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# USC AND THE COMMUNITY

A Report on the Involvement  
of the University of Southern California  
with its Surrounding Communities  
January, 1993

PUBLISHED BY USC CIVIC AND COMMUNITY RELATIONS  
AND THE OFFICE OF UNIVERSITY PUBLIC RELATIONS  
UNIVERSITY OF SOUTHERN CALIFORNIA

(213) 740-5480

## USC AND SOUTHERN CALIFORNIA : A SNAPSHOT

*From its very founding this university was expected to be an integral and contributing part of the larger Southern California community, and it has lived up to that expectation throughout its 111-year history.*

— President Steven B. Sample  
Inaugural Address  
September 20, 1991

This compendium has been assembled to assist USC alumni, faculty, staff and student volunteers in identifying the community outreach activities that best suit their time and talents, and to facilitate access by the community to these programs. And it has a secondary value: it creates a vivid snapshot of a university connected to the region through formal and informal educational, community and academic outreach programs, through health care and through individual volunteer effort.

USC has always been deeply connected with the surrounding communities. As early as 1916, when President George Finley Bovard was approached with the idea that USC should abandon its central city location, the commitment was made to root this university in the heart of Los Angeles and in the goodwill of students, alumni and neighbors who look to it as a valuable anchor institution.

As Southern California's only comprehensive private university, we have played a major role in the development of the region, educating generations of highly trained professionals and providing extensive public service and public leadership. USC also has an important function as a primary economic engine for the city of Los Angeles. Our current operating budget of more than \$900 million stimulates an estimated \$3 billion in the local economy. As the city's largest private employer, we utilize 17,000 full-time and part-time employees and generate an additional 40,000 jobs beyond our walls. The University Park and Health Sciences campuses are a magnet for tuition revenue, gifts, research grants, patient income and contracts drawn from throughout the country and around the world. As USC flourishes, so does the city of Los Angeles.

Our history of educational, social and economic links to the community is integral to USC's definition as a university. President Steven B. Sample has recognized this commitment to the community and the region by declaring one of his five major priorities to be to "continue to expand the USC tradition of public service in Southern California, with special emphasis on the neighborhoods in the immediate vicinity of our two campuses."

The educational, community and academic outreach programs outlined in this compendium represent hundreds of thousands of community service hours contributed annually by USC alumni, faculty, staff and students. We applaud those efforts and continue to work in partnership with the community, addressing common educational, social and economic issues as we go about the process of transforming our city.

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Those programs offering volunteer opportunities are marked with



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## COMMUNITY OUTREACH

Through such coordinating agencies as the Joint Educational Project, USC Civic and Community Relations, the Student Volunteer Center, the Office of Student Activities, the Office of the University Chaplain, and the Emeriti Center, USC sponsors programs providing a wide range of community-oriented outreach opportunities.

Student volunteers are at the forefront of many of these projects. Alternative Spring Break, for example, utilizes teams of undergraduate, graduate and nursing students, along with faculty and staff, to provide basic health care and assist with construction projects in South Central Los Angeles and on a Navajo reservation in Bluff, Utah. Graduate architecture students, working with USC faculty and community organizations through the Common Garden Program, have helped to revitalize the urban landscape of Los Angeles by replanting canyons, creating inner city parks, and studying industrial land rehabilitation.

Community outreach programs have been particularly responsive to health and social service needs. The Uhuru Family Research Project provides education, counseling and an intensive day-treatment program for drug-abusing mothers. The Mobile Dental Clinic offers dental care to needy children and the elderly at 10 different sites in central, southern, and Baja California. USC's Cancer Information Service provides medical information in English and Spanish concerning cancer and experimental cancer treatments available throughout the country.

### COORDINATING AGENCIES



#### USC CIVIC AND COMMUNITY RELATIONS (USC-CCR)

This office is the university channel for technical assistance and community development planning. USC-CCR staff cultivate relations with the surrounding community and maintain active relationships with community agencies, leaders and public officials, identify economic development opportunities and urban planning strategies, and serve as a resource for administrative and academic units. Tasks include facilitating USC's efforts to improve the social, economic, physical and cultural quality of life in the University Park neighborhoods; promoting intercultural, interracial and inter-generational harmony and cooperation based on equity and justice with an area of special involvement focusing on the neighborhoods bounded by Olympic, Alameda, Crenshaw and Slauson Boulevards.

The office serves as campus coordinator/sponsor for events held on campus organized by community organizations.

USC-CCR also administers such programs as the Educational Opportunity Programs Center (Upward Bound, Upward Bound Mathematics and Science Regional Center, Educational Talent Search, Project EEXCEL, Student Speakers Bureau, Peer Counseling Program, Russell Caldwell Neighborhood Scholarship Program), the School for Early Childhood Education (Head Start) and the Neighborhood Academic Initiative.

This work is carried out with input from the 50-member USC Community Advisory Council. Council members are appointed biennially by the Office of the President to provide advice, criticism and assistance regarding the civic and community affairs of the University. The council is made up of people representing organizations, business, education and the professions reflecting the diversity of people in Los Angeles.

**Contact:** Alvin S. Rudisill, associate vice president,  
Civic and Community Relations, 740-5480

## USC-CCR HEALTH SCIENCES



USC Civic and Community Relations is represented on the Health Sciences Campus by the associate vice president for health affairs. The goals and activities of the USC-CCR are carried out in the communities surrounding the Health Sciences Campus, particularly Boyle Heights, Lincoln Heights and El Sereno.

**Contact:** John C. Hisserich, associate vice president  
for health affairs, 342-2077

## JOINT EDUCATIONAL PROJECT (JEP)



JEP is a partnership between USC and seven local elementary schools, a middle school, a high school and an adult school, plus a near-by learning center, senior centers, and health care facilities that provide teaching, tutoring, counseling, and health care assistance to area residents, and practical and academic experiences to more than 1,400 USC students each year. Students receive credit for participation through various classes, becoming enriched in the process as they enrich others by venturing into the surrounding community. Students may teach hygiene to a kindergarten class, teach guitar or French, provide a geography lesson, be a mentor to a young community resident, or be involved in a variety of other activities.

Since 1972, undergraduate students from more than 65 different academic courses have attempted to understand the practical implications and applications of course-related concepts, theories, and skills, working in centers and non-profit agencies. Their work involves weekly reflective exercises as well as an end-of-semester paper and is supported by classroom instructors and teaching assistants primarily in the College of Letters, Arts and Sciences. (Also see pages 23 and 45.)

**Contact:** Richard E. Cone, director, 740-1837

## STUDENT VOLUNTEER CENTER (SVC)



The Student Volunteer Center is a University of Southern California program that offers volunteer opportunities in a variety of areas on campus and in the immediate community. Located in the Norman Topping Student Activities Center, Room 101A, the center provides assistance in determining the most appropriate opportunities for students or their organizations. The SVC maintains a computerized database of more than 100 public service programs. Throughout the year, students can participate in community service as their schedules permit in the following areas: health care, working with the elderly, youth activities, government agencies, political organizations, substance abuse treatment centers, women's services, ethnic organizations, literacy programs, ministries and religious organizations, and homeless shelters.

**Contact:** Sharyn L. Slavin, assistant dean,  
student affairs, 740-9116 or 740-5693

#### OFFICE OF STUDENT ACTIVITIES



Virtually every fraternity and sorority and most special-interest student organizations perform community service.

**Contact:** David Crandall, director of student activities, 740-5693

#### OFFICE OF THE UNIVERSITY CHAPLAIN

This office provides direct and referral pastoral and counseling services to faculty, staff and students. It facilitates the ministries of the various campus religious programs. It works closely with neighborhood churches and temples on various ecumenical and community development activities and provides referrals to students seeking worship opportunities with a group not represented on campus.

**Contact:** Alvin S. Rudisill, university chaplain, 740-6110

#### EMERITI CENTER



Established in 1978, the Emeriti Center provides services and support for faculty and staff during pre- and post-retirement. As well, through its Emeriti College, it serves the community-at-large through seminars and lectures at senior centers on such topics as health issues, cultural diversity, public affairs, the humanities and pre-retirement planning. The center cooperates with other USC organizations in initiating and supporting neighborhood programs. For example, USC retirees meet with parents of urban secondary school students in the Neighborhood Academic Initiative program, discussing such topics as family communication, behavior and values, nutrition, business and taxation. One of our retirees is a member of the Advisory Committee of the Angelus Plaza multicultural center in downtown Los Angeles. Through the Retired Faculty Association, USC retirees also support the Russell Caldwell Neighborhood Scholarship program with financial contributions and participation in its mentoring service.

**Contact:** J. Tillman Hall, director, Emeriti Center, 740-8169

#### COMMUNITY SERVICE

Many student and faculty groups sponsor community service programs. Among them:

- **ALTERNATIVE SPRING BREAK** – Alternative Spring Break organizes undergraduate and graduate students to spend their vacation helping others in need – raising money and collecting books and clothes in addition to providing basic health care and assisting with construction projects. They have worked on a Navajo reservation in Utah; they now plan to work in South-Central Los Angeles.



**Contact:** Dinesh De Silva, coordinator,  
Student Volunteer Center, 740-9116



- **ASIAN PACIFIC STUDENT OUTREACH (APSO)** – APSO is a service organization that works with children with disabilities, elders in nursing homes, orphans, and hungry and homeless people, as well as families.

**Contact:** Yuri Okajima, program director, 740-4999



- **ASSOCIATION OF GRADUATE BUSINESS STUDENTS (AGBS)** – The AGBS is the recognized student government body for the Graduate School of Business Administration. The AGBS members participate in numerous volunteer activities.

**Contact:** Mark Zupan, associate dean, masters program,  
School of Business Administration, 740-1843



- **CAMPUS COMPACT** – Coalition of universities and colleges dedicated to encouraging and improving public service activities of U.S. college students by providing information and assistance to its member organizations.

**Contact:** Sharyn L. Slavin, assistant dean,  
student affairs, 740-5693



- **CIRCLE K** – Circle K is a national service organization which is involved in a number of community related activities in the USC area.

**Contact:** David Crandall, director of student activities, 740-5693



- **COUNCIL OF GRADUATE AND PROFESSIONAL STUDENTS (COGPS)** – The Council of Graduate and Professional Students is a clearinghouse for all graduate and professional schools, their organizations, and individual students who have a desire to get involved in community-wide programs. In all areas of volunteering, the council is dedicated to the active involvement of its members and encourages this involvement by providing a variety of activities to participate in, and groups to work with.

**Contact:** Lee Wallach, chair, 740-5649



- **EL CENTRO CHICANO** – El Centro coordinates numerous community-outreach efforts, such as: Latino Unity Banquet, which recognizes prominent community members; voter registration drives; Latino Parents Association meetings, which provide information and make parents feel part of USC; Parent Leadership Conference for neighboring elementary, middle and senior high school parents; Los Angeles Health Fair; and Clean L.A. Project, which improves neighborhoods in West Los Angeles.

**Contact:** Abel Amaya, director, 743-5374



- **EMERITI COLLEGE** – Retired faculty members present lectures and seminars at senior centers and other locations on such topics as health issues, cultural diversity, public affairs, the humanities, and pre-retirement planning.

**Contact:** Paul E. Hadley, director, Emeriti College, 740-8841

- **FISHER GALLERY** – USC's official museum presents a wide range of art to USC and the outlying community. Offers "Tuesday at Fisher," an educational and cultural program of concerts, lectures, and poetry readings, dance, etc. A new discussion series, "Wake Up Call," is a direct response to the Los Angeles riots. Docent tours are available upon request.

**Contact:** Kay Allen, associate director, 740-4561



- **HELENES** – Helenes is a service organization that works with the community on a number of different levels. Members have worked with children from USC Head Start, who range in age from 3 to 5, spending time with them and helping them to celebrate the holidays. In addition, Helenes are involved in Spirits In Action, Swim with Mike, Songfest, JEP and other community-related organizations and activities.

**Contact:** David Crandall, director of student activities, 740-5693

- **KUSC IN THE COMMUNITY** – KUSC has developed a stable of music-related premiums for children which are distributed through pledge drives four or five times a year. KUSC and its on-air hosts have sponsored and participated in pre-concert lectures at various Southland concerts, including those of the Los Angeles Children's Chorus, as well as special children's events such as the Pasadena Symphony's "Musical Circus" and the Los Angeles Chamber Orchestra's "Bach to the Future."

**Contact:** Maryanne Horton, director of development, 743-5872



- **OCCUPATIONAL THERAPY OUTREACH** – Students from the USC Department of Occupational Therapy have joined the City of Los Angeles Department of Recreation and Parks as volunteers at the Elysian Adaptive Recreation Center Summer Day Camp, which provides activities for school-aged children with disabilities from multi-cultural and multi-ethnic families.

**Contact:** Linda Fazio, associate professor of clinical occupational therapy, health affairs, 342-2878



- **PROJECT READ** – Project READ helps adults in a local adult school in becoming literate. Recently the project received a grant from the Department of Education to take a more preventative approach to adult illiteracy by helping elementary school children whose reading skills are slow in developing.

**Contact:** Richard E. Cone, director, Joint Educational Project, 740-1837



- **TROJAN LIFE CUDDLERS** – This student volunteer organization devotes time to the care of premature babies in local hospitals.

Contact: Michael Hardesty, president, 740-2080



- **UNIVERSITY RESIDENTIAL STUDENT COMMUNITY (URSC)** – URSC is the residential student government created to provide opportunities for education and interactive experience, including community services, for all those who reside within the University community.

Contact: Carol Schmitz, assistant director, Residential & Greek Life, 740-2080



- **USC SPEAKERS BUREAU** – Facilitates the connection between USC faculty and staff members and corporations and community groups. Can supply a list of speakers on a topic or topics and suggest which speakers seem best suited to each particular audience.

Contact: Anita Goldstein, director, public relations projects, 740-6951



- **WEBB TOWER RESIDENCE HALL** – Residents and staff of Webb Tower have a commitment to create ties with the local community through community action. Programs have included Light-a-Candle for the Children, work with local food kitchens, a tree planting and involvement in JEP.

Contact: Beverly Treadwell, resident coordinator, 745-2078

## HEALTH-RELATED PROGRAMS

- **ALZHEIMER'S DISEASE RESEARCH CENTER** – Studies Alzheimer's disease and provides caregivers with support and education. Also offers diagnosis and experimental drug treatment.

Contact: Eileen A. Haller, program coordinator,  
Andrus Gerontology Center, 740-7777

- **AMNESTY II** – Tobacco prevention program directed at adult Latino immigrants. Tobacco prevention classes are conducted in Amnesty and ESL classes throughout Los Angeles county. The program will serve 2,000-3,000 Latino immigrants over a two-and-a-half-year period.

Contact: Maria Vargas, Institute for Prevention Research, (818) 457-4164

- **CANCER INFORMATION SERVICE** – The USC Cancer Center is a cooperating



institution in the regional NCI-Sponsored Cancer Information Service, where trained volunteers answer questions from the public in English and Spanish at 1-800-4-CANCER. In addition to answering specific questions, the CIS mails free publications on the various forms of cancer and printouts from the Physician's Data Query, a computerized listing of experimental cancer treatments available around the country.

**Contact:** Eva Jackson, outreach coordinator, (310) 206-0278

- **CHILDREN'S CANCER HELP-LINK** – Help-Link provides direct services to children with cancer and their families. The following programs address the psychological, social and practical consequences of the diagnosis of cancer in a child: Careline, a parent-to-parent support system; Families Attacking Cancer Together (FACT), a support group that meets once a month; Information and Management Programs Addressing Cancer Treatments (IMPACT), bilingual educational presentations and a collection of videotapes, booklets and brochures; School Reintegration Program, designed to help children with cancer succeed in a school setting; and Teen Impact, a program that offers emotional support, education and social activities.

**Contact:** Kathleen Ruccione, coordinator,  
Childrens Hospital Los Angeles, 669-2198

- **COMMUNITY COALITION FOR SUBSTANCE ABUSE PREVENTION AND TREATMENT** – Develops substance abuse prevention committees to provide support, education, information and appropriate referrals for families affected by drug/alcohol abuse.

**Contact:** Karen Bass, executive director, 750-9087

- **COMPREHENSIVE SICKLE CELL CENTER** – A comprehensive program of basic and clinical research, professional and community education, and direct services for adults and children. Provides consultation services and interfaces with a community non-profit organization, which provides education and community services (the Sickle Cell Disease Research Foundation). Supported by the National Heart, Lung, and Blood Institute and local funding.

**Contact:** Cage S. Johnson, director;  
Patricia Corley, coordinator, 226-3653

- **DENTAL MONTH HEALTH FAIRS** – Dental students and dental hygiene students provide free dental screenings for community children and adults at a variety of Health Fair sites throughout Los Angeles.

**Contact:** Charles Goldstein, chair,  
Community Dentistry and Public Health, 740-1423



- **DRUG ABUSE COLLECTION** – The Norris Medical Library in cooperation with the Los Angeles County Drug Abuse Office (DAPO) maintains an extensive collection of drug abuse-related books and audiovisual materials. These materials circulate to DAPO and its contract agencies throughout Los Angeles County.

Contact: Janis Brown, Norris Medical Library, 342-1968

- **HEALTH INFORMATION TO COMMUNITY HOSPITALS (HITCH)** – The Norris Medical Library assists community hospitals and other health-care institutions in meeting their educational and information needs. Health Information to Community Hospitals (HITCH) is a contract service through which a USC medical librarian is shared among health-care institutions. The librarian provides a full range of information services on site and draws on the collections and information services of the Norris Medical Library.

Contact: Alice Karasick, HITCH coordinator,  
Norris Medical Library, 342-3313

- **MEDICALLY COMPROMISED PATIENTS (MCP) CLINIC** – Provides dental care to those patients with a significantly compromised immune system – such as HIV-infection, cancer chemotherapy and bone marrow transplant – in a well-contained and physically controlled environment.

Contact: Ramon Roges, director, Emergency Clinic, 740-1582

- **MOBILE DENTAL CLINIC** – Provides dental care free of charge to needy children by dental and dental hygiene students at 10 different sites in central, southern, and Baja California each year. Funded by contracts, grants and donations. All mobile units and equipment donated.

Contact: Randall Niederkohr, director, Mobile Dental Clinic, 740-1523

- **SCHOOL OF DENTISTRY DENTAL CLINIC** – The dental clinic provides care in all phases of dentistry by pre-doctoral and graduate students at reduced fees.

Contact: Ronald Johnson, associate dean, patient care,  
School of Dentistry, 740-0419;  
dental clinic information, 740-2800

- **SICKLE CELL EDUCATION PROGRAM** – Supported by a funding contract with the State of California, this program provides education-training for sickle cell counselors and educators who provide direct services to patients and families and supports community educational programs specifically related to newborn screening and at-risk populations.

Contact: L. Julian Haywood, director; 226-7116  
Helen Powell, coordinator, 226-3653

- **SPANISH-SPEAKING ALZHEIMER'S DISEASE RESEARCH PROGRAM** – Provides diagnosis, experimental drug treatment, educational materials for caregivers, and educational conferences for the Hispanic community.

**Contact:** Maribel Taussig, program director,  
Andrus Gerontology Center, 740-1709

- **SPECIAL PATIENTS DENTAL CLINIC** – Provides specialized handling of the dental care needs of individuals who require special behavioral or medical management during their dental treatment, such as the developmentally disabled, the significantly medically compromised, and the psychiatric patient.

**Contact:** Roseann Mulligan, chair,  
dental medicine and public health, 740-8140

- **TOBACCO CESSATION AMONG LOW-INCOME LATINAS** – This project investigates the effectiveness of a health provider-based stop smoking intervention for low-income, Spanish-speaking, pregnant women and is adapted from National Cancer Institute and American Lung Association components. The intervention is being delivered to several hundred women in Los Angeles County public clinics. One-month and post-delivery follow-ups are being conducted to determine changes in knowledge, attitude, and behavior related to active and passive smoking.

**Contact:** Clyde Dent, Institute for Prevention Research, (818) 457-4094



- **TROJAN HEALTH VOLUNTEERS** – Trojan Health Volunteers is an organization targeted at pre-Med students on the USC campus who work with local health clinics and hospitals assisting physicians. In some cases, these students also act as translators.

**Contact:** Suzanne Mooney, student director, or  
Richard E. Cone, director, Joint Educational Project, 740-1837

- **UHURU FAMILY RESEARCH PROJECT** – Through the collaboration of the USC School of Social Work, the Watts Health Foundation, the South Central Los Angeles Regional Center for Developmentally Disabled Persons and the Los Angeles County Department of Childrens Services, outpatient drug abuse counseling and rehabilitation services are provided at two sites in South Central Los Angeles to women with infants prenatally exposed to psychotropic drugs.

**Contact:** Irma Strantz, School of Social Work, 740-3469

- **USC-ANGELUS PLAZA GERIATRIC DENTAL CLINIC** – Provides geriatric dental care to senior citizens of Angelus Plaza and the immediate downtown community.

**Contact:** Steven Sobel, director, 620-9086

PROGRAMS IN  
BUSINESS  
AND LAW



- **COMMUNITY ENTERPRISE PROJECT (CEP)** – As part of the USC School of Business Administration’s ongoing activities, CEP provides assistance to small businesses affected by the civil unrest in Los Angeles. Volunteers, most of whom are MBA students, help business owners complete Small Business Administration Disaster loan forms, and provide entrepreneurial information seminars and consulting services.

Contact: Kathryn Anderson, coordinator, 740-0646;  
Debra Esparza, director, 740-0644

- **COMING SOON TO A NEIGHBORHOOD NEAR YOU** – Marketplace, KUSC’s daily national business news program, is producing a series of stories about the economic and class roots of the Los Angeles riots entitled “Coming Soon to a Neighborhood Near You.” Coverage will include an in-depth investigation of the underlying causes of the riots, with weekly reports and commentaries which will include voices of the underclass.

Contact: Jim Russell, executive producer of Marketplace, 743-6555

- **LOAN REPAYMENT ASSISTANCE PROGRAM** – Graduates of the Law Center who are employed by nonprofit public service offices and are earning below a certain salary are given financial assistance in order to repay student loan debts.

Contact: Karen A. Lash, assistant dean, Law Center, 740-6473

- **SMALL BUSINESS ASSISTANCE** - Senior-level business students, supervised by an entrepreneurship faculty member, offer free assistance to small business owners as part of their small business management course. Depending on the client company’s needs, teams of three students conduct management audits, prepare marketing plans, analyze computer feasibility, and examine human resource plans and production plans. The project is co-sponsored by the Los Angeles office of the Small Business Administration.

Contact: Joan H. Hill, School of Business Administration, 740-6411

- **SMALL BUSINESS DEVELOPMENT OFFICE** – The University’s Minority and Women-Owned Business Enterprise Program seeks actively to increase the opportunities for departments of the University to procure goods and services from minority and women-owned businesses, and to enrich the University’s relationship with businesses in the surrounding community. Its Preferred Vendor Program facilitates use of local small businesses in a designated catchment area, ensuring that USC is a responsible neighbor.

Contact: Amanda Vallejo, manager, 740-9783

- **TAX ASSISTANCE** – Each year School of Accounting students assist community members and students who cannot afford professional tax assistance in preparing their personal income tax returns.

Contact: Beta Alpha Psi, 740-4807; or the Accounting Society, 740-4809





- **UNIVERSITY COMMUNITY OUTREACH PROGRAM (UCOP)** – This program is administered through the Entrepreneur Program in the School of Business Administration. UCOP’s mission is to promote entrepreneurship in the USC/Los Angeles community. To achieve its objectives, UCOP directs various component programs, partnering the wealth of human resources at the University with the economic and educational development needs of its surrounding inner-city community. Program components and highlights for the past year include: • The Young Entrepreneurs Program, which taught 19 high school students the basics of starting their own business; • Eight new micro-businesses, which received part of \$3,500 in venture capital seed money; • The Technical Assistance Program, which successfully matched 23 projects between community businesses and USC business students, across a range of functional areas; and • The Fast Trac entrepreneurial training series, which assisted 30 community businesses in learning about and developing a business plan for growth and expansion. USC business students, faculty and alumni are involved in each of these programs as mentors or consultants.

**Contact: Debra Esparza, director, 740-0644**



- **USC LAW STUDENTS DO IT FOR FREE** – Law students have volunteered in the past in a campaign called “USC Law Students Do It For Free.” These students performed pro bono work on behalf of clients in such programs as the Public Counsel’s Homeless Advocacy Project, the Central American Refugee Center and the Legal Aid Foundation of Los Angeles.

**Contact: Karen A. Lash, assistant dean, Law Center, 740-6473**

**SOCIAL SERVICES/  
FAMILY SUPPORT PROGRAMS**

- **ANDRUS OLDER ADULT CENTER (AOAC)** – Provides comprehensive direct services for older adults (55 years of age and older) and their families. The program is designed to assist with issues or problems that accompany the aging process. Services include: individual, couple, and family therapy, as well as support groups.

**Contact: Anne Katz, assistant director, School of Gerontology, 740-3493**

- **COUNSELING AT KEDREN COMMUNITY MENTAL HEALTH CENTER** – Graduate students in Clinical and Counseling Psychology earn class credit by providing counseling to adults and children under the supervision of licensed professionals.

**Contact: Donald Polkinghorne, professor, School of Education, 740-3263**

- **FAMILY RESOURCE CENTER** – A joint endeavor of the USC School of Social Work Child Welfare Training Center and the Los Angeles County Department of Children’s Services (DCS) will offer social work services to DCS-referred families and children affected by drugs who live in the USC neighborhood. The center is staffed by DCS workers and USC social work interns.

**Contact: Paul Carlo, School of Social Work, 743-7002 or 740-2711**

- **HUMAN RELATIONS CENTER (HRC)** – Outpatient clinic that provides mental health services to the community on a sliding scale basis. Advanced graduate trainees provide services: individual psychotherapy; marital, couple, family and group therapy; psychological testing; etc.

**Contact:** Barry Reynolds, executive director, 740-1600

- **LOS ANGELES CAREGIVERS RESOURCE CENTER (LACRC)** – The Center serves families and caregivers of brain impaired adults. Services include: resource and information; support groups; family consultations; respite for caregivers; legal and financial consultations; and workshops for families. Brain impairments may include but are not limited to Alzheimer’s Disease, traumatic brain injury, Parkinson’s Disease, stroke and brain tumors.

**Contact:** Phyllis Meltzer, information/resource specialist,  
Andrus Older Adult Center, 740-8711



- **PROJECT EEXCEL** – Provides pre-college educational preparation, social service referrals, and college financial assistance to residents of low-income residential complexes located within the Century Freeway corridor.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center, 743-6395

- **THE STUTTERING CENTER** – The Stuttering Center, directed by Dr. William H. Perkins, serves adults and children of USC’s community, as well as the neighboring community-at-large. It provides group and individual programs for those who seek treatment. The center’s scholarship program has enabled those seeking help to be assessed and to take part in the intensive treatment program at reduced cost.

**Contact:** Debora C. Sue-O’Brien, speech pathologist, 743-2476

## SAFETY

- **NEIGHBORHOOD CRIME PREVENTION** – Provides workshops for community residents on crime prevention, focusing especially on organizations such as church groups, Boy Scouts, seniors and LAPD Neighborhood Watch groups.

**Contact:** Gary E. Rus, crime prevention officer, University security 740-4356

## ENVIRONMENT

- **COMMON GARDEN PROGRAM** – A cooperative effort with a School of Architecture faculty member and King-Drew Medical Center has resulted in a 2.5-acre demonstration urban garden in South Central Los Angeles.

**Contact:** Achva Stein, associate professor of architecture, 740-4592

- **RECYCLING PROGRAM** – A student-initiated recycling program began in 1989 by SAFE (Student Action for the Environment). A campuswide program now collects paper, polystyrene and glass, diverting trash from landfills in an effort to help heal the environment. In 1991, USC doubled the amount of material it recycled in the previous year.

**Contact:** Jonathan Proulx, interim recycling coordinator, 740-5752

## FOOD/CLOTHES/ TOY DRIVES



- **BOB PORTER FOUNDATION CHRISTMAS TREE GIVE AWAY** – Christmas tree giveaway held annually on the USC campus and co-sponsored by the Bob Porter Foundation and USC Civic and Community Relations. Shut-ins can make arrangements to have trees delivered to their residences.

**Contacts:** Janice Hsia, Civic and Community Relations, 740-5480;  
Bob Porter Foundation, 755-8455



- **CHRISTMAS IS COMMUNITY** – Annual food and toy drive in which students, staff and faculty members participate. Collected items are given to a coalition of local churches, synagogues, and “safe” houses in the USC neighborhood for distribution to needy households.

**Contact:** Richard McCormick, administrator, 740-2121; or  
Edward Sarpy, assistant administrator, 740-3575



- **HOLIDAY TOYLIFT** – This special event is administered through the University Community Outreach Program in cooperation with the Association of Graduate Business Students in the School of Business Administration. Student volunteers celebrate the season and deliver toys to area children.

**Contact:** Kathryn Anderson, coordinator, 740-0646;  
Debra Esparza, director, 740-0644



- **SC FOR SC** – This program was begun by the Student Volunteer Center following the L.A. riots to collect food and clothing for riot victims in South-Central Los Angeles. Its efforts are on-going.

**Contact:** Jennifer Ramo, coordinator, Student Volunteer Center, 740-9116

**RESOURCES  
AND  
REFERENCES**

- **A HUMAN MOSIAC: AN ATLAS OF ETHNICITY IN LOS ANGELES 1980-1986** – Atlas with 78 maps and 72 tables which describe in detail ethnic population trends in Los Angeles; utilizing innovative computer technology and imaging to depict graphically the ethnic demographics which reflect the 1980 and estimated 1986 population of Los Angeles County by 20 ethnic categories. Compiled by the USC Population Research Laboratory.

**Contact:** Janice Hsia, Civic and Community Relations, 740-5480

- **CANCER INFORMATION SERVICE** – The USC Cancer Center is a cooperating institution in the regional NCI Sponsored Cancer Information Service, where trained volunteers answer questions from the public in English and Spanish at 1-800-4-CANCER. In addition to answering specific questions, the CIS mails free publications on the various forms of cancer and printouts from the Physician's Data Query, a computerized listing of experimental cancer treatments available around the country.

**Contact:** Eva Jackson, outreach coordinator, (310) 206-0278

- **DIRECTORY OF THE HISPANIC COMMUNITY OF THE COUNTY OF LOS ANGELES** – Bilingual Spanish/English reference book that lists some 1,000 Hispanic organizations, as well as agencies that can provide services to Hispanics in the County of Los Angeles.

**Contact:** Samuel Mark, assistant vice president,  
civic and community relations, 740-5480

- **GOOD BEGINNINGS/EMPEZANDO BIEN FAMILY OPPORTUNITY CENTER** – A collaboration between the Los Angeles Conservation Corps, USC School for Early Childhood Education and the United Neighborhood Council that offers low-cost child care, GED and high school diploma courses, English as a second language courses, educational courses and workshops for families, and information and referral services.

**Contact:** Rosa Ramirez, project director, 747-6254 or 749-3601

- **OFFICE FOR WOMEN'S ISSUES** – Information, referrals and educational programs on communication between boys and girls and women and men, rape prevention, sexual harassment, courtship and domestic violence, self-defense and personal safety.

**Contact:** Kathleen M. Bartle-Schulweis, director, 740-5693



- **STUDENT VOLUNTEER CENTER (SVC)** – Offers on-campus and community volunteer opportunities to USC students in a variety of areas. Provides assistance in determining the most appropriate placement for students through a computerized database of more than 200 service programs and agencies.

**Contact:** Sharyn L. Slavin, assistant dean, student affairs, or  
Jennifer Ramo, coordinator, SVC, 740-9116

- **USE OF UNIVERSITY FACILITIES** – Assists with reservations of campus facilities by community organizations.

**Contact:** Janice Hsia, Civic and Community Relations, 740-5480

## OUTREACH TO LOCAL SCHOOLS

**U**SC students, alumni, staff and faculty are involved in numerous programs with local schools and school districts, as volunteers, as interns, as paid employees and as part of USC's educational program. In addition, USC has joined forces with the Los Angeles Unified School District to develop magnet schools near the two campuses. USC is an active partner in the Education Consortium of Central Los Angeles, an association of private and public educational and cultural institutions dedicated to the advancement of neighborhood schools in Central Los Angeles.

Each year, tens of thousands of Los Angeles school children benefit from programs involving USC students, alumni, staff and faculty. Through the ECCLA, USC in the Schools, magnet schools, and other programs, we offer educational outreach programs responding to the social, health and financial aid needs of community children. These programs range from Troy Camp, an all-volunteer student organization offering a week-long summer camp in the mountains for 4th-6th graders, to Spirits in Action, which sponsors a Special Olympics track meet for mentally or physically handicapped athletes, and KUSC in the Schools, a project designed to introduce classical music into the lives of local children.

USC is in the forefront of educational outreach with revolutionary new projects like the Neighborhood Academic Initiative and Project EEXCEL, which offer enhanced academic training and a far-reaching service program for neighborhood children and their families. The importance of teacher enrichment programs has also been recognized through innovative multi-agency programs like the Latino Teacher Project.

### USC IN THE SCHOOLS (USCiS)



USCiS is a network and coalition of various programs of the University that work with schools and educational organizations in the neighborhoods surrounding its campuses. These programs extend and enrich the academic, educational and research mission of the faculties and academic programs that compose this urban, international research University; assist its efforts to improve the quality of life for campus and community people; and provide opportunities for public and private community ventures. The programs represent a wide range of activities located in academic units, student and alumni/ae volunteer efforts, and administrative initiatives.

**Contact:** Alvin S. Rudisill, USCiS convener,  
USC Civic and Community Relations, 740-5480

### MAGNET SCHOOLS

- **32ND STREET/USC MAGNET SCHOOL** - This arts-oriented grade school is located near the University Park Campus. Opened in 1978, it serves close to 1,000 students from kindergarten through 9th grade.

**Contact:** Greta S. Pruitt, principal, 748-0126

- **FRANCISCO BRAVO MEDICAL MAGNET HIGH SCHOOL** - This high School has been in existence near the Health Sciences Campus for about 10 years; through a partnership with the Los Angeles Unified School District, the Los Angeles Department of Parks and Recreation and National Medical Enterprises, Inc., a new building was constructed in 1990, allowing the school to expand from 300 to nearly 2,000 students with special interests in the health sciences.

Contact: Rosa Maria Hernandez, principal, 342-0428

- **MUSEUM SCIENCE SCHOOL IN EXPOSITION PARK** - Currently in development with the USC School of Education, in partnership with the LAUSD and the California Museum of Science and Industry, this school will serve a maximum of 900 elementary school students, as well as acting as a resource center for the 48 schools in the local area.

Contact: Guilbert Hentschke, dean, USC School of Education, 740-8313

**EDUCATION  
CONSORTIUM  
OF CENTRAL  
LOS ANGELES  
(ECCLA)**



The ECCLA draws on the resources of member institutions and of the public and private sectors to design, implement and evaluate programs to enhance the education of students enrolled in the 48 LAUSD and parochial target schools. Member institutions are California Afro-American Museum, California Museum of Science and Industry, Hebrew Union College-Jewish Institute of Religion, Los Angeles County Museum of Natural History, Los Angeles Trade Technical College, Mount St. Mary's College and University of Southern California, in partnership with the Education Department of the Roman Catholic Archdiocese of Los Angeles and the Los Angeles Unified School District. Recent programs include: informational monthly newsletters; motivational video; teacher recognition awards; student scholarships; workshops for educators; intersession and summer programs; and student competitions.

Contact: Greta S. Pruitt, president;  
or Samuel Mark, secretary, 740-5480

**NEIGHBORHOOD  
ACADEMIC  
INITIATIVE  
(NAI)**



This program was developed by USC and LAUSD and began to provide educational services to disadvantaged youngsters living near the University in 1991. It delivers educational and social services to selected 7-12th grade students and their families residing in communities contiguous to USC. Participating students who fulfill certain requirements will be given a complete financial aid package at USC. Each year the program selects 60 local seventh-graders and ushers them and their families through six years of intensive academic preparation. At the end they will step into a fully-funded, four-year education at USC. Students who choose to do undergraduate work at another university will be offered financial assistance to cover two years of graduate study at USC. The program includes the Family Development Institute, which provides instruction for parents and guardians on such issues as parenting, adult literacy and family conflict resolution; an array of learning services; an outreach program to help talented juniors and seniors from area high schools qualify for admission to USC; and a three-phase research and development component to evaluate the effectiveness of the initiative's programs.

Contact: James C. Fleming, executive director, 740-6313

**JOINT  
EDUCATIONAL  
PROJECT (JEP)**



JEP is a partnership between USC and seven local elementary schools, a middle school, a high school and an adult school, plus a near-by learning center, senior centers, and health care facilities that provide teaching, tutoring, counseling, and health care assistance to area residents, and practical and academic experiences to more than 1,400 USC students each year. Students receive credit for participation through various classes, becoming enriched in the process as they enrich others by venturing into the surrounding community. Students may teach hygiene to a kindergarten class, teach guitar or French, provide a geography lesson, be a mentor to a young community resident, or be involved in a variety of other activities.

Since 1972, undergraduate students from more than 65 different academic courses have attempted to understand the practical implications and applications of course related concepts, theories and skills, working in centers and non-profit agencies. Their work involves weekly reflective exercises as well as an end-of-semester paper and is supported by classroom instructors and teaching assistants primarily in the College of Letters, Arts and Sciences. (Also see pages 6 and 45.)

**Contact:** Richard E. Cone, director, 740-1837

**EDUCATIONAL  
OPPORTUNITIES  
PROGRAMS  
CENTER**



This center oversees six outreach programs that focus on providing educational opportunities for local low-income school children and their parents.

- **PROJECT EEXCEL** – This project, Educational Excellence for Children with Environmental Limitations, is a partnership between developers, local schools, and USC’s School of Education which seeks to build a closer link between home, school and community services. It provides pre-college educational preparation, social service referrals and college financial assistance to children of residents of low-income complexes located within the Century Freeway corridor. The first complex opened in 1992 in South Los Angeles, houses 42 tenants and will serve 80-plus children. It will feature on-site USC doctoral interns as tutors for children, a study room stocked with textbooks, computers and reference materials, as well as the participation of parent volunteers. Children participating in the program earn incentives for completing extra learning activities, and those who meet minimum college entrance requirements after graduating from high school will earn a scholarship to USC.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center, 743-6395

- **UPWARD BOUND** – Pre-postsecondary education preparation program that provides instruction on reading, writing, mathematics and study skills during the school year. Participants take part in a summer residential program at USC and a school-year Saturday follow-up program, which includes preparation for the ACT, SAT, PSAT and achievement tests.

**Contact:** Margaret Antonio, assistant director,  
Educational Opportunity Programs Center, 743-6395

- **UPWARD BOUND MATHEMATICS AND SCIENCE REGIONAL CENTER** – Residential summer program for high school students who are from low-income families or whose parents have not achieved a college degree.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center, 743-6395

- **PEER COUNSELING PROGRAM** – Sends USC students to 16 surrounding area high schools to work on-site with college counselors to provide pre-college information.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center, 743-6395

- **STUDENT SPEAKERS BUREAU** – Undergraduate USC students present a 45-60 minute scripted, motivational presentation on college preparation to local 6th-10th grade students. Funds provided by USC Civic and Community Relations.

**Contact:** Carla Hamilton-Yates, program coordinator,  
Educational Opportunity Programs Center, 743-6395

- **EDUCATIONAL TALENT SEARCH (ETS)** – Federally funded outreach program of information, educational guidance counseling and support for low-income, junior and senior high school students, dropouts and graduates. Also provides information about college admission requirements and financial aid programs, and assists students in completing and submitting admission and financial aid applications.

**Contact:** Gary Craig, assistant director,  
Educational Opportunity Programs Center, 743-6395

**CENTER TO  
ADVANCE  
PRECOLLEGE  
SCIENCE  
EDUCATION  
(CAPSE)**

The center focuses on programs aimed at increasing elementary and secondary teachers' confidence in teaching science, mastery of scientific principles and application, and leadership in science curriculum reform. In addition, programs for students engage young minds directly in laboratory science research, stimulating their interest and motivating them to consider science-related careers.

**Contact:** Lois Slavkin, executive director,  
Center to Advance Precollege Science Education, 342-3169

- **CALIFORNIA SCIENCE PROJECT (CSP)** – Prepares K-6th grade school-based teams to be effective school-change agents to stimulate excellence in science teaching. The project includes a pre-institute retreat, two-week training institute, two follow-up sessions, and on-going individualized support.

**Contact:** Lois Slavkin, executive director,  
Center to Advance Precollege Science Education, 342-3169

- **PRAXIS** – Funded by the National Science Foundation, and in association with the Los Angeles Unified School District, Praxis is a school reform and professional development program working with 24 schools in the Los Angeles area. The three program objectives are: restructuring K-6 science instruction; establishing a science resource center; and creating an after-school student science club.

**Contact:** Lois Slavkin, executive director,  
Center to Advance Precollege Science Education, 342-3169

## COLLEGE PREPARATORY PROGRAMS

- **“GO TO COLLEGE” VIDEO** – Informative 12-minute color video that can help 6th-9th grade students prepare for going to college. A project of the Education Consortium of Central Los Angeles (ECCLA) and USC Civic and Community Relations, produced by the School of Cinema-Television.

**Contact:** Samuel Mark, assistant vice president,  
civic and community relations, 740-5480



- **MEET USC** – Program for high school students and family members at the University Park campus that includes a campus tour and admissions information. Optional activities: residence hall, library and Lyon Center tours, lunch with USC students, a view of a USC class, and appointments with academic advisors.

**Contact:** Lisa Tomlinson, coordinator,  
undergraduate admissions, 740-8925

- **RESIDENT HONORS PROGRAM** – Permits 50 exceptional students to complete their high school senior year requirements in absentia while enrolled as freshmen at USC. Participants live on campus in Dean’s Hall and take honors classes.

**Contact:** Karen N. Segal, director, 740-2961



- **STUDENT COMMITTEE ON ADMISSIONS AND RECRUITMENT (SCOAR)** – Presentations by SCOAR student volunteers provide local high school students with valuable information needed to pursue a degree in higher education.

**Contact:** Leslie Koster, assistant director,  
Undergraduate Admissions, 740-6628

**FINANCIAL  
AID  
PROGRAMS**

Among programs specifically targeted to the local community are:

- **ASIAN PACIFIC AMERICAN SUPPORT GROUP SCHOLARSHIP** – Endowed scholarships for undergraduate, graduate and professional students at USC who demonstrate academic merit and identity founded upon an Asian Pacific American culture, heritage, and sense of community.

Contact: Jeff Murakami, director, APASS, 740-4999

- **BLACK ALUMNI ASSOCIATION/EBONICS SCHOLARSHIPS** – Fosters growth of a comprehensive network among USC black alumni, students, faculty and staff to promote the advancement of black students at USC through commitments of human and financial resources. Ebonics is an association of African-American students and alumni which provides financial assistance in the form of scholarships.

Contact: Tony Walker, director, 740-8342

- **MEXICAN-AMERICAN ALUMNI ASSOCIATION (MAAA)** – Develops funds to provide tuition aid grants to USC undergraduate Hispanic/Latino students. Also assists students at the USC School of Medicine with full tuition fellowships.

Contact: Raul Vargas, director, 740-4735

- **FINANCIAL AID RESOURCES OF INTEREST TO U.S. MINORITY UNDERGRADUATE COLLEGE STUDENTS** – Lists sources of financial aid, and includes suggestions for obtaining additional aid and a bibliography. Updated every year.

Contact: Samuel Mark, assistant vice president,  
civic and community relations, 740-5480

- **LEO BUSCAGLIA SCHOLARSHIP FOR INNER CITY TEACHER EDUCATION** – An endowed full-tuition scholarship for a student from one of five local high schools: Jefferson, Fremont, Crenshaw, Roosevelt or Manual Arts. Upon graduation from USC the student will return to the high school they graduated from to teach in the inner city.

Contact: Bea Hegyesi, School of Education, 740-3499



- **NORMAN TOPPING STUDENT AID FUND (NTSAF)** – Student supported and student run, this is a scholarship program for low-income students who live in the communities closest to USC. In addition to scholarships, the program provides diverse support services to help participants succeed at USC. Scholars are required to perform at least 20 hours of community service per semester. Many work in local schools as tutors, peer counselors, playground aides, teacher aides, etc.

Contact: Gloria Haithman, program director, 740-7575



- **RUSSELL CALDWELL NEIGHBORHOOD SCHOLARSHIP PROGRAM** – USC merit scholarship program for the most outstanding students from the nine public high schools closest to USC. A mentor relationship is established between each participant and a retired USC faculty member.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center, 743-6395

## PROGRAMS IN BUSINESS AND LAW



- **ACADEMY OF FINANCE** – USC volunteers tutor students from three local high schools – L.A. High, Wilson High, and LAUSD's Downtown Business Magnet. Paid internships for high school students at local businesses are offered, and a college credit course is taught at USC. The Business School faculty teaches a two-unit course in finance and economics in the fall semester of the student's senior year; USC waives the students' tuition costs.

**Contact:** Richard V. Eastin, associate professor,  
finance and business economics, 740-6493

- **ACCOUNTING CAREER AWARENESS PROGRAM (ACAP)** – Sponsored by the National Association of Black Accountants and people around the community. High school students were invited to the USC campus for one week in residence with the purpose of increasing the understanding of accounting and business career opportunities among high school minority youths in the public and private school systems. Through ACAP's efforts, participating students receive the educational enrichment experiences and practical help they need to prepare for university-level programs.

**Contact:** USC - Ellen Glazerman 740-4863;  
Ida Yarbrough, ACAP executive director, 298-0816



- **LATINO BUSINESS STUDENTS ASSOCIATION (LBSA)** – The Latino Business Students Association is the largest Latino organization at USC, and its student members sponsor a variety of programs for school children in the local community.

**Contact:** Raul Vargas, director, Mexican-American Programs, 740-4735

- **MARKETPLACE IN THE SCHOOLS** – Marketplace, KUSC's nationally distributed business news program, is developing a curriculum program based on its news stories to enhance the study of economics in 12th-grade classrooms. The curriculum will consist of five modules that correspond to the five broad economic areas defined in the California History-Social Science Framework for Grade 12 economics. The project is being developed in conjunction with the History-Social Science consultant for the Los Angeles County Office of Education and USC's Entrepreneur Program.

**Contact:** Jon P. Goodman, director, Entrepreneur Program,  
School of Business, 740-0641

- **LAW CENTER PROGRAMS** – The USC Law Center is represented on the Technical Advisory Board of Woodrow Wilson High School’s Administration of Justice and Law Magnet and many students and faculty are guest lecturers at this predominately Hispanic high school; as part of academic or intern programs, law students represent indigent clients, federal prisoners who would not otherwise receive public defenders, and work for judges or public interest and government offices; law students are planning a “Street Law” program to help boost the legal literacy of inner-city teenagers with the ultimate goal of making students aware of their legal rights and responsibilities.

**Contact:** Karen A. Lash, assistant dean, Law Center, 740-6473



- **YOUNG ENTREPRENEUR PROGRAM** – This program is administered through the University Community Outreach Program in the School of Business Administration and provides entrepreneurial training and mentoring relationships to high school students in the community. With assistance from MBA candidates, these students start and manage their own micro businesses. Additionally, UCOP has a similar component designed for junior high students, Building Relationships to Insure Greater Educational Success (BRIDGES). Undergraduate business students volunteer as mentors in an all-around recreational/educational program.

**Contact:** Harry Solas, YEP coordinator, 740-2468;  
Heidi Roller, BRIDGES coordinator, 740-2468;  
Debra Esparza, director, 740-0644

## HEALTH-RELATED PROGRAMS

- **CHALLENGERS BOYS AND GIRLS CLUB HEALTH AND DENTAL PROJECT (KELLOGG FOUNDATION)** – Seeks to improve the well being and reduce violence among inner-city youth through a community-based program of health, dental, educational and social services. Preventive and corrective dental care is provided to youth ages 6 to 17 at the USC School of Dentistry Ambulatory Clinics.

**Contact:** John Kotick, project coordinator, 752-2394; or  
Abraham Yaari, associate professor of pediatric dentistry, 740-2680

- **INTRAMURAL RECREATION HEALTH SCREENING DENTAL COMPONENT** – Once per year dental screening for youth ages 10 to 16 who participate in USC intramural sports camps.

**Contact:** Charles M. Goldstein, chair,  
Community Dentistry and Public Health, 740-1423

- **NEIGHBORHOOD ACADEMIC INITIATIVE DENTAL COMPONENT** – Provides treatment to all students participating in the Neighborhood Academic Initiative, speakers to talk to members of the extended families of these students, and information to the students regarding dentistry as a profession.

**Contact:** Charles M. Goldstein, chair,  
Community Dentistry and Public Health, 740-1423

- **SEALANT STUDY** – Pits and fissures of permanent first molars of children 6-8 years of age are treated to prevent decay. This program targets disadvantaged children in Los Angeles.

**Contact:** Abraham Yaari, associate professor, pediatric dentistry, 740-2680



- **TOOTH TUTORING** – The School of Dentistry’s Dental Hygiene Division, in cooperation with the Joint Educational Project, offers this dental health program in the local schools each year with teams of students preparing and presenting lessons on proper nutrition and dental care.

**Contact:** Sandra Rich, chair, dental hygiene,  
School of Dentistry, 740-1093; or  
Richard E. Cone, director, JEP, 740-1837

## JOURNALISM

- **JOURNALISM IN THE SCHOOLS** – School of Journalism students and faculty regularly go to local schools to talk about journalism and the need for better communication among peoples of all ethnic groups and income groups. A “High School Day” sponsors area high school journalists and advisors.

**Contact:** Nancy K. McKey, associate director,  
School of Journalism, 740-3914



- **KING CHRONICLES** – About a dozen USC students work with 5th graders at Martin Luther King, Jr. Elementary School to produce a school newspaper each semester called *King Chronicles*.

**Contact:** Jack Langguth, professor,  
School of Journalism, 740-3919

**LANGUAGE  
AND  
LITERACY  
PROGRAMS**

- **CINCO DE MAYO ESSAY CONTEST** – Annual bilingual Spanish/English essay contest for 7th-12th graders in Los Angeles County public and private schools that awards higher education scholarships as prizes.

**Contact:** Samuel Mark, assistant vice president,  
civic and community relations, 740-5480

- **EMERGENCY IMMIGRANT EDUCATION ASSISTANCE PROGRAM** – Provides supplemental education assistance to newly arrived immigrant students. Concurrent staff development programs offer teachers, administrators, counselors and student teachers observation opportunities. A federally funded program.

**Contact:** Frances B. Worthington, director, 743-3560

**LEADERSHIP  
AND  
MENTORING  
PROGRAMS**

- **ASIAN PACIFIC AMERICAN LEADERSHIP DEVELOPMENT PROJECT** – Two-semester leadership training and development program for university students who plan and implement a three-day leadership conference for Los Angeles area high school students during spring semester.

**Contact:** Jeff Murakami, director,  
Asian Pacific American Student Services, 740-4999.



- **BEST BUDDIES** – This program matches USC students with mentally retarded students at Lanterman High School for academic, social and community service activities.

**Contact:** Angela An, student director, (310) 836-6493, or  
Galen Buckwalter, faculty advisor and  
associate professor of gerontology, 740-1370

- **JUNIOR STATESMEN FOUNDATION/USC SUMMER SCHOOL** – A week-long speakers symposium sponsored by USC's School of Public Administration and the Junior Statesmen Foundation for about 100 high school sophomores and juniors interested in politics, most from inner-city and disadvantaged neighborhoods. Half of these students complete an additional three weeks of intensive study, research, field trips and class sessions on business, government and politics, thereby developing their leadership and communication skills.

**Contact:** Christine D. Glogow, assistant dean of  
public administration, 740-5728

**PROGRAMS  
IN THE  
PERFORMING  
ARTS**

- **KUSC IN THE SCHOOLS** – KUSC is broadcast in numerous classrooms throughout L.A. due largely to the efforts of its innovative on-air morning host. On-air acknowledgments of schools, teachers and children, combined with station visits by school children, has resulted in a rapport that has blossomed into a classical music education for many community children and over 1,000 drawings sent to the station by kids, including the developmentally disabled, of what they think of when they hear music on KUSC.

**Contact:** Maryanne Horton, director of development, 743-5872

- **MUSIC IN THE SCHOOLS** - Various School of Music faculty visit local schools with USC musical talent such as brass ensembles and jazz groups. As well, complimentary tickets are given out to high schools and junior high schools so that these students may attend USC musical events.

**Contact:** Mary Reale, director of public information, 740-3233

- **PEACOCK PLAYERS** - A student initiated and operated children's theater company that performs for local school children and youth groups free of charge.

**Contact:** Ellen Ketchum, faculty advisor, School of Theatre, 740-1496

**PROGRAMS IN  
SCIENCE  
AND MATH**

- **EDMONDSON SUMMER FELLOWSHIP PROGRAM** – In 1969, Dr. and Mrs. Hugh A. Edmondson provided financial support for a summer fellowship program designed to give high school and college students interested in the medical sciences an exposure to laboratory medicine. The program was so successful that Dr. Edmondson endowed it so it would continue upon his death, which occurred in 1986. Students spend several weeks working in research or clinical laboratories under the supervision of faculty members in the pathology department of the USC School of Medicine. In addition, a series of lectures is offered by faculty to provide an introduction to pathology and medical research. A small stipend is provided. Since 1969, 722 students have participated in the Edmondson Program.

**Contact:** John W. Parker, program director;  
Linda Tedlock, program coordinator, 224-7121

- **MATHEMATICS, ENGINEERING, SCIENCE ACHIEVEMENT (MESA)** - Works with junior and senior high school minority students to motivate and prepare them to pursue math-based college education and careers. Provides field trips, speakers, weekly meetings, study support, summer program, competitions, etc.

**Contact:** Larry K. Lim, director, minority programs,  
School of Engineering, 740-1999



- **MEDICAL COUNSELING, ORGANIZING AND RECRUITMENT PROGRAM (MED-COR)** – Provides 8th-12th graders with tutoring in English, math and science, assistance with regular school work, career-related presentations, organized tours of medical facilities and universities, and summer work in hospitals and laboratories.

**Contact:** John A. Davis, director, 342-1882

- **NATIONAL INSTITUTES OF HEALTH MINORITY HIGH SCHOOL STUDENT RESEARCH APPRENTICESHIP** – Provides salary support during vacation for high school students to work in research laboratories at Childrens Hospital Los Angeles. This program is for students interested in pursuing careers in biomedical research, and funded positions are limited to minority students. Support is also available for high school teachers who desire to work in a laboratory during a summer or vacation period.

**Contact:** C. Patrick Reynolds, Division of Hematology-Oncology, Childrens Hospital Los Angeles, 669-5646

- **NATIONAL SCIENCE FOUNDATION YOUNG SCHOLARS PROGRAM** – Provides high school students with an opportunity to do actual research on an individual basis with professionals involved in all areas science research. A stipend of \$600 is provided to participating students. Other activities include guidance about science careers and follow up research.

**Contact:** Hans M. Bozler, project director, 740-1125



- **SCIENCE, TECHNOLOGY AND RESEARCH PROGRAM (STAR)** – Provides junior and senior high school students at Francisco Bravo Medical Magnet High School the opportunity to participate in research projects in laboratories in the USC Health Sciences Campus. USC student volunteers assist in maintaining archival data on STAR students, documenting their participation and progress following graduation. Volunteers also photograph student research projects for archives.

**Contact:** Roberta Diaz Brinton, director, 342-1430

- **TEACHING INTERN ASSISTANTS** – A program where USC students go to any LAUSD high school to assist teachers by helping prepare labs, grade papers, give lectures, and work with students. The USC students also share recent scientific techniques and breakthroughs with teachers.

**Contact:** Michael Appleman, vice chairman and director of instructional programs, Department of Biological Sciences, 740-5778



- **USC/BRAVO HEALTH SCIENCES PARTNERSHIP** – Enhances biomedical science education at Francisco Bravo Medical Magnet High School through stipends for student research projects, field trips, workshops for teachers, computer interactive learning methods, tutoring, etc.

**Contact:** Janet Blanks, project director, 342-6620

- **USCIENCE DAY AND SPACE SCIENCE DAY** – Two free science education programs are held on Saturdays for high school students from the Los Angeles area and their teachers. USScience Day in the fall provides presentations by USC faculty in science and math, interactive laboratory demonstrations, and information about careers in science. Space Science Day in the spring provides a talk by an astronaut, presentations by scientists from USC, local universities and industry, and visits to the California Museum of Science and Industry.

**Contact:** Edwenna Werner, executive assistant to the dean of the Division of Natural Sciences and Mathematics, 740-4949

#### PROGRAMS IN THE SOCIAL SCIENCES



- **INTERNATIONAL SPEAKERS PROGRAM** – The International Speakers Program organizes speaking engagements for international students at Los Angeles area schools. There are over 100 nationalities represented on our campus, and the USC international students help to dispel stereotypes by talking about their countries and cultures.

**Contact:** Cheryl R. Van Swol, international student advisor, 740-2666

#### SOCIAL SERVICE PROGRAMS

- **SCHOOL FOR EARLY CHILDHOOD EDUCATION** – Preschool and Head Start Program for economically disadvantaged children, 3-5 years of age. It provides a cognitively oriented program for children, a nutrition component, as well as social services and parent education.

**Contact:** Beatrice Price, director, 743-7520

#### SPECIAL EDUCATION PROGRAMS

- **BACK TO SCHOOL SUMMER SESSION** – Program for K-8 gifted/talented and highly able students. A teacher institute runs concurrently with demonstration classrooms of multi-age grouping. Thematic curricula is designed to provide differentiated learning experiences for the students.

**Contact:** Frances B. Worthington, program director,  
School of Education, 743-3560

**SPORTS-  
RELATED  
PROGRAMS**

- **BOATING CAMP** – One-day clinics in sailing and crew in association with the Los Angeles Unified School District and the Amateur Athletic Foundation for students ages 10 to 16.

**Contact:** Mike Garrett, athletic department, 740-4156

- **CHEERLEADING CLINIC** – The USC Song Leaders and Yell Leaders sponsor an annual cheerleading clinic for high school cheerleaders across Southern California, and they attend the annual Christmas party for hospitalized children sponsored by the Department of Intercollegiate Athletics.

**Contact:** Dennis Fleming, activities consultant,  
Office of Student Activities, 740-5693

- **JAMBOREE SPORTS PROGRAM** – One-day activity, in association with the Los Angeles Unified School District and the Amateur Athletic Foundation, combining sports clinics and a trip to a USC football game for youth ages 10 to 16.

**Contact:** Mike Garrett, athletic department, 740-4156



- **SPIRITS IN ACTION** – Spirits in Action provides an opportunity for USC students, faculty and staff to gain an awareness and appreciation of a community that they rarely come into contact with – the disabled. It brings together hundreds of athletes and volunteers to participate in a day of fun and learning.

**Contact:** Dennis Fleming, activities consultant,  
Office of Student Activities, 740-5693

- **SPORTS CAMP** – Two one-week summer camps allowing youth ages 10 to 16 to experience intensive training in a specific sport. Includes health and dental screening. These camps are held in association with the Los Angeles Unified School District and the Amateur Athletic Foundation.

**Contact:** Mike Garrett, athletic department, 740-4156



- **TROY CAMP** – All-volunteer student organization that offers a week-long summer camp in the mountains for 100-150 local 4th-6th graders. USC volunteers raise funds, design and produce the week of camp, and offer other year-round programs to the campers.

**Contact:** David Crandall, director of student activities, 740-5693



- **USC SPORTS CLUB/NATIONAL YOUTH SPORTS PROGRAM** – Six-week summer sports and enrichment program for economically disadvantaged L.A. area youth, 10 to 16 years old. Emphasis on sports skills instruction and competition, physical fitness, good health practices, and career guidance. Over 400 kids participate each summer. A new component of the program includes educational enrichment in math and science.

**Contact:** Dave Koch, project administrator,  
intramural recreation, 740-5127

## TEACHER ENRICHMENT PROGRAMS

- **COLLEGE OF LETTERS, ARTS AND SCIENCES RECRUITMENT AND ACADEMIC RELATIONS** – Promotes partnerships with schools through collaborative programs for students, teachers, education administrators. Produces staff development and in-service programs. Organizes conferences and meetings of educator network organizations, provides support for special campus visit programs with curricular emphasis, hosts awards and recognition ceremonies for students, teachers and educational leaders from the community.

**Contact:** Diane MacGillivray, director, 740-5930

- **DINNER-LECTURE SERIES** – Each month teachers from local high schools are invited to hear faculty members explain their research topics in a casual dinner setting. Some Advanced Placement labs have been reviewed to help local teachers prepare their students.

**Contact:** Duane Nichols, USScience outreach coordinator, 740-9204

- **EMERGENCY IMMIGRANT EDUCATION ASSISTANCE PROGRAM** – Provides supplemental education assistance to newly arrived immigrant students. Concurrent staff development programs offer teachers, administrators, counselors and student teachers observation opportunities. A federally funded program.

**Contact:** Frances B. Worthington, director, 743-3560

- **LATINO TEACHER PROJECT** – Creates a career track for practicing Latino teacher assistants to enter the teaching profession. Provides support and assistance – financial, social and academic – to enable participants to successfully complete a teacher education program.

**Contact:** Michael Genzuk, director, 740-2360

- **MOLECULAR HUMAN BIOLOGY PROGRAM** – Each summer, elementary-level science teachers are invited to attend a seminar to help update them with the newest scientific advancements. The four-week program pays a stipend at the completion.

**Contact:** Michael Appleman, Department of Biological Sciences, 740-5778;  
Amanda Ibbetson, 740-5776

- **MUTUAL LEARNING** – Teachers from local high schools are invited to spend a day on the USC campus sharing ideas with other science teachers as well as USC faculty . Teachers have the opportunity to view academic and research labs in process.

**Contact:** Michael Appleman,  
Department of Biological Sciences, 740-5778

- **NORWOOD STREET ELEMENTARY PRACTICE SCHOOL** – A school within a school. This project works to restructure the relationship between teachers and administrators in the school decision-making process.

**Contact:** Johanna Lemlech, principal investigator,  
School of Education, 740-3292

- **TEACHING INTERN ASSISTANTS** – A program where USC students go to any LAUSD high school to assist teachers by helping prepare labs, grade papers, give lectures, and work with students. The USC students also share recent scientific techniques and breakthroughs with teachers.

**Contact:** Michael Appleman,  
Department of Biological Sciences, 740-5778

- **USCIENCE MORE** – A news update for science teachers. An article from a new scientific journal is reviewed and adapted to help teachers and students understand its importance more clearly. Each article contains a diagram which can be copied to help the student visualize the concept.

**Contact:** Duane Nichols,  
USCience outreach coordinator, 740-9204

## TUTORING PROGRAMS



- **ASIAN AMERICAN TUTORIAL PROJECT (AATP)** – Through this project USC students work with elementary school children, teaching them English as a second language on a one-to-one basis in Chinatown and Koreatown.

**Contact:** Peter Fang, executive director, AATP, 740-4999



- **EL CENTRO CHICANO** – El Centro provides student tutors to Adams Middle School and Trinity, Menlo and Norwood Elementary Schools – as part of the Parents' Neighborhood Youth Program – and to United University Church Kids Klub. El Centro students give motivational presentations in local schools and organize campus visits for neighboring elementary, middle and senior high schools.

**Contact:** Abel Amaya, director, 743-5374



- **OPTIONS** – Provides role models, friends and tutors to 10th-grade female students from Manual Arts High School. The program forms triads composed of a female high school student, a USC career woman mentor, and a USC female student.

**Contact:** Maria Calderon, coordinator of community programs,  
Joint Educational Project, 740-1058.

## PROGRAMS IN THE VISUAL ARTS

- **AFRICAN-AMERICAN FILM ASSOCIATION** - Through the medium of film, the African-American Film Association has been able to make a positive outreach effort to local youth as well as bring an aspect of African-American culture to the campus.

**Contact:** David Crandall, director of student activities, 740-5693

- **CINEMA-TELEVISION SUMMER PRODUCTION WORKSHOP** – Offers underrepresented high school and older students from the Los Angeles area scholarships in intensive five- and ten-week film production and writing courses. Also offers outreach visitations, including students/faculty from the school and the screening of a documentary made about underrepresented students in a previous year's workshop.

**Contact:** Duke Underwood, program director,  
Cinema-Television, 740-7374

- **EXPLORATION OF ARCHITECTURE** – One- or three-week summer residential program on campus that offers a variety of activities related to the study and practice of architecture. About 50 high school students from across the country take part – six of these are local disadvantaged youths chosen from 8 target schools. USC students act as studio advisors as participants complete a design project and tour places of architectural interest and significance in Los Angeles.

**Contact:** Dana L. Smith, assistant to the dean, special programs,  
School of Architecture, 740-2097 or 740-2723



- **FINE ARTS HIGH SCHOOL ART SHOW** – A juried art show open to high school students in grades 9-12 who attend public, private and parochial schools in Los Angeles, Ventura, Orange and San Bernardino counties.

**Contact:** Penelope Jones, coordinator, 740-9153

## ACADEMIC OUTREACH

Every academic department at USC has major research projects, educational and creative endeavors, or student internships that have a direct bearing on the quality of life of the people of our neighborhood, city, state, and nation. Through academic outreach, USC faculty, staff and students provide public leadership and public service in such diverse fields as health care, economic development, social welfare, the environment, scientific research, public policy, and the arts.

Current research projects include investigating the social, economic and political contexts of homelessness, redesigning the Adams Street Corridor in South-Central Los Angeles, and developing marine programs for protecting and utilizing coastal resources.

University courses such as the Los Angeles Semester Urban Studies Program regularly explore urban issues involving race, poverty, ethnic communities and public policy. The newly established Center for Multiethnic and Transnational Studies fosters interdisciplinary research, lectures and colloquia on the study of multiethnic identity problems.

A wide variety of student internships, including the Tom Bradley Program in Multicultural Understanding, foster greater cultural understanding through direct learning experience in a range of ethnic and cultural settings.

### EDUCATIONAL, RESEARCH OR CREATIVE PROJECTS

The city of Los Angeles is a great urban laboratory for USC scientists, scholars, artists and practitioners. Here are a few examples:

- **CENTER FOR MULTIETHNIC AND TRANSNATIONAL STUDIES** – Established in July of 1992, the Center is concerned with interdisciplinary inquiry and instruction, systematic and human knowledge related to experiences and social outcomes associated with the presence in societies of multiple-ethnic and racial identities, locally and globally. It will encourage reflection on the plural social realities of Los Angeles in relation to comparable situations elsewhere in the world, as well as analysis of emerging transnational forces. One of the Center's missions will be to help create a more diverse community of scholars and students at USC, to enrich and be enriched by the University's neighboring communities. Lectures and colloquia are planned, as well as an L.A. Semester.

Contact: Alvin S. Rudisill, interim director, 740-5480

- **CINEMA-TELEVISION DOCUMENTARY** – Students from the School of Cinema-Television, working with students in broadcast journalism, visual anthropology and professional writing, produced a documentary film seeking to uncover some of the causes of the Los Angeles riots.

Contact: Mark Harris, associate professor, production, 740-3317

- **DAY ONE** – Day One is a community-based coalition focusing on the problems of alcohol and other drug abuse in Pasadena and Altadena. Day One works through a network of over 25 entities, to augment programs of prevention, awareness and recovery, especially among high-risk groups. Day One is funded by the Federal Office of Substance Abuse Programs. The USC Institute for Health Promotion and Disease Prevention Research is participating in the coalition in two ways. First, it is conducting a five-year evaluation of the coalition. Second, faculty and students participate in program planning and development of effective strategies for program implementation.

**Contact:** C. Anderson Johnson, director,  
USC Institute for Health Promotion and  
Disease Prevention Research, (818) 457-4000

- **ELECTRONIC SERVICE DELIVERY AND THE INNER CITY** – William Dutton has convened a workshop for the U.S. Office of Technology Assessment focused on Electronic Service Delivery and the Inner City, which was held on September 15, 1992 at the Annenberg School for Communication. It was one activity of a larger project of OTA's Telecommunications and Computing Technologies Program, entitled Federal Telecommunications for the 21st Century, for which Dutton serves as an advisor to OTA.

**Contact:** William Dutton, Annenberg School for Communication  
and School of Public Administration, 740-0944

- **ETHICS AND THE CITY ROUNDTABLE** – The School of Religion's graduate program operates an Ethics and the City Roundtable, which encourages USC students to address urban-related issues such as banking in the inner city, welfare reform and equity in school services. An L.A. city councilman participates and utilizes the Roundtable as one resource for formulating positions.

**Contact:** John B. Orr, director, 740-0280

- **HARBORS ENVIRONMENTAL PROJECTS** – Harbors Environmental Projects was established in 1970 as part of the Allan Hancock Foundation, to enhance response and planning under the then-new legislation establishing the National Environmental Policy Act and California Environmental Quality Act. Emphasizing the local marine environment, contract and grant projects have included: 1) baseline biology, geology, chemistry, water quality and paleontology; 2) field and laboratory experimental investigations on marine impacts of oil spills and dispersants, fish cannery wastes, sewage, thermal discharges, marina operations, trace metal and pesticide contamination, and dredging; 3) monitoring and bioassay techniques, kelp bed construction; 4) computer data bank and mapping techniques; and 5) advisory services for public agencies and private entities in planning and management of environmental quality and development of environmental regulations. Although emphasis is on the local community, research and consultation has been undertaken on the Atlantic coast, in Europe and in the tropical Pacific islands.

**Contact:** Dorothy F. Soule, director, 740-5151

- **HEALTH CARE ATTITUDES AND UTILIZATION SURVEY** – This study targets the Soviet, Armenian, Vietnamese and Cambodian populations in Los Angeles. Data to be gathered will include preferences in health care provider, acceptable and unacceptable examination modalities, most frequently used medications and where they are obtained.

**Contact:** Denise Jamin, School of Pharmacy, 342-1437

- **HIGH SCHOOL COURSE IN SCIENTIFIC ILLUSTRATION** – The School of Medicine Department of Anatomy and Cell Biology assists Marjorie Rydberg, Bravo Medical Magnet High School faculty member, in establishing and teaching a course in scientific illustration on a voluntary basis.

**Contact:** Joel Schechter, 342-1862

- **HOUSING PROJECTS RESEARCH** – Professor James Diego Vigil received a grant from the Housing Authority to evaluate the drug suppression program at Pico Gardens Housing Project, and a three-year grant from the Department of Health and Human Services, Family and Youth Services to study gang families in public housing projects.

**Contact:** James Diego Vigil, associate professor, anthropology, 740-1900

- **INTERPROFESSIONAL TRAINING PROJECT** – Interprofessional training for students in six professional schools (Social Work, Education, Nursing, Dentistry, Medicine and Public Administration) is being piloted in the 1992-93 academic year. Students will be trained to provide collaborative integrative services for families and children through joint classroom experiences and internships in four local organizations providing preventive and interventive services for high risk children and their families. The four sites are Norwood Elementary School, Foshay Middle School, EEXCEL apartments, and the Pediatric and Family Medical Center.

**Contacts:** Jacquelyn McCroskey, School of Social Work, 740-2711;  
Betty Walker, School of Education, 740-3255

- **INTER-UNIVERSITY CONSORTIUM ON CHILD WELFARE** – USC, UCLA and Cal State Long Beach operate the consortium, which helps train social workers who assist abused and neglected children. The consortium's training programs will reach all levels, including graduate interns in all three schools, new and veteran social workers and executive management of the Los Angeles Department of Children's Services. The project seeks to help social workers identify families at risk, assist clients in dealing with separation and loss, work with diverse cultures and locate resources for safe long-term care.

**Contact:** Paul Carlo, program director,  
School of Social Work, 743-7002 or 740-2711

- **LAW CENTER** – The student editors of the Southern California Law Review have solicited articles for the May 1993 issue that explore legal and policy issues related to the city's civil unrest. Law Center faculty, including professor Erwin Chemerinsky, Legion Lex professor of law, and professor Leonard Long, will publish articles in this special issue. Students, faculty, administration and alumni/ae all financially support the Law Center's Public Interest Law Foundation. The money raised pays the summer salaries of students employed by public interest law offices and to fund a post-graduate position in public interest. Students and graduates provide legal services to the poor, disabled and victims of AIDS discrimination, among others.

Contact: Karen A.Lash, assistant dean, 740-6473

- **LOS ANGELES HOMELESSNESS PROJECT** – The Los Angeles Homelessness Project was established in 1987 to conduct research on how geographical process intersects with social, economic and political contexts to produce urban homelessness. LAHP has studied homeless populations, their mobility and locales. It also publishes papers and conducts seminars, participates in public education, gives testimony before hearings and shares results with service providers. Its resources consist of databases which include census information, surveys, and detailed interviews with homeless people and a research library.

Contact: Jennifer Wolch, project director, 740-0521

- **THE LOS ANGELES ROUNDTABLE FOR CHILDREN** – Established in 1983 with the support of the School of Social Work, the Roundtable is made up of leaders of public and private agencies, civic organizations and universities concerned with children and families. The Roundtable identifies and assesses critical issues that involve multiple systems of services, expands this knowledge base around major children's issues and encourages cooperation across professional perspectives. The Roundtable has produced five major research studies on the organization and financing of services in Los Angeles County: A Profile of the Children (1984); The Children's Budget (1986); Services to Children With Disabilities (1989); Private Sector Services (1989-90); and School-Linked Health and Social Services (1992).

Contact: Jacquelyn McCroskey, director of research,  
School of Social Work, 740-2711

- **LOS ANGELES SEMESTER URBAN STUDIES PROGRAM** – The Los Angeles Semester Urban Studies Program in the School of Public Administration is actively involved in teaching about urban issues, ethnic communities, interest groups, public policies, race, poverty, culture, planning and economics in Los Angeles. The Los Angeles Semester involves its students in an intensive, multi-disciplinary, experiential-based program uncovering the urban dynamics of L.A. Its four components are comprised of: urban foundations, urban policy seminars, an internship and a strategic community planning seminar.

Contact: Robert John Pierson, director, LASUSP, 743-6872

- **POPULATION RESEARCH LABORATORY** – Established in 1960, the Population Research Lab is a social science oriented research and training center that provides for faculty and student research training in demography, human ecology, urban sociology and the demography of social problems. Its studies have focused on such issues as the impact of migration to Los Angeles, residential segregation, ethnic communities in Los Angeles, relations of Los Angeles to Third World cities, and on ethnic communities in Los Angeles. Research findings are discussed in Monday noon non-credit seminars open to all.

**Contact:** Maurice Van Arsdol, director, 743-2950

- **PROGRAM FOR THE ENHANCEMENT OF FAMILIES IN AMERICA (PEFA)** – The goal of the Program for the Enhancement of Families in America is to build strong working partnerships with selected area agencies to develop joint research and training efforts that focus on supporting or enhancing the quality and effectiveness of services to families and children in our community. All PEFA projects are “seed” projects in which PEFA monies are used to develop the project to a point where major funding can be sought.

**Contact:** Edina Weinstein, School of Social Work, 740-2020

- **PROGRAM TO RETRAIN LAID-OFF AEROSPACE ENGINEERS FOR CAREERS IN ENVIRONMENTAL PROTECTION** – During the current academic year, twenty engineers who lost jobs in the current wave of defense and aerospace cutbacks received nine months of free tuition to give them a running start at a master’s degree in environmental engineering. The program is funded in part by a grant from the city’s Community Development Division.

**Contact:** Mary Kay Fernandes, civil engineering, 740-0587

- **REBUILDING ADAMS CORRIDOR** – Graduate landscape architecture and graduate urban and regional planning students participate in a joint urban design workshop that focuses on the Adams Street corridor, one of the major east-west arterial streets of South-Central Los Angeles. The aim of the workshop is to explore the urban design possibilities for economic revitalization and improving community life in a designated segment of Adams Street (from Alameda to Western). This study may serve as a pilot for the Hoover/Adams/Maple planning area and for the rest of South Central Los Angeles more generally.

**Contact:** Tridib Banerjee, professor of urban and regional planning and chair, Joint Programs in Urban Design, 740-4724, and Achva Stein, associate professor of architecture, 740-4592

- **SEA GRANT PROGRAM** – The USC Sea Grant Program is part of a national network of 29 university research programs in coastal and Great Lakes states combining research, education and technology transfer for public service. At USC, the principal university in the Los Angeles region for ocean and coastal research, Sea Grant professionals and researchers work with industries and the public to identify coastal problems and to develop the means for addressing them. Sea Grant scientists work with local and regional sanitation authorities to improve knowledge of coastal processes as they relate to ocean outfalls. Sea Grant Marine Advisory personnel work with local planning agencies and organizations concerned with coastal planning to develop sound programs for protecting and utilizing coastal resources.

**Contact:** James A. Fawcett, associate director, 740-1964

- **THE SOCIAL PSYCHOLOGY OF THE LOS ANGELES RIOTS** – “The Social Psychology of the Los Angeles Riots” is an attempt to look at the civil unrest in terms of the concepts and theories of social psychological research. Most of the analysis to date of the causes and correlates of the unrest has focused on macro-social issues: poverty, unemployment, institutional racism, scapegoating, clashes between the community and the police. By contrast, this course examines some of the micro-social processes that exacerbated the events: research and theories about conformity and leadership, prejudice and discrimination, self-justification and stereotyping, persuasion and solidarity.

**Contact:** Vern L. Bengtson, professor of sociology and director,  
Gerontology Research Institute, 740-8242

- **SOCIAL SCIENCE RESEARCH INSTITUTE (SSRI)** – SSRI has for years used Los Angeles in general, and more specifically South Central Los Angeles, as a social laboratory. SSRI is active in decision analysis, design and management of social program evaluations, as well as locating and interacting with local authorities and service organizations, which is crucial to any social program’s success. The Center for Research on Crime and Social Control has been USC’s focal point for research on the criminal justice system, juvenile gangs, status offenders, the criminal courts, and the effects of imprisonment.

**Contact:** Ward Edwards, director, 740-4252

- **STUDIO COURSE ON MINI-MALLS** – The students who took this course were sent into the city streets spanning an area from South-Central to Hollywood to find an intersection with at least three mini-malls, one of which was damaged in the civil unrest. The students also interviewed people to find out what the community was like and to determine its needs. Putting social service offices into mini-malls was explored as part of the course, and each student chose or was assigned a social issue, such as rape crisis, adoption, AIDS or hunger and food relief.

**Contact:** Norman Millar, adjunct professor, and  
Christopher Jarrett, lecturer, School of Architecture, 740-2723

- **UNIVERSITY COMMUNITY OUTREACH PROGRAM, FAST TRAC** – This program is administered through the Entrepreneur Program in the School of Business Administration. UCOP’s mission is to promote entrepreneurship in the USC/Los Angeles community. To achieve its objectives, UCOP directs various component programs, partnering the wealth of human resources at the University with the economic and educational development needs of its surrounding inner-city community. The Fast Trac entrepreneurial training series assisted 30 community businesses to learn about and develop a business plan for growth and expansion. USC business school faculty are involved as instructors and consultants to these local businesses.

**Contact:** Mack Davis, faculty advisor, 740-0641;  
Debra Esparza, UCOP director, 740-0644

- **UNIVERSITY COMMUNITY OUTREACH PROGRAM, TECHNICAL ASSISTANCE** – This School of Business Administration program identifies and develops projects from businesses within the community that can be paired with graduate level course work, therefore providing free consulting services which cover all of the functional areas of business.

**Contact:** Nitin Bhatt, coordinator, 740-0648;  
Debra Esparza, director, 740-0644

## COMMUNITY SERVICE



Many schools and departments tie community service to academic work. Here are a few examples:

- **JOINT EDUCATIONAL PROJECT (JEP)** – JEP is a partnership between USC and seven local elementary schools, a middle school, a high school and an adult school, plus a near-by learning center, senior centers, and health care facilities that provide teaching, tutoring, counseling, and health care assistance to area residents, and practical and academic experiences to more than 1,400 USC students each year. Students receive credit for participation through various classes, becoming enriched in the process as they enrich others by venturing into the surrounding community. Students may teach hygiene to a kindergarten class, teach guitar or French, provide a geography lesson, be a mentor to a young community resident, or be involved in a variety of other activities.

Since 1972, undergraduate students from more than 65 different academic courses have attempted to understand the practical implications and applications of course related concepts, theories, and skills, working in centers and non-profit agencies. Their work involves weekly reflective exercises as well as an end-of-semester paper and is supported by classroom instructors and teaching assistants primarily in the College of Letters, Arts and Sciences. (Also see pages 6 and 23.)

**Contact:** Richard E. Cone, director, 740-1837

- **THE TOM BRADLEY PROGRAM IN MULTICULTURAL UNDERSTANDING** – A joint project of Hebrew Union College-Jewish Institute of Religion and USC designed to foster greater cultural understanding by providing students from HUC-JIR and USC with direct learning experience in other ethnic and cultural settings. USC students from programs such as Black Student Services and El Centro Chicano serve in Jewish agencies that include the Jewish Federation Council and the B'nai B'rith Anti-Defamation League, while students from HUC-JIR serve in internships in such USC agencies as the Office of Black Alumni Affairs. Students work together to use diversity to build unity around common concerns and goals for the community.

**Contact:** Alonzo Anderson, executive director, student affairs, 740-2421

- **COMMUNITY SERVICE COURSE** – In conjunction with the College of Letters, Arts & Sciences, the Student Volunteer Center has developed a two-unit academic course/community service internship scheduled to start during the spring 1993 semester. The internship will allow students to enrich their University experience while contributing to their community by completing 50 hours of community work, a journal, two hours per week of lecture by various faculty members and discussion sections to be led by graduate students.

**Contact:** Sharyn L. Slavin, Student Affairs, 740-5693

- **COMMUNITY SERVICE INTERNSHIPS (LAW)** – Law students earn credit by providing legal assistance to nonprofit public interest and government offices, including work that helps victims of the civil unrest through Rebuild L. A. and the Urban Recovery and Legal Assistance program.

**Contact:** Karen A. Lash, assistant dean, Law Center, 740-6473

- **HEALTH PROFESSIONAL PREPARATION PROGRAM (HePP)** – This program is devoted to orienting and preparing undergraduate students with an interest in health sciences for the coursework and clinical experience they will encounter in medical school. It is available to minority freshmen enrolled in one of a consortium of local undergraduate institutions and is free to students. HePP activities are scheduled throughout the year. Its core is focused in annual six-week summer sessions on the University Park Campus.

**Contact:** Althea Alexander, assistant dean, minority affairs,  
School of Medicine, 342-1050

- **JESSE M. UNRUH INSTITUTE OF POLITICS** – Offers placement in over 250 governmental, political, public interest, consulting or media offices. Interns gain valuable marketable skills and contacts as they contribute time and energy to organizations.

**Contact:** Larry L. Berg, program director, Political Science, 740-8964

- **PROGRAM IN REAL ESTATE** – Graduate and undergraduate students consult with government agencies and private developers on real estate issues, including new development projects and adaptive reuse. Clients have included the City of Los Angeles Community Redevelopment Agency, the County of Los Angeles Department of Public Works, the Los Angeles Unified School District and private developers.

**Contact:** David Dale-Johnson, director, Business Administration, 740-8942

- **PROJECT EEXCEL (EDUCATIONAL EXCELLENCE FOR CHILDREN WITH ENVIRONMENTAL LIMITATIONS)** – This pioneering program, begun in 1992, places USC doctoral student interns as on-site tutors for children in a new apartment building site in South Los Angeles. The components of this program include education, family counseling and psychology services to residents in an effort to link home, school and community. The University will help evaluate the project.

**Contact:** Jeffrey L. Clayton, director,  
Educational Opportunity Programs Center , 743-6395

- **PUBLIC INTEREST AND POVERTY LAW CLINIC** – In the two-semester Public Interest and Poverty Law Clinic students represent indigent clients. In a clinical Internship/Externship students work about 16 hours a week for a judge or for a public interest group such as the Legal Aid Foundation or the California Women's Law Center or for a government office such as federal and county public defenders or district attorneys.

**Contact:** Karen A. Lash, assistant dean, 740-6473

- **SCHOOL OF PUBLIC ADMINISTRATION INTERNSHIPS** – Through these internships, students put into practice management and policy techniques learned in the classroom. At the undergraduate level, 50% of the students intern in private organizations, and 50% intern in public or non-profit organizations. They work in local government offices as well as in organizations that directly deal with government agencies. Graduate students work in public, private, non-profit and political offices.

**Contact:** Betty Cline, director, professional development, 740-0548

- **SCHOOL OF SOCIAL WORK** – An integral part of the graduate social work curriculum is a four-semester (14 unit) internship program. Students are placed in agencies throughout the Los Angeles community providing a variety of needed services including advocacy, outreach, consultation, education, case management and treatment services. The students each spend 1,050 hours in these internships, and are supervised by master level social workers. There are over 300 students currently placed in these agencies, many of which are located in the area surrounding USC. Agencies students work and learn in include schools, hospitals, community centers, government offices, senior services, child guidance clinics, and both public and private social service centers.

**Contact:** Micki Lackey, director, Field Education, 740-0294

## APPENDIX I: COMMUNITY-ORIENTED PROGRAMS AFFILIATED WITH USC

These are programs that involve USC human and technical resources and are located close to the campuses or affiliated USC facilities.

- **A BETTER CHANCE (ABC)** – ABC serves academically talented students of color - African-Americans, Latinos/Hispanics, Asian-Americans, American Indians - who are usually in the top 10% of their classes and have strong academic and personal recommendations. The program's objective is to place these students in the most competitive independent and public college preparatory schools in the country.

**Contact:** Michael W. Anderson, program officer, 740-2601

- **CALIFORNIA CHICANO NEWS MEDIA ASSOCIATION (CCNMA)** – Founded in 1972 and headquartered at USC for thirteen years, the CCNMA is a statewide organization with a wide range of educational and professional programs. The CCNMA goals are to increase the educational opportunities for minority youth wishing to pursue careers in the media, to further the development of Latino journalists and to promote an accurate image of the Latino community in the news media.

**Contact:** Henry Mendoza, executive director, 743-7158

- **CALIFORNIA STATE SCIENCE FAIR** – Sponsored by the state science museum, this fair is where the cream-of-the-crop science projects end up. Projects from junior level (7-8th grade) and senior level (9-12th grade) students are accepted. It is chaired by a USC physics professor, and a number of USC faculty members act as judges and help to encourage young scientists.

**Contact:** Christopher M. Gould, chairman - California State Science Fair/  
associate professor, physics and astronomy 740-1101

- **COLBURN SCHOOL OF THE PERFORMING ARTS** – Originally started in 1950 by educator Dorothy Bishop as the USC School of Music's Prep Division, the program became known as the Community School of Performing Arts in the 1970s when it broadened its scope. In 1980 the school became independent. Since then it has flourished in size and stature, now offering year-round instruction to some 1,000 students of all ages. There are four divisions: Early Childhood, Music, Dance and Drama, and the program offers a broad range of courses from the introductory to the very advanced. It is the only such school in California accredited by the National Association of Schools of Music, an endorsement enjoyed by fewer than a dozen other pre-college level schools nationwide.

**Contact:** Toby E. Mayman, executive director, 743-5252

- **FIESTA EDUCATIVA** – An annual bilingual educational conference for Latino parents of children with disabilities and for the professionals who serve them.

**Contact:** Janice Hsia, Civic and Community Relations, 740-5480; or  
Rudy Samora, executive director, Fiesta Educativa, 221-6696

- **FOCUS ON YOUTH** – A project jointly sponsored by the Los Angeles Unified School District and the Los Angeles Educational Partnership that started as a dropout prevention program in central city schools, and now functions as a project that experiments with the integration of educational, social agency and neighborhood services on behalf of at-risk students and their families.

**Contact:** John B. Orr, professor, School of Religion, 740-0280

- **JOHN TRACY CLINIC** – Since 1942 the John Tracy Clinic has sought to encourage, guide and train the parents of young hearing-impaired children in order to help their children learn and use language. The program of free services include: consultation service; classes for parents; demonstration nursery school; demonstration home program; Friday family school; psychological services; correspondence courses; teacher-education program offered in association with USC's School of Education that prepares graduate students to teach hearing-impaired children; and summer sessions for parents and preschool children who live outside the Los Angeles area.

**Contact:** James H. Garrity, executive director, 748-5481; TTY-747-2924



- **LOS ANGELES CHILD GUIDANCE CLINIC (LACGC)** – Since 1924, a professional staff of psychiatrists, psychologists, social workers, education specialists and related mental health professionals have provided diagnostic testing and evaluations, specialized education and treatment for children with emotional or behavioral problems and their families regardless of their ability to pay. In addition to the traditional child guidance services the clinic also provides day treatment programs, a therapeutic preschool, parent education classes, a home-based treatment program, vocational education and a non-public school for seriously disturbed children and adolescents. All of these services are offered in English and Spanish.

**Contact:** Elizabeth Pfromm, executive director, 749-6474 or 749-4111

- **PEACE CENTER** – The Peace Center initiates film and speaker series to educate the community. "Changing L.A." brought community representatives together with USC faculty in Spring of 1992. "Understanding the Riots/Civil Unrest/Rebellion" focused on the causes, underlying urban problems and the future of Los Angeles in Fall of 1992. "Films for a Change" is a series focusing on environmental, peace and social justice issues. The Peace Center, a project of United University Church, has housed meetings of USC Students for Peace and Justice and the Amnesty International Chapter of USC students, and GUSTO, a USC student group that worked for peace during the Persian Gulf War. The Center provides a library of magazines and books on peace and justice issues, and produces a bulletin board featuring articles of fact and opinion from an independent perspective.

**Contact:** Barbara Zheutlin, director, 748-0209



- **UNITED NEIGHBORHOOD COUNCIL (UNC)** – USC is a member of the UNC, a broad-based council of residents, organizations, businesses and institutions committed to serve and further the collective interests of the people who live and/or work in the neighborhoods near the University Park area. The UNC’s purpose is to develop strategies that will improve the quality of life for all sectors of the community, with special concern for the low-income and underserved.

Contact: Ezekiel Mobley, executive director, 745-7907



- **UNITED UNIVERSITY CHURCH KIDS KLUB** – Wednesday afternoon program provides tutoring to elementary and junior high school students in the University community.

Contact: Angelia Dickerson, director, 748-0209

- **WATTS TELEVISION, FILM AND RADIO TRAINING PROGRAM** – The School of Cinema-Television offers facilities as well as access to faculty advisors and student volunteers in this joint venture with the community. This program, which uses professionals as teachers, began in the ‘60s and closed in the ‘70s and has now been reestablished to provide classes in screenwriting, drama, production, lighting and sound to encourage local at-risk youth to learn about the motion picture industry and express their feelings through film.

Contact: William L. DuBois III, 756-7545, or  
Michelle Gringeri-Brown, Cinema-Television, 740-3317

## APPENDIX II: ECONOMIC IMPACT

USC is an anchor institution in the city of Los Angeles. It is the largest employer in the private sector, the largest employer of minorities, and the largest export industry, attracting dollars from outside the city that are spent in Los Angeles. USC's two campuses have an economic ripple effect. USC's annual budget of \$900 million is estimated to generate \$3 billion in the local economy and 40,000 jobs outside the University.

### A CITY WITHIN A CITY

USC's assets and budget rank it among the top 100 California corporations and well within the Fortune 500. As a major research university, it is a diversified enterprise: classrooms, laboratories, hospitals, practice rooms and playing fields; four radio stations; even a 221-foot research vessel. On any given day, the University is a community where more than 45,000 people live, eat, work, learn, play and park their cars. Nearly 70 percent of USC undergraduates live within walking distance of the University Park Campus. The Health Sciences Campus attracts 1,200 patients and visitors daily to its four hospitals and health care facilities, which together with faculty, staff and students creates a community of 6,200. Next door, the Los Angeles County+USC Medical Center attracts an additional 15,000 patients, visitors and staff (full/part-time, 24 hours a day) daily. USC physicians serve almost a million patients annually. Altogether, this is the largest health service complex in California, and perhaps the nation.

Some facts:

- With its total student enrollment of almost 28,000, USC is one of the largest private research universities in the nation.
- If USC were a city, it would rank in size with such California communities as Arcadia, Covina, Laguna Niguel and Davis. In terms of providing services to the community — housing, parking, dining, security, transportation and full-scale maintenance services — USC ranks with much larger communities. USC uses as much electricity as a city of 100,000 to run lights, computers and research equipment.
- USC has one of the largest university housing systems in the West. USC is the largest private landlord in the city and county of Los Angeles.
- In USC Dining Services, staff serve students, faculty, staff and visitors 5.5 million times each year, through one of the largest food service retail operations of any U.S. college campus.
- USC Mailing Services handles 3 million pieces of mail per month.
- USC's Facilities Planning and Management Department operates and maintains 274 buildings containing just under 11 million square feet of space on more than 200 acres of property.
- USC is the 12th largest consumer of electricity within the Los Angeles Department of Water and Power district. The combined gas, water and electric utility bill for USC is \$14.3 million a year.
- Half of the electricity usage is for running air conditioners, ventilation equipment and four major computer centers. Among the most important uses: research labs and patient treatment facilities at the Health Sciences Campus.

- A computerized energy management system is helping control utility consumption and cost.
- A University-wide recycling program was instituted in 1989 by a group of faculty and students, with proceeds reinvested in the program.

## USC EMPLOYEES

The complexity of USC as an academic enterprise is evident in the wide range of occupations required to support the teaching, research, and service missions of the University. Among the 17,000 employees, approximately 3,000 are faculty. The remaining employees fit into the following occupational categories:

- executive/administrative
- professionals/non-faculty
- clerical/secretarial
- service/maintenance
- skilled crafts
- technical/paraprofessional
- student workers, including research and teaching assistants

These broad categories cover hundreds of specialized occupations, such as: architects, chefs, coaches, counselors, glassblowers, graphic artists, lawyers, librarians, nurses, postal clerks, and veterinarians. There are, for example, resident supervisors, audio-visual technicians, editor-writers, marine technicians, purchasing agents, theater managers and bookstore directors.

Among the approximately 9,000 faculty and staff, males and females are nearly equal in number; 44 percent are minority members, including 10 percent black, 14 percent Hispanic, 19 percent Asian, .2 percent American Indian, and .6 percent other non-white employees.

USC offers child-care facilities on both campuses, tuition remission for staff and numerous other benefits.

USC operates job training programs in cooperation with city, county, state, and federal governments. These programs upgrade the skills of local workers. More than 700 local people have taken part in such programs; about 125 are trained every year.

## ECONOMIC MULTIPLIER EFFECT

USC's impact on the economy is subject to what economists describe as a "multiplier effect," on the surrounding community. By this analysis, USC's total expenditures of more than \$900 million each year generate almost three times as much revenue in the city—\$3 billion. This in turn helps support an additional 40,000 jobs outside the University. USC is also the largest private export industry in Los Angeles. An "export industry" is one that attracts dollars from outside the community for goods and services created inside the community. In fiscal 1991-92, USC attracted more than \$540 million from sources outside the city of Los Angeles. This number does not include medical reimbursements; it does include:

- \$278 million for tuition, room and board;

- \$202 million in research funding;
- More than \$60 million in gifts.

#### Other financial impacts:

- Almost 60 percent of USC's undergraduates are from families who need some type of financial aid. For the academic year 91-92, financial aid provided through USC, Cal Grants, federal scholarships and loans and other sources was more than \$132 million. Of that total, more than \$67.5 million was provided directly by USC in scholarships and loans.
- USC contributes more than \$4 million in direct tax payments to local governments annually. In 1991, USC made \$2.5 million in payments to the city of Los Angeles and \$2.2 million in payments to the county of Los Angeles for taxes, permits, fees, etc. including \$420,417 in property taxes alone.
- Special purchasing programs in 1991-92 resulted in approximately \$4.5 million in contracts for firms within six-and-a-half square miles of USC's two campuses. More than \$8.1 million in contracts went to firms owned by women and/or minorities nationwide.
- In 1990, the average earnings of a high school graduate who didn't go on to college were \$23,500; the earnings of college graduates, without advanced degrees, were \$36,800. The higher earnings mean they pay far more in taxes over their lifetimes.

## FUELING THE ECONOMIC MACHINE

USC attracts some of the best minds in the world to its faculty, and many faculty members serve as consultants and advisers to local schools, government, businesses and non-profit agencies.

USC faculty members, as sole or principal authors, turn out 100 books and monographs each year on subjects throughout the range of human enterprise. Their research and development work creates jobs, improves productivity and stimulates business. Universities perform 60 percent of the basic research and development of the nation, much of it federally sponsored. USC is a member of the Association of American Universities (AAU), and ranks as one of the top 10 private universities in the United States and one of the nation's top 20 universities, public or private, based upon federal research and development support. USC drew \$206.3 million in contracts and grants in fiscal year 1991-92, and \$106.5 million in voluntary contributions.

USC research generates new technology and products, ranging from biotechnology to aerospace innovations. And special programs foster transfer of technology and spawn new businesses. One federally contracted center brings technology from the space program to small businesses, for example; and an academic program trains students to start their own businesses. Another example: the National Center for Integrated Photonic Technology, headquartered at USC, focuses on bringing together academic, industrial and government research and putting new photonics technology to productive use in information processing and communications.

In the last few years, USC has applied for hundreds of patents. This number does not account for the full impact of the work of USC faculty members that generates patents elsewhere. One faculty member alone, for example, has generated nearly 700 patents over the span of his career, through work with industry, government and foundations, in addition to his work at USC.

USC faculty attract other talented people to the region, including some of the best students in the nation. Most of these students stay in Southern California, often starting businesses and generating more jobs. Of the more than 200,000 USC alumni, 70 percent live in Southern California.

## EDUCATING LEADERS

As the only major comprehensive university in Southern California for the last half-century, USC was called upon to provide the knowledge and training for a burgeoning region. By 1930, most of the region's doctors, lawyers, judges, teachers, dentists, pharmacists, urban planners and government officials were USC-trained. The world's finest cinema courses were offered in that decade. By the late 1940s, USC's School of Architecture was instrumental in solving the postwar housing crisis. USC graduates virtually designed the Los Angeles skyline, including such familiar edifices as City Hall, the Department of Water and Power, St. Basil's Catholic Church and Cedars-Sinai Medical Center.

Today, USC is a major power in the "knowledge industry" of Southern California, supplying the nation with highly trained professionals. For example:

- Alumni of the School of Journalism number some 2,000 and hold responsible positions in the major media outlets across the nation. These positions include editors-in-chief of newspaper chains, television news directors, syndicated columnists, White House correspondents, chairs of the board and CEOs, authors and producers, and presidents and vice presidents of public relations firms.
- The School of Business Administration has supplied thousands of well-educated professionals in the areas of finance, accounting, marketing, management, organizational behavior, communications and entrepreneurship. 28,000 alumni are currently working in all areas of the increasingly complex world of national and international business. They reside in all 50 states and overseas, with over 80 percent living in California. The Pacific Rim has the largest concentration of the school's internationally-based alumni.
- Since courses began in 1929, USC Cinema-Television alumni have worked in the motion picture and television industry. Each year for the past 20 years, alumni of this school have been nominated for Academy Awards.
- Approximately 65 percent of the more than 22,000 graduates of the School of Engineering (since 1910) live and work in the Los Angeles area.
- The Ethel Percy Andrus Gerontology Center, established in 1964 as the first school of gerontology in the country, has awarded more than 200 Ph.D.s and 350 master's degrees; students are prepared for academic careers as teachers and researchers, and trained as professionals specializing in issues of aging from many perspectives: health, urban planning, architecture, social services.
- A large number of judges in Southern California are graduates of the USC Law Center, including four of seven State Supreme Court justices. There are approximately 7,000 graduates of the Law Center.
- Over 6,000 practicing dentists in the Southern California area have received dental degrees from or taken advanced courses at USC.
- Since 1885, the School of Medicine has produced over 4,000 physicians and surgeons. Today, over 70 percent of the more than 3,600 alumni practice in Southern California.

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