

IMHI

Institute for Mental Health Initiatives

*Dedicated to Promoting
Mental Health*

Institute for Mental Health Initiatives

4545 42nd Street, N.W., Suite 311

Washington, D.C. 20016

(202) 364-7111

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Dialogue

Insights into Human Emotions for Creative Professionals
Published by the Institute for Mental Health Initiatives

Volume Five, Number 2, Summer 1997

Crises &
Choices at
Midlife

Women Turning 50: fleshing out their lives

The first wave of baby boom women has hit the half-century mark – and the rest aren't far behind. By the year 2000, the ranks of women aged 45 to 54 will swell to 19 million. That's a 50 percent increase from just a few years ago. These women are healthier, wealthier and have a longer life expectancy than their forebearers. Indeed, a third of life still awaits them. Well past their *Mad About You* years, baby boom women are both a receptive audience and a source of material for creative portrayals that explore the choices, challenges and crises of life's middle years. This issue of *Dialogue* examines how these women reshape the fabric of their living. It provides information creative professionals can use to disprove Elise Eliot's (Goldie Hawn in *The First Wives' Club*) contention that "there are only three ages for women in Hollywood: babe, district attorney, and driving Miss Daisy."



Illustration by Ken Fallin

FALLIN

"There are only three ages for women in Hollywood:
babe, district attorney, and driving Miss Darcy."
- Goldie Hawn in *The First Wives Club*

50+, show us your stuff!



Announcing the first annual

Dialogue

Media Awards

Entry deadline:
September 12

celebrating the year's best television and news portrayals of mature women's creativity, strength, courage, value, and accomplishments.

Show us the fourth (and possibly best) age for women in Hollywood (and anywhere on American TV)! A distinguished panel of judges will select a winner in each of six categories: Movie of the Week/Mini-Series; Daytime Drama; Primetime Series-Comedy; Primetime Series-Drama; News Program; and Children's Program.

Winners will be announced at an Awards Luncheon on December 11, 1997, at the Four Seasons Hotel, Los Angeles. That day, IMHI will host a "Continuing the Dialogue" forum, at which writers, producers, directors, and media executives will discuss with colleagues and mental health professionals how to depict authentic TV characters and still achieve sky-high ratings.

Any American network, public, or cable television program broadcast nationally between January 1, 1996 and May 31, 1997 is eligible. Anyone may submit. Entries must be postmarked on or before the extended date of September 12, 1997. There is a \$25.00 entry fee; please contact us for more information and entry forms.

The Institute for Mental Health Initiatives
1515 12nd Street N.W., Suite 311, Washington, DC 20016
tel: (202)364-7111 or (310) 578-5955 • fax: (202)363-3891 or (310) 578-6065 • e-mail: instmhi@aol.com

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Dialogue

Insights into Human Emotions for Creative Professionals
Published by the Institute for Mental Health Initiatives

Volume Five, Number 1, Winter 1997

In life, in
the media
**Gains &
Losses**

W O R K *women's* *will it ever be done?*



Rosie the Riveter helped make the world safe for democracy, but after WWII, America sent its working women home.



In the '80s and '90s, women are back in a workplace fraught with conflict, as portrayed by L.A. Law's Roxanne Melman (Susan Ruttan) and her boss, Arnie Becker (Corbin Bernsen).

It's no news that women on the job are gaining ground. Rosie the Riveter and her daughters and granddaughters now make up 46.1 percent of the workforce. According to the Bureau of Labor Statistics, women earn on average 75.5 percent of what men do, up from 68 percent a decade ago. And increasing numbers of them are proving that the glass ceiling isn't shatterproof after all. They collect the wages of increased self-confidence, financial security, social support, and personal success that jobs have long paid men. But...

Women are still overrepresented in word processing pools and underrepresented in corner offices. Nine out of ten work in just ten occupations, most of which are low on the pole of prestige and pay. Although the women's movement, better educational opportunities, and antidiscrimination laws have opened the doors to many traditionally male fields, once in, women have a harder time advancing than their male colleagues.

What holds women back? Whether in real life or in the movies and on television, it's the same things: Ambivalence about change and tradition. Conflicting demands of family and work. Discrimination in the workplace. Each of these can interfere with a woman's ability to achieve to her full potential. This issue of *Dialogue* explores how.

Ambivalence about Change and Tradition.

Even in an era when Astronaut Barbie has displaced Homemaker Barbie in many a young girl's fantasy play, women are often ambivalent about giving full reign to their own ambitions. For many, beliefs about what it takes to succeed as a woman and to succeed at work are in conflict, giving rise to tremendous inner turmoil. This conflict arises from:

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Dialogue

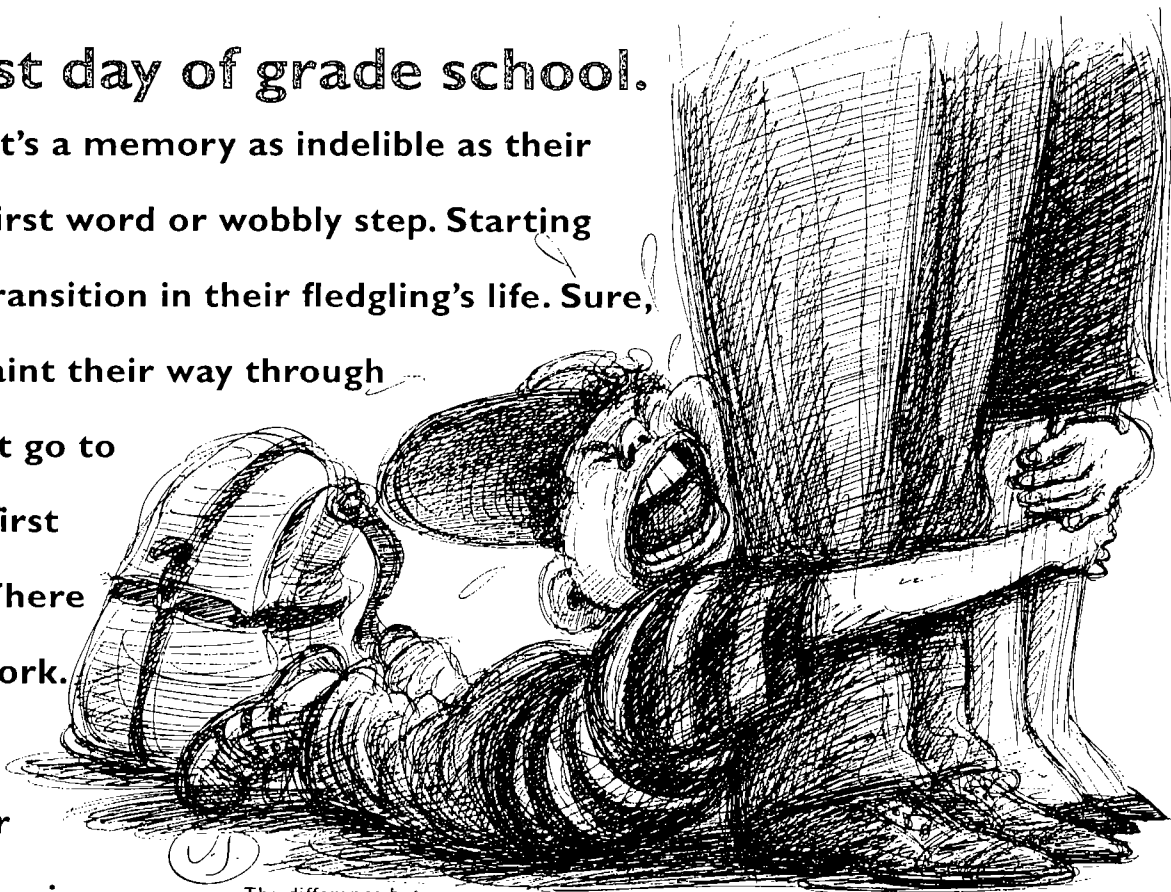
Insights into Human Emotions for Creative Professionals
Published by the Institute for Mental Health Initiatives

Volume Five, Number 3, Fall 1997

Portrayals
of
Parenting

A child's first day of grade school.

For most parents, it's a memory as indelible as their son or daughter's first word or wobbly step. Starting school is a major transition in their fledgling's life. Sure, many kids finger-paint their way through preschool and most go to kindergarten. But first grade is different. There is less play, more work. Less indulgence, more rules. Longer hours, no naps. More is



The difference between
a child who clings to his parents...

expected of the kids: both at work in the classroom and at play in the yard.

Moms and dads both play a critical role in preparing kids for the greater demands of first grade. Whether they live together or apart, each can provide the support and experiences that lay the groundwork for years of gold stars and joyful learning. This issue of Dialogue explores how parents raise school-ready kids. It provides information creative professionals can use to enrich their portrayals of parenting.

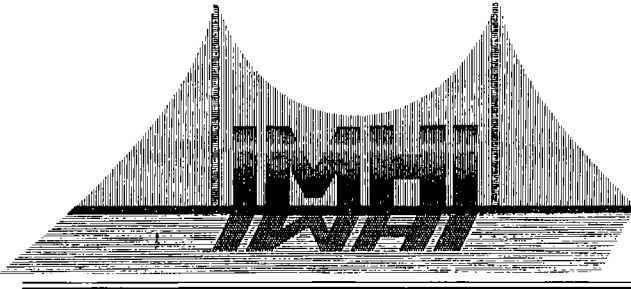
Starting school

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INITIATIVES

INSTITUTE FOR MENTAL HEALTH INITIATIVES

CELEBRATING THE PAST 15 YEARS WITH IMHI

Test Your IMHI History IQ with a Game of Jeopardy™ (Questions are revealed below!)

DR. RHODA BARUCH

ABC, CTW, FOX,
NBC, TBS, ETC.

CANADA, COLOMBIA, EGYPT,
GERMANY, ISRAEL, JAPAN,
PUERTO RICO, SPAIN,
UNITED STATES

CA, CT, CO, DC,
FL, IL, IN, MD, MI, NE,
NJ, NY, PA, TX, VA,
VT, WA, WV, WY

MENTAL HEALTH
PROFESSIONALS,
MEDIA (TV, MOVIES, RADIO,
JOURNALISTS),
COMMUNITY ORGANIZATIONS,
FOUNDATIONS, SCHOOLS

ANNIE E. CASEY
FOUNDATION,
CENTER FOR SUBSTANCE
ABUSE PREVENTION,
ELI LILLY & CO.,
PROCTOR & GAMBLE,
TBS INC., ETC.

40,000 STRONG

ANGER MANAGEMENT,
COPING SKILLS,
EFFECTIVE PARENTING,
FOSTERING RESILIENCE,
VIOLENCE PREVENTION

Fifteen years ago, IMHI was founded through the generosity and commitment of the Chair of the Board, Rhoda Baruch, Ed.D. in an effort to bring media and mental health professionals together to address a common concern of public mental health.

IMHI has found a niche as a non-profit, public-health organization, dedicated to the promotion of mental health and the prevention of emotional disorders.

As a testament to all of IMHI's hard work and dedication, we are the proud recipients of a number of awards and honors. Among these are the Will Solimene Award of Excellence (1995), the National Association of Mental Health Information Officers' Communications Awards (1994 and 1996), and the Quasar Award (1990 and 1991).

The formation of a Corporate Board of Advisors, our inclusion in major charitable solicitation campaigns, and above all your continued support, bode well for IMHI's future in helping to promote mental health and improve the lives of children, families, and their communities.

We have begun a series of exciting new initiatives — *read on for details* . . . ■

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QUESTIONS (1-4): Who is IMHI's founder? What are countries IMHI has presented its messages in? What are groups IMHI works with? What is the estimated number of *Dialogue* readers?

QUESTIONS (5-8): What are networks IMHI has influenced? What are states IMHI's anger management tools are used in? What are IMHI funders? What are initiatives IMHI is known for?



For Immediate Release

Contact for more information:
Michael L. Benjamin, M.P.H.
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e-mail: instmhi@aol.com

PRESS RELEASE

Unprecedented Media Forum and Awards to Recognize Outstanding Portrayals of "Mature Women" in Television and News Programs

Washington, D.C., June 30--Distinguished achievement in the television and news portrayal of "mature women" will be recognized by Institute for Mental Health Initiatives (IMHI) at the first annual **Dialogue Awards and Forum** to be held December 11, 1997 at the Four Seasons Hotel in Los Angeles.

This event is part of a dynamic, three-tiered media program sponsored by the Washington, D.C.- based IMHI. Created in 1982, this non-profit organization is dedicated to promoting emotional well-being in children, families and their communities. IMHI is committed to building bridges between mental health clinicians and researchers, the general public and the media. As the name of its publication ***Dialogue: Insights into Human Emotions for Creative Professionals*** suggests, IMHI's mission is to build and maintain open lines of communication among these diverse groups by conducting forums, developing publications and concept papers, and offering media consultation. The new media program includes:

- A **"Continuing the Dialogue" Forum** - This interactive follow-up to the issue of ***Dialogue***, entitled "Women's Needs - Creating a Climate of Change in Behavioral and Emotional Health," will generate an in-depth discussion on creative strategies for portraying mature women's emotional well-being and mental health. The forum targets experts in women's mental health issues and key entertainment industry representatives and will culminate with a luncheon honoring the first annual

INSTITUTE for MENTAL HEALTH INITIATIVES

4545 42nd Street, N.W. Suite 311 Washington, D.C. 20016 (202) 364-7111 FAX (202) 363-3891 e-mail: instmhi@aol.com

Dialogue Awards winners.

• **First Annual Dialogue Awards** - To be given, in conjunction with IMHI's "Continuing the Dialogue" Forum, in six television categories - primetime drama and comedy, movie of the week/mini-series, children's programs, daytime drama, and news programs - judged to have the greatest impact on portraying accurate images of mature women's emotional and mental health, in one or more of the following areas:

- Ability to achieve full potential;
 - Skills in finding ways to manage health and well being for themselves and others;
 - Worth in the family, especially in later years;
 - Ability to overcome adversity and resolve conflict; and
 - Creative solutions in balancing work and home life.
- An issue of *Dialogue* - The critically acclaimed "must-have" publication which provides insight into human emotions is read by over 40,000 television and film professionals. Each issue concentrates on a different critical topic related to mental health. What makes *Dialogue* unique and in constant demand, is its successful style in presenting concrete practical applications, research, examples and possible solutions to creating realistic and compelling characters.

To be eligible, programs must have been nationally broadcast between January 1, 1996 and May 31, 1997. A panel of entertainment industry and mental health professionals will vote the winners.

"Television has the power to influence attitudes that shape behavior and can be a powerful ally in public education concerning a variety of issues," said IMHI president Suzanne Stutman. "Our goal is to create dynamic partnerships, and offer solutions, useful tips and sound, research-based clinical information to enrich authentic portrayals."

This three-tiered media program is made possible by an educational grant from Eli Lilly and Company.

The Indianapolis-based Eli Lilly and Company's Center for Women's Health was established to meet the needs of women worldwide. Its mission is to promote and improve women's health via

1) research on causes, treatment and prevention of diseases that disproportionately affect women; 2) education of patients, provider and payers on women's health issues and 3) partnerships with government and other organizations with similar goals and objectives.

#

"There are only three ages for women in Hollywood:
babe, district attorney, and driving Miss Daisy."
- Goldie Hawn in *The First Wives Club*

50+, show us your stuff!



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THE WHITE HOUSE
WASHINGTON

May 20, 1997

Mr. Theodore P. Stein
9418 Sunnyfield Court
Potomac, MD 20854

Dear Ted:

What a wonderful surprise to hear from you! Please send me your resume and I will forward it to the Presidential Personnel Director as well as other staff here.

All the best.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne', with a long horizontal stroke extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

(12)

THEODORE P. STEIN
9418 Sunnyfield Court
Potomac, Maryland 20854
(301) 951-9339 (o)
(301) 299-7272 (h)

May 14, 1997

Ms. Melanne Verveer
Office of the First Lady
Room 100
Old Executive Office Bldg.
Washington, D.C. 20500

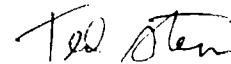
Dear Melanne:

Congratulations on your recent promotion to Chief of Staff. I am happy to know that a person of your commitment and integrity will be in a position of trust to assist the First Lady and the White House during the President's second term. It is hard to believe that it has been more than 15 years since we worked together at Common Cause organizing volunteers to lobby their elected officials!

Since 1988, I have developed an active commercial law practice in Bethesda. But, alas, I feel I need to pursue new challenges. Are you aware of a position in the Administration that would allow me to use my legal skills and political organizing background? If so, I would be very appreciative if you could call me at my office or at home at your convenience. I hope we may have a chance to get together after these many intervening years. I hope you and your family are well. Please give my best regards to Phil.

Warmest personal regards.

Very truly yours,



Theodore P. Stein

THE WHITE HOUSE

WASHINGTON

June 25, 1997

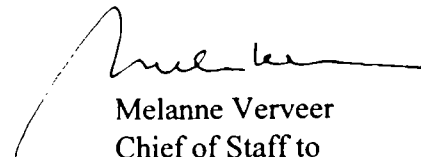
Mr. Donald Stewart
President
The College Board
45 Columbus Avenue
New York, NY 10023-6992

Dear Don:

I received your letter and a copy of the letter inviting the First Lady to participate in your National Forum and to receive the College Board Medal. I don't know as yet whether Mrs. Clinton will be able to attend but our scheduler will notify you as soon as the First lady's schedule is determined for October.

Thanks for writing and best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

The College Board

45 Columbus Avenue, New York, New York 10023-6992
(212) 713-8000



Office of the President

June 20, 1997

Ms. Melanne Verveer
Chief of Staff to the First Lady
The White House
Washington, D.C. 20500

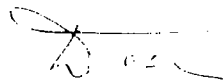
Dear Melanne:

Enclosed is a copy of my letter to Patti Solis-Doyle asking for her support in reviewing Mrs. Clinton's schedule to see whether it would accommodate her participation in the College Board's National Forum in Chicago on October 26, 1997.

Our Trustees have just voted to recognize the First Lady's outstanding contribution to education by awarding her the College Board Medal, our highest honor. We will make this a very special event and work closely with you to maximize its success.

I look forward to your continued support in this matter. Thank you so much.

Sincerely,



Donald M. Stewart
President

Enclosure

THE WHITE HOUSE
WASHINGTON

June 27, 1997

Ms. Susan Schram
President
AIARD
1747 Pennsylvania Avenue, NW
Suite 200
Washington, DC 20506

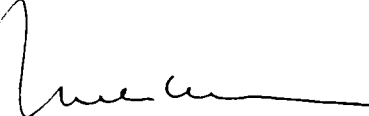
Dear Ms. Schrem:

On behalf of the First Lady, thank you very much for your thoughtful comments on Mrs. Clinton's views on foreign assistance and for the materials on AIARD, which were most informative.

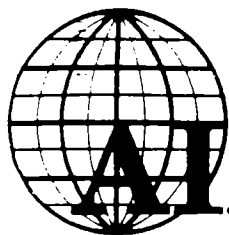
Thank you for writing and best wishes in your most important work.

Best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long horizontal stroke extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady



P

ASSOCIATION FOR INTERNATIONAL AGRICULTURE AND RURAL DEVELOPMENT

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June 19, 1997

Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue N.W.
Washington, D.C. 20006

Dear Mrs. Clinton,

I read, with great interest, the June 17 Washington Post article regarding your recent briefing on U.S. Foreign Aid. BRAVO! Your explanation of the importance of the role of the United States in global affairs was cogent and convincing. I would like to offer the support of the Association for International Agriculture and Rural Development (AIARD) as you seek to bring this issue to the American people.

For your information I have enclosed the agenda from the recent Annual Meeting of our association, held in Washington June 8-10. Our theme was *Competition, Cooperation, Compassion* -- can the United States post-Cold War foreign assistance program be re-focused and adequately funded to foster effective U.S. *competition* in foreign markets, while helping developing country economies to grow; encourage win-win *cooperation* toward sustainable agricultural development (science, education, natural resources); and sustain the *compassion* to help provide opportunities for the world's neediest people to build a better life?

AIARD, with members in every state in the Union, is dedicated to alleviating hunger worldwide through international agriculture and rural development. As follow-up to the World Food Summit and in continuing professional dedication to this goal, we are calling for Congressional action to reverse the precipitous decline in foreign assistance for food and agriculture programs (one page issue statement enclosed). Further, in line with your briefing remarks, we are seeking new ways to mobilize balanced private and public support for sustainable global well-being.

If there is anything AIARD can do to support you in bringing greater awareness of this issue to the American people, please do not hesitate to contact me.

Sincerely,

Susan G. Schram
President, AIARD
1747 Pennsylvania Avenue N.W., Suite 200
(202) 775-6611

Current membership and AIARD activity information is maintained by the Association's Secretary-Treasurer, Thomas A. McCowen. Contact information follows:

Secretary, AIARD
Room 109 Mumford Hall
1301 W. Gregory Drive
Urbana, IL 61801

Association for International Agriculture and Rural Development
Thirty-Third Annual Meeting

Holiday Inn-Capitol
550 C. St. SW., Washington, D.C.
June 8-10, 1997

COMPETITION, COOPERATION, COMPASSION

INTERNATIONAL AGRICULTURE AND RURAL DEVELOPMENT IN THE TWENTY-
FIRST CENTURY

As we approach the twenty-first century, with concerns about the federal budget deficit, domestic spending cuts, and the absence of an accepted paradigm for foreign assistance, the future of international agriculture and rural development is at risk. Participants in the January 23 AIARD Forum on Capitol Hill predicted the contentious debates over international affairs re-authorization and appropriations that we are now seeing in the 105th Congress.

Can the United States foreign assistance program be re-focused and adequately funded to foster effective U.S. *competition* for foreign agriculture markets, while helping developing country economies to grow; encourage win-win *cooperation* toward sustainable agricultural development (particularly in science and education); and embrace the *compassion* to help provide for the neediest 800 million people who go to bed hungry each night?

AIARD 33 will address these issues, building upon the momentum generated by AIARD 32; the AIARD January 23 Capitol Hill Forum; the final report of the NCFAP Commission on International Trade, Development and Cooperation; and the activities of our strategic allies. AIARD 33 will help consolidate a coalition of organizations working to re-frame and re-fund international agriculture and rural development, and will contribute to the knowledge-base of AIARD professionals poised for the 21st century.

What is AIARD?

AIARD is a professional association of members from universities, private voluntary organizations, private firms, national and international agencies and foundations. Members represent every state in the union. AIARD's 1997/98 "Action Plan" focuses on the following three objectives:

Objective 1 -- Contribute to knowledge in the U.S. policy-making community about the importance of international agricultural and rural development;

Objective 2 -- Consolidate the Coalition for International Agriculture and Rural Development and strengthen its linkages into state and local communities; and

Objective 3 -- Support the professional development and advancement of Association members.

AIARD expresses sincere appreciation to Pioneer Hi-Bred International and to Mr. and Mrs. Whitney MacMillan, Cargill, Inc., for generously providing student scholarships for AIARD 33.

Sunday, June 8, 1996
Holiday Inn, Capitol

4:00 p.m. **Registration opens**

4:00 p.m. **Executive Committee Meeting**

7:00 p.m. **Welcome Reception**

Monday, June 9, 1996

7:30 a.m. **Registration opens**

8:00 a.m. **Welcome**

Reed Hertford
AIARD President

Introduction to AIARD 33

Sue Schram
AIARD President- Elect

8:15 **Issue I THE "PARADOX" OF COMPETITION: HOW CAN THE U.S.
 COMPETE EFFECTIVELY, WHILE HELPING DEVELOPING
 COUNTRIES GROW AND BECOME FUTURE CUSTOMERS?**

Session Chair: Keith Sherper

**Keynote: Competition, Cooperation, Compassion: Meeting the Food Needs of
 the 21st Century**

David A. Bossman
President
American Feed Industry Association

8:45 a.m. **Panel:**

Japan, Germany, France: What Can We Learn From Our Competitors?

Jim Benfield
Associate Director
Business Alliance for International Economic Development

Private Investment as Driver

John Costello
President
Citizen's Network for Foreign Affairs

New Challenges for Cooperatives

Terry Barr
Vice President of Agriculture and Trade Policy,
Chief Economist
National Council of Farmer Cooperatives

9:30 **Questions and Discussion**

10:00 a.m. **Coffee Break**

10:15 a.m. **Issue II WIN-WIN COOPERATION: THE KEY TO SUSTAINABLE
AGRICULTURAL DEVELOPMENT AND GLOBAL SECURITY**

Session Chair: Kerry Byrnes

Keynote: Trade, Food Security and the Future of Developing Countries

Charles Riemenschneider
Director, North American Liaison Office
Food and Agriculture Organization

10:40 a.m. **Panel:**

Innovations in Agriculture Science and Technology Institutions and Systems

John Becker
Team Leader, Broad-Based Economic Growth, Latin
America and The Caribbean, USAID

**GASEPA: Educating the Next Generation for Development Cooperation; ICOP
Strategic Plan**

David Hansen
Associate Dean for Programs in International Agriculture
Ohio State University

David Sammons
Associate Dean, Director of International Programs in Agriculture
Purdue University

Cooperating on Natural Resource Issues: The Case of Water

Monte Yudelman
Senior Fellow
World Wildlife Fund

11:30 a.m. **Discussion**

12:00 noon	Lunch and Keynote Presentation
	Session Chair: Winfrey Clarke
	Speaker New CGIAR Partnerships to Advance Global Well-Being
	Ismail Serageldin Vice President, Environmentally Sustainable Development World Bank
1:30 p.m.	Issue III COMPASSION FOR THE POOREST OF THE POOR: ENSURING FOOD STABILITY IN A GLOBAL ECONOMY
	Session Chair: Don Reeves
	Keynote: Capturing Gains and Mitigating Risks to Vulnerable People
	Cecilia Lopez Director of Planning Government of Colombia
2:00	Panel
	Food Assistance -- World Food Summit follow-up and PL 480: What Lies Ahead?
	Mary Chambliss Deputy Administrator for Export Credits, Foreign Agriculture Service USDA
	Food Security: The Concerns of Church Groups
	Cheryl Morden Office on Development Policy Church Service/Lutheran World Relief
	Human Rights Concerns and International Trade Agreements
	Pharis Harvey Executive Director International Labor Rights Fund
2:45	Discussion
3:15 p.m.	Refreshments

3:30

MAKING IT HAPPEN

Session Chair: Don Ferguson

Speakers:

Rural Development From Vision To Action: An Update

Alex McCalla
Director, Agriculture and Natural Resources
World Bank

USAID On the Move: New Strategic Priorities

Curt Reintsma
Deputy Director, Public Liaison Legislative and Public Affairs Bureau,
United States Agency for International Development

4:15

Discussion

4:30 p.m.

Implications for AIARD's Agenda; Wrap-up and Discussion of Day's Events

Moderator: David Sammons

7:00 p.m.

President's Reception and Dinner

Presidential Address: Reed Hertford

Scholarship Awardees:

Sheila Bliss Duffy, Texas A and M -- Pioneer Hi-Bred Scholarship

Anne-Marie Mollerus, Washington State -- Cargill Scholarship

Tuesday, June 10, 1995

7:30 a.m.

Working breakfast of AIARD Standing Committees

8:30 a.m.

Business Meeting

Session Chairs: Reed Hertford/Tom McCowen

9:00 a.m.

Reports of AIARD Standing Committee Chairs

Rallying Membership -- Jan Noel

Finance -- Oval Myers

Information -- John Ragland

Education and Advocacy -- Susan Schram

10:00 a.m.	Coffee Break
10:15 a.m.	Capitol Hill Visits: Approach and Message Session Chair: Sue Schram Background/Expectations for Hill visits Sue Schram A New Paradigm to Revitalize Agriculture and Rural Development David Bathrick FY 1998 Legislative proposal James Bond Executive Vice President Collins and Company
11:30	Discussion All
12:30-1:30	Lunch and Congressional Presentation Master of Ceremonies: Reed Hertford Presentation: Domestic Agriculture Appropriations and their Impact on International Agricultural Development Congresswoman Marcy Kaptur Ranking Member Agriculture Appropriations Subcommittee United States House of Representatives
1:30 p.m.	AIARD members visit members of Congress and staff

***International Agriculture and Rural Development:
A Call for Congressional Action***

Supporters of the following statement represent a broad-based group of individuals and organizations, representing the public and private sectors in every state in the Union. We seek to renew United States public investment in international agriculture and rural development to a level commensurate with the importance of the U.S. economic stake in this area. Specifically, we are calling for Congressional action to:

- Support the U. S. Campaign for Global Leadership's effort to increase the 150 (International Affairs) account;
- Designate at least \$500 million for international agriculture and rural development in the USAID appropriation for FY 1998, continued annually at not less than this amount (in inflation adjusted funding). In addition, USAID should add a minimum of five senior agriculture officials to its in-house staff;
- Encourage multilateral development banks to place a greater priority on work in international agriculture and rural development, and fully fund the U.S. obligation to IDA as a vehicle for agriculture and rural development in the poorest areas of the world, and,
- Support lowering of trade and investment barriers internationally, including granting of a broadly acceptable fast track trade agreement authority.

We believe that it is in the best interest of the United States to take these actions for the following reasons:

- The United States should actively support and participate in international agriculture and rural development efforts that increase global trade and investment opportunities;
- U.S. trade expansion is key to U.S. economic growth and deficit reduction; the most rapidly increasing markets for U.S. products are in developing countries; helping these economies grow helps our own;
- Investments in international agricultural research contribute to economic growth and have shown average returns of 40% per year. Agricultural technologies lower food costs, conserve the natural resources upon which agriculture depends, and help alleviate poverty;
- The World Food Summit's major commitment, joined by the U.S., is to halve the number of hungry people by 2015. Because it takes 10-15 years for new technologies to be fully developed and adopted, renewed investment in agricultural research and development is urgently needed if we are to meet food demand, projected to double by 2025;
- A proven means for helping poor agrarian-based nations develop, "grow" their economies, and increase their readiness for private investment, is to invest in human resources (education, training, health and nutrition) and in improving the capacity of institutions, and,
- Food stability is a critical variable in preventing civil strife within nations. Investment in international agriculture and rural development will reduce demands for U.S. disaster and famine relief, and is consistent with our humanitarian interests.

We endorse the findings of the Commission on International Trade, Development and Cooperation, that U.S. universities, private commercial firms and a range of non-governmental organizations need to strengthen and re-focus work in:

- U.S. and global agricultural research and technology development;
- Development cooperation in removing barriers to trade and investment, and,
- Enhancing human and institutional capacity.

The following individuals and organizations endorse this statement as of June 18, 1997:

Agricultural Cooperative Development International/Volunteers for Overseas Cooperation in Agriculture, Michael Deegan, President and CEO

Agricultural Research and Development International, Donald Plunknett, President

Ambassador Robert O. Blake, Chair, Committee on Agricultural Sustainability for Developing Countries

American Farm Bureau, Dean Kleckner, President

American Feed Industry Association

American Seed Trade Association

Association for International Agriculture and Rural Development

Business Alliance for Economic Development

Council on Food, Agricultural and Resource Economics

Clifton R. Wharton Jr., Former Deputy Secretary of State

National Association of State Universities and Land-Grant Colleges

National Center for Food and Agricultural Policy, Dale Hathaway, Director

G. Edward Schuh, Chair, Board on International Food and Agricultural Development

Land O'Lakes, Inc.

Mark W. Atwood, President, Agricultural Research Products Division, American Cyanamid Company

Norman Uphoff, Director, Cornell International Institute for Food, Agriculture and Development, Cornell University

Peter McPherson, President, Michigan State University

Raymond J. Miller, Professor, University of Maryland

Tony Tele, President, Chemonics International, Inc.

Tony Barclay, Chairman, International Development Task Force, Professional Services Council

The Citizen's Network for Foreign Affairs, Inc., John H. Costello, President

University of Maryland Biotechnology Institute, Rita R. Colwell, President

Volunteers in Technical Assistance, Henry R. Norman, President

Whitney MacMillan, Chairman Emeritus, Cargill, Inc.

Robert Paarlberg, Professor of Political Science, Wellesley College

Winrock International, Robert L. Thompson, President and CEO

THE WHITE HOUSE
WASHINGTON

June 13, 1997

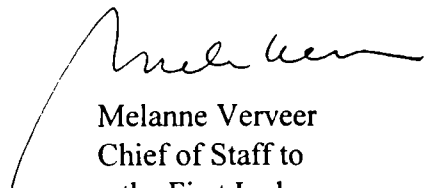
Ms. Liz Selzer
Public Affairs Officer
National Museum of American Art
Eighth and G Streets, NW
MRC-208
Washington, DC 20560

Dear Ms. Selzer:

Thank you very much for your thoughtful letter and the news release on the David Hockney exhibition at the National Museum of American Art. We are grateful for your invitation to tour the installation and hope we will have the opportunity.

Thanks for writing and best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

NATIONAL MUSEUM OF AMERICAN ART

SMITHSONIAN INSTITUTION



ELIZABETH KIMBALL SELZER
Public Affairs Officer

EIGHTH AND G STREETS, NW MRC-208 WASHINGTON, D.C. 20560
phone (202) 357-2247 fax (202) 357-3108 lselzer@nmaa.si.edu

NATIONAL MUSEUM OF AMERICAN ART

S M I T H S O N I A N I N S T I T U T I O N

June 6, 1997

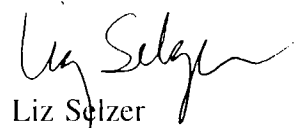
Ms. Melanne Verveer
Chief of Staff
to the First Lady
The White House
Washington, DC 20502

Dear Ms. Verveer,

I am writing per your letter of May 23 to Elizabeth Broun regarding the First Lady's role as honorary patron for our current David Hockney installation, which opened today to the public. When we contacted Ann Stock, she received final approval from Mrs. Clinton and subsequently referred us to Neel Lattimore to work out any language to be used in press materials. After a series of phone calls and faxes, Mr. Lattimore approved of the text in the enclosed release. Mr. Lattimore also has a copy of the release on file.

We are very honored to have Mrs. Clinton's participation in this exciting project. We invite you and/or members of your staff for a tour of the installation at your convenience.

Sincerely yours,



Liz Selzer
Public Affairs Officer

cc: Elizabeth Broun

PRESS PREVIEW
TUESDAY, JUNE 3, 2 P.M.

CONTACT: Liz Selzer
Kate McFadden
(202) 357-2247

NMAA Home Page: <http://www.nmaa.si.edu>
Recorded information: (202) 633-8998

May 30, 1997

DAVID HOCKNEY'S TOUR DE FORCE PERFORMANCE PAINTING

PRESENTED JUNE 6 – SEPT. 14

FIRST LADY IS HONORARY PATRON

“David Hockney’s ‘Snails Space’: Painting as Performance,” opening June 6 at the National Museum of American Art, Smithsonian Institution, features a double-canvas painting and accompanying floor piece, illuminated by a nine-minute computerized sequence of colored lights that react with the painted hues, changing their color and intensity through the cycle. Although there is no music, the effect is operatic — a performance for the eye. Shown in a darkened gallery on the third floor of the museum, the installation will remain on view through Sept. 14.

First Lady Hillary Rodham Clinton, an admirer of David Hockney’s work, will serve as the honorary patron of the installation.

Raised in Bradford, England, Hockney has lived in the Hollywood Hills of Los Angeles for nearly 20 years. Drawing inspiration from the colorful, light-infused landscape of Southern California, Hockney, over the past three decades, has created a rich body of drawings, prints made by a variety of



Artist David Hockney. Photograph by Jim McHugh.

techniques, paintings in acrylic and oil, and works in a photo-collage technique he devised himself. Again and again, he has turned to traditional formats of portraiture, still life, interiors and landscape.

Hockney has also acted on his deep love of music and performance, designing and producing strikingly innovative sets for operas by Mozart, Wagner, Ravel, Puccini and others. Most recently, he designed the sets for a Los Angeles Music Center Opera revival of Wagner's "Tristan and Isolde."

Since the early 1990s, Hockney has been at work on a distinct body of large paintings that explore movement through space. "Double Entrance," a vibrant painting acquired by the museum earlier this year and now on view in its Lincoln Gallery, as well as "Snails Space" are key examples from this period. Exuberant patterns cover these canvases. Hockney's seamless blending of their geometric and biomorphic forms is derived from the vocabulary of cubism with a fresh optimism all its own. Sharp edges, contrasting colors and conflicting textures define the forms.

"We are delighted that David Hockney is sharing this marvelously imaginative creation with Washington audiences," said Elizabeth Broun, director of the National Museum of American Art. "We heartily encourage the public to participate in this dazzling performance of color and light."

The installation is made possible by AT&T, and Rita and Morris Pynoos of Los Angeles. Vari-Lite Inc. has contributed a substantial portion of the automated lighting services for the illumination of the installation.

The National Museum of American Art, the first federal art collection, is located in the historic Old Patent Office Building at Eighth and G Streets, N.W. in Washington, D.C., above the Gallery Place Metrorail station. Hours are from 10 a.m to 5:30 p.m. daily, and admission is free. For more information, call (202) 357-2700; (202) 357-4522 (TTY); (202) 633-9126 (Spanish recording).

Special programs complement "Snails Space"

On July 17 at 2 p.m., National Museum of American Art Chief Curator, Jacquelyn Days Serwer, who is coordinating curator for the installation, discusses "David Hockney's 'Snails Space': Painting as Performance." A 55-minute video titled, "Hockney at the Tate," produced by R.M. Arts (1987), will be shown on July 25 at 1 p.m. and Aug. 8 at 1 p.m. in the Finley Lecture Hall at the museum.

PRESS PREVIEW
TUESDAY, JUNE 3, 2 P.M.

CONTACT: Liz Selzer
Kate McFadden
(202) 357-2247

NMAA Home Page: <http://www.nmaa.si.edu>
Recorded information: (202) 633-8998

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THE WHITE HOUSE
WASHINGTON

May 20, 1997

Ms. Joan Sonn
Gala Committee Chair
African Ambassador's Spouses Association
Embassy of South Africa
3051 Massachusetts Avenue, NW
Washington, DC 20008

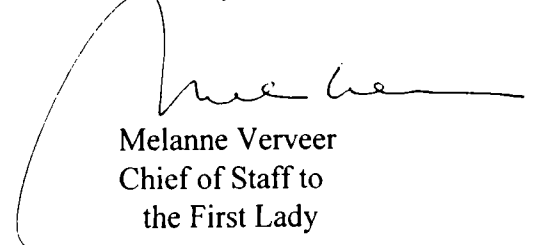
Dear Ms. Sonn:

On behalf of the First Lady, thank you very much for your letter and invitation to deliver the keynote address at the African Ambassador's Association dinner on June 3, 1997.

Regrettably, the First Lady will be unable to accept your kind invitation, but she wishes you a most successful event.

Thanks for writing and best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

MAY 1 1997 19:19 FROM ANGOLA EMBASSY USA

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APR 30 14:36



EMBASSY OF SOUTH AFRICA
3051 MASSACHUSETTS AVENUE, N.W.
WASHINGTON, D. C. 20008
(202) 232-4400

11 April 1997

First Lady Hillary Rodman Clinton
The White House
Washington DC 20500

*Pls register for
HAC*

Dear Mrs Clinton

The African Ambassadors' Spouses Association is holding a Gala Fund Raiser Dinner on June 3, 1997, at the National Building Museum. We invite you to come as our Keynote Speaker.

This year, as in the past, our focus is the plight of Africa's children who suffer from many illnesses and adverse conditions. We are particularly concerned about those who die prematurely due to lack of access to basic health care, and from very hostile surroundings. It is with this in mind that we would like to focus our drive this year on the street children. As you know, children in our rural areas are the most affected, because of the acute lack of adequate facilities, personnel, and the shortage of medical supplies.

We would be most honored by your participation. It would mean a great deal in focusing greater attention to the needs of our children.

We want to save our children, and give them a chance to have a brighter future. Please help us with this worthy cause. My office, will be at your disposal for any further assistance you might require. We thank you in advance for your time and consideration.

Sincerely,

Joan Sonn

Joan Sonn (South Africa)
Gala Committee Chair
African Ambassadors' Spouses
Association

THE WHITE HOUSE
WASHINGTON

May 20, 1997

Ms. Karen Storek
Chief Executive Officer
New Parents Network
P.O. Box 64237
Tucson, AZ 85728

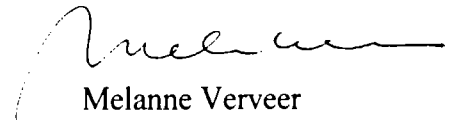
Dear Ms. Storek:

Thank you very much for your letter and invitation to the First Lady to attend your New Parents Network Presentations in Washington on May 27 and 28, 1997.

Regrettably, because of schedule conflicts, Mrs. Clinton will be unable to accept your kind invitation. We are grateful for the information on your innovative and important program.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Chief of Staff to
the First Lady

MEMORANDUM
OF CALL

Previous editions usable



TO: *Melanne*

☒ YOU WERE CALLED BY ☐ YOU WERE VISITED BY--

Karen Storek

OE (Organization)

New Parents Network (non-profit)

☒ PLEASE PHONE ☐ FTS ☐ AUTOVON

520 - 327-1451

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*They are doing a presentation
for Federal Agencies on
May 27th & 28th in Washington.
They are reaching parents of
low income families who don't*

RECEIVED BY

Cingie

DATE

5/6/97

TIME

3:27

63-110

ASN 7540-00-634-4018

STANDARD FORM 63 (Rev. 8-81)

Prescribed by GSA

U.S. GOVERNMENT PRINTING OFFICE: 1991/281/781/4001-4

FPMR (41 CFR) 101-11.6

*Have access to inter-net
through "Touch Screen
Kiosk" - on Health Related
Parenting -*

*Wanted Mrs. Clinton to
know about ~~to~~ ^{which} this project, has
International demand -
and would like to know
if she would be interested
in attending -*

PHOTOCOPY
PRESERVATION



A Social & Service
Information Provider ®

P
Regul

May 7, 1997

Melanne
Ms. ~~Huma Abedin~~
Old Executive Office Building
Room 100
Washington, DC 20050

Sent via fax to: 202-456-6244
Number of pages, including cover sheet: 9

Dear Ms. Abedin:

Thank you for calling me this afternoon. Attached is information about New Parents Network, as well as my schedule for presentations in Washington May 27th and May 28th.

New Parents Network is a non-profit organization that has national and international demand for its software that is installed on touch screen kiosks located at county health department and hospital clinic waiting rooms in Arizona. Prior to my trip to Washington I will be in New York doing secondary presentations for Unicef. They have expressed interest in working with New Parents Network to translate the software and provide it to their health nurses in Northwestern Africa.

I have asked Elaine Tyrrell at the Consumer Product Safety Commission and Cheryl Neverman at NHTSA to also fax you a brief summary of the presentations that I am giving to them on May 28th.

I look forward to hearing from you soon and am exceedingly grateful that this information is being relayed to The First Lady. I think she will be very proud that this service exists and that it started in the United States.

Sincerely,

Karen Storek

Karen Storek
Chief Executive Officer

P.O. Box 64237 Tucson, AZ 85728

Voice: (520) 327-1451 Email: moreinfo@npn.org

www.npn.org/npn

New Parents Network, Inc. is a non-profit organization founded in 1983

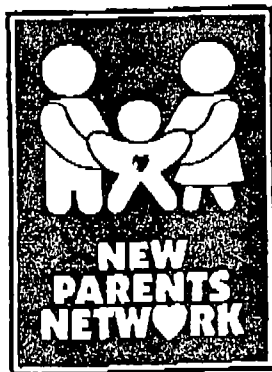
New Parents Network presentations - Washington, DC May 27, 28**May 27**

The Children's Defense Fund - time not yet scheduled
Bureau of Indian Affairs - time not yet scheduled

May 28

Consumer Product Safety Commission 10:00am
4330 East West Highway, Room 708
Contact: Ms. Elaine Tyrrell
301-504-0580 x 1191

National Highway Traffic Safety Administration - afternoon meeting
Location not yet confirmed
Contact: Ms. Cheryl Neverman
202-366-2696



A Social & Service
Information Provider ®

April 25, 1997

FOR IMMEDIATE RELEASE

Contact
Ms. Karen Storek
New Parents Network, Inc.
P.O. Box 64237
Tucson, AZ 85728
(520) 327-1451
kstorek@npn.org

**NEW PARENTS NETWORK & COUNTY HEALTH DEPARTMENT PIONEER
UNIQUE KIOSKS WITH HEALTH-RELATED PARENTING INFORMATION -
CREATING A MODEL TO BE EXPANDED WORLDWIDE**

The non-profit organization New Parents Network, founded in 1988, along with the Pima County Health Department in Tucson, Arizona have pioneered a powerful system to reach low-income families who may never have Internet access with crucial, health-related parenting information through touch screen kiosks located in county health department clinic waiting rooms.

Each year almost 1/2 million people in Tucson, Arizona who frequent county health department and hospital clinics will have access to health-related parenting information such as immunization schedules, the warning signs of preterm labor, recalled toys, poisonous plants, disability information and support services, child abuse prevention hotlines, etc. by simply touching a computer monitor. Six touch screen kiosks complete with laser printers are located throughout Tucson, Arizona clinics and hospitals providing access to New Parents Network Software, one of the nation's largest repositories of parenting information of its kind.

P.O. Box 64237 Tucson, AZ 85728

Voice: (520) 327-1451 Email: moreinfo@npn.org

www.npn.org/npn

New Parents Network, Inc. is a non-profit organization founded in 1988

"New Parents Network is addressing an audience that no one else is looking at right now - those people who may never have Internet access. Although the system is designed to reach all people, the kiosks are strategically located in county health department clinics where low-income and below-poverty-level families go in search of services," said Karen Storek, Founder and CEO of New Parents Network.

In 1991 before public access to the Internet New Parents Network brought national awareness to the power of telecommunications when it received national publicity in recognition of its ComputerWorld Smithsonian Award nomination for the New Parents Network Computer Bulletin Board System (BBS). "We were inundated with requests from parents and professionals wanting access to our BBS, but the majority of the requests came from people who didn't know what a modem was or expressed that they would never be able to afford a computer," says Storek. "That is when New Parents Network turned its focus to reaching a very difficult population - low-income, under-served families."

In alliance with the Pima County Health Department and a Tucson hospital system, New Parents Network has developed a prototype to be rolled out worldwide. New Parents Network has requests to expand the software by translating it into different languages, fully customizing it for local services and providing it to professionals and the general public via kiosks and other means.

Users simply touch the screen and select a picture of a globe where they are then guided to select a specific state or national, universal information. Categories range in topic from Child Care & Education, Diseases & Disabilities, Health & Nutrition, General Information to Media & Publications, Pregnancy & Childbirth, Product and Child Safety Seat Recalls, Safety & Poison Control, and Support Information. After selecting the category of interest users can read, print or view thousands of documents and graphics.

The software is provided free of charge to the public as a community service. Funding comes from corporate sponsors as well as county health departments, health care systems, libraries and universities that purchase a system-wide license for the software. The software has been designed to be customized to reflect local and state-wide services as well as universal information.

New Parents Network's mission is to reach all people with useful parenting information through various means such as kiosks, CD-ROM, the Internet and eventually interactive television, making a powerful and positive force in helping children worldwide. "The more knowledgeable a parent is, the better off the child is. New Parents Network is about empowering parents by providing them with easy access to valuable information," says Storek. "These kiosks are just the beginning of a worldwide venture to reach people from all walks of life with life-saving, health-related parenting information."

####

New Parents Network, Inc.

Ms. Karen Storek
Chief Executive Officer
P.O. Box 64237
Tucson, AZ 85728-4234
(520) 327-1451
kstorek@nnpn.org
www.nnpn.org/nnpn

Mission Statement

New Parents Network, Inc. is a non-profit 501c3 organization with the mission of increasing the well-being of children worldwide by providing parenting information to all people. Functioning as a gatherer and disseminator of local agency descriptions and universal information, New Parents Network strives to utilize technology to effectively reach all socio-economic levels of society with its library of information through touch screen kiosks, CD-ROM, telecommunications, printed maternity guides, and future developed means such as interactive television.

Company Summary

New Parents Network was founded in 1988 by Karen Storek. A 1981 graduate of Boston University, Ms. Storek entered the health information field through her own personal experience as a pregnant woman and subsequently created the nation's first central distribution point of parenting information - New Parents Network. Ms. Storek has been a guest speaker and participant for the U.S. General Accounting Office, the Office of Technology Assessment, the American Public Health Association, the National Health Information Center, the National Infostructure Campaign and the First International Healthy Communities Networking Summit.

New Parents Network is governed by a small Board of Directors and receives advice and guidance from a national advisory committee.

Ms. Storek is the only employee of New Parents Network at this time and relies heavily on volunteer assistance from individual computer consultants, local United Way agencies, and the NPN advisory committee.

History

New Parents Network was founded in 1988 as a central distribution point of information to help parents from the time of pregnancy to when their child enters first grade. The service began as a packet of information given free of charge to hospital maternity patients in Tucson, Arizona. Fact sheets and brochures ranged in topic from poisonous plants, product recalls, child care resource and referrals, immunization schedules to child abuse

prevention hotlines and nutritional information. New Parents Network was welcomed by the hospitals as a public service that was helping new parents as well as doctors and nurses. Funding came from local business support, grants and contributions.

In 1991 New Parents Network pioneered the nation's first computer bulletin board system (BBS) and BBS network dedicated to the gathering and dissemination of parenting information. Through telecommunications, New Parents Network was given the means to invite any social service, support group or government agency that assists parents and/or children to submit not only simple, universal information to help parents, but also a full description of their services (county, statewide, or national) in one computerized location.

Good Morning America, The New York Times, The Wall Street Journal, U.S. News & World Report, The Chicago Sun, to name a few, spotlighted the telecommunications network and New Parents Network's ComputerWorld Smithsonian Award nomination from U.S. Robotics in 1992.

As a result of the Good Morning America story which aired in August of 1992, New Parents Network received thousands of letters from parents, hospitals, libraries, public schools systems, government agencies, HMO's, and social services wanting to access the NPN telecommunications system. However, the majority of the writers expressed frustration with the fact that they did NOT have access to a computer and modem (this was before public access to the Internet).

In order to reach those without computer and modem access, New Parents Network turned its focus to reaching the public and professionals through software installed on free standing kiosks at public health centers and hospitals and has since become one of the largest repositories of information of its kind for new parents. New Parents Network Software for Windows is sold to large institutions and government agencies for an annual fee of \$6,500 granting the purchasing entity unlimited use of the product. This fee also includes customization of the software to fully describe local services that help parents and children.

How the software is being used in Arizona

The Arizona Department of Health Services, HealthPartners Health Plans (a HMO and hospital system) and the Pima County Health Department (PCHD) are licensed sites for the software and provide access to New Parents Network as a preventative, health-related community service.

The Pima County Health Department has 4 kiosks located in the waiting rooms of the WIC, immunization and family planning clinics in Tucson, Arizona. The kiosks are accessible to members of the general public, clinic visitors and public health nurses and are dedicated exclusively to New Parents Network Software. Additionally, the PCHD is in the process of installing the software on computers in mobile clinics providing health care to rural areas. HealthPartners Health Plans has 2 kiosks: one located at Tucson Medical

Center in the Labor and Delivery waiting room and the other placed in the HMO's pediatric clinic waiting room. It is estimated that almost 400,000 Tucsonan's will have access to these 6 kiosks each year. The Arizona Department of Health Services has provided the software to state child care providers throughout Arizona and plans to have the software installed on laptop computers for public health nurses to bring to rural areas.

In summary, New Parents Network Software can be installed:

- on touch screen kiosks with laser printers;
- on internal networks for doctors and public health nurses to access;
- on laptop computers utilized by public health nurses who travel to rural areas;
- on computers available in mobile vans that provide health services to rural areas;
- on computers utilized by news reporters that bring weekly parenting tips to a community via television or newspapers.

The World Wide Web is being used by New Parents Network initially as a marketing tool for the software as it is used by hospitals and county health departments.

The files and graphics library of information is unique in the industry since it is not a magazine of copyrighted articles, but rather a combination of simple information (universal in nature) and complete descriptions of services that help parents and children (this includes local, county, state and national agencies).

New Parents Network can be seen as an ever-expanding warehouse for all parenting information. The software has information which is two-fold in nature:

- 1. Universal parenting information from public services that want to reach parents. All of this information is pertinent to parents no matter where they live.**

EXAMPLES

All car seat recalls

Two years worth of children's product recalls, including graphics

Immunization schedules

All warnings and safety measures from the Consumer Product Safety Commission

Poison control

Complete descriptions of disabilities, diseases and disorders as well as support services to help parents

What happens during pregnancy and how parents can be best prepared

What a parent needs to know about child care options

National publications that help parents

Nutritional needs of infants and young children

2. Complete descriptions of agencies that assist parents and children on a local, county, state and national level. The software is designed to be customized to describe local services so that parents and professionals will know what social services, support groups and government agencies are in their area to assist them. As of Summer '96 the software has been customized for the state of Arizona.

EXAMPLES

Local child abuse prevention hotlines

Statewide 1-800 numbers for WIC (nutritional) information and services to help parents of disabled children

Local poison control hotlines and lists of poisonous plants

Local child care resource and referral numbers

Local parenting support groups and classes

Local clinics for parents to get their child's immunization shots for free

Any social service, support group or government agency that helps parents and/or children is urged to submit information to the software free of charge.

New Parents Network is actively seeking the funding to make the software available in Spanish

THE WHITE HOUSE
WASHINGTON

May 20, 1997

Ms. Elise Fiber Smith
Director
Global Women's Leadership & Gender Program
Winrock International
1611 North Kent Street
Arlington, VA 22209

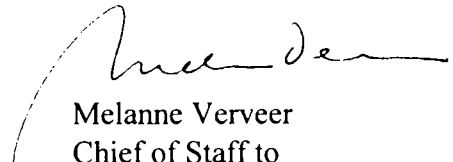
Dear Ms. Smith:

Thank you very much for your thoughtful letter and for the Spring newsletter of the African Women Leaders in Agriculture and the Environment program.

The work that Winrock International is doing is so necessary and so very important to women around the world.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal stroke at the end.

Melanne Verveer
Chief of Staff to
the First Lady

Ⓜ

April 15, 1997

Ms. Melanne Verveer
Deputy, Chief of Staff to the First Lady
Office of the First Lady
Old Executive Office Building
Room 100
Washington, DC 20500, USA

Dear Melanne:

Knowing your strong interest in Africa and the importance of women's full participation and leadership to achieve sustainable development, I am pleased to send you a copy of the Spring newsletter of the African Women Leaders in Agriculture and the Environment program(AWLAE).

Winrock International has been carrying out this innovative leadership program since 1989 with the long-term goal of preparing a critical mass of self-confident, risk-taking pioneering women leaders to change the policies, programs and practices that affect women farmers in Africa. With serious food security and environment problems affecting Africa, the urgency of increasing the pool of leadership to include women becomes more imperative than ever.

We look forward to expanding our partners in this long-term initiative and welcome your suggestions and future collaboration with the program.

Warm regards,
Elise Fiber Smith
Director, Global Women's Leadership and Gender Program

P.S. Melanne,
The two outstanding African women co-ordinators of the AWLAE program will be here the last week of May. I will call your office to see if they can give a briefing on issues of women's leadership in Africa.
Elise

African Women Leaders in Agriculture and the Environment

...News from the AWLAE Program...

Spring 1997

Volume 3, Number 1

Preparing a critical mass of self-confident, risk-taking, pioneering women leaders to change the policies, programs and practices that affect women farmers in Africa.

Fellowships Update

AWLAE has obtained funding for 84 fellowships with 57 already awarded to African women from 12 countries to study at the graduate level at African, U.S. and European universities. (See pages 4 & 5 for list of current fellows.)

Seven fellows recently selected from East Africa began their graduate work in universities in the U.S. and South Africa this academic year. **Eight additional fellows from West Africa** have been selected and are awaiting placement.

To date, **20 fellows** have returned home after successful completion of their studies and are taking active leadership roles in their home countries. For example, Adjadi Omonlara has begun a professional association in Benin. This is a new country for activities for the AWLAE program.

Returned AWLAE fellows from Ghana and Nigeria are also planning the development of new AWLAE professional associations in the near future.

Susan Kaaria and Margaret Mangheni participated in the Salzburg Seminar on sustainable agriculture in Austria July 7-13, 1996. In August 1996, Ms. Kaaria began conducting research in Malawi through the

African Dissertation Internship Award Program of the Rockefeller Foundation. Ms. Kaaria expects to return to the U.S. in late 1997 to analyze the data collected in Malawi and complete her thesis. Ms. Mangheni has completed her Ph.D. in Extension Education and is currently teaching at Makerere University in Uganda.

AWLAE Field Activities

The three Professional Associations in East Africa have gained legal status after officially registering with their respective governments. In West Africa the National Action Committees have become legal NGOs. These important steps in the development of AWLAE will help increase the impact of their work.

• **Increasing gender sensitivity and awareness at the policymaker level and at the rural farmer level.** Activities include:

The AWLAE program in East Africa provided a gender sensitivity workshop for scientists of the Kenya Forestry Research Institute. The AWLAE program continues to take part in the Kenya Agricultural Research Institute (KARI) Gender Task Force. The first gender training for KARI scientists was held in November.

• **Mentoring and career guidance** for young women professionals and researchers and encouraging the enrollment and supporting the retention of young girls in secondary school is supported by the AWLAE program in both East and West Africa. Activities include:

In Kenya, KEPAWAE set up an Education Trust for Girls' Education with a grant of \$8,000 provided by the Minister of Agriculture.

In Cote d'Ivoire, the AWLAE program sponsored a career advisory day for 150 young girl students with the Ivorian NGO ADECI.

• **Rural farmer linkage** activities include:

A workshop on the linkage between appropriate post-harvest technologies for developers and users was held in Nairobi, Kenya in September 1996, and another is scheduled for March 1997.

In Tanzania, an agricultural and environmental project is being coordinated by one of the TAWLAE members and the Mwanza Women Groups in rural Tanzania. The activities range from tree growing to cotton production.

 Winrock International

In Kenya, KEPAWAE has organized training for men and women on such topics as Apiculture and Sericulture. In Uganda, AUPWAE has completed a project to reduce the workload of women and generate income with the use of draught-animals (donkeys) for a Rukunyu women's group, a joint endeavor with the Ministry of Agriculture and AWLAE.

In Senegal, the Professional Association trained village women in cattle rearing for the promotion of husbandry and farm employment.

Acronyms

Uganda-AUPWAE: Association of Ugandan Professional Women in Agriculture and Environment
Kenya-KEPAWAE: Kenyan Professional Association of Women in Agriculture and the Environment
NAC: National Action Committee
Tanzania-TAWLAE: Tanzanian Association of Women Leaders in Agriculture and the Environment

Pan Africa Conference

The AWLAE program convened a Pan African conference of senior agriculture and environmental policymakers, AWLAE leaders and international donors from eight countries to finalize a collaborative Pan African strategy for integrating gender into the policies, programs and practices of their countries and

regions. Thirty representatives attended the July 1996 meeting in Addis Ababa, Ethiopia.

One of the highlights during the three day meeting, was the coming together of women and men AWLAE leaders from the six core countries of the AWLAE program - Côte d'Ivoire, Kenya, Mali, Senegal, Tanzania and Uganda - for the first time in the history of the six-year program to share lessons learned. Participant-observers (and potential AWLAE partners) from Ethiopia and South Africa also contributed to the discussions.

Policymakers from major ministries, universities and NGOs, provided feedback on the strategic plans of AWLAE and gave an update on how their institutions were developing gender responsive practices, programs, and policies.

At the end of the conference the participants set forth strong commitments for collaborative strategies to support their common goals of food security and environmental sustainability for the next five years.

Participation at International Conferences

AWID Forum

The Association of Women in Development (AWID) Forum was held in Washington, DC, in September 1996. Five AWLAE fellows and both Regional Coordinators presented or participated in more than a dozen panels during the four day gathering of 1200 international participants.

The five AWLAE fellows were: **Grace Forjoe van der Puije** (Ghana), **Gertrude Torto** (Ghana), **Sitan Traore** (Mali), **Gertrude Sebunya** (Uganda), and **Gacheri Kimathi** (Kenya). They presented a panel entitled "Challenges for African Women in Agriculture and Environment."

The AWLAE Regional Office Coordinators were presenters on panels entitled "Using Networks for Women-Focused Technology and Policy Development in Agriculture and Natural Resource Management" and **Elise Smith**, Director of the Global Women's Leadership Program, chaired the panel "Women and Change: NGOs in Africa and NIS."

World Food Summit

West African Regional Coordinator **Reine Boni** was a member of the official delegation of Cote d'Ivoire to the **World Food Summit** in Rome, November 1996.

Mrs. Boni had previously actively participated at the NGO Regional Consultation meeting at Ouagadougou, Burkina Faso April 14-15, 1996.

ADB Conference

Reine Boni attended and participated in an **African Development Bank (ADB)** conference entitled "Strengthening Partnerships between ADB and NGOs for Social and Economic Development of Africa" December 1996. Forty one African NGOs and six Western NGOs attended the four day

conference to provide expertise and guidance to the Bank to assist in training and policy formulation.

Please note:

**NEW Contact Numbers for
West African AWLAE Office**

Tel: (225)41 86-94

Fax: (225)41 86-93

Collaborative Work

Institutional Partners

A major strategy of the AWLAE program is its work done in collaboration with institutional partners. Some partners include:

Cote d'Ivoire

Consortium of Ivorian NGOs
Consortium of Women NGOs
Ivorian Comp. for Textile Dev.
Ivorian Center on Social
Economy Research (CIRES)
Ivorian Savana Institute
Peace Corps
University of Cote d'Ivoire

Kenya

Ministry of Agriculture, Livestock
Development and Marketing
Ministry of Environment and
Natural Resources
Ministry of Research, Technical
Training and Technology
Kenya Forestry Research Inst.
Kenya Agric. Research Institute
Kenya Energy NGO
Universities of: Egerton,
Nairobi, Jomo Kenyatta
University of Agriculture and
Technology, and Sokoine.

Mali

Institut d'Economie Rurale

Senegal

Ministry of Family, Child and
Women
Ministry of Environment

Tanzania

Ministry of Agriculture,
Livestock Development and
Cooperatives

Ministry of Environment, Natural
Resources and Tourism

Uganda

Ministry of Agriculture, Animal
Industries and Fisheries

Ministry of Environment

Ministry of Gender and
Community Development

Makerere Univ.-Dept. of Women's
Studies

Work with the CG Centers

Both Regional Offices of the
AWLAE program work
collaboratively with CG Centers
in sub-Saharan Africa in their
efforts to advance women
scientists and professionals.
Some examples of their joint
work were highlighted in the
November 1996 edition of the
CGIAR Gender Staffing
Program Newsletter *CG Gender
Lens*. Among the centers with
which AWLAE is working are
the following:

ICRAF International Center for
Research in Agroforestry

ILRI International Livestock
Research Institute

IITA International Institute of
Tropical Agriculture

WARDA West Africa Rice
Development Association

Donor Support

Fellowship Funding

The AWLAE program has
received funding for fellowships
from the UNDP, Ford
Foundation, individual universities,
supportive friends, and the
Havener and WEM fellowships.

The following U.S. universities
are providing matching grants in
support of AWLAE fellows:
Cornell University, University of
Arkansas, University of
Missouri, Utah State University
and Iowa State University.

The professional associations in
Kenya and Tanzania have
secured additional funding from
local donors for new fellowships.

In Kenya, **KEPAWAE** received
an offer of two scholarships from
Rockefeller Foundation, tenable
at the University of Nairobi.

In Tanzania, the **TAWLAE**
received two scholarships tenable
in Japan through its patron the
Honorable Ambassador Gertrude
Mongella.

Africa Field Activity Funding

The U.S. Agency for
International Development
(USAID) has granted the
AWLAE program
approximately \$1,300,000 over
the next three years for support
of activities in East and West
Africa in the second phase of the
AWLAE program.

The U.S. Department of
Agriculture (USDA) has
approved a Winrock proposal for
a food monetization project in
West Africa. Through USDA's
Food for Progress program,
Winrock will provide funding for
its project activities that promote
sustainable agricultural
development in **Cote d'Ivoire**,
Mali and Senegal. Winrock will
handle the sale of the commodity,
in this case wheat, which is
provided by USDA. The
approximate \$2 million generated

by the sale will be used over the next two years to fund activities of three of Winrock's West African programs, among them the AWLAE program.

The East Africa AWLAE has obtained funding from the British Council for a regional workshop for the professional associations on "Status and Advancement of Professional Women in Agriculture and the Environment in Higher Institutions of Learning."

In **Mali** the Institut d'Economie Rurale (IER) has contributed to the Gender Center.

The **AWLAE-Cote d'Ivoire** receives support in the form of membership fees by the NAC members and support from the Peace Corps.

In **Tanzania** the parent ministries of the professional association provide in-kind support for transportation and office space for the TAWLAE.

The **East Africa regional office** has received a grant from the Ford Foundation for equipment and capacity building of professional associations in **Kenya, Uganda and Tanzania.**

AWLAE Fellows

BENIN

Omonlara Adjadi, M.Sc. Ahmadu Bello University, Nigeria, Crop Improvement

K.F. Assogba, M.Sc. ESAT, Montpellier, France, Plant Pathology

Marcelle Sotomey, Mastere, E.S.A.T., Montpellier, France, Plant Pathology

CAMEROON

Grace Atanga, M.Sc., University of Reading, UK, Rural Sociology

Gladys Mbofung, M.Sc., University of Cape Coast, Ghana, Crop Sciences

Regina Shu Nchang, M.Sc., Wageningen University, the Netherlands, Agricultural Extension

Veronica Lum Young, M.Sc., University of Reading, UK, Crop Protection

COTE D'IVOIRE

Louise Akanvou, Ph.D., University of Nebraska, USA, Crop Improvement

Hortense Diallo, Ph.D., University of Arkansas, USA, Plant Pathology

Eleonore Foua-bi, Ph.D., South Africa, Credit System in Banking

Lola Maria Goly, M.Sc., South Africa, Environmental Economy

Alice N'goran, M.S., South Africa, Crop Science

Antoinette Zichi, M.S., South Africa, Forestry (Hydrology)

GHANA

Rosebay A. Ayin, M.Sc., University of Reading, UK, Agricultural Extension

Vivian Boateng, M.Sc., Wageningen University, the Netherlands, Biotechnology

Grace Forjoe, M.Sc., Auburn University, USA, Plant Protection

Asiamah M. Opoku, M.Sc., University of Cape Coast, Ghana, Crop Sciences

Gertude Torto, M.Sc., Southern Illinois University, USA, Plant Biotechnology

Ruth Woode, M.Sc., University of Reading, UK, Weed Management

KENYA

Njeri Gakonyo, Ph.D., Cornell University, USA, Agricultural Economics

Susan Kaaria, Ph.D., University of Minnesota, USA, Agricultural/Applied Economics

Gacheri Kimathi, Ph.D., University of Minnesota, USA, Plant Pathology

Mary Masafu, Ph.D., University of Cape Town, South Africa, Animal Nutrition

Grace Matiru, Ph.D., Pennsylvania State University, USA, Agricultural Economics

Leah Ndungu, Ph.D., University of Pretoria, South Africa, Veterinary Medicine

Dorothy Ochieng, M.Sc., University of Stellenbosch, South Africa, Agro-Forestry

Dckha Sheikh, Ph.D., University of Missouri, USA, Agricultural Economics

Gacheke Simons, Ph.D., University of Missouri, USA, Agricultural Economics, Rural Sociology

Elizabeth Wambuguh, M.Sc., University of Stellenbosch, South Africa, Agro-Forestry

Dorothy Wanyama, M.P.S., Cornell University, USA, Agricultural Extension

MALI

Assa Kante, Ph.D., IAV Hassan II, Morocco, Food Technology

Oumou Sangare, Ph.D., TBD, South Africa, Veterinary Epidemiology

Ly Mariame Toure, M.Sc., TBD, South Africa, Animal Science

Sitan Traore, Ph.D., University of Arkansas, USA, Entomology

NIGER

Drame A. Yaye, Ph.D., Texas A & M, USA, Entomology

NIGERIA

Dupe Akintobi, Ph.D., Mississippi State University, USA, Seed Technology

Chinyere Aniedu, M.Sc., University of Reading, UK, Agricultural Extension

Jane Okwuoma, M.Sc., University of Reading, UK, Agricultural Economics/Extension

Janet Udoh, Ph.D., University of Ibadan, Nigeria, Plant Pathology

SENEGAL

Khady Diop, M.Sc., Wageningen University, the Netherlands, Entomology

Mariame Dia, M.Sc., TBD, South Africa, Environmental Science

Ramatoulaye Samba, M.Sc., TBD, South Africa, Crop Science

SIERRA LEONE

Margaret Kroma, Ph.D., Iowa State University, USA, Rural Sociology

TANZANIA

Jerome Bahemu, Ph.D., University of Pretoria, South Africa, Animal Health

Jane Kibbassa, M.Sc., University of Cape Town, South Africa, Agro-Forestry

Ufoo C. Lema, M.Sc., University of Natal, South Africa, Forestry

Elizabeth Lugeye, Ph.D., University of Minnesota, USA, Agricultural Extension

Elizabeth Maeda, Ph.D., TBD, Breeding/Pathology

Magdalena Ngaiza, Cornell University, USA, Rural Economics

UGANDA

Joyce Adupa, M.Sc., University of Pretoria, South Africa, Agricultural Extension

Evelyn Apili, Ph.D., University of Pretoria, South Africa, Agricultural Economics

Anne Kalanzi, M.Sc., University of Pretoria, South Africa, Agricultural Extension

Margaret Mangheni, Ph.D., University of Minnesota, USA, Extension Education

Kevin Nabunya, TBD, M.Sc., South Africa, Agricultural Extension Communication

Janet Okanya Asege, M.P.S., Cornell University, Agricultural Extension

Gertude Sebunya, Ph.D., Utah State University, USA, Agricultural Economics

Anne Tasamba, M.Phil., University of Cape Town, South Africa, Environmental Studies

For More Information

AWLAE East Africa Office

Mrs. Charity Kabutha
East Africa Regional Coordinator
Winrock International
Liaison House, State House Avenue
PO Box 60745
Nairobi, KENYA
phone: 011-254-2-711-590
fax: 011-254-2-712-839
E-mail: winrock-nairobi@cgnnet.com
US based East Africa Coordinator
Ms. Maggie Range
E-mail: magrange@juno.com
phone: (703)525-9430

Global Women's Leadership Program

Elise Smith, Director
1611 North Kent St., Suite 600
Arlington, VA 22209
phone: (703)525-9430
fax: (703)525-1744
E-mail: EFS@msmail.winrock.org

AWLAE West Africa Office

Mrs. Reine Boni
West Africa Regional Coordinator
Winrock International
08 BP 1603
Abidjan 08, COTE D'IVOIRE
phone: 011-225-41-86-94
Fax: 011-225-41-86-93
E-mail: winrock-abidjan@cgnnet.com
US based West Africa Coordinator
Ms. Ellen Fennell
E-mail: emf@msmail.winrock.org
phone: (501)727-5435

THE WHITE HOUSE
WASHINGTON

June 2, 1997

Ms. Sandra Stern
Discharge Office
Department of Social Work
The Toronto Hospital
Bell Wing, 8th Floor
585 University Avenue
Toronto, Ontario M5G 2C4

Dear Ms. Stern:

On behalf of the First Lady, thank you very much for your letter and for sharing your thoughts on child poverty. You are to be commended for your dream to bring all sectors of society together to address the pressing needs of children. We are not in a position to offer advice to you on this matter, but there are, no doubt, others in your city who are engaged in work on behalf of children with whom you could discuss your ideas.

We are grateful for your efforts. Best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady



THE TORONTO HOSPITAL
A University of Toronto Teaching Hospital

General Division
200 Elizabeth Street
Toronto, Ontario M5G 2G4

Western Division
399 Bathurst Street
Toronto, Ontario M5T 2S8

May 28, 1997

BY FAX: 202 456-6244

First Lady Hillary Rodham Clinton
Office of the First Lady
Old Executive Building
Room 100
Washington, D.C.

Dear Mrs. Clinton,

Child poverty in the midst of affluence in this country is a national shame. Poverty is a crime against the human spirit and denies poor children the chance to develop their knowledge, skills and talents and limits their capacities to contribute to the community. The vulnerability of children and their helplessness to affect change on their own behalf makes child poverty a moral and political issue and is at the heart of my letter to you.

I have a dream - it is to help our poor children. I have a vision - it is to bring community leaders; corporate, public and political together, each with their wealth of resources to address healthy child development and welfare.

Mrs. Clinton, I know of the great works that you have done on behalf of children in the United States. To my mind, you and President Clinton, as well as many other Americans have stood up for universal values. Your voices have been heard, even across the border.

My mother taught me that when you seek expertise, you go straight to the best source possible, no matter how far reaching. Your name equates with social justice for children. And although I am cognizant of the fact that I don't have "quite as good connections as you do", with passion, tenacity, dedication and your advise on how I might facilitate this process, I hope to turn this dream into a reality.

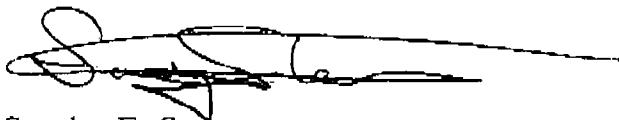
/2....

- 2 -

How would you begin marketing this initiative to the appropriate people, specifically corporate leaders? Which segments of the community should be involved and in what way?

I respectfully ask for your indulgence if I have taken great liberty in seeking your advice. With hope and anticipation I await your reply.

Yours respectfully,



Sandra E. Stern
Discharge Office
Department of Social Work
The Toronto Hospital
Bell Wing, 8th floor
585 University Avenue
Toronto, ON M5G 2C4
Fax: 416 340-4781

(Professionally I am a Resource Specialist at The Toronto Hospital Department of Social Work. However, this endeavor is not work related. It is on my own time.)

THE WHITE HOUSE
WASHINGTON

June 2, 1997

Mr. L. Ronald Scheman
Executive Director
Inter-American Development Bank
Washington, DC 20577

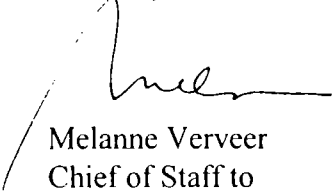
Dear Ron:

Thank you very much for your letter and for forwarding Dr. Montero's letter. We are grateful for your exploring what the Bank can do to be helpful to her new project. Thank you for your help in arranging the micro credit forum for the First Lady in Costa Rica. We appreciate your assistance in this and for all you do in so many other ways.

Thanks for writing and best wishes.

Sincerely,

*many, many
thanks.*



Melanne Verveer
Chief of Staff to
the First Lady



EXECUTIVE DIRECTOR

INTER-AMERICAN DEVELOPMENT BANK
WASHINGTON, D. C. 20577

R
Thanks to R
+ ans. CR's
etc.

CABLE ADDRESS
INTAMBANC

United States

May 22, 1997

Ms. Melanne Verveer
Chief of Staff
Office of the First Lady
The White House
Washington, D.C.

Dear Melanne:

Dr. Maria Eugenia Montero, President of Redimujer, asked me to pass this letter along to the First Lady as a result of her trip to Costa Rica. I am looking into what the Bank can do to help the project. I'll have the Bank communicate directly with her with a copy to you.

It was great seeing you and thank you for everything you did.

Best regards,


L. Ronald Scheman

May 21, 1997

Ms. Mary Stewart
President
Pierre Exceptional School
4556 Garland Highway
Clinton, NC 28328

Dear Ms. Stewart:

On behalf of the First Lady, thank you very much for your letter and information on the mission of Pierre Exceptional School. Mrs. Clinton is not permitted secured government grants or allow other funding on behalf of your institution.

Best wishes in your work.

Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady

Celter
w/ —

MV

to go with Mary Stewart
File

From;
Pierre Exceptional School Inc.
4556 Garland Highway
Clinton, N.C. 28328
(910) 590-3316
Mary L. Stewart, President

To;
The First Lady, Mrs. Hillary Clinton
Mrs. Melanne Vermeer
Mrs. Eileen Lovell

I am writing to you on behalf of the school, concerning the Medical Center, Housing Division with low income residents and the School, for the blind, deaf and special needs. We are seeking your support and help to establish this project nationwide and that you work with President Clinton to make this all possible,

Impact and Mission Statement

1. Living independently
2. to lower taxes, such as property and others
3. Provide jobs for students parents and spouses to keep working everyday so they will have the ability to pay taxes with the intent of using SSI funds received.
4. Provide workshops set-up in the school to help the community thrive.
5. Training and retraining programs so they have an opportunity to retain their jobs and position in life. Monitoring of the students, parents spouses, social service clients 24 hours a day to make this possible.
6. Provide train employee to work and not be on drugs, so we keep crime down in each state.
7. Provide services, community project for the community
8. Provide marketing skills to promote successful economic life and better way to live
9. Provide better medical care for our rural areas, without in some places MRI equipment to save their lives, more research centers and skilled doctors and staff members, for home care and medical care.
10. Provide proper shelter or place to call home for the blind deaf and special needs and elderly, so they can live on their own with home care, maintain care, medical

medical care for live and not have to be placed in nursing homes, foster care and other facilities until they die, so they can be treated with respect. Twenty-four hour around the clock service with monitoring, community projects, social functions, religious functions, sports, plays and others.

11. Provide services, from the chairman of commissioners, banks, social services, rehab services, police departments, employments office, health department, mental health department, United Way and other services. Foundations will contact services with some of the funding going back to the government. Some of the services will be free from the Pierre Exceptional School, Inc. set up by a lottery.

I would like you to also contact the following people on behalf of the school:

1. Secretary Burton's Office (919) 733-4534
2. Governor James Hunt (919) 733-4240
3. Mr. Michael Ward (910) 715-1596
4. Secretary Judy Heumann (202) 205-0147
5. Secretary Richard Riley (202) 401-1000
6. Secretary Johanna Howes (919) 715-4101
7. Chairman of Commissioners - Mr. Edward Revelle (910) 293-4481
8. Mr. Jack St. Clair - Mental Health (910) 296-1851
9. Mr. Simpson - Chairman of Commissioner (910) 259-1200
10. Mr. Raeford Daughtry - Chairman of Commissioner (910) 715-1299
11. Mr. Larry Smith - Chairman of Commissioner (910) 862-4133
12. Secretary Robin Britt - (919) 733-2873
13. Mr. Bob Philback - Rehab Services (919) 733-3364
14. Secretary Henry Cisneros (202) 708-0147
15. Secretary Donna Shala - (202) 690-7000
16. Mr. David Gibson - Director of Hud (404) 331-5136
17. Dr. Bryan Lawson - Superintendent Board of Education - Bladen County (910) 862-4136
18. Mr. Houlihan - Hunt Advisory (919) 715-3535
19. Mr. James R. Smith - BB&T Vice-President /School Advisory Committee (910) 592-0111
20. Senator Jesse Helms (202) 224-6342
21. Senator Lauch Faircloth (202) 224-3154
22. Robert Greer- Chairmand of Commisioners- (910) 341-7149 in Hanover Co.
23. Dr. langdon- County Board Of Education- (910) 592-1401
24. Charles Gainey, Mrs. G. Phillips, Mr. Fleather Pearson- Supertendent of Clinton City School (910) 592-2067
25. President Bill Clinton and First Lady, Mrs. Hillary Clinton-(202) 456-6266
26. Governor George Pataki of New York (212) 681-4580
27. Mrs. Lynn Perrin, Mr. James Rose of Human Resources-(919)733-4534

28. D. Stewart, Manager of Samson County Employment Office-(910) 592-5756
29. Mr. Larry Crandall, Director of Social Services for Samson County-(910) 592-2128
30. Mr. Miles Fowler, Attorney of the Project-(910)592-7131

WE are asking that you contact these people concerning grant monies for this organization on or behalf. The inclosed names shoul receive recogination as outstanding leaders of our community on behalf of the Pieere Exceptional School for the blind,deaf, and special needs and people with low income.

I would like you to set up a interview with me around September or October of this year so we will be able to discuss this project further. Please feel free to contact me at (910) 590-3316 at your conveyience.

Respectfully Yours,
Mary L. Stewart, President

A handwritten signature in cursive script that reads "Mary L. Stewart". The signature is written in black ink and is positioned below the typed name and title.

"OUR MOTTO"

Our Chidren are our Future

Pierre Exceptional School
Mary L Stewart
4556 Garland Highway
Clinton, North Carolina
28328

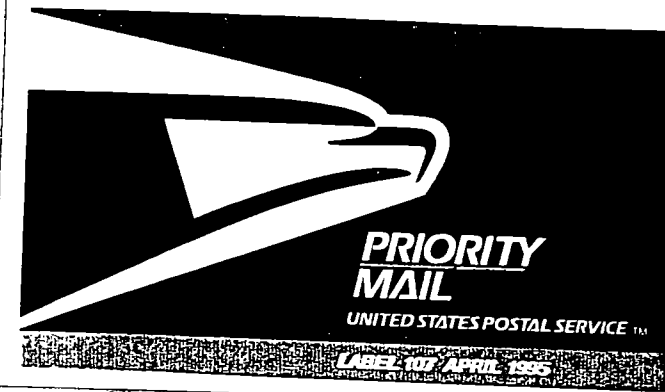
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PHOTOCOPY
PRESERVATION

Mrs Melanne Verveer

Mrs Hilary Clinton

Mrs Eileen Lovell

WHITE HOUSE MAIL
RECEPTION & SECURITY

MAY 5 1997

Processed by: 1

Attention:

Mrs Melanne Verveer

Mrs Eileen Lovell

Mrs Hilary Clinton

White House First Lady

1600 Pa., Avenue N.W.

Washington, D.C. 20202-0100

4/29/97

From;
Pierre Exceptional School Inc.
4556 Garland Highway
Clinton, N.C. 28328
Mary L. Stewart, President

To;
The Chairman Of Commissioner's

We are writing this letter to your county, in hopes of seeking help or involvement from you on a participation basis. This letter was also sent to the BB&T bank and discussed with its representatives.

We at the Pierre Exceptional School would like and hope that your county will act as Member Of Foundation Services in fund-raising efforts and events, for the blind, deaf, disabled and special needs of the school and its programs.

The BB&T bank or its representatives will act as and create a structural foundation program as a Coordinating Member Of Foundation Services and you would act as a Participating Member in giving assistance to the school in its fund-raising efforts thru the year on an on going basis.

With your ideas and fund-raising programs you can work with other business and community based organization in conjunction with the bank and its facilities.

You can run function on behalf of the school, with its help and permission such as;

1. Concerts
2. Barzars
3. Carnivals
4. Religious or Fraternal organization
5. Corporation

6. Armed Forces agencies
7. Martial Arts organization
8. Parades
9. Bucket or container spots

In events such as parades, which can involve the armed forces community with air shows, airplane rides or demonstrations or tours.

In conjunction with your county the bank will have the right to market and also contract with other organization and business in all fund-raising attempts, such as;

1. Hardee's
2. Sprint
3. Carolina Bell
4. Food Lion and Wilson Food Corp.
5. Colleges and University's
6. United Way
7. Cancer and Medical society's

With the communities or any other entity that can help the school in its advancement and its achievements of long term programs and goals.

The bank will lead the way in establishing Loan and Finance accounts and services for low income, blind, deaf, and people with special needs.

Under an exclusive contract, the bank will hold in account set up by the bank and for the school, all monies or earnings from all fund-raising programs.

The prices, fees, and any other earnest money amounts will be established by the schools attorney and the banks representatives or attorneys so that this program can work in conjunction with the banks and the school by-laws.

We at the school, look forward to any and all future endeavors from you and your county. Where we can have a long rewarding and fruitful relationship in striving to acquire the best for our students and all that are participating in our hopes and dreams for a better life.

OUR MOTTO:
The Children are our Future.

**Narrative-Section Of The Project
And
Impact Statements Of Missions**

A. Preparation Of Personnel For Careers In Special Education Programs

1. Career development programs that are targeted to serve infants, toddlers, children and youth with disabilities and with goals for the future years for students and for the students direct outcomes.
2. A clearing house on careers and employment of personnel serving children and youth with disabilities, in which the United States Employment office will set-up workshops that will place students on jobs after training in trade or academic levels of developments. Promotional training programs, support employee teams to monitor them on a 24 hour basis with home care and human relationship problems and family living skills.

The personnel will provide special education related services and early intervention services, which will allow personnel to target sepecilties in the geographic and in the rural county areas. Also with training in the colleges and in-house training programs.

There will be training with doctors to set up I.E.P.'s programs, to search or discover information on physical or mental programs of the career planning programs. The school will produce a wide number of graduates from the program projects after completion of each year, and will be placed on their jobs and living independently.

The United States Employment workshops will place the students on their jobs upon graduation as needed and required by the development training programs.

The workshop plans and objectives are to work with students 2 hours a day and a 4 day week on a 365 day schedule. This project is at the attention and on the desk of Mrs. Hillary Clinton with hope of her presenting this program nation wide.

There will be social service workshops developed by the Social Service Division, Rehabilitaion workshops, Health and Human service workshops, Chairpersons of County Commisioner's, security and transportation workshops set-up by each division in the school and also mental health workshops programs. We will work inconjution with all departments to recruit and train well qualified students,

We also will have workshops set-up for public schools working together on career development programs.

and with other programs and early intervention services which will provide career training of our personnel which will include the key to our model career development programs.

These programs and projects are for the rural community of Hanover, Pender, Duplin, Sampson, Bladen and Cumberland counties of North Carolina. We plan to use ABC program with I.E.P.'s set-up with one on one training of seeing, touching, and feeling. We will work in group repetition training with pre-testing, testing and re-testing programs and computer training skills at the young age of 3 years old depending on their level for trade system career jobs and placement programs, awareness programs, philosophy programs, seminars, meeting early intervention needs for infants, toddlers, children and youth with disabilities with a career development programs. Career field trips designed to inform and educate the children visiting other schools and other organization or foundations. We plan to have a consultant and advisory council for each workshop set-up for this project, on the academic and trade level of educational activities.

The Project Administration will establish time and days of each person daily with a prepared activity plan for that student. The Project Course Development Leader will put into place and plan the career courses each day before the school is open or in session.

There will be Supervising and Project Evaluation Programs set-up by the on site directors each day charts set-up for career planning, Student Preparation Program Committee set-up career planning for academic and trade career programs by the directors each day.

With also Project Communication reports and a Budget Committee program set-up each day for communication and daily budget reporting. The United States Employment workshops will be contracted by each county with no non-discriminatory practices, this will insure that personnel are selected for employment positions without regard to their race, color, creed or national origin in gender, age or disabilities.

This school will provide Biology, Chemistry, Physics, Math and English and also science courses for academic students with supplies, equipment for this project. All of the materials and technology opportunities for teaching the trade system programs for students with disabilities. We will have recruitment programs set-up for well-qualified students with placement on jobs. Planning and Achievement programs for person with disabilities.

Evaluation Planning Committee to evaluate and adjust all programs (4) four times a month with career job placement and security for each student after graduation from this school.

The Mission Statement

Our objectives are to provide, Career Development Programs, Workshops and also provide job placement, housing, medical care, independent living.

The Pierre Exceptional School Inc. consist of a school, housing, and medical center.

2. Preparation of Related Services Personnel Impact and Mission Statement

This project provides the same time and hours that the initial project will provide and the charts, records, Evaluation Planning Committee, and the Career Development Programs with the same workshops in accordance with the other specific programs. We will have a pre-service preparation of individuals to provide corrective development and other supportive services to assist children and youth with disabilities to benefit to their special education needs.

We will work with therapeutic occupational specialist with workshops, social workers, health service agencies, physical therapist, school psychologist and counselors. Also with rehabilitation workshops and counselors, interpreters, sign language, mobility specialist care providers, art therapist, volunteers, physicians and the government organizations including mental health workshop and programs, speech language and pathologist.

We will support the students career goals with internship programs set-up by the school. Program workshops committee's to work with the urban school. We plan to have native americans personnel to work with speech and language pathologist to serve them and their children in disorders and to improve their communication skills. Also they will be involved in dance therapy programs with this project. The project is set-up to prepare school psychologist to become consultants to the parents and the teachers of children with disabilities in a regular classroom environment. With the correct workshops for person with disabilities and offer special programs to the parents, students, spouses that also have disabilities

The mission statement describes that we work with workshops and to train staff and preparing them to achieving the level of an occupational therapist with the career goals to work with urban school.

Preparing level students with cooperative programs to increase the quantity and quality of minorities in the employment field for such jobs as working with therapeutic recreation for children and youth with disabilities.

Preparing school counselors for a master's degree level to focus to the needs of the minority children with disabilities. To prepare school psychologists to become consultants to the parents and teacher of the children with disabilities in a regular classroom environment with I.E.P.'s program and Career Development Research Center Programs.

The Program Directors and Doctors will prepare a captioned film library to serve the disability students, parents, teachers, doctors and staff members.

3. Training Early Intervention and Pre-School Personnel

Impact-Mission Statement Programs

Our school will design and provide pre-service preparation of personnel who will serve infants, toddlers and pre-school children with disabilities and their families.

We will also provide the same hours and days described in the first program with the same workshops. Our personnel will prepare to provide short-term services and long-term services to be implemented with our existing programs for the school.

This program will be from the birth age until the age of (5) five years. It the family and their involvement with early intervention and pre-school services and family living and home care programs, human relation programs, pre-school services and programs which will provide training programs that will have inter-disciplinary scope and focus. We will provide life long disabilities for children from our workshops and programs. With trans-disciplinary designs and study of special education and related service providers.

We will evaluate staff by education, health services and other programs set-up by workshops in the school. The personnel will prepare to be trained to become consultants to other providers and case managers. The parents will be supervised in internship paths with program training experience. We'll have specialist with master degrees which will focus their work in early intervention and Preschool Personnel Development Programs.

Mission Statement

We will provide an interdisciplinary preservice project of diversification of train students with a wide variety of professionals from respective fields of master degree programs, infant specialists, intervention specialists who are currently employed in early childhood programs with children with disabilities to expand and increase their skills for professional licensing and also training for the parents of the disabled student

To provide special infant care and specific disciplines with occupational therapy and physical therapy at a masters level with Doctors and Directors and other staff members of The Pierre Exceptional School Inc.

"OUR MOTTO"

Our Children are our Future

4/28/97

From;
Pierre Exceptional School Inc.
4556 Garland Highway
Clinton, N.C. 28328
(210) 590-3316
President, Mary L. Stuart

To;
Branch Banking & Trust Co.
James R. Smith, Jr. (Dickie)
Vice President
Business Services Officer

In reference to our conversation this past week, when the school discussed with you to act as a representative for us as a Coordinating Member Of Foundation Services, for the Pierre Exceptional School Inc.

The BB&T Bank or its representative's will act and create a structural foundation program to give assistance to the school in our fund-raising efforts.

With your fund-raising programs or potential ideas, that we talked about, you will be allowed to coordinate other business and community based organization on a contractual basis where they will receive a salary, incentives and awards for its participation and work efforts.

The bank will be allowed to hold functions on behalf of the school, with its help and permission.

Some of the functions could be:

1. Concerts
2. Bazaars
3. Carivals
4. Religious or Fraternal organization

5. Corporate companies
6. Armed Forces agencies
7. Martial arts organization
8. Parades
9. Bucket or container fund-raising spots

In events, such as parades, which can involve the armed forces community with air shows, airplane rides or demonstrations or tours.

The bank will have the right to market and contract with other organization and business in all fund-raising attempts, such as;

1. Hardees
2. Sprint
3. Carolina Bell
4. Food Lion and Wilson Food Corp.
5. Colleges and University's
6. United Way
7. Cancer and Medical society's

Other events like working with the armed force bases, air shows, airplanes rides, demonstrations or tours in which the school or the community at large can be able to participate in.

Or any other entity to help the school in its advancement and achievement of its long term programs and goals.

The bank will also be able to contract services with the media, newspaper, radio, t.v. and printing offices. They could involve amusement parks, for reduce ticket prices and free passes. With the hopes of some of the funds coming back to the school foundation account.

The bank should lead the way in establishing Loan and Finance accounts and services for low income, blind, deaf, and people with special needs.

Under an exclusive contract, the bank will hold in an account set up for the school any and all of the monies or earnings from all fund-raising programs.

The exclusive contract will be drawn up by the schools attorney so this matter can work in conjunction with the banks and schools bylaws.

The prices, fees and or any earnest amounts to be set by and approved by the acting parties involved in fund-raising events.

We at the school, would like to thank Mr. Dickie Smith for our meeting which was very productive and gave us all more insight and focus on establishing a foundation to be proud of for the Pierre Exceptional School Inc. and grateful for all the input, direction, effort and vision that he and we at the school discussed this past week in a meeting that he help set up for the schools concern.

We at the school look forward to any and all future endeavors from you and the bank where we can have a long, rewarding and fruitful relationship in striving to acquire the best for our students and all that participate in our hopes and dreams for a better and enriching life.

OUR MOTTO:

The Children are our Future

United States Senate

WASHINGTON, DC 20510-3301

August 26, 1996

Ms. Mary L. Stewart
4556 Garland Highway
Clinton, North Carolina 28328

Dear Ms. Stewart:

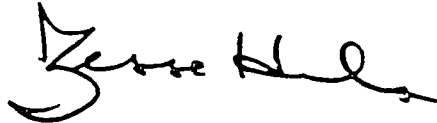
Thank you for your recent letter requesting assistance in locating grant monies to help build a special education school to serve Bladen, Sampson, Duplin and Cumberland Counties. I appreciate you bringing this project to my attention and certainly want to be of assistance.

I have contacted the proper officials of the U.S. Department of Housing and Urban Development, U.S. Department of Education, and the N.C. Department of Public Instruction. In doing so, I have requested their careful attention and consideration of your situation. Just as soon as I hear from them, I will be in touch with you.

Again, thank you for contacting my office. Should you have any questions, please do not hesitate to contact Mrs. Alice McCall in my Raleigh office at (919)856-4630.

With kindest regards,

Sincerely,

A handwritten signature in black ink, appearing to read "Jesse Helms", with a stylized, cursive script.

JESSE HELMS:am

United States Senate

WASHINGTON, DC 20510-3305

September 10, 1996

Ms. Mary L. Stewart
4556 Garland Highway
Clinton, North Carolina 28328

Dear Ms. Stewart:

Thank you for contacting me in your pursuit for a grant from the Department of Education.

At your request I have written to the Department of Education outlining the importance of this grant to Bladen, Sampson, Duplin and Cumberland counties.

Thank you again for contacting me. Please let me know if I can be of any further assistance.

Warmest personal regards,



Lauch Faircloth
United States Senator

LF:lp



STATE OF NORTH CAROLINA
OFFICE OF THE GOVERNOR
RALEIGH 27603-8001

JAMES B. HUNT JR.
GOVERNOR

November 19, 1996

Ms. Mary L. Stewart
Pierre Exceptional School
4556 Garland Highway
Clinton, NC 28328

Dear Ms. Stewart:

As promised, I am responding to your request that either myself or Governor Hunt write letters of support on your behalf for a grant from the Department of Education and others that you listed in the materials you sent to me.

You are to be commended for your dedication and commitment to the the citizens of Duplin, Bladen, Sampson, and Cumberland counties. Please keep me posted as you move forward, and let me know if I can be of further assistance.

Sincerely,

A handwritten signature in cursive script, reading "G. Thomas Houlihan".

G. Thomas Houlihan
Senior Education Advisor

GTH:sre





STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY 12224

GEORGE E. PATAKI
GOVERNOR

March 5, 1997

Dear Ms. Stewart:

Thank you for making me aware of your concerns regarding New York State's educational system.

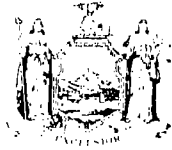
In my 1997-98 Executive Budget recently presented to the Legislature, I proposed a bold agenda to promote educational excellence for New York State's schools. A critical element of my education agenda is the creation of Charter Schools. I believe that this plan will provide new opportunities for children trapped in failing and under-performing schools by allowing them to choose schools willing to take advantage of new tools and bold initiatives. Establishment of these innovative public Charter Schools will ensure that all students, but particularly those from families with low incomes, will have new opportunities to prepare themselves for a brighter future.

Please be assured I will keep your views in mind as we move forward with our agenda to promote educational excellence throughout our New York State schools.

Very truly yours,

A handwritten signature in black ink that reads "George E. Pataki".

Ms. Mary L. Stewart
4556 Garland Highway
Clinton, NC 28328



STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY 12224

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Ms. Mary L. Stewart
4556 Garland Highway
Clinton, NC 28328

Pierre Exceptional School Inc.
4556 Garland Highway
Clinton, N.C. 28328
Mary L. Stewart

The Pierre Exceptional School Inc. is looking for assistance from each county and service organization to establish and maintain their own workshops, in accordance the federal governments request. The work shops will be located within the school. We at the school will contract services from you on specific program and projects and ask of you to provide free service for the community on these projects.

Some of the agencies are;

1. Health dept.
2. Social services
3. Rehabilitation services
4. Security depts.
5. Transportation depts.
6. Chairpersons of Commisioner's
7. Employment services, involveing Ms. Stewart and other head managers.
8. Metal health agencies of each county such as:

Hanover county
Pender county
Duplin county
Sampson county
Bladen county
Cumberland county

This project consist of housing, medical center, school for the blind, deaf, and people with special needs and also with low-income students, parents, spouses, social services clients, rehabilitation clients and others.

This project is a rural community project working with the community and its organizations. The school will be open 365 days a year with 24 hours of training with trade and academic careers with placement on assorted jobs after the proper training has been completed.

Mrs. Hillary Clinton, has express interest in this program and its projects and is on her desk and is in the fore-front of her duties and is hopeful that it will become a nation wide project. The state of North Carolina would receive the credits and the awards as for the creation and accreditation of this project.

We now ask for your efforts and support on this project. The students and clients will be working and on the payroll and living on their own with the proper medical care and housing that will be available to them.

These types of work shops can be set up and you can set up your own by making contact with the following local agencies;

1. Employment Recruiting Workshops
 - A. Support Employment Counselors
 - B. Assistant Employment Counselors
 - C. Employment Interviewers
 - D. Alternative Counselors
 - E. Screening-selecting medical staff at facility of employees and ect.
 - F. Job openings that will be listed in a world wide job bank
 - G. Conduct work shops in conjunction with other supporting agencies such as DSS, Vocational rehabilitation, etc.
 - H. Meetings before contract
 - I. Free services with no charges
2. DSS workshops
3. Security workshops
4. Department of transportation workshops
5. Activities-with the Indian nations and their tribes establishing training.

The profit from these programs or activities go back to the government.

"OUR MOTTO"
Our Children are our Future

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Narrative-Section Of The Project And Impact Statements Of Missions

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2. Preparation of Related Services Personnel Impact and Mission Statement

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3. Training Early Intervention and Pre-School Personnel

Impact-Mission Statement Programs

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