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106TH CONGRESS
1ST SESSION

S. 1153

To establish the Office of Rural Advocacy in the Federal Communications Commission, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MAY 27, 1999

Mr. HARKIN (for himself, Mr. DASCHLE, Mr. DORGAN, Mr. BAUCUS, Mr. CONRAD, Mr. WELLSTONE, Mr. JOHNSON, Mr. WYDEN, Mr. REID, Mr. KERREY, Mr. ROCKEFELLER, and Mrs. MURRAY) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To establish the Office of Rural Advocacy in the Federal Communications Commission, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Rural Telecommuni-
5 cations Improvement Act of 1999”.

1 **SEC. 2. ESTABLISHMENT OF OFFICE OF RURAL ADVOCACY**
2 **IN THE FEDERAL COMMUNICATIONS COM-**
3 **MISSION.**

4 (a) ESTABLISHMENT.—Title I of the Communica-
5 tions Act of 1934 (47 U.S.C. 151 et seq.) is amended by
6 adding at the end the following:

7 **“SEC. 12. OFFICE OF RURAL ADVOCACY.**

8 “(a) ESTABLISHMENT.—There shall be in the Com-
9 mission an office to be known as the ‘Office of of Rural
10 Advocacy’. The office shall not be a bureau of the Commis-
11 sion.

12 “(b) HEAD OF OFFICE.—(1) The Office shall be
13 headed by the Rural Advocate of the Federal Communica-
14 tions Commission. The Rural Advocate shall be appointed
15 by the President, by and with the advice and consent of
16 the Senate, from among citizens of the United States.

17 “(2) The Rural Advocate shall have a status and rank
18 in the Commission commensurate with the status and
19 rank in the Commission of the heads of the bureaus of
20 the Commission.

21 “(c) RESPONSIBILITIES OF OFFICE.—The respon-
22 sibilities of the Office are as follows:

23 “(1) To promote access to advanced tele-
24 communications service for populations in the rural
25 United States.

1 “(2) To develop proposals for the modification
2 of policies and activities of the departments and
3 agencies of the Federal Government in order to bet-
4 ter fulfill the commitment of the Federal Govern-
5 ment to universal service and access to advanced
6 telecommunications services in rural areas, and sub-
7 mit such proposals to the departments and agencies.

8 “(3) To assess the effectiveness of existing Fed-
9 eral programs for providers of telecommunications
10 services in rural areas, and make recommendations
11 for legislative and non-legislative actions to improve
12 such programs.

13 “(4) To measure the costs and other effects of
14 Federal regulations on the capability of tele-
15 communication carriers in rural areas to provide
16 adequate telecommunications services (including ad-
17 vanced telecommunications and information services)
18 in such areas, and make recommendations for legis-
19 lative and non-legislative actions to modify such reg-
20 ulations so as to minimize the interference of such
21 regulations with that capability.

22 “(5) To determine the effect of Federal tax
23 laws on providers of telecommunications services in
24 rural areas, and make recommendations for legisla-
25 tive and non-legislative actions to modify Federal tax

1 laws so as to enhance the availability of tele-
2 communications services in rural areas.

3 “(6) To serve as a focal point for the receipt of
4 complaints, criticisms, and suggestions concerning
5 policies and activities of any department or agency
6 of the Federal Government which affect the receipt
7 of telecommunications services in rural areas.

8 “(7) To counsel providers of telecommuni-
9 cations services in rural areas on the effective reso-
10 lution of questions and problems in the relationships
11 between such providers and the Federal Govern-
12 ment.

13 “(8) To represent the views and interests of
14 rural populations and providers of telecommuni-
15 cations services in rural areas before any department
16 or agency of the Federal Government whose policies
17 and activities affect the receipt of telecommuni-
18 cations services in rural areas.

19 “(9) To enlist the cooperation and assistance of
20 public and private agencies, businesses, and other
21 organizations in disseminating information about the
22 telecommunications programs and services of the
23 Federal Government which benefit rural populations
24 and providers of telecommunications services in
25 rural areas.

1 “(d) STAFF AND POWERS OF OFFICE.—

2 “(1) STAFF.—

3 “(A) IN GENERAL.—For purposes of car-
4 rying out the responsibilities of the Office under
5 this section, the Rural Advocate may employ
6 and fix the compensation of such personnel for
7 the Office as the Rural Advocate considers ap-
8 propriate.

9 “(B) PAY.—

10 “(i) IN GENERAL.—The employment
11 and compensation of personnel under this
12 paragraph may be made without regard to
13 the provisions of title 5, United States
14 Code, governing appointments in the civil
15 service and without regard to the provi-
16 sions of chapter 51 and subchapter III of
17 chapter 53 of such title relating to the
18 classification of positions and General
19 Schedule pay rates.

20 “(ii) MAXIMUM RATE OF PAY.—The
21 rate of pay of personnel employed under
22 this paragraph may not exceed the rate
23 payable for GS-15 of the General Sched-
24 ule.

1 “(C) LIMITATION.—The total number of
2 personnel employed under this paragraph may
3 not exceed 14.

4 “(2) TEMPORARY AND INTERMITTENT SERV-
5 ICES.—The Rural Advocate may procure temporary
6 and intermittent services to the extent authorized by
7 section 3109 of title 5, United States Code, for pur-
8 poses of the activities of the Office under this sec-
9 tion.

10 “(3) CONSULTATION WITH EXPERTS.—The
11 Rural Advocate may consult with individuals and en-
12 tities possessing such expertise as the Rural Advo-
13 cate considers appropriate for purposes of the activi-
14 ties of the Office under this section.

15 “(4) HEARING.—The Rural Advocate may hold
16 hearings and sit and act as such times and places
17 as the Rural Advocate considers appropriate for pur-
18 poses of the activities of the Office under this sec-
19 tion.

20 “(e) ASSISTANCE OF OTHER FEDERAL DEPART-
21 MENTS AND AGENCIES.—

22 “(1) IN GENERAL.—Any department or agency
23 of the Federal Government may, upon the request of
24 the Rural Advocate, provide the Office with such in-
25 formation or other assistance as the Rural Advocate

1 considers appropriate for purposes of the activities
2 of the Office under this section.

3 “(2) REIMBURSEMENT.—Assistance may be
4 provided the Office under this subsection on a reim-
5 bursable basis.

6 “(f) REPORTS.—

7 “(1) ANNUAL REPORT.—The Rural Advocate
8 shall submit to Congress, the President, and the
9 Commission on an annual basis a report on the ac-
10 tivities of the Office under this section during the
11 preceding year. The report may include any rec-
12 ommendations for legislative or other action that the
13 Rural Advocate considers appropriate.

14 “(2) OTHER REPORTS.—The Rural Advocate
15 may submit to Congress, the President, the Commis-
16 sion, or any other department or agency of the Fed-
17 eral Government at any time a report containing
18 comments on a matter within the responsibilities of
19 the Office under this section.

20 “(3) DIRECT SUBMITTAL.—The Rural Advocate
21 may not be required to submit any report under this
22 subsection to any department or agency of the Fed-
23 eral Government (including the Office of Manage-
24 ment and Budget or the Commission) before its sub-
25 mittal under a provision of this subsection.”.

1 (b) EXECUTIVE SCHEDULE LEVEL IV.—Section
2 5315 of title 5, United States Code, is amended by adding
3 at the end the following:

4 “Rural Advocate, Federal Communications
5 Commission.”.

6 (c) REPORT ON INITIAL ACTIVITIES.—Not later than
7 180 days after the date of the appointment of the Rural
8 Advocate of the Federal Communications Commission, the
9 Rural Advocate shall submit to Congress a report on the
10 actions taken by the Rural Advocate to commence carrying
11 out the responsibilities of the Office of Rural Advocacy
12 of the Federal Communications Commission under section
13 12 of the Communications Act of 1934, as added by sub-
14 section (a).

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waste and water quality. At the current time this farm has met all compliance requirements. The Jordan's have a long history of working with all federal and state agricultural agencies to keep abreast of the latest changes in agriculture and utilize those resources available to them. The Jordan's have benefited from such federal programs such as the Livestock Assistance Program (LAP), Dairy Marketing Loss Assistance (DMLA), Dairy Refund Program (DRPP), Production Flexibility Contract (PFC). Since 1996 total payments to Brush Creek Brown Swiss Dairy have been \$18,365.00.

Baker Limestone, Inc., Siler City, North Carolina

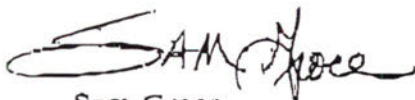
Baker Limestone is a small farm supply dealer located in Siler City, NC. This business has been in existence since the 1960's. The founder of the business Paul Baker, sold the business to the current owner Buddy Lemons about 10 years ago. The business was built on selling agricultural lime, fertilizer, seed and feed to farmers. With increasing competition among farm supply dealers, Buddy and his wife Joanne decided to diversify the business in the past two years to reaching out into the e-commerce market. Buddy realized that farmers, with less dollars to pay employees, were having to do more of the work themselves and were also finding themselves with less time to shop for the supplies needed. He has set up a web site in which he is selling agricultural chemicals everywhere in the United States. Orders come in from all parts of the country. Clients who typically use this type of business are those in areas with small populations and great distance between towns and farmers who are doing most of the work themselves. Using e-commerce allows for the chemicals to be shipped straight to the farmers door without them having to drive, in many cases, great distances to get them or allows them to order at night when conventional farm supply dealers are closed. E-commerce has allowed for Baker Limestone to expand its customer base, become more profitable and focus nationally instead of focusing on a county of 40,000 people.

98 sales - 1 million 99 sales - \$5 millions

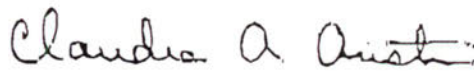
Horticultural Tour WWW.Farms.Com (Ag.Chemical.Com)

No definitive plans could be finalized on short notice. However, Chatham County has a multitude of small-scale producers of horticultural crops who utilize the internet, niche markets, cooperatives and farmer's markets. Chatham County has two area farmer's markets, each operating one day a week. Organic production is an important part of this farming segment.

Respectfully submitted



Sam Groce
Agricultural Extension Agent
Chatham County Center, NCCES



Claudia A. Austin
CED
Chatham County Farm Service Agency



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[Home](#) [Products](#) [Services](#) [Store](#) [Download](#) [Support](#) [Training](#) [Join](#)About Red Hat: **Management Team****Robert F. Young, Chairman**

As Co-founder and Chairman of Red Hat, Bob is very active in determining the company's strategic and creative direction and driving the global, industry-wide adoption of open source development practice. A true open source visionary, Bob's efforts developing Red Hat into a household name have won him prestigious honors such as Business Week's "Top Entrepreneurs" and Smart Reseller's "50 Smart People." Bob graduated with honors from the University of Toronto prior to beginning his high tech career in the computer finance arena. His 20 years of computer industry finance and marketing experience at the head of two computer leasing companies combined with his innate marketing savvy are a core strength of Red Hat.

Matthew J. Szulik, Chief Executive Officer & President

At the helm of Red Hat, Matthew Szulik is quickly building a next-generation open source software company with solutions spanning from powerful Internet servers all the way to post-PC handheld devices. Matt's nearly 20 years of experience in the technology industry have been a driving factor in the success of Red Hat. After a successful career with Interleaf in the 1980s, he went on to help build leading-edge technology companies, including MapInfo, the Troy, N.Y.-based mapping software company. Matt moved to North Carolina's Research Triangle Park in 1996 to work for Sapiens International. Most recently, Matt was president of Relativity Software, based in Cary, N.C., which he built into a successful and fast-growing enterprise software company.

Michael Tiemann, Chief Technical Officer

Michael Tiemann is one of the first and most important pioneers of open source. His early work with GNU software created world-leading technologies, and became an inspiration to Linus Torvalds and an enabling technology for Linux in 1991. Today, as Chief Technical Officer of Red Hat, he continues to shape the future of open source as it drives the next-generation of embedded, post-PC computing devices. Prior to joining Red Hat, Michael served as the co-founder and Acting CTO of Cygnus Solutions, which was acquired by Red Hat in January 2000. During his ten years at Cygnus, Michael participated in a number of roles, helping to lead the company from a fledgling start-up to an admired open source powerhouse. He is a frequent speaker and well-respected expert within the open source community.

Timothy J. Buckley, Senior Vice President and Chief Operating Officer

As Chief Operating Officer, Buckley uses his insight to accelerate the momentum of open source and expand Red Hat's worldwide business, service and support operations. Prior to Red Hat, Tim was Senior Vice President of Worldwide Sales at Seattle-based Visio Corporation, where he was instrumental in growing the company from a start-up to a consensus-estimated \$215 million business in fiscal 1999. During his 20-plus years working with emerging technology companies, Tim has helped launch many other successful start-ups, including Aldus, known for the creation of the PageMaker, and Approach, a PC database company that was sold to Lotus. Buckley graduated from Pennsylvania State University with a degree in Liberal Arts.

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About Red Hat, Inc.

Founded in 1994, Red Hat (NASDAQ: RHAT) is a market leader in open source operating system (OS) software, services and information. Along with its award-winning open source Red Hat Linux OS, Red Hat offers a full line of services, including telephone support, on-site consulting, developer training, certification programs and priority access updates, making Red Hat a leading resource for knowledgeable, innovative, mission-critical open source solutions.

Red Hat shares all of its software innovations freely with the open source community under the GNU General Public License (GPL). The Official Red Hat Linux OS and related services are available directly from the company and through its partner, distributor and reseller programs, which include top PC and server manufacturers such as Compaq, Dell, Gateway, IBM, Hewlett-Packard and Silicon Graphics.

Red Hat and the Official Red Hat Linux OS have received industry praise. Recent accolades include: Red Herring's Top 100 Companies of the Electronic Economy, Upside's Hot 100 Companies, Network World's 10 Companies to Watch, Federal Computer Week's Government Best Buy, Software Development's Jolt Award and InfoWorld's Product of the Year for three years in a row. Red Hat was also voted a "LinuxWorld Favorite" by the attendees of the two most recent LinuxWorld Expos, winning Best Server Distribution at the August show.

Red Hat is based in Durham, N.C. and has offices worldwide. For investor inquiries, contact Lippert/Heilshorn at (212) 838-3777.

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Melissa London
Red Hat, Inc.
(919) 547-0012
melissa@redhat.com

Bryan Scanlon or Peter Gorman
Schwartz Communications for Red
Hat
(781) 684-0770
redhat@schwartz-pr.com

Red Hat Unveils redhat.com Marketplace

redhat.com Marketplace Creates a Central Point to Learn About and Purchase Internet Solutions based on Red Hat Linux and other Leading Technologies from Industry Leaders

RESEARCH TRIANGLE PARK, N.C.—April 18, 2000—Red Hat®, Inc. (NASDAQ: RHAT), the leader in open source Internet infrastructure solutions, today unveiled the redhat.com Marketplace, an innovative new service that offers companies a single, comprehensive Web destination to learn about and purchase products for open source Internet computing initiatives.

The redhat.com Marketplace (www.redhat.com/marketplace) provides technology professionals with the perfect starting point for accurate, up-to-date information and purchasing options for Internet infrastructure solutions that are based on or support Red Hat Linux and other open source technologies. Customers can choose from a wide range of products from top computing companies worldwide in three major categories: hardware, software and Web hosting.

"The redhat.com Marketplace extends Red Hat's leadership and brand promise to bring together e-business vendors and corporate consumers in an informative portal for purchasing and supporting open source Internet infrastructure solutions," said Matthew Szulik, president and CEO, of Red Hat, Inc. "Red Hat's early partnerships with leading computing vendors led to the rapid adoption of Linux for the Internet. Red Hat continues to build the most comprehensive environment for information, products and services for open source, Internet computing."

In addition to purchasing products and services, redhat.com Marketplace users can view special product spotlights and product reviews, search the site for specific solutions and download free demo versions of leading Internet solutions. A weekly "Featured Solution" will include article on timely topics for IT managers and e-commerce developers. Solution vendors that wish to participate in the Marketplace should visit www.redhat.com. Sponsorship and marketing opportunities for partners include special "Solutions Showcases" that let vendors detail all of their Linux and open source -based solutions.

Widespread Partner Support

Participating vendors in the redhat.com Marketplace include: Dell Computer Corp. (Nasdaq: DELL), Compaq Computer Corp. (NASDAQ: CPQ), IBM (NYSE: IBM), Oracle Corp. (NASDAQ: ORCL), SteelEye Technology, Inc., eLance.com, Neoware Systems (NASDAQ: NWRE), Omnis Software, Pervasive Software (NASDAQ: PVSU), Rackspace.com, Symantec Corp. (NASDAQ: SYMC), ThinkFree.com Corp. and ZoneTrader.com.

"IBM's participation in Red Hat's Open Source Marketplace is an opportunity to showcase some of the solutions and technologies that have earned us a leadership position in the Linux market," said Dick Sullivan, vice president, Solutions & Integration Marketing, IBM Software. "As one of the earliest supporters of Linux, IBM has built an unmatched portfolio of hardware, software and services that truly integrates Linux into the enterprise. Red Hat's new portal should be a significant open source forum and we are excited to play an important part."

redhat.com and Open Source Momentum

Redhat.com attracts the largest global audience of open source developers and users. redhat.com Marketplace continues the rapid growth of redhat.com as the premier portal for a wide variety of open source software and information solutions. Red Hat's subscription service, introduced with version 6.0, offers continual updates to Red Hat Linux users through an innovative, automated Internet delivery service. In February, Red hat unveiled Wide Open News (www.wideopen.com), an editorially independent Web site for Linux and open source news and analysis. In March, . In March, redhat.com added several new services, including: "What Can Red Hat Do for Me," which delivers users a made-to-order report featuring the information, products and services right for that customer's needs, and "Success Stories," which details the business need, deployment and cost savings of Red Hat Linux for Internet Infrastructure solutions.

International Data Corp. (IDC) research states that paid Linux shipments grew faster than any other server operating system over the past two years. IDC preliminary figures for 1999 show Linux shipments hold 24.6 percent of the server operating system market, up from 15.8 in 1998. IDC research also show 40 percent of all spending on Linux servers is for Internet-related applications, making Linux servers firmly embedded in the Internet infrastructure. Research firm NetCraft, Inc. (www.netcraft.com), states that 29 percent of all public Web servers also run on Linux, making Linux the most popular operating system for public Web sites.

About Red Hat, Inc.

Founded in 1994, Red Hat (NASDAQ:RHAT), is the leading provider of open source, Internet infrastructure solutions, delivering on the promise of open source from small embedded devices to the most prodigious enterprise. Red Hat applies its technological leadership to create open source solutions for Internet infrastructure and post-PC environments, offers services backed by the best understanding of open source and the most comprehensive resources, delivers the brand of a widely trusted open source leader and corporate partner, and persists in an indelible commitment to the virtues of open source to lead a revolution in the computing industry. Red Hat is based in Research Triangle Park, N.C. and has offices worldwide. To learn about Red Hat's perennially renowned products and services or its unfailing commitment to the GNU General Public License (GPL) and other public licenses, visit Red Hat on the Web at www.redhat.com. For investor inquiries, contact Lippert/Heilshorn at (212) 838-3777.

Forward-Looking Statements

Forward-looking statements in this press release are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. Investors are cautioned that statements in this press release that are not strictly historical statements, including, without limitation, management's plans and objectives for future operations, and management's assessment of market factors,

constitute forward-looking statements which involve risks and uncertainties. These risks and uncertainties include, without limitation, product plans and performance, the ability to continue to develop the Linux kernel and other software, reliance upon strategic relationships, Red Hat's dependence upon an open source business model, reliance upon independent third-party Linux developers, management of growth, expansion of Red Hat's business focus and operations, the possibility of undetected software errors, the enforceability of the GNU General Public License and other licenses under which Red Hat's products are developed and licensed, the scarcity of Linux-based applications, the risks of economic downturns generally, and in Red Hat's industry specifically, the risks associated with competition and competitive pricing pressures, the viability of the Internet, and other risks detailed in Red Hat's filings with the Securities and Exchange Commission, copies of which may be accessed through the SEC's web site at <http://www.sec.gov>.

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Rex D. Adams
Dean

Contact Information:

Dean Rex D. Adams
Fuqua School of Business
Duke University
Box 90120
Durham, NC 27708
(919) 660-7725
FAX (919) 684-8742
adams@mail.duke.edu



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Robert S. Sullivan

Dean

Professor, Operations

Office Phone: (919) 962-3232

E-mail: rss@unc.edu

Areas of Expertise

- Business Education
- Community Service
- Distance Learning
- Entrepreneurship
- Information and Knowledge Management
- Information Technology
- Innovation
- Manufacturing Systems
- Service Operations
- Technology Venturing
- Venture Financing

Professional Activities

- Former director, IC² Institute, The University of Texas at Austin, a nontraditional, international center for research and education on innovation, creativity, capital and commercialization.
- Former co-director of The Center for Technology Venturing at The University of Texas at Austin.
- J. Marion West Chair for Constructive Capitalism, University of Texas at Austin Graduate School of Business.
- Co-founder, Texas Telecommunications Policy Institute and the Institute for Computational Finance
- Former dean, Graduate School of Industrial Administration, Carnegie Mellon University; stressed global educational interactions, technology, entrepreneurship and the commercialization of new technologies.
- Member, Distance Learning Taskforce, The University of Texas at Austin.
- Worked with 3M Corporation on designing a new form of executive education known as an executive innovation boot camp.
- Editorial board member for Interfaces and the Journal of Manufacturing Systems and Operations Management.
- Member, Operations Management Association and the Decision Sciences Institute.
- Member, Advisory Board of the Business School of the Adolfo Ibanez University (Chile).
- U.S. Peace Corps volunteer, Ethiopia, 1968 - 1970.
- Speaker and co-chair of the Global Classroom Initiative Conference, Aoyama Gakuin University, July 1997.
- Speaker, International Conference on Technology Policy and Innovation, Lisbon, Portugal, August 1998.

Research and Publications

- "The Service Sector: Challenges and Imperatives for Research in

Operations Management," Journal of Operations Management, Vol. 2, No. 4, August 1982.

- "Accounting for Complexity in Costing High-Technology Manufacturing," (With William W. Cooper and Kingshuk K. Sinha), European Journal of Operations Research 85, Sept. 7, 1995, pp. 316-326.
- "Evaluating the Information Content of a Measure of Plant Output Adjusted for Complexity with an Application to High Technology Manufacturing," (With William W. Cooper and Kingshuk K. Sinha), Annals of Operations Research, 1996.
- "An Experimental Investigation of Real-Time Scheduling in Flexible Manufacturing Systems" (With Y.L. Chang, J. Wilson and U. Bagchi), Annals of Operations Research, Vol. 3, 1985, pp.355-377.

Education

- PhD, Pennsylvania State University, 1976
- MBA, Cornell University, 1968
- BA, Boston College, 1966

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Boston



"Kaminkow, Julie" <Julie_Kaminkow@ed.gov>

03/28/2000 12:20:39 PM

Record Type: Record

To: Gigi E. Georges/OPD/EOP

cc: Natasha F. Bilimoria/OPD/EOP

Subject: RE: Need school vet

Lucy Stone Elementary School

22 Regina Rd
Boston, MA 02124
(617) 635-8773
Fax:(617) 635-8777
Principal: Maria Montes

Caferia holds approximately 100 people

Mission Statement

The Lucy Stone Community, including staff, students, parents, neighborhood and business partners, is committed to providing a rich and effective education in a secure environment equipping all children to become: - Enthusiastic life long learners - Productive creative workers, and - Engaged responsible citizens for the twenty-first century.

A Day in the Life

School begins with opening exercises, which include the Pledge of Allegiance, a patriotic song, a poem, and a thought for the day. Enjoying quality literature is part of the day as teachers work together with small reading groups that include special needs students. Science class finds students working on experiments with teachers who practice accelerated learning techniques. In math class the use of computers and manipulatives help to reinforce student's skills. Children look forward to their music class, because our teacher promotes self-esteem and values with his own music. Social Studies challenges the students to follow the process of how laws are made. Our day ends with the whole school reading during DEAR(Drop Everything and Read)time.

School Characteristics

Small school, on a quiet street, near the Dorchester Court House; Partnership with John Hancock offering training for parents and teachers, mentoring, curriculum development, etc.; Journalism theme, encouraging all students K-5 to be strong writers; Offers a school wide Title I Reading program; Partnership with Boston College, University of Massachusetts and Wheelock College which provides student teachers; Strong community ties

through Codman Square Health Center, The Greenwood Family Center, the Merchants Association, and the YMCA; Partners with Boston Excels for on-site programs which include afterschool, violence prevention and counseling; Read Boston -which supports a schoolwide Family Literacy Project that includes a Home Lending Library; Developing Literacy First(K-3) and Supporting Literacy(4-5); Playground Initiative Project projected completion 1999.

Student Body

There were 211 students enrolled at the end of the 1998-99 school year. The student population was: 78.7% Black, 8.1% White, 1.4% Asian, and 10.4% Hispanic. Some other information about our students for the past year:

Promotions:... 94.3%
Attendance:... 95.6%
Pupils Suspended:... 7

Overview of Technology Plan (1999-2000)

The whole school has access to the internet. The staff has a strong commitment to the use of technology as a teaching and learning tool. The Technology Committee, and our business partner, John Hancock, continue to seek resources and funding to continually update the computer lab. Our technology support person acts as a mentor/coach, and supports the staff in the use of technology in the classroom and other competencies.

Focus for Professional Development School Year 1999-2000

All staff will participate in training for our new literacy model. Staff will continue to be trained on technology and Internet use with the support of John Hancock and our own coach. Writing ,Math and Science will also be part of our staff development plan this year with lead teachers and consultants facilitating both one on one and whole staff training. Teams will continue to Look at Student Work and make recommendations for teaching and learning. Staff will be trained in additional assessment tools.

-----Original Message-----

From: Gigi_E._Georges@opd.eop.gov [mailto:Gigi_E._Georges@opd.eop.gov]
Sent: Monday, March 27, 2000 5:17 PM
To: Julie_Kaminkow@ed.gov
Cc: Natasha_F._Bilimoria@opd.eop.gov
Subject: Need school vet

I just sent you an email (I don't know if you received it) but the school is actually called Stone Elementary School (but often goes by Lucy Stone



elementary school).

The address is 22 Regina Road, Dorchester, MA 02124

We also would like to know what their space capacity is--i.e. do they have a room/auditorium that could hold a larger (200-300) audience.

We'd appreciate this info as soon as possible.

Thanks.



March 22, 2000

MEMORANDUM TO GENE SPERLING

FROM: TOM KALIL

SUBJECT: BOSTON

There is a strong case for going to Boston as part of the "digital divide" trip because of the exciting initiatives that are underway and could be expanded on. Mayor Menino has been working to create a "Boston Digital Bridge Foundation" that would provide support for a number of these. There would inevitably be strong support from the "Route 128" high-tech companies for a number of these initiatives. Below are just some of the initiatives.

TechBoston

- Middle and high school students are trained and certified in five different areas: networking, Microsoft system engineering, web design, Microsoft desktop applications, and robotics/system engineering.
- More than 600 students from seven Boston public schools currently take part in TechBoston - their goal is to have the program operate in every middle school and high school.

Technology Goes Home

- Goal of "Technology Goes Home" is to provide low-income families with PCs, a printer, and a free year of Internet access. Pilots have already been implemented in 3 Boston neighborhoods. The benefits of the home access they would be providing include:
 - IT training for the parents
 - Improved academic performance for students -- students able to access reference material, complete homework assignments on their computer, communicate with peers and mentors, etc.
 - Increased community involvement -- families agree to provide 30 hrs of community service
- Currently, only 10 percent of Boston Public Schools have home computers. The City of Boston wants to increase this to 70 percent through a "public information campaign." This would tie in nicely with our notion of a PSA campaign.

E-commerce entrepreneur program

- The City of Boston is also looking at establishing an "e-commerce entrepreneur" program to bring students and e-commerce entrepreneurs together to discuss how to create a business plan. Winning teams will receive cash prizes.

KidsCompute

- Menino's goal is to provide 1 computer for every 4 children by 2001 -- which is another one of the President's goals.
- They have already wired every school, library and community technology center with high-speed access - we do not know how close they are to wiring every classroom.



Thomas A. Kalil

03/26/2000 07:46:28 PM



Record Type: Record

To: Gigi E. Georges/OPD/EOP@EOP, Natasha F. Bilimoria/OPD/EOP@EOP, Jackson T. Dunn/WHO/EOP@EOP

cc: Lowell A. Weiss/WHO/EOP@EOP

Subject: Boston

----- Forwarded by Thomas A. Kalil/OPD/EOP on 03/26/2000 07:45 PM -----



Virginia Mayer <BOSTONWASH@worldnet.att.net>

03/24/2000 06:28:44 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP, HBIDEN@DOC.GOV

cc:

Subject: [Fwd: Digital Opportunities Tour]

Tom and Hunter,

In the interest of time, I'm forwarding this e-mail which contains documents we drafted re: the Digital Opportunities Tour. I hope they are what you had in mind - both in terms of an event and the documents themselves. Let me know what else you need. We're very open to suggestions and continue to think this can be a great event.

I can be reached at 496-9610 or my cell is 202-251-3837.

Thanks for your help. Look forward to talking with you.

Virginia

Return-path: <Steven.Gag@ci.boston.ma.us>

Return-receipt-to: "Steven Gag, Mayors608" <Steven.Gag@ci.boston.ma.us>

Received: from cambridge1-smrly2.gtei.net ([199.94.215.244]) by mtiwgwc26.worldnet.att.net (InterMail vM.4.01.02.39 201-229-119-122) with ESMTP id

<20000324212518.TLGO16958.mtiwgwc26.worldnet.att.net@cambridge1-smrly2.gtei.net> for <bostonwash@worldnet.att.net>; Fri, 24 Mar 2000 21:25:18 +0000

Received: from misboston-cp.ci.boston.ma.us (misboston-cp.ci.boston.ma.us [206.35.228.66]) by

cambridge1-smrly2.gtei.net (Postfix) with SMTP id 6E39E6A58C for <bostonwash@worldnet.att.net>; Fri, 24 Mar 2000 21:24:43 +0000 (GMT)
Received: by aphrodite.ci.boston.ma.us with Internet Mail Service (5.5.2650.21) id <HRAAYZHF>; Fri, 24 Mar 2000 16:28:11 -0500
Date: Fri, 24 Mar 2000 16:22:55 -0500
From: "Steven Gag, Mayors608" <Steven.Gag@ci.boston.ma.us>
Subject: Digital Opportunities Tour
To: 'Virginia Mayer Washington Office' <bostonwash@worldnet.att.net>, "Howard Leibowitz, IGR" <Howard.Leibowitz@ci.boston.ma.us>, "Edward DeMore, BRA" <Edward.DeMore@ci.boston.ma.us>, "Carter Wilkie, Mayor5" <Carter.Wilkie@ci.boston.ma.us>
Message-id: <E9492BA075A9D211A94400A0C9979C21034C1381@xena.ci.boston.ma.us>
MIME-version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-type: multipart/mixed; boundary="Boundary_(ID_3hWnUdd0tNNxP+LyIHJ7gw)"
X-Mozilla-Status: 0001

Howard, Carter, Virginia and Ed--

Here are three documents that describe an event for the President, Secretary and Mayor. The first document gives the facts behind Boston's technology story and gives some suggested remarks for both the Mayor and the President. It assumes that Boston would be the first city that the President would visit on his digital tour. Boston should be the launching site for the tour since we have a comprehensive set of programs that can be used as a model for the rest of the country. This document could also be used as the text for a handout.

<<0410 BostonConnected 1.doc>>

The second and third documents give two different venues and scripts for the event on 4/10 or 4/11.

<<0410 Briefing Digital Divide Tour #1.rtf>>

<<0410 Briefing Digital Divide Tour #2.rtf>>

I am available at home this weekend at 617-469-2506.

--Steve

Steven J. Gag
Advisor to Mayor -- Mayor's Office, Room 608
One City Hall Square
Boston, MA 02201
(617) 635-2338 (voice)
(617) 635-3334 (fax)
(781) 845-5801 (pager)



--DRAFT-- **BRIEFING #2** --RAFT--

PRESIDENT CLINTON

**A NATIONAL CALL TO ACTION FOR
DIGITAL OPPORTUNITY**

**BOSTON DIGITAL "OPPORTUNITY"
TOUR**

PRESIDENT CLINTON, SECRETARY DALEY, MAYOR MENINO

EVENT: Launch **Technology Goes Home and the Boston Digital Bridge Foundation**, a new initiative that provides technology training, support and computers to low-income Boston families. President Clinton, Commerce Secretary Daley and Mayor Menino will award computers to the twenty families to graduate from the TGH project. In attendance are 300 people from all three Technology Goes Home Technology Collaboratives, teachers, TechBoston students, City Year AmeriCorps members and business partners (HiQ, Microsoft, 3Com, Bell Atlantic, Keane, Lycos, Staples and Cisco).

The event is done in a "theatre-in-the-round" town hall style with opportunity for dialogue with the audience.

DATE: April 10 or 11

TIME: 11:00 a.m. – 12:00 a.m.

LOCATION: HiQ Computers (In the Empowerment Zone)
20 Hampden Street
Roxbury, MA 02119 (for a map click on hyperlink below)
<http://maps.yahoo.com/py/pmap.py?Pyt=Tmap&YY=6325&addr=20%20Hampden%20Street&city=Roxbury&state=MA&slt=42.3311&sln=-71.0746&zip=02119&mag=9&cs=9>

BACKGROUND:

- Technology Goes Home is part of a family of technology initiatives that Mayor Menino has launched within the past four years including:
 - Community Technology – Technology Goes Home organizes Neighborhood Technology Collaboratives in several neighborhoods to provide training and support for families. Boston is home to over 80 community-based technology centers, the highest concentration of urban technology centers in America. The Mayor funds 20 centers for 20 years through a city trust fund.
 - Kids Compute 2001 – Boston was the first urban school district to put networks in every school. The initiative has reduced the ratio of students to computers from 1:63 to 1:7. Over 50% of Boston Public School (BPS) teachers have at least one computer in their classroom and at least 30 hours of technology training.
 - TechBoston -- TechBoston is committed to prepare BPS students with high level technical and entrepreneurial skills and certification to enter the job market and higher education and to prepare BPS students to support the technology in BPS schools. In only the second year of operations, over 675 students will receive training in five different areas: networking, Microsoft systems engineering, web design and programming, Microsoft applications, and robotics/systems engineering. The program will reach 5,000 students within the next three years.
 - Boston Public Library – The Boston Public Library has high speed Internet connections to all 26 branches and will be doubling the number of computers through a Gates Foundation grant within the next three months.
 - Business Partnerships -- Over \$20 million has been raised from private sector companies to help fund the Mayor's technology initiatives. Several firms have come together to form the Digital Bridge Foundation to bring on-going support to these efforts.
 - E-Commerce Academy – The Academy will provide advanced training for TechBoston and Technology Goes Home students and adults at a state-of-the-art technology center in central Boston as well as a meeting place for high technology entrepreneurs and TechBoston students.
 - Digital Bridge Foundation – The Foundation is the umbrella that provides coordination and resources for the Mayor's technology projects. Founded by several high technology CEOs and executives, the Foundation staff oversees Technology Goes Home, the E-Commerce Academy, Kids Compute 2001 and works closely with TechBoston.

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BostonHerald.com

Menino: Politics not a factor in fed grant awards **by Steve Marantz**

Friday, March 17, 2000

Mayor Thomas M. Menino vigorously defended the grant-awarding process of Boston's Main Streets program yesterday, even as records revealed additional local board directors receiving federal assistance for storefront improvement.

Responding to a Herald report that 14 local directors have been voted grants of up to \$15,000 by the boards on which they sit, Menino said that the 19 Main Streets local boards, incorporated as nonprofits, are spending federal grants legally and ethically.

``Each one is an independent (nonprofit corporation)," Menino said. ``Like any nonprofit they control the money they are given.

``Each district operates within the rules of the (federal) Community Development Block Grant's contract with the city of Boston."

The mayor said each board member ``receives training in board management and basic training in ethics. When a member has an application, he steps away from the vote."

Menino expressed pride in the Main Streets program, which he said is a national model.

``Other cities are replicating what we're doing," Menino said.

``We've had 120 storefront renovations since 1995, 313 new or expanded businesses, 2,400 new jobs, and a private-to-public investment ratio of 3-to-1," he added.

Claiming that political connections are not a factor in grant awards, Boston's Main Streets coordinator Katherine L. Kottaridis said the \$2,500 grant awarded South Boston Online owner John P. Rooney occurred prior to Rooney's brother, James Rooney, being named Menino's chief of staff.

However, documents provided the Herald by Boston Main Streets show the grant was under active consideration at the time of Rooney's appointment by Menino.

Meanwhile, records show Hyde Park Cooperative Bank at 1172 River St. received design assistance from Hyde Park Main Streets.

Hyde Park Cooperative President Norman Williamson is a director of Hyde Park Main Streets, and a longtime friend of Menino.

Officials said Williamson withdrew his grant application after receiving design assistance, and carried out the project with private funds.

Records show two other Hyde Park Main Streets directors received grants.

Ted Nichols, owner of Laughlin-Nichols Funeral Home at 34 Oak St. received \$2,500, while Fred Burke, owner of John H. Burke & Sons Insurance at 1279 River St., received \$804.

Nichols and Burke are longtime friends of Menino.

Additionally, officials confirmed that Hyde Park Main Streets director Paul Mastrangelo, owner of PDM Associates, received a contract from Hyde Park Main Streets to print and distribute an advertising supplement touting members' businesses.

The amount of the contract was not available.

Asked about Mastrangelo's contract, Menino said, ``That's a decision by the local board. I'm not getting involved in local decision-making. The idea is to be independent of City Hall."

Records show an Egleston Square Main Streets director, Toulia Politis, received design assistance for Egleston Nails at 3101 Washington St., but officials say she withdrew her application.

East Boston Main Streets director Oscar Sanchez, co-owner of La Sultana Bakery, received \$2,465, according to records.

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BostonHerald.com

Streethart deals: Hub's Main Streets program channels fed \$\$ to insiders by Steve Marantz

Thursday, March 16, 2000

Boston's Main Streets Program, Mayor Thomas M. Menino's highly touted project to rebuild neighborhood business districts, routinely awards federal grants to its own board directors and political insiders, records show.

Intended to help local business districts compete with suburban malls, Main Streets is funneling about \$2 million in renovation funds to local boards, which dole them out - often to their own directors, former city officials, and others with City Hall ties.

Among grant recipients and applicants:

John P. Rooney, brother of James Rooney, Menino's chief of staff and co-owner of South Boston Online, received \$2,500 for a facade at 492 E. Broadway, and has another application pending for Rooney Real Estate at 700 E. Broadway.

Jim Hart, the former chief legal counsel of Boston Police and uncle to state Rep. Jack Hart, is scheduled to receive \$25,000 for five storefronts, all in one building at 584 Columbia Road at Upham's Corner. Hart's nephew is empowered to name one director to South Boston Main Street.

Frank Chin, who retired as the city's purchasing agent last fall, has received design assistance from a board-hired consultant, and has an application pending on his building at 403-419 Washington Street in Brighton.

Fourteen Main Street directors received grants up to \$15,000 to improve their businesses, including longtime Menino friend Vinny Marino, a director of the Roslindale board.

Marino received \$10,000 for his 4253 Washington St. building containing Parkway Gardens bar and Tony's Market. Photos of Marino and Menino adorn the walls of the bar, a hangout for boxing fans.

Review and approval is carried out by Main Streets' boards of directors, which are both elected and appointed, and comprised of city and state officials, business owners, residents and institutional officers, and supervised by a City Hall-paid manager.

But unlike most federal grant programs in which applicants are reviewed by government officials or non-profit agencies, Main Streets' approval power resides with applicants themselves - an inherent potential conflict freely acknowledged by district managers and independent consultants to the program.

While Boston Main Streets central staff, operating out of the city's Department of Neighborhood Development, screens applications, virtually everything approved by the districts is funded.

Though directors abstain from voting on their own applications, they are free to lobby fellow directors - any of whom may need their vote on a future application.

``Legally speaking, we don't think there is any problem at all," said Kathleen L. Kottaridis, Menino's Main Streets coordinator. ``There is no cause for concern. That does not raise any red flags for us."

Kottaridis said each Main Street group is ``independent of each other and of the city," and said the efforts of the groups ``has brought multiple rewards to each of these neighborhoods."

``Conflicts of interest are only of concern when they would give an appearance of, or actually result in favoritism," said Joshua Bloom, senior associate with National Historic Trust for Preservation, a non-profit consultant to Boston Main Streets.

``We think of it as enlightened self-interest. Anyone participating has an inherent conflict if they're trying to improve their business or neighborhood," Bloom said.

However, one Main Street district - Dudley Square - prohibits directors from applying for grants.

``I know the conflict of interest laws," said Joyce Stanley, manager of Dudley Square Main Streets. ``We are careful about that. Most of the merchants on our board don't need our grants - they can go to the bank. I have enough projects to pick and choose from that I don't need to pick board directors. We like people to see that things are done above board."

Catherine Walsh, chair of the South Boston facade committee, received \$2,500 for her Cranberry Cafe at 704 E. Broadway. Walsh rents one side of her building to Rooney Real Estate.

``What conflict?" said Walsh. ``Main Streets is a volunteer effort. If I'm volunteering services it doesn't mean I can't receive the same benefits as the person next door who doesn't do anything."

Two other South Boston directors received grants. Mike Foley of Jack Conway Real Estate, got \$2,230 for his building at 739 E. Broadway; and Sherry Cassino of Silver Image got \$2,400 for her building at 500 E. Broadway.

Mission Hill Main Streets awarded \$8,000 to KVC Associates, a property management firm, at 1 Fenwood Road. Mission Hill director Gobnait Conneely is a manager at KVC.

``When it was time to vote I stepped down," Conneely said. ``You have to or you don't have a fair process."

The former president of the East Boston board, Clark Moulaison, was awarded \$10,000 to redo the facade of his American Ice Cream Shoppe at 226 Sumner St.

``I don't own the property," Moulaison said. ``The whole job was \$65,000. So it took a significant financial commitment on my part as well as a commitment to making changes - anything we can do to reverse the deterioration."

Washington Gateway Main Streets awarded a new sign to a Washington Street building developed by Old Boston Restorations, one of whose principals, Karen Parker, is a director.

Egleston Square Main Streets awarded \$15,000 to Elaine Wallace, an alternate director and owner of Elaine's Bakery at 3088-90 Washington St.

Another director, Jose Rojas, received \$1,412 to redo his business, Alberto's Salon.

Bowden Geneva Main Streets gave \$15,000 to a director, Peter Hologitas, for five storefronts at 481 Geneva Ave. Another director, Leta Allen, received \$2,500 for her salon, Leta's Hair Plus, at 495 Geneva.

Brighton Main Streets granted \$10,000 to a director, Martin Grealish, for renovation of the Rourke Building at 363-365 Washington St., the top three floors of which are residential.

The co-chair of the board, Steve Wasserman, received \$7,000 and is scheduled to get another

\$3,000 for renovation of his Brighton Travel building at 360 Washington St.

Brighton Main Streets manager Ann Griffin said directors are dismissed from the room when their projects are being voted upon. Additionally, they are instructed to not talk with other directors about their applications.

``We read them the riot act about that," Griffin said. ``There hasn't been a case where we've been opposed to the nature of the development. But, no you shouldn't be discussing this with other members of the board."

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BostonHerald.com

Menino made Hub program the largest in nation by Steve Marantz

Thursday, March 16, 2000

Boston's Main Streets program is the largest in the country due to the encouragement of Mayor Thomas M. Menino who, as a city councilor, first brought it to Roslindale in 1985.

Main Streets is in 1,500 cities and towns, including Chicago, San Diego, Baltimore, Washington, Detroit and Los Angeles.

Funded by Community Development Block Grant dollars out of the Department of Housing and Urban Development, Main Streets seeks to eliminate blight and create jobs.

Each of the 19 districts in Boston operates under its own set of bylaws, overseen by a local board of directors with supervision from a City Hall manager paid \$35,000 a year.

Federal grants are matched by local funds and boards engage in their own fund-raising activities.

Main Streets boards are open to any resident or business owner who expresses an interest, but the boards reach out to the politically connected and business-astute.

East Boston Main Streets recently invited an aide to City Councilor Paul Scapicchio to run for ``election" in a vote occurring at the East Boston office between 1 and 4 p.m. on a Friday.

The East Boston board includes Patti Sartori, a member of the City Council's central staff, and her husband, Charles Braid, both of whom are politically active for Menino and state Sen. Robert Travaglini. The East Boston board also includes Pat Capogreco, an Inspectional Services Department official.

The Hyde Park board includes Dennis DiMarzio, Menino's chief operating officer, as well as Matt Benedetti, an aide to City Councilor Dan Conley.

South Boston's board gives appointment powers to City Council President James Kelly, state Sen. Stephen Lynch and state Rep. Jack Hart. Kelly's first appointment was realtor Mary Ann Crush, who is also a member of the South Boston Betterment Trust, a citizens group that controls linkage payments from waterfront development. Hart appointed Bob O'Shea, a Central Artery official. The current board chairman, Tom Butler, is a Massport official.

One city councilor has likened Main Streets to the Little City Hall political network operated by former Mayor Kevin White in the 1970s.

But Joyce Stanley, Dudley Square Main Streets manager, said, ``We're not the same kind of political machine."

CITY OF BOSTON - WASHINGTON OFFICE

1660 L Street N.W., Suite 1050
Washington, D.C. 20036

F A X C O V E R S H E E T

DATE: March 24, 2000

TIME:

TO: Tom Kalil

PHONE:

FAX:

FROM: Virginia Mayer

PHONE: (202) 496-9610

FAX: (202) 659-5234

Number of pages including cover sheet: 11 PAGES**MESSAGE**

Tom,

I almost forgot that the last time I was in Boston, Steve Gag gave me this set of letters from students and residents who want the President to visit Boston to see first-hand the success of Technology Goes Home. I'll forward the originals over to you on Monday. The focus was on getting the President here for the 24th, but as we discussed - April will work.

I'm sending a set to Hunter Biden as well.

Virginia
Virginia

Dear Mr. Clinton,

Please come to South Boston

I am getting a computer from technology goes home. I am very grateful for the kindness of this program I don't have great writing so a computer will help me with my grades. I am thinking of going to Catholic Memorial and because of this program I will be getting a computer because my family can't afford one. My college I want to go to is Arkansas it has good sports and a great educational school. I hope you come. I wish you the best of luck in the future.

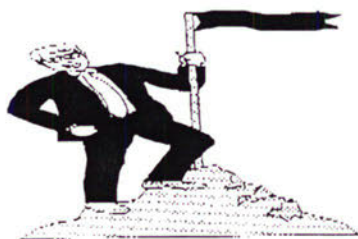
In week one we learned how to modify fonts it was easy. It was also easy to change the size color and shape. To do this entire first you have to double click on the forma menu, scroll down and double click on the font. Then from there you can change the size, color, and shape.

In the second week of this program I learned how to format paragraphs this was also easy. First you go to format and double click on it now you scroll down and click on paragraphs. Now you can change what your paragraph looks like.

An the important thing I learned in this program was how to make envelops. This is how you do it. First you click on format then you scroll down and click on envelopes. Now you can make envelopes.

In the same week we learned how to make envelops we learned how to put labels on them. First you click on format and scroll down and click on labels. Now you write the addresses and then you click on options and now you can put labels on your envelopes.

Sincerely Yours,
Dennis Alessandro



Dear Mr. Clinton,

You are a great president and a role model to a lot of young people of America. Hello my name is Michael Alessandro I'm 15 years old and in the 9th grade and I'm taking a course called technology goes home and it is a computer class. There is a rumor that the leader of this great nation is coming to our graduation. I am inviting you there so we will get to meet you and there will be a lot of reporters there.

I Learned a lot of new things like text boxes, programs like Microsoft word and the World Wide Web. I really hope you will able to attend because it will be a great opportunity for my family and I. It is not like everyday you can meet the president and I want to use it.

Sincerely,
Michael Alessandro

Michael Alessandro

Dear Bill,

Can you COME TO South BOSTON on March 24, 200 for the Technology Goes Home program? You will like it. I am getting a free computer out of it. My brother Dennis Claims he has a better letter to you. You are the best President ever.

I will vote for your wife I am 20, wink wink. There is a Burger King down the street. In the first week we learned to how to modify fonts. The 1st week we learned that the size, colors, and types could be easily changed. The 2nd week we learned how to format paragraphs.

In the 3rd week we learned how to creating envelopes and labels.

I was behind in my work so I finished the 4th, 5th, 6th, 7th, 8th, 9th, and 10th week. I think you should come here to make the other cities in Massachusetts and in the other 49 sates to use this program.

If you don't come no one else will know about it because there will not be any TV cameras and news people there. That's why if you come all of these will happen TV cameras

and news people will come because "the president Bill Clinton" is there.

Your voter when I am older, KEVIN

ALESSANDRO

PS WE were going to invite Al Gore but he is too busy

Kevin Alessandro

February 24, 2000

President Bill Clinton
1600 Pennsylvania Avenue
Washington, DC

Dear President Clinton:

For the past three months my daughter and I have taken part in a special program called Technology Goes Home. We attend a class each week to learn how to use the computer and the Internet. We participate in class as a family. Some families have three or four members attending class each week. It's a wonderful way to learn. Aside from attending class, we also contribute 24 hours of community service as a family. Our reward is not only having the opportunity to learn and help others but we receive a complimentary computer.

Our graduation is Friday, March 24th. I would like to invite you to attend our special graduation. Your presence would encourage others to attend classes in the future so they too can enjoy this unique way of learning with their children.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Marilyn and Bridget Byrne".

Marilyn and Bridget Byrne
Students, Technology Goes Home Program

February 24, 2000

President Bill Clinton
1600 Pennsylvania Avenue
Washington, DC

Dear President Clinton,

I am writing this letter to you because I'm inviting you to please come visit us at a nice place called, Technology Goes Home, a computer class. It's ages from 5th grade and up. I'm in the fifth grade. We are having a graduation for the class. Next week we are going to be able to go on A.O.L., online. I would really like you to come. I really want to meet you too!!



Will YOU please come!!

From: Bridget Byrne
Age: 10 Years old
South Boston, Mass. 02127

Dear President Clinton,

I have been given an incredible opportunity to take part in a pilot program, called Technology Goes Home.

The program consists of computer training for myself as well as two of my children. We attend weekly Computer classes for twelve weeks and at the end of the training we will receive a computer. All that is expected from my family is to attend the classes and contribute 24 hours of community service.

At the present time there are only ten families involved in the program. I was honored when the Director of the South Boston Boy's and Girls Club approached me with this opportunity.

I felt that by taking part in this program was not only beneficial to myself but my children as well. Computers are so necessary for academic achievement for children of today. My oldest child is a senior in high school, my son is in the sixth grade, and the three youngest children are in first, second, and third grade. I feel that by having a computer in my home will open up a whole New World for my children.

I hope that while you're in the Boston area you will find the time to visit our program.

Sincerely,



Jean M. Stewart

Dear President Clinton,

I am enrolled in the Technology Goes Home Program in South Boston, Mass.

This computer class lets my family to take computer classes together.

This class has helped us learn some basic computer skills.

These classes have been a review of what I have been learning in school and some new skills. I think these classes will be helpful for me with my school

work, and my homework. After we have finished all our classes we will receive a computer to take home. Having a computer at home will let me type my reports, look for information, and make my computer skills stronger.

My family and myself needed to do community service also. My mother and I volunteered at the South Boston Boys and Girls Club swim meets. I enjoyed working at the swim meets and cheering on our team.

I hope that while you are in the Boston area you will be able to visit our program.

Thank you,

A handwritten signature in cursive script that reads "Robert Stewart". The signature is written in dark ink and is positioned above the printed name.

Robert Stewart

Jeanmarie Stewart
271 East Eighth St. #67
South Boston, MA 02127

President William Jefferson Clinton
1600 Pennsylvania Avenue
Washington, DC

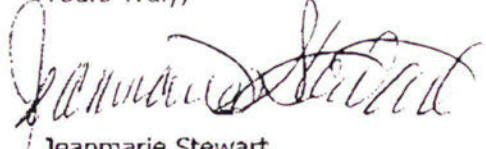
Dear President Clinton,

I have been given an incredible opportunity to participate in a program called Technology Comes Home. This class is a twelve week computer program that not only teaches me how to operate a computer it also shows my mother and brother. All that is required of us is to attend class every week and complete twenty-four hours of community service.

This program is very beneficial to me because I am a senior in high school and it will open up new doors for me. My mother also has children in grades one to three and my brother is in the sixth grade. By attending this program it will allow my family to receive a new computer which will be valuable to the other children in my family as well.

Technology Goes Home will be holding a graduation ceremony on March 24, 2000. I would be honored if you could take time out of your visit to Boston to attend our graduation.

Yours Truly,



Jeanmarie Stewart

**76 Gates Street
South Boston, MA 02127**

February 24, 2000

Dear President Clinton,

MY four sons and I have been attending the South Boston Action Center for the past ten weeks. We are one of the ten families from South Boston who are part of the Technology Goes Home Program. This program has enable me to learn about computers. I had no knowledge of computers before this course. My sons have had computer courses in school and knew what was going on. It was strange to have my children help me with my computer homework as I was the one to always help them with their schoolwork. I have learned many things the past ten weeks. I now know how to insert clipart onto a label, this I found very hard but after practicing and really bugging my children to teach me I can now master this skill. This is one of the many things I learned. . This program has taught me a lot about the basic knowledge of computers. I hope to use my new found knowledge to get a better job. I now work as a part time food service worker in the Boston Public Schools, but with five growing boys I need to work full time, especially since my 14 year old son Dennis will be attending Catholic Memorial High School in September and the tuition is going to cost me \$6900.00, and that is only for one year.

I hope you will be able to attend our graduation on March 24, 2000. You will be able to see first hand how much we have accomplished in our ten week program. If it wasn't for this program I would still have no knowledge of computers.

Sincerely,

Maureen Warren
Maureen Warren



p.s. as you can see I showed you how I can now insert clipart into a text box!!!!!!



--DRAFT-- **BRIEFING #1** --RAFT--

PRESIDENT CLINTON

**A NATIONAL CALL TO ACTION FOR
DIGITAL OPPORTUNITY**

**BOSTON DIGITAL "OPPORTUNITY"
TOUR**

PRESIDENT CLINTON, SECRETARY DALEY, MAYOR MENINO

EVENT: Tour three different sites in Codman Square (a poor and working-class neighborhood in Dorchester, see hyperlinks for maps) that are within easy walking distance of each other. Each site will exhibit a different facet of Boston's strategy to bridge the Digital Divide.

DATE: April 10 or 11

TIME: 11:00 a.m. – 12:00 a.m.

SITE #1: Codman Square Health Center "Cyber Shop"
450 Washington Street
Dorchester, MA 02124 (for a map click on hyperlink below)
<http://maps.yahoo.com/py/pmap.py?Pyt=Tmap&YY=17817&addr=450%20Washington&city=Dorchester&state=MA&slt=42.2958&sln=-71.0720&zip=02124&mag=10&cs=9>

Purpose: Learn about Technology Goes Home, Digital Bridge Foundation and the E-Commerce Academy

Eight Technology Goes Home families (adults and kids) from Codman Square talk about their training and what they are going to do with their computers. Technology trainers from five different nearby community organizations are on hand to congratulate the

families and tell what happened at the 12 weeks of training. Young children, teenagers and parents talk about what it will mean to have a computer in their home. Business partners (HiQ, Microsoft, 3Com, Bell Atlantic, Keane, Lycos, Staples and Cisco) are on hand to talk about why they are involved in the project.

SITE #2:

Lucy Stone School

22 Regina Road

Dorchester, MA 02124 (for a map click on hyperlink below)

<http://maps.yahoo.com/py/pmap.py?Pyt=Tmap&YY=19171&addr=22%20Regina%20Road&city=Dorchester&state=MA&slt=42.2953&sln=-71.0716&zip=02124&mag=10&cs=9>

Purpose: Learn about Kids Compute 2001 and TechBoston

Interact with teachers, parents and students at school that was completely wired through a partnership with John Hancock Insurance Company. Learn about Mayor's Kids Compute 2001 program that resulted in Boston being the first urban school district to wire all its schools. Learn about how teachers are required to complete 30 hours of training on their own time before they receive a computer in their classroom. Learn about how TechBoston students are being trained to help maintain computers and networks throughout the school system.

SITE #3:

Grace Church of All Nations

451 Washington Street

Dorchester, MA 02124 (for a map click on hyperlink below)

<http://maps.yahoo.com/py/pmap.py?Pyt=Tmap&YY=28762&addr=451%20Washington%20Street&city=Dorchester&state=MA&slt=42.2957&sln=-71.0723&zip=02124&mag=10&cs=9>

Purpose: Participate in Technology Goes Home graduation ceremony

Grace Church is storefront church that is part of the Codman Square Technology Collaborative and they have a special after school technology program for elementary and middle school students.

Enter the church that is packed with 300 people from all three Technology Goes Home Technology Collaboratives, teachers, TechBoston students, City Year Americorps members and business partners. Give brief remarks and then give certificates and computers to the first graduating (20 families) class of Technology Goes Home.

BACKGROUND:

- Technology Goes Home is part of a family of technology initiatives that Mayor Menino has launched within the past four years including:
 - Community Technology – Technology Goes Home organizes Neighborhood Technology Collaboratives in

several neighborhoods to provide training and support for families. Boston is home to over 80 community-based technology centers, the highest concentration of urban technology centers in America. The Mayor funds 20 centers for 20 years through a city trust fund.

- Kids Compute 2001 – Boston was the first urban school district to put networks in every school. The initiative has reduced the ratio of students to computers from 1:63 to 1:7. Over 50% of Boston Public School (BPS) teachers have at least one computer in their classroom and at least 30 hours of technology training.
- TechBoston -- TechBoston is committed to prepare BPS students with high level technical and entrepreneurial skills and certification to enter the job market and higher education and to prepare BPS students to support the technology in BPS schools. In only the second year of operations, over 675 students will receive training in five different areas: networking, Microsoft systems engineering, web design and programming, Microsoft applications, and robotics/systems engineering. The program will reach 5,000 students within the next three years.
- Boston Public Library – The Boston Public Library has high speed Internet connections to all 26 branches and will be doubling the number of computers through a Gates Foundation grant within the next three months.
- Business Partnerships -- Over \$20 million has been raised from private sector companies to help fund the Mayor's technology initiatives. Several firms have come together to form the Digital Bridge Foundation to bring on-going support to these efforts.
- E-Commerce Academy – The Academy will provide advanced training for TechBoston and Technology Goes Home students and adults at a state-of-the-art technology center in central Boston as well as a meeting place for high technology entrepreneurs and TechBoston students.
- Digital Bridge Foundation – The Foundation is the umbrella that provides coordination and resources for the Mayor's technology projects. Founded by several high technology CEOs and executives, the Foundation staff oversees Technology Goes Home, the E-Commerce Academy, Kids Compute 2001 and works closely with TechBoston.

Boston- The “Connected” City

Linking Citizens to Opportunity through Technology

Mayor Menino has led the effort to make Boston America’s leading City for technology access and for linking his City’s adults and students to the historic opportunities of the new economy. Much like the revolution in Boston that gave birth to our nation, a new revolution has begun in Boston.

Technology Access Milestones

January 1996 – In his State of the City Speech on January 17, 1996, Mayor Menino announced Kids Compute 2001.

“ By the year 2001, there will be computers not just in the lab but in every classroom. One computer for every four students! A computer for every teacher! Every school library linked to the 6 million books of the Boston Public Library! In my visits to the schools, I’ve seen the difference computers make, the wonder on the faces of those students! I believe it when the experts say that computers offer the breakthrough in learning we’ve all been waiting for. Not only that. This new high-tech capacity will link our classrooms and those of our great colleges and universities. By 2001, our public schools will be to the universities what the teaching hospitals in this city are to the medical schools. Let me emphasize that – Boston’s pubic school students FINALLY taking full advantage of this city’s world-class intellectual resources”.

October 1998 Boston is the first urban city to install high-speed networks in every school building. Mayor Menino was able to accomplish this because he received \$20 million dollars in donations from over two dozen-technology companies.

January 1999 Mayor Menino launches TechBoston to provide Boston High School students network Microsoft Certified Systems Engineer, Microsoft Certified Professional, web page design, and robotics training.

January 1999 Mayor Menino launches Technology Goes Home to provide Boston families access to free technology training in their neighborhoods and upon successful completion of this training, computers, printers and Internet access for their homes.

January 2000 The Boston Digital Bridge Foundation is founded by five technology CEOs to support Mayor Menino’s technology initiatives by administering Technology Goes Home, supporting the expansion of TechBoston in every middle and high school, and establishing the E-Commerce Academy, a central technology training center to enable adults and students to get high level training, to support each other and to meet their potential future employers.

Today, Boston has:

- 130 networked school
- 26 networked libraries
- 80 neighborhood technology centers
- 600 students enrolled in TechBoston
- Donations to provide 1000 families access to technology in their homes
- A Foundation established by business to provide a bridge for all Boston residents to the benefits of the new economy
- Over 50% of our teachers trained and using computers in their classrooms.

Boston – Joining Together for “Our “ Future.

These are impressive accomplishments but Mayor Menino feels the real heart of Boston's revolution is how he has brought government, businesses, universities, schools, community based organizations, and families together to address the needs of business for technology savvy workers while giving families access to an opportunity to participate in the greatest economic boom in our nations history – the new economy.

Suggested remarks for the Mayor and President:

“Today we are in the greatest economic boom in our nation's history, but we also are confronting very serious social problems – education, housing, childcare. Meeting these challenges requires a city to link together businesses, government, schools, community based organizations and citizens to help each other succeed- business needs educated, technology savvy workers and everyone in Boston should have the opportunity to share in the fruits of this economy- in 1774 a shot that was heard around the world launched a revolution in Boston that led to the founding of our great nation. Today the click of a mouse launches the true and most needed revolution in our city and our country—a revolution that every citizen deserves the opportunity to share in.”—Mayor Thomas M. Menino

“Technology is not the revolution-- it is the tool for starting a revolution on how a city works together, plays together and communicates. Technology can be a key to building an inclusive, vibrant and vital community. Mayor Menino has begun this revolution in Boston and is leading the nation. I am here in Boston to ask every Mayor in America to follow his example and to make A National Call to Action for Digital Opportunity. Look at what Mayor Menino has accomplished since he launched his technology initiative in 1996 and dream what our nation can do if we follow his and Boston's example. I consider this opportunity to come together as historic an opportunity as when President Kennedy committed our nation to putting a man on the moon-- an accomplishment that laid the groundwork for the economic success our nation is enjoying today.”--President William J. Clinton

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over
C. Menino



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CITY OF BOSTON • MASSACHUSETTS

OFFICE OF THE MAYOR
THOMAS M. MENINO

December 31, 1999

Boston

President Bill Clinton
White House
Washington, D.C. 20500

Dear President Clinton:

I am pleased to hear that you and Commerce Secretary Daley will be conducting a "Digital Divide" tour of the country this spring. I would like to invite you to visit Boston so that you can see the innovative programs that we have developed to "bridge" the digital divide. Boston is leading the nation in developing a comprehensive approach to spanning the digital divide - in our schools, our community centers and our libraries. It is our hope that our innovations might help other cities facing the same challenges.

Our city mirrors what is occurring in other large urban areas in that very few low-income and minority families have access to technology. Only one in ten Boston Public School students has a home computer, 75% of our students qualify for the free and reduced school lunch program and over 85% are minorities.

We are making major strides to insure that every student and family member has access to technology and training in schools, libraries, community centers and in their homes.

- In our schools, my **Kids Compute 2001** program has reduced the ratio of students to computers from 63:1 in 1996 to 7:1 in 1999 and by 2001 the ratio will be 4:1. We were the first urban school district to have all our schools networked with high-speed connections to the Internet. Over 40% of our teachers have computers in their classrooms and these same teachers have at least 50 hours of technology training.
- Boston has the highest concentration of **community technology** centers with over 80 technology centers and 26 branch libraries with computers and high speed Internet access. 20 centers in the poorest neighborhood in Boston will receive 20 years of technology and software upgrades through our Timothy Smith fund.
- Our **TechBoston** program provides high tech skills for middle and high school students that lead to certification in five different areas of study. In just our second

JAN 10 2000

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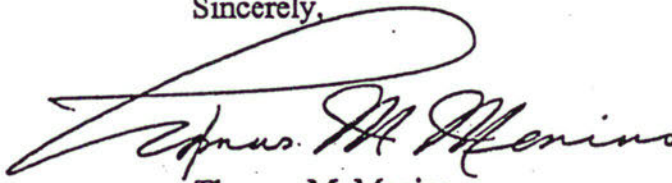
year we are already serving 675 students and within three years we expect to enroll over 5,000 students (20% of the students in the top six grades). Because we have over 100 high tech partners from around the country, we are insured of having an up-to-date curriculum, job opportunities and internships for our students.

(Who are their partners?)

- Private sector partners have also helped create **Technology Goes Home**, a program that aims to provide computers and high tech training for 1,000 low-income families. Local community organizations provide the training and technical support for families.
- In order to tie all of these initiatives together, in early 2000, I will be announcing the creation of the **Digital Bridge Foundation**. The foundation is a privately funded 501(c)(3) corporation with a board of directors composed of high technology firms and executives. It will be the gathering point for high technology efforts throughout the city including K-12 school technology, community technology, adult technology education and partnerships with local, regional and national high technology firms. \$3 million has already been contributed or committed from HiQ Computers, 3Com, Cisco, Microsoft, ATI, Keane Software and others. Another \$25 to \$50 million will be raised from high technology companies to endow the foundation for staff and operating expenses.

Please put Boston on your spring Digital Divide itinerary. You will witness a city that is a leader in 21st century technology efforts, not only as an incubator for many intelligence-driven "dot com" companies, but also as a generator of many innovative programs that bring access and skills to the technology "have nots."

Sincerely,



Thomas M. Menino
Mayor of Boston

Cc: William M. Daley, Secretary of Commerce

Commodore alum's NewDeal

BY COLIN C. HALEY
STAFF WRITER

Clive Smith has spent his entire career bringing computers to the masses.

He did it as an executive with Commodore Business Machines Inc. in the 1980s, helping launch the Commodore 64, one of the first affordable and easy-to-use home computers.

At the same time, Smith co-founded America Online Inc., the wildly successful service that has introduced tens of millions of users to the Internet.

Now he's at it again with NewDeal Inc., a 3-year-old software company based in Cambridge. NewDeal sells a suite of applications for use on old, as well as new, PCs (anything from a 286 chip up to a Pentium III).

The software provides users with what they want most: database, e-mail, spreadsheet, Web browser and word processing capabilities.

"Most of PC functionality is overkill," Smith said. "I don't even use all of the features for what I do, and I'm running a company."

Smith is selling to corporations retiring thousands of PCs a year. In most cases, the hardware works fine, but the machines need up-to-date software and minor upgrades (like modems) to be useful.

By purchasing NewDeal's software, corporations can donate the computers to schools or community groups and take a tax write-off for the equipment, and in many cases for the cost of the software. NewDeal's software suites sell for about \$70 at retail and \$25 for site licenses.

The cost of a comparable upgrade to Microsoft Windows 98 and Office 2000 would be about about \$300, not including the costs of the hardware upgrades needed to run those most-current software packages.

They also save the disposal fees. Most landfills won't take old computer equipment because the plastic casings won't

biodegrade and the guts contains hazardous metals, including cadmium and lead.

Redemtech, a Columbus, Ohio-based computer refurbisher, has been a NewDeal partner for about four months. The company upgrades PCs for corporations for resale or donation. So far, its experience has been a good one.

"We see NewDeal as a good alternative," said Robert Houghton, Redemtech's general manager. "It is inexpensive and full-featured. It looks and feels a little like Microsoft Windows 98."

Houghton said he looked for months for a software suite like NewDeal's without success.

The core software code comes out of Geoworks Corp. of Alameda, Calif., where Smith served as vice chairman in the mid-1990s. The company pumped \$50 million in research and development funds into the software, but later chose to focus on wireless telecommunications applications.

Smith still believed in the software, which has become NewDeal Office and NewDeal SchoolSuite, and so, he spun the company out. The company spent three years and several million dollars to tweak the applications.

Smith points to market statistics when asked about NewDeal's chances for success.

The first is demand. More than 55 percent of U.S. households do not have access to a computer and an even greater number do not have Internet access, according to Computer Intelligence.

On the supply side, Stanford Resources Inc. estimates that by 2007 there will be more than 500 million computers in the United States that no one can use because they don't meet the processor, storage and memory requirements of the latest software.

Smith said he is not concerned about falling PC prices. Even though a new, fully functional PC costs about \$500, there is still enough room in the market for cheaper used PCs.



STUART GARFIELD PHOTO

Clive Smith, president and CEO of NewDeal, Inc.

"There are people able to spend \$500, but many of them are not," Smith said. "For those users, we are the only effective solution."

In addition, NewDeal's software is simple to use, a key in gaining new users, Smith said.

He said the used PC market will soon be comparable to the used car market; the used car market is six times larger than the new car market, but all dealers manage to co-exist because of the size of the market.

NewDeal is privately held and is not backed by public venture capital firms. It does not release revenues or earnings information.

It currently has about 30 employees, most of whom work out of the Kendall Square headquarters. It has additional offices in Alameda, Calif., and Montreal. The company expects to double its employees in the next year and is beginning to put more emphasis on marketing. It is also scheduling an analyst tour.

In addition to the for-profit operation, Smith oversees the NewDeal Foundation, which provides donations and grants of software from NewDeal and other vendors to educational, religious and nonprofit organizations around the world.

"They don't have the wherewithal to get into the game," Smith said. "We give them a jump start."

Through NewDeal Inc. and the NewDeal Foundation, Smith said he can accomplish his goal "to massively broaden computer literacy and Internet access."

USA sitting on mountain of obsolete PCs

With no easy way to dispose of them, old computers pile up in storage

By Traci Watson
USA TODAY

The nation is starting to drown in old home computers, and that will pose a big environmental problem—as soon as people decide they should get the PC out of the attic and throw it away.

As the useful life span of a computer gets ever shorter, the pile of PCs cast aside for speedier models grows ever larger. And there's no good way for home-computer users to get rid of their outdated clunkers.

Nowhere in the USA can anyone simply leave a PC by the curb and expect it to be recycled. And even some charities and schools are spurning models without Pentium chips.

"We should find a practical way of handling old computers other than digging a big hole and dumping them in the ground," says Reid Lifset of Yale University, editor of *The Journal of Industrial Ecology*. "If we design PCs from the getgo for upgrade and recycling, then we can do a lot to minimize this problem."

Old computers aren't as much of a disposal headache as, say, used engines. But the PC's central processing unit—the module with the chip and



The Kornblums: Mike and his kids, Sara, 13, and Mark, 18, have a lot of obsolete computer equipment on their hands in Natick, Mass.

the disk drive—does contain traces of toxic chemicals, such as mercury and chromium. Monitors contain lead, which is mixed with the glass to shield users from radiation. One survey found that old monitors are one of the largest sources of lead in landfills.

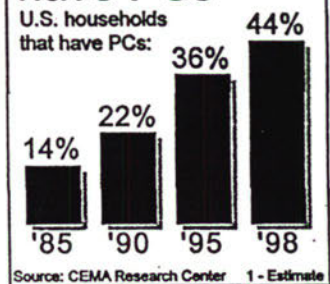
When a business's computers become obsolete, the company that made them or their replacements often will cart off the old machines. But individuals enjoy no such luxury.

That means bewilderment for people like San Francisco resident Josh Sobeck, who has relegated two unused Apple machines

ing up bags of rice, but other than that, I am at a loss," he says.

He's not alone. A study six years ago by students at Tufts University in Medford, Mass., estimated that 76% of old PCs are in storage. The percentage may be lower now, but it isn't zero, Tufts' Edward Aqua says.

More homes have PCs



And outdated computers aren't being recycled. In a report issued this month, the National Safety Council estimates that only 11% of the PC processors that became obsolete in 1998 were recycled. Another 3% were resold or donated to someone else. No one knows whether the remaining machines were mothballed or thrown into landfills.

And the problem will get bigger, the report predicts. It forecasts that in 2002, 3.4 million more PCs will outlive their usefulness than will be shipped by manufacturers.

A few cities have tried computer-recycling programs. In San Jose, Calif., a one-month pilot program in 1997 netted 972 CPUs, 937 monitors and 413 printers among computer equipment

Who might take it

To get rid of an old PC:

■ If it's comparable to a 486 model or faster, try calling a charity or school.

■ The Salvation Army takes computers. To find a drop-off point, call 800-SAL-ARMY.

■ Most Goodwill stores accept computers. To find the nearest branch, call 800-664-6577.

to his pantry. Sobeck doesn't know what else to do with them. "I have discovered that they are excellent at collecting dust and hold-

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June 16, 1999

The Assumption Killer

By Fred Langa

Threads

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We've all been so conditioned by today's bloatware that it somehow seems almost reasonable that we need 128 Mbytes of RAM to make the most of our applications. It seems almost sensible that basic tasks such as word processing, E-mail, and Web browsing need a Pentium III running at near-meltdown speeds to offer reasonable performance. We've come to expect that a high-performance graphical environment requires high-performance hardware.

Well, it ain't so. I've just tested a high-performance graphical environment that drives a stake through the heart of those assumptions. The environment I tested sits on top of some kind of low-level DOS (almost any kind: PC or MS DOS 3+, Datalight DOS, DR DOS, Novell DOS 7, Caldera OpenDOS, OS/2 Warp, or a version of Windows). The environment is fully graphical and to a casual eye looks and acts almost exactly like Windows.

But it's not Windows. It's its own thing: an operating environment and an office suite, all rolled into one. In fact, the full package includes a word processor, spreadsheet, database, HTML editor and browser, day planner, contact manager, drawing tools, and so on. But because the environment and the apps emulate Windows' look and feel, the learning curve is essentially zero: Right from the start, you know where things are and how they work.

OK, now for the first assumption-killer: The whole thing sells for as little as \$35 a seat in a networked environment, or \$70 for a single-user copy. That's right — you can get a graphical operating environment and office suite, everything, all for an order of magnitude less than just the upgrade price for, say, Microsoft Office 2000.

And here's the second assumption-killer: The whole thing is so tightly coded it requires only 640 Kbytes of RAM and 10 Mbytes of drive space. (It takes 17

NewDeal Office from NewDeal Inc. delivers the core functions of a GUI and office suite in 10MB and operates happily in 640K of RAM. What does that say about the level of bloat we see in other environments and office suites from Microsoft, Corel, and Lotus? How many features and functions in your office suite do you actually use? How much money have you and your company spent on features you don't need, and the RAM, disk space, and CPU horsepower required to keep all those unused functions alive and available? Does NewDeal Office offer enough functionality to be practical for you, or are key features missing? And perhaps the biggest question is this: What percentage of today's apps do you think comprises essential, core functions and what percentage is just plain bloat?

Discuss it in [LangaLetter threads](#).

Community snaps back with Cunningham's help

The mayor's SNAP plan is popular.

By BRETT MARCY
The Express-Times

BETHLEHEM—Residents of the Elmwood Park area have a new playground and a cleaner neighborhood a year after Mayor Don Cunningham targeted the neighborhood as one of his first Strategic Neighborhood Action Plan locations.

Meanwhile, folks in the nearby Center Street area see the possibility for a similar success story in their neighborhood.

The two neighborhoods are, in

fact, neighbors themselves.

The Elmwood Park area stretches from Elm Street west to Linden Street, with Broad Street and Union Boulevard as the south and north borders.

Just west is the Center Street neighborhood, with Center, Garrison, North and Broad streets as its main roads.

The city dedicated the improved Elmwood Park Playground this week in a ceremony that also marked the successful revival of a community organization that began in the 1940s.

The new Elmwood Community Block Watch sprung out of the efforts of Mayor Don Cunningham's SNAP program. The program targets three city neighborhoods each year to clean up and build block watch organizations.

Officials say it is the first area in the city to successfully complete the initiative since Cunningham started it when he came into office last year, and they say it won't be the last.

"This is a model of the program that the mayor set up to clean up these neighborhoods," said Charlie Brown, director of city parks and

Please see SNAP/B-2

SNAP

Continued from B-1

public property. "This gives the example to communities that if they continue to keep the organization together and continue to have meetings and they work hard, they can be successful."

That's what residents in the Center Street area are hoping they can accomplish.

Just one day after the mayor helped dedicate the new Elmwood Park Playground, he entered the Center Street neighborhood along with the city's department heads and other city workers for the latest SNAP Cleanup Day.

As city workers and local community leaders gathered together to clean the streets, parks and sidewalks, they spoke of a renewed hope for a cleaner community.

"It's been a nice opportunity to get involved in our neighborhood and we welcome the mayor's program here," said Bill Fitzpatrick, co-captain of the Center Street Neighborhood Block Watch. "We feel the partnership is going very well, and we've been very happy to re-energize our neighborhood."

Cunningham said he's confident the Center Street Neighborhood

Block Watch will enjoy the same success as the Elmwood Park group.

"More than anything, this program puts a spotlight on a different area and deals specifically with its problems," Cunningham said. "The residents can tell us what needs to be done so that we're doing our jobs better."

The two SNAP areas are not all that dissimilar. Both have dealt with a recent rise in vandalism, robberies and youth problems, and both have decided to do something about it.

THE DETAILS

◆ The new Elmwood Community Block Watch sprung out of the efforts of Mayor Don Cunningham's SNAP program. The program targets three city neighborhoods each year to clean up and build block watch organizations.

Sgt. Wilfred Williams of the city police department's community police team, said the Elmwood Community Block Watch is the only one in the city to have regular street patrols, and it sends a representative to the city council meetings.

Bob Ehret, co-captain of the block watch, said he got involved because he realized he could make a difference.

"Myself having a 2-year-old at the time, I felt the park needed to be updated and the kids needed a safe

place to play," he said. "We had two top areas of concern: modernization of the park and crime prevention."

The playground is now up to modern standards, and crime has been reduced, he said.

"Most of the people here own their homes and most of them have kids, and they wanted their park back," Williams said. "What's changed now is that we have a cleaner, better, safer place."

"It's clean because the city came in and cleaned it up, and it's safe because the neighbors bought back their park."

The new Elmwood Park Playground cost \$48,350 to complete. It includes a large, plastic jungle gym play area, a newly paved basketball court and new basketball rims, nets and backboards.

Officials said it's the work of the block watch and the commitment from the city that has rejuvenated the neighborhood over the past year.

"I don't think we could have a greater example of what a neighborhood and city government can accomplish together," Cunningham said about the Elmwood Park area's success.

He said he wants to continue the momentum so that by next year the neighborhood will be touting its own accomplishments.

He said he uses the neighborhood as an example of what can be done through the SNAP program. Center Street neighborhood community leaders said they'll use that example and expand upon it.

Mayor touting SNAP^{12/1/99} program

Cunningham to
speak at a grass-
roots forum in
Washington, D.C.

By BRETT MARCY
The Express-Times

BETHLEHEM -- It all starts
with the neighborhoods.

That's the overall lesson Mayor
Don Cunningham plans to high-
light today as he joins representa-
tives of the ALERT Partnership in
presenting information about
Bethlehem's Strategic Neighbor-
hood Action Plan at the 1999 Na-
tional Leader-
ship Forum in
Washington,
D.C.

The forum
is a four-day
conference of
the Commu-
nity Anti-Drug
Coalitions of
America, and
it is being tout-
ed as the
largest meet-
ing of grass-
roots and professional commu-
nity group leaders in the country.

Cunningham said he's not sur-
prised the group wanted some-
one from Bethlehem to speak
about the SNAP program, be-
cause it is a plan that uses com-
munity activism and neighbor-
hood growth as the basis for city-
wide community development.

"I don't think we realized when
we were doing this that this was
going to be so unique," Cunning-
ham said. "It makes sense for the
neighborhoods and it is a good
way to eliminate problems before
they get out of control."

He started the SNAP program
when he began his term as mayor
in 1998. The administration
works with the ALERT Partner-
ship to choose three SNAP sites
in the city each year, targeting
those sites for concentrated mass
cleanup and community revital-
ization efforts.

"... It is a
good way
to eliminate
problems
before they
get out of
control,"
Mayor Don
Cunningham

The SNAP program takes each
designated neighborhood and
approaches it through a three-
step process: evaluate the physi-
cal aspects of the neighborhood
for code violations, inspections,
parks, streets, etc.; talk to the
neighbors to hear their concerns;
and develop a block watch associ-
ation to organize the community.

Once all that is done, the ad-
ministration heads of all depart-
ments in the city, including the
mayor, spend a day cleaning up
the area and fixing items that
need to be fixed.

Cunningham said he will ex-
plain to the leaders at the forum
how Bethlehem developed its
SNAP program and how it contin-
ues to operate it.

"We've taken a grass-roots ap-
proach, realizing that problems
are best solved by the neighbor-
hoods and the communities
themselves, working with the
government," he said.

Mayor: City on verge of prosperity

The mayor discussed the city's finances and his budget at a chamber breakfast.

By BRETT MANCEY
The Express-Times

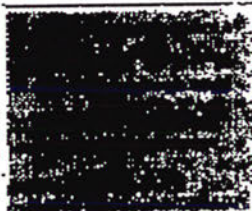
BETHLEHEM — The city's tax base is declining annually, while the cost to run daily municipal operations continues to increase — not a promising combination, Mayor Don Cunningham said Wednesday.

Despite the obstacles, Cunningham said his 2000 budget proposal, which is scheduled to be released today, will include no tax hikes for the second consecutive year. Cunningham discussed the city's finances at the second annual Bethlehem Area Chamber of Commerce Business Leaders Breakfast

held at Moravian College.

"Just a few weeks ago, as we sat around patting ourselves on the back for balancing the budget, we were hit with an unexpected \$1 million bill for health care costs, a remnant of a self-insurance plan we inherited and are in the midst of changing," Cunningham said.

Among the tactics used to balance the budget and reduce the city's debt were the sale last year of the former Bethlehem Landfill on Applebutter Road in Lower Scranton Township; the implementation of the city's first-ever four-year labor agreements with its three unions; and the introduction of a five-year financial plan for the city.



But even with these initiatives, the budget still comes up \$450,000 short because of the unexpected overrun on health care costs.

That's where the Bethlehem Parking Authority comes in as the possible saving grace for the administration. Through a plan to re-finance a 1993 bond, Cunningham hopes to free up \$800,000 of

Please see BUDGET/B-2

BUDGET

Continued from B-1

authority money over the next two years, which will be given to the city's general fund budget.

"For nearly a decade, with the exception of one year, not a nickel of parking dollars have been used in this city to offset tax dollars and support city services," Cunningham said. "I think it's unfair to ask more of our taxpayers when we have hundreds of thousands of dollars in surplus parking revenues available to see us through these tough times."

And these financial times are difficult for the city, even though the nation, the state and the region are experiencing economic booms.

From 1994 to 2000, the city's total taxable property value dropped \$65 million, or 5 percent. That decrease includes a \$33 million drop in the value of Bethlehem Steel property, costing the city up to \$2 million in tax revenues in the past six years.

"The city must fight every day to transform its economy, while still maintaining the high quality of life and economic opportunity that have traditionally made our city a place of progress and prosperity for more than 250 years," Cunningham said.

He said the turnaround is already in the works with dozens of new de-

velopment projects planned or completed over the past year. These include the planned \$55 million Moravian senior housing project; the \$40 million BOC Gas and Air Products industrial expansion; the \$10 million Bethlehem modal railroad hub and others.

Altogether, the city has attracted \$225 million in new economic development, securing 1,600 new jobs in the past 22 months.

Bethlehem's revitalization is further demonstrated by a recent credit profile completed by Standard & Poor's financial analysts on Oct. 25. The company upgraded the city's credit outlook from stable to posi-

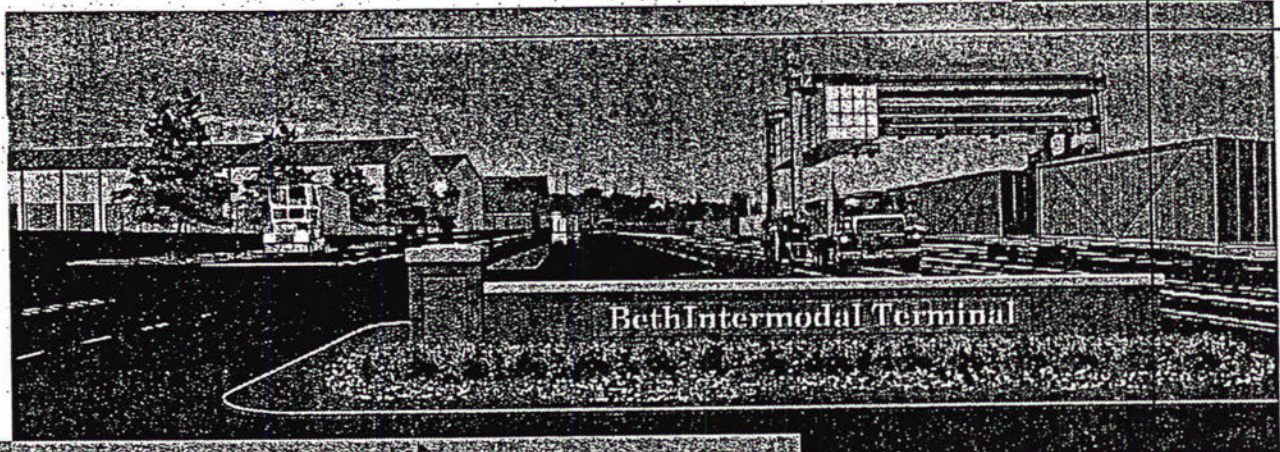
tive, citing increased developer activity, adequate finances and a moderate debt burden.

"In two years, we — and I mean of us here today — have reduced debt, held the line on taxes and spending to check," Cunningham said.

"We stand again on the verge of abundant economic opportunity for our city."

Bethlehem Commerce Center

1,600 Acres
Prime Industrial
Property



Offering
the Lehigh Valley

the largest rail-served
industrial park
in the region.

North Gate Area

Bethlehem Commerce Center

Phase 1 of Master Land Plan

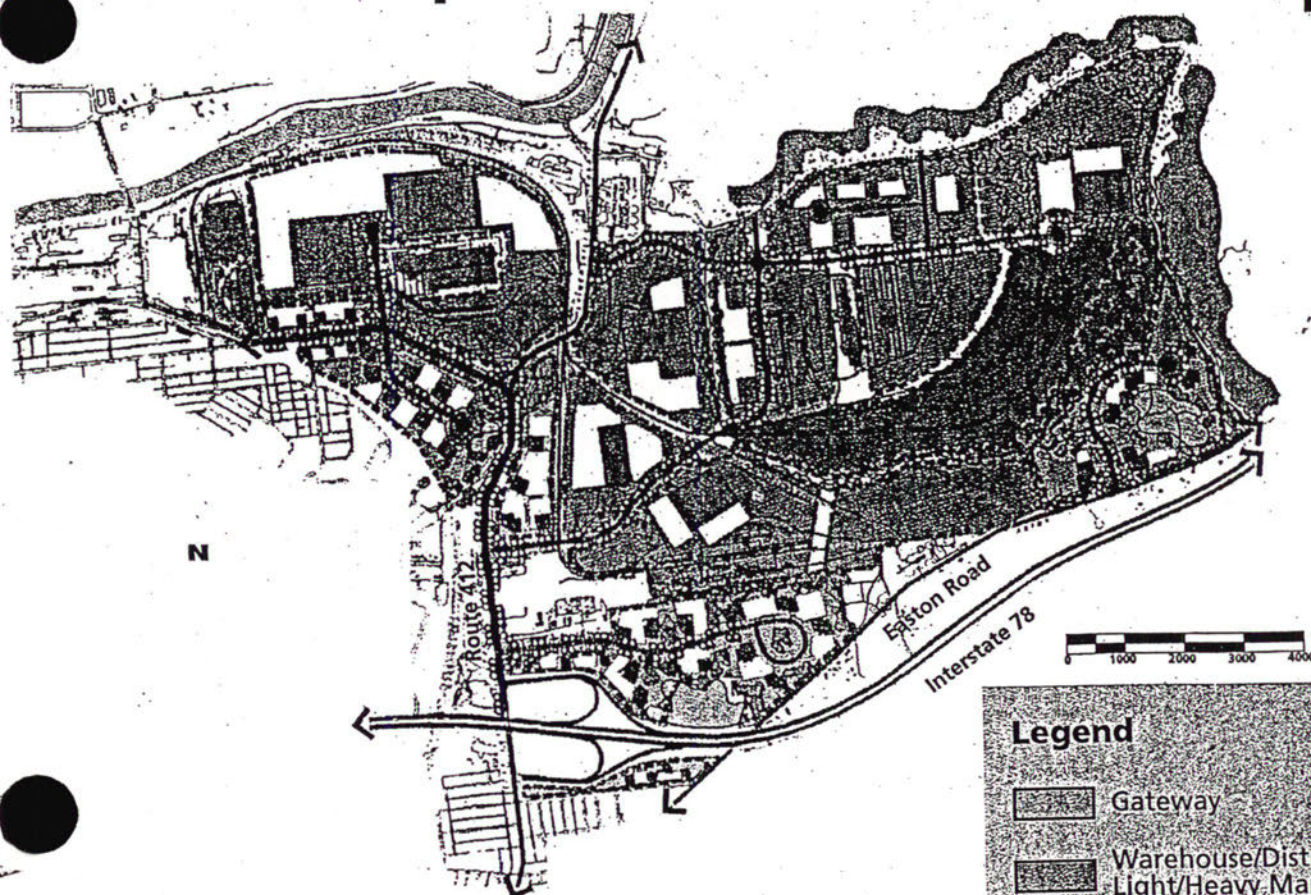
North Gate Area

The Bethlehem Commerce Center is being developed in phases. The first phase of development is the North Gate Area, which consists of approximately 335 acres north of the Phase 1 BethIntermodal Terminal. Those parcels adjacent to the Intermodal Terminal have the potential for direct rail service, through the local shortline railroad, PB&NE. This area is serviced by Commerce Center Boulevard and North Gate Drive.

Illustrative Development Plan

The Bethlehem Commerce Center Master Plan illustrates the development concept for the site. The entrance approach from I-78 and along Route 412 will be the "Gateway" to the City, a landscaped boulevard flanked by office and commercial development. The south end of the site adjacent to the I-78 interchange will be developed into a corporate office campus in a park-like setting around a man-made lake. The greater part of the site will be developed into a state-of-the-art industrial park with the primary focus on transportation efficiency through the BethIntermodal terminal and interstate highway access.

Illustrative Development Plan



Legend

- Gateway
- Warehouse/Distribution
- Light/Heavy Manufacturing
- Intermodal

Bethlehem Works tour 'blows away' Rendell

4/8/99

By MATT ASSAD
Of The Morning Call

Philadelphia Mayor Ed Rendell pledged his political support for the 1,800-acre Bethlehem Works and Commerce Center as he toured the site of the \$1 billion project Wednesday.

Standing in front of Bethlehem Steel's defunct 126-year-old iron foundry, Rendell acknowledged pledging support for the South Bethlehem project two months ago when Lehigh Valley leaders helped get

state money for stadiums in his city and Pittsburgh, but he added that it is a favor he repays enthusiastically.

"This project sells itself," Rendell said. "I not only will write the governor, but I will call him and urge him to take the tour I just did. It absolutely blows you away."

Rendell was joined by Mayor Don Cunningham and Rep. T.J. Rooney, Bethlehem Steel Chairman Curtis "Hank" Barnette and Air Products Chairman H. A. "Hap"

Please See RENDELL Page B6 ▶



Philadelphia Mayor Ed Rendell tours Bethlehem Steel's Bethlehem Works project Wednesday. Preserved blast furnaces are visible in the background.

FRAN KITTEK
The Morning Call

RENDELL

▶ Continued From Page B1

Wagner in touring part of the site they hope will blossom into \$1 billion worth of development in the next 20 years.

The Bethlehem Commerce Center is billed as a 1,600-acre business and industrial park that one day is expected to include hundreds of warehouses, light and heavy industry, commercial and office businesses, supported by an on-site rail-to-truck terminal operated by Norfolk Southern Corp.

The 160-acre Bethlehem Works site is envisioned as a riverfront district that is to include an upscale hotel, a multiscreen cinema, two recreational ice rinks, a family fun center and at least 20 retail shops and restaurants. The centerpiece of the site will be an \$80 million National Museum of Industrial History, which will be an arm of the Smithsonian Institution.

Much of the once-towering steel

mill has been cleared, plans have been drawn and Steel officials are negotiating with developers. The biggest hurdle left is finding the money to get the project under construction this summer.

Though they've applied for \$48 million from the state for South Bethlehem, in addition to \$30 million in road projects, the goal is to get \$9 million released by June. But that can't happen without Gov. Tom Ridge's signature, and that's where city officials hope Rendell can help.

Rendell not only is a popular mayor known nationally for pulling Philadelphia out of an economic quagmire, but also has a close working relationship with Ridge and is president of the Pennsylvania League of Cities, which helped Ridge get his stadium bill passed.

In February, the state Legislature approved a bill to raise the state's debt ceiling by \$650 million to enable Ridge to allocate \$320 million to help build four stadiums in Philadelphia and Pittsburgh. But when the idea of giving away

hundreds of millions of dollars from state coffers wasn't exactly embraced by legislators outside the state's two largest cities, the deal-making began.

In the end, the bill passed with at least \$330 million left over for development projects around the state, and Bethlehem is looking to get its share. Rooney's vote was among those that helped get the stadium money for Philadelphia, and Rendell arrived on schedule to repay the favor.

But Rendell said his cheerleading for the South Bethlehem projects is based on merit, not his February commitment.

"They don't have projects this good in Philadelphia or Pittsburgh," Rendell said. "You are struck by the awe and majesty of what was here and the visions of what will be here. . . . I'm just blown away by it."

Rendell has been on similar missions in the Lehigh Valley, usually to bolster or raise money for Democratic candidates, including Cunningham and state Sen. Lisa Boscola.

"The only way this is going to get done is with a hold partner."

Bethlehem lands rail center

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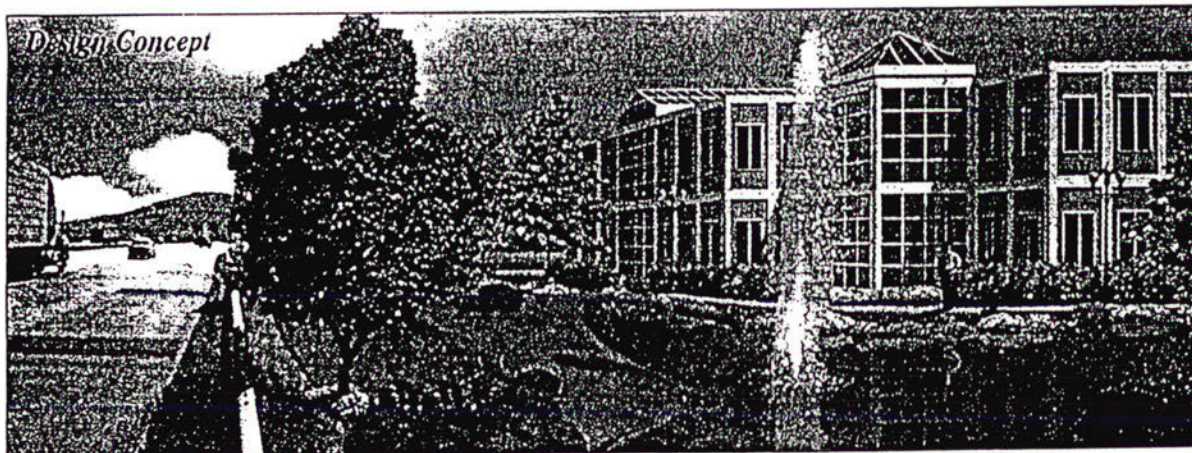
GORY KARP
Times

BETHLEHEM — The ghost of a Bethlehem Steel that once dominated the economic landscape of the Lehigh Valley was resurrected today in the form of a gigantic industrial park the company plans to build in South Bethlehem. Officials say they think it will be the largest reuse of an industrial site in U.S. history. Estimates of its economic impact on the region are in the numbers: 100 new jobs. \$1 billion in investment. \$50 million in tax money. To show it is serious, Bethlehem Steel has already signed its first tenant, Norfolk Southern Railroad, which will be the dominant railroad in the eastern half of the Lehigh Valley when it takes over the Conrail lines in March. Not only will the railroad hub be a key to fill the planned industrial park, dubbed Bethlehem Commerce Center, but Lehigh Valley officials say that currently use rail will have better access to markets throughout the country as well, Conrail officials said. It isn't just a speculative proposition, said Hank Barnette, Steel



Photos courtesy of Saratoga Associates

Plans for reusing Bethlehem Steel property include this commercial/office building, shown on a rebuilt Route 412.



Please see JOBS /A-2 Office and light industrial buildings like this one would be visible from I-78, just west of the Hellertown interchange.

JOBS

(Continued from A-1)

chairman and chief executive officer.

Combined with the Bethlehem Works project — an adjacent development plan for retail and entertainment businesses — 1,800 acres of land housing rusting hulks of abandoned steel-making buildings could be turned into a centerpiece of economic activity in the Lehigh Valley.

In fact, Steel officials say it would be among the largest developments in Pennsylvania.

"I think it's very important from a regional planning perspective — reusing these sites and putting them back into operation," said Michael Kaiser, executive director of the Lehigh Valley Planning Commission.

The site could accommodate almost any business, offering light and heavy industrial uses, manufacturing and assembling, warehousing and commercial office space. The nicer-looking office buildings would face Interstate 78 and other prominent areas, while heavy industrial businesses would be tucked into the interior of the in-

dustrial park, according to plans.

Barnette cautioned that such a huge project takes time, an estimated 15 to 20 years until it's completed. At that point, Steel would sell the development, Barnette said. But not until "we take the time to do the right thing, long-term," he said.

At a news conference, Wednesday, Barnette also took the opportunity to put Steel's contribution in perspective. He said the easy thing for Bethlehem Steel to do with its unused industrial property is clean any contamination and "plant grass."

But Steel's mission to be a good corporate citizen doesn't allow for that, he said.

Hub of activity

The 200-acre rail component of the project is called an "intermodal," which means trucks will pick up freight from the trains and drop freight off to them.

Nearby access to Interstate 78 makes that ideal, officials said.

"This facility will establish Bethlehem as a leading rail hub for the Northeast and will lead to the creation of other businesses on the same site within the next two or three years," Barnette said.

When you want to attract new



Express-Times photo/LISA MASSEY
Bethlehem Steel Chairman and CEO Hank Barnette addresses the crowd gathered in Cort Auditorium for the introduction of the Bethlehem Commerce Center project.

companies to an area, rail service is a big drawing card, said Bob Wendt, director of research for Lehigh Valley Economic Development Corp.

that companies are looking for, he said. "It's a significant enhancement to attract new companies to the Lehigh Valley."

And Norfolk Southern has a good reputation elsewhere in the country, he said.

"They have been very successful as economic development partners in all the regions they operate," he said. "It's a very exciting development; it's going to be very positive for the economic future of the Lehigh Valley."

The rail hub is expected to create 100 jobs in its first year and could employ 2,000 to 3,000 as business grows over the next seven to 10 years, officials estimate.

More use of rail also means something directly for taxpayers. If Norfolk Southern is successful in stealing business from trucking companies, it would mean less money needed for highway maintenance. Norfolk Southern even quantified it in a report it developed with CSX, which is the other rail company buying part of Conrail.

The companies estimated \$266,202 would be saved on highway maintenance costs in Northampton County because of diverted truck traffic. That number

larger presence of Norfolk Southern means those with rail access can get their raw materials shipments more efficiently and ship out products quicker and cheaper, said Norfolk Southern spokesman Rudy Husband.

Conrail was efficient going east-west, but didn't recruit much north-south business because it didn't own those routes, he said. It had to hand off the freight too quickly to another rail company, which wasn't as profitable.

"Now, shippers in the area can get to Miami, Kansas City or Maine in single-line service," Husband said. And not having to hand off the freight means quicker delivery — usually a day quicker for every handoff, he said.

Most importantly, the hub gives companies rail access to the Northeast, one of the largest consumer markets in the world, officials said.

Companies already operating on Bethlehem Steel property, such as Lehigh Heavy Forge, Centec Roll Corp., Brandenburg Industrial Services and Waylite will continue to operate there, Barnette said.

Those businesses already employ about 700.

TARA

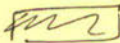
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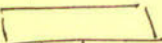
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