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P I R G



Public Interest POSITIONS



1993

PUBLIC
INTEREST
RESEARCH
GROUPS

“

There are other jobs that would give me opportunities, but here I have the chance to do something significant in my first year on the issues I care about.

”



MEGHAN CLARK

ORGANIZER
MASSPIRG
BUCKNELL COLLEGE 1992

Fund for Public Interest Research
ATTN: Cathie Currie, Director
Recruitment Department
29 Temple Place
Boston, MA 02111

BUSINESS REPLY MAIL

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P I R G



NO POSTAGE
NECESSARY IF
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(16 pp.)

NJPIRG - New Jersey Public Inter-
est Research Group - Campus
Programs Concept Plan - 1992

NJPIRG



1992

Campus Programs Concept Plan

New Jersey Public Interest Research Group



REASONS

we support NJPIRG and
urge you to VOTE YES!

♦ **Darryl Jefferson**, President, RCGA ♦ **Shelli Fishman**, President, DCGA ♦ **Paul Glietz**, President, CCC ♦ **Roger Strong**, President, LCGA ♦ **Jeffery Leher**, Board of Trustees, Chair RULAC ♦ **Michael Karra**, President, RU Fraternity Council ♦ **Alison Bell**, President, Panhellenic Assoc. ♦ **Ellen Keng**, Editor-in-Chief, *Common Interest* ♦ **Dave Grazian**, Editor-in-Chief, *Rutgers Review* ♦ **Antonio Martin**, President, Off-Campus Student Assoc. ♦ **Robert**

Zamitis, Co-President, RU Lesbian, Gay, Bisexual Alliance ♦ **Kerry Riorden**, University Senator, DCGA, USNJ Rep ♦ **Hope Voto**, University Senator, CCC, USNJ Rep ♦ **Corotta Graham**, University Senator, DCGA, USNJ Rep ♦ **Michelle Graziano**, President, Environmental Sciences ♦ **Aileen Caringal**, Legislative Affairs Chair, LCGA ♦ **Thomas Floresch**, Vice-President, LCGA ♦ **Kristi Petrides**, University Senator, LCGA, USNJ Rep ♦ **Bernard Roach**, Student Life Chair, LCGA ♦ **Staci Berger**, LCGA, USNJ Rep ♦ **Ayana Gee**, University Senator, LCGA ♦ **Stephen Harris**, University Senator, LCGA ♦ **Xavier Hanson**, LCGA, Care ♦ **Karen Morgan**, Co-Chair, CCC ♦ **Jacqui Tudor**, Internal VP, DCGA ♦ **Christopher Clous**, Treasurer CCC ♦ **Michelle Lee**, Treasurer, DCGA ♦ **Michelle Bowlin-DeMoras**, Students

Against Cruelty To Animals ♦ **Lauren Rawlins**, Vice President, RCGA ♦ **Kelly Jeane Murphy**, President, Rutgers NOW ♦ **Dory Mansur**, Treasurer, RCGA ♦ **Oran Margolis**, President, RAZI ♦ **Van Pappopoulos**, RU Democrats ♦ **Jihad Totten**, Islamic Society of RU ♦ **Jamal Khan**, President, Pakistan Student Assoc. ♦ **Michelle Puskarih**, President, AXΩ ♦ **Pam Smith**, President, ΓΦΒ ♦ **Danell Van**

Orden, President, ΣΚ ♦ **Robert Cohen**, President, ΦΚΣ ♦ **Michael Sheahan**,

President, ΣΧ ♦ **Mark Winters**, President, ΑΣΦ ♦ **Jennifer Burkhardt**, President, ΦΣΣ ♦ **Bernadette Santana**, President, ΩΦΧ ♦ **Andrew Campell**, President, Cook College Reg. Board ♦ **Sean Hill**, Chair, Student Mountain Bike Patrol ♦ **Mary Hartman**, Dean, Douglass College ♦ **James Reed**, Dean, Rutgers College ♦ **Nancy Richards**, Dean of Students, Douglass College ♦ **George Jones**, Assoc. Dean of Students, Livingston College ♦ **Lee Schneider**, Assoc. Dean of Students, Cook College ♦ **Marie Logue**, Assoc. Dean of Students, Rutgers College ♦ **Jan Meehan**, Assoc. Dean of Students, Douglass College ♦ **Michael Aaron Rockland**, Chair, American Studies ♦ **Gerald Davis**, Chair, African Studies ♦ **Phillippe StLuce**, VP, Rutgers Pre-Law ♦

Join us

VOTE YES

NJPIRG

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"NJPIRG provides students with an innovative and effective voice to protect our fragile environment."

Saving the Environment



Shelli Fishman, President
DCGA

VOTE YES! NJPIRG

A New Future

Our generation faces environmental problems that have reached global proportions. We need strong, sensible solutions. We use independent research, lobbying and lawsuits to prevent pollution, clean-up past problems and stop violations.

Achievements

- Fighting for clean water, toxics clean-up and preservation.
- Passed the Clean Water Enforcement Act and Oil Spill Prevention Laws.
- Sued over 60 major water polluters.
- Won the Governor's Pollution Prevention Award.



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"NJPIRG's Campaign for Student Voter Registration helps to revitalize our democracy."

Voter Registration



Bernard Roach
Student Life Chair, LCGA

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A New Democracy

Confidence in our system of government is undermined by special interest influences. We work to make our system more democratic by encouraging citizen participation and working to limit special interest influences.

Achievements

- Leading the campus campaign for student voter registration.
- Registered 4,500 students in 2 days this fall.
- Passed NJ Voter Registration reform legislation.
- Campaigning for changes in PAC & campaign contribution laws.
- Led the NJ Campaign for Initiative & Referendum.



Recycling Campaign



The Fighting Amish, Intramural Hockey Team & Civic Association

VOTE YES! NJPIRG

Reduce, Reuse & Recycle

We have come to a point where we must make more efficient use of our natural resources – by recycling, reducing the waste we create and reusing our products. Our programs seek government, corporate and individual support for sustainable environmental and energy policies.

Achievements

- Campaigning for state recycling legislation: 60% state recycling goal and government purchasing.
- Launched BUY RECYCLED government purchasing program.
- Organizing on-campus recycling programs.

Hunger & Homelessness



Michael Carra, President Rutgers Fraternity Council

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Service to the Community

We believe that students have an obligation to bring something to the communities in which we live. Our chapters organize students to work on projects like Hunger & Homelessness and Environmental Education and recruit volunteers for community programs.

Achievements

- Volunteered thousands of hours of community service in soup kitchens and homeless shelters.
- Organize the annual Hunger Clean-up.
- Educate the campus community about hunger & homelessness.
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Getting the Job Done



Darryl Jefferson, President RCGA

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Student's Voice for Action

We don't think that it is enough to point out problems. We need to do something about them. NJPIRG student chapters work with our staff of lawyers, researchers and lobbyists to find solutions and use our energy and volunteer time to advocate for them.

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- Student-community programs like Environmental Education.
- Brought more environmental lawsuits than any other group.
- NJPIRG is students and a professional staff working together.





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P I R G



WE CAN MOVE THE WORLD

Public Interest

P O S I T I O N S



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Boston, MA 02111

NO POSTAGE
NECESSARY IF
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Campaign to Save

the Environment

EARN \$2500-\$3500

WHAT CAN I DO?

Rainforest destruction, endangered species, a shrinking ozone layer, toxic contamination – the Earth needs all the help it can get these days. What can you do? Join the staff of the Campaign to Save the Environment this summer. You can earn a good salary and play a vital role in campaigns for:

ENDANGERED SPECIES

Earth's biological diversity is being sacrificed in the name of "progress." From the ancient forests to the last Florida panthers, we stand to lose a quarter of all existing species in the next 20-30 years. Join a campaign to renew *The Endangered Species Act* and work to preserve the last great ancient forests in North America.

RECYCLING

Each American throws out an average of 1200 pounds of trash each year. Cut the waste by working for laws to *Reduce, Reuse and Recycle*.

CLEAN WATER

Polluters dump almost ten billion pounds of toxic chemicals into our rivers, streams, lakes and oceans each year, while oil spills and other wastes foul our oceans. Work on a campaign to stop the dumpers by renewing the federal *Clean Water Act*.

CAMPAIGN FINANCE REFORM

Americans are frustrated by a system that does not address fundamental concerns: declining quality of life, destruction of the environment and corruption of public officials by special interest PAC money. Join the campaign for a *Clean Congress* and *Voter Registration* to win back America's democratic institutions.

POLLUTION PREVENTION

Eight out of ten Americans live near a toxic waste dump or source of toxic discharges. Cancer, skin disorders and reproductive mutations are just a few of the consequences. Spend your summer campaigning for tough new federal laws to stop polluters and force them to clean up the waste sites.

EXPERIENCE FOR THE FUTURE

You can earn \$2500-\$3500 this summer while gaining valuable experience as you:

- Work on grassroots campaigns that will make this country a safer, healthier, more democratic place to live.



- Meet and work with a professional staff of lobbyists, organizers and issue experts on hard-hitting campaigns that will impact the outcome of these important environmental issues.
- Learn campaign skills including fundraising, public education and community organizing, all while earning a paycheck.

Find out more about the campaign in your area by filling out the form on the back of this brochure and returning it to:

Campaign to Save the Environment
1129 State St. #10-B
Santa Barbara, CA 93101

OR CALL:

1-800-75-EARTH

CAMPAIGN TO SAVE THE ENVIRONMENT

Name _____ School _____

Class of _____ Campus Address _____ Zip _____

Campus Phone() _____ Best Time To Call _____

Summer/Permanent Address _____

Summer/Permanent Phone () _____ Best Time To Call _____

☐ I am also interested in career positions with the Campaign to Save the Environment.

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The Campaign to Save the Environment is hiring this

Summer in: **AK** Anchorage; **CA** Berkeley, West

Los Angeles, Palo Alto, Santa Barbara, Santa Cruz, San Diego;

CO Denver, Colorado Springs, Fort Collins; **CT** Hartford,

Norwalk; **FL** Tallahassee, Tampa; **GA** Atlanta;

HI Honolulu; **IL** Chicago, Wheaton; **ME** Portland; **MD**

Baltimore; **MA** Amherst, Boston, Hyannis, Worcester;

MI Ann Arbor, Kalamazoo, Royal Oak; **MO** St. Louis; **NJ**

Morristown, New Brunswick, Ridgewood, Toms River;

NC Chapel Hill; **OH** Cincinnati, Cleveland, Columbus; **OR**

Eugene, Portland; **PA** Philadelphia, Pittsburgh;

RI Providence; **TX** Austin; **WA** Seattle; **WI** Madison;

Washington D.C.

RECENT ACCOMPLISHMENTS

Since 1972, research, public education, lobbying and litigation by PIRGs and other groups have won many victories for the environment and the public interest including:

CLEAN AIR ACT

- This tough new law curbs smog and acid rain by setting strict pollution standards nationwide.

TOXIC USE REDUCTION

- MA, OR and NJ passed innovative anti-toxics laws including OSPIRG's *Pollution Prevention Act* that actually force the reduction of industrial use of chemicals that cause toxic pollution.

LOCAL RECYCLING

- The Campaign to Save the Environment helped to start up effective local recycling programs throughout the country. In Denver, staff pressured the city council to enact a strong curbside recycling program to decrease the city's solid waste problem.

Summer

JOBS

Date _____ Time _____ Place _____

Campaign to Save the Environment

Campaign to Save

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Date _____ Time _____ Place _____

Campaign to Save the Environment



The Commission on National and Community Service

Facsimile Transmission

The National Press Building, Suite 452
529 14th Street, NW
Washington, D.C. 20045
Phone: (202) 724-0600
Fax: (202) 724-0608

Please deliver to: Susan Strand

Organization: Office of National Service

FILE

Fax Number: 406-6420

Phone Number:

From: Hugh Bailey

Date:

We are transmitting a total of 1 pages, including this cover page.

Re:

Please Note: The information contained in this facsimile message is privileged and confidential, and is intended only for the use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, or if any problems occur with the transmission, please notify us immediately at the telephone number above.

Message:

Susan, This is the name & number
of the national PIAG director. I had
difficulty locating the address. I assumed
the number was more important.

Susan Rackoff

PIAG

Santa Barbara CA

(809) 966-5470

Hugh



Volunteers sort clothes for a homeless shelter.

How can the Campaign help you?

- Phone consultations and site visits by staff members.
- Organizing materials for Hunger and Homelessness Week, The Hunger Cleanup and Food Salvage.
- Information on the programs and resources of other national organizations.
- Publications: **Students Making a Difference** (our quarterly newsletter; \$15/yr.), **Curriculum Guide** (\$6.25), and **SPLASH Manual** (Students Pushing for Legislative Action to Stop Hunger and Homelessness; \$6.00).

Contact the campaign office for a complete publications list with information on how to order.

The National Student Campaign Against Hunger and Homelessness

29 Temple Place
Boston, MA 02111
(617) 292-4823



THE NATIONAL STUDENT CAMPAIGN AGAINST HUNGER AND HOMELESSNESS

A
PROJECT
OF THE
PIRGs



printed on recycled paper



Students help clean up a playground for the 1991 Hunger Cleanup.

What is the Campaign?

The Campaign is a network of college and high school students, educators and other leaders working to fight hunger and homelessness in the United States and around the world. Guided by the belief that young people are in a unique position to make a difference in our society, the Campaign helps them turn their concern into action.

The Campaign assists individuals and groups leading locally-initiated projects and Campaign-sponsored programs. This support includes program ideas, organizing and educational materials, as well as encouragement and advice. Launched in 1985 in cooperation with USA for Africa, the Campaign is a project of the Public Interest Research Groups (PIRGs) and works with 450 schools in 45 states.



What are the Campaign's major programs?



Hunger and Homelessness Week

Educate and activate your school by leading a week of coordinated events around hunger and homelessness issues. Sponsor awareness programs, community involvement projects, and fundraisers to involve your entire campus and initiate year-long participation. This program is annually observed the week before Thanksgiving.

Hunger Cleanup

Raise funds for the hungry and homeless and improve your communities through this one day work-a-thon. Complete neighborhood work projects, such as painting a shelter, cleaning up a playground and starting a community food garden while raising funds by securing per-hour sponsorships for your volunteer hours. Fifty percent (50%) of the funds support the local organization(s) of your choice. The remaining funds are earmarked for the Campaign's domestic programs (35%) and international grassroots development projects (15%). In the spring of 1991, 14,000 volunteers raised \$150,000 by completing hundreds of work projects. Each year the Hunger Cleanup is held on a Saturday in mid-April.

National Conference

Join hundreds of students, faculty and administrators from schools across the country for a weekend of learning and sharing. It's a unique opportunity to get program ideas, build organizing and leadership skills, learn more about the issues, and network with youth leaders from every region of the nation.



Sponsored by the
National Student
Campaign Against
Hunger and
Homelessness



THE
NINTH
ANNUAL

HUNGER CLEANUP

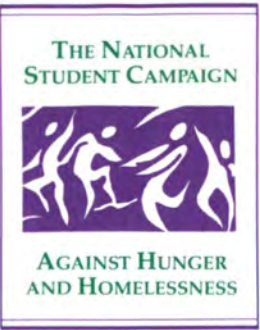


A project of the PIRGs

APRIL 17, 1993

Your name _____
Address _____
City/State/Zip _____
Phone _____
School _____

Contributions are tax-deductible.
Please pre-pay. Make checks payable to NSCAHH.
Thank you!



1993 Hunger Cleanup Sponsor Sheet

Sponsor's name	address	phone	per hour	total \$	collected
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
				Total Pledged	Total Collected
				_____	_____

The Hunger Cleanup is an official project of the National Student Campaign Against Hunger and Homelessness (NSCAHH).
The project name may not be used without express written permission of the NSCAHH.



Official Registration Form 1993 Hunger Cleanup

To be an official participant in the National Student Campaign Against Hunger and Homelessness' 1993 Hunger Cleanup, each event must 1) register with the NSCAHH 2) arrange and complete work projects that address a community need 3) follow the fundraising distribution guidelines.

To register, please call the Campaign or complete this form and return it to: National Student Campaign Against Hunger and Homelessness, 29 Temple Place, Boston, MA 02111, or call (617) 292-4823.

Name _____

Year of Graduation _____

Address (office preferable) _____

City/State/Zip _____

Phone: Office () _____

Home () _____

Name of Organization _____

Advisor _____

Phone () _____

Your School _____

What other schools, if any, will be participating in your community's Hunger Cleanup?

Our school is a Hunger Cleanup veteran! This is our _____ year participating.

What are the problems?

We produce enough food to feed everyone in the world, yet 40,000 children die every day from lack of basic nutrition. The United States is one of the wealthiest nations in the world, yet three million people sleep in cars, under bridges, in shelters and on the streets.

In urban and rural areas alike, food pantries and meals programs stretch their resources as hunger has become a way of life for 20 million Americans. Many of the hungry are also homeless. At least one million school-aged children don't have a place to call home.

Not since the Great Depression have the hunger and homelessness problems been so severe in our country. We have the ability to end these tragedies. Let's make it a priority to use our resources to solve hunger and homelessness.

What is the Hunger Cleanup?

The Hunger Cleanup is similar to the walk-a-thons and even more unusual a-thons that you may have participated in to raise funds for people and organizations in need. But there's a twist. In the process of raising funds for the hungry and homeless, you accomplish something concrete in your community.

The Hunger Cleanup is a national work-a-thon that improves your community and raises funds for the impoverished. You raise funds by asking friends and others to sponsor you for your volunteer efforts at a community work project. Sponsors contribute for the hours you volunteer to paint a shelter, clean a playground or help start a neighborhood food garden.

Since the Hunger Cleanup was created by students in 1985, the National Student Campaign Against Hunger and Homelessness has worked with schools all across the country to make it one of the most successful student-community events. Over 50,000 students have completed thousands of work projects and have raised almost one million dollars to benefit the poor in the United States and abroad.

On Saturday, April 17, 1993, students, community members and educators in small towns and large cities alike will roll up their sleeves to be part of this exciting event. To get involved, contact the Campaign today!

How does the Hunger Cleanup help the hungry and homeless?

Through the Hunger Cleanup, your school raises funds for organizations that provide immediate relief and work toward long-term solutions to the problems that keep people poor. The funds you collect support groups you choose in your community, national programs and international development projects. See "How Your Contribution Helps" for more information on how you will make a difference in the lives of the poor.

Agencies in Your Community (50%)

You choose the local organization(s) that best meet the needs of your community: a food pantry, a transitional housing program, a tutoring project at a homeless shelter or an agency at which you volunteer.

NSCAHH National Programs (35%)

Your contribution makes it possible for the National Student Campaign Against Hunger and Homelessness to expand the growing network of students working on these issues. The funds you raise enable the Campaign to support existing programs and develop new initiatives by offering trainings, phone consultations, publications and other resources. Last year alone, our programs involved 18,000 students from 450 schools. With your help, we'll get more students involved and continue to make a difference.

NSCAHH International Projects (15%)

Through the International Development Exchange (IDEX), the Campaign sponsors grassroots community-based projects. Last year, the Campaign's



Hunger Cleanup supported sustainable agriculture and income-generating projects around the developing world. The funds enabled community members to purchase:

- sewing and embroidery machines and thread to begin a women's sewing cooperative in Bangladesh
- tools, feed and fertilizer for fishing ponds in the Philippines
- seeds, fertilizers, rental of tractors and other farm implements for groundnut and maize production in Ghana
- chickens and the construction of a coop for a women's poultry raising cooperative in Zimbabwe

One hundred percent of the contributions given to IDEX is directly transferred to the chosen projects. The 1993 projects will be selected based on funding requests and Hunger Cleanup supporters' choices.

How else does the Hunger Cleanup help?

This unique event also aids the hungry and homeless because it:

- educates participants and contributors about the problems
- completes needed projects in your community
- involves a wide range of students and neighborhood residents in joint action
- spurs continued involvement by participating volunteers
- builds and strengthens school and community relationships and civic pride.

About the National Student Campaign Against Hunger and Homelessness

The Campaign is a network of college and high school students, educators and other leaders working to fight hunger and homelessness in the United States and around the world. Guided by the belief that students are in a unique position to make a difference in our society, the Campaign helps them turn their concern into action. The Campaign assists individuals and groups leading locally-initiated projects and Campaign-sponsored programs, such as Hunger and Homelessness Week. This support includes program ideas, organizing and educational materials, as well as encouragement and advice. Launched in 1985 in cooperation with USA for Africa, the Campaign is a project of the Public Interest Research Groups (PIRGs).

How can I get involved?

We can end the tragedies of hunger and homelessness. And the Hunger Cleanup is a great way to start.

Call us to get a complete organizing manual and advice from the Campaign. Or send in the official registration form (on the back).

We're eager to work with you to help make the Hunger Cleanup in your city a great success. Contact us today!

National Student Campaign
Against Hunger and Homelessness
29 Temple Place
Boston, MA 02111
(617) 292-4823

The Hunger Cleanup is an official project of the National Student Campaign Against Hunger and Homelessness. The project name may not be used without express written permission of the National Student Campaign Against Hunger and Homelessness.

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SEEDS OF CHANGE

OCTOBER 15 - 18 AT THE UNIVERSITY OF VIRGINIA

THE SIXTH ANNUAL CONFERENCE OF THE NATIONAL STUDENT CAMPAIGN AGAINST HUNGER AND HOMELESSNESS

CHALLENGE YOURSELF

How do we tackle growing problems that cause hunger and homelessness, both in our country and around the world? How do we meet immediate needs in our communities while working to eliminate the root causes of poverty?

Join students, campus administrators, faculty and community leaders from across the nation to develop programs to tackle challenges facing us, our communities and our world.

GOALS OF THE CONFERENCE

The 'Seeds of Change' conference will encourage attendees to work beyond their current programs. We will emphasize augmenting community service with long-term and holistic solutions to hunger and homelessness. We will also focus on becoming true members of our respective communities by working with – not for – those in need.

THE CAMPAIGN

Guided by the belief that students have a unique opportunity to make a difference in society, the Campaign helps students turn their concern for the impoverished into effective action.

Launched in 1985 by the Public Interest Research Groups (PIRGs), in cooperation with USA for Africa, the Campaign works with over 500 schools across the nation.

Following the national conference, the Campaign assists students in organizing campus programs. Programs include Hunger and Homelessness Week, the Hunger Cleanup, Food Salvage Programs, SPLASH (Students Pushing for Legislative Action to Stop Hunger and Homelessness) and several student/community initiatives.



SPEAKERS

Jesse Jackson (civil rights leader)

Carol Fennelly (Community for Creative Non-Violence)

Invited speakers include:

Cesar Chavez (United Farm Workers Union)

Jimmy Carter (former President of the United States)

PANEL DISCUSSIONS

Faces of Homelessness Currently and formerly homeless people will share unique stories, inspire students and supply ideas for campus programs.

International Night An evening of panels, speakers, music and a Hunger Banquet will expand the conference's focus to include all nations and the issues they face.

Project Partnership This series of panel discussions will focus on effective community-based solutions, providing examples of how people from diverse communities are solving hunger and homelessness problems in their home cities, suburbs or small towns.

A PROJECT OF THE PUBLIC INTEREST RESEARCH GROUPS (PIRGs)

Pledges for cleanup work to help hungry, homeless

By FRED CONTRADA

Volunteers in Western Massachusetts yesterday braved cold rain and drizzle to raise money for the hungry and help local non-profit organizations clean up their facilities.

Among the communities participating were Amherst, Springfield, Holyoke and Greenfield. About 180 communities joined the effort in 34 states.

Sponsored by the National Student Campaign Against Hunger and Homelessness, a project of the Public Interest Research Groups located across the country, the Hunger Cleanup is designed to encourage students to help fight homelessness and hunger in their communities by becoming involved in community projects.

\$120,000 last year

Students volunteering their time in exchange for pledges raised \$120,000 nationwide last year through the cleanups, according to MassPIRG, which sponsored the cleanups in Massachusetts. This year, organizers were hoping to raise \$200,000. According to the cleanup formula, half of the money raised is given to local agencies that serve the hungry and the homeless. The other half goes to the national campaign, which invests it in national and international agricultural programs, MassPIRG officials said.

Organizers of the Amherst Hunger Cleanup had been hoping to recruit 500 volunteers and raise \$10,000 by sweeping, raking, painting, gardening and picking up trash at the Amherst Survival Center, the Hitchcock Center for the Environment, the Bangs Center, the Salvation Army center in Northampton and other community and human services sites in the area. Only about 150 volunteers, most of them from Amherst College and Amherst Pelham Regional High School, turned out in the drizzle on Amherst Town Common for assignment yesterday, however.



In the afternoon, a group from Holyoke and Westfield Community Colleges painted the white walls at Kate's Kitchen, a daily soup kitchen, beige.



Amherst College senior Linda Lewis, who organized the event on her campus, said that all the volunteers who did show up were ready to work despite the weather.

"We have our rakes and our brooms and our (Hunger Cleanup) T-shirts," she said.

Amherst College sophomore Elyse Lulkin huddled under an umbrella, but said she was nevertheless eager to help out at the Hitchcock Center. The center's Director Dave Ziomek was even more eager to welcome the volunteers as he laid out rakes and wheelbarrows on the center's grounds.

"We're pretty excited to have the students here," Ziomek said. "As a non-profit agency we're very appreciative whenever we can get anything like this. I'm the executive director and I clean the executive bathroom, if you could call it that. We have no budget for cleaning. This is a windfall."

In Springfield, Open Door Director Kathleen Geary called the effort by six Springfield Technical Community College volunteers and 20 social service clients "incredible."

"We're really grateful to the Public Interest Research Group for inspiring the effort," she said. "We now have two spic-and-span parking lots, we've gotten rid of a lot of indoor junk, and we have one very full Dumpster."

The parking lots at 755 Worthington St. had been cluttered with years of accumulated trash, Geary said.

Two groups of college students helped out yesterday at the Brode-

rick House on Cabot Street and at Kate's Kitchen on Elm Street, both in Holyoke, as part of the national hunger campaign.

In the morning, armed with paper towels and Windex, a team of 10 from Mount Holyoke College washed windows and venetian blinds at the Broderick House, a shelter for families. Vicky Jacobs, a Mount Holyoke senior who helped organize the cleanup at the college, said these kinds of projects help get students off the campus which tends to be isolated into the real world.

Painting Kate's kitchen

In the afternoon, a group from Holyoke and Westfield Community Colleges painted the white walls at Kate's Kitchen, a daily soup kitchen, beige. Bob Goshea, the director of Providence Ministries for the Needy Inc., which runs both programs, said the painting was something the kitchen needed for a long time. U.S. Rep. John W. Olver, D-Amherst, also picked up a brush to help the students, Goshea said.

Greenfield students raked leaves, cleaned, painted and did repairs at The Family Inn, the Silver Street Inn, New England Learning Center for Women in Transition, and Franklin County Dial Self.

They were from Greenfield Community College, Pioneer Valley Regional School, Mohawk Regional High School and Greenfield High School.

Reporters Diane Lederman and Adam Fisher contributed to this story.

Daily Campus

Wed. March 18, 1992

President Hartley urges students to get involved with effort to combat hunger and homelessness

On April 4, ConnPIRG will help organize UConn's participation in the National Student Campaign Against Hunger and Homelessness. The campaign is the largest one-day student-run community service program in the nation. It offers the university community the opportunity to complete community service, and at the same time raise money to combat hunger and homelessness. Money will be raised by individual sponsorship of participants.

Local charities will benefit from 50 percent of the proceeds. The National Student Campaign Against Hunger will receive the other 50 percent. Money

committed to the national organization will support educational efforts to improve our understanding of hunger and homelessness throughout the world.

I urge you to support this special program, to take part vigorously and to recognize this program as a fundamental commitment to combat hunger and homelessness.

Harry J. Hartley,
University President

Editor's Note: For further information, contact ConnPIRG at U-8, Campus Phone 486-5002.

Oregon Daily Emerald



Photo by Daralyn Trappe

Students (from left) Sean Russel, John Biebl and Pat McCreery tidy up the lawn in front of a Eugene homeless shelter Saturday as part of OSPIRG's annual Hunger Cleanup.

Project raises \$600 to fight hunger

□ Students roll up their sleeves and go to work for the eighth annual Hunger Cleanup

By Soo May Wong
Emerald Contributor

About 150 University and Lane Community College students volunteered their time and energy Saturday in the eighth annual Hunger Cleanup organized by OSPIRG.

The program, which involved a

two-hour community cleanup, began when the student volunteers divided into groups and went to 15 work sites for their community cleanup work. The students got sponsors to donate money in exchange for the work.

Representatives from the Family House Shelter, Habitat For Humanity and OSPIRG spoke to volunteers about the problems of hunger and homelessness in Eugene and in the country.

"Everyday 60,000 people die from causes of hunger, (of which) 40,000 are children," said Jim Treloar, OSPIRG project leader.

"Here in Lane County there are more than 2,000 people who need shelter."

Saralyn Brooks-O'Connor, program manager for Family Shelter House, said 30 percent of the homeless population are families with children.

Brooks-O'Connor, who has worked with some of these homeless families, said those children undergo traumatic experiences which could hurt society in the future.

The hunger project, which is

Turn to CLEANUP, Page 4

CLEANUP

Continued from Page 1

sponsored by the National Student Campaign Against Hunger and Homelessness, is also held in more than 140 colleges and universities across the country.

The project at the University raised more than \$600.

The local organizations Habitat For Humanity and Family Shelter House will receive 50 percent of the funds raised from the hunger cleanup project, while the other 50 percent will go to the National Student Campaign Against Hunger and Homelessness to fight hunger and homelessness in the nation.

APRIL
1993

A PROJECT OF THE PIRGS

9TH

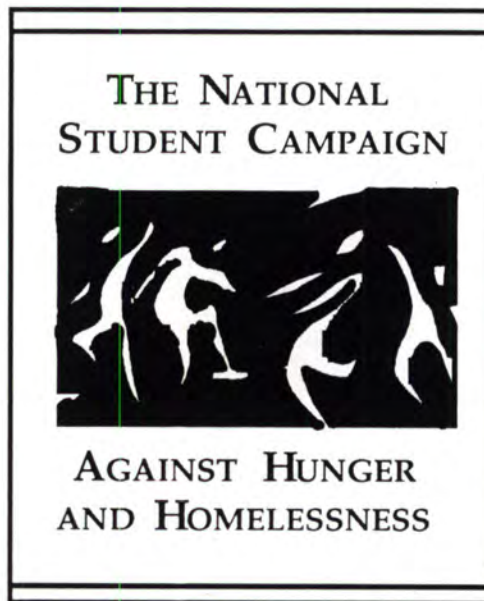
ANNUAL

HUNGER
CLEAN

UP

SPONSORED
BY THE
NATIONAL
STUDENT
CAMPAIGN
AGAINST
HUNGER AND
HOMELESSNESS

The Ninth Annual Hunger Cleanup



**Saturday
April 17th
1993**

A PROJECT OF THE PUBLIC INTEREST RESEARCH GROUPS (PIRGs)

ABOUT THE NATIONAL STUDENT CAMPAIGN AGAINST HUNGER AND HOMELESSNESS

The Campaign is a network of college and high school students, educators and other leaders working to fight hunger and homelessness in the United States and around the world. Guided by the belief that students are in a unique position to make a difference in our society, the Campaign helps them turn their concern into action.

The Campaign assists individuals and groups leading locally-initiated projects and Campaign-sponsored programs. This support includes program ideas, organizing and educational materials, as well as encouragement and advice. Launched in 1985 in cooperation with USA for Africa, the campaign is a project of the Public Interest Research Groups (PIRGs) and works with 450 schools in 45 states.

ABOUT THE PIRGs

Founded in 1971, campus-based PIRGs in 24 states today enable students to work with advocates, researchers and other professional staff to tackle issues ranging from toxic pollution to consumer protection. The National Student Campaign Against Hunger and Homelessness is one of the several national projects sponsored by the PIRGs.

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TABLE OF CONTENTS

I.	Overview	1
II.	How to Use This Manual	3
III.	Guidelines and Major Decisions	
	1. Event Guidelines	3
	2. Date of Event	3
	3. How the Funds Are Distributed	3
	4. How to Handle the Funds	4
IV.	Sample Timeline	6 - 7
V.	Organizing Structure	8
VI.	Recruitment	
	1. Coordinating It All	9
	2. Team Leaders	9
VII.	Fundraising	
	1. Overview	10
	2. Individual Fundraising	12
	3. Business Fundraising	12
	4. Direct Mail	12
	5. Sample Direct Mail Letter	13
VIII.	Work Projects	14
	1. How to Choose	14
	2. Reflection	15
IX.	Publicity	15
	1. On-Campus Publicity	15
	2. Community Publicity	16
X.	Media	17
XI.	Last Minute Tips	17
XII.	Wrapping It Up	18
XIII.	Awards	18
XIV.	Appendices	
	Appendix A: Worksite Letter	19
	Appendix B: Work Site Application	20
	Appendix C: Sponsor Sheet	21
	Appendix D: Money Distribution Sheet	22
	Appendix E: Order Forms	23

I. OVERVIEW

What are the problems? We produce enough food to feed everyone in the world. Yet, one person dies from hunger—related causes every forty seconds. The United States is one of the wealthiest nations in the world, but three million people sleep in cars, under bridges, in shelters, and on the streets.

In urban and rural areas alike, food pantries and meal programs stretch their resources as hunger has become a way of life for 20 million Americans. Many of the hungry are also homeless. At least one million school-aged children don't have a place to call home.

Not since the Great Depression have the hunger and homelessness problems been so severe in our country. We have the ability to end these tragedies. Let's make it a priority to use our resources to solve hunger and homelessness.

How can you help?

By being a part of the Ninth Annual Hunger Cleanup on Saturday, April 17, 1993!

What is the Hunger Cleanup?

The Hunger Cleanup is similar to the walk—a—thons and even more unusual than any walk—a—thons that you may have participated in to raise funds for people and organizations in need. But there's a twist. In the process of raising funds for the hungry and homeless, you accomplish something concrete in your community.

The Hunger Cleanup is a national work—a—thon which improves your community and raises funds for the impoverished. You raise funds by asking friends and others to sponsor you for your volunteer efforts at a community work project. Sponsors contribute for the hours you volunteer to paint a shelter, clean a playground or help start a neighborhood food garden.

Since the Hunger Cleanup was created by students in 1985, the National Student Campaign Against Hunger and Homelessness has worked with schools all across the country to make it one of the most successful student—community events. In all, over 50,000 students have completed thousands of work projects and have raised close to one million dollars.

How does the Hunger Cleanup help the hungry and homeless?

Through the Hunger Cleanup, your school raises funds for organizations which provide immediate relief and work toward long—term solutions to the problems that keep people impoverished. The funds you collect support groups you choose in your community, domestic programs, and international development projects. See "How Your Contribution Helps" for more information on how you will make a difference in the lives of the impoverished.

How else does the Hunger Cleanup help?

This unique event also:

- Educates participants and contributors about the hunger and homelessness problems
- Increases awareness on campus and helps motivate other groups to work within the community.
- Promotes cooperation between the colleges and the community. You can learn about your community and gain experience working with neighborhood associations, local governments, and large and small businesses. You can help beautify the city and encourage people to take pride in their community.
- Each organizing committee gains valuable experience by working with printers, and the media. Participating students would get to meet and work with other students while they work with the impoverished and poor. We can share a sense of hope and feel good about ourselves knowing we can do something significant.
- It will create positive publicity for the campus

II. HOW TO USE THIS MANUAL

The 1993 Hunger Cleanup Manual provides you with all the basic information you need to lead a successful Hunger Cleanup. This publication, which draws heavily on experiences from past Cleanups, contains:

- Overall Organizing Plan
- Descriptions and Responsibilities of different committees
- A Sample Timeline
- Examples from Past Hunger Cleanups
- Appendices which you can reproduce or use as a model for your own materials

We encourage you to read this manual completely and refer to it frequently during your planning. It is thorough, so do not be overwhelmed by the information! Some schools have even photocopied specific sections and given them to the appropriate committee chairs.

But, the manual is just the beginning of the help we offer! Register for the 1993 Hunger Cleanup by calling the Campaign office or completing and returning the registration form on the Hunger Cleanup brochure. When you let us know you are interested in participating you will receive:

- **Organizing Advice from our Staff.** Our experienced organizers are here to help you with any questions or problems you may have. Please call us to let us know about good news, and any particular areas with which you are having trouble. Please be patient if you cannot get through right away, the line tends to be busy in the Spring. The best option is to set a specific weekly phone consultation time with a staffer. That way we are guaranteed never to miss each other! Staff members are also available for consulting visits to your school. Let us know if you would like a visit!

- **Hunger Cleanup Updates.** During the spring semester, you will receive these special mailings for Hunger Cleanup participants. Updates include timely advice, materials you can reproduce, some "insider" news on other Cleanups across the country, and information on the international projects the Campaign is sponsoring through the Cleanup.

- **Hunger Cleanup Printed Materials.** For the 1993 Hunger Cleanup, the Campaign has brochures, posters and direct mail envelopes (see Fundraising for more information on this fundraising plan). Call us to receive

brochures and direct reply envelopes. We'll automatically send each registered Hunger Cleanup posters in the spring for your recruitment drives. In addition we'll send you a Media Kit.

III. GUIDELINES AND MAJOR DECISIONS

1. Event guidelines

To be an official participant in the 1993 Hunger Cleanup, your school must: 1) register with the NSCAHH; 2) arrange and complete work projects which address a community need; and 3) follow the fundraising distribution guidelines (below). The Hunger Cleanup is an official project of the National Student Campaign Against Hunger and Homelessness (NSCAHH). The project name may not be used without express written permission of NSCAHH.

2. Date of event

The date of the Ninth Annual Hunger Cleanup is Saturday, April 17, 1992. We encourage you to participate on this day, but if this precludes you from leading the event, you may schedule an alternative date. Please notify us immediately if you need to do this. Most Hunger Cleanups are three hours long.

3. How the funds are distributed

Through the Hunger Cleanup, you raise funds for organizations which provide immediate relief and work toward long-term solutions to the problems that keep people impoverished. The funds you collect support programs at home and abroad.

THE 1993 FUNDRAISING DISTRIBUTION GUIDELINES ARE:

Local hunger and homelessness organization(s) (50%)

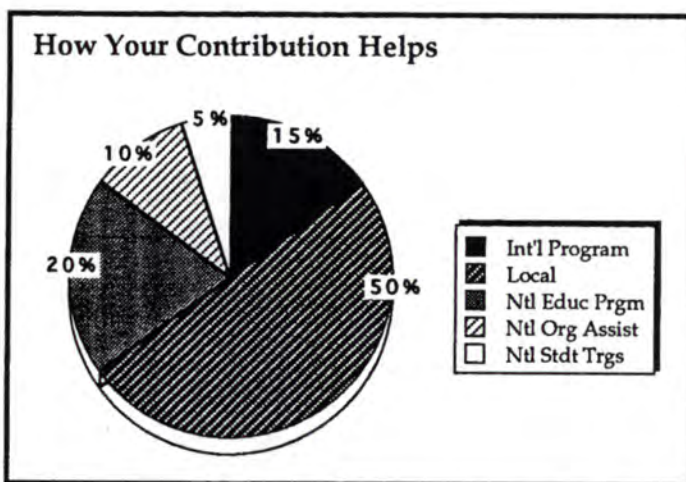
- You choose the local organization(s) which best meet the needs of your community: food pantries, transitional housing programs, tutoring projects or programs at which you volunteer. Use personal contacts and meet with the groups you most want to fund. Below are some suggested questions to ask as you select the local group(s) which receive 50% of the funds:

- 1) What are the goals and programs of the group?;
- 2) How effective is the organization?;
- 3) How would the funds you contribute be used — a specific project or general support?;
- 4) Does the group effectively fill a need in the community?;
- 5) Is the organization unique in its approach and/or activities?;
- 6) Does the group work directly with community members?

The core committee group should make a concerted effort to visit potential grantees to see their facilities and observe how it operates. See "Worksites" for further suggestions.

National Student Campaign Against Hunger and Homelessness (50%)

- The Campaign's domestic programs (35%): Your contribution makes it possible to expand the growing network of students involved in the National Student Campaign Against Hunger and Homelessness. By educating, involving and training students to be more effective in their efforts, the Campaign fosters more action



against hunger and homelessness. The funds raised through the Hunger Cleanup allow the Campaign to offer phone consultations, publications, and other resources to student organizations, as well as support existing programs and develop new initiatives. The Campaign was launched in 1985 and works with over 500 schools in 45 states.

The Campaign's international projects (15%)

Through the International Development Exchange (IDEX), the Campaign sponsors specific grassroots community based development projects. IDEX projects help people meet their basic needs, improve their living conditions, and build the skills, experience and confidence their community needs to fuel further change.

Funds from the 1992 Hunger Cleanup supported and enabled community members to purchase 1) sewing and embroidery machines and thread to begin a women's sewing cooperative in Bangladesh; 2) tools, feed and fertilizer for fishing ponds in the Philippines; 3) seeds, fertilizers, rental of tractors and other farm implements for groundnut and maize production in Ghana; and 4) chickens and the construction of a coop for a women's poultry raising cooperative in Zimbabwe

All of the 1992 projects were and the 1993 projects will be sustainable agriculture ones. Sustainable agriculture is small scale agricultural development which does not lead to long-term damage or destruction of the environment. Typically this involves the use of organic alternatives rather than harmful chemical pesticides and fertilizers. This also involves the use of farming techniques which replenish, rather than deplete the soil's fertility.

One hundred percent of the contributions given to IDEX are transferred directly to the chosen projects. IDEX provides follow-up information to illustrate the project's progress and impact is provided. The 1993 projects will be selected based on those sustainable agricultural and income-generating projects which have been waiting for funding the longest.

4. How to handle the funds, you have two options:

1. You distribute the funds. If your group has a bank account, you simply send a check for 50% of the total money raised to the National Student Campaign Against Hunger and Homelessness and a check for 50% of the money raised to the local organization(s) you have chosen.

2. The Campaign will distribute the funds for you. If your group does not have an account, we will do it for you. Send 100% of the money raised to the Campaign. We will then distribute 50% of the funds you raised to the local organization(s) you have chosen. **Make sure that all checks are made out to The National Student Campaign Against Hunger and Homelessness.** Allow at least two weeks for us to process the check. With over 150 schools sending in contributions at the same time, sending a check out will take a little while!

Please remember to:

1. Send us the Money Distribution sheet in the back of this manual (Appendix C)! Many times a check is delayed because we do not have the name or address of the local recipient. It is impossible to know if we are supposed to distribute funds to your local groups without this information. And if we are, which group(s) you have designated if you do not give us their name and address. **Make sure to send the contact name, name of organization, address and phone number of the local recipient. Without this information we cannot process your donation!**

2. Be prompt and organized about your money distribution. Student checks often bounce if deposited after mid-May since students cancel their checking accounts at the end of the school year. Delaying distribution keeps your contribution from getting to the groups that need your support (and in the case of

"Taking action of this kind contributes powerfully to the end of hunger ... the Hunger Cleanup is a way to do something to end hunger."

Valerie Harper

bounced checks, reduces the donation) and makes our and your financial bookkeeping a mess! We strongly encourage you to have all the contributions collected prior to the Hunger Cleanup so you can send the money to the Campaign the Monday after the Cleanup.

IV. SAMPLE TIMELINE



This timeline is most appropriate for a school leading the Hunger Cleanup for the first time. We have broken down the timeline into the four major components of the Cleanup; recruitment, fundraising, worksites, and media/PR. In addition a much more detailed timeline will be sent to you in the spring.

For veteran schools we now have Model School Program Manuals available. These manuals were compiled by seven different types of schools from around the country. Manuals available include those geared towards large and small state universities, large and small private schools, and community colleges. Knowing the original Hunger Cleanup Manual could be used as a basic blueprint, but was not applicable to every school, these "vets" volunteered their time over the summer to lend you their expertise. Please contact the campaign for a more detailed manual and a contact person.

JANUARY

- Contact national office to get answers to any questions
- Register as official 1993 participant (return form on brochure or call (617) 292 - 4823).
- Ask other campus organizations to co—sponsor the Hunger Cleanup
- Set goals, date and time of event

FEBRUARY

Recruitment

- Begin identifying and recruiting prospective team leaders

Fundraising

- Decide where the local 50% will go
- Begin to target local businesses

Worksites

- Identify possible worksites and send out applications

Media/PR

- Ask college president, papers, and campus leaders for endorsements

MARCH

Recruitment

- Meet with team leaders to discuss goals and methods

Fundraising

- Distribute sponsor sheets to team leaders and train them on how to seek individual contributions
- Send out direct mail envelopes
- Collect contributions and in—kind donations from businesses

Worksites

- Choose and visit Cleanup worksites
- Plan reflection exercises

Media/PR

- Publish final list of endorsements
- Identify local media outlets and send press advisory

APRIL 1—16

Recruitment

- Confirm final numbers
- Hold final team leader meeting

Fundraising

- Final push for individual sponsors
- Collect and deposit all money

Worksites

- Confirm all worksites
- Finalize transportation, materials, and other logistics

Media/PR

- Send press releases
- Finalize press conference planning

APRIL 17

- Have Fun!!
- Call results into national office

APRIL 19—26

Recruitment

- Thank team leaders

Fundraising

- Distribute prizes to winning teams/individuals
- Write checks out to NSCAHH and 50% to local organization(s)
- Send thankyou's to business and university sponsors

Worksites

- Collect reflection exercises
- Contact worksites for evaluation

Media/PR

- Collect all pictures, articles and other artifacts from the Cleanup
- Create a scrapbook of the day
- Send in final results sheet, money distribution form, money and copies of all materials to the national office

V. ORGANIZING STRUCTURE

How do you organize participation in the Hunger Cleanup?

Below is a model of the structure that you can use to organize your school. If your event involves more than one school, use the In Your City ideas too. Specific goals and suggestions for each committee are described in more detail in the following pages of the manual.



At Your School

- Core Committee

Coordinates work of all committees, sets fundraising and participation goals (these go hand in hand), makes overall timeline and decides which local group(s) receive funds you raise.

- Committees

Plans and executes vast majority of efforts. Fundraising and Recruitment are principle committees; Worksites and Publicity can be done by fewer people. (See pages -)

- Team Leaders (part of Recruitment Committee - see page)

Recruits and coordinates groups of volunteers

NOTE: The most successful Hunger Cleanup schools involve a variety of people and groups into the planning of the project. Actively recruit student leaders from the Greek system, residence halls, student government, and other campus organizations to lead or serve on committees. If possible, set up a steering committee consisting of student, faculty, university and community leaders which can provide your core with direction, helpful hints, and resources. The result of this "flat hierarchical" structure will be a deeper involvement and truer understanding on the part of the campus community, which will easily translate into increased support and recognition for your organization, as well as your cause!!!

In Your City

Many successful Hunger Cleanups happen when schools join forces and work together! So, if you have the resources, invite other colleges and/or high schools to work with you. Call the national office to get contacts at nearby schools. To find possible participants at other schools, call the Student Activities Director, Volunteer

Group, Student Body President, Chaplain's Office, and Pan Hellenic and Inter—fraternity Council Advisor.

If you lead a multi-school event, make sure there is one or two people from the schools who are overall responsible for the event. They should not be the same as the Chair at each school if possible. This multi—school committee should meet about every two weeks. Their responsibilities should include:

- coordinating participation of each school
- coordinating city wide media
- arranging worksites (depending if you are all working together at one or more large sites or
- each school is responsible for finding and arranging their own worksites)
- serving as liaison with the National Student Campaign on behalf of each participating school

VI. RECRUITMENT

1. Coordinating it all

There should be one person who is the overall recruitment coordinator. This should not be the same person who is in charge of coordinating the overall workings of the Hunger Cleanup. The recruitment coordinator should have a core group of recruiters. Together, the core committee is responsible for the getting all those eager volunteer out on the day. The Team Leader model, which is described below, is one of the most successful ways. Modify it to fit your campus and event.

2. Team Leaders

A Team Leader is an individual who recruits with and works with a group of Hunger Cleanup volunteers. The model was developed with the idea that Team Leaders could:

- Involve more students in the planning of the event
- Empower more students to become active leaders on the issues of hunger and homelessness
- Attract a broader cross section of volunteers
- Develop into a second tier of leaders for the program
- Give core coordinators more time to train and oversee the whole program

What do Team Leaders Do?

- Recruit one student volunteer team of 8–10 students
- Distribute sponsor sheets to volunteers
- Explain the fundraising goal for each individual and trains team members on how to get sponsors
- Personally collects money from each team member and turns it in to the Fundraising Chair one week before the event
- Makes sure that each volunteer knows time and place to meet on Cleanup day
- Oversees their team at a worksite during the Cleanup
- Facilitates reflection session

Who can be a Team Leader?

Anyone who will recruit and supervise a group of ten volunteers!

How do we find Team Leaders?

To find Team Leaders, the core recruitment committee should:

- Focus on student organizations such as sports teams, religious organizations, minority groups, and community service groups, organizations which already have a "team" style structure in place. Lead a presentation at the meetings of these campus organizations and invite leaders from these groups to be team leaders and recruit a team from their own organization.

- Also focus on faculty, administrators, and community leaders
- Make an announcement in classrooms or at dorm meetings (see sample on page 10)
- Table in the campus center. The biggest myth about "tabling" is that you sit behind the table. People will not approach you, you must approach them! Ask a question like "Have you hear about the Hunger Cleanup" to

get their attention. Once you have their attention you can steer them towards your table and a sign-up sheet.

- Advertise. Use the school newspaper, posters and any means possible to get the word out. See "On-Campus Publicity - How to get it on page ."

In March, hold a meeting for all of those interested in being a Team Leader. An agenda for this meeting should include

- an overview of your organization and the Campaign
- a history and description of the Hunger Cleanup
- how the event helps the impoverished
- how Team Leaders and all volunteers raise funds (with a role play)
- responsibilities of Team Leaders with a sample timeline.

After Spring Break, we strongly encourage you to hold a second Team Leader meeting. You should focus on motivating the Team Leaders and stressing the reasons why we are involved in the Hunger Cleanup. It's very easy to become overly involved in the planning of the event that you forget the importance of why we are doing this. You should also remind the Team Leaders about the goals they have set up and focus on how they should achieve them.

During the first week of April, hold one last meeting. Collect sign-up sheets from Team Leaders and assign participants to worksites.

Sample Class Announcement

Hi! My name is _____ and I'm with (your group's name). Professor Jones has been kind enough to let me speak with you for a few minutes about a very exciting event — the Ninth Annual Hunger Cleanup.

On April 17th, we'll be joining students all across the country to fight hunger and homelessness and beautify our community. The Cleanup is like a walk—a—thon except that instead of simply walking to raise funds for the hungry and homeless, we'll be helping our communities. For example, we'll volunteer a few hours to clean a playground, fix a homeless shelter and paint a food pantry.

By joining us, you'll be fighting hunger and homelessness, both in _____ (your city's name) and around the world, as well as have fun and make a difference. I encourage all of you to come out and help on the 17th. Please write down your name, address, and phone number on the sign-up sheet I'm passing around and we'll get you more information.

I'd also like to invite you to our next planning meeting. It'll be held this _____ at _____ in the _____. I hope to see you there and on the 17th. Thanks.

VIII. FUNDRAISING

How do you raise money?

Each volunteer raises funds by asking friends and others to sponsor them for their volunteer hours. Individual fundraising is the backbone of the Hunger Cleanup and should be an integral part of your event. The Hunger Cleanup is not a day where you just beautify the community — then it would just be a "Cleanup". It is a Hunger Cleanup because you raise funds for the hungry and homeless in your community, nationally and internationally.

Many schools have also been successful by raising money from local businesses or by mailing requests to alumni, faculty, friends and family. The most important aspect about fundraising is to choose your local recipient

immediately! It is a lot easier to explain to people why they should sponsor you if they know how the money is being used. Other very important components include, leading by example, conducting fundraising trainings and standardizing materials. All of these components are described below.

Individual Fundraising

You can certainly add more fundraising plans, some of which are described below. With all of these plans, establish a Fundraising Committee of one to five people. Their main responsibilities are to: 1) collect contributions from Team Leaders and volunteers; 2) coordinate money distribution with the overall coordinator and National Student Campaign Against Hunger and Homelessness staff person; 3) train Team Leaders on effective fundraising

More about getting individual sponsors

- Make individual fundraising goals. The most successful fundraising cities set the individual goal at \$45 per volunteer. This means that if you are working for three hours, you only need to get 15 sponsors to give you \$1 per hour. Recognize the individual or team who raises the most money.

- Be the example. Have each committee coordinator reach their individual goal by March 11th.

- Educate volunteers. Make sure volunteers know how the money will help the hunger and homeless. Have sheets about the Campaign's national and international programs. Choose your local program early!

- Explain how to get sponsors. The key to getting sponsors is to ask! Students from across the country have repeatedly told us that people want to contribute, they just have to be given the opportunity to do so. The best way to get sponsors is to lead by example! Committee Chairs should train team leaders and team leaders in turn should train other students. Do role plays in team leader meetings and then have the team leaders train their members. (Work out the roleplays with the Fundraising Committee.) Once team leaders have trained the members, go out and ask people for money in the dorms, in the community or at local businesses. It will also be much less "frightening" if people go in teams of two or three. The training and canvassing shouldn't last more than two hours. By the end of the two hours, you'll probably have the sponsors you are looking for!

- Explain why it is important to raise funds. THE reason to get funds is to be able to make contributions to the local community organizations that need them the most! More importantly, while fundraising, you can educate and involve more people than just those actually participating in the Cleanup. If you have 50 participants and each gets 10 sponsors, your group will have educated 500 people! That is ten times the number of people you would have educated about the problems if you didn't fundraise.

- Give the volunteers the needed materials. The two most important pieces of information you can give the participants are a presentation and a sponsor sheet.

- The Standard Presentation: By writing out a presentation before you begin fundraising, you can give participants an idea of what they need to say and the best way to say it! More importantly, you can make sure you are educating people by injecting facts and figures about the homelessness problem in your city or state into the standard rap.

Sample standard rap: Hi, my name is _____ and I'm with Students Against Hunger and Homelessness. Did you know there are over 10,000 homeless people in Louisiana? I'm participating in the Hunger Cleanup to raise money to alleviate poverty in the state, in the country and internationally...

This is your jumping off point to tell them more about the Hunger Cleanup, where the money is going, and why they should get involved!

- Individual Sponsor Sheets: Use the Individual Sponsor Sheet (Appendix A) as a model for your own. Number and keep track of the sheets so you can tell when all the money has been turned in to you!

•And the following groups: Habitat for Humanity, YMCA/YWCAs, day care centers, retirement homes, recycling centers, food banks, or clinics.

If you have a large number of volunteers you may find you run out of "clean—up" type sites. Don't fret, be creative. Universities and colleges across the country have used the time to read to the elderly, sort clothing or provide day care.

Reflection

With each community experience, people learn about themselves and about those in their surrounding environment. And there are simple, concrete ways that you can make the experience of the Hunger Cleanup a more thoughtful and rewarding experience for all.

We encourage you to do this by introducing a reflection component to your event. Reflection can take many forms and shapes, but the two critical elements are to think about and discuss your experience. By reflecting in a group setting, participants often gain better insight on what they have felt and learned through their experience. Experience has also shown that those events which incorporate a reflection component are more likely to retain volunteers throughout the year.

You should tailor your reflection component to your event and your participants. The following suggestions are from the Twin Cities, MN Hunger Cleanup. Immediately following their service project, students met in small groups. The groups, composed of four to six people, met for 20 — 30 minutes. The following questions can be used to initiate conversation:

1. What did you accomplish today, both as an individual and as part of a group?
2. What if anything surprised you about the experience?
3. What did you personally learn from the experience?
4. If you could stop time and take a picture of any part of today, what would it be?
5. How does what you did today fit into the bigger picture?

Make sure each reflection group is facilitated by a Team Leader who has been prepared beforehand. By conducting the reflective session at the worksite you won't lose people between the ride home and a meeting afterwards. If people are too tired to stay at the worksite, use index cards as "reflection cards" and have team leaders pose questions on the ride back. You can use these quotes for Cleanup materials the following year or send them into the Campaign to be used for this manual, the brochure or other materials.

The most important thing is to create an atmosphere where they feel comfortable talking about their experiences. In this way, it is easier to make connections between their individual actions and larger actions against hunger and homelessness.

X. ON—CAMPUS AND COMMUNITY PUBLICITY

Materials

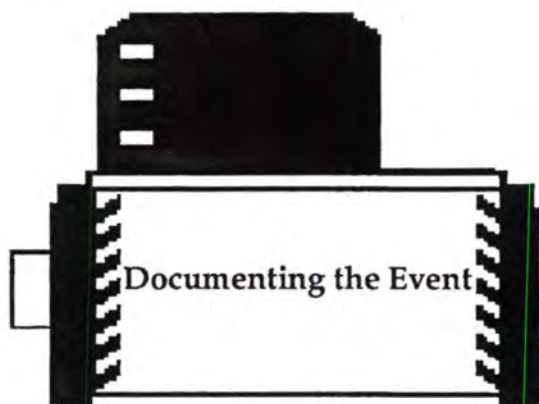
1. You will need an information and recruitment flier to distribute to team leaders, volunteers and other supporters.
2. The Campaign will provide you with brochures and posters from the national office. Each registered Hunger Cleanup participant will automatically be sent materials throughout the semester. In particular you will be sent brochures, posters, a media kit and other pertinent information. (You will have to request business reply envelopes as not every school uses direct mail.)
3. Have a banner making party and hang a banner in a prominent place in town. In 1991 Indiana University hung a banner in the Town Hall.
4. Make an exhibit in the library or larger dorms or use a display case in the cafeteria or student union/center. Approach a poetry class or photography club about helping you with the display.
5. Class Presentations.

On—Campus Publicity — How to do it

1. Have an informational meeting at the beginning of the year. Invite a member of the local community who is familiar with its problems to speak.
2. Make presentations to campus groups to invite to the general interest meeting and recruit team leaders
3. Put together informational fliers which outline the local problems, the solutions, and a phone number to contact to get involved. Produce two sizes of the flier, an 8 1/2 x 11 to post around campus and a quarter or half—page size to slip under dorm doors, put under car windshield wipers, or stuff into mailboxes. You can also use the same design for table tents.
4. Approach the student government association, president of your college or university and/or the faculty senate to pass a resolution in support of the Hunger Cleanup.
5. Write a letter—to—the editor. The Connecticut Public Interest Research Group chapter at UCONN — Storrs persuaded the President to write a letter—to—editor encouraging students to become involved.
6. Approach the radio station to record your own public service announcement or ask the station manager to record one for you. If you approach a faculty member in a communications class they may give their class an assignment to come up with a publicity campaign for you.
7. Teach—in. Ask a cool professor if you can teach a class about poverty issues and plug the Cleanup at the same time.

Community Publicity — How to do it

1. Begin your publicity campaign by contacting local agencies for poverty statistics. You can use these for your fliers, campus group presentations, media, etc. In addition you can begin a relationship with a variety of community groups with which you can work on the Cleanup and other activities in the future.
2. Pass out fliers at busy intersections outlining the problems and solutions and giving community members ways to get involved (donating money or participating in the Cleanup).
3. Approach any large corporations in the area for team leaders. Digital Corporation's employees in Massachusetts are well known for getting involved in local activities. They may also agree to publicize the event in the local paper.
4. Put up posters asking for volunteers at grocery stores, churches and temples, or other local gathering places.
5. Approach the city council and/or mayor about issuing an executive order proclaiming April 17th, Hunger Cleanup Day. Frame the Proclamation for your office or in the display case.
6. Approach the local elementary schools about having a poster contest which can be displayed in city hall. Ask a local business to provide a prize.
7. If you are on a college campus, use the Hunger Cleanup as an opportunity to educate the local high schools and recruit students at the same time.



Make sure to compile a notebook of your notes, plans, timelines, photos, correspondence and media coverage. This can be used as a tool for the next organizers or used to generate support for next year's Cleanup. The book can be copied and sent to businesses, brought to meetings with administrators and student leaders, and used as a legitimizer for organizational funding.

Collect the money before the event. All too often people have good intentions, but just need someone to follow—up with them. By collecting the money before the event you can eliminate the need for volunteers to track down sponsors later. Past experience has shown if you collect the money after the event, you never collect the full amount that has been pledged. Many times by the time the money reaches the Campaign office students have left campus and closed their checking accounts. Keep in mind with 150 check requests coming in in the same month, it will take at least two weeks to process the check and get it out to your local group. So plan ahead! The earlier you get the money to the Campaign the faster the local organizations will be able to use the money in their fight to end poverty.

2. Business Fundraising

Business fundraising can also be an effective and easy way to raise money for the Cleanup. Because the Hunger Cleanup is a community event, we shouldn't be shy about asking the community to contribute to a worthwhile event. There are four primary steps in mounting a successful business fundraising campaign:

A. Identifying and Targeting Local Business: Instead of trying to get a donation from every business in town, start by making a list of 40 — 50 businesses that the committee can focus on. Pay careful attention to businesses that have philanthropic reputations, ones that are rooted in the community, ones that are frequented by the campus community, and ones that can provide the Cleanup with in—kind donations you will need. (In—kind donations can include printing, office supplies, prizes for the most money raised or for the group which turns out the most people the day of the event.)

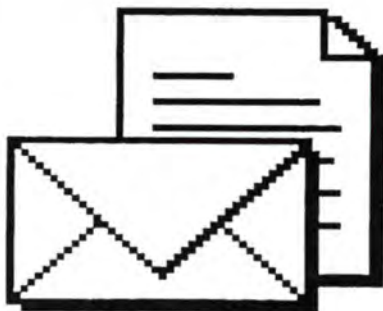
B. Sending Out Letters: Send your list of businesses a standard one—page letter introducing them to the Cleanup. The outline of the letter can include an introduction of who you are, the problems of hunger and homelessness in your community, what the Hunger Cleanup is, and what they can do to help. (This is a specific place to include the community group to whom you are giving your donation.) Be sure to enclose a Hunger Cleanup brochure and let them know you'll be calling them next week. This letter is like a movie "teaser": it gets them interested without giving them all the information.

C. Follow Up With Phone Calls: Within a week after the businesses have received the letter, call your contact person about setting up a meeting. Answer any quick questions on the phone, but save the bulk of your "sell" for the meeting. Remember, it is easier for a business to turn you down over the phone than in person. So wait until the meeting to solicit the actual donation.

D. The Meeting: Come prepared to make a brief 5–10 presentation on the Cleanup. By this time, you should have a list of endorsements from the university community, a scrapbook from last year's event, a list of participating groups and worksites, and a description of the local group that 50% of the proceeds will go to. Ask for the money, and don't be afraid to ask for more than you think you can get. You will always get what you ask for and the least they can do is say no to that particular amount. Most people won't say no all together if they have agreed to a meeting with you.

One final note on business fundraising. Businesses would rather give you products than money, and in some situations that will be all you can get. However, try to convince the business of the good that the money will do in their community. And never turn down anything. You can always use it for something.

3. Direct Mail Fundraising



All of us know people that will want to support the Hunger Cleanup (such as family and friends), but are difficult to reach because they don't live in the same city as where you go to school. Direct mail fundraising is an easy way to give these far away folks a way to help the poor and impoverished. Many campuses have also been very successful at using direct mail to raise money from faculty, staff and alumni. It's easy!

All you need is a letter and a stamped reply envelope. You can create a city—specific letter and make copies and the Campaign provides stamped self—addressed reply envelopes to include with your letters. Contact the Campaign office to receive envelopes.

_____ Sample Direct Mail Letter _____

Dear ***

Did you know 3 million people are homeless in the United States and that 5.5 million children currently live in poverty? Poverty is overwhelming, but there is a way you can help!

I am writing to ask you to be my sponsor for a unique event, the Hunger Cleanup. The Hunger Cleanup is like a walk—a—thon, but instead of walking, I'm participating in a community work project and securing per—hour financial sponsorships for my efforts. In the last nine years the Hunger Cleanup has raised almost one million dollars for poverty relief and involved over fifty—thousand students in projects which beautify the city and encourage people to take pride in their communities.

I am participating for three hours on April 17th here in _____. Our work projects include _____. By participating in the Hunger Cleanup I can learn about my surrounding community and promote cooperation between my college and the community it is in.

I am doing these projects to raise money to benefit _____. In addition, the proceeds will further the anti—poverty movement across the United States and benefit farming cooperatives and income—generating projects overseas. By being one of my financial sponsors, you can help people who many times have no where else to turn.

To be one of my sponsors, all you need to do is to fill out the cut—off form below, enclose a check or money order, and mail it in the enclosed stamped self—addressed envelope (by April 1st if possible). Your contribution is tax—deductible to the extent allowed by law.

Thank you for your thoughtful consideration. Together we can make a difference.

_____ Hunger Cleanup (put in your school name so we know which city should be credited with this contribution)

Yes! I want to alleviate the problems of hunger and homelessness by being your sponsor for the 1993 Hunger Cleanup. Count me in for:

___\$15/hr (\$45) ___\$5/hr (\$15) ___\$10/hr (\$30) ___\$2/hr (\$6) ___Other

Make check payable to: National Student Campaign Against Hunger and Homelessness. Please send your contribution by 4/1. Thanks!!

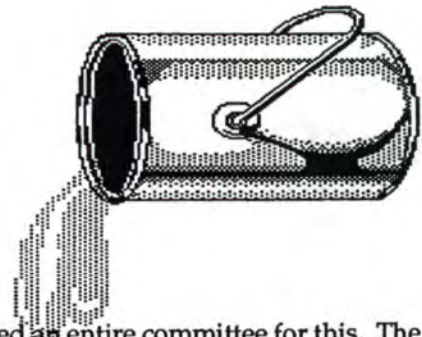
Sponsor _____



VIII. WORK PROJECTS

How do we find work sites?

You choose the site(s) in your community. Some schools work at one large site, such as a park or a church. Other schools work in smaller groups at many different agencies around the city. And some do both! Whatever you prefer, we encourage you to choose site(s) which address community needs and relate to the problems of poverty.



Have several people be work site coordinators, however you don't need an entire committee for this. The coordinators are in charge of locating sites, arranging the type of work and number of students for each site, getting materials for the work project (garbage bags or gloves for example), arranging transportation to and from the site, making sure a staff person from each agency is on-hand while the volunteers are there, serving as the liaison between the team leaders and the work sites, and facilitating reflection exercises.

How do we find and work with the sites?

To locate work sites, coordinators should

1. Find a list of potential sites.
2. Send potential sites a Work Site Application and cover letter (Appendix B).
3. Make follow-up phone calls. This will be the most time consuming piece of the work. You need to contact the agencies between the hours of nine and five. Many times you will have to contact an agency three or more times before you actually speak to someone.

What criteria do we use to choose the sites?

1. Will students be able to work with community members?
2. Will a staff member from the organization be present to explain the services and goals of the organization?
3. What is the minimum and maximum number of volunteers needed?
4. In case of rain, will students still be able to work?
5. Can students volunteer there on a regular basis?
6. Is there a bathroom?

What should I ask an agency representative?

1. What kind of work will people be doing?
2. Will they supply the materials or do we need to provide them?
3. How will people get there?
4. Is there a time the team leader can visit your agency to become more familiar with what you do and how to get to where you are located?
5. Would you like to speak at a rally before the Cleanup?

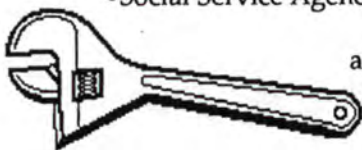
Follow-up

Once you've established a work site and visited it, it is time to pass the torch. The team leader, if possible, should meet with the agency representative before the Cleanup. This will pre-empt any logistical problems the day of the Cleanup. In addition it ties the team leader into the day and ensures they will show the day of the Cleanup with their work crew.

Where do we work?

Work Site Coordinators should start their search by speaking with the volunteer center on campus and local agencies at which students regularly volunteer. Other successful avenues have included:

- Parks and Recreation or the Public Works Department (parks and playgrounds)
- Social Service Agencies. Get a listing from United Way if you are not familiar with local groups.
- Religious Centers. Many churches and synagogues sponsor meal programs and food shelves.
- Garden Associations. These organizations have the needed gardening tools.





XI. MEDIA

How do we get news coverage of the event?

Your first step should be to contact your school's Public Relations Department. Their job is to get press coverage for events which involve members of your school. In many cases, they will take care of most of the media work for the event.

If you don't have such an office approach a particular class or lead your own media campaign. The national campaign will send you a media kit which will include a sample press release and advisory (and the difference between the two), a sample public service announcement, a "how to organize a press conference" guide and contacts in your area which cover hunger and homelessness issues. The contact will be one year

old so you may want to call to verify the contact prior to mailing any information.

Who Should I Contact?

- Local and regional newspapers
- Campus and faculty newspapers. Contact the news editor after your group has made some plans and as the event draws near, fill them in with more details. Suggest a series of articles on the hunger and homelessness problem and offer to write a op—ed piece too. (The media kit explains what an op—ed piece is.) Small campus papers will sometimes let you write your own column over the course of the year
- Radio stations. The media kit will contain a sample 30 second and 60 second public service announcement. Local community—based radio stations may have talk shows on which you can appear. You can also do a radio feed after the event.



A. Call volunteers. Call Team Leaders to remind them of the event, where they should be, and when they should be there. Each Team Leader should contact their volunteers at least two days before the day of the Cleanup to remind them of the time, a place to meet, and any particular type of clothing which should be worn given the work to be done for the day.

B. Collect the money. Collect all outstanding contributions. The money should be brought to a safe place for a final count and deposited as soon as possible.

C. Call the local and school newspapers and the television and radio stations.

D. Have a headquarters for the day with a phone. At this site you can answer press calls, place latecomers and deal with any problems.

E. Take Action Photos. Use black and white film and send it to the Campaign, we'll use it for our brochures, posters, and annual report.

F. Have Fun at a Post—Cleanup Party! Hand out sign—up sheets for on—going involvement and celebrate your successes! (This is a great opportunity for a local business to provide you with food for your party.) Invite the mayor, president of your university, and local community members.



XII. WRAPPING IT UP

Now what?

- A. Call the national office. Call us at (617) 292-4823 by Monday the 15th to tell us how it went!
- B. Send the checks or money orders (do not send cash), Money Distribution Sheet (Appendix D) and Final Results Sheet which will be sent to you in the spring. Please make sure to fill out the final results sheet in detail and send photos, copies of news articles and other information. We will use this information to determine the Director's Choice Award to be given out at the Seventh Annual Conference.
- C. Have a final meeting. At this meeting, evaluate your Cleanup and discuss future plans. Have each committee leader record their work and results so that next year's committee can gain from your experience. Make a list of next year's major contacts and choose next year's coordinators.
- D. Mail thank you letters. After you have compiled the results of the Cleanup, send thank you letters to the people, organizations, and sponsoring companies that helped make your Cleanup a success. Ask your campus paper to donate an ad to be used to thank all donors.
- E. Fill out your Final Results Sheet and mail it into the Campaign. For 1993 we are particularly interested in keeping track of all the individual work projects from around the country. For example, how many feet of fence did you paint?, how many tons of dirt did you move? etc. This will be explained in detail on the Final Results Sheet.
- F. Pat yourself on the back for an excellent job!

XIII. HUNGER CLEANUP AWARDS

Each year NSCAHH recognizes those schools which did a superlative job on the Hunger Cleanup. Through the Hunger Cleanup, schools demonstrate their commitment by forging stu-

dent-community partnerships and working to end hunger and homelessness.

The awards are given to schools for raising the most money, recruiting the most participants or having the best first-year Cleanup. In addition a Director's Choice Award was conceived in 1991 to recognize the



school which had the best all-around Cleanup. NSCAHH looks to reward schools which successfully integrate all of the basic components of the Hunger Cleanup. The integral parts include building ex-

traordinary campus or community coalitions, receiving a variety of endorsements or proclamations, or gaining a great deal of media attention. These awards are given out during the NSCAHH presentation at the national conference each year.

APPENDIX A
WORK SITE APPLICATION COVER LETTER - SAMPLE

February 10, 1993

Dear Community Service Coordinator:

The Boston Hunger Cleanup is a yearly event run by the National Student Campaign Against Hunger and Homelessness (NSCAHH). This year it will take place on Saturday, April 17th. The Cleanup is a one day service and fundraising campaign to combat hunger and poverty; from 12pm to 3pm, students and community volunteers will join together to work on such projects as cleaning up shelters, soup kitchens, elderly residences, and day care centers. Participants ask friends to sponsor them for the three hours that they work, and the money raised is divided between local organizations, NSCAHH and the International Development Exchange, which funds relief projects in developing countries.

We invite your organization to participate in the Hunger Cleanup by suggesting a service project that our volunteers will be able to accomplish in the three hours of work on Saturday, April 17th. Please fill out the site application that is enclosed, and return it as soon as possible. If you have any questions, please feel free to call me at 262-3180.

I hope you will join us in the 1993 Hunger Cleanup! I look forward to working with you.

Sincerely,

Jessica Powers
Hunger Cleanup Intern
NSCAHH

APPENDIX B: WORK SITE APPLICATION

On Saturday, April 17th, students from our school will be joining the National Student Campaign Against Hunger and Homelessness' Eighth Annual Hunger Cleanup. Students will "clean up" different sites in our communities while raising money for the hungry at home and abroad. Money is raised through individual per-hour sponsorships. There is no charge for the labor.

If you have an idea for a work project that we can accomplish together, please fill out this application and return it to us by _____. Possible projects include cleaning up, painting, sorting food or clothes, gardening, or anything else with which the volunteers can help you. Projects will be evaluated on a first-come basis and we will notify you by _____ whether or not we can work at your site. Preference also will be given to projects where all tools and materials are provided, where there will be an alternative weather work plan and where students AND community members will be able to work together.

Name _____ Organization _____

Address _____ Zip _____

Phone _____ (office) Best Time To Reach _____

Briefly explain your idea for a project:

Where would the project take place? (please draw a map on the back and include a public transportation route)

How many volunteers would the project require? (Minimum) _____ (Maximum) _____

Could a staff person from your organization be in attendance to make a short presentation to the volunteers and to help supervise the project? If yes, who would that person be?

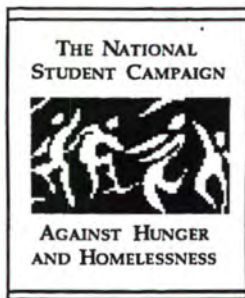
Is there an appropriate opportunity for students to work alongside or meet community residents or clients?

What materials would be needed for this project and how would they be provided? (We have no funds to provide materials but will try for in-kind donations.)

If your project will take place outdoors, what is your contingency plan in case of rain? Do you have a project that can be done indoors? Do you have access to bathrooms?

Please return by _____ to _____

If you have questions, please call: _____



APPENDIX C: HUNGER CLEANUP SPONSOR SHEET

Volunteer _____

Phone Number _____

As part of the National Hunger Cleanup, students will volunteer for three hours on Saturday, April 17, 1992 to complete needed work projects. Proceeds from the event will support local, national and international relief, education and development efforts.

All money must be collected before the event.

Name	Address/Phone	Amount Per Hour	Total	Money In?
TOTAL -----				

The Hunger Cleanup is an official project of the National Student Campaign Against Hunger and Homelessness (NSCAHH). Please make all checks payable to NSCAHH. Your contribution may be tax-deductible. THANK YOU!

APPENDIX D MONEY DISTRIBUTION SHEET

Please fill out and return this sheet with your check(s) to:

National Student Campaign Against Hunger and Homelessness
29 Temple Place, 5th Floor
Boston, MA 02111-9907

Please check one:

☐ I am enclosing a check (made payable to the National Student Campaign Against Hunger and Homelessness) for 50% of the money we raised. I will distribute the remaining 50% of the funds the local organization(s) we have chosen.

OR

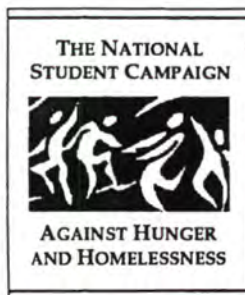
☐ I am enclosing a check (made payable to the National Student Campaign Against Hunger and Homelessness) for 100% of the money we raised. I want the Campaign to distribute one-half of this money to the local organization(s) that I have indicated below.

Name _____ Signature _____
Sponsoring Campus Group(s) _____
Campus Group Address _____
Phone () _____ office () _____ home _____
Summer Address _____
Summer Phone (list permanent phone if not known) () _____

Total Funds Raised \$ _____ Did you use direct mail fundraising? _____
Amount of checks enclosed \$ _____ Amount of Money Orders enclosed \$ _____
Total Amount of funds enclosed \$ _____
Do you anticipate collecting and sending any more funds? _____

Distribution. (Please - you must complete if you used direct mail and/or sent 100% of the funds you raised. Use back if more space is needed).

	<u>Percentage</u>	<u>Amount</u>
1. Nat'l Student Campaign Vs. Hunger and Homelessness	50%	_____
2. contact person _____	_____	_____
organization: _____	_____	_____
address: _____		
phone: () _____		
3. contact person _____	_____	_____
organization: _____	_____	_____
address: _____		
phone: () _____		
TOTAL >>>>>>>>>>>>		_____



PUBLICATIONS AND MERCHANDISE

THE HUNGER CLEANUP MANUAL: A step-by-step manual on how to lead a hunger cleanup, the national community work-a-thon. Manual includes the organizing tips, examples, timelines and information you need to involve your school in this event which raises funds

for the hungry and homeless and completes work projects in your community and raises funds. One copy free per school. \$5.00 for additional copies.

FALL ORGANIZING GUIDE: A 65-page guide of Campaign-sponsored and other national programs for the Fall. This manual incorporates tips on organizing a national sleep-out and a candidate's forum to fact sheets on hunger and homelessness. \$6.25

FOOD SALVAGE: Food Salvage involves collecting surplus food from area restaurants or campus dining halls and distributing it to emergency food programs on a regular basis. Written in collaboration with Stanford's Project on Nutrition, this guide will help you begin a food salvage program on your campus. \$6.25

SETTING A NEW COURSE: EXPANDING COLLEGIATE CURRICULUM TO INCORPORATE THE STUDY OF HUNGER AND HOMELESSNESS: A publication to help you expand your college or university curriculum to include courses related to domestic and international hunger and homelessness issues. Courses from 12 disciplines are profiled. Also included: a list of more than 50 courses, organizing guidelines and listings of other and publications. \$6.25

GOING PLACES: A catalogue of domestic and international internship, volunteer, travel and career opportunities in the fields of hunger, housing, homelessness and grassroots development. Descriptions of more than 90 organizations and select graduate programs. \$6.25

SPLASH HANDBOOK: This handbook describes the federal legislative process and how individuals and groups can organize grassroots educational and action campaigns. This advanced copy includes a list of more than 300 local and regional advocacy groups. \$6.25

HUNGER AND HOMELESSNESS ACTION: A RESOURCE BOOK FOR COLLEGES AND UNIVERSITIES

A "how-to-do-it" blueprint for recruitment, organizing, media promotion, fundraising and a "where-to-find-it" guide that will enable students to plug into vigorous programs. \$20.00

STUDENTS MAKING A DIFFERENCE: The newsletter of the National Campaign Against Hunger and Homelessness. \$15.00

CAMPAIGN T-SHIRTS: Spread the word by wearing this 100% Beefy T with the Campaign's logo (see upper left). Logo is in large on back and in front. Purple and green inks on white shirt. XL only. \$10.00

FACT SHEETS: A set of fact sheets covering different aspects of hunger and homelessness, and their related issues including Hunger in Ethiopia, Federal Food Assistance Programs, Veterans and Homelessness, Homelessness and the Mentally Ill and our Hunger and Homelessness Quiz: Test Your Knowledge. \$2.00 per packet

ORDER FORM

Publication/Merchandise	Quantity	Amount
_____	_____	_____
_____	_____	_____
Totals:	_____	_____

Please mail publications/merchandise to: _____

All prices include shipping and handling. Checks must accompany order. Please make checks payable to: National Student Campaign Against Hunger and Homelessness. Mail this form and check to: NSCAHH, 29 Temple Place, Boston, MA 02111. Allow 2 - 4 weeks for delivery.