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Digital Divide New Markets Trip April 2000 [binder] [2]

Stack:	Row:	Section:	Shelf:	Position:
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Clinton Presidential Records Digital Records Marker

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Divider Title: _____

CALL SHEET FOR ARCH 15, 2000

Michael Dell Founder and CEO, Dell Computers Austin, Texas	Met with the President on January 21, 2000	- Has funded Austin technology centers and has provided Internet access for all of Austin's public libraries. - Through its diversity programs, Dell funds computer and technology programs in classrooms and neighborhoods centers. Also working with the Texas School for the Blind to provide students with access to new technology (known as the Kurzweil ReadingEdge 2000) that converts book and magazine text into a synthetic voice for improved access. - Provided computers to the Microsoft Technology Awards program.
Ms. Sullivan Robinson Executive Director, Congress of National Black Churches Washington, DC (202) 371-1091—Wanda Moore is her assistant.	She attended the OPL's briefing and was interested in participating on the trip.	- You could speak with her to follow-up on possible ways for them to participate on the Trip [Note: they were interested in developing e-centers in churches] - The group, which represents 65,000 churches and 20 million members, is sending a letter to the President acknowledging the importance of the digital divide as a key civil rights issue for the 21st century, and committing to work with the President and with industry to help close the digital divide. - This was a deliverable for the December Digital Divide conference.
Virginia (Ginny) Markell (pronounced Markale) National PTA President Chicago, IL Assistant is Barbara Sargent 312-670-6782 x312	GS Called on 3/6, Barb. Sargent returned call on 3/7. <i>Mary Beth Oakes</i> <i>202-289-6790</i>	- her two year term will focus on effective parent and family involvement and enhancing the home-school-community connection. - National PTA is committed to the accessibility of telecommunications and technology as a resource in the education and development of youth. Believes parents need to be involved in the development of technology policies and be trained and involved in the use of technology at home; teachers and school districts need to be trained in how to effectively incorporate technology into their curriculum.
Ray Chambers Amelior Foundation Newark, New Jersey 973-540-9148—ask for his assistant Finette McCotter and she will put you through.	Participated at the Newark, NJ event during November New Markets event.	- Would be good to let him know we are doing the Digital Divide trip in April. - You may want to talk with him about the motivation concept at our East Palo Alto event.
Lew Gerstner Chairman and CEO, IBM 914-499-1900 (this may be general number) Armonk, NY	OPL has talked generally about the trip with Washington Rep. Kalil has been speaking with their Washington Rep. and they are interested in doing something in Indian Country.	- A strong advocate of the importance of quality education (K-12). - Established Project FIRST (Fostering Instructional Reform through Service and Technology)—a partnership between IBM and Americorps which is designed to integrate technology into the public school curriculum and increase community involvement. It works with local education funds to recruit and train Americorps volunteers, who are trained at IBM, to serve as school-based technology coordinators in the public schools. They repair and upgrade computers and provide training to teachers, librarians and the community in hardware, software and on-line tools. - He co-chairs Achieve, an organization created by U.S. Governors and business leaders to drive high academic standards for public schools in the United States. NOTE: In a May 5th speech in Washington DC, he stated,

		“the Federal Government contributes less than 10 cents out of every education dollar and if Washington worked at maximum efficiency with maximum wisdom, it could have only a minimal effect on K-12 education. - Established Reinventing Education as the company's program in support of systemic school reform. Through Reinventing Education, IBM has initiated strategic partnerships with 21 states and school districts, which are utilizing IBM technology and technical assistance to eliminate key barriers to school reform and improve student performance. - Established IBM KidSmart Early Learning program—a multimillion dollar initiative which integrates new interactive teaching and learning activities using the latest technology into the curricula of 250,000 pre-Kindergarten children attending United Way daycare centers in 44 states. - Provided in-kind contributions to the Hispanic Federation Web Site a project funded by Bell Atlantic (see below)
John Doerr or Kim Smith 650-233-3353		You could follow-up on your discussion with them about Connected Communities and discuss other options for participation on the trip.
Dr. Irwin Jacobs Chairman and CEO, Qualcomm San Diego, California 1-858-587-1121—Press 0 and ask to be connected to Anne Gibbs, his assistant.	Tom has talked with them—they are only interested in doing a demo for their broadband technology. It may be helpful for you to discuss other options for the trip with them.	- QUALCOMM supports bringing technology into educational programs. Other programs include: ✓ Teaching and Educating Children by Helping Schools (TECHS) : Grant program that provides QUALCOMM hardware, networking and wiring grants and support to make technology more accessible to students, teachers, schools and other educational organizations. ✓ Teacher Tech Day: Opportunity for San Diego County junior-high and high-school math and science educators to learn about QUALCOMM's education programs and efforts technology in the classroom; science and math curriculum best practices; local educational resources. Also provides opportunities to participate in: hands-on computer workshops; "best practices" break-out sessions; and educational resources expo. - He is personally very active in philanthropic activities—he and his wife, Joan, gave \$15 million to the UCSD School of Engineering in March 1998. They are both very interested in education.
Larry Irving 202-486-4687		May be helpful in getting Magic Johnson's participation at the East Palo Alto.
Erskine Bowles 212-395-1060 New York, New York		Discuss possible rural North Carolina event, where the President would be highlighting the need for broadband access in rural communities.
Pierre Omidyar Co-Founder E-Bay Palo Alto, California (408) 369-4830	Tom has talked with him and he has indicated a strong interest in participating.	- Net worth: \$7 Billion - E-Bay is the world's largest personal on-line training community. Allows individuals to buy and sell items in over 1600 categories

Nick Groh Chairman and CEO, PeoplePC San Francisco, California Go through his assistant Kasama 415-732-4404	Tom has been speaking with them and they are working on getting a major corporation involved in a home access program (like Ford and Delta) They are enthusiastic about participating in the trip.	• San Francisco- provider of low-cost computer systems and one of the original proponents of the ClickStart plan. • PeoplePC Inc is coordinating the program for both Ford and Delta.
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George Bodenheimer
President, ESPN Inc.

860-585-2000

206-447-1575

- Leads ESPN's involvement in "Cable in the Classroom," the industry's educational effort which provides free cable connections to over 80,000 schools. The program reaches 85% of all U.S. students (42,994,858 million students), giving 4 out of 5 students access to Cable in the Classroom services.
- Provides more than 540 hours per month of educational, commercial-free programming into classrooms. Programming covers all disciplines and issues.
- Consists of a consortium of over 8,500 local cable companies and 41 national cable networks. **Represents an investment of \$2 million per week for the last 10 years by the cable television industry to improve education.** This figure represents the cumulative value of the production, copyright and clearances, installation, services, and staffing to support Cable in the Classroom in local schools. **NOTE:** Robert Johnson's BET is a participant in this program.
- ESPN's involvement with Cable in the Classroom includes:
 - ✓ A curriculum guide, available upon request, includes 16 teacher lesson plans with suggested activities for in and outside the classroom.
 - ✓ College-bound high school seniors are invited to apply for ESPN's Sports Figures Scholarship.
- Additional information on Bodenheimer:
 - ✓ Responsible for all domestic and international operations (replaced Steven Bornstein – who was promoted to ABC President – in 1999)
 - ✓ Led launch of ESPN2 in 1993, the most successful launch of a new network in the modern era of cable.

DIGITAL DIVIDE CALLS FOR YOU MAKE ON MONDAY, MARCH 13TH

Howard Schultz Chairman and CEO, Starbucks Corporation ?		• Because of his partnership with Magic Johnson, Schultz will be a good contact to get Magic to the East Rutherford event. • As you may recall, Schultz and Johnson were recently at the grand opening of a Starbucks in Hyattsville, MD as part of their Urban Coffees project. NOTE: Schultz had personally invited the President to the event, however, he was unable to attend. • Schultz and Earvin "Magic" Johnson, Chairman of the Johnson Development Corporation (JDC), formed Urban Coffee Opportunities, a 50/50 joint venture to develop Starbucks stores in underserved communities throughout the country. • JDC, which was formed in 1994 by Johnson is comprised of 5 independent companies which foster local economic growth and create financial empowerment in underserved, minority urban and suburban communities. The group develops entertainment complexes (theatres, etc) as well as restaurants and retail centers; provides jobs in the community and employs local minority contractors in the communities in which they operate. • The Hyattsville store will be the 16th store opened by the partnership, which plans to open at least 10 new stores by the end of the year 2000.
George Bodenheimer President, ESPN Inc. 860-585-2000 206-447-1575		• Leads ESPN's involvement in "Cable in the Classroom," the industry's educational effort which provides free cable connections to over 80,000 schools. The program reaches 85% of all U.S. students (42,994,858 million students), giving 4 out of 5 students access to Cable in the Classroom services. • Provides more than 540 hours per month of educational, commercial-free programming into classrooms. Programming covers all disciplines and issues. • Consists of a consortium of over 8,500 local cable companies and 41 national cable networks. Represents an investment of \$2 million per week for the last 10 years by the cable television industry to improve education. This figure represents the cumulative value of the production, copyright and clearances, installation, services, and staffing to support Cable in the Classroom in local schools. NOTE: Robert Johnson's BET is a participant in this program. • ESPN's involvement with Cable in the Classroom includes: ✓ A curriculum guide, available upon request, includes 16 teacher lesson plans with suggested activities for in and outside the classroom. ✓ College-bound high school seniors are invited to apply for ESPN's Sports Figures Scholarship. • Please see attached memo for additional information on this program. • Additional information on Bodenheimer: ✓ Responsible for all domestic and international operations (replaced Steven Bornstein – who was promoted to ABC President – in 1999) ✓ Led launch of ESPN2 in 1993, the most successful launch of a new network in the modern era of cable.

Craig Barrett, CEO, Intel 480/554-5978 (Dinah) 480/554-8080 (Main) Phoenix, Arizona	Kalil met with Carleen Ellis, VP for Education yesterday. They have done so much—unlikely to do something big. But you can: (1) invite Barrett on the trip (2) reach out to other CEOs for commitments. Met with the President on January 21, 2000 OPL has talked generally about the trip with Washington Rep.	- Given Intel's recent announcements of the computer clubhouse and teacher training programs, one strategy you could take is to ask them to encourage other corporations to participate in our digital divide initiative. - Will announce Computer Clubhouse February 28th where they will commit to 100 computer clubhouses – safe after-school learning environments where students can work with adult mentors - create own Web sites, computer-generated art, scientific simulations, etc. - On January 20th, Intel announced "Teach to the Future" – a worldwide initiative to address barriers to technology for teachers. Over the next three years, Intel will invest \$100 million in cash, equipment, curriculum development and program management to train more than 400,000 (100,000 in U.S.) classroom teachers in 20 countries. Total worth of project (with other corporate support) is nearly half a billion dollars. Teach to the Future is part of Intel's commitment to America's Promise. ✓ Microsoft contributed \$344 million in software and program support to this program. - Participates in Digital Divide Network.
Michael Armstrong CEO, AT&T 908-221-6896 (Maureen) 908/221-7020	OPL has talked generally about the trip with Washington Rep. GS Message left on 3/6. MA returned call. GS left message 3/7. Message from MA's people: What's important to Armstrong: - That this be bipartisan (like Hastert, Burns) - Not tied up in Presidential elections - Liked the idea of having Kennard on	- Has participated in past New Markets trips and participated in the December Digital Divide event where they announced a \$1 million grant to the Educational Development Center, a non-profit education and research development association to develop a three pronged training program that would include teachers, community members and young people. - Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ The AT&T Learning Network: Offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning. \$150 million corporate commitment in 1995. ✓ Leadership Conversations for the Next America: To bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century. ✓ Academy of Information Technology: AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace. ✓ Job Corps Funding: AT&T is investing in the Edison (NJ) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials. ✓ Community Technology Centers: AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. ✓ Computer Learning: AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same. ✓ New York City Housing Resources: AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants.

	the trip - Being on the plane would be a selling point	✓ Cable in the Classroom: AT&T Broadband and Internet Services offers free cable modem access to every school in its area of service, and through its support for Cable in the Classroom, provides a free connection and over 540 hours per month of commercial-free educational programming to schools across the country. ✓ School Safety: AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts. ✓ Get Net Wise: Founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.
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CEOs

Key Contact/Quarters	Contact with Administration	Additional Information
John Chambers CEO, Cisco Systems 408-526-4578 San Jose, California	OPL has talked generally about the trip with Washington Rep. (GS Message left on March 6, 3:05 PM)	• Cisco Network Academies: a complete, four-semester program on the principles and practice of designing, building, and maintaining networks capable of supporting national and global organizations. In partnership with Comp TIA, Fluke Corporation and Microsoft. • Worked with a number of schools in Empowerment Zones as part of NextDay-- a program of NetDay, which was launched in early 1999 to help bring information technologies and resources to K-12 schools in poor communities. The NextDay program focuses on schools in the 16 Round I Empowerment Zones. • Partnership between UNDP and Cisco Systems to create NetAid, a global project that harnesses the Internet to battle extreme poverty in the world. In August, they announced that they will partner with the Asia Pacific Development Information Program (APDIP) to jointly fund and set up ten Cisco Networking Academies in nine developing countries in the region to provide students with advanced IT curricula to leverage the enormous opportunities created by the Internet while creating a qualified talent pool for building and maintaining networks. • Cisco is also going to a local Silicon Valley homeless shelter (Emergency Housing Consortium) to train prospective technology workers. (reported in 2/12/00 Washington Post article).
Bill Gates Founder, Microsoft 425/936-8055 (Christine Turner) 425-882-8080 Redmond, Washington You may first want to contact Bruce Brooks, Director of Community Affairs, Microsoft 425-705-5955.	OPL has talked generally about the trip with Washington Rep.	• Microsoft contributed \$344 million in software and program support to Intel's Teach to the Future program. • Participant in Digital Divide network -- a "clearinghouse" of digital divide efforts and ideas to enable and facilitate the sharing of ideas, information and creative solutions among industry partners, private foundations, nonprofit organizations and governments. It managed by the Benton Foundation in association with the National Urban League. Other projects include: ✓ Public Libraries: Microsoft will donate an estimated \$200 million in software to create access to technology at public libraries that serve low-income communities. ✓ Boys & Girls Clubs: Microsoft has teamed with Boys & Girls Clubs of America to establish technology centers at 15 Boys & Girls Clubs nationwide, and to develop a model for other clubs to use in establishing their own technology centers. In the program's first year, Microsoft donated \$1.1 million in cash and \$540,000 in software. ✓ Connected Learning Community grants: CLC grants to expand access to information technology. More than 95 community-based nonprofit groups across the United States have received grants totaling \$1.25 million in cash and \$2.4 million in software during the past three years. ✓ Working Connections: This 5-year, \$30 million grant program supports the development and enhancement of information technology training for underserved populations through the nation's community college system. ✓ TRIO programs: Microsoft has donated more than \$20 million in software to increase technology access for low-income students participating in the federally funded TRIO programs at 49 colleges and universities across the United States, benefiting more than 70,000 students. ✓ Microsoft Technology Leadership Grants: Technology Leadership Grants provide major software donations to large, national nonprofit organizations to expand their use of information technology to support their mission. In the three years of this program, Microsoft has donated over \$18 million in software to 20 organizations. • The Bill & Melinda Gates Foundation conducts ongoing research into the causes and effects of the Digital Divide, as well as possible solutions. This information is used in grantmaking, policy formation and grant implementation. Other funding includes:

		✓ The Teacher Leadership Program provides teachers an opportunity to think and learn how to integrate technology into the curriculum in their classroom. ✓ Smart Tools Academy: a Technology Program for K-12 Education Leaders in Washington. The academy is designed to effectively integrate technology into schools by training principals and superintendents. The foundation will fully fund the first year of operation with a grant of \$2 million. ✓ The Foundation is also working specifically on Native American digital divide issues. ✓ Recall also that the Foundation also announced \$1 Billion in minority scholarships through their Millennium Scholars Program.
Ginny Terzano Microsoft 202-263-5911 Washington, DC		
Patty Stonesifer Co-Chair and President of the Bill and Melinda Gates Foundation 206-709-3100—ask to be connected to Tina Frank--her assistant	GS Spoke at length with Patty on March 6, at 3:00 PM.	
Andy Grove Co-founder and Chairman, Intel OR 408/765-8080 Santa Clara, California Craig Barrett, CEO, Intel 480/554-5978 (Dinah) 480/554-8080 (Main) Phoenix, Arizona	Met with the President on January 21, 2000 OPL has talked generally about the trip with Washington Rep.	• Given Intel's recent announcements of the computer clubhouse and teacher training programs, one strategy you could take is to ask them to encourage other corporations to participate in our digital divide initiative. • Will announce Computer Clubhouse February 28th where they will commit to 100 computer clubhouses – safe after-school learning environments where students can work with adult mentors - create own Web sites, computer-generated art, scientific simulations, etc. • On January 20th, Intel announced “Teach to the Future” –a worldwide initiative to address barriers to technology for teachers. Over the next three years, Intel will invest \$100 million in cash, equipment, curriculum development and program management to train more than 400,000 (100,000 in U.S.) classroom teachers in 20 countries. Total worth of project (with other corporate support) is nearly half a billion dollars. Teach to the Future is part of Intel's commitment to America's Promise. ✓ Microsoft contributed \$344 million in software and program support to this program. • Participates in Digital Divide Network.
Steve Case Co-founder and CEO, AOL 703-265-1568 Dulles, Virginia	OPL has talked generally about the trip with Washington Rep.	• Participated in the December Digital Divide event. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ PowerUP: More than a dozen nonprofit organizations, major corporations and federal agencies joined together to launch a new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. AOL has pledged 100,000 AOL accounts for free Internet access to sites throughout the country. ✓ AOL Rural Telecommunications Leadership Awards: The AOL Foundation is partnering with the National Center for

		Small Communities to manage divide by recognizing and promoting telecommunications innovations in rural areas. ✓ The Digital Divide Grants Initiative: Invest in nonprofit organizations, social entrepreneurs, and collaborators working to empower disadvantaged communities and populations through technology. The Foundation hopes to support a variety of ventures to foster innovative and effective approaches to bridging the Digital Divide. ✓ National Digital Divide Clearinghouse: Goal is to create a single source of all available information about efforts to provide underserved communities with access to technology and provide tools for information sharing and community building among those working to bridge the Digital Divide.	OL Rural Telecommunications Leadership Awards, which seek to red digital
Lew Gerstner Chairman and CEO, IBM 914-499-1900 (this may be general number) Armonk, NY	OPL has talked generally about the trip with Washington Rep.	• A strong advocate of the importance of quality education (K-12). • Established Project FIRST (Fostering Instructional Reform through Service and Technology)—a partnership between IBM and Americorps which is designed to integrate technology into the public school curriculum and increase community involvement. It works with local education funds to recruit and train Americorps volunteers, who are trained at IBM, to serve as school-based technology coordinators in the public schools. They repair and upgrade computers and provide training to teachers, librarians and the community in hardware, software and on-line tools. • He co-chairs Achieve, an organization created by U.S. Governors and business leaders to drive high academic standards for public schools in the United States. NOTE: In a May 5th speech in Washington DC, he stated, “the Federal Government contributes less than 10 cents out of every education dollar and if Washington worked at maximum efficiency with maximum wisdom, it could have only a minimal effect on K-12 education. • Established Reinventing Education as the company's program in support of systemic school reform. Through Reinventing Education, IBM has initiated strategic partnerships with 21 states and school districts, which are utilizing IBM technology and technical assistance to eliminate key barriers to school reform and improve student performance. • Established IBM KidSmart Early Learning program—a multimillion dollar initiative which integrates new interactive teaching and learning activities using the latest technology into the curricula of 250,000 pre-Kindergarten children attending United Way daycare centers in 44 states. • Provided in-kind contributions to the Hispanic Federation Web Site a project funded by Bell Atlantic (see below)	
Ivan Seidenberg Bell Atlantic 212-395-1060 (Margaret) New York, New York	You have met with him on New Markets. OPL has talked generally about the trip with Washington Rep.	• Big supporter of New Markets. • Supported the Union City effort where the President launched the Technology Literacy Challenge Fund. • Is a participant in the Digital Divide Network and initiatives include: ✓ Asian American Technology Hub: the Asian American Federation of New York, with aid from a major grant, plans to launch a technology hub for the Asian Pacific nonprofit community. The group will become an Internet Service Provider and will build the technology infrastructure of community-based organizations, extending the power of the Internet and computer networking to its 34-member health and human service agencies throughout the New York metropolitan area that need it ✓ NAACP Funding: Bell Atlantic provided \$500,000 to the NAACP to improve the Association's Internet-based communications system with its network of 2,200 branches, units and chapters across the U.S. ✓ Employee and Retiree Activism: Over 170,000 Bell Atlantic volunteers log in over six million hours a year in donated time to help meet the needs of their communities. This includes mentoring, wiring classrooms for the Internet. ✓ National Urban League Funding for Technology Centers: Funding to the National Urban League to establish five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, NJ. ✓ Hispanic Federation Web Site: Funded the New York-based Hispanic Federation to develop an interactive Web site	

		designed to provide its nonpro/ provided in-kind contributions	work of more than 60 member agencies with a host of powerful online / project.	BM
Roberta Katz President, TechNet 650/213-1179 Palo Alto, California	You spoke with her and John Doerr during the weekend of February 12th.	- It is the premier political organization for the high-tech world in Silicon Valley - She was a panelist at the December digital divide event - John Chambers, at Cisco Systems, advised that it was a good idea to bring together the Silicon Valley players into the Digital Divide effort through TechNet. - John Doerr helped establish TechNet - TechNet has decided to focus on Digital Divide issues but has not decided on what specifically to focus.		
Michael Armstrong CEO, AT&T 908-221-6896 (Maureen) 908/221-7020	OPL has talked generally about the trip with Washington Rep. GS Message left on 3/6. MA returned call. GS left message 3/7. Message from MA's people: What's important to Armstrong: - That this be bipartisan (like Hastert, Burns) - Not tied up in Presidential elections - Liked the idea of having Kennard on the trip - Being on the plane would be a selling point	- Has participated in past New Markets trips and participated in the December Digital Divide event where they announced a \$1 million grant to the Educational Development Center, a non-profit education and research development association to develop a three pronged training program that would include teachers, community members and young people. - Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ The AT&T Learning Network: Offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning. \$150 million corporate commitment in 1995. ✓ Leadership Conversations for the Next America: To bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century. ✓ Academy of Information Technology: AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace. ✓ Job Corps Funding: AT&T is investing in the Edison (NJ) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials. ✓ Community Technology Centers: AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. ✓ Computer Learning: AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same. ✓ New York City Housing Resources: AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants. ✓ Cable in the Classroom Program: AT&T Broadband and Internet Services offers free cable modem and service to every school in its area of service, and through its support for Cable in the Classroom, provides a free cable connection and over 540 hours per month of commercial-free educational programming to schools across the country. ✓ School Safety: AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts. ✓ Get Net Wise: Founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.		

Carly Fiorina President and Hewlett-Packard 650-857-7177 (this is the number to the President's office). Palo Alto, California	You met with her earlier in January. OPL has talked generally about the trip with Washington Rep.	- Serves on the board of directors of PowerUp - Recently launched Resource Link (an e-services portal for America's Second Harvest—the largest US hunger relief organization), an Internet service that connects food donors with the facilities that need it. At Resource Link, one e-service matches donors, or sources with excess food that would otherwise go to waste, with charities that provide it. Then, another e-service, National Transportation Exchange identifies shipping companies and distribution links so that the food can be distributed at low or no cost. - HP has a program called Diversity in Education Initiative (DEI), a five-year, \$4 million initiative that's working to strengthen math and science skills for K-16 students, and ultimately guide students to attend and complete engineering school. This program is specifically targeted to low-income, minority communities. - HP is also involved in creating community technology centers. - She is dedicated to working on the digital divide issue (has given a number of speeches on it) - HP was in partnership with the Ford Motor announcement and will be the provider of computers and printers to Ford's employees. - In 1998, HP gave \$64.8 million in cash and equipment to non-profit agencies and educational institutions worldwide. Sixty-seven percent went toward improving education. - HP also has a tele-mentoring program – more than 4,000 relationships between HP employees with students since the programs creation in 1995 - HP has agreed to provide equipment donations and discounts to the Intel "Teach to the Future" project.
Eric Schmidt Chairman of the Board and CEO Novell, Inc. Assistant is Pam Shore 408-967-7413 or 408-967-7415 408-967-5000—General number		- Similar to Cisco Network Academies—helping high school students get Certified Network Engineer certificates for network engineering. - He is one of the ClickStart organizers.
Jonathan Scheibel Yahoo!—Washington Rep. 202-887-6932	Attended the OPL briefing in February.	
Michael Dell Founder and CEO, Dell Computers Austin, Texas 512-338-4400	Met with the President on January 21, 2000	- Has funded Austin technology centers and has provided Internet access for all of Austin's public libraries. - Through its diversity programs, Dell funds computer and technology programs in classrooms and neighborhoods centers. Also working with the Texas School for the Blind to provide students with access to new technology (known as the Kurzweil ReadingEdge 2000) that converts book and magazine text into a synthetic voice for improved access. - Provided computers to the Microsoft Technology Awards program.

Michael Eisner Walt Disney 818-560-6180		• May be someone to speak with regarding PSAs • Eisner Foundation provided \$1 million to help launch the Los Angeles branch of Project Grad—offers scholarship money to students who meet academic requirements and gives teachers extensive training and curriculum aids such as books and computers (NOTE: Ray Chambers is involved with the program in New Jersey).
Sumner Redstone, Chairman of the Board and CEO, Viacom Inc. 212-258-6000 (general number) New York, New York		• Had volunteered to lead CEOs to move forward on Digital Divide activities but no progress has been made as of yet.
Robert Johnson, Chief Executive, BET Holdings 202-608-2442 Washington, DC		• Launched an African American oriented information and entertainment website, BET.com in August 1999. • Other partners include Liberty Digital (Rupert Murdoch's News Corporation), Microsoft and USA Networks (Barry Diller). • Could be useful for PSAs.
Henry Cisneros, Univision 310-556-7676 Los Angeles, California	Met with GS on March 8.	• Former Secretary of HUD • Hispanic Media company—could be useful to speak with them about doing PSAs.

LABOR / NON-PROFITS/OTHERS

Mayor Wellington Webb Mayor of Denver, Colorado President of the U.S. Conference of Mayors Chief of Staff—Jim Martinez 303-640-2721	Mayor Webb was here with the President last month during the U.S. Conference of Mayors event.	• Strong supporter of the President's New Markets Initiative and very active in community development • Has emphasized that business plays a vital role in the economic revitalization of cities. • The conference strongly pushed for full e-rate funding last year. • As Conference president, Webb appointed DC Mayor Anthony A. Williams to chair a new Task Force on Electronic Commerce and Internet Technology—one of its focuses will be the digital divide. • Conference of Mayors and EDA (Commerce) are holding a National Economic Development Forum in Albuquerque on May 30 - June 1, 2000. The theme is E-Commerce and the Digital Divide: Meeting the Challenge. During this meeting they will be discussing a number of issues relating to our four pillars, i.e. technology needs of the Native Americans and other underserved minority populations.
Ray Scheppach Executive Director, National Governors Association 202-624-5320 (Tess)		• NGA will be having a roundtable here on Monday, February 28. • NGA seems to be active in the issue of Education Technology. They are in collaboration with the Milken Exchange on Education Technology to help governors promote strategic, coordinated, and collaborative approaches to implementing education technology. Their activities focus on: ✓ Building a vision

Washington, DC		✓ Measuring the effectiveness of investments ✓ Identifying the challenges of effectively using technology ✓ Developing policies to overcome challenges and maximize benefits ✓ Reducing the digital divide ✓ Ensuring teachers can use technology effectively ✓ Reengineering through systems thinking • NGA has put out reports and issue briefs on this issue. • The Milken Exchange on Education Technology is aimed at helping states develop and implement educationally sound technology programs. This does not necessarily mean wiring every school, but bringing resources to students to bring about enhanced learning that would not be possible without computers and other technology equipment.
Morty Bahr Communications Workers of America 202-434-1110 Washington, DC		• Very active in Net Day and Next Day activities. • Heading AFL-CIO Internet efforts. • CWA and Cisco Systems developed a program to train military Veterans and union members for high tech jobs in DC, Sacramento, San Francisco and L.A. • Collaborated with AT&T in 1986 to create Alliance for Employee Growth and Development where workers receive employer-paid educational opportunities to learn new skills. • Created the Next Step program with Bell Atlantic where workers get paid while attending college part time. When they finish the program, they will earn a two-year technology degree from a community college.
Sandra Feldman President, American Federation of Teachers 202-879-4440 Washington, DC		• In 1993, AFT negotiated discounts with AOL for AFT members. Approximately 30,000 members took advantage of the discount and they had access to a members-only site on AOL (discount expired a few years ago). Members also have access to Apple and IBM hardware discounts. • Currently working on an on-line professional development initiative for teachers with a New York based start up called "Minerva". • Has a program for affiliates to purchase computers and AFT will pay the interest over a three-year period. • AFT will be a major part of AFL-CIO's WorkingFamilies.com initiative (see below).
Jesse Jackson Founder, Rainbow/Push 773/373-3366	Strong supporter of NMI	• Created "Silicon Valley Project" to focus on the fact that African-Americans and other minorities are not well represented in the high tech industry. Located in East Palo Alto, California (Butch Wing—director) • Board member of OneNetNow.com, "the highly anticipated community website designed to bridge the digital divide" (launching first quarter 2000)
William Gray III President and CEO of the United Negro College Fund 703-205-3594—Assistant is Joanne Gilbert.		• You should also know that UNCF (in partnership with the Hispanic Scholarship Fund and the American Indian College Fund) administers the Gates Millennium Scholars Program is a plan to provide financial assistance to high-achieving minority students who are in severe financial need and otherwise would be excluded from higher education. • The program will begin in the fall of 2000 and provide financial assistance to 1,000 new students per year, over a 20-year period, with an annual investment of \$50 million. At any given point, 4,000 students per year will be Millennium Scholars.

Fairfax, VA Their government affairs director is Leslie Atkinson in Washington, DC at 202-737-8623.		
Hugh Price President and CEO, National Urban League 212/558-5336 (Joan)		• Partner with the Benton Foundation in the Digital Divide Network website-- co-authored Losing Ground Bit by Bit: Low-income communities in the information age with Benton Foundation. • Is in partnership with PowerUp. • Bell Atlantic is providing funding to the National Urban League to establish five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, NJ. He is a board member of Bell Atlantic. • AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. • In November, 1999, SBC announced a \$1 million grant to the National Urban League to support the League's technology programs. The grants will help fund the Urban League's efforts to create and maintain community technology centers that bring technology to underserved communities. • Supports E-Rate program to wire low-income schools • Wants tax credits for low-income parents to buy computer equipment and get Internet access--one tenet of his "Ten Opportunity Commandments" to address the economic disparity between whites and minorities.
Virginia (Ginny) Markell (pronounced Markale) National PTA President Chicago, IL Assistant is Barbara Sargent 312-670-6782 x312	GS Called on 3/6, Barb. Sargent returned call on 3/7.	• her two year term will focus on effective parent and family involvement and enhancing the home-school-community connection. • National PTA is committed to the accessibility of telecommunications and technology as a resource in the education and development of youth. Believes parents need to be involved in the development of technology policies and be trained and involved in the use of technology at home; teachers and school districts need to be trained in how to effectively incorporate technology into their curriculum.
Ann Bryant National School Board Assistant: Karen Miller 703-838-6709		
Debbie Dingle 313-665-2988		• Congressman Dingle's wife • Affiliated with GM and Ford.

CEOs

Key Contact/Headquarters	Contact with Administration	Additional Information
John Chambers CEO, Cisco Systems 408-526-4578 San Jose, California	OPL has talked generally about the trip with Washington Rep.	• Cisco Network Academies: a complete, four-semester program on the principles and practice of designing, building, and maintaining networks capable of supporting national and global organizations. In partnership with Comp TIA, Fluke Corporation and Microsoft. • Worked with a number of schools in Empowerment Zones as part of NextDay-- a program of NetDay, which was launched in early 1999 to help bring information technologies and resources to K-12 schools in poor communities. The NextDay program focuses on schools in the 16 Round I Empowerment Zones. • Partnership between UNDP and Cisco Systems to create NetAid, a global project that harnesses the Internet to battle extreme poverty in the world. In August, they announced that they will partner with the Asia Pacific Development Information Program (APDIP) to jointly fund and set up ten Cisco Networking Academies in nine developing countries in the region to provide students with advanced IT curricula to leverage the enormous opportunities created by the Internet while creating a qualified talent pool for building and maintaining networks. • Cisco is also going to a local Silicon Valley homeless shelter (Emergency Housing Consortium) to train prospective technology workers. (reported in 2/12/00 Washington Post article).
Bill Gates Founder, Microsoft 425-882-8080 Redmond, Washington You may first want to contact Bruce Brooks, Director of Community Affairs, Microsoft 425-705-5955.	OPL has talked generally about the trip with Washington Rep.	• Microsoft contributed \$344 million in software and program support to Intel's Teach to the Future program. • Participant in Digital Divide network -- a "clearinghouse" of digital divide efforts and ideas to enable and facilitate the sharing of ideas, information and creative solutions among industry partners, private foundations, nonprofit organizations and governments. It managed by the Benton Foundation in association with the National Urban League. Other projects include: ✓ Public Libraries: Microsoft will donate an estimated \$200 million in software to create access to technology at public libraries that serve low-income communities. ✓ Boys & Girls Clubs: Microsoft has teamed with Boys & Girls Clubs of America to establish technology centers at 15 Boys & Girls Clubs nationwide, and to develop a model for other clubs to use in establishing their own technology centers. In the program's first year, Microsoft donated \$1.1 million in cash and \$540,000 in software. ✓ Connected Learning Community grants: CLC grants to expand access to information technology. More than 95 community-based nonprofit groups across the United States have received grants totaling \$1.25 million in cash and \$2.4 million in software during the past three years. ✓ Working Connections: This 5-year, \$30 million grant program supports the development and enhancement of information technology training for underserved populations through the nation's community college system. ✓ TRIO programs: Microsoft has donated more than \$20 million in software to increase technology access for low-income students participating in the federally funded TRIO programs at 49 colleges and universities across the United States, benefiting more than 70,000 students. ✓ Microsoft Technology Leadership Grants: Technology Leadership Grants provide major software donations to large, national nonprofit organizations to expand their use of information technology to support their mission. In the three years of this program, Microsoft has donated over \$18 million in software to 20 organizations. • The Bill & Melinda Gates Foundation conducts ongoing research into the causes and effects of the Digital Divide, as well as possible solutions. This information is used in grantmaking, policy formation and grant implementation. Other funding includes:

		✓ The Teacher Leadership Program provides teachers an opportunity to think and learn how to integrate technology into the curriculum in their classrooms. ✓ Smart Tools Academy: a Technology Program for K-12 Education Leaders in Washington . The academy is designed to effectively integrate technology into schools by training principals and superintendents. The foundation will fully fund the first year of operation with a grant of \$2 million. ✓ The Foundation is also working specifically on Native American digital divide issues. ✓ Recall also that the Foundation also announced \$1Billion in minority scholarships through their Millennium Scholars Program.
Andy Grove Co-founder and Chairman, Intel OR Craig Barrett, CEO, Intel 408-765-8080 Santa Clara, California	Met with the President on January 21, 2000 OPL has talked generally about the trip with Washington Rep.	• Given Intel's recent announcements of the computer clubhouse and teacher training programs, one strategy you could take is to ask them to encourage other corporations to participate in our digital divide initiative. • Will announce Computer Clubhouse February 28th where they will commit to 100 computer clubhouses – safe after-school learning environments where students can work with adult mentors - create own Web sites, computer-generated art, scientific simulations, etc. • On January 20th, Intel announced “Teach to the Future” –a worldwide initiative to address barriers to technology for teachers. Over the next three years, Intel will invest \$100 million in cash, equipment, curriculum development and program management to train more than 400,000 (100,000 in U.S.) classroom teachers in 20 countries. Total worth of project (with other corporate support) is nearly half a billion dollars. Teach to the Future is part of Intel's commitment to America's Promise. ✓ Microsoft contributed \$344 million in software and program support to this program. • Participates in Digital Divide Network.
Steve Case Co-founder and CEO, AOL 703-265-1568 Dulles, Virginia	OPL has talked generally about the trip with Washington Rep.	• Participated in the December Digital Divide event. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ PowerUP: More than a dozen nonprofit organizations, major corporations and federal agencies joined together to launch a new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. AOL has pledged 100,000 AOL accounts for free Internet access to sites throughout the country. ✓ AOL Rural Telecommunications Leadership Awards: The AOL Foundation is partnering with the National Center for Small Communities to manage the AOL Rural Telecommunications Leadership Awards, which seek to reduce the digital divide by recognizing and promoting telecommunications innovations in rural areas. ✓ The Digital Divide Grants Initiative: Invest in nonprofit organizations, social entrepreneurs, and collaboratives working to empower disadvantaged communities and populations through technology. The Foundation hopes to support a variety of ventures to foster innovative and effective approaches to bridging the Digital Divide. ✓ National Digital Divide Clearinghouse: Goal is to create a single source of all available information about efforts to provide underserved communities with access to technology and provide tools for information sharing and community building among those working to bridge the Digital Divide.

Lew Gersner Chairman and CEO, IBM 914-499-1900 (this may be general number) Armonk, NY	OPL has talked generally about the trip with Washington Rep.	• A strong advocate of the importance of quality education (K-12). • Established Project FIRST (Fostering Instructional Reform through Service and Technology)—a partnership between IBM and Americorps which is designed to integrate technology into the public school curriculum and increase community involvement. It works with local education funds to recruit and train Americorps volunteers, who are trained at IBM, to serve as school-based technology coordinators in the public schools. They repair and upgrade computers and provide training to teachers, librarians and the community in hardware, software and on-line tools. • He co-chairs Achieve, an organization created by U.S. Governors and business leaders to drive high academic standards for public schools in the United States. NOTE: In a May 5th speech in Washington DC, he stated, “the Federal Government contributes less than 10 cents out of every education dollar and if Washington worked at maximum efficiency with maximum wisdom, it could have only a minimal effect on K-12 education. • Established Reinventing Education as the company's program in support of systemic school reform. Through Reinventing Education, IBM has initiated strategic partnerships with 21 states and school districts, which are utilizing IBM technology and technical assistance to eliminate key barriers to school reform and improve student performance. • Established IBM KidSmart Early Learning program—a multimillion dollar initiative which integrates new interactive teaching and learning activities using the latest technology into the curricula of 250,000 pre-Kindergarten children attending United Way daycare centers in 44 states. • Provided in-kind contributions to the Hispanic Federation Web Site a project funded by Bell Atlantic (see below)
Ivan Seidenberg Bell Atlantic 212-395-1060 New York, New York	You have met with him on New Markets. OPL has talked generally about the trip with Washington Rep.	• Big supporter of New Markets. • Supported the Union City effort where the President launched the Technology Literacy Challenge Fund. • Is a participant in the Digital Divide Network and initiatives include: ✓ Asian American Technology Hub: the Asian American Federation of New York, with aid from a major grant, plans to launch a technology hub for the Asian Pacific nonprofit community. The group will become an Internet Service Provider and will build the technology infrastructure of community-based organizations, extending the power of the Internet and computer networking to its 34-member health and human service agencies throughout the New York metropolitan area that need it ✓ NAACP Funding: Bell Atlantic provided \$500,000 to the NAACP to improve the Association's Internet-based communications system with its network of 2,200 branches, units and chapters across the U.S. ✓ Employee and Retiree Activism: Over 170,000 Bell Atlantic volunteers log in over six million hours a year in donated time to help meet the needs of their communities. This includes mentoring, wiring classrooms for the Internet. ✓ National Urban League Funding for Technology Centers: Funding to the National Urban League to establish five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, NJ. ✓ Hispanic Federation Web Site: Funded the New York-based Hispanic Federation to develop an interactive Web site designed to provide its nonprofit network of more than 60 member agencies with a host of powerful online tools. IBM provided in-kind contributions to this project.

Roberta Katz President, TechNet 650-463-1510 Palo Alto, California	You spoke with her and John Doerr during the weekend of February 12th.	• It is the premier political organization for the high-tech world in Silicon Valley • She was a panelist at the December digital divide event • John Chambers, at Cisco Systems, advised that it was a good idea to bring together the Silicon Valley players into the Digital Divide effort through TechNet. • John Doerr helped establish TechNet • TechNet has decided to focus on Digital Divide issues but has not decided on what specifically to focus.
Michael Armstrong CEO, AT&T 908-221-7022	OPL has talked generally about the trip with Washington Rep.	• Has participated in past New Markets trips and participated in the December Digital Divide event where they announced a \$1 million grant to the Educational Development Center, a non-profit education and research development association to develop a three pronged training program that would include teachers, community members and young people. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ The AT&T Learning Network: Offers free online resources to help families, schools and communities use technology effectively to enhance teaching and learning. \$150 million corporate commitment in 1995. ✓ Leadership Conversations for the Next America: To bring together high school students, Youth Opportunity Movement participants and Job Corps partners with local, state and national policymakers to discuss economic opportunities, education, job skills and leadership for the 21st century. ✓ Academy of Information Technology: AT&T is helping to launch the Academy of Information Technology, a high-school level curriculum designed to prepare young students for the information technology workplace. ✓ Job Corps Funding: AT&T is investing in the Edison (NJ) Job Corps program by developing a three-year initiative to address the shortage of skilled workers in the information-technology industry that includes providing paid internships for training program graduates, mentors, equipment and materials. ✓ Community Technology Centers: AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. ✓ Computer Learning: AT&T is supporting The Puente Learning Center in South Central Los Angeles to help provide free computer-based education programs to children, youth and adults, and to encourage other community agencies to do the same. ✓ New York City Housing Resources: AT&T is helping settlement houses in New York City serve as centers where technology resources can be accessed, shared and used by settlement staff, community residents and program participants. ✓ Cable in the Classroom Program: AT&T Broadband and Internet Services offers free cable modem and service to every school in its area of service, and through its support for Cable in the Classroom, provides a free cable connection and over 540 hours per month of commercial-free educational programming to schools across the country. ✓ School Safety: AT&T's Safe School Program provides free AT&T Wireless service and Ericsson wireless phones to selected schools to support school safety efforts. ✓ Get Net Wise: Founding sponsor of GetNetWise: You're One Click Away, a comprehensive Web-based resource designed to ensure parents and families have the technology tools and tips, safety referral contacts and suggestions on quality content they need to help kids have safe and enriching experiences online.

LABOR / NOT PROFITS/OTHERS

Mayor Wellington Webb Mayor of Denver, Colorado President of the U.S. Conference of Mayors Chief of Staff—Jim Martinez 303-640-2721	Mayor Webb was here with the President last month during the U.S. Conference of Mayors event.	• Strong supporter of the President’s New Markets Initiative and very active in community development • Has emphasized that business plays a vital role in the economic revitalization of cities. • The conference strongly pushed for full e-rate funding last year. • As Conference president, Webb appointed DC Mayor Anthony A. Williams to chair a new Task Force on Electronic Commerce and Internet Technology—one of its focuses will be the digital divide. • Conference of Mayors and EDA (Commerce) are holding a National Economic Development Forum in Albuquerque on May 30 - June 1, 2000. The theme is E-Commerce and the Digital Divide: Meeting the Challenge. During this meeting they will be discussing a number of issues relating to our four pillars, i.e. technology needs of the Native Americans and other underserved minority populations.
Ray Scheppach Executive Director, National Governors Association 202-624-5320 Washington, DC		• NGA will be having a roundtable here on Monday, February 28. • NGA seems to be active in the issue of Education Technology. They are in collaboration with the Milken Exchange on Education Technology to help governors promote strategic, coordinated, and collaborative approaches to implementing education technology. Their activities focus on: ✓ Building a vision ✓ Measuring the effectiveness of investments ✓ Identifying the challenges to effectively using technology ✓ Developing policies to overcome challenges and maximize benefits ✓ Reducing the digital divide ✓ Ensuring teachers can use technology effectively ✓ Reengineering through systems thinking • NGA has put out reports and issue briefs on this issue. • The Milken Exchange on Education Technology is aimed at helping states develop and implement educationally sound technology programs. This does not necessarily mean wiring every school, but bringing resources to students to bring about enhanced learning that would not be possible without computers and other technology equipment.
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Sandra Feldman President, American Federation of Teachers 202-879-4440 Washington, DC		• In 1993, AFT negotiated discount with AOL for AFT members. Approximately 30,000 members took advantage of the discount and they had access to a members-only site on AOL (discount expired a few years ago). Members also have access to Apple and IBM hardware discounts. • Currently working on an on-line professional development initiative for teachers with a New York based start up called "Minerva". • Has a program for affiliates to purchase computers and AFT will pay the interest over a three-year period. • AFT will be a major part of AFL-CIO's WorkingFamilies.com initiative (see below).
Jesse Jackson Founder, Rainbow/Push	Strong supporter of NMI	• Created "Silicon Valley Project" to focus on the fact that African-Americans and other minorities are not well represented in the high tech industry. Located in East Palo Alto, California (Butch Wing—director) • Board member of OneNetNow.com, "the highly anticipated community website designed to bridge the digital divide" (launching first quarter 2000)
Hugh Price President and CEO, National Urban League		• Partner with the Benton Foundation in the Digital Divide Network website-- co-authored Losing Ground Bit by Bit: Low-income communities in the information age with Benton Foundation. • Is in partnership with PowerUp. • Bell Atlantic is providing funding to the National Urban League to establish five community technology centers in Binghamton and White Plains, N.Y.; Baltimore, Md.; Boston, Mass.; and Newark, NJ. He is a board member of Bell Atlantic. • AT&T is collaborating with the NAACP, the National Urban League and the Community Technology Centers' Network to give under-resourced communities access to technology. • In November, 1999, SBC announced a \$1 million grant to the National Urban League to support the League's technology programs. The grants will help fund the Urban League's efforts to create and maintain community technology centers that bring technology to underserved communities. • Supports E-Rate program to wire low-income schools • Wants tax credits for low-income parents to buy computer equipment and get Internet access--one tenet of his "Ten Opportunity Commandments" to address the economic disparity between whites and minorities.

CEO/Headquarters	Contact with Administration	Additional Information
Carly Fiorina President and CEO, Hewlett-Packard 650-857-1501 Palo Alto, California	You met with her earlier in January. OPL has talked generally about the trip with Washington Rep.	• Serves on the board of directors for PowerUp • Recently launched Resource Link (an e-services portal for America's Second Harvest—the largest US hunger relief organization), an Internet service that connects food donors with the facilities that need it. At Resource Link, one e-service matches donors, or sources with excess food that would otherwise go to waste, with charities that provide it. Then, another e-service, National Transportation Exchange identifies shipping companies and distribution links so that the food can be distributed at low or no cost. • HP has a program called Diversity in Education Initiative (DEI), a five-year, \$4 million initiative that's working to strengthen math and science skills for K-16 students, and ultimately guide students to attend and complete engineering school. This program is specifically targeted to low-income, minority communities. • HP is also involved in creating community technology centers. • She is dedicated to working on the digital divide issue (has given a number of speeches on it) • HP was in partnership with the Ford Motor announcement and will be the provider of computers and printers to Ford's employees. • In 1998, HP gave \$64.8 million in cash and equipment to non-profit agencies and educational institutions worldwide. Sixty-seven percent went toward improving education. • HP also has a tele-mentoring program – more than 4,000 relationships between HP employees with students since the programs creation in 1995 • HP has agreed to provide equipment donations and discounts to the Intel "Teach to the Future" project.
Michael Capellas – Compaq President and CEO 281-370-0670 Houston, Texas	Met with the President on January 21, 2000	• Compaq supports programs that reinforce the company's commitment to helping schools effectively apply technology in education. • Recently, Compaq announced a nation-wide effort worth \$1.2 million with Boys and Girls Clubs to create technology centers. Also donated \$750,000 in cash and equipment resources to help support the development of Boy & Girls Club of America Technology Initiative, a global Intranet system that will allow its national headquarters in Atlanta (GA) and its five regional services centers to link up with local Boys & Girls Clubs across the country. Eventually, Club members and professionals around the world will use the system to share knowledge and experiences. • The company supports a Teaching with Technology Grant Program. The program recognizes K-12 educators from U.S. public, private and Department of Defense schools for their original uses of technology to create challenging and inspiring learning opportunities for students. • Compaq is a national sponsor of Tech Corps which is a nonprofit organization designed to bring individuals with technical expertise into schools across the country to assist, as volunteers, with technology-related projects. It currently has 35 state chapters. Compaq supports the program—especially in those communities where Compaq and its employees have a major presence. Compaq supports Tech Corps through a variety of resources including more than \$325,000 in cash and equipment grants, and hundreds of employee volunteers in schools across the country.

		• Compaq has also collaborated with Tech Corps and the National Center for Missing and Exploited Children to distribute—through school systems—a series of materials focusing on safety rules for children using the Internet. • Tech Corps awarded Digital Equipment Corporation (Compaq acquired Digital in 1998) one of three 1996 "Leadership in Technology" awards. Vice President Gore presented the award which recognized the company for "outstanding leadership in and support of using technology to improve the quality of K-12 education."
Richard McGinn President, Lucent Technologies 908-582-8359 Summit, New Jersey	Has participated in past New Markets trips. OPL has talked generally about the trip with Washington Rep.	• As you recall, Lucent Technologies funded Project GRAD in Newark, NJ and is active in this program. McGinn is very active in Newark, NJ and supports New Markets. • On the first New Markets trip in California, Lucent provided \$2 million to help fund a new curriculum in information technology by the National Academy Foundation, a nonprofit group that trains high-school students for skilled jobs.
Roberta Katz President, TechNet 650-463-1510 Palo Alto, California	You spoke with her and John Doerr during the weekend of February 12th.	• It is the premier political organization for the high-tech world in Silicon Valley • She was a panelist at the December digital divide event • John Chambers, at Cisco Systems, advised that it was a good idea to bring together the Silicon Valley players into the Digital Divide effort through TechNet. • John Doerr helped establish TechNet • TechNet has decided to focus on Digital Divide issues but has not decided on what specifically to focus.
F. Duane Ackerman Chairman and CEO, Bell South 404-249-4020 Atlanta, Georgia	OPL has talked generally about the trip with Washington Rep.	• In 1996, they committed \$25 million to provide wiring, Internet access, and free phones and business lines to 6,665 schools in 9 southeastern states. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: • edu.pwr3: a two-year, \$10 million program of the BellSouth Foundation to help school leaders, teachers and students fully harness the power of technology for learning.
Ted Waitt Founder, CEO, Gateway Computers 605-232-2000 Sioux City, South Dakota		• Participant in Digital Divide Network. • Participates in PowerUP—Gateway and Waitt Family Foundation will provide 50,000 Gateway computers.

Edward White Chairman and Communications 210-821-4105 San Antonio, Texas	SBC OPL has talked generally about the trip with Washington Rep.	• Kalil suggests that ...uld work through Ann Richards who represents SBC. • Participant in the Digital Divide Network and has a number of initiatives addressing the DD, including: ✓ Community Partnership Agreement: Nonprofit collaboration between SBC subsidiary Pacific Bell and nine California community coalitions representing 134 Latino, Asian American, African American, civil rights, and disability organizations that is dedicated to closing the digital divide by bringing communications technologies to traditionally disadvantaged communities. SBC is providing a \$50 million monetary contribution to the fund, which is distributing \$5 million per year over a ten year period. ✓ Major National Urban League Grant: In November, 1999, SBC announced a \$1 million grant to the National Urban League to support the League's technology programs. The grants will help fund the Urban League's efforts to create and maintain community technology centers that bring technology to underserved communities. ✓ "Links to Learning Closing the Digital Divide" Initiative: In Connecticut, SBC subsidiary SNET awarded \$500,000 to institutions of higher education under a grant program designed specifically to close the digital divide. Programs include: hands-on technology training for the visually impaired, women in transition, senior citizens and young adults from difficult family situations, a basic computer literacy training program for the underserved population of eastern Connecticut and an "Introduction to Computers" curriculum for women in transition at Gateway Community Technical College.
Larry Ellison CEO, Oracle 650-506-7000 Redwood Shores, California		• Oracle's Promise provides network computers, teacher training and technical support to underserved public schools. On June 24, 1997, the Oracle Corporation announced this \$100 million donation to be used for providing network computer access to every child in America. The donation was made in support of America's Promise — The Alliance for Youth, a multi-year, national campaign created to propel the mission and goals of the Presidents' Summit for America's Future forward. • In September 1997, Ellison was invited by President Clinton to participate in a roundtable discussion on education in San Carlos, California.
Jim Morgan CEO, Applied Materials 408-727-5555 Santa Clara, California		• In 1997, Applied Materials announced its sponsorship of the Kindness and Justice Challenge, an in-school program to encourage and organize America's youth to take positive action to improve their communities. The Challenge, which was one of the first educational projects to capitalize on the connection of America's schools to the Internet, is expected to involve a million school children by the year 2000. • Applied Materials' sponsorship of The Kindness and Justice Challenge will total \$1.25 million over three years. In addition to its support of this national program, Applied Materials has committed to launch a Silicon Valley chapter of DO Something, which will spearhead local Challenge efforts. The Company will also help launch a chapter in Austin, Texas.
Bernard J. Ebbers, President and CEO, MCI Worldcom 601-360-8600		• Established the MarcoPolo program, a partnership between MCI WorldCom and six renowned educational organizations. This partnership has been created to produce five discipline-specific educational web sites, geared primarily towards K-12 teachers. The program also features a comprehensive teacher training kit and is delivered to teacher trainers by certified instructors. MCI Worldcom is targeting teachers that meet rigorous academic goals set by their school districts. • MCI is providing internet training for all teachers in seven Mississippi Delta states through the MarcoPolo Internet Content for the Classroom—this was a deliverable on the Delta trip the President took in December. • MCI WorldCom has also established the Urban Education Technology Forum, a consortium of technology representatives, private sector firms and institutions. This is an association-wide initiative aimed at helping urban students build the technological skills needed for higher education and upon their arrival to the workforce.

Jerry Yang and David Filo Co-FoundersY 408-328-7712 Santa Clara, California	OPL has talked generally about the trip with Washington Rep.	• Collaborated on "Oprah's Promise," a program that committed \$100 million towards the provision of network computers to economically distressed public schools in 13 school districts that are located throughout six states. • They would like to announce the launch of a "train the trainer" kit called Camp Yahoo! with the President and Oprah. The kit would be distributed through non-profits, schools, libraries and commercial partners. • Donated \$2 million in cash to endow the Yahoo! Founders Chair in the School of Engineering at Stanford.
Scott McNeally CEO, Sun Microsystems Mountain View, California		• John Gage (director of Science office) was an original creator of NetDay • Sun has provided technical training for PowerUP staff and is also a Local Partner funding a PowerUP site in San Jose, CA at Holly Oak Elementary School. • Open Gateways Initiative: In an effort to help poor schools, the Open Gateways initiative creates partnerships with K-12 schools by providing Sun products and training to both students and teachers. The program helps teachers use network based tools to implement new teaching strategies that effectively incorporate technology and prepare students to participate in the information age. • While they occasionally issues grants outside these areas, Sun focuses on the following communities: Silicon Valley, CA; Front Range, CO; and Boston and Middlesex County, MA. • Sun also participates in America's Promise and through their Open Gateways program, Sun has pledged to bring Internet access to K-12 schools in poor communities. By the end of 2000, Sun and its employees will contribute more than 20,000 service hours and \$5 million in equipment and teacher training. • Education Grants Program: Provides cash grants to schools and non-profits that seek to increase college entrance rates and job opportunities in and around the company's largest employment communities. • In his speeches, McNeally has talked about the need for good content, particularly for K-12.
Tom Engibous, Chairman, President and CEO, Texas Instruments		• Given a number of speeches on increasing minority participation in high-tech careers. • TI provides financial support (cash, equipment, and volunteer hours) to support educational programs, specifically K-12. • Primary corporate sponsor for T3—Teachers Teaching with Technology program—a nation wide initiative to revitalize the way math and science are taught in schools and colleges. This program has played a critical role in the effort to train teachers on how to use graphing calculators in their classes. T3 has held seminars and summer institutes to provide hands-on instruction to nearly 20,000 teachers and introducing new techniques to classrooms in over 40 states. • TI also provides continuing education programs for their employees.

Eric Benhamo CEO 3Com 408-326-5440 Santa Clara, California	Scheduled to meet with Gene PNTR.	• Big supporter of E- and NetDay, both in California and throughout the US. • Serves on the President's Information Technology Advisory Committee. • Currently supporting Urban Challenge Grants—\$1 million in networking equipment and consulting services to 10 cities, by the end of 2000, 10 more cities will be granted funds (in partnership with US Conference of Mayors). • NetPrep: a school-to-career curriculum that prepares high school and community college students for careers in network management. Provides schools with high quality materials and teacher training to enable them to modernize vocational training. Students completing the program will qualify to receive industry-standard certification. The program was developed for 3Com by their partners Digital Education Systems and WestNet. • Recently donated over \$165,000 in computer networking equipment to the Emergency Housing Consortium in Santa Clara County, California. The equipment will be used to provide Internet access and classroom educational options for kids living in the EHC's numerous shelters, as well as job training and skills for parents. • Board Member of New America Foundation-- a non-profit public policy institute whose purpose is to bring new voices and new ideas to the forefront of America's public discourse. The Foundation provides grants to individuals and ideas that go beyond the conventional political spectrum.
Dr. Irwin Jacobs Chairman and CEO, Qualcomm San Diego, California		• QUALCOMM supports bringing technology into educational programs. Other programs include: ✓ Teaching and Educating Children by Helping Schools (TECHS) : Grant program that provides QUALCOMM hardware, networking and wiring grants and support to make technology more accessible to students, teachers, schools and other educational organizations. ✓ Teacher Tech Day: Opportunity for San Diego County junior-high and high-school math and science educators to learn about QUALCOMM's education programs and efforts technology in the classroom; science and math curriculum best practices; local educational resources. Also provides opportunities to participate in: hands-on computer workshops; "best practices" break-out sessions; and educational resources expo. • He is personally very active in philanthropic activities—he and his wife, Joan, gave \$15 million to the UCSD School of Engineering in March 1998. They are both very interested in education.
Michael Dell Founder and CEO, Dell Computers Austin, Texas	Met with the President on January 21, 2000	• Has funded Austin technology centers and has provided Internet access for all of Austin's public libraries. • Through its diversity programs, Dell funds computer and technology programs in classrooms and neighborhoods centers. Also working with the Texas School for the Blind to provide students with access to new technology (known as the Kurzweil ReadingEdge 2000) that converts book and magazine text into a synthetic voice for improved access. • Provided computers to the Microsoft Technology Awards program.

Steve Jobs Founder, Apple Computers Cupertino, California		- Historically, Apple donated computers to schools and low-income communities. NOTE: In September 1998, Apple announced its plans to discontinue indefinitely its 20-year program of grants and donations to K-12 schools, as part of an effort to maintain profitability. Apple still extends discounts to K-12 and higher education customers, and when they are able, Apple has said that they will look at reinstituting grant programs. - Working with Rainbow/PUSH : Apple is hiring minority interns lined up by Rainbow/PUSH for the summer. - Jesse Jackson has criticized Apple for not including minorities on its Board.
Leonard Roberts Tandy/Radio Shack		- Kalil believes he wants to participate but we need to figure out something specific to ask him. - He's interested in getting 35,000 employees in 7,000 stores to do something.
Scott Cook Founder and Chairman of Executive Committee, Intuit		The Quicken Tax Freedom Project: Established last year, provides online tax preparation and electronic filing free to all taxpayers filing Form 1040EZ and to individuals and families with annual adjusted gross income of \$20,000 or less.
Nick Grouf Chairman and CEO, PeoplePC San Francisco, California		- San Francisco-based provider of low-cost computer systems and one of the original proponents of the ClickStart plan. - PeoplePC Inc is coordinating the program for both Ford and Delta.
Eric Schmidt Chairman of the Board and CEO Novell, Inc.		- Similar to Cisco Network Academies—helping high school students get Certified Network Engineer certificates for network engineering. - He is one of the ClickStart organizers.
George Bell <u>Excite@Home</u>		- Working with "I Am Your Child" Foundation (provides \$2 for every person that registers on the Excite Website)—focuses on importance of early childhood development. - Tom Jermoluk (Excite Chairman) attended the NBA conference weekend of February 11th.
Michael Eisner Walt Disney		- May be someone to speak with regarding PSAs - Eisner Foundation provided \$1 million to help launch the Los Angeles branch of Project Grad—offers scholarship money to students who meet academic requirements and gives teachers extensive training and curriculum aids such as books and computers (NOTE: Ray Chambers is involved with the program in New Jersey).
Sumner Redstone, Chairman of the Board and CEO, Viacom Inc.		Had volunteered to lead CEOs to move forward on Digital Divide activities but no progress has been made as of yet.
Robert Johnson, Chief Executive, BET Holdings		- Launched an African American oriented information and entertainment website, BET.com in August 1999. - Other partners include Liberty Digital (Rupert Murdoch's News Corporation), Microsoft and USA Networks (Barry Diller). - Could be useful for PSAs.
Henry Cisneros, Univision		- Former Secretary of HUD - Hispanic Media company—could be useful to speak with them about doing PSAs.

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Newsbytes

January 24, 2000, Monday

LENGTH: 444 words

HEADLINE: State Of The Union To Tackle **Digital Divide**

BYLINE: Robert MacMillan;Newsbytes

DATELINE: WASHINGTON, DC, U.S.A.

BODY:

Following up on his vague promises of committing administration support to help solve the problem of the **digital divide**, President Clinton plans to propose a large federal subsidy for this purpose when he gives his State of the Union address on Thursday.

Administration officials told Newsbytes that Clinton plans to make the announcement before Congress on Jan. 27, but declined to attach a specific dollar amount to the proposal.

The amount could be as much as \$100 million, reported the Associated Press, citing an original story in the San Francisco Chronicle.

The subsidy would be used to directly provide computers and Internet access to households that cannot currently afford to be wired.

The promise of big money to combat the **digital divide** marks the latest administration attempt to deal with what has become a cause celebre among good policy-minded administration officials and newly charity-conscious industry representatives.

Clinton in early December said he would lead a delegation of high- tech chief executives on a tour of areas in the US that are considered underserved Internet-wise. Likening the trip to a modern day group of freedom riders, Clinton said that the tour would see how partnership between the public and private sectors can unleash the power of the Internet to link children and adults to a lifetime of learning, to provide access to distant medical care, to empower parents, to assist job seekers, to enhance safety, and to foster economic development."

The administration in early December also put on a Commerce Department-funded conference on the **digital divide**. Commerce Secretary William Daley has been charged with developing a "national strategy" to cope with the **digital divide**, while the heads of the Education, Labor, Housing and Urban Development and Health and Human Services Departments will be called on to help develop a network of community technology centers.

The Commerce Department, as part of its duties in working toward solving the **digital divide**, also plans to begin keeping statistics on the gap between those who are wired to the Internet and those who are not.

In addition to pure administration work, Clinton and several other top executive branch officials have announced a variety of partnerships with private companies like MCI-WorldCom.

Clinton recently gave a big thumbs-up to former Netscape CEO Jim **Barksdale**, who made a \$100 million charitable contribution for technology literacy and other purposes to Mississippi.

Reported by Newsbytes.com, <http://www.newsbytes.com> .

12:06 CST

The Associated Press State & Local Wire

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January 21, 2000, Friday, PM cycle

SECTION: State and Regional

LENGTH: 620 words

HEADLINE: Former Netscape chief donates \$100 million to promote reading

BYLINE: By SHELIA HARDWELL-BYRD, Associated Press Writer

DATELINE: JACKSON, Miss.

BODY:

A \$100 million donation from former Netscape chief James Barksdale and his wife, Sally, is expected to help Mississippi rise from the bottom of national literacy rates.

And the new Barksdale Reading Institute, which will be based on the University of Mississippi campus, has five years to make that happen.

The institute will distribute money to the other seven universities to hire reading experts to train teachers and those studying to be teachers.

If the project is not successful after five years, the money that was given to the University of Mississippi Foundation will be used elsewhere.

"I invest in startup businesses, so to me this is like an investment," said Barksdale, who now runs the Barksdale Group, an investment firm. "This is not a gift. Gifts have been squandered...This program will and must work."

The donation ties for the fourth biggest given to a public university in almost 40 years, according to the Chronicle of Higher Education, a publication that tracks large private gifts and grants.

In a statement released by the White House, President Clinton praised the donation as "an example of the extraordinary role philanthropy plays in providing a better future for our children, families and country."

Barksdale, past president and CEO of California-based Netscape Communications Corp., had a personal battle with literacy.

He said he didn't learn to read until he was third-grader, and that was only through the help of a tutor.

"I was at the top of my class from that day forward," he said.

The key, Barksdale said, is solving the problem before children reach the third-grade.

"Twenty-three percent of Americans who should be able to read are functionally illiterate," Barksdale, 56, said Thursday. "We missed them in the most precious thousand or so days in their lives."

Unlike the national minority scholarship program created last fall by Microsoft founder Bill Gates, the Barksdale gift is earmarked only for Mississippi. The reason is simply because it is the couple's home

state.

Still, education experts said the gift's size points out a national problem.

Forty million Americans cannot read beyond a fifth-grade level, said Bill Higgins, head of development and communications at Literacy Partners.

"Such a large gift will draw attention to the fact of the literacy crisis," said Higgins, whose nonprofit New York group of volunteers and professionals promotes literacy programs for adults and families through affiliates around the country.

About 700,000 adults in Mississippi's 2.7 million population are functionally illiterate, said Richard Thompson, state superintendent of education.

Thompson said a lack of resources is one of the reasons the state has struggled.

He said the project - expected to be implemented by this summer - will target schools that need the most help, particularly those in the impoverished Delta.

McBride Elementary in Greenville, located in heart of the Delta, is a 99 percent black school with 385 students. The school's principal, Leesom Taylor, expressed some skepticism about how the businessman's donation will affect students in his area.

Taylor said the Barksdale Reading Institute can work, "if the money itself trickles down to the children, instead of being used or invested on some type of program as far as a theory or a method."

University of Mississippi Chancellor Robert Khayat said previous projects sponsored by the Barksdales have been successful.

In 1996, they gave 5.4 million to create the McDonnell-Barksdale Honors College at the university. Last year, they gave \$2 million for scholarships at the University of Mississippi Medical Center for black students.

GRAPHIC: With AP Photos

LANGUAGE: ENGLISH

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CyberGuides:



upcoming *Tuesdays With Morrie*, based on the best-selling novel by Mitch Albom and starring Academy Award®-winner Jack Lemmon and Emmy Award®-winner Hank Azaria. Both *Women Had Wings* and *The Wedding* were among the highest-rated, critically acclaimed television movie broadcasts of the 1997-1998 season.

In addition, Oprah also has an exclusive agreement to produce feature films for the Walt Disney Motion Pictures Group. The first of these films was Touchstone Pictures' *Beloved* in which she also starred.

PUBLISHER

In the spring of 2000, Hearst Magazines and Oprah will introduce a new monthly magazine covering community and family, relationships, friends, health and fitness, beauty and fashion and books. Oprah's publication will offer a new medium through which she can connect with her viewers and continue her message of encouragement and inspiration.

PARTNERS IN OXYGEN MEDIA

On November 24, 1998 Oprah announced plans to join Oxygen Media, a new venture with partners Geraldine Laybourne and Carsey-Werner-Mandabach. Oxygen Media includes an new women's cable network scheduled to launch February 2, 2000, which will be integrated with Oxygen's online properties for women including Thrive, Moms Online and Electra, as well as additional sites Oxygen plans to launch or acquire. In the future, Oprah will combine the Oprah Online site with Oxygen's sites to create the comprehensive "home base" for women.

Oprah's first venture will be to produce and star in *Oprah Goes Online*, a 12-part "course" giving a step-by-step look at all things online. Oprah will be joined by her friend Gayle King, and millions of women viewing across the country, to experience firsthand the way the web will change women's lives.

PHILANTHROPIST

Oprah's commitments extend to her initiation of the National Child Protection Act in 1991; she testified before the U.S. Senate Judiciary Committee to establish a national database of convicted child abusers and on December 20, 1993, President Clinton signed the national "Oprah Bill" into law. She has established scholarships for hundreds of students, and has donated millions of dollars to higher education institutions, such as Morehouse College, Spelman College and Tennessee State University. Oprah also serves as the National Spokesperson for A Better Chance, an organization that provides students, predominantly from inner city school districts, the chance to attend many of the nation's finest schools.

Source: *

* NTI Client Cume System, Persons 2+, Nov. '98,

Feb., May, July '99.
** Nielsen Cassandra Ranking Report - Nov. '86 to
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September 1999



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Oprah Winfrey Biography

Oprah Winfrey has already left an indelible mark on the face of television. From her humble beginnings in rural Mississippi, Oprah's legacy has established her as one of the most important figures in popular culture. Her contributions can be felt beyond the world of television and into areas such as publishing, music, film, philanthropy, education, health and fitness, and social awareness. As producer and host of *The Oprah Winfrey Show*, Oprah enlightens, entertains and empowers millions of viewers around the world.

Oprah has been honored with the most prestigious awards in broadcasting, including the George Foster Peabody Individual Achievement Award (1996), as well as the IRTS Gold Medal Award (1996) and the National Academy of Television Arts & Sciences' Lifetime Achievement Award (1998). In November 1999, Oprah will also receive one of the publishing industry's top honors, the National Book Foundation's 50th Anniversary Gold Medal for influential contribution to reading and books. In June 1998, she was named one of the one hundred most influential people of the 20th Century by *Time Magazine*. In 1997, Oprah was named *Newsweek's* most important person in books and media and *TV Guide's* "Television Performer of the Year." She has also received seven Emmy Awards for Outstanding Talk Show Host and nine Emmy Awards for Outstanding Talk Show.

Oprah is the chairman of Harpo, Inc., Harpo Productions, Inc., Harpo Films Inc., Harpo Studios Inc. and Harpo Video, Inc. Oprah is one of only three women, including Lucille Ball and Mary Pickford, to own her own television and film production studios.

TALK SHOW HOST

Oprah began her broadcasting career at WVOL radio in Nashville while still in high school. At the age of 19, she became the youngest person and the first African-American woman to anchor the news at Nashville's WTVF-TV. She then moved to Baltimore's WJZ-TV to co-anchor the six o'clock news and moved on to become co-host of their local talk show, *People Are Talking*.

Seven years later in 1984, she relocated to

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Chicago to host WLS-TV's morning talk show, *AM Chicago*, which became the number one talk show one month after Oprah began hosting. In less than a year, the show expanded to one hour and was renamed *The Oprah Winfrey Show*.

Through Harpo Productions, Inc., Oprah now produces and hosts *The Oprah Winfrey Show*, the highest-rated talk show in television history. It is seen by 22 million viewers a week in the United States* and is broadcast in 119 countries. Since entering syndication in 1986, *The Oprah Winfrey Show* has remained the number one talk show for thirteen consecutive seasons**, receiving 33 Emmys – seven of which went to the host.

In September 1996, Oprah began *Oprah's Book Club*, an on-air reading club designed to get the country excited about reading. Each of the books selected for *Oprah's Book Club* to date has become an instant bestseller. In 1997, Oprah launched *Oprah's Angel Network*, a campaign encouraging people to open their hearts a little wider and help those in need. Funds from a nation-wide spare change collection through *Oprah's Angel Network*, combined with additional private donations, total over three million dollars and are being used to create college scholarships for students in need. Also, through a partnership with Habitat for Humanity, *Oprah's Angel Network* has provided the volunteer builders and the funding to complete nearly 200 "Oprah Houses" across the country.

Oprah viewers can stay connected by either www.oprah.com on the web or Oprah Online on AOL (keyword: Oprah). Together, Oprah.com and Oprah Online average nearly seven million hits per month. The site also receives nearly 3,000 e-mails daily.

ACTRESS

Oprah made her acting debut in 1985 as "Sofia" in Steven Spielberg's *The Color Purple*, and received both an Academy Award® nomination and a Golden Globe nomination for her efforts. In 1998, Oprah starred as "Sethe" in the critically acclaimed *Beloved* based on the Pulitzer Prize-winning novel by Toni Morrison.

Oprah has been lauded for her performances in the ABC made-for-television movies *The Women of Brewster Place*, *There Are No Children Here* and *Before Women Had Wings* with Ellen Barkin.

PRODUCER

Through Harpo Films, Oprah has a long-term deal with the ABC Television Network to produce *Oprah Winfrey Presents* telefilms. Projects under the *Oprah Winfrey Presents* banner include: *Before Women Had Wings*, adapted from a novel by Connie May Fowler; the mini-series *The Wedding*, based on Dorothy West's novel; *David and Lisa* starring Academy Award®-winner Sidney Poitier; and the

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| In Newsroom |

Ellen Hancock Keeps Exodus On Track

Inside
January 06, 2000
by Loren Fox

While many Internet chieftains boldly proclaim the need to break the rules, Ellen Hancock has proved that an Internet CEO can be successful playing by the rules. Hancock heads Exodus Communications, the firm that essentially created the Web hosting business. Companies let Exodus run their Web sites at data centers, large buildings containing "farms" of powerful computer servers.

Exodus is widely viewed as the undisputed leader in serving large, complex Web sites.

When Exodus started, Web hosting was a handy outsourcing idea for Internet companies. But with nearly everyone on the Web in some form, Web hosting has grown into a big industry built on reliability and service. Exodus is widely viewed as the undisputed leader in serving large, complex Web sites. Its clientele includes not only Internet companies such as Yahoo and EBay, but also traditional large companies such as Nordstrom and Gannett's *USA Today*.

Now that Exodus has proved that Web hosting is a hot market, a new wave of larger competitors is invading its territory. They include GTE, MCI WorldCom, Qwest Communications and AT&T, all of which see Web hosting as a way to wring more profitable business from their fiber networks. Even semiconductor manufacturer Intel is getting into Web hosting, assembling server farms and signing up clients who are attracted to the Intel brand.

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Ellen Hancock Keeps Exodus On Track

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In the face of this competitive threat, Exodus' best defense might simply be to continue to deliver on its promises - a strategy that plays to Hancock's strengths.

Research Center

Get more info from our vast library of national news, tech pubs and Web sites at [UpsideToday's Research Center](#).

Hancock cut her teeth at blue-chip tech companies. She worked for 29 years at IBM, rising to become head of its huge networking division and its highest-ranking female executive. She left after a management shakeup reduced her responsibilities. In 1995, she was executive vice president and chief operating officer of National Semiconductor. Hancock joined Apple Computer the following year and served a tumultuous tour of duty as chief technology officer, mapping Apple's strategy for its computer operating systems and platform design.

Surprise Move

It came as somewhat of a surprise when Hancock joined Exodus as president in March 1998, only eight days before the company went public. But she understood both network management and outsourcing, and she rose to CEO six months later. Hancock gets credit for keeping Exodus focused through rapid growth. The staff has quadrupled during her tenure, and 1999 revenues are expected to be more than double 1998's \$52.7 million.

As the company has become a phenomenon, Hancock has kept its feet firmly on the ground and its eye on the ball. In an industry rife with blue-sky brainstorming, Hancock is more of a manager than a visionary, someone who focuses on getting projects done. "I'm someone who's very concerned with process," she says.

Hancock also admits there's a lot of truth to her reputation for being conservative and buttoned-down, qualities that have benefited her company. "I think Exodus needed some of that, frankly," says Rick Juarez, an analyst at Robertson Stephens. Juarez says Hancock kept the company focused on its core business and helped it discriminate between what Exodus *could* do and what it *should* do. Juarez also credits Hancock with selling investors on complex Web hosting and on Exodus: "She's established a good relationship with Wall Street."

The company's stock performance suggests that "good relationship" might be an understatement. Adjusted for splits, Exodus' stock has risen more than 1,000 percent since Hancock took over as CEO. (No wonder so many companies want to get into Web hosting.) And unlike many Internet companies, black ink is within view for Exodus.

Wall Street expects the company to become profitable in the first quarter of 2001, according to consensus estimates from the research firm First Call/Thomson Financial. The firm forecasts that Exodus' revenues will grow at 65 percent a year over the next five years. Exodus expects to start generating positive cash flow in 2000, which is a more important measure for a company in such a capital-intensive business.

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PRIVATE SECTOR COMMITMENTS AS OF MARCH 17,

COMPANY	PARTNERS	CEO/PRESIDENT	STAFF CONTACT	COMMITMENTS	SITES	CONFIRMED
AT&T	National Academy Foundation	Michael Armstrong	Carol Wilner, AT&T, DC	\$1.2 million/4yrs. to create IT Academy in Oakland, CA Possible broadband commitment (Kalil)	East Palo Alto, CA Possibly North Carolina [Kalil: is this right]	Yes on Academy No on Broadband
Power-Up	Americorps	[please fill in]	Richard Socarides, DC	Americorp will scale up volunteers as Power UP scales up its sites.	East Palo Alto, CA	Yes
Yahoo!	Americorps	Jerry Yang and David Filo	John Scheibel, Yahoo!, DC	\$1 million in Internet adds to recruit tech workers to serve as volunteers \$1.5 million for "Camp Yahoo!"—train the trainers program	East Palo Alto, CA	Yes
3 Com	YWCA	Eric Benhamou	Greg Garcia, 3Com	Connected Entrepreneur TechGYRLS NetPrepGYRLS w/ YWCA	East Palo Alto, CA	Yes
Intel	TechCorps	Craig Barrett	Tech Corps	Living History Software	East Palo Alto, CA	Yes
Qualcomm	None	Dr. Irwin Jacobs	Jonas Neihardt, Qualcomm	Provide Ed Tech (h.s. internet access, PCs, teacher training, etc.) to San Diego schools;	East Palo Alto, CA	Yes
				Will also provide wireless broadband in 8 rural communities	North Carolina	Yes
America On-Line	AOL Foundation	Steve Case	Richard Socarides, DC	\$1 million in AOL Foundation's Digital Divide Grants—one in Indian Country They have also agreed to provide assistance for the Internet hook-ups during the trip.	New Mexico	
Compaq	Tech Corps	Michael Cappellas	Tech Corps	National expansion of the "Techs4Schools"—on-line mentoring program to provide T.A. and advice.	New Mexico	Yes

.K. Kellogg	University of Michigan		Mary Smith, DPC	Partnership to create "virtual Tribal Library" with a group of Tribal colleges.	New Mexico	Yes
rownpoint Institute Technology	Phone Solutions and Computer Cabling Connection Network System Integrator		Mary Smith, DPC	Partnership will develop a call center in New Mexico and then expand to a high-tech telecommunications system offering services throughout Navajo Nation (part of AZ and NM)	New Mexico	Yes
oplePC	Possibly a Manufacturing or Service Corporation	Nick Grouf		Home access commitment, similar to Ford and Delta. (Kalil)	Detroit, MI	No
3C Communications				High-speed internet access to CTCs and Neighborhood Networks (Kalil)	Detroit, MI	No
isco Systems	HUD, Communities in Schools	John Chambers	HUD (they brought this to our attention)	\$1 million to work with HUD & CIS to expand its Networking Academies to serve youth/families in public housing, Neighborhood Network sites, Indian Country and EZ/ECs	Detroit, MI	Yes
ateway Computers		Ted Waitt		Train 75,000 teachers regionally.	East Palo Alto, CA	Yes
BM		Louis Gerstner		They are working on something in Indian Country (Kalil)	New Mexico	No
ell South				Possible teacher training and community center commitment (Dunn)	North Carolina	No

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Bill Gates, Founder, Microsoft

Larry Ellison, CEO, Oracle

Jim Morgan, CEO, Applied Materials

Bernard J. Ebbers, President and CEO, MCI Worldcom

Jerry Yang and David Filo, Co-Founders Yahoo!

John Chambers, CEO, Cisco Systems

Scott McNeally, CEO, Sun Microsystems

Tom Engibous, Chairman, President and CEO Texas Instruments

Eric Benhamou, CEO 3Com



Dr. Irwin Jacobs, Chairman and CEO, Qualcomm

Michael Dell, Founder and CEO, Dell Computers

Steve Jobs, Founder, Apple Computers

Leonard Roberts, Tandy/Radio Shack

Scott Cook, Founder and Chairman of Executive Committee, Intuit

Nick Grouf, Chairman and CEO, PeoplePC

Eric Schmidt, Chairman of the Board and CEO, Novell, Inc.

George Bell, Excite@Home

Michael Eisner, Walt Disney

Sumner Redstone, Viacom

Robert Johnson, Chief Executive, BET Holdings

Henry Cisneros, Univision

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12

Divider Title: _____

March 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: TOM KALIL
GIGI GEORGES
NATASHA BILIMORIA

SUBJECT: POTENTIAL GROUPS TO SIGN ONTO THE NATIONAL CALL TO ACTION

The following are the top 50 NGO, civil rights and minority groups that could potentially endorse the National Call to Action. If this list meets with your approval, we can begin to talk with them about signing on.

The Leadership Conference [**NOTE:** they have agreed to email out our 1-pager to their affiliate groups and follow-up with them]

The Boys and Girls Club

The Welfare to Work Coalition

Democratic Leadership Council

Rainbow/PUSH Coalition

NAACP

Leadership Council on Civil Rights

Urban League

United Negro College Fund

National Council of LaRaza

League of United Latin American Citizens

Hispanic Chamber of Commerce

Latino Civil Rights Center

Mexican American Legal Defense & Education Fund

Southeast Asian Resource Action Center

American Association of People with Disabilities

National Federation of the Blind

American Council of the Blind

Rehabilitation Engineering and Assistive Technology Society of North America

National Council on Independent Living

National Federation of Black Women Business Owners

National Parent Network on Disabilities

Wider Opportunities for Women

Americans for a Fair Chance

American Association of University Women

YWCA of USA

WomenWork! The National Network for Women's Employment

National Commission of Working Women

The National Association of Negro Business and Professional Women's Clubs Inc.

Black Women's Agenda, Inc.

Business Women's Network

National Women's Business Council

Dialogue on Diversity

American Library Association

Consortium for School Networking (CoSN)

The Benton Foundation

CEO Forum

TechCorps

National School Board Association

America's Promise

American Association of Colleges of Teacher Education (AACTE)

American Federation of Teachers

National Education Association

National PTA

AFL-CIO

International Brotherhood of Electrical Workers

United Auto Workers

Communication Workers America

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15

Divider Title: _____

March 1, 2000

AOL meeting

~~Are there the right goals?~~

AOL: Address dig div through commercial means vs. philanthropic

We're consciously focusing the language of dig div on the philanthropic side
Case doesn't want to be taking credit for 'curing social ills' - when he's benefiting

GS - There is some tension. But in some ways, not so much - e.g. Indian Reservations

AOL - How have you viewed ClickStart?

GS - Economic dev.

A school piece - w/ eye toward training/workforce skills
Native Am.

Rural broadband

AOL - AOL Awards to rural communities that have gotten
National Assoc for Small Cos. connected

NV, New Mexico - using satellite, Indian Res?
12 communities

AOL Presentation: AOL Approach: - p.2 / Exp. focus on community awareness
- placing higher value on getting online
- working with Leadership Council on Civil Rights

TRIP Ideas - p.5

GS - ① 10 schools satellite idea, ② New commitments?

AOL → Technology Works - working to build a regional support center (DC area) for non-profits

- Powerup - building to 250 sites by end of 2000.
 - Save 15 new sites to announce in APRIL.
 - Have a celebrity/sports star at each primary site.
- Organize inner city rallies at each site?

GS - How AOL can help

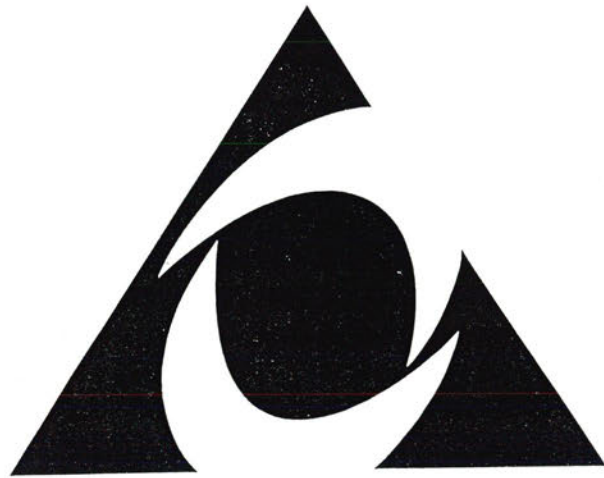
- ① Look at the goals - is it right?
- ② Kickoff - AOL support for the 2 goals
Sign on to National Challenge
- ③ Trip - something new

AOL - Digital Divide Network

- We have no sense of synergy - DDN is a good way among corporations to do that. Trying to find ways to work together.
- • Looking for POTUS to spotlight DDN to broaden to community focus

White House Meeting

Digital Divide Initiatives & the New Markets Tour



AMERICA ONLINE

I N C O R P O R A T E D



AOL
FOUNDATION

March 1, 2000

The Digital Divide: AOL's Perspective

Access to computers alone is not enough. Four critical needs must be met:

- Structural: put in place hardware, wiring, Internet connection, and necessary software
- Training/skills: achieving technological literacy as well as appropriate analytical skills
- Content: ensure that the needs are met in a compelling and trustworthy way through online content
- Community Awareness: ensure that communities value and prioritize getting online as critical to economic development, political empowerment, and the success of children

Looking Forward:

AOL Potential Areas of Focus

- Nurture compelling content.
- Reach underserved communities through their existing community organizations (e.g. churches).
- Create economic opportunity through more jobs and training skilled workers in the IT industry.
- Evaluate; Learn what works.
- Train trainers.
- Build capacity and provide technical support to nonprofit intermediary organizations.
- Demonstrate Internet's ability to bridge existing gaps (geographic, economic, educational, political, social)

Key Issues

- Importance of both “Market” and “Philanthropic” Approaches
- Focus on access for all vs. location of access (Work, School, Community Center; building towards home access)

AOL Support for New Markets Tour

- Possible POTUS visit to AOL campus to do a live online event with tech partners; webcast to Community Tech Centers and PowerUP centers across the country; pre-event roundtable with Digital Divide Advisory Committee
- Possible POTUS visit to or participation in building a PowerUP center

AOL Digital Divide Initiatives

- PowerUp
- Digital Opportunity Partnership with LCCR
- DigitalDivideNetwork.org
- Digital Divide Grants
- AOL Rural Telecom Leadership Awards
- Nonprofit Resources

Digital Divide Network: NonProfit Advisory Committe

- Larry Anderson, National Center for Technology Planning
- Tora Bikson, RAND
- Amy Borgstrom, ACENet
- Karen Buller, National Indian Telecom.Inst
- Holly Carter, CTCNetwork
- Sandy Close, Pacific News Service
- Sally Fifer, Bay Area Video Coalition
- B. Keith Fulton, National Urban League
- Tracy Gray, Morino Institute
- Wade Henderson, LCCR
- Rosalind Hudnell, Intel Foundation
- Steve Kohn, Bell Atlantic
- Keith Krueger, COSN
- Herbert Kubicek, University of Bremen
- Laurie Lipper, Children's Partnership
- Ted Nellen, Murry Bergtraum High School
- Joey Rodger, Urban Libraries Council
- Ferdi Serim, Multimedia Schools Magazine
- Frederick Weingarten, American Library Association
- Robin Willner, IBM Foundation
- Cheryl Williams, National School Boards Association

Power-UP/CASE FOUNDATION MEETING (Rae Grad, Pam McGraw)

FEB 17

NATIONAL call to action/challenge.

→ "Say you support these principles

→ "Make a significant contribution to meeting these principles

Agree on national purpose/goal.

Mission statement:

exacerbated divide - race/class

① our goal-digital opp.

② Literacy - used to be books, now info literacy.

TANGIBLE GOALS:

① SCHOOLS → 'equip

2 wiring

3 learning/content

4 teachers

5 ? motivation / community
(to see how it benefits their lives)



* MAKE EVERY school a " " school. That meets these four 'standards'

What are the standards: # of

of school teachers

② Families

Home

community

work

(1) Find/Delta, Clickstart - praise

(2) CTCs - w/ four pillars for CTCs

(3) Workplace things

National De

Every school opens doors encourage partnership

you folks
should be
applying

DOE:
Technology Literacy
Challenge
4/25/14/12

Boys & Girls Club
of America

Power-Up - how do we keep overarching goal & get to scale?

Rauner - ~~hope~~ for Ted, Aubrey, Steve - CTCs

All these computers - not being used

What we need from them: ① Conceptualize this & get buy-in (coalition)
② Suggestions - who in your coalition ~~we~~ should reach out-

~~Mutual~~ help -

Power up ~~help~~ - get (w/ commitment
to Power-up - }

③ THE TRIP

- highlight Power-up
- get 'Colin Powell'
- Action oriented - Major Announcement.
eg. want to announce 100 new sites on
the trip -
- • Steve & JEAN: come for a leg of trip
- • Do technology at each stop
eg. FOCUS, Case, Jackson - plug them into
10 poor schools. Kids can ask 's'.
- • One aspect on Native Americans

Lynne, Marge, Mary

- Report coming out in March - re: wiring/wireless
proposed to I.C.
- fastest growing youth population.

Tribal Colleges - Gateway helping

Powerup - can set up larger team situation for youth.

- telecommuting possibilities
 - Put Powerup sites on reservations, work w/ DOI.
- 2 Hurdles:
- 1 - must recruit AmeriCorp/VISTA staff (encourage tribal people to live on Res. for a year.
 - 2 - Fast a + doccom center - get regional partners

Then Powerup can

Work w/ K-12 schools primarily - buy computer in,
buy content (digital literacy content), printers,
healthy snacks, etc

• DOI/WH can help jump start it

• Can we deploy AmeriCorp's Vista workers

LC - AmeriCorp
is on several
reservations.

(Harris Wofford, LHH)
↳ loves Powerup

Out of that, the idea of commerce opens → telecommunity.

Also - TELEMENTORING → starting this w/ AOL employees
eg: Head of "You've Got Pictures" @ AOL mentors
young woman at reservation -

Powerup -
~~Has been~~ Haven't been successful in getting a national telecom partner
to wire - go the pipe in

• LC → MCI WorldCom (Marcello Foundation)
Delta Tour

Save the Children

Boys & Girls Club

LC • Cradleboard (Buff St Marie) } - curriculum

Pair kids in Indian classrooms w/
mentor schools via computer

Gateway gave \$ to IR - SD

LC - Businessline - potential partners
Rudyt - \$ for Indian Country } - SBA
For Powerup } Treasury } - meet.
→ to get providers from corporations that are doing this
CER

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Divider Title: _____

Tuesday, March 7, 2000

MEMORANDUM TO GENE SPERLING

FROM: NATASHA BILIMORIA

SUBJECT: AFRICAN AMERICAN MEETING ON THE DIGITAL DIVIDE TOUR

Time and Location

Wednesday, March 8, 2000, 1:30pm in First Lady's Office, Room 100.

Speakers

YOU

Mary Beth Cahill

Jay Dunn

Morris Reid
worked for BROWN —
Represents AA Internet
CEOs

Guests (10)

~~Brian Maillian~~, President, Whitestone Capital, Inc. & FreedomCardUSA.com

~~Darien Dash~~, CEO, DME Interactive, Inc.

Jonathan Jackson, OneNetnow.com & Rainbow/PUSH Coalition

John Templeton, Co - Coveyner, Coalition for Fair Employment in Silicon Valley & Executive Editor, BlackMoney.Com

✓ James Bonds, President, BoardRoom Presentations, Inc. & BridgingTheDivide.Org

✓ Wade Henderson or Brian Komar, Executive Director, Leadership Conference on Civil Rights (LCCR) or Technology Director, LCCR

Hilary Shelton, Director, NAACP Washington Bureau

✓ Dr. Bill Spriggs, Director, National Urban League Research and Public Policy Department

Dr. Yvonne Scruggs Leftwich, Executive Director, Black Leadership Forum

✓ ~~Ms. Sullivan Robinson~~, Executive Director, Congress of National Black Churches

Ken Sain, Partner Relations Director, PowerUp: Bridging the Digital Divide

Format

- Jay Dunn will introduce YOU and Mary Beth to audience.
- Jay will provide a brief introduction of Mary Beth.
- Mary Beth will welcome the audience to the White House and will introduce YOU.
- YOU will make a brief presentation which will focus on the both the policy and trip goals and what we hope to accomplish after the trip. In addition, YOU can talk about how the attendees could participate on the call to action, the trip and future activities.
- YOU will open the discussion for questions and statements [NOTE: Mary Beth will field questions and comments].

Purpose

To discuss the President's upcoming New Markets Tour on the Digital Divide and provide constituents with an opportunity to present their ideas on issues the Administration should consider incorporating into the tour.

Background

Two weeks ago, OPL hosted a constituency briefing on the President's upcoming New Markets Tour on the Digital Divide. The briefing discussed the President's plan to travel with CEOs, civic leaders, and a bipartisan delegation of Members of Congress to specifically focus on new and expanded efforts that companies and organizations are undertaking related to the digital divide in underserved areas of the country.

At the briefing, the audience expressed an interest for the Administration to provide separate meetings where constituents could share their ideas concerning the digital divide and the upcoming tour. This meeting will provide an opportunity for constituency input.

The following is a general overview on the key African American companies and organizations interested in the digital divide. A representative from each company and organization will be present tomorrow to elaborate on their involvement.

Internet Companies(5)

Darien Dash, Founder & CEO

DME Interactive Holdings, Inc.
Englewood Cliffs NJ

- DME Interactive Holdings Inc., founded in 1994, is the first publicly traded African American owned Advanced Technology agency. Its mission statement: "Expanding the Hardware and Software Infrastructure within Minority Communities."
- DME Interactive Holdings specializes in all forms of interactive development and consultation:
 - ✓ **Strategy** - High End Strategy and Online Business Development;
 - ✓ **Programming** - Java, C/ C++, SQL, HTML, DHTML, Cold Fusion;
 - ✓ **Design** - PhotoShop; Illustrator, Quark, Macromedia Director, Dreamweaver, Flash;
 - ✓ **Hosting Services** - Shared, dedicated or co-location services;
 - ✓ **Marketing** - Online and Off-line marketing strategies and campaigns;
 - ✓ **Ad Sales** - Targeted solutions created to attract the advertising and sponsorship markets.
- As the first African American owned technology company to be publicly traded, it started out offering consultation and development services for noted African American recording artist and companies like LaFace Records, MSBET, Def Jam, Peeps Republic, So So Def, Maxwell, MS-BET, HBO HomeVideo, Loud Records, Flavor Unit Entertainment.
- Today, it is known as a major contributor to the "Urban New Media" space within Silicon Alley. They recently announced its newest initiative to expand the Hardware infrastructure

within minority communities called "Plug In or Get Shut Out." Current clients include notables such as motown.com; HBOHomeVideo.com; and msbet.com/actionppv.

- DME Interactive currently has a partnership with AOL to bridge the digital divide. Their partnership will develop an urban branded ISP targeted towards African Americans and Hispanics/Latinos.
- DME Interactive's newest initiative focuses bridging the digital divide by expanding the Hardware infrastructure within minority communities. DME Interactive Holdings wants to provide hardware access to African American and Hispanic markets through a program they call, "Plug In or Get Shut Out." They are close to finalizing a deal with IBM, Gateway, and other companies to help in this effort.

Brian Maillian

Whitestone Capital Group, Inc./Freedomcardusa.com
New York, NY & Marina Del Ray, CA

- Brian Maillian is the President and CEO of Whitestone Capital Group, Inc. He is also a Board Member of The FreedomCard USA, Inc. (FCI). FCI is a minority business enterprise that offers financial services targeted to several key markets: urban consumers, multi-ethnic populations, large financial institutions interested in fulfilling their Community Reinvestment Act (CRA) requirements and commitments, and minority institutions lacking capital to create the infrastructure to manage credit card programs.
- The purpose of the FreedomCard is to improve and enhance the quality of life for the urban consumer and small business owner in need of credit services. FreedomCard offers credit products for the sub-prime market and the low to moderate-income consumer who resides in the major cities of America, as well as those with excellent established credit.
- FreedomCard is committed to re-investing a portion of its profits in the economic development (would provide funding to financial literacy training) of this marketplace. They also help non-profit organizations raise funds for their community programs through their Distributor Program. Its majority shareholders are Wesley R. Buford, Founder and Chairman, and John S. Chalsty, Chairman of Donaldson Lufkin Jenrette.
- FCI sees itself as a capital solution to bridging the digital divide. As a premier financial service targeted in the urban marketplace, FCI proposes to offer low to moderate-income consumers an opportunity to participate in the technology industry by gaining credit acceptance to log onto the information highway.

Jonathan Jackson (Tentatively . Someone else may represent.)

OneNetNow.Com/ Rainbow/PUSH Coalition
Los Angeles, CA

- OneNetNow.com is considered the first online community Web site specifically designed to bridge the Digital Divide by providing content, community and e-commerce relevant to

multi-ethnic groups. By proactively reaching out to Latinos, African Americans, Asians, Native Americans and other minority groups, OneNetNow.com hopes to be a culturally diverse online community that allows its members to connect through common interests and create interactive dialogue.

- Basic services include email, chat, homepages, audio and video streaming, online publishing tools, community bulletin boards, online events and e-commerce.
- Was launched by CEO Carlton Jenkins and the board includes Reverend Jesse Jackson, Edward James Olmos, Andrew Shue, Kenneth "Babyface" Edmonds, Linda Johnson Rice, Monica Lozano, and Sammy Sosa.

John Templeton, Co - Convenor

Coalition for Fair Employment in Silicon Valley
Executive Editor, BlackMoney.Com
Oakland, CA

- Mr. Templeton is the co-covenor of the coalition called, "The Coalition for Fair Employment in Silicon Valley." This coalition produced the report entitled: Silicon Ceiling: Solutions for Closing the Digital Divide. It is a 600-page report which reported on 253 high-tech federal contractors. More than 70% of African Americans surveyed reported workplace discrimination. "Only 26 of the 253 companies achieved the Bay Area norm for African-American employees, despite the presence of 300,000 blacks in high-tech jobs nationally--including 150,000 systems analysts and programmers--and despite the existence of 1 million black military veterans under 35 with technical training."

James Bond

BridgingtheDivide.org & BoardRoom Presentations, Inc.
Chadds Ford, PA

- In February , BoardRoom Presentations hosted a digital divide conference in Delaware. Over 400 people attended from around the country to help discuss ways to bridge the digital divide.
- Bond attended the last White House briefing on the digital divide . He made a statement that he wanted to share with the Administration some of the ideas and solutions presented from the conference. This meeting provides an opportunity for him to present some of them.

Civil Rights Community (6)

Dr. Bill Spriggs, Director, Research and Public Policy
National Urban League (NUL)
Washington, DC & New York, NY

- The NUL has a program called "Computers for Learning" which places hundreds of thousands of computers in the Nation's classrooms and prepares children to contribute and

compete in the 21st century. The program is designed to donate surplus Federal computer equipment to schools and educational nonprofits, giving special consideration to those with the greatest need. NUL recently embarked on a partnership with DME Interactive to help plug young Americans from the minority community and their families with computers.

Wade Henderson, Executive Director or Brian Komar, Technology Director LCCR
Washington, DC

- LCCR is a coalition organization representing over 40 civil rights based groups. Their involvement with technology and the digital divide encompasses helping to close the digital divide in all segments of society in America. LCCR believes closing the digital divide requires reaching people on the rural areas and being able to account for all minorities by the use of Census 2000. LCCR is working to make it accessible for people to enter into the technology field by promoting linkages with the private sector community who are in fight against the digital divide.
- **NOTE:** You should be aware that the Leadership Conference made the suggestion to contact the Ad Council regarding PSAs. They have also agreed to circulate our Call to Action to their coalition.

Hilary Shelton, Director
NAACP Washington Bureau
Washington, DC & Baltimore, MD

- The NAACP, the country's largest and oldest civil rights organization has made technology issues a priority this year.
- They see the digital divide as a social justice issue. They are interested in making sure minorities have equal accessibility to technology opportunities and information.

Ms. Sullivan Robinson, Director
Congress of National Black Churches (CNBC)
Washington, DC

- CNBC is a umbrella organization for the eight religious denominational organizations: African Methodist Episcopal; African Methodist Episcopal Zion; Christian Methodist Episcopal; Church of God in Christ; National Baptist Convention of America, Inc.; National Baptist Convention, USA, Inc.; National Missionary Baptist Convention of America; and Progressive National Baptist Convention, Inc.
- They are currently involved in negotiating relationships with the private sector to develop partnerships with some of their organizations to help bridge the digital divide in the African American constituency and religious community.

Dr Yvonne Scruggs Leftwich, Executive Director
Black Leadership Forum (BLF)
Washington, DC

- BLF is the umbrella organization for 25 of the major African American Civil Rights Organizations. BLF is currently involved in negotiating relationships with the private sector to develop partnerships with some of their organizations to help bridge the digital divide.

Ken Sain, Partner Relations Director
PowerUp: Bridging the Digital Divide
Washington, DC

PowerUP: Bridging the Digital Divide is comprised of more than a dozen nonprofit organizations, major corporations and federal agencies that have joined together to launch a major new multimillion dollar initiative to help ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age.

The new initiative, called PowerUP, is a unique partnership to give underserved youth access to technology and guidance on how to use it. Based in schools and community centers around the country, PowerUP will provide young people with access to the wide range of content and information on the Internet and also help them develop additional skills they need to succeed in the 21st century. PowerUP has been established as a commitment to America's Promise "The Alliance for Youth."

Created as a nonprofit organization, PowerUP is guided by a board of directors chaired by Steve Case, Chairman and CEO, America Online and includes: Erskine Bowles, partner at Forstmann Little and former White House chief of staff; Jean Case, President of the Case Foundation; Carly Fiorina, President and CEO of Hewlett-Packard; Jack Kemp, Co-Director of Empower America; Sam Nunn, Partner at King and Spalding and former U.S. Senator; Leon Panetta, Director of the Panetta Institute and former Director of OMB and White House chief of staff; General Colin Powell, Chairman of America's Promise; Franklin Raines, Chairman and CEO of Fannie Mae; and Roger Staubach, Chairman and CEO, The Staubach Company; Ted Waitt, Chairman and CEO, Gateway.

March 9, 2000

MEMORANDUM TO GENE SPERLING

FROM: NATASHA BILIMORIA

SUBJECT: DISABILITY MEETING ON THE NEW MARKETS/DIGITAL DIVIDE TOUR

Time and Location

Friday, March 10, 2000, 2:15 p.m.
OEOB 180

White House Attendees

Mary Beth Cahill
Gene Sperling
Thomas Kalil
Jay Dunn
Jonathan Young

Guests

Carol Boyer, Project Associate, Technical Assistance Project, Rehabilitation and Education Society of North America (RESNA), Alexandria, VA

Marc Brenman, Senior Policy Advisor, Office of Civil Rights, DOT

Judy Brewer, Director, World Wide Web Consortium (W3C), Cambridge, MA

Deborah Buck, Director, TRAIID Project, New York State Office of Advocates for Persons with Disabilities, Albany, NY

Jennifer Dexter, Co-Chair, Consortium for Citizens with Disabilities Technology Task Force, Easter Seals, Washington, DC

Alan Dinsmore, Executive Director, American Federation for the Blind, Washington, DC

James Gashel, Executive Director, National Federation of the Blind, Washington, DC

James Geletka, Executive Director, Rehabilitation and Education Society of North America (RESNA), Alexandria, VA

Judy Gilliom, Manager, DoD Disability Program, DOD

Larry Goldberg, Director, National Center of Accessible Media, Boston, MA

Kathy Ladipo, Presidential Task Force on Employment of Adults with Disabilities

Larry Scadden, National Science Foundation, Arlington, VA

Susan Turnbull, GSA Center for Information Technology Accommodation, Washington, DC

Gregg Vanderheiden, Director, Trace Research and Department Center, Madison, WI

Format

Jonathan Young will introduce Mary Beth

Mary Beth will welcome the audience to the White House and introduce YOU.

YOU will make a brief presentation and open floor to Q&A.

Purpose

To discuss the President's upcoming New Markets Tour on the Digital Divide, and solicit input about how the President can incorporate the concerns of people with disabilities into the tour.

Background

On February 23, OPL hosted a constituency briefing on the President's upcoming New Markets Tour on the Digital Divide. The briefing discussed the President's plan to travel with CEOs, civic leaders, and a bipartisan delegation of Members of Congress to specifically focus on new and expanded efforts that companies and organizations are undertaking related to the digital divide in underserved areas of the country.

OPL has been soliciting input from the disability community as preparation for tomorrow's briefing, identifying programs around the country currently addressing the divide, and learning about specific concerns. (A draft document summarizing programs throughout the country is attached.)

Recently, the disability community has focused on Congressional activities, including a February 9 hearing in response to business concerns. People felt that the hearing successfully highlighted the need and practicality of making the internet accessible.

Some advocates of web access have criticized the Department of Commerce for not being more inclusive of the issues of a digital divide for people with disabilities in their conference and reports. A recent study DOED-funded study by H. Stephen Kaye, Ph.D., "Computer And internet Use Among People with Disabilities," concludes "that gaps in computer and Internet use based on disability status are just as large as those based on race and ethnicity." People with disabilities are about half as likely as their non-disabled peers to have access to a computer at home, and about one-third as likely to have access to the internet.

ATTACHMENTS:

"Programs & Projects Working to Bridge the Digital Divide Among People with Disabilities" (DRAFT 00-03-09).

Proposal for POTUS visit to Boston: Memo from Judy Brewer and Larry Goldberg

PROPOSAL FOR BOSTON/ACCESSIBILITY SEGMENT OF DIGITAL DIVIDE TOUR

Date: March 8, 2000

From: Judy Brewer, W3C Web Accessibility Initiative (WAI)
Larry Goldberg, WGBH National Center for Accessible Media (NCAM)

Overview of Proposal:

Program: Remarks by the President, followed by four ten-minute demos and presentations around the theme of Web accessibility, for an estimated program length of one hour.

Themes: Web accessibility is vital for millions of Americans; Web accessibility is do-able; there is progress in education, in e-commerce, and in software development to support accessible Web design.

Venue: MIT's Interactive Classroom "LiNC" (Learning Network Central) – a fully-wired lecture hall for connecting with remote classrooms globally.

Detail: Projects highlighted could four projects, described below.

Project Descriptions:

Project: **World Wide Web Consortium (W3C) Web Accessibility Initiative (WAI)**

Focus: Guidelines, technology development, education/outreach to make Web accessible

Detail: International effort, hosted by World Wide Web Consortium (W3C), to make Web accessible for people with disabilities. Ensures support for accessibility in core Web technologies; develops guidelines for Web sites, browsers, authoring tools; develops tools & educational materials; funded in part by NSF.

Demo: Provides overview & context for following presentations. Brief description of cross-disability barriers and demos of resources available for making Web sites and software accessible.

Contact: Judy Brewer, Director Web Accessibility Initiative, W3C
jbrewer@w3.org, 617 258 9741
<http://www.w3.org/WAI>

Project: **WGBH National Center for Accessible Media (NCAM) & MIT PIVOT Project (Physics Interactive Video On-Line Tutor)**

Focus: Accessible on-line education

Detail: Collaborative effort with WGBH/NCAM & MIT Center for Advanced Educational Services (CAES), to make an introductory physics class accessible on-line, using captions for audio and descriptions for video; funded in part by NSF.

Demo: Individual w/ a visual disability and individual with a hearing disability browsing accessible physics curriculum; and brief demo of captioning & description tools. Brief description of project by NCAM Director and CAES Director.

Contact: Larry Goldberg, Director National Center for Accessible Media, WGBH

Larry_Goldberg@wgbh.org, 617 300 3722
<http://www.wgbh.org/ncam>

Project: **Bell Atlantic's BellAtlantic.com site**
Focus: Accessible e-commerce Web site
Detail: Shows corporate commitment to Universal Design Principles and implementation of W3C Web Content Accessibility Guidelines on commercial Web site.
Demo: Brief tour by individual with visual disability of e-commerce aspects (checking phone bill, purchasing services)
Contact: Rich Ellis, Director of Strategic Alliances, Bell Atlantic
rtellis@bellatlantic.net, 202 336 7839
<http://www.bellatlantic.com>

Project: **Allaire Corporation's HomeSite authoring tool**
Focus: Integration of accessibility principles into top of market commercial-grade authoring tool for Web sites
Detail: Presentation of accessibility improvements underway in HomeSite
Demo: Demo of how easily accessible pages can be built w/ HomeSite; and how little effort is required to convert inaccessible pages.
Contact: Patrik Muzila, Development Manager for Visual Tools Group, Allaire Corporation
patrik@allaire.com, 617 761 2175
<http://www.allaire.com/products/homesite/index.cfm>

**PROGRAMS & PROJECTS WORKING TO BRIDGE THE DIGITAL DIVIDE
AMONG PEOPLE WITH DISABILITIES (DRAFT 00-03-09)**

[This is a work in progress, and will be updated with contact information, additional programs, and revisions of current descriptions (currently the descriptions are largely unedited from the organizations)]

ABLE-NET

ABLE-NET Internet Service, www.able-net.net, ABLE-NET Specializes in offering affordable, accessible Internet Access for People with Disabilities in 31 States and Canada.

Contact: John Kirby
(209) 556-9381
johnk@able-net.net

Access to Physics Interactive Video Tutor Project

The CPB/WGBH National Center for Accessible Media (NCAM) is collaborating with the Massachusetts Institute of Technology's Center for Advanced Educational Services to make an on-line interactive physics course accessible to students with disabilities. Known as "Access to PIVOT" (Physics Interactive Video Tutor), this three-year project will test, implement, document and promote the development of multimedia access solutions to make distance learning accessible to blind, low-vision, deaf and hard-of-hearing students.

Contact: Larry Goldberg
617-300-3722

Adaptive and Assistive Technology

The name of our program is "Adaptive and Assistive Technology" The Community Adaptive and Assistive Technology Center offers personalized AAT services to people with disabilities and their families. Through Its Computer Arts for Recreation And Employability Program offered after school and on Saturdays, the CAAT Center, in collaboration with local vocational education high schools, gives hands-on training in computer arts, adaptive equipment services, evaluations, assistance in getting on-line and accessing the Internet, and free equipment upon availability.

Contact: Elizabeth Sunshine, Executive Director
NYSID
930 Willowbrook Road - Bldg. 41-A
Staten Island, New York 10314
Office: phone/fax 717-494-6457

Adaptive Computer Empowerment Services

ACES, a 60-person all-volunteer organization, recycles used computer hardware and software and distributes it, along with tech support services and tutoring, to low-income disabled persons in San Diego County.

Contact: Mary L. Adams
LCSW
Executive Director
madams@adaptive.org

Assistive Technology Library of Alaska (ATLA)

ATLA's goal is to help individuals and families overcome barriers to finding and accessing appropriate assistive technology. ATLA offers assessment/recommendations, provides sale or rental of technology products, and offers training in the use and maintenance of devices, and has a lending library. ATLA serves as a resource for people with disabilities from birth throughout the life span, parents, other family members, caregivers, educators and professionals.

A mix of state Technology Act funds, sales revenues, fee-for-service payments and membership fees supports the organization. In addition to maintaining a central office to coordinate on-site and off-site services, ATLA coordinates "The Alliance," a network of agencies and individuals throughout Alaska that offer technology assistance to families in outlying communities.

Assistive Technology Resource Center of Hawaii

Through extensive collaborations with community-based organizations and private partners, HATTS works to fulfill its goals of promoting increased awareness and greater access to assistive technology, and increasing consumer and provider skills, involvement and empowerment with technology. Consistent with the requirements of the Technology Act, its activities focus on helping rural and underserved communities gain access to technology.

ATTIC

ATTIC is an independent living center in SW Indiana. We have been a recipient of used computer equipment through the Christina Society and other groups. We have volunteer computer technicians who service or salvage the donated equipment, then we load donated software requested by individual to meet his/her needs, and system is given to consumers. This is a small project, but made a world of difference for some consumers especially students.

Contact: INATTIC1@aol.com

Bancroft e-solutions

Our project is designed to seek job openings that are conducive to telecommuting and matching them with applicants (who are based out of their homes) with skill sets based upon the job requirements. NH (as you may or may not know) has large disparity regarding access to the internet. Ideally we would like to go state wide with this project but are currently limited to high speed access areas only.

We have a Leadership Education In Nuerodevelopmental Disorders-MCH Interdisciplinary Training Project for graduate and post graduate students from 15 disciplines. One of our goals is not only to train them to have excellent clinical skills for working with persons with disabilities and their families but also how to effectively utilize assistive and telecommunications technology to enhance services and quality of life. We have a fiberoptic videoconferencing facility here and a closed circuit KidsTV network to hospital rooms and which can connect around the world as well as to over 270 schools right here in Indiana.

Contact: Dr. Lann E. Thompson, Associate Director
Riley Child Development Center
Riley Hospital for Children
702 Barnhill Drive
Indianapolis, IN 46202

Career Training for Success Program

The Career Training for Success Program is a 26 week program designed to provide and enhance basic and advanced skills in several areas. We offer training in the following skill areas: computer operating systems, word processing applications, spreadsheet applications, database applications, presentation applications, internet applications, typing, filing, basic grammar, basic math, customer service, data entry, accounting, medical technology, medical office, job seeking, employee development, GED preparation, and adult literacy. The program is interactive and self-paced so consumers learn at their own rate, and actually work with computers and office machines as they receive individualized attention from instructors. We then "follow along" to offer support and guidance in actual job exploration and placement.

Contact: Paul Hubbard
Kcgwcost@sound.net
(816) 842-7425, ext.242
The Helping Hand of Goodwill Industries
1817 Campbell
Kansas City, Missouri, 64108-1794

CAST

CAST has been a leader in the development of the educational paradigm we call Universal Design for Learning(tm). We are working to make the general educational curriculum--the curriculum that "typical" learners encounter in our schools--accessible and educationally relevant for everyone, including learners with disabilities and even gifted learners. The threshold requirement is that all educational curricular material be produced in a digital version. Once that requirement is met, there are a lot of tools available (including a product derived from CAST's own research, the CAST eReader) that can make the material useful by people with all sorts of disabilities.

CAST recently became the lead organization in the new National Center on Accessing the General Curriculum, sponsored by the U.S. Department of Education/Office of Special Education Programs and with our partners, Harvard Law, Boston College School of Education and the Council for Exceptional Children. The National Center will explore the implications for policy, teacher education, training and practice, and curriculum design, implied by Universal Design for Learning. We find that Universal Design for Learning (UDL) excites those with whom we are able to communicate, and we think that UDL can play a major role in addressing the Digital Divide..

Contact: Donald R. Giller
Chief Resource Development Officer
CAST, Inc.
Center for Applied Special Technology
39 Cross Street
Peabody, MA 01960
Tel. +1 978 531 8555
TTY +1 978 538-3110
Fax +1 531-0192
Email: dgiller@cast.org

CE Disabled Services

From our beginnings in 1982 as CE Disabled Services, with a staff of 3, to a current staff of 7, from having served 127 persons with disabilities in our first year, to providing services to over 1,500 individuals last year. In 1989, Disabled Network Center joined and became a part of our organization. CE Disabled Services has grown in size and in our commitment to serving those with disabilities.

CE Disabled Services takes pride in its almost two decades of education and advocacy efforts. We formed a coalition, which helped to promote awareness of disability access issues. We advocated with City, County, State and Federal agencies for regulations to reduce access problems. Our consumers advocated to make the Municipal Courts accessible. A settled lawsuit, filed by consumers, mandated the City of Oceanside become accessible. We strive to make our web site, those of the media, governmental entities and others accessible to users of speech output technology.

Contact: Dr Clyde Shideler
CE Disabled Services
P. O. Box 495
San Luis Rey, California 92068

Computer Recycling

The Tech Act Project and works initiated this program with the Natl. Christina Foundation to solicit computers from business and industry for refurbishing and redistribution to persons with disabilities.

Computer Recycling within state agencies

In order to make the best use of limited funds, the Tech Act Project works with Voc Rehab and Services for the Visually Impaired to provide used computers for their consumers who need them. VR and SVI provide the funding for necessary software and accessibility modifications for the individual.

Descriptive Video Service®, NCAM

The Caption Center, Descriptive Video Service® (DVS®), and the CPB/WGBH National Center for Accessible Media (NCAM) hold two grants from NIDRR; both are directly addressing technical infrastructure barriers - the first of digital television and closed captioning and video description and the second regarding "convergence technology" and inaccessible user interfaces for such things as Web TV and other emerging hybrids of the Internet and television. The Corporation for Public Broadcasting is also supporting our DTV Access work through a project called, "Accessing Public Broadcasting's Future."

Contact: Larry Goldberg
Director, Media Access
WGBH Educational Foundation
Internet: Larry_Goldberg@WGBH.org
617-300-3722 (direct voice/FAX)
617-300-3400 (main NCAM)
617-300-2489 (TTY)

DO-IT

People with disabilities successfully pursuing academics and careers.
Programs to promote the use of technology to maximize the independence, productivity and participation of people with disabilities.
Recipient of the National Information Infrastructure Award; Education and the President's Award of Excellence in Mentoring and showcased at The President's summit on Volunteerism.
People helping people achieve success.
Resources for you!

Contact: Sheryl Burgstahler, Ph.D.
University of Washington
Box 354842
Seattle, WA 98195-4842
206-685-DOIT (3648) -- voice/TTY

DPI

DPI is a nonprofit agency working in partnership with Silicon Valley businesses and the community to prepare people with disabilities for competitive employment. Through adaptive computer access technology and career transition services, DPI creates opportunities for significant advances in universal access, social integration and employment for people with disabilities.

Founded in 1980 as Disabled Programmers, Inc., by a former IBM executive whose son was paralyzed in a diving accident, DPI formerly taught people with disabilities computer programming. The agency was renamed DPI in 1995 and has since changed its focus to employment access for individuals with disabilities and work-related injuries.

DPI focuses on four primary programs:
School-To-Career
Internship
Computer Access Technology (CAT) Lab
Mobile Access Technology (MAT) Lab

DPI assists individuals 15-years of age or older that have all types of Served physical (ALS, Cerebral Palsy, Multiple Sclerosis, stroke,...), sensory (Low Vision, Blindness, Hard of Hearing,...), and learning disabilities, and work-related injuries (Carpal Tunnel Syndrome, De Quervain's, Tendonitis, etc.).

There is no cost to enroll in the School-To-Career Program. The Computer Access Technology Labs may require a fee for the evaluation and training of adaptive computer equipment and ergonomic worksite evaluation. Approved clients may be eligible to receive funding for services on a case-by-case basis or through corporate funding, the Department of Rehabilitation or Worker's Compensation insurance carriers.

Nearly 26 million Americans are classified as "severely" disabled, requiring of DPI personal or technological assistance to perform daily activities. People with disabilities now represent the largest minority in the U.S. Most importantly, DPI offers persons with disabilities the opportunity to work successfully in a competitive job market.

Contact: Maria F. Nicolacoudis
Executive Director DPI
(408) 278-2001

eTranscribe

Goodwill Industries of Hawaii has started an eTranscribe business to train individuals with disabilities to become medical transcriptionists and provide them contract work to perform from their homes using an array of technology including computers with voice activated software, the Internet, and Dictaphone equipment. Our eTranscribers prepare medical reports for doctors at an accuracy rate of 98%, with a 24-hour turnaround.

Contact: Maureen Bates, EE&T Director
Goodwill Industries of Hawaii
email:maureenbates@juno.com
Tel: (808) 836-0313
Mail: 2610 Kiliahu Street
Honolulu, Hawaii 96819

Florida Alliance for Assistive Service and Technology (FAAST)

The FAAST project is working with the Florida Department of Education's demonstration site to provide overlapping services for access to assistive technology outside the traditional school framework for adults beyond school age as well as those of school age. Minorities and the elderly are served.

Contact: Terry Ward PhD
Project Director
850/487-3278

Georgia Tools for Life

Nearly 27 percent (1,270,584) Georgians have one or more disabilities. Of these, nearly 14 percent (656,097) have severe disabilities requiring one or more kinds of assistive technology (LaPlante, et al, *Technology and Disabilities*, 6, pp. 17-28, 1997 and the 1990 U.S. Census Report). The Tools for Life project offers a computer-recycling center, called Re-Boot, that refurbished almost 1,000 computers in 1999. The ReBoot program is located at FODAC (Friends of Disabled Adults and Children) at Stone Mountain, Georgia.

Contact: Joy Kniskern
404/657-3084

Global Assistive Technology Explorer (GATE)

CRT will develop and sustain the Global Assistive Technology Explorer (GATE), a comprehensive, up-to-date, easy-to-use national public Internet site on disability-related resources. GATE will increase the availability of and access to information about AT,

services, and resources for individuals with disabilities. The site will provide 24-hour access to all those with Internet capability.

High School High Tech (HSHT)

A program called High School High Tech (HSHT) is in its third year of funding and we are a grant funded program, in collaboration with Grant Wood AEA in CR. Our program is for high school students with mild disabilities that have a desire to go onto a 2 or 4 year, that have a IEP or Accommodation Plan, they also have to have the desire to work in the field of Technology.

We currently work with 12 high schools, serve approx. 90 students and provide students with computer training, hands on web page design classes, job site tours, job site visits and internships. We also provide support for students that need the additional assistance getting to and from an activity, communicating with others and planning their future.

We currently are piloting the program in Iowa City and have been overwhelmed with the support from teachers, students and businesses. Between the two cities we have 35 businesses involved and we provide a wide array of activities to our students.

Contact: Deana Berg
319-393-3434
hsht@goodwillseioa.org

Iowa Program for Assistive Technology

The Iowa Program for Assistive Technology (IPAT) worked with the Iowa Department for the Blind to develop a project to increase accessibility to the Internet for persons with disabilities. The first part of the project was the creation of a booklet, Designing Accessible Web Sites: Creating sites that are accessible to people with disabilities. The booklet discusses how persons with disabilities access and use the web, and contains instructions on how to create an accessible web site, including examples of accessible sites and other resources.

Another component of the project is to work with the state library system. Many individuals with disabilities do not own computers, but could access the Internet through their public library. The newsletter of the State Library is distributed to all of the state's 340 public and private libraries and will have an article about web access and the booklet. IPAT is coordinating with other entities and the State Librarian to work over the next few years on improving library access.

In order to ensure that future web sites become accessible, IPAT is collaborating with the Information Technology Services (ITS) office at the University of Iowa to develop training materials on web access as part of the ITS web master classes. Training materials will also be included in the ITS classes and courses on instructional design for faculty and students in the Department of Education.

Contacts: Mary Quigley
319/356-4402
Jane Gay
319/356-4463
Co-Directors
<http://www.uiowa.edu/infotech>

Lekotek

Lekotek is a nation-wide network of not-for-profit resource centers for children with disabilities and their families whose mission is to foster inclusion. We offer a variety of direct services including play with adapted toys and computers. One of our programs, called "Compuplay", utilizes a vast array of assistive technologies from switches to adapted keyboards to help children access the computer and the Internet.

Contact: Jennifer Frankfurter
lekotek@lekotek.org
Joyce Morimoto
jfrankfurter@yahoo.com
lekotek@lekotek.org
r-morimoto@nwu.edu

Merze Tate Center for Technology and Educational Reform

With the help of a \$200,000 grant from the IBM Community Access Program and another from Smartforce.com for 4,000 hours of on-line courseware, the Merze Tate Center for Technology and Educational Reform at Western Michigan University is leading a public-private initiative to develop a national on-line support center to help facilitate the training of people with disabilities for employment in the fast growing computer industry. An April 4, 2000 electronic ribbon cutting is planned in DC by the US Dept. of Ed Assistant Secretary for OSERS, Juith Heumann.

The purpose of this alliance is to provide on-line training support to member programs of the Association of Rehabilitation Programs in Computer Technology (ARPCT) and the Inter-national Association of Business, Industry and Rehabilitation (I-NABIR). It is estimated that this will involve about 120 training programs across the nation that specialize in providing computer related training and employment assistance to adults with disabilities especially those are homebound.

It is the goal of this project to provide on-line information and training on career opportunities in the Informational Processing Industry in support of local training programs for people with disabilities as well as the professionals that serve them. Within this group of permanently displaced workers on the other side of the digital divide are most individuals with disabilities. According to the 1998 Harris Poll, employment continues to be the area with the widest gulf between those who are disabled and those who are not.

Contact: Robert J. Leneway
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Merze Tate Center for Research and Education Reform
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Kalamazoo, MI 49008
Phone: (616) 387-2051
Fax: (616) 3876184
e-mail: bob.leneway@wmich.edu

Massachusetts Assistive Technology Partnership (MATP)

MATP has been very active in initiating and coordinating compliance with Section 508 of the Rehabilitation Act. The project was instrumental in orchestrating Executive Order 348 signing (1/1/93) which establishes state policy for access to electronic equipment and information technologies for citizens with disabilities. The project trained 80 ADA coordinators on Section 508; developed Section 508-compliant PC Standards through the Governor's Advisory Council on IT; made GSA/COCA's *Managing Information Resources* manual available electronically and in print to state agencies upon request; provides technical assistance to state agencies in purchasing 508-compliant equipment; provided technical assistance in the development of an amendment to Section 508 on the federal level; advocated that the U.S. Department of Education develop a policy guidance to the state Department of Education regarding accessibility of educational technology and widely distributed Secretary Riley's letter to Massachusetts special education departments; and provide technical assistance on Section 508 implementation on the state level to other AT Act grantees.

Contact: Marilyn Howe
617-355-7820
<http://www.matp.org>

Motion Picture Access Project

With initial funding from the Dept. of Ed's NIDRR, we have developed digital technology that allows people who are deaf or blind to access closed captions or video descriptions in movie theaters. We have partnered with various Hollywood studios and the General Cinema theater chain to roll this out across the country. Our 12th site will be opening soon in DC at the Mazza Gallerie

Contact: Larry Goldberg
Larry_Goldberg@wgbh.org

National AT Internet Site

The Center for Rehabilitation Technology will operate a National AT Internet Site. The AT Act authorized a National AT Internet Site that would provide information to

individuals with disabilities and the general public to increase access to AT devices, services, and other related information.

Nebraska Meeting Place

A listserv that connects persons with disabilities all across Nebraska. The program started with peer volunteers linked by computer e-mail. Peer volunteers who did not already have a computer were provided one on long term loan by the project and connected through free e-mail services such as Juno.

Net Corps

Americas sends high-tech volunteers throughout the Americas to custom design training for organizations and people who normally would not have access to information technology. We have recently developed a program specifically for people with disabilities and will start our pilot project sending volunteers to Transitions in Antigua, Guatemala.

Contact: Jessica Lewis
Organization of American States
1889 F Street, NW Second Floor
Washington, DC 20006
(202) 458-3229 phone
(202) 458-3526 fax
trustamericas@oas.org

New Mexico Technology Assistance Program

The project provides technical assistance and training to set up a package of electronic and information technology accessible hardware /software features with existing computers for public access with public agencies and ed tech computer labs in schools.

Contact: Bill N. Newroe
Project Director
505/954-8539
<http://www.nmtap.com>

New York State TRAIID Project

The New York AT project assisted with the New York state policy from the Director of state agencies on making all state agencies' web sites accessible by July 2000 by following the World Wide Web Consortium's Web Accessibility Initiative. The New York TRAIID Project is referenced in the State Technology Policy office for agencies wishing to receive technical assistance on making their web sites accessible.

Contact: Deborah Buck

518/474-2825

<http://www.state.ny.us/disabledAdvocate/technlog.htm>

North Carolina Assistive Technology Project

The North Carolina project assists with the “Virtual Buddies Program.” This program is funded through a private foundation that provides recycled computers and Internet access to people with disabilities around the State. The program also works at the local level to identify people knowledgeable about computers to assist new users. To date, the program has provided 76 adults with disabilities services including the following: training, a computer system, Internet access, computer upgrades, or modem.

The North Carolina project also coordinates a financial loan program through Nations Bank for people with disabilities seeking low-interest loans for assistive technology.

Contact: Ricki Cook

Project Director

919/850-2787

<http://www.mindspring.com/~ncatp>

Parents Helping Parents – iTECH Center

The goal of the iTECH Center is to ensure that children and adults with special needs, their families and the professionals who serve them are aware of and utilize technology to enhance potential and to broaden the quality and enjoyment of their lives. Underlying this goal is the belief that with the help of assistive technology, individuals with special needs will be able to enter the mainstream of all aspects of society and be fully contributing, visible members of society.

The iTECH Center is a resource center of the Alliance for Technology Access and also a program of Parents Helping Parents (PHP), Inc. in Santa Clara, CA. PHP, a nonprofit family resource center, is a Parent Training and Information Center and for 23 years has served children with physical, mental, emotional, or learning disabilities. The program is supported by a California Assistive Technology System (CATS) grant to provide information and referral services.

ReBoot

ReBoot is a nonprofit, statewide, collaborative effort of many groups and organizations committed to recycling computers. All participants in ReBoot’s Computer Re-Utilization Project receive the equipment as a donation; they do not buy the equipment. ReBoot acquires the equipment, evaluates it, repairs it (if needed), loads licensed software, distributes the equipment to people with disabilities; and trains the people on the equipment. The program is operated 85 percent by volunteers—by people with disabilities for people with disabilities. ReBoot has 10 training centers across the state.

Rehabilitation Services for the Visually Impaired (RSVI)

One of many sources for assistive technology. To be eligible for services from our agency, an individual must be visually impaired. If there are services offered by RSVI which will enable the individual to achieve vocational or independent living goals, this includes voice synthesizers on computers, closed circuit TVs, and print reading machines.

Contact: Kathy Hoell
khoell@radiks.net

RIPIN

I am the newly hired coordinator of a project here at RIPIN to help low income families who have children with disabilities gain access to hardware, software, training and support so they can gain information and better advocate for their children.

Contact: Millie Hillman
Rhode Island Parent Information Network
175 Main St.
Pawtucket, RI 02860
(401) 727-4144 ext. 35

Technology Opportunities Project (Atlanta, GA)

A Telerehabilitation Network to Support Community Re-entry Following Catastrophic Injury. The overall goal of this project is to develop effective telerehabilitation applications using advanced network technologies. A test-bed network will be developed in the metro-Atlanta area to link rehabilitation professionals with patients who have sustained catastrophic spinal cord and brain injuries, their family members, and caregivers. The test-bed will emulate capabilities of the Next Generation Internet, including high-bandwidth videoconferencing, remote monitoring, environmental control, and high-speed delivery of interactive, multimedia instruction.

The network will be used to develop, deliver, and evaluate telerehabilitation applications which (a) support community re-entry after catastrophic injury, (b) prevent or reduce the severity of secondary complications often associated with catastrophic injury, and (c) deliver health and wellness support and advocacy assistance to people with disabilities living in the community.

The project expects to find that individuals who receive telerehabilitation: (1) achieve greater success in community reintegration (e.g., return to work), (2) experience fewer secondary complications; (3) demonstrate greater independence and self-efficacy; (4) incur lower overall health care and support costs; and (5) report higher satisfaction with their health-related quality of life.

The Family Center on Technology and Disability

The Family Center on Technology and Disability, a project funded by the U. S. Department of Education is designed to bring technology to individuals with disabilities. One of the projects of the Family Center was to select model programs around the country who are bringing technology to individuals with disabilities. Two of the important criterion for selection as a model program were service to underserved (e.g. rural, minority) communities and collaboration with other organizations in the community.

United Cerebral Palsy Associations of New Jersey (UCPA-NJ)

This agency's multiple technology-related projects share the common goal of helping individuals and families to identify the technology solutions that best meets their needs and to enable them to obtain and use the technology. The agency utilizes its extensive in-house technological expertise to assist individuals and families throughout the state by conducting evaluations and training, providing custom fabrication of devices, as well as other services.

United Cerebral Palsy of Greater Suffolk- Mobility Opportunities Via Education (MOVE)

The Children's Center, a division of UCP of Greater Suffolk, New York incorporated the MOVE program into its services in 1997. MOVE is a therapeutic and educational program designed to help people learn the skills needed for sitting, standing, and walking. This collaborative program utilizes the services and knowledge of parents, educators, therapists and other support personnel to help participants learn and practice skills while engaged in activities of daily living.

Division of Services for the Blind (DSB): DSB directs delivery of services for persons who are blind, visually impaired or deaf-blind. The available services and eligibility criteria are the same as those in the general VR. The Rehabilitation Center for the Blind (RCB) in Topeka is a comprehensive rehabilitation program offering independent living skills training, and vocational assessment and technology services to help consumers identify their employment-related skills, aptitudes and interests. Mobile teams are used to offer specific services throughout the state. Kansas Seniors Achieving Independent Living (KAN-SAIL) provides independent living skills training in the home communities of older Kansans who experience blindness or visual loss. Rehabilitation Teaching: Through this program, rehabilitation specialists go to consumers' homes and provides training to help them adjust to blindness and increase their independent living skills. Some of the training areas offered are communications, orientation and mobility, and daily living skills. The Business Enterprise Program (BEP) offers persons who are legally blind the opportunity to manage food service operations, vending stands, snack bars and gift shops. BEP uses funds generated by the vending stand operations, rather than SGF, to match federal funds. Kansas Industries for the Blind (KIB) in Topeka offers employment in manufacturing work and laser cartridge refurbishing for people who are blind and who are not immediately able to succeed in competitive employment.

Contact: Carolyn Perez
Services for the Blind
785-296-3311
Family Center on Technology and Disability
Susan Goodman
Project Director
(202) 973-7141
sgoodman@ucpa.org

United Cerebral Palsy of Kansas (UCP-K)--Purchase of Assistive Technology Project

The overarching goal of this project is to assist families who have assistive technology needs to secure the necessary equipment. Its primary activities include collaborating with state, civic and charitable organizations to develop innovative funding packages that will enable residents who have disabilities to obtain assistive technology. Annually, it strives to secure assistive technology and related services valued in excess of \$300,000 for at least 200 families from across the state.

An annual allocation from the state legislature to Kansas Rehabilitation Services (KRS) and a variety of grants and donations support the program.

Universal Access Protocol Coalition (UAPC)

The Universal Access Protocol Coalition (UAPC) is a coalition under development that will be comprised of organizations representing people with disabilities and other stakeholders that are committed to maximizing the accessibility of the Internet. The UAP Coalition will facilitate access to the Internet and other distributed computer networks by providing a service that dynamically adapts interfaces and content to each end-user's individualized needs and preferences, particularly people with disabilities. The result is optimal accessibility of the Internet by people with disabilities in addition to individually predetermined adaptations of the Internet according to individual preferences.

Contact: Greg McQuarter
858-452-9345
greg@mcquarter.com
Jane West
301-718-0979
jewest@aol.com

Virtual Buddies

The organization takes donated computers, and donated Internet accounts, and places them in the homes of low-income people with different disabilities. The Virtual Buddies program gives those of us who are socially isolated most of the time at our homes, a way

to communicate with others, and better educate ourselves. We are just finishing a manual that will make it easier for Disabled people to take College Courses via their computer at home, so we can continue our education, and get jobs too...

Contact: Timothy Barbour
Smithfield NC
919-989-9718
tbarbour@interpath.com

Web Accessibility Initiative (WAI)

The Web Accessibility Initiative (WAI) is an international project, hosted by the World Wide Web Consortium (W3C), focusing on making the Web accessible to the many millions of existing and potential Web users who have disabilities. The Web offers unprecedented access to information, electronic commerce, educational opportunities, employment opportunities, workplace communication, government services, recreation, and more; however there are currently barriers to accessing the Web for people with visual, hearing, physical and cognitive disabilities.

W3C's Web Accessibility Initiative (WAI), in coordination with industry, disability organizations, research centers and government, addresses accessibility of the Web through five complementary activities:

- Ensuring that Web technologies support accessibility
- Developing guidelines for accessibility
- Developing tools to evaluate & facilitate accessibility
- Conducting education and outreach
- Coordinating with research and development

WAI is supported in part by funding from the U.S. National Science Foundation and U.S. Department of Education's National Institute on Disability and Rehabilitation Research, as well as other national governments, and industry. WAI's most well-known resources are its guidelines for accessible Web sites, browsers, and authoring tools. It also produces a variety of educational materials and training events on Web accessibility. More information is available at <http://www.w3.org/WAI>.

Contact: Judy Brewer
Director, Web Accessibility Initiative
617-258-9741
jbrewer@w3.org.

Winners on Wheels (WOW)

Winners on Wheels (WOW) is a national non-profit organization with programs designed for youth in wheelchairs. We call our participants Winners. The WOW programs aim to create an environment that encourages self-esteem, independence, and empowerment through activities done in groups (Circles) or

individually via our write in program (Kids Connection) and Online Internet activities (Wheels Online). In each instance the activities the Winners work on "Wheels," are based on a scouting type of curriculum separated into six activities (Spokes) each. When a Winner completes all six Spokes he/she is then rewarded with a badge designed specifically for that Wheel.

Promoting our program online has been a main focus of 1999 and is for the year 2000 and beyond. Several foundations have granted funds for converting our Wheels for individual and interactive Online use. With that The California Endowment has also granted funds for our National office to buy and distribute 9 laptop computers to Circles across the country. Another grant recently received will give us the opportunity to deliver these laptops and provide a web camp day of instruction with delivery.

Contact: John Houseman,
Executive Director
800-969-8255 ext. 02887
559-294-2887
or
Stephanie King
Winners On Wheels
800-969-8255 extension 02344
email: stephking@wowusa.com



Lori A. Perine

03/13/2000 11:57:00 AM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP, Gene B. Sperling/OPD/EOP@EOP, Mary E. Cahill/WHO/EOP@EOP
cc: askiatek@yahoo.com, Jena Roscoe, Gigi E. Georges/OPD/EOP@EOP
Subject: digital divide trip suggestions

Tom, Gene, and MaryBeth,

John Templeton attended last Wednesday's digital divide meeting for key African American leaders which was chaired by Gene and MaryBeth. He sent the comments below. Tom was included in the original send, but with an incorrect address. I'm also taking the liberty to forward them on to all of you, since you and your staff are working on setting up the President's tour and subsequent events.

Thanks,
Lori

----- Forwarded by Lori A. Perine/OSTP/EOP on 03/13/2000 11:29 AM -----



John Templeton <askiatek@yahoo.com>

03/13/2000 11:28:43 AM

Record Type: Record

To: Lori A. Perine/OSTP/EOP, Jena V. Roscoe/WHO/EOP, thomas_kahlil@opd.eop.gov
cc:
Subject: digital divide trip suggestions

I had a chance to synthesize some ideas from the March 8 meeting, which was excellent. Kudos to the White House staff for pulling together such a diverse set of experiences. In the same way that the President has put the digital divide on the agenda, he can begin the process of changing the assumptions that certain groups of people can't compete. I suggest that he rally volunteers within the organizations represented at the meeting and others to get behind the National Action Council on Minorities in Engineering's Math is Power campaign, which already is one of the most widely used Ad Council campaigns with TV, display and newspaper exposure. During the trip, the President would call on an effort to get underrepresented minority group students to actually take math and

science course. April is close to when students register for the upcoming year. Each student who agrees to take the courses would get a promise of a mentor and tutor for the summer from organizations like NACME and its alumni, Black Data Processing Associates, Black MBA Association, National Society of Black Engineers, students from the National Association for Equal Opportunity in Higher Education campuses and the participating churches of the Congress of National Black Churches. Those groups would also provide technology ambassadors to about 15,000 schools with more than 50 percent black or Latino student bodies to evangelize taking those courses. As you know, NACME has received Presidential recognition for Math, Science and Engineering Mentoring and has a secondary curriculum that takes students with SATs as low as 750 and produces honors engineering graduates. This would be an opportunity to spread their techniques more widely. It also calls upon the personal responsibility of the affected communities to make the cultural change to embrace technology careers over entertainment and athletics. The Presidential focus can enlist the 770,000 African-Americans and Hispanics who already work in high technology to more effectively make their presence felt in the classrooms. Celebrities that Darien Dash can pull together can enhance the appeal of the math and science role models. The energy generated through this volunteer effort would be the most direct way of achieving gains in student achievement and would help undergird administration policy which favor strengthening public schools vis a vis vouchers.

A good place to embody the concepts is Thurgood Marshall Academic High School in the Bayview district of San Francisco, the originating school for Cisco's networking academy. John Chambers and Dixie Garr, an African-American vice president of Cisco in engineering (a Grambling alumnus and former Black Engineer of the Year) could participate along with Mike Beasley, one of the top black executives at IBM who is chairman of the Mathematics Engineering Science Achievement (MESA) program for the University of California.

As for the entrepreneurial thrust, the new building for the Fields Group, Adamation and Via Novus in downtown Oakland can highlight venture funded companies who got a boost from a CDFI when they couldn't get funding elsewhere. They've pledged to hire 300 workers who get training through the Peralta Community College District. We could pull together about a dozen black CEOs for an event there. Alternatively, if time is



tight, the CEOs could join the President at Thurgood Marshall High.

As for announcements, the Northern California Council of Black Professional Engineers, the 30-year-old organization that began the MESA program, is building a Museum of African-American Technology in Oakland to extend its youth outreach activities which recently attracted 500 students to a math fair in Oakland. Assemblywoman Carole Migden, D-SF and Sens. Tim Leslie, R-Inyo and Bruce McPherson, R-Santa Cruz, are cosponsoring bipartisan legislation in the California Legislature to fund the museum and a project to develop online math and science education resources based on those role models through the California Community Colleges 4-C Net educational network.

If you have questions, call me at 510-663-2649 or 510-907-3553.

=====

More than 7 million African-American students need an on-ramp to the information superhighway. Books and Bytes: the technology alliance for African-American students is the link. Read the African-American Students Guide to the Internet and World Wide Web to discover how you can help. Register for Save Our Students Saturdays at JobCAFE in <http://www.blackmoney.com>

Do You Yahoo!?

Talk to your friends online with Yahoo! Messenger.
<http://im.yahoo.com>

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17

Divider Title: _____

Digital Divide - Inter-agency List:

Education: Linda Roberts

Commerce: Jonathan Orszag, Greg Rohde, Marcia Warren

HUD: Jackie Lawing, Christine Piloni, Ariel Zwang

Labor: Steven Heyman

SBA: Betsey Kim, Ted Wartell

Interior: Michael Anderson

Americorps: John Gomperts

USDA: Clyde Williams, Chris McLean, Maria Matthews, Paul Richmond

White House

OVP: David Beier, Jim Kohlenberger

DPC: Eric Liu, Mary Smith

Cabinet Affairs: Kris Balderston, Irma Martinez

Political: Andrew Mayock

COS: Marge Tarmey
Lynn Cutler

IGA: Rachael Redington
Maria Soto

Press: Jen Palmieri

Comm.: Stephanie Cutter

1st Lady's: Ruby Shamir

CEA: Michael Brien
Douglas Almond

Leg Affairs: Lisa Kountoupes
Josh Ackil

New Markets List

2/6 wacy.

name	phone	email	agency
Biden, Hunter	482-4246	hbiden@doc.gov	DOC
Bostick-Hunt, Barbara	708-1506	barbara.bostwick-hunt@hud.gov	HUD
Daly, Laureen	482-1707	ldaly@doc.gov	DOC
Eisenberg, Al	366-4871	albert_eisenberg@ost.dot.gov	DOT
Haynes, Anthony	690-4513	ahaynes@usda.gov	USDA
Kalian, Aram	456-9045	Aram_H._Kailian@ovp.eop.gov	CEB
Kaminkow, Julie	401-1444	julie_kaminkow	Education
Kane, Andrea	457-5573	akane@opd.eop.gov	DPC
Kim, Betsy	205-6440	betsy.kim@sba.gov	SBA
Long, Glynis	205-6678	glynis.long@sba.gov	SBA
Martinez, Irma	456-7025	imartine@who.eop.gov	Cabinet Affairs
Shamir, Ruby	456-5696	ruby_shamir@opd.eop.gov	DPC/First Lady's Office
Vincent, Deborah	708-0270	deborah_vincent@hud.org	HUD
Wacy, Carole	205-0755	carol_wacey@ed.gov	Education
Warren, Marcia	482-1974	mwarren@doc.gov	DOC
Williams, Clyde	720-3631	clyde.williams@usda.gov	USDA
Williams, Jan	720-2721	jan-m.willilams@usda.gov	USDA

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Divider Title: _____

Agency meeting - DD

3/14



① Agriculture

- Proposed reg - rus service - could be needy -

② Treasury

③ Commerce

- ~~MM~~ Equity fund
- Revul Board Report

- FCC Lifeline Proposal - come up w/something other than \$1.

④ ~~Dept~~



④ HUD -

- finding where NNetworks are in our cities
- EZs / Enterprise Communities - what they're doing for Dig Divide in those communities
- \$ value / where is \$ coming from

→ ⑤ Americorps

- ### ⑥ SBA - proposal in today
- Small Business Digital Alliances
 - LAMA
 - CSC, International E-Commerce

- Corp partners develop coursework
- Ltrna - ~~one~~
- SBA - network of 1000 resource partners

Can announce. (no)

EDUCATION

① [Louisiana - r n -]
[Best School - I]

② Looking at Rural NC.

③ Call to Action - blast ~~fast~~ emailed it
 • Asked for email of what they do for summer guide

• Letter to Deans ~~of 25~~ to do self assessment (of 225 grantee)
 Draft of letter

H

1) AM Meeting

- NCATE
- CEO forum

• Tie in school construction message to DD.

④ Transportation - Cleveland^{middle} School

DOT, DOE, Labor - to equip students to be prepared technologically for career in transportation.

DIG DIV AGENCY meeting.

3-10-00

Call to Action:

- Unions
- Housing gps
- Ed Community
- Ag.
- welfare to work
- Native Americans.
Land Grant College & Universities
- Schools
- Community & family ^{adult / Trans.} ED ^{convergence}
 - Nagerman & Mts
 - CTCs
 - 1 Home towns
- Natives
- Motivation ^{young B & Hsp.} ~~Subdependencies~~
- Connected Communities
- Disability

Education

- (*) 100 + Deans of Colleges of Education signy letter
- NCES report on School Construction
- Partnership for Family Involvement Orgs (bringing 20 m)
- ED LING ^{there are 4000}
- 2000 Awards For CTC
 - List & Map of awarders & existing.
 - NONE of MCA Enterprise are in our cities
- Schools - vetting in Louisiana
will vet North Carolina

Commerce

Daily DD tour

NTIA - reports: falling through net. -

NTIA rept. → (*) Rural technological advances report scheduled to be
processed. IN 2 weeks HOLD → DASCHLE

Draft on Monday

New Markets Equity Fund for Minority Business

Summer Report - DOE / Commerce
 - Benton Foundation as contractor. } - EXEC summary
 - What's being
 Best Practice

- CTC NET

Benton trying to do a map -

- Digital Divide Nation ?? - ~~some~~

Americorps

• POWERUP - Indianapolis.

Americorps underwrite

• YAHOO - new product

- firm banner advertising to help recruit
 Americorps members.

(*) Right now at
 20 Americorps
 vols. #
 get Americorps number
 to allow
 POWERUP
 to go from
 X to Y.

Mikulski bill w/e-corps piece

OSTP - Tech For Schools

• Compag upping funding to make it a
 national program - They have a pool
 of volunteers to get in schools

Techcorps
 Litman

SO/EM? - encourage all federal workers
 to volunteer to be online
 mentors. to schools/tech centers.
 Encourage other COS. to do same.

→ Web for teachers? convert to adults to
 learn how to use the web.

LABOR - ITAA - will call -

(*) ITAA - willing to match 3 to 1 for
 minority internships. Can we get
 labor \$ for that?

1) USDA - this afternoon.

Rural sites

NM - \$12 million to Ind
to get utility.

MT - Basin Electric cooperative - invested in a
broadband system that covers five states
Ecommerce - Didn't get telecom from USDA but it was
set up through USDA \$.

~~STAR - Broadband~~

Reg change to get broadband to rural -

4H??

FCC - NA telecom cong in fall.

- E-Rate

~~Funding~~

Hand out \$5 Billionth dollar?

State by state?

- Detroit - successful Public School - Boston wake up.

- N.C. - aggregation stories, To get broadband to
rural

* \$1 - service to INDIANS (Chevron proposal)
Get order out. Lifeline.

HUD

✓ • 500 additional Neighborhood Networks.

\$ value?

✓ • CISCO, Communities & schools - open 10 more
networking academies
- can do more.

TRANSPORTATION

- Cleveland -

AGENDA FOR INTER-AGENCY DIGITAL DIVIDE MEETING

March 10, 2000
12:00 PM
Room 231--OEOB

- I. SIGN ON TO THE CALL TO ACTION DOCUMENT**
- II. DISCUSSION OF POTENTIAL SITES**
- III. QUESTIONS**

NEXT MEETING: TUESDAY, MARCH 14

3-6-00

① HUD - can accommodate almost anywhere
look town -

Spin on → • Housing Authorities, non-profits, industry groups

→ (*) • from 500 to 1000 Neighborhood Networks.
How much \$ cost?

② Commerce

- 30 mutes -
- Indian Reservations - AZ, MT, NV.
meet Marcia,]
- Mayors
• TOP grants.

③ Agriculture

- San Carlos Apache tribe
12 phone lines to 1000.
- Use 4H Extension services
Transfer out to
- Telecommunications Loan program
Reform regs - spur competition -
- EZs

④ SBA -

Virtual Classroom already up

- Partnered w/ CISCO

courses on conducting e-comm

- working on something similar w/ Staple

- Latin Am. Businesses -

done at
SBA's
SBOCS across country
(*)
→ LAMX

? Native American day?

(A) • Developing Kids site - youth entrepreneur

(5) Transportation

Cleveland

Worcester

Prince Georges County

} Transportation
activities
Pitts.

(6) Education

• Regional Conferences - do a satellite town
meeting (Seattle?)

• National Conf on Ed Tech - Sept 14-15 DC.

→ • DotCom millionaires to help young people

• Partnership for Family - Ed →

3/6/Meeting



Gigi E. Georges
03/06/2000 10:54:21 AM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP

cc:

Subject: agenda--pls. clear so I can get copies made

Tom, How does the following breakdown on how we do the meeting sound:

First part: overview of trip timeline and asingments -- Gigi

- Includes: -Trip 5 weeks away/need to focus
- Asking you for 3 things -- deliverables, sign on help (TAK will talk more on this), site and event ideas
- Some already have stuff: talk about those later in meeting
- Next meeting Friday at 11 AM -- show real progress

Second and Third parts -- You

- What the Call to Action is, that we may do kickoff, that we'll email it to them later today...
- Talk about what we're doing with corporate sector -letter out, gettting proposals, etc.
- Talk about Report
- Running discussion of what folks have- going around the table.

If you'd prefer to do this any other way, just let me know. Thanks.

----- Forwarded by Gigi E. Georges/OPD/EOP on 03/06/2000 10:39 AM -----



Record Type: Record

To: Gigi E. Georges/OPD/EOP@EOP, Thomas A. Kalil/OPD/EOP@EOP

cc:

Subject: agenda--pls. clear so I can get copies made



0306AGENDA.do

COMMITTEE
- 50
- 1120

AGENDA FOR INTER-AGENCY DIGITAL DIVIDE MEETING

March 6, 2000
1:00-2:00pm
Room 231--OEEOB

- I. OVERVIEW ON THE DIGITAL DIVIDE TRIP TIMELINE AND ASSIGNMENTS**
- II. SIGN ON TO THE CALL TO ACTION DOCUMENT**
- III. SITES AND EVENT IDEAS**
- IV. QUESTIONS**

February 25, 2000

How agencies can help make the President's "Digital Divide" trip a success

All agencies

- Event ideas.
- Success stories and background material.
- Agency deliverables.
- Suggestions for commitments that the President could challenge others to make.
- Suggestions for encouraging agency employee volunteerism.
- Make Web sites accessible for people with disabilities (go to <http://www.w3.org/WAI/> to find out how).

Possible specific agency participation (please don't feel limited by these)

Agriculture

- Policies that could stimulate rural broadband.
- Initiatives by 4H, land grant colleges, or other rural stakeholders.

Americorps

- ways to better recruit

- More "high-tech" volunteers for projects such as PowerUP, community technology centers, etc.

Commerce

- Additional ideas for private sector commitments.
- Work with Agriculture and Interior on rural telecom and Indian Country.
- "Best practices" from TOP grants.

Education

- Get more teachers colleges to commitment to training all new teachers to use technology, using framework created by CEO Forum on Educational Technology.

- Proposals for increasing the capacity of Minority-Serving Institutions to train students for IT careers.

HUD

- Expand Neighborhood Networks initiative
- Ideas for social services that could be delivered electronically.

Interior

- Ideas for Indian country -- outsourcing of data entry or programming jobs, use of e-commerce for small business.

Labor

- Partnerships with industry to prepare more people for IT careers, especially low-income workers and minorities that are under-represented in the IT workforce.
- Greater use of WIA funds for IT workforce development.

SBA

- On-line assistance for micro-enterprises.

February 25, 2000

TO: NATASHA BILIMORIA
GIGI GEORGES
TOM KALIL

FROM: RACHAEL GOLDFARB

RE: Minutes from New Markets Interagency Meeting

GS: Important to understand where NM has been successful and where they haven't been.

Good: Hastert made sincere pledge.

Not Good: There has not been a really clear easy sense of how to participate. Decision was to focus on single issue. There hasn't been public rallying of private sector. GS then went through list of dramatic contributions. Still, GS pointed out, the NMI is still relatively idiosyncratic, not unified, and very much all over the map. We need to give people a clear formula on how to participate.

Distributed the three page summary of what's happened so far. GS explained that with this trip we want to have a national call to action, with the notion of bringing the digital opportunity to every home. The internet, GS argued, should be viewed as the equivalent to the phone.

GS wants to encourage people to be substantively involved with this – not just an effort to get people on Air Force One, or mentioned in the President's speeches.

GS outlined a timeline:

March – a call to action

June – a report from the President on what people have done

And the trip takes place inbetween

This is an industry that is highly individualistic, competitive, entrepreneurial. We add value in providing information and matchmaking people with particular industries.

GS encouraged people to coordinate with Jay and OPL in bringing people into this effort. He also encouraged that people get involved with the legislative proposals and potential deliverables.

Where do we go?

This is a very difficult question because more people are pressuring us to go places. People should not make any promises.

Things to consider:

1. How do we display technology in events?

POTUS and CEO's do an internet with ten really poor schools that are wired well. Interaction, good content, five people could have a role with POTUS and ten communities can participate – thus dramatic display of what we can do.

2. Don't forget that this is about economic development and not just education and schools.

Possible event ideas include people who are making a living off internet because they are disabled and raising awareness about closing the skills gap.

POTUS and VP have digital divide b/w them. POTUS has credibility talking to people who are scared of the internet.

3. What are the site trip ideas that we ought to be doing? Branching beyond the use of the internet to optical and other innovative technologies.

GS urged people to make decisions no later than Mar 14 or Mar 15th. He suggested that there may be as few as four or five cities with hookups to forty cities. Also encouraged people to communicate "up the chain."

Tom went through the paper on agency participation.

Meeting end: 5:50 pm.

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