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Rural Development - Minnesota

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Rural Development

- minnesota

Dear Beverly,

Hi, and I hope this is what you wanted.

Enclosed are our states Projects and Community Building Objectives you requested.

I'm still confused about the St. Forestry people in the clusters. I was told today that the 10 Forestry members in our state are doing their own conference call once a week. The Cluster in Cloquet did not have any idea who the St. Forestry members were in their Cluster. Do I still include them in a weekly conference call? The Rochester/Lewiston Cluster knows who their people are and are planning to include them in their monthly site visit with me. Is this what is expected?

I finally received the name of our St. Forestry person today so hopefully one day next week I'll be able to reach him and see what their feelings are on this matter.

As far as our states monthly site projects I feel SCS does not have the true meaning of a community building project in mind.

For this month I have a Cluster that wants to meet with the County Commissioners as their community project.

The two NW Clusters are getting together for ground breaking for the Agassiz Recreational Trail (ART). I feel this is more what was in mind for our projects. This is happening on the 18th of October.

The other Cluster is planning a nature walk with the Forestry members plus many people will be coming to do this as well. Sounds like this is something that is done each year but our members will be making signs etc. I believe this is a good one as well.

For next month however, the two NW Clusters are talking about sending the members to the Soil Water Conservation District Annual meeting so they can meet all these people. Is this a real community building project?

One of the projects is Animal Waste Storage Facilities/Waste Utilization. This project already exists with ASCS and as far as a Community Building project for this about the only thing I heard the members discuss was to go and educate the schools and maybe some water testing what other community building can you get from this?

We were told to keep these members visible. One Cluster had members paint a room in a basement and I told them I hoped they wouldn't be spending a lot of time there and the reply was they figured they'd spend most of their time there.

I don't know how much more I can say without stepping on toes. If I'm out of line please let me know, otherwise maybe something else should be done.

Bye for this time;

Janice *Janice*

P.S. My correct address is 211 W. Main rather than 212. New FAX also #218-784-2328

1.
USDA/AMERICORPS
PLAN OF WORK
WHITewater RIVER WATERSHED PROJECT
LEWISTON, MN

MISSION STATEMENT: This program will increase and improve the water quality of the Whitewater River Watershed through public participation to include enhanced nutrient and pesticide management within the watershed boundaries.

OBJECTIVE #1.

To assist in the formulation of a public participation plan through the cooperation of the Whitewater Joint Powers Board, local citizen groups, and concerned government agencies to gather local input in developing project alternatives to resolve the identified priority resource concerns (400 hours est.).

GOAL #1 Identify and work with cooperating groups to formulate a strategy for developing a public participation plan.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Meet with SCS Water Resources Staff to discuss PL-566 public participation needs for WW project.	PP Member	October 1994
2. Contact each cooperating group associated with this project to set up meeting to gather input for plan development and agree on associated participant assignments.	PP Member	October 1994
3. Organize and schedule a meeting with interested groups to discuss their inputs into the plan formulation.	PP Member	October 1994
4. Use local media to inform whitewater landusers	PP Member	Oct, Nov '94

GOAL #2 Work with local citizen groups and individuals to formulate a strategy for public participation plan development.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Contact local DCs and DMs and identify and list potential citizen groups to provide input into plan.	PP Member	October 1994
2. Contact identified groups for input and agree on associated assignments for plan development.	PP Member	Oct, Nov '94

GOAL #3 Develop a written hardcopy of the Whitewater Watershed Public Participation Plan.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Combine and consolidate items/suggestions from assignments and formulate a draft written public participant plan.	PP Member Cooperators Volunteers	Nov, Dec '94
2. Organize and conduct a meeting with cooperators and volunteers to review and critique the draft participation plan.	PP Member Cooperators Volunteers	Nov, Dec '94
3. Make needed changes in draft plan, print and distribute to interested parties.	PP Member	Nov, Dec '94
4. Develop and disseminate news releases on the availability of the plan while outlining the plan contents.	PP Member	January 1995

OBJECTIVE #2.

To assist in the implementation of 95% of action items from the Whitewater Public Participation Plan scheduled for completion prior to 9/30/94 (960 hours est.).

GOAL #1. Work with cooperating groups and individuals to implement the components of the participation plan.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Make assignments relative to specific action items for cooperating groups and individuals.	PP Member	January 1995
2. Coordinate, schedule and monitor progress of action item completion as identified and scheduled in the participation plan.	PP Member	Ongoing
3. Provide technical assistance to the Whitewater River Watershed sponsors to implement the participation plan.	PP Member	July 1995

GOAL #2. Evaluate the effectiveness of the participation plan as compared to the Whitewater River Watershed objectives and associated time frames.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Meet with the Water Resources Staff and the SCS Whitewater Project Coordinator and others to discuss the effectiveness of the plan.	PP Member	July 1995

OBJECTIVE #3.

To assist 100% of participating landusers develop pesticide and nutrient management plans associated with the local Water Quality Incentive Program (WQIP) (2000 hours est.).

GOAL #1. Develop strategies to contact landusers in the watershed to inform them of the WQIP program and inform them of signup dates through the ASCS office.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Organize and conduct quarterly mtgs with the 2 DCs to discuss project objectives and make referral contacts.	WQIP Members DCs, Area staff ASCS staffs	Ongoing
2. Develop and implement a 6 month media strategy to announce the project and keep clientele informed of WQIP opportunities and accomplishments	WQIP Members DCs, Area staff ASCS staffs	March 1995
3. Prioritize client referrals and schedule onsite client appointments.	WQIP Members DCs	Ongoing
4. Assist 100% of program participants develop nutrient and pesticide management plans as needed for program participation.	WQIP Members DCs	Ongoing
5. Provide technical assistance to 100% of program participants to implement their nutrient and pesticide management plans.	WQIP Members	Ongoing
6. Meet with ASCS CEDs to discuss program requirements associated with the WQIP program for farmer participation.	WQIP members	Oct, Nov '94

GOAL #2. Evaluate the success of the program relative to farmer acceptance of pesticide and nutrient management practices.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Interview participants prior to development of their plans to assess what practices are being utilized.	WQIP Members DCs	March 1995
2. Interview participants at the end of the first cropping season to ascertain if they will continue using these best management practices after the financial incentive runs its course.	WQIP Members DCs	September 1995

Action ItemsWhoWhen

1. Develop and administer a written evaluation of member's abilities, knowledge, and skills at the beginning and conclusion of the program.

Program Director
State & Area staff

October 1994

2. Interview clients and cooperating groups and individuals concerning member's abilities, knowledge and skills.

Program Director
State & Area staff

October 1994

GOAL #3. Identify and obtain supplemental support and volunteers for project activities.

Action ItemsWhoWhen

1. Secure sponsorship for AmeriCorps activities benefiting the local communities in which they serve. This could include cash or in-kind services.

Members

Ongoing

OBJECTIVE #4

To develop and provide training to 100% of WQIP program participants relative to acceptable implementation of items associated with their pesticide and nutrient management plans (720 hours est.).

GOAL #1. Plan and organize clientele training associated with program requirements and adoption of nutrient and pesticide management practices.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Work with the Cooperative Extension Service and ASCS cooperators to develop technical training for program participants.	WQIP Members DC	December 1994
2. Organize and schedule participant training as outlined above.	WQIP Members	March 1995

GOAL #2. Evaluate the effectiveness of the participant training provided.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Develop, distribute and summarize training course sessions through completion of training evaluations by participants.	WQIP Members	March 1995
2. Interview participants to evaluate the effectiveness of training provided.	WQIP Members	June 1995

OBJECTIVE #5.

To improve the technical application skills of two program members by 50% as measured through evaluations before and after the program relative to pesticide and nutrient management. To improve the organizational and communication skills of one program member through the successful development and implementation of the public participation plan (1020 hours est.).

GOAL #1. Plan, organize, and evaluate member training throughout the participation period.

<u>Action Item</u>	<u>Who</u>	<u>When</u>
1. Review and update training plan with program member at the orientation session.	Program Director Members	October 1994
2. Evaluate and document training received on the member training plan and record in the MN SCS Employee Development Database.	Program Director Members	Ongoing
3. Complete 90% of the action items in the training plan.	Members	Ongoing

GOAL #2. Evaluate the success of member training efforts relative to increasing skills associated with program objectives.

Grantee USDA/SCS

Site LEWISTON-ENV. CORPS

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objective.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1) What activities will you be engaged in?

Developing public participation plan for implementation in the Whitewater River Watershed.

2) What is the hoped for result of the activities described above?

Gather public input to develop action items to improve resources in the Whitewater River Watershed.

3) How will you measure the quality of these activities?

Adoption of the participation plan for implementation by the Whitewater Joint Powers Board.

4) By what standard will you gauge success?

Development of the plan by December 31, 1994.

5) How many individual will receive the benefit of the work your participants perform?

All individuals or groups living, working, or playing within the Whitewater River Watershed boundaries.

2 of 4

Grantee USDA/SCS

Site LEWISTON-ENV. CORPS

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community service objectives.
Use one worksheet for each objective

COMPONENTS OF OBJECTIVE STATEMENTS:

- 1) What work will be done? What service activities will your participants engage in?

Implementing public participation plan for the Whitewater River Watershed.

- 2) What is the hoped for result of the work/activities described above?

Gather public input to develop action plans to improve resources in the Whitewater River Watershed.

- 3) How will you measure the quality of your product or impact of your service?

Total number of individuals, groups, and organizations reached for input.

- 4) By what standard will you gauge success?

85% of participation plan implemented.

- 5) How many individuals will receive the benefit of the work your participants perform?

All individuals or groups living, working, or playing within the Whitewater River Watershed boundaries.

324

Grantee USDA/SCSSite LEWISTON-ENV. CORPS

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community service objectives.

Use one worksheet for each objective

COMPONENTS OF OBJECTIVE STATEMENTS:

- 1) What work will be done? What service activities will your participants engage in?

Assist landusers in developing pesticide and/or nutrient management plans associated with the local Water Quality Incentive Program (WQIP).

- 2) What is the hoped for result of the work/activities described above?

Develop total numbers of the above plans consistent with WQIP funding with individual landusers selected on a priority need basis.

- 3) How will you measure the quality of your product or impact of your service?

All people wanting a plan will receive a plan.

- 4) By what standard will you gauge success?

All plans will meet Field Office Technical Guide Standards.

- 5) How many individuals will receive the benefit of the work your participants perform?

100% of program participants.

Grantee USDA/SCS

Site LEWISTON-ENV. CORPS

4 of 4
Grantee

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community service objectives.

Use one worksheet for each objective

COMPONENTS OF OBJECTIVE STATEMENTS:

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- 1) What work will be done? What service activities will your participants engage in? 1)

Assist landusers in implementing pesticide and/or nutrient management plans associated local Water Quality Incentive Program (WQIP).

- 2) What is the hoped for result of the work/activities described above? 2)

Adoption by landusers of improved pesticide and/or nutrient management techniques.

- 3) How will you measure the quality of your product or impact of your service? 3)

Successful implementation of the pesticide and/or nutrient management plans by program participants.

- 4) By what standard will you gauge success? 4)

Implementation of plans will be 100% complete for all program participants.

- 5) How many individuals will receive the benefit of the work your participants perform? 5)

100% of program participants.

ROCHESTER, MN

USDA/AMERICORPS
PLAN OF WORK
PASTURELAND/GRASSLAND MANAGEMENT
ROCHESTER, MN

MISSION STATEMENT: This program will increase and improve the forage and grassland base, improve water quality, and increase the profitability of grassland agriculture while maintaining and enhancing the environment.

OBJECTIVE #1

To improve the forage/grassland conditions to the good or excellent category on 5000 acres as measured through before and after inventories across the southeast Minnesota eleven-county Hiawatha Valley RC&D area (600 hours est.)

GOAL #1. Work with clientele onsite to improve forage/grassland conditions.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Organize and conduct quarterly mtgs with the 11 DCs of the Hiawatha Valley RC&D to outline project objectives and make contact referrals.	Member RC&D PC DCs, ARC, AC	Ongoing
2. Develop and implement a 10 month media strategy to keep clientele informed of project opportunities and accomplishments.	Member	September 1995
3. Prioritize client referrals and schedule onsite client appointments.	Member	Ongoing
4. Develop pastureland/grassland management plans for 50 clients.	Member	September 1995
5. Provide technical assistance to 50 clients relative to plan implementation.	Member	September 1995
6. Meet with ASCS CEDs to discuss financial assistance to clientele through the ACP program.	Member	Oct, Nov '94

GOAL #2. Identify and obtain support and volunteers to assist in completion of program objectives.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Secure sponsorship for AmeriCorps activities benefiting the local communities in the project area. This could include cash or in-kind services.	Member	Ongoing

2. Make contacts and meet with 4 organizations as potential cooperators in the program.

GOAL #3. Evaluate the success of the program relative to the impact on the resource condition.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Work with NRI specialist to inventory the pasture and grassland condition of SE MN through the 1992 NRI inventory.	Member	Oct, Nov '94
2. Inventory the improved forage condition on tracts receiving AmeriCorps assistance.	Member	May, July, Sept '95

OBJECTIVE #2

To improve water quality as measured through water quality criteria as outlined in the USDA SCS Field Office Technical Guide on 90% of tracts receiving assistance (380 hours est.).

GOAL #1. Provide onsite assistance on water quality issues associated with pastureland/grassland management to our clientele.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Identify water quality client concerns when making onsite investigations.	Member	September 1995
2. Include actions to address and measure identified pastureland/grassland concerns in management plans with 50 clients.	Member	September 1995

GOAL #2. Enhance the public awareness of benefits of good pastureland/grassland management on water quality.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Develop and disseminate two(2) news releases or feature stories on the water quality benefits of good pastureland/grassland mangement to include reducing the flooding potential of the area.	Member	March 1995
2. Develop one(1) slide-tape set or video depicting onsite benefits of good pastureland/grassland mangement on water quality for use by cooperating groups and individuals.	Member	September 1995

OBJECTIVE #3

To enhance profitability of grassland agriculture as measured through economic considerations as outlined in the USDA SCS Field Office Technical Guide on 90% of tracts receiving assistance (380 hours est.).

GOAL #1. Provide onsite assistance on the economic issues associated with pastureland/grassland management to our clientele.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Identify client economic considerations when making onsite investigations.	Member	Ongoing
2. Include actions to address and measure identified pastureland/grassland concerns in management with 50 clients.	Member	September 1995

GOAL #2. Enhance the public awareness of the positive benefits of good pastureland/grassland management to our clientele.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Develop two(2) news releases or feature stories on good pastureland/grassland management to include the benefits of keeping CRP acres in grass.	Member	March 1995

OBJECTIVE #4

To improve the technical application skills of the program member by 30% as measured through written evaluations before and after the program relative to pastureland/grassland management (340 hours est.).

GOAL #1. Plan, organize, and evaluate member training throughout the participation period

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Review and update training plan with program member at the orientation session.	Member	October 1994
2. Work with the Cooperative Extension Service and the U of Minnesota cooperators to provide technical training and evaluations.	Program Director Member	October 1994
3. Evaluate and document training received on the member training plan and record in the MN SCS Employee Development Database.	Program Director	Ongoing
4. Complete 90% of the action items outlined in the training plan.	Member	Ongoing

GOAL #2. Evaluate the success of member training efforts relative to increasing skills associated with project objectives.

<u>Action Items</u>	<u>Who</u>	<u>When</u>
1. Develop and administer a written evaluation of member's abilities, knowledge, and skills at the beginning and conclusion of the program.	Program Director State & Area staff	October 1994
2. Interview clients and cooperating groups and individuals concerning member's abilities, knowledge, and skills.	Program Director State & Area staff	September 1995

Grantee USDA/SCS

Site ROCHESTER-RURAL DEVELOPMENT CORP

CORPORATION FOR NATIONAL SERVICE
COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objective.
Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

- 1) What activities will you be engaged in?

Work with groups and individuals to enhance the profitability of grassland agriculture.

- 2) What is the hoped for result of the activities described above?

Inclusion of economic considerations in the development of pastureland/grassland management plans.

- 3) How will you measure the quality of these activities?

90% of plans will address economic considerations.

- 4) By what standard will you gauge success?

Economic considerations as outlined in the USDA Field Office Technical Guide will be a standard.

Grantee USDA/SCSSite ROCHESTER-RURAL DEVELOPMENT CORPCORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community service objectives.
Use one worksheet for each objective

COMPONENTS OF OBJECTIVE STATEMENTS:

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- 1) What work will be done? What service activities will your participants engage in?

Work with clientele across the RC&D area to improve forage/grassland conditions.

- 2) What is the hoped for result of the work/activities described above?

Assist clientele to develop pastureland/grassland management plans.

- 3) How will you measure the quality of your product or impact of your service?

Quality will be measured by how well the plans are implemented.

- 4) By what standard will you gauge success?

A before and after inventory of pasture and grassland condition will be made.

- 5) How many individuals will receive the benefit of the work your participants perform?

Effort will focus on plan development/implementation with 50 producers across 11 counties.

~~2 of 3~~ 3 of 3

Grantee USDA/SCS

Site ROCHESTER-RURAL DEVELOPMENT CORP

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community service objectives.

Use one worksheet for each objective

COMPONENTS OF OBJECTIVE STATEMENTS:

- 1) What work will be done? What service activities will your participants engage in?

Work with groups and individuals to improve water quality through grassland agriculture.

- 2) What is the hoped for result of the work/activities described above?

Inclusion of water quality considerations in the development of pastureland/grassland management plans.

- 3) How will you measure the quality of your product or impact of your service?

90% of plans will address water quality considerations.

- 4) By what standard will you gauge success?

Water quality considerations as outlined in the USDA Field Office Technical Guide will serve as a standard.

- 5) How many individuals will receive the benefit of the work your participants perform?

Effort will focus on plan development/implementation with 50 producers across 11 counties.

SEP-26-94 MON 15:41

DRAFT PROJECT PLAN
NEMADJI RIVER BASIN AMERICORPS PROJECT
CLOQUET, MN
(Carlton Co., MN; Douglas Co., WI; Pine Co., MN)

MISSION STATEMENT: Nemadji River Basin Americorps Members will provide support to the sponsors and participating agencies in developing recommended remedial actions and best management practices that can be implemented to reduce peak flows, flooding and associated erosion and sedimentation to the Nemadji River and Duluth-Superior Harbor.

Objective #1: Provide administrative support to the project sponsors, planning committee and eight technical committees.
(480 Hours estimate)

Goal #1: Effective meetings that meet chairpersons expectations and further project activity.
Who: Members When: Monthly

Action Item #1: Arrange for meeting space.

Action Item #2: Develop agendas in consultation with the committee chair and project director.

Action Item #3: Prepare and disseminate advance meeting notices to encourage good participation.

Action Item #4: Facilitate meetings including the recording of minutes.

Action Item #5: Distribute minutes and carry out other follow-up items.

Action Item #6: Prepare news releases and distribute results of each meeting to media representatives within the basin.

Objective #2: Finalize and implement a public participation plan that involves a wide diversity of people affected by basin problems and potential solutions.
(Draft plan includes provisions for a series of meetings with rural landowners and residents, county and state agencies, private industrial forests and township governments. The meetings are planned for key phases in the project including identification of resource concerns, formulation and evaluation of alternatives, and presentation of final recommendations.)
(400 Hours estimate)

Goal #1: Ensure broad public input, understanding and seek support of recommended remedial actions and best management practices.
Who: Members When: September 1995

Action Item #1: Complete the draft public participation plan in consultation with project director and SCS state staff and carry out the action items identified.

Nemadji RBAP, Cloquet, MN

Objective #3: Inform and educate citizens to help them understand the problems , causes and solutions for runoff, flooding, erosion and sedimentation problems in the basin.
(1000 Hours estimate)

Goal #1: Develop and implement an information and education program.

Who: Members When: September 1995

Action Item #1: Distribute monthly news releases highlighting current activities.

Action Item #2: Publish and distribute a bimonthly news letter to selected groups identified in the public participation plan..

Action Item #3: Develop one video and one slide set which show problems and conservation efforts in the basin and show it to selected audiences identified in the public participation plan.

Action Item #4: Arrange and conduct field tours and demonstrations for selected land users, groups and other cooperators.

Action Item #5: Publish brochures, fact sheets and develop displays which highlight problems and solutions with natural resource management in the basin.

Objective #4: Assist with inventory and analysis activities resulting in development of remedial actions and BMPs.
(2200 Hours estimate)

Goal #1: Prepare and distribute information in an effective format to support the recommendation of remedial actions and BMPs.

Who: Members When: September 1995

Action Item #1: Design and conduct a feedlot inventory of 100% of the livestock operations in the watershed.

Action Item #2: Analyze landuse change from 1939 aerial photography to present.

Action Item #3: Assist with an agricultural land use inventory.

Action Item #4: Assist with forest inventory information collection to include species and age class.

Action Item #5: Assist geologists in conducting sediment surveys of existing structures.

Action Item #6: Develop a map of landowners adjacent to lakes and major tributaries to include names and addresses.

Action Item #7: Develop an inventory of existing land use controls.

Action Item #8: Collect detailed watershed information in a selected subwatershed and/or entire watershed in support of hydrologic, geologic, or forestry modeling activities.

Nemadji RBAP, Cloquet, MN

Action Item #9: Inventory available digital data and develop a computerized catalog for project cooperators.

Action Item #10: Work with hydrologist, geologist, and/or forester to enter data into databases as needed.

Action Item #11: Learn EPPL-7 GIS program, enter needed data elements and provide reports to support project recommendations.

Action Item #12: Correlate census data on a township basis and evaluate trends.

Action Item #13: Interview U of W and U of M researchers and catalog existing projects information and studies in the watershed.

Action Item #14: Conduct an abandoned well inventory.

Action Item #15: Research grant opportunities and collect information on eligibility, requirements and amount of funding available to further implementation recommendations.

Action Item #16: Complete a volunteer needs assessment and recruit 4 volunteers to assist with project activities.

Action Item #17: Secure support for Americorp activities benefitting the local community in the project area. This could be cash or in-kind services.

Objective #5: Improve the public relations and technical skills of the members.
(1020 Hours estimate)

Goal #1: Complete 90% of the individual training plan items with post training evaluations.

Action Item #1: Deliver orientation training to all members.

Who: Americorp Coordinator When: October 1994
Project Director
Members

Action Item #2: Develop individual training plans for each member.

Who: Project Director When: October 1994

Action Item #3: Deliver and evaluate 90% of the training in the individual training plans.

Who: Project Director When: September 1995
SCS State Staff

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVE

GRANTEE: USDA Soil Conservation Service **SITE:** Cloquet, Minnesota

COMPONENTS OF OBJECTIVE STATEMENTS: Finalize and implement a public participation plans that involves a wide diversity of people affected by basin problems and potential solutions.

1. What work will be done? What service activities will your participants engage in?

Consult with landowners and government agencies, gather information and draft plan.

2. What is the hoped for result of the work/activities described above?

Development of a finalized plan that can be implemented.

3. How will you measure the quality of your product or impact of your service?

100% participation for individuals contacted.

4. By what standard will you gauge success?

85% of plan implemented

5. How many individuals will receive the benefit of the work your participants perform?

All individuals or groups living, working, or participating in recreation activities within the Nemadji River watershed boundaries.

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVE

GRANTEE: USDA Soil Conservation Service **SITE:** Cloquet, Minnesota

COMPONENTS OF OBJECTIVE STATEMENTS: Assist with inventory and analysis activities resulting in development of remedial actions and planning and of application of Best Management Practices.

1. What work will be done? What service activities will your participants engage in?

Design and conduct feedlot inventories, analyze landuse changes, conduct land use inventories, sediment surveys, develop a map, develop an inventory of existing land use controls, and collect watershed information, consult with landowners and government agencies, and provide technical assistance to assist with development of local county water management plans.

2. What is the hoped for result of the work/activities described above?

Adoption by landusers of improved pesticide and/or nutrient management techniques.
100% inventory of all livestock operations in watershed; 95% of inventories completed, maps developed, 90% of management plans implemented.

3. How will you measure the quality of your product or impact of your service?

Implementation of approved pesticide and/or nutrient plans will be applied according to SCS standards and technical specifications.

4. By what standard will you gauge success?

all program participants will successfully apply 100% of their plans.

5. How many individuals will receive the benefit of the work your participants perform?

All individuals or groups living, working, or participating in recreation activities within the Neandji River watershed boundaries.

CONSERVATION OUTREACH
TWIN VALLEY, MN

AMERICORPS
PLAN OF OPERATIONS
FY 1995

MISSION: This conservation outreach program will benefit and enhance community understanding of conservation practices and programs.

Objective #1: Provide public education to promote the understanding and utilization of conservation programs and opportunities.

Total hours used for Objective #1: 1360 hours

Goal #1: Establish and promote a Crop Residue Alliance with agricultural related businesses and local agencies. These activities will result in a 25% reduction of soil erosion and an improvement of water quality in Marshall, Polk, Red Lake and Norman counties.

Total hours used for Goal #1: 155 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Prepare and distribute a crop residue brochure that will be distributed to 90% of the farm operators within the four county area. 40 hours/member	Al Gustafson Dave Rose Randy Huelskamp Dave Dornbusch Curt Borchert Chuck Truax Americorp Members	June 1995
2) Develop articles for bi-monthly use in newsletters, local newspaper and for release to radio and/or TV within the project counties. 15 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995
3) Contact agricultural businesses and agencies for sponsorship of the Crop Residue Alliance. Sponsorship will be obtained from 50% of the entities contacted. With this sponsorship conduct a multi-county conservation tillage demonstration in the summer of 1995. 100 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995

Conservation Outreach
Twin Valley, MN

Goal 2: Promote the use of living snow fences along local and state highways. This will result in the reduction of snow removal cost for local and state governments and improve public safety in local communities. Hours used in this goal: 220 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Plan and implement a media campaign to increase public awareness of the benefits of living snowfences. 40 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	August 1995
2) Contact all landowners along major roadways to identify interest in establishing a living snowfence(s) on their property. 80 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	July 1995
3) Work with the DOT, private businesses and local units of governments to increase the use of living snowfences around local communities and public roadways. 100 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995

Conservation Outreach
Twin Valley, MN

Goal 3: Promote the counties soil survey to increase the use of resource information by the public and local units of government within the project area. Hours used in this goal: 240 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Plan and implement a media campaign to increase public awareness about benefits associated with the county soil survey program that will result in better land use and land management decisions. 40 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995
2) Work with the SCS Soil Scientist to develop key soil monoliths and related information aids for each county within the project area. They will be developed and used for educational purposes in 15 school districts and six field offices. 200 hours/members	Al Gustafson DC's Americorp Members Curt Borchert	August 1995

Conservation Outreach
Twin Valley, MN

Goal 4: Increase the information available to communities about the USDA SCS plant materials program and its benefits. This will assist local landowners and communities to better select plant species that are adapted to soil types, climatology and land use in Northwestern Minnesota. Hours used in this goal: 125 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Compile available materials and illustrations of grass and tree species suitable for conservation use. This will be made available to the public through the SWCD/SCS field offices and other public information offices. 100 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995
2) Assist with mechanical tillage of Plant Materials Center plot at the University of Minnesota - Crookston campus that will result in a more effective growing environment of PMC materials. 25 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995

Conservation Outreach
Twin Valley, MN

Goal 5: Provide education to youth and general public on conservation programs available within the project area.

Hours used for this goal: 480 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Contact each school district within the four county area. Present conservation programs relevant to natural resource concerns to 50% of the classes within the project area. 160 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	August 1995
2) Contact all existing CRP contract holders by personal contact to discuss future land use options. Work with SWCD, SCS, Extension and others on education and service grants received from Minnesota Department of Agriculture. 220 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995
3) Develop 5 displays and 5 demonstrations to discuss natural resource conservation issues, soil and water conservation practices and programs at county fairs, trade shows and public meetings within the project area. 100 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995

Conservation Outreach
Twin Valley, MN

Goal 6: Identify and obtain supplemental support and Earth Team
Volunteers for conservation outreach activities.
Hours used for this goal: 140 hours

<u>Action Items:</u>	<u>Who</u>	<u>Completed By</u>
1) Secure sponsorship for Americorps activities benefiting the local communities in which they serve. This could include cash or in-kind services. 80 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995
2) Recruit 10 Earth Team Volunteers within the area to assist Americorps members and/or sponsors in conducting educational activities and other conservation outreach programs. 60 hours/member	Al Gustafson DC's Americorp Members Curt Borchert	Sept. 1995

Conservation Outreach
Twin Valley, MN

Objective #2: Develop a training plan for each Americorps member which will help them fully implement the mission for the conservation outreach program.

Goal 1: Prepare a Americorps training plan consisting of the following mandatory components and others as appropriate:

Orientation Sessession ~	<u>120 hours</u>
Code of Ethics/Conduct	
Americorps Program	
Alphabet Soup	
Admistration Paperwork (Time/Attendance, Benefits, Salary, etc..)	
Awards/Recognition	
Sexual Harassment	
Greviance/Dismissal	
Pesonal Injury/ Vehical Safety	
Travel	
Visual Aids	8 hours
Right-to-Know/Drug Free Workplace	8 hours
Communication/Effective Presentation	8 hours
Safety/Health	40 hours
Defensive Driving	
First Aid/CPR	
Aids	
EAP	
Vechical use and Maintenance	2 hours
Computer	24 hours
Map/Photo Interpetation	6 hours
Conflict Resolution	4 hours
Team Building	8 hours
On the job training	
Soils	40 hours
Residue Management	40 hours
Other Courses and Assigned	32 hours
(Media Training - How to work with the media; interviewing techniques, etc...)	

192

Grantee USDA/SCS

Site Twin Valley, MN

Conservation Outreach

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What work will be done? What service activities will your participants engage in?
A. Promote the use of living snowfences along local and state highways.
2. What is the hoped for result of the work/activities described above?
A. Improve safety and visibility.
B. Reduce costs of snow removal and maintenance.
3. How will you measure the quality of your product or impact of your service?
A. Contact at least 90% of landowners along 150 miles of state and local highways that will benefit from living snowfences.
4. By what standard will you gauge success?
A. Acquire a commitment to plant a living snowfence from 25% of landowners contacted within a 3 year period.
5. How many individuals will receive the benefit of the work your participants perform?
A. All who travel these roads will receive benefits from the living snowfences.

272

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Site Twin Valley, MN

**CORPORATION FOR NATIONAL SERVICE
COMMUNITY BUILDING OBJECTIVES**

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

*Conservation
Outreach*

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
 - A. Recruit additional volunteers.
 - B. Develop partnerships with other service organizations.

2. What is the hope for result of the activities described above?
 - A. 1000 hours of volunteer service.
 - B. Meaningful partnerships developed.

3. How will you measure the quality of these activities?
 - A. Time and record keeping of volunteer hours.
 - B. Survey of partners.

4. By what standard will you gauge success?
 - A. 850 hours of additional hours of volunteer service logged.
 - B. 25% of those contacted will participate.

5. How many individuals will receive the benefit of the work your participants perform?
 - A. 100 farmers located in participating counties.
 - B. 3 service organizations and their clientele.

PROJECT LOCATION: Thief River Falls, MN

AMERICORPS PROJECT

Program Director: Fred Kollmann

Animal waste storage facilities/Waste Utilization Project
(Clearwater, Lake of the Woods, Beltrami, Polk, Kittson, Mahnomen,
Marshall, Hubbard, Red Lake, Roseau, Pennington, Norman)

Mission: Increase public awareness of sustainable agricultural practices
that reduce feedlot runoff and pollution problems caused by flooding and
high runoff events.

PROJECT LOCATION: Thief River Falls, MN

Objective #2: To provide training to Americorps members that will enable them to carry out their assigned responsibilities, as described in objective #1 1100 hrs

Training

(Animal Waste Storage Facility/Waste Utilization)

Trainer

Nutrient Management	Kollmann
Soil & Manure Testing	Extension
Waste Utilization Planning	Kollmann
Cost Share Programs	Kollmann/DC's
Waste Storage Facilities	Peterson/Kollmann/DC's
Use of Soil Survey	Heschke
MPCA Feedlot Permitting	Peterson/MPCA Personnel
FLEVAL - MAP computer program training	Kollmann/Peterson/DC's
Map and photo reading	Kollmann/DC's
Waste handling equipment	Kollmann/Equipment Dealers
Safety/Health	SCS and Outside Trainers
Defensive driving	
First Aid	
CPR	
Aids	
Drug Free Workplace	
Computer - word processing	Lindquist
CAMPS	
Community Involvement/Betterment	
Sexual Harassment	SCS Trainers
Conflict Resolution	SCS Trainers
Team Building	SCS Trainers
Working with the Media and conducting interviews	Price

PROJECT LOCATION: Thief River Falls, MN

Rural Development

Environmental Corps

POSITION DESCRIPTION

Animal waste storage facility/Waste utilization plans

Duties:

1. Work with local, state and federal agencies
2. Work with media
Implement and carry out project plan as scheduled
3. Assist with project evaluation activities
4. Participate in teambuilding activities and work as a team member
5. Work with individual landowners.
6. Identify potential partners that can provide resources
to local Americorps projects
Enlist or recruit outside sources to help implement the project plan
7. Maintain daily journal
- *8 Provide coordination and oversight to Environmental Corps members to
carry out project activities.
*For Rural Development Corps members

Skills needed:

1. Communication-written and verbal
2. Basic computer knowledge
3. Organizational-time management, scheduling
Interpersonal
4. Leadership ability
5. Salesmanship
6. Marketing
7. A valid MN driver's license is required to the Americorps members to
carry out their responsibilities. Night driving may also be required to
carry out duties of the position

PROJECT LOCATION: Thief River Falls, MN

Orientation

1. Code of conduct
Code of ethics
2. Americorps Program
3. Alphabet Soup
4. Administration
5. Awards/Recognition

Grantee USDA/SCS

Site Thief River Falls-Animal Waste-Env. Corps

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What work will be done? What service activities will your participants engage in?
Contact 60 livestock producers who need waste storage facilities.
2. What is the hoped for result of the work/activities described above?
Producers will commit to install storage facilities or change operations to reduce runoff.
3. How will you measure the quality of your product or impact of your service?
Number of livestock producers who commit to installing waste storage facilities.
4. By what standard will you gauge success?
12 livestock producers commit to installing waste storage facilities.
5. How many individuals will receive the benefit of the work your participants perform?
Producers who install storage facilities and from improved water quality.

Grantee USDA/SCS

Site Thief River Falls-Animal Waste-Env. Corps

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What work will be done? What service activities will your participants engage in?

Develop inventory of livestock producers in 12 county area.

2. What is the hoped for result of the work/activities described above?

Maps that will show location of livestock producers in 12 county area.

3. How will you measure the quality of your product or impact of your service?

Spot check of information gathered.

4. By what standard will you gauge success?

85% or greater accuracy of maps.

5. How many individuals will receive the benefit of the work your participants perform?

Livestock producers who will be contacted and other agencies and groups who will benefit from use of this information.

Grantee USDA/SCS

Site Thief River Falls-Animal Waste-Env. Corps

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What work will be done? What service activities will your participants engage in?

Develop waste utilization plans with 120 livestock producers
2. What is the hoped for result of the work/activities described above?

Improved water quality and reduced fertilizer input costs
3. How will you measure the quality of your product or impact of your service?

Number of livestock producers who implement waste utilization plans.
4. By what standard will you gauge success?

80% of livestock producers with waste utilization plans will implement their plans.
5. How many individuals will receive the benefit of the work your participants perform?

Everyone who uses water resources impacted by proper waste utilization.

Grantee USDA/SCS

Site Thief River Falls-Animal Waste-Env. Corps

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?

Developing partnerships with livestock growers, organizations, conservation groups, agencies and equipment dealers.

2. What is the hoped for result of the activities described above?

Develop 4 partnerships.

3. How will you measure the quality of these activities?

Survey of partners and participation in project activities.

4. By what standard will you gauge success?

80% of partners believe service delivery has improved due to partnerships that were developed.

Grantee USDA/SCS

Site Thief River Falls-Animal Waste-Rural Development

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?

Developing partnerships with livestock growers, organizations, conservation groups, agencies and equipment dealers.

2. What is the hoped for result of the activities described above?

Develop 4 partnerships.

3. How will you measure the quality of these activities?

Survey of partners and participation in project activities.

4. By what standard will you gauge success?

80% of partners believe service delivery has improved due to partnerships that were developed.

Grantee USDA/SCS

Site Thief River Falls-Animal Waste Rural Development

CORPORATION FOR NATIONAL SERVICE

COMMUNITY SERVICE OBJECTIVES

A tool for creating or revising community building objectives.

Use one worksheet for each objective.

1. What work will be done? What service activities will your participants engage in?

Conduct a waste utilization field day.

2. What is the hoped for result of the work/activities described above?

Increased requests for waste utilization planning assistance.

3. How will you measure the quality of your product or impact of your service?

Questionnaire/survey used at field day.

4. By what standard will you gauge success?

80% of livestock producers attending the field day request additional waste utilization planning assistance on the survey.

5. How many individuals will receive the benefit of the work your participants perform?

Everyone who attends the field day.

A.R.T.
Twin Valley, Mn

Agassie Recreational Trail (A.R.T.)
Plan of Work

Mission: "to promote economic development in NW Minnesota through the establishment of a region-wide trail system".

Objective 1 Plan and implement an information campaign that will inform selected audiences about the multi-use trail system.

★
Goal | Develop information aids, including brochures, press releases, ad slicks, PSA announcements and fact sheets

Action Item #1:

Develop ART trail brochure (300 hours)
Obtain brochure review and approval by Citizens Advisory Committee

Who	When
Member	March 95

Distribute 500 copies to recreational clubs, civic groups, travel agencies, and to others upon request

Action Item #2

Produce video of the trail; facilities and parks that are available.
(750 hours)

Member	July 95
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Obtain video review and approval by the Citizens Advisory Committee

Produce 100 copies of the video for distribution to libraries, tourist facilities, local organizations and clubs, video stores

Action Item #3:

Develop press releases, Ad slicks, and PSA s to inform public about ART (250 hours)

Member	Sept 95
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Develop 36 releases, 25 ad slicks, and 25 PSA s

Action Item #4

Develop ART fact sheets that will help make citizens aware of the A.R.T. and to promote A.R.T. use and support
(140 Hours)

Member	Feb.95
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Produce 1,000 fact sheets for distribution to regional tourism boards, travel agents for initial informational contact

Objective 2 Promote Local Tourism that will enhance economic development by 20% in the A.R.T. region

★
Goal | To provide information to target groups to help the project director understand their A.R.T. use plans and how they can assist in cooperative marketing efforts.

A.R.T.
Twin Valley, Mn

Action Item #1

Contact and Discuss ART with 35 local city councils (400 hours)
one meeting per group
Complete 1 evaluation for each visit to assist
in project development

Member

Mar95

Action Item #2

Follow up contacts with city councils by phone or writing (100 hours)

Member

Jul 95

Action Item #3

Contact and Discuss ART with 6 County Boards (150 Hours)

Member

Jan95

Complete 1 evaluation for each visit to assist
project development

Action Item #4

Contact and discuss ART with local businesses (500 Hours)

Member

April 95

Encourage 80% of regional businesses to advertise in trail brochure.

Action Item #5

Contact and Discuss ART with 50% of the Civic and
Service Organizations in the project area (400 Hours)

Member

April 95

Complete 1 evaluation for each visit and incorporate data
into overall marketing program

Objective 3 Have the local people take ownership of this program.

Goal | Identify and Recruit Volunteers to take over program
direction and to maintain trail system after initial program development.

Action Item #1

Contact 100 people to volunteer for this program with
actual recruitment of 50% participation. (300 hours)
Estimated volunteer time that is required is 1,800 hours

Member

Aug.95

Objective 4 Secure financing through partnerships for A.R.T
development and maintenance.

Goal | Provide leadership to empower local groups to
secure future funding for the ART project

Action Item #1

Facilitate training meetings for 25 local groups on securing funding
with 50 % of contacted groups will participate in funding (400 hours)

Member

April 95

A.R.T.
Twin Valley, Mn

Objective 5 Promote Regional , State, and National Tourism
through efforts of the Northwest Regional Development
Commission .

Goal 1 Use the Northwest R.D.C. to inform the pulic and market
the trail system on a regional basis

Action Item #1

Write a regional land use / management plan to include short
and long term efforts and distribute to 150 regional organizations.
Plan will be implemented by 50% of the local plans by 1997
(550 hours)

Member Aug.95

Action Item#2

Establish and Staff a regional Land Use Council to address
and coordinate economic development and recreational
issues in 7 Northwest Minn. counties. (300 hours)

Member Aug. 95

Action Item #3

Coordinate the acquisition and Use of GIS data for regional
planning in Northwest Mn and implemented by 40% of the
counties (500 hours)

Member Aug.95

Action Item #4

Provide leadership to groups on a regional basis to secure
future funding for the ART project by facilitating 20 meetings
with 50% of them participating in funding efforts.(400 hours)

Member Aug.95.

Grantee USDA/SCS

Site Twin Valley Mn

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.
Use one worksheet for each objective.

OBJECTIVE 1

Trails Project

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
A. Designing brochures, fact sheets and ad slicks.
2. What is the hope for result of the activities described above?
A. Inform the general public in a 4 county area about ART.
3. How will you measure the quality of these activities?
A. Product will be reviewed by SWCD/SCS information specialist.
4. By what standard will you gauge success?
A. 500 brochures will be distributed, 25 ad slicks printed and 30 news articles published.
5. How many individuals will receive the benefit of the work your participants perform?
A. 2,000 people in the 4 county area.

Grantee USDA/SCS

2 of 5
Site Twin Valley Mn

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.
Use one worksheet for each objective.

OBJECTIVE 2

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
 - A. Members will contact local communities to solicit projects for their community.
2. What is the hope for result of the activities described above?
 - A. To make the AmeriCorp members visible in the communities.
 - B. Have the community experience the AmeriCorp program.
3. How will you measure the quality of these activities?
 - A. Initiate 3 community development projects.
4. By what standard will you gauge success?
 - A. Satisfactory completion of projects by the community.
5. How many individuals will receive the benefit of the work your participants perform?
 - A. 1,500 people benefitted.

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.
Use one worksheet for each objective.

OBJECTIVE 3

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
 - A. Recruit volunteers to take over program direction after initial program and trail maintenance.

2. What is the hope for result of the activities described above?
 - A. 1,800 hours of volunteer service.

3. How will you measure the quality of these activities?
 - A. Keep track of activities and hours.

4. By what standard will you gauge success?
 - A. 500 extra hours of volunteer services.

5. How many individuals will receive the benefit of the work your participants perform?
 - A. 2,000 people benefitted.

Grantee USDA/SCS

485
Site Twin Valley Mn

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.
Use one worksheet for each objective.

OBJECTIVE 4

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
A. Develop 3 proposals for presentation to grantors.
2. What is the hope for result of the activities described above?
A. Obtain funding.
3. How will you measure the quality of these activities?
A. Groups will feel comfortable when developing additional proposals.
4. By what standard will you gauge success?
A. The acquisition of funds.
5. How many individuals will receive the benefit of the work your participants perform?
A. 125 participants.

Grantee USDA/SCS

Site Twin Valley Mn

CORPORATION FOR NATIONAL SERVICE

COMMUNITY BUILDING OBJECTIVES

A tool for creating or revising community building objectives.
Use one worksheet for each objective.

OBJECTIVE 5

COMPONENTS OF OBJECTIVE STATEMENTS:

1. What activities will you be engaged in?
A. Work with regional, state and national tourism organizations.

2. What is the hope for result of the activities described above?
A. Increased use of ART.

3. How will you measure the quality of these activities?
A. Increase in use of ART from outside region.

4. By what standard will you gauge success?
A. Increased participation.

5. How many individuals will receive the benefit of the work your participants perform?
A. 2,500 benefiting parties.