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Subgroup/Office of Origin: National Service
Series/Staff Member: Correspondence
Subseries:

OA/ID Number: 2601
FolderID:

Folder Title:
Trip of Eli Segal to New York, New York and Kansas City, Missouri, July 6-8, 1993 [binder] [1]

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. itinerary	re: Personal (Partial) (1 page)	07/01/1993	b(6)
002. receipt	re: Personal (Partial) (1 page)	07/01/1993	b(6)

COLLECTION:

Clinton Presidential Records
National Service
Eli Segal
OA/Box Number: 2601

FOLDER TITLE:

Trip of Eli Segal to New York, New York and Kansas City, Missouri, July 6-8, 1993 [1]

2013-0661-F

jp4943

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

TRIP OF
ELI J. SEGAL
ASSISTANT TO THE PRESIDENT AND
DIRECTOR OF NATIONAL SERVICE

JULY 6-7. 1993
NEW YORK, NEW YORK

JULY 8, 1993
KANSAS CITY, MISSOURI

ELI SEGAL
TRIP BOOKS
1993

Withdrawal/Redaction Marker

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Withdrawal/Redaction Marker

Clinton Library

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TIME

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TRIP OF ELI J. SEGAL
TO
NEW YORK, NEW YORK
July 6-7, 1993

KANSAS CITY, MISSOURI
July 8, 1993

Tuesday, July 6, 1993

7:00 a.m.	Depart Boston Logan airport en route New York (Laguardia) US Air #6161
8:06 a.m.	Arrive NY-Laguardia
9:00 a.m.	Arrive Newsday, 2 Park Avenue. 212-251-6936 Ernest Tollerson
10:00 a.m.	Depart Newsday en route New York Daily News, 220 E. 42nd Street. 212-210-1530 Arthur Browne
10:15 a.m.	Arrive NY Daily News - Arthur Browne
11:30 a.m.	Depart NY Daily News en route CBS, 51 West 52nd St.
11:45 a.m.	Arrive CBS. Proceed to Jay Kriegel's ofc
12:00 p.m.	Lunch w/Larry Tisch, President - CBS; Jay Kriegel, SVP - CBS; Dr. Jay Oliva, President - New York University
1:30 p.m.	Depart CBS en route Harlem Freedom Schools, Rheedlen Center for Children and Families, 2770 Broadway, 212-866-0700
2:15 p.m.	Arrive Harlem SOS (Rheedlen Center)
2:30 - 3:15	Meet with five participants
3:15 - 3:45	Meet with Program Dirs: Jeff Canada & Gerald Lewis
3:45 - 4:30	Joined by Richard Murphy, Commissioner of Youth Services, City of New York (former Executive Director of Rheedlen)
4:30 - 6 p.m.	Depart Harlem en route to Downtime

NOTE: Call Lou Rudin (212-644-8526) and he will tell you where to meet him. Then call Ron Shelp (212-493-7400) with same location.

6:00 p.m.	Meeting with Lou Rudin (212-644-8526)
6:45 p.m.	Meeting with Ron Shelp and Jerry Spire
7:30 p.m.	Depart en route to 316 West 79th Street (cross street is Riverside)
7:45 p.m.	Arrive LaPen residence, 316 West 79th Street Dinner with James and Joyce LaPen

520
Madison

RON: 316 West 79th Street (LaPen home) 212-873-2871
2786

Hilton O'Hare

Wednesday, July 7, 1993

7:30 a.m.	Depart 316 West 79th St. en route to 30 Rockefeller Plaza
7:45 a.m.	Arrive 30 Rockefeller Plaza, 65th Floor, Rainbow Room for breakfast w/David Rockefeller. Contact: Lisa Houlihan, 212-649-5684
9:00 a.m.	Depart Rockefeller Plaza en route to Minisink Townhouse Summer Day Camp, 646 Lenox Avenue, NY. A car will pick you up from Plaza. Contact: Toni Schmiegelow or Louis Wipple 212-475-6444, NYC Volunteer Corps.
9:30 a.m.	Arrive Minisink Summer Day Camp
10:30 a.m.	Depart Minisink Summer Day Camp en route to Harmony Gardens, West 122nd St., NY
10:45 a.m.	Arrive Harmony Gardens
11:20 a.m.	Depart Harmony Gardens en route to Ford Foundation, 320 East 43rd St.
12:00 p.m.	Arrive Ford Foundation for lunch with Susan Beresford and Allison Bernstein, Ford Foundation, 212-573-5000.

1:45 p.m. Depart Ford Foundation en route Public Agenda Foundation, 6 East 39th Street, 9th Floor 212-686-6610

2:00 - 3:30 p.m. Arrive Public Agenda Foundation for meeting with Dan Yankelovich and Susan Stroud

3:30 p.m. Depart 6 East 39th Street en route to Columbia University, 116th & Broadway, Law Library, room 202. 212-854-2825

4:00 - 5:00 p.m. Arrive Columbia for meeting with George Rupp and Bob Kraft

5:00 p.m. Depart Columbia Univ. en route to dinner

Dinner ???

RON: LaPen Home, 316 West 79th Street

Thursday, July 8

7:16 a.m. EDT Depart Newark Airport en route to Kansas City (CO #1223)

9:25 a.m. CDT Arrive Kansas City. Karen McCarthy will meet you. Proceed to Hyatt Regency.

10:30 a.m. Arrive Hyatt for meeting with **Emanuel Cleaver**, Mayor of Kansas City, MO

11:00 a.m. **Jan Kramer**, Head of Kansas City Trust and Foundations (umbrella group of trusts and foundations that underwrites children and youth service programs).

11:30 a.m. KCUR - FM (National Public Radio) at Hyatt

11:50 a.m. Depart Hyatt en route to Kauffman Foundation, 4900 Oak, Kansas City, MO (816-932-1000)

12:00 a.m. Arrive Kauffman Foundation for luncheon with local community leaders. Karen McCarthy will introduce you. Menu: Kansas City BBQ

1:15 p.m. Depart luncheon en route to Youth Volunteer Corps, Della Lamb Center, 500 Woodland Ave., KC, MO. Contact: Gail Vessels, 816-842-8040

1:30 p.m. Arrive Della Lamb Center. You will see volunteers aged 13-17 working with at-risk children.

2:30 p.m. Depart en route to Wyandotte Towers, 915 Washington Ave., Kansas City, KS. Contact: Jean Nelson, 816-371-3674.

2:45 p.m. Arrive Retired Seniors Volunteer Program at Wyandotte Towers.

3:45 p.m. Depart Wyandotte Towers en route to Urban Youth Corps. Contact: Mike Hughes.

4:00 p.m. Arrive Urban Youth Corps (modelled on City Year in Boston)

5:00 p.m. Depart Urban Youth Corps en route to Hyatt Regency.

5:15 - 6:00 p.m. Arrive Hyatt for press availability.

6:00 - 6:30 p.m. Downtime in hotel room to change for dinner

6:30 p.m. Proceed to private reception in Van Horn Room on Mezzanine level.

7:00 p.m. Kansas City Consensus Annual Dinner

7:30 p.m. Program begins

8:15 p.m. Keynote Address by EJS

9:15 p.m. Dinner ends; proceed to SLEEP!!

RON: Hyatt Regency Crown Center, Kansas City

Friday, July 9

7:00 a.m. CDT Depart Hyatt en route to airport

7:50 a.m. CDT Depart Kansas City Airport en route to Washington National (US #674)

11:07 a.m. EDT Arrive DCA; car #38 will pick you up curbside at the US Air terminal

CONTACTS:

NEW YORK:

Bob Kraft - 617-723-3455

Jay Kriegel - 212-975-1515

Michelle LeMay Santiago, NYC Volunteer Corps - 212-475-6444

Harlem Freedom Schools - 212-866-0700

Lou Rudin - 212-644-8526

David Rockefeller - 212-649-5684

Ford Foundation - 212-573-5000

Ron Shelp - 212-493-7400

KANSAS CITY:

KAREN MCCARTHY - 816-966-4000 x4886

Tammy Blossom, Kansas City Consensus - 816-753-3398

Gerard Grimaldi, Cong. Alan Wheat's ofc - 816-842-4540

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

TO: ELI SEGAL
FROM: NANCY RUBIN
DATE: JULY 2, 1993

Eli,
It,s important not to let any individual take the leadership of business sector yet--I think we're better off building a group in New York and we can determine a leader later.

It needs diversity, but could include such people as:

Felix Rhoatyn
Lew Rudin-ABNY
Oz Elliot-NY Citizens Committee
Jerry Spire-NY Partnerships/Chair NEIB
Jim Robinson-Association of 600,000 Independent
Business Owners
Jim Wolfenson
Meredith Brokaw-Coro
Warren Buffett
David Rockefeller
Ed Ravitch-(secret--may become the next head of
American Stock Exchange)
Etc.Etc.Etc.

-Nancy

Events on Tuesday, July 6, 1993

Newsday Editorial Board

New York Daily News Editorial Board

Luncheon at CBS

Meeting with Harlem Freedom Schools (SOS)
Program Directors

Informal Meeting with Lou Rudin

Informal Meeting with Ron Shelp

Dinner with James and Joyce LaPen

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

**Newsday and NY Daily News
Editorial Boards**

Divider Title: _____

DRAFT

Tuesday, July 6

Meeting with New York Newsday Editorial Board

DATE: Tuesday, July 6

TIME: 9:00 a.m.

LOCATION: 2 Park Avenue, New York

FROM: Diana Aldridge/Lara Bergthold

I. PURPOSE

You will be meeting with the Editorial Board of New York Newsday to talk about the National Service legislation and Summer of Service.

II. BACKGROUND

As you know, Long Island Newsday recently published a great front-page piece on Summer of Service. They have also published a number of good National Service pieces in the last few months.

III. PARTICIPANTS

Ernest Tollerson will head up this meeting. Other participants will include editorial staff, opinion writers and editorial staff from the Long Island board.

IV. REMARKS

Talking points to follow

DRAFT

July 6, 1993

MEETING WITH NEW YORK DAILY NEWS EDITORIAL BOARD

DATE: Tuesday, July 6

TIME: 10:15 a.m.

LOCATION: 220 E. 42nd Street, New York

FROM: Diana Aldridge/Lara Bergthold

I. PURPOSE

You will be meeting with the Editorial Board of the New York Daily News to talk about National Service legislation and the Summer of Service.

II. BACKGROUND

This is much more of an introductory meeting, we haven't seen many stories from them so far.

III. PARTICIPANTS

Arthur Browne will head up this meeting. Other participants will include editorial staff and opinion writers.

IV. REMARKS

Talking points to follow

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**LUNCHEON AT CBS W/ Tisch,
Oliva, Levine, Kriegel**

Divider Title: _____

July 2, 1993

LUNCHEON AT CBS

DATE: Tuesday, July 6, 1993
TIME: 12:00 p.m.
LOCATION: 51 West 52nd St., New York
From: Karen Ewing

I. PURPOSE

You will have lunch at the CBS headquarters to meet Dr. Jay Oliva, President of NYU and share ideas.

II. BACKGROUND

Dr. Oliva is interested in being involved personally and to involve NYU in a significant role in the national service program. He hosted a meeting in January of other university presidents, press and Congressional staff at the National Press Club, which didn't have any specific results. He has been on the Hill speaking with Members and is eager to make a connection with you. Larry Tisch's role seems to be to make the introduction. Jack Lew met with Dr. Oliva and his government relations staff person last week to brief them on the legislation. Dr. Oliva's assistant was asked to schedule a follow up meeting with Susan Stroud.

III. PARTICIPANTS

Dr. Jay Oliva, President, NYU
Naomi Levine, Senior Vice President, External Affairs, NYU
Lawrence Tisch, President, CBS
Jay Kriegel, Senior Vice President, CBS

IV. REMARKS

NYU applied for a SOS grant and was not successful. They have spoken with Jack about the proposal - for NYU to work with ten historically black colleges and universities in the NYC area. They are sending a copy of the proposal to Susan to follow up, given the similarity of the idea to your conversation with Bill Gray.

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Senior Vice President for External Affairs

March 8, 1993

Mr. Eli Segal
Director, White House Office
of National Service
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. Segal:

Larry Tisch suggested that I write to you. The president of New York University, Dr. L. Jay Oliva, has had a long and deep interest in community service. Indeed, under his leadership, New York University was among the first universities to adopt a program that encourages all students to volunteer for community service and provides training for them so as to maximize the benefits of such service. Dr. Oliva is deeply involved in the administration of this program, devoting much of his own time in working directly with the students and publicizing the program at every opportunity. At the present time we have over 3,000 students involved in our community service program.

Last December, Dr. Oliva served on the Council of Education Advisors, which met in Washington with members of President Clinton's transition team, and was especially interested in the national service component of the Clinton plan. Shortly thereafter in early January, Dr. Oliva met with other members of the Clinton transition team, not only to discuss higher education in general, but especially to discuss national service.

Then on January 7th, with the encouragement of many college presidents across the country, Dr. Oliva hosted a conference at the National Press Club in Washington on the National Service Trust Fund idea. The event was attended by representatives from major colleges and universities including Georgetown, Notre Dame, Houston, Miami, Moorehouse, SUNY/Albany, Trinity College and Tulsa University, as well as representatives from service agencies such as the American Red Cross, Congressional officials, members of the Clinton transition team and representatives from the news media.

Mr. Eli Segal
Director, White House Office
of National Service
March 8, 1993
Page two

Dr. Oliva believes that the National Service Trust Fund proposal could make community service an important component of a college student's education and is very enthusiastic about the idea. He would like very much to have an opportunity to meet with you in Washington to share with you some of his ideas. Or, if you ever plan to be in New York, Mr. Tisch tells me he would be delighted to invite you and Dr. Oliva for lunch at CBS to pursue this conversation further.

I shall take the liberty of calling your secretary to see whether you can join Mr. Tisch and Dr. Oliva for lunch at CBS, or whether you have the time to see Dr. Oliva in Washington.

Thank you.

Sincerely,

Naomi Levine
Naomi Levine

In NY 7/7

ASK Eli - do you want to
go sooner



New York University
A private university in the public service

Office of University Relations
25 West 4th Street, 5th Floor
New York, NY 10012
Telephone: (212) 998-6850

July 7, 1987

MEMORANDUM

TO: Susan Stroud
Office of National Service

FR: Lynne P. Brown
New York University *known*

RE: Agenda for July 6 Luncheon

I have touched base with Naomi Levine (who is not in the office today), and so present you with at least the unified NYU perspective on your luncheon.

From our point of view, Dr. Oliva would just enjoy the opportunity to meet both Mr. Segal and you. From the moment the President's national service initiative was announced, Dr. Oliva expressed great interest. He has spearheaded a commitment here at NYU to community service and wanted the chance to share his views and experiences.

Particularly with our base in New York City and our own strong ties to the city, NYU seems well-positioned to offer a laboratory of sorts for looking at how to train for, deliver, and assess community service efforts.

As I mentioned, NYU also submitted a proposal under the "Summer of Service" program. ~~We were not selected, but we continue to~~ remain interested and want to explore what future directions you envision for the program and how NYU might compete. Jack Lew mentioned, for example, that an important priority for the program was the involvement of historically-black colleges and universities. For the past several years, NYU has operated a consortium, the Faculty Resource Network, that includes 16 members.

So I see a straightforward agenda from our vantage point:

- the chance to hear from Mr. Segal on plans and prospects for the national service program;
- a discussion of what we are doing at NYU and what lessons can be learned;
- guidance from Mr. Segal and you on what steps we should take ~~or otherwise pursue~~ if we would like to play a continuing and larger role.

Thank you for calling. I hope you enjoy New York!

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HARLEM FREEDOM SCHOOLS

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH HARLEM FREEDOM SCHOOLS

DATE: Tuesday, July 6, 1993
TIME: 2:15 PM - 4:30 PM
LOCATION: Rheedlen Center for Children & Families
2770 Broadway (b/w 106th and 107th above
movie theater)
New York, NY
212/866-0700
Contact: Gerald Lewis
FROM: Phil Caplan

I. PURPOSE

You will meet at the Rheedlen Center.

You will meet with 5 participants from the Harlem area for about 45 minutes to talk about their work this summer. You will then meet privately for 30 minutes with Jeff Canada, President of the Rheedlen Center and Gerald Lewis, Director of the Harlem Freedom Schools Summer of Service project.

You will then be joined by Richard Murphy, Commissioner of Youth Services, City of New York. Murphy is the former President of the Rheedlen Center.

The purpose of these meetings is get some feedback from Treasure Island, gauge the utility of the week, and (strictly for our own purposes) get some idea of whether programs like Harlem Freedom Schools fit into our picture of national service. Murphy requested to join the meeting so as to learn more about national service and figure out the role of the city post-October 1.

II. BACKGROUND

a) Harlem Freedom Schools is the most "advocacy oriented" of our SOS programs (as is ACORN). (I have attached a part of their initial application in which they write "[we] believe that this program is a model for integrating community service with advocacy.") Just before Treasure Island, the 50 Harlem participants spent 2 weeks at the Ella Baker Institute in North Carolina where they underwent intensive "social change" training; the participants flew directly from North Carolina to Treasure Island. Consequently, they felt much of the week's training was not applicable to them.

I think you should be very honest with Jeff and Gerald and, at some point later in the meeting, tell them that we are struggling with how advocacy and community service intersect. You should get their input as to the value of the training and how they see the future of national service as it applies to them.

b) I also think you should raise the diversity issue with them. In your normal, sensible way, you should ask whether a more diverse participant pool could work in Harlem. (They, rightly or wrongly, quite intentionally recruited black and Latino participants.)

c) Marjorie Wilkes, the PDAT for Harlem, will be at the meeting. She has given us a heads up in that the Rheedlen Center is in the hole for about \$50K. I'm not sure how or why, but I think it has to do with some higher costs than anticipated associated with their training at Ella Baker. I do not think it is our responsibility to raise the cash, but you should certainly be sympathetic and possibly offer some advice.

d) The current Commissioner of Youth Service for New York City, Richard Murphy, is the former President of the Rheedlen Center. In a good way, Murphy has been pushing Rheedlen to figure out how to make national service and the City of New York more institutionally intertwined. It would be very valuable if you would talk about the state commission structure and some of your ideas about how to get the city more involved in the long term. In short though, Murphy is probably looking for a way for the city to get its hands on national service money.

e) FYI- Marian Wright Edelman is a big fan of Harlem Freedom Schools and has a formal relationship with them. The Rheedlen Center is the Northeast Regional Office for the Black Community Crusade for Children, and effort coordinated by CDF.

Once you have read about Harlem Freedom Schools and spoken with Gerald and Jeff (Jeff, in particular, is very powerful) you will be very impressed with their program, the problems they are addressing and their commitment to their community. The question is whether this is national service.

III. PARTICIPANTS

Jeff Canada, President of Rheedlen Center
Gerald Lewis, Director, Harlem Freedom Schools SOS Project
Marjorie Wilkes, Program Development Assistance Team (PDAT)
Catherine Milton
Richard Murphy, Commissioner of Youth Services, and former ED of Rheedlen

Bli. —

Read the whole
thing if you want,
but concentrate
on my highlights.

Phil

7/2

HARLEM FREEDOM SCHOOLS PROJECT

B. Program Narrative

The goal of this project is to use an underutilized federal program, The Summer Food Service Program sponsored by the United States Department of Agriculture, as a draw for young people so that trained college students can provide critical youth development services at four public schools in Central Harlem and a newly created school in Williamsburg. These same interns will become advocates for the Harlem and Williamsburg community around several critical issues. They will feed over 1,000 children each day, and provide a summer day program for them. In the afternoon and evening they will work in the community to plan and execute a program that will increase the involvement of residents in community issues. The interns will continue to meet after the summer to evaluate the program, continue their advocacy, and plan for the next summer's Freedom Schools. The consortium has six members, all of whom will be intimately involved in this project.

Rheedlen Centers for Children and Families

Rheedlen will be the lead agency in this effort. Rheedlen, founded in 1970, is a community-based organization dedicated to reducing the problem of truancy, violence, foster care, pregnancy, poor school performance, and lack of self-esteem among high-risk New York City youth. Rheedlen offers a wide range of services in Central Harlem that address the intellectual, social, and emotional needs of the child, and offers services to the families also. The core of the Rheedlen program is a series of after school programs which supplement and support services provided by city and state welfare, foster care, education and legal agencies. Rheedlen works with over 600 youths in Central Harlem and will be the key agency in finding the schools, setting up the programs, and monitoring the programs on a daily basis. Rheedlen will also serve as the after summer site for the continuation of the Freedom School activities. This will include serving as an intern placement site, coordinating with the two colleges, coordinating all advocacy activities during the school year, and keeping all interns informed of the progress of the projects.

The City College of New York (CCNY)

Located in Harlem, City College has long had as its mission the education of New York's most disenfranchised citizens. The college has more than 14,000 students of which 3,000 are graduate students. It serves a large portion of minority students, 33% are African-Americans, 17% are Latino. The college has a keen interest in the children of Central Harlem and Williamsburg, as many of their students come from these communities. The College will play a strong and active role in recruiting students and providing staff support from our relevant departments.

The Borough of Manhattan Community College (BMCC)

BMCC has slightly more than 16,000 students. The students come from all over New York City, but especially from the poorer communities. A full 90% of the student body receives some form of financial aid. BMCC has a diverse student population, 43% are African-American and 41% are Latino. The college has many students who come from Central Harlem and Williamsburg who would welcome the opportunity to go back into their community to be part of that community's redevelopment. They lack the opportunity and the resources to do that. A full 58% of the students are part time and financial reasons are what keeps that number so high. The Freedom Schools Project will dovetail nicely with the Human Services Program, Allied Health Program, Nursing Program and Liberal Arts Program offered by the college.

Rise and Shine Productions

Rise and Shine Productions is an award-winning educational media organization that works with the New York City Public Schools and community-based organizations. Rise and Shine brings the power of media arts and media literacy into the classroom and neighborhood center, integrating video production and critical viewing through the curriculum. Their program builds language skills, critical thinking, multi-cultural awareness, artistic sensibilities, and school attendance. Rise and Shine will work

- k) To involve the youth in the prevention of homelessness in Central Harlem and Williamsburg.
- l) To encourage students to continue community service by volunteering, organizing, and recruiting other students and adults around crucial child poverty issues.

Service Activities

This project's emphasis on education is based on the conditions that continue to persist in Central Harlem and Williamsburg. For example, the population of Central Harlem is 98% African-American and the following clearly documents the area's need:

- * Children in Community School District #5 (Central Harlem) have one of the lowest reading and math test results in the state
- * 64% of the residents live on less than \$10,000 annually
- * 70% of children in the area are living in poverty (twice the number for Manhattan overall)
- * 1/3 of the residents receive some type of public assistance
- * 55% of the residents have less than a high school diploma
- * Only 45% of the workforce is active (55% are considered discouraged workers)
- * In the active workforce, the unemployment rate is twice the average for the city

City College and the Borough of Manhattan Community College which has many students attending from Harlem and Williamsburg both believe that colleges have a role to play in ameliorating these conditions. Working collaboratively with the Rheedlen Centers for Children and Families, Manhattan Valley, and El Puente, which together presently works with over 800 children in Central Harlem and 200 in Williamsburg, the colleges will be part of a sustained effort at turning around these communities.

The City College through its School of Education, School of Architecture, the Division of Social Science and the Urban Legal Studies Program, all of which have community outreach components, will use staff from these areas to train and recruit the interns. The Borough of Manhattan Community College proposes to use staff and recruit students from the Human Services, Nursing, Allied Health and Liberal Arts programs, which already have many students in internship programs. Both colleges view the mission of the Harlem Freedom Schools Project as integral to their own courses and mission. The colleges will begin implementing this more focused involvement with Central Harlem and Williamsburg by working with the Freedom Schools this summer.

The Freedom Schools will operate from 8 a.m. to 3 p.m., Monday through Friday. They will be open to all children and adolescents, aged 5 -18, who are eligible for free or reduced meals. They will function as one room schoolhouses in which older students will be encouraged to work with younger ones. The interns will also be encouraged to develop relationships with the children and their families outside of school hours, particularly as they pursue the child advocacy plan.

The consortium recognizes that feeding and working with 1,000 children over the course of a summer will not in and of itself change the conditions that residents of this community face. To augment this effort a Child Hunger Action Campaign will be launched that will have two goals. The first will be to build support for the expansion of the summer nutrition program at the local level. The second will be to enable the student interns to develop basic grassroots organizing and child advocacy skills.

The **Child Hunger Action Campaign** will have three components:

- a) Youth and parent empowerment.
- b) Recruitment of elected officials and other community leaders to support expansion of the summer nutrition program and the other advocacy goals listed.
- c) A public education and media campaign on the value of summer nutrition programs in low-income communities.

The Youth and Parent Empowerment component of the campaign will take place in five stages:

- a) **Canvassing:** The interns with middle school volunteers will canvas the local neighborhood for children who are eligible for summer meals, but unserved. The parents of these children will be encouraged to sign a petition for expanded nutrition programs and to attend an upcoming neighborhood meeting with local child and hunger advocates.
- b) **Parent/Community Open House:** An open house will be held for the local community to enable people to learn about the Freedom Schools Program. Participants in this meeting and all other public events organized by the interns will also be given the opportunity to register to vote. The interns will also seek media coverage for this event.
- c) **Neighborhood Meeting:** The interns will recruit parents to attend a neighborhood meeting at which local child and hunger advocates will discuss their efforts to expand child nutrition programs. The interns will use the meeting to kick off a community-based action campaign on child hunger issues, a campaign which they will work to maintain following the completion of the summer program.
- d) **Teen Speak-Outs:** Each week throughout the summer program, the interns will hold a teen speak-out at which middle school adolescents in the community will be encouraged to raise issues of concern to them. Teens participating in the Freedom Schools Program will provide a core for the speak-outs, but they will be open to any community teenager who wishes to attend. Over the course of the summer, the interns will help the teenagers link their personal concerns to policy issues, develop their public speaking and grassroots organizing skills, and to become involved in the child hunger action campaign. Here again, the interns will endeavor to continue the speak-outs after the summer is over.
- e) **Freedom School Graduation:** During the last week of the summer program, the interns will organize a Freedom Schools graduation program at which the children will be able to show their parents and community leaders, in a variety of educational and artistic ways, what they learned during the summer. This community event will enable the children and their parents to celebrate what they have achieved during the summer and what they plan to accomplish in the fall. This event will also help to solidify the spirit of community feeling and fellowship among community members.

Recruiting Elected Officials and Community Leaders will take place in three stages:

- a) **Grassroots Fundraising and Resource Development:** Throughout the summer, the interns will ask local business people and other community leaders to provide both monetary and in-kind support of the Freedom Schools and public events like the Neighborhood Meeting and the Freedom School graduation.
- b) **Child Watch:** At the mid-point of the summer, the interns will organize a Child Watch at which local elected officials and community leaders will be invited to visit the Freedom Schools Program as a model for a national program of academic and cultural enrichment at summer nutrition sites. Child and hunger advocates will also be invited to provide the elected officials with information on relevant policy initiatives. The Child Watch will also be a key event for the media and public education component of the campaign.
- c) **Accountability Session:** With the assistance of the child and hunger advocates, the interns will identify elected officials from the Child Watch to be invited for an Accountability Session on issues of child hunger. During the session, parents, children, and other members of the community will ask the elected official to support a specific policy agenda on child hunger, including reauthorization of the summer nutrition program, an increase in the number of nutrition sites, and a drive to increase the number of eligible children participating in the program. If the elected official is responsive to this agenda, she or he will be invited to participate in a news conference on the child hunger action campaign. Please note that the interns will have received specific instructions on how to run an accountability session during the training.

The **Public Education and Media Campaign** will have four stages:

- a) **Editorial Boards:** The interns will meet with the editorial boards of local papers to describe the Freedom Schools Program and the Child Hunger Action Campaign, and to urge them to run stories on child hunger and nutrition issues. The interns will also work to insure that the various City Desk reporters are aware of the Freedom Schools.
- b) **Op-Eds:** The interns will submit opinion pieces on child hunger and related issues to the editorial pages of local newspapers.
- c) **Talk Shows:** The interns will seek to arrange appearances on local television and radio talk shows.
- d) **News Conference:** Following the Accountability Session, the interns will hold a news conference to describe the achievements of the Freedom Schools and Child Hunger Action Campaign, and announce their plans to continue working for reauthorization and expansion of the summer nutrition program when they return to school in the fall.

Recruitment

Recruitment and selection process: City College and the Borough of Manhattan Community College have large minority student bodies. These colleges have traditionally been one of the only options for poor, minority students wishing to pursue higher education. They tend to have older students than other private or public colleges. They will recruit interns for this project directly from students who live in Harlem and Williamsburg, and place special emphasis on recruiting minority students who are interested in community redevelopment.

Applicants will be selected based on their experience and commitment to community service and/or advocacy projects that serve children and their families. Each will be required to submit a resume and two letters of recommendation from individuals with knowledge of their community service and/or advocacy work. An applicant pool will be developed and will then be screened by a panel made up of members of the consortium. Participants will be chosen by the panel after an extensive interview process. Specifically, the goal is to identify Black and Latino students who live in the area surrounding a feeding site.

Orientation

City College and the Borough of Manhattan Community College will provide ongoing academic support and training for interns who attend each of the colleges. The first training will be given in June by the Black Student Network's Ella Baker Child Policy Training Institute located in Washington, D.C. and will last for one week.

To accomplish the goal of preparing and training 50 new child advocate/servant leaders (interns) the Institute will train a staff of experienced Black and Latino student community organizers/supervisors. Utilizing professional trainers, staff preparation will include training methodologies designed to maximize their ability to instruct and empower the 1993 Institute participants. In addition, the staff will be provided with administrative, organizational, managerial, and team building skills which they will then use to supervise interns at the summer feeding sites.

The curriculum utilized by the Ella Baker Training Institute for the interns has been designed to help them develop projects which combine effective service with advocacy. In consultation with nationally recognized child policy experts, experienced community organizers, educators and veterans of the 1960's student and civil rights movements, the two-week curricula consist of five major components:

- a) Movement history
- b) Community service programming
- c) Child policy issues
- d) Grassroots advocacy
- e) Freedom Schools curriculum implementation.

Specifically, interns will be exposed to a concept which combines the service of feeding hungry children in Central Harlem and Williamsburg with an educational and cultural approach reminiscent of the freedom schools of the 1960's. Connected to the Freedom Schools concept is the empowerment of the children, their families and communities served by the summer feeding site. Interns will encourage community leaders to become effective advocates in addressing such issues as child hunger, immunization, quality education, violence prevention, and teen pregnancy prevention.

Interns will be directly supervised by the staff of Rheedlen, Manhattan Valley, and El Puente throughout the one week training and eight-week placement at the Freedom Schools. Additionally, they will meet weekly with supervisors from the two colleges. Members of the consortium will meet weekly to plan, evaluate, and discuss the project. In addition, all advocacy projects will be designed to give the interns practical experience working for, with, and on behalf of Black and Latino children, their families and communities.

Service Learning

The Freedom Schools project is structured so that student interns will be intensively involved with community projects not only for the summer, but throughout the school year as well. It is our belief that academic learning coupled with real life advocacy experience is the best approach in developing students who are competent in real citizenship skills. City College will recruit students and involve staff from Division of Social Science, Urban and Legal Studies Program, School of Education, and School of Architecture. The college will encourage each school to think of how to better incorporate the experiences of these interns into daily classroom instruction.

The Borough of Manhattan Community College will recruit students and involve staff from its Human Services Program, Nursing Program, and Allied Health and Liberal Arts Programs. The college anticipates that many of the interns will meet the requirements for other college sponsored internships after the summer project, so that they may continue to gain skills and advocate on behalf of the Harlem community.

The Ella Baker Child Policy Training Institute in association with Rheedlen, Manhattan Valley, El Puente, and Rise and Shine Productions will offer quarterly retreats for the interns. At these retreats students will get an opportunity to reflect on the summer's successes and failures. They will get an opportunity to hear from other interns around the country and compare notes, and will actively engage in developing the next summer's Freedom Schools in terms of curriculum, recruitment, supervision, and program implementation. The colleges in collaboration with the Rheedlen Centers will provide on campus retreats semi-annually to reinforce and enhance the Training Institute's quarterly meetings.

Student Involvement in Design and Implementation

The initial one week training that interns will receive at the Ella Baker Training Institute is designed to solicit from the interns their ideas on developing the Harlem Freedom Schools Project. It is essential that local input be received from students who live in the community that the schools will operate in. For this reason every effort will be made to recruit students who reside in Harlem. Students will also be involved in the redesign of the project in year two.

Evaluation Plan

Rheedlen will be responsible for hiring an evaluator for the Harlem Freedom Schools Project. The consortium believes that this program is a model for integrating community service with advocacy, and also taking advantage of underutilized federal resources (USDA's Summer Food Service Program) and the Summer Youth Employment program and Rheedlen's Homeless prevention project funded by McKinney funds. The evaluation will be designed to examine the impact that this concept, using free breakfast, lunch, and a snack as the draw to provide education, social, and recreation services, can have on children. We are fully aware that for many minority children, gains they made during the school year erode over the summer. While we do not expect to find measurable academic performance results in an 8 week program, we will evaluate what concrete skills have been learned, or concrete activities have been engaged in by children (e.g. times tables, how many books read, etc.).

This program will also employ videotape in an unique way for evaluation. Rise and Shine Production Company will be responsible for video taping this project from the beginning to the end in 1995. The video will be useful in students critiquing the program components and the planning component. Rise and Shine Productions will videotape all public and workshops that are held by this program. In this way interns will be able to view and critique their own advocacy and leadership efforts, as well as those of their fellow interns. ~~By using videotape~~ as a method to help emphasize the public presentation aspects of advocacy, the program seeks to enhance the interns' effectiveness. The video tapes will be made into a documentary (1/2 hour to 1 hour long) that will be useful for other programs to use in setting up their Freedom Schools.

A third measurable component of this project will be the success of the interns' advocacy efforts. We will evaluate the numbers of residents, politicians, and youth that attend meetings, and measure specific activities that interns engage in, such as tenant meetings attended, petitions signed, etc.

We fully welcome the Commission's involvement in evaluation activities.

When the interns meet with staff of the consortium during the fall, winter and spring of next year, the evaluation plan will be a critical component in discussing the summer 1994 program. A written evaluation will be read by all participants and used to develop a better program. The interns' critical insight will help in the redesign of the project for Year 2.

Commitment to Replication and Dissemination of Knowledge

This project will be designed to serve as a national model for cities all around the country to work with poor children. The Black Community Crusade for Children will be working with other cities to develop similar models based on what is learned during this first summer's program. The idea is to involve all sectors of the community in working to help poor children. Students at local colleges are a valuable resource and community service should be part of their college experience. We will work closely with the Black Community Crusade for Children in highlighting the accomplishments of this project to others around the country. Members of the consortium are committed to seeing this model replicated, and will work toward that goal.

Commitment to Continuation

The consortium is embarking on this project because we believe there must be a local effort that is tied to advocacy and led by students to turn around poor communities. We fully expect to continue the working relationship that we develop and to secure other funding to see that this project is institutionalized. The colleges will use their own interns to help support this effort, Rheedlen will continue to work closely with the colleges to see that students have placements and get quality field experiences. An intensive community-based approach combined with City College's and the Borough of Manhattan Community College's commitment to this project will insure that it continues after the federal funding is no longer available.

C. Institutional and Personnel Information

The Rheedlen Centers for Children and Families has over 23 years of experience providing social, educational, and recreational services to at-risk youth and their families. Rheedlen serves over 1700 children each week. Rheedlen works closely with over 964 families providing home visits, counseling services, employment training, and recreational activities. Rheedlen's mission is to contribute to the regeneration of some of New York City's most devastated communities by providing quality preventive social services to children, families and their neighborhoods. Our families do not exist in isolation. Our families do not just need counseling or a safe place for their children to be after school; they need help dealing with vermin, drug dealing in their buildings, landlords who will not make repairs, garbage in lots that draw rats. Our families need to become aware of how you improve schools, register to vote, keep the streets clean, and improve safety on their individual block.

Rheedlen currently has eleven program sites in Manhattan and employs 242 professional and youth workers. Rheedlen's annual budget is 4.5 million dollars. Our programs offer after school programing for youth ages 5 -24, child welfare preventive services, senior citizens services including feeding over 165 seniors daily, drop out prevention services, drug prevention services, services for pregnant and parenting teens, homelessness prevention services in Central Harlem, emergency food and clothing services, parent training, GED services, Intergenerational programing, tenant organizing, media arts programing, and health services.

Rheedlen has a long history of advocacy and has recently taken on the role of being the Northeast Coast Regional Office for the Black Community Crusade for Children, and effort being coordinated by Marian Wright Edelman and the Children's Defense Fund. In New York City the Crusade will concentrate on developing both local and citywide agendas that will focus on three issues particularly critical to Black children: a) Family Preservation; b) Lead Paint Screening; and c) Violence among African-American Youth.

The Executive Directors involved in this project Geoffrey Canada, John Bess, Luis Garden Acosta, and Laura Vural have over 75 years of experience providing youth development services for at-risk youth and their families. They have jointly served over 100,000 children in New York City and all are well known youth advocates.

Clinton Presidential Records Digital Records Marker

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Meeting with LEW RUDIN

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH LEW RUDIN
CHAIRMAN OF ABNY (ASSOCIATION FOR A BETTER NEW YORK)

DATE: Tuesday, July 6, 1993

TIME: 6:00

LOCATION: you are to call him as you leave
prior appointment. (212) 644-8526

I. Purpose

To arrange a large meeting when appropriate. He draws
between 200-500 for his meetings. (broad constituency-see
attached)

II. Background

Chairman of The Association for a Better New York
Supporter of the President
Real Estate Sector
Past Chair of New York City Partnership

III. Participants

Lew Rudin
Eli Segal

IV. Remarks

ABNY | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE
 NEW YORK CITY, NY 10017
 870-5800

ABOUT ABNY

Lewis Rubin
 Chairman

Mary Holloway
 Executive Director

The Association for a Better New York was founded in 1971 by a group of New York business leaders concerned about the city's image and economic climate. From the beginning, one of ABNY's major goals has been to maintain and promote New York's position as the corporate, financial, and cultural capital of the world.

Early on we recognized that the city's economic health depends on the inter-relationship of business, labor, and government. As a result, many of our activities create opportunities for improved dialogue among representatives of those sectors.

Breakfast Meetings

ABNY hosts frequent open breakfasts inviting guest speakers of national and international importance. Speakers in 1992 included New York Knicks head coach Pat Riley, former Baseball Commissioner Peter Ueberroth (who spoke to ABNY about his role as head of the Rebuild L.A. project), and New York Police Chief Raymond Kelly who outlined his plan to improve police service in New York. This year we expect many appointees of the Clinton Cabinet to address our membership.

Our Executive Committee meets regularly with policy-makers to discuss such issues as delivery of city services, education, health care, housing, and public transportation. Recent breakfasts included Deputy Mayor Barry Sullivan, Transportation Commissioner Lucius Riccio, and NYC Director for Homeless Facilities and Services Charles Raymond. Lt. General Calvin A.H. Waller, the Deputy Commander-in-chief of the U.S. Central Command during Desert Storm, also spoke at an Executive Committee meeting.

Tax Reform

ABNY has proved to be an effective advocate for legislation in City Hall, Albany, and Washington. In 1986 we mounted a highly successful, \$2 million lobbying campaign to retain deductibility of state and local taxes in the Federal Tax Reform Bill. We continue to work for reform in business and personal taxes.

ABNY Projects

Four Seasons Campaign. ABNY has developed a promotional campaign to encourage tourism and improve the quality of life in New York. We emphasize the city's unique qualities and attractions in each of the four seasons. The first, "NYC - Open for the Holidays," highlighted

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the city's most festive season. "New York in Bloom" celebrates spring-time in New York with flower shows and increased outdoor planting. Summer brings "Summer in the City," followed by "Fall for Art," which focuses on New York's cultural resources. Advertising and public relations for these campaigns are coordinated and donated by Korey Kay & Partners and Berman/Godek Communications.

Operation Interlock/Interwatch. Now in its 19th year, Operation Interlock/Interwatch connects trained doormen and midtown building security personnel in almost 550 buildings directly to the police by walkie-talkie. New York's first - and only - anti-crime radio network program has been responsible for solving hundreds of crimes each month and is rapidly expanding citywide.

"New York - A Really Great City" videotape. ABNY co-produced with Cresta Communications this 27-minute video, which features attractions in all five boroughs. The video has already garnered top honors at four prestigious film festivals.

A Japanese translation of the video was underwritten by ABNY Executive Committee member Masaharu Isogai of JUSCO(USA)/Talbots, and has become a best seller. Thousands of incoming tourists and business travelers from Japan and other parts of the world see the video on their flights to New York. Additionally, ABNY co-produced three short "video postcards" - "New York," "Kid's New York," and "Lower Manhattan."

College Town Centers. In the spring of 1992 ABNY opened a new College Town Center at the NY Hall of Science in Queens. It joins the College Town Center at the NYC Job & Career Center in Manhattan, established in 1988. At each center, interactive computers assist NYC students begin their investigations of colleges and universities by providing up-to-date information on admissions, curriculum, and career paths. A Brooklyn center will open in 1993.

Seed Money and Financial Support.

ABNY is not primarily a funding organization. It has, however, provided seed money and financial support to help many worthwhile projects:

- ✓ - Citymeals-on-Wheels for homebound senior citizens.
- ✓ - Dial-a-Teacher, an after school tutorial service for public school children.
- Bulletproof vests for New York City police officers.
- Boys Choir of Harlem Summer Camp.
- Highway Beautification Program.
- International American Youth Hostel.
- Stanley Isaacs Youth Scholarship Program.
- Women's History Month Awards.
- First Night '93.

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Working with Other Organizations

ABNY/100 Black Men Reception. This annual February event celebrates Black History Month. Sponsored jointly by ABNY and 100 Black Men, Inc., an organization of the city's black business, political, cultural, and community leaders. The gala honors a black man or woman and a white man or woman who symbolize brotherhood. Previous honorees include:

1992: William H. Gray III, President and CEO of the United Negro College Fund, and Reuben Mark, Chairman, President and CEO of Colgate-Palmolive Company

1993: Ron Brown, U.S. Secretary of Commerce, and Alair Townsend, Vice-President and publisher of Crain's New York Business.

New York Cares Coat Drive. ABNY co-sponsored and helped publicize and New York Cares' annual winter coat drive. More than 60,000 coats for New York's needy were gathered in 1992.

Police Officer Visitor Information Program. ABNY and the Gateway America Committee have designed a program to help police officers assist visitors and become "city tourism ambassadors." Police from the NYPD as well as Departments of Housing, Transit, and Transportation have been trained and have received detailed city maps and information with a seven-language translation key.

Visitors Centers. In partnership with the Port Authority, the Convention and Visitors Bureau, and the NYC Department of Tourism, we are developing visitors centers in New York to assist our nearly 25 million annual visitors. With IBM and Gateway America, ABNY has been working on interactive tourist information screens. A prototype system made its debut New Year's Eve at the IBM building, the World Trade Center and the MetLife Building.

1992 Democratic National Convention. ABNY was pleased to host the delegation from Kansas and welcomed the convention's international visitors and media with a party at the World Trade Center.

"News from ABNY," our quarterly newsletter, highlights the best about New York City and keeps our influential membership updated on our endeavors. Sample issues are enclosed.

ABNY | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE
NEW YORK CITY, NY 10017
212-580-5800

ABNY BREAKFAST SPEAKERS 1986-1993

Edw. n Meese III, U.S. Attorney General

Robert M. Johnson, Publisher, President & C.E.O., Newsday
Inc.; David Laventhol, Chairman, Newsday, Inc.; Peter
C. Goldmark, Jr., Vice President, Times Mirror Company

Senator Robert Dole

Gloria Steinem, Co-founder and editor, Ms. Magazine

Mario Cuomo, Governor, State of New York; Edward V. Regan,
Comptroller, State of New York; James D. Robinson III,
Chairman & C.E.O., American Express Company; Felix C.
Rohatyn, Partner, Lazard Freres & Co.

Peter V. Ueberroth, Commissioner of Baseball

James D. Robinson, III, Chairman & Chief Executive Officer,
American Express Company

Preston R. Tisch, Postmaster General of the United States

William E. Brock, Secretary of Labor of the United States

Stephen C. Joseph, Commissioner of Health, New York City

Mario Cuomo, Governor, State of New York

Edward I. Koch, Mayor, City of New York

* Bruce Babbitt, Former Governor, Arizona

* Michael Dukakis, Governor, Massachusetts

Gen. Vernon Walters, U.S. Ambassador to the United Nations

* Gen. Alexander Haig, Former U.S. Secretary of State

* Sen. Albert Gore

* Vice President George Bush

* Rev. Jesse Jackson

Charles Z. Wick, Director, U.S. Information Agency

Dr. Richard Green, Chancellor, N.Y.C. Board of Education

Ann McLaughlin, U.S. Secretary of Labor

Mario Cuomo, Governor, State of New York; Edward V. Regan,
Comptroller, State of New York

Cong. Charles Rangel; Robert Stutman, Special Agent in
Charge of the Drug Enforcement Administration

**President George Bush

Faye Wattleton, President, Planned Parenthood of America

Jack Kemp, Secretary, U.S. Dept. of Housing and Urban
Development

David N. Dinkins - Manhattan Borough President, Mayor-Elect,
New York City

Lee P. Brown - Commissioner, New York City Police Department

Joseph A. Fernandez - Chancellor, New York City Public
Schools

John Frohnmayer - Chairman, National Endowment for the Arts

Thomas R. Pickering - Permanent Representative of the United
States to the United Nations

Samuel K. Skinner - U.S. Secretary of Transportation

James Florio - Governor, State of New Jersey

David N. Dinkins - Mayor, New York City

Mario M. Cuomo - Governor, State of New York

Joseph A. Fernandez - Chancellor, New York City Public
Schools

General Colin Powell - Chairman, Joint Chiefs of Staff

Stanley Brezenoff - Executive Director, Port Auth. of NY/NJ

Walter Cronkite - Chairman, Op-Sail, 1992

Vice President Dan Quayle

Peter Stangl (twice) - Chairman, MTA

Pat Riley - Head Coach, New York Knickerbockers

Raymond Kelly - Commissioner, NYPD

Congressman Charles Rangel & Mayor David Dinkins -
substituting for Senator Daniel Patrick Moynihan

Senator Daniel Patrick Moynihan

EXECUTIVE COMMITTEE MEETINGS HAVE INCLUDED:

Dr. Bernadine Healy - Director, National Institutes of Health

Barry Sullivan - Deputy Mayor for Economic Development

Robert Crandall - Chairman, American Airlines

Marco Cuomo - Governor, New York State

David Dinkins - Mayor, New York City

Peter Vallone - New York City Council

Robert F. Kennedy, Jr. - Chief Prosecuting Attorney, Hudson Riverkeeper

and many others.

* 1988 Presidential Candidates Series

** Special Luncheon with New York City Partnership

ABNY | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE
NEW YORK CITY, NY 100 7
870-5800

**ABNY MEMBERS
1992-1993**

ORGANIZATION

AT&T
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AMERICAN EXPRESS COMPANY
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AMERICAN INTERNATIONAL GROUP, INC.
AMERICAN STOCK EXCHANGE
APPLE BANK FOR SAVINGS
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ATCO PROPERTIES & MANAGEMENT INC.
AUDREY COHEN COLLEGE
BANKERS TRUST COMPANY
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BROOKLYN UNION GAS
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CAROL PUBLISHING COMPANY
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CHASE MANHATTAN BANK
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CIRCLE LINE-STATUE OF LIBERTY FERRY, INC.
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CITICORP/CITIBANK, NA
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COOPERS & LYBRAND
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ESSEX HOUSE
EVENTURES
FISHER BROTHERS MGMT. COMPANY
FORTY CENTRAL PARK SOUTH, INC.
GEORGE LITTLE MANAGEMENT INC.
GEORGETOWN COMPANY, THE
GLENWOOD MANAGMENT COMPANY

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HANSON INDUSTRIES
HEALTH INSURANCE PLAN OF GREATER NEW YORK
HILTON HOTEL & TOWERS
HINES INTERESTS LTD. PARTNERSHIP
HUNTER COLLEGE
IBM CORPORATION
INNER CITY BROADCASTING
INT'L BROTHERHOOD OF ELECTRICAL WORKERS
INT'L BROTHERHOOD OF TEAMSTERS
INT'L LADIES GARMENT WORKERS UNION
J.P. MORGAN
JUSCO (USA)/TALBOTS
KPMG PEAT MARWICK
KAUFMAN MANAGEMENT INC.
KELSO & COMPANY
KIDDER, PEABODY & Co., INC.
KINGSBOROUGH COMMUNITY COLLEGE
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LINCOLN SAVINGS BANK
LOEWS CORPORATION
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MADISON SQUARE GARDEN CORPORATION
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MARRIOTT HOTELS
MCDONALD'S CORPORATION
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METROPOLITAN LIFE INSURANCE Co.
METROPOLITAN LIFE INSURANCE Co.
MILSTEIN PROPERTIES
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NATIONAL CLEANING CONTRACTORS
NATIONAL WESTMINSTER BANK
NEW YORK BLOOD CENTER
NEW YORK METRO AREA POSTAL UNION
NEW YORK POWER AUTHORITY
NEW YORK STATE AFL-CIO
NEW YORK TELEPHONE COMPANY

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OLYMPIA & YORK
PAINEWEBBER GROUP INC.
PARK TOWER REALTY
PATROLMEN'S BENEVOLENT ASSN. OF NYC
PENINSULA NEW YORK, THE
PFIZER INC.
PHILIP MORRIS, INC.
PLAYBOY ENTERPRISES, INC.
PLAZA HOTEL
POLO RALPH LAUREN CORP.
PORT AUTHORITY OF NEW YORK & NEW JERSEY
PRIMERICA CORPORATION
PRUDENTIAL REALTY GROUP
RJR NABISCO
RED APPLE COMPANIES
RESNICK & SONS, INC., JACK
RIHGA ROYAL HOTEL NEW YORK
ROCKEFELLER GROUP, THE
ROSE ASSOCIATES
RUDIN MANAGEMENT COMPANY, INC.
S.A.C. OF AMERICA
SALOMON BROTHERS, INC.
SEAGRAM & SONS, INC., JOSEPH E.
SHERATON CENTRE HOTEL & TOWERS
SHUBERT ORGANIZATION, THE
SILVERSTEIN PROPERTIES, INC.
SMITH BARNEY HARRIS UPHAM & CO.
SOLOW MANAGEMENT COMPANY
SOUTH BRONX OVERALL ECON. DEV. CROP.
SQUADRON, ELLENOFF, PLESENT & LEHRER
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SYSKA & HENNESSY
TIAA-CREF
TLC BEATRICE INTERNATIONAL HOLDINGS, INC.
TIFFANY & CO.
TIME WARNER INC.
TISHMAN MANAGEMENT & LEASING CORP.
TISHMAN SPEYER PROPERTIES, INC.
TRANSPORT WORKERS UNION
UNIFORMED SANITATIONMEN'S ASSOCIATION

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ABNY MEMBERS
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ORGANIZATION

UNITED BROTHERHOOD OF CARPENTERS
UNITED FEDERATION OF TEACHERS
UNITED STATES TRUST COMPANY
UNITED TECHNOLOGIES/OTIS
VIACOM INTERNATIONAL INC.
WALDORF-ASTORIA HOTEL
WEIL, GOTSHAL & MANGES
WIEN, MALKIN & BETTEX
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Meeting with RON SHEL

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH RON SHELP AND JERRY SPIRE
NEW YORK CITY PARTNERSHIP

DATE: Tuesday, July 6, 1993
TIME: 6:45PM
LOCATION: To be determined- will be wherever
you have drinks with Lew Rudin.
From: Nancy Rubin

I. Purpose

The goal is to have Shelp and Spire put together large meeting when appropriate.

II. Background

New York City Partnerships is the most active body of CEO's in partnership to address New York City's problems. Lew Rudin was a past chair- as were Bob Tisch and Jim Robinson.

III. Participants

Ron Shelp- Exec Director, New York City Partnerships
Jerry Spier- Chairman (Real Estate)

IV. Remarks

Seek out names of key corporate "movers and shakers in NYC" (look for diversity)

NEW YORK CITY PARTNERSHIP MISSION STATEMENT

Our mission is to be the preeminent organization in New York City channeling private sector energy, skills and resources to improve the economic and social climate of the city, with particular focus on economic development, education, housing, and public safety. We will accomplish our mission by:

- o Developing and maintaining ongoing programs where our participation yields outstanding results and where we believe that we can make a unique contribution.
- o Developing policy positions and actively advocating points of view where we can speak from knowledge and expertise.
- o Launching demonstration projects and otherwise facilitating efforts to use private sector skills, approaches and resources to improve life in the city.