

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. letter	Melanne Verveer to Cory Amron (1 page)	06/25/1997	b(6)
002. letter	Cory Amron to Melanne Verveer (3 pages)	06/24/1997	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 12167

FOLDER TITLE:

Verveer, Melanne Correspondence: January to June 1997 - A-B [1]

2013-0534-S

rc1509

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

INVENTORY

Correspondence Files for Melanne Verveer, Chief of Staff
to The First Lady

January to June, A to Z
1997

ENCLOSURES FILED OVERSIZE ATTACHMENTS

12167

3 boxes filed 9/11/98
TT

NARA 9554

packet
forwarded
to Lissa

THE WHITE HOUSE
WASHINGTON

May 21, 1997

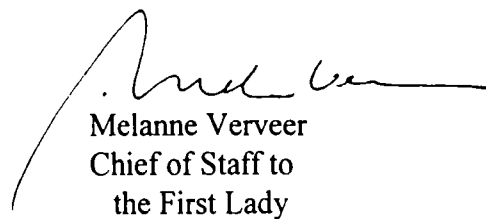
Mr. R. J. Abraham
10 Terrace Drive
Athens, OH

Dear Mr. Abraham :

On behalf of the First Lady, thank you very much for your thoughtful letter and the information on Athens and Ohio University . It has some fascinating facts about the illustrious history of the city and university.

Thanks for writing and best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

June 30, 1997

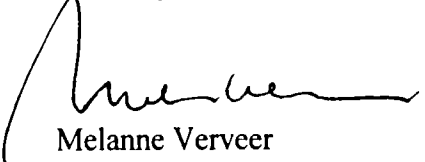
Mr. Ross Aranipour
United America
801 Volvo Parkway
Suite 109-232
Chesapeake, VA 23320

Dear Mr. Aranipour:

On behalf of the First Lady, thank you for Once Upon a Green Hill, for its generous dedication to Mrs Clinton, and for the important lessons the book teaches. White House policy does not allow the First Lady to make endorsements. As a result, she is unable to assist in the promotion of your book.

Thanks for writing and best wishes in your work.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal stroke at the end.

Melanne Verveer
Chief of Staff to
the First Lady



**United
America**

R
HRC can't be
involved in
promotion

May 19, 1997

Mrs. Hillary Rodham Clinton
The First Lady of the United States of America
First Lady's Press Office
Old Executive Office Building
Washington DC, 20500

Dear First Lady:

A book has been written, a Journey has begun and you are an important part of it.

Please help me in this free spirited journey by introducing "Once Upon A Green Hill" to the children of our country. I have enjoyed creating it and I hope that you feel the same way reading it.

Thank you for your Love, Courage and Sacrifice for all People.

Sincerely,

Ross Aranipour
Ross Aranipour
Author & Publisher

*Melanne did
you give this to
HRC? He's asking
for her help in
promoting his book
which is dedicated
to her. I don't think
she should respond
directly Pam*





United America

The Tragedies of the Past and Hopes of Our Future.

By *Ross Aranipour*

Thirty years ago, an emotional experience changed my life. It has been with me ever since that day and it will remain as such forever. I will never forget the old farmer who I saw carrying two baskets of fruit in his hands, going door to door, ringing the door bells of homes in an uptown neighborhood trying to sell his fruit.

After ringing each door, he would wait for a response. A window facing the street in one of the upper levels of the house would open and someone would drop down a basket with a note and money in it. The farmer was trying to be friendly by complimenting their house but not a single word would come out of the person's mouth standing in the window. The farmer would take the note out of the basket and carefully read it. He would then transfer the fruit out of his own basket into theirs and while standing on his tip toes, as if that extra inch would make a difference, he would say, "Thank you, enjoy it, it is fresh." The basket would be pulled into the window and again without any response from the person in the window, the window would be closed.

He noticed me and shaking his head walked towards me and while handing me an apple said this one phrase to me which ever since that day has burned a hole in my heart.

He said: "The fruit of my life is good enough to eat, but I am not good enough to associate with" and with tears in his eyes, he left that neighborhood.

What happened to that old farmer was a tragedy but it is no more tragic than the Native Americans' experience. *Their land was good enough to settle in but themselves not good enough to be the new neighbors.*

The African American man is good enough to go to wars and lose his life over protecting our democracy but his sister in Mississippi would be scolded for associating with a Caucasian man.

The American Jews, after losing six millions of their loved ones and overcoming adversary to rise to the American dream are good enough to play a major role in our country's welfare, as well as defending our interests half way around the globe with their tiny nation, but yet they are not good enough to associate with in some of the neighborhoods in America.

America can no longer afford such tragedies of the past and will not survive without unity, and based on that powerful belief *United America* was established.

I feel it is that time when we all should march into a new future for the United States of America. A future, where every American stops whispering that old saying of being one nation under God and starts living it.



Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

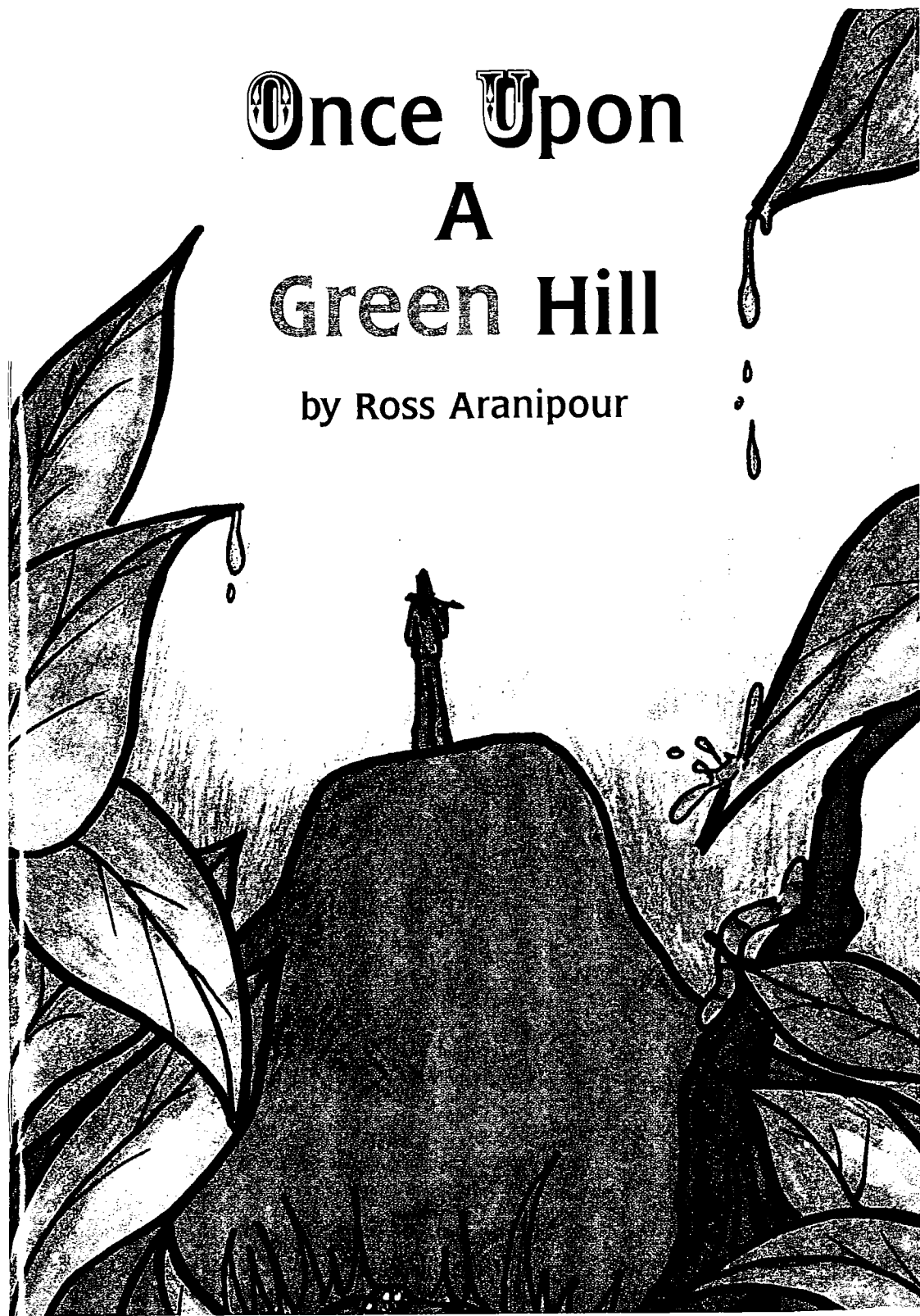
Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

Once Upon a Green Hill

28

Once Upon A Green Hill

by Ross Aranipour



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THE WHITE HOUSE
WASHINGTON

May 20, 1997

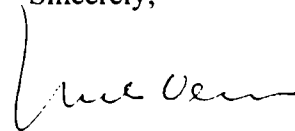
Ms. Joan Barram
Washington Area Women's Foundation
1718 M Street, NW
Suite 281
Washington, DC 20036

Dear Joan:

Thank you for your letter and for the information on the Washington Area Women's Foundation which is doing so much to help women and girls at risk. I hope you will keep us apprised of its progress.

Thank you for writing and best wishes in this important endeavor.

Sincerely,

A handwritten signature in cursive script, appearing to read "Melanne Verveer".

Melanne Verveer
Chief of Staff to
the First Lady

Please Join us at a Tea
Launching the
WASHINGTON AREA
WOMEN'S FOUNDATION

A New Women's Philanthropic
Organization Dedicated to Improving the
Lives of At-Risk Women and Girls in the
Washington Metropolitan Area

Sunday Afternoon
Two to Four O'clock
May 18, 1997

At the Home of
Belle and Morgan O'Brien
5 Eagle Ridge Court
Bethesda, Maryland 20817

(Directions Enclosed)

RSVP

*The favor of a reply is requested by
May 5 to the office of Sacha Millstone
(202) 789-0585*

*Please bring the enclosed patchwork piece
with you to the tea. Our efforts will not be
complete without you.*



WASHINGTON AREA WOMEN'S FOUNDATION



WASHINGTON AREA WOMEN'S FOUNDATION

(R)

April 23, 1997

Dear Friend,

Melanne - FYI

Too many women and girls in our communities are in jeopardy. They are confronted by poverty, homelessness, violence within and outside the home, employment discrimination, inadequate health care, teen pregnancy and other challenges to the realization of self-directed, self-sufficient and productive lives.

Seven months ago, a group of women from diverse backgrounds and life experiences began to talk about the need to build a women's philanthropic organization whose sole focus would be to address the needs of women and girls at risk in our community. From this beginning, the Washington Area Women's Foundation (WAWF) was created as an innovative charitable organization in support of women and girls in our community. Today we invite you to join with us as a WAWF Charter Founder to help create a strong and effective base of support for at-risk women and girls in our community.

WAWF joins more than 75 existing women's philanthropic organizations throughout the country that participate in the National Network of Women's Funds. Each organization works within its community to generate financial resources, promote participation, and work for expanded equity and opportunity for women and girls.

WAWF is the first organization of its kind in the greater Washington, DC area. Making a difference is what WAWF seeks to be all about. The difference is women's foundations—funds by, for and about women—sending a message to all women. At-risk women learn that there is additional community support. And donor women learn that they, too, can be givers—that their dollars hold the power for lasting social change.

Our mission is simple – to serve women and girls in the Washington Metropolitan Area by mobilizing and increasing resources directed to women.

Steering Committee

Joan Barram
Linda Chastang
Janet Collier
Kae Dakin
Susan DeFife
Bonnie Erbe
Anita Estell
Sherburne Laughlin
Sacha Millstone
Belle Brooks O'Brien
Vivian Pinn
Thomasina Rogers
Lois Slavkin
Jannienne Studley
Lori Weinstein

WAWF is dedicated to bringing together our geographically and culturally distinct communities. Too often the invisible walls between the District and its neighboring regions – Arlington, Montgomery, Prince George's and Fairfax Counties – erect barriers to our involvement and participation. The result is that our daily lives are disconnected from one another in the Washington Metropolitan Area. Yet poverty, violence, education, health, employment and countless other issues impact all of us.

Less than 5% of philanthropic dollars in the United States go specifically to women's and girl's programs.

WAWF is committed to developing and educating women philanthropists and to demonstrating the significance of women's philanthropy in the National Capitol Area. As a Charter Founder, your tax-deductible contribution will move this vision into action. Your support will help to establish a grants program, initiate donor education program and create a mentoring partnership program between interested donors and selected nonprofit organizations.

WAWF is all about women helping women and their children – Won't you join with us to make a difference in our community? Together we can piece together our diverse communities into a quilt of compassion and hope, opportunity and involvement that will benefit us all.

Please join us on May 18 to formally launch WAWF, and, if you cannot attend, please consider the enclosed pledge card carefully and give what you can to help launch WAWF and its programs.

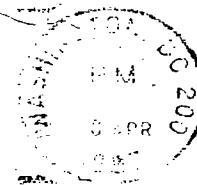
Sincerely,


WAWF Steering Committee

Melanne –
I was happy to find a way
to get more involved locally –
I thought I'd let you know this is
happening and give you a chance to
get involved if you think it is
appropriate.




Jean Barran
WASHINGTON AREA WOMEN'S FOUNDATION
1718 M Street, NW • Suite 281
Washington, DC 20036



*Ms. Melanne Verveer
The White House
OEOB Room 100
Washington DC 20502*



Response Card

- ☐ I would love to be a Charter Founder of the Washington Area Women's Foundation (WAWF).

Enclosed is my contribution of:

_____ \$500 _____ \$1,000 _____ \$2,000 \$_____ Other

- ☐ I am interested in supporting the work of WAWF and look forward to learning more about the organization at the upcoming Tea.
(Please call (202) 789-0585 to RSVP)

- ☐ I regret that I will not be able to attend the Tea. Please send me additional information.

Name _____ Affiliation (Optional) _____
Address _____
Telephone (Home) _____ (Work) _____



WASHINGTON AREA WOMEN'S FOUNDATION
1718 M Street, NW • Suite 281
Washington, DC 20036

PLEASE
PLACE
STAMP
HERE

WASHINGTON AREA WOMEN'S FOUNDATION

1718 M Street, NW • Suite 281
Washington, DC 20036

DIRECTIONS TO THE O'BRIEN'S

5 Eagle Ridge Court
Bethesda, Maryland 20817
301•365•9595

Via the Beltway

1. Take Exit 41, Carderock, which will bring you down onto the Clara Barton Parkway, heading away from D.C.
2. Take Clara Barton to the very end (about 1.5 miles).
3. At the dead-end (MacArthur Blvd.), turn right onto MacArthur Blvd. for about ¼ mile and turn left onto Mountain Gate Drive.
4. Proceed up the hill to the first street and turn left onto Eagle Ridge Drive.
5. Go to the first cul-de-sac on the right (Eagle Ridge Court).
6. The O'Brien's house is the first house on the right in the cul-de-sac. You can park on the circle and along Eagle Ridge Drive.

Via Washington

1. Take Canal Road until it merges into the Clara Barton Parkway, or take MacArthur Blvd., all the way out past Cabin John and the Palisades. Turn right onto Mountain Gate Drive (opposite David Taylor Research Center).
Follow 4 - 6 above.

Via Bethesda

1. Take River Road (or Bradley Blvd.) to a left onto Seven Locks to a right onto MacArthur Blvd. About ½ mile past the Palisades, turn right onto Mountain Gate Drive.
Follow 4 - 6 above.

Via Virginia

1. Take the Beltway (stay in right-hand lane) to the first exit on the Washington side marked Glen Echo, Canal Road and Carderock.
2. Take the left fork heading away from D.C. onto the Clara Barton toward Carderock. Go 1.5 miles to the dead-end at MacArthur Blvd.
3. Turn right onto MacArthur Blvd. About ¼ mile and turn left onto Mountain Gate Drive.
Follow 4 - 6 above.

THE WHITE HOUSE
WASHINGTON

May 21, 1997

Ms. Mabel Brandon
Director, Corporate Programming
Ford Motor Company
1350 I Street, NW
Washington, DC 20005

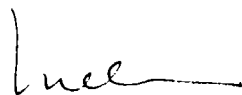
Dear Muffie:

On behalf of the First Lady, thank you for your letter and invitation to attend a dinner to mark the opening of the Corcoran's exhibition of works by Gordon Parker on September 9, 1997.

I have forwarded your request to Patti Solis Doyle, Director of Scheduling for the First Lady, and she will be in touch. I have also gotten it to Presidential scheduling.

Best wishes.

Sincerely,


Melanne Verveer
Chief of Staff to
the First Lady

cc: Patti Solis Doyle



Washington Affairs
Governmental Affairs Staff

Ford Motor Company
1350 I Street, Northwest
Washington, D.C. 20005

May 13, 1997

The Hon. Melanne Verveer
Chief of Staff to the First Lady
The White House
Washington, D.C. 20500

L. Patti

Dear Melanne:

I am working on the forthcoming exhibition to open at the Corcoran Gallery of Art on Tuesday, September 9th honoring the lifetime work of the great Afro-American artist, Gordon Parks. It will be a stunning exhibition and a compendium of the works of this renaissance man who achieved so much against all odds.

As you can see from the enclosed letter from David Levy to The President and Mrs. Clinton, they have been requested to serve as Honorary Patrons of the opening and to actually come to a small (250) dinner hosted by the Chairmen of TIME WARNER and Ford Motor Company on the evening of September 9th.

It is my hope that you can help us to make sure that this request lands in the Scheduling Office of the President and the First Lady and that it is given serious consideration. Distinguished Afro-American entertainers are coming from all over the country for the dinner, and I know that the President and the First Lady would feel that they were embraced by friends and admirers.

With my deepest thanks for your kind consideration and help.

Melanne Verveer

Very sincerely yours,

M. Brandon

Mabel H. Brandon
Director, Corporate Programming

*Breema, p's
respond before
it goes to Patti*

*Wpy sent to
Patti*

THE WHITE HOUSE
WASHINGTON

May 20, 1997

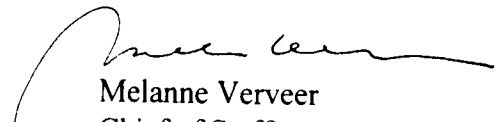
Ms. Gina Burns
President
Group B Strep Organization
P.O. Box 16515
Chapel Hill, NC 27516

Dear Ms. Burns:

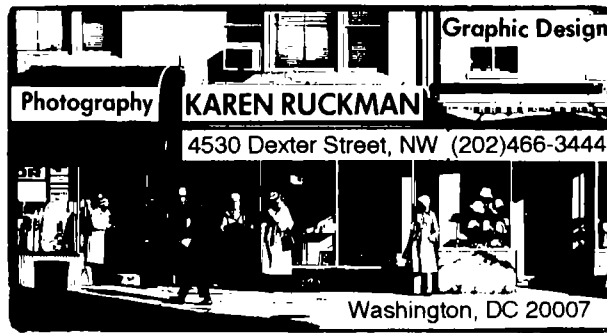
Thank you very much for your letter and the valuable information on the Group B Strep Association, which I shared with the First Lady prior to the Parents magazine lunch. The work you are doing to educate people about measures that can be taken to prevent GBS disease in newborns is commendable. We applaud your efforts and are delighted that Parents recognized them as well.

Best wishes in the important work you are doing.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady



R

April 30, 1997

Melanne Verveer
Chief of Staff to the First Lady
Office of the First Lady
Room 100, OEOB
Washington, DC 20500

Dear Melanne.

I recently attended the Annual Women's Leadership Forum Issues Conference. It has been a long and exciting journey from the brown bag "Stand Up for Hillary" lunches in 1992!

At the conference I had an opportunity to meet and get to know a very good friend of Janice Griffin, who is a friend of mine and the Conference Coordinator. In thanking Janice for her work on the conference, Hillary said, "Tell me what I can do for you, Janice". This could be it!

Marcia Tinsley is a delightful person and is very interested in working at Health and Human Services in the Welfare to Work Initiative. She has experience in the Medicare arena, but understands and is well read on the subject of Welfare to Work.

Janice has forwarded Marcia's resume to Bob Nash at the White House Personnel Office. I offered to send a copy to you, since you might have an opportunity to help Marcia.

Alan and I miss seeing you and Phil. We hope that we can get together in the summer when Alan's brother, Bill, visits us.

Please call if you need to know anything more about Marcia.

Warm regards,

Karen Ruckman

MARCIA L. TINSLEY

7533 Murray Hill Road #744

Columbia, Maryland 21046

(301) 604-2367 (H)

(410) 850-5523 (W)

**EDUCATION: MSA HEALTH ADMINISTRATION, UNIVERSITY OF
NOTRE DAME, SOUTH BEND, INDIANA 1987**

**BA SOCIOLOGY, INDIANA UNIVERSITY NORTHWEST
GARY, INDIANA 1975**

EXPERIENCE:

01/95 - Present UNITED HEALTHCARE CORPORATION
Business Development Manager
Linthicum, Maryland

Responsible for initiating and securing nursing home, physician and ancillary contracts. Analyzes target accounts and develop customized strategic business plans and activities which become the foundation of the site strategic plan. Serves as liaison for client service issue. Creates product diversification based on changes in the market. Develops strategies to ensure recruitment of quality physicians.

10/93 - 01/95 THE PRUDENTIAL
Associate Manager, New England Customer Service
Albany, New York

Responsible for the day to day operations of a 124 person managed care division which comprises membership services, claims processing and utilization management functions. Participated in client presentations which were instrumental in signing new cases in the Tri-State (New York, New Jersey, Connecticut) and Massachusetts areas. Developed, coordinated and monitored the activities of the Quality Improvement Committee to ensure compliance with NCQA standards.

1988 - 1993

INGALLS MEMORIAL HOSPITAL

**Director of Admitting Services/Medical Social Work
Harvey, Illinois**

Responsible for the operations, clinical, human resource and financial management, including P&L, of three departments comprised of 64 FTEs in a \$168.6MM hospital.

1979 -1988

St. Mary Medical Center

**Director of Medical Social Work/Coordinated Services
Gary/Hobart, Indiana**

Responsible for operational, clinical, human resource and financial management of Medical Social Work, QA/UR and Preadmission Screening Departments of a 460 bed, three hospital chain.

PROFESSIONAL AFFILIATIONS:

National Association Health Service Executives
University of Notre Dame Alumni
Maryland Gerontological Association

REFERENCES AVAILABLE UPON REQUEST

May 21, 1997

Ms. Karen Ruckman
4530 Dexter Street, NW
Washington, DC 20007

Dear Karen:

Thank you for your letter and for Marcia Tinsley's resume which I have shared with colleagues here and at HHS. I am certain that she will receive full consideration. I will inform you if I hear of anything.

It was wonderful to hear from you. Best wishes:

Hope all is well.

Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady

Group B Strep Association

P.O. Box 16515 Chapel Hill, North Carolina 27516 Phone/Fax 919-932-5344 Homepage at www.GroupBStrep.org

May 7, 1997

The Honorable Ms. Melanne Verveer
Chief of Staff to Mrs. Hilary Clinton
The White House
Washington, DC 20500

Dear Ms. Verveer,

Please let me introduce myself, my name is Gina Burns and I am President of the Group B Strep Association. GBSA is a non-profit organization formed in 1990 to promote prevention of GBS disease in newborns through education and to promote the development of a vaccine. Group B Strep disease is classified by the Centers for Disease Control as the number one infectious killer of newborns in the U.S. Babies typically come in contact with the bacteria, which is carried by the mother, during childbirth. One third of all adults carry this bacteria in their bodies - it lives in the body just like many other bacteria and is part of the normal intestinal flora. My husband and I lost our first son, Keegan, to a GBS infection in 1989. We learned afterward that a simple \$15.00 test could have alerted the doctors to my condition and I could have been given antibiotics upon admission to labor and delivery to prevent his death. We founded the Group B Strep Association to help prevent this disease and to bring some purpose to this senseless tragedy. Prior to the formation of GBSA, over 2,000 babies were dying each year and thousands were left handicapped. I will be attending a luncheon hosted by Mrs. Clinton in honor of the PARENTS magazine "As They Grow" award recipients on May 22nd.

I wanted to share a little of our organization with you and Mrs. Clinton prior to the luncheon and have enclosed a 1/2 hour documentary film and our newsletter. The film is from a Public Television series called the "Visionaries". The series profiles non-profit organizations from all over the world and explores the motivations and driving forces behind the people who run them. The Group B Strep Association was honored to be chosen for the first year of the series in 1995.

In the documentary you will "meet" physicians and researchers from Baylor College of Medicine, the CDC, and Harvard School of Medicine. Drs. Dennis Kasper and Carol Baker have devoted their medical careers to GBS research. Dr. Kasper has headed up the GBS vaccine development (GBSI), funded through a five year NIH grant. Dr. Anne Schuchat, from the CDC, has been actively involved in surveillance and with her colleagues has published many epidemiological studies on GBS. All of this research has been made possible through federal funding. In addition, you will meet just a few of the families whose babies have suffered due to this disease. I hope you like the film.

I cannot speak highly enough of the public health service in this country. The CDC was responsible for bringing the American College of Obstetricians and Gynecologists (ACOG) and the American Academy of Pediatrics together to publish the first prevention guidelines for GBS one year ago in May of 1996.

Due to the fear of increased liability, ACOG has fought against routine prenatal screening of all mothers for the bacteria even when the scientific data proves otherwise. The new national consensus guidelines now provide the obstetricians with two options for prevention: routine screening of all pregnant women and antibiotics to those who culture positive, or a "wait and see" approach which waits for the mother to develop a risk factor and to then offer treatment. The screening approach prevents 86% of the disease, the risk-factors approach prevents 68%. One fourth of all GBS positive mothers will not develop a risk factor. Their full-term babies are sent to the well baby nurseries and quickly fall into septic shock. Many of these babies die and many are left with permanent handicaps. There is still more work to be done on the issue. Our office receives calls almost daily from families whose babies have died or suffered serious damage due to this disease. The national costs for treating these little newborns far outweighs the cost of prevention through routine screening of pregnant women. We have had a number of families attempt to legislate routine screening only to be strong armed by the medical establishment. I have come to realize that the issue of prevention or lack thereof is not about science or cost effectiveness. Those issues are backed by solid research. The issue of prevention is an issue of defensive medicine among the obstetrical community and their leadership, the American College of Obstetricians and Gynecologists.

My husband, Jay Fulkerson, and I are very excited about the opportunity to meet Mrs. Clinton. We will attend the luncheon bringing good wishes, support and admiration for Mrs. Clinton from our friends and colleagues in North Carolina. It will truly be an honor to meet her and we are looking forward to it.

Sincerely,

A handwritten signature in cursive script that reads "Gina Burns".

Gina Burns - President

MEMORANDUM
OF CALL

Previous editions usable

TO: Huma

☐ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--
Randy Balbas

OF (Organization) Tonglin Foundation

☒ PLEASE PHONE ☐ FTS ☐ AUTOVON
805 969-0713

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

6-26-99
6-27-99
6-28-99

RECEIVED BY	DATE	TIME

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

MEMORANDUM
OF CALL

Previous editions usable

TO: Melanne

☐ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--
Randy Dalbes

OF (Organization) Tonglin Foundation

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON
805-969-0713

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*Paul Cooper referred
him. Re: package
to HKC. 6-18*

RECEIVED BY	DATE	TIME
<u>HMA</u>	<u>6-22</u>	<u>3:10</u>

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

Tonglen Foundation

Date: June 25, 1997

To:

Huma Abedin
Office of the First Lady

From:

Randy Balbes
Tonglen Foundation

Here is the current list of endorsements. Thank you for all your assistance in this process.

NO letter
has drafted to this
man - he has
told no over phone

Tonglen Foundation

Current List of Endorsements

"I'm thrilled that you are bringing this noble intention to critical mass. Congratulations."

-Deepak Chopra

"Our greatest power is the power in our minds; mass agreement is our best tool for healing the world. This meditation is a good step."

-Marianne Williamson

Author of Return to Love

"We support your intention and celebrate your commitment. We will be with you in support on August 8th."

-Kenny and Julia Loggins

"Thank you for bringing this vision to reality. Along with all the medical breakthroughs we need faith and hope to bring an end to AIDS and all disease."

-Dr. Scott Hitt

HIV Specialist

Pacific Oaks Medical Group

"I welcome and support your stand for 'The Beginning of the End of Disease' You can count on me and my staff to join in the global meditation on August 8th."

-Jack Canfield

Co-author, Chicken soup for the Soul

"I have a deep belief in the power of meditation and prayer to heal, and hope that this ceremony will continue to raise awareness about the AIDS epidemic."

-Mariette Hartley

"May the intention behind this global meditation bring forth a miracle of wellness for us all."

-Charles Robbins

Executive Director

AIDS, Medicine and Miracles

"The AIDS National Interfaith Network, a community of over two thousand AIDS ministries across the United States, fully supports the Beginning of the End of Dis-ease. Those who serve in AIDS ministries know well of the power of prayer and meditation as the path to healing of the body, mind and soul. Our commitment on HIV/AIDS by People of Faith reminds us that...the enormity of the pandemic itself has compelled us to join forces despite our differences of belief. Our traditions call us to embody and proclaim hops, and to celebrate life and healing in the midst of suffering."

-Rev. Ken South
AIDS National Interfaith Network,
Washington, D.C.

"You can count on us to stand with you in ceremony to bring an end to AIDS and all disease. We are really looking forward to participating in this global event."

-James Loyce Jr.
AIDS Project Los Angeles

Please Note:

We also are waiting to hear on many others endorsements and it looks as though we will receive a lot them today. Such as:

Pediatric AIDS Foundation
Christopher Reeves
Judith Light
Bernie Siegal
Dr. Anthony Fauci
Greg Louganis
Mary Fisher
Louise Hay
The Dali Lama



Tonglen Foundation

FAX TRANSMITTAL

To: Melanie VerVeer
202-456-6244

Date: June 19, 1997

From: Randy Balbes

Total Pages Including Cover: 10

I am forwarding a letter and package regarding a global meditation and ceremony toward The Beginning of the End of Disease.

Paul Cooper, Vice President of MCA/Universal Music Group suggested that I send these materials to Mrs. Clinton immediately. I'm aware that she is in Denver right now. We wondered if you could possibly fax this information to her there. It's possible she may want to mention this to the press while she's in Denver.

We are currently receiving many celebrity endorsements for this project. For example, yesterday we received the following note:

"I'm thrilled that you are bringing this noble intention to critical mass. Congratulations."

Deepak Chopra

Obviously it would mean so much to the success of this project to have the First Lady's support.

Thank you very much for your assistance!

Tonglen Foundation

June 19, 1997

First Lady Hillary Rodham Clinton

Office of the First Lady

O. E. O. B.

Room 18

Washington D.C., 20500

Dear **Mrs. Clinton**,

I am writing this letter on behalf of the Tonglen Foundation to request your support for a worldwide meditation and ceremony on August 8, 1997 toward The Beginning of the End of Disease.

The Tonglen Foundation, taking its name from the Tibetan word for "simultaneous giving and receiving," is a non-profit organization born from the AIDS epidemic. We are a foundation made up of frontline people - caregivers, PWA's, AIDS practitioners, hospice builders and people who, as survivors of this epidemic, have been transformed by the love of those we have served. From our commitment to remember and serve, and from the realization that bold action could just stretch the realm of possibility, we have chosen the ceremony toward The Beginning of the End of Disease.

One of the most significant results birthed from the AIDS epidemic has been the reigniting of our compassion--the true connection we have to each other. Compassion is the bridge to our union as a people, and the bridge to the End of Disease. As much as we are heartened by recent scientific discoveries toward the elimination of AIDS, we feel these discoveries were brought forth from the love and human compassion birthed by AIDS - it is compassion, the source of all healing, that we wish to celebrate and honor in ceremony.

We also believe it's possible that The Beginning of the End of AIDS is heralding The Beginning of the End of All Physical Disease. Please don't think, however, that we're operating under the misguided assumption that the recent success the AIDS drug cocktails means we've conquered AIDS. On the contrary, we're well aware that there are many people for whom these drugs are not effective, that many who would respond to them cannot afford them, and that it's too early to tell what long term effects these drugs may have. Our ceremony is to connect all people, to empower those with disease to be part of the End of Disease.

Enclosed you will find a package that includes the Invitation, the Ceremony, and a description of the background of the Ceremony. We are currently ready to send our package out to AIDS organizations, Gay & Lesbian organizations, national health organizations, and spiritual/religious organizations around the world. Obviously, we will gain further attention and support by having our vision endorsed by you and your husband, who have so adamantly supported AIDS related causes.

This is where we need your support.

We have assembled a package to send to these organizations, enrolling them in the vision. Our goal is to have these organizations, in turn, enroll their staffs, volunteers, donors and clients, to participate in this worldwide meditation and ceremony.

I'm writing to you, Mrs. Clinton, because you and the President have been unparalleled champions of the AIDS community. Your stand for love and compassion among our universal family, as well as your stand for the urgent need to eliminate this horrific disease have been inspirational to millions. Your emotional support and your written endorsement of this global ceremony would be invaluable in joining hundreds of thousands of people together at one time, focused on bringing an End to AIDS and All Disease.

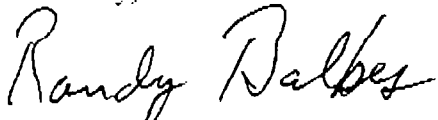
Please review the enclosed materials. We are asking for a brief note reflecting your emotional support for this worldwide meditation, and authorizing us to use your name, and quote your endorsement in our package. There is no doubt such an endorsement would assist us enormously in enrolling numerous organizations and individuals in this vision.

Thank you for taking the time to review the package. Time is of the essence. We must get these materials out to the public immediately in order to ensure the largest possible participation. Your immediate response would be deeply appreciated.

If you have any questions you may contact me at (805) 969-0713, or by e-mail at www.tonglen.com.

I look forward to your response.

Sincerely,



Randy Balbes
Co-founder
Tonglen Foundation

P. S. An interesting piece of information we discovered after this vision was spawned is that Nostradamus predicted by the turn of the century we will begin 1000 years disease free after a major war (AIDS), living in peace and joy.

**Global Meditation and Ceremony
on
“The Beginning of The End of Disease”**

**Tonglen Foundation
280 Middle Road
Santa Barbara, CA 93108**

**Office: 805-969-0713
Fax: 805-969-3812
e.mail: xorin@mci2000.com**

Global Meditation and Ceremony

On August 8-9, 1997, people of every race, creed, gender, age, ethnicity, sexual orientation and religious belief will unite in thousands of Sacred Ceremonies acknowledging the lessons of dis-ease, and marking the beginning of the it's end.....

You are cordially invited

to Participate in a Sacred Ceremony signaling

THE BEGINNING OF THE END OF DIS-EASE

The Ceremony will commence around the world

on August 8, 1997 at 7:30 PM PDT,
(3:30 AM August 9, GMT)

in circles of eight (8)

Through the centuries we have felt the ravages of disease and, in our moments of difficulty, longed for its end. Most recently with the AIDS epidemic we have felt the circle of disease closing in, calling us to care, remember, and to love beyond what we felt our capability to be. We did this; now it is time to go further.

At the Tonglen Foundation, where we are dedicated to the possibility of the end of disease, we feel that disease is ultimately an act of love through a call for a deeper compassion. Disease, in its means of affecting anyone, reminds us that we are all family. By heeding that call on a global level, by listening to the desire in our collective hearts, through simple ceremony, we open a new door and commit to another means of transformation: the joy of life.

Please join us for a ceremony marking **The Beginning of the End of Disease.**

We don't have all the answers....we just ask for a moment toward the end of dis-ease.

Atlantic Monthly

The household and volunteer economy. Much of the nation's most important work—and the work that affects our well-being most directly—gets done in family and community settings. Taking care of children and the elderly, cleaning and repairing, contributing to neighborhood groups—all of these are totally ignored in the GDP when no money changes hands.



联合国第四次世界妇女大会专刊 光明日报社承办

1995年9月15日 星期五 第十八期



溫和的“示威者”

凡(记者赵震武、马兴宇)9月11日上午10时许,一幢五洲国际会议中心二楼第五会议室里的两排座位——(他们)相对面而立,每两人成一排,增添似的几坐一用,40多件统一样式的蓝色T恤衫,胸前用中英文写着:“杜建刚的工作”。

情严重的队伍，是一个叫“国际妇女劳动计划”（IGO）组织在里的。这个组织要求各国承诺：计算妇女的劳动价值，把妇女的劳动计算进国民经济生活。男性不附从的男女站在这里，向前在前方会议发表声明。他们向代表表示在里面对妇女劳动

说结果，有记者成代表来采访的竟说，他们就微笑着告诉人家为什么要站在这里，在争取什么。

下午1时半,会议室内门大开,代表们鱼贯而出。由于意见不一致,会议未起效果。这次会场用点灯的灯光透进那间代表,又要站在第五会议室门前走时,问他们为何不进去?他们回答:在此召开的下一个会议与妇女组织教育有关,和女东协这个会议的

12日上午11时，记者站在二楼，只见那方人民大会堂在第五公义馆门前，虽然人数减了些，但情绪如昨。一打照面，你便晓得记者的那位火头来矣。据说：这里又在开一个重要的会，有些印字昨天闷死，今天更糟了，我们赶紧走吧。

记者问：“他们不使你们怎么办？”
宋大德摇头：“没办法。”
记者追问：“不逮捕他们的恶霸，让他们继续作恶？”
宋大德既摇头又摆手：“不能不抓，不抓就是纵容恶霸。”

WALL STREET JOURNAL.

THESE THÈSES ONT ÉTÉ DÉPOSÉES À LA BIBLIOTHÈQUE NATIONALE

ES FOR HOUSEWORK? Government measure value of unpaid work. Platform ratified at the United Nations conference on women calls on countries to value women's unwaged work in accounting systems. Work such as cooking, driving and meal preparation is kept track of in newly created satellite accounts, separate from national product calculations.

n contribute about \$1 trillion in
r underpaid work to the global

economy, the U.N. Development Programme estimates. Some governments worry that detailed measurements could lead to wages for housework, but it more likely would result in improving women's inheritance rights, divorce settlements and social security benefits. Nordic countries have used their measurements so far to promote paternity leave legislation.

The value of U.S. housework is about \$1.5 billion. [trillion....]

Houston Chronicle

Feb 27, 6 AM 13, 1947

Another ground-breaking development in the final hours of the conference included the adoption of language that asks governments to monitor and record women's unpaid work. The movement to recognize women's unwaged work began at the first women's conference in Mexico City in 1975 and finally bore fruition in Beijing.

According to a United Nations Human Development Report, women's unpaid work in the home and in the fields would amount to \$11 tril-

lion annually if tabulated.

The language doesn't ask governments to actually pay unwaged work but to "measure in quantitative terms unremunerated work that is outside national accounts ... and to accurately reflect its value in satellite or other official accounts."

"This is a real victory," said Ruth Todaseo, a member of the International Women Count Network. "Only when women's unwaged work is acknowledged and valued will women's demands and needs be valued."



published by China Daily

Friday, September 15, 1995

Calculating unpaid work...

by Li Xing

While celebrating UN recognition of women's unwaged work at home and in the community, government delegates and NGO representatives are calling on governments to act on the decision.

The good news came on Tuesday night when the Main Committee of the Fourth World Conference on Women approved the paragraphs in the draft Platform for Action concerning women's unpaid domestic work.

Governments now are committed to "measure in quantitative terms unremunerated work that is outside national accounts... and to accurately reflect its value in satellite or other official accounts."

More than 1,200 grass-roots NGOs have struggled for the past 20 years to get women's unwinged work taken to

account, Margaret Prescod, head of the International Women's Count Network delegation, told a news briefing yesterday at the Beijing International Convention Centre.

She said the current conference has advanced beyond the Nairobi Forward-Looking Strategies by not only recognizing women's domestic and community unpaid work but also by requiring that governments take concrete actions. These include improving data collection on unremunerated work, which is already included in the United Nations System of National Accounts.

But several speakers noted that some governments, which

have made similar commitments before, are reluctant to follow through with action. Government agencies have not been assigned the task of calculating the value of women's unpaid work and compensating women for it.

Andayo, from Guyana, said accounting for women's domestic work is especially urgent in Caribbean and African countries, where more women than men are heads of families, where the traditional discrimination against women is entrenched, and where there are few public services to relieve women of the burden of household work.

Hard work by women's organizations is key to getting governments to act, said Clotil Walcott, president of the National Union of Domestic Employees in Trinidad. Her group lobbied for more than 10 years before

Trinidad's parliament adopted the desired legislation.

Sheila Regehr, a staff member of Canada's Commission on the Status of Women and part of the Canadian government delegation, said that she and her colleagues worked for more than two years to add three questions relating to domestic work to the national census questionnaire. The questions are how many hours are spent taking care of children, doing housework, and helping and caring for the elderly.

The questions are designed to help calculate the amount of domestic work women do in Canada.



Cliff Walcott

THE EARTH TIMES
SEPTEMBER 13, 1995

UNPAID LABOUR:

New Math for Home Work

By Mona Eltahawy

Ask a woman who spends all her time cooking, ironing clothes and raising children if she is a "working woman" and she will probably say no.

Absent a pay check, most economists would not recognize her work either. That's because statisticians only take paid work into account when calculating a country's Gross Domestic Product (GDP).

But the ways we count productivity must change, say women who are lobbying hard for governments to recognize the "invisible" contribution of unpaid work.

"We're trying to get governments to give a clear and unambiguous statement that they intend to measure and bring out how much women are contributing in all economies of the world and how much our work is currently hidden," said Phoebe Jones-Schellenberg, wearing a T-shirt that reads "Women Count, Count Women".

She is a member of the International Women Count Network, a coalition of organizations and individuals who support counting unremunerated work. Members of the network staged a silent vigil on

already low social status, but could also affect pay and divorce settlements, access to credit and other issues determined by economic contribution, women's groups say.

Advocates want women's unpaid work to be factored into satellite, or parallel, accounts that some countries publish as an annex to the figures on paid work that are known as the System of National Accounts.

Adding fuel to the women's demands is the 1995 Human Development Report published for the UN's Development Programme (UNDP) in August that takes the unprecedented step of putting a price tag of US \$11 trillion on women's unpaid work.

The report also gives a list of sobering facts on the gender inequalities of work. Of the total burden of work, women carry more than half. Three-quarters of men's work is in paid market

Continued on page 8



Demonstrators at the conference centre yesterday demanded, "Women count - Count women's work!"

Beijing Watch
September 13, 1995

Caribbean Times

1 News Week online Sunday, 11/09/95

What we never heard about the Beijing Women's Conference

The IDWWFH delegation concluded that the defence of the rights of women of the Southern hemisphere, where women worked hardest for the least remuneration, was a defence of women everywhere.

The IDWWFH focused on tabulating the unwaged work that women do, pressing for a stronger and more precise commitment from governments to go further than the 1985 Conference in Nairobi and last

February's World Summit on Social Development in Copenhagen, where the dialogue concerning this issue was not pursued with much vigour.

The case for counting unwaged work was strongly endorsed by the historic 1995 United Nations Human Development Report, which estimated that of the \$16 trillion worth of unwaged work across the globe, \$11 trillion contributed by women.

Beijing Watch

A Study Paper of the Fourth World Conference on Women
Beijing, September 13, 1995

Women Celebrate New Recognition of Unpaid Work

Mona Eltahawy

Women are celebrating an historic commitment by the world to measure their work and to include it in parallel accounts to the Gross Domestic Product (GDP). A great victory for women for the first time their work will be recognised, a member of the Philippines delegation. "It's historic, a marathon negotiating which concluded at 1:30 p.m. yesterday, a working group unanimously agreed that this should measure, in initiative terms, unremunerated work that is not in national accounts and improve methods to accurately reflect its value in accounts."

Prescod said that developing statistical tools to value women's work both nationally and individually, will give women "an entirely different level of power in negotiating for our rights, whether it is in pay equity, divorce settlements, custody cases, injury litigation, help with elderly dependants or child care."

The measure actually refers to both unpaid work performed by both women and men, but since women perform 2/3 of the world's unpaid work, they will benefit most by the change.

Andriye, a Guyanese NGO delegate, said the new accounts will be "a crucial mobilising tool" which will encourage women to push for other rights. Counting women's work will involve conducting time-use studies to see how many hours women spend doing various tasks, including those they do simultaneously, such as caring for children and cooking.

The document will call on development institutions and donors to provide resources and technical assistance to help developing countries measure women and men's unpaid work.



The Independent Daily of the NGO Forum on Women • Beijing '95 • Thursday, September 7, 1995

On September 4, Forum '95, rather than supporting NGOs, came out against measuring and valuing unwaged work - a key focus of NGOs which also appears throughout the Platform for Action. Over 400 NGOs representing millions of women worldwide have signed for governments to agree, and more are signing every day.

The editorial is inaccurate. The International Women Count Network which co-ordinates the Count Women's Work Caucus is proposing that this vital work - worth \$11 trillion dollars a year according to the UNDP Human Development Report 1995 - is included not in the GDP but in satellite ac-

counts before Beijing, that including unwaged work in satellite accounts would inflate the GDP, thus threatening developing countries' entitlement to aid. Internationally respected economists, statisticians and other experts have dismissed such rumours as nonsense.

It is bad enough to hide the desperate overwork of millions of women in the North facing the "double day" of waged on top of unwaged work. But to hide unwaged work in the South, where women spend hours every day fetching fuel and water on top of back-breaking agricultural work, is a throwback to the Europe which built its empires on this work.

The editorial proposes instead that men share the work. But without official recognition

of women's workload and how vital it is to every economy, our efforts to get men to share have mostly failed. We must target not only men but aid agencies and governments to lift this unbearable burden. An Argentinian and an Indian woman who protested the editorial asked if the proposed solution to share meant that men should accompany women on the four hour walk for water!

Not surprisingly, the G77 countries of the South have stood with women so far. The opposition, echoed in the editorial, has come since 1994 from some countries of the North which claim that counting the work is either unimportant or that "payment" is the hidden goal. The language NGOs are backing calls for

THE WHITE HOUSE
WASHINGTON

June 25, 1997

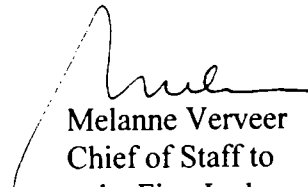
Ms. Janet Benshoof
President
The Center for Reproductive Law and Policy
18th Floor
120 Wall Street
New York, NY 10005

Dear Janet:

Thank you very much for sending us the report which is certainly of interest. I am sorry to hear that you won't be able to join us at the briefing but it was good to see you recently at the meeting.

Thanks and best wishes.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

THE WHITE HOUSE
WASHINGTON

June 17, 1997

Ms. Janet Benshoof
President
The Center For Reproductive
Law and Policy
18th Floor
120 Wall Street
New York, New York 10005

Dear Janet:

I am writing to invite you to join me for a briefing and slide presentation on my recent trip to sub-Saharan Africa.

At the request of the President and the Secretary of State, I travelled to Eritrea, Senegal, South Africa, Tanzania, Uganda and Zimbabwe to highlight examples of Africa's economic and democratic renewal. During my trip, I had the opportunity to meet with many of the men and women who are working to move their countries toward democracy and economic growth and opportunity. I would like to share with you the promise and possibility that I saw in Africa.

The briefing will take place at 3:00pm on Thursday, June 26, 1997 in the Cramton Auditorium at Howard University. Please arrive between 2:30 and 3:00pm at the auditorium entrance at 2465 Sixth Street, N.W. (Sixth and Fairmont Streets). Parking will be available in the university lots. The auditorium is accessible also from the Metro Green Line Howard University/Shaw exit.

Please respond to my office at 202/456-6266 by Monday, June 23rd. Photo identification will be required at the event.

I look forward to seeing you on the 26th.

Sincerely yours,

Hillary Rodham Clinton
Hillary Rodham Clinton

Dear Melane
I can't
come but here's
our very
relevant
report for
Hilary
to use!
Best
Janet

THE WHITE HOUSE
WASHINGTON

June 9, 1997

Ms. Carol Bock
Director of Economic Development
Department of Planning and Development
City Hall
1000 Commonwealth Avenue
Newton, MA 02159

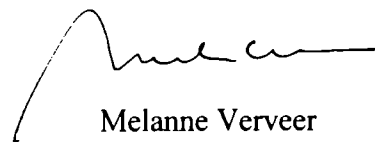
Dear Ms. Bock:

Thank you very much for your letter and invitation to the First Lady to participate in the *Women's Enterprise Initiative* forums.

Mrs. Clinton has no plans to be in Massachusetts in the foreseeable future but we will keep your letter on file in case there is an opportunity in the future.

Thank you for writing and best wishes in your important work.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melanne Verveer', with a long, sweeping horizontal stroke at the end.

Melanne Verveer
Chief of Staff to
the First Lady



CITY OF NEWTON, MASSACHUSETTS

City Hall

1000 Commonwealth Avenue

Newton, Massachusetts 02159

Telephone: (617) 552-7135 Telecopier: (617) 965-6620

DEPARTMENT OF PLANNING AND DEVELOPMENT

May 27, 1997

Ms. Melanne Verrear, Chief of Staff
Office of the First Lady
Executive Office Building Room 100
Washington, D.C. 20500

Dear Ms. Verrear:

I am writing at the suggestion of Hume Abedin to request the First Lady's participation in the *Women's Enterprise Initiative (WEI)*, a collaboration between the City of Newton, Massachusetts and Pine Manor College in Chestnut Hill, Massachusetts.

The *WEI* was launched in April of 1997 and was a terrific success. We had invited Mrs. Clinton to join us for the debut, but she was unavailable. Although we were disappointed that she was not able to be with us, we did appreciate her gracious letter of support.

The *WEI* is a forum providing women entrepreneurs an opportunity to present their business plan to the public and to get feedback from a panel of experts and the general audience. The forum is an on-going program which will be offered at the beginning of the months of October, December, February, April and June. We would be delighted if the First Lady were available at any of these times. We have not identified specific dates as of this time and would be happy to schedule around the First Lady.

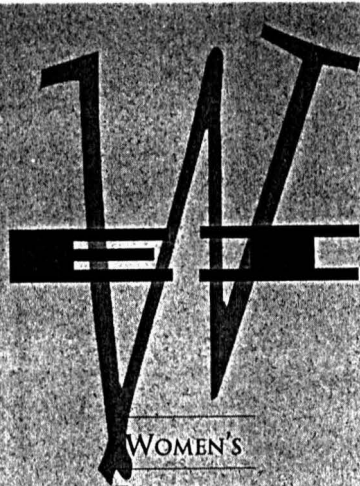
I have enclosed some information for your review and look forward to talking with you on this matter. I can be reached at (617) 552-7135, extension 105. Thank you in advance for your consideration.

Sincerely,

A handwritten signature in cursive script, reading "Carol Bock".

Carol Bock
Director of Economic Development

R
1000 Commonwealth Ave
to me



WOMEN'S
ENTERPRISE
INITIATIVE

*A partnership of
The Center for Inclusive Leadership
and Social Responsibility
at Pine Manor College
and
The Economic Development Division
of the City of Newton's Department
of Planning and Development*

SPONSOR:
Fleet Bank

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Department of Planning and Development
City of Newton
1000 Commonwealth Avenue
Newton, MA 02159
617-731-7000 • 617-552-7135

WOMEN'S ENTERPRISE INITIATIVE
April 17, 1997, 7:00 p.m.

Moderator: Patricia Hanratty, Senior Vice President, Fleet Bank

Welcome: Thomas B. Concannon, Jr., Mayor, City of Newton
Gloria Nemerowicz, President, Pine Manor College

Panelists: Lezlie Ann Colburn
Owner
SBP Management & Business Solutions
Gretchen Kendall Hamilton, Esq.
Tarlow, Breed, Hart, Murphy and Rodgers, P.C.
Counselors at Law
Joseph L. Stone
Vice President, Commercial Lending
Auburndale Cooperative Bank
Donald Rielly
Senior Management Counselor
Small Business Development Center

Presenters: Anne Meirowitz
Greetings and Salutations, Newton, MA
Specializes in personalized mailings and data base management
Stacey Crowell
S.T.A.R. ENTERPRISES, INC., Newton, MA
Manufactures and distributes an all-purpose cart to carry supplies to beach, picnics, gardening, etc.
Linda Goldberg
Creative Cuisine, Personal Chef Service, Somerville, MA
Prepares home-cooked meals for busy families on a monthly, bi-weekly or occasional basis (meals are frozen with last-minute preparation instructions provided)

WEI expresses its appreciation to Triad Advertising, Inc., Fleet Bank, the Newton Free Library, Jo-Ann Baacson of Limited Editions and Judy Caliva of Flowers on the Square for their in-kind contributions.

Executive Committee

City of Newton: Carol Bock, Jane Reed, Linda Walden
Fleet Bank: Martha Sloan Felch
Pine Manor College: Nia Lane Chester, Patricia A. Forde, Doe Hentschel

Executive Summary

- *Services the Initiative will provide.*
- *The benefits the Initiative will confer on presenters.*

The Women's Enterprise Initiative is a joint venture of the City of Newton's Planning and Development Department and Pine Manor College. Its goal is to help women of all ages develop their capabilities to be successful in the businesses they choose.

We envision the focal point of the Initiative as a forum; a place where any woman -- from the person with an idea for starting a non-traditional business to the woman who wants to start a computer company -- can present her business plan and be taken seriously. The successful applicant will orally present her proposal before a panel of experts who will critique it and provide insight into its strengths and weaknesses. An audience comprised of business people, financiers, and consumers will be invited to participate. Counseling sessions will be arranged to discuss the results of the Forum and to review the video tape made of the entrepreneur's presentation. It is our intention that each woman leave the program with information that will help her determine whether or not she can successfully launch her idea.

What makes this project distinctive from other services or programs offered in the area is three-fold: First, we are open to all women regardless of the type of business they want to start or the level of success they want to achieve. We recognize that success is highly personal reflecting a spectrum of economic criteria, values, or lifestyle choices. Secondly, while our main goal is to provide intensive help to each presenter whose plan shows substantial promise, we also want to reach out to the women whose plans need further development. Toward that end all applicants will receive a checklist on the completeness of their business plan and a list of suggested resources to further enhance their plans. We would like these women to come to future forums and submit again. Thirdly, we will offer a thirty minute workshop prior to each forum. Our first workshop, for example, will cover how to evaluate a business plan -- what a business plan is and the factors that make a good one. We hope to draw women into the forum and make them feel this is a safe place to work toward their goal. Through the connections we can help them make and the skills we can help them build (either directly through the forum or resources to which we can link them) we want to help women who have been thinking about starting a business to make the leap.

The first forum will be held April 17, 1997 at the Newton Free Library with plans for July, October, and January at locations alternating between the City of Newton and the Pine Manor campus. Only two business proposals will be considered at each forum. Case presentations will be videotaped to provide the presenter with suggestions for improvement and a brief written evaluation will be solicited from the audience.

Staff will work with each presenter to locate technical resources tailored to the individual's needs and offer each presenter the opportunity to attend one course of her choice (free) from the Pine Manor Entrepreneurship Program. In addition, each presenter will receive a contribution to year's membership in the business organization of her choice.

THE WHITE HOUSE

WASHINGTON

April 17, 1997

Dear Friends:

I am pleased to have this opportunity to send greetings to each of you participating in the Women's Enterprise Initiative.

As you come together and share your knowledge at forums such as this, you work to achieve a common goal of improving the lives of working women throughout your community. I commend you for recognizing the importance of offering women the opportunity to learn from and support one another. If women are to succeed, they must be given tools of opportunity -- one of these is access to credit. Microcredit is an invaluable tool in alleviating poverty, promoting self-sufficiency and stimulating economic activity in communities throughout our nation and the world.

Your efforts today celebrate the essential contributions women make to their family, community and country. It is my hope that your dedication to and success with economic development and microcredit projects in the Newton community will resonate throughout the nation and encourage others to invest in the economic and human potential in their own communities.

I send my best wishes for a successful event.

Sincerely yours,

A handwritten signature in black ink, reading "Hillary Rodham Clinton". The signature is fluid and cursive, with the first name "Hillary" being the most prominent.

Hillary Rodham Clinton

News

PINE MANOR COLLEGE

400 Heath Street
Chestnut Hill, MA 02167
(617) 731-7118

FOR IMMEDIATE RELEASE
March 7, 1997

Contact: Becky Biegelsen
(617) 731-7089

CITY OF NEWTON AND PINE MANOR COLLEGE LAUNCH WOMEN'S ENTERPRISE INITIATIVE

Chestnut Hill, MA -- The City of Newton and the Pine Manor College Center for Inclusive Leadership and Social Responsibility will launch the Women's Enterprise Initiative (WEI) on Thursday, April 17, 1997 at 7:00 p.m. Designed to prepare women in the Metrowest area for success in business, WEI provides a unique forum for women entrepreneurs to hone their business plans and receive crucial feedback by presenting their proposals to a panel of business experts. The first forum will be held at the Newton Free Library, 330 Homer Street, Newton, MA.

WEI is a joint venture of the City of Newton's Planning and Development Department and Pine Manor College. Its mission is to help women ^{to} ~~of all ages~~ develop their capabilities to be successful in the businesses they choose. At the April 17th forum, several women will be selected from a pool of applicants to make an oral presentation of their business proposals before a panel of business professionals, who will critique them and provide insight into their strengths and viability. After the panelists review the plans and offer their feedback, questions and comments will be taken from the general audience.

The forum will be moderated by Patricia Hanratty, Senior Vice President at Fleet Bank, a principal funder of the initiative. She is the recipient of the Boston Chamber of Commerce's 1997 Pinnacle Award for Achievement in Management. "Fleet Bank is pleased to promote the growth of the economy by supporting women-owned ventures," said Hanratty.

-- over --

2-2-2-2-2

WOMEN'S ENTERPRISE INITIATIVE...

In addition to feedback on their business plans, each applicant will receive one free course from the Pine Manor College Entrepreneurship Program and a contribution to a year's membership in the business organization of her choice. All applicants will receive a brief written critique of their business plans and a list of additional resources to further enhance their plans.

"Through these forums, WEI hopes to help women build the skills and networks they need to start up a successful business," said Doe Hentschel, Vice President for Academic Affairs at Pine Manor College. "The City of Newton sees WEI as a viable economic development strategy to attract and retain businesses," said Linda Walden, Senior Planner, City of Newton Planning and Development Department.

The April 17th WEI forum is sponsored by Fleet Bank, Auburndale Cooperative Bank, Bank Boston, Citizens Bank, Newton South Cooperative Bank, and Cambridge Trust Company.

#

Pine Manor College prepares women for roles of inclusive leadership and social responsibility in their careers and communities. Faculty and staff provide an active, collaborative learning environment where students get involved in creativity and problem-solving. Through internships, mentoring teams, a flexible curriculum, and a dynamic co-curriculum, students are provided with the guidance and networks necessary to make choices about their studies and careers.

Business

Taking the initiative

Newton's Planning and Development Department and Pine Manor College will

introduce the Women's Enterprise Initiative at 7 p.m. on April 17 at the Newton Free Library, 330 Homer St. Patricia Hanratty, senior vice president of Fleet Bank, will moderate the forum, which is designed to help women entrepreneurs in the area better manage their businesses.

Financial supporters of the initiative, which plans to hold other forums later this year, are Auburndale Cooperative Bank, BankBoston, Cambridge Trust, Citizens Bank, Fleet Bank and Newton South Cooperative Bank.

For program particulars, call 617-731-7000 or 617-552-7135.

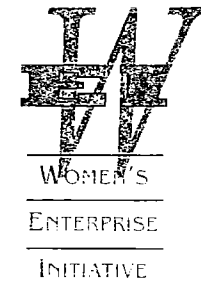
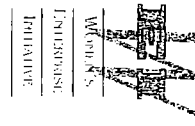
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Women's Enterprise Initiative



April 17, 1997
Druker Auditorium
Newton Free Library
330 Homer Street, Newton
7:00 p.m.

a partnership between

The Economic Development Division
of the City of Newton's Department of
Planning and Development

and

The Center for Inclusive Leadership
and
Social Responsibility
at Pine Manor College

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BUSINESS

Women entrepreneurs

Enterprise, From page 15.

face-paced type that the other programs gear their programs toward," said Doe Hentschel, vice president for academic affairs, Pine Manor College. "We didn't want to duplicate existing programs."

"We're addressing a different need," said Walden.

While the main goal is to provide intensive help to each presenter whose plan shows substantial

promise, the program's developers also want to reach out to women whose plans need further development.

Toward that end, all applicants will receive a checklist on the completeness of their business plan and a list of suggested resources to further enhance their plans. "We would like these women to come to future forums and submit again," said Walden.

Prior to each forum, there will

be a 30-minute workshop on a variety of topics relating to developing and operating a business.

Success of the initiative could also help Pine Manor College to gain recognition as a leader in women's entrepreneurial studies. "We're trying hard to communicate to the world what Pine Manor is about," said Hentschel.

The women's college in Chestnut Hill which offers associate's, bachelor's, and master's degrees, encourages entrepreneurial studies through its Center for Inclusive Leadership and Social Responsibility.

As part of the center's programming, it offers a Certificate in Entrepreneurship in partnership with the New England Women's Business Owners association. Pine Manor also provides internships at entrepreneurial enterprises with support from the Center for Entrepreneurial Leadership at the Marion Ewing Kauffman Foundation.

The Women's Enterprise Initiative was partially funded by area banks, including Fleet Bank, Auburnscale Cooperative Bank, Bank Boston, Citizens Bank, Newton

South Co-operative Bank and Cambridge Trust Company.

Ironically, however, the committee encountered the same obstacles the women they seek to help will likely face. Hentschel admitted that she was surprised with the reluctance on the part of some business people to support the program.

"We're facing the same issues," said Hentschel. "We expected banks to be a little more supportive. We were surprised by some of the questions and conversations we had."

After providing record service, NewTV needs new equipment

NewTV, Newton's public-educational-governmental access television station, reports a record amount of service provided for the eight-month period ending Feb. 28. The center offers free training and free use of video production equipment to Newton residents, businesses, and nonprofit organizations. They are funded by franchise fees from Continental Cablevision, and private donations.

age to the community, free of charge.

Executive director Paul Berg says, "We've given back two dollars for every dollar we spent. I'd say the community has taken to public access in Newton in a big way!" This, says Berg, is the good news. Along with this extensive use has come the wear and tear on equipment for public use.

"Continental spent over a quar-

tal equipment replacement, we need \$200,000 or \$300,000 now, with nowhere near that amount in reserve," Berg said.

NewTV provides live coverage of Board of Aldermen and School Committee meetings, as well as a weekly local newscast, city information programs, high school athletics, and local political talk shows. Users of NewTV equipment range in age from 7 to 70, and have averaged in more than 2,000

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Help for aspiring women entrepreneurs

By Kate Evans-Correia
STAFF WRITER

Aspiring women entrepreneurs will soon have another outlet for getting their business plans heard by a panel of experts.

Pine Manor College, in conjunction with the economic division of the Newton Planning Department, has designed the Women's Enterprise Initiative to help women who live in the MetroWest area launch their own businesses.

"We envision the focal point of the initiative as a forum — a place where any woman — from the person with an idea for starting a nontraditional business to the woman who wants to start a computer company — can present her business plan and be taken seriously," said Linda Walden, economic development director with the Newton Planning and Development Department.

While the committee expects to receive between 15 and 20 applications from women throughout the area, only two will be selected orally present their proposals before a panel of experts who will critique it and provide insight into strengths and weaknesses.

The first forum will be held on April 17 at the Newton Free Library. An audience comprised of business people, financiers, and consumers will be invited to participate. Counseling sessions will be arranged to discuss the results of the forum and to review the videotape made of the entrepreneur's presentation. The deadline for submissions is Monday, March 31.

Patricia Hanratty, senior vice president at Fleet Bank, will moderate at the forum. Panelists will include bankers, financial planners and local business people with business proposal experience.

"It is our intent that each woman leave the program with information that will help her determine whether or not she can successfully launch her idea," said Walden.

A review committee will work with each presenter to locate technical resources tailored to the individual's needs. Each presenter will be able to attend one course of her choice, tuition-free, from the Pine Manor Entrepreneurship program. In addition, each presenter will receive a contribution to a one-year membership in the business organization of her choice.

What makes this project different from other services or programs is that in addition to targeting women who live in the MetroWest area, all women, regardless of the type of business they want to start or the level of success they want to achieve, are encouraged to apply, said members of the planning committee.

"We recognize that success is highly personal, reflecting a spectrum of economic criteria, values, or lifestyle choices," said Walden.

While there are other similar vehicles for women entrepreneurs, such as programs organized by Massachusetts Institute of Technology in Cambridge and Babson College in Wellesley, the committee said it wanted to fill a different niche.



Doe Hentschel, left, co-chair of the Women's Enterprise Initiatives and vice president of academic affairs at Pine Manor College, and Carol Beck, director of economic development of Newton, review paperwork.

PHOTO BY VIRGINIA CAMPBELL

"We wanted to target the woman who was getting into business for herself because of a lifestyle change or someone looking for a job change. We didn't want just the

Introducing **STRATA**

deemed.

"Over the past five years, a lot of people who were 'downsized' became consultants or started companies. They have stuck it out, and

The small business influence has been such that the city has had to pay attention. Walden said a small business conference last year was

home-based start-ups in recent years.

Allan Benjamin, owner and founder of Global Balance

Enterprising women

By Pamela Picard
TAB Staff Writer

Experts who study entrepreneurial trends claim there is no particular personality behind the counter or CEO's desk of the nation's eight million women-owned businesses.

In fact, a combination of different factors — the glass ceiling for women associated with corporate culture, family pressures or the desire to be part of the American dream of owning a business — are contributing to the business trend.

But what is clear, is that modern day financiers are more and more likely to be female. The Boston office of the Small Business Administration said 192,000 women started businesses in Massachusetts in 1996, and that they generated over \$49 billion in sales.

Concentrating on the recent trend of women-owned businesses — which the U.S. Census Bureau reported has jumped 42 percent between 1987 and 1992 — local experts are working to extend services to business-minded women in Newton and surrounding communities.

Recently, the city of Newton and Pine Manor College launched the Women's Enterprise Initiative, designed to prepare women in the MetroWest region for business success.

"We want this to stimulate women and ideas," Doe Hentschel, vice president of academic affairs for Pine Manor, said. "We hope this program will be accessible and open to all women."

The women interested in becoming business owners are usually married, aged 35 to 54, have a college or graduate degree, start retail or service and focus on keeping up with technology, according to the National Foundation for Women Business Owners.

WEI is currently soliciting proposals from women looking to open a business or those who have already taken the leap and find they could use some advice.

Those selected by the WEI board will have the opportunity to present their ideas to a panel of experts, who will provide feedback and suggestions. Also, those selected to present will receive one free course

from the Pine Manor Entrepreneurship Program and a contribution to a year's membership in the business organization of her choice.

"We are trying to fill a niche. We are not going after those with multimillion dollar prospectus," Walden said.

The Pine Manor and Newton connection started last May, said Walden, as an effort to enhance the number of resources available for women outside of Boston.

But as many women entrepreneurs are saying, getting started often has less to do with having a solid business plan than on finding a bank willing to back a new venture.

"Banks look at small enterprises in a different way. They see women-owned businesses as a trend. That's obvious," Walden said. "We can't change underwriting rules, but hopefully women who go through the forum will have a good business plan and are more likely to get financing."

Although six banks, ranging from larger ones to small community-based ones, have made financial donations, WEI said faced many of the same problems aspiring women entrepreneurs encounter dealing with banks. Namely, women starting business tend to have a tougher time getting financial backing and having banks respond the needs of women business owners, WEI said.

"We expected banks to be a little bit more supportive than they have been," Hentschel said. "It's a problem."

As WEI talked to women who have started businesses, many said it wasn't uncommon to meet with several banks before finding one willing to take a risk on them.

To alleviate the problem, Walden said WEI is working toward raising funds to start a small loan pool specially for women interested in starting a small business.

Martha Sloan Felch, vice president at Fleet Bank, nodded in agreement as others told stories of financing problems, but she said such programs as WEI are a start.

"It's just good business to address a burgeoning segment of our society," Felch said. "And job creation makes us all look good." □

Newton TAB

March 15, 1997

May 21, 1997

Dr. Benjamin Barber
Director
Department of Political Science
Rutgers University
Hickman Hall, Douglass Campus
New Brunswick, NJ 08903

Dear Ben:

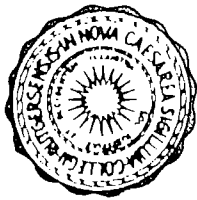
Thank you very much for your letter and invitation to
"Home and the River."

Regrettably, I will be unable to be in New York at that
time, but thank you for thinking of me. It sounds absolutely
terrific.

Best wishes.

Sincerely,

Melanne Verveer
Chief of Staff to
the First Lady



THE STATE UNIVERSITY OF NEW JERSEY
RUTGERS

Department of Political Science
Hickman Hall • Douglass Campus
New Brunswick • New Jersey 08903
(908) 932-6861, Fax: (908) 932-1922

R

Walt Whitman Center for the Culture and Politics of Democracy

Director:
Benjamin R. Barber
Whitman Professor of Political Science

Regner

May 13, 1997

Ms. Melanne Verveer
Deputy Assistant to the President and
Chief-of-Staff to the First Lady
1600 Pennsylvania Avenue, NW
Washington, DC 20500

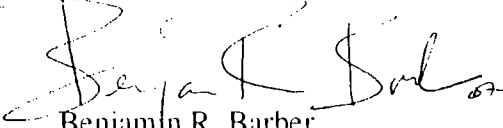
Dear Melanne:

Last year George Quincy and I, having completed our American opera "Home and the River," were lucky enough to secure an inaugural concert reading of the work by Encompass Music Theater. Following this extraordinarily exciting reading, George and I have done additional work on the opera, and I am now delighted to say that Encompass Music Theater plans to produce a staged reading.

There will be four performances at Christ and St. Stephens Church (120 West 69th Street, New York City) on Tuesday, June 10; Thursday, June 12; Tuesday, June 17; and Thursday, June 19, at 8:00 p.m. I hope very much that you will be able to come – whether you missed it last year or came and were excited about what you saw. You will receive a flyer much closer to the performance, but I wanted to let you know in advance about the June dates so that you could pencil in one of them that fits your busy schedule. The telephone line for tickets is 212-594-7880 (Encompass Music Theater).

I hope I will see you at Home and the River in June.

Best wishes,


Benjamin R. Barber
Director

BRB:bjf

P.S.: The magazine *Lingua Franca* is doing a special piece on the opera in the June issue and George and I will be doing interviews on Janet Coleman's midday program on WBAI also.

THE
NATIONAL
CAMPAIGN TO
PREVENT TEEN PREGNANCY

2100 M STREET NW SUITE 300
WASHINGTON DC 20037

PHONE: 202.857.8655

FAX: 202.331.7735

EMAIL: CAMPAIGN@TEENPREGNANCY.ORG

WEB: WWW.TEENPREGNANCY.ORG

MEMORANDUM

TO: Melanne Verveer
FROM: Sarah S. Brown, Director
DATE: 6/6/97
RE: Conference on State-Based Media Campaigns

I would like to inform you of a two-day conference on state-based media campaigns on teen pregnancy prevention we are holding on June 26 and 27 in Washington, DC. This conference will provide state and local leaders with the opportunity to learn from past campaigns, share strategies with others who are currently conducting campaigns, and plan future ones that are effective and meaningful. We also want to learn from attendees about what they want and need from the National Campaign to support their media work and to use this meeting as a way to refine our own media strategies. A preliminary agenda is attached.

As you will note, we plan to showcase videos, posters, and educational tools; review evaluation data from past media-based efforts in the social change field (e.g., smoking, seatbelts, drunk driving, and others); and learn about creative ways to enlist the help of the media on this important topic. We will also discuss evaluation strategies, formative research, and ideas for building media-based teen pregnancy prevention activities into larger efforts to promote good health. We are pleased to welcome Jessica Klein, the Executive Producer of "Beverly Hills 90210," as our dinner speaker on the evening of June 26.

Since space is very limited for these events, we ask that you call our offices by June 20 and let my assistant, Alexandra Leverich (p: 202-857-8550), know if you would like to attend any part or all of the conference and, if so, which sessions. If we do not hear from you by then, we will assume that you are not coming. If you are unable to attend but would like to receive a copy of the meeting proceedings, please let Alexandra know.

We believe this conference will be a great success in mobilizing states and localities to share "best practices" and to harness the media as a powerful tool to help prevent teen pregnancy.

*Regret, but ask her
to send us materials
HMA*

National Campaign to Prevent Teen Pregnancy
Media Campaigns Conference -- June 26 & 27, 1997
The Doubletree Hotel, 1515 Rhode Island Ave., NW Washington, DC

Thursday, June 26

11:00 am-9:00 pm

Optional: Sign in, refreshments available

10:00 am

I. Introduction, welcome, conference goals

11:00 am

Isabel Sawhill, Campaign President and Sarah Brown, Campaign Director

II. Engaging the Media: Basic Principles and Lessons from Past Research

11:15 am-1:45 pm

This session will include presentations on the following:

- ▶ The Principles of Social Marketing: What it Can and Can't Accomplish

Confirmed speaker: Bill Novelli, President, National Center for Tobacco-Free Kids; Founder, Porter Novelli

-----BOXED LUNCHES AVAILABLE-----

12:30 pm

- ▶ Raising Awareness and Changing Behavior: What do Research and Past Evaluations tell us?

Confirmed Speaker: Bill DeJong, Harvard School of Public Health, Center for Health Communications

- ▶ Applying Media Advocacy to Create Social Change

Confirmed Speaker: Katie Woodruff, Berkeley Media Studies Group

- ▶ General Discussion

III. Lessons Learned from Evaluated Campaigns

2:00pm-4:00pm

Well-developed campaigns--current or completed-- with an evaluation component will be discussed.

- ▶ *Confirmed Panel Chair: Hal Donofrio, President and Creator of the Campaign For Our Children, Baltimore, MD*
Panel Chair will deliver opening remarks and introduce each case study.

Case studies:

- ▶ "Not Me, Not Now," Rochester, New York
- ▶ Campaign for Our Children: National Overview and the Maryland Campaign.
- ▶ "Project Action," Portland, Oregon, Seattle, Washington and San Jose, California
- ▶ Additional Case Study TBA

Question and answer session with all panelists.

IV. Challenges in Evaluating Media Campaigns

4:00 pm-4:30 pm

Experienced evaluators will discuss methodology, impact assessment, and the challenges in evaluating local media campaigns.

RECEPTION IN THE RESOURCE ROOM

5:45 pm-6:30 pm

DINNER

6:30 pm-9:00 pm

Special Dinner Speaker: Jessica Klein, Executive Producer, "Beverly Hills, 90210"

Topic: Engaging media decision-makers to become part of the solution.

SAMPLE MEDIA CAMPAIGN MATERIALS FROM ACROSS THE COUNTRY
WILL BE ON DISPLAY THROUGHOUT THE CONFERENCE
IN THE RESOURCE ROOM.

Friday, June 27

8:00 am-3:30 pm

Continental Breakfast will be available.

8:00 - 8:30 am

Special Breakfast Presentation

8:30 am-9:15 am

(Invited) Sheila Johnson, Executive Vice President of Corporate Affairs, Black Entertainment Television
Partnerships in Action: BET Makes Teen Pregnancy Prevention a Corporate Priority in 1997

V. Current Events: State-Based Media Campaigns in Progress

9:15 am-11:00 am

Representatives from three states will discuss recently launched campaigns.

- California
- Idaho (to be confirmed)
- Michigan
- Questions and Discussion (40 minutes)

VI. Reaching Urban Youth through Entertainment

11:00 - 11:45am

Confirmed Speaker: Ivan Juzang, President, Motivational Educational Entertainment

-----LUNCHEON SERVED-----

11:45 am - 12:45pm

VII. Make it Happen: Workshops to Apply Lessons Learned

12:45 pm - 2:00 pm

Workshop topics are being determined by survey responses from invited participants. Topics will include:

- Developing a Powerful Message and Targeting Specific Audiences
- Media Advocacy Training: Link Your Campaign to Related Health Initiatives
- TOPIC TBD FROM PARTICIPANT SURVEYS
- TOPIC TBD FROM PARTICIPANT SURVEYS

VIII. GROUP DISCUSSION: Funding Sources for Media Campaigns

2:00pm -- 3:00 pm

Panelists will discuss private and public funding streams, and will answer questions from participants.

IX. Closing Session

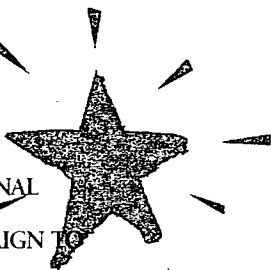
3:00 pm-3:30 pm

- Conclusions, comments, and ideas for ongoing communication around local media campaigns.
- Campaign Director Sarah Brown will offer conclusions and ideas for next steps.

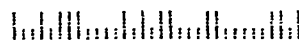
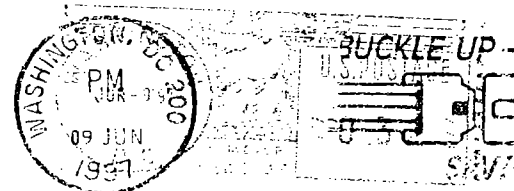
NOTE: The Resource Room will remain open until 5:00 pm.

SAMPLE MEDIA CAMPAIGN MATERIALS FROM ACROSS THE COUNTRY
WILL BE ON DISPLAY THROUGHOUT THE CONFERENCE
IN THE RESOURCE ROOM.

THE
NATIONAL
CAMPAIGN TO
PREVENT TEEN PREGNANCY
2100 M STREET NW SUITE 300
WASHINGTON DC 20037



Ms. Melanne Verveer
Chief of Staff
Office of the First Lady
The White House
Washington, DC 20500



THE WHITE HOUSE
WASHINGTON

June 25, 1997

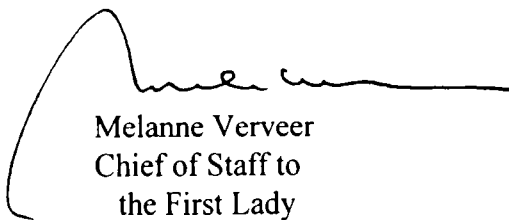
Ms. Helia Barbosa
Executive Coordinator
CEDECA/BA
Rua, Conceicao da Praia
No. 32- 1 andar
40.000 Salvador - Bahia
BRAZIL

Dear Ms. Barbosa:

On behalf of the First Lady, thank you very much for your letter and the information on CEDECA. Mrs. Clinton will long remember her trip to Salvador-Bahia and the extraordinary work that is being done on behalf of children and others with special needs. The work you are doing on behalf of children is very important and we applaud your efforts.

Thanks and best wishes for continued success.

Sincerely,



Melanne Verveer
Chief of Staff to
the First Lady

CEDECA/BA

CENTRO DE DEFESA DA
CRIANÇA E DO ADOLESCENTE DA BAHIA

Salvador da Bahia, April 8, 1997

Ms. Hillary Rodham Clinton
First Lady of the United States of America
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500 USA

Dear Ms. Rodham Clinton,

More than a year has passed since I enjoyed the great honor of meeting you at the Meridien Hotel luncheon during your visit to this Brazilian city of Salvador. Due to an unfortunate combination of factors (financial crisis at the Center, under-staffing, translation difficulties), only now are we sending the promised information about the work of CEDECA-Bahia. Enclosed are our new pamphlet and our book detailing the collaborative development of the media campaign against child sexual exploitation. Both documents are bilingual English-Portuguese.

We are happy to report several pieces of exciting news for CEDECA in the fight to defend the rights of children and adolescents. In August of last year, I served as a panelist on the Law Reform and Enforcement Panel at the World Congress Against Commercial Sexual Exploitation of Children in Stockholm. CEDECA had the pleasure in December of winning the Human Rights Prize 1996 (2nd place, NGO category), which we received at the hands of President Fernando Henrique Cardoso. This was an especially great honor for CEDECA because we are a small NGO (8 staff, including support staff) and the only winner in the northeast since the founding of the prize in 1995. Another milestone is the local tourism associations (private sector and governmental) joining the ranks of CEDECA's partners in recent months. We are working together to prevent and combat child sexual exploitation in tourism, a boom industry in our city. In January, I had the opportunity to take CEDECA's experiences to Angola to develop a National Strategic Plan to Combat Commercial Sexual Exploitation of Children, approved by the Angolan government. Other good news is a new project that will help in revitalizing the fight against impunity with families of adolescent murder victims. Our database project, funded by USAID via Companheiros das Americas/Projeto POMMAR, is helping us to become a reference center on child sexual exploitation in Salvador and, via Internet, throughout the lusophone world.

The database, like so much of our work, is in serious need of additional financial support. We try to rise above the constant funding limitations with creativity and an ever-increasing network of partners, including police; local, state and federal government; universities; transportation syndicates; the tourism sector; local NGOs; neighborhood associations; and international funders. The months

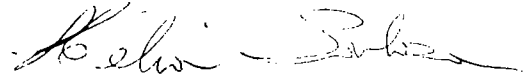
CEDECA/BA

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that we lack resouces to pay staff salaries, however, compromise our struggle to teach society to understand, respect and defend the rights of its youngest citizens. We would greatly appreciate your evaluation of the enclosed funding proposals.

Please accept our warmest congratulation to you and the President on his re-election. In addition, we send our wishes that your paths be replete with peace and justice.

Sincerely,



Hélia Barbosa
Executive Coordinator

The following is a translation of an article that appeared in the newspaper Tribuna da Bahia in the city of Salvador, Bahia, Brazil, in late October, 1995.

Hillary Just for Women

We are constructing an era of a new woman—serene, sure of herself, confident, capable of developing her talents and dominating her own space. An era where women do not live through men but beside men, as their colleagues and partners. It is the emancipation of the woman. And this emancipation can not be separated from female liberty. It will only be concrete when each woman can define her social force and when society recognizes women's political power.

Sunday, October 15, 1995, was notable in the history of women's independence and culture in Bahia: Brazilian women were recognized for their work in various areas that have provoked transformations in society. Women who are effecting change, defending and strengthening the position of women, under all circumstances, including adverse circumstances.

That Sunday, these women met with Ms. Hillary Clinton, wife and colleague of the President of the United States. She is a woman who fills a role much greater than that of First Lady, a duty which while not being institutional has a significant political relevance, especially when the role is filled by a woman of such stature as Hillary. Elegant, beautiful, intelligent, active, conscientious in her role and above all, feminine—a lady. Clinton enchanted all present when she declared that she was impressed with the strength and organization of her Brazilian sisters.

With the wisdom of those who know how to listen, she gave attention to all, listening to and appreciating information presented to give her a vision of the socio-economic situation of the country. Recognizing the warrior and fighting spirit of women, the First Lady declared that the issues addressed in the meeting are universal and that it is necessary to share this kind of information, through exchanges, of actions being taken so that changes can be realized, specifically regarding children and adolescents.

In many of us Brazilian women probably exists a wish to participate in such an honorable encounter. As a lawyer working in the area of children and adolescents, side by side with other women (professionals of all kinds: writers, politicians, artists, etc.), I felt privileged to be able to share the experiences of this professional known for her effective action in our area of militancy. This is why I felt a need to show the rest of the "companheiras" in Bahia and throughout Brazil our conviction that each one of the women present there worked to represent the situation of women in our country. Mrs. Clinton left us with a certainty that historical change of this era will only come to pass with the evolution of women towards liberty.

by Hélia Barbosa, public defender and Executive Coordinator of the Center for the Defense of Children and Adolescents of Bahia—CEDECA.

Hillary só para mulheres



Estamos construindo a era da nova mulher - serena, segura de si, confiante, capaz de desenvolver seus talentos e de conquistar seu próprio espaço. Uma era onde a mulher não vive através do homem mas ao lado dele como companheira e cúmplice bilateral. E a emancipação da mulher! E a emancipação não pode estar dissociada da liberdade feminina. Somente se concretizará quando, efetivamente, a própria mulher identificar a sua força social, e a sociedade reconhecer seu poder político.

O domingo de 15 de outubro de 1995 foi marcante para a história da cultura e independência femininas na Bahia: mulheres brasileiras foram reconhecidas por suas diferentes atuações em áreas que vêm provocando transformações na sociedade. Mulheres que vêm gerando mudanças, garantindo e

fortalecendo a condição feminina, não importa sob que circunstâncias, algumas até adversas.

Nesse domingo, essas mulheres encontraram-se com a Dra. Hillary Clinton, esposa e companheira do presidente dos Estados Unidos da América. Uma mulher que ocupa o espaço maior do que o de primeira-dama da nação americana, cargo, que embora não sendo institucional tem um relevan-

te significado político, em especial quando ocupado por uma mulher da estatura de Hillary. Elegante, bonita, inteligente, ativa, consciente do seu papel e, sobretudo, feminina, a senhora Clinton encantou a todas ali presentes, enquanto declarou estar impressionada com a força e organização das suas com-

panheiras brasileiras.

Com a sabedoria dos que sabem ouvir, deu atenção a todas, escutando e agradecendo as informações reveladas as quais lhe possibilitaram um ce-

nário das questões sócio-econômicas que afligem o país. Reconhecendo o espírito guerreiro e combativo das mulheres, a primeira-dama declarou que as questões abordadas durante o encontro são universais e que é necessária a divulgação do

que vem sendo feito, além do intercâmbio de ações no sentido de que mudanças sejam obtidas, especificamente aquelas dirigidas às crianças e aos adolescentes.

O domingo de 15 de outubro foi marcante para a história da cultura da Bahia

Em muitas de nós mulheres brasileiras talvez tenha ficado o desejo de participação em tão honrado encontro. Na condição de advogada com ações dirigidas à criança e ao adolescente, ao lado de mulheres (profissionais as mais diversas: escritoras, políticas, artistas etc), senti-me privilegiada de partilhar das experiências dessa profissional reconhecida pelo seu exercício efetivo em nossa área de militância. Razão pela qual sinto a necessidade de manifestar às demais companheiras da Bahia e do Brasil nossa convicção de que cada uma das mulheres ali presentes buscou ser representativa da condição feminina de nosso país. A Sra. Clinton deixou-nos a certeza de que a mudança histórica de uma época só se dará concomitante com evolução das mulheres em rumo à liberdade.

Hélia Barbosa é defensora pública e coordenadora executiva do Centro de Defesa da Criança e do Adolescente da Bahia - CEDECA.

*Tribuna da Bahia
October 1995*



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e do Adolescente da Bahia**

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Center for the Defense of Children and
Adolescents

The work

The Center for the Defense of Children and Adolescents of Bahia is a nongovernmental organization, founded in 1991 to develop mechanisms of sociolegal intervention for the guarantee and defense of the rights of the juvenile population at personal and social risk, above all the rights to life and physical and psychological integrity.

CEDECA-BA has as its objective to combat all manifestations of violence against children and adolescents. It is coordinated by a council of social services organizations -- from which a three-member directorate is elected to serve two years terms -- and develops projects to promote, guarantee and defend rights, choosing two strategic lines of action: combat of extermination (murder) and of sexual-laboral exploitation of children and adolescents.

The increase in violence and of the number of murders of children and adolescents in Bahia moved the community of social service organizations to demand the creation of an entity directed at defending the fundamental rights of life and physical integrity of this population. As soon as CEDECA-BA started work, it became clear that while the boys were being exterminated, the girls were being prostituted, in a process of similar and irreversible elimination.

Thus the two strategic lines were chosen, as constituting the most grave threats to the lives of Brazilian children and adolescents.

For the period of 1996-1997, two additional lines of action were adopted: combat of child laboral exploitation, including violence against domestic servants, and the work of identifying and locating missing children and adolescents.



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The situation

The phenomenon of violence, even in the face of scientific and technological advances and of the universal efforts to institutionalize human rights, has not stopped growing throughout the world, principally effecting children and adolescents.

Bahia is the fourth largest Brazilian state in terms of population and economic potential, but is also the absolute champion in violence and misery, in proportional terms.

Cradle of the nation, first capital of the country, Bahia still suffers today the consequences of colonialism and endures the weight of political irresponsability, without effectively combatting social injustice.

The numbers for the state of Bahia speak for themselves:

- **75% of the children living in a state of misery;**
- **1 milion children not in school;**
- **in 5 years, 600 adolescents murdered;**
- **100% impunity in these homicides;**
- **sexual exploitation and trafficking of adolescents;**
- **250.000 children exploited in various economic activities.**