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DIGITAL DIVIDE 4/2000 [2]

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April 3, 2000

BRIEFING AND REMARKS FOR NATIONAL CALL TO ACTION

DATE: April 4, 2000
TIME: 2:30 – 3:30 pm
LOCATION: East Room
FROM: Gene Sperling

I. PURPOSE

To formally announce your National Call to Action to bring digital opportunity to youth, families and communities. This event will also provide you the opportunity to announce where you will be traveling on your upcoming "New Markets" trip, which is focused on bridging the digital divide.

II. BACKGROUND

National Call to Action

Your National Call to Action sets forth two critical Administration goals to bring digital opportunity to youth, families and communities. The document was circulated to leading non-profit organizations and high-tech companies, and has been endorsed by over 370 organizations.

The first goal is to **Ensure Access To 21st Century Learning Tools For Every Child In Every School**. This requires connecting every classroom to the Internet, ensuring that all students have access to modern multimedia computers, ideally at a rate of one computer to every four to five students, ensuring that teachers are properly trained, and making high-quality educational software and online content available to both students and teachers.

Goal two is to **Expand Digital Opportunity To Every Family And Community**. This includes universal access to the Internet at home, access to technology through Community Technology Centers and high speed networks, technology training, and motivating more people, especially underserved youth, to get connected.

You will also be announcing the following commitments made by AmeriCorps, Yahoo!, 3Com and the American Library Association.

- The Corporation for National Service will commit \$10 million to recruit 750 new AmeriCorps members with high-tech skills (an "E-Corps") to take on a variety of tasks, such as providing technical support to school computer systems, tutoring at Community Technology Centers, and offering Information Technology (IT) training for high tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school. You should know that Senator Mikulski has introduced legislation to create an "E-corps" and to take other steps to close the digital divide.
- Yahoo! is providing the Corporation for National Service with an Internet advertising campaign worth \$1 million to recruit new AmeriCorps workers to serve as technology educators across the United States.
- 3Com has created a new program with the YWCA called NetPrep GYRLS that will offer high-school-aged girls training in computer networking. To support the program, 3Com will be donating to the YWCA lab equipment sets for instructional labs, instructor training, and student materials packages. 3Com is committed to help train 600 girls. 3Com hopes that through this partnership with the YWCA, more girls will be encouraged to pursue rewarding careers in the growing field of high tech.
- The American Library Association is pledging to work with its members to help bridge the digital divide by creating or expanding "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

Julian Lacey

Mr. Lacey will introduce YOU. Julian Lacey, 29 years old, grew up in East Palo Alto. In 1995, Julian began volunteering at Plugged In, a community technology center that provides access to computers to area youth. After receiving training, Julian began teaching youth how to use the Internet as a resource and to design webpages. Over the five years that Julian worked at Plugged In, he saw many of his students go on to college or high paying jobs in the high tech industry. He believes that access to the Internet can be the key to helping teenagers stay out of trouble, learn important job and life skills and build a better future for themselves and their families. Without computer technology centers like Plugged In, Julian believes that many youth, particularly in low-income areas, would never have access to computers and the Internet due to the lack of resources at home or at school. Julian now works as a webpage designer for Averstar, a computer contractor for Lockheed Martin.

Digital Divide Trip

As you know, you will be traveling on April 17-18 to East Palo Alto, CA; Shiprock Reservation in New Mexico and Chicago, IL to highlight private and public initiatives to help bring digital opportunity to all Americans. We may also announce your trip to North Carolina the following week to discuss "rural broadband."

III. PARTICIPANTS

Event Briefing in the Oval Office

YOU

Alexis Herman

Maria Echaveste

Gene Sperling

Mary Beth Cahill

David Beier

State Dining Room Meet and Greet

YOU

Please see attachment for additional participants.

East Room Event

YOU

Alexis Herman

Senator Barbara Mikulski

Julian Lacey

IV. SEQUENCE OF EVENTS

- YOU will be briefed in the Oval Office on the Call to Action and the upcoming Digital Divide trip.
- YOU will then proceed to the State Dining Room for a Meet and Greet with Alexis Herman, Senator Mikulski, Administration officials, Members of Congress, elected officials, community leaders and Julian Lacey.
- YOU, Alexis Herman, Senator Mikulski, and Julian Lacey will be announced onto the stage in the East Room.
- Alexis Herman will make welcoming remarks and introduce Senator Mikulski.
- Senator Mikulski will speak and introduce Julian Lacey.
- Julian Lacey will speak and introduce YOU.
- YOU will make your remarks.
- YOU will depart.

V. PRESS COVERAGE

Open

VI. REMARKS

To be provided by speechwriting.

VII. ATTACHMENTS

Participants in the State Dining Room Meet and Greet.

ATTACHMENT—PARTICIPANTS IN STATE DINING ROOM MEET AND GREET

Administration Officials

Alexis Herman
Daniel Glickman
Maria Echaveste
Gene Sperling
Martin Bailey
Mary Beth Cahill
Hon. Harris Wofford, Former Senator of Pennsylvania, CEO of Corporation for National Service
Dr. Neil Lane, Director of Office of Science and Technology Policy
David Beier

Elected Officials

Hon Angus King, Governor of Maine

Community Leaders

Hon. Eli Segal, Pres. and CEO, Welfare to Work Partnership

Members of Congress

Sen. John Breaux (D-LA)
Sen. Jeff Bingaman (D-NM)
Rep. John Conyers (D-MI)
Sen. Byron Dorgan (D-ND)
Sen. Barbara Mikulski (D-MD)
Sen. Arlen Specter (R-PA)
Rep. Brian Baird (D-WA)
Rep. Carlos Romero-Barcelo (D-P.R.)
Rep. Xavier Becerra (D-CA)
Rep. Elijah Cummings (D-MD)
Rep. Harold Ford Jr. (D-TN)
Rep. William Jefferson (D-LA)
Rep. Eddie Bernice Johnson (D-TX)
Rep. Sheila Jackson-Lee (D-TX)
Rep. Gregory Meeks (D-NY)
Rep. Robert Menendez (D-NJ)
Rep. Silvestre Reyes (D-TX)
Rep. Ciro Rodriguez (D-TX)
Rep. Bobby Rush (D-IL)
Rep. Mark Udall (D-CO)
Rep. David Wu (D-OR)

**THE CLINTON-GORE ADMINISTRATION:
A NATIONAL CALL TO ACTION TO CLOSE THE DIGITAL DIVIDE**

Draft April 2, 2000

President Clinton Will Announce Today That Over 400 Companies And Non-Profit Organizations Have Signed A "National Call To Action" To Bring Digital Opportunity To Youth, Families And Communities. The President will be joined by the Secretary of Labor Alexis Herman, Senator Barbara Mikulski and Julian Lacey, a longtime volunteer at PluggedIn, a Community Technology Center in East Palo Alto, California. He will announce his National Call to Action to help bring digital opportunity to youth, families and communities around the country. Over 400 companies and non-profit organizations have agreed to sign this Call to Action.

President Clinton's "National Call To Action." President Clinton has issued a National Call to Action to challenge corporations, non-profits organizations and individuals to take concrete steps to meet two critical goals:

- **Provide 21st Century Learning Tools For Every Child In Every School.** For children to succeed, they need to master basic skills at an early age. The ability to use technology to learn and succeed in the workplace of the 21st century has become a "new basic" -- creating a national imperative to ensure that every child is technologically literate. To reach this goal, America needs a comprehensive approach to connect every classroom, provide all students with access to multimedia computers, train teachers to use and integrate technology into the curriculum, and to provide high quality online content and educational software.
- **Create Digital Opportunity For Every American Family And Community.** For all families and communities to benefit from the New Economy, we must ensure that all Americans have access to technology and the skills needed to use it. We must work to meet the long-term goal of making home access to the Internet universal, bring technology to every neighborhood through community technology centers, empower all citizens with IT skills, and motivate more people to appreciate the value of "getting connected."

The President Will Announce Several Initiatives To Help Bring Digital Opportunity To All Americans. The President will announce the following initiatives that demonstrate a real commitment by the public and private sectors to work together to bridge the digital divide:

- **\$12.5 Million For An "E-Corps".** The Corporation for National Service will commit \$10 million to recruit 750 qualified AmeriCorps members for projects aimed at bringing digital opportunity to youth, families and communities. These volunteers will provide technical support to school computer systems, tutor at Community Technology Centers, and offer IT training for high-tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school.
- **Yahoo! Will Invest \$1 Million in Digital Opportunity.** Yahoo! will provide an Internet advertising campaign worth \$1 million to enlist volunteers with high-tech skills for AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting volunteers with high-tech skills to work on technology-related projects.
- **3Com Launches NetPrep GYRLS.** In partnership with the YWCA's TechGYRLS program, 3Com will announce NetPrep GYRLS, a \$330,000 program that will offer girls aged 14-16 training in computer networking. Currently, women represent less than 30 percent of U.S. computer scientists and computer programmers. The 3Com NetPrep curriculum will allow high school girls to focus their technical education on computer networking, leading to an industry-standard certification. 3Com expects to reach 600 girls in 30 NetPrep GYRLS locations across the country.
- **American Library Association.** The American Library Association will pledge to help bridge the digital divide by working with its members to create or expand "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

President Clinton Will Also Announce His Third New Markets Tour – From Digital Divide to Digital Opportunity. On April 17-18, President Clinton, accompanied by CEOs, Members of Congress, Cabinet Secretaries and community leaders will focus national attention on initiatives aimed at overcoming the digital divide and creating opportunities for youth, families and communities. The President will travel to East Palo Alto, CA, [rural XXX], the Navajo Nation in New Mexico, and Chicago, Illinois, to highlight private and public-sector initiatives to help bring digital opportunity to all Americans. Later this month, the President will travel to rural North Carolina to stress the importance of expanding rural access to the emerging broadband Internet.

THE IMPORTANCE OF BRIDGING THE DIGITAL DIVIDE AND CREATING DIGITAL OPPORTUNITY FOR ALL AMERICANS

Access to computers and the Internet and the ability to effectively use this technology are becoming increasingly important for full participation in America's economic, political and social life. People are using the Internet to find lower prices for goods and services, work from home or start their own business, acquire new skills using distance learning, and make better informed decisions about their healthcare needs. The ability to use technology is becoming increasingly important in the workplace, and jobs in the rapidly growing information technology sector pay almost 80 percent more than the average private sector wage.

Technology, used creatively, can also make a big difference in the way teachers teach and students learn. In some classrooms, teachers are using the Internet to keep up with the latest developments in their field, exchange lesson plans with their colleagues, and communicate more frequently with parents. Students are able to log on to the Library of Congress to download primary documents for a history paper, explore the universe with an Internet-connected telescope used by professional astronomers, and engage in more active "learning by doing." Students are also creating powerful Internet-based learning resources that can be used by other students – such as award-winning Web sites on endangered species, the biology of sleep, human perception of sound, and an exploration of the American judicial system.

Access to computers and the Internet has exploded during the Clinton-Gore Administration. Unfortunately, there is strong evidence of a "digital divide" -- a gap between those individuals and communities that have access to these Information Age tools and those who don't. A July 1999 report from the Department of Commerce, based on December 1998 Census Department data, revealed that:

- **Better educated Americans more likely to be connected.** Between 1997 and 1998, the technology divide between those at the highest and lowest education levels increased 25%. In 1998, those with a college degree are more than *eight times* likely to have a computer at home and nearly *sixteen times* as likely to have home Internet access as those with an elementary school education.
- **The gap between high- and low-income Americans is increasing.** In the last year, the divide between those at the highest and lowest income levels grew 29%. Urban households with incomes of \$75,000 or higher are more than *twenty times* more likely to have access to the Internet than rural households at the lowest income levels, and more than *nine times* as likely to have a computer at home.
- **Whites more likely to be connected than African-Americans or Hispanics.** The digital divide is also persistent along racial and ethnic lines. Whites are more likely to have access to the Internet from home than African-Americans or Hispanics have from *any* location. African-American and Hispanic households are roughly *two-fifths* as likely to have home Internet access as white households. However, for incomes of \$75,000 and higher, the divide between whites and African-Americans has narrowed considerably in the last year.
- **Rural areas less likely to be connected than urban users.** Regardless of income level, those living in rural areas are lagging behind in computer ownership and Internet access. At some income levels, those in urban areas are 50% more likely to have Internet access than those earning the same income in rural areas. Low income households in rural areas are the least connected, with connectivity rates in the singles digits for both computers and Internet access.

In addition, data from the National Center for Education Statistics reveals a "digital divide" in our nation's schools. As of the fall of 1998, 39 percent of classrooms of poor schools were connected to the Internet, as compared to 74 percent in wealthier schools.

Background Information on Digital Divide for 4/4 Call To Action

I. Key points

- President is setting forth a **comprehensive approach** to bridge the digital divide and create digital opportunity for more Americans. His goals address not only access to technology but training, online content, motivation, etc.
- Call To Action shows the broad coalition of high-tech companies, civil rights organizations, educators, community-based organizations that are prepared to make this a priority.
- Trip will serve as a catalyst for additional public and private sector commitments.

II. Key statistics

Digital Divide:

- 3 percent of poor rural households are connected to the Internet - compared to 60 percent of wealthy urban households [1999 Digital Divide report - '98 Census data]
- 8 percent of poor rural households have computers, compared to 80 percent of wealthy urban households[1999 Digital Divide report - '98 Census data]
- 17 percent of white households making \$15,000 - \$35,000 are connected to the Internet, compared to 8 percent of black households. [1999 Digital Divide report - '98 Census data]

IT jobs

- In the IT industry -- African-Americans account for 10 percent of the workforce but only 5 percent of the computer programmers. Hispanic-Americans account for 9 percent of the workforce and only 4 percent of the computer programmers. [BLS data from Information Technology Association of America.]
- Jobs in the IT sector pay almost 80 percent more than the private sector average.

Educational technology

- The government's investment in educational technology has increased from:
 - FY93 \$23 million
 - FY2000 \$765.8 million (enacted)
 - FY2001 \$903 million (proposed)
- The "e-rate", part of the Telecommunications Act of 1996, is providing an additional \$2.25 billion in 20% - 90% discounts to connect schools and libraries to the Internet, with the

deepest discounts going to the poorest schools that need it most. The e-rate alone has provided Internet access for children in more than 1 million classrooms.

- In the poorest schools, 39 percent of classrooms are connected, compared to 74 percent in the wealthiest schools. [February 2000 NCES report, Department of Education.]

III. **FY2001 budget initiatives**

1. **\$2 billion (over 10 years) in tax incentives to encourage private sector donation of computers, support for community technology centers, and technology training for workers**
2. **\$150 million to help train all new teachers entering the workforce to use technology effectively**

Up from \$75 million in FY99 and FY2000. Need 2 million new teachers over next 10 years

3. **\$100 million to create 1,000 Community Technology Centers in low-income urban and rural neighborhoods**

Up from \$10 million in FY99 and \$32.5 million in FY2000.

4. **\$50 million for a public-private partnership to expand home access to computers and the Internet for low-income families**

Going to explore best way to do this -- idea actually came from the private sector

5. **\$45 million to promote innovative applications of information and communications technology for under-served communities**

Up from \$15 million in FY2000. Example: tele-mentoring for at risk youth. Public health information systems that increase childhood immunization rates in inner-city Detroit

6. **\$25 million to accelerate private sector deployment of broadband networks in under-served urban and rural communities**

7. **\$10 million to prepare Native Americans for careers in IT and other technical fields**

Total: \$380 million +\$2 billion in tax incentives over 10 years

Q. Some have argued that there is no digital divide -- and that minorities are getting connected in increasing numbers? What's your response to that?

- First of all, we've never defined the digital divide as being solely a divide along ethnic or racial lines -- it's also a gap by income, education level, disability, and geography.
- Second -- it's not only access to hardware -- we need to train teachers to use technology effectively in the classroom, encourage more women and minorities to pursue high-tech careers, and encourage the development of applications of information technology -- such as compelling educational software that can get children excited about learning.
- Finally - the 1998 Census data that we have suggests that the differences between blacks and whites have narrowed at the upper income levels (above \$75,000) - but not at lower income levels. For example, 33 percent of white households with incomes of \$15,000 - \$35,000 have computers -- compared to 19 percent of black households.

[Note: argument that there is no "racial" divide is based on projections from market research companies.]

Q. Isn't this going to happen anyway - given rapidly falling prices of hardware and Internet access?

- We'd like it to happen faster. There was nothing inevitable about getting schools connected to the Internet - we catalyzed that with activities like NetDay and worked to ensure that poor schools are not left behind with the e-rate.
- Again, it's not just access to hardware -- we need to train teachers to use technology effectively in the classroom, encourage more women and minorities to pursue high-tech careers, and encourage the development of applications of information technology -- such as compelling educational software that can get children excited about learning.

Q. Isn't Administration's proposal corporate welfare?

- No -- we are providing tax incentives for them to take steps that are in the public interest -- such as donate computers to schools, libraries, and community technology centers.

President's List

DIGITAL DIVIDE CEREMONY - Tuesday APR 4 2000 - 2:00 PM East Room - Business - East Visitors Entrance

Page 1

THE PRESIDENT

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Accepts and No Responses

- A **Honorable Roberta Achtenberg**
Senior Vice President for Public Policy, San Francisco Chamber of Commerce
San Francisco, CA
- A **Mr. Kermit Thomas (Substitute for: Harry Alford)**
- A **Mr. Michael Andrews**
Vice President of International Business Affairs, Citigroup-Washington DC
Washington, DC
- A **Ms. Dorothy Ttyne Attwood**
Legal Advisor to the Chairman, FCC
- A **Mr. Morton Bahr**
President, CWA
- A **Hon. (Dr.) Martin Baily**
Chairman, Council of Economic Advisors
Washington, DC
- A **Mr. Lewis D. Baker**
Washington, DC
- Mr. Gary D. Bass**
Executive Director, OMB Watch
Washington, DC
- A **Mr. Edward J. Black**
President & CEO, Computer & Communication Industry Association
Washington, DC
- A **Ms. Ellen Blackler**
Special Assistant to the Bureau Chief, Common Carrier Bureau, FCC
- A **Mr. Robert B. Blancato**
Partner, Matz, Blancato & Associates
Washington, DC
- A **Ms. Jill Bond**
Leslie Harris & Associates
Washington, DC
- Mr. Frank Bonzio**
Executive Director, Internet Without Borders
- A **Ms. Barbara Bostick-Hunt**
Special Assistant to the President for Intergovernmental Affairs, White House
Washington, DC
- Ms. Martina Bradford**
Vice President, Lucent
- A **Ms. Judith A. Brewer**
Director of WWW Accessibility Initiative, World Wide Web Consortium

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Accepts and No Responses

- A **Mr. Alvin Brown**
CEB/OVP
- A **Mr. Gibbs Walter Brown**
Chairman and CEO, ePlanning
- A **Mr. Daniel Farrell Burton**
Director, Novell, Inc.
- A **Mr. Christopher G. Caine**
Vice President of Government Programs, IBM Corporation
Washington, DC
- A **Hon. Gaston Caperton**
President, The College Board
New York, NY
- A **Ms. Holly Carter**
Executive Director, CTC Network
- A **Mr. David A. Castagnetti**
Associate, Berner Bocknery
- Ms. Michele Cavataio**
Senior Policy Advisor, America Online
Dulles, VA
- A **Mr. Michael Cohen**
Community Empowerment Board, The White House
- Mr. Kevin Conlon**
Itasca, IL
- Dr. D.L. Crooker**
Destiny Communications Institute
- Hon. (Sec.) Andrew M. Cuomo**
Secretary of Housing and Urban Development, Department of Housing and Urban Development
- A **Hon. Wayne K. Curry**
County Executive, Prince George's County
Upper Marlboro, MD
- A **Hon. (Ms.) Lynn G. Cutler**
Deputy Assistant to the President for Intergovernmental Affairs, Office of Intergovernmental Affairs, The White House
Washington, DC
Guest: Mr. Paul Rutherford
- A **Mr. Darien C. Dash**
President, Digital Mafia Entertainment
Englewood, NJ
- A **Dr. William W. Destler**
OVP of Research and Dean, University of Maryland

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Accepts and No Responses

- A **Ms. Jennifer Tuccillo Dexter**
Vice President, Easter Seals
- A **Mr. Alan Dinsmore**
American Federation for the Blind
Washington, DC
- A **Ms. Evangelina Frescas Dobbs**
Executive Director, Wider Opportunities for Women
Washington, DC
- A **Hon. Maria Echaveste**
Assistant to the President & Deputy Chief of Staff, The White House
Washington, DC
- Mr. Tom Ehgood**
Vice-President, Compaq Computers
- A **Hon. Albert C. Eisenberg**
Deputy Assistant Secretary for Transportation Policy, US Department of Transportation
- A **Mr. David Eisner**
Vice President, America On Line
Dulles, VA
- Ms. Pepper English**
Vice-President, Bell South
- A **Honorable David H. Ennis**
Delaware House of Representatives
Dover, DE
- A **Mr. Eric V. Eve**
Director of Federal Relations, Bell Atlantic Corporation
Washington, DC
- A **Hon. Greg Farmer**
Vice President, Nortel Networks
Washington, DC
- Ms. Sandy Butler-Whyte (Substitute for: Edie Fraser)**
- A **Mr. Roberto Frisancho**
President, Latino Civil Rights Center
-  A **Mr. Peter Gallagher**
President and CEO, America's Promise
Alexandria, VA
-  A **Mr. Gregory Todd Garcia**
Vice-President, 3COM
- A **Mr. James Gashel**
Director of Governmental Affairs, National Federation of the Blind
Baltimore, MD

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Accepts and No Responses

- A **Mr. James R. Geletka**
Executive Director, Rehabilitation Engineering and Assistive Technology Center
- A **Honorable Gary R. George**
State Senator, Wisconsin, State Capitol
Madison, WI
- Hon. (Sec.) Daniel R. Glickman**
Secretary of Agriculture, U.S. Department of Agriculture
Washington, DC
- A **Ms. Jill Miller Godoff**
Executive Director
Washington, DC
- A **Mr. John Gomperts**
Chief of Staff, Corporation for National Service
Washington, DC
- A **Hon. C. Vernon Gray**
Ellicott City, MD
- Hon. (Mr.) William H. Gray**
President and CEO, United Negro College Fund, Inc.
Fairfax, VA
- A **Ms. Carolyn Groobey**
Partner, McKinsey and Company, Inc.
Washington, DC
- Mr. Nick Grouf**
CEO, Firefly Network
Cambridge, MA
- Ms. Tessie Guillermo**
Executive Director, Asian Pacific Islander American Health Forum
San Francisco, CA
- A **Ms. Ellen W. Haas**
CEO, Foodfit.com
Washington, DC
- A **Mr. Christopher Hankin**
Vice President - Director of Federal Affairs, Sun Microsystems
- A **Ms. LaDonna Harris**
President, Americans for Indians Opportunities
Bernalillo, NM
- A **Hon. Neil F. Hartigan**
Chairman, World Trade Center Chicago
Chicago, IL
- Ms. Kara Hartnett**
OpenVoice

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Accepts and No Responses

- A **Mr. Wade J. Henderson**
Executive Director, Leadership Conference on Civil Rights
Washington, DC
- A **Hon. (Sec.) Alexis M. Herman**
Secretary of Labor, Department of Labor
- Ms. Antonia Hernandez**
President & CEO, Mexican American Legal Defense & Education Fund
Los Angeles, CA
- A **Mr. Christopher Long (Substitute for: Joe Hillings)**
- Mr. John Hohmann**
National Bandwith
- Ms. Julie Holdren**
President and CEO, Olympus Group
Alexandria, VA
- A **Mr. Frederick S. Humphries**
Vice President, US West
Washington, DC
- A **Dr. David G. Imig**
Chief Executive Officer, American Association of Colleges for Teacher Education
Washington, DC
- A **Mr. Andrew Imparato**
President, American Association of People with Disabilities
Washington, DC
- A **Mr. Clarence Irving**
President, Irving Information
- Mr. Larry Irving**
CEO, Urban Magic
- Hon. (Rep.) Jesse L. Jackson**
D/Illinois, House of Representatives
Washington, DC
- Mr. Carlton Jenkins**
One Net Now
- Mr. Jim Johnson**
Vice President, SGI
- A **Mr. Robert Louis Johnson**
Washington, DC
- Mr. Tom Jurkovich**
Federal Government Affairs Manager and Corporate Attorney, Microsoft
Washington, DC

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Accepts and No Responses

- A **Mr. Aram H. Kailian**
Special Assistant to the Commissioner, General Services Administration
Washington, DC
- A **Ms. Julie Kaminkow**
Confidential Assistant, U.S. Department of Education
Washington, DC
- A **Mr. Kenneth T. Kay**
CORETECH
- A **Ms. Barbara Greene Kilberg**
President, NVTC
- A **Ms. Elizabeth O. Kim**
Assistant General Counsel and New Markets Director, SBA
Washington, DC
- A **Hon. (Gov.) Angus S. King**
Governor (I), State of Maine
Augusta, ME
- A **Mr. Joshua A. King**
- A **Mr. Larry Kirkman**
Executive Director, Benton Foundation
Washington, DC
- A **Mr. Robert E. Knowling**
CEO, COV AD
- A **Mr. Adam Krouse**
- A **Mr. Ronald Krouse**
American Federation of Teachers
Alexandria, VA
- A **Mr. Keith Krueger**
Executive Director, Consortium for School Networking
- A **Mr. Jack Krumholtz**
Director, Federal Government Affairs and Washington DC Office, Microsoft Corporation
Washington, DC
- Mr. Christopher Kui**
Executive Director, Asian Americans for Equality
New York, NY
- A **Mr. Nathaniel LaCour**
Vice President, AFT
New Orleans, LA
- A **Ms. Wendy Lader**
Senior Policy Advisor, National Telecommunications and Information Administration

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Accepts and No Responses

Mr. Francis Lam
Asian Americans for Equality

Mr. Weldon H. Latham
Senior Partner, Shaw, Pittman, Potts & Trowbridge
Washington, DC

A **Ms. Abby F. Milstein (Substitute for: Paul LeClerc)**

A **Ms. Kelly Klegar Levy**
Associate Administrator, National Telecommunications and Information Administration, Department of Commerce

A **Ms. Laurie A. Lipper**
Director, Children's Partnership

A **Ms. Martha Livingston**
Senior Policy Analyst and Assistant General Counsel, White House Office of Science and Technology Policy

A **Mr. Glynis D. Long**
Program Manager, SBA eCommerce

A **Mr. William B. Luecht**
External Affairs Officer, CDFI Fund

A **Ms. Mary MacPherson**
President, Netpreneur.org

A **Mr. Jerry Malone**
Chief of Staff, Department of Transportation
Washington, DC

A **Ms. Vicky Rasel (Substitute for: Ginny Markle)**

Hon. Susan Masten
President, National Congress of American Indians
Washington, DC



Ms. Mary Ellen Maxwell
President, National School Boards Association

Mr. Norman Mayfield
Novanetwork, Inc.

A **Mr. David Paul McClure**
Executive Director, United States Internet Industry Association

A **Hon. David McCurdy**
Electronics Industries Alliance
Arlington, VA

Ms. Zana L. McDonald
Director, Blackfeet Tribal Business Information Center

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Accepts and No Responses

Ms. Anne McGuire
Associate, Quinn Gillespie

Mr. Jonathan Melegrito
Executive Director, National Federation of Filipino American Associations
Washington, DC

Mr. Jeffrey Menaged

A **Mr. David L. Mercer**
Senior Advisor, America's Millennium, Mercer & Associates, Inc.
Washington, DC

A **Mr. Harris Miller**
Acting President, Information Technology Association of America
Arlington, VA

A **Mr. William Milliken**
President, Communities in Schools, Inc.
Alexandria, VA

A **Ms. Amy Joe Millman**
Executive Director, National Women's Business Council
Washington, DC

Mr. Charles Moses
President, United Cerebral Palsy Associations, Inc.

A **Ms. Lara Muldoon**
Treasury Department

Hon. Janet G. Mullins
Vice President - Washington Affairs, Ford Motor Company
Washington, DC

A **Ms. Natalia Munoz**
Editor-in-Chief, Eviva.Net
New York, NY

Alderman Ricardo Munoz
City Alderman
Chicago, IL

A **Mr. Jonas B. Neihardt**
Vice President, QUALCOMM

M + G ?

A **Ms. Kirsten A. Nyrop**
Executive Director, United Cerebral Palsy Associations, Inc.

M + G ?

A **Ms. Erin Lynn O'Brien**
Director, Healtheon/WEB MD

A **Mr. James M. O'Connor**
Deputy Associate Administrator/ OSCS, Small Business Administration

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Ms. Daphne Kwok (Substitute for: George Ong)**
Executive Director, Organization of Chinese Americans
Washington, DC
- A **Mr. Derrick B. Owens**
Director, Interagency Affairs at NTIA, Department of Commerce
- A **Mr. James Payne**
Vice President, Qwest
Arlington, VA
- Mr. Henry Ponder**
President, NAFEO
- A **Mr. Leland S. Prussia**
Bank of America
San Francisco, CA
- A **Ms. Amanda Broun (Substitute for: Wendy Puriefoy)**
Public Education Fund Network
- A **Ms. Vicki Rafel**
- A **Ms. Carmen M. Ramos**
President, Quality Management
Washington, DC
- A **Ms. Annabelle Redway**
Washington, DC
- A **Mr. Morris L. Reid**
Partner, Dewey Square Group
Washington, DC
- A **Mr. Geoffrey Rhodes**
Washington, DC
- A **Mr. Paul J. Richman**
Confidential Assistant to the Deputy Administrator of Community Development, USDA
- Ms. Sullivan Robinson**
Executive Director, Congress of National Black Churches, Inc.
Washington, DC
- A **Ms. Katherine Rodi**
Coordinator, CEO Forum
- A **Mr. Mark Root**
Manager of Information Services, Council of Great City Schools
Washington, DC
- Ms. Christy Russell**
President, Association of Rehabilitation Programs in Computer Technology

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Mr. Robert Sachs** ? M+G
President and CEO, National Cable Television Association
Washington, DC
- Mr. Jonathan Sallett**
Vice President, MCI Worldcom
- A **Mr. John Scheibel** - M+G
Vice President, Yahoo! Inc.
Guest: Ms. Jennifer Hull
- A **Hon. (Mr.) Eli J. Segal**
President and CEO, Welfare to Work Partnership
Washington, DC
- A **Ms. Emily Sheketoff** - M+G
Director, American Library Association
- Ms. Aliza Sherman**
Founder, Cybergirl.com
- Mr. Clive Smith**
CEO, New Deal
- A **Mr. Craig Smith**
Vice President, Voter.Com
- A **Ms. Karen W. Smith** - M+G
Executive Director, TechCorps
- A **Ms. Marianne Smith**
Department of Transportation
- A **Hon. Richard Socarides**
Special Assistant to the President & Senior Advisor for Public Liaison, Office of the Public Liaison, The White House
Washington, DC
- A **Honorable Ira Sockowitz**
President, Phoenix Consulting Group, Inc.
- A **Ms. Roxanne Spillet** - M+G
President, Boys & Girls Clubs of America
Atlanta, GA
Guest: Mr. Robert A. Calloway
- A **Ms. Orysia Stanchak**
Executive Director, YWCA of USA
- A **Ms. Antonia Stone** - M+G
Founder, Computer Technology Centers Network
- A **Mr. William R. Sweeney**
Executive Vice President of Global Governmental Affairs, EDS Corporation
Washington, DC

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REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Mr. Matthew Szulik** M & G ?
President, Red Hat
Guest: Ms. Melissa London
- A **Mr. Thomas G. Tate**
Digital Divide Co-Leader, USDA
- Mr. Michael Timmeny**
Government Relations, Cisco Systems, Inc.
- Dr. Gerald N. Tirozzi**
Executive Director, National Association of Secondary School Principals
Reston, VA
- A **Ms. Margaret B. Tulloch**
Paralegal Supervisor, Department of Justice
Washington, DC
- A **Ms. Pamela J. Turner**
Senior VP of Government, National Cable Television Association
Washington, DC
- A **Mr. Joseph Vassallo**
Executive VP, ePlanning
- Mr. John Venator**
President, Computing Technology Industry Association
- Ms. Georgina Cynthia Verdugo**
Washington Office Regional Council, Mexican-American Legal Defense and Education Fund
Washington, DC
- A **Ms. Carole J. Wacey**
Special Assistant, U.S. Department of Education
Washington, DC
- A **Ms. Michelle Lana Wallach**
Senator Bob Graham's Office
- A **Mrs. Dorothy Walsh**
VP, Federal Relations, Ameritech
Washington, DC, DC
- A **Mr. Jeffrey Watson**
CEO, J. Watson & Associates
Washington, DC
- A **Mr. James F. Whittaker**
Vice President, Hewlett Packard
- A **Mr. Brent A. Wilkes**
Executive Director, League of United Latin American Citizens
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Mrs. Carol W. Wilner**
Director, Federal Public Affairs, AT&T
Washington, DC
- A **Hon. Harris L. Wofford**
Former Senator for Pennsylvania and CEO, The Corporation for National Service
Washington, DC
- A **Ms Patricia Wright**
Director, Governmental Affairs, Disability Rights Education and Defense Fund, Inc.
Washington, DC
- A **Ms. Suzanne Bernadette Adams Yates**
US Dept of Education
- Mr. Scott Yohe**
Delta Airlines
Washington, DC
- A **Mr. Ariel Zwang**
White House Fellow, Department of Housing and Urban Development

m+G (?)

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Mr. Harry C. Alford**
Chairman and CEO, National Black Chamber of Commerce
Washington, DC
- R **Hon. Aida M. Alvarez**
Administrator, Small Business Administration
Washington, DC
- R **Ms. Jacqueline Anderson**
Coalition for Fair Employment in Silicon Valley
- R **Mr. William Archy**
President, AEA International
- R **Mr. Thomas E. Armstrong**
Pennsylvania House of Representatives
Harrisburg, PA
- R **Hon. (Sec.) Bruce Babbitt**
Secretary of the Interior, Department of the Interior
Washington, DC
- R **Mr. Andre Banks**
Small Business Administration
- R **Mr. John J. Barry**
International President, International Brotherhood of Electrical Workers
Washington, DC
- R **Ms. Sandra Bernard**
American Association of University Women
Washington, DC
- R **Hon. Daniel T. Blue**
Speaker, North Carolina State Legislature
Raleigh, NC
- R **Dr. Anne L. Bryant**
Executive Director, National School Boards Association
Alexandria, VA
- R **Mr. Robert F. Chase**
President, National Education Association
Washington, DC
- R **Hon. Vincent A. Cianci**
Mayor, City of Providence
Providence, RI
- R **Mr. J. Thomas Cochran**
Executive Director, U.S. Conference of Mayors
Washington, DC
- R **Hon. (Sec.) William M. Daley**
Secretary of Commerce, Department of Commerce
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Mr. Darryl Dennis**
Counselor to the President, Small Business Administration
Washington, DC
- R **Mr. Tom Donohue**
President, United States Chamber of Commerce
- R **Mr. Thomas W. Dortch**
National President, 100 Black Men of America, Inc.
Atlanta, GA
- R **Hon. Robert Edgar**
Secretary General, National Council of Churches
New York, NY
- R **Mr. David Ellington**
Co-Founder, President and CEO, NetNoir, Inc.
San Francisco, CA
- R **Ms. Sandra Feldman**
President, American Federation of Teachers
Washington, DC
- R **Ms. Edie Fraser**
President, Public Affairs Group Inc
Washington, DC
- R **Mr. Alvin From**
President, Democratic Leadership Council
Washington, DC
- R **Mr. Larry Goldberg**
Director, National Center for Accessible Media
- R **Mr. Roy Gonzalez**
Mayor of San Jose
San Jose, CA
- R **Mr. Ernest G. Green**
Chairman, African Development Foundation, Managing Director, Lehman Brothers
Washington, DC
- R **Hon. Jane Hague**
Council Member, King County Courthouse
Seattle, WA
- R **Mr. George Herrera**
President, US-Hispanic Chamber of Commerce
Washington, DC
- R **Mr. Stephen M. Heyman**
Deputy Assistant Secretary, US Department of Labor
Washington, DC
- R **Mr. Joe Hillings**
Enron Corporation
Washington, DC

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REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Honorable(Delegate) John Adams Hurson**
House Majority Leader, Maryland House of Delegates
Annapolis, MD
- R **Honorable Maynard H. Jackson**
Chairman of the Board, Jackson Securities, Incorporated
Atlanta, GA
- R **Ms. Roberta R. Katz**
President, TechNet
Palo Alto, CA
- R **Ms. Regina Keeney**
Vice President, Dell Computers
- R **Hon. William E. Kennard**
Chairman, Federal Communications Commission
Washington, DC
- R **Dr. Paul LeClerc**
President, The New York Public Library
New York, NY
- R **Hon. Jack Lew**
Director, Office of Management and Budget
Washington, DC
- R **Ms. Ginny Markle**
President, Parents-Teacher Association
- R **Mr. Samuel L. Maury**
President, The Business Roundtable
Washington, DC
- R **Mr. Donald McClellan**
Vice President, Gateway
- R **Mr. Gregory McQuerter**
CEO, Edapta Inc.
- R **Mayor Tom Menino**
Mayor, City of Boston
Boston, MA
- R **Hon. Kweisi Mfume**
President and CEO, NAACP
Baltimore, MD
- R **Mr. Michael L. Morgan**
President, Spirit of Milwaukee
Milwaukee, WI
- R **Ms. Karen K. Narasaki**
Executive Director, National Asian Pacific American Legal Consortium
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Hon. (Mayor) Martin Joseph O'Malley**
Mayor, City of Baltimore
Baltimore, MD
- R **Mr. George Ong**
President, Organization of Chinese Americans
Washington, DC
- R **Hon. (Gov.) Paul E. Patton**
Governor (D), State of Kentucky
Frankfort, KY
- R **Mr. Bernard R. Phillips**
CEO, NRTC
Herndon, VA
- R **Ms. Joanne Piccolo**
Vice President and Director, United States Government Relations, Motorola, Inc.
Washington, DC
- R **Mr. Hugh Price**
President and CEO, National Urban League
Memphis, TN
- R **Ms. Wendy O. Puriefoy**
President, Public Education Fund Network
Washington, DC
- R **Hon. (Sec.) William Richardson**
Secretary of Energy, Department of Energy
Washington, DC
- R **Hon. (Sec.) Richard W. Riley**
Department of Education
- R **Ms. Linda Sheperd**
President, National Parent Network on Disabilities
- R **Mr. Samuel J. Simmons**
President and CEO, National Caucus and Center on Black Aged, Inc.
Washington, DC
- R **Hon. (Sec.) Rodney E. Slater**
Secretary of Transportation, United States Department of Transportation
- R **Hon. (Sec.) Lawrence H. Summers**
Secretary of the Treasury, Department of the Treasury
- R **Mr. John J. Sweeney**
President, AFL-CIO
Washington, DC
- R **Ms. Victoria B. Tassan**
NationsBank
Washington, DC

REPORT DATE: April 3, 2000
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Regrets

- R **Ms. Ginny Terzano**
Corporate Public Relations, Microsoft
Washington, DC
- R **Hon. Fran Ulmer**
Lieutenant Governor of Alaska, Office of the Lieutenant Governor
Juneau, AK
- R **Ms. Cleopatra Vaughns**
President, National Association of Negro Business
- R **Ms. Jennifer Verdery**
Manager, Intel
- R **Mr. Edward G. Viltz**
Vice President, Enterprise Integration Corporation
- R **Ms. Mary Walker**
President, National Federation of Black Women Business Owners
Guest: Ms. Robyn W. Spencer
- R **Hon. (Mayor) Wellington E. Webb**
Mayor, City of Denver, Colorado
Denver, CO
- R **Mr. David Wilhelm**
Senior Managing Director, Everen Securities, Inc.
Chicago, IL
- R **Hon. Anthony A. Williams**
Mayor of the District of Columbia
Washington, DC
- R **Ms. KaYing Yang**
Executive Director, Southeast Asia Resource Action Center
- R **Mr. Stephen P. Yokich**
President, UAW
Detroit, MI
- R **Mr. Raul Yzaguirre**
President, National Council of La Raza
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

TOTAL COUNTS

Number of Accepts:	139
Number of Regrets:	73
Number of No Responses:	47
Number of Unknown Guests:	1
Number of Expected Attendees:	187

Monday, April 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: KENDRA PROCTOR GOLDBAS

SUBJECT: BACKGROUND ON AMERICORPS COMMITMENT

\$12.5 Million For An "E-Corps". The Corporation for National Service will commit \$10 million to recruit 750 qualified AmeriCorps members for projects aimed at bring digital opportunity to youth, families and communities. These volunteers will provide technical support to school computer systems, tutor at Community Technology Centers, and offer IT training for high tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school.

- ✓ The Yahoo! \$1 Million advertising commitment will support AmeriCorps' efforts to enlist new members for this initiative. Please see Tab for more information.

AmeriCorps Commitment to Underserved Communities. AmeriCorps, the domestic Peace Corps, engages more than 40,000 Americans in intensive service each year, in more than 500 programs across the country. After their term of service, AmeriCorps members receive education awards to help finance college or pay back student loans.

- ✓ Most AmeriCorps members are selected by and serve with local and national organizations such as Habitat for Humanity, Big Brothers/Sisters, etc.
- ✓ Other members – such as those working on the digital divide – serve in AmeriCorps*VISTA (Volunteers in Service to America)
- ✓ The Corporation for National Service (led by Harris Wofford) operates AmeriCorps, working with local state and federal partners to identify meaningful service opportunities.

AmeriCorps and the Digital Divide. Since 1999, AmeriCorps has been making a concerted effort to help to bridge the digital divide in the communities it serves.

- ✓ With support from AOL, IBM, Sun Microsystems and other corporate partners, AmeriCorps members have been deployed to schools, community centers, and YMCAs to provide computer training for children and adults.
- ✓ To date, more than 400 AmeriCorps members have been assigned to PowerUp activities throughout the country.
- ✓ More than 100 members are serving with Project FIRST a partnership between IBM and the Public Education Network – installing computers and wiring schools to the Internet. Members are also training teachers to use technology in the classroom and providing instruction to students as well. AmeriCorps is involved with Project First in Atlanta, NYC, Oakland and Washington DC.
- ✓ The commitment announced today will infuse the AmeriCorps digital divide effort with more than 750 additional members.

AmeriCorps Members: Bridging the Digital Divide

AmeriCorps members are helping bridge the digital divide and to ensure the promise of technology for many Americans. Working in schools, community centers, and YMCAs, AmeriCorps members are providing the hands-on instruction, expertise, and guidance needed to help children succeed and thrive in the digital age.

With support from AOL, IBM, Sun Microsystems, and other corporate and nonprofit partners, hundreds of AmeriCorps members are working in technology initiatives this year. In communities across the country, AmeriCorps members are wiring schools to the Internet, training teachers on how to use technology in the classroom, and providing one-on-one instruction to children and adult learners.

A sample of national and local AmeriCorps initiatives:

PowerUP. Together with America's Promise, AOL, the YMCA, The Boys and Girls Clubs, and others, AmeriCorps*VISTA is assigning up to 400 members to work in schools and community technology centers across the country. AOL, Gateway, Sun Microsystems, and other corporate partners have pledged more than \$10 million to this effort.

Project FIRST. More than 100 AmeriCorps members are serving this

year with Project FIRST a partnership between IBM and the Public Education Network. AmeriCorps members refurbish and install computers and wire schools to the Internet, help train teachers to use technology in the classroom, and provide hands-on instruction to students. AmeriCorps members are now serving with Project FIRST in Atlanta, Ga.; New York City; Oakland, Calif.; and Washington, D.C.

Teaming for TECHNOLOGY.

With support from IBM and the United Way of America, 65 AmeriCorps*VISTA members are helping nonprofits in disadvantaged communities develop and implement technology-literacy programs for local residents. Current sites include Los Angeles, Calif.; San Francisco, Calif.; Chicago, Ill.; Detroit, Mich.; Tampa, Fla.; Boston, Mass.; Rochester, Minn.; Broome County, N.Y.; Burlington, Vt.; and Austin, Texas.

Next Day.

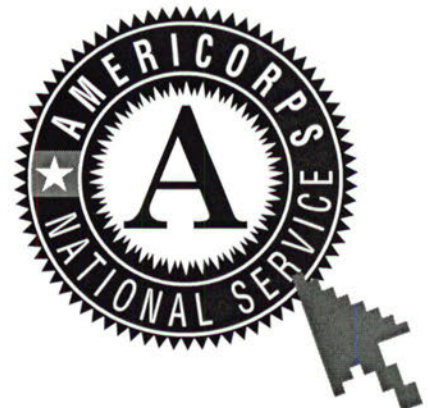
AmeriCorps*VISTA members are wiring schools in sixteen Empowerment Zones to the Internet and assisting in integrating technology into the curriculum. The first sites are in Rosedale, Miss.; Mercedes, Texas; Oakland, Calif.; New York, N.Y.; Detroit, Mich.; Los Angeles, Calif.; and Washington, D.C.

AmeriCorps*National Civilian Community Corps (NCCC). Working in schools and Boys and Girls Clubs across the country, AmeriCorps*NCCC members are installing computer labs, teaching computer skills to students and adults, and running power hours in which students learn to do their homework on the computer. Recent AmeriCorps*NCCC project sites have included Aberdeen, Md.; Manchester, N.H.; Detroit, Mich.; Denver Colo.; San Diego, Calif.; Albany, N.Y.; and Greenville, S.C.

Ohio Community Computing Center Networks. Across Ohio, AmeriCorps*VISTA members are turning storefronts, church basements, schools, and libraries in low-income neighborhoods into technology centers for local residents.

"AmeriCorps is putting the people power in place so that the digital divide can be closed, not just through technology, but through people."

Steve Case, Chairman
America On Line (AOL)
November 8, 1999



AmeriCorps Members: Bridging the Digital Divide

Lyndon State College, Vermont. AmeriCorps members provide computer and literacy training to youth and adults throughout the Northeast Kingdom.

Jobs for Maine's Graduates. AmeriCorps members are bringing together schools, adult education programs, and libraries to improve computer education programs for students and adults.

Lower Mississippi Delta Service Corps. AmeriCorps members serving throughout Rosedale and Lambert, Miss., teach basic computer literacy skills to students and their parents in after-school programs.

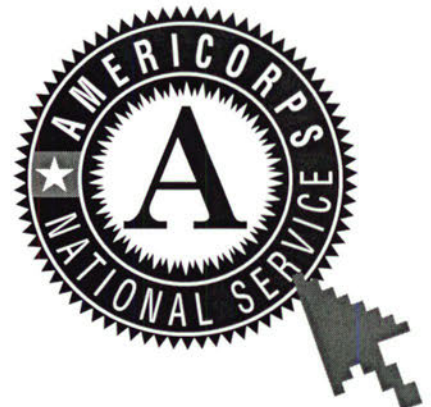
City Year. AmeriCorps members serving with City Year in Seattle, Wash.; Cleveland, Ohio; and San Antonio, Texas, are also helping bridge the digital divide. In Cleveland, AmeriCorps members operate an out-of-school computer curriculum for K-5 students and assist teachers in using computer technology. In San Antonio, AmeriCorps members offer Internet instruction for adults and children. In Seattle, they are developing a technology curriculum for children throughout King County.

Computers for Louisiana's Kids. AmeriCorps members in New Orleans and Baton Rouge teach high school students how to refurbish computers. Members also serve as on-site technology experts in the schools.

Butler County Board of Education. In Greenville, Ala., AmeriCorps members are teaching computer skills and providing after-school tutoring and mentoring to elementary students in three rural schools.

For more information on how AmeriCorps is helping bridge the digital divide, call Sandy Scott at (202) 606-5000, x255, or visit www.americorps.org.

For information about serving as an AmeriCorps member, visit www.americorps.org or call 1-800-942-2677.



Monday, April 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: KENDRA PROCTOR GOLDBAS

SUBJECT: BACKGROUND ON YAHOO! COMMITMENT

Yahoo! Will Invest \$1 Million in Digital Opportunity. Yahoo! will provide \$1 million in internet advertising to enlist high tech volunteers to AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting volunteers with high tech skills to work on technology-related projects.

Yahoo! History. Yahoo! was launched in 1994 as a customized database – the software designed to locate, identify and edit material stored on the Internet. Jerry Yang and David Filo, Ph.D., candidates at Stanford University's School of Engineering founded the company.

- ✓ Tim Koogle is Yahoo!'s CEO (chosen by the venture capital firm Sequoia – responsible for bankrolling Yahoo! through to its initial IPO). He has been with the company since 1995 and has more than 14 years experience as an executive manager within the high tech industry. Prior to joining Yahoo! he was president of Intermec Corporation – a manufacturer of automated data collection and data communications products. Before that, he spent nine years with Motorola.
- ✓ Yahoo!'s IPO was in 1996 and while the stock price remains high (\$170's) and company's founders Yang and Filo have profited heavily, Yahoo! remains rather cash poor. As a result, contributions to social issues and charitable causes have remained relatively low.

Corporate Giving and the Digital Divide. As a formal practice, Yahoo! does not provide nonprofit organizations with cash grants or financial scholarships. Instead, all of Yahoo!'s contributions come in the form of free online advertising (online media sponsorship). Camp Yahoo! is the only exception to this practice.

- ✓ Believing that the digital divide is largely a product of a lack of training and user education, Yahoo! has created the Camp Yahoo! Program.
- ✓ Yahoo! will dedicate \$1.5 million to donate educational software and Yahoo! brand materials to community groups, libraries and other local organizations to develop locally directed Camp Yahoo! programs.
- ✓ The 4-year goal is to train more than 75,000 Camp Yahoo! Counselors, to serve as Internet trainers.
- ✓ Yahoo!'s \$1.5 million investment in Camp Yahoo! will be announced during the President's visit to East Palo Alto.

Monday, April 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: KENDRA PROCTOR GOLDBAS

SUBJECT: BACKGROUND ON 3COM COMMITMENT

3Com Launches NetPrep GYRLS. In partnership with the YWCA's TechGYRLS program, 3Com will announce NetPrep GYRLS, a program that will offer girls aged 14-16 training in computer networking.

- ✓ The YWCA currently offers after-school computer training classes through Tech GYRLS.
- ✓ The 3Com program will focus girls on the specific skills of computer networking – culminating in an industry-standard certification.

3Com History. 3Com makes data networking systems that include network interface cards, routers and modems. The company is one of the networking industry leaders, with more than 235 patents held in the US. Owning core technology is central to 3Com's success.

- ✓ Eric Benhamou is the Chairman of the Board and CEO of the 3Com Corporation. He serves on the Presidents' Information Technology Advisory Committee (PITAC).
 - ✓ He was named CEO of 3Com in September 1990; previously he held a variety of senior management positions in engineering, operations and management. In 1981, Benhamou co-founded Bridge Communications –an early networking pioneer, which merged with 3Com.
- ✓ 3Com is a networking materials provider for the home office, small and medium-sized businesses, and large enterprises. In FY1999, 3Com sales totaled \$5.8 billion. 3Com has more than 13,000 employees worldwide and is publicly traded under the Nasdaq.

3Com and Corporate Giving. While 3Com has no program dedicated specifically to the digital divide, the corporate giving program emphasizes the use of 3Com products and product areas such as networking equipment and training. Corporate giving focuses on education, community development and the environment.

- ✓ 3Com provides long-term financial support to community projects and programs using the same funding formula that is used for the employee bonus program. The actual amount withheld for community investments is based on several financial targets: operating income percentage, earnings per share, and revenue. When all targets are met, approximately 0.75% of 3Com's net income is put aside for cash grants and product donations.
- ✓ In FY1998, worldwide cash and in-kind gift contributions totaled \$4.3 billion.

3Com and the Digital Divide. One of 3Com's strongest community partnerships is an effort in San Jose to bridge the digital divide. The company is also engaged in networking projects on behalf of education throughout the world. (See tab a for more information on 3Com community initiatives).

March 28, 2000

MEMORANDUM FOR GENE SPERLING

FROM: JOSHUA WEINSTEIN

SUBJECT: BACKGROUND ON 3COM COMMUNITY INITIATIVES

- **Lawrence Hall**
3Com contributed \$40,000 in networking equipment and services for Chicago-based Lawrence Hall Youth Services to expand computer access at their specialized school. New learning centers will house the equipment and provide over 2,000 at-risk, abused, or neglected children with the opportunity to use technology to enhance their educational skills.
- **Massachusetts Liberty Network**
3Com invested more than \$1.25 million in products and services to set up the Massachusetts Liberty Network, a data communications systems connecting the schools and libraries in the Massachusetts neighborhoods of Boxborough and Southborough.
- **Rolling Meadows Metropolitan Area Network**
The Rolling Meadows Metropolitan Area Network will be a broad partnership with 3Com, the Parks District, School Districts, and the City of Rolling Meadows to enhance communications and empower the community through technology. 3Com has committed more than \$1 million in products and expertise over the next three years to make this a successful program.
- **San Jose Education Network**
3Com donated more than \$3.6 million in equipment, design expertise, and support services to the San Jose Education Network to create a leading-edge network linking more than 300 schools to each other and the Internet. In addition, more than 2,000 educators, administrators, and students were trained on how to use technology in the classroom.
- **Support for Education in the United Kingdom**
Over the past two years, 3Com has contributed to developing the entire networking system of five schools located near Hemel Hempstead. Each school received products valued at approximately \$50,000 and included hubs, switches, and NIC. In addition, 3Com provided support for training, installation, and contacts to help these schools secure other networking materials.
- **Wired For Good**
Wired for Good is sponsored by the Center for Excellence in Nonprofits. This program removes technology barriers by providing resources, expertise, and technology to improve services and meet the needs of nonprofit organizations. 3Com provided networking equipment and a cash grant for this program.
- **Bellarmino College**
Bellarmino College received switches valued at \$156,000 to connect its administration offices and campus housing facilities located in Louisville, Kentucky.
- **Stanford University**
Recipient of a \$1.3M donation of networking equipment and professional services to upgrade the Stanford University Residential Network.
In addition, in recognition of the company's 20th anniversary, 3Com has also provided seed funding for a new Network and Wireless Research Center at Stanford.

- **United Negro College Fund**

A contribution of networking equipment valued at \$16,000 to the United Negro College Fund's Technology Center will provide economies of scale and low cost access to the information highway for the students, faculty, administrators, and community members of its 39 member institutions.

- **University of Santa Clara**

University of Santa Clara located in Silicon Valley California received an equipment grant valued at \$316,000 for improvements in the campus network and to link student dormitories to the world of the Internet.

- **Widener University**

3Com partnered with Widener University located in Chester, Pennsylvania to expand its Computer Network and Data Communications Electrical Engineering Track. Over the next two years, 3Com will provide \$256,000 of equipment and financial resources for lab upgrades, internships, and faculty development.

Monday, April 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: KENDRA PROCTOR GOLDBAS

SUBJECT: BACKGROUND ON AMERICAN LIBRARY ASSOCIATION COMMITMENT

American Library Association. The American Library Association will pledge to help bridge the digital divide by creating or expanding "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

ALA Mission and History. The American Library Association provides leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

- ✓ The American Library Association, founded in 1876, is the oldest and largest national library association in the world. Its concern spans all types of libraries: state, public, school and academic libraries; special libraries serving persons in government, commerce and industry, the arts, the armed services, hospitals, prisons, and other institutions.
- ✓ The Association has 2,933 organization members and 52,502 personal members--a total of 55,573.
- ✓ The ALA Office of Technology Policy was formed in response to the growing concerns of the digital divide. Office for Information Technology Policy (OITP) promotes the development and utilization of electronic access to information as a means to ensure the public's right to a free and open information society (The current OITP Director is Rick Weingarten).

Libraries and the Digital Divide. Libraries are central to digital divide solutions. Most libraries have the technical infrastructure, electronic resources and trained

- ✓ Libraries provide public access to the Internet more than any other source after schools and the workplace.
- ✓ 65% of all households use the public library system each year, there are more than 122,000 public library facilities across the country, and 73.3% of all facilities offer public access to the Internet and other electronic resources (see Tab X – National Survey of Public Library Outlet Internet Connectivity).
- ✓ Most libraries provide numerous computer training services to bridge the digital divide including job search and employment training, and after-school programs.

Libraries and the E-Rate. ALA is a strong supporter of the E-Rate, consistently urging its membership to take advantage of the program. The OITP E-Rate Taskforce was formed to direct ALA policy on E-Rate issues and serve as the primary E-Rate advocacy voice of public libraries.

- ✓ As of November 1999, more than 5,050 libraries applied for E-Rate and requested \$71.96 million in discounts.
- ✓ The neediest libraries and schools – those eligible for discounts at 80 to 90 percent levels – where the largest group of applicants, 30.5% of funding requests.

The 1998 National Survey of U.S. Public Library Outlet Internet Connectivity

Summary Results October 1998

American Library Association
Office for Information Technology Policy

Dr. John Carlo Bertot
University of Albany, State University of New York

Dr. Charles R. McClure
Syracuse University

The survey was sponsored by the American Library Association's Office for Information Technology Policy in cooperation with the U.S. National Commission on Libraries and Information Science. Unless otherwise noted, information contained in this summary reflects results from the 1998 National Survey of Public Libraries Outlet Internet Connectivity.

* * * *

Less than 1 in 2 public library outlets are able to offer multimedia Internet access to the public at speeds of 56 kbps or greater.

Approximately 8 in 10 public library outlets are connected to the Internet. About 7 in 10 offer public Internet access, with almost the same numbers offering multimedia access to the Internet.

At the time of this survey, the National Center for Education Statistics reported that in 1994 there were 8,921 library systems representing 15,945 library outlets—that is central and branch libraries. A sample of 2,500 of the nation's 15,718 public library outlets was selected for this survey. The survey achieved a response rate of 75.5%.

Graphic public
access with speed
of 56k or more:
45.3%

Graphical public
Internet access:
68.6%

Public Internet
access:
73.3%

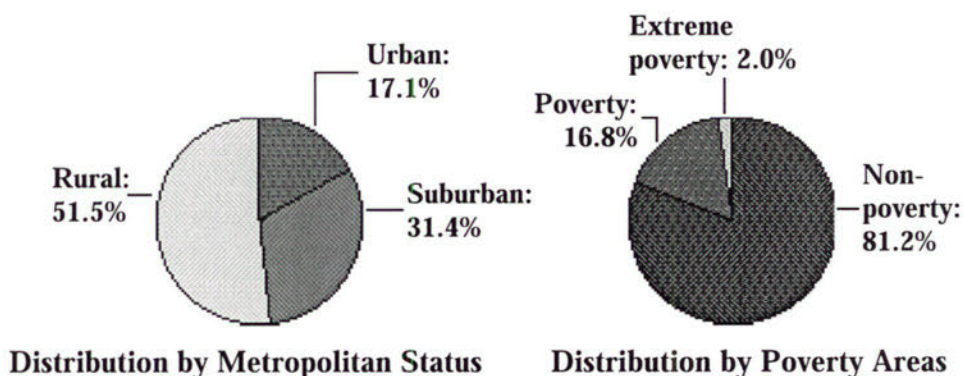
Connected to the
Internet:
83.6%

All public library outlets:
100%

Public Library Outlets in Rural and Poverty Areas

n=15,718

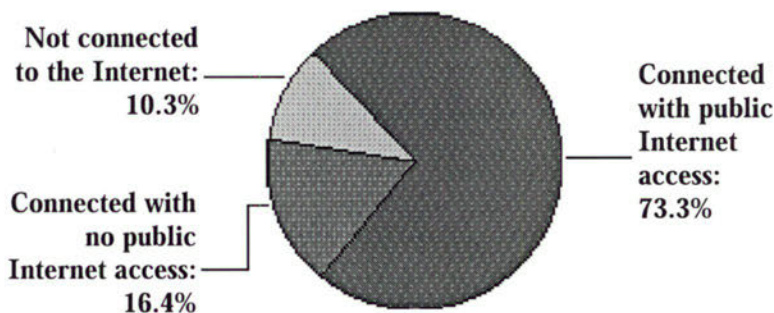
More than half of all public library outlets are located in rural areas. Almost 1 in 5 public library outlets serve a poverty area. About 1 in 10 public library outlets serve rural poverty areas.



Public Library Outlet Connectivity

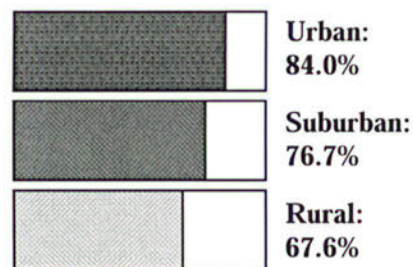
n=15,718

Seven out of 10 public library outlets offer public Internet access and nearly 2 in 10 are connected to the Internet, but are not offering any public Internet access.



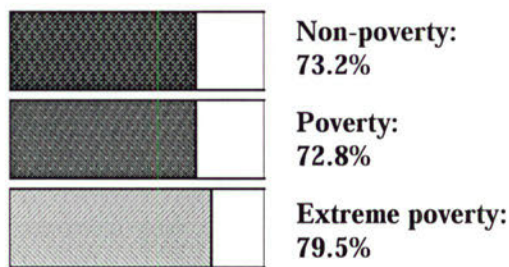
Public Library Outlets Help Bridge the Digital Divide

Urban: n=2,691
Suburban: n=4,933
Rural: n=8,094



Connectivity by Metropolitan Status

Non-poverty: n=12,757
Poverty: n=2,644
Extreme Poverty: n=317



Connectivity by Poverty Area

In urban and suburban areas, about 4 out of 5 public library outlets offer public Internet access; in rural areas, a little more than 3 in 5 offer public Internet access.

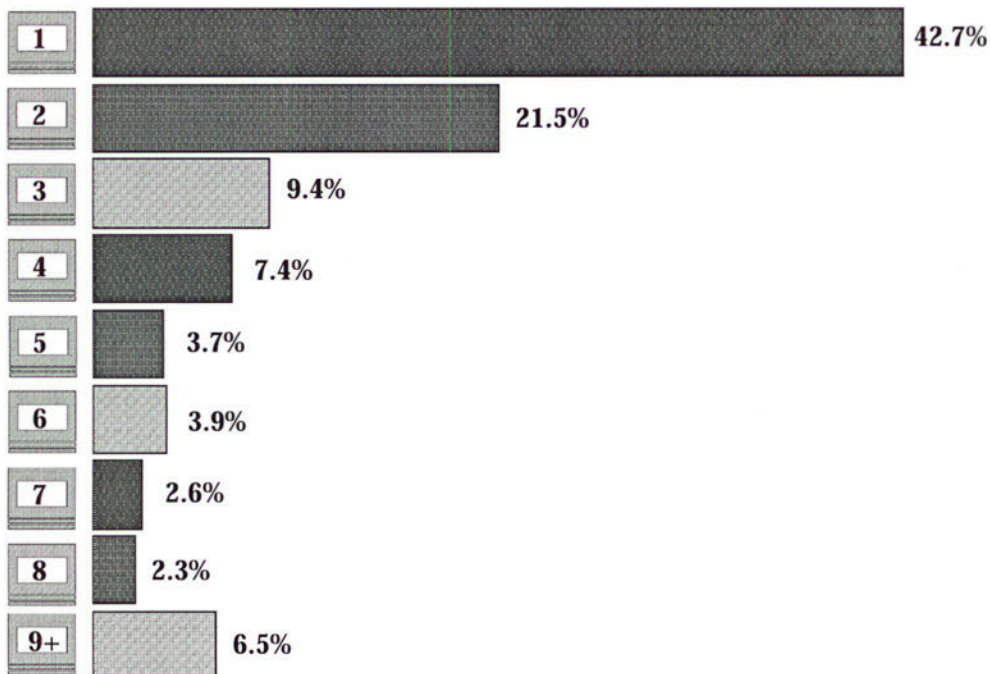
Public access to the Internet from libraries is about equal in poverty and non-poverty areas. However, a smaller proportion of rural libraries offer public Internet access than their urban and suburban counterparts.

Adequacy of Access in Public Library Outlets: Workstations

n=10,623

Nearly half of all public library outlets with public Internet access have only 1 multimedia workstation available to the public.

Number of workstations

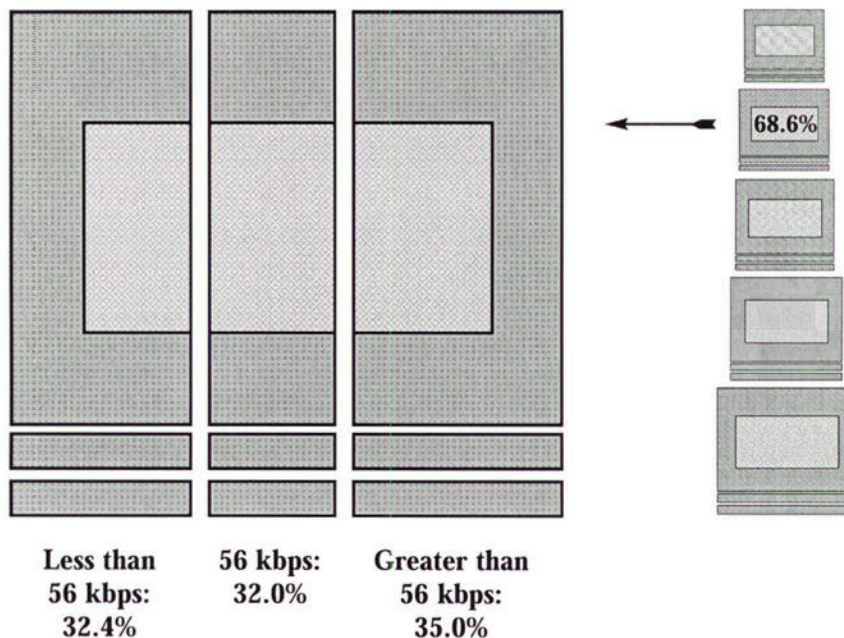


Percentage of Outlets With This Number of Multimedia Workstations

Adequacy of Access in Public Library Outlets: Speed of Connections

n=10,079

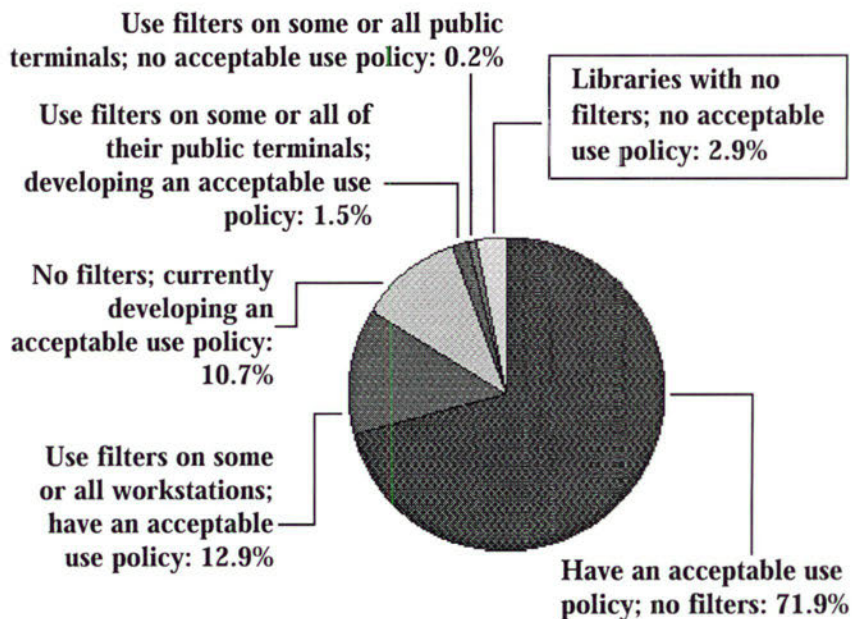
Only about 1 in 3 public library outlets with multimedia public Internet access are connecting at speeds greater than 56 kbps.



Internet Use Policies in Public Library Outlets

n=11,519

Nearly every public library outlet has or is developing an Internet acceptable use policy for patrons using their facilities. More than 8 in 10 public library outlets have an acceptable use policy and another 1 in 10 are developing such policies. About 1 in 7 public library outlets use filters on some or all of their public workstations.



The 1998 National Survey of U.S. Public Library Outlet Internet Connectivity was conducted from May through June 1998 by Dr. John Carlo Bertot, associate professor at the School of Information Science and Policy, University of Albany, State University of New York and Dr. Charles McClure, distinguished professor at the School of Information Studies, Syracuse University. It was sponsored by the American Library Association's Office for Information Technology Policy and the National Commission on Libraries and Information Science. The 1998 study builds and expands upon areas of public library Internet-related data as reported in the ALA/NCLIS report of 1997 and the NCLIS-sponsored 1994 and 1996 studies.

The number of public library outlets comes from the National Center for Education Statistics. While 1995 statistics are now available, in 1994, the latest year for which statistics were available at the time of the study, there were 8,921 library systems representing 15,945 library outlets—that is central and branch libraries. A sample of 2,500 of the nation's 15,718 public library outlets was selected for this survey.¹ The sample was weighted to represent public libraries across various poverty and non-poverty areas and central city, suburban, and rural locations based on U.S. Census definitions of poverty areas² and metropolitan status. The survey achieved a response rate of 75.5%.

Limited copies of "The 1998 National Survey of U.S. Public Library Outlet Internet Connectivity: Summary Results" are available at no charge from the address below or online at <http://www.ala.org/oitp/research/survey98.html>. A more detailed final report should be available by early 1999.

Inquiries concerning the information presented here should be directed to the Office for Information Technology Policy, American Library Association, 1301 Pennsylvania Ave., N.W., Suite 403, Washington, D.C. 20004-1701; phone: 202/628-8421; fax: 202/628-8424; e-mail: oitp@alawash.org or the National Commission on Libraries and Information Science, 1110 Vermont Ave., N.W. Suite 820, Washington, D.C. 20005-3522; phone: 202/606-9200; fax: 202/606-9203.

Funding for the American Library Association Office for Information Technology Policy was made possible through a grant from the W.K. Kellogg Foundation, the John D. and Catherine T. MacArthur Foundation and with the support of ALA members.

¹ The remaining 227 libraries did not have metropolitan status codes in the NCES public library universe file and so could not be included in the universe for this study. Of the remaining 15,718 over half, 51.5%, of these outlets are in rural areas, 17.1% in urban areas, and 31.4% in suburban areas. About 81.2% of outlets are in non-poverty areas, 16.8% in poverty areas, and 2% in extreme poverty areas.

² The U.S. Census defines a poverty census tract as one in which 20% or more of residents have incomes at or below the poverty level. Extreme poverty areas are those tracts in which 40% or more of residents have incomes at or below the poverty level.



Special Report

on Library Telecom Discounts

ALA Office for Information Technology Policy

January 2000

Greetings from the ALA E-rate Task Force Chairperson

I have been pleased to be Chair of the E-rate Task Force (ERTF) since its inception. The Task Force has worked to represent libraries and the American Library Association in discussions with the Schools and Libraries Division (SLD) of the Universal Service Administrative Company (USAC).

We believe that our ongoing communication with SLD has had an impact in the direction of the program. Our goal is to advocate

with the SLD to make the E-rate process work easily and successfully for libraries and to increase the participation of libraries in the program.

In implementing our goals, the Task Force has worked closely with E-rate coordinators in each state, helping them obtain the information they need to work with local libraries. There have been several opportunities for state E-rate coordinators to participate in national meetings to

increase their knowledge and ability to assist local libraries.

Our major task for the next year is to design and implement an evaluation of the E-rate program to determine the degree to which it benefits local libraries and library users.

Yours truly,

Nancy M. Bolt, Chairperson
ALA E-rate Task Force

From OITP Director Rick Weingarten

As this report shows, over the last six months the E-rate program of discounts for telecommunications services continued its slow evolution from a start-up initiative into a sustained operating program. SLD continues to improve its procedures and responsiveness to the needs of our community. We are now in the third wave of applications for discounts, and, although some problems remain, funds are beginning to flow and libraries are beginning to see tangible benefits.

The E-rate Task Force and OITP staff have continued to monitor the program and to help provide a communications channel between the library community and the SLD. The ALA Office of Government Relations staff has continued to monitor legislative developments that would affect the program. This effort has been in collaboration with

the Chief Officers of State Library Agencies (COSLA), and we have again included in this *Special Report* an updated list of state E-rate coordinators. These coordinators have been crucial in helping libraries deal with the procedural steps necessary to obtain discounts.

We are also beginning to plan an evaluation of the E-rate program and to ask what Internet connectivity has meant to libraries and their users. Under the auspices of the E-rate Task Force, OITP convened a planning workshop in November aimed at exploring data sources and research methodologies that would begin to provide us with a picture of the impact of library Internet access on people and communities.

The E-rate story may have entered a new chapter, but it is still unfolding. OITP will continue to follow and report on it to our community. Stay tuned. ♦

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- 5 Share Your E-rate Success Stories . . .
- 6 FCC E-rate Authority Upheld In Fifth Circuit Decision
- 7-8 ALA E-rate Task Force 1999 Activities & Accomplishments

OITP E-rate Fact Sheet

On November 10, 1999, the window for filing the Form 471 opened and marked the beginning of Year Three of the universal service program for libraries and schools. (The Year Three discount cycle will run from July 1, 2000 - June 30, 2001.) The window will close on January 19, 2000. In preparation for Year Three, the forms, processes and procedures for the E-rate program were revised to reduce some of the problems of the first and second years. Improvements were also made to speed form processing time and to address the recommendations of the Year Three Task Force.

The mantra for Year Three could be: FILE ONLINE! The Schools and Libraries Division (SLD), in eight training workshops held throughout the nation, emphasized to applicants the advantages and superiority of filing all forms online. SLD stressed in the workshops and on its web site that filing E-rate forms online can reduce common errors (by applicants and by application processors) and speed up the processing time of the application.

In the first two years of the program, out of 62,000 applications from libraries and schools (as of November 23, 1999) total funding commitments for libraries and schools in Years One and Two was \$3.65 billion. Since the June 1999 *Special Report* gave details on Year One, the following highlight preliminary information available on Year Two of the E-rate program:

- ◆ More than 30,000 libraries and schools applied for E-rate and more than 27,000 received commitments totaling over \$1.92 billion in 20 waves of funding.
- ◆ As of wave 20, commitments in Year Two total almost \$200 million more than in Year One of the program. Additional funding commitments will be made for successful appeals.
- ◆ 5,058 libraries applied for E-rate and requested \$71.96 million in discounts for services.*
- ◆ For the first time with full funding in the E-rate program, all approved applications filed within the Year Two window will receive funding commitments for all eligible services at all of the discount levels.
- ◆ 63 percent of applications filed requested funding for internal connections, 30 percent for telecom, and 7 percent for Internet access and funding commitments matched those percentages.
- ◆ The neediest libraries and schools—those eligible for discounts at the 80 to 90 percent levels—were the largest group of applicants, 30.5 percent of funding requests.
- ◆ 55 percent of the applications were from urban areas, 44 percent were from rural areas.

* as of November 2, 1999

Source: Schools and Libraries Division, Universal Service Administrative Company

- *Preparing to apply for the E-rate is an ongoing process.*
- *Start preparing technology plans and gathering information now for your Year Four application.*
- *Library participation now is the best way to ensure future availability of the program.*

Review of E-rate Issues 1999-2000

Access to E-rate Program Data

Although we are making progress in getting access to some of the E-rate program data, the goal of establishing ongoing and permanent processes and procedures for accessing the data remains illusive. Resolution of this policy issue rests with the Federal Communications Commission (FCC). We are working towards access to all of the raw data on the E-rate program to conduct research and evaluate the program. To date, however, the Schools and Libraries Division (SLD) has provided five data sets to OITP. We are also working with the U.S. Department of Education, the Institute of Museum and Library Services (IMLS), the National Commission on Library Information Services (NCLIS), and others to move forward our mutual interests in using the data to evaluate the E-rate program. Ongoing discussions with the FCC and with the SLD will continue.

Evaluation

The Evaluation Planning Workshop sponsored by the E-rate Task Force (ERTF) and OITP on November 12, 1999, sought to bring together the variety of agencies and organizations involved in or with an interest in evaluation of the E-rate and connectivity in libraries. The participants included representatives from IMLS, NCLIS, the National Telecommunications and Information Administration (NTIA), and the U.S. Department of Education. SRI International and the Urban Institute, the contractors for the Education Department's study of the E-rate for the FCC, also participated. One outcome of the workshop was the consensus that there is a need for the coordination/collaboration of and information on the several studies being planned or conducted to evaluate the impact of technology on library service. In addition, there was agreement that a study of E-rate

would be only one of several studies in evaluating the impact of connectivity in libraries. OITP has contracted with Charles McClure, of Florida State University and John Bertot, of University of Albany/SUNY, to develop an evaluation proposal for the library E-rate program and the impact of connectivity in libraries on the communities they serve.

Digital Divide and Broadband Deployment

In July 1999, the National Telecommunication and Information Administration (NTIA) released its third report on technology and society, *Falling Through the Net: Defining the Digital Divide, A Report on the Telecommunications and Information Technology Gap in*

Libraries provide—and will continue to provide—access to information technologies and the Internet for those without access.

America. This report documented trends indicating a growing divide between those who have access to information technology and the Internet and those who do not; and the economic and social need to close the gap by nurturing the growth of general access to the Internet. The NTIA report documented the success of efforts by libraries to provide access, as well as the critical role of public libraries in providing access for the general public to the Internet.

Libraries provide—and will continue to provide—access to information technologies and the Internet for those without access; and broadband technology will be the transmission mode for the delivery of the advanced applications and services of the Internet. It is logical to conclude, then, due to the

critical role broadband will play in getting access to an array of advanced applications and services, that the library community has a fundamental stake in the current deliberations concerning a variety of broadband issues and their outcome. Only the library community can ensure the development of laws and policies that reflect the diverse information and technology needs of library users who do not otherwise have access to the Internet.

In the coming months, various forums will be held and initiatives will be introduced and proposed to address the Digital Divide. Therefore, it will be important for the library community to reinforce and stress the importance of participation by libraries as a key player in these forums and the centrality of libraries as partners in the development of any solutions to address the Digital Divide.

For more information on why broadband is an important issue for libraries, please see the OITP Technology Policy Brief, "What Broadband Means to the Library Community" at www.ala.org/oitp.

Changes in Telecom

Fundamental changes are taking place in the structure of the telecommunications industry and market. Convergence of technologies, industries, and markets is driving a national and global change in information technology and telecommunications policy and law. A major factor in the convergence of telecommunications and information services is the popularity and economic potential of the Internet/World Wide Web. The Internet, in addition to its uses for research, has become a commercially viable tool for e-commerce—potentially a trillion-dollar industry, annually.

The changes taking place currently, and those taking place in

continued on page 6

E-rate Coordinators: State Contacts for Libraries

STATE	NAME	ORGANIZATION	PHONE	FAX	E-MAIL
AK	Aja Razumny	Alaska State Library	907/465-2458	907/465-2665	aja_razumny@educ.state.ak.us
AK	Della Matthis	Alaska State Library	907/269-6568	907/465-2151	della_matthis@educ.state.ak.us
AL	Alice Stephens	AL Pub Lib Service	334/213-3900	334/213-3993	richard_greenfield@educ.state.ak.us
AR	Carolyn Ashcraft	Arkansas State Lib	501/682-5288	501/682-1693	astephens@apls.state.al.us
AZ	Mary Johnson	Arizona State Library	602/542-4035	602/542-4972	cashcraf@asl.lib.ar.us
CA	K.G. Ouye	San Mateo Public Lib	650/373-4802	650/373-4801	mjohnso@dlapr.lib.az.us
CA	Mark Parker	California State Lib	916/657-1892	916/653-8443	mparker@library.ca.gov
CO	John Noran	Colorado State Lib	303/866-6894	303/866-6940	Noran_J@cde.state.co.us
CT	Sharon Brettschneider	Connecticut State Lib	860/566-5607	860/566-8940	sbrett@cslib.org
DC	Alan Bobowski	D.C. Public Library	202/727-3457	202/727-1129	abobowski@aol.com
DE	Mary Chute	DE Div of Libraries	302/739-4748 x111	302/739-6787	tsloan@lib.de.us
FL	Charlie Parker	State Library of FL	850/487-2651	850/488-2746	Cparker@mail.dos.state.fl.us
FL	Mark Flynn	State Library of FL	850/487-2651	850/488-2746	MFlynn@stafla.DLIS.STATE.FL.US
GA	William Gray	GA Public Lib Service	404/327-6916	404/327-6903	bgray@dtac.org
HI	Kathy Sterrett	HI State Pub Lib Sys	808/586-3714	808/586-3715	kathy@lib.state.hi.us
IA	Beth Quanbeck	Ctrl IA Rgnl Library	515/223-7709	515/223-7710	bquanbe@server.silo.lib.ia.us
IA	Emily Navarre	SE Iowa Rgnl Lib Sys	319/386-7848	319/386-6843	enavarr@server.silo.lib.ia.us
IA	Judy Jones	State Library of Iowa	515/281-4499	515/281-6191	jjones@mail.lib.state.ia.us
IA	Karen Burns	SW Iowa Rgnl Lib Sys	712/328-9218	712/328-9218	kburns@mail.swirls.lib.ia.us
IA	Kenneth Davenport	NE Iowa Rgnl Lib Sys	319/233-1200	319/233-1964	davenport@www.neirls.org
IA	Lily Lau	E Ctrl Rgnl Library	319/365-0521	319/365-0194	llau@server.silo.lib.ia.us
ID	Randall Simmons	Idaho State Library	208/334-2150	208/334-4016	mharms@mail.lib.state.ia.us
IL	James Casey	Oak Lawn Pub Lib	708/422-4990	708/422-5061	rsimmons@isl.state.id.us
IL	Kathleen Bloomberg	Illinois State Library	217/785-0052	217/524-0041	Jimcasey@lib.oak-lawn.il.us
IN	Ray Ewick	Indiana State Library	317/232-3692	317/232-3728	kbloom@library.sos.state.il.us
IN	Martha Roblee	Indiana State Library	317/232-3697	317/232-0002	Ewick@statelib.lib.in.us
IN	Marcia Ping	Indiana Intelenet	317/233-2198	317/233-9000	marthar@statelib.lib.in.us
KS	Jeff Hixon	Kansas State Library	785/296-3296	785/296-6650	gregoryw@ind.net
KS	Duane Johnson	Kansas State Library	785/296-3296	785/296-6650	duanej@ink.org
KY	Terry Manuel	KY Dept Lib & Archvs	502/564-8300	502/564-5773	tmanuel@ctr.kdla.state.ky.us
LA	Danny Gillane	State Lib of Louisiana	225/342-0129	225/342-7962	grolstad@pelican.state.lib.la.us
LA	Gary Rolstad	State Lib of Louisiana	225/342-4931	225/342-3547	robert.maier@state.ma.us
MA	Paul Kissman	MA Bd of Lib Commis	617/267-9400	617/421-9833	mosborne@msde.state.md.us
MD	Michael Osborne	MD State Dept of Ed	410/767-0437	410/333-2507	edna.comstock@state.me.us
ME	Edna Comstock	Maine State Library	207/287-5620	207/287-5624	Gary.nichols@state.me.us
ME	Gary Nichols	Maine State Library	207/287-5600	207/287-5624	walter.taranko@state.me.us
MI	Paul Groll	Michigan State Lib	517/373-5508	517/373-4480	adonohue@libofmich.lib.mi.us
MN	Nancy Walton	MN Lib Devel & Svcs	651/582-8722	651/582-8922	roger.sween@state.mn.us
MO	Jeanne Sullivan	MO Rsrch & Ed Ntwrk	573/884-7200	573/884-6673	jeanne@more.net
MO	Tony Wening	MO Rsrch & Ed Ntwrk	573/884-7200	573/884-6673	tony@more.net
MS	Lisa Jackson	MS Lib Commission	601/961-4111	601/354-4181	lisajack@mlc.lib.ms.us
MS	Ruth Pierce	MS Lib Commission	601/961-4114	601/454-6667	ruthp@mlc.lib.ms.us
MT	Suzanne Reymer	MT State Library	406/255-0729	406/255-0732	Dstaffeldt@state.mt.us
NC	Julie Nye	State Library of NC	919/733-2570	919/733-8748	jbnye@hal.dcr.state.nc.us
NC	Timothy Owens	State Library of NC	919/733-2570	919/733-8748	towens@hal.dcr.state.nc.us
ND	Michael Jaugstetter	N Dakota State Lib	701/328-2492	701/328-2040	mjaugste@state.nd.us
NE	Pam Scott	Nebraska Lib Comm	402/471-2694	402/471-2083	bdavis@neon.nlc.state.ne.us
NH	Teresa Pare	NH State Library	603/271-2143	603/271-6826	tepare@finch.nhsl.lib.nh.us
NJ	Linda Kay	NJ State Library	609/984-3286	609/292-2746	lkay@njstatelib.org
NJ	Pamela Chesky	NJ Wdbrdge Sch Dstret	732/602-8559	732/636-3130	Wbea@injersey.com
NJ	Marilyn Veldof	NJ State Library	609/984-3293	609/292-2746	mveldof@njstatelib.org
NM	Heather Gallegos - Rex	NM State Library	505/476-9720	505/476-9721	hgallego@stlib.state.nm.us

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E-rate Coordinators: State Contacts for Libraries (cont'd.)

STATE	NAME	ORGANIZATION	PHONE	FAX	E-MAIL
NV	Diane Baker	Nevada State Library	775/684-8907	775/687-8311	dlbaker@lahontan.clan.lib.nv.us
NY	Frederick Smith	NY State Library	518/486-4855	518/486-5254	fsmith@mail.nysed.gov
OH	Peter Bates	State Library of Ohio	614/728-4988	614/466-3584	pbates@sloma.state.oh.us
OK	Susan McVey	OK Dept of Libraries	405/522-3173	405/525-7804	smcvey@oltn.odl.state.ok.us
OR	Rushton Brandis	Oregon State Library	503/378-2112 x224	503/588-7119	Rushton.G.Brandis@state.or.us
PA	Carol Ann Colyer	Commonwealth Libs	717/783-5743	717/783-5723	bwc@stlib.state.pa.us
PA	Elizabeth Fordon	Commonwealth Libs	717/783-5731	717/783-5723	emf@stlib.state.pa.us
PA	Glenn Miller	PA Library Assn	717/233-3113	717/233-3121	gmiller@ezonline.com
RI	Sheila Carlson	RI Off Lib & Info Svcs	401/277-2726	401/277-4195	sheilacn@lori.state.ri.us
SC	Catherine Morgan	SC State Library	803/734-8666	803/743-8676	cmorgan@scsn.net
SD	Suzanne Miller	S Dakota State Lib	605/773-3131	605/773-6962	dorothy.liegl@state.sd.us
TN	Dan Taylor	TN State Lib & Arch	615/532-4639	615/532-9904	jstacy@mail.state.tn.us
TX	Christine Peterson	TX State Library	512/463-6627	512/463-8800	Christine.peterson@tsl.state.tx.us
TX	Jeanette Larson	Texas State Library	512/463-5456	512/463-8800	jeanette.larson@tsl.state.tx.us
TX	Robert Gaines	Central Texas Library	512/499-7489	512/499-7516	gaines@ctls.net
UT	Craig Neilson	Utah State Library	801/715-6750	801/715-6767	Akelly@vsla.edu
VA	Audrey Kelly	Library of Virginia	804/692-3768	804/692-3594	cneilson@state.lib.ut.us
VA	Nelson Worley	Library of Virginia	804/692-3773	804/692-3594	nworley@vsla.edu
VT	Sybil McShane	VT Dept of Libraries	802/828-3261	802/828-2199	sybil.mcshane@dol.state.vt.us
WA	Tamara Georgick	WA State Lib	360/704-7133	360/586-7575	tgeorgick@statelib.wa.gov
WA	Vicki Terbovich	Washington State Lib	360/704-7137	360/586-7575	vterbovich@statelib.wa.gov
WI	Robert Bocher	WI Div for Lib Serv	608/266-2127	608/267-1052	rbocher@mail.badgerdial.net
WV	Marilyn Johnson	W Virginia Lib Comm	304/558-2041	304/558-2044	johnsonm@wvlc.lib.wv.us
WY	Brian Greene	Wyoming State Lib	307/777-3634	307/777-6289	bgreen@missc.state.wy.us

Share Your E-rate Success Stories . . .

By finding out if you benefit from a state, system or consortia E-rate application and making sure that your local press develops a story on the impact the discounts have in your community.

Hold an E-rate Event in Your Library and Invite Your Legislators . . .

Such as Thank You Day, April 11, 2000 (during National Library Week, April 9-15, 2000). The greater understanding legislators have of how your library works, the services it provides and the important opportunities the E-rate makes possible, the more likely they are to remain or become an E-rate supporter. For more information on Thank You Day, go to www.ala.org/washoff/thankyou.html.

Hold a Local Event in Conjunction with the New PBS Series on the Digital Divide . . .

On January 28, 2000 at 9:00 p.m. EST, PBS will air a two-part series on the Digital Divide. (Date and/or time may vary in your viewing area. Check the local broadcast listings at www.itvs.org/digitaldivide/broadcast.html or call your local PBS station.) Hold an event around the series at your local library or PBS station and discuss what your library does to address the Digital Divide. Invite legislators, community leaders, library users and others to participate in the event. Have a brief panel discussion on partnerships that libraries can have with the private sector, schools, and others to bridge the Digital Divide. Talk about the services and opportunities the E-rate provides for your library. For more information on the PBS series, go to www.pbs.org/digitaldivide/about.html.

FCC E-rate Authority Upheld In Fifth Circuit Decision

There were wins and losses in the July 30th decision of the U.S. Court of Appeals for the Fifth Circuit in the case of Texas Office of Public Utility Counsel vs. the Federal Communications Commission (FCC). The single most important aspect of the Court's decision was its affirmation of the FCC's authority to implement the Universal Service provisions of the Telecommunications Act of 1996, including the FCC's authority to develop and implement the universal service fund and program for libraries and schools.

This consolidated case included challenges from 33 different entities to FCC decisions ranging from the support mechanism for high cost to the schools and libraries program, commonly referred to as the E-rate. The Education and Library Networks Coalition (EdLiNC), of which ALA is an active member, intervened in the lawsuit on behalf of the FCC.

The Court reluctantly affirmed most of the FCC's May 8, 1997 order on high cost and rejected all of the direct challenges to the schools and libraries program. Of particular interest to schools and libraries were

the Court's findings on internal connections, the constitutionality of the carrier contributions to the universal service fund, and its decision concerning intrastate revenues.

The Court found that the provision establishing universal service for schools and libraries was ambiguous and contradictory enough to require them to defer to the expertise of the FCC. Therefore, the FCC's order to include discounts for internal connections and Internet access in the E-rate program stands.

The funding of internal connections and Internet access caused the E-rate discounts to be called into question as an illegal tax. While this issue was not specifically brought before the Court by any of the petitioners, the Court did feel the need to address it in a footnote. The judges determined that the limited connection between internal connections, Internet access and telecommunications services "does not raise serious doubts as to whether the FCC's interpretation makes the assessment an improperly delegated tax."

Lastly, the Court ruled that the FCC incorrectly included intrastate revenue in the base for calculating a telecommunications carrier's contribution to the universal service fund. This part of the Court's ruling was the most important loss since financing the universal service fund has been contentious, and is likely to be an issue in 2000.

In response to the Court's intrastate decision, on December 10th, the FCC acted to use more than \$57 million or about one-fourth of the funds left over from Year One of the E-rate program to reduce the telecom carriers contributions required for the first quarter of 2000. This action eliminated the possibility of rolling over those funds for funding Year Two applications filed outside of the window. In the long-term, however, the FCC will have to raise the rate of contributions from the interstate and some international revenues of telecom carriers in order to compensate for lost intrastate revenues paid into the universal service fund. This is certainly an area to monitor in 2000 and beyond. ♦

Review of E-rate Issues 1999-2000

continued from page 3

future telecom and information technology policy and law are critical determinants of the future of not only the Internet, but also impact: the future of content available on the Internet, the ability to choose gateways to access the Internet, intellectual freedom, censorship, intellectual property, and other library interests. Therefore, it is important for the library community to consider how to develop priorities and strategies to comprehensively address the variety of telecom issues in a systematic manner. For further discussion on this issue, please see the OITP Technology Policy Brief,

"Telecommunications Policy" at www.ala.org/oitp.

Legislation: Filtering and Proposals to Change Program Funding

Several legislative proposals will be considered as the second session of the 106th Congress begins, including proposals to require filters on computers with Internet access in libraries and schools and to change the E-rate program's funding or structure. It will be critical to remain informed and ready to respond to information and alerts from the ALA Washington Government Relations Office. ♦

- The SLD Web site (www.sl.universalservice.org) has helpful information on the program, applications, statistics, FAQs, and other information.
- For general information or questions, call the SLD Client Service Bureau (CSB) at 1-888-203-8100.
- If you have questions about legal issues, including vendor or other problems you have not been able to resolve with the CSB, a new e-mail address is useful: sldlegal@universalservice.org

ALA E-rate Task Force 1999 Activities & Accomplishments

The following is excerpted from the *E-rate Task Force Annual Report*:

♦ **Biweekly ERTF**

Teleconference—The E-rate Task Force (ERTF) conducts a biweekly teleconference between its members and the staff of the Schools and Libraries Division (SLD) of the Universal Service Administrative Company (USAC). Through December 1999, there have been 24 teleconferences with 10 to 20 participants during each call. Subjects vary according to current concerns and program thrust, but in general each call focuses on reports from SLD and discussions with the ERTF members regarding E-rate program status and updates according to the specific program funding year (e.g., Year One, Year Two, Year Three). After SLD leaves the call, the ERTF uses the remaining time to discuss business, issues and concerns. These phone calls have been very successful in keeping ALA informed of new developments and in relaying library concerns to the SLD. The Task Force is pleased with the willingness of SLD to both share information and revise their plans based on the input. The ERTF will continue to advocate for the most efficient, effective, and user friendly E-rate program possible. This includes continuing to look at the application forms and processes to ensure they are as simple as possible. It also includes working with the SLD to prevent, to the extent possible, harassment of libraries in federal audits.

♦ **ERTF List**—On the behalf of the ERTF, OITP operates and maintains an electronic list to facilitate communication among ERTF members and with ALA/OITP staff.

♦ **Universal Service List**—In consultation with the ERTF, OITP

operates and maintains an electronic list to facilitate ongoing communication among state E-rate library coordinators, ERTF members, and OITP staff. The ERTF encourages all states to identify a state contact who will advise local libraries on how to participate in the E-rate program and who will relay concerns to the ERTF.

♦ **E-rate Update at Annual and Midwinter Conferences**—The ERTF hosted and participated in presentations by the Schools and Libraries Division to state E-rate library coordinators and other

interested ALA members.

♦ **Advocacy for E-rate Participation**—The ERTF strongly urges states to conduct workshops and provide consulting assistance to local libraries in applying for the E-rate. The degree of success varies from state to state with some putting a heavy emphasis on the E-rate and other states not emphasizing it. Anecdotal evidence seems to indicate that in states where the state library takes a greater lead, there is broader participation in E-

ALA E-rate Task Force 1999-2000

Chair: Nancy Bolt
Colorado State Library
303/866-6733 fax 303/866-6940
nbolt@teal.csn.net

James B. Casey
Oak Lawn Public Library
708/422-4990; fax 708/422-5061
jimcasey@lib.oak-lawn.il.us

Pamela B. Chesky
Woodbridge Township Sch. Dist.
732/602-8559; fax 732/636-3130
wbea@injersey.com

Charles Ray Ewick
Indiana State Library
317/232-3692; fax 317/232-3728
ewick@statelib.lib.in.us

Mark W. Flynn
State Library of Florida
850/487-2651; fax 850/488-2746
mflynn@stafla.dlis.state.fl.us

Agnes M. Griffen
Tucson Pima Public Library
520/791-4391; fax 520/791-3213
agriffel@mail.ci.tucson.az.us

Wayne M. Hay
Westchester Library System
914/674-3614; fax 914/674-3624
hay@wls.lib.ny.us

J. Gary Nichols
Maine State Library
207/289-5601; fax 207/287-5615
gary.nichols@state.me.us

John Noran
Colorado State Library
303/866-6894; fax 202/866-6940
Noran_J@cde.state.co.us

Charles Estes Parker
State Library of Florida
850/487-2651; fax 850-488-2746
cparker@mail.dos.state.fl.us

Barbara G. Smith
Montgomery County Public Libraries
301/217-3806; fax 301/217-3895
smithb@co.mo.md.us

Tony Wening
Missouri Research & Ed. Network
573/884-7200; fax 573/884-6673
tony@more.net

Staff Liaison: Sandra Shirley
Office for Info. Technology Policy
202/628-8421; fax 202/628-8424
sshirley@alawash.org

continued on page 8

ALA E-rate Task Force 1999 Activities & Accomplishments

continued from page 7

rate and more E-rate funding proportionally.

- ♦ **ALA ERTF/OITP Evaluation Planning Workshop**—The ERTF, with OITP, sponsored a workshop held in Washington, D.C. on November 12, 1999, on the evaluation of the E-rate and connectivity in libraries. Several other organizations participated in the evaluation meeting including IMLS, NCLIS, NTIA, and the U.S. Department of Education. The participants quickly realized the need for cooperation, collaboration, and information sharing among those conducting the studies and evaluations of the impact of technology on library services. In addition, there was consensus that a study of E-rate would be only one of several factors that must be studied in evaluating the impact of connectivity in libraries.
- ♦ **Access to E-rate Data**—Getting access to all of the E-rate data and using a variety of methods to evaluate the E-rate program is a top priority. The ERTF has been in ongoing consultation with OITP regarding meetings and formal requests to the SLD and the FCC towards establishing permanent and ongoing processes and procedures for accessing data on the E-rate program.
- ♦ **FCC/Department of Education Evaluation of the E-rate Program**—The ERTF has been in consultation with OITP concerning

providing input into the upcoming U.S. Department of Education's evaluation of the E-rate program for the FCC. The Task Force is pleased at the willingness of the Department of Education to work with ALA towards improving the inclusion of public libraries in its evaluation study and in discussing questions to be included in their school library media center survey.

- ♦ **SLD Year Three Task Force**—Participated in the Task Force established by the SLD to review and make recommendations for improving/streamlining the E-rate application forms, processes, and procedures, and SLD customer services, Web site design, and communications.
- ♦ **SLD Customer Service Advisory Committee**—Participated in a conference held by SLD with E-rate applicants and vendors in Kansas, MO on August 31-September 1, 1999. The conference focused on reviewing the recommendations of the Year Three Task Force and reaching consensus regarding establishing program improvement priorities for SLD.
- ♦ **SLD Year Three Train-the-Trainer Conference**—Participated in the September 1999 SLD Year Three Train-the-Trainer Conference in Chicago, IL, which helped prepare state coordinators to conduct their own statewide E-rate training for libraries.
- ♦ **SLD Regional Year Three Training Workshops**—Various ERTF members participated in

SLD's Regional Year Three Training Workshops held in seven cities October through November 1999.

- ♦ **Monitoring and Consideration of FCC Actions**—Generally, the ERTF monitors FCC actions (including orders and notices of proposed rulemaking) related to the universal service program for schools and libraries, and responses to their actions (e.g., in comments and replies to comments) by industry and others. The Task Force also considers the need to respond (comment, reply, or write a letter) to relevant FCC actions. Specific actions considered include the FCC's decision regarding the treatment of routers as an eligible service for internal connections/Internet access; and the FCC's authorization of discounts to non-telecom carriers in the rural health care program while denying the same discounts in the schools and libraries program.
- ♦ **Worked With Other Organizations**—The ERTF maintains close contact with the Chief Officers of State Library Agencies (COSLA) and the Chair makes a report at every COSLA meeting. At the recent joint conference of COSLA and NASIRE (National Association of State Information and Research Executives), Chair Bolt served on an E-rate panel. In addition to EDLiNC, other organizations we collaborate with include IMLS, NCLIS and NTIA. ♦

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Editor: Sandra Shirley, Telecommunications Specialist, OITP. *Contributors:* Nancy Bolt, Colorado State Library; Rick Weingarten, Director, OITP; Claudette Tennant, Assistant Director, Office of Government Relations; Jennifer Hendrix, Administrative Assistant, OITP. *Design:* Deirdre Herman, ALA Washington Office.

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- ✓ American Association of People with Disabilities
- ✓ American Council of the Blind
- ✓ American Distance Education Consortium (ADEC)
- ✓ American Federation of Teachers
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- ✓ American Indian Rehabilitation Rights Organization of Warriors
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- ✓ Asian American Drug Abuse Program
- ✓ Asian Community Mental Health Services
- ✓ Assiniboine and Sioux Tribes
- ✓ Association of Jesuit Colleges and Universities
- ✓ Association of Rehabilitation Programs in Computer Technology (ARPCT)
- ✓ Associations of Tech Act Projects
- ✓ Baltimore Urban Technology Network
- ✓ Baptist Health System
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- ✓ Center for Management Assistance
- ✓ Center for Parent Investment in Education (CPIE)
- ✓ Center for Public Outreach
- ✓ Center for Universal Design
- ✓ Center for Urban Youth and Technology, Albany
- ✓ Central Dallas Ministries
- ✓ Children's Developmental Center
- ✓ Chinatown Service Center
- ✓ Cincinnati Business Incubator
- ✓ Circle Solutions
- ✓ Cisco Systems
- ✓ Civic Association Serving Harlem (CASH-Tech)
- ✓ CivicZone.com
- ✓ Closing the Gap Program/ Black Child and Family Institute
- ✓ Coalition for Fair Employment in Silicon Valley
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- ✓ Communications Workers of America
- ✓ Communities in School
- ✓ Community Housing and Supportive Services (CHASS)
- ✓ Community Technology Centers' Network (CTCNet)
- ✓ Compaq
- ✓ Comprehensive Action Network
- ✓ Computer & Communications Industry Association (CCIA)
- ✓ Computerworks
- ✓ Computing Technology Industry Association (CompTIA)
- ✓ Consortium for School Networking
- ✓ Construction Management Association of America
- ✓ Conwal/CESSI
- ✓ Council of Chief State School Officers
- ✓ Covad
- ✓ Curriculum Resource Solutions
- ✓ CyberYouth Networks
- ✓ Dallas Public Schools
- ✓ DataSource
- ✓ Destiny Communications Institute
- ✓ Dimensions International
- ✓ Disability Rights Education Defense Fund
- ✓ DISKovery Computer Learning Center
- ✓ DJM Internet Marketing/ Ezas12Free.com
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- ✓ Foundation for Successful Solutions
Project T.E.C.H
- ✓ Foundation for the Future
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- ✓ GlobalCom Internetworks
- ✓ govWorks
- ✓ Green Thumb
- ✓ Harlem Center for Education
- ✓ Hartford Financial Services Group
- ✓ Havre Eagles Manor
- ✓ Healtheon/WebMD
- ✓ Helping Hand of Goodwill Industries
- ✓ Hewlett-Packard
- ✓ High School/High Tech
- ✓ HKC Communications
- ✓ Hope for Kids
- ✓ Houston Area Physics Teachers Group
(HAPTG)
- ✓ Human Capital Investment Associates
- ✓ Hunexus
- ✓ IBM
- ✓ Imaginuity Interactive
- ✓ Individuals with Disabilities
Enabling Advocacy Link (IDEAL)
- ✓ Information Brokers
- ✓ Institute for Learning Technologies,
Teachers College, Columbia University
- ✓ Intel Corporation
- ✓ Interactive Media Management
- ✓ International Association of
Business, Industry and Rehabilitation
- ✓ International Child Art Foundation
- ✓ International Society for Technology
in Education
- ✓ Internet Without Borders
- ✓ I-SAFE America
- ✓ James Lick Middle School
- ✓ Jewish Vocational Service
- ✓ Joint Policy Board for Mathematics
- ✓ K12nation.net
- ✓ Kaplan
- ✓ KDS Internet
- ✓ KnowledgeBase
- ✓ La Plaza Telecommunity
- ✓ LatinNetShopper.com and Latin
Online Services
- ✓ Latino Civil Rights Center
- ✓ Leadership Conference Education
Fund
- ✓ Leadership Conference on Civil Rights
- ✓ LEADS Corporation
- ✓ League of United Latin American
Citizens
- ✓ Libraries for the Future
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- ✓ Lockheed Martin Mission Fire Control
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- ✓ MCI Worldcom
- ✓ McMahon Associates
- ✓ McMath-Hulbert Observatory
- ✓ M-E-A.com
- ✓ Media Exchange International
- ✓ Mentoring Partnerships
- ✓ Mercer & Associates
- ✓ Metropolitan Area Advisory Committee on Anti-Poverty, San Diego County
- ✓ Mexican American Legal Defense and Educational Fund
- ✓ Mexican Heritage Corporation
- ✓ Microsoft Corporation
- ✓ Milestone Communications
- ✓ Millennium 2000 Training Group
- ✓ Minnesota Licensed Family Child Care Association
- ✓ Minority Business Enterprise Legal Defense/Education Fund
- ✓ Mirage Information and Research Services
- ✓ Mississippi State University
- ✓ Mobile Housing Board
- ✓ Morino Institute
- ✓ Motorola
- ✓ Multi-CAP
- ✓ National Adult Education Professional Development Consortium
- ✓ National Alliance of Black Student Educators
- ✓ Native American Systems, Inc.
- ✓ National Asian American Telecommunications Association (NAATA)
- ✓ National Association of College and University Business Officers (NACUBO)
- ✓ National Association of Federally Impacted Schools
- ✓ National Association of Latino College Students
- ✓ National Association of Nutrition And Aging Services Program
- ✓ National Association of Secondary School Principals
- ✓ National Bandwith
- ✓ National Black Chamber of Commerce
- ✓ National Black MBA Association, San Francisco Chapter
- ✓ National Caucus and Center on Black Aged
- ✓ National Center for American Indian Enterprise Development - AZ
- ✓ National Center for American Indian Enterprise Development - CA
- ✓ National Center of Accessible Media
- ✓ National Coalition of the Churches of Christ in the USA
- ✓ National Congress of American Indians
- ✓ National Council of Teachers of Mathematics
- ✓ National Education Association
- ✓ National Federation of the Blind
- ✓ National Halian American Foundation
- ✓ National Housing Conference
- ✓ National Indian Business Association
- ✓ National Indian Telecommunications Institute
- ✓ National Latino Children's Institute
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- | | |
|---|--|
| ✓ National Puerto Rico Coalition | ✓ Online Internet Institute |
| ✓ National Rural Electric Cooperative Association | ✓ OpenVoice |
| ✓ National Rural Transportation Cooperative | ✓ Operation Hope |
| ✓ National School & Community Corps | ✓ Oracle Corporation |
| ✓ National Telecommuting Institute | ✓ Organization Concerned About Rural Education (OCRE) |
| ✓ National Urban League | ✓ Organization of Chinese Americans |
| ✓ National Women's Law Center | ✓ Paul, Hastings, Janofsky & Walker LLP |
| ✓ Native American Public Telecommunications | ✓ Pelham Computer Center |
| ✓ Neighborhood Network Center at Durango Housing | ✓ People Without Borders |
| ✓ Neighborhood Networks Training Center/ Pedestal Gardens Apartment | ✓ PeoplePC |
| ✓ NetDay | ✓ Perry Park Townhouses |
| ✓ NetSchools Corporation | ✓ Phelps-Stoke Fund |
| ✓ NetVDV | ✓ Philadelphia Concerned About Housing |
| ✓ Networking for Democracy | ✓ Pierce Mix Associates |
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| ✓ New York Public Library | ✓ Progressive Life Center |
| ✓ Newark Enterprise Community Resource Development Center | ✓ Public Education Network |
| ✓ Newtek International | ✓ Puerto Rico Assistive Technology Project |
| ✓ Nexus Forums | ✓ QUALCOMM |
| ✓ North Carolina Center for International Understanding | ✓ Quality Education Data |
| ✓ North Carolina State University | ✓ Qwest |
| ✓ Northern Electric Cooperative | ✓ Rainbow/PUSH Coalition |
| ✓ Northern Virginia Technology Council | ✓ Red Hat |
| ✓ Northwest Indian College | ✓ Refugee Women's Network |
| ✓ Nova Management Services | ✓ Renaissance Neighborhood Opportunity Center |
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| ✓ Novell | ✓ Retsel Media |
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- ✓ San Francisco Community Clinic Consortium
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- ✓ Save Our Seed
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- ✓ Seattle Community Networks Association
- ✓ Seek Ye First Associates & Ministry
- ✓ Seldin Company
- ✓ Self-Help for Hard of Hearing People (SHHH)
- ✓ SeniorNet
- ✓ SGI
- ✓ Share the Technology
- ✓ ShopNow.com
- ✓ Sierra Baca Services
- ✓ Silicon Spice
- ✓ SkyBridge
- ✓ Software And Information Industry Association
- ✓ Southeast Asian Community Center
- ✓ Southeast Community Cultural Center
- ✓ Southeast Raleigh High School
- ✓ Southern Illinois Collegiate Common Market
- ✓ SpeakOut.com
- ✓ St. John Learning Center
- ✓ Storm Lake Community School District
- ✓ Stout Solutions
- ✓ Street Tech
- ✓ Sun Microsystems
- ✓ Systemic Research
- ✓ Tacoma Neighborhood Networks Center
- ✓ Tate Center for Technology and School Reform
- ✓ TechCorps
- ✓ TechCorps Wisconsin
- ✓ Technology Access Foundation
- ✓ Technology Integration Solutions (TIS)
- ✓ Tequity
- ✓ Terra-Genesis Housing
- ✓ Theodore Myles Publishing
- ✓ ThreeDimensions.Net
- ✓ Tido Tech International
- ✓ Tomas Rivera Policy Institute
- ✓ Trace R&D Center
- ✓ Training Solutions
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- ✓ United Cerebral Palsy Associations
- ✓ United Cerebral Palsy of East Central Illinois
- ✓ United Cerebral Palsy of Eastern Connecticut
- ✓ United Cerebral Palsy of Metropolitan Detroit
- ✓ United Cerebral Palsy of Michigan
- ✓ United Cerebral Palsy of Mobile
- ✓ United Cerebral Palsy of Northern Maine
- ✓ United Cerebral Palsy of Pennsylvania
- ✓ United Cerebral Palsy of the Capital Area
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- ✓ United Cerebral Palsy of the Mid-South
- ✓ United Cerebral Palsy of Western NY
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| ✓ Urban League of Greater Cincinnati | ✓ ZapMe! |
| ✓ US Internet Industry Association | |
| ✓ VG Enterprises | |

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY A NATIONAL CALL TO ACTION

Access to information technology and the Internet and the ability to use this technology effectively are becoming increasingly important to full participation in America's economic, political and social life. While computer and Internet access has exploded in recent years, America faces a "digital divide"—a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make: we can allow unequal access to deepen existing divisions along the lines of race, income, education level, geography, and disability -- or we can use technology as a powerful tool to help make the American dream a reality for more people. To help create digital opportunity for more Americans, we must create strong partnerships between government, industry, and the rich mosaic of America's civil society -- including educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, volunteers, and community-based organizations.

As companies, non-profit organizations and individuals, we are committed to taking concrete steps to meet two critical national goals: (1) Ensuring Access To 21st Century Learning Tools For Every Child In Every School; and (2) Expanding Digital Opportunity For Every American Family And Community. We pledge to support these two goals.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as technology is -- it is no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom to the Internet
2. Ensure that all students have modern multi-media computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and online learning resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making home access to the Internet universal
2. Bring technology to every community -- urban, rural, and Native American -- through Community Technology Centers and high-speed networks
3. Give adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

**A NATIONAL CALL TO ACTION FOR
DIGITAL OPPORTUNITY**

**YES, WE SUPPORT THE CALL TO ACTION AND ARE COMMITTED
TO TAKING CONCRETE STEPS TOWARD MEETING THE TWO
NATIONAL GOALS FOR DIGITAL OPPORTUNITY.**

COMPANY/ORGANIZATION NAME:

PRESIDENT/CEO: _____

ADDRESS: _____

PHONE: _____ **FAX:** _____

E-MAIL: _____

PLEASE RETURN THIS FORM BY MARCH 24th TO:

Jackson Dunn, Office of Public Liaison

E-mail: [jackson_dunn @who.eop.gov](mailto:jackson_dunn@who.eop.gov)

Phone: 202-456-2930

Fax: 202-456-6218

April 3, 2000

MEMORANDUM TO GENE SPERLING

FROM: TOM KALIL
NATASHA BILIMORIA

SUBJECT: ANALYSIS OF MIKULSKI'S DIGITAL DIVIDE LEGISLATION

On March 9, 2000, Barbara Mikulski introduced a bill to provide digital empowerment to children and adults, known as the National Digital Empowerment Act. The bill number, S. 2229, has 20 co-sponsors including: Kennedy, Bingaman, Levin, Sarbanes, Murray, Lincoln, Boxer, Johnson, Kerry, Durbin, Hollings, Reid, Rockefeller, Breaux, Dorgan, Torricelli, Baucus, Dodd, Cleland, and Feinstein.

The two main purposes of the bill are:

- To ensure that every child has access to technology and technology education
- To ensure that every child is computer literate by the time he/she finishes the 8th grade.

The following memo will provide you with the specific provisions of S. 2229.

One Stop Technology Shop

- The legislation creates a one-stop shop for technology education at the Department of Education, headed by the Assistant Secretary for Technology Education.
- This will be a central location where schools and community groups can get information on federal technology information programs as well as information on public and private efforts to bring technology to under served areas.

Digital Education

- Doubles the funding for teacher training to \$150 million (our proposal).
- Gives states \$250 million to set up Teacher Tech Prep Academies where teachers and librarians become trained in technology and then return to their schools to train others.
- Gives states \$250 million for school library technology and training for school librarians.
- Expands funding for the "challenge grants" to \$850 million.

Expand E-Rate

- Enables structured after-school programs, Head Start Centers and other programs that receive federal job training funds to qualify for the same E-Rate discounts that schools and libraries currently receive.

Creation of an E-Corps within the AmeriCorps Program

- \$25 million to create an E-Corps, workers who are proficient in technology, to provide technology assistance in schools, libraries and communities. This funding will allow for 2,000 new E-Corps volunteers.

Additional Funding for Community Technology Centers

- Authorizes \$100 million to create an additional 1,000 community technology centers (our proposal).

Computer Access in Public Housing

- Authorizes the HUD Neighborhood Networks program.

Incentives for Corporate Technology Donation

- Extends the current deduction for donations of computer technology through 2004.
- Expands the deduction to apply to contributions of technology, training and maintenance made to schools, libraries, Head Start centers, structured after-school programs and community centers.

Net Schools Pilot Project

- Authorizes the Secretary of Education to implement a pilot program for students in kindergarten through the 12th grade (or some component of this) that puts computers in students' homes and provides them with training, on-going support and professional development.
- In addition to notebook computers, the project will provide a wireless connection to the school's local area network, a low-cost, high speed Internet connection and a parental training component.
- The legislation provides \$20 million for this project.

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

Access to computers and the Internet and the ability to use this technology effectively are becoming increasingly important for full participation in America's economic, political and social life. While computer and Internet access has exploded during the Clinton-Gore Administration, America faces a "digital divide" -- a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make. We can allow unequal access to deepen divisions along the lines of race, income, education level, and geography, or we can use technology to help make the American dream a reality for more citizens. The Clinton-Gore Administration is committed to doing its part to ensure that all Americans benefit from opportunities created by information technology. But the government can not and should not do this alone. We need to build partnerships and develop a comprehensive approach to bringing digital opportunity to all Americans.

That is why we are asking you to build on actions you are already taking by agreeing to:

- Support the President's National Challenge to bridge the digital divide by agreeing to devote time and energy toward bringing digital opportunity to more Americans.
- Make new and innovative commitments to schools, families and local communities.
- Participate in the President's New Markets trip during the week of April 9th
- Support legislative initiatives designed to bridge the Digital Divide.

Your willingness to participate in these efforts will go a long way toward meeting two urgent and critical goals: to bring digital opportunity to every child in every school and to under-served families and communities.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as computers are -- they are no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom to the Internet
2. Ensure that all students have modern multi-media computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and online learning resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making access to the Internet in the home universal
2. Bring technology to every community -- urban and rural -- through Community Technology Centers and high-speed networks
3. Give adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

ELEMENTS OF A NATIONAL PARTNERSHIP

We can only reach our goals by developing strong partnerships between government, industry, and the rich mosaic of America's civil society -- educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, and volunteers, and community-based organizations. We must also recognize that while competition, market forces, technological progress and new business models will help expand access by lowering the price of Internet access, computers, and "information appliances," access to technology is only one piece of the puzzle.

That is why we are urging that we agree to take a comprehensive approach: addressing not only Internet access and hardware, but the creation of quality content and applications, effective training, the development of information literacy, and intensive support and guidance from teachers and mentors. We must also make a special effort to find ways to motivate and inspire those who are not connected to see the value of participating in the Information Revolution.

By pledging to take on specific challenges in the overall effort -- beginning with some of the items outlined below -- you can make a tremendous difference in the lives of millions of American children and families. We also encourage other ideas and commitments to help bring digital opportunity to all Americans in a sustained and thorough way.

GOAL 1: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

Taking Action to Meet All Aspects of the Goal

- Make every school a model school by providing a comprehensive approach to education technology.
- Work with local parents' groups to develop and complete school-wide surveys to determine which of the goal's four components are being met.
- Offer experts from universities and corporations to work full or part-time in schools -- devoting their knowledge and energy to helping schools achieve all four parts of the goal.
- Match the Administration's \$450 million investment in the Technology Literacy Challenge Fund -- to help bring comprehensive technology solutions to states and local communities.

Connecting Every Classroom and Library to the Internet

- Continue support for the E-rate to bring Internet connections to our schools and libraries -- with the deepest discounts going to our neediest schools.
- Continue volunteer efforts such as NetDay and TechCorps.

Providing Schools with the Computers they Require

- Donate computers to schools and libraries to bring greater technology access to children and families.

Training Teachers to Use Technology Effectively in the Classroom

- Develop partnerships to help provide technology training to all new and existing teachers.

Providing Compelling Content

- Create a Digital Library for Education to help students and teachers find quality Internet content.

GOAL 2: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

Expanding Home Access

- Build on the momentum created by a number of employers by providing computers and Internet services at reduced rates to employees and their families.

Creating more Community Technology Centers

- Donate all aspects of technology to help expand the number of Community Technology Centers (CTCs) -- to make computers, Internet access and locally assistance available to children and adults.

Providing Greater Training to Allow all Individuals to Fully Participate in the Digital Economy

- Provide training and internships to prepare minorities and low-income workers for IT sector jobs.
- Provide basic technology training to employees to expand computer expertise and workplace literacy.
- Donate computers and Internet access to libraries to help more Americans develop "information literacy" skills -- so that they can more effectively locate, evaluate, and use the information they need.

Motivating People to Learn and Use Technology to its Fullest Potential

- Develop Public Service Announcements with celebrities to motivate young people and adults to use computers and explore the Internet -- including a "no fear, no shame" campaign for those adults who may be reluctant to admit that they don't know how to use technology.

Creating and Providing Content and Applications that will Help Empower Low-Income Communities

- Develop content to help families access quality information and resources to meet their everyday needs -- including child care, transportation, employment opportunities, and social services.

Bringing Advanced Technology to Isolated Rural Communities and to Indian Country

- Provide Native Americans with training for IT jobs, access to broadband networks, e-commerce solutions for small businesses, and the use of technology to preserve Native American culture.
- Develop innovative business models and broadband technologies to deploy advanced services to rural America.

Ensuring that Information Technologies and the Internet are Accessible to People with Disabilities

- Adopt accessibility standards and enhance the accessibility of products to bring the Web and information technology to people with disabilities.