

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                  | DATE | RESTRICTION |
|--------------------------|--------------------------------------------------------------------------------|------|-------------|
| 001. letter              | handwritten, Evelyn Mason to POTUS re child care conference invite<br>(1 page) | nd   | b(6)        |

### COLLECTION:

Clinton Presidential Records  
Office of the First Lady  
Jennifer Klein  
OA/Box Number: 12507

### FOLDER TITLE:

White House Conference on Child Care-Invitation Process [2]

2014-0536-F

kc1346

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



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Date: Oct 1, 1997

This transmission consists of this cover page plus 23 pages.

|                         |                               |
|-------------------------|-------------------------------|
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Message:

Here is the list in two parts.

The first set, we will send 22 pages  
And the second part, we will immediately  
forward the last 20 pages, in order to  
avoid any interruptions.

Thanks

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## FAX COVER SHEET

To: Michael KingDate: 10/6/97Fax #: (202) 456-7431From: KERBY T. ALVY, Ph.D.  
Executive DirectorNumber of Pages (including cover page): 4

Reference: \_\_\_\_\_

*Here's information on myself, the Center for the  
Improvement of Child Caring, and a Washington Post  
article that speaks to our objectives with the  
White House.*

*I look forward to further relations with you  
and the DPC*

*Warmly,*  
*Kerby T. Alvy*

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## **Center for the Improvement of Child Caring**

The Center was established in 1974 and has grown to become one of America's largest and most influential parenting and parent training organizations. It is a private, non-profit community service, training and research corporation, and a major organizer and supporter of a nationwide Effective Parenting Movement to improve the overall quality of child rearing and child caring in the United States.

Like all of the other organizations that are part of the Movement, the Center believes that all parents need and deserve the best possible education, training and support so they can maximize their efforts in effectively and humanely raising healthy, responsible and productive young people.

The Center participates directly in the Effective Parenting Movement through delivering a wide range of effective parenting classes and seminars in cooperation with local schools, religious institutions, corporations, hospitals and clinics, and civic, community and cultural organizations. This includes the delivery of special classes and seminars for parents of infants, toddlers, elementary school and teenage children, as well as specially designed programs for specific cultural groups such as CICC's Effective Black Parenting and Los Niños Bien Educados programs.

The Center also supports the Movement through conducting research studies on effective parenting, and evaluation studies on the effectiveness of parent training classes. In addition, it engages in research to create new parenting programs, which it then disseminates through a variety of ways.

Another major way that the Center backs the Effective Parenting Movement is through training instructors who work for local schools and institutions to deliver the parenting programs that are most appropriate for the parents, children, families and communities that they serve. As of 1996, the Center had trained over 5,000 instructors in 44 states through its instructor training workshops.

The Center also sustains and helps to organize the Movement through its sponsorship of the National Parenting Instructors Association which it started in 1992. The Association provides a vehicle for instructors nationwide, and for all the organizations who deliver parenting classes, to receive continuing education and to join forces. CICC is the lead sponsor of the Association's annual national conference, and facilitates and encourages local professional, student and organizational chapters of the Association.

The Center's programs, and the instructors that have been trained, now play critically important roles in community efforts nationwide to strengthen and stabilize families, to enhance the welfare and development of children, and to combat such costly and tragic problems as child abuse, school failure, drug abuse, juvenile delinquency, health and mental health problems, gangs, crime and violence.

The Center also supports the Movement through its careful selection of the best parenting and parent training curricula, manuals, books, tapes and pamphlets, which it makes available through one easy-to-use publication, the award winning CICC Parent Training and Family Life Catalog.



## CENTER FOR THE IMPROVEMENT OF CHILD CARING

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### Dr. Kerby T. Alvy

B list

Dr. Kerby T. Alvy, a clinical child psychologist, is a nationally and internationally respected authority on parenting and parent training. He is the Executive Director of the Center for the Improvement of Child Caring, a California-based non-profit community service, research and training organization that he founded in 1974 and which has received worldwide acclaim for creating, delivering and disseminating model parent training programs. Through Dr. Alvy's guidance, the Center also created the National Parenting Instructors Association in 1992. All of the activities and projects of the Center are designed to bring coherence and strength to the nationwide Effective Parenting Movement to improve the overall quality of parenting in the United States.

Dr. Alvy is a prolific author of parent training programs and seminars, and books and articles on parent training, child development and child abuse prevention. He has co-written parent training programs for African American and Latino American families, Effective Black Parenting and Los Niños Bien Educados, which are the most widely used culturally-specific programs in the United States. His books include Black Parenting: Strategies for Training, and his articles have appeared on the editorial pages of metropolitan newspapers and in such professional publications as the American Psychologist and the Journal of Community Psychology. His latest works include the most comprehensive and authoritative book ever written on parent training, Parent Training Today: A Social Necessity. This book contains the knowledge base and a strategic plan for effective parenting movements and projects. It is supplemented by a carefully crafted checklist for communities to chart their progress in achieving fully functioning local effective parenting movements and by tape recordings of Dr. Alvy's speeches about the movement.

His expertise as a researcher and scientist has been acknowledged through research and demonstration grants from a variety of federal government agencies and from his being selected to serve on scientific review committees. Dr. Alvy has been a Principal Investigator on research projects sponsored by the National Institute of Mental Health, the National Institute on Drug Abuse, and the U.S. Office of Juvenile Justice and Delinquency Prevention.

Dr. Alvy has also distinguished himself as a creator and supervisor of a variety of community service projects to increase parental effectiveness and reduce child abuse, drug abuse, juvenile delinquency, school failure and gang involvement. Projects that he has designed and directed have gained the support of various state and local funding bodies, and the support of over 75 private foundations and corporations, including the Ford Foundation, AT&T, Xerox, Annenberg, Mattel and GTE.

Dr. Alvy was previously affiliated with Kedren Community Mental Health Center in South Central Los Angeles for seven years where he served as Director of Children's Services, and with the California School of Professional Psychology for 17 years where he was a Professor and Dean for Academic Affairs. He has also taught at other institutions, including UCLA and the California State University at Los Angeles.

Dr. Alvy continues to be an advocate for children's rights before government and civic bodies, and to appear on television and radio programs on child, family and parent training issues. He also continues to serve as a consultant on these matters to governmental agencies, corporations, news departments and film and television companies. He lives with his wife, a special education teacher, and their two daughters, in Sherman Oaks, California.

April 1996

# The Washington Post

MONDAY, MARCH 31, 1997

*William Raspberry*

## Music to My Ears

Have I become a Johnny One-Note on parenting education? A computer check of several years' worth of columns suggests maybe so. On columns dealing with everything from youthful crime and school failure to drug abuse, intergenerational poverty and welfare, I have sung my one-note song.

If only parents could be taught what the lucky ones learn by familial osmosis—the importance of making children feel loved and valued, the power of modeling values we want our children to embrace, the use of children's natural curiosity as a base for academic success—almost all the social problems that occupy us would be a lot easier to deal with.

The responses to those columns, however, lead me to believe that there are a lot of one-noters out there: people who either are involved in parenting education, or who know someone who is or who wish someone in their hometown would get such a program going.

What brings all this up now is that I've just been talking to Kerby Alvy, a California psychologist who tells me he's making serious headway in turning his effective parenting movement into a virtual one-note choir.

Alvy, speaking at a conference here called Strengthening America's Families, ticked off dozens of parenting education programs gathering steam across the country—in churches, in schools and recreation centers, in Head Start programs—many led by people who have been

trained at Alvy's Center for the Improvement of Child Caring, either at its Studio City headquarters or at one of its regional satellites.

"The goal," he says, "is to increase the numbers of children who are effectively and humanely raised."

It's a deceptively powerful goal. Just imagine an America in which most children were effectively and humanely raised. It's hard to think of an area of our lives that wouldn't be vastly improved. Effective parents get their children ready for school learning, for civic engagement, for personal and social responsibility, for hopeful futures. And children who are both competent and hopeful are overwhelmingly likely to avoid such things as adolescent pregnancy, drug abuse, violent crime, suicidal behavior—and even sexism and racism, to the extent that these two maladies spring from feelings of inadequacy.

Speaking of racism, Alvy's center has a special program for black parents (and a special handbook, "Effective Black Parenting"). The rationale, says Alvy, who is white, is that minorities face parenting issues that are special. For example:

"How do you teach your children to respond to racial slights or racist treatment? What do you tell them about when to stand and fight and when to try to resolve conflicts by talking? How do you help them to avoid the trap of thinking that academic success or careful speech is 'white'? We even have a section on institutional racism and

another on how to help kids avoid the kind of racial put-down black kids often do to one another."

Most of the training, though, fits parents of all colors and sizes.

I am frank to say I have no basis for judging (nor any reason to doubt) the quality of Alvy's training. But he has enough confidence in what he (and others in the field) are accomplishing with their here-and-there efforts that he wants the White House to take it national.

The point, he explained over coffee, is that, as with all great movements, there needs to be a catalyst. Long before civil rights or women's rights became full-fledged movements, individuals and small groups were out there doing the work. Then something happened to galvanize these individual activities into movements. He hopes that a Clinton decision to launch a presidential commission on parenting, or to call a parenting summit led by effective parenting advocates, might be the catalyst that transforms this fledgling effort into a nation-transforming movement.

Maybe he can make it happen. Maybe a push from the White House would help to avoid the notion that parenting education is only for "bad" parents or poor parents. Maybe Alvy really is close to transforming a series of local programs into a national initiative.

I don't know. I only know he's singing my note.

Jennifer Klein

Donna M. Klein  
Director  
Work/Life Programs  
Marriott International  
Marriott Drive  
Washington, DC 20058

Rhea F. Starr  
Child Care Advocate  
YWCA of the USA  
624 9th Street, NW  
Washington, DC 20001

Sheryl Dicker  
Executive Director  
Permanent Judicial Commission on Justice for Children  
c/o Pace University School of Law  
78 North Broadway  
White Plains, New York 10603

Nancy Thompson  
The Annenberg/ CPB Project  
901 E Street, NW  
Washington, DC 20004

Joyce E. Butler  
395 Rochambeau Avenue  
Providence, Rhode Island 02906

Karen A. Cowles  
Communications Consortium Media Center  
1200 New York Avenue, NW  
Suite 300  
Washington, DC 20005-1754

Kerby T. Alvy, Ph.D.  
Executive Director  
Center for the Improvement of Child Caring  
11331 Ventura Blvd., Suite 103  
Studio City, California 91604

Ruby Takanishi  
President  
Foundation for Child Development  
345 East 46 Street  
New York, NY 10017-3562

Mildred M. Winter  
Executive Director  
Parents as Teachers National Center, Inc.  
10176 Corporate Square Drive, Suite 230  
St. Louis, Missouri 63132

Yasmina Vinci  
Executive Director, NACCRRA  
1319 F Street, NW, Suite 810  
Washington, DC 20004-1106

Tutti Sherlock  
Board Chair, Child Care Aware  
1319 F Street, NW, Suite 810  
Washington, DC 20004-1106

Giovanna Stark  
Executive Director  
Child Development Policy Advisory Committee  
915 Capitol Mall, Room 336  
Sacramento, CA 95814

Angela Crowley  
Co-Chair, Child Care Special Interest Group  
Yale University School of Nursing  
100 Church Street South  
PO Box 9740  
New Haven, CT 06536-0740

Kristy Liles  
Publicis Public Relations  
3500 Maple Avenue  
Dallas, TX 75219

Augusta Souza Kappner  
President  
The Bank Street College of Education  
610 West 112th St.  
New York, NY 10025-1120

Janet L. Mascia  
Senior Evaluator  
U.S. General Accounting Office  
441 G Street, NW  
Washington, DC 20548

Carrie Wofford  
200 Constitution Ave, NW, Room S3002  
Washington, DC 20210

Nicole Rabner  
Carey Fleming  
Director of Corporate Alliances  
Work Life Benefits  
539 Fernwood Road  
Murrells Inlet, SC 29576

Roger H. Brown  
Chief Executive Officer  
Bright Horizons Children's Centers  
One Kendall Square, Building 200  
Cambridge, MA 02139

Rosemary Jordano  
President  
Children First Inc.  
One International Place  
Boston, MA 02110

Dee Topol  
President  
The Travelers Foundation  
388 Greenwich Street

New York, NY 10013

Claudia E. Wayne  
National Center for the Early Childhood Work Force  
733 15th Street, NW, Suite 1037  
Washington, DC 20005-2112

Lynn L. White  
Executive Director, NCCA  
1016 Rosser Street  
Conyers, GA 30207

Charles R. Romeo  
Director, Employee Benefits  
Con Agra Refrigerated Foods Companies  
2000 South Batavia Avenue  
Geneva, IL 60134

Anna S. Wadia  
Senior Program Officer  
Ms. Foundation for Women  
120 Wall Street, 33rd Floor  
New York, NY 10005

Ellen Clippinger  
President  
National School-Age Care Alliance  
4720 North Park  
Indianapolis, IN 46205

Madeline Fried  
Fried & Sher, Inc.  
465 Carlisle Drive  
Herndon, VA 20170

Stacie G. Goffin

Senior Program Officer  
Youth Development  
Ewing Marion Kauffman Foundation  
4900 Oak  
Kansas City, Missouri 64112-2776

Deborah Lowe Vandell  
NICHD Study of Early Child Care  
Wisconsin Center for Education Research  
University of Wisconsin School of Education  
1025 West Johnson Street  
Madison, WI 53706

Martha Farrell Erickson, Ph.D.  
Director of Children, Youth, and Family Consortium  
University of Minnesota  
12 McNeal Hall  
1985 Buford Avenue  
St. Paul, MN 55108

Matthew E. Melmed  
Executive Director, Zero to Three  
734 15th Street, NW, Suite 1000  
Washington, DC 20005-1013

Margaret M. Petruska  
Senior Program Officer and Director HHS Programs  
The Heinz Endowments  
30 CNG Tower  
625 Liberty Avenue  
Pittsburg, PA 15222-3115

Kathy Bonk  
Executive Director, CCMC  
1200 New York Avenue, NW, Suite 300  
Washington, DC 20005-1754

Helen Blank  
Director, Child Care Division  
Children's Defense Fund  
25 E Street, N.W.  
Washington, DC 20001

TO: Mike Kirg  
FROM: Ida L. Castro *IC*  
RE: Child Care Conference List  
DATE: October 3, 1997

As requested enclosed please find a draft list of invitees for the above conference. Please be advised that we hope to revise the same no later than Tuesday to assure appropriate vetting and include businesses that have successfully participated in the proposed "showcase" initiative.

I also await feedback on our discussion yesterday regarding DOL sponsorship of Forum.  
Thanks.

*A*  
President of  
*Contagion*

*Agencia*  
*Ag/9d*  
*Lahon*  
*MMS*  
*Should go out*  
*as press release*

*AB of today*  
*to Ellen*  
*Thompson*  
*Abby Faber*  
*212 465 8637*  
*Will give updates*

*List*  
*ready by*

Child Care Conference/Forum ListUnion Organizations

Service Employees International Union, AFL-CIO  
Suzanne Miller  
1313 L Street, NW  
Washington, DC 20005  
Tel: 202-898-3200

Ms. Debbie Goldman  
Research Economist  
Research Department  
Communications Workers of America  
501 Third Street, NW  
Washington, DC 20016  
Tel: 202-434-1194  
Fax: 202-434-1201

Ms. Donna J. Dolan  
Director, Work and Family Issues  
Communications Workers of America  
District One  
80 Pine Street  
37th Floor  
New York, NY 10005  
Tel: 212-344-7332  
Fax: 212-363-7010

Ms. Barbara Van Blake  
Director, Human Rights & Community  
Relations Department  
American Federation of Teachers, AFL-CIO  
555 New Jersey Avenue, NW  
Washington, DC 20001  
Tel: 202-879-4434

Ms. Marilyn Monahan  
National Education Association  
1201 16th Street, NW  
Washington, DC 20036  
Tel: 202-822-7017

Ms. Karen Nussbaum  
Director  
Working Women's Department  
AFL-CIO  
815 Sixteenth Street, NW  
Washington, DC 20006  
Tel: 202-63-5064



Sue Golding  
United Automobile, Aerospace & Agricultural Implement  
Carolyn Forrest, VP  
Workers of America Intn'l Union  
313/926-5269

Pat Scarcelli  
Women's Affairs Department  
United Food and Commercial Workers Union  
1775 K Street, NW  
Washington, DC 20006  
Tel: 202-223-3111  
Fax: 202-466-1562

Ms. Evelyn Dubrow  
Legislative Director  
International Ladies' Garment Workers' Union  
815 Sixteenth Street, NW, #103  
Washington, DC 20006  
Tel: 202-347-7417  
Fax: 202-347-0708

American Federation of State, County and Municipal Employees  
(AFSCME)  
Kathy Collette  
1625 L Street, N.W.  
Washington, D.C. 20036  
Tel: 202-429-5090  
Fax: 202-429-5088



Mary Ellen Boyd  
Chief of Staff (liaison for women's issues)  
Building and Construction Trades Department  
AFL-CIO  
1155-15th Street, NW, 4th Floor  
Washington, DC 20005  
202/347-1461

Gloria T. Johnson, President  
Coalition of Labor Union Women  
1126 16th Street NW  
Washington, DC 20036  
202/296-1200  
Fax: 202/776-0537

Black Women United for Action  
Sheila B. Coates  
President  
6511 Loisdale Court, St. 714  
Springfield, VA 22150  
703/922-5757  
Fax: 703/971-5892

Ellen Bravo  
Director  
9 to 5  
238 West Wisconsin Avenue  
Milwaukee, WI 53202  
414/274-0925  
Fax 414/272-2870

Susan Cowell  
Vice President  
UNITE  
1710 Broadway  
New York, NY 10019  
212/265-7000  
Fax 212/265-3415

Delores Gorczyca  
Int'l Fed. Of Prof. And Tech. Engineers  
908-866-0427

Mary Moore  
Steelworkers Union  
412/562-2497

Carolyn York  
Service Employees International Union  
202/898-3200

Maria Elva Maldonado  
International Brotherhood of Teamsters  
202/624-8117

Ann Hoffman  
Union of Needletrades, Industrial & Textile Employees  
202/347-7417/0734

Heather Hauke  
Coalition of Labor Union Women  
202/296-1200

Arlene Holt  
AFL/CIO  
202/637-5180

Claudia Wayne  
March Whitbrook  
Marci Andrews  
Nat'l Center for Early Childhood Workforce  
202/737-7700

Jane Danowitz  
National Education Association  
202/822-7337

Joanna Regan  
Bricklayers  
202/347-7417

Carolyn Jacobsen  
Bakery, Confectionary, & Tobacco Workers, Intn'l Union  
301/933-8600

Lela Foreman  
Communications Workers of America  
202/434-1128

Royetta K. Sanford  
International Brotherhood of Electrical Workers'  
202/728-6204

Kitty Peddicord  
American Federation of Government Employees  
202/639-6417

Carol Carlson  
Hotel Employees & Restaurant Employees International  
218/728-6861

Cadice Main Rush  
National Association of Letter Carriers  
202/393-4695

Cheryl Eastburn  
Machinists  
301/967-4750

Anna Padia  
The Newspaper Guild  
301/585-2990

Judy Beard  
America Postal Workers Union  
202/842-4225

**Expanding the Child Care Provider Market**

***Business Partnerships (National Working Women Count Honor Roll)***

**AMERICAN BUSINESS COLLABORATION FOR QUALITY DEPENDENT CARE  
(ABCQDC)**

Mr. Barry Wanger  
Associates  
930 Commonwealth Avenue West  
Work/Family Directions, Inc.  
Boston, MA 02101  
800/767-9863

(21 companies involved)

Aetna  
Allstate  
American Express  
Amoco  
AT&T  
Bank of America  
Citibank  
Chevron  
Deloitte & Touche  
Eastman Kodak  
Exxon  
GE Capital Services  
Hewlett-Packard  
IBM  
Johnson and Johnson  
Mobil  
NYNEX  
Price Waterhouse

Texaco  
Texas Instruments  
Xerox

**Expanding Child Care Provider Market**

Ms. Adrienne Worthy  
Executive Director  
1900 Kanawha Blvd. East  
Bldg. 6, Rm. 637, Capitol Complex  
Charleston, WB 25305  
304/558-0070

the West Virginia Women's Commission, headquartered in Charleston, West Virginia, pledge to cooperate with several other state and non-profit agencies in sponsoring a **statewide child care forum at the State Capitol during the state legislative session**. The forum was held in January 1996 and, as a result of this effort, the Governor's budget was expanded for child care options in the amount of \$2 million. The money will be used to start up 100 school-based after-school programs; expand home care in rural areas for 230 children; expand resource and referral agency coverage from 22 to 55 counties; and, remove 1,000 children of working poor families from the child care subsidy waiting list.

**Non-standard hours**

Carol A. Stroger  
manager  
Goshen Corp. Park  
Westchester, PA 19380  
610/701-8466

QVC, Inc., a telemarketing business headquartered in Westchester, Pennsylvania, pledged to design and build programs around **flexible/variable scheduling** of work hours and **"home agents,"** allowing employees to work/take orders from home using company supplied computers. Both initiatives are intended to support employees' needs for family time while still earning a living. Since the company markets seven days a week and 24 hours a day, with heavy business after midnight, both of these options are expected to be very popular with employees, especially the parents.

**Non-standard hours**

Mike Casey  
President  
Hotel Employees and Restaurant Employees Union Local 2  
204 Golden Gate Avenue  
San Francisco, CA 94102  
415-864-8770

HOTEL EMPLOYEES AND RESTAURANT EMPLOYEES (HERE) LOCAL 2 negotiated a child and eldercare fund with the San Francisco Hotels Multi Employer Group in August 1994. The hotels contribute \$.05 for every hour worked for eligible members. HERE Local 2 members work shifts that may be daytime, evening or nighttime, 7 days a week. Their shifts and hours may change according to the season and the need for services in the hotels. Often child and eldercare services are not available at these times.

**Organizations with Interest in Child Care**

Elba Montalvo  
Executive Director  
Committee for Hispanic Children & Families Institute  
140 West 22nd Street  
Room 301  
New York, NY 10011  
212/206-1090

American Association of University Women  
Candice Parks  
2401 Virginia Avenue, N.W.  
Washington, D.C. 20037  
Tel: 202-785-7700  
Fax: 202-872-1425

Association for Childhood Ed. International  
Gerald Odland  
Executive Director  
11501 Georgia Avenue, Suite 315  
Wheaton, MD 20902  
Tel: 301-942-2443  
Fax: 301-942-3012

Association of Day Care Services  
Douglas Baird  
Chief Executive Officer  
95 Berkeley Street  
Boston, MA 02116  
Tel: 617-695-0700  
Fax: 617-695-9590

Bright Horizons Children's Center  
Linda A. Mason  
President  
One Kendall Square, Building 200  
Cambridge, MA 02139  
Tel: 617-577-8020  
Fax: 617-577-8967

Bureau of Labor Statistics  
U.S. Department of Labor  
William J. Wiatrowski  
Project Director  
Employees Benefits Survey  
2 Massachusetts Avenue, NE  
Washington, DC 20212  
Tel: 202-606-6237

Bureau of National Affairs  
Anthony Harris  
Work and Family Coordinator  
1231 25th Street, NW S-204  
Washington, D.C. 20212

The California Child Care Initiative Project  
Delores Terrezas  
Project Specialist  
111 New Montgomery Street, 7th floor  
San Francisco, CA 94105  
Tel: 415-882-0234  
Fax: 415-882-6233

Camp Fire Boys and Girls  
Suzanne Noonan  
Washington Liaison  
4374 Westover Place, NW  
Washington, DC 20016  
Tel: 202-364-3240

Catalyst  
250 Park Avenue South  
New York, NY 10003  
Tel: 212-477-8900  
Fax: 212-477-4254

The Center for Career Development in Early Care and Education  
Wheelock College  
Andrea Genser  
Executive Director  
200 The Riverway  
Boston, MA 02215-4176  
Tel: 617-734-5200  
Fax: 617-738-0643

Center for Research on Women  
Wellesley College  
Ellen Gannett  
Associate Director, School Age Child Care Project  
Wellesley, MA 02181  
Tel: 617-283-2544  
Fax: 617-283-3657

Child Care Action Campaign  
Richard Stolley  
Chairman  
330 Seventh Avenue, 17th Floor  
New York, NY 10001-5010  
Tel: 212-239-0138  
Fax: 212-268-6515

Child Care Aware  
Denise Fogarty  
Program Director  
2116 Campus Drive SE  
Rochester, MN 55904  
Tel: 507-287-2220

Child Care Bureau, Administration on Children, Youth and Families  
U.S. Department of Health and Human Services  
Joan Lombardi  
Associate Commissioner  
200 Independence Avenue SW  
Washington, DC 20201  
Tel: 202-690-6782  
Fax: 202-690-5600

Carol S. Stevenson  
Executive Director  
22 Second Street  
5th Floor  
San Francisco, CA 94105  
Tel: 415-495-5498

Gina Adams  
Children's Defense Fund  
Director, Child Care and Development Division B  
25 E Street, NW  
Washington, DC 20001  
Tel: 202-662-3545  
Tel: 202-347-3300

Dan Dryer, Arlene Johnson, Michael Wheeler  
Conference Board, Work/Family Information Center  
845 Third Avenue  
New York, NY 10022  
Tel: 212-759-0900

Carol Brunson Phillips  
Executive Director  
Council for Early Childhood Professional Recognition  
1341 G Street, NW  
Suite 400  
Washington, DC 20005-3105  
Tel: 202-265-9090

Dr. Alice Walker-Duff  
Crystal Stairs, Inc.  
5101 W. Goldleaf Circle A  
Los Angeles, CA 90056  
Tel: 213-299-1199

Susan D. Russell  
Executive Director  
Day Care Services Association  
P.O. Box 901  
Chapel Hill, NC 27514  
Tel: 919-967-3272

The Dependent Care Connection  
John Place, President  
P.O. Box 2783  
Westport, CN 06880  
Tel: 203-226-2630

Early Childhood Development  
Office of Barbara Ferguson-Kamara  
Executive Director  
717 14th Street, NW  
Suite 730  
Washington, DC 20005-001  
Tel: 202-727-1839

*A*

Ecumenical Child Care Network  
1580 N. Northwest Highway  
Suite 115  
Park Ridge, IL 60068-1456  
Tel: 708-298-1612

*Name?*

ERIC Clearinghouse on Elementary and Early Childhood Education  
University of Illinois  
805 West Pennsylvania Avenue  
Urbana, IL 61801-4897  
Tel: 1-800-583-4897  
217-333-1386

Families and Work Institute  
Ellen Galinsky  
President  
330 7th Avenue  
New York, NY 10001  
Tel: 212-465-2044

*A*

General Accounting Office of the United States Government  
Public Information Office  
Washington, DC 20548  
Tel: 202-275-6241

Girls, Inc.  
Jennifer Hahn  
30 East 33rd  
New York, NY 10016  
Tel: 212-689-3700

Labor Project for Working Families  
Netsy Firestein, Director  
2521 Channing Way  
Berkley, CA 94720  
Tel: 510-643-6814

*B*

Metropolitan Council on Child Care, Equipment Project  
Roberta Ezell, Coordinator  
300 Rivergate Center  
Kansas City, MO 64105-1544  
Tel: 816-474-4240

Metropolitan Washington Council of Governments, Child Care  
Advisory Committee  
777 North Capitol Street, NE  
Washington, DC  
Tel: 202-962-3200

National Association for the Education of Young Children (NAEYC)  
Barbara Willer  
1509 16th Street, NW  
Washington, DC 20036  
Tel: 202-232-8777

National Association of Child Care Resource and Referral Agencies  
Yasmina Vinci  
1319 F Street, NW  
Suite 606  
Washington, DC 20004  
Tel: 202-393-5501

National Association for Family Child Care  
Deborah Eaton, President  
1331-A Pennsylvania Avenue, NW  
Suite 348  
Washington, DC 20004  
Tel: 602-838-3446  
1-800-359-3817

National Black Child Development Institute, Inc.  
Evelyn K. Moore, Director  
1023 15th Street, NW  
Suite 600  
Washington, DC 20005  
Tel: 202-387-1281

National Center for the Early Childhood Work Force  
Rosemarie Vardell  
Director, Worthy Wage Campaign  
733 15th Street, NW  
Suite 1037  
Washington, DC 20005  
Tel: 202-737-7700

*Repeat*

National Child Care Association  
1029 Railroad Street  
Conyers, GA 30207  
Tel: 1-800-543-7161

National Child Care Information Center  
Anne Goldstein, Director  
301 Maple Avenue West  
Suite 602  
Vienna, VA 22180  
Tel: 1-800-616-2242

National Coalition for Campus Child Care  
Patricia Schindler, President  
P.O. Box 258  
Cascade, WI 53011  
Tel: 414-528-7080

National Conference of State Legislatures  
Shelly Smith  
1560 Broadway  
Suite 700  
Denver, CO 80202  
Tel: 303-830-2200

National Family Caregivers Association  
Suzanne Mintz, President  
9621 East Bexhill Drive  
Kensington, MD 20895-3104  
Tel: 301-942-643  
1-800-896-3650

National Head Start Association  
Sarah M. Greene, Executive Director  
1651 Prince Street  
Alexandria, VA 22314  
Tel: 703-739-0875

National Indian Child Care Association  
Janet Wise, President  
279 East 137th Street  
Glenpool, OK 74033  
Tel: 918-756-2112

National Resource Center for Health and Safety in Child Care  
Ruth M. Neil, Ph.D., R.N.  
Assistant Professor, Project Coordinator  
University of Colorado Health Sciences Center School of Nursing  
4200 E. Ninth Avenue, Campus Box C287  
Denver, CO 80262  
Tel: 1-800-598-KIDS

National School-Age Child Care Alliance  
P.O. Box 676  
Washington, DC 20044-0676  
Tel: 202-737-NSAC (6722)

Palcare, Inc.  
Nirmala Dillman, Executive Director  
945 California Drive  
Burlingame, CA 94010  
Tel: 415-340-1289

Partnership Group  
Bea Tiberge  
840 W Main Street  
Lansdale, PA 19044  
Tel: 215-362-4916

River Valley Child Development Services  
Norma Gray, ED.D  
Executive Director  
1448 Tenth Avenue  
Huntington, WV 25701  
Tel: 304-523-3417

Save the Children, Child Care Support Center  
Cladice Brown  
Executive Secretary to Director  
1340 Spring Street, NW  
Suite 200  
Atlanta, GA 30309  
Tel: 401-885-1578

University of Colorado at Denver  
Suzanne Helburn  
Professor of Economics  
P.O. Box 173364  
Denver, CO 80217  
Tel: 303-556-4934

US Army Child and Youth Services Program  
M.A. Lucas  
Chief  
2461 Eisenhower Avenue  
Alexandria, VA 22331  
Tel: 703-325-2676

USA Child Care  
P.O. Box 77918  
Washington, DC 20013  
Tel: 202-488-8135

U.S. Bureau of the Census  
Martin O'Connell  
Chief, Fertility Statistics Branch, Population Division  
Washington, DC 20233  
Tel: 301-457-2416

U.S. General Services Administration  
Office of Workplace Initiatives  
Faith A. Wohl, Director  
18th and F Streets, NW  
Washington, DC 20405  
Tel: 202-501-3965

*Repeat*

Wheelock College--Center for Parenting Studies  
Gwen Morgan  
200 The Riverway  
Boston, MA 02215  
Tel: 617-734-5200 ext. 150

*Repeat*

William T. Grant Foundation  
Beatrix Hamburg  
President  
515 Madison Avenue  
New York, NY 10022  
Tel: 212-752-0071

Janet Pagliasotti  
Work/Family Directions, Inc.  
930 Commonwealth Avenue, W  
Boston, MA 02215-1274  
Tel: 617-965-6469

Work and Family Program Center  
U.S. Office of Personnel Management  
Anice Nelson, Manager  
1900 E Street, NW  
Room 7412  
Washington, DC 20415  
Tel: 202-606-1269

Zero to Three/National Center for Clinical Infant Programs  
734 15th Street, NW  
10th Floor  
Washington, DC 20005-1144  
Tel: 202-638-1144

### Entrepreneurship Organizations

National Women's Business Center  
Arlinda Halliburton, Deputy Director  
1240 24th Street, NW, Ste. 350  
Washington, DC 20037  
202/466-0544

Women's Business Development Center (WBDC)  
Hedy Ratner and Carol Dougal, Co-Directors  
8 South Michigan Avenue, Ste. 400  
Chicago, IL 60603  
(312) 853-3477

Women Entrepreneurs of Baltimore, Inc. (WEB)  
Amanda Crok Zinn, CEO  
28 East Ostend Street  
Baltimore, MD 21230  
410/727-4921

Center for Women & Enterprise Inc.  
Andrea Silbert, Director  
45 Bromfield Street, 6th Floor  
Boston, MA 02108  
617/423-3001, Ext. 222

Women's Business Center, Inc.  
Racheal Stuart, Executive Director  
150 Greenleaf Avenue, Unit 4  
Portsmouth, NH 03801  
603/430-2892

Ellen A. Graves, President  
Women's Entrepreneurial Network, Inc  
P.O.Box 2984  
Reston, Virginia 20190  
703/383-3103

Barbara Desmarteau  
Executive Director  
Mi Casa Women's Resource Center  
571 Galapago  
Denver, Colorado 80204  
303/573-1302

Karen A. Wilcox  
Executive Director  
National Association of Women Business Owners (NAWBO)  
1100 Wayne Avenue  
Silver Spring, MD 20910  
301/608-2590  
Fax: 301/608-2596

Cheryl-Smyler-George  
Director  
Preparation, Recruitment, Employment Program, Inc. (PREP)  
50 Clinton Street  
Suite 402  
Hemstead, NY 11550  
(516) 485-5413

Anne Ladky, Executive Director  
**Keys to Success**  
Women Employed Institute  
22 W. Monroe, Suite 1400  
Chicago, IL 60603  
312/782-3902; Fax: 782-5249

American Woman's Economic Develop Corporation (AWED)  
Suzanne Tufts, President and CEO  
71 Vanderbilt Avenue, Ste. 320  
New York, NY 10169  
212/692-9296

Organizations with Interest in Apprenticeship

Roe Picard  
Executive Director  
Tradeswomen of Philadelphia/Women in Non-Traditional Work, Inc.  
(TOP/WIN Inc.)  
3001 Dickinson Street  
Philadelphia, PA 19146  
(215) 551-1808

Thalia R. Saplad  
Director  
Apprenticeship and Nontraditional Employment for Women (ANEW)  
P.O. Box 2490  
Renton, WA 98056  
(206) 235-2212

Marilyn Green  
Coordinator  
Women Can/Women Can II  
Midwest Women's Center  
828 South Wabash, Suite 200  
Chicago, IL 60605  
(312) 922-8530

Wesley J. Lee  
Program Director  
Apprenticeship Preparedness Program  
Building and Construction Trades Council of the Metropolitan  
District  
645 Morrissey Boulevard  
Boston, MA 02122  
(617) 282-2242

Kathleen McGraw  
Women in Machining (WIM)  
Machine Action Project (MAP)  
1176 Main Street  
Springfield, MA 01103  
(413) 781-6900

Deborah Berry Tcon, Director  
Pre-Apprenticeship Entrepreneurial Training for Women (PREP)  
Project Self-Sufficiency  
P.O. Box 322  
Sparta, NJ 07871  
(201) 383-5129

Women's Bureau

Ida L. Castro  
Acting Director  
202/219-6611

October 1, 1997

MEMORANDUM

To: Mike King  
Office of the WH Child Care Conference  
The White House

From: Patrick Steel  
Deputy Chief of Staff  
USDA

Re: Invitees for Child Care Conference on Oct 23rd..

I forgot one just in case my other list was too short.

If you have any questions, please call me at (202) 720-7231.

456-7431  
FAX : *[Signature]*

**From:** Sharon Campbell-RD  
**To:** SIESNET.OSEC(PSTEEL)  
**Date:** 10/1/97 1:34pm  
**Subject:** Eileen has asked that I send the following

Eileen has asked that I send the following :

*Sandy Rosenblith*

LISC

1825 K Street, NW

Suite 1100

Washington, DC 20006

(202) 785-2908

B

LISC =

*Local Initiatives Support Corporation*

From

USDA



Barbara D. Woolley  
10/03/97 03:49:40 PM



Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: WHCCC - White House List

Take off Lynn White, National Child Care Association (move her to the Agency list) and replace with the national president.

Dewayne Foskey  
President  
National Child Care Association  
CEO, Children's Friend Learning Centers  
P.O. box 8989  
Warner Robins, GA 31095  
912-923-0961  
912-328-8989 fax

**Child Care Partnership  
Executive Board Members**

Mr. Kenneth Beedle  
Station Manager  
WFLX  
4119 West Blue Heron Blvd.  
West Palm Beach, Florida 33404  
Ph: (561) 845-2929  
Fax: (561) 863-1238

Mr. Paul T. Kerins  
Chief Human Resources Executive  
Barnett Bank, N.A.  
50 North Laura Street  
41st Floor  
Jacksonville, Florida 32202-3638  
Ph: (904) 791-5394  
Fax: (904) 791-5448

Ms. Loretta A. Rieman, Manager  
Organization Development Work  
St. Petersburg Times  
Human Resources  
490 1st Avenue South  
St. Petersburg, Florida 33701  
Ph: (813) 893-8606  
Fax: (813) 892-2990

Mr. Steven Wagner, Regional Controller  
AllState  
780 Carillon Parkway  
Suite 400  
St. Petersburg, Florida 33716  
Ph: (813) 573-6840  
Fax: (813) 573-6834

Mr. Joseph Chapman, Chairman  
Royal American  
1002 West 23rd Street  
Suite 400  
Panama City, Florida 32405  
Ph: (904) 769-8981  
Fax: (904) 769-5586

(Laura)

Mavrioff  
305/670-1035

Mr. Gordon W. Lightfoot  
Vice President Training & Education  
Associated Industries of Florida  
P.O. Box 784  
Tallahassee, Florida 32302  
Ph: (904) 224-7173  
Fax: (904) 224-6532

Ms. Linda L. Shelley  
Chief of Staff  
Executive Office of the Governor  
PL05 The Capitol  
Tallahassee, Florida 32399  
Ph: (904) 488-5603  
Fax: (904) 922-4292

Ms. Elizabeth Wesley  
Retired Educator  
309 Lincoln Lane  
Delray Beach, Florida 33444  
Ph: (561) 278-1013  
Fax: (561) 279-1702

Mr. Robert L. Williams  
News Director  
TV-20  
6220 Northwest 43rd Way  
Gainesville, Florida 32653  
Ph: (352) 377-2020 ext. 217  
Fax: (352) 377-4930

Chair

Washington Parents for Safe Daycare

3422 131st Avenue, NE

Bellevue, WA 98005

(425)881-0224 (P)

(425)881-7205 (F)

B



Barbara D. Woolley  
10/03/97 06:27:14 PM

B list

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: WHCCC - Agency List Names - Additions

Evelyn Mason  
4710 Brynhurst Avenue  
Los Angeles, CA 90043  
213-295-2961 phone  
213-295-3605 fax

[be sure and read her letter, grandmother helping take care of grandchildren, interested in quality care, transportation, and location as a kinship caregiver.]

Heidi L. Brennan  
Public Policy Director  
Mothers at Home  
8310A Old Courthouse Road  
Vienna, VA 22182  
703-827-5903 phone  
703-790-8587 fax



Barbara D. Woolley  
10/03/97 04:28:02 PM

B

Record Type: Record

To: Michael T. King/OPD/EOP

cc:

Subject: WHCCC - AGENCY LIST

**Additional Members Interested in the White House Child Care Conference (10/3/97)**

Dr. Allan C. Carlson  
President  
The Rockford Institute  
934 North Main Street  
Rockford, IL 61103  
(815)964-5811 (P)  
(815)965-1826 (F)

B

Steve Albright  
CD Publications  
8204 Fenton Street  
Silver Spring, MD 20910  
(301)588-6380 (P)  
(301)588-6385 (F)

Dr. Martin E. P. Seligman  
President-Elect  
American Psychological Association  
750 First Street, NE  
Washington, DC 20002-4242  
(202)336-6074 (P)  
(202)336-6157 (F)

Repeat

Brent Sagle  
Clover Park Technical College  
4500 Steilacoom Blvd, SW  
Lakewood, WA 98499  
(253)589-5566 (P)  
(253)589-5380 (F)

Sheilagh Roth  
English Nanny and Governess School  
30 S. Franklin Street  
Chagrin Falls, OH 44022  
(216)247-0600 (P)  
(216)247-0602 (F)

Lynn White  
Executive Director  
National Child Care Association  
1016 Rosser Street  
Conyers, GA 30012  
1-800-543-7161 (P)  
(770)388-7772 (F)

X

Rhea Faberman  
Department of Public Affairs  
750 1st Street, NE  
Washington, DC 20002-4242  
(202)336-5709 (P)  
(202)336-5708 (F)

Stu Jacobson

# Withdrawal/Redaction Marker

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                  | DATE | RESTRICTION |
|--------------------------|--------------------------------------------------------------------------------|------|-------------|
| 001. letter              | handwritten, Evelyn Mason to POTUS re child care conference invite<br>(1 page) | nd   | b(6)        |

### COLLECTION:

Clinton Presidential Records  
Office of the First Lady  
Jennifer Klein  
OA/Box Number: 12507

### FOLDER TITLE:

White House Conference on Child Care-Invitation Process [2]

2014-0536-F

kc1346

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

California ~ Infant ~ Child ~ Sibling = 'Bonsai'

Executive Director/President

Evelyn Mason, L.V.N.

1-800-880-2961

Fax: (213) 295-3605

SS [redacted] (b)(6)  
[redacted] (b)(6)

4710 Brynhurst Ave.  
Los Angeles, CA 90043

B [001]

Attn: President Bill Clinton of the United States.  
I am requesting attendance to the Child  
Care Conf Oct 23, 97 in Washington D.C.

I am a grandmother raising five so needs  
grandchildren as a widow on a fixed income  
with benefits for children.

I've tried three locations for after school  
child care. YWCA, YMCA @ \$65 per wk per child  
and Boys & Girl Club at \$104 per year for three,  
and Church base program @ \$65 per child per wk.

Quality Care, Transportation, location are  
my concerns and also Parents + Kinship Caregivers.

As a advocate for children and families,  
I receive phone calls for answers to child  
care issues.

Attached: Bio

Sincerely

~~Mrs Evelyn Mason L.V.N.~~

"The Pen Is Mightier Than The Sword"

*Evelyn Mason*  
*aka*  
*Eva Lynn York*  
*4710 Brynhurst Ave.*  
*Los Angeles, CA 90043*  
*213-295-2961*

***Work Experience:***

Huntington Memorial Hospital  
June, 1975 - Present *Retired 1987*

*License Vocational Nurse*  
Nursing duties

January, 1952 - *Present*

*Opera Singer*  
Performed spirituals, art songs, arias,

August, 1978 - Present

*Grandmother*  
A grandmother raising five special needs children

***Education:***

September, 1953 - Graduated, 1958

Los Angeles High School  
Los Angeles City College  
University of Southern California  
Pepperdine University  
Labauch Training  
Chicago Conservatory of Music

***Professional Experience:***

*Co-Chair*  
California Coalition for Grandparents and Relative  
Caregivers

*Vice President West Regional Resource Person*  
National Coalition for Grandparents, Inc.

*Advisory Committee*  
Child Development Program Governor appointee

*Sub-family Committee*  
State Council on Developmental Disability

*Board Member*  
Remedial Reading and Learning Center

con't Evelyn Mason

Docent for Guild Opera at LAUSD

*Member*

Loving Your Disabled Child

Grandparent and Kinship Program

*Member*

Cross Jurisdictional Advocacy Task Force

*Member*

Foster Parent Association

Grandparent and Relative Presenter

*Member*

South Central Los Angeles Regional Center Parent Support  
Group

*AA R P - Chapter - Legislation person  
Special Education Committee member  
Fourth World Conf on Women - Beijing China  
1995*

***Personal Philosophy:***

I am deeply committed to the belief -- that education and  
resources are the keys to knowledge.

 **Supporters of the California  
Commission on the Status of Women**

 Presents

**The Celebration of Women Leaders** 

 and presentations of the

**CRYSTAL STAR AWARD** 

 Starring 

**The Honorable Governor Pete Wilson**

**The Honorable Senate President Pro Tem Bill Lockyer**

**The Honorable Assembly Speaker Cruz Bustamante**

 and

**Master of Ceremonies Kelly Ryan** 

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**Southern California Edison, an Edison International Co.**

**Toyota Motor Sales, U.S.A., Inc.**

**Wells Fargo Bank** 



# *Celebration of Women Leaders*

September 8, 1997

## List of Attendees

Kathryn Lowell  
Governor Appointee  
Assistant Secretary, Health & Welfare Agency

Celeste Maia Cron  
Governor Appointee  
State Printer, Office of State Printing

Rosario Marin  
Governor Appointee  
Deputy Director, Office of Community Relations

 Evelyn Mason  
Governor Appointee  
Child Development Program Advisory Cttee.

Carole Matchette  
Governor Appointee  
Board of Barbering & Cosmetology

Melissa A. McNab  
Governor Appointee  
Program Analyst, Child Development & Education

Karen Megla  
Governor Appointee  
Office of the Governor, San Francisco

Concepcion C. Minsky  
Governor Appointee  
Commission on the Status of Women

Marilyn Nielsen  
Governor Appointee  
Executive Director CA Acupuncture Committee

Bennie R. O'Brien  
Governor Appointee  
Public Member, State Board of Control

Alma Olmedo  
Governor Appointee  
White House Conference on Aging

Eileen E. Padberg  
Governor Appointee  
Commission on the Status of Women

The Hon. Barbara Patrick  
Governor Appointee  
Air Resources Board, Kern County Supervisor

Mercedes Paz  
Governor Appointee  
Deputy Director CA Arts Council

Jean-Marie Peltier  
Governor Appointee  
Chief Deputy Director, Dept. of Pesticide Regulation

Myrna Powell  
Governor Appointee  
Board of Engineers

Ivonne Ramos Richardson  
Governor Appointee  
Agricultural Labor Relations Board

Diane Rubin  
Governor Appointee  
Board of Accountancy

Sheryl Schmidt  
Governor Appointee  
Deputy Secretary for Women Veterans, Dept. of Veterans Affairs

Cindy Shamrock  
Governor Appointee  
Chief Deputy Director, Parks & Recreation Department

Hattie Skubik  
Governor Appointee  
Dept. of Health Services

Dea Spanos-Berberian  
Governor Appointee  
California Arts Council

Theresa Speake  
Governor Appointee  
Assistant Director, Business Relations, LEDD

Traci Ann Stevens  
Governor Appointee  
Depty. Secy. State & Consumer Svs. Ag.

Barbara Taylor  
Governor Appointee  
Sonoma State Hospital Advisory Bd.

Marina Tse  
Governor Appointee  
State Board of Education

# Child care critical to welfare reform

By Sen. Richard Rainey

CALIFORNIA'S taxpayers have scored a major triumph as the Legislature and governor recently agreed upon a complete overhaul of the state's welfare system. It's a product of months of debate between those who believe in individual responsibility and those who fought to maintain the status quo. Though neither side can claim an absolutely victory, California's working families have come out the true winners.

One of the most significant changes is the requirement to work. Starting next January, single-parents will have to work at least 20 hours a week and two-parent families will be required to work at least 35 hours a week. The 20-hour minimum for single parents will increase to 26 hours next July 1 and will increase to 32 hours a week on July 1, 1999.

I believe these requirements are essential because they assure that welfare recipients earn the money they receive, which is critical to breaking the chain of dependence and fostering a sense of self-worth.

For the first time in the history of our welfare system, we have imposed a maximum length of time an individual can collect welfare — a cumulative lifetime limit of 60 months. If families exhaust their 60 months of aid, children will be provided with grants in the form of vouchers or cash. This provides an important safety net for the most defenseless of our society without encouraging dependency by their parents.

These sweeping changes are a clear reflection that we have finally

begun to address and focus on the critical issue: how to move people from welfare and dependency to work and productivity. The transition to work represents an extraordinary challenge and opportunity for Californians.

To make this transition successfully, we must address the urgent task of ensuring the availability of child care for working parents. As any parent of young children knows, child care services in this state have been in critically short supply for years. Last year, I visited several child-care centers in Contra Costa County to speak directly with providers and to assess the child-care crunch first-hand. Our county alone faces a child-care shortage—of over 4,000 spaces and the Bay Area has unmet needs of 15,000 spaces. These staggering needs exist currently — before the implementation of welfare reform.

Requiring the current welfare recipients to find jobs will dramatically compound this situation. To address the crisis, I have authored a package of legislative proposals that would provide a significant source of financing for construction of new child-care facilities. My child-care facilities plan includes a loan guaranty program that would guarantee private-sector loans to licensed child-care providers for constructing, developing, or expanding child-care facilities.

During my visit of child-care centers, I spoke with a provider who was desperately seeking financing to renovate her facilities and accommodate more children. This provider was not

alone in her dilemma; historically, the child-care community has faced substantial difficulties in obtaining loans for financial institutions. The loan guaranty program would allow banks to provide the necessary financing and do so at affordable interest rate.

The loan guaranty program makes the best use of limited public dollars by leveraging private-sector capital — each \$1 of state money will result in \$4 of bank loans to child-care facilities.

This program also would encourage the child-care industry to work closely with private-sector lending institutions; over time, this will transform the child-care community into a self-sufficient industry. In fact, this partnership with the private sector has won strong approval of the state's business and banking community, as well as child-care providers and working parents.

I am pleased that my child-care facilities plan has recently incorporated into the Legislature's welfare package and signed by the governor. There is still much to be done in this area, but we have taken the first few steps. By enacting welfare reform, we are rightly insisting that those on public assistance actively seek jobs and become self-sufficient. At the same time, we must ensure that the children of these working families receive the necessary care and supervision. Only then, will we break the welfare cycle.

Rainey lives in Walnut Creek and represents the 7th Senate District in the Legislature.

CONTRA COSTA TIMES  
8/27/97

# Mothers at Home®

PUBLISHERS OF

Welcome  
Home.

AN ORGANIZATION IN SUPPORT OF MOTHERS WHO CHOOSE TO STAY AT HOME

**FAX TRANSMITTAL**Number of Pages (including cover): 4Date: 10/3/97 Time: 3<sup>20</sup> pmFROM: Heidi L. BrennanMothers at  
Home.

Publishers of WELCOME HOME

Heidi L. Brennan  
Public Policy Director8310A Old Courthouse Road  
Vienna, VA 22182Public Policy  
Phone & Fax  
(703) 237-7219TO: Barbara WoolleyFAX NUMBER: (203) 456-6218OFFICE NO.: (202) 456-2930.COMMENTS: Regarding upcoming  
Child Care Conference

# Mothers at Home®

PUBLISHERS OF



AN ORGANIZATION IN SUPPORT OF MOTHERS WHO CHOOSE TO STAY AT HOME

Heidi L. Brennan, Public Policy Director

Ms. Barbara Woolley  
Associate Director  
Office of Public Liaison  
White House

October 3, 1997

Dear Ms. Woolley:

Thank you for your recent fax concerning the October 23, 1997 White House Conference on Child Care. I would very much appreciate an invitation to this important policy presentation.

Mothers At Home (MAH) was founded in 1984 as a national non-profit organization to support at-home mothers and those mothers who would like to spend more time with their children. Since that time, we have published our monthly journal, *Welcome Home*, and have received the respected Parents' Choice recognition for excellence. We have also published three books and are the largest and oldest national organization representing today's at-home mothers.

At first blush, an organization that provides psychological support for mothering and practical parent education may not appear to have a logical connection to the compelling national issue of child care. Yet, for more than the past decade, MAH has been involved in the front lines of cultural discussions about motherhood and child care, as an advocate for *all mothers*, regardless of current employment status.

In deciding whether or not MAH is an appropriate participant in this historic meeting, please consider the following:

- Over seven million mothers are foregoing employment to care for their own children. Millions more work part-time, many have telecommuting options or home-businesses (including childcare) that permit them to be at home at least part-time. Two million fathers also are the daily primary caregivers of their children. This diverse group of parents is also concerned about the quality of child care. Many who work part-time use some form of substitute caregiving arrangements.
- In the past, media stories have fomented the destructive image of a "mommy wars" between employed and at-home mothers. In our organization's experience, most mothers -- regardless of employment status -- are working hard in their communities to help each other balance their many family, personal, and career commitments and demands. In fact, over 40% of the readers of our publication earn some income, including a small portion who are employed full-time. Since its inception, MAH has always refused interviews and television appearances that perpetuate "mommy wars" stereotypes. In many cases, we have been able to successfully redirect the media story to a positive discussion about the choices mothers make, and the many cultural misunderstandings about the overall challenges of parenting in the nineties.

- Our organization has always been interested in legislation that helps families. We believe that cultural respect for the enormous job of rearing children is critical to creating meaningful solutions to the many issues families are facing. Recent efforts to draw attention to children's needs, such as the White House Conference on Brain Development this past spring, certainly can make a difference. We strongly believe that as long as at-home parents are not valued or seen as partners in improving the lives of all our nation's children, progress with regard to family issues will be stunted.

As one of our founders said in 1984, in her testimony to the (then) House Select Committee on Children, Youth, and Families:

*"Mother has no prestige.. While we as a nation continue to respect motherhood, we have little respect for its mothers...When it beomes increasingly evident that the business of raising children is beneath the national dignity, then intelligent, skilled, compassionate people are not likely to want the job. Nor are they likely to want to staff daycare centers to take care of other's people children."*

Over the years, I have given many presentations to women's groups. Employed mothers are as likely to approach me afterwards as at-home mothers: to pour out their distress at the lack of respect they find in their work environments for their parenting role and commitments. Clearly, a high regard for nurturing children is sorely lacking in our society, and its repercussions extend beyond the daily lives of mothers to any discussion of child care.

I have been with MAH since 1984. I served as a member of its first Board of Directors, utilizing my professional background as a management consultant to advise them on organizational issues. Over the years I have been a member of its management team, creating family-friendly work and volunteer opportunities for mothers in our many publishing and education efforts. Three years ago, I became the first Public Policy Director, reflecting our organization's increasing involvement in cultural and policy issues. In this capacity, I contact numerous regional mother support groups to learn of their concerns and to create a national discussion on mothers' shared issues. I continue to participate in many national and local print and broadcast media interviews with regard to family issues.

I think Mothers At Home offers a unique and important perspective to the development of child care policy -- one that would enhance the upcoming White House Child Care conference. I look forward to hearing from you at your earliest convenience. I can be easily reached at (703)237-7219 or hlbrennan@aol.com.

Sincerely,



Heidi L. Brennan  
Public Policy Director

Enclosures

# Mothers at Home®

*For support and encouragement as you nurture your children.*

## Mission Statement

Mothers at Home is a national, non-profit 501(c)(3) organization, founded in 1984, committed to:

- affirming the choice to be home throughout the many stages of motherhood;
- providing mother-to-mother support, education and networking;
- correcting society's misconceptions and refuting stereotypes about at-home mothers;
- serving as advocates for children concerning their needs for generous amounts of their parents' time; and
- encouraging and enabling mothers to preserve and improve the opportunity for all women to choose home.

Mothers at Home accomplishes these goals by:

- publishing *Welcome Home*, our award-winning monthly journal providing inspiring accounts of the struggles and successes of at-home mothers, and our books, *What's a Smart Woman Like You Doing at Home?* and *Discovering Motherhood*;
- providing education, information and public policy analysis for and about mothers; and
- communicating with mothers' groups, the media, public policy organizations, government officials and others.

8310A Old Courthouse Road  
Vienna, VA  
1-800-783-4MOM

# Mothers at Home®

Publishers of  
**Welcome Home**

*For support and encouragement as you nurture your children.*

## Values

1. We believe that children of all ages need generous quantities of time with their parents.
2. We believe that the commitment of time to and the emotional engagement with children will provide continual and long-term benefits for women, children, families, and society.
3. We believe that education, support and networking can ease a woman's transition to home.
4. We believe that supporting all mothers at home includes respect for ethnic, religious, political, educational, and socio-economic differences.
5. We believe that "at-home mothers" encompass mothers who choose to work from home or in various part-time or flex-time capacities.
6. We believe that society has a responsibility to enable parents to act on their commitment to their children by creating economic incentives and family-friendly work and volunteer opportunities.

8310A Old Courthouse Road  
Vienna, VA  
1-800-783-4MOM