

Draft Script
As of October 13, 1997

White House Conference On Child Care October 23, 1997

MORNING OPENING SESSION

THE FIRST LADY welcomes, makes remarks, and introduces video

-HRC frames the problem/challenge, gives a brief historical perspective, and mentions child care efforts she has seen first hand.

Video is shown

-- Video provides human face of child care, through voices/images of parents, children, providers and business leaders.

TBD Parent introduces the President

-- Parent from video (t) thanks the President for putting the issue of child care at the top of the national agenda.

THE PRESIDENT makes remarks

-- The President discusses why child care is critical to our nation, briefly explains the role of the federal and state governments, exhorts all sectors to do more, and makes policy announcements (both executive memorandum and down-payments).

THE PRESIDENT and THE FIRST LADY join PANEL DISCUSSION

PANEL DISCUSSION: Why Does Good Child Care Matter?
 What Does Child Care Look Like in Our Country?

THE PRESIDENT/HRC introduces members of PANEL DISCUSSION:

- The first four panelists will discuss why good child care matters for our nation:
 - Ellen Galinsky, President, Families and Work Institute (t) (young children)
 - Michelle Seligson, National Institute for Out of School Time, Wellesley College (school-age children)
 - Velora Washington, Program Officer, Kellogg Foundation (t) (communities)
 - Secretary of the Treasury Robert Rubin (economy/workforce)
- The next of the three panelists will discuss what child care looks like today in our country:
 - Secretary of Health of Human Services Donna Shalala (national perspective)
 - TBD Child Care Provider or Marcy Whitebrook (t) (provider perspective)
 - TBD Parent or Patti Siegel, CA Resource and Referral (parent perspective)

PANEL DISCUSSION, Part One: Why Does Good Child Care Matter?

Ellen Galinsky (t) addresses why quality child care is important for young children, based on recent research in neuroscience and child development, and examines how child care in the United States today falls short of the need.

POTUS/HRC Question: What does the research tell us about why child care is important for our youngest children?

POTUS/HRC Question: How can all sectors, including the government, do a better job of empowering parents to make choices about working and child care that are best for their families?

Michelle Seligson addresses why after-school care is important for children in order to enhance development, school-readiness, safety, and prevent at-risk behavior, and examines how existing after-school opportunities fall short of the need.

POTUS/HRC Question: What are the main barriers that communities face in trying to develop after-school programs, and how can the government and other important sectors help to break down those barriers?

POTUS/HRC Question: How can libraries, museums and other community-based institutions play a role in meeting this important need?

Valora Washington (t) addresses why child care is important to communities.

POTUS/HRC Question: What are some specific ways that communities can be supported to examine needs and work to meet them?

POTUS/HRC Question: Please share with us an example of effective community mobilization.

Secretary Rubin addresses how child care plays an important role in the strength and dynamism of our economy.

POTUS/HRC Question: You suggest strongly that child is an important underpinning of our economy and is therefore worthy of our collective investment. How can we do a better job of calling to action business and community leaders?

POTUS/HRC Question: You are going to lead a short-term working group of business executives to examine how we can support and strengthen public-private partnerships to improve child care; can you share with us some of what you might be looking at?

Draft Script, Page Three
As of October 13, 1997

PANEL DISCUSSION, Part Two: What Does Child Care Look Like in Our Country?

Secretary Donna Shalala speaks, providing a national overview of the strengths and weaknesses of child care and addressing issues of affordability, safety and access.

POTUS/HRC Question: How has Head Start been effective in meeting child care needs and what can we learn from the Head Start experience?

POTUS/HRC Question: By law, states must set aside a portion of their federal child care dollars for efforts to improve quality. I fought hard for this provision in the Personal Responsibility Act. How are states now spending this money?

TBD Child Care Provider or Marcy Whitebrook speaks, addressing what child care looks like everyday, from the perspective of a child care provider, and examining professional development and wage issues.

POTUS/HRC Question: It is clear that we need to attract and keep more highly qualified and dedicated professionals, like yourself, in the child care field. What specific steps can the government and other pivotal sectors take?

POTUS/HRC Question: Tell us about a typical day for a provider.

TBD Parent or Patti Siegel speaks, addressing pressures on working families and efforts to balance responsibilities to work and family.

POTUS/HRC Question: Helping working parents meet their responsibilities to their jobs and their families is among the greatest and most important challenges of my Administration. Please share with us some of parents greatest concerns about how to balance the two.

POTUS/HRC Question: Tell us about your own efforts to balance work and family responsibilities OR question about Parents Magazine poll results.

THE PRESIDENT makes closing remarks.

THE FIRST LADY makes closing remarks, and invites guests to lunch in the Dining Room.

LUNCHEON

THE FIRST LADY introduces TBD Members of Congress to Speak.

TBD Members of Congress make remarks.

AFTERNOON OPENING SESSION

The FIRST LADY welcomes and introduces the Vice President.

The VICE PRESIDENT makes remarks.

- The VP addresses the the need to learn from promising models nation-wide, particularly stressing the need for supporting after-school programs.

AFTERNOON PANEL DISCUSSION

The VICE PRESIDENT/FIRST LADY introduce the members of the AFTERNOON PANEL:

- Governor Hunt, North Carolina
- TBD County Official, North Carolina
- Jane Maroney, Republican State Legislator, Delaware
- General Meyer
- Doug Price, President, First Bank of Colorado / Chair, Colorado Business Commission
- TBD Labor Leader
- Susan Aronson, Member of AAP Board and Director, PA Early Childhood Education Linkage Program for Health Professionals
- TBD Religious Leader

AFTERNOON PANEL: How Do We Mobilize All Members of the Community To Support Affordable, Quality Child Care?

Governor Hunt speaks, addressing the effectiveness of North Carolina's Smart Start/TEACH model and its partnership with local communities.

TBD County Official speaks, addressing North Carolina's programs from a county perspective.

AFTERNOON PANEL DISCUSSION, Continued

VP/HRC Question: Please explain how the state and communities work in partnership.

VP/HRC Question: What tangible improvements have you seen in North Carolina's child care -- has North Carolina been able serve more children in quality programs and has quality improved?

General Meyer discusses the military's child care delivery system and the components that make it exemplary, providing also a historical perspective on the military's commitment.

VP/HRC Question: The military did not always have the model child care system it has today. What propelled the improvements?

VP/HRC Question: On April 17, 1997 the President asked the military to share its expertise with the civilian child care community. How has the military followed up on his request?

Doug Price addresses the role of business in meeting child care needs and sharing his own experience First Bank of Colorado and as chair of Colorado's Business Commission.

VP/HRC Question: How can we enlist more business leaders to address child care needs of their workers and of the communities in which they have a presence?

VP/HRC Question: How can we address the barriers that small businesses face in addressing child care issues?

TBD Labor Leader addresses the role of organized labor in examining child care needs and working with communities to meet those needs.

VP/HRC Question:

VP/HRC Question:

Susan Aronson addresses the role of health professionals in improving the quality of child care, specifically in improving health and safety.

VP/HRC Question: Linking the health and child care communities seems to be a key to improving quality -- how can we build on existing efforts?

AFTERNOON PANEL DISCUSSION, Continued

VP/HRC Question: National health and safety standards are very controversial, as states today define their own standards, with guidance from the federal government. Yet we know that children's health and safety needs in Nevada are no different than those in New Jersey -- how can we share best practices and achieve a more uniform guidelines?

VP/HRC Question: How can the health community help to address the specific child care needs of children with disabilities?

TBD Religious Leader (t) speaks, addressing the role of the religious community in meeting child care needs.

VP/HRC Question:

VP/HRC Question:

The VICE PRESIDENT makes closing remarks.

The FIRST LADY makes closing remarks and invites guests to South Lawn Reception.

SOUTH LAWN RECEPTION

The FIRST LADY welcomes and makes brief remarks.

The VICE PRESIDENT makes brief remarks.

TBD Cabinet Secretaries make brief remarks, reporting on working sessions in their agencies.

The First Lady makes closing remarks.

WHITE HOUSE CONFERENCE ON CHILD CARE

On October 23, the President and the First Lady will host the White House Conference on Child Care in the East Room of the White House, bringing together parents, caregivers, business leaders and child care experts. The conference will explore how the public and private sectors can respond to the need that Americans who are struggling to be both good parents and good workers have for safe, affordable child care.

Many parents choose to stay home and care for their children themselves. Yet millions of Americans, by choice or necessity, rely on child care and after-school programs to care for their children for part of each day. The conference is intended to begin a dialogue on three critical child care issues -- access, affordability, and assuring safety and quality -- and to highlight the roles that everyone -- including communities, businesses, child care providers, Federal, state and local governments, and parents themselves -- can play in addressing these issues.

10:00-10:30 OPENING SESSION

10:00-10:10 The First Lady welcomes, makes remarks, and introduces the video.

10:10-10:15 The video is shown.

10:15-10:20 Parent introduces the President.

10:20-10:30 The President makes remarks.

10:30-12:00 PANEL DISCUSSION: THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY CHILD CARE

The President and First Lady will moderate this session.

Panelists:

Ellen Galinsky, President and Co-Founder of the Families and Work Institute.

Michelle Seligson, Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

Secretary Robert Rubin, Secretary of the Treasury.

Patty Siegel, Executive Director of the California Child Care Resource and Referral Network (R&R Network).

Valora Washington, Program Director for the W.K. Kellogg Foundation of Battle Creek, Michigan.

Part 1: Why Does Child Care Matter? This panel will address: the relationship between quality child care and children's healthy development, particularly in the earliest years of life;

the importance of good after-school programs for youth; and the need for child care given dramatic changes in the workforce and economy.

Part 2: How Are We Doing in Meeting the Challenge? This panel will provide an overview of the strengths and weaknesses of child care in communities across the country and will also look at this question from the unique perspectives of parents and child care providers.

12:00-2:00 WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

During the White House luncheon, Secretaries Shalala, Herman, Riley and Glickman will host working sessions at several agencies. And tbd Members of Congress will speak in the State Dining Room at the White House.

2:00-4:00 PANEL DISCUSSION: LEARNING FROM WHAT WORKS

2:00-2:05 The First Lady welcomes and introduces the Vice President.

2:05-2:15 The Vice President makes remarks.

2:15-4:00 The Vice President and the First Lady will moderate this session. State and local officials, along with representatives of the military, business, health, labor, and faith communities, will highlight promising efforts around the country and discuss how all members of the community can address the challenges of assuring safe, affordable child care for working families who need it.

Panelists:

Secretary Donna Shalala, Secretary of Health and Human Services.

Secretary Richard Riley, Secretary of Education.

Governor Hunt, Governor of North Carolina.

Jane Maroney, State Legislator, State of Delaware.

Brigadier General Meyer, Chief of Public Affairs United States Army.

Doug Price, President of FirstBank of Colorado.

tbd Labor,

tbd Faith,

4:00-6:00 SOUTH LAWN RECEPTION

4:00-4:10 The First Lady welcomes and makes brief remarks.

4:10-4:25 tbd Members of Congress make remarks

4:25-4:30 The First Lady makes closing remarks.

**ADDITIONAL BIOS FOR PANELISTS OF THE WHITE CONFERENCE ON CHILD
CARE
OCTOBER 23, 1997**

Ellen Galinsky. President and Co-Founder of the Families and Work Institute. Ms. Galinsky will address why quality child care is important for young children, based on recent research in neuroscience and child development, and examine how child care in the United States today falls short of the need.

Before founding the Families and Work Institute, Ms. Galinsky served on the faculty of Bank Street College of Education and as President of the National Association for the Education of Young Children (NAEYC). She has been an advisor to the U.S. Department of Education on business and family involvement in education, and the U.S. Department of Labor. She has also served as an advisor to many states on their early education and care initiatives and on work and family issues.

Under Ms. Galinsky's leadership, the Families and Work Institute, which is a non-profit, national center for policy research on issues of the changing workforce and changing family lives, is directing a number of studies ranging from the quality of child care in America to an examination of the work, family and personal lives of U.S. workers. In addition to these studies, Ms. Galinsky, in conjunction with the National Governor's Association and the National Center for Children in Poverty, is directing an effort to provide technical assistance to several states as they work to develop a comprehensive, integrated agenda for young children. She is also coordinating the outreach activities for a public awareness campaign of what families and communities can do to promote their young children's healthy development and school readiness.

Ellen Galinsky can be reached at 212-465-2044

Secretary Richard W. Riley. Secretary Riley is the Secretary of Education.

During the President's first term, Secretary Riley helped launch historic initiatives to raise academic standards; to improve instruction for the poor and disadvantaged; to expand federal grants and loan programs to help more Americans go to college; to prepare young people for the world of work; and to improve teaching. He also helped to create the Partnership for Family Involvement in Education, which today includes over 3,000 groups. In the second term, Secretary Riley has helped win an historic ruling by the F.C.C. to give schools and libraries deep discounts for Internet access and telecommunications services and helped win major improvements in the

Individuals with Disabilities Education Act.

Patty Siegel. Executive Director of the California Child Care Resource and Referral Network (R&R Network).

Ms. Siegel's involvement in the development and delivery of child care services dates back to 1970 which has allowed her to combine perspectives as a teacher, as a parent-organizer and as the founding director of one of the nation's first child care resource and referral agencies, The Children's Council/Childcare Switchboard in San Francisco.

In her current role as Executive Director, Ms. Siegel is an active participant in shaping state and federal policy for children and families. Her current work includes the Child Care Initiative Project, a \$7 million dollar statewide public-private partnership to expand the supply of licensed quality child care by recruiting and training new family child care providers, with special emphasis on infants and toddlers and Spanish speaking communities.

In 1995, she received one of the Leadership Awards from the Children's Defense Fund. Recently the R&R Network was selected by HHS as one of five grantees to participate in the Child Care Research Consortium, which will study issues related to child care and welfare reform.

Ms. Siegel can be reached at 415-882-0234

Dr. Valora Washington. Program Director for the W.K. Kellogg Foundation of Battle Creek, Michigan.

The author of six books and over forty publications, Dr. Washington joined The Kellogg Foundation after serving as Vice President and tenured professor of Antioch College in Ohio, and having held both faculty and administrative posts at other Universities throughout the country. She has received several honors for her work on behalf of children and families, most recently in February 1997 when she was named one of "25 most influential working mothers" by *Working Mothers Magazine*.

Having worked for over six years as Program Director for the Kellogg Foundation, where she served concurrently as program Vice President between 1991-1995, she has created and managed a variety of initiatives in excess of \$86 million around the theme of expanding community engagement in supporting children, youth and families. Some of their projects include: \$2 million targeted to science education in low achieving elementary schools, where they succeed in raising test scores and increasing parent and community involvement and \$17 million in school readiness and child care focused on core variables of successes across a variety of community, cultural, and school contexts.

Valora Washington can be reached at 616-968-1611

WHSO LAYOUT DRAFT 5
a/o 10/20/97; S. Warren

WH CONFERENCE ON CHILD CARE
Thursday, October 23, 1997

Conference Sessions: East Room (Pool Press/Live Satellite Session I and II)
Lunch: State Dining Room (Closed Press)
Reception: South Lawn (Closed Press)
Guest Invite Time: 9:30 a.m.

PRINCIPAL TIME

9:15 a.m.-9:45 a.m.	Guest Coffee in the Grand Foyer
9:15 a.m.-9:45 a.m.	POTUS/FLOTUS Briefing
9:50 a.m.-10:00 a.m.	Greet Panel I and II in the Blue Room
10:00 a.m.-12:00 p.m.	Session I in the East Room (Refer to separate breakdown)
12:15 p.m.-1:30 p.m.	Lunch in the State Dining Room (Pool Press for remarks) (FLOTUS/MOC)
1:55 p.m.-2:00 p.m.	Greet Panel II in the Blue Room (FLOTUS, VPOTUS)
2:00 p.m.-4:00 p.m.	Session II in the East Room (Refer to separate breakdown)
4:30 p.m.-4:45 p.m.	Remarks at South Lawn Reception (Closed Press)

6:30 a.m. Set up in East Room. (Staging, seating, visuals, WHCA)
Satellite Contact: Laura Schwartz

8:00 a.m.-9:00 a.m. **THE FIRST LADY** is interviewed in Dip Room.

8:45 a.m. Session I and II panelists arrive to OEOB Room 180 for briefing.
Contact: K. Button

9:00 a.m. EV Gate opens and guests proceed to State Floor for coffee and juice until time to be seated in East Room.
Note: String and piano in Grand Foyer.
List Contact: Jamie Schwartz
Gate Contact: Judy Spangler

9:15 a.m. **THE PRESIDENT** and **THE FIRST LADY** arrive to Map Room for briefing.

9:45 a.m. Panel I and II participants and Parent tbd are escorted to the Blue Room.

Guests are seated in East Room by Social Aides.
Seating Contact:

9:50 a.m. **THE PRESIDENT** and **THE FIRST LADY** proceed to Blue Room to greet Panel I and II members.

10:00 a.m.

Panel II participants are escorted to front row seats.

Panel I participants are announced from Green Room and proceed to seats on stage.

THE PRESIDENT and **THE FIRST LADY** are announced from Green Room and proceed to podium.

Note: Stage located at South Wall; Blue Goose for first session only.

Parent tbd holds in Green Room.

10:00a.m. - 12:00 p.m.

SESSION I

SESSION I

10:00 a.m.

THE FIRST LADY gives remarks and introduces the video.

Note: Remarks from podium.

Video is shown

Note: Parent tbd watches video from monitor in Green Room.

Parent tbd proceeds from Green Room to podium.

Parent tbd gives brief remarks and introduces **THE PRESIDENT**.

Parent tbd is escorted by Social Aide to her seat in audience.

THE PRESIDENT gives remarks. Following remarks, **THE PRESIDENT** and **THE FIRST LADY** proceed to seats at the table to join panel discussion.

THE PRESIDENT /THE FIRST LADY introduce panelists and moderate discussion.

SESSION I PANELISTS:

Ellen Galinsky, President, Families and Work Institute

Michelle Seligson, National Institute for Out of School Time, Wellesley College

Valora Washington, Program Officer, Kellogg Foundation

Robert Rubin, Secretary of the Treasury

Donna Shalala, Secretary of Health and Human Services

Governor Hunt, North Carolina

Patti Siegel, CA Resource and Referral

Each panelist gives brief remarks followed by two questions from **POTUS/FLOTUS**

11:50 a.m.-12 p.m.

THE PRESIDENT makes closing remarks.

Satellite Note: Live Satellite for Session I and Session II.

12:00 p.m.

Upon conclusion of Session I, **THE PRESIDENT** and **THE FIRST LADY** depart the East Room.

Guests will be directed to the State Dining Room for lunch. (15 min. break before lunch). Guests will receive escort cards prior to entering the State Dining Room.

12:15-1:30 p.m.

LUNCH IN THE STATE DINING ROOM

Staff Contact:

12:20-12:40 p.m.

THE FIRST LADY invites Members of Congress tbd to come to toast lectern to make brief remarks (Order tbd)

FORMAT:

--Seated Lunch/Max 140 guests

--Pool Press for remarks only

--Principals attending: FLOTUS, MOC

--Guests receive escort cards from table outside the State Dining Room.

*Dodd, Kennedy, Jeffords,
Johnson, Norton*

1:40 p.m.

Upon conclusion of lunch, guests are directed to their seats in East Room.

Session II panelists arrive in the Blue Room.

Contact: K. Button

THE VICE PRESIDENT and **THE FIRST LADY** arrive to Red Room for briefing.

1:55 p.m.

THE FIRST LADY and **THE VICE PRESIDENT** proceed to Blue Room to greet the panelists for the second session.

2:00 p.m.

Second session panelists are announced from Green Room to stage in East Room.

THE VICE PRESIDENT and **THE FIRST LADY** are announced from Green Room and proceed to seats at table.

2:05 p.m.-4:00p.m.

SESSION II

Session II	(All remarks are from table)
2:05-2:15	THE FIRST LADY gives remarks and introduces THE VICE PRESIDENT . THE VICE PRESIDENT gives remarks.
2:10-3:30	THE VICE PRESIDENT and THE FIRST LADY introduce second session panelists and moderate discussion. <u>SESSION II PANELISTS:</u> Richard Riley, Secretary of Education Jane Maroney, Republican State Legislator, Delaware General Meyer Doug Price, President, First Bank of Colorado / Chair, Colorado Business Commission Gloria Johnson, Labor Leader Susan Aronson, Member of AAP Board and Director, PA Early Childhood Education Linkage Program for Health Professionals Religious Leader tbd Each Panelist gives brief remarks followed by two questions from THE VICE PRESIDENT and THE FIRST LADY .
3:20 p.m.	THE VICE PRESIDENT makes closing remarks. THE FIRST LADY makes closing remarks and invites guests to South Lawn reception.
4:00 p.m.	THE VICE PRESIDENT and THE FIRST LADY depart. THE FIRST LADY proceeds to Residence for briefing.

4:00 p.m. Conference participants depart East Room for the South Lawn via Main Staircase to Diplomatic Reception Room.

Note: Marine Band to perform in tent.

East Visitors Gate opens for reception guest arrival. Guests hold in the East Garden/Colonnade (rain) before proceeding to the South Lawn.

Gate Contact: Jamie Schwartz, Mike King

3:30-6:00 p.m. **RECEPTION ON THE SOUTH LAWN**
Approx. 450 guests
Closed Press

4:30 p.m. **THE FIRST LADY** arrives to hallway outside Map Room for Meet and Greet I.

THE FIRST LADY enters Map Room for Meet and Greet II.

THE FIRST LADY proceeds to the Diplomatic Reception Room and is announced to stage in the South Lawn Tent.

THE FIRST LADY gives remarks.

THE FIRST LADY makes closing remarks.

6:00 p.m.

Guests depart via East Gate.

WHITE HOUSE CONFERENCE ON CHILD CARE

On October 23, the President and the First Lady will host the White House Conference on Child Care in the East Room of the White House, bringing together parents, caregivers, business leaders and child care experts. The conference will explore how the public and private sectors can respond to the need that Americans who are struggling to be both good parents and good workers have for safe, affordable child care.

Many parents choose to stay home and care for their children themselves. Yet millions of Americans, by choice or necessity, rely on child care and after-school programs to care for their children for part of each day. The conference is intended to begin a dialogue on three critical child care issues -- access, affordability, and assuring safety and quality -- and to highlight the roles that everyone -- including communities, businesses, child care providers, Federal, state and local governments, and parents themselves -- can play in addressing these issues.

I. OPENING SESSION

II. PANEL DISCUSSION: THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY CHILD CARE

The President and First Lady will moderate this session.

Part 1: Why Does Child Care Matter? This panel will address: the relationship between quality child care and children's healthy development, particularly in the earliest years of life; the importance of good after-school programs for youth; and the need for child care given dramatic changes in the workforce and economy.

Part 2: How Are We Doing in Meeting the Challenge? This panel will provide an overview of the strengths and weaknesses of child care in communities across the country and will also look at this question from the unique perspectives of parents and child care providers.

II. WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

During the White House luncheon, Secretaries Shalala, Herman, Riley and Glickman will host working sessions at several agencies.

III. PANEL DISCUSSION: LEARNING FROM WHAT WORKS

The Vice President and the First Lady will moderate this session. State and local officials, along with representatives of the military, business, health, labor, and faith communities, will highlight promising efforts around the country and discuss how all members of the community can address the challenges of assuring safe, affordable child care for working families who need it.

IV. SOUTH LAWN RECEPTION

WHSO DRAFT 1
a/o 10/14/97; S. Warren

WH CONFERENCE ON CHILD CARE
Thursday, October 23, 1997

Conference Sessions: East Room (Pool Press/Live Satellite Session I and II)
Lunch: State Dining Room (Closed Press)
Reception: South Lawn (Closed Press)
Guest Invite Time: 9:30 a.m.

PRINCIPAL TIME

9:15 a.m.-10:00 a.m.	Guest Coffee in the Grand Foyer
9:40 a.m.-10:10 a.m.	POTUS/FLOTUS Briefing
10:15 a.m.-10:20 a.m.	Greet Panel I in the Blue Room
10:30 a.m.-12:00 p.m.	Session I in the East Room (Refer to separate breakdown)
12:20 p.m.-1:30 p.m.	Lunch in the State Dining Room (Pool Press for remarks) (FLOTUS/MOC)
1:40 p.m.-1:50 p.m.	Session II Pre-Brief
1:55 p.m.-2:00 p.m.	Greet Panel II in the Blue Room (FLOTUS, VPOTUS)
2:05 p.m.-3:30 p.m.	Session II in the East Room (Refer to separate breakdown)
4:15 p.m.-4:45 p.m.	Remarks at South Lawn Reception (Closed Press)

6:30 a.m. Set up in East Room. (Staging, seating, visuals, WHCA)
Satellite Contact: Laura Schwartz

8:00 a.m.-9:00 a.m. **THE FIRST LADY** is interviewed --location tbd.

~~8:30 a.m.~~ 9:00 a.m. Briefing for Session I panelists --location tbd. 9:40 to Blue Room
Session II

9:00 a.m. EV Gate opens and guests proceed to State Floor for coffee and juice until time to be seated in East Room.

Note: String and piano in Grand Foyer.
List Contact: Jamie Schwartz

9:30
~~9:40 a.m.~~ **Principal briefing in Map Room** To be manifest by NR & JK

~~10:00 a.m.~~ 9:50
Guests are seated in East Room by Social Aides.
Seating Contact:

Panel I participants are escorted to the Blue Room.

~~10:15 a.m.~~ 9:50 a.m. **THE PRESIDENT** and **THE FIRST LADY** proceed to Blue Room to greet Panel I members.

10:20 a.m. 10:00 a.m. Panel I participants are announced from Green Room and proceed to seats on stage.

THE PRESIDENT and **THE FIRST LADY** are announced from Green Room and proceed to podium
Note: Stage located at South Wall; Blue Goose for first session only.

10:30 a.m. - 12:00 p.m.

SESSION I

SESSION I

~~10:30~~ a.m. ^{10:00}

THE FIRST LADY gives welcoming remarks and introduces the video.
Note: Remarks from podium.

Video is shown

Parent tbd gives brief remarks and introduces **THE PRESIDENT**.

THE PRESIDENT gives remarks. Following remarks, **THE PRESIDENT** and **THE FIRST LADY** proceed to seats at the table to join panel discussion.

THE PRESIDENT /THE FIRST LADY introduce panelists and moderate discussion.

SESSION I PANELISTS:

Ellen Galinsky, President, Families and Work Institute

Michelle Seligson, National Institute for Out of School Time, Wellesley College

Velora Washington, Program Officer, Kellogg Foundation

Robert Rubin, Secretary of the Treasury

Donna Shalala, Secretary of Health and Human Services

Child Care Provider tbd or Marcy Whitebook

Parent tbd or Patti Siegel, CA Resource and Referral

Each panelist gives brief remarks followed by two questions from **POTUS/FLOTUS**

~~11:50~~ a.m.-12 p.m.

THE PRESIDENT makes closing remarks.

Place for parent?

Satellite Note: Live Satellite for Session I and Session II.

12:00 p.m.

Upon conclusion of Session I, **THE PRESIDENT** and **THE FIRST LADY** depart the East Room.

Guests will be directed to the State Dining Room for lunch. (20 min. break before lunch). Guests will receive escort cards prior to entering the State Dining Room.

12:20 p.m.

THE FIRST LADY proceeds to table in State Dining Room for lunch.

12:20-1:30 p.m.

LUNCH IN THE STATE DINING ROOM

Staff Contact:

1:10 p.m.

THE FIRST LADY invites Members of Congress tbd to come to toast lectern to make brief remarks (Order tbd)

12:20-
12:40
Remarks

FORMAT:

- Seated Lunch/Max 150 guests
- Pool Press for remarks only
- Principals attending: FLOTUS, MOC
- Guests receive escort cards from table outside the State Dining Room.

1:40 p.m.

Upon conclusion of lunch, guests are directed to their seats in East Room.

1:40 p.m.

Briefing for Session II -- location ~~td~~ *Red Room*

1:50 p.m.

Session II panelists arrive in the Blue Room

1:55 p.m.

THE FIRST LADY and **THE VICE PRESIDENT** proceed to Blue Room to greet the panelists for the second session.

2:00 p.m.

Second session panelists are announced from Green Room to stage in East Room.

THE VICE PRESIDENT and **THE FIRST LADY** are announced from Green Room and proceed to seats at table.

2:05 p.m.-3:30p.m.

SESSION II

4:00 p.m.

Session II (All remarks are from table)

2:05-2:15 **THE FIRST LADY** gives remarks and introduces **THE VICE PRESIDENT**.

THE VICE PRESIDENT gives remarks.

2:10-3:30 **THE VICE PRESIDENT** and **THE FIRST LADY** introduce second session panelists and moderate discussion.

SESSION II PANELISTS:

Governor Hunt, North Carolina

County Official tbd, North Carolina

Jane Maroney, Republican State Legislator, Delaware

General Meyer

Doug Price, President, First Bank of Colorado / Chair, Colorado Business Commission

Labor Leader tbd

Susan Aronson, Member of AAP Board and Director, PA Early Childhood Education Linkage Program for Health Professionals

Religious Leader tbd

Each Panelist gives brief remarks followed by two questions from **THE VICE PRESIDENT** and **THE FIRST LADY**.

3:20 p.m. **THE VICE PRESIDENT** makes closing remarks.

THE FIRST LADY makes closing remarks and invites guests to South Lawn reception.

3:30 p.m. **THE VICE PRESIDENT** and **THE FIRST LADY** depart.

3:30 p.m.

Conference participants depart East Room for the South Lawn via Main Staircase to Diplomatic Reception Room.

Note: Marine Band to perform in tent.

East Visitors Gate opens for reception guest arrival. Guests hold in the East Garden/Colonnade (rain) before proceeding to the South Lawn.

4:00 p.m.

THE VICE PRESIDENT and **THE FIRST LADY** proceed to Residence until time for the reception.

3:30-6:00 p.m.

RECEPTION ON THE SOUTH LAWN

Approx. 450 guests

Closed Press

4:15-4:45 p.m.(Tbd)

THE VICE PRESIDENT and **THE FIRST LADY** arrive to the Diplomatic

Reception Room and are announced to stage in the South Lawn Tent.

THE FIRST LADY gives welcoming remarks and introduces **THE VICE PRESIDENT**.

THE VICE PRESIDENT makes brief remarks.

Cabinet Secretaries tbd make brief remarks

THE FIRST LADY makes closing remarks.

6:00 p.m.

Guests depart via East Gate.

WHITE HOUSE CONFERENCE ON CHILD CARE

On October 23, the President and the First Lady will host the White House Conference on Child Care in the East Room of the White House, bringing together parents, caregivers, business leaders and child care experts. The conference will explore how the public and private sectors can respond to the need that Americans who are struggling to be both good parents and good workers have for safe, affordable child care.

Many parents choose to stay home and care for their children themselves. Yet millions of Americans, by choice or necessity, rely on child care and after-school programs to care for their children for part of each day. The conference is intended to begin a dialogue on three critical child care issues -- access, affordability, and assuring safety and quality -- and to highlight the roles that everyone -- including communities, businesses, child care providers, Federal, state and local governments, and parents themselves -- can play in addressing these issues.

I. OPENING SESSION

II. PANEL DISCUSSION: ACCESS, AFFORDABILITY AND ASSURING SAFETY AND QUALITY

The President and First Lady will moderate this session.

Part 1: Why Does Safe, Affordable Child Care Matter? This panel will address: the relationship between quality child care and children's healthy development, particularly in the earliest years of life; the importance of good after-school programs for youth; and the need for child care given dramatic changes in the workforce and economy.

Part 2: How Are We Doing in Meeting the Challenge of Making Safe, Affordable Child Care Available to Working Families Who Need It? This panel will provide an overview of the strengths and weaknesses of child care in communities across the country and will also look at this question from the unique perspectives of parents and child care providers.

II. WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

During the White House luncheon, Secretaries Shalala, Herman, Riley and Glickman will host working sessions at several agencies.

III. PANEL DISCUSSION: HOW DO WE MOBILIZE ALL MEMBERS OF THE COMMUNITY TO SUPPORT SAFE, AFFORDABLE CHILD CARE FOR FAMILIES WHO NEED IT?

The Vice President and the First Lady will moderate this session. State and local officials, along with representatives of the military, business, health, labor, and faith communities, will highlight promising efforts around the country and discuss how all members of the community can address the challenges of assuring safe, affordable child care for working families who need it.

IV. SOUTH LAWN RECEPTION

WHITE HOUSE CONFERENCE ON CHILD CARE

Internal Talking Points

- On October 23, 1997 the President and the First Lady will host *The White House Conference on Child Care* in the East Room of the White House. The Conference reflects the Administration's commitment to taking important steps to improve child care in our nation.
- President Clinton has called child care "the next great frontier" of public policy. (7/27/97 remarks to the NGA).
- The purpose of the Conference is to examine the strengths and weaknesses of child care in America and explore how our nation can better respond to the needs of working families for child care that is affordable, accessible and safe for children. Specifically, the Conference is designed to raise national attention to this critical issue in which all Americans have a stake, and to launch a policy discussion that will lead to a Clinton Administration initiative on child care.
- There will be two panel discussions at the Conference. The morning panel will address why child care is important to our children's development and to our nation's economy, and examine what child care looks like in America today. The afternoon panel will focus on promising child care efforts across the country, both public and private.
- In addition to the proceedings at the White House, several Cabinet Secretaries will host working sessions with leaders in child care. Health and Human Services Secretary Donna Shalala will host a session at HHS, Education Secretary Richard Riley and Agriculture Secretary Dan Glickman will jointly host a session at USDA, and Labor Secretary Alexis Herman will host a session at the Department of Labor.
- Satellite Conferences will also be held around the country, convening community leaders to watch the Conference proceedings and address child care issues.

Panelists for the White House Conference on Child Care
October 23, 1997

Conference panelists will include:

Dr. Susan S. Aronson. Member of American Academy of Pediatrics, National Board. Dr. Aronson will address the role of health professionals in improving the quality of child care, specifically in improving health and safety.

Dr. Aronson's involvement with the American Academy of Pediatrics spans over twenty years, to her most recent position as the District Chairperson for District III. As the director of the Pennsylvania American Academy of Pediatrics Early Childhood Education Linkage System, she runs a state-wide program to improve health and safety in child day care programs by providing technical assistance, linkage and training of health professionals and early care and education professionals. She serves as the co-chair of the Central Steering Committee for the second edition of the National Standards for Health and Safety in Out-of-Home Child Care, a joint project of the American Academy of Pediatrics, American public Health Association and the Maternal and Child Health Bureau of HHS. She has won numerous awards, most recently the Flashes of Brilliance - Gold Award for 1994, Brochures Category from the Academy for Health Services Marketing. Dr. Aronson is also a Primary Care Pediatrician at St. Christopher's Hospital for Children in Philadelphia, in addition to being a Clinical Professor in the Department of Pediatrics at the Hahnemann School of Medicine.

Dr. Aronson can be reached at 610-664-3923.

Brigadier General John G. Meyer, Jr. Chief of Public Affairs United States Army. Brigadier General Meyer will discuss the military's child care delivery system and the components that make it exemplary, also providing an historical perspective on the military's commitment.

Brigadier General John G. "Gil" Meyer, Jr. formulates Army public affairs policies and advises the Secretary of the Army and the Chief of Staff, Army, and other senior Army and Department of Defense leaders on public affairs matters relating to the Army. As the former Commanding General of the Army's Community and Family Support Center, Brigadier General Meyer was the proponent of all family programs including child development programs. Additionally, Under his leadership, the Army Child Development program was able to achieve a National accreditation rate of 85%, compared to the national average of 5%. He was instrumental in helping the army lead the military in meeting the need for child care.

Brigadier General Meyer can be reached at 703-695-5135.

Mr. Doug Price. President of FirstBank of Colorado. Mr. Price will address the role of business leaders in meeting child care needs.

As chairman of Governor Roy Romer's Colorado Business Commission on Child Care Financing, Mr. Price is leading the effort to examine the needs of working parents and their children. Among other accomplishments, the Commission has promoted business awareness through statewide meetings with key business leaders, the Governor, and top executives to discuss the economic and social benefits of employers creating a parent friendly work place. He also serves as president of the Food Bank of the Rockies, a non-profit food distribution agency in Colorado, which annually handles over 10 million pounds of food and provides an estimated 700,000 meals each month. And Chairman of the Center City Housing Council of the Downtown Denver Partnership.

Doug Price can be reached at 303-235-1100.

Ms. Michelle Seligson. Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women. Ms. Seligson will address why after-school care is important to enhance children's development, school-readiness, and safety to prevent at-risk behavior, and will examine existing after-school opportunities.

Before founding the *SACCPProject*, Ms. Seligson was the Assistant Director of the Human Relations/Youth Resources Commission of Brookline, MA, where she developed a city-wide system of parent-administered after-school programs in the public schools. The project gained national recognition and inspired the creation of the *SACCPProject*. The *SACCPProject* has been active in calling attention to the problems facing latchkey children and their families. *SACCPProject* serves as a research, training and policy institute focusing on how children spend their out-of-school time. The National Institute on Out-of-School Time's mission is to improve the quantity and quality of school-aged care programs nationally, by concentrating its efforts in five primary areas: research, education and training, consultation, program and community development and public awareness. Their work has culminated in the MOST Initiative, a \$6.5 million initiative, for which she is Executive Director.

Michelle Seligson can be reached at 617-283-2547.

Members of the Cabinet participating in the White House Conference on Child Care will include:

Secretary of the Treasury Robert Rubin

Secretary of Health and Human Services Donna Shalala

THE WHITE HOUSE

WASHINGTON

If you're a working parent, chances are that you have struggled to find affordable, quality child care. Like millions of others, you know just how important child care is to your family's well being and to your ability to work without worry. Yet for too long, parents across our country have struggled with too little information, too few choices and too much anxiety.

For far too long, America's families have faced this problem alone. Now it is time to move this issue to the top of our country's agenda. We have a special opportunity to do that when the President and I host a White House conference on child care on October 23. We hope that this conference will begin an honest national discussion about child care and build on promising efforts already underway in states and communities.

Here are some of the questions we need to answer -- as individual parents and as a nation: How can we ensure that children in care are safe from harm? What are the best ways to make the hours children spend in care as stimulating and nurturing as possible? How can we do a better job of valuing the important work of child care professionals? How can we encourage employers to provide child care benefits to their employees, a practice that makes sense not just for children, but for the corporate bottom line, as well? How can we put into practice what research tells us -- that when children participate in good after-school programs, they do better in school, don't engage in risky behavior and thrive? And how can we genuinely support parents who choose, often at significant economic cost, to stay at home with their children?

When I was a working mother with a young child, my friends and I shared these concerns. Today, when families are under even greater stress, I continue to worry about how we can meet the challenge of strengthening child care for American families. The President and I believe it will take parents, businesses, child care providers, experts, advocates, and officials at all levels of government working together to ensure that children get the care they need to learn and grow, that parents have peace of mind while on the job, and that employers can count on responsible, attentive workers. I hope you will join in this important discussion.

Hillary Rodham Clinton

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Invitation,

"The White House Conference on Child Care," 2 pages



The President and Mrs. Clinton

cordially invite you to attend a conference

to be held at

The White House

on Thursday, October 23, 1997

from 9:30 until 4:00 o'clock

Luncheon in the State Dining Room