

Title IX

Attorney General -- 12250. Direct under that authority. Enc. to all agencies to undertake more vigorous enforcement & work w/ AG under coordinating authority of 12250.

Monday To Do:

Get comments on Q and A to Ed. Have them redo and get to Justice.

Redo 1 pager

Q & A → Pattern of Title VI, VII
/ IX

Nail down → ① what we do about military (civilian);

② new regulation

↓
(new q. and a)

→ ③ amount of time 60/90 days?

Remarks

- Call Judy W. - get enforcement language for EO
- Scheduling Request on Women's Health / DoD
- Podesta - Kaiser
- Scheduling request on Child Care - Nov. 18-20
- Pediatric labeling - Sarah
Scheduling request
- Call José re Kent Amos

From Steve / Judy - new language on regs; Q & A on military;
talk about redrafting

To Robin - Q & A, Briefing insert,

Work w/ coordinate w/ Justice - come up w/
enforcement plan -- priorities, how to achieve
priorities

Report

Highlights

Develop enforcement plans.
plans to ^{strengthen} improve Title IX enforcement

Kaiser

Site ?

Arrival time

Program - Physician host; women pediatrician; family;
Dave Lawrence; POTUS

[Louis Salisbury - Children NOW; Mayor]

? w/ POTUS too much?

Quote for press release

Stage participants - how many?

Rob Turner? Children NOW Bd Member? State Dept
of Children?

→ Principles of President's Hc Plan
310-314-4803

4:45 - 5:30

TANF - Bundled costs, but capped admin. at 15%. But AFDC, Medicaid, food stamps, WIC eligibility determined together. Primary program (AFDC) covers admin. Medicaid & FS are open ended. CBO added \$5 B to baseline for assumed spending. By capping → \$5 B savings.

OMB - cannot read as a cap

We think C-E is a codification of "primary program" idea. OMB thinks CBO will cost as savings.

District Adoption Mtg 6/18

1. Not enough \$ for substance abuse

· need treatment for SA in order to reunify families

WKAY 100 - Mentoring from Successful Black men

Kaiser

Briefing

Description of Kaiser programs

Bios of Participants

Description of Children's Health proposals on bill
Invite list -- including members; other elected
Lunch list w/ times

~~Clear Kaiser's paper~~
bill update

TO DO - Fax principles; chose site; other stage
participants; quote for press release;
Lunch list

Mayor

Superintendent

D. Lawrence

Linda Kotus — 510-987-2589

Gene Nudlman

Doctor

Parent / Child

POTUS

Ask Kaiser renews

No comment
in press release

Elena →

Prop. 209 background

Kaiser →

Who are kids ^{being} covered?

↳ HIPE - employees of small businesses
↳ Schools - intention not to cover illegal e.g. am for soc. sec.

Issues

Reardon - okay

• 1 pager on our plan & -- Ask Jeanne L.

• I clear paper from Kaiser

Superintendent - why?

Children NOW? < talk only about & from Kaiser
Advocacy group

What kinds of kids? — How many?
Uninsured? But may not get covered

~~Clear~~ quote

Secretary

Affordability -- affecting broader group.

Quality -- focusing on infants & toddlers

For school age kids - do w/ DOE

Backdrop

Superint. → Rubin Zacaria | Principal ? Dolores Palacio

Children Now?

Kids at Mar Vista who have benefited?

Mar Vista will be part of program?

We need all paper
" " to see invite list

Invitation list

65 kids at program + families

30 Kaiser VIPS + kids

Elected officials

22 LULAC Seats

Faculty at school

OPL → other children's groups; health groups

→ Beverly Mallone - ANA

Podessa

Olena Berg

Child Care Focus Group

Should include -

- Educators
- Medical professionals

Think of this as child development

Conf. shld. step one in a series:

Caregiver is most important -- what can we do to support them. Bldg a workforce. Profession w/ skills

Look at innovations, but also gaps

- good things states have done
- gaps - facilities, wages
- + initiative

Look at big sweeps

Kansas City - tax for children; keep schools open; people bid to get space.

There is no model -- need to make clear that this needs to be done comprehensively.

Messages for parents -- know that families are in a time bind. Not just them.

Biggest issue - quality / safety

Also, needs to be seen as a community problem.

→ Public will for real resources; community / societal problem.

Welfare - \$ is going to unregulated care.

4 messages

1. CC is problem for everyone
2. quality matters for kids outcomes
3. = ^{quality} ~~generally~~ early childhood education
4. need adeq. pay + system that is integrated
5. need to help parents pay for quality
↳ system doesn't work; not parents fault that they can't afford.

Employers need to realize benefits of quality child care.

- child care keeps America working

Seeing child care as part of the infrastructure.

Launching natl plan for child care and early educ.

Do something now, so shld govs, mayors → \$ also work to whole vision

→ Work w/ NGA - so they make a commitment too.
- \$ Chiefs of Tribes | helps w/ relationships between states & tribes

Follow up w/ regional meetings

Pres. commitment → more \$; + ask each Gov. to come up w/ a plan for child care & early childhood education.

"Downpayment"

Skill involved in providing child care. -- value work that we do. Welfare has hurt this message.

Need to go beyond what to look for. Parents need to be able to afford. Need to know it's a partnership.

Don't terrorize parents.

Women need to be in the workplace -- the world has changed. We need to address that issue.

Linda Kotus 310-982-2589

- Cal. uninsured stats
- What schools covered | Mar Vista? ^{kids who have benefitted} will benefit
- Nurses dispute

Roy Behr 310-314-4800

- X Sup. or Princ.
- X No children now
- X All paper to check
- X See invite list ^{add kids of VIPs} kids from clinics
- X Just greet stage participants
- X No quote for PR
- Descrip of State Leg.
- Amt of \$

Ann Lewis - Radio Address?

Podesta

Dlena Berg

Beverly Mallone - ANA

Barbara Woolley - invites - children's & health groups

Backdrop

1 pager on our plan

Report - do at Kaiser; give early in day to health reporter

Scholarships for child care workers post college

Businesses endowing chairs to train workers

Child Care

Affordability

- Dep. Tax Credit - reaches a lot of people, but doesn't lower costs of care.
make it refundable & expand it.
- Expansion of Existing Subsidy
- Scholarship idea -- for parents who want to enroll in quality care.
- connecting financing and quality
- Expansion of before & after school programs

Quality

- \$ to programs → communities, centers, states
- themes of military model e.g. family child care networks
- training

Licensing? Schol. for providers? Natl accred. stds?

Head Start stds?

Loos: Salisbury

Memo - Pre-program - explain what it is
- Boxers vote on H-K and C-R ?

Mayor

Boxer

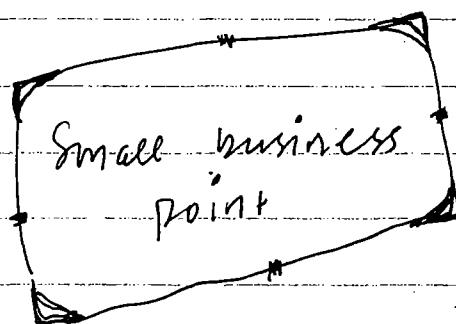
School Principal

CEO

Doctor

Parent

POTUS



Waig Smith
6-19-29

Administrator Alvarez on stage

Coverage thru HIPC & schools

↳ POTUS shld mention small business connection

Invited

- Principal wants to invite all kids & teachers
 - 30 Kaiser + families
 - 22 LULAC people League of Unt. Lat. Am. Citizens
- (No people for clutch →)

→ Dave Lawrence Remarks

→ Cal. Nurses Assoc. - K not yet signed

Children Now 510-769-2441

510-987-2589

SAFE → \$3.3 B.

- We want →
- Innovation grants = \$200 M.
On record for BIOM
 - Reunification services - using 46 dollars
for reunif.

Roy

Don't like - delinking
Training - okay, but not
high on list

Kaiser press release

1 pager - Get to Julie by Sunday
Green

Ask
Treasury

→ DCTC Refundability + Expand \$3-5 B over 5 ^{OR} Today, only up to \$2400
School Age Projects \$300 M / year More working families --
Quality initiative - \$ for communities to do by playing w/ slide
military model
Subsidy amounts - \$30 Now (additional \$600
in welfare reform). Double over next five years?

1. Direct assistance to families from subsidies or
refund.

2. Quality

3. School age

Olympia Snowe, Jeffords

2 x passed Senate. Never

House bec. they don't

like refundable tax credits

Don't get
enough from
lapping

Jeffords - trying to accredited
child care. Treas. wld hate to
have to determine how
much spend \$

Sara Morris 206-320-9878

→ Press release - get to Mary Bourdette
on tobacco

Child Care Conference Focus Group 6/20

Audience -- people who can bring \$

Announcement of new initiative -- launching pad/
downpayment

Ellen Galinsky - 2 parts

1. parents

- disconnect between what we say and what ^{they hear}
- complex subject explained clearly
- taped to play in child care centers

2. policy

- feedback process at conf.

Need parents ~~as~~ as more partners

POTUS - Exec. Order - Natl Child Care Providers

Recognition Day

Explain quality succinctly and concretize it.

Parents know what quality is.

What shld POTUS do?

- Raise awareness
- Affordability
 - recruiting providers
 - subsidies
 - collaborative funding sources

4 part proposal

1. funding & push toward bringing stakeholders together - ~~6m~~
2. Take Force on financing e.g. Colorado - ^{Down Price}
& Commitment of POTUS to follow recommendations
• enc-of state TF too
3. Quality &
 - TEACH Program in NC
4. American Business Collaboration - natl
pub-priv. partnership - going beyond
serving their own employees

Look at "Pockets of Excellence"

Articulate clear vision -- not just, they did it
well here and there -- then challenge states to
make vision a reality, as well as businesses, higher
education

Double the Child Care Development Fund -- framework

is there for addressing quality & aff.

Principles of universal access -- like POTUS proposals

on community colleges.

Cultural appropriateness and language

Impacts on every member of cabinet -- POTUS should meet w/ all of them leading up to conf.

2 states -- Illinois & R.I. -- that subsidize all

children under 150% of poverty -- downplay

competition between welfare and non-welfare families

Continuum of care -- not gov't takeover -- everyone has a part in development of our children.

Lawrence -- talk about other partners -- Children Now

Acknowledgments

→ ~~Sharon Levine bid to Annie~~

Call Greer -- New parent

→ ~~Call Mark Mazur on DCTC~~

→ Call Barbara Pryor

§ 3 B / § 2.2 B

OK, you
can do.

Child Care Focus Group 6/23

Importance of tying child care into economy / families / work
△ nature of discourse of child care.

Look at it from point of view of child | as well as
the economy — developmental and economic issues
Care and education together

Don't focus on "flashy models" -- i.e. highlighting
businessman doing interesting thing

Look at WH Conference on Children -- 1970 --

Get
Abby to
Research

→ Focused on Child Care.

Problems of training and supply

We haven't addressed infrastructure | supply

School-age - Chicago, Boston, Seattle → building
infrastructure

Evelyn Moore - move toward universal child care.

Moving away from means-testing. First Lady good
at this.

We're moving toward a society where everyone has
to work.

American consumer shld know more about what is
good cc | better understanding of imp. of
quality cc

took up w/ town meetings

Audience - not just child care people - business
people in room that day.

~~Don't take approach~~
~~with no change~~

Take the guilt out of child care

Commission on Child Care

Language about partnership

Legislative p

\$ for training / infrastructure

Based on

consumer demand for quality care

Invite - people who are not players e.g. business people -
they shld hear this

Goal - - guarantee that no child fall thru the cracks

Revise tax credit for child care.

① Scholarship program / recruitment & training

② states

- fed gov't look at state & local states and
evaluate them

- fed gov't recommended states

If meet → get extra \$

③ Incentive \$ - tax or grants - to develop additional
supply

④ Public-private part - can get public \$ if can
bring private \$

⑤ Redoing tax credit - make it refundable; increase slide

⑥ Consumer education — Tax credits for providers - - who
forego income to be cc providers

Community development / housing - leg. des to build cc

Check on immunization regulations -- Call Sally Katzen
Pediatric labeling scheduling request
Conference Report
~~Talk to Carol Williams~~
Read adoption / DCE material

Michael Barr

Jason Solomon

Joan Lombardi

Bipart. leg. in Congress ~~that~~

Applaud ^{Sen. Finance} ~~Cong.~~ for passing tobacco tax

Pres. wld support using small amt of this \$
wld be used to pay for the best provisions
in the House and Senate bills.

We will work w/ the Congress
to secure needed funding

Hot 639-8200

-
- ① Quality Child Care for Fed. Employees -- Addressing differential. Too many fed. employees can't afford.
→ Fairh Wohl
 - ② David Hamburg - When mtg? Right when back. 2 hours.
Lay out contours of conference.

HRC ~~working~~ town meetings w/ working women --
concerns about child care

After-school piece | early childhood learning

Child Care Focus Group - Foundation Mtg 6/25/97

Highest priority -- additional funding.

Quality matters, economic imperative w/ welfare reform
to care for children outside of home

Larger than women's issue -- see this as a
workforce issue, economic

Broaden discussion to include adolescence and
pre-adolescence.

Demographics - large # of kids.

- white children 2x as likely to be
left unsupervised.

shld be about kids, public education.

Collective lessons

* Studies to NEC on economics of (NEDLC)
child care

Bringing more people to the table -- these are
citizens, how do we raise them?

Public-private partnerships e.g. Smart Start

Brain Conf. - Success because scientists
were ~~about~~ talking about this

shld have economists, business community, parents, workforce dev., child development specialists

Governors as partners

Georgia, Maryland, CT → public-private partnerships

Message to Governors

- financing options for
- supply issues vis a vis welfare reform

Pittsburgh - community-driven approach

Intersection between child care and Headstart

Child care and parental leave

Essen to get broader interest in school aged kids

What shld POTUS do?

- Natl Campaign - pub.-priv. partnership

1. public education

e.g. Rosie O'Donnell

2. best practices

• See Pew Charitable Trusts work

3. forging parent partnerships

4. Commission - to work on blended resources

• Comp. legislation

• fed.-state-local leveraging fund. 10-20% from private sector

Jeffords bill

How do you keep child care affordable while paying workers enough, and finding enough slots.

Linking child care w/ family leave

Fresh look at financing. Commission financed by foundations.

* Success of economy rests on both parents working.
We have a responsibility for the children.

Universal pre-K education

Universal Headstart w/ wr

Research initiative - cost-benefit studies of child care

Analysis of info. that gov't has that advocates don't
- use this at conference

Levine - not subsidies - training, infrastructure,
workforce development - fund to ratchet
up quality

Tighten reg. - to get \$ must meet stds - -
non-gov't group to accredit
linkage between \$ and stds

Not Oct. 13-15

Ken Duberstein

Jane Romer-Sandberg

1. Addtl yr of reunif. -- why diff. Family Pres. --
how does it interact (modest & capped entitlement)
2. interaction w/ POTUS bill Use ~~that~~ for services to shorten foster care. Services to family before removed. Can't be used when child in care --

→ Copy of ANA speech to Marjorie Vanderbilt

Child Care Corporation Mtg

Don't use military model

Have to talk about funding

Charge private sector to fund child care

Look at imputed income -- better ways to afford

Increasing cap on dependent child tax credit -- + make refund

(Allowing to claim EITC on 1040 EZ

Imp. of parental leave - paid

Higher credit if use accredited center - being done in Arkansas!

Expand child dev. block grant

Tax credits for small businesses

Eisenhower grants -- use this for early childhood teachers

Look at other countries

Panelists - Economist, Business, International Comparison

Taken child care and profit motive and overlapped them.

- * Get business leaders who have committed to raise \$ to finance child care.

Looking child care and education as a continuum

- How do working parents get involved in their parents 0-12 education?
- parent involvement

- * Multidisciplinary field

~~Conf. Agenda~~

Using public education system -- mandate schools be kept open after-school and summers

→ \$5 B for school reconstruction - shld have been used for community schools.

Weave into everything he says and thinks about.

Child Care Investment Fund - NY State

- for every \$2 raised by local gov't from private sources, \$1 came from state. State led to not-for-profit.

Understand what's out there in fed gov't -- challenge states to do the same.

Challenge - place for 3-4 yr old; curriculum for child care.

Elevating Quality of Headstart

Partnering communities

Sec. of Treasury, Labor, Commerce

Nicole

✓ Check on interstate compact

Detailer (~~also call Ellen L.~~)

Conf. Report

Child Care Conf. Planning

Set up working group on child care conf

~~Mtg on budget~~

TO DO

Conf. Report

Calls re detailee

~~Adoption #~~

~~Call HHS re child care proposals~~

Call Barbara Pryor

Pediatric labeling sched. request

Go thru paper

✓ Call ^{Mary Bourdette} Janet Murguia - Support from Camp | Chafee on adoption. Who on child care

~~Michael W. - child care, pediatric labeling~~

Check why bill ruled out of order - 4E not part of it

~~Jon Kaplan, Anne Lewis~~

~~Melanne, Jen, Nicole, ~~Jon Kaplan~~ Elena, Olivia~~

Ask Laura to draft letter to child care people 6-6266

Abby - clean up, do lists

Call Kris B. about # for report

Naomi Karp - # for report

~~Jason~~

~~Michael~~

Olivia | John M.

Jeanne L.

Lee Satterfield

Kevin Thurn

~~Bob Boorstin~~

Amy Jeffries

~~Susan Hess~~

* Bruce

* Melanne

Issues

Child Care

Adoption | Child Welfare

Health | Immunization

Early Childhood

Child Care

Set up policy process -- NEC, DPC, OMB, HHS, Labor, Treas,
Commerce, DoD, SBA, Leg.

Small HRC meeting

Exec. Order & interagency working group

Set up conf. planning group - OPL, Cabinet, Comm, Press,
OPL, DPC, Pres. sched., Leg.

Find sites, plan ramp up activities

List of validators

Scholastic - Donate books to child care centers

Wed. To Do

Conf. Report - Read
- A calls to Kris B. & Naomi K.

Get new pass

Ped. labeling sched. request

Call Sara Mahoney
Parents Mag

Call returns

Ask Laura to draft letter to child care people.

Immun. - Note to Elena

Detailer

Tam. to Melanne & Briane

Details

Call Paul for details

Bruce to call Jason

Elena/Chris to call mtg on women's health / BC

• General Zaitchek

Ramona Edeling

- Africa slide show

Education spending on this type initiative

① Central source / clearinghouse for services for urban poor
e.g. foster care, school-to-work, incarceration, health care

- inform Urban Leadership Cooperative

- x-ref. w/ sources of support

1 and 1/2 staff + online

\$200,000 / yr to \$2 M

Engage young adult leadership program -- 32

already on team

② Cities with empowerment zones may be a good place
to start

Confid. Laws - bec. of them no public scrutiny

Lance Helms case

Can do it generally - - Baby Doc

Need loosening of confidentiality laws

State laws - - but fairly uniform

Confid. Can't be used to stop public scrutiny - -

can do this to protect child's identity &
witness.

Restate to learn about Δ in reas. efforts

213- 975 - 1740 Fax side-by-side

Immun. Event 7/7

20th anniv. of CII that Bumpers and Carter started.

MMWR - needs to be postponed

↳ immun. goals for school-aged kids

Bumpers - need to handle hearing - - don't ask about #s ; highlight all of our efforts.

July 23

✓ ✓
POTUS, FLOTUS, Carter, AAP, Shalala, Bumpers, Satcher
Fam. Phys.
↓
minority doctor

HRC to call Bumpers, Betty, Carter

Emily - NGA Partnership announced here?

Here bec. of partnership w/ states, fed. gov't

1996 - 2 yrs - how many immunized

- Reducing # of people who get disease - - didn't

meet, but that's because import cases.

"long way to go"

celling line -
last we've visited

Get local
children | Part of immun. program

Announcements

1. Child Care Regs
2. NGA partnership - Hallmark
3. Summit of 8 - - measles

* DCTC to John, Chris
Adoption spending

TO DO

Talk to Elena re abortion - Letter from Frank Raines ✓
Call Nancy Ann ✓
Set up mtgs

DCTC / Adoption stuff to John Hilley - Get from Carol Williams

Read report

Follow up on immunization event

Talk to Melanne - ^{Move} House bill w/ promise to get Senate
funding

Get child care conf. underway

- Govs
- Cabinet Affairs
- Letter out to ^{focus group} participants
- Policy -

• Come up w/ internal working group

• Interagency group

• Media - Scoop - talk to Magazines

• D. Hamburg mtg

• Brainstorm about format

ANA
Health Professions Memo

→ Set up meeting - Gene, Bruce, Jack, me, Hilley

NSC -

Women's Health

~~Minority & other minority health issues~~

Write up
for
internal
circulation

Nicole
do plan

(N+J)

(N+J)

(Kris B)

include ~~the~~ National Service - Contact Julie Demco x132
606-5000

John Gompers
565-2784 (H)
2781 (F)

2 parts

- economic

- early educ.

Bus. involvement | not the usual suspects

Education shld be involved

Govs. - consultant e.g. Gov Edgar or team - -

Business - challenge too
- challenge to make commitment

Feb. 21-22 CEO Summit - at beg. of mtg w/
Govs

→ don't want Govs to have commitment bc bus.

Needs to be capped entitlement \$

Community dev. orgs. prepared to be likewise

Schools

Community mobilization

No show and tell - - look though at what happens
when communities pull together. Outline
those principles.

Success by Six - United Way

Document like Adoption 2002 - - cld be launched
at conf. or cld launch process to do this over
3 mo period following conf.

Need to have outcome in mind

Goals w/ downpayment

Work toward bipartisan consensus

Real parents & cc providers | small bus. to take about

Don't only focus on negative

Breaching diff. between low and middle income --

universal need -- don't divide along class lines

Continuity of care -- see it from child's

experience -- directly related to wages and training, work environment

Sandy Newman - Fight Crime, Invest in Kids -

interested in child care. Law enf. types.

Liked idea of video of child care providers & parents, kids

e.g. opening video for Natl Commission on Children - Gary David Goldberg

Ultimate New Years Resolution

Imp. of theme of "moral dev." -- starts w/

child care - talk to Mathew Melmud

-- need talking head to discuss this.

Paid parental leave

Minnesota - can get 3/4 of subsidy if stay home for a year.

→ Call Helen Blank - who to talk to on bill.

Ellen Galinsky - help w/ businesses who aren't usual suspects

Get info to natl groups to get networks involved.

Web, internet posting

Families & Work Institute

Press kit for local, community groups

Get magazines involved

Approach cable networks -- e.g. Lifetime

Make tapes, transcripts available

Publicize info. to get local publicity. And
follow thru info. after conference

List of groups to reach out to from Helen Blank

3 options for Hilley

1. DCTC

2. Health

3. Quality & Subsidies

List of people to come to mtg - Education, Treas, SOA, Commerce,
GSA

Send them paper - criticisms, suggestions etc.

Check process w/ Olivia - ok to send paper?

Immunization event - - announce Child Care Conference

Check in on date of conference

Joan - idea about Adoption 2002 leader

Proposal on program format - do by internal WG mtg

Harrison & Hickman 7/10

50% pro-choice

15% pro-life

35% mixed - gov't shouldn't be involved, but
think abortion is taking a human life

Depends on time of gestation - we win arguments
when earlier and they win later in pregnancy.

Has to do with questions of when life begins.

Roe divides things nicely into trimesters in terms of
public opinion.

Late term - repositioning back to:

- late | more human
- focus on procedure

from focus on who decides

- RU-486 - continues to be something people support -
women shld have broader choices | terminate earlier
- Emergency contraception
- Sex education - don't necessarily believe that educ. gives moral framework,
but wrong idea to have no sex ed.
- More general availability of contraception - 80% | everyone in
middle comes w/ us
- Who decides
- People do not know about division of members - 30
Senators | 142 House pro-choice

Fewer people who remember what life before Roe

Over 1/2 of Am's believe that AIDS is G-d's revenge on
homosexuality

Prevention and personal responsibility need to go hand in hand

More \$ for family planning, morning after, contraceptive research, Fed. ins. coverage

But - must acknowledge that these are small steps

Sander Lurie - Lautenberg

Muayne

011-43-1512-2216

011-43-662-878-316

Hope
Mary Davis -- Bruce Lindsay old cell

- HRC wants Senator to hold time
- having hearing 16th - tell about -

301-229-4906

- don't ask for \$

- we know we have diff. on VFL, but if invited manuf. and expect criticism old you postpone or hope that no criticism

Betty - HRC wanted me to invite

"Every Child By Two" - ⁶⁵¹⁻¹²²⁴⁵ asst. Amy Arbuckle

Invite grandchildren - 5

Rick Teskulka ⁴³¹ 0664 4322583

Melanne

- Bumpers - HRC? Me to call?
- Rosalyn Carter - ^{Nancy Konigsmark} 404-658-9903

Melissa Montgomery
331-1770

Imm. Event - Bumpers hearing Wed.

Child Care Hearing - Thurs.

✓ Child Care Regs - When to announce?

Reconciliation

✓ Policy proposals $\leq$ DCLC
Healthy Start
Quality grants + subsidies

Immun.

5:30 Mtg

1 pager

• Invites to Carter, Bumpers

Q and A

→ • Invites to drug cos. tomorrow

More detailed paper on rates and policy proposals

→ Talk to HHS about kinship care - Mary & Carol W.

• what are we doing

• what else can we do

> Waters leg. in welfare

→ DCLC + Kohl → tax stuff memo

\$14 B To B. tax
- 8 B for kids
health

Bob Shireman, Hilley, Gene

Call Anne Lewis, Mark Mazur

Spend \$6.
If have more ---

✱ Call Joan re regs

✓ → Call Dianne Kilmer - talk to Mark Friedenholz

624-5885

✱ → Janet M. - re recon.

Mamm Campaign Mtg 7/4

34-49% ~ 48% Caucasian women
~ 32% African-Am women

Bring attn to Multi-City Project in October.

- Cleveland, Phila, LA, Chicago, San Antonio, Atlanta

- high pop. of minority - data indicated problem

Fed. Coordinating ^{Committee on} Breast Cancer ~~Project~~ - - \$3 million - - want to spend 50% of \$ on minority women.

\$ for printing, PSA, prof. media campaign for October

Focus groups - - what slogan works

Focusing on providers

Medicare Office in mall

→ Organize PSA / public outreach campaign

→ Plan for October

S. Blumenthal - - pulling together a national breast cancer meeting - - all fed. agencies - - do we agree on our priorities

NCI - has a communications strategy on guidelines and other issues e.g. risk increases as you get older
Massive educ. of health prof. - HLFA can reach them.

→ Schedule mtg for after Aug. 8

12/24/91 Monday Jan 12-23 1992

~~Recon. Abortion~~

McLaren - Emma

Carol W - Emma

Sharon - Anna

Rima

Recon. Abortion - Emma

Barbara - Kids? Doctor?

Emilia

CC Cont. Plan mtg for next week

Policy

Rates

CC Regs

NGA Partnership

Registry