

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. letter	To Caroline Kennedy from Melanne Verveer re: Medal of Freedom (partial) (1 page)	10/12/1994	b(6)
002. letter	To Hillary Rodham Clinton from Norman G. Kurland re: health care (partial) (1 page)	06/28/1994	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10252

FOLDER TITLE:

MV Correspondence H-M 1994 [loose] [2]

2013-0534-S

ry1710

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

J

Divider Title: _____

THE WHITE HOUSE
WASHINGTON

September 13, 1994

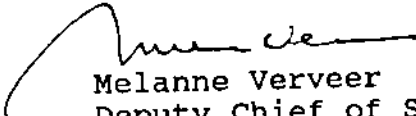
Mrs. M.J. Johnson
6804 Russell Avenue South
Minneapolis, MN 55423-2022

Dear Mrs. Johnson:

Mrs. Clinton asked me to thank you for writing and for sharing your concerns about Medicare allowances. She understands the challenges the elderly face in meeting the rising costs of health care. Cost containment is a high priority for the Administration as we continue our efforts to achieve lasting, meaningful health care reform in this country.

Thank you again for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

Mrs. M. J. Johnson, 6604 Russell Avenue S.,
Minneapolis, MN 55423 - 2022
July 25, 1999

R

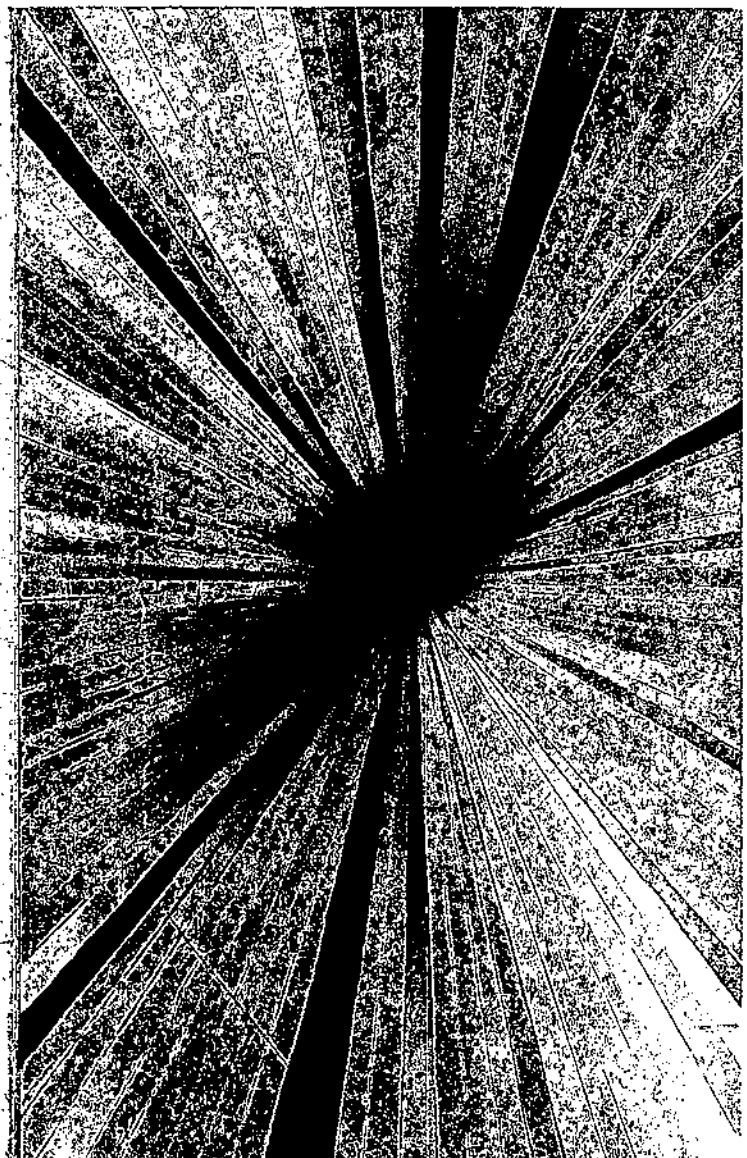
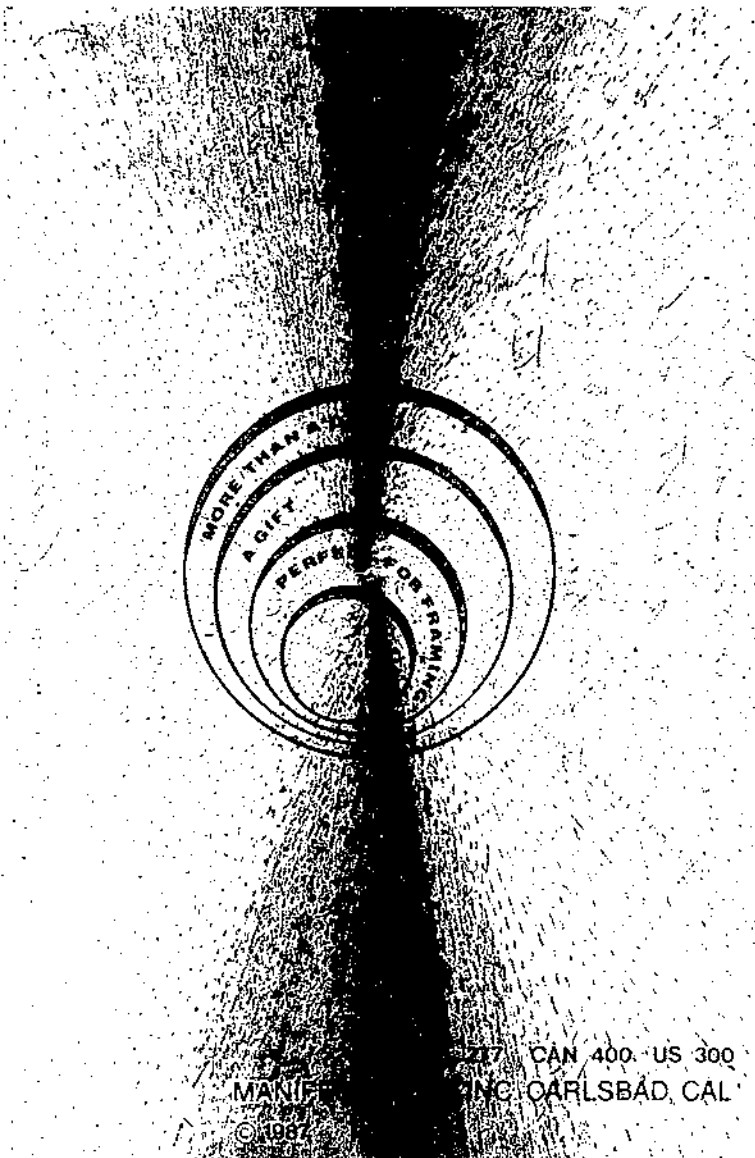
Mrs. William Clinton
To The Press Secretary to Hillary Clinton
The White House
Washington, DC 20500
Dear Mrs. Clinton:

Thank you for your work in behalf
of senior citizens and the elderly.
We appreciate Mr. Bill Clinton, the
President of the U.S., efforts to help
the older people.

Medicare allowances need to be
kept the same or increased for visits
to doctor's offices, hospital expenses and
operations. What is it you may do to get increased?
Yours truly,

Mrs. M. J. Johnson (Mrs. Edwin Johnson)

PHOTOCOPY
PRESERVATION



THE WHITE HOUSE

WASHINGTON

July 1, 1994

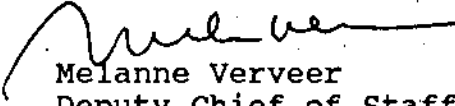
Mr. Michael F. Jacobson, Ph.D.
Executive Director
Center for Science in the
Public Interest
1875 Connecticut Ave. NW #300
Washington, DC 20009-5278

Dear Mr. Jacobson:

Mrs. Clinton asked me to thank you for your letter underscoring the importance of good nutritional habits in promoting good health. We also appreciate your suggestion to hold a White House dinner to bring attention to the benefits of good nutrition. I'm sorry to say, however, that there are no plans to hold such a dinner at this time.

Again, thank you for sharing your concerns about the need for an increased educational campaign to encourage healthier diets and for the important work that you do.

Sincerely,



Melanne Vermeer
Deputy Chief of Staff
to the First Lady

NO TY for letter &
idea - no
plans now to
hold such
a dinner

June 17, 1994

President Bill and Hillary Rodham Clinton
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear President and Mrs. Clinton:

I urge you to hold a dinner at the White House to highlight the central role nutrition plays in health. The dinner would strengthen your efforts in health-care reform by encouraging the public to eat a diet that promotes health rather than disease.

I applaud the attention to nutrition in your health-reform legislation. Of all the bills, yours would do the most to provide the public with the information and care they need to eat right.

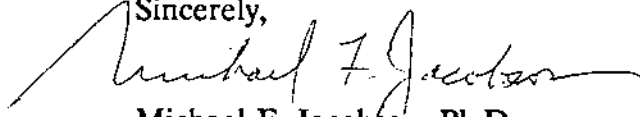
However, much more must be done to inform the public of the importance of diet to health. Few realize that poor diet and lack of exercise rival smoking as the leading cause of death in this country. Good nutrition could prevent and reduce the costs of treating millions of cases of cancer, heart disease, stroke, and diabetes each year.

Even modest dietary changes can yield big benefits. For example, if the average daily intake of saturated fat were reduced by 8 grams -- the equivalent of half cup of Haagen Dazs ice cream -- 2.3 million fewer Americans would have heart disease and the health care system would save \$17 billion each year.

A White House dinner would publicize the importance of nutrition to health. It also would demonstrate that healthy food can be absolutely delicious. Such a dinner could gather leaders in the field of nutrition such as government officials, members of Congress, health organizations, journalists, chefs, food writers, etc.

One of the best ways to improve the health of the public and the health care system is to encourage people to eat right. Your leadership could do much to advance this goal.

Sincerely,


Michael F. Jacobson, Ph.D.
Executive Director

The New York Times

May 31, 1994

A Little Less Fat, a Skinnier Doctor's Bill

WASHINGTON, May 30 (AP) — Better eating habits, including giving up just a third of an ounce of saturated fat a day, could help Americans live longer and cut their medical bills by billions of dollars, nutrition and public health groups said in a study today.

Health care costs would go down as much as \$17 billion per year "if Americans reduced their daily intake of saturated fat by just 8 grams," said Margo Wootan, a scientist at the Center for Science in the Public Interest and the study's chief author. Eight grams is about the amount of fat in a half-cup of a premium ice cream.

Such a reduction would mean that saturated fat would account for 10 percent of the calories in Americans' diets instead of the estimated 13 percent. That would be enough to bring about a 36 percent reduction in coronary heart disease, which costs society \$48 billion a year, according to American Heart Association figures.

The report was sponsored by the center, the American Cancer Society, the American Public Health Association and other groups. It said most of the major health care proposals before Congress ignore the role that improved nutrition could play.

The report urges lawmakers to re-

quire government and private insurers to pay for nutrition counseling and to expand research on diet's impact on disease.

The study lauded President Clinton's proposal for a health care overhaul for including cholesterol screening and promising funds for health promotion and disease prevention.

THE WHITE HOUSE

WASHINGTON

December 20, 1994

Dr. Lawrence Jacobs
Associate Professor
Department of Political Science
University of Minnesota
1414 Social Sciences Building
267 Nineteenth Ave. South
Minneapolis, MN 55455-0410

Dear Dr. Jacobs:

It was a pleasure meeting with you again. Thank you for your follow-up note and for the copy of your study of media analysis of Social Security. It was a fascinating piece.

Thank you again and best wishes.

Sincerely yours,

Happy New Year!


Melanne Verveer
Deputy Chief of Staff
to the First Lady

UNIVERSITY OF MINNESOTA

Thank you.

Twin Cities Campus

*Department of Political Science
College of Liberal Arts*

*1414 Social Sciences Building
267-19th Avenue South
Minneapolis, MN 55455-0410*

*612-624-4144
Fax: 612-626-7599
E-mail: polisci@polisci.umn.edu*

December 9, 1994

Melanne Verveer
The White House
Deputy of Chief of Staff
to the First Lady
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Ms. Verveer:

Thank you for meeting with me again. I will send you a transcript of our conversation as soon as it has been prepared.

As we discussed, I have written Lisa Caputo requesting an interview with the First Lady.

I'm sending along our the study of media analysis of Social Security. It confirms that the media has delivered a nearly unrelenting stream of negative stories, which explains why Americans are both very supportive of Social Security and yet very doubtful that it will be around for them when they retire.

Once again, thank you for meeting with me and I'll look forward to talking with you again.

Sincerely,

Lawrence R. Jacobs
Associate Professor

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THE WHITE HOUSE

WASHINGTON

January 9, 1994

Mr. James Gregory Kahlstort
Arizona Health Care Cost Containment System
FAX number: 602-277-3711

Dear Mr. Kahlstort:

Thank you for writing to the First Lady and for sharing your concerns about the management of the Arizona Health Care Cost Containment System. Eliminating fraud and waste is one of the Administration's goals as we continue our efforts to achieve lasting, meaningful health care reform in this country. I have forwarded your letter to HCFA for further review.

Thanks again for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

● Fax Cover Page

SUBJECT:

**PLEASE DO NOT HESITATE TO CONTACT ME IF
YOU NEED ADDITIONAL INFORMATION.**

THANKS

To: LISA CAPUTO

From : Greg Kahlstorf

For Information Call: 602-277-3711

At: Arizona Health Care Cost Containment System

Pages: 3

My Fax Number : 602 277 3711

An open letter to Hillary Rodham-Clinton

Dear Ms. Rodham-Clinton:

Some observations about government-managed health care delivery systems from an insider's perspective:

Approximately seven months ago, I left a successful management position with a prominent international corporation to join the Arizona Health Care Cost Containment System, a Federally funded health care delivery demonstration program. I viewed the move to AHCCCS as a career change which would provide me with an opportunity to contribute badly needed industry experience to government health care administration.

Since that time, my experience with "managed" health care has been one of colossal waste. AHCCCS Data Processing Manager, I have personally witnessed fraud, negligence, conflict of interest, breach of contract, featherbedding, artificial contractor dependence, and numerous and repeated violations of State and Federal personnel rules, set against the backdrop of a 30 million dollar computer system boondoggle.

For over a decade, AHCCCS has operated as a Health Care Financing Administration 1115 Waiver demonstration program. By its very definition, AHCCCS is experimental in nature. Its business dynamics are constantly changing, dictating the need for a flexible, cost effective centralized computer system. AHCCCS (and its family of contractors) have spent over 30 million dollars and six years attempting to build such a system.

The result of their efforts is cumbersome, expensive, undocumented, high-maintenance, and lacks the integrity or flexibility to meet many of the most basic business needs it was designed to accommodate. In addition, the system can only be maintained by a large and expensive contingent of contractors, some of whom have been with AHCCCS for over seven years, and bill in excess of \$155.00 per hour. One of the companies that has made millions of dollars from HCFA and AHCCCS over the last four years is owned by the recently departed Assistant Director of the AHCCCS Information Services Division. The new Assistant Director is a former employee of that same company.

AHCCCS recently asked HCFA for approximately six million dollars to bring its computer systems into compliance with proposed HCFA rules regarding Electronic Data Transfer. Closer examination of the request however, will reveal that the bulk of this money is designated to correct known existing deficiencies in the basic system design, with no direct relationship to EDI. AHCCCS elected to spend tax dollars on the project (which it expected HCFA to reimburse) without obtaining prior authorization required by 45 CFR 96.611. As a result, taxpayers in the State of Arizona may have to absorb these costs in the event HCFA chooses not to pay. In a letter dated August 25th 1994, HCFA indicated that it was "very concerned about AHCCCS' difficulty in meeting the prior approval requirements".

There are a number of other issues, but you probably get the general drift. I disclosed my concerns about these issues to the management at AHCCCS, and they responded by firing me (with no explanation) just seventy-two hours before the end of my probationary period. I have asked the Director of the agency, Mabel Chen, how I could be summarily dismissed without prior warning after seven months of service and numerous letters of commendation. Her explanation? "Because the law allows us to... we may fire you for *any* reason, or for *no* reason at all, at *any time* before the end of your probation."

In the absence of any rational explanation for this action, I can only assume that I was fired because I openly challenged mismanagement, graft and waste of taxpayer money. This can be pretty threatening to people who do not view HCFA funds as "real dollars". Under the circumstances, I can only urge my elected representatives to conduct an immediate and full independent Federal audit of AHCCCS.

This kind of thing will need to be fixed if health care is ever going to really work at a national level. As a taxpayer I am incensed that my money is being wasted in this manner, and that I must now join the ranks of the unemployed as a result of trying to do something about it.

Respectfully,

James Gregory Kahlstorf
(602) 277-3711

CC:

KTVK
KOY
KAET
KOOL
KNXV
KTAR
KPHO
KFYI
CBS News
ABC News
Internet
CompuServe
Health Care Financing
Administration
CIGNA

NBC News
FOX News
Cable News Network
The Arizona Republic
The Phoenix Gazette
The New Times Weekly
The Mesa Tribune
The Tucson Daily Star
The Los Angeles Times
Arizona State Attorney General's Office
County Attorney's Office
Arizona Secretary of State
Arizona State Governor's Office
Arizona Physicians IPA
Mercy Care

The New York Times
The New York Post
The Miami World-Herald
The Washington Post
The San Francisco Chronicle
The Baltimore Sun
The Associated Press
United Press International
Social Security Administration
General Accounting Office
A Current Affair
20/20
60 Minutes
White House Press Room
Senator Robert Dole

United States Senate

WASHINGTON, DC 20510-1302

February 11, 1994

Melan Verveer
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

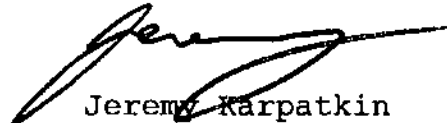
Dear Melan,

Thanks for helping arrange the meeting between Senator Simon and the First Lady. It is no surprise that neither of our principals persuaded the other of their mutual positions, but I understand it was a useful meeting nonetheless.

I am enclosing some materials from a constituent, Dr. Edward Taub. His request is self-explanatory. I hope you can give it every consideration.

Thanks again for your help on arranging the meeting on short notice. Obviously, we have a long road ahead on health care, and we look forward to working closely with the Administration. Please feel free to call if we can be of any help at any time.

Cordially,


Jeremy Karparkin
Chief of Staff

cc: Dr. Edward Taub

*letter to cast/meat
fr. MV*

mailed
7/28/94

THE WHITE HOUSE

WASHINGTON

July 25, 1994

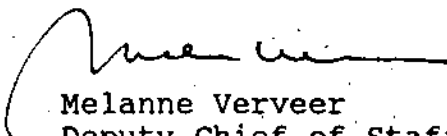
Mr. Alexander J. Kavic, M.D.
211 Jarvis Street
Aliquippa, PA 15001

Dear Mr. Kavic:

Mrs. Clinton asked me to thank you for providing her with a copy of IRCA Alternative Summary Paper and IRCA Alternative Technical Paper. They will receive a careful review.

The Administration appreciates hearing your recommendations.

Sincerely,



Melanne Vermeer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

February 13, 1995

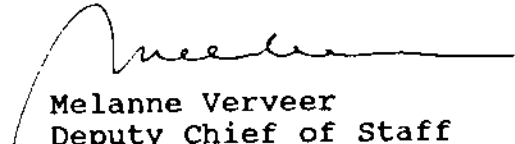
Mr. Jeff Kellogg
The Foundation on Economic Trends
1130 17th Street, NW
Suite 630
Washington, DC 20036

Dear Mr. Kellogg:

Thank you for writing and sending your report on the historic trends that are transforming our labor market. Studies like yours will play a key role in the debate over how to best prepare our workforce for the twenty-first century.

Thank you again and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

The Foundation on Economic Trends

1130 17th St., NW, Suite 630, Washington, DC 20036 — (202) 466-2823 — Fax (202) 429-9602

February 3, 1995

Melanne Verveer
Office of First Lady
The White House
Washington, DC 20500

Dear Ms. Verveer,

I'm enclosing the first in a series of four reports prepared by the Foundation on Economic Trends (FET) that examine an historic transformation taking place in the nature of work -- the steady and irreversible decline in the need for "mass" labor in an ever more automated, high-tech global economy.

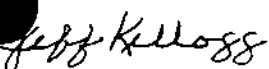
The white papers highlight some of the major findings and recommendations of a two and a half year study on the impact of the new computer and telecommunication technologies on the loss of jobs and job categories. The study has been published in a book authored by FET president, Jeremy Rifkin, entitled The End of Work: The Decline of the Global Labor Force and the Dawn of the Post Market Era (published by Putnam).

Mr. Rifkin argues that manufacturing and much of the service sector are undergoing a transformation as profound as the one experienced by the agricultural sector earlier in this century when machines boosted production, displacing millions of farm laborers. According to Rifkin, we are heading inexorably to a near "workerless" society in the twenty-first century. Sophisticated computers, robotics, telecommunications and other cutting edge technologies are fast replacing human beings in virtually every sector and industry. Many jobs are never coming back. The jobs that are available are generally in the low wage sectors and temporary, creating a vast contingent workforce of underemployed people. While new high-tech jobs will continue to be created in the emerging "knowledge" sector, says Rifkin, they will be far too few to absorb the millions of people displaced by new labor- and time-saving technologies in the agricultural, manufacturing, and service sectors.

Mr. Rifkin suggests that we begin preparing ourselves and our institutions for a world that will be phasing out mass employment in the production and marketing of many goods and services in the twenty-first century. The central issue facing every nation in the decades ahead is what to do with the time and labor of millions of people who will be needed less and less in an increasingly automated global marketplace. Subsequent reports include a range of recommendations for public policy consideration.

It is our hope that these white papers will help contribute to the growing debate on how best to address the problem of long term technological displacement.

Sincerely,


Jeff Kellogg

argue that unemployment levels should not, under any circumstance, dip below 6 percent, lest the economy risk a new era of inflation.

The steady upward climb in unemployment, in each decade, becomes even more troubling when we add the growing number of part time workers who are in search of full time employment and the number of discouraged workers who are no longer looking for a job. In 1993, more than 8.7 million people were unemployed, 6.1 million workers were working part time but wanted full time employment, and more than a million workers were so discouraged, they stopped looking for a job altogether. In total, nearly 16 million American workers, or 13 per cent of the labor force were unemployed or underemployed in 1993.

The point that needs to be emphasized is that, even allowing for short term dips in the unemployment rate, the long term trend is toward ever higher rates of unemployment. The introduction of more sophisticated technologies, with the accompanying gains in productivity, means that the global economy can produce more and more goods and services employing an ever smaller percentage of the available workforce.

A World Without Workers

Peter Drucker, whose many books and articles over the years have helped facilitate the new economic reality, says quite bluntly that "the disappearance of labor as a key factor of production" is going to emerge as the critical "unfinished business of capitalist society."

Most workers feel completely unprepared to grapple with the enormity of the transition taking place. The rash of current technological breakthroughs and economic restructuring initiatives seem to have descended on us with little warning. Suddenly, all over the world, men and women are asking if there is a role for them in the new future unfolding across the global economy. Workers, with years of education, skills and work experience, face the very real prospect of being made redundant by the new forces of automation and information. What just a few short years ago was a rather esoteric debate among intellectuals and a small number of social writers around the role of technology in society is now the topic of heated conversation among millions of working people. They wonder if they will be the next to be replaced by the new thinking

machines. In a 1994 survey conducted by the *New York Times*, two out of every five American workers expressed "worry" that they might be laid off, required to work reduced hours, or be forced to take pay cuts during the next two years. Seventy-seven per cent of the respondents said they personally knew of someone who had lost his or her job in the last few years, while 67 per cent said that loss of work was having a substantial effect on their communities.

In Europe, fear over rising unemployment is leading to widespread social unrest and the emergence of neo-fascist political movements. Frightened and angry voters have voiced their frustration at the ballot box, boosting the electoral fortunes of neo-fascist parties in Germany, Italy and Russia. In Japan, rising concern over unemployment is forcing the major political parties to address the jobs issue for the first time in decades.

Trends

We are being swept up into a powerful new technology revolution that offers the promise of a great social transformation, unlike any in history. The new high technology revolution could mean fewer hours of work and greater benefits for millions. For the first time in modern history, large numbers of human beings could be liberated from long hours of labor in the formal marketplace, to be free to pursue leisure time activities. The same technological forces could, however, as easily lead to growing unemployment, increased social unrest, and a global depression.

Whether a hopeful or bleak future awaits us depends, to a great measure, on how the productivity gains of the Information Age are distributed. A fair and equitable distribution of the productivity gains would require a shortening of the work week in countries around the world and a concerted effort by central governments to provide alternative employment in the Third Sector or social economy for those workers whose labor is no longer required in the marketplace. If, however, the dramatic productivity gains of the high-tech revolution are not shared, but rather used primarily to enhance corporate profit, to the exclusive benefit of stockholders, top corporate managers and the emerging elite of high-tech knowledge workers, chances are that the growing gap between the haves and the have nots of the world will lead to social and political upheaval on a global scale.

From the beginning, civilization has been structured, in large part, around the concept of work. From the Paleolithic hunter/gatherer and Neolithic farmer to the medieval craftsman and assembly line worker of the current century, work has been an integral part of daily existence. Now, for the first time, human labor is being systematically eliminated from the production process. Within less than a century, "mass" work in the market sector is likely to be phased out in virtually all of the industrialized nations of the world. A new generation of sophisticated information and communication technologies is being hurried into a wide variety of work situations. Intelligent machines are replacing human beings in countless tasks, forcing millions of blue and white collar workers into unemployment lines, or worse still, bread lines.

Our corporate leaders and mainstream economists tell us that the rising unemployment figures represent short-term "adjustments" to powerful market-driven forces that are speeding the global economy into a Third Industrial Revolution. They hold out the promise of an exciting new world of high-tech automated production, booming global commerce, and unprecedented material abundance.

Millions of working people remain skeptical. Every week more employees learn they are being let go. In offices and factories around the world, people wait, in fear, hoping to be spared one more day. Like a deadly epidemic inexorably working its way through the marketplace, the strange, seemingly inexplicable new economic disease spreads, destroying lives and destabilizing whole communities in its wake. In the United States, corporations are elimi-

nating more than 2 million jobs annually.

Even though some new jobs are being created in the U.S. economy, they are, for the most part, in the low-paying sectors and generally temporary employment. In April of 1994, two thirds of the new jobs created in the country were at the bottom of the wage pyramid. Meanwhile, the outplacement firm of Challenger, Gray and Christmas reported that in the first quarter of 1994, layoffs from big corporations were running 13 percent over 1993, with industry analysts predicting even steeper cuts in payrolls in the coming months and years.

Everywhere men and women are worried about their future. The young are beginning to vent their frustration and rage in increasing antisocial behavior. Older workers, caught between a prosperous past and a bleak future, seem resigned, feeling increasingly trapped by

social forces over which they have little or no control. Throughout the world there is a sense of momentous change taking place — change so vast in scale that we are barely able to fathom its ultimate impact. Life as we know it is being altered in fundamental ways.

Substituting Software For Employees

Earlier industrial technologies replaced the physical power of human labor, substituting machines for body and brawn. The new computer-based technologies, however, promise a replacement of the human mind itself, substituting thinking machines for human beings across the entire gamut of economic activity. The implications are profound and far-reaching. To begin with, more than 75 percent of the labor force in most industrial nations engages in

The End of Work

The Decline of Mass Labor in the Production of Goods and Services

Adapted from *The End Of Work:*

The Decline of the Global Labor Force and the Dawn of the Post-Market Era.

By Jeremy Rifkin (Published by G.P. Putnam's Sons)

work that is little more than simple repetitive tasks. Automated machinery, robots, and increasingly sophisticated computers can perform many if not most of these jobs. In the United States alone, that means that in the years ahead more than 90 million jobs in a labor force of 124 million are potentially vulnerable to replacement by machines. With current surveys showing that less than 5 percent of companies around the world have even begun to make the transition to the new machine culture, massive unemployment of a kind never before experienced seems all but inevitable in the coming decades. Reflecting on the significance of the transition taking place, the distinguished Nobel laureate economist Wassily Leontief has warned that with the introduction of increasingly sophisticated computers, "the role of humans as the most important factor of production is bound to diminish in the same way that the role of horses in agricultural production was first diminished and then eliminated by the introduction of tractors."

Across the entire U.S. economy, corporate re-engineering could eliminate between 1 million and 2.5 million jobs a year "for the foreseeable future," according to the *Wall Street Journal*. By the time the first stage of re-engineering runs its course, some studies predict a loss of up to 25 million jobs in a private sector labor force that currently totals around 90 million workers. In Europe and Asia, where corporate restructuring and technology displacement is beginning to have an equally profound impact, industry analysts expect comparable job losses in the years ahead. Business consultants like John Skerrit worry about the economic and social consequences of re-engineering. "We can see many, many ways that jobs can be destroyed," says Skerrit, "but we can't see where they will be created." Others like John Sculley, formerly of Apple Computer, believe that the "reorganization of work" could be as massive and destabilizing as the advent of the Industrial Revolution. "This may be the biggest social issue of the next 20 years," says Sculley.

Hanging Up The Blue Collar

Nowhere is the effect of the computer revolution and re-engineering of the workplace more pronounced than in the manufacturing sector. One hundred and forty-three years after Karl Marx urged the workers of the world to unite, Jacques Attali, a French minister and technology consultant to socialist presi-

dent Francois Mitterand, confidently proclaimed the end of the era of the working man and woman. "Machines are the new proletariat," proclaimed Attali. "The working class is being given its walking papers."

The quickening pace of automation is fast moving the global economy to the day of the work-erless factory. Between 1981 and 1991, more than 1.8 million manufacturing jobs disappeared in the United States. In Germany, manufacturers have been shedding workers even faster, eliminating more than 500,000 jobs in a single twelve-month period between early 1992 and 1993. The decline in manufacturing jobs is part of a long term trend that has seen the increasing replacement of human beings by machines at the workplace. In the 1950s, 33 percent of all U.S. workers were employed in manufacturing. By the 1960s, the number of manufacturing jobs had dropped to 30 percent, and by the 1980s to 20 percent. Today, less than 17 percent of the workforce is engaged in blue collar work. Management consultant Peter Drucker estimates that employment in manufacturing is going to continue dropping to less than 12 percent of the U.S. workforce in the next decade.

For most of the 1980s it was fashionable to blame the loss of manufacturing jobs in the United States on foreign competition and cheap labor markets abroad. Recently, however, economists have begun to revise their views in light of new in-depth studies of the U. S. manufacturing sector. Noted economists Paul Krugman of MIT and Robert Lawrence of Harvard University suggest, on the basis of extensive data, that the "concern, widely voiced through the 1950s and 1960s, that industrial workers would lose their jobs because of automation, is closer to the truth than the current preoccupation with a presumed loss of manufacturing jobs because of foreign competition."

Although the number of blue collar workers continues to decline, manufacturing productivity is soaring. In the United States, annual productivity, which was growing at slightly over 1 percent per year in the early 1980s, has climbed to over 3 percent in the wake of the new advances in computer automation and the restructuring of the workplace. From 1979 to 1992, productivity increased by 35 percent in the manufacturing sector while the workforce shrank by 15 percent.

William Winpisinger, past president of the International Association of Machinists, a union whose membership has shrunk nearly in half as a

result of advances in automation, cites a study by the International Metalworkers Federation in Geneva forecasting that within thirty years, as little as 2 percent of the world's current labor force "will be needed to produce all the goods necessary for total demand." Yoneji Masuda, a principal architect of the Japanese plan to become the first fully computerized information based society, says that "in the near future, complete automation of entire plants will come into being, and during the next twenty to thirty years there will probably emerge...factories that require no manual labor at all."

The Last Service Worker

While the industrial worker is being phased out of the economic process, many economists and elected officials continue to hold out hope that the service sector will be able to absorb the millions of unemployed laborers in search of work. Their hopes are likely to be dashed. Automation and re-engineering are already replacing human labor across a wide swath of service related fields. The new "thinking machines" are capable of performing many of the mental tasks now performed by human beings, and at greater speeds. Andersen Consulting Company, one of the world's largest corporate restructuring firms, estimates that in just one service industry, commercial banking and thrift institutions, re-engineering will mean a loss of 30 to 40 percent of the jobs over the next seven years. That translates into nearly 700,000 jobs eliminated.

Over the past ten years more than 3 million white collar jobs were eliminated in the United States. Some of the losses, no doubt, were casualties of increased international competition. But as David Churbuck and Jeffrey Young observed in *Forbes*, "Technology helped in a big way to make them redundant." Even as the economy rebounded in 1992 with a respectable 2.6 percent growth rate, more than 500,000 additional clerical and technical jobs simply disappeared. Rapid advances in computer technology, including parallel processing and artificial intelligence, are likely to make large numbers of white collar workers redundant by the early decades of the next century.

The few good jobs that are becoming available in the new high-tech global economy are in the knowledge sector. It is naive to believe that large numbers of unskilled and skilled blue and white collar workers will be retrained to be physicists, com-

puter scientists, high-level technicians, molecular biologists, business consultants, lawyers, accountants and the like. The gap in educational levels between those needing jobs and the kind of high-tech jobs available is so wide that no retraining program could hope to adequately upgrade the educational performance of workers to match the kind of limited professional employment opportunities that exist. And even if re-education and retraining on a mass scale were implemented, not enough high-tech jobs will be available in the automated economy of the twenty-first century to absorb the vast numbers of dislocated workers.

The Slippery Slope of Full Employment

The current wave of job cuts takes on even greater political significance in light of the tendency among economists continually to revise upward the notion of what is an "acceptable" level of unemployment. As with so many other things in life, we often adjust our expectations for the future, on the basis of the shifting present circumstances we find ourselves in. In the case of jobs, economists have come to play a dangerous game of accommodation with steadily rising unemployment figures, sweeping under the rug the implications of an historical curve that is leading inexorably to a world with fewer and fewer workers.

A survey of the past half century of economic activity discloses a disturbing trend. In the 1950s the average unemployment for the decade stood at 4.5 per cent. In the 1960s unemployment rose to an average of 4.8 percent. In the 1970s it rose again to 6.2 percent, and in the 1980s it increased again, averaging 7.3 percent for the decade. In the first three years of the 1990s, unemployment has averaged 6 percent.

As the percentage of unemployed workers has edged ever higher over the post-war period, economists have changed their assumptions of what constitutes full employment. In the 1950s, 3 per cent unemployment was widely regarded as full employment. By the 1960s, the Kennedy and Johnson Administrations were touting 4 per cent as a full employment goal. In the 1980s, many mainstream economists considered 5 per cent or even 5.5 per cent unemployment, as near full employment. Now, in the mid 1990s, a growing number of economists and business leaders are once again revising their ideas on what they regard as "natural levels" of unemployment. While they are reluctant to use the term full employment, many Wall Street analysts

THE WHITE HOUSE

WASHINGTON

January 6, 1995

Mr. Eric N. Kemer
175 Beach 114 Street
Rockaway Park, NY 11694

Dear Mr. Kemer:

Thank you for writing and for expressing an interest in serving the Administration. I have forwarded your letter to the appropriate person in the Office of Presidential Personnel.

Thanks again for writing and best wishes.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

HILLARY RODHAM CLINTON

December 22, 1992

Eric N. Kemer
175 Beach 114 St.
Rockaway Park, NY 11694

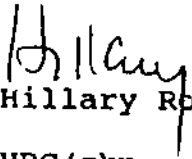
Dear Eric:

Thank you for your letter and for all the work you did for the campaign. Your contributions were vital to our success, and Bill and I are grateful for your help and your willingness to assist in the work ahead.

We are currently assessing positions that need to be filled for the new administration and the qualifications necessary for these responsibilities. I am directing your letter to the transition staff for careful review and consideration.

I appreciate your sending the information from the book Enslaved and welcome your thoughts and suggestions. Bill and I are glad for your input and commend your compassion and caring for others.

Sincerely yours,


Hillary Rodham Clinton

HRC/ckp

1/30/94

Dear Mr. Levee:

I located your name in the U.S. Govt. directories and wanted to contact you re: the following since you are Asst. Dir. to the first lady.

Enclosed is a personal letter Mrs. Clinton sent me in late 1992 where she tried to assist me re: a politically appointed position. Some bureaucrat just threw it away. (Had Mrs. Clinton called somebody I would have had a job in W.D.C.)

I want to know who handles appointed trustee positions at HHS and the EPA done by the White House & coordination?

If you can't do anything, please show my letter at least to Mrs. Clinton who may know or can easily find out.

Sincerely

Eric N. Kener

E. N. K.

175 Beach 114 St.

P. O.

P. O.

1100

THE WHITE HOUSE

WASHINGTON

January 6, 1995

Mr. Eric N. Kemer
175 Beach 114 Street
Rockaway Park, NY 11694

Dear Mr. Kemer:

Thank you for writing and for expressing an interest in serving the Administration. I have forwarded your letter to the appropriate person in the Office of Presidential Personnel.

Thanks again for writing and best wishes.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

September 12, 1994

Ms. Caroline Kennedy
888 Park Avenue
New York, NY 10021

Dear Caroline:

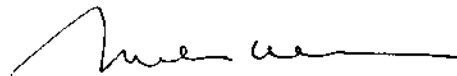
As promised, the following is an outline of the events being planned at the White House on October 14th. We would be honored for your family to participate as much as you feel comfortable.

In the afternoon, there will be a ceremony on the White House South Lawn with approximately 900 leaders in the arts and humanities from around the country. At this event, the National Medal of Arts will be presented by the President to this year's awardees for lifetime achievement in the arts. Also, the Frankel Prizes will be awarded for achievement in the humanities. It is at this point that the President will honor your mother posthumously with the Medal of Freedom, the highest medal a President can bestow.

That evening, there will be a gala White House dinner in honor of the award recipients. Among those attending this dinner will be the award recipients, members of Congress, key Administration officials, and special guests from the arts world.

We would be honored if you and John would be present at these special events, which we are confident will be inspiring and memorable. The formal invitations will follow. Please feel free to contact me at 202/456-6266.

Sincerely yours,



Melanne Vermeer
Deputy Assistant to the
President and Deputy Chief
of Staff to the First Lady

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001. letter	To Caroline Kennedy from Melanne Verveer re: Medal of Freedom (partial) (1 page)	10/12/1994	b(6)
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COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10252

FOLDER TITLE:

MV Correspondence H-M 1994 [loose] [2]

2013-0534-S
cy1710

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
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PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

October 12, 1994

[000]

Ms. Caroline Kennedy

(b)(6)

Dear Caroline,

We learned from Senator Kennedy that your family would prefer to have the President bestow the Medal of Freedom posthumously on your mother at another time and in a smaller setting. Please know that the President and First Lady fully understand and are happy to accommodate your wishes. Hopefully, that there will be another more appropriate opportunity in the future.

We also thought you would be interested in knowing that Mrs. Clinton yesterday unveiled an exhibition of twentieth Century American sculpture in the First Ladies Garden created by your mother. In her remarks, which I have enclosed, she said she was sure your mother would approve of this celebration of art in a space she treasured. Hopefully, you will be able to visit before too long.

Lastly, Norbert, who served as your mother's hairdresser during her White House years, asked that we assist his getting to you a painting he did of your mother. He was so saddened by her death that he channeled his grief in remembering her this way. He is a very gentle person who fondly remembers playing with you and your brother those many years ago. The painting is coming under separate cover.

Our best wishes.

Sincerely yours,



Melanne Verveer
Deputy Assistant to the
President and Deputy
Chief of Staff to the
First Lady

THE WHITE HOUSE
WASHINGTON

September 12, 1994

Mr. John Kennedy
PR New York
17th Floor
220 Fifth Avenue
New York, NY 10001

Dear John:

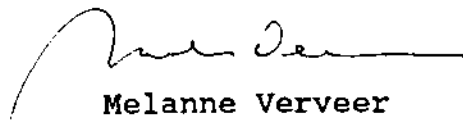
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In the afternoon, there will be a ceremony on the White House South Lawn with approximately 900 leaders in the arts and humanities from around the country. At this event, the National Medal of Arts will be presented by the President to this year's awardees for lifetime achievement in the arts. Also, the Frankel Prizes will be awarded for achievement in the humanities. It is at this point that the President will honor your mother posthumously with the Medal of Freedom, the highest medal a President can bestow.

That evening, there will be a gala White House dinner in honor of the award recipients. Among those attending this dinner will be the award recipients, members of Congress, key Administration officials, and special guests from the arts world.

We would be honored if you and Caroline would be present at these special events, which we are confident will be inspiring and memorable. The formal invitations will follow. Please feel free to contact me at 202/456-6266.

Sincerely yours,



Melanne Verveer
Deputy Assistant to the
President and Deputy Chief
of Staff to the First Lady

THE WHITE HOUSE
WASHINGTON

January 31, 1995

Mr. Roger G. Kennedy
Director
National Park Service
P.O. Box 37127
Washington, D.C. 20013-7127

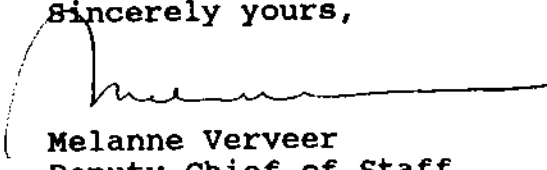
Dear Mr. Kennedy:

Mrs. Clinton has asked me to convey her sincere appreciation for your letter supporting the establishment of a resource center/library on America's First Ladies in Canton, Ohio. It is fitting that it will be housed in the home of a former First Lady, Ida Saxton McKinley.

Mrs. Clinton had a productive meeting with Mary Regula and agreed to serve as honorary chair of the First Ladies project.

Thank you for writing.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



OFFICE OF
THE DIRECTOR

NATIONAL PARK SERVICE
WASHINGTON

JAN 11 1995

First Lady Hillary Rodham Clinton
Office of the First Lady
Old Executive Office Building, Room 100
Washington, D.C. 20500

Dear Mrs. Clinton:

I would like to express my strong support for a project that is being co-chaired by Mary A. Regula and Suzanne Timken to establish a resource center/library, focusing on America's First Ladies to be located in the historic Saxton House in Canton, Ohio. The house, once the home of Ida Saxton McKinley and President William McKinley, was purchased by the National Park Service in 1991.

The project, envisioned to be funded through private sources, will culminate in the only comprehensive bibliographic database on the lives and contributions of America's First Ladies. The comprehensive database will be made available to the public.

I support the creation of such a repository of information and will work to further the public/private partnership needed to get this project under way.

Sincerely,

Roger G. Kennedy
Director

UNITED STATES
DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE
P.O. BOX 37127
WASHINGTON, D.C. 20013-7127

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300

Respond

First Lady Hillary Rodham Clinton
Office of the First Lady
Old Executive Office Building, Room 100
Washington, D.C. 20500

THE WHITE HOUSE

WASHINGTON

June 28, 1994

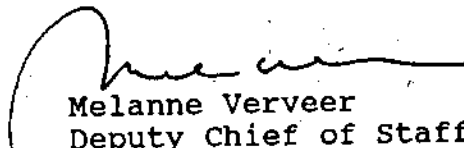
Rory Kennedy, Producer
Women of Substance
3034 Q Street NW
Washington, DC 20007

Dear Ms. Kennedy:

Mrs. Clinton thanks you for providing her with a copy of **Women of Substance**. The work which you are doing to bring this topic to the public forefront is indeed commendable.

Best wishes in your endeavors.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

July 25, 1994

Mr. Andrew Kenney, RRT
Director of Respiratory Care
Emerald Terrace Nursing Center
1015 N. Garrison Road
Vancouver, WA 98664

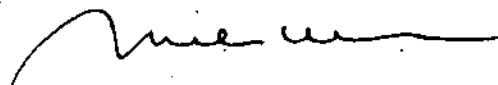
Dear Mr. Kenney:

Mrs. Clinton asked me to thank you for your kind invitation to visit the Emerald Terrace Nursing Center in Vancouver, Washington. She sends her regrets that she was not able to visit your facility during her recent trip to the Northwest.

The Administration appreciates hearing about new and innovative methods for providing cost-effective health care as we work to create lasting, meaningful health care reform for this country.

Thank you again for your invitation and best wishes in your endeavors.

Sincerely,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

*Mailed
7/29/94*

JOLENE UNSOELD
30 DISTRICT, WASHINGTON

1527 LONGWORTH BUILDING
(202) 225-3536

1110 CAPITOL WAY SOUTH
SUITE 404
OLYMPIA, WA 98501
(206) 753-8928

601 MAIN STREET, SUITE 605
VANCOUVER, WA 98660
(206) 696-7942

Congress of the United States
House of Representatives
Washington, DC 20515-4703

COMMITTEES
MERCHANT MARINE AND FISHERIES
FISHERIES MANAGEMENT
ENVIRONMENT AND
NATURAL RESOURCES
EDUCATION AND LABOR
ELEMENTARY, SECONDARY, AND
VOCATIONAL EDUCATION
LABOR-MANAGEMENT RELATIONS
POSTSECONDARY EDUCATION

July 19, 1994

Patti Solis, Director of Scheduling
The First Lady's Office
The White House
Washington, D.C. 20500

Dear Patti:

Enclosed please find a letter of invitation from a constituent of mine who would like to invite the First Lady or her staff to visit his ventilator unit at a long-term care facility in Vancouver, Washington. He is aware of the First Lady's planned visit to Portland, Oregon, and notes in his letter that her schedule (and that of her staff) may not allow a visit to his facility; he would appreciate an invitation to a Portland area speaking engagement.

I am passing along Mr. Kenney's request as a courtesy to my constituent. I certainly understand that the First Lady has many more requests than can be fitted in to her tight schedule. If there are invitations being issued to any public events in the Portland area and if Mr. Kenney could be accommodated without any trouble to the First Lady or her staff, I'm sure he would be thrilled to be included.

Thank you for your attention to Mr. Kenney's request.

Sincerely,



Jolene Unsoeld
Member of Congress

JU/cc

Encl.

THE WHITE HOUSE
WASHINGTON

November 3, 1994

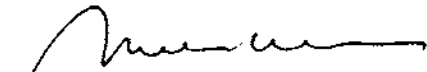
Dr. Elise K. Kirk
4738 Foxhall Crescents, NW
Washington, DC 20007

Dear Dr. Kirk:

Thank you for your kind note. It was a pleasure meeting you at the opening of the exhibition of 20th century American sculpture in the First Ladies Garden. I am enclosing a copy of Mrs. Clinton's remarks from that day, along with a copy of her remarks at the 1994 Commencement of the Duke Ellington School for the Performing Arts.

I hope these are helpful to you in preparing for your talk at the Smithsonian. Best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

August 15, 1994

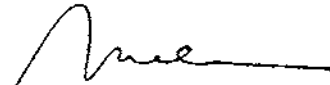
Ms. Vanessa Kirsch
Public Allies
1511 K Street, NW
Suite 330
Washington, DC 20005

Dear Vanessa:

A belated thank you for your kind note and invitation. I'm sorry I couldn't get to Peter Hart's because of the President's trip to Europe. It was so nice to hear from you again, and it's always great to hear about the extraordinary progress you all are making at Public Allies. To think I was present at the creation!

Thanks again for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

Am the best!



R

Dear Melanne

I think about you often but am too afraid to call. I'm sure you are incredibly busy these days! I am using the attached invitation as an excuse to write you a quick note and to give you an update on PUBLIC ALLIES.

You would not believe how far we've come since Wingspread and public allies inception. If you ever have a chance for lunch, brunch, a drink etc. I'd ~~like~~ love to give you an inperson update. (It might have to wait a couple of years - ☺) I also wanted to thank you for initiating our

relationship with Hillary Clinton. I'm not
sure whether you have been behind the
incredible support we have gotten from
her but I have a feeling you have
been - so thanks! Please call me
if you ever have a free moment.

all my best,

Love,

Vanessa

THE WHITE HOUSE
WASHINGTON

October 10, 1994

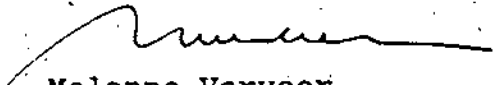
Dr. William Kissick
Room 224/NEB-21
University of Pennsylvania
Philadelphia, PA 19104-6020

Dear Dr. Kissick:

Mrs. Clinton asked me to thank you for sending a copy of your book and for your thoughtful inscription. You bring to the health care debate the perspective of extensive involvement in studying the health care system.

Thank you again for your thoughtfulness in forwarding the book. It is a most useful addition to Mrs. Clinton's library. I know she looks forward to reading it. Best wishes in the important work you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

March 18, 1994

Mr. Malcolm Klugman
109 N. Screenland Dr. #D
Burbank, CA 91505

Include in
packet -

xerox of

The President's
charts -

brochures /

buttons. /

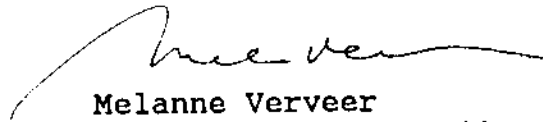
small
bags
11 v2

Dear Mr. Klugman:

Thank you for your letter. I am enclosing some materials that I think might be helpful for you and the other surrogate speakers. Unfortunately, at this time, we are not able to make the posters you have requested. The brochure contains some very helpful information that could be blown-up into poster size.

Thank you again for writing and for your volunteer work on behalf of the Health Security Act. We are very grateful for your efforts to help us achieve lasting, meaningful health care reform in this country. Best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

February 1, 1994

Ms. Melanne Verveer
Office of the First Lady
Washington D.C.

Dear Ms. Verveer,

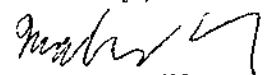
I have been working as a volunteer to help pass the Health Security Act, and am planning to do surrogate speaking on behalf of the President's plan. What would be helpful to me and other speakers would be some charts that would highlight the basic elements of the plan. Since I have neither the artistic talents or the funds to order professional charts, I was wondering if your office could provide such charts.

There are eight charts that would be helpful, and I am sure you can think of more. My request would be for:

1. The six elements of the plan. (Security, Simplicity, etc.)
2. Economic outlook if plan is not passed.
3. HMO--PPO--FEE FOR SERVICE chart.
4. Basic benefits package.
5. Effects on small business.
6. Comparison of various plans.
7. Essentials of employer mandates.
 - present situation.
 - under President's plan.
8. List of what audience members can do to ensure passage of the plan. (Petitions, letters, etc)

I would suggest using those yellow posters and putting the charts on the back of them. Environmentalists will like that. Here in Southern California I attended a speaker training session with more than thirty other potential speakers. Each could use a set of charts for their speeches. Or they could come into the office to pick them up as needed, thus cutting down the number of charts needed. In any case I hope you will be able to help those of us who want to help you get this law passed.

Respectfully,


Malcolm Klugman
109 N. Screenland Dr. #D
Burbank CA 91505
818-846-5291

THE WHITE HOUSE
WASHINGTON

November 29, 1994

Ms. Anat Knafo
Public Relations
Holiday-Inn Hottel
Givaat Ram Jerusalem
Israel

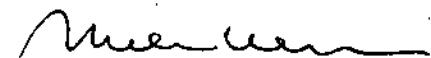
Dear Ms. Knafo:

Mrs. Clinton has asked me to respond to your kind invitation to attend the "Women for Peace" meeting. Your concept of gathering the wives of world leaders from the Middle East for the purpose of providing international exposure for women and for peace is, indeed, laudable.

However, at this time it is not possible to accept your invitation, as Mrs. Clinton has a very full schedule which is planned months in advance.

Best of luck in the important work you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

DRAFTbz

November 28, 1994

Ms. Anat Knafo
Public Relations
Holiday-Inn Hottel
Givaat Ram Jerusalem
Israel

Dear Ms. Knafo:

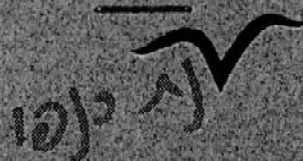
Mrs. Clinton has asked me to respond to your kind invitation to attend the "Women for Peace" meeting. Your concept of gathering the wives of world leaders from the Middle East for the purpose of providing international exposure for women and for peace is indeed laudable.

as this time *is not possible*
However, ~~without a specific date it would be very difficult~~ *for Mrs. Clinton* to accept your invitation as Mrs. Clinton has a very full schedule which is planned months in advance. ~~I suggest that you write again when your arrangements are in place.~~

Best of luck in the important work you do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady



✓ יחסי ציבור
✓ קשרי עיתונות
✓ יעוץ תקשורת ותדמית

At home: 02-733153
BEER: 02-512131
No. 7123

*You fly -
We give you the wings*

מלון הולדיי אין גבעת רם ים
טל/פקס: 02-581484
ביפר: 02-512131 מנ" 7123

ANAT KNAFO

Public Relations

The Hon. Ms. Hillary Clinton,

October 27th 1994

As someone who has become a symbol for the status of women in the eyes of the world, men and women alike, I dare to turn to you and ask that you attend the "Women for Peace" meeting as our guest of honor.

Peace, even though it is a celebration between countries, is firstly a celebration for women and mothers forced to send their husbands and sons to the battle field, as today they must stand bravely and do all that they can to strengthen and hasten the coming of peace. Although it is well known that the wives of the world's leaders are indeed doing commendable work "behind the scenes", the time has come to march forward with pride and determination and to express our opinions in the matter.

The Idea: The idea is that you be present at the meeting, arranged at your own initiative. It is suggested this meeting be attended also by other wives of world leaders:

Ms. Leah Rabin

Her Royal Highness Queen Nur of Jordan

Ms. Suha Arafat

Ms. Jihan Sadat

I am contacting you for this purpose, as an individual who surely will receive the support of all the women currently acting in the name of women's rights and the strengthening of the position of women worldwide. No more will all women be perceived as one who stand behind a successful man, but rather she will come forth as a special and important individual, despite the position held by this man.

And who, if not yourself, all women can identify with?

A meeting such as this, "Women for Peace", will provide international exposure for women, international exposure for peace and a unified, concrete response which is impenetrable to the horrors of terrorism.

Location: I thought best to locate this meeting on neutral ground, a place which serves as a world center - in my eyes - Jerusalem as a religious center for the three largest religions of the world, in a place attended by kindergarten children, Jewish, Christian and Palestinian, operated by a staff of mixed denominations, in which the immortal words of Lord Allenby are engraved on stone:

In this place peace dwells,

Animosity between peoples is forgotten,

Friendship and togetherness are developed and nurtured

As career women (owner of a young advertising and public relations agency), 30 years old, a former officer in the Israeli Defence Forces and as the mother of two small children, I wish to prevent, with your help, their going to war in the future, as their father before them.

I turn to you in the hope that you will consent to my idea, which will be formed in detail after your approval, with help from any individual of your choice.

To: Mrs. peres
For: Mrs. Clinton.

THE WHITE HOUSE

WASHINGTON

October 12, 1994

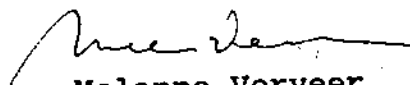
Dr. Gerhard Kocher
Swiss Society for Health Policy
Haldenweg 10 A
3074 Muri
SWITZERLAND

Dear Dr. Kocher,

The Swiss ambassador to the United States, Carlo Jagmetti, was kind enough to pass on to me your invitation to the First Lady to travel to Switzerland to attend your annual meeting. Unfortunately, Mrs. Clinton's schedule does not permit her to travel to Europe in the foreseeable future. She asked me to convey her best wishes for a successful Annual Conference.

Thank you for your invitation and best wishes for the important work that you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

September 14, 1994

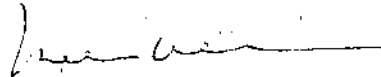
Ms. Hanahn Korman, CRRN
Alternative Rehabilitation
Home Healthcare
6000 Southcenter Blvd.
Suite 55
Seattle, WA 98188

Dear Ms. Korman:

Mrs. Clinton asked me to thank you for giving her a copy of your excellent letter and report to the Health Services Commission. Home health care has long played, and continues to play, a most important role in our health care system. As we look to achieve lasting, meaningful health care reform in this country, home health care must be an important part of the debate.

Thank you again for your input and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



ALTERNATIVE
REHABILITATION
HOME HEALTHCARE

home:
206-442-9200

Hanahn Korman, CRRN

Administrator / CEO

P.O. Box 61128 • Seattle, WA 98121

1-800-273-ARHH • 206-246-1221

Simple acknowledgment

Jim - to me
talk
about this
— Pam

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. letter	To Hillary Rodham Clinton from Norman G. Kurland re: health care (partial) (1 page)	06/28/1994	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 10252

FOLDER TITLE:

MV Correspondence H-M 1994 [loose] [2]

2013-0534-S

ry1710

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

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P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

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b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
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b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

June 28, 1994

PAM JUL 6 1994

CENTER FOR
ECONOMIC AND SOCIAL JUSTICE

P.O. Box 40849 · Washington, D.C. 20016
Phone (703) 243-5155 · Fax (703) 243-5935

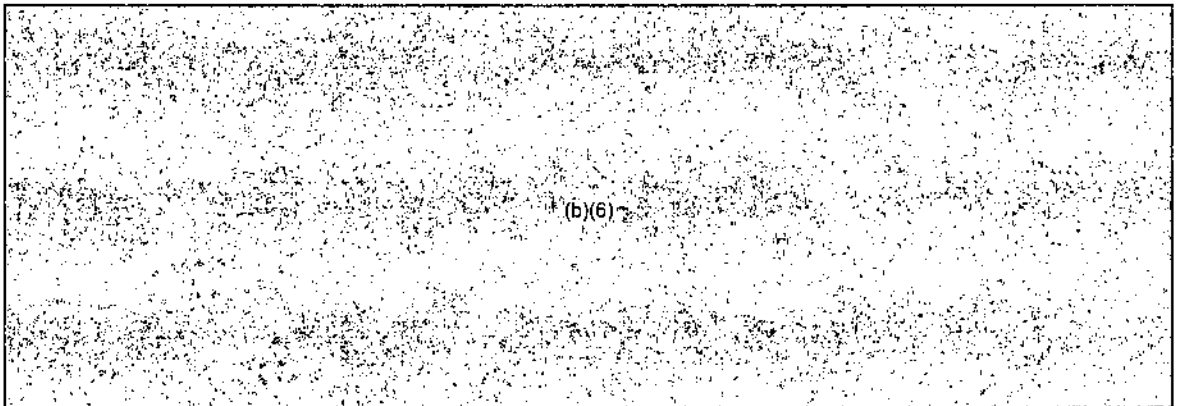
Mrs. Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

Many thanks for your kind note of May 6th. In it you referred to our book, *Curing World Poverty: The New Role of Property*, which was sent to you by Secretary Mike Espy.

By now I hope you have had a chance to read the book, particularly the article "Beyond ESOP: Steps Toward Tax Justice." We would be most interested in your comments. (Enclosed for your and President Clinton's information are some recent endorsements the book has received, notably from Bill Greider, Cardinal Paul Poupard, and Bill Doherty of the American Institute for Free Labor Development, AFL-CIO.)

In light of the opposition from some Republicans and Democrats on Capitol Hill to universal health coverage, I thought you might be interested in the "Georgetown 10-Point Plan." CESJ has developed this framework of principles for a universal health care system in collaboration with some of the "superstars" at the Georgetown University Medical Center and Medical School.



[002]

Our plan attempts to transcend the differences between the various factions on national health care, with elements which should satisfy President Clinton as well as those who oppose universal health coverage. (Admittedly, many details have not been covered in this plan, as we are mainly offering an essential framework for politically effective implementation. Many details would need to be developed with the input of the various stakeholders. And many details would change as the U.S. economy is restored to more vigorous growth than we have today.)

I am absolutely convinced from the universally favorable reactions this plan has received, that it could be sold to the American people in time for the November elections.

Keep up the good fight. We in CESJ appreciate your efforts to bring justice to the American people and get beyond the trickle-down policies of the past. If we can be of any service, please do not hesitate to call.

Sincerely yours,

Norman G. Kurland, President

Enclosures.

"Justice, Justice, Thou Shalt Pursue."

Dated: January 16, 20

Proposed 10-Point "Georgetown Plan" for Universal Health Coverage*

1. Universal coverage guaranteed.
2. Eligibility of Plan Providers: To become eligible as a registered provider, a plan would have to offer a nationally standardized and comprehensive package (e.g., the Georgetown Health Plan). Among the mandatory eligibility criteria would be:
 - a. Universal access. (No exclusion of individuals based on preexisting conditions, age or any other reason.)
 - b. Standardized co-payments, deductibles and office visit charges.
3. Individual rather than employer mandate for payment of premiums of plan, using Federal tax system to collect and disburse subscription fees.
4. Refundable tax credits for members below the poverty line (thus requiring that every citizen, including the homeless, fill out a simplified federal tax return). Comprehensiveness of plans (#2) would be broadened or narrowed based on taxpayer willingness to subsidize participation of the poor.
5. Individual choice on the part of patients guaranteed.
6. Termination of tax-free health plan benefits to employees now covered by employer-funded plans. In exchange, employers would be required to increase employee W-2 compensation by the amount that their employer is presently providing as health plan benefits.
7. To cushion tax increases for employees now receiving health plan benefits, the Federal government could reduce or eliminate present FICA, Medicare and workmen's compensation payroll taxes imposed on employers and employees.
8. Individual Premium Rates. Federally-standardized plan membership rates would be set wholly by competitive market forces among competing eligible plans, rather than through health alliances, state, federal or local government entities, or by any cartel. A separate lower rate could perhaps be set for people below adulthood, because of lower health costs. Individuals would still be free to provide for themselves supplementary benefits not provided by the standardized plans.
9. Encouragement of employee/consumer-owned, for-profit health maintenance organizations through ESOPs and CSOPs. (This would ensure that plan management is subordinate to and serves the patients and doctors—thus preserving their unique patient-health professional relationship—through a democratically elected board of directors. Preferably, patients would hold the balance of power over the overall health delivery system).
10. Federally funded reinsurance plan to cover 80% of losses in the event that eligible plan providers go bankrupt. (Reinsurance premiums would be paid by eligible plan providers.)

Note: This overall plan would force the government to reexamine the present tax system, which is overly complex and a major source of America's growing federal debt. The CESJ/Georgetown Plan would also induce a re-examination of the CESJ proposal for a flat rate tax on all forms of income over the poverty line. Under this proposal the rate would be set at whatever percentage of taxable incomes are necessary to pay for appropriated federal spending requirements in any year. [See Dick Arney proposal for a 17% flat rate tax with child deduction of \$5300 (twice what it is today), \$13,100 as a personal allowance for an individual, \$17,200 for a single head of household, and \$26,200 for a married couple. Reference: *Wall Street Journal*, June 16, 1994, p. A1. "Review Merits of Flat Tax," by Rep. Dick Arney).

* NGK draft #3, 6/23/94. To be proposed by a task force of leading professionals at the Georgetown University Medical Center and the Center for Economic and Social Justice.

For further information, call CESJ at 703/243-5155, Fax 703/243-5935.



1111 19th Street NW, Suite 209, Washington, DC 20036 (202) 429-1742

May 24, 1994

Norman Kurland
Center for Economic & Social Justice
P.O. Box 40849
Washington DC 20016

Dear Norm:

I congratulate you on producing your new book and I hope it reaches a very wide audience. *Curing World Poverty* should serve as an important guidebook for people everywhere in the world who are searching for alternatives to the existing extremes of wealth and poverty, prosperity and misery and wastefulness. This book describes, in accessible language, the historic possibilities that exist at this moment for reforming capitalism -- fundamental reforms that can actually lead toward the just society. As the current industrial revolution accelerates and gathers force, I hope people will put aside the stale arguments of the past and consider the more humane future that this book reveals as fully possible.

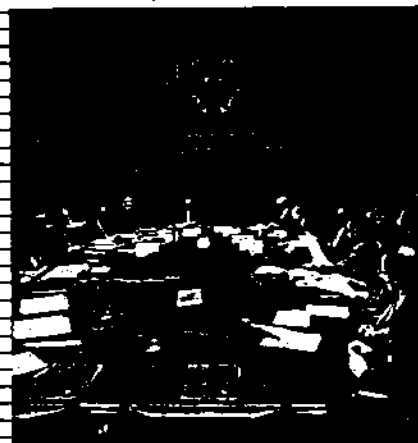
Again, my warm congratulations. The world, I am convinced, will someday recognize your pioneering labors and be grateful. In the meantime, we all have to keep spreading the word.

My sincere best wishes to you and
your associates,


William Greider

NEW YORK TIMES BEST-SELLER
"MAY BE THE MOST IMPORTANT POLITICAL BOOK OF THE DECADE"
—THE NATION

SECRETS OF THE TEMPLE



**HOW THE FEDERAL RESERVE
RUNS THE COUNTRY**

WILLIAM GREIDER
Author of Who Will Tell The People

Politics/Economics

This ground-breaking best-seller reveals for the first time how the mighty and mysterious Federal Reserve operates—and how it manipulated and transformed both the American economy and the world's during the last eight crucial years. Based on extensive interviews with all the major players, *Secrets of the Temple* takes us inside the government institution that is in some ways more secretive than the CIA and more powerful than the President or Congress.

**WINNER OF THE
LOS ANGELES TIMES BOOK PRIZE**

"MASTERFUL...MONUMENTAL...A virtuoso investigative history."

—*Washington Post Book World*

"BREATHTAKING energy and research..."

—*The New York Times Book Review*

"SPECTACULAR...A superb, riveting narrative of the development of the U.S. political economy...An informative primer on the origins and nature of money."

—*San Francisco Chronicle Review*

"AN AWESOME ACHIEVEMENT...destined to rank as one of the half-dozen best dealing with the Reagan era...a splendid job of reporting...aggressive and insightful."

—*Columbia Journalism Review*

"A GRIPPING PORTRAIT of American economic civilization...brilliant author...wonderful book..."

—*The Wall Street Journal*

"LUCID AND COLORFUL...a historical and analytical work of impressive breadth and depth."

—*Time*

William Greider, author of *The Education of David Stockman and Other Americans* and a former Assistant Managing Editor of *The Washington Post*, lives in Washington, D.C.



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Cover photograph by Dennis Brack/Black Star



A Touchstone Book
Published by Simon & Schuster
New York

\$16.00

01891600

To complete the ironic symmetry, one genuine legatee of the Populist thinking was himself a wealthy investment banker. Louis O. Kelso, a San Francisco banker with libertarian values, tirelessly promoted a modern equivalent of the sub-treasury plan that he had devised—a money-and-credit system that would use the central bank to distribute the ownership of new capital democratically and, thus, restore the economic autonomy that so many had lost. If everyone owned capital, each would be more free—less dependent on both concentrated wealth and the liberal welfare state. Kelso's vision resonated with the same principles (and the same distrusts) that had motivated the original Populism, but his mechanics were adapted to the terms of corporate capitalism. Owning stock had replaced owning farmland as the primary source of wealth and independence, but access to credit was still the heart of the matter.

Despite years of derision from conventional economists, Kelso's invention—employee-owned trusts that held stock in corporations (better known as ESOPs)—was gradually spreading in use, especially among thousands of smaller or embattled companies. But few politicians or policy analysts would listen seriously to Kelso's more radical proposition: the Federal Reserve's money-creation powers could be harnessed directly to the need for new capital, channeling low-interest credit to new enterprises, provided that the stock ownership of these companies was distributed broadly among workers and communities, indeed to all citizens. Instead of only buying government securities when it created money, the Fed would also buy the debt paper of employee-owned or community-owned trusts, which financed new capital formation. When the new ventures paid off the debts on their new machines and factories, the loan paper would be retired and ordinary citizens would hold title to the new capital stock. Over a generation or longer, without confiscating or nationalizing anyone's property, the ownership of wealth would become more broadly distributed.

Kelso's plan envisioned essentially the same money process that Macune and the others had espoused a century before: by gaining access to capital credit, people would have access to owning wealth. Kelso would encounter the same hostilities, the same objections. Like the sub-treasury plan, there was no technical reason why Kelso's scheme (or at least a modest version) could not be made to work compatibly with the Fed's other obligation to control the expansion of money and credit. But there were many political reasons. He was offering a new version of the political choice that American politics had always refused to make.⁹

to be, and their answers ranged widely from \$250 to \$500 an ounce. As history demonstrated, setting the correct price for gold was always the impossible political question. A price set too low would be disastrously deflationary, ruining producers while it enriched the owners of capital. A price that was too high would be stimulative and inflationary at first, then act as an arbitrary price brake on the economy. For a thorough and persuasive description of all the unresolved problems facing a gold standard, see Anna J. Schwartz, "Alternative Monetary Regime: The Gold Standard," Report of the Commission on the Role of Gold in the Domestic and International Monetary Systems, March 1982.

⑨ Kelso's analysis of capitalism and ownership can be found in *The Capitalist Manifesto*, with Mortimer J. Adler, Random House, 1958; *Two-Factor Theory: The Economics of Reality*, with Patricia Hetter, Vintage, 1968; and "The Right to Be Productive," with Patricia Hetter, *The Financial Planner*, August–September 1982. Kelso interview, October 9, 1985.

Paul Volcker is among those who have endorsed the idea of employee stock ownership as a way to ameliorate inflationary wage pressures, though Volcker, of course, opposes Kelso's more radical concept for financing broadened ownership through the money-creation system. Volcker told a Texas business audience on November 13, 1983:

I wonder why there has been so much apparent resistance, by labor and management, to planned arrangements for sharing in prosperity and adversity, in the latter instance in ways other than layoffs alone. I am thinking, of course, of profit-sharing plans or other ways of rewarding workers when things are good, without building in a floor on costs that may turn out to be unbearable when things are not. I wonder why more companies have not been successful, or have not made the effort to encourage employee stock ownership.



PONTIFICIUM CONSILIUM
DE CULTURA

Prot. No. 413/94

15 June, 1994.

Dear Fr. Miller,

I write to thank you for the copy of "CURING WORLD POVERTY" co-edited by you and published by Social Justice Review. On browsing through this sheaf of essays, I found them very refreshing in their approach vis-a-vis the problems of workers today. They offer employees both the hope and the challenge to improve their condition. The final section of the book, 'Practical Applications' proves that the theories earlier proposed, do work ! Please accept and convey to all those who contributed to this volume my sincere appreciation and gratitude.

With every good wish,

Yours sincerely in the Lord,

Paul Cardinal Poupard
President

Rev. John H. Miller C.S.C.,
Central Bureau, CCUA,
3835 Westminster Pl.,
St. Louis MO 63108,
U.S.A.

American Institute for
Free Labor Development (AFL-CIO)

WILLIAM C. DOHERTY, JR.
1015 TWENTIETH STREET, N. W.
WASHINGTON, D. C. 20036

June 9, 1994

Mr. Norman Kurland
Center for Economic and Social
Justice
P.O. Box 40849
Washington, D.C. 20016

Dear Norman:

I have just completed a reading of "Curing World Poverty" published by the Social Justice Review earlier this year. Thank you so much for sending it to me and especially for your kind comments on the fly-leaf.

Your numerous contributions to this book I read, of course, with particular interest. Once again, you have proven your broad grasp of both theoretical and practical aspects of redistributing wealth through Employ Stock Ownership Plans, and together with the other contributions, you bring to economic development strategies a moral framework which is all too often overlooked.

My congratulations to the Center for Economic and Social Justice, and to the Catholic Central Union of America for making these thoughts and concepts available to the general reading public in such a lucid fashion.

Sincerely,



William C. Doherty
Executive Director

Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

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Divider Title: _____

THE WHITE HOUSE

WASHINGTON

August 15, 1994

Dr. James K. Lace
2395 Center Street, NE
Salem, OR 97301

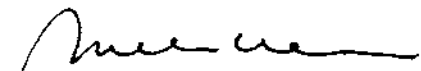
Dear Dr. Lace:

Mrs. Clinton asked me to thank you for your thoughtful letter. Your letter makes so many cogent arguments and provides excellent counsel.

It was a pleasure meeting with you to discuss health care reform and we greatly appreciate the efforts you have made on behalf of getting real health care reform passed by the Congress.

Thank you again for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

cc: Sen Klein

THE WHITE HOUSE
WASHINGTON

April 30, 1994

Lawrence B. Landman, Esq.
Landman & Christensen
Nygaardterrasserne 254F
DK 3520 Farum, Denmark

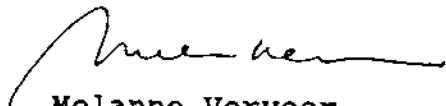
Dear Mr. Landman:

The First Lady greatly enjoyed meeting you and your fellow American Democrats Abroad at the airport in Norway.

In reference to your letter requesting information on enterprise zones, I am enclosing some material forwarded to me by the Office of Domestic Policy. Hopefully, this will be helpful.

Please do not hesitate to contact me if I can be of further assistance.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

April 13, 1994

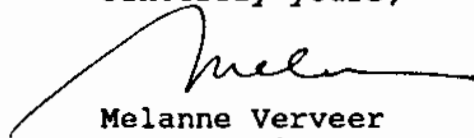
Mr. Roger Landrum
President
Youth Service America
1101 15th Street, NW
Suite 200
Washington, DC 20005

Dear Roger:

Thank you for your letter and for the sweatshirt. I know your conference will be another great success. The work you have done and are continuing to do on National Service is much needed and so appreciated.

Thanks again and best wishes.

Sincerely yours,

A handwritten signature in dark ink, appearing to read 'Melanne', with a long, sweeping horizontal stroke extending to the right.

Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

October 20, 1994

Patti Lane
Reduce Adolescent Pregnancy Project
1005 E. Main, Building A
Medford, OR 97504

Dear Ms. Lane:

Thank you for your letter and enclosure of gifts from your town of Medford. I have forwarded your request for the First Lady and Chelsea's attendance at the Mother/Daughter Faire to Patti Solis in scheduling. She will contact you regarding the feasibility of Mrs. Clinton's accepting your invitation.

Thank you again for the gifts and I wish you the best of luck in the vital work that you and your colleagues do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
for the First Lady

THE WHITE HOUSE
WASHINGTON

October 5, 1994

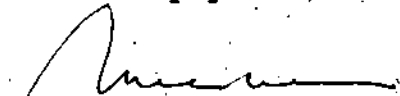
Dr. Edith Lawrence
14926 66th Avenue West
Edmonds, WA 98026

Dear Dr. Lawrence:

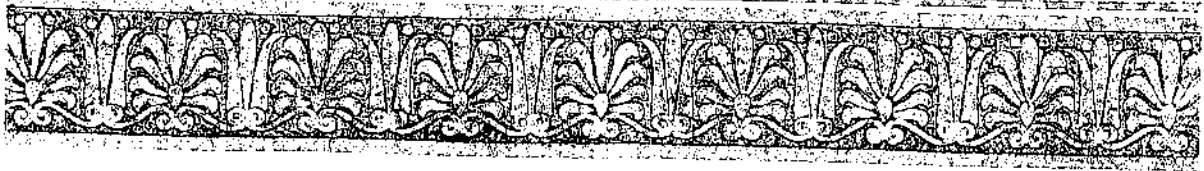
Mrs. Clinton asked me to thank you for your interest in public service and particularly that of serving in the Clinton Administration. It appears that you have gone through all the proper procedures and you will be contacted as positions become available. However, there are so many highly qualified applicants, such as yourself.

Good luck to you in the important work you do, and thanks for your support.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



July 22, 1994

Dear Mrs. Clinton,

A copy of my resume and other records are already at the Personnel's Director Veronica Beggs' office... Recently, on June 30, 1994 I visited the D.E.B. in Washington, D.C. to follow up on materials sent to Bruce Ladney since December, 1992.

I am interested in a Regional Director's position for the Health and Human Services in Seattle or any position related to health of children in Clinton's administration.

I am a strong supporter of the President and was a delegate at the National Convention in New York.

I am a friend of Rodney Slater and Anne A. Harris, in fact, I saw Rodney at the Dept. of Transportation when I visited D.C.

- 2 -

I cannot appreciate your
effort on my behalf.
Thank you.

Sincerely
Herb Lawrence

Dr. Edith Lawrence
14926 66th Ave. W.
Edmonds, WA 98026
Tel: (206) 745-4657

EDITH LAWRENCE, M.D.

14926 66TH Avenue West
Edmonds WA 98026
(206) 745-4657

RESUME - PRIVATE SECTOR

OBJECTIVE: to dedicate my life to the needs of others

PROFESSIONAL SKILLS

Valuing and Managing Diversity

- Developed Managing Cultural Diversity Training curriculum with staff and trainers
- Negotiated and monitored Valuing and Managing Diversity objectives, programs and activities
- Provided technical assistance to departments and staff

Human Resource Development

- Implemented a Hospice program for the handicapped and mentally retarded
- Developed training curriculum and materials
- Reduced personnel costs and training expenses
- Negotiated and monitored Affirmative Action Goals and Equal Employment Opportunity projections

Public Affairs/Marketing

- Planned and implemented marketing strategies
- Researched, developed and produced resource guides
- Collaborated with national advance teams

Tutoring Pilot Project

- Recruited, screened and placed volunteer tutors
- Developed work schedules and coordinated service delivery
- Designed tracking systems, maintained records and statistical data

CAREER HISTORY

February 1987 to present

Research Analyst - Department of Social and Health Services, Fircrest School, Seattle, WA
Responsibilities

- Design research methods and programs in medical treatments and making independent analytical judgment on research data
- Reviewing objectively the use of psychotropic medications for control of behaviors in mental retardation and making recommendations for changes in those medications
- Detailed review of diagnosed metabolic disorders and identifying regimens which are likely to result in metabolic disorders
- Review of laboratory tests ordered for monitoring of diseases, diagnostic studies, therapeutic drug levels
- Coordinate ongoing training for the medical staff including seminars and teaching programs
- Developed a Hospice Program for the Mentally Retarded
- Coordinate medical research publications with special emphasis on childhood diseases related to developmental disabilities and mental retardation
- Participation in outreach community activities and fund raising in support of Fircrest School
- Coordinate and participate in the Department's Diversity Initiative Training
- Objectively reviewing Quality Assurance/Risk Management data

September 1987 to present

Medical Doctor - Children's Hospital Seattle

Responsibilities

- Continuing Medical Education - Department of Pediatrics
- Postgraduate Seminar - State of Washington Board of Medical Examiners, Category I
- AIDS training and seminars (certified) - Northwest AIDS Foundation

July 1986 to October 1986

Research Pharmacy Specialist - Everett General Hospital, Everett, WA

Responsibilities

- Anticoagulant research analysts - computer classification and data
- Patient testing for drug induced recipients of anticoagulants
- Data processing - prospective and retrospective analysis

October 1984 to June 1985

Consultant - Seattle School District

Accomplishments

- Developed and implemented a Peer Tutor Program for Seattle School District
- Recommended educational materials for at-risk students
- Developed individualized and group lesson plans

EDUCATIONAL BACKGROUND

Residency - Brooklyn Jewish Hospital Brooklyn New York

Internship - St. Michael's Medical Center Newark New Jersey

Medical Doctor Degree - Sorbonne, Paris France

Doctorate Thesis - Babies Hospital, New York

Publications - Research: Dynamic of RNA Formation - J of Biochemistry

Honorary Society - Kappa Sigma

National Council for Black American Affairs - Recipient, Leadership Award

PUBLIC SECTOR

COMMUNITY ACCOMPLISHMENTS

Board of Trustees - former chair - Edmonds Community College

Chairperson - Cascade Youth Symphony Auction Committee

Board Member Cultural Arts Convention South Snohomish County

Precinct Committee person

President - Youth Connections, Inc. Lynnwood, WA

Lynnwood Rotary - Member

Opera Guild - Member

POLITICAL ACCOMPLISHMENTS

1992 Statewide Election Voter Registrar - Coordinator for Minority Registration

Precinct Committee person

Mike Lowry for Governor Campaign:

South Snohomish County Coordinator

Fund-raiser

Strategy Committee

Bill Clinton for President - Delegate to Democratic Convention

National Health Plan Panel at the National Convention with Cong. Jim McDermott, Sen.

Mitchell and Cong. Gephardt

Gary Hart - Alternate Delegate to Democratic National Convention

Presidential Campaign - Jimmy Carter - Voter Registration and Minority Coordinator

References: available upon request

THE WHITE HOUSE
WASHINGTON

June 16, 1994

Mr. John M. Lawson, President
Convergence Services, Inc.
1101 Vermont Avenue, NW, Suite 400
Washington, D.C. 20005-3521

Dear Mr. Lawson:

Thank you for the information on your new consulting venture. I'm so delighted to hear everything is going well. I'm sure you will find there's a real need for the services you provide.

Good luck with your new endeavors.

Sincerely,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

November 8, 1994

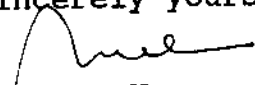
Ms. Wendy Lazarus
Director
The Children's Partnership
1460 4th Street, Suite 306
Santa Monica, CA 90401

Dear Wendy:

Thank you for your recent letter and copy of your report, America's Children & the Information Superhighway. It was so good to hear from you and learn that you are undertaking another worthwhile project. You can be certain that I will show the report to Hillary.

Congratulations on the report and continued success.

Sincerely yours,


Melanne Verveer
Deputy Chief of Staff
to the First Lady

Hope all is well!

RAFTstp

October 27, 1994

Wendy Lazarus
Director
The Children's Partnership
1460 4th Street, Suite 306
Santa Monica, CA 90401

Dear Wendy:

Thank you for your recent letter and copy of your report, America's Children & the Information Superhighway. It was so good to hear from you and learn that you are undertaking ~~such a~~ worthwhile project. As you know, the First Lady has consistently taken interest in helping children and defending their interests and she wishes you the best of luck in the important work that you do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

another. You can be certain
that I will show the report to
Helen.

Congratulations on the report
and continued success.
* Marking the Centennial



The Children's
Partnership

Wendy Lazarus
Director

1460 4th Street
Suite 306
Santa Monica
California 90401

310-260-1220

Fax 310-260-1921

E-Mail HN3824 @ handsnet.org



The Children's
Partnership

Wendy Lazarus
Director

Melanne -
Hello + how are you?
This seemed right up
Hillary's alley. We've
called for a national
summit on kids and the
information superhighway,
plus several other things
she might want to take
a lead on.

let's talk...

Cheers -
W



October 3, 1994

First Lady Hillary Rodham Clinton
The White House
Washington, DC 20500

Dear Mrs. Clinton:

Thought you would be interested in this. Would welcome your feedback and the opportunity to work together on this. Cheers Wendy

Enclosed is America's Children & The Information Superhighway, a report released last week by The Children's Partnership, a national nonprofit organization which functions as a research and development (R & D) arm for the children's movement. Because of this Administration's keen interest in new information technologies, we wanted to share the report with you and explore ways in which we might work together to see that children's unique needs are met as these valuable technologies are developed.

America's Children & The Information Superhighway is the first comprehensive analysis of how the information superhighway and other new media affect America's 67 million children. Based on our nine-month study, the report also sets out a seven-point action plan designed to ensure that the benefits of these new information technologies are available to all children.

One of our principal recommendations is that a National Summit on Children and New Technologies be convened to place children's needs on the table and to begin to build momentum behind them. We would like to explore this idea with the appropriate members of the Administration at this critical stage. Copies of the report are also being sent to President Clinton, Vice President Gore, Secretary Riley, Secretary Reich and Secretary Brown.

We look forward to working with you and other leaders in government and the private sector to ensure that the rich opportunities of the information age are harnessed to improve the lives of America's children.

Yours Sincerely,

Wendy
Wendy Lazarus

Laurie Lipper
Laurie Lipper

Board of National Advisors

Richard A. Atlas
Goldman Sachs & Co.

Susan M. Hales
Chairman of America's
Children of the Hispanic
Community

Angela Glover Blackwell
Urban Strategies Council

Marlene Canter
Executive Director of Associates

Peggy Turner
Founder, Action for
Children's Education

Nancy Hays
United Friends
of the Children

Robert Greenstein
Center on Budget and
Policy Priorities

Hon. Shirley M. Hufschler
Hufschler & Kaus

R. E. Jones
National Center for
Children in Poverty

Carol Kamen
Children's Action Alliance

James C. Kresner
Coalition of Community
Foundations for Youth &
Greater Kansas City
Community Foundation

Colinda Lake
McGraw-Hill
& Lake, Inc.

Steven Lazarus
Learning Design
Associates, Inc.

Lawrence S. Levin
Levin - VHL, Inc.

Dennis Lucas
Nelson & Lucas
Communications

Milt M. Marmore
KABC-TV

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Fund - Ohio

Cathryn Redd Green
Drew Child
Development Corporation

Jack Samuels
Paine & Associates

Lauren D. Schorr
Harvard Program on
Effective Services

J. J. Simonson
Simonson State
University, Fullerton

James P. Sizer
Children Now

Arthur Uline, MD
ACORN Programs, Inc.

The Washington Post

Business Section

Monday, October 3, 1994

High-Tech Advocates For Children

*Congress, Educators Seek
Better In-School Training*

By Elizabeth Corcoran

Washington Post Staff Writer

Are your children better off roaming the world's computer networks—or not?

As these digital channels of information wend their way into work parents must decide how much their children should be exposed to the new technologies. Into this debate comes Congress and a stampede of public interest groups.

Educators and the government officials largely agree that children who play with bits and bytes today will be better equipped for the workplace tomorrow. But parents will need to keep an eye on their children's use of computer networks, because real-world creeps may lurk in digital crevices.

Still, the far bigger danger than running into nasty people, they said, is that children will stay off the networks and won't learn the skills they will likely need to succeed in a networked world.

In Congress, Rep. Edward J. Markey (D-Mass.) has been at the front of the class suggesting that schools make better use of new

See CHILDREN, page 26

Schools Are Lagging in Computer Resources

CHILDREN, from page 23

technologies. The telecommunications bill sponsored by Markey and passed by the House, for instance, called for the Federal Communications Commission to explore ways of setting "preferential" telecommunications rates for schools, libraries and health care institutions so they can more easily afford to use telephones and computer networks.

Although the Senate quashed the legislation this year, Markey continues to push the issue of technology in schools. At a House hearing Friday, he pointed out only one in eight classrooms has a telephone line and only one in 25 has the gear to reach outside networks, namely a computer and a modem.

"How will we avoid what looks like information apartheid, a division of society into the information haves and have-nots?" Markey said.

Yet even where the hearts are willing, the financial support is weak. In a statement prepared for the Markey hearing, Education Secretary Richard W. Riley pointed out the magnitude of the need.

Rough estimates indicate that building an information infrastructure for schools from kindergarten through high school will cost from \$3 billion to \$8 billion per year, Riley reported. So far, schools are spending about \$1.2 to \$1.5 billion per year on the technologies, he added.

"I do not expect that the federal government will be able to contribute any large amount to this investment in infrastructure," Riley said in a statement. Instead, many witnesses called for partnerships of schools, government and local businesses.

Connie Stoets of the Texas Education Network argued that businesses have a direct interest in supporting new technologies in schools. "You pay now or you really pay later," she said.

Regional telephone company Pacific Telesis, for instance, recently found that 80 percent of the high

THE INFORMATION GAP

Facts on the information age, taken from "America's Children & the Information Superhighway," produced by the Children's Partnership:

- In 1984, 25 percent of workers used computers on the job; in 1993, 47 percent did.
- Sixty percent of the new jobs in the year 2000 will require skills possessed by only 22 percent of workers.
- Thirty-nine percent of all households with children have a computer. But 48 percent families with children and incomes of \$50,000 or more have a child using a personal computer while only 7 percent of households with family incomes under \$20,000 do.
- Ninety-nine percent of all schools have at least one computer yet as many as 80 percent of all school computers may be obsolete.
- Sixty-nine percent of those who use on-line computer services at home are male.

school graduates it hired could not pass an eighth-grade exam.

"It is imperative that the private sector . . . becomes a partner so that the people they hire have the necessary background," Stoets said.

Such technologies may nonetheless present risks. A report released last week by a year-old nonprofit association called the Children's Partnership noted that current prohibitions in conventional media against such things as cigarette and excessive advertising have not yet taken hold in computer networks.

And aside from distributing sexually explicit material, some people may use networks or bulletin boards to lure children into dangerous situations. Early this year, for instance, Massachusetts police charged a man with raping teens and preteens after enticing them through a computer bulletin board.

Such potential threats mean not that parents and teachers should block off the new technology, but rather that they should take a more active role in experimenting with it and trying to shape it for the better, argues the report.

"All too often, public advocacy begins after things have gone wrong,"

said the partnership, whose board includes children's television advocate Peggy Charren.

"Our study said that the debate about the information highway has been a very closed debate," said Wendy Lazarus, a partnership director and author of its report. "When we talked to teachers and parent groups, they were the first to say that the language is so complicated that issues haven't been presented in a way they understand."

To open up the debates, she said, the partnership is arguing for a high-profile council that would include parents, teachers and others, and a national summit on children and technology. The partnership also is trying to help start an on-line service that would serve as a sort of Consumer Reports for education software and other technologies used by children.

"There's a real interest in doing right by kids," Lazarus said. Lazarus, for one, welcomes the delay in passing a new telecommunications law. That time, she said, will give those who support technology in classrooms more time to push their case in Congress.

Elizabeth Corcoran can be reached by e-mail at corcoran@twp.com.

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America's Children & The Information Superhighway

A Briefing Book and National Action Agenda



A Publication of
**The Children's
Partnership**

September 1994

THE WHITE HOUSE
WASHINGTON

November 8, 1994

Mr. William V. Leahan
Chairman of the Board
Florida Statewide Agencies, Inc.
10 Fairway Drive #302
Deerfield Beach, FL 33441

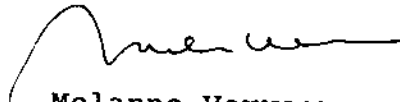
Dear Mr. Leahan:

Mrs. Clinton has asked me to respond to your proposal of a personal emergency response system to allow senior citizens to remain independent.

Your goal to enhance the lives of senior citizens and to save health care dollars is most laudatory.

Thank you for sharing your "solution to an age old problem." Best wishes in the important work you do.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

November 2, 1994

Mr. William V. Leahan
Chairman of the Board
Florida Statewide Agencies, Inc.
10 Fairway Drive #302
Deerfield Beach, FL 33441

Dear Mr. Leahan:

Mrs. Clinton has asked me to respond to your proposal of a personal emergency response system to allow senior citizens to remain independent.

to save
~~To serve~~ your goal to enhance the lives of senior citizens and ~~billions of~~ health care dollars is most laudatory.

Thank you for sharing your "solution to an age old problem." Best wishes in the important work you do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

DRAFTbz

November 8, 1994

Mr. William V. Leahan
Chairman of the Board
Florida Statewide Agenceis, Inc.
10 Fairway Drive #302
Deerfield Beach, FL 33441

Dear Mr. Leahan:

Mrs. Clinton has asked me to respond to your proposal *to of a*
~~provide a solution through a personal emergency response system~~
~~which would allow senior citizens to remain independent. Your~~
~~plan of developing self funded citizen/business co-op groups~~
~~without the need for government funding is truly admirable.~~

~~I regret that Mrs. Clinton does not endorse specific~~ *to enhance*
~~programs or products. However, your goals of saving the lives of~~ *the lives*
~~countless senior citizens and billions of health care dollars is~~
~~certainly consistent with the goals of the Clinton administration~~
~~to provide affordable health care to all citizens.~~ *more costly*

Thank you for sharing your "solution to an age old problem."
Best wishes in the important work you do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

to save

THE WHITE HOUSE
WASHINGTON

November 2, 1994

Mr. William V. Leahan
Chairman of the Board
Florida Statewide Agencies, Inc.
10 Fairway Drive #302
Deerfield Beach, FL 33441

Dear Mr. Leahan:

Mrs. Clinton has asked me to respond to your proposal of a personal emergency response system to allow senior citizens to remain independent.

To serve your goal to enhance the lives of senior citizens and billions of health care dollars is most laudatory.

Thank you for sharing your "solution to an age old problem." Best wishes in the important work you do.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

November 2, 1994

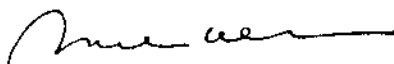
Mr. Raymond Learsy
Berlinkosmetik GmbH
Bitterfelderstrasse 12
12681 Berlin, GERMANY

Dear Mr. Learsy,

It was a pleasure to meet you at the State luncheon in Bonn. I enjoyed our conversation about your new business venture. Thank you so much for the wonderful package of cosmetic samples which you sent. My colleagues and I were delighted by the wide array of wonderful products.

I apologize for not having responded sooner, but your address had been misplaced. Best wishes for continued success in this enterprise.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

*Thank you
Melanne - look what
we found!
H.*

Mrs. Melanne Verveer
Office of the First Lady
White House
room 100, Old Executive Office Building

Washington D.C. 20500

Berlin, 1 September 1994

Dear Mrs. Verveer,

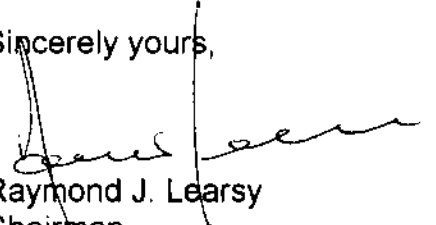
We chatted briefly during the reception for the President and the First Lady given by Chancellor Kohl at Petersberg in Bonn.

At the time we talked about Berlin Cosmetics and my experience as an American Investor in eastern Germany. To give you a little background on my experience at Berlin Cosmetics, I thought you might be interested in an article that appeared in "Focus on Change Management" recently.

It has been a unique experience bringing a company back from near extinction to becoming a company East Germans can take pride in once again. In some way I think a very small contribution has been made to revitalizing the economy here and instilling a sense of understanding and confidence in market economics.

Under separate cover I am also taking the opportunity of sending you a small choice of our products. I hope you will enjoy them.

Sincerely yours,


Raymond J. Leary
Chairman

THE WHITE HOUSE
WASHINGTON

*mailed
8/3/94*

July 22, 1994

Ms. Patricia K. Lee, Founder
Triage Consulting Group
221 Main Street, Suite 400
San Francisco, CA 94105

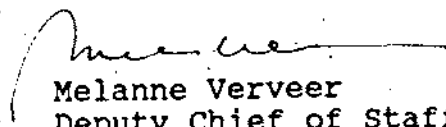
Dear Ms. Lee:

Mrs. Clinton asked me to thank you for your letter and invitation to be the keynote speaker and guest of honor at your luncheon. She appreciates your kind words of support for the Administration's fight for health care reform.

At this time Mrs. Clinton has no plans to visit San Francisco, but she thanks you for your offer.

We wish you well with your new consulting group.

Sincerely,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE

WASHINGTON

August 11, 1994

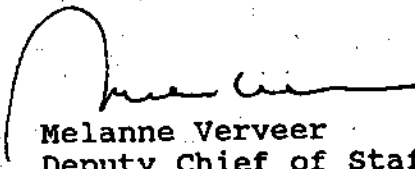
Ms. Robin Lee
Director
Marie Stopes International
P.O. Box 137
Distribution Zamalek
Cairo, A.R. Egypt

Dear Ms. Lee:

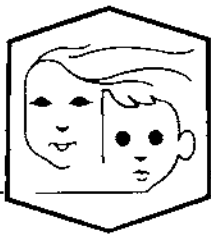
Mrs. Clinton asked me to thank you very much for your kind invitation for her to visit the Shoubra Clinic. Mrs. Clinton, however, will not be in Cairo in September. We will certainly keep your invitation in mind should she travel to Cairo. At this point, she has no such plans.

Thank you again for writing and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



Marie Stopes International
London

الجمعية المصرية لخدمات السكان
E P S S

25 May 1994

*Nicole -
took time
about a
response*

Hilary Rodham Clinton
Office of the 1st Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500
U.S.A.

Dear Mrs. Clinton:

I am writing to personally extend an open invitation to you to visit our Shoubra clinic during the International Conference on Population and Development, being held in Cairo this September. We are a local NGO, Egyptian Population Services Society (EPSS), in partnership with Marie Stopes International.

We at EPSS are actively working in the field of maternal and child healthcare. We were established in 1989 with one expressed aim, i.e. to provide quality health services at minimal cost to low-income families. In doing so, we deal with a wide variety of issues and problems including nutrition, health education, children's immunization, family planning and post and prenatal care. In addition to these services, we run a Community Outreach Program which extends assistance to many very poor women and families.

The district in which the clinic operates, Shoubra, is the most populated district of Cairo with approximately 6 million people. The problems that the community faces, such as overcrowding, poverty, pollution, provision of amenities and healthcare, relate directly to what will be addressed at the Conference. Your visit to our clinic would reflect the importance of addressing these problems to the Shoubra and International community. It would also promote our work in a very positive way.

We would be happy to provide you with any additional information about EPSS, etc. Please feel free to contact me at the address below or via fax c/o TG Consultants at 011 202 340 6429. I look forward to hearing from you soon.

Sincerely,

Robin Lee
Director

P.O. Box 137
Distribution Zamalek
Cairo, A.R. EGYPT



MARIE STOPES *International*

Working for Women, their Families and their Environment

Campaigns Centre: 68 Grafton Way, London W1P 5LE

Telephone: 071-388 3034 Fax: 071-383 4544

Hillary Rodham Clinton
Office of the 1st Lady
The White House
1600 Pennsylvania Avenue
Washington DC 20500
USA

29 April 1994

Dear Mrs Clinton

We understand that you may be visiting Egypt this September in connection with the International Conference on Population and Development. On behalf of Marie Stopes International, we would like to offer you an open invitation to visit our clinic in Cairo, run through our partner NGO, Egyptian Population Services Society (EPSS).

Marie Stopes International works through a global network to provide vital family planning and related healthcare services to over one million clients every year. The movement began with the British family planning pioneer Dr Marie Stopes, who opened the first clinic in the UK in 1921. That clinic is still open today and our activities have extended to include innovative and pioneering programmes in more than 25 countries around the world.

Our success is based on three fundamental principles:

- * Informed choice in family planning methods
- * Quality of care for all clients
- * Sustainability of projects through cost recovery and the development of local management teams

Culturally appropriate projects include high quality clinical services, mother and child healthcare, primary health and nutrition advice, safer sex and AIDS prevention and family life education. MSI is also involved in emergency relief work, including a unique aid and rape counselling project in the Former Yugoslavia.

Our clinic in the Shubra district of Cairo is providing vital services to local low-income women and their families. Your visit would be a tremendous boost to the work of MSI on an international level and, just as importantly, to the EPSS team and their many clients.

I am enclosing some further details on our international work which I hope you will find of interest. If you would like any other information before making a decision, please do not hesitate to contact me.

Yours sincerely

Dr Timothy Black MBBS, MRCP, DTM&H, MPH
Chief Executive

MARIE STOPES INTERNATIONAL

Registered Charity No. 2055045

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• Lady Vickers DBE • Julie Walters • Eve Weldon • Angela Williams
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THE WHITE HOUSE

WASHINGTON

September 13, 1994

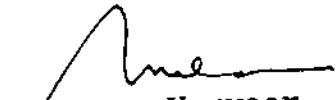
Dr. Philip R. Lee
Assistant Secretary for Health
Department of Health and Human Services
Washington, DC 20201

Dear Phil:

Thank you for sending the Koop Medal and Dr. Lasker's letter and statement to Mrs. Clinton. She was honored to have received the medal and appreciated Dr. Lasker's kind words.

Thanks again for writing and best wishes.

Sincerely yours,


Melanne Vermeer
Deputy Chief of Staff
to the First Lady

*Thanks for all
you do. We're
so grateful.*

DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Office of the Assistant Secretary
for Health
Washington DC 20201

JUN 28 1994

Ms. Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
Old Executive Office Building, Rm 100
Washington, DC 20503

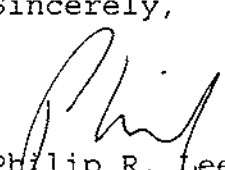
Dear Melanne,

It is a pleasure to forward the enclosed Koop Medal and letter from Dr. Roz Lasker to the First Lady. Dr. Lasker accepted the medal for the First Lady at the Annual Meeting of the American Diabetes Association.

I think the First Lady would find the paper Dr. Lasker prepared an excellent statement of how we have included health in health care reform. Indeed, I believe this is the clearest explanation of how the Health Security Act achieves the twin goals of universal coverage and health protection.

With best regards and hoping to see you soon,

Sincerely,



Philip R. Lee, M.D.
Assistant Secretary for Health

Enclosures

THE WHITE HOUSE
WASHINGTON

September 13, 1994

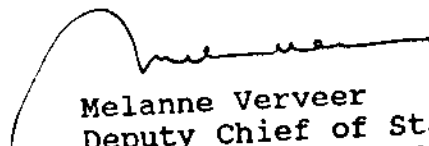
Dr. Roz Lasker
Deputy Assistant Secretary for Health
Department of Health and Human Services
Washington, DC 20201

Dear Dr. Lasker:

Mrs. Clinton asked me to thank you for writing and for accepting the Koop Medal on her behalf. She was disappointed that she was unable to attend ADA's Annual Meeting, but so pleased that you were able to serve as such a distinguished representative.

Thanks again for your excellent statement and for your kind words of support. Best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Office of the Assistant Secretary
for Health
Washington DC 20201

June 21, 1994

Hillary Rodham Clinton
Office of the First Lady
Room 100 OEOB
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

I was delighted and honored to accept the Koop Medal for you at the Annual Meeting of the American Diabetes Association last week. Although your video "said it all" and was a tremendous hit, the members of the Executive Board had requested a personal representative at the awards ceremony and I was pleased to be able to serve this function.

The address I gave to the Association the next day, entitled "The Diabetes Control and Complications Trial: Putting Prevention into Practice Under Health Care Reform" expanded on many of the themes in your video. It underscored the historic opportunity we now have to change the philosophy of the health care system and highlighted the critical elements in the Health Security Act that reorient the health care system toward preventing illness and promoting health. I am enclosing a copy of this address, along with the newsletter announcing your award and the Koop Medal.

In closing, I would just like to let you know how inspiring it has been for me to be part of this Administration. I originally moved from academics and clinical practice to health policy because of the problems my patients with diabetes were facing in maintaining their health and obtaining coordinated care. You and President Clinton have given me the unprecedented opportunity to work on a reform that weaves a health-oriented approach into the fabric of the health care system. I hope you know how much I and so many others in the Administration, the health policy arena, and the diabetes community support and appreciate your efforts.

With great admiration,

Roz Diane Lasker, M.D.
Deputy Assistant Secretary for Health
(Policy Development)

Enclosures

THE WHITE HOUSE
WASHINGTON

October 20, 1994

Maxine C. Leftwich
Principal
LS Financial Group, Inc.
1850 M Street, N.W. Suite 440
Washington, D.C. 20036

Dear Mrs. Leftwich:

Mrs. Clinton asked me to write to you in response to your recent letter about your experience with your health insurance company. I appreciate your frustration and am forwarding your comments to the Office of Agency Liaison.

Until our goal of universal coverage is achieved, problems such as yours will regrettably continue to go unaddressed. Your experience vividly illustrates why we must continue the struggle for health care reform.

Thank you for your letter. We hope your problem can be resolved to your satisfaction.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

October 27, 1994

Maxine C. Leftwich
Principal
LS Financial Group, Inc.
1850 M Street, N.W. Suite 440
Washington, D.C. 20036

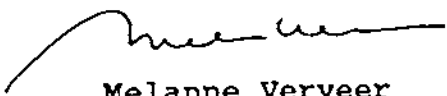
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Until our goal of universal coverage is achieved, problems such as yours will regrettably continue to go unaddressed. Your experience vividly illustrates why we must continue the struggle for health care reform.

Thank you for your letter. We hope your problem can be resolved to your satisfaction.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

April 4, 1994

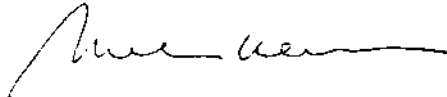
Mr. Pierre A. Lehu
Communications Connection
c/o ADMAR
225 Park Avenue South
New York, NY 10003

Dear Mr. Lehu:

Thank you very much for your letter and for sending the information on Dr. Alvin Rosenfield. It was most interesting. You are right to note that the First Lady has a strong interest in the issue of violence on television. We will keep Dr. Rosenfield's name on file should we need any further information on this topic.

Thank you again for your thoughtfulness, and best wishes.

Sincerely yours,



Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

February 4, 1994

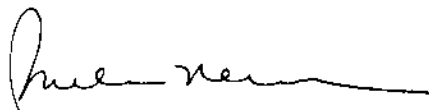
Ms. Sally J. Leiter
President
Visiting Nurse Service
2810 Empire Blvd.
Webster, NY 14580

Dear Ms. Leiter:

Thank you for the materials you forwarded to the First Lady regarding the importance of visiting nurses in the delivery of home health care. We appreciate hearing your views, which are very helpful as we work to achieve lasting, meaningful health care reform in this country.

Thank you for your support, and good luck in your endeavors.

Sincerely yours,

A handwritten signature in dark ink, appearing to read 'Melanne Verveer', with a long horizontal flourish extending to the right.

Melanne Verveer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

May 17, 1994

Ms. Sylvia de Leon
Akin, Gump, Strauss, Hauer & Feld, L.L.P
1333 New Hampshire Avenue, NW
Suite 400
Washington, DC 20036

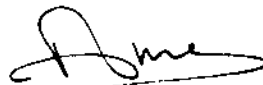
Dear Sylvia:

Thank you for writing and sending the information on Annette Polan. It seems that there is a rumor going around that we are looking for an artist to paint Mrs. Clinton's portrait. Unfortunately that is not true. Please convey to Ms. Polan that we regret any inconvenience this may have caused you and her.

How are you doing? I hope this note finds you well. Thank you for thinking of us. We will keep Ms. Polan's material on file.

I hope to see you soon. Best wishes.

Sincerely yours,



Anne Bartley
Assistant to the
Deputy Chief of Staff
Office of the First Lady

THE WHITE HOUSE
WASHINGTON

November 2, 1994

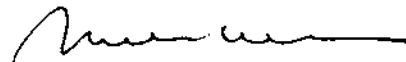
Dr. Alan I. Leshner
Director, National Institute on Drug Abuse
5600 Fishers Lane
Rockville, MD 20857

Dear Dr. Leshner:

Thank you for your recent memo, through Peter Edelman, recommending a specific focus on drug abuse, should Mrs. Clinton's efforts expand more directly on helping disadvantaged children. One certainly cannot escape the prevalence of drugs when considering violence among and directed toward children.

Thank you again for taking the time to share your thoughts on drug abuse. Your advice is greatly appreciated.

Sincerely yours,



Melanne Vermeer
Deputy Chief of Staff
to the First Lady

THE WHITE HOUSE
WASHINGTON

November 2, 1994

Dr. Alan I. Leshner
Director, National Institute on Drug Abuse
5600 Fishers Lane
Rockville, MD 20857

Dear Dr. Leshner:

Thank you for your recent memo, through Peter Edelman, recommending a specific focus on drug abuse should Mrs. Clinton's efforts expand more directly on helping disadvantaged children. One certainly cannot escape the prevalence of drugs when considering violence among and directed toward children.

Thank you again for taking the time to share your thoughts on drug abuse. Your advice is greatly appreciated.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service
National Institutes of Health

National Institute on Drug Abuse
5600 Fishers Lane
Rockville, Maryland 20857

October 19, 1994

Response

TO: Ms. Melanne Verveer
Office of the First Lady
THROUGH: Peter Edelman *PE*
Counselor to the Secretary, Health and Human Services
FROM: Director, National Institute on Drug Abuse

Bob Boorstin suggested that I share these thoughts with you. I understand from a number of sources that Mrs. Clinton is becoming more and more interested in doing some work with and for children and adolescents, particularly disadvantaged children, and that the topic of violence among and directed toward children is one aspect that might receive attention.

I believe it would be extremely important to include an explicit focus on drug abuse in these efforts. There are few, if any, more pervasive and devastating problems that children and adolescents face in this country. Children born to mothers who used drugs during pregnancy suffer a wide range of developmental delays and problems. Drug use by mothers or their partners is the major cause of AIDS in children. Children raised in drug using families have very long-lasting social and emotional problems, including educational failure and exceptionally high risk for drug abuse themselves. And, of course, drug use during childhood and adolescence is one of the leading causes of death among children, and devastates the lives of thousands more children each year. Moreover, drug use is a major cause of violence directed at children, by their peers and in their communities and their families.

Of great importance, the prevalence of drug use in children and adolescents appears to be increasing. As one example, this year the National Institute on Drug Abuse's annual high school survey (Monitoring the Future) showed an alarming increase in drug use among eighth and tenth graders.

I know that Peter Edelman has raised this issue with Mrs. Clinton, who evidently expressed some interest in considering it further.

I would be pleased to provide additional information or discuss this further.

Alan I. Leshner
Alan I. Leshner, Ph.D.

THE WHITE HOUSE
WASHINGTON

*mailed
7/28/94*

July 25, 1994

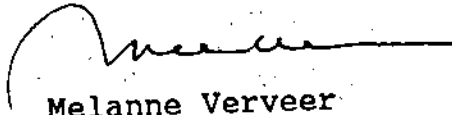
Dr. Tobe Levin
University of Maryland
FKT BSB Abrams Ed Center
Unit 25754 Box 3
APO AE 09242

Dear Dr. Levin:

Mrs. Clinton asked me to thank you for the renewed invitation to address the Hessischer Kreis in Frankfurt, Germany. She regrets that she is unable to make a commitment at this time for she currently has no trips planned to Europe any time soon.

Thank you again for your kind offer.

Sincerely,



Melanne Vermeer
Deputy Chief of Staff
to the First Lady

Response

A New Solution For An Age Old Problem

**The White House
And
The Insurance Industry
And
New Technonology
And
Philanthropic Groups
Join Hands
To Solve
The Plight Of Our
Senior Population
Living Alone
And
At Risk**

HILLARY RODHAM CLINTON

**Prepared Especially
For
Our First Lady**

HILLARY RODHAM CLINTON

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Page 6	Alzheimer Article
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Page 11	Gerontologist Letter
Page 12	Teleconnect Article
Page 13	Community Services

FLORIDA STATEWIDE AGENCIES, INC.

William V. Leahan, *Chairman Of The Board*

10 Fairway Drive #302
Deerfield Beach, FL 33441

(305) 425-0700
(800) 735-5372
(305) 425-0225 (Fax)



The A+ People

FLORIDA STATEWIDE AGENCIES, INC.

William V. Leahan/Chairman Of The Board
Roy G. Weinberg/President
Carole I. Kemper/Secretary Treasurer



10 Fairway Drive #302
Deerfield Beach, FL 33441
(305) 425-0700
(800) 735-5372
(305) 425-0225 (Fax)

5700 Lake Worth Road #206B
Lake Worth, FL 33463
(407) 641-8171
(800) 926-5372

First Lady
Hillary Rodham Clinton
The White House
Washington, D. C.

October 6, 1994

Dear Madam First Lady:

President Clinton, in a speech given on or about May 12, 1994 said,*"the American public must start accepting more personal responsibility and have less reliance on government solutions..... We need people at the grass roots level to get involved..."*

We are answering the call at the grass roots level with people and business groups willing to accept more responsibility in response to *"...less reliance on government solutions..."*

THE FOLLOWING STATEMENTS ARE, IN OUR OPINION, UNDENIABLE:

1. We as a nation **cannot provide** for all the needs of **every American citizen through government funded programs.**
2. We are **wasting** one of our greatest national resources; **the talent, experience and minds of our senior citizens.**
3. Our country needs **new and dynamic ways** for it's citizens to **measure and develop self-esteem.**
4. Our government **should not pay the bill**, but **should pave the way** for each and every American citizen **to thrive, while living a full and productive life.**

Mrs. Clinton, you and the **President** have done a great service to our nation by bringing health care to the forefront of our national consciousness. We, an **independent group of citizens**, in concert with **leaders from the insurance industry**, want the opportunity to do our part in this great endeavor by focusing on a specific problem **we, as Americans, face;**

OUR SENIOR POPULATION LIVING ALONE AND AT RISK.

There are in excess of **nine million Americans** over the age of 65 living alone, over two thirds of them are women. **Hundreds of thousands of those living alone will suffer a fatal accident** in their home, most likely **from a fall, a fatal fall primarily because they are alone in their critical time of need.** These statistics do not include the tens of thousands that survive their ordeal only to end up in a long term or intensive care facility, a result of **help arriving only after they accidentally found**, many times **days after the injury.**

Our solution to this challenge has been well received by leaders in the long term care insurance industry and involves the use of **state-of-the-art, two way personal communication systems** known as **"Personal Emergency Response Systems" (PERS)**. By using this sophisticated but user-friendly technology, and organizing Alzheimers care givers who are alone and at risk into networking "clusters" so they can mutually respond to each others needs, these challenges can be met and won over. The foundation for developing and maintaining these "clusters" is already in existence through citizen voluntary service groups, philanthropic organizations, and businesses that serve this huge segment of our population.

Our combined experience covers several decades working with seniors and we know how being in touch with the outside world affects their lives. We are comprised of communication and insurance experts who are more in tune with the needs of seniors than most. We have put together a program which will enhance the lives of everyone it touches.

Through the use of this program we can:

1. **Prolong life.**
2. **Reduce use of nursing homes and long term care facilities.**
3. **Stimulate inter-social activity in the senior community.**
4. **Restore self esteem to the aged.**
5. **Defer health insurance claims.**
6. **Dramatically reduce reliance on our government.**

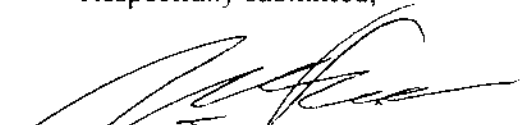
Mrs. Clinton, it is our goal to form a **coalition between dedicated citizens, philanthropic organizations, the insurance industry, and existing PERS technology** to virtually eliminate this tremendous threat to a high percentage of our senior population. **For the first time all the components are available** to overcome this mammoth problem **and do it at no expense to our government!**

Our request is for you to sanction our efforts with a letter of approval to go forward with our program to galvanize these groups all over the nation. The results will **save billions of health care dollars** and **countless seniors will benefit**. This coordinated grass-roots movement will become the new emergency communications network to our ever so rapidly growing Alzheimers population exposed to danger to themselves and those who care for them..

We want to thank you for your most valuable time and consideration.

WE WANT TO HELP YOU HELP OUR COUNTRY!

Respectfully submitted,



William V. Leahan
Chairman of the Board

Attachments:

- | | |
|---------------------------------------|--|
| 1. Communications Network Outline | 5. Anita Finley, Gerontologist & Publisher |
| 2. Alzheimer letter of accomplishment | 6. Teleconnect article |
| 3. Alzheimer news article | 7. Community Services Council letter |
| 4. MainStreet Messenger brochure | |

COMMUNICATIONS NETWORK PROPOSAL

The goal is to get our senior citizen community to act in concert with the long term care segment of the insurance industry and philanthropic organizations to address the emerging challenges of senior care taking.

The mechanism is to develop self funded citizen/business co-op groups to create cluster networks of senior citizens utilizing the latest in PERS technology.

The results will be to substantially improve the quality of life for those seniors alone and at risk and to achieve all this without government funding.

OUTLINE

I. Senior Citizens...

- A. Desperately want to remain independent.
 - 1. Want to stay in their homes.
 - a. Statistics show many need constant monitoring.
 - b. Family and friends generally cannot adequately fill this need.
 - 2. Wish to take care of themselves as long as possible.
 - a. Many fail to take medications or over medicate.
 - b. Suffer life threatening accidents.
 - c. Are easy victims of crime.
- B. Are ready, willing, and able to learn new ways to prolong their independence.
- C. Are in need of social interaction with their peers and the outside world.

II. The Insurance Industry.

- A. Claim Occurrence Deferment is the goal of all insurance companies.
 - 1. Any program that can help defer claims helps insurance companies remain profitable.
 - 2. All facets of the insurance/health industries benefit.
- B. The leadership of the insurance industry is constantly searching for new and innovative ways to service its customer base.
 - 1. Insurance companies are willing to supply PERS at no cost to eligible seniors.
 - a. Through philanthropic organizations.
 - b. Because of claims deferment and public relations value.
 - 2. They are ready to train volunteers for installation and follow up.
- C. The longer an insured senior citizen can remain independent the less costly it is.

III. Personal Emergency Response Systems (PERS) Technology.

- A. Until recently only crude "panic button" systems were available.
- B. State-of-the-art technology has been developed that answers the problems of seniors.
 - 1. It calls cluster group members as well as family, or professional help when activated in time of emergency.
 - 2. Incoming calls from friends, loved ones, and service groups can be answered remotely without the senior having to painfully get up to respond.
 - 3. It has up to four daily reminders.
 - a. Helps them remember medication times.
 - b. Helps them not to overdose by doubling up on medications.
 - 4. Monitors activity and calls for help if no activity is recorded during a specific period.
 - 5. It is designed with multiple features for the hearing and sight impaired as well as those who are physically challenged.

IV. Philanthropic Organizations...

- A. Are a major source to identify eligible recipients of PERS.
- B. Volunteer members help train users.
- C. Organize and supervise self help clusters.

SUMMATION

By harnessing the tremendous resources of our citizens through **philanthropic organizations and the insurance industry** and by taking advantage of the **latest PERS technology**, we can, **without asking our government for funds**, help solve one of the fastest growing problems facing our nation....**the care of our elderly**. This program will in a very direct way **lighten the load** on our health care system and **save billions of dollars in health care expenses** thereby enhancing the lifestyles of all those involved.



July 19, 1994

William-Daw & Associates
Elcombe Distributors
2235 Dumas Street
Merritt Island, FL 32952

RE: Elcombe's Main Street Messenger

Dear Ms. Williams & Mr. Daw:

Thank you for your recent demonstration of the Main Street Messenger personal emergency response system and its peripheral motion, smoke and other related devices. It was most impressive in many regards.

We here at the Memory Disorder Clinic are involved daily with persons in the early stages of dementia and some symptoms of Alzheimer's. Frequently we find ourselves acting as advocates for these patients and their caregivers, often family members.

After seeing the Main Street Messenger and it's many features, it is our professional and personal opinion that the Main Street Messenger and its peripheral devices could enhance the lives of both persons experiencing early stage dementia and be a great stress reliever for their caregivers.

The digital two-way voice communication can provide safety and a sense of security to the patient and most importantly enhance the caregiver's life by taking some of the stress out of daily life. The Main Street Messenger could prolong the length of time a patient can remain in their own home environment and give the caregiver the latitude of not having to be right there with the patient twenty-four hours a day. Loving care and attention can still be provided to the early stage dementia patient even while the caregiver is at a remote location.

Again, we appreciate knowing about the Main Street Messenger and how it will improve the lives of our clients.

Sincerely,

Carol W. Waters
Executive Director

CWW:klw

1322 South Oak Street, Melbourne, Florida 32901-3111
(407) 768-9575 • Fax (407) 725-1998

8/21/84

USA/WORLD REPORT THROUGHOUT THIS SECTION

A zheimer's study paints costly picture of disease

elated Press

WASHINGTON — Caring for each American diagnosed with Alzheimer's disease today will cost more than \$213,000 — on top of other medical expenses — over the remaining few years of their lives.

That's the grim prediction of the first study to nail down the costs of the devastating disease that gradually destroys its victims' brain cells.

"Alzheimer's disease is draining the resources of this country and its citizens at a greater rate than even we thought," Alzheimer's

er's Association President Edward Truschke said.

The study, published in today's *American Journal of Public Health*, said Alzheimer's costs the nation \$82.7 billion a year in medical expenses, the round-the-clock care its victims require and lost productivity.

That makes Alzheimer's the nation's third most expensive disease, after heart disease and cancer, said study co-author Joel Hay, an economist at the University of Southern California.

And Medicaid, the nation's health plan for the poor, spent more on Alzheimer's in 1991 —

\$5.7 billion — than the total cost of treating AIDS patients that year — \$4.2 billion, Hay said.

The Alzheimer's Association has long estimated the disease costs more than \$80 billion a year.

But Hay nailed down the individual expenses that burden Alzheimer's families. He found that in 1991, caring for a single patient for the usual four years between diagnosis and death cost society \$173,932 — on top of any other health problems.

Today, medical inflation has pushed that tab to \$213,732, Hay said.

But Hay's numbers, "while staggering, probably are conservative," said the Alzheimer's Association's Truschke. Because doctors now diagnose Alzheimer's earlier, some patients live with it for eight to 10 years.

And while Hay counted 1.6 million patients, the association believes the true number is closer to 4 million.

There is no test for Alzheimer's, which is diagnosed by painstakingly ruling out all other diseases. There is no cure and only one drug, Tacrine, is approved to help slow the progress of the disease.

BREVARD ANGLE

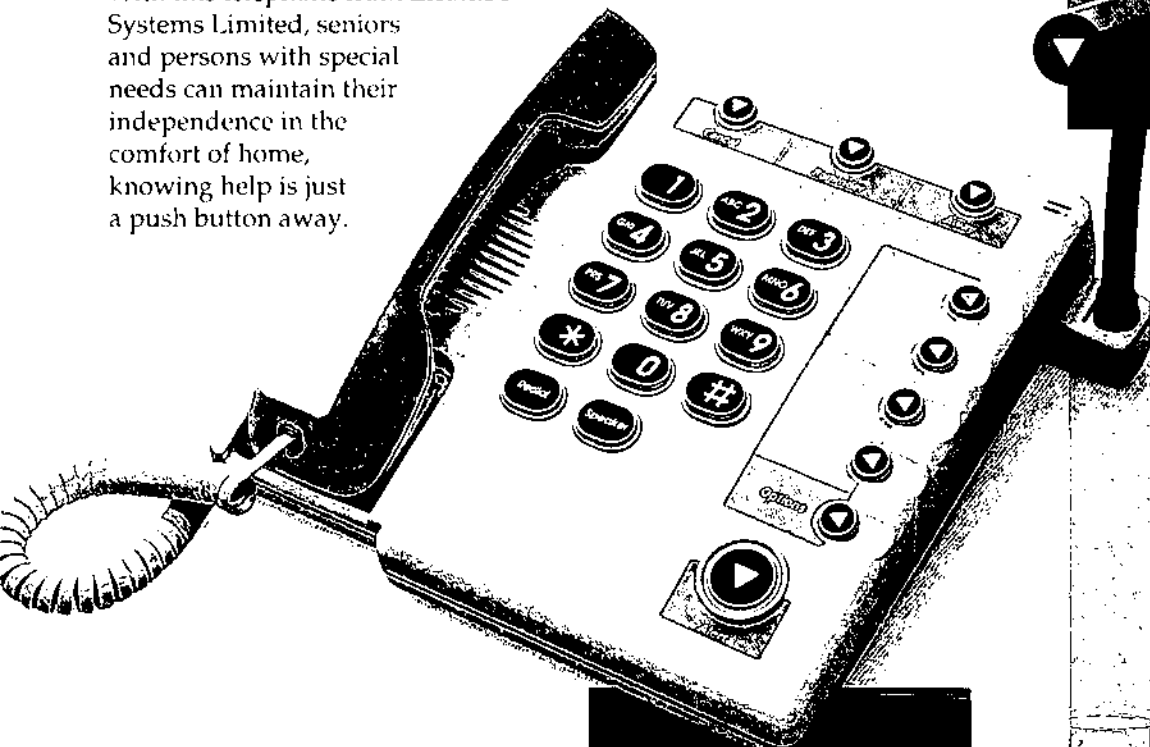
An estimated 9,000 people in Brevard County have Alzheimer's disease or related memory disorders. The East Central Florida Chapter of the Alzheimer's Association sponsors a variety of programs for them and their caregivers. For more information, call the association's office at 729-8536 from 9 a.m. to 5 p.m. Monday through Friday.

MainStreet Messenger

Personal Independence with Peace of Mind

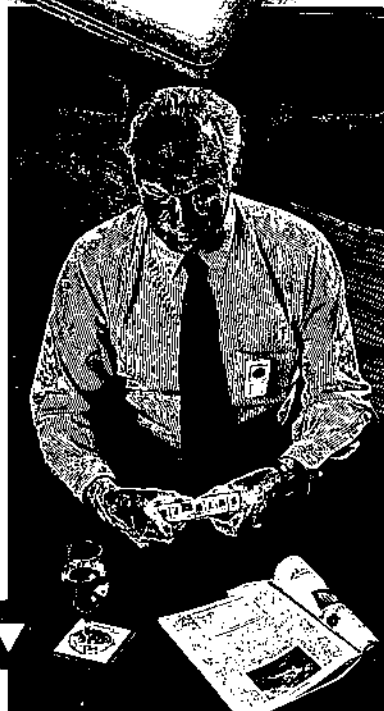
Whether it's routine assistance or emergency response, the *MainStreet Messenger*® set provides the extra security that brings peace of mind.

With this telephone from Elcombe Systems Limited, seniors and persons with special needs can maintain their independence in the comfort of home, knowing help is just a push button away.



Practical features such as memory dialing and last number redial simplify routine tasks.

Hands-free answering offers the freedom to handle more important demands.

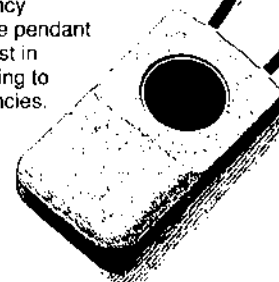


Daily reminders and activity monitoring can help to prevent as well as detect problems.



In an emergency, the *MainStreet Messenger* set provides hand-free, two-way communication.

The cordless emergency response pendant can assist in responding to emergencies.





Programmed to Help

The *MainStreet Messenger* set is ready to assist on a moment's notice.

Whenever the "Alert" key on the telephone or the button on the cordless pendant is pressed or the activity alarm is activated, the set automatically dials pre-programmed help numbers such as those of a neighbor, friend, relative, or 911*, until a connection is made.

Once the connection is made, the speaker-phone is automatically activated to allow hands-free, two-way voice communication.

The Assurance of 24-hour Monitoring

The option of round the clock monitoring is available with the *Messenger* telephone.

Because the set is compatible with equipment supplied by other vendors, it can communicate through standard telephone lines directly to a designated monitoring facility such as a Security Monitoring Center, a seniors' residence nurse station, or even a hospital.

911 Compatibility*

When 911 is programmed as one of the emergency help numbers, the *MainStreet Messenger* set automatically enables the speaker-phone as soon as it is answered. This allows the dispatch personnel at the 911 center to listen and talk through the *Messenger* speaker-phone to determine the type of emergency help required.

Daily Activity Monitoring

Activity monitoring is simple and automatic. Every time the telephone is used, an internal activity monitor is reset for a period of 12, 18 or 24 hours. If the telephone is not used again within the pre-set time, the emergency help numbers will be activated, alerting someone who can check on the situation.

For times when the user is away from the premises, the activity timer can be temporarily disabled.



* Where available and permitted by law.

All the Comforts of Home with the MainStreet Messenger

The easy-to-use *MainStreet Messenger* telephone is designed to create a more secure and convenient environment.

Each *Messenger* set features a cordless emergency response pendant, high quality speaker-phone, automatic alert dialing, plus single button memory and reminder capabilities.

Easy, Error-free Operation

Vision and dexterity problems are accommodated with large, illuminated numbers and the convenient memory dialing function. Whenever the user presses a special function key, the key flashes and a tone sounds to confirm the operation.

For users with hearing problems, the lamps on the dial pad flash when the telephone rings, indicating an incoming call. Controls for both the handset and speakerphone allow the user to adjust volume levels, and the handset is hearing aid compatible.

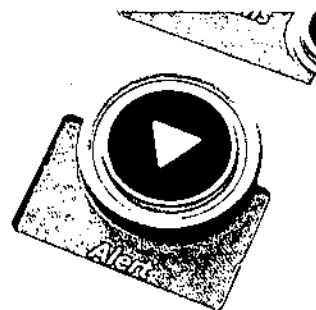
The user can easily program four daily reminder alerts. At pre-set times, a tone sounds and the reminder key flashes to remind the user of daily activities such as taking medication, appointments, etc.

Immediate Emergency Response

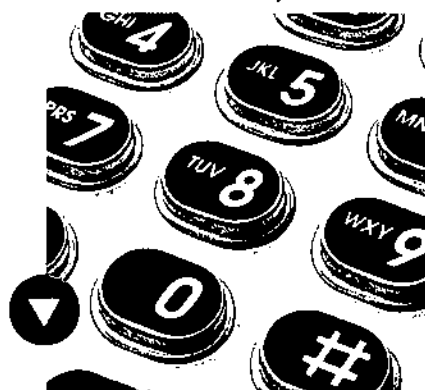
The cordless emergency response pendant is ideal for those who work or live alone and people with mobility problems.

In a crisis or any situation requiring immediate action, pressing the button on the pendant will initiate the emergency help dial sequence. In addition, incoming calls can be answered from across the room by the cordless pendant.

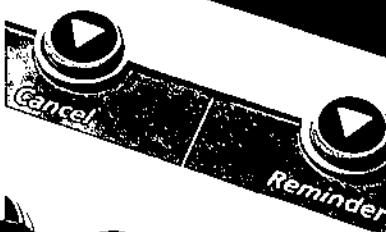
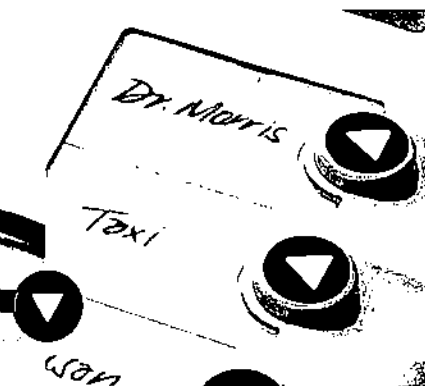
Pressing the "Alert" button activates the emergency dialing sequence.



Large backlit numbers and visual ringing ensure maximum visibility.



Single button memory dialing accommodates dexterity problems and minimizes errors.



The telephone can be programmed to automatically signal up to four daily reminders.



The speaker-phone offers the convenience of hands-free conversation and automatic answering.

The small, attractive emergency response pendant (shown actual size) can be worn around the neck or attached to a belt or pocket flap.

The source of the *MainStreet Messenger* is Elcombe Systems Limited – a Newbridge Networks Corporation affiliated company.

Elcombe Systems is dedicated to the design, development and marketing of Home-Telecare products aimed at seniors and persons with special needs.

Elcombe™ is an industry leader in the provision of quality yet cost effective, home based monitoring solutions.

A strong marketing presence has been established by Elcombe in North America, Europe and Asia.

For more information on the *MainStreet Messenger* family of products, please contact Elcombe or your local dealer.

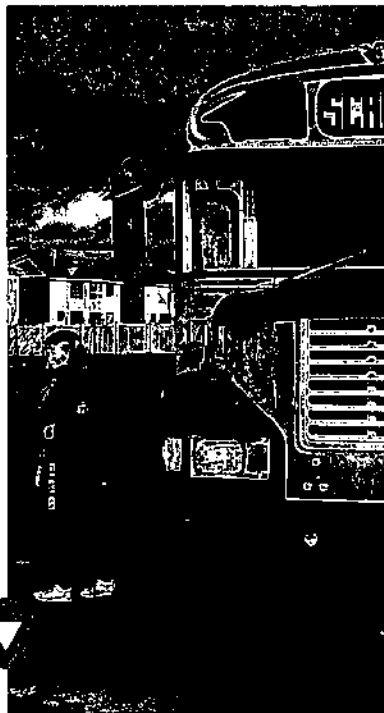


MainStreet Messenger

Easy to Install in Any Setting

Attractively designed to fit any residential or professional setting, the *MainStreet Messenger* telephone is simply plugged into an existing jack and a standard electrical outlet.

The *Messenger* can be wall-mounted or placed on a table top surface. The telephone face-plate labels are supplied in four popular colors to complement the room's decor.



With the *Messenger* telephone at home, children have access to help in an emergency



The *Messenger* features are useful to single-line businesses.

From "latch-key" children and single parents, to the disabled and seniors, all can benefit from the special functions provided by the *MainStreet Messenger*.

- Private homes
- Nursing homes
- Retirement homes
- Seniors' residences
- Home offices
- Professional offices (doctors)
- Gas stations
- Convenience stores

Senior Life

A Florida Journal for Seniors 50 — 100+

August 26, 1994

Mrs. Hillary Clinton
The White House
Washington, D. C.

Dear Mrs. Clinton:

All of us in the field of gerontology and adult care have an on-going interest in ways to assure and improve the health and safety of the elders in our care.

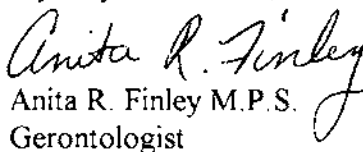
As Publisher and Editor of *Senior Living Magazine*, I see and hear about a myriad of programs and devices offered to the senior community. Once in a while something comes along which is so superior, sensible and properly conceived that it deserves close inspection.

I believe this program in conjunction with this new communication system, the MainStreet Messenger, which makes all other emergency response systems obsolete, is one of the few that I am willing to whole heartedly promote.

Any time a group of concerned citizens and business people can put their time, energy, talents, and resources together and provide a vitally needed service and related equipment absolutely free for those who have a such desperate need, how can one ignore it.

Mrs. Clinton, I want you to know that I have no financial interest what-so-ever in this program or the MainStreet Messenger. After examining them closely, I felt that you would want to know about this incredible approach toward solving the challenge of safety and peace of mind for our senior community.

My very best wishes,


Anita R. Finley M.P.S.
Gerontologist



The Telecom Industry's Favorite Magazine

TELECONNECT

ELCOMBE'S MAINSTREET MESSENGER

by Ed Leibowitz

By now, you've probably heard all the rumors about the smart phone, a futuristic station set which accesses shopping, banking, automatic pizza deliveries, marriage counseling and countless other services from a single home telephone line. The consumer universe, it seems, is now at your telecom fingertips.

Elcombe Systems Ltd. (Kanata, Ontario), an affiliate of Newbridge Networks, has fashioned a smart phone with far loftier goals in mind. Their MainStreet Messenger Set is a complete home security system, an emergency alert system and a revolutionary telephone for the elderly and infirm. For elderly people who choose to live alone, MainStreet Messenger provides a vital—and dare we say—dramatic lifeline to their loved ones and the health community.

Physically speaking, MainStreet Messenger is the largest station set we've ever seen. The rationale is to accommodate those users with failing eyesight or a lack of dexterity. Even the touchtone pad is massive, with each button measuring in at 3/4" by 1/2."

A strip of four speed-dial/programming buttons and one "options" key graces the right side of the set. Three buttons across the top of the set are labeled "cancel", "reminder" and "away." Speaker and redial keys are located just below the keypad. An oversized "alert" button dominates the lower east side.

A sturdy walkie-talkie antenna is attached to the MainStreet Messenger's right flank. Also included is a cordless emergency response pendant, a rectangular, bone-white plastic device with a rubber button and

abilities which are found among the elderly. Ringer volume can also be adjusted, via a bar switch on the underside of the phone.

We then quickly sampled the gamut of routine telecom features, such as separate speaker and handset volume controls, redial key and the obligatory pull tray listing essential MainStreet Messenger features. We entered in the speeddial keys, prompting the system by pressing the options key and earmarking the four programmable buttons with vital phone numbers.

We then moved on to more esoteric capabilities. First, we programmed in reminders. The MainStreet Messenger can signal up to four daily reminders for appointments or medication. To program in the reminders, we first had to bring the unit's internal clock up to snuff.

We then established four reminder times by hitting the options key, the reminder key and then assigning various times to the four programming buttons. Sure enough, when 4:30 PM rolled around, the MainStreet Messenger beeped for a full 60 seconds and the reminder key commenced flashing. Even after the phone had ceased, that light continued flashing, until it was duly depressed. And we took our imaginary Geritol.

Emergency numbers constitute another hallmark of this system. You can program up to four emergency numbers—including friends, family and 911. To program them, you hit the familiar options key, the alert button and earmark the four programming buttons with the appropriate numbers. Elcombe has printed up emergency response

number "5" on his touchtone pad before he was placed through to us. This safeguard prevents the distress signal from being intercepted by a dumb answering machine or an ignorant bystander.

To immediately hang up the phone and call for help, you should press "0". This automatically disconnects the MainStreet Messenger. If they or anyone else call back, they'll hear the emergency tone. They must again press "5" to get through to you.

The pendant also serves a more mundane function. Should you be comfortably nestled in your bed, and the phone rings, you can hit your pendant button. And the speakerphone is turned on. After you finish your handsfree conversation, you simply hit the button again to hang up.

There are more elaborate applications for the MainStreet Messenger than the one enumerated above. You can harness the set to a 24-hour professional monitoring service for a quick emergency response. In this scenario, the device always dials the 24-hour service in the event of an emergency.

You can even set up hybrid monitoring. The MainStreet Messenger will call up your friends, neighbors or family first and then dial the 24-hour monitoring service if there is no response.

The MainStreet Messenger can even work with Radio Frequency devices. It can receive alarm calls from from up to three RF devices, like smoke detectors, burglar alarms or your pendant.

When the set receives the alarm signal, it is

intelligent enough to tell the service operator the code for the type of emergency which tipped it off, be it medical, fire or police related. This application requires some extra user programming.

An Activity Monitoring feature is yet another MainStreet Messenger claim to fame. Activity Monitoring automatically trips off an alarm if you do not use your telephone in a 12-, 18-, or 24-hour period. Thus, if the user somehow passes out or suffers a sudden illness, an alarm sounds and an "away" key flashes.

You can cancel the alarm by pressing the "cancel" button. Or, if you are truly incapacitated, the telephone will enter the alert mode and start dialing up your emergency numbers. If you leave home, you can temporarily suspend activity monitoring by pressing the away key. We can only speculate just how many lives might be saved if every elderly person were given just this one telecom feature.

The MainStreet Messenger is so suffused with innovation that this testdrive could conceivably go on for ever. Expertly conceived and boldly executed, this set is a telecom original. It is the product of highly imaginative minds, focusing solely on improving—and preserving—the lives of our elderly citizens. It does one proud.

In fact, we hereby urge the Social Security Administration to issue the MainStreet Messenger to every individual as they become eligible. Millions of lives could be thus saved.



of Brevard County, Inc.

1149 Lake Drive
Cocoa, Florida 32922
(407) 631-2744

August 18, 1994

Triad Group
10 Fairway Drive #302
Deerfield Beach, FL 33441

Dear Sirs:

I want to express my enthusiastic support for the inclusion of personal emergency response systems in programs designed to prevent or postpone institutional care for senior citizens.

As a Lifeline provider for the past 15 years, I am personally aware that, when used in conjunction with a managed care program of in-home services, personal emergency response systems help keep elderly persons in their own homes. These systems provide effective, quick-response to emergency situations, but they also provide peace of mind. Newer systems, especially, have most of the features of sophisticated alarm systems.

My experience in working with senior citizens, both professionally and through civic organizations such as Kiwanis, has shown me that fear of crime and fear of isolation are the two biggest fears frail elderly clients face. I believe personal emergency response systems should be covered by health insurance and by Medicare. They are cost-effective, and they work.

Sincerely,

William T. Hoskinson
President

WTH:bh

THE WHITE HOUSE
WASHINGTON

November 2, 1994

Ms. Suzanne Lewis
4933 Alatar Drive
Woodland Hills, CA 91364

Dear Ms. Lewis:

Mrs. Clinton asked me to thank you for your birthday wishes and for giving her the brochure and button on the Women for Women Vote Project.

The First Lady supports and applauds the efforts of the Women's Vote Project. California has set a high standard for women in the political arena, and your success is an example which the rest of the states should follow.

Good luck to you and your organization in the important work you are doing.

Sincerely yours,

Melanne Verveer
Deputy Chief of Staff
to the First Lady

Mrs. Clinton