

First Lady Launches Greater New York Expansion of Reach Out Read and Announces New Efforts to Encourage Parents to Read to their Children

December 1, 1998

"There are few things that I believe could make a more dramatic difference over the next 10 years in this country than to persuade young parents of all educational and economic levels to take this mission of reading to and talking with their young babies seriously."

-- First Lady Hillary Rodham Clinton, January 10, 1997

New research has shown that reading to children in their first few years of life enhances their healthy development, literally helping their brains grow. Based on this research, First Lady Hillary Rodham Clinton called on booksellers, publishers, libraries, hospitals, pediatricians, health centers, and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. From her challenge, the Prescription for Reading Partnership was born, to coordinate and build on existing efforts -- like those pioneered by Reach Out and Read -- to "prescribe" reading to children. Today, the First Lady will launch the Reach Out and Read Coalition of Greater New York and will announce a series of commitments by Scholastic, another key member of the Prescription for Reading Partnership, to promote reading by parents to their children.

Effort Will Expand Citywide Reach Out and Read Programs Across Greater New York by the Year 2000. The First Lady will launch the Reach Out and Read Coalition of Greater New York, which will make literacy development part of regular pediatric care for children. Through Reach Out and Read, physicians and nurse practitioners counsel parents on the importance of reading to children, volunteers read to children awaiting doctors' appointments, and medical providers give children a new book at each well-child visit from six months to five years. The Reach Out and Read Coalition of Greater New York represents 27 area hospitals and community health centers that will create 40 Reach Out and Read sites in the five boroughs of New York City, as well as in Westchester and northern New Jersey. The Coalition also includes over 100 community-based literacy and health-related organizations. The Coalition is committing to "prescribe" reading to one million kids by the millennium.

Scholastic Expands Commitment to Prescription for Reading Partnership. The First Lady will also announce Scholastic's new commitments to the Prescription for Reading Partnership. First, Scholastic will donate 50,000 books to the Reach Out and Read Coalition of Greater New York, and will commit to donating a new book for every child newly served for the next five years. They will also extend their local challenge grant program to New York City so that for every \$5,000 raised locally, Scholastic will donate 500 books to that area. Finally, Scholastic will expand their multi-lingual book program to include two additional languages -- Bengali and Serbo-Croatian -- in order to serve growing communities in New York. Scholastic already provides Arabic, Cambodian, Chinese, Haitian Creole, Korean, Polish, Portuguese, Spanish and Vietnamese -- each with an English translation on every page.

The Prescription for Reading Partnership Responds to the President's America Reads Challenge and the First Lady's Call for a National Effort to Prescribe Reading to Infants and Toddlers. The Prescription for Reading Partnership responds to the First Lady's call in January, 1997 for a national partnership to build on existing efforts to prescribe reading -- by programs like Reach Out and Read and the American Library Association's Born to Read -- and the President's America Reads Challenge to help parents be their children's first teachers and ensure that every child can read will by the end of third grade. The national partnership, led by Reach Out and Read, Scholastic, Inc., and First Book, includes the American Academy of Pediatrics, National Association of Community Health Centers, National Association of Children's Hospitals and Related Institutions, American Library Association, Random House, Irving Harris and the Harris Foundation, Annie E. Casey Foundation, American Booksellers Association, Association of American Publishers, Mellon Trust, Dreyfus Corporation, ABC television, Reading is Fundamental, National Association of Chain Drug Stores, and the National Community Pharmacists Association.



Coalition of Greater New York

December 10, 1998

Ms. Jennifer Klein
The White House
Second Floor, West Wing
Washington, DC 20502

Dear Ms. Klein,

On behalf of the members of the Reach Out and Read Coalition of Greater New York I want to thank you for giving us so much of your time in working us through the many details involved in having Mrs. Clinton as our Honored Guest at our Kick-Off event on December 1st.

Linda van Schaick was also so grateful that Neera Tanden, Toby Graff, Julie Mason and Evan Ryan were available to answer the many questions that arose on a daily bases.

We know that everyone involved in our Kick-Off event has played an important role in working towards our goal of "prescribing" one million books by the year 2000. We are grateful that Mrs. Clinton has such a wonderful staff that provided us with the support necessary to have such a successful event.

Sincerely,


Trish Magee, M.Ed.

Trish Magee, M.Ed. · COORDINATOR
Tel (212) 562-2114

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THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE CORDELIA CORPORATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, PFIZER PEDIATRIC HEALTH, THE ROBERT WOOD JOHNSON FOUNDATION, THE ROR NATIONAL TRAINING CENTER, SCHOLASTIC INC. AND THE W.T. GRANT FOUNDATION.

**FIRST LADY HILLARY RODHAM CLINTON
REACH OUT AND READ ANNOUNCEMENT
NEW YORK CITY, NY
DECEMBER 1, 1998**

I'm so pleased to be here at Bellevue Hospital -- one of New York's finest -- and to join those who have made this event possible: Carolos Perez (executive director of Bellevue Hospital Center); Perri Klass (medical director, national Reach Out and Read); and Dr. Dreyer (medical director, Bellevue's Pediatric Resource Center). We're here today to promote an important aspect of a child's overall well being -- the love of reading.

Many of you have heard me talk about my fond memories of reading to Chelsea when she was a little child. Bill and I used to stretch out on her bed, hold her in our arms and either read her books or make up new tales about imaginary characters who embarked on breathtaking adventures. Just like our parents and grandparents did with us.

What we didn't know back then was that the stories we read to children during their first years of life do even more than strengthen our emotional bonds with them. As last year's White House Conference on Early Childhood Development and Learning made clear, reading and talking to our infants and toddlers helps them learn words and concepts. It actually fires up the synapses and stimulates the growth of their brains. And it lays the foundation for a lifetime of reading and imagination.

Yet when we speak to young parents about the importance of reading and talking to their young children, many are puzzled by the thought of reading to someone who can't understand or talk back. Some worry that they're not good readers themselves or, sadly, that they can't read at all. We must tell them, "It doesn't matter." All parents can open a book, point to the pictures, and make up a story. All parents must hear the message: Reading and talking are as important to our children's brains as car seats and immunizations are to their health.

But how do parents know this? They won't always have access to the latest research about child development. But they do take their children to the doctor, and listen to their advice. Our idea was that pediatricians should prescribe reading just like other good medicine. And that they should fill that prescription on the spot by handing a parent or caregiver a book. But we knew they couldn't do this alone.

So 20 months ago, I issued a challenge to publishers, booksellers, pediatricians, librarians, health centers, and other dedicated citizens to work together to make sure that every infant and toddler who goes to a doctor returns home with a book. The initiative was modelled on the national Reach Out and Read

Neera
to email
planners

Reach Out and Read

program -- and we called it the Prescription for Reading Partnership. And today, across the country, the number of children who have been served by ~~"Prescription for Reading"~~ doctors has swelled to more than 780,000 in 47 states. The number of doctors trained to prescribe reading has jumped to 5,000 -- which means that books are being prescribed at approximately 200,000 well visits a year.

Today, I'm privileged to be here as you take an important next step in this national campaign to promote reading for children -- by launching the Reach Out and Read Coalition of Greater New York -- a city with of so many great publishing houses, hospitals, community health centers, and nonprofit organizations. While needs here are big, your hearts are bigger. The breadth of your coalition is remarkable -- over 100 member organizations have joined. And today, you are committing yourselves to meet an ambitious goal -- to "prescribe" books to one million children in the five boroughs, New Jersey, and Westchester county by the end of the millennium. Thank you for all you have done and all you will do -- to prepare our young people for the challenges of the 21st century.

I am especially honored to announce today that Scholastic, a leader of the national Prescription for Reading Partnership, has expanded its generous commitment to our cause. Scholastic is not only donating 50,000 books to the Reach Out and Read Coalition of Greater New York. It is donating one ^{new} book for every ^{new} child served by the program over the next five years. ~~In conjunction with this effort,~~ Scholastic is ^{also} extending its local challenge grant program to New York City so that for every \$5,000 raised locally, 500 books will be given locally. And, for every \$100,000 raised nationally, 5,000 books will be given nationally. Lastly, Scholastic will expand their multi-lingual book program, which I had the honor of announcing last April in Chicago, to include two additional languages- Bengali and Serbo-Croatian- as a means to serve these growing communities of New York.

Thanks to these contributions -- more children will have books in their hands -- encouraging them to read, encouraging them to learn, and encouraging them to grow in new and expansive ways. I commend Scholastic for their efforts.

~~We also need to promote another kind of literacy -- computer literacy.~~
 I am also pleased to make a second announcement today -- this time to promote another kind of literacy -- computer literacy. In a world where well-off families can provide their preschoolers with computer software that teaches them phonics and can buy whole libraries of quality children's literature, it should not surprise anyone that children from families without big pocketbooks may be at a disadvantage when it comes to reading. In fact, children from affluent communities begin first grade with vocabularies almost double those of their peers in low-income communities. We need to do more to equalize the scales -- supporting high quality early childhood development programs, providing education for parents, offering children the chance to own books of their own and working towards ensuring all children are computer literate. another kind of literacy -- Computer literacy.

would also like to commend
~~I am also pleased to note that~~
So today, we're here to launch a new computer literacy program that is ^{now} ~~being~~ launched today in New York
~~under way~~ thanks to some of the people here and their partners around the city.
U.S. Kids Compute -- in conjunction with the Learning Company --- will provide
~~software to community organizations around the country, improving access for~~
~~children who, for economic or other reasons, have had little or no access to~~
~~computers and educational software.~~ Over 10,000 pieces of software are being
donated by First Book who will in turn distribute the software
across the country,

Last year, the President set a goal that all children will read independently and well by the end of 3rd grade. This challenge, coupled with new research about how best to teach reading, has sparked changes in elementary school classrooms around the country. Programs like the ones being launched here today will help boost our nation's efforts to reach the President's goal -- and ensure every child in America has the skills to succeed in the 21st century.

Congratulations to all of you on this successful launch of your new partnership. I eagerly await the results of your first year, and many years to come.



Barry Zuckerman, M.D.
Professor and Chairman of
Pediatrics
Boston Medical Center
Founding Director
Reach Out and Read

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Date: 30 November 1998

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INRE: On-line Book Drive

of Pages (including cover): 2

Here are the details, taken directly from the **BookReporter** website. We've never done anything like this before, and we're not sure how much money, or how many books, it will raise.

If you think it fits and you are interested in using it, feel free. Call me with any questions.

See you tomorrow.

The Book Report & Reach Out and Read

Two Ways to Give A Book to a Needy Child This Holiday Season

Sponsored by: thebookreport.com, bookreporter.com, The Book Report on AOL (KW: TBR) and Kids Reads on AOL (KW: Kids Reads)

Click & Give: One Way to Give

From November 27-December 24, 1998, 10% of net proceeds of all online book purchases made by accessing Amazon.com through thebookreport.com and bookreporter.com, The Book Report on AOL and Kids Reads on AOL will be donated to Reach Out and Read, the national children's literacy program. To give, all you have to do is access Amazon.com from one of these sites and make a purchase. A percentage of this sale will be donated by The Book Report, Inc. to Reach Out and Read to be used to purchase books at various program locations.

Click & Give: A Second Way to Give

If you prefer to donate books, rather than money, to Reach Out and Read, you can purchase titles (with just a click) from a special collection of 12 children's books and give them to a specific Reach Out and Read location. There are more than 350 locations in 46 states. The books will be given by pediatricians to low-income children during medical checkups. The books include both classics and multicultural themed selections, and were chosen by Kids Reads Executive Editor, Shannon Maughan.

Sense and Dispensability

My Patients Want More Than a Medical Diagnosis—and So Do I

By PERRI KLASS

Sage advice is my business, my true stock in trade. Sure, I give shots, look into ears and listen to chests, but by far the largest part of my job involves listening to people talk about their children and then responding with guidance, recommendations—what I hope I can call expertise.

Each time I respond to questions and concerns from parent or child, I bear in mind that all these, depending on how you look at them, are either opportunities for guidance and help, or intrusions of professionalism and expertise into people's private lives. Most of these are conundrums without one all-purpose—and scientifically proven—answer. So what gives me the right to speak out? Who made me the expert, after all, on family harmony or helping with homework? I talk about limit-setting all the time, but where should I set my own limits?

As a pediatrician, I start from the assumption that my job is to avert danger and promote my patients' healthy growth and development. I believe that healthy children are more than the sum of immunizations and safety pre-

cautions, and that parents want more for their children (and from their pediatricians) than the absence of disease and injury. So conversations in the exam room veer easily from medications and child-proofing to emotions and discipline and on to behavior and bonding, and even to books and reading—a topic that has become my special obsession even though it seems remote from the medical realm. Regularly and faithfully, I counsel parents about the importance of reading aloud to their children, about beginning early with books and helping their toddlers grow up to love the printed page.

Of course, when it comes to giving strictly medical advice, the answer is relatively easy. It's all part of my professional duty. I know it's my responsibility to teach parents how to take a baby's temperature, or explain the difference between a cold and a serious bacterial infection. And I feel I have a right and responsibility to cover areas that the pediatric profession has increasingly taken on: sleep position, say, or car seats, speech and language. I have the wisdom of pediatric textbooks and a weight of experience in the office and on the hospital wards on my side.

But it's not so simple when it comes to sibling rivalry or television watching (even though, remarkably, these and many other subjects fall within our purview according to the professional organizations such as the American Academy of Pediatrics). And what about those persistent thoughts of my own sometimes-slapdash child-rearing methods that make me feel like a hypocrite whenever I sound off with particular righteousness?

Well, I do believe that parents these days often look to pediatricians to provide the sort of expertise that once was given by a resident grandparent or neighboring aunt. The ability to temper received wisdom with hard-won reality is by and large welcomed, so my colleagues and I often function in the role of an extended family, offering up our own problems and parental shortfalls. Whenever I start to offer wise counsel on the subject of sibling rivalry, for example, the sound of my three children in the back seat of the car rises before me: "She put her finger over the line on the seat! That means I get to hit her!" And I replay in my head the considered, measured response of their mother, the pediatrician: "If you don't stop this I'm going to pull the car over to the side of the road and..." I work with one doctor who cheerfully chronicles the vicissitudes of potty training her own sons, and the persistence of nocturnal enuresis (that's bed-wetting) into the fifth year of life.

And yet, and yet. Parents who come to me for advice deserve more than my prejudices and parental stories, filtered perhaps through a net of medical authority. Just because I didn't handle something very well at home doesn't mean they shouldn't try to do it better; just because a problem never came up in my own home doesn't mean I can shrug off the question. And just what weight should my words carry? Today's experts on behavior and development often begin their talks with a reference to the folly of yesteryear: "They used to tell people, 'Don't kiss your children.'"

"They used to tell people, 'Put babies on a rigid schedule by one month of age.'" Child-rearing practices reflect their times—the science but also the social beliefs and the prevailing culture. And some of what I recommend will sound good today and funny 50 years from now, when new experts quote my sage counsel as obvious folly to enliven the beginnings of their lectures.

So I read and I learn. I believe it's my responsibility to tell parents when there are strong differences of opinion; I also tell them when there's good advice that I know will be hard to follow. And I guess I choose my issues carefully. I am rather weak on schedules and routines (which we have never managed to institute at my house), weak on baby food (which none of my children was ever willing to eat), and weak on timeouts (which I don't seem to have the personal authority to prescribe). But I'm stronger on breast-feeding (I have the personal authority I do have), reliable on tantrums (been there, done that), excellent on day care (ditto), and now perhaps strongest of all on reading to young children—bringing books into babies' lives by 6 months of age, helping them grow up un-

The Washington Post

SUNDAY, NOVEMBER 29, 1998

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derstanding that books are sources of pleasure and information, stories and rhymes and words and adventures.

I believe in reading because of personal experience, but I feel justified in promoting the message to my patients because that personal experience is compounded and reinforced by reading theory, by the reports of primary school teachers, by scientific studies on what educators call the intergenerational transmission of literacy and by a new and growing body of research on the effectiveness of pediatric literacy programs. This research shows that early exposure to books promotes language development, that children who are read to are more likely to learn to read "on schedule," that children who have grown up with books start school with an array of

early literacy skills. In studies of pediatric literacy programs targeted at children growing up in poverty (and therefore at significantly higher risk of reading problems), getting advice and a

book from the pediatrician has been associated with dramatic increases in parents reading aloud.

It wasn't ever part of my planned career path, but now I'm even running a pediatric literacy program. Reach Out and Read currently has doctors in more than 400 health centers, hospital clinics and practices around the country giving advice about the importance of reading aloud at every routine checkup from 6 months to 5 years and giving children a beautiful new book at every one of those visits. Not only do I give this advice (and these books) to my own patients and their parents; a large part of my professional life these days is spent training other doctors and nurse-practitioners about how to encourage parents to read to their children (and scrounging for money from foundations and donors and for discounted books from publishers). Ten checkups (and don't even ask how many shots) from age 6 months to 5 years means 10 books in the home by kindergarten, I say to groups of doctors and nurses. And they think about their patients and reach for the books eagerly. And likewise, when my 4- and 5-year-old patients come

in for their checkups, they often remind me: "Am I getting a book? What book do I get this time?"

And I wonder, as I think about the larger issue of giving advice, whether the message resonates with me in part because this is not only advice I can give, but can honestly claim to have followed. No, I don't think it's my place to eliminate junk food, or to make brothers love their little sisters, and I hesitate to speak out too forcefully about bedtimes; but I have watched my children grow up with books, seen the passionate attachments formed by 18 months, when memorizing "The Very Hungry Caterpillar" went along with learning language and naming objects. I've seen that grow into the ability to follow complex stories and then into the determination to decipher print, and then finally into that most gratifying outcome—a child who begs to stay up late at night in order to finish a good book.

Of course I take note of the extensive brain research on the vital importance of stimulation in the first years of life to foster what the scientists call cognitive development and synaptic density. But the real intensity of this message for me is rooted in my own experience: Children need books. Children love books. Children who grow up with books have something wonderful in their lives.

The blend of personal experience, prevailing norms, medical training, common sense and true research-based practice which guides the advice I give is not a static mixture. I'll be struggling with this for the rest of my life, giving some kinds of advice more securely than others, looking for the most important messages and for the most effective ways to get them across. With confidence, I tell parents to read to their children, secure in the knowledge that there's good evidence that it will help their language development, help them be ready to read when the time comes, and help parents and children spend loving moments together; but even more secure in the certainty, based in my own life and the lives of my children, that reading together is simply a good thing. And at least, when it comes to bedtime (and yes, that was my 3-year-old running laps around the living room last night at 11), I can say to the parents who seek my counsel on how to rear their children, and say honestly, it helps to read a story. Even a story about a truck.

I'm telling you this. I'm an expert.

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The Washington Post

SUNDAY, NOVEMBER 29, 1998

Thank the First Lady

Dr. Mogilner's Remarks

27 hospitals and community health centers at own

This has been an exciting year of coalition-building for Reach Out and Read programs in the Greater New York area. Representatives from area ROR programs, literacy organizations and volunteer groups, have been meeting in the hopes of forming an alliance which could offer support and guidance to the growing number of New York area ROR programs. It was our hope that by enhancing communication between the various programs, resources could be shared, information exchanged, and partnerships developed.

With today's launch of

~~I am pleased today to announce the formation of the ROR Coalition of Greater New York. The Coalition will represent over 40 sites in New York City, Westchester, and Northern New Jersey. In community health centers and hospital-based clinics, children and their families will be given a "prescription for reading" and learn~~ ^{we} ~~about the importance of early exposure to books and reading aloud. Under the guidance of a 15 member steering committee and a variety of active subcommittees, the coalition will meet regularly to share ideas, provide support to its members and promote the goals of Reach Out and Read. Collaborative research is already underway in hopes of demonstrating the effects these programs have on children's language and reading abilities.~~

teach children and their families

Dr. Zimmerman will talk about this.

Doctors and nurse practitioners will "prescribe

As a practicing pediatrician, I have seen firsthand the impact Reach Out and Read can have on patients and their families. Walking through the waiting room, I see families sharing books and being read to by our staff of dedicated volunteers. In my exam room, the excited squeals of a six month old and the smile on a preschooler's face as they eagerly clutch their new books brings a smile to both the parent's face and my own. When I next see them, the patients are thrilled to share with me their thoughts about the book I had given them, eagerly awaiting the selection of their next book. Introducing families to the exciting world of books and reading is a wonderful gift that we can share with our patients. More about impact on child from visit to visit.

To date, over 700 pediatricians in the Greater New York area have distributed books at a total of 200,000 well child visits. ~~I would like to take this opportunity to announce a challenge on behalf of our newly-formed coalition.~~ ^{With} Our goal is to prescribe one million books to New York area children by the year 2000. To attain this goal, we challenge the pediatric community of Greater New York to join us and make Reach Out and Read an integral part of well child care.

We can do more.

Intro Dick Robinson.

BOSTON MEDICAL

TO: Jennifer Klein
6 pages

DATE: _____

FROM: ☒ Barry Zuckerman, MD
☐ Joshua Greenberg, JD
☐ Rebecca Onie

- ☐ Melissa Brennan
- ☐ Cynthia Fernandes
- ☐

RE: _____

COMMENTS: _____

BARRY S ZUCKERMAN, MD

Chief, Pediatrics / BMC
Professor & Chairman of Pediatrics / BUSM
Associate Dean for Clinical Affairs / BUSM

Just Give Books

Barry Zuckerman, MD, and Perri Klass, MD

To Jennifer Klass
FBI submitted on
opened
Gay

"Christmas won't be Christmas without any presents," grumbled one of the March sisters on the first page of *Little Women*, as the four sisters faced the prospect of a poverty-stricken holiday season. Christmas season is a time of giving to our friends and relatives, and many people are moved to extend the giving out beyond their own circles, through charitable organizations which make sure that poor children also get presents. Every year well-wishers bring hundreds of toys to give to children at our hospital, gifts collected by professional sports teams, by the National Guard or the Marines, gifts donated in response to campaigns in the newspapers. With tremendous generosity, adults in all walks of life remember the children whose parents have no money to buy gifts, and make sure that those children also know the excitement and the happiness of unwrapping holiday presents.

So think about a child unwrapping a package. Think about the best presents you ever got—not necessarily the ones you nagged for most energetically, or even greeted with the wildest whoop, but the ones you remember now, the ones you maybe still own now, and honor. For most of us, those most remarkable gifts include books, books that were somehow the right book at the right moment, books that thrilled us or shook us or changed our notions of the world or introduced us to characters and places we never

forgot. We saved them, we reread them secretly during adolescence, maybe took a couple off to college. The giver who gives the right book to the right child at the right moment can kindle joy, creat memories, and even change a life.

So let's continue this generous tradition of giving to children, but instead of toys, let's give books. Let's give gifts that help open up the world, that take up residence in a child's brain, that offer the enticements of words and pictures, stories and information, rhymes and magic. When we give out books to our pediatric patients, we see the excitement with which children seize beautiful new picture books—and of course many adults are also profoundly susceptible to the romance and promise of a brand new book, with its promise of entertainment and relaxation. But for young children, a book carries another and very important promise: the parent's attention and engagement, the reading together, which bonds parent to child and both to the written word.

Children are delighted with toys, but soon grow tired of them and most are put away in a closet within a month. Books, on the other hand, have a greater staying power, especially for the youngest children, because books are an extension of their parents. Young children are eager for a parent's full and close attention, and that attention gilds and enhances any activity. As pediatricians, we tell parents that what their toddlers want is to be on their laps, to be cuddled close—to be read to. Of course children enjoy playing with their toys, but nothing is as intense as a two-year-old's insistence that a favorite story be repeated and repeated and then repeated yet again.

And then of course, there is the secret agenda. (As parents, after all, why do we buy all those toys that trumpet their special educational value, to the point that every

infant rattle nowadays sports a label promising to improve eye-hand coordination?) A book may be the most enjoyed present a child receives, it may be loved and read and reread when all batteries have expired and all new toys been dismembered—but it also has important implications for a child's future. Before children learn the alphabet, in fact, before children really start talking, they can start learning to love books. Because the books come with parental love and attention (or because parental love and attention comes with the books), infants and young children will enjoy them and play with them according to each developmental stage. Six month old children need board books they can put in their mouths, and they become excited when they see pictures of faces and common objects. As infants become toddlers, parents ask children to point to certain pictures, make the sounds of the animals in the pictures, and at age 18-24 months, name objects. Soon, children will be filling in words in familiar books, then memorizing passages and repeating them to whoever is reading to them. And, as anyone who has read to a two-year-old knows, God protect you if you change a word.

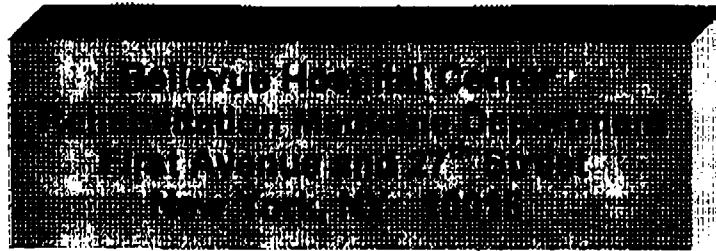
Giving a book helps parents help their children to be successful in school and life. It provides the child with a key to the world of written language—a world children will have to enter and enter on schedule in order to be successful in school and in the grownup world. In 1991 the Carnegie Foundation reported that “35% of children entering kindergarten are unprepared to learn, and most lack the language skills that are prerequisite for literary acquisition”. Research indicates that children living in poverty bear a disproportionate burden of such language delay, as well as the concomitant reading delay. As an antidote for these early language and reading deficits, there is widespread

consensus that reading by parents is "the single most important activity for building the knowledge required for eventual success in reading". Additionally, parents raising children in poverty are more likely to face a variety of barriers which stand in their way of their children's early exposure to books, such as scant discretionary income to spend on books, a dearth of book stores in the community, and, often, lack of awareness of the importance of reading to young children. Reading failure in turn often leads to school failure, which may contribute to other problems during adolescence. That's why we and thousands of other pediatricians around the country have begun talking to parents about the importance of reading aloud, and giving away books at pediatric check-ups. Children want the books, they light up when they see them (even children in the doctor's office, worried about getting a shot), they grab them and turn the pages, they cling to them as if they'll never let go. And that's because children and children's books belong together.

We would like to suggest that this Christmas all individuals and organizations that contribute money for gifts or collect gifts for children should focus their energies on buying and giving books. Board books for the very young, bedtime books for toddlers, story books and counting books and alphabet books. A book in a child's hand, and in a child's home, is a bright talisman of hope and promise, the sign and symbol of a mind growing big enough to take in the whole world. In giving books, we will be giving much more than can be contained in one small package, however brightly wrapped. When we give books to young children, we are giving the joy of the story and pictures, but also the special connection that reading together creates between parent and child, and over and above that, the possibility that this book will lead to the next book, and the next, and the

next. As physicians, we spend a certain amount of time worrying about bad habits and their health effects, so it is with great pleasure and great enthusiasm that we can hope here for a behavior which will be compulsively habit-forming, and lead to a life-long addiction to the printed page.

Barry Zuckerman, MD, is Professor and Chairman, Department of Pediatrics; Perri klass, MD, is Assistant Professor of Pediatrics, Boston University School of Medicine/Boston Medical Center.



Fax

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Date: _____

Regarding: _____

☒ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

CARLOS F. PEREZ OPENING REMARKS - REACH OUT AND READ

BELLEVUE HOSPITAL CENTER IS DEEPLY HONORED TO HOST THIS WONDERFUL EVENT FOR THE REACH OUT AND READ COALITION OF GREATER NEW YORK. ONE OF MY FIRST ACTIVITIES AS EXECUTIVE DIRECTOR WAS AS A GUEST READER FOR CHILDREN OF BELLEVUE'S REACH OUT AND READ, NEW YORK'S FIRST AND LARGEST PROGRAM.

REACH OUT AND READ IS AN EXTRAORDINARY EARLY LITERACY PROGRAM FOUNDED BY DR. BARRY ZUCKERMAN AND DR. ROBERT NEEDLMAN AT BOSTON MEDICAL CENTER IN 1989. DR. ZUCKERMAN IS THE AUTHOR OF NUMEROUS SCIENTIFIC PUBLICATIONS EMPHASIZING THE IMPACT OF BIOLOGICAL, SOCIAL, HEALTH AND PSYCHOLOGICAL FACTORS ON CHILDREN'S DEVELOPMENT.

THESE THEORIES HAVE COME TO LIFE WITH THIS NATIONAL INITIATIVE TO PROMOTE EARLY LITERACY AND PARENT-CHILD BONDING THROUGH LOVE OF READING. PRESENTLY, DR. ZUCKERMAN IS PROFESSOR OF PEDIATRICS AND PUBLIC HEALTH AND ASSOCIATE DEAN FOR CLINICAL AFFAIRS AT BOSTON UNIVERSITY SCHOOL OF MEDICINE AND CHIEF OF PEDIATRICS AT BOSTON MEDICAL CENTER. WE ARE PRIVILEGED TO HAVE THE FOUNDER OF REACH OUT AND READ WITH US TODAY.

DR. BARRY ZUCKERMAN....

**Reach Out and Read Coalition of Greater New York
Dr. Leora Mogilner's Remarks**

This has been an exiting year of coalition-building for Reach Out and Read Programs in Greater New York. Representatives from area ROR programs, literacy organizations and volunteer groups, have been meeting in the hopes of forming an alliance which could offer support and guidance to the growing number of New York ROR Programs. It was our hope that by enhancing communication between the various programs, resources could be shared, information exchanged, and partnerships developed. I am pleased today to announce the formation of the ROR Coalition of Greater New York. The Coalition will represent over 40 sites in New York City, Westchester, and Northern New Jersey. In community health centers and hospital-based clinics, children and their families will be given a "prescription for reading" and learn about the importance of early exposure to books and reading aloud. Under the guidance of a 15 member steering committee and a variety of active subcommittees, the coalition will meet regularly to share ideas, provide support to its members and promote the goals of Reach Out and Read. Collaborative research is already under way in hopes of demonstrating the effects these programs have on children's language and reading abilities.

As a practicing pediatrician, I have seen firsthand the impact Reach Out and Read can have on patients and their families. Walking through the waiting room at Mount Sinai Pediatric Clinic, I see families sharing books and being read to by our staff of dedicated volunteers. In my exam room, the excited squeals of a six month old and the joy on a preschooler's face as they eagerly clutch their new books brings a smile to both the parent's face and my own. When I next see them, the patients are thrilled to talk about the book I had given them and eagerly await the selection of their next book. Introducing families to the exiting world of books and reading is a wonderful gift that we can share with our patients.

To date over 700 pediatricians in the Greater New York Area have distributed books at a total of 200,000 well child visits. I would like to take this opportunity to announce a challenge on behalf of our newly-formed coalition. Our goal is to prescribe one million books to New York area children by the year 2000. To attain this goal, we challenge the pediatric community of Greater New York to join us and make Reach Out and Read an integral part of all well child care." By instilling in families a love of books and reading, we will be giving them the tools they need in the next century.

Reach Out and Read

COALITION OF GREATER NEW YORK

Contacts:

Trish Magee 212-562-2114

Linda van Schaick 212-562-3165

*** * Media Advisory * ***

FIRST LADY TO JOIN NEW YORK COALITION CHALLENGE: ONE MILLION BOOKS BY THE MILLENNIUM

First Lady Hillary Rodham Clinton will be the guest of honor at the kick-off event of the Reach Out and Read Coalition of Greater New York. The Coalition is set to announce its coming year's objective, to "prescribe" one million books to New York area children by the year 2000.

Reach Out and Read is a unique national pediatric early literacy program that introduces children as young as six months old to the world of books through the combined efforts of pediatricians, educators and volunteer readers. The New York coalition represents 24-area hospitals and community health centers with more than 40 early literacy programs in the five boroughs of New York City, as well as in Westchester County and Northern New Jersey.

OTHER PARTICIPANTS:**Barry Zuckerman, M.D.**

Founding Director of Reach Out and Read

The Honorable Patricia SchroederFormer Congressional Representative and
President and CEO of the Association of American Publishers

Children's Authors:

Rosemary Wells**Vera B. Williams****Mark Teague****WHEN:** Tuesday, December 1, 1998 at 2:00 p.m.**WHERE:** Bellevue Hospital Center's Rotunda, First Ave. and 27th St.

Note: A press kit containing additional information about the Reach Out and Read Coalition is available on request.

**Pediatric Health**
Committed to KidsAmerican
Academy of
Pediatrics

Reach Out and Read Coalition of Greater New York ■ Bellevue Hospital Center
First Avenue & 27th Street ■ Room 1w18 ■ New York, NY 10018
Phone: 212-562-2114 ■ Fax: 212-562-2474

Dr. Carmen Ramos-Bonoan is a pediatrician with the New York City Department of Health and until April 1998 was the Deputy Director for Medical Affairs of the Child Health Clinics of New York City, a network of 40 community-based pediatric clinics providing preventive and primary care to low-income and uninsured children. She completed her medical education at the University of Santo Tomas in the Philippines, and her pediatric residency and fellowship in Pediatric Ambulatory Care at St. Luke's-Roosevelt Hospital Center in New York City. She has served on various advisory committees including the citywide SIDS Advisory Council, Columbia University-NYC Department of Health Public Health Residency Program, and the NYC Child/Teen Health Plan Advisory Committee. She is currently a member of the American Academy of Pediatrics District II Chapter 3 Executive Council and is a board director of the Coalition for Asian American Children and Families. From 1991 to 1996, Dr. Ramos-Bonoan was a co-investigator of an NIH-funded grant, "A Childhood Asthma Program in NYC Health Department Clinics", to address the problem of minority children with asthma. In October 1995, she was appointed to be a member of the National Heart Lung and Blood Institute Advisory Council. She was the Project Director of the Reach Out and Read Program in Child Health Clinics from January 1997 to March 1998 and now serves on the steering committee of the Reach Out and Read Coalition of Greater New York.

BIOGRAPHICAL SKETCH**LUIS ROJAS MARCOS, MD**

DR. LUIS MARCOS IS THE PRESIDENT OF THE NEW YORK CITY HEALTH AND HOSPITALS CORPORATION. PRIOR TO THIS POSITION, HE WAS THE COMMISSIONER OF THE NEW YORK CITY DEPARTMENT OF MENTAL HEALTH, MENTAL RETARDATION AND ALCOHOLISM SERVICES. HE IS ALSO A TENURED PROFESSOR OF PSYCHIATRY AT NEW YORK UNIVERSITY SCHOOL OF MEDICINE. HE HAS CONTRIBUTED EXTENSIVELY TO THE STUDY OF THE EFFECTS OF LANGUAGE AND CULTURAL BARRIERS IN THE PSYCHIATRIC TREATMENT OF IMMIGRANTS AND MINORITIES, TO THE MENTAL HEALTH SERVICES TO THE HOMELESS MENTALLY ILL AND TO THE DEVELOPMENT OF PUBLIC HEALTH POLICY.



COALITION OF GREATER NEW YORK

FACT SHEET**What is Reach Out and Read?**

Reach Out and Read is a national, pediatric-based, early literacy program designed to encourage parents to spend time reading aloud to their children. Developed nine years ago at Boston Medical Center, ROR has grown to more than 350 programs in 46 states. ROR represents a collaboration among pediatricians, educators, volunteers, and parents to develop literacy skills long before children start reading. The American Academy of Pediatrics endorses ROR.

- In the examining room, physicians and nurse practitioners offer parents tips and age-appropriate advice about the importance of reading with their young children.
- Volunteers read to children who are waiting for doctors' appointments and inspire parents to participate.
- At each well-child visit from six months through five years, children receive a new, developmentally and culturally appropriate children's book from medical providers.

What is the ROR Coalition of Greater New York?

The Reach Out and Read (ROR) Coalition of Greater New York currently represents more than forty organizations—including hospitals, community health centers, and related health, social and literacy agencies—located in New York City, Nassau, Westchester, and Northern New Jersey. Over 700 pediatricians have "prescribed" books at 200,000 well-child visits. The Coalition:

- Offers support and guidance and makes available financial and technical resources to member ROR programs, which provide books in over 12 languages to children during health visits.
- Serves a population that is ethnically diverse, either under- or unemployed, with limited English language skills, and living below the federal poverty level.
- Cooperates with community-based literacy programs to promote interest and awareness of the importance of early exposure to books and the enjoyment that reading can bring.
- Works with local public libraries to obtain library cards for children and encourage families to use libraries located in their neighborhoods.
- Encourages partnerships with corporations, foundations, and employers to sponsor Coalition activities, obtain funding, and provide volunteer opportunities.
- Participates in collaborative research on the effects of early pediatric literacy intervention.

REACH OUT AND READ NEEDS YOUR SUPPORT!

To find out how you can get involved, please call (212) 562-2114.

Reach Out and Read

COALITION OF GREATER NEW YORK

Contacts:

Trish Magee 212-562-2114

Linda van Schaick 212-562-3165

**** Media Advisory ****

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Founding Director of Reach Out and Read

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Note: A press kit containing additional information about the Reach Out and Read Coalition is available on request.

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TOTAL P.02

DRAFT



Reach Out and Read

Coalition of Greater New York

Reach Out and Read

Coalition of Greater New York



COALITION OF GREATER NEW YORK

This event was sponsored by:

American Academy of Pediatrics, Chapter 3
High School of Health Professions and Human Services

Lipper & Company

Manhattan Marketing Ensemble

Nancy Linn Photography

Pfizer Pediatric Health

Robinson Lerer & Montgomery

Starbucks Coffee

A Pediatric Early Literacy Program

**A Prescription
for Reading**

**Help us keep
those pages turning!**

**Kick off
Celebration**

December 1, 1998

Honored Guest

First Lady Hillary Rodham Clinton

DRAFT



Reach Out and Read

Coalition of Greater New York

Preliminary Program

Welcome

Carmen Ramos-Boncan, MD
New York City Department of Health,
ROR Coalition Steering Committee

Presentation of Proclamation

Luis Marcos, MD
President, New York City Health
and Hospital Corporation

Story Time

Rosemary Wells
Yoko

Vera B. Williams
"More, More, More" said The Baby

Mark Teague
Lost and Found

Program

Carlos Perez
President, Puerto Rican Community Development
Organization, Inc. (PRCDO), New York City

Barry Zuckerman, MD
President, Board of Directors, New York City
Department of Health, New York City

Leora Mogliner, MD
President, Board of Directors, New York City
Department of Health, New York City
President, Board of Directors, New York City
Department of Health, New York City

Patricia Schneider
President, Board of Directors, New York City
Department of Health, New York City
President, Board of Directors, New York City
Department of Health, New York City

Richard Robinson
President, Board of Directors, New York City
Department of Health, New York City
President, Board of Directors, New York City
Department of Health, New York City

Honored Guest

First Lady Hillary Rodham Clinton

11/30/1998 12:50
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BHC REHAB MEDICINE
NO. 1326 P. 2 PAGE 10

Fax



COALITION OF GREATER NEW YORK

To: Jen Klein

From: Linda van Schaick, M.S., Ed.
Chairperson

Fax: 202-456-6244

Pages: 7

Phone: 202-456-2599

Date: 11/23/98

Re: Information on the Reach Out and Read Coalition of Greater New York

☒ Urgent ☐ For Review ☒ Please Comment ☐ Please Reply ☐ Please Recycle

Here is some information about the Coalition. This includes a list of members, our brochure and a sheet with additional information about our goals. Please call if you need other materials.

I'm hoping I can hear from you on Tuesday about when the advance team will be at Bellevue.

Also, would it be possible for us to get a quote from the First Lady to put in our press release that will not go out until the day before the event.

Perhaps we can talk on Tuesday about things in general.

Thanks so much for your help.

Linda van Schaick, M.S., Ed., CHAIRPERSON

BELLEVUE HOSPITAL CENTER, PRC - 1 WEST 18, FIRST AVENUE AND 27TH STREET, NEW YORK, NY 10016 TEL: 212.562.3145 FAX: 212.562.2474

THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE CORBELIA CORPORATION, THE GREYPUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, PRIZER PEDIATRIC HEALTH, THE ROBERT WOOD JOHNSON FOUNDATION, THE ROE NATIONAL TRAINING CENTER, SCHOLASTIC INC. AND THE W.T. GRANT FOUNDATION.

By supporting the **Reach Out and Read Coalition of Greater New York**, you can help the pediatric community in their effort to put books in the hands and homes of our youngest New Yorkers and reinforce the crucial role of learning through reading.

ABOUT REACH OUT AND READ

- ***Reach Out and Read is a pediatric based, national early literacy program designed to encourage parents of young inner city children to spend time reading aloud with them.*** During routine pediatric visits, doctors give young children a new book and talk to parents about the importance of reading for their child's healthy social, emotional and cognitive development. Developed in 1989 at Boston Medical Center, this program has grown to 350 sites nationwide.
- ***ROR is a collaboration among pediatricians, educators, volunteers and parents, to develop literacy skills long before children start learning to read.*** Volunteers read aloud to children who are waiting for medical appointments, showing parents and children the pleasures and techniques of looking at books together. Pediatricians and nurse practitioners counsel parents about the importance of reading with young children, offering age-appropriate tips and encouragement, and "prescribe" reading aloud to parents as part of daily care. Pediatricians give the child a new book to take home at every well child visit between the ages of 6 months and 5 years. Through Reach Out and Read, every child starts school with a home library of at least ten beautiful children's books.
- ***Reading aloud by parents is the single most important activity for future success in reading.*** Many children who come to our clinics are at high risk for reading failure, which in turn contributes to school failure, which keeps those children in poverty. ROR reinforces the parent's role as the first and most important teacher, and gives the parents the tools needed to help their children succeed. ROR is endorsed by the American Academy of Pediatrics.
- ***ROR Works! It has gained the active participation of First Lady Hillary Rodham Clinton.*** When she announced her "Prescription for Reading Partnership" between hospital clinics, health centers, book publishers and libraries in April 1997. Mrs. Clinton has written a supportive article in *Time Magazine* and helped launch ROR programs in Baltimore, Washington, DC, and Chicago. New York is next!

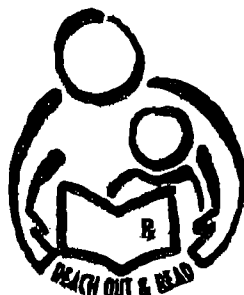
LAUNCHING THE REACH OUT AND READ COALITION OF GREATER NEW YORK

- The Reach Out and Read Coalition of Greater New York was established in November 1997 at Bellevue Hospital Center which is the home of Children of Bellevue's Reach Out and Read Program, New York's oldest and largest ROR site. The purpose of convening the Coalition was to offer support, guidance, and share resources with the growing list of newly formed New York area ROR programs.
- The Coalition represents 27 area hospitals and community health centers with more than 40 ROR sites in the five boroughs of New York City, Westchester County, and Northern New Jersey. Over 700 pediatricians provide books at a total of 2000,000 well child visits.

Also joining the initiative are a number of community based literacy and health related organizations. Our total membership is 60 ROR sites and supportive organizations, with over 100 participating individual members.

- The ROR National Center in Boston recognized the accomplishments of the Coalition by awarding funds to hire a Coordinator who began in September 1998. Local Chapter 3 of the American Academy of Pediatrics has endorsed the work of the Coalition.
- Guided by a 15 member Steering Committee and a variety of active subcommittees, the goals of the Coalition are to:
 1. Provide support and guidance to Coalition members through regular informative meetings, workshops and community activities.
 2. Develop awareness of ROR and its program objectives for those who use our health care facilities and for everyone in the metropolitan area.
 3. Cooperate with community-based literacy programs to promote interest and awareness of the importance of early exposure to books and the enjoyment that reading can bring.
 4. Encourage partnerships with corporations, foundations and employers to sponsor Coalition activities such as the purchasing of books and book donations.
 5. Bring information to membership regarding possible funding opportunities since most ROR programs must find their own financial backing.
 6. Identify and train volunteers to read aloud in ROR programs.
 7. Work with local public libraries to enroll children for library cards and encourage families to use libraries located in their neighborhoods.
 8. Collaborate on research on the effects of pediatric based literacy programs on parents ability to appropriately stimulate their child's developing language and reading skills.
 9. Establish a Web site to attract potential volunteers and list up-to-date information on Coalition activities.

Reach Out and Read Coalition of Greater New York is Sponsored by: Children of Bellevue, Inc., The Cordelia Corporation, The Dreyfus Corporation, Manhattan Marketing Ensemble, Pfizer Pediatric Health, The Robert Wood Johnson Foundation, The ROR National Training Center, Scholastic Inc., and The W.T. Grant Foundation.



COALITION OF GREATER NEW YORK

FACT SHEET

What is Reach Out and Read?

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- Participates in collaborative research on the effects of early pediatric literacy intervention.

REACH OUT AND READ NEEDS YOUR SUPPORT!

To find out how you can get involved, please call: 212.562.2114.



COALITION OF GREATER NEW YORK

List of All Members
As of November 23, 1998

Bellevue Hospital Center*	Montefiore Medical Group*
Books For Kids	Mount Sinai Hospital*
Bronx-Lebanon Hospital Center*	Mount Vernon Neighborhood Health Center*
Catholic Medical Center of Brooklyn & Queens, Inc.*	National Jewish Coalition for Literacy
The Children's Aid Society	New Visions for Public Schools
Community Health Care Association of New York State	New York City Department of Health
Concord Family Services, Inc.	New York City Health & Hospitals Corporation Child Health Clinics of NYC*
Cumberland Diagnostic and Treatment Center*	New York Presbyterian Hospital*
Frank X. Graves Family Health Center*	The New York Public Library
Gouverneur D&TC*	Newark Beth Israel Medical Center*
Hackensack University Medical Center*	Open Door Family Medical Group*
Interfaith Medical Center*	Opportunity to Learn/New York Association of New Americans (NYANA)
Jacobi Medical Center*	Peekskill Area Health Center*
Jamaica Hospital Medical Center	Beth Israel Medical Center/Phillips Family Practice*
Jersey City Medical Center	RSVP
Libraries for the Future	Read To Me
Literacy Assistance Center, Inc.	South Bronx Health Center for Children and Families*
Literacy Incorporated & CCI	St. Luke's-Roosevelt Hospital Center
MHRA	St. Vincent's Medical Center of Richmond*
Manhattan Marketing Ensemble	St. Vincents Hospital & Medical Center
Metropolitan Hospital Center*	Sunset Park Family Health Network*
Montefiore Marble Hill Family Practice*	Westchester Medical Center*
Montefiore Medical Center*	William F. Ryan Community Health Center*

* Official ROR program site(s).

Trish Magee, M.Ed., COORDINATOR

Linda van Schalck, M.Ed., CHAIRPERSON

BELLEVUE HOSPITAL CENTER, PRC - 1 W 18, FIRST AVE. & 27TH ST., NEW YORK, NY 10016 TEL: 212.562.2114 FAX: 212.562.2474

THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE CORDELIA CORPORATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, PFIZER PEDIATRIC HEALTH, THE ROBERT WOOD JOHNSON FOUNDATION, THE ROR NATIONAL TRAINING CENTER, SCHOLASTIC INC. / THE W.T. GRANT FOUNDATION.



Reach Out and Read

Coalition of Greater New York

The Reach Out and Read Coalition of Greater New York was created to offer support and guidance and to share resources with the growing list of pediatric literacy programs.

Established in November 1997, it is the first coalition of its kind. The Coalition represents 27 area hospitals and community health centers with more than 40 sites in the five boroughs of New York City, as well as in Westchester and northern New Jersey providing books at approximately 200,000 well child visits per year. Also joining the initiative are a number of community based literacy and health related organizations.

Reach Out and Read began at Boston City Hospital in 1989 and has more than 350 RO sites nationwide.

ROR is endorsed by the American Academy of Pediatrics and AAP Chapter 3.

**Help us keep
those pages turning!**

The ROR Coalition of Greater New York is sponsored by: Children of Bellevue, Inc., The Cordelia Corporation, The Dreyfus Corporation, Manhattan Marketing Ensemble, Pfizer Pediatric Health, The Robert Wood Johnson Foundation, The ROR National Training Center, Scholastic, Inc., and The W.T. Grant Foundation.

Photos by Nancy Linn

Coalition of Greater New York

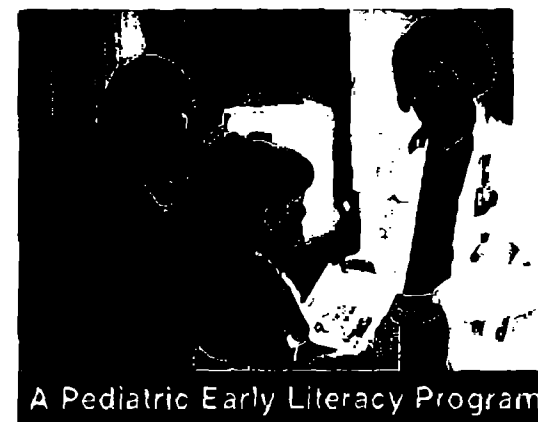
Bellevue Hospital Center*
Books For Kids
Bronx-Lebanon Hospital Center*
Catholic Medical Center of Brooklyn & Queens, Inc.*
Children's Aid Society
Community Health Care Association of New York State
Concord Family Services, Inc.
Cumberland Diagnostic and Treatment Center*
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Gouverneur O&TC*
Hackensack University Medical Center*
Interfaith Medical Center*
Jacobi Medical Center*
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Montefiore Marble Hill Family Practice*
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Montefiore Medical Group*
Mount Sinai Hospital*
Mount Vernon Neighborhood Health Center*
National Jewish Coalition for Literacy
New Visions for Public Schools
New York City Department of Health
New York City Health & Hospitals Corporation*
New York Presbyterian Hospital*
The New York Public Library
Newark Beth Israel Medical Center*
Open Door Family Medical Group*
Opportunity to Learn/
New York Association of New Americans (NYANA)
Peekskill Area Health Center*
Phillips Family Practice*
RSVP
Read to Me
South Bronx Children's Health Center*
St. Luke's-Roosevelt Hospital Center
St. Vincent's Medical Center of Richmond*
St. Vincent's Hospital & Medical Center
Sunnyside Park Family Health Network*
Westchester Medical Center*
William F. Ryan Community Health Center*

*Official ROR program site(s)

To continue serving the children of Greater New York, Reach Out and Read needs volunteers and financial support. For more information please call Trish Magee at (212) 562-2114.

Reach Out and Read

Coalition of Greater New York



A Pediatric Early Literacy Program

**A Prescription
for Reading**



COALITION OF GREATER NEW YORK

Reach Out and Read (ROR)

is an innovative national pediatric early literacy program that introduces children as young as six months of age to the world of books through the combined efforts of pediatricians, educators and volunteer readers.

Parents are provided with the information, support and materials they need to make books a part of their children's lives.

ROR takes advantage of regularly scheduled well-child visits to reach parents of children from six months through five years of age. It builds on the strong relationship between parents and medical providers to help parents help their children develop a love of books and reading.



In the examining room, physicians and nurse practitioners offer parents tips and age-appropriate advice about the importance of reading with their young children.

"I feel that by giving out books I'm launching the children - even the babies - on a life-long love of reading and learning."
Dr. Hussain

Trained community volunteers in clinic waiting rooms engage children in reading activities. They don't simply read aloud; they interact with children, encouraging them to identify pictures, add their own experiences and create new stories. Volunteer readers demonstrate to parents and children that reading aloud is a source of pleasure and entertainment.

Volunteers read stories and look at books with children in clinic waiting rooms, thereby modeling reading aloud techniques.



"The two hours I spend reading are the happiest hours in my week. I can tell I'm making a difference by just looking at the children's faces."
Tom Bennett, volunteer



Reach Out and Read

Coalition of Greater New York

According to the 1985 Report of the Commission on Reading, reading aloud is the single most important activity a parent can engage in with their child.

Reading aloud supports children's language and cognitive development and strengthens the parent-child bond. Most important, children learn to regard reading as an enjoyable activity, associating books with parental love and attention.

"We never knew our little boy would like looking at a book. He's only two years old."
Jose and Maritza Torres



At each well-child visit from six months through five years, children receive a new developmentally- and culturally-appropriate children's book from medical providers. By the time they begin school, children acquire a home library of at least 10 beautiful children's books.

Sent to Path

Fax



COALITION OF GREATER NEW YORK

To: Jennifer Kline

From: Linda van Schaick, M.Ed.
Chairperson, ROR Coalition of Greater New York

Fax: 202-456-2878

Pages: 4

Phone: 202-456-6266

Date: October 5, 1998

Re: Participation of First Lady in November 19th, 1998 Kick-Off of Reach Out and Read Coalition of
Greater New York

☐ Urgent ☒ For Review ☐ Please Comment ☒ Please Reply ☐ Please Recycle

I am faxing you this letter of invitation for Hillary Clinton to join us at the inauguration of the Reach Out and Read Coalition of Greater New York. Pat Cowen of the Reach Out and Read National Training Office and Steve Cohen of Scholastic, Inc. have spoken to you of this event and they asked me to get this letter to you immediately. We are planning the kick-off for November 19th which is during National Children's Book Week. I am sending the hard copy to your office by Federal Express on Monday, October 5th. I would greatly appreciate your bringing this event to the First Lady's attention. Thank you for all your support.

Phone 212-562-3165 or 212-562-2540

Tisha Major, M.Ed., COORDINATOR

BELLEVUE HOSPITAL CENTER, PRC - 1 W 16, FIRST AVE. & 27TH ST., NEW YORK, NY 10016 TEL: 212.562.2114 FAX: 212.562.2474

THE COALITION IS SPONSORED BY: THE COMMONWEALTH FUND, THE CORDELLA FOUNDATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, THE ROR NATIONAL TRAINING CENTER AND SCHOLASTIC INC.



COALITION OF GREATER NEW YORK

October 5, 1998

Office of the First Lady
The White House
Second Floor, West Wing
Washington, DC 20502

Dear Mrs. Clinton,

On behalf of the Reach Out and Read (ROR) Coalition of Greater New York, we are writing to ask you to join us for our official inauguration as part of your "Prescription For Reading Partnership". News of the successful launch of Chicago's Reach Out and Read programs and the important and inspirational role you played in that and other "Prescription For Reading Partnership" events demonstrates how valuable your participation in our Coalition Kick-Off would be.

We first wrote to you in May regarding a kick-off date of October 15th. When you were unable to attend, we decided to reschedule the event tentatively for November 19th in the hopes that this would be a better time for you. If you can not come on this date but can give a firm commitment to another, we would like to accommodate your schedule. We know you have many pressing commitments, but we feel your work for early literacy in pediatric settings personifies the Reach Out and Read message. You are the best spokesperson for our important programs and we would be honored if you would join us, especially since this date falls within the designated National Children's Book Week!

Patricia Schroeder has accepted our invitation for our Kick-Off on the morning of November 19th. Dr. Barry Zuckerman is also planning to attend. We are asking Mayor Giuliani to proclaim "Reach Out and Read Week" to coincide with our event. The kick-off will be held in the newly renovated rotunda at Bellevue Hospital Center in Manhattan. This site has already been approved as the New York City hospital for you and President Clinton, which should make security clearance easier.

Trish Magee, M.Ed., COORDINATOR

BELLEVUE HOSPITAL CENTER, PRC - 1 W 10, FIRST AVE. @ 27TH ST., NEW YORK, NY 10016 TEL: 212.562.2114 FAX: 212.562.2474

Linda van Schalck, M.Ed., CHAIRPERSON

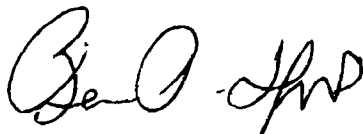
THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE COMMONWEALTH FUND, THE CORDELLA FOUNDATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, THE ROR NATIONAL TRAINING CENTER AND SCHOLASTIC INC.

In 1997, the National ROR Training Site at Boston Medical Center received a grant from Commonwealth Foundation to expand their successful pediatric literacy program in metropolitan New York. The ROR Coalition of Greater New York was formed in November 1997 and is the nation's first coalition of its kind. It was established to offer support, guidance and to share resources with its members. As of September 1998, the coalition represents a total of 27 area hospitals and community health centers with more than 40 official ROR sites in the 5 boroughs of New York City, Westchester, and Northern New Jersey, providing books at a total of 200,000 well-child visits. Many community based literacy and health related organizations have also joined the initiative (see attached for a complete list). None of this would have been possible without the ongoing assistance of Drs. Barry Zuckerman and Perri Klass and the entire ROR National Staff.

It has been an exhilarating experience helping to create a strong coalition. We are ready to let Greater New York know of our collaborative efforts. As pediatric providers, we have appreciated having a strong and intelligent voice in the White House advocating issues important to parents and young children. It would be an honor for the Reach Out and Read Coalition of Greater New York to have you initiate our collaborative effort.



Linda van Schaick, MS., Ed.
Director, Children of Bellevue's Reach Out and Read,
Bellevue Hospital Center
Chairperson, Reach Out and Read Coalition of Greater New York



Benard P. Dreyer, M.D.
Associate Chairman and Director of General Pediatrics
Department of Pediatrics
New York University Medical Center
Associate Professor of Clinical Pediatrics
New York University School of Medicine
Director, Bellevue Pediatric Resource Center
Bellevue Hospital Center

ROR Coalition of Greater New York

Bellevue Hospital Center*
Books For Kids
Bronx-Lebanon Hospital Center*
Catholic Medical Center of Brooklyn & Queens, Inc.*
Children's Aid Society
Columbia-Presbyterian Medical Center*
Community Health Care Association of New York State
Concord Family Services, Inc.
Cumberland Diagnostic and Treatment Center*
Frank X. Graves Family Health Center*
Gouverneur D&TC*
Hackensack University Medical Center*
Interfaith Medical Center*
Jacobi Medical Center*
Jamaica Hospital Medical Center
Jersey City Medical Center
Libraries for the Future
Literacy Assistance Center, Inc.
Literacy Incorporated & CCI
Lutheran Medical Center*
MHRA
Manhattan Marketing Ensemble
Metropolitan Hospital Center*
Montefiore Medical Center*
Montefiore Medical Group*
Mount Sinai Hospital*
Mount Vernon Neighborhood Health Center*
National Jewish Coalition for Literacy
New Visions for Public Schools
New York City Department of Health
New York City Health & Hospitals Corporation*
New York Public Library
Newark Beth Israel Medical Center*
Open Door Family Medical Group*
Opportunity to Learn/
New York Association of New Americans (NYANA)
Peekskill Area Health Center*
Phillips Family Practice*
RSVP
Read To Me
South Bronx Children's Health Center*
St. Luke's-Roosevelt Hospital Center
St. Vincent's Medical Center of Richmond*
St. Vincents Hospital & Medical Center
The New York Hospital*
Westchester Medical Center*
William F. Ryan Community Health Center*

* Official ROR program site(s)

Fax



COALITION OF GREATER NEW YORK

To: Jen Klein

From: Linda van Schaick, M.S., Ed.
Chairperson

Fax: 202-456-6244

Pages: 9

Phone: 202-456-2599

Date: 11/24/98

Re: Information on the Reach Out and Read Coalition of Greater New York

☒ Urgent ☐ For Review ☒ Please Comment ☐ Please Reply ☐ Please Recycle

Here is some information about the Coalition. This includes a list of members, our brochure and a sheet with additional information about our goals. Please call if you need other materials.

~~I'm hoping I can hear from you on Tuesday about when the advance team will be at Bellevue.~~

~~*~~ Also, would it be possible for us to get a quote from the First Lady to put in our press release that will not go out until the day before the event.

Perhaps we can talk on ~~Tuesday~~ ^{wed.} about things in general.

Thanks so much for your help.

Linda van Schaick, M.S., Ed., CHAIRPERSON

BELLEVUE HOSPITAL CENTER, PRC - 1 WEST 18, FIRST AVENUE AND 27TH STREET, NEW YORK, NY 10016 TEL: 212.562.3165 FAX: 212.562.2474

THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE CORDELIA CORPORATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, PFIZER PEDIATRIC HEALTH, THE ROBERT WOOD JOHNSON FOUNDATION, THE ROR NATIONAL TRAINING CENTER, SCHOLASTIC INC. AND THE W.T. GRANT FOUNDATION.



Reach Out and Read

Coalition of Greater New York

The Reach Out and Read Coalition of Greater New York was created to offer support and guidance and to share resources with the growing list of pediatric literacy programs.

Established in November 1997, it is the first coalition of its kind. The Coalition represents 27 area hospitals and community health centers with more than 40 sites in the five boroughs of New York City, as well as in Westchester and northern New Jersey providing books at approximately 200,000 well child visits per year. Also joining the initiative are a number of community based literacy and health related organizations.

Reach Out and Read began at Boston City Hospital in 1989 and has more than 350 ROR sites nationwide.

ROR is endorsed by the American Academy of Pediatrics and AAP Chapter 3.

**Help us keep
those pages turning!**

The ROR Coalition of Greater New York is sponsored by: Children of Bellevue, Inc., The Cordelia Corporation, The Dreyfus Corporation, Manhattan Marketing Ensemble, Pfizer Pediatric Health, The Robert Wood Johnson Foundation, The ROR National Training Center, Scholastic, Inc., and The W.T. Grant Foundation.

Photos by Nancy Linn

Coalition of Greater New York

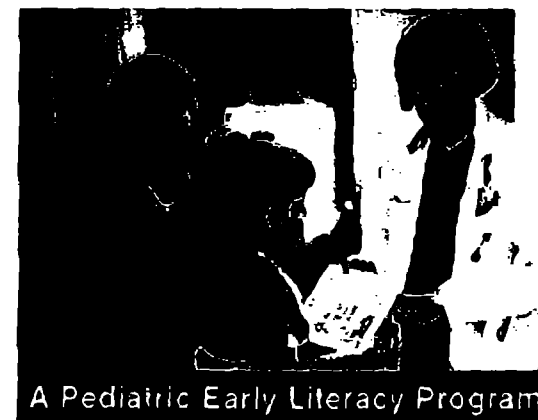
Bellevue Hospital Center*
Books For Kids
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Catholic Medical Center of Brooklyn & Queens, Inc.*
Children's Aid Society
Community Health Care Association of New York State
Concord Family Services, Inc.
Cumberland Diagnostic and Treatment Center*
Frank X. Graves Family Health Center*
Gouverneur D&TC*
Hackensack University Medical Center*
Interfaith Medical Center*
Jacobi Medical Center*
Jamaica Hospital Medical Center
Jersey City Medical Center
Libraries for the Future
Literacy Assistance Center, Inc.
Literacy Incorporated & CCI
MHRA
Manhattan Marketing Ensemble
Metropolitan Hospital Center*
Montefiore Marble Hill Family Practice*
Montefiore Medical Center*
Montefiore Medical Group*
Mount Sinai Hospital*
Mount Vernon Neighborhood Health Center*
National Jewish Coalition for Literacy
New Visions for Public Schools
New York City Department of Health
New York City Health & Hospitals Corporation*
New York Presbyterian Hospital*
The New York Public Library
Newark Beth Israel Medical Center*
Open Door Family Medical Group*
Opportunity to Learn/
New York Association of New Americans (NYANA)
Peekskill Area Health Center*
Phillips Family Practice*
RSVP
Read to Me
South Bronx Children's Health Center*
St. Luke's-Roosevelt Hospital Center
St. Vincent's Medical Center of Richmond*
St. Vincent's Hospital & Medical Center
Sunset Park Family Health Network*
Westchester Medical Center*
William F. Ryan Community Health Center*

*Official ROR program site(s)

To continue serving the children of Greater New York, Reach Out and Read needs volunteers and financial support. For more information please call Trish Magee at (212) 562-2114.

Reach Out and Read

Coalition of Greater New York



A Pediatric Early Literacy Program

**A Prescription
for Reading**



COALITION OF GREATER NEW YORK

Reach Out and Read (ROR)

is an innovative national pediatric early literacy program that introduces children as young as six months of age to the world of books through the combined efforts of pediatricians, educators and volunteer readers.

Parents are provided with the information, support and materials they need to make books a part of their children's lives.

R R takes advantage of regularly scheduled well-child visits to reach parents of children from six months through five years of age. It builds on the strong relationship between parents and medical providers to help parents help their children develop a love of books and reading.



In the examining room, physicians and nurse practitioners offer parents tips and age-appropriate advice about the importance of reading with their young children.

"I feel that by giving out books I'm launching the children - even the babies - on a life-long love of reading and learning."

Dr. Hussain

Trained community volunteers in clinic waiting rooms engage children in reading activities. They don't simply read aloud; they interact with children, encouraging them to identify pictures, add their own experiences and create new stories. Volunteer readers demonstrate to parents and children that reading aloud is a source of pleasure and entertainment.

Volunteers read stories and look at books with children in clinic waiting rooms, thereby modeling reading aloud techniques.



"The two hours I spend reading are the happiest hours in my week. I can tell I'm making a difference by just looking at the children's faces."

Tom Bennett, volunteer



Reach Out and Read

Coalition of Greater New York

According to the 1985 Report of the Commission on Reading, reading aloud is the single most important activity a parent can engage in with their child.

Reading aloud supports children's language and cognitive development and strengthens the parent-child bond. Most important, children learn to regard reading as an enjoyable activity, associating books with parental love and attention.

"We never knew our little boy would like looking at a book. He's only two years old."
Jose and Maritza Torres



At each well-child visit from six months through five years, children receive a new, developmentally - and culturally - appropriate children's book from medical providers. By the time they begin school, children acquire a home library of at least 10 beautiful children's books.

NOV-24-1998 13:19

Reach Out and Read

COALITION OF GREATER NEW YORK

Contacts:

Trish Magee 212-562-2114

Linda van Schaick 212-562-3165

* * Media Advisory * *

FIRST LADY TO JOIN NEW YORK COALITION CHALLENGE: ONE MILLION BOOKS BY THE MILLENNIUM

First Lady Hillary Rodham Clinton will be the guest of honor at the kick-off event of the Reach Out and Read Coalition of Greater New York. The Coalition is set to announce its coming year's objective, to "prescribe" one million books to New York area children by the year 2000.

Reach Out and Read is a unique national pediatric early literacy program that introduces children as young as six months old to the world of books through the combined efforts of pediatricians, educators and volunteer readers. The New York coalition represents 24 area hospitals and community health centers with more than 40 early literacy programs in the five boroughs of New York City, as well as in Westchester County and Northern New Jersey.

OTHER PARTICIPANTS:**Barry Zuckerman, M.D.**

Founding Director of Reach Out and Read

The Honorable Patricia Schroeder

Former Congressional Representative and

President and CEO of the Association of American Publishers

Children's Authors:

Rosemary Wells**Vera B. Williams****Mark Teague****WHEN:** Tuesday, December 1, 1998 at 2:00 p.m.**WHERE:** Bellevue Hospital Center's Rotunda, First Ave. and 27th St.

Note: A press kit containing additional information about the Reach Out and Read Coalition is available on request.



COALITION OF GREATER NEW YORK

**Pediatric Health**
Committed to Kids**American
Academy of
Pediatrics**

Reach Out and Read Coalition of Greater New York ■ Bellevue Hospital Center
First Avenue & 27th Street ■ Room 1w18 ■ New York, NY 10018
Phone: 212-562-2114 ■ Fax: 212-562-2474

TOTAL P.02

By supporting the **Reach Out and Read Coalition of Greater New York**, you can help the pediatric community in their effort to put books in the hands and homes of our youngest New Yorkers and reinforce the crucial role of learning through reading.

ABOUT REACH OUT AND READ

- ***Reach Out and Read is a pediatric based, national early literacy program designed to encourage parents of young inner city children to spend time reading aloud with them.*** During routine pediatric visits, doctors give young children a new book and talk to parents about the importance of reading for their child's healthy social, emotional and cognitive development. Developed in 1989 at Boston Medical Center, this program has grown to 350 sites nationwide.
- ***ROR is a collaboration among pediatricians, educators, volunteers and parents, to develop literacy skills long before children start learning to read.*** Volunteers read aloud to children who are waiting for medical appointments, showing parents and children the pleasures and techniques of looking at books together. Pediatricians and nurse practitioners counsel parents about the importance of reading with young children, offering age-appropriate tips and encouragement, and "prescribe" reading aloud to parents as part of daily care. Pediatricians give the child a new book to take home at every well child visit between the ages of 6 months and 5 years. Through Reach Out and Read, every child starts school with a home library of at least ten beautiful children's books.
- ***Reading aloud by parents is the single most important activity for future success in reading.*** Many children who come to our clinics are at high risk for reading failure, which in turn contributes to school failure, which keeps those children in poverty. ROR reinforces the parent's role as the first and most important teacher, and gives the parents the tools needed to help their children succeed. ROR is endorsed by the American Academy of Pediatrics.
- ***ROR Works! It has gained the active participation of First Lady Hillary Rodham Clinton.*** When she announced her "Prescription for Reading Partnership" between hospital clinics, health centers, book publishers and libraries in April 1997. Mrs. Clinton has written a supportive article in *Time Magazine* and helped launch ROR programs in Baltimore, Washington, DC, and Chicago. New York is next!

LAUNCHING THE REACH OUT AND READ COALITION OF GREATER NEW YORK

- The Reach Out and Read Coalition of Greater New York was established in November 1997 at Bellevue Hospital Center which is the home of Children of Bellevue's Reach Out and Read Program, New York's oldest and largest ROR site. The purpose of convening the Coalition was to offer support, guidance, and share resources with the growing list of newly formed New York area ROR programs.
- The Coalition represents 27 area hospitals and community health centers with more than 40 ROR sites in the five boroughs of New York City, Westchester County, and Northern New Jersey. Over 700 pediatricians provide books at a total of 2000,000 well child visits.

Also joining the initiative are a number of community based literacy and health related organizations. Our total membership is 60 ROR sites and supportive organizations, with over 100 participating individual members.

- The ROR National Center in Boston recognized the accomplishments of the Coalition by awarding funds to hire a Coordinator who began in September 1998. Local Chapter 3 of the American Academy of Pediatrics has endorsed the work of the Coalition.
- Guided by a 15 member Steering Committee and a variety of active subcommittees, the goals of the Coalition are to:
 1. Provide support and guidance to Coalition members through regular informative meetings, workshops and community activities.
 2. Develop awareness of ROR and its program objectives for those who use our health care facilities and for everyone in the metropolitan area.
 3. Cooperate with community-based literacy programs to promote interest and awareness of the importance of early exposure to books and the enjoyment that reading can bring.
 4. Encourage partnerships with corporations, foundations and employers to sponsor Coalition activities such as the purchasing of books and book donations.
 5. Bring information to membership regarding possible funding opportunities since most ROR programs must find their own financial backing.
 6. Identify and train volunteers to read aloud in ROR programs.
 7. Work with local public libraries to enroll children for library cards and encourage families to use libraries located in their neighborhoods.
 8. Collaborate on research on the effects of pediatric based literacy programs on parents ability to appropriately stimulate their child's developing language and reading skills.
 9. Establish a Web site to attract potential volunteers and list up-to-date information on Coalition activities.

Reach Out and Read Coalition of Greater New York is Sponsored by: Children of Bellevue, Inc., The Cordelia Corporation, The Dreyfus Corporation, Manhattan Marketing Ensemble, Pfizer Pediatric Health, The Robert Wood Johnson Foundation, The ROR National Training Center, Scholastic Inc., and The W.T. Grant Foundation.



COALITION OF GREATER NEW YORK

List of All Members As of November 23, 1998

Bellevue Hospital Center*	Montefiore Medical Group*
Books For Kids	Mount Sinai Hospital*
Bronx-Lebanon Hospital Center*	Mount Vernon Neighborhood Health Center*
Catholic Medical Center of Brooklyn & Queens, Inc.*	National Jewish Coalition for Literacy
The Children's Aid Society	New Visions for Public Schools
Community Health Care Association of New York State	New York City Department of Health
Concord Family Services, Inc.	New York City Health & Hospitals Corporation Child Health Clinics of NYC*
Cumberland Diagnostic and Treatment Center*	New York Presbyterian Hospital*
Frank X. Graves Family Health Center*	The New York Public Library
Gouverneur D&TC*	Newark Beth Israel Medical Center*
Hackensack University Medical Center*	Open Door Family Medical Group*
Interfaith Medical Center*	Opportunity to Learn/New York Association of New Americans (NYANA)
Jacobi Medical Center*	Peekskill Area Health Center*
Jamaica Hospital Medical Center	Beth Israel Medical Center/Phillips Family Practice*
Jersey City Medical Center	RSVP
Libraries for the Future	Read To Me
Literacy Assistance Center, Inc.	South Bronx Health Center for Children and Families*
Literacy Incorporated & CCI	St. Luke's-Roosevelt Hospital Center
MHRA	St. Vincent's Medical Center of Richmond*
Manhattan Marketing Ensemble	St. Vincents Hospital & Medical Center
Metropolitan Hospital Center*	Sunset Park Family Health Network*
Montefiore Marble Hill Family Practice*	Westchester Medical Center*
Montefiore Medical Center*	William F. Ryan Community Health Center*

* Official ROR program site(s).

Tish Porges, M.Ed., COORDINATOR

BELLEVUE HOSPITAL CENTER, PRC - 1 W 18, FIRST AVE. & 27TH ST., NEW YORK, NY 10016 TEL: 212.562.2114 FAX: 212.562.2474

Linda van Schaick, M.Ed., CHAIRPERSON

THE COALITION IS SPONSORED BY: CHILDREN OF BELLEVUE, INC., THE CORDELIA CORPORATION, THE DREYFUS CORPORATION, MANHATTAN MARKETING ENSEMBLE, PFIZER PEDIATRIC HEALTH, THE ROBERT WOOD JOHNSON FOUNDATION, THE ROR NATIONAL TRAINING CENTER, SCHOLASTIC INC. AND THE W.T. GRANT FC 3A1

ABOUT BELLEVUE HOSPITAL CENTER AND CHILDREN OF BELLEVUE'S REACH OUT AND READ PROGRAM

No hospital in the world enjoys a richer heritage than Bellevue Hospital Center, the nation's oldest public hospital. Since 1736, the hospital has provided high quality, compassionate care to all that have entered its doors. Since its founding, Bellevue has established a special niche in the nation's largest city by caring for the physical and mental needs of New Yorkers through a sophisticated network of inpatient, outpatient and emergency facilities.

Bellevue is one of 11 acute care hospitals operated by the New York City Health and Hospital Corporation. With 1,232 certified beds and more than 3,800 employees, Bellevue is the second largest medical center in the municipal system. The hospital's annual operating budget is \$320 million through its affiliation with New York University School of Medicine; Bellevue is also a leading center for medical education and research.

On a national scale, a number of Bellevue Hospital Center's innovative programs, such as the Geriatrics and Child Life programs, are emulated in other hospitals in the United States. Bellevue also continues to serve as a role model for public hospitals throughout the country in its response to the AIDS epidemic, homelessness, tuberculosis and drug abuse. For more information, please contact Pam McDonnell at 212-562-4516.

The pediatric service at Bellevue and NYU Medical Center is widely known in the field, having produced pioneers and leaders in the fields of nutrition, metabolism, and infectious disease who are recognized around the world. Primary care services for children are provided in the Bellevue Pediatric Resource Center (PRC). Special multidisciplinary programs are available to provide medical and psychosocial evaluation and treatment for children with asthma, high-risk newborns, maltreated children, and adolescent parents and their children. These ambulatory care services provide comprehensive care to children, many of whom are high risk and come from backgrounds as diverse as the population of New York City itself. For more information, please contact _____.

In September 1995, Bellevue Hospital's PRC began New York City's first ROR program. In 1998, Children of Bellevue's Reach Out and Read program will serve approximately 4,500 children between six months and five years of age. With multiple visits, this number translates into 15,000 family contacts per year. We also have the rare opportunity to reach parents with very young infants to help them understand the importance of looking at books with their babies before they can talk. Since its inception, 120 pediatric residents and over 20 attending pediatricians have been trained to integrate parental guidance on literacy into pediatric practice. Our ROR program is supported by Children of Bellevue, Inc., a non-profit organization that funds quality of life programs for pediatric patients at Bellevue Hospital and The Dreyfus Corporation, established in 1951 and headquartered in New York City, is one of the nation's leading mutual fund companies. For more information, please contact Linda van Schaick at 212-562-3165.



COALITION OF GREATER NEW YORK

FACT SHEET**What is Reach Out and Read?**

Reach Out and Read is a national, pediatric-based, early literacy program designed to encourage parents to spend time reading aloud to their children. Developed nine years ago at Boston Medical Center, ROR has grown to more than 350 programs in 46 states. ROR represents a collaboration among pediatricians, educators, volunteers, and parents to develop literacy skills long before children start reading. The American Academy of Pediatrics endorses ROR.

- In the examining room physicians and nurse practitioners offer parents tips and age-appropriate advice about the importance of reading with their young children.
- Volunteers read to children awaiting doctors' appointments and inspire parents to participate.
- At each well-child visit from six months through five years, children receive a new, developmentally and culturally appropriate children's book from medical providers.

Who is the ROR Coalition of Greater New York?

Established in November 1997, the Reach Out and Read (ROR) Coalition of Greater New York currently represents more than forty organizations — including hospitals, community health centers, and related health and social service agencies located in New York City, Nassau, Westchester, and Northern New Jersey. Over 700 pediatricians have "prescribed" books at 200,000 well child visits. The Coalition:

- Offers support and guidance and makes available financial and technical resources to member ROR programs, which provide books in over 12 languages to children during health visits.
- Serves a population that is ethnically diverse, either under- or unemployed, with limited English language skills, and living below the federal poverty level.
- Cooperates with community-based literacy programs to promote interest and awareness of the importance of early exposure to books and the enjoyment that reading can bring.
- Works with local public libraries to enroll children for library cards and encourage families to use libraries located in their neighborhoods.
- Encourages partnerships with corporations, foundations, and employers to sponsor Coalition activities, obtain funding, and provide volunteer opportunities.
- Participates in collaborative research on the effects of early pediatric literacy intervention.

REACH OUT AND READ NEEDS YOUR SUPPORT!

To find out how you can get involved, please call: 212.562.2114.

NOV-23-1998 11:24

ICHAP/MHRA

I-CHAP/Infant Child Health Assessment Program
 Medical and Health Research Association of New York City, Inc.



To: Trish Blake, ROR
 From: Wendy Vrsalovic

FAX TRANSMITTAL SHEET

Date: November ²³ 20, 1998

~~FROM~~ Caroline M. Donahue
 I-CHAP



Ellis Arnstein
 Deborah Campbell
 Mary Jo Chime
 Eva Cooper
 Herb Cohen
 *Melvin Gertner
 Sandra Ginsberg

Priscilla Lincoln
 Pat Monahan
 Claire Theroux Oliver
 Ellen Rautenberg
 Cynthia Stephens-Praser
 Coreen McGowan

*This was the person we spoke of that lost his
 invitation
 Total Number of Pages (Including this Page): 1

Trish,

The names typed above are the
 ones from the abbreviated list from
 ICHAP. Please note that some of these
 may have been submitted by other institutions
 (eg. MHRA) so you should check that they are not
 on your list more than once. Call me if you
 have questions.

FILE 0-1000000000000

A Service Program of Medical and Health Research Association of NYC, Inc. in cooperation with the New York City Department of Health

99 Hudson Street, 10th Floor, New York, NY 10013 Phone (212) 431-7511 • Fax: (212) 925-5317

TOTAL P. 01

NOV-23-1998 11:38

NO. 022 002
P. 02/02

Mary Jane Walker

DRAFT

Contacts:

Trish Magee 212-562-2114

Linda van Schaick 212-562-3165

**** Media Advisory ****

**FIRST LADY TO JOIN NEW YORK COALITION CHALLENGE:
ONE MILLION BOOKS BY THE MILLENNIUM**

First Lady Hillary Rodham Clinton will be the guest of honor at the kick-off event of the Reach Out and Read Coalition of Greater New York. As part of her national campaign to promote early childhood literacy, the Prescription for Reading Partnership, she will address the coalition and encourage its members to achieve their goal to "prescribe" one million books to children in the New York area by the year 2000. Mrs. Clinton also will read to children gathered in the Pediatric Resource Center at Bellevue Hospital Center.

I asked them to work on this & make no Vague but would love any guidance.

Reach Out and Read is a unique national pediatric early literacy program that introduces children as young as six months old to the world of books through the combined efforts of pediatricians, educators and volunteer readers. The New York coalition represents 24 area hospitals and community health centers with more than 40 early literacy programs in the five boroughs of New York City, as well as in Westchester County and Northern New Jersey.

OTHER PARTICIPANTS:

Barry Zuckerman, M.D.

Founding Director of Reach Out and Read

The Honorable Patricia Schroeder

Former Congressional Representative and
President and CEO of the Association of American Publishers

Children's Authors:

Rosemary Wells

Vera B. Williams

Mark Teague

WHEN: Tuesday, December 1, 1998 at 2:00 p.m.

WHERE: Bellevue Hospital Center's Rotunda, First Ave. and 27th St.

Note: A press kit containing additional information about the Reach Out and Read Coalition is available on request.

FOLEY, HOAG & ELIOT LLP
ONE POST OFFICE SQUARE
BOSTON, MASSACHUSETTS 02109

Telephone: (617) 832-1000

TELEX: 940693

Facsimile: (617) 832-7000

FACSIMILE COVER SHEET

November 24, 1998

TO: Melanne Verveer
FAX #: (202) 456-6244
CONFIRMATION #:

CLIENT SYMBOL-CASE #: 90212-500

FROM: Nick Littlefield

EXT: 1105

USER #: 3274

TOTAL PAGES SENT: 21 (including cover sheet)

MESSAGE

Melanne - Here is a list of possible sources for funds for Reach Out & Read for FY 99; we also should be exploring options for the FY 2000 budget.

Thanks! NLS

(P.S. - I've now talked to Bobbie Green on our other December project!)

** I'm sure there are other options which Dept of Ed., or HHS know about also -*

IMPORTANT -- PLEASE READ

The information contained in this facsimile message is intended only for the personal and confidential use of the designated recipients named above. This message may be an attorney-client communication and as such is privileged and confidential. If the reader of this message is not the intended recipient or an agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this document in error, and that any review, dissemination, distribution or copying of this message is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us by mail. Thank you.

IF THERE ARE ANY PROBLEMS WITH THIS TRANSMISSION
PLEASE TELEPHONE US AT

(617) 832-1000 EXT.

☐ 7752 ... 17th floor☐ 7734 ... 18th floor☐ 7735 ... 20th floor

FACSIMILE COVER SHEET

November 20, 1998

TO: Danica Petroschius
FAX #: (202) 224-3533
CONFIRMATION #: (617) 414-4649

FROM: Wayne Barnett
Matt Veno

EXT: (617) 832-1282
(617) 414-4649

TOTAL PAGES SENT: 20 (including cover sheet)

MESSAGE

We look forward to speaking with you on Monday.

— Wayne Barnett and Matt Veno

cc: NYL

Reach Out and Read

To: Danica Petroschius

From: Matt Veno — *Reach Out & Read, 617-414-4649*
Wayne Barnett

Date: November 20, 1998

Re: Potential Funding Sources

We wanted to make sure you were aware that the First Lady will attend the kickoff of the Reach Out and Read Coalition of Greater New York in New York City on December 1 — less than two weeks from today.

Can we make an initial sweep of grant programs and line items in the budget from which funds might be drawn for the support of Reach Out and Read? Wayne has pored over grant programs, and the omnibus spending act in the October 19 Congressional Record, and derived the following list of prospects. (Relevant pages from the Congressional Record, and printouts concerning the grant programs, are attached.)

FY99 Outlays:

- \$119 million for program management at the Department of Health and Human Services (HHS). (CR H11392) The \$1.5 million earmarked in the Act suggests that these funds can be used for the support of programs such as Reach Out and Read.
- \$10 million for the Secretary [of HHS] to carry out research, demonstration and evaluation projects in fiscal year 2000 under the Child Care and Development Block Grant. (CR H11397)
- \$491 million for Goals 2000. (CR H11400)
- \$669.867 million for Education Research, Statistics and Improvement under the Department of Education (DoEd). (CR H11403)
- \$459.242 million for Departmental Management at DoEd. (CR H11404). Less than a quarter of these funds are set aside for the Office of Civil Rights and the Office of Inspector General.
- \$4.66 billion for Head Start. (CR H11441)

- \$135 million for Even Start. (CR H11449)
- \$28.8 million for Education for Homeless Youth and Children. (CR H11451)
- \$10 million for Learning Anytime Anywhere Partnerships. (CR H11460)

Grant Programs:

- Goals 2000 — Parental Assistance Program (Office of Elementary and Secondary Education)
 - Objective: Strengthen partnerships between parents and professionals in meeting the educational needs of pre-school and school-aged children.
- Even Start — Migrant Education (Office of Elementary and Secondary Education)
 - Objective: Improve the educational opportunities of migrant families through family literacy programs
- National Institute for Literacy
 - Objective: Enhance national effort to make all Americans literate by the year 2000.
- Social Services Research and Demonstration (Administration for Children and Families (HHS))
 - Objective: Promote the healthy development and greater social well-being of children and families.

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existing demonstration, which is evaluating the benefits of linking the primary care services of community health centers with substance abuse treatment.

It is intended that \$10,000,000 of the funding available for consolidated health centers will be made available for grants to assist health centers in meeting the necessary startup expenses for planning and organizing managed care networks and plans as proposed by the House instead of \$6,000,000 as proposed by the Senate.

The conference agreement has deferred taking action on the recommendation contained in the Senate report regarding the new interstate nurse licensure compact, pending the resolution of several important issues concerning the compact. It is understood that several States have not endorsed the compact and some State Boards of Nursing and other nursing organizations have raised reservations about the compact.

It is intended that the agency may use up to \$3,000,000 of the funding provided for the National Health Services Corps for State offices of rural health.

The conference agreement provides \$304,265,000 for health professions instead of \$303,818,000 as proposed by the House and \$208,000,000 as proposed by the Senate. It is recognized that one of the barriers to meeting the health care needs of underserved and minority populations in urban areas is the inability to fill critical entry level positions in allied health. Many of these positions could be filled by participants in the Welfare to Work program. The conference agreement includes \$1,000,000 within Allied Health Special Projects for the Illinois Community College Board (ICCB) to support a program to train and place welfare recipients in the greater Chicago urban area in the allied health fields using distance technology. It is expected that the ICCB will coordinate its efforts with the Illinois Department of Human Services. The conference agreement also includes \$200,000 to support the demonstration proposal by the Utah Medical Education Council and Utah Area Health Education Centers.

The conference agreement provides \$38,892,000 for rural health outreach grants instead of \$32,592,000 as proposed by both the House and the Senate. Within the total provided, it is intended that funds be allocated for the following: \$3,000,000 to continue the Southwest Alabama Network for Education and Telemedicine project; \$500,000 for a proposal by the Children's Health Fund to implement a rural health initiative that would expand the availability and accessibility of comprehensive primary pediatric care to underserved rural communities, especially in rural areas of Mississippi, West Virginia, south Florida, and Arkansas; \$250,000 for a project by the Low Country Health Care Systems; \$1,000,000 for a proposal by the Louisiana State University Medical Center that would link a school of medicine, a biomedical research center, hospitals, rural clinics, and a strong telecommunications network to provide urgently needed health services, health education regarding genetic diseases, and vital research into hereditary neurodegenerative disorders such as Friedreich's ataxia and Usher syndrome which occur in the rural, medically underserved Acadian population of Louisiana at rates two and a half times the national average; \$2,000,000 for a telemedicine proposal by the San Bernardino County Medical Center; \$100,000 to allow Southeast Community College to wire and equip a state-of-the-art telecommunications center on its Cumberland, Kentucky campus; \$1,000,000 for the Marshfield Clinic to expand women's health services in rural areas through a mobile health clinic and database network; and

\$2,000,000 for the Center for Sustainable Health Outreach at the University of Southern Mississippi in affiliation with Harrison Institute at Georgetown University.

The conference agreement provides \$21,670,000 for Hansen's Disease Services instead of \$18,670,000 as proposed by both the House and the Senate. Within the total provided, \$3,000,000 is to implement and evaluate Diabetes Lower Extremity Amputation Prevention programs in areas served by community health centers in the States of Louisiana, Alabama, Georgia, and Mississippi that also have high incidences of diabetes that result in lower extremity amputations and to include pilot programs in conjunction with the Louisiana State University School of Medicine, the University of South Alabama, and the Roosevelt Warm Springs Institute for Rehabilitation.

The conference agreement provides \$25,000,000 to fully fund the Medicare Rural Hospital Flexibility Grants Program authorized in the Balanced Budget Act of 1997. This program will provide grants to States to help them improve access to essential health care services in rural communities by: (1) developing and implementing a rural health plan; (2) developing networks; (3) designating Critical Access Hospitals (CAHs); and (4) improving rural emergency medical services and other activities. It will provide support for local citizens, employers, and health care providers to conduct the community development activities that are necessary to identify their health care needs and design a local system of care to address them. For hospitals and other providers, this program will provide technical assistance and support to: (1) develop integrated networks of care; (2) examine the conversion to CAHs; and (3) improve information systems, quality assurance programs, and other activities. The conference agreement would provide for the operation of this program as a new activity by HRSA. This activity was included within the Health Care Financing Administration in the Senate bill. The House bill contained no similar provision. The agency is urged to provide assistance to the Bennett County Community Hospital in Martin, South Dakota, in developing innovative ways to improve health care access and outcomes for underserved rural populations, particularly Native Americans.

The conference agreement provides \$119,000,000 for program management instead of \$114,059,000 as proposed by the House and \$120,000,000 as proposed by the Senate. Within the total provided, it is intended that \$1,250,000 will be allocated to continue the efforts of the American Federation for Negro Affairs national education and research fund of Philadelphia and \$250,000 is for the University of Northern Iowa Global Health Corps project.

VACCINE INJURY COMPENSATION

The conference agreement includes \$100,000,000 for Vaccine Injury Compensation, as proposed by the Senate, for compensation of vaccine-related injuries associated with vaccines administered before October 1, 1988. The House bill contained no similar provision.

CENTERS FOR DISEASE CONTROL AND PREVENTION

DISEASE CONTROL, RESEARCH, AND TRAINING

The conference agreement includes \$2,609,520,000 for disease control, research, and training instead of \$2,591,433,000 as proposed by the House and \$2,366,644,000 as proposed by the Senate.

The conference agreement includes bill language identifying \$17,800,000 for Centers for Disease Control and Prevention (CDC) buildings and facilities instead of \$12,800,000

as proposed by the House and \$6,800,000 as proposed by the Senate. Included in this amount is \$11,000,000 for Phase II of the infectious disease laboratory. The conference agreement also includes bill language not proposed in either House or Senate bills to allow the General Services Administration to enter into a single contract or related contracts for the full scope of this laboratory and that the solicitation and contract shall contain the clause "availability of funds" found in the Code of Federal Regulations.

The conference agreement includes a total of \$94,573,000 for the National Center for Health Statistics instead of \$84,573,000 as proposed by both the House and Senate. The conference agreement also includes bill language designating \$67,793,000 of the total to be available to the Center under the Public Health Service one percent evaluation set-aside instead of \$59,232,000 as proposed by the House and \$84,573,000 as proposed by the Senate.

The conference agreement does not include bill language designating \$51,000,000 for a civilian stockpile of antidotes, antibiotics, and vaccines as proposed by the House. Funding for this activity is included in the Public Health Emergency Fund as proposed by the Senate.

The conference agreement includes bill language designating \$51,000,000 for violence against women programs financed from the Violent Crime Reduction Trust Fund as proposed by the House instead of \$43,000,000 as proposed by the Senate. The conference agreement includes funding for the Metropolitan Family Services' Coordinated Community Response to Violence project.

The conference agreement includes bill language not proposed by either House to allow CDC to incur obligations related to agreements with non-Federal entities without receipt of advance payment.

The table accompanying the conference agreement includes a breakout of program costs and salaries and expenses by program as proposed by the House. The Senate report did not include this breakout. Salaries and expenses activities encompass all non-extramural activities with the exception of program support services, centrally managed services, buildings and facilities, and the Office of the Director. It is intended that designated amounts for salaries and expenses are ceilings. The agency may allocate administrative funds for extramural program activities according to its judgment. Funds should be apportioned and allocated consistent with the table, and any changes in funding are subject to the normal notification procedures.

The conference agreement provides \$13,500,000 for prevention centers instead of \$12,000,000 as proposed by the House and \$9,080,000 as proposed by the Senate. It is expected that the agency will fund all previously existing centers and provide them with a modest increase in funding. The conference agreement also provides \$1,000,000 within this amount to establish a tobacco prevention research network.

The conference agreement disapproves the plan of the Department to require States to purchase vaccines for the Vaccines for Children Program with section 317 discretionary funds. All vaccines for Children vaccines should be purchased with mandatory funding provided in the Omnibus Budget Reconciliation Act of 1993 for that purpose.

CDC is urged to continue working with State and local health agencies to determine the incidence and prevalence of traumatic brain injury and to establish education and prevention programs relating to traumatic brain injury. The conference agreement also supports a study on the cost-effectiveness of trauma systems as described in the House and Senate reports.

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The agency is urged to carry out an outreach campaign to increase utilization of pneumococcal and flu vaccines for Medicare beneficiaries as authorized by the Balanced Budget Act of 1997.

HCFA should be commended for its efforts in California and elsewhere to develop and disseminate culturally and linguistically appropriate HIV/AIDS-related education models for minority women of childbearing age and health care providers. HCFA is encouraged to continue its efforts to coordinate the broader development and dissemination of multimedia education materials needed to reach this population, including managed care organizations, community health centers, States and community-based organizations.

ADMINISTRATION FOR CHILDREN AND FAMILIES FAMILY SUPPORT PAYMENTS TO STATES

The conference agreement includes bill language proposed by the Senate to allow reimbursement payments to States under the old Aid to Families with Dependent Children program, subject to the limitations in the Personal Responsibility and Work Opportunity Reconciliation Act of 1996. The House had no similar provision.

LOW INCOME HOME ENERGY ASSISTANCE PROGRAM

The conference agreement does not include the rescission of the fiscal year 1999 appropriation that was contained in the House bill. The Senate bill contained no rescission of these funds which were appropriated in the fiscal year 1998 appropriations bill. The agreement also includes an emergency appropriation for fiscal year 1999 of \$300,000,000 as proposed by the Senate. The House bill included no emergency appropriation. The agreement also includes an advance appropriation for fiscal year 2000 in the amount of \$1,100,000,000 as contained in both the House and Senate bills.

The conference agreement provides that in both fiscal years 1999 and 2000 up to \$27,500,000 is to be used for the leveraging incentive fund.

REFUGEE AND ENTRANT ASSISTANCE

The conference agreement includes \$415,000,000 as proposed by the Senate instead of \$415,165,000 as proposed by the House. It is understood that approximately \$20,000,000 will be available in 1999 from 1997 carryover funds; these funds shall be used under social services to increase educational support to schools with a significant proportion of refugee children and for the development of alternative cash assistance programs that involve case management approaches to improve resettlement outcomes. Such support should include intensive English language training and cultural assimilation programs.

The conference agreement provides \$220,698,000 for transitional and medical services, a decrease of \$10,000,000 below the House and Senate bills. This reduction reflects lower estimates of 1998 program costs that are continued into 1999. The funding level for transitional and medical services is sufficient to continue the policy of providing eight months of assistance to new arrivals.

The conference agreement provides \$139,990,000 for social services, an increase of \$5,000,000 over the House and \$10,000,000 over the Senate. The conference agreement includes \$26,000,000 for increased support to communities with large concentrations of refugees whose cultural differences make assimilation especially difficult justifying a more intense level and longer duration of Federal assistance, and \$14,000,000 to address the needs of refugees and communities impacted by the recent changes in Federal assistance programs relating to welfare reform. The agreement includes \$19,000,000 for

assistance to communities impacted by Cuban and Haitian entrants and refugees whose arrivals in recent years have increased.

The conference agreement includes \$4,835,000 for preventive health as proposed by the Senate. The House bill consolidated this activity into social services.

CHILD CARE AND DEVELOPMENT BLOCK GRANT

The conference agreement appropriates \$1,182,672,000 as an advance appropriation for fiscal year 2000 as proposed by the Senate, instead of \$1,000,000,000 as proposed by the House. The agreement further provides that \$19,120,000 shall be for child care resource and referral and school-aged child care activities as proposed by the Senate. The House had no similar provision. The agreement includes language proposed by the Senate modified to require the States to utilize \$50,000,000 above the amount required by section 658G of the basic law for activities that improve the quality of infant and toddler child care for fiscal year 1999. The House had no similar provision. The agreement includes language to require the States to utilize \$222,672,000 above the amount required by the basic law for activities that improve the quality of child care for fiscal year 2000. Including \$50,000,000 specifically for infant and toddler child care. The Senate bill specified \$50,000,000 for that purpose. The basic law requires that not less than four percent of the appropriation be used for such activities. Finally, the agreement includes \$10,000,000 for the Secretary to carry out research, demonstration and evaluation projects in fiscal year 2000.

SOCIAL SERVICES BLOCK GRANT

The conference agreement includes \$1,909,000,000 as proposed by the Senate instead of \$2,299,000,000 as proposed by the House. The agreement modifies a provision included in both bills that limits the ability of States to transfer TANF funds to the Social Services Block Grant. The transfer percentage allowed in fiscal years 1999 and 2000 will be 10 percent.

CHILDREN AND FAMILIES SERVICES PROGRAMS (INCLUDING RESCISSIONS)

The conference agreement appropriates \$6,137,087,000, instead of \$5,946,820,000 as proposed by the House and \$6,113,784,000 as proposed by the Senate. In addition, the agreement rescinds \$21,000,000 from permanent appropriations as proposed by both the House and Senate.

The agreement does not include an advance appropriation of \$1,365,000,000 for Head Start for fiscal year 2000 proposed by the Senate. All Head Start funds in the conference agreement are fiscal year 1999 appropriations.

The agreement appropriates \$105,000,000 from the Violent Crime Reduction Trust Fund as proposed by the House instead of \$101,000,000 as proposed by the Senate.

The agreement includes language proposed by the Senate providing that \$10,000,000 shall be available for establishing Individual Development Accounts, contingent upon the enactment of authorizing legislation. The House had no similar provision. Also included is an additional citation to the Social Security Act as proposed by the Senate.

Within the amount provided for child abuse discretionary activities, \$1,000,000 is available for carrying out activities authorized by section 105(a)(2) of the Child Abuse Prevention and Treatment Act and \$2,000,000 is provided to fund a child abuse prevention resource center for the Southeastern region of the United States to be coordinated by the children's trust fund of Alabama.

Sufficient funds are included to enable the Department to give full and fair consider-

ation to a proposal under the Child Abuse Prevention and Treatment Act for a national network to increase the safety of children. The Public Children Services Association of Ohio would be especially suited as a model for such a network.

Sufficient funds are available within the runaway and homeless youth activities to fund the Center County Youth Services of State College and Three Rivers Youth of Pittsburgh at the fiscal year 1998 funding level.

The conference agreement concurs with the Senate report language calling for a pilot study to carefully examine information systems issues confronting States as a result of welfare reform, such as data collection and reporting requirements, case management systems, and the integration of multiple systems.

The conference agreement provides \$4,000,000 to the Administration on Developmental Disabilities to award competitive grants to conduct training and technical assistance and other national activities designed to address the problems which impede the self-sufficiency of families of children with disabilities.

The conference agreement provides \$1,000,000 for Community Legal Services, Inc., of Philadelphia, PA, to continue providing legal services for the poor.

The conference agreement provides that \$130,000 is to be used for colleges and universities that have enrolled American Indian and/or Alaska Natives in masters degree programs in social work for purposes of providing 20 field practicum placements of masters degree candidates in Indian reservation and rural Indian community settings.

The conference agreement concurs in the Senate Report language concerning the job creation demonstration authorized under section 505 of the Family Support Act of 1988.

The Head Start Bureau is encouraged to coordinate an effort with other agencies aimed at strengthening families and communities in their efforts to reduce the negative effect of substance abuse on the development of young children.

PAYMENTS TO STATES FOR FOSTER CARE AND ADOPTION ASSISTANCE

The conference agreement appropriates \$3,764,000,000 as proposed by the House instead of \$3,964,000,000 as proposed by the Senate. The agreement does not include a \$200,000,000 reserve fund proposed by the Senate.

ADMINISTRATION ON AGING AGING SERVICES PROGRAMS

The conference agreement appropriates \$882,020,000, instead of \$861,020,000 as proposed by the House and \$876,050,000 as proposed by the Senate. The agreement includes legal citations as proposed by the House with respect to the Alzheimer's Initiative. The agreement funds this initiative in the Administration on Aging as proposed by the House.

The conference agreement provides funding for the Senior Outreach Program as described in the Senate Committee Report.

The conference agreement includes the following amounts under aging research and training:

—\$1,000,000 for Family Friends
—\$750,000 for a project to monitor and report incidents of elderly abuse and neglect as described in the Senate Committee Report

—\$750,000 for using telemedicine and video conferencing to improve the health of rural elderly Americans and to educate health care personnel in rural areas as described in the Senate Committee Report

—\$1,000,000 for an outcomes evaluation needed for the Government Performance and Results Act

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suspends HCFA regulations requiring, as a condition of participation in Medicare, that hospitals notify local organ procurement networks of all deaths occurring in the hospital. The Senate bill contained no similar provision.

LOUIS STOKES LABORATORY

The conference agreement includes a provision contained in the House bill to name the Consolidated Laboratory Building (Building 50) at NIH the Louis Stokes Laboratories. The Senate bill contained no similar provision.

MEDICAID FUNDING FOR VIAGRA

The conference agreement does not include sections 218 and 219 of the House bill. The Senate bill contained no similar provisions. There are concerns about clinical and financial abuse of these drugs that could endanger the health of patients and undermine the public support for the Medicaid program that often cannot adequately provide basic health care for all needy individuals. Therefore, HCFA is encouraged to establish a rigorous system to review utilization of these drugs by working with States, clinicians, consumer advocates, and others to assure consistent collection of data necessary to make the exclusion determination under section 1927(d)(3) if the drug is subject to clinical abuse or inappropriate use.

TITLE X COMPLIANCE WITH STATE LAWS AND REQUIREMENTS FOR PARENTAL CONSENT

The conference agreement does not include a provision contained in the House bill that requires title X clinics to comply with State laws relating to notification or reporting of child abuse, child molestation, sexual abuse, rape or incest and also requires clinics to notify a parent or guardian prior to the provision of contraceptive drugs or devices to minors. The Senate bill contained no similar provision.

MEDICARE+CHOICE

The conference agreement includes a provision contained in both House and Senate bills that assures Medicare+Choice plans are not required to provide abortion services but that such services must be available to beneficiaries outside the plan.

DALE AND BETTY BUMPERS VACCINE RESEARCH FACILITY

The conference agreement includes a provision contained in the Senate bill to name the Vaccine Research Facility (Building 40) at NIH the Dale and Betty Bumpers Vaccine Research Facility. The House bill contained no similar provision.

PROSTATE CANCER RESEARCH

The conference agreement deletes without prejudice a provision contained in the Senate bill that earmarks \$175,000,000 for prostate cancer research at NIH. The House bill contained no similar provision.

SUBSTANCE ABUSE AND MENTAL HEALTH BLOCK GRANT FORMULA

The conference agreement includes a provision not contained in either the House or Senate bills that allows funds allocated to the States for the substance abuse block grant and the mental health block grant to be allocated according to current law which would incorporate the Secretary's decision to change the wage proxy to the use of non-manufacturing wages.

TITLE X COMPLIANCE WITH STATE LAWS

The conference agreement includes a provision contained in the House bill that requires Title X clinics to comply with State laws relating to notification or reporting of child abuse, child molestation, sexual abuse, rape or incest. The Senate bill contained no similar provision.

TITLE III—DEPARTMENT OF EDUCATION
EDUCATION REFORM

The conference agreement includes \$1,314,100,000 for Education Reform. Instead of the \$861,500,000 proposed by the House and \$1,244,500,000 as proposed by the Senate.

Goals 2000

The conference agreement provides \$491,000,000 instead of \$496,000,000 provided by the Senate and \$245,500,000 provided by the House. This amount includes \$461,000,000 for state grants instead of \$466,000,000 as proposed by the Senate and \$220,500,000 as proposed by the House. For parental assistance, the conference agreement includes \$30,000,000, the same level as in the Senate bill instead of \$25,000,000 in the House.

Education Technology

For education technology, the conference agreement provides \$698,100,000 instead of the \$623,500,000 proposed by the Senate and the \$541,000,000 provided by the House.

Technology Literacy Challenge Fund

For the Technology Literacy Challenge Fund, the conference agreement includes \$425,000,000, as proposed by both the House and Senate.

Technology Innovation Challenge Grants

For the Technology Innovation Challenge Grants, the conference agreement provides \$115,100,000 instead of \$106,000,000 as proposed by the House and the \$126,000,000 proposed by the Senate. Within the amount provided for Technology Innovation Challenge Grants, the conference report specifies funding for the following activities:

\$500,000 for a state-of-the-art demonstration of information technology systems to be carried out by Mansfield University, Mansfield, Pennsylvania;

\$2,500,000 to allow Rutgers, The State University of New Jersey to carry out the RUnet 2000 project that will establish a comprehensive, integrated voice-video-data communications network;

\$1,000,000 for the Krell Institute in Ames, Iowa to help meet the need for a technology-capable workforce through professional development for technology training and summer programs for teachers;

\$850,000 for the State of Alaska Department of Education to develop an Internet-based curriculum and to provide professional development to elementary and secondary school teachers;

\$2,000,000 for Hawaii Department of Education's "Magnet E-School" technology training and curriculum initiative;

\$250,000 for the "Passport to Chicago Community Network" technology training project in Chicago, Illinois;

\$600,000 for the technology in the classroom pilot program for the Green Bay Public School System in Green Bay, Wisconsin to assist four middle schools in enhancing technology access and teacher training;

\$1,200,000 for LEARN North Carolina and the University of North Carolina at Chapel Hill; and \$1,500,000 for the Iowa Department of Education for grants to Community Colleges to provide technical assistance to low-income school districts for technology.

Within the amount provided for Technology Innovation Challenge Grants, the conference agreement also sets aside \$22,000,000 for a broad based competition on promoting the use of advanced technology to improve education for all students and teachers. In administering this initiative, the conference agreement provides that full and fair consideration, consistent with current practices and policies will be given to applications submitted by the institutions identified in the House Report (105-635) and the Senate Report (105-300) and applications

submitted by institutions identified under this heading in this statement of managers.

The conference agreement encourages the Department to provide \$2,500,000 for a demonstration project on information technology that integrates computer and media technologies with traditional scholastic disciplines for grades K-16. The University of Colorado would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement encourages the Department to provide \$200,000 for an innovative project to assist parents in technology-based instruction. The Alhambra School District in California would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement contemplates an innovative effort to establish a multi-state demonstration program to guide the development of statewide technology-rich education and learning systems in the United States. The State of Washington, in consortium with Arkansas, Illinois, California and Pennsylvania, would be especially suited for this program and should be given full and fair consideration for funding.

The conference agreement encourages the Department to provide \$360,000 for an innovative project designed to engage students in language arts projects using technology as an instruction tool. The Alhambra School District in California would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement contemplates a collaborative teacher development initiative in Minnesota that would include KTCA, a community-based public television station; the Green Institute for Teaching and Learning; and the Minnesota Department of Children, Families and Learning. The conference agreement encourages the Department to provide \$1,400,000 to this initiative which would demonstrate the potential integrated use of digital television, online computer services and community resources to teachers as both training and educational tools.

The conference agreement urges the Secretary, when awarding educational technology grants, to give consideration to school districts around the country that exemplify: (1) high concentrations of at-risk youth; (2) empowerment zones and enhanced enterprise communities; and (3) significant investment to establish infrastructure with aggressive plans to utilize educational technology. The Houston Independent School District in Houston, Texas is an example of such a school that has made a substantial effort in this area.

Regional technology in education consortia

For Regional technology in education consortia, the conference agreement includes \$10,000,000, as proposed by both the House and Senate.

National Activities

The conference agreement includes \$87,000,000 for three new national education technology initiatives: \$75,000,000 for teacher training in technology, \$10,000,000 to establish computer learning centers in low-income communities, and \$2,000,000 for national technology leadership activities. The House bill and the Senate bill contained no similar provisions.

Star Schools

For Star Schools, the conference agreement provides \$45,000,000, instead of the \$46,500,000 in the Senate bill. The House bill provided no funding for this program.

Within the conference agreement, \$800,000 shall be provided to the School of Agriculture and Land Resources Management of

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A demonstration to establish a state-of-the-art science and technology program that will explore the application of novel electronic materials that are used in the development of high temperature supercomputers; and

Enhanced distance education and teacher training activities at the Technology Enhancement Initiative at Elmira College in New York.

The conference agreement includes \$3,000,000 for American Indian Tribally Controlled Colleges and Universities, recently authorized under Title III of the Higher Education Act, and \$5,000,000 for demonstration project to ensure students with disabilities receive a quality education, recently authorized under part D of title VII. The conference agreement includes \$3,000,000 for Native Alaskan and Native Hawaiian-Serving Institutions, recently authorized under Title III of the Higher Education Amendments of 1998.

The conference agreement includes \$120,000,000 for the Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), recently authorized under Chapter 2 of subpart 2 of Part A of Title IV of the Higher Education Amendments of 1998. The conference agreement includes \$10,000,000 for the Learning Anytime Anywhere Partnerships, recently authorized under Subpart 8 of part A of Title IV of the Higher Education Amendments of 1998.

The conference agreement includes \$75,000,000 for Teacher Quality Enhancement Grants, recently authorized under Title II of the Higher Education Amendments of 1998. The conference agreement includes \$5,000,000 for Child Care Access Means Parents in School, recently authorized under subpart 7 of Part A of Title IV of the Higher Education Act, and \$5,000,000 for demonstration projects to ensure students with disabilities receive a quality education, recently authorized under Part D of title VII. The conference agreement provides \$450,000 for a Web-Based Education Commission, recently authorized under part J of Title VIII of the Higher Education Amendments of 1998. The Commission shall conduct a thorough study to assess the educational software available in retail markets for secondary and post-secondary students who choose to use such software.

The conference agreement also includes \$1,750,000 for the Underground Railroad Educational and Cultural Program, recently authorized under part H of Title VIII of the Higher Education Amendments of 1998.

The conference agreement includes \$5,000,000 for the St. Petersburg Junior College for a demonstration of a national method for increasing access to four year degrees and workforce training for students attending community colleges. The conference agreement also includes \$2,000,000 for a demonstration project in using high-technology equipment to increase educational achievement at the Technology Assisted Learning Campus in New Rochelle, New York.

The conference agreement includes \$250,000 for a demonstration that promotes cooperative educational activities at the Center for Urban Research and Learning at Loyola University of Chicago. The conference agreement also includes \$1,150,000 for Southeast Community College in Letcher, Kentucky for the acquisition of telecommunications and networking equipment.

The conference agreement includes \$3,000,000 for the Oregon State University Distance Education Alliance. The conference agreement also includes \$1,000,000 for the Appalachian Center for Economic Networks in Athens, Ohio to implement a technology training program.

The conference agreement includes \$6,000,000 for the Robert J. Dole Institute for Public Service and Public Policy on the University of Kansas campus in Lawrence, Kansas. The conference agreement includes \$1,000,000 for the Oregon Institute of Public

Service and Constitutional Studies at the Mark O. Hatfield School of Government at Portland State University. The conference agreement includes \$2,150,000 for technology-enhanced learning at the College of Natural Resources, University of Wisconsin at Stevens Point.

The conference agreement includes \$1,500,000 for Touro Law Center in Central Islip, New York for the use of technology to bridge the gap between legal education and the actual practice of law. The conference agreement includes \$1,000,000 for the International Center for Educational Technology and Distance Learning at Empire State College for design, development, production and dissemination of instructional materials to faculty and students worldwide.

The conference agreement includes \$500,000 for a national model of adaptive technologies at the National Institute of Technology for Inclusive Education at the University of Northern Iowa. The conference agreement also includes \$500,000 for a demonstration project to expand the successful college student preparation and retention programs for academically at-risk students at Prairie View A&M University.

The conference agreement also includes \$750,000 for a demonstration project to identify and provide models of alcohol and drug abuse prevention and education programs in higher education at the college level. The conference agreement also includes \$1,000,000 for the Paul Simon Public Policy Institute. The conference agreement includes \$500,000 for a teacher training program in experiential learning to be administered by the Department of Language Teacher Education, School for International Training, Brattleboro, Vermont.

The conference agreement also includes \$4,800,000,000 under Title III, for Salem State College in Salem, Massachusetts to integrate computer technology into an institutional facility to create a smart building.

The Secretary is encouraged to include funding for a demonstration project to fund expansion of a Computer Science and Information Processing Center for undergraduate and graduate degree programs. Montana State University in Billings, Montana would be especially suited for such a project.

The conference agreement includes \$4,637,000 for Urban Community Service. This funding will complete the grant cycle for noncompeting project continuations. No further funding will be provided for the Urban Community Service program.

HOWARD UNIVERSITY

The conference agreement provides \$214,489,000 for Howard University as proposed by the House instead of \$210,000,000 as proposed by the Senate. The agreement includes a provision proposed by the Senate that designates for the endowment and makes available until expended not less than \$3,530,000. The House bill permitted Howard University to allocate funds for the endowment as authorized by law.

HISTORICALLY BLACK COLLEGE AND UNIVERSITY CAPITAL FINANCING PROGRAM ACCOUNT

The conference agreement provides \$96,000 for the Historically Black College and University Capital Financing Program Account as proposed by the Senate instead of \$196,000 as proposed by the House.

EDUCATION RESEARCH, STATISTICS AND IMPROVEMENT

The conference agreement includes \$669,867,000 for Education Research, Statistics and Improvement, instead of the \$447,667,000 as proposed by the House and \$479,338,000 as proposed in the Senate.

Research

The conference agreement provides \$82,567,000 for research, instead of \$72,567,000 as proposed by both the House and Senate. Within this amount, the conference agree-

ment includes \$10,000,000 for the research institutes to support well-designed, rigorous field studies of the student achievement effects of various comprehensive school reform models, and design competition(s) for the development of new models for comprehensive school reform, particularly at the middle and high school levels.

The conference agreement recommends that the Department of Education use the First in the World Consortium as a model to conduct further research on the Consortium's TIMSS data in grades 4, 8 and 12.

Statistics

The conference agreement provides \$68,000,000 as proposed by the House, instead of \$59,000,000 proposed by the Senate.

Regional Education Laboratories

The conference agreement includes \$61,000,000 for the regional education laboratories, instead of \$56,000,000 as proposed in both the House and Senate bills. The conference agreement provides that \$5,000,000 of this amount shall be used to strengthen and expand the capacity of the laboratories to provide technical assistance to states, school districts and schools on implementing comprehensive school reform. Such assistance shall include a focus on helping school districts develop strategies to remove institutional barriers to school-wide reform, reallocate and coordinate resources to support comprehensive school reform, and share "lessons learned" among districts. Further, the conference agreement provides that the regional laboratory governing boards set the research and development priorities to guide the work funded and the funds be obligated and distributed in accordance with the fiscal year 1998 allocations by December 1, 1998.

Fund for the Improvement of Education

For the fund for the improvement of education (FIE), the conference agreement provides \$147,000,000 instead of the \$90,000,000 as proposed by the House and \$115,000,000 as proposed by the Senate.

Within the funds provided, the conference agreement includes \$15,000,000 to improve the national dissemination of information on comprehensive school reform, including the establishment of a national clearinghouse, and to ensure that all schools, particularly rural schools, can effectively implement the comprehensive school reform approach of their choice. Of this amount, not less than \$12,000,000 shall be used to expand the supply of high quality technical assistance providers through a variety of mechanisms that may include forming partnerships with states, regional service centers, regional education laboratories and consortia of local educational agencies; providing matching funds to technical assistance providers to enable them to serve more schools; and using technology or distance learning approaches to reach rural schools. The conference agreement also provides \$25,000,000 for continuation grants for schools in their second year of implementing comprehensive school reform.

The conference agreement includes \$2,000,000 for a demonstration of full-service community school sites in Charles County, Maryland, Westchester County, New York, Cranston, Rhode Island, and Skagit County, Washington.

The conference agreement also includes \$2,000,000 for the First Book program that makes new books available to local literacy programs and \$1,750,000 for the Whitaker Center for Science and the Arts in Harrisburg, Pennsylvania to be used for the teaching of science through the arts.

The agreement also includes \$350,000 to be awarded to the University of Montana and

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the Montana Board of Crime Control for community-based initiatives to promote non-violent behavior in schools. Also included is \$1,000,000 for NetDay, to assist in connecting K-12 classrooms to the Internet and \$1,000,000 for the National Museum of Women in the Arts.

The agreement also includes \$1,000,000 for Youth Friends of Kansas City to improve attendance and academic performance, \$750,000 for the Thornberry Center for Youth and Families in Kansas City, MO to assist at-risk children and \$400,000 for the Bay Shore, New York Literacy Education and Assessment Partnerships.

The agreement also includes \$1,150,000 to provide technology assistance for the operation of a math/science learning center in Perry County, Kentucky and \$1,000,000 for the Heckscher Museum of Art, Long Island, New York for incorporating arts into education.

The agreement also includes \$1,200,000 for a demonstration project to improve learning among students at all levels of education at the Southeastern Pennsylvania Consortium of Higher Education.

The agreement also includes \$1,000,000 for the Dowling College Global Learning Center at the former LaSalle Academy for a master teacher training and education center to improve teacher capabilities in applying technology.

The agreement also includes \$100,000 for state-of-the-art library materials and equipment that focus on innovative approaches to learning at the Presidio School District in Texas.

Within FIE, the agreement specifically endorses the language contained in the House report (105-635) relating to the Jump Start program and the Model Youth program and has provided \$225,000 for the National Student and Parent Mock Elections.

The conference agreement supports school-based, physician led health education programs as well as a maritime history training project.

The conference agreement also encourages the extension of the Mentoring for School-Age children study. The conference agreement also supports the expanding of the National Crime Prevention Council's violence prevention program in schools and communities.

The conference agreement sets aside \$16,000,000 for a broad based competition on innovative programs in education. In administering this competition, the conference agreement contemplates that the Department of Education will provide full and fair consideration, consistent with current practices and policies to applications submitted by the institutions identified in the House Report (105-635) and the Senate Report (105-300). In addition the conference agreement contemplates that similar consideration will be given to applications submitted by the following institutions:

The conference agreement urges the Department to provide \$250,000 for a community center program that offers various on-site services, including educational tutoring and parental outreach, consistent with underlying statutes. Yolo and Solano Counties in California would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement encourages the Department to provide \$600,000 for a program that integrates standards, curricula and assessment development, consistent with underlying statutes. United Teachers-Los Angeles Academy for Integrating Standards, Curricula and Assessments would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement encourages the Department to provide \$1,000,000 for a pilot program for at-risk and economically disadvantaged youth, consistent with underlying statutes. "An Achievable Dream" project in Newport News, Virginia would be especially suited for such a program and should be given full and fair consideration for an award.

The conference agreement encourages the Department to support a non-profit organization with a proven track record as an authority in quality teacher training programs to undertake a comprehensive review of research-based educational programs. The purpose of the review is to identify, assess, synthesize and catalogue educational tools and strategies that have been proven effective through research at teaching students with learning deficits.

Within the funds provided for FIE, there is included \$10,000,000 for continuing a demonstration of public school facilities repair and construction administered by the Iowa Department of Education and \$10,000,000 for the District of Columbia Public Schools education reform initiative.

International Education

The conference agreement includes \$7,000,000 the same as the Senate bill, rather than \$5,000,000 included in the House bill. Included within this amount is \$1,000,000 to implement cooperative education programs in both the Republic of Ireland and Northern Ireland and \$500,000 to increase support for activities in Bosnia-Herzegovina.

Civics Education

For Civics Education, the agreement provides \$7,500,000 the same level as in the Senate, rather than the \$6,300,000 included in the House bill. The conference agreement concurs with the Senate report language which includes \$1,000,000 for a new violence prevention initiative.

Within the amounts provided, the conference agreement includes \$50,000 for a feasibility study and initial planning and design by the Center for Educational Technologies of an effective CD ROM product that would enliven the U.S. Constitution and bring knowledge of that esteemed document to the young people of the nation. Such a product should be unique and not duplicative, and should complement the book "We the People: The Citizen and the Constitution" which has been authorized by Congress and produced by the Center for Civic Education.

21st Century Learning Centers

The conference agreement includes \$200,000,000 for the 21st Century Learning Centers, compared to \$60,000,000 in the House bill and \$75,000,000 in the Senate bill. The conference agreement is based on the understanding that the Department received applications in fiscal year 1998 far in excess of available funds. Additional funds have been provided to establish new after school learning centers in approximately 1,600 schools. The conference agreement contemplates that these funds will be targeted to high-need rural communities, urban communities and small cities that have low achieving students and lack resources to establish after school centers to ensure the greatest benefit from this federal investment. The conference agreement contemplates that communities with high rates of juvenile crime, school violence, and student drug abuse should also receive a priority for funding. Further, the Secretary is encouraged to consider applications that involve community-based partnerships with business and other agencies that can collaborate to meet the needs of students and other community members.

The conference agreement contemplates that the Secretary will, to the extent prac-

ticable, assure that these districts have available to them the technical and other assistance needed to prepare competitive applications. For those that receive grants, the agreement also contemplates that support from the broad array of assistance and information resources will be made available to assure the successful implementation of the after school centers program at the local level.

The conference agreement contemplates that federal funds should be expended for after school programs that are aligned with state and local academic standards, document student progress and utilize trained instructors.

The conference agreement includes \$500,000 to provide 3 years of support for the Chipewewa Falls Area Unified School System, Wisconsin after school program, \$400,000 to provide 3 years of support for the Wausau School System, Wisconsin after school program; \$350,000 for the New Rochelle School System after school program; \$100,000 for the New York Hall of Science, Queens, New York, after school program; \$300,000 for the Bay Shore Community Learning Wellness and Fitness Center for Drug Free Lifestyles in Bay Shore, New York; \$400,000 for the Green Bay Public School System, Wisconsin after school program; \$2,500,000 for an after school anti-drug pilot program in the Chicago Public Schools; \$25,000 for the Louisville Central Community Centers Youth Education Program to support after-school programming; and \$25,000 for Canaan's Community Development Corporation in Louisville, Kentucky for the Village Learning Center after school program.

DEPARTMENTAL MANAGEMENT

The conference agreement includes \$459,242,000 for Departmental Management, instead of the \$453,742,000 as proposed by the House and \$456,742,000 as proposed by the Senate. Within this amount, the agreement provides \$66,000,000 for the Office of Civil Rights and \$31,242,000 for the Office of Inspector General.

The conference agreement recognizes that Public Service Recognition Week has educated America as to the value of the career workforce that carries out the day-to-day operations of government. This program, which has existed for over ten years, plays an important role in educating our nation's youth and providing them with timely information about their government. The agreement contemplates that the Secretary will support the elementary and secondary education projects of Public Service Recognition Week.

GENERAL PROVISIONS

VOLUNTARY NATIONAL TESTS

The conference agreement includes a provision not contained in either the House or the Senate bills. The House bill prohibited the development, planning, implementation (including pilot testing or field testing) or administration of any national test without specific and explicit statutory authority.

The Senate bill prohibited field testing, implementation and administration of national tests, but would allow pilot testing to go forward in FY 1999. The Senate bill also continued to grant authority to the National Assessment Governing Board (NAGB), as opposed to the Department of Education, to oversee limited test development activities.

The conference agreement permits the National Assessment Governing Board to proceed with very limited test development activities, but specifically prohibits any pilot testing, field testing, administration or distribution of individualized national tests that are not specifically and explicitly provided for in authorizing legislation enacted

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	FY 1998 Comparable	FY 1999 Request	House	Senate	Conference	----- Conference vs ----- FY 1998	House	Senate	Hand Disc
CHILDREN AND FAMILIES SERVICES PROGRAMS									
Programs for Children, Youth, and Families:									
Head Start.....	4,347,433	4,660,000	4,500,000	3,295,000	4,660,000	+312,567	+160,000	+1,365,000	D
Advance funding (FY99/00).....	---	---	---	1,365,000	---	---	---	-1,365,000	D
Subtotal, Head start.....	4,347,433	4,660,000	4,500,000	4,660,000	4,660,000	+312,567	+160,000	---	
Runaway and Homeless Youth.....	43,574	43,653	43,574	44,653	43,653	+79	+79	-1,000	D
Runaway Youth -- Transitional Living.....	14,922	14,949	14,922	14,949	14,949	+27	+27	---	D
Subtotal, runaway.....	58,496	58,602	58,496	59,602	58,602	+106	+106	-1,000	
Child Abuse State Grants.....	20,988	21,026	25,000	21,026	21,026	+38	-3,974	---	D
Child Abuse Discretionary Activities.....	14,128	14,154	---	14,154	14,154	+26	+14,154	---	D
Abandoned Infants Assistance.....	12,229	12,251	12,229	12,251	12,251	+22	+22	---	D
Child Welfare Services.....	291,458	291,989	291,458	291,989	291,989	+531	+531	---	D
Child Welfare Training.....	5,989	6,000	5,989	8,000	7,000	+1,011	+1,011	-1,000	D
Adoption Opportunities.....	22,958	27,363	27,363	25,000	25,000	+2,042	-2,363	---	D
Adoption Incentive.....	---	20,000	20,000	20,000	20,000	+20,000	---	---	D
Family Violence.....	9,982	---	---	---	---	-9,982	---	---	D
Social Services and Income Maintenance Research.....	25,953	10,000	26,000	21,000	27,000	+1,047	+1,000	+6,000	D
Community Based Resource Centers.....	32,775	32,835	32,775	32,835	32,835	+60	+60	---	D

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	FY 1998 Comparable	FY 1999 Request	House	Senate	Conference	Conference vs FY 1998	Conference vs House	Senate	Hand Disc
EDUCATION FOR THE DISADVANTAGED (1)									
Grants to Local Education Agencies (LEAs):									
Basic Grants									
Advance from prior year.....	(1,298,386)	(1,448,386)	(1,448,386)	(1,448,386)	(1,448,386)	(+150,000)	---	---	NA
Forward funded.....	4,821,326	4,822,114	4,498,094	4,070,500	422,114	-4,399,212	-4,075,980	-3,648,386	D
Current funded.....	3,500	3,500	3,500	3,500	3,500	---	---	---	D
Subtotal, Basic grants.....	6,123,212	6,274,000	5,949,980	5,522,386	1,874,000	-4,249,212	-4,075,980	-3,648,386	
Advance FY99/2000 (3).....	1,448,386	1,448,386	1,448,386	2,500,000	6,148,386	+4,700,000	+4,700,000	+3,648,386	D
Concentration Grants.....	1,102,020	1,200,000	1,125,252	1,102,020	1,102,020	---	-23,232	---	D
Targeted Grants.....	---	293,000	300,000	---	---	---	-300,000	---	D
Comprehensive School Reform.....	120,000	150,000	120,000	120,000	120,000	---	---	---	D
Subtotal, Grants to LEAs.....	7,495,232	7,917,000	7,495,232	7,796,020	7,796,020	+300,788	+300,788	---	
Capital Expenses for Private School Children.....	41,119	10,000	10,000	35,000	24,000	-17,119	+14,000	-11,000	D
Even Start.....	124,000	114,992	135,000	124,000	135,000	+11,000	---	+11,000	D
State agency programs:									
Migrant.....	305,473	354,689	354,689	320,473	334,689	+49,216	---	+34,216	D
Neglected and Delinquent/High Risk Youth.....	39,311	40,311	40,311	40,311	40,311	+1,000	---	---	D
Evaluation (2).....	6,977	8,900	8,900	6,977	7,500	+523	-1,400	+523	D
Transition to School Demonstrations (2).....	---	35,000	---	---	---	---	---	---	D
Total, ESEA.....	8,012,112	8,480,892	8,044,132	8,322,781	8,357,520	+345,408	+313,388	+34,739	

(1) Forward funded except where noted.

(2) Current funded.

(3) Advance applies to Basic and Concentration Grants.

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	FY 1998 Comparable	FY 1999 Request	House	Senate	Conference	Conference vs FY 1998	House	Senate	Hand Disc
SCHOOL IMPROVEMENT PROGRAMS									
Professional development (1).....	335,000	335,000	285,000	335,000	335,000	---	+50,000	---	D
Program innovation (1).....	350,000	---	400,000	350,000	375,000	+25,000	-25,000	+25,000	D
Class size reduction (1).....	---	---	---	---	1,200,000	+1,200,000	+1,200,000	+1,200,000	D
Safe and drug-free schools:									
State Grants (1).....	531,000	526,000	531,000	381,000	441,000	-90,000	-90,000	+60,000	D
National Programs.....	25,000	30,000	25,000	175,000	90,000	+65,000	+65,000	-85,000	D
Coordinator Initiative.....	---	50,000	---	---	35,000	+35,000	+35,000	+35,000	D
Subtotal, Safe and drug-free schools.....	556,000	606,000	556,000	556,000	566,000	+10,000	+10,000	+10,000	
Inexpensive Book Distribution (RIF).....	12,000	13,000	18,000	14,000	16,000	+6,000	---	+4,000	D
Arts in Education.....	10,500	10,500	10,500	10,500	10,500	---	---	---	D
Other school improvement programs:									
Magnet Schools Assistance.....	101,000	101,000	101,000	104,000	104,000	+3,000	+3,000	---	D
Education for Homeless Children & Youth (1).....	28,800	30,000	30,000	28,800	28,800	---	-1,200	---	D
Women's Education Equity.....	3,000	3,000	3,000	3,000	3,000	---	---	---	D
Training and Advisory Services (Civil Rights).....	7,334	8,300	7,334	7,334	7,334	---	---	---	D
Ellender Fellowships/Close Up (1).....	1,500	---	1,500	1,500	1,500	---	---	---	D
Education for Native Hawaiians.....	18,000	18,000	---	22,000	20,000	+2,000	+20,000	-2,000	D
Alaska Native Education Equity.....	8,000	8,000	---	12,000	10,000	+2,000	+10,000	-2,000	D
Charter Schools.....	80,000	100,000	100,000	80,000	100,000	+20,000	---	+20,000	D
Subtotal, other school improvement programs.....	247,634	268,300	242,834	258,634	274,634	+27,000	+31,800	+16,000	

(1) Forward funded.

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	FY 1998 Comparable	FY 1999 Request	House	Senate	Conference	Conference vs FY 1998	Conference vs House	Senate	Mand Disc
Interest Subsidy Grants for Prior Year Construction...	13,700	13,000	13,000	13,000	13,000	-700	---	---	D
Special grants:									
Mary McLeod Bethune Memorial Fine Arts Center.....	6,620	---	---	---	---	-6,620	---	---	D
Federal TRIO Programs.....	529,667	583,000	600,000	554,667	600,000	+70,333	---	+45,333	D
National Early Intervention Scholarships and Partn	3,600	---	---	3,600	---	-3,600	---	-3,600	D
GEAR UP.....	---	140,000	---	75,000	120,000	+120,000	+120,000	+45,000	D
Scholarships:									
Byrd Honors Scholarships.....	39,288	39,288	---	39,288	39,288	---	+39,288	---	D
Graduate fellowships:									
Graduate Assistance in Areas of National Need.....	30,000	37,500	---	31,000	31,000	+1,000	+31,000	---	D
Youth Offender Grants.....	12,000	---	---	16,723	16,723	+4,723	+16,723	---	D
Early Awareness Information.....	---	15,000	---	---	---	---	---	---	D
Learning Anytime Anywhere Partnerships.....	---	30,000	---	10,000	10,000	+10,000	+10,000	---	D
Access and Retention Studies.....	---	20,000	---	---	---	---	---	---	D
Improving Teacher Quality:									
Teacher Quality Enhancement Grants.....	---	---	---	37,500	75,000	+75,000	+75,000	+37,500	D
Teacher training partnership grants (1).....	---	---	---	37,500	---	---	---	-37,500	D
Child Care Access Means Parents in School.....	---	---	---	---	5,000	+5,000	+5,000	+5,000	D
Demonstration in Disabilities / Higher Education..	---	---	---	---	5,000	+5,000	+5,000	+5,000	D
Web Based Education Commission.....	---	---	---	---	450	+450	+450	+450	D
Underground Railroad Program.....	---	---	---	---	1,750	+1,750	+1,750	+1,750	D
Total, Higher education.....	943,738	1,288,405	944,198	1,138,944	1,307,846	+364,108	+363,648	+168,902	

(1) The Higher Education Act Amendments of 1998 specify that this program will receive 45% of Teacher Quality Enhancement Grants.

:010 84.310 Goals 2000: Parental Assistance Program

:030 FEDERAL AGENCY: OFFICE OF ELEMENTARY AND SECONDARY EDUCATION,
DEPARTMENT OF EDUCATION

:040 AUTHORIZATION: Goals 2000: Educate America Act, Title IV,
Public Law 103-227.

:050 OBJECTIVES: To provide grants to nonprofit organizations and nonprofit organizations in consortia with local education agencies (LEAs) to assist them in establishing parental information and resource centers. These centers strive to: (1) increase parents knowledge of and confidence in child-rearing activities such as teaching and nurturing their young children; (2) strengthen partnerships between parents and professionals in meeting the educational needs of preschool and school-aged children and the working relationships between home and school; and (3) enhance the developmental progress of the children assisted under this program.

:060 TYPES OF ASSISTANCE: Project Grants.

:070 USES AND USE RESTRICTIONS: Each grantee receiving funds under this program must use at least 50 percent of the funds provided to serve areas with high concentrations of low-income families in order to serve parents that are severely educationally or economically disadvantaged. Other requirements include the establishment of a special advisory committee and design requirements. For funding in subsequent years, grantees must demonstrate that a portion of the services provided under this project is supported through nonfederal contributions.

:080 ELIGIBILITY REQUIREMENTS:

:081 Applicant Eligibility: Nonprofit organizations and nonprofit organizations in consortia with LEAs may apply.

:082 Beneficiary Eligibility: Preschool and school-aged children and their parents will benefit.

:083 Credentials/Documentation: None.

:090 APPLICATION AND AWARD PROCESS:

:091 Preapplication Coordination: This program is eligible for coverage under E.O. 12372, "Intergovernmental Review of Federal Programs." An applicant should consult the office or official designated as the single point of contact in his or her State for more information on the process the State requires to be followed in applying for assistance, if the State has selected the program for review.

:092 Application Procedure: Applications must be prepared and submitted in accordance with the notice published in the Federal Register. Contact the program office for more information.

:093 Award Procedure: Applications are reviewed by panels of field readers. Points are awarded according to the selection criteria for discretionary grants contained in the Education Department General Administrative Regulations (EDGAR). Applications are ranked based on the number of points awarded and are selected for funding based on their rank order and geographic location in order to satisfy statutory provisions. Grants are distributed, to the greatest extent possible, to all geographic regions of the country.

:094 Deadlines: Contact the program office for application deadlines and information.

:095 Range of Approval/Disapproval Time: The range of approval/disapproval time is approximately 60 through 90 days following the application deadline.

:096 Appeals: None.

:097 Renewals: Renewals are based on the review of annual performance reports and the recommendation of the project officer. All renewals are subject to the availability of funds.

:100 ASSISTANCE CONSIDERATIONS:

:101 Formula and Matching Requirements: Grantees are required to contribute, from nonfederal sources, a portion of the services provided under the project after the first year.

:102 Length and Time Phasing of Assistance: Projects generally may be supported for 1 to 4 years. Funds are granted on a 12 month basis.

:110 POST ASSISTANCE REQUIREMENTS:

:111 Reports: Annual financial and progress reports must be submitted as required by grant award terms and conditions.

:112 Audits: In accordance with the Education Department General Administration Regulations (EDGAR), 34 CFR 74, nonprofit organizations are subject to the audit requirements in OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."

:113 Records: As required by the Education Department General Administrative Regulations.

:120 FINANCIAL INFORMATION:

:121 Account Identification: 91-0500-0-1-501.

:122 Obligations: (Grants) FY 97 \$15,000,000; FY 98 est \$25,000,000; and FY 99 est \$25,000,000.

:123 Range and Average of Financial Assistance: \$50,000 to \$500,000; \$350,000.

:130 PROGRAM ACCOMPLISHMENTS: Awards have been made for parent information and resource centers in 40 states to help link families and schools to support children's learning. The nonprofit organizations conduct training activities, referral networks, and other projects to support parents and schools.

:140 REGULATIONS, GUIDELINES, AND LITERATURE: Education Department General Administrative Regulations (EDGAR). For more information contact the program office.

:150 INFORMATION CONTACTS:

:151 Regional or Local Office: None.

:152 Headquarters Office: Goals 2000, Office of Elementary and Secondary Education, Department of Education, 600 Independence Ave., SW., Portals Bldg., Room 4000, Washington, DC 20202. Contact: Daisy Greenfield. Telephone: (202) 401-0039.

:160 RELATED PROGRAMS: None.

:170 EXAMPLES OF FUNDED PROJECTS: No examples are available.

:180 CRITERIA FOR SELECTING PROPOSALS: The selection criteria contained in the Education Department General Administrative Regulations are used to evaluate this program. For more information contact the program office.

:010 84.214 Even Start_Migrant Education

:030 FEDERAL AGENCY: OFFICE OF ELEMENTARY AND SECONDARY EDUCATION,
DEPARTMENT OF EDUCATION

:040 AUTHORIZATION: Elementary and Secondary Education Act of 1965,
Title I, Part B, 20 U.S.C. 6362 et seq.

:050 OBJECTIVES: To improve the educational opportunities of migrant families through family literacy programs that integrate early childhood education, adult literacy or adult basic education, and parenting education.

:060 TYPES OF ASSISTANCE: Project Grants (Discretionary).

:070 USES AND USE RESTRICTIONS: Funds are used for activities such as recruitment and screening of children and parents, design of programs, instruction for children and parents, staff training, support services, evaluation, and coordination with other programs.

:080 ELIGIBILITY REQUIREMENTS:

:081 Applicant Eligibility: Any entity may apply. The Secretary specifically invites application from State educational agencies (SEAs) that administer migrant programs; local educational agencies (LEAs) that have a high percentage of migrant students; and nonprofit community-based organizations that work with migrant families.

:082 Beneficiary Eligibility: Parents who are migratory agricultural workers or fishers and their children, from birth through age 7. Parents must also be eligible for participation under the Adult Education Act or be within the State's compulsory school attendance age range.

:083 Credentials/Documentation: None.

:090 APPLICATION AND AWARD PROCESS:

:091 Preapplication Coordination: None. This program is eligible for coverage under E.O. 12372, "Intergovernmental Review of Federal Programs." An applicant should consult the office or official designated as the single point of contact in his or her State for more information on the process the State requires to be followed in applying for assistance, if the State has selected the program for review. The standard application forms as furnished by the Federal agency and required by OMB Circular No. A-102 must be used for this program.

:092 Application Procedure: Application forms are available from the Department of Education, Office of Migrant Education. Applications must be prepared and submitted in accordance with the regulations, instructions, and forms included in the application package. The applications are reviewed and evaluated by a panel.

:093 Award Procedure: A panel appointed by the Secretary reviews each State educational agency's application for the financial information required and evaluates the application on the basis of selection criteria published in the Federal Register. The Secretary makes awards based on applicant scores and migrant streams.

:094 Deadlines: Contact the Department of Education for application deadlines.

:095 Range of Approval/Disapproval Time: Approximately three months.

:096 Appeals: None.

:097 Renewals: Grants are awarded for four years, with annual renewals subject to the approval of the Secretary.

:100 ASSISTANCE CONSIDERATIONS:

:101 Formula and Matching Requirements: There is no statutory formula. The Federal share of the cost of a project is not more than 90 percent in the first year, 80 percent in the second, 70 percent in the third, and 60 percent in the fourth and final year.

:102 Length and Time Phasing of Assistance: Grants may be made for up to 48 months. Funds are awarded for a twelve month period from October 1 to September 30 of the following year.

:110 POST ASSISTANCE REQUIREMENTS:

:111 Reports: Annual performance report is required.

:112 Audits: In accordance with the Education Department General Administrative Regulations in the Appendix to 34 CFR 80, State and local governments that receive financial assistance of \$100,000 or more within the State's fiscal year shall have an audit made for that year. State and local governments that receive between \$25,000 and \$100,000 a year shall have an audit made in accordance with the Appendix to Part 80, or in accordance with Federal laws and regulations governing the programs in which they participate.

:113 Records: In accordance with the General Education Provision Act and the Education Department General Administration Regulations, certain project records must be maintained for three years.

:120 FINANCIAL INFORMATION:

:121 Account Identification: 91-0900-0-1-501.

:122 Obligations: (Grants) FY 97 \$3,059,760; FY 98 est \$3,720,000; and FY 99 est \$3,449,760.

:123 Range and Average of Financial Assistance: \$109,500 to \$270,000; \$230,000.

:130 PROGRAM ACCOMPLISHMENTS: In 1997, 13 projects are operating.

:140 REGULATIONS, GUIDELINES, AND LITERATURE: 34 CFR 200. For more information contact the program office.

:150 INFORMATION CONTACTS:

:151 Regional or Local Office: Not applicable.

:152 Headquarters Office: Office of Elementary and Secondary Education, Migrant Education, Department of Education, 600 Independence Avenue, SW., Portals Bldg., Room 4100, Washington, DC 20202-6135. Contact: Francisco Garcia. Telephone: (202) 260-1164. Use the same number for FTS.

:160 RELATED PROGRAMS: 84.011, Migrant Education_Basic State Grant Program; 84.141, Migrant Education_High School Equivalency Program; 84.149, Migrant Education_College Assistance Migrant Program; 84.213, Even Start_State Educational Agencies; 93.246, Health Centers Grants for Migratory and Seasonal Farmworkers; 93.600, Head Start.

:170 EXAMPLES OF FUNDED PROJECTS: Funded projects integrate early childhood education with adult education for parents.

:180 CRITERIA FOR SELECTING PROPOSALS: Likelihood of success in meeting the purpose of the authorizing statute; extent of need for the project; plan of operation; quality of key personnel; budget and cost-effectiveness; evaluation plan; and adequacy of resources.

:010 84.257 National Institute for Literacy

:020 (NIL)

:030 FEDERAL AGENCY: NATIONAL INSTITUTE FOR LITERACY, DEPARTMENT OF EDUCATION

:040 AUTHORIZATION: Adult Education Act, Section 384(c), Public Law 102-73, 20 U.S.C. 1201.

:050 OBJECTIVES: To enhance the national effort to reach the National Education Goal -- that all Americans will be literate by the year 2000 -- through the coordination of efforts for literacy across Federal agencies, and through support for the creation and dissemination of information to improve literacy practice, policy, and technical assistance to literacy providers. In advancing this broad purpose, NIL is authorized to pursue many different specific activities. They include: funding research and development, creating a database of current information on policy and practice, providing technical assistance, funding fellowships, and supporting a national literacy hot line. An over-arching principle is that NIL will carry out its activities through collaborating with and building on existing public and private efforts.

:060 TYPES OF ASSISTANCE: Project Grants; Project Grants (Contracts); Project Grants (Fellowships).

:070 USES AND USE RESTRICTIONS: Projects cannot duplicate activities being performed by the Secretary of Education. This program is governed by an interagency group made up of the Departments of Education, Health and Human Services, and Labor.

:080 ELIGIBILITY REQUIREMENTS:

:081 Applicant Eligibility: Public and private nonprofit institutions may apply.

:082 Beneficiary Eligibility: State literacy resource centers, individuals, universities, and education organizations will benefit.

:083 Credentials/Documentation: None.

:090 APPLICATION AND AWARD PROCESS:

:091 Preapplication Coordination: This program is eligible for coverage under E.O. 12372, "Intergovernmental Review of Federal Programs." An applicant should consult the office or official designated as the single point of contact in his or her State for more information on the process the State requires to be followed in applying for assistance, if the State has selected the program for review.

:092 Application Procedure: Application procedures are set forth in the announcements in the Federal Register or the Commerce Business Daily.

:093 Award Procedure: Announcements are made in the Federal Register or the Commerce Business Daily. Contact the headquarters office for details.

:094 Deadlines: Dates are published in the Federal Register. Contact the headquarters office for particular project deadlines.

:095 Range of Approval/Disapproval Time: The range is approximately 60 days.

:096 Appeals: Appeals can be made directly to the Director of the National Institute for Literacy.

:097 Renewals: If funding is available, renewals are possible for multi-year grants.

:100 ASSISTANCE CONSIDERATIONS:

:101 Formula and Matching Requirements: None.

:102 Length and Time Phasing of Assistance: The length of grants vary depending upon the type of project.

:110 POST ASSISTANCE REQUIREMENTS:

:111 Reports: Quarterly reports are required.

:112 Audits: Audits are contingent upon EDGAR.

:113 Records: In accordance with Section 443 of the General Education Provisions Act, as amended by the Improving America's Schools Act, grantees must maintain records for 3 years.

:120 FINANCIAL INFORMATION:

:121 Account Identification: 91-0400-0-1-501.

:122 Obligations: (Grants and Contracts) FY 97 \$4,491,000; FY 98 est \$5,491,000; and FY 99 est \$6,000,000.

:123 Range and Average of Financial Assistance: Varies considerable depending on the project.

:130 PROGRAM ACCOMPLISHMENTS: The Institute has created a unique and innovative state-of-the-art information and communication network on Internet that provides literacy programs in every State with current reliable information on effective literacy practices.

:140 REGULATIONS, GUIDELINES, AND LITERATURE: Federal Acquisition Regulations and EDGAR apply.

:150 INFORMATION CONTACTS:

:151 Regional or Local Office: Not applicable.

:152 Headquarters Office: National Institute for Literacy, 800 Connecticut Avenue, NW., Washington, DC 20006. Telephone: (202) 632-1500.

:160 RELATED PROGRAMS: 94.006, AmeriCorps.

:170 EXAMPLES OF FUNDED PROJECTS: A three to five year effort on behalf of adults with learning disabilities was funded. Capacity-building grants to 14 States to design and implement interagency systems for either staff development or outcome-based performance management were funded. The development of an electronic Internet-based literacy information and communication system is currently available as a prototype.

:180 CRITERIA FOR SELECTING PROPOSALS: For specific criteria on individual grants, the institution should be contacted.

:010 93.647 Social Services Research and Demonstration

:030 FEDERAL AGENCY: OFFICE OF PLANNING, RESEARCH AND EVALUATION, ADMINISTRATION FOR CHILDREN AND FAMILIES, DEPARTMENT OF HEALTH AND HUMAN SERVICES

:040 AUTHORIZATION: Social Security Act, Title XI, Section 1110, as amended by Public Laws 86-778, 88-452, 90-248, 96-265, and 99-190; 42 U.S.C. 1310.

:050 OBJECTIVES: To promote the ability of families to be financially self-sufficient, and to promote the healthy development and greater social well-being of children and families.

:060 TYPES OF ASSISTANCE: Project Grants; Project Grants (Cooperative Agreements); Project Grants (Contracts).

:070 USES AND USE RESTRICTIONS: Grants, cooperative agreements, and contracts are awarded for innovative research, demonstrations, and evaluations that are responsive to the Administration for Children and Families (ACF) program priorities. All applications must meet standards of excellence in research, demonstration, or evaluation design.

:080 ELIGIBILITY REQUIREMENTS:

:081 Applicant Eligibility: Grants and cooperative agreements may be made to or with governmental entities, colleges, universities, nonprofit and for-profit organizations (if fee is waived). Contracts may be awarded to nonprofit or for-profit organizations. Grants or cooperative agreements cannot be made directly to individuals.

:082 Beneficiary Eligibility: Low-income individuals, children, youth, families, individuals with developmental disabilities, and Native Americans.

:083 Credentials/Documentation: Applicants must present written evidence of other agencies' willingness to cooperate when the project involves the use of other agencies, facilities, or services. Nonprofit organizations which have not previously received ACF program support must submit proof of nonprofit status. For State and local governments, costs will be determined in accordance with 45 CFR Part 92 and OMB Circular No. A-87. For other grantees, applicable costs and administrative procedures will be determined in accordance with 45 CFR Parts 74 and 92.

:090 APPLICATION AND AWARD PROCESS:

:091 Preapplication Coordination: This program is eligible for coverage under E.O. 12372, "Intergovernmental Review of Federal Programs." An applicant should consult the office or official designated as the single point of contact in his or her State for more information on the process the State requires to be followed in applying for assistance, if the State has selected the program for review.

:092 Application Procedure: All information and forms required to prepare a grant or cooperative agreement application are published in the Federal Register. Copies of the program announcement may be available on the Internet or from the Office of Planning, Research and Evaluation, ACF, 7th Floor, 370 L'Enfant Promenade, Sw., Washington, DC 20447. All information needed to submit a proposal for a contract is provided through a Request for Proposal published in the Commerce Business Daily.

:093 Award Procedure: Official notice of approved grant or cooperative agreement is made through issuance of a Financial Assistance Award. Official notice of an accepted contract proposal is made through award of a contract.

:094 Deadlines: Established when grants, cooperative agreements, and

contracts are solicited. Deadlines for grants and cooperative agreements are announced in the Federal Register as part of the solicitation of applications. Deadlines for requests for contract proposals are announced in the Commerce Business Daily.

:095 Range of Approval/Disapproval Time: From 60 to 365 days. Generally, solicited grants, cooperative agreements, and contracts will be acted upon within 120 days.

:096 Appeals: Appeals are processed in accordance with HHS regulations in 45 CFR Part 16.

:097 Renewals: Extensions and continuations are available if formally applied for and approved. If an application is recommended for approval for 2 or more years, the grantee or contractor must submit each year a formal request for continuation accompanied by a progress report which will be evaluated prior to a recommendation of continuation.

:100 ASSISTANCE CONSIDERATIONS:

:101 Formula and Matching Requirements: Grantees are generally required to share in the cost of projects. Cost sharing of 25 percent of the total approved project cost is generally required for grants or cooperative agreements; contracts are not required to share in the project cost.

:102 Length and Time Phasing of Assistance: Funds are granted on a 1- to 3-year basis, with support beyond the first year contingent upon acceptable evidence of satisfactory progress, continuing program relevance, and availability of funds.

:110 POST ASSISTANCE REQUIREMENTS:

:111 Reports: Reports of progress and expenditures are required on all projects. Comprehensive final reports are due within 90 days of completion of the project.

:112 Audits: Audits are conducted in accordance with the requirements in 45 CFR 74 and 92.

:113 Records: Proper accounting records, identifiable by grant or contract number and including all receipts and expenditures, must be maintained until all questions are resolved.

:120 FINANCIAL INFORMATION:

:121 Account Identification: 75-1536-0-1-506.

:122 Obligations: (Grants and Contracts) FY 97 \$44,000,000; FY 98 est \$26,000,000; and FY 99 est \$10,000,000.

:123 Range and Average of Financial Assistance: (Grants and Contracts) \$30,000 to \$1,000,000.

:130 PROGRAM ACCOMPLISHMENTS: In fiscal year 1997, grants and contracts were awarded funding research and evaluation related to welfare reform, employment initiatives, child well-being, child care, and child welfare and state technical assistance. In fiscal years 1998 and 1999, grant and contract awards are expected in child care, child welfare, welfare reform, child impact studies, employment evaluations, home visitation studies, and evaluations of State waiver demonstrations.

:140 REGULATIONS, GUIDELINES, AND LITERATURE: Guidelines and other information are published in the Federal Register and Commerce Business Daily.

:150 INFORMATION CONTACTS:

:151 Regional or Local Office: Appropriate ACF Regional Administrator.

(See Appendix IV of the Catalog for ACF Regional Offices.)

:152 Headquarters Office: Dr. K.A. Jagannathan, Office of Planning, Research and Evaluation, Administration for Children and Families, Department of Health and Human Services, 7th Floor, 370 L'Enfant Promenade SW., Washington, DC 20447. Telephone: (202) 205-4829. Use the same number for FTS.

:160 RELATED PROGRAMS: 93.558, Temporary Assistance for Needy Families; 93.595, Welfare Reform Research, Evaluations and National Studies.

:170 EXAMPLES OF FUNDED PROJECTS: (1) State Welfare Reform evaluations; (2) Evaluation of Welfare-to-Work strategies; (3) Job placement and retention demonstrations; (4) Changing culture of welfare; (5) Training and technical assistance in administering welfare reform programs; (6) Temporary Assistance to Needy Families (TANF) implementation studies; (7) Responsible fatherhood; (8) Home visitation program demonstrations; (9) Child Welfare; and (10) Child Care.

:180 CRITERIA FOR SELECTING PROPOSALS: The criteria for selecting projects to be funded under this program are published in the Federal Register grant announcement and in the solicitation for requests for proposals for contracts.

FAX

DATE: Tuesday, November 24, 1998

TO: Jennifer Klein, White House

FAX: 1202 456-2878

FROM: Steve Cohen

PAGES: 2

MEMO

Scholastic Commitments to ROR for press release

- A donation of 50,000 books to the ROR Coalition of NYC
- A further commitment to donate a new book for every child newly served by ROR for the next 5 years.
- Extension of our local challenge grant program to New York city – for every \$5,000 raised locally, Scholastic will donate 500 books to that location.
- Continuation of the national challenge grant program – for every \$100,000, we will donate 5,000 more books.
- Expansion of our multi-lingual book program by adding two new languages – Bengali and Serbo-Croatian -- to serve growing communities here in New York.