

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. letter	Melanne Verveer to Peggy Martyn (1 page)	07/18/1996	b(6)
002. letter	Peggy Martyn to Mrs. Clinton (5 pages)	07/06/1996	b(6)
003. receipt	re: account information (1 page)	12/02/1996	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 12169

FOLDER TITLE:

Verveer, Melanne Correspondence: June to December 1996 - M - N [2]

2013-0534-S

rc1582

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

LOCAL

Sun-Sentinel, Monday, September 30, 1996 Section B

Hillary Clinton coming to Boca Raton for Democrat fund raiser

Staff reports

First lady Hillary Rodham Clinton will be in Boca Raton on Tuesday for a \$100-a-ticket fund-raising event (\$50 for students) at Florida Atlantic University.

Proceeds are to help Democrats in Florida through an effort known as "Florida Win '96." The event is set for 5:30 p.m. at the University Center auditorium, which seats about 2,500.

But it is more than just a fund-raiser, said Skeets Friedkin, chairwoman of the event. It is a wake-up call to potential voters, particularly women, she said. "When Women Vote, Women Win in '96,"



is the theme.

"We are going to have voter registration that day. Student government and Young Democrats will help in that," Friedkin said.

Voter registration for the Nov. 5 general election is on Oct. 7.

For ticket information on the first lady's appearance, call 561-477-0744, 954-525-9900 or 954-327-0336.

Candidate appearances

■ Candidates for several offices have been invited to The Alliance of Delray Residential Associations meeting, at 10 a.m. on Wednesday at the South County Civic Center on Jog Road, west of Delray Beach.

■ The West Delray South County Democratic Club will hold its monthly meeting at 7:30 p.m. on Wednesday at

the South County Civic Center. Democratic candidates for office have been invited to attend.

■ The Northern Palm Beach Republican Club will hold a forum for Republican candidates at 5 p.m. on Friday at the North Palm Beach Country Club, 901 U.S. 1. The cost is \$5 for Republicans and free to Democrats and Independents with proof of voter registration.

■ The Democratic Women's Club of Palm Beach County will hold its regular meeting at 12:30 p.m. on Saturday at the Boca Raton Community Center, 150 Crawford Blvd.

Register to vote

Voter registration forms are available at 331 locations throughout the county and residents can register at 68 federally

mandated locations including public libraries, driver's license offices, social service agencies and armed services recruiting centers.

Residents also can register at the city halls, many banks and the four Supervisor of Elections offices around Palm Beach County.

The south county elections office is at the South County Administrative Complex, 345 S. Congress Ave., Delray Beach. The main elections office is at the Palm Beach County Governmental Center, Room 105, 301 N. Olive Ave., West Palm Beach.

For more information call the Supervisor of Elections at 930-2650.

Absentee ballots available

If you will be away during the runoff

on Tuesday, you can vote in person at Supervisor of Elections offices throughout the county including the South County Administrative Complex, 345 S. Congress Ave., Delray Beach.

Voters unable to get to the poll because of illness or disability can call the Supervisor of Elections at 930-2650 for information about how to vote by absentee ballot.

Election guide will run every Monday during the election season. If you have a candidate forum, political club meeting or other political event, please send notices to Election Guide, Sun-Sentinel, 3333 S. Congress Ave., Delray Beach, Fla. 33445-7375. Notices should be type-written and include a complete address and a telephone number that readers may call for information.

DELRAY BEACH - Tom Oakes with Florida Public Utilities Co. crawls through a 4-foot hole to turn off the gas valve to a line broken by construction workers Monday. The workers were laying cable on Military Trail when they hit an unmarked gas line leading to the Bagel

Twins Bakery and Restaurant. Deputies closed Military just south of Linton Boulevard while gas company workers clamped the pipe. No one was injured, but the owners of the restaurant said their business suffered because they were not able to cook hot breakfasts.

CAROLINE E. COUG/Staff Photographer

Boca, West Palm on first lady's Florida itinerary

Hillary Rodham Clinton plans to help dedicate a hospital while campaigning for her husband.

By BRIAN E. CROWLEY
Palm Beach Post Political Editor

WEST PALM BEACH — Hillary Rodham Clinton comes to West Palm Beach and Boca Raton today combining campaign stops with a hospital dedication.

The first lady is spending this morning at Disney World, where

Disney is celebrating the 25th anniversary of the Magic Kingdom. From there she comes to West Palm Beach where she will attend the dedication of the new cancer institute at Good Samaritan Medical Center.

After that, Clinton is going to the Armory Art Center at 1703 S.

Lake Ave. in West Palm Beach where she will give a speech in the auditorium. She is expected to arrive at the center at 3:30 p.m. More than 300 people have been invited.

Then she travels to Boca Raton where she plans to attend a "When Women Vote, Women Win in Florida" reception and rally at Florida Atlantic University. Clinton is scheduled to arrive at the

auditorium at 5:30 p.m.

Her motorcade may temporarily disrupt rush-hour traffic as it moves in a rolling blockade down Interstate 95.

Tickets for the Boca Raton event cost \$100 per person, \$50 for students. It is being sponsored by Florida Win in '96, a political arm of the Democratic Party.



Clinton

Water managers hail

Everglades
ruling

By MARY McLACH
Palm Beach Post Staff

WEST PALM
managers a \$7 mil



Woman, 72, killed

She was on her way to work when she was hit by a car in Boynton.

By MARY LOU PICKEL
Palm Beach Post Staff Writer

BOYNTON BEACH — A 72-year-old housekeeper on her way

said her daughter was 50. Her emergency turned from a car crash, Love said. Edwards said she was dark from shared with Northwest St.

FEDERAL RESERVE BANK REGULATION CC

Security features on this document include a Micro-Print Signature Line and Security Screen. Absence of these features may indicate alteration.

*Palm Beach Post
Tuesday, Oct 1, 1996*

INTERVIEW BRIEFING

TO BE INTERVIEWED:

Honorable Alexis Herman

INTERVIEW DATE & TIME:

Wednesday, September 18, 1996
Approximately 2:10 - 2:30 p.m.

Call the station upon arrival at 561-838-4327 or 561-838-4347 and ask for Steve Becker

MEDIA OUTLET:

WJNO-AM 1230
AM News and Talk

HOST:

Randi Rhodes
Steve Becker, producer

FORMAT:

20-minute live interview by telephone

PLACE:

WJNO
1500 N. Flagler Drive
West Palm Beach, FL 33402

DISCUSSION AREAS:

The women's vote, the Hillary Clinton event, President Clinton's accomplishments in crime prevention, FOP endorsement of Clinton

COMMENTS:

Memorandum re: interview parameters and Ms. Herman's bio was faxed to Steve Becker on 9/18

Arrangements have been made to have quiet room and telephone at Delta terminal through Rick LeCroix at Delta

INTERVIEW BRIEFING

TO BE INTERVIEWED:

Honorable Alexis Herman

INTERVIEW DATE & TIME:

Wednesday September 18, 1996
5:30 p.m.

PLACE:

Merry Morris residence
8809 Twin Lakes Drive, Boca Raton

MEDIA OUTLET:

Sun-Sentinel

REPORTER:

Bill Gibson, Washington, DC bureau
chief

DISCUSSION AREAS:

The women's vote; the rally on
October 1; President Clinton's
accomplishments in crime prevention;
FOP endorsement of Clinton

COMMENTS:

Ms. Herman's bio was faxed to Bill
Gibson on September 18

INTERVIEW BRIEFING

TO BE INTERVIEWED: Skeets Friedkin

INTERVIEW DATE & TIME: Friday, September 27, 1996
Approximately 8:00 p.m.
Call the station at 8:00 p.m., ask for Nick Lawrence, 305-652-3576

MEDIA OUTLET: WFTL -AM 1400
CNN News and Talk

HOST: Craig Worthing
Nick Lawrence, producer

FORMAT: 20- 25 minute live interview by telephone

PLACE: WFTL
194 NW 189 Street
Miami, Fl 33169

DISCUSSION AREAS: The "Florida Win in '96" event on October 1, 1996

Press release "It Takes the Village of Boca Raton" and the media alert were faxed to Nick Lawrence on 9/27/96.

INTERVIEW BRIEFING

TO BE INTERVIEWED:

Skeets Friedkin

INTERVIEW DATE & TIME:

Monday, September 30, 1996
Between 6:00 - 11:00 p.m.

To air October 1, 1996 on a.m. drive
time

*Skeets to call reporter, Jennifer
Beschel, at 305-651-5000*

MEDIA OUTLET:

WINZ - AM 940
CBS affiliate, Miami

REPORTER:

Jennifer Beschel

FORMAT:

Taped interview to air on October 1,
a.m. drive time

DISCUSSION AREAS:

The event; how Skeets is involved

COMMENTS:

Media advisory was faxed to reporter
on September 30

INTERVIEW BRIEFING

TO BE INTERVIEWED: Skeets Friedkin,
Merry Morris, Gail Levy

INTERVIEW DATE & TIME: Monday, September 30, 1996
3:45 p.m.

MEDIA OUTLET: WPEC-12 - CBS affiliate in
West Palm Beach

REPORTER: Ivonne Yee

FORMAT: Taped interview to air on
Monday, 9/30, 6:00 p.m. news

PLACE: Residence of Merry Morris
8809 Twin Lakes Drive, Boca
Raton

DISCUSSION AREAS: Why registered Republicans
women are coordinating a
Democratic fund raiser.
Why it is important for
women to vote in this election

COMMENTS: Faxed copy of "Village of
Boca Raton" press release to
Ms. Yee to provide her with
background

THE NEWS



First lady stresses family values at FAU appearance

Hillary Rodham Clinton visits Boca Raton for the third time

By KRISTIN HUSSEY
STAFF WRITER

With President Clinton mediating the volatile Middle East situation, first lady Hillary Rodham Clinton focused on the November election, speaking at a Democratic fund-raiser in Boca Raton Tuesday night.

Her third visit to the city since May and one of many to Florida, considered a major battleground in the 1996 presidential campaign.

Clinton encouraged the 1,500 people at the \$100-per-ticket rally to vote on Nov. 5, calling it the "most fundamental obligation of citizenship."

During her speech at the Florida Atlantic University's Auditorium, she stuck to safe topics like education, family leave

and going beyond politics as usual, stressing the importance of women's roles in America.

This election, she said, is about the future.

"It is about the kind of America we will have and leave to our children and grandchildren," Clinton said.

Her speech was punctuated by cheering spectators chanting "Hil-La-Ree!" and "four more years!"

The fund-raiser, sponsored by the Women's Leadership Forum of the Democratic National Committee, added more than \$250,000 to the party's coffers.

Gov. Lawton Chiles was scheduled to speak but did not attend the event.

Ellen Halperin of Boca Raton brought her teenage son, Jason, to meet the

first lady.

"I think she's wonderful," said Halperin. "I just feel like she talks to you as a peer."

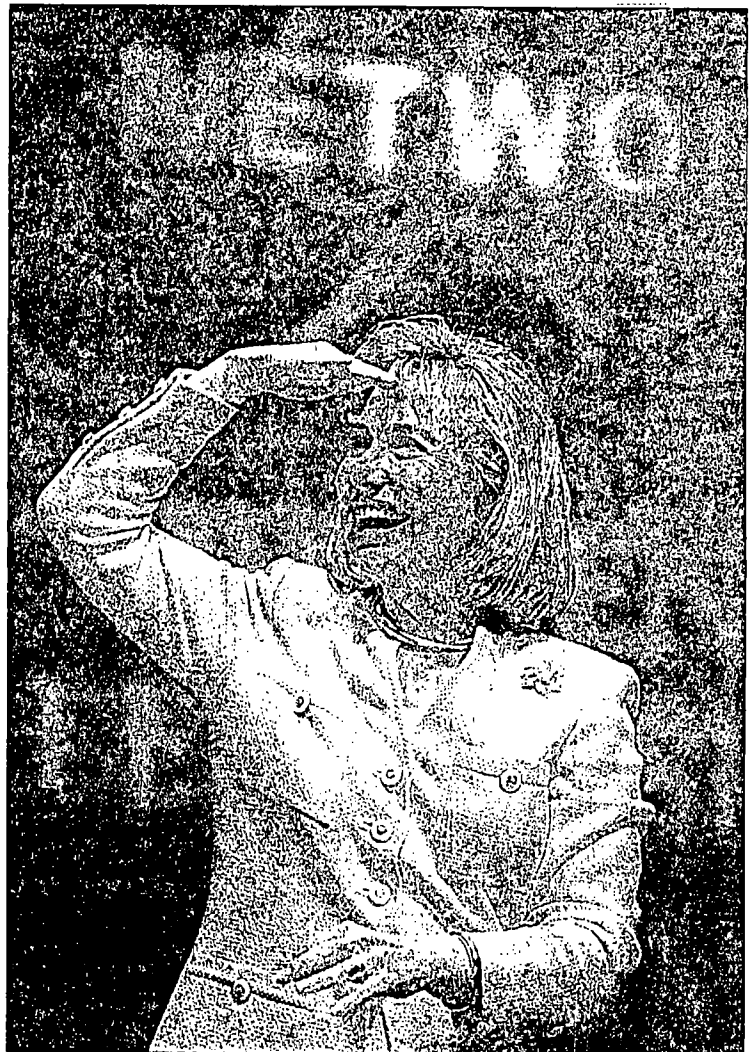
Come November, Hillary Clinton can count on Halperin.

"She's got my vote," Halperin said.

And President Clinton? "He's got it too," she said, after a brief pause.

About 25 protesters lined the drive to the auditorium waving signs supporting Republican presidential candidate Bob Dole.

Clinton's visit to Boca Raton was part of a day-long trip to Florida that included stops at Walt Disney World, and West Palm Beach, where Republican Mayor Nancy Graham endorsed President Clinton in the November election. □



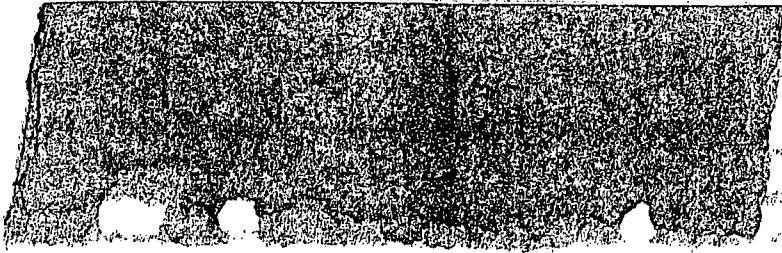
TOM ERVIN/THE NEWS

Hillary Rodham Clinton reaped more than \$250,000 for the Democratic party at the Florida Atlantic University Auditorium on Tuesday.

THE WHITE HOUSE
WASHINGTON

R

PHOTOCOPY
PRESERVATION



(P)

AREA

From: 

JEANNINE MILLER

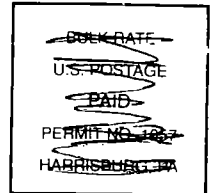
HILLARY RODHAM CLINTON FAN CLUB-SV

233 S. 31ST STREET

HARRISBURG, PA Zip: 17109-4607

7/11

HILLARY RODHAM CLINTON FAN CLUB
SUSQUEHANNA VALLEY CHAPTER
Post Office Box 60714
Harrisburg, PA 17106-0714



Sorry for the
delay. We had to
wait for the tape to be
processed and didn't get
copies of it until late
Feb. 1996.
J.M.

Dear Melane,

This box is for Mrs. Clinton;
Lynn Cutler told me the best way to get it
delivered to her personally was to send it
to you. The contents are a video tape of our
celebration honoring Mrs. Clinton's birthday,
birthday cards, our invitation, and some
political items for her collection.
* Pam Odo and Michelle Foley received
their autographed copies of "It takes a Village",
several weeks ago, but I did not get mine returned.
J. MILLER

HILLARY RODHAM CLINTON FAN CLUB
SUSQUEHANNA VALLEY CHAPTER
Post Office Box 60714
Harrisburg, PA 17106-0714

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 1057
HARRISBURG, PA

This is what I mailed to 852
people within (and across) and outside
of our state, and 148 were hand delivered.
I used the occasion to "spread the word
about the real Hillary", since we had
the use of a mailing permit that only
cost bulk rate to mail but was
processed as first class. JM

detach here and return bottom portion

detach here and return bottom portion

Enclosed is my check or money order in the amount of \$ 25.00
for 0 reservations (at \$25.00 per person), payable to "H.R.C. Fan Club"

Sorry I cannot
attend, but
best wishes
to Mrs. Clinton
on her birthday!
I'm looking forward to
four more years with "The Clintons"! Carl Smeigh

NAME Carl Smeigh
ADDRESS 1042 West Foxcroft Drive
Camp Hill, Pennsylvania 17011-1235
PHONE: (717) 975-2969

Please return your payment in the enclosed envelope.
Thank You!

This is the 1st
reservation we
received and
numerous others
that followed
were the same
sentiment;
paid but
could not come
because of
political activities
JM - ever

The treasured writings of
Helen Steiner Rice have brought hope,
comfort and inspiration to
countless millions throughout the world.



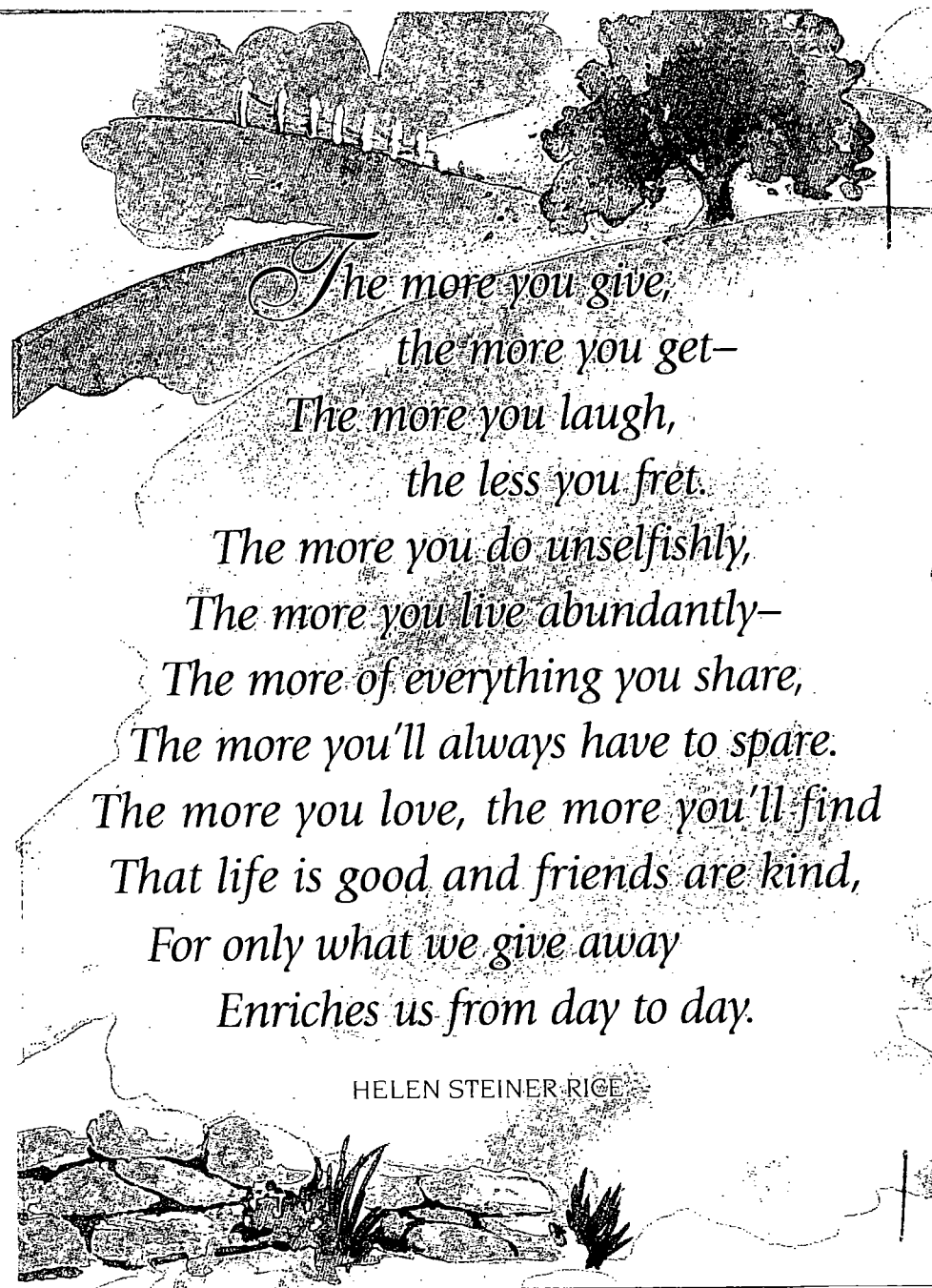
Gibson.

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*The more you give,
the more you get—
The more you laugh,
the less you fret.
The more you do unselfishly,
The more you live abundantly—
The more of everything you share,
The more you'll always have to spare.
The more you love, the more you'll find
That life is good and friends are kind,
For only what we give away
Enriches us from day to day.*

HELEN STEINER-RICE

First Lady Hillary Rodham Clinton
October 25, 1996

*For all the love that you give
as you go on your way,
may God bless you, too,
with a wonderful day.*

HAPPY BIRTHDAY

*Sincerely,
Jeannine Miller*

PHOTOCOPY
PRESERVATION

BIRTHDAY

We share a Birthday
I wish you many more

Peggy Grove

Best Wishes
Mary Spott
Steph Fisher
Jean Shank
Robert H. Keck
Keckey

Emigration is the
substitution of law
for ~~the~~ war. (Jane
Addams)
Happy Celebrations!
Kathleen Kennedy

Pam Oddo
Michelle Foley

Yvonne & great
Patty Lady
Peggy M. Fisher
Joy Kunkle
Mary Jane Leader
Ollie Shuker
Helen Shuker
Gally Ann Thorne
Bill Easton
Lillian Dault
Marge Moseley
Arlene Boyer



ay this birthday be the beginning of a year
filled with good luck, good health,
and much happiness.

Hi Hillary,

Here we are in Newtland celebrating
your 49th. Next year we would like you
to see how we "put on the dog" for you.
Pencil us in on your "second term" calendar, please.
Fannine Miller

*On Your
Birthday*

*"A wish
for joy
is a joy in itself."*

my best wishes "49 + holding".
Love, Diane A. Bauman

Dear Sully:

May your birthday be filled
with beautiful things--
sunshine and laughter
and nice happenings...
May your joys be unending,
your dreams all come true,
and may life hold much happiness
always for you!



Go Girl.
Sallie Oulaf

Don't let them get to you
Sully! Happy Birthday
Mary Cray

Much love and
Happy Birthday
HANG IN THERE!
Marge Clement

Linda Duda

Happy
Birthday!
Jim Roberto
Anne Gary
Gosalie Guindon
Ann Lowell
Martin Dolan
Dean Callana
Paul McCarty
Helen Hagan

PHOTOCOPY
PRESERVATION

Happy Birthday



C. Fuchs

Dear Hillary -



May today be a day
of warm thoughts
and good feelings,
of laughter and friendship
and cheer...

May today be a day
you enjoy to the fullest--
your very best day
of the year.

Sincerely,

Have a
Great Birthday Have a
Happy One
Dona Pastuch
Neshew, PA. 17033

WE ARE
WITH
YOU

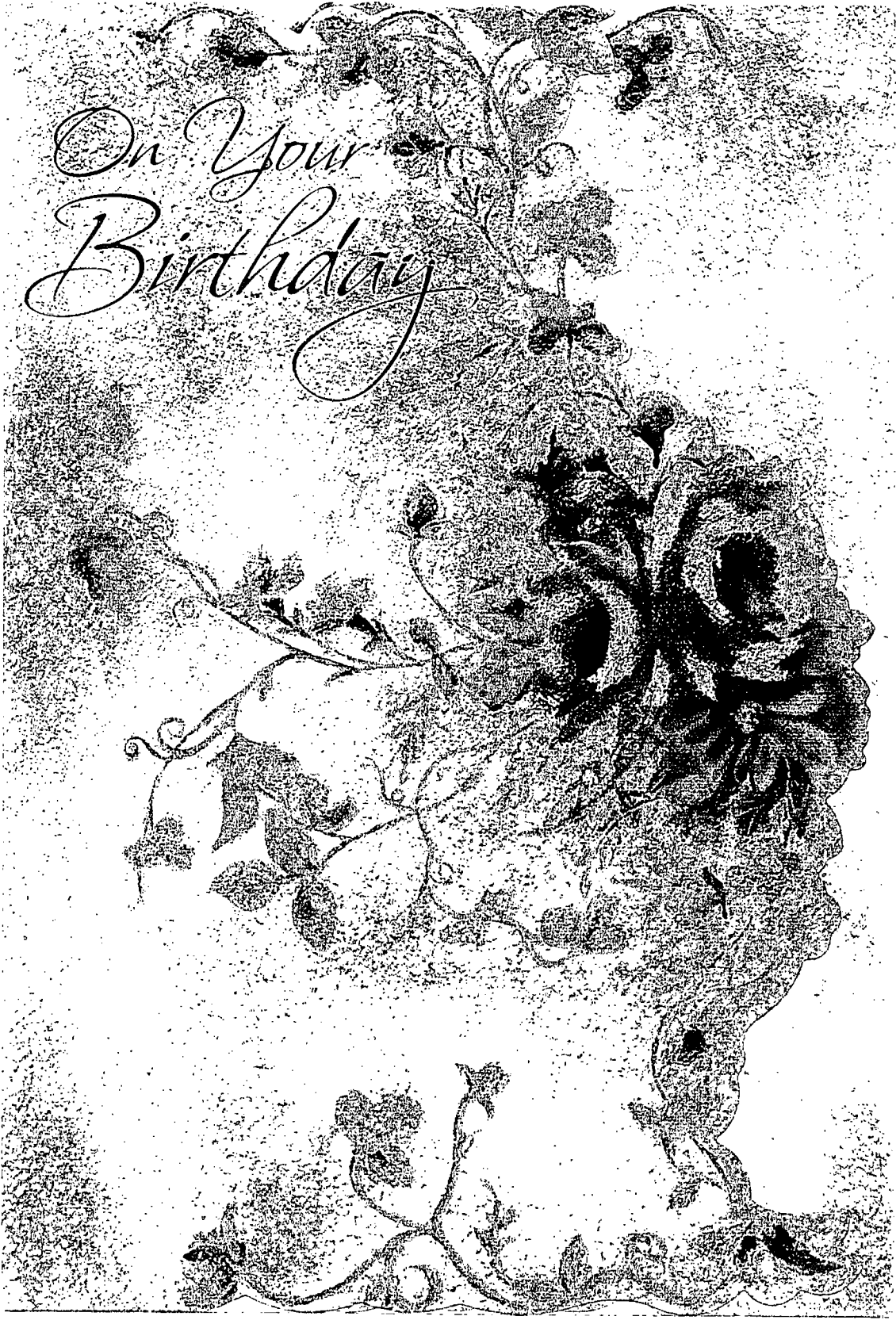
SHIRLEY YATES

"J. W. Seigman"
B.R.C.C.

Many More Happy Birthdays &
Teri Frey
Betty Burd
Reggie Forney
Russella Moore

PHOTOCOPY
PRESERVATION

On Your
Birthday



Margie F. Smith

And Castagnoli

Wishing you wonderful moments
that make your birthday special--
moments of good times,
wishes come true,
and moments that make you feel
special and loved.

Happy Birthday

Victory on 96
Mary Dumaresq
Keep smiling!

Patricia Gallagher

Lena Shonffer
Ethel Porter

Good Luck
Victory 96
Dean Sella
Simulet

Joseph W. Langdon
Adams Co PA

Maggie Blanch
Dunham Co.
Alison Kelly

Marge Knisk

Paul C. C. C.



Susquehanna Valley Chapter

Post Office Box 60714

Harrisburg, Pennsylvania 17106-0714

(717) 921-HILL (4455)

f
Dusk
B
Wish
buttons
etc
Videos

*The Hillary Rodham Clinton Fan Club
of the Susquehanna Valley*

*extends to you a cordial invitation to attend
a Cocktail Reception to celebrate
the First Lady's Birthday*

*Distinguished Keynote Speaker
Lynn Cutler*

White House Advisor to President and Mrs. Clinton

Friday, October 25, 1996

5:30 pm to 8:00 pm

Blue Ridge Country Club

3940 Linglestown Road (Rte 39)

Harrisburg, Pennsylvania 17109

\$25.00 per person contribution

(to benefit the H.R.C. Fan Club Public Awareness Program)

R.S.V.P. Wednesday, October 16, 1996

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Enclosed is my check or money order in the amount of \$ _____
for _____ reservations (at \$25.00 per person), payable to "H.R.C. Fan Club"

NAME _____

ADDRESS _____

PHONE: _____

Please return your payment in the enclosed envelope.

Thank You!

WHAT IS THE HILLARY RODHAM CLINTON FAN CLUB?

The fan club is a citizens' organization started in 1992 by Ruth and Eugene Love in Silver Spring, Maryland, and now has international status with 158 chapters in the United States and nine foreign countries (Canada, Chile, Denmark, Great Britain, Guam, India, Japan, Mexico and The Netherlands). The world-wide membership is over 22,000 and growing by word of mouth and membership drives.

An individual or two (designated as "Coordinator" and "Co-coordinator") can establish a chapter by obtaining fan club documents and enrolling 50 members, then registering the group with the state-wide/country coordinator who then files the chapter with Mr. and Mrs. Love.

The Susquehanna Valley Chapter has earned the distinction of having the highest membership in Pennsylvania, out of 36 chapters within the state, and the number is growing to nearly 300.

The HRCFC is not constrained to a member's political party registration; chapter memberships, across the nation, include Independents, Republicans and Democrats.

As supporters of First Lady Hillary Rodham Clinton, fan club members, women **AND** men, represent the temperate and fair-minded sector of human behavior who admire and respect her model of a successful career woman and mother who can stand on her own to advocate the modern need to address and improve quality-of-life issues of today and the future.

Each chapter of the HRCFC develops its own methods of showing support for our first lady and her endeavors to improve the lives of people here and abroad. A chapter may also develop programs and projects to support public interest issues in their local areas.

As a not-for-profit organization the promotion of public awareness programs is conducted by volunteer work of chapter members, including the coordinators. The funding of the chapters' programs depends on voluntary contributions of money from interested parties outside of the fan club organization, as well as from chapter members.


Jeannine Miller, Coordinator
HRCFC, Susquehanna Valley Chapter

HRCFC
SUSQUEHANNA VALLEY CHAPTER
P. O. BOX 60714
HARRISBURG, PA 17106-0714
TEL. (717) 921-HILL
4455

THE WHITE HOUSE
WASHINGTON

June, 5 1996

Anita Miller
California Women's Lawyers
926 J Street, Suite 905
Sacramento, CA 95814

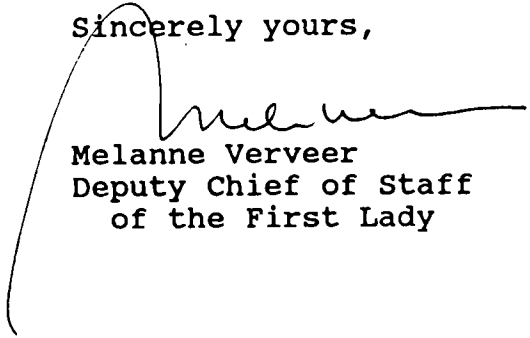
Dear Ms. Miller,

Mrs. Clinton asked me to thank you for your letter and invitation for her to speak at the 22nd Annual California Women Lawyers Dinner on October 10, 1996.

We have forwarded your request to the First Lady's scheduling office.

Thank you for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
of the First Lady

R
to policy

Board of Governors

Officers

President
Joseph
as
President
Trevin
SheratonFirst Vice-President
Barbara J. Koehn
San MateoSecond Vice-President
William M. Rose
OaklandSecretary
David E. Emery
Orange CountyTreasurer
Merrilee L. Loder
Los AngelesPast President
Joan M. Schock
Long BeachExecutive Director
Anita M. Miller
Sacramento

Directors

Nedra E. Austin
BWLALAMyrna R. Britton
CruzCarol Brown
NewportTodd L. Burlingame
BurlingameGwynnne Byrd
SacramentoHillary A. Chittick
Fresno CountyCarol J. Grogan
Kern CountyAnita M. Miller
MontereyJoan M. Jackson
Mendocino CountyAngie King
San Luis ObispoTina L. Rasmussen
Santa Clara CountyEllen A. Parsky
Los AngelesJudith A. Rasmussen
Los AngelesTina L. Rasmussen
Ventura CountyAndrea M. Resnick
OaklandKaren L. Robinson
Los AngelesAnne M. Roman
Contra CostaMary Ann Soden
Long BeachJanice L. Sperow
San FranciscoLilly Spitz
SacramentoHarriette Treloar
Queen's BenchGerardino A. Valden
San DiegoHoward K. Watkins
FresnoRoberta M. Yang
Los AngelesLynn S. Young
Napa CountyLynn S. Young
Camden

From the office of:

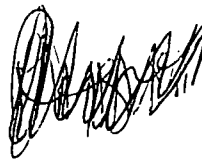
Anita M. Miller



CWL
CALIFORNIA
WOMEN
LAWYERS

June 4, 1996

First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue N.W.
Washington, D.C. 20500



Dear Mrs. Clinton:

As Executive Director of California Women Lawyers, one of the largest women's bar associations in the country, I would like to invite you to be the Keynote Speaker at the 22nd Annual Dinner scheduled for October 10, 1996, in Long Beach, California.

The dinner opens the California State Bar Annual Meeting and has become its premier event. The audience includes men and women who are active members of the legal community throughout the state; lawyers, judges, academics and their friends and families. Over the years speakers have included Ellen Malcolm, President of Emily's List; Kathleen Brown, California State Treasurer; Representatives Patricia Schroeder and Bella Abzug; Attorney General Janet Reno and U.S. Supreme Court Justice Ruth Bader Ginsburg. Recent audiences have numbered 1,500 to 2,000.

Since 1975, CWL has been in the forefront of advocacy for the advancement of women in the profession of law and to eliminate all forms of gender discrimination and bias. We lobby legislation in areas such as affirmative action, domestic violence, child abuse, reproductive freedom, sexual harassment and health care issues.

CWL has been invited and participated in White House briefings on critical issues such as, health care reform in May 1994, and the commemoration of the 75th Anniversary of the Women's Bureau in May 1995. Our organization joined in preparatory conferences to develop the Plan of Action for the UN Fourth World Conference on Women in Beijing and served in official observer status for the international governmental conference in China.

CWL has joined in an all-out effort in coalition with organizations throughout the state to educate the woman voter to the impact of November 1996 ballot measures on gender discrimination and other human rights issues. We feel the success of issues in California will have significant national consequences as well.

Affiliates: Black Women Lawyers Association of Los Angeles; Fresno County Women Lawyers; Kern County Women Lawyers; Lawyers Club of San Diego; Mendocino County Women Lawyers; Monterey County Women Lawyers; Napa County Women Lawyers; Orange County Women Lawyers; Queen's Bench; San Francisco Women Lawyers Alliance; Santa Barbara Women Lawyers; Santa Clara County Bar Association; Women Lawyers Committee; Solano County Women Lawyers; Sonoma County Women-in-Law; Stanislaus County Women Lawyers Association; Women Lawyers Association of Los Angeles; Women Lawyers Association of San Luis Obispo County; Women Lawyers of Alameda County; Women Lawyers of Long Beach; Women Lawyers of Sacramento; Women Lawyers of Santa Cruz County; Women Lawyers of Ventura County; Women Lawyers Section of San Mateo County Bar Association; Women Section, Contra Costa County Bar Association

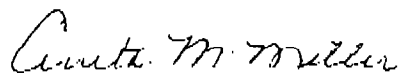
Page Two
Hillary Rodham Clinton

We commend your courageous and energetic efforts to promote the advancement of women and children around the world. You give visibility to these issues that only your personal involvement can convey. **Similar high profile attention is urgently needed in California this year.**

Your presence would allow us to exceed all previous endeavors to honor and celebrate the accomplishments of individual women lawyers in this country. And in addition, it would give a tremendous boost to our efforts to organize women for action in 1996.

Your early response would be greatly appreciated.

Sincerely,



Anita M. Miller
Executive Director

cc: Betsy Myers
Melanne Verveer
Stephenie Foster

THE WHITE HOUSE
WASHINGTON

November 12, 1996

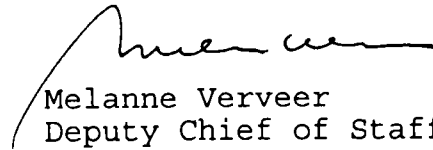
Ms. Jeannine Miller
Hillary Rodham Clinton Fan Club-SV
233 S. 31st Street
Harrisburg, PA 17109-4607

Dear Jeannine:

On behalf of the First Lady, thank you for the thoughtful birthday wishes you conveyed from the members, as well as the buttons and video. I have passed them on to the First Lady, and I know she will enjoy them.

Thanks for writing and best wishes and hello to all my Pennsylvania friends.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

June 4, 1996

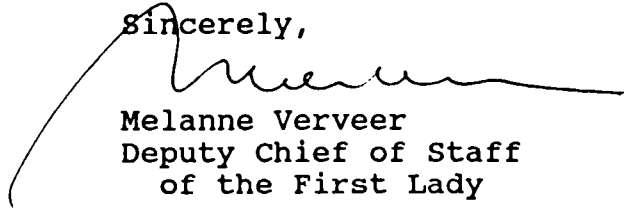
Robert E. Mervis
President of the Marc Roberts Foundation
for Prevention of Child Abuse
PO Box 440382
Houston, TX 77244-0382

Dear Mr. Mervis,

Mrs. Clinton asked me to thank you for your letter and for sending us information that you thought might be useful for her Texas visit.

The First Lady appreciates the important work you do on behalf of children who confront the horrors of abuse and neglect. Thank you again for writing and best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
of the First Lady

R

Marc Roberts Foundation for Prevention of Child Abuse

A 501(c)(3) NON-PROFIT CORPORATION

June 3, 1996

Hillary Rodham Clinton
C/O Melanie Verveer, Deputy Chief of Staff
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500
Fax (202) 456-6244

Dear Mrs. Clinton,

As a follow-up to my recent discussions with members of your staff, I am enclosing a resolution for your review prior to your arrival to the Texas Democratic State Convention in Dallas, Texas on June 7, 1996.

We appreciate your continued interest in the needs of the children of our nation.

Sincerely,

Robert E. Mervis

Robert E. Mervis
President

enclosure:
resolution

06/03/96

P.O. Box 440382 Houston, Texas 77244-0382 • Telephone / Facsimile: (713) 497-3091

Innocent Children Silently Plead For Our Understanding and Protection

Declaration:

Every year, throughout the United States, millions of innocent children face the scourge of child abuse and neglect. These crimes are often unreported and unpunished because they occur in the privacy of the American home. Maltreatment of innocent children may be the number one contributing factor to this current fire storm of crime and violence in our society. Absent socialization skills often lend themselves to random violence, gang violence, domestic violence and perpetuate child abuse and neglect. Statistics clearly reflect that children face more bodily danger and emotional trauma at the hands of parents and relatives in the privacy of their own homes than on our streets or in our schools. Furthermore, parents, relatives and caretakers, be informed: children are full human beings in their own right and deserve adequate nutrition, shelter and to live free of emotional, physical and sexual abuse.

**Texas Democratic State Convention
Dallas, Texas**

June 6-8 1996

Submitted for Adoption by the Resolutions Committee

Resolution:

Whereas, the National Democratic Party of these United States of America can and must set the national agenda regarding the adequate protection of America's children. Therefore, be it resolved, that our National Democratic Party can and must be seriously concerned about widespread child abuse and neglect. The National Democratic Party leadership should wholeheartedly support educating and informing people who reside in and throughout the United States of America about the prevailing epidemic of child abuse and neglect. We must support raising the consciousness of the citizenry so that they will insist that children be afforded the rights that adults assume, these rights being: quality of life, reasonable liberty and the opportunity to pursue happiness throughout one's lifetime. Child abuse and neglect can and must be prevented!

Revised 05/96

THE WHITE HOUSE

WASHINGTON

November 7, 1996

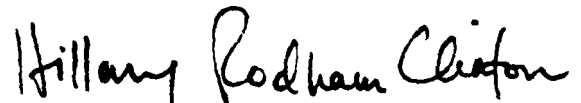
Mr. Larry Mellone
Music Director
Pine Crest School
Cool Cats Chorus
2700 St. Andrews Boulevard
Boca Raton, FL 33434

Dear Cool Cats:

Thank you so much for your wonderful performance during my trip to Boca Raton. I enjoyed meeting you and I wish you much success in your musical achievement and scholastic work.

Thank you again.

Sincerely,

A handwritten signature in black ink that reads "Hillary Rodham Clinton". The signature is written in a cursive, flowing style.

Hillary Rodham Clinton

GAIL LEVY

17099 WHITEHAVEN DRIVE, BOCA RATON, FL 33496-5922

Dis thanks for performing for her

FAX

Date: _____

Number of pages including cover sheet: _____

To: Melanne Verveer

Phone: _____

Fax phone: _____

CC: _____

From: _____

GAIL LEVY

Phone: (561) 451-4000

Fax phone: (561) 451-4002

REMARKS:

☐ Urgent

☐ For your review

☐ Reply ASAP

☐ Please comment

*Pine Crest School
Cool Cats Chorus
2700 St. Andrews Blvd.
Boca Raton, Florida
33434*

Music Director: Larry Mellone

THE WHITE HOUSE
WASHINGTON

September 19, 1996

Dr. Sara McLanahan
Office of Population Research
Princeton University
Notestein Hall
21 Prospect Avenue
Princeton, NJ 08544-2091

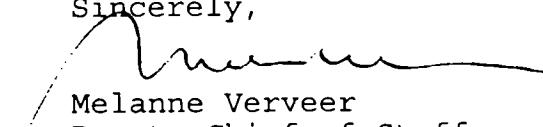
Dear Dr. McLanahan:

The First Lady asked me to thank you for your letter and kind invitation to speak at the Center for Research and Well Being inaugural dinner next spring.

Although Mrs. Clinton is hopeful that she can accept your invitation to launch this worthy project, it is impossible for her to make a commitment at this time. I have forwarded your request to Patti Solis Doyle, Director of Scheduling for the First Lady who will be in touch in the months ahead.

Thank you for writing and best wishes in the important work you do.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

cc. Patti Solis Doyle

PRINCETON UNIVERSITY

OFFICE OF POPULATION RESEARCH

NOTESTEIN HALL
21 PROSPECT AVENUE
PRINCETON, NEW JERSEY 08544-2091 USA



R

SARA McLANAHAN

PROFESSOR OF SOCIOLOGY AND PUBLIC AFFAIRS

First Lady Hillary Rodham Clinton
Room 100, The Old Executive Office Building
Washington, D.C. 20500

August 22, 1996

Dear Mrs. Clinton:

Michael Doyle, my colleague, told me that he spoke to you earlier this month about our plans to start a Center For Research on Child Well-being at Princeton. He also said that you expressed an interest in the Center and a willingness to help us launch the new venture. This is wonderful news! I cannot imagine a better person than yourself to provide the keynote address at our inaugural dinner next spring, and, as Center Director, I hope that I can persuade you to honor us with your presence and remarks. As far as I know, the Woodrow Wilson School will be the first major school of Public Policy to establish a Center devoted explicitly to children's policies. My hope is that we will become a valuable resource for policy makers as well as for faculty and students here at Princeton.

I will be in touch with your staff about possible dates for the spring dinner. Please provide me with a contact person to communicate the information to. We are very flexible about the time and will do whatever we can to accommodate your schedule. Most importantly, we want you to come and help us celebrate. Thank you for your interest and I look forward to hearing from you.

Sincerely,

*Really like
if schedule
can be worked
out - for early*

Sara McLanahan
Professor of Sociology and Public Affairs
Director, Center for Research on Child Wellbeing

SSM/msa
file

THE WHITE HOUSE

WASHINGTON

November 7, 1996

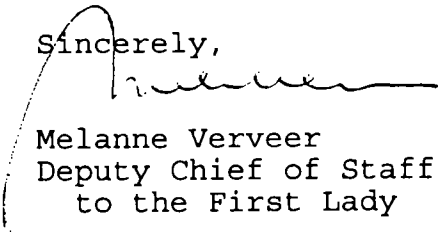
Mr. William H. Mauk
President
John Alden Health
7600 Corporate Center Drive
Miami, FL 33126-1216

Dear Mr. Mauk:

On behalf of the First Lady, I would like to thank you for your letter expressing your interest in serving on the healthcare advisory commission. We have forwarded your letter to the personnel office for consideration.

Best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



John Alden Health™

WILLIAM H. MAUK, JR.
President
(305) 715-4381
FAX (305) 715-4306

September 23, 1996

Vanessa Weaver
Director of Information Systems
Office of Management and Budget
Old Executive Building, Room 131
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Vanessa:

The President recently created the "Advisory Commission on Consumer Protection and Quality in the Health Care Industry." As we discussed, I believe I am eminently qualified and would be of great assistance, if I were a member of the Commission. For many years, I have been deeply involved with the concepts and practices of our healthcare financing and delivery system. I know the dynamics of the healthcare market firsthand: 1) as CEO of a major HMO in South Florida (Neighborhood Health Partnership), and 2) as President of John Alden Health, (providing indemnity and PPO insurance products). I have dealt with the full breadth of our industry.

I know this industry not just from a businessperson's perspective but also, from the forefront of the public policy debate. In 1989, I served on Florida's Task Force on Private Sector Healthcare Responsibility and in 1991, Governor Chiles appointed me to his Healthcare Work Group. I am currently on the board of Florida's Agency for Health Care Administration. I also served on Dade County's Indigent Care Task Force which examined Dade County's massive uninsured and underinsured problems. I have been Chair and am currently a member of the Health Council of South Florida, the area's premier healthcare planning organization. I have attached a list of organizations that I believe are pertinent in representing my breadth of experience.

Incidentally, I was also a national speaker for the President's Health Care Plan and testified to Congress as an industry witness in favor of the Plan.

Let's discuss.

Sincerely yours,

Bill

William H. Mauk, Jr.

WHM:jfe

cc: Bruce Lindsey
Lee Williams

*Hillary,
I would be of help
to the Health Care Commission
on the support in appropriated
Please talk to Bob Nash.
Democratically yours
Bill*

WILLIAM H. MAUK, JR.

EXECUTIVE

Neighborhood Health Partnership Chair, President and Chief Executive Officer

Directs all business activities for NHP, a state-licensed HMO. Provides group health coverage to small and large employers and Medicaid and Medicare recipients.

John Alden Life Insurance Company President, John Alden Health

Directs all health insurance business activities for John Alden within the State of Florida including Operations, Administration, Medical Management, Actuarial/Compliance, Sales & Marketing, and New Ventures.

PRESENT MEMBERSHIP

Board Member - Center for Health Technologies
Board Member - Florida's Agency for Health Care Administration
Board Member - Florida Chamber of Commerce
Board Member - Florida Healthy Kids Corporation
Board Member - Foreign Free Trade Zone
Board Member - Health Council of South Florida
Board Member - J. William Fulbright Foreign Scholarship Board
Board Member - South Florida Community AIDS Advisory Committee
Board Member - YMCA of Greater Miami

PAST MEMBERSHIP

Board Member - Dade County's Indigent Care Task Force
Board Member - Florida's Task Force on Private Sector Health Care Responsibility
Board Member - Governor Chiles' Health Care Work Group
Board Member - Statewide Health Council

THE WHITE HOUSE

WASHINGTON

October 28, 1996

Ms. Erika McGrew
Volunteer Press Coordinator
First Night Annapolis, Inc.
100 Cathedral Street
Annapolis, MD 21401

Dear Ms. McGrew: *Erika*

On behalf of the First Lady, thank you for the invitation to the annual celebration of the performing arts on New Year Eve at the Maryland States House on December 2, 1996.

Regrettably, the First Lady is not able to accept your invitation as she will be out of the area on that date.

Thank you for writing and best wishes.

Sincerely,

Melanne Verveer
Melanne Verveer
Deputy Chief of Staff
to the First Lady



the annual celebration
of the lively arts
which publicly marks
the passage of time
on new year's eve

October 25, 1996

Ms. Milan Verveer, Deputy to the Chief of Staff
The White House
OEOP, Room 100
Washington, DC 20500

Dear Ms. Verveer:

Thank you very much for returning my call and overseeing this request for Ms. Clinton. I look forward to seeing you at the December law firm party in New York.

Sincerely,

Erika McGrew
Volunteer Press Coordinator

first night annapolis, inc.

100 cathedral street • annapolis, maryland 21401
410 268 8553 • baltimore 974 9332 • fax 410 268 8554



the annual celebration
of the lively arts
which publicly marks
the passage of time
on new year's eve

October 25, 1996

Ms. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Ms. Clinton:

First Night Annapolis, Maryland's annual celebration of the performing arts on New Year's Eve, requests the honor of your presence at their press kick off hosted by Governor Parris Glendening (D-MD) on December 2nd at 1:30pm at the Maryland State House in Annapolis.

First Night Annapolis is a major winter showcase of the performing arts. We are a family oriented, alcohol-free celebration where community, business and performers interact in a positive way.

At the press kick-off expect the unexpected. Performers will be there in true First Night Annapolis style. The governor will reflect upon the importance of First Night Annapolis and how this event reaches, teaches and demonstrates its' effectiveness as a prototype for celebration and a positive contributor to the social, cultural and economic fabric of our state.

This year over 300 paid performers will occupy forty-five different locations transforming this city into an endless stage. About 400 volunteers are recruited as ambassadors to the public and to assist in the handling of various performances. The cooperation from all levels of community, government, business and individuals is vital to the success of this event.

Mrs. Clinton because of your commitment to family values and the arts we would be most honored to have you join us for the kick-off event.

Cordially,

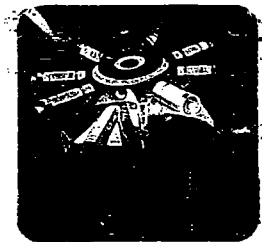
Erika McGrew
Volunteer Press Coordinator

*Regret
will be
my
country*

first night annapolis, inc.

100 cathedral street • annapolis, maryland 21401
410 268 8553 • baltimore 974 9332 • fax 410 268 8554

Peggy Martyn
24639 Cordillera
Calabasas, CA 91302



Mrs. Hillary Rodham Clinton
White House
Washington D.C.

Attn:

Meatme Vermeer

20300/0005



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. letter	Melanne Verveer to Peggy Martyn (1 page)	07/18/1996	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 12169

FOLDER TITLE:

Verveer, Melanne Correspondence: June to December 1996 - M - N [2]

2013-0534-S

rc1582

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. letter	Peggy Martyn to Mrs. Clinton (5 pages)	07/06/1996	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 12169

FOLDER TITLE:

Verveer, Melanne Correspondence: June to December 1996 - M - N [2]

2013-0534-S

rc1582

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
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P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
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b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

THE WHITE HOUSE

WASHINGTON

November 7, 1996

Ms. Brook MacNamara
Executive Director
IN HARMONY
P.O. Box 6
Monmouth ,OR 97361

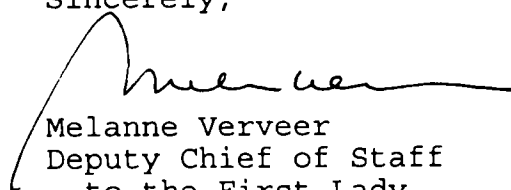
Dear Ms. MacNamara:

On behalf of the First Lady, thank you for your kind letter. Hope for the children in Illinois is making a positive difference in the lives of both the children it serves and the individual family community.

We have forwarded your letter to Administration officials for consideration.

Best wishes in the important work you do.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



IN HARMONY

ON BEHALF OF OUR NATION'S CHILDREN

Sunday, October 3, 1996

Dear Ms. Hillary Rodham-Clinton,

Our organization wishes to thank you for the dedication and leadership you provide to promote the welfare of children, women, and families.

IN HARMONY is working diligently to address the growing crisis in our nation's foster care system. We are developing a multi-generational planned community model to serve some of the nearly one million children who languish in foster care.

Throughout the last year we have interacted with Hope For the Children in Illinois. They provide a type of planned community for children. You met their director, Brenda Kraus-Eheart last June at the White House. Our organization is attempting to take this concept one step further by creating a national model that utilizes local, state, and national resources, affiliations and collaborations. We are developing a blue print that any community can use to create a family community for children. University research departments, state and private agencies, fund raising firms, business, and developers are all coming together on behalf of children to fine tune this model.

We are asking your help to facilitate this collaboration at a national level. Vicky Otten, Chief of Staff for Senator Paul Simon has been diligently working to call together Oregon and Illinois senators along with the heads of the Departments of Justice, Health & Human Services, and Housing to discuss joint funding of a national demonstration project. This funding strategy combines resources from the three departments and allows models to open immediately in communities who are prepared to implement the model. We are asking you to please contact Vicky Otten at: (202) 224-2078 immediately to assist her in relaying the urgency of this meeting to the heads of each department. Your attention to this urgent matter will make the difference in the lives of thousands of children.

Thank you for taking the time to assist us in serving needy children. We look forward to four more years of Rodham-Clinton leadership

Sincerely,

Brook MacNamara

Brook MacNamara
Executive Director,
In Harmony
(503) 838-1921

P.O Box 6

**Monmouth, OR
97361**

(503) 838-1921
(503)838-2792 fax

Brook MacNamara
Executive Director

Deborah Johnson
Director of Research

Executive Board

Lyn Horine
Oregon Family
Resource Co.

Teri Seaton
Head Start

Jack Stewart
Attorney

Vickie Fleming
Director, Special
Services, E.S.D.

Liz Halligan
Central School
Board

Advisory Board

Ann Scott
Director,
PLAN Adoption
Agency

Robert Roy
Executive Director,
Childrens Farm
Home

**Dr. Gail
Christopher**
G. S. Enterprises,
Washington, D.C.



IN HARMONY

On Behalf of Our Nation's Children

FAMILY COMMUNITY MODEL

IN HARMONY is committed to providing a permanent home and community for children where they will live in harmony with themselves and the world around them.

MISSION STATEMENT

In Harmony is a not-for-profit corporation organized exclusively for charitable and educational purposes including assisting children in acquiring the necessary values and skills to become resilient, functioning members of society through comprehensive and integrated preventative services. In Harmony is committed to creating permanent homes for children who are abandoned or wards of the state. The organization is committed to leadership and advocacy in the pursuit of these purposes.

Children who have become wards of the state are moved from place to place with great frequency for reasons including: the growing numbers of children needing care (especially very young children and sibling groups), the dwindling number of foster families, and the inability of foster families to deal with the complex needs of traumatized children. The love, stability, and security of a healthy family is often foreign to these children, which puts them at extreme risk of experiencing severe emotional problems, related delinquency and adult criminality.

IN HARMONY is creating a planned community that replicates communities of our past where children experienced stability, a sense of belonging, extended family, and the commitment of multi-generations. Our intergenerational community is comprised of ten homes for children and families and thirty apartments for elders. The family homes for children are staffed by highly skilled parents with professional degrees and experience in education, social work, and related fields. Our parents assist children in learning the emotional, family, and social skills needed to become part of a family and a positive contributing member of our greater society. Our elder community members share their wisdom, expertise, support, guidance, and love with the children and families who live within the community site. In addition, social workers living both on and off site provide on-going support to children and families.

IN HARMONY focuses on the following GOALS to assure that children waiting for permanent placement receive the most innovative, cost-effective, and successful intervention available that demonstrates life long effects.

PREPARATION

Developing a community of skilled family professionals, elders, and others prepared to meet the complex needs and challenges of severely traumatized children.

PERMANENCY

Interrupting the life cycle of instability displayed in the current foster care system in order to assure children the basic human right of a predictable, healthy, safe, and stable future within a permanent family setting and supportive community.

ACCOUNTABILITY

Documenting the diverse, but consistent interventions of communities created nationwide to transform the ravaged lives of children into ones of health and promise. Implement long-term studies to assure that comprehensive and integrated preventative services create a life-long positive effect for each child served.

COMPONENTS OF THE IN HARMONY FAMILY COMMUNITY MODEL

COMMUNITY FAMILIES

IN HARMONY is working in collaboration with state and national agencies to recruit the highest qualified professional couples and single individuals to create family homes. These homes provide stable, nurturing, and supportive family and community environments for children who desperately need a place to heal from traumatic life experiences and to acquire skills that enable them to function successfully at home and within the larger community.

Seven families provide homes for children needing long term intervention services. These families commit to adopting children placed in their home and have the freedom of staying within the supportive community until their children reach maturity.

Three families provide homes for children needing short term intervention services. These children are prepared for adoptive placement within the larger communities of the state and nation. They will remain with our families until an appropriate adoptive placement is located.

ADOPTIVE FAMILIES

IN HARMONY is working in collaboration with private, state, and national agencies to recruit prospective adoptive parents using new and innovative recruitment and training approaches. Our goal is to create a resource of prospective adoptive parents that reflect the cultural and ethnic diversity of the children who will benefit from permanent placement in families in the broader community.

EXTENDED FAMILIES

The "Extended Family Model" has been developed by IN HARMONY to further strengthen each child's chance of success. It is designed to provide a community of support for each child placed within the planned community. Seniors who live at the site and within the community lend their support, guidance, and nurturing to children who desperately need the love and wisdom of their elders. Families within the larger community also volunteer to act as extended family members for children who have often lost all ties to family and community.

SUPPORT AND TRAINING FOR CHILDREN, PARENTS, AND VOLUNTEERS

Children develop adaptive behaviors that help them survive in abusive and chaotic environments. These behaviors make the parenting of traumatized children extremely challenging. IN HARMONY provides all families, elders, adoptive families, and volunteers with intensive educational training to give adults techniques to successfully parent and support children who are victims of early trauma. In addition, children are taught the social, family, and emotional skills essential to thrive within a family and community.

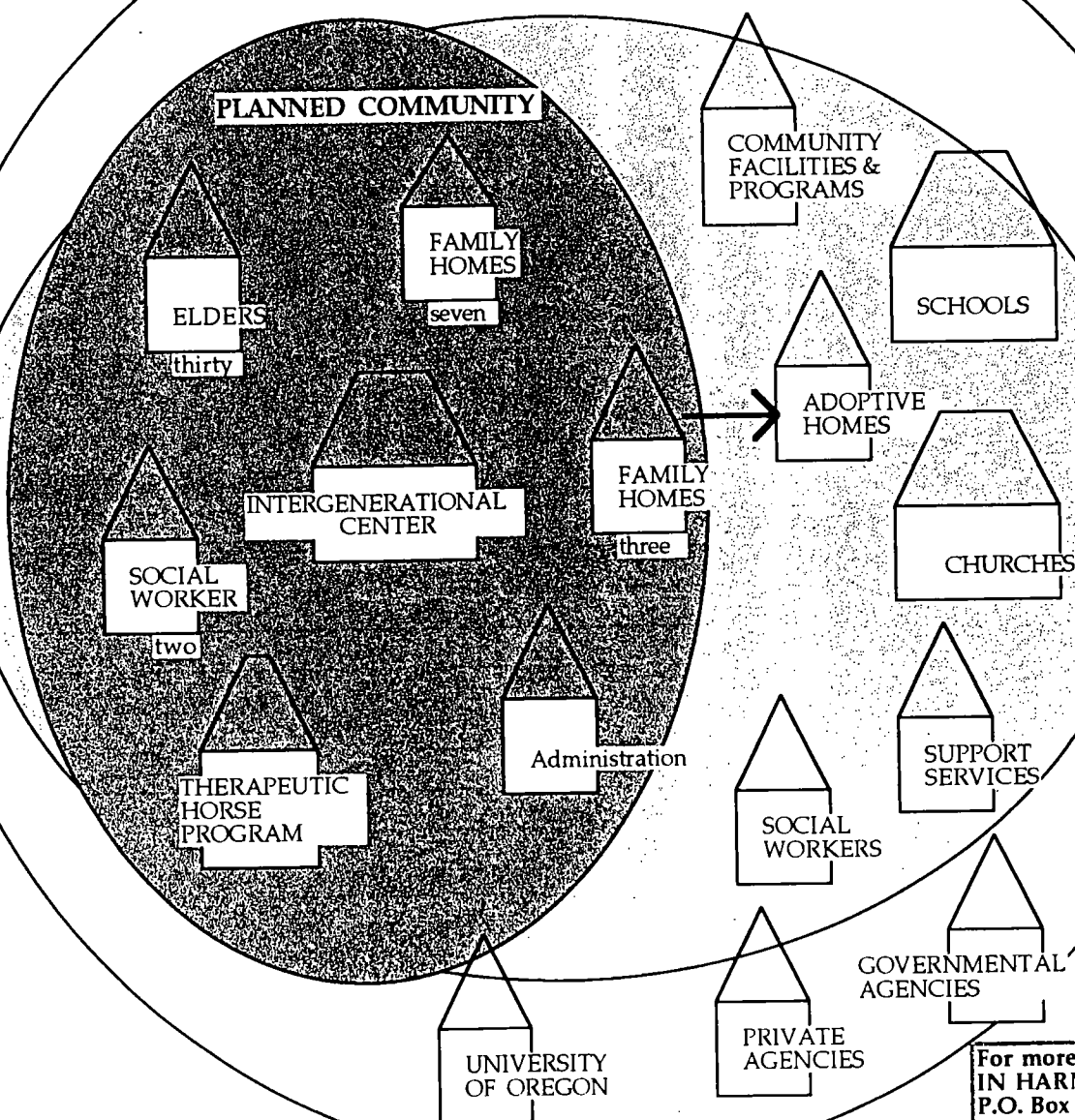
IN HARMONY	Child	In Harmony Parents	Adoptive Parents	Volunteers	Court Appoint Advocate
type of training	social, emotional, family skills	parenting, intervention, how to deal with abuse and trauma issues.	parenting, intervention, how to deal with abuse and trauma issues.	intervention, how to deal with abuse and trauma issues	advocate skills, court & school proceedings
length of training	on-going at IN HARMONY	8-wk pre-training monthly on-going	8-wk pre-training monthly at request	4-wk pre-training seniors monthly	as required by court
types of support	counseling, social therapeutic, family, academic	family counseling, respite, community, financial	family & individual counseling, support group	seminars, elders-community	quarterly meetings
length of support	as long as needed	continuous	until child reaches maturity	continuous	quarterly
offered by	parents & staff	staff & professional	staff & professional	staff	CASA staff

EVALUATION, RESEARCH AND TECHNICAL ASSISTANCE:

IN HARMONY will work in collaboration with the University of Oregon to evaluate and assist the development of our national model by:

- Δ Develop evaluation for program, recruitment, and training success at IN HARMONY and other national sites.
- Δ Coordinate service delivery and evaluation nationally.
- Δ Assess the emotional, social and educational development of children served by IN HARMONY until the children reach 30 years of age.
- Δ Provide technical assistance and training to other planned communities nation wide.
- Δ Develop a national association that advocates for children based on the research findings of this model.

IN HARMONY FAMILY COMMUNITY MODEL



For more information :
IN HARMONY
P.O. Box 6
Monmouth, OR 97361
(503) 838-1921



In Harmony

On Behalf of Our Nation's Children

Brook MacNamara
Executive Director

(503) 838-1921

PO Box 6
Monmouth, OR 97361

THE WHITE HOUSE
WASHINGTON

December 12, 1996

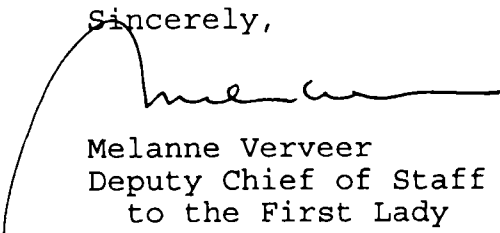
Dr. Glen F. Maberly
Chair, Department of International
Health
The Rollins School of Public Health
Emory University
1518 Clifton Road, NE
Atlanta, GA 30322

Dear Dr. Maberly:

On behalf of the First Lady, thank you for your letter and for the information on the issue of iron deficiency affecting the health of women and children. We appreciate having the information in preparation for the First Lady's meeting in Bolivia.

Thank you for writing and best wishes in the important work you do.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

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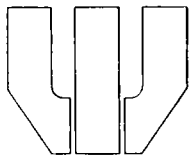
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THE ROLLINS SCHOOL OF PUBLIC HEALTH
OF EMORY UNIVERSITY

1518 CLIFTON ROAD, N.E., ATLANTA, GEORGIA 30322

R

Department of International Health

Phone: (404) 727-5724
FAX: (404) 727-4590

2 December 1996

First Lady Hillary Rodham Clinton
Office of the First Lady
Room 100
Old Executive Office Building
Washington, D.C. 20500

Dear Mrs. Clinton:

I believe you will be attending a meeting of First Ladies of the Americas later this month.

In our previous correspondence at the time of the Women's Conference in Beijing, I was pleased to provide you with information about the global problem of iodine deficiency. I was glad to see, in your satellite interview at the Children's First Meeting, that you recognized the critical impact micronutrient deficiencies has on child development.

At the upcoming First Ladies Meeting I believe the issue of iron deficiency will be raised. This is a very important issue to the health of all women and children. The Program Against Micronutrient Malnutrition (PAMM), based at Emory University in Atlanta, have been working to support national and global efforts to eliminate iodine, vitamin A and iron deficiencies. The problem has been largely solved in the United States through food fortification. We believe there is a real chance that iron deficiency can be substantially reduced through by a new partnership among the public and private food sector. A partnership has recently been formed among the Rollins School of Public Health of Emory University, the Centers for Disease Control and Prevention, the Task Force for Child Survival and Development, Sister Cities International and major food corporations to assist with this process.

We encourage you to strongly endorse and support this initiative. We wanted to let you know that we stand ready to work more closely with your office if you decide to make any United States commitment towards this important issue.

Best wishes,

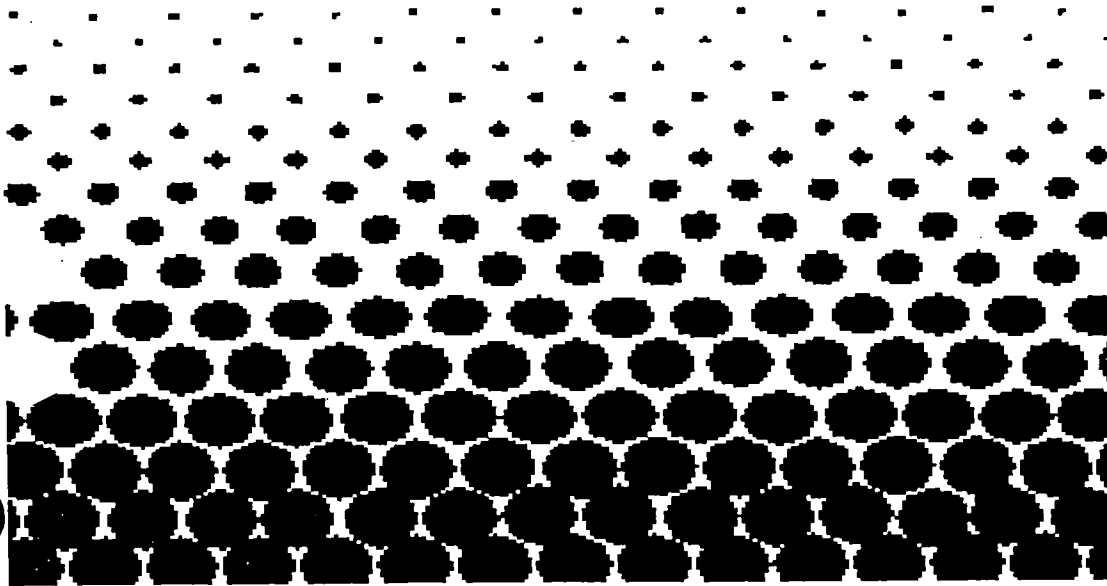
Yours sincerely,

Glen F. Maberly, MB, BS, BSc(MED), MD, FRACP
Chair, Department of International Health

GFM:elb

THE ROBERT W. WOODRUFF HEALTH SCIENCES CENTER

PARTNERSHIPS TO END HIDDEN HUNGER:



Meeting to Get Concrete

November 15, 1996

Rita Anne Collins Room

Rollins School of Public Health of Emory University

A Draft From PAMM
November 25, 1996

Bridging the gap between scientific and social capital entails leadership.

Partnerships to End Hidden Hunger: A Meeting to Get Concrete

November 1996

BACKGROUND

Partnerships to End Hidden Hunger: Meeting to Get Concrete convened at the Rollins School of Public Health in Atlanta, Georgia on November 15, 1996 as a follow-up to the *Ottawa Forum on Food Fortification*. In Ottawa a consensus of 120 public officials and private executives endorsed a collaboration of public agencies and private companies to deliver sustainable market-based solutions to end micronutrient malnutrition. *Partnerships to End Hidden Hunger* was step toward making those opportunities for collaboration more clear and concrete.

FRAMEWORK FOR PARTNERSHIPS

The group was welcomed by Dr. James Curran, Dean of the Rollins School of Public Health who noted that sometimes it was as important to tell the world about existing public health solutions as it is to actually develop them. Dr. William Foege, former Director of the U.S. Centers for Disease Control and currently Executive Director of the Task Force for Child Survival and Development pointed out that scientists have fully researched and defined the devastating global impact of micronutrient malnutrition. Effective solutions have been tested and tried. However, micronutrient malnutrition continues to exist because scientific capital exceeds social capital thereby constraining investment in simple and cost-effective solutions to micronutrient deficiencies. Dr. Foege challenged participants to bridge the gap by making elimination of micronutrient malnutrition a goal shared by both public and private organizations. The immediate need is for leadership to forge public-private coalitions and to gather resources which can make those shared goals a reality. Pointing to the role of Rotary International in the elimination of polio and Merck in the eradicating river blindness, Dr. Foege indicated that leadership for public health achievements often comes from civic groups or the private sector.

Dr. Glen Maberly, Director of PAMM, reminded participants that in 1990 123 heads of state at the World Summit for Children established international goals for the elimination of micronutrient malnutrition by the Year 2000. He outlined the need for a range of partnerships in marketing, technology transfer and quality assurance in order to achieve goals goals. Dr. Maberly indicated that since 1990 60% of the goal for iodine deficiency has been achieved. However, after 6 years

While elimination of micronutrient malnutrition will happen nationally, governments look for international guidance.

Partnerships to End Hidden Hunger: A Meeting to Get Concrete

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less than 10-20% of vulnerable populations have been protected from vitamin A and iron deficiencies. Current strategies at current rates of improvement will not achieve the goals for the Year 2000. Building on the theme of leadership, Dr. Maberly challenged the group to begin the work of developing concrete activities and partnerships to assist in achieving the World Summit for Children Goals .

GLOBAL OPPORTUNITIES

The morning session reviewed opportunities to engage overlapping goals, networks, and resources of public agencies, private companies, and civic groups. Juanita Crabb, Executive Director of Sister Cities International, lead a discussion on building grass-roots constituencies to support micronutrient elimination through a citizen network of 2700 sister cities. Alberto Nilson, Worldwide Communications Manager for Hoffman LaRoche, called for leadership and collaboration in bringing the micronutrient message to professional, scientific and consumer groups. Chuck Gagle, Associate Director of Product Development for Procter & Gamble offered ideas for participation of multinational companies in the elimination of micronutrient malnutrition. The potential for public-private partnerships to develop cost-effective evaluation and monitoring techniques through the PAMM/CDC Labs was presented by Dr. Eric Sampson, Director of the Environment Health Laboratory at the CDC.

NATIONAL OPPORTUNITIES

During the afternoon the group reviewed opportunities for coalitions in a number of nations. Both public and private sector participants indicated interest in a range of follow-up activities which include: assisting in the preparation and development of national multisectoral dialogues on food fortification in China and Brazil; continuing discussions regarding activities in Thailand, Indonesia and the Philippines at ILSI's *Food Fortification: Science, Technology and Policy* in Manila; exploring participation in planned UNICEF and USAID programs in Central America; and proposing a public-private dialogue in Mexico to be hosted in July, 1997, to be hosted by the Mayor of Tijuana and the Governor of Baha California. These and other actions are detailed in the body of this report.

Partnership means investing resources not only to support specific projects but also to demonstrate commitment.

Partnerships to End Hidden Hunger: A Meeting to Get Concrete

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NEXT STEPS

- ▶ There was a general agreement that lines of communication built during this meeting should be sustained and broadened. While participants envisioned individual activities with varying sets of partners proceeding on a parallel track, the group indicated an interest to reconvene as an "Advisory Group" within 90 days in order to: continue the frank and open discussions; broaden the base of industry and public participation; and review proposals for specific activities and partnerships. The Executive Directors of MI and PAMM and the President of ILSI will meet in early December to plan for coordination of this meeting.

- ▶ The group called for a range of concrete proposals outlining specific activities, clear objectives and realistic budgets which might be jointly considered, refined and financed. This report describes a series of concepts, feasibility studies and proposals that will be developed among individual partners for presentation and discussion at a meeting projected for late January or early February 1997.

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Our network is second to none and we want to use it to make a difference.

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Harnessing the Power of the Grassroots:

Discussion lead by:

Ms. Juanita Crabb, Executive Director, Sister Cities International

Juanita Crabb, described the history of Sister Cities International (SCI) and introduced the PAMM/SCI *International Hidden Hunger Initiative*. The SCI network offers lines of communication with mayor's offices as well as a range of community leaders and volunteers in more than 1,000 cities in the U.S. and 1,700 cities in more than 120 nations. For more than 40 years these sister cities sponsored citizen exchanges to develop social and cultural ties. Recently, while the ties of friendships remain, Sister Cities has expanded the scope of its citizen network to include exchanges among city government, business, education and medical communities. Today, staff and volunteers in each city, a total of about 750,000 globally, focus on issues like trade, technology, education and health.

PAMM/Sister Cities *International Hidden Hunger Initiative*, Sister Cities first health initiative, creates a potential grass-roots constituency for the elimination of micronutrient malnutrition. Through face-to-face city-to-city exchanges as well as more traditional channels, the *International Hidden Hunger Initiative* can provide an impetus for community leaders to explore new local multisectoral partnerships. One participant suggested that local chapters are in an ideal position to facilitate municipal nutrition assessments to gather data about micronutrient deficiency levels in specific cities. Or they might work as a consumer group to assist regulatory authorities ensuring fortified food products meeting standards of quality. Working together, local government and business leaders might develop a range of approaches to enhance investment in the production and consumption of micronutrient rich foods. One participant noted that even though many regulatory and other barriers to fortification of foods exist on a federal level a grass-roots municipal constituency can be a powerful advocate for policy changes at the national level.

A grass-roots network enables Sister Cities to access national public figures in both the industrialized and developing nations. For example, SCI's national delegations of U.S. community leaders,

City Officials
do spend so
much of their
time dealing
with potholes
and deficits
enjoy the
opportunity of
standing up for
something
noble.

such as groups visiting India, Vietnam and South Africa in 1996, typically meet with heads of state and cabinet level officials as well as their local public and private sector counterparts. The *International Hidden Hunger Initiative* will put micronutrient malnutrition on the agenda of these national delegations. In October, 1996 a mailing to mayors through the SCI network in the United States delivered nearly 100 official mayoral and city council proclamations in support of "The Eradication of Poverty Day" sponsored by UNDP. It was suggested that these kinds mailings and advocacy activities from municipal leaders might be mobilized to in a number of countries.

Seed money from USAID may cover some costs of coordination and enable PAMM and SCI to develop several pilot activities. However, the *International Hidden Hunger Initiative* provides numerous opportunities for corporate partners to make an impact both within U.S. as well as in developing countries. Participants from multinational companies pointed out that in many cases their network of plants and other facilities overlap with the Sister Cities' network of communities, creating a "dense web" of opportunity for including their employees, customers and their families in programs with local schools, business and governments

NEXT STEPS

- ▶ Undertake individual discussions with private sector participants to determine specific city exchanges, national events or other activities that may dovetail with corporate activities and strategic objectives. Opportunities for partnerships include:
 - A. Developing print, audio-visual materials and speakers to capitalize on the thousands of SCI chapter meetings that offer platforms to build citizen awareness both in the U.S. and abroad.

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ing mayors
involved usually
gets the media
involved as
well.

B. Supporting educational, business or medical components of City-to-City Exchange Programs offers a unique channel to communicate with local governments and community leaders. Needs include producing the communication tools to inform, train and involve the SCI citizen network.

C. Developing national activities or events such as meetings of mayors, educators or local public health official. National delegations from U.S. cities to counterparts abroad offers a platform for both communicating the micronutrient and corporate messages.

- ▶ Since the President of the United States is honorary chairman of the board, SCI approach U.S. The First Lady to brief her on the micronutrient malnutrition issue prior to her attendance at the "First Ladies of the America's" meeting.
- ▶ Explore feasibility of developing a mailing from mayors in several Latin American Countries to the First Ladies in their nations to express support for the micronutrient position taken by the *Conference of the First Ladies of the Americas*. The mailing might urge the First Lady to continue to champion the elimination of micronutrient malnutrition and to take a leadership role in advocating for a national industry-government dialogue in the issue.
- ▶ Develop programs in conjunction with the Sister Cities July, 1997 meetings in San Diego for presentation to individual partners and the Advisory Group.

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There seem to be many leaders and organizations with differing objectives. We're not getting an overall vision.

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A Call for Leadership: Communications and Marketing:

Discussion lead by: Mr. Alberto Nilson, Worldwide Communication Manager, Hoffman LaRoche

Low consumer awareness of micronutrient malnutrition and lack of demand for fortified food products are major barriers to investment in the elimination of vitamin A and iron. Alberto Nilson of Hoffman LaRoche asserted that a major obstacle to overcoming insufficient awareness and demand is a lack of communication and coordination amongst the various professional sectors that have the resources and the credibility to serve as public advocates and educators. The public health community works to define the extent and impact of micronutrient malnutrition. Pharmaceutical companies research the production of micronutrients. Food companies develop the technology of fortification. Nutritionists and market researchers study local consumption patterns. The media publishes and broadcasts health and development issues. Mr. Nilson asserted that input from these and other sectors is needed to develop effective marketing strategies and messages. Unfortunately, there is little communication amongst them.

Each professional community has its own distinct language, goals and audiences. Consequently, the range of messages is specialized, fragmented and tends to confuse the consumer. In some cases the message is wrong. For example, scientifically framed information, like the often heard call for a reduction in infant mortality does not resonate with a mother shopping for milk or flour. In other cases the messenger is inappropriate. A message from government public health "authorities" does not have the credibility of a personal endorsement by a family physician. Unfortunately family doctors are often uninformed of micronutrient issues. Some participants felt that getting the right message delivered by the right messenger to the right audience entails a new kind of leadership to pull together the efforts of the various professional communities.

There was some discussion of an international communications strategy. Some questioned whether this approach is appropriate since action to eliminate micronutrient malnutrition unfolds on a national stage. Most

We need to engage key individuals and groups with the right message and let them convert it into something they can work with.

participants agreed that national communications approaches need to integrate professional and technical constituencies in advocacy to governments and marketing to consumers. However, many felt that communication to professionals and policy makers in government, medicine, business and research is increasingly via global media, international trade and professional associations. Both national and international channels need to be cultivated. There was some suggestion that messages to the consumer could wait on marketing to a range of professional public and private sector organizations. These in turn can serve as effective and credible messengers to the general public.

Several participants expressed interest in developing these concepts to the next stage. The implementation of an umbrella public relations and marketing activities may parallel efforts of professional and trade associations where a range of diverse interests jointly invest in "growing the market."

NEXT STEPS:

► PAMM will circulate a draft proposal to determine the interest of potential partners in designing a 2-3 year communications project. A work plan with recommended initial activities for the next 3-6 month period will be circulated to Advisory Group participants prior to the next meeting. Suggested activities include:

- A. Feasibility study to determine partners and structure for such an "umbrella" venture.
- B. Formative research to develop strategic communications plan and key messages.
- C. Media relations targeting professional, trade and general media.
- D. Marketing to professional and trade associations to insert micronutrient issues into various professional agendas, publications, meetings and other program.
- E. Institutional communications or business-to-business communications to support public and private advocates within private companies, public institutions and NGOS

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We have products and technologies that could make a difference right now.

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Roles for Multinationals:

Balancing Contributions and Incentives

Discussion lead by Chuck Gagle, Associate Director, Product Development, Procter & Gamble

Chuck Gagle opened a frank discussion by underscoring the fact that corporations thrive by solving consumer needs with consumer products and not necessarily by directly addressing social concerns. In some cases, a company will find an opportunity to profit from a product which also happens to provide health benefits. In other cases, contributing to social goals improves image with consumers who buy the product and access to policy makers who play a large role in determining the business environment. Public-private collaboration to eliminate micronutrient malnutrition involves both of these scenarios.

Most participants agreed that multinational corporations could provide access to fortification and other food processing technology. Mr. Gagle suggested that public domain technology can be shared through publication in peer-review, professional and trade journals. Information about proprietary technology can be disseminated through newsletters, CD Rom or Internet. While some questioned the impact of value-added products and sophisticated technology on poor populations in developing nations, others suggested that currently available products and technologies could make a significant impact on micronutrient malnutrition. In some cases, fortified "sachet" products are developed and waiting for market opportunities. In other cases "the nutritional guts" of more expensive products can be adapted to fortifying staple foods.

There was general agreement that corporate technologists could make a major contribution to training both public and private sector personnel. Public sector participants noted that national governments and food companies need assistance in a range of areas including process technology, packaging and market research. Private sector participants responded that under the right circumstances this kind of service could be forthcoming.

There are barriers to engaging multinational corporations but they are all surmountable.

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The group recognized that several factors constrain these kinds of contributions. A lack of workable international standards inhibits the ability and motivation of multinationals to transfer their knowledge, expertise and experience from one country to the next. Corporate participants suggested that costs are driven up and investment opportunities are passed over because corporations face ambiguous legislation, unclear regulation and arbitrary enforcement. While corporate participants indicated a willingness to assist in tackling issues involved in fortifying foods for less advantaged populations, in many countries vague and conflicting public policy makes fortifying foods a risky venture even for the more affluent markets. A tested method of arriving at a consensus standards may be through an international dialogue involving both public and private parties.

During the morning as well as the afternoon sessions participants expressed interest in advocating to the Codex Alimentarius the development of clear guidelines, particularly on fortification of foods with iron. All agreed that Codex guidelines, would work to motivate and ease the way for national governments to adopt clear and consistent policies to enhance the investment environment for food fortification. It was noted that working with the Codex is a slow process, but that recently a Codex Working Group on Fortification has been established. In discussions with PAMM and ILSI the current Chairman of the Codex Commission has expressed interest in moving this issue forward. With international goals to eliminate micronutrient malnutrition ratified by 123 heads of state set for the year 2000 there is a window of opportunity for an alliance of public agencies, academic and research institutions and private companies to advocate a sense of urgency to the Codex Commission.

Undeveloped channels of communication is another factor inhibiting greater participation by multinational companies in programs to eliminate micronutrient malnutrition. Communicating information about public domain patents or favorable terms for licensing proprietary technology requires a neutral and secure third party to serve as broker. Bringing corporate expertise to bear on national market research entails a third party who understands the

Once committed to the process, multinationals can bring a range of expertise and experience to bear.

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needs of country programs, the strategic interests of multinationals and can help make a match.

Participants reported that there is no clearinghouse supplying information necessary to connect multinational expertise and resources to private companies and public agencies that might benefit. It was noted that on a regional basis, UNICEF Central America is about to undertake inventory of fortification activities. On an industry basis, The International Sugar Organization is developing a role as an information clearinghouse for sugar fortification with vitamin A. These models might be replicated by other industry trade groups (International Grain Council, Association of Oil Chemists) or on a regional basis (MERCOSUR, APEC, or regional UNICEF offices).

NEXT STEPS:

- ▶ Representatives of UNICEF, ILSI, PAMM, M&MMars, Roche, P&G and ADM expressed an interest in working together to advocate to the Codex Alimentarius Commission guidelines that will enable governments to move forward to establish a "fortification friendly" enabling environment for fortification. Activities which might be considered include:
 - A. Identify and cultivate national committees or representatives to the Codex.
 - B. Interface with UNICEF and WHO to establish a scientific consensus on iron (including researching and disseminating relevant corporate research on the efficacy of iron fortification).
 - C. Undertake research to develop a strategic approach to influencing the Codex process.
- ▶ Research interest and feasibility in catalyzing regional or industry-based clearinghouses
- ▶ Develop specific requests for corporate sponsored market research in specific national markets

Public and private partners need to see eye- to-eye on the extent of the need and the definition of success.

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Measuring the Benefit:

Partnerships in Evaluation and Monitoring

Discussion lead by: Dr. Eric J. Sampson, Director, Environmental Health & Laboratory Sciences, NCEH, CDC

At several points in the morning sessions, discussion turned to the need for clear and persuasive micronutrient assessment data at all stages of elimination programs. Clear data is a key to convincing governments that there is a micronutrient problem and that fortification efforts should be supported. Pilot projects or clinical trials need credible data to assure both regulatory authorities and private investors that a particular fortified product does make a difference to micronutrient status. If smaller fortification efforts are to be replicated or developed to a larger scale, data is needed to confirm that those current efforts are in fact effective. Finally, clear assessments are needed to monitor the progress of national scale programs

Participants pointed out that while the private sector has established laboratories to measure the content of nutrients *in food*, public health laboratories such as those at PAMM/ CDC extend to measuring micronutrient levels *in populations*. There was a call for a developing a cooperative relationships amongst public and private technical and laboratory capacity to provide this crucial resource for advocacy, product development and evaluation.

Dr. Eric Sampson explained that current methods for micronutrient status assessment for vitamin A and iron deficiency have significant limitations for application in developing countries. Dietary assessment of vitamin A status provides a description of intake patterns, but gives no reliable quantitative indication of the actual level of deficiency. Clinical assessment methods are ineffective in evaluating moderate and mild levels of deficiency. Biochemical measures provide a more quantitative assessment of status, but are limited by the complexity and cost of sample collection, transport and analysis. A need exists to develop and field test a core set of indicators of vitamin A status that can provide a reliable, practical and affordable, basis for community assessment, monitoring and program evaluation. Similarly, rugged and reliable methods for iron status and folate status indicators need to be developed.

PAMM/CDC
Labs are in the
forefront of
nutritional
assessment
technology.

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The PAMM/CDC laboratories represent an opportunity to develop these evaluation and monitoring techniques. Researchers have made progress in developing field methods for evaluating circulating vitamin A concentrations directly, using dried blood spots, and this research needs to be continued. Other promising approaches for future research include the development of a bloodshot method for retinol binding protein (RBP), the specific carrier for retinol, development of micro-capillary methods for serum retinol and RBP suitable for field applications, development of a filter paper based method for plasma ferritin and/or transferrin receptor, and completion of development of a filter paper based method for blood folate.

NEXT STEPS:

PAMM/CDC presented proposal to industry partners to prospective industry partners to:

- ▶ further develop and refine methods for the assessment of retinol binding protein (RBP) and retinol, measured from filter paper blood spots and explore the development of portable field-rugged instrumentation and methods for direct assessment of vitamin A status;
- ▶ develop and refine methods for assessment of iron deficiency status including filter paper-based approaches for ferritin, transferrin receptor, and other indicators of iron status;
- ▶ further develop and refine a filter paper-based method for folic acid status;
- ▶ continue to refine filter paper TSH and urinary iodine methods to maintain and expand international laboratory quality control support of these methods;
- ▶ develop and maintain laboratory and program management training activities to accomplish technology transfer objectives, insure data quality, and solve problems;.

A 1993 meeting brought the issue of Iodine Deficiency to the State Council. The next 12 months offers the opportunity to do the same for vitamin A and iron deficiency.

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National Opportunities: CHINA

Participants involved in China's salt iodization program agreed that pieces are in place for a national discussion on the fortification of foods with micronutrients. A multisectoral political infrastructure involved in a successful salt iodization program extends from the State Council and various ministries at the national level through provincial to local governments. The campaign to iodize salt, sensitized distribution and retail outlets as well as the general population to the benefits of food fortification. Preliminary studies have begun to detail the extent and impact of vitamin A and iron deficiency anemia in China. There have been ongoing discussions among international agencies and ministry of health regarding the development of a national micronutrient policy.

Participants involved in a 1993 National Advocacy Meeting on IDD in China at the State Council pointed out that the result was a political commitment to achieve universal salt iodization by the Year 2000. With 3 years 70-80% of all salt produced in China has been iodized and the salt industry is currently receiving a \$25 million World Bank loan to modernize its plant and equipment, particularly packaging.

A focal point for the development of a National Dialogue on Food Fortification is Chinese Academy of Preventive Medicine (CAP) in the Ministry of Health. This office has been charged with the task of developing a nutrition policy for China. CAP has close ties with ISLI (which has an office in CAP) as well as ongoing ties to PAMM and MI. CAP can serve as a natural focal point for activities bringing together government, academia, national and multinational industry.

A National Dialogue on Food Fortification in China can work to bring together disparate entities that have expressed interest in food fortification, define how these can support each other and open doors for those interested in support for moving ahead in fortification. Such a discussion would include representatives of: Ministries of Health and Industry & Trade; Chinese scientific and research community; representatives of Chinese food producing and food processing companies; Representatives of food processing and

food producing companies interested in investment in China; representatives of UN and bilateral agencies; representatives of 54 Sister Cities and 14 Sister Provinces.

NEXT STEPS:

► There was general agreement to proceed simultaneously on developing background data as well as developing partners and participants for a national dialogue on food fortification in China. A 12-18 month work program to conduct preparatory work, develop, conduct and initiate follow-up on a national dialogue on food fortification in China entails:

- A. open communication channels and generate data from potential participants
- B. support gathering additional prevalence data to define the extent of the problem
- C. undertake overviews to provide background and a catalyst for discussion
- D. work with a range of sponsoring agencies to structure the agenda
- E. conduct the meeting in late 1997
- F. work with a range of participants to initiate follow-up activities

► Dr. Alex Malaspina suggested he would communicate to Madame Chen in the Chinese Academy for Preventive Medicine to inform her of the meeting and garner her support for moving forward. In December, a representative of CAP will be attending ILSI's *Food Fortification: Science, Technology and Policy* meeting in the Philippines. This will provide the executive officers of PAMM, MI and ILSI to discuss this matter further with CAP in early December. Representatives from UNICEF, ILSI, Pillsbury, ADM, P&G, Roche and Nestle expressed interested in working to move this concept forward.

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Thailand was discussed as a high profile demonstration of a national achievement of the Year 2000 Goals to eliminate VAD, IDA and IDD.

National Opportunities: *THAILAND, PHILLIPPINES & INDONESIA*

In Thailand there is an ongoing national program to iodize salt as well as fortification of numerous foods with vitamin A and iron. Support for elimination of micronutrient malnutrition starts with the Royal family and extends to the government, academia and industry. There is widespread awareness on the part of consumers. While micronutrient deficiencies continue to be widespread, there is an opportunity for this to become the first non-industrialized nation to eliminate IDD, VAD and IDA. PAMM, MI and ILSI have numerous ties with relevant government, international agency, scientific and food regulatory organizations.

Ongoing contacts and dialogue among government, academia, national and multinational food companies has resulted in a range of activities in the Philippines including a government sponsored "Seal of Approval" and ongoing communications and public awareness programs. Political commitment is exemplified in the Consumer Act of the Philippines which specifically encourages the fortification of cereal based foods such as snacks and instant noodles as well as juices, flavored drinks, milk, oil and margarine. The sugar industry has been involved in ongoing contacts with Guatemala (where national fortification of sugar with vitamin A has cut VAD in children by 50%) and with a range of international experts to explore fortification. The Asian Development Bank and UNICEF are working to enhance relationships between industry and government.

In Indonesia there is an ongoing national program to iodize salt as well as activity in the fortification of numerous foods with vitamin A and iron. There is technical expertise as well as widespread political support for the elimination of micronutrient malnutrition. In May, 1996 the Ministry of Health sponsored a public-private dialogue modeled on the *Ottawa Forum on Food Fortification*. A wide range of government agencies, private companies, and academic institutions have joined to form the *Indonesian Food Communication Forum* to advocate for an enabling environment for investment in food fortification.

NEXT STEPS

- ▶ December, 1995 ILSI will sponsor a regional meeting, *Food Fortification: Science, Technology and Policy*, which promises to draw major public and private sector figures from throughout the Asian Region. As the executive officers of PAMM, MI and ILSI will be in attendance it was suggested that these three meet and work with participants at that meeting to define potential activities in these 3 countries. The results of these meetings in the Philippines will be presented at the next meeting Advisory Group Meeting.
- ▶ The Sister Cities Annual Convention in San Diego in July, 1997 will focus on Asian Region. Health and Education are meeting themes. Government representatives from these three nations will be in attendance. This presents an opportunity of producing a specific program highlighting micronutrient malnutrition in the Asian context. The feasibility of such a meeting will be explored by SCI and PAMM and a report will be distributed at the next meeting of the Advisory Group. A conference held in conjunction with SCI's last Annual Convention in 1996 focused on trade with the former Soviet Union and attracted 120 participants from national and multinational industry as well as local, provincial and federal governments in 5 nations.

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National Opportunities: CENTRAL AMERICA

Progress is being achieved in the elimination of micronutrient malnutrition in Guatemala, El Salvador, Belize, Nicaragua, Panama and Honduras. Most of these countries have legislation and regulations in place governing fortification - including iron. The salt and sugar industries in most Central American countries are involved in ongoing collaborations to fortify their products. They have benefited from some public subsidy such as a recent \$25 million loan from the Central American Bank to renovate the salt industry. The sugar industry in El Salvador and Guatemala is fiercely proud of and committed to their vitamin A fortification programs. The significant impact of fortification of sugar on vitamin A deficiency in children has been documented and published by INCAP. The documentation of other Latin American success stories, IDD in Bolivia and IDA in Venezuela will resonate in this region. Both UNICEF and OMNI/USAID are currently embarking on regional programs which include a variety of industry training, food sector reviews as well as promotional and educational campaigns. There are opportunities to influence, inform and participate in several developments and move toward national dialogues on food fortification in several countries.

NEXT STEPS:

- ▶ PAMM, MI and UNICEF will communicate with UNICEF Regional Director, National Representatives and USAID to gather additional information on planned activities and explore avenues for corporate participation and input. A review of these opportunities will be presented to the advisory group.
- ▶ Sister Cities, PAMM and interested partners will explore the potential for a mailing to mayors in several Central American countries. This mailing might inform the mayors of the recent *Conference of the First Ladies of the America's Conference* (which considered iron deficiency anemia among women on its meeting agenda). The mayors might be urged communicate with their First Lady to congratulate her on becoming a champion for micronutrient issues and urge her to take the lead in bringing together a multisectoral national discussion of fortification.

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National Opportunities: BRAZIL

For a number of reasons a variety of individual food companies products working to fortify their product in Brazil. Parmalat fortifies milk with vitamin A and D. Guarani is working on a pilot project to sugar with vitamin A (about 5% of the market) to carve out a special niche in the market for its brand. After lengthy discussions within the company, CPC Brazil is preparing to fortify its corn grits, a staple food among the poor in Northeast Brazil, with iron, iodine and vitamin A. However, there is no national consensus on the threat of micronutrient malnutrition or national legislation mandating fortification in Brazil. The academic and research community remains vocally divided and/or skeptical about the threat and the potential solutions. UNICEF is widely respected and has a long standing relationship with the national television network. There are indications that the UNICEF Representative as well as the First Lady of Brazil may be prepared to take this on as an issue. There was some discussion that Brazil might take the lead in pressing for a MERCOSUR sponsored meeting of scientists, producers, food manufacturers, and public and government agencies

NEXT STEPS:

- ▶ Communicate with UNICEF representative to suggest encouraging the First Lady of Brazil to take the lead in pressing for a national discussion among the Government of Brazil, UNICEF office, MI, PAMM, representatives of the academic community and interested national and multinational food companies.
- ▶ Communicate with Ms. Ana Peliano, Secretaria Executiva of the Comindade Solidaria (First Ladies Office) a representative of the First Ladies office and possibly invite her to attend the next Advisory Group meeting
- ▶ Explore feasibility of FINEPI to serve as a liaison among academic and research institutions to develop a scientific consensus.

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National Opportunities: MEXICO:

While recent campaigns to iodize salt have built an awareness of micronutrient issues and of fortification in many nations, in Mexico IDD was thought to have been overcome in the late 1960's and interest in fortification has been minimal. Despite government involvement in nutrition through a very heavily subsidized "food-basket" for the poor, the government of Mexico has shown no great enthusiasm for micronutrient fortification (they may be reticent to get involved in activities which will raise the cost of that nutrition subsidy to public coffers).

Outside federal government circles, recent activity indicates potential for a more fortification friendly environment. For example, P&G and UNICEF Mexico have piloted a public-private relationship to raise awareness of micronutrient malnutrition that might serve as a model for future activities. Without participation of the national government, a recent conference in Mexico City was organized by Roche, ILSI, the National Institute of Nutrition and Gruma (leading manufacturer of corn flour) to review both micronutrient as well as macronutrient fortification. There were indications of enthusiasm yet at the same time limited knowledge and experience with micronutrient issues.

The momentum created by these private business, international agencies and researchers may be sustained and expanded through a unique opportunity presented by Sister Cities annual conference in July, 1997 which will feature a series of workshops and a reception hosted by the Mayor of Tijuana and Governor of the State of Baha California. The July 31, 1997 event will be attended some 2000 delegates to the convention. This meeting may serve as an opportunity to create a forum where the sectors represented at the Mexico City meeting along with stakeholders such as P&G and UNICEF have the opportunity to communicate directly with representatives of local governments throughout Mexico.

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NEXT STEPS:

- ▶ SCI and PAMM will explore the feasibility of hosting a 1 day conference in Tijuana on July 31, 1997. The Mayor of Tijuana and the Governor of the State of Baja California would invite representation from mayors offices of the 155 Sister Cities, governors offices of 15 Sister States, appropriate federal officials as well as representatives from business, international agencies and the scientific community. PAMM and SCI together with potential corporate sponsors will present a report on this option.
- ▶ Identify individual Sister Cities where nutritional audits, surveys of public awareness and other background data might be collected for presentation to the July SCI meeting or other forums. Outline requirements for development of training and communication tools.
- ▶ Continue discussion with the UNICEF office in Mexico to encourage relationships such the current partnership with P&G. UNICEF might be requested to make a presentation of this partnership mechanism at the July SCI meeting.

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Meeting Participants

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Mr. Robert Baldwin
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Mr. Steven O. Buchheim
Director of Marketing, Soy Protein Products, Archer Daniels Midland

Mr. Maxime Buyckx
Director of Nutrition and Health Sciences, The Coca-Cola Company

Ms. Juanita M. Crabb
Executive Director, Sister Cities International

Mr. Robert W. Craig
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