

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	To constituents from Melanne Verveer re: adoption (1 page)	06/30/1995	b(6)
001b. draft	Draft of letter to constituents re: adoption (1 page)	n.d.	b(6)
001c. letter	To Hillary Rodham Clinton from constituents re: adoption (1 page)	05/03/1995	b(6)
001d. envelope	To Hillary Rodham Clinton (1 page)	n.d.	b(6)
001e. photograph	Family photographs (3 pages)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S

ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

S

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

April 21, 1995

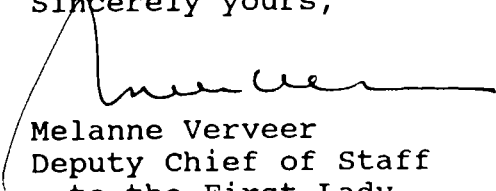
Ms. Blair L. Sadler
Children's Hospital and Health Center
3020 Children's Way
MC 5069
San Diego, CA 92123-4282

Dear Ms. Sadler:

Thank you for writing and for sending the materials about the Children's Initiative. It sounds like a most worthwhile undertaking and, for the sake of the children it will benefit, I hope it is a wonderful success.

Thanks again for writing and best wishes in the important work you are doing.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

March 14, 1995

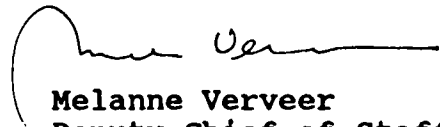
Mr. Charles Santangelo
Senior Business Advisor
USAID Center for Trade and
Investment Services
320 21st Street, NW
Room 100, SA - 2
Washington, DC 20523-0229

Dear Chuck:

Thank you for writing and for sending the information on USAID's work in Poland and Hungary. It is gratifying to know that USAID is doing such critical work to promote and support the development of free-market democracies around the world.

Thanks again and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

*Hope all
is going
well.
Thanks!*



U.S. AGENCY FOR
INTERNATIONAL
DEVELOPMENT

February 21, 1995

Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Melanne:

I thought you would find interesting some of my recent articles on USAID's extensive economic development program in Poland and Hungary--representative of the Agency's commitment to the countries of Central and Eastern Europe.

I recently returned from Cleveland, the site of the White House Conference on Trade and Investment in Central and Eastern Europe. The Conference provided participants the valuable opportunity to meet with leading trade and investment officials and business persons.

As Senior Business Advisor for USAID's Center for Trade and Investment Services, I provide counseling regarding business opportunities in Central and Eastern Europe. If I can assist you with any questions about USAID or its portfolio, please let me know.

Sincerely yours,

Charles A. Santangelo
Senior Business Advisor
USAID Center for Trade and
Investment Services

320 21st Street, NW
Room 100, SA-2
Washington, D.C. 20523-0229
(202) 663-2675

Hope all is well!

USAID Assists Economic Development of Hungary

BY ANITA VIDA

We interviewed Charles A. Santangelo, Senior Business Advisor for the USAID's Center for Trade and Investment Services, about the USAID's recent activities and future plans in Hungary.

The U.S. Agency for International Development (USAID) is committed to assisting Hungary to successfully complete the difficult economic and political transformation to a free-market democracy, said Mr. Santangelo. USAID Bureau for Europe and the Independent States (ENA) is directed by Thomas A. Dane, who administers U.S. foreign assistance programs throughout the region. Through its Hungarian office, led by David Cowles, who provided vital information for this interview, U.S. assistance obligations to Hungary, funded by the Support for East European Democracy Act (SEED) of 1989, totaled \$194.7 million as of September, 1994.

About 75% of USAID SEED funds, including those provided by the Hungarian-American Enterprise Fund, are dedicated to economic restructuring programs — mostly privatization and financial sector reform. The balance is divided about equally between programs to assist a smooth transition to democracy and to those programs dedicated to improving the quality of life. Commensurate with Hungary's progress, dollar resources available to Hungary are projected to decline over the next several years.

How do you see foreign investment in Hungary?

Hungary is now home to about \$7.5 billion in foreign direct investment; about \$4 billion comes from U.S. investors — who comprise the largest single country of origin. More than 20,000 foreign joint ventures are in operation. After several years of economic contraction, Hungary has begun to generate a positive GDP. Furthermore, its privatization program is one of the most successful in Central Europe — some 700,000 private entrepreneurs now produce between 50 to 60% of the GDP, and this percentage has risen rapidly and steadily during the last three years.

How does the USAID assist Hungary?

USAID has provided about \$20 million during the past four years for privatization. Assistance in "self-privatiza-

tion," the compensation notes program and development of non-traditional financing instruments has played an important role in developing the Government of Hungary's capacity to manage and accelerate the privatization process, and increase the participation of Hungarian citizens. USAID is considered by the Government of Hungary as the most important and influential donor in both privatization and financial sector reform, but the Hungarian people deserve the bulk of the credit for this economic transformation. They



Charles A. Santangelo, Senior Business Advisor, USAID

Charles A. Santangelo is Senior Business Advisor for the U.S. Agency for International Development's Center for Trade and Investment Services. In this role, he advises U.S. businesses on opportunities in Central Europe, and provides a wide range of business-related information about U.S. government programs. He also serves as USAID's representative on two subcommittees of the inter-agency Trade Promotion Coordinating Committee: Trade Events, and State and Local Government. Mr. Santangelo was Assistant Director of Public Liaison for the 1993 Presidential Inaugural Committee, and Director of Ethnic Affairs for the Democratic National Committee during the Presidential campaign of 1992. He holds a Masters degree from the Columbia University School of International and Public Affairs.

must work through the difficulties associated with the process, and in the long run, it is they who will reap the benefits.

What do you think of the government's efforts towards privatization?

In this regard, particularly noteworthy is the success of the Employee Stock Ownership Plans (ESOPs), which now account for roughly one-third of all privatization. By building a broad base of employee ownership, ESOPs has increased popular and political support for the privatization process and brought about significant improvements in employee morale and productivity. This program

collaboration with the Hungarian grass roots advocates of this concept. Hungary has become the third nation in the world to accord such prominence to employee ownership. The U.S. and Great Britain are the others. Between 1993 and 1994, 46% of all privatization sales of the ÁVÜ included and ESOPs component.

How do Hungarian businesses profit from your help?

With a total funding of \$70 million, the Hungarian-American Enterprise Fund constitutes the single largest SEED-funded activity. It has disbursed \$42 million for equity investment in Hungarian businesses, \$5 million in small loans and \$500,000 in micro-loans and some \$5.7 million in technical assistance to Hungarian entrepreneurs. Its investments have reportedly generated over 6,000 jobs. Their small and micro enterprise lending programs may provide a model for lending programs by other banks.

In recognition of the fact that small enterprises are playing an increasingly important role in the Hungarian economy—and now account for nearly a third of GDP—one USAID grantee, the Center for International Private Enterprise (CIPE), has been recognized for its efforts by the Government of Hungary. CIPE facilitates a dialogue between decision-makers in government, business and academia, and seeks to improve the legal and regulatory environment for business in Hungary. SEED funding also supports the International Executive Service Corps, the Peace Corps European Business Development program, the MBA Enterprise Corps and the Department of Commerce's Eastern European Business Information Center (EEBIC).

During the past two years, Mr. Santangelo concluded, USAID's Center for Trade and Investment Services has received hundreds of inquiries from U.S. companies seeking information regarding the Agency's procurement opportunities and other program activities in Hungary. Calls are received regarding USAID's extensive programs in energy and the environment, health and housing and other industry and service sectors.

■ ■ ■
If you would like more information regarding the programs of USAID or other U.S. government agencies, please call 1-800-USAID4U.

What you should know about USAID

Since 1961, the U.S. Agency for International Development (USAID) has been charged with implementing programs which further American self-interest and demonstrate American humanitarian concern. Spending less than one half of one percent of the federal budget, USAID works in four interrelated areas crucial to achieving U.S. foreign policy objectives: improving health and population conditions, promoting economic growth, protecting the environment and supporting democracy.

In addition, USAID's assistance to victims of famine and other natural and man-made disasters saves thousands of lives every year.

Foreign aid addresses fundamental threats to American security in the post-Cold War era. This new generation of threats is marked by the breakdown of international order, mass migration and the failure of nations. Foreign assistance is a vital foreign policy tool for preventing crises and avoiding

the high cost of peacekeeping and emergency relief operations.

Also, it fosters an enabling environment for free markets abroad for U.S. goods and helps ensure the economic well-being of the United States into the next century. By the year 2000, four out of five consumers will live in the developing world. Last year alone, U.S. exports to developing countries grew by over 14 percent.

The Center for Trade and Investment Services

The USAID Center for Trade and Investment Services (CTIS) is a Washington-based information center that provides a vital link between the U.S. business and development communities and their counterparts in the developing world.

CTIS responds to inquiries concerning Agency program and procurement opportunities in all development sectors. Since opening in September, 1992, CTIS has counseled and

provided information to over 8,000 clients, more than 75% from the private sector. Inquiries also come from USAID, other government agencies and international organizations. As a result, CTIS has developed a large, growing network of businesses and trade associations interested in USAID and developing country economies.

CTIS activities are closely coordinated with the activities of the Department of Commerce, the Small Business Administration, the Overseas Private Investment Corporation (OPIC), the Trade and Development Agency (TDA), the Environmental Protection Agency (EPA), the Export-Import Bank (EX-IM) and other U.S. trade-related organizations.

The Center is staffed by regional analysts specializing in USAID-assisted countries in Asia, Africa, Latin-America and the Caribbean, the Near East, Eastern Europe and the New Independent States of the former Soviet Union.



UNITED STATES AGENCY
FOR INTERNATIONAL
DEVELOPMENT

WEST COAST OUTREACH

Long Beach, California
One World Trade Center
Suite 1670
Long Beach, CA 90831
Tel: (310) 980-4550
Fax: (310) 980-4561

Portland, Oregon
One World Trade Center
Suite 240
121 S.W. Salmon Street
Portland, OR 97204
Tel: (503) 229-6734 ext. 229
Fax: (503) 229-6113

E-Mail:
USAID.WCO@ORTEL.ORG

INSIDE

- U. S. Department of
Agriculture Agri-
business Linkage
Program
- CARE Small
Business Assistance
Corporation
- US Asia
Environmental
Partnership Fellowship
- Calendar

WEST COAST INTERNATIONAL NEWS

February, 1995

BIG EMERGING MARKETS: Development => Trade

POLAND

Poland has emerged from a rapid economic restructuring to become one of Central Europe's economic powerhouses. With 40 million people, GDP of \$86 billion, and 4% growth rate, Poland has been targeted by the U.S. Department of Commerce as one of the top ten "Big Emerging Markets" in the world. A number of sectors are proving to be lucrative for U.S. firms in Poland, especially aircraft parts and maintenance services. The U.S. already has a twenty percent share of the market for computers, which is expected to continue to grow substantially in the near future.

USAID's Bureau for Europe and the New Independent States (USAID/ENI) is directed by Thomas A. Dine, who administers U.S. foreign assistance programs throughout the region. Of the \$1.77 billion in U.S. assistance obligated to Central and Eastern Europe as of June 1994, \$718 million was obligated for Poland. USAID has assisted Poland with private enterprise development, environmental clean-up and planning, health care services, education, and training. USAID programs are part of the overall U.S. effort to work in partnership with Poland and other countries to foster democracy and global market-based economies.

USAID works with other Federal agencies, the Government of Poland, and a host of multilateral and non-profit institutions that have offices and programs supporting U.S.-Poland information services, trade finance, education, exchange, and humanitarian relief. Of special interest to business is USAID's Center for Trade and Investment Services (CTIS). Based in Washington, DC, CTIS provides current information on USAID procurement activities, and government financed programs that support global economic development. CTIS has a toll free number: 1-800-872-4348. For information on trade and investment opportunities in Poland, contact Mr. Chuck Santangelo or Ms. Helen Vydra.

As part of the U.S. Export Assistance Center (USEAC) in Long Beach, California, USAID West Coast Outreach (WCO) works closely with U.S. Export Import Bank, U.S. Department of Commerce International Trade Administration and U.S. and Foreign Commercial Service, U.S. Small Business Administration, and other state and local efforts to promote global economic development and expand markets worldwide. For more information on the USEAC, West Coast Outreach program, and additional contacts for doing business in Poland, call 310-890-4550, or the WCO office in Portland, Oregon at 503-229-6734, ext. 229, or e-mail to USAID.WCO@ORTEL.ORG. ■

THE WHITE HOUSE

WASHINGTON

May 5, 1995

The Hon. Teresita C. Schaffer
Ambassador of the United States
United States Embassy
Colombo, Sri Lanka

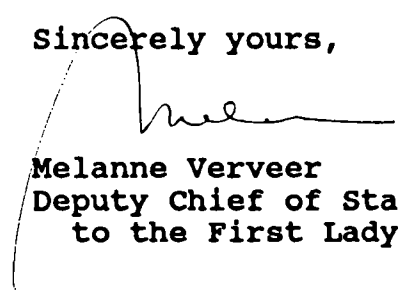
Dear Ambassador Schaffer:

Thank you so much for your kind note and for forwarding the letters and Mr. Jayawardena's book to the First Lady. Mrs. Clinton so appreciated your wonderful hospitality during her visit to Sri Lanka.

Enclosed are some photos from the trip which we thought you might enjoy, as well as others to distribute to the appropriate people.

Thank you again for all you did to make the trip a success and best wishes to you and your husband.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

Thanks again!



THE AMBASSADOR
OF THE
UNITED STATES OF AMERICA
Colombo, Sri Lanka

April 20, 1995

Ms. Melanne Verveer
Deputy Chief of Staff
for the First Lady
White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Melanne:

I hope your return journey from Colombo went smoothly. I am still getting grateful phone calls from people who met Mrs. Clinton. She made a tremendous impression despite her short stay, and we're delighted to have had the chance to receive her here.

I am enclosing Kumari Jayawardena's book, Feminism and Nationalism in the Third World, which I understand Mrs. Clinton had been asking about. Kumari, who was seated next to Mrs. Clinton at our lunch, has inscribed it to her. I would also like to ask your help in forwarding the attached letters, one from Prime Minister Bandaranaike and the other from Dr. Arthur C. Clarke, the renowned science author and futurist, to the First Lady. I have also enclosed a few other letters sent to me by some of the guests at the luncheon and the tea, which may be of interest to her.

Thanks for your help, With warm regards,

Sincerely,

Teresita C. Schaffer

NEELAN TIRUCHELVAM

No. 8, Kynsey Terrace, Colombo 8, Sri Lanka

Telephone : 694664, 698110, 698048

Telefax : 696618 Telex : 23014 ICES CE

5th April 1995.

- Her Excellency Terresita C. Schaffer
Ambassador for the United States of America
US Embassy
210, Galle Road
Colombo 3

Dear Tessie,

Sithie and I need to thank you for inviting us to lunch with Mrs. Clinton. It was a memorable experience, Mrs. Clinton overwhelmed us with her intelligence, charm and simplicity. We felt that she was very relaxed and open in sharing her impressions, perceptions and experiences. The food was also excellent.

With warm regards to Howard and yourself.

Yours sincerely,



Neelan Tiruchelvam



ශ්‍රී ලංකා පවුල් සංවිධාන සංගමය
ஸ்ரீ லங்கா குடும்பத்திட்டச் சங்கம்
THE FAMILY PLANNING ASSOCIATION OF SRI LANKA

P.O. BOX: 365, 37/27, BULLERS LANE, COLOMBO 7. TELEGRAMS: 'FAMPLAN' TELEPHONE NOS: OFFICE: 584153, 584157 584203 CLINIC: 588131

த.பெ. 365, 37/27 பூலர்ஸ் ஓயூங்கை, கொழும்பு-7. திரைக்கதை அண்மை: காணொலி 584153, 584157, 584203 விசை: 588131

த.பெ.365, 37/27, புல்லர்ஸ் ஓயூங்கை, கொழும்பு-7. தொலைபேசி இல. அலுவலகம் 584153, 584157, 584203 சிகிச்சை நிலையம்: 588131

TELEX: 22238 TRUST—CE

FAX: 941 580915

POL-FM1.

4

5th April, 1995.

H.E. Teresita Schaffer,
Ambassador for the USA in Sri Lanka,
Embassy of the United States of America,
210, Galle Road,
Colombo 3.

Your Excellency,

This is to thank you very much indeed for having honoured me by inviting me to meet Mrs. Hillary Clinton yesterday at the Hotel Taj Samudra. It was indeed a memorable experience which I will never forget. Personally I benefitted a great deal from listening to the contributions made by the other women at the gathering, and it gave me the opportunity to interact with ladies that I might not have had the opportunity of meeting and discussing areas of common interest at a personal level.

Thanking you once again,

Yours faithfully,

Sriani Basnayake

Dr. Sriani Basnayake
MEDICAL DIRECTOR
FAMILY PLANNING ASSOCIATION



AGROMART FOUNDATION

(Approved Charity)

අග්‍රමාර්‍ය පදනම

(අනුමත ප්‍රජායායතනයකි)

38 B, Iswari Road, Colombo 6. Telephone } 5 8 7 8 2 3
38 පී. ඔස්ට්‍රි මාවත. කොළඹ 6. දුරකථනය }

ප්‍රාදේශීය කාර්යාල Provincial Offices

24, නාබෘ මාවත,
මගදුව පාර,
කුරුණෑගල.
දුරකථනය: 037-23804

24, Thabrew Mw.
Negombo Road,
Kurunegala.
037 23804

"චන්දිනි"
කුරුණෑගල පාර,
මගදුව.
දුරකථනය: 032-2045

"Chandini"
Kurunegala Road,
Chilaw.
032 2045

පරානාට්ටා,
තිරනාගාම,
හිකඩුව.

Paranawatta
Thiranagama,
Hikkaduwa.

332/20
අනගාරික ධර්මපාල මාවත,
නුගේ, මාතර.

332/20
Anagarika Dharmapala Mw.
Nuge Matara,

130, ගොන්නරුව පාර,
බද්දේවල,
හම්බන්තොට.
දුරකථනය: 047-20325

130, Gonnaruwa Road,
Baddewela,
Hambantota.
047 20325

07th April, 1995

Her Excellency Teresita Schaffer,
Ambassador of the United States of
America,
American Embassy,
Galle Road,
Colombo 3.

Your Excellency,

Thank you for inviting me to the wonderful tea given
in honour of Mrs. Hilary Clinton, the First Lady of
the United States of America.

I was very impressed with her, and I hope she could
be the voice for the 'Women of the World'.

Thank you once again for giving me the honour of
meeting with her.

Yours sincerely,

(Ms) Beulah Moonesinghe
CHAIRPERSON

PO2-F41



WOMEN IN NEED

No. 7, Alfred House Avenue,
Colombo 3,
Sri Lanka.
Tel: 503572 / 584500

11th April, 95.

The Ambassador,
Hon. Teresita C. Schaffer,
No. 210, Galle Road,
Colombo 3.

Dear Madam Schaffer,

This is to extend my warm thanks to you and the U.S. Embassy for having invited me to Tea with Madam Hillary Clinton at Hotel Taj on the 4th April, 1995.

It was indeed a rewarding and memorable experience to have been able to discuss with the 1st Lady even briefly, the common problems that women faced - all over the world. Her empathy and understanding of these issues in the Developing Countries was remarkable.

May I therefore place on record my grateful thanks as well as that of Women In Need for the wonderful opportunity extended to me.

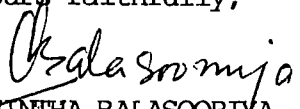
I carry very pleasant memories of that brief encounter with the 1st Lady, I feel I have been doubly fortunate as I was successful in taking a photograph of my presentation of the book on Domestic Violence to Madam Clinton.

May I also seek your permission to publish that photograph in the Daily papers, this request was made to me by a reporter.

With best wishes.

Thanking you.

Yours faithfully,


CHINTITHA BALASOORIYA.
EXECUTIVE DIRECTOR.

THE WHITE HOUSE

WASHINGTON

June 13, 1995

Ms. Susan M. Schiller
Senior Producer
CBS This Morning
CBS News
524 West 57 Street
New York, NY 100019

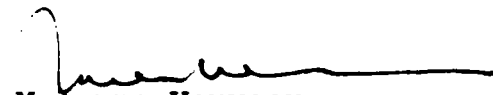
Dear Ms. Schiller:

On behalf of the First Lady I want to thank you for sending the materials on the Courage Curriculum. The story of Max Warburg is a remarkable example of courage in such a young person and a wonderful model for other young people to follow.

Mrs. Clinton was pleased to be able to meet with your guests, Eliot Cohen and Stephanie Warburg, and was touched by their valor in the face of their own personal tragedies.

CBS This Morning should be congratulated for highlighting the important work performed by the Max Warburg Courage Curriculum in the Boston Public Schools.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

CBS NEWS

A Division of CBS Inc.
524 West 57 Street
New York, New York 10019
(212) 975-4321

R

May 19, 1995

Ms. Lisa Caputo
Press Secretary
Office of The First Lady
The White House
Washington, D.C.

Dear Ms. Caputo:

Thank you again so very much for arranging the meeting with Mrs. Clinton and our CBS This Morning guests Eliot Cohen, the young boy with HIV and Stephanie Warburg, founder of the Courage Curriculum who lost a son to leukemia. Needless to say this was such a special day for them and meeting The First Lady was such a wonderful experience in the face of their own personal tragedies.

Enclosed is information on the Courage Curriculum which is now taught in Boston's Middle Schools. By emphasizing literature and writing the children learn about values and are encouraged to find the courage within themselves to face obstacles in their own life.

Thank you for the opportunity to present this information to the staff. Emily Taylor Pope is the Executive Director of the Max Warburg Courage Curriculum. She can be reached at: 617-237-7955 or 617-235-8103.

CBS This Morning is hearing wonderful reaction to our broadcast with The First Lady who was just so warm and engaging. On a personal note, I truly appreciate your efforts in bringing Mrs. Clinton to meet young Eliot Cohen, his mother and Mrs. Warburg. I hope you will be able to send me copies of the photos. Those moments with Mrs. Clinton touched all of them, but especially Mrs. Cohen. Today will remain in her heart forever.

Sincerely yours,



Susan M. Schiller
Senior Producer
CBS This Morning

THE WHITE HOUSE

WASHINGTON

May 16, 1995

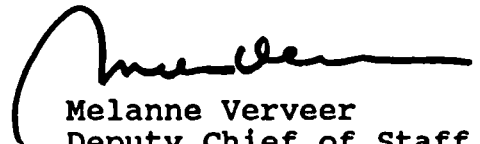
Robert G. Schwartz, Esq.
Executive Director
Juvenile Law Center
901 Arch Street
Sixth Floor
Philadelphia, PA 19107

Dear Bob:

Thank you for inviting Mrs. Clinton and me to the Law Center's 20th Anniversary celebration. We regret, however, that neither of us is able to attend due to scheduling conflicts.

Juvenile Law Center does such important work and we wish you and the staff continued success.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

Juvenile Law Center

Reger

801 Arch Street, Sixth Floor, Philadelphia, PA 19107 (215) 625-0551 • in PA: (800) 875-8887 • FAX: (215) 625-9589 • Internet HN2403@Handsnet.org

May 3, 1995

Melanne Verveer
c/o The Office of Mrs. Hillary Rodham Clinton
The White House
Washington, D.C.

Dear Melanne Verveer:

You may recall that we met briefly at the White House in August, 1993, when the First Lady greeted the ABA's Working Group on the Unmet Legal Needs of Children.

It occurred to me that you and Mrs. Clinton might be interested in attending Juvenile Law Center's 20th Anniversary. Many of the participants are old friends of Mrs. Clintons, and she might well enjoy the evening.

Should Mrs. Clinton wish to attend, please let me know any time up to the day of the event itself. We'll find space for her, and provide food.

Thanks, and all the best.

Sincerely,



Robert G. Schwartz
Executive Director

RGS/hs
enc.

ff:

Robert G. Schwartz, Esq.
Executive Director
Emily Buss, Esq.
Deputy Director
Eleanor L. Bush, Esq.
Jacqueline L. Duby, Esq.
Sarah L. Nussbaum, Esq.
Joann Viola
Johnsie A. Dean-Sow
Tabatha Abu El-Haj
Kate Greenwood

**Board of
Directors:**

Carl Oxholm III, Esq.
President
Charisse R. Lillie, Esq.
Vice President
Ione D. Vargus, Ph.D.
Treasurer
Anna M. Durbin, Esq.
Secretary

Stewart R. Cades, Esq.
Jane Dustan
Carol B. Fuchs
Frank F. Furstenberg, Jr.
Lani Guinier, Esq.
Germaine Ingram, Esq.
Kathryn Jordan
Jane Knitzer, Ph.D.
Juan J. Laureda, Esq.
Marsha Levick, Esq.
Pamela Grace Model

Joe Quinlan
Daniel Segal, Esq.
Geraldine Segal, Ph.D.
Ronald Sharp, Ed.D.
Mark I. Soler, Esq.
Eileen Tyrola, M.D.
Juan Williams
Directors Emeritus
Stuart W. Kline
Sol E. Zubrow
(1976-1993)

THE WHITE HOUSE
WASHINGTON

March 14, 1995

Ms. Carol Seifert
Deputy Director
Alliance for Justice
1601 Connecticut Avenue, N.W.
Suite 601
Washington, DC 20009

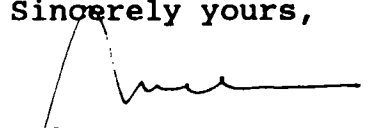
Dear Carol:

Thank you for your memo and analysis of the current lobbying disclosure legislation. I appreciate receiving the update.

Lobbying reform is a high priority for the Administration.

Keep up the good work!

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*I hope all
is well.*

Alliance Justice for

2

A National Association of Organizations Working for Equal Justice

1601 Connecticut Avenue, N.W. Suite 601 ■ Washington, D.C. 20009 ■ 202/332-3224

NAN ARON
Executive Director

JAMES D. WEILL
Chair

March 1, 1995

MEMBERS

Bazelon Center for
Mental Health Law

Business and Professional
People for the Public Interest

Center for Law and Social Policy

Center for Law in the
Public Interest

Center for Public
Representation

Center for Science
in the Public Interest

Children's Defense Fund

Consumers Union

Education Law Center

Employment Law Center

Equal Rights Advocates

Food Research and
Action Center

Harmon, Curran, Gallagher
& Spielberg

Institute for Public
Representation

Juvenile Law Center

Mexican American Legal Defense
and Educational Fund

National Education Association

National Employment Lawyers
Association

NOW Legal Defense and
Education Fund

National Wildlife Federation

National Women's Law Center

Native American Rights Fund

Natural Resources Defense
Council

New York Lawyers for the
Public Interest

Public Advocates, Inc.

Sierra Club Legal
Defense Fund

The Wilderness Society

Women's Law Project

Women's Legal Defense Fund

Melanne Verveer
Deputy Assistant to the President
Deputy Chief of Staff to the First Lady
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Re: Lobbying Disclosure Bill

Dear Melanne:

I thought you would be interested in the attached analysis of the currently lobbying disclosure legislation and our memo describing the existing regulatory structure under which nonprofits disclose lobbying expenditures.

If you have any questions about the material or our work on it, I would be pleased to hear from you. Hope all is well.

Sincerely,



Carol Seifert
Deputy Director

NAN ARON
Executive Director

JAMES D. WEILL
Chair

MEMBERS

Bazelon Center for
Mental Health Law

Business and Professional
People for the Public Interest

Center for Law and Social Policy

Center for Law in the
Public Interest

Center for Public
Representation

Center for Science
in the Public Interest

Children's Defense Fund

Consumers Union

Education Law Center

Employment Law Center

Equal Rights Advocates

Food Research and
Action Center

Harmon, Curran, Gallagher
& Spielberg

Institute for Public
Representation

Juvenile Law Center

Mexican American Legal Defense
and Educational Fund

National Education Association

National Employment Lawyers
Association

NOW Legal Defense and
Education Fund

National Wildlife Federation

National Women's Law Center

Native American Rights Fund

Natural Resources Defense
Council

New York Lawyers for the
Public Interest

Public Advocates, Inc.

Sierra Club Legal
Defense Fund

The Wilderness Society

Women's Law Project

Women's Legal Defense Fund

February 8, 1995

Dear Colleagues:

Both the House and the Senate have re-introduced Lobbying Disclosure bills. Senators Levin (D-MI), Cohen (R-ME), and others have put forth a revised version of the Lobbying Disclosure Act (S. 101) that includes a number of beneficial changes outlined in the attached memo.¹ Most significant is that the new Senate bill has redefined "lobbying activities" for 501(c)(3)s, 501(c)(4)s, and 501(c)(6)s. The measure states

- that charities (501c3s) that have elected the 501(h) expenditure guidelines may use the 1990 IRS lobbying regulations for nonprofits to define "lobbying activities" for all purposes under the Act and
- that nonprofit organizations (501c4s and 501c6s) that report lobbying expenses to their members may use the rules under Section 162(e) of the 1993 Omnibus Budget Reconciliation Act to define "lobbying activities" for all purposes under the Act.

Knowing that the Lobbying Disclosure Bill as a whole would not be on the early part of the Senate agenda, Senator Levin tried to attach part of it to the Congressional Accountability Act (S. 2)², which was on a much faster track. He proposed adding only the gift ban portion of the Lobbying Disclosure Bill to S. 2 and sought "a sense of the Senate" to pass a lobbying reform bill as soon as possible. Senate Majority Leader Bob Dole (R-KS) declared his commitment to the reforms Levin proposed, but opposed amending S. 2. The Levin amendment failed, and S. 2 is now Public Law 104-1.

Senator Dole had already charged Senator Mitch McConnell (R-KY) with developing new lobbying disclosure and gift ban legislation.

¹ Prepared by Michael B. Trister of Lichtman, Trister, Singer and Ross.

² The Congressional Accountability Act subjects Congress to certain employment laws with which private employers must comply.

Democrats in the House are criticizing the Contract for America for failing to take on the three toughest political reform issues: campaign finance, lobbying, and Congressional gift rules. Representative John Bryant (D-TX) has introduced H.R. 119, which is identical to the lobbying disclosure bill that was reported by the Conference Committee in 1994. Last year's lobbying disclosure bill was deemed unacceptable by our coalition. Since lobbying disclosure is not a current concern of the House Leadership, Rep. Bryant is not pushing H.R. 119. Rather, he is promoting House Resolution³ 40, which is an extensive list of rules regarding the receipt of gifts from lobbyists and others.

The White House continues to call for lobbying reform. In his State of the Union address, President Clinton asked Congress to send him "the strongest possible lobbying bill" that requires "lobbyists to tell the people for whom they work, what they're spending, [and] what they want."

Lobbying disclosure remains highly politicized, so we need to continue monitoring this issue closely. We will keep you posted.

Sincerely,

Handwritten signatures of Nan Aron and Carol Seifert. The signature for Nan Aron is on the left and the signature for Carol Seifert is on the right.

Nan Aron and Carol Seifert

³ A simple resolution, H. Res. 40, addresses matters entirely within the prerogatives of the House of Representatives and does not have the force of law.



ALLIANCE FOR JUSTICE

1601 Connecticut Ave., NW, Suite 601 ■ Washington, D.C. 20009 ■ (202) 332-3224

Comparison of the Lobbying Disclosure Act of 1995 (S. 101) With the Conference Report on S. 349

Senators Levin, Cohen, Glenn, Wellstone, Feingold and Lautenberg have introduced a revised version of the Lobbying Disclosure Act (S. 101). Although the bill is based largely on the version of S. 349 agreed to by the conferees in September 1994, the bill includes several significant changes in the rules for lobbying registration and reporting. The Congressional Gift Rules in S. 101 are the same as the conference report on S. 349.¹

1. Definition of "Client" [page 3, line 3]²

S. 101 provides that in the case of a coalition or association, the client is the coalition or association and not its individual members. S. 349 limited this rule to situations in which the lobbying activities are conducted on behalf of the coalition or association membership and financed by the coalition's or association's dues and assessments; if the lobbying activities are conducted on behalf of and financed separately by one or more individual members the members are the client.

2. Definition of "Grassroots Lobbying Communication" [page 5, line 24]

S. 101 deletes the definition entirely. The definition in S. 349 defined grassroots communications as any attempt to influence a covered matter through an attempt to affect the opinions of the general public or any segment thereof, including, in contrast to the IRS regulations, communications between an organization and its members to directly encourage the members to make communications with covered officials.

3. Definition of "Lobbying Activities" [page 57, line 15; page 58, line 6]

S. 101 adds a new section 121(a)(2) which provides that "in lieu of using the definition of 'lobbying activities' in section 103(8) ... [501(c)(3) organizations which have made the election under section 501(h) may] consider as lobbying activities only those activities

¹Representative Bryant has also reintroduced the Lobbying Disclosure Act in the House. His bill, H.R. 119, is the same as S. 349 as reported by the Conference Committee in 1994.

²Page and line references are to S. 101 as introduced on January 4, 1995.

that are influencing legislation as defined in section 4911(d) of the Internal Revenue Code" S. 349 contained a much more narrow provision which allowed 501(c)(3) organizations to use the amounts reported to the IRS in lieu of part of the lobbying disclosure reports filed under the Act and for the purpose of defining a covered lobbyist.

Also, under S. 101, businesses and trade associations that "account for lobbying expenditures" under section 162(e) of the Internal Revenue Code, as amended in 1993, may, in lieu of the definition of "lobbying activities" in section 103(8) of the Act, consider as lobbying activities only those activities, the costs of which are not deductible pursuant to section 162(e). S. 349 contained a much more narrow provision which was subject to a sunset provision as well.

4. Definition of "Lobbying Activities" [page 6, line 6; page 6, line 15]

S. 101 provides that lobbying activities include "efforts to stimulate grassroots lobbying as described in section 4911(d)(1)(A) of the Internal Revenue Code of 1986, to the extent that such communications are made in support of a lobbying contact by a registered lobbyist." The effect of this language is to limit covered grassroots activity to legislative matters. S. 349 included "grassroots lobbying communications," which was defined to include both legislative and administrative matters.

S. 101 deletes the exception for grassroots lobbying communications by churches. S. 349 excluded from the definition of grassroots communications any communication by a church or other church related body exempt from filing federal income tax returns unless the communications are made by another registrant or other person required to be identified under the Act.

5. Exception from definition of "Lobbying Contacts" [page 12, line 12]

S. 101 modifies the exception for churches and church related organizations to delete the phrase "if the communication constitutes the free exercise of religion or is for the purpose of protecting the right to the free exercise of religion...." Inclusion of this language in S. 349 narrowed the exception for lobbying contacts by churches to the minimum necessary to satisfy constitutional requirements, if any.

6. Identification of Grassroots Communications by a Person or Entity Not Employed By the Registrant [page 19, line 10; page 23, line 8 and line 20]

S. 101 deletes the requirement that the initial registration form include the name, address, and principal place of business of any person retained to conduct grassroots communications, other than an employee of the registrant. S. 101 also deletes the requirement that the semi-annual report include a list of the specific issues which were the subject of grassroots communications engaged in by any such person. Finally, S. 101 deletes the requirement that the semi-annual report include a separate good faith estimate

of the total expenses incurred in connection with grassroots lobbying communications, including the amount paid to such a person. Under S. 349, registrants are required to report separately on grassroots communications.

7. Identification of Contributors [page 23, line 20]

S. 101 deletes the requirement that the semi-annual report include the name, address, and principal place of business of any person or entity other than the client who paid the registrant to lobby on behalf of the client. This provision in S. 349 had been interpreted by some as requiring organizations to disclose the names and addresses of their donors.

8. Reliance on Form 990 [page 24, line 15; page 57, line 4]

S. 101 retains the provision allowing electing 501(c)(3) organizations to rely on the amounts reported to the IRS in reporting under the Act. In addition, as explained in paragraph 3 above, a broader provision has been added to the bill in section 121 which allows the IRS definition of influencing legislation to be used for all reporting and other purposes under the Act.

9. Penalty for Major Violations [page 42, line 16]

Under S. 101, the maximum penalty for a major violation is \$100,000. Under S. 349, the maximum was \$200,000.

10. Reporting by Section 162(e) Entities. [page 58, line 1]

S. 101 retains the provision allowing entities subject to section 162(e) of the IRC to report the amounts which would not be deductible under that section in reporting under the Act, but this provision is made permanent. Under S. 349, this provision expired on December 31, 1996.



ALLIANCE FOR JUSTICE

1601 Connecticut Ave., NW, Suite 601 • Washington, D.C. 20009 • (202) 332-3224

EXISTING REGULATORY STRUCTURE FOR DISCLOSING LOBBYING EXPENDITURES

The following outlines the existing disclosure requirements pertaining to lobbying with which nonprofits and business must comply. While the IRS has 25 classifications of nonprofit organizations (list attached), this memo confines itself to regulations for three types of nonprofits:

501c3: charitable organizations/public charities

501c6: business leagues /trade associations

501c4: social welfare organizations.

A separate section discusses requirements for businesses.

I. 501(c)(3): charitable organizations/public charities

Section 501(c)(3) organizations are generally exempt from the payment of federal income taxes. They have the added advantages of being able to receive grants from private foundations and offering their contributors the ability to deduct donations as charitable contributions on their federal income tax returns. Part of the price paid by 501(c)(3) organizations for these fund raising advantages is that the Internal Revenue Code absolutely prohibits involvement in political campaigns, strictly limits their ability to lobby, and requires extensive reporting of any lobbying expenditures. Because of these restrictions, 501(c)(3)s were explicitly excluded from the reporting requirements of the Omnibus Budget Reconciliation Act of 1993.

A. Regulations

In 1990, the Internal Revenue Service issued final regulations governing lobbying by 501(c)(3)s. These rules, which define lobbying in 39 pages in the federal register, govern charities that have elected to follow the expenditure guidelines (501(h)). The 501(h) expenditure test sets specific dollar limits on lobbying expenditures which are calculated as a percentage of a charity's total exempt purpose expenditures (20 percent of the first \$500,000). For groups that elect the 501(h) expenditure test, grass roots lobbying expenditures may comprise up to 25 percent of the organization's lobbying expenditures or 5 percent of their exempt purpose expenditures. The sliding scale of permitted expenditures is attached.

A separate standard, known as the insubstantial part test, applies to non-electing charities.

B. Definition of lobbying: direct and grass roots.

Direct:

A communication made to a legislator; an employee of a legislative body; or any other government employee who may participate in the formulation of the legislation (but only if the principal purpose of the communication is to influence legislation); and the communication refers to a specific piece of legislation; and expresses a view on that legislation. Communications of an organization to its members encouraging them to contact legislators is direct lobbying. Additionally, attempts to influence the public on referenda and ballot initiatives are direct lobbying.

Grass roots:

A communication intended to influence specific legislation by encouraging the public to contact legislators about that legislation. Grass roots lobbying communications must refer to specific legislation, reflect a view on that specific legislation, and include a call to action. Non-electing organizations will engage in grass roots lobbying by simply printing and distributing information about their views on legislation, even if such communications do not encourage recipients to engage in lobbying acts.

C. Reporting requirements

All public charities are registered as such with the IRS, which has granted them tax exempt status. Electing charities submit a separate form (attached) to the IRS stating that they will follow the 1990 expenditure rules. All charities (electing and nonelecting) with receipts greater than \$25,000 per year must file a Form 990 and Schedule A. Charities must list their total lobbying expenditures on Page one of Schedule A. Those using the insubstantial part test must also itemize their lobbying expenditures in 9 categories and "attach a statement giving a detailed description of the lobbying activities."

D. Penalties

Under both standards, organizations may lose their tax exemptions for noncompliance. A charity that exceeds expenditure limits must pay an excise tax. It risks losing its exemption if it exceeds its lobbying limit by more than 50 percent (generally calculated using a four-year moving average.) For organizations which use the "insubstantial part test" individual managers may be held personally liable for penalty taxes if their actions may be characterized as willful or not due to reasonable cause. For organizations using the 501(h) expenditure test, only the organization is liable for penalty taxes for exceeding lobbying expenditure limits.

E. Regulations for federal grants and contracts

A separate set of regulations called A-122 defines lobbying for organizations that

receive federal grants and contracts. Lobbying with these monies is forbidden. Public charities that receive government monies use a separate set of records to track expenditures of these funds.

II. 501(c)(6) business leagues/trade associations

A 501(c)(6) organization is generally exempt from the payment of federal income taxes. The Internal Revenue Code does not limit the amount of lobbying that business leagues and trade associations may conduct. Funding for 501(c)(6)s comes largely from membership dues.

Section 13222 of the Omnibus Budget Reconciliation Act of 1993 amended Section 162(e) of the Internal Revenue Code. As amended, Section 162(e) denies a deduction for any amount paid or incurred in connection with (1) influencing federal or state legislation or (2) any communication with certain covered federal executive branch officials in an attempt to influence the official actions or positions of such officials. The practical effect of this legislation for members of Section 501(c)(6) organizations is that they can no longer deduct the portion of their membership dues that are allocable to lobbying activities. Organizations must now track their lobbying expenses and notify members annually as to the percentage of membership dues which are non-deductible due to lobbying.

A. Regulations

The IRS has issued proposed regulations under Section 162(e). The regulations are proposed to be retroactively effective to January 1, 1994. In general, the proposed regulations allow organizations to use "any reasonable method" for allocating costs associated with non-deductible lobbying activities. A method is not reasonable unless it is applied consistently, allocates a proper amount of the costs and is consistent with special rules proposed by the IRS. In addition, the IRS outlined the following three allocation methods which organizations might use in making their allocation:

1. Ratio method -- Under this method, costs allocable to lobbying activities are determined as follows:

$$\frac{\text{Lobbying labor hours}}{\text{Total Labor Hours}} \times \text{Total Costs of Operations} + \text{Third Party Costs}$$

2. Gross-up method -- Under this method, costs allocable to lobbying activities are determined by multiplying total labor costs of lobbying labor hours by 175%, then adding third party costs.
3. Section 263A Method -- Lobbying activities are treated as a separate service function per Section 263A of the Code and accompanying regulations, which

deal with the capitalization of inventory costs.

To the best of our knowledge, most 501(c)(6) organizations are using Alternatives 1 or 2, or some variation of these formulas, to compute their percentages of non-deductible lobbying expenses. Alternative 3 is complicated and is not widely used by the association community. In order to comply with the new law, many organizations have instituted or modified record-keeping requirements, including using daily or monthly time sheets in order to record lobbying activities. Some organizations artificially increase their actual percentage of lobbying expenses in order to maintain a safety cushion in the event of an IRS audit. Other organizations have elected to pay a "proxy tax" to the IRS, which is an excise tax on an association's total lobbying expenditures, in order to avoid the member notification requirements under the Act. Members of organizations that pay the "proxy tax" may then deduct 100% of their dues pursuant to Section 162(e).

B. Definition of Lobbying

Under the statute, the term "lobbying" includes research, preparation, planning or coordination of lobbying. Mere monitoring of legislative activities where there is no attempt to influence legislation is not considered lobbying unless there are subsequent attempts to influence the same or similar legislation (in that case, the earlier monitoring activities are then considered to be "lobbying.")

III. 501(c)(4) - Social Welfare (advocacy) Organizations

Like 501(c)(6)s, social welfare organizations that are exempt from federal income tax under section 501(c)(4) are not limited by the Internal Revenue Code in the amount of lobbying they may do. In addition, contributions to 501(c)(4)s do not constitute charitable deductions. Unlike most 501(c)(6)s, however, 501(c)(4) organizations often receive their support in the form of small contributions from numerous individuals who never have treated those expenses as business expenses.

OBRA specifically exempts from the lobbying reporting (and presumably, the member notification) requirements any organizations which establishes to the satisfaction of the Secretary that substantially all dues, etc., are not deductible as a business expense. Thus, if a non-501(c)(3) exempt organization, e.g., a children's welfare action group, can show that it receives substantially all of its public support in the form of donations averaging \$25 from individual contributors not involved in the child care industry, that organization is not required to inform potential donors of the percentage of lobbying expenditures or to report those expenditures under OBRA 1993.

Social welfare organizations that receive substantial funding from persons or entities with business interests, e.g., an environmental action organization that receives half its

support from recycling businesses, are required to keep records, provide notices, and make reports in the same fashion as 501(c)(6) organizations.

IV. For-profit corporations

OBRA 1993 also prohibits for-profit corporations from deducting lobbying expenditures as a business expense deduction under Section 162(e) of the Internal Revenue Code. For-profit corporations are subject to the same definitions of lobbying as non-profits and must now track these expenditures and staff time devoted to lobbying activities.

V. Federal Lobbying Reports

The Federal Regulation of Lobbying Act provides that any person whose principal purpose is to influence legislation through direct communication with Members of Congress must register and file quarterly reports with the Clerk of the House and the Secretary of the Senate. The Act is ambiguous, and it is difficult to ascertain precisely when one person's legislative activities become sufficiently substantial to trigger coverage under the Act. The following represents some guidelines that organizations have developed to determine whether their employees need to register under the Act:

- A. Staff members who spend more than sixteen hours per week on Capitol Hill; or,
- B. Staff members who devote more than one day per week contacting either Members of Congress or personal or committee staff on legislative issues of interest to the organization; or,
- C. Staff members who contact Members of Congress or personal or committee staff on legislative issues of interest to the organization on more than ten days per month; or,
- D. Staff members who contact Members of Congress or personal or committee staff on legislative issues of interest to the organization on more than five consecutive days.

VI. Attachments

- Listing of tax exempt organizations
- Form 5768, election/revocation of electing to make expenditures to influence legislation

- Schedule A, Part VI of Form 990 to be completed by organizations filing form 5768.
- Sample lobbying expenditure limits for 501(c)(3) organizations
- The lobby report form which must be filed with the Secretary of the Senate and the Clerk of the House pursuant to the Federal Regulation of Lobbying Act.
- The 1993 Form 990 reporting requirements for 501(c)(4), (5) and (6) organizations that engage in lobbying activities.

THE WHITE HOUSE

WASHINGTON

March 2, 1995

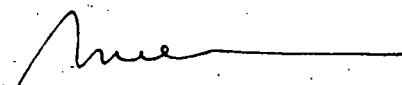
Roger Dean Sharpe
Union Theological Seminary
3041 Broadway at
Reinhold Niebuhr Place
New York, NY 10027

Dear Roger:

Thank you for writing and for sending Professor Shriver's new book. It looks challenging and I will share it with the First Lady.

Mrs. Clinton was so pleased to have the opportunity to attend Jim Grant's memorial service. He was an inspiration to us all. Thanks again for writing and congratulations, in advance, on receiving your degree.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*I was at the
memorial
with the First
Lady. I regret
I did not see
you. It was
wonderful to
hear from you.*

February 25, 1995



Ms. Melanne Verveer
Deputy Assistant to Ms. Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20000

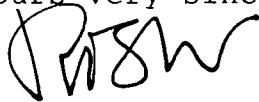
Dear Melanne,

May I bring this new book, **An Ethic for Enemies: Forgiveness in Politics**, Oxford University Press, by Donald W. Shriver, to your attention with hopes that it may be worthy of Ms. Clinton's and the President's consideration. Although Professor Shriver provides case studies with respect to Germany, Japan and the American Civil Rights Movement, he addresses the question in chapter seven, "Whither Forgiveness in American Politics?"

It was my pleasure to serve as Professor Shriver's Deputy as we conducted research for the book.

Two weeks ago Ms. Clinton was here to attend the memorial service for UNICEF's Jim Grant. Because I continue as Seminarian at the Cathedral of Saint John the Divine, I participated in that service and was thrilled to sit immediately behind our nation's First Lady and the President of the United Nations. It may interest you to know that I anticipate receiving my divinity degree on May 19th and look forward to ordination, the Lord willing, by December. All very best to you.

Yours very sincerely,



Roger Dean Sharpe

U N I O N



THE WHITE HOUSE

WASHINGTON

March 21, 1995

Mr. John E. Shay, Jr.
President
Margrove College
8425 West McNichols Road
Detroit, MI 48221-2599

Dear Mr. Shay:

Thank you for writing and for inviting Mrs. Clinton to deliver the commencement address at Margrove College in May. Unfortunately, we regret that Mrs. Clinton will not be able attend on Mother's Day.

The First Lady is so grateful for the invitation and the offer of the honorary degree. Hopefully she will get to Detroit and Margrove one day soon to see your wonderful institution and visit with your students.

Thanks again for writing and best wishes.

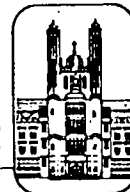
Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*I regret
the date didn't
work for her.*

Office of the President

Marygrove
College



Hillary Rodham Clinton
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

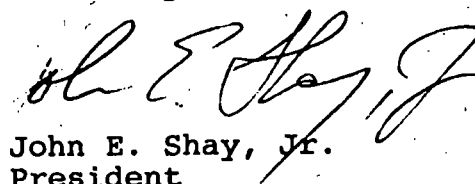
Dear Mrs. Clinton:

On behalf of the students, faculty, and trustees of Marygrove College, I am pleased to invite you to give the commencement address and to receive an honorary degree at our 85th annual commencement at 3:00 p.m. on Sunday, May 14, 1995.

As you know, Detroit has had the reputation of being one of the nation's most troubled cities, which is probably one of the reasons why the Clinton administration selected Detroit for the establishment of an empowerment zone. Marygrove has close ties with Mayor Dennis Archer, who has engendered a spirit of rebirth throughout the city. Indeed, his Deputy Mayor, Nettie Seabrooks, will also receive an honorary degree at the commencement ceremony in recognition of her broad record of service to Marygrove as she concludes her third term on our board of trustees.

Marygrove seeks to become a model for urban higher education. Your presence would help it become so. Moreover, by honoring our graduates at our 1995 commencement, you would help to dramatize the importance of education toward resolving the problems of our cities. I look forward to hearing from you.

Sincerely,


John E. Shay, Jr.
President

JES:msk

cc: Melanne Verveer (Office of the First Lady)

THE WHITE HOUSE

WASHINGTON

May 5, 1995

Ms. Karen Sherman
Counterpart Foundation, Inc.
Farragut Square
910 17th Street, NW, # 328
Washington, DC 20006

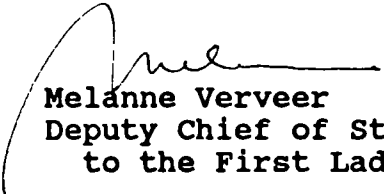
Dear Karen:

Thank you for writing. It was great to hear from you and to get an update on Counterpart's recent work. The President and First Lady's schedule is already set for their trip to Russia and Ukraine, but, as always, I appreciate your offer of help.

Thanks again for writing and best wishes.

Sincerely yours,

*Donna
Chacudo
We're off to
Russia*


Melanne Verveer
Deputy Chief of Staff
to the First Lady

COUNTERPART

Foundation, Inc.

R

UNITED STATES UNITED KINGDOM CANADA AUSTRALIA RUSSIA UKRAINE BELARUS KAZAKHSTAN MOLDOVA FIJI VANUATU TONGA KIRIBATI SOLOMON ISLANDS PAPUA NEW GUINEA WESTERN SAMOA

FARRAGUT SQUARE
910 17TH STREET N.W., #328
WASHINGTON, D.C. 20006
TEL: 202/296-9676
FAX: 202/296-9679

PRESIDENT
Elizabeth B. Silverstein

CHIEF EXECUTIVE OFFICER
Stanley W. Hosie, S.M.

VICE PRESIDENT
Sally Montgomery-Brumbaugh

DIRECTORS
Elizabeth B. Silverstein
Chairperson/Founder
Lee N. Steiner
Stanley W. Hosie
John H. Costello
Janice Manley
Maurice Silverstein
Hon. Margaret Taylor

INTERNATIONAL
ADVISORY BOARD
Hon. Frank C. Carlucci
Carlyle Group
Irina Kozyrev
Found./Pres. Russian Care
Sally Montgomery
Forthington

James M. Keegan, M.D.
Univ. of Texas

Mary Barden Keegan
Houston End Hunger Network

Hon. Shellyn G. McCaffrey
McCaffrey-Brady, Inc.

Carol Williams
Peace Links

Kevin Quigley
Pew Charitable Trusts

Raymond Liesegang
Century Parking, Inc.

Randy Teague
Vorpy, Sater, Seymore, & Pease

Dr. Lowell Levin
Yale University

Brenda Eddy
Janotta Bray, CA, Inc.

Prof. Mervyn Meggitt
City College of New York

Nancy Ellis
Kingsman Associates, Inc.

Fred C. Brumbaugh
Second National Bank Corp. OH

Eva Haller
U.C. Santa Barbara

Yosh Haller, M.D.

COUNTERPART manages
humanitarian and development
programs worldwide which
benefit local NGOs, charities,
social service organizations,
foreign demobilized military
dependants and veterans.

Is tax exempt under Internal
Revenue Code Section 501 (c)

March 21, 1995

Ms. Melanne VerVeer
Deputy Chief of Staff
Office of the First Lady
The White House
Washington, DC 20501

Dear Melanne,

Bill mentioned that he had met with you a few days ago, which inspired me to touch base as well. I was pleased to learn that the President would be travelling to Russia for the Summit and then visiting Ukraine. In addition to the business at hand, his trip might provide a valuable opportunity to highlight some successful AID-funded programs as an example of how our foreign aid dollars are spent.

When we last met, COUNTERPART's partnership with the local Russian organization, Russian Care (Mrs. Kozyrev's organization), was still in its initial stages. At this time, the program has developed tremendously. We have established: two successful micro-enterprise pilot projects on two military bases, a sewing center and a bakery, newly employing dozens of wives of demobilized servicemen; close relationships with orphanages and hospitals for children where we have provided excess U.S. military property, toys and medical assistance; a network of U.S. and local non-governmental organizations which provide needed social services to targeted segments of the Russian population.

Because COUNTERPART has been active in the former Soviet Union since 1991, and currently has offices in Moscow and Kiev with both local and foreign staff, our organization is in an excellent position to facilitate any number of meetings or site visits on behalf of the President or the First Lady during their visit. In fact, I will be in Moscow from April 30th through May 6th (perhaps longer) and would be very pleased to help organize an event of your choice.

I have enclosed current information on COUNTERPART's programs in the former Soviet Union as well as a capacity statement on the organization. I will give you a call next week; in the meantime, should you have questions or require additional information, please do not hesitate to contact me.

Best Regards,

A handwritten signature in black ink, appearing to read "Karen Sherman", followed by a horizontal line.

**Karen Sherman
Director, CIS Programs**

cc Kelly Paisley, USAID, Office of Legislative and Public Affairs

COUNTERPART Foundation, Inc.
910 17th Street, NW Ste. 328
Washington, D.C. 20006

ROSSISKAYA ZABOTA ABSTRACTS/HIGHLIGHTS

Enhancing the Capacity of Rossiskaya Zabota (Russian Care)

Program Goal & Purpose *To promote:*

- ▶ the increased capacity and viability of Russian Care as an organization capable of designing, implementing, and monitoring social development programs;
- ▶ the development of programs which provide social service support to the wives and children of demobilized and dislocated military forces;
- ▶ develop a supportive network of organizations, including other foreign and indigenous NGOs, PVOs, and business enterprises to leverage resources in the areas of technical expertise, training, shared information, and monetary assistance.

Duration of Agreement 8/93-8/95

Pilot Programs

COUNTERPART and Russian Care have developed two pilot programs, a sewing center and a bakery, which develop marketable skills and income-generating opportunities for military wives. In addition to creating alternate sources of income and job training, the programs also include a self-help component designed to address current social problems such as health issues, child care, unemployment, alcoholism and abuse. By providing an opportunity for women to discuss issues of common concern, they are able to network, form support groups, and find solutions to problems plaguing their communities. At least three more pilot programs will be developed over the course of the grant.

Resource Development

COUNTERPART and Russian Care have compiled data on Russian military bases that includes the exact numbers of women and children, their problems and needs, medical statistics and demographics. A network of 45 NGOs from Moscow, Perm, Yekaterinburg, Murmansk, Khabarovsk, Vladivostok, Nizhniy Novgorod, St. Petersburg, and Archangelsk was established.

Training Programs

Conducted meetings and basic business training seminars for over 100 military wives in Perm, Murmansk, and Yekaterinburg. Russian Care also co-sponsored the Women's Labor and Training Conference in Moscow and expanded its scope from individual military bases to an international forum for the training of women in small business development. The Women's Labor and Training Conference brought together more than 160 women from sixty regions of Russia for a three day conference on the "Role of Women in Rebuilding the Russian Economy."

Humanitarian Assistance

Since October 1993, the program has distributed \$1.5 million worth of birth control pills and over 50 tons of humanitarian medical supplies and equipment throughout Russia. Russian Care has become a major resource for hospitals, institutes, and organizations throughout Russia which need to locate and obtain desperately needed medical supplies and materials.

Russian Care and COUNTERPART joined forces with Toys for Tots to raise \$1 million for the purchase of toys for hospitalized children, orphans, handicapped, and military children without fathers.

INTRODUCING

THE CIVIC INITIATIVES PROGRAM:

FOR DEMOCRATIC AND ECONOMIC REFORM IN RUSSIA

FEBRUARY 1995

WHAT IS IT?

Funded by the United States Agency for International Development (USAID), the Civic Initiatives Program (CIP) promotes the growth and sustainability of Russian non-profit organizations and institutions that are effectively placed to contribute to positive and broad-based civic and economic transformation. CIP activities with this burgeoning and diverse non-governmental (NGO) sector utilize a set of development tools that may take many forms, but that focus on the following areas:

Legal and Legislative Reform: On-going research and continual monitoring of the regulatory environment will provide valuable, current information to non-profits/NGOs regarding changes in pertinent proposed and approved legislation and resulting impacts on non-profit rights and responsibilities. A non-profit/NGO legal handbook will be made available for public distribution. Seminars and training will be held on the legal and legislative context in which non-profits operate and how NGO managers can best promote enabling reforms. Linkages will be made with government leaders at the federal, regional and local levels to cultivate their awareness and support of non-profits/NGOs.

Training and Institution Building: The training program will be demand driven, responding to the needs expressed by the local non-profit/NGO sector and determined through referral and survey. Training seminars and consultancies will include the following topics: leadership and management, coalition building, project design, fundraising, computer literacy and advocacy. Trainings will be conducted on scheduled and as-needed bases. This component of the program will also serve to foster the initiatives of Russian trainers, training organizations and local and regional associations of professionals, entrepreneurs and charitable agencies;

Social Marketing and Public Awareness: Research will determine the prevailing public attitudes and myths about the non-profit/NGO sector and the best means by which to improve public awareness and support through social marketing techniques. Training, resources and consultancies will be available to the non-profit/NGO sector to address on-going promotion, publicity and public relations needs and to assist non-profits/NGOs in learning to market their own services, expand their client base and develop future sources of funds. Through its own efforts and those of partner agencies, the CIP ultimately seeks to educate key audiences about the roles, activities and benefits of working with the thousands of non-profits/NGOs in Russia.

WHO IS IT?

The Civic Initiatives Program is being undertaken by a Consortium of international private voluntary organizations working with Russian partners. Each Consortium member provides assistance within an area of specific technical expertise: The Center for Democracy directs legal and legislative reform activities;

COUNTERPART Foundation conducts the training component in collaboration with ORT Russia and Johns Hopkins University/Institute for Policy Studies; Education Development Center undertakes the social marketing and public awareness activities; and Save the Children Federation serves as the overall CIP coordinating agency.

Two additional organizations will be selected in mid-March 1995 to operate two regional Civic Support Centers. The regional CSCs will be fully staffed to provide localized training, coalition building, resource and information sharing in order to develop coordinated mechanisms for intensive support to civic initiatives. The Centers will distribute all information and resources generated by the Consortium, host training seminars, house a resource library for the non-profit/NGO sector and serve as a drop-in information and referral source.

WHERE IS IT?

The CIP Consortium is based in Moscow and will have primary outreach to the two regional centers (exact location to be determined by mid-March 1995) along with Moscow and St. Petersburg. Site specific activities in other areas of Russia will also be conducted as well as various non-profit sector promotional activities with Federation-wide outreach.

ARE GRANTS AVAILABLE?

The Civic Initiatives Program will administer three types of grants. In accordance with specific application guidelines and selection criteria, the announcements for which will be widely circulated, the CIP grants will include:

1. Micro-grants (under \$25,000): Grants awarded directly to Russian NGOs under the auspices and management of the two regional Civic Support Centers (beginning June 1995).
2. Capacity-building grants (over \$25,000): Grants intended for well-established Russian NGOs seeking to improve and expand the internal capabilities of the organization. These grants will be managed by the Moscow-based Consortium (beginning July 1995?).
3. Linkage grants (over \$25,000): Grants to US private voluntary organizations to implement joint training and technical assistance projects with Russian NGOs. Focus on development of profession associations and strong advocacy capabilities within the Russian NGO sector (begin April 1995?).

HOW DO I GET ADDITIONAL INFORMATION?

The Civic Initiatives Program
13/2, Ordzhonkidze Street, 15th Floor
Telephone:
Fax:

Co-Directors:	Lisa and Tom Krift, Save the Children
Training:	Galina Negrustueva and Janet McCollum, COUNTERPART Fdn
Legal/Legislative Reform:	Sergei Deytsev, Center for Democracy
Social Marketing/Public Awareness:	Chris Ebner, Education Development Center

THE WHITE HOUSE

WASHINGTON

June 7, 1995

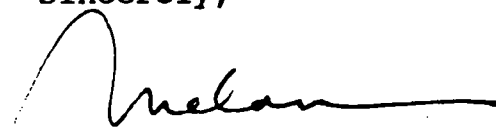
Ms. Rebecca A. Sive
President
The Sive Group, Inc.
359 West Chicago Ave.
Suite 201
Chicago, IL 60610

Dear Rebecca:

Thank you for sharing the information with me about the 1995 Comprehensive HIV Prevention Plan in Chicago. I applaud your efforts to make it happen. Good luck in your work and best wishes.

Sincerely,

I hope all is well!


Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE SIVE GROUP, INC.

May 1995

R

Ms. Melanne Verveer
Deputy Assistant and Chief of Staff
Office of the President and First Lady
The White House
Washington, DC 20050

Dear Melanne:

Rebecca Anne Sive
President

Last month, the City of Chicago released the **1995 Comprehensive HIV Prevention Plan**, an exhaustive review of AIDS epidemiology, an analysis and description of the need for HIV prevention services, and a description of the City's HIV/AIDS prevention strategy.

As the project consultant to the Chicago Department of Health, The Sive Group, Inc. (TSG) developed the project's organizational strategy, developed and executed the project needs assessment, staffed the community advisory group, designed and conducted the process for identifying priority populations and wrote the **Plan**.

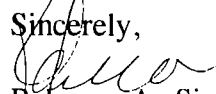
Now:

- the **Plan** is being distributed nationwide as a prototype for other cities and states which are confronting the HIV/AIDS epidemic, and
- TSG is conducting a multi-component analysis of HIV/AIDS prevention capacity among 1000 organizations based in all of Chicago's neighborhoods--another first for the city made possible by the wide scope and innovative nature of the **Plan**.

The **Plan** is one of several policy monographs TSG has authored for our clients in recent months. TSG's strategic analysis has included topics of critical concern to all of us such as smoking, women's health, environmental toxins and mental illness.

As policy makers seek solutions to America's social welfare crisis, public policy analyses informed by seasoned political strategy are increasingly important. TSG offers a unique combination of substantive and organizational knowledge, technical skill and decisionmaker contacts.

We are ideally positioned to consult with you. We look forward to hearing from you.

Sincerely,

Rebecca A. Sive

enc.

I hope you're well
Cm vst

359 West Chicago Avenue
Suite 201
Chicago, Illinois 60610
Telephone 312.944.4868
Fax 312.944.5789

Chicago Sun-Times

THURSDAY, APRIL 20, 1995

12

CHICAGO SUN-TIMES, THURSDAY, APRIL 20, 1995

METRO

City AIDS Fight Targets Women, Kids, Minorities

BY TOM MCNAMEE
STAFF WRITER

Noting that AIDS is no longer a disease almost exclusively of gay white men, the Chicago Department of Health announced a broadened AIDS-prevention strategy Wednesday that also targets minorities, women and children.

The city's revised AIDS strategy, as spelled out in a 60-page report, focuses less on university and hospital AIDS research and more on grass-roots efforts to edu-

cate high-risk groups about the disease.

Dozens of community groups are to be recruited as "partners" to spread AIDS education throughout the city.

A typical effort, already being made by the Northwest Side community group Teen Living Program, would be to identify leaders among groups of homeless and runaway teens, train them in AIDS prevention, and pay them to educate other youths in video game arcades, local parks and

fast-food restaurants.

"We put this plan together with the help of a lot of people," said Tonia Schaffer, chairwoman of the group that created the strategy. "We had 26 community members helping us on this. We had neighborhood meetings and focus groups. We think this is what the community wants."

The report is essentially a general statement of goals and puts no dollar figures on specific AIDS-prevention strategies.

Schaffer said the Public Health

Department, which will spend about \$23 million on AIDS/HIV prevention efforts this fiscal year, will continue to work to educate gay and bisexual men about the disease but plans to expand its work with African-American and Latino men and women, drug users who inject, young people and prisoners.

The proportion of AIDS cases associated with injected drug use in Chicago jumped from 22 percent to 36 percent from 1989 to 1993, according to the report,

while the proportion of cases among women increased from 9 to 15 percent.

While the incidence of AIDS among all racial and ethnic groups in the city continues to rise, it has been most pronounced among blacks and Hispanics. Between 1987 and 1992, the incidence of AIDS among non-Hispanic blacks increased 291 percent, while the incidence among Hispanics increased 196 percent. Among non-Hispanic whites, the incidence went up 65 percent.

Chicago Tribune

Thursday, April 20, 1995

City gets \$1 million in AIDS funds Groups to devise prevention plans

By Terry Wilson
TRIBUNE STAFF WRITER

The Chicago Department of Health's HIV Prevention Planning Group told a large group of HIV/AIDS service-providers Wednesday that it has received more than \$1 million in federal funds for AIDS prevention.

The funds, from the Centers for Disease Control, are to be used by the city's Health Department to implement an HIV prevention plan devised by a 26-member panel of service providers, business people and persons with HIV, according to Tonia Schaffer, co-chair of the planning group.

Schaffer said this is the first time the CDC has allowed cities to create their own HIV prevention programs and to submit the plans for funding.

Chicago's plan targets 10 groups of people underserved by current prevention programs. The Health Department will fund agencies that submit proposals to creatively fill the needs of those groups, Schaffer said.

"The city's mission is to serve the most vulnerable," said Judith Johns, assistant health commissioner for the Chicago Department of Health. "We're trying to meet the needs of those who are the most needy."

Nationally, more than 361,160 cases of AIDS have been reported to the CDC. Illinois was ranked

seventh in the nation with 11,145 AIDS cases, and last year Chicago counted its 10,000th patient to be treated for AIDS.

Chicago Health Department officials said they estimate 2,000 Chicagoans will contract HIV, the virus believed to precede AIDS, this year.

The Health Department panel identified the following groups as those most in need of prevention programs: minorities; people who have contracted HIV; African-Americans; intravenous drug users; gay and bisexual men of color; gay and bisexual men; Hispanics; women; young people; and people who are incarcerated.

Some of the strategies the panel suggested are peer support groups that teach people how to make healthful behavioral changes, like using condoms during sex; condom distribution; street outreach programs; training for community institutions willing to develop or expand HIV/AIDS prevention programs; and providing outreach services for at-risk youths in shelters, restaurants, game arcades and parks.

Some HIV/AIDS service-providers said they were confused by the plan because it did not identify which caregivers and agencies will receive the funding.

"We need to see where the money is going" said Don Lockart, director of North Side programming for Stop AIDS.

Lockart said he was concerned that more experienced providers might be passed over in order to fund new groups that may not be equipped to meet the needs of the community.

"The struggle will be for community organizations to take this data and translate it into new programs," said Steve Wakefield, director of the Night Ministry. "Even with 1 million new dollars, we still can't meet the need for HIV education."

THE WHITE HOUSE

WASHINGTON

March 2, 1995

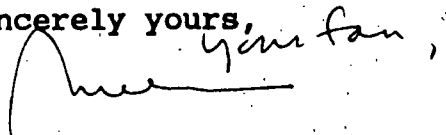
The Hon. Louise Slaughter
2421 Rayburn HOB
U.S. House of Representatives
Washington, DC 20515

Dear Louise:

Thank you for writing and recommending Jacqueline Dycke for a position in the First Lady's Office. Although we do not have any openings in our scheduling and advance office, I have forwarded your letter to the Office of Presidential Personnel and to Patti Solis, the Director of Scheduling for the First Lady, to explore relevant options.

Thank you again for your recommendation and best wishes.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Melanne Verveer", with a stylized flourish at the end.

Melanne Verveer
Deputy Chief of Staff
to the First Lady

COMMITTEE ON RULES
COMMITTEE ON THE BUDGET
NE AGRICULTURE CAUCUS
CO-CHAIR
NE-MW COALITION
VICE-CHAIR
CAUCUS FOR WOMEN'S ISSUES
WOMEN'S HEALTH TASK FORCE
CHAIR
WHIP-AT-LARGE



2421 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515-3228
202/225-3615

DISTRICT OFFICE:

3120 FEDERAL BUILDING
100 STATE STREET
ROCHESTER, NY 14614
716/232-4850
TTY 716/454-4805

CONGRESS OF THE UNITED STATES

LOUISE M. SLAUGHTER
28TH DISTRICT, NEW YORK

November 15, 1994

Melanne Verveer
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20003

Dear Melanne:

I am writing to most highly recommend Jacqueline A. Dycke for an advance, scheduling, or staff position in the First Lady's office. Ms. Dycke would be an extraordinary asset. Her creativity, drive, hard work, strong interpersonal skills, and unmatched commitment to her job responsibilities make her uniquely qualified to contribute to your staff.

I first met Ms. Dycke when she served as a college intern in our Rochester office from January to May, 1992. On the basis of her enthusiasm and excellent work we hired Ms. Dycke to be our Washington office's front desk person following her graduation that May. While this is an entry level position, it is vital to the smooth running of our office as she answered all calls; opened, logged and distributed the mail; and greeted constituents and guests. Because of her professionalism in dealing with a job in which it is all too easy to burn out and become sloppy and uncaring and her demonstrated ability to take on more responsibility, I was very pleased to be able to offer Jackie a promotion to executive assistant, scheduler and office manager in October 1992.

In this multi-faceted position, Jackie was invaluable. As office manager, she both prepared and executed our million dollar budget: planning and vouchering for regular and capital expenditures in our expense account as well as monitoring our clerk/hire and mail accounts. As scheduler, she prioritized the thousands of requests for my time and then finalized the details and compiled the briefing materials for each event I accepted. In addition she made the arrangements for the events I hosted or chaired in my capacities as Chair of the Arts Caucus, the Health Task Force of the Women's Caucus and the Committee on Organization, Study and Review of the Democratic Caucus.

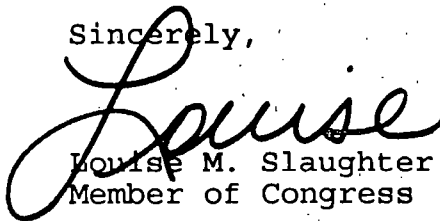
In addition to these official duties, Ms Dycke volunteered to take an active role in helping me organize obligations as diverse as political fundraisers in Washington and New York City and my daughter Emily's Washington wedding last Spring. Jackie is the ultimate can do person. When she is given a task, even those others view as daunting or even impossible, she digs in, creatively plotting a strategy to get it accomplished. Then she follows through and gets it done. The political skills she honed on the job made her the perfect choice for her next assignment as chief fundraiser for my 1994 campaign.

Again, Jackie has achieved spectacular results. She coordinated all aspects of our fundraising plan: from filing FEC reports to recruiting house party hosts, from soliciting PAC contributions to delicately negotiating the schedules of fundraising attractions including Vice President Gore, Majority Leader Gephardt, Secretary Shalala, Trade Representative Kantor and George Stephanopoulos. Thanks to Jackie's leadership and intense efforts, the campaign exceeded its ambitious fund raising goals. This success is typical of Jackie's work -- she is an exceedingly quick study, she outworks everyone else, and in the few cases when she needs help, she recognizes that fact and quickly calls in the additional resources needed.

Last, but certainly, not least in the high pressure, often combative atmosphere of a congressional office or campaign, Jackie is a quiet leader. She knows when to inject a note of humor to defuse a tense confrontation. She understands when to push a position and when to allow time to allow the "combatants" to cool off. In a highly stressful workplace, Ms. Dycke is an effective force in boosting both my and the whole office's productivity.

In summary, I cannot imagine a more qualified candidate for advance, scheduling or office staff work than Jacqueline Dycke. Her experience, hard work and superlative abilities will guarantee her success. Please let me know if I can be of any further assistance to you in evaluating Ms. Dycke's application.

Sincerely,


Louise M. Slaughter
Member of Congress

THE WHITE HOUSE

WASHINGTON

May 5, 1995

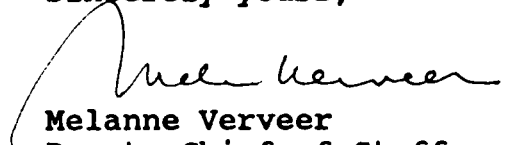
Dr. Jean Clare Smith
290 Heaton Park Drive
Decatur, GA 30030

Dear Dr. Smith:

Thank you for writing and for expressing your interest in meeting with Mrs. Clinton during your visit to Washington. We regret that this could not work out, but hope the rest of your trip goes well.

We wish you well in your upcoming assignment to South Asia. Your work is so important and we're certain it will be rewarding. I am enclosing a copy of Mrs. Clinton's recent speech to a CNN symposium with international journalists.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

R

290 Heaton Park Drive
Decatur, GA 30030
April 20, 1995

Melanne Verveer
Deputy Chief of Staff/The First Lady
Old Executive Office Building, Room 100
Washington, D.C. 20500



Dear Ms. Verveer:

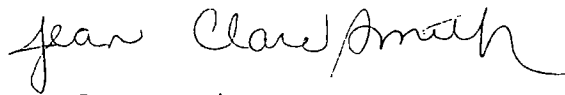
I am sending you this letter on behalf of myself, and my colleagues in the Preventive Medicine Residency at CDC. With this letter I am enclosing a letter I drafted over one month ago, which I was hoping you would have received by now. I will attempt to explain briefly:

Our group at CDC, which consists of physicians who have been undergoing training in public health and epidemiology, will be making a trip to Washington in May, the purpose of which is to learn about various aspects of government, the legislative process, and policy. There are approximately 20-25 physicians in our group, of which approximately half are female. Several of us were discussing Hillary Clinton's work on health care reform a few months ago, and thought it would be interesting to meet with her during our trip to Washington. Several of us admire her work (and her courage) greatly--and for the women among us, she represents a role model. I decided to write a letter to see if such a meeting could be arranged. Unfortunately, and somewhat ironically, my letter got caught in the maze of government bureaucracy (having been at CDC for 3 years, I shouldn't have been surprised by this!)--after several weeks the letter was finally returned to me, just last week, with an e-mail explaining that this couldn't be arranged without the input and approval of David Satcher, Phil Lee, Donna Shalala, and so forth. Well, we are disappointed it doesn't seem to be working out, but we decided to try the "direct approach" to let Ms. Clinton know of our interest (and appreciation for her tireless efforts). The Scottish physician mentioned in the attached list was most disappointed--he specifically said he would have liked to talk to Ms. Clinton about why the U.S. needs health care reform. I would be most appreciative if, despite her busy schedule, you could bring this to Ms. Clinton's attention.

Also, her recent trip to the Asian subcontinent was of particular interest to me; I am the (43 year old, female) internist mentioned in the attached listing who will be going to India later this year. I will be based in New Delhi (as a CDC assignee) where I will be responsible for coordinating polio eradication activities in India and the South East Asia Region (Bangladesh, Sri Lanka, Maldives, Thailand, Nepal, Burma, Bhutan, Indonesia, Mongolia, North Korea). I would have liked to talk to her about her impressions from her recent trip.

We thank you for your time and appreciate your efforts to bring this to Ms. Clinton's attention.

Sincerely,

A handwritten signature in cursive script that reads "Jean Clare Smith". The signature is written in dark ink and is positioned above the typed name.

Jean Clare Smith, MD, MPH
Medical Epidemiologist and Internist, CDC
Preventive Medicine Resident, CDC

Internet jis6@wonder.em.cdc.gov

The Gordon L. Smith Company

International Public Relations

Amsterdam
Boston
Chicago
Los Angeles
New York
Toronto

March 9, 1995

*Box 13
telling
care of
the four
MR.*

Ms. Melanne S. Verveer
Deputy Chief of Staff
Office of First Lady Hilary Clinton
The White House
Washington, DC 20500

Dear Ms. Verveer:

Just a year ago Holland's flower bulb organizations had the honor of naming a tulip for First Lady Hilary Rodham Clinton. Since then, approximately 250 of these bulbs have been planted on the grounds and should bloom toward the end of April.

Mr. Hilderbrand van Eeden, hybridizer of this bulb, was present at the naming ceremony honoring Mrs. Clinton and met her at that time.

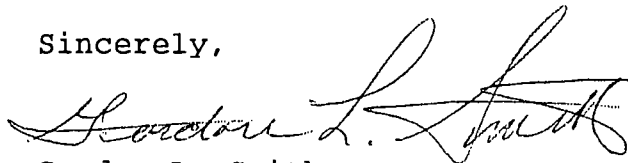
Mr. van Eeden and his colleague, Mr. Henk Westerhof, will be in Washington on March 13 and 14 and would very much like to see the planting as well as other areas of the grounds. As you may know, Holland growers and exporters donate about 15,000 tulip and other bulbs to the White House each year for use around the fountains and elsewhere.

I have advised Mr. Irvin Williams, head groundskeeper, of this visit, hoping that Mr. van Eeden, Mr. Westerhof, and I may come to the White House on the afternoon of either March 13 or March 14.

Please let me know if that would be possible. We understand that Mrs. Clinton is out of the country, but we do wish to offer our respect and good wishes to her.

Thank you for your consideration.

Sincerely,



Gordon L. Smith
Washington Representative
Netherlands Flower Bulb Organization

THE WHITE HOUSE

WASHINGTON

February 28, 1995

Ms. Marilyn M. Smith
Executive Director
National Association for the
Education of Young Children
1509 16th Street, N.W.
Washington, DC 20036

Dear Ms. Smith:

Mrs. Clinton asked me to thank you for sending her the book, Grassroots Success! and for your expression of support for her work on behalf of children and their families. The NAEYC and the W. K. Kellogg Foundation have made significant contributions toward improving the lives of children through early intervention and helping families to help themselves.

Thank you again for the publication and best wishes for continued success in the important work you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

March 14, 1995

Mr. Robert A. Schiller
Deputy Director
The Choral Arts Society
of Washington
5225 Wisconsin Avenue, N.W.
Suite 603
Washington, DC 20015-2016

Dear Mr. Schiller:

Thank you for the photographs of Mrs. Clinton with Norman Scribner. She greatly appreciated receiving them.

As one of America's premiere symphonic choruses, it would be an honor to have The Choral Arts Society of Washington perform at the White House. We will be in touch if there is an opportunity. I have forwarded your materials to the White House Social Office which schedules performances.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

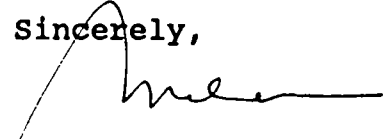
May 18, 1995

Ms. Roselyne Swig
1539 27th Street, NW
Washington, DC 20007

Dear Roselyne:

Thank you for the information regarding
SF State University. It will be helpful in
preparing the commencement speech.

Sincerely,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*And thank
you for all
the wonderful
things you do,
everyday!*

Cathy —
Please do a
note to
Roselyn Swig
saying →

1539 Twenty-seventh Street, N.W.
Washington, D.C. 20007

Roselyne Swis

Thank her for information
regarding S. R. State
Univ. Will be most
helpful in preparing
commencement
speech.

PHOTOCOPY
PRESERVATION

Melanne Verue

Boswell

Melanne Verveer

Can you get a
recent photo of
HRC which I'll
give her to be
Signed

Embassy
of the Federal Republic of Germany
Washington, D.C.

11th of February, 1995

Dear Melanne,

We had the most wonderful evening at the White House on Thursday. I was so happy you came down to say hello! Thank you for this lovely share of friendship!

Would you, please, give the enclosed letter to Mrs. Clinton? She and the President were so gracious and warm and made this event into a memorable evening for Inuno and myself.

I asked Mrs. Clinton ~~for a moment to pay her a farewell visit~~, but I would, of course, fully understand if her schedule did not allow it.

What I would love to take with me ~~is a picture of her with her signature~~. ~~Do you think you could ask her for me?~~

Inuno and I hope to see you on one of

our farewells before we leave with
great sadness! But I do hope, you
will take up our invitation to come
and see us in Paris!

Thanks for everything. It was wonderful
to have a friend in the White House.

Love
Bobra

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

T

Divider Title: _____

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

U

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

June 13, 1995

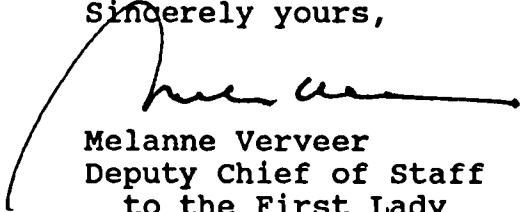
Mr. Neal Tashtz
Executive Director
National RSI Foundation
200 S. Desplaines Avenue
Chicago, IL 60661

Dear Mr. Tashitz:

On behalf of the First Lady I want to congratulate you and your organization on the outstanding work you are doing to bring public awareness to repetitive strain injuries. Your efforts to educate the public on the risks involved as well as the means of prevention are truly commendable.

Good luck in the important work you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

NATIONAL RSI FOUNDATION

200 S. DESPLAINES AVENUE

CHICAGO, ILLINOIS 60661

1-800/363-7747 1-800/END RSIS

FAX 312/258-0090

May 19, 1995

Lisa Caputo
Press Secretary to the First Lady
First Lady's Press Office
Old Executive Office Building Room 100
Washington, D.C. 20500

Dear Ms. Caputo:

The National Repetitive Strain Injury Foundation is a non-profit health and safety organization established to provide information and research on repetitive strain injuries.

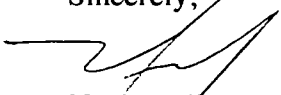
Repetitive strain injury has become a national epidemic, increasing 1,000 percent over the last decade, and the number of computer-using employees at risk is continuing to increase. Solutions must be implemented to end this frightening escalation of injuries in the work place.

Until the public becomes aware of RSI and the means of its prevention, more workers will continue to suffer injuries. The National Repetitive Strain Injury Foundation supports the placement of RSI advisory notices on computer keyboards, especially in the work place. Because most people do not recognize the symptoms of RSI, many sufferers continue to work and incur injury despite tissue damage. A sample keyboard notice is enclosed.

Since the Foundation anticipates receiving national media attention on this topic within the coming weeks I am contacting your office for a prompt response. We would like to confirm the support of the First Lady for RSI advisory notices.

Thank you for your attention to this matter.

Sincerely,


Neal Tashtz
Executive Director

Enclosures


*Congratulate
on work but
don't say
anything about
support for
notices*

NOTICE

Some computer users experience pain or discomfort when using a computer intensively. Currently, there is no definitive proof linking keyboard design and/or other input device design with medical disorders. While the symptoms experienced are not necessarily work-related, it is recommended that computer operators take proper rest and exercise breaks, and use proper techniques, correct posture, and adjustable furniture and equipment.* **If pain persists, the computer operator should consult with a health care provider experienced in musculoskeletal disorders.**

*Consult OSHA for specific recommendations.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	To constituents from Melanne Verveer re: adoption (1 page)	06/30/1995	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S

ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001b. draft	Draft of letter to constiutents re: adoption (1 page)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S
ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001c. letter	To Hillary Rodham Clinton from constituents re: adoption (1 page)	05/03/1995	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S

ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001d. envelope	To Hillary Rodham Clinton (1 page)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S

ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001e. photograph	Family photographs (3 pages)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10253

FOLDER TITLE:

MV Correspondence January to June 1995 II [loose] [2]

2013-0534-S

ry1716

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE

WASHINGTON

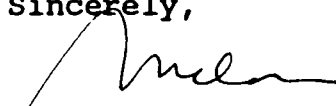
May 18, 1995

Ms. Barbara Timmer
Assitant General Counsel
Director, Governmental Affairs
ITT Corporation
1600 M Street, NW
Washington, DC 20036

Dear Barbara:

Thank you for your letter. It was so thoughtful of you. Dinner was such fun albeit "too much of a good thing"! I enjoyed meeting you - and hope we see eachother again. Have a great trip to Switzerland.

Sincerely,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

PS
Thanks too
for the
additional
information
which has
arrived.



Barbara Timmer
Assistant General Counsel
Director, Government Affairs

ITT Corporation

1600 M Street, NW
Washington, DC 20036
Telephone (202) 775-7356
Fax (202) 296-3055



ITT Corporation

Thank

Washington Office

Barbara Timmer
Assistant General Counsel
Director, Government Affairs

May 8

Malenne Verveer
Dep'y Chief of Staff / first Lady
White House

Malenne —

What a great dinner — and the
conversation was as good as and as long as
the dinner!

Took a while to get your last name —
Jane is in Mexico and Ann in Texas.

I'm going to send a copy of the
article about the restaurant in
Switzerland. If you can't go to this
one, when we do the best in Paris
perhaps?

Barbara

THE WHITE HOUSE
WASHINGTON

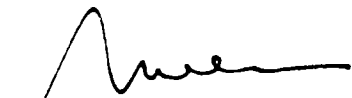
June 1, 1995

Ms. Barbara Timmer
Assistant General Counsel
Director, Governmental Affairs
Washington Office
ITT Corporation
1600 M Street, NW
Washington, DC 20036

Dear Barbara:

Thank you for the information on the Girardet Restaurant. Maybe I will get to visit someday. I hope that your work is going well.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



ITT Corporation

Washington Office

Barbara Timmer
Assistant General Counsel
Director, Government Affairs

R
Thanks

May 19

Dear Malenne —

I've attached two copies of the
review of the Girardet Restaurant —

If you and Hillary are going to
or from Beijing and traveling through
(or over) Switzerland on September 1 —
I know we'll be able to
to pull up two chairs!

All my best — and let me know
if I can help you in any way.

Barbara



AMERICAN WAY

FEATURES

ROLLIN' & TUMBLIN'

32 Hey, Ya Jerk

It's a Nineties version of I'm okay, you're okay: I'm a jerk, you're a jerk. And that's okay.

CELEBRATED PLACES™

40 The Jokes On New York

Funnyman Jackie Mason holds court in his favorite deli and explains why Woody Allen always sits near the men's room.

By Mark Seal

SPIRITS

44 Nouveau Vodka Vogue

"Status pours" still impress, and premium vodkas are once again hip with savvy sippers.

By Peter Meltzer

BUSINESS

46 A Currency In Shreds

Print it, spend it, wear it out — then what? Federal Reserve banks are finding new uses for old, worn-out bills.

By Jim Morrison

SPORTS

50 Psychedelic Situation

Diving off Belizean atolls, you can find a big blue world full of tiny colorful sea life.

By Miriam Bensimhon

FICTION

82 Monkey Dreams

"We just got together at the wrong time in your life," Martha says to Sam. But she knew that if he would just once tell her to stay, she would.

By Dianne King Akers

60 What's Up With That?

Star of a hit TV show. Author of a best-selling book. Big draw in a new movie. Paul Reiser talks about how he became America's most lovable neurotic.

By Michael Kaplan

64 The World's Best Restaurant

Fredy Girardet doesn't mean to boss you around when you eat at his renowned, eponymous restaurant. It's just that he's an artist, and your palate happens to be his canvas.

By Robb Walsh

70 We The People

Washington, DC, belongs to the people — as long as they know where to look. This insider's guide is for the masses.

By Mark Seal

76 Shut Up And Dance

Somewhere on the way to fortysomething, the unthinkable happened. And things weren't going to get any better if he stayed on the sidelines.

By Michael DiLeo

IN EVERY ISSUE

10 VANTAGE POINT

From the Chairman of American Airlines

12 VOICES

Letters to the Editor

14 FROM THE EDITOR

A Note About This Issue

17 SOJOURNS

A Traveler's Companion

• Fodor's Choice

92 BOOKS

• *In These Girls, Hope Is a Muscle,*

by Madeleine Blais

• *The Cunning Man,*

by Robertson Davies

• *Chuck Jones: A Flurry of Drawings,*

by Hugh Kenner

128 AMERICAN WAY FOR KIDS™

130 MARKETPLACE

A Guide to American Way Advertisers

132 AMUSEMENTS

• *Cartoon by Andrew Toas*

• *Word Search by Dell*

134 CROSSWORD



COVER STORY

Paul Reiser

Photography by Jeff Katz,
Gamma Liaison Network.

137 PASSENGER INFORMATION

- Welcome Aboard
- Customs/I-94 facts and forms
- AA System maps and hubs
- Inflight Entertainment (Advertisement)

182 THE UNHOROSCOPE

Looking for push lines in the planets

• By Michael Lutin

MARCH 15, 1995

VOLUME 28, NUMBER 6

YOUR COMPLIMENTARY COPY

THE WORLD'S BEST RESTAURANT



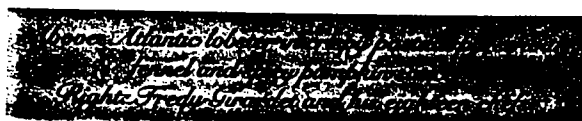
Fredy Girardet doesn't mean to boss you around when you eat at his renowned, eponymous restaurant. It's just that he's an artist, and your palate happens to be his canvas.

Story by Robb Walsh Photography by Pierre Michel Delcourt

The kitchen is enormous and, for the moment, very quiet. Huge picture windows all along one side of it frame a flower garden in full bloom on a gray morning. The lush vegetation is reflected in the shiny stainless-steel appliances and tile counter tops, suffusing the place in blurry green light. The pointy pink blossoms of a flowering tree seem to jut right through the plate glass.

At 10:45 a.m., maitre d' Jean-Louis Foucqueteau checks into the silent kitchen. He is reading a computer printout, which he leaves on the tiny table in the corner where I'm sitting. "Véronique Sanson will be here for lunch today." He smiles. Sanson is a popular French singer and evidently one of the wait staff's favorite customers.

At 11 o'clock on the dot, a solemn procession of men in white enters, and the calm suddenly explodes with activity





and noise. I am trying to count all the tall white toques flying around the place, but they move so fast I have to keep starting over. "There are eighteen chefs in my kitchen — today we will prepare forty lunches," says the legendary chef Alfred "Fredy" Girardet.

I've made a pilgrimage all the way from Austin, Texas, to the tiny village of Crissier, Switzerland, to visit Girardet's restaurant. Seeing the Eiffel Tower or Michelangelo's *David* may be the goal of a lifetime for some people, but for food lovers like me, it's a meal at Restaurant Girardet that tops the do-before-you-die list.

I was expecting the place to look like some sort of luxurious chalet in the Alps, but it looks more like a government office than a fancy place to eat. In fact, above the letters spelling out *Girardet* on the three-story stone building, there is an ornate stone inscription that reads "Hôtel de Ville," French for "town hall." I suppose the stately authoritarian look is in order; after all, when it comes to food, Restaurant Girardet rules the world.

Restaurant Girardet has been known for almost a decade as the best restaurant on earth. The designation started in November 1986 when a magazine called *Cuisine & Wines of France* assembled an international jury of forty prominent food and beverage writers. The United States was represented by our premier food commentator, Julia Child, and our foremost wine authority, Robert Parker. The jury was asked to name the world's best chef. They chose Girardet.

After the *Cuisine & Wines of France* article, *Gault Millau*, the highly respected French food guidebook, started calling this the world's best restaurant, Girardet says as he sits down to join me at a table in his kitchen. Then both Paul Bocuse and Joël Robuchon, two of the most famous chefs in France, said the same thing in a French newspaper article.

"So how does it feel to own the best restaurant in the world?" I ask.



GIRARDET SPEAKS

American Way: How does it feel to be called the best chef in the world?

Fredy Girardet: No one can say anyone is the best chef in the world. Tell me, who is the best musician in the world? Your favorite is the best — right? So, who says chefs are any different from musicians? I'm the best in the world for the people who like my kind of cooking — that's the subjectivity of cuisine.

AW: Who is your favorite chef?

FG: Joël Robuchon (who runs two of the top restaurants in Paris). He is the most complete chef in modern cooking. There is no better chef in the world.

AW: Have the great chefs of France been an influence on your cooking?

FG: The French have given the world the respect for chefs and cuisine that makes great cooking possible. Before Jean Troisgros and Paul Bocuse, you never saw the chef in the restaurant; he was confined to the kitchen.

AW: What do you think of American restaurants?

FG: The mentality is different. They have small kitchens and big dining rooms. They try to serve 150 people a night at top restaurants in New York. We serve fifty diners and we have eighteen to twenty people working in our kitchen.

AW: It's been said that you're not very fond of Americans. How did this reputation get started?

FG: I don't understand this reputation. Most Americans who come here are wonderful people. I have American patrons who have been coming here for twenty years.

But, yes, sometimes I have problems with people. Americans, Japanese, all kinds of people. They choose two dishes that don't go together — that's very hard for me. Then, when I propose a dinner, they think I'm trying to sell them something. Like I'm trying to make money on them. People make a special trip here once or twice a year — it's not a meal; it's a cultural event. Money is not the question.

AW: Your cookbook is called *La Cuisine Spontanée* ["Spontaneous Cuisine"], but some of your dishes, like the foie gras, are very elaborate. What happened?

FG: When I wrote that book, I didn't have such a big staff. I had to be spontaneous in '82. I used to do everything much more quickly. But cooking is a series of mutations; everything is in constant change. I'm thinking about doing a new cookbook now because the old one is getting dated.

AW: What would your new cuisine be called?

FG: I can't come up with such a title on the spot.

AW: Well, if it's not spontaneous, in what direction is it moving?

FG: [laughing] Toward retirement. Maybe I'll call it *La Cuisine Retirement*.

—R.W.



MONKFISH STEW WITH SAFFRON

Serves 4

3/4 pound boneless monkfish
1/3 pound boneless salmon
3 garlic cloves
4 leaves fresh basil
1/4 pound little peas in their shells (to yield
2 tablespoons shelled)
1/2 pound fava (or broad) beans in their shells
(about 2 tablespoons shelled)
1 1/2 tablespoons olive oil
3 pinches powdered saffron
3 tablespoons vegetable bouillon
1/2 cup heavy cream
1 pinch saffron threads
1/4 lemon
Salt and pepper

PREPARATION

Cut the monkfish once lengthwise and then 5 times crosswise to make 12 pieces, each about 1 1/2 inches by 1 1/4 inches. Cut the salmon into 1/2-inch cubes. Mince the garlic. Cut the basil leaves into thin strips. Shell the peas and beans and cook the peas for 10 minutes in boiling salted water. After 8 minutes, add the beans. Drain. Remove the skins from the beans.

FINISHING

Put 1 tablespoon of the olive oil in a small saucepan over medium heat; add the garlic and 1 pinch of the powdered saffron and cook 3 minutes. Add the vegetable bouillon, the cream, and the pinch of saffron threads and continue to cook, barely boiling, for 2 minutes. Check the seasoning and squeeze in lemon juice to taste, about 1 1/2 teaspoons. Add the fava beans and the little peas and keep warm over very low heat.

In a nonstick pan, heat the remaining 1/2 teaspoon olive oil over high heat. Season the monkfish and the salmon with salt, pepper, and the 2 pinches of powdered saffron. Sauté the monkfish for 3 minutes. Remove the monkfish to warm plates and sauté the salmon, stirring constantly for 30 seconds.

PRESENTATION

On warm plates, arrange the salmon around the monkfish. Nap the fish with the saffron sauce and sprinkle each serving with some basil strips.

From *La Cuisine Spontanée*.

"Well, it's nice, but there's really no such thing as the best restaurant in the world," he says. "Each culture must have its own tastes."

"Why did you put your restaurant here in the former town hall of this tiny Swiss village?" I want to know.

"My father ran a restaurant in the town hall," he says. "When he died, my mother and I took over. We wanted to expand, but the town wasn't interested — so we bought the town hall." Girardet shrugs.

He is looking through the computer printout the maitre d' brought in earlier. The gray-haired, bespectacled Girardet pores over the paper with boyish enthusiasm. The printout is a complete list of everyone who will eat lunch at the restaurant today. There is an entry detailing every time the guests have eaten at the restaurant, which table they sat at, who waited on them, every dish they ate, and every wine they ordered.

"When I go out to their table to propose a menu, I don't want to recommend something they've had before," Girardet says, smiling as he makes notes on the list.

I spend a few minutes walking around the kitchen during the pre-lunch rush to observe each of the restaurant's eighteen chefs in action. Girardet's style of cooking has been called *la cuisine spontanée*, or spontaneous cuisine. The concept is to prepare almost nothing in advance. Most items on the menu are cooked from the freshest ingredients possible immediately after a customer orders. It's an extremely demanding way to cook, and that's why it takes eighteen chefs to make forty lunches.

Close to my table, a Norwegian salmon is being cleaned and cut into portions; nearby, langoustines are being shelled. Two hours ago, Girardet selected this fish and seafood personally just after it arrived by jet in Switzerland.

Around a corner, pastry chefs are slicing fruits, whipping creams, and shaving chocolate curls on the marble counter tops. Their freshly made desserts will be put on the dessert cart at around 1 o'clock, so the desserts will be minutes old when they enter the dining room.

From the restaurant's bakery, huge trays of seeded rolls are being loaded into baskets. The bread emerges from the

(CONTINUED ON PAGE 102)

— R.W.



Right: Fried scallops à l'indienne with crisp
stirred vegetables.

oven at around 11:15, leaving it just enough time to cool properly before it is set on the table in front of each guest.

When the rolls are done, the bakers turn their attentions to the special nut breads to be served with the cheese course. And after the cheese bread, they will bake the petits fours to go with the coffee.

While I'm wandering around, a waiter brings me an *amuse bouche*, literally, a mouth amusement. It is a tiny scallop on an onion purée. Or at least that's what the waiter told me before Girardet took him out into the hall to upbraid him.

"It's not a *coquille St.-Jacques* [scallop]; it's a *pétoncle* [baby scallop]," Girardet tells the young waiter forcefully out in the hall. It seems like a small matter, but it will be the first of many minute details to inflame the great chef's passion for exactitude in the course of the afternoon. The young man returns to apologize for his ghastly mistake.

While I wolf down the succulent little scallop, or *pétoncle*, or whatever it is, Girardet walks through the kitchen, peering into saucepans and pointing out little imperfections that catch his eye. I am beginning to realize that here in the French-speaking region of Switzerland, the French passion for food and the Swiss passion for precision have come together in a bizarre sort of way.

Restaurant Girardet has a reputation for being a difficult place to work and, for some, a challenging place to eat. Girardet greets most patrons personally and consults with them on their choices of food and wine. But if the great Girardet doesn't like the combination of foods or wines you've ordered, he won't serve them to you.

This can cause problems sometimes, particularly with affluent foreign customers who expect to be pampered when they pay big money for a meal. And by most standards, Restaurant Girardet is expensive: The least expensive lunch menu runs 180 Swiss francs — about \$133 without wine; à la carte appetizers go for up to \$63. And the restaurant doesn't take any credit cards. At these prices, some people feel that they have

the right to dictate how their meals should be cooked. But Girardet doesn't agree. "If you come here, you come to eat *my* cooking, not to tell me what *you* like!" he thunders.

And here, you pay for food, not atmosphere. As I watch the chef make the rounds of the dining room greeting his guests, I am struck by the simplicity of the setting. The restaurant is comfortable, but there is none of the sybaritic opulence of France's grand restaurants: no ornate fixtures, fancy wall coverings, or plush upholstery. The dining room is small — smaller in fact than the kitchen — and appointed starkly with all dark wood furniture and neutral colors.

"It's an extreme sensibility," Girardet observes as he leaves the dining room. "There's not a lot of luxury here." Eating Girardet's food in these plain surroundings is meant to be an experience like viewing a painting on an otherwise empty wall of a modern-art museum. There are no distractions; there is nothing else to focus on. And that's the way he wants it.

Back in the kitchen, Girardet turns his attention to me. He sits down at my little table in the corner of his kitchen as a waiter brings something for me to taste. On the menu this appetizer is called *Aiguillette de foie gras d'oie en chaud froid noix et raisins, glacée au vieux Madère*, and it sells for sixty Swiss francs, about \$44.

It is a slice of cooked foie gras stuffed with nuts and currants that have been soaked in ten-year-old Madeira. The outside of the foie gras is coated with a glistening amber *glacée* made of the Madeira. The whole creation is cut into perfect slices and presented cold on a plate with salad greens and a walnut vinaigrette. Girardet tells the waiter to bring me a tiny glass of Madeira to drink with the appetizer.

I take one bite and sit back in shock. I thought I knew a lot about foie gras. I've been lucky enough to sample Joël Robuchon's foie gras with lentils, Alain Senderens' foie gras with cabbage, and Gérard Boyer's foie gras with fruit, all of

FISHING WITH FREDY

With his old dog, Santos, in the back seat of his station wagon, Fredy Girardet lead-foots it past the green pastures and bright-yellow rapeseed fields of the rural Swiss countryside, pulling up in front of an industrial warehouse. This big cold-storage building is the home of Girardet's fishmonger. Every day the fishmonger flies in fish from all over Europe. And Restaurant Girardet is without a doubt his most high-profile customer.

There are literally hundreds of fish lined up at attention on the floor of the cold locker awaiting Girardet's inspection. To me, the jet-flown fish all look fresh and perfect. But to the perfectionist named Girardet, only a few are worth bothering with.

"You see the blood on this monkfish?" he says, pointing to a huge, headless fish. "It's too brown. If I find one with blood that's still running red, I'll know it's fresh enough." Girardet turns over monkfish after monkfish until he finds a few with red blood. The fishmongers rush to clean these for him before he changes his mind. When they come back packed in ice for his okay, only the perfect middle sections of the fish remain. "I only buy the good parts." He smiles.

Next, he makes his way down a lineup of bass, poking each and every one. "I am looking for the firmest ones," he explains. After a few bass are singled out, a box of langoustines is opened. "They must have no smell and no black spots," says Girardet, his nose deep in the box.

Girardet picks up a Norwegian salmon and looks it in the eyes, declaring it beautiful. He pretends to kiss it. Today this salmon will receive the ultimate compliment: It will end up as an entree at the best restaurant in the world.

If you're not going to be able to dine at the fabulous Restaurant Girardet any time soon, but want to try your hand at cooking fish Girardet-style, you'll have to start the way Girardet does — by finding the perfect fish. When you've found one worthy, try following the recipe from Girardet's cookbook on page sixty-eight.

—R.W.

**Finally...
a product that
insures you're
never at a
loss for
words.**

**DataPen reads
text directly into your Windows application**

**Moving text from paper to PC just got easier with
the anytime, anywhere DataPen personal text scanner.**

Simply hold the DataPen™ in your hand, roll it across the line of text you want to input, and that text appears in your Windows™ Clipboard or Windows application in seconds with 99.8% accuracy.

For those in the office, and those on the go, the DataPen personal text scanner is the one choice for portable, painless OCR.

© 1994 Primax Electronics, 254 East Hacienda Avenue, Campton, CA 95008
408/364-2800. All rights reserved. DataPen is a trademark of
Primax Electronics. Windows is a trademark of Microsoft Corporation.

Call 1-800-774-6291
PRIMAX
PRIMAX ELECTRONICS

World's Best Restaurant

which I judged excellent.

But now, all of a sudden, it's as if I just tasted foie gras for the first time. As I chew, the woody, faded sweetness of old sherry, the slight crunch of walnuts, and the intensity of currants all melt together into the gamy richness and unctuous creaminess of the rare goose liver. It is without a doubt the most magnificent foie gras I have ever eaten.

Girardet is smiling at my genuinely stunned expression. "It's a beautiful com-

It's a beautiful composition, eh?" Girardet says. "That's why I get mad when people mess it up by mismatching it with the wrong wine."

position, eh?" he says. "That's why I get mad when people mess it up by mismatching it with the wrong wine. Just let me take care of it!"

His face is beaming with genuine pride, and I am beginning to understand. Girardet is not obsessed with perfection for its own sake; he is obsessed with causing other people to appreciate perfection. He doesn't mean to intimidate his guests when he dictates what they will eat and drink; he is simply trying to create art, and his canvas just happens to be his patrons' palates.

Girardet will spend the rest of the afternoon supervising the progress of each table's lunch from his command post in the kitchen. Every single plate of food passes before him for inspection, and he often demands changes and improvements.

A young chef is summoned to make repairs. Handling his knife like a surgeon, he carefully replaces a nut that has fallen from its proper place on the side of a dessert. As each dish goes out

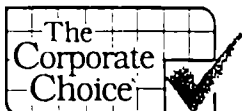
BUILD YOUR IMAGE!

And build your business! Imagine your company's logo on caps •



- clothing
- watches
- clocks
- pens
- awards
- totebags
- glassware
- sports bottles
- travel items
- flashlights
- gift items
- golf items
- sunglasses
- desk items
- giveaways
- and more •

For more choices call today for a copy of our FREE CATALOG.



1-800-792-2277

Fax 1-510-786-1111 Attention: Mr. Churchill
2369 Lincoln Avenue, Hayward, California 94545



Discover profit potential with your own embroidery business

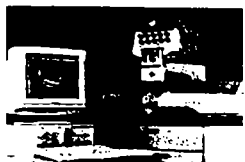
Start a business in custom embroidery and discover the profit and growth experienced by thousands of Melco equipment owners. Melco offers a complete line of embroidery systems from \$8,000 that enable you to:

- Start at any size; not a franchise
- Expand with ease as profits grow
- Provide retail, wholesale, or contract services
- Meet the high demand for embroidered products

For more information on starting your own embroidery business, and the number of a Melco sales representative near you, call: 1-800-366-3526. Financing plans are available.

Melco
Embroidery Systems

A Company of Saurer Textile Systems



©1995 Melco Embroidery Systems



World's Best Restaurant

to the dining room, Girardet makes a note on the huge chart where he keeps track of each table's progress. He is also keeping track of me.

After the foie gras, Girardet sends me one of his favorite creations: *Royale de truffes noires à la crème de céleri pistachée*. It is a cream-of-pistachio sauce studded with chunks of Bresse chicken breast and black truffles. On top of the sauce, there is a creamy foam.

The presentation demands that you treat this as a rare delicacy. A tiny bowl full of chicken and truffles sits atop a stack of four gold-rimmed plates, each slightly smaller than the one underneath. The whole thing looks like a pyramid supporting a ceremonial offering. As I put my spoon into the bowl, Girardet comes at me from across the kitchen. "Wait!" he bellows, waving his arms.

With eighteen chefs looking on, the great Girardet takes the spoon out of my hand and gives me detailed instructions about how to use it. You have to turn the spoon sideways and come down the side of the bowl with it, turning it over at the bottom to get some truffles, he says, demonstrating his technique. Then you raise the spoon through the foam so you get some on top of each bite. He hands me back the spoon and stays to see that I execute the operation correctly.

I am blushing in embarrassment as I fumble at the bowl. Now I know how his intimidated patrons feel when Girardet rejects their orders for lunch. But my resentment is soon displaced by the sensation in my mouth. The foamy pistachio cream is awfully good with these black truffles. And the huge smile on Girardet's face makes it obvious that he didn't go through this soup-spoon lesson with me out of malice or superiority.

The man is simply obsessed with having all who eat at his restaurant appreciate every nuance of the food that's served. It may be a little intimidating to have the world's greatest chef looking over your shoulder, but it is his personal attention that makes Restaurant Girardet what it is and the whole experience of

(CONTINUED ON PAGE 115)

Metal Roof Problems?

These are the organizations that have tested our mettle:

Airborne Express • American Airlines • American National Can Co. • Anheuser-Busch
Armstrong • World Industries • AT & T • B.A.S.F. • B.F.I. • Boeing • Caterpillar, Inc.
Champion International • Chevron • Chrysler Realty Corporation • Delta Air Lines
FAA • Federal Express • Fidelity Investments • Firestone • Ford • G.T.E.
General Dynamics • General Electric Co. • General Motors • Georgia Pacific • Goodyear
Harris Corporation • Hunt-Wesson • IBM • Kimberly Clark • Klondike • Kraft
La-Z-Boy • Leggett & Platt, Inc. • Lever Brothers • Marmon-Keystone • Marriott
Martin-Marietta • MCI • Menasha Corporation • Mobil • NASA • Olin Chemical
Pratt & Whitney • Procter & Gamble • Raytheon • Rockwell • Ryder Truck
Service Merchandise • 7-Eleven Corporation • Tennessee Valley Authority • Thiokol Inc.
Upjohn Co. • US Postal Service • Vanity Fair Corporation • Volvo • Xerox • Yellow Freight

The TOPCOAT® Seamless Rubber Roofing System provides superior protection for commercial and industrial metal roofs — completely sealing out the elements, and putting an end to leaks and roof deterioration.

To receive a free brochure and product sample, and to see how TOPCOAT offers a cost-effective solution for many businesses call 1-800-323-0009. Or send your business card to TOPCOAT, 24 Industrial Road, Walpole, MA 02081-1305.

CALL 1-800-323-0009 ext. 528

TOPCOAT

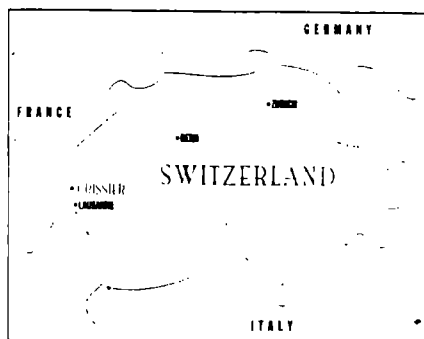
TOPCOAT, A Division of Major Group, Incorporated. Established 1945.

World's Best Restaurant

(FROM PAGE 106)

eating here so intensely rewarding.

There are restaurants more expensive than Restaurant Girardet. There are even restaurants that have more chefs. And there are certainly more elegant and dramatic settings than this old town hall in a nondescript Swiss village. But there is no other restaurant experience that can compare with that of Restaurant Girardet, because it takes an enormous amount of courage to do what Girardet does.



Restaurant Fredy Girardet is in Crissier, Switzerland, about four miles (six kilometers) northwest of Lausanne in the Lake Geneva region. The restaurant is closed Sunday and Monday, the first three weeks of August, and from Christmas until January 10. Make reservations far in advance: for dinner, two months before; for lunch, several weeks. You won't need your credit cards (they don't take any), but you'll definitely need your wallet — this place is expensive. For more information, contact Restaurant Girardet, 1 rue d'Yverdon, Crissier, Switzerland. The phone number is 011-41-21-634-0505. —R.W.

No other chef has ever taken his relationship with his audience this far. Girardet is not just a chef; he is a culinary performance artist. He doesn't visit your table and take your order; he sizes up your tastes and temperament and then composes a symphony of flavors for you. If you just sit back and trust his judgment, forgiving him his sometimes compulsive enthusiasm, you will be rewarded with an artistic performance your mouth will never forget.

And that's why Restaurant Girardet is the best on earth. 

Robb Walsh is a contributing editor for American Way. He co-wrote *Traveling Jamaica with Knife, Fork & Spoon* and lives in Austin, Texas.

PERFECT TIME INC. Newly Developed Logo Watches From The Leading Co.

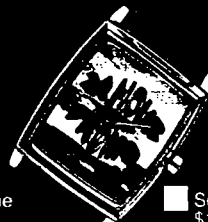
*We proudly introduce the first electro-glow logo watch. A unique feature you cannot find in any other logo watches: by pressing the button on the side, your logo glows in the dark.

*Special introductory offer, limit 8 pieces in any style combination.

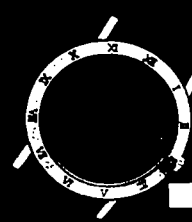
Sample prices starting from \$14.50 + s&h \$2.50 for the first four, \$0.50 each additional (Other styles available)



Dual Time
\$19.95



Sophisticate
\$14.50



Elite
\$14.50

TO ORDER:

- * Check the box(es)
- * Enclose logo on letterhead &/or business card
- * Payment by check, Visa, Mastercard with exp. date :

As fast as 7 days turnaround

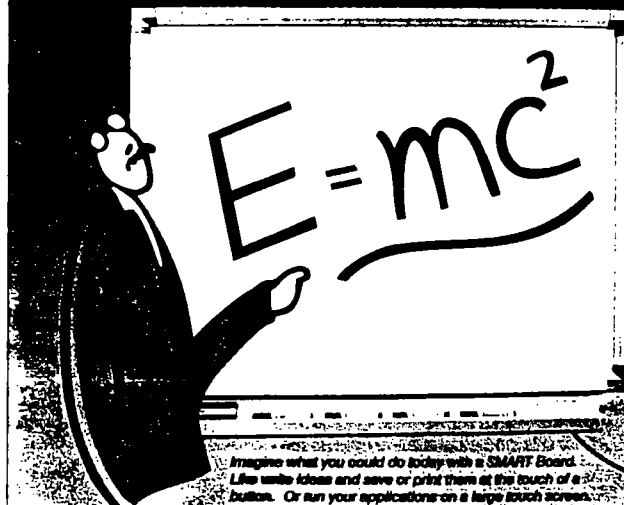
*Send order to:

PERFECT TIME INC.
1422-28 S. Broadway, DEPT. AW
Los Angeles, CA 90015
TEL: 800-872-0392 / 213-746-3231
FAX: 213-746-1169

Free color brochure upon request

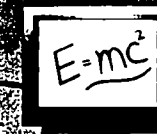


Great Ideas Deserve SMART Board™



There are two great ways to use SMART Board. As a whiteboard that captures your meeting notes on your computer. Or add a projector, and it's an interactive touch screen to give powerful presentations. Every whiteboard should be this SMART.

Lucky for you, you don't have to be an Einstein to use the SMART Board, and you don't need the budget of a Rockefeller. The SMART Board is the effective and affordable way for you and your team to capture and communicate your great ideas.



Write, save, print, and copy with our Windows, Macintosh, and Sun Workstation versions.

SMART
Technologies Inc.

Bringing people and ideas together.™

Tel. (403) 245-0333 Fax (403) 245-0368

Call for the dealer
nearest you!

©1995 SMART Technologies Inc. SMART Board and "Bringing people and ideas together." are trademarks of SMART Technologies Inc. All registered and unregistered trademarks mentioned are for identification purposes only and are the sole property of their respective owners.



AMERICAN WAY

FEATURES

ROLLIN' & TUMBLIN'

32 Hey, Ya Jerk

It's a Nineties version of I'm okay, you're okay: I'm a jerk, you're a jerk. And that's okay.

CELEBRATED PLACES™

40 The Jokes On New York

Funnyman Jackie Mason holds court in his favorite deli and explains why Woody Allen always sits near the men's room.

By Mark Seal

SPIRITS

44 Nouveau Vodka Vogue

"Status pours" still impress, and premium vodkas are once again hip with savvy sippers.

By Peter Meltzer

BUSINESS

46 A Currency In Shreds

Print it, spend it, wear it out — then what? Federal Reserve banks are finding new uses for old, worn-out bills.

By Jim Morrison

SPORTS

50 Psychedelic Situation

Diving off Belizean atolls, you can find a big blue world full of tiny colorful sea life.

By Miriam Bensimhon

FICTION

82 Monkey Dreams

"We just got together at the wrong time in your life," Martha says to Sam. But she knew that if he would just once tell her to stay, she would.

By Dianne King Akers

60 What's Up With That?

Star of a hit TV show. Author of a best-selling book. Big draw in a new movie. Paul Reiser talks about how he became America's most lovable neurotic.

By Michael Kaplan

64 The World's Best Restaurant

Fredy Girardet doesn't mean to boss you around when you eat at his renowned, eponymous restaurant. It's just that he's an artist, and your palate happens to be his canvas.

By Robb Walsh

70 We The People

Washington, DC, belongs to the people — as long as they know where to look. This insider's guide is for the masses.

By Mark Seal

76 Shut Up And Dance

Somewhere on the way to fortysomething, the unthinkable happened. And things weren't going to get any better if he stayed on the sidelines.

By Michael DiLeo

IN EVERY ISSUE

10 VANTAGE POINT

From the Chairman of American Airlines

12 VOICES

Letters to the Editor

14 FROM THE EDITOR

A Note About This Issue

17 SOJOURNS

A Traveler's Companion

• Fodor's Choice

92 BOOKS

• In These Girls, Hope Is a Muscle,

by Madeleine Blais

• The Cunning Man,

by Robertson Davies

• Chuck Jones: A Flurry of Drawings,

by Hugh Kenner

128 AMERICAN WAY FOR KIDS™

130 MARKETPLACE

A Guide to American Way Advertisers

132 AMUSEMENTS

• Cartoon by Andrew Toos

• Word Search by Dell

134 CROSSWORD



COVER STORY

Paul Reiser

Photography by Jeff Katz,
Gamma Liaison Network.

137 PASSENGER INFORMATION

- Welcome Aboard
- Customs/I-94 facts and forms
- AA System maps and hubs
- Inflight Entertainment (Advertisement)

162 THE UNHOROSCOPE

Looking for psychic lines in the planets

• By Michael Lutin

MARCH 15, 1995

VOLUME 28, NUMBER 6

YOUR COMPLIMENTARY COPY

THE WORLD'S BEST RESTAURANT



Fredy Girardet doesn't mean to boss you around when you eat at his renowned, anonymous restaurant. It's just that he's an artist, and your palate happens to be his canvas.

Story by Rubik Wakh Photography by Pierre Michel Delcourt

The kitchen is enormous and, for the moment, very quiet. Huge picture windows all along one side of it frame a flower garden in full bloom on a gray morning. The lush vegetation is reflected in the shiny stainless-steel appliances and tile counter tops, suffusing the place in blurry green light. The pointy pink blossoms of a flowering tree seem to jut right through the plate glass.

At 10:45 a.m., maitre d' Jean-Louis Foucqueteau checks into the silent kitchen. He is reading a computer printout, which he leaves on the tiny table in the corner where I'm sitting. "Véronique Sanson will be here for lunch today," He smiles. Sanson is a popular French singer and evidently one of the wait staff's favorite customers.

At 11 o'clock on the dot, a solemn procession of men in white enters, and the calm suddenly explodes with activity

*Bees Atlantic lobster, and the French and the American...
Night: Fredy Girardet and his even more...*



and noise. I am trying to count all the tall white toques flying around the place, but they move so fast I have to keep starting over. "There are eighteen chefs in my kitchen — today we will prepare forty lunches," says the legendary chef Alfred "Fredy" Girardet.

I've made a pilgrimage all the way from Austin, Texas, to the tiny village of Crissier, Switzerland, to visit Girardet's restaurant. Seeing the Eiffel Tower or Michelangelo's *David* may be the goal of a lifetime for some people, but for food lovers like me, it's a meal at Restaurant Girardet that tops the do-before-you-die list.

I was expecting the place to look like some sort of luxurious chalet in the Alps, but it looks more like a government office than a fancy place to eat. In fact, above the letters spelling out *Girardet* on the three-story stone building, there is an ornate stone inscription that reads "Hôtel de Ville," French for "town hall." I suppose the stately authoritarian look is in order; after all, when it comes to food, Restaurant Girardet rules the world.

Restaurant Girardet has been known for almost a decade as the best restaurant on earth. The designation started in November 1986 when a magazine called *Cuisine & Wines of France* assembled an international jury of forty prominent food and beverage writers. The United States was represented by our premier food commentator, Julia Child, and our foremost wine authority, Robert Parker. The jury was asked to name the world's best chef. They chose Girardet.

After the *Cuisine & Wines of France* article, *Gault Millau*, the highly respected French food guidebook, started calling this the world's best restaurant. Girardet says as he sits down to join me at a table in his kitchen. Then both Paul Bocuse and Joël Robuchon, two of the most famous chefs in France, said the same thing in a French newspaper article.

"So how does it feel to own the best restaurant in the world?" I ask.



GIRARDET SPEAKS

American Way: How does it feel to be called the best chef in the world?

Fredy Girardet: No one can say anyone is the best chef in the world. Tell me, who is the best musician in the world? Your favorite is the best — right? So, who says chefs are any different from musicians? I'm the best in the world for the people who like my kind of cooking — that's the subjectivity of cuisine.

AW: Who is your favorite chef?

FG: Joël Robuchon [who runs two of the top restaurants in Paris]. He is the most complete chef in modern cooking. There is no better chef in the world.

AW: Have the great chefs of France been an influence on your cooking?

FG: The French have given the world the respect for chefs and cuisine that makes great cooking possible. Before Jean Troisgros and Paul Bocuse, you never saw the chef in the restaurant; he was confined to the kitchen.

AW: What do you think of American restaurants?

FG: The mentality is different. They have small kitchens and big dining rooms. They try to serve 150 people a night at top restaurants in New York. We serve fifty diners and we have eighteen to twenty people working in our kitchen.

AW: It's been said that you're not very fond of Americans. How did this reputation get started?

FG: I don't understand this reputation. Most Americans who come here are wonderful people. I have American patrons who have been coming here for twenty years.

But, yes, sometimes I have problems with people. Americans, Japanese, all kinds of people. They choose two dishes that don't go together — that's very hard for me. Then, when I propose a dinner, they think I'm trying to sell them something. Like I'm trying to make money on them. People make a special trip here once or twice a year — it's not a meal; it's a cultural event. Money is not the question.

AW: Your cookbook is called *La Cuisine Spontanée* ["Spontaneous Cuisine"], but some of your dishes, like the foie gras, are very elaborate. What happened?

FG: When I wrote that book, I didn't have such a big staff. I had to be spontaneous in '82. I used to do everything much more quickly. But cooking is a series of mutations; everything is in constant change. I'm thinking about doing a new cookbook now because the old one is getting dated.

AW: What would your new cuisine be called?

FG: I can't come up with such a title on the spot.

AW: Well, if it's not spontaneous, in what direction is it moving?

FG: [laughing] Toward retirement. Maybe I'll call it *La Cuisine Retirement*.

—R.W.



MONKFISH STEW WITH SAFFRON

Serves 4

3/4 pound boneless monkfish
1/3 pound boneless salmon
3 garlic cloves
4 leaves fresh basil
1/4 pound little peas in their shells (to yield
2 tablespoons shelled)
1/2 pound fava (or broad) beans in their shells
(about 2 tablespoons shelled)
1 1/2 tablespoons olive oil
3 pinches powdered saffron
3 tablespoons vegetable bouillon
1/2 cup heavy cream
1 pinch saffron threads
1/4 lemon
Salt and pepper

PREPARATION

Cut the monkfish once lengthwise and then 5 times crosswise to make 12 pieces, each about 1 1/2 inches by 1 1/4 inches. Cut the salmon into 1/2-inch cubes. Mince the garlic. Cut the basil leaves into thin strips. Shell the peas and beans and cook the peas for 10 minutes in boiling salted water. After 8 minutes, add the beans. Drain. Remove the skins from the beans.

FINISHING

Put 1 tablespoon of the olive oil in a small saucepan over medium heat; add the garlic and 1 pinch of the powdered saffron and cook 3 minutes. Add the vegetable bouillon, the cream, and the pinch of saffron threads and continue to cook, barely boiling, for 2 minutes. Check the seasoning and squeeze in lemon juice to taste, about 1 1/2 teaspoons. Add the fava beans and the little peas and keep warm over very low heat.

In a nonstick pan, heat the remaining 1/2 teaspoon olive oil over high heat. Season the monkfish and the salmon with salt, pepper, and the 2 pinches of powdered saffron. Sauté the monkfish for 3 minutes. Remove the monkfish to warm plates and sauté the salmon, stirring constantly for 30 seconds.

PRESENTATION

On warm plates, arrange the salmon around the monkfish. Nap the fish with the saffron sauce and sprinkle each serving with some basil strips.

From *La Cuisine Spontanée*.

"Well, it's nice, but there's really no such thing as the best restaurant in the world," he says. "Each culture must have its own tastes."

"Why did you put your restaurant here in the former town hall of this tiny Swiss village?" I want to know.

"My father ran a restaurant in the town hall," he says. "When he died, my mother and I took over. We wanted to expand, but the town wasn't interested — so we bought the town hall." Girardet shrugs.

He is looking through the computer printout the maitre d' brought in earlier. The gray-haired, bespectacled Girardet pores over the paper with boyish enthusiasm. The printout is a complete list of everyone who will eat lunch at the restaurant today. There is an entry detailing every time the guests have eaten at the restaurant, which table they sat at, who waited on them, every dish they ate, and every wine they ordered.

"When I go out to their table to propose a menu, I don't want to recommend something they've had before," Girardet says, smiling as he makes notes on the list.

I spend a few minutes walking around the kitchen during the pre-lunch rush to observe each of the restaurant's eighteen chefs in action. Girardet's style of cooking has been called *la cuisine spontanée*, or spontaneous cuisine. The concept is to prepare almost nothing in advance. Most items on the menu are cooked from the freshest ingredients possible immediately after a customer orders. It's an extremely demanding way to cook, and that's why it takes eighteen chefs to make forty lunches.

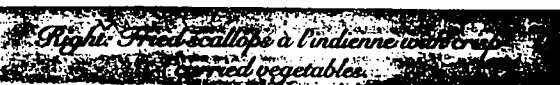
Close to my table, a Norwegian salmon is being cleaned and cut into portions; nearby, langoustines are being shelled. Two hours ago, Girardet selected this fish and seafood personally just after it arrived by jet in Switzerland.

Around a corner, pastry chefs are slicing fruits, whipping creams, and shaving chocolate curls on the marble counter tops. Their freshly made desserts will be put on the dessert cart at around 1 o'clock, so the desserts will be minutes old when they enter the dining room.

From the restaurant's bakery, huge trays of seeded rolls are being loaded into baskets. The bread emerges from the

(CONTINUED ON PAGE 102)

— R.W.



Right: Fried scallops à l'indienne with crisp
fried vegetables.

World's Best Restaurant

(FROM PAGE 68)

oven at around 11:15, leaving it just enough time to cool properly before it is set on the table in front of each guest.

When the rolls are done, the bakers turn their attentions to the special nut breads to be served with the cheese course. And after the cheese bread, they will bake the petits fours to go with the coffee.

While I'm wandering around, a waiter brings me an *amuse bouche*, literally, a mouth amusement. It is a tiny scallop on an onion purée. Or at least that's what the waiter told me before Girardet took him out into the hall to upbraid him.

"It's not a *coquille St.-Jacques* [scallop]; it's a *pétoncle* [baby scallop]," Girardet tells the young waiter forcefully out in the hall. It seems like a small matter, but it will be the first of many minute details to inflame the great chef's passion for exactitude in the course of the afternoon. The young man returns to apologize for his ghastly mistake.

While I wolf down the succulent little scallop, or *pétoncle*, or whatever it is, Girardet walks through the kitchen, peering into saucepans and pointing out little imperfections that catch his eye. I am beginning to realize that here in the French-speaking region of Switzerland, the French passion for food and the Swiss passion for precision have come together in a bizarre sort of way.

Restaurant Girardet has a reputation for being a difficult place to work and, for some, a challenging place to eat. Girardet greets most patrons personally and consults with them on their choices of food and wine. But if the great Girardet doesn't like the combination of foods or wines you've ordered, he won't serve them to you.

This can cause problems sometimes, particularly with affluent foreign customers who expect to be pampered when they pay big money for a meal. And by most standards, Restaurant Girardet is expensive: The least expensive lunch menu runs 180 Swiss francs — about \$133 without wine; à la carte appetizers go for up to \$63. And the restaurant doesn't take any credit cards. At these prices, some people feel that they have

the right to dictate how their meals should be cooked. But Girardet doesn't agree. "If you come here, you come to eat *my* cooking, not to tell me what *you* like!" he thunders.

And here, you pay for food, not atmosphere. As I watch the chef make the rounds of the dining room greeting his guests, I am struck by the simplicity of the setting. The restaurant is comfortable, but there is none of the sybaritic opulence of France's grand restaurants: no ornate fixtures, fancy wall coverings, or plush upholstery. The dining room is small — smaller in fact than the kitchen — and appointed starkly with all dark wood furniture and neutral colors.

"It's an extreme sensibility," Girardet observes as he leaves the dining room. "There's not a lot of luxury here." Eating Girardet's food in these plain surroundings is meant to be an experience like viewing a painting on an otherwise empty wall of a modern-art museum. There are no distractions; there is nothing else to focus on. And that's the way he wants it.

Back in the kitchen, Girardet turns his attention to me. He sits down at my little table in the corner of his kitchen as a waiter brings something for me to taste. On the menu this appetizer is called *Aiguillette de foie gras d'oie en chaud froid noir et raisins, glacée au vieux Madère*, and it sells for sixty Swiss francs, about \$44.

It is a slice of cooked foie gras stuffed with nuts and currants that have been soaked in ten-year-old Madeira. The outside of the foie gras is coated with a glistening amber *glacée* made of the Madeira. The whole creation is cut into perfect slices and presented cold on a plate with salad greens and a walnut vinaigrette. Girardet tells the waiter to bring me a tiny glass of Madeira to drink with the appetizer.

I take one bite and sit back in shock. I thought I knew a lot about foie gras. I've been lucky enough to sample Joël Robuchon's foie gras with lentils, Alain Senderens' foie gras with cabbage, and Gérard Boyer's foie gras with fruit, all of

FISHING WITH FREDY

With his old dog, Santos, in the back seat of his station wagon, Fredy Girardet lead-foots it past the green pastures and bright-yellow rapeseed fields of the rural Swiss countryside, pulling up in front of an industrial warehouse. This big cold-storage building is the home of Girardet's fishmonger. Every day the fishmonger flies in fish from all over Europe. And Restaurant Girardet is without a doubt his most high-profile customer.

There are literally hundreds of fish lined up at attention on the floor of the cold locker awaiting Girardet's inspection. To me, the jet-flown fish all look fresh and perfect. But to the perfectionist named Girardet, only a few are worth bothering with.

"You see the blood on this monkfish?" he says, pointing to a huge, headless fish. "It's too brown. If I find one with blood that's still running red, I'll know it's fresh enough." Girardet turns over monkfish after monkfish until he finds a few with red blood. The fishmongers rush to clean these for him before he changes his mind. When they come back packed in ice for his okay, only the perfect middle sections of the fish remain. "I only buy the good parts." He smiles.

Next, he makes his way down a lineup of bass, poking each and every one. "I am looking for the firmest ones," he explains. After a few bass are singled out, a box of langoustines is opened. "They must have no smell and no black spots," says Girardet, his nose deep in the box.

Girardet picks up a Norwegian salmon and looks it in the eyes, declaring it beautiful. He pretends to kiss it. Today this salmon will receive the ultimate compliment: It will end up as an entrée at the best restaurant in the world.

If you're not going to be able to dine at the fabulous Restaurant Girardet any time soon, but want to try your hand at cooking fish Girardet-style, you'll have to start the way Girardet does — by finding the perfect fish. When you've found one worthy, try following the recipe from Girardet's cookbook on page sixty-eight.

—R.W.

Finally...
a product that
insures you're
never at a
loss for
words.

DataPen reads
text directly into your Windows application

Moving text from paper to PC just got easier with
the anytime, anywhere DataPen personal text scanner.

Simply hold the DataPen™ in your hand, roll it across the line of text you want
to input, and that text appears in your Windows™ Clipboard or Windows
application in seconds with 99.8% accuracy.

For those in the office, and those on the go, the DataPen personal text scanner
is the one choice for portable, painless OCR.

© 1994 Primax Electronics, 254 East Hacienda Avenue, Campbell, CA 95008
(408) 354-2800. All rights reserved. DataPen is a trademark of
Primax Electronics. Windows is a trademark of Microsoft Corporation.

Call 1-800-774-6291
PRIMAX
PRIMAX ELECTRONICS

World's Best Restaurant

which I judged excellent.

But now, all of a sudden, it's as if I just
tasted foie gras for the first time. As I
chew, the woody, faded sweetness of old
sherry, the slight crunch of walnuts, and
the intensity of currants all melt together
into the gamy richness and unctuous
creaminess of the rare goose liver. It is
without a doubt the most magnificent foie
gras I have ever eaten.

Girardet is smiling at my genuinely
stunned expression. "It's a beautiful com-

"It's a beautiful compo-
sition, eh?" Girardet
says. "That's why I get
mad when people mess it
up by mismatching it with
the wrong wine."

position, eh?" he says. "That's why I get
mad when people mess it up by mismatch-
ing it with the wrong wine. Just let me
take care of it!"

His face is beaming with genuine
pride, and I am beginning to understand.
Girardet is not obsessed with perfection
for its own sake; he is obsessed with caus-
ing other people to appreciate perfection.
He doesn't mean to intimidate his guests
when he dictates what they will eat and
drink; he is simply trying to create art,
and his canvas just happens to be his pa-
trons' palates.

Girardet will spend the rest of the
afternoon supervising the progress of each
table's lunch from his command post in the
kitchen. Every single plate of food passes
before him for inspection, and he often
demands changes and improvements.

A young chef is summoned to make
repairs. Handling his knife like a sur-
geon, he carefully replaces a nut that
has fallen from its proper place on the
side of a dessert. As each dish goes out

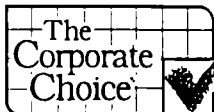
BUILD YOUR IMAGE!

And build your business! Imagine your company's logo on caps •



- clothing •
- watches •
- clocks •
- pens •
- awards •
- totebags •
- glassware •
- sports bottles •
- travel items •
- flashlights •
- gift items •
- golf items •
- sunglasses •
- desk items •
- giveaways •
- and more •

For more choices call today for a copy of our FREE CATALOG.



1-800-792-2277

Fax 1-510-786-1111 Attention: Mr. Churchill
2369 Lincoln Avenue, Hayward, California 94545

Discover profit potential with your own embroidery business.

Start a business in custom embroidery and discover the profit and growth experienced by thousands of Melco equipment owners. Melco offers a complete line of embroidery systems from \$8,000 that enable you to:

- Start at any size; not a franchise
- Expand with ease as profits grow
- Provide retail, wholesale, or contract services
- Meet the high demand for embroidered products

For more information on starting your own embroidery business, and the number of a Melco sales representative near you, call: 1-800-366-3526. Financing plans are available.

Melco
Embroidery Systems

A Company of Saurer Textile Systems



©1995 Melco Embroidery Systems



Metal Roof Problems?

These are the organizations that have tested our mettle:

Airborne Express • American Airlines • American National Can Co. • Anheuser-Busch
Armstrong • World Industries • AT & T • B.A.S.F. • B.F.I. • Boeing • Caterpillar, Inc.
Champion International • Chevron • Chrysler Realty Corporation • Delta Air Lines
FAA • Federal Express • Fidelity Investments • Firestone • Ford • G.T.E.
General Dynamics • General Electric Co. • General Motors • Georgia Pacific • Goodyear
Harris Corporation • Hunt-Wesson • IBM • Kimberly Clark • Klondike • Kraft
La-Z-Boy • Leggett & Platt, Inc. • Lever Brothers • Marmon-Keystone • Marriott
Martin-Marietta • MCI • Menasha Corporation • Mobil • NASA • Olin Chemical
Pratt & Whitney • Procter & Gamble • Raytheon • Rockwell • Ryder Truck
Service Merchandise • 7-Eleven Corporation • Tennessee Valley Authority • Thiokol Inc.
Upjohn Co. • US Postal Service • Vanity Fair Corporation • Volvo • Xerox • Yellow Freight

The TOPCOAT® Seamless Rubber Roofing System provides superior protection for commercial and industrial metal roofs – completely sealing out the elements, and putting an end to leaks and roof deterioration.

To receive a free brochure and product sample, and to see how TOPCOAT offers a cost-effective solution for many businesses call 1-800-323-0009. Or send your business card to TOPCOAT, 24 Industrial Road, Walpole, MA 02081-1305.

CALL 1-800-323-0009 ext. 528

TOPCOAT

TOPCOAT, A Division of Major Group, Incorporated. Established 1945.

World's Best Restaurant

to the dining room, Girardet makes a note on the huge chart where he keeps track of each table's progress. He is also keeping track of me.

After the foie gras, Girardet sends me one of his favorite creations: *Royale de truffes noires à la crème de céleri pistachée*. It is a cream-of-pistachio sauce studded with chunks of Bresse chicken breast and black truffles. On top of the sauce, there is a creamy foam.

The presentation demands that you treat this as a rare delicacy. A tiny bowl full of chicken and truffles sits atop a stack of four gold-rimmed plates, each slightly smaller than the one underneath. The whole thing looks like a pyramid supporting a ceremonial offering. As I put my spoon into the bowl, Girardet comes at me from across the kitchen. "Wait!" he bellows, waving his arms.

With eighteen chefs looking on, the great Girardet takes the spoon out of my hand and gives me detailed instructions about how to use it. You have to turn the spoon sideways and come down the side of the bowl with it, turning it over at the bottom to get some truffles, he says, demonstrating his technique. Then you raise the spoon through the foam so you get some on top of each bite. He hands me back the spoon and stays to see that I execute the operation correctly.

I am blushing in embarrassment as I fumble at the bowl. Now I know how his intimidated patrons feel when Girardet rejects their orders for lunch. But my resentment is soon displaced by the sensation in my mouth. The foamy pistachio cream is awfully good with these black truffles. And the huge smile on Girardet's face makes it obvious that he didn't go through this soup-spoon lesson with me out of malice or superiority.

The man is simply obsessed with having all who eat at his restaurant appreciate every nuance of the food that's served. It may be a little intimidating to have the world's greatest chef looking over your shoulder, but it is his personal attention that makes Restaurant Girardet what it is and the whole experience of

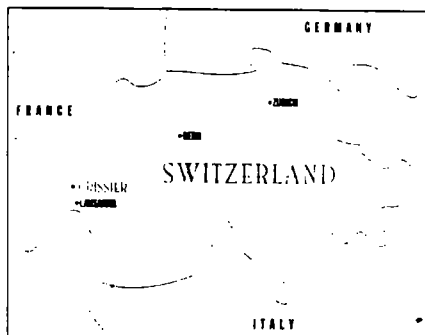
(CONTINUED ON PAGE 115)

World's Best Restaurant

(FROM PAGE 106)

eating here so intensely rewarding.

There are restaurants more expensive than Restaurant Girardet. There are even restaurants that have more chefs. And there are certainly more elegant and dramatic settings than this old town hall in a nondescript Swiss village. But there is no other restaurant experience that can compare with that of Restaurant Girardet, because it takes an enormous amount of courage to do what Girardet does.



Restaurant Fredy Girardet is in Crissier, Switzerland, about four miles (six kilometers) northwest of Lausanne in the Lake Geneva region. The restaurant is closed Sunday and Monday, the first three weeks of August, and from Christmas until January 10. Make reservations far in advance: for dinner, two months before; for lunch, several weeks. You won't need your credit cards (they don't take any), but you'll definitely need your wallet — this place is expensive. For more information, contact Restaurant Girardet, 1 rue d'Yverdon, Crissier, Switzerland. The phone number is 011-41-21-634-0505.

—R.W.

No other chef has ever taken his relationship with his audience this far. Girardet is not just a chef; he is a culinary performance artist. He doesn't visit your table and take your order; he sizes up your tastes and temperament and then composes a symphony of flavors for you. If you just sit back and trust his judgment, forgiving him his sometimes compulsive enthusiasm, you will be rewarded with an artistic performance your mouth will never forget.

And that's why Restaurant Girardet is the best on earth.

Robb Walsh is a contributing editor for *American Way*. He co-wrote *Traveling Jamaica with Knife, Fork & Spoon* and lives in Austin, Texas.

PERFECT TIME INC. Newly Developed Logo Watches From The Leading Co.

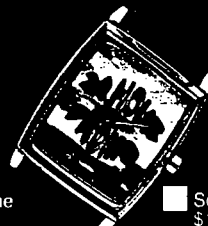
*We proudly introduce the first electro-glow logo watch. A unique feature you cannot find in any other logo watches: by pressing the button on the side, your logo glows in the dark.

*Special introductory offer, limit 8 pieces in any style combination. Sample prices starting from \$14.50 + s&h.\$2.50 for the first four, \$0.50 each additional (Other styles available)

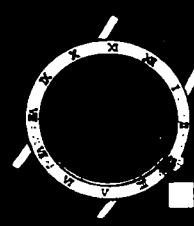
Electro-glow
\$22.50



Dual Time
\$19.95



Sophisticate
\$14.50



Elite
\$14.50

TO ORDER:

- * Check the box(es)
- * Enclose logo on letterhead &/or business card
- * Payment by check, Visa, Mastercard with exp. date :

As fast as 7 days turnaround

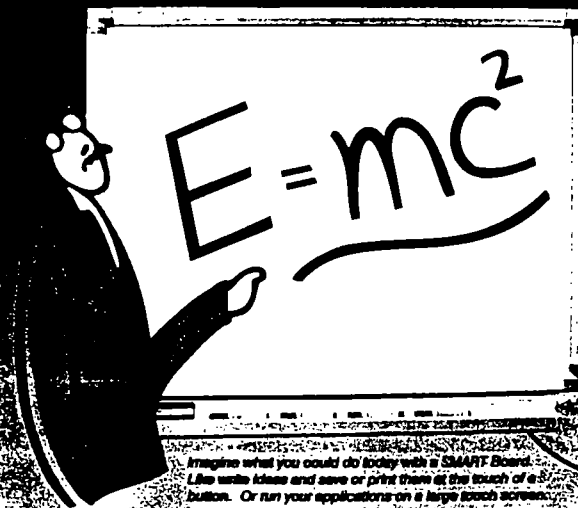
*Send order to:

PERFECT TIME INC.
1422-28 S. Broadway, DEPT. AW
Los Angeles, CA 90015
TEL: 800-872-0392 / 213-746-3231
FAX: 213-746-1169

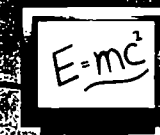
Free color brochure upon request



Great Ideas Deserve SMART Board™



Lucky for you, you don't have to be an Einstein to use the SMART Board, and you don't need the budget of a Rockefeller. The SMART Board is the effective and affordable way for you and your team to capture and communicate your great ideas.



There are two great ways to use SMART Board: As a whiteboard that captures your meeting notes on your computer. Or add a projector, and it's an interactive touch screen to give powerful presentations. Every whiteboard should be this SMART.

Write, save, print, and copy with our Windows®, Macintosh®, and Sun® Workstation versions.

SMART
Technologies Inc.

Bringing people and ideas together.™

Tel. (403) 245-0333 Fax (403) 245-0368

Call for the dealer
nearest you!

©1995 SMART Technologies Inc. SMART Board and "Bringing people and ideas together." are trademarks of SMART Technologies Inc. All registered and unregistered trademarks mentioned are for identification purposes only and are the sole property of their respective owners.

THE WHITE HOUSE
WASHINGTON

April 19, 1995

Tom Turnipseed
Turnipseed & Associates
1337 Assembly Street
P.O. Box 11601
Columbia, SC 29211-1601

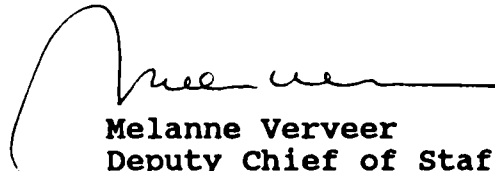
Dear Mr. Turnipseed:

Mrs. Clinton asked me to respond to your letter to thank you for writing and for your recommendations regarding the President's Advisory Committee on Gulf War Veterans' Illnesses. Let me assure you that they will receive serious consideration.

The purpose of this fully independent Advisory Committee is to ensure that this Administration is doing all it can to help Gulf War veterans who are ill. This Advisory Committee will review all the government's efforts, including research, medical care, and diagnostic services, to make sure that programs work as they should.

Thank you for your interest and encouragement. The President is fully committed to addressing this important issue.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

Dear:

*Miss Clinton
asked that
I respond to
your letter*

Thank you for writing and for your recommendations regarding the President's Advisory Committee on Gulf War Veterans' Illnesses. Let me assure you that they will receive serious consideration.

The purpose of this fully independent Advisory Committee is to ensure that this Administration is doing all it can to help Gulf War veterans who are ill. This Advisory Committee will review all the government's efforts, including research, medical care, and diagnostic services, to make sure that programs work as they should.

Thank you for your interest and encouragement. The President is fully committed to addressing this important issue.

Sincerely yours,

Hillary Rodham Clinton



Diana Z
Will you Respond -
with draft -
Pam will send out
final copy -
Thanks,
HAGGIE

Tom Turnipseed
James W. Gilchrist, Jr.

Peter J. Tepley

**TURNIPSEED
& ASSOCIATES**
ATTORNEYS AT LAW

Michael A. Hart
Ilene Stacey King

Vanessa G. Crittenden
Lisa A. Thomas

March 10, 1995

Mrs. Hillary Rodham Clinton
Office of the First Lady
The White House
Washington, DC 20500

RE: The panel to address the Gulf War Syndrome and its victims

Dear Mrs. Clinton:

Turnipseed and Associates is very interested in the panel to address the Gulf War Syndrome and its victims. We represent everyday people who are injured in accidents or by dangerous products. The health of many service members now living in the Carolinas was damaged as a result of their service in the Gulf War.

From the veterans and others we have spoken to we have good reason to believe that the pyridostigmine bromide (PYB) pills the veterans were given, or in many cases forced to take, are involved. We have repeatedly been told that the health problems began directly after PYB was administered. We urge you to make sure that any connection between PYB and the Gulf War Syndrome is fully explored by the panel.

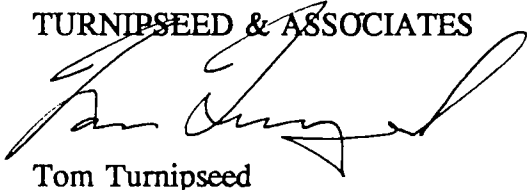
In addition, we urge you to make sure that the panel develops ways to adequately compensate the victims of the Syndrome who have suffered so much because they served our country. Ensuring that adequate numbers of victims and victim's representatives are on the panel will help ensure that compensation issues are addressed. Compensation should not stop with the government if members of the private sector are in any way responsible for this calamity. They too should be held accountable for their actions.

Furthermore, we hope that the panel will not allow information to be withheld because of alleged national security interests. Our national security will best be met and trust in our government will be advanced if the victims and the American people are told the full story about the Syndrome.

We would be happy to help with the panel and its work in any way we can. Thank you for taking a stand on this important issue. We wish you and the victims of the Syndrome every success.

Sincerely,

TURNIPSEED & ASSOCIATES



Tom Turnipseed

CC: The Honorable Ron Brown,
Secretary of Commerce

The Honorable Ernest F. Hollings,
Member, United States Senate

The Honorable Jim Clyburn,
Member, United States House of Representatives

The Honorable John Spratt,
Member United States House of Representatives

Maggie Williams,
Office of the First Lady

Carol Khare,
Democratic National Committee

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

V

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

May 24, 1995

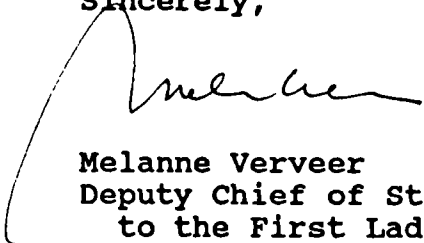
Mr. Ravi Vaklamani
Vice President/IRO
Round Table India
"Samata", 6th Line, Main Rd
Brodipet
Guntur-522002 (A.P)
S. India

Dear Mr. Vaklamani:

Thank you very much for the invitation for the First Lady to meet with the Round Table India. Regretfully, due to a demanding schedule, she was not able to attend.

Thank you again for thinking of the First Lady. Best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

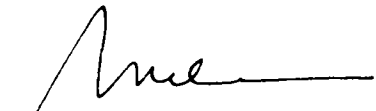
May 23, 1995

Ms. Fran Visco
The National Breast Cancer Coalition
12 South 12th Street
Philadelphia, PA 19107

Dear Fran:

Thank you for the update on your efforts. Congratulations on your successful conference on May first. I was so glad to hear it was such a success, and regret that we could not attend. Good luck in your important work. Best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

(215) 563-9970 Nat'l Breast
Cancer

12 South 12th St.
22nd floor

19107



Thank
from

P.O. Box 66373
Washington, DC 20035
(202) 296-7477

VIA TELECOPY

TO: Melanne Verveer
FROM: Fran Visco

DATE: May 19, 1995

I am sorry that you and the First Lady were unable to stop by our conference on Monday, May 1. It was an incredible success - about 500 breast cancer advocates from across the country (and a few from Canada) attended. The following day we held our annual membership lobby day on Capitol Hill. We had 200 grassroots lobbyists and made 250 visits, advocating for increased appropriations for breast cancer research, against the proposed regulatory reform efforts and for coverage for annual mammograms at an appropriate level through Medicaid and Medicare.

I would like to keep you up to date on our efforts. To that end, I want to use this opportunity to describe our current agenda.

Legislation:

Appropriations:

- 1996 funding for Breast Cancer at the National Cancer Institute - NBCC supports the bypass budget request of \$485 million
- 1996 Funding for Department of Defense Peer Reviewed Breast Cancer Research Program - NBCC supports \$100 million for FY '96
- NBCC opposes the proposed reduction in spending at NIH now being discussed by the budget committee

Other legislation:

- privacy protection and antidiscrimination legislation for women who test positive for the presence of a gene for heritable breast cancer,
- extension of Medicaid and Medicare benefits to annual screening mammography at an increased reimbursement level
- health care reform - elimination of pre-existing condition restrictions; mandating cover of the cost of participating in clinical trials; increased access for high level care
- campaign on regulatory reform

Other issues:

- we are designing a campaign focussed on third party payers to ensure coverage of the costs attendant to participating in clinical trials;
- we will shortly kick off another national signature campaign. We expect that this campaign will culminate May, 1996 (the fifth anniversary of NBCC) with a major event in Washington D.C. As soon as I have all details, I will let you know.

Programs:

- Our Congressional Forum Series is underway. Each Forum will address a specific breast cancer policy issue, will have experts present the science that drives the need for the policy, what policy is needed and the constituency viewpoint. We have had two Forums - one on the Department of Defense program and the other on the need for privacy and discrimination legislation. The response to the Forums has been great. For each Forum we had more positive r.s.v.p.'s than we had room, but we managed to fit everyone in. Several members contacted our office after each Forum asking for more information and wanting to know how they could help.
- Project LEAD is an innovative program to train breast cancer activists in the language and concept of science. We are particularly excited about this program. We believe that breast cancer activists belong at all tables where decisions are being made. At the same time, we recognize that we have a responsibility to educate ourselves so that we are effective participants in the decision making process. Several renown scientists have volunteered to teach at the courses and we will also teach the process of research and the process of participation. We will give the course at four locations in 1995.
- Our grassroots network continues to expand and in the near future we will launch an international breast cancer coalition. We have had much interest in our efforts from other countries and plan a meeting in Rome in the Fall of 1995 and a meeting in Central America in January, 1996.

I hope that we can continue to work with this Administration on breast cancer issues. I will send you periodic reports of our activities and plans so that we can identify shared interests and explore ways in which the National Breast Cancer Coalition and the Office of the First Lady can assist one another and increase participation in each other's activities.

THE WHITE HOUSE

WASHINGTON

May 25, 1995

Ms. Lisa Choegyal
Tiger Tops Mountain Travel
P.O. Box 242
Kathmandu, NEPAL

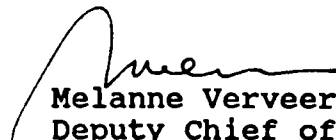
Dear Lisa:

We had an absolutely unforgettable time at Tiger Tops. Thank you once again for everything you did to make the visit so wonderful.

I hope you enjoy the photos and will do us the favor of distributing them to the appropriate people. Thanks again and best wishes.

Sincerely yours,

Thanks again!


Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

May 25, 1995

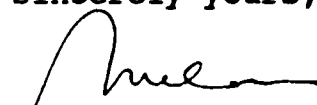
Ambassador Sandra Vogelgesang
United States Embassy
Nepal

Dear Sandy:

Thanks to you, your husband and staff for such a wonderful visit! We so appreciate all you did and your wonderful hospitality. I am enclosing photos from the trip, which I hope you will be able to help distribute to the appropriate people.

Thank you again for everything and best wishes.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*You made it
so memorable
and we're so
grateful for
all you do
everyday.*

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

W

Divider Title: _____

NPRN

March 23, 1995

Ruth Warrick
Ruth Warrick Enterprises, Ltd.
903 Park Avenue
New York, New York 10021

Dear Ruth:

Thank you for your wonderful letters and all the information about the BIFAE conference. I will send the materials to my scheduling office for consideration and you will be hearing from them soon.

I hope you are well. We so enjoyed having you to the White House -- Socks, too. He asked that I send you some recent photos.

With appreciation and warm regards, I remain

Sincerely yours,

Hillary Rodham Clinton

cc: Patti Solis
Director of Scheduling

As you can see, HRC
has already written
to her on this subject.
I don't think another HRC
letter is warranted.
PL

RUTH WARRICK

February 10th

Dear Hillary,

You looked stunning and
very beautiful last night.
It is so comforting to see you
and Bill are healthy and
happy despite the vicissitudes
of political life.

I want to share this
material with you and the
President. Learning Parenting
Through the Arts is a successful
project that I am hoping we can
expand into a national campaign.
It is useless to exhort parents to be
responsible when current parents
have little or no knowledge
and skills in this area.

I'm hoping Michael Batton
will spearhead it, and with your
input and back up, it could be very
successful. Love, Ruth Warrick

Ruth Warrick Enterprises, Ltd.

Dear David,

I have not forgotton the conversation we had over dinner in London.

It took longer than expected to get together all the information I wanted for you. Now here it is, I am very excited over what looks to be superb tie- in for what Michael wants to accomplish with his charitable donations.

"Parenting" appears to be a major concern in his life; a priority to which he is firmly committed in spite of the life style his career demands.

This project I am proposing is called Paernting Through the Arts. President Clinton has again sounded the alarm:there is a huge proportion of America children who are receiving little or no parenting because these current parent did not receive it themselves. This leaves them ignorant of how to go about it, especially in under-privileged neighbourhoods.

Parenting Through the Arts is already showing signs of real success in the schools where it is now in place. The pricipals of these schools report that it is by far the most successful play to attract parents to the schools to interact with their own children. When they arrive at the school they are often shouting, cursing, even hitting their children; yet when they leave after a session there are smiles all around, and arms affectionately around one another. This is a minor miracle that can have major long-term resonance in their relationship and quality of their lives.

The process is described in the typed enclosure; also a fact sheet on the cost of the project in each school. The beauty of it is, to me, that it touches on so many of the areas that need help in a one-on-one basis: (1) psychological help in understanding and solving interpersonal problems (2) academic help in remedial reading(through Learning to Read Through the Arts) for both parents and children.

Ruth Warrick Enterprises, Ltd.

(3) discovering the pleasure and joy to be had in doing things together in simple art projects in art, music, dance, drama and story-telling. They discover the fun to be had in spending time together in creative ways that make bonding easy and inevitable. There is real surprise and delight on both sides at this unexpected discovery.

The tragedy of today's children is that most parents are abysmally ignorant of the skills needed for good, healthy parenting. As each generation follows the last, where this knowledge has been lost, the tragedy deepens until we have a scene today where youngsters are totally alienated and out-of-control, immersed in drugs and crime. Demanding that parents become responsible does little good when they possess neither the knowledge nor skill to do it effectively.

I'm sure all the charities you support are admirable and worthy. But in all candor I think this one speaks to the direst need in our general population. I think it is capable^{of} and appropriate to spreading across the land and making a real difference in the life of America.

I can see a tremendous role Michael Bolton play in this process. His celebrity is tremendous and widespread, his own life is an example of what this proposes. I would like to subtitle Parenting Through the Arts with the logo "Time Love and Tenderness" Michael's tremendous pop hit. It describes perfectly what is needed for a good parent/child relationship: spending time together; giving and receiving love, practicing tenderness.

Michael could make this a national crusade, much to President Clinton's delight, and in support of his announced policy.

Every parent who signs up would receive an autographed picture of Michael when they complete a certain number of sessions, a cassette recording of his signing Time Love and Tenderness would be theirs.

If he would fund a few projects outright, and then perhaps offer seed money to schools who want to include it in their programs, it could spread rapidly.

Ruth Warrick Enterprises, Ltd.

There would be excellent publicity for Michael with interviews and articles that would show him as a major patriot, giving back something far more valuable than money.

With the recent awards, he is at the very top of his profession—no more mountains to climb in that arena. But with him as the catalyst, his vision of what is most needed in our culture today could make a tremendous contribution. It could elevate him to a whole new Plateau. I hope you can share my enthusiasm for this possibility.

I am also enclosing the announcement and schedule of BIFAE's conference meeting May 19-20 in New York. There will be teachers and curriculum consultants from all over the U.S. in attendance. Michael could be given an award of recognition for his leadership contribution, before the very people who can spread the vision throughout the country. The concept needs to be inculcated into the mass consciousness.

I have taught teachers the skills for using Learning to Read the Arts and I can vouch for ^{the}thrill of satisfaction thereⁱⁿ in passing on knowledge you know is going to help hundreds, even thousands of children. It matches a standing ovation and platinum record.

BIFAE has a eleven year track record in a government recognized tax exempt foundation, and is endorsed by the U.S. Department of Education. Through my effort, along with BIFAE and the National Teachers Association, we were successful in prompting President Clinton to add an Arts Component to the Education 2000 goal for excellence in education (President Bush had omitted that completely.) The arts are not frills as so many "educators" claim, as they cut them mercilessly from school curriculums, neither the brain nor the sensibilities can grow to their full potential.

I would relish speaking with you and Michael about this, and will answer all questions you may have.

*Cordially,
Ruth Warrick*

Ruth Warrick Enterprises, Ltd.

May I respectfully request a meeting with you and Michael to discuss this further. I am invited to dinner at the White House on February 9th. I will be speaking of this project to the President then.

Sincerely,

Ruth Warrick
Ruth Warrick

ONGOING RESEARCH

Ongoing research has validated the use of the arts as a powerful, motivating and successful vehicle for raising literacy and process skills. Many schools are turning to an arts based literacy curriculum in selected classrooms and limited settings. Parenting through the Arts seeks to extend these programs by integrating the arts in an established literacy curriculum throughout the entire school setting and, at the same time, educating caregivers so that the gains achieved at school are maintained at home.

WHAT IS PARENTING THROUGH THE ARTS?

Parenting through the Arts is coordinated by Business and Industry for the Arts in Education, Inc. (BIAE), a not for profit educational corporation by educators and business leaders. BIAE has sponsored a number of nationally implemented programs including Learning to Read through the Arts (LTRA). LTRA, established in 1971, is a nationally validated exemplary program as certified by the National Diffusion Network of the U.S. Department of Education. Building upon the literacy framework of LTRA, Parenting through the Arts now seeks to involve parents as an equal partner in its design.

The purpose of Parenting through the Arts is three-fold:

1. To provide a continuing, nonjudgemental forum at the child's educational setting in which the caregiver and child can improve their literacy skills through workshops and field trips over the course of the school year.
2. To provide separate on-site workshops for the caregiver in which parenting skills are modeled and discussed.
3. To develop a support system for caregivers so they will have a permanent forum to share experiences, specific needs and solutions.

IMPLEMENTATION

Before the school year, preservice training is given in two days (10 hours) for all staff involved in implementing Parenting through the Arts, including parent representatives. Throughout the school year, the staff uses hands on visual and performing arts workshops to develop the thematic units chosen by the school to incorporate into their curriculum.

In addition to the everyday curriculum, twenty workshop days will be scheduled (school day or Saturday) in which both children and caregivers participate. At these times, children will have workshops with the artist, language teacher, or other project consultant while the caregivers meet separately with a social worker or other specialist. During other portions of the day, both the child and caregiver participate in workshops together, after which kits containing art and reading materials will be sent home. Evaluation will consist of formal and informal assessment materials coordinated with the school setting to validate the program.

For more information about Parenting through the Arts, please return this section to:

PARENTING THROUGH THE ARTS PROPOSAL

Organization: Business and Industry for the Arts in Education, Inc.(BIFAE)
Contact Person: Bernadette C. O'Brien, Executive Director
Address: ARTS P.O. Box 127
Glen Rock, New Jersey 07452

Telephone: (201) 445-4359

ABSTRACT

PARENTING THROUGH THE ARTS

Business and Industry for the Arts in Education, Inc. (BIFAE) has brought together several established not for profit and educational organizations to initiate the Parenting Through the Arts Program. The target population are preschool and early childhood children and caregivers of dysfunctional families. This population is inner city, extremely fragile, vulnerable, at-risk, mostly functionally illiterate children. They have often been victims of a range of abuse. Primary caregivers of this population have also been products of such a background. The program is looking to break this cycle of illiteracy and neglect.

PURPOSE

The overall purpose of the project is to: a) provide positive experiences for the child and the primary caregiver to bond and learn in a nonjudgmental, value neutral environment, b) to teach the caregiver/child unit literacy skills of listening, speaking, reading, writing and thinking through an experiential program integrating language and the arts, c) to offer creative ways of doing things and enlist the imagination of the doer, d) to give the primary caregivers the tools to be effective parents (i.e. importance and ways of: nurturing, caring, setting limits and providing for the child's health, safety, learning and growth, e) to develop a support system of the caregivers themselves to share experiences, problems and solutions.

PROJECT DESIGN

The model uses the methodology of the exemplary Learning to Read Through the Arts (LTRTA) program to improve literacy for the participating children and primary caregivers. A listening, speaking, reading, writing, thinking approach to language is used to improve literacy through the integration of an arts program with a language program. LTRTA presents a continuous and holistic approach which considers the learner to be at the center of the process of learning.

Puppetry in Practice is incorporated into the program to support intergenerational and family literacy. It combines arts based projects with parenting skills. Storytelling arts, dramatic activity, puppetry, music and dance are used to involve participants in an integrated approach to literature.

Parenting is addressed through discussion and workshops led by the social worker, artist teacher, language teacher and selected consultants. Topics such as, but not limited to, child development, hygiene, health, nutrition, cooking, cleanliness, safety, caring for yourself and others, friendship, community, and career expectations will be discussed.

Hands-on visual and performing arts workshops are the vehicles through which thematic units of work based on these topics are explored. At times, the children have workshops with the artist, language teachers and/or consultants while the parents meet with the social worker or other consultants. At other times, both the caregiver and child participate in the workshops together. During this time the bonding between caregivers and child is strengthened. The arts workshops reinforce self-esteem, confidence, self-discipline, and creativity in both the child and caregiver.

Business and Industry for the Arts in Education, Inc. (BIFAE) was founded as a not-forprofit educational corporation by educators and business leaders to improve the quality of American education with an emphasis on educational programs for young children. Among the founding corporations were Union Carbide Corporation, the International Paper Company Foundation, The New York Times Foundation and the American Broadcasting Companies. *Rich Harbeck has been on the Board of Directors since the founding of BIFAE.*

BIFAE was a pioneer in bringing business and education into working relationships to help children develop their faculties fully through providing challenging curricula and the leadership of well trained teachers. Because of the unique power of the arts to help develop cognitive, affective and psycho-motor skills, BIFAE has targeted making the arts central to school curriculum and central to community life as its programmatic activity.

The thirteen years of BIFAE'S program have provided many and diverse achievements through the operation and development of demonstration sites and projects. The following sections tell about some of our achievements.

Three sites and many projects are currently operational, each with its own unique program within BIFAE'S purpose. The East Stroudsburg University/BIFAE Center for the Arts in Education (Pennsylvania) created within the Department of Early Childhood and Elementary Education is a teacher training center. The graduate course on Learning to Read Through the Arts (LRTA) was developed there nine years ago.

Numerous video tapes on the arts and communication have been created by the Center and these are regularly aired to teachers and the general population over Blue Ridge Cable and Pennarama. The East Stroudsburg University Mekeel Child Care Center features LRTA, a Readiness Model.

In New River, Virginia, BIFAE developed an Arts into Industry Program with Hubbell Engineering Corporation. New River/BIFAE, through that program, was able to raise the consciousness level of

the community about the importance of a thorough education for young people. Inter-generational activities, school-industry projects and general cultural enrichment activities were launched and continue.

The Puppetry in Practice Program at Brooklyn College (New York) is the latest BIFAE site for developing curricula and improving teacher skills. With BIFAE'S help, this program, its scope and the materials developed, will have a greater impact on educational programs for literacy throughout the country.

Drug and alcohol abuse is a major problem among our young people. BIFAE has helped in the development and promotion of Halfway There! produced by the Periwinkle National Theater for young people. The play is highly acclaimed and was performed at the White House for Mrs. Reagan and a legislative task force dealing with drug and alcohol abuse among children. Other plays like America, Yes! have been produced by Periwinkle with BIFAE'S assistance and have played to tens of thousands of children of all ages and their parents as well.

BIFAE, with the help of Hasbro Toys, did a study for Rhode Island School of Design (RISD) to determine how effectively its program and facilities were serving the needs of the Providence community, particularly the children and their teachers. Improvements were made in RISD's course offerings, teacher certification programs and museum facilities as a result.

The performing Arts Student Series Program (PASS), of the Massachusetts Arts Lottery, was guided in its development by BIFAE. Poor children have no opportunities to enjoy live theater, concerts and the ballet. BIFAE, through careful research, was able to show the positive cognitive, affective and aesthetic growth possible with young children when they are exposed to the performing arts if their teachers and parents are also directly involved.

P.S.9 in New York City, housing preschool and other special programs, was designated a LTRTA demonstration school, featuring the Periwinkle National Theater for Young People and the Mannes College of

Music. Support for the special programs was given by Citibank, Manufacturers Hanover Trust and Chemical Bank. Research by BIFAE showed remarkable growth in all literacy skills through the use of creative drama techniques within the LTRTA methodology. The school population was largely drawn from dysfunctional and disadvantaged families.

To communicate with and receive information from other groups, organizations and associations, BIFAE has created important linkages throughout the education, arts and business world. Within the association for Supervision and Curriculum Development

(ASCD), with a membership of 170,000 professional educators, BIFAE created the Arts in Education Network which numbers now about 1,000 and has several activities including a Newsletter, planning groups for Annual Conference sessions and a committee to create a video-tape library with ASCD supported by Bell Atlantic to show how to integrate the arts into the school curriculum. Among other groups with which BIFAE has achieved synergy are The Conference Board, The World Council for Curriculum and Instruction, The Pennsylvania Department of Education, The Pennsylvania Council on the Arts, The Louisiana State Department of Education, The National Diffusion Network of the United States Department of Education and the American Council on the Arts.

Two national awards are given by BIFAE to recognize outstanding contributions to education. The first is the Capital Cities/ABC, The Ruth Warrick excellence in business-school cooperation award. Fred Hechinger was a recent recipient of this award. The other award is the Teacher Education Leadership Award which this year was given to Mary-Jane Collett, Director of Arts and Culture of the New York City Public Schools.

Art used to trigger interest in reading

By **RAPHAEL SUGARMAN**

Daily News Staff Writer

Don't be alarmed if you walk by a South Bronx school this month and see students carrying a huge likeness of a shoe, an ice cream cone or a wristwatch.

And don't be puzzled if these same kids say these oversized props are helping them to learn to read and appreciate books — "Gulliver's Travels" in this case.

The students are part of a unique "Learning to Read Through the Arts" program at Community Elementary School 126 in Highbridge.

The program, which has existed in different forms throughout the city since 1971, now survives at only three city schools, including that one in the Bronx.

It is designed to help the poorest readers improve their basic skills by teaching reading in conjunction with the arts.

"The central Board of Education cut off funding for this program, but I decided it was important enough that we should fund it ourselves," said Dr. Daniel Portelles, principal of CES 126. He estimated the program costs his school \$90,000 per year for some 120 students.

Said Portelles: "These methods really help kids to read."

But how can learning to cut, paste and glue help bolster students' reading scores, let alone give them a love for literature?

"Every art project we do is specifically tied to a reading theme," said CES 126 reading teacher Gloria Falk, who coordinates the program with art teacher Mona Zamdmer. "Nothing we do is by accident."

Assigning students to build an oversized shoe, ice

cream cone and wristwatch is Falk's and Zamdmer's way of teaching Jonathan Swift's classic, "Gulliver's Travels." But it also is designed to teach the skill of "comparing and contrasting," as well as the idea of "big and small."

The students studied and imitated the art of Frida Kahlo to learn the concept of "moods," and such words as "forlorn, morose, glum and gloomy." They also did imitations of ancient metal work as a way of learning the concept of superstition, and created flags depicting their own personalities in order to understand the process of literary characterization.

Falk and Zamdmer will use the paintings of Georgia O'Keeffe and Henri Matisse to teach the ideas of detail and point of view. And they will introduce a library of environmental books with the paintings of Pablo Picasso.

"If students have a concrete, tangible experience based on a theme, it is easier for them to grasp that theme when they are reading," said Falk.

And the statistics seem to support her claim.

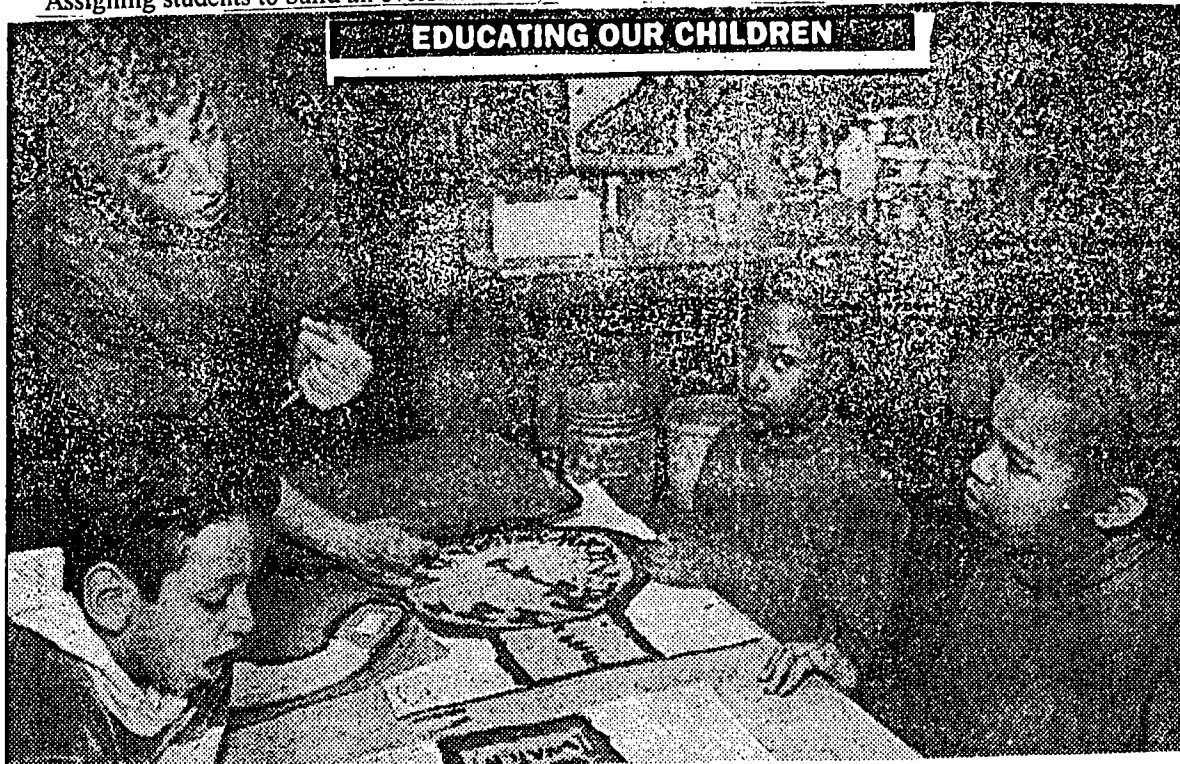
Students who have participated in the program have shown at least four times the average rate of improvement on the standardized reading test as students outside the program.

More importantly, most kids have discovered that reading is a joy rather than a chore.

"I used to think reading was boring, but now that we started using art to explain stories, I think it's fun," said Stephen Gonzalez, a 10-year-old fifth-grader.

"Gulliver was a giant to some people, but he was small to others," explained Adam Garcia, 10. "When I am in art class I feel I am actually making a shirt for Gulliver, I feel like I know him."

Wednesday, December 21, 1994 • DAILY NEWS



THIS: Students of Community Elementary School 126 in Highbridge listen as art teacher Mona Zamdmer shares her skills in a "Learning to Read Through the Arts" program.

Learning to Read Through the Arts
Credits and Honors

In 1974, The Learning to Read Through the Arts Program received national recognition when the American Institute of Research for the National Right to Read Effort chose it as one of 12 exemplary reading programs in the United States.

In 1976, The Learning to Read Through the Arts Program was selected by the Department of Health, Education and Welfare as one of 33 exemplary Chapter I Programs in the nation.

In 1979, The Learning to Read through the Arts Program became a National Diffusion Network (NDN) funded project under the United States Department of Education. Funding from NDN enabled school systems throughout the country to replicate the program in their educational settings.

In 1980, The Learning to Read Through the Arts Program received New York State validation for grades 1 through 6.

In 1981, The Learning to Read Through the Arts Program received New York State validation for Special Education and the Chancellor of the New York City Board of Education selected Learning to Read Through the Arts as one of four exemplary programs for use in the promotional gates classes throughout the school districts, validating the program for New York City.

In 1985, The Learning to Read Through the Arts Program was chosen by the Secretary of Education as one of 118 exemplary Chapter I programs in his Initiative to Identify Quality Chapter I Programs which incorporated effective educational practices.

In 1986, The Learning to Read Through Arts Program was validated for grades 2 through 7 by the United States Department of Education.

In 1986, The Learning to Read Through the Arts Program was identified as an exemplary project meeting the major recommendations cited in the report prepared by the National Commission of Reading, Becoming A Nation of Readers. It was selected as one of 31 Chapter I reading programs nationwide.

In 1986, The Learning to Read Through the Arts was identified as one of five national reading programs that are effective in combating adolescent illiteracy. The study was conducted by the Center for Early Adolescence, University of North Carolina at Chapel Hill.

In 1990, The Learning to Read Through the Arts Program received the national award for Excellence in English from the English Speaking Union of the United States.

BIFAE
BUSINESS AND INDUSTRY
FOR THE
ARTS IN EDUCATION, INC.

ARTS P.O. Box 127
Glen Rock, New Jersey 07452
(201) 445-4359

A National Non-Profit Educational Corporation Since 1978

Tomorrow's scientists and engineers need grounding in the arts to stimulate their curiosity and creativity—to help them perceive the world in new and different ways. We can begin by realizing that art and science are of a piece; the methods differ but the game is the same. Or, as Arthur Koestler noted, 'Newton's apple and Cezanne's apple are discoveries more closely related than they seem.' ”

— Morris Tannenbaum, chief financial officer, AT&T

Test Scores Tell a Story

Students of the arts outperform other students on the SAT, reports the College Entrance Examination Board (CEEB). In 1993, among students taking the test, those involved with music performance courses or activities, for example, outscored non-arts students by 45 points in the verbal portion and 32 points in the math. A wide range of arts participation, from dance to drama appreciation to photography and film, correlated with significantly higher SAT scores in both verbal and math, compared to scores of non-arts students. Not only that, but the more years arts students had devoted to their disciplines, the higher were their SAT scores.

Source: The College Board, *Profile of SAT and Achievement Test Takers* for 1990, 1991, 1992, 1993.

“Children not only need to know the isolated facts, they also need to see connections that bridge the disciplines and discover how ideas are connected. Without a comprehension of larger patterns, we prepare our students not for wisdom but for a game of Trivial Pursuit. Further, I feel that the arts can integrate knowledge in a very special way ...”

-- Ernest Boyer, president, Carnegie Foundation for the Advancement of Teaching

“We can provide tools for educating the ‘eye of the mind’ more fully, or we can send students into the world blinkered or blind.”

— Robert Root-Bernstein, biochemist and biographical researcher

“Music trains the mind to see how complexity, in a Bach fugue or a physiological process, results from simple rules and patterns.”

-- Ralph Abraham, mathematician, to the *Los Angeles Times*

“When I examined myself, and my methods of thought, I came to the conclusion that the gift of fantasy has meant more to me than my talent for absorbing positive knowledge.”

--Albert Einstein, physicist

Benefits of the Arts

Sixty teacher-researchers in 23 states conducted studies from 1987-1991 under the direction of New York University's National Arts Education Research Center. Among their findings:

- * When teachers utilize the arts to teach math, social studies, creative writing, and communication skills, student achievement and test scores in academic subjects can improve.
- * Not only do students better understand and value diverse peoples and cultures by studying their arts, but at the same time these students improve their own self-esteem.
- * Study of the arts can enhance critical thinking and problem solving skills, especially for students deemed at-risk or academically-challenged.



WHAT MUST BE DONE NOW: A SUMMARY CHECKLIST

The arts are a proven – but under-utilized – resource for education reform. Specific actions must be taken now to ensure inclusion of the arts. State and local level planning teams are now making decisions about how the education reform agenda is going to be carried out. To realize the benefits of the arts, all of us – educators, state and local education planning teams, parents, artists and arts organizations, museums, businesses and foundations – must take an active role in each of our states and communities to:

- ✓ **Include the arts as a core content area in state and local curricula.** The National Education Goals are not mandates; states and communities still decide what subject areas are essential.
- ✓ **Strengthen the case for the arts as integral to the Goals 2000 Act planning and include arts and cultural organizations and arts educators in every step.**
- ✓ **Reflect the strong positive relationship that exists between the arts and arts education and workplace skills and preparation for college.**
- ✓ **Know and use the voluntary National Standards for Arts Education as a guide for setting instructional goals and for raising academic content levels and student achievement.**
- ✓ **Form partnerships among schools, teachers, federal administrators, higher education, arts educators, state and local arts agencies, parents, businesses, art alliances, individual artists, organizations of performing and presenting artists, and arts institutions to improve education.**
- ✓ **Include sufficient instructional resources and personnel to assure quality instruction in the arts.**

- ✓ **Include provisions for making full use of communities' arts partners and resources during and after the typical school day and year.**
- ✓ **Use the arts as models for assessing student learning,** e.g., through the use of portfolios, essays, exhibitions, and student performances.
- ✓ **Develop an understanding of the arts as a medium for integrating learning across the curriculum.**
- ✓ **Use the arts to engage parents** in the effort to improve schools and their children's education.
- ✓ **Build leadership teams** to develop action mechanisms that help people actually do what needs to be done.

**EVERY CHILD SHOULD BE
EDUCATED IN THE ARTS.
YOU ARE THE KEY TO
MAKING THIS HAPPEN.**

The arts are a valuable asset for those who care about the educational future of our nation. **Now is the time to work together to implement what is perhaps the widest and deepest school reform effort in our nation's history.**

The 100+ national organizations participating in the Goals 2000 Arts Education Partnership are working together to help you include the arts in the improvement of our children's education. For information and assistance, write:

The Goals 2000 Arts Education Partnership
National Endowment for the Arts
1100 Pennsylvania Ave. NW
Room 515
Washington, DC 20506

THE NATIONAL EDUCATION GOALS IN BRIEF



By the year 2000:

All children ready to learn

90% graduation rate

All children competent in
core academic subjects
(including the arts)

First in the world in math
and science

Every adult literate and
able to compete in the
workforce

Safe, disciplined, and
drug-free schools

Professional development
for educators

Increased parental
involvement in learning



The enactment of the bi-partisan *Goals 2000: Educate America Act of 1994* recognizes the arts as a core area of study in which American children are expected to achieve competency. As a people, we have taken a stand: The arts should be part of a quality education for every child.

The *Goals 2000: Educate America Act* provides, for the first time, resources to states and local school districts to develop and implement plans to improve student learning. The National Education Goals, and the voluntary standards accompanying them, reach to the very heart of American education. In this new environment, the task is not merely to look to the future but to create it – neighborhood by neighborhood, school by school, state by state – to take new risks for our children's sake.

In response to this challenge, representatives of some 100 national arts, arts education, museum, education, higher education, business, foundation, parent organizations and government agencies came together:

- to affirm the arts as fundamental to quality education and education reform efforts;
- to articulate specifically how the arts can contribute to achieving the National Education Goals; and
- to identify how the individuals and organizations present could work together to assure that the arts become a central component of state and local level education reform plans.



BUSINESS AND INDUSTRY FOR THE ARTS IN EDUCATION
(BIFAE, INC)

First National Conference

REVITALIZING EDUCATION THROUGH THE ARTS:
A GOALS 2000 INITIATIVE

featuring the Annual Developer/Demonstrator
Learning to Read through the Arts Children's Exhibition

Sponsored by
Business and Industry for the Arts in Education, Inc.

New Perspectives, Bank Street College of Education

The Royal Society for the encouragement of Arts, Manufactures and Commerce
(RSA)

CONFERENCE DATES:	Friday	May 19, 1995	4:30 P.M. - 8:00 P.M.
	Saturday	May 20, 1995	8:30 A.M. - 7:00 P.M.

LOCATION: Bank Street College of Education
610 West 112th Street
New York, New York 10025

REGISTRATION: New Perspectives, Bank Street College of Education
(212) 875-4649

CONFERENCE DIRECTORS:

Bernadette C. O'Brien, Executive Director
Business and Industry for the Arts in Education, Inc.
Arthur Mark, Vice-President/Founder
Business and Industry for the Arts in Education, Inc.

COOPERATING ORGANIZATIONS (*partial listing*)

Association for Supervision and Curriculum Development (ASCD) Arts in Education Network
Children's Museum of Manhattan
Council of Supervisors and Administrators (CSA) AFSA-AFL/CIO
Developer/Demonstrator Learning to Read Through the Arts Program Sites
Office of the Manhattan Borough President
Goals 2000 Arts Education Action Planning Process
New York City Art Teachers Association, UFT
New York State Art Teachers Association, Section 8
Women's City Club of New York

The PROGRAM

Friday, May 19, 1995

- 4:30 - 5:15 P.M. Opening Reception
- 5:15 - 5:40 P.M. Welcome
Eileen Wasow, Associate Dean
New Perspectives, Bank Street College of Education
- Arthur Mark, Vice President/Founder
Business and Industry for the Arts in Education (BIFAE, Inc.)
- Penny Egan, Arts Secretary
The Royal Society for the encouragement of Art, Manufacturers &
Commerce
- Berndadette C. O'Brien, Executive Director, BIFAE, Inc. and
Originator/Developer of Learning to Read Through the Arts
(LTRTA)
- 5:40 - 6:10 P.M. Sarah Howes, Special Assistant
United States Department of Education, Goals 2000 Community
Project
- 6:10 - 6:40 Schuyler Chapin, Commissioner
Department of Cultural Affairs, New York City
- 6:40 - 7:00 P.M. Break - -View Exhibition
- 7:00 - 7:30 P.M. Bob Dorough and Ruth Warrick in performance
- 7:30 - 7:45 P.M. The Ruth Warrick, Capital Cities/ABC Award Presentation
- 7:45 P.M. Speaker from the National Endowment for the Arts
Office of Deputy Chairman for Partnership

Summary/Directions/Announcements

Saturday, May 20, 1995

- | | |
|-------------------------|---|
| 8:30 - 9:00 A.M. | Continental Breakfast |
| 9:00 - 9:15 A.M. | Donald Singer, President
Council of Supervisors & Administrators, CSA AFSA-AFL/CIO |
| 9:15 - 9:20 A.M. | Award Presentation |
| 9:20 - 9:40 A.M. | Charlotte Frank, Vice President,
Research & Development, McGraw-Hill, Inc. |
| 9:40 - 9:50 A.M. | Bernadette C. O'Brien, Executive Director, BIFAE, Inc. and
Originator/Developer of Learning to Read Through the Arts (LTRTA) |
| 9:50 - 10:15 A.M. | Superintendent Awards
Arthur Aronstein, District 9
Vincent Grippo, District 20
Celestine Miller, District 29
Principal Awards
Daniel Portelles, CES 126, District 9
Milady Baez, PS 314, District 20
M.L. Parran, PS 52, District 29
Irving Hamilton, PS 134, District 29 |
| 10:15 - 10:30 A.M. | Break - View Exhibit, Book Displays |
| 10:30 - 10:55 A.M. | Barbara A. Neuner, Coordinator, Gifted, Talented and Art, District 11
<i>Learning to Read Through the Arts</i> , Slide Presentation |
| 10:55 A.M. - 12:20 P.M. | Learning to Read Through the Arts Hands-On Presentations:
New York New York; Baltimore, Maryland, East Stroudsburg,
Pennsylvania, New Orleans, Louisiana |
| 12:25 - 1:15 P.M. | Keynote Speaker |
| 1:15 - 2:15 P.M. | Lunch |
| 2:15 - 2:35 P.M. | Margaret Howard, President
Women's City Club of New York |
| 2:35 - 2:50 P.M. | Edna Suarez-Columba, Deputy Director
Office of Students, Parents & Community Affairs,
New York City Public Schools |

Saturday, May 20, 1995

(... cont.)

2:50 - 3:50 P.M.

BIFAE Demonstration Sites and Related Presentations

- Parenting Through the Arts
- The Mind Connection: Full Potential Learning Through the Arts
- Puppetry in Practice
- Folklore Research Center Bank Street College of Education
- Japanese-American Cultural Exchange Program
- Women's City Club of New York, Panel
"Revitalizing Arts Education in N.Y.C." (*Invited*)
- Barbara Brenner and Fred Brenner
Author and Illustrator

3:50 - 4:00 P.M.

Break - View Exhibit and Book Displays

4:00 - 4:30 P.M.

Penny Egan, Secretary Arts/Lectures,
The Royal Society for the Encouragement of Arts,
Manufactures and Commerce, United Kingdom

4:30 - 5:00 P.M.

Dialogue, "Perception, Image and Reality: Arts in
Education in the United Kingdom and U.S.A."

Professor Judith Burton, Coordinator of the Program
In Art and Art Education, Teachers College,
Columbia University

Robin Thompson, Northeast U.S.A. Chair
The Royal Society for the Encouragement of Arts,
Manufactures and Commerce, United Kingdom

5:00- 5:15 P.M.

Conference Summary/Directions

5:45 - 7:00 P.M.

Closing Reception, Museum Tour and
Manhattan Borough President's Arts Teachers' Recognition Awards
at the
Children's Museum of Manhattan
The Tisch Building
212 West 83rd Street, New York City
Andrew S. Ackerman, Executive Director

CONFERENCE COMMITTEE MEMBERS

Cecille Davis, *Arts Teachers Awards, Coordinator*
Frank DiNardo
Barbara K. Gsovski, *Coordinator*
Lois Hellman, *Exhibition Coordinator*
LYNN BROADBENT (P.G.A.)

Susan Ledwith
Gloria Silverberg-Falk
Christine Sinnor
Mona Zandmer

BIFAE, Inc.
P.O. Box 52
Glen Rock, New Jersey 07452
Telephone: 201 445-4359
Fax: 201 670-8011



Arts in Education

January 1995

Dear Potential Sponsor:

You are invited to join us and The Royal Society for the Arts (RSA) in sponsoring an important conference in New York City for teachers and educators in May 1995. The title says it all: *Revitalizing Education through the Arts: A Goals 2000 Initiative*. The objective is to show educators the power of arts as a teaching tool and to demonstrate how art programs can be integrated into the learning process in a highly cost-effective way.

The conference will feature the exemplary program, *Learning to Read through the Arts*, which has been supported by BIFAE for several years and is approved by the US Department of Education. Today it operates at four schools in New York City Public School System as well as in Pennsylvania, Maryland and Louisiana. As a program of proven merit, the aim is to extend its reach, using the New York City demonstration sites as training ground for other teachers.

We have assembled an outstanding cast of speakers for the event, including Ms. Sarah Howes, Special Assistant to the US Department of Education and Mr. Schuyler Chapin, commissioner, Department of Cultural Affairs, New York City. Bank Street College of Education has agreed to co-sponsor the event at their facilities. The page attached provides additional information on participants in the day-and-a-half meeting, which includes the Capital Cities/abc Award Presentation by Ruth Warrick to an important supporter of arts in education.

BIFAE urgently needs \$15,000 to underwrite the administrative costs of the conference and to raise additional funds to extend proven program. The cost of the conference itself will to a large extent be covered by registration fees. We need 'seed money' to promote and organize the event. As a sponsor, you will receive public acknowledgment in the Conference Program and recognition throughout the education establishment. Any financial surplus from the conference will be used to support our programs at additional schools in need.

Plans for the conference itself are already well advanced, thanks to the work of a volunteer committee. We now need financial support to make it happen.

Sincerely:

Business and Industry for the Arts in Education, Inc.

Bernadette C. O'Brien
Executive Director

Board of Directors

Dennis Gilbert
Chairman
President Acadia Company

Oren T. Pollock
President/Treasurer
Assistant Treasurer Sears (Ret.)

Arthur Mark
Vice-President/Founder
Professor Emeritus of Education

Bernadette C. O'Brien
Vice President
Originator/Developer
Learning to Read Through the Arts

Richard LoPresti
Secretary

Barbara Brenner
Author/Editor

Parker H. Douglas
Group Vice President
ABN-AMRO Bank N.Y.

Charlotte K. Frank
Vice-President Macmillan/McGraw-Hill

Robert M. McClure
Director, NEA
National Center for Innovation

Richard Price
Vice President, Crown Zellerbach Corp.

Olivia Tucker Ward
Entertainer/Educator

Ruth Warrick
Actress
Capital Cities/ABC, Inc.

Howard Stone
Publisher

Robin Thompson
Communications/Marketing Consultant

Board of Advisors

Eugene Barr
Ernest L. Boyer
Maxwell T. Cohen
Lloyd M. Cooke
Fred M. Hechinger
Margaret Gill Hein
William J. Hein
Gerald H. Shoemaker
Lawrence T. Simon
Fred Waring
Ian H. Wilson

Dworetzky & Company
Certified Public Accountants
New York

Registered Name:
Business and Industry for
The Arts in Education, Inc.
A 501 (c) 3 National corporation
since 1978.

BUSINESS & INDUSTRY FOR THE ARTS IN EDUCATION, INC.

Conference Budget (Rough Draft)

Display Boards	600.00
Xeroxing (\$10 x 200)	2000.00
Audio Visuals	200.00
Food: Breakfast/Lunch (\$15 x 200)	3000.00
Poster	2100.00
Children Museum and Reception	1000.00
Exhibition Mats	450.00
Art Supplies for Children	1000.00
Exhibition Supplies	500.00
Promotional Materials	1000.00
Mailings	1000.00
Typing Services	1000.00
Publicity	500.00
Keynote Speaker	500.00
Opening Reception	200.00

	\$15,050.00

note: The Bank Street College of Education as sponsor will
conference space at no cost and other services.

Prepared by Bernadette C. O'Brien, Executive Director
and Conference Co-Director

Events and Conferences at Bank Street College

The Emeritus Series

Retired? In transition? On sabbatical? Looking to network with other lively thinkers? Join us for the Emeritus Series. Each session will be devoted to a specific topic and will be hosted by an Alumna/us or a special guest. Join us for coffee and bagels and provocative discussions.

March 2, 16, 30, April 6, 27 and May 4. Thursdays 10:00 - 11:30 am
\$15/session or \$75 for the six-part series

Please call New Perspectives at 212/875-4649 or the Office of Alumni Affairs 212/875-4606 for more information. To register for any of the conferences, please use the registration form on page 15.

2nd Annual Career Development Conference: Careers in the Global Village

Learn about employment opportunities abroad. Workshops on International Education, Literacy and Continuing Education in Developing Countries, English as a Second Language and teaching in International Schools. Hear first-hand from representatives from international education and service organizations. Listen to an interesting array of Bank Streeters who've taken their degrees on the road! Saturday, March 25, 9 am - 2 pm
Conference fee with refreshments: \$50 (Bank Street College Matriculated Student and Alumni \$35)

2nd Annual Technology Conference Technology in Context: Empowering Children in the Construction of Knowledge

Join teachers, computer specialists, administrators, and technology professionals to examine the many exciting ways that teachers are integrating technology into their classrooms. Critical questions will be addressed: How can technology be harnessed in a classroom that values cooperative learning and empowering children as learners? In an era of restricted resources, how can technology support educational reform? Special demonstrations of new software by leading publishers and participating students and teachers with classroom projects! Saturday, June 10, 9 am - 5 pm
Conference fee: \$150 (Registrations postmarked by May 1: \$125)

*Participants can earn graduate credit for the conference with an additional class meeting (Friday, June 9 from 4 - 8 pm), readings and a paper.
1 credit \$455 (includes conference) materials fee \$30.

Learning to Read through the Arts: First National Conference

- Sponsored by Business and Industry for the Arts in Education, Inc. and New Perspectives
- Revitalizing Education Through the Arts: A Goals 2000 Initiative
- Featuring the annual Developer/Demonstrator Learning to Read Through the Arts Children's Exhibition

Workshops will highlight exemplary programs and projects that place the arts at the center of education: Learning to Read Through the Arts, Parenting Through the Arts, Puppetry in Practice, Moving Through Our Minds Work and the Folklore Research Center of Bank Street College. Speakers, presenters and workshop leaders represent an exciting cross-section of artists, policy makers, educators and arts specialists.

May 19 and 20 Friday 4:30 - 8:30 pm, Saturday 9 am - 5 pm

Conference fee: \$75

*Participants can earn graduate credit for the conference with additional readings and a paper. Register for TE/N508 *Learning to Read Through the Arts* 1 credit \$455 (includes conference) / materials fee \$30 (includes text)

Bank Street College Leadership Lecture Series 1994-95

Join us for the second season of this very popular series of talks by these distinguished leaders:

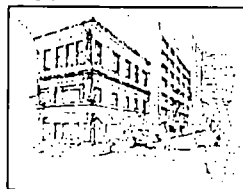
Jane Alexander, Chair, National Endowment for the Arts, Spring '95 (date to be announced).

Charles B. Rangel, Congressman, Spring '95 (date to be announced).

There is no charge for these lectures, but reservations are required. Reservations are on a first-come, first-served basis. To register or for further information, please call 212/875-4602.

On your next visit to Bank Street,

stop in at the **Bank Street Bookstore**. Choose from **over 30,000 titles** for children, parents, and educators. Marvel over our wide selection of **video and audio cassettes**, and **educational games**. Pick up a copy of our **free monthly newsletter**.



Gift certificates • Gift wrapping • Phone orders • Shipping

Bank Street Bookstore
Broadway and 112th Street • 678-1654



NATIONAL ORGANIZATIONS PARTICIPATING IN THE GOALS 2000 ARTS EDUCATION ACTION PLANNING PROCESS*



Aesthetic Education Institute
Rochester, NY
Alliance for Arts Education Network
c/o John F. Kennedy Center for the
Performing Arts
Washington, DC
Alliance for Curriculum Reform
Arlington, VA
American Alliance for Theater
& Education
Tempe, AZ
American Arts Alliance
Washington, DC
American Association of Colleges for
Teacher Education
Washington, DC
American Association of Community Colleges
Washington, DC
American Association of Museums
Washington, DC
American Association of School
Administrators
Arlington, VA
American Association of State Colleges
and Universities
Washington, DC
American College Dance
Festival Association
Pittsburgh, PA
American Council for the Arts
New York, NY
American Crafts Council
New York, NY
American Dance Guild
New York, NY
The American Federation of Arts
New York, NY
American Institute of Architects
Washington, DC
American Library Association
Chicago, IL
American Symphony Orchestra League
Washington, DC
ArtsEdge
c/o John F. Kennedy Center for the
Performing Arts
Washington, DC
Arts Education Public Awareness Group
c/o Chicago Academy for the Arts
Chicago, IL
Association of Art Museum Directors
Washington, DC
Association of Arts
Administration Educators
c/o Columbia College,
Management Program
Chicago, IL
Association of Hispanic Arts
New York, NY
Association of Institutes for
Aesthetic Education
c/o Bowling Green State University
Office of Continuing Education
Bowling Green, OH
Association of Performing Arts Presenters
Washington, DC

Association for Supervision and
Curriculum Development
Alexandria, VA
Association for Theater
in Higher Education
c/o Theatre Service
Evansville, IN
Binney and Smith, Inc.
Easton, PA
Business & Industry for the Arts
in Education, Inc.
Glen Rock, NJ
Center for Arts in the Basic Curriculum
Washington, DC
Chamber Music America
New York, NY
Children's Defense Fund
Washington, DC
Coca-Cola Foundation, The
Atlanta, GA
College Art Association of America
New York, NY
College Board, The
New York, NY
Congress on Research in Dance
University Park, MD
Council for Basic Education
Washington, DC
Council of Chief State School Officers
Washington, DC
Educational Theatre Association
Cincinnati, OH
Galef Institute, The
Los Angeles, CA
GE Fund, The
Fairfield, CT
Getty Center for Education in the Arts, The
Santa Monica, CA
Grantmakers in the Arts
c/o Pew Fellowships in the Arts
Philadelphia, PA
Graphic Design Educator's Association
c/o North Carolina State University
Raleigh, NC
Industrial Designer's Society of America
Great Falls, VA
Institute of Museum Services
Washington, DC
International Association
of City Managers
Washington, DC
International Council of Fine Arts Deans
San Marcos, TX
International Network of Performing and
Visual Arts Schools
Washington, DC
John F. Kennedy Center for the
Performing Arts
Washington, DC
Kenan Institute for the Arts
Winston-Salem, NC
Leonard Bernstein Center for Education
Through the Arts
Nashville, TN
Library of Congress
Washington, DC

Lincoln Center Institute
New York, NY
Marshall Field's Company
Chicago, IL
Math Association of America
Washington, DC
Music Educators National Conference
Reston, VA
National Alliance of Business
Washington, DC
National Alliance of Media Educators
Los Angeles, CA
National Art Education Association
Reston, VA
National Art Materials Trade Association
Brookline, MA
National Assembly of Local Arts Agencies
Washington, DC
National Assembly of State Art Agencies
Washington, DC
National Assessment Governing Board
Washington, DC
National Association of
Artist Organizations
Washington, DC
National Association of Elementary and
Middle School Principals
Alexandria, VA
National Association of Music Merchants
Reston, VA
National Association of Partners
in Education
Alexandria, VA
National Association of Performing
Arts Centers
c/o Calgary Center for Performing Arts
Calgary, Alberta
National Association of Secondary
School Principals
Reston, VA
National Association of State Boards
of Education
Alexandria, VA
National Board of Professional
Teaching Standards
Detroit, MI
National Coalition for Education
in the Arts
c/o Music Educators National
Conference
Reston, VA
National Conference of State Legislatures
Denver, CO
National Council of State Arts
Education Consultants
c/o Office of the Superintendent of
Public Instruction
Olympia, WA
National Cultural Alliance, The
Washington, DC
National Dance Association
Reston, VA
National Dance Institute
New York, NY
National Education Association
Washington, DC
National Endowment for the Arts
Washington, DC
National Endowment for the Humanities
Washington, DC
National Foundation for Advancement
in the Arts
Miami, FL
National Foundation for the Improvement
of Education
Washington, DC

National Gallery of Art
Washington, DC
National Geographic Society
Washington, DC
National Guild of Community Schools
in the Arts
Englewood, NJ
National Parent-Teacher Association
Chicago, IL
National Public Radio
Washington, DC
National School Boards Association
Alexandria, VA
National Science Foundation
Arlington, VA
National Task Force on Folk Arts
in Education
Alexandria, VA
OPERA America
Washington, DC
Polaroid Corporation
Cambridge, MA
President's Committee on the Arts
and Humanities
Washington, DC
Public Broadcasting System
Alexandria, VA
Quality Education for Minorities
Washington, DC
Smithsonian Institution
Washington, DC
Southern Arts Federation
Atlanta, GA
Teachers and Writers Collaborative
New York, NY
Theatre Communications Group
New York, NY
U. S. Chamber of Commerce
Washington, DC
U. S. Department of Education
Washington, DC
U. S. Department of Health and
Human Services
(Head Start Bureau)
Washington, DC
U.S. Department of Housing and
Urban Development
Washington, DC
U.S. Department of Justice
(Juvenile Justice System)
Washington, DC
U. S. Department of Transportation
Washington, DC
United States Urban Arts Federation
c/o NYC Department of Cultural Affairs
New York, NY
Very Special Arts
Washington, DC
Wolf Trap Education Foundation for
the Performing Arts
Vienna, VA
WORLDDESIGN Foundation
New York, NY
Young Audiences
New York, NY

* In addition to these organizations,
selected individual artists and
educators were invited to participate.



CRITICAL SUCCESS FACTORS FOR IMPROVING TEACHING AND LEARNING

Four factors are critical if we are to create the kind of quality educational environment we want, and if our children are to achieve the high standards and goals called for by the Goals 2000 Act and in the voluntary national standards:

First, we must hold out high expectations for all students – in the arts as in all core subjects. We need to put an end to what U.S. Secretary of Education Richard Riley has called the “tyranny of low expectations.” *The arts create a climate of high expectations, respect for quality, and a sense of how work leads to experienced achievement.*

Second, we must develop programs that positively engage our students and the resources of communities. All young people, and particularly those who are at-risk, need support. We cannot make education better in a world that is unpredictable and unsafe for children; at the very least, they need an educational environment that is safe, disciplined, drug-free, and violence-free. *The arts are a resource that every community can use to provide learning options to destructive alternatives.*

Third, we know that when we involve parents in schools, children achieve more, and at higher levels. The Goals 2000: Educate America Act encourages much greater parent involvement in learning at home and at school. *Arts programs, especially in partnership with arts and cultural organizations, create many opportunities for parental involvement.*

Fourth, the roles of teacher and school administrator in achieving the National Education Goals are paramount. We cannot create the conditions that will enable our children to do better unless we provide teachers, principals, artist-educators, and administrators with sustained, quality, professional development to carry the reform agenda forward. *The arts are a vital resource for professional development; they renew creative energy and transform practices and programs.*

THE WHITE HOUSE

WASHINGTON

June 16, 1995

Ms. Jill Weinstein
Executive Director
Diablo Ballet
2121 N. California Blvd.
Suite 540
Walnut Creek, CA 94596

Dear Ms. Weinstein:

Mrs. Clinton asked me to thank you for inviting her to participate in Diablo Ballet's upcoming event. Regrettably, due to a demanding schedule, she will not be able to attend.

Thank you for thinking of the First Lady and please accept our best wishes for a successful event.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

DIABLO BALLET

Scheduling 62
Hana P

to: Melanne
Fr. Wendy

FYI

original sent
to Patti

Regret

June 1, 1995

BOARD OF DIRECTORS

ASHRAF HABIBULLAH
President

AFFIANSARI
Hon. RONALD BEAGLEY
ANGELA COFFEE
SHARON DOHEMANN
ROBERT GUNDREY
JAMES J. KEEFE
SIDNE LONG
JUDY McCONNELL
BETHANY HALL METCALF
DOLORES MIZIS
LILLIAN POLITIS
ALLEN RATCLIFFE, Jr.
BEVERLY RIBAR
SIGRID LORENZEN RUPP
CARYL WEISS
MARILYN WILKES

ILL BLOCK WEINSTEIN
Executive Director

LAWRENCE PECH
Artistic Director

LAUREN JONAS
Associate
Artistic Director

SALLY STREETS
Artistic Advisor

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Clinton:

Your fellow citizens of the United States are well aware that you and the President have a long standing commitment to the Arts. We are sure that you do not agree with Congress' impending stand to reduce funding for the Arts. This will, as you well know, cause severe hardships and make raising funds increasingly difficult. In addition, it could have drastic affects on all the Arts, creating a loss of companies and impeding the future of these skills. In this vein, the Diablo Ballet, a company merely one year old, would like to ask for your assistance.

Diablo Ballet is comprised of ten world-class dancers who represent the American Ballet Theatre, the San Francisco Ballet, Pennsylvania Ballet, Oakland Ballet, Kirov Ballet, Royal Danish Ballet, and the Royal Ballet of England. They are an exceedingly accomplished company who have been received to glowing critical reviews (see enclosed).

Diablo Ballet is located in Contra Costa County, the third wealthiest county in the state of California and 25 miles east of San Francisco. A visit here would give you an opportunity to express the Administration's views on these massive reductions in funding for the Arts and to provide you a venue for your husband's re-election campaign.

We would like to create a fund raising event which would feature our First Lady as the guest speaker and a performance by our talented ballet company. We have schedule this event for September 10, 1995 in the evening. We are still establishing a site and it should be in place within the week.

We believe your presence would underscore the President's commitment to the Arts, assist us in our intense fund raising efforts, and afford you the occasion to manifest your exceptional quality of positive leadership.

We realize you have an incredibly busy schedule and that numerous organizations ask you to attend many and varied functions. We also know, that this is very "short notice" but are hoping that you might possibly be available and willing to come and lend a hand to a fledgling company who has the potential to make an enormous mark in the dance arena.

The Diablo Ballet is not only present in the Contra Costa Community for the cultural enrichment of our residents, but it has an outreach program for our school children who come into the theatre for a special performance. Our first one, done just last month, was very successful. The company did work at barres set on the stage and the children were shown how the steps evolve into the dance. In addition, the company performed three completed works for them, among which was a pas de deux from Cinderella which they loved.

We cannot lose this marvelous company of dancers due to lack of funding. We must keep the dance alive for us and for our children.

It is our sincere hope that you will be able to attend this event and assist us in preserving this important part of our culture for the future.

We look forward to your earliest possible response as I am sure you understand that time is an issue. We thank you for your consideration of Diablo Ballet.

Sincerely,



Jill Weinstein
Executive Director

Enclosures

THE WHITE HOUSE
WASHINGTON

September 21, 1995

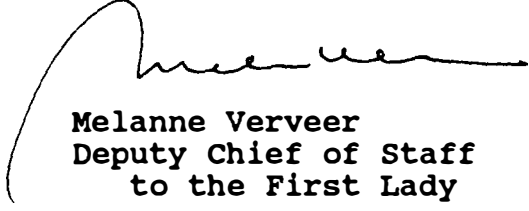
Michael William Werner Said-Ruete Bauer
1812 Curry Ford Road
Orlando, FL 32806

Dear Mr. Said-Ruete Bauer:

Thank you for your kind invitation to Mrs. Clinton to attend your graduation from the Orlando Police Academy. Unfortunately, due to Mrs. Clinton's busy schedule, it was not possible to arrange a visit. We send our congratulations on your graduation.

Best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

September 22, 1995

Michael William Werner Said-Ruete Bauer
1812 Curry Ford Road
Orlando, FL 32806

Dear Mr. Said-Ruete Bauer:

Thank you for your kind invitation to Mrs. Clinton to attend your graduation from the Orlando Police Academy. Unfortunately, due to Mrs. Clinton's busy schedule, it was not possible to arrange a visit. We both send our congratulations on your graduation.

Best wishes.

Sincerely,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

Melanne Verveer

Send Congrats
& say not
possible.

Michael William Werner Said-Ruete Bauer
 1812 Curry Ford Road
 Orlando, Florida 32806
 U.S.A.

407-894-3523

9-12-95



SEYID RUDOLPH SAID-RUETE

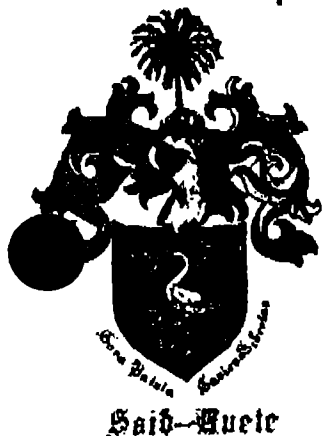
Dear Mrs. Clinton:

I hope you Don't mind, but I got your fax number, from a friend, a while back.

You Don't know me but my name is Michael Bauer, I am the great grandson of Salme bint SAID BIN SULTAN, Princess of Oman und Zanzibar, Saudi Arabia. I have been raised between Washington D.C. and Florida.

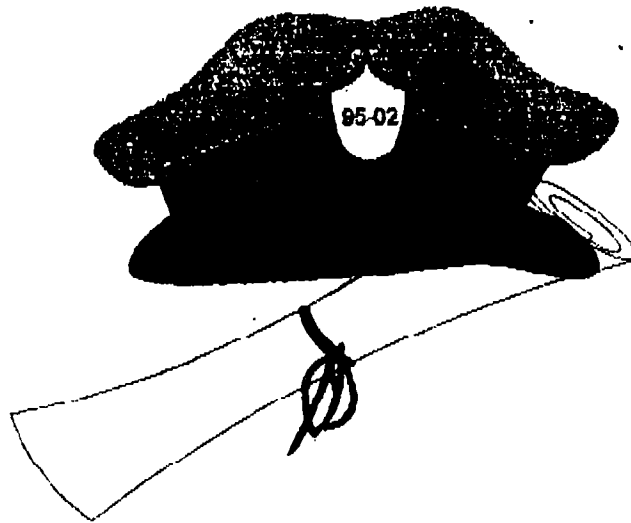
Now, I am 30 years old and I am going to graduate from the Police Academy in Orlando, FL on 9-20-95. I Heard that The President and Vice President might be in Orlando on Wednesday, 9-20-95 I did not know if this was true or not.

If this is true, I would like to extend my invitation to you, your Husband and any of your Staff that might be in town. I know that this is probably a impossible reality, but if at all possible I would love to have you as my guest.



Sincerely

Michael W.W. Said-Ruete



The Law Enforcement Academy Class 95-02 cordially invites you and a companion to be guests at our Graduation.

Ceremonies will be held at 7:00 PM on the 20th of September, 1995 in the Orange Ball Room of the Radisson Twin Towers Hotel, located at 5780 Major Boulevard, Orlando

Our keynote speaker will be Orlando's Mayor, Glenda Hood.



*** PLEASE RSVP ***

OFFICER GARY HAYES

@ 407-859-2512 EXT 17

THE WHITE HOUSE

WASHINGTON

March 2, 1995

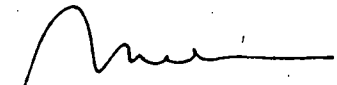
Ms. Nancy Dickerson Whitehead
President
Television Corporation of America
16 Sutton Square
New York, NY 10022

Dear Nancy:

Thank you so much for writing and for sending copies of Sister Mary Rose's letters. Her voice is a call to conscience and action. We are fortunate she is a leader in better addressing our nation's commitment to all her children.

We are looking forward to the May 3rd event. Thanks again and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



TELEVISION CORPORATION OF AMERICA
16 SUTTON SQUARE
NEW YORK, N. Y. 10022

Thank you

NANCY DICKERSON WHITEHEAD
PRESIDENT

(212) 371-1645
FAX: (212) 751-3505

February 17, 1995

Ms. Melanne Verveer
Deputy Chief of Staff
to the First Lady
The White House
OEB - Room 100
Washington, DC 20500

Dear Melanne,

Enclosed is a copy of the Covenant House letter that Sister Mary Rose sent out to 550,000 persons on our mailing list. It is a gentle first hand account of Hillary's basic sincere true devotion to young people who have problems. I am also enclosing a copy of a letter that Sister Mary Rose sent to Congressman Clay Shaw, as well as a copy of a letter that she sent to Donna E. Shalala, calling for some "sanity" in the discussions about child care. We are going to be meeting in Washington on February 23 trying to set up the precise room where we will have our kick-off event on May 3.

(It will be on Capitol Hill.)

Once again, thank you for your help in arranging the date.

This brings all good wishes from

Nancy DW

NDW:ts

Enclosures

THE WHITE HOUSE

WASHINGTON

May 25, 1995

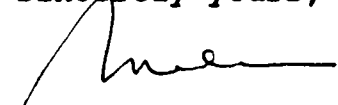
Ambassador Frank Wisner
United States Embassy
New Delhi, India

Dear Frank:

Thank you once again for your, your wife and staff's wonderful hospitality during the First Lady's recent visit to India. Enclosed are photos from the trip, which we hope you will be kind enough to help distribute to the appropriate people.

Thanks again for all you did and best wishes.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*You were
marvelous
and we're
very grateful.*

THE WHITE HOUSE

WASHINGTON

February 28, 1995

Ms. Susan Wyatt
Citizen Exchange Council
12 West 31st Street
New York, NY 10001-4415

Dear Susan:

Congratulations on your appointment as Director of Arts Programs at Citizen Exchange Council. With your vast experience in arts administration I know you will make a significant contribution to the organization in the important work it does in providing opportunities for cultural exchange in Eastern Europe and the countries of the former Soviet Union. They are fortunate to have someone with your talents!

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*This is something
I'm very interested
in and I believe
it's so important*



Citizen Exchange Council

12 West 31st Street New York, NY 10001-4415
(212) 643-1985

*Send
Congrats*

FOR IMMEDIATE RELEASE

Date: February 8, 1995

Contact: Claudia Stillwell, 212-643-1985

Susan Wyatt appointed Director of Arts Programs at Citizen Exchange Council

Citizen Exchange Council (CEC) is pleased to announce that Susan Wyatt has been appointed Director of Arts Programs. Ms. Wyatt has a twenty year background in non-profit arts administration and was Executive Director of Artists Space, an artists organization in New York City, from 1985-91. In 1989 she successfully negotiated the return of a withdrawn National Endowment for the Arts grant and since 1991 she has worked as an independent arts consultant and arts advocate.

Ms. Wyatt will take charge of a major international grants program which is now in its third cycle of awarding travel grants and residencies for arts professionals and artists from Eastern Europe, the former Soviet Union and the US. She succeeds Lea Checroni-Freid who is leaving to start her own art gallery, Lombard-Freid Fine Arts, in New York City.

CEC's arts programs, **ArtsLink** and **St. Petersburg 2003** have been developed over the past several years to provide opportunities for cultural exchange linking artists and arts professionals in Eastern Europe and the countries of the former Soviet Union with their peers in the US. **ArtsLink** is a public-private partnership administered by CEC with the National Endowment for the Arts, the Soros Foundations/Soros Centers for Contemporary Arts and the Trust for Mutual Understanding. In 1994 **ArtsLink** facilitated US residencies for 28 Eastern European artists and arts managers in

19 states and in 1995 will send 22 individuals and 11 groups of artists to 11 Eastern European countries.

The **St. Petersburg 2003** project is to support a revitalization of the arts and culture in preparation for the city's tercentennial. **St. Petersburg 2003** is currently coordinating partnerships between Atlanta's Bureau of Cultural Affairs and the St. Petersburg Committee for Culture and Tourism; between New York's Metropolitan Museum of Art and St. Petersburg's Russian Museum and Hermitage Museum; between Columbia University's Research Center for Arts and Culture and St. Petersburg's Institute for Cultural Programs, among others. **St. Petersburg 2003** is also assisting the Mussorgsky Theatre of Opera and Ballet in staging Nijinska's "Les Noces" for a June 1995 gala premiere in St. Petersburg.

CEC was founded 32 years ago as a non-profit organization to facilitate communication and cooperation between citizens of the USSR and the US. Today, CEC creates technical assistance and training partnerships in the arts and environmental preservation with 23 countries of Eastern Europe and the newly independent states of the former Soviet Union. In addition to its Arts Program, CEC has an Environmental Program which directs the Tennessee Valley-Rostov Region Partnership.

CEC's programs are supported by the Colburn Fund, the Kettering Family Foundation, the Samuel H. Kress Foundation, the National Endowment for the Arts, the Open Society Fund/Soros Centers for Contemporary Art, the Starr Foundation, the Trust for Mutual Understanding, the Weyerhauser Family Foundation, the U.S. Agency for International Development through the Eurasia Foundation, the United States Information Agency, and individual patrons.

THE WHITE HOUSE

WASHINGTON

April 25, 1995

Ms. Sarah Wolozin
D/ART Campaign Associate
Professional Media Services, Inc.
2274 Washington Street
Newton Lower Falls, MA 02162

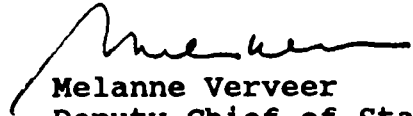
Dear Ms. Wolozin:

Mrs. Clinton asked me to thank you for your support of her efforts in launching a national campaign to highlight women's health issues.

Thank you also for sending the informational packet on mental health issues.

Best wishes in the important work you are doing on behalf of women's health.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

To

Melanie
for
response

1

Professional Media Services, inc.

February 2, 1995

Mrs. Hillary Rodham Clinton
c/o Lisa Caputo
Old Executive Office Bldg. Rm. 100
Washington D.C. 20500

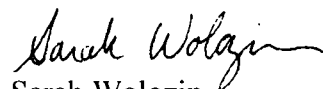
Dear Mrs. Clinton:

In light of threats by Congress to cut funding for women's health research, I commend your efforts to become a champion for women's health issues by launching a national campaign on this issue in May. May is Mental Health Awareness Month. We encourage your inclusion of mental health as a vital part of your campaign. The National Institute of Mental Health's D/ART (DEPRESSION Awareness, Recognition, and Treatment) public education campaign aims to increase public awareness about depression as a serious but treatable illness. With twice as many women suffering from depression as men, D/ART's latest publication "Depression: What Every Woman Should Know" is worthy of mention in your campaign.

Over 17 million people suffer from depression annually. Varying developmental, hormonal, interpersonal, and psychological factors such as stress or victimization can contribute to women's depression, which surfaces in differing forms from postpartum depression to manic depression. With effective treatment, almost 80% of people with depression can return to their daily routine, yet, 2 out of 3 do not seek treatment. That's why the National Institute of Mental Health is working to spread the word about depression as a treatable illness. Including depression as a woman's health issue in your national campaign would greatly benefit the millions suffering from depression.

Enclosed is an informational packet on D/ART. I would gladly supply you with additional information or recommend female celebrities as spokespeople. Let us work together to realize D/ART's message, "Depression: Treat it. Defeat it."

Sincerely,



Sarah Wolozin
D/ART Campaign Associate

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

XYZ

Divider Title: _____

THE WHITE HOUSE

WASHINGTON

May 25, 1995

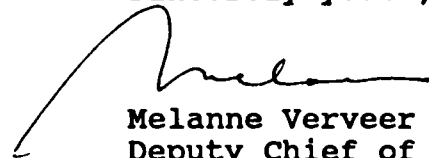
Dr. Mohammed Yunus
Grameen Bank
Bangladesh

Dear Dr. Yunus:

We will never forget our wonderful trip to Jessore where we witnessed firsthand the important work of the Grameen Bank. We hope we will see you again before too long.

Enclosed are some photos which we hope you will help distribute to the appropriate people. Thanks again and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

*Thank you
for a truly
memorable
visit.*

THE WHITE HOUSE

WASHINGTON

July 5, 1995

Dr. Barry Zuckerman
Chief of Pediatrics
Boston City Hospital
818 Harrison Avenue
Talbot 214
Boston, MA 02118

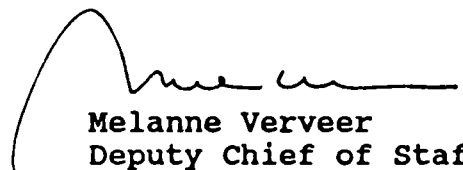
Dear Dr. Zuckerman:

Thank you for inviting Mrs. Clinton to the Boston City Hospital. Thank you also for sending your and Dr. Parker's article, "Preventive Pediatrics-New Models of Providing Needed Health Services".

The First Lady is unable to visit the Boston City Hospital at this time. We will keep your scheduling request on file if anything opens up in the future.

Thank you again for thinking of the First Lady. Best wishes.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

Barry Zuckerman, M.D.
Professor and Chairman
Department of Pediatrics
Boston University School of Medicine

Chief of Pediatrics
Boston City Hospital



BOSTON UNIVERSITY
SCHOOL OF MEDICINE

May 22, 1995

Mrs. Hillary Rodham Clinton
Office of the First Lady
Room 100
Old Executive Office Building
Washington, DC

ATTN.: Melanne Verveer

Dear Mrs. Clinton:

I would like to invite you to visit Boston City Hospital (BCH), meet our staff, and learn about our programs. Boston City Hospital is a newly rebuilt municipal hospital that serves primarily poor and minority residents of Boston. The Pediatric Department at BCH has developed a number of special programs that provide preventative and treatment services in the hospital and community for the whole child and the whole family that I think would be of particular interest to you. I believe it is important that we show the American people that parents use such programs to insure that their children are healthy, develop normally, and will be successful in school and in life. Our goal would be to use your visit to bring national attention to this idea so that similar programs could help children all over the country.

I have enclosed a recently published article describing the program in detail. Some specific examples are as follows:

1. **Reach Out and Read Program** - This program represents a special health-education collaboration in which pediatricians give books to each child at each pediatric visit starting at nine months of age. Parents are told that at these young ages the goal is not to teach children the letters of the alphabet but use the books to tell a story. Children will learn that books contain information and because books are shared with a parent who they love, they will grow up to love books. The evaluation of the program showed that mothers who participate were four times more likely to read to their children compared to mothers who did not participate in the program. The Casey Foundation under the direction of Betty King, who I know you know from Arkansas, provided the funds to disseminate this program nationally. Your visit could bring national attention to this idea and the importance of health-education collaboration in general.

2. **Witness to Violence Program** - This program helps children who witness violence in their home or community and are silent victims. Members of the Boston Police Department are provided with "child development fellowships" to teach them to understand a child's perspective on witnessing violence. We see the police as "outreach" colleagues because they are the first people on site in times of violence. By developing a collaboration between police and pediatricians, we can prevent children from suffering significant behavioral and emotional consequences of witnessing violence, including becoming future perpetrators of violence. Our staff was invited to Oklahoma City to give information to parents and teachers to help their children.
3. **Pathways to Success** - This program involves child development specialists, family advocates and pediatricians. In the first year of the project, over 90% of the children have been immunized, only two children have been hospitalized, and none are developmentally delayed. These are remarkable statistics for a program caring for children in the inner city.
4. **Family Advocacy Program** - We hired a legal aide lawyer to work in Pediatric Primary Care to ensure that families receive the food, health care, and housing that they are entitled to.
5. A larger program is the **Boston Health Net**. This involves Boston City Hospital, Boston University Medical Center Hospital, and eight neighborhood centers. This system is a remarkable partnership that will provide a structure to enhance health care for families in inner City Boston. We will have a special focus on children that will also include community based organizations such as head start programs and child care settings to develop a health education network in inner city Boston.

I believe that it is important that we show the American people that with support, poor parents work hard to ensure that their children are healthy, developing normally, and are happy.

I hope you will visit us whenever it is convenient for you. The commitment to children that you and the President have shown is very important to those of us who work to improve children's health and well being.

Thank you considering this request.

Sincerely,

Barry Zuckerman

Barry Zuckerman, MD
Professor and Chairman

BZ:ac

*Diana Zuckerman
is my sister
Thank
Barry*

Preventive Pediatrics—New Models of Providing Needed Health Services

Barry Zuckerman, MD and Steven Parker, MD

As the pace of social change quickens, children are faced with new social and environmental risks to their growth and development. Of these changes, childhood poverty poses the greatest threat to children's well-being. One in four American children under the age of 3 years lives in poverty;¹ a higher percentage of children live in poverty than any other age group. As pediatricians, we know that children in poverty experience a double jeopardy. First, they are more frequently exposed to risks to their health and development (such as lead poisoning, malnutrition, and family dysfunction). Second, children suffer more negative consequences (such as developmental delay and school dysfunction) from such exposure than do children with more advantaged socioeconomic circumstances.²

Although recognition of and sensitivity to these risks have increased, primary preventive efforts, the cornerstones of pediatric practice, have failed to keep pace with changing circumstances. On the contrary, the pediatric primary-care clinician is asked to shoulder an ever greater burden in reducing the effects of social disadvantage on children—a trend that continues to increase as the social safety net for children has become increasingly porous. The primary-care clinician is enjoined to provide anticipatory guidance, to perform developmental surveillance, to prevent unintentional injuries, to recognize and address parental substance use and depression, to solve issues of child abuse and family violence, to advocate with the school system and other social agencies, to manage behavioral and family issues, etc—all in the context of a 20-minute health supervision visit. Clearly there is a limit to a clinician's ability to address such a daunting agenda, and that limit has long since been exceeded, even for families without social disadvantages.

Perhaps the problem lies neither in the primary-care pediatrician's abilities or motivation nor in the multitude of clinical expectations, but rather in a model of pediatric practice that has been essentially unchanged for the past 50 years: clinicians working one-on-one with a family in an office (with occasional support from a nurse or social worker). We need new models of pediatric primary-care service delivery—ones that link needed services within the

pediatric practice (colocate) that traditionally have not been there or link services to other community-based programs. Such services should be those needed by parents to promote their children's health and well-being and should be tailored to address common problems of children and families in that community. Although many families need and benefit from a coordination of services, families living in poverty may need additional help to ensure that they have the basics and access to other needed services in a fragmented system.

We will present some of the common problems facing pediatricians, family physicians, and nurse practitioners who work with children, especially those growing up in poverty, and suggest solutions based on our experience at Boston City Hospital (BCH), where we are developing a model of enriched pediatric primary care. This work is based on earlier work of Haggerty et al,³ Starfield,⁴ and Alpert.⁵ We hope to stimulate creative thinking about how important services and professionals can be linked in the pediatric setting or in other child programs (eg, Head Start programs, day care, and family support programs) to enhance preventive efforts and combat social risk.

PROVIDING THE BASICS

Lack of money restricts a family's ability to afford medical care, medication, housing, and healthful food, and to live in a safe neighborhood. At BCH, for example, we have found that children are more likely to be underweight in the winter months⁶ (presumably because limited funds are being diverted from food to fuel), and that iron deficiency is less common among children whose parents received housing subsidies compared with those on a waiting list for such subsidies. All pediatricians working with children at high risk have experienced the frustration of repeatedly prescribing an asthma medication for a child living in a poorly heated, moldy, overcrowded apartment or watching a child's weight dip on the growth curve because of inadequate food in the home at the end of the monthly Aid for Dependent Children cycle.

Legal Advocacy

It is one thing to recognize the social problems that plague children, quite another to be able to do something about them. Every primary-care clinician who tries to do so runs into significant barriers to helping children and parents receive the benefits to which they are entitled—barriers of inordinate paperwork, telephone delays, arcane rules and regulations, and an unsympathetic bureaucracy. Although well intentioned, most primary-care clinicians have not been

From The Department of Pediatrics, Boston University School of Medicine-Boston City Hospital, Boston.

This work was supported in part by a Deland Fellowship in Health Care Society and grants from the Maternal and Child Health Bureau, the Lucille and David Packard Foundation, and the Jesse B. Cox Trust.

Received for publication Jun 15, 1994; accepted Aug 26, 1994.

Reprint requests to (B.Z.) Boston City Hospital, Talbot 214, 818 Harrison Ave, Boston, MA 02118.

PEDIATRICS (ISSN 0031-4005) Copyright © 1995 by the American Academy of Pediatrics.

trained in what families are legally entitled to, how to help parents gain access to resources and services, and how best to effect change in agencies and bureaucracies.

The most fundamental level of preventive pediatrics is ensuring that children have their needs for food, shelter, safety, and health care met. In collaboration with a community legal-aid agency, we have hired a public-interest lawyer to provide legal aid and advocacy to families at our Pediatric Primary Care Clinic. Serving as a legal family advocate, the lawyer helps families receive Medicaid, ensures that medically necessary nonprescription drugs (such as oral rehydration solution) are received by patients receiving Medicaid, redresses illegal housing evictions and reverses fuel shutoffs, arranges Social Security benefits for children with special needs, and fosters compliance with presumptive eligibility for Medicaid for pregnant women. This work has evolved into a program that also identifies the system-wide issues affecting many patients and works with local legal-aid agencies and government programs to change those problems. Finally, the lawyer educates physicians, faculty, residents, nurses, social workers, and other staff members about how to advocate for patients effectively (eg, know the law, never take "no" for an answer, and keep talking to the next level of supervisor until the family's legally entitlements are provided). In some pediatric settings, a paralegal or community outreach worker or case manager with backup from a legal-aid agency could provide similar services.

PARENTING AND CHILD DEVELOPMENT

Collaboration with Early Childhood Educators

The importance of promoting competent parenting, optimizing children's development, and identifying children with developmental problems are key elements of pediatric practice. However, many primary-care clinicians lack the time and/or expertise to do so. One way of addressing this problem is to team early childhood educators and child development specialists with practicing pediatricians. Early childhood educators, for example, can meet with parents before or after the pediatric checkup. At that time, they can answer parents' questions about children's development and behavior, provide general support and information about ongoing parenting issues, validate parental concerns, suggest solutions, and monitor children's social and emotional development.⁸ They can identify children's temperamental characteristics and parents' expectations for behaviors to improve the fit or adaptation between parent and child. They can conduct parent groups that address behavioral and developmental issues.

We have found this collaboration between early childhood professionals and pediatricians to be especially enriching to pediatric practice. Educators provide a broader view of health that allows pediatric health supervision truly to address issues of behavior and development in a more comprehensive and systematic way. Our collaboration between educators and pediatricians has led to a special pro-

gram to promote literacy in young children.⁹ The program trains pediatricians to promote early literacy and models book sharing in the waiting room by volunteers reading to children. Most importantly, a developmentally appropriate book is given to each child at each pediatric primary-care visit (starting at 6 months of age). We have given away more than 30 000 books during the past 4 years. An evaluation of the program shows that mothers who received books were four times more likely to read to their children than mothers who had not received books, and, among mothers at high risk, there was an eightfold increase in book sharing with their children.¹⁰ With support from the Casey Foundation, BCH is developing a training center to replicate this program in primary-care settings serving children at high risk nationally.

In some ways, an early childhood educator in a pediatric practice or clinic is comparable to school-based health programs. Physicians and health personnel work in the school because that is where the children are. Younger children, however, are found in the pediatrician's office, and it is there that we need to have the services of an educator.

THE LINK BETWEEN PARENTAL HEALTH AND CHILD HEALTH: A TWO-GENERATION APPROACH TO CHILD HEALTH

Parental Health Issues

The best way of helping children is to help their parents, and the best way of reaching parents is through their children. The relationship between parental health and child health has received inadequate attention in the past. New research findings show a clear link between a mother's use of health services for herself and her use of services for the child,¹¹ as well as between selective aspects of parental and children's health.¹² Importantly, new and effective treatment of some of these adult health problems recently has become available. These findings suggest the need for a two-generation approach to child health, one that uses the pediatric visit to enhance parents' health, especially their health behaviors and mental health. After pregnancy, the pediatric primary-care system may represent the only health system with which parents are consistently involved and affords a window of opportunity to address their health.

At BCH, we have developed a successful model of two-generation health care: a clinic for both adolescent mothers and their children. In this program, both compliance and support for young families are enhanced by reducing fragmentation of care for mother and infant. We also will colocate women's health clinicians and pediatric clinicians to be in the same clinic at the same time to provide similar benefits to older mothers and their children. Neighborhood health centers may be best suited to provide such integrated services, because internal medicine, obstetrics and gynecology, and other disciplines are usually housed in close quarters, with a single administrative body.

Family Planning

Family planning is an example of an important health behavior affecting children that should be addressed in a pediatric primary-care setting. Between 1985 and 1988, 12% of births in the United States to 15- to 30-year-old women were unwanted.¹³ Unwanted children are more likely to suffer abuse and neglect and to have behavior problems than their wanted peers.^{14,15} Contraceptive failure or improper use of a contraceptive method results in 47% of unintended pregnancies in the United States (about 1.7 million annually). Many of the remaining unwanted pregnancies occur because no contraception was used at all.¹⁶ Pediatricians must continue to address the prevalence of unintended pregnancy among teenagers, but they also must be aware that older women (including those who already have children) give birth to three times as many unplanned children as do teenagers.¹⁷ New and better contraceptives, such as Norplant and Depoprovera, provide greater effectiveness in preventing unplanned and unwanted pregnancies,¹⁸ and the pediatric setting often offers an underused forum to address child spacing and to provide family-planning information and, in some cases, family-planning services.

Women's Health Issues

Women's health before conception recently has received increasing attention.¹⁹ Recent studies have confirmed that vitamin supplementation (especially with folic acid) before conception prevents birth defects, such as spina bifida.²⁰ Additionally, because a growing number of women having children are unmarried, counseling regarding safe sex is needed to reduce the likelihood of a woman contracting the human immunodeficiency virus or other sexually transmitted diseases and transmitting them to her fetus.

Maternal use of excessive alcohol, psychoactive drugs, and cigarettes during pregnancy is another important determinant of children's health.²¹ Smoking-cessation programs during pregnancy, for example, have proved effective in reducing smoking and improving birth weight.²² Although most studies have focused on use during pregnancy, the use of drugs and cigarettes can affect children's health throughout childhood. Passive smoking during the first 2 years of life, for example, increases the risk of colds, ear infections, respiratory problems (especially asthma), sudden infant death syndrome, and behavior problems.²³⁻²⁵ Nicotine gum²⁶ and nicotine patches²⁷ are inappropriate during pregnancy, but they can be aids to parents who try to stop smoking after the birth of their children. Smoking-cessation efforts should become an integral part of pediatric primary care by pediatricians identifying parents who smoke and referring them to programs. In a one-stop-shopping model, smoking-cessation programs also could be conducted in the pediatric office (eg, in the evening or Saturday morning by trained individuals).

Common to all of these parental health issues adversely affecting child health is the fact that the pediatric visit may provide a special (or the only) professional opportunity for health-promotion services for parents. For this reason, we recommend that issues in women's health be addressed as part of an extended visit by a professional trained in such issues. This could include a gynecologist, nurse midwife, or nurse practitioner seeing the mother immediately before or after the pediatric visit; smoking-cessation efforts individually and/or in groups by trained individuals at specified times; and counseling on health issues by a health educator or family planner. As resources allow, the provision of two-generation health care in the pediatric setting will improve not only parent but also child outcomes.

PARENTAL MENTAL HEALTH

Maternal Depression

Depression is a common mental health problem with well-documented adverse effects on children's health.²⁸ For example, infants born to depressed mothers are at increased risk for low birth weight and irritability at birth²⁹ and for sleep problems during infancy.³⁰ During preschool years, children of depressed mothers may continue to have sleep problems and show an increased incidence of other behavior problems, psychosomatic symptoms,³¹ and accidents.²⁸ During school age and adolescence, depression, attention deficit hyperactivity disorder, and other behavior and learning problems may be seen if mothers are depressed.²⁸

Parental Addiction

Addiction is the compulsive use of a psychoactive substance (or substances), loss of control over that use, and continued use despite adverse consequences.³² Alcoholism is the most common parental addiction. Approximately one in eight children has an alcoholic parent. Although the prenatal effects of alcohol use (such as fetal alcohol syndrome) are important, the health and developmental implications of being parented by an active alcoholic are equally worrisome. Children of alcoholics are at an increased risk for injuries,³³ for example, including the increased risk of motor vehicle fatalities.³⁴ Overall, they have more hospital admissions and longer lengths of stay than children whose parents are not alcoholic.³⁵ Adolescent children of problem drinkers have higher rates of depression and low self-esteem, and they drink more heavily than their peers.³⁶ They are more likely to be placed in foster care and are at increased risk of becoming delinquent or attempting suicide.³⁷

These problems can and should be identified by the primary-care clinician.^{38,39} Linkages with mental health professionals provide a critical adjunct to child health care. Whether these services are provided within the practice or at an accessible referral site will depend on the interest and availability of providers, the prevalence of the problem in the practice, and available resources.

At BCH, we are addressing parental mental health and substance use issues in the pediatric primary-

care setting by using a psychiatric nurse specialist with special training in problems of addiction. This clinician is easily available to the primary-care provider for on-site consultations and long-term treatment. Aside from the therapeutic benefits of such an arrangement, the primary-care clinicians are better able to identify such problems when they know that help is close at hand.

CONCLUSION

The risks to children's well-being are accelerating because, in part, of an increasingly porous social safety net. Pediatricians are being asked to bear an ever-increasing burden for helping children and families address a myriad of issues, and they have become the providers of last resort. As the distance between what we should do and what we can do as clinicians widens, so too does our frustration and willingness to consider addressing yet one more issue. We often retreat to the comfortable world of otitis media and immunizations and shut out the loud cacophony of the outside world and its effects on our families. We need a new model of care, based on an ecological approach to child health consistent with *Bright Futures*,⁴⁰ which provides child health supervision guidelines. To meet these needs, some settings may develop models in which skilled professionals can provide advocacy services, parental health, parental mental health, and child development services in the context of pediatric practice. Although most practices or clinic programs will not have the space or resources to include all of these services, the development and implementation of any one of them will enrich the care of children and families. Other services such as legal aid, family literacy, and mental health may be available in the community and could be colocated in the pediatric setting as outreach efforts on the part of these programs or linked in a manner that ensures accessibility. Similar enhancements to primary-care programs for special groups of children at risk, including those who are homeless, drug exposed, in foster care, and born to teen-age mothers, are being developed in many communities.

The cost of such services presents difficult obstacles. However, given the progressive growth of prepaid practices and competition among plans for patients, services such as those provided by a child development specialist might increase the attractiveness of the plan and allow recruitment of more families. Reducing cigarette smoking, preventing unwanted pregnancy, and reducing drug and alcohol use have potential cost-saving implications that will interest managed-care programs. On the other hand, health care plans may limit services if potential financial benefits are uncertain or accrue to another sector such as schools. For populations at risk, especially health-education collaboration of this type (whether funded and/or cofunded with funds from federal or state department of education budgets, Medicaid, managed-care contracts, tobacco tax revenues, and/or federal family planning funds) should be pursued.

Most of the services we have described are, in fact,

already available in most communities and/or health plans. Without new net costs, it may be possible to reallocate some or all of these services to the pediatric primary-care setting in a single-site, one-stop-shopping model. Redeploying services to the pediatric primary-care setting may increase accessibility to these important preventive services and improve the health and well-being of children and their parents.

ACKNOWLEDGMENT

We thank Jeanne McCarthy for her help in preparing the manuscript.

REFERENCES

1. National Commission on Children. *Beyond Rhetoric: A New American Agenda for Children and Families*. Washington, DC: US Government Printing Office; 1991.
2. Parker S, Greer S, Zuckerman B. Double jeopardy. *Pediatr Clin North Am*. 1988;35:1227-1240.
3. Haggerty RJ, Rogghman KJ, Pless IB. *Child Health and the Community*. New York: John Wiley and Sons; 1975.
4. Starfield B. *Primary Care*. New York: Oxford University Press; 1992.
5. Alpert JJ, Robertson LS, Kosa J, Heagarty MC, Haggerty RJ. Delivery of health care for children: report of an experiment. *Pediatrics*. 1976;57:917-930.
6. Frank D, Napoleone M, Meyers A, et al. A heat or eat effect? Seasonal changes in weight for age in a pediatric emergency room. Presented the Annual Meeting of the American Public Health Association, Atlanta, GA, 1991.
7. Meyers A, Rubin D, Napoleone M, Nichols K. Public housing subsidies may improve poor children's nutrition (letter). *Am J Public Health*. 1993;83:115.
8. Greenspan S. Monitoring social and emotional development of young children. In: Parker S, Zuckerman B, eds. *Behavioral and Developmental Pediatrics: A Handbook for Primary Care*. Boston: Little Brown; 1995.
9. Needleman R, Zuckerman B. Literacy development: a primer for pediatricians. *Contemp Pediatr*. 1992;9:41-60.
10. Needleman R, Fried LE, Morley DS, Taylor S, Zuckerman B. Clinic-based intervention to promote literacy. *Am J Dis Child*. 1991;145:881-884.
11. Riley AW, Finney JW, Mellits ED, et al. Determinants of children's health care use: an investigation of psychosocial factors. *Med Care*. 1993;31:767-783.
12. Zuckerman B, Brazelton TB. Strategies for a family supportive child health care system. In: Kagan SL, Weissbourd B, eds. *Putting Families First: America's Family Support Movement and the Challenge of Change*. San Francisco, CA: Jossey-Bass; 1994:73-92.
13. Forrest JD, Singh S. The sexual and reproductive behavior of American women. *Fam Plann Perspect*. 1990;22:206-214.
14. Zuravin SJ. Unplanned pregnancies, family planning problems and child maltreatment. *Fam Relations*. 1987;36:135-139.
15. David HP. Unwanted children: a follow-up from Prague. *Fam Plann Perspect*. 1986;18:143-144.
16. S Harlap, S Koch, JD Forrest. *Preventing Pregnancy, Protecting Health: A New Look at Birth Control Choices in The United States*. New York: Alan Guttmacher Institute; 1991.
17. Ferguson, B. Increases in unwanted births: origins and consequences. *Am J Public Health*. 1993;83:1180.
18. Medical Letter. Choice of contraceptives. 1992;34:111-114.
19. Klerman L, Reynolds D. Interconception care: a new role for the pediatrician. *Pediatrics*. 1994;93:327-329.
20. MRS Vitamin Study Research Group. Prevention of neural tube defects: results of the Medical Research Council Vitamin Study. *Lancet*. 1991;338:131-137.
21. Zuckerman B, Bresnahan K. Developmental and behavioral consequences of prenatal drug and alcohol exposure. *Pediatr Clin North Am*. 1991;38:1387-1407.
22. Sexton M, Herbel JR. A clinical trial of change in maternal smoking and its effect on birthweight. *JAMA*. 1984;251:922-915.
23. Schoendorf KC, Kiely JL. Relationship of sudden infant death syndrome to maternal smoking before and after pregnancy. *Pediatrics*. 1992;90:905-908.
24. Weitzman M, Gortmaker S, Walker DK, Sobel A. Maternal smoking and childhood asthma. *Pediatrics*. 1990;85:505-511.
25. Chalmouzyk B, Salimi F, Megathin K, et al. Association between

- exposure to environmental tobacco smoke and exacerbations of asthma in children. *N Engl J Med*. 1993;328:1665-1669
26. Lam W, Sacks H, Sze P, Chalmert T. Meta-analysis of randomised, controlled trials of nicotine chewing gum. *Lancet*. 1987;ii:27-29
 27. Medical Letter. Nicotine patches. 1992;34:37-38
 28. Zuckerman BS, Beardslee W. Maternal depression: an issue for pediatricians. *Pediatrics*. 1987;79:110-117
 29. Zuckerman B, Bauchner H, Parker S, Cabral H. Maternal depressive symptoms during pregnancy and newborn irritability. *J Dev Behav Pediatr*. 1990;11:190-194
 30. Zuckerman B, Stevenson J, Bailey V. Sleep problems in early childhood: continuities, predictive factors, and behavioral correlates. *Pediatrics*. 1987;80:664-671
 31. Zuckerman BS, Stevenson J, Bailey V. Stomachaches and headaches in a community sample of preschool children. *Pediatrics*. 1987;79:677-682
 32. Brooks C, Zuckerman B, Bamforth A, Cole J, Kaplan-Sanoff M. (Summer 1994). Clinical issues related to substance abuse involved mothers and their infants. *J Infant Ment Health*. 1994;Summer special issue:15
 33. Bijur PE, Kurzton M, Overpeck MD, Scheidt PC. Parental alcohol use, problem drinking and children's injuries. *JAMA*. 1992;267:3166-3172
 34. Margolis LH, Kotch J, Lacey JH. Children and alcohol-related motor vehicle crashes. *Pediatrics*. 1986;77:870-872
 35. Children of Alcoholics Foundation Inc. *Children of Alcoholics in the Medical System: Hidden Problems, Hidden Costs*. New York: Children of Alcoholics Foundation Inc; 1988
 36. Roosa M, Sadles J, Beals J, Shant J. Risk status of adolescent children of problem drinking parents. *Am J Commun Psychol*. 1988;16:225-239
 37. Harrigan JA. Children of alcoholics. *Am Fam Physician*. 1987;35:139-144
 38. Zuckerman B. Family history: a special opportunity for psychosocial intervention. *Pediatrics*. 1991;87:740-741
 39. Kemper KJ. Parental drug, alcohol and cigarette addiction. In: Parker S, Zuckerman B, eds. *Behavioral and Developmental Pediatrics: A Handbook for Primary Care*. Boston: Little-Brown; 1995
 40. Green M, ed. *Bright Futures: National Guidelines for Health Supervision of Infants, Children and Adolescents*. Arlington, VA: National Center for Education in Maternal and Child Health; 1994:378-383

AN OPTIMISTIC BIAS

The evidence that prenatal care pays for itself is simply not strong enough to merit the virtual certainty with which this claim has been espoused. There is considerable risk in basing health programs and public health policy on information that is more optimistic than scientific . . .

REFERENCE

1. Huntington J, Connell FA. For Every Dollar Spent—The Cost Savings Argument for Prenatal Care. *N Engl J Med*. 1994;331:1303-1307.

Submitted by Student