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001. letter	To Melanne Verveer from Andrew H. Mott (1 page)	04/02/1998	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
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FOLDER TITLE:

Melanne Verveer's Mail - 1998 - M [4]

2013-0534-S

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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- b(1) National security classified information [(b)(1) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
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ACRE FAMILY DAY CARE CORPORATION

GENERATING JOBS AND CHILD CARE

Regul

June 26, 1998

Ms. Melanne Verveer
Chief of Staff
Office of the First Lady
Old Executive Office Building
Suite 100
Washington, DC 20502

Dear First Lady Clinton:

It was a great honor to meet you at "Setting the 21st Century Agenda for Women", hosted by Congressman Martin Meehan in Lowell, Massachusetts on May 1st. As both a child care advocate and women's economic development expert, I have deep respect for your long-time dedication to improving the lives of American children, particularly those in low income families.

Late last month, Acre Family Day Care Corporation received the Gloria Steinem Award: A National Salute to Women of Vision. This award has catapulted our organization into the national and media limelight, with coverage in *PARADE Magazine*, *The Christian Science Monitor*, *The Boston Globe*, *Ms. Magazine* and potential programming with ABC and CBS. Over the past month alone, we have received hundreds of letters from child care agencies, state governments and low-income women asking us how they can replicate our child care and business training model in their communities.

On Friday, September 25th, 1998, we will be celebrating our 10th Anniversary at a Gala Event at the Textile Museum here in Lowell. We will be weaving some of the city's and nation's rich women's labor and immigrant history into our celebration, thus honoring the dynamic Hispanic, African American, Vietnamese and Cambodian women and families we serve. We have invited Gloria Steinem and Lily Tomlin to serve as Honorary Co-Chairs and to host the event. **It would be a great honor for us if you would accept our invitation to return to Lowell on Friday, September 25th to tour one of our provider's child care sites and to join with us for part of the evenings' events.**

I will have someone from my office contact Ms. Verveer at a later date. I thank you in advance for your tireless commitment to children.

Sincerely,

Anita Moeller
Executive Director



ACRE FAMILY DAY CARE CORPORATION

GENERATING JOBS AND CHILD CARE

**For Immediate Release
June 1998**

**Contact: M. Zoll
(617) 566-7876**

GLORIA STEINEM HONORS NATIONAL CHILD CARE LEADER

Massachusetts Economic Program Creates Jobs and Child Care, Hailed As National Model In New Welfare Era

New York, NY - As the pressures of welfare reform bear down on the nation, Gloria Steinem has chosen Acre Family Day Care Corporation in Lowell, Massachusetts as one of the nation's model programs for generating jobs and child care for low income and immigrant women and their families.

As millions of women and children across the nation prepare to transition off welfare, Acre's Model is being regarded as a solid method for tackling two critical problems: the need to create dignified, long-term career paths for low income women and the need to generate the high quality, early childhood education immigrant and low income children deserve.

In May 1998 at the Plaza Hotel in New York City, Gloria Steinem, Ms. Foundation for Women President Marie Wilson, Former Congresswoman Pat Schroeder, *NBC's Today Show* anchor Ann Curry and singer Phoebe Snow honored Acre's economic development model and its Founder and Director, Anita Moeller. Two weeks ago, Moeller was acknowledged at a national forum focusing on 21st century women's and family issues, including child care. Hosted by Massachusetts Congressman Martin Meehan, the event was attended by First Lady Hillary Rodham Clinton and six Congresswomen from around the country.

"If American policy makers are serious about getting families off welfare," said Moeller, who founded Acre Family Day Care Corporation at the age of 21, "they need to increase support for and training of family child care providers. States need to raise their licensing standards and allow for periodic inspections and monitoring of home-based child care providers."

At a time when welfare mothers are desperately seeking quality care for their children, Acre Family Day Care Corporation is challenging federal and state law makers to publicly acknowledge and recognize family child care as a viable business and an effective strategy for offsetting negative fallout from new welfare laws. Acre's community-based model calls for 240 hours of training, compared to most states that have minimal or no family child care trainings or standards. Acre's Model mandates that providers undergo periodic home visits and monitoring sessions. It also offers ongoing technical support and educational training opportunities. Acre's Model is one of the only in the nation that offers child care services in English, Spanish and Asian.

Traditionally, family child care has been negatively stereotyped as "just babysitting" or something that "even" poor women and welfare mothers could do. Moeller pioneered the Acre Model ten years ago with low-income and immigrant families, after learning that the lack of quality, culturally sensitive child care was the major barrier preventing women from securing employment. Today, Acre's Model proves that with appropriate financial support and training, family child care providers can deliver services equal to or possibly better than day care centers.



Boston Sunday Globe

SUNDAY, JUNE 7, 1998

North West Notebook

More honors flow to Moeller

A Lowell woman who started a program that generates jobs and child care for low-income families has been named one of the nation's Women of Vision.

Anita Moeller, executive director of the Acre Family Day Care Corp., was presented with her **Gloria Steinem Award** during a National Salute to Women of Vision ceremony in New York City. Steinem and other celebrities were on hand for the event.

Several weeks ago, Moeller also was recognized at a national forum for family and women's issues attended by **Hillary Rodham Clinton**.

The nonprofit Acre Family Day Care Corp. trains low-income, minority women to run their own day-care businesses, teaches them how to plan their businesses and manage money, and helps them save for long-term goals. This may include buying a home or attending college.

Moeller was a 19-year-old student at the University of Massachusetts at Lowell in 1987 when she began interning with the Coalition for a Better Acre in Lowell. Upon running a survey on child-care needs, she learned that the city's Acre neighborhood lacked even a single licensed facility, and that none of Lowell's child-care services reflected the city's diversity.

Two years later, with financial support from the Ms. Foundation, Moeller founded the Acre Family Day Care Corp. In the last 10 years, Moeller and her staff have trained welfare recipients and Latina, African-American and Cambodian women to become self-employed family day-care providers, earning an average of \$27,900 or more annually.

Boston Sunday Globe

PARADE

A Woman of Vision

It's not a quick fix, but it works," said Anita Moeller, 31, who has moved hundreds of women from welfare to work in this decade. She



Anita Moeller

trains them to be owners of day-care businesses through her Acre Family Day Care Corp. On Thursday, the Ms. Foundation—which helped to finance her program—will

honor Moeller as a Woman of Vision.

Her secret? "The state requires 15 hours of training," she says. "We offer 240 hours of training in child development and starting a business. There's technical support and networking. And we're here as a resource after they've graduated."

For more information, write to: Acre Family Day Care Corp., Dept. P, 14 Kirk St., Lowell, Mass. 01852.

OPINION/ESSAYS

WELFARE REFORM

Twist on Child Care Is Job Opportunity

By Anita Moeller

AS the pressures of welfare reform bear down on the nation, policymakers and educators are scrambling to create new employment opportunities for millions of low-income women who can no longer depend on government subsidies to help their families survive.

New welfare realities are forcing the nation to confront two major challenges: the lack of entry-level jobs that offer decent wages and potential career advancement, and the acute shortage of quality child care in low-income communities.

Many policymakers across the country propose to solve both problems at once, by training welfare recipients to become family child-care providers. Unfortunately, most of these proposals offer only minimal training for marginal employment, and virtually no long-term technical assistance or support. In essence, they are self-defeating policies that will only perpetuate poverty and offer low-income children substandard care.

If policymakers are really serious about utilizing family child care as a vehicle to help women make the transition from welfare, they need to prioritize support for and training of family child-care providers. They also need to publicly acknowledge and redefine the educational potential of the family child-care industry.

The preferred choice of most American families, family child care is distinguished from center-based child care in that providers are entrepreneurs who run home-based businesses.

One of the nation's most untapped career markets for low-income women, family child care has traditionally been undervalued and regarded as "just baby-sitting." Underestimating the complicated realities of delivering early childhood education, critics often describe family child care as something that "anyone at home with the kids can do." Skeptical proponents say welfare recipients and poor women do not have the education and skills necessary for managing a business with such intense responsibilities.

For the last 10 years, Acre Family Day Care Corporation in Lowell, Mass. has been proving these myths false by successfully pioneering a system that trains immigrant and

low-income women to become certified home-based family child-care providers. At a time when millions of women and children are preparing to go off welfare, Acre's model tackles two critical issues: the need to generate genuine career ladders for former welfare recipients, and the need to deliver high-quality early childhood education to low-income and immigrant children.

Acre's model provides access to more jobs for more women who can, after establishing their businesses, potentially earn higher pay than traditional day-care workers. At the same time, it enables larger numbers of low-income and immigrant children to receive the culturally sensitive, quality, early childhood education they deserve. Knowing that many women of color face significant disadvantages in the work force, Acre's model builds

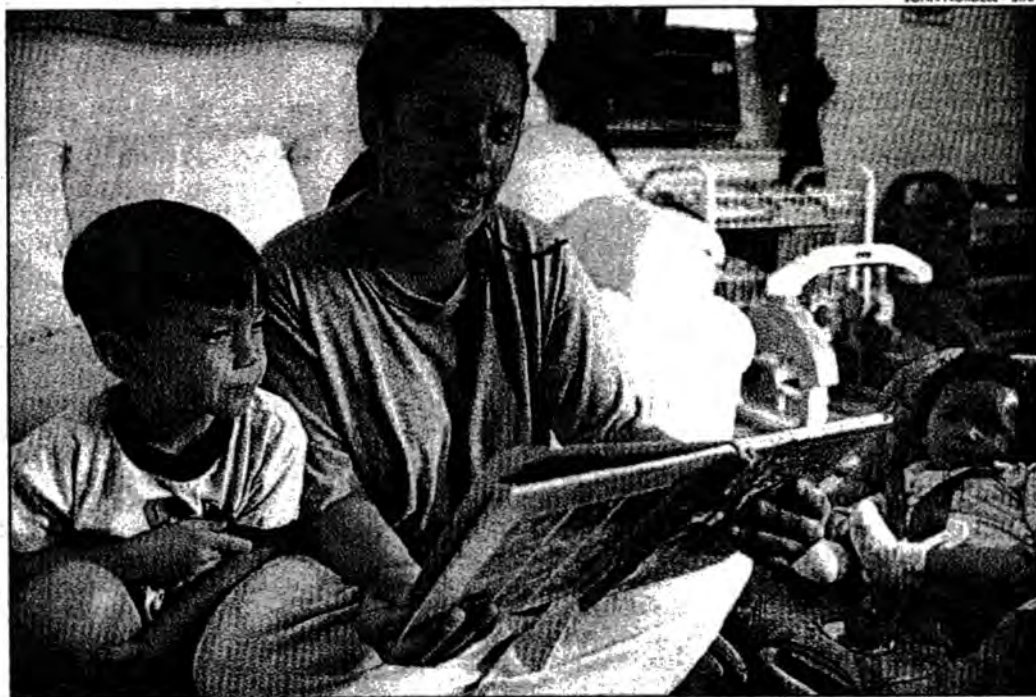
upon and enhances the management and technical skills women already employ while running households and raising families.

Acre's community-based model calls for 240 hours of training while most states have minimal or no family child-care training or standards. It also offers ongoing technical support and educational training, including opportunities for women to enroll in college-level courses and for immigrant women to take English as a Second Language classes. Acre's model is one of the few in the country to provide training in Khmer, Spanish, and English.

Raising the standards, rates of subsidized care, and training levels of family child-care providers is more important now than ever. With welfare time limits coming due in the next six months, some lawmakers are already feeling pressured to increase the amount of unregulated care they purchase from unlicensed and unregulated child-care providers. This not only poses questions of safety and quality, it also threatens to undermine the professional incentives and standing of women who've met educational training and testing requirements to become licensed and certified family child-care providers.

■ Anita Moeller is the founder and executive director of Acre Family Day Care Corporation in Lowell, Mass. She received the Gloria Steinem National Salute to Women of Vision Award last Thursday.

One of the most untapped careers for low-income women is often regarded as 'just baby-sitting.'



LEAVING WELFARE: Marea Washington reads to a boy in her home child-care center in Lowell, Mass. She just started the business, and because of it will no longer need welfare support.

Back on Their Feet and Working Again

Two years ago, Marea Washington and her two children were on welfare and living in a shelter in the old mill town of Lowell, Mass., once a place of shallow hopes.

Today, Ms. Washington is making more than \$1,800 a month running a new home day care business from her apartment in a low-income housing project. She cares for her four-month-old baby and five children of other women who are moving from welfare to work.

"It's a really great feeling to know I'm getting back on my feet," smiles Washington, who will receive her last \$524 welfare check next month. Now, the high school graduate is looking forward to a career helping children with disabilities.

"I want to do something with my life," she says.

Washington is the latest of 80 women trained as home day care providers by the Acre Family Day Care Corp. in Lowell, which offers an extensive, 240-hour program of classwork, internships, and job support. Costing about \$3,500 per person, the program is uniquely tailored to serve Lowell's ethnically diverse welfare community of African-Americans as well as Hispanic and Southeast Asian immigrants, who receive bilingual training.

"Clean-up, clean-up, everybody do your share," sings Nancy Nunez, a Puerto Rican immigrant who is now part of Acre's network of fam-

ily child care workers. After straightening up her working-class neighborhood duplex, Ms. Nunez and two-year-old Arismendi Bato play baseball in the backyard.

Nunez and Washington both say they were inspired by Acre's training to launch careers in child care - and to become better parents themselves. "You learn about behavioral problems, so I understand my son a lot more now," says Washington, whose boy has speech difficulties.

One recent morning, Washington was clearly enjoying herself as she sat at her kitchen table helping four-year-old Fabian Ruerberro glue magazine clippings into a homemade book. Next she served a healthful snack - raw vegetables - for which she is reimbursed by a state food grant.

"I want the trees!" Fabian piped up, reaching for a piece of broccoli.

Not all days go smoothly. Sometimes, when the children are cranky, Washington calls the Acre office "just to hear an adult voice and get some sanity."

Still, there are plenty of special moments which make the job worthwhile. Recently, Washington was able to coax Katrina, a three-year-old in a cast, to walk on her own. "I felt like she was my own child," she says. "These kids some days can light up your life."

- Ann Scott Tyson



ACRE FAMILY DAY CARE CORPORATION

GENERATING JOBS AND CHILD CARE

ANITA MOELLER BIOGRAPHY

Anita Moeller is the Executive Director of Acre Family Day Care Corporation, a Lowell, Massachusetts-based innovative early childhood education organization generating jobs and child care for low income and immigrant families. She is a May 1998 recipient of the Gloria Steinem Award: A National Salute to Women of Vision.

As millions of low income families transition off welfare, Acre's Family Child Care Model is attracting national attention from those seeking to solve two critical problems: the need to create dignified employment options for former welfare recipients; and the need to fill acute demands for quality child care. Acre's Model provides more jobs to more women at a faster rate than traditional day care centers. It also enables large numbers of low income and immigrant children to receive the culturally sensitive, quality early childhood education they deserve.

As a 19 year-old student at the University of Lowell in 1987, Moeller began interning with the Coalition for a Better Acre, a community Development Corporation serving the Acre, one of the most economically disadvantaged communities in Lowell. Since the turn of the century, the Acre has been the port of entry for thousands of immigrant workers from Ireland, Greece, Portugal and Canada. Today it is home to many Vietnamese, Cambodian, Puerto Rican and Central and South American immigrants. Charged with surveying the neighborhood about its child care needs, Moeller learned that the Acre lacked even a single licensed facility, and that none of Lowell's child care services reflected the neighborhood's diverse culture.

Two years later, with financial support from the Ms. Foundation for Women, Moeller founded and became the first Executive Director of the Acre Family Day Care Corporation. In ten years, Moeller and her staff of 18 have trained welfare recipients and Latina, African-American, and Cambodian women to become self-employed family day care providers, earning an average income of \$27,900 or more. Acre's community-based model offers education, credit, client referral services, ongoing business training, and a deeply-rooted peer and community support network.

Through Moeller's leadership, Acre Family Day Care Corporation is challenging the nation to set new standards for community-based, culturally-sensitive family child care. Acre's Model has established new training precedents by mandating 240 hour of high quality training vs. the minimal or non-existent trainings standards most states require. Acre's early childhood education program is one of the few in the United States that offers child care services in Spanish, Khmer, Vietnamese and English. Acre Family Day Care Corporation aims to be the national model for family and community economic development, providing the highest quality education and ongoing support in the delivery of child care services.



ACRE FAMILY DAY CARE CORPORATION

GENERATING JOBS AND CHILD CARE

**ANITA MOELLER
EXECUTIVE DIRECTOR
ACRE FAMILY DAY CARE**

**ACCEPTANCE SPEECH
GLORIA STEINEM AWARD:
SALUTE TO NATIONAL WOMEN OF VISION
THE PLAZA HOTEL
NEW YORK CITY
THURSDAY, MAY 28, 1998**

I can't tell you how much I really appreciate being here tonight. You see, there was a very strong chance that I wouldn't be able to come because up until last Wednesday, I was in my ninth month of pregnancy. I think I truly willed myself into labor in order to attend tonight's festivities. My new son, Will, is really the one I should be thanking. So, thanks Will.

I would do just about anything to be able to stand here and represent the most fantastic group of driven, ambitious and truly visionary women that make up the Acre Family Day Care Corporation. I'm talking about women like Yolanda Ortiz and Sandra Guerrero, who are here with me tonight. I'm talking about the child care providers, board members and staff at Acre. They are feisty, dedicated and determined. And they inspire me endlessly. They make me laugh. And they also make me cry. They are the driving force fueling my ability to do everything, from the day-to-day operations of a non-profit to the larger issues of advocating for increased respect and value for family child care and women's economic development.

For the past twelve years, I have been fortunate to work with these women and to train and support them in the development of their own home-based child care businesses. Through them, hundreds of children each day are provided with a safe, nurturing environment that is respectful of their language and culture. Their parents have peace of mind, knowing their children are being well cared for while they go to work, continue their education or find new ways to move off welfare.

Over the years, we have pioneered a successful new community-based model for delivering quality early childhood education and for delivering effective business training for our family child care entrepreneurs. Yet despite the great strides we have made, there are many trends related to child care and women's economic development today that are of great concern to me.

For example, while it is a good sign to see President Clinton sponsoring a generous child care bill, it is disturbing that once again conservative legislators are inflicting a double standard on low income mothers around the country. Have you noticed that they want to give working families tax credits so the working mother can come back to the hearth? Meanwhile, mothers receiving welfare are being forced to leave their children and join the workforce, even if this means leaving their children in substandard care.

The Work First mentality of welfare reformers also worries me. It isn't right to throw anyone into business ownership, or the responsibility of caring for six small children every day, just so the statistics about how many fell off the welfare rolls looks good for elected officials. Who in their right mind would throw women and families into that predicament and then get around - someday - to offering technical assistance and ongoing support? Would the same policymakers who came up with this idea deploy a troop of military men and women to a conflict zone prior to providing them with the training and education they needed to fulfill their duties? I don't think so. Would a Fortune 500 company follow this same business practice? No, I don't think so.

And in my home state of Massachusetts, Acting Governor Paul Cellucci is actually trying to fire his welfare reform advisory board. Why? They wanted welfare recipients to have the opportunity to use part of their 20 hours of mandated work time to go to college or earn their high school diplomas. This, in a state as "liberal" as Massachusetts.

Acre's Model is not a quick fix. Our long-term solution is based on the belief that women can decide for themselves the line of work they want to pursue and when they want to pursue it. If running a small child care business is their chosen career path, we will do everything in our power to help manifest that reality.

Acre's Model provides access to more jobs for more women who can potentially earn higher income than a traditional day care worker. While nationwide the average income of a child care worker is a shameful \$13,000 a year, Acre's providers earned an average of \$27,000 in 1997. While there is still work to be done on the Worthy Wage Campaign for child care worker rate increases, clearly we are doing something right.

Despite all the bleak concerns around child care, we are encouraged that people from all across the country are calling us to find out how they can implement our system in their community. We are proud to have the opportunity to serve as a child care model and our next planned phase of growth focuses on a replication system for distributing Acre's strategy around the country.

In closing, I just want to say that as Acre's program has grown, so have I, and I look forward to more challenges and growth in the future. The opportunity to design and implement economic and business training strategies that help low income women and families fills me with enormous satisfaction, inspiration and strength.

Thank you.



ACRE FAMILY DAY CARE CORPORATION

GENERATING JOBS AND CHILD CARE

14 Kirk Street, Lowell, MA 01852

Tel: 508/937-5899

Fax: 508/937-5148

email: amoeller@ultranet.com

The Acre Family Day Care Corporation (AcreFDCC) is a not-for-profit [501(c)(3)] corporation serving Lowell and other cities in Massachusetts. Started in 1988, AcreFDCC makes two important contributions to communities:

- AcreFDCC promotes the **social and economic empowerment** of disadvantaged individuals by engaging and promoting the energy, skills, leadership abilities, and vision of low income women, including welfare recipients, immigrants, and women of color.
- AcreFDCC offers high quality **family child care** to other families in the area. This frees other parents to pursue an education or work, confident that their children are receiving individualized attention and culturally matched early childhood education.

A Holistic Approach to Community and Economic Development

Building a Genuine Career Ladder

By training women, including welfare recipients, to become self-employed as family child care providers, AcreFDCC creates a **genuine career ladder for low income women of color**, leading to their real, lasting, and future-oriented economic and educational opportunity.

Engaging the Leadership of Women

...As **Early Childhood Educators**, AcreFDCC family child care providers offer child care to other families in the community, enhancing the education of children in their care, allowing parents to hold down a job or pursue an education, and modeling parenting and entrepreneurial skills to others.

...As **Advocates**, AcreFDCC family child care providers, board, and staff represent their communities to promote more equitable social and economic policies on issues such welfare reform, child care, health care, and immigrant rights.

First-Rate Family Child Care Services

AcreFDCC makes first-rate child care services available to a broad range of families in the Lowell community, setting new standards for culturally sensitive family child care and early childhood education. A few significant advantages of our child care service include:

network, training, support and administrative service to these women. *They, in turn, provide first rate, culturally sensitive home-based child care services to low-income families in Lowell.* Most client families are referred and subsidized by state agencies.

Constituents

AcreFDCC constituents are from disadvantaged Hispanic, Southeast Asian, and African-American communities of Lowell. Most start with limited formal education and English language skills, and many are welfare recipients.

- Trainees: Approximately 130 women have graduated from the AcreFDCC Family Child Care Self-Employment Training Program
- Providers: AcreFDCC currently contracts with 42 licensed graduates of the AcreFDCC training program.
- Families: AcreFDCC providers care for the children of 130+ low income families from the Lowell community each year.

Board and Staff: AcreFDCC is overseen by a **Board of Directors** that is comprised of our constituents and people of color from the neighborhood; 9 of the 11 Directors are women. AcreFDCC is **staffed** by 12 women and 1 men; all but three are women of color, and 7 are from the community; 2 are former AcreFDCC providers.

Finances and Supporters

In order to create and sustain programs which open new economic opportunity for the disenfranchised and promote the social integrity of communities, AcreFDCC relies almost exclusively on funding from private sector institutions and individuals. We greatly appreciate the backing of our following supporters, and invite others to join us advancing a more equitable and productive society:

- | | | |
|---|------------------------------------|--|
| • Baldwin Foundation | • Agnes Lindsay Trust | • Nathaniel and Elizabeth Stevens Foundation |
| • Ben & Jerry's Foundation | • Ms. Foundation | • St. Anne's Episcopal Church |
| • The Charlotte Home | • Theodore Edson Parker Foundation | • Sun Microsystems |
| • Alfred E. Chase Charitable Foundation | • Peabody Foundation | • Surdna Foundation |

Answers to Some Frequently Asked Questions

What is "family child care"?

In contrast to the more familiar center-based child care, family child care providers are self-employed, and run their businesses in their homes. In Massachusetts, family child care providers are licensed by the Office for Children to provide care for up to six children at one time (including their own). Licensure certifies that the home is a safe environment for children, and that the Providers meet minimal standards for providing child care services, including a knowledge of CPR and state child abuse reporting laws.

Why did you pick family child care as a job training vehicle for low income women?

First of all, because there was a large unmet need and ready market in the community. In 1988, the Coalition for a Better Acre (CBA) conducted a door-to-door survey of over 100 families in the Acre, the lowest income neighborhood of Lowell, to find out what they saw as the biggest obstacles to women's employment. Overwhelmingly, survey participants singled out the lack of accessible, linguistically matched child care as their biggest employment barrier.

We chose to start a family child care program over a child care center because it presented the fewest barriers for low income women to obtain their licenses and quickly begin to earn a living; and could offer far more child care capacity to the community than a center could.

We have since learned that family child care is a highly appealing employment option for many low income women and welfare recipients. Mothers of small children can earn a living at home while caring for their own family. Because caring for children is a familiar activity, it is a non-intimidating way to start work for women with limited formal education and English language skills, and those who lack self-confidence as a result of years of poverty and untested capabilities.

What distinguishes AcreFDCC from other job training programs?

At AcreFDCC, we reject the "workfare"-style training model -- that is, minimal training for marginal employment. Instead, we have a bedrock commitment to creating a genuine career ladder for low income and immigrant women. We regard every barrier to this goal as our next challenge, and continually seek ways to extend the ladder down to those for whom the steps are steepest and hardest, and up to a fulfilling career and satisfying quality of life.

We place great emphasis at every level of the training program and child care service on helping women realize their true potential. For instance, to obtain their licenses, family child care providers in Massachusetts are only required to complete 15 hours of rudimentary training and meet minimal safety standards in their homes. At AcreFDCC, our trainees graduate only after completing **240 hours** of training, including internships in two different child care settings. For those who go on to become Providers in the AcreFDCC child care service, we require that they attend monthly on-going group training sessions; provide one-on-one technical assistance in their homes; and subsidize their continuing education in such areas as GED, ESL, computer training, and early childhood education.

What makes AcreFDCC stand out from other family child care programs?

AcreFDCC is one of the few programs in New England -- or perhaps in the U.S. -- which offers the local community high quality family child care services in Spanish, Khmer, Vietnamese, and English. Furthermore, all of the providers who contract with our program receive extensive on-going training, support, and educational opportunities to continually improve their early childhood education and business skills.

THE WHITE HOUSE
WASHINGTON

May 27, 1998

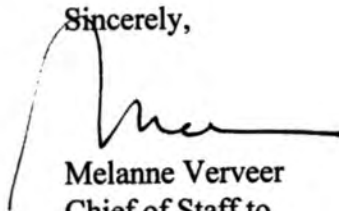
Ambassador Christopher Meyer and Mrs. Meyer
Embassy of Britain
3100 Massachusetts Avenue, NW
Washington, DC

Dear Ambassador and Mrs. Meyer:

Thank you very much for your kind invitation to dinner
at the Embassy on June 12, 1998.

Phil and I would be delighted to join you. We look
forward to seeing you again.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne', with a long horizontal stroke extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

April 13, 1998

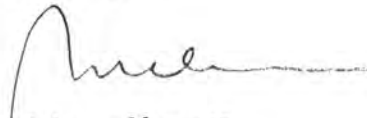
Mr. Charles MacCormack
President
Save the Children
54 Wilton Road
P.O. Box 950
Westport, CT 06881

Dear Mr. MacCormack:

Thank you for your letter and the copy of your response to the *Chicago Tribune* article. I have shared it with others on the staff.

Best wishes to you and Save the Children in your important work.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

54 Wilton Road
P.O. Box 950
Westport, CT 06881 USA
(203) 221-4100
Fax: (203) 227-5667

Charles F. MacCormack
President

March 17, 1998

Ms. Patti Solis
Special Ass't. to the President
Dir. Scheduling, The First Lady
The White House
Washington, D.C. 20501

Dear Ms. Solis:

As a follow up to the note I wrote to you last November about the imminent feature article about sponsorship organizations by the *Chicago Tribune*, I wanted to let you know that the *Tribune* has now published the first of a two-part series on sponsorship in a special 16-page supplement to its Sunday, March 15th edition. This piece focuses on Save the Children and Childreach; the second part, which will come out on Sunday, March 22nd, will concentrate on Christian Children's Fund and Children International. The text of the articles may be found on the *Tribune's* internet website.

In sum, the article targets many of the same kinds of issues related to sponsorship that have been the subject of media criticism since the 1980s -- administrative inefficiencies and alleged 'broken promises' to sponsors who believe their monthly contribution is going to directly benefit their specific sponsored child. Little, unfortunately, was mentioned in the article about the hundreds of thousands of lives that have been positively impacted as a result of Save the Children's efforts in particular, and the mechanism of sponsorship in general.

While the *Tribune* gives credit to the effectiveness of our programs, the article focuses overwhelmingly on administrative oversights in our Mali sponsorship program. Upon learning of the problems they found, we sent out our own investigative team to thoroughly review the situation. We have now instituted strong sponsorship audit activities involving both internal and external experts, and assessments of each sponsorship country program have been completed or will be completed within the next three months.

Enclosed is a copy of Save the Children's response to the *Tribune* piece, as well as a 'Q+A' that you might find helpful in reviewing our position on the issues raised by the *Tribune*.

As one of our important contacts in Washington I wanted to keep you up to date on this matter. Please don't hesitate to get in touch if you have any questions, comments or feedback you would like to share with me about it.

Sincerely,


Charles MacCormack

enclosure

**SAVE THE CHILDREN STATEMENT
ON THE
CHICAGO TRIBUNE ARTICLE
SUNDAY MARCH 15, 1998**

Save the Children operates in thirty-nine countries in some of the most impoverished areas of the world. We bring life-changing help and hope to more than 90,000 sponsored children and hundreds of thousands of others who live in the areas affected by our community development and humanitarian relief programs. Our mission is clear: to make lasting positive change in the lives of disadvantaged children.

From over sixty years of experience we have learned that direct hand-outs are not the best way to help children and their families. We are committed to a child-centered, community development strategy that delivers long-term improvements in primary health, nutrition, education and economic opportunity. We know that children benefit most from self-help programs that ensure a community's self-sufficiency long after foreign aid and direct intervention end.

Child sponsorship is integral to this strategy; it leverages support from many different sources. Sponsorship contributions are combined with contributions from other donors, from corporations, and with grants from foundations, governments and other child-centered relief and development agencies. Sponsorship delivers sustainable solutions for sponsored children and builds the communities in which we work. It puts a human face on development.

Because Save the Children often operates in remote parts of the world-areas where the need is great, mistakes and sometimes failures in tracking and in communications with our sponsored children occur. We acknowledge and deeply regret these instances and have responded with immediate corrective action. We are committed to continuous assessment, evaluation and improvement of our programs to ensure that concrete objectives are met, funds are spent wisely and every sponsored child receives significant on-going benefits.

**SAVE THE CHILDREN COMMENT
ON THE
LARGER ISSUES RAISED IN THE CHICAGO TRIBUNE STORY**

1. The Chicago Tribune said that child sponsorship organizations “consistently fail... to make a positive and lasting change in the life of a sponsored child.”

At least half a million sponsored children, their families and other children in communities in which we work who would have lacked access to primary health, basic education and economic opportunity have had these needs met as a result of Save the Children's sponsorship program. We carefully monitor and evaluate the quality and impact of all our programs. We require that all sponsored children participate in programs and that they obtain significant benefits from their participation.

The pool of funds that sponsorship provides is key to the implementation of life-changing and life-saving community development programs that benefit sponsored children and their communities. Save the Children focuses its efforts on programs that have the greatest impact on the lives of children: health, education and economic opportunities.

Sponsorship works because it:

- Makes positive, life-changing differences in the lives of millions of the world's poorest children.
- Gives development an understandable human face.
- Involves hundreds of thousands of people in positive global change who would not otherwise be involved.
- Keeps development agencies close to the grass roots and to the concrete results for people in isolated communities.
- Provides reliable, long-term support that can be counted on for the time it takes to get the job done.

In Mali, Save the Children created a low cost community-based school in each village in the Kolondieba district of Mali. With special attention to increasing attendance of girls—historically excluded from participation in formal schooling—the Village School project has increased the total number of schools in the country by nearly twenty percent since 1992. With the support of other non-governmental organizations, the program has been replicated in other districts, growing to 650 schools with an enrollment of 40,000 children, half of whom are girls. UNESCO's program Education for All, Making it Work has selected the village school as a showcase project to promote community-based education in rural areas, particularly in Africa.

Another example is in four of Vietnam's poorest communities. More than seventy percent of all children under the age of three were malnourished. Save the Children developed a highly successful community-based nutrition education project using nutritionally rich local resources. After 23 months of the program, 93% of the children who participated had been rehabilitated. The Nutrition Education and Rehabilitation Program currently is being adapted for replication in Bangladesh, Mozambique, Ethiopia and Nepal.

2. The Chicago Tribune said "...child sponsorship succeeds far better as a fund-raising engine than it does as a vehicle for providing benefits to the children whose faces sustain it."

Child Sponsorship succeeds in providing important benefits. Using Mali as an example, as did the Chicago Tribune:

As of December, 1997, Save the Children had established 650 village schools in Mali and in Kolondieba District, the impact area, 130 schools were established. There is now a school in 3 out of every 4 villages, compared to 1 village in 8 in 1992, with over 40,000 children enrolled.

- Gross enrollment rates are significantly higher in Save the Children village schools for all children between 11 and 15 than in formal schools.
- Gross enrollment rates for girls in SC village schools are nearly triple that for girls in formal schools.
- Drop-out rates for SC village schools is 1.92 vs. 5.66 for formal schools.
- Students in SC village schools significantly outperformed (40% higher) than formal school counterparts on language tests, while scoring equally well on math tests.
- Students attending SC village schools had significantly better health knowledge than uneducated children and were active in counseling and correcting peers and younger children in hygiene, nutrition and accident prevention.
- Teachers are now selected, paid-for, and trained in their own community.
- Children now study in their own community.

3. The Chicago Tribune implied that many of the benefits that children receive from Save the Children come from AID and UNICEF.

That's true. That's the way Save the Children works and we are very careful to explain that to our sponsors. Save the Children has a world-wide staff of more than 2,000 people that includes doctors, nurses, village health aides, education specialists, agricultural and sponsorship agents. This base of staff expertise is the main reason that AID, UNICEF or other funding organizations make grants to Save the Children. They know that Save the Children has the expertise to make sure their program investments--community schools, infant and maternal health, agricultural improvements, and so forth--are responsibly executed and that the money is well spent. This is the multiplier effect and it is our base of sponsorship funds that make it possible. By pooling sponsor gifts with grant funds we are able to benefit many, many more children than we could if we tried to operate solely with sponsorship funds.

The principal driving force in lasting development is the community's own effort, collaborating with local officials and the committed actions of community members. The community makes by far the largest contribution to its own success. In Mali, local families helped build the schools and support the teachers.

Save the Children is the magnet and the catalyst that draws NGO's government agencies, community and national governments, foundations and contributors together to trigger, foster and sustain community development.

4. The Chicago Tribune said that Save "often fails to keep the promise implicit in its fundraising appeals: that money donated by generous Americans will be used to better the life of a particular child 'who urgently needs you.'"

Individual children benefit. When Save the Children identifies a need, designs a project, leverages its donations, implements the project, and successfully leaves it self-sustaining, it is the children of the community who benefit. Both sponsored and unsponsored children attend the schools, have fresh well water, obtain Vitamin A supplements, get immunizations, and receive health care. Save the Children carefully tracks and measures the benefits.

5. The Chicago Tribune implied that sponsorship is unmanageable.

Sponsorship involves more than 90,000 benefiting children, and many hundreds of thousands more indirectly and close to 100,000 contributors in 24 countries. Our sponsors, donors and corporate partners expect us to effectively manage sponsorship. That means diligent review, oversight and the relentless adherence to policies and procedures every step of the way.

Save the Children is committed to sponsor accountability, timely sponsor correspondence and fiscal responsibility. In the last five years this commitment has resulted in the consolidation and reduction of the number of field offices, clearer definition of child benefits and standards the upgrade of sponsorship coordination, improved training of staff, the modification of reporting procedures and tightened reporting policies, all of which make for a stronger and more responsible sponsorship program.

6. The Chicago Tribune criticized Save the Children for not informing sponsors when sponsored children had died and also said that only after their investigation did Save the Children act in Mali.

There were inexcusable delays in sponsor notification in some cases. Following the initial findings by the Chicago Tribune, Save the Children sent a special investigation team to Mali led by a newly appointed senior staff officer to audit, manage and enforce impact measurement standards of all sponsorship programs. Our team verified the initial Chicago Tribune findings and unearthed additional sponsorship problems, including the late reporting of deaths of more children. We have taken corrective action and implemented new policies:

Corrective Action:

- Disciplined Save the Children staff involved in the non-reporting of the sponsored children's deaths and the falsification of correspondence in Mali.
- Completed review and overhaul of the sponsorship manual.

New Policies

- Established new requirement that every sponsored child be contacted by a Save the Children staff member on a regular, timely basis.
- Required that all field offices report the death of sponsored children to Save the Children headquarters within two days of learning about the death, followed by the immediate reporting of the death directly to the sponsor.
- Increased number of trained sponsorship staff, clarifying their reporting responsibilities.
- Special review team annual inspections ensure that sponsorship policies are being implemented.

7. The Chicago Tribune criticized the fact that the money doesn't go directly to a sponsored child.

We do not believe in hand-outs.

Sixty years of experience demonstrates that real and lasting benefits for sponsored children are built on community support. That's why we pool funds.

Sponsor gifts are combined with the contributions of other sponsors and donors. Save the Children draws from this pool of funds to meet the costs of creating and implementing programs designed to benefit children and their communities.

Save the Children often is able to achieve even greater impact by combining sponsorship funds with the resources of governments, corporations, foundations, the U.S. Agency for International Development and the World Bank. The community's own contributions, not counted on our financial statements, would not occur without our assistance, either. The multiplier effect of sponsorship funds further increases the value of the individual gift by allowing Save the Children to expand its reach and its positive impact.

In fiscal year 1997, 81.6 percent of total expenditures was spent on program services, which include the design, implementation, monitoring and impact evaluation of a program. This percentage is an average for all Save the Children's programs worldwide; the percentage spent in any particular community may vary.

We are guided by the principle that it is the hand up rather than the hand out that leads to long term success.



54 Wilton Road
P.O. Box 950
Westport, CT 06881 USA

Ms. Patti Solis
Special Ass't. to the President
Dir. Scheduling, The First Lady
The White House
Washington, D.C.

20300/0003



THE WHITE HOUSE
WASHINGTON

April 16, 1998

Ms. Nadia K. McConnell
President/Project Director
U.S.-Ukraine Foundation
1511 K Street, NW - Suite 1100
Washington, DC 20005

Dear Ms. McConnell:

On behalf of the First Lady, thank you very much for your letter and invitation to the *U.S.-Ukraine Community Partnerships for Local Government Training and Education Project* on April 23, 1998.

Regrettably, the First Lady is unable to attend due to scheduling conflicts. She sends her best wishes for a successful event. I will be attending the reception and look forward to meeting with you.

Best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

May 20, 1998

Margaret Osmer McQuade
Qualitas International
125 East 72nd Street
New York, NY 10021

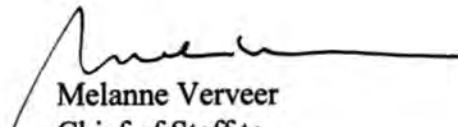
Dear Ms. McQuade,

On behalf of the First Lady, thank you very much for your letter and invitation to speak at Qualitas International's "Back to School" event on September 28, 1998.

It is too early to determine whether the First Lady will be able to attend. Our scheduling office will contact you once a decision has been made.

Best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

(P)

QUALITAS INTERNATIONAL

13 May 1998
Paris, France

Margaret Osmer McQuade

Hilary Rodham Clinton
% The United States Embassy
Paris, France.

Dear Mrs Clinton,

I sincerely hope you are enjoying your visit to Paris. As I am also here in Paris, I thought I would take the opportunity to renew my request that you give favorable consideration to being the keynote speaker for the opening meeting of the New York City School Volunteers - all 9000 of them who serve in the city's public schools.

I refer to the 13 February 1998 letter of invitation to you from our Chairman, Arlyn Jordan, to be the speaker for our "Back to School" event on Monday morning, 28 September 1998. (enclosed)

I had written you a followup note in this regard which I gave a member of Theresa Loar's staff during the 17 February 1998 briefing which you gave at the State Department about your trip to Central Asia and Ukraine. A briefing to which you had kindly invited me and which I genuinely appreciated.

On 25 February 1998, I attended the Vital Voices Vienna Working Group Meeting in Washington and had an opportunity

QUALITAS INTERNATIONAL

(2)

Margaret Osmer McQuade

then to speak with your Chief of Staff, Melanne Verrees. I raised the subject of the invitation with her, and asked for any advice on how to proceed, and requested that she see if a favorable response was still possible.

I do intend to be in touch with her on my return to New York next week, but I might take this moment to reinvigorate the idea with you directly.

I am acutely aware of the many demands on your time and attention, but I remain convinced that the New York City School Volunteers Program is a vivid example of the success of the concept in your book, It Takes a Village. I also believe, the success of this program in New York City, proves it can be done anywhere in the world.

Thus, I believe your participation on the morning of 28 September 1998 would appropriately highlight this concept which you articulate so effectively in your book, and which our program exemplifies.

I remain hopeful that you will be willing and able to be with us for our opening event on 28 September. I look forward to hearing from you.

Respectfully,

Margaret Osmer McQuade



NEW YORK CITY
SCHOOL VOLUNTEER PROGRAM
BUILDING TOMORROW'S NEW YORK, CHILD BY CHILD

February 13, 1998

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Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mrs. Clinton,

We at the New York City School Volunteer Program applaud your continuing work on behalf of the children of America and the world, not only because your substance is sound, as proven in your inspiring book It Takes a Village, but because your expressed ideas are the essence of our successful program.

As of last year, there were 9,400 volunteers who gave academic support to 138,000 students in our city, roughly 1 of every 8 enrolled. At an opening meeting in September we salute our Volunteer Tutors and their efforts in our common endeavor of helping our children. We would be honored and pleased if you could add to your advocacy for the betterment of America's children by agreeing to speak at our 1998 opening meeting. We believe your presence at this event would provide inspiration for this program and for others like it around the country.

Our volunteers represent the rich fabric of our entire city. These working professionals, retirees, college students, concerned neighbors and parents make up our cadre of trained tutors. Two-thirds of our tutors are parents of public school students; for many of them SVP training and tutoring constitute a significant educational experience. The confidence they gain as tutors inspire many of them to return to school for more education, some even go on to complete college and graduate degrees; while all of them learn how to help their own children at home by serving as "first teachers." Annette Williams, who is featured in the enclosed videotape, illustrates this.

Our 1998 opening meeting is scheduled for the morning of Monday, September 28, which coincides with the beginning of the academic year and the opening of the United Nations General Assembly. We hope that this timing will make it more possible for you to come to New York and speak at this event. We would, of course, be happy to adjust our schedule to yours to the extent possible. We believe your visit would enhance the effectiveness of your mission and ours and be the best possible encouragement to all current and future volunteers. We look forward to what we hope will be a favorable response.

Most sincerely,

Arlyn S. Gardner

352 PARK AVENUE SOUTH • NEW YORK, NY 10010-1709 • 212-213-3370 • FAX 212-213-0787

THE WHITE HOUSE
WASHINGTON

April 8, 1998

Ms. Andrea C. McAleenan, Ph.D.
Executive Director & CEO
Claremont Graduate University
1021 Dartmouth Avenue
Claremont, CA 91711

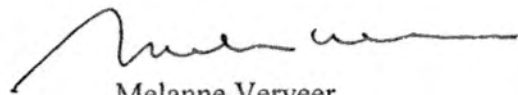
Dear Ms. McAleenan:

On behalf of the First Lady, thank you very much for your letter and invitation to deliver the keynote address for the women's leadership conference in Sao Paulo, Brazil in September.

However, because of scheduling conflicts, Mrs. Clinton will be unable to accept the invitation.

With best wishes for a successful conference.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

February 27, 1998

1309

Pat.
P
Regis

MEMORANDUM FOR ALICE PUSHKAR

FROM: GLYN T. DAVIES *for*

SUBJECT: Invitation for Mrs. Clinton to Attend Women's
Leadership Conference in Brazil

You asked whether the First Lady's Office should consider an invitation addressed to her by Andrea McAleenan of Claremont Graduate University to speak at a Latin American women's leadership conference in September in Sao Paulo, Brazil. There are no compelling foreign policy reasons to accept such an invitation, although the First Lady has met on several occasions with activist Brazilian First Lady Ruth Cardoso, who is said to be participating in this conference.

We recommend you forward this request for scheduling consideration within the First Lady's Office.



February 12, 1998

The Peter F. Drucker Graduate School of Management

The Honorable Hillary Rodham Clinton
White House
1600 Pennsylvania Avenue
Washington D.C. 20500

ANDREA C. McALEENAN, PH.D.
Executive Director
Chief Operating Officer

Dear Mrs. Clinton:

It with great anticipation that I extend to you a very special invitation. We would request the honor of your presence and your participation as the keynote speaker for a women's leadership conference in Sao Paulo, Brazil scheduled to take place in mid-September 1998. We would, of course, prefer to work around your schedule to confirm a final date if there is a possibility that you could participate.

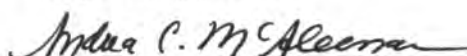
F Knowing the tremendous demands upon your life from all dimensions, I fully respect the time and energy it would take to make this journey, so may I take a few moments to explain more about this request.

The women in Latin and South America have historically not had the access to leadership opportunities that women in North America have been privileged to enjoy. Now there is new momentum developing with new opportunities emerging in business, government, and academia. Women are gaining a foothold in traditionally closed domains and are finding the challenge both exhilarating and draining.

FEB 23 13:12 As part of our commitment to develop a new generation of global leaders who understand the human and technical sides of management, the Peter F. Drucker Graduate School of Management is excited to be in partnership with leading organizations in Brazil such as the Anhembi Morumbi University and SEBRAE to offer a major international conference with the goal of providing support and inspiration to our sisters. The First Lady of Brazil will be joining us and we are hoping you will be with us as well.

Thank you for your consideration. As always, you have my continuing admiration and support.

Respectfully yours,


Andrea C. McAleenan

Peter F. Drucker
Graduate School of
Management

1021 North Dartmouth Avenue
Claremont, California 91711



The Honorable Hillary Rodham Clinton
White House
1600 Pennsylvania Avenue
Washington D.C. 20500

20500-0003



Mary Kay Morin
12501 Littleton Street
Silver Spring, Maryland 20906

March 6, 1998

Mrs. Hillary Rodham Clinton
The White House
Washington, DC

Dear Mrs. Clinton:

Under separate cover, I have thanked your staff for allowing me to be a part of my cousin Eileen's big day on Thursday, March 5. Katy Button, in particular, was terrific and is a credit to your office.

I cannot begin to express my admiration for you and the wonderful job you do as First Lady. We are very lucky to have you.

Needless to say, it was the thrill of a lifetime to meet you and the President. I have long admired both of you and wish you only the best in the years to come.

Sincerely,

A handwritten signature in cursive script that reads "Mary Kay Morin".

Mary Kay Morin

~~Save for~~
photos
send these
two to
me

Mrs. Clinton

GEORGE STEVENS PRODUCTIONS

FAX TRANSMITTAL*do not
file*

DATE: April 6, 1998
TO: Melann Verveer
FAX: 456-6266
FROM: Dottie McCarthy
FAX: 202/296-8344
PHONE: 202/416-7960
NUMBER OF PAGES (Including fax cover sheet) 1

MESSAGE

Mrs. Verveer:

George asked that I fax a brief note to you.
For a variety of reasons, the time of the Roger
Stevens memorial has changed. It will now take
place on Tuesday, May 12th, at 4:00 PM. We
promise it will not change again!

Dottie

Dottie McCarthy
Assistant to George Stevens, Jr.

*Regret
↑ call &
tell mem
this will be
out of me
country***PRIVACY NOTICE**

This message is intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential or exempt from disclosure under applicable Federal or State law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited.

*by
phone
4/9/98*

THE WHITE HOUSE
WASHINGTON

January 30, 1998

Mr. Newton N. Minow
Sidley and Austin
One First National Plaza
Chicago, IL 60603

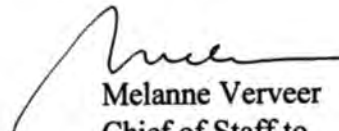
Dear Mr. Minow:

Thank you very much for your letter and invitation to the First Lady to speak at the Rochelle Lee Fund's Tenth Anniversary dinner in the fall of 1998.

We have forwarded your request to Patti Solis-Doyle, Director of Scheduling for the First Lady, and she will be in touch with you and Rochelle Lee once a decision is made.

Best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

(P)
copy to
Pelli

SIDLEY & AUSTIN
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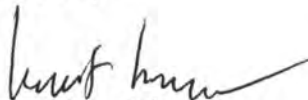
January 21, 1998

Mrs. Hillary Rodham Clinton
Office of The First Lady
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Hillary:

I know the Rochelle Lee Fund in Chicago well. The "Make Reading a Part of Children's Lives" program at the Fund is exactly what you encourage. So I hope you can add this cause to a Chicago trip. You will address hundreds of teachers who share your dream.

All best,


Newton N. Minow

NNM:ks
Enclosure



5153 NORTH CLARK STREET, ROOM 206 CHICAGO, ILLINOIS 60640, 773/989-8582

October 28, 1997

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Executive Director

Tiana Benway

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington D.C. 20500

Dear Mrs. Clinton,

It was my pleasure to have received a special invitation to meet the President today at Oscar Mayer Elementary School in Chicago. I was invited because I am president of The Rochelle Lee Fund to Make Reading a Part of Children's Lives (RLF), the only Chicago foundation established in honor of a teacher. It was the parents of my students at Oscar Mayer who founded RLF when I retired in 1988 and continue to work as volunteers to fulfill its mission.

The Rochelle Lee Fund turns ten years old in 1998, an occasion we mean to mark with a gala celebratory dinner in the fall at the Chicago Cultural Center, where those founding parents and colleagues held the retirement party that launched the Fund. The event will be complete if you accept our invitation to address the assembled corporate leaders, educators, parents and friends who share our mutual concern that children not only learn *how* to read, but that they *do* read -- frequently, widely and willingly.

Mrs. Clinton, we are witness to your special regard for children. Your hard work shows the value you place on their development. How better can we prepare them to lead a productive and fulfilling life than to help them become readers? The sole mission of RLF, a not-for-profit organization, is to help Chicago's public school children become readers - real readers who read because they choose to read; because they find their humanity in books; because they enjoy reading.

In order to get schoolchildren "hooked" on books, we provide teachers with children's books (real books, not textbooks) that they have personally chosen for their classrooms, along with professional development workshops and support on how to use those books most effectively to create language-rich classrooms.

We have now transformed the classrooms of 1100 Chicago public school teachers, each of whom is inspiring a new classroom of children each

Mrs. Hillary Rodham Clinton - page 2

year of his or her professional career. Many of them are working in schools where children are greatly at risk. We work closely with Paul Vallas, Mayor Daley's appointee as CEO of the Chicago Public Schools, who also is scheduled to meet with the President today.

Thank you, once again, for what you are doing for the nation's future as it is invested in its children. Our board and corporate committee for the RLF Tenth Anniversary dinner truly believe that you will bring the perfect message to the celebration of our ten years of work to develop readers. We hope that you will accept this invitation for any date you choose in the fall of 1998.

Yours sincerely,

Rochelle Lee
President

THE WHITE HOUSE
WASHINGTON

January 30, 1998

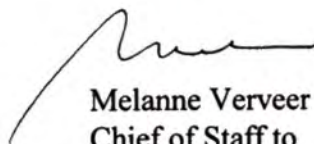
Ms. Judith McHale
President and CEO
Discovery Communications Inc.
7700 Wisconsin Ave.
Bethesda, MD 20814-3579

Dear Judith:

On behalf of the First Lady, thank you very much for your thoughtful letter and kind words which are so appreciated. I especially want to thank you for the album which the First Lady will treasure, for it will remind her of the inspiring Bishop Walker Dinner. It was wonderful to hear from you, as it always is.

Thanks for writing and best wishes in your many important endeavors.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

February 23, 1998

Ms. Dianne Morgan
Living Expo Foundation
P.O. Box 390385
Mountain View, CA 94039-0385

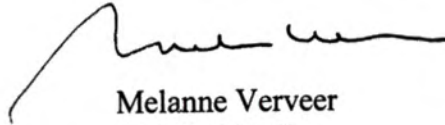
Dear Ms. Morgan:

Thank you very much for your letter and invitation to the First Lady to deliver the keynote address to the Living Expo 1998 in April.

I have forwarded your letter to the First Lady's scheduling office and they will be in touch once a decision has been made.

Best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal line extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



*original
went to
Guth*

February 19, 1998

Ms. Melanne Verveer
Office of First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C.

BY FAX: (202) 456-6244

RE: Keynote Speaker Invitation

Dear Ms. Verveer:

On behalf of the Planning Committee for the Living Expo '98 Silicon Valley Event scheduled for April 25 & 26, it gives me great pleasure to extend an invitation to Mrs. Clinton to be our Keynote Speaker for the Opening Ceremonies of the Living Expo '98 event on Saturday, April 25, 1998, at 9:00 a.m. at the Fairmont Hotel Plaza in San Jose.

Pending a commitment by Mrs. Clinton to attend, please find in this FAX a program for the Opening Ceremonies to be attended by some 5,000 50+ public and their families as well as business owners and professionals. We would be honored if Mrs. Clinton would "cut the ribbon" and speak at the Opening Ceremonies of the Event at 9 a.m. Saturday, April 25. For your information we have scheduled Mrs. Elizabeth Dole, President of the American Red Cross, as Keynote Speaker for the VIP Round Table Luncheon on Saturday, April 25 following the Opening Ceremonies. We would be most pleased if the First Lady would like to attend the VIP Round Table Luncheon for Silicon Valley corporate, non-profit and business VIP's on Saturday, April 25 at 11:30 a.m.. Susan Hammer, Mayor of San Jose, would be honored to host Mrs. Clinton and her guests at the Speaker's VIP table.

A suggested topic for Mrs. Clinton might include the mission of the Living Expo '98: to inspire the 50+ market by working together to "give back", e.g., share the knowledge; to change the mindset previously associated with being 50+; and to motivate and encourage all 50+ Americans to "live better, do more, and live longer". Of course, Mrs. Clinton's role as First Lady of the U.S. exemplifies perfectly the "live better, do more" theme.

Ms. Melanne Verveer
Office of First Lady Hillary Rodham Clinton
The White House
Special Keynote Speaker Invitation
February 19, 1998
Page two

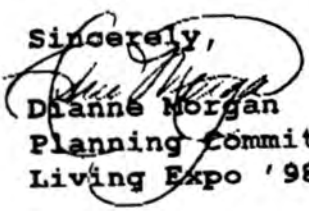
We would be happy to provide or coordinate 1st Class hotel accommodations for the First Lady and her staff as well as any recreational transportation for the staff that is not provided for by the White House. We would also be pleased to entertain any other special requests.

Please note the Promotion Plan. Again, pending a commitment to attend by Mrs. Clinton, the majority of the key media have expressed an interest in scheduling private interviews at Mrs. Clinton's discretion.

We look forward to working with your office and please know that we remain at your disposal to offer any assistance.

I look forward to hearing from you on behalf of Mrs. Clinton.

Sincerely,


Dianne Morgan
Planning Committee Chair
Living Expo '98

Included in this FAX:

- . Private VIP Dinner Reception Program
- . Living Expo '98 Opening Ceremonies Program
- . VIP Roundtable Luncheon Program
- . Get Up & Go Advertisement
- . Schedule of Events
- . Corporate Charter
- . Corporate Profile
- . Planning Committee
- . Information Officer Application
- . Sponsors
- . Exhibitors
- . Promotion Plan

THE WHITE HOUSE
WASHINGTON

February 24, 1998

Ms. Mary Ellen Mullholand
AWH, Director of Industry Relations
1301 McKinney Street, Suite 3000
Houston, TX 77010-3033

Dear Ms. Mullholand:

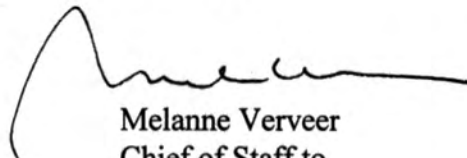
Thank you very much for your letter and for your invitation to the First Lady to the Alliance for Women's Health conference in June.

Regrettably, Mrs. Clinton is unable to attend due to schedule conflicts. She sends her best wishes for a successful and productive conference.

I have also forwarded your letter to Susan Liss, Chief of Staff to Mrs. Gore, for consideration.

Best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long horizontal stroke extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



R
Schedule
conference

February 20, 1998

Ms. Melanne Ververr
Office of the Chief of Staff, First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Ms. Ververr:

I am seeking a dynamic speaker and champion of issues related to healthcare and women's rights. When I requested assistance of my friend and past colleague, Lois Quam of United HealthCare, Lois directed me to you.

Our operating council of select academic center women's health professionals wishes to extend our invitation to First Lady Hillary Rodham Clinton to be our keynote speaker at "The Alliance for Women's Health and Research™ national kick-off conference.

Our conference is scheduled for June 5-7, 1998, at The Houstonian in Houston, Texas, and will include senior representatives from each healthcare market segment: managed care/providers, employers, pharmaceutical companies and academia – all now connected by the mission of incorporating managed care delivery and industry issues into research. The conference will accomplish national awareness of both our mission and our ability to combine these resources toward this significant goal.

The Alliance for Women's Health & Research™ is a network of academic-based Women's Healthcare Centers, industrial, and corporate partners, whose goal it is to coordinate research and education to improve women's health and quality of life. The Alliance is the first national organization designed to centralize and disseminate information related to women's health by integrating academic medicine, community delivery, and private industry to create research and education models focusing on the unique healthcare needs of women. Attached is an overview of The Alliance and its Mission for your review.

There are a number of aspects of women's healthcare that we will focus on: breast and cervical cancers; cardiology; osteoporosis; menopause; contraception; prenatal; pregnancy; and postpartum care; infertility; depression; and anxiety. The growing social and political awareness of the obligation of healthcare systems to respect patient autonomy and diversity along with the recognition of major deficits in our knowledge of women's health issues have heightened the need for an integrated approach to women's health.

Ms. Melanne Ververr

February 20, 1998

Page 2

It would be a great honor to add Mrs. Clinton's influential voice to our global initiative. Our scheduling and conference arrangements have been kept very flexible to accommodate the First Lady's demanding schedule. However, if her commitments prevent her travel to Houston, may I respectfully request the possibility of Mrs. Gore accepting our invitation to speak on this important issue?

Please contact me at (713) 507-1761 if I can provide any additional information. Thank you for your time and consideration.

Sincerely,



Mary Ellen Mullholand
AWH, Director of Industry Relations

1301 McKinney Street, Suite 3000
Houston, Texas 77010-3033
Fax: (713) 507-1777



The Alliance for Women's Health & Research™

The Alliance Mission

The Alliance is an independent network of Women's Health professionals whose mission it is to coordinate research and education to improve women's quality of life. Formed in January 1998, it is the first national organization to centralize information related to women's health and align the interest of each healthcare market segment: clinical, pharmaceutical, managed healthcare, employer and patient.

The Alliance is poised to accomplish the following:

- Establish links between major women's health centers
- Create a Women's Research Network
- Integrate elements of healthcare delivery

Background/Rationale for The Alliance

Women account for the vast majority of decision making regarding health care:

- 88% of all health insurance decisions are influenced by women.
- 66% of all health care dollars are spent by women.
- Women's decisions are driven to a large degree by relationships.
- There are major deficits in our knowledge of women's healthcare issues (cardiovascular care, HIV, etc).
- There is a growing presence of women in the professional medical community.

The Alliance Strategy

The Alliance will utilize the following strategies to accomplish its mission:

- **Research:** Facilitating the investigation of unmet women's health needs.
- **Education:** Developing professional and community education and creating a communication clearinghouse for disseminating information.
- **Clinical Care:** Improving the delivery of care through integrated and cost-effective standards.

Current Initiatives

Current initiatives to accomplish The Alliance's mission include the following:

- Creating an improved quality of life survey tool - Principal Investigation Site - Baylor.
- Addressing the unmet needs problem - educational program for young women - Principal Investigation Site - Baylor
- Defining the healthcare system - financial impact of primary care for women's health (incorporating new patient generation, family, referral patterns, etc) - Principal Investigation Site - Mount Sinai
- Satellite Symposia - educate key prescribers, caregivers, patients, etc, on the benefits of a specific drug/treatment - Principal Investigation Site - Duke University.

Members to Date*

Academic Health

- Baylor College of Medicine
- Duke University Medical Center
- The Mount Sinai Medical Center
- University of Florida, Gainesville
- University of Iowa
- University of Washington

Business

- Chevron
- Clinical Communications Group
- Coopers & Lybrand
- Dow Chemical
- Nike
- Nordstrom's
- Watson Wyatt

Managed Health Care

United HealthCare

*Organizations listed are our known partners to date

THE WHITE HOUSE
WASHINGTON

January 12, 1998

Mr. Leo Malamed
Chairman & CEO
Sakura Dellsher, Inc.
10 South Wacker Drive
Suite 3200
Chicago, IL 60606

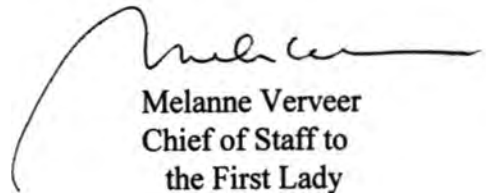
Dear Mr. Malamed:

On behalf of the First Lady, thank you very much for your letter and invitation to Weizmann Institute of Science 1998 Award Dinner which Rahm Emmanuel extended to Mrs. Clinton.

The First Lady hopes to attend, but it is too early to determine at this time whether it will be possible. Our scheduling office will contact you once a decision has been made.

Thanks and best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

Sakura Dellsher, Inc.

FUTURES & OPTIONS WORLDWIDE

Fax Transmission Sheet

*This fax contains PRIVILEGED AND CONFIDENTIAL information.
If you are not the intended recipient of this fax, or if you have received this fax in error,
please advise us immediately by telephone and mail the original fax to us at the address listed below.*

Date: January 9, 1998
To: Mr. Rahm Emmanuel
Fax #: 202-456-2530
From: Leo Melamed
Chairman & Chief Executive Officer

Total Number of Pages Including This Cover Sheet: 3

Pursuant to your request, I enclose the invitation to First Lady Hillary Rodham Clinton to be the featured speaker at the Weizmann Institute of Science 1998 Award Dinner. As you know, I have been selected as the Honoree of the event.

Please convey this request to the First Lady.

Melanne Verveer

*Hawa - do a
response from me
& give to Patti.*

HMA

*HMA
Patti
Rahm
feels
very
strongly
about
this*

CLEARING MEMBER: Chicago Mercantile Exchange • Chicago Board of Trade • London International Financial Futures Exchange

10 South Wacker Drive, Suite 3200, Chicago, Illinois 60606 • Tel: 312.930.3310 • Fax: 312.715.6200 • E-Mail: LeoM@SDinet.com

Regulated by SFA for UK Investment Business

CHICAGO MERCANTILE EXCHANGE

Leo Melamed
Chairman Emeritus and
Senior Policy Advisor
312/930-3310
Fax 312/715-6200

January 9, 1998

The First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Madame First Lady:

As you are aware, each year the prestigious Weizmann Institute of Science selects an annual honoree. Indeed, a few years ago, you were the guest of honor at such an event in Chicago. This year, the Weizmann Institute has chosen me to receive their 1998 award. I have accepted this honor.

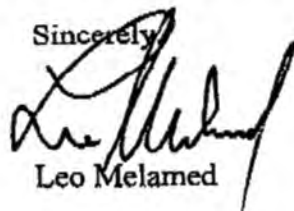
However, in accepting this honor, I advised the Weizmann leadership that the celebration would be complete only if the First Lady would consent to return to Chicago as the featured speaker of the event. Thus, I am making this request of you in the fervent hope that you will accept and can make it fit your schedule.

The date will be either the evening of Wednesday, September 9, or Wednesday, September 16, depending upon your schedule. As you know, the celebration usually draws between 2,000 to 2,500 of Chicago's most prominent citizens.

As a result of my work on behalf of global markets, the honorary chairmen for this event will include the chairmen from the New York Stock Exchange, the London International Financial Futures Exchange (LIFFE), the Paris futures exchange (MATIF), the German futures exchange (DTB), as well as all the other U.S. exchanges. The Honorable Clayton Yeutter, the former Secretary of Agriculture and U.S. Trade Representative, has accepted my request to act as chairman of this event. For your needs, I include a copy of my biography.

I fervently hope that your response will be in the affirmative.

Sincerely,



Leo Melamed

Encl.

LONDON

30 South Wacker Drive Chicago, Illinois 60606 312/930-1000
NEW YORK WASHINGTON, DC

TOKYO

Sakura Dellsher, Inc.

FUTURES & OPTIONS WORLDWIDE

LEO MELAMED

**Chairman and Chief Executive Officer of Sakura Dellsher, Inc.
Chairman Emeritus and Senior Policy Advisor of the Chicago Mercantile Exchange**

Leo Melamed, chairman emeritus of the Chicago Mercantile Exchange (CME), is recognized as the founder of the concept of financial futures. As chairman of the CME, Melamed introduced foreign currency futures in 1972 with the launching of the International Monetary Market (IMM)—the first futures market for financial instruments. Under his 25 years of leadership, the CME was transformed from a secondary domestic agricultural exchange to the world's foremost financial futures exchange. In January 1997, in his position as chairman emeritus, Melamed was appointed a permanent advisor to the Board and Executive Committee of the CME, and subsequently was appointed senior policy advisor to the Board.

As chief architect of financial futures, Melamed led the U.S. futures industry from 1967 until his retirement from the CME in 1991. During this period, financial futures experienced unparalleled growth and became an established and indispensable tool in financial risk management. The IMM became a model for the world and similar financial futures exchanges were introduced in every center of finance around the globe. In 1984, Melamed spearheaded the concept of international linkages between exchanges by instituting the Mutual Offset System (MOS) between the CME and the Singapore International Monetary Exchange (SIMEX). In 1987, Melamed extended this concept by introducing GLOBEX, the world's first electronic futures after-hours trading system, developed in conjunction with Reuters Holdings PLC. Melamed served as the first chairman of GLOBEX from its inception until 1993.

In 1982, Melamed led the futures industry effort before the U.S. Congress in creating the National Futures Association (NFA), a self-regulatory body of the futures industry. Melamed served as chairman of the NFA from its inception until 1989 and continues to serve as its permanent Special Advisor. Melamed has been an advisor to the Commodity Futures Trading Commission (CFTC) and serves as special advisor on futures to governments worldwide.

Melamed is chairman and CEO of Sakura Dellsher, Inc., a global futures organization formed in 1993 between The Sakura Bank, Ltd., one of the world's largest banks, and Dellsher Investment Company, Inc., a Futures Commission Merchant (FCM) established by Melamed in 1965. As a clearing member of the Chicago Mercantile Exchange and the Chicago Board of Trade, and with a capability to utilize all world futures markets, Sakura Dellsher, Inc. is uniquely positioned to assist financial institutions in their management of risk.

Melamed has lectured and written extensively on the subject of financial futures markets. He was editor of *An Anthology: The Merits of Flexible Exchange Rates* published in 1988, and authored *Leo Melamed on the Markets* published by John Wiley & Sons, Inc. in 1993. Melamed also authored a science fiction novel, *The Tenth Planet*, published in 1987. In 1991, the University of Chicago Graduate School of Business established the *Leo Melamed Endowed Chair*. Melamed has been on the Board of Directors of the National Bureau of Economic Research since 1988. In 1992, Melamed was appointed by the President to be a director of the Council of the United States Holocaust Memorial Museum. In 1993, Melamed was installed as a Senior Fellow of the International Association of Financial Engineers. *Escape to the Futures*, the memoirs of Leo Melamed, was published by John Wiley & Sons in 1996. Melamed is an attorney by profession and an active futures trader.

Clearing Member: Chicago Mercantile Exchange • Chicago Board of Trade

10 South Wacker Drive, Suite 3200, Chicago, Illinois 60606 • Telephone 312.930.0001 • Fax 312.715.6200

THE WHITE HOUSE
WASHINGTON

January 12, 1998

Mr. Andrew Manatos
Manatos & Manatos
601 Thirteenth Street, NW
Suite 1150 South
Washington, DC 20005

Andy
Dear Andrew:

Thank you very much for coming by and bringing the wonderful gifts from His All Holiness. I have given Mrs. Clinton the gifts and I am very grateful for my beautiful remembrance.

It was a pleasure to work with you on the Patriarch's visit.

Best wishes.

*I'm sorry
I missed you.*

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady



Andrew E. Manatos
President

Manatos & Manatos

601 Thirteenth Street N.W.
Suite 1150 South
Washington, D.C. 20005

(202) 393-7790
Fax (202) 628-0225

(P)

THE WHITE HOUSE
WASHINGTON

1/8/98

Melanne,

His All Holiness wanted
to thank you and the first
lady for your kindness to him
during his trip to the United
States. He wanted to give you
the gift in the brown box and
the first lady the gift in the
blue box.

I was in New York the
other day and Father Alex
asked me if I would get
these gifts to you and to
the first lady.

We would also like to
thank you for all your help.

Andy Manatos

THE WHITE HOUSE
WASHINGTON

January 9, 1998

Dr. Leon Malmud
President & CEO
Temple University Health System
3401 Broad Street
Philadelphia, PA 19140

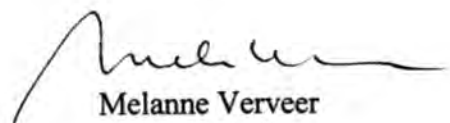
Dear Dr. Malmud:

On behalf of the First Lady, thank you very much for your letter and invitation to the opening of Temple University Children's Medical Center.

Our scheduling office will contact you if the First Lady will be available to attend.

Thanks and best wishes in your most important work.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal line extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



LM

3401 N. Broad Street Tel (215) 707-8000 President & Chief Executive Officer
Philadelphia, PA 19140-5189 Fax (215) 707-3261 Temple University Health System

December 18, 1997

Senior Vice President,
Temple University
Dean, School of Medicine

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC

My Dear Mrs. Clinton:

Temple University Hospital, in late January 1998, will add a critical new element to the continuum of care it currently provides to the at-risk residents of North Philadelphia, a federally designated health professional shortage area. Temple University Children's Medical Center will open its doors with the same mission that Temple University Hospital has followed for over 100 years-the provision of healthcare to all patients regardless of their ability to pay. We would be honored if you would join us on this historic occasion.

Located in North Philadelphia, Temple University Hospital is the single largest provider of indigent care in the Commonwealth of Pennsylvania. Temple Children's will provide similar access to the highest quality care available to any child regardless of income, while maintaining preeminence as a major teaching hospital, associated with Temple University School of Medicine. Temple Children's will contain sixty pediatric beds, including ten intensive care beds and will be physically interconnected with Temple University Hospital by a skywalk, thus allowing for economies of scale in its technological and administrative infrastructure. The Hospital is also contiguous to the new Shriner's Hospital for Children (Philadelphia Unit) which will be re-located to the Temple University Campus, providing totally free care to infants and children requiring orthopedic re-constructive surgery and rehabilitation.

Your recent book, It Takes A Village, stresses prevention. It is precisely for that purpose that we at Temple University have committed our resources to a new Children's Hospital modeled on prevention to a much higher degree than any other institution has ever committed itself to in the Philadelphia area.

In order to provide the most cost effective care, and to stress preventive therapy, Temple Children's Medical Center will have only two of its ten floors committed to in-patient care. The remainder of the facility is dedicated to out-patient care and diagnostic studies with staffing enabling us to reach out into the community.

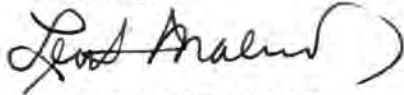
We at Temple are deeply grateful to you for your continuing efforts to assure access to quality healthcare for all Americans, particularly children. We share your commitment to that goal and believe that the programs we will institute at Temple Children's will greatly enhance our ability to provide the highest quality healthcare to all members of our community.

We would be greatly honored if you could visit our new hospital and see our work first hand on the occasion of the opening of Temple University Children's Medical Center.

Late January is our targeted opening time; however, we could delay the official opening in order to accommodate your schedule, recognizing the demands on your time. Your presence here would highlight all that we hope to achieve in this new endeavor. We sincerely hope that you might be able to join us. I look forward to hearing from you.

Best wishes for the holiday season.

Sincerely,

A handwritten signature in black ink, appearing to read "Leon S. Malmud", with a large, sweeping flourish at the end.

Leon S. Malmud, M.D.

LSM/cb

Attachments

BACKGROUND INFORMATION

Temple University Children's Medical Center ("Temple Children's")

Temple Children's will be largely a hospital without walls. Pediatric care of the future is expected to be primarily outpatient care. More than half of the clinical space in the new hospital will be devoted to physicians' offices and other facilities for outpatient care and programs to reach out into the community. Temple University Children's Medical Center will contain 60 pediatric beds, including 10 intensive care beds. It will also be contiguous to Shriners Hospital and just north of Temple University Hospital, to which it will be connected via a skywalk. Shriners (80 beds) and Temple Children's (60 beds) will complement the 27-bed neonatal intensive care unit already functioning at Temple University Hospital, creating a state-of-the-art 167-bed resource for children.

Temple Children's, located in Philadelphia, is a unique facility which will have a primary focus on pediatric outreach and intervention programs. Together with Temple University Hospital, Temple Children's will be able to provide a full continuum of care--from primary through tertiary care, from before birth throughout life. Thirty percent of infants born to mothers from Temple's surrounding area are delivered at Temple University Hospital. Because this is such a high-risk population, many newborns require further care, continuing in some cases for years. Rates of teenage and pre-teenage pregnancy are extremely high, as are rates of infectious disease (hepatitis, AIDS, etc.), pulmonary disease, and a wide range of other chronic and acute illnesses. Lead poisoning is endemic, with estimates that 80% of the children in the primary area around Temple have significant, measurable levels of lead in their bodies. Temple Children's will not be a high-cost quaternary care hospital, which would duplicate the focus of the other children's hospitals in the area. Instead, Temple will commit its resources to improving the health status of North Philadelphia's children. "Nothing is more important than the health and well-being of the children in the surrounding community" according to Dr. Leon Malmud (President & Chief Executive Officer of the Temple University Health System).

Temple Children's outreach efforts will target prenatal care (i.e. counseling for substance abuse, nutrition and smoking), incentives for well-baby check-ups, health screening for lead poisoning and asthma, immunizations, and community wellness events with an emphasis toward child abuse and sex education. A recent Philadelphia School System Survey of over 15,000 first grade children concluded... that nearly 80% of the children begin school with a significant problem or risk factor that makes them candidates for early academic failure. Our intervention and outreach programs will be designed to improve the health status of children, and contribute to the increased likelihood of academic success in this community.

Temple has taken two bold steps toward meeting the profound clinical needs of the children of its community: It has enabled Shriners Hospital for Children, Philadelphia Unit, to relocate to the Temple University Health Sciences Campus--the first time a major U.S. hospital has moved from a comfortable middle-class setting to an impoverished inner-city neighborhood. At the same time, Temple committed itself to construct a new children's hospital to complement the highly specialized free care provided by Shriners. The resulting project is an extraordinary partnership between a charity--Shriners Hospital, which delivers specialized care at no charge--and major teaching hospitals--Temple University Hospital and Temple University Children's Medical Center, which are committed to treating all patients regardless of ability to pay.

Temple University Hospital

Temple University Hospital is located in, and is the primary care provider for, North Philadelphia, a community with a nearly overwhelming array of health-related needs and high-risk factors. Nearly 30% of the area's population live in poverty--double the rate for the rest of Philadelphia. Many resident families are uninsured or under-insured and, therefore, suffer from limited access to primary care services. The population is almost entirely minority, mostly Black, with high numbers of children and women of child-bearing age.

North Philadelphia is among the worst areas in the country in terms of health status indicators and unmet health needs--and in particular, unmet health needs of its children. The lack of primary care for children in Temple's community is captured poignantly and appallingly in its morbidity and mortality indicators: the infant mortality rate in Temple's community is more than double that of the Department of Health and Human Service's Healthy 2000 target, and the percentage of low birth weight babies is nearly three times that of the Healthy 2000 target. Despite the presence of two other children's hospitals in the city, there remains an urgent need for preventive care as well as for state-of-the-art remedial care for infants and children in North Philadelphia.

Temple University Hospital is the clinical setting for the educational and research programs of all of Temple University Health Sciences Center, which comprises the Hospital, Temple's Schools of Medicine, Dentistry, and Pharmacy, and its College of Allied Health Professions. Many of these institutions serve as education sites for Temple medical students and residents. Temple is in the top 10% of all U.S. medical schools for total number of under represented minority students--African-American, mainland Puerto Rican, Mexican-American, and American Indian.

For more than 100 years, Temple University Hospital has served its community with compassion. During that time we have met the challenge of delivering critical inpatient and outpatient services while also serving as an academic medical institution. Temple is a major referral center for specialized treatment of patients from around the world. Temple University Hospital operates the world's busiest adult heart transplant program. It has nationally recognized programs in bone marrow transplantation, maternal and infant health, orthopedics/sports medicine, neurology and neurosurgery. Among Temple's medical contributions are the first use of hypothermia to reduce patients' bodily functions during surgery, first Sports Medicine Center, and first use of liquid breathing in human neonates; the first use of spinal anesthesia in the United States; and the first heart, heart-lung, and heart-kidney transplants in the Philadelphia region.

THE WHITE HOUSE
WASHINGTON

January 30, 1998

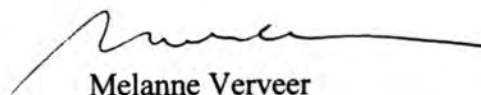
Ms. Jeannine Miller
Pennsylvania Democratic Committee
Coordinator, Hillary Rodham Clinton
Fan Club, Susquehanna Valley, PA
231 S. 31st Street
Harrisburg, PA 17109-4607

Dear Ms. Miller:

Thank you very much for your thoughtful letter and
good wishes. It was so wonderful to hear from you.

Thanks for writing and for your support.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

(P)

TO: Melanne Uveer
Chief of Staff
Office of the First Lady
FAX 202-456-6244

FROM: Jeannine Miller
231 S. 31st St.
Harrisburg, PA 17109-4607
Member of PA Democratic Committee
and Coordinator of the
Hillary Rodham Clinton Fan Club
of the Susquehanna Valley (PA)

Dear Ms. Uveer,

I watched Mrs. Clinton's interview
on the Today Show at 7:00 AM today
and the reviews on MSNBC.

APPLAUSE, APPLAUSE!

I am in full agreement with
Mrs. Clinton about a conspiracy
involved in an effort to ruin our
President, and touch on that
opinion from a different theory.

I am highly concerned about the
safety of Mr. and Mrs. Clinton.
Events like we are going through
are bound to draw out the fanatics
and maniacs who would do anything
for attention.

A GRASS ROOTS REVIEW OF THE SO-CALLED CRISIS

The most obvious is seldom obvious, so what is the most obvious not included in the smear reporting of sexual allegations against President Clinton?

Picture this: A multitude of allegations have been spread about Mr. Clinton having sexual relationships with numerous women, from the time he was Governor of Arkansas into his terms as President, and the "Oh, ain't it awful" crowd dumps on him, for their own motives, without including objective views of the allegations from accusers.

Like what?

Each woman who boasts of her loose moral character and immoral conduct allegedly with Mr. Clinton, tacitly marks herself with the label of "slut."

The image that rises from the smut being circulated is: *"A hit brigade is on parade anticipating celebrity and profit."*

The first example of this image was Gennifer Flowers when she sold her story of her immorality to a yellow-sheet tabloid, which could have been fairly headlined: *"I was a slut for Bill Clinton and I'm telling the nation and world about it."* (...for a handsome payment, of course!)

Then Flowers elevated herself to predator-slut by writing a book in which she takes great relish in boasting about her sluttishness. Apparently Flowers decided the discreet answers to personal intrusion questions put to Mr. Clinton about an "affair" with her stood in her way to pursue "give me the money" stories.

During an interview by Larry King (CNN), King asked Flowers, "Did you love him (Clinton)?" and she said, "Yes I did," as if love was redemption of her immorality!

If that wasn't incredible enough, she went on to say that she felt vindicated (i.e. cleared from criticism, censure, etc.) by leaks from the Paula Jones case deposition allegedly given by Mr. Clinton that he had an affair with Flowers. If the leak is factual, then it did not clear Flowers from criticism but rather gave formal credence to her immoral conduct.

The issue of Flowers was a personal matter between Mr. and Mrs. Clinton well settled and put at rest and behind them, with their marriage commitments remaining intact.

NOW, up pops Monica Lewinsky, and media hysteria over her allegations went into overdrive against the President. Mr. Clinton's enemies must have been elated with the rampage of allegations that gave them an opportunity to expect, "Now we got him at last; this time it's going to stick like glue!"

Well, wait a minute. Just what is really going on here with Lewinsky? There are so many dark issues involved this time.

First of all, the Flowers "affair" was a non-issue in the Paula Jones case, and was obviously one more ploy to set the stage for smearing Mr. Clinton, and that's why the Jones camp dragged out, one more time, the Flowers story.

In another non-issue in their case, the Paula Jones camp apparently expected to buoy their case by anticipating that testimony from Lewinsky would be about her alleged sexual relations with President Clinton. Lewinsky was called to furnish sworn testimony to the Jones camp, and she denied having had any sexual relations with Mr. Clinton, as did Mr. Clinton, also, when he was deposed by the Jones camp. And that should have been that; but it wasn't.

A friend of Lewinsky's, Linda Tripp, had been taping their telephone conversations for reportedly a total of 120 hours. Then Tripp took the batch of tapes to Independent Counsel Kenneth W. Starr for his review of them. Mr. Starr appears to have listened to the tapes without first determining if the tapes were legal or illegal, and also without prior legal authorization to expand his investigation to include what Starr heard on the tapes, and a way he could use them against Mr. Clinton. BUT — Starr would need to have Lewinsky recant her sworn denial of having had sexual relations with Mr. Clinton, and then get Lewinsky to tell him, in person, the same things she told Tripp on the tapes.

Was Starr so excited — after more than 3 years and spending \$30 million of public funds and coming up dry — finally having something real (or imagined) to nail President Clinton with? SOMETHING must have confused Mr. Starr, because he forgot to remember which comes first, the chicken or the egg.

Lewinsky did not recant her sworn denial before Starr, et al, began grilling her for an inordinate amount of time (10 hours) trying to get her to "confess" to conduct that would undoubtedly put her in the category of a woman with loose moral character and immoral conduct, namely, a slut.

As for Monica Lewinsky, she created the dilemma she now finds herself in, and her life will very likely be plagued by either being identified as a fictive personality (living life in a colossal fantasyland) or the queen of sluts in America.

It gets curiouser and curiouser.

In 1997 Starr announced he was resigning as Independent Counsel to take a position at Pepperdine University in California. Soon after he made that announcement he made another one to state he would stay as Independent Counsel. Who did he talk to and what was told to him to convince him to remain in the Counsel position?

On the tapes between Lewinsky and Tripp, Lewinsky makes a statement: "I can lie. I've been lying all my life." (MSNBC TV report). That statement standing alone says more than meets the eye, and there is a whole lot more that does not meet the eye in this sordid mess being fed to the public hour by hour, minute by minute. And it smacks of a conspiracy to finally "get Clinton."

Lewinsky, an intern, and Tripp, a career civil service employee, were friends, and both of them left the White House for jobs in the Department of Defense Pentagon building. Tripp has a friend, Luciane Goldberg, who is a literary agent, ghost-writer, and writer of pulp-fiction books.

Goldberg was also known to be highly active in Republican politics. Tripp went to Goldberg to discuss a book deal about Clinton having a sexual relationship with Lewinsky. Goldberg told Tripp, "get in on tape" because without that evidence, Tripp couldn't do a book.

So, Tripp starts tape recording telephone conversations between Lewinsky and herself. Tripp accumulated 18 tapes covering 120 hours of the conversations, and takes them to Starr. (Details following the delivery are recited above.)

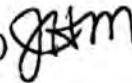
Did Tripp and Lewinsky conspire, for their own motives — maybe a book deal leading to talk shows and a movie — to create a scenario on taped telephone conversations, with Lewinsky practicing her ability to tell lies and, therefore, articulate a story about a (fictional) sexual relationship with Bill Clinton. Is that why Lewinsky's attorney has found the necessity to insist on full immunity for his client if she "comes clean" about her allegations against Bill Clinton?

When Starr first said he was resigning and then changed his mind, could someone have told him there was a "sting" on Bill Clinton, and if Starr stayed he could prosecute it and come up smelling like a rose by finally "getting" Clinton, and then go on to Pepperdine University with stars in his crown?

Questions, questions, questions! Aren't there any good or great investigative reporters in our country besides the "yadda yadda, blah blah blah" opinionators dumping on Clinton, and hammering at us incessantly with their "Oh, ain't it awful" attitude?!"

J.H. Miller
Harrisburg, PA

(Sent to Opinion@MSNBC.com on 1/27/98 at 12:30 am.)



THE WHITE HOUSE
WASHINGTON

February 11, 1998

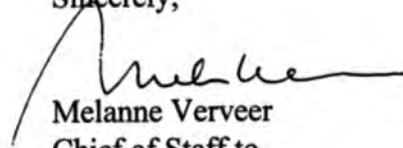
Ms. Maria Rosa Martini
Ms. Silvia Rueda de Uranga
Conciencia
Florida 633 3rd Floor
Buenos Aires, Argentina 1005

Dear Ms. Martini & Ms. de Uranga:

Thank you very much for your kind letter and invitation to the First Lady to address the Banker's National Convention in May 1998.

Regrettably, the First Lady will not be able to accept your kind invitation due to a scheduling conflict. We wish you all the best for a successful conference and Happy New Year.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady



ASOCIACION CIVICA NO PARTIDARIA

Buenos Aires, December 12th, 1997

Ms. Melanne Verveer
Chief of Staff to
the First Lady
The White House
Washington
United States of America

Dear Ms. Verveer,

On behalf of Asociación Conciencia's Board, we would like to express our strong desire in reference to the probable visit of the First Lady to deliver a lecture in Buenos Aires on May 18 and 20, 1998.

As said by Mr. Escasany and Mr. Peruzzotti in their letter, the Banker's National Convention organized by the Buenos Aires Bank Association (ADEBA), it is an extremely important forum which is held every year in our country and usually gathers national and international prestigious personalities from many fields (economists, politicians, national authorities).

In such respect, we strongly believe that a lecture delivered by the First Lady would be extremely interesting, adequate and helpful in order to strengthen at the same time both regional and international relationships.

It is in this regard that we look forward to having the First Lady in the Banker's National Convention 1998. It would be such a great honour for our Institution to have the First Lady again in Buenos Aires. Her last visit in our country in October has been most profitable and helpful.

Best wishes.

Sincerely,

[Signature of María Rosa Martini]
María Rosa Martini

[Signature of Silvia Rueda de Uranga]
Silvia Rueda de Uranga
President

THE WHITE HOUSE
WASHINGTON

December 30, 1997

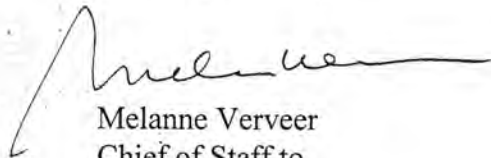
Ms. Maria Rosa Martini
Ms. Silvia Rueda de Uranga
Asociacion Civica No Partidaria
Buenos Aires
Argentina

Dear Ms. Martini & Ms. de Uranga:

Thank you very much for your kind letter and invitation to the First Lady to address the Banker's National Convention in May 1998.

Regrettably, the First Lady will not be able to accept your kind invitation due to a scheduling conflict. We wish you all the best for a successful conference and happy new year.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

May 4, 1998

Mr. Andrew H. Mott
Deputy Executive Director
Center for Community Change
1000 Wisconsin Avenue, NW
Washington, DC 20007

Dear Andrew:

Thank you very much for your thoughtful letter. It was wonderful to hear from you. With Pablo's leaving, it's certainly tantamount to the end of an era.

I have forwarded your nephew's information to the relevant officials.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne', with a long horizontal stroke extending to the right. A large, sweeping curve starts from the bottom left of the signature and arches over the word 'Sincerely,'.

Melanne Verveer
Chief of Staff to
the First Lady

Withdrawal/Redaction Marker

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001. letter	To Melanne Verveer from Andrew H. Mott (1 page)	04/02/1998	b(6)

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First Lady's Office
Melanne Verveer
OA/Box Number: 14384

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- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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RR. Document will be reviewed upon request.

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



*A Charitable Foundation sponsored by the
Spouses of the Arab Ambassadors to the United States*

Ragret

May 11, 1998

The Mosaic Foundation

2914 38th Street NW
Washington DC 20016
202 333 1287
202 342 6039 fax
MOSAICcf@aol.com
Johara Alatas, Secretary

Ms. Melanne Verveer
and Guest
Chief of Staff to the First Lady
The White House
Washington, D.C. 20500

Dear Ms. Verveer:

As a member of the Board and on behalf of the Trustees of The Mosaic Foundation, I would like to invite you to be our guest at the Inaugural Benefit Gala to be held on Tuesday, May 19, 1998 at the John F. Kennedy Center for the Performing Arts.

The gala performance of the American premiere of *Elissa, Queen of Carthage* by the Caracalla Dance Theatre of Lebanon begins at 7:00 p.m. in the Eisenhower Theater and is followed by dinner at the Atrium on the Roof Terrace Level.

We were pleased at the opportunity to personally thank the First Lady for so generously agreeing to be the Honorary Chair of the Gala. On behalf of the entire Mosaic Foundation, please extend our warm thanks to Mrs. Clinton for the lovely tea at the White House.

We hope that you can join us on this very special evening.

Sincerely,

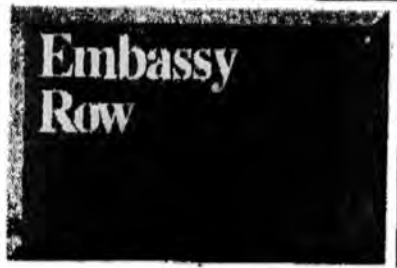
Haifa Al-Faisal
Royal Embassy of Saudi Arabia

p.s. I am enclosing an *A.P.* story and a *Washington Times* piece on the Mosaic benefit, which the First Lady might enjoy.

Algeria • Bahrain • Djibouti • Egypt • Jordan • Kuwait • Lebanon • Mauritania • Morocco • Oman • Palestine • Qatar
Saudi Arabia • Sudan • Syria • Tunisia • United Arab Emirates • Yemen

The Washington Times

PAGE A18 / FRIDAY, MAY 8, 1998 ★



Embassy Row

A Mosaic moment

As the wife of the Moroccan ambassador, Laila Benaissa was not used to asking people for money, even if it was for charity.

"I found it a bit difficult," she said yesterday. "But it got easier after the first phone call."

Mrs. Benaissa and the wives of the 15 other Arab ambassadors and representative of the Palestinian Authority were novices as charitable fund-raisers when they launched the Mosaic Foundation in November.

But by May 19, when they will host a gala benefit at the Kennedy Center, they will have collected more than \$400,000. After expenses, they expect \$300,000 will go to their first beneficiary, St. Jude's Children Research Hospital.

They have sold out \$500 tickets for a dinner and performance by the Caracalla Dance Theatre of Lebanon, the most prominent dance company in the Middle East. They also attracted 17 corporate sponsors at \$25,000 apiece.

Mrs. Benaissa, gala co-chairman Hoda Maher of Egypt, Shaikha Feryal D. Al-Sabah of Kuwait and Lynne Muasher of Jordan yesterday met with three reporters over coffee at the Kuwaiti ambassador's residence to discuss the new charity.

They believe theirs is the first charity by diplomatic wives to benefit Americans.

"The purpose is always for children and women's issues," Mrs. Maher said.

Mrs. Al-Sabah said they were "fascinated" by the way American women seem to organize charity events or volunteer their time to a worthwhile cause.

"It's an ongoing way of life," she said. "Everybody I meet in this country is involved in volunteerism."

"We live in this society. We have to be part of it. We want to give something back. We wanted to say that Arab ambassador wives lived in this country and did something."

The other wives are co-chairman Mariam Al-Mahmood of Bahrain, Sawsan Al-Moualem of Syria, Aicha Lamamra of Algeria, Amina Farah Olhaye of Djibouti, Nina Chatah of Lebanon, Mone Sid'Ahmed of Mauritania, Zakyia Abdulla of Oman, Melea Abdel Rahman of the Palestine Authority, Princess Haifa Al-Faisal of Saudi Arabia, Wahbia Abdalla Ahmen of Sudan, Karima Mejdoub of Tunisia, Huda Al-Shaali of the United Arab Emirates and Saboura Al-Hajiri of Yemen.

• To contact Embassy Row, call 202/636-3297, fax 202/832-7278 or send e-mail (morris@twtdmail.com).

^PM Arabs for Charity. Bjt.800<

^Wives of Arab ambassadors raise money the American way<

^AP Photos WM101-102<

^By DONNA ABU-NASR=

^Associated Press Writer=

WASHINGTON (AP) — As the aromas of cardamom-laced Turkish coffee and incense filled the room, the wives of four Arab ambassadors discussed their first Western-style effort at raising money for American women and children.

"I found it very difficult to ask for money," Laila Benaissa, a Moroccan, said with a laugh. "It's not done in our part of the world."

"We thought we were really smart and didn't need any public relations firm to help us," recalled Hoda Maher, an Egyptian. "But then we discovered we needed someone to direct us and help with the details."

"It teaches you to make quick decisions and achieve a lot in a limited time," said Lynne Muasher, from Jordan.

"We learned how to be part of a group, and that it's not always necessary to be the chairperson," said Feryal al-Sabah, a Kuwaiti, who was hosting the gathering.

The four women are members of a charity group called the Mosaic Foundation, which was formed a few months ago by the wives of 18 Arab ambassadors in Washington with a mission to raise money for American institutions that benefit women and children.

As Muslims, Arabs are obligated to donate a certain part of their income to charities or to the needy through their mosques. But Mosaic is the first Arab charity designed to help Americans.

The foundation's first effort will be a benefit gala at the Kennedy Center on May 19 at which a Lebanese group, the Caracalla Dance Theater, will perform. Proceeds from the performance, expected to be about \$300,000, will go to St. Jude Children's Research Hospital in Memphis, Tenn. The hospital was founded by the late entertainer Danny Thomas, a Lebanese American, in 1962.

Mosaic has held together despite the tensions that mar relations among many of the countries represented in the foundation: Saudi Arabia has border disputes with Yemen; Kuwait severed relations with the Palestinians over the Palestinians' support of Iraq's 1990 invasion of Kuwait; and Sudan and Egypt are ironing out residual tensions over terrorism and Islamic fundamentalism.

"We rose above all the political clouds," said Mrs. Al-Sabah, a member of Kuwait's ruling family.

But at their meetings, the women joke about the different shades of Arabic they speak. While written Arabic is understood by all Arabs, dialects, accents and some of the vocabulary differ from one country to the other. Words like "towel," "cute" and "breakfast" in Lebanese Arabic could be incomprehensible to other Arabs.

Seated on a low couch in the Syrian room of the Kuwaiti ambassador's residence — the room, with walls embossed with embroidery, was lifted out of an 18th century palace in Damascus and brought here in the 1960s — Mrs. al-Sabah said the charity won't take part in any political activity.

"We wanted to do this because we're part of this society, so why not give back to this community?" she said as waiters with trays laden with dainty cakes and Arab pastries moved about the room quietly.

At the same time, the foundation will send out a cultural message, Mrs. Maher said. "Some Americans think of terrorists when the word Arab is mentioned. The dance performance will show that we're decent, cultured human beings."

For some in the group, this is the first "job" they've ever held and the experience has been exhilarating.

Mrs. al-Sabah said she found it "fascinating" to watch American women organize charity events or volunteer their time and "exciting" later on to follow their example.

Mrs. Benaissa, a former library science teacher, said she managed to get over her initial embarrassment at raising money. Arabs are discreet about the donations they make and the subject is rarely discussed in public.

"It became easier after the first phone call," she said.

The women acknowledged they have made mistakes.

For instance, although Hillary Rodham Clinton has agreed to become the foundation's honorary chairwoman, her name doesn't appear on the members'

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list.

"It was printed before she gave us her response," said Mrs. Muasher. "We didn't expect to deal with so many details."

As the day of the gala looms closer, the women said they were a bit nervous.

"We'll all be mothers of the bride at the day of the event," joked Mrs. al-Sabah. "All of us will be sneaking into the Kennedy Center in dark glasses by 9 a.m. to make sure everything is OK."

"We want to prove to everybody that we can carry it off," said Mrs. Muasher.

The countries involved in the charity include Algeria, Bahrain, Djibouti, Egypt, Jordan, Kuwait, Lebanon, Mauritania, Morocco, Oman, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, United Arab Emirates, Yemen and the Palestinian Authority, represented by its PLO office.

Mosaic

The Mosaic Foundation

2914 38th Street NW, Washington DC 20016

Ms. Melanne Verveer
and Guest
Chief of Staff to the First Lady
The White House
Washington, D.C. 20500

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Mosaic

*The Mosaic Foundation
2914 38th Street NW
Washington DC 20016*

THE WHITE HOUSE
WASHINGTON

June 4, 1998

Uwe Morawetz
International Peace University
Foerdergemeinschaft
Friedensuniversitaet
Postfach 62 04 09
D-10794 Berlin, Germany

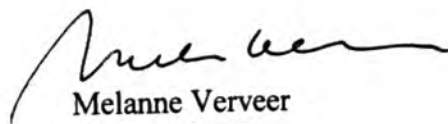
Dear Uwe:

On behalf of the First Lady, thank you very much for your letter and invitation to "Vision of Europe - Strategies for Change," in Vienna in July, 1999.

It is too early to determine whether the First Lady will be able to accept your kind invitation. I have forwarded your letter to our scheduling office. They will notify you once a decision has been made.

Thanks and best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a stylized, flowing script.

Melanne Verveer
Chief of Staff
to the First Lady



SOCIETY OF FOUNDERS OF THE
INTERNATIONAL
PEACE UNIVERSITY

FGF E.V. · AKAZIENSTRASSE 27 · D- 10823 BERLIN

Ms.

Hillary Clinton
The White House, Ms. Patti Solis
Doyle, Assist. to the President
First Lady's Director of Schedul
USA Washington, D.C.

Berlin/Vienna, May 18, 1998

Conference "Vision of Europe - Strategies for
Change", July 2-4, 1999, in Vienna

Dear Mrs. Clinton,

we thank you for Ms. Doyle's letter of April 17,
1998, and hope that your participation in the
conference "Vision of Europe - Strategies for
Change" to take place in Vienna from July 2-4 of
next year will be possible.

The committee preparing for the event, including
the former Chancellor and Vice-Chancellors of the
Republic of Austria, Dr. Vranitzky, Dr. Busek and
Dr. Riegler, the Presidents of the Austrian Par-
liament, Dr. Fischer and Dr. Neisser, the scien-
tist Prof. Herbert Pietschmann, the artist Klaus
Maria Brandauer as well as 16 other personages of
science, politics, economy, culture, religion and
the media, will meet again on June 29, 1998, at
the Diplomatic Academy in Vienna to put the con-
cept and the schedule of the conference in more
concrete terms.

In the course of this year we will keep you
informed about the further preparations of the
event and remain at your disposal for any ques-
tions, proposals and remarks.

We would be delighted about your important par-
ticipation in the "Vision of Europe" conference
from July 2-4, 1999, in Vienna and send you all
our best wishes.

Sincerely yours,

Uwe Morawetz, Chairman

Ⓟ

As made copy

INTERNATIONAL OFFICE

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D- 10823 BERLIN

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UNDER THE PATRONAGE
OF THE FOURTEEN NOBEL
PEACE PRIZE LAUREATES

THE XIV. DALAI LAMA

OSCAR ARIAS

CARLOS FELIPE X. BELO

NORMAN BORLAUG

MAIREAD CORRIGAN-MAGUIRE

ADOLFO PEREZ ESQUIVEL

FREDERIK DE KLERK

NELSON MANDELA

RIGOBERTA MENCHU TUM

JOSÉ RAMOS-HORTA

DESMOND TUTU

ELIE WIESEL

BETTY WILLIAMS

INTERNATIONAL
PEACE BUREAU GENEVA

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ACCOUNT NO. 130 650 55

OEOBANK FRANKFURT/MAIN
BANK NO. 500 901 00
ACCOUNT NO. 216 542

THE WHITE HOUSE
WASHINGTON

August 26, 1998

Mr. Bradford Miller
94 Lucky Clapp Road
Northfield, MA 01360

Dear Mr. Miller:

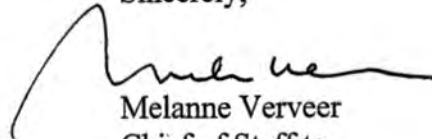
Thank you for your letter, and your interest in organizing a foundation based on It Takes A Village.

As you know, The First Lady's book is published privately. Under White House rules, as a government office, we cannot promote the book or a private venture like a foundation. The First Lady is precluded from the kind of participation you describe.

Thank you for your kind comments about her Seneca Falls Speech and for your efforts to promote the common good.

Very best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal line extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

Chris de

94 Lucky Clapp Road
Northfield, MA 01360
July 21, 1998

Ms. Melanne Verveer
First Lady's Chief of Staff
Office of the First Lady
The White House
Washington, D.C. 20502

Dear Ms. Verveer,

I have just returned from Seneca Falls, where I participated in a book signing at the Women's Rights National Historic Park, July 19. Unfortunately, I missed the First Lady's July 16 speech, but have since watched it on tape. I am personally moved by its authenticity and passion.

The book I was signing, *Returning to Seneca Falls*, explores the First Woman's Rights Convention of 1848 vis a vis the partnership at its core of Elizabeth Cady Stanton and Frederick Douglass, actually quite apropos of the First Lady's speech.

This morning I called the First Lady's press office to inquire about the existence of "It Takes a Village Foundation." This was a first step in a process that I hope will lead to the establishment of a non-profit, consultative organization in Seneca Falls that will be based on the principles that informed the convention and be the impetus for the strengthening of the polity of this small village itself and of the revalorizing of democratic principles regionally and nationally.

Now that I know there is no "It Takes a Village Foundation," I appeal to the First Lady's good offices for support and guidance:

1. Is there any funding (or even simple encouragement) available for such an effort which, if done well, could be a showcase of exemplary "village-mindedness" in America?
2. Would the First Lady want to establish a public/private "It Takes a Village Foundation," and a pilot project in Seneca Falls?
3. Would the First Lady consider at least lending the phrase, "It takes a village," to my efforts?

My book explores the significance of recapturing the moral, revolutionary motivation for the coming of age of American men and women, especially in terms of race, gender, and community. In my mind there are not two more complex and ennobling challenges available to us, and America has still not fully lived up to the exhortations of the Seneca Falls Convention. The organization which I expect to found will articulate an equivalent basis for the renewal of the town's, the region's, and even the nation's affairs. As you know, the early American

feminists were even aware of alternative models of partnerships between men and women as embodied by the local Iroquois.

This organization will provide venues for public debate around issues of race and gender within a diverse village context, offer consultative services to local colleges and schools and arts organizations, and assist local (intellectual) historic preservation efforts, always with a mind towards action and service. By becoming aware of the history of Seneca Falls in this way, it is my thesis, the village of Seneca Falls will awaken to its true American destiny. No doubt such efforts will "take a village."

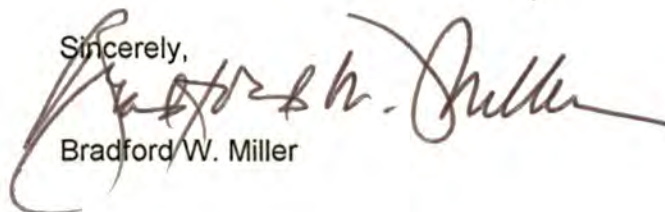
I have much at stake personally in this work. I am a native of Seneca Falls, with family members who still live there. My father was a lawyer there. My brother still is. My mother was an English teacher in Seneca Falls and is still remembered fondly by many. My daughter attended Elizabeth Cady Stanton Elementary School. I was taught the significance of the Woman's Rights Convention by my seventh grade social studies teacher. I was invited to speak before the Seneca Falls Historical Society in February, 1996. I still have many friends there, many of whom will be supportive of my proposed project.

It is my hope to elaborate on a mission statement, acquire funding, name a board of directors, and speak before local clubs and organizations, beginning as soon as possible.

I include a copy of my book and a copy of my resume. I am a 1995 graduate of Harvard's Graduate School of Education, where I studied organizational development and the work of Erik Erikson. Incidentally, John Hope Franklin read my book and requested that a copy be sent to each member of the President's Commission on Race.

I am prepared to develop a full proposal and would, of course, come to Washington, D. C. to consult. Please feel free to call me at 413-498-5597 or E-mail me at bmille19@valinet.com. I look forward to hearing from you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bradford W. Miller", with a stylized, flowing script.

Bradford W. Miller

cc: Ms. Julie Mason

BRADFORD W. MILLER
94 Lucky Clapp Rd.
Northfield, MA 01360
413-498-5597

EDUCATION:

Harvard Graduate School of Education, Ed.M. 1995 Master of Education in Individualized Program	Cambridge, MA
University of Massachusetts, M.F.A. 1977 Master of Fine Arts in English/Creative Writing	Amherst, MA
University of Rochester, B.S. 1972 Bachelor of Science in General Studies	Rochester, NY
Breadloaf Writers Conference, 1986	Middlebury, VT

PROFESSIONAL HIGHLIGHTS:

GUIDANCE: Student support, monitoring of graduation requirements, special education team meetings, crisis intervention in a diverse, challenging high school.

TEACHING: Writing, Northfield Mount Hermon Summer School. Well-planned syllabus involving literary analysis, developmental writing, personal narrative. Teaching assistant at University of Massachusetts in English Composition.

ADMINISTRATION: Adroit collaboration with faculty and parents, and professional communication with highly literate, demanding, and discerning constituencies.

PUBLICATIONS: Returning to Seneca Falls, a book describing the First Woman's Rights Convention of Seneca Falls, New York, 1848, and its significance today, published by Lindisfarne Press, October, 1995, 200 pages.

COLLEGE COUNSELING: Detailed college advising for national range of colleges and universities to students and their families.

FULL-TIME PROFESSIONAL EXPERIENCE:

<u>Guidance Counselor</u> , 1996 - present Greenfield High School	Greenfield, MA
<u>College and Academic Counselor</u> , 1985 - 1996 Northfield Mount Hermon School	Northfield, MA
<u>Dir. College Placement and Testing</u> , 1982 - 1985 Wayland Academy	Beaver Dam, WI

THE WHITE HOUSE
WASHINGTON

August 26, 1998

Aaron Munter
CEO/Director of Education
Globaltrek
PO Box 6107
Salem, OR 97304

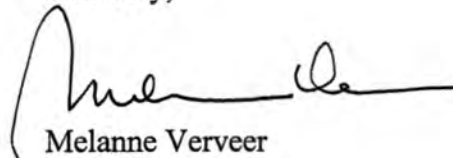
Dear Mr. Munter:

Thank you for your request for Global Trek's team to meet with the First Lady, here in Washington, between January 17-25, 1999.

I have forwarded your request to Patti Solis Doyle, Director of Scheduling for the First Lady, and her office will be in touch with you once Mrs. Clinton's January schedule is decided.

Best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



www.globaltrek.org

P.O. Box 6107
Salem, Oregon 97304

voice 800.877.1979
fax 503.391.9246

@

July 14, 1998

Ms. Melanne Verveer
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500-0003

Ms. Verveer:

A year ago, GlobalTrek was formed as a nonprofit educational organization with the sole mission of creating accessible, national standards-based curriculum content on the Internet for students and teachers. Our inaugural project, AmeriTrek, sends a team of educators and students around the country for the full, 40-week school year, combining the fabric of America with core lessons and activities.

We are supported by foundation grants and private donations, and strive to maximize quality while minimizing costs to our nation's schools and our over 30,000 subscribing students in grades 4-8. Our project has been endorsed by former Senator Mark O. Hatfield, and has been recognized by educational leaders as an innovative program.

Our team will be in Washington, DC from January 17-25, 1999, and would very much appreciate a brief opportunity for our students to interview the First Lady. This experience would be then shared with classrooms around the country. It would be a distinct honor and privilege, as well as an invaluable learning experience for thousands of kids.

I have enclosed a page of additional material about the organization; I also encourage you to visit our web site at <<http://www.globaltrek.org>>. Thank you very much for your consideration.

Cordially,

Aaron Munter
CEO/Director of Education



GLOBALTREK

www.globaltrek.org

P.O. Box 6107

Salem, Oregon 97304

voice 800.877.1979

fax 503.391.9246

GlobalTrek and the AmeriTrek Program

Through the use of the World Wide Web, a "mobile classroom," and the participation of educators and students, GlobalTrek will bring the world into classrooms all over the country.

In today's financially restrictive educational climate, GlobalTrek's AmeriTrek program provides an exciting and challenging learning opportunity not previously available or affordable to students and teachers. Some of the components of AmeriTrek include:

- Providing weekly web site activities and interactive lessons in geography, civics, social studies, and other areas, that are tied directly to national curriculum standards and benchmarks and that focus on developing knowledge, skills, and problem solving strategies in a variety of topics.
- Providing current and relevant pictures, sounds, stories, and journals from locations around the country that students would otherwise not be able to experience.
- The ability to provide rapid, in-person reports on current events, complement classroom lesson plans, respond to student queries, and provide quality ancillary materials for teachers and students.

This pilot project, departing from the Pacific Northwest on August 28, 1998 for a 40-week odyssey, targets students and educators in grades four through eight. Each week, a team of three educators will provide activities and lessons to students all around the country. Classrooms in New York, Colorado, and Texas for example, will be able to take a tour of Washington, DC, or to potentially participate in an interview with the governor of a state or a U.S. Senator. AmeriTrek will visit historic monuments, witness government in action, and interview the people who make this country unique. Participating students will be there every step of the way — without leaving their classrooms!

The AmeriTrek project is an innovative solution to one of the biggest challenges facing teachers today. Technology is now a mandated piece of the education puzzle. Yet, of over 16 million Internet sites, only 15% are educational in nature. Even fewer are closely aligned with national curriculum standards and benchmarks. AmeriTrek provides a low-cost solution to this challenge. By utilizing the equipment and software that schools already have access to, AmeriTrek is an affordable curriculum tool, providing 40-weeks of lesson plans and activities that focus on learning *with* technology, not solely *about* technology.

To make this project appealing and stimulating to students, we have formed a unique partnership with the Oregon Museum of Science and Industry in Portland, Oregon. In early July, 23 students from Oregon and Washington participated in a summer science class offered jointly between GlobalTrek and OMSI. After participating in the summer program, each student is now qualified to be a "field researcher" on the AmeriTrek project and two students at a time will actually join the team of educators for a 10-day period during the 40-week trek. As field researchers the students will conduct interviews, collect stories, take photographs, and post what they have learned on the GlobalTrek web site. They will share their experiences with their peers on the web site, in live classroom-to-classroom conferencing, and via e-mail.

Through preliminary distribution and marketing efforts, GlobalTrek already has secured subscriptions from schools across the United States. At this time there are already approximately 30,000 students who will be participating in AmeriTrek for the 1998/99 school year. Educators are very enthusiastic because all curriculum is tied directly to national standards and benchmarks in subjects such as geography, science, math, arts and literature, and more.

GlobalTrek, Inc. is an Oregon-based educational nonprofit (501(c)(3)) dedicated to providing accessible, technology-enriched educational experiences around the world through travel, research, communication, and sharing. Primary support for the organization and its projects is through grants, tax-deductible donations, and sponsorships.



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Salem, Oregon 97304

Ms. Melanne Verveer
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500



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The sequence of events is as follows:

Now Subscribe now! Classroom kits will be available soon. You will receive the complete kit to help you prepare for the 1998-99 school year! Check out the website for weekly updates.

August 98 The team embarks on 40-week *AmeriTrek* adventure! The traveling team will provide weekly activities through pictures, video, text and, of course, e-mail.

June 99 *AmeriTrek* returns to home base! You will continue to be able to access stories and activities from throughout the year.

Rates for the entire classroom kit including online access for your school are listed to the right. Check them out! GlobalTrek, Inc. is a private, non-profit 501(c)(3) organization. Thanks to the generous support of donors and sponsors, the 40-week subscription rate will probably cost your school less than \$1 per student!

This is a great opportunity to make the Internet a powerful tool in your classroom. *AmeriTrek* furnishes everything you need to provide a meaningful and exciting educational experience for your students.

Experience AmeriTrek

- *AmeriTrek* is tied directly to national standards and benchmarks. It fits directly with your lesson plan!
- To add another dimension to the project, selected students will travel two at a time with the team of educators as field researchers to provide stories and experiences to their peers!
- *AmeriTrek* will provide weekly activities, stories, sights and sounds in the following curriculum areas:

Science & Stuff - Science and mathematics

Faces & Places - Geography

Past & Present - History

Dollars & Sense - Economics and civics

Arts & Letters - Dance, music, language arts, theater, visual arts

That's Life - Health, life and behavioral skills

Wild Card - Fun, unique items including educator and field researcher journals!

- Guest Moderators will join the trek at special points along the route. They will be available to chat with your students and respond to e-mail questions.



Subscriber rates

(based on enrolled students)

10-250 Students	 \$200/year
251-600 Students	 \$350/year
601-1500 Students	 \$450/year
1501-5000 Students	 \$600/year

Special homeschooler and parent rates are available. Contact us for details!

Clip and mail the attached coupon to subscribe today to:

GlobalTrek, Inc.
P.O. Box 6107
Salem, Oregon 97304

Subscribe now

You can e-mail us at:
danad@globaltrek.org

Phone: (800) 877-1979
Fax: (503) 391-9246

Or visit our web site at:
www.globaltrek.org

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School name:	School contact name:
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City, State, Zip:	Amount due:
Your phone:	Tax deductible donation:
Your e-mail address:	Total enclosed:
Payment type: ☐ Check (enclosed)	Purchase order (P.O. #:
Card #:	Exp. date:
	Signature:
	☐ Visa
	☐ MasterCard

We'll see you on the road ... to discovery!



GLOBALTREK

P.O. Box 6107, Salem, Oregon 97304

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Salem, OR 97301

On The Road To... [It's]S!

Travel the country from your classroom!

Get connected to the ultimate adventure in 1998!

**Join the exciting trek around
America on the Internet - for a
cost of less than \$1 per student!**

GlobalTrek, Inc. is excited to present *AmeriTrek*. Your students will participate with a team of educators in a trek around the United States – from your classroom! Join us as we visit historic monuments, watch government in action, and talk to the fascinating people that make up this country!

AmeriTrek includes a direct link to our team of educators through our web site, a full year teacher's guide and 40-week lesson plan, and the opportunity to participate and shape the trek via communication with our team and other participating schools.

All you need is Internet access and a free web browser (i.e., Netscape, Internet Explorer)! Starting August 28, a team of educators will embark on a journey around the United States. With *AmeriTrek* your students can be there every step of the way!

Communication will be provided through satellite uplink to our home base in Oregon. Weekly updates will be posted on the web beginning in September 1998. Once the trek begins you will receive a password giving your entire school unlimited access to the activities and adventures for the entire 40-week trek period! You can check out the advance website now at www.globaltrek.org.

**It is a great way to use Internet
in your classroom!**

Students will be able to find out what's happening each week through video, text and sound. They'll be able to chat with other students and ask questions of the traveling team. They'll even be able to provide input about route variations and places to visit!

AmeriTrek is a structured way to use the Internet, and it is tailored to **national curriculum standards and benchmarks** – so you can easily integrate it into your classroom activities. There are a wealth of learning opportunities as categories covered weekly include geography, social studies, science, health, arts and literature ... and much more!

To accomplish this, GlobalTrek has assembled a classroom kit for all subscribers. Included are a 40-week teacher's guide and lesson plans, weekly online programming and activities for 4th-8th grade students beginning August 28, 1998, unlimited access to the *AmeriTrek* website, and a packet of "goodies" for your students such as wall posters and stickers.



GLOBALTREK