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March 22, 1993

Susan Stroud
Office of National Service
Old Executive Building
Room 145
Washington, D.C. 20500

Dear: Susan

We at One to One, greatly appreciate your interest in learning more about One to One.

We hope the enclosed information is helpful.

As you can see, the brochure includes information on other materials that are available for purchase or free of charge.

If you have additional interest, concerns or questions, please do not hesitate to call us, (202) 338-3844.

Thanks again/ Best of Luck!

Sincerely,

Nichole V. McCoy

Nichole V. McCoy
Receptionist



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March 1993

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THE CRISIS

Today, more than ever before, increasing numbers of our young people are disadvantaged by their economic and social circumstances. Consider the following:

- One million young people drop out of school each year.
- One and a half million young people run away from home annually.
- American industry will spend \$25 billion annually on remedial education.

Often disadvantaged and lacking essential self-esteem, many young peoples' problems will only intensify as they reach adulthood. Unable to compete for jobs and lead productive

lives, they will add to the country's level of human need. Their talents and energy will remain untapped, their economic participation denied. Left unaddressed, this repetitive cycle threatens the very health and viability of our entire Nation.

A RESPONSE

Today's young people often lack the stability and reinforcement that enables them to gain a sense of identity and purpose. Growing evidence demonstrates that mentoring relationships between adults and youth offer the personal care and support so frequently lacking in the lives of high risk young people.

A recent Harris Poll of 400 high school juniors and seniors and 400 mentors who participated in a nationwide mentoring program indicated:

- 73% of students said their mentors helped them raise their goals and expectations.
- 87% of the students surveyed went directly to college or planned to attend college within one year of graduating from high school.

- 59% of those students who are mentored have shown improved grades.
- 92% of the mentors surveyed said they enjoyed the experience and;
- 86% said they were ready to be a mentor again.

ONE TO ONE

One to One is a new partnership of the private and voluntary sectors, formed in 1989, to address this crisis of disconnected youth. Serving as a national catalyst, One to One's purpose is to stimulate a national mobilization of people, organizations, and communities utilizing mentoring as a basic intervention strategy for the needs of at-risk youth.

THE CHALLENGE

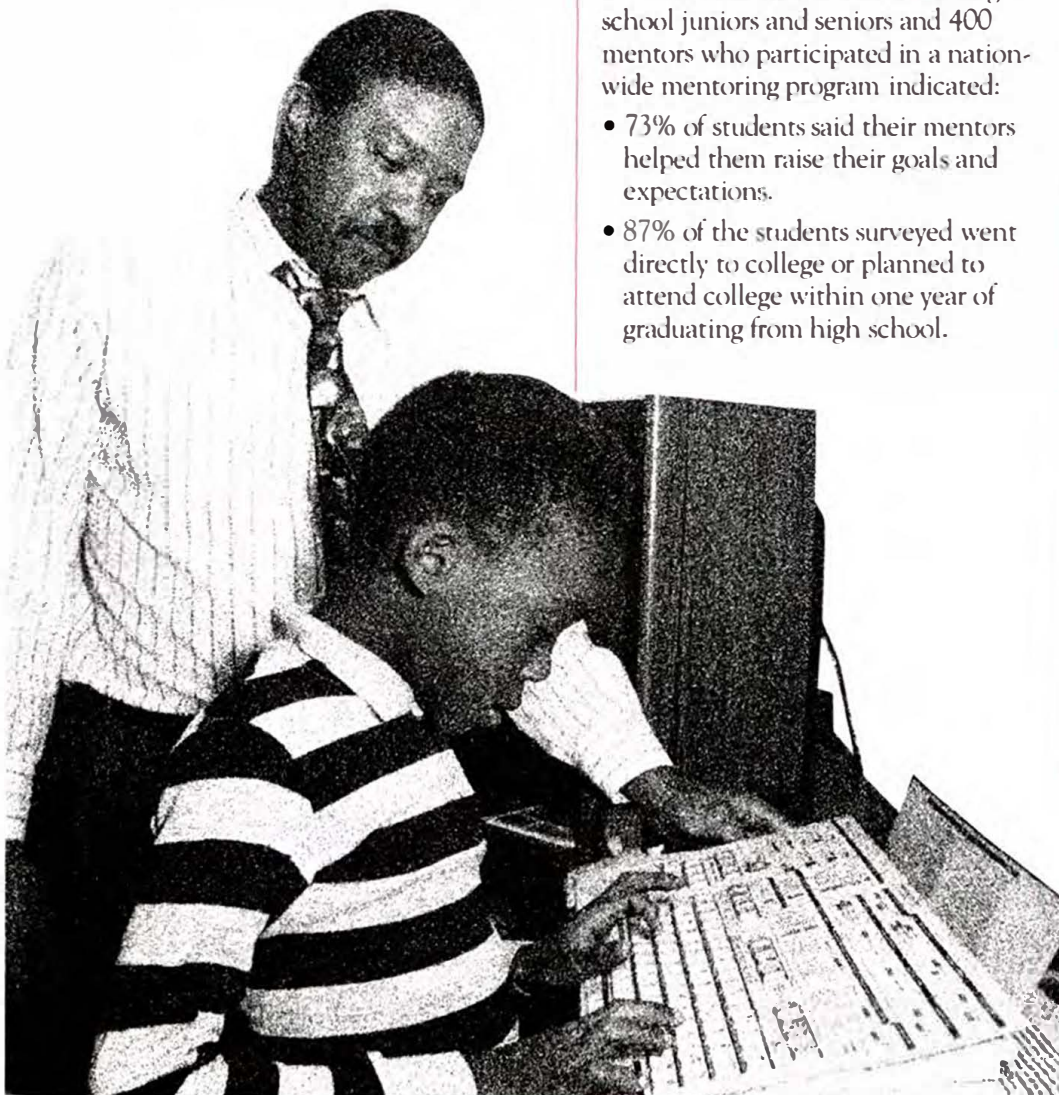
One to One has issued an ambitious challenge to the nation:

By 1995, every young person who might benefit from a mentoring relationship will have the opportunity to be matched with a caring partner.

To help meet this ambitious challenge, five related goals have been established:

- 1) Make mentoring a high priority in every American community, engaging the attention and commitment of key leaders;
- 2) Increase the number of people who volunteer as mentors;
- 3) Bring new leadership and financial resources into play to strengthen and expand mentoring programs;
- 4) Stimulate the creation of new mentoring initiatives where they are needed; and
- 5) Incorporate entrepreneurial activities in mentoring programs, whenever possible, offering youth an opportunity to participate in the economic mainstream.

These goals will be met through the work of the initiatives described on the following page:

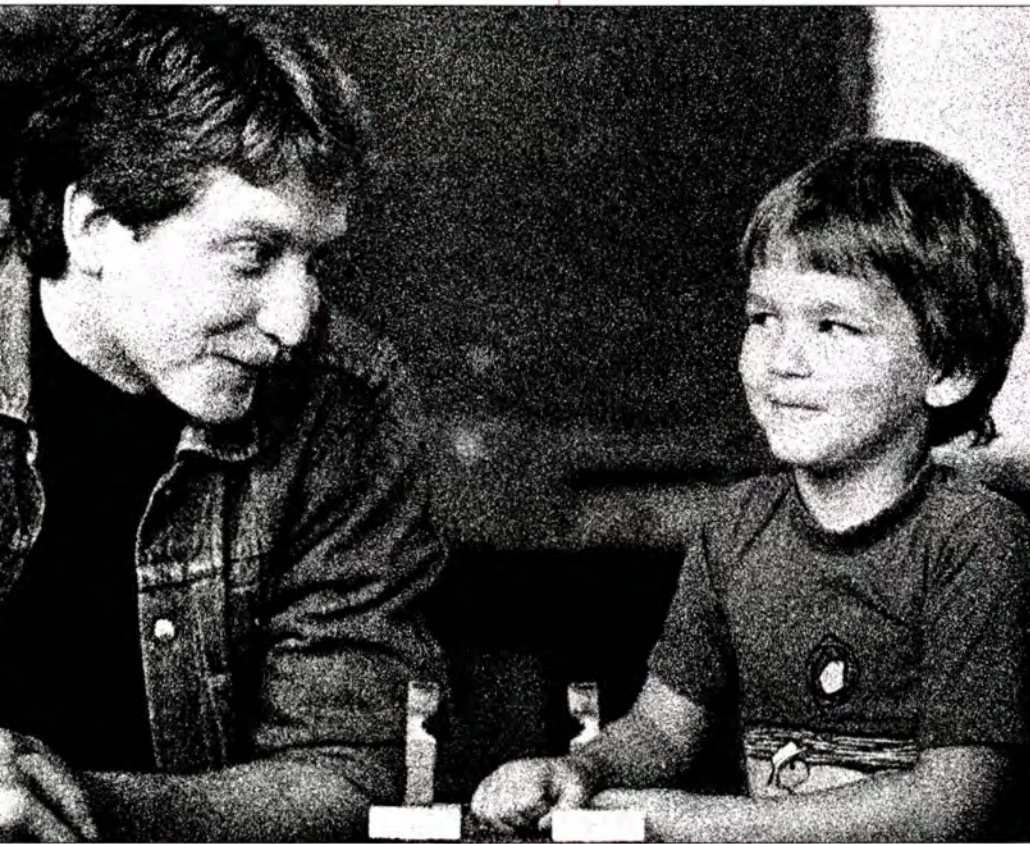


Local Mobilization

Local Mobilization works to spark local initiatives which empower those youth most at risk to achieve their potential through mentoring and entrepreneurial activities. One to One brings together the leadership from both the grassroots and corporate sectors to develop a community strategy

National Mentoring Partnership

The National Mentoring Partnership is built on the concept of mobilizing large number of committed people through the networks of which they are a part. Forty-seven visible and committed national leaders representing diverse fields have joined with One to One to focus the attention of this nation on the



for mobilizing the greatest number of mentors while preserving the highest quality standards.

Working with a number of partners in the community, including United Way, these leaders will identify the local need, inventory existing mentoring programs, determine opportunities, set specific goals and work to institutionalize support for mentoring throughout the community.

challenge facing our youth and the importance of personal involvement in the lives of young people.

Pilot Neighborhoods

The primary objective of this initiative is to better the quality of life in several specific neighborhoods by matching outside talent and resources with the priority needs identified by

local community partners. The Pilot Neighborhoods initiative is closely related to the blending of mentoring and entrepreneurship for youth living in poverty. This very focused effort enables the process to be controllable while allowing results to be monitored and assessed.

Entrepreneurial Activities

A distinguishing characteristic of One to One is the blending of mentoring and entrepreneurship. This initiative works to create opportunities for low-income youth to participate in the free enterprise system — to actually become owners of capital rather than unfortunate victims of the drug trade. The combination of mentoring and entrepreneurship is incorporated into the One to One strategies in the belief that our youth need positive role models as well as a rewarding connection to the world of work.

National Mentoring Working Group

Convened by One to One and United Way of America, this collaborative effort was created to identify excellent mentoring practices and to articulate high standards which will enable a mentoring movement to be one of high quality. The group consists of representatives from major national mentoring programs. Thus far, they have developed a mentor training curriculum as well as a list of elements of effective practice.

For more information on One to One, please write or call us at:

One to One Partnership, Inc.
2801 M Street, N.W.
Washington, D.C. 20007
(202) 338-3844



The following resources are available to assist you in the development and implementation of mentoring programs. One to One also publishes a more extensive resource list of other publications which is included in the Information Kit.

Training Curriculum For Mentors and Youth

The Curriculum, produced by the National Mentoring Working Group, includes a "train the trainer" component, information regarding workshop preparation: training outlines, handouts, timelines and objectives. Training/workshop topics include: mentor value clarification, goal setting, communication skills building, problem solving/troubleshooting, initiating and maintaining a relationship with participants, dealing with diversity. (\$30.00) please add \$2.50 for shipping & handling

The National One To One Information Kit

This kit was developed to help businesses and organizations understand what mentoring is and how they can support it in its many variations. The kit presents a case for mentoring, two case studies of successful mentoring programs, guidelines for implementing a program, statistical data on the effects of mentoring, and a resource guide. (Free)

A Guide To Workplace Mentoring Programs

This guide has been developed to assist companies in establishing high quality, sustainable mentoring initiatives to support youth in their communities. It is a comprehensive resource guide that highlights the need for mentoring, illustrates the effectiveness of mentoring as a strategy, outlines options for involvement, and provides step by step instructions on how to implement a program. (\$5.00)

Elements of Effective Practice

This concise and handy guide presents essential program elements and policies that have proven effective in a wide range of existing mentoring programs. This set

of guidelines, or common principles, was created to help guide the development of responsible mentoring programs. (Free)

Mentoring and Tutoring African American Children and Youth

This manual, produced in conjunction with the National Black Child Development Institute, is designed to aid volunteers of all races and ethnic backgrounds who mentor or tutor African American children and youth. Topics include: Development, Discipline, and Encouragement; Helping to Build Self-Esteem; Practical Skills for Tutoring; and a suggested reading list and other recommended resources. (\$2.50)

Linking Lifetimes Video

Six mentor/youth pairs from intergenerational mentoring programs share their mentoring experiences in a video narrated by film star Ossie Davis. The video, produced in conjunction with the Center for Intergenerational Mentoring/Temple University, has been used successfully to promote intergenerational mentoring relationships in communities across the country. (\$50.00)

If you would like to order any of the above items, please check which one below and place stamp on reverse side. If needed, please mail your check or money order, payable to: One to One Partnership, Inc.

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|---|----------|
| <input type="checkbox"/> The National One to One Information Kit | Free |
| <input type="checkbox"/> Elements of Effective Practice | Free |
| <input type="checkbox"/> A Guide to Workplace Mentoring Programs | \$5.00 |
| <input type="checkbox"/> Training Curriculum for Mentors and Youth (*add \$2.50 for postage and handling) | \$30.00* |
| <input type="checkbox"/> A Manual For Mentoring and Tutoring African American Children and Youth | \$2.50 |
| <input type="checkbox"/> Linking Lifetimes Video | \$50.00 |
| <input type="checkbox"/> Please place me on the mailing list to receive the One to One News | Free |

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