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NADO NEWS

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

444 North Capitol Street, N.W., Suite 630, Washington, D.C. 20001

202-624-7806

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July 11, 1996

Vol. 18; No. 28

Editor: Aliceann Wohlbruck

Appropriations Bills Rolling Through Committees Quickly

Both the House and Senate Appropriations Committees are moving very quickly in an attempt to complete all 13 spending bills for fiscal year (FY) 1997 prior to the August recess. This week the House Appropriations Committee acted on bills covering the Economic Development Administration (EDA) and the Appalachian Regional Commission (ARC) while the Senate Appropriations Committee is expected to approve bills providing funding to the US Department of Agriculture (USDA) and the US Department of Housing and Urban Development (HUD).

The House Appropriations Subcommittee on Commerce, Justice, State July 10 cleared its appropriation bill, which provides \$348.5 million for EDA for FY 97, equal to the current funding level. However, the bill includes an additional \$3.5 million for Public Works (\$328.5 million in FY 97, up from \$325 in FY 96) and \$5 million for Defense Adjustment (\$95 million in FY 97, up from \$90 in FY 96). These funds were made available by eliminating funding for the Trade Adjustment program (down from \$8.5 million in FY 96). The full Appropriations Committee is scheduled to consider the Commerce, Justice, State Appropriations Bill on July 11, after press time. *For complete details of EDA funding levels, see chart on page four.*

The House Energy and Water Appropriations Subcommittee also acted July 10, approving \$155.3 million for ARC, down from \$170 million in FY 96. Of this, \$95 million is slated for highways (down from \$109 million in FY 96). The Local Development District and Technical Assistance program is expected to receive roughly level funding in the House bill. The Senate Energy and Water Appropriations Subcommittee, which is expected to act July 11 after press time, is likely to provide more funding for ARC than the House. The full House Appropriations Committee is scheduled to consider the measure July 12.

The Senate Agriculture and Rural Development Appropriations Subcommittee approved its version of the spending bill (H.R. 3603) for USDA on July 10. The bill provides \$231 million more for rural development programs than the House-approved level. The measure mirrors the President's request by consolidating funding for 14 rural development programs. The full committee is expected to approve the bill on July 11, after press time.

The Senate Veteran's Affairs and HUD Subcommittee also met on July 10 to approve FY 97 spending under its jurisdiction. The bill (H.R. 3666) increases spending for HUD by \$900 million over FY 96 levels. The full Senate committee is expected to mark-up the bill on July 12, after press time.

Meanwhile, House and Senate leaders have already begun discussing in earnest the possibility of passing a continuing resolution to provide spending for the federal government through March 1997. However House Appropriations Chairman Bob Livingston (R-LA) and Senate Appropriations Committee Chairman Mark Hatfield (R-OR) are adamant that it is too early to consider a continuing resolution. Both feel that although they are behind schedule now they could complete all thirteen bill by the October 1 deadline.

Congratulations to the Winners of the 1996 Innovations Awards

NADO is proud to announce the winners of the tenth annual **Innovation Awards** competition. These winning projects, while they vary in subject and scope, all provide creative and effective approaches to solving needs at the local level. Each has made a significant contribution to improving the quality of life in America's small communities and rural areas. Further details of these 48 winning projects will be provided in the annual Innovation Report, which will be published and sent to all NADO members in August.

Alaska

Juneau Economic Development Council

The Capital Profile

Goldbelt Business Assistance Development Project

Kenai Peninsula Borough Economic Development District

Youth Enterprise Development Project

Arizona

Hualapai Tribe

Hualapai Tribe Earthship Building Group

SouthEastern Arizona Governments Organization

Southeastern Arizona International Trade Center

Georgia

Central Savannah River Area Regional Development CenterEconomic Development Geographic Information System
Computer NetworkCentral Savannah River Area Enterprise Communities
Program

Iowa

Southern Iowa Council of Governments

Iowa's Pilot Project: Reaching Out to Rural America

Kentucky

Barren River Area Development District

Barren River Regional Ethics Program

Buffalo Trace Area Development District

Speculative Building Collaboration Project

Cumberland Valley Area Development District

Cumberland Valley Regional Board of Ethics

FIVCO Area Development District

Northeastern Kentucky Economic Partnership Authority

Green River Area Development District

Operation Cooperation

Lake Cumberland Area Development District, Inc.Lake Cumberland Regional Justice/Victims Advocacy
Project**Lincoln Trail Development Foundation, Inc.**

Lincoln Trail Web Page Development

Purchase Area Development District

Purchase Area Service Corporation

Minnesota

Arrowhead Regional Development Commission

Scenic Routes of the Arrowhead

Regional Economic Development Marketing on the Internet
Northeast Minnesota Housing Assessment**Mid-Minnesota Development Commission**

Codification of Ordinances

Region Nine Development CommissionOrganization for Economic Cooperation and Development
Study Tour
South Central Technology Council**Southwest Regional Development Commission**Community Home Building Opportunity Program
Southwest Minnesota Windpower Project

Mississippi

Three Rivers Planning and Development District

Waste Watch

Three Rivers Solid Waste Management AuthorityRight Way to Throw Away: Household Hazardous Waste
Collection

Missouri

Boonslick Region Planning Commission

City of Winfield Affordable Housing/Disaster Relief Project

Continued, page three

*Missouri, continued from page two***Missouri Highway and Transportation Department**

Missouri Highway and Transportation Department Develops
Working Relationship with Regional Planning
Organizations
Plan Scoping Process

**Southeast Missouri Regional Planning and Economic
Development Commission**

Coordinated Regional Tourism Marketing Program
Industrial Parks and Sites Mapping Project

*New Mexico***Eastern Plains Council of Governments**

Home-Based Business Network
Portales Special Needs Project

*New York***Southern Tier West Regional Planning and Development
Board**

Southern Tier West Municipal Purchasing Alliance

*North Carolina***Land-of-Sky Regional Council**

Waste Reduction and Technology Transfer Program

*Ohio***Ohio Valley Regional Development Commission**

The Ohio Valley Plastics Partnership Program

*Pennsylvania***Economic Development Council of Northeastern PA**

Business-Education Community Council

SEDA-COG

Regional Geographic Information System Coordination

*South Carolina***South Carolina Department of Parks, Recreation and
Tourism**

South Carolina Heritage Trail

*South Dakota***East River Electric Power Cooperative**

Rural Electric Economic Development Revolving Loan Fund

*Tennessee***Jackson County Plastic Recycling Corporation**
County Plastics**Southwest Tennessee Development District**

Southwest Tennessee Regional Videoconferencing Center

*Texas***Brazos Valley Development Council**

Brazos Valley Rural Workforce Development Study

Golden Crescent Regional Planning Commission

Texas' Golden Crescent-Discover Our Treasures

Lower Rio Grande Valley Development Council

Lower Rio Grande Valley Regional Economic Development
Profiles
Congestion Management System

Texoma Council of Government

Public Housing Authority Program

*Virginia***Cumberland Plateau Planning and Development
Commission**

Cumberland Plateau Dislocated Workers Counseling Team

This year's NADO Annual Training Conference will highlight best practices and case studies in community and economic development, including these award winning programs. The Conference, *Ideas Worth Sharing: Innovative Approaches and Best Practices*, will be held November 9-12, 1996 in Hilton Head, SC. Two Roundtable Sessions featuring the 1996 Innovation Award winners will be offered during the conference. NADO encourages you to take advantage of this excellent opportunity to learn from your colleagues by attending *Ideas Worth Sharing: Innovative Approaches and Best Practices*. Information on the meeting will be mailed shortly or you may call Vicki Glass Smith at NADO (202/624-7806).

Comparison of Appropriations Levels For The Economic Development Administration (in millions of dollars)				
Program	Subcommittee Approved FY 97 Funding Level	President's FY 96 Request	Enacted FY 96 Level	Change Between FY 96 Enacted and Subcommittee- Approved Level
Public Works	168.7	155.0	165.2	3.5
Planning	24.4	28.4	24.4	0.0
Economic Adjustment	30.0	27.2	30.0	0.0
Defense Adjustment	95.0	110.0	90.0	5.0
Technical Assistance	9.9	11.4	9.9	0.0
Research and Evaluation	.5	1.5	.5	0.0
Trade Adjustment	0.0	0.0	8.5	(8.5)
Total Economic Development Assistance Programs	328.5	333.5	328.5	0.0
Salaries and Expenses	20.0	20.036	20.0	.036
Total Funding	348.5	353.536	348.5	5.036

NADO Welcomes New Member in Ohio

NADO welcomes new associate member **John Steinberger**, Executive Director, **Ohio Rural Development Partnership**, 65 S. Front Street, Room 601, Columbus, OH 43215; 624/466-5495; FAX 614/466-6124.

National Rural Development Partnership Holding Annual Conference

The National Rural Development Partnership is holding its annual leadership conference August 26-28, 1996 in Lancaster, PA. The conference will feature sessions on streamlined planning, telecommunications, small business investment, tourism, healthcare and other topics.

For a copy of registration materials, contact National Rural Economic Development Institute, 137 University Avenue, Madison, WI 53715; 608/262-9479; FAX 608/265-2853. Hotel reservations deadline is July 31, 1996.

Job Opportunity in Ohio

The **Ohio Valley Regional Development Commission (OVRDC)**, a 12-county southern Ohio development district, seeks **Business Development Specialist**. Position supports financing and incentive programs, planning for expansion, training and management, marketing and export, quality control, technology and manufacturing processes, environmental and other regulations and human resource management. Also this person will assist in gathering information and in marketing the region and its industrial sites, working with the OVRDC Business Advisory Committee. Bachelor's or associate's degree in business, with one year minimum experience in assisting or working in business and industry required. Three (3) years of experience can substitute for bachelor's degree. A minimum of three (3) years of experience working with business or industry preferred. Submit cover letter and resume with references to arrive by July 15, 1996 to Executive Director, Ohio Valley Regional Development Commission, 740 Second Street, Room 102, Portsmouth, OH 45662-4088.

Contributors: Scott D. Whipple, director of communications; Martha Lawson, director of legislative affairs; and Sandy Strother, member services coordinator

facsimile
TRANSMITTAL

to: John Thomas
fax #: 505-761-4976
re: AmeriCorps Report
date: October 9, 1996
pages: 5, including this cover sheet.

John,

The Press Release for the NADO Awards came in yesterday. I though you may want to include them in our report.

Sherri

From the desk of...

Sherri Jackson
AmeriCorps/Business Development Coordinator
Eastern Plains Council of Governments
418 Main
Clovis, NM 88101-7557

505-762-7714
Fax: 505-762-7715



National Association of Development Organizations
Promoting community and economic development in America's small cities and rural areas

To: Innovation Awards Winners
From: Scott D. Whipple, Director of Communications
Re: Innovations Press Releases
Date: October 2, 1996

Enclosed are five copies of a press release announcing your organization's 1996 Innovation Award(s), along with a brief summary of the award winning project(s).

NADO Innovation Awards are an excellent way for your organization to gain recognition for the work you are doing. I encourage you to forward these releases to your local press, legislators, board of directors and others who may be interested. Please feel free to make additional copies of this material, should you need them. Please send NADO copies of all publicity you receive for the awards.

Another excellent opportunity for Innovations Award winners to share their experiences, as well as learn from colleagues, is the Innovation Awards Roundtable sessions at the NADO Annual Training Conference. This year's meeting, being held November 9-12 in Hilton Head, SC, focuses on the innovative work undertaken by regional development organizations. I encourage you both to attend *Ideas Worth Sharing: Innovative Approaches and Best Practices* and also to participate during the roundtable sessions.

Most 1996 Innovation Award recipients have agreed to participate in one of the Roundtable sessions. NADO staff is currently preparing the schedule for the two sessions and will contact your organization shortly to notify you of which session you will be assigned. If you have not yet agreed to participate in the Roundtables, but would like to, please call me at 202/624-7806.

The 1996 Innovation Awards Report is being sent to the printer and will be mailed to all NADO members soon. Congratulations to all this year's winners.

NADO NEWS

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

444 North Capitol Street, N.W., Suite 630, Washington, D.C. 20001

202-624-7806

FAX 202-624-8813

FOR IMMEDIATE RELEASE

October 3, 1996

Contact: Scott D. Whipple,

Director of Communications; 202/624-7806

Eastern Plains Council of Governments Receives Innovation Awards From The National Association of Development Organizations

Eastern Plains Council of Governments in Clovis, New Mexico received two 1996 Innovation Awards from the National Association of Development Organizations (NADO) for the Home-Based Business Network and the Portales Special Needs Project.

Each year NADO recognizes outstanding economic development and community programs that are innovative approaches to problem solving at the regional and local level through its national Innovation Awards program, now in its tenth year. These award winning programs are highlighted in a special report distributed to development practitioners throughout the United States. This year's winning projects will be featured at NADO's Annual Training Conference "Ideas Worth Sharing: Best Practices and Innovative Approaches." This national meeting, being held November 9-12, 1996 in Hilton Head, SC, attracts local economic and community development professionals from across the country. The projects undertaken by Eastern Plains Council of Governments will be featured at this forum, giving development professions the opportunity to share information about these award winning programs.

The National Association of Development Organizations promotes economic development in America's small cities and rural areas. Since its founding in 1967, NADO has been the nation's leading advocate for a regional approach to economic development and has encouraged regional development organizations to pursue innovative approaches to solving local needs. NADO members are regional development organizations and others who give economic and community development assistance to local governments and the private sector. Through meetings, training seminars and publications NADO provides a network for professional and local elected officials to share information about innovative, practical approaches to economic development.

Attached is a brief description of the winning projects, including local contacts.

HOME-BASED BUSINESS NETWORK

Sponsor: Eastern Plains Council of Governments

Co-Sponsors: AmeriCorps, Eastern Plains Council of Governments, Small Business Development Center/CCC, Roosevelt County Cooperative Extension, Communities in Economic Transition and Southwestern Public Service Co.

Goal: To create a self-sustaining program which provides economic opportunities to business owners.

Summary: The objectives of this program are to create a network of small, home-based businesses, offer entrepreneurial training, business counseling and other assistance to people starting businesses out of their homes. One of the first steps in creating the Network was to survey 650 home enterprises registered with the cities of Clovis and Portales. The survey was used to: (1) inform home-based business owners of the Network's efforts to assist them with their businesses, (2) profile existing businesses and (3) assess training needs for future workshops. Based in part on the findings of the survey and input from the newly established advisory committee, the Network will provide home-based business owners with entrepreneurial training, business counseling, networking, information. The services provided by the Home-Based Business Network include: marketing and product distribution assistance, enhancing purchasing power and micro-lending. The Network will also be involved in setting up regular educational and networking seminars.

Funding: AmeriCorps, Eastern Plains Council of Governments, Small Business Development Center and Roosevelt County Cooperative Extension.

Contact: Sherri Jackson, AmeriCorp/Business Development Coordinator, 104 West 2nd Street, Clovis, NM, 88101; phone (505) 762-7714; FAX (505) 762-7715

PORTALES SPECIAL NEEDS PROJECT

Sponsor: Eastern Plains Council of Governments

Co-Sponsor: Eastern Plains Housing Development Corporation

Goal: To build an 8-unit apartment complex for single-parent students in need who attend an alternative high school and to provide independent living skills counseling to the residents.

Summary: In the small New Mexico community of Portales, teachers at the Broad Horizons School found that certain students were distracted from their studies by the overwhelming responsibilities of being single parents. In some cases, pregnant female students had been forced out of their homes and left with no place to go. Since Portales, with a population of just over 10,000, is the location of Eastern New Mexico University, the rental market is extremely competitive. The competition has made it difficult for young, single parents to find suitable housing. Teachers observed that single parents facing such conditions were distracted from learning. As a result, the Eastern Plains Housing Development Corporation conceived the Portales Special Needs Project which provided a new apartment complex within walking distance of the school which promised affordable housing for single parents attending the Broad Horizons School.

Funding: US Department of Housing and Urban Development via New Mexico State Housing Division (\$182,000), commercial loan and in-kind contributions from Western Bank, zero percent interest loan from New Mexico Mortgage Finance Authority, Low Income Housing Tax Credits, State Department of Children, Youth and Families (\$15,000), State Department on Area Agency on Aging (\$15,000), Cannon Air Force Base (\$3,000), BN Construction and the City of Portales

Contact: Eva Woods, Housing Program Director, 104 West Second Street, Clovis, NM 88101; phone (505) 762-7714; FAX (505) 762-7715



USDA AmeriCorps
Member
New Mexico Region

*Serving Communities in Cooperation with
The Community Assistance Foundation*

F A X
COVER SHEET

610 Gold Ave., SW, Suite 111

Albuquerque, NM 87102

Tel. (505) 843-7643

(505) 254-1772

Fax (505) 246-2232

Hal Marchand

DATE: 10-7-96 TIME: 9:10am

TO: John Thomas

FAX NUMBER: 761 4976

FROM: HM

PAGES INCLUDING THIS COVER SHEET: 10

SUBJECT: Final AmeriCorps project complete today

Note: if you do not receive any portion of this fax, contact Hal Marchand at 505-843-7643

MESSAGE:

Neighborhood Environmental Guardian Program

A project sponsored by:

State of New Mexico Office of the Natural Resources Trustee (ONRT)
American Association of Retired People (AARP)
Retired Senior Volunteer Program (RSVP)
Community Assistance Foundation (CAF)
U.S. Department of Agriculture Rural Development - AmeriCorps

Neighborhood Environmental Guardian Program

Program Speakers:

William M. Turner, Ph.D.

Trustee for Natural Resources, State of New Mexico

Vernon Haverstick

*Chairman, El Paso Volunteer Task Force
El Paso RSVP Ground Water Protection Program*

Jean Witherspoon

*City of Albuquerque Public Works Dept.
Water Conservation Program*

Bonnie Hughes

*New Mexico State Dept. of Environment
Surface Water Quality Bureau*

Jim Moffett

*Fire Inspector
Albuquerque Fire Dept.
North Valley Code Enforcement Team*

Patricia Johnson

*President
New Mexico AARP*

Jack Black

*AARP Environmental Activist
Carlsbad Watershed Project*

Environmental Health Project Coordinators:

Hal Marchand

Sue Dayton

Speaking Schedule:

Introduction by Dr. Turner

Overview of goals and objectives of the Neighborhood Environmental Guardian Program and wellhead protection

Vernon Haverstick, El Paso Volunteer Task Force

A history of the El Paso EPA project 1989-1990, and the RSVP El Paso Groundwater Protection Project 1995.

Jean Witherspoon, City of Albuquerque Public Works Dept.

Major issues facing utilities and water conservation programs currently being implemented within the City of Albuquerque.

Bonnie Hughes, New Mexico State Dept. of Environment, Surface Water Quality Bureau

Potential contaminants to groundwater in urban and interfacing rural areas.

Jim Moffett, Albuquerque Fire Dept.

Identification of potential fire hazards within the home and environment.

Patricia Johnson, New Mexico AARP

AARP's commitment to water conservation and the environment.

Jack Black, Carlsbad Watershed Project

How Senior volunteers developed a watershed protection project in Carlsbad, NM.

Neighborhood Environmental Guardian Program

The Neighborhood Environmental Guardian Program (NEGP) is a community-based, environmental awareness project which utilizes the support, time and skills of Senior volunteers - folks like you who care about maintaining a cleaner, safer environment in both urban and rural areas. The project is an outgrowth from a groundwater protection project implemented by Senior volunteers in El Paso, Texas who worked in teams to identify possible sources of groundwater contamination.

If you live in Albuquerque, 100% of our drinking water comes out of the ground. In fact, about half of the people living in the U.S. get their drinking water from wells. However, as Albuquerque expands, and human activity increases, our ground water is threatened by contamination from a variety of sources such as abandoned wells, trash dumps, livestock yards, chemical waste from factories, pesticide use, etc. It's important to remember that the causes of contamination are often the innocent practices of ourselves and our neighbors.

As a volunteer with the Neighborhood Environmental Guardian Program, you can help inventory potential sources of contamination to protect Albuquerque's drinking water. A major goal of the Neighborhood Environmental Guardian Program is protection of our wellheads and groundwater in Albuquerque and the surrounding areas. In addition to the detection of possible sources of groundwater contamination, other areas of survey include:

- household water usage and irrigation of lawn and gardens
- Identification of fire hazards such as improper storage of flammable liquids, abandoned batteries, dry brush and weeds
- proper storage of household contaminants such as gasoline, paint, thinners, aerosols
- environmental pollution such as litter and illegal dumping
- identification and reporting of graffiti

Only through the commitment of volunteers - like you - can our environment and natural resources be protected for future generations!

QUESTIONS ABOUT GROUND WATER PROTECTION

WHAT IS THE NEGP/GROUND WATER PROTECTION PROGRAM?

This project is designed to allow citizens to take an active role in maintaining their ground water quality. The concept is to minimize land use restrictions while maximizing ground water protection. This requires mapping out areas surrounding water supply wells. Volunteers will conduct inventories of potential contamination sources within protection areas. A site-specific report will then be written which addresses inventoried items. State and local agencies will enact appropriate best management strategies to deal with identified threats to the aquifer.

Volunteers will be furnished the with necessary maps and inventory forms.

WHY SHOULD I GET INVOLVED?

100% percent of Albuquerque's drinking water comes from the ground. If the water supply becomes contaminated, the consequences are self evident. Cleanup of the aquifer would take many years and would run into the millions of dollars. The success of this project depends on volunteers like yourself. You can provide information about potential contamination sources surrounding public water supply wells in your neighborhood.

IS THE AQUIFER CONTAMINATED?

No, it is not. The purpose of the program is to prevent possible sources of contamination before they occur.

IS THERE ANY PHYSICAL RISK OR DANGER?

Absolutely not! You will be recording information on maps and forms. In addition, you will reporting contaminants to the proper authorities.

I MAY NOT BE QUALIFIED

Seniors citizens have a wealth of experience to lend. Seniors often have a better historical knowledge of an area. You may recall where old junk yards, gas stations, or dry cleaners were years ago. This could lead to locating abandoned underground storage tanks.

WILL I BE TRAINED?

Monthly training sessions will take place at scheduled Senior Centers or other announced public facilities. You will be notified by phone or by mail.

HOW WOULD I KNOW A GROUND WATER CONTAMINANT IF I MET ONE?

Many sources of contamination will be obvious, such as municipal landfills, junkyards, and gas stations. Abandoned wells, underground storage tanks, and septic tanks are not obvious and will require contacting the current landowner. Golf courses, cemeteries will also be inventoried, and this is just a start!

I'M NOT AS FIT AS I USED TO BE

If you can drive, you can do a windshield inventory by driving through the neighborhood or by going with a friend who drives. You can research city and county records, review aerial photographs, or help with data entry. There's is plenty to do!



Appendix B. Definitions of Groundwater Terms

Aquifers—saturated underground formations that will yield water to a well or spring. The water in an aquifer is called groundwater and the two terms often are used interchangeably. A saturated formation that will not yield water in usable quantities is not considered an aquifer.

Cone of depression—is a depression in the water table around a well or group of wells in response to groundwater withdrawal.

Confined aquifer—is bounded on the top by materials (clay, shale, etc) through which water moves very slowly. Groundwater in a confined aquifer is under pressure and rises in a well above the top of the aquifer.

Drawdown—the difference between the level of water standing in a well under non-pumping and pumping conditions. It is the difference between the static water level and the pumping water level.

Groundwater—water that occupies voids, cracks or other pore spaces in clay, silt, sand, gravel or rock within the saturated zone.

Groundwater recharge—water that enters the soil and eventually reaches the saturated zone. Recharge varies considerably, depending on the total amount of water available (precipitation, lakes, streams or irrigation), the type and amount of vegetation (grasses, trees or row crops), the rate at which water enters the soil, and the permeability and depth of the unsaturated zone.

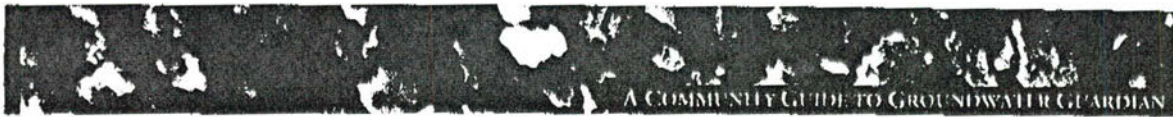
Hydraulic conductivity—a measure of the ability of a porous medium, such as soil, to move fluid.

Hydrologic cycle—describes the constant movement of water above, on and below the earth's surface. Water changes states between liquid, solid and gas during the cycle. Condensation, evaporation and freezing of water occur in the cycle in response to the earth and its climactic conditions.

Non-point source pollution—is contamination originating from a dispersed source, such as leaching or runoff of agricultural chemicals applied to cropland or chemicals applied to turfgrass. It is considered a main cause of water degradation in 24 states and is often regional in nature.

Permeability—is the capacity of a porous material to transmit water. Sand and gravel have high permeabilities while clay has low permeability. Rate of movement is measured by hydraulic conductivity.

Point source pollution—is contamination that occurs at a specific location, such as disposal pits, spills, leaky storage tanks, city waste water or animal containment facilities.



Appendix C: Examples of Result Oriented Activities

Even the best plans have no value unless they are acted upon. Initiation of ROAs is the action phase of the Groundwater Guardian program. Each ROA acts as a building block—building consensus, building coalitions, building confidence and building results. The choice of which ROA to start with depends on the needs and desires of the community, but the first should be chosen for its ease of implementation and near-certain success. Once success is achieved it is logically much easier to go forward.

Appendix C.1: Public Awareness and Education

Organize a Groundwater Festival

Groundwater festivals are a great way to educate children and adults about groundwater in an informative, interactive and exciting format. Many communities have professionals who could provide hands-on activities that teach concepts in hydrogeology, water distribution, wastewater treatment, conservation, meteorology and many more. A festival could target school children or the whole community. The event may be held at a local school, community center, city park or recreation area.

Conduct a Water Resource Survey

A community could distribute a water knowledge survey through a local paper, with the local water bill or through a local service organization such as the League of Women Voters, the Retired and Senior Volunteer Program (RSVP), a local Earth Team, or a student organization. This survey would help to assess the level of community knowledge and/or concern about groundwater issues.

Distribute Educational Materials on Groundwater Issues

Printed materials play a significant role in public education. Pamphlets and brochures are available for nearly every problem a community may face. When preparing your educational campaign, be sure to use the information available from The Groundwater Foundation that could be included in a folio of hand-out materials. You may want to address citizen concerns, such as:

- Why you should care about groundwater
 - How you can help protect your community's groundwater
 - How to deal with hazardous waste in homes and industry
 - How to conserve groundwater resources
 - How to test and protect your private wells supply
 - Identify best practices in public policy and land use regulation
-



Appendix C.4: Public Policy

Form an Advisory Panel on Groundwater Protection

Form an advisory panel to recommend the kinds of policies a community will put in place to protect groundwater resources. Your local Groundwater Guardian Team could serve in this capacity. Broad-based membership on the advisory council should provide for a fair and equitable airing of views from all perspectives within the community.

Establish and Manage Wellhead Protection Areas

A wellhead protection area (WHPA) is the geographic boundaries of an area through which groundwater contaminants could reach a drinking water supply well or wellfield. The WHPA defines the area considered most vulnerable to contamination. A Wellhead Protection Program follows an established process that includes WHPA delineation, contaminant source inventory, and land use and source management measures, implemented within the wellhead protection area. Community volunteers, including senior citizens and students, can be recruited and trained to assist in protecting a wellhead area. As of July 1995 there are 40 states with approved wellhead protection programs. For additional information you may contact your state groundwater program or the U.S. Environmental Protection Agency.

Establish a Local Source Water Protection Program

A source water protection program includes both groundwater and surface water sources of drinking water. Protection measures would be the same as those noted above for a local wellhead protection program.

Support Compliance with the Safe Drinking Water Act

Among the major issues for communities is meeting current and proposed national drinking water regulations. Groundwater Guardian Teams could work with local water system operators to inform the public about public health impacts associated with these standards. Groups can also implement non-regulatory pollution prevention activities that help meet the drinking water standards and reduce compliance costs.

Encourage Interagency Coordination

Rarely can a single organization, private or public, effectively initiate the often complex methods necessary to protect groundwater quality. This is especially true when public policy initiatives are needed. Therefore, team work, through interagency coordination, may be essential in a successful Groundwater Guardian Community. This is why each Groundwater Guardian Team should include representation from a variety of groups. Initiating and strengthening interagency coordination can be a very vital result oriented activity to achieve community-based groundwater protection, to do activities that produce results, and to help link different levels of government.

**Provide Voluntary Agricultural Management Options**

Identify alternative practices that, if available and adopted, would help to control a problem resulting from an agricultural practice and provide long-term water supply protection (i.e. using technology such as refined nutrient management, banning herbicides or greater use of crop rotations to reduce use of chemical products). While many farmers express an interest in alternatives that would reduce their current dependence on agricultural chemicals, many still feel that, for now, those same chemical products are the best solution to controlling weeds, insects and disease.

In making voluntary change realistic, organizers should ask themselves the following questions:

- Are farmers and agribusiness leaders included in your Groundwater Guardian Team?
- What is the likelihood of farmers adopting alternative practices?
- Will the adoption of these practices make economic sense?
- Is there consensus among the farming community that a problem exists?
- Is there consensus about the causes of the problem?
- Do individuals link their own situation and behavior to the problem?
- Do farmers sense viable alternatives exist?
- Will these alternatives become acceptable?

Provide Farmstead Assessment Assistance

With funding from the U.S. Department of Agriculture, some states are using agribusiness professionals, youth and adult volunteers, and individual landowners to provide assessments, using a worksheet format. Nearly all respondents said the process was thorough and easy to follow. This pilot project is also focusing on the development of follow-up strategies to help farmers implement the recommended practices.

NORTHWEST NEW MEXICO COUNCIL OF GOVERNMENTS

208 West Coal
 Gallup, New Mexico 87301-6306
 (505) 722-4327
 FAX (505) 722-9211

BOARD OF DIRECTORS

PATRICIA LUNDSTROM
 EXECUTIVE DIRECTOR

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CHARLIE CHAVEZ
 Chairman
 CITY OF GALLUP

March 14, 1995

1ST VICE-CHAIRMAN
 Vacant

WARREN MATHERS
 2nd Vice-Chairman
 VILLAGE OF MELAN

Dear Participant:

LOUIE BONAGUIDI
 Treasurer
 CITY OF GALLUP

On behalf of the cities of Aztec and Bloomfield, the Northwest New Mexico Council of Governments is conducting a Business Assistance and Retention Survey. From the results of this survey, we will gain insight into the current and future needs of businesses in the area. The results of the survey will identify businesses only by industry classification codes, so the information you provide will remain strictly confidential.

DR. WILLIAM HALL
 Immediate Past Chairman
 CITY OF FARMINGTON

Should you have any further questions please contact Larry Martin, Community Development Specialist, at the City of Farmington at (505) 599-1299.

CITIES/VILLAGES

AZTEC
BLOOMFIELD
FARMINGTON
GALLUP
GRANTS
MELAN

COUNTIES OF

CIBOLA
McKINLEY
SAN JUAN

Thank you for your assistance.

SPECIAL DISTRICTS

**McKINLEY SOIL &
 CONSERVATION DISTRICT**

Sincerely,

**RAMAH WATER &
 SANITATION DISTRICT**



**RIO SAN JOSE FLOOD
 CONTROL DISTRICT**

Patricia Lundstrom
 Executive Director

OTHER

ENTERPRISE DIVISION

**HIGHWAY COMMISSIONER
 DISTRICT SIX**

NORTHWEST NEW MEXICO COUNCIL OF GOVERNMENTS

208 West Coal
Gallup, New Mexico 87301-6306
(505) 722-4327
FAX (505) 722-9211

BOARD OF DIRECTORS

March 23, 1995

PATRICIA LUNDSTROM
EXECUTIVE DIRECTOR

OFFICERS

CHARLIE CHAVEZ
Chairman
CITY OF GALLUP

1ST VICE-CHAIRMAN
Vacant

WARREN MATHERS
2nd Vice-Chairman
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LOUIE BONAGUIDI
Treasurer
CITY OF GALLUP

DR. WILLIAM HALL
Immediate Past Chairman
CITY OF FARMINGTON

CITIES/VILLAGES

AZTEC
BLOOMFIELD
FARMINGTON
GALLUP
GRANTS
MILAN

COUNTIES OF

CIBOLA
McKINLEY
SAN JUAN

SPECIAL DISTRICTS

McKINLEY SOIL &
CONSERVATION DISTRICT

RAMAH WATER &
SANITATION DISTRICT

RIO SAN JOSE FLOOD
CONTROL DISTRICT

OTHER

ENTERPRISE DIVISION

HIGHWAY COMMISSIONER
DISTRICT SIX

Ms. Ana Gomez
Natural Resource Conservation Service
AmeriCorps Team USDA
504 North Main
Aztec, New Mexico 87410

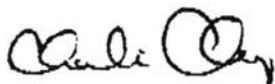
Dear Ana:

I would like to take this opportunity to thank you for your superb assistance with the Aztec and Bloomfield business survey. Without your dedicated effort we would have been unable to meet the stringent deadline set forth for the completion of the project.

I've spoken with Patty Lundstrom and Jennifer Dowling at the COG, and they were equally impressed by the timeliness in which you were able to conduct all of the surveys. Though the analysis is currently in its early stages, the results appear to be promising and we anticipate gaining a great deal of insight.

Thank you again for your help and we will forward a copy of the final report to your office.

Sincerely,



Charlie Chavez
Chairman
Northwest New Mexico Council of Governments

xc: Mayor Mike Padilla, City of Aztec
Mayor Art Kittell, City of Bloomfield
Debi Lee, Manager City of Aztec
Al Keller, Manager City of Bloomfield

*Northwest New Mexico
Council of Governments*

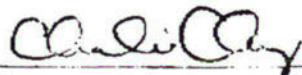
*Certificate of Appreciation
Presented to*

Ms. Ana Gomez

*for Outstanding Support and
Dedicated Service*

This 23rd day of March of 19 95.

Charlie Chavez



Chairman of the Board

Patricia Lundstrom

Executive Director

Fax Transmittal

Date:

~~12/11~~ 4/4/95

Time:

12:11

Number of Pages (Including Cover): 3

To:

Joel Berg

Company:

National Service Corp

Voice Number:

202-720-4654

Fax Number:

~~202-720-4654~~ 202-565-2787

From: Gary Jennings

Company: San Juan RC&D

1060 Main Ave, #020
Durango, CO 81301

E-Mail Address: garyj@scan.org

Telephone Number: (303) 259-3287

Fax Number: (303) 247-3412

Notes:

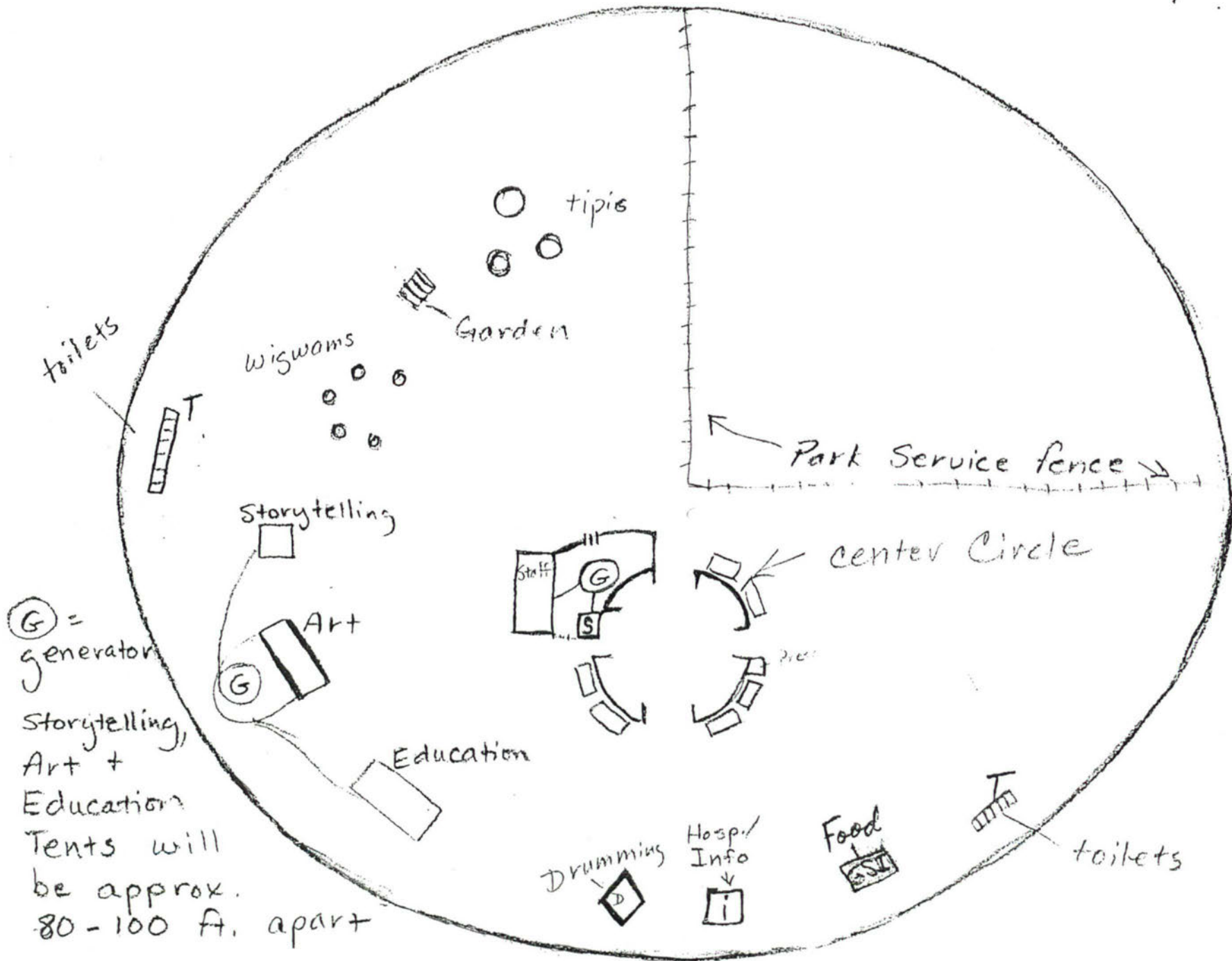
Line bus
4/10/95
Left message
4-12-95. D
that couldn't
opened federal
\$ to do this

Joel
This was
sent here
by mistake.

M

N

Ellipse -



(G) = generator
 Storytelling,
 Art +
 Education
 Tents will
 be approx.
 80-100 ft. apart

1 m = 50'

24 March 1995

Mark Applequist
San Juan RC & D
1060 Main Ave. #20
Durango, CO 81301

Joel Berg
Director
National Service Corp.

Dear Mr. Berg;

I am an AmeriCorps member working on a private woodland inventory here in the San Juan Basin in Southwestern Colorado. I am doing some of the work on aerial photographs and verifying those results by field checking. In the process of doing the field work, I anticipate meeting private property landowners and explaining the project to them. I thought that this would look a little more professional and engender better public support if I have a business card. Attached is a draft of what I think that business card needs to look like.

What I need from you is your comments and/or acceptance. I will be doing the necessary field work soon, so I would appreciate your input so I can move ahead with the project.

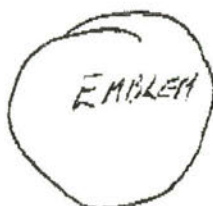
Thank you for your time, and I look forward to hearing from you.

Sincerely,

Mark Applequist

Mark Applequist,

Katherine,
Please call and make
it clear he cannot use
Fed \$\$ for CWD



Ameri Corps

San Juan

Resource Conservation & Development
1060 Main Ave. #20 Durango, CO 81301

Mark Appleguist

Private Woodland Inventory in San Juan Basin

Office (303) 259-3287 FAX (303) 247-3412

PHOTOCOPY
PRESERVATION

Castleland Resource
Conservation & Development Council, Inc.

January 26, 1996

Paula Cole-Jones
NRCS AmeriCorps Program Coordinator
United States Department of Agriculture
P.O. Box 2890
Room 5238
Washington, D.C. 20013

Dear Paula,

I am writing to follow up on our telephone conversation regarding the addition of a fourth AmeriCorps position in Utah. As you are aware, we were approved for three positions through NRCS for FY96.

The regional office of the Forest Service has agreed to provide funding to support a fourth position in southeastern Utah. Funding has been transferred to the Utah NRCS office which will provide administrative support for all Utah USDA AmeriCorps members (time sheets, insurance payments, travel vouchers, etc.). The four members will operate under my direct supervision as a single team.

Responsibilities of the fourth member will be to work with selected communities and/or counties to implement projects identified in action plans. If actions plans have not been developed in key communities, efforts will be made to assist in identifying local needs, projects and implementation strategies.

I will work directly with Wes Harvey to fully develop an action plan for our additional member. If you have questions or need additional information, please give me a call at (801) 637-1081.

At this time, my concern is that we lack documentation assuring the fourth member that she will receive her educational award at the end of her term of service. We also need assurance that she will be covered by AmeriCorps insurance. I appreciate your assistance in acquiring whatever documentation is necessary to provide proper support for this individual. Please advise me if more action is needed on our part.

Thank you for your help with this matter.

Sincerely,



Kresha Eastman
Coordinator
Utah USDA AmeriCorps
Castleland RC&D

cc: Joel Berg, USDA
Wes Harvey, U.S. Forest Service
Sharon Jensen, Utah NRCS



United States
Department of
Agriculture

Soil
Conservation
Service

Four Corners
655 Parfet Street, Rm E200C
Lakewood, Colorado 80215-5517

Subject: BAP - Americorps Proposal
for the Four Corners Region

Date: April 12, 1994

To: Lloyd Wright, Director
Basin and Area Planning Division
SCS, Washington, DC

File Code: 150

An Americorps proposal for the Four Corners region of Arizona, Colorado, New Mexico, and Utah is enclosed. The proposal was developed jointly by SCS staff in each of the states with assistance from conservation district partners. This proposal has the concurrence of State Conservationists in each of the states.

We believe the proposal identifies a significant need and outlines a practical approach to utilizing the Americorps program to address it. The 20 positions requested would be spread over the four corners region.

Please contact Bart Ambrose, Assistant State Conservationist (Programs), in Arizona at 602-280-8776, if further information is needed.

Duane Johnson
Duane Johnson
State Conservationist

Enclosure

cc: w/encl.

Eugene E. Andreuccetti, Asst. Chief, (W), SCS, Washington, D.C.

Thomas A. Weber, State Conservationist, SCS, Albuquerque, NM

Humberto Hernandez, State Conservationist, SCS, Phoenix, AZ

Norman Priest, Acting State Conservationist, SCS, Salt Lake City, UT

FOUR CORNERS REGIONAL
RURAL DEVELOPMENT PROJECT

Where Arizona, Colorado, New Mexico & Utah join together.

Submitted to:
THE AMERICORPS CORPORATION

Submitted by:
USDA, SOIL CONSERVATION SERVICE
and

THE FOUR CORNERS RESOURCE CONSERVATION & DEVELOPMENT AREAS:

HUB RC&D AREA, INC. (New Mexico)
SAN JUAN RC&D AREA, INC. (Colorado)
CASTLELAND RC&D AREA, INC. (Utah)
LITTLE COLORADO RIVER PLATEAU RC&D AREA, INC. (Arizona)

April 11, 1994

SUMMARY

This proposal has been jointly prepared by RC&D Coordinators in Arizona, Colorado, New Mexico and Utah with assistance from Soil Conservation District leaders in Arizona and Colorado and RC&D Council members. It addresses the large scale rural development needs of the region.

The Four Corners Region includes some of the most remote and spectacular scenery in the United States. It also includes a population with high joblessness and poverty rates. Natural resource conservation needs are significant and contribute to the depressed economy.

This project concept provides for team approaches to address key problems common to each state in the region. A need for 20 AmeriCorps participants has been identified. These people would be distributed in functional teams.

Specifically, this proposal addresses the need to inventory existing human and natural resources for the purpose of determining possible new and innovative natural resource based industry potential. This proposal further provides for the seeking of funds to establish these industries. In addition, this proposal addresses the need to assist limited resource farmers (especially Native Americans) to develop sustainable small scale agricultural systems leading to improved nutrition, increased income and employment, and a quality environment. Finally, this proposal includes an element of education and information directed toward helping area citizens (and others) understand the benefits and costs associated with the environmental and economic choices currently being made.

NEEDS

The Four Corners region of the United States is a vast, sparsely populated area of tremendous diversity and spectacular beauty. The region is at the heart of an ongoing struggle to create a sensitive balance between the need to protect and sustain the environment, and the need to provide a sound economic base for the area's residents. This proposal will provide for action which will ultimately help develop that balance.

The area has a population of approximately 441,000 people and covers an area of about 83,000 square miles. The project includes an area about 250 miles in circumference from where the four states of Arizona, Colorado, New Mexico and Utah join together. There are 12 population centers ranging in

size from a few hundred to several thousand persons. The rural population is widely dispersed, with many areas having poor accessibility.

This region is one of the most economically distressed area's in the Nation. Per-capita income is less than \$5,000. About 53 percent of the Navajo Nation's population lives below the poverty level. Unemployment ranges as high as 28%. Unemployment is generally high on all the Indian reservations in the area. About 42 percent of the area's population are members of the Hopi, Navajo, Southern Ute, Ute Mountain Ute, White Mesa Ute or Zuni Indian tribes.

MISSION & OBJECTIVES

MISSION:

The mission of the Four Corners Resource Conservation and Development Councils is to accelerate the conservation, development, and utilization of natural and human resources, to improve the general level of economic activity, and to enhance the environment and standard of living.

OBJECTIVES:

1. Inventory existing natural resources and determine the feasibility of developing new and innovative natural resources based industries with possible value-added potential.
2. Seek grant funds to provide for the establishment of feasible new industries.
3. Assist small scale, limited resource farmers in developing sustainable agricultural systems for the purpose of improving family nutrition, increasing income, expanding employment, and maintaining a quality environment.
4. Conduct an information and education program for the purpose of helping area residents understand the costs and benefits of the environmental and economic choices currently being made.

DESIGN

Activities to Address the Needs

This proposal will demonstrate the ability to achieve the goals of AmeriCorps and the Soil Conservation Service by demonstrating innovation, replicability, and sustainability.

Concept

The project concept is to utilize skilled teams of AmeriCorps participants in each of the four states working closely with established agencies and organizations currently dealing with rural development issues related to natural resources and the environment. Each of the major components of the project; inventorying, determining industry potential, small scale agriculture, information and education, will benefit from a team of individuals whose efforts will be directed toward accomplishing specific tasks associated with the component. The project is designed to create strong partnerships with existing professionals in order to minimize replication of efforts and maximize existing resources. The AmeriCorps participants will be housed with, and supervised by, existing agency personnel. The proposal design is such that the citizens and environment of the Four Corners region will benefit by the synergistic effect created by the partnership. The number of AmeriCorp participants required for the project is 20.

The project will be administered in each of the four states by the RC&D Councils in cooperation with the Soil Conservation Service. Each Council is a nonprofit organization consisting of 20 to 24 local sponsors. Sponsors include area communities, counties, Native American Nations, Councils of Government, and Soil Conservation Districts. Each Council has a full time coordinator provided them by the Soil Conservation Service. The broad makeup of the RC&D Councils ensures they deal with concerns at the grassroots level and makes possible the creation of effective partnerships between a wide variety of entities in order to address key concerns.

The project will require cooperation among many partners. Project partners will include each RC&D Council (one per state -- total of 4), the Soil Conservation Districts, local units of government, Councils of Government, the Soil Conservation Service, Extension Service, Forest Service, Bureau of Land Management, Bureau of Indian Affairs and Native American Nations.

Each RC&D Council has a long range plan with a community or rural development objective. Utilization of AmeriCorps participants will accelerate the implementation of Council's objectives.

Service Activities

Data Inventory and Industry Potential Analysis. This project will inventory natural resources and socioeconomic data in the region. A project team will be utilized to identify natural resources and new technologies with potential for development. This will involve detailed literature research to determine characteristics of the resource and its value-added potential. The most promising industries will be prioritized and additional work will be done to identify potential markets. This data will then be used for feasibility studies and grant applications to establish natural resource based industries in the region which will improve the employment base.

Typical activities of AmeriCorps participants will be to conduct literature reviews and summarize data, prepare questionnaire for needs assessment, interview key informants on the telephone and in person, gather economic data and enter into a database. Finally, be a team member to prepare grant applications.

Small Scale Agriculture Development. This project is designed to accelerate small scale agriculture primarily with the Native Americans in the region. It addresses the need to improve Native American nutrition and increase employment and per capita income on Indian reservations in the region. In partnership with local organizations, a team of specialists will provide intensive training to partnership agencies and facilitate training workshops to reach large numbers of people in remote areas. Training would include small animal production, gardening, preserving products for future use and related activities. A team of five persons would be utilized to service the region.

Typical activities of AmeriCorp participants will be to provide training in their specialty area and organize small groups to conduct this training. AmeriCorp participants with marketing or business administration background and/or training will assist to establish marketing cooperatives to sell excess products.

Natural Resources Inventory. This inventory would include soils, rangeland, woodland, wildlife land, riparian and wetlands, cultural resources sites, water resources, land use and ownership. The inventory would be digitized into a GIS format. A public information specialist will be used to keep local residents apprised of progress and to provide information on potential uses of the inventory data.

Typical activities of AmeriCorp participants will be to gather data in the field. Data will be placed on maps under the direction of a natural resource professional. Data will then be entered into a GIS system.

Information and Education. This project would develop and implement a communications plan for internal and external audiences. Educational materials would be targeted to citizens in the Four Corners region. Topics will reflect the need for strong resource conservation and development to increase the economic viability of the region. Project activities will include press releases, speakers bureau, static displays, and other appropriate media.

Typical activities of AmeriCorp participants will be to research and write press releases for newsletters and the general media. Make contact with media representatives in each community.

Relation to Need.

Benefits. When completed this project will provide many benefits to the Four Corners region. These benefits include:

- * Accelerated rural development goals of the four RC&D Councils to sustain the economic and environmental viability for the Four Corners area.
- * Increase income and employment to Native American citizens with the development of natural resource based industries and small scale agriculture.
- * Identify natural resource based niche industries sustainable with the environment.
- * A public informed about the importance of natural resource based industry to the local economy.
- * Demonstrate the four activity items can be utilized in other areas of the country.

Benefits to AmeriCorp participants:

- * Potential to provide full time employment as a result of experience and training received as a AmeriCorp participant.
- * Develop civic responsibility and leadership skills and qualities by participating in public service.
- * Provide the opportunity for diverse groups of people to work together. This includes people with different ages, races, genders, ethnicities, abilities, disabilities, and economic backgrounds serving together.

Participant Training and Support.

Training. Will include orientation to the RC&D program, participation in conferences and seminars in the region, and

intensive on the job experience and training. Each RC&D Coordinator will provide direct training for needed skills to accomplish job assignments. Colleges and universities will be utilized for specialized training as feasible. Every effort will be made to integrate into the participants' academic program experience and training to facilitate the school-to-work transition.

Participant Placement and Supervision.

Recruitment. In addition to the national pool, recruitment will focus on the colleges located in the four corners region and the employment and outreach agencies of the Indian tribes and Jobs Training Partnership Act (JTPA). Recruitment will also be done through appropriate state and local agencies. SCS special emphasis program managers in each state will be involved in the search. Emphasis will be made to recruit from schools with significant populations of Native Americans.

Recruiters will seek out AmeriCorp participants of different ages, races, genders, ethnicities, abilities, disabilities, and economic backgrounds from both public and private schools.

AmeriCorp participants should have some college level work within the professional type positions. College graduates would be highly desirable. High school graduates would be appropriate for certain technical and clerical positions. In general, AmeriCorps participants should meet the requirements for a GS-5 entry level position for the professional disciplines listed. Types of positions desired include rural sociologist, business administration specialist, marketing specialist, economist, agriculture education, horticulturist, agronomist, home economics specialist, public affairs specialist and clerk.

Supervision. RC&D coordinators at each RC&D office will provide direct supervision to participants. When participants are assigned to work with project partners adequate supervision arrangements will be established. The work assignment will be agreed to prior beginning work.

Placement. The placement of participants in each location follows:

<u>Activity</u>	<u>Castleland</u>	<u>HUB</u>	<u>Little Colorado</u>	<u>San Juan</u>
Industry Potential	2	2	2	2
Small Scale Ag			5	
Natural Resource Inv.				3
Information & Education	1	1	1	1

BUDGET

No funding from SCS in any of the four states is currently available for this proposal. Its implementation is solely dependent upon receiving additional supplemental funding for the SCS and approval by AmeriCorps.

Refer to the Title Page Instruction on page 26. Please type or print in black ink.

FOR INTERNAL USE ONLY

1.	APPLICATION TITLE:	<u>FOUR CORNERS REGIONAL</u>	
		☐ Single Site ☒ Multi-Site <u>RURAL DEVELOPMENT PROJECT</u>	
2.	LEGAL APPLICANT:	<u>USDA, SOIL CONSERVATION SERVICE</u>	
	Contact Person's Name:	<u>DUANE JOHNSON, STATE CONSERVATIONIST</u>	
	Address:	<u>655 PARFET STREET, RM E200C</u>	
	City, State, Zip:	<u>LAKESWOOD, COLORADO 80215-5517</u>	
	Telephone/Fax:	<u>(303) 236-2886 (voice); (303) 236-2896 (fax)</u>	
	Applicant's Congressional District:	<u>3rd CONGRESSIONAL DISTRICT OF COLORADO - DIRECT</u>	
3.	INSTITUTIONAL INFORMATION	☒ Federal Agency ☐ National Non-Profit Organization ☐ Professional Corps Prog. ☐ Multi-State Program	
	Employer's ID Number:		
4.	PROJECT DIRECTOR:	<u>BART AMBROSE, ASSISTANT STATE CONSERVATIONIST</u>	
	Organization's Name:	<u>USDA SOIL CONSERVATION SERVICE</u>	
	Address:	<u>3003 N. CENTRAL AVE, SUITE 800</u>	
	City, State, Zip:	<u>PHOENIX, ARIZONA 85012-2945</u>	
	Telephone/Fax:	<u>(602) 280-8776 (voice); (602) 280-8809 (fax)</u>	
5.	GRANT TYPE:	☐ Planning or ☒ Operating or ☐ Educational Awards Only	
6.	ISSUE AREA AND NATIONAL PRIORITIES:	☒ Educational ☒ Environment ☐ School Readiness ☐ Neighborhood Environment ☐ School Success ☐ Natural Environment ☒ Human Needs ☐ Public Safety ☐ Independent Living ☐ Violence Prevention ☐ Community Revitalization ☐ Crime Control	
7.	AREA(S) TO BE SERVED:	<u>SW COLORADO, NW NEW MEXICO, NE ARIZONA, SE UTAH</u> ☐ Urban ☒ Rural ☐ Other Congressional District of primary area served: <u>3rd Colorado, 3rd New Mexico, 1st AZ, 3rd UTAH</u> Congressional Districts of secondary areas served: <u>1st New Mexico, 3rd AZ</u>	
8.	PARTICIPANTS:	# of Full-time Participants <u>20</u> # of Full-time Participants Needing Educational Awards <u>20</u> # of Part-time Participants _____ # of Part-time Participants Needing Educational Awards _____ # of Participants Needing Child Care <u>6</u> # of Expected National Recruitment Participants <u>10</u> # of their Children needing Child Care <u>6</u> # of Unfunded Participants _____	
9.	BUDGET:	Corporation Funds Requested YR1 <u>189,750</u> YR2 _____ YR3 _____ Total Budget Amount YR1 <u>661,250</u> YR2 _____ YR3 _____	
10.	PROGRAM OPERATES in an area of need as identified by the Corporation? ☒ Yes or ☐ No Which One? <u>WESTERN US - FOUR CORNERS</u>		
11.	PROJECT DURATION: Start Date <u>July 1994</u> End Date <u>JUNE 1995</u> Number of Program Terms _____		
12.	CERTIFICATION: The applicant certifies to the best of his/her knowledge and belief that the data in this application are true and correct and that the filing of the application has been duly authorized by the governing body of the applicant and that the applicant will comply with the assurances required of applicants if the assistance is approved.		
	Date: <u>4/12/94</u> Name: <u>DUANE JOHNSON</u> Title: <u>CO. STATE CONSERVATIONIST</u>		
	Telephone: <u>(303) 236-2886</u> Signature: <u>Gary L. Jennings for</u>		

TITLE PAGE AMERICORPS NATIONAL DIRECT APPLICATION

Applicant Name: USDA, SCS
Program Name: FOUR CORNERS REGIONAL RURAL DEVELOPMENT PROJECT

1. WHAT IS YOUR PROGRAM'S MISSION STATEMENT?

see attached narrative

Each application must include statements of primary objectives in three areas: Community Service, Community Building, and Participant Development. Please use a separate copy of this form to describe your objectives in each area (i.e., Community Service, Community Building, Participant Development). In the case of community service, also use a separate form for each priority area, if you are working on more than one (i.e. education, environment, etc.)

2. THIS PAGE APPLIES TO
- | | | |
|--|--|---|
| ☐ Community Service | ☐ Participant Development | ☐ Community Building |
| ☐ Education | | |
| ☐ Public Safety | | |
| ☐ Human Needs | | |
| ☐ Environment | | |

3. WHAT ARE YOUR ANNUAL OBJECTIVES IN THE AREA CHECKED ABOVE?

List your three primary objectives.

- A. _____

B. _____

C. _____

MISSION STATEMENT AND ANNUAL OBJECTIVES
AMERICORPS
NATIONAL DIRECT APPLICATION

Please attach the Budget Narrative to this page. Instructions for this form are on page 27.

Applicant Name: USDA, SCS
Program Name: FOUR CORNERS REGIONAL RURAL DEVELOPMENT PROJECT

☐ Aggregate ☐ Program (if applicable)

A. PARTICIPANT SUPPORT COSTS

	Corporation Share (CNCS) Funds Requested from the Corporation	Grantee Share Other Federal/State/ Local/Private Funds	Total Total Program Funding
Training and Education	<u>14,500</u>	<u>12,000</u>	<u>26,500</u>
Uniforms			
(please specify in Budget Narrative) Other			
Subtotal	<u>14,500</u>	<u>12,000</u>	<u>26,500</u>

B. STAFF

Salaries		<u>117,000</u>	<u>117,000</u>
Benefits			
Training			
(please specify in Budget Narrative) Other			
Subtotal		<u>117,000</u>	<u>117,000</u>

C. OPERATIONAL

Travel	<u>20,000</u>	<u>1,500</u>	<u>21,500</u>
Transportation	<u>19,500</u>	<u>6,500</u>	<u>26,000</u>
Supplies		<u>2,000</u>	<u>2,000</u>
Equipment	<u>7,000</u>	<u>12,000</u>	<u>19,000</u>
(please specify in Budget Narrative) Other			
Subtotal	<u>46,500</u>	<u>22,000</u>	<u>68,500</u>

D. INTERNAL EVALUATION MONITORING

15,000 15,000

E. ADMINISTRATION

3,050

(may not exceed 5% of
Corporation funds, A-F)

(in dollar amounts) Totals A-E

64,050 + 166,000 = 230,050

Percentages

28 % + 72 % = 100%

(Corporation maximum 75% • Grantee minimum 25% = 100%)

BUDGET FORM AMERICORPS NATIONAL DIRECT APPLICATION

FOUR CORNERS REGIONAL RURAL DEVELOPMENT PROJECT
Submitted to Americorps
April 12, 1994

Budget Narrative

A. Participant Support Costs:

Training and Education-Formal training sessions and On-the-Job Training will be provided by the Grantees and sponsors. This training will concentrate on the specifics of the project, rather than general training in the particular discipline, as it is assumed the volunteer participant will be a college graduate. It is expected one week of formalized training and one week of OJT will be needed for each volunteer along with OJT provided as the individual need develops. Travel expenses and per diem will be paid by the Corporation to cover the trainees cost to attend the training sessions.

B. Staff

Staff costs for supervision will be borne by the Grantees. It is expected two person years of time will be needed for staff supervision and quality control.

C. Operational

Travel-It is expected that each participant will need an overnight trip, on average of 10 per year. Grantee contribution is for mileage in Grantee vehicles.

Transportation-It is expected each participant will, on average, log 5,000 miles on a vehicle.

Supplies-includes paper, pencils, etc. small items.

Equipment-Includes computers, desks, chairs, etc. Grantee will provide office space and general office equipment. The Corporation costs include one 486 computer and GIS software for the Natural Resource Inventory.

D. Internal Evaluation Monitoring

It is estimated that .25 staff year is needed for Internal Evaluation Monitoring.

E.

F. Other participant support costs

It is expected this stipend will be provided by the SCS, contingent upon the SCS receiving additional and supplemental funding for the program.

end

F. OTHER PARTICIPANT SUPPORT COSTS

	Number of Participants	Corporation Share (maximum 85%)	Grantee Share (minimum 15%)	Total 100%
Living Allowance	20		* 400,000	400,000
FICA and Workers' Compensation				
Health Care*				
Alternative Health Care** (\$1,200 per eligible participant)				

Total (F)

- 0 -

+

400,000

=

400,000

Total (A-F)

64,050

566,000

630,050

	Estimated Number of Children	Estimated Number of Eligible Participants	Corporation Share (maximum 100%)	Grantee Share	Total
G. CHILD CARE	6	6	31,200		31,200

TOTAL (A-G)

95,250

566,000

661,250

H. EDUCATION AWARDS

	Number of Participants	Amount per Participant	Total
Full-Time Participants	20	\$4725	
Part-Time Participants		\$2363	

Total (H)

20

x

4725

=

94,500

* If grantee is utilizing current policy meeting minimum benefits for eligible participants.

** If grantee is utilizing alternative health care policy to be made available.

* See Budget narrative pg. 7

CERTIFICATION
SIGNATURE

Note: This form must be signed and included in the application.
Before You Start. Before completing certification,
please read Certification Instructions, page 30.

SIGNATURE. By signing this Certification page, the applicant certifies that it will agree to
perform all actions and support all intentions stated in the Certification sections
in part III of this application. The three Certifications are:
☐ Certification: Debarment, Suspension, and Other Responsibility Matters.
☐ Certification: Drug-Free Workplace
☐ Certification: Lobbying Activities

Organization Name: USDA, SOIL CONSERVATION SERVICE

Project Name: FOUR CORNERS REGIONAL RURAL DEVELOPMENT PROJECT

Name and Title
of Authorized Representative: DUANE JOHNSON, STATE CONSERVATIONIST, COLORADO

Signature: Mary L. Jennings for
Date: 4/12/94

ASSURANCES
SIGNATURE

Note: This form must be signed and included in the application.
By signing this assurances page, the applicant certifies that it will agree to
perform all actions and support all intentions stated in the Assurances on page 28.

Organization Name: USDA, SOIL CONSERVATION SERVICE

Project Name: FOUR CORNERS REGIONAL RURAL DEVELOPMENT PROJECT

Name and Title
of Authorized Representative: DUANE JOHNSON, STATE CONSERVATIONIST, COLORADO

Signature: Mary L. Jennings for
Date: 4/12/94

ASSURANCES & CERTIFICATION SIGNATURE FORM - AMERICAN RURAL DEVELOPMENT NATIONAL DIRECT APPLICATION

MESSAGE SCAN FOR JOHN A. SEBELIUS

To J.SEBELIUS:W01C

From: ATHALIE NEELY:R02F13D05A

Postmark: Oct 12,95 2:14 PM Delivered: Oct 12,95 4:27 PM

Status: Certified Previously read Urgent Filed

Subject: Four Corners Objectives, USDFA FS

Comments:

Have you ever had a Dear John letter? Consider this as one, I NEVER
want to write another objective!!!

This will come in 2 parts, this one, and one from Coyote, (#3) Total
of 5 projects.

Hope to hear that we will be able to implement these soon! mac

-----X-----

+++++
Grantee-Department of Agriculture Site-Four Corners RDT,
#2-Mancos, CO

CORPORATION FOR NATIONAL SERVICE
COMMUNITY BUILDING OBJECTIVES

OBJECTIVE STATEMENT: To identify and demonstrate potential "new" sustainable farming and forestry practices for the benefit of the environment.

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COMPONENTS OF OBJECTIVE STATEMENT

1. What work will be done? What service activities will your participant engage in?

Demonstrate sustainable farming and forestry practices such as:

- a. The on-going Pine Zone project - a fire hazard abatement program - continuation of 1995 AmeriCorps project.
- b. Integrated pest management incorporating biological control practices.
- c. Rotational intensive grazing, using replacement dairy herds to help maintain agricultural, green open spaces.

2. What is the hoped for result of the work/activities described above?

Retention of open spaces.
Healthy forests, free from pests.
Dead materials on forest floors will be reduced and seed beds will be created.

3. How will you measure the quality of your product or impact of your service?

By the number of community members participating in the demonstrations and successful acceptance of at least one.

4. By what standard will you gauge success?

Retention of open green spaces.
Improved forestry practices.

5. How many individuals will receive the benefit of the work your members perform?

All towns can benefit from any of the practices demonstrated.
Example: Dairy program: In Mancos alone, 46 vocational agriculture students will have a positive field demonstration which they can use to assist ranchers with good resource management.
45 dairy heifers would be raised on grass pasture, resulting in better quality milk and stronger calves.

AW



Handwritten signature or initials in purple ink.

+++++
Grantee-Department of Agriculture Site-Four Corners RDT, #1
Several locations

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

Monticello, UT	Target 3 communities
Price, UT	Target 2 communities
Mancos, CO	Target 3 communities
Durango, CO	Target 2 communities
Pagosa Springs	Target 2 communities
Coyote, NM	Target 4 communities
Flagstaff, AZ	Target 3 communities

OBJECTIVE STATEMENT: To assist communities to implement action plans and action plan projects.

AW

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COMPONENTS OF OBJECTIVE STATEMENT:

- 1) What work will be done? What service will your members engage in?
- 1. Implement service projects from community action plans.
Types of projects:
 - a. Establish Forest Stewardship teams from community members, college or vocational school students who will implement ecosystem management projects such as prescribed fire, fire hazard abatement, wildlife habitat improvement, upgrading campground facilities to accessibility standards, trail projects that connect communities to nearby public lands, etc.
 - b. Establishment of a Watchable Wildlife site - students build their own nature trail.
 - c. Community water systems - develop safe drinking water systems where needed.
 - d. Establish "Ecology Clubs" through the middle and high school classes for the purpose of increasing knowledge of environmental education. Types of activities would include litter control, tree planting, revegetation of river banks, trail maintenance, clean up of streams and lakes, etc.
- 2. If an action plan does not exist, assist community members with:
 - surveys for local needs and desires
 - development of action plans

2) What is the hoped for result of the activities described above?

One project will be implemented in each target community. Two Forest Stewardship teams will be in place and have had training. Two ecology clubs will be active and will have completed one project. Community needs surveys will be completed if necessary

Active leadership will emerge from at least 6 of the communities.

From the 19 communities, at least 4 action plans that address long term needs and desired future conditions will be in place.

3) How will you measure the quality of these activities?

Success will be measured by the number of service projects completed and the number of new leaders and action plans developed.

4) By what standard will you gauge success?

Quality of the service projects completed and the number of community members who become involved.

New leadership developed in the communities; existing leaders further develop their skills.

5) How many individuals will receive the benefit of the work your members perform?

The ecology of all of the communities will be improved by the service projects completed. In the 4 Corners, approximately 100,000 persons.

30 members of Forest Stewards and 50 members of Ecology Clubs will have increased knowledge of the environment and improved self-esteem for their contribution to the land and to their communities.

Grantee-Department of Agriculture Site-Four Corners RDT, #4
Durango, CO

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

OBJECTIVE STATEMENT: Develop corridor management plans and All American Road nomination for 2 designated Scenic Byways in Colorado and Utah.

PROJECT BACKGROUND

This is a continuation of a 1995 AmeriCorps project involving other partners - 6 counties, 17 communities, the Ute Mountain Ute Nations, the Navajo Nation, the Four Corners Heritage Council, the Four corners Tourism Council, State Tourism agencies, the BLM, the National Park Service, and 2 RC&D Districts. The partners want to complete this project in 1996.

COMPONENTS OF OBJECTIVE STATEMENT

1. What work will be done? What activities will members engage in?

Develop Corridor Management Plans (CMP) for the San Juan Skyway in Colorado and the Trail of the Ancients in Utah and Colorado.

Develop Interpretive Plans as part of each Byway CMP, including:

- Research and authenticate the history and culture
- Collect and review written history
- Conduct oral history interviews and document on video and audio cassette.
- Inventory significant interpretive opportunities
- define priorities and action steps for implementation

Develop two All American Road nominations

Develop partnerships with regional tourism groups and Indian Nations tourism initiative.

Assist with public meetings by presenting information and answering questions.

2. What are the hoped for results of the activities described above?

Two CMP'S, which include Interpretive Master plans

Two all American Road designations.

A factual record of the history and culture of Four Corners Area.

Higher quality tourist experience due to improved interpretation and additional opportunities in the Four Corners area.

Tourist average stay will increase by 2 days in the area.

Visitor return rate will increase by 15% or better over a five year period.

Increased revenue from tourism.

3. How will you measure the quality of your product or impact of your service?

Periodic evaluation and feedback from partners, such as the counties, Indian Nations, communities, Travel Regions, Four Corners Heritage Council, tourism council, etc.

Feedback from tourists.

Willingness of partners and ability to implement their CMP'S.

4. By what standard will you gauge success?

5% increase in bookings for hotels, motels, B*B's, and tour companies.

5% increase in lodgers tax revenues.

5% increase in revenues at restaurants and tourist businesses.

Successful All American Road designations.

Partners work together to implement plan.

5. How many individuals will receive the benefit of the work your members perform?

Population of the 2 Indian Nations and 6 counties involved, population of 85,000.

The 1, 000,000+ tourists in the area.

No
for
proof

CORPORATION FOR NATIONAL SERVICE
COMMUNITY SERVICE OBJECTIVES

OBJECTIVE STATEMENT: Include environmental information and land management into electronic format, via internet, and accessible to schools, senior citizens, libraries, visitor centers and individuals.

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COMPONENTS OF OBJECTIVE STATEMENT

- 1. What work will be done? What service activities will your participant engage in?

Compile environmental information and edit into a good environmental message.

Assist each group with scanning their information into electronic environment.

Prepare a pre and post test for use as a teaching tool.

Teach classes on usage of internet to schools, seniors, libraries and others as needed.

- 2. What is the hoped for result of the work/activities described above?

Changed behavior of tourists, school students, seniors etc. to benefit the environment.

Example: less litter, less impact on vegetation, less soil compaction.

Need for printed brochures and their costs will go down.

- 3. How will you measure the quality of your product or impact of your service?

Improvement in the conservation practices of those connected with the internet program.

Number of users is monitored electronically for Internet uses and also at visitor centers.

- 4. By what standard will you gauge success?

Heavy use of the electronic inforamtion.

Increased sensitivity to land stewardship as a result of the environmental education information that is included.

Decrease in need for expensive printed material.

Handwritten notes: 'A W', 'Need to flesh out'.

5. How many individuals will recieve the benefit of the work your members perform?

1,000,000+ visitors to the Four Corners area.

Estimated 15,000,000 Internet users.

MESSAGE SCAN FOR JOHN A. SEBELIUS

To J.SEBELIUS:W01C

From: ATHALIE NEELY:R02F13D05A

Postmark: Oct 12,95 2:23 PM Delivered: Oct 12,95 4:29 PM

Status: Certified Previously read Urgent Filed

Subject: NEW MEXICO OBJECTIVE..

Comments:

do you know Lyle Laverty, Rec? If so, say hi to him. mac

(This is last objective, should total 5.)

I think Joel should like these. Hope so. m

-----X-----

CORPORATION FOR NATIONAL SERVICE
COMMUNITY BUILDING OBJECTIVES

OBJECTIVE STATEMENT: AmeriCorps members will work with the Town of Taos, State Urban and Private Forestry, Tree New Mexico and the Carson National Forest to establish the town of Taos as a "Tree City USA".

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PROJECT BACKGROUND In September 1995, the AmeriCorps member initiated a project following the request of many local community members to develop a tree planting and maintenance program in the town of Taos, NM. To date, Taos has no master plan to encourage the planting and survival of community owned trees. Many of the trees planted by the towns Parks and Rec Department do not survive more than a few years because there is nobody to care for and maintain the trees. AmeriCorps took the initiative to contact State of New Mexico Forestry Department, Trees New Mexico, Taos Parks and Rec Department and the US Forest Service to meet and establish a committee to develop a master plan for the planting and maintenance of trees. The groups involved are very excited about the project and have begun plans for the program.

COMPONENTS OF OBJECTIVE STATEMENT

1. What work will be done? What service activities will your participant engage in?

The member will be active in all levels of the development of the tree planting program. The activities involve: Recruiting volunteers; Inventory of exsisting trees; Establishing guidelines for maintenance and care for exsisting trees; Locating sources of seedlings and potted trees to plant; Planting trees; and Public Education Programs for schools and community members. To kick off the campaign to establish Taos as a "Tree City USA", the member will participate in a ceremony in December, "Light Up New Mexico". The Governor of New Mexico, Gary Johnson will be in Taos to light the Living Christmas Tree, donated by the Carson National Forest. When the Governor lights the tree, all the town and city Christmas Trees in the state will be lit simultaneously.

2. What is the hoped for result of the work/activities described above?

** The establishment of a Master Plan to manage a tree planting program.
** The planting of trees in the Town of Taos.
** The long term maintenance of trees.
** The inventory of exsisting trees including location, species, age and health.
** The education of community members and school children about the importance of trees in a community and the environmental importance of trees.
** The education of local officials about the importance of trees in a community.

#10

3. How will you measure the quality of your product or impact of your service?

The success of the project will be measured by the degree of participation from local community groups, the successful planting of trees in locations to be determined by the master plan and the survival of the trees planted.

4. By what standard will you gauge success?

The standards will be determined by the successful designation of Taos as a "Tree City USA" by the National Arbor Day Foundation by 1997.

5. How many individuals will receive the benefit of the work your members perform?

The 12 thousand people living in Taos and the surrounding area. The hundreds of thousands of tourists that visit Taos.

TELEPHONE 304-7601



425 TENTH STREET

THE CITY OF DOUGLAS

CITY HALL

DOUGLAS, ARIZONA 85607

Date: November 21, 1994

To: Clark Dierks
From: Neal Diltz,
AmeriCorp Member

Re: One Month Update

This is just a note to brief you on the accomplishments to date with AmeriCorp in Douglas, Arizona. I have been on the job approximately one month and am enjoying it immensely. (See attached Time Table for reference.)

BORDER ISSUES

1. Survey customer service - We will have 11 Border Volunteers implementing a customer service survey between the dates of December 17 and December 22nd. The survey will be in both English and Spanish.
2. The Cochise College Small Business Development Center held a "customer service" workshop at the Two Flags Mall on October 25th. We had 29 participants which is about six times the normal attendance. A workshop has been scheduled for November 29, 1994 entitled "Display and Promotion Tips."
3. No activity.

ECONOMIC DEVELOPMENT

1. A mailing was sent to over 60 prospective business relocations courtesy of the Arizona Public Service's "Electrifying Prospects" generated leads.
2. A grant for developing a brochure to recruit business relocations to Douglas was completed and is currently being reviewed by WalMart. This grant would generate \$4,000 to \$6,000 in funds to print the brochure. The informational packet is complete with the exception of the new brochure.
3. Reviewed Chamber of Commerce survey for new product/service needs for Douglas.

*Ashley
bays
walks*

4. Visits to the managers of Bank One, Bank of America, First Interstate Bank, Southeast Federal Credit Union, PPEP - Micro Loan Office were made to introduce myself and discuss small business loans for new business and business expansion prospects.
5. Visited at length with the President of the Industrial Development Authority and the Douglas Economic Development Corporation to explain my position with AmeriCorp and to seek support for economic development in Douglas. DEDC is now inactive and the IDA meets on a regular, but not very often, basis.
6. Currently developing a list of those who are interested and can assist with helping improve the image of Douglas.
7. Met with Mike Leyva, Arizona Department of Commerce concerning the grant for tourism assistance. The professional team of consultants will be in Douglas sometime in January.
8. Meetings with the Cochise College Director of Vocational Education and the Director of Community Campus and the local administrative and counseling staff of the Cochise Private Industry Council were held. Cochise College is currently preparing a response to their ability to help with the strategic plan for Douglas. CPIC is forwarding information to their administration for the purpose of developing a partnership with economic development activities with the City of Douglas for the purpose of providing vocational training and assisting with industrial recruitment.
9. Preliminary meetings have occurred with University of Phoenix and Cochise College to provide infrastructure for developing strategy to attract businesses and industries requiring higher level of education for their employees.
10. Attended a Rural Housing Coalition meeting in Phoenix to confirm our interest in developing a coalition to strengthen the need for federal, state and private monies to develop affordable housing to meet Douglas' housing needs. Met with a developer who would establish affordable multi-family dwellings in the Douglas area.
11. No activity.
12. Have established a contact who is researching the prospect of establishing a large RV Park in the Douglas area.
13. Attended the November County Tourism Council meeting and a meeting of the Arizona Tour Guide Association.
14. No activity.
15. No activity.

16. No activity.

EDUCATION/TRAINING

1. Met with Cochise College, University of Phoenix, Cochise Private Industry Council, and Project PPEP for the purpose of establishing additional educational offerings in Douglas.

LIVING CONDITIONS/QUALITY OF LIFE/ENVIRONMENT

1. Met with a developer of multi-family apartments who indicated interest in new construction.
2. Scheduled meeting with Monica Cota, AmeriCorp Member who has federal monies for rehabing homes.
3. Met with the two historical society groups, Douglas Arts Association officers for the purpose of explaining the importance of being active and providing activities for new comers to Douglas.

OTHER ACTIVITIES

1. Met with the U.S. Customs Port Manager to discuss potential of Douglas and the negative side of truck transporting to Douglas from the Mexican side.
2. Greeted the Retired Telephone Workers of Arizona at a recent RV gathering at the Cochise County Fairgrounds.
3. Met with Hotel and Motel owners to explain my position with AmeriCorp, Department of Commerce Tourism Grant, and inform them of the Chamber of Commerce budget to promote Douglas tourism trade.

AMERICORP/ECONOMIC DEVELOPMENT TIME TABLE

BORDER ISSUES

1. Survey customer service - December, 1994
Review Chamber of Commerce survey. If necessary, develop survey and have administered by December 15, 1994
2. Schedule, promote small business development workshops through Cochise College Small Business Development Center, Cochise Private Industry Council and the M.A.D.R.E. Corporation by November 15, 1994 for new start and retention of current small businesses.
3. Meet with current and potential providers of transportation to shopping areas by January 15, 1995.

ECONOMIC DEVELOPMENT

1. Respond to inquiries from prospective businesses on a weekly basis until September 30, 1995.
2. Develop packet of informational literature for prospective businesses by December 1, 1994.
3. Review survey of needed businesses/services (December 15, 1994) and develop strategy to attract businesses or business expansion for products/services not currently being offered in Douglas.
4. Meet individually and in a group to encourage lending potential for new and expanding businesses by February 1, 1995.
5. Attend Douglas Industrial Authority meetings.
6. Develop strategy to improve image of the City of Douglas by March 1, 1995.
7. Oversee the Department of Commerce grant for tourism development beginning in November, 1994 with on-site visits in January, 1995.
8. Meet with Cochise College and the Cochise Private Industry Council officials to discuss help with industrial recruitment by December 1, 1994.
9. Develop strategy to attract businesses and industries

requiring levels of higher education for available positions by February 1, 1994.

10. Promote housing development beginning immediately and continuing through September 30, 1995.
11. Determine the growth potential of Douglas by March 1, 1994.
12. Attract developers to establish RV parks, senior citizen apartments by March 15, 1994.
13. Attend county tourism meetings once a month.
14. Attend meetings with airport commissions to develop promotional information.
15. Continue to encourage the developing of camping facilities on federal lands by April 15, 1994.
16. Contact all major hotel/motel chains for possible construction of a facility in Douglas by March 1, 1994.

EDUCATION/TRAINING

1. Meet with education providers including Cochise College, Northern Arizona University, University of Arizona, Western International University, Western New Mexico State University, Cochise Private Industry Council, and Project PPEP to organize and promote educational opportunities in Douglas by February 15, 1995.

LIVING CONDITIONS/QUALITY OF LIFE/ENVIRONMENT

1. Meet with public and private investors for the purpose of developing additional housing for Douglas to include low income, family, and neighborhood developments by March 1, 1995.
2. Promote existing public programs for rehabing homes beginning January 1, 1995.
3. Meet with groups interested in developing cultural activities including but not limited to Cochise College, Douglas Art(s) Association, and the public schools beginning December 1, 1994.