



AMERICAN
PSYCHOLOGICAL
ASSOCIATION

B

OPC

October 2, 1997

The Honorable William J. Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear President Clinton:

I would like to request the honor of an invitation to the White House Conference on Child Development to be held in the White House on October 23, 1997. It would be my privilege to represent the 152,000 member American Psychological Association, of which I am President-elect.

The topic of child development is at the heart of my own Presidential theme for 1998, and has been the topic of my research for the last 30 years. My 1998 APA theme is "Prevention: Building Strength, Resilience, and Health in Young People." It emphasizes the importance of psychologists working on building strength and character in children, not just repairing damage.

My qualifications: I am Professor of Psychology at the University of Pennsylvania. I have held continuous grants from the National Institute of Mental Health for 28 years on the topic of helplessness and depression. Contrary to what many believed, we have found that helplessness and the tendency to depression in children is learned, and it can be prevented by acquiring the skills of recognizing and disputing catastrophic thinking. Learning these skills can also raise academic achievement and improve physical health.

My most recent federal grants document the prevention of depression in children and youth by teaching the skills of optimism. We then teach parents and teachers in the public schools to deliver these programs. This research has also been supported by the National Science Foundation, The Guggenheim Foundation, and the MacArthur Foundation. I am

750 First Street, NE
Washington, DC 20002-4242
(202) 336-6074
(202) 336-6157 Fax
(202) 336-6123 TDD

Martin E. P. Seligman, Ph.D.
President-Elect 1997

Department of Psychology
University of Pennsylvania
3813 Walnut Street
Philadelphia, PA 19104-3604
(610) 896-9098
(610) 896-6273 Fax
seligman@catell.psych.upenn.edu

Page Two

The Honorable President Clinton

October 2, 1997

a best-selling author (Learned Optimism, Knopf, 1991), and my most recent book (The Optimistic Child, Harper-Collins, 1996) documents for parents and teachers our successful prevention programs with children.

Thank you for considering my request.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Seligman', with a large, sweeping flourish extending from the end of the signature.

Martin E.P. Seligman, PhD

Kogod term Professor of Psychology

University of Pennsylvania

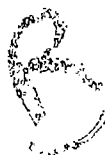
President-elect

American Psychological Association

cc: Barbara Wooley, Office of Public Liaison

Dr. Gold is the Director of Administration on Developmental Disabilities' Child Care Project of National Significance at the Florida University Affiliated Program. She recently received a grant from the Department of Education for a model demo for young children with disabilities entitled "Enterprise Zones - Preschool Inclusion Project." Through Dr. Gold's efforts, language on child care was inserted into Florida's welfare reform law.

Donna Davidson
President of Easter Seals of North Georgia
3035 Noth Druid Hills Road
Atlanta, GA 30329
404-633-9609
404-633-2740 fax



Easter Seals is one of the largest providers of early childhood services, operating accredited programs in 28 states, serving more than 100,000 children and their families. They operate 43 child care programs for children with and without disabilities. Donna developed and now directs Easter Seals Solutions, which is a training program for child care workers aimed at developing their skills to meet the needs of kids with disabilities. They also act as a resources for families with children with disabilities in finding child care.

Kate Warren
Director
Family Resource Center
5232 Claremont Ave.
Oakland, California 94618



Kate, a parent of child with a disability, was a Kennedy Policy Fellow in D.C. a few years back and worked with Bob Williams and Judy Heumann on disability and children's issues. Her involvement in child care issues include: policy development at the State and local levels that link child care with disability services; provision of direct services to families of children with disabilities to facilitate access to child care services at the local level; coordinates and supervises training of child care providers at the State and local levels with regard to disability issues; advocates on behalf of children with disabilities and families re. licensing issues and other systemic barriers which preclude families from accessing child care services.

Ticia Casanova
Director, Via Nova School
3032 MLK Way
Berkeley, CA 94705
510-848-6682



A Hispanic woman who directs a model child care center for disabled and nondisabled children in Berkeley, CA. Ticia is a wheel chair user.



Barbara D. Woolley
10/06/97 06:08:27 PM

8

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: WHCCC - AGENCY LIST - ADDITIONS

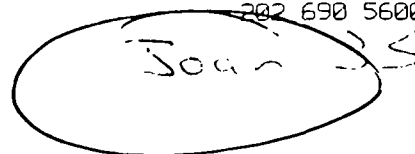
Additional Participants to the Child Care Conference (as of 10/6)

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New York, NY 10023
(212)787-8722
(212)787-8781 (F)

Elizabeth Ann Dickerhoof
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West Palm Beach, FL 33407
(561)842-4103
(561)842-4161 (F)
(teacher of early childhood at Palm Beach Community College)

Linda Hardie
330 Morgan Street #503
New Orleans, LA 70114
(504)366-8551
(former President of the Louisiana Association of Young Children)

Kris Mohn
15113 145th Avenue Court East
Orting, WA 98360
(206)933-4547
(206)933-4525 (F)\



CHILD CARE - A LIST

~~Larry Aber~~

~~National Center for Children in Poverty~~
Columbia University School of Public Health
154 Haven Avenue
New York, NY 10032
Phone: (212) 304-7100

~~Helen Blank~~

~~Director~~
Child Care Division
Children's Defense Fund
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~~Deborah~~
Vandell

~~Dr. Barbara Bowman~~

~~Erikson Institute for Advanced Study of Child Development~~
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Handwritten initials

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President

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JK list

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National Head Start Association
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*diff. added
SK list* 3

~~Eleanor Guggenheimer~~
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~~Robert Hannemann, MD, FAAP~~
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~~Claudia Wayne~~
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Fax: (202) 737-0370

Bernice Weissbourd
Family Resource Coalition
President, Family Focus
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Fax: (312) 421-8185

~~Lynn White~~
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~~Dr. Marcy Whitebook~~
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Nat. Center for Early Childhood
Workforce

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Janet Wise
National Indian Child Care Association
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Fax: (918) 758-1498
Phone: (203) 432-4575

Dr. Edward Zigler
Yale University
Bush Center for Child
Development in Social Policy
310 Prospect Street
New Haven, CT 06520

400 JK1.5F

✓

WHITE HOUSE CONFERENCE ON CHILD CARE
OFFICE OF PUBLIC LIAISON SUGGESTIONS
October 23, 1997

WHITE HOUSE PARTICIPANTS

~~Ms. Yasmin Vindi~~
~~Executive Director~~

National Association of Child Care Resource and Referral Agencies
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Washington, DC 22204
Phone: 202-393-5501
Fax: 202-393-1109

✓

~~Dr. Robert Hannebriann MD~~
~~National President~~

American Academy of Pediatrics
2600 Greenbush Street
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765-448-8000 phone
765-448-1160 fax
*Represents the American Academy of Pediatrics.

✓

~~Phyllis R. Magrab, PhD~~

Professor of Pediatrics
Georgetown University Hospital

B

4 and 5. ~~Ms. Alice Walker Duff, PhD & Ms. Karen Scott, PhD (both)~~
~~Executive Director~~

Crystal Stairs, Inc.
5105 West Goldleaf Circle
Los Angeles, CA 90056

✓

One of the largest and well know child care facilities in the LA area, it was started as a small operation by two mothers in response to the growing need for quality child care. It now has one of the longest waiting lists in the So. California area.

6. **Horton Grebin, MD**

President and CEO

Saint Mary's Hospital for Children ✓

29-01 216th

Bayside, NY 11360

718-281-8888 phone

718-279-2141 fax

*Represents the National Association of Children's Hospitals. Not only is he a child development specialist, but his hospital provides care to children in multi settings with special needs.

7. **Karen Nussbaum**

Director, Women's Program

AFL-CIO

888 16th Street, NW, 7th Floor ✓

Washington, DC 20006

202-637-5064 phone

202-508-6902 fax

8. **Josephine Allen, PhD, ACSW**

President, National Association of Social Workers

Cornell University

Human Services Studies

N132 MVR Hall

Ithaca, NY 14853 ✓

(607)255-1973 (P)

(607)255-4071 (F)

*Represents the NASW.

9. **Gloria Johnson**

President, Coalition of Labor Union Women

15 Union Square

New York, NY 10003 ✓

212-679-0705 phone

212-255-7230 fax

10. Ms. Jan Rheingold

President

Child Care Connection

3511 Silverside Road

100 Wilson Building

Wilmington DE 19810

302/479-1679

A well known child care facility on the local level. Has received strong, positive media coverage in the Wilmington/Philadelphia area for their facility. While DE is not a major city, it is a good representation of many average cities across the US and may have good models to share. The Wilmington area is an interesting model as it can combine urban, sub-urban and rural areas. DE is home to big business (DuPont, MBNA, etc), agriculture, and manufacturing (car manufactures, oil refineries).

11. Carolyn G. Lopez, MD

Chair, Department of Family Medicine

Cook County Hospital

1900 W. Polk, 13th floor

Chicago, IL 60612

(312)633-8587 (P)

*Represents the American Academy of Family Physicians.

12. Claudia Wayne

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Washington, DC 20005

202-737-7700 phone

202-737-0370 fax

13. Mr. Arnold Fege (or new president, someone from the National PTA MUST be there)

Director of Government Relations

National Parent Teacher Association

1090 Vermont Avenue, NW

Suite 1200

Washington DC 20005

202/289-6790

14. Mr. Edward Dunn
Vice President, Human Resources
West Jersey Health System
Mount Ephriam, Atlantic Avenue
Camden, NJ 08104
609-342-4058 phone
609-541-9547 fax

*Represents the American Hospital Association. Mr. Dunn heads the up AHA's committee that

15. Netzy Firestein
Coordinator, Labor Project for Working Families
IIR
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Berkeley, CA 94720
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510-642-6432 fax

16. Elaine F. Brainerd, RN
School Nurse
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*Represents the American Nurses Association.

17. Cathy Collette
Director, Women's Rights Dept.
AFSCME
1625 L Street, NW
Washington, DC 20036
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202-429-5088 fax

18. Ms. Paula Gavin
National President
YMCA of Greater New York
333 7th Avenue
New York, NY 10001-5004
212-630-9600
212-630-9604 fax
*Represents the YMCA.

19. Ms. Linda Busolin
Director, Child Health and Minority Affairs
American Medical Association
515 North State Street
Chicago, IL 60610
312-464-4523 phone
312-464-5842 fax
*Represents the AMA.

SUGGESTED NAME FOR PANELISTS

Susan Aronson, MD
American Academy of Pediatrics
605 Moreno Road Narberth, PN
19072-1618
610-664-3923 phone
610-664-3924 fax

* If not selected, please add to Agency Participant List.

**ADDITIONAL NAMES FOR WHITE HOUSE CONSIDERATION/PARTICIPATION -
AGENCY LISTS**

Ms. Lisa Lombardo
Child Care Director
South Mountain branch YMCA
12 Jefferson Avenue
Maplewood, NY 07040-1360
201-762-4145 phone
201-762-2064 fax

*This is the YMCA child care director who will appear in the video presentation begin prepared for the Oct. 23 Conference and would like to attend.

Maria Lichman Roosevelt
13600 Delano Street
Van Nuys, CA 91401
(818) 982-1991
Participant

*Ms. Roosevelt was recommended by Marsha Scott and is the granddaughter of President Roosevelt (FDR).

Ms. Christine Benero
Chair
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Ms. Susan Bales
Director of Children's Programs
Benton Foundation
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Mr. Robert Fellmeth
Executive Director
Children's Advocacy Institute - University of San Diego
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San Diego, CA 92101
619/260-4806

Ms. Susan Gorin
Executive Director
National Association of School Psychologists
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Mr. David Liederman
Executive Director
Child Welfare League of America
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202/638-2952

Mr. Samuel Sava
Executive Director
National Association of Elementary School Principals
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Alexandria VA 22314
703/684-3345

Mr. Ronald Field
Senior Vice President for Public Policy
Family Service America
Room 204
1319 F Street, NW
Washington DC 20004
202/347-1124

Mr. Quinton Lawson
National Alliance of Black School Educators
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202/483-1549

Mr. Michael Casserly
Executive Director
Council of Great City Schools
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Ms. Anne Bryant
Executive Director
National School Boards Association
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Alexandria VA 22314
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Mr. Robert Chase
Executive Director
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Participant
Oneida County Head Start

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Coordinator
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Heather Bennett McCabe, Ph.D.
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Julie Horowitz
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Dr. Alexander Von Cube
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(360)336-9380 (P)
(360)336-9401 (F)

*He cannot attend but would
like to help plan the event

Marni Lachman Roosevelt
13600 Delano Street
Van Nuys, CA 91401
(818)902-1991

*Ms. Roosevelt was recommended by Marsha Scott and is the granddaughter of President Roosevelt (FDR).

Dena Mastrandrea
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Doing research for two interested constituents

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Repeat!

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(Panalist and Participant)
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Repeat!

(This is the YMCA child care director who will appear in the video presentation begin prepared for the Oct. 23 Conference and would like to attend.)

Susan Aronson, MD, AAP Board Member (Panel Participant)
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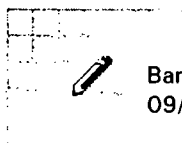
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Peter Gorski, MD, MPH
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Barbara D. Woolley
09/26/97 12:41:41 PM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: OPL List

The YMCA wants as their representative the following.

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The address for:
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Address info for "A" list



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Internet: www.welfareinfo.org
E-Mail: welfinfo@welfareinfo.org
Tel: 202-628-5790 Fax: 202-628-4206

Barry L. Van Lare, Executive Director

Cynthia

September 10, 1997

Dear Ms. Clark,

The purpose of this letter is to request that [redacted] from the Welfare Information Network be allowed to attend the President's Child Care Conference Scheduled for October 23, 1997.

The Welfare Information Network (WIN) is a foundation-funded project to help states and communities obtain the information, analysis, and technical assistance needed to develop and implement welfare reforms that will reduce dependency and promote the well-being of families and children. We work closely with a wide variety of governmental and non-governmental organizations to collect and disseminate information on promising practices. We also maintain an extensive web site that provides rapid access to a wide variety of programmatic and administrative resources.

Child care is a key component of a successful welfare reform program. Child care is required if welfare recipients are to be able to enter and remain in the workforce. Equally important, quality child care is critical to the child development and to the prevention of future dependency.

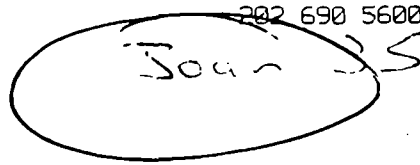
Attendance at the President's Conference would help ensure that the materials made available through the Welfare Information Network are current and complete. Moreover, WIN is in an excellent position to help ensure the broadest possible initial dissemination for Conference results and to see that the issues, programs, and resources developed at the Conference remain readily available to state and community organizations and officials as they address welfare implementation issues on an on-going basis.

In addition, as you continue to prepare for the President's Conference we welcome you to use WIN's web site (www.welfareinfo.org) or our clearinghouse should they be of assistance.

Thank you,

A handwritten signature in cursive script that reads 'Barry Van Lare'. Below the signature, the name 'Barry Van Lare' is printed in a standard font.

Barry Van Lare



CHILD CARE - A LIST

~~Larry Aber~~

National Center for Children in Poverty
Columbia University School of Public Health
154 Haven Avenue
New York, NY 10032
Phone: (212) 304-7100

~~Helen Blank~~

Director
Child Care Division
Children's Defense Fund
23 E. Street, NW
Washington, D.C. 20001
Phone: (202) 628-8787
Fax: (202) 662-3560

Deborah
Vandell

Dr. Barbara Bowman
Erikson Institute for Advanced Study of Child Development
420 North Wabash Avenue
Chicago, IL 60611
Phone: (312) 755-2250 ext. 2275
Fax: (312) 755-2255

Duffy Campbell
National Women's Law Center
11 Dupont Circle, NW
Suite 800
Washington, D.C. 20036
Phone: (202) 588-5180
Fax: (202) 588-5185

Ellen Clippinger
President
National School Age Care Alliance
4720 North Park
Indianapolis, IN 46205
Phone: (317) 283-3817
Fax: (317) 283-3840

Angela Crowley, MA, APRN, CS, PNP
National Association of Pediatric Nurse Associates and
Practitioners
566 Broadview Road
Orange, CT 06477
Phone: (203) 737-2548
Fax: (203) 785-6455

Deborah Eaton
President
National Association for Family Child Care
9167 Berkview Lane
Spring Valley, CA 91977
Phone: (619) 466-8340
Fax: (619) 463-1951
E-mail: debeaton@cts.com

Elaine Fersh
Director
Parents United for Child Care
30 Winter Street, 7th Floor
Boston, MA 02108-4720

Dana Friedman
Senior Vice President
Corporate Family Solutions
Suite 145
14 Vanderventer Avenue
Port Washington, NY 11050
Phone: (516) 767-3857
Fax: (516) 767-6783

~~Ellen Galinsky~~
~~President~~

Families & Work Institute
330 Seventh Avenue, 14th Floor
New York, NY 10001

on JK list

Sarah Greene
CEO
National Head Start Association
1651 Prince Street
Alexandria, VA 2314

diff address on
SK list

3

~~Eleanor Guggenheimer~~
New York Womens Agenda
9 East 41st Street
2nd Floor
New York, NY 10011

~~Robert Hannemann, MD, FAAP~~
American Academy of Pediatrics
2600 Greenbush Street
Lafayette, IN 47904
Phone: 800-899-8448
Fax: (765) 488-1160

Barbara Ferguson Kamara
DC Dept. of Human Services
Office of Early Childhood Development
717 14th Street NW, #730
Washington, DC 20005
Phone: (220) 727-1839
Fax: (202) 727-9709

Deena Lahn
Child Care Law Center
22 Second Street, 5th Floor
San Francisco, CA 94105
Phone: (415) 495-5498
Fax: (415) 495-6734
Email: HN127@handsnet.org

~~J. Ronald Lally, Ed.D.~~
~~Director~~

Center for Child and Family Studies
WestEd
180 Harbor Dr., Suite 112
Sausalito, CA 94965
Phone: (415) 331-5277
Fax: (415) 331-0301

~~David Biederman~~
~~Child Care Service~~
Child Welfare of America
440 First Street, NW Suite 310
Washington, DC 20001-2085
Phone: (202) 638-2952 ext. 291

Matthew E. Melmed
Executive Director
Zero to Three/National Center for Clinical Infant Programs
734 15th St., NW, 10th Floor
Washington, DC 20005-2101
Phone: (202) 638-1144
Fax: (202) 638-0851

~~Evelyn Moore~~
Executive Director
National Black Child Development Institute
1023 15th Street, NW, Suite 600
Washington, DC 20005
Phone: (202) 387-1281
Fax: (202) 234-1738

Gwen Morgan
Center for Career Development in Early Care and Education
Wheelock College
200 The River Way
Boston, MA 02215
Phone: (617) 734-5200

Carol Phillips
Executive Director
Council on Early Childhood Professional Recognition
2460 16th Street, NW
Washington, DC 20009-3575
Phone: (800) 424-4310
Fax: (202) 265-9161

~~Robert Phillips~~
Staff Director
National Research Council Board on Children, Youth and Families
2101 Constitution Avenue, NW
Harris Bldg. Room 156
Washington, DC 20418
Phone: (202) 334-1935
Fax: (202) 234-3829

Barbara Reisman
Executive Director
Schumann Fund of New Jersey
21 Van Vleck Street
Montclair, NJ 07042
Phone: (210) 509-9883
Fax: (201) 509-1149

Richard Stolley
President
Child Care Action Campaign
330 7th Avenue, 17th Floor
New York, NY 10001
Phone: (212) 239-0138
Fax: (212) 268-6515

Patty Siegel
California Resource and Referral Network
111 New Montgomery Street, 7th Floor
San Francisco, CA 94105
Phone: (415) 882-0234
Fax: (415) 882-6233

~~Michelle Seligson~~
Executive Director
School Age Child Care Project
Wellesley College
Center for Research on Women
Wellesley, MA 02181
Phone: (617) 283-2547
Fax: (617) 283-3657
Email: mseligson@luch.wellesley, edu

Dr. Marilyn Smith
National Association for the Education of Young Children
1509 16th Street, NW
Washington, DC 20036
Phone: 800-424-2460
Fax: (202) 986-9706

~~Yasmina Vinci~~
Executive Director
National Association of Child Care Resource and Referral Agencies
1319 F Street, NW., Suite 810
Washington, DC 20004
Phone: (202) ~~383-5501~~ 393-5353
Fax: (202) 393-1109

~~Valora Washington~~
W.K. Kellogg Foundation
One Michigan Avenue East
Battle Creek, MI 49017-4058
Phone: (616) 696-2337
Fax: (616) 969-2188

Jiff # on
JK list

~~Claudia Wayne~~
National Center for Early Childhood Workforce
733 15th Street, NW, Suite 800
Washington, DC 20005
Phone: (202) 737-7700
Fax: (202) 737-0370

Bernice Weissbourd
Family Resource Coalition
President, Family Focus
310 South Peoria Street, Suite 510
Chicago, IL 60607
Phone: (312) 421-5200
Fax: (312) 421-8185

~~Donna White~~
National Child Care Association
1029 Railroad Street
Conyers, GA 30207
Phone: 800-543-7161
Fax: (770) 388-7772

~~Dr. Marcy Whitebook~~
2525 Alcatraz Avenue
Box 199
Berkeley, CA 94704

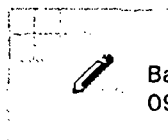
Nat. Center for Early Childhood
Workforce

415- 510-6541778

Janet Wise
National Indian Child Care Association
279 East 137th Street
Glenpool, OK 74033
Phone: (918) 758-1463
Fax: (918) 758-1498
Phone: (203) 432-4575

Dr. Edward Zigler
~~Yale University~~
Bush Center for Child
Development in Social Policy
310 Prospect Street
New Haven, CT 06520

Hon J Kist



Barbara D. Woolley
09/27/97 12:17:16 PM

OPC

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conference - Name for List

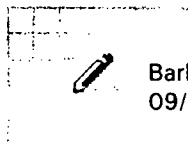
Supposedly, Senators Connie Mack and Bob Graham support his attendance.

Joe Finnegan
Executive Director
Healthy Start Coalition of SouthWest Florida
1922 Victoria Avenue, Suite B
Ft. Myers, FL 33901-3431
941-338-2676 phone
941-338-2675 fax

Barry Tindell

887-0290

Nat. Association Rec & Parks



Barbara D. Woolley
09/26/97 01:54:44 PM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conference

Religious Names.

----- Forwarded by Barbara D. Woolley/WHO/EOP on 09/26/97 01:49 PM -----



Christine A. Stanek

09/26/97 01:20:51 PM

Record Type: Record

To: Barbara D. Woolley/WHO/EOP

cc:

Subject: Child Care Conference

Ideas for the Child Conference

Dr. Eileen Linder, National Council of Churches - 212-870-3260 (joan brown campbell is her boss)

David Saperstein, Religious Action Center, 387-2800

Sammi Moshenberg, National council of Jewish women, 296-2588

The conference is on a Jewish holiday, so I am not sure about attendance. I have calls out for catholic names and I will let you know as soon as I get them.

To: Mike King

Here's a suggested addition to the corporate list--General Mills. General Mills has made a significant contribution to Child Care Aware to help upgrade their phone system to handle the "hot line" for the conference and have operating support to field the calls. They are also sponsoring a "Cheerios Breakfast" here in Washington hosted by Senator Jeffords on the morning of the Conference.

It might be nice to invite them, as well:

Mr. Steve Sanger

CEO

General Mills Inc.

One General Mills Boulevard

Minneapolis, Minnesota 55426

Thanks for considering this.

Faith Wohl

B list Mike -

will you keep
this on file to
follow up?



Katharine Button
09/22/97 10:59:41 AM

Record Type: Record

To: Nicole R. Rabner/WHO/EOP

cc:

Subject: invites

Melanne wanted to make sure that these two women were put on a list for the agencies (if they host a satellite child care conference) and the WH reception list.

Lynn Boocock-Taylor
Vice President for Institutional Advancement
Pennsylvania College of Podiatric Medicine
Eighth at Race Street
Philadelphia, PA 19107-2496
ph: 215-625-5416
fax: 215-922-7830

Phyllis G. Belk
Executive Director
Delaware Valley Child Care Council
401 North Broad Street
Suite 818
Philadelphia, PA 19108
ph: 215-922-7526
fax: 215-922-2722

Thanks - Katy



National Performance Review
750 Seventeenth Street, NW, Box 101
Suite 200
Washington, DC 20006
voice: 202-632-0150
fax: 202-632-0390

FAX COVER SHEET

To: Mike King, DPC

Telephone Number: _____ Fax Number 416-7431

From: Faith Wohl

Direct Telephone Number or ext.: 632-0186

Date: 9/26/97 Number of Pages Including Cover: 3

Special Message or Comments:

Mr. Chris Galvin
CEO
Motorola, Inc.
1303 East Algonquin Road
Schaumburg, Illinois 60196-1065

Mr. John Reed
Chairman
Citicorp
153 East 53rd Street
Citicorp Center
New York, New York 10043

Mr. Douglas M. Price
President
First Bank of Colorado
10403 West Colfax
Lakewood, Colorado 80215

Mr. Louis V. Gerstner
CEO
IBM Corp.
Mail Drop 311
New Orchard Road
Armonk, New York 10504

Mr. Sanford I. Weill
Chairman and CEO
Travelers Group
388 Greenwich Street
New York, New York 10013

Mr. Ian Rolland
President and CEO
Lincoln National Corporation
200 East Berry Street
Ft. Wayne, Indiana 46802

Addresses
to add

Mr. Roger Brown
Chairman
Bright Horizons Children's Centers
One Kendall Square
Building 200
Cambridge, Massachusetts 02139

Ms. Marguerite Sallee
President and CEO
Corporate Family Solutions
209 10th Avenue, Suite 300
Nashville, Tennessee 37203

Mrs. Fran Sussner Rodgers
CEO
WFD Inc.
930 Commonwealth Avenue
Boston, Massachusetts 02215

Ms. Rosemary Jordano
President
Children First Inc.
One International Place
Boston, Massachusetts 02110

John

THE WHITE HOUSE
WASHINGTON

For B list

DUFF

Finnegans

Grebish

Scott

(remove from A list

CiSTA  THE WHITE HOUSE
WASHINGTON

Anna Murdoch

Fox, Inc ✓

10201 West Pico Blue

Bld 88 Rm. 130

LA, 90035

Brad Butler

Is head of Bank Street college coming?
Augusta Kap

* Add to list - Sandy Newman, Fight Crime,
Invest in kids

Joan

1334 G

Wash

70

638-0690

FAX TRANSMISSION

OFFICE OF SENATOR HERB KOHL

330 HART SENATE OFFICE BUILDING

WASHINGTON, D.C. 20510

202-224-9539

FAX: 202-224-9787

To: Cynthia Rice

Date: September 29, 1997

Fax #: 456-7431

Pages: 2 including this cover sheet.

From: Kate Sparks

Subject: Child Care Conference Speakers

B list

COMMENTS:

The two businessmen I mentioned to you are:

Sam Johnson, President and CEO of SC Johnson Wax and Henry Quadracchi, President and CEO of Quad Graphics. Both of these men are well respect, tough businessmen who can speak to the economic and business sense of investing in child care for their employees. The companies' write-ups from *Working Mother* magazine are:

SC JOHNSON WAX:

Employees: 3,463 Females: 1,052

Entry level: \$11.37/hr (packaging); \$32,433/yr (financial analyst). Percent female: vps 9% (of 44); officials and mgrs 18%; profs 34%. Highest paid: 13%. Women's support group.

On-site center: 500 children (\$44-126/wk; sliding-scale fees). Company subsidizes 30% of operating cost of center. Dependent care fund (\$220,000). After-school (35), holiday (60) and summer (200) programs. Backup care (20). Direct child care subsidies. Pretax set-asides. Reimburses child care costs for non-routine business travel and overtime work. Resource and referral (R&R) (135). Pays for sick child care up to \$300/yr. Sick-child days: 7. Leave for childbirth: Family and Medical Leave (FMLA), plus 6 wks, with some full pay. Phase-back for new mothers. Adoption aid: up to \$2,000. Work at home (10). Job sharing (11). Flextime (2,498). Compressed workweeks (50). PT (benefits: 20 hrs/wk). Training for mgrs on alternative work schedules. Profit sharing (up to 20% of salary). Savings plan (50% company match up to \$1,200 of pay; 25% up to the next 4%). Scholarships for employee's children: \$373,400 to 47 kids. Health insurance (100% of premium; 80% for dependents). Full-time work/family mgr and staff. Elder care: R&R.

Johnson's Wax has pressed its managers to create more flexible work options this year. Indeed, every manager's performance appraisal now includes a look at whether he or she's encouraging and supporting the use of flexible scheduling. The results are beginning to show: Two thirds of the work force is on flextime, and a formal work-at-home program is under way. Women are slowly inching their way up into the top jobs. This year they hold 13% of the highest-paid positions, up from 9% last year. *The company's state-of-the-art child care center continues to serve headquarters employees well, and it now offers after-hours care.*

QUAD/GRAPHICS, INC.: The largest family-owned printer in the nation.

Employees: 8,275 Females: 2,205

Avg. Entry level: \$7/hr (production); \$20,000/yr (admin trainee); \$22,000/yr (accounting); \$30,000/yr (engineer). Percent female: senior and exec vps 0 (of 1); vps 0 (of 9); officials and mgrs 15%; profs 50%. Highest paid: 9%.

Three on-site centers in Sussex, Lomira and Pewaukee, WI: 653 children total (\$18-25/day). After-school (87), holiday (87) and summer (184) programs. Backup care. Direct child care subsidies (19). Pretax set-asides (131). R&R. Sick-child care (Pewaukee). Leave for childbirth: FMLA only, with disability pay. Phase-back for new mothers. Adoption aid: up to \$4,000; R&R. Work at home. Job sharing. Flextime. Compressed workweeks. PT (benefits, except health care: 1,000 hrs/yr). Profit sharing. Savings plan (30% company match up to 6% of pay). Scholarships for employees' children: \$202,000 to 101 kids. Health insurance (99% of premium). Full-time work/family mgr and staff. Elder care: R&R.

With three on-site centers serving more than 650 children, Quad/Graphics is a standout in its industry. No other printing company even comes close to doing so much on the child care front. But this one is still expanding its roster of benefits. This year it added a sick-child wing to its Pewaukee center and scholarships to help tuition at its on-site centers. And officials at the company tell us they are planning to add three more on-site centers in Georgia, New York and Wisconsin. Women hold 9% of the top jobs here, including corporate secretary and corporate course positions. But apparently Quad/Graphics officials are mindful they need to do even more to move women up. The company sponsors two chapters of Women in Production to help attract and support talented women.

Nicole R. Rabner

09/17/97 09:26:53 AM

Record Type: Record

To: Michael T. King/OPD/EOP
cc: Jennifer L. Klein/OPD/EOP
Subject: Re: Names for Childcare Conference

Here are more names for possible guest list inclusion, from Carol Rasco (I'll also forward the e-mail where she explains who these people are). They should be "to be considered" until we narrow down, I think.

----- Forwarded by Nicole R. Rabner/WHO/EOP on 09/17/97 09:27 AM -----



Laura_Wood @ ed.gov
09/16/97 11:29:00 AM

off. of sec.
401-3800

Record Type: Record

To: Jennifer L. Klein, Nicole R. Rabner
cc:
Subject: Re: Names for Childcare Conference

Here are the addresses for the people Carol mentions below as possible invites to the WH conference:

Marcia Moon and Linda Katz, co-directors
Children's Literacy Initiative
2314 Market Street, 4th floor
Philadelphia, PA 19103
215.561.4676

Dr. Bettye Caldwell
24 St. Andrews Drive
Little Rock, AR 72212

Glenda Bean, Exec. Director
Arkansas Early Childhood Commission
101 E. Capitol, Suite 106
Little Rock, AR 72201
501.682.4891

Gerry and Lilo Leeds
Institute for Community Development
600 Community Drive
Manhasset, NY 11030



Barbara D. Woolley
09/26/97 01:54:44 PM

Record Type: Record

To: Michael T. King/OPD/EOP
cc:
Subject: Child Care Conference

Religious Names.

----- Forwarded by Barbara D. Woolley/WHO/EOP on 09/26/97 01:49 PM -----



Christine A. Stanek

09/26/97 01:20:51 PM

Record Type: Record

To: Barbara D. Woolley/WHO/EOP
cc:
Subject: Child Care Conference

Ideas for the Child Conference

✓ Dr. Eileen Linder, National Council of Churches - 212-870-3260 (joan brown campbell is her boss)

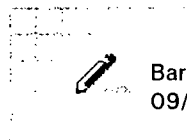
David Saperstein, Religious Action Center, 387-2800

B

✓ Sammi Moshenberg, National council of Jewish women, 296-2588

The conference is on a Jewish holiday, so I am not sure about attendance. I have calls out for catholic names and I will let you know as soon as I get them.

Catholic churches
W/ Catholic
Black churches
Sharon Daley



Barbara D. Woolley
09/27/97 12:17:16 PM

OPC

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conference - Name for List

Supposedly, Senators Connie Mack and Bob Graham support his attendance.

Joe Finnegan
Executive Director
Healthy Start Coalition of SouthWest Florida
1922 Victoria Avenue, Suite B
Ft. Myers, FL 33901-3431
941-338-2676 phone
941-338-2675 fax

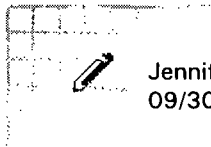
B

Barry Tindell

more and the old name for the project is "The Florida Department of Corrections"

887-0290

Nat. Association Rec & Parks



Jennifer L. Klein
09/30/97 12:45:53 PM

Add to list

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject:

For guest list

Joseph Chapman

Royal American

1002 West 23rd Street

Suite 400

Panama City, Florida 32405

(904)769-8981

A w/ Finnegan

Also, can you call me. I have follow up from this mornings meeting.

122 South Michigan Avenue
Suite 2050
Chicago, IL 60603
(312) 922-3863
Fax 922-3337

**The Ounce of
Prevention Fund**

Fax

To: Michael King

From: Marge Waller

Fax: 202/456-7431

Pages: 3

Phone: 202/456-5573

Date: 9/29/97

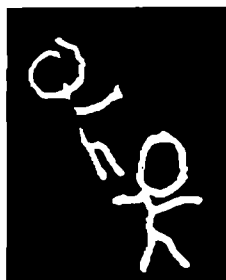
Re:

CC:

☐ Urgent ☒ For Review ☐ Please Comment ☐ Please Reply ☐ Please Distribute

• **Comments:**

Thanks so much for your consideration. I look
forward to hearing from you soon.



THE OUNCE OF PREVENTION FUND

Paul Metzger
Chairman

Irving B. Harris
Chairman Emeritus

Harriet Meyer
Executive Director

Bill
5-6296

Bill & Robert B. Pags

Room
#23

DATE: September 29, 1997
TO: Michael King
FROM: Margie Wallen
RE: White House Child Care Conference

I enjoyed talking to you again last week. Here are the materials we discussed. I hope you find them helpful.

**The Ounce of Prevention Fund's New Child Care Center:
An Innovative Solution in One of the Nation's Toughest Neighborhoods**

The Ounce of Prevention Fund -- in partnership with Head Start, the Chicago Public Schools, the Harris Foundation, and additional public and private funders -- will soon break ground on a state-of-the-art \$2.5 million early childhood education and care center in Chicago's Grand Boulevard community, home to the country's largest public housing complex -- the Robert Taylor Homes. The provision of full-day, early childhood services that provide health, nutrition, and early childhood care and education for up to 182 children between the ages of three months and five years will help to eliminate a major barrier to residents who are striving to move from welfare to work. Designed by nationally acclaimed architect Stanley Tigerman, this new center will integrate federal, state, and local child development programs as well as a training center in a campus setting encompassing a Chicago Public elementary school and a high school.

The unique partnership that is supplying the funding, the innovative and practical design of the center, and The Ounce's high-quality, family-centered programming will combine to create an exceptional nationwide model for the delivery of early childhood education in underserved urban communities. We break ground in late November or early December and expect to open in the fall of 1998.

Brenda Dobbins-Noel as Proposed Spokesperson

As we discussed, a brief discussion on the need to combine private and public dollars to fund innovative efforts that help people move from welfare to self-sufficiency would make an excellent contribution to the upcoming Child Care Conference, including one of the mid-day conferences convened by selected Cabinet Secretaries. Our new child care center, a true partnership with the Chicago Public Schools, the Illinois Department of Human Services, and the federal government through Head Start, is a perfect example of such an innovative approach. Brenda Dobbins-Noel from the Ounce of Prevention Fund would make an excellent presenter or panelist.

Brenda Dobbins-Noel, Director of Child and Family Support Services, supervises our new Early Head Start program and oversees all of our existing early childhood services. Her experiences as a Head Start parent motivated her to pursue a BA in psychology from the University of Illinois and a Master of Education from the Erikson Institute for Advanced Study in Early Childhood Education. She's worked for The Ounce since 1987 and frequently serves as our spokesperson.

Brenda would do a wonderful job of addressing effective ways to bring a variety of organizations and funding streams together to create effective early childhood education and care services. As you know, child care is a key element in the logistics of moving people from welfare to work; but, *quality* child care is a critical factor if we truly expect long-term success for families. Moreover, *innovative collaborations* are crucial if we intend to devote more resources toward increasing the quality, availability and accessibility of positive early childhood experiences.

About The Ounce of Prevention Fund

We chose the name The Ounce of Prevention Fund because we believe that it is more caring and cost-effective to promote healthy child development than to treat problems later in life. We target the two critical developmental periods when individuals undergo the most rapid physical, emotional and social growth -- the first three years of life and adolescence.

Since we were founded in 1982, we have worked with some of the poorest families in some of the most challenging communities in the country. We provide a variety of services for children and their parents, conduct research to better understand "what works," and advocate for public policy changes that better serve all families. We stay on the cutting-edge by integrating our program, research and advocacy work into a "dynamic cycle" of innovation. Currently, we serve about 5,500 families through Early Head Start, Head Start, school-based health clinics and our Parents Too Soon home visiting program.

We are a public-private partnership that can demonstrate success. The national Early Head Start initiative is based, in large part, on lessons learned from our historic "Beethoven Project" at our Center for Successful Child Development, located in the Robert Taylor Homes on Chicago's south side. Our Parents Too Soon program has proven to delay subsequent pregnancies, improve immunization rates and increase birthweight for the babies of teen moms who enter the program pregnant. Our school-based health centers have shown that they decrease substance abuse and reduce the risk of adolescent pregnancy.

For More Information

Michael, I wanted to thank you again for your consideration. Please don't hesitate to contact me if you'd like more information about the center or our work. I look forward to speaking with you again soon.

Add to Alist

Nicole R. Rabner

09/30/97 12:31:51 PM

Record Type: Record

To: Michael T. King/OPD/EOP

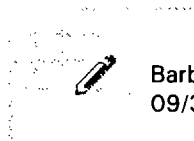
cc:

Subject: invite

Thanks very much for getting us the list. I hate to do this, but I have an addition that comes from high above:

Ms. Helen Benham
Scholastic, Inc.
New York, NY
ph 212/343-6339

I know we're going to have to do a big cutting session, and that this doesn't help ...Thanks.



Barbara D. Woolley
09/30/97 10:27:48 AM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Re: Child Care Conf

Response of invite on the 2 Crystal Stairs folks on the list.

----- Forwarded by Barbara D. Woolley/WHO/EOP on 09/30/97 10:22 AM -----



08:55:00 AM

Record Type: Record

To: Barbara D. Woolley/WHO/EOP

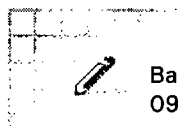
cc:

Subject: Re: Child Care Conf 

on A List

I guess Alice Walker Duff should get the WH, but I'll voice my opinion that it's very awkward to say that one can come and the other gets the B list. It's better than not being invited at all, but don't be surprised if Dr. Scott doesn't accept.

Will we be able to see the final list of folks that get invites -- the whole thing, not just OPL.



Barbara D. Woolley
09/30/97 12:28:07 PM

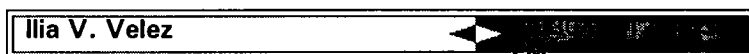
Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conf - Hispanic Suggestion -
Re: Rebecca Bero

----- Forwarded by Barbara D. Woolley/WHO/EOP on 09/30/97 12:17 PM -----



Record Type: Record

To: Barbara D. Woolley/WHO/EOP

cc:

Subject: Re: Rebecca Bero

Rebecca Barrera
President
National Latino Children's Institute
1611 West 6th st.
Austin TX 78703
512-472-9971
512-472-5845 fax



Barbara D. Woolley
10/01/97 11:49:30 AM

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: Child Care Conf - Disability Child Care List

These are in priority order. According to Bill White, we may want to do a meeting with the disability community on Child Care Conf. It is important to have as many as possible at event.

Mike, so I still owe you a religious name from Evang. Group.

----- Forwarded by Barbara D. Woolley/WHO/EOP on 10/01/97 11:43 AM -----



Record Type: Record

To: Barbara D. Woolley/WHO/EOP

cc:

Subject: Revised Disability Child Care List

Maria Gil de Lamadrid
Child Care Law Center
22 Second Street
5th Floor
San Francisco, California 94105
415-495-5498
415-495-6734 fax

A Hispanic woman with a disability who provides training to child care providers on how to include children with disabilities in their centers. Highly recommended by Education Asst. Secretary Judy Heumann.

Susan Gold, Ph.D.
Adjunct Assistant Professor
Mailman Center for Child Development
University of Miami
School of Medicine
P.O. Box 016820, D-820
Miami, Florida 33101
(305) 243-6624

Cornell University
Ithaca, NY 14853
ph: 607/255-0833

~~Nancy Daly~~ (also on JK's list -- address below)
256 Copa De Oro Road
Los Angeles, CA 90077
ph: 310-476-3259

~~Cynthia Sikes Yorkin~~ (also on JK's list -- address below)
250 Delfen Drive
Los Angeles, CA 90077
ph: 310-274-8260

Under "Possibles":

Beth Dozoretz (friend of HRC)
Washington, D.C.
Ph: 202/944-4111 home

~~David Bell~~

Pres. + CEO

Children's Television Workshop
One Lincoln Plaza

NY, NY 10023

ph - 212-595-3456

Mr. Chris Galvin ✓
CEO
Motorola, Inc.
1303 East Algonquin Road
Schaumburg, Illinois 60196-1065

Mr. John Reed
Chairman
Citicorp
153 East 53rd Street
Citicorp Center
New York, New York 10043

Mr. Douglas M. Price
President
First Bank of Colorado
10403 West Colfax
Lakewood, Colorado 80215

Mr. Louis V. Gerstner
CEO
IBM Corp.
Mail Drop 311
New Orchard Road
Armonk, New York 10504

Mr. Sanford I. Weill
Chairman and CEO
Travelers Group
388 Greenwich Street
New York, New York 10013

Mr. Ian Rolland
President and CEO
Lincoln National Corporation
200 East Berry Street
Ft. Wayne, Indiana 46802

Addresses
to add(A)

(A)

Mr. Roger Brown
Chairman
Bright Horizons Children's Centers ✓
One Kendall Square
Building 200
Cambridge, Massachusetts 02139

Ms. Marguerite Sallee
President and CEO ✓
Corporate Family Solutions
209 10th Avenue, Suite 300
Nashville, Tennessee 37203

Mrs. Fran Sussner Rodgers
CEO ✓
WFD Inc.
930 Commonwealth Avenue
Boston, Massachusetts 02215

Ms. Rosemary Jordano
President
Children First Inc. ✓
One International Place
Boston, Massachusetts 02110

Parents' Plus, Inc.

P.O. Box 1777, Boston, MA 02130-0015 • 670 Centre St., Jamaica Plain, MA 02130
617-522-1515 • FAX: 617-522-1694 • email: TBPP@AOL.COM

September 2, 1997

Nichole Rabner
Associate Director
Domestic Policy
The White House
Washington, D.C. 20500

Dear Ms. Rabner,

I am writing on behalf of the Publisher/CEO of Parents' Plus/The Boston Parents' Paper, Dr. Betsy Weaver. Dr. Weaver was invited to the White House Conference on Early Childhood Development and Learning on April 17, 1997. At that time Dr. Weaver awarded Mrs. Clinton the National Family Advocate of the Year Award on behalf of Parenting Publications of America (PPA). PPA distributes regional parenting magazines to approximately 4 million families in America.

At the conference in April Dr. Weaver was able to take away valuable information that was discussed and written about both in our print publications and our online services for parents.

Recently we have learned that there will be a Child Care conference in October of 1997. This letter is meant to serve as a formal request that Dr. Weaver once again be included as a guest at this groundbreaking and informative conference as a former member of the Carter administration and an avid advocate on behalf of parents, Dr. Weaver has the expertise and roots in this field to be a significant contributor.

I will follow up with you in the next several weeks if I do not hear from you.

Sincerely,

Lisa Rowan-Gillis
Director, Corporate Communications

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711 S. New Hampshire Ave
LA, CA 90005
213-385-5100

From Conversation
w/ Tom
Rossi
-JK

Mrs. Anna Murdoch
President of the Board of Trustees
Children's Institute International

(A)

Mrs. Anna Murdoch is President of the Board of Trustees of Children's Institute International (CII), a Los Angeles based child welfare agency with more than 30 programs dealing with child abuse prevention, treatment and training. A long-time advocate for the needs of at-risk children, Murdoch, wife of Rupert Murdoch, has frequented Sacramento and Capitol Hill where her focus has been on educating policy-makers on behalf of young people.

Mrs. Murdoch's relationship with CII began as a member of the Colleagues, one of CII's original development support groups. She has been an active board member since March of 1993 and served as chairperson for the organization's 1996 Fall conference, "In Harms Way: A National Forum on Children and Violence," which garnered over 1,500 attendees and featured keynote speakers such as First Lady Hillary Rodham Clinton and Governor Engler of Michigan.

Mrs. Murdoch is in her 3rd year as Chair of the Board of Regents of Children's Hospital Los Angeles as well as serving on the CHLA Board of Directors.

Mrs. Murdoch is a Director of The News Corporation Limited, as well as a Director and Vice President of News America Publishing Incorporated and News America Holdings.

Mike