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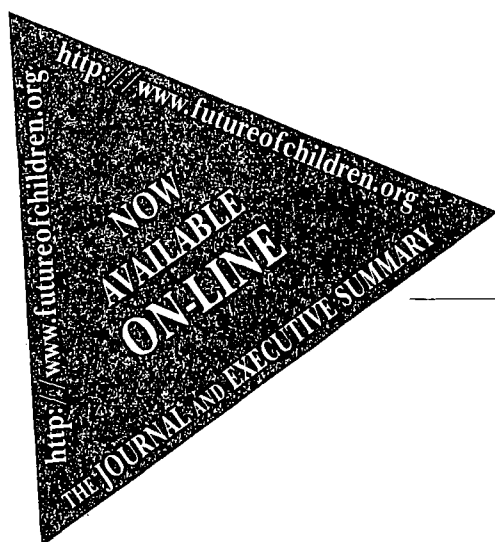
Executive Summary

CENTER FOR THE FUTURE OF CHILDREN • THE DAVID and LUCILE PACKARD FOUNDATION

The Future of Children

VOLUME 6 • NUMBER 2 – SUMMER/FALL 1996

FINANCING
CHILD
CARE





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Interim Executive Director
GAIL RICHARDSON

October 10, 1997

Jennifer Klein

Special Assistant to the President for Domestic Policy
The White House
2nd Floor, West Wing
Washington, DC 20502

Dear Jennifer:

Greetings. As I mentioned during my last voice mail message, I have enclosed *Financing Child Care in the United States: An Illustrative Catalog of Current Strategies*, a valuable resource that demonstrates how states and communities around the nation are generating new revenue for child care, many through public-private partnerships. The authors of the catalog—Anne W. Mitchell, Louise Stoney, and Harriet Dichter, three nationally recognized experts in child care policy—identified almost 50 strategies that can be used as models for initiatives in other communities.

You mentioned at the last Media Strategies Group meeting that a panel of the White House Child Care Conference will feature success stories. May I suggest inviting one or more representatives of the profiles in this catalog? Working with the principal authors, we can select one or more who can give articulate descriptions of the particular programs involved, with lessons learned, etc. The nearly 50 programs profiled in *Financing Child Care in the United States* are templates for action throughout the nation.

I have also enclosed the press kit we distributed for the financing catalog, which includes additional information. Please do not hesitate to call if you have any further questions or if you would like to contact one of the authors of the catalog.

Sincerely,

Ellen Lubell

Communications Director

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FINANCING CHILD CARE IN THE UNITED STATES

STATE CONTACTS FOR EXEMPLARY PROGRAMS

FINANCING CHILD CARE IN THE UNITED STATES profiles 50 innovative programs across the United States that have employed new and effective strategies to address the thorny issue of financing child care. The following is a list of individuals, organized alphabetically by state, who have been instrumental in designing and implementing these strategies. Additional contacts are listed after each profile in the catalog.

CALIFORNIA

Local Property Taxes

The Children's Services Fund: Proposition J

Gwen Henry
Child Care/Grant Coordinator
Mayor's Office of Children, Youth and
Their Families
1390 Market Street, Suite 918
San Francisco, CA 94102
Phone: 415-554-8990
Fax: 415-554-8965

Financing Child Care in the Private Sector

Child Care Scholarship Fund of the Marin Community Foundation

Susan Badger
President
Marin Education Fund
1010 B Street, Suite 300
San Rafael, CA 94901
Phone: 415-459-4240
Fax: 415-459-0527

The Model Centers Initiative of the Miriam and Peter Haas Fund

Cheryl Polk
Program Director
Miriam and Peter Haas Fund
201 Filbert Street
San Francisco, CA 94133
Phone: 415-296-9249
Fax: 415-296-9249

COLORADO

State and Local Sales Taxes

Dedicated Sales Tax

Virginia Newton
Director
Kids First
0405 Castle Creek Road, Suite #3
Aspen, CO 81611
Phone: 970-920-5363
Fax: 970-920-5558

State Income Taxes

Voluntary Income Tax Checkoff for Child Care

Kathleen Shindler
Deputy Policy Director
Families and Children
Office of the Governor
136 State Capitol
Denver, CO 80203
Phone: 303-866-3124
Fax: 303-866-2003

Allocating Existing Public General Revenue

Early Childhood/Youth Crime Prevention and Intervention

Esperanza Ybarra-Zachman
Director
Community Partnership Office
Colorado Department of Local Affairs
1313 Sherman Street, #500
Denver, CO 80203
Phone: 303-866-4900
Fax: 303-866-4992

Tax Credits, Deductions and Exemptions (Corporate Income Taxes)

Enterprise Zone Contributions Tax Credit

Evan Metcalf
Enterprise Zone Coordinator
Colorado Department of Local Affairs
1625 Broadway, #1700
Denver, CO 80202
Phone: 303-892-3840
Fax: 303-892-3725

DISTRICT OF COLUMBIA

Financing Child Care Facilities

Commercial Lender—

Public-Sector Partnerships

Richard Ferlauto or Tracey Arvin
Center for Policy Alternatives
1875 Connecticut Avenue, Suite 710
Washington, DC 20009
Phone: 202-387-6030
Fax: 202-986-2539

FLORIDA

Local Property Taxes

Children's Services Special Taxing Districts

Jack Levine
Executive Director
Florida Center for Children and Youth
P.O. Box 6646
Tallahassee, FL 32314
Phone: 904-222-7140
Fax: 904-224-6490





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FINANCING CHILD CARE IN THE UNITED STATES

ABOUT THE AUTHORS

ANNE MITCHELL is the founder of Early Childhood Policy Research, an independent consulting firm specializing in evaluation research, policy analysis and planning on child care/early education for government, foundations and national nonprofit organizations. Previously, she was associate dean of the Research Division at Bank Street College of Education in New York City. In 1981, she founded Bank Street's graduate program in Early Childhood Leadership, drawing on her previous experience directing child care centers in Massachusetts and Vermont. She received her B.S. degree in astronomy from Wellesley College and her M.S. degree in educational leadership from Bank Street College of Education. Mitchell may be reached at Early Childhood Policy Research, HCR #1, Box 77, Honey Hollow Road, Climax, NY 12042. Phone: 518-966-4585; Fax: 518-966-5503; E-mail: awmitchell@aol.com.

LOUISE STONEY is an early childhood policy specialist and founder of Stoney Associates, a research and consulting firm specializing in early childhood policy based in Albany, New York. Stoney has worked in public policy for over 15 years, including positions as a staff member in the New York State legislature, policy director for an early childhood advocacy organization and instructor for the Center for Women in Government at the State University of New York at Albany. She consults with state and local government, the federal Child Care Bureau, national policy organizations, and child advocacy groups and foundations. Stoney is at Stoney Associates, 5 Thais Road, Averill Park, NY 12018. Phone: 518-674-5635; Fax: 518-674-2799; E-mail: lstoney95@aol.com.

HARRIET DICHTER is the deputy director for Philadelphia Citizens for Children and Youth. Formerly a program officer for The Pew Charitable Trusts, she worked closely on issues of child care policy and financing. She previously directed the Maternal and Child Health Office of the Philadelphia Department of Public Health, co-directed the City of Philadelphia's strategic planning for its Empowerment Zone, and worked as an attorney with a practice focusing on health and human service issues. Her undergraduate degree is from Yale University and her law degree is from the University of Pennsylvania Law School. Dichter may be reached at Philadelphia Citizens for Children and Youth, 7 Benjamin Franklin Parkway, 6th Floor, Philadelphia, PA 19103. Phone: 215-563-5848; Fax: 215-563-9422; E-mail: hdichter@aol.com.



FINANCING CHILD CARE IN THE UNITED STATES

ABOUT THE SPONSORS

THE PEW CHARITABLE TRUSTS, among the nation's largest philanthropies, support nonprofit activities in culture, education, the environment, health and human services, public policy and religion. Based in Philadelphia, the Trusts make strategic investments to encourage civic engagement in addressing critical issues and effecting social change.

THE EWING MARION KAUFFMAN FOUNDATION is an operating and grantmaking foundation that works toward the vision of self-sufficient people in healthy communities. Its mission is to research and identify unfulfilled needs of society and to develop, implement and/or fund breakthrough solutions that have a lasting impact and offer people a choice and hope for the future. Through partnerships, the Foundation believes it can most effectively support social and economic solutions that support children, their families and communities, and accelerate the development of entrepreneurship in America.

THE DAVID AND LUCILE PACKARD FOUNDATION supports programs in the areas of children, community, education, population, conservation, science, the arts, and the municipality of Pueblo, Colorado. In 1989, the foundation established the Center for the Future of Children, a multidisciplinary research, policy, and granting program to implement methods to improve opportunities, programs and policies for children. The Center's journal, *The Future of Children*, provides objective analysis and evaluation of major issues related to children's well-being, with special emphasis on translating existing knowledge into effective programs and policies, and promoting constructive institutional change.

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If you're a child
care advocate or
policy maker, you
should know about
this book.

FINANCING CHILD CARE IN THE UNITED STATES

An Illustrative Catalog of Current Strategies

A 150-page compendium of
the country's most innovative
public- and private-sector
strategies for financing child
care services, with in-depth
profiles and analyses of nearly
50 projects.

*Development and distribution of this publication
has been made possible with funding from*

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FOR IMMEDIATE RELEASE

Contact: Ellen Lubell
Rebecca Treacy-Lenda
Child Care Action Campaign
(212) 239-0138

**INNOVATIVE APPROACHES TO CHILD CARE FINANCING
SHOW CREATIVITY CAN BOOST INVESTMENT AND
IMPROVE QUALITY OF CARE IN THE U.S.
CCAC sees critical importance of catalog of new strategies**

NEW YORK — Innovative financing strategies in 20 states and dozens of communities across the country generate revenue to improve the quality and increase the supply of local child care and can be emulated to help remedy the inadequate investment in child care across the nation. That is the promising finding of *Financing Child Care in the United States: An Illustrative Catalog of Current Strategies*, a new compendium of success stories profiled and analyzed by Anne W. Mitchell, Louise Stoney, and Harriet Dichter, and published by The Pew Charitable Trusts and the Ewing Marion Kauffman Foundation.

“Two decades of persuasive evidence about the benefits of good quality child care and early education,” says Gail Richardson, interim executive director, Child Care Action Campaign, “compel us to make the investments necessary to ensure that all children have opportunities for early learning and all parents get the support they need to be productive employees.”

The quality of child care is crucial to children’s development

Recent brain research and studies of long-term outcomes of children in child care indicate that the quality of care children receive is crucial to the successful development of intelligence, emotional balance, responsibility towards others, success in school and productivity later in life.

“This research shows that nurturing care in a language-rich environment supports an explosion of learning during the critical first decade of a child’s life,” says Richardson. “We need to provide good learning environments for all children, but at current levels of investment in child care in the U.S., we fall far short of this goal.”

