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PEW PARTNERSHIP
FOR CIVIC CHANGE

A national program,
funded by
The Pew Charitable Trusts,
to invest in smaller
American cities.

PEW PARTNERSHIP FOR CIVIC CHANGE

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DESIGNED TO FOCUS NATIONAL ATTENTION ON THE IMMEDIATE PROBLEMS AND FUTURE PROMISE OF SMALLER CITIES, THE PEW PARTNERSHIP HAS THREE PRIMARY OBJECTIVES:

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To put individual projects in the context of long-term strategies for strengthening the health of participating cities.

To encourage partnerships and processes that stimulate change and promote action.

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FAX 804-971-7042

Project Staff

SUZANNE W. MORSE
Director

CAROLE J. HAMNER
Communications Coordinator

The Pew Charitable Trusts support non-profit activities in the areas of conservation and the environment, culture, education, health and human services, public policy and religion. Through their grantmaking, the Trusts seek to encourage individual development and personal achievement, cross-disciplinary problem solving and innovative, practical approaches to meet the changing needs of society.

The Pew Partnership is administered by the University of Richmond.

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Tuscaloosa, AL
Fort Smith, AR
Pine Bluff, AR
Merced, CA
Redding, CA
Salinas, CA
Visalia, CA
Fort Collins, CO
Greeley, CO
Pueblo, CO
Cape Coral, FL
Daytona Beach, FL
Gainesville, FL
Lakeland, FL
Pensacola, FL
Sarasota, FL
Tallahassee, FL
Albany, GA
Macon, GA
Savannah, GA
Boise, ID
Bloomington, IL
Champaign, IL
Decatur, IL
Peoria, IL
Rockford, IL
Springfield, IL
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Evansville, IN
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South Bend, IN
Terre Haute, IN
Cedar Rapids, IA
Davenport, IA
Dubuque, IA
Iowa City, IA
Sioux City, IA
Waterloo, IA
Lawrence, KS
Topeka, KS
Owensboro, KY
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Lake Charles, LA
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Lancaster, PA
Reading, PA
Scranton, PA
Charleston, SC
Columbia, SC
Greenville, SC
Rapid City, SD
Sioux Falls, SD
Clarksville, TN
Abilene, TX
Brownsville, TX
Killeen, TX
Laredo, TX
Longview, TX
McAllen, TX
Midland, TX
Odessa, TX
San Angelo, TX
Tyler, TX
Victoria, TX
Waco, TX
Wichita Falls, TX
Danville, VA
Lynchburg, VA
Roanoke, VA
Bellingham, WA
Yakima, WA
Charleston, WV
Huntington, WV
Eau Claire, WI
Green Bay, WI
Janesville, WI
LaCrosse, WI
Cheyenne, WY

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Gainesville, FL
Lakeland, FL
Pensacola, FL
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Victoria, TX
Waco, TX
Wichita Falls, TX
Danville, VA
Lynchburg, VA
Roanoke, VA
Bellingham, WA
Yakima, WA
Charleston, WV
Huntington, WV
Eau Claire, WI
Green Bay, WI
Janesville, WI
LaCrosse, WI
Cheyenne, WY

$7.9-Million to Help Cities Is Pledged by Pew Trusts

The Pew Charitable Trusts will provide $7.9-million to help small cities serve as "laboratories" for solving some of the nation's most daunting urban problems.

Through its Pew Partnership for Civic Change, the Philadelphia-based grant maker will select up to 15 cities with populations between 50,000 and 150,000. The cities will receive as much as $400,000 apiece for their projects. Efforts could include lowering school dropout rates and improving physical conditions in the cities.

Rebecca W. Rimel, the trusts' executive director, said the sites would serve as "laboratories for civic innovation and urban renewal."

Small cities, according to Pew, often have a clear sense of community identity, civically involved residents, and governments that effectively meet citizens' needs—factors that give them a potential advantage over their larger counterparts in working together to solve problems.

Pew has drawn up a list of 109 cities in 34 states—from Portland, Me., to Yakima, Wash.—that will be asked to apply for grants. Cities will be required to raise from other sources an amount equal to 25 per cent of Pew's contribution.

Preliminary proposals are due on May 19. Additional information can be obtained from Carole Hamner or Suzanne W. Morse at the Pew Partnership for Civic Change, 145-C Ednam Drive, Charlottesville, Va. 22903; (804) 971-2073.

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Administered by the University of Richmond

Suzanne W. Morse
Director

Invite to office which cities?

February 23, 1993

Ms. Susan Stroud
White House Commission on Youth Service
145 Old Executive Office Building
Washington, DC 20500

Dear Susan:

It was good to hear from you. I am delighted about your work with the Commission and know that they are lucky to have your talents. When you have time I would like to hear more about your work there and also about your time in South Africa.

Enclosed are two items of interest. The first is a description of our project. The second is a new discussion guide, *Politics for the Twenty-First Century: What Should Be Done on Campus?* The book is getting an excellent response

My invitation to Charlottesville was geniune. We would love to have you anytime.

Cordially,

Suzanne W. Morse

PEW PARTNERSHIP FOR CIVIC CHANGE:
INVESTING IN SMALLER AMERICAN CITIES

Background

The Pew Charitable Trusts, a national and international philanthropy, support nonprofit activities in the areas of conservation and the environment, culture, education, health and human services, public policy and religion. Through their grantmaking, the Trusts seek to encourage individual development and personal achievement, cross-disciplinary problem solving and innovative, practical approaches to meet the changing needs of society. The Pew Partnership for Civic Change is a special project initiated by the Trusts, one of a handful of discrete endeavors intended to address unique challenges that have not typically received national philanthropic attention.

Introduction

Over the years, countless public and private resources have been directed toward addressing the many significant social and economic challenges facing our nation's cities, especially the major metropolitan areas with rising populations and significantly deteriorating conditions. Clearly the problems facing American cities affect an overwhelming majority of the country, and simply cannot be ignored. Yet despite the fact that the urban crisis has been a top priority on the nation's agenda for years, severe problems persist, and in many cases appear to be worsening. Past failures notwithstanding, the demographics clearly demonstrate that the future prosperity of our country may well depend on our ability to solve the urban crisis.

Although great attention has been given to our biggest urban areas, relatively few national resources have been directed toward America's smaller cities and towns. An extensive feasibility study conducted for The Pew Charitable Trusts found that the challenges confronting cities of 50,000 to 150,000 are very similar in substance to those which besiege our largest cities. Many of these smaller communities suffer from declining infrastructures, poor educational systems, delinquent youth, environmental hazards, crime and unemployment. But the more manageable size, greater governmental responsiveness, often stronger corporate ethic, and more stable population are all factors which combine to give these communities a real potential advantage over larger cities in addressing social and economic problems. These cities also enrich the texture of our national landscape, adding a layer of diversity and representing an important part of our history and future. The Trusts seek to recognize the intrinsic value and national importance of these communities by offering them the financial and technical assistance necessary to solve problems.

Mission and Objectives

The Pew Partnership for Civic Change is a $7.9 million national initiative designed to provide America's often neglected smaller cities with guidance and financial incentive for addressing an issue they have identified as high priority. Its broader purpose is to give these communities the opportunity to act as laboratories for civic and public innovation, pioneering methods for solving urban problems which may ultimately yield new hope for all American cities. The program has three specific objectives: (1) to solve discrete problems in selected cities by drawing on a wide array of partners and agencies; (2) to put problems in the context of long-term strategies for strengthening the health of participating cities; and (3) to develop partnerships and processes that will stimulate change, solve problems, and meet opportunities in creative ways.

The initiative will promote various kinds of collaborations between the public, private and not-for-profit sectors, between cities and counties, and across racial, generational, and socio-economic lines. It will also give the selected cities access to one another through the creation of a national network, as well as increased visibility on a national scale.

The initiative is designed to solve immediate and concrete problems in the participating cities through grants in the areas of youth development, worker training, and environmental conservation. Because needs and opportunities vary from city to city, the initiative will offer this limited menu of focus areas, which have been identified because each represents an opportunity to target particular issues that were found to be priority concerns among the communities studied. However, the kinds of problems captured by these focus areas are by no means unique to these communities, and were purposefully selected because they are also common to larger urban areas.

Implementation

Eligible communities are those cities with populations of 50,000 to 150,000 that are the largest and only city of that size in the metropolitan area. Based on current demographic data, the cities proposed for inclusion were determined to be in reasonable financial health, economically independent of any large city, and essentially maintaining a stable population base. The recommended applicant pool includes 109 cities spanning thirty four states across the country.

Announcements and pre-grant applications will be sent to all 109 eligible communities. Respondents will be asked to submit a preliminary five-page request containing a description of the city, the project, and the partnership proposing to implement the project. Since a matching requirement would be placed on all participating cities, evidence of the availability of local resources would also be required during the pre-proposal stage. Approximately 30 finalists will be selected from among the initial applicants. Based on the subsequent submission of a complete and detailed proposal, a final group of up to 15 cities will be selected. Each will receive grants of up to $400,000 over three years.

Once the participating sites have been selected, technical assistance will be provided to build new capacities for action. Such assistance will insure that the project is properly administered, and that the participating partners do not loose sight of the specific objectives for the project. On-going evaluation and requisite course correction will also be maintained and documented throughout the process. During the three years of implementation, representatives from each site would convene annually with one another as well as with members of the advisory board and project staff.

The advisory board will be responsible for guiding the selection process, identifying the finalists, and providing the leadership and oversight necessary to insure the success of this endeavor. Dr. Suzanne Morse has been named to direct the project, which will be administered through the University of Richmond. In addition to the advisory board and staff, expert consultants will also be involved during appropriate points throughout the life of the program.

Clinton Presidential Records
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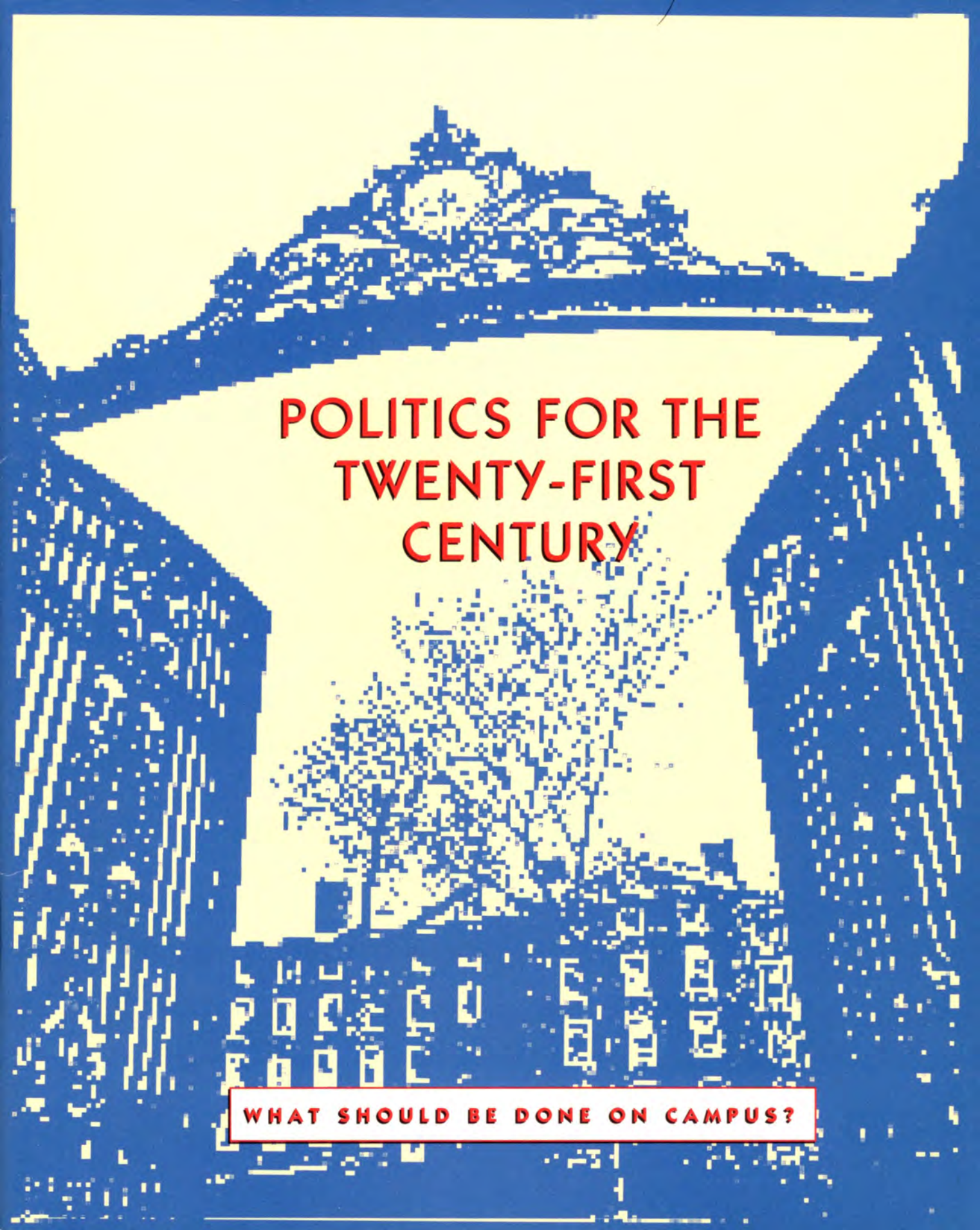

POLITICS FOR THE TWENTY-FIRST CENTURY

WHAT SHOULD BE DONE ON CAMPUS?

Susan file

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August 9, 1993

Mr. Eli J. Segal
Assistant to the President and
Director of National Service
The White House
Office of National Service
Room 145 - OEOB
Washington, D.C. 20500

Dear Mr. Segal:

It was a true disappointment that our meeting had to be cancelled on August 12. I was genuinely looking forward to the opportunity to learn more about your activities related to community service. I have been quite impressed with President Clinton's National Service Initiative, and salute your efforts to ensure quality public-private partnerships in Philadelphia and other communities all across the United States.

I would like to thank you for your generous invitation to attend the meeting at the Philadelphia Chamber of Commerce on August 11. Due to a conflict in schedule, I will unfortunately be unable to join the discussions. I do hope, however, you will keep me posted on the results of what I am sure will be a very successful meeting.

You have my very best wishes for continued success with your important work.

Sincerely,

Rebecca W. Rimel

RWR/ctm