

FOIA MARKER

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Shirley's Copies - Summit [2]

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	re: Task Force Names (2 pages)	00/00/0000	b(6)
002. list	re: Target Task Forces (6 pages)	00/00/0000	b(6)
003. list	re: National Invitees for the Summit (5 pages)	12/06/1996	b(6)

COLLECTION:

Clinton Presidential Records
 National Service
 Shirley Sagawa
 OA/Box Number: 24265

FOLDER TITLE:

Shirley's Copies - Summit [2]

2013-0661-F

jp4959

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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Points of Light Foundation

FAX

Date: 12/13/96

Number of pages including cover sheet: 2

To:

Ray Chambers

Harris Wofford

Melinda Anderson

Shirley Sakawa

Also: Bob Gordon

Greg Patenshies

Phone:

Kenn Allen

Fax phone:

CC:

From:

Points of Light Foundation

Sumet Sihar MD

Phone:

Fax phone:

REMARKS:

Urgent

For your review

Reply ASAP

Please comment

The PRELIMINARY TASK FORCE STRATEGY.

DETAILS ON MONDAY OF THE MAKE-up Structure

Then we need to find names.

Sumet

DRAFT
12/13/96

TASK FORCE STRATEGY

There will be five task forces each dealing with one of the five targets. To assist in meeting the aggressive targets set for the year 2000, each must have high powered leadership. Thus each would be chaired by a leading outside expert/corporate leader. The work of the task forces will be publicly kicked-off at the announcement, reinforced at the Summit, and will continue at least to the year 2000. Each task force, with its CEO leader, would have responsibility to rework, better define, and develop back-up for their target, develop a white paper that would be included in the summit material and a strategic plan that would outline their game plan to meet their target. Various experts and constituencies would be members and would constitute their oversight/advisory board. A writer/staff person would be assigned from either the Points of Light Foundation or the Corporation for National Service (or possibly elsewhere). A sixth task force would be created to focus attention on the issue of citizen service and community volunteering in a more generic sense..

Each task force leader, in consultation with his or her advisory board, will have a number of specific tasks to complete in the short term, including:

- An approved "target statement" and "target number" that are clear, bold, and defensible.
- A strategic plan to achieve the target. The plan will include actions to be taken, obstacles or impediments to be overcome, collaborating partners to be enlisted, and other support that will be necessary. Each plan will also need to incorporate ways to stimulate and channel commitments that will meet the plans objectives, ways of sharing or linking "best practices" among different organizations, sectors and communities, and ways to publicly recognize each commitment made to advance the effort to meet the targets. Finally, each task force will be asked to include, as part of its plan, a special role for schools. They are a pervasive, community-based potential conduit through which a very wide range of services can be directly delivered to children and young people and through which children and young people can be connected to serve opportunities themselves.
- A "white paper" that builds the case for the need to meet the respective targets. It would also include supporting studies and evaluation reports that make the case that effective volunteering and citizen service have the demonstrated capacity to "turn the tide" in the target area. The paper would be...

MEMORANDUM FOR BRUCE REED AND GENE SPERLING

From: Shirley Sagawa, Corporation for National Service

Re: Service Summit

Date: December 30, 1996

cc: Harris Wofford

I hope you had nice holidays.

We are moving ahead with the Summit planning, and are assuming that the January 21 announcement date is a "go," pending discussions with President Bush. Please let us know if this changes.

When we met several weeks ago, we discussed the issue task forces that we are putting together to refine the Summit goals and to track progress toward them. I think Bruce offered to put together a meeting of federal agency representatives to discuss the Summit, and we would like to do that as soon as possible in the new year. We would also appreciate any input you might have on individuals to serve on the Task Forces, which are being organized to respond to the following five goals:

1. Caring and supportive mentoring relationships in the life of every young person (i.e. 2,000,000 additional mentors by the year 2000)
2. Education that prepares the coming generation for productive employment, economic fulfillment and good citizenship (i.e. 2,000 additional students reading at grade level by the year 2000)
3. A healthy start in life and encouragement of healthy behavior (i.e. 2,000,000 additional children having access to health care by the year 2000)
4. Safe and decent places to gather, learn, work, play and live (i.e. 2,000,000 additional children and youth engaged in safe group activities by the year 2000)
5. Inspiration and opportunities for everyone – young and old – to give back to others through service and to contribute to the common good (i.e. 2,000,000 additional youth engaged in community service by the year 2000)

We hope to finalize the task forces this week. Thanks for all your help. If you need more information, I can be reached at (703) 548-4919 until Friday, when I will be back in the office at (202) 606-5000 x 394 or x161.

Shirley's copy

MEMORANDUM TO STUART SCHAPIRO, HARRIS WOFFORD, BOB GOODWIN

From: Shirley Sagawa

Re: Invitation letter

Date: December 30, 1996

cc: Rhonda Taylor, Gregg Petersmeyer, J Toscano, Kenn Allen, Jim Scheibel, Melinda Hudson

Here is a draft of a letter soliciting applications for local delegations to attend the Summit. I believe we need to have a letter ready to go by next week, so we will need comments by Friday a.m. at the latest. You will see that I have taken the approach of inviting participation in the Summit process, rather than the Summit itself. Where I had no information, I made something up.

Get out your red pens. Have a Happy New Year!

Dear Community Leader:

Is there a child in your community who lacks the basic conditions that make it possible for him to succeed? A caring and supportive adult in his life? A safe and decent place to gather, learn, work, play and live? Access to health care, education, and the connection to economic opportunities? And the chance to appreciate his own value to the community by giving back to others through service?

If we are to ensure that every child growing up today has a chance to succeed, we must reach beyond the government and social sector resources traditionally available to help. Throughout history, Americans have risen to the challenge by going their share during times of war, or to stamp out polio, or protect our environment. Now it is time to call on every American to turn the tide for our children.

Many communities are finding that in order to respond to the growing crisis facing the next generation, that they must come together, putting aside traditional rivalries, ideologies, or turf. Some have set specific goals, and assembled all the resources of the community to craft a strategy to achieve them.

Whatever the goal, whatever the strategy, it is no surprise that these efforts often call for new resources. And whatever its demographics, whatever the need, virtually every community has an important resource that is often overlooked: the time, commitment, and caring of ordinary citizens. Study after study makes clear that the average American is prepared to do more, if only someone would ask and show that she can make a difference.

Together with President Clinton and former President Bush (Carter, Ford?), we invite your community to take part in a nationwide mobilization to turn the tide for children and youth. This effort will be launched in April with a national Summit to be held in Philadelphia involving the President and all living former presidents, as well as governors, mayors, business CEOs, nonprofit leaders, educators, religious leaders, and others seeking a quantum leap in the level and effectiveness of citizen action.

Through this mobilization, national organizations, corporations, and others will make commitments to support communities working toward achieving five basic goals, which are now being refined by teams of experts:

[list goals]

We will track progress toward these goals over the next three years, and help communities be in touch with others who are undergoing similar efforts.

Should your community be part of this national mobilization?

We expect communities making the necessary commitment to benefit from being part of a nationwide network of local teams, experts, and others who can share what they know and what they have learned to support one another's efforts. Communities may gain access to resources made available by national organizations, foundations, corporations and others to support the process. We will provide tools that will help you and other local leaders work together to develop a strategic plan for your community. Your efforts may enjoy increased visibility by being part of a national effort. And 100 community teams of up to 10 people will be selected by a blue ribbon panel to participate in the national Summit in Philadelphia, April 27 to 29, along with the President, former presidents, and more than 1500 others participating in this groundbreaking effort.

To participate, you and other leaders in your community will need to identify a local development team composed of individuals representative of local government, business, education, social services, volunteer organizations, youth, parents, and others whose individual or institutional affiliations put them in a position to influence positive change. The team will be responsible for setting goals for your community, planning a local summit, developing a strategic plan, and tracking progress toward your goals. You will need to fill out the attached materials and, to be considered to attend the national Summit, return them by [insert date].

We cannot promise that by responding you will receive additional funding or will be selected to attend the national summit. But we can commit that you will receive copies of the tools developed to support this process and that you will become connected to others who believe that increased effective involvement of community members is a critical part of the solution to the growing crisis facing the next generation.

It will take extra effort on the part of the leaders of your community. It may mean new ways of doing business. And it will require more active and effective engagement of members of your community. But it will surely make a difference in the lives of the next generation, and all of us whose future depends on them.

Please consider joining us in this effort. To show your interest in forming a local development team, please send back the enclosed reply card immediately. This letter has been sent to leaders identified by organizations like United Way of America, If you have questions, or would like to know who else in your community has shown interest in responding, you may call [insert contact name and number] or visit our web site [insert address] after [insert date]. Completed development team forms must be received by [insert date] in order to be considered to attend the April summit.

Thank you for the important work you are already doing to for the children and youth in your community. We hope to have

the opportunity to work with you to involve others in your community to help every child realize his potential.

Sincerely,

Harris Wofford
Bob Goodwin

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MEMORANDUM

TO: Shirley
Jim S.
Steve W.
Susan S.

FROM: AnnMaura 

DATE: December 19, 1996

RE: National Invitation List for Summit

Attached is a draft list of national invitees for the Summit. As you know, participation will be for the most part limited to those ^{who} make commitments. We do, however, need to put together a prioritized mailing list to get information out there about the opportunity to make a commitment and attend the Summit.

Please read over the attached list and mark your top 20 or so picks. (which means those you think we absolutely need to have there). Also, if we are missing some obvious people from your point of view, please add them to the list.

Please note: this list has been compiled largely from the point of view of Public Liaison. We know it is not in the least bit complete. Please get your comments to me as soon as possible.

Thank you.

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Summit Commitments for January 10 Announcement

<u>Organization</u>	<u>Commitment</u>	<u>Status</u>	<u>Principle/Staff</u>	<u>Report Date</u>
1. Lens Crafters	1,000,000 eyeglasses for poor children by the year 2,000	Needs to be finalized	Bob /Jeff W.	
2. Big Brothers/ Big Sisters	100,000 matches engaged in service 200,000 matches by the year 2000	Can we announce?	Harris/Melinda	
3. Communities in Schools	Bring schools to students, in the malls	Needs to be defined	Harris/Melinda	
4. Prudential	Expand service program to middle and elementary schools.	Needs to be defined	Bob/Jeff W.	
5. City of Tucson	Ensure that every child that needs a mentor gets one	Needs to be defined	Bob/Virginia	
6. Shell		Needs to be defined	Bob/Jeff W.	
7. National Council of Volunteer Centers	1,000,000 mentors/tutors by 2000	Need to finalize	Bob/Vickie C.	
8. Leadership 18	Post-summit partnerships	Needs to be defined	Bob/Virginia Harris/Melinda	

<u>Organization</u>	<u>Commitment</u>	<u>Status</u>	<u>Principle/Staff</u>	<u>Report Date</u>
9. Grantmakers for Community and National Service	Town Meetings on Service	Needs to be defined	Harris/AnnMaura	
10. YMCA of the USA	Safe Places	Needs to be defined	Bob/Virginia	
11. IBM Foundation	Technology to Nonprofits	Needs to be defined	Harris/AnnMaura	
12. Latter Day Saints	Family Volunteering	Needs to be defined	Bob/Don S.	
13. Microsoft	Libraries and America Reads	Needs to be defined	Harris/Melinda/Steve	
14. Notre Dame and other alumni groups	Alumni Community Service	Needs to be defined	Harris/AnnMaura	
15. NationsBank	Safe Places/Economic Development	Needs to be defined	Harris/AnnMaura	
16. Greater Philadelphia	All Sectors	Need to pitch	Harris/Melinda/Stuart	
17. NAPE/ The Body Shop	Education Partnerships	Needs to be defined	Harris/Melinda	
18. Sallie Mae	Education	Need to pitch	Harris/Bob Rosenzweig	
19. Campus Compact and new White House committee of Univ. Pres.	Higher Education/Work Study	Needs to be defined	Harris/Susan S.	

<u>Organization</u>	<u>Commitment</u>	<u>Status</u>	<u>Principle/Staff</u>	<u>Report Date</u>
20. Gary, IN	City of Service	Needs to be defined	Harris/Jim S.	
21. Springfield, MA	City of Service	Needs to be defined	Carol K./Jim S.	
22. Riverside, CA	Mentoring/Tutoring	Needs to be defined	Jim S./Marci	
23. U.S. Conference of Mayors/National League of Cities	Service Star Cities	Need to pitch	Jim S./Marci	
24. American Express		Need to pitch	Billy S./Kerry Y.	
25. Chase Manhattan Bank		Need to pitch	Kerry Y.	
26. Disney		Need to pitch	Ray C./Jeff W.	
27. Major League Baseball		Need to pitch	Kerry Y.	
28. N.B.A.		Need to pitch	Bob/Virginia	
29. K-12 Compact	Education	Needs to be defined	Ray C./Susan S.	
30. America Reads Challenge	50% of new work study to service with focus on reading	Need approval to announce	Harris/Susan S./Steve	
31. Fannie Mae		Needs to be defined	Harris/AnnMaura	

Summit Commitments

updated 12/18/96

Sector: Private
Subsectors: Foundation, Business, Labor, Media, Philanthropist, Entertainment/Sports

Sector: Public
Subsectors: Local Gov't, State Gov't, Legislative, Federal Gov't, Military

Sector: Nonprofit
Subsectors: Youth-led, Service Delivery, Faith, K-12, Higher-Ed, Civic/Fraternal Associations, Healthcare

<u>Organization</u>	<u>Name</u>	<u>Title</u>	<u>Phone</u>	<u>Fax</u>	<u>Sector</u>	<u>Subsector</u>	<u>Scope</u>	<u>Pitch</u>	<u>Goal</u> ☆	<u>Staff</u>	<u>Commitment</u>	<input type="checkbox"/>
Aid Assoc. for Lutherans					Private	Service	National					
Allstate					Private	Business	National			Virginia		
Allstate Foundation	Laurie Stinson	Exec. Director			Private	Business	National					
Alpha Kappa Alpha Sorority					Nonprofit	Fraternal	National					
Alpha Phi Alpha					Nonprofit	Fraternal	National					
AMBUCS	J. Joseph Copeland	Exec. Director										
Amelior Foundation	Raymond G. Chambers	Chairman			Private	Business	National					
American Airlines	Bob Crandall				Private	Business	National					
American Association of Retired Persons					Nonprofit	Association	National					
American Association of Univ Students					Nonprofit	Higher Ed	National					
American Cancer Society	Ruth Corcoran	VP			Nonprofit	Healthcare	National					
American Express		CEO			Private	Business	National			Gregg		
American Express Foundation	Mary Beth Salerno	President			Private	Business	National					
American Red Cross (L18)	Gene Dyson				Nonprofit	Service	National					
American Society of Association Execs	Bill	President			Nonprofit	Association	National	Bob		Virginia	CA partner	
AmeriCorps Leaders Alumni	Meri Ames	Director			Nonprofit	Service	National					
Amoco Corporation	H. Laurance Fuller	Chairman			Private	Business	National					
AMR/American Airlines	Robert L. Crandall	Chairman			Private	Business	National					
Anheuser Busch Companies	Anthony Jones	Director			Private	Business	National					
Annie E. Casey Foundation	Ralph Smith	Director/Planning	410/547-6600		Private	Foundation	National	Harris	2,3	Ann Maura		
ASPIRA					Nonprofit	Service	National					
Assn. of Volunteer Administrators					Nonprofit	Service/Assn.	National					
Assn. of Jewish Family&Children's Agenc					Nonprofit	Service	National				CA partner	
Association of Junior Leagues International	Holly Sloan	Exec. Director			Nonprofit	Association	National					
AT&T	Robert E. Allen	hairman and CEO			Private	Business	National					
Baltimore Sun	Mary Junck	Publisher			Private	Media	Local		5	Jim		
Bank of America					Private	Business	National			Gregg or Pat		
Bank of America	Ronald Biagi	CEO			Private	Business	National					
BellSouth Corporation	Jim Breedlove, Pat Willis				Private	Business	National		2	Pat	Education, with Telephone Pioneers	

Summit Commitments

updated 12/18/96

BellSouth Corporation	Jim Breedlove	Dir. Ext. Affairs			Private	Business	National				
Best Buddies					Nonprofit	Service	National				
BET Holdings, Inc.					Private	Business	National				
Big Brothers/Big Sisters (L18) (CA)	Tom McKenna				Nonprofit	Service	National	Harris	1	Harris	100k matches in service, 200,000 matches by 2,000
Black Student Leadership Network					Nonprofit	Association	National				
Borden					Private	Business	National		4	Kerry	healthy start, promoting nutrition for mothers and children
Boys and Girls Clubs (L18)	Roxanne Spillet				Nonprofit	Service	National				
Boys Scouts of America (L18)	Jere Ratcliffe				Nonprofit	Service	National				
Camp Fire Boys and Girls (L18) (CA)	Russ Weathers				Nonprofit	Service	National				
Catholic Charities USA (L18)					Nonprofit	Service	National				
Center for Sports in Society	Don McPherson	Director			Nonprofit	Sports	National				
Center for Youth as Resources					Nonprofit	Service	National				
Chase Manhattan	David Ford		(212) 552-1072		Private	Business	National			Kerry Yeager	
Child Advocates					Nonprofit	Service	National				
Child Welfare League (L18) (CA)	David Liederman				Nonprofit	Service	National				
Children's Express					Nonprofit	Media	National				
Chrysler Corporation	Robert J. Eaton	Chairman and CEO			Private	Business	National				
Church Women United					Nonprofit	Faith	National				
Citibank	Paul Ostergard	VP/Director			Private	Business	National				
City Cares of America					Nonprofit	Service	National			Ann Maura	
Civitan International	John Rynearson	VP			Nonprofit	Association	National				
Claire Danes		Actress			Private	Entertainment	National				
Coalition for Community Foundations for Youth					Private	Foundation	National				
Coca Cola Company	Roberto Goizuetta	Chairman	404-676-2121		Private	Business	National		2	Gregg/Pat	Education, children, families
Coca Cola Company	Don Green	President			Private	Foundation	National		2	Pat	Education, children, families
Communication Workers of America	Morton Bahr				Private	Business	National				
Communities In Schools (CA)	Bill Milliken	President	703-519-8999	03-519-721	Nonprofit	k-12	National	Harris/Bob	2,3,5	Pat	Schools/Literacy to the Malls
Council of Jewish Federations (L18)											
Council on Foundations	Dot Ridings	President	202/467-0443		Private	Association	National	Harris	2	Ann Maura	
Creative Artists Agency	Morgan Binswander				Private	Entertainment	National	Harris	5	Ray Cortinez	placement of service themes and characters in story lines/promos
Delta Sigma Theta	Rose Kennedy	Exec. Director			Nonprofit	Association	National				
Disney University	Jeff Hollman				Private		National			Pat	
Do Something	Michael Sanchez	Director			Nonprofit	Service	National				
Echoing Green					Private	Foundation	National				
EDS					Private	Business	National			Gregg/Bob	
Eli Lilly & Company	Steven E. Twait	Manager			Private	Business	National				
Elks Club					Nonprofit	Service	National				
Essense Communications					Private	Business	National				
Ewing Marion Kauffman Foundation	Bob Rogers	President	816/932-1000		Private	Foundation	National	Harris	2,6	Ann Maura	

Summit Commitments

updated 12/18/96

Family Service America (L18) (CA)										
Fannie Mae	James A. Johnson	hairman and CEO		Private	Business	National				
Farmers Group	Jeff Beyer	VP		Private	Business	National				
Fidel Vargas		Mayor		Public	Local	National				
GE	Clifford Smith	President		Private	Business	National				
General Electric Company	John F. Welch	hairman and CEO		Private	Business	National				
General Federation of Women's Clubs	Faye Z. Dissinger	President		Nonprofit	Association	National				
General Mills	Reatha Clark King	President		Private	Foundation	National			Ann Maura	
General Mills	Stephen W. Sanger	hairman and CEO		Private	Business	National				
General Motors		CEO		Private		National			Gregg	
Generations United (CA)				Nonprofit	Service	National	Bob		Virginia	
Georgetown University	Rev. William Byron			Nonprofit	Higher Ed	National				
Girls Scouts (L18)	Mary Rose Main			Nonprofit	Service	National				
Girls, In (L18)	Isabel Stewart									
Goodwill Industries (L18)	Fred Grandy									
Grantmakers for Children, Youth and Families	Mary Bogle	Exec. Director	202/393-6714	Private	Foundation	National		1,3	AnnMaura	
Grantmakers in Health	Catherine McDermott	Exec. Director	202452-8331	Private	Foundation	National		4	AnnMaura	
Grantmakers/Natl & Community Service	Jill Blair		415/522-5400	Private	Service	National			Ann Maura	Policy change, include service as a criterion
Hallmark Cards	Irvine O. Hockaday	President		Private	Business	National				
Hillel				Nonprofit	Faith/Service	National				
Honeywell Foundation	Pat Hoven	Director		Private	Foundation	National	Jim Renier	4	Kerry Yeager	programs for children under 6, teen pregnancy
Honeywell Inc.	Michael R. Bonsignore	CEO		Private	Business	National				
IBM	Lou Gerstner	CEO		Private	Business	National	Harris	5	Ann Maura	Connect service world through net
IBM Corporation	Louis Gerstner	hairman and CEO		Private	Business	National				
IBM Foundation	Stanley Litow	President		Private	Foundation	National		2,5	Ann Maura	
Independent Sector	Sara Melendez	President	202/223-8100	Nonprofit	Association	National	Harris	2,5	Ann Maura	
JC Penney				Private	Business	National				
Jesuit Volunteer Corps				Nonprofit	Faith/Service	National				
Jewish Theological Seminary	Sherre Beth Zwelling			Nonprofit	Faith	National				develop a curriculum on service
Johnson and Johnson	Ralph Larsen	hairman and CEO		Private	Business	National				
Johnson Publishing Co				Private	Business	National		5		
Kaboom!	Daryl Hammon	Director		Nonprofit	Youth-led/Service	National				
Karl Kani Infinity				Private	Business	National		1		
Kinsmen and Kinette Clubs of Canada	Robert Elliot	Exec. Director		Nonprofit	Association	National				
Kiwanis International	Dirk Bannister	Chairman								
Latter Day Saints				Nonprofit	Faith	National	Don Staheli	5	Bob	Family volunteering as a church practice
Lead...or Leave				Nonprofit	Youth-led/Service	National				
Leadership 18				Nonprofit	Service	National		5	Harris	Local summits/national collaborations
LensCrafters	Dave Brown	CEO		Private	Business	National	Bob	4		Glasses for one million children in next 12 mo./eye van

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Levi Strauss & Co.	Bob Adas			Private	Business	National				
Lions Clubs International				Nonprofit	Civic	National				
Lutheran Volunteer Corps				Nonprofit	Faith/Service	National				
Marriott Corps				Private	Business	National				
Metters Industries				Private	Business	National				
Michigan Nonprofit Association (CA)				Nonprofit	Association	State	Bob		Virginia	CA
Microsoft	Bill Gates	CEO		Private	Business	National		5	Gregg with CNS	networks, software, promotion
Minneapolis Star Tribune	Joel Crammer	Publisher		Private	Media	Local		5	Jim	Civic journalism/corporate volunteerism
Mothers Against Drunk Driving				Nonprofit	Service	National				
Music Television				Private	edia/Entertainme	National				
N.A. Partners in Education	Jim Pitofsky			Nonprofit	k-12	National			Melinda	has a company partner ready to "do something big"
NAACP	Kweisi Mfume	President		Nonprofit	Service		Harris/Bob	1		project focused on challenges of young black males/females
NAACP Youth and College Division				Nonprofit	K12/HE	National				
National Assembly (CA)	Gordon Raley	President		Nonprofit	Service	National	Bob		Virginia/Ann Maura	CA
National Assn for Public Interst Law				Nonprofit	Association	National				
National Collaboration for Youth				Nonprofit	Service	National				
Natl Council of Volunteer Centers (CA)				Nonprofit	Service	National	Bob		Virginia	
National Crime Prevention Council (CA)	Jack Calhoun			Nonprofit	Service	National	Bob		Virginia	
National Exchange Club (CA)				Nonprofit	Service	National	Bob		Virginia	
National Indian Youth Leadership				Nonprofit	Service	National				
National PTA				Nonprofit	Civic	National				
National Safety Council (CA)				Nonprofit	Service	National	Bob		Virginia	
National Student News Service				Private	edia/Entertainme	National				
National Urban League (L18)	Hugh Price	President		Nonprofit	Service	National	Bob?Harris			
National Urban/Rural Fellows				Nonprofit	Higher Ed	National		2	Gwen	
National Youth Leadership Council				Nonprofit	Association	National				
NationsBank	Vickie Tassan	Senior VP		Private	Business	National	Harris		AnnMaura	community development
National Conference (CA)				Nonprofit	service	National	Bob		Virginia	
National Consumers League (CA)				Nonprofit	Service	National	Bob		Virginia	
National Council of La Raza	Raul Yzaguerra			Nonprofit	Service	National	Bob		Virginia	
National Council of Negro Women (CA)	Dorothy Height	President		Nonprofit	Service	National	Bob		Virginia	
Natl Mental Health (L18)	Mike Faenza									
NBA				Private	edia/Entertainme	National		5	Melinda	Team Up national campaign - focus on youth service
NetDay 96 (CA)				Nonprofit	Service	National	Bob		Virginia	
New York Yankees				Private	Sports	Local				
Nickelodeon				Private	edia/Entertainme	National				
Northern CA Grantmakers	Caroline Tower	Exec. Director		Private	Foundation	State/Local		5	AnnMaura	
Northwest Airlines				Private	Business	National		5	Kerry	Air Cares magazine series
Omega Psi Phi Fraternity				Nonprofit	Fraternal	National				

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One Hundred Black Men (CA)	Tom Dortch								Bob/Virginia	CA partner
One to One Partnership (CA)				Nonprofit	Service	National	Bob		Virginia	
Optimist Clubs International	Stephen P. Lawson	Exec. Director		Nonprofit	Association	National				
Pepsi-Cola (of Wash DC)				Private	Business	National				
Pillsbury	Paul Walsh	CEO		Private	Business	National	1	Pat		Mentoring: build on KAPOW Kids&Power of Work
Pillsbury	Rebecca Erhardt			Private	Foundation	National		Pat		
Pillsbury	Susan Enright			Private	Foundation	National		Pat		
Pilot International Foundation	Cynthia Mills	Exec. Director		Nonprofit	Association	National				
Prudential	Urbano Venero		201-802-2559	Private	Foundation	National	5	Gregg/Pat		K-12 Service program, post summit in 24 communities
Public Allies	Chuck Supple	President		Nonprofit	Service	National				
Quality Ed. for Minority	Shirley McBay									
Quota International	Kathleen Wright	Exec. Director		Nonprofit	Association	National				
Robert R. McCormick Fdn	Gen. Neal Creighton	CEO		Private	Foundation	National	5	Harris/AMC		
Robert Wood Johnson Fdn	Steven Schroeder	President		Private	Foundation	National	4	Gregg/AMC		
Rock the Vote				Nonprofit	Civic	National				
Rockwell,Intl Foundation	B.J. May			Private	Foundation	National	2	Pat		corporate volunteer programs for education (A Reads)
Rotary Club				Nonprofit	Service	National				
Russell & Co				Private	Business	National	3			
Sallie Mae	Larry Huff			Nonprofit	Higher Ed	National		Bob Rosensweig		
Salvation Army (L18)	Robert Watson									
SC Johnson Wax	Sam Johnson			Private	Business	National				
Sears, Roebuck & Co.	Arthur C. Martinez	Chairman and CEO		Private	Business	National				
Shell	Phil Carroll	CEO		Private	Business	National		Jeff		
Sierra Club		President		Nonprofit	Youth-led/Service	National				
Soft Sheen				Private	Business	National	1			
Soroptimist International	Leigh Wintz	Exec. Director		Nonprofit	Association	National				
Staples				Private	Business	National		Gregg		
Student Coal for Action in Literacy Ed				Nonprofit	Youth-led/Service	National				
Students Against Drunk Driving				Nonprofit	Service	National				
Target Stores/Dayton Hudson				Private	Business	National	5	Virginia		Family volunteering
Teach for America	Wendy Kopp	Founder		Nonprofit	Youth-led/Service	National				
The Benton Foundation	Charles Benton	President	202/638-5770	Private	Foundation	National	3,4,5	Harris/AMC		
The Body Shop	Helen Mills	Owner/Mid Atl		Private	Business	National	1,2,5	Melinda		with NAPE, leader in corp voluntarism
The Hitachi Foundation	Delwin Roy	President	202/457-0588	Private	Foundation	National	5	AnnMaura		
The Home Depot				Private	Business	National		Melinda		
The James Irvine Foundation	ennis Collins/Nick Bollma	President	415/777-2244	Private	Foundation	State/Nat'l	5	AnnMaura		
The Meadows Foundation	Eloise Meadows Rouse	Vice President	214/826-9431	Private	Foundation	State/local	5	Gregg/Pat		
The W.K. Kellogg Foundation	William Richardson	President	616/968-1611	Private	Foundation	National	5	Harris/AMC		
Time Warner	Dick Monroe	Chairman		Private	Media	National		Bob		

Sagawa, Shirley

To: Bongiovanni, Joseph; Ostberg, Anne
Cc: Scheibel, James; Taylor, Rhonda
Subject: RE: SUMMIT UPDATE

Thanks for sending this right away, and for taking initiative to move on the new invitations strategy. However, I'm afraid that some folks in the field are interpreting this message to mean that state offices will be selecting the delegations. This presents two problems, that I'm not sure we have handled: we have not gotten back in touch formally with state commissions to tell them that they will not be selecting the delegations (although I am assuming that if a state goes through the process that the delegations it selects would likely be chosen); and I wouldn't want state office directors to be embarrassed if they are reaching out to individuals thinking that they can get them invited and in reality, have the individuals not be chosen. I imagine we can remedy both by moving quickly to get something out to at least these two groups (and maybe leadership 18) that clearly lays out the strategy. Rhonda, you and I should follow up with Stuart Shapiro on this.

From: Ostberg, Anne
Sent: Monday, December 16, 1996 11:44 AM
To: Sagawa, Shirley; Bongiovanni, Joseph
Subject: FW: SUMMIT UPDATE
Importance: High

Here's a copy of the memo on the summit I sent to Jim Byrnes, director of the Corporation's state office in Kansas. Please let me know if you have any questions.

From: Ostberg, Anne
Sent: Monday, December 09, 1996 7:54 PM
To: Caldwell, Billie Jo; Persely, Richard; Schladale, Gayle; Bender, Peter; Marzullo, Vincent; Cherry, Romero; Weinstein, Joel; Byrnes, James; Wells, Betsy; Labrie, Willard; Abdul-Azeez, Roktabija; Johnson, Anne; Ramos, Ernesto; Rodriguez, Zeke; Sutherland, Robin; Russell, Judith
Subject: SUMMIT UPDATE
Importance: High

Monday, Dec. 9
TO: Select group of state directors
FROM: Anne Ostberg
SUBJECT: Presidents Summit

After two months' delay, we're finally getting the summit invitations process back on track. You now have another opportunity to submit names of individuals that you think could convene community delegations from your state to attend the summit. (The original memo calling for names is at the end of this E-mail. I did not receive a list of names from your state at that time.)

The current invitations strategy calls for a competitive process by which communities will apply to participate in the summit. Applications are to be sent out Jan. 8 or 9 to targeted individuals and organizations who have been recommended as "knowledgeable about community, understand the power of citizen service to solve critical problems and have the stature to assemble community teams and support follow-up activities." (Quoted material is lifted from a draft of the invitations strategy that I received from Jim Scheibel on Friday.)

The draft invitations strategy goes on to say that the successful applicant "must demonstrate the community's understanding of existing problem solving efforts, have some demonstrated capacity to achieve the Summit goals, assemble a diverse and inclusive community team, and commit to a process to hold a local community summit to increase the volume of effective citizen service for community problem solving."

What I need from you is no more than 3-5 names of individuals, each of whom could serve as a convener of a 10-person community delegation. ("Community" is defined as a city, a region or a special population -- rural, Native American, etc.)

Two other points to note:

1. Governors will have their own seven-person teams to represent the state as a whole, so they should not be included on your list.
2. Based on its population, each of your states is slated for one 10-member delegation, with the possibility of getting one other delegation if a case can be made that the second delegation is reaching a special population (a unique economic region of your state, Native Americans, rural communities, etc.)

I need for each person on your list of potential conveners the following information:

full name

title and organization

full address

phone and fax numbers

what kind of delegation you're recommending they convene (city, region or special population)

If possible, I'd like to get your recommendations this week so I can get all 50 states' recommendations entered into the master database by Dec. 20. If this week is impossible for you, please send it whenever you can (ideally by the end of the year but no later than Jan. 3)!

Thanks much -- E-mail me back if you need me to fax you more information (such as the nine-page draft invitations strategy).

Anne Ostberg

ORIGINAL MEMO:
Thursday, October 3

TO: State Directors

FROM: Mal Coles and Jim Scheibel

SUBJECT: Presidents' Summit

As you were notified in August, the Corporation for National Service and the Points of Light Foundation are planning a Presidents' Summit to be held in 1997. The summit will convene leaders from communities across the country who will guide the nation in a three-year process to address many of the most serious social problems confronting America. It is anticipated that current and former U.S. Presidents and First Ladies will be involved.

We would like your assistance in helping to identify communities and conveners to participate in this event. Communities, which can include cities, rural areas, or special populations (such as Native American tribes), should demonstrate a social problem (high teen pregnancy rate, high unemployment, a major environmental or public safety concern, etc.) and should include at least one potential convener and other supporting organizations that could be called upon to pull together a citizen effort to address the problem. Conveners should possess enough stature in their communities to allow them to effectively organize such an effort. They could come from one of many sectors, including government, business, philanthropic, education, non-profit or media.

Other parts of the Corporation are also assembling names of potential conveners and communities. Once we have collected a base of names, we will seek further input from you then. In the meantime, please do not contact anyone about their potential involvement.

While we understand that this is a tight timeline, we would like your initial input no later than noon Wednesday, Oct. 9, so that we can

compile a first draft list of communities and conveners. An opportunity for further input will be available in the future, including at the upcoming field staff training.

Please E-mail your suggestions to Anne Ostberg. She can also be reached by phone at 202-606-5000, ext. 292, or by fax at 202-565-2789.

Thank you in advance for your valuable input. If you have any questions, please feel free to contact us.