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February 3, 1993

Mr. Eli Segal
Assistant to the President
Director of National Service
The White House
Washington, DC 20500

Dear Mr. Segal:

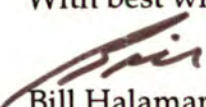
Congratulations on your selection to head the Office of National Service. I know you see it as a wonderful opportunity though I must quarrel with the statement you made before the Close-up Foundation to the effect that you have the best job in the country.....I do.

I am one of the founders and have the privilege of directing the Caring Institute which was established in 1985. We have taken our lead from Albert Einstein who said, "Only a life lived for others is worthwhile," and hope to teach the value of caring.

The material enclosed describes the Institute, the National Caring Awards, the Hall of Fame for Caring Americans, the Art of Caring Poster, Essay, and Photography contests, and our other programs in greater detail. Like you, I know it is a privilege to be able to do what I do.

Among the materials enclosed is an invitation to a special event on February 15, 1993. Along with the National Council of Negro Women, the Mayor's office, and the Congressional Black Caucus we will host a special event at Ford's Theatre honoring Frederick Douglass on the occasion of the 175th anniversary of his birth. As you will note, Maya Angelou is among those who will be present and participate in this event. Please join us and be our guest if your schedule allows.

In any event, good luck in your new role. We wish you well. Please let me know if there is ever anything we can do to be of service.

With best wishes,

Bill Halamandaris
Director

LIVING A LIFE FOR OTHERS

"At a time like this, scorching iron, not convincing argument, is needed. O! had I the ability, and could I reach the nation's ear, I would today pour out a fiery stream of biting ridicule, blasting reproach, withering sarcasm, and stern rebuke. For it is not light that is needed, but fire; it is not the gentle shower, but thunder. We need the storm, the whirlwind, and the earthquake. The feeling of the nation must be quickened; the conscience of the nation must be roused; the propriety of the nation must be startled; the hypocrisy of the nation must be exposed; and its crimes against God and man must be proclaimed and denounced."

Frederick Douglass

Independence Day Speech, Rochester, New York, 1852

LIVING A LIFE FOR OTHERS



*Celebrating the
175th Anniversary of the Birth of
Frederick Douglass*

February 15, 1993

Historic Ford's Theater
Washington, DC

Event Chairpersons

The Honorable Dorothy Height,
President, National Council of Negro Women

The Honorable Frank E. Moss,
Chairman, Caring Institute

The Honorable Arthur Flemming,
Chairman, Friends of Frederick Douglass and Other Caring Americans

Honorary Event Committee

The Honorable Sharon Pratt Kelly
The Honorable Eleanor Holmes Norton
The Honorable Carol Moseley-Braun
The Honorable Jesse Jackson

The Honorable Sanford D. Bishop	The Honorable Lucien E. Blackwell
The Honorable Corrine Brown	The Honorable William Clay
The Honorable Eva Clayton	The Honorable James E. Clyburn
The Honorable Barbara-Rose Collins	The Honorable John Conyers, Jr.
The Honorable Ronald V. Dellums	The Honorable Edward J. Derwinski
The Honorable Julian C. Dixon	The Honorable Cleo Fields
The Honorable Floyd Flake	The Honorable Harold Ford
The Honorable Gary A. Franks	The Honorable Alcee Hastings
The Honorable Earl Hilliard	The Honorable Frances Humphrey Howard
The Honorable William Jefferson	The Honorable Jedd Johnson
The Honorable Eddie Bernice Johnson	The Honorable John Lewis
The Honorable Cynthia McKinney	The Honorable Carrie P. Meek
The Honorable Kweisi Mfume	The Honorable Major R. Owens
The Honorable Donald M. Payne	The Honorable Charles B. Rangel
The Honorable Mel Reynolds	The Honorable Bobby Rush
The Honorable Robert C. Scott	The Honorable Louis Stokes
The Honorable Edolphus Towns	The Honorable Walter Tucker, III
The Honorable Craig A. Washington	The Honorable Maxine Waters
The Honorable Melvin Watt	The Honorable Alan Wheat
The Honorable Albert Wynn	

Sponsoring Organizations

Caring Institute
Frederick Douglass Memorial and Historical Association
Friends of Frederick Douglass and Other Caring Americans
National Association of Colored Womens Clubs
National Council of Negro Women
National Park Service
Robbins Center for Cross Cultural Communication

With special thanks to the National Association for Home Care

Maya Angelou

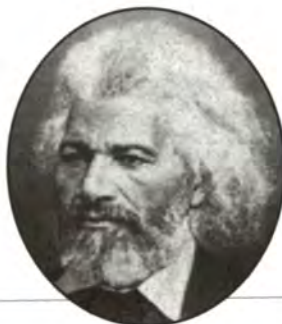
Maya Angelou is one of the great voices of contemporary literature and a remarkable Renaissance woman. A poet, educator, historian, best-selling author, actress, playwright, civil-rights activist, producer, and director, she continues to travel the world making appearances on college campuses, spreading her legendary wisdom. A mesmerizing vision of grace, swaying and stirring when she moves, Ms. Angelou captivates her audiences lyrically with vigor, fire, and perception. She has the unique ability to shatter the opaque prisms of race and class between reader and subject throughout her books of poetry and her autobiographies.

Fred Morsell

Fred Morsell, son of the late Dr. John Morsell, Roy Wilkins' Associate Executive Director at the NAACP from 1956–1974, has been an actor for the past 24 years. Mr. Morsell has dedicated much of his career to portraying the life and works of Frederick Douglass. His presentation, based on the autobiographies and selected speeches of Douglass, provides an opportunity to enter into the mind and heart of one who knew the anguish and oppression of slavery and was able to rise above it. Mr. Morsell brings to life Douglass' encounters with those who inspired him and those who were determined to destroy him, depicting how Douglass became one of the most inspiring figures in American history.

The Columbian Orator

The Columbian Orator is a national treasure, which, for a time, had been lost. It is a book of polemics, that is, elocution and debate. It is a collection of the great speeches through the ages, combined with rules developed to master the art of oratory. Published first in 1797, it was a popular schoolbook in that era. The Columbian Orator was the treasure that Frederick Douglass valued above all others. It was the book that taught him to read and that made him one of the greatest orators of all time. The book is being re-released in celebration of the 175th birthday of Frederick Douglass, and to commemorate Black History Month. Copies of the book will be available at the event at Ford's Theater. For information on obtaining copies, contact the Caring Institute at (202)547-4273



THE NATIONAL COUNCIL OF NEGRO WOMEN
THE NATIONAL PARK SERVICE
THE CARING INSTITUTE

cordially invite you to attend

LIVING A LIFE FOR OTHERS

A RECITAL TO COMMEMORATE THE 175TH ANNIVERSARY OF
THE BIRTH OF FREDERICK DOUGLASS

Featuring readings by

Maya Angelou

Pulitzer-Prize Winning Author

and

Fred Morsell

Acclaimed Actor

performing as Mr. Douglass in

"The Meaning of the Fourth of July for the Negro"

and in

Autobiographical Excerpts

at the

Historic Ford's Theater

511 10th Street, NW, Washington, DC

3:00PM-5:00PM

February 15, 1993

Reception to follow at the

Frederick Douglass Museum:

Hall of Fame for Caring Americans

318 A Street, NE, Washington, DC



By Invitation Only

*To reserve your complimentary tickets contact
the Caring Institute at (202)547-4273 by February 10, 1993*

Fashion: Getting blues fits well this season/3

Life

Different curse leads to tragedy of 'Macbeth'/4

THURSDAY, MARCH 19, 1992

SECTION E

The Washington Times

Doing unto others

Brothers' homey charity insists it's cool to care

By Elisabeth Hickey
THE WASHINGTON TIMES

In the same town as the Cato Institute, the American Enterprise Institute, the Urban Institute, the Brookings Institution, the Economic Policy Institute, the Institute for Policy Studies, the Progressive Policy Institute and the Competitive Enterprise Institute lives the Caring Institute.

The Caring Institute?

Forget treatises on Third World economics. A typical position paper of the Caring Institute is "The Caring Club Manual: How to start a successful community service club," written by teen-ager Jody Wiatt of Houston's Mustang Memorial High School.

The Caring Institute's heroes are Mother Teresa, Millicent Fenwick, Eleanor Roosevelt and Elisabeth Kubler-Ross. Its motto is "Only a life lived for others is a life worthwhile" (Albert Einstein). Its outfit is a couple of unassuming rooms on the southeast corner of Stanton Park. It has a staff of three, and the director draws no salary.

But the Caring Institute's time may have arrived. Caring is in. Just consider:

■ The nation's first lady is a very caring grandmother who likes to read to kids.

■ The president says in speeches: "Message: I care!"

■ Volunteering at soup kitchens has become hipper than power lunching.

■ In an attempt to win over Mississippi voters, Democratic presidential candidate Edmund G. "Jerry" Brown ran an ad showing him tending the sick in India. The voice-over: "Jerry Brown for president. Because it's OK to care."

After all, is this not the age of the kinder, gentler 1,000 points of light? Isn't volunteerism exploding on college campuses? Aren't cultural temperature takers telling us that people who used to give to themselves now want to give of themselves?

Seventies: me decade, '80s: greed decade, '90s: caring decade?

The Caring Institute's director, Bill Halamandaris, thinks so. He and his older brother, Val, founded the charity six years ago, when caring, it seems, had no cachet.

"We're at the point where it's arrived," he says. "Early on, the message sometimes had to be explained. Now it doesn't."

The trend is not unique to places like Washington and New York.

"Nationally, the concept of service toward community has increased," Virginia Hodgkinson of Independent Sec-

see CARE, page E2



Photo by Ruth Fremson/The Washington Times

Bill Halamandaris' Caring Institute is setting up a Hall of Fame for Caring Americans in the Frederick Douglass Museum on Capitol Hill.

CARE

From page E1

tor, a Washington-based umbrella group of 850 volunteer organizations, told the Associated Press. "People are seeing need around them and trying to respond."

In a 1990 Gallup Poll conducted for Independent Sector, 54 percent of the 2,727 people questioned said they had performed some kind of volunteer work that year, up from 45 percent in 1988. The margin of error was plus or minus 3 percentage points.

At the Caring Institute, the non-profit charity's mission is to promote caring, "a particularly American tradition," by publicly recognizing very caring people.

To that end, it sponsors an essay and poster contest in which children from around the country are asked to draw or write about what caring means to them. More than 60,000 schoolchildren submitted entries this year.

Operating with the philosophy, "Society is what it honors," the Caring Institute seeks to redirect the excessive attention given to people in "the toy department" — actors and athletes and musicians and the like, Mr. Halamandaris says.

To counter what he calls this misdirected adulation, the institute canvasses the country to find caring adults and caring teen-agers. It honors them every year with a ceremony in the Senate Caucus room, where they receive bronze statuettes of an outstretched hand. The award was sculpted by Frank Eliscu, who designed the presidential eagle in the Oval Office and the Heisman trophy.

Last year, the Caring Institute honored District resident Kent Amos, whose living room and dinner table are refuge to an extended family of troubled black teen-agers.

The institute publishes *Caring People* magazine, a glossy quarterly with a giveaway distribution of 10,000 that profiles caring Americans and gives "the positive side of the news."



Photo by Ruth Fremson/The Washington Times
Bill Halamandaris draws no salary as director of the Caring Institute.

Caring draws on the heart, not the coffer

At a time when all charities are suffering to some extent from the bad publicity generated by the United Way scandal, the Caring Institute's finances appear to be refreshing.

The institute boasts an overhead of less than 2 percent of its half-million-dollar budget, director Bill Halamandaris says. The budget figure does not include in-kind contributions, such as donated airplane tickets.

"A lot of charities I see I find abhorrent because they waste too many resources," he says.

The Caring Institute does almost no fund raising but plans to increase efforts for organizations that fall under its umbrella, like the Hall of Fame for Caring Americans and the Shoot for the Stars workshops and basketball clinics. Eventually, Mr. Halamandaris says, he would like to see the institute's programs support themselves through sales of books and documentary films.

Mr. Halamandaris draws no salary from the Caring Institute. The backbone of the institute's finances are large donations from wealthy individuals.

A \$120,000 gift was made by Oregonian Robert Pamplin Jr., a church pastor whose family money comes from the Georgia-Pacific Corp., the largest timber company in the world. Last year, the Caring Institute recognized Mr. Pamplin with a National Caring Award.

Henry Landwirth, a philanthropist from Orlando, Fla., who owns several Quality Inns, put up \$50,000 for the institute's scholarship fund.

— Elisabeth Hickey

Shoot for the Stars, the institute's training arm, is an affiliation of professional athletes who conduct workshops and basketball clinics at schools.

In December, the institute plans

to open a Hall of Fame for Caring Americans at the newly renovated Frederick Douglass Museum on Capitol Hill. The former slave and leading abolitionist of the 19th century was also a very caring Amer-

Caring "is at the heart of our country and always has been."

ican.

Next Monday through Friday, actor Fred Morsell, son of the late NAACP leader John A. Morsell, will visit D.C. schools to present a play based on Douglass' life and speeches.

The museum will produce video biographies of caring Americans such as Norman Cousins; Hugh Downs of ABC's "20/20" news magazine; former Sen. Frank E. Moss, Utah Democrat; the late Rep. Claude Pepper, Florida Democrat; and Millicent Fenwick, the Republican "conscience of Congress" from New Jersey (she was Garry Trudeau's model for "Doonesbury's" superethical, pipe-smoking congresswoman Lacey J. Davenport).

Caring "is at the heart of our country and always has been," Bill Halamandaris says. "The first rule of caring is if you see something that needs to be done, you do it. Whether it's stopping a crime or hugging your child, it's the same instinct."

Bill and Val Halamandaris founded the institute after spending much of their careers on Capitol Hill. They came away from politics with the strong conviction that government can do only so much.

"With the infrastructure collapsing, problems with the environment, education . . . if you go down the list, about everything that connects us as human being needs some attention," says Bill Halamandaris, 45. "A lot of people say it's the government's job. My answer is it's too big for the government. We need the entire fabric of society."

His brother Val, 49, spent 20 years as counsel to the Senate and House committees on aging, where he was involved in most investigations of health and housing fraud.

"I have been in those sewers, investigating nursing home abuses," Val Halamandaris says. "You could get very turned off and cynical."

Val edits *Caring People* magazine and is a principal adviser to the institute as well as one of its major donors. He also is president of the National Association for Home Care, a trade association, and has his own public-interest law firm, the Center for Health Care Law, which represents the rights of the chronically ill.

Bill was a staff member on several Hill committees looking at health and social problems. In 1977, he started the Foundation for Hospice and Homecare, a non-profit organization that encourages hospice and non-institutional care.

The brothers grew up in Utah, the sons of a coal miner. Val describes their home as a "Democratic, liberal household."

Bill attended George Washington University on a scholarship and later left law school at Catholic University to fight with the Army in Vietnam. He never finished his law degree, deciding after the war that there was a more meaningful existence than practicing law.

He is single and describes himself as a dedicated non-materialist who shuns malls and walks to work from his town house a block away from the office. He drives a 1967 Mercedes roadster that he bought for \$5,000 in 1967.

Years ago, he says, he made some savvy real estate investments that left him independently wealthy.

The Halamandaris brothers say they are looking forward optimistically to a "caring decade" in which more people will fulfill themselves by giving of themselves.

"The measure of life, when you look back on it, is what have you done for others," Bill says. "You define yourself by what you do."

Volunteerism's new face: Young, male, professional

By Jocelyn Noveck
THE ASSOCIATED PRESS

It is 7 a.m., and dozens of poor and homeless people are filing into a Manhattan soup kitchen for warmth, for a hot meal — and for a greeting from an unlikely maitre d'.

He is a young banker, in suit, tie and apron. "How are you doing this morning?" he asks. "That gentleman over there will seat you right away."

He points to another young banker in red power tie and shiny black shoes, busily inspecting tables to make sure there's enough coffee.

Nearby, a business consultant and a TV production assistant serve from huge vats of oatmeal. Others make hundreds of peanut butter sandwiches for bag lunches. By 8:30 a.m., breakfast is over at the soup kitchen run by Central Synagogue and the volunteer waiters are off to their real jobs.

Similar scenes take place in dozens of places across New York these days, not only in soup kitchens but also in hospital wards, old-age homes and community centers in poor neighborhoods.

In New York and other areas, a new type of volunteer has emerged: the young working professional. Encouraged by groups that cater to their tight schedules and varying time constraints, increasing numbers of these volunteers are substituting an occa-



In New York, young professionals are volunteering to help in soup kitchens and homeless shelters.

sional stint at the hospital for their evening jog, or they are spending an afternoon working with children instead of watching football.

"I'd lived in New York for all these years, and I have this high-paying job, and it's gotten so bad in the city," says Jerry Wattenberg, 24, a trader at Goldman Sachs who spends every Friday morning at the synagogue soup kitchen.

"I just felt I ought to do something. And the effect is so immediate: People are cold and hungry, they get warm and fed. They may not hug me, but it's satisfying."

Aside from a sense of accomplishment, many working people get involved to feel some tie to the community, says Winifred

Brown, executive director of the Mayor's Volunteer Action Center.

"These people work long hours in an office and have very little time to connect with the city around them," says Ms. Brown, whose agency matches volunteers with as many as 5,000 organizations. "This way they can do it with a minimum time commitment."

Ms. Brown says nearly 60 percent of new volunteers are ages 15 to 40 and work full time. A growing number are men. And business is booming: In 1991, some 4,000 new volunteers came in, a 35 percent increase from 1990.

One group taking advantage of the trend toward volunteerism is New York Cares, formed five years ago to match young professionals with volunteer projects. Operating from a cramped walk-up on Manhattan's East Side, the group manages an army of 1,000 volunteers in any given month.

"Business is way up," says executive director Kenneth Adams, 31. The group has nine full-time staff members and has spawned nine spinoffs in other cities, including D.C. Cares at 2300 N. St. NW.

Mr. Adams says New York Cares has been successful because it makes volunteer activity "user-friendly" for busy professionals. Projects are scheduled for evenings, before work or on weekends. The average time commitment is one day or evening a month.

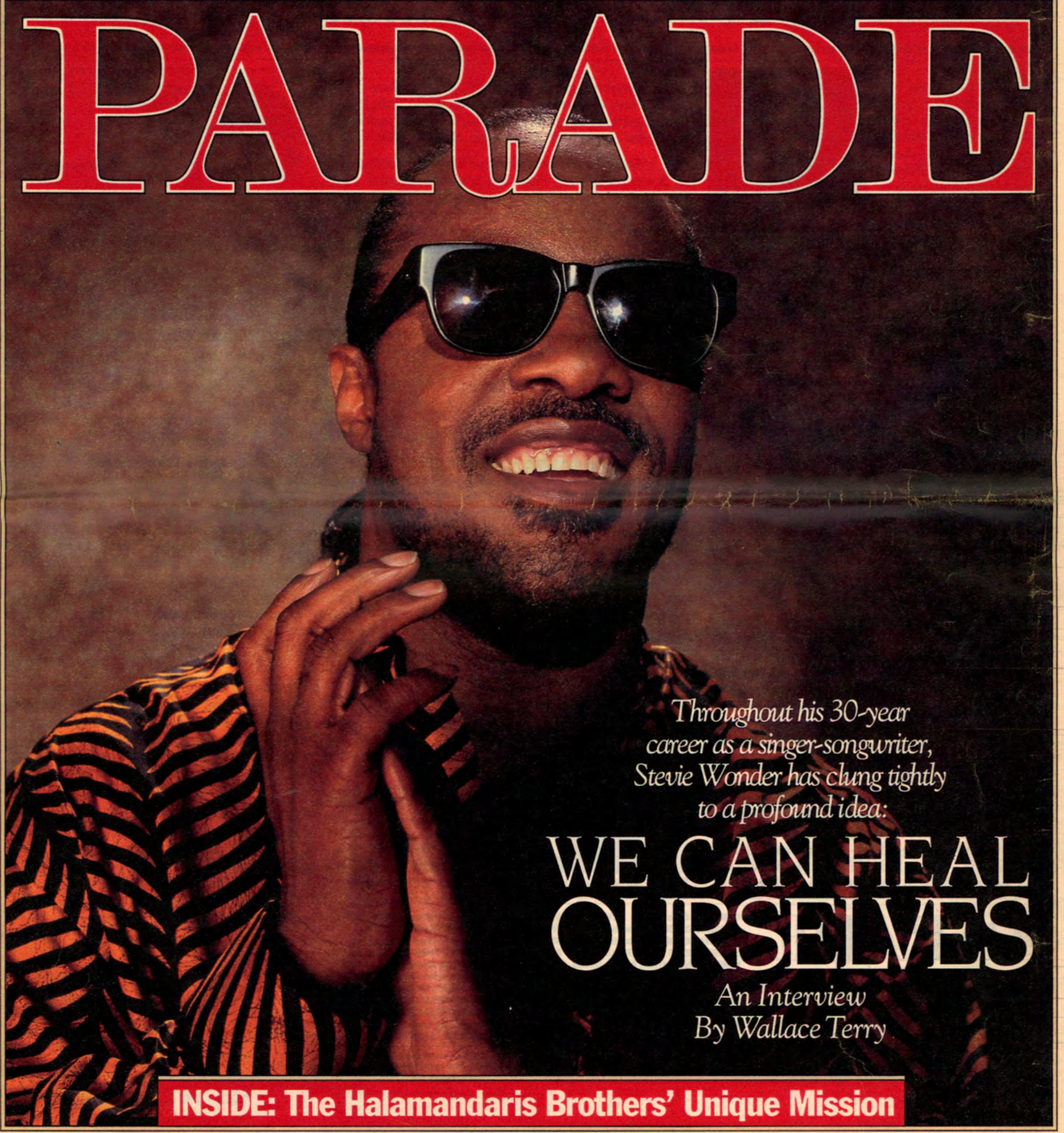
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PARADISE

A close-up portrait of Stevie Wonder. He is wearing dark sunglasses and a black and orange horizontally striped shirt. He has a slight smile and is touching his chin with his right hand. The background is dark and textured.

*Throughout his 30-year
career as a singer-songwriter,
Stevie Wonder has clung tightly
to a profound idea:*

WE CAN HEAL OURSELVES

*An Interview
By Wallace Terry*

INSIDE: The Halamandaris Brothers' Unique Mission

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Caring ChronicleTM

VOLUME 2 • NUMBER 1

PUBLISHED BY THE CARING INSTITUTE

Awards Given to Best of the Best

Twenty-one of our nation's most outstanding individuals were recognized by the Caring Institute on December 5 in a special ceremony in the Senate Caucus Room in Washington, D.C. For a few short hours, attention was paid to the good in our society during the presentation of the National Caring Awards. The 1991 honorees are the fourth class to be so honored. They carry on the



1991 National Caring Award Winners

proud tradition set by their predecessors. The awardees are united in their compassion and their dedication to caring for others. National Caring Awards were presented to eleven adults and ten young adults from across the country.

The award recipients were flown to Washington, D.C. on December 4. That evening a dinner was held at the lovely J.W. Marriott Hotel, one of the sponsors of the Caring Awards. Award winners and their families were given the opportunity to meet each other and to begin laying the foundations for the friendships and support networks that will develop over the years. A special highlight of the dinner was Caring Institute volunteer Benard Darnel's response to the special recognition he received (*see related story*).

The Senate Caucus Room provided a beautiful backdrop for the awards ceremony, which was opened by former Senator Frank E. Moss, Chairman of the Board of Trustees for the Caring Institute. Welcoming the audience in a room filled to capacity, Senator Moss said, "We celebrate today the lives and contributions

of eleven of the most caring men and women in America. And we celebrate the contributions and promise of ten extraordinary young adults . . . The people we honor here today . . . come from every part of the country and represent every segment of our society. What they have in common is their selflessness and commitment to make things better for others. They reflect the best our society has to offer. More than that, they reflect the best instincts of man."

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Caring Hall of Fame Dedicated

On the evening of December 5, 1991 a dedication ceremony and open house was held to launch the Frederick Douglass Museum and the Hall of Fame for Caring Americans.

In 1989 the National Association for Home Care purchased the property, a series of buildings located one block from the Supreme Court, with the goal of restoring it and returning it to the community. Funds are being raised to make it possible for the Caring Institute to take over the ownership and management of the property, which will be open to the public in 1992. The property will be used to celebrate the

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M. Maxine Simmons, Warren Robbins, Frances Humphrey Howard, Senator Frank Moss, Harold Brazil, and Val Halamandaris cut the ribbon and officially dedicate the museum.

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Frederick Douglass Comes to Life for District of Columbia School Children

Working with the Mayor's Office of Youth Empowerment Services, the Caring Institute recently sponsored "Presenting Mr. Douglass," a dramatic portrayal of the life of the 19th century abolitionist/statesman Frederick Douglass, at ten public schools in the District of Columbia.

Frederick Douglass is one of many caring Americans whose lives and good works will be on display in the Hall of Fame for Caring Americans. "The young people of our society represent our future. We must assist them in building positive, meaningful, and fulfilling lives. There is no better role model we can present than Frederick Douglass," said Bill Halamandaris, Director of the Institute.

Actor Fred Morsell developed and presented the program, which brings to life the words, writings and character of Frederick Douglass and his inspiring message on the power of education and literacy as the key to individual and social freedom.

Mr. Morsell is the son of the late NAACP leader, Dr. John A. Morsell. He has been an actor for the past 24 years, performing extensively on both east and west coasts. He has devoted most of his efforts to regional theatre. He has also worked extensively in film and television, encompassing both dramatic and comic material. He portrayed Frederick Douglass in the CBS bicentennial production, "We the Women," and Dr. Dermott in the Danny Thomas pilot, "Featherstone's Nest." Other television shows in which he has appeared include "Hill Street Blues," "L.A. Law," ABC's "Sunset Beat," "Scarecrow and Mrs. King." Morsell is also a talented opera singer. He has sung the lead in 21 operas.

Mr. Morsell prepared the two-act play "Presenting Mr. Douglass" over a period of six years. The play includes the following pieces: Speaking to White People (1841); Irritating the American Conscience (1847); Colonel Lloyd's Plantation (1823-24); Learning to Read and Write (1825); Covey, the Slave Breaker



Fred Morsell as Frederick Douglass

Just Draw It

Over 60,000 students across the country, from public, private, and parochial schools, both elementary and secondary, entered the first annual Art of Caring poster contest. The contest was established by the Caring Institute to encourage artistic expression of the nature and value of caring.

Hundreds of semifinalist posters were judged by political cartoonist Pat Oliphant and nationally known artists Arturo Bassols and Uwe Kind. One winning entry and two honorable mentions from each grade level, first through twelfth, were selected.

The student artists were asked to produce a poster depicting their vision of caring. The response was overwhelming. "I think caring is good," said a second grade student from Louisville, Kentucky. "I drew this picture to show how good it is to think about others. Caring is one of the best things in the world."

School officials were equally enthusiastic. "I am so excited about your mission and the opportunity you

continued on page 2

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☐ Student Membership (\$25)
☐ Group Membership (\$150)
 Available to service clubs, fraternities, sororities, etc.
Corporate Charter Membership:
 (Level of support will be listed on a plaque in the Hall of Fame for Caring Americans.)
☐ Patrons (\$1,000)
☐ Benefactors (\$3,000)
 Enclosed is an additional contribution of:
☐ \$5 ☐ \$10 ☐ \$15 ☐ \$25
☐ \$50 ☐ \$100 ☐ Other \$ _____
 This is a gift membership from: _____
 (We will send this new member a special card to let him or her know of your gift.)

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Please send Caring Institute membership materials to the following person or persons:

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The Caring Institute is a 501(c)(3) organization. Donations are tax-exempt to the extent provided by law.
 Please send your check and completed application to:
Caring Institute • 519 C Street, N.E. • Washington, D.C. 20002-5809 • 202-547-4273 • 202-546-8968 (FAX)

Publications

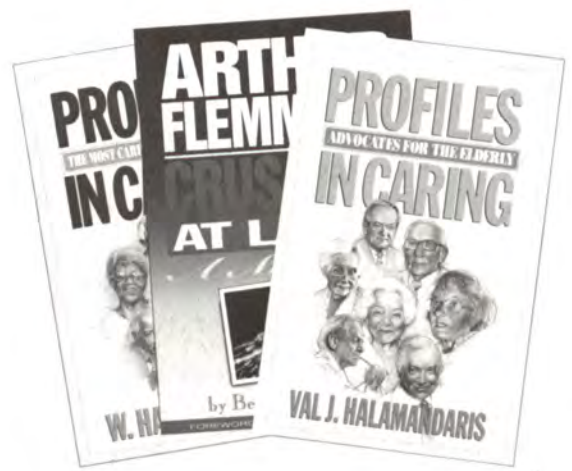
Caring People Magazine: *Caring People* celebrates the human spirit. *Caring People* strives to promote positive values and the importance of service to others. Through intensive interviews with men and women of achievement, *Caring People* underscores the fact that one person can make a difference. The magazine focuses on the positive side of the news. In its pages you will find stories that celebrate those whose unselfish contributions to society have been forgotten or gone unrecognized. The magazine is printed quarterly.



Caring Chronicle: *Caring Chronicle* is the quarterly newsletter of the Caring Institute. Features include news about National Caring Award recipients and activities of the Institute. Members are also invited to submit information about caring activities in their communities.



Profiles in Caring: The Caring Institute has developed and is distributing a series of books that celebrate the work and lives of people who have made a difference in society. Current titles include *Advocates for the Elderly*, *The Most Caring People in America*, and *Arthur Flemming: Crusader at Large*.



Join the Caring Team! Become a Charter Member of the Caring Institute

The Caring Institute has developed a membership program to extend participation and establish a vehicle to spread the mission of the Institute across the nation. You are invited to become a Charter Member. As a member of the Caring Institute, the primary benefit that you will receive is an opportunity to help:

- Build a more caring society;
- Encourage caring kids;
- Teach the value of caring;
- Identify caring people;
- Honor the Caring Award recipients;
- Provide scholarships for Caring Kids;
- Establish "caring clubs" in your schools and local communities; and
- Increase public awareness of the value of caring.

Charter Members will be listed in a permanent record displayed in the Frederick Douglass Museum and the Hall of Fame for Caring Americans. In addition, as a member of the Caring Institute you will receive:

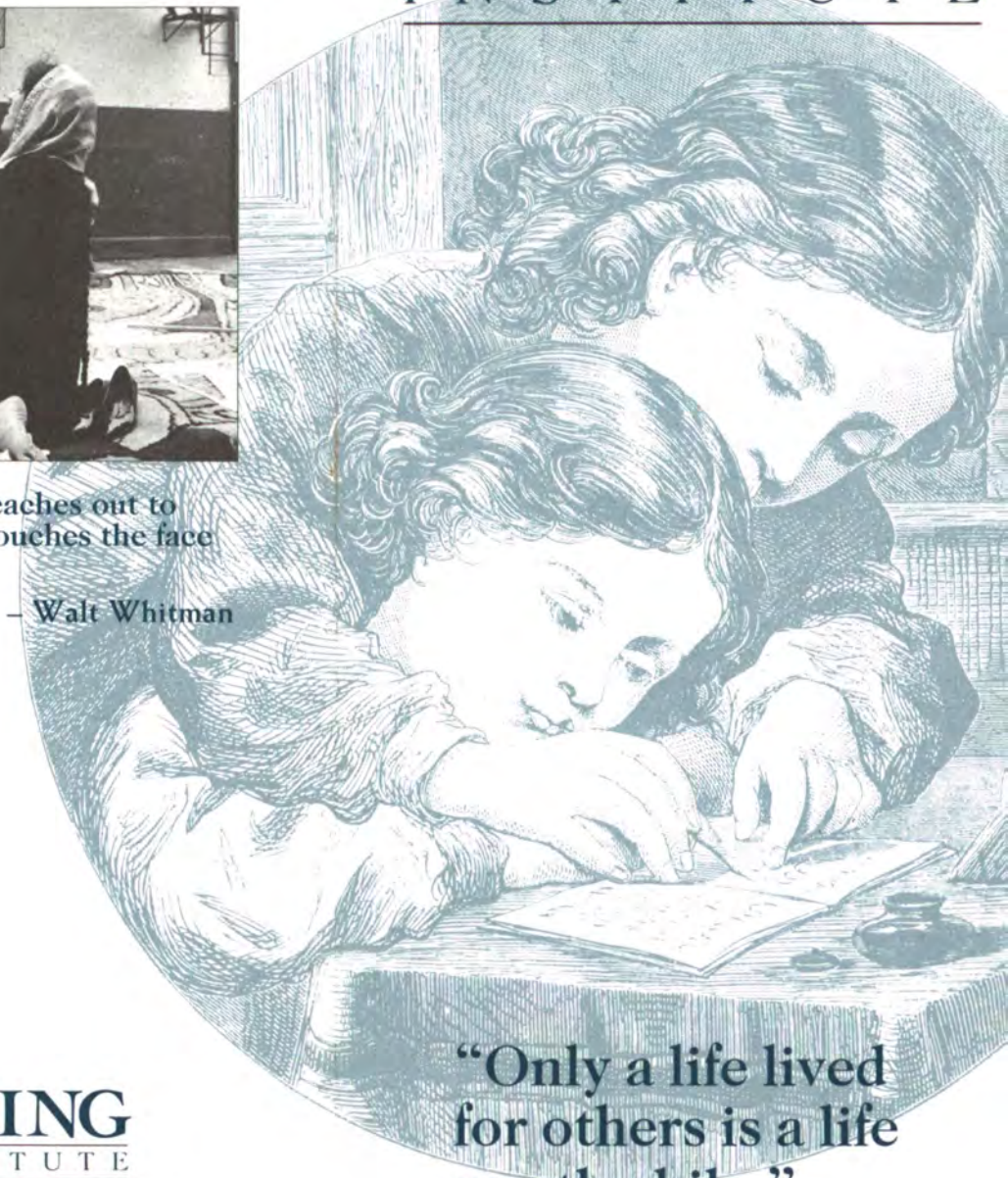
- Invitations to the National Caring Awards and other special events conducted by the Institute;
- A subscription to *Caring People* Magazine, which features stories on the most caring people in our nation;
- A subscription to *Caring Chronicle*, the newsletter of the Caring Institute;
- A ten percent discount on books, videos, and other items developed by the Institute;
- Invitations and free admission to exhibits and programs at the Frederick Douglass Museum and the Hall of Fame for Caring Americans;
- Discounts on all items available at the museum's gift shop; and
- An opportunity to reserve use of the museum and sculpture garden for special events and private gatherings.



“When one reaches out to help another he touches the face of God.”
— Walt Whitman

CARING INSTITUTE
519 C Street, N.E.
Washington, D.C. 20002-5809

CARING INSTITUTE



“Only a life lived for others is a life worthwhile.”
— Albert Einstein

The Caring Institute was created to encourage selflessness and is dedicated to public service. A "charity of charities," the Institute is supported by and supports a number of national organizations, which have come together to extend the common thread that connects them – a belief that "we are here to help each other."

In order to teach the value of caring, the Institute has developed several broad programs: the National Caring Awards, the Art of Caring, and Caring Kids. The Institute is also establishing a caring hall of fame.

National Caring Awards

"The search after the great man is the dream of youth and the most serious occupation of manhood."

– Ralph Waldo Emerson

The National Caring Awards reflect a search for the most caring men and women in America. Each year since 1985, the Institute has surveyed the leaders of our society and asked their help in identifying caring people. From the thousands nominated, the Institute selects ten outstanding men and women and ten young adults to honor each year – the best of the best.

With the National Caring Awards, the Institute seeks to recognize the contributions these exceptional human beings have made, to reinforce their activities, and to create role models for society. Recipients are flown to Washington, D.C. to be honored at a special ceremony held on the Capitol grounds during the first week in December. Each of the adults honored receives a bronze statuette specifically designed for this purpose by the sculptor, Frank Eliscu. Probably best known for having designed the Heisman trophy, Eliscu has also created the design for the Presidential Medal of Freedom and the Presidential Eagle.



Caring Kids

At the same time that the ten caring adults are honored, outstanding young adults who have displayed compassion and caring are also honored. Selected from nominations submitted by the principals of our nation's junior and senior high schools, these remarkable young adults receive a miniature version of the bronze figure designed by Frank Eliscu, a \$5,000 college scholarship, and a week at U.S. Space Camp.

Shoot for the Stars

A special outreach program, Shoot for the Stars was created to reach children who live on the fringes of society. In 1990, Shoot for the Stars, an affiliation of professional athletes, became formally affiliated with the Institute and now acts as its training arm. The goal is to bring the message of caring, peer leadership, and improved self-esteem to this nation's "at-risk" youth. Shoot for the Stars regional directors conduct workshops and basketball clinics at schools and talk to youth nationwide. Programs are often administered through state social service departments, city recreational departments, and local universities. In a relatively short period of time, thousands of school-aged children have been exposed to the program's positive message.

Caring Mentor Program

The mentor program was designed to match young people who have demonstrated an exceptionally caring attitude with caring Americans who can nurture these positive instincts. Under this program summer jobs are provided that allow students to work in a caring environment. These students receive a stipend as well as an opportunity to be of service and develop positive, long-term relationships with extraordinary individuals who can serve as their mentors.

Caring Clubs

In 1992, the Institute will distribute a manual for students interested in starting service clubs in their schools. Modeled on the experience of one of the first young adult recipients of a National Caring Award, this manual will provide specific step-by-step guidance in creating a caring club, structuring that organization, and involving parents, teachers, and students.



Caring Hall of Fame

In partnership with the Friends of Frederick Douglass, the Caring Institute is in the process of creating a living museum dedicated to caring Americans: the Frederick Douglass Museum and the Hall of Fame for Caring Americans. Located on Capitol Hill, a block from the Supreme Court, the property is anchored by the former home of Frederick Douglass. A former slave and the leading abolitionist of the 19th century, Douglass was also a great humanitarian in the broadest sense.

The museum, which is scheduled to open in 1992, will house a permanent collection of Douglass memorabilia and furnishings, art exhibits, and a permanent memorial to each of those who are honored with a National Caring Award. The museum will host local and national events, lectures, concerts, and leadership conferences. It will include a book store, a sculpture garden, and a theater that will give visitors the opportunity to view films on the lives and work of the caring Americans.



Art of Caring

The Art of Caring is the name the Institute has given to a series of programs designed to encourage children and adults to think about, capture, and express the value of caring. So far the venues of expression identified include photographs, essays, and posters.

Photography

Now in its fourth year, the Art of Caring Photography contest was created to encourage members of the general public to look for and capture caring acts. Since its inception, thousands of people have responded to announcements in their local newspapers and participated in this program. Eastman Kodak Company sponsors the program and helps extend its visibility.

The contest is open to both amateur and professional photographers of all ages. Photographs can be submitted in color or black and white, but must illustrate the theme of caring. Finalists and winners are carefully selected by a distinguished panel of judges, which is chaired by the internationally acclaimed photographer Yousuf Karsh and includes Brent Petersen, ABC-TV's Director of Photography, East Coast, and actress Susan Sullivan.

Essays

In 1991, the Institute initiated an essay contest for school children called "The Write Stuff." Students from junior and senior high schools are invited to participate in the program by submitting an essay of 500-1000 words that (1) explores what caring means to them, (2) portrays a particularly caring person, or (3) describes how a caring person has affected their life. Winners from each grade level are selected, rewarded, and recognized.

Posters

To inspire younger children, the Institute also initiated a poster contest in 1991 – "Just Draw It." School children from first through twelfth grades are invited to participate in this process. Posters can be done in any medium, so long as they depict caring. As with the essay contest, winners are selected from each grade level, rewarded, and recognized.

The work of all of the finalists, and selected other entries from each of the three segments of the Art of Caring, are exhibited in Washington, D.C. and reproduced in publications of the Caring Institute. Ultimately, they will be on display in Caring Hall.



"There is joy in transcending self to serve others."

– Mother Teresa



"I will unite with anyone who is good, but with no one to do harm."

– Frederick Douglass

THE ART OF CARING



Kelly LaDuke



Ann Vliet



Liz Miraglia

Caring is an art. Capturing the essence of caring is the challenge of this photography contest sponsored by the Caring Institute and the Eastman Kodak Company. The purpose of this project is to inspire the creation of images that speak from heart to heart. What is caring? How do you capture a concept and activity so fundamental to our lives and society?

Photos submitted to the fifth annual Art of Caring Photography Contest will be reviewed by an independent panel of judges headed by photographer Yousuf Karsh, actress Susan Sullivan, and ABC-TV Director of Photography, East Coast, Brent Petersen.

Photographs will be reproduced in publications of the

Caring Institute. They will be placed on exhibit at Caring Hall in Washington, D.C. Those photographs which are judged best photographically as to what caring means will be recognized and rewarded (\$175, First Place; \$150, Second Place; and \$125, Third Place).

Participants may submit more than one entry. There is no entry fee but each submission must include a completed entry form. All entries must be received by Friday, August 7, 1992.

Art of Caring

Caring Institute

519 C Street, NE, Washington, DC 20002-5809

P H O T O G R A P H Y C O N T E S T

Sponsored by Caring Institute and Eastman Kodak Company



Art of Caring Entry Rules

1. All entries must be accompanied by a completed entry blank. Entrants may submit more than one entry. An entry blank is included below. A photocopy or facsimile is acceptable.
2. Photographs, either in color or black and white, must be in the form of prints measuring 8"x10". Affix the entry form to the back of the unmounted 8"x10" print.
3. Caring Institute does not assume any responsibility for any entry submitted. Photographs submitted for the contest become the property of Caring Institute and cannot be returned.
4. By submitting a photograph and entry blank, winning contestants grant Caring Institute the right to publish, promote and exhibit such photograph and the name of the photographer. All published photographs will be appropriately credited.
5. Each photograph must be the original work of the contestant and must not have been previously published in any medium nor have had any rights in the photograph assigned to any other person or entity.
6. This contest is not open to employees of the Caring Institute or any members of their immediate families.
7. All photographs and required entry blanks must be received at The Art of Caring, Caring Institute, 519 C Street, NE, Washington, DC 20002 on or before August 7, 1992.
8. Three cash prize winners will be chosen with first place receiving \$175, second place \$150, and third place \$125. Ten honorable mention winners will receive an award certificate.
9. Entrants formally designated as winners (cash prize or honorable mention) will be required to supply the original negative or transparency, which will become the property of Caring Institute and will be used for editorial and promotional purposes.
10. After August 7, 1993, a finalist who wants his/her negative returned, may write the Caring Institute requesting its return.
11. All finalists will be asked to submit model releases of recognizable subjects signed by the person(s) appearing in the photograph.
12. Winners will be notified by mail within 75 days of the close of the contest.

Entry Blank

(must be completed by photographer)

Name

Address

City, State, Zip

Phone Number

Location Photograph Taken

Other Comments/Explanation

Entrant's Statement: I hereby certify that I have read and understand the rules of the Art of Caring Photography Contest. The enclosed 8"x10" photograph is my original work. It has not been published previously, nor have any rights to it been assigned to any other person or entity. In consideration of my participation as an entrant in the contest, I grant the Caring Institute the right to publish the enclosed photograph and use my name in any other promotion or exhibition.

Photographer's Signature

Date