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**Department of Commerce
The Honorable Ronald H. Brown**

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Report Date: April 8, 1993

The DOC office of Private Sector Initiatives in the Office of Business Liaison was established under the Bush Administration to coordinate both agency-sponsored and employee voluntary programs.

I. Agency-Sponsored Programs – Highlights

*** Memorandum of understanding between the Peace Corp and the Department of Commerce.** This agreement was put in place in order to help develop new world-wide technical and business programs which would enhance international economic development. Under this agreement, DOC employees with expertise in a variety of fields provide training and technical assistance to volunteer projects in business, urban, and related technical development areas. In the long-run, the assistance is meant to help further the development of economies and infrastructures in underdeveloped nations in order to create new commercial opportunities for the United States. The agreement went into effect on July 29, 1992 and will stay in effect for five years. To date, no assistance has been provided.

*** Cities in Schools Program.** This is a non-profit dropout prevention program that works with existing local social and educational services as part of a coordinated strategy to keep at-risk youth in school at both the elementary and secondary levels. CIS workers use field trips, after-school classes, counseling sessions, and home visits to draw young people back into the system at 433 "projected sites" (targeted schools) across the country. CIS is funded as a joint project between the Department of Commerce, Department of Justice, and other federal agencies. DOC allocated \$530,000 in FY93 to the program..

II. Employee Voluntary Programs

*** Race for the Cure.** A road race held each year in which all proceeds from runner-sponsorship go to breast cancer research.

*** Holiday Gift collection for Homeless Families* Special Disaster Relief Collections** (eg. for Hurricane Andrew).

III. The Office of Private Sector Initiatives received a budget of approx. \$240,000 in FY93.

IV. Ideas for Program Development

At this point, DOC is reorganizing the Office of Business Liason and rethinking OPSI's role in coordinating the volunteer activities of the DOC. Ultimately, DOC would like to play a major role in helping the National Service Program move forward.

*** The DOC could serve as a liason between the Office of National Service and the business community.** In this role, DOC could help ONS structure the National Service Program in a way which would encourage businesses to donate financial and technical assistance to the service programs which fall under the ONS umbrella. In more concrete terms, this would mean **giving businesses incentives to "adopt" pieces of the National Service network.** In this role, DOC could also help ONS identify cooperations which would be interested in assuming this sort of role.

DOC:KF

COMMERCE - The Honorable Ron Brown
Agency Sponsored Year-Round Programs

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AGENCY MISSION: Devoted to the expansion of opportunities for United States businesses at home and abroad. Through its ten internal agencies, including the International Trade Administration, the National Oceanic and Atmospheric Administration, the Patent and Trademark Office, the U.S. Travel and Tourism Administration, and the Minority Business Development Administration, Commerce strives to achieve its mission: to ensure and enhance opportunity for the American people.

Name of Program and Contact Person	Program Description	Program Time Line	FY 1993 Service Funding Level	Number of Participants	Age of Participants	Stipend Amount	Post Service Benefit Amount	Cooperative Programs with Private or Public External Entities
Understanding between Commerce and the Peace Corps	Initiative to develop new world wide technical and business programs to enhance international economic advancement. Commerce employees with expertise in a variety of fields will be detailed to the Peace Corps to develop these new programs and further the development of economies and infrastructures to create new commercial opportunities for the United States. OPSI will work closely with the private sector as well to promote the new business and technical programs, seek their business and technical advice, and encourage private sector participation and resources.	July 1992-present						Peace Corps

COMMERCE - The Honorable Ron Brown

Employee Voluntary Activities

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Race for the Cure	An annual run from which all participant sponsorship monies support breast cancer research.							
Cities in School	Nonprofit prevention program that repositions existing local social and educational services in a coordinated strategy to keep at-risk youth in school at both the elementary and secondary levels. With an emphasis on coordinating existing resources, CIS workers use counseling sessions, after-school classes, field trips, and home visits to draw children back into the school system.		Dept. of Commerce allocated \$530,000 to the FY 1993 program.	433 "project sites" (targeted schools) across the country				Dept. of Justice and other federal agencies also supply funds for the program
Commerce Holiday Gift Collection for Homeless Families								
Blood Drives for Red Cross								
Special disaster relief collections								
Federal inter-agency collections								
Clothing and food collections								