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CORPORATE EFFORTS ON DIGITAL DIVIDE [1]

Stack:	Row:	Section:	Shelf:	Position:
S	18	3	2	2

CORPORATE EFFORTS ON DIGITAL DIVIDE BRIEFING BOOK

Mary McCain ⇒ HR

1. Description of possible corporate deliverables (Kalil's Email)
2. Home access piece – put it out there (not event) – wk. of 2/23 finalize Release of Home Access policy.
3. Call sheets Daley, Podesta, Maria, Beier
4. Wednesday (next week) briefing
5. Inter-agency:
   - Indian Country: (Interior, USDA, Commerce) Ask Mary Smith ← COS Rural Utility Greg Rodie Orszag
   - Teacher training (Education) – Linda Roberts
   - Skills gap -- training (Labor) – Steve
   - Expanding Neighborhood Networks (HUD) Jackie's
   - Delivery of social services using computers and Internet (HUD, HHS) Jackie Americorp - COS

Task agencies with different pieces

Wk. 2/28

SBA: how use the Internet to get microenterprise going

These are the 10 people we recommend you reach out to first given their major committment – ~~what~~ strategy that

- Intel – either Grove/Barnett ⇒ get other
- Cisco
- AOL
- Microsoft – Bruce Brooks
- IBM
- Bell Atlantic
- AT&T
- Jackson
- Hugh Price
- Morty
- Sandy

Wk.

Principals Mtg. 3/6

~~Inter-Agency~~

I. Give to folks before meeting but to give them ideas.
Send mt Friday a part of a larger

Lay mt on broad goals

Could have a couple paragraphs explaining trip to call attention to DD.

Adm. com. to doing its piece.

Can't do it alone - seeking to highlight partnership

Here are some ideas that appear to be promising.

Give them a web site to provide more info.

Other paper: what are we doing - event paper

~~Master Pl~~

Look in pine ridge paper for Native Paper.

Wed. Briefing 2/23

Inspector General Wants New Funds Spent On Modernization

TRANSPORTATION

If Congress increases FAA funding, it needs to put in more controls to assure that the money is spent to modernize aviation systems and is not absorbed by salaries, Transportation Inspector General Kenneth Mead told a joint hearing of the Senate Budget Committee and Transportation Appropriations Subcommittee Thursday.

"If you invest in modernization, you'd be disappointed if the money goes to cost growth," he said, adding: "There ought to be an explicit linkage to cost accountability. We need a cost accounting system."

FAA Administrator Jane Garvey agreed that the FAA needs a cost accounting system, and said the agency is on its way to developing one. She said this year there has been some delay in implementing such programs, because the FAA has focused on improving air traffic control — which it sees as the most important piece of reform.

The FAA has come under fire in recent years for not doing enough oversight of the aviation system, although Garvey — who has served as administrator for two-and-a-half years — has been praised for trying to implement reforms.

Heightening the debate this year has been **House Transportation and Infrastructure Chairman Shuster**'s proposal — known as AIR-21 — to take the aviation trust fund off budget and attempt to get a guarantee that a certain percentage of the aviation budget will be funded by the general fund.

Senate Budget Chairman Domenici, along with many other senators on the FAA reauthorization conference committee, opposes walling off a percentage of the general funds — but is willing to compromise with Shuster to guarantee that the aviation trust fund, plus interest, will be spent on aviation.

"If you invest in modernization, you'd be disappointed if the money goes to cost growth," said Transportation Inspector General Kenneth Mead.

At a speech to the National Council of State Legislatures Thursday, Shuster urged members to approach their senators to push through the FAA reauthorization bill. He said his intention was to get the bill done and through the Senate in the next 30 days.

Also at the hearing, **Senate Budget ranking member Frank Lautenberg**, D-N.J. — who cosponsored a bill five years ago that would have given the FAA more flexibility to run its programs — asked whether the FAA needs assurance of general funds in the way the highway system received such assurances in 1998.

Jack Basso, assistant Transportation secretary for budget and programs, said the Clinton administration has not called for such assurance — but noted that the trust fund alone will not meet the FAA's budget needs.

Responding to an earlier question from the panel, Garvey urged the senators to push forward on the reauthorization and move beyond the budget issues to focus on FAA reform.

"I don't think money is the only answer," Garvey said.

— *By April Fulton*

Internet Commission Grapples With Closing The 'Digital Divide'

TECHNOLOGY

Two options for integrating high tech advances into the nation's schools — a federal research and development fund, or matching funds for local community bond initiatives — have been floated by the congressional Web-based Education Commission, *National Journal's Technology Daily* reported.

"There's a federal responsibility in R&D in education," **Sen. Bob Kerrey**, D-Neb., the commission's chairman, said during the panel's first full hearing Wednesday. "If we don't think about the federal government having a larger percentage of R&D, it may not happen."

The 16-member commission is grappling with how to ensure students at all levels have access to affordable technology.

Initially, it will focus on how to influence the reauthorization of the Elementary and Secondary Education Act, and ultimately will report to Congress.

Commission member Nancy Pfund, a principal in San Francisco-based Hambrecht & Quist's Access Technology Private Equity Fund, suggested federal matching funds for localities that pass bond initiatives to support technology access programs for schools and low-income residents.

"Perhaps we could talk about a federal digital opportunity fund for municipalities that met certain criteria," she said at the commission's meeting Thursday. "If they met this criteria, then the municipality could get access to this fund based on a percentage of the bond issue. It would be a sweetener or catalyst."

Commerce Secretary Daley said President Clinton's proposal to increase funding for the Technology Opportunities Program, or TOPs, would help meet the goal of improving access to technology inside and outside of schools.

"We're obviously struggling with it," Daley said. "By doubling funding in our TOPs program, we could do some of that."

Kerrey said Clinton's proposal for creating more community technology centers is a start, but a larger federal role could be needed.

"It seems somehow we need to create partnerships with the Pixars and schools," he said. "We need to create something, maybe with the tax code, these partnerships."

The commission could meet again next month, but has yet to set a date.

— *By Rebecca S. Weiner*

Waitt Foundation

- Mission Statement
- Education Fund Overview
- Friends of Foundation
- Grant Requests Policy Statement
- "From Star Wars to Star Students: Education in the Digital Age"
- Waitt Replaces Executives (February 7, 2000)
- New Schools Venture Fund Participates in Conference to Investigate Public Education Models (January 11, 2000)
- Gateway: New Home. New CEO (December 20, 1999)
- New Efforts Seek to Expand Technology Access for the Poor (November 18, 1999)
- High-tech Donors to Help Poor Kids Online (November 9, 1999)

Apple Classroom of Tomorrow

Education.a

Micro Enterprise Event

⇒ Black

⇒ Kwesi Mfume
Been vocal about NAACP p/p partner to ensure minority kids have access to tech & high tech jobs

⇒ Jesse Jackson - Silicon Valley Proj.

JSA/outreach

People PC

Musician Herbie Hancock
Rhythm of Life Organiz
Setting up computer centers in inner-cities

www.lexis-n /inv

George Lucas - high tech



"Where there is no vision, the people perish"

The mission of the **Waitt Family Foundation**, established in 1993, is to impact individuals, families, and communities through programs and initiatives supporting systemic change, with a clear vision for the future. Please see our special tribute to our home - to Siouxland.

Education Fund Programs
A vision of partnership between students, educators, and community.
Get involved with PowerUP - "Bridging the Digital Divide"
NEW - From Star Wars to Star Students: Education in the Digital Age.

PeaceWorks Programs
A vision to facilitate peace in the home, community and the world.

Grant Requests
The Waitt Family Foundation actively creates, and participates in, charitable programs according to its mission - it is not a pure granting Foundation. Please review our Guidelines.

Friends of the Foundation
The Waitt Family Foundation extends its gratitude to all who have supported children through Foundation programs.

Scholarship Applications	Teacher Recognition	Student Recognition
Teacher Training	History/Press Releases	Contact Information



<<HOME

Education Fund Overview

Practical, Creative, Active and Universal Participation

The **Waitt Family Foundation - Education Fund** creates and participates in programs* to evolve educational activities:

Scholarships: (Siouxland Area Students Only)

Matching Fund Scholarships (see also: Donor Participation Materials)

Waitt Scholarships of Distinction

Single Parent Scholarships

* Request a Scholarship Application here or from your Guidance Counselor.
* Administration, Terms & Conditions of Scholarships

Teacher-Student Recognition Programs: (Siouxland Area Only)

Teacher Recognition Program: Awards given selected elementary, middle and high school teachers who are recognized in the educational community as leaders in integrating technology into all aspects of instructional activities that beneficially impacts student achievement.

Student Recognition Program: Awards given to selected elementary, middle and high school students who contribute innovative and practical approaches to integrating technology in the classroom.

Teacher Training Programs: (Siouxland Area Students Only)

The Waitt Family Foundation, in conjunction with Siouxland school districts, is providing teacher training and presentation programs which will advance the quality of education to Siouxland students.

Each program, after formal announcement, will be fully described at this location of the site.

The programs listed on this page are subject to approval of the Internal Revenue Service - the Application for Advance Approval bein submitted September 15, 1999. The Waitt Family Foundation reserves the right to make changes to the terms and conditions of the listed programs - and will make such changes should IRS specifically direct.

PeaceWorks Grant Requests Friends of Foundation

Friends of Foundation

The Foundation would like to recognize certain individuals and organizations for th time, ideas, and active involvement in helping make our charitable programs a succ

Education Fund

Special Recognition:

Nancy Mounts
For contributions of her boundless energy, vast experience, and

Program Development Contributors:

Norwest Bank Iowa NA: John Wagner, Kevin Kosgard. Chris
George Snow Scholarship Fund - Boca Raton, Florida:
A special 'thank you' goes to Tim Snow - without whom schola would have taken a lot longer to generate and get operational.
Guidance Counselors: Carolyn Schmith, Kathy Fliginger, Pau Quinn
John Pas: Teacher Training & Technology Program Contribut
Sandy Cosner: Office of Curriculum & Technology - Sgt. Blu
Big Brothers/Big Sisters of Siouxland: Russ Frazier
Kent Vriezelaar: Vriezelaar, Tigges, Edgington, Rossi, Bottar
Ft. Leavenworth School District: Tom Devlon, Mark Oleson for being inspirational in their implementation of classroom tec giving, giving and giving of their time and wisdom.

Supporters:

Siouxland Superintendents:
Larry Williams (whose positive and supportive spirit has been
Rich Caldwell (Sergeant Bluff-Luton schools have a lot to be th
Al Leber and Steve Rector (Supportive new Superintendents in

George Lucas Education Foundation:
Dr. Milton Chen & Diane Demee-Benoit - providing great serv
Real people with faith to share and commit to doing great thing

Siouxland Individuals: Sue Pierce, Debi Durham, and John Pr your time, support and encouragement.

Program Production - Special Thanks

Leah Schnepf: Coordination & Logistics - handling an imposs a God-Send
Dave Bernstein: Event Producer par excellence
Tom Kingsbury: Amazing Wizard of Audio/Video & Effects
Barb Lewis: Heart of the Auditorium - Indispensable & Positiv
Denny Gann: Cool Hand Denny taught me not to fear the blizz
Adam Feigus: Wise Counsel, Community Involvement, and G
Walt Johnson & Jim Meyer: Awesome professionals who set like brain surgeons operate on a patient - with precision.

Education Fund Grant Requests



Grant Requests

General Policy Statement

The Waitt Family Foundation actively creates, and participates in, charitable progra to its mission - it is not a pure granting Foundation. A mere request for a grant, wit significant right of participation, will be rejected by the Foundation.

Grants and Program-Related Investments to Organizations

Before a request is made for a grant or program-related investment, a brief letter of advisable to determine whether the Foundation's present interests and funds permit of the request.

The letter should include:

- The purpose of the project for which funds are being requested
- Problems and issues the proposed project will address
- Information about the organization conducting the project
- Estimated overall budget for the project
- Period of time for which funds are requested
- Qualifications of those who will be engaged in the project
- Proposed Waitt Family Foundation participation in project

After receiving the letter, Foundation staff members may ask the grant seeker to sub proposal. There is no grant application form. The proposal should include:

- The organization's current budget
- A description of the proposed work and how it will be conducted
- The names and curriculum vitae of those engaged in the project
- A detailed project budget
- Present means of support and status of applications to other funding sources
- Legal and tax status

In some instances, the Foundation requires the grantee organization to match the Fo grant with funds from other sources.

The Foundation supports pluralism and equal opportunity in its grant making and in policies. The opportunities that prospective grantee organizations provide for the ec

disadvantaged, minorities and women are considered in evaluating proposals.

Applications are considered throughout the year. Normally applicants may expect t within six weeks an indication of whether their proposals are within the Foundation interests and budget limitations. Activities supported by grants and program-related must be charitable, educational or scientific, as defined under the appropriate provis U.S. Internal Revenue Code and Treasury Regulations.

In addition to the information gathered by reason of its own participation in various programs, the Foundation monitors grants through regular financial and narrative re submitted by the grantee.

The Foundation's funds are limited in relation to the great number of worthwhile pr received. The Foundation directs its support to activities that are within its current i are likely to have wide effect. Support is not normally given for routine operating c institutions or for religious activities. Except in rare cases, funding is not available f construction or maintenance of buildings.

Requests in the United States should be sent to:

Executive Director
Waitt Family Foundation
P.O. Box 1397
North Sioux City, SD 57049

Requests in foreign countries are not being considered at the present time.

Grants to Individuals

Grants to individuals are primarily associated with the Foundation's Scholarship Pro cases, recipients are selected in accordance with an approved process of selection b Application, committee review, financial need, merit, and the likelihood of success undergraduate or vocational undertakings.

Education Fund PeaceWorks Friends of

FOR IMMEDIATE RELEASE

WAITT FAMILY, THE GEORGE LUCAS EDUCATIONAL, & GATEWAY FOUNDATIONS ANNOUNCE THE JOINT PRODUCTION OF

FROM STAR WARS TO STAR STUDENTS: EDUCATION IN THE DIGITAL AGE

Major Event for Teachers, Students & Parents Highlights Education Behind the Entertainment

NORTH SIOUX CITY, S.D. – January 19, 2000 – The Waitt Family Foundation, Th George Lucas Educational Foundation, and the Gateway Foundation today announced they have teamed together to produce a unique and exciting program entitled "From S Wars to Star Students: Education in the Digital Age." The production includes presentations from Industrial, Light & Magic, Lucasfilm, The George Lucas Education Foundation, and nationally recognized educators.

The program will be held January 31 – February 1, 2000 at the Sioux City Auditorium Sioux City, and consists of three separately scheduled events for students (middle and school), their parents, and K-12 teachers. These events are approved and supported by participating school districts. While student and teacher presentations will occur as a regularly scheduled event during school hours, parents are encouraged to obtain tickets from their local school administration office as soon as possible for their evening even January 31, 2000. Tickets are "free of charge".

"A major goal of the Waitt Family Foundation is to engage children in education throu technology and eliminate the *digital divide* where there are "haves" and "have nots" in world of the Internet. We're excited to work with The George Lucas Educational Foundation in support of a common vision to make education more meaningful, releva and rewarding for all our kids," said Ted Waitt, of the Waitt Family Foundation. "Thi an important event that highlights the education behind the entertainment – a great way engage all of us in education through the use of digital technology."

"The George Lucas Educational Foundation promotes a vision of inspired learning and teaching -- where students are challenged and engaged, are supported by inspired teach and involved parents and communities, and where they have access to interactive technologies. We are especially pleased to team with the Waitt Family Foundation and Gateway Foundation to share visions of how technology can help students learn, teach create, and explore," said George Lucas, founder and chairman of The George Lucas Educational Foundation.

Jim Wharton, Executive Director of the Gateway Foundation, said, "The Gateway Foundation has an intense interest in supporting those initiatives that take an innovativ approach towards learning. This program will expose our teachers and students to who new areas of education that could revolutionize the classroom."

The event will consist of separate presentations for parents, students and teachers:

Parents Presentation: On Monday, January 31 from 7 p.m. to 9 p.m., parents of midd

and high school students are invited to participate in an event that will help them relate children's fascination with technology, provide resources for helping their children dev skills for the 21st century, and offer strategies that promote information literacy. The presentation will include a behind-the-scenes look at visual effects in movie making an laser show.

The first 800 attendees with tickets will receive a copy of the George Lucas Education Foundation videotape, *"Learn & Live"* which is meant to help connect parents, teache and students with ideas that are generating excitement in schools throughout the count Parents of participating school districts have already received a *Parents Letter – Vouch* that must be presented at their child's school in order to obtain tickets for the event. Seating is limited, so parents are encouraged to act quickly in obtaining their tickets.

Student Presentation: A presentation for middle and high school students will highlig *Careers in the Digital Age* – how art, math, science, physics, and other disciplines are incorporated into moviemaking and visual effects. Students will be directed to what sk are necessary in today's and tomorrow's job market. The presentation will include a behind-the-scenes look at visual effects in movie making and a laser show.

Teachers Presentation: Teachers in grades K-12 will participate in *Technology's Pow to Enhance Teaching & Learning – Unleash a Child's Creativity.* Guest speakers inc teacher/media specialist Jim Dieckmann, featured in The George Lucas Educational Foundation's documentary film, *Learn & Live*, and state education officials from Iowa Nebraska and South Dakota. Teachers will receive a copy of the *Learn and Live* kit (b and film), which shares the good news about pioneering education efforts and serves a tool for those who are ready to begin – or have already started – working to improve schools and the education experience.

"As a former student in Sioux City, I'm proud to help bring this exciting program to th parents, teachers, and students in this area," said Waitt. "I hope they will join us in ha a fun and valuable educational experience."

These events are approved, supported, and attended by those in the Sioux City Commu School District, Sergeant Bluff-Luton School District, Dakota Valley School District, South Sioux City School District, Lawton-Bronson School District, Elk Point-Jefferso School District, and parochial schools of Sioux City.

Additional information regarding the event may be found at the Waitt Family Foundat Web site: www.waittfoundation.org.

Waitt Family Foundation contact: Rob Marqusee, 232-9929

Media contact: Angela Peacock, 232-9509

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Fortune

February 7, 2000

SECTION: FIRST:; Value Driven; Pg. 52

LENGTH: 726 words

HEADLINE: The Truth Can Hurt--Get Used to It;
Gateway founder Ted **Waitt** replaced most of his top executives after putting them through rigorous, thorough evaluations. That's the model of the future.

BYLINE: Geoffrey Colvin

BODY:
I've seen the way we'll all know how we're doing at work in the near future, and I thought you might want to know.

I can tell you right off you might not like it. Not that it matters--any organization that doesn't work this way probably won't be around very long.

The model I have in mind--not the only one out there, but the most dramatic--is **Gateway,** the PC maker. Maybe you remember a couple of years ago **Gateway** was sucking air. It had a disastrous quarter, the stock tanked, the COO left, and founder Ted **Waitt** was in one of those crises that determine whether an entrepreneur is the real thing. He looked around, faced reality, and decided this company he had started in a barn needed fundamental shaking up now that sales were running $ 6 billion a year.

So he called in consultants Smart & Associates to evaluate **Gateway's** top 100 employees. Understand that when this consulting firm assesses people, it does so with a rigor you don't often see. No ink-blot tests or free-associating, just lots and lots and lots of questions about a person's life since high school, plus highly detailed evaluations from a wide range of co-workers. The consultants then compile the assessments for the CEO.

And what did **Waitt** find when he read them? His answer is classic: "Stuff I knew but didn't want to find." Executives with a traumatic people problem almost always know the problem is there. They just don't face it until they absolutely have to.

This is when **Waitt** became, in a sense, a different kind of CEO. He concluded that he would have to blow up his top team--a team he had hired himself, its members sparkling with credentials from great companies. He admitted that if he wanted to attract the world's best executives, he couldn't afford to keep headquarters in North Sioux City, S.D. (I grew up 30 miles down the road; it was a great place to grow up, but he's right.) He realized that in deciding to fill most of **Gateway's** top positions with new people almost simultaneously, he was betting the company.

So he began the job of hiring new executives for ten of the top 14 jobs--and for many more at lower levels--while at the same time moving headquarters to talent-friendly San Diego and growing the company 20% a year. Recruiting was rigorous. **Waitt** and consultant Brad Smart jointly interviewed AT&T's Jeff Weitzen--now **Gateway's** CEO--for five hours, getting a staggeringly detailed picture of his work and education history and personal traits (they also conducted deep reference checks). Since I suspect you'll face a similar interview in the future, you should know that you'll be asked to describe your college study habits, cite your biggest mistakes of the past ten years, and imagine how your administrative assistant would describe you, among many, many other things.

It's now clear that **Waitt** won his bet. Eighteen to 24 months after the major new hires came aboard,

all are still in their jobs--an amazing result, since on average in U.S. business at least half of all new hires don't work out--and **Gateway** is doing terrifically (see "**Gateway** Is Moo and Improved," First, Dec. 20, in the fortune.com archive). More important, **Waitt** is committed to the highly demanding, detailed, time-consuming, relentlessly honest processes for recruiting new employees and evaluating current ones that he adopted when he bet the company. The object is to employ only A players, in the consultants' phrase; B and C players must be coached to become A players or moved into other jobs where they can be A players, or moved out. The process can never stop.

So why is this the way we'll all work? Because the infotech revolution is stripping away the protections that used to let companies sail along without facing the problem of B and C players. The revolution is lowering entry barriers in virtually every industry and arming customers with information and speed, destroying the friction, ignorance, and delay that used to protect mediocre companies. You're naked out there--just you and your people. They're the only competitive advantage you've got.

Some recoil from continual, thorough, unvarnished evaluations, from always telling people exactly where they stand. They think it's cold and inhuman. We'll all realize eventually that it's just the opposite: honest and considerate. And effective. My advice: Learn to like it.

GRAPHIC: COLOR ILLUSTRATION: DAVID E. LESH

LANGUAGE: ENGLISH

LOAD-DATE: January 26, 2000

FOCUSTM
Search: General News;Waitt AND Gateway

To narrow this search, please enter a word or phrase:

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Example: **House of Representatives**

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January 11, 2000, Tuesday

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HEADLINE: New Schools Venture Fund Participates in Conference to Investigate New Public Education Models

DATELINE: NEW YORK, Jan. 11, 2000

BODY:

Venture Capitalist John Doerr, New Schools' Co-Founder, to Speak About the Power of Educational Entrepreneurship

The New Schools Venture Fund, a Redwood City, California-based non-profit venture philanthropy fund, is participating in the Freedom in Education and Equal Opportunity conference held by the Children's Scholarship Fund and sponsored by the Forstmann Foundation. The conference takes place tomorrow, January 12, at the Pierre Hotel in Manhattan.

The New Schools Venture Fund, created by technology venture capitalists and entrepreneurs, aims to help non-profit and for-profit education ventures succeed by leveraging the expertise, intuition and resources of a powerful network of New Economy pioneers. In addition to providing financial support, New Schools is also creating a nationwide network of education entrepreneurs, educators, New Economy leaders and others committed to improving our public education system.

Venture capitalist John Doerr will address the conference of business leaders on behalf of New Schools. Mr. Doerr is a partner at Kleiner Perkins Caufield & Byers, a well-known Silicon Valley venture capital firm that has invested in companies such as Amazon.com, Inc. (NASDAQ: AMZN), Netscape Communications, Inc., bought by America Online, Inc. (NYSE: AOL), and Sun Microsystems, Inc. (NASDAQ: SUNW). Mr. Doerr will speak about how networks and entrepreneurs have transformed our society, and the importance of carefully translating lessons and models learned in the New Economy into public education.

"The New Schools Venture Fund is a big, bold idea. It builds on the innovation and passion of a new breed of pioneers--education entrepreneurs. New Schools is a growing network tapping the insight, experience, and resources of New Economy leaders. We're devoted to transforming public education--our most important business," said Mr. Doerr, who will be participating on a panel with John Walton, Jeffrey Leeds and Ted **Waitt,** moderated by Mike McCurry.

New Schools has invested in five education entrepreneurial ventures. Two of these ventures, LearnNow and University Public Schools, are opening charter schools. LearnNow, a for-profit company, is creating a national network of charter schools serving 6th through 12th grade students from disadvantaged communities. University Public Schools is a non-profit system of charter schools based in California's Central Valley. In addition, New Schools has invested in the Success for All Foundation, Carnegie Learning, Inc. and GreatSchools.net.

About New Schools Venture Fund

Founded in 1998, the New Schools Venture Fund is a non-profit venture philanthropy fund. Our mission is to improve public K-12 education by supporting a network of quality education entrepreneurs. New Schools is based on the belief that there are lessons to be learned from the entrepreneurial economy, which, if translated carefully, can improve our public schools. Donors to

the New Schools Venture Fund include John Doerr and Brook Byers, partners, Kleiner Perkins Caufield & Byers; John Chambers, CEO, Cisco Systems; Jim & Sally Barksdale; Matt Glickman CEO, Babycenter.com; Steve Merrill, Special Limited Partner, Benchmark Capital; Reed Hastings, CEO, Netflix.com; Ann Bowers, Noyce Foundation. For more information about New Schools, please see www.newschools.org.

CONTACT: Alexander Ogilvy PR
Molly Van Etten, 415/923-1660 x147
mvetten@alexanderogilvy.com

URL: http://www.businesswire.com

LANGUAGE: ENGLISH

LOAD-DATE: January 12, 2000

FOCUS™
Search: General News;Waitt AND charity

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Fortune

December 20, 1999

SECTION: FIRST:; Pg. 44

LENGTH: 1319 words

HEADLINE: New Home. New Ceo. **Gateway** Is Moo And Improved

BYLINE: David Kirkpatrick

BODY:

Two years ago **Gateway** was in trouble. Fierce competition in the personal computer business had sent profits tumbling. The company was overshadowed in the minds of investors and customers by direct-sales rival Dell. It couldn't attract top executive talent to its headquarters in North Sioux City, S.D. It even had a Y2K problem--its name, then **Gateway** 2000. So CEO Ted **Waitt,** the company founder with the famous ponytail, did something radical. He tore his company apart, rethinking and remaking just about every aspect of its operations--the name, strategy, products, alliances, top management. He even moved **Gateway's** headquarters to San Diego. (The one thing he kept was the company's familiar Holstein motif.)

Explains an exultant **Waitt:** "We went through an organizational change in 1998 like no company our size has ever gone through--ten of our top 14 people were hired in 1998." The changes have revitalized the company and kept **Gateway** growing--in the third quarter, revenues were up 20% and net profit 40%. Market share was up for the 35th consecutive quarter. And **Gateway** stock is up 200% so far this year.

Now **Waitt** apparently plans an even more radical change--replacing himself. Sources close to the company say that by the end of the year he is likely to step down as CEO and anoint Jeff Weitzen, currently president and COO. **Waitt,** 36, will remain board chairman, the sources predict. (He owns about 38% of the company.) AT&T veteran Weitzen, 43, joined **Gateway** in January 1998. He has effectively run things most of the past year, developing an almost brotherly working relationship with the earthy, chain-smoking **Waitt.** The two frequently finish each other's sentences. Their offices adjoin the same conference room, through which they run back and forth to share confidences. (They most often end up in **Waitt's** office, because its open-air porch allows him to puff away without polluting the brand-new, smoke-free office building.)

Gateway is now a PC company that doesn't call itself one. Instead, it's an "experience" company, says Weitzen: "Computing and content and communications--that's the whole experience, and what we want to be about." And for good reason--PC prices are falling mercilessly, and desktop machines are less and less the center of consumer attention as the Internet burgeons. "The PC business is brutal and not getting any easier," Weitzen says.

He and **Waitt** have responded by developing what they call a "hexagon" strategy, with six distinct but related sources of income--systems, software and peripherals, service and training, Internet access, portals and content, and financing. Though only 15% of profits now come from sources other than the PC, the company's goal is 30% by 2001.

Every one of the businesses except peripherals boasts significantly better profit margins than PCs themselves. In addition, says CFO John Todd, "we get recurring revenue from Internet access, portal ads, financing, warranties, and training. Quarter in, quarter out, they'll add income whether we sell PCs or not." As evidence that **Gateway** can thrive despite declining PC prices, Todd says that in the second quarter of 1996 it sold PCs for about $ 3,000 and made about $ 150 in profit. In this year's second quarter the average price was down to $ 1,900, but profits were up to $ 175 per PC.

The signature deal for the new **Gateway** is the close alliance it announced in late October with America Online. Though at the time most observers thought the two companies' primary purpose was to build Internet-access devices, there is much more. Says Weitzen: "It's the two biggest consumer brands in high technology getting together to deliver easier-to-use products and services." AOL President Bob Pittman has high regard for **Gateway:** "They know who consumers are, which ones they're going after and how, and then they serve them with almost religious fervor." **Gateway** was the first PC company to launch its own Internet service provider, **Gateway.**net. Its 600,000 subscribers will now be folded into the AOL universe. Pittman explains AOL's strategy: "Of the three online services we'll be selling, AOL is the big mass-market brand, CompuServe is the value brand, and **Gateway.**net is the customizable personalized brand."

The deal got raves from Wall Street. "This is huge," says Credit Suisse First Boston analyst Mike Kwatinetz, who calculates that for each new AOL member it signs up, **Gateway** gets ongoing revenue of at least $ 3 per month, or $ 126 over three years, as opposed to a one-time payment of $ 35 in the past. That translates into eight points of additional profit margin per PC, he figures. And Kwatinetz's numbers are probably low. "One of the ways you know it's a great deal," continues Kwatinetz, "is that AOL insisted on buying $ 800 million in **Gateway** stock as part of the deal. **Gateway** didn't need the money."

In addition to its successes with consumers, **Gateway** has built a sizable business-PC operation. Including sales to education and government, the division comprises about half of revenue. Though the focus is on small businesses, giant companies like Mitsubishi are also big customers. Van Andrews, who arrived a year ago to take over the business segment, has hired a raft of senior staff and is launching an ad campaign headlined "**Gateway**@work." Says he: "Our biggest challenge is to get people to understand that **Gateway** has a business division, and grow it."

Andrews has what he calls a "secret weapon," which helps all of **Gateway's** businesses today (and now AOL's)--the almost 200 **Gateway** Country Stores in the U.S. and the 40 abroad. By the end of next year there will be stores within driving distance of 80% of the U.S. population. **Gateway** is the only major computer company that can interact with its customers in person as well as on the phone or the Web. **Gateway's** road warrior program for business travelers lets them bring a problem notebook computer into the store, get a loaner, and be on their way. And consumer buyers can try out a PC and get lessons on how to surf the Web. Then, if something breaks, they just bring it in. But the stores carry no inventory, making them much less expensive to operate than conventional computer stores.

A big divergence is developing in the PC industry between the companies that sell through middlemen--Compaq, IBM, Hewlett-Packard, and others--and those that sell directly--**Gateway** and Dell Computer. The latter two have an inherent advantage, and it's not just the economic benefits of having virtually no inventory and lower distribution expense. Even more important is a business model that allows them to interact directly with the customer, which gives them numerous ways to profitably extend and grow their businesses. There's another similarity too: The entrepreneur founders of both **Gateway** and Dell stumbled and then recognized they needed top-level help to keep their company on track. Michael Dell's setbacks just came earlier, in 1993, after which he created an office of the chief executive, which he now shares with Mort Topfer, a Motorola veteran, and former Bain & Co. consultant Kevin Rollins. The newcomers revivified Dell, which is on track to become the world's largest PC maker, surpassing Compaq.

So far Weitzen and company are energizing **Gateway** too. Revenues have gone from about $ 6 billion to about $ 9 billion, and company employment is up from 12,000 to 19,000. **Gateway's** stock surge suggests the degree of support on Wall Street. But though many other analysts retain their enthusiasm, Kwatinetz's is waning. "Dell's growing at 40%, **Gateway** at 20%, and yet **Gateway** is now selling at a higher multiple of future earnings," he says. "**Gateway's** doing a great job, but does it deserve a higher valuation than Dell? I don't think so." He then goes on to enumerate at length **Gateway's** virtues. So buy Dell's stock first, but don't ever again ignore **Gateway.**

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The Chronicle of Philanthropy

November 18, 1999

SECTION: MANAGING; Pg. 38 ,TECHNOLOGY

LENGTH: 293 words

HEADLINE: New Effort Seeks to Expand Technology Access for Poor

BYLINE: NICOLE WALLACE

BODY:

More than a dozen companies, foundations, **charities,** and government agencies have joined together to start a new non-profit organization, PowerUp, to increase poor children's access to technology.

The Stephen Case Foundation, established by the co-founder of America Online and his wife, Jean, is providing $ 10-million to get PowerUp off the ground. Half of the grant will be used for administrative and personnel expenses, and the other half will finance grants to bolster existing technology programs that serve poor children and to start new ones.

The AOL Foundation, in Dulles, Va., will provide 100,000 AOL accounts for programs that need them, and the **Waitt** Family Foundation, created by Ted **Waitt,** founder of Gateway, and his wife, Joan, will donate 50,000 computers.

Within a year, the new organization expects to be working with at least 250 sites, a goal made possible, in part, by PowerUp's partnerships with youth-development programs. The group's partners include non-profit organizations such as Boys & Girls Clubs of America, Communities In Schools, the National Urban League, Save the Children, and the Y.M.C.A. of the USA, as well as the U.S. Department of Education's 21st Century Community Learning Centers and Community Technology Centers.

In addition to grants and gifts of equipment, groups that sponsor PowerUp sites will receive assistance in integrating technology into their programs. The Corporation for National Service will train more than 400 AmeriCorps members to work as mentors and technical advisers at PowerUp sites.

Grant guidelines are available on PowerUp's Web site, and the group will begin accepting proposals as of January 1.

For more information: Go to http://www.powerup.org.

LANGUAGE: ENGLISH

LOAD-DATE: November 17, 1999

FOCUSTM
Search: General News;Waitt AND charity

To narrow this search, please enter a word or phrase:

Copyright 1999 The Atlanta Constitution
The Atlanta Journal and Constitution

November 9, 1999, Tuesday, Home Edition

SECTION: News; Pg. 3A

LENGTH: 435 words

HEADLINE: High-tech donors to help poor kids get online

BYLINE: Marilyn Geewax, Cox Washington Bureau

SOURCE: CONSTITUTION

DATELINE: Washington

BODY:
Entrepreneurs who have made fortunes from the online revolution have an obligation to give away large chunks of their wealth to ensure that "in the Internet century, no children get left behind," Steve Case, chairman of America Online, said Monday in announcing a public-private partnership to help poorer children get online.

Putting his own money where his mouth was, Case said his family's charitable foundation will give $ 10 million to help establish the PowerUP partnership, which will coordinate private donors and businesses with nonprofit organizations and federal agencies to give underserved children access to computers and guidance on how to use the Internet.

The Case Foundation is paying for the initial staff administrative costs. The **Waitt** Family Foundation, established by Gateway Inc. Chairman Ted **Waitt,** will supply 50,000 computers to community centers.

America Online then will give away 100,000 Internet access accounts.

More than 400 specially trained, full-time AmeriCorpsVISTA workers will provide an adult presence at PowerUP-supported centers.

The computer centers will be closely tied to local YMCAs, Boys & Girls Clubs, Save the Children, the National Urban League and other organizations with connections to young people.

AmeriCorpsVISTA workers will coordinate with local schools to make sure PowerUp efforts complement educational programs. Students will be able to access only Web sites that have been screened for appropriate content.

Case said that because so many new jobs will be tied to the Internet in coming years, all children need knowledge of computers.

"Just as the nation made a successful commitment to ensuring that every child has access to public education starting at the age of 5, we must now commit ourselves to ensuring that in the 21st century every child in America has access to technology so that no one falls behind," he said.

Waitt agreed, saying that because the Internet "has created an era of almost unprecedented prosperity," the affluent must "share so that everybody can take part."

Retired Army Gen. Colin Powell, who serves on the PowerUP board, said people all over the world are looking at the United States to see whether its form of capitalism is worthy of support and

imitation.

"Communism is gone . . . and we are in a remarkably powerful position," Powell said.

But that position will be eroded if others see that capitalism distributes wealth only to a handful of people, while leaving the poor behind, he said. " We can't be that shining city on a hill," he said, unless the light reaches all children.

GRAPHIC: Photo
Steve Case

LOAD-DATE: November 9, 1999

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Search: General News;Waitt AND charity

To narrow this search, please enter a word or phrase:

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Example: **House of Representatives**

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AFL-CIO

Select: ALL (Month) 2000 (Year) Speeches (Document Type) GO

Union Leaders To Present Vice President Gore With Blueprint for Improving Workers' Ability to Thrive in the New Economy
November 4, 1999

Help | Search: GO

Report Is Result of Collaboration by Unions, Employers, Educators and Government to Forge New Commitments for Worker Education Programs

AFL-CIO Executive Vice President Linda Chavez-Thompson and leaders of the nation's major unions will help present a new report to Vice President Al Gore on how to make sure workers have the skills needed for jobs in the new economy during a **Thursday, Nov. 4, meeting**.

The report—"Skills for a New Century: A Blueprint for Lifelong Learning"—is the work of a Leadership Group named earlier this year by Gore to collaborate on what's working in workplace education and to issue recommendations for future goals. As a result of the group's work, unions, business representatives, academics and government are making new commitments to improve education for workers.

Participants in Thursday's meeting and copies of the report will be available after the session, scheduled to occur at the White House.

"This exciting new time demands new skills and knowledge, but many Americans are not fully able to participate in our new economy," the report states. "The challenge is too large and too complex to be met by any single stakeholder....Partnerships must include students, workers, educators, employers, unions and government and occur at all levels."

Unions long have been a key force in workplace education programs—training programs by construction trades unions, teachers' unions and other unions rival the nation's community college system, ranking second only to the U.S. military in workplace education.

Unions also encourage employers to invest more in education, according to industry group studies. For example, recent negotiations between the United Auto Workers and General Motors, Ford, and DaimlerChrysler increased tuition assistance benefits not only for all employees but also all dependents.

"Skills for a New Century: A Blueprint for Lifelong Learning" proposes four key workforce learning goals:

Deliver education, training and learning that are tied to high standards, lead to useful credentials and meet labor market needs.

Improve access to financial resources for lifetime learning for all Americans, including those in low-wage jobs.

Jeanne Fields 510-238-6459
Inner-City Wall Street

510-238-0956
Jeanne Fields – City of Oakland

if the couple has no children). To qualify, each spouse must have earned income of at least $725. All of these dollar amounts would be indexed in subsequent years.

The EITC phase-out rate would be reduced from 21.06 percent to 19.06 percent for taxpayers with two or more children. Nontaxable earned income would no longer be included in earned income.

A proposed technical correction would clarify that taxpayers would be eligible to receive the small credit for workers without qualifying children if they cannot claim the credit for workers with children because their child does not have a social security number. The proposed change also would clarify that taxpayers may not receive any credit (even the small credit for workers without qualifying children) if their child is not taken into account because another taxpayer who may claim the child has higher modified AGI.

The proposal would be effective for taxable years beginning after December 31, 1999.

INCREASE AND INDEX THE LOW-INCOME HOUSING TAX CREDIT PER CAPITA CAP

Current Law

A tax credit is allowed in annual installments over 10 years for qualifying low-income rental housing, which may be newly constructed or substantially rehabilitated residential units. In order for a credit to be claimed with respect to a building, the building owner must receive a credit allocation from a State or local housing authority. The low-income housing credit is allocated by State or local government authorities subject to an annual limitation for each State. The annual State housing credit limitation, expressed in terms of first-year credits, is currently equal to the sum of $1.25 per capita, the amount of unused housing credit (if any) for the preceding calendar year, the amount of housing credits (if any) returned to the State or local authority in the calendar year, and the housing credit amounts (if any) allocated to such State by the Secretary out of a pool of returned credits. The $1.25 per capita amount, used in determining a State's total amount of available first-year credits, was set in 1986.

Reasons for Change

Inflation has eroded the value of the cap on low-income housing credit allocations by 45 percent since 1986, but the need for decent affordable low-income rental housing remains acute. Most State agencies receive qualified proposals for far more low-income rental housing than they can support with available credits. Without the tax credits, these projects will not be undertaken. A modest increase in the per capita amount will allow additional low-income housing to be provided but still require that State agencies choose projects that best meet their housing needs. Indexing the per capita amount for inflation will ensure that the real value of the credit is maintained.

Proposal

Under the proposal, the annual State low-income housing credit allocations to each State would be increased to $1.75 per capita for calendar year 2001 and indexed for inflation each year thereafter.

PROVIDE NEW MARKETS TAX CREDIT

Current Law

In general, there are limited tax incentives for investing and making loans to businesses in low-income communities. For example, current law provides for targeted tax incentives that are intended to encourage investment in specialized small business investment companies that are licensed by the Small Business Administration to make loans to, or equity investments in, small businesses owned by persons who are socially or economically disadvantaged.

Reasons for Change

Businesses in our nation's inner cities and isolated rural communities often lack access to equity capital to grow and succeed. To help attract new capital to these businesses, a new tax credit is proposed for equity investments in these businesses.

Proposal

In general.--Taxpayers would be allowed a credit against Federal income taxes for qualified equity investments made to acquire stock or other equity interests in a selected community development entity. The credits would be allocated to selected community development entities by the Department of Treasury, pursuant to regulations to be issued by that Department. For each year during the period 2001-2005, the Department of the Treasury would be permitted to authorize selected community development entities to issue an aggregate of $3 billion of equity interests with respect to which credits could be claimed under the proposal (a total of $15 billion of new equity investment). If the selected community development entity fails to sell qualified equity investments up to the amount authorized within five years of the authorization, then the remaining authorization would be canceled, and the Department of the Treasury could authorize another community development entity to issue qualified equity investments for the unused portion.[1]

The credit allowed to the investor (either the original purchaser or a subsequent holder) would be a six-percent credit (i.e., six percent of the amount paid to the issuing community development

[1] In making credit allocations, the Department of the Treasury would give priority to entities with records of having successfully provided capital or technical assistance to disadvantaged businesses or communities.

Company/CEO list:

3Com - Eric Benhamou
phone: (408) 326-5440

Big supporter of e-rate. Already supporting $1 million/year in "Urban Challenge Grants." Serves on our President's Information Technology Advisory Committee

Washington contact - Greg Garcia.

Cisco Systems - John Chambers

Cisco Network Academies.

Washington contact: Michael Timmeney

Intel: Andy Grove or Craig Barrett

Doing Computer Clubhouses in February 28th, pledged to train 400,000 teachers (100,000 in U.S.)

Washington Contact: Jennifer Verdery

AT&T - Michael Armstrong — Done

Consistent participant in new markets, participated in POTUS December digital divide event.

Washington Contact: Carol Wilner

AOL - Steve Case — Done

Washington Contact: Jill Lesser, David Eisner (AOL Foundation)

IBM - Lew Gerstner--**DONE**

Major interest is in K-12 education

Washington Contact: Chris Caine or Tim Sheehy

Lucent - Richard McGinn--**DONE**

Did "academies" at Los Angeles event

Bell Atlantic - Seidenberg — Done

Bell South - Duane Ackerman — Done

SBC Communications — Done

Work through Ann Richards?

MCI Worldcom - Bernie Ebbers — E

Washington Contact - Jonathan Sallet - 887-3351

Qwest - Joe Naccio

Microsoft -- Bill Gates. Also need to talk to Bruce Brooks. — Done E

Washington contact: James Houghton

Qualcom - Irwin Jacobs

Washington contact: Jonas Neihardt

Dell - Michael Dell — E

Gateway - Ted Waitt ($6.2 billion) — Done

Washington contact: Donald McCelland

Apple - Steve Jobs — E

Oracle - Larry Ellison ($13 billion) — E

HP - Carly Fiorina--**DONE**

Compaq - Michael Capellas--**DONE**

Tandy/Radio Shack -Leonard Roberts
Wants to participate -- need to figure out something specific to ask him. Interested In getting 35,000 employees in 7,000 stores to do something.

Contact - Ronald Parrish - VP - Government Affairs - (817) 415-3779
Local contact: Marshall Lynam - 202-544-7996

Intuit - Scott Cook?

Novell - Eric Schmidt — E
Interested in home access initiative
D.C. Contact: Dan Burton

Excite @Home - George Bell

Contact: John Englund

Yahoo - Jerry Yang and David Filo

Sun Microsystems Scott McNeally

Wash Rep:

Texas Instruments

Wash rep - John Boidock

Applied Materials -- Jim Morgan

Wash rep: Wayne Sayer

Univision

Walt Disney – Michael Eisner

Viacom -- Sumner Redstone

Industry Associations

ITAA - Harris Miller
AEA - Bill Archey
CSPP - Ken Kay
NVCA
CTIA -Tom Wheeler
USTA
NCTA (National Cable TV Association)

C940540

Individuals

Paul Allen ($40 billion) - co-founder of Microsoft

Jeff Bezos, ($7.8 billion) -- CEO of Amazon.com

Pierre Omidyar ($4.9 billion) - co-founder of eBay

Jay Walker ($4.1 billion) CEO of Priceline.com

Jerry Yang and David Filo - ($3.7 billion each) -- co-founders of Yahoo!

Gary Winnick ($3.2 billion) - Global Crossing

Ted Turner ($6.9 billion)

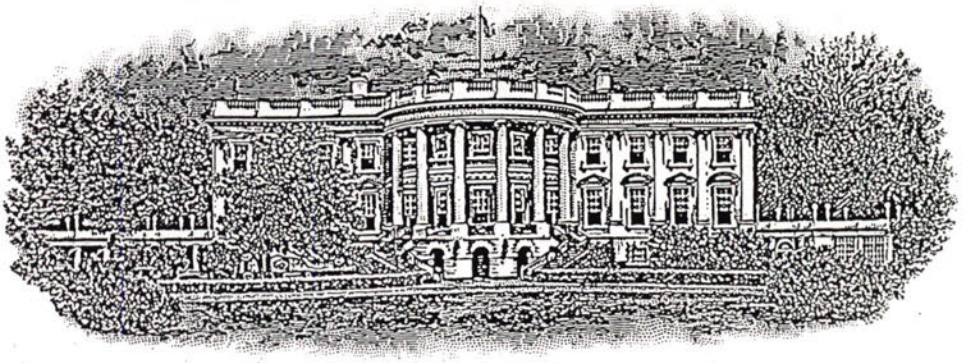
Patrick McGovern -- International Data Group

David Wetherell - CMGI - Internet holding company

Scott McNeally CEO, Sun Microsystems Mountain View, California		• John Gage (director of Science office) was original creators of NetDay • **Open Gateways Initiative:** In an effort to help poor schools, the Open Gateways initiative creates partnerships with K-12 schools by providing Sun products and training to both students and teachers. The program helps teachers use network based tools to implement new teaching strategies that effectively incorporate technology and prepare students to participate in the information age. • While they occasionally issues grants outside these areas, Sun focuses on the following communities: Silicon Valley, CA; Front Range, CO; and Boston and Middlesex County, MA. • Sun also participates in America's Promise and through their Open Gateways program, Sun pledged to bring Internet access to K-12 schools in poor communities. By the end of 2000, Sun and its employees will contribute more than 20,000 service hours and $5 million in equipment and teacher training. • **Education Grants Program:** Provides cash grants to schools and non-profits that seek to increase college entrance rates and job opportunities in and around the company's largest employment communities. • In his speeches has talked about the need for good content, particularly for K-12.
Tom Engibous, Chairman, President and CEO, Texas Instruments		• Given a number of speeches on increasing minority participation in high-tech careers. • TI provides financial support (cash, equipment, and volunteer hours) to support educational programs, specifically K-12. • Primary corporate sponsor for T3—Teachers Teaching with Technology program—nation wide initiative to revitalize the way math and science are taught in schools and colleges. This program has played a critical role in the effort to train teachers on how to use graphing calculators in their classes. T3 has held seminars and summer institutes to provide hands-on instruction to nearly 20,000 teachers and introducing new techniques to classrooms in over 40 states. • TI also provides continuing education programs for their employees.
Eric Benhamou CEO 3Com Santa Clara, California 408-326-5440	Scheduled to meet with Gene PNTR.	• Big supporter of E-rate and NetDay, both in California and throughout the US. • Currently supporting $1 million per year in "Urban Challenge Grants." • Serves on the President's Information Technology Advisory Committee • Recently donated over $165,000 in computer networking equipment to the Emergency Housing Consortium in Santa Clara County, California. The equipment will be used to provide Internet access and classroom educational options for kids living in the EHC's numerous shelters, as well as job training and skills for parents.

Dr. Irwin Jacobs Chairman and CEO, Qualcom San Diego, California		• QUALCOMM supports bringing technology into educational programs. Large gifts to UCSan Diego. Other programs include: ✓ **Teaching and Educating Children by Helping Schools (TECHS) :** Grant program that provides QUALCOMM hardware, networking and wiring grants and support to make technology more accessible to students, teachers, schools and other educational organizations. ✓ **Teacher Tech Day:** Opportunity for San Diego County junior-high and high-school math and science educators to learn about QUALCOMM's education programs and efforts technology in the classroom; science and math curriculum best practices; local educational resources. Also provides opportunities to participate in: hands-on computer workshops; "best practices" break-out sessions; and educational resources expo.
Michael Dell Founder and CEO, Dell Computers Austin, Texas	Met with the President on January 21, 2000	• Has funded Austin technology centers and has provided Internet access for all of Austin's public libraries. • Through its diversity programs, Dell funds computer and technology programs in classrooms and neighborhoods centers. Also, executives are frequent contributors to civic groups and participate in community initiatives. • Provided computers to the Microsoft Technology Awards program.
Steve Jobs Founder, Apple Computers Cupertino, California		• Historically, Apple has donated computers to schools and low-income communities. However, due to some financial difficulties in the recent past, Apple has suspended a number of their grant programs. However, they have continued to offer educators and other interested parties training classes with their technical staff—**need to verify.** • Working with Rainbow/PUSH : Apple is hiring minority interns lined up by Rainbow/PUSH for the summer. • Jesse Jackson has criticized Apple for not including minorities on its Board.
Leonard Roberts Tandy/Radio Shack		• Kalil believes he wants to participate but we need to figure out something specific to ask him.
Scott Cook Founder and Chairman of Executive Committee, Intuit		• **The Quicken Tax Freedom Project**: Established last year, provides online tax preparation and electronic filing free to all taxpayers filing Form 1040EZ and to individuals and families with annual adjusted gross income of $20,000 or less. • He's interested in getting 35,000 employees in 7,000stores to do something.
Eric Schmidt Novell		• Similar to Cisco Network Academies—helping highschools students get CNE certificates for network engineering. • Interested in home access initiative
George Bell Excite@Home		•

Michael Eisner Walt Disney		• May be someone to speak with regarding PSAs
Sumner Redstone Viacom		• Had volunteered to lead CEOs to move forward on Digital Divide activities but no progress has been made as of yet.
Univision		• Hispanic Media company—could be useful to speak with them about doing PSAs.



THE WHITE HOUSE

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DATE: 2/12/00 PAGES TO FOLLOW: 8

COMMENTS: Gigi: Here's a draft of the 1st list of CEOs (page me + we can discuss this). Pls. review + page me tomorrow after 1:00pm fr ymr edits. Also, we were not able to find anything on AFT, School Administratns + Building & Construction Workers - would like to discuss w/ you as well. Hope you ARE having a good weekend - talk to you tomorrow. THANKS —

leave them off — Bob Gerosine Political

Especially important Silver teacher training E-Rate

If this fax is incomplete or you need to provide clearance information for a meeting, please call Rachael Goldfarb at 456-5351 or email Rachael_F_Goldfarb@opd.eop.gov. Thank you.

Stallion H.S. Partnership - party AOL + Power Up partnership AOL

IBEW - power Blue H.S. - joint venture w/ Power Up & IBEW was partner

4TH STORY of Level 1 printed in FULL format.

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The Village Voice

November 9, 1999, Tuesday

SECTION: CYBER; Pg. 31

LENGTH: 1403 words

HEADLINE: DASH'S HOPES

BYLINE: donna ladd

BODY:

Darien Dash speaks two languages, even when he's waxing fondly about Internet databases. Often, the 28-year-old Internet entrepreneur sounds pretty much like the latest Silicon (V)alley millionaire: IPO this, venture capital that. But put him in front of a crowd of inner-city kids and he finds his hip-hop roots, dropping rappers' names faster than you can say Puff Daddy or Snoop Dogg. 'i bridge the gap between silicon Alley and constituents in Harlem,'' Dash said last week. ''I speak in chips and bits, and also the language of our community. I've got to wear a lot of hats.''

Dash started his company--DME Interactive in the industry, Digital Mafia Entertainment in the community (www.digitalmafia.com)--in 1994 to close the digital gap for black and Hispanic communities while selling them technology: e-commerce, Web design, advertising, networking. ''My goal is to expand software and hardware within minority communities,'' he told the teen staff of HarlemLive.org in East Harlem last week. His clients include Motown Records, the New York Knicks, Bad Boy Entertainment, and Roc-A-Blok Records, which he cofounded.

''Our company's job is to give back to you all and to make money for ourselves,'' he told the two dozen kids in the Playing 2 Win Community Technology Center, surrounded by donated Macs and PCs.

Dash--who is married to Deborah, with three kids named Dash Jr., Dennis, and Devyn--decided in 1994 to become a technology messiah for minorities while still working at Digital Music Express, owned by cable giant TCI. He says the company refused to target minority customers because many had problems meeting their payments. So he quit to go after (and help create) the minority tech market himself. ''If I don't take a leadership role, how can I expect anyone else to do it?'' he said.

In TCI's defense, Dash said corporate ignorance is much larger than the company he worked for: It's systemic. ''It's not fair to say TCI is a bigoted corporation. The situation I was in was typical of the American state of mind from the corporate perspective,'' he said, adding that minority markets were and still are underfunded. Dash, a South Hackensack, New Jersey, native, said his calling was to ''evangelize'' directly to places like East Harlem. And he wants to educate corporate America while he's at it.

Minority communities should be offended at the corporate notion that they're only into music and sports, he told the HarlemLive crew, a group of inner-city tech evangelists in their own right. ''People tell me you can't bring the Internet to the inner city,'' he said, bouncing before the kids in a **Steve Jobs**--esque black turtleneck. ''I swear to God, white folks think y'all only want to buy sneakers, beepers, and cell phones. But I believe in you.''

But Dash admitted separately that the corporate view of the African American market--one that spent $1 billion on consumer products last year--is partly true. That is, it's hard to convince minority kids that geekdom is cool. ''That's a problem, not a stereotype,'' he said. But it's fixable, he added, if the kids see their current heroes getting wired.

He pointed to rappers like Puff Daddy (www.puff daddy.com), and the now fabulously rich Fubu (www.fubu.com) clothing marketers, as good tech influences. They're making money selling stuff inner-city kids want--and they have an Internet presence. He asked the kids if they'd listen to someone like Marvin D in concert at a site like DefJam.com. And would they pay a dollar, even $5, for the chance?

''Yeah, why not,'' a voice from the crowd said. ''You pay $25 to see a stupid wrestling match.''

''What about you, sweetheart?'' he asked Ebony Meyers, one of the handful of girls in the crowd. She chose Dru Hill. ''What if you could chat online with Dru Hill? Would that interest you?'' She nodded.

But Dash didn't stop at selling the kids Internet products. He challenged them to become entrepreneurs. ''You all can be the ones creating the content,'' he said. Emphasizing that they could get rich themselves if they follow the technology road, he explained that just 5 percent of Bill Gates's fortune amounts to $4 million a month. (Moans of approval.)

''Now you can make money yourselves instead of working for other people,'' he added, explaining that people buy Internet stock ''like buying a pair of sneakers.''

''They're not told at a young age that they could get rich,'' Dash said later. Now, the stereotypes for minority success stories are sports and entertainment figures, he said, whereas before that, making money ''was about drug dealing and other dubious things. We need different kinds of role models.''

Rahsaan Harris, the associate director of HarlemLive, applauded Dash's strategy, which uses images of current sports and music heroes to open high-tech doors. ''A lot of kids in the inner city don't have access to either computers or good role models , or choices for college,'' he said. ''HarlemLive is about exposing them to everything. There's an interactive way to do that. They need exchange, and not just on the digital level.''

You wouldn't know minority kids think tech is for losers from visiting the HarlemLive studio. As soon as Dash's speech ended, the staff crowded into the world's smallest newsroom, around 10 donated computers to work on their Web magazine.

Kerly Suffren, 18, reporter and senior editor, agrees with Dash about technology's potential for teens. ''It's important, I'll tell you that much. I wasn't always a computer freak; I wasn't initiated until I joined HarlemLive. I stayed away. But computers have changed the way I think,'' he said.

Tech becomes cool for these kids, or any kids, when you encourage them to go crazy creatively and do their own thing, Harris said. ''Show them the relevance; they'll be on them for hours. That's the real deal.''

From 1997 to 1998, the gap between the number of white and black households with Internet access grew by 53 percent, according to a report this year by the Department of Commerce. But, according to Forrester Research, African Americans are the fastest-growing group online for 1999, with a 42 percent growth rate. Dash told the HarlemLive kids they can be the ones to close the **digital divide.** Thus, the crux of his sermon: Don't sit around and wait for the high-tech crumbs. Instead of just bemoaning the ''**digital divide,**'' go grab a piece of the pie.

The CEO bristles at the **digital-divide** apologists who say minorities will catch up naturally with tech some day. ''People do acclimate. But I don't think minorities should have to 'catch up.' If we have to catch up, we've been left behind. There's no excuse for that.'' The catch-up-some-day mentality assumes that minorities are ''not part of the infrastructure, not part of building the digital age,'' he said. ''There's a fallacy in thinking there. The cold, hard reality is that corporate America, the general market, and a lot of politicians see minorities only as consumers, not as contributors.''

The change must come from within, Dash added. He said his own mentor, Cecil Hollingsworth, who cofounded Essence magazine, spurred him to own, rather than rent, a piece of economic real estate. ''He was like a godfather to me,'' he said.

Dash introduced his own protege, director of marketing Jared Leake, who grew up in Harlem, went to Dalton and Harvard, and now is back living--and selling technology--in Harlem. Dash, who was just named the Technology Committee chairman of School District 5 (Harlem), offered his personal e-mail address to the kids for mentoring and business advice.

At District 5, Dash is approaching corporate partners (Compaq, AltaVista to date) to help Harlem create model broadband, PC- and network-ready schools, rather than become another district with haphazard Internet access. As a result, he predicts that companies will soon come knocking in Harlem to ''cherrypick these kids'' for their work forces. He reminded the kids that he started out with a mere $500 and a dream: ''If you have the determination and the will, the money will follow. I'm a living, breathing example. Puff, Master P, and Fubu--we all started from nothing and made something.''

But what about the competition he's fostering? ''That would be a problem I would welcome any day--that this industry becomes saturated with young, great people of color,'' he said.

GRAPHIC: darien dash: "I SPEAK IN CHIPS AND BITS, AND ALSO THE LANGUAGE OF OUR COMMUNITY.''

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The world's most outspoken civil rights leaders left a message in New York last week for the high-tech industry: Think diverse.

The plea to close the ''**digital divide**'' between whites and minorities, voiced repeatedly at the NAACP's annual convention in midtown, hangs in the air as Apple Computer arrives in town for its MacWorld Expo and celebration of its latest good news: $203 million in profits for the last quarter.

But the quarter also saw some bad publicity for Apple, courtesy of the Reverend Jesse Jackson. In April, the civil rights leader accused the Silicon Valley mainstay of not thinking differently enough and challenged the company to live up to the hallowed images portrayed in its ad campaign by recruiting, hiring, and training more minorities.

''I am not fooled when Apple Computer uses the images of Jackie Robinson, Cesar Chavez, and Miles Davis in its advertising campaigns, but fails to include a single African-American or Latino on its board,'' Jackson said on his son's Web site (www.jessejacksonjr.org) when he announced he would not run for the presidency. Of 384 board members of the 50 top tech firms, five are African American and one Hispanic, Jackson reports.

The ''Think Different'' campaign also uses images of Rosa Parks, Muhammad Ali, and Martin Luther King Jr. to help sell Macintosh computers. Apple's board is made of seven male members; one is Asian, the rest white.

High tech is the new civil rights battleground, Jackson argues. Because tech companies ''control the allocation of capital in this country,'' they ''must come to understand the value of inclusion.''

Jackson went to Silicon Valley in April to drive his point home, meeting with tech leaders, including Apple interim CEO **Steve Jobs.** His civil rights group, Rainbow/PUSH Coalition, purchased stock in 50 Silicon Valley and high tech companies. And Jackson established the Silicon Valley Project in the midst of the world's richest technology region.

These efforts seem to be paying off. Apple, a company that historically has donated computers to schools and low-income communities, is working with Rainbow/PUSH to do even more, although the company has repeatedly declined

comment on Jackson's crusade--including for this article.

Apple is hiring minority interns lined up by Rainbow/PUSH for the summer, reports Butch Wing, the director of the Silicon Valley Project. And the project's last advisory meeting was held at Apple's headquarters in Cupertino on June 25.

Last week, Apple attended a planning meeting for the Rainbow/PUSH Coalition trade bureau, which Wing says will bring together a base of minority- and women-owned businesses to develop ''strategic partnerships'' with tech companies. He hopes tech companies will reach out to these minority businesses to fill their outsourcing needs--the ''modus operandi in Silicon Valley,'' Wing says. That could in-clude any services from temporary workers to architects to marketing firms, he adds.

''It's a good strategy to involve minority advertising and marketing firms who can reach that minority market and expand their consumer base,'' Wing says. ''It would be good for Apple and be good for the community. I believe some steps are being taken in that direction. But I'd say that Apple would say that more could be done.''

At last week's NAACP convention, president and CEO Kweisi Mfume called on public and private initiatives to ensure that minority children have equal access to technology and, ultimately, high-tech jobs.

In his keynote speech, Mfume said the civil rights battle has moved from lunch counters and buses to the ''so-called 'superhighway'...the Internet.'' ''The gap in Internet use between whites and blacks expanded to 20.7 percent last year....The stakes are far too high for our children, who are being subtracted out of the equation,'' Mfume said.

Mfume further emphasized during the convention that the NAACP will keep score of the tech community's outreach efforts, and direct its members' business accordingly. He announced a partnership with AT&T in 20 cities, including New York, to build after-school technology centers ''so parents and children can learn computer usage together.''

In this climate--further charged last week by a Commerce Department report confirming the racial tech divide--other companies are scurrying up to the diversity plate. Ameritech Corp., the Illinois-based Baby Bell, recently announced a partnership with the National Urban League to build Internet community centers in five major midwestern cities. And 3Com Corp., the maker of Palm handheld devices, said it is donating $1 million worth of equipment and training to help students become computer network engineers.

Wing sends his own message to start-up tech companies in New York's Silicon Alley and the rest of the country: This means you, too. Minority leaders aren't watching only the Microsofts, Suns, and Apples of the world; they need the support of the little guys as well, he says.

Wing points to San Francisco--based OpNet, a company that is training urban youth, ages 18 to 25, for longer-term jobs. ''Diversity is especially effective when it becomes part of a company in its start-up. Then it's part of the company's natural growth and evolution,'' he says.

At least one Silicon Valley tech leader isn't joining Jackson's bandwagon. In an edi-torial published in the San Jose Mercury News and on his Web site (www.cypress.com), Cypress Semiconductor Corp. chief executive T.J. Rodgers says Jackson's effort is about ''shaking down corporations.'' He calls Jackson ''a hustler who exploits white shame for his own financial and political ends.''

Jackson says that only 4 percent of Silicon Valley employees are African American; 7 percent Hispanic. Rodgers says his company has 35 percent minority workers, includ-ing Asians, and faults Jackson for disregarding Silicon Valley's sizable Asian worker population (28 percent).

Joe McCarthy, a Cypress spokesman, says that a number of other Silicon Valley CEOs agree with his boss. However, he said, for them to go on the record against Jackson would be ''too political.''

LANGUAGE: ENGLISH

LOAD-DATE: July 27, 1999

Natasha F. Bilimoria 02/12/2000 03:44:41 PM

Record Type: Record

To: Jackson T. Dunn/WHO/EOP@EOP

cc:
Subject: Thanks

If you would just indicate if any of these folks have called and/or submitted ideas or proposals on ideas for the Digital divide trip. Also need numbers for some of the folks further down the list. thanks again.

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Craig Barrett CEO, Intel Santa Clara, California	408-765-8080
Michael Armstrong CEO, AT&T	908-221-~~7022~~ 6896 (7020)
Steve Case Co-founder and CEO, AOL Dulles, Virginia	703-265-1568
F. Duane Ackerman Chairman and CEO, Bell South Atlanta, Georgia	404-249-4020
Ted Waitt Founder, CEO, Gateway Computers Sioux City, South Dakota	605-232-2000
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	Bruce Brooks Community Relations, Microsoft Redmond, Washington	425-882-8080
	Larry Ellison CEO, Oracle	650-506-7000
	Jim Morgan Applied Materials Santa Clara, California	408-727-5555
	Bernie Ebbers MCI Worldcom	601-360-8600
X	Jerry Yang and David Filo Co-FoundersYahoo!	408-328-7712
X	John Chambers CEO, Cisco Systems	408-526-4578

CEO/Headquarters	Contact with Administration	Additional Information
Carly Fiorina President and CEO, Hewlett-Packard 650-857-1501 Palo Alto, California	You met with her earlier in January.	• Serves on the board of directors for PowerUp • HP has a program called Diversity in Education Initiative (DEI), a five-year, $4 million initiative that's working to strengthen math and science skills for K-16 students, and ultimately guide students to attend and complete engineering school. This program is specifically targeted to low-income, minority communities. • HP is also involved in creating community technology centers. • She is dedicated to working on the digital divide issue (has given a number of speeches on it) • HP was in partnership with the Ford Motor announcement and will be the provider of computers and printers to Ford's employees. • In 1998, HP gave $64.8 million in cash and equipment to non-profit agencies and educational institutions worldwide. Sixty-seven percent went toward improving education. • HP also has a tele-mentoring program -- more than 4,000 relationships between HP employees with students since the programs creation in 1995 • HP will provide agreed to provide equipment donations and discounts to the Intel "Teach to the Future" project.
Lou Gerstner Chairman and CEO, IBM 914-499-1900 (this may be general number) Armonk, NY		• A strong advocate of the importance of quality education (K-12). • He co-chairs **Achieve**, an organization created by U.S. Governors and business leaders to drive high academic standards for public schools in the United States. **NOTE:** In a May 5th speech in Washington DC, he stated, "the Federal Government contributes less than 10 cents out of every education dollar and if Washington worked at maximum efficiency with maximum wisdom, it could have only a minimal effecton K-12 education. • Established **Reinventing Education** as the company's program in support of systemic school reform. Through Reinventing Education, IBM has initiated strategic partnerships with 21 states and school districts, which are utilizing IBM technology and technical assistance to eliminate key barriers to school reform and improve student performance. • Established **Project FIRST** (Fostering Instructional Reform through Service and Technology)—a partnership between IBM and Americorp which is designed to integrate technology into the public school curriculum and increase community involvement. It works with local education funds to recruit and train Americorp volunteers, who are trained at IBM, to serve as school-based technology coordinators in the public schools. They repair and upgrade computers and provide training to teachers, librarians and the community in hardware, software and on-line tools.

		• Established IBM KidSmart Early Learning program—a multimillion dollar initiative which integrates new interactive teaching and learning activities using the latest technology into the curricula of 250,000 pre-Kindergarten children attending United Way daycare centers in 44 states. • Provided in-kind contributions to the Hispanic Federation Web Site a project funded by Bell Atlantic (see below)
Michael Capellas – Compaq President and CEO 281-370-0670 Houston, Texas		• Compaq supports programs that reinforcing the company's commitment to helping schools effectively apply technology in education. • The company supports a **Teaching with Technology Grant Program**. The program recognizes K-12 educators from U.S. public, private and Department of Defense schools for their original uses of technology to create challenging and inspiring learning opportunities for students. • Recently, Compaq donated close to $750,000 in cash and equipment resources to help support the development of Boy &Girls Club of America Technology Initiative, a global Intranet system that will allow its national headquarters in Atlanta (GA) and its five regional services centers to link up with local Boys & Girls Clubs across the country. Eventually, Club members and professionals around the world will use the system to share knowledge and experiences. • Provided over $400,000 in computers and other equipment to George Bush Presidential Library on Texas A&M campus. • Tech Corps is a nonprofit organization designed to bring individuals with technical expertise into schools across the country to assist, as volunteers, with technology-related projects. It currently has 35 state chapters. Compaq supports the program based on its interest in using technology to enhance the quality of K-12 education—especially in those communities where Compaq and its employees have a major presence. Through a variety of resources—which includes more than $325,000 in cash and equipment grants, and hundreds of employee volunteers in schools across the country—Compaq joins other sponsors in supporting a national program that prepares students, teachers and schools to meet the technological challenges of the 21st century. The company has also collaborated with Tech Corps and the National Center for Missing and Exploited Children to distribute—through school systems—a series of materials focusing on safety rules for children using the Internet. **Tech Corps awarded Digital Equipment Corporation (Compaq acquired Digital in 1998) one of three 1996 "Leadership in Technology" awards. The award, presented in Washington, D.C., by Vice President Gore, recognized the company for "outstanding leadership in and support of using technology to improve the quality of K-12 education."**

Richard McGinn President, Lucent Technologies 908-582-8359 Summit, New Jersey	Has participated in past New Markets trips.	• As you recall, Lucent Technologies funded Project GRAD in Newark, NJ and is active in this program. McGinn is very active in Newark, NJ and supports New Markets. • On the first New Markets trip in California, Lucent provided $ 2 million to help fund a new curriculum in information technology by the National Academy Foundation, a nonprofit group that trains high-school students for skilled jobs.
Wade Henderson Director, Leadership Conference of Civil Rights 202-466-3311 Washington, DC		• Attended the Digital Divide conference in December. • Leadership Conference on Civil Rights is working with many nonprofit organizations and private-sector companies to launch a new Digital Opportunity Partnership. This initiative will empower the entire civil and human rights communities through an expanded Web site (civilrights.org), leadership forums, and even "freedom riders" who will bring high-technology to the doorstep of nonprofit organizations
Roberta Katz President, TechNet 650-463-1510 Palo Alto, California		• It is the premier political organization for the high-tech world in Silicon Valley • She was a panelist at the December digital divide event • John Chambers, at Cisco Systems, advised that it was a good idea to bring together the Silicon Valley players into the Digital Divide effort through TechNet. • John Doerr helped establish TechNet • TechNet has decided to focus on Digital Divide issues but has not decided on what specifically to focus.
Ivan Seidenberg Bell Atlantic 212-395-1060 New York, New York	Sperling met with him prior to the first New Markets tour and briefed him about the trip.	• Big supporter of New Markets. • Is a participant in the Digital Divide Network and has a number of initiatives addressing the digital divide. Includes the following: ✓ **Asian American Technology Hub:** the Asian American Federation of New York, with aid from a major grant, plans to launch a technology hub for the Asian Pacific nonprofit community. The group will become an Internet Service Provider and will build the technology infrastructure of community-based organizations, extending the power of the Internet and computer networking to its 34-member health and human service agencies throughout the New York metropolitan area that need it ✓ **NAACP Funding:** Bell Atlantic provided funds to the NAACP to improve the Association's Internet-based communications system with its network of 2,200 branches, units and chapters across the U.S. ✓ **Employee and Retiree Activism Ð The Bell Atlantic Pioneers:** Over 170,000 Bell Atlantic volunteers log in over six million hours a year in donated time to help meet the needs of their communities. This includes mentoring, wiring classrooms for the Internet.

		✓ **Technology Centers:** Funding to the National Urban League to establish five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, NJ. ✓ **Hispanic Federation Web Site:** Funded the New York-based Hispanic Federation to develop an interactive Web site designed to provide its nonprofit network of more than 60 member agencies with a host of powerful online tools. IBM provided in-kind contributions to this project.
Andy Grove Co-founder and Chairman, Intel Santa Clara, California		• Will announce Computer Clubhouse -- February 28th • Participates in Digital Divide Network. • On January 20th, Intel announced "Teach to the Future" –a world-wide initiative to address barriers to technology for teachers. Over the next three years, Intel will invest $100 million in cash, equipment, curriculum development and program management to train more than 400,000 (100,000 in U.S.) classroom teachers in 20 countries. Total worth of project (with other corporate support) is nearly half a billion dollars. • Teach to the Future is part of Intel's commitment to America's Promise.
Craig Barrett CEO, Intel Santa Clara, California		• See Andy Grove (above)
Michael Armstrong CEO, AT&T		• Has consistent participant New Markets and participated in the December Digital Divide event where they announced a $1 million grant to the Educational Development Center, a non-profit education and research development associaiton to develop a three pronged training program that would include teachers, community members and young people. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ **The AT&T Learning Network:** Offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning. $150 million corporate commitment in 1995. ✓ **Leadership Conversations for the Next America:** To bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century. ✓ **Academy of Information Technology:** AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace. ✓ **Job Corps Funding:** AT&T is investing in the Edison (N.J.) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials.

		✓ **Community Technology Centers:** AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. ✓ **Computer Learning:** AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same. ✓ **New York City Housing Resources:** AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants. ✓ **Cable in the Classroom Program:** AT&T Broadband and Internet Services offers free cable modem and service to every school in its area of service, and through its support for Cable in the Classroom, provides a free cable connection and over 540 hours per month of commercial-free educational programming to schools across the country. ✓ **School Safety:** AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts. ✓ **Get Net Wise:** Founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.
Steve Case Co-founder and CEO, AOL Dulles, Virginia		• Participated in the December Digital Divide event. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ **PowerUP:** More than a dozen nonprofit organizations, major corporations and federal agencies joined together to launch a new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. AOL has pledged 100,000 AOL accounts for free Internet access to sites throughout the country. ✓ **AOL Rural Telecommunications Leadership Awards**: The AOL Foundation is partnering with the National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards, which seek to reduce the digital divide by recognizing and promoting telecommunications innovations in rural areas. ✓ **The Digital Divide Grants Initiative**: Invest in nonprofit organizations, social entrepreneurs, and collaboratives working to empower disadvantaged communities and populations through technology. The Foundation hopes to support a variety of ventures to foster innovative and effective approaches to bridging the Digital Divide. ✓ **National Digital Divide Clearinghouse:** Goal is to create a single source of all available information about efforts to provide underserved communities with access to technology and provide tools for information sharing and community building among those working to bridge the Digital Divide.

F. Duane Ackerman Chairman and CEO, Bell South Atlanta, Georgia		• In 1996, they committed $25 million to provide wiring, Internet access, and free phones and business lines to 6,665 schools in 9 southeastern states. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ **edu.pwr3:** a two-year, $10 million program of the BellSouth Foundation to help school leaders, teachers and students fully harness the power of technology for learning. •
Ted Waitt Founder, CEO, Gateway Computers Sioux City, South Dakota		• Participant in Digital Divide Network. • Participates in PowerUP—Gateway and Waitt Family Foundation will provide $50,000 Gateway computers.
Edward Whitacre Chairman and CEO, SBC Communications San Antonio, Texas		• Work through Ann Richards?? • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: • **Community Partnership Agreement:** Nonprofit collaboration between SBC subsidiary Pacific Bell and nine California community coalitions representing 134 Latino, Asian American, African American, civil rights, and disability organizations that is dedicated to closing the digital divide by bringing communications technologies to traditionally disadvantaged communities. SBC is providing a $50 million monetary contribution to the fund, which is distributing $5 million per year over a ten year period. • **Major National Urban League Grant**: In November, 1999, SBC announced a $1 million grant to the National Urban League to support the League's technology programs. The grants will help fund the Urban League's efforts to create and maintain community technology centers that bring technology to underserved communities. • **"Links to Learning Closing the Digital Divide" Initiative:** In Connecticut, SBC subsidiary SNET awarded $500,000 to institutions of higher education under a grant program designed specifically to close the digital divide. Programs include: hands-on technology training for the visually impaired, women in transition, senior citizens and young adults from difficult family situations, a basic computer literacy training program for the underserved population of eastern Connecticut and an "Introduction to Computers" curriculum for women in transition at Gateway Community Technical College.
Bill Gates Founder, Microsoft Redmond, Washington		• Microsoft contributed $344 million in software and program support to Intel's Teach to the Future program. • Participant in Digital Divide networks--other projects include: ✓ **Public Libraries:** Microsoft will donate an estimated $200 million in software to create access

		to technology at public libraries that serve low-income communities. ✓ **Boys & Girls Clubs:** Microsoft has teamed with Boys & Girls Clubs of America to establish technology centers at 15 Boys & Girls Clubs nationwide, and to develop a model for other clubs to use in establishing their own technology centers. In the program's first year, Microsoft donated $1.1 million in cash and $540,000 in software. ✓ **Connected Learning Community grants:** CLC grants to expand access to information technology. More than 95 community-based nonprofit groups across the United States have received grants totaling $1.25 million in cash and $2.4 million in software during the past three years. ✓ **Working Connections:** This 5-year, $30 million grant program supports the development and enhancement of information technology training for underserved populations through the nation's community college system. ✓ **Higher education for minorities:** Funding/supported Historically Black Colleges and Universities, Hispanic-Serving Institutions and tribal colleges. ✓ **TRIO programs:** Microsoft has donated more than $20 million in software to increase technology access for low-income students participating in the federally funded TRIO programs at 49 colleges and universities across the United States, benefiting more than 70,000 students. ✓ **Microsoft Technology Leadership Grants:** Technology Leadership Grants provide major software donations to large, national nonprofit organizations to expand their use of information technology to support their mission. In the three years of this program, Microsoft has donated over $18 million in software to 20 organizations.
Bruce Brooks Community Relations, Microsoft Redmond, Washington		• See Bill Gates (above)
Larry Ellison CEO, Oracle		• Main charter is Oracle's Promise, which intends to provide network computers to the 100 most economically challenged schools in California • Ellison was invited by President Clinton to participate in a roundtable discussion on education. At the meeting, Ellison pledged to equip economically-challenged schools with low cost, easy to use network computers. • Oracle committed to make a $100 million donation to be used for providing network computer access to every child in America. The donation was made in support of "America's Promise - The Alliance for Youth," a multi-year, national campaign that will propel the mission and goals of the President's Summit for America's Future forward. • Oracle plans to extend the effort into the ten largest urban areas in the United States as part of the Oracle's Promise charter.

Jim Morgan Applied Materials Santa Clara, California		• In 1997, Applied Materials announced its sponsorship of **the Kindness and Justice Challenge**, an in-school program to encourage and organize America's youth to take positive action to improve their communities. The Challenge, which will be one of the first educational projects to capitalize on the connection of America's schools to the Internet, is expected to involve a million school children by the year 2000. • Applied Materials' sponsorship of The Kindness and Justice Challenge will total $1.25 million over three years. In addition to its support of this national program, Applied Materials has committed to launch a Silicon Valley chapter of DO Something, which will spearhead local Challenge efforts. The Company will also help launch a chapter in Austin, Texas.
Bernie Ebbers MCI Worldcom		• Established the MarcoPolo program, a partnership between MCI WorldCom and six renowned educational organizations. This partnership has been created to produce five discipline-specific educational web sites, geared primarily towards K-12 teachers. • MCI is providing internet training for all teachers in seven Mississippi Delta states through the MarcoPolo Internet Content for the Classroom—this was a deliverable on the Delta trip the President took in December. • The MarcoPolo program also features a comprehensive teacher training kit and is delivered to teacher trainers by certified instructors. MCI Worldcom is targeting teachers that meet rigourous academic goals set by their school districts. • MCI WorldCom has also established the Urban Education Technology Forum, a consortium of technology representatives, private sector firms and institutions. This is an association-wide initiative aimed at helping urban students build the technological skills needed for higher education and upon their arrival to the workforce.
Jerry Yang and David Filo Co-FoundersYahoo! (see individual list)		• Donated $2 million in cash to endow the Yahoo! Founders Chair in the School of Engineering at Stanford. (The Chronicle piece I included talks alot about strategy in getting these two, and other young millionaires like them, to donate money to particular charities.) • Collaborated on "Oracle's Promise," a program that committed $100 million towards the provision of network computers to economically distressed public schools in 13 school districts that are located throughout six states.
John Chambers CEO, Cisco Systems		• Cisco Network Academies • Partnership between UNDP and Cisco Systems to create **NetAid,** a global project that harnesses the Internet to battle extreme poverty in the world. In August, they announced that they will partner with the Asia Pacific Development Information Program (APDIP) to jointly fund and set up ten Cisco Networking Academies in nine developing countries in the region to provide students with advanced IT curricula to leverage the enormous opportunities created by the Internet while creating a qualified talent pool for building and maintaining networks. • Cisco is also going to a local Silicon Valley homeless shelter (Emergency Housing Consortium)

		to train prospective technology workers. (reported in 2/12/00 Washington Post article).
Scott McNeally CEO, Sun Microsystems Mountain View, California		• **Open Gateways Initiative:** In an effort to help poor schools, the Open Gateways initiative creates partnerships with K-12 schools by providing Sun products and training to both students and teachers. The program helps teachers use network based tools to implement new teaching strategies that effectively incorporate technology and prepare students to participate in the information age. • While they occasionally issues grants outside these areas, Sun focuses on the following communities: Silicon Valley, CA; Front Range, CO; and Boston and Middlesex County, MA. • Sun also participates in America's Promise and through their Open Gateways program, Sun pledged to bring Internet access to K-12 schools in poor communities. By the end of 2000, Sun and its employees will contribute more than 20,000 service hours and $5 million in equipment and teacher training. • **Education Grants Program:** Provides cash grants to schools and non-profits that seek to increase college entrance rates and job opportunities in and around the company's largest employment communities.
Tom Engibous, Chairman, President and CEO, Texas Instruments		• TI provides financial support (cash, equipment, and volunteer hours) to support educational programs, specifically K-12. • Primary corporate sponsor for T3—Teachers Teaching with Technology program—nation wide initiative to revitalize the way math and science are taught in schools and colleges. This program has played a critical role in the effort to train teachers on how to use graphing calculators in their classes. T3 has held seminars and summer institutes to provide hands-on instruction to nearly 20,000 teachers and introducing new techniques to classrooms in over 40 states. • TI also provides continuing education programs for their employees.
Eric Benhamou CEO 3Com Santa Clara, California 408-326-5440		• Big supporter of E-rate and NetDay, both in California and throughout the US. • Currently supporting $1 million per year in "Urban Challenge Grants." • Serves on the President's Information Technology Advisory Committee • Recently donated over $165,000 in computer networking equipment to the Emergency Housing Consortium in Santa Clara County, California. The equipment will be used to provide Internet access and classroom educational options for kids living in the EHC's numerous shelters, as well as job training and skills for parents.

Dr. Irwin Jacobs Chairman and CEO, Qualcom San Diego, California		• QUALCOMM supports bringing technology into educational programs. Programs include: ✓ **Teaching and Educating Children by Helping Schools (TECHS) :** Grant program that provides QUALCOMM hardware, networking and wiring grants and support to make technology more accessible to students, teachers, schools and other educational organizations. ✓ **Teacher Tech Day:** Opportunity for San Diego County junior-high and high-school math and science educators to learn about QUALCOMM's education programs and efforts technology in the classroom; science and math curriculum best practices; local educational resources. Also provides opportunities to participate in: hands-on computer workshops; "best practices" break-out sessions; and educational resources expo.
Michael Dell Founder and CEO, Dell Computers Austin, Texas		
Steve Jobs Founder, Apple Computers		•
Leonard Roberts Tandy/Radio Shack		•
Scott Cook Intuit		• Kalil believes he wants to participate but we need to figure out something specific to ask him. • He's interested in getting 35,000 employees in 7,000stores to do something.
Eric Schmidt Novell		•
George Bell Excite@Home		• Interested in home access initiative
Michael Eisner Walt Disney		
Sumner Redstone Viacom		•
Univision		•

Intuit Begins Donating Online Tax Preparation And Electronic Filing To Lower Income Families And Individuals

Intuit Launches the Quicken Tax Freedom Project at www.quicken.com/freedom

WASHINGTON, D.C. -- February 4, 1999 -- Intuit Inc. (NASDAQ: INTU) today announced the launch of the Quicken® Tax Freedom Project, a public service initiative donating online tax preparation and electronic filing to lower income families and individuals at no charge. This service, which supports both federal and state income taxes, is available to taxpayers with adjusted annual gross incomes of $20,000 or less.

According to IRS statistics, more than 50 million Americans, or about 43 percent of all individual taxpayers, are eligible to participate in the Quicken Tax Freedom Project.

"The Quicken Tax Freedom Project is one program that will help bridge this country's 'technology gap' by making electronic tax preparation affordable and accessible to those who otherwise may not have access to a computer or the appropriate software," said Bill Harris, president and CEO of Intuit. "We think it is important for everyone in the country to be able to enjoy the great benefits of the new digital revolution."

Intuit is offering online tax preparation and electronic filing services at no charge to eligible families and individuals through its WebTurboTax™ product, a Web-based personal tax preparation solution that enables taxpayers to securely and quickly prepare and electronically file their tax returns via the Internet. WebTurboTax is easy to use and requires no tax knowledge or expertise. Because it is a Web-based product and is not downloaded or stored on an individual's computer, consumers can use it securely from locations offering Internet access.

Intuit is encouraging libraries, schools, senior citizen centers and other public Internet facilities to provide eligible taxpayers access to the Quicken Tax Freedom Project. More than 6,000 of the 9,000 public libraries in America offer public access to the Internet at one or more locations, according to the American Library Association.

Harris said Intuit is also working with public-spirited groups such as SeniorNet, which provides Internet access to senior citizens at 140 centers nationwide.

"The launch of the Quicken Tax Freedom Project is an important milestone in the democratization of technology," said Ann Wrixon, SeniorNet executive director. "We are very pleased to help lower income older adults take advantage of this opportunity, and encourage seniors to visit our centers to learn about and use this technology."

The Quicken Tax Freedom Project was announced last August and is now available for public use. Taxpayers can access the Quicken Tax Freedom Project at www.quicken.com/freedom from Web-enabled PCs with Internet Explorer 4.0 or greater, Netscape Navigator 4.0 or greater, or America Online 4.0 (with Internet Explorer 4.0).

WebTurboTax features the latest in SSL encryption technology to ensure that tax filers' returns, and all personal information associated with them, remain private and secure during preparation and transmission.

The Quicken Tax Freedom Project is, in part, a response to requests from

the IRS to the private sector to help it generate more electronically filed returns. According to the IRS, electronically filed returns have a less than one percent error rate, as compared to a 20 percent error rate for manually prepared returns. Additionally, the IRS can process software generated and electronically filed tax returns much faster than manually prepared and filed returns, speeding refunds for those who are getting them.

All individual income taxpayers with adjusted annual gross incomes of $20,000 and less will be eligible under the program. All major tax forms, including 1040EZ, 1040A and 1040 are supported.

Eligibility is determined by users' actual tax information entered in WebTurboTax. The services are available now through April 1, 1999, and will be extended thereafter if Intuit has sufficient capacity to continue the program through the end-of-tax-season peak.

About Intuit

Intuit Inc., a financial software and Web-based services company, develops and markets Quicken, the leading personal finance software; TurboTax, the best-selling tax preparation software; and QuickBooks, the most popular small business accounting software. Intuit's QuickenStore (www.quickenstore.com) is the online source for consumers to purchase Intuit products via the Web.

Intuit's Quicken.com Web site (www.quicken.com) is the premier financial Web site, offering a comprehensive set of financial news, information and tools, including insurance, mortgage, investment and tax preparation services. Intuit's products and services enable individuals, small businesses and financial professionals to better manage their financial lives and businesses.

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Intuit's Free Online Tax Filing Program for Lower Income Americans Off to a Strong Start

02/10/00

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Feb. 10, 2000--

Intuit's Quicken Tax Freedom Project -- at www.quicken.com/freedom

-- Reports an 100% Increase Over Last Year

Just three weeks after the launch of its e-tax season, e-finance leader Intuit Inc. (Nasdaq:INTU) reported a marked increase in the demand for its philanthropic initiative, the Quicken(R) Tax Freedom Project.

TECHNOLOGY
Aussie Hackers Face Penalties
Hackers Stole Passwords?
FBI Finds Compromised Servers
2 Links in Net Attacks Traced
Windows 2000 Debuts Next Week

The initiative donates online tax preparation and filing to eligible lower income individuals.

The company today announced that more than 20,000 federal returns have been filed online through this free program between Jan. 15 and Feb. 7, 2000, an increase of more than 100% over the comparable period last year.

The Quicken Tax Freedom Project provides online tax preparation and electronic filing free of charge to all taxpayers filing Form 1040EZ, as well as to individuals and families with annual adjusted gross incomes of $20,000 or less. The free program applies to the preparation and filing of both state and federal individual income tax returns.

According to the most recent statistics from the Internal Revenue Service, approximately 55 million Americans will be eligible for the Quicken Tax Freedom Project during the 1999 tax year.

"We're delighted with the early success of our efforts to continue to bridge the 'digital divide' and deliver the benefits of the Internet to the people who need it most -- people with lower incomes or just starting their careers, students and the elderly," said Scott Cook, Intuit founder and chairman of the executive committee.

Cook attributed the increase in online filing through Quicken Tax Freedom in part to the explosion of programs offering Americans low-cost or free PCs, as well as an increase in Internet access at public locations. The American Library Association reports that nearly 75% of public libraries now

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offer their patrons free Internet access. Many individuals also can obtain free Internet access at local community centers or on college campuses across the nation.

"The Quicken Tax Freedom Project demonstrates how public/private partnerships can provide vital services to American taxpayers," said West Virginia Gov. Cecil H. Underwood, who today kicked off Quicken Tax Freedom as part of a comprehensive and innovative Taxpayer's Assistance Program, sponsored by the State of West Virginia. "With the growing acceptance of the Internet, combined with increased accessibility through a variety of public locations, the convenience of preparing and filing taxes electronically is a viable and attractive option for more and more Americans."

Free Program Provides Faster Refunds, More Accurate Returns

According to the IRS, taxpayers who file their returns electronically usually receive their refunds up to two times faster than those who file by mail. In fact, when using direct deposit, taxpayers will receive any refund due within as little as seven business days.

In addition, taxpayers using the Quicken Tax Freedom Project program can automatically identify the deductions for which they are qualified -- while also reducing arithmetic and other errors. Electronically prepared and filed returns have a significantly lower error rate than manually prepared returns.

"Using the Internet to prepare and file taxes is incredibly fast and easy, cutting tax preparation time and hassle for virtually for any taxpayer," said Cook. "In addition, taxpayers benefit from more accurate returns -- and they generally receive any refund due twice as fast as if they had filed by mail."

Free Service Is Simple and Easy to Use

Intuit is offering online tax preparation and electronic filing services at no charge to eligible families and individuals through Quicken(R) TurboTax(R) for the Web(SM) and TurboTax EZ(SM), personal tax preparation products that enable taxpayers to prepare and file their tax returns via the Internet quickly and securely. Quicken(R) TurboTax(R) for the Web(SM) and TurboTax EZ(SM) are easy to use and require no special tax expertise.

Using a simple interview method, they ask the user for relevant information and automatically calculate and then file the tax return.

Because Quicken TurboTax for the Web and TurboTax EZ are Web-based products -- meaning they are not downloaded or stored on an individual's computer -- consumers can use them from any computer with Internet access. Users simply create a user name and password, which allows them to access their return from any computer.

Intuit deployed the latest in Secure Socket Layer (SSL) encryption technology to ensure that tax filers' returns remain private and secure during transmission.

Taxpayers can access the Quicken Tax Freedom Project at www.quicken.com/freedom from any Web-enabled computer with Internet Explorer 4.0 or higher, Netscape Navigator 4.06 or higher (except Netscape 4.6) or AOL 4.0 or higher. Program eligibility is determined when users' enter their actual tax information into TurboTax for the Web. Quicken Tax Freedom Project services are available through Oct. 16, 2000.

About Intuit

Intuit Inc. (Nasdaq:INTU) is the leader in e-finance, including financial software and Web-based financial services for consumers and small businesses. Intuit develops and markets QuickBooks(R), the most popular small business accounting software; Quicken(R), the leading personal finance software; and TurboTax(R), the best-selling tax preparation software.

An innovator in delivering Web-based financial tools, Intuit is the leading provider of online tax preparation and filing and online mortgages. Intuit is also breaking new ground as a leader in online bill presentment and payment, and in the delivery of its QuickBooks Internet Gateway platform of connected e-services for small businesses.

Intuit's Quicken.com(TM) Web site (www.quicken.com) is a leading financial site, offering a comprehensive set of financial news, information and tools, including insurance, mortgage, investment and tax preparation services. Intuit's products and services enable individuals, small businesses and financial professionals to better manage their financial lives and businesses.

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THE WHITE HOUSE
Office of the Press Secretary
(Knoxville, Tennessee)

For Immediate Release
October 10, 1996

EXCERPTS FROM TRANSCRIBED REMARKS BY THE PRESIDENT AND THE VICE PRESIDENT TO THE PEOPLE OF KNOXVILLE ON INTERNET FOR SCHOOLS

Knoxville Auditorium Coliseum
Knoxville, Tennessee
11:30 A.M. EDT

THE VICE PRESIDENT: Thank you.

.... But I'm so proud and excited that the President would come here to the University of Tennessee to make this exciting announcement that he is going to make today. This is really one of the most important steps that any President has ever taken to build a bridge to the 21st century. You are going to hear about an initiative that may sound a little technical, may sound like it is in the future.

But, believe me, as someone who started talking about the Information Superhighway 20 years ago, who passed the legislation to finance the development of the Internet as it exists today, someone who has had a chance to work with this President over the last four years on his pledge to connect every classroom and library in America to that Information Superhighway -- I'm telling you, the step he is taking today will be looked back on in the next century as a true milestone on this road to the future. But more about that in just a moment.

Let me thank Lil Clinard for her kind words, and also Dr. Eugene Parker for his moving invocation and Mildred Buffler for the pledge. And I want to acknowledge two people here at the top, one of whom I will ask to come up here and speak in just a moment. And then when he concludes, I will return to the podium, say a couple more words in introducing the President. These two individuals are playing a key role in the President's announcement today, and he will spell that out. But I want to acknowledge them now because they have really decided to give so much of themselves to this effort: The CEO of Viacom, Sumner Redstone and the CEO of Netwave, Incorporated, Lynn Forester. And I'd like both of them to stand up, please. Sumner is here and where is Lynn? Is Lynn out in the audience there? I'd like to acknowledge both of them. Not now. Okay. (Applause.)

These others I want to thank profusely. I would like to suggest, since there are several of them, that you hold your applause until I complete the list. Al Trivelpiece, who is doing a fantastic job as Director of the Oak Ridge National Laboratories. And Oak Ridge is going to play a key role in the future of this country and in the development of this new initiative. Representative Joe Armstrong, Representative Wayne Ritchie, Representative Harry Tindell. Thomas Chumpert, Knox County Executive; District Attorney Randy Nichols; Knox County Court Clerk Mike Padgett, and most especially, Tennessee's House of Representatives Majority Leader, State Representative Bill Purcell. Let's give all of these individuals a hand. (Applause.)

...I want to thank the students behind me from Jefferson Middle School and Halls High School. We appreciate them being here. (Applause.) This announcement really is all about them. I'm also mighty proud that my daughter, Karenna, is with me here today and I wanted to acknowledge her, too. (Applause.)

Twenty years ago, when I first had the opportunity to serve in the United States House of

Representatives I dreamed of a time when a young school girl in Carthage, Tennessee -- my home town, 2000 people -- could come home after school and plug into the Library Congress and navigate through a whole universe of knowledge at her own pace, directed by her own curiosity. I dreamed of a time when the nation's children would be able to communicate daily with students in countries all over the world, to learn about other cultures, share experiences, broaden their horizons. I dreamed of a time when a doctor would have instant access to a patient's medical records instantly if an injury occurred and that patient's doctor needed to know the best course of treatment.

Well, today that dream is fast becoming a reality. Two years ago, President Clinton and I challenged America to connect every classroom -- inner-city, rural, suburban -- to the Information Superhighway by the year 2000. We challenged the nation to ensure that all of our teachers and students have access to modern computers and engaging educational software. We challenged the nation to provide all teachers with the training and support they need in order to help students make the most of these wonderful new technologies. We challenged the nation to make sure that our children will never be separated by a digital divide.

And America has responded to that challenge. Last March, the President and I rolled up our sleeves and worked alongside 20,000 other volunteers in California to hook up one-fifth of California's schools to the Information Superhighway in a single day. So far, 10 other states have held similar electronic barn-raisings with similar success stories. In fact, I'm awfully proud that our home state of Tennessee will soon hold its own Net Day, and I encourage all of you to sign up to help and be a part of it, pull that cable and make the connections. And it's amazing what community spirit comes out during a Net Day.

Well, none of this nation's technology initiatives would be possible without the tremendous support of volunteers, as well as hundreds of private businesses that have chosen to become involved. And today some of the angels of industry are going to ramp up their commitment to empowering every child in this whole country with our latest and best technologies. A select group of leaders from the information industries have stepped up to the President's challenge. I mentioned Sumner Redstone of Viacom and Lynn Forester of FirstMark Holdings and Netwave. They will be joined in this group by Gerry Levin of Time-Warner, Bob Allen of AT&T; Ray Smith of Bell Atlantic; Larry Ellison of Oracle; Brian Roberts of Comcast, and Steven Case of America OnLine.

This is a dream team of the information industry CEOs in America, and they are stepping up to the plate on behalf of America's children. We appreciate what they're doing. (Applause.) One key individual who has helped to make this possible is one of the finest men I've ever had a chance to work with, and I want you to give a special acknowledgement to the Secretary of Education, Dick Riley. We appreciate your leadership, Mr. Riley. (Applause.)

We're proud that Mr. Redstone, the chairman of this group and Lynn Forester, the vice-chair are with us today. In bringing Mr. Redstone to the podium, let me tell you that he's demonstrated a lifelong passion for education. When he was a student at Harvard he was so passionate, he completed his undergraduate degree in just two and a half years. More recently, despite his incredibly busy schedule, he has devoted a great deal of time to teaching courses at Boston University Law School, Harvard Law School, and Brandeis. How he does it, I don't know. But I do know that during World War II he was one of the key members of the team that broke the high-level military and diplomatic codes of wartime Japan.

Sumner Redstone knows what information technology can mean to a nation. He knows what information technology means for individual schoolchildren. And that's exactly why he is with us here today. So please help me welcome a great businessman and a great friend of American education, Sumner Redstone. (Applause.)

MR. REDSTONE: Thank you so much for those warm and generous remarks.

Among so much that all of us admire in our President and in our Vice President is their commitment to educate the children of America. And in that connection, to connect every school, classroom, and library in America to the Information Superhighway with computers, with software, and with well-trained teachers. And I really feel privileged to be able to assist the President and the Vice President in

improving the education of our children and our grandchildren while making them technologically literate.

Sad as it is, we live in a world where economic realities mean that many students come from two-income households, leaving children with little parental supervision, parents with less time to read with their kids, let alone oversee their homework. And we live in a world where tens of thousands of students are struggling to learn to read English at the same time they're learning to speak English. And, sadly indeed, we live in a world where many students start the school day by walking through a metal detector, and school hallways are monitored by armed guards.

But technology can bring a child as many suitable, qualified, intelligent and competent teaching experiences as possible without regard to geography and without regard to socioeconomic status. The new technology can help teach a package of wealth of information in a compelling way -- to train young minds for the Information Age. Indeed, when the appropriate software and information are married to the new technologies, students can be motivated to embark on a world of self-discovery.

The global electronic network is beginning, just beginning to remake daily life. And today's generation must cope with a wholesale transformation of society that it brings. But nowhere could that transformation have more impact than on education. Properly used, the global network can increase access to education services, make teachers more effective, improve efficiency. And, most of all, motivate young learners.

The coming communications revolution about which you have heard is not about technology in the classroom, but is rather about using the tools of technology to redefine the classroom. For the first time, students can literally step out of the classroom and journey to places and speak to people around the globe in search of knowledge. The classroom of the future has no walls, just windows -- created through the use of television and satellites and computers.

Indeed, our children can travel across the globe electronically before we give them permission to cross the street. But with all of this, the role of the teacher cannot be overestimated, because a commitment to excellence cannot be instilled by a computer. It takes teachers with vision to help mold students with vision.

Today, my associates and I, Robert Allen of AT&T, Lawrence Ellison of the Oracle Corporation, Lynn Forester of FirstMark Holdings, Gerald Levin of Time-Warner, Brian Roberts of Comcast, Raymond Smith of Bell Atlantic and more to come, are launching a major partnership between the private sector and the government to make certain -- absolutely certain -- that this initiative doesn't fail.

And now, I am really honored to reintroduce the Vice President of the United States, another man working hard to make sure that the administration's educational technology initiative does not fail. Last night, we all saw again what Al Gore is capable of. It was a knockout, right? (Applause.) But what he showed us was his commitment to issues of importance. And, of course, he has made Tennessee, his home state, so proud. So now, it's my great pleasure to introduce our Vice President, Al Gore. (Applause.)

THE VICE PRESIDENT: Thank you. Please. I didn't know that I was going to be reintroduced, but I'm very grateful for the honor. Thank you very much. And thank you for your kind words, Mr. Redstone, I appreciate it very much.

More than that, I want to thank Sumner Redstone for heading up this historic effort. Once again, he is doing a great service to this nation. And now, ladies and gentlemen, I want to express my personal thanks to President Bill Clinton, not only for his role in bringing these dramatic innovations to America's schoolchildren, but for all of his efforts to maintain this nation's proud position as the world leader in science and technology. Here in East Tennessee, so close to the Oak Ridge National Laboratory, we know the importance of science and technology to the future of the United States of America.

President Clinton knows that one of the most important bridges to the future will be built on discoveries

in science and advancements in technology. This President is unequalled in his devotion to promoting science and technology as the engine of our economy and as a means to improving our quality of life.

Now, the President's opponent has taken a different approach. The cuts in science and technology funding that were proposed and almost implemented by the leaders of this last Congress would have amounted to unilateral disarmament in the face of growing world competition in research, development, science and technology. They wanted to cut America's science and technology budget by one-third. This would have crippled both our basic research and the critical applied research needed to protect our health and to protect our global environment.

President Clinton, in stark contrast, has increased this nation's investments in world-class basic research within a balanced budget plan. He has increased support for medical research at the National Institutes of Health, helping them to find new cures for diseases. (Applause.) He has stepped up our commitment to developing innovative environmental technologies for the growing world marketplace to clean up our environment. (Applause.) He has opened up trade markets around the world for our high-technology exports. And the President has helped to reorganize and revitalize our nation's research agencies and laboratories for the 21st century.

Government laboratories, such as the Oak Ridge National Laboratory, have played a vital role in catalyzing this nation's technological development. Now, we have heard from the President's opponent that he wishes to completely eliminate the Department of Energy. When asked for a clarification of what that would mean, he said, well, we will keep the military part of the budget, but the civilian part of the budget is really on the chopping block. Well, Oak Ridge gets three-quarters of all of its budget from the civilian part of the Department of Energy. When asked for further clarification, he said, the laboratories in New Mexico are off the table. That's nice. I think that's a wise decision. But what about Oak Ridge National Laboratory? Don't give us the mumbo-jumbo about "this will all magically work out somehow." We want a commitment to Oak Ridge National Laboratory. (Applause.)

So to those on the other side who have proposed measures that would clearly shut down the Oak Ridge National Laboratory, I have a message on behalf of the President and myself in words that you've heard before: We won't let them. (Applause.) Oak Ridge is engaging in missions that are absolutely central to our current economic, environmental, health and national security future. Closing the doors of Oak Ridge National Laboratory would be a sad step backward for the United States of America. President Clinton and I will not let that happen.

And ladies and gentlemen, that is only one of the reasons that it is now my great pleasure and personal privilege to present to you a leader who has made unprecedented commitments to this nation's science and technology; a leader who is making sure that every student and every family in America will have the opportunity to participate in our limitless technological future. My friend, our President, President Bill Clinton. (Applause.)

THE PRESIDENT: Thank you. Thank you very much. Thank you so much for that wonderful reception. It's nice for me to be in Knoxville, sort of riding along on Al Gore's coattails. I enjoy being here. (Laughter and applause.)

I want to thank everyone who has been a part of the program today. Dr. Parker, thank you. And Mildred Buffler, thank you. And I want to thank our great Secretary of Education, Dick Riley, my former colleague when we were governors together. And I think unquestionably history will record him as the most effective Secretary of Education our country has had to this point. (Applause.)

I thank the students who are behind this. I thank Dr. Clinard for her fine remarks and her fine work; Dr. Al Trivelpiece from the Oak Ridge labs is here. I thank you for being here, sir. I want to say a special word of thanks to Sumner Redstone and to Lynn Forester. Thank you, Lynn, and to all the other business leaders who have agreed to help us on this truly monumental but terribly important project...

.... Technology is clearly transforming our world, and it is creating a range of possibilities for the young people behind me and the young people in this audience that are literally unimaginable. Many of you

people who are students at the University of Tennessee who are here and the younger students from high schools and the middle schools and the elementary schools, you will be doing work that has not been invented yet. Some of you will be doing things that have not even been imagined yet. And it is up to us to see that every one of you has the best possible chance to develop your talents and to live out your dreams.

That is what has been happening -- change at a rapid rate. Again, even if you look back on it, it's almost unimaginable. Consider this: There is today more computer power in a Ford Taurus you drive to the supermarket than there was in Apollo 11 when Neal Armstrong took it all the way to the Moon. Isn't that amazing? Cell phone, faxes, laptop computers, pagers -- they were the stuff of science fiction a few years ago. They're now everywhere, and if you don't have one, don't know how to work one, you're sort of out of step. These days you can take notes on a computer pad which converts it into a typed text and sends it to the Internet and transmits to a computer all across the world.

The young people today will live out their lives, in short, in a century that will change like this constantly. And that's why I say they will do work that not only has not been invented yet, but some of it has not been imagined yet.

Our cutting edge industries like microchips, biotechnology and aerospace once again lead the world. I'm proud of that, and that's good news for Americans. When it comes to these new technologies, our nation is on the right track, and that's one of the reasons we're the world's leading exporting country again, one of the reasons we have as many jobs as we do, one of the reasons that more than half of our new jobs are in higher-wage categories -- because we are on the cutting edge of positive change. (Applause.)

So let me say again, we must stay on the cutting edge of positive change. I am determined that we will continue to invest in science and technology. More research in America -- most research is conducted by businesses and universities, but we all know that government has an important role to play.

Of the 12 Americans who won the Nobel Prize last year, all 12 had received government support for their research. This year, the Nobel Prize winners have just been announced in physics and chemistry. Of the three who won this year in physics and two who won in chemistry, all five received federal funding from the National Science Foundation. Cutting back on research at the dawn of a new century where research is more important than it has been even for the last 50 years would be like cutting our defense budget at the height of the Cold War. We must not do it and we will not do it. We must protect the future of the young people here in the audience. (Applause.)

One of the marvelous things we have learned about research is that it's not necessarily going to benefit just a particular category in which it was undertaken, that ideas don't stay in boxes anymore, that they all become more interrelated, the more you know and the more you learn.

For example, the Department of Defense has a dual applications program that makes military research available for commercial use. The Commerce Department has an advanced technology program that works with hundreds of high-tech firms to create jobs and new technologies, and let me just give you one example of this.

The research we've done in defense and intelligence and in our space program on imaging, which is very, very important, knowing exactly where you are and what you're seeing, is playing enormous benefits in the medical research area, and it may help us to identify incipient cancers before they develop to a problem stage in a way that may drastically improve the cure rate for cancer and almost get the identification down to the point where cure and prevention become merely indistinguishable in the moment. This is the sort of thing we have to be thinking about all of the time. (Applause.)

I tell this story all the time, but I think it's important. We just formed a partnership with IBM to produce a supercomputer over the next couple of years that will do more calculations in one second than you can do at home on your hand-held calculator in 30,000 years. Now, that should give you some indication of how quickly things are changing and how we will be rewarded if we stay on the cutting edge, and how we can be punished if we don't....

Finally, let me say the explosion of information has changed everyone's life, nowhere more than on the Internet. Now, think about the Internet, how rapidly it's become part of our lives. In 1969 the government invested in a small computer network that eventually became the Internet. When I took office, only high energy physicists had ever heard of what is called the Worldwide Web -- when I took office, January of 1993, only high energy physicists had heard of it. Now even my cat has its own Web page. (Laughter and applause.)

The number of people on the Web has been doubling every eight months. Think about that. The number of people on the Web has been doubling every eight months. Today there are at least 25 million people on the Internet. By 1998 that number will reach 100 million. The day is coming when every home will be connected to it and it will be just as normal a part of our life as a telephone and a television. It is becoming our new town square, changing the way we relate to one another, the way we send mail, the way we hear news, the way we play.

Every citizen can now read the Congressional Record. If you have insomnia, I recommend it. (Laughter and applause.) Every citizen can get the text of what's in a new law the very day it passes. Art lovers can go to the Louvre. Baseball fans can pay an on-line visit to Cooperstown. Everyone can find a passage in the Bible or in Shakespeare with the click of a mouse. Most of all the Internet will be the most profoundly revolutionary tool for educating our children in generations.

I want to see the day when computers are as much a part of a classroom as blackboards and we put the future at the fingertips of every American child. (Applause.) That sounds great, but think about the implications for our American democracy. If you want to go into the 21st century with the American Dream alive and well for everyone, everybody has a chance to live up to the fullest of their abilities and, I might add, to be less shackled by whatever disabilities they have, if you believe we can create a community where everybody has a role to play, think about the implications for this.

What does this mean, hooking up every classroom? It means if you have the right computers and the right education equipment, software, the right educational software and properly trained teachers, and then all of these connections are made to the Internet and the World Wide Web and all of the other networks that will be exploding out there, think what this means. This means for the first time ever in history, children in the most rural schools, children in the poorest inner-city school districts, children in standard, middle-class communities, children in the wealthiest schools, public or private, up and down the line, will have access in real time to the same unlimited store of information. It will revolutionize and democratize education in a way that nothing ever has in the history of this country. Think about what it means. (Applause.)

In the State of the Union Address, I challenged the American people to make sure that all of the libraries and classrooms in the country were hooked up to the Information Superhighway by the year 2000. I am very, very grateful for the work that has already been done. Businesses, communities, governments, schools have worked all across this country, thousands of schools have been hooked up on net days from California to Florida, and today we are taking three more steps to make sure we achieve that critical goal.

First, the announcement that has been made by Mr. Redstone. The business community is committed to taking the lead in putting educational technology into our classrooms. CEOs from our top telecommunications firms are joining together to help us achieve that vision. Sumner Redstone, Lynn Forester, also Robert Allen of AT&T, Larry Ellison of Oracle, Gerry Levin of Time-Warner, Brian Roberts of Comcast, Steven Case of America OnLine and there will be many more -- they're going to make sure that we have the computers in the classrooms, that the teachers are properly trained, that the educational software is the best available, and that all these connections are made to democratize education. They will help to raise private sector contributions to match the technology literacy challenge fund that we have created.

And let me say again to Sumner, to Lynn, to all the others: We owe them our thanks, and we need more to follow their lead. This is the only way we can get this done in a short time. (Applause.) Thank you.

The second thing we have to do is to make sure that all of the schools and the libraries in the country can afford to hook up to the Internet. (Applause.) Today, the cost of using the Internet can price some schools out of cyberspace. Fees can be inconsistent with the highest rates, often hitting places with the fewest resources.

Soon, all this will change. Under the new telecommunications law I signed a few months ago, the Federal Communications Commission will require the telecommunications service providers give to schools and libraries affordable rates for Internet access. The FCC will vote on how to do this on November 8th -- how to provide what we call an "E-rate," an education rate.

Today, I call on the FCC when it votes to give every elementary, middle and high school and every library in the country the lowest possible E-rate free basic service to the Internet. (Applause.) More sophisticated services like teleconferencing, the FCC should require discounted rates with the deepest discounts going to the poorest schools and areas. (Applause.) I urge the FCC and the state regulators who have a say in this to make the E-rate a reality for our schools. And again, I want to thank the Vice President and Secretary Riley, Assistant Secretary of Commerce Larry Irving, who has worked with us on this, and there are a number of members of Congress. The Senators that I would like to mention are Dorgan, Exon, Kerry*, Rockefeller, and Senator Snow, and Congressman Markey. They have all helped us on this.

This is a big deal. Wouldn't it be a shame if we did all this work and there were schools that literally could not access the Internet, if there were libraries in little rural communities that couldn't do it. It is not necessary. This will pay for itself over and over again by increasing the users, the knowledge, it will explode, and we have to do this.

Finally, let me say, to keep going we have to keep the Internet itself up to speed. I know it's hard to imagine that the Internet could be getting too old. I find that about myself from time to time. (Laughter.) But believe it or not, everything ages, and the Internet is straining under its growing popularity. Like any other piece of critical infrastructure, it has to be repaired and upgraded to meet all our education, medical, and national security needs. It is now time to invest in the next generation of Internet. Today I am pleased to announce our commitment to a new $100 million initiative in Fiscal Year 1998 to improve and expand the Internet, paid for under out balanced budget plan line by line, dime by dime.

America must have an Internet that keeps pace with our future. So let's give America Internet II, the next generation Internet. (Applause.) We have to keep it big enough and fast enough to connect all of our people. Now, this initiative will help universities and research institutions expand the amount of information that Internets can carry through ultra-fast fiber-optic networks. It will develop software to eliminate bottlenecks. It will expand the number of addresses on the Internet. It will create powerful new switching computers to create power -- to enable universities to communicate with each other 100 to 1,000 times faster than they can today.

It will develop the software to carry sound and video from one end of the world to another in real time. It will be capable of transmitting the entire Encyclopedia Britannica in less than a second.

These improvements will make the Internet a more important and remarkable part of our own lives. They will enable our Defense Department to send intelligence instantly to our troops on the ground anywhere in the world. They will let doctors in rural areas scan their patients for cancer by tapping into supercomputers at university hospitals a long way away. They will allow Americans to take any class anytime, anywhere, in any subject. They will expand the reach of education programs right here, like the Oak Ridge Education Network and Adventures in supercomputing.

So let us reach for a goal in the 21st century of every home connected to the Internet, and let us be brought closer together as a community through that connection. (Applause.)

Let me close with a word of caution that I know I don't need for anybody in this audience in East Tennessee. We cannot idealize technology. Technology is only and always the reflection of our own

imagination, and its uses must be conditioned by our own values. Technology can help cure diseases, but we can prevent a lot of diseases by old-fashioned changes in behavior. And we know that as well. (Applause.)

Technology can give us a lot of information about why we should act rationally in certain cases. But continuing to hate our friends and neighbors because of their religious, racial, tribal, or ethnic differences, that is an affair of the human heart. And we know that as well. (Applause.)

So today let us resolve to keep faith with our future by passing on to our children an Information Superhighway that will help them to live out their dreams. But let us also resolve to make sure that their dreams are the right dreams so that when we get to this great, brand-new century and this remarkable age of possibility, the vision we all share for our future can become real.

Thank you, and God bless you all. (Applause.)

END
12:30 P.M. EDT

HOME | SEARCH | INDEX | COMMENTS | LINKS | FAQs | NEWS
INITIATIVES | CALENDAR | AWARDS | TOOLS | SPEECHES | LIBRARY

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The Cincinnati Enquirer

February 5, 2000, Saturday ALL EDITIONS

SECTION: FINANCIAL, Pg. B16

LENGTH: 386 words

HEADLINE: Delta offers employees **computer** deal, online access

SOURCE: Bloomberg News

BODY:

Delta Air Lines Inc., the third-largest U.S. carrier, is offering its 72,000 employees low-cost personal **computers** and online access, a day after Ford Motor Co. offered a similar program.

Delta will offer the PCs at $ 12 a month for 36 months in a program coordinated by PeoplePC Inc. The carrier is considering Hewlett-Packard, Toshiba, Compaq **Computer** or IBM as the vendors.

The Atlanta-based carrier said it's making the offer to improve communication and enhance employees' technical skills. Airlines have increasingly turned to e-mail messages to keep in touch with pilots, flight attendants and other workers who are constantly on the move. They also use the Internet to track customer preferences and cut costs by selling tickets online.

"Almost every department of an airline these days is wired together," said Thomas Longman, an airline analyst with Arnhold & S. Bleichroeder. "Part of this is a move to offer its workers more flexibility, but symbolically it emphasizes how much of this business is now based on technology."

The program comes as Atlanta-based carrier's 11,000 ramp and cargo workers are voting on whether to join the Transport Workers Union. Delta, the nation's least unionized carrier, is also fighting campaigns to organize its flight attendants, customer-service agents and mechanics. Delta's pilots are its only major union worker group.

The program wasn't suggested by the pilots union, said Karen McGuffey, a union spokeswoman. At Ford, leaders of the United Auto Workers union had been encouraging a move to wire the work force.

Workers will be getting the computers midyear, Delta spokesman John Kennedy said. Employees who already have their own computer and don't want a new one can receive free Internet access. The carrier is offering its employees secured access to its intranet site, DeltaNet, so pilots and flight attendants can keep in touch with company news even when they are out of the country, he said.

It is the second major contract for San Francisco-based PeoplePC in two days. Ford, the world's No. 2 automaker, Thursday said it will offer its 350,000 employees worldwide personal computers from Hewlett-Packard and Internet access, also managed by PeoplePC. Employees would pay $ 5 a month for a computer, printer and Internet access.

LOAD-DATE: February 7, 2000

FOCUS™
Search: General News;Delta Airlines and computers

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- **America Online:**

The AOL Foundation has implemented three major initiatives relating to the digital divide. The first is the Digital Divide Grants Initiative. This grant program enables partnerships between AOL and non-profits or social entrepreneurs who have innovative ideas in remedying the problem but are in need of funding. Five to ten grants are awarded annually and range from $25,000 - $100,000. The second initiative is the National Digital Divide Clearinghouse. This effort seeks to bring together on the Internet all available information about efforts to provide access to technology to under-served communities. The third and final initiative is aimed at rural areas. AOL has partnered with the National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards. There are four grants of $10,000 that are given annually to communities whose populations are less than 10,000 and who promote and recognize telecommunication applications, infrastructure technology, community capacity building, policy and youth development.

- **AT&T**

AT&T has committed to various digital divide initiatives and has supplemented them with significant budgets. In 1995, At&T created the AT&T Learning Network, a $150 million corporate commitment to support the education of children in schools (K-12) by providing the latest technology and cash grants to schools and communities. In December 1999 at the DOC's Digital Divide Summit, AT&T announced a $1 million grant to the Education Development Center, a nonprofit education and research development association, to develop a three pronged training program that would include teachers, community members and young people. (See attachment.)

- **Apple Computers**

Because Apple has recently suffered financially, they have suspended all of their grant programs. However, they have continued to offer educators and other interested parties training classes with their technical staff.

- **Bell Atlantic**

See attachments.

- **Cisco Foundation**

The Cisco Foundation provides grants, made by invitation, to fund programs that provide preparation of students for careers in a technological society and teachers with an opportunity to learn about technology and to actively integrate it into their teaching.

- **Gateway Foundation**

See attachments.

- **Hewlitt-Packard**

Carly Fiorina has clearly made bridging the divide a priority during her tenure as CEO, and HP has just started to develop programs and initiatives to reflect the sense of urgency

she communicated during her keynote address, delivered last week. Although Hewlitt-Packard has demonstrated little to no involvement on the issue (see attachments), it is evident that this will become a major area of HP's philanthropic efforts.

- **IBM**

IBM has two major programs aimed at public school students. The first, Project FIRST (Fostering Instructional Reform through Service and Technology) utilizes AmeriCorps National Service members who are trained by IBM to serve as school-based technology coordinators in the public schools. The members repair and upgrade computers and provide training to students, teachers, librarians and community members in hardware, software and online tools. The second project is entitled IBM KidSmart Early Learning Program. This multimillion dollar initiative integrates new interactive teaching and learning activities into the curricula of 250,000 pre-kindergarten children attending United Way daycare centers in 44 states. (See attached description.)

- **Intel**

Intel launched a worldwide initiative, Teach to the Future, where it will invest $100 million in cash, equipment, curriculum development and program management to train more than 40,000 classroom teachers in 20 countries. Intel has partnered with Microsoft, who will contribute $344 million in software and computer manufacturers Hewlett-Packard and Premio Computers which will supply the computer hardware to equip classrooms and teachers with the necessary technology to bridge the divide. According to Intel's press release, this is the "largest private industry effort to date – worth nearly half a billion dollars – to ensure technology is used successfully in education."

- **Microsoft**
  The Bill and Melinda Gates Foundation

See White Paper and attachments.

- **SGI**

SGI has coordinated with the Tech Museum of Innovation have established the B.R.I.T.E. (Breakthrough Results Integrating Technology and Education) award, presented each year to a teacher, school, district, or county program. The award is $10,000 in cash, or $20,000 in equipment and support from SGI, and a $2,500 training support package for up to 30 people from the Tech Museum of Innovation.

- **Sun Microsystems**

Sun Microsystems has created the Open Gateways initiative in an effort to help schools, particularly in economically disadvantaged communities, use network based tools to implement new teaching strategies that effectively incorporate technology and prepare students to participate in the information age. In 1998, Sun donated $119,185 in computer equipment, training, support and cash grants to schools through Open Gateways. OG also has grants that provide funding for teacher training.

January 21, 2000

MEMORANDUM TO NATASHA BILIMORIA/GIGI GEORGES

FROM: RACHAEL GOLDFARB

RE: BRIEFING MATERIALS ON CORPORATE EFFORTS TO BRIDGE THE DIGITAL DIVIDE

Several corporations have established extensive programs in an effort to address the growing disparity between affluent populations who have frequent access to technology and information skills and under-served, low-income populations who do not. Corporate efforts to bridge the "digital divide" are believed to ensure both social equality and future business prosperity. As Carly Fiorina, the chief executive of Hewlett Packard stated in her keynote address last week, "Making technology, and particularly the Internet, available to low income children and families is not just a good idea, it's good business. In a networked economy, everyone who is connected benefits anytime someone else is connected. The more people are connected, the greater a win-win situation."

The following outline identifies major technology corporations and/or initiatives and their various efforts to bridge the widening digital divide:

- **The Digital Divide Network**

Several corporations and foundations have come together in a network effort to ensure that innovative digital divide strategies are more strategic, more partner-based and more outcome oriented with less duplication of effort and more learning from each others' activities. The web site is aimed at reflecting the many facets of the digital divide including points of view from the smallest nonprofits in rural America to the largest corporations and foundations. It features a comprehensive list of programmatic efforts devoted to bridging the divide and provides news summaries, research and data and background on grant and fundraising opportunities.

List of Network Partners:
America Online
AT&T
Bell Atlantic
BellSouth
Benton Foundation
Ford Foundation
Gateway
Intel
iVillage.com
Microsoft
National Urban League
SBC Communications

- **Texas Instruments**

TI is particularly interested in bridging the divide at the pre-school level and supports efforts through monetary contributions, donations of TI products to educators, grants, and student employment program (see attachments.)

Briefing Materials on Digital Divide

Tab A: Digital Divide Network

- **Tab 1:** About the Network
- **Tab 2:** Research and Data
- **Tab 3:** Find an Effort
- **Tab 4:** Corporate Initiatives
- **Tab 5:** Digital Divide Efforts in the Field
- **Tab 6:** Digital Divide in the News

Tab B: AOL Foundation Background

- **Tab 7:** AOL Digital Divide Effort
- **Tab 8:** AOL Foundation Board of Directors

Tab C: AT&T Background

- **Tab 9:** Technology Leadership Program

Tab D: Bell Atlantic Background

Tab E: Cisco Foundation Education Initiative

Tab F: Gateway Foundation

Tab G: Hewlitt-Packard Philanthropy Background

- **Tab 10:** HP in Education

Tab H: IBM – Project First

- **Tab 11:** IBM KidSmart Early Learning Program

Tab I: Intel Technology Education Programs

Tab J: Microsoft Background

- **Tab 12:** White Paper on Digital Divide
- **Tab 13:** Gates Foundation Library Program

Tab K: SBC Communications Initiatives

Tab L: SGI B.R.I.T.E. Award

Tab M: Sun Microsystems Open Gateways Initiative

Tab N: Texas Instruments Overview on Education Commitment

Tab 14: Education Pre-K

Tab 15: Education K-12 –Engaging Encounters with Math and Science
--Sparking Interest in technology based careers

Tab 16: Workforce

Tab O: Yahoo! Charity Auctions

Tab P: Newspaper articles on digital divide efforts

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the digital divide network



About this Site

Digital Divide in the News

Research and Data

Grants and Funding

Digital Divide Initiatives

In the Field

Find an Effort

Guestbook

About This Site

Home

Digital Divide Network Partners

America Online, Inc.
AT&T
Bell Atlantic
BellSouth
Benton Foundation
Ford Foundation
Gateway
Intel
iVillage
Microsoft
National Urban League
SBC Communications

About the Digital Divide Network

The Digital Divide Network (DDN) tackles the growing gap between those who have access to technology and information skills and those who do not through a powerful knowledge network. The purpose of the DDN is to enable and facilitate the sharing of ideas, information and creative solutions among industry partners, private foundations, nonprofit organizations and governments. For the first time, information technology partners from diverse sectors of the industry are coming together to take on this critical societal issue. Like never before, effective partnerships are being forged through this network in order to leverage the best ideas to reach the most chronically under-served American residents.

As a nonprofit leader in addressing the digital divide, the Benton Foundation is producing and managing this dynamic Digital Divide Network, in association with the National Urban League. Strong industry partnerships help foster an environment in which strategic integration of digital divide initiatives is possible, in partnership with nonprofits and governments. Partners in the Digital Divide Network anticipate that the unprecedented forum will serve as a catalyst for developing new, innovative Digital Divide strategies and for making current initiatives more strategic, more partner-based and more outcome-oriented, with less duplication of effort and more learning from each others' activities. We also hope that the shared knowledge base that emerges will go a long way toward establishing the right metrics for judging the effectiveness of measures to bridge the divide.

Through this Web site, we strive to reflect the many facets of the digital divide, including points of view from the smallest nonprofits in rural America to the largest corporations and private foundations. By highlighting success stories in the field, we hope to inspire bold initiatives to take these practices to scale and to generate new models of technology deployment in under-served communities.

The Network is aimed at a broad audience of policymakers, nonprofit leaders, foundation officers, educators, community organizers, social entrepreneurs, and industry experts. The main areas of the Web site are

- In the News - timely and relevant news summaries of digital divide headlines, as well as in-depth original reporting on breaking issues related to the digital divide
- Research and Data - intriguing and up-to-date studies and reports from academics, industry, policy think tanks and leading Internet gurus.
- Grants and Funding - opportunities for fundraisers seeking support, expertise, or equipment donations for digital divide-related programs.
- Digital Divide Initiatives - a listing of innovative and exciting industry, government, nonprofit and private foundation initiatives to address the digital divide
- In the Field - feature stories on community efforts to serve the information technology "have-nots."
- Find a Digital Divide Effort Near You - a directory of local centers and resources that can help you address the digital divide in your community.

We encourage all visitors to sign our guest book or send us email at ddivide@benton.org.

The Benton Foundation works to realize the social benefits made possible by the public-interest use of communications. Bridging the worlds of philanthropy, public policy, and community action, Benton seeks to shape the emerging communications environment and to demonstrate the value of communications for solving social problems. Through demonstration projects, media production and publishing, research, conferences, and grant making, Benton probes relationships among the public, corporate, and nonprofit sectors to address the critical questions of democracy in the digital age.

The National Urban League joins the Benton Foundation in providing guidance and content for the Digital Divide Network. The National Urban League is the premiere social service and civil rights organization in America. The League also works with industry, government, and other community-based organizations to bring the benefits of information technologies to underserved communities.

DDN partners are committed to sharing available information on the digital divide with the Network as well as encouraging other industry, government, and independent-sector partners to explore and contribute to collaborative avenues to solve the problem.

Partners include:
America Online, Inc.
AT&T
Bell Atlantic
BellSouth
Benton Foundation
Ford Foundation
Gateway
Intel
iVillage
Microsoft
National Urban League
SBC Communications

The Web sites and resources catalogued in the Network are the result of research and writing by the Benton Foundation, the National Urban League, submissions by organizations actively involved in bridging the digital divide, and the recommendations of our advisory group. The Network¹s content is dynamic and is subject to ongoing review for timeliness, relevance, and other factors. Suggestions for content are welcome, so feel free to sign our guestbook or email us at ddivide@benton.org.

We have made every effort to include links to organizations and work that accomplish one or both of two goals. Those goals are to link to organizations or work that:

- contribute to our understanding of the digital divide and/or ways to close the gap in access to and use of information and communications technology, or that
- represent a diversity of perspectives from under-served communities, as defined broadly by the Digital Divide Network advisory group. The advisory group is drawn from organizations directly or indirectly addressing the digital divide. The advisors provide ongoing expert review of the site.

The Advisors are:
Larry Anderson, National Center for Technology Planning
Tora Bikson, RAND
Amy Borgstrom, ACENet
Karen Buller, National Indian Telecommunications Inst.
Holly Carter, CTCNetwork
Sandy Close, Pacific News Service
Ronald Fairchild, Public Education Network
Sally Fifer, Bay Area Video Coalition
B. Keith Fulton, National Urban League
Tracy Gray, Morino Institute
Wade Henderson, LCCR
Rosalind Hudnell, Intel Foundation
Steve Kohn, Bell Atlantic
Keith Krueger, COSN
Herbert Kubicek, University of Bremen

Laurie Lipper, Children's Partnership
Ted Nellen, Murry Bergtraum High School
Joey Rodger, Urban Libraries Council
Ferdi Serim, Multimedia Schools Magazine
Frederick Weingarten, American Library Association
Robin Willner, IBM Foundation
Cheryl Williams, National School Boards Association

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the digital divide network



Research and Data

Digital Divide in the News

Research and Data

Grants and Funding

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In the Field

Find an Effort

Guestbook

About This Site

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Education

"Are Low-Income Schools Stalled on the Information Superhighway?" studies education and technology in Latino communities. (Tomás Rivera Policy Institute, 1997)

The Condition of Education is a yearly report card on the nation's schools. (National Center for Education Statistics. U.S. Department of Education Office of Educational Research and Improvement, 1999)

Computers and Classrooms: The Status of Technology in U.S. Schools provides a snapshot of the use and effectiveness of technology in American schools. (Educational Testing Service, 1999).

Digital Divide: Social Justice in the Information Age addresses the effects of the "digital divide" on American education. (UCLA, 1999)

The Learning Connection: Schools in the Information Ageexamineshow educators are grappling with the difficult interplay of technological change and educational values. (Benton Foundation, 1997)

Teaching, Learning, and Computing: A National Study of Schools Teachers studies teachers' use of computer technology, their pedagogies and their school context. (University of California Irvine Center for Research on Information Technology and Organizations, 1998)

Technology Counts discusses the status and impact of technology in the nation's classrooms. (*Education Week* , 1998)

The Virtual University & Educational Opportunity: Issues of Equity and Access for the Next Generation reviews how recent developments in information technology and distance learning combine with economic forces to fuel a global market for higher education. (College Board, 1999)

Related Resources

EdWeb: Exploring Technology and School Reform explores the worlds of educational reform and information technology.

LearnNet, the FCC's information page contains information about universal service and E-Rate implementation.

Schools and Libraries Division is the arm of the Universal Service Administration Company that processes all E-Rate applications.

Consortium for School Networking provides valuable information about the E-Rate.

Education and Libraries Network Coalition (EdLinc) was formed to represent the viewpoint of schools and libraries in the FCC proceedings dealing with the implementation of the Telecommunications Act of 1996.

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the digital **divide** network



Find an Effort

Digital Divide in the News

Research and Data

Grants and Funding

Digital Divide Initiatives

In the Field

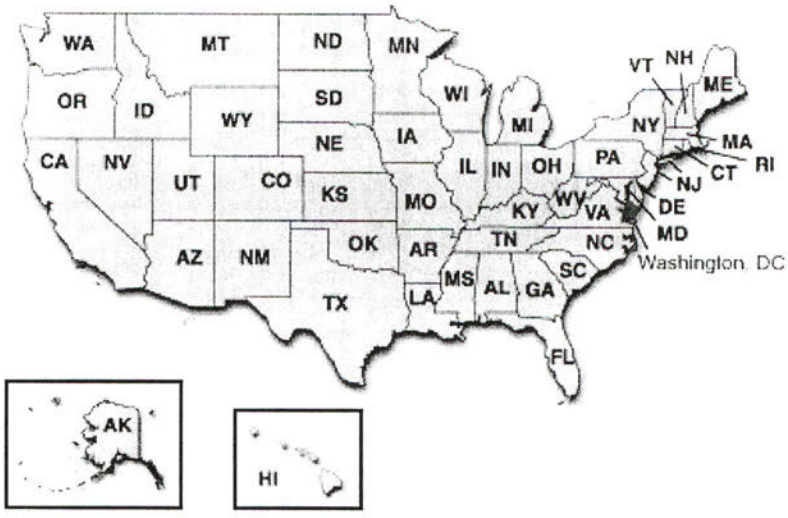
Find an Effort

Guestbook

About This Site

Home

Find a Digital Divide Effort near you.



AK | AL | AR | AZ | CA | CO | CT | DC | DE | FL | GA | HI | IA | ID | IL | IN | KS | KY | LA | MA | MD | ME | MI | MN | MO | MS | MT | NC | ND | NE | NH | NJ | NM | NV | NY | OH | OK | OR | PA | RI | SC | SD | TN | TX | UT | VA | VT | WA | WI | WV | WY

If you would would like to recommend a public access point, community technology center or digital divide program for inclusion in this database, please fill out this form.

We wish to thank CTCNET for providing the bulk of the information in these state pages.

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the digital divide network



Digital Divide Initiatives

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Foundation
Government

Corporate Initiatives

AT&T

The AT&T Learning Network: This program offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning.

Leadership Conversations for the Next America: AT&T is launching "Leadership Conversations for the Next America" to bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century.

Academy of Information Technology: AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace.

Job Corps Funding: AT&T is investing in the Edison (N.J.) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials.

Community Technology Centers: AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology.

Los Angeles Neighborhood Technology Centers: AT&T supports the Los Angeles County Office of Education's Technology for Learning initiative, an effort to establish 25 neighborhood-based technology centers. To reach communities of color and other under-served groups, AT&T is supporting LACOE's partnership with the Greenlining Institute, a multi-ethnic advocacy center.

Computer Learning: AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same.

New York City Housing Resources: AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants.

Cable in the Classroom Program: AT&T Broadband and Internet Services offers free cable modem and service to every school in its area of service, and through its support for Cable in the Classroom, provides a free cable connection and over 540 hours per month of commercial-free educational programming to schools across the country.

School Safety: AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts.

GetNetWise: AT&T is a founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.

America Online, Inc.

AOL Rural Telecommunications Leadership Awards: The National Telecommunications and Information Administration (NTIA) recently reported that among all income groups, rural areas have the lowest online participation rate. To address this issue, the AOL Foundation is partnering with the National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards, which seek to reduce the digital divide by recognizing and promoting telecommunications innovations in rural areas.

The Digital Divide Grants Initiative: The AOL Foundation's Digital Divide Grant Initiative seeks to invest in nonprofit organizations, social entrepreneurs, and collaboratives working to empower disadvantaged communities and populations through technology. The Foundation hopes to support a variety of ventures to foster innovative and effective approaches to bridging the Digital Divide.

National Digital Divide Clearinghouse: AOL's goal of this initiative is to create a single source of all available information about efforts to provide underserved communities with access to technology and provide tools for information sharing and community building among those working to bridge the Digital Divide.

PowerUP: PowerUP is comprised of more than a dozen nonprofit organizations, major corporations and federal agencies that have joined together to launch a major new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. AOL has pledged 100,000 AOL accounts for free Internet access to sites throughout the country.

Bell Atlantic

Asian American Technology Hub: The Asian American Federation of New York plans to launch a technology hub for the Asian Pacific nonprofit community. With the aid of a major grant, the Asian American Federation will become an Internet Service Provider and will build the technology infrastructure of community-based organizations, extending the power of the Internet and computer networking to its 34-member health and human service agencies throughout the New York metropolitan area that need it but do not have the wherewithal to get it. The Federation's ambitious plans for ushering Asian American nonprofits into the 21st century and the digital future will enable not only instant access to community-based news and information, but communication with Asian communities across the globe.

NAACP Funding: Bell Atlantic enabled the NAACP to improve the Association's Internet-based communications system with a major challenge grant offered by Bell Atlantic. The funds will enable the nation's oldest and largest civil rights organization to more effectively communicate with its network of 2,200 branches, units and chapters across the U.S.

Employee and Retiree Activism Ð The Bell Atlantic Pioneers: Numbering over 170,000 strong, Bell Atlantic volunteers log in over six million hours a year in donated time. Bell Atlantic Pioneers are active and retired employees who volunteer their time to help meet the needs of their communities. From painting maps on school playgrounds, mentoring through Junior Achievement, wiring classrooms for the Internet, to swinging hammers to build homes for the homeless, Bell Atlantic Pioneers offer their personal time for the betterment of their communities.

Technology Centers: The National Urban League, enabled by Bell Atlantic, established five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, N.J. At these centers, people have access to hardware and software they need to plug into cyberspace, thereby crossing the digital divide that separates so many communities from the world of technology. Not only do these centers provide underserved communities with a direct on-ramp to the information superhighway, they also provide, in some cases, a safe haven for children in inner-city communities - where they can study, learn and explore in safe, nurturing environments.

Hispanic Federation Web Site: The New York-based Hispanic Federation, enabled by Bell Atlantic, to develop an interactive Web site designed to provide its nonprofit network of more than 60 member agencies with a host of powerful online tools. The Hispanic Federation Web site, a database-driven, dynamic information gathering system, offering more interactivity than conventional Web sites, was made possible through a major Bell Atlantic Foundation grant, along with in-kind contributions from Bell Atlantic and IBM.

Gateway

PowerUP: PowerUP is comprised of more than a dozen nonprofit organizations, major corporations and federal agencies that have joined together to launch a major new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. Gateway and the Waitt Family Foundation will provide 50,000 Gateway computers.

Microsoft

Public libraries: In partnership with the Bill and Melinda Gates Foundation, Microsoft will donate an estimated $200 million in software to create access to technology at public libraries that serve low-income communities.

Boys & Girls Clubs: Microsoft has teamed with Boys & Girls Clubs of America to establish technology centers at 15 Boys & Girls Clubs nationwide, and to develop a model for other clubs to use in establishing their own technology centers. In the program's first year, Microsoft donated $1.1 million in cash and $540,000 in software.

Connected Learning Community grants: CLC grants enhance learning and communications in disadvantaged communities by expanding access to information technology. More than 95 community-based nonprofit groups across the United States have received grants totaling $1.25 million in cash and $2.4 million in software during the past three years.

Working Connections: This 5-year, $30 million grant program supports the development and enhancement of information technology training for underserved populations through the nation's community college system.

Higher education for minorities: To ensure excellent technology infrastructure, teacher preparedness, training and access for minority college students, Microsoft has long supported Historically Black Colleges and Universities, Hispanic-Serving Institutions and tribal colleges.

TRIO programs : Microsoft has donated more than $20 million in software to increase technology access for low-income students participating in the federally funded TRIO programs at 49 colleges and universities across the United States, benefiting more than 70,000 students.

Microsoft Technology Leadership Grants: Technology Leadership Grants provide major software donations to large, national nonprofit organizations to expand their use of information technology to support their mission. In the three years of this program, Microsoft has donated over $18 million in software to 20 organizations.

SBC

Community Partnership Agreement: The Community Partnership Agreement is a nonprofit collaboration between SBC subsidiary Pacific Bell and nine California community coalitions Ð representing 134 Latino, Asian American, African American, civil rights, and disability organizations Ð that is dedicated to closing the digital divide by bringing communications technologies to traditionally disadvantaged communities. SBC is providing a $50 million monetary contribution to the fund, which is distributing $5 million per year over a ten year period.

Major National Urban League Grant: In November, 1999, SBC announced a $1 million grant to the National Urban League to support the League's technology programs. The grants will help fund the Urban League's efforts to close the digital divide by helping them create and maintain community technology centers that bring technology to underserved communities. Community Technology Centers were heralded in the Falling Through the Net reports as key access points for low-income communities.

National Urban League Midwest Technology Centers: SBC subsidiary Ameritech has also given $350,000 to the Urban League to fund community technology centers in Aurora, Ill., Cleveland, Detroit, Indianapolis, and Milwaukee.

"Links to Learning Ð Closing the Digital Divide" Initiative: Just recently in Connecticut, SBC subsidiary SNET awarded $500,000 to institutions of higher education under a grant program designed specifically to close the digital divide. Seven colleges and universities have received grants and are administering programs such as: hands-on technology training for the visually impaired, women in transition, senior citizens and young adults from difficult family situations at Housatonic Community Technical College; a basic computer literacy training program for the underserved

population of eastern Connecticut at Eastern Connecticut State University; and an "Introduction to Computers" curriculum for women in transition at Gateway Community Technical College.

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Digital Divide Efforts in the Field:

CitySkills.org - Cambridge, MA

On this page we highlight the efforts of organizations and people actively working to bridge the Digital Divide.

CitySkills.org
Cambridge, MA

CitySkills.org, is a national job training community committed to the advancement of under-served urban adults into Internet careers. CitySkills.org works with community-based organizations to offer training for high-demand web jobs while attracting employers to hire from the newly trained talent.

CitySkills.org emerged out of the work of CitySoft Inc., a web development company that hires predominantly out of urban neighborhoods. As former community activists, the founders of CitySoft recognized a growing need and opportunity for Internet job training to take hold in urban communities. CitySkills.org was launched as a nonprofit to help community programs build capacity to train for jobs in web design. The organization has grown well beyond its initial focus. CitySkills.org is now developing instructional materials, technical assistance tools, and technology applications to enable and scale an urban job training movement.

CitySkills.org supports the existing infrastructure of job training nonprofits, community technology centers, and HUD computer centers interested in effective training. CitySkills.org has already partnered with several organizations such as OpNet, Boston STRIVE, and Playing2Win, to document the challenges they face in urban job training.

The pragmatic approach of the organization was highlighted through national exposure late last year. On December 9, 1999, the director and co-founder, Michael Margolis, served as a panelist on workforce development at the Department of Commerce's Digital Divide Summit. "We help people learn what they need to learn in order to succeed in the rapidly changing workplace", says Margolis.

CitySkills.org
160 Second Street
Cambridge, MA 02142

Produced in partnership with:

BENTON FOUNDATION

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Digital Divide in the Headlines

- Governor Welcomes 'the Dawn of a Dynamic New Age'
- This Internet Start-up Looks to Conquer an Online Divide
- Cuomo Announces HUD Computer Centers Now in Every State
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Additional Communications-related Headlines at Benton.

Conference Calendar

Digital Divide Headlines

GOVERNOR WELCOMES 'THE DAWN OF A DYNAMIC NEW AGE'
Issue: State Initiatives
In his annual State of the Commonwealth address, Gov. James S. Gilmore III (R) announced that "Virginia [would] do what no other state has done - reach out to bridge the digital divide." As part of this initiative, Gilmore has asked his secretary of technology to take the lead in creating computer centers to provide access and guidance for under-served youth. The governor's vision also embraced bringing "senior citizens,.. single parents, and all families onto the Internet and into our new economy." Gilmore said Virginia schools must make effective use of technology in the classroom, stressing that "...connecting a school is meaningless if computers are visited and explored only on the occasional field trip." Additionally Gilmore proposed a new program called "Infopowering the Commonwealth" to place computers and high speed Internet access at every Virginia library.
[SOURCE: Washington Post, A11 AUTHOR: VA State of the Union as reported in the Washington Post]
(Video of speech and VA. state of the Union coverage)

THIS INTERNET START-UP LOOKS TO CONQUER AN ONLINE DIVIDE
Issue: Private Initiatives
(1/12/2000) As the executive director of the not-for-profit group Computers for Youth (www.cfy.org), Elisabeth Stock is trying to bring affordable Internet access to the homes of minority children who otherwise wouldn't have it, and back it up with relevant Web content and technical support. "People think the digital divide is about access or technology, but it's about a lot more," she says. "There's all these other pieces -- tech support, content and training." A crucial piece of bringing Internet access to the children is distributing used PCs to families, but that's just the start: In Ms. Stock's view, such efforts to bridge the "digital divide" will fail if the children don't find online content tailored for them or are frustrated because they can't get the technical support they need. "It helps to get a computer at home -- you're able to get more done," she says. "At school, the computers were mostly used by other people."

Computers for Youth's focus on the home is against the trend. Federal programs favor public access points - housing, libraries and schools. Ms. Stock, however, believes that providing PCs for family households goes most directly to the disparity in Internet access. "We figure if the problem is in the home, let's solve the problem in the home," she says. Ms. Stock got the idea for her program during a stint as a White House fellow in the office of the Vice President, when she developed Computers for Learning, a program that allowed federal agencies to donate computers directly to schools. In February 1999, she accepted a job at Computers for Youth. Within a year, she had persuaded Microsoft to donate about $150,000 worth of software, New York City Internet provider Panix to offer low-cost Internet access, and iVillage to publish content on its site customized for Computers for Youth. Funding came from Home Box Office, Citigroup and the U.S. Department of Education and the New York City Board of Education, which is allowing Computers for Youth to use warehouse space in Long Island City to store donated machines before they're distributed to students.
[SOURCE: Wall Street Journal (Interactive Edition), AUTHOR: Timothy Hanrahan]

CUOMO ANNOUNCES HUD COMPUTER CENTERS NOW IN EVERY STATE
Issue: Government Initiative
Housing and Urban Development Secretary Andrew Cuomo announced January 4, that more than 550 Neighborhood Networks computer centers are now serving low-income residents of HUD-subsidized housing in every state. The Neighborhood Networks centers serve residents of privately owned housing subsidized or insured by HUD for low-income families. With recent openings in Montana and South Dakota, the centers have expanded to all 50 states, the District of Columbia and Puerto Rico. Another 700 centers are in various stages of planning. With input from residents, centers create comprehensive programs and services that provide computer job training, General Equivalency Diploma certification for high school dropouts, Internet access, health care, education, microenterprise development, transportation, child care, senior/youth programs and social services. HUD's original goal was to create 500 Neighborhood Networks centers by the year 2000. More than 100 centers opened in 1999.
[SOURCE: U.S. Department of Housing and Urban Development]

DEPT. OF COMMERCE ANNOUNCES $12.5 MILLION IN GRANTS AND TIIAP NAME CHANGE
Issue: Government Initiative
(1/5/2000) The Commerce Department will award approximately $12.5 million this year as part of the Administration's on-going efforts to close the gap between Americans with access and those without access to tools critical to economic success and advancement, Commerce Secretary William M. Daley announced today. Daley also announced that the grant program, formerly known as the Telecommunications and Information Infrastructure Assistance Program (TIIAP), has been renamed the Technology Opportunities Program (TOP) to better reflect opportunities the many new technologies provide for economic advancement. "There are still many Americans who do not receive the benefits of our nation's digital economy," said Gregory L. Rohde, assistance secretary of Commerce for communications and information and head of National Telecommunications and Information Administration (NTIA), which administers the grant program.

TOP is a highly-competitive, merit-based program that provides start-up money for innovative, practical projects that use advanced telecommunications and information technology. The program, as TIIAP, has provided more than $135 million in matching grants since its inception in 1994. This year, the program is specifically encouraging projects developed by smaller, locally-based organizations that both serve and represent technologically underserved communities; projects that enhance the quality and efficiency of services delivered through non-profit entities; and cross-cutting projects involving partnerships among its four application areas--community networking and services; lifelong learning and the arts; health; and public safety.

As a follow-up to a promise made at last month's Digital Divide summit (see below), next month Daley is scheduled to launch a 12-city tour to raise public awareness of the need to improve access to new technologies by all Americans and to highlight initiatives aimed at closing the digital divide. Additionally, the NTIA will hold a series of workshops on the grant program. See Conference Calendar, below.
[SOURCE: NTIA]

U.S. PROGRAM TAKES TECHNOLOGY TO UNDEVELOPED NATIONS
Issue: International Development
(1/4/2000) The Global Technology Corps (www.globaltechcorps.org), a small division of the State Department, is taking on the technology gap between third world and developed countries. The program runs mostly on donated equipment and volunteers. Working through embassies, in less than two years the small staff has engaged in more than a dozen projects. In Poland, for example, two volunteers from North Carolina spent two weeks training officials on how to use technology to better plan for and respond to disasters. Neil Chase, a journalism student in Northwestern University, worked in Honduras helping the National Autonomous University of Honduras develop a plan for integrating the Internet and computers into its journalism program by writing a plan to bring the Internet both to the college and the country through computers in public places. "Basically, I left them with a proposal that said for a reasonable amount of money, you can get started. Here is how you do it," Chase said. While the program has had little trouble finding experts to volunteer their time, getting equipment is more of a challenge, officials running the program said.
[SOURCE: New York Times, AUTHOR: Jerry Clausing]

THE NEIGHBORLY SIDE OF THE NET
Issue: Communities
(12/20/1999) Harold Lucas, community activist and president of the Black Metropolis Convention & Tourism Council, has a vision. He sees community center computer labs, on-line retraining courses unemployed workers and an e-commerce-sustained community Web site as a way to help a community share in eminent prosperity. The community on Chicago's South Side, is known as Bronzeville, a place where jazz, blues and gospel music flourished and black businesses once prospered. For Lucas, the Internet has become a focal point for reinvigorating the community. "The whole issue of how communities are going to operate is going to change," Lucas said. "This is a market that is overlooked." Bronzeville community leaders have built a Web site (www.bronzevilleonline.com) with discussion groups, Bronzeville-related items for purchase and a community event calendar. The challenge now is getting residents on-line so they can visit the site - a two part problem of whether residents can afford the equipment, and just where they can buy the computers since no Gateway Country stores or Best Buys have located in the area.

The model is Blacksburg, Virginia. Backed by Virginia tech, about 87 percent of Blacksburg's residents use the Internet at home or work; with more than 75 percent of its businesses having a presence on the Blacksburg Electronic Village (www.bev.net). Additionally, 30 of the 40 churches in the town have Web sites and communicate by e-mail newsletters with their congregations. The trend seems to be that communities with community networks are defying the expectations of self-imposed digital isolation. Andrew Cohill, director of the Blacksburg Electronic Village notes that more people tend to show up at neighborhood meetings when e-mail updates are sent out instead of newsletters. Cohill warns, though, that the on-line initiatives do have limitations. "So many struggling communities are looking for a panacea, and technology is not it," Cohill said. "It's people that solve problems. What the Internet gives communities is a new set of tools to communicate."
[SOURCE: Chicago Tribune (Sec 4, p.1), AUTHOR: Rob Kaiser]

COMMERCE DEPT. DIGITAL DIVIDE SUMMIT
Issue: "Closing the Digital Divide"
"Closing the Digital Divide," the first national summit on digital divide issues was held on Thursday, December 9, 1999 at the US Department of Commerce. The summit provided a venue for a dialogue among some 800 representatives from the Federal Government, the technology industry, civil rights and non-profit communities, grassroots community organizations, and the general public. The participants examined existing public and private initiatives aimed at closing the technology gap and how to expand upon and coordinate these efforts.
In-depth coverage of the Summit available through Benton Foundation Web site.
See the DigitalDivide.gov, the new Federal Digital Divide home page (http://www.digitaldivide.gov/) for a Webcast of the morning's events. [SOURCE: Benton]

REPORT: GROWTH OF NEW WEB USERS SINKS

Issue: Internet Demographics
A controversial new study by Cyber Dialogue says the growth of the nation's online audience slowed dramatically in the first half of 1999. The number of US adults online grew at an annualized rate of 13% the first half of 1999 versus 58% the same period last year, according to the report. Only 3.9 million adults went online for the first time during the first six months versus 12 million a year ago, according to the report. It estimates the Web's U.S. adult population at 69 million and projects it will rise to 109 million, or about half of all adults, by 2003. The reason for the slowdown according to Cyber Dialogue: Most affluent adults are already online, and low- to moderate-income adults are not being lured into cyberspace in big numbers. Low-to-moderate income-adults won't jump in until wide availability of high-speed access makes the Web "resemble television," Analyst Tom Miller of Cyber Dialogue says. Miller predicts it will be about two years before most non-users are tempted by fast access. Several analysts vehemently dispute Cyber Dialogue's findings. Bruce Judson, author of Hyper Wars, says low-cost Web devices and the big savings promised by electronic commerce will attract less-affluent users. International Data says the online population will grow to 177 million people, including children, by 2003.
[SOURCE: USA TODAY AUTHOR: Paul Davidson]

WEB SITE PROVIDES INTERNET TOOLS TO THE DISABLED
Issue: Disabilities/Access
The publisher of a magazine for the disabled unveiled a new Web site and tools Thursday to make the Internet more accessible to the blind and other disabled users. To take advantage of some features, We Media's Web site will require some special equipment -- such as a vibrating mouse that "feels" boxes and images on the computer screen. The for-profit site (www.wemedia.com) is affiliated with We magazine. Full features for the site will not be immediately available at launch, some services and tools will take weeks or months to put in place. The site will offer shopping, access to college courses and chat rooms. Additionally, jobs at accessible workplaces and real estate brokers specializing in accessible homes will be listed. While several other sites cater to the disabled, We Media brings together site design with hardware development. The new mouse will sell for several hundred dollars. We Media is seeking non-profit partners to buy the tools in bulk and then offer them for free or at a subsidized price.
[SOURCE: San Jose Mercury AUTHOR: Staff Writer]

Conference Calendar

NTIA Technology Assistance Programs
January and February, 2000
Sponsor: NTIA
NTIA will hold a series of free regional Technical Assistance Workshops to discuss the TOP funding priorities, application requirements, and lessons learned from previous TOP grantees. This is a key opportunity for interested parties to understand the TOP goals and process, and meet representatives of other organizations interested in the TOP program. The Technical Assistance Workshops will be held on January 31, in New York, New York; February 2, in Houston, Texas; and February 4, in Los Angeles, California. Online registration is available at the NTIA Website. Assistant Secretary Rohde will hold a special briefing for interested parties in Washington, D.C. on January 19, 2000, at the Department of Commerce, Room 4830, at 2:00 p.m. The press is invited to attend. For more information about TOP and the Technical Assistance Workshops, call (202) 482-2048, or e-mail to: top@ntia.doc.gov, or access NTIA's website at www.ntia.doc.gov.
[Details & Registration : www.ntia.doc.gov]

NEW IT-NEW EQUITY-NEW ECONOMY
February 1, 2000 Washington, DC
Sponsor: Athena Alliance
Athena Alliance, "a non-profit organization dedicated to public education and research on the emerging global information economy and the networked society," is sponsoring a one-day conference and workshop on the inclusion of all Americans in the digital economy and society at the National Academy of Sciences building in Washington, DC on February 1, 2000.
[Details & Registration : www.athenaalliance.org/confer.html]

THE BRIDGE BUILDERS CONFERENCE...OVER THE DIGITAL DIVIDE
February 17-18, 2000 Wilmington, Delaware
Sponsor: BellAtlantic; Delaware Dept. of Education; Delaware Dept. of Labor
Business, community and education leaders will join federal agencies including the U.S. Depts. of Education, Labor, HHS, HUD and SBA to develop strategies and action

steps that will improve access to technology and the Internet at this Mid-Atlantic regional conference. $99 registration fee with scholarships available. Special room rate available through Wyndham Garden Hotel by Jan. 16. (Phone: (302) 655-0400). Limited Seating.
[Details & Registration: DTI Associates, (703) 299-1638 or http://www.bridgingthedivide.org/]

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Partners

America Online, Inc.

America Online, Inc. and the AOL Foundation believe the online medium has tremendous potential to benefit society. Yet, while some progress is still being made in closing the technology access gap, significant disparities for rural and urban low-income and minority populations remain.

The Digital Divide is typically viewed as an issue of structural access, or, individuals' access to hardware and connectivity. We believe that this is important but it is only part of the divide. We think about the Digital Divide as having four components:

- Structural access: Hardware, connectivity.
- Skills: Not only is it necessary to have the skills to use the equipment, analytical skills are critical to being able to use the equipment successfully.
- Values/Attitudes: Communities need to place a value on using the tools and computer literacy.
- Content: If someone places a value on computer literacy and finds a way to get online, then it is essential that they find content of significant appeal.

The goals of AOL and the AOL Foundation as they relate to the Digital Divide are to:

- Empower underserved populations to improve their quality of life through the medium
- Expand access to interactive technology;
- Aggregate current content and resources focused on the digital divide; and

AOL's Digital Divide Initiatives

The Digital Divide Grants Initiative: The AOL Foundation's Digital Divide Grant Initiative seeks to invest in nonprofit organizations, social entrepreneurs, and collaboratives working to empower disadvantaged communities and populations through technology. The Foundation hopes to support a variety of ventures to foster innovative and effective approaches to bridging the Digital Divide.

National Digital Divide Clearinghouse: The goal of this initiative is to create a single source of all available information about efforts to provide underserved communities with access to technology and provide tools for information sharing and community building among those working to bridge the Digital Divide.

AOL Rural Telecommunications Leadership Awards: The National Telecommunications and Information Administration (NTIA) recently reported that among all income groups, rural areas have the lowest online participation rate. To address this issue, the AOL Foundation is partnering with the National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards, which seek to reduce the digital divide by recognizing and promoting telecommunications innovations in rural areas.

PowerUP: A major new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age.

Industry initiatives page:

AOL and the AOL Foundation are working to bridge the Digital Divide through grant programs and supporting collaborative Digital Divide efforts.

AOL Foundation

Board of Directors
The Digital Divide
Foundation Initiatives
Helping.Org Web Site

About the AOL Foundation

Established: October 1997
Mission: To use online technology to benefit society, improve the lives of families and children, and empower the disadvantaged.

AOL Foundation Web Site

Focus Areas:

- **Digital Divide** - *Empower* underserved populations to close the widenin social and economic gaps between those who have access to information technology and those who do not;
- **Civic Engagement** - *Enable* more immediate, higher quality and more personal communications between elected/appointed officials and citizen and build capacity for communities to conduct online dialogue and probl solving;
- **Kids/Family/Education** - *Ensure* the medium is rewarding and safe for kids, and expand the capacity for using technology effectively in educati
- **Healthcare** - *Improve* access to and make health information and service more widely available through the online medium -- especially to senior citizens -- and build interest and capacity among healthcare providers to the medium;
- **Philanthropy** - *Build* awareness and establish giving and service as a fundamental element of the medium, and build capacity in the non-profit community to meet the demand for online non-profit activities.

AOL Foundation Initiatives:
Civic Involvement Initiative
Digital Divide Grants Initiative
Interactive Education Initiative
AOL Rural Telecommunications Leadership Awar
Interactive Education Initiative Application

Contact:
The AOL Foundation
22000 AOL Way
Dulles, VA 20166
703-265-1342
aolgrants@aol.com

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AOL Foundation

- Board of Directors
- The Digital Divide
- Foundation Initiatives
- Helping.Org Web Site

What We Care About: The Digital Divide

The AOL Foundation believes the online medium has tremendous potential to benefit society. Yet, while some progress is still being made in closing the technology access gap, there are still significant disparities for urban and rural low-income and minority populations.

The digital divide is typically viewed as an issue of structural access, that is, individuals' access to hardware and connectivity. The Foundation believes that is important but it is only part of the divide. It perceives the digital divide as having four components:

- ***Structural access***: Hardware, connectivity.
- ***Skills***: Not only is it necessary to have the skills to use the equipment, analytical skills are critical to being able to use the equipment effectively
- ***Values and Attitudes***: Communities need to place a value on using the to and computer literacy.
- ***Content***: If someone places a value on computer literacy and finds a way get online, then it is essential that they find content of significant appeal.

The goals of AOL and the AOL Foundation as they relate to the digital divide to:

- Empower underserved populations to improve their situation through the medium;
- Expand access to interactive technology;
- Aggregate current content and resources focused on the digital divide; an
- Serve as a convener for thought and initiative.

Innovative uses of the medium by disadvantaged populations and communities produce powerful results. As summarized in the Benton Foundation's 1998 rep called *Losing Ground Bit By Bit: Low-Income Communities in the Information Age*, the most effective efforts to bridge the digital divide tend to be part of a broader strategy to address the underlying problems of inner cities and disadvantaged rural areas. Promising approaches often involve alliances with entrepreneurial grassroots neighborhood and community organizations, and are firmly rooted in each community's own sense of its goals and needs.

The AOL Foundation is currently implementing several digital divide initiative meet its goals:

The Digital Divide Grants Initiative

The goal of this grant program is to foster innovative and effective approaches bridging the digital divide that can be scaled or replicated. The Foundation seek partner with non-profit organizations, social entrepreneurs, or collaboratives w innovative ideas for tapping the power of the online medium to empower

disadvantaged communities through technology. Five to ten grants will be awa in values ranging from $25,000 - $100,000.

The Foundation is currently accepting proposals until October 15, 1999. Propo may be sent to:

Digital Divide Initiative
AOL Foundation
22000 AOL Way
Dulles, Virginia 20166
DigitalDivide@aol.com

National Digital Divide Clearinghouse

The goal of this initiative is to bring together in one location on the Internet, al available information about efforts to provide under-served communities with access to technology, and provide tools for information sharing and community building among those working to bridge the digital divide.

The site is currently in development and will include:

- The most complete information available on current research and data on digital divide;
- An interactive map of community technology centers and other program aimed at bringing the benefits of information and communications technologies to under-served communities;
- An index of research and pilot projects currently underway; and
- A continuously updated list of grants, funding opportunities and non-monetary resources available to communities seeking technological assistance.

AOL Rural Telecommunications Leadership Awards

The National Telecommunications and Information Administration (NTIA) recently reported that among all income groups, rural areas have the lowest on- participation rate. To address this issue, the AOL Foundation is partnering with National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards, which seek to reduce the digital divi by recognizing and promoting telecommunications innovations in rural areas.

The Foundation recently awarded four grants of $10,000 to winning communit with populations of less than 10,000 in each of four categories: Telecommunications Applications; Infrastructure Technology; Community Capacity Building; Policy; and Youth Development.

The 1999 winning communities were: Telecommunications Applications: Maddock, North Dakota; Infrastructure Technology: Questa, New Mexico; Community Capacity Building: Sylvester, Georgia; and Youth Development: McDermitt, Nevada.

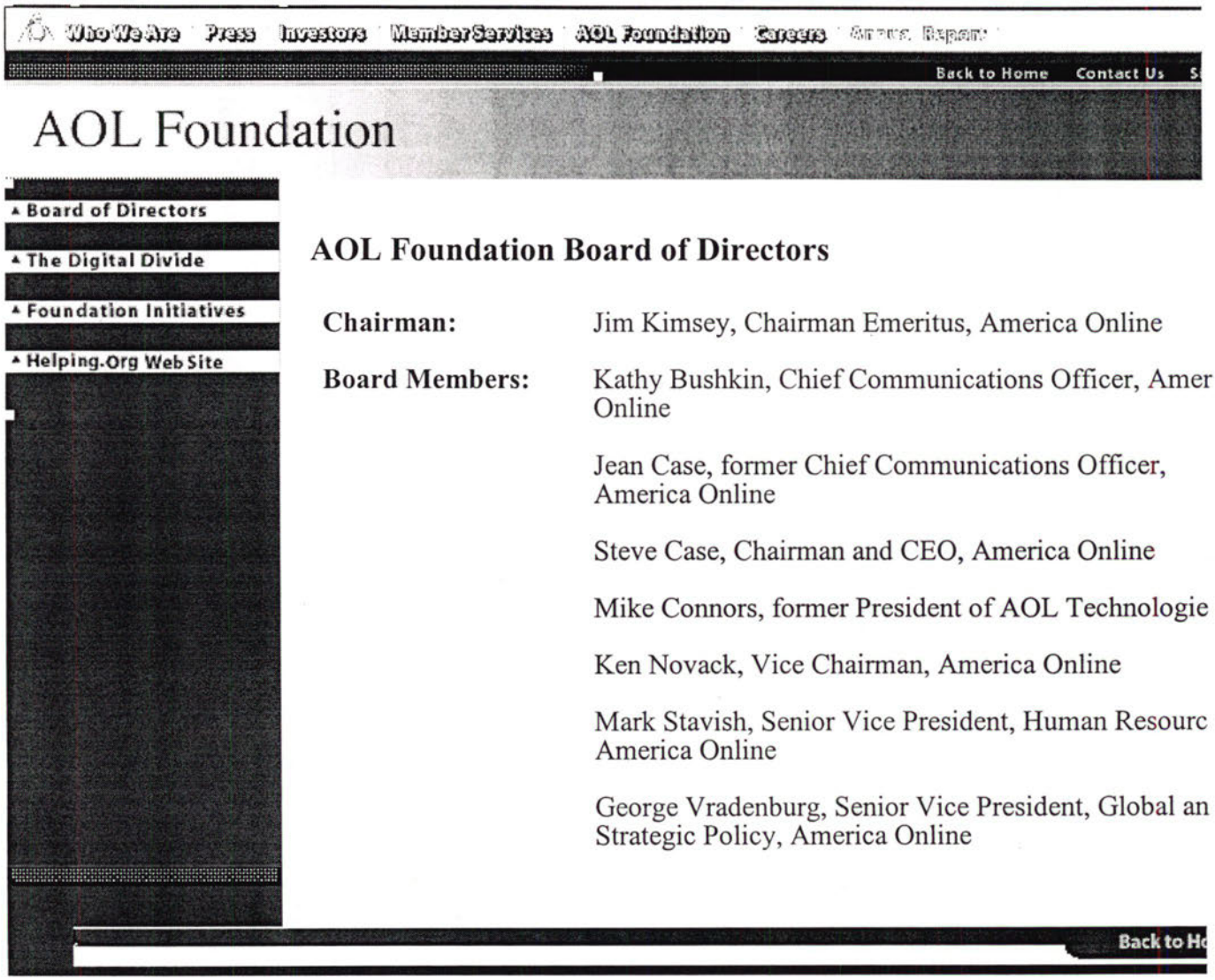
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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

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Board Members:
Kathy Bushkin, Chief Communications Officer, Amer Online
Jean Case, former Chief Communications Officer, America Online
Steve Case, Chairman and CEO, America Online
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Clinton Presidential Records
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the digital divide network



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AT&T has long held a vision of connecting communities through telecommunications technology. Today, the technology is changing and converging, but the vision remains the same. AT&T believes in the power of communications technology to connect all Americans. Through its business, philanthropy and people, AT&T is committed to bringing the benefits of technology to all communities, including those that need special attention to overcome economic and geographic boundaries. That's why AT&T invests in innovative programs that leverage technology to serve people better, providing resources they need to solve problems they face in their daily lives, at home and at work.

AT&T's commitment to communities and education and training will continue to be rooted in the value AT&T places on treating all people with respect and dignity while honoring their individual and cultural differences. Our support is designed to promote a spirit of community, diversity, and equal opportunity, and to help individuals have access to the technology, education and training resources they need in order to fully participate in a global economy.

Select examples of AT&T support for communities include the following:

- The AT&T Learning Network: This program offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning.
- Leadership Conversations for the Next America: AT&T is launching "Leadership Conversations for the Next America" to bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century.
- Academy of Information Technology: AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace.
- Job Corps Funding: AT&T is investing in the Edison (N.J.) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials.
- Community Technology Centers: AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology.
- Los Angeles Neighborhood Technology Centers: AT&T supports the Los Angeles County Office of EducationÕs Technology for Learning initiative, an effort to establish 25 neighborhood-based technology centers. To reach communities of color and other under-served groups, AT&T is supporting LACOE's partnership with the Greenlining Institute, a multi-ethnic advocacy center.
- Computer Learning: AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same.

- New York City Housing Resources: AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants.
- Cable in the Classroom Program: AT&T Broadband and Internet Services offers free cable modem and service to every school in its area of service, and through its support for Cable in the Classroom, provides a free cable connection and over 540 hours per month of commercial-free educational programming to schools across the country.
- School Safety: AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts.
- GetNetWise: AT&T is a founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.