

FOIA MARKER

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Subgroup/Office of Origin: Communications

Series/Staff Member: Jock Gill

Subseries:

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FolderID:

Folder Title:

Japanese (Email NII Team)

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Row:

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3

Shelf:

3

Position:

2

Japanese

Date: Thu, 19 May 1994 23:24:45 -0400
From: "Thomas A. Kalil" <tkalil@ARPA.MIL>
To: Izumi Aizu <izumi@glocom.ac.jp>, mnelson@ostp.eop.gov,
Y Jock Gill <jgill@eop.gov>
Cc: Kazuhiko Nishi <nishi@ascii.co.jp>, shumpei@izanagi.glocom.ac.jp,
Y ajp@izanagi.glocom.ac.jp
Subject: Re: MPT's visit

At 9:43 PM 5/17/94 +0900, Izumi Aizu wrote:

>Dear our friends,

>

>I just learned that Mr. Sakamaki of MPT is now in US and

>meeting with you (either today or tomorrow?) for the

>conference in June which MPT is trying to organize.

Dear Izumi:

I had lunch with Mr. Sakamaki this afternoon. It was a good meeting. He told me about the MPT report which will be released May 31st.

Sakamaki and I have several friends in common -- since we both attended the Fletcher School of Law and Diplomacy.

I also showed him Mosaic, and told him what the price of leased lines is in the United States.

This got him a lot more excited about the Internet -- and I think he will be paying you a visit when he returns to Tokyo.

He is meeting with Tim Wirth next week to discuss a telecommunications policy roundtable that they have proposed.

He's interested in getting me to Tokyo sometime soon.

Izumi-san: I read that the Keidanren recently released (April 17?) a list of the 22 steps that Japan needed to take to deregulate their telecommunications market. Are you familiar with this document? How can I get a copy?

Thomas Kalil "The NII - just do it!"

tkalil@arpa.mil

National Economic Council

The White House

Washington DC 20500

(p) 202-456-2801

(f) 202-456-2223

"Your taxpayer dollars at work."

Announcing Glocom's experimental home page

<http://www.glocom.ac.jp>

Glocom's research examines the global impact of computer-based communication media on a wide range of social, economic, cultural and technical issues. Files are available in Japanese and English.

Glocom intend this server to become a clearing house for information from and about Japan.

Japan

Friday
July 1

Fly to VT Tuesday
22 July

Friday 29

June 24th 10¹ L¹

To: Japanese email NII team
Re: Notes and next steps
From: Jock Gill
Status: White House ~~Confidential~~
Date: May 20, 1994

Dep't. Con

Ellis Mathen

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

INITIALS: JM DATE: 5/17/22

2019-0203-F

NOTES

1. This event [Eller is addressing on June 2 & 3 in Tokyo] is meant to showcase one of the COMPETING Japanese Information Infrastructure reports. Your hosts are using your presence in hopes that you will associate White House support for their plan [Ministry of Posts & Telecommunications plan] over the others - especially that of MITI. We, of course want to be neutral and stay out of internal Japanese conflicts.
2. The Minister of MPT, Mr. Hikasa, has been actively building JII relations with both Korea and China. He also has plans for Singapore, Malaysia and Thailand. The plan is to build an **Asian Info Infrastructure as a bulwark against American and European NIIs**. The aim appears to be a Global Info Structure with three main players: Asia, Europe, USA. [Remember the internet story in the Guardian]

Points one & two may not be very closely tied together.

3. The MPT JII plan is criticized for:
 - not solving the who will pay problem
 - little mention of satellite communications
 - little mention of mobile communications

In general there are two competing JII plans:

MPT: Focus on fiber optics with a strong telcom bias with little concern for computer mediated communications;

MITI: Focus on Distributed Computer Mediated Communications, with much less emphasis on older telcom concepts.

I am told that NTT is neutral or even favoring MITI plan as there seems to be a squabble between NTT and MPT as to who will be the new head of MPT

4. To stay neutral, a good strategy would be to:

Focus on "its the people, stupid" not the technology;
examples of Minitel and Prodigy

The importance of two way -- participatory -- communications. Not just top-down delivery of government info, videos on demand and home shopping.

People to people, interactive communications enable relationships to happen from which families, communities and nations spring. POTUS: Communities, Opportunity, Responsibility.

- 4a. Maintaining neutrality will be easier once the Japanese create their own IITF which will hopefully be neutral territory. This is hoped for sometime in September.
5. We want to cooperate and collaborate with the Japanese as equals. We do not expect them to be like us. We both need to respect our respective cultural and political heritages.
6. **IMPORTANT GOAL:** BI-DIRECTIONAL and symmetrical information flows between our countries to promote understanding and respect. Currently, the USA exports much more info to Japan than they export [share, release] to the USA. We want them to start electronically publishing & share their research as completely as we and the Europeans do.
7. **JOINT PROJECTS.** We have previously suggested an exchange of email between POTUS the Japanese PM. This costs us little but appears to be a very big item for the Japanese. [Rumor has it that the Korean Blue House now has an internet address -- making the Japanese LATE to the game!]

The Japanese are now talking about email to the VPOTUS as well. It would be nice to time this for the Emperor's visit, but this is probably too soon.

IMPORTANT: This project **MUST** be between our government and the Prime Minister's office. It must not be project involving MITI, MPT or NTT. To involve one but not the others would create the impression we were taking sides.

8. **NII is not a case of technological determinism**, which a common error. The Canadians are making it and I expect BOTH the MITI and MPT JII reports will make it too. By focusing on COMMONALITIES you will avoid taking sides.
9. **So what is the NII???**

It is about integrating new technologies into our cultures, politics, businesses, families and communities. It is about the end of the dominance of one-way, top-down only communications over which people have had no control of:

Content - who determines what is the news?
Timing - When and interval
Amount - 2 minutes vs 20.

It is about a \$1,000 barrier to being a publisher rather than a 10 million dollar barrier. It is about the end of

the primacy of flattened trees as the means of distribution.

It's about empowering people with control over what they receive, what they send and the communities they join. Communities may now be based upon interests and needs, not forced to be simply based on time and place.

Its about leaving the industrial age behind and preparing our cultures for the shock of the information age. It is clear that in the future, the ability to create new information from existing information will be a principal determinant of success.

In a modern car, the information technologies are worth more than the basic steel!

Information about information is more valuable than raw information: TV Guide generates more money than the TV shows it lists.

From a Western political tradition it is about re-connecting the people with their government and revitalizing our experiment in self-governance.

It just happens to use and require fiber optics and digital signals.

10. Never touch your nose in public!
11. Take LOTS of your White House business cards, and perhaps a dozen White House ball caps, golf balls and/or tees. Presents are big. Nicely wrapped helps.
12. **Next Steps:**

Nishi proposes three more visits to the White House:

June [8 or 9 or 10]: MPT representatives
July - nothing
August - [late]: NTT
September: Group of key industrialists make presentations to us -> 3 - 4 hour meeting

After these visits we will have seen all parties and shown no favors to any. Nishi's key is that his company, ASCII, does business with all of the players and is thus seen as a neutral party [or so he reports]. Also, by October it is hoped the Japanese IITF equivalent will be in place.

Tim Worth: It seems we should get the State Department, and any other appropriate parties, involved before this process goes much farther.

Strategy meeting. We need one.

FOR MORE: see the VPOTUS speeches at the National Press Club
[Dec. '93] and his speech in LA [Jan. '94]. These are 'cleared'.

Try to read all the clips from the Japanese newspapers and
the WIRED articles -- they will be impressed if you have a
basic grasp of the situation in Japan. This will also help
you to avoid the appearance of taking sides -- you will know
that there are many sides, most of them not yet revealed.

Meta event planned

Work met w MPT =

Mark Austin State

- WIRTH

- CIP

- EAP

Prague Inet Conf.

Japan

Date: Tue, 26 Jul 1994 20:38:23 -0400
From: Tony Rutkowski <amr@CNRI.Reston.VA.US>
To: Jock Gill <jgill@eop.gov>
Subject: Re: Fact Sheet: Welcome to the White House (fwd)

Jock,

Am at Interop in Tokyo at the moment. They have a good terminal room and great connectivity.

By the way, many in the Japanese Internet community at dinner last night emphasized that the Administration has played a really key role in changing official attitudes and indeed the dynamics of the entire Japan Internet scene in very significant ways.

It's a testimony to y'all.

cheers,

tony

Asahi Shimbun
AMERICAN GENERAL BUREAU
1022 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20045
TEL: (202) 783-1000
FAX: (202) 783-0039

3 August, 1994

Mr. Jonathan Gill
Office of Media Affairs
The White House
Washington, DC 20500

Dear Mr. Gill,

After two and a half years in Washington DC as the Asahi Shimbun's political correspondent, I am returning to Tokyo to cover the Prime Minister's office. I leave, of course, with mixed feelings; I will miss the United States and all of those who have been so kind to me, even as I look forward to delving into the much-changed political environment in Japan. Indeed, the Prime Minister's office is the best place for me to catch up on all of the transformations.

Thank you very much for your assistance. Without your insights, my understanding of the US--and my coverage--would have been less astute. I had the privilege of serving in Washington during the 1992 elections and the first year and a half of the Clinton administration, a period of great change and great complexity. As a political correspondent in a foreign country, one must seek experienced counsel in order to put an unfamiliar environment into the appropriate perspective. You helped me to do this, and I am grateful.

In particular, your assistance with my long series on Media and Politics in the United States was very, very helpful. The series was very well-received in Japan, and your comments were an important contribution to that warm reception.

I hope that we will meet again, and that if you find yourself in Tokyo that you will contact me. My new address at the office is:

5-3-2 Tsukiji, Chuo-ku
Tokyo, Japan 104-11
(Telephone) 3-3545-0131, ext. 20801

Thank you again for all of your help. I look forward to speaking with you again. I remain,

Sincerely yours,

Shinichi Yoshida
The Asahi Shimbun