

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	To Carol Edgar from Melanne Verveer (1 page)	09/07/1999	Personal Misfile
001b. letter	To Melanne Verveer from Carol Edgar (1 page)	08/27/1999	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 23247

FOLDER TITLE:

[Letters 1999-2000: Last Names Starting With "E"]

2013-0534-S

ry1631

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

February 12, 1999

Oskar Eustis and William Wingate
Trinity Repertory Company
201 Washington Street
Providence, RI 02903-3226

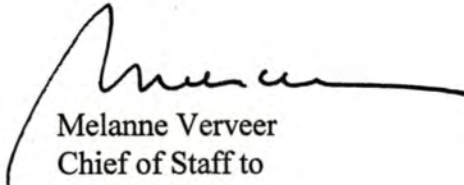
Dear Mr. Eustis and Mr. Wingate:

Thank you for the invitation for the First Lady to attend the 1999 Pell Awards for Excellence in the Arts on April 15, which was forwarded by Senator Reed.

Promoting the arts and recognizing the achievements of artists is very important to Mrs. Clinton. We do not know whether Mrs. Clinton's schedule will allow her to accept the Company's kind invitation. I have forwarded the request to Patti Solis Doyle, Director of Scheduling for the First Lady. As plans for the spring are developed, her office will be in touch.

Very best wishes.

Best wishes,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal line extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

TRINITY REPERTORY COMPANY



OSKAR EUSTIS, *Artistic Director*
WILLIAM P. WINGATE, *Managing Director*
EUGENE LEE, *Resident Designer*

January 7, 1999

Mrs. Hillary Rodham Clinton
1600 Pennsylvania Avenue NW
Washington, DC 25000

Dear Mrs. Clinton,

It is our distinct honor to invite you to participate in this year's Pell Awards for Excellence in the Arts in Providence, Rhode Island on Thursday, April 15, 1999. The Pell Awards, established in 1997 to mark the retirement of Rhode Island's esteemed Senator Claiborne Pell, are presented to support the work of national and local artists and to benefit the Tony-Award winning Trinity Repertory Company.

This year's Pell Awards recipients demonstrate the genuine and lasting connection artists so often make between their craft and the world around them. This year's Pell Award for Lifetime Achievement in the Arts will be presented to soprano Beverly Sills who is one of the greatest coloratura sopranos of the twentieth century. The New England Pell Award will be presented to Pulitzer Prize winning composer Gunther Schuller. In addition to his many compositions, Mr. Schuller travels the world conducting major ensembles and served as New England Conservatory's President for over ten years.

Rhode Island Pell Award recipients include Eugene Lee, whose theater set and lighting designs have received two Tony Awards (*Candide* and *Sweeney Todd*) and have transformed the stage of *Saturday Night Live* since its inception. Caldecott winner, writer/illustrator David Macaulay has provided children and adults with numerous books which give us insight into simple technology and architecture as in his most popular book, The Way Things Work. Lastly, painter Bunny Harvey is a recipient of the Rome Prize in painting and her semi-abstract landscapes are visual masterpieces. Previous award recipients include Jason Robards, Arthur Miller, Chris Van Allsburg, Lloyd Richards and Paula Vogel.

Our intent is for these awards is to create support and pressure for the continued existence of the National Endowment for the Arts, and we think in a small way we have been effective. This year we expect every major politician of the region to attend as well as business, arts and other cultural leaders.

It would be our first hope that you could attend the evening's festivities. If you are unable to attend, we hope you'll consider filming a short video tribute to Senator Pell and the award recipients which can be aired at the event. We know your words in honor of the Senator would make the evening all the more moving for all of our guests.

One of us can be reached at 401-521-1100 if you have any questions. Thank you very much for your consideration of our request. We look forward to your response.

Sincerely,

Oskar Eustis
Artistic Director

William P. Wingate
Managing Director

201 WASHINGTON STREET - PROVIDENCE - RHODE ISLAND 02903-3226
PHONE: (401) 521-1100 • FAX: (401) 521-0447 • E-MAIL: INFO@TRINITYREP.COM • WWW.TRINITYREP.COM

JAN 08 '99 12:14

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PAGE.02

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Withdrawal/Redaction Marker

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THE WHITE HOUSE
WASHINGTON

September 16, 1999

Mr. Martin Eichtinger
Director
Austrian Press and Information Service
3524 International Ct.
Washington, DC 20008

Dear Martin:

Thank you for the invitation to your farewell reception on Wednesday, September 28. I'm sorry I won't be able to attend but know many will be on hand to lament your departure. You will be greatly missed! You've made a great contribution to your country and to advancing the friendship between our two nations.

Very best wishes to you and Katharin and please stay in touch.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne', with a stylized flourish at the end.

Melanne Verveer
Chief of Staff to
the First Lady

To bid farewell

Eric, pls
Regret &
do a
goodbye
Itv.

The Director of the
Austrian Press and Information Service
and Mrs. Martin Eichtinger
request the pleasure of the company of

called
9/16

at Mr. Vovser

on a Reception
Wednesday, September 28th
at 6¹⁵ - 8¹⁵ o'clock

R.S.V.P.
(202) 895-6712

~~2924 Sunfield Terrace, N.W.~~
Washington, D. C. 20008

Embassy of Austria
3524 International Ct. N.W.



Ms. Melanne Verveer
Assistant to the President/Chief of Staff
The White House
Old Executive Office Bldg.
Washington DC 20503



September 16, 1999

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Director
Austrian Press and Information Service
3524 International Ct.
Washington, DC 20008

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Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady

*you've made a great
contribution
to your
country &
to advancing
the friendship
between our
two
nations*

THE WHITE HOUSE
WASHINGTON

September 16, 1999

EMPOWER Foundation
57/60 Tivanond Road
Nonthaburi 11000 Thailand

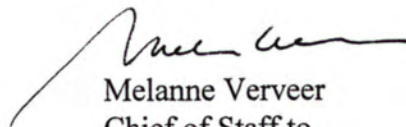
Dear Empower:

On behalf of the First Lady, thank you for your many good wishes and the materials about Empower, which were provided to Mrs. Clinton by Leela de Souza after her visit with you.

Mrs. Clinton often speaks about the vital work organizations like Empower are doing to help women in Thailand. Please accept her admiration for your leadership and achievements, along with her very best wishes.

You have the great satisfaction of knowing your work truly matters to so many. Thank you for all you do.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

September 16, 1999

EMPOWER Foundation
57/60 Tivanond Road
Nonthaburi 11000 Thailand

Dear Empower:

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Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady

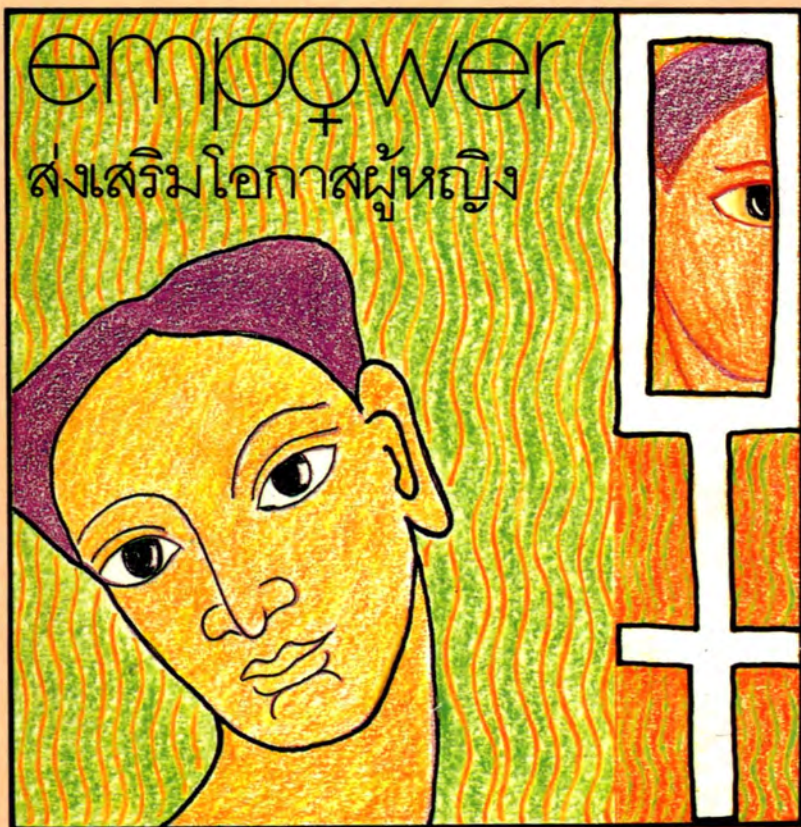
Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

Empower



มูลนิธิส่งเสริมโอกาสผู้หญิง

เดิมชื่อ ศูนย์พิทักษ์สิทธิหญิงบริการ
(ก่อตั้ง 2528)

ขอขึ้นจดทะเบียนเป็นมูลนิธิ

ในชื่อดังกล่าว

แต่สำนักงานคณะกรรมการ

วัฒนธรรมแห่งชาติ (สวช.)

ไม่อนุมัติให้ใช้เป็นชื่อมูลนิธิ

โดยให้เหตุผลว่า

"ชื่อมีความหมายไปในทางที่ไม่เหมาะสม"

มูลนิธิส่งเสริมโอกาสผู้หญิง

ก่อตั้งเมื่อ กรกฎาคม 2537

EMPOWER Foundation

Former name (EMPOWER Center, since 1985):

Soon Pitak Sitti Ying Borikarn means

center for the rights of women in the entertainment.

However the foundation was

not allowed to register by its center's name, as the Office

of the National Cultural Commission

suggested that 'the meaning is not appropriate'.

Present Name : EMPOWER Foundation:

Mool Niti Song Serm Okard Pu Ying,

means the foundation to promote opportunity

for women, was established in July 1994.

ไดอารี่
ผู้หญิง
CELESTUDY

THE WHITE HOUSE
WASHINGTON

October 18, 1999

Ambassador Michael Einik
US Embassy, Skopje
Department of State
Washington, DC 20520-7120

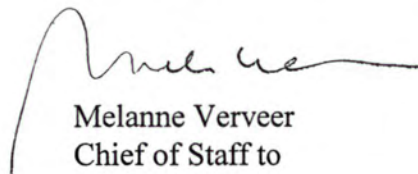
Dear Ambassador Einik:

Enclosed are some photos taken with the First Lady during the President's visit to Macedonia in June. We would be grateful if you would forward the photos to the right people, with Mrs. Clinton's compliments.

Mrs. Clinton was so pleased to be able to return to Macedonia with the President to see firsthand the progress that is being made during a difficult time. Our thanks to the embassy staff for their assistance with the visit.

Very best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a large, sweeping initial 'M'.

Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

November 8, 1999

Gaetana Enders
555 Park Ave.
New York, NY 10021

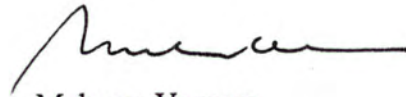
Dear Ms. Enders:

Thank you for your letter and request to interview the First Lady for *Hola* and *Hello* magazines.

It is not certain when Mrs. Clinton's schedule might allow her to grant your request. I have forwarded your request to Marsha Berry, Director of Communications for the First Lady. If there is an opportunity for Mrs. Clinton to give an interview in the near future, she will be in touch with you.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a stylized, flowing script.

Melanne Verveer
Chief of Staff to
the First Lady

P

Gaetana Enders

555 Park Avenue

New York 10021

212-838-0225

October 25, 1999

Mrs. Melanie Verveer

2125 Leroy Place, N. W.

Washington, DC 20008

Dear Mrs. Verveer,

Bitsey Folger suggested that I write to you to give you more details on Hola and Hello, the magazines I represent as International Editor.

Hola is the largest Magazine in Spanish worldwide, and it is very popular in the United States in our large Hispanic community; we estimate that worldwide Hola has a readership of about 6 million and in the United States possible over 500.000. Hello, its English partner, is also very popular internationally and here.

I am available for more information, and if you wanted to contact directly Hola Spain please do so. You can fax Yolanda Rubio in the office of Mr. Edoardo Sanchez Junco, owner and editor in chief of Hola Magazine. The fax No. is 011-34-91-3101012

The focus of the magazine, basically directed to women, is the family...women's issues etc. Were I to be granted the interview I respectfully requested, I think it would bring Mrs. Clinton closer to our Spanish speaking community and by appearing in Hola, she would show concern for issues that are very important to them. Knowing how tight is her agenda, I would try to take as little as possible of her time.

I sent already various copies of interviews I wrote (including one on Mrs. Clinton before the election) and I included also my credentials.

I thank you in advance, for considering me for the interview, and I hope to meet you in Washington were I will be in early December to celebrate Bitsey's birthday.

Gaetana

THE WHITE HOUSE
WASHINGTON

January 7, 2000

Mr. John F. Eisberg
Robins, Kaplan, Miller & Ciresi L.L.P.
2800 Lasalle Plaza, 800 Lasalle Avenue
Minneapolis, MN 55402-2015

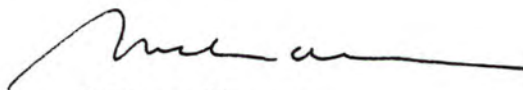
Dear Mr. Eisberg:

Thank you for the information and video about the National Institute on Media and the Family, which was forwarded to us by Mike Berman. I have shared the materials with my colleagues.

Please convey Mrs. Clinton's appreciation for the Institute's important work to protect children, along with her best wishes for continued success.

Very best wishes, and thank you for bringing this initiative to our attention.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne', followed by a long horizontal line.

Melanne Verveer
Chief of Staff to
the First Lady

MICHAEL S. BERMAN

Melanne

These materials are
Self explanatory - John
has been a supporter
of the President + HRC since
the beginning - He is also one
of my oldest friends - Mel

CR

ROBINS, KAPLAN, MILLER & CIRESI L.L.P.

ATTORNEYS AT LAW

ATLANTA
BOSTON
CHICAGO
LOS ANGELES
MINNEAPOLIS
ORANGE COUNTY
SAINT PAUL
WASHINGTON, D.C.

2800 LASALLE PLAZA
800 LASALLE AVENUE
MINNEAPOLIS, MINNESOTA 55402-2015
TELEPHONE (612) 349-8500
FACSIMILE (612) 339-4181

JOHN F. EISBERG
(612) 349-8753

December 20, 1999

PERSONAL & CONFIDENTIAL

Mike Berman
2100 Pennsylvania Avenue NW
Suite 350
Washington, D.C. 20037

Dear Mike:

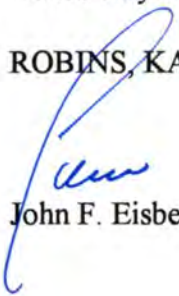
Hillary was in town on Friday for a brief fundraising visit sponsored by Vance Opperman. In her remarks it was clear that she was very concerned about the issue of violence and sexual content on television and its impact on kids. There is a local group, headed by David Walsh, that is focusing entirely on this issue. Our firm foundation met with David and we are probably going to fund some of the startup costs for him. He is a very impressive individual. Unlike some of the other groups on this subject he does not believe in censorship.

I am enclosing a brief videotape he had submitted to us and a little background on his group that you may want to circulate to Hilary or her campaign. He might well be an outstanding source of information on the topic.

Warmest regards.

Yours very truly,

ROBINS, KAPLAN, MILLER & CIRESI L.L.P.


John F. Eisberg

JFE/vh

Enclosure

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Media *Wise*[™]

A
RESOURCE
Kit for the
MEDIA *Age*.



National Institute
on MEDIA
and the FAMILY®





November 3, 1999

Ms. Kathleen Flynn Peterson
Robins, Kaplan, Miller & Ciresi L.L.P.
2800 Lasalle Plaza
800 Lasalle Avenue
Minneapolis, MN 55402-2015

Dear Ms. Peterson:

As you may recall, I had the opportunity to meet with you and the other members of the Robins, Kaplan, Miller & Ciresi L.L.P. Foundation for Education, Public Health and Social Justice, on September 16th. I enjoyed our discussion and appreciate the time you were able to give to the presentation. Thank you very much.

Several of you in attendance requested some additional information about the Institute and our work. I have therefore enclosed our latest newsletter as well as a copy of one of our videos, *Jolts & Tricks*. This video is not available as a stand-alone piece, but rather, it comes as part of the four-session community action kit, MediaWise™ (brochure enclosed). Because the video is part of another resource, you will note some advertisements at the end of the video, which correspond to an activity in the kit. Please just disregard those clips. I hope you enjoy the video, which is approximately 17 minutes in length.

Thank you once again for the opportunity to talk with you about the work we are doing at the National Institute on Media and the Family. If I can provide you with any further information, or answer any questions for you, please do not hesitate to contact me directly at (612) 672-4150.

Sincerely,

David Walsh, Ph.D.

Enclosures



National Institute Wins Video and Web Awards

✱ The **Jolts and Tricks** video produced by the National Institute on Media and the Family was awarded third place in the Archdiocese of St. Paul and Minneapolis' sixth annual Religion Video Festival held in June.

Jolts and Tricks gives viewers an inside look at how our brains grow and develop and how being exposed to violence can have harmful effects on children's brain development. It is one of three videos included in the **MediaWise™** Resource Kit.

✱ The National Institute's web site, www.mediafamily.org, was selected by users of HotSheet.com as a premier "HotSheet Best of The Web Site".



Elizabeth Thoman, founder and president of the Center for Media Literacy based in Los Angeles and Dr. David Walsh, founder and president of the National Institute on Media and the Family were featured speakers during the 1999 National Media Education Conference.

Institute is featured at National Media Education Conference

Educators, health professionals and media experts from all over the country converged at the 1999 National Media Education Conference held in St. Paul in June. Several Institute staff gave presentations. Marilyn VanOverbeke showcased the Institute's new **MediaWise™** Resource Kit for educators and trainers. Douglas Gentile, Ph.D., presented "Testing Your **MediaQuotient (MQ)—A Tool for Parents**" and Dr. Walsh participated in the expert-panel discussion "New Directions in the Violence Debate".

"Safe from the Start": National Summit addresses children and violence.

A select group of national experts from mental health, criminal justice, government and academia, including Dr. Walsh, were invited to attend the

National Summit on Children Exposed to Violence in June in Washington D.C.

On-The-Road



The summit was convened by Attorney General Janet Reno and Health and Human Services Secretary Donna Shalala.

"Findings and input from the summit will help develop a national action plan to address the important issue of children exposed to violence," says Dr. Walsh.

Institute Staff Note



Brenda Hoffman, MS, recently joined the National Institute as Manager of Marketing and Sales. Brenda has experience designing and implementing marketing programs for local, national and international markets as well as a background in adult education, counseling and early childhood development. She will be responsible for marketing and sales for all new and existing National Institute products.

MEDIAWISE

EDITOR: Marilyn VanOverbeke

WRITING AND DESIGN:
Kathleen Pyne Orme, St. Paul

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National Institute on Media and the Family
606 24th Avenue South, Suite 606, Minneapolis, MN 55454
Toll-free 888.672.5437 Fax 612.672.4113 Website: www.mediafamily.org

MediaWise is produced by the National Institute on Media and the Family four times annually.

The Institute's mission is to maximize the benefits and minimize the harm of media on children and families through research and education. Its role is to provide reliable, independent information so parents and other concerned individuals can make wise choices for children.



"In the News" Today show spends a day at the Institute

NBC reporters visited the National Institute in June to film segments for the popular **Today** morning show. The news crew spent a long day conducting many personal interviews. They were especially interested in the Institute's award-winning **KidScore™** rating system and the process used to rate computer and video games. The crew was fascinated by Andy Barnes, electronic gaming specialist, as he demonstrated playing games and the process he uses to prepare games for media raters. Media Rater Patsy Green and her husband spent time with the reporters at their home and their children were filmed playing computer games. Later, the crew dropped in on an evening media rating session where they filmed how games are rated for age appropriateness and content.

Look for this story to be broadcast in late summer.



MEDIA WISE™

Your guide to successful media management

When the extreme
becomes the norm

"A Culture of Disrespect"

listened to Marilyn Manson, played Doom for a while and then loaded up their guns. Rather, the role that media play is in shaping the norms and the norms, in turn, determine the extremes.

No one will argue against the statement that what happened at Columbine High School was extreme. Unfortunately there

have always been and there always will be kids drawn to extreme behavior. But what qualifies as extreme is related to the definition of normal. If normal behavior is kids treating each other

with some respect, then the extreme might be a verbal outburst, a kick or a punch. But if putdowns and "in your face" behavior is already the norm, then the extreme behavior is going to go farther over the edge. As our culture becomes more and more violent extreme expressions of violence will inevitably be more grotesque.

That's where the media come in. Whoever tells the stories defines the culture. That isn't new. It's been true for thousands of years. What is new is that during the 20th century we have delegated more and more of the story telling function to mass media. Some of the media take the art to new heights. Too many, however, don't. Too many specialize in dishing out

heaping servings of violence, mayhem and degradation.

Today the average American child will see over 200,000 violent acts on TV alone by the time high school graduation rolls around. Who knows how many simulated murders they will have participated in if they're "playing" video games like Eric Harris' favorites? Besides TV, movies and electronic games, many kids spend hours and hours listening to music or visiting web sites that wreak of vulgarity, misogyny and hatred.

The research linking violent media with attitudes and behavior is so overwhelming that few researchers even bother to dispute that screen bloodshed has an effect on the kids watching it. But what is the real effect of a steady diet of Jerry Springers and video games with slogans like "Easier than killing babies with axes?" In my judgment the most pervasive effect is not so much the violent behavior but rather the culture of disrespect it creates and nourishes.

The media have redefined how we are supposed to treat one another. We've gone from "Have a nice day" to "Make my day." And too many of our kids have learned the lesson. When the norm becomes threat and intimidation, then the extremes shift as well. They take the form of kids torturing and killing their peers.

Doc Talk

David Walsh, Ph.D.

In the weeks and months since the tragedy at Columbine High School I have done hundreds of interviews with journalists from all over the world. The conversations always return to the fundamental question, "Is the media involved as one of the causes of this and other similar tragedies?"

I do not believe that media directly caused the murderous rampage in Littleton, CO. I doubt that Eric Harris and Dylan Klebold

What's your MQ?

We have charts to measure how our children are growing, nutrition guidelines for feeding our children and standardized testing to check school progress—but until now we haven't had anything to help parents evaluate their children's media health. Well that's all changed with the introduction of **MediaQuotient™ (MQ™)**. MQ helps parents evaluate what's entering their children's brains just like nutrition labels help parents monitor what goes into growing bodies. MQ gives parents tools to control media's powerful influence on their families.



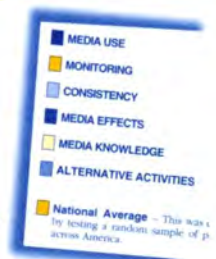
MediaQuotient includes:

The Family Media Inventory.

This inventory measures your families' media habits in six categories.

The Individualized Media Profile.

The seven-page profile cites important research findings related to your responses, offers you valuable recommendations and describes how the answers you gave on the inventory compare to national averages.



Call toll-free 888.672.5437 for more information and to order MQ

THE WHITE HOUSE

WASHINGTON

February 2, 2000

The Editor
The Washington Times
3600 New York Ave., NE
Washington, DC 20002

Dear Editor:

Your editorial, "Defining Prostitution" (1/21/99) relies on a misinformation campaign that is distorting the Administration's position on a very important proposed U.N. treaty to stop trafficking in women and girls.

Contrary to what you state, the United States is supporting a global anti-crime treaty to attack traffickers. Nothing in the draft treaty would require the United States or any country to weaken its laws on prostitution, and we would never support any treaty that had such an effect. In fact, at the latest round of negotiations in Vienna, the U.S. delegation reiterated our strong opposition to prostitution in all its forms.

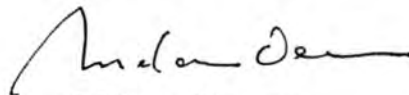
Also, contrary to your assertion, no vote was ever scheduled for January 17 in Vienna. Indeed, the treaty language will not be finalized until later this year. Our intent has always been to gather support for an anti-trafficking protocol that imposes new punishments on the perpetrators and unprecedented assistance to victims – whether they are sold into prostitution, sweatshop labor, domestic servitude or other exploitative situations.

Mrs. Clinton surely needs no lecture about the horrors that women in these circumstances endure. She has met with countless women from the G77 countries and spoken out about their plight. She met with women in Eastern and Central Europe, who, with tears in their eyes, asked her for help in finding their daughters and sisters and punishing those who have sold them into modern slavery. In Thailand, she held teenage girls in her arms who were dying of AIDS that they contracted when they were sold into prostitution.

No one has worked harder than the First Lady to put this issue on the agenda of all governments – including our own. No administration has done more to combat trafficking. We are taking action to prevent trafficking, to protect its victims, and punish its perpetrators. We are working with Congress to enact the strongest possible legislation. We have established a taskforce that is prosecuting traffickers in the United States and we are engaged in anti-trafficking campaigns with many other countries.

If we fail to enact this treaty because of politics and demagoguery, it will be the countless girls and women who are victims who will lose. We must not let them down.

Sincerely,



Melanne Verveer
Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

February 18, 2000

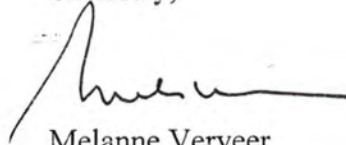
Ambassador Eric S. Edelman
US Embassy, Helsinki
Italinen Puistotie 14B
Helsinki FIN-00140 Finland

Dear Ambassador Edelman,

Thank you for forwarding the invitation for the First Lady to participate in the 2nd Baltic Sea Women's Conference on March 11 in Helsinki. I've notified Ms. Anttila that regrettably, Mrs. Clinton's schedule will not permit her to accept. Enclosed is a copy of the letter for your records.

Best wishes and hope all is well in Helsinki.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long horizontal stroke extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



DEPARTMENT OF STATE

UNCLASSIFIED
FAX TRANSMISSION

BUREAU of EUROPEAN AFFAIRS

OFFICE OF POLICY & RESOURCE PLANNING
EUR/PRP Room 6732

Fax Number: 202-647-0697

Telephone: 202-647-7111

regret

Eric
priority

FAX COVER SHEET

DATE: 9 January 2000

TO: Katie Bolton

FROM: Christina Gross (647-7321 - direct/line)

Number of pages including cover sheet: 8

SUBJECT: Invitation for First Lady

MESSAGE:

Katie -

I am enclosing the original invitation, plus background information on the conference. I am also including a cover letter to the Director of SIPICW.

I would appreciate any indication you could provide regarding the First Lady's plans. The Finns are anxious for a reply.

Thanks + please call w/ questions,
Christina Gross



EMBASSY OF THE
UNITED STATES OF AMERICA

OFFICE OF THE AMBASSADOR

Helsinki, November 26, 1999

Ms. Theresa Loar
Director
The President's Interagency
Council on Women (S/PICW)
Department of State
Washington, D.C. 20520

Dear Ms. Loar:

I am forwarding the enclosed letter of invitation to the First Lady to chair a Round Table discussion at the Second Baltic Sea Women's Conference in Helsinki on March 11, 2000, the focus of which will be on gender equality. Finland's Deputy Speaker of Parliament, Sirkka-Liisa Anttila, called on me earlier this week to present the letter of invitation and to urge the First Lady's participation.

We understand that the First Lady and Finnish Foreign Minister Halonen discussed this invitation at the OSCE Summit in Istanbul. We (and the Finns) appreciate the tightness of the First Lady's schedule and how it could be affected by an electoral campaign. We would nonetheless hope to have appropriate high-level representation from the Department at the Helsinki conference in the event the First Lady is unable to attend.

In addition to the letter to the First Lady, I am enclosing information from the Finns about the conference.

Thank you for your attention to this matter.

Sincerely,

Eric S. Edelman
Ambassador

Enclosures: As stated

PARLIAMENT OF FINLAND

Helsinki, 23 November 1999

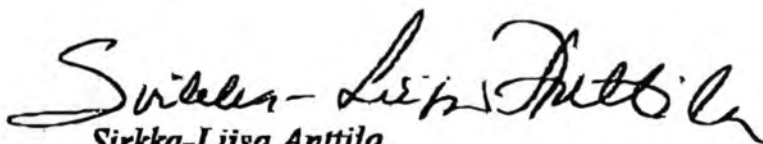
*Ms. Hillary Rodham Clinton
The First Lady
The White House*

Dear Ms. Clinton,

On behalf of the International Program Committee I cordially invite you, First Lady of the United States of America, Ms. Hillary Rodham Clinton, to chair a Round Table discussion at the Gender Equality and the Future - 2nd Baltic Sea Women's Conference on March 11, 2000 in Helsinki, Finland.

I look forward to welcoming you in Finland and remain

Yours sincerely,



*Sirkka-Liisa Anttila
First Deputy Speaker of Parliament*

2nd BALTIC SEA WOMEN'S CONFERENCE
Helsinki, Finland, 9-11.3.2000

Appendix 1

Background

The First Baltic Sea Women's Conference was arranged in Lübeck, Germany, March 6th -8th 1997. During the Conference in Lübeck, the Deputy Speaker of the Parliament of Finland, Mrs. Kerttu Törnqvist issued on behalf of the Finnish participants an invitation to the next Baltic Sea Women's Conference in Helsinki in the year 2000.

More than 250 women from all the countries around the Baltic Sea participated in the first conference. Women representatives from governments, parliaments and non-governmental organisations gathered together to develop strategies for increasing the participation of women in politics. The Baltic Sea Women's Conference offered an opportunity for participants from ten countries to exchange information and opinions and to form networks between women on different political levels.

The themes of the conference were:

Facts and features

Strategies and perspectives

Networking and lobbying

During the conference these themes were discussed during plenary lectures, panel discussions, workshops and informal discussions. During the conference an exhibition on the theme *Women in Politics* also was organized. It is not conferences which guarantee the longterm viability of the interchanges between women in the Baltic region, but a direct, everyday exchange. The learning process between anti-violence projects in Germany and Russia, between women research scientists in Scandinavia and the Baltic region, between lobby groups east and west of the Baltic region. The conference in Lübeck was a prelude to the lively exchange of women within the region. The exchange is a pre-requisite for the expansion of the European Union in an easterly direction.

The resolution of the the conference, which was passed by all the participants, women politicians from ten states in the Baltic region have made it unequivocally clear that: Neither state nor confederation can be crafted without women. More women in politics: Women have an influencing control over the shaping of public life, over the economy, science and research and the judicature, over public health and over the educational system. An extended conception of politics such as this requires the co-operation of parliamentary women's political initiatives.

More women into politics - the conference succeeded in making the mutual concern public. In the introduction to the 1997 conference report every participant was asked to make sure that there is an increase in the participation of women in politics in her country.

PM

GENDER EQUALITY AND THE FUTURE

The Second Baltic Sea Women's Conference will be arranged in Helsinki, Finland on 9-11.3.2000. It will bring together more than 300 women for three days of discussion on gender equality issues.

The First Baltic Sea Women's Conference was arranged in Lübeck, Germany in 1997. Over 250 women from ten countries took part in it. Representatives from governments, parliaments and non-governmental organizations gathered together to develop strategies for increasing the participation of women in politics.

Participants were offered the opportunity to exchange information and opinions and to connect women on different political levels with each other.

The Second Baltic Sea Women's Conference will continue the process that was started in Lübeck. The program in Helsinki will centre on gender equality. The target groups include parliamentarians, local and regional politicians, women researchers and representatives of non-governmental organisations. We aim to create a meeting place for decision-making women from municipalities and regions in this area. The conference will also be a forum for meetings of different expert groups; parliamentarians, municipality council members, ombudsmen, etc.

The Joint Project between the United States and Finland on the promotion of the Status of Women focuses on the situation in the three Baltic States and is part of a larger ongoing effort to strengthen women's economic capabilities and to support human rights. Our Joint Project seminar arranged in Riga in March 1999 can be seen as a reward of our new partnership, which in the United States is called the Northern European Initiative. The project is the result of long and good cooperation on women's issues.

In a broader context, it can be seen as a follow-up to the implementation of the Platform of Action of the Beijing conference as well.

The themes in Riga reflected problems women encounter as result of immense socio-economic and political changes. Violence against and trafficking in women are on the increase. At the same time, a major challenge discussed was the support for greater participation of women in the economy, especially as entrepreneurs in the private sector. A large share of the unemployed are women, and should be provided with means for making a living.

Along with the projects to be continued on the basis of suggestions made in Riga, more international conferences are needed to give the issues and cooperation in the regions visibility, legitimacy and political impetus. The media could play an important part in sensitizing the public and authorities alike.

The series of meetings will continue on 9-11.3.2000 when women get together in Helsinki for the *Gender Equality and the Future - 2nd Baltic Sea Women's Conference*. It will also be an interim step between the conference *Women and Democracy at the Dawn of the New Millennium* held in conjunction with the *Vital Voices Global Initiative* in Reykjavik on 8-10.10.1999; and the conference to be arranged in Lithuania in 2001 to assess the results of implemented projects.

The Second Baltic Sea Women's Conference's Program Committee members who took part in Reykjavik were impressed by the Vital Voices Round Table chaired by the First Lady of the United States of America, Ms. Hillary Rodham Clinton. The discussion was an inspiring example of fruitful cooperation between women around the world. Ms. Hillary Rodham Clinton's belief that we all have an obligation to give something of ourselves to our community was demonstrated in the discussion.

The International Program Committee, inspired by the Vital Voices Round Table decided at its planning meeting to invite the First Lady of the United States of America to a Round Table discussion at the conference. Representatives of Vital Voices Initiative and Ministers of Gender Equality are invited to discuss democracy building and women's rights in the societies in the Baltic Sea region.

The presence of the First Lady of the United States in a round table discussion would bring the conference to a worthy and dignified end and lend strong support to democratic development in the Baltic countries, Poland and Russia and give women courage to take an active role in the political life of their societies.

FIRST ANNOUNCEMENT**GENDER EQUALITY AND THE FUTURE**

2nd Baltic Sea Women's Conference
Helsinki, Finland, Finlandia Congress Centre
9-11 March, 2000

Welcome to Helsinki and the 2nd Baltic Sea Women's Conference !!!

Gender Equality and the Future is the theme for the 2nd Baltic Sea Women's Conference to be arranged in Helsinki, Finland 9-11.3.2000. The conference invites representatives from all countries around the Baltic Sea to Helsinki in March 2000.

The themes of the conference will be:

A SOCIETY WITHOUT SEXUALIZED VIOLENCE
Including the role of the media

WORK AND LIFE - A POSSIBILITY FOR ALL
Including elderly people in society
Including immigrant women

A SEA FULL OF LIFE
Agenda 21 and local decisionmaking
Agenda 21 and regional decisionmaking

DIFFERENT PATHS TO GENDER EQUALITY
EU legislation
Follow-up of PFA of Beijing
Mainstreaming

The conference will be a forum for parliamentarians, experts, local and regional politicians, women researchers and women active in NGOs to meet at national, regional and local level around the Baltic Sea.

On behalf of the 2nd Baltic Sea Women's Conference Organizing Committee

Sirkka-Liisa Anttila
First Deputy Speaker of Parliament of Finland

For more information please contact:

Carita Peltonen

or **Ritva Bäckström**

Project director

Turku Women's Centre, Nylandsgatan 1

FIN-20500 Åbo/Turku, Finland

Tel: +358 2 2336172

Secretary of the Network of Finnish

Women Members of Parliament

FIN-00102 Parliament of Finland, Finland

Tel: +358 9 4322670

2nd BALTIC SEA WOMEN'S CONFERENCE
Helsinki, Finland, 9-11.3.2000

Appendix 1

Background

The First Baltic Sea Women's Conference was arranged in Lübeck, Germany, March 6th -8th 1997. During the Conference in Lübeck, the Deputy Speaker of the Parliament of Finland, Mrs. Kersti Törnqvist issued on behalf of the Finnish participants an invitation to the next Baltic Sea Women's Conference in Helsinki in the year 2000.

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THE WHITE HOUSE
WASHINGTON

July 25, 2000

Mr. James Egan
23-c Clarinda Park West
Dun Laoghaire, Co. Dublin
Ireland

Dear Mr. Egan:

Thank you for your letter and invitation for the First Lady to meet the members of the Smurfit School Rugby Team, which Ambassador Sullivan forwarded to us.

Regrettably, the First Lady's schedule in November will not allow her to accept your kind request. But please accept Mrs. Clinton's congratulations for your team's success, along with her best wishes.

All the best.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal line extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

July 21, 2000

Mr. James Egan
23-c Clarinda Park West
Dun Laoghaire, Co. Dublin
Ireland

Dear Mr. Egan:

Thank you for your letter and invitation for the First Lady to meet the members of the Smurfit School Rugby Team, which Ambassador Sullivan forwarded to us.

Regrettably, the First Lady's schedule ^{in November} will not allow her to accept your kind request. But please accept Mrs. Clinton's congratulations for your team's success, along with her best wishes.

All the best.

Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady

R
Legal
FL

23-c Clarinda Park West
Dun Laoghaire, Co. Dublin

June 12, 2000

Ambassador Michael J. Sullivan
Embassy of the United States of America
42 Eglin Road
Dublin 4

Dear Mr Ambassador,

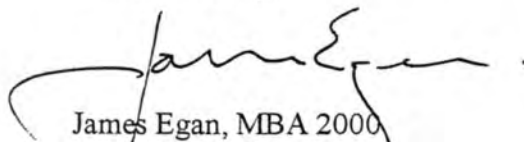
When we briefly spoke at the May 20th American Women's Club fundraiser you suggested that I send you this letter outlining my proposal, which you were aware I had also mentioned to Mr Laurence Crowley. I am an American student pursuing my MBA at the Smurfit School, UCD (Ireland's national university).

My idea holds that on the eve of the US elections the President, Vice President or First Lady could be mightily interested in a granting a photo opportunity to a few Smurfit School MBA students from the team I organized which recently won the 25th annual International MBA Rugby World Cup hosted by Duke University.

This novel news story would generate favorable exposure for the Administration and the Smurfit School in major US media markets, especially those of the northeast in which live many of our nation's 20 million Irish-Americans. While so honoring Ireland's top-ranked business school the Administration could seize the opportunity to reaffirm the long friendship that exists between the United States and Ireland, or sound other related but strategically important themes.

Thank you for your time and interest.

Yours sincerely,



James Egan, MBA 2000
Organizer, Smurfit School Rugby Club
(Winners, 2000 International MBA Rugby World Cup)
Originator and Coordinator, eCommerce Summer Series

Copy: Mr Laurence Crowley
Enclosures

NEWS RELEASE

**** PHOTOS ARE AVAILABLE ****

Irish MBAs Tackle The World -- Smurfit Graduate Business School's Global Ambitions

BLACKROCK, County Dublin, Ireland, March 10, 2000 -- For the first time the Michael Smurfit Graduate School of Business is about to compete in the International Business Schools Rugby World Cup being held March 28th-April 2nd at Duke University, North Carolina, USA. Now in its 25th year, this famous tournament attracts the world's top business schools, making it the largest collective business school event in the world. This will be the first year that an Irish university has been invited to participate.

"It's appropriate in many ways since these prestigious schools already compete globally," says James Egan, a Smurfit School MBA student who is organizing his Club's participation. "The market for business school graduates is truly global and as competitive as rugby. Smurfit School MBA's are effective competitors anywhere, anytime." The tournament provides an unlikely though unique opportunity for advanced business students to size-up their competition, and for potential employers to size-up prospective future employees. As a result, international blue chip consultancy firms such as PricewaterhouseCoopers, Andersen Consulting and Gemini Consulting are among this year's sponsors, keen to tap this rich market of freshly-minted MBAs and other business post-grads.

"Sure the rugby matters," says Ian Hunter, another Smurfit School MBA student and Team Co-Captain. "Winning this tournament matters very much to us. But the tournament is also about controlling and shaping perceptions and will reflect to some extent on how graduates from each University are regarded. The most important business though will be done off the pitch. This is the largest networking event of the year."

Smurfit School Moves Up The Global Ladder

For the Smurfit School, a part of University College Dublin, this year's invitation to the tournament follows a period in which the school has substantially increased its competitive standing both on and off the playing fields. Last October in a Dublin match the Smurfit School Rugby Club beat French-based INSEAD, Europe's top-ranked business school and the current rugby tournament titleholder, 31 - 0. The only school from Ireland ever invited to attend this tournament, the Smurfit School rugby club will compete against teams from some of the best known business schools in the world including Harvard, Columbia, MIT, Wharton, London Business School, Cranfield and INSEAD (again).

Then in late January The Financial Times rated Smurfit School as 9th among Europe's Top Business Schools, 10th in the world outside the US, and the world's best for return on investment for MBAs*. This boosted the Smurfit School into the premier league of international business schools. "Naturally the FT survey is hugely significant in terms of the investment students make in the year-long programme," says Robert Moore, another Smurfit School MBA student and rugby club

NEWS RELEASE -- Smurfit School Rugby Club
March 10, 2000

member. "Being recognised on the world stage is all important in terms of employability and prestige, but winning the Rugby World Cup Tournament will "gild the lily" as far as our school's profile is concerned."

Smurfit School's Global Ambitions

Participation alone may not be enough however. "Obviously the school is on a roll at the moment, and the pay-offs to past, present and future students are going to be considerable in terms of prestige and employability. So it only makes sense that Ireland and the Smurfit School host next year's tournament to really gain attention, and if winning the tournament this year is a prerequisite then we'll have a go at it." says Hunter.

"We're going for the rugby, of course," says team organiser and MBA student James Egan, "but realistically no one goes for that alone. It's a networking opportunity and a chance to put the school on the map. And when you consider that your and your colleagues' employability in world terms is heavily influenced by perceptions of that map, you realise just how much is at stake. It will make winning it all the better."

###

**** PHOTOS ARE AVAILABLE ****

CONTACT DETAILS -- More information is available on request

James Egan: 353.1.087.248.9399 chakatai@gofree.indigo.ie

BACKGROUND on the Smurfit Graduate School of Business -- See Attached !!

* The MBA qualification originated in the US earlier this century but has increasingly become a passport to senior management positions throughout the world. In 1964 University College Dublin (UCD) established Europe's first MBA programme. The Michael Smurfit Graduate School of Business, established at UCD in 1989, now offers 60 full time (one year) and 44 part time (two year) MBA places per year. This year's fulltime MBA course includes students from the USA, Colombia, Japan, Scotland and Germany

SMURFIT SCHOOL UCD WINS THE INTERNATIONAL BUSINESS SCHOOLS RUGBY WORLD CHAMPIONSHIP

Sunday, 3 April, 2000

Smurfit School of Business, UCD has won the International Business Schools Rugby World Championship, in Duke University, North Carolina, USA, beating Duke University in the finals by 8:0 and INSEAD Business School in the semi-finals (the title holder from last year's event).

28 teams representing the top graduate business schools across 6 nations congregated in the small city of Durham in the US to compete for the coveted Dean Thomas F Keller Trophy. This year saw the tournament in its Silver Jubilee 25th year. The line up included Harvard, Stanford, Yale, Wharton and Cornell from the USA, McGill University from Canada, INSEAD from France and London Business School and Cranfield from England.

In the competition Smurfit School beat the host school Duke University 8-0 in the final with a penalty and try, both from winger Mark Richardson. In the semi-final the School beat INSEAD of France 12-0 with 4 penalties by Mark Richardson, while in the quarter final a 14-7 victory was secured over London Business School with a late Smurfit try by Hugh Coughlan in a tightly fought contest. In the qualifying rounds Smurfit School beat Harvard Business School 13-0; Kellogg, University of Chicago 22-0 and the University of North Carolina 49-0, although lost to the Australian Graduate School of Management (Sydney) 8-3. However this did not affect the qualifications. Winger Ian O'Hora won an award for "biggest hit of the day" in the qualifying rounds on Saturday. The Smurfit School team included Dave Quinlan, who last week played for Ireland in the Hong Kong Sevens.

Speaking after the victory, Coach Graham Jones complimented the full squad of 30 players for their huge commitment, effort and determination over the 2-day event:

"The effort put in by each member was absolutely tremendous, and this magnificent result is a huge credit to each and every one of them, in what can only be described as one of the toughest and most gruelling competitions they will ever experience in their sporting careers."

Speaking on the squad's behalf Robert Moore thanked everyone associated with the School's participation in the event, in particular the team's coaches Graham Jones and Aidan Kenna, and the team's sponsors:

"Without whose support our participation would not have been possible."

Commenting on the team's success Professor Philip Bourke, Dean of the Faculty of Commerce, said "

"We are very proud of our rugby team's success in this prestigious International Rugby World Championship. The energy and commitment that they have shown in this tournament demonstrates once again the high calibre of MBA students studying at Smurfit School. We see this as an important part of the team building process, and an innate part of the academic experience of the Smurfit School MBA. Besides the important camaraderie built up through this success, our students will have been networking with other future global business leaders from the top international business schools."

According to James Egan, a Smurfit School MBA student and the Team Organiser:

"It's no secret throughout Europe that Smurfit School is academically competitive with the world's leading business schools, but we felt it was time to display our sporting prowess as well."

The squad for Smurfit School UCD included Ian Hunter (Captain), Hugh Byrne, Ian O'Hora, Donal Flavin, Eoin Gilhooley, Fergal Marrinan, Mark Richardson, Stephen Bradley, Tony McDrury, Marius O'Reilly, David Quinlan, Mark McNamara, Ross Ryan, Jasper Walsh, Emmet Hogan, Johnathan Skeritt, Philip Cooney, Derek Welsh, Robert Freeman, Conor McClafferty, Frank Manahan, Brian Morris, Hugh Coughlan, Stephen Keating, Trevor Larkin, Daniel McCarthy, Frank Purcell, Fintan Slye, Brian Williams, Enda Kelleher, and Robert Moore (Manager).

Among those sponsoring the Smurfit School team's inaugural trip this year were Goldman Sachs International, Dr AJF O'Reilly and Bord Failte. The team's official airline was Delta Air Lines and many other contributors helped make this resounding success possible. The tournament ran for two days, with each team playing a minimum of seven matches.

Smurfit School of Business, UCD, is the leading graduate business school in Ireland. Recently ranked 1st in the world for return on investment by the Financial Times survey of Top International Business Schools, Smurfit School was also ranked 9th in Europe overall, 10th in the world overall, outside of the US, 3rd in the world for MBA Career Progress and 7th in the world for MBA graduate aims achieved. The School has a global perspective, driven by a 113 strong faculty with over 1,000 students and a global network of 9,000 alumni.

PRESS RELEASE ENDS

For Further Details Contact:

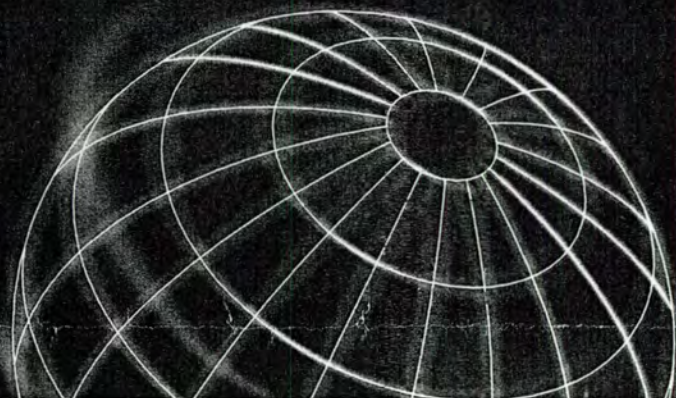
Niamh Boyle, Director of Marketing, Ph 353 1 706 8800, Fax 353 1 2788 241
Email niamh.boyle@ucd.ie, Mobile 087 248 1476

OR

James Egan, Team Organiser and MBA 2000
Email: chakatai@gofree.indigo.ie, Ph 353.1.230.2356
Mobile: 087 248 9399

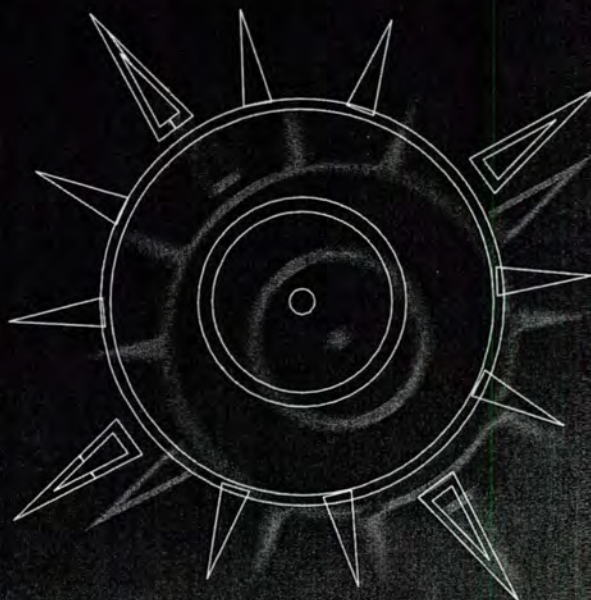


The Michael Smurfit
Graduate School of Business



9th
in Europe

Financial Times survey of the top international business schools



The Financial Times survey of Top International Business Schools, published in January 2000, aims to determine which business schools are equipped to prepare the international managers of the 21st century. Of the 2,500 business schools worldwide, 106 leading schools covering all five continents were invited to participate. Smurfit School of Business, UCD was ranked:

1st in the world for return on investment

3rd in the world for MBA career progress

7th in the world for MBA graduate aims achieved

9th in Europe overall

10th in the world overall (outside of the US)

**10th in World
outside the USA**