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DIGITAL DIVIDE EVENT - 12/9/1999

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Thursday, December 9, 1999

**SCHEDULE OF THE PRESIDENT
FOR
THURSDAY, DECEMBER 9, 1999**

Draft Schedule

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4824

PRESS DESK:

ANNE EDWARDS

HOME: 301-565-3101

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WHCA PAGER: 4208

EVENT COORDINATOR:

JULIE EDDY

HOME: 202-546-3838

OFFICE: 202-456-5330

WHCA PAGER: 4560

WEATHER:

WASHINGTON, D.C.

December 6, 1999 (3:56 PM)

Thursday, December 9, 1999

**SCHEDULE OF THE PRESIDENT
FOR
THURSDAY, DECEMBER 9, 1999
*Draft Schedule***

9:00	am-	MEETING
9:15	am	OVAL OFFICE Staff Contact: John Podesta
9:15	am-	BRIEFING
9:30	am	OVAL OFFICE Staff Contact: Samuel Berger
9:30	am-	BRIEFING
9:45	am	OVAL OFFICE Staff Contact: Gene Sperling, Thurgood Marshall, Jr.
9:50	am	THE PRESIDENT departs The White House via motorcade en route Department of Commerce [drive time: tbd]
10:00	am	THE PRESIDENT arrives Department of Commerce Greeters: <i>Daley</i>
10:05	am-	MEET AND GREET WITH CEO'S
10:15	am	ROOM TBD <i>Rm 1414</i> Department of Commerce Staff Contact: Gene Sperling, Thurgood Marshall, Jr. Event Coordinator: Julie Eddy CLOSED PRESS

Note: There will be approximately 15 guests in attendance.

December 6, 1999 (3:56 PM)

Thursday, December 9, 1999

10:20 am-
11:00 am

REMARKS TO DIGITAL DIVIDE CONFERENCE

DEPARTMENT OF COMMERCE

Remarks: Lowell Weiss

Staff Contact: Gene Sperling, Thurgood Marshall, Jr.

Event Coordinator: Julie Eddy

PRESS TBD

Note: There will be approximately 350 guests in attendance.

Note: There will be approximately 300 guests in an overflow room.

-- Off-stage announcement of Duane Ackerman, Chairman and Chief Executive Officer, BellSouth Corporation, Michael Armstrong, Chairman and Chief Executive Officer, AT&T, David Bolt, Producer, Studio Miramar, Richard H. Brown, Chairman and Chief Executive Officer, EDS, Stephen Case, Chairman and Chief Executive Officer, America Online, Candice Carpenter, Chief Executive Officer, iVillage.com, Darien Dash, Chief Executive Officer, DME Interactive Holdings, Tessie Guillermo, Executive Director, Asian and Pacific Islander American Health Forum, Wade Henderson, Executive Director, Leadership Conference on Civil Rights, Roberta Katz, Chief Executive Officer, Technology Network, Susan Masten, President, National Congress of American Indians, Hugh Price, President and Chief Executive Officer, The National Urban League, Jorge Schement, Board Member, The Benton Foundation, and Irma Zardoya, Superintendent, District 10, New York City.

-- Off-stage announcement of **the President**, accompanied by Secretary William Daley and CEO TBD.

-- Secretary William Daley makes brief remarks and introduces CEO TBD.

-- CEO TBD makes brief remarks and introduces **the President**.

-- **The President** makes remarks and departs.

11:05 am

THE PRESIDENT departs Department of Commerce via motorcade en route The White House
[drive time: tbd]

11:15 am

THE PRESIDENT arrives The White House

11:15 am-

MEETING

11:25 am

OVAL OFFICE

Staff Contact: Stephanie Streett

December 6, 1999 (3:56 PM)

Ann. tour
2 partnerships
POT/ non profit
Exec. mem.
Letter
Council
Bl Chung

X
Zoe Baird
CEO Markle
Foundation

George ->
Boekdorp

8-10

3-5
3-5

Thursday, December 9, 1999

11:30	am-	BRIEFING
11:40	am	OVAL OFFICE Staff Contact: Thurgood Marshall, Jr.
11:40	am	THE PRESIDENT proceeds to Presidential Hall, Dwight D. Eisenhower Executive Office Building
11:45	am-	BRIEF REMARKS AT SENIOR REGIONAL APPOINTEES MEETING
12:15	pm	PRESIDENTIAL HALL Remarks: Staff Contact: Thurgood Marshall, Jr. Event Coordinator: Timothy Emrich OPEN PRESS
 Note: There will be approximately 100 guests in attendance.		
 -- Thurgood Marshall, Jr. makes brief welcoming remarks and introduces the President.		
 -- The President makes remarks and departs.		
12:20	pm-	MEETING
12:30	pm	OVAL OFFICE Staff Contact: Stephanie Streett
12:30	pm-	PHONE AND OFFICE TIME
3:30	pm	OVAL OFFICE
3:30	pm-	HOLD (NH)
4:30	pm	
4:45	pm-	BUDGET MEETING
5:45	pm	CABINET ROOM Staff Contact: Gene Sperling, Jack Lew
5:45	pm-	DOWN TIME
6:15	pm	RESIDENCE

Note: The following events are Business Attire.
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6:15	pm	THE PRESIDENT departs The White House via motorcade en route Washington Hilton Hotel [drive time: 10 minutes]
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Note: The Vice President and Mrs. Gore arrive at 6:20 pm.
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December 6, 1999 (3:56 PM)

Thursday, December 9, 1999

6:25 pm **THE PRESIDENT** arrives Washington Hilton Hotel

Greeters: William Edwards, Jr., General Manager
(outside) Kevin Batters, Resident Manager

Greeters: Loretta Bowen, Event Co-Chair
(inside) John Merrigan, Event Co-Chair
John Booke, Event Co-Chair
Carol Pansky, Event Co-Chair

6:30 pm-
7:00 pm **MIX AND MINGLE**
INTERNATIONAL BALLROOM EAST
Washington Hilton Hotel
Staff Contact: Minyon Moore
Event Coordinator: Timothy Emrich
CLOSED PRESS

Note: There will be approximately 125 guests in attendance.

7:00 pm **THE PRESIDENT**, accompanied by the Vice President and Mrs. Gore,
proceeds to Cabinet Room

7:05 pm-
7:35 pm **MIX AND MINGLE**
CABINET ROOM
Washington Hilton Hotel
Staff Contact: Minyon Moore
Event Coordinator: Timothy Emrich
CLOSED PRESS

Note: There will be approximately 75 guests in attendance.

7:40 pm **THE PRESIDENT**, accompanied by the Vice President and Mrs. Gore,
proceeds to Grand Ballroom

December 6, 1999 (3:56 PM)

Thursday, December 9, 1999

7:45 pm-
8:55 pm

DNC PRESIDENTIAL GALA
GRAND BALLROOM
Washington Hilton Hotel
Remarks: Josh Gottheimer
Staff Contact: Minyon Moore
Event Coordinator: Timothy Emrich
OPEN PRESS (REMARKS ONLY)

Note: There will be approximately 2,500 guests in attendance.

- **The President**, accompanied by the Vice President and Mrs. Gore, is announced into the room and proceeds to seat.
- Dinner is served.
- Duke Ellington School Choir and Grover Washington perform during dinner.
- Mayor Ed Rendell makes brief remarks and introduces Mrs. Gore.
- Mrs. Gore makes remarks and introduces the Vice President.
- The Vice President presents Walter Shorenstein with an award, makes remarks and introduces **the President**.
- Walter Shorenstein makes brief remarks.
- The Vice President introduces **the President**.
- **The President** makes remarks, works a ropeline, and departs.

9:00 pm

THE PRESIDENT departs Washington Hilton Hotel via motorcade en route The White House
[drive time: 10 minutes]

9:10 pm

THE PRESIDENT arrives The White House

BC RON

THE WHITE HOUSE
WASHINGTON, D.C.

HRC RON

NEW YORK, NEW YORK

December 6, 1999 (3:56 PM)

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: PRESIDENTIAL DIRECTIVE ON CREATING OPPORTUNITIES FOR ALL AMERICANS IN THE INFORMATION AGE

Information tools, such as the personal computer and the Internet, are increasingly critical to economic success and full participation in all aspects of American society. People with computers and Internet access can use it to find a job, acquire new skills, start a small business, get lower prices for goods and services, and become a more informed citizen.

Currently, not all Americans are enjoying the benefits of the Information Revolution. In July 1999, the National Telecommunications and Information Administration issued a report, *Falling Through the Net: Defining the Digital Divide*, which found a growing gap between those with access to these tools and those without. Black and Hispanic households are two-fifths as likely to have Internet access as white households. Furthermore, households with incomes of \$75,000 and higher, in urban areas, are more than *twenty times* as likely to have access to the Internet than those at the lowest income levels, and more than *nine times* likely to have a computer at home. As information technology plays an ever-increasing role in Americans' economic and social lives, we cannot afford to leave anyone behind.

Fortunately, competition and advances in technology are driving down the cost of computers and Internet access, which will make these new Information Age tools affordable for more and more Americans. I believe that we should set a national goal of making computers and Internet access affordable for every American that wants it. Furthermore, we should explore ways of using technology to expand the circle of opportunity for those Americans who have not yet enjoyed the benefits of our economic prosperity.

Accordingly, I am directing executive departments and agencies to take the following specific actions that will help to ensure that all Americans benefit from advances in information technology:

1. I direct the Secretary of Commerce to work with the private sector to develop a national strategy for making access to computers and the Internet affordable for all Americans, with the goal of significantly narrowing the "digital divide".
2. I direct the Secretary of Commerce to continue to measure the level of connectivity of Americans to telecommunications and information tools, and report annually on examining the importance of income, education, race, gender, geography, and age.
3. I direct the Secretaries of Education, Housing and Urban Development, Health and Human Services, and Labor to:

- Expand our growing network of Community Technology Centers to provide access to

technology for those Americans that can't afford it;

- Encourage the development of information technology applications that will help empower low-income Americans - such as computer-based training that would give someone the skills they need to start and manage their own small business.
4. I direct the Secretaries of Education and Labor to work with the private sector to upgrade the information technology skills of America's workforce, particularly workers living in disadvantaged urban and rural communities. Jobs in the information technology sector are paying almost 80 percent more than the average private sector wage.
 5. I direct the Secretary of Commerce, the Secretary of Education, and the Secretary of Housing and Urban Development to highlight and disseminate the lessons learned from their grant programs and educational technology initiatives, with particular emphasis on underserved citizens, in order to increase the number of communities across the nation that are reaping the benefits of information technologies for their residents.
 6. The directives in sections 1-5 of this memorandum and my July 1, 1997, directive shall be conducted subject to the availability of appropriations and consistent with agencies' priorities and my budget.

C.S. ENER
AET



UNITED STATES DEPARTMENT OF COMMERCE
Office of the Secretary
Washington, D.C. 20230

1999 NOV 16 PM 5:09 PHONE CALLS FOR THE DIGITAL DIVIDE SUMMIT

*703#
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94320*

DATE: Wednesday, November 16, 1999
TIME: 3:15 - 4:00 PM
FROM: Lucie Naphin, Director, Office of Business Liaison
Prepared by: Kathy Chung (x1360)

I. OBJECTIVES:

On December 9, you will be hosting the Digital Divide Summit, focused on expanding access to information technologies for underserved populations and areas. We would like to confirm the following people to participate in the Summit with you.

II. BACKGROUND

The following people have received an invitation to the Summit.

General Colin Powell, Chairman of America's Promise.
(703) 684-4500

The Honorable Henry Cisneros, President of Univision
(310) 556-7676

Dick Brown, Chairman and CEO of EDS Corporation
(972) 605-2100

Duane Ackerman, Chairman, President and CEO of BellSouth Corporation
(Participated in the National Trade Education Day with Leo Mullin at Delta.)
(404) 249-4021

**** Separately, a call to Leo Mullin of Delta Air Lines to thank him for hosting an event on National Trade Education Day at Delta (see attached).

Mr. Mullin is also very interested in the upcoming trade mission to Latin America.
(404) 715-2494 (Barbara Presley - Assistant)

III. ATTACHMENTS:

Talking points

Draft Agenda

List of confirmed attendees

Background information on the Summit

News Release on the National Trade Education Day at Delta Air Lines

*10:00 -
meeting
CBOs*

*W: 30ish
Speech Ann. put
together*

*- See Policy
- CEO - Pivotal
- DOTUS
- Launch
- Spring
- tour*

*Relivealsky
- Ennen
- Council of BelCh. to close together.
- IBW*

*- ED - New
direct memos
to close together.*

Joe BAIRD

- Press briefing

TALKING POINTS FOR INVITATIONS TO DIGITAL DIVIDE SUMMIT

- I am hosting a summit on the digital divide December 9th at the Commerce Department in Washington, DC.
- There will be representatives from the telecom and technology industries, the civil rights community and the non profits. I want the conference to start a dialogue and sharing of information between all the participants in this issue. In fact, we have asked the participants to find a process by which they can continue sharing information, create an inventory of what is being done to close the digital divide, and create a repository for best practices. They are working on a few different ideas for accomplishing this.
- I'll be moderating a roundtable of industry and non-profit leaders in the morning, which I hope you can join. We'll have an audience of 500 drawn from industry, community organizations, think tanks, educators.
- We will highlight what the participants are doing now, what more needs to be done, how government and industry can reach underserved areas, the opportunities for business, and how imperative it is for our country politically, socially, and economically that we take action early--right now--to close the gap between those who have technology and those who don't. It is a gap that is big enough to measure, but it is still early enough that I believe we may be able to do something about it. Hopefully, we will also have an announcement on industry cooperation to will keep the issue alive after the conference is over.
- President Clinton feels strongly about this issue and may be participating.
- I hope your busy schedule will allow you to attend. My staff will follow up with your staff if you are interested.

SPECIFIC TALKING POINTS FOR GENERAL POWELL

- America's Promise has inspired so many companies and organizations to become involved helping our children that I know your participation in the conference be a great help in getting industry to come together cooperatively.
- I know your interest in this issue. Your latest announcement of PowerUp brought together an impressive group of people and organizations to address this issue.

BACKGROUND

PowerUP, announced November 8 and inspired by America's Promise, is an initiative to give underserved children access to technology and guidance on how to use it. It will be based in schools and community centers around the country to provide technology, funding, trained personnel, in-kind support and other resources to help close the divide between young people

who have access to computer-based information and skills and those who don't. Organizations involved include: AOL, Case Foundation, HP, Gateway, and theYMCAs.

SPECIFIC TALKING POINTS FOR MR. CISNEROS

- We will be focusing on three issues: Access to technology; training and education; and content and marketing to underserved communities. We want to explore how content created specifically for an under served group or minority can play an important role in getting that group connected.
- I would like you to speak about creating content for the Hispanic community.

BACKGROUND

You hosted a dinner for Mr. Cisneros this Spring (May).

DIGITAL DIVIDE: DIGITAL OPPORTUNITY

U.S. Department of Commerce

Washington, DC

December 9, 1999

DRAFT AGENDA

7:30 am - 8:30 am	Registration	Lobby
8:30 am - 8:05 am	Assistant Secretary Greg Rohde Introduces Video of Vice President	Auditorium
8:35 am - 8:38 am	Video of Vice President Gore	
8:38 am - 8:40 am	Assistant Secretary Greg Rohde Introduces NPR Video	
8:40 am - 8:50 am	NPR Video of Digital Divide Assistant Secretary Greg Rohde Introduces Secretary Daley	
8:50 am - 9:00 am	Secretary Daley, Remarks and Introduction of Panel	
9:00 am - 10:40 am	Roundtable & Questions from Audience Access Training & Education Marketing and Content in Underserved Communities	
10:40 am - 10:45 am	Secretary Daley Announcement of Next Steps	
10:45 am - 11:00 am	Break	
11:00 am-12:15 pm	Breakout Sessions The Role Of Technology in Developing New Markets Sustainable Public Access Points Lowering Barriers to Access Through New Product Development Marketing and Content for Under Served Communities Rural Communities Workforce	Various Rooms
12:25 pm - 12:30 pm	Closing Remarks?	

Confirmed Attendees to Dec. 9 Roundtable

AT&T, CEO Mike Armstrong

AOL, CEO Steve Case

TechNet, CEO Roberta Katz

National Urban League, President & CEO Hugh Price

Leadership Council (LCCR), Executive Director Wade Henderson

DME, President Darien Dash (African American Content Company)

Benton, Jorge Schement, Board Member of Benton, Co-Director Institute for Information Policy at Penn State, College of Communications

Communication Workers of America, George Kohl, Director of Research, Digital Divide guru

David Bolt, NPR Digital Divide Director (He is available to show 10 minutes of his movie and is a good moderator/conversationalist, if we need him.)

Digital Divide Summit



UNITED STATES DEPARTMENT OF
COMMERCE

14th Street and Constitution Avenue, N.W.
Washington, D.C. 20230



December 9, 1999

8:00 am - 1:00 pm

(View the [Federal Register notice](#))

Information tools, such as the personal computer and the Internet, are increasingly critical to economic success and personal advancement. In early July, the National Telecommunications and Information Administration issued a report, *Falling Through the Net: Defining the Digital Divide*, that found a growing gap between those with access to these tools and those without. As information technology plays an ever-increasing role in Americans' economic and social lives, the prospect that some will be left behind in the information age can have serious repercussions. The digital divide threatens to impede the health of our communities, development of a skilled workforce, and the economic welfare of our nation.

On December 9, 1999, the Secretary of Commerce will host a Digital Divide Summit, focused on expanding access to information technologies for underserved populations and areas. Secretary Daley will lead the dialogue among participants from the Federal Government, technology industry, civil rights and non-profit communities, grassroots community organizations, and the general public. The participants will examine existing public and private initiatives aimed at closing the technology gap and will discuss how to expand upon and coordinate these efforts. Closing the digital divide is an essential part of President Clinton's *New Markets Initiative*, which seeks to bring America's prosperity to economically-underserved areas.

The Summit will be held at the Department of Commerce and will include an address by Secretary Daley; a roundtable discussion with representatives from the public and private sectors; and six breakout sessions. The topics of these smaller sessions include Technology and Economic Development in Underserved Areas; Sustainable Public Access Points; Lowering Barriers to Access through New Product Development; Marketing to and Content for Underserved Populations; Rural Communities -- Targeted Solutions; and Workforce Development -- Training and Education.

Registration materials are available on-line. Please indicate on the materials the breakout session you wish to attend. In addition, space is provided at the end of the registration materials if you would like to share a description of activities you are undertaking or ideas you have to address the digital divide. You can also raise questions or concerns that relate to this topic. We will collect and distribute these ideas and questions to Summit participants.

For further information, contact Jeffrey Joyner, National Telecommunications and Information Administration, U.S. Department of Commerce, 1401 Constitution Avenue, NW, Room 4713, Washington DC 20230; telephone (202) 482-1816; facsimile (202) 501-8013; or electronic mail [<digitaldivide@ntia.doc.gov>](mailto:digitaldivide@ntia.doc.gov).