

FOIA MARKER

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Folder Title:
1996 - Anti-Hunger [1]

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	re: personal [partial] (1 page)	10/08/1996	b(6)

COLLECTION:

Clinton Presidential Records
AmeriCorps
General Files
OA/Box Number: 24231

FOLDER TITLE:

1996 - Anti-Hunger [1]

2013-0661-F
rc3095

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

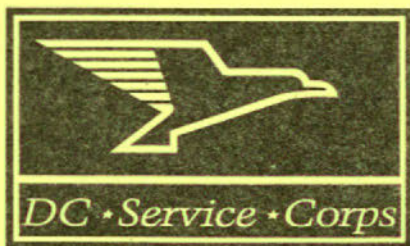
C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

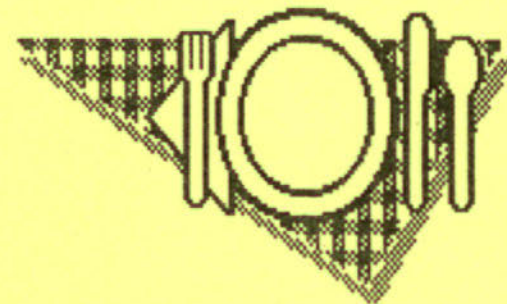
Freedom of Information Act - [5 U.S.C. 552(b)]

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DC Service Corps/
AmeriCorps

Anti-Hunger Project



Sponsored by:
the United States Department of
Agriculture
and
the Corporation for National
Service

WHAT IS THE DC SERVICE CORPS ANTI-HUNGER TEAM?

The DC Service Corps Anti-Hunger Team addresses hunger and nutrition-related issues throughout the District of Columbia. Just a few of the activities that the Anti-Hunger Team participates in include:

- teaching nutritional education to elementary school children
- helping senior citizens complete food stamp applications
- sorting and distributing food at area food banks
- preparing and serving meals at area soup kitchens/shelters
- gleaning local farms to provide fruits and vegetables to soup kitchens
- screening elderly people about their nutritional habits
- certifying clients and distributing food for the Community Supplemental Food Program which provides for women with children and senior citizens
- planning and implementing community gardens in local neighborhoods
- providing community outreach for Summer Feeding Program

WHO ARE THE MEMBERS OF THE ANTI-HUNGER TEAM?

The Anti-Hunger Team consists of members of the DC Service Corps. The DC Service Corps is a private, non-profit community service organization. Corpsmembers provide full-time community service for eleven months in exchange for an educational scholarship upon completion of the program.

Among other areas, Corpsmembers receive specific training in the following:

- CPR
- First Aid
- Nutrition Education
- Food Stamp Application Procedures
- Public Speaking
- Community Gardens Management

HOW CAN I FIND OUT MORE ABOUT THIS PROGRAM?

To find out more about the Anti-Hunger Team or other DC Service Corps programs, please call or write:

DC Service Corps
43 P Street, NW
Washington, DC 20001
phone 202-347-4136
fax 202-347-0010

WHO SPONSORS THIS PROGRAM?

This program is sponsored by the United States Department of Agriculture and the Corporation for National Service. Community partnerships for this project include:

- Bread for the City
- Capital Area Community Food Bank
- Children's Defense Fund
- Church of the Bretheren
- DC Central Kitchen
- DC Hunger Action
- DC Office of Aging
- DC Public Schools Food Program
- Martha's Table
- Salvation Army
- So Others Might Eat
- Senior Citizen's Counseling and Delivery Service
- Washington Senior Wellness Center
- Zacheus Kitchen

Members of the 1996/97 D.C. Anti-Hunger Team

As a group the D.C. Anti-Hunger Team is a diverse cross-section of the community and we are proud to have each as a member:

- **Rahim Brandon-Bey** - Rahim has been serving his community for several years now with the United Planning Organization in the Shaw area, S.O.M.E., 3rd Street Baptist, and the Mayor's Job Corps. He brings his lifelong experience of D.C. and service experience to the team
-
- **Judie Colden** - This single mom of one has spent time working in a nursing home in her neighborhood and with the Capital Area Community Food Bank. She is looking to use her AmeriCorps educational award to be trained in computers
-
- **Kymo Dockett** - A native of St. Louis, Kymo is taking a year off his PhD study in social psychology at Howard to serve the community
-
- **Terence Fultz** - Terence has spent much of his life overseas in Germany and Australia where his parents lived with him for many years. He is currently in the Haven program at the Gospel Mission
-
- **Steve Gales** - A resident of the Clean and Sober Streets program, Steve has mentored for young people, built tree boxes, and counseled in drug and alcohol rehabilitation.
-
- **Nada Khader** - Nada, a single mom, has lived and studied overseas in Cairo, Egypt, Israel, and in Tunis, Tunisia as a Fulbright Scholar and has a Masters of Arts in Eastern Classics at St. John's College, Santa Fe, New Mexico. She is excited about "getting her hands dirty" this year in servicing the community.
-
- **Ivan Moore** - A graduate of Capital University in Columbus, Ohio with a BA in Criminology, Ivan brings his experience with Human Rights Watch and the Jamaica Council for Human Rights to his year of direct service of the people of D.C.
-
- **Dellonta Morton** - Dellonta is serving the community while attempting to begin his own t-shirt silk-screening business. As an entrepreneur at heart, we anticipate Dellonta being the key to a microenterprise aspect of the team
-
- **Kaari Oberg** - An interest in social work and a major in human services at George Washington University have drawn Kaari to the team for some practical experience before continuing her education.
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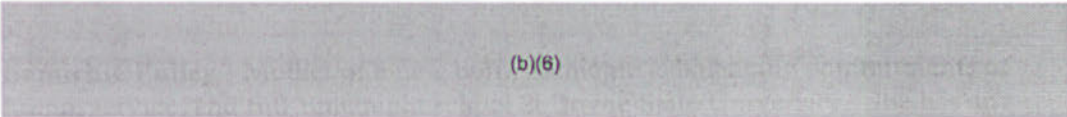
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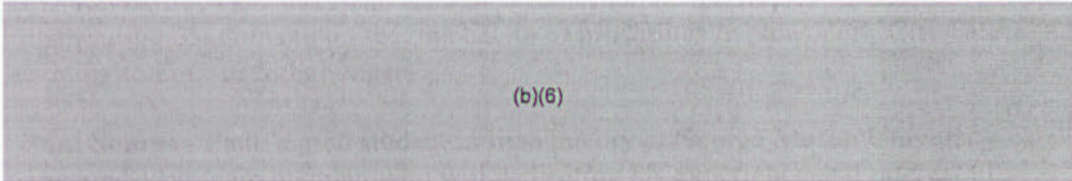
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- **Samichie Pulley** - Mother of a new born, Samichie is balancing commitments of home, service, and full-time night school at Bowie State University. She has an abundance of experience teaching young children at the MWR Anacostia Child Development Center and Early Environments early-childhood education center.
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- **Liz Rosenthal** - Liz has spent the last several months blood testing and distributing condoms to protect the health of prostitutes in New York City before coming to D.C. to fight hunger
-
- **Paul Soares** - Paul, a grad student in Irish history at George Mason University, is a second-year team member who will dedicating his experience and interest to urban farming
-
- **Gwendolyn Speaks** - Gwen brings a rich history of service to the U.S. with her, including serving in the military as part of a NATO European command and as part of the JobCorps. She is interested in continuing to obtain a degree in early childhood development after her year of service with the D.C. Anti-Hunger Team.
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- 

(b)(6)
-
- **Uduma Ukwa** - Duma, a native-born Nigerian, has been in the States three years and is planning on attending law school after completion of the program
-
- 

(b)(6)
-
- **Toshia Wedge** - A single mom of two, Toshia is using a term of service to the city to move from a career as a "loss prevention specialist" to an early childhood educator
[001]
-
- **Emily West** - A native of  Emily is taking a break from her college studies at Millersville College to pursue a year of service with the team
-
- **Ronnie Williams** - A veteran of the Air Force and an experienced electrician, Ronnie brings much experience to the team to round out this diverse and capable group.



Date: 10/8
To: Donna Hines
Organization: USDA
Fax: 720-4614
From: Beth DenBlayker
Congressional Hunger Center
Re: DC Team members
Pages: 3 (including cover page)

Notes:

I found it!! ☺

Beth

/

Donna,
Here is a copy
of the.

GRANTEE-. Anti-Hunger Corp/ Office of Economic Opportunity SITE: Vermont
CONTENTS OF OBJECTIVE STATEMENTS:

Objective (A): Increase food assistance program awareness and qualified utilization.

1. What work will be done? What service activities will your participants engage in?

* Activities will include staffing and training volunteers at community food shelves, community food kitchens, shelters for homeless people and/or battered women and their children, and community congregate meals programs.

* Assist people interested in applying for the food stamp, commodity and WIC programs by supplying applications, and assistance in filling them out when requested. Identify populations under-utilizing the food stamp, commodity and WIC programs , and provide targeted outreach.

2. What is the hoped for result of the work/activities described above?

* Increased food resource program awareness.

* Increased utilization of these programs by individuals and families who need the assistance they provide, who would be program eligible, but who may not apply without assistance.

3. How will you measure the quality of your product or impact of your service?

* Enrollment statistics.

*Information/knowledge survey.

4. By what standard will you gauge success?

* 5% statewide increase in food stamp program and WIC program utilization.

* 5% of people surveyed will indicate new knowledge about the programs, eligibility factors, what is involved in applying, and where to apply.

5. How many individuals will receive the benefit of the work your participants perform?

Approximately 3,000 people who are low income will identify as more aware of what is involved and required in the application process and eligibility determination, and will receive direct assistance should they apply.

Objective (,B): Increase the number of Summer Food Service sites.

1. What work will be done? What service will your participants engage in?

- * Identify existing summer food programs and key contact people to provide technical assistance to interested Communities, and to the Anti-Hunger Corps members.
- * Identify existing summer recreation programs, and assist communities to develop affiliated summer food service programs.
- * Identify organizations and communities with existing grants and/or initiatives who require assistance to implement, and/or improve their programs.
- * Activities may include:
 - proposal writing/technical assistance,
 - fund raising planning and participation,
 - program development and staffing/volunteer recruitment.
 - program "marketing" activities.

2. What is the hoped for result of the work/activities described above?

Increased numbers of summer food service sites. Increased participation in existing sites.

3. How will you measure the quality of your product or impact of your service?

- * Increased numbers of programs,
- * Communities who state their intention and ability to continue their program,
- *Increased numbers of participants at existing sites.

4. By what standard will you gauge success?

15% increase in summer food service program sites.

10% increased enrollment in under-enrolled existing summer food sites.

Community members report more knowledge of how to set up and manage a successful program.

5. How many individuals will receive the benefit of the work your participants perform?

- * 60 children (3 new sites serving a minimum of 20 children approximately each site)
- * A minimum of 50 new children will participate in existing summer food programs.

Objective (C): Increase availability of school breakfast program sites.

1. What work will be done? What service activities will your participants engage in?
 - * Identify existing materials and activities implemented to foster school breakfast programs.
 - * Identify schools interested in developing school breakfast programs, and
 - * Assist in program implementation, and promotion. Activities may include:
 - fund raising planning, and assistance,
 - proposal writing/technical assistance,
 - identification of resource materials, and currently successful Vermont programs.
 - volunteer/staff training
2. What is the hoped for result of the work/activities described above?
 - * Increased availability of school breakfast program sites.
 - * Increased participation at existing programs.
3. How will you measure the quality of your product or impact of your service?
 - * Increased number of programs
 - * Communities who state intention to continue or develop programs.
 - * Increased participation of existing programs.
4. By what standard will you gauge success?
 - * Five percent increase statewide in new programs developed.
 - * Five percent increase in participation.
5. How many individuals will receive the benefit of the work your participants perform?
 - * A minimum of 300 students.

(D) Increase community opportunities for sustainable agricultural projects and markets.

1. What work will be done? What service activities will your participants engage in?

* Identify existing community garden projects in need of assistance to build a stronger base and/or to work on their sustainability.

*Identify communities interested in developing a community garden project.

*Identify alternative community gardening partnerships.

*Activities may include:

-gardening

-garden management technical assistance

-project planning, and implementational assistance.

-information sharing of and networking with successful community garden projects

*Identify effective Vermont community garden working models.

2. What is the hoped for result of the work/activities described above?

*Increased numbers of community garden projects.

*Increased food resources.

*Increased community agricultural collaborations among "non-traditional" populations.

3. How will you measure the quality of your product or impact of your service?

*Community groups will report that technical assistance has improved their garden organization.

*Increased numbers of community gardens by traditional and non-traditional community collaborations,

4. By what standard will you gauge success?

*3 new community garden sites org@zed.

*5 existing sites report more efficiency and participation. *1 new non-traditional community garden collaboration.

5. How many individuals will receive the benefit of the work your participants perform?

*10 individuals in each of 8 sites.

*25 individuals in traditional and non-traditional communities.

(E) Increase nutrition and food safety education.

1. What work will be done? What service will your participants engage in?

* Identify opportunities for nutrition and food safety education where none exists.

* Identify curriculum, materials and media resources, and review them for appropriateness for a variety of possible Vermont populations, through collaboration with the Vermont WIC Director, and the state, regional, and federal Food and Nutrition Service staff.

*Identify and work with interested teachers, daycare providers, WIC clinic directors, school and summer food service staff, elderly nutrition programs and Senior Centers, and other presenting group opportunities, in order to encourage, train, enhance and support the ongoing food safety and nutrition education.

*Identify and assist in the development and training of new collaborators for food safety and nutrition education.

*Work with groups who may be audiences for this material to assist in the development and/or teaching of these materials.

2. What is the hoped for result of the work/activities described above?

*Increased food safety and nutrition materials available and used.

*Increased commitment to and use of curricula in school and daycare settings.

*The identification and development of new partnerships as trainers/educators for those interested in having this education.

3. How will you measure the quality of your product or impact of your service?

*Those who use curriculum and/or other materials will indicate a commitment and capability to continue using the materials.

*Individuals using and/or helping in the development and teaching of the materials will report them to be useful for themselves.

*Individuals trained and/or educated with these materials will indicate increased knowledge.

4. By what standard will you gauge success?

* 100% of those who experience nutrition and food safety education will indicate in pre and post testing that they have increased knowledge.

* 100% of those who experience this education will indicate a willingness to change some of their food buying and handling practices.

*75% of those trained to teach these materials, will indicate a willingness to continue to use these materials in their on-going activities.

5. How many individuals will receive the benefit of the work your participants perform?

*75 teachers, and adult and child daycare providers will participate in training events.

*30 Adult Daycare clients will receive nutrition and food safety education.

*250 children will receive nutrition and food safety education.

*75 parents from WIC clinics, school PTA groups, Headstart, etc. will participate in nutrition and food safety education.

2

Community Service Objectives
DC Service Corps
AmeriCorps/USDA Anti-Hunger Team

I. Food Stamp Program Outreach and Enrollment Assistance to Senior Citizens

- 1. What work will be done? What service activities will your participants engage in?**

In a project coordinated by DC Hunger Action, members will work to help senior citizens sign up for the Food Stamp Program. Members will also hold cooking and nutrition education demonstrations at senior citizens' housing complexes, as well as teach seniors how to improve the nutritional value and cost-effectiveness of their grocery shopping on a limited budget.

- 2. What is the hoped-for result of the work/activities described above?**

Low-income senior citizens, a particularly vulnerable population in terms of adequate nutrition, will be able to improve their basic diets through the expanded food dollars available to them as Food Stamp Program recipients, thereby reducing the incidence of nutritionally-related medical conditions among the elderly population in the District of Columbia.

- 3. How will you measure the quality of your product or impact of your service?**

The number of elderly individuals/households who apply for and are enrolled in the Food Stamp Program will be carefully tracked and attributed specifically to DC Hunger Action's Client Enrollment Assistance Project. Improvements in senior citizens' food shopping choices will be documented through follow-up interviews with those who attend the presentations (shopping instruction, cooking demonstrations) offered.

- 4. By what standard will you gauge success?**

[Insert responses from Colleen Fee when received]

- 5. How many individuals will receive the benefit of the work your participants perform?**

[Insert responses from Colleen Fee when received]

II. Nutrition Work in Local Schools

1. **What work will be done? What service activities will your participants engage in?**

In a project coordinated by the DC Public Schools' Food Services office, members will design and perform skits on nutrition education for children in grades 1-3 and will provide more advanced nutrition workshops for children in grades 4-6. Members will also work on school-based gardening projects, tentatively planned to start in January, that will be coordinated by the University of the District of Columbia.

2. **What is the hoped-for result of the work/activities described above?**

Young children will be made more aware of the importance of good nutrition to their overall health and performance in school, sports, and everyday events. This expanded awareness will be enable them to develop the habit of making wise food choices early in life. This objective also directly supports the Children's Nutrition Campaign that is currently being launched by USDA's Food and Consumer Services (FCS) agency (formerly the Food and Nutrition Service (FNS)).

3. **How will you measure the quality of your product or impact of your service?**

The students will be tested on their nutrition knowledge before and after they participate in the presentations.

4. **By what standard will you gauge success?**

The number of children who receive the nutrition education will be documented. FCS will work with the School Food Services office to observe and document (as much as possible) the eating habits of the elementary school children who participate in the School Breakfast and Lunch Programs, to see if, for example, they are eating more vegetables and fruits as a regular part of their meals.

5. **How many individuals will receive the benefit of the work your participants perform?**

This objective will be deemed successful if the students' nutrition knowledge increases by ___ percent in the post-instruction test. We also hope to create ___ gardens, on ___ acres, that should be able to be provide fresh fruits and vegetables to ___ hungry people.

III. Work with Homeless Citizens

1. **What work will be done? What service activities will your participants engage in?**

Members will provide outreach at homeless shelters, soup kitchens, and on the street to homeless people in order to help them enroll in the Food Stamp and other food assistance programs, visit job placement services, open bank accounts, utilize community gardens and farmers' markets, and obtain substance abuse counseling.

2. **What is the hoped-for result of the work/activities described above?**

Homeless persons in the District of Columbia will be able to access basic services essential to their continued existence. Many homeless persons are not aware that these services and benefits are indeed available to them, or do not know how to go about applying for and obtaining them; the anti-hunger team, in cooperation with the DC Coalition for the Homeless, will provide this information to homeless persons in a variety of settings: shelters, family housing centers, streets, etc.

3. **How will you measure the quality of your product or impact of your service?**

The quality of this effort will be measured by the number of homeless persons who are able to improve their situations by accessing the various types of assistance for which they may be eligible, and who are ultimately able to open their own bank accounts, move into apartments, and especially to improve their health by eating better.

4. **By what standard will you gauge success?**

The number of homeless persons who are referred to food, health care, or other public assistance agencies will be tracked and documented, both in the initial outreach effort and through the agencies that provide such services.

5. **How many individuals will receive the benefit of the work your participants perform?**

This objective will be deemed successful if ___ homeless persons are referred to and enrolled in assistance programs that will enable them to improve the quality of their lives.

IV. Direct Service in Soup Kitchens and Food Pantries

1. **What work will be done? What service activities will your participants engage in?**

Members will work directly in soup kitchens, food pantries, homeless shelters, and regional food banks to perform a wide variety of critical tasks.

2. **What is the hoped-for result of the work/activities described above?**

Individuals and families in the District of Columbia who need emergency food assistance will be able to receive it more effectively through the efforts of the AmeriCorps anti-hunger team.

3. **How will you measure the quality of your product or impact of your service?**

The quality of this effort will be measured by the number of persons who are able to receive emergency food assistance.

4. **By what standard will you gauge success?**

The success of this objective will be determined by an increased number of persons or households receiving food through these direct outlets, as well as an increase in the outlets' capacity to serve needy people that arises from the assistance of the AmeriCorps members.

5. **How many individuals will receive the benefit of the work your participants perform?**

This objective will be deemed successful if ___ needy persons or households are fed because of these efforts.

V. Summer Food Service Program Expansion

- 1. What work will be done? What service activities will your participants engage in?**

Under the guidance of the DC Public Schools' Food Service office, members will create or expand a select number of SFSP sites in undeserved or underutilized neighborhoods, by combining the feeding program with recreational programs, entertainment, and/or nutrition education workshops.

- 2. What is the hoped-for result of the work/activities described above?**

Those children who participate in the National School Lunch Program during the school year will be able to obtain at least one nutritious meal per day during the summer month as well. Access to the SFSP will be improved by expanding the number of sites where meals are offered, and greater incentives will be provided for children to take advantage of the SFSP by offering additional activities and opportunities at the SFSP sites.

- 3. How will you measure the quality of your product or impact of your service?**

The quality of this effort will be measured by the number of SFSP sites that begin to offer other activities and opportunities to the children who come to them, and by the number of new SFSP sites that are opened in the summer of 1995.

- 4. By what standard will you gauge success?**

The success of this objective will be determined by an increased number of children participating in the SFSP in 1995.

- 5. How many individuals will receive the benefit of the work your participants perform?**

This objective will be deemed successful if ___ SFSP sites are added, ___ SFSP sites are expanded, and ___ more children participate in the SFSP in the summer of 1995.

VI. WIC Program Outreach and CDC Immunization Project

- 1. What work will be done? What service activities will your participants engage in?**

Members will work to provide outreach and enrollment assistance to potentially eligible low-income women, infants, and children who are at nutritional risk and would benefit from participation in the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). In conjunction with this effort, members will also work with the DC branch of the Children's Defense Fund (CDF) to promote and facilitate the Centers for Disease Control's Childhood Immunization Project in the District, contacting WIC mothers to update their children's immunization records and/or to encourage them to have their children immunized as soon as possible.

- 2. What is the hoped-for result of the work/activities described above?**

More eligible low-income women, infants, and young children will participate in the WIC Program, thus improving their overall nutritional status. The number of children who are fully immunized will also be increased.

- 3. How will you measure the quality of your product or impact of your service?**

The quality of this effort will be measured by the number of WIC participants that are added to the DC WIC rolls, and by the number of additional children who are immunized as the result of the AmeriCorps members' contacts with them.

- 4. By what standard will you gauge success?**

The success of this objective will be determined by an increased number of WIC participants and an increased number of children's immunizations.

- 5. How many individuals will receive the benefit of the work your participants perform?**

This objective will be deemed successful if ___ participants are added to the WIC Program in DC, and ___ more children are immunized.

3

USDA/AMERICORPS ANTI-HUNGER NUTRITION AND EMPOWERMENT PROJECT
GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
SITE: MILWAUKEE, WISCONSIN

CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS --
GOAL #1

1. What work will be done? What service activities will your participants engage in?

AmeriCorps members will conduct an outreach campaign to a minimum of 10,000 individuals or households. There will be up to 8 educational, informational and referrals flyers distributed. The flyers will be easy to read and multi-lingual (English/Spanish/Hmong and Laotian). AmeriCorps will distribute up to 20,000 of each of the 8 flyers. Methods of distribution will include, but not be limited to, door to door and work site outreach. Each household or site will have two informational contacts.

2. What is the hoped for result of the work/activities described above?

There will be an increased awareness of and access to federal, state and local food, nutrition, economic, social service and support programs.

3. How will you measure the quality of your product or impact of your service?

Increased food security and nutritious food for the people responding to the outreach campaign.

4. By what standard will you gauge success?

Information requests and participants levels in targeted programs will be recorded at the beginning and end of the outreach activities.

5. How many individuals will receive the benefit of the work your participants perform?

USDA/AMERICORPS ANTI-HUNGER NUTRITION AND EMPOWERMENT PROJECT
GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
SITE: MILWAUKEE, WISCONSIN

CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS -- GOAL #2

1. What work will be done? What service activities will your participants engage in?
Americorps members will provide one-to-one information and referral services to a minimum of 100 food pantry clients, 7 meal program clients and 50 shelter clients. Members will provide information and referral to programs and services that reduce dependency on emergency services.

2. What is the hoped for result of the work/activities described above?
An increased awareness of programs and services, and referral to those services and programs will result in less of a dependence on emergency services.

3. How will you measure the quality of your product or impact of your service?
Individuals will register and utilize support programs and there will be a change in their need for emergency services.

4. By what standard will you gauge success?
Follow-up interviews will be conducted with the clients to measure registration in and utilization of support programs.

5. How many individuals will receive the benefit of the work your participants perform?

USDA/AMERICORPS ANTI-HUNGER NUTRITION AND EMPOWERMENT PROJECT
GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
SITE: MILWAUKEE, WISCONSIN

CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS -- GOAL #3

1. What work will be done? What service activities will your participants engage in?
Work directly with organizations providing Summer Youth Food Programs to increase youth enrolled in the programs. AmeriCorps members will outreach and recruit youth between 6 and 17 in the 1995 Summer Youth Food Program.
2. 2. What is the hoped for result of the work/activities described above?
There will be a 10% increase of the youth enrolled in the 1995 Summer Youth Food Program, as compared to the 1994 Program.
3. How will you measure the quality of your product or impact of your service?
Youth between the ages of 6-17 will receive a nutritious lunch. In many instances youth will enroll in summer youth enrichment programs. Families of the children will lessen their need for emergency food programs.
4. By what standard will you gauge success?
Compare the number of youth enrolled in the 1994 Summer Youth Programs to the 1995 enrollment. A survey of site workers and youth participants will be conducted.
5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS -- GOAL #3

1. What work will be done? What service activities will your participants engage in?
Review all pertinent information to determine where there is a need for and an ability to establish new Summer Youth Food Programs in underserved low income communities. Outreach activities will be conducted at existing summer recreational and social organizations serving youth between the ages of 6-17.

2. What is the hoped for result of the work/activities described above?
Establishment of 5 new Summer Youth Food Program sites. Each new site will enroll an average of 20 youth that participate in regularly scheduled social/recreational activities.

3. How will you measure the quality of your product or impact of your service?
More youth will have access to and eat nutritious lunches during the summer months and be enrolled in summer recreational and social programs, affording the youth positive enrichment opportunities. The youths' families will be less dependent on emergency food programs.

4. By what standard will you gauge success?
A survey of the lunch sites' workers and youth participants will be conducted.

5. How many individuals will receive the benefit of the work your participants perform?
Approximately 100 low income youth between the ages of 6 and 17.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #1

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will conduct on-site physical assessments of emergency food pantries. They will survey the facility needs of the pantry (safety, health and accessibility). A facilities enhancement plan will be developed for the pantries surveyed.

2. What is the hoped for result of the work/activities described above?

A Facility Enhancement Plan (scope of work) will be developed for 30 emergency food pantries.

3. How will you measure the quality of your product or impact of your service?

A survey of operators of emergency food pantries will be conducted.

4. By what standard will you gauge success?

Emergency Food Pantries will have a Facility Enhancement Plan to be used to improve the safety, health, and accessibility standards of their pantry facilities. Pantries will use the documents to improve their facilities.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #1

1. What work will be done? What service activities will your participants engage in?

AmeriCorps members will provide needed rehabilitation, repairs and maintenance to at least 15 Emergency Food Pantries.

2. What is the hoped for result of the work/activities described above?

The physical facilities of a minimum of 15 Emergency Food Pantries will be provided with needed rehabilitation, repairs and maintenance to enhance safety, accessibility and provide more accommodating environments for their clients.

3. How will you measure the quality of your product or impact of your service?

Improved Emergency Food Pantry facilities will enhance the operation of the Emergency Food Pantries by being more efficient and pleasant work areas. Improved facilities will benefit the current staff or volunteers and possibly increase the number of volunteers.

4. By what standard will you gauge success?

Interviews will be conducted with a minimum of 25 pantry volunteers and/or clients to evaluate the impact of physical improvements.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #3

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will construct 2 handicapped accessible gardens adjacent to public housing projects or programs for handicapped/elderly residents.

2. What is the hoped for result of the work/activities described above?
Two handicapped accessible gardens will be constructed adjacent to public housing for handicapped/elderly residents.

3. How will you measure the quality of your product or impact of your service?
Elderly/handicapped residents will use the gardens and they will have increased availability of low cost nutritious produce.

4. By what standard will you gauge success?
A survey of clients/elderly residents of the housing projects where the gardens are constructed obtaining a 25% response rate to evaluate the utilization of the gardens.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #4

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will assist in the annual neighborhood Spring clean-up project. They will work in collaboration
They will assist in the outreach recruitment of volunteers and the actual clean-up.

2. What is the hoped for result of the work/activities described above?
The 2-4 targeted neighborhoods that the AmeriCorps teams work in will be significantly cleaner.
Neighborhood residents will be involved in the clean-up.

3. How will you measure the quality of your product or impact of your service?
Residents of the participating areas will have an enhanced sense of pride in their community. They will make plans to maintain the neighborhood.

4. By what standard will you gauge success?
The work completed will be evaluated by project organizers in the targeted neighborhoods through interviews and a written report.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT:FARMERS/MARKETS/URRAN FARMING #1

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will establish 2 neighborhood farmers' markets in collaboration with the Rainbow Farmers Cooperative. The markets will be open at least one day per week for a minimum of 3 months. The markets will accept food stamps. The AmeriCorps members will promote the markets to the local community through various methods of outreach. They will assist in the setting up, staffing and breakdown of the markets. They will assist in recruiting volunteers and sponsors for the market and market related activities. They will assist in all aspects of special events that will take place at the markets.

2. What is the hoped for result of the work/activities described above?
Fresh, affordable produce will be available in targeted neighborhoods where emergency food programs are located.

3. How will you measure the quality of your product or impact of your service?
Fresh, affordable produce will be available in neighborhoods that are currently undeserved by traditional markets. Low-income families will increase the amount of fresh produce consumed.

4. By what standard will you gauge success?
The number of market customers will increase 50% from the beginning to the end of the season. A random survey of a minimum of 25 market customers and farmers will be conducted to determine the impact of the markets on the neighborhood residents, the farmers co-op, and the community.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT:FARMERS/MARKETS/URRAN FARMING #2

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will assist in marketing and promotion of four existing neighborhood farmers markets that provide fresh, affordable produce in low income neighborhoods. They will work in collaboration with the Rainbow Farmers Cooperative. The physical set-up of the markets will be improved and signage for the markets will be installed. Participants will work with the community organizations and groups operating the market. They will jointly develop and implement on outreach and promotion campaign for the markets.

2. What is the hoped for results of the work/activities described above?
The number of market customers will increase by 50% from the beginning to the end of the market season.

3. How will you measure the quality of your product or impact of your service?
Nutritious, affordable, fresh produce will be available to four low-income neighborhoods. Users of food stamps will have better quality and more economical produce available to them. Other goods and services may become available to these neighborhoods if it can be demonstrated that a good consumer base exists in the areas the markets are located.

4. By what standard will you gauge success?
A random survey of a minimum of 25% of the market customers and farmers will be conducted to determine the impact of the markets on the neighborhood residents and farmers co-ops.

5. How many individuals will receive the benefit of the work your participants perform?

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GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT:FARMERS/MARKETS/URBAN FARMING #3

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will establish 2 community gardens in targeted neighborhoods to provide fresh produce to the gardeners and neighborhood residents. They will work in collaboration with the Rainbow Farmers Cooperative and existing neighborhood organizations and groups. A portion of each of the gardens' produce will be sold at the newly established neighborhood farmers markets. Each of the gardens will grow at least two specialty items to meet the special needs of the ethnic/racial groups located in the garden's neighborhood.

2. What are the hoped for results of the work/activities described above?
Two community gardens will be established where none currently exist. A portion of the produce grown will be sold in the newly established farmers markets. Specialty produce items will be grown and made available.

3. How will you measure the quality of your product or impact of your service?
There will be increased availability of affordable fresh produce in low income neighborhoods. Community groups and organizations will be strengthened because of their members' involvement with this project.

4. By what standard will you gauge success?
A survey of the garden participants will be conducted to evaluate the impact of the gardens.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT:FARMERS/MARKETS/URBAN FARMING #4

1. What work will be done? What service activities will your participants engage in?

AmeriCorps members will organize and provide 12 demonstrations on the proper preparation and storage of market produce. They will also assist 10 local residents in providing at least 4 demonstrations of the proper preparation of and storage of ethnic foods using market produce.

2. What is the hoped for result of the work/activities described above?

There will be demonstrations at neighborhood markets about the storage and preparation of market items by AmeriCorps, neighborhood organization members, and market customers. Area residents will demonstrate the use of specialty produce.

3. How will you measure the quality of your product or impact of your service?

A community atmosphere of sharing and education will exist. Residents and marketgoers will enjoy a diverse experience, learn about other cultures, and increase pride in their own cultures.

4. By what standard will you gauge success?

Surveys will be taken of the market participants and farmers.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT:FARMERS/MARKETS/URBAN FARMING #5

1. What work will be done? What service activities will your participants engage in?

AmeriCorps members will develop a link between city and suburban communities by recruiting 2 suburban churches to become partners with 2 neighborhood gardens or farmers markets. Each church will recruit church members to assist with the gardens or be customers for the markets. AmeriCorps members will be involved in the outreach and recruitment of the churches and will actively assist to build the relationships between the suburban and urban communities.

2. What are the hoped for results of the work/activities described above?

Two suburban churches will become partners in the neighborhood garden or market project. Each church will recruit volunteers. They will recruit 10 customers for the market or will find people with gardening expertise to work in the gardens.

3. How will you measure the quality of your product or impact of your service?

The markets will be more successful because of an expanded customer base. The gardens will be more productive because of the gardeners' experience. There will be a linkage made between the inner city neighborhood organizations. There will be mutually beneficial cross-cultural and cross-economical relationships.

4. By what standard will you gauge success?

Interviews will be conducted with all of the participants to evaluate partnership results/benefits and to determine possible future activities.

5. How many individuals will receive the benefit of the work your participants perform?

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GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FOOD HANDLING GOAL #1

1. What work will be done? What service activities will your participants engage in?
AmeriCorps members will be placed in emergency food programs to increase the programs' capacity to provide direct emergency food services. AmeriCorps members will be placed in either food pantries or meal programs. They will assist with food pick-up and distribution, pantry maintenance, client intake and referral, and volunteer recruitment and training.

2. What is the hoped for result of the work/activities described above?
Ten emergency food pantries and meal programs will have an increased capacity to serve their targeted populations. At least 3 new volunteers will be recruited for each pantry.

3. How will you measure the quality of your product or impact of your service?
Increased capacity of the emergency food pantries and meal programs will result in recipients of the service being served in a more timely and professional manner. The facilities' maintenance will make for a more pleasant atmosphere. Increased volunteers and work by the AmeriCorps members will allow current staff and volunteers of the programs to offer a higher quality of service and in some cases provide other necessary services.

4. By what standard will you gauge success?
A minimum of 2 interviews, one before and one after the completion of the project, will be conducted with the pantry coordinators or meal program sites to measure the quality of the work performed and the impact of the improvements to pantry or meal site operations.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FOOD HANDLING GOAL #2

1. What work will be done? What service activities will your participants engage in? AmeriCorps members will assist Hunger Task Force of Milwaukee to collect, sort, inventory, and distribute donated and purchased foods to food pantries in the Emergency Food Pantry Network. They will participate in 2 major food drives, sort foods, and work with volunteers on these tasks. They will assist in the development of a systematic warehouse maintenance and distribution plan.

2. What is the hoped for result of the work/activities described above?
Millions of pounds of donated or purchased food will be collected, sorted, inventoried, and distributed to 75 pantries in the Emergency Food Pantry Network. There will be a minimum of 25 food sorting sessions involving a minimum of 30 volunteers.

3. How will you measure the quality of your product or impact of your service?
The assistance of AmeriCorps members will increase the capacity and efficiency of the Hunger Task Force of Milwaukee to provide nutritious food to food pantries in the greater Milwaukee area. The warehouse will have a better maintenance and distribution plan.
The volunteers and the AmeriCorps members will enjoy a good working relationship.

4. By what standard will you gauge success?
An evaluation report will be completed based on interviews with food program staff and volunteers from the Hunger Task Force of Milwaukee.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY SERVICE OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FOOD HANDLING GOAL #3

1. What work will be done? What service activities will your participants engage in?

AmeriCorps members will assist in establishing SHARE programs in pantries or meal program settings. They will perform outreach and recruit members of the Emergency Food Pantry Network and the Community Meal Coalition. They will assist in recruiting volunteers to operate the new SHARE sites.

2. What is the hoped for result of the work/activities described above?

At least two new SHARE sites will be established at Emergency Food Pantries or Community Meal Sites. SHARE participants and volunteers for the SHARE programs will increase.

3. How will you measure the quality of your product or impact of your service?

Low-income individuals and families from the Emergency Food Pantries and Community Meal Sites, and their surrounding communities, will have very economical and high quality food available to them. The people involved in SHARE will reduce their use of emergency food pantries and free meal programs. The community will benefit from volunteer hours performed by members of the SHARE program.

4. By what standard will you gauge success?

A survey of volunteers and clients will be conducted at the beginning and the end of the project.

5. How many individuals will receive the benefit of the work your participants perform?

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS --
GOAL #3

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1. What activities will you be engaged in?
AmeriCorps members will perform outreach to and recruit youth between the ages of 6-17 for the Summer Youth Food Program.

2. What is the hoped for result of the work/activities described above?
A 10% increase of youth enrolled in 1995 compared to 1994.

3. How will you measure the quality of these objectives?
A 10% increase in youth enrolled in the Summer Youth Food Program and more low-income youth involved in summer social, recreational, and enrichment programs.

4. By what standard will you gauge success?
A survey of the site workers and youth participants will be conducted.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: COMMUNITY OUTREACH AND ACCESS -- GOAL #4

1. What activities will you be engaged in?

AmeriCorps members will assist in the establishment of 5 new Summer Youth Food Programs in low-income neighborhoods. They will help provide outreach to and recruit the youth for the programs. The youth will participate in regular social, recreational, and enrichment activities.

2. What is the hoped for result of the work/activities described above?

AmeriCorps members will assist in the establishment of 5 new Summer Youth Food Programs in low-income neighborhoods. They will help provide outreach to and recruit the youth for the programs. The youth will participate in regular social, recreational, and enrichment activities.

3. How will you measure the quality of these objectives?

At least 100 youth between the ages of 6-17 will have enrolled in 5 newly established Summer Youth Food Programs. There will be social, recreational, and enrichment activities for the youth to engage in.

4. By what standard will you gauge success?

Five new Summer Youth Food Program sites will be established and 100 youths will be enrolled.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #3

1. What activities will you be engaged in?

AmeriCorps members will construct handicapped-accessible gardens adjacent to public housing projects or programs for the handicapped or elderly.

2. What is the hoped for result of the work/activities described above? Handicapped and/or elderly will have accessible gardens located in very close proximity to where they live or to programs they attend. The gardens will increase access to high quality, low cost, fresh produce. The gardens will also enhance the sense of community for the gardeners and the housing units or the programs where they are located.

3. How will you measure the quality of these objectives?

Construction and utilization of 2 gardens. Participants will experience an increased sense of community and productivity by the garden participants.

4. By what standard will you gauge success?

A survey will be conducted and there will be at least a 25% response rate. The survey will evaluate the impact of the gardens and the involvement of participants in the community.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: INFRASTRUCTURE CONSTRUCTION HELP #4

1. What activities will you be engaged in?

AmeriCorps members will assist in the annual Spring neighborhood clean-up project. They will collaborate with community organizations and city departments. They will work in 2 to 4 neighborhoods with residents of the area.

2. What is the hoped for result of the work/activities described above?

Not only will the neighborhoods be cleaner, but the residents, organizations and City Departments will also have an opportunity to work together. There will be an increased sense of pride.,

3. How will you measure the quality of these objectives?

The relationship between the area residents and the participating organizations and city departments will be enhanced, and they will have an increased sense of pride in their community. The organizations, residents, and city departments will find other ways to work together for the betterment of the neighborhood.

4. By what standard will you gauge success?

There will be a survey of participating neighborhood residents, collaborating organizations, and city departments.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FARMERS/MARKETS/URBAN FARMING #1

1. What activities will you be engaged in?

AmeriCorps members will assist in establishing and operating two neighborhood farmers markets in collaboration with the Rainbow Food Cooperative. The market will provide affordable fresh produce to the targeted neighborhoods where emergency food programs are located. Each market will operate a minimum of one day per week for three months. Sellers at the market will accept food stamps.

2. What is the hoped for result of the work/activities described above?

Besides affordable and fresh produce being available in areas where it previously was not, the Neighborhood Farmers Markets will become focal points of activity for the low-income neighborhoods where they are located. Because of the special events planned to help promote the markets, area residents will have an enhanced sense of community and community pride.

3. How will you measure the quality of these objectives?

Other services, groups and organizations will take advantage of the events planned for the market, and residents will benefit from the services and information. The area where the markets are located will have increased pedestrian traffic and because of that, there will be a greater sense of safety in the area.

4. By what standard will you gauge success?

A random survey of 25 market customers and farmers will be conducted to determine the impact of the markets on the neighborhood residents, the farmers co-op, and the community.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FARMERS/MARKETS/URBAN FARMING #2

1. What activities will you be engaged in?

AmeriCorps members will work with four existing neighborhood farmers markets located in low-income neighborhoods and assist in the markets' outreach and promotion. AmeriCorps members will also assist in the installation of signage and developing a more professional and permanent display area.

2. What is the hoped for result of the work/activities described above?

There will be a 50% increase in the number of customers from the beginning to the end of the season. Because of the enhanced outreach and promotion, the markets will be more successful and there will be an increase in the types of produce offered at the markets. The community organizations and groups sponsoring the market will be more successful in providing the area with farmers markets.

3. How will you measure the quality of these objectives?

There will be increased patronage of the market and an increase in the utilization of the other services and programs offered by the sponsoring groups and organizations. There will be an increased sense of pride and ownership in the markets because they will also be provided with professional signage and display of market items.

4. By what standard will you gauge success?

There will be a survey of 25% of the market customers.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FARMERS/MARKETS/URBAN FARMING #3

1. What activities will you be engaged in?

AmeriCorps members will assist in establishing 2 community gardens in targeted low-income neighborhoods. Each garden will be a cooperative venture with the existing block clubs, neighborhood groups, and organizations. A portion of the produce will be sold in the newly established neighborhood farmers markets. Each garden will grow specialty items to meet the special produce needs of area residents. Every gardener will assist, not only growing items for their own consumption, but also for the general community.

2. What is the hoped for result of the work/activities described above?

There will be an increased sense of community among the gardeners. Diverse community groups will have an opportunity to work together. There will be an enhanced sense of ownership and pride in the area where the garden is located.

3. How will you measure the quality of these objectives?

There will be an increased sense of community, and the gardeners and the neighborhood organizations/groups will look for other ways to work cooperatively for the betterment of the area.

4. By what standard will you gauge success?

A survey of all garden participants will be conducted to evaluate the impact of the gardens.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FARMERS/MARKETS/URBAN FARMING #5

1. What activities will you be engaged in?

AmeriCorps members will assist in establishing a link between city and suburban communities by recruiting suburban churches to become partners with neighborhood farmers markets and/or neighborhood gardens.

2. What is the hoped for result of the work/activities described above?

A mutually beneficial relationship will develop between the market/garden and the suburban church volunteers. A linkage will be made between the groups or organizations sponsoring the gardens/markets.

3. How will you measure the quality of the objectives?

Because of the increased customer base, the markets will be more successful. All involved parties will benefit from the availability of affordable fresh produce. Diverse groups of people will have a unique experience working on a common task. The groups will find another mutually beneficial activity to work together on.

4. By what standard will you gauge your success?

Interviews will be conducted with all the participants to evaluate the partnership results/activities.

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CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FOOD HANDLING GOAL #2

1. What activities will you be engaged in?

AmeriCorps members will assist the Hunger Task Force of Milwaukee to collect, sort, inventory and distribute one million pounds of donated and purchased food. The AmeriCorps members will assist in at least 25 food sorting sessions with volunteers from the greater Milwaukee area.

2. What is the hoped for result of the work/activities described above?

Not only will the food be sorted and distributed, but the AmeriCorps members will also have an opportunity to work with very diverse groups of people. Most of the individuals that will be working do not often interact with young adults. There will be opportunities for intergenerational and multi-ethnic/racial volunteer experiences.

3. How will you measure the quality of these objectives?

Hunger Task Force of Milwaukee volunteers will return to the Task Force for other volunteer experiences.

4. By what standard will you gauge success?

An evaluation report will be completed based on interviews with the food program staff and volunteers of Hunger Task Force.

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GRANTEE: MILWAUKEE COMMUNITY SERVICE CORPS
SITE: MILWAUKEE, WISCONSIN

CORPORATION FOR NATIONAL SERVICE COMMUNITY BUILDING OBJECTIVES

COMPONENTS OF OBJECTIVE STATEMENT: FOOD HANDLING GOAL #3

1. What activities will you be engaged in?

AmeriCorps members will assist establishing two SHARE programs in a pantry or meal program setting. They will help with the outreach and promotion of the project.

2. What is the hoped for result of the work/activities described above? On= will be two SHARE pro@ esd
There will be two SHARE programs established, and the SHARE participants will work with other meal programs and food pantries on community service projects. They will work together at the SHARE site. There will be a greater sense of community and ownership in the programs they work with.

3. How will you measure the quality of these objectives?

The SHARE volunteers will participate in other programs offered at the SHARE site. The community will be better because of the volunteer time of the SHARE participants.

4. By what standard will you gauge success?

A survey of volunteers and clients will be conducted at the beginning and the end of the Project.

4

GREATER JACKSON YOUTH SERVICE CORPS
COMMUNITY SERVICE OBJECTIVES -- ANTI-HUNGER PROJECT

1) What work will be done? What service activities will your participants engage in?

The USDA/AmeriCorps Anti-hunger Team will engage in anti-hunger and nutrition activities. They will go into low-income areas of the Sunflower/Humphreys Counties and do outreach work for senior citizens and low-income families. They will also conduct nutrition workshops in different areas in these counties.

2) What is the hoped for result of the work/activities described above?

The hoped for results of these activities will be:

- a. An increased awareness of nutritional programs available to seniors.
- b. An increased number of seniors receiving meals from different charity programs.
- c. An increased number of summer feeding sites in these areas.
- d. An increased number of children fed per site.
- e. Improved knowledge of nutrition to all in the area.
- f. Improved knowledge of food safety.
- g. Increased number of people claiming EITC.
- h. Increased number of people receiving food stamps.

3) How will you measure the quality of your product or the impact of your service?

The impact of our services will be measured by the number of people who start receiving the assistance we are suggesting they look into and apply for. Our services will also be measured by the number of feeding sites that are approved by the counties.

4) By what standard will you gauge success?

The standards used to gauge success are:

- a. 25% rise in awareness of nutritional programs available to

senior citizens.

- b. 25% rise in seniors receiving meals.
 - c. 35% rise in summer feeding sites (3 sites).
 - d. Increase the number of children fed by 40 per site.
 - e. Nutrition counseling for 50% of school aged children.
 - f. Circulate 5,000 pamphlets on food safety.
 - g. 1 workshop on food safety per county.
 - h. 25% increase in people claiming EITC in each county.
 - j. 33% rise in people receiving food stamps.
- 5) How many individuals will receive the benefit of the work your participants perform?

Over 5,000 people will benefit from our services.

GREATER JACKSON YOUTH SERVICE CORPS
COMMUNITY BUILDING OBJECTIVES -- ANTI-HUNGER PROJECT

1) What activities will you be engaged in?

Our primary activity will be developing and/or establishing a good working relationship with the community action agencies as well as the schools in the Sunflower and Humphrey county areas.

2) What is the hoped for result of the activities described above?

Through our efforts we hope that stable partnerships are formed. We want to be able to have a "give/get" relationship that works both ways.

3) How will you measure the quality of these activities?

A quarterly questionnaire will be administered to each of the partners to evaluate the partnership.

4) By what standard will you gauge success?

100% of our partners will agree that through our outreach efforts, their services are being more commonly and adequately used.

5

LOS ANGELES ANTI-HUNGER AND EMPOWERMENT PROJECT

A Joint Community Project of:

Interfaith Hunger Coalition
Los Angeles Conservation Corps

Corporation for National Service
Community Service Objectives

Components of Objective Statements:

1. What work will be done? What service activities will your participants engage in?
2. What is the hoped for result of the work/activities described above?
3. How will you measure the quality of your product or impact of your service?
4. By what standards will you gauge success?
5. How many individuals will receive the benefit of the work you participants perform?

1. Community Education

1. *School Garden Project:*

Goal: To establish a partnership with the Los Angeles Unified School Districts' (LAUSD) Homeless Project and work with one school which has a large population of homeless children to establish a community garden at the school.

Objective: To create one successful community garden at one school in which 30 students and their parents will be trained and participate for a school year.

1. The work to be done is to create one successful community garden at one school.
2. The result to be achieved is one new community garden established by 30 students and their parents.
3. The measure of quality is a survey of the skilled and training of 30 students.

4. The standard of success is the statements of 30 students sharing their experience and will provide the feasibility for another class of 30 at one other school.

5. 30 students have opportunities to eat produce they have grown and benefit from their new skills.

2. *Healthy Eating is Fun:*

Goal: Coordinate the relationship between the school district and local chefs who would visit the schools and provide training in healthy and enjoyable eating, bringing parents and children together in an innovative forum.

Objective: One presentation (with a follow-up, if requested) will be provided to a minimum of ten schools who will participate. With organizations such as EFNEP which emphasize nutrition education, we will coordinate presentations which will enable a greater number of schools to receive nutrition education.

1. The work to be done is hold one presentation for each 10 schools.

2. The result to be achieved is to provide nutritional education to 500 children and their families.

3. The measure of quality is a survey of 100 families who participated in the training events.

4. The standard of success is the follow-up Nutrition Education Resource Book in which 100 families share their new ideas for healthy eating.

5. All 500 children and their families will have new information and skills related to healthy eating.

3. *Special Event Coordination:*

Goal: Special event coordination within designated schools to promote healthy eating.

Objectives:

A. To conduct at least two district-wide promotions during the year.

1. The work to be done is to hold two district-wide promotions.

2. The result to be achieved is to expand the knowledge about healthy eating to 300 individuals at each promotion.

3. The measure of quality is an evaluation filled out by 50 individuals of all ages.
 4. The standard of success is the follow-up response from 50 individuals who attended the event.
 5. 50 individuals will have information on programs, organizations, and ideas directly related to improving the nutritional quality of their meals.
- B. To conduct at least three campaigns at specially selected schools, with the overall goal of increasing participation in School Breakfast and School Lunch by 10% district-wide.
1. The work to be done is to conduct three campaigns to increase participation in School Breakfast and School Lunch.
 2. The result to be achieved is the increase of participation 10%(2000) district-wide.
 3. The measure of quality is a survey of 25% of participants in parents groups and school personnel involved.
 4. The standard of success is the comparison of participation rates before and after special campaigns.
 5. 2000 additional children will participate in the School Breakfast and School Lunch program.

II. Community Outreach

I . *You're Entitled:*

Goal: To outreach to homeless, low income, working poor and people with AIDS and other disabilities to inform them of the benefits they are entitled, community activities (community gardens, farmers markets, school food programs, summer food program), and help with individual, client advocacy.

Objectives:

- A. To perform community outreach three times a week to various neighborhood sites including local Department of Public Social Services (DPSS) offices, Women, Infant and Children (WIC) offices, county health facilities, housing projects, and senior centers.
- B. To provide assistance to 1,000 people in a years period.

C. To conduct ten community trainings on the Earned Income Tax Credit leading to assisting 100 individuals in understanding and applying for this credit on their income tax forms.

1. The work to be done is performing community outreach.

2. The result to be achieved is providing outreach to 25 people a day (100 people a week).

3. The measure of quality is a survey of 25 people in need of outreach.

4. The standard of success is the statement of 25 people regarding the outreach provided.

5. All 100 people who received community outreach will have information regarding services, food programs and resources, available to them.

III. Summer Food

Let's Eat in the Heat: Summer Food Outreach:

Goal: To concentrate on the promotion of the Summer Food Service Program, a vastly under-utilized program which has the potential of reaching 700,000 children in greater Los Angeles and the surrounding area.

Objective: The objective of the members of the outreach team specializing in Summer Food will be to increase the number of children participating in the Summer Food program in Los Angeles by 2,000, and to produce at least one large scale event promoting the Summer Food Program.

1. The work to be done is increasing the number of children participating in the Summer Food program in greater Los Angeles and to produce at least one large scale event promoting the Summer Food Program.

2. The result is increasing the number of children participating by 2,000.

3. The measure of quality is a survey of the Summer Food Program by participating children and their parents.

4. The standard of success is the increased number of participants by 2000.

5. 2000 additional children are participating in the Summer Food Program.

IV. Community Access

1. Homeless Prevention Team:

Goal: To provide services in high impact areas to help them from becoming homeless.

Objective: The Quantified objective of these members of the Community Services team will be not to assist any certain number of people, as the number of disaster victims who might be potentially homeless or who have not received assistance cannot be known, but to assist 100% of those individuals and families with whom contact is made.

1. The work to be done is providing services to post earthquake victims.
2. The result to be achieved is informed individuals.
3. The measure of quality is an evaluation of 50 people affected by the earthquake.
4. The standard of success is the statement of 50 people affected by the earthquake.
5. 500 people will have knowledge of resources and how to access additional services as needed.

2. *Community Coordination:*

Will be a liaison between each of the other four program components and governmental agencies and community based organizations.

3. *Homeless Outreach:*

Goal: Short term life-saving outreach emergency shelter and services with longer term life-changing stabilization, transition and recovery services.

Objective: To engage, assess, refer, and provide limited case management to people living on the streets and in encampments, including the mentally ill.

1. Provide persons who are living on the street of acceptable alternatives which result in decisions by homeless people to abandon living in encampments an public property.
2. The result to be achieved is to provide service information to 25 people every day. 12 individuals will have in depth one on one counseling,
3. The measure of quality
4. The standard of success is contacting the same individual so as over the course of the year 100 people off the streets.

5. 600 persons living on the streets and in encampments will have information on what services are available to.

4. Wet & Cold Weather Program:

Goal: Short term life-saving outreach emergency shelter and services.

Objective: Aid in establishing the Cold & Wet Weather Program and inform persons living on the streets of emergency shelter availability on wet and cold evenings during the winter months. November to March. 1,900 beds.

1. The work to be done is assist shelters to increase space available on cold and wet evenings. To inform persons in need of shelter on cold and wet days of this emergency program.
2. The result to be achieved is to inform 800 persons of the evening shelters.
3. The measure of quality will be people contacted will have the information.
4. The standard of success is 100% of emergency beds filled.
5. 800 individuals will have the information and will be able to access the emergency shelters.

V. Community Assets

1. *Community Gardening Project:*

Goal: The goal of this component will be to substantially increase the use and number of community gardens in inner city Los Angeles and ensure their continued success, provide information on social services to gardeners, and to develop an outlet for marketable produce. Rejuvenate existing gardens which are in underutilized and decaying.

Objective: One new community garden will be established and two existing gardens rejuvenated.

1. The work to be done is to start one and rejuvenate two community gardens.
2. The result to be achieved is three local gardens which produce fresh vegetables for three communities.
3. The measure of quality is a survey of the organizers of the three gardens.
4. The standard of success is the statement of the organizers of the three gardens that are using and providing fresh food for themselves and others.
5. Three community gardens will provide food resources to the people in the communities.

2. *Certified Farmers' Market Project:*

Goals:

* The development of additional Certified Farmers' Markets in supermarket deficient areas in Los Angeles;

* To strengthen existing farmers' markets;

* The development of farmers' markets as community institutions.

Objective: One additional farmers' market will be established.

1. The work to be done is starting one new farmers' market.
2. The result to be achieved is the availability of fresh, inexpensive, healthy food for community members.
3. The measure of quality is a survey of 100 shoppers at the farmers' market.
4. The standard of success are the statements from 100 shoppers at the farmers' market.
5. 300 people will benefit from the availability of fresh, healthy food on their tables.

3. *Micro enterprise Project:*

Goal: Based upon the success of other food-related micro enterprises, such as Food from the Hood, Justice Bakery, and Home Boy Industries, the goals of this project will be to spur the development of additional agricultural or food-related micro-enterprises.

Objective: One new micro enterprise will be established.

1. The work to be done Is the establishment of a micro enterprise business.
2. The result to be achieved is one small business in the community.
3. The measure of quality is an evaluation of the group responsible for the micro enterprise.
4. The standard of success are the statements provided by the group that has started the business.
5. The one new micro enterprise will provide employment and income to put back into the new business.

SUBJECT: Requests for AmeriCorps "**Summer of Gleaning**" Proposals

Background

Each year millions of pounds of food - in fields - go to waste. At the same time, hundreds of thousands of adults, and roughly twenty percent of the nation's children, do not have sufficient resources to acquire the food they need to survive and be healthy. Gleaning fields --gathering after the reapers--is one way we can rescue food that otherwise might be wasted and lost to the hungry. In addition, a network of food-rescue programs across the United States and Canada, collect surplus prepared and perishable foods for distribution to the hungry that is not in salable condition but is still perfectly good to eat and is donated by wholesalers at the market.

Given that gleaning is one of Secretary Glickman's important priorities, and given that USDA's AmeriCorps pilot gleaning project is succeeding marvelously in recruiting farmers and other volunteers to help feed the hungry, USDA propose, to join with partner non-profit organizations, in sponsoring a "**Summer of Gleaning**" program from **June 1 through August 31, 1996** in up to ten selected States.

Because FSA is only one of the USDA agencies being offered the opportunity to apply for participation in the AmeriCorps **Summer of Gleaning** program, AmeriCorps funds have not been specifically earmarked to go exclusively to FSA-sponsored projects. Similar opportunities will also be offered to Rural Economic and Community Development (RECD) state offices, Food and Consumer Service (FCS) regional offices, State Cooperative Extension Offices, and the Department of Housing and Urban Development (HUD) regional offices. Obviously, all of these other offices may not wish to apply individually; however, you may want to explore the possibility (and feasibility) of a collaborative project involving one or more of the agencies listed, either as co-applicants or as primary/secondary partners in your FSA project design.

Project Applications

Because projects will only be operated in ten States, FSA State offices must compete internally for participation in the program. Each FSA State office wishing to participate must develop a short, concise project proposal indicating how you would implement your AmeriCorps "**Summer of Gleaning**" project; and, submit it **directly** to USDA's Office of National Service, through your Area Office, for ranking and selection purposes. Even though your project proposal must be detailed, it should be concise and **no longer than four (4) pages**. (We have enclosed a sample AmeriCorps "**Summer of Gleaning**" project application proposal for your use.) Project proposals are due **COB March 29, 1996**. If your project is accepted, you will be notified by **April 4, 1996**.

Project Scope and Size

While we anticipate that most FSA projects will focus on "gleaning of fields", we will also consider for acceptance carefully-structured proposals that include perishable food salvage and/or rescue activities involving urban restaurant/food institutions. This is an area where collaboration with HUD offices, or with representatives from the multi-agency Empowerment Zone/Enterprise Community (EZ/EC) program, may prove to be extremely beneficial in the development of a successful project proposal. Project proposals for new FSA AmeriCorps sites will involve five or six AmeriCorps Members. However, project proposals will also be considered for acceptance from existing AmeriCorps project sites (not necessarily administered by FSA) who propose to add one or two Members to an existing team who would focus specifically on the gleaning project.

Developing Partnerships with Non-Profit Organizations and State/Local Government Agencies

The most important aspect in making your AmeriCorps "**Summer of Gleaning**" project successful will be the partnerships you develop with local businesses, workers, and the non-profit community. We expect that each successful proposal will involve a firm partnership with a local social service, community service, or youth service group. You should immediately begin the process of contacting representatives of the Red Cross, Boy Scouts, Girl Scouts, 4-H and FFA groups, community church councils (or their equivalents), senior citizens' groups, civic organizations, community action agencies, etc.; and your State and local WIC, Food Stamp, and Commodity Food Distribution Program Directors, who are also being notified about this "**Summer of Gleaning**" initiative to encouraged them to join with you to facilitate food distribution and help alleviate some of our nation's hunger problems through a creative gleaning project. Letters of commitment or agreement from primary or secondary partners should be included with your project proposal.

Project Design

FSA AmeriCorps "**Summer of Gleaning**" projects:

- must be restricted to activities relating to, or in support of gleaning and food rescue efforts and finding ways to help feed those in need. AmeriCorps Members may not performed work that is routinely performed by FSA employees and cannot spend the bulk of their service time performing office or support work.

- must be a "volunteer generator" model to recruit many more non-compensated volunteers and farmers. At each site, you should encourage local non-profit organizations to help with training, farmer and volunteer recruitment and management, food distribution, etc. Our goal is for as many of the sites as possible to continue gleaning in future years even without an AmeriCorps project.
- must be designed, implemented, and evaluated with extensive broad-based local input, including active partnerships with local anti-hunger or youth service groups, as well as consultation with representatives from non-profit organizations, community groups, senior and youth groups, community based agencies with demonstrated record of experience in providing services, foundations, businesses, etc.
- should have concrete, measurable community service objectives that demonstrate accomplishments focused on results, not just process. Thus, project objectives should not focus on how many meetings will be held or how many applications will be processed, but rather on how many families or individuals will be helped, how many children will be fed or educated in nutrition and agricultural education, and how many pounds of food will be distributed.
- should also focus on K-12 nutrition and agricultural education for students of all ages -- children, elderly, low-income families who want to learn more about how to improve their diets, etc.

FSA "**Summer of Gleaning**" AmeriCorps Team Members must:

- engage a mix of people to perform service in work crews, composed of five to six Members, at each operating site. The work crew may include 1) people who may or may not have completed high school; 2) college students; and, 3) college graduates, who will serve twelve (480 hours), receive the minimum stipend required by law, and an education award of \$1,000.
- possess specific skills that can be matched with individual community hunger needs which can be addressed by someone with that background.
- receive sufficient training, education, and supervision for each service project performed. Each Member will be expected to learn general skills in citizenship and community development. It is also expected that this training will teach Members to accept personal responsibility for improving their community, while rewarding them with increased opportunities for education and job training.

Budget and Staffing

While ongoing logistical, financial, and technical advice and assistance on your "**Summer of Gleaning**" AmeriCorps project will be provided by USDA's Office of National Service and FSA's AmeriCorps Program Coordinator, State FSA offices will be directly responsible for managing their gleaning projects including providing significant and continuing staff planning, oversight, and day-to-day supervision necessary for a successful AmeriCorps project.

USDA will provide funding to pay AmeriCorps Members stipend, training, travel, overhead costs, and the Corporation for National Service will pay the educational awards. FSA State offices will distribute the stipend, oversee necessary travel and training, and other administrative costs incurred by AmeriCorps Members, as well as provide the necessary office space and equipment which may be needed for the project. AmeriCorps funds can also be provided for those **Summer of Gleaning** projects that would enable the local partnering agency to hire a project manager or to provide technical assistance in a variety of ways: support staff for the project, training, etc. **(We will discuss this option further in the conference calls scheduled for the week of March 11.)**

Recruitment of "Summer of Gleaning" AmeriCorps Members

Many AmeriCorps Members may be college students. Selected AmeriCorps Members will not start until June, 1996. However, with college break in May or June, students should begin planning now in order to be available for summer placement. In order to attract the largest pool of quality applicants possible, recruiting materials will be sent to Universities in selected States from the national office. Ultimately, recruitment is a responsibility of each State office, but the Department and FSA Washington office will work with State offices to write and implement a recruitment plan that produces highly-qualified groups of diverse applicants.

State offices may consider recruiting and selecting one AmeriCorps Member to serve as **Team Leader** for the project. This individual should possess the managerial and leadership skills necessary to supervise and direct the day-to-day activities of a diverse work crew. Generally, a college student seeking community service credits would make excellent team leaders in these instances. Final selections of AmeriCorps "**Summer of Gleaning**" Team Members will be made in early May. Materials for use in interviews and selection will be shared with FSA State offices shortly.

Launch Date for "Summer of Gleaning Program

AmeriCorps Members selected in May will be placed in FSA AmeriCorps projects between May 15 and June 15.

Help in Preparing Applications and Project Director Training

Because this process is new -- and because we have given you tight deadlines --we will provide you with significant assistance in preparing your **Project Proposals**. Area conference calls will be schedule during the week of **March 11** to answer questions and provide additional information. Individuals designated by the SED's to administer the gleaning project, will be required to attend a one-day training meeting on **April 10, 1996** in Washington, D.C.

Also, the following can answer detail questions or provide advice on application preparation:

Charles Sims, FSA AmeriCorps Program Coordinator: (202) 720-2829

Joel Berg, Director of USDA Office of National Service: (202) 720-6350

Donna Hines, FCS AmeriCorps Program Coordinator: (202) 690-0693

Note: All project proposals must be submitted in hard copy and 3 1/2" floppy disk, preferably in Word Perfect 5.0, but any ASCII Format is acceptable. The proposal must be detailed, but should be concise and no longer than four pages, single-spaced.

PROJECT PROPOSAL

_____ FSA AmeriCorps "Summer of Gleaning" Project
(State)

1. **COVER PAGE** (1 page)

- A) Project Title
- B) Address
- C) State of Duty Station
- D) Counties of Duty Station of AmeriCorps Members
- E) Names of Counties Served
- F) Pertinent Demographic Information for Counties to be Served (e.g. per capita income, WIC/Food Stamp/AFDC participation data, percentage of families, with incomes at or below poverty line, number of farmers, etc.)
- G) Congressional Districts
- H) Names of Site Supervisors
- I) Address, Phone Number, and Fax Number of Site Supervisors
- J) State Project Manager
- K) Address, Phone Number, and Fax Number of State Project Manager
- L) Number of AmeriCorps Members in "**Summer of Gleaning**" Program
- M) List of Project Partners (primary--with actual administrative/operational responsibilities, and secondary--minimal administrative responsibility, consultant capacity; letters of commitment from primary and secondary partners should be attached to this proposal.)

[NOTE: Narrative responses shown below in items 2 and 3 are examples only; States should develop their own proposals based on the numbers of farmers and needy families in the areas to be served, and on the activities that can actually be expected to be accomplished. The figures indicated in these examples are merely hypothetical, designed to give States an idea of the type of proposal that is most likely to be selected for a "Summer of Gleaning" project.]

2. **AMERICORPS PROJECT OBJECTIVE STATEMENT:** (1 page)

To provide fresh fruits and vegetables to 75 needy, hungry or elderly families through voluntary gleaning and food rescue efforts. Increase K-12 nutrition and agriculture education in _ townships of ___ County (ies).

a **What work will be done? What service will your members engage in?**

Members will work in partnership with non-profit organizations, local public aid, public housing and senior citizen groups, Boy/Girl Scouts, First Methodist Church, Ruritan Club, 4-H and FFA groups, etc., to identify 75 needy families in the target area. Members will also work with local government agencies, contracting companies, and local growers to schedule gleaning activities. At least ten volunteers per project will be recruited to assist the Members in gleaning and distributing harvested crops of fruits and vegetables to those in need.

b **What is the hoped for results of the activities described above?**

At least 75 needy families will improve their diets; and to develop a program that will be sustained, after the conclusion of the AmeriCorps **Summer of Gleaning** program, by non-profit organizations and other groups.

c **How will you measure the quality of the service provided?**

Families and others that receive the benefits, volunteers, non-profit organizations, community groups, farmers, local and State government agencies, and others that participate will be surveyed to determine the success of the project. In addition, project partners will be surveyed to determine their willingness to continue the project after the AmeriCorps **Summer of Gleaning** project is completed.

d **By what standards will success be gaged?**

Based on the feedback of those surveyed, the AmeriCorps "**Summer of Gleaning**" program will be deemed successful if 75 percent of those surveyed indicated a positive response regarding the quality and usefulness of the program.

- e. **How many individuals will receive the benefits of the service your Members perform?**

Assuming an average family size of four persons, at least 300 individuals will receive the benefits of the service performed. Also, contracting companies, farmers, volunteers, and local government agencies, community groups, non-profits organizations should all realize and identify the benefits of the service provided.

3 PRELIMINARY WORK PLAN AND MILESTONE SCHEDULE (2 pages)

Task 1

Members receive AmeriCorps orientation and other training from the FSA project directors. Training will concentrate on gleaning and distributing harvested crops, working with non-profit organizations, and recruiting and training volunteers.

Beginning date: Early June 1996

Completion Date: Mid-June 1996

Task 2

Members develop informational material about the gleaning project and meeting announcements for needy families targeted. Members prepare and mail introduction letters to appropriate offices and organizations requesting their help and/or support of the project. Members attend and help conduct informational meetings with public and private processors, consultants, non-profit groups and organizations to compile listings of needy families and individuals. Mailings will be prepared and distributed to producers, contractors, and farmer organization (e.g. Grange, Farm Union, Farm Bureau, etc.), to schedule appointments to discuss and promote the AmeriCorps **Summer of Gleaning** project. Members continually develop new contacts with needy families, follow up with processors and consultants, update informational materials, and attend fairs, shows, and conventions.

Beginning date: June 1996

Completion Date: July 1996

Task 3

After farmers have been recruited to participate in the program, needy families who are to receive the gleaned produce have been identified, and the volunteers who will help harvest and distribute the fruits and vegetables have been organized, Members will oversee the logistical aspects of the project including establishing distribution points and making sure that they are adequately staffed; securing transportation for the gleaned produce; and, arranging for containers in which food can be taken away from the distribution points as well as buckets and boxes to be used as the food is gleaned and transported.

Beginning date: July 1996

Completion Date: September 1996

Task 4

Members will develop an evaluation system, to track, collect, and report data on the measurable benefits associated with the project including the number of families/individuals served; the number of volunteers recruited to perform the work, the amount (in pounds and/or acreage) of food gleaned and distributed; the names and number of local community groups, and organizations providing support (donations, cash, in-kind services) to the gleaning project; and, a list of potential non-profit groups and organizations willing to continue the project after the **Summer of Gleaning** program is completed. Members will also provide a final report to the SED which includes the evaluation data and other observations on the successes and problems encountered with the AmeriCorps **Summer of Gleaning** project.

Beginning date: June 1996

Completion Date: September 1996



UNITED
STATES
DEPARTMENT
OF AGRICULTURE

USDA AMERICORPS PROJECTS EZ / EC AND CHAMPION COMMUNITIES

In its first year of operation, AmeriCorps --- the domestic national service program proposed by President Clinton and passed with bipartisan support by Congress --- engaged 25,000 Americans of diverse backgrounds in service that filled unmet human, environmental, educational, and public safety needs. In exchange for such service, AmeriCorps Members received an educational award that can be used to pay for college, job training, graduate school, or to repay student loans.

The Corporation for National Service, which oversees AmeriCorps, has given preference to project applications from Empowerment Zones, Enterprise Communities, and Champion Communities; thus many AmeriCorps projects are located in these areas.

Most AmeriCorps projects are funded through state commissions appointed by each state's governor and managed by non-profit organizations and local government organizations ---- most projects are *not* funded or managed directly by Federal agencies. However, a highly competitive process coordinated by the Corporation for National Service allowed a small portion of AmeriCorps positions to be managed by Federal agencies in tandem with local groups.

In the first year of operation, the largest Federal agency award was granted to the United States Department of Agriculture (USDA), allowing the Department to create unique public / private partnerships that sponsored 1,200 Members in over 300 mostly rural sites. These projects provided service focused on boosting rural development, fighting hunger, and improving the environment. The rural development projects were sponsored by four different USDA agencies: the Rural Housing Service, the Rural Business and Cooperative Development Service, the Natural Resources Conservation Service, and the Forest Service.

Most of these USDA AmeriCorps rural development projects were placed in areas that were designated as either Empowerment Zones, Enterprise Communities, or Champion Communities. (List attached)

Moreover, these projects targeted the most persistently poverty-ridden rural areas of the nation: Appalachia, the Mississippi Delta, the "colonias" on the U.S./Mexico border, and Native American reservations in the "Four Corners" (in Arizona, Colorado, New Mexico, and Utah) area.

During the first program year, AmeriCorps Members in USDA rural development projects achieved the following results:

- Secured new homes for 390 low-income families.
- Helped 3,484 families obtain running water and/or modern bathrooms for the first time.
- Provided early childhood development services to 4,670 children.
- Helped over 100 counties improve their emergency preparedness and response.
- Provided 867 families with assistance for health and safety hazard repairs in their homes.
- Educated 175 parents and children in parenting and family skills.
- Created after school programs, activities, and events that benefited 400 parents and students.
- Mentored and tutored 180 students.
- Helped save or create 1,000 jobs.
- Delivered technical assistance to 395 family farmers to help them continue to earn enough income to support their families and stay on their land.
- Taught entrepreneurship seminars attended by 285 citizens.
- Provided job training and/or vocational counseling to 509 citizens.

All USDA AmeriCorps projects "got things done" while strengthening communities, expanding educational opportunity, and encouraging personal responsibility.

For more information about the USDA AmeriCorps program, contact Joel Berg at 202-720-5746 or e-mail: "Jberg@USDA.Gov"

AMERICORPS/USDA RURAL DEVELOPMENT PROJECTS IN EZ / EC AND CHAMPION COMMUNITIES

Site ID	Status	EZ/EC ID#	# Mem	Applicant Entity	City	State
R02B	CH	171	8	Lower Yukon Economic Development Council	Anchorage	AK
R05A	CH	2	1	Crowley's Ridge Development Council, Inc.	Jonesboro	AR
R05B	EC	20	1	Mississippi County, Arkansas EOC, Inc.	Blytheville	AR
R05C	CH	58	1	East Central AR Ec. Dev. Corporation - West Memphis	Forrest City	AR
R05D	EC	84	1	East Central Arkansas Economic Development Corporation - Brinkley	Moro	AR
R05F	CH	136	1	Mid-Delta Enterprise Community	Helena	AR
R05C	EC	183	1	East Central Arkansas Economic Development Corporation - Forrest City	Forrest City	AR
R04A	CH	18	1	City of Eloy	Eloy	AZ
R04C	CH	28	1	Greater Flagstaff Economic Council, Inc.	Flagstaff	AZ
R04B	EC	168a		City of Douglas	Douglas	AZ
R04D	EC	168b	1	City of San Luis	San Luis	AZ
R04E	EC	168c	1	Nogales-Santa Cruz County Economic Development Foundation	Nogales	AZ
R06A	EC	35	1	Imperial County Enterprise Community	El Centro	CA
R06B	CH	61	1	City of Shafter	Shafter	CA
R06E	EC	71	1	City of Watsonville	Watsonville	CA
R06C	CH	79	1	Kings Community Action Organization, Inc.	Hanford	CA
R06F	CH	153	1	City of Hollister	Hollister	CA
R06D	CH	207	1	County of Fresno, I-5 Business Development Corridor	Firebaugh	CA
R12B	EC	89	5	Marianna Chamber of Commerce	Marianna	FL
R13A	CH	157	1	QUOLA LC/CDC	Valdosta	GA
R13B	EC	211	1	Crisp/Dooly EZ/EC Coordinating Committee	Cordele	GA
R13C	EC	216	1	CSRA Regional Development Center	Keysville	GA
R17A	CH	198	1	City of Cairo	Cairo	IL
R21C	CH	70	1	Flat Woods Community-Based Development Corporation, Inc.	Oneida	KY
R21B	CH	90	1	Kentucky Communities Economic Opportunity Council, Inc.	Barboursville	KY
P21D	CH	165	1	Big Sandy Community Action Program/RECD	Prestonburg	KY
R21F	CH	165	1	The Service Connection (Big Sandy ADD)	Prestonberg	KY
R21H	CH	172	1	City of Bowling Green, Operation P.R.I.D.E.	Bowling Green	KY
R21D	CH	TN127	1	Bell County	Middlesboro	KY
R21I	CH	TN186	1	McCreary Co. Fiscal Court	Whitley City	KY
R21A	CH	TN19	1	Cumberland Valley ADD	London	KY
R22B	CH	152	1	Southern Mutual Help Association, Inc.	New Iberia	LA
R22A	CH	160	1	St. Landry Economic Inducement District	Opelousas	LA
R22C	CH	164	1	St. Mary Community Action Agency, Inc.	Franklin	LA
R22H	CH	173	1	RECD - Town of Cullen	Cullen	LA
R22D	EC	215	1	Macon Ridge Economic Development Program	Ferriday	LA
R22F	CH	221	1	Project Celebration, Inc.	Many	LA
R28B	CH	4	1	Town of Edwards	Edwards	MS
R28A	CH	14	2	Madison County Human Resource Agency	Canton	MS
R28C	EZ	45	3	Mid-Delta Empowerment Zone Alliance (MDEZA)	Greenville	MS
R28R	CH	108	2	Alcorn State University	Lorman	MS
R28Q	CH	203	1	Natchez-Adams County Economic Development Authority	Natchez	MS
R37A	CH	214b	1	Madison County Family Resource Center	Marshall	NC
R35A	EC	67	1	La Jicarita Enterprise Community	Taos	NM
R35C	CH	80	2	Eastern Plains Council of Governments	Clovis	NM
R35B	CH	98	1	NW New Mexico Council of Governments	Gallup	NM
R42A	CH	156	5	SW PA Heritage Preservation Commission	Holidaysburg	PA

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Site ID	Status	EZ/EC ID#	# Mem	Applicant Entity	City	State
R45A	CH	27	1	Denmark Community Outreach Enterprise Committee*	Denmark	SC
R45C	CH	83	1	Penn Center*	St. Helena Island	SC
R45D	EC	97	1	Williamsburg Enterprise Community Commission, Inc*	Lake City	SC
R45B	CH	99	1	Allendale-Barnwell Redevelopment Program	Fairfax	SC
R48C	CH	49	1	City of Luling	Luling	TX
R48A	CH	59	1	Middle Rio Grande Development Council	Uvalde	TX
R48D	CH	64	1	South Texas Development Council	Laredo	TX
R48E	CH	76	1	City of Gonzales	Gonzales	TX
R48B	CH	92	1	Dimmit County Commissioners Court	Carrizo Springs	TX
R48F	EZ	107	1	Rio Grande Valley Empowerment Zone	Mercedes	TX
R51B	EC	218	2	VA Eastern Share Economic Empowerment & Housing Corporation(VESEEHC)	Nassawadox	VA
R53A	CH	177	1	Grant County Community Action Council	Moses Lake	WA
R54B	CH	137	1	Mingo County Commission	Williamson	WV
R54I	CH	139	1	Marion County Extension Office (City of Fairmont)	Fairmont	WV
R54C	CH	184	1	P.R.I.D.E In Logan County, Inc.	Logan	WV
R54F	CH	185	1	Mountain Enterprise Community	Webster Springs	WV
R54D	EC	187	1	McDowell County Action Network	Wilcoe	WV
R54J	CH	196	1	City of Morgantown	Morgantown	WV
R54H	CH	205	1	Lincoln County Economic Development Authority, Inc.	West Hamlin	WV
R54A	CH	206	1	Barbour County Development Authority	Philippi	WV
			87			

Updated 9/13/96

MISSOURI "SUMMER OF GLEANING" AMERICORPS PROJECT

The USDA AmeriCorps Summer of Gleaning project in Missouri started later than other Summer of Gleaning projects and has thus been in operation only a few weeks. However, in that short time, three AmeriCorps Members have already led volunteer efforts that gleaned 500 pounds of apples, which were distributed to citizens in need by the non-profit group Harvesters.

Non-compensated volunteers recruited by AmeriCorps are scheduled to help glean at least 500 pounds of pears this coming Saturday. Volunteers have been personal friends and acquaintances of the AmeriCorps Members, as well as students from St. Teresa's Academy and members of the local Girl Scout council.

The project will also focus on rescuing perishable prepared food.

The number of partners for this project is already impressive. Both the pears and apples were donated by private orchard owners. Project partners include:

Harvesters, the local Food Chain affiliate in Kansas City

Elite Catering Service, which will donate its extra foods directly to Renaissance West --- a drug treatment center for women and their children --- which has lost a significant portion of its regular funding and is going to be able to feed its patients and children largely because of this project

ConStar Plastics (a container company)

Black Archives of Mid-America

Harrisonville City Market

University Extension Service of Missouri



UNITED
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DEPARTMENT
OF AGRICULTURE

COMPLETED AND ONGOING USDA/AMERICORPS GLEANING ACTIVITIES (as of 3/12/94)

The Illinois Rural Development AmeriCorps Team sponsored by the Farm Services Agency plans to provide peas, green beans, potatoes, and sweet corn to some 25 needy families in the Mason County area this year through a gleaning program. Representatives from food processing companies and vegetable farmers have become partners in this project. The 5-Member USDA AmeriCorps Team will recruit area volunteers to harvest and distribute the vegetables, and an Extension Service course on the proper care and freezing of these foods will be offered to the recipient families. Rod Atterberry, (309) 543-2582, is the Project Director in Illinois for USDA/FSA AmeriCorps projects.

In Washington, D.C., USDA's AmeriCorps Anti-Hunger Team is continuing for the second year its very successful gleaning project in partnership with the Washington Area Gleaning Network (WAGN). During the first year, hundreds of bushels (512 bushels on one day alone!) of fresh produce were picked and distributed to local soup kitchens and shelters, such as Bread for the City, Martha's Table, So Others Might Eat, and the DC Central Kitchen. This year's gleaning project has already expanded to include the harvest of fresh fruits (apples) in the distribution process, and has established a regular monthly commitment to work with WAGN during harvesting seasons. The 10 Members of the DC/USDA Anti-Hunger Team also plan to encourage area residents to participate in the gleaning efforts, and to teach local children about the purpose and importance of gleaning in general. Joshua Yates, (202) 547-7022, is the Project Director from the Congressional Hunger Center in D.C.

Other USDA/AmeriCorps anti-hunger programs are also involved in various types of food rescue and distribution programs across the country, such as salvaging thousands of loaves of day-old bread from grocery stores in Burlington, VT to be donated to local food shelves (pantries) there; helping to allocate foods, collected through massive food drives, to the Milwaukee area pantries; and contacting the hundreds of restaurants and fast-food outlets in the Los Angeles area to encourage them to participate in the Los Angeles Regional Food Bank's very successful "Second Helpings" program, a city-wide perishable food rescue effort.

For further information regarding gleaning/food rescue operations underway through AmeriCorps projects, please contact Joel Berg, USDA's Director of National Service, at (202) 720-5746, or Donna Hines, USDA's AmeriCorps Anti-Hunger Program Coordinator, at (202) 690-0693.



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REVISED DRAFT
AUGUST 14, 1996

COMMUNICATIONS PLAN FOR AMERICORPS GLEANING PROGRAM

EXECUTIVE SUMMARY: *In order to widely and effectively deliver USDA's message about the "Summer of Gleaning," the Secretary of Agriculture, the Office of the Secretary, the Sub-Cabinet, Agency Administrators, the Office of Communications, the Office of Congressional Affairs, the Farm Service Agency, the Rural Development mission area, and the Cooperative Research, Education, and Extension Service all will need to provide **significant, sustained, and systematic attention** to this effort as outlined in the plan detailed below.*

I. MESSAGE STATEMENT

By bringing together the AmeriCorps national service program and Secretary Glickman's food recovery initiative, the "Summer of Gleaning" demonstrates the effectiveness of the Administration's efforts to energetically empower local communities to help solve their own problems.

II. GOALS

This communications plan has three major goals:

- 1) To broadly communicate the above "message statement" to the American public.
- 2) To educate Congress and key opinion leaders about the effectiveness of both the USDA AmeriCorps program and Secretary Glickman's food recovery initiative.
- 3) To provide community leaders across the nation with replicable models for food recovery.

III. STRATEGIC SITUATION

USDA is currently sponsoring AmeriCorps specific "Summer of Gleaning" projects in twenty states. Additionally, some USDA-sponsored year-long AmeriCorps projects have added some food recovery activities to their ongoing project work..

These projects have received widespread positive media coverage in small and medium markets, particularly in newspapers. One newspaper Hanford, California wrote a glowing editorial about the project.

However, the specific USDA AmeriCorps "Summer of Gleaning" initiative has, to date, received virtually no coverage in major media markets or in the national media. While there was substantial national media coverage of the food recovery at the Olympics, very little of it specifically credited either AmeriCorps or USDA.

A key goal of this communications plan should be to break through to obtain coverage in large markets and in the national media that specifically credits the USDA AmeriCorps Summer of Gleaning effort.

The first significant opportunity for national coverage will be Secretary Glickman's announcement today of the "National Week of Food Recovery" and the food recovery projects at the national political conventions. Also, during the actual "National Week of Food Recovery," August 19-25, AmeriCorps projects in at least 15 states will hold high-profile food recovery events. So far, the events we know about the following events:

El Centro, California
 Week of August 19-25
 2 AmeriCorps Members

USDA AmeriCorps Members will rescue food from grocery stores.

Hanford, California
 August 23
 4 AmeriCorps Members

Groups collaboration on extending project year-round will help USDA AmeriCorps Members pack food.

Monterey County, California
 August 24th
 4 AmeriCorps Members

Youth theater performance organized by AmeriCorps USDA will require a food donation as the admission price.

Shafter (Kern County) California

August 24th - 25th

1 AmeriCorps Members

AmeriCorps Members will coordinate with local church resources and community action agencies for a food drive.

Fresno, California

August 24th - 25th

1 AmeriCorps Member

Member will be collecting canned goods to be placed in a storehouse for later distribution.

East Windsor, Connecticut (Between Hartford, CT and Springfield, MA)

August 20th, 21st, 22nd, 24th, and 25th

USDA AmeriCorps will glean food from fields in good weather and box the food in poor weather.

Shawneetown, Illinois (Evansville, Indiana media market)

August 19th

USDA AmeriCorps members will load vegetables into a truck in Shawneetown and then the truck will deliver food to Evansville and elsewhere.

Peoria, Illinois

August 20th

There will be a recognition ceremony for the year-long AmeriCorps gleaning project in Havana, Illinois, followed by an actual field gleaning outside of Peoria.

22 AmeriCorps Members

Shelbyville, Kentucky (Louisville media market)

August 21, 22

Louis Elliot, (502) 633-0892, fax (502) 633-0552

USDA AmeriCorps members would collect food from a farm in Shelbyville and deliver it to a soup kitchen in Louisville.

Portland, Maine and Gorham, Maine

August 15th and August 19th

2 AmeriCorps Members

Wayne Davis, Martin Krgemer, (207) 839-7842, fax (207) 839-7934

USDA AmeriCorps will collect produce and non-perishable food items for local farmers and local landowners and deliver goods to the Preble Street Resource Center (PSRC), a group that aids the homeless.

Sunflower County, Mississippi

August 16th and August 19th

14 AmeriCorps Members
Bette Oliver, 601-965-5460

In partnership with the Mississippi Delta Empowerment Zone Alliance, USDA AmeriCorps will coordinate the collection of food from Lewis Grocers and Morrison's Cafeteria and coordinate the distribution of that food to the Salvation Army and other sources.

Albuquerque, New Mexico
August 19th, Thursday
20-30 AmeriCorps Members
John Thomas, 505-761-4960

USDA AmeriCorps --- the Navajo Nation --- will harvest food and deliver it to the Echo Food Bank in Farmington and Road Runner Food Bank in Albuquerque. {NOTE: the Navajo National may have objections to media coverage -- we need to discuss this issue with the tribal leadership}

Portland, Oregon
August 19-25
2 AmeriCorps members

AmeriCorps will be training gleaning volunteers on the proper way to harvest food.

Portland, Oregon
August 23

AmeriCorps members will package bags of food for distribution

Eugene, Oregon
Week of August 19-25
2 AmeriCorps members

AmeriCorps Members will glean food from fields; a reporter from the *Register-Guard* is already scheduled to attend.

Uniontown, Pennsylvania
August 17th or 18th

USDA AmeriCorps Members will sponsor a picnic in which citizens in need will be fed with gleaned food.

Seattle-Tacoma area, Washington
August 20th and 21st
Steven Garrett, (206) 591-7180, fax (206) 591-3165

USDA AmeriCorps Members will glean food in the Puyallup Valley and can donated foods at a Morman Church-owned facility in Kent.

Yakima, Washington

August 22nd

Steven Garrett, (206) 591-7180, fax (206) 591-3165

USDA AmeriCorps Members will glean food in the Yakima Lower Valley.

In addition, "National Week of Food Recovery" events are possible in Iowa, Maryland, New Jersey, Michigan, Rhode Island, Indiana, Georgia, Wisconsin, Texas, Vermont, Missouri, North Carolina, and Michigan.

IV. NATIONAL WEEK OF FOOD RECOVERY, AUGUST 19-25

1) Efforts Personally Involving Secretary Glickman -

a) Secretary announces week in Sacramento, California

-- Issue USDA advisory {DONE}

-- Make follow-up calls to media outlets who received advisory
{FIRST ROUND OF CALLS MADE -- FOLLOW-UP NEEDED}

-- Prepare and distribute press release for day of event {PREPARED BUT
NOT YET DISTRIBUTED}

-- Obtain audio from the event for the radio newsline {BRENDA
CURTIS-HEIKEN WILL WORK TO GET INTERVIEW WITH THE
SECRETARY}

-- Possible tv crew at event for weekly satellite feed VNR (JODY
JAEGER, PAT O'LEAR)

b) Op-Ed Pieces by the Secretary- Secretary's column (virtually no time required from the Secretary, except to review the document)

-- Prepare two op-ed pieces; one longer piece to be targeted at a newspaper
of national stature such as *The New York Times* or the *Wall Street Journal*
And one slightly shorter piece to be mass-mailed to newspapers around the
nation along with a cover letter {DONE}

-- Two op-eds and cover letter cleared by the Press Secretary and the
Office of the Secretary {NEEDS TO BE CLEARED}

-- Shorter op-eds mailed to newspapers nationally, along with cover letter {OUTREACH}

-- Pitch calls need to be made to *The New York Times*, *Wall Street Journal* etc. on longer piece {JOEL BERG, TOM AOMONTREE}

c) TV Satellite Tour by the Secretary - (would require about an hour from the Secretary for approximately five TV interviews)

-- Secretary will engage in a satellite tv tour targeted at key markets from the USDA TV studio aimed at obtaining coverage on evening news programs in key markets, in order of priority:

Seattle-Tacoma, WA
 Hartford, CT
 Louisville, KY
 Portland, OR
 Fresno, CA
 Pittsburgh, PA
 Peoria, IL
 Springfield, IL
 El Centro, CA/ Yuma, CA
 Albuquerque, NM
 Eugene, OR
 Yakima, WA
 Evansville, IN

-- Pitch calls need to be made to stations-- once three or four stations agreed to do it, time needs to be confirmed on Tuesday or Wednesday with the Office of the Secretary and the tv studio {KATHERINE GIBNEY, OUTREACH}

--- Talking points and sample q & a written {JOEL BERG}

--- Banner placed as backdrop {Katherine Gibney}

f) Possible Newspaper and radio reporter conference call with the Secretary (would require about 30 minutes of the Secretary's time)

-- Decision needs to be made if the Secretary will engage in a telephone conference call with targeted newspaper and radio reporters from around the country, the the following marketes; {TOM AONTREE, MARTHA PHIPPS, JOEL BERG}

Seattle-Tacoma, WA
Hartford, CT
Louisville, KY
Portland, OR
Fresno, CA
Pittsburgh, PA
Peoria, IL
Springfield, IL
El Centro, CA/ Yuma, CA
Albuquerque, NM
Eugene, OR
Yakima, WA
Evansville, IN
Uniontown, PA
Hanford, CA
Monterey/Salinas, CA

- If decision is made, time has to be agreed to, radio bridge has to be reserved, and pitch calls need to be made {KATHERINE GIBNEY, OUTREACH}

g) Congressional briefing by the Secretary -- (would require approximately one hour of the Secretary's time)

-- The Secretary could brief Members of Congress and/or their staff; if the briefing was only for staff, it could be combined with constituent briefings; such a briefing could provide a critical boost to our efforts to maintain the USDA AmeriCorps program {CHERYL MACIAS}

2) Efforts Involving the Sub-Cabinet and Relevant Agency Administrators - Virtually all the members of the sub-cabinet --- and most agency administrators --- could have substantive connections with this announcement. {COMMUNICATIONS COORDINAT}

a) Travel to events-

--- Assistant Wardell Townsend has already volunteered to attend an event in North Carolina; we need to determine asap if there will be a North Carolina event.

--- Under Secretary Jim Lyons may be in Salt lake City; we need to determine asap whether he can attend AmeriCorps event in Monticello, Utah, or Albuquerque, New Mexico

-- It is now being determined whether Under Secretary Jill Ling-Tompson can attend an event in Baltimore on August 17

-- For other relevant agency leaders, we need to determine asap whether they will be near any planned event sites. The schedules for the above-listed people need to be obtained and then it needs to be determined whether they can attend events.

b) TV satellite tours -

- Would target stations not reached by the Secretary in the following markets:

Hartford, CT
Louisville, KY
Portland, OR
Fresno, CA
Pittsburgh, PA
Peoria, IL
El Centro, CA/ Yuma, CA
Albuquerque, NM
Eugene, OR
Yakima, WA
Evansville, IN

c) Newspaper and radio reporter teleconferences -

- Would target markets not reached by the Secretary

d) Individual media interviews to select outlets

- Would target markets now reached by the Secretary

3) Office of Communications Leadership

a) OC will have prime leadership for assuring that the agencies carry out their portion of this plan at each site

b) OC will provide sample volunteer recruitment press release, sample media advisory, and sample press release to the agencies for distribution to the field {Attached is a file with these sample documents labeled "week local."}

c) On the day of event, OC will fax Follow-up on release with interest groups

d) OC will take the lead in getting national and state-specific releases and photographs to African American, Hispanic, and Native American media

4) Agency Actions - FSA, Rural Development, and CREES national public affairs offices will be responsible for making sure that their state agencies running Summer of Gleaning projects do the following in relation to each state's event:

a) Invite local dignitaries representing all political parties

b) Send out advance release and/or letters to the editor requesting volunteers

c) Produce and distribute radio actualities in advance of event requesting volunteers

d) Prepare, distribute, and make follow-up calls on media advisory set out in advance of the event

e) Prepare, distribute, and make follow-up calls on press release on the day of the event

f) Obtain high-quality photographs at the event

g) Send photographs and press releases to weekly newspapers

h) Send letter to the editor thanking local volunteers to newspapers

5) Weekly Satellite TV Feed - If we can get a TV crew to the Secretary's event or an event in nearby Baltimore or Washington easily, we could place a story on the weekly TV feed

6) Radio newslines

- a) Advance story- Before the event, we could place a soundbite from the Secretary announcing that projects would be happening around the nation on the newslines -- we could send follow-up faxes and make calls to stations in markets that will be having events
- b) Different stories each day - We could arrange in advance to obtain a story from a different locale each day on the newslines, focusing follow-up calls and faxes each day on the radio stations in that jurisdiction
- c) Story from the Secretary's event - The Day of the Secretary's event, we could arrange to get audio and place a story on the newslines

7) Office of Congressional Affairs leadership

- a) The Office could work with the offices of key Members of Congress to persuade them to attend events in their states or districts
- b) The Office could arrange a briefing for Congressional staff and/or members (see above)
- c) The Office could distribute detailed information packets on the "Summer of Gleaning" to all Congressional offices
- d) The Office could provide sample press releases and newsletter articles on the events to members of Congress who planned to attend events in their states
Sample press release/ newsletter articles for Congressional staff

8) Potential White House Involvement

We need to clarify immediately any potential involvement by the President, VP, First Lady, Second Lady, the CEO of the Corporation for National Service, or other Cabinet members the Secretary might want to invite.

We need to clarify whether the Secretary could do a briefing at the White House the day the final summer results are announced.

We should press the White House Press Office to at least get the “National Week of Food Recovery” and the final results mentioned in Mike McCurry’s daily press briefing.

V. GOP AND DEM NATIONAL POLITICAL CONVENTIONS

1) Finalize Secretarial Travel - OSEC and the Press Secretary need to answer the following three questions ASAP:

b) Could the Secretary make a from Chicago to Milwaukee to visit a food recovery project during a morning or afternoon during the Democratic National Convention -- Congressman Tony Hall could be invited to join him

C) Will the Secretary attend an reception honoring the “Summer of Gleaning” in Chicago? If so, will we do any media on it?

3) Press Release

a) OC needs to collect good media lists for major media covering both conventions

b) Release on convention work - {DONE}

VI. USDA RESOURCES NEEDED

1) The Secretary’s Time - It is recommended that the Secretary spend a total of six hours on this in August (not including travel time) and three and a half hours on this in September. This investment of time should garner wide-spread national exposure.

2) Sub-Cabinet and Agency Administrator Time - Key leaders should be specifically will need to travel to events and conduct interviews.

3) OC Staff Time - The following staff will spend time on this project for the next two weeks (followed by approximate percentage of their time they will be spending on this plan): Katherine Gibney, 75% Joel Berg, 60%, Charles Sims (75%), Donna Hines (75%), Jim Coyle (50%). Each communication coordinator will have to spend significant

amounts of time focusing on the travel and media for their under and assistant secretaries and agency administrators. Sedelta Verble will need to appoint someone quasi-full time on list collection and maintenance, another person quasi-full time on media outreach, and another person focusing significant time of constituent group outreach.

4) National Staff Time from Farm Service Agency, Rural Development, and CREES - Each agency should appoint **one person to work full-time for the next two weeks** on ensuring that their sites in the field follow all the recommended steps.

5) Field Staff from Farm Service Agency and Rural Development Time - Each agency state office will be responsible for ensuring that a member of their staff has enough time devoted specifically to Summer of Gleaning media outreach to carry out all the tasks specified for the states in this plan.

VII. SUMMARY TIME-LINE TIMELINE FOR KEY TASKS

Listed in brackets is the person or persons who are expected to complete each task --- once all key individuals sign-off on this plan, all the tasks and times listed above will be compiled into the time-line below

By Monday, August 12

A draft "National Week of Food Recovery" proclamation is written and sent through clearance {DONE by Joel Berg}

Two draft op-eds by the Secretary on "The National Week of Food Recovery" and the "Summer of Gleaning" are written --- one, longer, version is for major newspaper like the *New York Times* while second, shorter, version is for mass mailing to newspapers nationally {DONE by Joel Berg}

Op-eds and cover letter are reviewed by Press Secretary and sent to OSEC {Tom Amontree - STYILL NEEDS TO BE COMPLETED}

By Tuesday, August 13

The decision is made as to which specific site or sites the Secretary will visit (The Secretary, Tom Amontree, Martha Phipps, Joel Berg - DONE}

Op-eds and cover letters are approved by OSEC {Martha Phipps - STILL NEEDS TO BE

DONE}}

Longer op-ed is pitched to the *New York Times*, *Wall Street Journal*, etc. {Tom Amontree, Joel Berg - STILL NEEDS TO BE DONE}

Shorter op-ed is mailed to newspapers nationally {Person or persons from the OC Outreach office who is assigned by Sedelta Verble - STILL NEEDS TO BE DONE}

By Wednesday, August 14

Communications with the White House are finalized to determine if the White House wants any formal or informal participation in the National Week of Food Recovery {Martha Phipps, Tom Amontree, Cheryl Macias, Joel Berg}

Senators, Congresspeople, and other dignitaries are invited to attend "National Week of Food Recovery" events {Cheryl Macias, Joel Berg, FSA, RD, CREES}

State event list is finalized by USDA national service staff, including date and time of event, specific directions to the event, contact name and phone number and fax number, number of AmeriCorps Members participating, list of partner groups including other AmeriCorps projects, and specific description of what will actually be happening at each event {Donna Hines, Charles Sims, Jim Coyle}

Monday, August 19

Newspapers who were sent smaller op-ed receive follow-up calls {Person or persons from the OC Outreach office who is assigned by Sedelta Verble}

SECTION III - MEMBER DATA:

10. Attached are sheets concerning AmeriCorps Member data. The first type of Member Data sheet lists each Member, by operating site, for whom the USDA Office of National Service has received at least a Member enrollment form. The sheet will also list the number of slots allotted to that site and the number of enrollment forms received by the Department; you will need to fill in the number of Members actually enrolled. The sheets give the Member's name, social security number, and enrollment status. Please review the data and check for:

- a. Correct spelling of the name;
- b. Accuracy of the Social Security Number;
- c. Service type (F= Full-time member; P= Part-time member);
- d. Program Status (A = Active; C = Completed; E = Ended Service Early)*
- e. Trust Status (A = Earning Award; B = Earned Award; C = Did Not Earn Award; D = On Hold by the Corporation for National Service; E = Under Review).

Alongside each name, give the total number of hours served (includes training time) by the Member this reporting period. Do this even if the Member has terminated during the reporting period. For Members who are on the list but have terminated or had their service type or status changed, just cross out the old status and print the new one alongside it. Make your corrections directly on this sheet and submit it along with the other portions of your progress report.

The second type of Member Data sheets give an Operating Site ID number and the name of the site supervisor but has no Member names listed. That is because the USDA Office of National Service has not received Enrollment forms for **any** Members from these sites. Please print the necessary information for each member on the appropriate sheet and submit an Enrollment form to the Department. If a Member began service but terminated, we still need a form for that person --- indicates their status as terminated. Also note whether or not the site sent the enrollment form directly to the Corporation for National Service. It is hoped that by now everyone understands that all forms (except health and child care) should come directly to the USDA Director of National Service and NOT--- repeat NOT --- the Corporation for National Service.

REMEMBER:

- a. ALL members should be listed even though they only served a few days. If an enrollment form was submitted for a Member who then terminates either by officially notifying you or simply by walking away from the program, an End of Term of Service Form MUST be submitted for the Member.
- b. If Members are serving at an operating site and their name does not appear on the list for that site, first check to see if the Member is listed under a different operating site; if not, then an Enrollment Form must be submitted so the person can be enrolled in the program.
- c. List all the hours a Member served during the reporting period regardless if they terminated or if they started in the middle of the period.

2/01/96

10. MEMBER DATA:

POSTAL SITE ID:

Site Supervisor:

PHONE:

Agency/Org Name:

FAX:

STATE:

City:

No. of Members Allocated by USDA: 2

Member Name	SSN	SER STAT	PGM STAT	TRT STAT	HOURS				Total
					1st Rpt	2nd Rpt	3rd Rpt	4th Rpt	
		F	A	A	_____	_____	_____	_____	_____

No. of Members Allocated by USDA:

No. of Active Members Whose Enrollment Forms were received at USDA (not including terminations): 0

No. of Members for Whom Forms Have NOT Been Received*:

ENTER the number of vacancies that you intend to fill in the next reporting period: 0

ENTER the number of vacancies you intend to relinquish for the program year: 0

If the number of Members allocated is greater than the number of forms received, there are four options: 1. There are Members enrolled in programs whose forms have not been submitted to the USDA Director of National Service. If that is the case, list the names, SSN, Status and hours of the missing members on the back of this sheet and send the enrollment forms to the USDA Director of National Service. 2. The enrollment forms were sent directly to the Corporation. If that is the case, send copies to the USDA Director of National Service immediately. 3. There are vacancies in your program you intend to fill in the next reporting period. If that is the case, enter the number of vacancies on the appropriate line. 4. There are vacancies that you can not fill and you are relinquishing them.

REMEMBER, MEMBERS WHOSE FORMS HAVE NOT BEEN RECEIVED AT USDA ARE NOT CONSIDERED ENROLLED IN THE PROGRAM AND THEIR BENEFITS (EDUCATION AWARD, ETC.) ARE JEOPARDIZED!!!

If the number of members for whom forms have been received is greater than the number of members allocated resulting in a negative number appearing in the "No. of Members for Whom Forms Have NOT Been Received" line, you have enrolled more members in your program than authorized. Please explain this over enrollment. It may be that some members have terminated, in which case, change their status on this form and submit the proper end of term of service form to the USDA Director of National Service.

11. Please list the total number of **volunteers** who took part in activities which were sponsored or organized by all the Members in the state during this period.

1st half	2nd half	Total
_____	_____	_____

12. Please list the total number of **hours of community service** completed by the volunteers cited above during this period.

1st half	2nd half	Total
_____	_____	_____

SECTION IV - PROGRESS TOWARDS ACCOMPLISHING SERVICE OBJECTIVES:

13. **Original Community Service Objectives:** Attached are sheets summarizing the community service objectives that were originally approved for each operating site. In cases where a single objective may take an entire year to complete, that objective may have a sub-objectives listed. **You need to fill in the column marked "Mid-Term Quantity" and the column marked "Mid-Term Success" --- as well as any column that is blank, has a zero, or has a question mark --- for EVERY operating site.** Each chart should have the following columns:

"State" - The standard two-letter code for your state

"Obj No" - Each community service objective for each site is assigned an individual number

"Op Site" - Each site's unique operating site identification

"PGM Code" - Each type of service has been assigned a unique code to describe that type of service. See the appendix to this report entitled "Community Service PGM Code List"

"Obj/Impact Statement" - A few words verbally summarizing the community service objective

"Summer's QTY Target" - The Summer's numerical goal for the people or things to be aided

"Target Unit of Measurement" - The unit of measure used in the previous column

"Mid Term Quantity" - Provide a hard number indicating progress towards the "Summer's QTY Target"

"Summer's Success Target" - Number for a way of measuring *quality* of service provided --- if this column is blank, has a question mark, or has a zero, please replace it with the accurate information

"Success Unit of Measure" - Explanation of the number in the previous column --- if this column is blank, has a question mark, or has a zero, please replace it with the accurate information

14. PROGRESS TOWARDS ACCOMPLISHING ADDITIONAL COMMUNITY SERVICE OBJECTIVES

Use this section to report progress towards completing additional new objectives --- those objectives in addition to the main objectives of each project listed on the preceding page. Please fill in all columns for all objectives. It is important to make sure that each objective is listed with its own "OP site" (Operating site) code; this ensures that we know precisely what service is performed at each site. Please fill in all columns for each objective. Under "Obj No.," please give each new objective a number different from the number used for any of the objectives on the preceding page. Under "PGM Code", please use a one-letter and three-digit code to describe the service from the code list provided at the end of this report. Under "Obj/Impact statement," provide a several-word summary of the nature of the service project -- this verbal summary should roughly match the "PGM Code" listed in the previous column. Under "Summer's QTY Target," provide a hard number for the people or things aided. Under "Target Unit of Measurement," specify what unit of measure was used in the previous column -- such as miles, number of people served, acres, etc. Under "1st QTR Quantity," provide a hard number indicating progress towards the "Summer's QTY Target" that was accomplished during this reporting period. Under "Summer's Success Target," provide a hard number for a way of measuring how well the service was provided. Under "Successes Unit of Measure," specify exactly what the number in the previous column meant. Under "1st QTR Success," provide a hard number indicating progress towards the "Summer's Success Target" that was accomplished during this reporting period.

1st QTR State Op Site Measure	Obj No.	PGM Code	Obj/Impact statement	Summer's QTY		Summer's Success		Unit of
				Target	QTY	1st QTR Quantity	Success Target	

{SAMPLE:}

CA Y05A meeting stand.	18	EN96	Constrcuting whale nesting boxes	3	Boxes	1	90	%

“Mid-Term Success” - Provide a hard number indicating progress towards the “Summer’s Success Target”

15. **Community Service Objectives Narrative (optional):** If you feel it is necessary and/or helpful, you may use this space to describe in more detail accomplishments towards the original community service objectives reported in question 13 and/or your additional community service objectives reported in question 14. Please make sure you include the Operating Site ID Number in each narrative description so we can be clear which accomplishment is matched to which site.

16. **Community Building Objectives Narrative (optional):** Briefly describe how projects have brought together diverse groups of people, empowered communities to solve their own problems, built-long term structures that will last beyond each AmeriCorps Member’s term of service, and generally improved the abilities of local citizens to help improve their own lives.

17. **AmeriCorps Member Development Objectives Narrative (optional):** Briefly describe how the AmeriCorps Members themselves have benefited from serving in the program, particularly in regard to expanding their own educational opportunity and increasing their own ethic of personal responsibility. Describe specific skills learned by Members through either their service or training. Describe any Members that earned a GED or otherwise advanced their education. Describe any Members that left public assistance to join AmeriCorps. Relate how AmeriCorps allowed Members to continue college or graduate school. Describe how Members may have changed their ethic of work, citizenship, or community volunteerism.

SECTION V - SUCCESS STORIES:

- 18. Unique Successes or Great Stories :** Briefly describe one or two unique and/or exceptional success stories, a program highlight, or a 'great story' from your state. Please explain any instance in which AmeriCorps Members recruited non-AmeriCorps community volunteers for projects. Please include all media coverage, including original newspaper clips, videotapes of TV coverage, and cassette tapes of radio coverage; any letters of support or thank you letters; "before and after" photographs, brochures, posters, and newsletters created by the project; and other types of creative documentation.

SECTION VI - CHALLENGES

- 19. Difficulties Faced by the Program:** Use this section to report on any problems your Members have encountered in the program this period. These should be significant issues which were related to achieving objectives, significant delays in implementation, administrative problems, or any other expectations, events or incidents that have caused the Members concern. State the problem concisely and how the issue has, or has not been resolved. Be sure to outline the steps taken and identify any resources needed to assist in resolving the problem.

SECTION V - GENERAL INFORMATION

20. **National Identity Activities (OPTIONAL):** Please describe any activities undertaken by Members that fostered the national identity of AmeriCorps. These could include joint service activities, meetings with other AmeriCorps projects, national telephone conference calls, use of Internet to communicate with other sites, etc.

21. **Organizational Changes:** Please outline and describe any changes in your program's organization and/or structure during the quarter.

22. **Organizational Improvements (OPTIONAL):** Please write any suggestions by you, your Members, site managers, or anyone else regarding ways in which the USDA or CNS AmeriCorps program could be improved.

23. **Primary Training and Technical Assistance Needs (OPTIONAL):** Please specify precisely what kind of staff or Member training or other technical assistance can be provided by USDA, the Corporation for National Service, or other sources to improve your projects.

{END OF REPORT}

CT Begins "Summer Of Gleaning" With AmeriCorps Program FSA To Administer Project



SHANE BROWN, Windsor, CT, displays AmeriCorps t-shirt that will be worn by members during field work.

Photo by Patricia Green

By Patricia Green

"When you reap the harvest of your land, do not reap the corners of your field, and do not glean the fallen ears of your crop...you must leave them for the poor and the stranger." — Leviticus

WINDSOR, CT—On April 4, 1996 the U.S. Department of Agriculture approved AmeriCorps' "Summer of Gleaning" program for Connecticut and Rhode Island, and 15 other states across the country. AmeriCorps members will glean and rescue food to be distributed to the hungry of the states in partnership with local non-profit organizations and community groups. Farm Service Agency personnel have been charged with the administration of the program.

AmeriCorps is President Clinton's national service program, (passed with bipartisan support from Congress) that allows Americans to serve their communities in exchange for educational awards that can be used to pay for college, graduate school, job training or to pay back existing student loans. In addition, each AmeriCorps member receives a \$2,242 living allowance for the 12 week program. A \$1,000 educational award is given upon completion of their 480 hours of service.

Vincent R. Majchler, FSA State Executive Director spearheaded the project in Connecticut, urging Richard Burke, USDA Rural Development Coordinator to write the grant proposal and develop a budget despite the short (one day) window of opportunity they had before application deadline.

According to Burke, it was Majchler's encouragement and enthusiasm that pushed everyone to action, and six short weeks later the program was underway.

At the swearing in ceremony for the four Connecticut AmeriCorps members: Aileen Martin of Amherst, MA; Shane Brown and Daniel Beauvois of Windsor, CT; and, Thomas Rhodes of Hartford, CT, Burke said there has been a lot of work done on the program to this point but noted there still is a lot of work to do.

Burke acknowledged the people from the state's two main food distribution centers: Connecticut Food Bank in East Haven and Food Share, based in Windsor, stating their help was invaluable in the quest to distribute the produce gathered from the program to the people.

Nancy Bergley of the Connecticut Food Bank expressed her excitement about the program and thanked the AmeriCorps volunteers for devoting their summer to the project.

She said 1995 statistics showed 102,000 children in Connecticut were hungry or at the risk of going hungry, and stated that for some of these children, the only full meal they received was at school. Therefore, she concluded, this program comes at an important time.

Executive Director of the Windsor based Food Share, Gloria McAdams agreed with Bergley, noting the concept of gleaning as old as time. She stated the most important reason for the gleaning project is because of the need by the children, and stated that over 10% of the nation's population relies on soup kitchens and food pantries to have enough food to eat. "It only makes sense that children who don't get enough to eat or the right things to eat aren't going to grow or develop properly," McAdams said.

State Executive Director Majchler, expressed his excitement about the program, that will aim its gleaning efforts at collection of produce from the fields after mechanized harvesting and the appropriation of surplus and seconds produce from large commercial growers. The later, of seconds produce is the most sought after commodity.

"As a vegetable grower myself, I know that when you pick produce, no matter how good a farmer you are, there are always some that have a blemish or crack on them," Majchler said. "This is where we come in with the gleaning program and are able to partake in this beautiful farm produce that we can get to the people of the state."

Majchler noted the state is fortunate to have "a huge group of good farmers that we can ask for their charity," noting that volunteers and staff members have already received commitment from many large producers.

Nancy Welsh, Farm Service Agency Executive Director for New Haven and Middlesex County, has already received much support. In her letter to growers explaining the program and encouraging growers to participate, she noted almost \$31 billion dollars of edible food and produce is lost to the system annually or approximately 20% of all food produced in this country.

Welsh asked for the farmers generosity to make the program a success, noting they will be able to provide boxes, packaging and on farm pick-up throughout the summer.

David Carey, Hartford County's program coordinator said he expects the majority of produce that will be collected is the seconds and blemished produce that commercial growers can't market.

While Majchler has called on all the state's County Executive Directors to help with the program, Carey and Welsh will handle the bulk of the produce because they cover the area of the state where the majority of the large produce growers are located. Because of the limited resources and shortage of manpower, efforts will be coordinated in those areas.

The main collection areas must also be located near the two major food distribution centers.

Nancy Welsh's New Haven and Middlesex County's collection point will be Berelli's Farm in North Haven, a 400 acre produce farm that grows 53 different varieties of crops. Farmers wishing to donate produce in those counties should contact FSA at 203-269-6665.

Hartford County's base of operations will be located in the basement of the FSA office on River St. in Windsor. Farmers wishing to donate produce in Hartford County should contact Carey at: 860-688-3559.

Draft, 9/13/96, 9:00 a.m.

**STATEMENT BY SECRETARY OF AGRICULTURE DAN GLICKMAN
BEFORE THE COMMUNITY EMPOWERMENT BOARD**

September 12, 1996

Today, I want to briefly discuss the role that the President's AmeriCorps national service program has played in rural Empowerment Zones, Enterprise Communities, and Champion Communities and announce the phenomenal results of the USDA AmeriCorps "Summer of Gleaning" program.

I am extremely pleased that USDA and the Corporation for National Service are sponsoring year-long AmeriCorps projects focused on rural development, anti-hunger work, and environmental protection in all three rural empowerment zones and in most rural enterprise and champion communities.

I am particularly pleased that USDA sponsored special "Summer of Gleaning" AmeriCorps projects in all three rural zones. The "Summer of Gleaning," which just ended, was a special initiative in 22 states that partnered the AmeriCorps program with religious groups, anti-hunger organizations, farmers, businesses, and local government agencies throughout the nation in order to recover excess food that would normally be discarded --- and to deliver that food to hungry Americans.

Armed only with their idealism and a pittance of government funds, a small corps of community servants earned money for college or to pay off their student loans by organizing food rescue efforts. Working with private groups like FoodChain and Second Harvest, they took America's war on hunger to new heights.

For example, as tourists, athletes and coaches descended on Atlanta for the summer Olympics, local food vendors and caterers shifted into overdrive. So did our AmeriCorps team. They worked with the Atlanta Community Food Bank to rescue 174 *tons* of food that otherwise would have gone into a dumpster.

I was fortunate to have just recently visited a "Summer of Gleaning" project in the Mid Delta Empowerment Zone in Mississippi. The day I visited, a crowd of hundreds of people formed in downtown Sunflower, Mississippi to be able to obtain some of the more than 5,000 pounds of produce and dry and canned goods distributed that day, ranging from rice to watermelons. In total, the Mississippi project recovered 105,000 pounds of food.

In the Kentucky zone, AmeriCorps Members recovered 61,000 pounds of food, and in the Texas zone, they recovered 25,100 pounds of food.

In the rural Enterprise Community in Watsonville, California, the USDA "Summer of Gleaning" program collected an astounding 383,000 pounds of food.

All told, the "Summer of Gleaning" program collected over 1,000 *tons* of food, which will provide over 1.3 million meals. Given the fact that the total Federal cost of the summer program -- including the educational awards for the AmeriCorps members --- was less than \$600,000, the Federal government spent less than 50 cents per meal created.

The "Summer of Gleaning" helped communities help themselves. As we frequently state, that is the true meaning of empowerment.



DEVON APPLEWHITE / Delta Democrat Times

U.S. Secretary of Agriculture Don Glickman (with microphone) addresses the crowd at Friday's food distribution by USDA AmeriCorps members.

Summer gleaning program helping feed Mid-Deltans

■ Agriculture secretary pays visit.

By DEVON APPLEWHITE
Delta Democrat Times

SUNFLOWER — U.S. Secretary of Agriculture Dan Glickman, 2nd District Congressman Bennie Thompson and the USDA and MDEZA AmeriCorps programs are spearheading a campaign to feed the hungry in underprivileged regions of the Delta.

According to Glickman, Sunflower County was chosen along with six other counties nationwide to participate in the "Summer of Gleaning" program.

Glickman, who visited the Mid-Delta Friday, said millions of pounds of perfectly good food is thrown away every day.

"I'd rather see that food put in people's mouths than tossed in the dumpster," Glickman said.

the 5,000 pounds of dry and canned goods being distributed. The food included everything from watermelons to rice.

USDA AmeriCorps members like LaDonna James, 24, who wrote the grant for Sunflower County and helped to coordinate the event, said members are pleased to see the federal government support the first-ever "National Week of Food Recovery."

"Everybody in the community will benefit from the project, although it's targeted at the elderly and low-income," James said. "Sunflower County is part of the empowerment zone, and we target historically impoverished areas."

Roger Robinson, an MDEZA AmeriCorps member, said more than 100,000 pounds of excess food products have been gleaned over the summer with the help of farmers and merchants.

can only stretch her monthly check so far.

"I don't even qualify for food stamps, and when I pay my bills I ain't got nothing for food," she said. "So this is the best thing that could have happened for me."

Gerline Conrad, 45, of Ruleville, said she has a growing teenage son, and with her set income, it's hard to keep food in the house.

"I only get \$10 a week, and I usually run out before the next week. Food is so high. A box of cereal costs \$5," she said. "This will really help make ends meet."

Betty Oliver, state coordinator for USDA AmeriCorps/Rural Development, said the 12-week program started July 31, and "I'm hoping the community will help to sustain it." She said more than 200 families will benefit from the gleaning program.

Americorps crew saves fresh vegetables for the needy

Associated Press

MONTICELLO, Ky. — A morning's "gleaning" yesterday will mean fresh cabbages for people in need and some lettuce, of sorts, for six college students.

The students descended on a Wayne County field to gather about 1,000 pounds of cabbage that would otherwise have been left to rot because it didn't meet commercial standards. In the process, they earned scholarship money through the federal Americorps program.

Dan Radford, of Monticello, said it was the best of both worlds.

"I want to help the needy," said Radford, 23, a junior food-science major at the University of Kentucky. "And, of course, the scholarship helps out. My money is getting kind of tight."

Americorps is a national program that offers scholarship money and stipends to students in exchange for community work. Monday's effort was part of Americorps' "Summer of Gleaning and Food Rescue" program.

Gleaning means picking up what's left after a field has been harvested. In this case, farmer Larry McKinley donated cabbages that were either too small or too moldy to sell. The mold is simply cut away after gleaning.

"It would sit there and rot if somebody didn't come and get them," said team leader Damont Drake, 37, of Corbin, a student at Southern Baptist Theological Seminary in Louisville.

He recently helped distribute gleaned tomatoes to about 300 fam-

ilies in Whitley County. Drake and his team were working through the Kentucky Highlands Empowerment Zone, which is receiving millions in federal aid to develop the rural region.

Most of the food will go to charities in a 15-county area. Margaret Robinson, food coordinator at God's Food Pantry in Somerset, said her families gets mostly canned vegetables.

"I think that's just wonderful that we're going to get fresh vegetables . . ." Robinson said.

THE COURIER JOURNAL
LOUISVILLE, KENTUCKY
JUNE 25, 1996

KENTUCKY HIGHLANDS EMPOWERMENT ZONE SUMMER OF GLEANING COMPLETES A SUCCESSFUL SEASON

Members of the AmeriCorps team have just completed the "Summer of Gleaning" project sponsored by the Kentucky Highlands Empowerment Zone (KHEZ). During a twelve-week period beginning in early June, the six AmeriCorps Members collected and distributed more than 50,000 pounds of fresh vegetables to more than 2,000 needy persons in the area.

The main emphasis of the project was to recover or "glean" fresh fruits and vegetables which would otherwise be wasted due to market specifications or surplus crops. This produce was then distributed to local food banks and families in need of assistance. An education program was also provided to increase awareness of how the fruits and vegetables could be processed to allow the food to be used over a longer period of time.

In order to find produce, AmeriCorps Members contacted local growers, cooperatives and distributors to determine if and when any food would be available. Once products were located, the AmeriCorps Members worked in the fields gathering foodstuffs and organizing other volunteer groups to help with the harvest and distribution. After the fruits and vegetables were gathered, the Members worked with various food pantries, churches, county extension offices and public service agencies to identify suitable families and arrange distribution.

Among the items gathered were cabbages, corn, tomatoes, peppers and cantaloupes. Growers and distributors from all over the region provided the food, with significant participation by the Cumberland Farm Products Cooperative in Monticello, the Wal-Mart Distribution Center in London, Gallien Farms in Shelbyville and the Mennonite farm community in Casey County.

AmeriCorps is a national service program initiated by President Clinton and passed with bipartisan support from Congress that allows individuals to serve communities in exchange for educational awards that can be used to pay for college, graduate school, job training or repay student loans. The six AmeriCorps Members in the Kentucky Highlands Summer of Gleaning project were from six different counties in Kentucky and represented six different colleges. Each Member intends to continue their education this Fall.

While the Summer of Gleaning project has officially ended for 1996, it is hoped that the AmeriCorps Members have generated excitement and created a volunteer infrastructure for the program to continue. The goal is to be able to carry on the project again next year but on an even larger scale to insure valuable fresh produce is not wasted and is delivered to those that appreciate it the most.

USDA AmeriCorps Anti-Hunger Projects

1. State of Vermont
Avram Patt, Director
Office of Economic Opportunity
103 South Main Street
Waterbury, Vermont 05671-1801
Phone: (802) 241-2462
Fax: (802) 241-2979

Project Director
Bari Gladstone

(same address)

Phone: (802) 241-2575
Fax: (802) 241-2593

2. District of Columbia
Arthur E. Dewey, Executive Director
Congressional Hunger Center
525 A Street, NE
Washington, D.C. 20002
Phone: (202) 547-7022
Fax: (202) 547-7575

Josh Yates

(same address and
phone #'s)

3. Milwaukee, Wisconsin
Tony Perez, Executive Director
Milwaukee Community Service Corps
P.O. Box 92051
1150 E. Brady Street
Milwaukee, Wisconsin 53212
Phone: (414) 276-6272
Fax: (414) 276-7330

Daniel Taylor

(same address and
phone #'s)

4. Los Angeles, California
Elizabeth Riley, Executive Director
So. Cal. InterFaith Hunger Coalition
155 North Occidental Blvd
Los Angeles, California 90026-4721
Phone: (213) 637-1600, ext. 14
Fax: (213) 365-0033

Rodney Sprott

(same address and
phone #'s, but
ext. 24)

5. Mississippi Delta
Ruby Buck, Interim President & CEO
MS Action for Community Education, Inc. (MACE)
119 South Theobald Street
Greenville, Mississippi 38701
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2/16/96

originals
for
handouts

RIO GRANDE VALLEY, TEXAS

After the nutrition class AmeriCorps members would often distribute some of the produce that was going to be distributed later that week. Shown here is several families receiving their share of the cantaloupes and watermelons. If any resident needed assistance, a gleaning project member would drive them to their residence.



AmeriCorps Summer Gleaning Projects

California (Rural Development) will use six Members in Watsonville and King County to provide fresh produce to over 5,500 people.

Contact: Toni Symonds (916) 668-2025

Connecticut and Rhode Island (Rural Development/FSA) will conduct a joint project using six Members that will serve at least 125 needy families and enhance the relationship between local farmers and community food banks.

Contact: Richard Burke (413) 253-4319

Indiana (Rural Development) will focus on providing nutritious foods to 10 new "Kids' Cafes", spearheaded by the efforts of six AmeriCorps Members who will coordinate both food rescue and farm gleaning efforts in rural and urban areas.

Contact: Kelly Barmann (317) 290-3104

Illinois (FSA) will, with the addition of only two new AmeriCorps Members, expand its gleaning project in Mason County to include most of Southern Illinois, resulting in a program that will provide the local soup kitchens and food banks, which serve a total of more than 8,500 people daily, with an additional 5 tons of produce.

Contact: Rod Atterberry (309) 543-2852

Iowa (FSA) will use six Members in the Model City area of Des Moines (A HUD Enterprise Community) to establish a gleaning and food rescue program that will also emphasize nutrition education and neighborhood gardens.

Contact: Kevin Fitzgerald (515) 386-4328

Kentucky (Rural Development) will focus on the Kentucky Highlands Empowerment Zone, where six Members will glean and distribute excess crops to at least 100 local families, who will also be provided with training to improve the nutritional value of their meals through the addition of fresh fruits and vegetables.

Contact: Louis Elliott (502) 633-0891

Maryland (FSA) will use four Members, in partnership with the 3,000-volunteer Washington Area Gleaning Network, to provide fresh fruits and vegetables to needy families in the Baltimore area.

Contact: Jim Voss (410) 381-4550

Michigan (FSA) will use four Members in three counties in the East Lansing area to recover fresh fruits and vegetables from farms after the mechanical harvesting is completed, provide these foods to the local food distribution center (run by the Red Cross), and take an active part educating the recipients about the proper preparation and storage of the foods they receive.

Contact: Sandi Ramos (517) 337-6660, ext.1212

Mississippi (Rural Development) will, through the joint efforts of four new AmeriCorps Members and the newest USDA AmeriCorps Anti-Hunger Project, work to provide fresh foods, poultry, and nutrition education to 425 families in the Mississippi Delta Empowerment Zone and nearby counties.

Contact: Bettye Oliver (601) 965-5460

Missouri (FSA) will sponsor a 5-Member farm gleaning project near Kansas City, MO, that will serve nearly 400 poor, primarily elderly individuals this summer.

Contact: Cindy White (816) 776-5861

New Jersey (Extension Service) will use five Members, in partnership with the Bonner Foundation and many other partners, to provide fresh produce to the New Jersey food bank network and over 100 families, with a secondary goal of effectively reducing crop waste.

Contact: Dr. Joseph Ponessa (908) 932-9349

New Mexico (Rural Development and FSA) will actually operate two separate projects, one in the Albuquerque area and one in the Four Corners area of the state, with four Members each, and will serve a total of more than 200 soup kitchens, 800 individuals, and over 75 Native American families on the Navajo reservation.

Contact: Lloyd Wilhelm (505) 334-3090

Oregon (Rural Development) will, with six new Members, build on existing efforts by the Oregon Food Bank to develop linkages between rural and urban populations, and to serve an additional 100 needy families during the summer months.

Contact: Scott Duff (503) 414-3300

Pennsylvania (Rural Development) will use five Members to organize volunteers to serve 200 needy people per day, through the local food banks, using perishable foods that are rescued from area restaurants and cafeterias.

Contact: Lee Patterson (412) 329-1580

Texas (Rural Development) will use five Members to help provide fresh food to 100 families living in the Colonias area inside and near the Rio Grande Empowerment Zone.

Contact: Lorraine Clements (817) 774-1304

Washington (Extension Service) will, with six Members, effectively double the amount of food gleaned from area farms this summer, thus dramatically increasing the number of families that will benefit from these efforts; an innovative partnership with the local cannery will provide job training opportunities for low-income recipients as well as preserved foods that can be distributed during the winter months.

Contact: Dr. Steven Garrett (206) 591-7180

USDA AmeriCorps Summer of Gleaning

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Donna Hines

SUBJECT: Summer Gleaning Projects

TO: Regional Administrators
All Regions

THROUGH: George A. Braley | George A. Braley | MAR 28 1996
Associate Administrator

Graydon J. Forrer
Acting Director
Office of Consumer Affairs

FROM: DONNA HINES *Donna Hines*
Coordinator
USDA/AmeriCorps Anti-Hunger Programs

As you know, gleaning -- harvesting fresh fruits and vegetables as well as perishable food rescue/food salvage efforts -- is a top priority of Secretary Glickman. However, you may not be aware that USDA and FCS already sponsor several very successful gleaning projects through the AmeriCorps Program. As a result of the success of these projects, USDA's Office of National Service has just announced that we will sponsor, in partnership with State and local non-profit organizations, a special summer program focused on gleaning.

The Farm Service Agency (FSA) will serve as the lead USDA agency for administration of the AmeriCorps Summer of Gleaning program. Other agencies, such as Extension Service and Rural Economic and Community Development (RECD) have also expressed some interest in, and been given the opportunity to, submit proposals for consideration in this internal competition. Teams of 5-6 AmeriCorps Members will perform 12 weeks (480 hours) of direct service in setting up the logistics and implementing gleaning efforts that involve extensive partnerships with State and local entities, as well as area farmer organizations and community volunteer groups. We expect that these Summer of Gleaning programs will begin around June 1 and last through the end of August 1996.

Some of you have already expressed interest in the possible availability of AmeriCorps Members to perform services that cannot currently be provided through our regular staffing resources. Therefore, the purpose of this memo is twofold: (1) to offer you an alternative opportunity to secure the services you may have already identified, through an active partnership with another USDA agency such as FSA; and (2) to urge you to encourage in turn the State and local agencies in your regions, to collaborate with FSA, RECD, or another entity submitting a proposal to us for the Summer of

Regional Administrators

2

Gleaning Program by providing logistical and technical assistance to the gleaning efforts that are undertaken.

Please understand that we are in no way asking any of you to take on additional staffing responsibilities that you cannot sustain, nor are we suggesting that State and local administering agencies be encouraged (or even allowed) to violate or jeopardize the confidentiality of the benefit recipients we serve! However, insofar as it is possible, local WIC and Food Stamp agencies might be willing to insert flyers about the gleaning project in that community with their regular mailings; food banks and soup kitchens participating in EFAP may be able to make use of the fresh and/or prepared foods in their own food distribution operations. Needless to say, these are only examples; no doubt each of you can identify many other creative, innovative ways that FCS can be involved in this key initiative with a minimum commitment of resources.

Attached are a fact sheet describing the AmeriCorps Summer of Gleaning Program in slightly more detail, and a status update on the types of gleaning efforts in which USDA's AmeriCorps Anti-Hunger Teams are currently involved. If you have specific questions, or would like to discuss this initiative further, please do not hesitate to contact Donna Hines, FCS' AmeriCorps Anti-Hunger Program Coordinator, at (202) 690-0693.

Attachments

Att # 97
John 3/25/96



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Community gardeners hope to harvest bounty for hungry

■ Albany Service Corps' gleaning program aims to stock food pantries with fresh produce

BY CAILIN BROWN
Staff writer

Albany

The beating sun prompted an afternoon sprinkling Monday at the Harvest for the Hungry community garden, where food is grown entirely for the poor.

Beside the sprouting carrots, lettuce, kale and beets, government leaders and community-based organizations introduced a gleaning program that is expected to collect surplus food this year for a population increasingly in need of food-pantry help.

The "AmeriCorps Summer of Gleaning" program will be coordinated through the Albany Service Corps, which has received a \$20,000 federal grant for the program. The project will link the rural farming community with the urban poor to direct food that might otherwise go to waste.

"These four to six corps members will gather 10 tons of food (for) the emergency food system. That's significant," said Paul Winkeller, executive director of the Albany Service Corps. He estimated the corps workers will spend 2,000 hours over 12 weeks creating a system for volunteers to collect food from farmers and gardeners. Once surplus food is collected from six counties, it will be distributed through food pantries and soup kitchens to about 20,000 low-income families in Albany, Troy and Schenectady.

Efforts by assorted local agencies have been fragmented and not sufficiently coordinated, Winkeller said.

Behind Winkeller, members of the Albany Service Corps and AmeriCorps were busy watering, weeding and thinning the community garden at the State Office Campus where produce is grown for local food pantries and soup kitchens.

Albany is one of only 20 sites nationwide to which the U.S. Department of Agriculture has

allocated gleaning-program grant money.

"With one out of nine people on food stamps, the department is finding ways to facilitate partnerships between those who have food and those who don't," said Donna Hines, an anti-hunger coordinator with the USDA and AmeriCorps. She said she would like to see "food rescue" programs become as common as bottle recycling programs.

For Debbie Catozzi, associate director of the Hunger Action Network of New York State, the gleaning program might make possible an idea that has mostly been hit-or-miss.

"We've been working for a long time to try and get a gleaning project growing," she said. Once an infrastructure is built, farmers can get involved, volunteers can be trained and users of gleaned food can be educated about the value of fresh produce, she said.

The coordination effort involves identifying farmers who are willing to give away their surplus, then lining up storage for large quantities of fresh food at pantries that generally have minimal capacity.

Efforts to assist the emergency food system will help groups like the Food Pantries of the Capital District, which has had a hard time collecting donations, according to executive director Dawn Primeau.

She asked 100 local businesses to consider collecting for pantries this spring and received only five responses.

"We rely on the state offices, but many of them are doing drives for their own employees because people are being laid off and displaced," Primeau said. "We're always thinking of new ways to raise food, and gleaning is a traditional, historical way of feeding poor people."

The Focus Interfaith food pantry is receptive to the idea because the pantry usually lacks fresh produce, according to director Tom McPheeters.

"We never seem to be able to get enough fresh produce," McPheeters said. He plans to have pantry staff educated in the uses of fresh produce so that they can pass the knowledge on to pantry clients. "A lot of education needs to be done."

Albany Times Union

6/18/96



Times Union/STEPHEN WEAVER

ASSISTANT TEAM LEADER Joseph Lochridge and Suzanne Lecourt, members of the Albany Service Corps, tend the Harvest for the Hungry garden on the State Office Campus in Albany Monday.

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D.C. Hunger *Action*

Fighting Hunger and Poverty in Washington, D.C.

June 1996

Dear Community Leader:

For many children, summer is a carefree time, they know they can look forward to family picnics and barbecues. For far too many children in the District, however, this summer will be a difficult one: they can only envision empty days and empty stomachs. Indeed, summer can be a time of increased hunger when schools are closed and important nutrition programs such as school breakfast and lunch are not available.

Research shows that children who are undernourished during the summer will return to school lethargic and may have impaired cognitive abilities. It will take them longer to catch up academically with their well-nourished classmates.

Here in the District of Columbia, the Summer Food Services Program (SFSP) will be providing free meals to all children at more than 130 sites from June 24th to August 30th. **This program is open to ALL children under 18 in the District: there are no forms to fill out and no income requirements for participation.** A special 24-hour hotline [(202) 639-9770] has been established in order to assist families in locating the Summer Food Services Program nearest them.

Because the benefits of this program are so important to our city's children, we hope you will assist DC Hunger Action and the DCPS Food Services Branch in publicizing the program and ensuring that all children and families are aware of the Summer Food Services Program.

To this end, we have enclosed the following outreach materials for your use:



A **master flyer** (white) listing the Summer Food Service Program hotline which you can use personalize and replicate.



A **master poster** (white) that you can personalize to list the site nearest your facility. *You can personalize and make copies*

of this poster and hang it in hallways, bulletin boards and other areas your participants and staff will see them.



A complete listing of all of the 1996 Summer Food Service Program sites for your information and referral.



Additional flyers and posters.

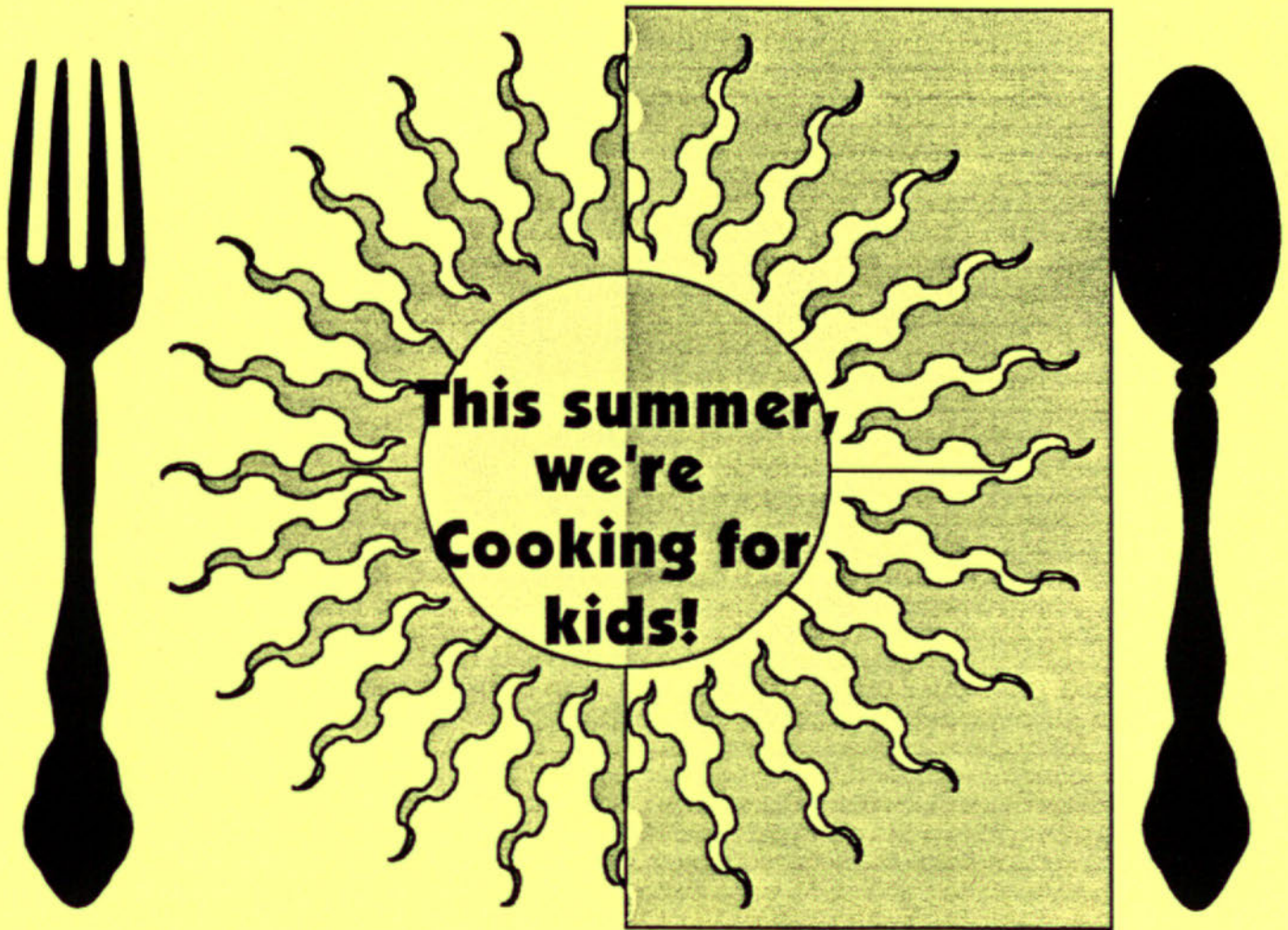
All of these materials may be reproduced freely, as long as credit is given to the program sponsors.

On behalf of DC Hunger Action, I want to thank you and your staff for all of your important work in the District. If we can provide you with any further information or assistance, please call us at (202) 347-4441.

Sincerely,

Margaret Farrell

Margaret M. Farrell
Child Nutrition Associate

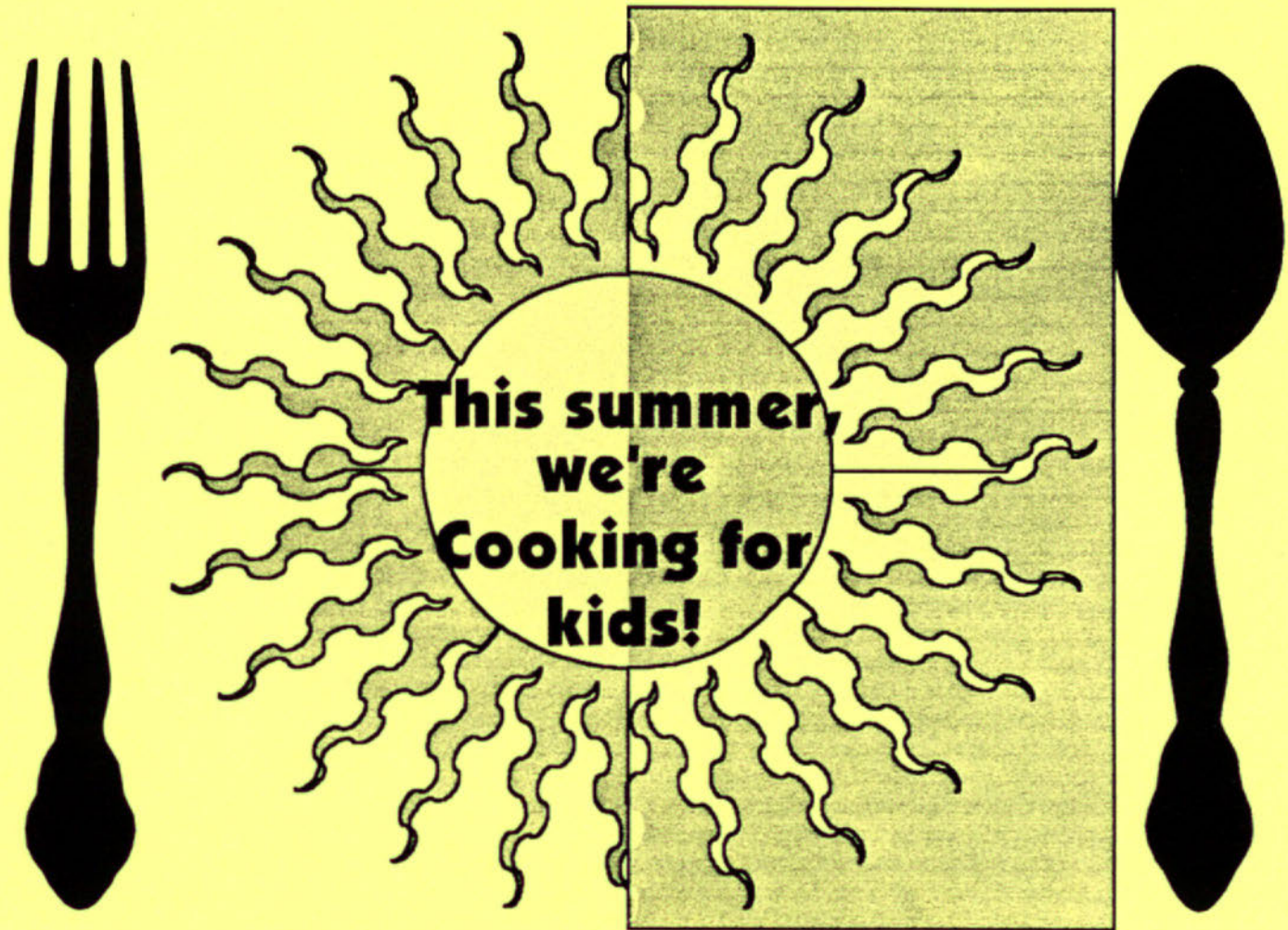


- FREE Summer Meals
- For ALL Kids 18 years and younger
- No forms to fill out
- No income requirements

**Call (202) 639-9770
To find out about the
Summer Meal Site near you.**

This poster was produced by DC Hunger Action as part of a special outreach project funded by Share Our Strength, Kraft Foods, and DC Public Schools, Food Services Branch.

The Summer Food Services Program does not discriminate on the basis of sex, age, color, race, disability, or national origin.

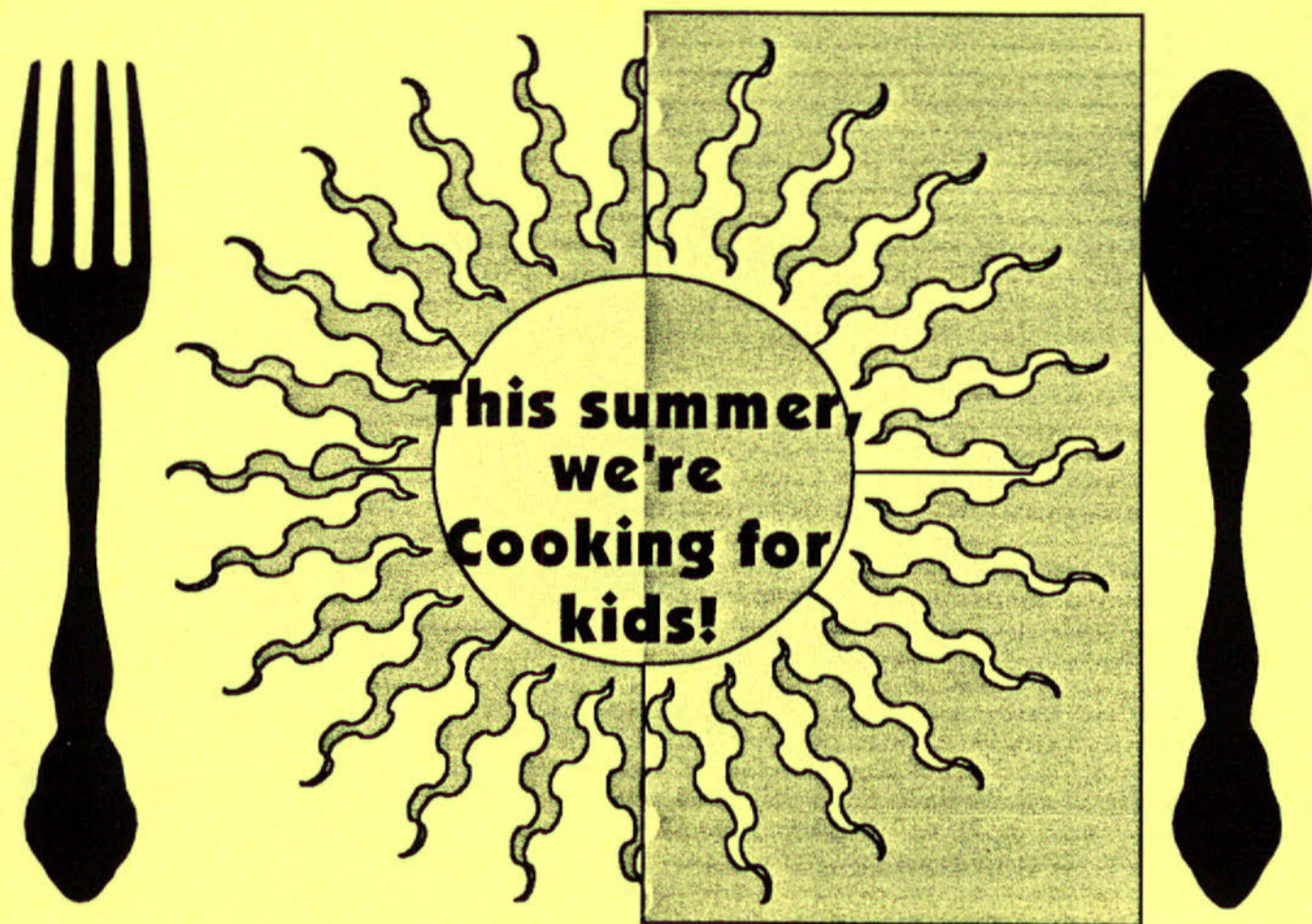


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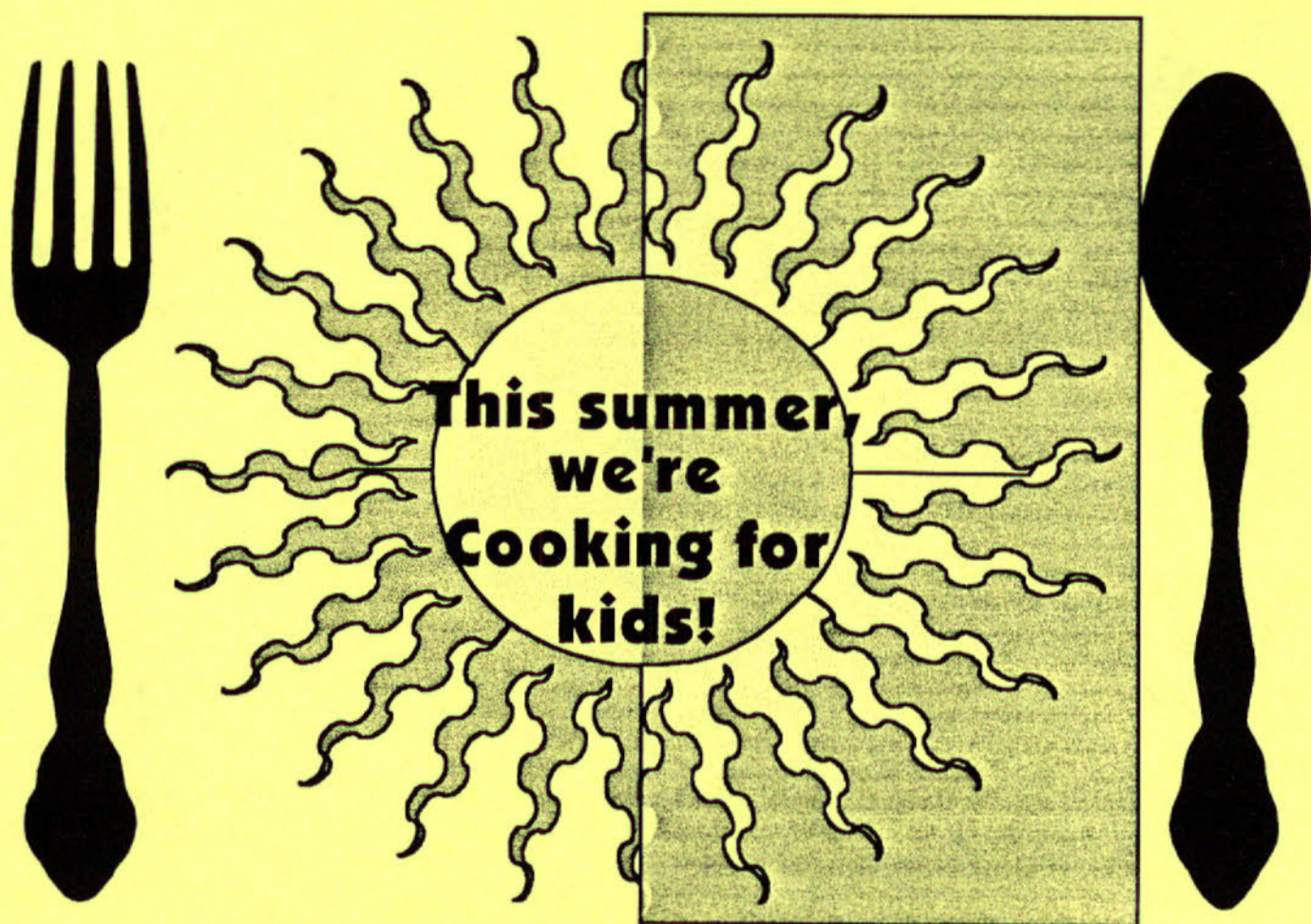
OR COME TO THE SITE AT:
PLACE:

TIME:

DAYS:

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SUMMER FOOD SERVICE PROGRAM 1996 SUMMER FEEDING SITES

Southeast

Allen Community Outreach Center
2443 Ainger Place, SE

Emanuel Church
2498 Ainger Place, SE

Woodland Terrace Recreation Ctr
2310 Ainger Place, SE

Frederick Douglas Residence
1836 Frederick Place, SE

Allen Chapel AME Church
2498 Ainger Place, SE

Young's Memorial Church
2490 Alabama Ave, SE

Hunter Pine Community Center
3577 18th St., SE

The Villager Children's Center
3810 Southern Ave. SE

Fort Dupont
24 Ridge Road, SE

Elvans Rd Complex, Children's Ctr
2434 Elvans Road, SE

Hillcrest Dept. of Recreation
32nd & Denver Streets, SE

Bald Eagle Dept. of Recreation
2429 Martin Luther King Jr. Ave, SE

Benning Park Dept. of Recreation
51st and Fitch Streets, SE

Benning Stoddert Dept. of Rec.
100 Stoddert Place, SE

Fort Davis Dept. of Recreation
1400 41st Street, SE

Douglas Comm. Ctr Dept. of Rec.
19th and Stanton Terrace, SE

Police Boys and Girls Club #11
620 Milwaukee Place, SE

Jones Memorial Church
Freedom School
4625 G Street, SE

Fort Stanton Recreation Center
1800 Morris Road, SE

Boys & Girls Club
5725 East Capitol St., SE

Boys and Girls Club
1225 G Street, SE

Boys and Girls Club
1000 12th Street, SE

Capital View Plaza
5838 Southern Avenue, SE

Boys and Girls Club
4450 G Street, SE

Boys and Girls Club
251 14th Street, SE

Boys and Girls Club
261 17th Street, SE

Adams Elementary School
2020 19th Street, SE

Anacostia Senior High School
1601 16th Street, SE

Ballou Senior High School
3401 4th Street, SE

Beers Elementary School
36th Place & Alabama Ave, SE

Birney Elementary School
ML King, Jr. Ave. & Sumner Rd., SE

Davis Elementary School
44th Place & H Streets, SE

Douglas Junior High School
Douglas & Stanton Road, SE

Fletcher Johnson Elementary
Benning Rd. & C Streets, SE

Ferbee Hope Elementary School
8th & Yuma Sts, SE

Harris Elementary School
53rd and C Streets, SE

Hart Junior High School
601 Mississippi Ave. SE

Hendley Elementary School
6th & Chesapeake Streets, SE

Hine Junior High School
8th & Pennsylvania Ave., SE

Johnson Junior High School
Bruce & Robinson Streets, SE

Ketcham Elementary School
15th & U Streets, SE

Kramer Junior High School
1700 Q Streets, SE

ML King Elementary School
6th & Alabama Ave, SE

Malcolm X. Elementary School
Alabama & Congress, SE

Orr Elementary School
Minnesota & Naylor Rd., SE

PR Harris Elementary School
S. Capitol & Livingston Rd., SE

Payne Elementary School
15th & C Streets, SE

Randle Highland Elementary
30th & R Street, SE

Savoy Elementary School
2400 Shannon Place, SE

Shadd Elementary School
5601 E. Capitol Street, SE

Sousa Middle School
37th St. & Ely Place, SE

Stanton Elementary School
Alabama Avenue & Naylor Road, SE

Terrell Middle School
Wheeler Road & Savannah St. SE

Turner Elementary School
Stanton Rd. & Alabama Rd, SE

Tyler Elementary School
1000 G Street, SE

Van Ness Elementary School
5th & M Streets, SE

Watkins Elementary School
12th & E Streets, SE

Weatherless Program
Burns & C Street, SE

Wilkinson Elementary School
Pomeroy Rd. & Erie Streets, SE

Winston Elementary School
31st & Erie Streets, SE

Northeast

Sarah House
910 T Street, NE

Arboretum: Dept. of Recreation
24th and Rand Place, NE

Dept. of Recreation, Watts Branch
62nd and Banks Place, NE

Police Boys and Girls Club
1700 Rhode Island Ave., NE

Police Boys and Girls Club #14
4103 Benning Road, NE

Police Boys & Girls Club, Parkside
3598 Hayes Street, NE

Hughes Memorial UM Church
53rd & Ames Street, NE

Boys and Girls Club
633 Edgewood Terrace, NE

Boys and Girls Club
170 Montana Ave., NE

Boys and Girls Club
711 24th Street, NE

Brookland Boys & Girls Club
2525 14th Street, NE, in the rear

Aiton Elementary School
533 48th Place, NE

Benning Elementary School
41st and E. Capitol Street, NE

Northeast

Blow Elementary School
725 19th Street, NE

Brookland Elementary School
Michigan Ave. & Randolph Sts., NE

Eastern Senior High School
1700 E. Capitol Street, NE

Emery Elementary School
Lincoln Rd. & S Street, NE

Evans Junior High School
56th & East Capitol Streets, NE

Fort Lincoln Elementary School
Ft. Lincoln & Barney Streets, NE

Houston Elementary School
1100 50th Place, NE

JO Wilson Elementary School
6th & K Streets, NE

Kelly Miller Junior High School
49th & Brooks Street, NE

Kenilworth Elementary School
44th St. Between Nash & Orr St, NE

Langston Terrace
709 24th St NE

LaSalle Elementary School
Riggs Rd. & Madison Street NE

Ludlow Taylor Elementary School
7th & G Streets, NE

Maury Elementary School
1250 Constitution Ave., NE

Merrit Elementary School
50th & Hayes Streets, NE

Phelps Senior High School
704 26th Street, NE

Richardson Elementary School
53rd & Blaine Streets, NE

River Terrace Elementary School
34th & Dix Streets, NE

Roper Middle School
4800 Meade Street, NE

Shaed Elementary School
Lincoln Road & Douglas St., NE

Taft Junior High School
18th & Perry Streets, NE

Thomas Elementary School
650 Anacostia Ave, NE

Webb Elementary School
1375 Mt. Olivet Road, NE

Wheatley Elementary School
Montella Ave. & Neal Street, NE

Wilson Senior High School
660 K Street, NE

Woodson Senior High School
5500 Eads Street, NE

Young Elementary School
26th & Benning Rd, NE

Northwest

Amour House
1331 9th Street, NW

Community Family Life Services
305 E Street, N.W.

Lamond Department of Recreation
Kansas Ave. & Tuckermann NW

Sibley / Sursum Corda Complex
97 K Street, NW

Hamilton Dept of Recreation
13th & Hamilton Streets, NW

Kennedy Dept. of Recreation
7th and P Streets, NW

Emory Dept. of Recreation
Georgia Ave. & Madison Street, NW

Dept. of Recreation: Fort Stevens,
13th & Van Buren Streets, NW

Police Boys and Girls Club #2
128 M Street, NW

Casa Del Pueblo
1459 Columbia Road, NW

Lincoln Westmoreland Comm. Ctr
1709 8th Street, NW

Youth Recreation Program
1726 7th Street, NW

Capitol City Pavilion
3409 Georgia Avenue, NW

Bancroft Elementary School
1755 Newton Street, NW

Banneker Senior High School
800 Euclid Street, NW

Barnard Elementary School
5th and Decatur Streets, NW

Bruce Monroe Elementary School
3012 Georgia Ave., NW

Clark Elementary School
4501 7th Street, NW

Cleveland Elementary School
8th & T Streets, NW

HD Cooke Elementary School
17th & Fuller Streets NW

Coolidge Senior High School
5th & Tuckerman Streets NW

Dunbar Senior High School
1301 New Jersey Avenue, NW

Ellington Senior High School
1698 35th Street, NW

Gage Eckington Elementary
3rd & Elm Streets, NW

Garrison Elementary School
12th & S Streets, NW

Harrison Elementary School
13th & V Streets, NW

K.C. Lewis Elementary School
300 Bryant Street, NW

Lincoln Junior High School
16th & Irving Streets, NW

Marie Reed Learning Center
2200 Champlain Street, NW

Parkview Elementary School
Warder & Newton Streets, NW

Paul Junior High School
8th & Oglethorpe Streets, NW

Petworth Elementary School
8th & Shepherd Streets, NW

Powell Elementary School
14th & Upshur Streets, NW

Ross Elementary School
1730 R Street NW

Rudolph Elementary School
2nd & Hamilton Streets, NW

Scott Montgomery Elementary
421 P Street, NW

Shepherd Elementary School
14th Street & Kalmia Rd., NW

Shaw Junior High School
9th & Rhode Island Avenues, NW

Takoma Elementary School
Piney Branch Road & Dahlia NW

Terrell Junior High School
1000 1st Street NW

Tubman Elementary School
13th & Kenyon Streets, NW

West Elementary School
14th & Farragut Streets, NW

Whittier Elementary School
5th & Sheridan Streets, NW

Southwest

Syphax Garden
1510 1st Street, SW, Apt. 12

King/Greenleaf Dept. of Recreation
201 N Street, SW

Bowen Elementary School
Delaware & M Street, SW

Jefferson Junior High School
801 7th Street, SW

Leckie Elementary School
King Ave. & Chesapeake St., SW

Patterson Elementary School
S. Capitol & Elmira Streets, SW

Site listing is subject to change.
**For more information, call
the Summer Food Service
Hotline (202) 639-9770.**

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TO: State Executive Directors
Farm Service Agency

4 Arkansas

Alabama	California	Connecticut	Delaware	Florida
Georgia	Indiana	Iowa	Kentucky	Maryland
Michigan	Mississippi	Missouri	Nevada	New Mexico
New York	Ohio	Oregon	Pennsylvania	Rhode Island
Tennessee	Texas	West Virginia	Wisconsin	

FROM: Grant Buntrock, Administrator

SUBJECT: USDA'S AmeriCorps "**Summer of Gleaning**" Program

I personally want to encourage each of you to participate in USDA's proposed special AmeriCorps "**Summer of Gleaning**" program. FSA is already playing a significant role in USDA's AmeriCorps program, which is an important priority of both President Clinton and Secretary Glickman.

Because gleaning is also one of Secretary Glickman's important priorities, USDA's Office of National Service proposes to sponsor a special summer program focused on gleaning. FSA State Offices have been asked to serve as one of the key agencies to administer a "**Summer of Gleaning**" program in up to ten different States.

I have enclosed specific information you will need to apply for a "**Summer of Gleaning**" program in your State.

I hope you will make a commitment to participate in this very important Secretarial initiative; again, thank you for your continual **outstanding** efforts.

Enclosure

cc: AO, 3086-S
ESS, 0061-S
PDFO 3096-S
MWA, 3709-S
NEA, 3718-S
NWA, 3718-S
SEA, 3717-S
SWA, 3721-S

FSA/PDFO/CSIMS/cs/720-2829//PDFO-96-

SUBJECT: Requests for AmeriCorps "**Summer of Gleaning**" Proposals

Background

Each year millions of pounds of food - in fields - go to waste. At the same time, hundreds of thousands of adults, and roughly twenty percent of the nation's children, do not have sufficient resources to acquire the food they need to survive and be healthy. Gleaning fields --gathering after the reapers--is one way we can rescue food that otherwise might be wasted and lost to the hungry. In addition, a network of food-rescue programs across the United States and Canada collect surplus prepared and perishable foods for distribution to the hungry.

Given that gleaning is one of Secretary Glickman's important priorities, and given that USDA's AmeriCorps pilot gleaning project is succeeding marvelously in recruiting farmers and other volunteers to help feed the hungry, USDA propose, to join with partner non-profit organizations, in sponsoring a "**Summer of Gleaning**" program from **June 1 through August 31, 1996** in up to ten selected States.

Because FSA is only one of the USDA agencies being offered the opportunity to apply for participation in the AmeriCorps **Summer of Gleaning** program, AmeriCorps funds have not been specifically earmarked to go exclusively to FSA-sponsored projects. Similar opportunities will be offered to Rural Economic and Community Development (RECD) state offices, Food and Consumer Service (FCS) regional offices, State Cooperative Extension Offices, and the Department of Housing and Urban Development (HUD) regional offices. Obviously, all of these other offices may not wish to apply individually; however, you may want to explore the possibility (and feasibility) of a collaborative project involving one or more of the agencies listed, either as co-applicants or as primary/secondary partners in your FSA project design.

Project Applications

Because projects will only be operated in ten States, FSA State offices must compete internally for participation in the program. Each FSA State office wishing to participate must develop a short, concise project proposal and a one-page budget proposal indicating how you would implement your AmeriCorps "**Summer of Gleaning**" project and submit it **directly** to USDA's Office of National Service, through your Area Office, for ranking and selection purposes. Even though your project proposal must be detailed, it should be concise and **no longer than four (4) pages**. (We have enclosed a sample AmeriCorps "**Summer of Gleaning**" project application and budget proposal for your use.) Project proposals are due **COB March 29, 1996**. If your project is accepted, you will be notified by **April 4, 1996**.

Project Scope and Size

While we anticipate that most FSA projects will focus on "gleaning of fields", we will also consider for acceptance carefully-structured proposals that include perishable food salvage and/or rescue activities involving urban restaurant/food institutions. This is an area where collaboration with HUD offices, or with representatives from the multi-agency Empowerment Zone/Enterprise Community (EZ/EC) program, may prove to be extremely beneficial in the development of a successful project proposal. Generally, project proposals for new FSA AmeriCorps sites will involve five or six AmeriCorps Members. However, project proposals will also be considered for acceptance from existing USDA AmeriCorps sites (not necessarily administered by FSA) who propose to add one or two Members to an existing team who would focus specifically on the gleaning project.

Developing Partnerships with Non-Profit Organizations and State/Local Government Agencies

The most important aspect in making your AmeriCorps "**Summer of Gleaning**" project successful will be the partnerships you develop with local businesses, workers, and the non-profit community. We expect that each successful proposal will involve a firm partnership with a local social service, community service or youth service group. You should immediately begin the process of contacting representatives of the Red Cross, Boy Scouts, Girl Scouts, 4-H and FFA groups, community church councils (or their equivalents), senior citizens' groups, civic organizations, community action agencies, etc.; and your State and local WIC, Food Stamp, and Commodity Food Distribution Program Directors, who are also being notified about this "**Summer of Gleaning**" initiative to encouraged them to join with you to facilitate food distribution and help alleviate some of our nation's hunger problems through a creative gleaning project. Letters of commitment or agreement from primary or secondary partners should be included with your project proposal.

Project Design

FSA AmeriCorps "**Summer of Gleaning**" projects:

- must be restricted to activities relating to, or in support of gleaning and food rescue efforts and finding ways to help feed those in need. AmeriCorps Members may not performed work that is routinely performed by FSA employees and cannot spend the bulk of their service time performing office or support work.

- must be a "volunteer generator" model to recruit many more non-compensated volunteers and farmers. At each site, you should encourage local non-profit organizations to help with training, farmer and volunteer recruitment and management, food distribution, etc. Our goal is for as many of the sites as possible to continue gleaning in future years even without an AmeriCorps project.
- must be designed, implemented, and evaluated with extensive broad-based local input, including active partnerships with local anti-hunger or youth service groups, as well as consultation with representatives from non-profit organizations, community groups, senior and youth groups, community based agencies with demonstrated record of experience in providing services, foundations, businesses, etc.
- should have concrete, measurable community service objectives that demonstrate accomplishments focused on results, not just process. Thus, project objectives should not focus on how many meetings will be held or how many applications will be processed, but rather on how many families or individuals will be helped, how many children will be fed or educated in nutrition and agricultural education, and how many pounds of food will be distributed.
- should also focus on K-12 nutrition and agricultural education for students of all ages -- children, elderly, low-income families who want to learn more about how to improve their diets, etc.

FSA "**Summer of Gleaning**" AmeriCorps Team Members must:

- engage a mix of people to perform service in work crews, composed of five to six Members, at each operating site. The work crew may include 1) people who may or may not have completed high school; 2) college students; and, 3) college graduates, who will serve twelve (480 hours), receive the minimum stipend required by law, and an education award of \$1,000.
- possess specific skills that can be matched with individual community hunger needs which can be addressed by someone with that background.
- receive sufficient training, education, and supervision for each service project performed. Each Member will be expected to learn general skills in citizenship and community development. It is also expected that this training will teach Members to accept personal responsibility for improving their community, while rewarding them with increased opportunities for education and job training.

Budget and Staffing

While ongoing logistical, financial, and technical advice and assistance on your "**Summer of Gleaning**" AmeriCorps project will be provided by USDA's Office of National Service and FSA's AmeriCorps Program Coordinator, State FSA offices will be directly responsible for managing their gleaning projects including providing significant and continuing staff planning, oversight, and day-to-day supervision necessary for a successful AmeriCorps project.

USDA will provide funding to pay AmeriCorps Members stipend, training, travel, overhead costs, and the Corporation for National Service will pay the educational awards. FSA State offices will distribute the stipend, oversee necessary travel and training, and other administrative costs incurred by AmeriCorps Members, as well as provide the necessary office space and equipment which may be needed for the project. AmeriCorps funds can also be provided for those **Summer of Gleaning** projects that would enable the local partnering agency to hire a project manager or to provide technical assistance in a variety of ways: support staff for the project, training, etc.

Recruitment of "Summer of Gleaning" AmeriCorps Members

Many AmeriCorps Members may be college students. Selected AmeriCorps Members will not start until June, 1996. However, with college break in May or June, students should begin planning now in order to be available for summer placement. In order to attract the largest pool of quality applicants possible, recruiting materials will be sent to Universities in selected States from the national office. Ultimately, recruitment is a responsibility of each State office, but the Department and FSA Washington office will work with State offices to write and implement a recruitment plan that produces highly-qualified groups of diverse applicants.

State offices may consider recruiting and selecting one AmeriCorps Member to serve as **Team Leader** for the project. This individual should possess the managerial and leadership skills necessary to supervise and direct the day-to-day activities of a diverse work crew. Generally, a college student seeking community service credits would make excellent team leaders in these instances. Final selections of AmeriCorps "**Summer of Gleaning**" Team Members will be made in early May. Materials for use in interviews and selection will be shared with FSA State offices shortly.

Launch Date for "Summer of Gleaning Program

AmeriCorps Members selected in May will be placed in FSA AmeriCorps projects between May 15 and June 15.