

**PHOTOCOPY  
PRESERVATION**

SCHEDULE FOR HILLARY RODHAM CLINTON  
WEDNESDAY, FEBRUARY 19, 1997  
FINAL

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CHICAGO, IL/KANSAS CITY, MO/WASHINGTON, D.C.

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LEAD ADVANCE,            ROB HOUSEMAN  
CHICAGO, IL            The Drake Hotel  
                         312-787-2200            RM# 525  
                         312-951-5803            Fax

RON,                    MIKE LUFANO            RM# 744  
CHICAGO, IL            JUDY JASCULCA        RM# 762  
                         708-643-1117            Pager

CHICAGO CONTACT        RICK JASCULCA  
                         800-SKY-PAGE            PIN 217-1016

LEAD ADVANCE,        PATRICK HALLEY  
KANSAS CITY, MO        CROWNE PLAZA  
                         4445 MAIN STREET  
                         KANSAS CITY, MO 64111  
                         816-531-3000            RM# 508  
                         816-531-3007            FAX

PRESS LEAD,            CHRISTINE BROWN        RM# 716  
KANSAS CITY, MO

SITE                    ALLYSON CHADWICK        RM# 710

SITE                    MOLLY BUFFORD            RM# 915

KANSAS CITY CONTACT    ROSHANN PARRIS  
                         800-SKY-PAGE            PIN 630-3035

SCHEDULER            HOLLY NICHOLS  
                         202-456-7561            OFFICE  
                         202-456-2317            FAX  
                         703-931-2483            HOME

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PREV RON            The Drake Hotel  
                         Phone: 312-787-2200/Fax: 312-787-6324

9:35 am            DEPART The Drake Hotel  
                         EN ROUTE Midway Airport  
                         [drive time: 30 minutes]

10:05 am            ARRIVE Midway Airport

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FBO: Million Air  
Phone: 773-284-2867  
Fax: 773-284-5879  
**CLOSED PRESS**

10:15 am                    **WHEELS UP** Chicago, IL

|                                       |
|---------------------------------------|
| <b>FLIGHT TIME: 1 HOUR 15 MINUTES</b> |
|---------------------------------------|

11:30 am                    **WHEELS DOWN** Kansas City, MO  
FBO: Executive Beechcraft  
Phone: 816-842-8484  
Phone in hold: 816-221-4448  
Fax: 816-221-4802  
**CLOSED PRESS**

11:45 am                    **DEPART** Kansas City Downtown Airport  
**EN ROUTE** Hyatt Regency Crown Center  
2345 McGee, Kansas City, MO  
[drive time: 15 minutes]

12:00 pm                    **ARRIVE** Hyatt Regency Crown Center

12:05 pm -                    **6TH ANNUAL WOMEN'S EMPLOYMENT NETWORK (WEN)**  
12:55 pm                    **HEART TO HEART LUNCHEON**  
Regency Ballroom  
Hold: Human Resources Office  
Phone: 816-435-4192  
Fax: 816-435-4194  
**OPEN PRESS**

**FORMAT:**

- HRC and Mayor Cleaver are announced into the room.  
**NOTE:** HRC proceeds to seat at table next to Lynnette Williams, graduate of program and Mayor Emanuel Cleaver.
- Cheryl Lockton, Co-chair welcomes and intros Mayor Cleaver.
- Mayor Cleaver delivers remarks.
- Beth Smith, WEN Co-founder, intros HRC.

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- HRC delivers remarks from podium and returns to seat at table.
- Cheryl Lockton intros Jodi Wood, WEN Graduate.
- Cheryl Lockton intros Lynnette Williams, WEN Graduate.
- Cheryl Lockton concludes program.
- Meljay rouse makes closing remarks.
- HRC departs.

**PARTICIPANTS:** Approx. 1300 people to attend.

Contact: Beth Smith/816-523-7891

1:00 pm

**DEPART** Hyatt Regency Crown Center  
**EN ROUTE** Children's Mercy Hospital,  
2401 Gillham Road  
Kansas City, MO 64108  
[drive time: 5 minutes]

1:05 pm

**ARRIVE** Children's Mercy Hospital

1:10 pm -

1:30 pm

**REMARKS**

William P. Harsh Community Room, 1st Floor  
Hold: Volunteer Services Office  
Phone: 816-234-3846  
Fax: 816-855-1741

**OPEN PRESS**

**FORMAT:**

- HRC, Dr. O'Donnell, and Dr. Michele Kilo, Chief of Developmental Medicine are announced into room by David Oliver, Chair, Central Governor's Board, Children's Mercy Hospital.  
**NOTE:** HRC and participants proceed to seat on stage.
- Dr. Oliver intros Dr. Michele Kilo.
- Dr. Kilo makes remarks and intros Dr.

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O'Donnell.

- Dr. O'Donnell makes remarks and intros HRC.
- HRC makes remarks from podium.
- HRC exits stage left, works ropeline left to right and departs.

**PARTICIPANTS:** Approx. 70 activists to attend.

1:35 pm - **MEET & GREET w/ Trustees and Board Directors**  
1:45 pm OT/PT Waiting Room  
**CLOSED PRESS/WH PHOTO**

1:50 pm - **READING TO CHILDREN**  
2:10 pm OT/PT Clinic  
**POOL PRESS**

**FORMAT:**

- HRC to read *If You Give a Moose a Muffin* to children.  
**NOTE:** Dr. Wendy Turnbull to moderate if needed.
- HRC departs.

**PARTICIPANTS:** Approx. 12 children (ages 3-5)

2:15 pm - **DROP-BY**  
2:20 pm Volunteer Services Office  
**CLOSED PRESS/WH PHOTO**

2:25 pm **DEPART** Children's Mercy Hospital  
**EN ROUTE** Hyatt Regency Hotel  
[drive time: 10 minutes]

2:30 pm **ARRIVE** Hyatt Regency Hotel

2:35 pm - **DOWN TIME**  
3:35 pm Hyatt Regency Crown Center Hotel  
Staff Hold: 4002  
Phone: 816-421-1234

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Fax: 816-435-4190 [main]  
CLOSED PRESS

3:35 pm DEPART Hyatt Regency Crown Center Hotel  
EN ROUTE University of Missouri at Kansas  
City, Pierson Auditorium, 5100 Rockhill Road,  
Kansas City, MO  
[drive time: 10 minutes]

3:45 pm ARRIVE UMKC Pierson Auditorium

3:45 pm - MEET & GREET W/ BOARD MEMBERS & STAGE  
3:55 pm STAGE PARTICIPANTS  
Board Room  
CLOSED PRESS

4:00 pm - "STAND FOR CHILDREN" 1997 KICK-OFF "GIVING  
5:00 pm OUR HEARTS TO THE CHILDREN"  
Pierson Auditorium  
Hold: Chancellor's Dining Room  
Phone: 816-275-1425  
Fax: 816-235-1419  
OPEN PRESS

FORMAT:

- HRC and stage participants are announced to stage.  
NOTE: HRC proceeds to seat on stage.
- Sister Berta Sailer, St. Vincent's Day Care, Center welcomes and intros Katie Steele.
- Katie Steele, HHS Regional Director makes remarks and intros Carmen Schulze.
- Carmen Schulze, Missouri Director of Family Services, makes remarks and intros Dr. Jim Caccamo.
- Dr. Jim Caccamo, Partnership for Children, delivers remarks and intros Mayor Emanuel Cleaver.
- Mayor Cleaver delivers remarks and

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intros 15 children to stage.

-- Children announce "15 Ways to Help  
Children" by passing hand held mic.  
**NOTE:** Upon conclusion of announcement,  
the children exit stage.

-- Mayor Cleaver intros HRC.

-- HRC delivers remarks from podium.

-- HRC exits stage left and departs.

**PARTICIPANTS:** Approx. 450 people to attend.

Contact: Vickie Riddle/816-221-4377/x327

5:05 pm

**DEPART UMKC**

**EN ROUTE** Hyatt Regency Crown Center Hotel  
[drive time: 5 minutes]

5:10 pm

**ARRIVE** Hyatt Regency Crown Center Hotel

5:15 pm -

**DOWN TIME/DINNER**

6:50 pm

Hyatt Regency Crown Center Hotel

Staff Hold: 4002

Phone: 816-421-1234

Fax: 816-435-4190 [main]

**CLOSED PRESS**

6:50 pm

**DEPART** Hyatt Regency Hotel

**EN ROUTE** Bartle Hall Convention Center  
[drive time: 5 minutes]

6:55 pm

**ARRIVE** Bartle Hall

7:00 pm -

**DROP-BY KIDS HEROS DINNER**

7:10 pm

Room 2210 C

**CLOSED PRESS**

**FORMAT:**

-- TBD intros HRC into room.

-- HRC to deliver very informal remarks  
from standing mic.

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-- HRC departs.

**PARTICIPANTS:** Approx. 300 children to attend.

7:15 pm -  
7:25 pm

**DROP-BY BOYS AND GIRLS CLUB OF KANSAS CITY'S  
SEVENTH ANNUAL KIDS NIGHT OUT WITH THE STARS-  
"AN EVENING WITH BILL COSBY"**

Exhibit Hall C

Hold: n/a

**CLOSED PRESS**

**FORMAT:**

-- At conclusion of video, HRC is announced  
to stage by Dave Smith, Executive  
Director, The Boys and Girls Club of  
Kansas City.

-- HRC delivers very brief remarks from  
podium.

-- HRC departs.

**PARTICIPANTS:** Approx. 2500 people to attend.

Contacts Kamy Stefan  
816-361-3600 [W]/816-822-8122 [H]  
David Browkaw/310-273-2060

7:30 pm -  
7:40 pm

**DROP-BY [T]  
Great Hall Dressing Room  
CLOSED PRESS**

7:45 pm

**DEPART** Bartle Hall  
**EN ROUTE** Kansas City's Downtown Airport  
[drive time: 10 minutes]

7:55 pm

**ARRIVE** Kansas City's Downtown Airport  
FBO: Executive Beechcraft  
Phone: 816-842-8484  
Hold phone: 816-221-4448  
Fax: 816-221-4802  
**CLOSED PRESS**

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8:05 pm                      WHEELS UP Kansas City, MO

|                                      |
|--------------------------------------|
| FLIGHT TIME: 2 HOURS 10 MINUTES [+1] |
|--------------------------------------|

11:15 pm                      WHEELS DOWN Washington, D.C.

11:25 pm                      DEPART Andrews Air Force Base  
                                EN ROUTE The White House  
                                [drive time: 25 minutes]

11:50 pm                      ARRIVE The White House

RON                              The White House

WEATHER FORECAST FOR CHICAGO, IL:

-A chance of rain showers with a high of 46 and a low of 35.

WEATHER FORECAST FOR KANSAS CITY, MO:

-A chance of rain showers with a high of 50 and a low of 35.

WEATHER FORECAST FOR WASHINGTON, D.C.:

-Partly cloudy with a high of 62 and a low of 44.

February 17, 1997

## CHILDREN'S MERCY HOSPITAL ANNOUNCEMENT

**DATE:** February 19, 1997  
**TIME:** 1:05 pm - 2:10 pm  
**LOCATION:** Children's Mercy Hospital  
Kansas City, MO  
**FROM:** Pauline Abernathy

### I. PURPOSE

To participate in the announcement of a new program at Children's Mercy Hospital and in the community in which doctors will prescribe reading to young children and give children books when they visit the doctor.

### II. BACKGROUND

**Announcement:** The hospital will announce that it is expanding a small and unpublicized pilot program in their neonatal clinic throughout the hospital and into the community. The program is modeled after Barry Zuckerman's Reach Out and Read program, in which volunteers read to children in the waiting room, doctors involve books in the medical exam, and then hand the parent a prescription to read aloud daily and give the child an appropriate book. The hospital is in the process of obtaining funding from the community for books for the expanded program and local doctors will receive training from Reach Out and Read's staff in Boston. The hospital expects to reach over 30,000 Children's Mercy patients each year. The hospital also plans to expand the program to the private clinics and doctors in the community who serve children on Medicaid, including those doctors who are part of the same Medicaid managed care plan as Children's Mercy. Adele Hall will help the hospital obtain funding for the books.

The new program will be based on the success of a pilot program begun about five months ago in the hospital's neonatal clinic, which provides serves until age three to children who received care in their neonatal intensive care unit, often because they were born prematurely. The pilot program was inspired by Drs. Barry Zuckerman, Perri Klass, and Robert Needlman, the original founders of Reach Out and Read in Boston, and by the American Library Association's Born to Read Program, mentioned in *It Takes A Village*. The pilot program is very similar to Reach Out and Read. Volunteers model reading to children in the clinic's waiting room while parents fill out a survey on reading to their children and their own reading skills and are referred to a local literacy program if appropriate. Information on the local library, recommended books, and library application forms are also available in the waiting room. During the doctor's visit, the

doctor gives the parents a prescription for reading and tells the children they can pick out a book in the waiting room. Because the program only operates two mornings a week and limited resources, it has only given away about 150 books since it began.

**Background on Children's Mercy Hospital:** Children's Mercy is a private, independent, not-for-profit children's hospital currently celebrating its centennial anniversary. You had to miss their centennial dinner last week due to the memorial service for Pamela Harriman, but sent a video. Children's Mercy is the only children's hospital between St. Louis and Denver, and was recently named one of the top 8 children's hospitals in the nation by *Child Magazine*. Last year the hospital logged 40,300 patient days and 210,000 outpatient visits. With the help of Adele Hall, the former chair of the hospital's board, the hospital successfully raised more than \$67 million for its expansion and renovation. Its main campus is in the midst of renovation, and the hospital just last month opened a new seven-story in-patient tower.

Children's Mercy has also established a program to research the correct dosage for children of specific drugs currently on the market or drugs now being developed so that information can be included in the label. The Administration is currently looking at ways to ensure that such pediatric dosage information is included on the labels of more drugs.

### III. PARTICIPANTS

#### Remarks:

-**David Oliver**, Chairman of Children's Mercy Hospital Central Governing Board. He is a partner at the local law firm Byran Cave LLP (formerly Smith Gill Fisher & Butts), on the board of the Partnership for Children, and is the son of the Judge John Oliver, appointed by President Kennedy.

-**Dr. Michele Kilo** [KYE-LOW], M.D., chief of Developmental Medicine and Behavioral Science at Children's Mercy. She will lead the new program at Children's Mercy and coordinate the effort in the community, and is a member of the American Academy of Pediatrics.

-**Dr. Rand O'Donnell**, Ph.D., President and CEO of Children's Mercy Hospital, whom you know well. He used to be CEO of the Arkansas Children's Hospital.

-HRC

#### Audience at Remarks:

-Approximately 70 local people from the hospital community, local librarians, book sellers and book donors, and others who will be involved in the program, and Adele Hall, former chair of the hospital's board.

### **Book Reading Participants:**

**-Dr. Wendy Turnbull, Ph.D.,** Developmental Psychologist in Children's Mercy Neonatal Clinic. She runs the pilot program in the hospital's neonatal clinic.

**-HRC**

**-About 12 children, ages 3-5 from the hospital.**

## **IV. SEQUENCE**

- HRC arrives Children's Mercy Hospital  
Greeter: Dr. Rand O'Donnell, President and CEO, Children's Mercy Hospital
- HRC proceeds to William Harsh Community Room, 1st Floor
- HRC, Dr. O'Donnell, and Dr. Michele Kilo are announced into the room by David Oliver
- HRC and participants proceed to seats on the stage in front of a large "prescription for reading"
- Mr. Oliver introduces Dr. Kilo
- Dr. Kilo makes remarks and introduces Dr. O'Donnell
- Dr. O'Donnell introduces HRC
- HRC makes remarks from podium
- HRC exits stage left, works rope line left to right, and departs
- HRC goes to private, closed press "meet and greet" with about 14 members of the hospital's trustees and board of directors in a waiting room. Guests will be positioned in a U-shape.
- HRC proceeds to a clinic to read to about 12 children from the hospital aged 3-5, along with Dr. Wendy Turnbull. HRC will sit on a couch with children.  
The children's book is still being selected and will be submitted for your prior approval. [Copies of the book we had initially selected for the Cleveland School event did not arrive on time due to the inclement weather on Friday.]
- HRC meets privately with Adele Hall at location TBD at the hospital or hotel.
- HRC departs.

## **V. PRESS**

Open Press.

## **VI. REMARKS**

Provided by June Shih.

BIOGRAPHICAL SKETCH OF THE CHILDREN  
THE CHILDREN'S MERCY HOSPITAL  
KANSAS CITY, MISSOURI  
FEBRUARY 19, 1997

"A.C.", a five year old male, was diagnosed with acute lymphoid leukemia two years ago. He continues to receive treatment and is currently in remission.

"B.F." who is almost six years old is of Hispanic and African-American heritage. He has Spina Bifida and wears lower leg braces.

"J.G.", a young African-American boy, has Down's Syndrome. He attends regular kindergarten and is developing his reading skills.

In addition to Down's Syndrome "M.W." has a number of significant medical problems which include epilepsy and a kidney disorder. She attends an early childhood program and is on the brink of learning to read.

Two of our children are brothers. They are of Iranian-American heritage. "R.M." is just four years old and attends a special education program in North Kansas City. He has been diagnosed with an autistic disorder. "S.M.", his six year old brother, has a tic disorder and exhibits signs of attention deficit disorder.

"E.T." and "C.T." are sisters. "C.T." has benefited from lens replacement surgery to repair corneal scarring due to an injury. Their parents are actively involved in teaching and reading to their children.

"E.C." born to an addicted mother was adopted by a caring African-American woman. He exhibits significant problems with learning and attention but is a delightful child. "E.C." is small for his chronological age.

"L.H." was adopted from Romania at the age of nine months. She was diagnosed with spastic diplegia and has benefited from Selective Dorsal Rhizotomy surgery performed at The Children's Mercy Hospital. "L.H." lives for her books.

"M.S." has Spina Bifida. Recent back surgery did not slow this energetic four year old down. Armed with a sparkling personality, she attends an early childhood program.

"A.B." is a six and a half year old male who has been diagnosed with Asperger's Disorder. He attends a regular kindergarten class and aftercare program in the Shawnee Mission School District.

RANDALL L. O'DONNELL, PH.D.

Dr. Randall O'Donnell joined The Children's Mercy Hospital in January, 1993, as president and chief executive officer. During his tenure here, he has overseen the completion of a \$68 million expansion program which includes a state-of-the-art outpatient center and inpatient bed tower, and the establishment of a pediatric research vision, among other achievements. He also is extremely active at the state and national level in educating legislators about children's health care needs and has testified before Congressional committees on behalf of children's hospitals nationwide.

Before coming to Children's Mercy, Dr. O'Donnell served first as chief operating officer at Arkansas Children's Hospital for three years, followed by 10 years as chief executive officer. During his time in Arkansas, he worked closely with then-Governor Bill Clinton, and Hillary Clinton served on the hospital's board. He previously served as an associate administrator at Children's Hospital of Buffalo, New York. Dr. O'Donnell received his Ph.D. in hospital and health administration from the University of Iowa.

In addition to his work with health care legislation, Dr. O'Donnell has been actively involved in health care issues internationally, traveling to Russia, China, Romania and Cambodia, among others. He is a past chairman of the Children's Miracle Network and currently serves on the Board of Trustees and Public Policy Committee of the National Association of Children's Hospitals and as chairman of the Hospital Leadership Advisory Council of the Association for the Care of Children's Health. Locally, he serves on the Board of Directors of the Kansas City Area Hospital Association and the Board of Trustees of the Midwest Research Institute.

**DAVID F. OLIVER**

Chairman, Children's Mercy Hospital Central Governing Board  
Has served on Board for six years; past chairman of the Board's Public Affairs Committee

Partner with Bryan Cave LLP (formerly Smith Gill Fisher & Butts, a local firm well known for its community activism)

Graduate of Haverford College and Boston College law school

Very active in local civic and non-profit organizations, including chairman of the YMCA's recent capital campaign and serving on the boards of Partnership for Children, DeLaSalle Education Center, Leadership 2000, Midwest Bioethics Center and more.

Son of Judge John Oliver, a federal judge appointed by President Kennedy  
Former law partner of U.S. Attorney Steven Hill

(1)

**CURRICULUM VITAE**

Name: E. Wendy Turnbull, Ph.D.  
Place of Birth: Toronto, Canada

Address: 841 N. 875 Road  
Lawrence, KS 66047  
Phone: (913) 748-9801

Licensed Psychologist: PYRO0337

**EDUCATION**

1965 B.A. University of Toronto, Toronto, Canada  
1974 M.A. Clinical Psychology, University of Kansas, Lawrence, KS  
1976 Ph.D. Clinical Psychology, University of Kansas

**AREAS OF SPECIALIZATION AND RECENT WORK EXPERIENCE**

1. Assessment of premature and high-risk infants in the intensive care nursery; assessment of these same infants and children in clinic setting (up to 10 years)
2. Consultation to Pediatric Intensive Care unit to assess and write brief developmental plans for infants and toddlers.
3. Presentations to Pediatric residents on normal and delayed development
4. Neonatal follow-up research
5. Private practice: Infants, young children and their parents; primary focus and behavior management and school placement issues.
6. Liver transplant research involving children from infancy to ten years of age.
7. Monograph on School Readiness: Model programs addressing these issues. Project for the Department of Health and Human Development.
8. Assessment and developmental monitoring of high-risk infants and toddlers in clinic setting. Counseling and education of parents regarding development and behavioral issues. Research on effects of certain infectious diseases on developmental outcomes.

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1996 (September) Brief Therapy for Managed Care - A Family Therapy  
Institute of Washington D.C., workshop with Chloe Madanes

### EMPLOYMENT HISTORY

1991 Clinical Developmental Psychologist

1992 Children's Hospital Medical Center

San Francisco, CA

Project Jason

Evaluation of graduates of the Intensive Care Nursery. Referral to educational programs, Diagnostic services and ancillary therapy.

1992 Clinical Developmental Psychologist

Present Neonatal Clinics

Children's Mercy Hospital,

Kansas City, MO

Evaluation of premature infants. Parent education and counselling.  
Referral to educational programs, diagnostic services and ancillary therapies.

1990- Clinical Developmental Psychologist

1992 Garden-Sullivan Learning and Development Center

San Francisco, CA

Evaluation of children from preschool age to preteen years. Referral to educational programs, diagnostic services, ancillary therapies.

1989- Clinical Developmental Psychologist

1992 Pacific Medical Center, Zero to Three Clinic

San Francisco, CA

Evaluation of children from birth to age three. Referral to educational programs, diagnostic services, ancillary therapies, special infant services.

1983- Clinical Developmental Psychologist

1989 Eva C. Whitney Newborn Intensive Care Follow-up Clinic

Children's Hospital

San Francisco, CA

Evaluation of infants and children to age 10. Referral to educational programs, diagnostic services, ancillary therapies, special infant services. Consultation on pediatric ward. In-unit evaluation of premature infants and counseling of their parents. In service education for pediatric residents and nurses. Home visiting for assessment and parent teaching.

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- 1982- Clinical Psychologist**
- 1983** NIMH Oncology Research Project  
Children's Hospital Medical Center  
Oakland, CA  
Evaluation of neurological functioning.
- 1978- Clinical Psychologist**  
**1983** Child Development Center  
Children's Hospital Medical Center  
Oakland, CA  
Evaluation of infants and children with developmental delays.  
consultation and referral to educational programs. Counseling and  
referral for parents.
- 1976- Project Director**  
**1978** San Francisco State University  
Analysis of Educational Programs for Autistic Children  
Department of Special Education, S.F. State University  
Grant project support by funds from the California State Department of  
Education to Professor Bob Bradfield.

### PROFESSIONAL ORGANIZATIONS

Member, Society of Pediatric Psychology

Member, Clinical Child Psychology, Section 1, Division 12, American Psychological Association

Member, Association for the Care of Children in Hospitals

### THESES

Turnbull, E.W. (1976) The effects of group versus individual contingent reinforcement in academic performance in a classroom for multiply handicapped children.

Unpublished doctoral dissertation, University of Kansas, Lawrence, KS (Donald M. Baer, Advisor)

Turnbull, E.W. (1974). Comparison of experimenter-produced and child-produced model stimuli in training generalized imitation in infants. Unpublished master's thesis, University of Kansas, Lawrence, KS.

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## CURRICULUM VITAE

MICHELE GEORGETTE KILO, M.D.

DOB: 7/23/80

MARITAL STATUS: M

3413 N.W. 62ND TERRACE  
KANSAS CITY, MISSOURI 64151

THE CHILDREN'S MERCY HOSPITAL  
SECTION OF DEVELOPMENTAL AND  
BEHAVIORAL SCIENCES  
2401 GILLHAM ROAD  
KANSAS CITY, MISSOURI 64108  
(816) 234-3674

### CURRENT POSITION

The Children's Mercy Hospital  
Chief, Section of Developmental and Behavioral Sciences

University of Missouri - Kansas City School of Medicine  
Assistant Professor of Pediatrics

### ACADEMIC RECORD

1978 - 1984

University of Missouri - Kansas City  
Six Year Medical School  
B.A./M.D. Degree Granted 6/1/84

### POSTGRADUATE TRAINING

1984 - 1987

Internship and Residency  
The Children's Mercy Hospital  
University of Missouri - Kansas City  
Affiliated Hospital  
Straight Pediatrics

1988 - 1991

Fellowship  
The Children's Mercy Hospital  
Developmental Pediatrics

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Kilo, M.G.  
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### MEDICAL LICENSURE

Missouri License #R7H08, permanent license issued 5/88  
Kansas License #22214, permanent license issued 6/88

### HONORS AND AWARDS

MAP, Readers' Digest International Fellowship  
Awarded March 1984 for Summer 1984 Medical Missionary trip to Zambia,  
Central Africa

Outstanding Resident of the Year Award, June 1987 awarded by the Medical  
Staff and House Staff of The Children's Mercy Hospital

### COMMITTEES, ORGANIZATIONS AND ACTIVITIES

Chair, Medical Staff Bylaws Committee, 1994 to present  
Member, Executive Committee of Medical Staff, 1994 to present  
Member, Physician Aid Committee, 1995 to present  
Member, Medical Staff Ethics Committee, 1994 to present  
Member, Integration Task Force, 1998  
Member, Contracting Committee for Children's Mercy Health Network,  
1997, two year appointment  
Member, Ronald McDonald House Charities Board of Directors  
Immediate Past President, Board of Directors, Cradles and Crayons, Inc.  
Daycare Center for Medically Fragile Children, 1995, 1998  
Member, Board of Directors, Medical Aid for Children of Latin America,  
1990 to present  
Medical Director, Dorsal Rhizotomy Team, The Children's Mercy Hospital,  
1991 to present

Member, Medical Staff Education Committee, 1993 to 1995  
Chair, Continuing Medical Education Subcommittee, 1994  
Member, Community and Physician Relations Committee, 1993 to 1995  
Vice President and Co-Medical Director, Cradles and Crayons, Inc. 1994 to 1995  
Chair, American Diabetes Association, Kansas City Summer Camp Committee,  
1991, 1992, 1993

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Curriculum Vitae  
Kilo, M.G.  
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## PRESENTATIONS

Medical Care in Zambia, Central Africa. Grand Rounds, The Children's Mercy Hospital

Effects of Drug Use on the Developing Fetus. Missouri Conference on Child Abuse and Neglect, May 10, 1990, Barney Allis Plaza Hotel, Kansas City, Missouri

Medical Aspects of Drug Exposed Infants. February 20, 1991, University of Missouri - Kansas City School of Medicine

Physiologic Effects of Cocaine on Pregnant Women and Fetus. March 23, 1991, Park College Addiction Center

Abstract Presentation, Midwest Society for Pediatric Research, Chicago, Illinois, November 5, 1992. Effect of Early Intensive Case Management in Outcome of Cocaine Exposed Infants. Kilbride, H.W., Kilo, M.G., Castor, C & Rinck, C., The Children's Mercy Hospital, University of Missouri - Kansas City School of Medicine, Kansas City, Missouri

Attention Deficit Disorders in Children. (Invited Workshop) Fort Rucker, Alabama. Multiple workshops presented to teachers, parent and physicians/nurses, September 22 - 23, 1993

Update on Attention Deficit Hyperactive Disorder - Medication Therapy. The Children's Mercy Hospital Specialty Center, August 20, 1991 and November 16, 1993

Medication Therapy for ADHD and Co-morbid Conditions. Presented to Kansas City CH.A.D.D. Chapter, March 8, 1994

## RESEARCH

Co-investigator, Team for Infants Endangered by Substance Abuse (TIES). Grant project from the Federal Department of Health and Human Services

rev 2/97

28

# Children's Mercy Hospital

## PERSONS ATTENDING MEET & GREET:

Dr. Rand & Melva O'Donnell -- CEO and his wife

Leland McGinness -- former CEO of Arkansas Children's Hospital

Adele Hall -- Children's Mercy lifetime Board member

David Oliver -- chairman of Children's Mercy Board

Judy Hunt -- immediate past chairman of Board

Margi Pence -- secretary of Board (and daughter of Don & Adele Hall)

Mary Jane Barnes -- past chairman of Board, current Board member

Maurice Watson -- chairman of Board's Public Affairs Committee

Jim Nutter, Jr. -- son of Board member; family is long-time supporters of Children's Mercy

David Hughes -- Board of Trustees

Becky Gardner -- Manager of bookstore that is donating books

Barbara Mueth -- Director of Community Relations for Hospital (T)

# **REACH OUT AND READ NATIONAL TRAINING SITE AND MODEL PROGRAM**

## **PROJECT ABSTRACT** **1994 - 1997**

The REACH OUT AND READ(ROR) Program is a pediatric early literacy program that has served families and children at Boston City Hospital since 1989. ROR improves literacy among young children at risk by providing parents with the tools they need to help their children along to literacy and school success.

The ROR program integrates literacy development into regular pediatric care for children between the ages of 6 months and 6 years, taking advantage of regularly scheduled well-child visits to reach parents of young children before the school system can. The program has three components. In the clinic waiting room, community volunteers engage the children with books, reading aloud and modeling book-related interactions for parents. Then, in the examining room, the pediatrician or nurse practitioner introduces a culturally and developmentally appropriate children's book into the interview, commenting on the child's response and offering information about the child's development. Finally, at each visit, the child is given a new book to take home. For many parents, the fact that the doctor gives the child a book communicates the importance of reading more effectively than any amount of explanation. Further, the accumulation of these books in the home offers parents an opportunity to help their children develop and grow, and offers children a positive way to elicit parental attention.

More than half of the children served by Boston City Hospital come from families with yearly incomes of less than \$10,000. Research has demonstrated that children from socially and economically disadvantaged homes are at high risk for reading failure, which contributes to school failure, and to the vicious cycle that keeps these children in poverty. With support from ROR, the health care providers at Boston City Hospital are giving families medical and developmental resources to help them break the deadening cycle of poverty.

In May of 1994, the Annie E. Casey Foundation and the Association of American Publishers awarded a 3 year grant to Boston City Hospital's REACH OUT AND READ (ROR) Program to develop and implement similar pediatric emergent literacy programs in health care settings nationwide. ROR, now a national training site, seeks to change the culture of pediatric practice by making literacy development part of every child's regular preventive care. Over a three year period, ROR will develop similar model pediatric early literacy programs in 10 Boston area neighborhood health centers and in selected pediatric teaching hospitals nationwide. As part of this expansion, ROR will develop a training program for health care providers, create parent and professional training materials, establish a clearinghouse for literacy related activities and materials, and develop a model for program evaluation. It is hoped that by planting these seeds of change, pediatric early literacy programs will grow and flourish in pediatric health care settings nationwide.

THE WHITE HOUSE  
Office of the Press Secretary

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REMARKS BY THE FIRST LADY  
AT CHILD DEVELOPMENT EVENT  
JANUARY 10, 1997

Georgetown Medical Center  
Washington, D.C.

MRS. CLINTON: Thank you. I am so pleased to see all of you here and I'm delighted to be back at Georgetown Medical Center, where I have visited before, because I think that the work that is being done here and the announcement today is among the most important efforts that are going on right now in our Capital City, because if we were able to make it clear to every parent in Washington, D.C. and beyond that reading to one's child between birth and three is one of the most important jobs that a parent can do, I think we would all see remarkable progress being made in school readiness, in school performance, in relationships between parents and children.

I want to thank Dr. Rennart (phonetic) for his remarks and for his leadership as the Professor and Chair of the Department of Pediatrics. I want to ask Dr. Battle to convey to the Academy of Pediatrics our deep appreciation because of their support of this effort and so many other good works that the Academy does on behalf of children. I also want to acknowledge a few other people who are in the audience.

I want to acknowledge my friend, Leo Donovan, the President of Georgetown who has been very supportive of efforts concerning education and literacy not only here at the university, but around Washington.

I also want to thank Jules Stoddard, who is representing the Association of Book Sellers for Children and is the owner of the Cheshire Cat Bookstore in Washington, D.C., one of the nation's oldest children's bookstores.

In my book, *It Takes a Village*, I mention the Association's program called "The Most Important Twenty Minutes of Your Day -- Read With a Child." I think for many people that was originally thought to refer to older children -- children in kindergarten or even grade school. What we are trying to do and what the Association for Book Sellers is attempting to do is to convey clearly the message that we want reading to children to start at birth, but particularly during those first three years of life.

I also want to acknowledge and thank Steven Herb (phonetic) and Susan Roman, president and executive director respectively of the Association for Library Services to Children, a division of the American Library Association. I also mentioned their national demonstration program in my book, "Born To Read," and actually contributed some of the book proceeds recently to that, because this three-year national demonstration project, which builds partnerships between libraries and health care providers such as Dr. Rennart and Dr. Battle, is helping low-income parents and others with poor literacy skills to understand the importance of reading to their children.

And finally, I want to thank Dr. Tina Cheng and Dr. Andra Kuzi (phonetic) who are part of "Reach Out and Read" here in Washington. This is a program that inspired me greatly when I first

MORE

heard about it, and I know Dr. Kuzi has just this week received a \$3,000 grant to buy books to start "Reach Out and Read" at Washington Children's Medical Center. This is a program that really exemplifies what we are talking about here today.

We know, and as Dr. Battle said, that most parents come into contact with a pediatrician -- they may not take their child to a library, they may not take that child to a preschool program until the child is over three, but they will in all likelihood come into contact with a health care provider. If that doctor or nurse who is administering the well-baby checkup or the vaccination will prescribe reading, and then take it a step further -- not merely prescribe reading, but hand that parent and child a book, we know that in most cases the parents will try to follow through on the doctor's prescription.

So that is what we are kicking off here, and so many groups have come together to be part of this.

I'm also pleased to be here today and to be in the company of a very special guest. Yesterday the President honored some of America's finest artists, writers, and thinkers with the National Medal of Arts and the Charles Frankel Prizes. One of them, Maurice Sendak, rearranged his busy schedule so that he could stay one more day and meet with some of Washington's youngest citizens, which we will do after this presentation.

As many of you know who have read to your children, as my husband and I have, Maurice Sendak is one of our country's most beloved authors and illustrators of children's books. His stories and characters have captured and stimulated the imaginations of generations of children and, as my husband said yesterday, imaginations of countless parents as well.

When Chelsea was little, Bill and I would take turns reading "Where The Wild Things Are," and many of Mr. Sendak's other stories as well. Soon she was able to read along with us, and before long, she was able to read that story to others on her own. Like many parents, we owe Mr. Sendak a debt of gratitude for helping us to spur our daughter's imagination and reading skills. And later some of the children here at the Medical Center will have a chance to hear him do it in person.

I'm also grateful to his publisher, Harper Collins, for donating 75 of his books to the Medical Center, and I would hope other publishers of children's books would join hands with the pediatricians around our country to do the same.

I want to emphasize just a few points that Dr. Rennart and Dr. Battle made, because I noticed some quizzical looks in the eyes of some of the people who are here covering this event. We have known for a long time that reading to children is a nice thing to do. It is a way to create a quiet time between an adult and a child. We have even known that, because of recent research, reading in those early years does lay the groundwork for vocabulary and later reading success. What we have not known until recently -- and because of advances in neurobiology and other medical sciences, we now do know -- is that talking with one's child in those first three years and reading to that child actually helps make the brain grow.

Now, I want to emphasize that because it sounds almost hard to believe. But we now understand that as Dr. Rennart was explaining, that the connections between brain cells and the opportunities for the brain to do more complex work are enhanced because of time spent talking with and reading to very young children.

Now, there are many people, and we all know them, who think that children really don't learn much until they can learn to talk. Well, in fact, the work that is being done in the brain of a child from birth to three is so profoundly significant that if we do not recognize its importance, then we will not have helped that child develop to his or her fullest potential. The earlier we expose our children to hearing stories and listening to adults talk, the better off they are.

And I want to add that the evidence so far shows the television is not substitute. The words that have come across the television screen do not have the same effect on creating that growth in a child's awareness that reading to a child and talking to a child, person to person, does. So you cannot make up for this by putting the child in front of the television set and expect that child to have the same opportunities that reading and talking provide.

We feel so strongly about this that it is one of the reasons the President is accelerating the administration's efforts to strengthen early education and raise awareness about the importance of developing children's brains in the first years of life. There will be a number of programs in these next few months that we hope will bring to broader public attention what scientists now know about brain development.

Many parents, I think, will be very surprised when they see some of the television specials, some of the magazine specials that will be coming out in the next several months, because for me as well as for many others of my generation, this is all new.

The President is challenging Americans to become involved in helping children to read on their own by third grade. But in order for that to be successful we not only need to mentor and help our children and our teachers in schools, we need to help parents know that they are a child's first teacher.

Over the years I have met many parents who told me they never really talked to their babies because they didn't think that it made any difference. I remember the first time this happened, and I recounted in my book when I was making conversation with a group of women with some toddlers. And I said, you must be having a great time reading and talking to your babies. And they looked at me with such quizzical looks because they said, why would we do that, they can't talk back. So from that point, I have made it my mission, when I see young parents with babies to ask them if they're talking and reading, and to try to stimulate that as something they want to do.

Sometimes parents say back to me that they don't read very well themselves. And my response to that is, your baby won't know any different. Hold the book, turn the pages, make the story up, and try to get your own literacy skills to improve as well. But you can hardly embarrass a one-year-old when you're reading nearly anything to that child.

So I hope that we're going to be able to get this message out. There are few things that I believe could make a more dramatic difference over the next 10 years in this country than to persuade parents of all educational and economic levels to take this mission of reading to and talking with their young babies seriously.

I hope that all who are part of this effort today will be joining with the President and others of us to spread this message very broadly. As many of you know, I have been doing some work here in the District and meeting with people who are involved in the District's affairs. There are many things that we need to do here in our Capital City, but I would put reaching out to parents and educating parents and prescribing reading as this prescription does

do at the very top of the list as to what if we did and stayed with that effort over a number of years could make a significant difference in this city and in every city around our country.

(Applause.) Thank you all for being part of this new effort.

Now we get to go read "Where The Wild Things Are." So thank you all.

Q Might you have time for a quick question, Mrs. Clinton?

MRS. CLINTON: Sure.

Q I noticed and I just would ask you, you have stressed a very important and worthwhile theme. Is there anything else you can tell us about what you might be doing for the District of Columbia in this regard, or anything you might wish to add at this point in time?

MRS. CLINTON: Not right at this time. But I think that in the next few weeks some of the administration's plans and commitments will be unveiled and we hope that there will be, as I sense there is -- and I appreciate your close attention to this over the years, because you've been very significant in bringing attention to what's going on here in the District -- I think there will be a series of efforts at partnership, to bring people together around the District's problems. And as I have said on other occasions, there is no quick fix, there is no magic wand, there is no individual who can change and fix a lot of the problems that the District has been suffering with over the years. But I believe that a concerted, carefully planned effort that enlists people of good faith from around the country -- not only just the District, because I believe strongly that this is our Nation's Capital, every American has a stake in the success of the people who live here in the District -- that I believe that kind of effort is going to take place. And if we are patient and persistent I think we will see results.

And I think you can only point to other cities around our country that were written off in the '70s and the '80s. I was recently in Cleveland and I can remember the kinds of things that were said about Cleveland not so very long ago. And going there is such an uplifting experience now because the business community, the religious community, the community leadership, individuals from every walk of life joined together to really rebuild that city. And not just in the visible way that we see with new construction, but really at the grass-roots level in reaching out to people.

So I'm very optimistic, although I'm realistic as well, I think.

Thank you all.

Q This is our "Born To Read" diaper bag. We don't get to give diaper bags to the First Lady -- (laughter.) And a little T-shirt maybe Socks could wear.

MRS. CLINTON: That is so cute. Thank you. Nobody thinks I'm trying it on. (Laughter.) Thank you very much.

END

Hillary Rodham Clinton

# Comfort and Joy

The First Mom suggests reading as an easy way to help a baby's brain grow

**T**HE NIGHT AFTER THE INAUGURAL, BILL AND I GATHERED with our family in the solarium on the third floor of the White House. After dinner our toddler nephews Tyler and Zachary climbed up on the couch with their Uncle Bill to hear him read a story. They accompanied him with words, sounds, pointed fingers and a few tussles over who would hold the book. As I watched them, I thought of all the times Bill and I used to take turns reading stories to Chelsea. Every night one of us (and occasionally both) would stretch out on her bed, hold her in our arms, and either read or make up new tales about imaginary characters who embarked on improbable but breathtaking adventures.

Bill and I did not know about brain cells or synapses or the newest discoveries in neuroscience. Reading to Chelsea became a daily ritual because it's what our own parents and grandparents had done with us, and because we wanted to spend quiet time with her every day. Bill's grandmother thought that reading to him would help him develop a strong vocabulary and the language skills he would need later on in school. My mother and father placed a similar premium on reading, and to this day I remember the feelings of security and comfort that I felt sitting in my grandfather's lap when he read stories to my brothers and me.

Today, thanks to advances in brain research, we know that reading with a child has intellectual, emotional and physical benefits that can enhance the child's development. The intimacy of sharing books and stories strengthens the emotional bonds between a parent and child, helps a child learn words and concepts, and actually stimulates the growth of a baby's brain.

As I discussed in my book, *It Takes a Village*, scientists have discovered that children whose parents read and talk to them during the first three years of life create a stronger foundation for future reading success. In other words, what our parents and grandparents knew instinctively is now backed up by hard scientific evidence.

That's why doctors and nurses are starting to prescribe reading to babies along with regular checkups and vaccinations. Recently I went to Georgetown University's Medical Center with Maurice Sendak, the renowned children's author and illustrator. His book *Where the Wild Things Are* was one of Chelsea's—and Bill's—favorites. Mr. Sendak read the story to children, and I announced, along with representatives of the American Academy of Pediatrics, the American Booksellers Associ-

ation and the American Library Association, a national campaign to put books in the hands of parents who bring their young children to the doctor, and to get doctors to prescribe daily reading. My husband and I will be discussing this and other activities to follow up on the latest findings about the brain at a White House conference in the spring.

It's important that we take to heart what the neuroscientists are telling us—without losing the heart of the reading experience. In today's high-tech world of E-mail and microchips, it is easy to forget the importance of human connections in our daily activities. Technology has brought many welcome conveniences to our lives. But it has the potential to create feelings of distance, detachment and isolation among us.

Reading to a child while touching, hugging and holding him or her can be a wonderful antidote to the im-

personal tendencies of the information age—for both the adult and the child. While critical to building brains, reading is equally important to building trusting and close relationships. That's why many of us remember the warm embrace or the comfortable lap that cradled us when we read books as children. And that's why reading should not be viewed solely as an intellectual proposition, particularly in the era in which we now live.

If Americans take away only one lesson from these

exciting scientific discoveries, I hope it's that reading to children is easy, affordable and feasible for parents no matter what their level of education or economic station in life. Children's books are available for free at public libraries in every community and can be found at reasonable prices in many bookstores. Doctors, librarians, teachers, book publishers, business leaders and the news media can help make books available to families and educate parents about the vital role that reading plays in our children's lives.

It isn't very often that we have before us such a simple, inexpensive and pleasurable way to improve our children's health and development and raise their prospects for a brighter future. Whether you lie down together on the rug, sit together in an old rocking chair or cuddle on your child's bed the way Bill and I used to with Chelsea, there is no better way to spend time than reading to your child.

And now we also know that there are few better ways to help your baby's brain grow.



Mrs. Clinton with her daughter in the crucial first three years

**FIRST LADY HILLARY RODHAM CLINTON  
REMARKS FOR CHILDREN'S MERCY HOSPITAL ANNOUNCEMENT  
KANSAS CITY, MO  
FEBRUARY 19, 1997**

Thank you. I'm delighted to be here and to join all of you for this important announcement. I'd like to thank Children's Mercy Hospital -- especially Mr. Oliver, Dr. Kilo [KY - low] and my old friend Rand O'Donnell -- for inviting me to be here today. I'm also glad Adele Hall, who has long been a generous and committed patron of this hospital, could be with us today.

The initiative we are here to announce and support can make a tremendous difference in the lives of the children of Kansas City. As many of you know, new research has shown that talking and reading to infants and toddlers is vital to their neurological, intellectual, and emotional development. Time spent sharing a favorite book not only strengthens the bond between a parent and child, it enriches a child's vocabulary, prepares him or her for reading, and literally helps a baby's brain grow.

Unfortunately, too many children are still missing this early stimulation. That's why I'm delighted that Children's Mercy Hospital is making its program to prescribe daily reading to parents, infants and children a hospital-wide and community-wide effort. I thank Dr. Wendy Turnbull for pioneering this program.

Doctors are often the first professionals our infants and toddlers see on a regular basis. While parents may not take a child to a library or a preschool program until he or she is three, they will most likely take that child to a doctor or nurse for vaccinations and checkups. These regular visits present doctors with important opportunities to instill good reading and learning habits -- along with good health habits -- in parents and children.

The initiative at Children's Mercy, inspired by the American Library Association's Born to Read and the national Reach Out and Read programs, will make reading a part of every visit to the doctor. Doctors and nurses can use the authority and influence of those white uniforms and stethoscopes to encourage parents and children to read aloud as often as possible. And research has shown that these prescriptions are followed: Parents and children who are given books by their doctors are more likely to read aloud at home.

I am pleased the Kansas University Children's Center will also be starting its own Reach Out and Read program.

And I thank the libraries of Kansas City for being an important partner in Children's Mercy's effort, from providing applications for library cards in clinic waiting rooms to encouraging everyone in the community to take advantage of their immense resources. For this effort to succeed and reach every child, it will take the participation of everyone in the community. It will require volunteers to read to children in waiting rooms, individuals and

businesses to donate books to the program, and of course, more and more pediatricians in the community to join Children's Mercy in its efforts.

This Spring, the President and I will be hosting a White House Conference on Early Learning and the Brain to explore how parents and educators can best use new research on early childhood development.

Over the years I have met parents who have told me they never really talked to their babies because they thought the infants were too young to understand what they were saying. I've met parents who believed that they could not read well enough to read a book to a child.

Children's Mercy's initiative will help parents who want to improve their reading skills enroll in local literacy programs. But we have to help parents understand that, no matter their educational level or reading ability, they can stimulate their children's intellectual potential by talking to and reading to their children, even when they stumble over a few words here or there. Most likely, their children won't even notice. But they *will* notice the power of reading and books to take them on fascinating adventures and introduce them to interesting ideas.

Just recently, I announced a nationwide effort to make sure that initiatives that encourage early reading touch every city and every household in our country. And I want to thank the American Library Association and Reach Out and Read, which is the brainchild of Dr. Barry Zuckerman, for being leaders in this task. There are few efforts that I believe could make a more dramatic difference over the next 10 years in this country than to persuade parents of all educational and economic backgrounds to take this mission of reading to and talking with their babies seriously.

And if we can encourage every pediatrician in this country to begin prescribing as many books as they do medicines and to create waiting rooms where, instead of worrying about upcoming shots, children will be engrossed in tales by Dr. Seuss and Maurice Sendak, then our future will indeed be bright.

I thank all of you for doing your part.

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THE KANSAS CITY STAR

**February 20, 1997 Thursday**  
Correction Appended  
METROPOLITAN EDITION

**SECTION:** NATIONAL/WORLD; Pg. A1

**LENGTH:** 1538 words

**HEADLINE:** **Hillary Clinton** visits KC  
Children have ally in first lady

**BYLINE:** DONALD BRADLEY; DONNA McGUIRE, Staff Writers

**BODY:**

First lady **Hillary Rodham Clinton** championed two of her favorite topics - children and helping women become self-sufficient - while dashing through four Kansas City events Wednesday.

She came to help start a Children's Mercy Hospital program, modeled after one in Boston's low-income neighborhoods, that calls on parents to read a few minutes each day to their children.

The program also asks all area pediatricians to "prescribe" books to children every time they visit the doctor's office.

Clinton also posed for pictures with children, challenged adults to support children and capped the day alongside another child advocate, Bill Cosby, at a Boys & Girls Clubs of Greater Kansas City benefit.

At one point, she received a bumper sticker that read: "Is it good for the children? That's the number one question."

"What we have to do now is work together to make sure every child gets what any child needs," Clinton told about 500 people at a Stand for Children rally at the University of Missouri-Kansas City.

On Wednesday evening, sours-Kansas City.

On Wednesday evening, about 300 children applauded Clinton when she entered a room at Bartle Hall for the Boys & Girls Club benefit.

She applauded them back.

"I'm so happy to see all of you here today," she said. "I've been in Kansas City all day and when I heard you were going to be here for dinner tonight, I wanted to come by and see some of the best boys and girls in the United States."

She then addressed about 2,000 adults gathered in a separate room for a fund-raising dinner.

"There is nothing more important than providing opportunity for our children to feel safe and stimulated," she said " I thank

the Boys and Girls Clubs for leading the way, for showing that if we do put children's needs first, the entire community can prosper."

Clinton expects to spend the next four years working on behalf of children and families in areas such as education, health care and foster care.

Three events she attended Wednesday focused on children. The fourth was a fund-raising lunch for the Women's Employment Network, where the audience was moved by a former welfare mother's story about resurrecting a life ruined by a drug-addicted husband. Tears streamed down the woman's face as she returned to her table, where Clinton shook her hand and thanked her for telling her story.

#### Reach Out and Read

At Children's Mercy, 6-year-old Jakob Grayson didn't jump on Clinton's bandwagon.

A couple of minutes before the first lady entered a hospital room to read to a group of children, a woman handed each child a copy of *If You Give a Moose a Muffin*.

"Book," Jakob said with a scowl, and slung it aside.

Nobody said that "Reach Out and Read" would be an easy sell.

Clinton would like to see the Children's Mercy reading program expand nationwide. She visited just days after her husband told America that 40 percent of its fourth-graders don't know how to read.

Illiteracy is expected to be a focus of President Clinton's second term.

**Hillary Clinton** put out a call for hundreds of Kansas City volunteers to fill in for parents who won't crack a book.

Reading to her daughter, Chelsea, was a daily ritual, Clinton said. She told a Children's Mercy audience that reading to children "strengthens bonds, enriches vocabulary and helps a baby's brain to grow."

Michele Kilo, chief of developmental medicine and behavioral science at Children's Mercy, said neurological research backs up Clinton.

The brain at birth has all the nerve cells it will ever have, but the connections can change dramatically if properly stimulated - such as by reading to a child, Kilo said.

"On a daily basis we witness the astounding effects that early stimulation through physical touch and talking have on infants and young children," Kilo said.

At Children's Mercy, volunteers will be on hand to read to children in waiting rooms, and doctors will counsel parents on how to use books to help their child's development. Every child will leave

with an age-appropriate book.

Kilo predicted that more than 30,000 children will benefit from Children's Mercy's efforts. She asked for Kansas City's help in providing donations and "an endless supply of books."

Jenny and Jeff Hunter of Blue Springs applauded "Reach Out and Read."

Their daughter, Lily, 5, was one of the children Clinton read to Wednesday, and she could be the program's poster child.

"She's read 500 books so far this school year," Jenny Hunter said.

Lily, a kindergartner, began looking at books during regular trips to Children's Mercy for cerebral palsy.

"And we read to her all the time," her mother said. "One day she started to complete the sentences. Every child has that potential. They just need a little push."

Parents have to assume the role, Clinton said.

"I've not met many parents who didn't want to do best for their children, but I've known a lot - myself included - who didn't know what that meant," Clinton said.

#### Stand for Children

Later in the day, Clinton was one of six speakers who addressed "Giving Our Hearts to the Children," an invitation-only rally at UMKC organized by **Kansas City's Stand for Children** committee.

In the audience were community leaders, children's advocates and people who rode a bus to Washington last June to attend a Stand for Children rally.

Federal and state officials rattled off long lists of programs already established or soon to be implemented that will help children, including an improved training program for foster parents.

Then Jim Caccamo, executive director of Partnership for Children, proclaimed that Kansas City is becoming the child opportunity capital of the world. He predicted that in five years, when Partnership for Children's 10-year campaign ends, the city will receive an A for the way it treats children. Large gains are needed, however, because the city received a C-plus on its last report card.

Before Mayor Emanuel Cleaver introduced the featured speaker, he motioned 15 children - 12 of whom attend day care at St. Vincent's Operation Breakthrough - toward the stage.

One by one, the children lifted a giant, heart-shaped poster, took a deep breath and belted out the message he or she carried.

"Join my PTA!"

"Ask me what I think!"

"Get to know kids in the neighborhood!"

In her 24-minute speech, Clinton explained the Children's Mercy reading program and mentioned several of the president's goals involving children, such as health care for those who lack it.

"I think we are at a turning point in this country," she said.

"We know what children need and what works. There's not a problem in America that has not been solved somewhere in America. Our challenge now is to take what we know in our hearts we should do and muster the will individually and together to stand for children."

Organizers handed out a blue sheet that listed 100 ways people could stand for children, such as visiting a library, checking homework and sharing hobbies.

Then they asked each guest to list ways they could help by filling out a personal commitment form on the back of the blue sheet.

Not everyone was thrilled with Clinton's visit.

A handful of abortion protesters waved signs at her motorcade as it neared her stop at UMKC.

"She says she's such a big supporter of children, but she's not standing up for the unborn," said Hilary Trossen, a demonstrator. Shortly after noon, about 1,200 people - most of them women - gave Clinton a standing ovation at the Women's Employment Network annual fund-raising luncheon at the Hyatt Regency Crown Center hotel.

The ballroom's walls were decorated with 2,000 red hearts, each representing someone who had graduated from the network's program.

Clinton challenged the audience to take advantage of welfare reform. America must provide jobs, day care and transportation to help welfare mothers succeed, or the reforms will fail, she said.

"I don't delude myself about the difficulty that we face," she said. "Many factors conspire to keep women on welfare and out of work. And many of the ingredients to assist women off public assistance are ones that have to be looked at carefully and packaged on a much bigger scale than even (the Women's Employment Network) has been able to do."

Staff writers Brian McTavish and Laura R. Hockaday contributed to this article.

**CORRECTION-DATE:** February 21, 1997

**CORRECTION:**

Because of an editor's error, a caption accompanying a photograph of **Hillary Rodham Clinton** on Thursday stated that Clinton was pictured reading to a rally at the University of Missouri-Kansas City. Clinton was pictured reading to Brandon Fields, 5, and Raumin Mahoutchian, 4, in the occupational

physical therapy clinic at Children's Mercy Hospital.

**GRAPHIC:** In one of four Kansas City stops Wednesday, first lady **Hillary** Rodham **Clinton** spoke to about 500 people at a Stand for Children rally at the University of Missouri-Kansas City.; TAMMY LJUNGBLAD/The Star; Photos (2, color and b/w), Americans must "work together to make sure every child gets what any child needs," **Hillary** Rodham **Clinton** said Wednesday at a Stand for Children rally at the University of Missouri-Kansas City.; WENDY YANG/The Star

**LOAD-DATE:** March 05, 1997

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## FOCUS<sup>TM</sup>

**Search: General News;Kansas City stand for children and hillary w/2 clinton**

To narrow this search, please enter a word or phrase:

*Example: House of Representatives*

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February 18, 1997

**KANSAS CITY STAND FOR CHILDREN Event**

**DATE:** Wednesday, February 19, 1997  
**TIME:** 3:45 pm - 5:00 pm  
**LOCATION:** University of Missouri - Kansas City  
Kansas City, MO  
**FROM:** Brenda Costello

**I. PURPOSE**

To deliver the keynote address at the Kansas City Stand for Children kick-off event.

**II. BACKGROUND**

On Wednesday, February 19th, you will deliver the keynote address at the Kansas City Stand for Children 1997 Campaign kick-off event. This event will launch the coalition's "Giving Our Hearts to Children" 1997 Campaign.

Kansas City Stand for Children

On June 1, 1996, 100 people from Kansas City participated in the Children's Defense Fund's *Stand for Children* event in Washington D.C. Returning to the community committed to improving the lives of children and youth of Kansas City, they formed a KC Stand for Children Committee. Members of the Kansas City Stand for Children committee include St. Vincents Day Care Center, Children's Mercy Hospital, The Grandmother's Support Group, and Catholic Charities of Kansas City Social Ministries Office.

Giving Our Hearts to Children Campaign

The theme for the KC Stand for Children 1997 effort is "Giving Our Hearts to the Children," with the goal of identifying ways in which the community can respond to the needs of children in the coming year. This year, KCSFC will identify "100 Ways to Help Our Children." These measures include everything from reading to children, to creating corporate child care in the workplace, to legislative initiatives to foster healthy families.

The audience will be comprised of approximately 450 community leaders, educational specialists, consumers, service providers, health and child care providers, political leaders and other concerned citizens.

Format

Upon arrival at the University of Missouri - Kansas City, you will participate in a brief meet and greet with approximately 7 Board members. Following the meet and greet you will proceed to stage where you will be seated for the speaking program. Other speakers include Mayor Emanuel Cleaver, Katie Steele, HHS Regional Director, Carmen Schulze, Missouri Director of

Family Services, and Jim Caccamo, from Partnership for Children.

This event was originally scheduled for last week but rescheduled to accommodate your visit to Kansas City.

### III. PARTICIPANTS

#### Meet and greet

- |                         |                        |
|-------------------------|------------------------|
| -Rosemary Harris        | -Kimberley Davis Jacob |
| -Oneta Templeton McMann | -Vickie L. Riddle      |
| -Sister Berta Sailer    | -Anne Schleicher       |
| -Mary T. Sweat          | -Sharon D. Turner      |
| -Celia Wagner           |                        |

#### Program

- HRC
- Mayor Emanuel Cleaver
- Katie Steels, HHS Regional Director
- Carmen Schulze, Missouri Director of Family Services,
- Jim Caccamo, Partnership for Children

### IV. SEQUENCE OF EVENTS

- HRC and stage participants are announced to stage.  
**Note:** HRC proceeds to seat on stage.
- Sister Berta Sailer welcomes and intros Katie Steels
- Katie Steels, HHS Regional Director makes remarks and intros Carmen Schulze.
- Carmen Schulze, Missouri Director of Family Services, makes remarks and intros Dr. Jim Caccamo.
- Dr. Jim Caccamo, Partnership for Children, delivers remarks and intros Mayor Emanuel Cleaver
- Mayor Emanuel Cleaver delivers remarks and intros 15 children to stage
- Children announce "15 Ways to Help Our Children"
- Mayor Cleaver intros HRC
- HRC delivers remarks from podium
- HRC exits stage left and departs.

### V. PRESS

Meet and greet: Closed press.  
Remarks: Open press.

### VI. REMARKS

Provided by Lissa Muscatine

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View Related Topics

February 20, 1997, Thursday, Final Edition

**SECTION:** A SECTION; Pg. A01

**LENGTH:** 1180 words

**HEADLINE:** Trying Out a New Blend; First Lady Tests Fuzzy and Sharp Approaches

**BYLINE:** Peter Baker, Washington Post Staff Writer

**DATELINE:** KANSAS CITY, Mo., Feb. 19

**BODY:**

The science experiment was straightforward enough. With guest teacher **Hillary Rodham Clinton** helping out, the gaggle of squirmy grade-schoolers dropped one object after another into a plastic tub of water to see which would sink and which would float. The marble sank. The pencil floated.

In her own fashion, the first lady these days is conducting a sink-or-float experiment too, testing out political themes and techniques to find the right combination for the second Clinton term.

Her first major trip outside of Washington since the inauguration could serve as a metaphor for how she intends to proceed over the next four years. During a two-day swing through the Midwest that ended tonight, she tried a blend of the soft-and-fuzzy, traditional first-lady types of events -- such as reading to children in a hospital -- and the more wonkish policy-oriented speeches where she jawboned local officials and community leaders about their responsibilities to reshape welfare.

If the essence of her agenda was familiar, the strategy seemed sharply removed from her activism of four years ago. The focus is still on women, children and the needy, but the message has been tailored to the age of devolution. Instead of an expanded federal role in the health care industry, she was preaching the need for state and municipal governments to take a more active role in educating children and beating poverty.

"You have different needs at different points in time," she said during a brief interview today. Creativity is the order of the day in policy and, she seemed to suggest, in politics. "We are living in a more entrepreneurial time, so that you have to be constantly evaluating the solutions that you're bringing."

Yet such flexibility, she acknowledged, is precisely what has gotten her husband in trouble in the past. "He sometimes gets accused of, you know, trying to have it both ways or trying to cut his losses, or whatever people say. But I think . . . the historically more accurate description is [that] what he's doing is . . . looking at new ways of solving those problems and understanding how fluid the back-and-forth is between governments and between different aspects of society."

The fluidity of political figures, of course, often traces its history to the back-and-forth of elections. As **Hillary Clinton** knows, neither the 1994 vote that turned over Congress to the Republicans nor the 1996 balloting that preserved divided government was a mandate for the more assertive federal government she once envisioned.

So it is within that context that she maps out her future. Hers will remain an outspoken, if carefully crafted voice, advisers insist. Aides say they are starting to do more long-range strategy planning than they have in the past, and the White House has assigned a second speechwriter to work for her, an

unusually heavy deployment for a first lady but one that reflects a schedule that included 441 speeches, newspaper columns and written statements that went out in her name last year alone.

The next few months will be especially busy. Aside from traveling with President Clinton to Mexico and Latin America, she plans a two-week sojourn of her own to Africa. She also is organizing a White House meeting on the science of how a young child's mind develops, an event officials dryly refer to as "the brain conference."

But much of her time will be spent barnstorming the nation to talk about welfare and education, as she did the last two days.

In Chicago, she highlighted preschool learning at a Southside school and held a round-table discussion with people rescued from unemployment by a "microcredit" program that arranged small loans to start their own businesses. Here in Kansas City, she delivered the keynote address for a luncheon honoring a project that helps women get off welfare and dropped by a hospital to inaugurate an initiative encouraging parents to read to their infants and toddlers.

"Part of what I'm trying to do is emphasize everything that's working in America," she said at **Children's Mercy Hospital** here.

The other part was to issue a challenge to businesses, churches and local governments to find ways to move indigent women off government rolls and into work, much as the president has done lately.

"I am so tired of hearing people say, 'We can't do anything about the problem' or 'There's a whole group of people we have to write off,' " **Hillary Clinton** said in Chicago Tuesday. "It is just a string of excuses. I think . . . we have reached a point where people are willing to say, 'No more excuses.' "

Clinton also paid a couple of political debts. She spoke at a fund-raising event for retired senator Paul Simon (D-Ill.), who is starting a public policy institute at Southern Illinois University. And she kicked off a lecture series at the Chicago Children's Museum as a favor to Lewis Manilow, a local real estate tycoon and prominent Democrat who helped her husband's presidential campaigns and who, with his wife, Susan, donated \$ 145,000 to Democrats in the last three elections.

She took the opportunity to delve into local matters, too. In Chicago, she called a radio station to express solidarity with a community outraged by a vicious rape and assault of a 9-year-old girl living in a housing project and later telephoned a city police officer badly injured in a shooting. Here in Kansas City, she spoke at a benefit for a local boys and girls club along with comedian Bill Cosby, whose grown son was murdered in California recently.

The two did not appear on stage at the same time but met privately in a backstage dressing room for about 20 minutes. At one point, belly laughs could be heard from the room, and afterward the two emerged and cheerfully posed for pictures together.

Clinton declined to comment, but Cosby said in an interview that it was a heart-felt talk. "We had a wonderful conversation," said Cosby, wearing a sweat shirt emblazoned with his son's "Hello Friend" slogan, which he has worn since the slaying. "I have a lot of mother-to-mother messages to bring back. . . She's just a very solid person. And you know what? She's funny, too."

At the urging of friends, she spent Tuesday night watching the Chicago Bulls defeat the Denver Nuggets, returning to the United Center for the first time since last summer's Democratic National Convention.

The first lady and her entourage watched Scottie Pippen score a career-high 47 points from the cushioned vantage point of team owner Jerry Reinsdorf's skybox.

With much of the stadium gawking, she greeted fellow fans who walked past, including Jesse L. Jackson, and later posed for pictures with team mascot Benny the Bull and the cast of NBC's "Third

Rock From the Sun," who happened to be on hand elsewhere in the center.

Afterward, she gamely traipsed down to the Bulls locker room to congratulate the players and emerged with Dennis Rodman's sweaty team jersey, autographed to "Hillary."

She offered no comment on the night's hair color (faded yellow) or his tattoos.

**GRAPHIC:** Photo, ap/cliff schiappa, Launching a program encouraging parents to read to their children, **Hillary Clinton** reads to youngsters, including Brandon Fields, left, and Raumin Mahoutchian, at a Kansas City hospital.

**LANGUAGE:** ENGLISH

**LOAD-DATE:** February 20, 1997

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## FOCUS<sup>TM</sup>

**Search:** General News;children's mercy hospital and hillary w/2 clinton

To narrow this search, please enter a word or phrase:

*Example:* House of Representatives

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5/3/97

PHOTOCOPY  
PRESERVATION

SCHEDULE FOR HILLARY RODHAM CLINTON

MONDAY, MARCH 3, 1997

FINAL

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WASHINGTON, D.C.

---

LEAD ADVANCE,                      JIM LOFTUS  
AMERICAN LEGION                  202-456-7560      OFFICE

PRESS ADVANCE                      TBD

SCHEDULER                          HOLLY NICHOLS  
                                         202-456-7561      OFFICE  
                                         703-931-2483      HOME  
                                         WHCA PAGER        4096

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PREV RON                              The White House

11:10 am -                              BRIEFING FOR PSA LAUNCH [W/POTUS]  
11:30 am                                  Red Room  
                                         CLOSED PRESS

11:30 am -                              MEET AND GREET  
11:45 am                                  Blue Room  
                                         CLOSED PRESS/WH PHOTO

PARTICIPANTS: Approx. 20 people to attend.

11:45 am -                              LAUNCH THE "COALITION FOR AMERICA'S CHILDREN  
12:30 pm                                  PUBLIC SERVICE ANNOUNCEMENT  
                                         East Room  
                                         OPEN PRESS

FORMAT:

- Announcement of Alex Kroll, Chairman, Adcouncil and Christine Benero, Chairman, Coalition for America's Children.
- Announcement of the President and HRC, accompanied by Bradley Pine and Lonzo Warren.
- HRC makes remarks and intros Alex Kroll, Christine Benero, Bradley Pine and Lonzo Warren.
- Lonzo Warren intros the public service announcement.
- The public service announcement is

SCHEDULE FOR HILLARY RODHAM CLINTON  
MONDAY, MARCH 3, 1997  
PAGE 2

played.

- Lonzo Warren intros the President.
- The President makes remarks.
- Upon conclusion of remarks, POTUS and HRC depart.

**PARTICIPANTS:** Approx. 150 people to attend.

12:50 pm

**DEPART** South Portico  
**EN ROUTE** Hyatt Regency Hotel  
400 New Jersey Avenue, NW  
[drive time: 10 minutes]

1:00 pm

**ARRIVE** Hyatt Regency Hotel

**Greeter:**

-Gary Dollen, General Manager, Hyatt Regency Hotel

**Greeter at Regency A Ballroom:**

-Phyllis Bauchman, National President, American Legion Auxiliary

1:05 pm -

1:30 pm

**"PUBLIC SPIRIT" AWARDS CEREMONY OF THE  
AMERICAN LEGION AUXILIARY**  
Regency A Ballroom  
Hold: Green Room  
Phone: 202-737-1234 x4730  
Fax: 202-393-7927  
**OPEN PRESS**

**FORMAT:**

- HRC and Phyllis Bauchman are announced to stage Barbara Kranig, National Vice President, American Legion Auxiliary.
- HRC proceeds to seat at head table.  
**NOTE:** HRC is seated next to Phyllis Bauchman.
- Phyllis Bauchman makes brief remarks presents "Public Spirit Award" to HRC.
- HRC proceeds to podium and accepts

SCHEDULE FOR HILLARY RODHAM CLINTON  
MONDAY, MARCH 3, 1997  
PAGE 3

award.

- HRC delivers remarks from podium and returns to seat at head table.
- Phyllis Bauchman makes closing remarks and intros Betty Jones, Chaplain, American Legion Auxiliary.
- Betty Jones offers closing prayer.
- HRC exits stage left.

**PARTICIPANTS:** Approx. 300 people to attend.

Contacts: Jackie Beck/Peggy Sappenfield  
Staff office: 202-942-1553  
Hyatt Regency: 202-737-1234/rm#544

1:35 pm

**DEPART** Hyatt Regency Hotel  
**EN ROUTE** The White House  
[drive time: 10 minutes]

1:45 pm

**ARRIVE** South Portico

1:45 pm -  
2:00 pm

**DOWN TIME**

2:00 pm -  
3:00 pm

**PRESERVATION MEETING**  
State Dining Room  
**CLOSED PRESS/WH PHOTO**

**FORMAT:** working meeting [see complete agenda in briefing book].

**PARTICIPANTS:** Approx. 25 people to attend.

Contact: Gary Walters/62650

3:00 pm -  
3:15 pm

**PRIVATE MEETING**  
Residence  
**CLOSED PRESS/NO WH PHOTO**

3:15 pm -

**PRIVATE MEETING**

SCHEDULE FOR HILLARY RODHAM CLINTON  
MONDAY, MARCH 3, 1997  
PAGE 4

3:30 pm

Residence  
CLOSED PRESS/NO WH PHOTO

RON

The White House

WEATHER FORECAST FOR WASHINGTON, D.C.

-Partly cloudy with a high of 58 and low of 42.

'97 FEB 28 PM7:40

THE WHITE HOUSE  
WASHINGTON

February 28, 1997

## PUBLIC SERVICE ANNOUNCEMENT LAUNCH EVENT

DATE: MONDAY, MARCH 3, 1997  
LOCATION: THE EAST ROOM  
TIME: 11:10-11:30am BRIEFING - RED ROOM  
11:30-11:45am GREET PARTICIPANTS - BLUE ROOM  
11:45 - 12:20pm EVENT - EAST ROOM  
FROM: MIKE McCURRY, LAURA SCHWARTZ 

### I. PURPOSE

You will formally unveil your AdCouncil Public Service Announcement.

### II. BACKGROUND

You and the First Lady will unveil the Public Service announcement you filmed on January 8, entitled "The Toughest Job in the World." The PSAs, which are sponsored by the Advertising Council, the Coalition for America's Children and the Benton Foundation, urge Americans to help improve the lives of children by logging on the Internet and calling a toll free number to get involved with Coalition organizations in their area.

You will speak to 150 people assembled in the East Room. The audience is comprised of media executives from television, radio and print as well as Coalition members and volunteers from across the country. The room is set up much like the Thomas Jefferson screening, two large rear projection screens will be located in each of the east corners.

You and the First Lady will be joined on stage by four other speakers. The first will be Alex Kroll, Chair of the AdCouncil. Alex will speak about the AdCouncil's mission and thank the foundations involved. Christine Benero, Chair of the Coalition for America's Children will speak next about the Coalition and it's mission. The next two speakers will stand together at the podium, Bradley Pine, a mentor from the Community of Hope in DC (a Coalition organization) and the boy he has mentored for 7 years, Lonzo Warren (15yrs). They will talk about their positive mentoring experience and Lonzo will introduce the PSA. Following the unveiling of the PSA, Lonzo will introduce you.

### NETWORK COMMITMENTS

The AdCouncil has already secured some very impressive commitments from the media to play and place this PSA in highly visible places. NBC will run the PSA during their premier of Lethal Weapon Monday in prime time and will continue to run it during daytime over the next two months. A&E and the History Channel will both run 144 spots through out March and April in day and prime time. ABC, VH1, MTV, Nick at Night, TV Land, BET and the Family Channel have all committed to playing this PSA during highly visible times for the next two - three months. The New York Times will run the print PSA on a full page next week and People and Newsweek will both place four pages over the next two months. New City and Cox broadcasting

will play one radio PSA everyday for the next two months on their 42 stations in the top 13 markets in the country. Sony, United Artist and AMC movie theaters have pledged to run a slide of the print PSA before each feature presentation in 4500-5000 theaters nation wide during March and April.

### **PSA BACKGROUND**

At the end of the PSA, an e-mail address and toll free number appear over the visual. The e-mail address will take the viewer to the Coalition's home page entitled "Kids Campaigns." At this address and phone number "www.kidscampaigns.org and 888-544-KIDS," the user can find information on how to get involved with organizations nearest them that are a part of the Coalition.

### **COALITION FOR AMERICA'S CHILDREN BACKGROUND**

The Coalition for America's Children is comprised of 350 separate nonprofit organizations around the country that are committed to increasing the legitimacy of children's needs as a public issue, facilitating the public's identification of children's well-being as one of the most important problems facing the nation, and motivating elected officials and candidates to develop children's platforms. Through non-partisan research and public education campaigns, the Coalition educates the public on children's issues and urges policy makers of all persuasions and parties to take positions responsive to children's needs.

The Coalition was organized as a project of the MB'Fund, a 501(c)3 charity founded and chaired by Marjorie Benton. Since the Coalition's inception, the Benton Foundation has served as its secretariat, contributing significant staff time and other resources to support the development, management, and dissemination of numerous Coalition plans and products. The Coalition's national spokesperson is Robert Keeshan (a.k.a.) Captain Kangaroo.

## **III. PARTICIPANTS**

11:10 - 11:30am Make-up/Briefing Red Room

**The President**

**The First Lady**

Sarah Farnsworth

Laura Schwartz

Lillian Brown - makeup

Jorden Tamagni - speechwriting

11:30 - 11:40am Greet event participants Blue Room

Alex Kroll, Chairman of the AdCouncil

Christine Benero, Chair of the Coalition for America's Children

Bradley Pine, tutor at the Community of Hope program in Washington, DC

Lonzo Warren, Student of the Community of Hope tutoring program

11:40am - 12:20pm Event East Room

## **IV. PRESS PLAN**

The event is open press.

**V. SEQUENCE OF EVENTS**

11:40 - 12:20pm      Unveiling event      East Room

- Announcement of Alex Kroll, Chairman, AdCouncil and Christine Benero, Chair, Coalition for America's Children.
- Announcement of the President and the First lady accompanied by Bradley Pine and Lonzo Warren into the East Room as they proceed to the stage.
- The First Lady delivers remarks and introduces Alex Kroll, Christine Benero, Bradley Pine and Lonzo Warren.
- Alex Kroll delivers remarks.
- Christine Benero delivers remarks.
- Bradley Pines and Lonzo Warren proceed to lectern together.  
Bradley Pine speaks first followed by Lonzo Warren.
- Lonzo Warren introduces the PSA.
- PSA is played (60) seconds.
- Lonzo Warren introduces the President.
- The President delivers remarks.
- The President and First Lady depart the East Room.

**VI. REMARKS**

Remarks on note cards will be provided.

Note: Bradley Pine  
is speaking in  
program

**YVONNE PINE**  
1508 Milan Avenue  
South Pasadena, CA 91030  
818/441-1037

February 26, 1997

Hillary Rodham Clinton  
White House  
Washington D.C. 20500  
FAX (202) 456-5199

Dear Hillary,

I learned today that our son, Bradley Pine, will be joining you and President Clinton on Monday (March 3rd) at a White House program recognizing him as a mentor to Lonzo Warren.

His Dad and I are so pleased that you will be able to meet Bradley and Lonzo as we know you will be inspired, as we have been, by their caring and dedication to each other and, by the obvious benefit the "mentoring" has been in both their lives. Bradley has a demanding job, a growing family of his own, and a very busy wife/partner but he still has time for Lonzo. Bradley displays the personal qualities that remind us constantly that the good far outweighs the bad in our society.

I enthusiastically support the efforts by you and the President to encourage volunteerism in our country. If the small town we live in is any indication, many more are realizing that "it takes a village."

I think of you often and send my love and best wishes.

*Yvonne*

Yvonne

P.S. Congratulations on the Grammy Award.

**FIRST LADY HILLARY RODHAM CLINTON**  
**LAUNCH OF AD COUNCIL/COALITION FOR AMERICA'S CHILDREN PSA**  
**THE WHITE HOUSE**  
**MARCH 3, 1997**

I am delighted to welcome all of you to the White House for the launch of a very special effort on behalf of children. A few months ago, the President and I had the privilege of taping a public service announcement produced by the Advertising Council and the Coalition for America's Children. In a few minutes, we'll be previewing the final product -- a 60 second message that will be shown on television stations across the country.

The message is simple: Every one of us has a role to play in making sure all children grow up with the love, support, and opportunities they need to fulfill their God-given potentials. While parents first and foremost have the responsibility for raising their children, few parents can do it alone. Every day, new generations of children learn habits and values not just at home, but in classrooms and in day care centers, on playgrounds and on neighborhood streets; from grandparents, aunts, uncles, teachers and friends; and, like it or not, from TV shows, commercials, and movies.

So, it's important for every one of us to support parents as they take on the toughest job in the world: Raising healthy, well-adjusted, well-educated, and compassionate children. And every one of us has the talent, time and resources to share with the children and families who need them most -- whether it's as an afterschool tutor, a mentor, or community advocate. Over the years I've had the opportunity to see firsthand what wonderful things can happen when all sectors of the community -- schools, churches, government, and businesses -- work together on behalf of our children. I've visited schools in depressed neighborhoods that have been transformed into first-class institutions because people from all across the community came together to change the status quo. And I've met children who were able to escape the spiritual and material poverty of their surroundings because an adult cared enough to help them follow their dreams.

I'd like to thank the advertising industry for recognizing the crucial role it could play in inspiring all Americans to do their part on behalf of our children. I thank the Advertising Council for bringing a wealth of creative energy and vision to this project and for dedicating their next decade of advertising to improving the well-being of our children. I'd also like to thank the Advertising Council's partner in this effort, the Coalition for America's Children, for all that they do every day to improve the lives of children. Christine Beneros [Ben-arrow], the Coalition's chair is here with us today and will tell us more about her organization and the website that will be mentioned in the PSA. She will be followed by Bradley Pine and Lonzo Warren, who will describe how what was supposed to be a nine-month mentor - student relationship turned into a true friendship that has enriched both their lives for more than seven years. Lonzo will also introduce the PSA and the President, who will close this morning's event. But first let me welcome Alex Kroll, chair of the Advertising Council, who will tell us more about his organization's new decade-long campaign.

###

**PHOTOCOPY  
PRESERVATION**

POTUS Radio  
Address 4/12/97

THE WHITE HOUSE

Office of the Press Secretary

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Embargoed For Release  
Until 10:06 A.M. EDT  
Saturday, April 12, 1997

RADIO ADDRESS OF THE PRESIDENT  
TO THE NATION

THE PRESIDENT: Good morning. Today, I want to talk about the toughest job any person can have. It's not a job you can quit, show up late for, or do just enough to get by. In every way, it's a lifetime commitment -- it's being a parent.

In our times, parenting has become an even greater challenge. The world moves faster, and parents rightly worry more about how to protect their children's health, their safety and their future. Jobs place more demands on mothers and fathers. Finding a balance between home and work takes more effort than ever.

Parents can use some help. And while government doesn't raise children, it can sometimes give parents the tools they need to make their jobs easier. That's why we fought for and won the V-chip and a ratings systems for TV, so parents can better protect their young children from unsuitable shows. That's we fought to keep the tobacco industry from advertising their products to children. And why we're fighting to keep streets safer and to reduce juvenile crime. All these help parents to do a better job with their children.

But there is still work to be done. Parents want to do right thing by their children from the very start. And giving our youngest children what they need to thrive from the very first days of life is something the First Lady has studied for a long time. In her book, "It Takes a Village," Hillary called on our nation to give its attention to new findings about the early years of children's lives that so often are overlooked in intellectual, social and emotional development.

Our administration has worked hard to better understand these early years. Since 1993, we increased funding for children's research at the National Institutes of Health by 25 percent -- or \$322 million -- and my balanced budget plan promotes further increases in funding. We expanded and improved Head Start, and we created an Early Head Start Program for children age three or younger so that they could get the stimulation they need at those critical times.

From our research, we know that from the very first days of life a child is developing emotionally and intellectually, and how he or she does in those first three years of life will help

to determine how a child does later in school and in life. That's why we need to begin teaching and nurturing our children before they go to school.

We want to sort through our research and get it to parents and to care givers who work with children. So next week Hillary and I will bring together researchers, parents and other experts for the White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children.

We will meet for a full day at the White House, with satellite hook-ups to more than 60 sites around our nation. This conference is an exciting and an enormous undertaking. It is a call to action to parents, to businesses, to care givers, the media, the faith community and the government, each to do their part to enhance the earliest years of life. It grows out of our commitment to find new ways to support parents and to help their children reach their God-given potential.

As part of that commitment, I also want to call today on the members of Congress to do their part to come to the aid of our families. They can do that very simply by passing my expansion of the Family and Medical Leave Act.

This bill would allow workers up to 24 hours of unpaid leave each year to fulfill certain family obligations. It could allow a worker to attend a parent-teacher conference, or take a child to the pediatrician, or to find quality child care, or to care for an elderly relative.

Families occasionally need these small pieces of time to take care of their own. More than 12 million American workers have taken leave for reasons covered by the Family and Medical Leave Act since it became the very first bill I signed into law in 1993. It was needed then, it's needed now and we need to improve on it. So I urge the Congress to act soon on this legislation. Don't ask people to choose ever between being good workers and good parents. We can help them to do both. Pass the expanded Family and Medical Leave Act.

I think this bill is so important that today I am asking all federal departments and agencies to make expanded Family and Medical Leave available to their workers immediately. Wherever possible, I want workers to have access right now to essential time off for family obligations.

I am committed to doing all we can to support families as they struggle to do right by their children. We know that the very earliest years will decide whether children grow up to become healthy and happy people. That's why we're giving parents time off to care for them, why we should extend the family leave law so millions more parents can have that opportunity and why we must focus all our science, education and public efforts to give our children the very best start in life.

Almost a century and a half ago, Oliver Wendell Holmes said, "A child's education

should begin at least a hundred years before he was born."

What we do now can benefit generations of Americans to come. We can start with the smallest community -- the family. And from there we can rebuild and renew the best in America by beginning with the best of America, our children

Thanks for listening.

END

**PHOTOCOPY  
PRESERVATION**

5/22/97

May 21, 1997

## PARENTS MAGAZINE 'AS THEY GROW' AWARDS LUNCHEON

|           |                                                     |
|-----------|-----------------------------------------------------|
| DATE:     | May 22, 1997                                        |
| TIME:     | 11:40 am- 12:45 pm                                  |
| LOCATION: | Meet and Greet-Blue Room<br>Lunch-State Dining Room |
| FROM:     | Carrie Greenstein                                   |

### I. PURPOSE

To attend the *Parents* magazine 'As They Grow' awards luncheon and to make remarks.

### II. BACKGROUND

*Parents* developed the 'As They Grow Awards' to honor men and women whose work has promised children a brighter future. The awards are given to outstanding people for their work in the areas of health, education, social action, the arts, the environment, and one 'Good Neighbor' and a 'Corporate Citizen' are recognized. This year's honorees (seven) are being honored at the East Room luncheon (see attached biographies), and will also be profiled in the June issue of *Parents*. Approximately 120 guests will attend the luncheon.

*Parents* reaches 11 million mothers each month. The median age of a *Parents* reader is 31.9 years, with an average household income of \$36, 932. Most readers have children between the ages of two and five. Just under half have college degrees, and about 60% work outside the home, with almost 17% as professionals. Almost 85% are in a household with three or more members.

Ann Pleshette Murphy interviewed both you and the President for the May 1994, issue of *Parents*.

### III. PARTICIPANTS

- HRC
- Ann Pleshette Murphy, *Parents*
- Carolyn Lowery, Social Action awardee
- Rafe Esquith, Education awardee
- Dorothy Kittaka, Arts awardee
- Gina Burns, Health awardee
- Christine Shahin-Wood, Environment awardee
- Carol Hertz, Good Neighbor awardee
- Merrill Lynch & Co., Inc., Corporate Citizen awardee

#### **IV. SEQUENCE OF EVENTS**

- HRC does meet and greet with seven awardees
- HRC is announced into the East Room and proceeds on stage
- HRC welcomes guests and proceeds to table
- Lunch is served
- Following lunch, HRC returns to lectern, makes brief remarks and introduces person tbd
- Ann Pleshette Murphy announces awardees who stand as she makes brief remarks about each awardee
- HRC departs

#### **V. PRESS**

Open press for remarks only.

#### **VI. REMARKS**

Provided by June Shih.

THE WHITE HOUSE  
WASHINGTON

TO: **THE FIRST LADY**

WHAT: PARENTS MAGAZINE LUNCHEON

WHEN: THURSDAY, MAY 22, 1997

NOTES: APPROX. 120 GUESTS/PRESS FOR REMARKS AT END ONLY/BUSINESS ATTIRE

FROM: ANN STOCK, SETTI WARREN

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11:00 a.m. EV Gate opens for guest arrival. Guests proceed to Grand Foyer for reception.

11:40 a.m. **THE FIRST LADY** arrives in the Blue Room for a meet and greet with the following Parents Magazine guests and honorees (18 total):

Mr. and Mrs. John Heins, Pres. and CEO, Parents Magazine  
Annie Murphy, Editor in Chief, Parents Magazine  
Madeline Murphy, Daughter, age 10  
Rafe Esquith, Honoree +spouse  
Carolyn Lowery, Honoree +spouse  
Dorothy Kittaka, Honoree +spouse  
Carol Hertz, Honoree +spouse  
Christine Shahin-Wood, Honoree +spouse  
Gina Burns, Honoree +spouse  
Mr. Herbert Allison, Corporate Citizen Honoree +spouse

11:45 a.m. **THE FIRST LADY** is announced into the State Dining Room and proceeds to stage.

**THE FIRST LADY** welcomes guest and proceeds to table.  
Lunch is served.

12:25 p.m. Following lunch **THE FIRST LADY** returns to the lectern to thank everyone for coming and introduces Ann Pleshette Murphy who will acknowledge the other Parents Magazine honorees to stand as she reads a few sentences about each one.

**Press Note:** Open Press for this portion. Cameras will be pre-positioned.

Press will enter upon cue that program is about to begin.

12:45 p.m.

**THE FIRST LADY** thanks guests and departs.

*Note: No receiving line.*

Guests depart East Gate.

# Parents

## PARENTS '97 As They Grow Award Winners

685 Third Avenue  
New York, NY 10017  
Telephone (212) 878-8700  
Fax (212) 986-2656

### Carolyn Lowery, *Social Action*

Carolyn is the founder and director of Kidsplace, a safe house for kids living in a depressed area of Phoenix. The center serves at-risk children between the ages of 5 and 15. Many have a parent in jail or on drugs; some have been abandoned by a parent. Carolyn offers them a place to learn (she brings speakers in to talk to them), to talk (in supervised group therapy), and to just have fun and feel safe. "I was a lonely kid myself," says Carolyn. I want to make sure kids never feel as alone as I did."

### Rafé Esquith, *Education*

Rafé teaches fifth and sixth grades in south central Los Angeles. Outside the school's chainlink fence is a world of drugs, gangs, and senseless violence. But inside, his kids read and perform Shakespeare and are so motivated to learn that they come to his classroom at 6:30 A.M. before school instruction and stay as late as 5:00 P.M. for tutoring. Rafé's dedication pays off. His students, none of whom speak English as a first language, score in the top 1 percent of standardized math tests and the top 7 percent of standard English tests, and most go on to attend elite universities.

### Dorothy Kitaka, *Arts*

Dorothy heads up the Foundation for Art and Music (F.A.M.E.). The program serves about 100,000 disadvantaged kids in northern and central Indiana, and includes a week-long fine-arts camp. During the school year, musicians and teachers from all over the world come to work with kids. This year's focus is the Middle East and Africa, so the kids will meet musicians from Turkey, Egypt, and Iran; a tapestry weaver from Iraq; storytellers from Israel, and more.

### Gina Burns, *Health*

After her baby boy died from Group B Strep during his first week of life, Gina formed the Group B Strep Association (GBSA) to educate other parents about this potentially life threatening disease. The goal is to prevent GBS infection by educating parents and appealing to the medical community for routine testing. The association also serves as a network for parents seeking information or support. Gina and her husband, Jay Faulkerson, have spent countless hours listening to the stories of grief-stricken families and are making real strides against the spread of GBS.

**Christine Wood, *Environment***

Christine is the director of Kids Against Pollution, an organization with chapters in 38 states and 20 countries. Through her work, Christine helps kids ages 10 to 18 make a difference in their community. The groups take part in a variety of pollution-prevention activities, including organizing petitions to clean up oil spills, paper-recycling drives, and local clean-up projects called Adopt-a-Spot.

**Carol Hertz, *Good Neighbor***

Carol is the executive director of Carebreak, a volunteer hospice program that provides much-needed break to the families of chronically ill kids. Carol recruits, trains, and supervises 50 volunteers, who then go into the homes of the ill children. They might run errands for the parents, or simply stay with the child so Mom and Dad can relax for a while. Carol got the idea when her aunt was stricken with cancer; she saw what a help it was when her whole family pitched in to ease the burden. Her group is the only one in the area providing such a service.

**Merrill Lynch & Co., Inc., *Corporate Citizen***

Thanks to Merrill Lynch's Scholarship Builder Program, 250 ninth graders—kids who otherwise might not have been able to afford college—will receive full scholarships. What do they have to do? Graduate high school. But Merrill Lynch didn't leave these inner-city kids on their own to accomplish that goal: The program, which began when the children were in the first grade, provides tutoring, mentoring, and other services (including counseling for their parents and conflict resolution workshops). This extra support probably contributes even more to the kids' success than does the promise of a scholarship. Many of the tutors and mentors are Merrill Lynch employees, and the company's involvement in these kids' lives is already making a difference: The selected kids are in the ninth grade and succeeding in school.

1996  
As They  
Grow  
Awards



# Giving kids hope

By J. PETER ZANE

The winners of the seventh annual As They Grow Awards have at least one thing in common: They are all doers. Each came face-to-face with children in need and, instead of turning away, found a way to raise kids' sights and

Six inspiring people improve the lives of children.

expectations. Their innovative efforts include giving children of the poor an exemplary education, ensuring that abused kids have someone to speak up for them, providing city children with the tranquility of nature, fighting to end lead poisoning, opening kids' minds to the power of theater, and creating a club for kids with disabilities.

Many of our winners were happy to discover that once they identified a problem and a way to solve it, other people were willing to help—which may be the truest test of a good idea.

## Maurci Jackson

### Health

For her tireless efforts to prevent lead poisoning in children.

When Maurci Jackson saw her 15-month-old daughter spit out a slab of peeled paint, she froze in panic, then rushed her to the hospital.

Testing revealed that Maurissa had lead poisoning, a pernicious disease that can cause learning disabilities, hyperactivity, and kidney and liver damage. "That's

when the roller-coaster ride began," says Jackson, a native of Chicago.

Over a period of eight months, Maurissa had to endure a series of excruciating shots to

have the disease treated. But mysteriously, her lead levels continued to rise. What Jackson didn't realize was that her attempts to rid their home of lead—by dusting, sweeping, and having the old paint stripped from the walls—were mak-

ing the problem worse. No one had told her to use a damp cloth when dusting or to vacate the apartment while the paint was being removed. "I didn't want other children to suffer the pain my baby went through," says Jackson.

Drawing from her tiny savings and borrowing from her mother, Jackson, a single mother, printed up fliers that she posted throughout the city and handed out

"I didn't want other children to suffer what my baby went through."

Maurci Jackson, founder of Parents Against Lead, with daughters Maurissa and Maurita.



## 1995 As They Grow Awards

(UPAL), with 18 chapters across the country.

"Doctors tell you that lead poisoning is a preventable disease, but they don't tell you enough about how to prevent it," she notes. "Our goal is to get that information out to parents."

The organization conducts workshops, helps families coping with lead poisoning find resources, and operates a lead-poisoning hotline. PAL was also pivotal in gaining passage of two key laws in Chicago—one requiring lead screening for all children entering preschool or kindergarten, and a second mandating that only licensed professionals can remove lead paint from buildings.

Looking toward the future, Jackson sees bigger challenges. "Most important movements rise up from the grass roots," she says. "It was Mothers Against Drunk Driving that finally turned the tide against that hazard, and I hope UPAL can achieve the same kind of result. There's no reason why close to two million children should suffer from a preventable disease."

### Sandra Woodard

#### The good neighbor

For her commitment to providing programs for children with disabilities.

When her toddler was diagnosed with muscular dystrophy, Sandra Woodard vowed to "raise Cory like a regular kid" despite the fact that he was confined to a wheelchair. She enrolled him in Lafayette, Georgia's public school. She brought him to church every Sunday and encouraged him to play with his cousins, who live nearby. But when baseball season rolled around last year and Cory, then 5, said, "I want to play too," she didn't know how to answer.

"I was pretty sure the Little League coach would have let Cory on the team," says Woodard, "but I knew it would hurt his self-esteem if he was the only one who needed help holding the bat or circling the bases. For the first time, I realized he needed to meet other kids who also have special needs."

But when Sandra called the local recreation department, she found that Lafayette

"In the process of building a park, we built a community."

had no recreation programs for the physically and mentally challenged. Rather than curse the problem, she forged a solution by forming her own T-ball team, rounding up about a dozen kids with special needs in the area who wanted to play. The team had so much fun that when the T-ball season came to a close, no one wanted it to end. Woodard formed an organization called Champs (Children With Mental and Physical

Challenges), which offers a range of activities, including bowling, swimming, arts and crafts, and cookouts.

"Sandy Woodard changed my daughter's life," says Kathy Steele. Unable to speak, hear, or walk because of a profound genetic disorder called Cornelia de Lange syndrome, Steele's daughter, Maria, has been homebound for most of her 19 years. "She couldn't go to the regular school, and when we looked for programs for her that would get her outside, there was nothing until Sandy started Champs," Steele said.

"My son needed to meet other children with special needs."

Sandra Woodard (left) with the T-ball team she organized.

Lynne Juarez turned an asphalt yard into a green oasis.

Woodard says the programs have opened up her son's world in other positive ways. "It's great for kids to be mainstreamed, but they also need to know that there are others like themselves who need extra help. Now my son knows it's okay to be different, and that he's not alone."

### Lynne Juarez

#### The environment

For giving city kids a place to appreciate nature.

Lynne Juarez is building a field of dreams in downtown San Francisco. Where once there was a bleak playground that resembled a giant parking lot, now there is an inviting play area and gardens that nourish not only hummingbirds and butterflies but inner-city kids and their neighbors.

Juarez's students at the Yerba Buena Children's Center still swing from monkey bars and barrel down slides, but now there is also a place to construct sand castles, cultivate vegetables, and sit on benches to talk. "By the time we're done, we'll have replaced 20,000 square feet of asphalt with a natural environment that lives and breathes," says Juarez, director of the child-care center, which serves about 200



# 1995 As They Grow Awards

kids from ages 3 to 8. "Scores of volunteers have donated their time and money to erect Tule Elk Park. In the process of building a park, we've built a community."

Juarez hatched the plan for Tule Elk Park while leading students on a field trip to a nearby park. "Many of them come from the most densely populated sections of Chinatown, all concrete and crowded streets, and I noticed that they wouldn't sit on the grass or lean on trees because they thought it was dirty," she says.

Help came from a landscape architect who worked for a fraction of his fee, 20 construction workers who volunteered 15 Saturdays bulldozing the asphalt, and community members and local businesses that helped raise money. Others donated sweat and elbow grease, planting more than 1,000 native plants and vegetables. "An elderly man came every morning to raise the American flag and every evening to lower it," Juarez says. "He had tears in his eyes when he said it was the first flag that had flown in our neighborhood in decades."

Juarez sees the park's benefits in the way the children cooperate while tending the garden, and in their exuberance at new discoveries.



friend in court: David Soukup's CASA helps thousands of children year.

Great performance: Abigail Adams, center, and her kids' theater troupe.



"We knew these kids had talent. We wanted them to use it."

"In a world of asphalt and concrete," she says, "the kids and the community now have a little oasis where they can touch a different world and be touched by it."

## David Soukup Social action

For giving abused and neglected kids a voice in the courts.

David Soukup is proof that small questions can turn into big ideas.

In 1977, when he was a judge in Seattle's juvenile courts, overcrowded dockets forced him to resolve 15 cases each morning—cases that often involved complicated charges of child abuse and parental neglect. "Several times a day I faced an enormous question: Do I take this child away from the only home she has ever known, or do I send her

back to a place where she might end up dead?" Soukup recalls. "But no matter how carefully I weighed all the facts, I was always afraid that I would pick up the paper one day and see that I had been tragically wrong." For while the cases included testimony from parents,

lawyers, and social workers, to his dismay the most important voice was silent. "I often felt I didn't have enough information to render a decision because there was no one there to speak for the child," he says.

To change that, Soukup got the phone numbers of five children's charities and invited representatives to a brown-bag brainstorming session. "When I got to the meeting, I was stunned," he says. "I was expecting to find 3 or 4 people, but there were more than 50."

That lunch meeting ultimately led to the formation of the National Court Appointed Special Advocate Association (CASA), which boasts 610 programs across the country. Its network of 38,000 volunteers represents 129,000 children a year, or roughly one quarter of those mired in the country's juvenile and family courts.

These volunteers make up a cross section of Americans—teachers, homemakers, bankers, factory workers, salespeople. "They receive up to 40 hours of training, and then immerse themselves in the lives of people they have never met before," Soukup says.

Before the court hearing, they investigate the home situation, scouring court records, interviewing the child, his parents, fami-

ly members, neighbors, and social workers to determine what is best for him. They make recommendations to the judge and, once a decision is reached, follow up to make sure that the judge's ruling is enforced.

"CASA volunteers add a fresh perspective that helps us make choices for these kids and their families. I only wish there were more of them," says Shay Bilchik, administrator of the Justice Department's Office of Juvenile Justice and Delinquency Prevention, in Washington, D.C.

Soukup is committed to making that wish come true. "We have set a goal of having one volunteer for every child by the year 2000," he says. "That's more than 500,000 people agreeing to take on this demanding work. But I've learned that people are willing to lend a hand to make a difference in children's lives. You just have to ask."

## Abigail Adams The arts

For opening kids' minds to the power of theater.

While many regional theaters offer acting programs for kids, the People's Light

"People are willing to make a difference. You just have to ask."

## As They Grow Awards

and Theater Company, in Malvern, Pennsylvania, has taken an innovative approach. In 1989 it ventured into Chester, one of the poorest cities in the state, and formed a small ensemble of 11- and 12-year-old students from its public schools. The program, called the New Voices Ensemble, was committed to working with the kids for six years, until they graduated from high school. Students were chosen based on their interest in the theater and on auditions.

"We didn't know what to expect," says Abigail Adams, head of the company. "These kids came from a place where there wasn't a lot of exposure to the arts, but we knew they had a lot of talent. We wanted to give them a chance to use it."

In the early years the group focused on improvi-

Productions included *A Midsummer Night's Dream*, *Peter Pan*, and an original play called *Stolen Voices*. These performances were also a device for imparting larger lessons about hard work and responsibility. "Theater has an unforgiving bottom line about performances and rehearsals," Adams says. "You have to be on time and be prepared, because the rest of the group is counting on you."

Adams says she measures the program's success not just by the way it has been received in the community, but by the way it has changed the children's lives. While she was driving the kids to the theater one day, one of the girls, who was among the most talented, started a fistfight. Adams pulled over and the girl jumped out, sprinting to a grassy field. "I got out of the van and went after her," says Adams. "I explained that she was letting herself

As her ensemble is set to graduate this spring, Adams is already looking ahead. She has formed another group, called Younger Voices, drawn primarily from the siblings of her current members.

As for the original group, almost all are planning on attending college. "I've seen these kids grow tremendously in the past six years," Adams says. "They are more confident, reflective, and in control of their emotions. And regardless of whether they're ever in another play, I think those skills will stand them in good stead throughout their lives."

### Dolores Ollie

#### Education

For giving inner-city children the tools to succeed.

Dolores Ollie's sixth-grade students raised a few eyebrows when they visited

New York's Metropolitan Opera last fall.

"The other patrons asked my students where they were from, and when the kids said Newark, they were dumbfounded," chuckles Ollie, the principal of the Harriet Ross Tubman Elementary School. "They couldn't believe that inner-city kids

built one of the nation's best schools in one of its poorest neighborhoods. In scandal-plagued Newark, whose schools sank to such low levels last year that the state of New Jersey took control from the local boards, Harriet Tubman is an island of excellence.

In the most recent national examinations, 82 percent of Tubman students scored above the national average in math, 78 percent scored above average in language skills, while 70 percent placed above the national average in reading. Ollie has elicited these achievements from students others have dismissed as a problem population: children of the working poor, the homeless, and single mothers on public assistance. "Our success proves that just because you're poor doesn't mean you can't learn," she says. "If you give people a chance to excel, they will."

Ask Ollie about her success at Harriet Tubman and she points to dedicated teachers, involved parents, and the ability to raise money. To augment the school's limited budget, she has become a champion grant applicant. She has secured more than \$200,000 from foundations to pay for the computers, field trips, and enrichment programs that are beyond the reach of most inner-city public-school students.

At heart, Ollie says, educational achievement is all about expectations. She proudly notes that unlike other urban schools, which have been forced to use Draconian measures just to ensure safety, "we have no metal detectors, no signs plastered on the walls telling kids what they shouldn't do. They know what we expect, and we don't accept anything less from them." □

J. Peder Zane is a freelance writer in New York City.



Principal Dolores Ollie  
stands learning at the  
man School.

"The kids know what we expect, and we don't accept anything less."

sation. As the students matured, they turned their attention to performing in front of an audience, playing to enthusiastic houses at the community centers and schools of Chester, as well as at the People's Light and Theater Company.

down and throwing away all her hard work. I saw her hesitate for just a split second, and she made her choice. Without saying a word, she got up and walked back to the van. That was the end of her days as a troublemaker."

from Newark had even heard of the opera, much less that they knew the librettos."

But confounding expectations is all in a day's work for Ollie, who has

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Gannett News Service

May 22, 1997, FINAL EDITION

**LENGTH:** 462 words

**HEADLINE:** Wood receives 'As They **Grow**' award at White House luncheon

**BYLINE:** MIKE MADDEN; Gannett News Service

**DATELINE:** WASHINGTON

**BODY:**

WASHINGTON -- After a lifetime of environmental activism, Christine Wood won national recognition Thursday at a White House luncheon honoring the 1997 winners of Parents magazine's annual "As They **Grow**" awards.

For three years, the Newport, N.Y., resident has served as executive director of Kids Against Pollution, a national organization with 3,000 chapters that teaches more than 60,000 children from grades five through 12 to respect the environment.

The group leads its child volunteers on "green" activities ranging from nature walks to legislative lobbying.

First lady **Hillary** Rodham **Clinton**, who hosted the awards ceremony, hailed Wood and six other honorees as examples of the "village" approach to raising children.

"There is no mystery in what our children need, whether they live in the White House or in your house," she said. The recipients have shown that the answers to the challenges of raising kids come from "all kinds of people."

Wood first became involved in the program in 1989, when her daughter Elena was in fifth grade. The group organized Elena's entire class into its efforts to fight an incinerator that was planned near Newport. Their lobbying paid off -- the incinerator was never built.

The program's leaders noticed Wood's role in the drive, and when founder Nick Byrne stepped down in 1994, he asked Wood to take over as executive director.

Before that, Wood had been active in adult environmental organizations. The business she folded to take over Kids Against Pollution sold organic hair and skin care products.

Parents magazine editor in chief Ann Plechette Murphy echoed Clinton's comments about the need for more than just parents to get involved in children's lives.

"Like the first lady said, (the recipients) know that parents can't go it alone," Murphy said. "They need people who don't give up, even when despair or apathy threatens to overwhelm them."

The magazine selected the honorees by combing through nominations submitted by readers nationwide. Explaining Wood's selection over hundreds of others, Murphy called her a "dedicated and tireless environmentalist."

"The message is that when it comes to fighting for clean water and clean air, children can make a difference," Murphy said.

Parents magazine first bestowed the As They **Grow awards** in 1990. It honors recipients in seven categories: education, social action, arts, good neighbor, environment, health and corporate citizen, a new category this year.

At the end of the ceremony in the gold-trimmed State Dining Room, Murphy presented Clinton with an As They **Grow award** (in another new category, "first lady,") "for her brilliance, her compassion and her determination."

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**LANGUAGE:** ENGLISH

**LOAD-DATE:** May 23, 1997

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**FOCUS<sup>TM</sup>**

**Search:** General News;as they grow award and hillary w/2 clinton

To narrow this search, please enter a word or phrase:

*Example:* House of Representatives

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4/3/97

**PHOTOCOPY  
PRESERVATION**

7/3/97

### **The American Society for Public Administration National Conference**

The American Society for Public Administration will honor you with its President's Award for Distinguished Public Service for your work on behalf of children and human rights. The video will be played at the Public Service Awards Luncheon on Tuesday, July 29, as part of their 58th national conference: Global Challenges, Local Responses. This is the first year the award is being given, thus, you are the first-ever recipient.

Attendees from around the world, from all levels of government and academia attend ASPA's national conference. The participants meet and share their expertise with the goal of continuously improving government and the public sector. ASPA expects over 1,000 public administrators to gather in Philadelphia for this year's conference. With a theme of Public Administration in Transformation: Global Challenges and Local Responses, the conference will feature more than 90 concurrent sessions, 42 roundtable sessions, pre-conference workshops, focus sessions, and Professional Development Committee Seminars.

The ASPA is a national, non-partisan organization of more than 11,000 members, academicians and practitioners, dedicated to achieving excellence in public management and at all levels of government. In its 58th year, the Society has more than 120 chapters and 19 special interest sections focusing on particular areas of practice or study of public administration.

### **The San Diego Union Tribune Solutions Community Forum**

The San Diego Union Tribune will sponsor a Solutions Community Forum in September, in partnership with the University of California at San Diego, where the event will be held. The goal of the forum is to inspire people to help young people. They plan to conduct a full day of speakers and workshops to motivate the participants and provide good models of successful programs already in place throughout San Diego County. The workshops will be supplemented with workbooks that provide step-by-step instructions on how to duplicate the programs. Approximately 600 people are expected to attend the conference.

The day will consist of an opening session and keynote speaker who will talk about the needs of youth and how to best meet those needs (this is where your video will be played). The more hands-on-workshops will follow, with an opportunity for networking at lunch. After lunch, there will be a wrap-up discussion and a call to action. The target audience includes emerging community leaders, established community leaders, community organization board and staff members, and members of the business community. Topics to be considered included after-school programs, what parents can do, what businesses can do, mentoring programs, and school to career education.

### **The American Bar Association Commission on Women**

The American Bar Association Commission on Women in the Profession will hold its Seventh Annual Margaret Brent Women Lawyers of Achievement Awards Luncheon on August 3, 1997, at the San Francisco Hilton in San Francisco, California. Your video greeting will be played

**FIRST LADY HILLARY RODHAM CLINTON  
VIDEOTAPED REMARKS FOR THE SAN DIEGO TRIBUNE'S  
SOLUTIONS COMMUNITY FORUM**

Thank you for inviting me to be a part of the Solutions '97 Community Forum. We are all extremely grateful for your efforts to learn more about the needs of our nation's youth.

As I'm sure that you've heard me say many times, it takes a strong commitment from each and every one of us to build hopeful futures for our children.

Parents have the primary responsibility for their children. They must be their child's first teachers, their loyal champions, their earliest friends. But parents alone cannot fulfill all their obligations without help from the entire community.

Schools for instance, have always taken and must continue to take leading roles in the raising of our children. Parents can look to schools to fill 'the critical hours' between the final bell and the time they return home from work. By working with schools, we can create after school programs that present children with opportunities to say 'no' to illegal or harmful activities and 'yes' to chess, to soccer, to books, to learning, and to the future.

Every one of us -- from every sector of society -- has a role to play in our children's lives. Businesses can provide summer jobs or internship opportunities for deserving youth. Just about anyone can serve as a mentor. And all of us can strive to be good role models.

President Kennedy once said that, "The future promise of any nation can be directly measured by the present prospects of its youth." Each one of you -- parents, teachers, business and community leaders -- must work together towards improving those prospects. I hope Solutions '97 inspires all of you to create more opportunities for our youth. I hope it prompts those of you who already know the tremendous value of community involvement to renew those commitments. And for those of you who are looking to become involved for the first time, I hope this conference serves as the motivation you need.

Please don't be shy today. What each of us says here is important, because when it comes to children, we all have experience -- and we can all claim a kind of expertise. We have all been children. We all love our children. We all have visions and aspirations for what they can become. We think of and talk about them constantly, during coffee breaks, PTA meetings, on front porches and phones, in letters and e-mail. No other subject takes so much of our time, nor touches our souls so deeply.

I commend the University of California San Diego and The San Diego Union-Tribune for reaching beyond their traditional boundaries to sponsor Solutions '97. More importantly, I applaud each of you for caring enough to give up a Saturday morning to learn how to give a helping hand to your community and to the youth of San Diego. There is no greater investment you can make than in the future of our children.

**PHOTOCOPY  
PRESERVATION**

7/30/97

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, JULY 30, 1997**  
**FINAL**

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**WASHINGTON, D.C.**

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**D.C. YOUTH LEADERSHIP**

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**PREV RON**           **The White House**

**9:00am-**           **PRIVATE MEETING[w/POTUS]**  
**11:00am**           **Residence**  
                      **CLOSED PRESS**

**11:30am**           **DEPART South Portico**  
                      **EN ROUTE University of the District of Columbia**  
                      **[drive time: 15 minutes]**

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**MOTORCADE MANIFEST:**

**LIMO: THE FIRST LADY**

**STAFF VAN: CRAIGHEAD, BERRY, THOMPSON-COLE, JEFFERS, LONG, ALSWANG**

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**11:45am**           **ARRIVE University of the District of Columbia**  
                      **CLOSED PRESS/WH PHOTO ONLY**

**GREETERS (inside Auditorium):**

- Marion Barry, Mayor
- Dr. Julius Nemmons, Acting President, University of the District of Columbia
- Alexis Roberson, Director, District of Columbia Department of Employment Services
- Lou Hall, Director of Mayor Barry's Youth Leadership Institute
- Earl Cabbell, student
- Joseph Goings, student

**SCHEDULE FOR HILLARY RODHAM CLINTON**

**WEDNESDAY, JULY 30, 1997**

**PAGE 2**

-Omar Gonzalez, student  
-Eric Irving, student  
-Jamal Jones, student  
-Demetria Rogers, student  
-Tien Tran, student  
-D'Andre Whitaker, student  
-Brandy Wyatt, student

**NOTE:** As the First Lady proceeds to hold, the student greeters will proceed to stage.

11:50am                   **PROCEED TO HOLD**

11:50am-               **HOLD** w/Mayor Barry, Dr. Julius Nemmons, Alexis  
11:55am               Roberson and Lou Hall  
                          The Green Room  
                          Phone: 202/274-5843  
                          Fax: N/A

11:55am-               **REMARKS** to the Youth Leadership Institute students  
12:30pm               Auditorium - Building #46  
                          Campus of University of the District of Columbia  
                          HRC Hold: The Green Room  
                          Phone: 202/274-5843  
                          Fax: N/A  
                          **OPEN PRESS/WH PHOTO**

**PROGRAM:**

- Demetria Rogers, Youth Leadership Student, announces The First Lady, accompanied by Mayor Barry, Mr. Nemmons, Ms. Roberson, and Mr. Hall, to the stage.
- The First Lady proceeds to chair, stage right.

**NOTE:** The First Lady is seated on stage between Mayor Barry and Alexis Roberson.

- Demetria Rogers introduces The First Lady.
- The First Lady gives remarks.
- The First Lady will take questions from the audience moderated by Alexis Roberson.

**SCHEDULE FOR HILLARY RODHAM CLINTON**

**WEDNESDAY, JULY 30, 1997**

**PAGE 3**

- After the last question, Ms. Roberson introduces the Mayor.
- Mayor Barry gives brief closing remarks then asks the students and stage guests to recite ❖ The Youth Leadership Institute Declaration❖ .

**NOTE:** The First Lady has the option of taking a group photo with the students on stage before departure.

- Upon conclusion of the Mayor Barry's remarks The First Lady departs.

**PARTICIPANTS:** Approx. 500 youths to attend.

12:35pm            **DEPART** University of the District of Columbia  
                  **EN ROUTE** The White House  
                  [drive time: 15 minutes]

---

**MOTORCADE MANIFEST:**

**LIMO: THE FIRST LADY**

**STAFF VAN: CRAIGHEAD, BERRY, THOMPSON-COLE, JEFFERS, LONG, ALSWANG**

---

12:50pm            **ARRIVE** South Portico

1:30pm-            **AUDIO TAPING** for the Boys Choir of Harlem  
2:00pm            Room 415, Old Executive Office Building  
                  **CLOSED PRESS/WH PHOTO ONLY**

**FORMAT:**

- The First Lady will read ❖ 'Twas the Night Before Christmas❖ .

2:00pm-            **DROP-BY** with Political Appointees  
2:15pm            Room 450, Old Executive Office Building  
                  **CLOSED PRESS/WH PHOTO ONLY**

**FORMAT:**

- The First Lady will meet Goody Marshall in the Ante Room.
- The First Lady, accompanied by Goody Marshall, proceeds to the stage.

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, JULY 30, 1997**  
**PAGE 4**

- The First Lady proceeds to chair on stage.
- Goody Marshall introduces The First Lady.
- The First Lady gives brief remarks.
- Upon conclusion of her remarks, The First Lady departs.

**PARTICIPANTS:** Approx. 110 people to attend.

2:15pm- **DROP-BY** with Robert Pinsky, Poet Laureate  
2:30pm Room 100, Old Executive Office Building  
**CLOSED PRESS/WH PHOTO ONLY**

2:30pm- **PHOTO-OP** w/US-Russian and US-Ukrainian Teaching  
2:40pm Excellence Awardees  
South Portico  
**CLOSED PRESS/WH PHOTO ONLY**

**PARTICIPANTS:** Approx. 70 people to attend.

2:40pm- **CHILDCARE CONFERENCE MEETING**  
3:40pm Map Room  
**CLOSED PRESS/WH PHOTO ONLY**

4:00pm- **PRIVATE MEETING**  
4:30pm Diplomatic Reception Room  
**CLOSED PRESS/WH PHOTO ONLY**

5:30pm **STAFF MEETING**  
Blue Room  
**CLOSED PRESS**

**RON** The White House

**WEATHER FOR WASHINGTON, D.C.**

-Partly cloudy. Wind north-northeast 8-15 knots.  
Low 64. High 83.

July 29 , 1997

## YOUTH LEADERSHIP INSTITUTE

DATE: Wednesday, July 30  
TIME: 11:45 p.m.-12:35 p.m.  
LOCATION: UDC Auditorium  
Washington D.C.  
FROM: Brenda Costello and Rebecca May

### I. PURPOSE

To commend the students at *Mayor Barry's Youth Leadership Institute* for taking initiative and encourage them to continue to make the right choices.

### II. BACKGROUND

On Wednesday afternoon, you will address the participants in Washington D.C. Mayor Marion Barry's *Youth Leadership Institute* Summer Training Program on the session's theme, "Choices and Decisions." Astronaut Mary Ellen Webber will be speaking to the same 500 participants on Wednesday morning at 9:00 a.m.

#### *Mayor Barry's Youth Leadership Institute (MBYLI)*

Founded in 1979, *Mayor Barry's Youth Leadership Institute* works to develop qualified and competent young adults who will be prepared for adulthood. Over 10,000 D.C. youth have completed the program in its 18 year history. Students enter *MBYLI* during the summer when they are 14 and continue to attend through age 17. During their four years in the program, students advance through the four levels of training: Alpha, Beta, Delta and Omega. The *Youth Leadership Institute* has two components: the **Summer Training Program**, which you will be addressing, and the **School Year Program**.

Many D.C. public high schools have a chapter of *MBYLI* and throughout the year participants in both the summer and school year programs hold seminars and forums for their fellow students on issues such as teen pregnancy, education, and violence.

The *Youth Leadership Institute* sponsors a college fair every year to encourage participants in *MBYLI* and other area youths to pursue higher education. Last winter DePauw University in Indiana sponsored a trip for 45 *MBYLI* students to visit their campus.

The *Youth Leadership Institute* has its own model government to actively participate in the political process. During the Summer Training Program, participants elect a Mayor, City Council and Ward representatives to represent D.C. youth throughout the next

year. This year the elected leaders of the *Youth Leadership Institute* attended the annual conference for the National Association of Counties as youth ambassadors and lobbied the D.C. Council and the House Appropriations Committee to retain funding for the program.

The **Summer Training Program**, which you will be addressing, is the summer component of the *Youth Leadership Institute*. The six-week long program brings together 500 D.C. youth between the ages of 14 and 17 to work on leadership development, personal growth, career preparation, and community awareness and spirit. The participants are paid minimum wage for their 25 hour per week participation, Monday through Friday from 9:00 am until 3:00 p.m.

Students take leadership development classes at UDC, learning how to debate, speak in public, resolve conflicts and lobby organizations. Students are also taught computer skills and given instruction in etiquette and professional conduct. During the program, students go into their communities to examine problems and discuss solutions. This summer students are writing a position paper on the economics of D.C. youth. Participants are also compiling a directory of the social support services available in different neighborhoods in the District in order to make these services more accessible to residents through the *youth mapping project*.

Approximately 300 of the 500 students participating in the 1997 Summer Training Program are returning for their second, third or fourth summer. This year, 1600 youth were interviewed to fill the 200 new open slots. In addition to the interview, the application process requires references from community leaders, teachers, and counselors.

The participants are evenly divided between male and female. Approximately 65% of students are from low income backgrounds and 15% live in public housing. The participants are 89% African American, 6% Latino, 3% Asian, and 1% white.

About 70 summer support staff are brought in to teach at the Summer Training Program. Most of the staff are teachers or counselors and 60% are alumni of the *Youth Leadership Institute*. In addition to these alumni members who return as staff, about 300 alumni participate in other aspects of the program each year.

Youth in the Summer Training Program are also given the opportunity to spend three days and two nights at Camp Riverview, a Maryland Department of Recreation facility. This experience gives the participants an opportunity to learn about the environment, as well as a chance to bond as a team. Due to its size, the *Youth Leadership Institute* is going to Camp Riverview in several shifts; the first trip has recently returned.

The **School Year Program** is limited to 200 youth due to funding constraints. These 200 participants are chosen from the those taking part in the Summer Training Program on the basis of merit, performance and financial need. Many of the other 300 participants who took part in the Summer Training Program volunteer to take part in the School Year Program without pay.

The School Year Program employs the youth for 10 hours a week at minimum wage. The two-hour sessions each day after school are split into three days of internship experience shadowing professionals in government and the private sector, and two days of leadership development classes building on skills taught during the summer. During the school year, the leadership classes are held at the Department of Employment and led by the twelve full time MYBLI staff.

#### Funding for Mayor Barry's Youth Leadership Institute

The total budget for the *Youth Leadership Institute* for FY 1997 is \$1.69 million. About 20% of the budget, \$350,000, came from federal funds. The FY 1998 request for federal funding was again \$350,000. This federal money is not directly allocated to the *Youth Leadership Institute*. The D.C. SummerWorks program places young people with the Institute and provides the *Youth Leadership Institute* with funding to cover the expense of the summer participants and overhead costs of the program. Federal funds are not used to cover the costs of participants in the School Year Program.

The District of Columbia appropriated \$1.34 million in FY 1997 to fund the remaining 80% of costs for the *Youth Leadership Institute*, including the entire cost of the School Year Program. The FY 1998 D.C. funding request for MBYLI was \$520,000, a reduction of \$815,000. The cost to train and pay each of the 200 student participants in the Youth Leadership Institute School Year Program is \$1,700.

#### D.C. SummerWorks Program

The District of Columbia's summer jobs program, SummerWorks, received \$3.47 million in FY 1997 from the Department of Labor. This allocation represents a 42% increase over the FY 1996 allocation of \$2.44 million. The SummerWorks Program receives funding from the Summer Youth Employment Program, a creation of the Job Training Partnership Act (JTPA). With these JTPA funds, SummerWorks is employing 4,400 young adults. These federal funds cover SummerWorks overhead and subsidize summer jobs in nonprofit agencies and city services, as well as in the *Youth Leadership Institute*. The program also uses its resources to place youth in federal agencies through the Office of Personnel Management and in the private sector. The salaries for participants employed in the private sector and by federal agencies are paid by the employer. SummerWorks encourages support from the private sector in the form of paid jobs for youth or donations to the program.

### D.C. Initiative

Through the D.C. Initiative, federal agencies committed to hiring and paying 852 SummerWorks participants. As of July 29, 1997, 642 students had been hired. Federal agencies are still hiring students and the Office of Personnel Management is aggressively monitoring the agencies on their hires. One youth has been placed in the Executive Office of the President. In 1996, 895 youth were hired through SummerWorks.

Two issues which may arise during the visit to the *Youth Leadership Institute* are the failure of federal agencies to meet the job hiring commitment and the scarcity of SummerWorks employees at the White House. Underlying these concerns is the widely-held belief that factors such as the increasing numbers of welfare to work participants may reduce the number of federal job openings and lower the number of summer hires.

### University of the District of Columbia (UDC)

Since the event is occurring at UDC, questions may arise about the University's future and federal assistance. The Office of Management and Budget and the Department of Education have met with university officials, trustees, faculty and students to listen to their concerns and solicit their ideas. According to the Office of Management and Budget, the Administration has not taken a position on UDC's future or developed a technical assistance package. The Administration is waiting for the Control Board to complete a study on UDC before taking a position or developing an assistance package. Dr. Brimmer stated that the report should be complete next month.

### Format

The audience on Wednesday will consist of approximately 500 students and staff participating in *Mayor Barry's Youth Leadership Institute* this summer. You will be announced on stage with Mayor Barry, UDC President Nimmons, Director of the D.C. Department of Employment, Alexis Roberson, and Director of *MBYLI*, Louis Hall. Demetria Rogers, a student, will introduce you. Following your remarks, four pre-selected students will ask questions and then you will return to your seat. Mayor Barry will give brief closing remarks and you will depart.

Preceding the program, there will be a brief meet and greet with officials of *Mayor Barry's Youth Leadership Institute*.

## **III. PARTICIPANTS**

### Meet & Greet

- The First Lady
- Mayor Marion Barry
- Dr. Julius Nimmons, acting President of UDC

-Alexis Roberson, Director of the District of Columbia Department of Employment Services

-Louis Hall, Director of *Mayor Barry's Youth Leadership Institute*

Program

-The First Lady

-Mayor Marion Barry

-Dr. Julius Nimmons, Jr., acting President of UDC

-Alexis Roberson, Director of the District of Columbia Department of Employment Services

-Louis Hall, Director of *Mayor Barry's Youth Leadership Institute*

**IV. SEQUENCE OF EVENTS**

- Demetria Rogers announces The First Lady, Mayor Barry, President Nimmons, Ms. Roberson, and Mr. Hall onto the stage and they take their seats.
- Demetria Rogers introduces The First Lady.
- The First Lady gives remarks then takes questions from four pre-selected students.
- Upon conclusion of the last question, The First Lady returns to her seat.
- Mayor Barry gives brief closing remarks.
- The First Lady departs.

**V. PRESS**

Meet and Greet

Closed press/WH photo only.

Program

Open press/WH photo.

**VI. REMARKS**

Remarks provided by Lissa Muscatine.

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The Washington Times

View Related Topics

July 30, 1997, Wednesday, Final Edition

**SECTION:** Part C; METROPOLITAN TIMES; COVER STORY; Pg. C4

**LENGTH:** 896 words

**HEADLINE:** D.C. Leadership Institute called overly political;  
Backers say teens gain skills

**BYLINE:** Vincent S. Morris; THE WASHINGTON TIMES

**BODY:**

In the library at the University of the District of Columbia's Van Ness campus, 15 teens are culling newspaper articles, World Wide Web sites and notes from field trips as they research the city's economic decline.

They are writing papers on the topic as part of the Marion Barry **Youth Leadership Institute**, a summer program that includes everything from scavenger hunts to health education.

For their time, the students are paid \$5 an hour in a program that costs the D.C. government about \$660,000 a year, which includes rent at the UDC.

Supporters say the institute, which Mr. Barry created in 1979, is a valuable resource where teen-agers gain confidence and meet new friends. First lady **Hillary Rodham Clinton** is expected to address the institute teens today, in a ceremony that Mr. Barry plans on attending.

"We bring kids from all parts of the city together so they learn about what makes the city run," said Keith Murphy, an institute spokesman.

But critics question whether the city can afford to pay teens for a six-week program that resembles a cross between summer school and a Democratic Central Committee organizing meeting. They are also skeptical about the political nature of the taxpayer-funded institute, where every participant wears a T-shirt with the mayor's name.

One D.C. employee said his niece came out of the program "totally brainwashed" after being taught that Mr. Barry was a great mayor.

"She and the rest of them finished the institute thinking that Marion was the best thing this city ever had," the employee said.

They are the latest salvos against a program that has long been eyed with suspicion by the mayor's critics. D.C. Council member Kathy Patterson had recommended that funding for the program - which once topped \$15 million - be eliminated this year, but she was unsuccessful.

Louis C. Hall Jr., who became director of the institute last year, agrees that politics is part of the program but contends the overall message is much broader. He says the institute encourages students to become more aware of their surroundings.

"We are going out to identify potential leaders of the community. We want to instill in them the idea that a leader is someone who is out in front," he said.

He acknowledged, however, that the institute lacks geographic and racial diversity. Of the 514 students

in the program, 11 are Hispanic, two are white, seven are Asian and the rest are black.

Students apply at their schools and are accepted into the program on a four-year basis, although some drop out before finishing all four years.

"If you know somebody, you get in," said Derrick Barnes, who was an institute student from 1985 to 1987, when he resigned. He called the institute "a complete waste of time."

"The major problem I had with it is that it was used for political purposes," said Mr. Barnes, 25. He complained that the institute is more concerned about creating a new generation of Barry supporters and future voters than in shaping future leaders.

But Garfield Jones, who works at the institute, defends the political lessons imparted to students, who work on such concepts as "self-development" and "personal growth" by networking with one another and running for Youth Government offices.

"Politics is a part of life. Once you get connected you know how to get around in a political town," said Mr. Jones, a guidance counselor at Ballou High School in Southeast. He says students - who already know how to network on the streets - are instructed on networking politically.

At the institute, students gearing up for Tuesday's Youth Government elections had praise for the program.

"This has taught me a lot," said Brendon Presley, 15, the Ward 8 council member in the Youth Government. The Jefferson Junior High School student has also spent time in the office of real council member Sandy Allen, Ward 8 Democrat.

Kevin Bynum, 16, has already learned a valuable political lesson in his campaign to be the District's next youth mayor: "I want to be a friend to everybody." As the Ward 7 member of the youth council, Kevin has met with his D.C. Council counterpart, Kevin Chavous, and participated in a cleanup of Benning Terrace.

The program, known for years as the "**Youth Leadership Institute**," became the "**Marion Barry Youth Leadership Institute**" somewhere along the line, although officials are not sure when the change occurred.

The institute has seen better days. Besides seeing its funding shrink as the city's budget woes deepened, the program's low point came in 1990, when Mr. Barry was convicted for possession of drugs. Among the witnesses in that trial was former institute Director Darrel Sabbs, who testified that he and Mr. Barry snorted cocaine at local hotels and at the Shadows Nightclub.

Despite complaints, the institute continues to enjoy support from some of the city's most powerful politicians, including council members Charlene Drew Jarvis of Ward 4 and Harry Thomas of Ward 5. Both had children go through the program.

Institute student Dionne McAdoo, 16, said she was part of a project to map the resources available to teen-agers. That helped the Woodrow Wilson High School student realize that many students are not aware of a lot of programs designed for them.

"The institute has taught me to empower myself," she said.

**GRAPHIC:** Photos (A, color), A) Tiffany Ferrell (left), 15, Maurice Ratliff, 16, and Fatayi Raji, 16, work on a position paper at UDC. All are members of the Barry Youth Leadership Seminar. (WILD ART, C1); B) Latiya Loring, 16, talks yesterday at UDC about taking part in the **Youth Leadership Institute**.; C) Louis C. Hall Jr. directs the **Youth Leadership Institute**. A&B) By Jan Housewerth/The Washington Times; C) NO CREDIT

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## **Clinton Presidential Records Digital Records Marker**

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

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**9/17/97   Childcare Meeting  
White House**

Divider Title: \_\_\_\_\_

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**SCHEDULE FOR HILLARY RODHAM CLINTON**

**WEDNESDAY, SEPTEMBER 17, 1997**

**FINAL**

**WASHINGTON, D.C.**

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|                   |                         |               |
|-------------------|-------------------------|---------------|
| <b>SCHEDULER:</b> | <b>JAYCEE PRIBULSKY</b> |               |
|                   | 202/456-2922            | <b>OFFICE</b> |
|                   | 202/456-5340            | <b>FAX</b>    |
|                   | 202/544-4123            | <b>HOME</b>   |
|                   | <b>WHCA PAGER</b>       | <b>#4797</b>  |

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**PREV RON**            The White House

12:30pm-            **PRIVATE MEETING**  
1:00pm              Residence  
                     **CLOSED PRESS/NO WH PHOTO**

1:15pm-            **PRIVATE MEETING**  
1:30pm              Diplomatic Reception Room  
                     **CLOSED PRESS/NO WH PHOTO**

1:30pm-            **PRIVATE MEETING**  
2:00pm              Map Room  
                     **CLOSED PRESS/NO WH PHOTO**

2:00pm-            **DROP-BY**  
2:15pm              Diplomatic Reception Room  
                     **CLOSED PRESS/WH PHOTO ONLY**

2:15pm-            **CHILD CARE MEETING**  
3:15pm              Map Room  
                     **CLOSED PRESS/NO WH PHOTO**

3:30pm-            **PRIVATE MEETING**  
4:30pm              Residence  
                     **CLOSED PRESS/NO WH PHOTO**

5:30pm              **DROP-BY**  
                     Blue Room  
                     **CLOSED PRESS/WH PHOTO ONLY**

**RON**                The White House

**WEATHER FORECAST FOR WASHINGTON, D.C.:**

-Patchy morning fog, then partly cloudy. There is a chance for isolated rain showers to the north and west by evening. Wind south at 5 to 10 knots. Low 65. High 86.

PHOTOCOPY  
PRESERVATION

5/24/97

**SCHEDULE FOR HILLARY RODHAM CLINTON  
WEDNESDAY, SEPTEMBER 24, 1997  
FINAL**

---

**WASHINGTON, D.C.**

---

**CONGRESSIONAL CLUB**

**LEAD ADVANCE:**                      **DAVID NESLEN**  
                                         202/365-8285      **CELL PHONE**  
                                         202/332-3686      **HOME**  
                                         **WHCA PAGER #**      **4101**

**NEWSPAPERS FEATURES**

**COUNCIL LEAD ADVANCE:**      **JIM LOFTUS**  
                                         **WHCA PAGER #**      **4447**

**CREATORS SYNDICATE**

**PRESS LEAD:**                      **SAM MYERS, JR.**

---

**PREV RON**                      The White House

9:15am-                      **COFFEE** with Oscar de la Renta  
9:40am                      Residence  
                                         **CLOSED PRESS/WH PHOTO ONLY**

**PARTICIPANTS:**

-The First Lady  
-Oscar de la Renta

9:45am                      **DEPART** South Portico  
                                         [drive time: 10 minutes]

9:55am                      **ARRIVE** Congressional Club  
                                         2001 New Hampshire Avenue, N.W.  
                                         **CLOSED PRESS/WH PHOTO ONLY**

HRC Holding Room:  
Congressional Club Office - 1st Floor  
Phone: 202/332-1155  
Fax: 202/797-0698

**Greeters (inside upon arrival):**

-Mrs. Carolyn Hobson, President  
-Mrs. Sharon Archer  
-Mrs. Karen Minge  
-Mrs. Linda Dooley  
-Mrs. Caryll Kyl  
-Mrs. Lydia Foley  
-Mrs. Julie Collins  
-Mrs. Mary Clement, Past President  
-Mrs. Tricia Lott

**SCHEDULE FOR HILLARY RODHAM CLINTON**

**WEDNESDAY, SEPTEMBER 24, 1997**

**PAGE 2**

10:00am-

**CONGRESSIONAL CLUB DRESS UNVEILING**

11:00am

2001 New Hampshire Avenue, N.W.

**CLOSED PRESS/WH AND CONGRESSIONAL CLUB PHOTO**

**FORMAT:**

- Mrs. Hobson will escort The First Lady and Mr. de la Renta upstairs to the ballroom and to their seats at Table 1.
- Mrs. Hobson will walk to the podium and make welcoming remarks and introduce Mrs. Clement.
- Mrs. Clement will make brief remarks -- focusing on the history of the club and the dresses -- and introduce Mrs. Archer.
- Mrs. Archer will recognize the program organizers and introduce Mr. de la Renta.
- Mr. de la Renta will make brief remarks.
- Upon the conclusion of his remarks, The First Lady will approach the manequin to the left of the podium.
- The First Lady and Mr. de la Renta jointly unveil the dress.
- After the unveiling, The First Lady steps to the podium for brief remarks.
- Upon the conclusion of her remarks, The First Lady steps to the right of the podium for a photo receiving line.

**Note:** The receiving line will move from left to right and will be done by tables. Each lady will return to her seat after photos.

- As the last photo is taken, Mrs. Lott approaches the podium to close the program.
- Upon conclusion of Mrs. Lott's remarks, The First Lady and Mr. de la Renta depart.

**Note:** The club members will remain for a buffet luncheon.

**PARTICIPANTS:** Approx. 100 people to attend.

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, SEPTEMBER 24, 1997**  
**PAGE 3**

11:05am            **DEPART** Congressional Club  
                  [drive time: 10 minutes]

11:15am            **ARRIVE** the White House

11:15am-  
12:00pm            **DOWN TIME**

12:00pm            **DEPART** South Portico  
                  [drive time: 10 minutes]

12:10pm            **ARRIVE** ANA Hotel  
                  2401 M Street, N.W.  
                  HRC Hold:  
                  Phone: will not have number until Wednesday  
                  Fax: N/A

**Greeter:**

Mrs. Corinta Kotula, Executive Director, Creator's Syndicate

12:15pm-  
1:15pm            **LUNCHEON SPEAKER** at the Newspaper Features Council  
                  ANA Hotel - Colonnade Room  
                  2401 M Street, N.W.  
                  **OPEN PRESS/WH PHOTO**

**FORMAT:**

- Mr. Rick Newcombe makes welcoming remarks then introduces The First Lady.
- The First Lady makes remarks.
- Upon the conclusion of her remarks The First Lady takes questions from the audience.
- Mr. Newcombe will draw the Q&A session to a close with closing remarks.
- Upon conclusion of closing remarks, The First Lady departs.

**PARTICIPANTS:** Approx. 140 people to attend.  
See briefing book for complete guest list.

1:20pm            **DEPART** ANA Hotel  
                  [drive time: 10 minutes]

1:30pm            **ARRIVE** White House

**SCHEDULE FOR HILLARY RODHAM CLINTON**

**WEDNESDAY, SEPTEMBER 24, 1997**

**PAGE 4**

1:35pm- **PHOTO-OP** w/❖ Popular Mechanics for Kids❖ co-hosts  
1:45pm Map Room  
**CLOSED PRESS/WH PHOTO ONLY**

**PARTICIPANTS:**

- The First Lady
- Elisha Cuthbert, Co-Host, ❖ Popular Mechanics for Kids❖
- Jay Baruchel, Co-Host, ❖ Popular Mechanics for Kids❖
- Bruce Paisner, Vice President, Hearst Corporation and Deputy Head of Hearst Entertainment
- Dennis Eckart, Attorney for Arter and Hadden

1:45pm- **PHOTO-OP** with Tome Bestard Bonet (tentative)  
2:00pm Diplomatic Reception Room  
**CLOSED PRESS/WH PHOTO ONLY**

**PARTICIPANTS:**

- The First Lady
- Tome Bestard Bonet

2:10pm- **SCHEDULING MEETING**  
3:30pm Residence  
**CLOSED PRESS/NO WH PHOTO**

**PARTICIPANTS:**

- The First Lady
- Pam Cicetti
- Kelly Craighead
- Bobbie Greene
- Patti Solis Doyle
- Melanne Verveer

Contact: Patti Solis Doyle  
456-2468

3:30pm- **CHILD CARE MEETING**  
4:30pm Map Room  
**CLOSED PRESS/NO WH PHOTO**

**PARTICIPANTS:**

- The First Lady
- Elena Kagan
- Jen Klein
- Nicole Rabner

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, SEPTEMBER 24, 1997**  
**PAGE 5**

-Bruce Reed  
-Melanne Verveer

4:30pm-  
5:15pm

**ADOPTION MEETING**  
Map Room  
**CLOSED PRESS/NO WH PHOTO**

**PARTICIPANTS:**

-The First Lady  
-Elena Kagan  
-Jen Klein  
-Janet Murguia  
-Nicole Rabner  
-Frank Raines  
-Bruce Reed  
-Donna Shalala  
-Gene Sperling  
-Rich Tarplin  
-Melanne Verveer

RON

The White House

September 23, 1997

## PHOTO

|           |                         |
|-----------|-------------------------|
| DATE:     | Wednesday, September 24 |
| TIME:     | 1:30pm- 1:45pm          |
| LOCATION: | Map Room                |
| FROM:     | Brenda Costello         |

### I. PURPOSE

To take a photo with co-hosts of "*Popular Mechanics for Kids*" television series.

### II. BACKGROUND

In response to the increasing demand for more quality children's programming, Hearst Entertainment has produced a new television series, "*Popular Mechanics for Kids*". Scheduled to premier in 144 media markets this month, "*PM for Kids*" is a 30-minute live action adventure series designed to stimulate children's natural instinct to know 'why' and 'how' things work. The series explores the remarkable worlds of science and technology through topics ranging from roller coasters to aircraft carriers.

Based on Hearst Magazines' "*Popular Mechanics*", the series is built around exploration and discovery and is designed by both educators and kids. Educational oversight for "*PM for Kids*" is being provided by Lynn O'Brien, Ph.D., an educational consultant to the National Association of Broadcasters.

You will take a photo with Elisha Cuthbert and Jay Baruchel, co-hosts of the new children's television series "*Popular Mechanics for Kids*" which is scheduled to premier this month. Bruce Paisner, Vice President of The Hearst Corporation and Group Head of Hearst Entertainment, and former Ohio Congressman Dennis Eckert will join them. Mr. Eckert is currently an attorney with Arter & Hadden, the firm which represents Hearst.

Bios, program description and episodic story lines are attached.

### III. PARTICIPANTS

- The First Lady
- Bruce Paisner, Vice President, The Hearst Corporation and Group Head of Hearst Entertainment
- Elisha Cuthbert, Co-host, "*Popular Mechanics for Kids*"
- Jay Baruchel, Co-host, "*Popular Mechanics for Kids*"
- Dennis Eckert, Attorney, Arter & Hadden and former member of Congress

**IV. SEQUENCE OF EVENTS**

- The First Lady takes group photo

**V. PRESS**

Closed press./WH Photo only.

**VI. REMARKS**

No remarks necessary.

# Popular Mechanics FOR KIDS

## BIOGRAPHIES

### ELISHA CUTHBERT

Now 14, Elisha began modeling at the age of six and can be seen in the principal role of Sarah in the film "Dancing on the Moon," scheduled for release this month. She recently completed production and appears in the role of Caroline in the film "Nico the Unicorn."

In addition to a burgeoning career as a film actor, Elisha enjoys drawing, photography and playing basketball. As for her co-hosting role in "Popular Mechanics for Kids," she says, "I can't imagine learning so much and having so much fun doing it. This is very cool!"

### JAY BARUCHEL

Jay, now 15, became fascinated with film when his Dad bought him his first videotape. His collection which now exceeds 200. Jay's first experience in front of the camera was in a student film entitled "Jori." He loved it, found an agent and never looked back.

Jay's had several featured roles in regional stage productions including "A Midsummer Night's Dream," but his break came when he was cast in the role of Thomas Thompson in the series "My Hometown." Some 26 episodes later, he was a seasoned young veteran.

Jay has appeared in commercials for Pillsbury, done voice work on the documentary "My Parents are Divorced" and is the voice of Nanook on the animated series "Nanook." In his spare time he enjoys writing stories and screenplays. He's set his sights on a film degree, perhaps at NYU and eventually hopes to write and direct his own films.

### CHARLES POWELL

Charles Powell plays Charlie, the series' curious and inquisitive fix-it shop owner. Filmmaker Roger Corman gave him his first film role in the Western drama "Cheyenne Warrior." He appeared in Columbia Pictures' "Screamers," Showtime's "Hiroshima," and Hallmark's "The Call of the Wild," followed by their presentation of "The Pathfinder."

His other film credits include "For Hire," "Provocateur," "Affliction" and "When Darkness Falls." Charlie's television credits include "General Hospital," "Sirens," "Kung Fu: The Legend Continues," "Tales of the Wild," "Glory," "War at Sea," and the critically acclaimed CBS mini-series, "Million Dollar Babies."

Charles traveled to Switzerland to work with Richard Chamberlain in "The Lost Daughter" and co-stars in the paranormal suspense thriller "The Nightmare Man" this Fall. He has numerous stage credits, holds a degree from the University of Stephen F. Austin in Texas and enjoys learning French, playing blues on harmonica and winter sports.

PRESS CONTACT: Don DeMesquita, DeMesquita/Patrick Communications, (310) 979-4424



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# Popular Mechanics FOR KIDS

## SHOW DESCRIPTION

"Popular Mechanics for Kids," the new 30-minute, live action adventure series for kids explores the limits of science, technology and imagination. Going where few kids have gone before, our intrepid teenage hosts Jay & Elisha, stand at the helm of a nuclear-powered submarine, land on & navigate an aircraft carrier, explore the dark underground world of tunnels and sewers, accelerate faster than a Porsche 911 and experience weightlessness as they free-fall to Earth.

The series is based on Hearst Magazines' "Popular Mechanics," the nation's leading publication for people curious about how things work and built around kids' natural instinct for exploration & discovery. Each week, Jay & Elisha set out on a new adventure, experiencing first hand, on-location, what it's like to be a fighter pilot, ride the scariest roller coaster, cut an elephant's toenail or land a helicopter on the deck of a ship.

"What does it do?" "How does it work?" "When did it happen?" "Where did it come from?" "Who made it possible?" These are a few of the questions asked & answered in the 22 episodes of "PM for Kids," as Jay & Elisha learn about and explore the biggest, strongest, fastest, longest, coolest, newest stuff the world has to offer.

Each episode's theme is introduced through an intriguing topic that sparks Jay & Elisha's curiosity and imagination. Answers to this dynamic duo's questions are revealed by these adventure-seeking teens themselves as they go into the field to discover and explore. Charlie, local fix-it shop owner & friend, offers advice and conducts cool experiments to help the kids understand seemingly complicated concepts in fun and interesting ways.

Included in every episode are "Short Paks," brief segments that offer useful & compelling information related to the central theme of each episode. Painstakingly researched, the series is designed by both educators and kids. When their curiosity flood gates open with questions, "PM for Kids" is on-site with answers, encouraging them to ask even more. For an unforgettable journey into the remarkable world of science, imagination, new technology and fun, this is where you'll find...the series built for curious minds.

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# Popular Mechanics FOR KIDS

## EPISODIC STORY LINES

### EPISODE #1: BENEATH THE CITY - TRAINS, DRAINS & TUNNEL LANES

Jay & Elisha go on a dark adventure deep underground exploring the mysterious world of sewers & tunnels, checking out where the stuff we flush ends up, how subway trains get their power, where they go to "sleep," one of history's greatest underground escapes and how the biggest drill in the world dug the Channel Tunnel between England and France.

### EPISODE #2: RUN SILENT, RUN DEEP - 'CRIMSON TIDE' MEETS 'PM FOR KIDS'

Elisha explores coral reefs in a high-tech 2-man bubble sub, Jay boards a Trident nuclear submarine 15 stories high and two football fields long, Charlie does a pressure experiment on what happens to a sub with imperfections in its hull (SPLATT!), visits Alvin, the sub that searched for the Titanic & tells what kids can do to simulate life aboard a submarine.

### EPISODE #3: ROLLER COASTERS - THE ULTIMATE EXPERIENCE

Jay & Elisha go faster than a 911 Turbo Porsche and higher than Niagra Falls to ride the world's ultimate coasters, learn about centrifugal force, safety precautions, the difference between riding wooden coasters and those made of steel, which seats give the wildest rides & why and experience weightlessness on Magic Mountain's 'Superman: The Escape.'

### EPISODE #4: PM/FX - SPECIAL EFFECTS TO CURL YOUR BLOOD

Elisha, Jay & Charlie explore the world of special effects, visit a movie make-up artist to make scary faces, create the illusion of being hit by bullets, build a dinosaur, learn about the wizardry of animatronics and computer generated imaging, find out what goes wrong when robots misbehave and even how to make fake blood with stuff you can find at home.

### EPISODE #5: ZOOS & BIODOMES - A WALK ON THE WILD SIDE

Jay & Elisha work as interns at one of the world's coolest zoos, learn about biodomes where the mission is to let animals be free and wild in an environment as close to their natural habitat as possible, watch seagulls dive 25 feet into an aquarium for food, cut an elephant's toenails, take a cheetah for a walk and meet rare and endangered species.



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The Ottawa Citizen

September 16, 1997, Tuesday, FINAL EDITION

SECTION: ARTS; Pg. B10 / Front

LENGTH: 1106 words

HEADLINE: This show is real garbage: Popular Mechanics for Kids explores composting, sewers and more

BYLINE: KATHRYN GREENAWAY; THE MONTREAL GAZETTE

DATELINE: MONTREAL

BODY:

Elisha Cuthbert and Jay Baruchel had one heck of a summer vacation. The two Montreal teenagers scaled the heights of North America's best roller coaster rides and explored the pungent gloom of Montreal's sewer system. They rode nuclear-powered submarines, exposed a few secrets about film special effects and flew in a hot air balloon.

All in a day's work. Elisha and Jay are the hosts of a 22-episode television series called Popular Mechanics for Kids, which runs Sundays at 11 a.m. on Global.

The show is the first English-language television series for Montreal's notable producer of French-language films and television series, SDA Productions, and is inspired by the magazine Popular Mechanics. The show's aim is to examine how and why things function the way they do from a kid's point of view. The co-hosts visit zoos, aircraft carriers, skyscrapers and look behind the scenes at police, ambulance and fire emergency services. They take a look at sports and space flights, bridges and electricity.

Most of the episodes are shot in Montreal and environs, but the two travelled around North America this summer, shooting on location at the Kennedy Space Center in Florida and in cities including Houston, San Diego, Boston, Atlantic City and Toronto.

During the shooting of episode eight in a home in the Montreal area late last month, the subject was garbage -- the mechanics of composting and recycling our food scraps and sundry junk. The garbage was behaving properly. However, a jovial 18-month-old dog was throwing a wrench into the shooting schedule. The mutt was supposed to cheerfully bark at Jay as the two sparred over the remains of a hot dog. But the pup wouldn't bark.

Two hours later, way behind and looking a tad tense, the crew and trainer finally coerced an appropriately cheerful retort out of the animal and he galumphed happily off for a nibble and a nap.

The two hosts weren't so lucky. A brief 15-minute break for a chat with a reporter and it was back to the set to play catch-up with the day's shooting sked. Ah, life in the biz. A steady diet of hurry up and wait.

"I've learned there are two hard things about acting -- eating food and working with animals," Elisha said. "We did both today."

y looked a tad green around the gills after downing who knows how many hot during the two-hour stint.

"Bad food, that's my biggest fear in this business," he said with a mischievous grin.

Bad food and roller coasters. Jay managed to conquer his fear to get the job done during the episode looking at the best rides in North America, but he wouldn't want to repeat the experience.

On the other hand, Elisha found exploring Montreal's sewer system a challenge.

"I saw a mouldy rat with blood pouring out of its head," she said. "It was gross!"

Jay, 15, and Elisha, 14, have a parent with them at every location and a tutor is on standby throughout the shooting schedule to help the two with their studies. Both have been able to maintain above-average marks since they began working in the business. Shooting for Popular Mechanics for Kids began in July and winds up in October.

"When I don't go to school I have a tutor, but I also learn wherever I go," Jay said. "It's great life experience."

The two come to acting from entirely different directions. Elisha began acting when she was six years old and happened upon acting by chance after a friend suggested her mother take her to an audition.

She's appeared in two television series -- Are You Afraid of the Dark and Witchboard III -- and her film credits include Dancing on the Moon and Nico the Unicorn.

"(Elisha) loves what she's doing, but she doesn't bank on a career in acting," said her mother, Pat. "She's always been mature beyond her years and knows how difficult this business can be. She also loves to draw and is a very good artist."

As for Jay, "I remember he still had his baby teeth when he told his dad he was going to make films," his mother, Robyne, said.

But Jay doesn't want to be a famous actor. He wants to write and direct -- be the next Tarantino or Spielberg..

The gregarious teen began attending acting classes when he was 12. His father wanted him to have an extracurricular activity beyond writing stories and screening videos.

During his first class he was asked to appear in a Concordia University student film. He was hooked. He has appeared as a guest on Are You Afraid of the Dark? and completed two seasons of the television series My Hometown.

"It takes a special kind of person to sit for hours and do scenes over and over again," Robyne Baruchel said as she sat waiting for her son to finish. When he gets to go to school, he finds the hours too easy because he finishes 30 p.m. When he's (shooting the series) 10- or 11-hour days are quite 1."

How do their friends react to the two travelling the map and getting stopped for autographs? (With the show running in syndication in the United States and coast-to-coast in Canada, the two are bound to be recognized on the street with greater frequency.)

Elisha rarely discusses her acting life with her friends.

Jay faces the questions head on. "I just tell them they get a job as a summer camp counsellor and this is my summer job," he said.

They aren't in this Popular Mechanics thing alone. During each episode they are joined by Charles Powell, who plays an outgoing mechanical genius who conducts experiments during a segment called Charlie's Tips. (He eats a worm during the composting experiment!)

Powell, 34, shoe-horned the one-day garbage shoot between film shoots in Fiji and New Zealand where he's working on a two-hour pilot movie called The Nightmare Man. He plays a murderous lunatic.

He's played a few murderous lunatics in recent years and finds the role of Charlie the charming fix-it whiz a nice switch.

"We don't insult the viewer by writing it down to the lowest common denominator," Powell said as he sat waiting for the dog to bark. "It's a great They've let us play a bit."

Powell approaches the assignment with a measure of knowledge, having completed a Bachelor of Science degree in his native Texas before heading off to L.A. to wait on tables for five years in between acting gigs.

He moved to Montreal via Los Angeles three years ago after falling in love with Montrealer Bronwyn Booth and has been working steadily ever since in films including Screamers, Hiroshima and The Call of The Wild.

"I don't miss the earthquakes, mud slides and riots," he said with a grin as he headed off in the general direction of a pile of worms.

LANGUAGE: ENGLISH

LOAD-DATE: September 17, 1997