

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. schedule	Schedule for Hillary Rodham Clinton [partial] (1 page)	03/05/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 20360

FOLDER TITLE:

Philanthropy and Service, Binder 1 [5]

2013-0534-S

rc1653

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

1/19/99

Divider Title: _____

SCHEDULE FOR HILLARY RODHAM CLINTON
TUESDAY, JANUARY 19, 1999
FINAL

WASHINGTON, D.C.

STATE OF THE UNION

ADVANCE:

JEFF FORBES
WHCA PAGER

SCHEDULER:

WENDY ARENDS
202/456-7007 PHONE
202/456-5340 FAX
202/518-8209 HOME
WHCA PAGER #4781

PREV RON

The White House

8:25pm

DEPART South Portico [w/POTUS]
VIA Motorcade
EN ROUTE United States Capitol
[Drive time: 5 minutes]

8:30pm

ARRIVE East Front Center Steps (Room EF-100)
United States Capitol
CLOSED PRESS/WH PHOTO

GREETERS:

Wilson Livingood, House Sergeant at Arms
James Ziglar, Senate Sergeant at Arms
Alan Hantman, Architect of the Capitol

8:40pm

PROCEED to Hold(H-210) [w/POTUS]

Note: The First Lady will be met by Ms. Kerri Hanley and escorted to Hold(H-323).

8:40pm-

HOLD

8:55pm

Room H-323, The Capitol
Phone: 202/225-1001
Fax: 202/225-3159
CLOSED PRESS/WH PHOTO

8:55pm

PROCEED to the Executive Gallery

9:01pm-

1999 STATE OF THE UNION ADDRESS

10:01pm

Hall of the House
United States Capitol
OPEN PRESS/WH PHOTO

SCHEDULE FOR HILLARY RODHAM CLINTON
TUESDAY, JANUARY 19, 1999
PAGE 2

10:15pm **PROCEED** to Room EF-100

10:20pm **DEPART** The United States Capitol **[w/POTUS]**
VIA Motorcade
EN ROUTE South Portico
[Drive time: 5 minutes]

10:25pm **ARRIVE** South Portico

10:30pm- **POST STATE OF THE UNION CELEBRATION/RECEPTION**
tbd State Dining Room
CLOSED PRESS/WH PHOTO

FORMAT:

- The President and the First Lady mix and
 mingle with guests.
- The President and the First Lady depart.

PARTICIPANTS: Guest list to be provided on
Tuesday morning.

RON The White House

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Business Wire

January 19, 1999, Tuesday

DISTRIBUTION: News Desks

LENGTH: 355 words

HEADLINE: California AmeriCorps Member Joins First Lady **Hillary** Rodham **Clinton** for the State of the Union Address

DATELINE: SACRAMENTO, Calif.

BODY:

--(BUSINESS WIRE)--Jan. 19, 1999--First Lady **Hillary** Rodham **Clinton** will be joined this evening, January 19, 1999, for President Clinton's State of the Union address by ten citizens who through their public activities have made an impact in their communities. The people chosen to sit with Mrs. Clinton daily exhibit what is best about America. They range from students participating in the **AmeriCorps** program to a parent activist to a locally elected official. One of these distinguished guests is an **AmeriCorps** member in California.

AmeriCorps member, Loc Truong, serves in the San Luis Obispo AmeriCorps Program. Truong serves as a full-time mentor to eight high-risk teenage boys. As an elementary school student, Truong, along with his parents and five siblings, came to the United States from Vietnam as a political refugee. They settled in Stockton where the entire family farmed and then scraped together enough money to open a grocery store. After graduating from Cal Poly University in San Luis Obispo, Truong joined AmeriCorps. "The main reason I joined AmeriCorps is because of my passion to repay society for what they've done for my family. When we came to the U.S., we had nothing. People gave us food, clothing and shelter. Now I would like to help those who are less fortunate, those who were once in my situation." After finishing his service, Truong plans to become a teacher and a principal.

AmeriCorps USA is the country's domestic Peace Corps initiative that engages thousands of Americans in results-driven service to local communities. The AmeriCorps national service priorities are: education, public safety, health/human needs and the environment. AmeriCorps members receive an education award at the completion of one or two year terms of service. For more information, call 916/322-2731 or 916/323-7646.

CONTACT: Calif. Commission on Improving Life Through Service
Suzanne Fisher, 916/322-2731

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with Hyperlinks to your home page.

URL: <http://www.businesswire.com>

LANGUAGE: ENGLISH

LOAD-DATE: January 20, 1999

The Associated Press State & Local Wire

View Related Topics

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January 19, 1999, Tuesday, PM cycle

SECTION: State and Regional

LENGTH: 337 words

HEADLINE: California high school mentor to hear President's speech firsthand

DATELINE: SAN LUIS OBISPO, Calif.

BODY:

Loc Truong has come a long way from his childhood in Vietnam to receiving an invitation to sit at the first lady's side when President Clinton delivers his State of the Union address.

Truong, 23, mentors students at San Luis Obispo High School for **AmeriCorps**, the president's domestic volunteer service that has 40,000 participants in 400 programs around the country.

Truong received a telephone call Friday from the White House telling him he was chosen to sit with first lady **Hillary** Rodham **Clinton** when the president delivers his speech tonight.

"I'm overwhelmed," he said after learning the news. "I'm still in a state of shock."

He said the White House volunteer coordinator told him to just be himself when he meets the president before the speech.

"How can I be myself?" he said. "I'm meeting the president and the first lady."

Truong moved to San Luis Obispo 18 years ago after leaving his home country on a boat with his parents and seven siblings.

He is among three AmeriCorps volunteers doing mentorships with the high school's counseling department. He works with eight students, helping them with homework, looking for jobs and serving as a role model for appropriate behavior.

"He's a great resource for the counseling department," said school counselor Greg Bettencourt. "He's really, really dedicated and very conscientious."

When Truong called his parents in Stockton to tell them about the invitation, they thought he was joking at first. When his father realized he was telling the truth, he broke down and cried.

"Especially for an Asian dad, that's not permitted," he said. "I've never seen him that emotional before."

Truong graduated with a bachelor's degree in biochemistry two years ago from California Polytechnic University, San Luis Obispo, with the intention of becoming a doctor. But his experiences with AmeriCorps the last two years have persuaded him to become a high school principal.

"I just love working with kids," he said. "That is where my passion is."

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The Seattle Times

January 20, 1999, Wednesday Final Edition

SECTION: NEWS; Pg. A7

LENGTH: 309 words

HEADLINE: MODEST' SEATTLE NATIVE HONORED AS ONE OF **AMERICORPS'** BEST

BYLINE: JAMES V. GRIMALDI; SEATTLE TIMES WASHINGTON BUREAU

DATELINE: WASHINGTON

BODY:

WASHINGTON - A few days ago, Seattle native Ashley Dumas got a call asking if she could attend the State of the Union address, sit in first lady **Hillary** Rodham **Clinton's** box in the House chamber and be a guest of honor at a reception held by President and Mrs. Clinton.

The next thing she knew, she was in Washington, meeting members of Congress from Washington and her new home, Massachusetts, where she is a volunteer for the **AmeriCorps** program.

Dumas, 22, isn't quite sure how she ended up in the limelight.

"It's been a whirlwind," said Dumas, an articulate, soft-spoken 1994 graduate of Seattle Prep.

Though Dumas, who attended despite battling the flu, couldn't recount why she was singled out, AmeriCorps officials were eager to tout her accomplishments. They cited her as a pre-eminent example of the president's public-service program, highlighted yesterday in his address to a joint session of Congress.

"Ashley is a little modest when it comes to her accomplishments," said Anne Bushman, press secretary for the Corporation for National Service, the organization that runs AmeriCorps. "She's working 24 hours a day for AmeriCorps."

By day, the Wellesley College graduate works with single mothers at a shelter called Project Hope in South Boston. By night, she is mentor to six teenage girls in a program called A Better Chance, meant to give high-risk youths help in graduating from high school.

Dumas, who grew up on Seattle's Capitol Hill, said she was inspired to enter public service by her parents. Her father is a Coast Guard commander, her mother a teacher.

Last night, dressed in an AmeriCorps sweatshirt, and seated near civil-rights legend Rosa Parks, Dumas was cited by Clinton as an example of the program's best.

"I ask Congress to give more young Americans the chance to follow their lead," he said.

GRAPHIC: PHOTO; 1) DOUG MILLS / AP: DESERT FOX VETERAN CAPT. JEFFREY TALIAFERRO, SECOND FROM LEFT, IS APPLAUDED LAST NIGHT AFTER BEING INTRODUCED BY PRESIDENT CLINTON. ALSO PICTURED, FROM LEFT: SUZANN WILSON, WHOSE DAUGHTER WAS KILLED IN A SCHOOL SHOOTING; AMERICORPS VOLUNTEER LOC TRUONG; FIRST LADY HILLARY RODHAM CLINTON; CHICAGO CUBS' SAMMY SOSA AND TIPPER GORE. BEHIND GORE AND WEARING A SWEATSHIRT IS VOLUNTEER ASHLEY DUMAS, A SEATTLE NATIVE. > 2) ASHLEY DUMAS

LANGUAGE: ENGLISH

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THE BALTIMORE SUN

January 20, 1999, Wednesday ,FINAL

SECTION: TELEGRAPH ,8A

LENGTH: 768 words

HEADLINE: First lady's guests put faces on some Clinton programs; **AmeriCorps** volunteers among honorees at address

BYLINE: SUN NATIONAL STAFF

BODY:

WASHINGTON -- A 15-year-old youth had been arrested repeatedly for shoplifting some food that was meant for his hungry and impoverished mother. He also became addicted to alcohol, because drinking seemed to ease his mind. Everyone wrote him off as a failure, except for one quiet but impassioned 23- year-old named Loc Truong.

As a volunteer for **AmeriCorps**, President Clinton's national service program, Truong has spent five months prodding and mentoring a handful of such adrift youths in San Luis Obispo, a small coastal town in California. He has directed them to food shelters, escorted them to Alcoholics Anonymous meetings and persuaded them to attend school. And his persistence and optimism earned him a seat last night in **Hillary Rodham Clinton's** section during the State of the Union address.

Truong was joined by Chicago Cubs slugger Sammy Sosa, civil rights activist Rosa Parks and a handful of other guests who, in the words of the White House, "exhibit what is best about America."

In addition to inviting well-knowns like Sosa and Parks, first ladies in recent years have often surrounded themselves with guests associated with the initiatives highlighted by the president in his speech. Last night, that effort took on added urgency, as the White House sought to shift attention away from Clinton's impeachment trial and showcase the work of the nation that is still getting done.

Truong, whose sense of hope and commitment to educating the disadvantaged seemed a perfect symbol of some of the administration's favorite themes, came clad in a trademark gray AmeriCorps sweat shirt. In an interview before the speech, he explained that he mentors eight teen-age boys, all of whom are thought to be at high risk of dropping out. He wears a pager, responding often to calls for help from them when they are drunk, arrested, or driven out of the house by family squabbles.

He spoke at length about the 15-year-old youth, who, he says, is showing early signs of a turnaround. The hardest part, Truong said, was getting the youth to face his alcohol problem.

"I got the topic out by just casually asking him, How do you feel about drinking, and people who drink?" Truong said. "He was like, Well, I think it's cool, you can get all the problems you have away, and you don't have to deal with it.' I told him it's going to be your self-determination to change and quit the habit. These kids need a lot of time. And I'll be there to compliment him, and to help him along the way."

Truong said he joined AmeriCorps to give back to a country that gave so much to him. When he was 4 years old, Truong and his family fled Vietnam as political refugees and arrived in the United States with little money. Food and clothing donated by citizens in Stockton, Calif., kept the family alive, he said.

Truong and another AmeriCorps volunteer, Ashley Dumas, 22, were contacted by the program's Washington headquarters Friday after the White House asked AmeriCorps to identify two "heroes" who would sit near the first lady last night.

Dumas works in Dorchester, a downtrodden neighborhood in Boston, where she helps single mothers on

welfare obtain high school equivalency diplomas, find housing, food and jobs.

"I can't tell you how many women want their diplomas , so they can have the knowledge to be able to help their children with their homework," Dumas said.

Yesterday, the young woman raced across Capitol Hill with Truong, as both visited members of Congress before preparing for Clinton's address.

Also seated with the first lady were Rita R. Colwell, the first woman to head the National Science Foundation and the former president of the University of Maryland's biotechnology research center; Elam Hill, 15, of Atlanta, who developed a system that helps homeless adults transfer the student records of their children when they seek shelter in new locations; Joanna Quintana Barroso, a third-grade teacher from Miami involved in a curriculum-based gun- safety program; and Suzann Wilson, whose 8-year-old daughter and four of her peers were killed in a school shooting in Jonesboro, Ark.

Also, Chris Lonsford, a community police officer from Fontana, Calif., who was recognized for bravery in the arrest of three armed robbers; Maurice Lim Miller, executive director of Asian Neighborhood Design, a community development agency; Capt. Jeffrey B. Taliaferro, chief of wing weapons for a squadron during Operation Desert Fox; and Wellington E. Webb, the mayor of Denver, who has been recognized for projects that prepare America's children for the next century.

GRAPHIC: Loc Truong,23, an AmeriCorps volunteer, was one of Hillary Rodham Clinton's guests at the State of the Union address.

LOAD-DATE: January 21, 1999

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Power Search;hlead (hillary /2 clinton and americorps)

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FDCH Federal Department and Agency Documents

January 19, 1999; Tuesday

LENGTH: 1494 words

AGENCY: WHITE HOUSE

SIC-MAJOR-GROUP: 09 - General Classification

HEADLINE: OFFICE OF FIRST LADY **HILLARY** RODHAM **CLINTON** GUESTS SEATED IN THE FIRST LADY'S GALLERY FOR THE STATE OF THE UNION ADDRESS

CONTACT: 202-456-7150

BODY:

First Lady **Hillary** Rodham **Clinton** will be joined tomorrow evening, January 19, 1999, for President Clinton's State of the Union address by ten citizens who through their public activities have made an impact in their communities. The people chosen to sit with Mrs. Clinton daily exhibit what is best about America. They range from students participating in the **AmeriCorps** program to a parent activist to a locally elected official. The following people make up the list of guests in the First Lady's Gallery:

Ashley Dumas, **AmeriCorps** volunteer
Loc Truong, **AmeriCorps** volunteer
Joanna Quintana Barroso, teacher
Suzann Wilson, parent of slain daughter
Officer Chris Lonsford, community police officer
Maurice Lim Miller, executive director of Asian Neighborhood Design
Captain Jeffrey B. Taliaferro, served in Operation Desert Fox
Elam Hill, 15 year-old winner of Bayer/National Science Foundation Award
Dr. Rita Colwell, head of the National Science Foundation
Mayor Wellington E. Webb, mayor of Denver
Biographies are attached.

List of Guests Seated in First Lady's Gallery

State of the Union Address

January 19, 1999

ASHLEY DUMAS. Ashley Dumas, an **AmeriCorps** member with the Notre Dame Mission Volunteers Program, is a 1998 graduate of Wellesley College. After receiving her degree in Cognitive Science, Dumas signed up for the AmeriCorps program and is currently serving at Project Hope in South Boston, a shelter for single mothers. Dumas teaches GED classes and helps to provide child care assistance. Her service doesn't end, however, at the end of the day. Dumas lives in a house with six teenagers enrolled in A Better Chance, a program that places high risk young people in private and public schools so that they may have a

better chance at graduating from high school. Dumas tutors the girls each night and serves as a positive role model and mentor. Dumas credits her parents for her strong ethic of service--Dumas' father is a commander in the Coast Guard and her mother is a public school teacher.

LOC TRUONG. Loc Truong is an AmeriCorps Member with the San Luis Obispo AmeriCorps Program. Truong serves as a full-time mentor to eight high-risk teenage boys. As an elementary school student, Truong, along with his parents and five siblings, came to the United States from Vietnam as a political refugee. They settled in Stockton where the entire family farmed and then scraped together enough money to open a grocery store. After graduating from Cal Poly University in San Luis Obispo, Truong joined AmeriCorps: "The main reason I joined AmeriCorps is because of my passion to repay society for what they've done for my family. When we came to the U.S., we had nothing. People gave us food, clothing and shelter. Now I would like to help those who are less

fortunate, those who were once in my situation." After finishing his service, Truong plans to become a teacher and a principal.

JOANNA QUINTANA BARROSO. Joanna Quintana Barroso is a third grade teacher at Coral Way Elementary School in Miami, Florida. Following in her mother's tradition of teaching, Barroso teaches reading and other subjects to a largely lower-income student body. She has been involved in a curriculum-based gun safety program and is known for turning around the lives of several students. Barroso recently participated in the White House Conference on School Safety, where she spoke about the successful anti-crime efforts at her school which include school uniforms, gun safety curriculum, and DARE officers. Ms. Barroso is an advocate of reducing class size to improve learning.

SUZANN WILSON. Suzann Wilson's life was forever changed when her 11-year-old daughter Britthney Varner was shot and killed, along with four other students and a teacher, by two schoolmates in a Jonesboro, Arkansas school. Today, Wilson is working to pass Child Access Prevention gun laws that would require gun owners to keep loaded firearms out of the reach of children: "What happened at Jonesboro didn't have to happen. It could have been prevented."

OFFICER CHRIS LONSFORD. In March 1998, Officer Lonsford, a COPS-funded community policing officer from the Fontana, California, Police Department received the department's highest honor--the Medal of Valor. During an incident that occurred in November, 1996, Officer Lonsford exhibited extraordinary bravery and superior judgment in assisting in the arrest of three heavily armed robbers. Despite facing a barrage of fire from an AK-47, a handgun, and a shotgun, Officer Lonsford kept his cool and held his fire, fearing that return might injure residents of a nearby apartment complex. The suspects were apprehended and no civilians were injured.

MAURICE LIM MILLER. Maurice Lim Miller is the Executive Director of Asian Neighborhood Design (ASD). ASD, located in San Francisco, California, has been recognized by President Clinton's Initiative on Race as a Promising Practice for Racial Reconciliation. ASD is a multi-service community development agency serving low income communities and families. Its services include community design and urban planning, family and youth counseling, workforce training for at-risk youth and welfare recipients, the development of affordable housing, and the operation of a furniture and cabinetmaking venture. Lim Miller immigrated to the United States from Mexico and was the first in his family to attend college.

CAPTAIN JEFFREY B. TALIAFERRO. Captain Taliaferro is presently Chief of Wing Weapons, 28th Operations Support Squadron, 28th Bomb Wing. As

the chief tactician in the wing, Captain Taliaferro was deployed to Thumrait, Oman to serve in Operation DESERT FOX. During Operation DESERT FOX, Captain Taliaferro commanded the 28th Expeditionary Operations Squadron mission planning team. He not only flew during combat operations, but was the architect of the first B-1B combat mission. Captain Taliaferro's leadership was the foundation to the successful employment of the B-1B's first-ever combat operation.

ELAM HILL. Elam Hill, age 15, is a winner of the Bayer/National Science Foundation Award for Community Innovation. Elam lives in a public housing development in one of Atlanta's poorest neighborhoods. Everyday, on his way to Walden Middle School, Elam saw homeless people and wanted to help. After months of research, Elam and three classmates came up with a solution to a problem many homeless children face. They developed a communications center for homeless families with school children to help alleviate the difficulty parents have in transferring school records as they search for shelter and thereby, reduce the number of children who are forced to miss weeks and months of school. The State of Georgia Department of Education has agreed to use this information system throughout the state. Elam never thought he'd go to college; now, he wants to attend Georgia Tech.

DR. RITA COLWELL. Dr. Rita Colwell, the first woman to head the National Science Foundation (NSF), personifies a passion for discovery and a sense of adventure. Prior to her appointment to the NSF, Dr. Colwell served as president of the University of Maryland Biotechnology Institute, was a former professor at Georgetown University, and is recognized as an internationally respected microbiologist. In her current position at NSF, Dr. Colwell will help direct a new five-year initiative in information technology, emphasizing the importance of making significant increases in computing and communications research. These technologies will dramatically quicken the pace of scientific discovery.

MAYOR WELLINGTON E. WEBB. Mayor Wellington E. Webb is currently serving his second term as Mayor of the City of Denver. Mayor Webb began his distinguished public service career in 1972 when he was elected to the Colorado House of Representatives and in 1996, was named by Newsweek Magazine as one of the Top 25 Mayors in the Nation. For the past four years, Fortune Magazine has named Denver as one of the Top Five American Cities in its annual survey. He has played a leading role in establishing Denver as a Millennium Community to launch local projects to save our history and prepare children for the 21st Century.

REGION: 4th U.S. Circuit Court of Appeals - Virginia, West Virginia, North Carolina, South Carolina, Washington, D.C.

INDUSTRY-CODE: Executive, legislative, and general government, except finance

LANGUAGE: ENGLISH

LOAD-DATE: January 21, 1999

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January 19, 1999, Tuesday ,First Edition

SECTION: NATIONAL/FOREIGN; Pg. A6

LENGTH: 278 words

HEADLINE: Boston worker will sit among America's 'best'

BYLINE: Associated Press

BODY:

WASHINGTON - The White House has invited people who "exhibit what is best about America" - including a woman who works at a Dorchester shelter for single mothers - to view President Clinton's State of the Union address tonight with **Hillary Rodham Clinton** and aspecial guest: Sammy Sosa.

Ashley Dumas, who graduated in 1998 from Wellesley College, Mrs. Clinton's alma mater, and enlisted in the **AmeriCorps** domestic service program, will be among those joining Mrs. Clinton. She works at Project Hope in Dorchester, where she tutors women studying for their high school diplomas and provides child care.

Sosa, the Chicago Cubs slugger, will be honored not only for surpassing the mark of 61 home runs this season but also for his relief efforts on behalf of the victims of Hurricane Mitch, an administration official said.

Other guests include a Vietnamese refugee who mentors teenage boys in California and a third-grade teacher from Miami who helped develop a gun-safety program. The mayor of Denver, Wellington E. Webb, and Air Force Captain Jeffrey B. Taliaferro, who served in Operation Desert Fox, also will sit with Mrs. Clinton.

"The people chosen to sit with Mrs. Clinton daily exhibit what is best about America," said the White House spokesman, Joe Lockhart.

Also to be honored is Loc Truong, who with his parents and five siblings came from Vietnam as a political refugee, mentors eight high-risk teenage boys with the San Luis Obispo, Calif., AmeriCorps program.

Another honoree is a third grade teacher at Coral Way Elementary School in Miami, Joanna Quintana Barroso, who has been involved in a curriculum-based gun-safety program.

LANGUAGE: ENGLISH

LOAD-DATE: January 19, 1999

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United Press International

January 19, 1999, Tuesday, BC cycle

SECTION: Washington News**LENGTH:** 407 words**HEADLINE:** Clinton to honor range of guests**DATELINE:** WASHINGTON, Jan. 19**BODY:**

President Clinton, during his annual State of the Union address, planned to honor a range of Americans, from a military pilot to a baseball hero and a renowned civil rights legend. He also planned to pay tribute to several survivors of violence: the mother of an Arkansas girl killed in a school shooting, and the widows of the two Capitol Hill police officers shot to death last July. And the president was expected to offer words of praise for several of those closer to him, including first lady **Hillary Rodham Clinton**, Vice President Al Gore, his wife Tipper and members of Congress from both parties. In what has become a traditional rite of the nationally televised addresses before a joint session of Congress, the first lady will be joined by several of the honorees in her box in the House visitors' gallery. On one side of her will be baseball star Sammy Sosa, and on the other will be Loc Truong of San Luis Obispo, Calif., a participant in the **AmeriCorps** public service program that Clinton that initiated and repeatedly praises. Next to Truong will be Capt. Jeffrey Taliaferro, a 10-year veteran of the Air Force who flew one of the B-1B bombers that attacked Iraq last month as punishment for its refusal to cooperate with U.N. weapons inspectors. Tipper Gore will be seated between Sosa and civil rights figure Rosa Parks, celebrated for her landmark refusal in 1955 to obey orders that she give up her seat to a white passenger on a public bus in Montgomery, Ala. The seat to the right of Taliaferro was reserved for Suzann Wilson of Jonesboro, Ark., whose daughter was among those killed in the series of recent shooting incidents at schools nationwide. Other guests invited by the White House include Dr. Rita Colwell, the first woman to head the National Science Foundation; AmeriCorps volunteer Ashley Dumas of Boston; Joanna Quintana Barroso, a third-grade teacher from Miami; police officer Chris Lonsford of Fontana, Calif.; Maurice Lim Miller, executive director of Asian Neighborhood Design in San Francisco; Elam Hill of Atlanta, winner of the Bayer-National Science Foundation Award; and Denver Mayor Wellington Webb. Clinton also planned to recognize Lyn Gibson and Wei Ling Chestnut, the widows of the police officers who died last July when a gunman forced his way into the Capitol. ---

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LANGUAGE: ENGLISH**LOAD-DATE:** January 20, 1999

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The Associated Press State & Local Wire

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January 20, 1999, Wednesday, AM cycle

SECTION: State and Regional

LENGTH: 314 words

HEADLINE: Seattle native is **Hillary Clinton's** guest for State of the Union

BYLINE: By JOHN HUGHES, Associated Press Writer

DATELINE: WASHINGTON

BODY:

A young Seattle native who helps single mothers in Boston was among first lady **Hillary Rodham Clinton's** dozen guests for the State of the Union speech Tuesday night.

Ashley Dumas, 22, is an **AmeriCorps** volunteer who teaches general education classes and helps with child care at a Project Hope shelter for single mothers in Boston. She also lives with and tutors six teen-age girls enrolled in A Better Chance, a program that helps troubled teens finish high school.

"I'm just really excited. It's a once-in-a lifetime opportunity," Dumas said before the speech.

Dumas said she didn't know how she was selected as the first lady's guest, but that the White House was looking for AmeriCorps volunteers to highlight.

"The people chosen to sit with Mrs. Clinton daily exhibit what is best about America," White House spokesman Joe Lockhart said Monday.

Other guests included civil rights pioneer Rosa Parks and baseball slugger Sammy Sosa.

Dumas is a 1998 graduate of Wellesley College in Massachusetts - the first lady's alma mater - and has a degree in cognitive science. In September, she began working for AmeriCorps, a service program initiated by President Clinton that offers college scholarships in exchange for national service.

She said she plans to attend graduate school in social work, but may volunteer for another AmeriCorps assignment after this nine-month stint ends in July.

"I love it," Dumas said. "I certainly believe in service work. My parents instilled a value of social justice in me from a very young age. It seemed like a natural fit."

Her parents still live in Seattle where her father, Wayne Dumas, is a commander in the Coast Guard and her mother, Colleen Dumas, is a fifth-grade school teacher.

Dumas said they're "absolutely thrilled" about her visit to the nation's capital. "The news came out of the blue for them as it did for me."

LANGUAGE: ENGLISH

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United Press International

January 18, 1999, Monday, BC cycle

SECTION: Washington News

LENGTH: 207 words

HEADLINE: UPI Focus: Hillary invites volunteers

DATELINE: WASHINGTON, Jan. 18

BODY:

A spokesman says **Hillary Rodham Clinton** has invited Denver Mayor Wellington F. Webb and nine others, who work in the field of **community service**, to sit in the family box with her Tuesday evening when President Clinton delivers his State of the Union address to a joint session of Congress. Webb has played a leading role in establishing Denver as a Millenium Community to prepare children for the 21st Century. Also invited Dr. Rita Colwell, the first woman to head the National Science Foundation. The other guests are Ashley Dumas and Loc Truong, both AmeriCorps volunteers; Joanna Quintana Barroso, a teacher; Suzann Wilson, whose daughter was shot and killed in the Jonesboro, Arkansas school shooting by two of her schoolmates; Officer Chris Lonsford, community police officer, Maurice Lim Miller, executive director of Asian Neighborhood Design; Captain Jeffrey B. Taliaferro who served in Operation Desert Fox, and Elam Hill, winner of the Bayer-National Science Foundation Award. Other guests were expected to be announced on Tuesday, probably including Tipper Gore, wife of the vice president, and perhaps some cabinet members. ---

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LANGUAGE: ENGLISH

LOAD-DATE: January 19, 1999

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View Related Topics

July 31, 1998, METRO FINAL

SECTION: EDITORIALS; Pg. B7

LENGTH: 641 words

HEADLINE: HILLARY CLINTON DOES PHILANTHROPY, BUT WITH A TWIST

BYLINE: Arianna Huffington

BODY:

The point, Karl Marx said, is not to interpret the world but to change it. And in her earlier incarnations, before she narrowed her vision for her role to that of Southern Baptist wife, **Hillary Rodham Clinton** would have passionately endorsed that sentiment. Not because she was a Marxist, but because she was a reformer. And even when I gravely disagreed with her reforming methods, I always admired her reformer's zeal.

So it is with real sadness that I have been watching her funereal procession -- otherwise known as the "Save America's Treasures Tour." It seems to be entirely driven by her newfound belief that the point is not to change the world but to preserve it.

The tour -- part of the inexorable millennium celebrations the first lady is spearheading -- has been hailed by everyone as a triumph, with her approval rating now at 55 percent. But of course, what's not to like about preserving America's treasures? I'm sure if Abraham Lincoln had chosen to preserve America's past rather than spotlight the evils of his day, he could have avoided that whole unpleasant Civil War.

You don't get more popular with guardians of the status quo (Ralph Lauren and Richard Mellon Scaife) than by touting preservation. (Yes, Scaife was a guest this year at a black-tie dinner at the White House for major contributors to a \$ 25 million fund for preservation of the executive mansion.)

It took a long time and a lot of effort -- including the Presidents' Summit and continuous scolding from Colin Powell -- to shift the sights of corporate America from all the usual fashionable charities to the less glamorous and more intractable crisis of the millions of children at risk in this country. And now Jack Welch, chairman of General Electric, credits "Mrs. Clinton's inspiration and strong arm" for steering GE's giving to preservation: "With us thinking constantly about the inner city and education and mentoring," he said, "we weren't focusing on something like this." Thank God she invited them to Washington, where she made the case for preservation, and finally got GE to shut up about our inner-city problems. They just wouldn't stop giving money to the poor. And all that mentoring.

Is this really going to be Clinton's legacy -- redirecting the concerns of corporate America from saving lives to saving buildings? Can there be a better illustration of the Clintons presiding over the official splitting of America into two nations than celebrating the millennium by -- as the first lady put it -- giving "Americans a chance to both honor the past and imagine the future"? What about those Americans who are too busy trying to imagine a decent school for their kids to "honor the past"?

But I'm sure the Clintons' brilliant pollsters have told them again and again that Americans like

good things and dislike bad things. In fact, the disapproval rating of unpleasantness -- like schools in shambles, parents abusing their children and thriving gangs -- is off the charts.

So when she praised the Sara Lee Corp. for responding to the president's "call for action," she was referring to its donating \$ 100 million worth of art to public museums. When she hailed Lauren's generosity -- \$ 13 million out of the \$ 18 million needed to restore the flag that is said to have inspired our national anthem -- she also implicitly endorsed one set of national priorities over another.

Much though we would love to believe that propitiating the dead does not preclude giving to the living, the truth is that it requires a national effort of millennial proportions to shift private resources to places where they are desperately needed -- to human beings rather than to relics.

Arianna Huffington, a columnist for the Los Angeles Times Syndicate, appears on this page every Friday. She can be reached by e-mail at arianna

LANGUAGE: ENGLISH

LOAD-DATE: August 1, 1998

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SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
FINAL

WASHINGTON, D.C.

FOUR SEASONS

LEAD ADVANCE: GEORGE CAUDILL
 202/456-7066 PHONE
 WHCA PAGER

NAVY YARD

LEAD ADVANCE: MICHELLE KREISS
 301/384-7118 PHONE
 WHCA PAGER

NAVY YARD

PRESS ADVANCE: LEIGH FLORES

SCHEDULER: WENDY ARENDS
 202/456-7007 PHONE
 202/456-5340 FAX
 202/518-8209 HOME
 WHCA PAGER #4781

PREV RON The White House

8:25am- **DROP-BY** with Hearst Senate Youth Program
8:40am South Portico
 CLOSED PRESS/WH PHOTO

PARTICIPANTS: 160 participants

8:40am **DEPART** South Portico
 VIA Motorcade
 EN ROUTE Four Seasons Hotel
 [Drive time: 5 minutes]

8:45am **ARRIVE** Four Seasons Hotel
 2800 Pennsylvania Avenue, NW
 Washington, D.C.

GREETERS:
 Alex Orfinger, Publisher, Washington Business
Journal
 Glen Howard, Chair, Washington Business Summit
 Siobahn Canty, Director of Programs, DC Cares

SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
PAGE 2

8:45am **PROCEED** to backstage area

GREETERS:

Mayor Anthony Williams
Franklin Raines, CEO, Fannie Mae
Julie Rogers, President, Meyer Foundation

8:50am- **REMARKS TO THE WASHINGTON BUSINESS SUMMIT**
10:00am Corcoran Ballroom
Four Seasons Hotel
HRC Hold: Office
Phone: 202/295-2731
Fax: 202/295-2732
POOL PRESS/WH PHOTO

FORMAT:

Note: The First Lady puts on a lavalier prior to proceeding onto stage.

- The First Lady, accompanied by Mayor Anthony Williams, Franklin Raines, CEO, Fannie Mae, and Julie Rogers, President, Meyer Foundation, is announced onto stage by Sandy Fitz-Hugh, President, NationsBank, and proceeds to her seat.
- Julie Rogers introduces Franklin Raines.
- Franklin Raines makes remarks.
- Julie Rogers introduces Mayor Anthony Williams.
- Mayor Williams makes remarks.
- Julie Rogers introduces the First Lady.
- The First Lady makes remarks.
- Upon conclusion, the First Lady proceeds to her seat and Julie Rogers opens up the question and answer session.

SCHEDULE FOR HILLARY RODHAM CLINTON

FRIDAY, MARCH 5, 1999

PAGE 3

- Julie Rogers concludes the question and answer session and the First Lady has the option to work a ropeline upon departure.

PARTICIPANTS: 300 guests

10:05am **DEPART** Four Seasons Hotel
VIA Motorcade
EN ROUTE Marine Barracks, 8th and I Street, SE
[Drive time: 15 minutes]

10:20am **ARRIVE** Marine Barracks
PROCEED into the Concert Hall
8th and I Street, SE
Washington, D.C.

GREETERS:

Colonel Dennis Heijlick, Base Commander
Sandy Heijlick
Rear Admiral Bud Langston
Secretary of the Navy Richard Danzig
Undersecretary Jerry Hultin

10:20am- **BRIEFING**
10:30am Concert Hall, Marine Barracks
CLOSED PRESS/WH PHOTO

FORMAT:

- The First Lady, accompanied by Secretary Richard Danzig, Undersecretary Jerry Hultin, Representative Eleanor Holmes-Norton, Mayor Anthony Williams (T), Council Member Sharon Ambrose, Chairwoman Linda Cropp, Richard Moe, and Robert Peck, views renderings of the M Street project.
- Upon conclusion, the group proceeds onto the bus.

PARTICIPANTS: 10 participants

SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
PAGE 4

10:30am- **TOUR** of Washington Navy Yard
10:45am **VIA** Bus
PRINT PRESS ONLY/WH PHOTO

FORMAT:

- While on the bus, the traveling party views the Arthur Capper Public Housing Project and is briefed by Colonel Dennis Heijlick, Base Commander.
- The traveling party also views the M Street Project and is briefed by Bill Faught, Director of Installations Planning, U.S. Navy, and views additional historical buildings while being briefed by Captain Todd Creekman.
- Upon conclusion, the traveling party departs the bus and proceeds into Building #33, Sanger Quadrangle.

PARTICIPANTS: Please refer to the briefing book, for the bus manifest.

10:45am **ARRIVE** Building #33, Sanger Quadrangle

GREETER:

Harry Zimmerman, Director of Base Closure

10:50am- **PROCEED** through Sanger Quadrangle
10:55am **EN ROUTE** Washington Navy Yard Museum

11:00am **ARRIVE** Washington Navy Yard Museum

GREETERS:

Dr. Bill Dudley, Director of Naval History
Mr. Kim Nielsen, Director, Washington Navy Yard Museum

SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
PAGE 5

11:00am- **TOUR** of Washington Navy Yard Museum
11:15am Washington Navy Yard Museum
CLOSED PRESS/WH PHOTO

FORMAT:

- The First Lady, accompanied by Dr. Dudley and Mr. Kim Nielsen, tours part of the Washington Navy Yard Museum.
- Upon conclusion, the First Lady, escorted by Joe Youcha, Director, Alexandria Seaport Foundation, enters the stage area and proceeds to view four boats built by students as part of the Alexandria Seaport Foundation.

PARTICIPANTS:

The First Lady
Representative Eleanor Holmes-Norton
Secretary Richard Danzig
Mayor Anthony Williams (T)
Dr. Bill Dudley, Director of Naval History
Mr. Kim Nielsen, Director, Washington Navy Yard Museum

11:20am- **REMARKS** at the Millennium Council's Washington
11:50am Navy Yard Event
Washington Navy Yard Museum
HRC Hold: Museum Director's Office
Phone: 202/433-6897
Fax: 202/433-8200
OPEN PRESS/WH PHOTO

FORMAT:

- The First Lady, accompanied by Secretary Richard Danzing, Dr. Bill Dudley, and Joe Youcha, Executive Director, Alexandria Seaport Foundation, proceeds onto stage.
- Yolanda Telzar, Musician, First Class, performs *The Star Spangled Banner* and Colors are presented.

SCHEDULE FOR HILLARY RODHAM CLINTON

FRIDAY, MARCH 5, 1999

PAGE 6

- Dr. Bill Dudley makes welcoming remarks and introduces Joe Youcha.
- Joe Youcha makes remarks and introduces Chaplain LeBraun.
- Chaplain LeBraun performs the Blessing of the Fleet.
- Captain Todd Creekman introduces Secretary Richard Danzig.
- Secretary Danzig makes remarks and introduces the First Lady.
- The First Lady makes remarks.
- Upon conclusion, the First Lady exits the stage, greets 15 enlisted members of the Navy and receives a gift.
- The First Lady, escorted by Undersecretary Jerry Hultin, proceeds to the motorcade.
- The First Lady departs.

PARTICIPANTS: 100 guests

12:00pm **DEPART** Washington Navy Yard
 VIA Motorcade
 EN ROUTE South Portico
 [Drive time: 15 minutes]

12:15pm **ARRIVE** South Portico

12:15pm- **DROP-BY** with African Female Judicial Leaders
12:30pm Diplomatic Reception Room
 CLOSED PRESS/WH PHOTO

PARTICIPANTS: 27 participants

12:30pm- **DROP-BY** with Chinese Women Leaders Project
12:45pm Bookseller's
 CLOSED PRESS/WH PHOTO

PARTICIPANTS: 25 participants

Withdrawal/Redaction Marker

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001. schedule	Schedule for Hillary Rodham Clinton [partial] (1 page)	03/05/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 20360

FOLDER TITLE:

Philanthropy and Service, Binder 1 [5]

2013-0534-S

rc1653

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
PAGE 7

12:45pm-
1:00pm

DROP-BY with the (b)(6)
Diplomatic Reception Room
CLOSED PRESS/WH PHOTO

[001]

PARTICIPANTS: 3 people

1:00pm-
2:00pm

DOWN TIME

2:00pm-
2:10pm

SAFE SCHOOL AND WORKPLACES PHONE CALL
Residence

Note: The Operator will call the First Lady
at 2:00pm.

PARTICIPANTS: Please refer to briefing book
for complete list of participants.

3:00pm-
3:10pm

SAFE SCHOOL AND WORKPLACES PHONE CALL
Residence

Note: The Operator will call the First Lady
at 3:00pm.

PARTICIPANTS: Please refer to briefing book
for complete list of participants.

3:15pm-
3:45pm

PRIVATE MEETING
Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:
The First Lady

(b)(6)

3:45pm

VIDEOS
Room 459, Old Executive Office Building
CLOSED PRESS/WH PHOTO

TAPING:

-Operation Smile
-United Friends of the Children Brass Ring Award
(Tribute to Biondis)
-Jamal Place

SCHEDULE FOR HILLARY RODHAM CLINTON
FRIDAY, MARCH 5, 1999
PAGE 8

4:15pm- **DOWN TIME**
6:00pm

6:00pm- **DIPLOMATIC CORPS RECEPTION [w/POTUS]**
7:30pm Red Room
 Attire: Black Tie
 CLOSED PRESS/WH PHOTO

FORMAT:

- The President and the First Lady arrive to the Red Room for a posed(t)photo receiving line.
- Upon conclusion, the President and the First Lady depart.

PARTICIPANTS: 350 guests

8:30pm **PRIVATE DINNER [w/POTUS]**
 Old Family Dining Room
 CLOSED PRESS/WH PHOTO

PARTICIPANTS: Please refer to the briefing book for participants.

RON The White House

March 4, 1999

GREATER DC CARES & WASHINGTON BUSINESS PHILANTHROPY SUMMIT

DATE:	Friday, March 5 1999
TIME:	8:45 a.m. - 10:00 a.m.
LOCATION:	Four Seasons Hotel Washington, D.C.
FROM:	Brenda Costello and Natasha McMahan

I. PURPOSE

To deliver the keynote address at the Second Annual *Greater Washington Business Philanthropy Summit*, and to renew the call to action that you issued at the first Summit meeting, April of 1998, urging our region's top business leaders to commit themselves to a higher level and quality of "community investment" through various kinds of philanthropy and volunteerism. In addition, you will make an announcement on funding for the District of Columbia and an emergency Y2K announcement.

II. BACKGROUND

On Friday morning, you will be one of three featured speakers at the Second Annual *Greater Washington Business Philanthropy Summit*. Frank Raines, Chairman and CEO of Fannie Mae, and D.C.'s Mayor Anthony Williams, will also speak at the *Business Philanthropy Summit*. The Summit is being co-hosted by Greater DC Cares and the *Washington Business Journal*. Sponsors of this year's Summit include Fannie Mae Foundation, Freddie Mac, the Eugene & Agnes E. Meyer Foundation, and NationsBank. In addition the Morino Institute has provided special funding to produce the videos presented at the Summit. Approximately 380 of the National Capital region's top business leaders will be in attendance. Fifty-five key executives will act as "hosts" for the event.

Summit Themes & Messages

The ultimate goal of the Summit and its program initiatives is "to increase both the level and quality of business philanthropy—community investment—in our city and region." In service of that goal, the Summit program is intended to convey two key messages to the almost 400 CEOs attending:

- That legitimate business self-interest – not merely "munificence" – dictates active, creative participation in efforts to make ours a healthier, more attractive community in which to live and work; business will reap benefits if it takes the lead making such efforts successful, and
- That there are tools and resources already available to help interested businesspeople to get engaged (or more engaged in meaningful community investment.)

The Conference also intends to foster the idea that a "new" D.C. Government is ready to work with -- not against -- business, including partnering with business to improve both government's ability to serve our citizens and community organizations' ability to meet community needs. Community Investment and its many forms is another constant theme that will be highlighted Friday. The Summit provides information so that business leaders can successfully reinforce why community investment is good for their business and for us all.

Based on what was learned from the business community's strong response to the April 1998 Summit, Greater DC Cares has designed initiatives to help businesspeople follow through on their desire to get more effectively engaged with the community. The Summit stresses how we must renew optimism in our city and region by building a healthier, more livable, more competitive city in a more competitive region in a competitive world.

The Summit also provides concrete tools so that business leaders can build corporate volunteer programs, match interests and talents with non-profit boards, and learn how to provide financial and in-kind support to community organizations in a meaningful, effective way.

Greater DC Cares

Greater DC Cares is the largest volunteer resource in the region, with over 14,000 well-trained volunteers. Every month, Greater DC Cares' volunteers provide over 5,000 hours of service to over 100 community service organizations in the Greater Washington area. In addition, Greater DC Cares provides expertise in volunteer management and plans regular volunteer opportunities for businesses through a program called *Business Shares*.

Washington Business Journal

Washington Business Journal is a weekly business newspaper providing breaking news and information for the greater Washington region with a readership of over 150,000 senior business executives. *Washington Business Journal* is owned by American City Business Journals, with newspapers in 37 cities around the country. American City is part of Advance Publications, owner of the New Yorker, Condé Nast publications like *GQ*, *Vogue* and *Glamour*, and Random House.

To coincide with the Business Philanthropy Summit, the *Washington Business Journal* is publishing a special supplement, "The Greater Washington Business Philanthropy Guide," which will spotlight "excellent" examples of strategic philanthropy, business volunteer programs, and successful community partnerships. Launched in 1998 for the initial Summit, this special supplement is now a yearly publication that serves as a valuable measure of progress in the community.

Format

Upon arrival, you will briefly meet and greet Frank Raines, Chairman and CEO of Fannie Mae, Anthony Williams, Mayor of D.C., and a few members in charge of the Summit. You will deliver remarks at the end of the program, following remarks and presentations by Mr. Raines and Mayor Williams. Each will speak from the podium for 5-7 minutes. As you retake your seat, Ms. Rogers will then take questions from the audience, asking the questioners to direct their questions to one of the three speakers. This should last approximately 15-20 minutes. The audience will be comprised of 380 D.C. area business leaders.

III. PARTICIPANTS

Meet and Greet

- The First Lady
- Glen Howard, Chair, Business Philanthropy Summit
- Alex Orfinger, Publisher, Washington Business Journal
- Joanne Lawton, Photographer, Washington Business Journal
- The Honorable Anthony A. Williams, Mayor of the District of Columbia
- Franklin D. Raines, Chairman & CEO, Fannie Mae
- Julie Rogers, President, Eugene and Agnes E. Meyer Foundation

IV. SEQUENCE OF EVENTS

- You will meet and greet while awaiting your introduction
- Susan Linsky, Executive Director of Greater DC Cares, makes remarks and introduces G.S. Fitz-Hugh, Jr., President of NationsBank of Greater Washington
- Mr. Fitz-Hugh makes remarks and introduces the speakers
- You will enter with Frank Raines, Ms. Rogers and Mayor Williams and go onto the stage
- In turn, Ms. Rogers welcomes the three featured guests and calls on each for their respective introductory remarks
- Frank Raines will go first and the Mayor second (5-7 minutes each)
- **You** deliver remarks, participate, along with Mr. Raines and the Mayor, in plenary discussion for 15-20 minutes, and then depart.

V. PRESS

Open press/WH Photo.

VI. REMARKS

Provided by Christy Macy.

~~CONFIDENTIAL~~

GREATER WASHINGTON BUSINESS PHILANTHROPY SUMMIT

MARCH 5, 1999

7:30 - 10:00 am

7:30 - 8:00 REGISTRATION AND COFFEE

8:00 - 8:09 WELCOME AND VIDEO PRESENTATION
Leland C. Brendsel, Chairman & CEO, Freddie Mac

8:09 - 8:11 AGENDA OVERVIEW
Alex Orfinger, Publisher, *Washington Business Journal*

8:11 - 8:25 BREAKFAST SERVED

8:25 - 8:30 *WASHINGTON BUSINESS JOURNAL* SURVEY RESULTS - Mr. Orfinger

8:30 - 8:45 SELECTED COMPANIES AND INDIVIDUALS MAKING A DIFFERENCE -
Glen S. Howard, Summit Chair - Executive Committee, Greater DC Cares

1st video

- National Multi-Housing Council (volunteerism)
- Hager Sharp (board leadership)
- Clark Construction Group (public/private partnerships)

Live

- Bell Atlantic-Washington, D.C. - Marie C. Johns (strategic giving)
- Lisboa Associates - Elizabeth Lisboa-Farrow (volunteerism)
- Kaiser Permanente - Bernard J. Tyson (in-kind giving)

2nd video

- William C. Smith Company (Parklands - Anacostia neighborhood revitalization)

8:45 - 8:50 SUMMARY OF CORPORATE CITIZENSHIP INITIATIVE
Susan V. Linsky, Executive Director, Greater DC Cares

8:50 - 8:55 INTRODUCTION OF SPEAKERS

G.S. Fitz-Hugh, Jr., President, NationsBank, Greater Washington

8:55 - 9:58 REMARKS AND PLENARY DISCUSSION

- Franklin D. Raines – Chairman & CEO, Fannie Mae
- The Honorable Anthony A. Williams – Mayor of the District of Columbia
- First Lady Hillary Rodham Clinton

Moderated by Julie L. Rogers

President, Eugene & Agnes E. Meyer Foundation

9:58 - 10:00 CALL FOR COMMITMENTS; CONCLUSION – Mr. Howard

GREATER WASHINGTON BUSINESS PHILANTHROPY SUMMIT

MARCH 5, 1999

PARTICIPANTS

Featured Speakers

First Lady Hillary Rodham Clinton

The Honorable Anthony A. Williams
Mayor of the District of Columbia

Franklin D. Raines
Chairman & Chief Executive Officer
Fannie Mae

Other Presenters

Leland C. Brendsel
Chairman & Chief Executive Officer
Freddie Mac

G.S. Fitz-Hugh, Jr.
President
NationsBank, Greater Washington

Glen S. Howard, Summit Chair
Executive Committee, Greater DC Cares
Senior Advisor, Fannie Mae Foundation

Susan V. Linsky
Executive Director
Greater DC Cares

Alex Orfinger
Publisher
Washington Business Journal

Julie L. Rogers
President
Eugene & Agnes E. Meyer Foundation

*Selected Companies and Individuals
Making A Difference*

Susan Hager

Chair & Chief Executive Officer
Hager Sharp, Inc.

Elizabeth Lisboa-Farrow

President & Chief Executive Officer
Lisboa Associates, Inc.

Marie C. Johns

President & Chief Executive Officer
Bell Atlantic-Washington, DC

Jonathan L. Kempner

President
National Multi-Housing Council

Peter C. Forster

Chairman
The Clark Construction Group, Inc.

Richard Hart

Director of Personnel Development
The Clark Construction Group, Inc.

Desa Sealy Ruffin

Vice President
William C. Smith Company

Greg Taylor

Executive Director
Community Impact!

Bernard J. Tyson

President, Central East Division
Kaiser Permanente

Individuals Featured in the Opening Video

David M. Bradt, Jr.

Partner, Arthur Andersen
Chair, Greater DC Cares

Stephen M. Case

Chairman & CEO, America Online

Eldon H. Crowell

Of Counsel, Crowell & Moring LLP

Jamie S. Gorelick

Vice Chair, Fannie Mae

Jeffrey R. Keitelman

Member, Rudnick, Wolfe, Epstein & Zeidman
Founder, Greater DC Cares

Mario Morino

Founder and Chairman, The Morino Institute

Billy Shore

Founder and Executive Director, Share Our Strength

Greater Washington Business Philanthropy Summit
Co-hosted by
Greater DC Cares and the Washington Business Journal

BUSINESS PHILANTHROPY SUMMIT - 1998

The Business Philanthropy Summit '98 was an unqualified success, measured by the number of regional top executives who attended, the quality of the program, the media attention, and the participation of First Lady Hillary Rodham Clinton as keynote speaker. The corporate community's response to this call to action has been extraordinary.

The '98 Summit was attended by 322 regional business executives; more than 150 of them returned a "Corporate Commitment Card" to Greater DC Cares, requesting the following assistance in becoming more involved in the community:

Interest Breakdown of Returned Commitment Cards*	
Just help me get engaged	37%
Corporate Volunteerism	35%
Board Level Leadership/Loaned Executive Program	25%
Partnerships with Community Organizations	23%
In-kind Giving	13%
Strategic Giving	11%

* Many checked more than one response

A task force of the Greater DC Cares board has had initial follow-up discussions with these business leaders to explore their areas of interest and to determine their current level of community activity. These discussions make clear that many such leaders sincerely wish to become more effectively engaged, but there is a pervasive lack of knowledge about community needs. Local business leaders are generally unaware of excellent programs currently in place to help meet these needs. Many require more community-related education and technical support before they will be in a position to give to the community in a meaningful way.

Businesses expressing interest in beginning corporate volunteer programs were contacted by Greater DC Cares about becoming *Business Shares* members. As a result, 10 companies have initiated new corporate volunteer programs through *Business Shares*.

It is not just businesses, however, that need help. Greater DC Cares has concluded that the 125 community-based organizations with which we work on a regular basis also need training and support to build their own capacity to use corporate volunteers efficiently

and to maximum effect. Greater DC Cares can help serve as a matchmaker between interested businesses and community-based organizations in need of volunteers.

FOLLOW-UP GOALS

Greater DC Cares established three strategic goals following the first Business Philanthropy Summit:

- To increase corporate philanthropy, both in terms of dollars and volunteerism
- To expand and enhance Greater DC Cares' capacity to serve as a broker and facilitator to both business and community-based organizations
- To increase community-based organizations' capacity to use corporate volunteers effectively

PROGRAM STRATEGY FOR 1999

GREATER WASHINGTON BUSINESS PHILANTHROPY SUMMIT '99 – March 5, 1999

- Co-hosted by Greater DC Cares and the *Washington Business Journal*
- Featured speakers:
 - Hillary Rodham Clinton, First Lady of the United States
 - Honorable Anthony Williams, Mayor of Washington, D.C.
 - Franklin D. Raines, Chairman & CEO, Fannie Mae
- Publication of the *Greater Washington Business Philanthropy Guide*
- Key messages:
 - Business must spearhead the revitalization of Washington
 - Philanthropy ("community investment") is good for business
 - Increase the level of giving in the Greater Washington area
 - Donate goods and services to non-profits
 - Create partnerships between individual businesses and community service organizations
 - Join a non-profit board, donating your expertise and leveraging your connections
 - Engage your employees as volunteers in the community
 - Provide *pro bono* professional/executive assistance to local government through participation in loaned executive programs, task forces, advisory groups, and project-specific consulting

- Outcomes: Measure increased philanthropy and community-building activity by surveying area companies and publishing anecdotal and statistical information in the *Greater Washington Business Philanthropy Guide* in 2000.

COMMUNITY CONNECTIONS CONFERENCE

- April-May 1999 at the World Bank
- 400+ community-based organizations invited
- Program:
 - Building effective non-profit / for-profit partnerships
 - How to use corporate volunteers effectively
 - Maximizing available community resources by collaboration
 - How to get business executives to join your board
 - How to get goods and services donated
- Outcomes – Greater DC Cares will:
 - work intensively with 10-20 non-profits to improve and enhance their capacity to use corporate volunteers effectively;
 - provide conference facilities at minimum cost to community-based organizations for meeting and training;
 - provide computer access for non-profits;
 - match business executives with non-profit board positions and volunteer consulting opportunities in the community.

BOARD LEADERSHIP PROGRAM

- Board leadership training for corporate executives
- Develop partnership with the Board of Trade and D.C. Chamber of Commerce to promote program
- Individual counseling to determine interest and talents
- Matching with non-profit board and loaned executive opportunities
- Program:
 - What it really means to be a board member
 - Governance vs. micromanagement
 - Fiduciary duties of board membership

- Using your connections and your skills effectively
 - Get, give, or get off
- Outcome: 10 business executives will be placed on non-profit boards.

BUSINESS FORUM: "STRATEGIC GIVING IS GOOD FOR BUSINESS"

- Key messages:
 - Philanthropy – “community investment” – is good for the bottom line
 - Four methods of giving: Corporate Foundation, Community Foundation; Targeted Giving Programs, and In-Kind Support
- Outcomes:
 - Area businesses establish five new strategic giving programs.
 - Greater DC Cares will seek corporate mentors for fledgling corporate giving programs.
 - Greater DC Cares will post on its website non-profit organizations' needs for corporate donations of goods and services.

TRAINING SESSIONS: "BUILDING A CORPORATE VOLUNTEER PROGRAM"

- Greater DC Cares' Business Shares program benefits businesses, employees, and the community.
- Corporate volunteer programs improve employee morale and pride in the company.
- Corporate volunteer programs enhance corporate image.
- Fostering employee volunteerism is a creative and powerful team-building tool.
- Program:
 - Assisting company in developing or enhancing community involvement programs
 - Developing surveys and project planning processes
 - Designing program and project evaluations
 - Providing volunteer orientation and training
- Outcome: 20 companies develop corporate volunteer programs.

Q& A - GREATER DC CARES BUSINESS PHILANTHROPY

(Questions in bold are definite, others potential questions)

1. Washington, DC is the "home" of the federal government. What efforts are underway to encourage federal workers to become more personally involved in the National Capital Region - both in terms of time and energy and in terms of personal philanthropy? (Mrs. Clinton)

Answer: The President and I have long held a strong commitment to the District not only as the Nation's Capital, but also as our home for the past six years. By our own example, we have encouraged everyone, not just federal employees, to get involved and give back to the community.

In 1995 the President created a task force with the OMB Director as Chair, indeed Frank Raines served in that capacity, to provide a framework for coordinating federal assistance to the District.

Many of you know Carol Thompson Cole who is its executive director.

Many of the agencies have used creative ways to translate their own commitment to the city. For example, HHS was a major partner in creating and assisting in the operation of a health academy at Eastern High School in northeast DC. This is a major career pathway for students after completing training in a variety of health care fields.

Career pathways for the DC Public Schools are organized to correlate with industry clusters in the city's recently prepared Economic Development strategy with the DC Chamber of Commerce as the organization that links schools to career pathways..

2. We know that there is an acute interest in education and specifically improving the DC school system, and we know that the Trustees and Ms. Ackerman are working feverishly to move this process ahead. Looking to the future, how can you help us, as business leaders, to overcome the barriers and establish high-level partnerships so our school system becomes a model in the country? (To Mayor and Mrs. Clinton)

Answer: School Superintendent Arlene Ackerman and her staff already have a mechanism in place to attract and establish partnerships with business, non profits and philanthropic organizations. The Educational Alliance partners with business, philanthropic and non-profits to provide additional support to such initiatives as: literacy, school to career, arts and technology. The School to Career program represents a partnership among schools, employers, postsecondary institutions, community organizations and parents. This initiative prepares youth for college and cutting edge jobs for the 21st Century. There is a need for more participation from the private sector to provide employment opportunities for graduates.

3. What public policy initiative might be instituted to facilitate the alliance between business, government and the non-profit sector: OR Are there specific initiatives that would help cement an alliance between the profit-making agenda of the business community and the mission of the non-profit to meet critical needs in our community? (To all)

Answer: The Federal government is a major partner with the emerging children and youth investment partnership. The goal of this partnership is to provide structured after-school and out of school activities for every child in the District that wants or needs the program. Several federal agencies, HHS, DOL, NPR, GSA, and others, along with nonprofits and philanthropic groups, coupled with major community stakeholders are providing resources, such as transportation, grants, meals, computers and other resources to bring this initiative to scale.

Mayor Williams is a full partner and has committed to provide major funding. But we really need is more business and corporate funding.

4. Why isn't the Administration proposing a federal payment to the District in 2000?

Answer: The goal promoted by the Administration in the 1997 DC Revitalization Act was to eliminate general Federal payments to the District over time. As you may recall, through the Revitalization Act in lieu of direct federal payments to the District, the federal government assumed the costs of "state-like" functions such as pension debt, the prison system and funding the courts among others. The 2000 budget is the first budget since enactment of the Revitalization Act without a request for a general purpose Federal payment to the District

5. Why isn't the Administration proposing additional funding for the District to continue supporting many of its key FY 1999 economic development and management reform initiatives?

Answer: The District was provided to \$250 million FY 1999 sufficient to support key multi-year projects for economic development and management reforms. The Administration is continuing to work with the District by providing technical assistance and other resources to Mayor Williams administration.

6. What ideas can you share as to how business and government can work more closely with nonprofits to create a better quality of life for everyone in the region?

Answer: Business and government are encouraged to support collaborations and partnerships with and among non-profit organizations to (1) build individual organizational and community capacity; (2) reduce fragmented activities (3) improve service delivery for citizens throughout the community and

(4) have a greater impact on the quality of life in the city. To achieve these goals, efforts should be made to link human development with economic development activities and funds should be made available for general operations as well as program support.

7. Please share with us an example of an initiative in which nonprofits, government and business are working together effectively.

Answer: An example of an initiative in which non-profits, government and business are working together effectively is the Local Investment Commission of Greater Kansas City (LINC). It is a 36 member citizen commission composed of business, labor and neighborhood leaders. Its purpose is to support 16 neighborhood school based initiatives aimed at improving results for children and families. It is funded by annual state appropriations and private funding. The commission is about 10 years old.

8. Looking ahead, to make sure the revitalization continues, what two or three things would you recommend that the people in this audience get behind and become involved in?

Answer: It is recommended that this audience get behind and become involved in (work force development, including schools to career; (2) children and youth investment; and (3) neighborhood revitalization.

D.C. Y2K funds /Year 2000: Key points

1. The President is signing (signed last night) an emergency designation to release funds for Y2K for the District of Columbia. (These funds are part of the 1999 budget (passed last October) that were set aside to meet the needs of preparing computer systems to keep pace with the Year 2000.)

2. The funds will support a range of activities to ensure that the District of Columbia's important computer systems will operate smoothly through the Year 2000 and beyond. The Administration has been working with the District's Y2K team and District officials since November 1998 to determine the appropriate level of Federal funding to assist the District in addressing its Y2K problem.

The \$62 million will help the District repair, test and validate its mission critical systems to avoid disruption in vital services such as public safety, transportation and social services on Jan. 1, 2000 and shortly thereafter.

3. DC is the only entity not part of the federal government that can qualify for these Y2K "contingent emergency" funds. DC was added to this at the Administration's request. Last year's budget bill included funds that would be available to the federal government AND District of Columbia.

4. Washington DC is the host to the federal government, and we are partners together. We have an interest in making sure that transportation systems, communications systems, public safety safety all work.

5. The purpose of the funds is for DC to :

- 1) remediate current systems to be Y2K compliant.
- 2) create contingency plans
- 3) train people in both using the remidated (updated/newly compliant?) systems and executing the contingency plans.

Talking Points for the First Lady on D.C. Tuition Assistance

As you all know, postsecondary education is critically important in today's society. The President and I believe that all D.C. residents should have access to a broad array of choices in public postsecondary education as is available to all other United States citizens. Currently, only one publicly-subsidized university serves the residents of the District of Columbia, while residents of all fifty states are served by multiple public colleges or universities. We think this unduly restricts opportunities for promising young D.C. residents.

To alleviate this problem, the Administration has set aside \$17 million in its budget to improve access to postsecondary education for D.C. residents and is working closely with the Congress, including Congressman Davis, Delegate Norton, and Senator Jeffords on this issue. The Administration's proposal would provide strong support to the University of the District of Columbia (roughly \$1.2 million), and proposes a new program under which the Federal government would reduce tuition costs for D.C. residents by paying the difference between in-state and out-of-state tuition at some public colleges and universities. This will provide D.C. residents with access to a wide spectrum of educational institutions and programs, including community colleges with open admissions policies; top-rated, highly-selective public universities; and public Historically Black Colleges and Universities.

This Federal program complements efforts of the private sector, including the D.C. College Access Program, which is doing an outstanding job of bringing the business community together to advise and mentor D.C. high school students and raise scholarship money to ensure that D.C. residents have the resources they need to continue their educations. Working together in this area, the Federal government and local businesses can strengthen the nation's capital by realizing the potential of D.C. high school students and making the city an exceedingly desirable place for families to raise their children.

Q&A's on the D.C. Tuition Initiative

1) Question: Will this proposal adversely affect UDC?

Answer: The Administration strongly supports the efforts of the University of the District of Columbia, and proposes to provide roughly \$1.2 million of federal funds to support the university. The Administration believes that UDC, a Historically Black College or University (HBCU), should remain a strong, viable resource for residents of the District of Columbia.

2) Question: Will there be any means testing in this program?

Answer: The Administration is inclined to support some kind of means testing in order to target limited resources to students who are least likely to obtain postsecondary education without the benefit of this program. The Administration's current proposal would provide authority to the Secretary to set an income cut-off that will be determined through the regulatory process. There are differences in Congress as to whether a means test is desirable. Congressman Davis is inclined not to have a means test, and Senator Jeffords is inclined to include a means test. We look forward to working with Congress on this issue.

3) Question: Which public colleges and universities will be eligible to participate under the Administration's proposal?

Answer: All public colleges and universities in Maryland and Virginia would be eligible to receive tuition subsidies under the Administration's current proposal. The Administration believes that the educational opportunities for D.C. residents should resemble those of other U.S. citizens. Typically, residents of a state have multiple subsidized postsecondary education options within a limited geographic area. The Administration would like to provide similar opportunities for D.C. residents. We understand that the Davis bill would allow all public colleges and universities throughout the nation to participate. The Administration will continue to work with Congressional staff on the details of the proposal.

4) Question: Why does your proposal limit the benefits to public colleges, when there are a number of strong private colleges within the District of Columbia that would like to educate students in the city?

Answer: "The Administration believes that the educational opportunities for D.C. residents should resemble those of other U.S. citizens. While some states have significant scholarship programs for private college students, others do not. The Administration's first priority is to provide D.C. residents with public higher education opportunities similar to all states. The DC-CAP program will provide scholarship money to students who attend private, as well as public, colleges and universities. The Administration will continue to work with Congressional staff on the details of the proposal.

5) Question: Isn't the private sector, including the D.C. College Access Program ("DC-CAP"), already increasing access to postsecondary education for D.C. residents without any interference from the Federal government?

Answer: Although there is a strong private sector effort to increase access to postsecondary education for D.C. residents, this effort by itself will not address the entire need. The Administration's proposal is designed to complement and encourage private sector efforts.

DC-CAP is a private sector group that is actively working to provide college scholarships to D.C. residents and is hiring advisors to work with D.C. school students to build awareness about college options and help meet student need for remedial education, tutoring, and mentoring. The Administration's proposal to provide increased access to public colleges and universities at state tuition rates would complement the efforts of DC-CAP.

6) Question: Will state colleges and universities in Maryland and Virginia be asked to change their admissions criteria to admit more D.C. residents?

Answer: No.

7) Question: Why does the Administration support tuition vouchers for postsecondary students but not for k-12?

Answer: The DC Tuition proposal follows the same philosophy as that for all of our student financial aid programs for postsecondary education by improving access through financial assistance to individuals.

**Questions & Answers related to DC DSH proposal in the FY 2000 Budget
March 4, 1999**

Q: What is the Medicaid Disproportionate Share Hospital Program or "DSH?"

- D. Through the Medicaid Disproportionate Share Hospital (DSH) program, States may make additional payments to hospitals that serve a disproportionate number of low-income persons with special needs. Subject to certain Federal criteria and spending limits, DSH payments are intended to help hospitals reduce their uncompensated care costs associated with serving a disproportionate number of uninsured individuals and Medicaid beneficiaries.

Q: What changes did the Balanced Budget Act (BBA) of 1997 make to the Medicaid DSH program?

- A. The Balanced Budget Act (BBA) of 1997 froze each State's and the District of Columbia's Federal disproportionate share hospital (DSH) contribution at FY 1995 spending levels over five years (FY 1998 - FY 2002). At the time the BBA was passed, the FY 1995 DSH spending level for the District's Medicaid program was \$46 million, 50 percent of which or \$23 million, was funded by the Federal government. Thus, the BBA froze the federal DSH contribution for DC Medicaid at \$23 million annually from FY 1998 to FY 2002.

Q: Why does the President's Budget propose to increase DC's federal BBA DSH allotment in FY 2000 by \$9 million (from \$23 million to \$32 million)?

- A. The President's Budget DC DSH proposal is strictly a technical fix to the Balanced Budget Act of 1997. In addition to freezing each State's and District's federal DSH allotments at FY 1995 spending levels, the BBA also increased the federal match rate for DC Medicaid from 50 to 70 percent effective as of FY 1998. (This increase was initially proposed in the FY 1998 President's Budget and later adopted in the Balanced Budget Act of 1997). The annual federal DSH allotment for DC Medicaid in the BBA, \$23 million, however, does not reflect this federal match rate change. If the new federal match rate of 70 percent had been applied to the FY 1995 DSH spending level (\$46 million), the annual Federal contribution would have been \$32 million, \$9 million above what is provided in the BBA. This fix will allow DC to maintain its total DSH program size of \$46 million (assumed in the BBA) in FY 2000.

Update on the 99 DC Budget Announcement:

Education

- To sustain the administration's commitment to support the DC Public Schools \$5 million for the Summer Stars allowed nearly 25,000 (actual 24,649) students to attend summer school.
- Another \$20 million has helped start Saturday Stars Academy's in 131 public schools.
- Achievement scores are starting to show improvement in every grade in every school.

Economic Development

- To continue the road of economic recovery, the 99 budget funded \$25 million of a requested \$50 million to capitalize the locally-chartered National Capital Revitalization Corporation. As required by legislation, the Mayor submitted the "Suggested Strategy and Spending Plan for the NCRC" to the Control Board who transmitted it to Congress.
- The new Convention Center is under construction with \$25 million funded for Metro station improvements.

Cultural and Historic Institutions

- Preparations for the restoration of the Star Spangled Banner at the National Museum of American History are underway - \$3 million
- Ground breaking to start in Spring, 99 for the National Museum of the American Indian on the Mall - \$16 million
- Kennedy Center to continue its program of repair and rehabilitation - \$20 million.
- Over \$6 million for renovation and repair at the National Gallery of Art
- Nearly \$45 Million for repair and rehab for the National History Museum and the National Zoo.

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March 5, 1999, Friday

SECTION: Washington Dateline

DISTRIBUTION: TO NATIONAL, CITY AND BUSINESS EDITORS

LENGTH: 748 words

HEADLINE: First Lady **Hillary** Rodham **Clinton** Challenges Greater Washington Businesses And Foundations to Work More Closely with Community-Based Nonprofits; Survey of Area's Top Corporate and Philanthropic Givers Shows Community Investment Increase of Almost 40 Percent

DATELINE: WASHINGTON, March 5

BODY:

First Lady **Hillary** Rodham **Clinton**, Washington, D.C. Mayor Anthony Williams, and Fannie Mae Chairman Franklin D. Raines challenged 400 of the region's business leaders who attended the second annual Greater Washington Business **Philanthropy** Summit to work more closely with the region's community-based nonprofits and to make our Nation's Capital a model for business **philanthropy** for the rest of the country. Hosted by Greater DC Cares(R) and the Washington Business Journal, the Summit convened Greater Washington's business community to discuss the invaluable role businesses play in meeting the critical needs of our region. Advance copies of the Greater Washington Business **Philanthropy** Guide -- the Washington Business Journal's special supplement ranking the area's top givers -- were distributed to participants at the Summit.

The Summit showcased a range of area businesses that have successfully implemented business giving strategies, developed significant employee volunteer programs or forged alliances with community-based organizations for maximum impact. Business leaders were encouraged to increase both the level and quality of business **philanthropy** -- or "community investment" -- in our city and region and to make the Nation's Capital a model for corporate and community giving.

District of Columbia Mayor Anthony Williams said, "For Washington, D.C. to become the best city in America, we need to bring together private-sector partners, like the Fannie Mae Foundation, Freddie Mac, and AT&T, with our community and nonprofit partners to address problems that government alone cannot solve. This summit is a call to action for other corporate and philanthropic givers to step up and make a difference in DC. I encourage all foundations, corporations and individuals to join in our efforts to make this a better place to live, learn and do business."

"We know that the Greater Washington business community does want to be more involved with civic renewal, and judging from the list of top area givers, some of our corporate friends have really stepped up their efforts," said Susan Vener Linsky, executive director for Greater DC Cares. "We also know that the biggest obstacle to action for some companies is simply not knowing how and where to start, so Greater DC Cares is pleased to announce today our Corporate Citizenship Initiative, designed to help business leaders determine the kinds of community investments that best suit their goals."

Concurrent with the Summit, the Washington Business Journal published a special supplement, The Greater Washington Business Philanthropy Guide, which was distributed during the Summit and included the 1998 rankings of the region's top business and foundation contributors. The survey ranked companies and foundations solely in terms of financial contribution to Washington-area nonprofit organizations and did not include in-kind giving. The Washington Business Journal requested information from more than 700 companies. Sources included the Foundation Center, Foundation Directory, and company and foundation survey responses.

"Now is a time of renewed optimism in our city and region. We see a renewed commitment to our community by businesses of all sizes, as evidenced by this year's survey results which show an increase of nearly 40% in business and foundation giving since the first Business Philanthropy Summit last April," said Alex P. Orfinger, publisher of the Washington Business Journal.

The second annual Greater Washington Business Philanthropy Summit was sponsored by the Fannie Mae Foundation, Freddie Mac, the Eugene and Agnes E. Meyer Foundation, and NationsBank.

Greater DC Cares(R) is the largest coordinator of volunteer services in the Greater Washington area, connecting individual, family and business volunteers with more than a hundred community service partners in the District, Maryland and Virginia. Celebrating its 10th Anniversary in 1999, Greater DC Cares delivers more than 100,000 volunteer hours to the community each year. Greater DC Cares has assumed a leadership role on behalf of Greater Washington's nonprofit community, educating business, government and the public about community needs, and connecting nonprofits with the network of resources they need to provide effective solutions. Founded in 1989, Greater DC Cares is a 501(c)(3) nonprofit organization.

SOURCE Greater DC Cares

CONTACT: Cindy Kabler, 202-289-7378, ext. 139; or Nichole Pagliaro, 202-450-9842; both of Greater DC Cares

LANGUAGE: ENGLISH

LOAD-DATE: March 6, 1999

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View Related Topics

March 06, 1999, Saturday, Final Edition

SECTION: METRO; Pg. B01

LENGTH: 1463 words

HEADLINE: Gift for Giving Emerges From Area Corporations; Survey Shows a Sharp Rise in Philanthropy; At Last, the Business of Giving Is Prospering

BYLINE: Cindy Loose, Washington Post Staff Writer

BODY:

When **Hillary Rodham Clinton** came to the first Business **Philanthropy** Summit last year, she criticized local executives for wringing their hands instead of rolling up their sleeves.

But she returned yesterday at the second summit to praise them for delivering on their promises to be better corporate citizens. A moribund corporate community, she and others agreed, is showing signs of coming to life.

A new list of the area's 25 top corporate philanthropists showed cash donations of \$ 68.4 million -- a 35 percent increase in a single year.

Many local business and foundation leaders had already reported anecdotal evidence of a new sense of energy and purpose. Yesterday they celebrated the first concrete evidence.

In a survey of business philanthropy, results of which were released yesterday, the minimum requirement for breaking into the top 25 went up exponentially. In 1997, donors could make the list of the 25 most generous with an outlay of just over \$ 282,000. Last year, it took more than \$ 800,000 just to crack the list.

The No. 1 giver in 1997 -- Fannie Mae Foundation -- donated \$ 8.6 million. To win the same position this year, Freddie Mac gave \$ 13.2 million.

"Things are starting to move," said Julie Rogers, head of the Eugene and Agnes E. Meyer Foundation. Rogers moderated a panel that included Clinton and D.C. Mayor Anthony A. Williams (D). Yesterday's summit, at the Four Seasons Hotel in Georgetown, was organized by the nonprofit Greater D.C. Cares and the Washington Business Journal. The Journal also prepared the top-25 list, surveying 700 businesses in the region.

"There is an elevated corporate consciousness, an awareness that community investment is both the right thing to do and a creative business strategy," said business leader Lyles Carr.

A robust economy has helped boost donations, but observers of corporate philanthropy say that some credit also must go to the business leaders now making a concerted push for greater engagement. The summit and follow-up programs to help companies figure out how and where to give are prime examples.

Such efforts can in fact encourage giving, said Peter Hall, a Yale University professor who studies corporate philanthropy patterns. Average corporate giving nationally was 1.1 percent of after-tax profits in 1997 and has floated between 1 percent and 2 percent since the 1930s,

when experts first started collecting information. Yet in several cities, corporations average as much as 5 percent of after-tax profits.

"Those cities extract much more than the national average because corporate leaders make philanthropy the price of admission to the inner circle of decision-makers," Hall said.

Philanthropy, he added, is nurtured by "the creation of settings in which people talk about what's reasonable and why," such as the summit. Publicizing who gives how much, he added, "creates competition and is a powerful stimulus."

High-tech businesses, relative newcomers in a region long dominated by government, also are heightening anticipation in the philanthropic world. They offer a new pool of wealthy potential donors and are finally beginning to give.

Philanthropy seems to be part of the corporate maturation process, say observers of the world of giving. As companies begin to give, often they also come to realize the value of contributing to political campaigns.

Philanthropy was such a low priority for America Online Inc. in 1997, for example, that the Internet company didn't even bother compiling or publishing its donations. But in 1998, AOL emerged as the 16th-largest local giver, with cash outlays of \$ 1.3 million. Moreover, it listed \$ 7.6 million worth of "in-kind" donations, mostly high-tech equipment to nonprofits.

Jim Kimsey, who in late 1997 quit running the company so he could start the AOL Foundation, said, "I've reached the point" of considering the higher purpose of both his money and his life's work. "AOL is at that point," too, he said. "I think AOL should make a big footprint in the area."

Civic leaders have dreamed of hearing such talk.

Microsoft Corp., which made the top-25 list in 1997, last year moved up in the ratings, with cash donations that increased by 176 percent. MCI WorldCom Inc. also made the list in 1998, with \$ 1.5 million in cash donations.

Giving -- in the form of both money and volunteers -- may be fueled by optimism about the direction of the city at the region's core, particularly improvements in the District's financial picture and the election of Williams.

"There is a better feeling about where we are and who we are," said Susan Vener Linsky, executive director of Greater D.C. Cares, the area's largest volunteer clearinghouse.

The city's new mayor conceded yesterday that companies had long been frustrated by attempts to help the District. "I wish I had a dime," he said, "for every person who has said they called the District to offer help [years ago], and no one called them back."

Hillary Clinton recounted how she'd promised to help Mother Teresa open a home for unwed mothers in the District. Clinton said she had assumed it would take a couple of months to get the project started. But she ran into such bureaucratic obstacles that it took 16 months to open the home, run by the Sisters of Charity, in Northwest.

"Here I was, sitting in the White House -- it was the most frustrating experience," Clinton said. Mother Teresa didn't understand. "She'd call and say, 'Mrs. Clinton, where is my house?'"

The District, Williams promised yesterday, will do more than just stop being an obstruction. It will actively help potential donors, he said.

WASHINGTON BUSINESS JOURNAL'S PHILANTHROPY GUIDE

Here are 1998's top 25 corporate philanthropists for the metropolitan area and the amounts they gave locally:

1. Corporation: Freddie Mac

Headquarters: McLean

'98 donations: \$ 13.2 million

2. Corporation: Fannie Mae Foundation

Headquarters: Washington

'98 donations: \$ 10.2 million

3. Corporation: AT&T

Headquarters: New York

'98 donations: \$ 5.8 million

4. Corporation: Mobil Group

Headquarters: Fairfax

'98 donations: \$ 3.2 million

5. Corporation: Lockheed Martin

Headquarters: Bethesda

'98 donations: \$ 3.1 million

6. Corporation: Bell Atlantic

Headquarters: Washington

'98 donations: \$ 2.8 million

7. Corporation: Pepco

Headquarters: Washington

'98 donations: \$ 2.6 million

8. Corporation: Sallie Mae

Headquarters: Washington

'98 donations: \$ 2.56 million

9. Corporation: Wal-Mart Stores

Headquarters: Bentonville, Ark.

'98 donations: \$ 2.48 million

10. Corporation: Washington Post

Headquarters: Washington

'98 donations: \$ 2.46 million

11. Corporation: NationsBank

Headquarters: Charlotte

'98 donations: \$ 2.4 million

12. Corporation: Geico

Headquarters: Chevy Chase

'98 donations: \$ 2.3 million

13. Corporation: Friedman, Billings, Ramsey Group

Headquarters: Arlington

'98 donations: \$ 1.72 million

14. Corporation: MCI WorldCom

Headquarters: Jackson, Miss.

'98 donations: \$ 1.5 million

15. Corporation: First Union

Headquarters: Charlotte

'98 donations: \$ 1.4 million

16. Corporation: America Online

Headquarters: Dulles

'98 donations: \$ 1.3 million

17. Corporation: Microsoft

Headquarters: Redmond, Wash.

'98 donations: \$ 1.15 million

18. Corporation: Pricewaterhouse Coopers

Headquarters: New York

'98 donations: \$ 1 million

19. Corporation: Arthur Andersen

Headquarters: Chicago

'98 donations: \$ 1 million

20. Corporation: Washington Gas

Headquarters: Washington

'98 donations: \$ 1 million

21. Corporation: Gannett

Headquarters: Arlington

'98 donations: \$ 979,800

22. Corporation: TRW

Headquarters: Cleveland

'98 donations: \$ 860,000

23. Corporation: Kaiser Permanente

Headquarters: Rockville

'98 donations: \$ 850,000

24. Corporation: KPMG International

Headquarters: New York

'98 donations: \$ 850,000

25. Corporation: Crestar Bank

Headquarters: Richmond

'98 donations: \$ 827,467

26. Corporation: Giant Food

Headquarters: Landover

'98 donations: \$ 800,000

Giant Food estimated its annual giving at more than \$ 800,000. Because that figure might exceed number 25, it is included in the list and ranked 26th.

SOURCE: From the April issue of Washington Business Journal, based on a survey of 700 businesses. At a summit on local corporate philanthropy, Hillary Rodham Clinton praised firms such as Fannie Mae, represented by Chief Executive Franklin D. Raines, right, for giving more. D.C. Mayor Anthony A. Williams, left, sitting with the first lady and Fannie Mae's Franklin D. Raines, vowed to remove bureaucratic obstacles to corporate giving.

GRAPHIC: Photo, JAMES A. PARCELL; Chart, TWP

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March 3, 1999, Wednesday

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HEADLINE: First Lady **Hillary** Rodham **Clinton** Encourages Business & Community Involvement In Keynote Address at Greater Washington Business **Philanthropy** Summit;
TV onthe WEB LIVE Webcast on March 5th from 7:30-10:00 a.m. ET On: <http://www.tvontheweb.com>

DATELINE: RESTON, Va., March 3

BODY:

First Lady **Hillary** Rodham **Clinton** joins Anthony A. Williams, Mayor, District of Columbia, and Franklin D. Raines, Chairman and CEO, Fannie Mae in addressing 400 of the Capital Region's business leaders at the second annual Greater Washington Business **Philanthropy** Summit, co-hosted by Greater DC Cares(R) and the Washington Business Journal, on Friday March 5, 1999 featured LIVE on the Web at: <http://www.tvontheweb.com> from 7:30 - 10:00 a.m. ET. This Webcast is an exclusive opportunity to be part of the Summit, as the actual conference is closed to the general public. The Summit showcases corporations, professional firms, trade associations, and other organizations that have successfully implemented business giving strategies, developed significant business volunteer programs, and forged alliances with community-based organizations for maximum impact.

Greater DC Cares(R) is the largest coordinator of volunteer services in the Greater Washington area, connecting individual, family and business volunteers with more than a hundred community service partners in the District, Maryland and Virginia. Celebrating its 10th Anniversary in 1999, Greater DC Cares delivers more than 100,000 volunteer hours to the community each year. Greater DC Cares has assumed a leadership role on behalf of Greater Washington's nonprofit community, educating business, government and the public about community needs and connecting nonprofits with the network of resources they need to provide effective solutions. Founded in 1989, Greater DC Cares is a 501(c)(3) nonprofit organization.

The On-Demand Archives of the Summit will be featured on the soon to be released COMMUNITY ACTION CHANNEL on the TV onthe WEB Network. The Channel will specialize in video and information for proactive community building efforts from towns across the United States.

TV onthe WEB, the first interactive community-based television network on the Web, recently announced that it had formed a strategic partnership with Ampex Corporation <http://www.ampex.com> (Amex: AXC), and received an investment to finance the continued development and expansion of its Network.

SOURCE TV onthe WEB

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LANGUAGE: ENGLISH

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