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La-Verna J. Fountain
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Talk to
 Jen -
 call group for
 new announcements -
 ① start conversation on
 results - look for
 results in SF + LA.
 ② get info in SF + LA.
 ③ add to memo -
 great programs

MEMORANDUM OF CALL

Previous editions usable

TO:

☐ YOU WERE CALLED BY

☐ YOU WERE VISITED BY

OF (Organization)

☐ PLEASE PHONE

☐ FTS

☐ AUTOVON

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY

DATE

TIME

50363-111 NSN 7540-00-634-4018
 U.S. G.P.O.: 1994-300-891/00003

OPTIONAL FORM 383 (Rev. 1-94)
 Prescribed by GSA

Save the Children U.S. Programs - FY1998
Summary of Communities benefiting from the Web of Support

National Leadership Collaborative for Community Programs

Eight (8) cities have been selected to participate in the first year of a three year initiative to support community based programs serving children and youth during their out-of-school time. These urban partners will join 24 existing rural program partners. During FY1999, six (6) to eight (8) cities and an additional 37 rural community partners will join the effort. The initiative focuses on a single neighborhood within each city, and in counties within each rural region to ensure that targeted children and youth benefit from the three key support factors comprising the "Web of Support" -- an ongoing and consistent relationship with caring adults, a safe place to go, and constructive activities to pursue during out-of-school time. Program directors from rural and urban community programs came together during the first week of February in Chevy Chase Maryland to participate in leadership training, share best practices, gain from lessons learned, and begin the process of building a national voice regarding children and their out-of-school time. Participating national partners include the National Institute on Out-of-School Time (NIOST), a pioneer in after-school program quality improvement; Aguirre International, an expert in program evaluation; and Ripple Effects, an expert in team building and leadership development. Following are the 1998 community partners involved in our National Collaborative.

FY1998 URBAN COMMUNITIES AND PARTNERS:

Los Angeles, California - Pacoima Neighborhood (Total benefiting youth - about 11,000)

High gang activity, school drop out and teen pregnancy are three of the critical challenges facing the youth. The collaboration initially will include three program partners funded by Save the Children, *New Directions for Youth*, *LA Team Mentoring*, and *Woodcraft Rangers*. This collaboration will focus on the 100 highest risk Pacoima Middle School Students (those the school has given up on) and provide them with access to: extensive individual and family counseling; a mentoring team including a community member, a teacher and a college student; and two separate camping experiences. In addition, thousands of youth will benefit from after school activities, special events and field trips that will be provided.

San Francisco, California - Outer Sunset Neighborhood (Total benefiting youth - about 8,000)

Children and youth served will be primarily recent immigrant Russians, African-Americans, Laotians, Cambodians and Vietnamese. Cultural barriers and ethnic tension are two of the critical challenges facing this neighborhood. The collaboration initially will include two program partners funded by Save the Children: *Peer Resources* will expand their teen leadership program to recruit additional mentors for younger children and reach out to youth not currently participating in programs offered. *The Sunset Beacon Center* will provide the facility and expand activities offered to the youth including tutoring, computer assistance, and athletics. These two agencies will work together to sponsor a *Youth Summer* initiative where different special activities will take place weekly during the summer months.

Cincinnati, Ohio - Lower Price Hill Neighborhood (Total benefiting youth - about 1,000)

Children and youth in this region are known as Urban Appalachians. School readiness has been identified as the single greatest issue for the children and youth in Lower Price Hill. Some estimates place the drop out rate at 90%. The collaboration partners, *Urban Appalachian Council*, *West C*, and *South Fairmount Community Center* will work together to prepare youth for school, support them during their school years, and help prepare them for work. Youth will participate in environmental projects and learn about their cultural heritage through a program entitled *Clan Destin*.

Ft. Myers, Florida - Pine Manor Neighborhood (Total benefiting youth - about 1,350)

Children served are primarily multi-ethnic, Caucasian, Latino(a) and African-American. Abuse (child, sex, spouse, and drug) as well as violence permeates the neighborhood. *Big Brothers/Big Sisters of Southwest Florida* will join with the *Southwest Florida Children's Fund, Inc.* to provide mentors, after-school activities, recreational outings and individual and family counseling for the children and youth of Pine Manor.

Bridgeport, Connecticut - Southend Neighborhood (Total benefiting youth - about 2,800)

Children and youth served are primarily African-American, Latino(a) and Caucasian. School performance, delinquency, teen pregnancy, lack of life-skills and dysfunctional families represent the greatest challenges for the children living in poverty in the Southend neighborhood. The initial collaboration will include four community partners. *The Bridgeport Police Department, Southend Community Center, Child Guidance Center, and Ambassador AmeriCorps* will join forces to link children and youth with senior citizens to learn life skills and receive tutoring. Teens will receive leadership training and act as peer mentors. In addition, individual and family counseling will be provided to all youth, siblings and families in need.

New York, NY - Brooklyn, Bedford Stuyvesant Neighborhood (Total benefiting youth - about 300)

Children served are primarily African-American, Haitian, Dominican Republic and Jamaican. School readiness, teen pregnancy and substance abuse are the three primary challenges being addressed by this initiative. The initial program partner, *Ellison Youth, Inc.*, is a grassroots organization that provides homework assistance, life skills and self-esteem training. They use the performing arts to attract and maintain children and youth. A collaboration will be built with at least one additional neighborhood organization in FY99.

Phoenix, Arizona - City of Glendale, The Barrio Neighborhood (Total benefiting youth - about 2,000)

High gang activity, violence, and drug use are three of the most serious challenges facing the residents of Glendale, a city of about 250,000 people and a suburb of Phoenix. The *Glendale Community Center, Mothers Against Gangs* and the *Latino Peace Officers Association* have joined forces to provide intervention and prevention activities for young people and recruit adult mentors for the young people. The Glendale Community Center is located just one block from the local housing projects. Working closely with the City's Parks and Recreation Department and the local fire department, children will be able to participate in a variety of constructive activities with caring adults.

Albuquerque, New Mexico -- South Broadway Neighborhood (Total benefiting youth - about 500)

Violence and student drop out rates are two of the greatest challenges facing children and youth living in poverty in Albuquerque. There are nearly 120 identifiable and/or territorial specific youth gangs in the city. Two adjacent neighborhoods have experienced particular youth violence, the South Broadway neighborhood and the Kirtland Corner Neighborhood. In response, one of the most complex and creative collaborations to join the Save the Children effort, the *University of New Mexico* will bring their Policy Center Community School and Service Corps together with two community based organizations, the *United South Broadway Corporation* and *Kirtland Corner Family Resource Center* to work with high-risk middle school youth by recruiting mentors, providing peer support, a variety of constructive activities and field trips, as well as numerous safe places for the young people. In addition, the creation of a South Broadway Pops Children's Choir will be formed based upon the internationally renowned Harlem Boys Choir. Central to the agenda of this local collaborative on behalf of school-age children will be outreach efforts to increase parental involvement, diffuse ethnic tension, and decrease cross-neighborhood violence. Already these partners have been able to leverage Save the Children's support to obtain financial support from the City of Albuquerque, ensuring year-round after-school activities for middle school children.

FY1998 RURAL COMMUNITIES AND PARTNERS - benefit figures include sponsored children

Appalachian Region - (total benefiting - about 3,350)

A total of six community partners including two successful '97 pilot partners throughout rural Kentucky and Tennessee will participate in the Collaborative during FY1998. These partners manage community-based programs and Family Resource Centers located near K-8 schools that provide programs and services for African-American and Caucasian children and their families during non-school hours.

Southwestern Region - (total benefiting youth - about 2,750)

A total of nine community outreach program partners including three successful '97 pilot partners branch out across rural areas of Arizona, New Mexico, Colorado, and North Dakota. Children served are primarily of Hispanic origin and Native American heritage including those in Apache, Dakota Sioux, Navajo, Pueblo, and Tohono O'Odham Nations.

Southeastern Region - (total benefiting youth - about 2,750)

A total of ten program partners including three successful '97 pilot partners span rural communities of the Mississippi River Delta and South Carolina. These partners serve predominantly African-American and Caucasian children in some of the poorest regions of the United States, providing literacy assistance and after-school outreach programs.

USA
TODAY

Life

TUESDAY, OCTOBER 28, 1997

Save the Children initiative targets poor U.S. youth

By Tamara Henry
USA TODAY

Save the Children Federation, a U.S.-based group known best for its work in Third World countries, is set to launch a network of programs today to aid poor children in the USA.

The \$26 million after-school initiative, titled Web of Support, will forge partnerships with community groups that may offer homework centers at local churches, arts and music programs at neighborhood centers, or community service clubs.

Project director Catherine Milton says eight seven-month pilot projects spent \$1 million to reach 8,000 children in Appalachia, the East and Southwest. She says some children's grades improved — some by as much as one report card grade. Students acquired computer and other useful skills, and more parents volunteered.

In the next two years, 40 more rural and urban communities will be targeted with 100 communities expected to be selected by the year 2001. The goal is to reach 550,000 at-risk children; details of the plan are to be announced today in New York. The federation is headquartered in Westport, Conn.

Save the Children president Charles MacCormack points to statistics from Wellesley College's National Institute on Out-of-School Time to underscore the need for the initiative:

1998's Web of Support sites

- ▶ Bridgeport, Conn.
- ▶ Fort Myers, Fla.
- ▶ Brooklyn, N.Y.
- ▶ San Francisco
- ▶ Phoenix
- ▶ Cincinnati
- ▶ Los Angeles
- ▶ Albuquerque
- ▶ Kentucky counties of Perry, Jackson, Clay, Letcher and Whitley
- ▶ Hogansville and Forsyth, Ga.
- ▶ Halifax, Va.
- ▶ Mound Bayou and Marks, Miss.
- ▶ Madison, Ark.
- ▶ San Luis Valley, Colo.
- ▶ Crownpoint, N.M.
- ▶ Fort Totten, N.D.
- ▶ Santa Rosa, Ariz.

▶ Nearly 5 million school-age children, starting at age 5, lack day care or any constructive activities after school.

▶ Latchkey children are more likely to engage in risky behaviors, such as truancy and

substance abuse.

▶ Children in low-income households spend about 50% more time watching television than more affluent children.

▶ Juvenile crime peaks between 3 and 8 p.m., tripling in these after-school hours.

MacCormack says Save the Children learned through its work in developing countries that lasting changes for children come when programs provide three elements: caring adults, safe places and constructive activities.

Local groups interested in working with the federation can receive financial support, volunteer services, leadership training and technical assistance. In exchange, local officials must document activities and keep statistics.



Save the Children

WEB OF SUPPORT FOR U.S. CHILDREN

In an era of unprecedented prosperity,
millions of school-age

U.S. children are at risk.

With too much idle time and not
enough guidance from caring adults,
many children are losing themselves
in a labyrinth of trouble without
hope for the future.

At least 5 million children ages 5-14 are **unsupervised after school**.

On average, American children spend 40 hours per week watching the **television** – more time than they spend in school.

Twenty percent of violent juvenile **crime** happens on school days between 2 and 6 pm, and gang violence peaks at 3 pm.

Half of all American high schools report the presence of **guns**, and 40 percent report the existence of **gangs**.

The high school **dropout** rate exceeds 12 percent of all youth ages 16-24.

Over 10 percent of youth ages 12-17 and 25 percent of 18 year olds report current usage of **illicit drugs**.

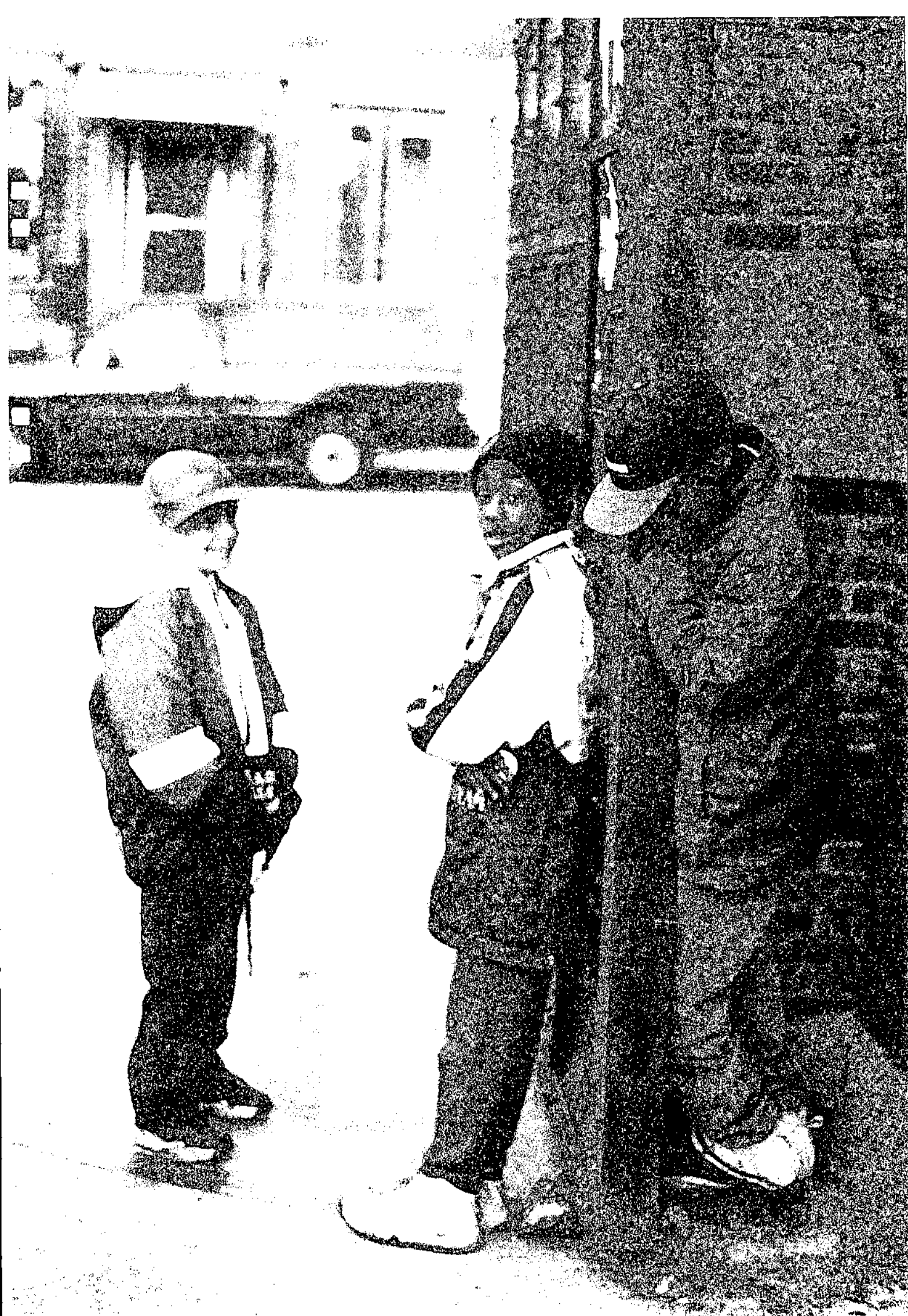
The **teen pregnancy** rate exceeds 115 per 1,000 girls ages 15-19.

Nearly 14 million (one in every five) American children under age 18 are growing up in **poverty** stricken families.

Abuse and neglect afflict 3 million children...as officially reported.

Homicide is now a leading cause of death among American youth, claiming the lives of more than 25,000 children in the last decade.

Sources include most recently available statistics in 1997 from the Children's Defense Fund, the National Institute on Out-of-School Time and the U.S. Departments of Education, Health and Human Services, Justice and Labor.



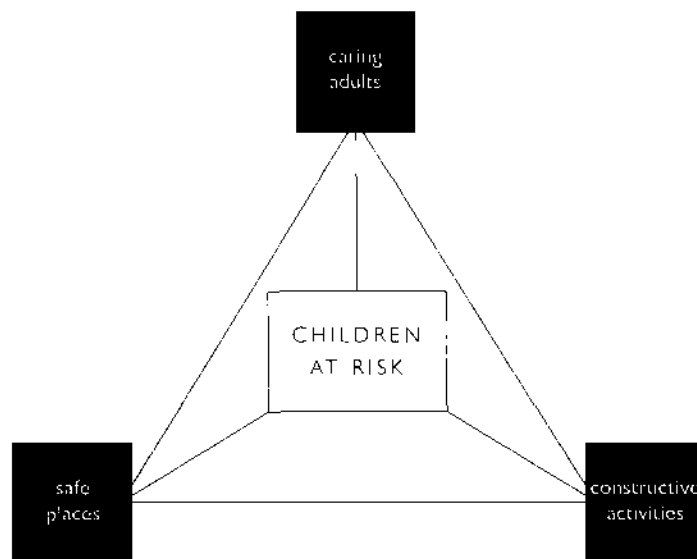


In bold response to the negative forces
confronting school-age children today,
Save the Children presents a

web of support

that fills vulnerable out-of-school
hours with safety, support, and
opportunities, giving children the
chance to pursue their dreams and
achieve their potential.

the web of support



Three sources of support **essential** for a child's positive development.

caring adults

Parents, mentors, teachers and other positive adult role models who guide children to strive for success far beyond the constraints of poverty and negative peer pressure. Every child needs several caring adults.

safe places

Accessible, supervised settings such as schools, churches, synagogues, libraries, gyms, and community centers where children can study, participate in enriching activities, and interact with caring adults and peers.

constructive activities

Educational, recreational, and social activities that give children the opportunity to learn and master skills, pursue their interests and talents, and broaden their social and cultural experiences.

building the web of support during out-of-school time

On average, American children spend only 20 percent of their waking hours in school. How they spend the remaining 80 percent of their time depends largely on support factors available to them. In families and communities lacking resources to provide quality after-school programs, many children become subject to "self-care," where the consequences of boredom and misdirected energy can be devastating.

See then
to copies of
these studies.

Save the Children's new U.S. initiatives promise to bridge the critical gap of support available for many children and youth during their out-of-school hours. By linking local, state, regional and national programs and resources, Save the Children plans to increase the quality, scope and reach of programs and services helping more than half a million school-age children. Recent studies reveal:

- Children with consistent access to caring adult relationships in their out-of-school time are 46 percent less likely than peers to start using illegal drugs; 27 percent less likely to start drinking; 52 percent less likely to skip a day of school; and 37 percent less likely to skip a class.
- Children who spend 20-35 hours each week engaged in positive learning activities such as homework, sports, games and community projects succeed in school, build good work habits, strengthen relationships with peers, and establish a foundation for achievement in later life.
- Children in good after-school programs in safe places become more cooperative, manage conflicts better, develop an interest in recreational reading, and do better in school, according to teachers polled in a recent survey.
- School vandalism decreased, and 16 percent of children enrolled in after-school programs avoided being retained in grade, resulting in an estimated savings of more than \$1 million, according to more than one-third of all principals in a survey of 64 programs in 15 states.

promoting collaboration and sustainable change

Local and national collaboration is a key component of success for the web of support. Save the Children's global experience in many disadvantaged communities supports a firm belief that lasting change is possible only when community members share in the reconstructive process, are empowered by resources, skills and ideas, and take ownership of solutions.

At the local level, Save the Children is establishing working partnerships with promising neighborhood organizations serving youth in their out-of-school time. By investing in the people, programs, and resource networks that connect and support these organizations, Save the Children is working to bring local solutions to scale and multiply the positive impact for children.

At the national level, Save the Children has joined forces with three distinguished advisors: the National Institute on Out-of-School Time (NIOST), an affiliate of Wellesley College's Center for Research on Women and a pioneer in research and development concerning children's out-of-school time; Aguirre International, an expert in impact evaluation for youth programming; and Ripple Effects Consulting, a specialist in team building and leadership training. Together with these organizations, Save the Children is designing and delivering training workshops, site visits, and technical support for its community partners in the arenas of program quality improvement, outcomes-based measurement, and leadership skills.

The success of these collaborations will require resources and perseverance. An important strategic objective of Save the Children's new U.S. effort is to mobilize local and national resource and information networks that will strengthen the *web of support* by directing additional financial, in-kind, and volunteer contributions toward programs serving children-at-risk in their out-of-school time.

enhancing youth leadership and responsibility

Save the Children believes that every child is special and possesses talents and ideas that are valuable to society. When given the appropriate support, even a troubled child's capabilities can be awakened and cultivated. In short, the *web of support* recognizes youth as an essential part of any lasting solution. Save the Children's initiatives are designed to raise public awareness of America's youth as an important resource, and instill in young people the belief that with hard work and dedication they can pursue their dreams, achieve their goals, and change the world.

The new U.S. initiatives include a comprehensive youth leadership program designed to motivate and empower young people to assume more responsibility as individuals and as members of their families and communities. This program will engage youth in community development through internships and neighborhood service projects with Save the Children's local partner organizations. National leadership workshops will bring together youth and adults from diverse communities to forge collaborations that incorporate youth voice and build bridges of understanding across cultures. For every young person who discovers new confidence and leadership capabilities, many others will be inspired to follow his or her example and contribute to the revitalization of their communities.

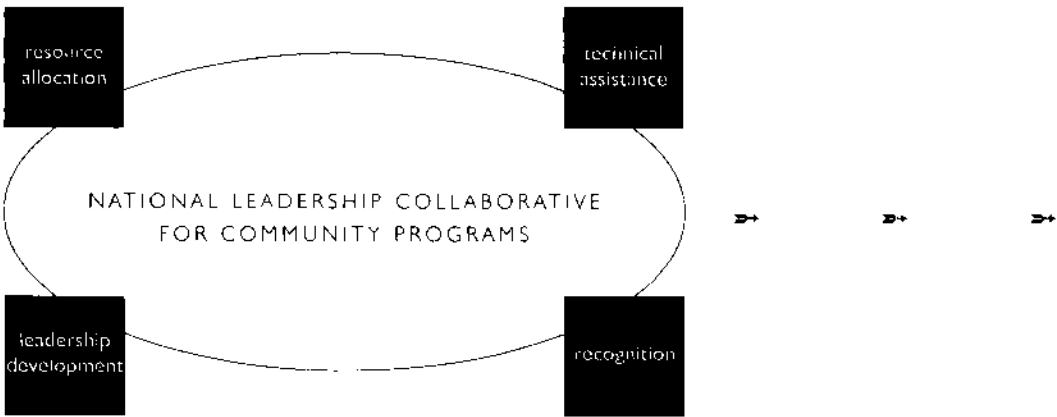
Call
for info
about out of
school
time

In every sector of society, individual ideas, dreams and determination fuel the collective imagination and ignite progress. As in any endeavor, Save the Children must mobilize and leverage resources in order to

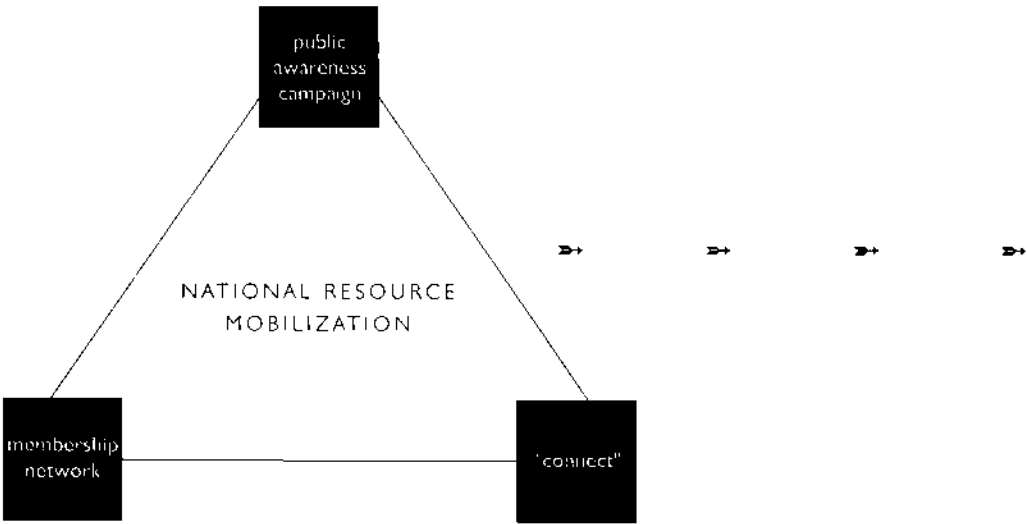
maximize impact -

of initiatives, empower communities, and achieve progressive change for children.

our new initiatives

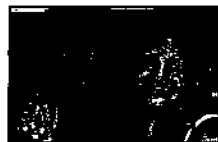


Save the Children puts your investment to work...



National Leadership Collaborative for Community Programs

Save the Children is initiating an unprecedented national partnership that links the strongest community-based organizations, their activities, and the people who run them with resources, technical assistance, leadership training, and public recognition. By the year 2000, the Collaborative will grow to include 60 rural partners in such diverse regions as Appalachia, the Southwest, and the Mississippi River Delta, plus 40 urban partners in 16 cities across the country, for a targeted reach of 200,000 children-at-risk.



National Resource Mobilization

In order to strengthen the collaborative efforts of community partners, expand their number of beneficiaries, and increase their overall impact, Save the Children is launching several National Resource Mobilization initiatives to create sustainable pools of resources, services, and public support for programs during out-of-school time, thereby enriching the lives of an additional targeted 350,000 children.

resource allocation

Financial contributions, gifts-in-kind, and volunteer services will be directed to community-based programs in rural and urban settings, based on specific local needs and the potential for lasting impact.

technical assistance

Knowledge and skills necessary to evaluate, improve and sustain the quality, reach and impact of out-of-school programs will be provided to community partners in collaboration with national partners, NIOST and Aguirre.

leadership development

Training workshops for program directors and youth participants will be convened with national partner, Ripple Effects, to enhance leadership skills, share best practices, and create innovative solutions for children-at-risk.

recognition

National awards events and local recognition activities will be organized to highlight extraordinary contributions of adult and youth leaders on behalf of children and after-school programs in their communities.

impact objectives

Increase the quality and reach of community programs serving children during their out-of-school time.

Enhance the ability of program directors to implement and evaluate best program practices.

Provide a core group of adult and youth leaders with collaboration skills for building stronger communities.

Acknowledge local heroes for their accomplishments and inspire their further creativity and success.



through



that bring about...

initiatives



lasting change for

children

and communities.



public awareness

A national public awareness campaign with support from the Advertising Council will promote mentoring and expand the capacity of mentoring organizations nationwide.

membership network

A self-sustaining nationwide membership network made up of caring children, adults, non-profit organizations and corporations will link resources and information in support of children's issues in the United States.

"connect"

A nationwide in-kind donation service will be developed to mobilize and match contributed goods and services with community-based out-of-school programs in order to support and expand the number of children served.

impact objectives

Raise national awareness of children's needs and inspire active public involvement in solutions.

Develop a national forum and voice for children's issues and community action.

Collect and allocate more resources more efficiently to more programs serving children in need.

The initiatives in Save the Children's
web of support present an exciting

investment opportunity

to guide America's school-age children
through their critical out-of-school
time and build a promising future for
families, communities and the nation.

financial commitment

sources	
Child Sponsors	\$10,000,000
Private and Public Donors	\$16,000,000
Total Sources	\$26,000,000

■ 6

Giving makes **good sense** and yields good results.

uses	
Costs associated with programs for sponsored children	\$10,000,000
National Leadership Collaborative for Community Programs	\$12,500,000
National Resource Mobilization	\$ 3,500,000
Total Uses	\$26,000,000

the time for action is now

Statistics chronicle the problems engulfing America's children today and underscore the urgency of their need for help. Failure to provide solutions will only allow the out-of-school time gap to continue to foster high risk situations for children, ultimately weakening families, depleting tomorrow's workforce, and perpetuating community deterioration. But together we can provide a web of support that will eradicate the void existing for millions of children during their out-of-school time, and replace idle hours with positive activities and influences.

In order to launch its new U.S. initiatives and weave this crucial *web of support*, Save the Children plans an investment of \$26 million during fiscal years 1998-2000. Revenues identified to support this investment will include \$10 million from Save the Children's own time-tested child sponsorship program, plus a \$3 million grant from The David and Lucile Packard Foundation to support the National Leadership Collaborative for Community Programs. Remaining funds will be raised from additional private and public sources including individuals, corporations, foundations, and other organizations concerned with making a difference in the lives of school-age children.

the benefits are clear

Study

The dividends to society resulting from effective programs for children and youth...savings in health care, education, welfare, judicial and penal system costs...are clearly enormous. One recent study of high quality programs serving disadvantaged children found the return on investment to be as high as \$7 for every \$1 invested.

Over nearly seven decades of operation, Save the Children has earned a reputation for high quality performance as an agent of change. Investment has been converted to impact for children and families in some of the most downtrodden communities throughout the world.

An investment in Save the Children's U.S. initiatives will yield lasting impact for individual children, communities, and the nation well into the 21st century. Participation sends the message that it is no longer acceptable for the most prosperous nation to have the industrialized world's highest child poverty rate. Giving children-at-risk access to a *web of support* in their out-of-school time will give them great hope and confidence in the future.

the opportunity is yours

Now more than ever, U.S. children need your support. In this vital investment, every individual and every institution can be a shareholder.

How can you make the most direct impact? By making an unrestricted financial commitment to support Save the Children's U.S. programs, or if you prefer, a designated contribution to one or more of the specific initiatives making up the *web of support*:

➤ The National Leadership Collaborative for Community Programs

➤ The National Resource Mobilization Initiatives

Your investment will make a measurable difference. For every program that you help expand and improve, more children will benefit – and learn to make wise choices in their lives. Your contribution will energize our initiatives and enhance our collective efforts to bring about a profound and positive shift in the way children grow up in America.

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For more than 65 years, Save the Children, a non-profit, non-partisan child assistance organization, has been a leader in helping families, communities and nations shape sustainable solutions to chronic problems of poverty. Working in the United States and 38 developing countries, Save the Children is dedicated to creating lasting, positive change in the lives of disadvantaged children.

Save the Children would like to thank the following companies for their generous in-kind contributions to this brochure:

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