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PROJECT OBJECTIVE #1

Provide access to appropriate financing for small business and start up businesses in the New River Valley. When appropriate financing is determined not be available for specific target populations, pursue funding mechanisms to make such funding available.

Work to be Done:

Survey small businesses and entrepreneurial community to determine the financing needs of this population. The survey design and delivery is critical to the success of this program. Careful collaboration with business assistance entities and training professionals is necessary to design the appropriate instrument, ask the right questions, and develop a delivery method to reach the appropriate population.

Analysis of this survey will determine the perceived gaps in financing options for this population. Research into federal, state, and local financing programs will identify the links available to this population already and how to make those connections more identifiable. Additionally, true gaps in financing options will be identified and can be targeted as areas for additional federal, state, and local participation to assist the target population.

Result of Work:

The survey results will be used to help network small businesses and entrepreneurs with existing financing options. Those with needs that cannot be met by current programs will be targeted for new financing programs.

Additionally, this survey will help to identify a target population that is the true core of economic development for the country and specifically for this region. By identifying these persons and businesses, assistance programs beyond financing can be targeted to ensure this core development entity can grow and build the economy for the New River Valley.

Program Evaluation:

As part of the survey, an evaluation of the survey instrument will be included. Additionally, follow up with all participants will help to track the success of financing links and new financing tools.

Evaluation instruments will also be conducted with the business assistance and training professionals who help to design the survey instrument and delivery method. Both the process for development and the perceived results of the survey by this group will be evaluated.

Goal of Program:

Assist the core economic development drivers of the New River Valley with their gap financing needs. Identify other pertinent needs of this population and work to meet those needs.

Population Target:

Small businesses (25 employees or less) and entrepreneurs (those persons with an in-home business, those involved in prototype development, and those with just a good idea

for business start up).

PROJECT OBJECTIVE #2

Provide a link between training and financing to higher risk business start ups in the New River Valley.

Work to be Done:

As part of the survey of Objective #1, basic financial information about those surveyed will be gathered. Those with not ability to collateralize financing or with poor credit histories will be targeted for this project objective.

This group often slips through the cracks in the business assistance and financing arena. Though their business idea for start up may be a good one, their ability to finance that idea is doubtful. Because traditional lending institutions will not consider them a good risk, they may turn to less appropriate financing (credit cards, high interest personal loans, etc.). They then may fall prey not only exorbitant payments, but they may lack the business skills to make the business a success regardless. Then they are left with high debt, no business, and poor credit options.

The need to link training with higher risk capital financing is critical to assist this group. Thus, a pool of risk capital must be identified either through, federal, state, or local options and training opportunities tied to the receipt of these funds. A program design must be developed to ensure adequate oversight of such a program. Additionally, it must be advertised appropriately to target the identified population.

Result of Work:

A program design and identified funding source for the development of a training program linked to higher risk financing for start up businesses.

Program Evaluation:

Participants of the program will be asked to evaluate the effectiveness of the program. Additionally, an advisory group of financing interests and business assistance professionals will work to screen applicants and assess program success on a quarterly basis.

Prior to the implementation of such a program, the advisory group could be used to assess the viability of the program design.

Goal of Program:

Provide financing and appropriate business training to higher risk start up business interests in the New River Valley.

Population Target:

Higher risk start up business interests of the region.

PROJECT OBJECTIVE #3

Create a clearinghouse as a one stop shop for persons looking for business assistance, financing, job training, job search, or general career enhancement opportunities in the New River Valley.

Work to be Done:

Though business assistance, job training, and financing programs exist throughout the New River Valley, access to these programs is often cumbersome. Persons seeking assistance are not always aware of the programs available to them. Thus, there is a need to identify, categorize, and centrally dispatch this information.

It will be necessary to research the various assistance and financing programs throughout the region (and surrounding area) and categorize these programs based on target population, program assistance, cost, and contact person or department.

Following the development of the list and appropriate information, this data must be electronically accessible and a method for updating developed.

Ultimately, a centralized dispatch process must be developed and recommendations for where this dispatch should be housed and how it could be financed determined.

Result of Work:

Development of a comprehensive database of assistance and financing programs throughout the New River Valley and surrounding area that is user friendly and easily updated.

A recommended plan of action for how to make this database available to the persons who need it.

Program Evaluation:

Follow up with the agencies contacted for information will be conducted to verify accuracy of the data developed.

A test group will be asked to access the data for their own use and evaluate its effectiveness and make recommendations for its improvement.

Goal of Program:

Provide a centralized clearinghouse of training, assistance, and financing data to the community of the New River Valley.

Population Target:

At one time or another, all citizens of the region may be in need of this service. It will be widely publicized and accessible to all persons throughout the area.

Program Structure

Supervisor: Dave Rundgren, Executive Director of the New River Valley Planning District Commission (NRVPDC) , will be the primary supervisor for this project. The staff structure at

the NRVDC is based on a team model with appropriate staff designated project manager/team leader for the various projects underway in the office. Mr. Rundgren serves as overall administrative manager and direct contact for team reports and conflict resolution.

Resources: Computer access, office materials, transportation needs, and work space will all be provided by the NRVDC. Additionally, it is expected that significant time will be spent talking either in person or by telephone with appropriate organizations and individuals. NRVDC staff will assist the intern with introductions to these entities and guide her/him as they seek to locate yet unknown sources. All telephone and travel needs will be addressed by the office as well.

Action Plan: As was stated above, a team model is used for project development and delivery at the NRVDC. Monthly reports by team leaders (and when appropriate team members) help to track the progress of the projects underway. The intern will be asked to contribute to these reports and design a quarterly report of their independent project pieces and how they fit into the overall projects at the NRVDC as well. Additionally, team leaders will prepare quarterly reports on the interns contributions to the overall project effort.

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VA218-3

EZ/EC Applicant: Virginia Eastern Shore Economic
Empowerment and Housing Corporation

Contact Person: Mr. Monte Penney, Executive Director

AmeriCorps Supervisor: Mr. Monte Penney

Address: P.O. Box 814, Nassawadox, Virginia, 23413

Counties: Northampton and Accomack

Congressional Districts: 01

Telephone: (804)442-4509

Fax: (804)442-7530

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The Virginia Eastern Shore Economic Empowerment and Housing Corporation (VESEEHHC) was formed on January 1, 1995 through the merger of the Northampton Housing Trust (NHT) and the Northampton Economic Empowerment Corporation (NEECO). NHT has worked on housing issues since 1990; NEECO has been building a micro-enterprise and small business development program since March, 1994. In December of 1994 Accomack and Northampton Counties were officially designated a Federal Enterprise Community.

Comprised of parts of Northampton and Accomack counties, the Eastern Shore of Virginia Enterprise Community is located on a peninsula between the Chesapeake Bay and the Atlantic Ocean. Other than a 20-mile Bridge Tunnel with a one-way toll of \$10 there is no physical connection between the Eastern Shore and the rest of Virginia. This isolated, rural area is arguably the poorest region in the Commonwealth of Virginia. According to the 1990 Census, 27% of Northampton County's 13,000 residents and 20% of Accomack County's 31,000 residents live below Federal poverty levels. During the past five years over 1500 jobs have been lost in the agricultural and fishing industries. Approximately 758 homes lack complete indoor plumbing facilities.

VESEEHHC has been working steadily to address the many problems facing the Eastern Shore. VESEEHHC has been successful in capitalizing a microenterprise program aimed at assisting low and moderate income persons in accessing training, technical assistance, and loan capital to start their own businesses. VESEEHHC is also currently working to create a much needed transitional housing facility and has successfully purchased and rehabilitated 13 homes that we operate as below-market rentals for low income families.

2. Project Objectives Statement

Background: The Virginia Eastern Shore Economic Empowerment and Housing Corporation (VESEEHHC) is a grass-roots, non-profit corporation charged with implementing the Enterprise Community Strategic Plan and administering the Enterprise Community grant for Northampton and Accomack Counties. Our organization is the lead agency on many activities, but many others are to be led by other agencies. We need a coordination and monitoring plan, and a set of shared understandings with our partners regarding implementation of their parts of the plan. This objective needs one AmeriCorps member.

Work to be done: In cooperation with VESEEHHC staff and our partner agencies, develop a written coordination and monitoring plan, and help all parties understand and embrace their roles within the plan.

Results: A mechanism for coordinating work and monitoring progress.

Quality/success measures: We will evaluate this work by insuring that all Strategic Plan objectives are covered; that all lead agencies have agreed to their responsibilities, as outlined in the plan; and that the plan is a functional, useful management tool for our staff and Board of Directors.

Standard of Quality/success: Our commitment to the community of need is full implementation

of all objectives in the Strategic Plan, as scheduled in the timeline.

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Number of recipients: The entire population of the Enterprise community, some 16,000 persons, will benefit.

3. Accomplishing the Objective:

Supervision: The Executive Director will supervise the work.

Resources: We will provide office space, travel, supplies, and office equipment.

Action plan:

Q1, member learns the plan, meets the partners, and drafts education and health sections of the monitoring plan.

Q2, draft housing and economic development sections.

Q3, conducts agency coordination meetings.

Q4 begin year one monitoring and update plan.

2a Second Project Objectives Statement

Background: The Enterprise Community Strategic Plan includes an objective that requires that we "provide-school and after-school programs for 250 children. "There have been pilot programs of this kind, but our area has not been able to sustain pre-school and after-school programs because of funding and staffing shortages. With the EC funding and access to Federal programs, we should be able to establish these programs a permanent basis. One AmeriCorps member can develop the plans and identify the funds for this work.

Work to be done: Assemble an advisory group of people who are knowledgeable about children, human development, learning, local needs, and program design; develop a program design appropriate to our area's needs; build a coalition of local service providers; and identify funding for the programs.

Results: Pre-school and after-school programs for 250 children.

Quality/success measures: Local advisory group approves program design; funding sources determine our programs eligible.

Standard of Quality/success: Our aim is that these programs are more than baby-sitting. They should offer substantive tutoring with school work, where needed, and provide a nurturing climate that fosters healthy development.

Number of recipients: 250, at first.

3a. Accomplishing the Objective:

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Supervision: The Executive Director will supervise the work.

Resources: We will provide office space, travel, supplies, and office equipment.

Action plan:

- Q1, assemble advisory group, identify service providers, and survey previous programs;
- Q2, begin program design, and build coalition of service providers;
- Q3, complete program design and survey findings;
- Q4, apply for funding.

Project Title: RECD AmeriCorps

Address:

Jonesville RECD County Office
U.S. Highway 58, PO Box 88
Jonesville
VA 24263

Area To Be Served: Rural

CNCS Priority Area: EZ/EC, low-income

Project Start Date: 10-01-95

Project Completion Date: 09-30-96

Number of Full Time Members: 1

Number of Part Time Members: 0

Name of Person Submitting the Proposal:

Miner, Margaret
703-346-2021
Fax:
703-346-1807

Employee ID	City	Stat	Work - 1	Result - 1	Impact - 1	Standard - 1	Benefit - 1	Work - 2
57	Jonesville	VA	The participant will contact members of the rural community in order to make known to low and vrey low income residents the availability of loans and grants for rural housing ownership, housing repair, and water and septic services.	Applicants will be advised in family budgeting, needed home repairs and improvements, construction requirements, and bid solicitation.	Outreach services will be provided to appropriate applicants who will receive assistance with the loan application and packaging process.	The numberr of rural housing applications will increase and the actual number of applicants receiving loans/grants will increase over the previous 5 year average.	The number of rural housing applications will increase by 30% over the previous 5 year average; the actual number of applicants receiving loans/grants will increase by 30% over the previous 5 year average.	

Project Title: RECD AmeriCorps

Address:

Wenatchee RECD County Office
PO Box 2427
Wenatchee
WA 98807

Area To Be Served: Rural

CNCS Priority Area: EZ/EC, low-income

Project Start Date: 10-01-95

Project Completion Date: 09-30-96

Number of Full Time Members: 2

Number of Part Time Members: 0

Name of Person Submitting the Proposal:

McBride, Mary
509-664-0200
Fax:
509-664-0202

Em	City	SC	Position	Work - 1	Result - 1	Impact - 1	Standard - 1	Benefit - 1
124	Wenatchee	WA	To streamline and remove barriers in the area of contract monitoring and oversight for rural communities who receive funds from multiple agencies for a single project.	Organize the stakeholder workgroup for the purpose of streamlining the contract monitoring process. This group will discuss ways to simplify the process, areas of overlap and duplicity, and will determine areas of differences. Determine software program needs for use by rural communities. Begin to get buy in and initial approval/go-ahead from agency representatives and community leaders on the use of software program to monitor/track, and request fund reimbursement. ID of software developer; inventory of hardware/software; Testing of software; and development of implementation plan.	A more streamlined approach to service and program delivery. Rural communities, with limited human resources/capacity will be able to have greater access to multiple programs for project implementation. Training needs will be addressed via training curriculum plan. Rural communities, statewide, will have access to software that will enable them to successfully administer and monitor project implementation. Development of training curriculum on software use.	Stakeholder group organized with representation and/or input from all agencies that provide infrastructure funding in Washington State. Stakeholder group organized with representation and/or input from local communities. Assessment of rural community needs and challenges regarding multiple agency administration and project monitoring. Software developed. Pilot sites selected, and software 'tried' at those sites. Training curriculum developed and schedule for delivery proposed.	A more streamlined process for project monitoring. More communication among agencies as to specific ways to overcome program impediments in the administrative/contact monitoring arena, which can be applied in other areas of collaboration. User-friendly software made available for use by rural communities throughout the State.	Eventually, all of the rural communities, community based organizations, special purpose districts, etc., will have access to the training and software being proposed. Initially, at least six communities, community organizations, etc. will be selected to serve as a pilot site.

Project Title: RECD AmeriCorps

Address:

La Clinica Self-Help Housing
PO Box 1323
Pasco
WA 99301

Area To Be Served: Rural

CNCS Priority Area: Low-income

Project Start Date: 10-01-95

Project Completion Date: 09-30-96

Number of Full Time Members: 1

Number of Part Time Members: 0

Name of Person Submitting the Proposal:

Adeshakin, Christina
509-546-0740
Fax:
509-547-9329

Objective: In conjunction with the RECD's Self-Help Housing Program, the AmeriCorps member will perform outreach to attract new participants to the program, counsel participants on credit-related matters, and assist in locating and developing suitable land for the program.

WA116-1

1. COVER PAGE

A. Name of EZ/EC Applicant Entity:

Lower Yakima County Rural Enterprise Community/State of Washington

B. Name of Contact Person for the AmeriCorps Project:

Dave Fonfara

C. Name of Person who will provide supervision for the AmeriCorps Member:

Dave Fonfara

D. Address of Entity:

Sunnyside, Inc., 812 Edison Avenue, P. O. Box 329,
Sunnyside WA 98944

E. County in which work will take place:

Yakima County

F. Congressional District in which work will take place:

4th Congressional District

G. Telephone Number:

(509) 839-0399

H. Fax Number:

(509) 839-7462

2. AMERICORPS PROJECT OBJECTIVE STATEMENT

The AmeriCorps Project Objective for the Lower Yakima County Rural Enterprise Community will include the provision of support/assistance in the planning, organization, coordination, implementation and evaluation of the Lower Yakima County Rural Enterprise Community Strategic Plan. The individual selected as the AmeriCorps Member will function in the combined role of administrative assistant and Rural Enterprise Community liaison and be responsible for providing routine administrative support services, leadership in working with the Rural Enterprise Steering Committee, Participating Entities, and significant leadership in providing community outreach, information and referral about the opportunities of the program and in receiving valuable community input from the people the Rural Enterprise Community has been established to serve.

The results of this plan of work will include the following:

- A. The establishment of a professional, efficient and effective service delivery system designed to administer and process the work of the Rural Enterprise Community Program;
- B. The enhanced development of the Rural Enterprise Community Steering Committee, Participating Entities and various sub-committees whose responsibilities will be supported by the work of the AmeriCorps Member;
- C. The improved delivery of the programs and projects identified in the Lower Yakima County Rural Enterprise Community Strategic Plan with a special emphasis that the implementation strategy support the Benchmarks and Activities identified for the first two years of the designation.

The success of the plan of work will be measured against the Benchmarks and Activities established for the Lower Yakima County Rural Enterprise Community program and included as a part of the Memorandum of Agreement for the program. This is based upon the critical link between the job tasks assigned to the AmeriCorps Member as they relate to the responsibilities for assisting with the management and coordination of the Strategic Plan.

3. HOW YOUR PROJECT WILL ACCOMPLISH THE OBJECTIVES

The work of the AmeriCorps Member will be directly supervised by Dave Fonfara, who is responsible for providing the primary staff support for the management of the Lower Yakima County Rural Enterprise Community Program. The AmeriCorps supervisor will meet with the candidate on a regular weekly basis at which time the work activities of the previous week will be evaluated, the work plan for the upcoming week will be developed and a status report of the implementation of Benchmarks and Activities will be prepared. Quarterly reports will also be developed which document all aspects of the AmeriCorps work plan, including accomplishments, areas of deficiency, the development of strategies to address unmet objectives and any adjustments required to improve/enhance the work plan.

WA177-1

PRE-APPLICATION FOR 1996 AMERICORPS PROGRAM PARTICIPATION

SECTION I: COVER PAGE

APPLICANT:

Grant County Community Action Council
A Champion Community

CONTACT:

Ken Sterner, Housing Director
Grant County Community Action Council

SUPERVISOR: Ken Sterner

APPLICANT ADDRESS:

604 W. Third Avenue/ P.O. Box 820
Moses Lake, Washington 98837

COUNTY WHERE WORK WILL TAKE PLACE: Grant County

CONGRESSIONAL DISTRICT: 4th

TELEPHONE NUMBER: 1-509-765-9206 **FAX NUMBER:** 1-509-765-9619

SECTION II: AMERICORPS PROJECT OBJECTIVES STATEMENT

The EZ/EC planning document submitted by Grant County Community Action Council with consultation from the Strategic Planning and Housing Response Team of Grant County included the component of increasing affordable housing opportunities in Grant County, Washington. A September 1994 housing needs assessment, undertaken at the request of the Grant County Commissioners in partnership with the Strategic Planning and Housing Response Team, documents a growing housing crisis in Grant County and recommends strategies for responding to this issue. Strategy recommendations included: preserving and improving existing housing stock, easing demand for all types of rental units by increasing the supply, encouraging growth within established growth boundaries, and supporting the work of the county's non-profit providers to meet the needs of the county's lower income householders. The placement of an AmeriCorps member at Grant County Community Action Council would allow the agency to pursue the following objectives, which are designed to aid in a pro-active response to the housing needs of Grant County.

OBJECTIVE A:

~ **THE WORK TO BE DONE:** Produce fourteen units of affordable housing through the preservation and improvement of existing housing stock in Grant County.

~ **RESULT OF THE WORK:** Creation of fourteen units of affordable housing for occupancy by low income individuals.

~ **MEASURING QUALITY OR SUCCESS OF THE PROGRAM:** Whether or not the targeted housing projects were preserved and improved for use as affordable rental units.

~ **STANDARD OF QUALITY OR SUCCESS PROGRAM HOPES TO MEET:** Achieving a minimum addition of fourteen affordable housing units to the Grant County rental market.

~ **NUMBER OF SERVICE RECIPIENTS:** A minimum of fourteen low income families.

OBJECTIVE B:

~ **THE WORK TO BE DONE:** Develop a five year housing plan.

~ **RESULT OF THE WORK:** A comprehensive plan will be developed to address potential housing project sites, target housing areas, existing and projected resources for developing those sites, and a business/management plan for pursuing those sites.

~ **MEASURING QUALITY OR SUCCESS OF THE PROGRAM:** Whether or not a written comprehensive housing plan with clear strategies for implementation was developed.

~ **STANDARD OF QUALITY OR SUCCESS PROGRAM HOPES TO MEET:** The identification of a minimum of two potential housing sites for development and having begun the process of establishing funding sources and potential for the acquisition and development of target projects.

~ **NUMBER OF SERVICE RECIPIENTS:** A minimum of 10 low income individuals/families per target housing project site.

SECTION III: ACCOMPLISHING PROJECT OBJECTIVES

OBJECTIVE A:

~ **SUPERVISION OF WORK:** By Ken Sterner, Housing Director for Grant County/Community Action Council.

~ **RESOURCES REQUIRED:** Computer, printer, telephone, office space, adding machine, transportation, and miscellaneous office supplies.

~ QUARTERLY ACTION PLAN TOWARD OBJECTIVE:

During quarter 1, the AmeriCorps member will assist the community with the oversight and start of the construction/renovation stage of an acquired low income housing project. The property to be renovated was acquired through the support of a community board of directors, city council, and community members of Grant County. The AmeriCorps member would also formulate an occupancy and management plan for the project that will be implemented following the completion of the construction phase.

During quarter 2, the AmeriCorps member will assist the community in the supervision and completion of the construction/renovation phase of the housing project and begin implementation of the occupancy and management plan. In addition, a final report detailing the mission, history, closing financial statements, and future for the housing project would be compiled and written.

OBJECTIVE B:

~ **SUPERVISION OF WORK:** By Ken Sterner, Housing Director for Grant County Community Action Council.

~ **RESOURCES REQUIRED:** Computer, printer, telephone, office space, adding machine, transportation, and miscellaneous office supplies.

During quarter 3, the AmeriCorps member will be involved in developing a five year business/management plan that incorporates the five year housing plan. The member would be involved in pursuing funding sources for target housing site development.

During quarter 4, the AmeriCorps member will be involved in securing site control of at least one potential project serving a minimum of 10 low income families.

WVRDC-1

1. WEST VIRGINIA RURAL DEVELOPMENT COUNCIL

Preapplication for 1996 AmeriCorps Program Participation

- a. Name of EZ/EC Applicant Entity:** West Virginia Rural Development Council
- b. Name of Contact Person:** Joe Barker, Executive Director
- c. Name of Person who will provide Supervision for AmeriCorps Member:**
Joe Barker, Executive Director
- d. Address of Entity:** 101 Dee Drive, Charleston, WV 25311
- e. Counties in which the Work Will Take Place:** Barbour, Central Appalachia, Lincoln, Logan, McDowell, Mingo, Webster, Wyoming
- f. Congressional Districts in which the work will take Place:** All
- g. Telephone:** 304/558-1240 **FAX:** 304/558-1241

2. AmeriCorps Project Objective Statement:

The objective of this AmeriCorps position is to help sustain community-based development efforts by providing technical assistance to the 15 communities in West Virginia that developed plans under the Administration's Empowerment Zones and Enterprise Communities (EZ/EC) program. Specifically, the WV Rural Development Council has established a multi-community EZ/EC liaison position to: serve as an information link to communities on available resources; assist in the planning, coordination, and facilitation of community meetings and planning sessions; and work with the Governor's Community Economic Development (CED) Team to identify opportunities for multi-lateral federal/state technical assistance.

Objectives:

Recognizing the desire of RECD to provide continued technical assistance to the EZ/EC communities (and Champion communities), the West Virginia Rural Development Council (WVRDC) is in a unique position through the AmeriCorps program to partner with RECD to achieve some real measurable results in our 15 EZ/EC applicant areas. Last year, the WVRDC established a multi-community EZ/EC liaison position through AmeriCorps, to work solely with and in the EZ/EC communities to perform the following:

- a. Serve as an information link to the communities on federal, state, and other resources available to the communities to further develop and implement local EZ/EC strategies;
- b. Work as a liaison with the WVRDC federal agency members and other to identify specific technical assistance interventions in response to community generated needs;
- c. Assist, where requested, in the planning, coordination, and facilitation of community meetings and planning sessions;
- d. Interface with the Governor's Community Economic Development Team to identify opportunities for multi-lateral federal/state technical assistance to the communities;
- e. Act as a liaison with the National Rural Development Partnership to advance, where applicable, issues, barriers and/or regulatory constraints that may impede the ability of local communities to implement EZ/EC strategies.

What is the hoped for result of the work/activities described above?

The purpose of this liaison activity is to continue support to these 15 communities and to sustain the effort, whether or not they receive EZ or EC designation. The Governor's Office has made a commitment to work with these communities and has set the following goals:

1. To implement at least one project identified by community planning in the next two years.
2. To implement projects that move the community toward its overall vision and plan.
3. To continue to build community capacity to plan and implement such projects on the grass-roots level.

Standard of Quality or Success: All 15 EZ/EC applicant communities from West Virginia will receive the support they need to move forward with their strategic plans.

Number of Service Recipients: Work with 15 EZ/EC applicant communities from West Virginia.

3. How will the project accomplish the objectives described above?

With the support of the WVRDC, the AmeriCorps member will work under the supervision of Executive Director Joe Barker to build on the successes from the previous year. Resources required for the position include: an allowance sufficient for statewide travel to reach all 15 communities, training on community development, policy implementation, & community meeting facilitation, and computer equipment support if possible. The incoming AmeriCorps member will begin working on the following projects (however, the action plan may change as community priorities change)

WV137-1

1. MINGO COUNTY COMMISSION

Preapplication for 1996 AmeriCorps program Participation

- a. Name of EZ/EC Applicant Entity:** Mingo County Commission
- b. Name of Contact Person:** Virginia L. Branham, Project Coordinator
- c. Name of Person Who Will Provide Supervision for AmeriCorps Member:**
Virginia L. Branham
- d. Address of Entity:** P.O. Box 2239, Williamson, WV 25661
- e. Counties in Which the Work will Take Place:** Mingo County
- f. Congressional Districts in which the Work will Take Place:** District 3
- g. Telephone;** 304/235-2673 **FAX:** 304/235-3479

AmeriCorps Project Objective Statement:

Mingo County Commission shall assign an AmeriCorps member to the Mingo County Housing Authority. The member shall be responsible for assisting fifty low-income individuals obtain decent, safe, sanitary housing, while counseling each as to how to become self-sufficient.

The yardstick for measuring success shall be the number of families who are placed in housing, participation in the Housing Authority of Mingo County family self-sufficiency program and ultimately move from government subsidized programs to tax paying citizens.

3. Accomplishment of Objective:

The Director of the Mingo County Housing Authority will supervise AmeriCorps members. The resources to accomplish objective is available through this agency; however, members will be required to attend various training programs throughout the year.

Objective 2:

AmeriCorps member shall be assisting project coordinator to continually revise and improve strategic plan for development of Mingo County.

The Mingo County Commission has been awarded a planning grant to complete a comprehensive development plan for Mingo County. AmeriCorps member shall be assisting consulting firm by providing outreach to the citizens a series of twelve to fifteen public meetings.

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WV138-1

Entity: Wyoming County Economic Development Authority

Contact & Supervisor: Jeffery T Lusk

Address:

P.O. Box 309

Pineville, WV 24874

County: Wyoming

Congressional District: 3

Tel: 304-732-8000

Fax: 304-732-9659

Project 1

County Wide Business Retention Expansion Plan.

The Wyoming County Economic Development Authority is currently in the first year of a county wide business retention and expansion plan. The project which is being done in conjunction with the West Virginia Development Office and West Virginia University is part of a state wide effort to help rural businesses survive and stay competitive in an ever changing market economy. The development authority's role in this program is as the lead local agency. The AmeriCorps worker would be assigned this project and given direct supervision by the Economic Development Authority Director. The task the worker would be assigned to complete would be as follows:

County Wide Business Retention Expansion Plan

First Three Months

- Schedule informal meeting with each of the 20 business owners participating in the project to discuss the AmeriCorps workers role as local contact person.
- Survey 20 new businesses for calendar year 1996 for retention survey.
- Follow up on survey with businesses 1995 and 1996 surveys.
- Meet with West Virginia Development Office and West Virginia University to assess data taken in 1995 and 1996 surveys.

Second Three Months

- Hold business appreciation day for county.
- Visit each of the three chamber presidents and give a presentation of findings to the full chambers of each of the three incorporated towns.
- Follow up with University and Development office on county problems identified in the surveys.

Third Three Months

- Follow up on surveys and develop a county wide plan of action to help local businesses.

Fourth Three Months

- Survey 20 new businesses for 1997 survey.
- Present county wide plan to Economic Development Authority and County Commission for possible funding.

Hatfield McCoy Trail Project

The AmeriCorps worker would also be assigned to assist the Economic Development Director in a seven county project to build recreational trails in Southern West Virginia as an economic boost. The AmeriCorps worker would assist the Director in applying for state and federal grants to further the project. The basis of the project is a partnership between the Bureau of Land Management, State of West Virginia, Private Land Corporations and Seven County Development Offices. The AmeriCorps worker would attend all public meetings and would work as a liaison between the development office and the project group. All aspects of the project including grant

writing for the project group would be worked on by the AmeriCorps staff person.

The significance of this project as it was outlined in our Enterprise Community Plan is to help develop tourism in the Southern Counties for the purpose of providing jobs for the local economy. The Enterprise Community grant plan outlines tourism as a major undeveloped asset of our county. We think this could be a significant project for the AmeriCorps staff person to work on.

Hard Wood Products Business Incubator

The Wyoming County Economic Development Authority has identified hard wood products as a possible market for Southern West Virginia to export. The dense hard wood forest of Southern West Virginia has been cut for years for use in furniture factories all over the east coast. The EDA office in conjunction with U.S. Senator John D. Rockefeller's office have taken on a project to assist local entrepreneurs in becoming hard wood product manufacturers.

The basis for the project is the development of a center which could be a one stop shop for information on hard wood products. The Development office would utilize the resources of West Virginia University and the West Virginia Development Office in putting this incubator in place. The AmeriCorps worker would work with the Development Director to gather all necessary information and studies for the incubator. They would then put together a two year plan for having the incubator in place. The execution of the plan would be a partnership of local, state and private individuals and organizations.

The AmeriCorps worker would work to execute the plan on the established time table, which would result in four new markets being established for locally produced hard wood products.

WV139-1

1. North Central WV Earth Education Enter

Preapplication for 1996 AmeriCorps program Participation

- a. Name of EZ/EC Applicant Entity:** City of Fairmont
- b. Name of Contact Person:** Don Goldbloom
- c. Name of Person Who Will Provide Supervision for AmeriCorps Member:**
Don Goldbloom
- d. Address of Entity:** P.O. Box 1628, Fairmont, WV 26555-1628
- e. Counties in Which the Work will Take Place:** Marion County
- f. Congressional Districts in which the Work will Take Place:** District 1
- g. Telephone;** 304/366-3331 **FAX:**

Name of EZ/EC Applicant Entity and Contact Person: City of Fairmont, West Virginia, (Champion) through the Marion County 4-H Foundation, Inc., Donald S. Goldbloom, Project Director, at below address, work phone 304-366-3331, home phone 301-895-3780.

Project Title: North Central West Virginia Outdoor Earth Education Program Development Project. Location: North Central West Virginia Outdoor Earth Education Center at Marion County 4-H Camp Mar Mac (105 acre residential camp), Fairmont, WV

Name of Person Who Will Provide Supervision: Donald S. Goldbloom, in cooperation with Karen Headlee, Marion County 4-H Cooperative Extension Agent (University of West Virginia). For training purposes, Marion County W.VU. Cooperative Extension Agents Ron Swope (Agriculture) and Deborah Shriver (Home Economist) will provide assistance along with community volunteers with expertise, including teachers or professors from the Marion County school system and Fairmont State College.

Address of Entity: Marion County 4-H Foundation, Inc., P.O. Box 1628, Fairmont, West Virginia 26555-1628. Phone: 304-366-3331.

Counties in Which the Work Will Take Place: Initially, Marion County, West Virginia and surrounding counties. This program will eventually draw students from throughout West Virginia and be a pilot site with the West Virginia state 4-H office and the West Virginia University Cooperative Extension service assisting.

Congressional Districts: Primarily, Congressional District One

Telephone Number and Fax Number: Phone: 304-366-3331. Fax: 304-366-4831, at Marion

County Public Library; fee per page received.

Issue Area(s) To Be Addressed: The goal is to develop the Center's multi-faceted Outdoor Earth Education Program holistically designed to include both the arts and sciences in an outdoor residential setting. It will enhance an understanding of the importance of the land and its natural surroundings in the context of local and international culture. The objective is to offer the following curricula: Math; Science; Multi Cultural Studies - Caring For The Earth As Told Through Local and International Myth, Stories, and Folklore; Social Studies; English Literature; and Technology Use in the Context of Our Natural Environment. This program seeks the funding of one college graduate intern, (seeking further training or graduate degree program) in the field of parks and recreation or education. The audience is divided between faculty or adult mentors to receive training and upper elementary through high school students to receive direct outdoor earth education. The quantifiable result is the direct instruction of 600 participants over an eight month period plus indirect instruction of thousands of students taught by the newly trained mentors and faculty.

AMERICORPS PROJECT OBJECTIVE STATEMENT

1. Needs To Be Met: The local need is based upon the Marion County Public Schools not having an organized outdoor earth education program due to lack of resources. This project will help make such a program available to its students. The project's uniqueness in terms of interdisciplinary components, multi-cultural programs, and humanization of technology make it one that will originate pilot programs applicable for state wide use.

In 1991 Fairmont State College, Action Marion, and the United Way of Marion County jointly compiled a Marion County assessment based upon information gleaned from household surveys, key informants, and focus groups. The survey concluded that some of the key deficiencies are a lack of cultural programs for teens, a high incidence of poverty, and a prevalence of unemployment or under employment. 59.3% of county households surveyed saw the lack of teen programs as a problem. This issue was the number one priority in the teen focus group, the number 2 priority amongst the key informants. The Appalachian Regional Commission has designated Marion County as one of 30 West Virginia distressed counties for 1995 based on the following criteria: A. Per capita market income no greater than two-thirds (67%) U.S. average; B. Poverty rate at 150 percent of the U.S. average or greater; and C. three year unemployment at 150 percent of the U.S. average or greater. Educational opportunities such as this serve as a drawing card to retain existing businesses and to attract new ones to this county.

2. Program Design/Expected Results: The program design is a multi-faceted earth education program holistically arranged to include both the arts and sciences in an outdoor residential setting. The goal is to give instruction as to the nature, use, and stewardship of the land and its natural surroundings within the context of both the local and international cultures.

The audience is to be comprised of teachers or adult mentors in the arts and sciences for training purposes and students of all ages for teaching purposes. As to students, the emphasis is on the upper elementary grades through the twelfth grade.

The curricula to be offered is math; science; multi-cultural studies - caring for the earth as told through local and international myth, stories, folk art, and folklore; and use of technology in

the context of maintaining a sustainable relationship with the land and its natural surroundings.

The program will employ one AmeriCorps college graduate member to serve as a faculty coordinator to be described below. This member will coordinate, on average, day or residential programs lasting one week a month for nine months. The rest of the time will be spent in program development and logistical support. There will be few on site activities during the four severe winter months (December through March). The member's time during this winter period will be spent on curriculum development and assisting the State 4-H and the state Cooperative Extension Service with the ability to launch other projects throughout the state modeled after this pilot project. The camp can comfortably accommodate approximately 20 participants per day, (600 annual total), figuring an eight month cycle with one week of residential or day use per month.

a. **"Earth Keepers."** A grant is in process for teacher training through the Marion County School system in the use of the "Earth Keepers" earth education curriculum, used internationally and licensed by the Institute For Earth Education. This curriculum is currently being used at the McKeever Center, a division of Slippery Rock University, at Sandy Lake, Pennsylvania, serving western Pennsylvania schools. This is a three day multi-discipline residential earth education program for elementary students in grades 4-6. For area West Virginia schools no funding exists for outdoor education beyond the teacher training.

b. **Multi-cultural folklore.** Plans are already scheduled for a unique multi-cultural weekend experience entitled "Caring For The Earth - The Stories of Many Cultures." This grant will greatly expand this project to reach many more students and faculty mentors.

The expanded program is to conduct several times a year a two to three day outdoor residential learning experience based on mythology, folklore, folk art, and story-telling. It will be offered directly to middle school and upper grade students and as in service training to faculty and adult mentors teaching the sciences, social studies, English, the arts, and foreign languages. The project goal is to evoke a heightened sense of land stewardship as seen through the eyes of different cultures. It is intended that by contrasting the international viewpoint of the nature of land with that of local story telling, the participants will gain a greater appreciation for the importance of land for Appalachian people. This program relates myths and legends from local and international sources to explain the natural phenomenon observed. For example, the Hindu God Shiva dancing between life and death can be depicted using the natural setting of moss (life) emerging from rotting wood (death).

c. **Outdoor Technology Applications:** A humanization of technology will be the focus of some of the math and science curricula offered in this program. The technological application to maintaining a sustainable relationship with the land will be explored. Developing a sustainable agricultural stewardship is now widely being taught through the West Virginia University Extension Service. Technology's application to the earth will be studied through an integrated outdoor based curriculum.

3. **Results From the Work, Quality, and Numbers Affected:** The direct and quantifiable result will be to provide an outdoor educational opportunity to students in a school system in Marion and surrounding West Virginia counties currently without a significant outdoor education

program. The Marion County School system has already acknowledged the need as have teachers from surrounding counties. According to the state 4-H office, similar needs are expressed throughout West Virginia. The initial direct result will be the instruction of over 250 educators who can in turn educate thousands of children throughout the state. An equal number of area students will receive direct assistance. The long term result will be the inspiration of outdoor education programs throughout the state, utilizing facilities in other counties, such as county 4-H camps. This pilot project will influence thousands of people.

4. Measure of Quality and Success: The measure of quality and success will be monitored with the assistance of Karen Headlee, Marion County 4-H agent through the West Virginia Cooperative Extension Service. Evaluation forms and data collection will be an integral part of this program. It is critical to the process of curriculum development and revision and the process of piloting this project statewide. Karen Headlee lends the project the expertise of the West Virginia University Cooperative Extension Service.

5. How Project Will Accomplish Objectives: Marion County Extension Agent, Karen Headlee, (West Virginia University Cooperative Extension Service) will provide the direct expertise in curriculum development and training. She has a master's degree in Child Development and Family Studies from the University of West Virginia. She is a doctoral candidate in the field of Technology Education. Agent Headlee will be assisted by fellow Marion County Extension agents Ron Swope (Agriculture) and agent Deborah Shriver (Home Economics). Backing up the local agents will be representatives from the State Cooperative Extension Service through the University of West Virginia.

Donald Goldbloom, the Marion County 4-H Camp Mar Mac Revitalization Project Director, will provide day to day assistance for logistical support. The Marion County Extension Office can provide the office support for the member to provide his or her services. Other funding support will come from the 4-H Foundation which has designated a portion of its revitalization funds to scholarships and program planning. The extensive fundraising projects accomplished by the Foundation are outlined below.

6. Quarterly Action Plan: The folklore and story telling project will take place in September with a repeat workshop in early November. Technology workshops/agriculture development programs, in cooperation with the West Virginia High Tech Consortium, will take place in October. They will allow participants and 4-H members to utilize the center's computer lab to learn how to use computer hardware and software. With this knowledge they can access information needed to do the research needed to complete individual projects. The winter months will be utilized to develop the spring curriculum locally as well as developing statewide models from this pilot project. It will also be spent establishing the evaluation process. The spring months of 1996 will focus on the "Earth Keepers" project where the teachers that were trained during the summer of 1995 actually conduct classes for the students with the assistance of the member doing all of the coordination leg work and assistant teaching duties. In the summer an expanded "Mystery Weekend" (criminal justice program using the outdoors), technology education (including sustainable agriculture methods) and additional "Earth Keepers" workshops will be implemented. By this time, people from around the state will be attending these demonstration programs.

7. **Member Profile:** The program will employ one AmeriCorps college graduate member. The member will be versed in course work in parks and recreation who may be seeking graduate studies or related work in that field, or he or she will be a college graduate with a background in the arts and sciences, with an intent to enter the field of education.

The AmeriCorps member shall have a desire to develop a background in outdoor experiential learning programs that will serve him or her in good stead in his or her future endeavors. The member will ideally live on the camp site to gain experience in residential program coordination skills.

8. **Institutional Information:** The Marion County 4-H Foundation, Inc. (Foundation) was chartered in 1979 as a non-profit, tax exempt organization to provide support for 4-H programs, augment the camp revitalization, and provide for educational opportunities (scholarships for those who cannot afford to pay for camp activities) for the regional youth. It is comprised of 4-H, community, business, and professional leaders.

Camp Mar Mac, founded in the 1920's, is a rustic 105 acre facility located seven miles north of Fairmont, with cabins, a trail, a pond, agricultural demonstration areas, wet lands, and meeting/dining facilities. It is a community asset that has benefited from a long standing relationship with the University of West Virginia Extension Service, Fairmont State College, and the Marion County School system, all assisting with this project. This project also enjoys the support of guest faculty, the scouts, the Chamber of Commerce, and volunteer earth educators.

Each year Camp Mar Mac hosts a week long educational summer camp for the 12 Marion County 4-H Clubs. The purpose of the camp today is to provide a unique outdoor setting for the education and development of our region's youth and their adult mentors.

As to the Foundation's participation in raising funds, it has engaged in a cooperative relationship with the Marion County Technical Center in assisting with the physical renovations necessary to be able to host these programs, and will be sponsoring a golf fund raising tournament this spring.

Extensive faculty support for this project comes through its collaborative relationship with the West Virginia Cooperative Extension service. The 4-H Leaders Association holds an annual raffle and elimination dinner for camp maintenance and scholarships. 4-H youth and adult volunteers hold two maintenance work camps a year. Finally, the Governor's office was able to provide some financial support for camp renovations.

WV184-1

(A) Entity:

P.R.I.D.E. IN LOGAN COUNTY, INC.
(CAA), CHAMPION COMMUNITY

(B) Contact Person:

ERVIN S. QUEEN
EXECUTIVE DIRECTOR

(C) Project Supervisor:

ERVIN S. QUEEN

(D) Address:

699 STRATTON STREET
McDADE HALL
LOGAN, WV 25601

(E) County Affected:

LOGAN COUNTY, WV

(F) Congressional District:

U.S. THIRD CONGRESSIONAL DISTRICT
HONORABLE NICK JOE RAHALL

(G) Telephone:

(304)752-8033 (OFFICE)
(304)752-6868 (SWITCHBOARD)

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ITEM 2**AMERICORPS PROJECT OBJECT STATEMENT:**

Objectives (Goals) to be worked toward are fundamentally the same that are addressed in our EZ/EC application. These objectives (goals) were based on a grassroots, open participation, broad based survey and needs assessment analysis as prescribed and directed by EZ/EC regulations, procedure and policy.

As a designated "Champion Community" notwithstanding the immediate lack of anticipated funds, we are committed to the following - "RFP" application track, focusing local resources, and seeking assistance from private, governmental and any other source that may be pursued. State, Federal and Local counsel have concurred in this approach pattern for improvement and economic development for Logan County.

Having been notified that "Champion Communities" in West Virginia have \$500,000 each set aside specifically reserved for them in 1995 and another set aside planned for 1996. We are energetically enthused about making headway on our EZ/EC plan. These set asides were directed by the Governors office to be taken primarily from the State's Federal CDBG allotment. A "Champion Community" accesses it's \$500,000 by project proposal or proposals. Details are not complete or clear as of this date. However, our applications for project funding will be based on our original EZ/EC objections (goals).

Outcome objectives (goals) measured by "yardstick" of accomplishment in a "mile post" analysis with a time, personnel, and means factor. This has very carefully planned in our Objectives (goals) projection (EZ/EC). The reality of modification and adjustment is well understood and part of the plan.

In describing what a single Americorp assignee, RDT, of the USDA--RBCDS, will be able to accomplish in one year. (1700+ hours of service) we can respond with experience. It was our good fortune to be allotted one Americorp position in 1994. Our organizational position was one of limbo, (no movement). The winning EZ/EC entries had not been announced. This organization determined to enter into preliminary work relative to our proposed objectives (goals) In order to maintain community interest, participation, and enthusiasm, we set some preliminary, ancillary and elementary short term objectives keyed to our long term objectives. Factoring time and means with our exceptions, we have been very pleased and proud of our assigned Americorp person. As a matter of fact he should have his 1700 hours in before his present enlistment is up.

It is our desire to have this young man carried over in his assignment for his second hitch. We shall formally request this desire whenever proper forms or procedural notices is given.

ITEM 3**HOW YOUR PROJECT WILL ACCOMPLISH THE OBJECTIVES SET OUT IN ITEM 2.**

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By the last of May we intend to file applications to the State of WV for our \$500,00 set aside fund. We are working on developing proposals for projects to be taken from our EZ/EC proposal that are primary, timely, high priority "do able" and can be self sustaining. Under current conditions of available funds, hard decisions must be made on which projects can be implemented and functional at certain defined objective levels. Mile post objective attained in fulfilling long term ultimate objectives are essential.

WHO WILL SUPERVISE WORK TO BE DONE?

Under our management plan the person with ultimate supervision is:

Ervin S. Queen, Executive Director
P.R.I.D.E. in Logan County, Inc. (CAA)
699 Stratton Street, McDade Hall
Logan, WV 25601

(Depending on the assignment, cooperative participation, and nature of work there could be other persons designated from time to time.)

WHAT RESOURCES WILL BE REQUIRED?

Funds, Manpower, and Expertise.

A QUARTERLY ACTION PLAN OF ACCOMPLISHMENTS TOWARD THE OBJECTIVES.

Normal procedure for this organization calls for monthly analysis and evaluations. Our overall procedural plan scheme is depicted herein. SEE ATTACHED ITEM.

WV185

MOUNTAIN ENTERPRISE COMMUNITY

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ENTITY: WEBSTER COUNTY HOUSING AUTHORITY

SUPERVISOR: WEBSTER COUNTY HOUSING AUTHORITY DIRECTOR

ADDRESS: 112 BELL STREET, WEBSTER SPRINGS, WV 26288

COUNTY: WEBSTER COUNTY / NICHOLAS COUNTY - TOWN OF
RICHWOOD

CONGRESSIONAL DISTRICTS: 2ND AND 3RD CONGRESSIONAL DISTRICTS

TELEPHONE: (304) 847-5602 FAX (304) 847-2120

PRE APPLICATION AMERICORPS PROJECT OBJECTIVE STATEMENT

Presently, citizens of Webster County, West Virginia, are at risk for being less healthy due to poverty, lack of education, and geographic isolation from basic health care services. Webster is located in the central part of West Virginia and has a total population of 10,729. Except for Webster County Memorial Hospital, the county is isolated from other providers. The nearest healthcare facilities are Summersville Hospital (40 miles), St. Joseph's Hospital (54 miles), and United Hospital Center (Level II Trauma Center, 81 miles).

As a result of this isolation, citizens do not access primary care services until a medical condition warrants emergency services or hospitalization. Based on a recent community needs assessment, it is estimated that the unmet primary care need of Webster County was 18,185 visits.

The lack of education and financial stability in the county's families also creates a barrier to wellness. Based on data from the 47th Annual Report of Vital Health Statistics of West Virginia, the average per capita income of Webster County was \$6,793. Of the population under 18 years of age, 46% live below the 100% poverty level. 22.3% of senior citizens were below the 100% poverty level (WV average - 19.7%). According to the "WV Kids Count" program sponsored by the Annie E. Casey Foundation, 27.3% of the families in Webster County were AFDC recipients. The county's unemployment rate is 34%. Of the persons 25 years or older in Webster County, 53% have not graduated from high school.

These factors of isolation, poverty, and education translate into unhealthy lifestyles and disease. According to the CDC "WV Health Profile 1994", the diabetes related mortality rate for 1988-1990 was 78.8% (U.S. rate- 60.1%). The rate of deaths due to diabetes in Webster County is 138% the state rate. Deaths due to diseases of the heart are 119% of the state rate. Currently there is no coordinated effort to screen Webster County citizens for diabetes or heart disease. Occasional screenings occur at health fairs. In 1994, 428 people were screened for diabetes through physician offices. The U.S. Centers for Disease Control suggest that approximately 1/2 of all the people with diabetes are unaware that they have the disease.

The immunization program quality assurance review of Webster County Health Department indicated that in 1994 only 63.5% of 2 year olds had completed the standard immunization series of 4Hib, 4DTP, 3 Polio, 3 Hepatitis B, and 1 MMR (referred to as 4-1-2-by-two series). The National Immunization Program has set a goal of 90% of 2 year olds receiving the 4-3-1-by-two series by 1996. The "West Virginia Reportable Disease Report" for vaccine preventable diseases for the 0-5 age group from 1992 to October 31, 1994, indicates that 11% of the occurrences reported were from the Webster County region.

poverty has also created a barrier to the detection and treatment of breast and cervical cancer. According to the "West Virginia Breast and Cervical Cancer Incidence and Mortality Rate Report" published in 1992, West Virginia ranked 36th among the 50 states in age adjusted mortality rate for female breast cancer. Webster County Health Department's Breast and Cervical screening Program has only been able to reach 10% of the women eligible for screening.

The West Virginia Year 2000 Objective for cancer of the cervix uteri is to increase to 95% women aged 18 and older who have ever received a pap smear and to 85% those getting a pap smear within the past two years. During 1994 the Webster County Health Department Breast and Cervical Cancer Screening Program screened 82 women, only 12 women were aged 65 and older.

The Webster County Health Outreach Consortium (WCHOC) proposes to overcome these barriers and resultant health problems by operating a staffed, mobile clinic to provide primary medical services, wellness education, and a senior services liaison to isolated portions of Webster County. A 35 foot van equipped as a mobile clinic would visit 4 targeted sites in the county once each week. This cyclic rotation would allow patients in those areas to schedule clinic visits and sign up for educational programs in advance. The schedule and program offerings would be published in the county newspaper and in quarterly newsletters published by the hospital. Once on site, a small shuttle van owned by the Webster County Commission of Senior Citizens Inc. would provide shuttle service to the clinic site thus increasing accessibility to primary care, breast and cervical screening, diabetes education, and senior citizen counseling.

Development of this outreach program will benefit the citizens of Webster County in a number of ways. The number of at risk senior citizens will decrease by providing counseling and information on the Qualified Medicare Beneficiary (QMB) and Specified Low Income Medicare Beneficiary Program (SLIMB). In addition, seniors will receive information regarding nutrition for the homebound, in home services, and transportation. Currently only 23% of the 60 year old plus population receive this education. It is projected that 34% of this population could be reached after one year of program operation.

The mobile clinic would increase the accessibility to the services offered through the West Virginia Breast and Cervical Screening Program. At all mobile clinic sites information about the program will be distributed to the public to increase awareness and encourage application of those eligible for services. Through linkage of services, the WCHOC will seek to increase from 82 women screened in 1994 to 150 screened during the first year. Special emphasis will be placed on recruiting women aged 50 years and older.

The consortium will decrease the number of vaccine preventable diseases through a collaborative effort to increase the rate of immunization of children age 0-2, from 63.5% to 75% by the end of the first year.

The mobile clinic staff will conduct both individual and group diabetic education at rural sites. By increasing opportunities for and accessibility to diabetic screening the rate of Webster County population screened for diabetes will increase from 3.9% to 8% during the first year.

By providing clinic services throughout the county, it is estimated that an additional 3120 primary care visits would be realized during the first year. Although more difficult to quantify, this proactive approach to healthcare services should decrease the burden placed on emergency services in the county by managing medical problems at an earlier stage.

The principle objectives of the Webster County Health Outreach Consortium are to (1) Provide basic primary medical services to remote portions of Webster County, West Virginia where those

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services currently are not available. (2) Provide wellness education to those populations by targeting the health needs statistically most significant in the county. Specifically, those would be diabetes identification, awareness, and management; breast and cervical cancer screening; and childhood immunizations. (3) Provide information regarding insurance, Medicaid, Medicare/Medicaid Waivers, nutrition to the homebound, in home services, and transportation to senior citizens located in remote regions of the county and then integrate them into those programs.

Specifically the following outcomes would be expected for each program component:

1. **Breast and Cervical Cancer Screening:** To increase from 82 women screened in 1994 to 150 women screened during the first year.
2. **Diabetes Screening and Education:** To increase the rate of Webster County populations screened for diabetes from 3.9% to 8% during the first year. During year 2 this rate will increase to 12%, and finally 16% by the end of year 3.
3. **Childhood Immunizations:** The goal of the coalition is to have children free of vaccine preventable diseases due to increasing the rate of immunizations of children age 0-2, from 63.5% to 75% by the end of the first year, and from 75% to 90% by December 31, 1996.
4. **Primary Care Visits:** The consortium will increase the number of primary care visits in the county by 3120 visits by the end of the first year. The number of visits will increase to 4560 by the end of year two and 6000 visits by the end of the third year. Effective primary care should lessen the need for more expensive emergent care.
5. **Senior Citizen Counseling:** WCHOC will decrease the number of at risk seniors by increasing the number of senior citizens who receive counseling. The program will increase the number of seniors counseled from 23% to 34% by the end of the first year. By the end of the second year 45% of the seniors will receive counseling. At the end of year 3 56% of the 60 year old plus population of Webster County will have received counseling.

WCHOC's theory is that these goals can be reached by using a team approach to management. In this management approach we believe that the system needs to be customer oriented, value driven (cost and quality), participatory, based on learning, responsible, respectfully humanistic, and structured for results and achievement. The Management Team will meet quarterly to review operations, finance, and quality assurance issues in terms of how they have impacted the projected outcomes of the project. The stated goals of the program will be used as outcome benchmarks. As part of the initial implementation phase, the management team will identify work systems leading to the group's stated objectives. Those systems will be flowcharted. Those operating systems will then be taught to the mobile clinic staff as well as those involved in support roles.

The mobile clinic project should become self sufficient by the end of the third year. Aside from providing primary care service, the remaining outreach project would change based on customer input and health statistic needs. Although it is difficult to project those needs, potential projects

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might include: AIDs awareness, education and screening for chronic lung disease, or pre-natal services.

As with any project, manpower is essential. Utilization of an AmeriCorps member in counseling senior citizens, distributing information to the public and helping to conduct individual and group education in remote areas would be of great assistance in realizing our objectives.

OBJECTIVE 2: According to the 1990 Census, in excess of 50% of the housing units in Webster County are substandard. The Webster County Housing Authority is currently initiating a program to reduce this percentage to 30% over a ten year period. With the assistance of an AmeriCorps member to begin identifying, compiling data and prioritizing 10% of these dwelling units we expect to effectively reduce the substandard housing units by 3% the first year. Inadequate housing bears a direct correlation to the healthcare needs in Webster County.

WV187-5

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NAME OF ENTITY: The McDowell County Action Network, Inc.

CONTACT PERSON: Clif Moore

SUPERVISOR: Same As Above

ADDRESS: Box 158
Wilcoe, WV 24895

COUNTY COVERED: McDowell, WV

CONGRESSIONAL DISTRICT Third

TELEPHONE:
(304) 448-2118
(304) 448-3287 (FAX)

Predicated upon the previous program year's success and the challenges posed by the ensuing year's initiatives, Mc.C.A.N. is formally requesting five (5) AmeriCorps participants who will assist in the expeditious and judicious attainment of the prescribed goals.

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>PROJECT OBJECTIVE STATEMENT

The McDowell County Action Network (Mc.C.A.N.), a federally designated rural Enterprise Community Corporation, serving McDowell County, West Virginia, developed **REBUILDING FOR THE NEXT GENERATION: A STRATEGIC PLAN FOR MCDOWELL COUNTY**, to serve as a blueprint for McDowell County's revitalization policies for the next decade.

Mc.C.A.N. sets forth five principles which form the foundation of McDowell County's development policy. These principles will guide both the vision that will propel McDowell County into the twenty-first century, and the strategies and initiatives necessary to achieve the vision. Mc.C.A.N. is committed to ensuring that these principles become the basis of all McDowell County's development policies and development efforts for years to come. In that regard and congruous with the mission of AmeriCorps, the participants will be ensconced in programs and activities that will resurrect McDowell County to its highest level of economic and social potential. Of those five principles, as previously alluded, the following principle will become the focus for the A

AmeriCorps program participants during Program Year 1996:

I. Mc.C.A.N. COMMITS TO CREATING A PROFAMILY SYSTEM OF INTEGRATED SERVICES TO CHILDREN AND FAMILIES THAT ENHANCES THEIR ABILITY TO SUCCEED AND BECOME SELF-SUFFICIENT

It is Mc.C.A.N.'s objective to formulate and implement an efficient, cost effective holistic approach that creates a detailed plan of success for children and families in McDowell County, W.Va

- Establish a collaborative that will ensure that the comprehensive needs of children and families are being met through an integrated system of service delivery.
- Foster a positive and productive environment which embraces the importance of children and families to McDowell County's future.
- Establish a system of service delivery to children and families that is family focused, integrated, preventive.
- Ensure that relevant approaches to the resolution of problems for children and families are developmental, flexible, outcomes oriented, and sensitive to culture, race, and gender.
- Expand the capacity of supports to function together that enable children and families to rise to their individual and collective potential.
- Remove and/or relax the number of restrictive rules/regulatory requirements that squelch the quick response to family needs.
- Establish Family Resource Assistance Centers in various locations throughout McDowell

County.

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Continual evaluation can help determine how well the system is providing services, whether the system is working according to plan, and what mid-course corrections are necessary to make it function more efficiently and effectively. Implementers will know what is happening and why.

Eventually, after the "kinks" have been ironed out and the system has been running smoothly for a considerable period of time, staff will conduct an outcome evaluation to determine how the new patterns of service affect the lives of youth and families.

The comprehensive evaluation plan will track the process of implementation and the outcomes that result.

The process evaluation will monitor what the system is actually doing and should do to improve program performance. The process evaluation will examine both formal and informal dimensions. Informal evaluation will come from day-to-day program operations. Staff reports at weekly meeting will allow personnel at all levels to assess the system's operations. Feedback forms will be developed, distributed and retrieved from staff and consumers. The process evaluation will answer questions at the service delivery and systems levels. Some relevant questions to be answered are: At the service delivery level

- Are the services reaching the intended target population?
- What services do people receive that they did not receive before?
- How has service delivery changed?
- Has collaboration changed the relationship between families and front-line workers?

At the systems level

- How is Mc.C.A.N., including the governance structure, working?
- Are partners upholding interagency agreements, sharing resources, and putting new patterns of service delivery in place?
- Are partners identifying and addressing systems-level barriers?
- What other changes, either across agencies or within individual agencies, has collaboration produced?

Although these performance data say little about the quality or effectiveness of services provided, they chart important progress and contribute to program credibility and accountability. Information on how well the system is doing also helps Mc.C.A.N. to share the next steps and plan for the future.

Measuring changes in outcomes for children and families typically is accomplished by comparing measures at intake with measures taken at follow-up points. However, it is Mc.C.A.N.'s belief that more sophisticated evaluation procedures are necessary to show that new service patterns brought about the resulting change. Mc.C.A.N. will need technical assistance to develop an evaluation design that captures cost, time, and methodological considerations. Thus, developing

and implementing creative strategies to design effective evaluations. One qualitative component of the analysis will be reflective to insure that the system and the ongoing work of Mc.C.A.N. are continually fine-tuned and concentrated on the goals and objectives of the pro-youth and family system.

HOW WILL THE PROJECT ACCOMPLISH THE OBJECTIVE

The community governing board, comprised of fifteen members, will establish policies and procedures that outline how Mc.C.A.N. will operate to accomplish its mission. Additionally, the board will act as observer, interpreter, and evaluator of how well the administrator is carrying out policy and accomplishing the mission of Mc.C.A.N. In sum, the board will be the navigator giving direction to the administrator, who steers the ship.

The board will develop plans for the future. With the social, political, and economic picture changing daily, planning is absolutely necessary to anticipate and prepare for what the future will bring. The board will be visionary. Inherent in that planning process is the development of the mission statement which shall be a strong, clear statement of the direction of Mc.C.A.N.

Thirdly, the board will monitor and evaluate the operational viability of Mc.C.A.N., and progress toward its mission and goals.

Lastly, the board will advocate on behalf and for Mc.C.A.N. by lobbying lawmakers and funding sources, communicating to those serviced about the goals of Mc.C.A.N., and carrying out public relations functions.

The administrator hired by the board will, then, become responsible for the day-to-day operation of the Mc.C.A.N. including hiring/firing of staff, disciplinary actions, initiating approved policies and procedures of the board, the direct supervision of administrative staff and indirect supervision of all other staff, representing and promoting Mc.C.A.N. in McDowell County and to other organizations, and for short-term planning. Additionally, the administrator shall keep the board sufficiently informed about all aspects of Mc.C.A.N.

Staff at all levels will develop a commitment to the goals of the pro-youth and family system and develop skills, attitudes and behaviors necessary to provide services that are comprehensive; preventive; youth and family centered/driven; integrated; developmental; flexible; sensitive to racial, cultural, and gender differences; and outcomes oriented. Every effort will be made to recruit, hire and promote leadership and professional development of staff who come from the same backgrounds as at-risk youth and families they serve.

Please find attached a reporting tool that will be reviewed and evaluated on a monthly basis. If "progress" is to be made, Mc.C.A.N. sincerely believes that a quarterly approach for the measurement of accomplishments is unacceptable. Thus the need to implement a monthly process of accomplishment determination.

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City of Morgantown, West Virginia an AETC Champion Community

Contact Persons

David Bruffy, Assistant City Manager, (304) 284-7404

William Bechtel, Planning Director (304) 284-7413

AmeriCorps Member's Supervisor

William Bechtel, A.I.C.P.

Address

City of Morgantown

389 Spruce Street

Morgantown, WV 26505

County Site

Monongalia

Congressional District

2nd Congressional

Phone/Fax

Issues and Opportunities: In the development of the EZ/EC application package we depicted some of the Community's significant needs. Among them was the lack of an updated Comprehensive Plan upon which well-founded decisions could be made. The City and County governments have not undertaken overall updates to their separate but integrated Comprehensive Plans since 1970. At present the two units of government are close to signing consultant contracts to update their plans. The West Virginia Department of Transportation is involved, too, and is also using the same consultant to develop a county-wide transportation plan which will become the transportation element of the City and County plans. A separate but related project, funded by ISTEA and local match, is the acquisition and development of about 50 miles of abandoned CSX rail line in the County, for Rails-to-Trails use. The implementation phase will begin in 1996. Redevelopment of about 3 miles of the City's waterfront is keyed on the trail properties that comprise about 80% of the rivers access, including Riverfront Park, which is a cornerstone in the (1994) Downtown Revitalization Plan adopted by the City Council. Being the location of a significant University and regional Medical Center, Morgantown is a very active area for economic development, requiring increasing efforts to coordinate both activities and programs of the several local, state, and federal interests that occur here. We believe that our current efforts relate directly to the EZ/EC application and that our proposed use of an AmeriCorps member in the pending planning project will help further our efforts as a Champion Community.

Objective #1: Facilitate the public information and participation aspects of the Comprehensive Plan process, and coordinate with the WV-DOT on similar/parallel activities required under US-DOT guidelines.

At this moment the exact details of the public participation program are being negotiated as part of the Consultants work program and schedule over the 18-month contract period. Some involvement in the Rails-to-Trails development project's public information efforts may occur, too.

In each of four phases of the Consultant's work program there will be specific scheduled public meetings to update the interested public on progress/direction, and receive comments. In between those events will be numerous on-going coordinative activities with local interest groups. The success of this important element of the Comprehensive Planning program will be evident in the public satisfaction with the overall planning effort. This City is very much guided via public involvement on over 25 boards and commissions and task forces which regularly attract roomfuls of citizens gathered to voice opinions. Both the City and WV-DOT must adopt their plans in a manner provided by law, demonstrating broad-based public involvement. We expect that to take place before the end of 1996. The number of recipients of services of the AmeriCorps member will be, in effect, the entire City population.

Objective #2: Assist City staff in the conduct of surveys and analysis pertaining to the Comprehensive Plan.

Personal interviews relating to travel characteristics of residents in traffic analysis zones (TAZ's) will be conducted this fall after the 12,000 university students return. This will be used in projecting travel demand and parking requirements. Part of this effort will include verification of

on-street parking resources in areas that exhibit parking congestion symptoms. The data will be entered into the City's Geographic Information System for analysis. The City uses Atlas Graphics GIS, as does the County Planning Office.

The details of the survey work will be determined shortly, upon completion of our consultant's work program and time schedule as part of the contract agreement. The product of the work will be incorporated into the City's Comprehensive Plan. The quality of the work will be determined by City and Consultant review, demonstrating that the instructions were followed. The number of recipients benefited by the AmeriCorps member will be the City's residents.

WV205-1

- A. Lincoln County, West Virginia
name of EZ/EC applicant entity
- B. Gerry D. Stover
name of contact person for the AmeriCorps project
- C. Gerry D. Stover
name of person who will provide supervision for the AmeriCorps member
- D. P.O. Box 100 West Hamlin, West Virginia 25571
address of entity
- E. Lincoln County
counties in which the work will take place
- F. Third Congressional District
congressional districts in which the work will take place
- G. **Phone:** 304-824-3831
Fax: 304-824-5804

AMERICORP PROJECT OBJECTIVE STATEMENT

We intend to create a vocational school/technical degree program. This program will provide education and training targeted to meet the needs of regional employers, at the same time it provide the education and support services necessary for public assistance recipients to access improved job opportunities.

The program will be available to anyone interested in increasing job skills, but a certain number of program slots will be reserved for clients of a low social and economical status. In addition to targeting low-income individuals, this program will be offered to students at each of the four county high schools. A tech-prep curriculum will provide students with a greater degree of program choice. National studies show that programs that enhance choice have lower dropout rates, fewer discipline problems, better student attitudes, and higher teacher satisfaction. The plans are to offer at least 30 class slots for low-income individuals and 60 class slots for high school students.

Those who enroll in the technical degree program will participate in our barter system. Over time, it is anticipated that over 500 individuals would participate in the "time dollar" program. In 1990, a community survey of Lincoln County high school students, conducted through the Lincoln Primary Care Center in cooperation with the Lincoln County Board of Education, indicated over 500 people are interested in allied health jobs. The tech-prep program will link community non-profit organizations such as solid waste, Hospice, and senior citizen centers by coordinating volunteer service workers through a non-profit agency. This coordinated service effort will increase opportunities for grant applications to various state and federal agencies.

PROCESS USED TO ACCOMPLISH OBJECTIVE

The technical preparatory program will be run by Veterans Center Center and the county high schools using the innovative "2+2" model. This model approaches education in two year segments from high school, graduating with a two year associate degree, and by extension, through the final two years leading to a college degree. The current selection of vocational programs produces graduates for jobs in a already saturated markets such as auto-body repair. What is needed is vocational training for jobs that respond both to community needs and projected areas of job growth.

The overall objective of the vocational/technical degree program is to design a county job training program. This will ensure that students are trained in skills for which there is a demand. It will also provide the support services necessary for residents on public assistance to access the training and degree program.

AMERICORP PROJECT OBJECTIVE STATEMENT

Lincoln County has a high number of individuals receiving public assistance, approximately 20 percent of the county's population. More than twenty-six percent (26.2%) of the county's families

with children are AFDC recipients. Limited skills and training, coupled with the failure of low-paying and part-time jobs to provide health insurance, make it exceedingly difficult for many of these adults to escape welfare dependence. When surveyed, county residents preferred a minimum wage job with health benefits to a slightly higher paying job with no health benefits. One concern LC-EDA has, is the community's ability to incorporate clear affirmative actions and practices due to lack of education and social awareness.

We intend to design a bartering system through local businesses to establish a 'social currency'. This system is designed to provide participants with an opportunity to make their own contribution to the economy and to eliminate any feeling they are receiving a handout. The barter program will quantify the services and benefits provided by participants and will require that to be eligible for further benefits, participants perform community service as recompense for services received. Performing community service will also help clients become more job-ready.

Our first step will be to identify the community "people capital" - what skills and expertise they would be willing to barter. We will advertise in our local newspaper for people with those "people capital" individuals and community work projects. Our six month goal is to identify twenty (20) individuals that are willing to barter their services. Next, we will identify local businesses and identify which business are willing to participate. We have already received a commitment from the Lincoln County Primary Care Center to barter for medical services. Another goal is to identify four (4) local businesses to participate in the bartering program. The LC-EDA will coordinate the bartering program. The focus will be to promote the idea that a barter system can be developed through utilizing already existing resources. A community resource will be utilized to track the "time dollars" - hours of service. Software for tracking will be developed through local resources. Our second goal will be to double the number of "people capital" individuals participating in the barter program. The success of the program will be measured by the number of participants and the number of "time dollars" utilized.

PROCESS USED TO ACHIEVE OBJECTIVE

We will implement a bartering system. The program will help reduce inequities in the distribution of resources, and reduce the economic wealth. It will install self-determination in community residents who have a low income and receive public assistance. After a period of six months, we will evaluate the number of participants and the actual number of projects completed. A focus group will be conducted with participating businesses and individuals to identify problems, needs, and successes.

Upon request a written report will be sent to the Agency that provides information as to the number of projects completed and a narrative summary of comments from the participants.

ACHIEVING OBJECTIVE

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WV206-1

Barbour County, West Virginia Division Comm.

1st Congressional District

Barbour County Office for Economic Development

Representing:

-Barbour County Development Office EC Applicant -

-Barbour County Chamber of Commerce -

-Philippi Board of Trade -

-Philippi/Belington Convention & Visitors Bureau -

Name of organization Barbour County Office for Economic Development

Address

124 North Main Street

Philippi, West Virginia 26001

Name of contact person Kimberly

Phone (304) 457-1225

Fax (304) 457-1225

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Mission statement, or description of organization's activities: The purpose of the Barbour County Development Authority is as follows:

- To promote, develop and advance the business prosperity and economic welfare of Barbour County, its citizens and its industrial complexes;
- To encourage and assist through loans, investments or other business transactions in the locating of new business and industry within Barbour County and to rehabilitate and assist existing businesses and industries within the County;
- To stimulate and promote the expansion of all kinds of business and industrial activity which will advance business and industrial development and maintain the economic stability of the County, provide maximum opportunities for employment, encourage thrift, and improve the standard of living of the citizens of the County;
- To cooperate and act in conjunction with other organizations, federal, State, or local, in the promotion and advancement of all kinds of commercial, agricultural, and recreational developments within the County; and
- To furnish money and the financial and industrial site, technical assistance and such other aid as may be deemed required to help and deserving applicants for the promotion, development and conduct of all kinds of business within Barbour County.

Describe project activities and how a new member could assist you with:

An AmeriCorps member would primarily be used to assist with a recently launched business retention program. The program began with the Business Retention Appreciation Reception in December 1998. At this time, businesses were presented with a certificate of appreciation for their dedication and contributions to improving economic development in Barbour County. Final planning stages for the Business Retention and Expansion plan have since been completed and we have begun interviewing local companies on an annual basis. The member would assist with the interview process to help identify strengths, weaknesses, opportunities and threats to the companies and then develop a plan to help them to be able to assist them to assure that they remain in the county.

The member would assist with the publishing of a newsletter which is distributed to members of various organizations in Barbour County and in the Central West Virginia. The newsletter is a statement of the activities of the Barbour County Development Authority and is a member of the Chamber of Commerce and the Philippi and Belington Convention and Visitors Bureau.

In addition, the Barbour County Development Authority works closely with the Barbour County Chamber of Commerce, the Belington Convention and Visitors Bureaus. The AmeriCorps member would work with projects involving these organizations as well as the Wood Resources Center, a member of the Chamber.

Specify supplemental assistance or organization to provide to the AmeriCorps member: Our organization has previously benefited from the ability to provide an AmeriCorps member with a variety of expertise in the field of Economic Development. As we continue to grow and create jobs throughout Barbour County, we rely on the primary focus of our development program which emphasizes the importance of

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retaining existing industries

Our economic development opportunity to expand our contacts with others who have similar interests in future years. The Barbour County Development Authority provides kind services to the American

county, regional, and federal levels give us a daily opportunity to learn new and different techniques, and network with others. Contacts with other organizations are beneficial to the member organizations. The Development Authority also provides a wide array of information including technical assistance, office space, supplies, etc.

In closing, we would like to thank the program and look forward to another AmeriCorps assembly in the future. We believe that the goals of the program will provide for an excellent working atmosphere.

to continue our participation in the AmeriCorps program. We will be attending another AmeriCorps assembly in the future. We believe that the goals of the program will provide for an excellent working atmosphere.

AmeriCorps Project

Objective 1

Business Retention Action

BRAP is designed to assist in identifying and recruiting volunteer contacts and providing help through the Barbour County Development Authority. An AmeriCorps member will be assigned to the Barbour County Development Authority.

- Assist with interview of potential volunteers
- Follow-up on identified potential volunteers
- Coordinate training of potential volunteers
- Coordinate Barbour County Development Authority

Goals:

Short-term

- Interview and identify potential volunteers
- Act on identified potential volunteers
- Complete bi-weekly report on contributions to the community

Long-term

- Retain existing industries
- Assist with and attract new industries

Objective 2

Barbour Briefs

A monthly newsletter will be published by the Barbour County Development Authority. It will contain information about activities of the Barbour County Development Authority, commerce, and the

Philippi and Belington C

Site: Barba

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end

Duties:

- Assist in compilation and inform re Barbour County
- Assist in computer input
- Assist in generating distribution

Goals:

Short-term

- Increase distribution
- Feature current event

Long-term

- Coordinate efforts of

Everyday Activities

- Assist with grant writing
- Assisting visitors