

Dew.



Paul Metzger
Chairman

Alst Irving B. Harris
Chairman Emeritus

Harriet Meyer
Executive Director

June 12, 1997

Ms. Nicole Rabner
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Nicole:

I can't believe that so much time has passed since the extraordinary day we had at The White House! I've been meaning to write and thank you for all the good work you did on behalf of the infants and toddlers in the country. The conference has successfully focused national attention on the importance of the earliest years and on the need for greater investments in efforts that promote healthy child development, the foundation for future success in school and later life. On a personal level, I had a terrific time and have been involved locally in many follow-up activities. (I've enclosed an editorial piece that appeared in the Chicago Tribune that might interest you.) I do remember the conversation we had at lunch and couldn't help but jump at the opportunity to pose questions that might provide a framework for the future White House child care conference.

I have taken the liberty of listing below a number of questions that may provide you with guidance as you begin to put the conference together.

What is the focus and scope of the conference? Is it child care for:

- children from six weeks through age two (0-3)?
- children from six weeks through age five (0-kindergarten entry)?
- children from six weeks through age twelve (0-13)?

What do you want to accomplish by the conference? Key questions include:

- What is the state of child care now?
- How can government systems be more responsive in supporting high quality services in communities?
- What role can child care play in providing parents access to and information about preventive, primary health care?
- What is the role of business (the private sector) in solving the child care problems their employees face?
- How can the functions and concomitant division of labor related to child care provision be

allocated to fit the strengths and weaknesses of the federal government, state governments, and the wider society? It is useful to focus on certain basic functions, such as regulating, funding, informing, training, and providing care. In his book *Everybody's Children* William Gormley describes the various roles federal, state and local governments, private corporations, child care providers, professional organizations, training programs and the media have played within the basic function areas. Gormley then discusses possible models for reinventing child care systems based on the respective strengths and weaknesses of particular institutions.

For example, the federal government excels at redistributing income. State governments are appropriate choices to regulate industries. Local governments play valuable roles in disseminating information, mobilizing citizens, and forging partnerships with the business community. Non-profits, for-profits, schools and churches all provide child care as well as respond to other family support needs. Some businesses should provide on-site child care and all should investigate implementation of family-friendly workplace policies.

- How can capacity and access successfully be expanded?
- What does quality really mean?
- What are the major barriers to quality and how can quality be improved?
- What are emerging cost effective strategies for improving the quality of care (i.e. family day care networks; partnerships with Head Start and state-funded Pre-kindergarten programs)?
- What are the real barriers that exist to promoting collaboration between these entities and how do we approach breaking them down (my favorite topic!)
- How can we meet more of the varied needs of children and families in child care settings? (Partnerships between a wide range of community providers; making child care a health care resource; parental involvement and parent skills training opportunities; providing care during non-standard work hours.)
- How can parents become better educated about what constitutes high quality child care and the choices that are available?
- How can child care successfully meet the social and emotional development needs of children?
- What are successful parent involvement models for working and non-working parents?
- What types of special supports are required to provide high quality care for children who have disabilities or special needs and their families?
- How do providers successfully apply theory and research in the everyday realities of delivering early childhood care and education services in different communities?

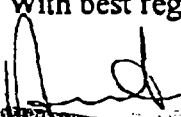
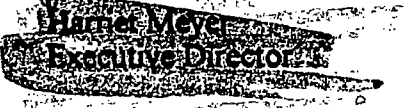
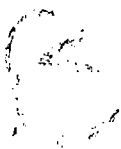
I have also been thinking about the unique contributions that the Ounce of Prevention Fund makes in the child care arena. I believe that we focus our efforts on figuring out effective, practical ways to apply theory and research to actual practice in a very challenging community and how to bring disparate institutions and agencies together in partnership to achieve a common goal. We would be able to provide you with some more information about child care in the context of community and I could easily convene a small group of Ounce staff and early childhood experts from Chicago to brainstorm ideas about how the White House conference might approach this issue.

I hope that this is helpful and that you will call me if I can be of assistance to you and your staff as you put together this upcoming conference. I have some good ideas about possible participants of varied stripe as well. I understand fully that I have had my time in the sun so you can be confident that I will refrain from intensively lobbying on my own behalf.

I have also enclosed a copy of a concept paper describing our Early Childhood Center which we are circulating to foundations. It represents an interesting state, federal and community partnership that emphasizes care for infants and toddlers and will certainly raise interest once the pieces of the puzzle have been put together.

Have a good summer!

With best regards,



Harriet Meyer
Executive Director

P.S. Where are my pictures from the event?



Memo

Washington Office
3rd Floor
624 9th Street, N.W.
Washington, D.C. 20001
202-628-3636
Fax: 202-783-7123

To: Michael King, Domestic Policy Council
From: Rhea F. Starr, YWCA of the U.S.A.
Subject: White House Conference on Child Care
Date: September 24, 1997

I appreciate your return calls after a busy day for you. If you are trying to reach me after 5 P.M., please call me at 717/299-5963.

I am faxing you a copy of material sent to Jennifer Klein earlier, including Dr. Prema Mathai-Davis' biography. As National CEO of the YWCA, she both represents over 2 million women in a variety of work and parenting situations and is a working mother who has considerable knowledge of Child Development.

I look forward to hearing from you.



September 22, 1997

Jennifer Klein
Special Assistant to the President
White House
1600 Pennsylvania Ave., NW
Washington, D.C. 20500

Washington Office
3rd Floor
624 9th Street, N.W.
Washington, D.C. 20001
202-628-3636
Fax: 202-783-7123

Dear Jennifer:

I am faxing you a copy of Dr. Prema Mathai-Davis' biography as a follow-up to our conversation at the Media Strategy Group meeting. It was good to hear you say that there was a good possibility that Dr. Mathai-Davis will be included as one of the 130 people invited to the October 23rd White Conference on Child Care. In addition to her position as **CEO of the YWCA of the U.S.A.**, a review of Dr. Mathai-Davis' background will point out many ways in which she will be an excellent participant on October 23rd. Dr. Mathai-Davis is a working mother of three who has a Ph.D. in Child Development. She is an example of how much the United States can benefit from the full participation of Asian Americans in our society.

As one of the largest providers of child care and youth services, employment preparation for women, and housing for low- and moderate income women, the YWCA has a long history in empowering women and is prepared to participate in many ways as the President leads the country to make the child care changes needed in our country.

If I can provide any further information to assist you in selecting Dr. Mathai-Davis to be one of the White House participants or if there is any other way we at the YWCA can assist with the Conference, please contact me at 717/290-7362.

Sincerely,

A handwritten signature in cursive script that reads 'Rhea F. Starr'.

Rhea F. Starr
Special Assistant/Child Care Advocate

The new address for the headquarters of the YWCA of the U.S.A. is The Empire State Building, 350 Fifth Ave., Third Floor, New York City, NY 10118.



Mike
+
Senn

Prema Mathai-Davis
Chief Executive Officer
YWCA of the U.S.A.

Empire State Building
350 Fifth Avenue
Suite 301
New York, NY 10118
212-273-7800
Fax: 212-465-2281

Prema Mathai-Davis is the Chief Executive Officer of the nation's oldest and largest women's movement, the YWCA of the U.S.A., with affiliates operating programs and services in thousands of communities in all 50 states. The YWCA seeks to empower women and girls and eliminate racism, sexism and other forms of discrimination, and represents more than one million women and girls in communities across the country. Dr. Mathai-Davis assumed the position of leadership of the YWCA in February 1994 and brings to the position a wide range of experiences which meet the YWCA's diverse needs at a crucial point in its more than 138 year history.

Under the leadership of Dr. Mathai-Davis, the YWCA of the U.S.A. has embarked on a national strategic planning process to restructure and redefine itself for the 21st century as the premier national women's leadership movement. In addition to her national leadership role, she continues to lead and support global initiatives. This year, Dr. Mathai-Davis has served as an advisor to NIKE in their evaluation of their global business practices. In 1995, she launched a national public education campaign, the **YWCA Week Without Violence**, that seeks to encourage a broader dialogue in the country on promoting practical and sustainable alternatives to violence in everyday life. More than 20 million people participated in the campaign's first year. And in the second year, more than 20 countries on six continents participated. "For reminding a nation that violence need not be a way of life," Dr. Mathai-Davis was named as a **Woman of the Year** in 1995 by *Ms.* magazine. Dr. Mathai-Davis has initiated a national advertising campaign to showcase the many programs and services of the YWCA and participated in Lifetime Television's public education campaign "**Picture What Women Do.**" She was one of three conveners of the first "**Girls Speak-Out**" event at the United Nations during the March 1995 UN preparatory meetings for the UN Fourth World Conference on Women in Beijing. In 1996, she organized and led the first **National Girls Conference**, which focused on developing a national girls agenda based on the UN Platform for Action that was developed at the UN World Conference on Women.

During her first year at the YWCA, Dr. Mathai-Davis successfully initiated the inclusion of legislation to safeguard the confidentiality rights of rape victims in the **Violence Against Women Act of the 1994 Crime Bill**. In 1995, the YWCA initiated and led a national child care campaign to educate Congress on the need and importance of safeguarding childcare programs in the country. The public policy priorities for Dr. Mathai-Davis for the YWCA include violence prevention, fairness in the workplace, affirmative action, childcare, welfare reform, social justice issues, and health care issues.

-- more --

-- page two --

Dr. Mathai-Davis has taken her activism on behalf of women and their families globally. She was invited to participate as a speaker at three international UN meetings in 1995: the UN World Summit on Social Development in Denmark; the UN Fourth World Conference on Women in China; and the TransAmerica Congress in Chile, organized by the UN Center of Human Settlements and the International Council for Caring Communities.

Prior to joining the YWCA, Dr. Mathai-Davis was Commissioner of the New York City Department for the Aging, the largest agency on aging in the country, with an annual budget of \$150 million. As Commissioner, Dr. Mathai-Davis organized and led the first annual national United Senior Action Day, held in Washington, D.C., involving more than 10,000 senior citizens from 20 major cities. She also established one of the nation's first public minority enhancement programs to address cultural diversity in the service needs of New York City's African American, Hispanic and Asian elderly population.

A strong advocate on behalf of intergenerational programs, Dr. Mathai-Davis convened the first national conference on "Intergenerational Programming for At-Risk Children and Youth," as well as the first national conference on "Unplanned Parenthood: Grandparents as Parents Once More," which addressed the growing phenomenon of young children being cared for by grandparents. She also played a leading role in the United Nations International Conference on Population and Development held in 1992.

In 1991, Dr. Mathai-Davis was appointed by Governor Mario Cuomo to the 17-member Board of Directors of the New York City Metropolitan Transportation Authority, which serves the tri-state area and is the largest regional transportation network of railroads, buses, subways, bridges and tunnels in the country. She also provides leadership as a member of the Visiting Committee of the New School for Social Research and the Harvard School of Public Health Advisory Council, a fellow of the New York Academy of Medicine, and serves on the board of several community organizations, including the National Assembly and the Asian-American Federation of New York. She is the recipient of several awards from organizations, including labor unions, women's political groups, elected officials and those working with housing, the elderly, youth and families. She is also a founding member of the Indian branch of the Grail International, a women's movement involved in community development.

Dr. Mathai-Davis was the first Asian to hold a cabinet position as Commissioner in New York City. She has a doctorate from Harvard University, and a bachelor and masters degree in Child Development from Delhi University in India where she received the University Gold Medal for "Outstanding Scholarship." She and her husband, Wallace, have three children: a son, Stephen, and twin daughters, Tara and Lisa. She grew up in a three-generational household and continues to live in one -- an experience that has contributed to a lifelong fascination with intergenerational relationships.

A native of India, now a U.S. citizen, Dr. Mathai-Davis is deeply rooted in the YWCA movement going back four generations. Her great-grandmother helped to start the YWCA in Southern India at the turn-of-the-century; her maternal grandmother, several aunts and her mother have been YWCA leaders in India and Pakistan for decades.

#

YWCA OF THE U.S.A. RECOMMENDATIONS

GOALS OF THE CONFERENCE should include:

- * The creation of the foundation of a child care system which will provide affordable, accessible, quality child care for all economic levels and all ages of children;
- * Support of the economy by recognizing the importance of child care to employers;
- * Support of the work of existing child care providers by addressing the real costs of operating quality child care centers and child care homes, while at the same time providing the caregivers with salaries and benefits they deserve.

OUTCOMES OF THE CONFERENCE should include:

- * A pledge by the Administration of significant new investment of resources to quality child care with a challenge to all segments of society to do the same;
- * The establishment of a financing task force, made up of business leaders; state/regional government officials; CEO's of major non-profit organizations providing child care; and parents, with the charge to report back in six months with recommendations for funding of a child care system which provides affordable, accessible, quality child care for all;
- * A better understanding by the participants and the country as a whole that more investment in child care by all sectors benefits everyone because all sectors benefit from quality child care;
- * An expanded ownership of child care issues;
- * A heightened understanding that nonprofit organizations can not assume full responsibility on this issue.
- * A pledge by conference participants of what they can do to meet the challenge set forth by the Administration.

FORMAT

Attendees

The participants in the White House Conference should be from all segments of the population including business leaders, major providers of child care; parents; education leaders; economic development leaders; criminal system officials; and local government leaders.

In each of the 50 states, governors could hold meetings with similar participants from their state. While they will be linked by satellite or cable with the White House Conference, governors can be encouraged to include additional time for their own state-related discussions.

Other meetings can be held locally with businesses, schools, religious institutions with those meetings also linked through satellite or cable. There should be a method established for individuals and groups to e-mail or fax their pledges and/or recommendations to a central national child care headquarters.

The YWCA can coordinate state and local meetings and select potential sites for local meetings.

We recommend Dr. Prema Mathai-Davis, YWCA of the U.S.A. CEO, who is a working parent, an educator in child development and a National leader, as a participant in the conference.

Pre-conference activities

Prior to participating at the National and state level, invited participants should be given questions with arrangements made for visits to child care facilities with professionals responding any questions the participants have. The purpose of this exercise is to acquaint those unfamiliar with their local or state child care status prior to the Conference.

YWCA support can be provided by hosting such visits and YWCA child care professionals and Executives Directors can respond to child care questions.

Conference

A ten to fifteen minute video should be presented early in the conference showing the best of child care situations, interviews with parents/guardians about the reality of child care, a brief discussion of some of the issues facing child care providers as they strive to provide the best care for children, and statements by

Mike

REDBOOK

KATE WHITE
EDITOR-IN-CHIEF

June 9, 1997

Mary Dixon
The White House
Office of the Vice President
Communications Office
Old Executive Office Bldg.
Washington, D.C. 20501

Dear Mary:

Thanks for all the material you sent me.
I had a terrific day at The White House
briefing event. It's great to hear first-hand
what you're working on.

Sincerely,

Kate White

Hy I
Nicole

Do you know how I can guarantee
Redbook will be included in
the child care conference?

224 WEST 57TH STREET, NEW YORK, NY 10019
PHONE 212/649-3477 FAX 212/581-8714
A PUBLICATION OF HEART MAGAZINES, A DIVISION OF THE HEART FOUNDATION

Carnegie Corporation of New York

437 Madison Avenue, New York, N.Y. 10022 • (212) 371-3200 • Fax: (212) 207-8342

David A. Hamburg, M.D.
President Emeritus

Date: September 17, 1997

To: Melanne Verveer

Fax: 202-456-6244

From: David Hamburg

Nicole

Dear Melanne:

The following is list of PCAST Educational members that I'm hoping very much they could be invited to the October 23 conference.

Thank you for all your kindness.

Best wishes,

Dr. Shirley Malcom
Head, Directorate for Education and Human Resources Program
American Association for the Advancement of Science
1200 New York Street, NW
Washington, DC 20005

~~Dr. David A. Hamburg~~
President Emeritus
Carnegie Corporation of New York
437 Madison Avenue
New York, NY 10022

Dr. Sally K. Ride
Director, California Space Institute
Professor of Physics,
University of California, San Diego
California Space Institute, #0524
Chemistry Research Building, Room 310
9500 Gilman Drive
LaJolla, CA 92093-0524

Dr. Judith Rodin, President
University of Pennsylvania
121 College Hall
Philadelphia, PA 19104-6380

Dr. David E. Shaw, Chairman
D.E. Shaw & Co. And Juno Online Services
120 West 45 Street, 39th Floor
New York, NY 10036

Mr. Charles M. Vest, President
Massachusetts Institute of Technology
77 Massachusetts Avenue
Room 3-208
Cambridge, MA 02139-4307



Barbara D. Woolley
09/29/97 01:46:28 PM

B 1.87

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conf. - Name for Agency List

Allan C. Carlson
President

The Rockford Institute
934 North Main Street
Rockford, IL 61103
815-964-5053 phone

To: Mike King

Here's a suggested addition to the corporate list--General Mills. General Mills has made a significant contribution to *Child Care Aware* to help upgrade their phone system to handle the "hot line" for the conference and have operating support to field the calls. They are also sponsoring a "Cheerios Breakfast" here in Washington hosted by Senator Jeffords on the morning of the Conference.

It might be nice to invite them, as well:

Mr. Steve Sanger

CEO

General Mills Inc.

One General Mills Boulevard

Minneapolis, Minnesota 55426

Thanks for considering this.

Faith Wohl

B list Mike -
will you keep
this on file to
follow up?



Katharine Button
09/22/97 10:59:41 AM

Record Type: Record

To: Nicole R. Rabner/WHO/EOP

cc:

Subject: invites

Melanne wanted to make sure that these two women were put on a list for the agencies (if they host a satellite child care conference) and the WH reception list.

Lynn, ~~Boo~~cock-Taylor
Vice President for Institutional Advancement
Pennsylvania College of Podiatric Medicine
Eighth at Race Street
Philadelphia, PA 19107-2496
ph: 215-625-5416
fax: 215-922-7830

Phyllis G. ~~Belk~~
Executive Director
Delaware Valley Child Care Council
401 North Broad Street
Suite 818
Philadelphia, PA 19108
ph: 215-922-7526
fax: 215-922-2722

Thanks - Katy



Barbara D. Woolley
09/26/97 12:41:41 PM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: OPL List

The YMCA wants as their representative the following.

David R. Mercer

CEO

YMCA
1701 K Street, NW, Suite 903
Washington, DC 20006
202-835-9043 phone
202-835-9030 fax

The address for:
Phyllis R. Magrab, Ph.D.
Professor of Pediatrics
Georgetown University Hospital
3307 M Street
Suite 701
Washington, DC 20007
202-687-8837 phone
202-687-8899 fax

Address info for 'A' list

Child Care Conference

Panelists:

Governor James B. Hunt, Jr. (D-NC)

State Capitol

Capitol Square

Raleigh, NC 27601

t: 919/733-4240

f: 919/715-3175

North Carolina County Executive to be identified by Governor Hunt

~~Senator Pat Piper (D-MN)~~

State Capitol

St. Paul, MN 55155

t: 612/ 296-9248

f: 612/296-6511

Or

Speaker Thomas Ritter (D-CT)

State Capitol

New Hartford, CT 06106-1591

t: 860/240-8500

f: 860/240-0206

Must attend

Emily

White House -- East Room:

B

~~Governor George Voinovich (R-OH)~~

Office of the Governor

77 S. High Street, 30th Floor

Columbus, OH 43215

t: 614/644-0802

f: 614/752-5820

~~Governor Jim Edgar (R-IL)~~

207 State House

Springfield, IL 62706

t: 217/782-6830

f: 217/524-1675

~~Governor Bob Miller (D-NV)~~

State of Nevada

Executive Chamber

Capitol Complex

Carson City, NV 89710

t: 702/687-5670

f: 702/687-4486

~~Governor Lawton Chiles~~ (D-FL)

Governor's Office

The Capitol

Tallahassee, FL 32399-0001

t: 904/488-2272

f: 904/922-4292

~~Governor Howard Dean~~ (D-VT)

109 State Street

Montpelier, VT 05609

t: 802/828-3333

f: 802/828-3339

~~Governor Roy Romer~~ (D-CO)

Office of the Governor

State Capitol

Denver, CO 80203

t: 303/866-2471

f: 303/866-2003

~~Mayor Sharon Sayles Belton~~ (D-Minneapolis)

Room 934 City Hall

350 South 5th Street

Minneapolis, MN 55415

t: 612/673-2100

f: 612/673-2305

~~County Supervisor Yvonne Burke~~ (D- Los Angeles County, CA)

Hall of Administration

500 W. Temple Street

Los Angeles, CA 90012

t: 213-974-2222

f: 213-687-7130

~~County Supervisor Jane Hague~~ (R-King County, WA)

County Courthouse

516 Third Avenue, Room 1200

Seattle, WA 98104

t: 206/296-1011

f: 206/296-0198

Representative Dan Blue (D-NC)
State Legislative Building
Room 1227
Raleigh, NC 17601
t: 919/715-2528
f: 919/755-9174

Representative Mary Brennan (D-FL)
The Capitol
Tallahassee, FL 32399
t: 904/488-6197
f: 904/922-6423

Representative Joan Lawrence (R-OH)
775 High Street
Columbus, OH 43266
t: 614/644-6711
f: 614/288-2735

Senator Joanne Emmons (R-MI)
State Capitol
PO Box 30036
Lansing, MI 48909-7536
t: 517/373-3760
f: 517/373-8661

Cabinet:

~~Susan Golonka~~
Director Human Services Legislation
National Governor's Association
444 N. Capitol Street, NW
Suite 267
Washington, DC 20005
p: 202/624-5300
f: 202/624-5313

~~Helene Stebbins~~
Policy Analyst
National Governor's Association
444 N. Capitol Street, NW
Suite 267
Washington, DC 20005
p: 202/624-5300
f: 202/624-5313

Sherrie Steisel

Committee on Human Services Director
National Conference of State Legislators
444 North Capitol Street
Suite 515
Washington, DC 20001
t: 202/624-5400
f: 202/737-1069

Elaine Ryan

Director of Governmental Affairs
American Public Welfare Association
1301 Pennsylvania Avenue
Suite 501
Washington, DC 20004-1701
p: 202/682-0100
f: 202/289-6555

John Sciamanna

Senior Policy Associate
American Public Welfare Association
1301 Pennsylvania Avenue
Suite 501
Washington, DC 20004-1701
p: 202/682-0100
f: 202/737-9153

Cara Waxman

Assistant Executive Director
United States Conference of Mayors
1620 Eye Street, NW
Fourth Floor
Washington, DC 20006
t: 202/293-7330
f: 202/293-2352

Marilina Sanz

Legislative Director
National Association of Counties
440 First Street, NW
8th Floor
Washington, DC 20001
p: 202/393-6226
f: 202/393-2630

John Kyle

Director, Your Cities Families
National League of Cities
1301 Pennsylvania Avenue, NW
6th Floor
Washington, DC 20004
t: 202/626-3000
f: 202/626-3043

Jane Campbell

President of the County Commission
Cuyahoga County, OH
1219 Ontario Street
Cleveland, OH 44113
p: 216/443-7000
f: 216/443-7635

Peter McLaughlin

Chair, Board of Commissioners
Hennepin County, MN
300 S. Sixth Street
Minneapolis, MN 55487-0240
t: 612/348-7884
f: 612/348-8701

Representative Ken Svodjan (R- ND)

State Capitol
600 E. Boulevard Ave.
Bismarck, ND 58505-0360
t: 701/780-5601
f: 701/780-5398

Senator Martha Yeager Walker (R-WV)

State Capitol
Charleston, WV 25305
t: 304/357-7961
f: 304/357-7828

Senator Mike Kaufman (R-CO)

State Capitol
200 E. Colfax
Denver, CO 80203
t: 303/866-4883
f: 303/866-2012

Spelling

Rossie O'Donnell

New York, NY

* Has set up a foundation devoted to work on child care

Head of Mattel (ck)

~~Betty Caldwell~~

~~Professor of Pediatrics~~

Arkansas Children's Hospital, South Campus

800 Marshall Street, Slot 900

Little Rock, AR 72202-3591

ph 501-320-6583

~~Dr. Edward Zigler, Ph.D.~~

~~Professor of Psychology~~

Yale Bush Center in Child Development and Social Policy

Yale University

P.O. Box 208205

New Haven, CT 06520

ph 203/432-4576

~~Marian Wright Edelman~~ ?

~~President~~

Children's Defense Fund

25 E Street, NW 20001

ph 202/662-3547

~~Helen Blank~~

~~CDF~~

~~Joan's List~~

~~Eleanor Guggenheimer~~

~~Founder~~

~~Child Care Action Campaign~~

~~330 Seventh Avenue, 17th floor~~

~~New York, NY 10001~~

~~ph 212/239-0138~~

~~Urie Bronfenbrenner~~

~~Professor Emeritus~~

~~GE600C MUR Hall~~

Nicole Rabner Conference Audience Suggestio

~~Dr. David Hamburg~~
~~President Emeritus~~
Carnegie Corporation of New York
437 Madison Avenue
New York, NY 10022
ph 212/207-6206

~~Michael Levine~~
~~Program Officer~~
Carnegie Corporation of New York
437 Madison Avenue
New York, NY 10022
ph 212/207-6314

~~Ellen Galinsky~~
~~President~~
Families and Work Institute
330 Seventh Avenue
New York, NY 10001
ph 212/465-2044

~~Deborah Phillips~~
Director
Board on Children, Youth and Families
National Research Council
National Academy of Sciences
2101 Constitution Avenue, NW
Harris Building, Room 156
Washington, D.C. 20418
ph 202/334-1935

~~Yelena Washington~~
~~Program Officer~~
W.K. Kellogg Foundation
One Michigan Avenue East
Battle Creek, MI 49017-4058
616/968-1611

~~Rob Reiner~~
~~Los Angeles, CA~~

*Foundation work now focusing on child care (friend of BC/HRC)

Mike,
attached are
Jan & my WH
guest list
suggestions -
There may be
more after we
see Joan's list

1775
and Faith W's
list.

Nicole

Could you pls
ck in w/ Robyn
Dickey, 67315
re: invite?

on JC list

on JC list

Castrolock Entertainment
335 North Maple Drive, Suite 130
Beverly Hills, CA 90210

ph: 310-7285-2328

→ Mike -
for invite list.

THE SOUTHERN INSTITUTE on Children and Families

April 18, 1997

Bruce Reed
Director
Domestic Policy Council
The White House
Washington, DC 20500

Dear Bruce:

I am writing for two reasons. One is that I wanted you to know about a 17 state grant which has been awarded by the Robert Wood Johnson Foundation to the Southern Institute on Children and Families to replicate our information outreach brochures across the South. The project will also take other actions to improve access to benefits for families with children. It is a major undertaking and I expect it is the biggest thing going on in outreach in the nation. The press release is enclosed.

Second, as you will recall, I was one of the few child advocates who did not fall apart when President Clinton signed the welfare reform bill. It is of concern to me at this point, however, that almost all of the attention given to the changes needed to "correct" welfare reform are centered on food stamp and immigrant provisions. I feel that our attention and resources should be focused on trying to give families leaving welfare the resources to meet basic needs of their children rather than on immigrant benefits.

Of particular concern is that, to my knowledge, there is little or no attention being given at the federal level to providing more child care assistance to low income families. Additionally, I am unaware that any attention is being given to correcting the counterproductive policy that was part of the welfare bill that allows states to penalize parents with children above age six even if they are unable to obtain child care. From a public policy standpoint, I don't believe we should take actions that will likely result in young and adolescent children being without supervision after school and in the summer months.

Please let me hear from you regarding the child care issues.

Sincerely,


Sarah C. Shuptrine

Enclosure

620 Sims Avenue
Columbia, South Carolina 29205
(803) 779-2607

Cynthia/Elena -
This woman is great.
We should involve her in
our child care deal.
Cynthia, can you call her
she has great info on what
welfare recs do + don't know
about child care.
etc.

BR

*

THE SOUTHERN INSTITUTE on Children and Families

For Release
March 26, 1997

For More Information:
Sarah Shuptrine (803)779-2607

THE SOUTHERN REGIONAL INITIATIVE TO IMPROVE ACCESS TO BENEFITS FOR LOW INCOME FAMILIES WITH CHILDREN

Studies conducted by the Southern Institute on Children and Families have documented that many low income families, particularly families on welfare, do not know about benefits available to help them meet needs while working in low wage/no benefit jobs. The studies show that many families, community organizations and employers do not understand that Medicaid is available to children in low income working families. Sarah Shuptrine, President of the Southern Institute on Children and Families, points out the importance of outreach, "It is critical that we get the message out that children do not have to be on welfare to receive Medicaid coverage."

The Southern Institute on Children and Families has received support from The Robert Wood Johnson Foundation to initiate efforts in 17 southern states and the District of Columbia to improve access to benefits for low income families with children. A major target group for the project is families leaving welfare for work. "With the passage of time limited welfare, what families don't know can hurt them. Families on welfare need to hear some positive messages in addition to the many negative ones they will receive as the reforms take hold," Ms. Shuptrine said.

The outreach strategies developed by the Southern Institute on Children and Families focus on several major benefits that in combination provide substantial assistance to families leaving welfare for work. These benefits are Medicaid (during and after transition), subsidized child care, the Earned Income Tax Credit and Food Stamps.

The project began on February 1, 1997 and will conclude in September 1998. Major activities include the following:

- **State Visits.** The project will work with state officials to convene public/private discussion sessions in 17 states and the District of Columbia on improving access to benefits. Special attention will be given to the need for outreach and making the Medicaid eligibility process more user friendly.
- **Technical Assistance.** Technical assistance will be provided at no cost to 13 states and the District of Columbia to help implement outreach communication strategies, including use of the effective outreach brochures previously developed by the Southern Institute in cooperation with four southern states (Florida, Georgia, North Carolina and Tennessee).

620 Sims Avenue
Columbia, South Carolina 29205
(803) 779-2607

- **Outreach Videos.** The project will develop and provide a limited number of outreach videos to 17 states and the District of Columbia. The videos will present information on four major benefits available to low income families, including families leaving welfare for work.
- **Regional Forum.** At the completion of the state visits, the project will convene an invitational Southern Regional Forum on Improving Access to Benefits for Families With Children.
- **Reports.** Two reports will be disseminated to state officials. A report will be prepared in Fall 1997 describing the issues and successful strategies identified during the state visits. The final project report will include the results of project efforts to resolve issues identified by states.

Sarah Shuptrine will direct the project. Ms. Shuptrine is founder and President of the Southern Institute on Children and Families. From 1979-1986, she was chief policy advisor for health and human services to South Carolina Governor Richard Riley. She served as Staff Director of the South Carolina Children's Coordinating Cabinet and chaired the Work Group for the Southern Regional Task Force on Infant Mortality. Ms. Shuptrine was a member of the National Commission on Children and Families and the Carnegie Task Force on Meeting the Needs of Young Children. Ms. Shuptrine has directed local and statewide projects designed to make public programs more responsive and effective for children and families. She is co-author of numerous reports on improving access to services, the need for outreach and removal of Medicaid eligibility barriers.

The Southern Institute on Children and Families was founded in 1990. The Southern Institute is a 501 (c)(3) nonprofit public policy organization which seeks to improve opportunities for children and families in the South, with a focus on the disadvantaged. The Southern Institute concentrates its work on the District of Columbia and the following 17 southern states: Alabama, Arkansas, Delaware, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia.

The Robert Wood Johnson Foundation, based in Princeton, New Jersey, is the nation's largest philanthropy devoted exclusively to health and health care. It became a national institution in 1972 with receipt of a bequest from the industrialist whose name it bears, and has since made more than \$2 billion in grants. The Foundation concentrates its grantmaking in three goal areas: to assure that all Americans have access to basic health care at reasonable cost; to improve the way services are organized and provided to people with chronic health conditions; and to reduce the personal, social and economic harm caused by substance abuse--tobacco, alcohol, and illicit drugs.

2

Nicole R. Rabner

09/17/97 08:35:46 PM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Suggestion for child care conference speaker

----- Forwarded by Nicole R. Rabner/WHO/EOP on 09/17/97 08:37 PM -----



Cynthia A. Rice

09/17/97 06:58:26 PM

Record Type: Record

To: Jennifer L. Klein/OPD/EOP, Nicole R. Rabner/WHO/EOP, Emily Bromberg/WHO/EOP

cc:

Subject: Suggestion for child care conference speaker

Margy Waller from the Progressive Policy Institute recommends Kathleen Parker, a Republican state legislator from Illinois, to appear as a panel guest. She was apparently quite instrumental in the effort to double child care spending in the state and create a "seamless" system for all low income families. Margy has not heard her speak, however. She recommends we ask the state child care director -- who I'm sure Joan Lombardi knows -- for more information.

Here are the contact names:

Potential speaker:

~~Kathleen Parker~~
191 Waukegan Rd. Suite 210
Northfield IL 60093
217/782-2119

State child care director:

~~Michele P. Manager~~, Child Care and
Development Section
Illinois Dept. of Public Aid
310 South Michigan Avenue
17th floor
Chicago, IL 60604
312/793-3610

Could you forward this to Mike King? Is he on email yet?

**WHITE HOUSE CONFERENCE ON CHILD CARE
OFFICE OF PUBLIC LIAISON SUGGESTIONS
October 23, 1997**

WHITE HOUSE PARTICIPANTS

Ms. Yasmin Mink
Executive Director

National Association of Child Care Resource and Referral Agencies
1319 F Street, NW
Suite 810
Washington, DC 22204
Phone: 202-393-5501
Fax: 202-393-1109

Dr. Robert Hannemann, MD
National President

American Academy of Pediatrics
2600 Greenbush Street
Lafayette, IN 47903
765-448-8000 phone
765-448-1160 fax

*Represents the American Academy of Pediatrics.

Phyllis R. Magrab, PhD

Professor of Pediatrics
Georgetown University Hospital

4 and Ms. Alice Walker Duff, PhD & Ms. Karen Scott, PhD (both)
Executive Director

Crystal Stairs, Inc.
5105 West Goldleaf Circle
Los Angeles, CA 90056

One of the largest and well know child care facilities in the LA area, it was started as a small operation by two mothers in response to the growing need for quality child care. It now has one of the longest waiting lists in the So. California area.

who ever is
not listed on
the "A" list should
be listed on the
"B" list

6. **Burton Grebin, MD**

President and CEO

Saint Mary's Hospital for Children

29-01 216th

Bayside, NY 11360

718-281-8888 phone

718-279-2141 fax

*Represents the National Association of Children's Hospitals. Not only is he a child development specialist, but his hospital provides care to children in multi settings with special needs.

7. **Karen Nussbaum**

Director, Women's Program

AFL-CIO

888 16th Street, NW, 7th Floor

Washington, DC 20006

202-637-5064 phone

202-508-6902 fax

8. **Josephine Allen, PhD, ACSW**

President, National Association of Social Workers

Cornell University

Human Services Studies

N132 MVR Hall

Ithaca, NY 14853

(607)255-1973 (P)

(607)255-4071 (F)

*Represents the NASW

9. **Gloria Johnson**

President, Coalition of Labor Union Women

15 Union Square

New York, NY 10003

212-679-0705 phone

212-255-7230 fax

10. **Ms. Jan Rheingold**

President

Child Care Connection

3511 Silverside Road

100 Wilson Building

Wilmington DE 19810

302/479-1679

A well known child care facility on the local level. Has received strong, positive media coverage in the Wilmington/Philadelphia area for their facility. While DE is not a major city, it is a good representation of many average cities across the US and may have good models to share. The Wilmington area is an interesting model as it can combine urban, sub-urban and rural areas. DE is home to big business (DuPont, MBNA, etc), agriculture, and manufacturing (car manufactures, oil refineries).

11. **Carolyn G. Lopez, MD**

Chair, Department of Family Medicine

Cook County Hospital

1900 W. Polk, 13th floor

Chicago, IL 60612

(312)633-8587 (P)

*Represents the American Academy of Family Physicians.

12. Claudia Wayne

Director, National Center for the Early Childhood Workforce

733 50th St., NW

Suite 1037

Washington, DC 20005

202-737-7700 phone

202-737-0370 fax

13. **Mr. Arnold Fege** (or new president, someone from the National PTA MUST be there)

Director of Government Relations

National Parent Teacher Association

1090 Vermont Avenue, NW

Suite 1200

Washington DC 20005

202/289-6790

14. Mr. Edward Dunn
Vice President, Human Resources
West Jersey Health System
Mount Ephriam, Atlantic Avenue
Camden, NJ 08104
609-342-4058 phone
609-541-9547 fax

on A
1 15+

*Represents the American Hospital Association. Mr. Dunn heads the up AHA's committee that

15. Netzy Firestein
Coordinator, Labor Project for Working Families
IIR
2525 Charming Way, #5555
Berkeley, CA 94720
510-643-6814 phone
510-642-6432 fax

16. Elaine F. Brainerd, RN
School Nurse
15 Squaw Brook Road
Stoney Creek, CT 06405-5718
203-488-1524 phone

*Represents the American Nurses Association.

17. Cathy Collette
Director, Women's Rights Dept.
AFSCME
1625 L Street, NW
Washington, DC 20036
202-429-5098 phone
202-429-5088 fax

18. Ms. Paula Gavin
National President
YMCA of Greater New York
333 7th Avenue
New York, NY 10001-5004
212-630-9600
212-630-9604 fax

*Represents the YMCA.

19. Ms. Linda Busolin
Director, Child Health and Minority Affairs
American Medical Association
515 North State Street
Chicago, IL 60610
312-464-4523 phone
312-464-5842 fax
*Represents the AMA.

SUGGESTED NAME FOR PANELISTS

Susan Aronson, MD
American Academy of Pediatrics
605 Moreno Road Narberth, PN
19072-1618
610-664-3923 phone
610-664-3924 fax
* If not selected, please add to Agency Participant List.

**ADDITIONAL NAMES FOR WHITE HOUSE CONSIDERATION/PARTICIPATION -
AGENCY LISTS**

Ms. Lisa Lombardo
Child Care Director
South Mountain branch YMCA
12 Jefferson Avenue
Maplewood, NY 07040-1360
201-762-4145 phone
201-762-2064 fax
*This is the YMCA child care director who will appear in the video presentation begin
prepared for the Oct. 23 Conference and would like to attend.

Marni Lachman Roosevelt
13600 Delano Street
San Diego, CA 92140
(619) 902-1991
Participant
*Ms. Roosevelt was recommended by Marsha Scott and is the granddaughter of President
Roosevelt (FDR).

Ms. Christine Benero
Chair
Coalition For America's Children
1319 F Street, NW
Suite 500
Washington, DC 20004
Phone: 202-347-8153

Ms. Susan Bales
Director of Children's Programs
Benton Foundation
1634 Eye Street, NW
12th Floor
Washington, D.C. 20006
Phone: 202-638-5770

Mr. Robert Fellmeth
Executive Director
Children's Advocacy Institute - University of San Diego
5998 Alcala Park
San Diego, CA 92101
619/260-4806

Ms. Susan Gorin
Executive Director
National Association of School Psychologists
4340 East-West Highway
Suite 402
Bethesda MD 20814
301/657-0270 X221

Ms. Evelyn K. Moore
Executive Director
National Black Child Development Institute
1023 15th Street, NW
Suite 600
Washington, D.C. 20005
Phone: 202-387-1281
Fax: 202-234-1738

Mr. David Liederman
Executive Director
Child Welfare League of America
440 First Street, NW
Suite 310 Washington DC 2001
202/638-2952

Mr. Samuel Sava
Executive Director
National Association of Elementary School Principals
1615 Duke Street
Alexandria VA 22314
703/684-3345

Mr. Ronald Field
Senior Vice President for Public Policy
Family Service America
Room 204
1319 F Street, NW
Washington DC 20004
202/347-1124

Mr. Quinton Lawson
National Alliance of Black School Educators
2816 Georgia Ave, NW
Washington DC 20001
202/483-1549

Mr. Michael Casserly
Executive Director
Council of Great City Schools
1301 Pennsylvania Avenue, NW
Suite 702
Washington DC 20004
202/393-2427

Ms. Anne Bryant
Executive Director
National School Boards Association
1680 Duke Street
Alexandria VA 22314
703/838-6722

Mr. Robert Chase
Executive Director
National Education Association
1201 16th Street, Northwest
Washington DC 20036
202/822-7239

Sharon Feldman
American Federation of Teachers
555 New Jersey Avenue, N.W.
Washington DC 20001
202/879-4400

Ms. Sharon McIntosh
Interim Director
Association of Child Advocates
1522 K Street, NW
Suite 600
Washington DC 20005
202/289-0777

Ms Loraine Edmo
Executive Director
National Indian Education Association
121 Oronoco Street
Alexandria VA 22314
703/838-2870

Mr. Ed Keely
Committee for Education Funding
122 C Street, NW
Suite 280
Washington, DC 20001
Phone: 202-383-0083

Mr. Joseph McTighe
Executive Director
Council for American Private Education
18016 Mateny Road
#401
Germantown MD 20847
301/916-8460

Patricia A. Vidoni
7 Imperial Drive
New Hartford, NY 13413
(315)737-5116
Participant
Oneida County Head Start

Paul J. Strassfield, CSW
Coordinator
Teen Learning Center (TLC)
for Adolescent Invulnerability
Southampton Hospital
240 Meetings House Lane
Southampton, NY 11968-5090
(516)726-8555 (P)
(516)726-8666 (F)

Carrie Lips
Cato Institute
1000 Massachusetts Ave., NW
Washington, DC 20001
(202)842-0200 (P)
(202)842-3490 (F)

Nancy Freeman
Assistant Research Professor
University of South Carolina
236 N. Stonehedge Drive
Columbia, SC 29210
(803)772-7123 (home)
(803)777-2470 (office)

Jim J. Tozzi
(writing a letter of support for Katherine Clunnis)
Dept. of Multinational Business Services, Inc.
11 Dupont Circle
Washington, DC 20036
(202)293-5886 (P) (202)939-6969 (F)

Diana Richardson
Northwest Missouri State University
800 University Drive
312A Administration Building
Maryville, MO 64468
(816)562-1524(work)
(712)523-2031 (home)
(816)562-1900 (fax).

Judy Duden
Kirksville Area Technical Center
1103 South Cottage Grove
Kirksville, MO 63501
(816)665-2865 (work)
(816)655-4022 (home)

Heather Bennett McCabe, Ph.D.
Executive Director
Assoc. for the Care of Children's Health
7910 Woodmont Avenue
Suite 300
Bethesda, MD 20814
(301)654-6549 ext. 346
(301)986-4553 (fax)

Julie Horowitz
Furman Felz
230 Park Avenue 13th Floor
New York, NY 10169
(212)309-6404 (P)
(212)309-8669 (F)

Dr. Alexander Von Cube
Skagit County Health
700 South 2nd Street
Mt. Vernon, WA 98273
(360)336-9380 (P)
(360)336-9401 (F)
*He cannot attend but would
like to help plan the event

Marni Lachman Roosevelt
13600 Delano Street
Van Nuys, CA 91401
(818)902-1991

*Ms. Roosevelt was recommended by Marsha Scott and is the granddaughter of President Roosevelt (FDR).

Dena Mastrandrea
Jericho Communications
304 Hudson Street, Suite 7
New York, NY 10013
(212)645-6900 (P)
(212)645-5880 (F)

Diane Schust
Staff Contact for the NEA
1201 16th Street NW Rm 510
Washington, DC 20036
(202)822-7325 (P)
(202)822-7309 (F)

Ms. Judy Ray
850 South Durango Drive
Suite 107
Las Vegas, NV 89128
(702)255-1651 (P)
(702)255-1927 (F)
Doing research for two interested constituents

Randy Fishfader
Chemeketa Community College
4000 Lancaster Dr. NE
Salem, OR 97303
(503)399-6072 (P)
(503)399-6196 (F)

Peter Martin
Jefferies and Company
580 California Street
Suite 2090
San Francisco, CA 94104
(415)263-1445 (P)
(415)263-1435 (F)
Participant

Marian Gormley
Public Relations Director
Mothers at Home
8310A Old Courthouse Road
Vienna, VA 22182
Phone/Fax: 703-534-7858

Josephine Nieves, MSW, PhD
Executive Director
National Association of Social Workers
Suite 700
750 First Street NE
Washington, DC 20002-4241
(202)336-8200 (P)
(202)336-8311 (F)

Randy Fishfader (participant)
Instructor, Early Childhood Education
Chemeketa Community College
4000 Lancaster Dr., NE
Salem, OR 97305
503-399-5166 phone
503-399-6196 fax

Mrs. Susan Seliger
(Panalist and Participant)
Communications Spokeperson for EduLife, Inc.
Jericho Communications
304 Hudson Street, Suite 7
New York, NY 10013
212-645-6900 phone
212-645-5880 fax

Ms. Lisa Lombardo
Child Care Director
South Mountain branch YMCA
12 Jefferson Avenue
Maplewood, NY 07040-1360
201-762-4145 phone
201-762-2064 fax

(This is the YMCA child care director who will appear in the video presentation begin prepared for the Oct. 23 Conference and would like to attend.)

Susan Aronson, MD, AAP Board Member (Panel Participant)
605 Moreno Road Narberth, PN
19072-1618
610-664-3923 phone
610-664-3924 fax

Peter Michael Miller, MD, MPH
Chair, AAP's National Committee on Early Childhood
55 Martling Drive
San Anselmo, CA 94960
415-454-6614 phone
415-454-6614 fax

James Poole, MD
Member, AAP National Committee on Early Childhood
3803-A Computer Drive
Raleigh, NC 27609-6507
919-782-5273 phone
919-781-8853 fax

Jody Murph, MD, MS
Member, AAP, National Committee on Early Childhood
2624 JCP, Dept. Of Pediatrics
University of Iowa Hospitals and Clinics
200 Hawkins Drive
Iowa City, IA 52242
319-356-3986 phone
319-356-4855 fax

Neal Kaufman, MD, MPH
Member, AAP, National Committee on Early Childhood
1401 North Bundy Drive
Los Angeles, CA 90049
310-855-6386 phone
310-967-0145 fax

Peter Gorski, MD, MPH
Member, AAP, National Committee on Early Childhood
New Born Services-Founders 442
Massachusetts General Hospital
Fruit Street
Boston, MA 02114
617-726-5324 phone
617-726-4267 fax

List of potential invitees
White House Meeting on Child Care

NAME	ORGANIZATION	PHONE NUMBER	INFORMATION
Binswanger, Morgan	Creative Artists Agency Hollywood, CA	310-288-4545 X5061 fax: 288-4092 9830 Wilshire Blvd. Beverly Hills, CA 90212	Education liaison to Hollywood celebrities with an interest in after-school programs.
Blackburn-Moreno, Ronald	National Executive Director, ASPIRA Association, Inc. Washington, DC	202-835-3600 fax: 202-835-3613 1444 I Street, NW, Suite 800 Washington, DC 20005	ASPIRA operates after-school programs. Several focus on math and science.
Bogin, Joanne	Co-Director, Sunrise Children's Center Amherst, NH	603-886-0110 fax: 603-886-0163 94 Route 101A, P.O. Box 370 Amherst, NH 03031	Inclusive child care model Panelist, June Satellite Town Meeting, "Ready to Learn: Preparing Young Children for School Success"
Brunson Phillips, Carol	Executive Director, Council for Early Childhood Professional Recognition Washington, DC	202-265-9090	Researcher on early childhood projects with a multicultural and bilingual focus.
Butler, Kelly Allin	Executive Director and CEO Parents for Public Schools Jackson, MS	601-982-1222 601-982-0002 (fax) P.O. Box 12807 Jackson, MS 39236	This group focuses on getting parents and the community committed to public education.

B

B

B

B

B

Bryant, Anne	Executive Director, National School Boards Association Alexandria, VA	703-838-6722 fax: 683-7590 1680 Duke Street Alexandria, VA 22314	Schools boards are instrumental in setting policies for after-school programs
Bush, Barbara (Benita Somerfield, Executive Director)	Barbara Bush Foundation for Family Literacy Houston, Texas	202-338-2006 fax: 337-6754 1002 Wisconsin Avenue, NW Washington, DC 20007	Awarded 60 grants nationwide totaling \$2.5 million; identifies and gives recognition to effective family literacy programs.
Bushing, Jan	Tennessee Department of Education Nashville, TN	615-741-0345 7th Floor, Andrew Johnson Tower, 710 James Roberson Parkway Nashville, Tennessee, 37243-0375	Former state legislator responsible for school age child care, church related child care (of any age), and family resource centers (one-stop shopping centers). Also responsible for the State's Head Start Collaboration Grant that supports inclusion of young children in child care and is, in part, responsible for the state's inclusion of vouchers for children with disabilities in the state's CCDBG.
Carothers, Suzanne	Professor of Education, City College of the City University of New York New York City	212-650-6255	Formerly in New York Mayor's office; coordinated the NYC Adult Literacy Initiative Early childhood and elementary education expert
Chang, Hedy Nai-Lin	Co-Director, "California Tomorrow" San Francisco	415-441-7631 Fort Mason Center, Building B San Francisco, CA 94123	Early Childhood Director Statewide project working on issues related to ethnic and racial diversity in CA

B

B

B

B

B

Clifford, Richard M.	Associate Director, National Center for Early Development and Learning UNC-Frank Porter Graham Child Development Center Chapel Hill, NC	919-966-4250 CB #8180 105 Smith Level Rd Chapel Hill, NC 27599-8180	Current President of National Association for the Education of Young Children Co-developer of two internationally used child care rating scales Helped develop "Smart Start" program in NC with Gov. Hunt	B
Coltoff, Phillip	Executive Director, Children's Aid Society NYC	212-949-4936 The Children's Aid Society 105 East 22nd St. New York, NY 10010	Pioneer of community schools; Began an extended learning program K-8 in IS 218 open 7 am - 10 pm	B
Comer, James	Maurice Falk Professor of Child Psychiatry, Yale University Director, School Development Program, Yale Child Study Center, New Haven, CT	203-785-2548 203-785-2513 230 South Frontage Rd. New Haven, CT 06520	Psychologist; Child advocate and researcher	A
Richard M. Daley	Mayor of Chicago Chairs, US Conference of Mayors.	312-744-3300 fax: 312-744-2324 City Hall, Room 507 121 North La Salle Street Chicago, IL 60602	Cares about education.	B
Darling, Sharon	President and Founder National Center for Family Literacy Louisville, KY	502-584-1133 fax: 584-0172 Waterfront Plaza 325 West Main St., Suite 200 Louisville, KY 40202-4251	Family literacy model used nationwide; Est. Toyota Families for Learning Programs	A

Ramona Edelin	President and CEO The Urban Coalition Washington, DC	202-986-1460 fax: 202-986-1468 2120 L Street Nw Suite 510 Washington, DC 20036	Interested in child care issues in urban poor communities	B
Elofson, Terry	Northwest Regional Educational Laboratory	503-275-9500 101 SW Main St., Portland OR 97204-3212.	Manages their child development program.	B
Epstein, Joyce	Director, Center for School, Family, and Community, CRESPAR Johns Hopkins University Baltimore, MD	410-516-8807 fax: 410-516-8890	Parent involvement researcher, especially in middle school programs	B
Gavin, Paula	Director, YMCA of Greater New York, Virtual Y NYC	212-630-9600 fax: 212-630-9604	Has begun after-school programs based on the America Reads model in 200 of the lowest performing schools in NYC	B
Gaston, Gerald (Or Philip Sharkey, senior VP, Human Resources)	CEO American Bankers Insurance Miami, FL	305-252-7035 X1406	Operate 5 schools in their office buildings. Learning centers are open 7 to 7 every day for childcare and extended learning activities.	B
Goldberg, Dr. Sally	Miami	305-663-4746 6819 S.W. 81 Street, Suite E Miami, FL 33143-7707	Author of <i>Parent Involvement Begins at Birth: Collaboration between Parents and Teachers of Children in the Early Years</i>	B
Susana Gomez	AFL-CIO Cuban American Natl Council Washington, DC	202-637-5270 fax: 508-6903 815 16th Street NW Suite 410 Washington, DC 20006	Key Hispanic within AFL CIO and works with Hispanic groups on education and other issues.	B

Gonzales, Tina	Site coordinator, I.S. 90 Parent, I.S. 218 NYC	212-949-4921 fax: 212-460-5941 c/o Pete Moses Associate Executive Director The Children's Aid Society 105 East 22nd Street New York, NY 10010	Panelist on September Satellite Town Meeting, "Back to School: Families and Communities Together for Learning"
*Grace, Cathy *Wrote to the Secretary about possible participation	Family Resource Center Tupelo, MS	601-844-0013 425 Magazine Street Tupelo, MS 38801	Mississippi state chair, I Am Special campaign (public awareness of new brain research); Director, family preservation grant and early childhood consultant to Tupelo Public School System
Haggart, Ann	Ann Haggart Associates Hampton, NH	603-926-3689 219 Drakeside Road Hampton, NH 03842	Developed child care training materials on inclusion funded by OSEP and adopted by the U.S. Army. The U.S. Army provided two of the demo sites (Ft. Mead and Ft. Aberdeen -- both in Maryland). The Army Child Development Services adopted the materials and changed their regulations to match the philosophy of including all children in typical child care settings.
Hamb Robinson, Josephine	Chicago Commons AmeriCorps Volunteer Coordinator, Mary McDowell Settlement House	773-376-5242 fax: 773-376-6870 1335 West 51st Street Chicago, IL 60609	Panelist on September Satellite Town Meeting, "Back to School: Families and Communities Together for Learning"

Hemmings, Les	Vice President Human Resources John Hancock Financial Services	617-572-6845 fax: 617-572-6842 P.O. Box 111 Floor T17 Boston, MA 02117	Operates the "Kids to Go" program, a childcare program for parents when their children have school holidays and summer vacation.
Henderson, Wade	Executive Director Leadership Conference on Civil Rights Washington, DC	202-466-3311 fax: 202-466-3435 1629 K Street NW Suite 1010 Washington, DC 20006	The lead coalition for civil rights organizations.
Herman, Jonathan	National Guild of Community Schools of the Arts Englewood, NJ	201-871-3337 P.O. Box 8018 Englewood, NJ 07631	Run after-school programs that focus on the arts.
Jewell-Kelly, Starla	Executive Director, National Community Education Association Fairfax, VA	703-359-8973 fax: 703-359-0972 3929 Old Lee Highway Suite 91-A Fairfax, VA 22030	Directs a network of community schools funded by the Mott Foundation that focuses on after- school programming.
Johnson Powell, Gloria, M.D.	Director, Ambulatory Care Center, Judge Baker's Children Center Boston	617-232-8390 295 Longwood Avenue Boston, MA 02115	First African American woman to serve as tenured professor of child psychiatry at Harvard Medical School Currently writing <i>The House on Elbert Street: The Psycho-History of the Welfare System and a Welfare Mother</i>

Jones, Dr. John H.	Superintendent Murfreesboro City Schools	615-893-2313 Fax-615-893-2352 Murfreesboro, TN 37133	Dr. Jones is the former Chairman of The National Education Commission on Time and Learning. Founder of the well-known Extended Time program in Murfreesboro, TN. The program has a heavy emphasis on extended learning while providing comprehensive school-age child care.
Kagan, Sharon Lynn	Senior Research Associate, Bush Center in Child Development and Social Policy, Yale New Haven, CT	203-432-9931 fax: 203-432-9933 310 Prospect St. New Haven, CT 06511-2188	Early childhood and child care researcher and advocate Served on President Clinton's transition team Seeking presidency of NAEYC
Katz, Lillian	Director, Elementary and Early Childhood Education Clearinghouse Urbana, IL	217-333-1386 University of Illinois, Champagne-Urbana 805 West Pennsylvania Ave. Urbana, IL 61801-4897	ED grantee
Kjeldsen, Chris (Mr.)	Vice-President, Community and Workplace Programs Johnson and Johnson New Brunswick, NJ	908-524-3030 fax: 908-524-3612 One Johnson & Johnson Plaza New Brunswick, NJ 08933	Panelist, June Satellite Town Meeting, "Ready to Learn: Preparing Young Children for School Success"
Lally, Ron	WestEd California	415-565-3000 730 Harrison St. San Francisco CA 94107.	Developed the Infant/Toddler Caregivers Training program and an expert in quality issues.

A

Livesay, Nancy	SERVE North Carolina	910-334-3211 P.O. Box 5367 Greensboro, NC 27435.	Manages the Lab's early childhood specialty area.	B
Mac Neil, Don	4-H Youth Development Funding Los Angeles	805-498-3937 1055 Camino Magenta Thousand Oaks, CA 91360	Oversees after-school programs in Los Angeles	B
Mason, Barbara	Alexandria Community Network Preschool	703-836-0214 2210 Mount Vernon Avenue Suite 203 Alexandria, VA 22301	This program has received recognition from the American Bar Association as an innovative neighborhood-based model of support and child care. Washingtonian magazine featured the Network as one of the 20 most effective and cost-effective charities. The program operates 4 preschools, started by a group of mothers in Alexandria public housing, located in low income communities.	B
Thomas Menino	Mayor of Boston	617-635-4500 fax: 617-635-3997 Boston City Hall One City Hall Plaza Boston, MA 02201	Chairs, education committee of the US Conference of Mayors	B
Mertz, Ron	President, Eco-Scrap -- A Unocal Company Brea, California	714-577-2908 fax: 714-577-2919 376 S. Valencia Avenue Brea, California 92621	Business involvement in area 4-H after-school programs, with school-to-career focus Panelist on September Satellite Town Meeting, "Back to School: Families and Communities Together for Learning"	B

Moore, Evelyn	Director, National Black Child Development Institute Washington, DC	202-387-1281 1023 15th St., NW, Suite 600 Washington, DC 20005	Major early childhood organization	B
Moses, Peter	Children's Aid Society Boys and Girls Clubs of America NYC	212-949-4921 105 East 22nd St. New York, NY 10010	Works with Phil Coltoff on after- school programs, especially in IS 218	B
Ralph Neas	President The Neas Group Professor, Georgetown Law Washington, DC	202-778-2340 fax: 202-778-2330 750 17th St NW Suite 1200 Washington, DC 20006	Leading civil rights advocate and coalition builder. Understands public policy and how groups work together towards a common end.	A
Norman, Dr. Ben	Superintendent Ankeny Public Schools Ankeny, Iowa	515-965-9600 306 Southwest School Street P.O.Box 189 Ankeny, IA 50021-0189	Operates a comprehensive community after-school program.	B
Ollhoffs, Laurie and Jim	Concordia University St. Paul, MN	612-603-6152 275 Syndicate Street North St Paul, MN 55104	Operates the only program in the country that gives a B.A. major in school-aged child care.	B
Plunkett, Dr. Virginia	President, National Association of State Directors of Compensatory Education Denver, CO	303-866-6769 Fax: 303-866-6857 201 East Colfax Ave. Denver, CO 80203	President of the State directors' association that oversees Title I, the federal government's largest elementary and secondary education program that stresses after-school activities.	B

Powell, Dr. Doug	Dept. of Child Development and Family Studies Purdue University Indiana	317-494-2932 (office) 317-496-1144 (fax) 1267 CDFS Building West Lafayette, IN 47907-1267 powelld@cdfs.cfs.purdue.edu	Early childhood researcher
Price, Hugh	President, National Urban League NYC	212-310-9000 fax: 593-8250 500 East 62nd Street New York, NY 10021	The National Urban League has begun their own after-school campaign entitled, "Time to Beat the Street." A
Randolph, Suzanne	Department of Family Studies, University of Maryland	301-405-3672 fax: 314-9161 1204K Marie Mount Hall College Park, MD 20742-7515	Previously project director, "Opening Doors," Robert Woods Johnson Foundation study Member, National Advisory Panel for the Evaluation of Early Head Start Past National President of the Association of Black Psychologists B
Raske, Mary Ann	Principal Carman Park Elementary Flint, MI	810-234-3520 3375 Van Campen Flint, MI 48507	Operates an innovative afterschool program that includes outreach to low- income trailer parks. B
Ritchey, Bob	Alabama State Education Association, Community Education Programs Montgomery, Alabama	334-242-8181 Gordon Persons Building P.O. Box 302101 Montgomery, AL 36130-2101	State administrator of community education programs that include extended day programs. His program is a state to local matching funds program. B

Robles, Belen	Executive Director League of United Latin American Citizens (LULAC)	915-577-0726 221 South Kansas Suite 1200 El Paso, TX 79901	Advocacy organizations for Hispanic Americans involved in education programs.	B
Sava, Sam	Executive Director, National Association of Elementary School Principals Alexandria, VA	703-518-6260 1615 Duke Street Alexandria, VA 22314-3483	Participated in Wellesley College's School Age Child Care Project's development of program guidelines for elementary school child care	A
Seligson, Michelle	School-Age Child Care Project Wellesley, MA	617-283-2547 Center for Research on Women Wellesley College Wellesley, MA 02181	Founder and principal researcher on school-age child care. Her group at Wellesley is changing their name to the Institute for Out of School Time.	A
Smith, Marilyn	National Association for Education of Young Children Washington, DC	202-232-8777 1509 16th Street, NW Washington, DC 20036-1426	Staff member.	B
Spillett, Roxane (Michele Haley)	President Boys and Girls Clubs of America Atlanta, GA	404-815-5765 1230 West Peachtree St., NW Atlanta, GA 30309	Operates an extensive network of after-school programs. Receive large DOJ grants to expand Boys and Girls Clubs in housing developments and other places, focusing on after-school opportunities.	B
St. Pierre, Robert	Abt Associates Boston, MA	617-349-2793	Even Start Evaluator. Even Start has three components--adult literacy, parenting skills, and child care.	h

Wasik, Barbara	School of Education University of North Carolina Chapel Hill, North Carolina	919-962-0780 (office) 919-962-1533 (fax) 111 Peabody Hall CB 3500 Chapel Hill, NC 27599-3500 wasik@unc.edu	
Watkins, Bob	Superintendent of Schools Independence, MO	816-521-2700 1231 South Windsor Independence, Missouri 64055	Every school in his district has child care and day care.
Janice Weinman	Executive Director Am. Assoc. Of University Women Washington, DC	202-785-7788 fax: 202-466-7637 1111 16th St. NW Washington, DC 20036	Key women's organization that focuses on education issues. Takes leadership positions on key issues.
White, Bill	President, Mott Foundation	810-238-5651 Flint, MI	Mott has worked in the field of community schools for over 50 years and donated generous amounts to this effort.
White, Lois Jean	President National PTA	312-670-6782 Suite 2100 Chicago, IL 60611-3690	The National PTA has a fundamental interest in bith child care and after-school program issues.
Wright Edelman, Marion	Children's Defense Fund Washington, DC	202-625-8787 25 E Street, NW Washington, DC 20001	Child advocate

B

B

A

A

Zigler, Ed	Sterling Professor of Psychology; Director, Bush Center in Child Development and Social Policy New Haven, CT	203-432-4576 203-432-9931 fax: 203-432-9933 310 Prospect St. New Haven, CT 06511-2188	Founder, Head Start
------------	--	---	---------------------

A

U.S. Department of Education
Office of Under Secretary, Planning and Evaluation Service
600 Independence Avenue, SW
Room 4168, FOB10
Washington, DC 20202

FAX COVER SHEET

Fax Number: (202) 401-3036

TO : Mike King — 456-7431
FAX NO.: _____

(Number of pages, including cover sheet: 16)

FROM: White Horse Conference on Child Care
PHONE NO.: 401-3132

Favorites are Starred(*).

All the names that are not already on the "A" List should be added to the "B" list

POTENTIAL INVITEES TO
WHITE HOUSE CONFERENCE ON CHILD CARE BY CATEGORY
(as nominated by the U.S. Department of Education)

Early Childhood

• **Academic/Researcher**

Suzanne Carothers, College of the City, University of New York
Richard M. Clifford, University of North Carolina

→ James Comer, Yale University
Terry Elofson, Northwest Regional Education Laboratory
Sally Goldberg, Author
Gloria Johnson Powell, M.D.

→ Lynn Kagan, Yale University
Lillian Katz, Early Childhood Education Clearinghouse
Ron Lally, WestEd
Nancy Livesay, SERVE
Doug Powell, Purdue University
Suzanne Randolph, University of Maryland
Robert St. Pierre, Abt Associates
Barbara Wasick, University of North Carolina
→ Ed Zigler, Yale University

• **Business**

Chris Kjeldsen, Johnson and Johnson

• **Communitybased/Cultural Organizations**

Ramona Edelin, The Urban Coalition
Barbara Mason, Alexandria Community Network Preschool
Marion Wright Edelman, Children's Defense Fund

• **Disabilities**

Joanne Bogin, Sunrise Children's Center
Jan Bushing, Tennessee Department of Education
Ann Haggart, Ann Haggart Associates

• **Early Childhood Association**

Carol Brunson Phillips, Council for Early Childhood Professional Recognition
Hedy Nai-Lin Chang, California Tomorrow
* ~~Early Childhood~~ *I Am Special* campaign, Mississippi ✓
Evelyn Moore, National Black Child Development Institute
Marilyn Smith, National Association for the Education of Young Children

• **Literacy**

Barbara Bush, Barbara Bush Foundation
Sharon Darling, National Center for Family Literacy

School-Age After School Programs

- **Academic/Researcher**

Joyce Epstein, Johns Hopkins University

* ~~Paul Neas~~, Georgetown Law School

Laurie and Jim Ollhoffs, Concordia University

Michelle Seligson, Wellesley College

- **Business**

Gerald Gaston, American Bankers Insurance Company

* ~~Susana Gomez~~, AFL-CIO

* ~~John Hancock~~, John Hancock Financial Services

* ~~Ron Mertz~~, Eco-Scrap, A Unocal Company

- Karen Neissbaum, Dir. Women's Proj

- **Community based/Cultural Organizations**

* ~~Ronald Blackburn-Moreno~~, ASPIRA

* ~~Kelley Butler~~, Parents for Public Schools

Phillip Coltoff, Children's Aid Society, IS 218

* ~~Paula Gravin~~, YMCA of Greater New York

* ~~Lina Gonzalez~~, Parent, IS 218

Josephine Hamb-Robinson, AmeriCorps Volunteer Coordinator

* ~~Wade Henderson~~, Leadership Conference on Civil Rights

Jonathan Herman, National Guild of Community Schools of the Arts

Don MacNeil, 4-H Youth Development

Peter Moses, Boys and Girls Clubs, IS 218

* ~~Hugh Price~~, National Urban League

* ~~Elen Robles~~, League for United Latin American Citizens

* ~~Roxanne Spillett~~, Boys and Girls Clubs of the United States

- **Education/Education Associations**

Anne Bryant, National School Boards Association

* ~~Starla Jewell-Kelly~~, National Community Education Association

John H. Jones, Murfreesboro City Schools (TN)

Ben Norman, Ankeny Public Schools (IA)

* ~~Virginia Plunkett~~, National Assoc. of State Directors of Compensatory Education

Mary Ann Raske, Carman Park Elementary (MI)

* ~~Bob Ritchey~~, Alabama State Education Association

* ~~Sam Sava~~, National Association of Elementary School Principals

Bob Watkins, Independence School District (MO)

Janice Weimnen, American Association of University Women

* ~~Lou Jean White~~, National PTA

- **Entertainment**

Morgan Binswanger, Creative Artists Agency

- **Foundation**

* ~~Bill White~~, Mott Foundation

- **Government**

* ~~Richard M. Daley~~, Mayor of Chicago

* ~~Thomas Menino~~, Mayor of Boston