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con.
Children's
Issues

Maggo:-
interested in
doing this?

Author Judy Warsh
would like to assemble
a children's book of
correspondence w/ the
first family. Marsha
Scott informed them
you have the info.

NATIONAL COMMUNICATIONS GROUP

September 20, 1993

The Honorable Maggie Williams
Chief of Staff to the First Lady
The White House
Washington, DC 20500

Dear Ms. Williams:

Recently we sent a letter to Marsha Scott regarding the desire of an author, Judy Warsh, to work with the White House in putting together a book of children's correspondence with The President. We understand from Jeff Riley that our letter of request is now in your hands.

Briefly, Judy is interested in pursuing this project in cooperation with the White House and/or the Clinton family. She envisions a book that would showcase the range of children's thoughts and emotions as they write to their President, First Lady or the family. In turn, the caring and compassionate responses from the Clinton's would round out the book.

Originally, Judy had hoped to obtain cooperation from the Correspondence Office so that she could have access to the letters and put the book together on her own. However, when she learned that such a project was already being considered by you internally, she naturally thought you might want to consider her as an outside collaborator or consultant.

We realize that with more pressing matters on the agenda this type of project does not take on any sense of urgency. However, we do hope that as your plans develop you will keep Judy Warsh in mind. She could be a valuable asset for a project that has obvious long term benefits for the White House and the Clinton's.

Thank you for your time and consideration.

Sincerely yours,



John F. Herrick, Jr.
Founding Partner

NATIONAL COMMUNICATIONS GROUP

August 4, 1993

The Honorable Marsha Scott
Deputy Assistant to the President and
Director of Presidential Correspondence
The White House
Washington, DC 20500

Dear Ms. Scott:

I have an author who wants to put together "A Book of Children's Letters to President Clinton". Judy Warsh is eager to pursue this project in cooperation with The White House. The book is designed to showcase the range of children's thoughts about the Presidency and national issues, from humorous to emotionally poignant. The subsequent responses from a caring and thoughtful President would follow.

Judy's objectives are not driven by politics or profit, and she is willing to discuss ways to collaborate with the Clinton's and/or The White House. It has come to my attention that you have recently been considering just such a project. Perhaps Judy's talent or ideas would be of use.

I am enclosing an overview of her proposal and biographical information for your review. Judy is standing by in Albany to fly down and discuss her project with you and other pertinent officials as soon as possible. Thanks for your consideration during what I know are very busy times.

Sincerely yours,



John F. Herrick, Jr.
Founding Partner

cc: Steve Cohen

A BOOK OF CHILDREN'S LETTERS TO PRESIDENT CLINTON

The book would be structured with sections of children's letters devoted to issues, such as the environment, unemployment, health care, the homeless, drugs and education. Other sections would include letters asking the President about his job; letters whose main value is humor; letters concerning Socks, Chelsea, etc. Within each section there would be a range of light to serious; a mixture of letters with and without responses; and where appropriate, text describing the background of the child writing.

The emotional range of children's thoughts and feelings would be present throughout the book. Simple humor would be at one end of that range, and at the other end, the poignancy of a child's direct experience with a national problem that most of us understand abstractly. For example, a child might describe feelings about seeing a father cry because he cannot find a job.

It is critical that we have access to a broad assortment of authentic letters; broad in the sense of geography, socio-economic background, age, and topic. Ideally, these letters will provide insight into not only the children of the 90's, but if President Clinton chooses to reply to some, then also into his personality, his wit, and his feelings about issues.

The letters will be used with permission of the author. We will have release forms printed so that we can obtain a legal release from each young writer (or parent) before we use the letter.

This book is unequivocally in the warm and fuzzy category - cute kids and a compassionate, caring President who values their input. Although we take seriously children's views on issues, in no way is the book designed to advance any sort of political agenda. We would be agreeable to any means The White House might suggest to ensure congeniality with its goals.

BIOGRAPHICAL INFORMATION

JUDY WARSH

AUTHOR

Judy Warsh has an extensive print journalism background, having been a reporter and feature writer for the The New World Telegram, and a freelance contributor to Life Magazine, Glamour, Modern Screen, Screen Gems, The Miami Herald, and many more publications.

As a newspaper reporter in New York City in the late 1960's, she worked on a book project based on children's letters to President Kennedy. That project was discontinued after his assassination.

Judy Warsh is the mother of three children and resides in Loudonville, New York.

JOHN DOWNES

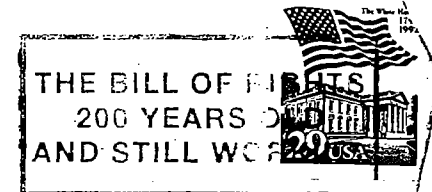
COLLABORATOR

John Downes is prepared to assist Judy Warsh in any way she deems necessary with this project. He is co-author of three successful books on finance, and has published numerous freelance articles.

His writing background has frequently involved subjects other than finance. He worked as a staff writer for the national telethon of the March of Dimes and dealt with material concerning the bravery of children in their struggles with birth defects.

As a trustee of the Van Ost Institute for Family Living in Englewood, New Jersey, he is actively involved with issues affecting children.

National Communications Group
414 Prince Street #3
Alexandria, VA 22314



The Honorable Maggie Williams
Chief of Staff to the First Lady
The White House
Washington, DC 20500



Tina Dickey
P.O. Box 2875
Boston, MA 02101
(508) 349-9254 (to 4/1)
February 6, 1993

MAR 2 - 1992

Hillary Clinton
White House
Washington, DC

Dear Ms. Clinton,

You have worked with children and you must know that kids are violent when they have no voice.

The arts would give inner city children a voice in a way that nothing else could. An apprenticeship program, in addition to support of existing arts organizations, would give kids mentors as well as voices and expand their lives immeasurably while simultaneously supporting and recognizing community artists.

No studies show that the arts revitalize a life, a community, and a community's economy -- but everyone who pays attention knows that this is true.

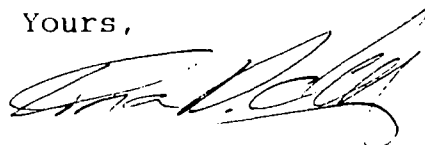
By placing some financial muscle behind existing programs, the government could produce the greatest effect with the least money and complication. By tapping into the network of organizations, individual artists could be chosen to begin apprenticeship programs. No bureaucracy is necessary. One person could probably administer the whole thing-- because those who have already been working to save their communities won't need management.

These kids are dying now. The revolutionizing of the inner city schools and economy will take too long. These kids would not thrive in the school system as it exists; nor would some menial labor lift them out of the cycle of poverty. The arts can make an immediate effect in terms of getting kids off drugs, out of the street, and giving them some reason to live. Never mind talent and artistic excellence: the creative arts, dance, music, painting, writing, poetry, sculpture awaken the creative spirit and will. Once that spirit is awakened, good things begin to happen.

I'm sure it will be difficult to sell the prospect of inner city art to Congress. But you could try to present the prospect of saved lives.

Thank you for your attention. And keep up the good work. The silent majority of women are cheering you on like crazy -- silently, of course!

Yours,



THE WHITE HOUSE

WASHINGTON

June 11, 1993

Ms. Tina Dickey
Post Office Box 2875
Boston, Massachusetts 02101

Dear Ms. Dickey:

Thank you for writing to me about the benefits of art programs for inner city youth. I appreciate your sharing with me your ideas about this important issue.

This is an exciting and challenging time for the President and me. He is honored to have the opportunity to lead our country in a new direction. Your continued involvement will be invaluable as the administration works to make meaningful changes in government and in people's lives.

Thank you again for taking the time to make your voice count.

Sincerely yours,


Hillary Rodham Clinton