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news from the

POINTS OF LIGHT

F O U N D A T I O N

Volume 1, Number 2

May 1993

Clinton Honors 20 Volunteer Award Recipients in White House Ceremony

On April 22, President Bill Clinton presented 20 individuals and organizations with the prestigious President's Volunteer Action Award. The White House ceremony marked the 12th anniversary of the Presidential awards program. The event was the high point of the Foundation's activities during the 20th anniversary of National Volunteer Week. The program is cosponsored by The Points of Light Foundation and ACTION, the federal domestic volunteer agency, in cooperation with The White House Office of National Service.

The award winners were chosen from more than 4,400 nominations. James Joseph, president and CEO of the Council on Foundations and vice chair of the Foundation's board, chaired the final judging panel, which included Jack Calhoun, executive director of the National Crime Prevention Council, Washington, DC; Nancy Jordan, dean of community relations at Phoenix College, Phoenix, AZ; Reatha Clarke King, president and executive director of the General Mills Foundation, Minneapolis, MN; Will Marshall, president of the Progressive Policy Institute, Washington, DC; David Rockefeller, Jr., chairman of Rockefeller Financial Services, New York, NY; and Kathleen Kennedy Townsend, executive director of the Maryland Student Service Alliance, Baltimore, MD.

During their three-day stay in Washington, the 1993

award winners enjoyed a tour of the city, exchanged program ideas and successes and had the opportunity to visit with their congressional representatives and senators. Eli Segal, assistant to the President and director of the White House Office of National Service, was the keynote speaker at the Foundation's annual dinner in their honor.

Program funding for the President's Awards is provided

by Aid Association for Lutherans, Avon Products Inc., Ford Motor Company, International Business Machines Corporation and the W.K. Kellogg Foundation.

The 1993 award winners are as follows:

Angel Network Charities, Inc., Honolulu, HI, was developed by Calvary by the Sea Lutheran Church to assist homeless families in need of transitional

housing and assistance in the job preparation and location process.

Arkansas Land and Farm Development Corporation (ALFDC), Brinkley, AR, involves successful black farmers as mentors to black farm owners in danger of losing their property. ALFDC's Youth Enterprise in Agriculture five-year program matches young people with farm mentors who teach successful farming techniques.

The Clubhouse Gang, Tipp City, OH, involves young people from the Ginghamburg United Methodist Church as friends and mentors to more than 60 children from

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President Clinton with recipients of the 1993 President's Volunteer Action Award.

POINTS OF LIGHT

FOUNDATION

February 12, 1993

Ms. Nancy Rubin
Office of National Service
The White House
Washington, D.C. 20500

Dear Nancy:

As you may remember, when we met a couple of weeks ago, Dick Schubert and I mentioned several areas in which the Office of National Service and the Foundation could work together. The timing in one of those areas, the President's Annual Points of Light Awards, is quickly becoming a critical factor.

Since 1982 when they were established as the President's Volunteer Action Awards, the awards have traditionally been presented during National Volunteer Week, which is April 18 to 24 this year. Although the program has been co-sponsored by the Foundation and ACTION in cooperation with the White House Office of National Service, responsibility for management of the process rests with the Foundation.

During this transition year, we have kept the program on its normal schedule and by early next week, will have narrowed the more than four thousand nominations to the fifty finalists. Because we are now in the final weeks of the process, there are several areas in which we need guidance from your office:

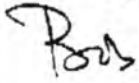
- Official approval to continue the awards program and designation of a person within the Office of National Service with whom our staff can work
- A name for the award - When we met, Dick and I mentioned the Foundation's willingness to change the name of the award to one that is more broadly reflective of its importance, such as the "President's Volunteer Community Service Award". The Executive Order establishing the award states: "Awards shall be named, designed . . . by the President upon the recommendation of the White House Office of National Service." The timing is especially critical in this area because the actual awards will have to be redesigned and created by Tiffany.
- Guidance on the final judging process - Last year a group of distinguished Americans served as the final judges. We would be happy to convene a similar group, with your approval, to serve as judges this year.

Ms. Nancy Rubin
February 12, 1993
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- Background checks on the winners - In the past, White House Counsel has coordinated background checks on the finalists with the FBI.
- A proposal to the President's scheduling office - The awards are traditionally presented late during National Volunteer Week in an East Room ceremony followed by a luncheon in the State Dining Room.

I would be happy to answer any questions you might have about the awards program. We look forward to talking further with you about the President's Awards at your earliest convenience.

Sincerely,



Robert K. Goodwin
Executive Vice President

Nancy,
maybe we can talk about
this for just a few minutes
today. Thanks
B.G.

*Nancy, we have never
asked the politics of
the nominees, but you can
assume by the nature
of their work,
that many
of those folk are
in fact Democrats
BG.*

1992 PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

AWARD WINNERS

Archdiocesan Health Care Network, Washington, D.C. - involves 271 doctors and 50 other professionals who provide no-cost health care to low income and homeless people in the Washington, D.C. area.

Care Assurance System for the Aging & Homebound, Huntsville, AL - involves 3,100 volunteers who contributed nearly one million hours of service to 4,655 homebound and elderly people, providing the services to allow them to remain in their homes.

Columbia Cares, Englewood, CO - the volunteer corps of Columbia Savings, involves employees as volunteers in several initiatives to support the state's educational system.

Emmanuel Reformed Church, Paramount, CA - involves the church members as volunteers in a unique partnership with the city, providing assistance to latchkey children, painting out graffiti, sponsoring prenatal programs for teenage mothers.

Galilean Home Ministries, Liberty, KY - founded by Jerry and Sandy Tucker, provides a home to more than 70 children, many of them disabled or under intensive medical care, at one time.

Julie A. Garreau, Eagle Butte, SD - a member of the Cheyenne River Sioux, worked with the tribal council to develop a youth recreational and tutoring program.

Frances Henderson, Chester, PA - a resident of one of the poorest cities in the country, used her grass roots community leadership skills to lead her neighborhood in a clean up effort, sponsored block parties to raise the funds which paid for paint used by neighborhood youths to paint the homes of elderly residents.

International Business Machines Corporation Employee/Retiree Involvement Program, Armonk, NY - involves employees in a wide variety of community volunteer activities, many of them in support of education, in the communities in which IBM has a presence.

Dr. Sandra Jolson, Maitland, FL - has adopted the student body of a local alternative school, providing tutoring, financial assistance and help for teenage parents.

Life Development Institute, Phoenix, AZ - involves volunteers who provide tutoring and mentoring to the residents of the facility which serves older adolescents and young adults with learning disabilities.

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Magic Mix Intergenerational Learning Programs, Kennett Square, PA - provides a way for the residents of 43 nursing homes owned Genesis Health Ventures to take an active role in their community through recreational and educational activities with grade school children.

Urban Miyares, San Diego, CA - is a blind businessman who provides counseling and assistance to disabled veterans and others in the development of their own businesses.

National Interfaith Hospitality Networks, Summit, NJ - involves 24,000 volunteers in 24 networks who provide temporary housing and assistance in the job search process to homeless families.

Navy Kids Program, Washington, D.C. - involves Navy personnel, both enlisted and officer grade, as tutors and mentors to at-risk students in Washington, D.C. schools.

Tannis F. Nelson, Wilmington, NC - developed a library and study center in a public housing complex and developed parent education programs on self-esteem, sexuality, reading and success in school.

Omaha Federation of Labor, AFL-CIO, Potter's House Project, Omaha, NE - involved 24 labor unions in the renovation of a local mansion into a facility that provides low-cost housing to families accompanying pediatric patients to the University of Nebraska Medical Center.

Operation Results, Seattle, WA - developed a partnership involving citizens, law enforcement agencies and the criminal justice system to address the growing problems of street gangs, drug dealers and prostitutes in the Rainier Valley area.

James H. Paige III, Charleston, WV - developed numerous recreational activities for the young people in the East Wheeling neighborhood where he grew up.

Students for Appalachia, Berea College, Berea, KY - involves over 100 students in tutoring and mentoring programs for both young people and adults in the area surrounding the school.

Whitman-Walker Clinic Volunteers, Washington, D.C. - involves more than 1,700 volunteers as buddies, providing medical services, as counselors and support to people with AIDS, and provide preventive information through an educational program with special outreach efforts to the black, Latino and gay communities.

Robert Christopher Zamora, Pico Rivera, CA - a 17-year-old high school student, worked closely with a senior center to develop an after-school recreational and tutoring program for 100 young people, age 8 to 16, in the East Los Angeles neighborhood.

1992 PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS**AWARD WINNERS****INDIVIDUALS**

Julie A. Garreau (Native American)
Frances Henderson (African American)
Dr. Sandra Jolson
Urban Miyares (Hispanic, Disabled)
Tannis P. Nelson
James H. Paige III (African American)
Jerry and Sandy Tucker (Galilean Home Ministries)
Robert Christopher Zamora (Hispanic)

ORGANIZATIONS

Archdiocesan Health Care Network
Care Assurance System for the Aging & Homebound
Emmanuel Reformed Church
Life Development Institute
Magic Mix Intergenerational Learning Programs
National Interfaith Hospitality Networks
Navy Kids Program
Operation Results
Students for Appalachia, Berea College
Whitman-Walker Clinic Volunteers

CORPORATIONS

Columbia Cares
International Business Machines

LABOR UNION

Omaha Federation of Labor, AFL-CIO, Potter's House Project

CRITERIA

1992 PRESIDENT'S ANNUAL POINTS OF LIGHT AWARDS

FINAL JUDGES

Anita Baker, Entertainer, Detroit, MI

Francis Hesselbein, The Peter F. Drucker Foundation for Nonprofit Management,
New York, NY

Jane Konny, Director, ACTION, Washington, D.C.

Rabbi Elimelech Naiman, Executive Director, Council of Jewish Organizations of
Boro Park, Brooklyn, NY

Dr. Antonia C. Novello, Surgeon General of the United States, Washington, D.C.

Dr. James J. Renier, Chairman and CEO, Honeywell Inc., Minneapolis, MN

Nancy,

You all must help select 93
judges. We have never asked
or known the politics of those
folk:

Bernard Shaw and Jim Partel (IBM)
are two who have offered their
services this year.

BG.

POINTS OF LIGHT
FOUNDATION

Gloria

TRENDS IN VOLUNTEERISM

94.2 million people volunteered 20.5 billion hours in 1991, according to a 1992 Independent Sector study. The value of this time in 1991 was \$176.4 billion. (\$11.58 per hour was used to calculate the total value of service.)

Fifty-one percent of Americans volunteered in 1991, even though Americans have experienced a decline in their household incomes.

The average hours volunteered per week has increased to 4.2, slightly higher than the 4 hours per week in 1989.

Forty-eight percent of persons in the 18-24 age group volunteered in 1991, up from 43 percent in 1989.

Fourteen percent of volunteers gave five or more hours per week doing community service.

The business sector accounts for the fastest growing pool of volunteer resources. Between 1985 and 1990, the number of companies implementing volunteer programs rose from 600 to 900.

→ **Minority groups are asked to volunteer less often, but, when asked, volunteer at a higher rate than the average population.**

→ **African Americans are volunteering in greater numbers. The number who volunteer rose from 38 percent in 1989 to 43 percent in 1991.**

Forty-eight percent of single persons volunteered in 1991, up from 44 percent in 1989.

Those who identify themselves as religious and who attend religious services regularly are by far the most generous with their volunteer time.

-more-

Nearly seventy-five percent believe that charitable organizations play a major role in making communities a better place to live.

The American spirit of compassion and creativity is leading to a greater range of volunteer opportunities, according to those who study the subject. Many people are developing their own unique ways to provide service to their communities.

The fastest and most significant way to increase volunteerism is to ask more people to help. Among the 44 percent of respondents who were asked to volunteer in the past year, 86 percent actually did. Among the 55 percent who were not asked, only 24 percent volunteered.

Motivations and positive experiences that tend to increase giving and volunteering include:

- Earlier volunteering -- 69 percent volunteered
- Wanting to make a significant change in society -- 67 percent volunteered
- Those who earlier belonged to a youth group -- 66 percent volunteered
- Those who have seen someone they admired helping another -- 67 percent volunteered
- Those who have seen someone in their family helping others -- 61 percent volunteered
- Those who have been helped by others in the past -- 60 percent volunteered

Source: "Giving and Volunteering in the United States, 1992" survey conducted by the Independent Sector, Washington, D.C.

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