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Gleaning Task Force

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**AGENDA FOR GLEANING WORKING GROUP MEETING
WEDNESDAY, DECEMBER 4, 1996**

I. Update on *Citizen's Guide to Food Recovery*

- ***Time line*** - Still on Track for 12/16 Release Date
- ***Number of Copies for Print Run*** - Recommend increasing from 8,000 to 10,000 due to the following:

- **Designated distribution plan** to extension offices, Rural Development, members of Congress, Governors now amounts to over 6,800 copies. This does not include hotline requests, copies for other Cabinet Departments in connection with the Exec. Memo Interagency Working Group, Etc.

- **Given how funding for guide was pieced together**, I believe it would be easier to "go to the well" once, rather than having to go back again with funding requests within a relatively short time period.

II. USDA Interagency Working Group

- ***Membership*** - KNM report on current roster; discussion of need to target mission agencies for follow-up response
- ***Initial Meeting Date*** - Recommend either Tues., 12/17 or Wed., 12/18. This gives us time to flesh out the rest of the membership and to work with each member prior to the meeting so we can get a running start at the initial meeting.

III. Federal Government Interagency Task Force

- ***Time line*** - Based on comments by the Secretary, it probably does not make sense to convene the Task Force prior to February, due to the number of Cabinet Secretary/Administrator vacancies as a result of the transition; therefore, the following Time line is recommended for discussion purposes:

- **Thursday, Feb. 6, 1997** - Initial meeting of Task Force, to be Chaired by Sec. Glickman

- **Consideration needs to be given to soliciting high-level kick-off with presence of President Clinton or Vice President Gore.** We may also want to consider related media event possibilities (e.g. Annapolis/Navy Academy or DC Central Kitchen Event.)



**GLEANING WORKING GROUP
AGENDA FOR DECEMBER 17, 1996 MEETING**

I. Action Steps for USDA Task Force (See attachment for identified representatives)

II. Status Update on *Party of Five* Public Service Announcement

-Discussion of 1-800-GLEAN-IT Hotline logistics/options

III. Status Update on Guide Printing and Dissemination

-Logistics of Congressional/Intergovernmental Distribution

IV. Federal Interagency Gleaning/Food Recovery Efforts

-Summary of Initial Contacts:

-Dept. of Commerce

-National Security Agency

-Action Plan for Task Force Start-up

V. Other

**USDA INTERAGENCY GLEANING/FOOD RECOVERY
WORKING GROUP MEMBERS**

<u>Mission Area</u>	<u>Representative</u>	<u>Phone Number</u>
FSIS	Joan Mondschein	720-7323
FNCS	Amanda Manning	(703) 305-1609
MRP	Lee Powell	720-8219
FFAS	Charles Simms(1)	720-2829
NRE	Tom Hebert	720-7173
REE	Dr. Woteki/Betsey Kuhn	219-0880
RD	Victor Vasquez	619-7980
Administration	???(2)	
OCFO	Joan Johnson	720-5679

(1) Dallas Green has indicated that FFAS will endeavor to appoint their high-level representative by Friday, December 13, 1996.

(2) Rob Tucker has indicated that Wardell will appoint a representative when he returns from Japan on Monday, December 16, 1996.

Generic

No matter how carefully they plan, many restaurants have food leftover at the end of the day ... so do farms and grocery stores.

Too much of this food--enough to feed 49 million people a year--goes to waste.

With your help, it doesn't have to.

The U. S. Department of Agriculture can get you in touch with a food recovery program in your neighborhood. Call 1-800-GLEAN-IT to learn more.

We've got to work together to make sure that wholesome food is not thrown away while one American child is hungry.

Episode Specific

No matter how carefully they plan, many restaurants have food leftover at the end of the day ... so do farms and grocery stores.

Too much of this food--enough to feed 49 million people a year--goes to waste.

With your help, it doesn't have to.

The U.S. Department of Agriculture can get you in touch with a food recovery program in your neighborhood. Call 1-800-GLEAN-IT to learn more.

Until we stop hunger, no one deserves an award for doing what's right.

It doesn't matter who gets credit. It just matters who gets fed.

**Agenda for
Gleaning Working Group Meeting
Wednesday, January 7, 1997**

I. 1-800-GLEAN-IT Logistics

January

World Hunger Year will subcontract with an "800 Service" Provider to handle the expected call volume the evening that the Public Service Announcement and for the succeeding 48-hour period.

This will be accomplished thru the existing contract with language modification to provide specific sanction for this. No additional outlay of USDA dollars will be required.

II. Discussion of Distribution Issues for *Citizen's Guide to Food Recovery*

Can we build off of already existing distribution systems for other USDA publications?

III. Discussion of USDA Task Force on Gleaning and Food Recovery

Initial Meeting is Scheduled for January 22, 1997

27 Feb?

PSA sent to stations

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Gleaning Working Group Meeting
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Initial Meeting is Scheduled for January 22, 1997

27 Feb?

PSA sent to stations

9:00 East

Monday

January 15, 1997

To: Secretary Glickman
From: Food Recovery Working Group
Subject: **Options for Inaugural-Related Food Recovery Event**

The DC Central Kitchen --- with the help of AmeriCorps members sponsored by the Congressional Hunger Center --- will be recovering food from inaugural events on the Mall. The largest pick-up is scheduled at the end of these events, on Sunday evening, when you are scheduled to be at the Gala the U.S. Air Arena in Landover.

The DC Central Kitchen will also be recovering food from non-official inaugural receptions around town; however, given that it is virtually impossible to predict how much, if any, food will be left over at such events, we do not recommend planning a media event around the pick ups at any such event. It is unlikely the DC Central Kitchen will recover much food from the official balls, because these events tend to have little or no food.

Therefore, we recommend two possible media events:

1) Tuesday, January 21. You would visit the DC Central Kitchen to help deliver meals that were gathered from inaugural events. Perhaps The President, Vice-President, First Lady, or Second Lady could be invited to join you for this event. We recommend this event, since it is the only one you could personally attend.

2) Sunday, January 19- We would invite the media to accompany the AmeriCorps/DC Central Kitchen crew to video their pick ups on the Mall and we would work to get the media to conduct separate interviews with you on the topic earlier on Sunday or sometime on Monday.

**USDA INTERAGENCY GLEANING/FOOD RECOVERY
TASK FORCE MEMBERS**

<u>Mission Area</u>	<u>Representative</u>	<u>Phone Number</u>
FSIS	Joan Mondschein	720-7323
FNCS	Amanda Manning	(703) 305-1609
MRP	Lee Powell	720-8219
FFAS	High Level Rep.--Open (1)	
NRE	Tom Hebert	720-7173
REE	Dr. Woteki/Betsey Kuhn	219-0880
RD	Victor Vasquez	619-7980
Administration	Charles Warrick	720-6104
OCFO	Joan Johnson	720-5679

(1) Dallas Smith has indicated that FFAS will endeavor to appoint their high-level representative following the FFAS December Staff Meeting. Charles Sims has already been identified as one of the staff representatives.

Sanna - Friday

Entertainment Books

Janet Bureli -