

Atlanta based Cox Communications has taken a leadership role in providing telecommunications to as many customers as possible, at all income levels. In *Omaha, Nebraska*, Cox and US West are competing head-to-head in the provision of all telecommunications services (phone, TV, Internet). Because of the competing companies, prices are dramatically lower, and far more customers (e.g. low income, minorities) are able to obtain services such as Internet and long-distance.

Cox provides free High-speed Internet access and teacher training to the elementary and secondary schools in its service areas.

ConnectSouth

ConnectSouth Communications, based in Texas, is a regional DSL (Digital SubscriberLine) service provider for small to medium sized businesses. ConnectSouth focuses almost exclusively on second and third tier markets, those generally under-served.

ConnectSouth will "e-enable" businesses throughout the south and southwest, allowing them to compete on a larger scale. Markets will include Austin, Waco, Tulsa, Oklahoma City, New Orleans, Biloxi, Gulfport, Mobile and Birmingham.

The company has charitable contributions under consideration, including free DSL service for some residents and support for area college students in need.

Media One

Media One Group is one of the largest broadband communications companies.

Examples:

South Central LA: MediaOne has donated free high-speed Internet access to area schools, including equipment and training and has partnered with area organizations (e.g. Boys and Girls Clubs) to help bridge the digital divide. Recently the company created "Broadband Stories: Communities in Focus" to help inner city youth share their lives, culture and activities with others via broadband technology access (see attached releases).

Comcast Corporation

Comcast is a leading telecommunications firm, based in Philadelphia. CEO Brian Roberts, age 40, was asked to speak at President-elect Clinton's first economic summit in Arkansas in 1992 and has been a leader in the cable television industry's efforts to provide free high-speed Internet access to all elementary and secondary schools.

Examples:

Acquisition and upgrade of urban systems – building clusters that will include urban areas in Detroit, Washington, DC, Philadelphia and Baltimore. Free connections to schools, libraries, and other urban centers.

Free high-speed modems and monthly Internet service to over 750 schools and 70 libraries. [1 free modem = 5 connections]

The free connections have led to commercial contracts with over 200 schools for additional services and classroom connections, at rates discounted for the "c-rate" as well as another discount that Comcast extends to schools.

Free teacher training courses through Cable in the Classroom.

Cities and Their Stories

Detroit

Announced 3/7/00:

- (1) Free high speed Internet connection to 1st school in Detroit (Coleman A. Young Elementary) as well as donation of computer equipment. Will fund a new partnership with a higher education institution to provide free Internet training for teachers, including tools for the development of lesson plans

Connections to 20 schools, 1 library in SE Michigan

Baltimore Metro/ Maryland

--315 schools in Baltimore Metro to date (ALL public and private schools in Baltimore, Howard, and Harford counties)

--In process of bringing high-speed connections to K-12 schools in other areas:

PG	180 (connections will begin in the next few weeks)
Montg	200
Anne Ar	125-150
Charles/Calv	30-40

3/7/00, began spring semester of training for educators, community groups through Cable in the Classroom at George Mason University.

Upgrade and connections in PG county will begin in southern portion of PG county, working northeast through neighborhoods and communities

Anecdotes...creating strong interest among students

1. A 5th grade student took it upon himself to use the high-speed service to teach weather forecasting to his friends and peers earlier this year. He constructed a cart with computer equipment to connect to the high-speed network, going from classroom to classroom
2. A student returning to high school to help instruct jr. high students.

Initiatives and Activities that are Working

WebTeacher

--Comcast also supports the National Cable Television Association's program webTeacher, in cooperation with Tech Corps.

--WebTeacher is a comprehensive, 80-hour Internet training tool that can be used as either a guide for a structured teacher training series or as a self-paced workbook for an individual teacher.

OnlineSchoolyard

-- In 1997, Comcast developed and launched the Comcast OnlineSchoolyard (www.onlineschoolyard.com), an award winning K-12 Web site featuring the links to over 500 of the best education sites on the Internet for students and educators. The site, complete with graphics, animation, video and audio, is designed to take full advantage of the high-speed cable modem environment, although it is available to all users of the Internet.

--OnlineSchoolyard has been widely hailed. It was named a Web Winner by the Philadelphia Inquirer, a USA Today Hot Site of the Day, and a Link of the Day by CNN Headline News, among others.

--But even more important, educators, students, and parents recognize Online Schoolyard as an outstanding educational resource because it gives teachers and students quick and easy access to top-quality information and enables teachers to tailor lessons for their needs.

MercerNet

--MercerNet: an interactive wide-area fiber optic network developed by Comcast and a 14-member educational consortium in *Mercer County, NJ*, links Mercer County's public school districts, the county's community college, and the local science center with one another as well as with the county's public libraries and its special services center.

- Comcast built the network at a cost of \$1.73 million. MercerNet received a TIIAP grant from NTIA (Dept. of Commerce) totaling \$700,000 in recognition of its innovative application of technology. (In fact, MercerNet was the first project using cable technology to receive a TIIAP grant.) Ongoing costs are supported by the schools.
- MercerNet provides interactive full motion video and audio for distance learning, high-speed cable modem access, and high-speed data connectivity.
- Mercer County ranges from wealthy neighborhoods in Princeton and Lawrence Township to inner-city neighborhoods in Trenton... and from very urban to very rural.
- MercerNet makes it possible for every school district in the county to benefit from the best and brightest teaching specialists through full two-way video and voice interactive communication.



FACT SHEET

Broadband Stories: Communities in Focus

www.streetseen.net

Overview

Broadband Stories: Communities in Focus is a comprehensive community outreach program initiated by MediaOne to celebrate the diversity and culture of Los Angeles. The program is designed to promote the positive role technology can play in the lives of young people by providing an online forum for kids of all ages, races and backgrounds to come together and share their experiences, ideas and observations to break down cultural, social and geographic barriers through the power of the Internet.

The Web Site - www.streetseen.net

The Web site will work as an online outlet for youngsters to voice their opinions, share their success stories and interact with other young people. They will be able to develop their creative thinking, communications and photography skills through hands-on experience in online journalism and Internet publishing.

Launch Date

www.streetseen.net goes live on March 1, 2000

Honorary Editorial Board

An Editorial Board of youngsters age 10 to 17 from across Southern California will provide direction and content for the Web site. The youth editorial board includes:

Ashlea Adelegan (16), Westchester High School
School
Deborah Baum (17), Westchester High School
School
Luisa Bermudeuz (10), Challengers Boys & Girls Club
Charter School

Hector Guerra (16), SEA Venice Charter
Tzvi Kaplan (12), Temple Emanuel Day
Nicole Macintyre (16), SEA Venice

Armando Fernandez (18), Carson High School
School

Anthony Flores (16), Westchester High School
School

Joanna Fraga (14), Carson High School
School

Branden Gardner (15), Challengers Boys & Girls Club

Irasema Onofre (17), Carson High

Gesuina Paras (17), Westchester High

Matt Tarnay (16), Westchester High

Venice Dream Team, eight members

Honorary Advisory Board

An Advisory Board of legislators, community leaders, educators, parents and MediaOne employees will help guide youngsters in creating this online story sharing site. Advisory Board members include:

Janice Goodman, Culver City High School

Robert Harrelson, MediaOne

Janethia Hayes, LAUSD

Sally Martin, MediaOne

Gilbert Martinez, California Cable Television Assoc.
District

Cynthia Moore, MediaOne

Marlon Jackson, MBC Network
District

(formerly of the Jackson Five and founder of MBC Network)

Marisela Santana, Culver City Star

Kaye Shelnuitt, MediaOne

Bingwa Thomas, Venice Dream Team

Jennifer Thomas, Los Angeles Sentinel

Carl Washington, Assemblyman 52nd

Nan Wilson, Westchester High School

Rod Wright, Assemblyman 48th

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**STUDENTS, TEACHERS, LEGISLATORS AND COMMUNITY LEADERS
EXPLORE WAYS TO BRIDGE THE DIGITAL DIVIDE****MediaOne Leads Effort to Develop
Community-Based Youth Oriented Web Site
www.streetseen.net**

Los Angeles, CA (February 22) – A group of over 50 local students, teachers, community leaders and legislators will meet tonight to discuss how a community can bridge the “digital divide.” In support of the group’s community efforts, an innovative new online community and story sharing site dedicated to Southern California youth will be unveiled in a virtual “hard hat tour” at tonight’s summit.

The meeting is a coming together of volunteers who will serve in youth editorial and adult advisory capacities for the Web site as part of a comprehensive community outreach program initiated by MediaOne named “Broadband Stories: Communities in Focus.” The goal of the program is to break down cultural, social and geographic barriers through the power of the Internet and, ultimately, bridge the digital divide.

“The goal of the program is to help youngsters become more involved in technology because they now have a unique and compelling place in which to exchange their individual stories with other young people,” explained Teresa Elder, MediaOne Western Region Senior Vice President. “www.streetseen.net is a breakthrough Web site that gives young people of any economic, geographic or cultural background an opportunity to share ‘descriptive news’ from their communities online with the world. It’s an important place where their voices are heard, recognized and responded to, and that’s what we want.”

The event will bring together an advisory board of teachers, community leaders and legislators, and an editorial board for the Web site, made up of over two dozen students, ages 10-18, from throughout Southern California. The group will discuss ways to provide local youngsters with

- more -

“Youth and Adult Groups Explore Ways To Bridge The Digital Divide”

Page 2-2-2

greater Internet access to share their ideas, promote local success stories and interact with other young people around the world.

The new Web site will provide local youth with the opportunity to develop their creative thinking, communications and photography skills through hands-on experience in online journalism and Internet publishing. The heart of the site is a unique online story sharing "intersection" called L.A. Street Scenes – which provides a powerful platform for youth of all ages, races, backgrounds and neighborhoods to exchange stories, ideas and experiences. Youngsters can also post feedback and story ideas through the site's interactive "Street Talk" feature.

Kids, parents and teachers will also find an extensive library of more than 100 links to online news, entertainment and educational resources. An online calendar, which posts upcoming events in the "real world" will also be available.

"Most of the stuff on the Internet isn't done by kids. I think this Web site can be very cool because we get to do it," said Miguel Gonzalez, a 12 year old from Fochay Learning Center who also participates in MediaOne's Cub Reporter program. "I think it's great that I'm a Cub Reporter and a 'Street J' on streetseen.net. I have a chance to meet some really cool people and write about them for other kids."

www.streetseen.net student field reporters, called "Street J's," can upload their contributions to the Web site regardless of their location. An honorary youth editorial board comprised of students involved in the summit will then customize and finalize the work for posting on www.streetseen.net.

Broadband Stories: Communities in Focus is part of the ongoing efforts of MediaOne's Western Region to bridge the digital divide that currently exists in many of America's cities. Access to computers and the Internet and the ability to use this technology effectively are becoming increasingly important for full participation in the economic, political and social life of this country. To meet these crucial needs, MediaOne is committed to providing broadband access to kids and their communities, rapidly deploying the latest broadband technology across all the diverse Southern California and Los Angeles area communities it serves. And across the country, 75% of the homes served by MediaOne will have access to high speed Internet service by the end of this year.

A July 1999 report from the Department of Commerce, based on December 1998 Census Department data, revealed the following statistics:

- Better-educated Americans are more likely to be connected to the Internet. Between 1997 and 1998, the technology divide between those at the highest and lowest education levels increased by 25%. In 1998, those with a college degree were eight times more likely to have

- more -

"Youth and Adult Groups Explore Ways To Bridge The Digital Divide"

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a computer at home and nearly sixteen times as likely to have home Internet access than those with only an elementary school education.

- The gap between high- and low-income Americans is increasing. In the last year, the divide between those at the highest and lowest income levels grew 29%. Households with incomes of \$75,000 or higher are twenty times more likely to have access to the Internet than those at the lowest income levels, and more than nine times as likely to have a computer at home.

- The digital divide is also persistent and growing along racial and ethnic lines. Whites are three-fifths more likely to have access to the Internet from home than African-Americans or Hispanics have from any location. Overall, African-American and Hispanic households are roughly two-fifths as likely to have home Internet access as white households.

Website Launch Date

www.streetseen.net goes live on March 1, 2000

Honorary Editorial Board

An Editorial Board of youngsters age 10 to 18 from across Southern California will provide direction and content for the Web site. The youth editorial board includes:

Luisa Bermudez (10), Challengers Boys & Girls Club
 Jennifer Gonzales (12), Fochay Learning Center
 Miguel Gonzales (12), Fochay Learning Center
 Abel Huerta (12), Fochay Learning Center
 Frexinet Johnson (12), Fochay Learning Center
 Tzvi Kaplan (12), Temple Emanuel Day School
 Jennifer Lopez (12), Fochay Learning Center
 Dawnesha Parsons (12), Fochay Learning Center
 Travis Cole (13), Fochay Learning Center
 Nelly Maciel (13), Fochay Learning Center
 Danielle Gardner (13), Fochay Learning Center
 Eric Gideon (13), Fochay Learning Center
 Luis Valdez (13), Fochay Learning Center
 Joanna Fraga (14), Carson High School
 Branden Gardner (15), Challengers Boys & Girls Club
 Ashlea Adelegan (16), Westchester High School
 Anthony Flores (16), Westchester High School
 Hector Guerra (16), SEA Venice Charter School
 Nicole Macintyre (16), SEA Venice Charter School
 Matt Tarnay (16), Westchester High School

- more

"Youth and Adult Groups Explore Ways To Bridge The Digital Divide"

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Deborah Baum (17), Westchester High School
Irasema Onofre (17), Carson High School
Gesuina Paras (17), Westchester High School
Armando Fernandez (18), Carson High School
Venice Dream Team, eight members

Honorary Advisory Board

An Advisory Board of legislators, community leaders, educators, parents and MediaOne employees will help guide youngsters in creating this online story sharing site. Advisory Board members include:

Genethia Hayes, Los Angeles Unified School District
Marlon Jackson, MBC Network (formerly of the **Jackson Five** and **founder** of MBC Network)
Honorable Xavier Becerra, Congressman 30th District
Elsa Macias, Tomas Rivera Center
Gilbert Martinez, California Cable Television Association
Tony Plana, Actor
Richard Verches, Director of Community Affairs, ARCO
David Castro, Affiliate PR Manager, HBO
Mary Covington, Teacher, Westchester High School
Janice Goodman, Instructor, Culver City High School
Nan Wilson, Teacher, Westchester High School
Bingwa Thomas, Venice Dream Team
Karel & Andrew, Talk Show Hosts for KFI-AM 640
Marisela Santana, Culver City Star
Jennifer Thomas, Los Angeles Sentinel
Robert Harrelson, MediaOne
Alice McHugh, Editor, MediaOne Cub Reporters
Perry Parks, MediaOne
Kaye Shelnutt, MediaOne

About MediaOne

MediaOne Group (NYSE: UMG) is one of the world's largest Broadband communications companies, bringing the power of Broadband and the Internet to customers in the United States, Europe and Asia. The company also has interests in some of the fastest-growing wireless communications businesses outside the U.S. For 1998, the businesses that comprise MediaOne Group produced \$7.1 billion in proportionate revenue. On May 6, 1999, the company entered into an agreement to merge with AT&T.

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RELEASE**

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EMBARGOED NEWS FOR DECEMBER 16

Thousands of Youngsters in South Central Los Angeles Will Benefit from New Broadband Program at Challengers Boys and Girls Club

*Local Elected Officials, Celebrities Celebrate Launch of New Online
Community Story Sharing Program*

Los Angeles (December 16) - The Challengers Boys and Girls Club (Challengers) in South Central Los Angeles, the Venice Dream Team and MediaOne®, one of the nation's leading Broadband service providers, today announced the launch of a unique new Web site (www.streetseen.net) that will allow children to share stories about their diverse communities and cultures. Launch of the site is part of a comprehensive program by MediaOne to bring Broadband services to the South Central community.

"Broadband Stories: Communities in Focus" is a new interactive learning program created by MediaOne and the Venice Dream Team to demonstrate the positive role that technology can play in the lives of young people. The program combines hands-on photographic and digital imaging instruction with online story sharing.

"There's good news from South Central," said Lou Dantzler, founder and president of Challengers. "This program allows our children to tell their story and know that there's someone out there who wants to see and hear it. That makes them know people care. And that's going to make a big difference."

Among the celebrities and elected officials expected to attend the launch event are Los Angeles Dodgers executive Tommy Hawkins, Galavision on-air

MediaOne Creates Story Telling Program

Page 2

personality Kiki Mendez, U.S. Representative Xavier Beccera and Los Angeles City Councilman Alex Padilla.

The project is part of MediaOne's efforts to bridge the digital divide that currently exists in many of America's cities, and to encourage children in the South Central Los Angeles community to use the Broadband environment to share their success stories with the world.

To help make this possible, MediaOne is donating free MediaOne Road Runner high-speed Internet access and video services to the Challengers facility. The company has also wired the entire Boys & Girls Club facility with state-of-the-art cable, making the entire building Broadband-ready.

"This is about making a positive impact in the lives of children in the communities we serve," said Teresa Elder, senior vice president, MediaOne Western Region. "Today's event would not have been possible without our investment of \$300 million in building a Broadband superhighway here in Los Angeles. We think the technology is truly changing the way people work, live and play in all of our communities - and it's our hope that all members of the community will be able to share the fruits of our progress."

Under the direction of Venice Dream Team founder Bingwa Thomas, young people ages 7 to 17 will come together to learn basic photography skills and photojournalism. The Venice Dream Team, along with volunteer professional photographers, will teach weekly classes at Challengers and neighboring schools.

"Our Venice Dream Team has traveled all over the world to teach photography. We think it's time to apply our skills here at home," said Thomas. "We want to teach youngsters how to capture their communities on film and share their discoveries with the world, because if they do, they capture themselves."

MediaOne will launch www.streetseen.net as one of the first of its kind story-sharing sites just for youngsters. The site allows users to participate a virtual forum regardless of race or background, in a safe and age-appropriate environment. Photos and stories can be posted on the site for anyone to view, or in a password-protected area that allows access to an online album that can be shared with friends, family members and teachers.

Posting and viewing stories will be easy and fun. Students will be able to upload pictures, attach descriptions, and e-mail friends and family when their stories are posted. The site is expected to launch in early February; however, youngsters may sign-up at www.streetseen.net beginning today for a "Streetmail" alert when the site goes live.

MediaOne Creates Story Telling Program
Page 3

Site features will include:

- Free and easy photo posting for sharing digital stories
- Ability to add headings and captions
- "Streetmail" notification service
- "Kid friendly" interface featuring splashy graphics
- Venice Dream Team "World Gallery"
- "Street Scenes of the Week" featured on home page

Challengers is no newcomer to bringing technology into the inner city. For years, it has offered area children the opportunity to learn and work on computers. The addition of Broadband to the club adds a new dimension to the education it can offer. Founded in 1968, the Challengers Boys & Girls Club is dedicated to enriching the lives of young people from disadvantaged circumstances. The 55,000 square foot youth center is open five days a week and weekends to provide a safe refuge for thousands of kids in downtown Los Angeles.

About MediaOne

MediaOne Group (NYSE: UMG) is one of the world's largest Broadband communications companies, bringing the power of Broadband and the Internet to customers in the United States, Europe and Asia. The company also has interests in some of the fastest-growing wireless communications businesses outside the U.S. For 1998, the businesses that comprise MediaOne Group produced \$7.1 billion in proportionate revenue. On May 6, 1999, the company entered into an agreement to merge with AT&T.

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To: Stephanie Cutter

Fax: 456-6539

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Date: 03/13/00

Re: Digital Divide

Pages: 2

CC:

☐ Urgent

☒ For Review

☐ Please Comment

☐ Please Reply

☐ Please Recycle

Notes: For your information. Please call if you have any questions.