

Business
C.C.



Chairman

Donald V. Fites
Caterpillar

Cochairmen

Ralph S. Larsen
Johnson & Johnson

Walter V. Shipley
Chase Manhattan

John F. Smith Jr.
General Motors

*For Kim
FYI
Cynthia*

October 14, 1997

1615 L Street, N.W.
Suite 1100
Washington, D.C. 20036-5610
Tel (202) 872-1260
Fax (202) 466-3509
Web www.brtable.org

Samuel L. Maury
President

Patricia Hanahan Engman
Executive Director

The Honorable Capricia P. Marshall
Executive Assistant to the First Lady
The White House
2nd Floor East Wing
Washington, DC 20502

Dear Ms. Marshall :

It gives me great pleasure to forward to you the enclosed report entitled *Quality Health Care is Good Business: A Survey of Health Care Quality Initiatives by Members of The Business Roundtable*. The Business Roundtable (BRT) commissioned the report to highlight the wide variety of innovative practices BRT member companies have implemented to ensure that the health care benefits we provide to our employees are high quality.

The report illustrates three major points:

- (1) ***BRT companies are initiating a wide variety of innovations in healthcare quality;***
- (2) ***The activities of BRT companies have a spillover effect into the rest of the health care marketplace; and***
- (3) ***ERISA provides the foundation that allows employer health plans to flourish and innovate.***

In publishing and distributing the report, we hope to dispel the myth that employers care only about the cost in health care. While this document represents only the tip of the iceberg in illustrating the variety of health care quality assurance practices in place in BRT member companies, I think you will find that the report tells a very compelling story.

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If you have any questions or comments about the report, please do not hesitate to give me a call at 305-500-3496.

Sincerely,

A handwritten signature in black ink, appearing to read "Tony" or "Anthony", with a stylized flourish at the end.

M. Anthony Burns
Chairman, President and CEO, Ryder System, Inc.
Chairman, The Business Roundtable Health and
Retirement Task Force

Enclosure

Clinton Presidential Records Digital Records Marker

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HEALTH AND RETIREMENT TASK FORCE

Quality Health Care Is Good Business

A Survey of Health Care Quality
Initiatives by Members of
The Business Roundtable

September 1997

THE BUSINESS ROUNDTABLE

AN ASSOCIATION OF CHIEF EXECUTIVE OFFICERS COMMITTED TO IMPROVING PUBLIC POLICY