

talk TM FACSIMILE

DATE 6/24/99

ATTENTION Marsha Berry, Press Secretary to Mrs. Clinton

FAX NUMBER 202-456-7805

FROM Tina Brown

PHONE 212-830-5835

NUMBER OF PAGES 5, including this page

COMMENTS

talk

TINA BROWN

CHAIRMAN & EDITOR-IN-CHIEF

June 24, 1999

Marsha Berry
Press Secretary to Mrs. Clinton
The White House
1600 Pennsylvania Avenue, OEOB
Washington, D.C. 20500

VIA FAX: 202-456-7805

Dear Marsha,

Thanks very much for helping us try to progress this idea. Please understand as well we can come up with other concepts if these do not seem to work for Mrs. Clinton. Patrick Demarchelier will be the photographer. We could do this either in Washington or New York, whichever is convenient - we can set up a studio in the White House if that seems to make things easier. Of course the backgrounds to these pictures will be Photoshopped or painted. They are humorous in the way the old great Esquire covers used to be. The "unveiling of the Hillary cover" as it is now termed by the media and they call everyday, has become something of an iconic happening. People are expecting something with a smile and I think it's a wonderful opportunity to show some charming irreverence at a time when New York politics have gotten awfully humorless. Meanwhile, we're looking to do our party at the Statue of Liberty (that, at least is a federal building)! I do hope I hear from you soon; we really would need to do this shoot in the next 8 days. Best wishes and I promise this is our last request!

Best,

TB/mza

Tina









7, June .

Dear Marsha, Julie, Caprice & Toby,

Just a quick note to say many, many thanks for all your assistance and cooperation in setting up the photo shoot with Mrs Clinton last week. We looked at contact sheets today and Michel really created some fun and beautiful portraits.

I'll be in touch later this week, if not before!

[All the best, Crany.]



TINA BROWN
CHAIRMAN & EDITOR-IN-CHIEF

June 4, 1999

Marsha Berry
Press Secretary to Mrs. Clinton
The White House
1600 Pennsylvania Avenue, OEOB
Washington, D.C. 20500

VIA FAX: 202-456-7805

Dear Marsha,

Yesterday was wonderful and the First Lady was radiant. We all left so exhilarated by the pleasure of working with her and with all of you.

I can't thank you enough for your help and support and I salute your vigilance. Mrs. Clinton must feel lucky everyday to have your ceaseless loyalty, but then again, she deserves it. Thanks too to Julie and to Toby who were so helpful and good humoured all the way.

You are a formidable team!

Sincerely,

A handwritten signature in dark ink, appearing to read 'Tina', with a long, sweeping horizontal stroke extending to the left.

Tina Brown

Fax to: Marsha Berry
202-456-7805

From: Lucinda Franks
fax # 452²¹²-8844

5/10

3:30 private time

Lucinda Franks
April 30

Dear Marsha.

Here is a rundown of our needs for the Talk story and I appreciate your help on them, as the clock is ticking.

I understand that I will be coming to The White House on May 10, and I'm very glad for the opportunity to have a meal there with the first lady. If at all possible, I'd love to do it in the family quarters -- I would love us to be informal and relaxed, in sweats or jeans, because I want to get that sense of her which has somehow eluded the public (and which was so vivid and wonderful when they were on the Vineyard) as very human and caring and and down-to-earth. I want to dedicate myself in this story to weaving together the different parts of a complete person -- someone who can be an international leader, a policy innovator, a symbol of dignity and hope while at the same time being a normal feminine person who likes to read and play games, be a Mom, try out a new hairstyle or rearrange the furniture, garden, create wonderful spiritual atmospheres with votive candles at state dinners, and generally talk and laugh and be creative and revel in the freedoms of being a many-faceted modern woman.

So many of the clips I have read through seem to miscast her, blaming her for being one thing rather than another, or even more silly, wondering how she could be a strong political player while still being true and sincere about the ideals which shaped us all in the sixties. She seems to have been held to some antique set of standards that no modern woman I know is held to. My aim is to cut through the stereotypes and the "enigma" images and show the first lady in all her many aspects -- the serious ones as well as the endearing -- and lighter -- ones.

All of the above is why I would like to be able to have informal time with the first lady, particularly in Ireland, as much as possible. Ireland is very dear to my heart and having covered the beginnings of the war, I never thought I would see peace there in my lifetime. Going back for the first time in twenty years will give me an amazing view of what I think everyone considers is one of the Clintons' greatest accomplishments -- peace (however fragile) in a country that has been at war for 800 years. I see this trip as a very important part of our cover story, and that is why I really need the access to the informal things she does there (aside from the speeches and the honorary degrees): I am sure she will have some of those wonderful meetings between Catholic and Protestant women. I did the first stories on the Irish womens' attempts to stop the violence in the seventies. My cover stories in the Times Magazine were on the Peace Women from the Shankill and Falls Road who defied the paramilitaries, crashing dustbin lids to stop riots, dying in the end for being the harbingers of the next generation of women who were more successful. It will be marvelous after 20 years to see how far the dialogue has progressed and Hilary's

role. I understand of course that she needs down time, recovery time, and that as you say, much has to be spontaneous. I think it can work out well for all of us if I am permitted to be more or less part of your group. Of course, please understand that I do not want to cramp your style or put a damper on the trip and I would consider everything said in the course of just being together off the record -- its more for me to get a sense and a feel that is impossible to get when you are behind the ropes, so to speak.

I understand that I will fly from Washington to Shannon on an evening flight Monday, May 10 and link up with you when you arrive. I know that you are staying at Mo Mollen's home at some point and that I will need to stay at an inn nearby, but that I can stay in the same hotels as you at the other times. I would like to have your schedule as soon as possible, including the names of the hotels, and the name of an inn near Mo Mollen's so I can make my reservations. Milanne said she would look into the possibility of me being able to travel with you within Ireland from place to place and to London, for convenience's sake, but if that is not possible, I will get myself from place to place independently. Of course, the country is so small, I can drive from Galway to Belfast in three hours. I understand that my interview with the first lady will occur, in chunks probably, as she has time during the Irish trip.

Please let me know as soon as you find out about the trip to Macedonia. Of course, I would love to go, seeing her helping the refugees would really complete what is going to be a wonderful cover story for this important inaugural issue.

Speaking of the cover, we do need to schedule time for Michel. He would like to come on May 10 (or another day, if that seems better) and have some one-on-one time to do shots of the first lady inside the White House. Tina Brown, as you know, has wanted to have the opportunity to show the first lady a portfolio she has collected of photographs of former first ladies, to give her an idea of the kind of photos Tina envisions as well as to give her some different options. What is most important at the moment, is to get a good cover photograph. If HRC decides to run for the Senate, Tina would like a New York scene. As we discussed last night, a shot with the Statue of Liberty in the background when she gets the Ellis Island Medal on May 8 would be very good. Logistically, I am sure it could be arranged (without other press around), either before or after the ceremony, since our friend Bill Fugazy, is in charge of the ceremony.

When HRC comes on May 8, perhaps this would be a good time for her to spend fifteen minutes meeting Tina and looking at this portfolio so the photographic side of this story could get moving. Michel does not want to come to Ireland, he has a conflicting shoot in Paris, and feels that it would not be worth it, though I personally think there could be some

wonderful shots of HRC with Protestant and Catholic children,
(the Living Peace, so to speak), so provided he got the kind
of access he wanted, perhaps Michel could come over for a day.

Thanks very much for your help, Marsha; I want to make
this the very best story possible and you facilitating things
will help enormously. Frazzled as you are, I know you'll let
me know about these various things as soon as you can.

Best,

Zuanyda

452-8844/33

To - Jen - Fax # 202-456-
7805

From: Lucinda

Dear Jen, thanks
for putting this in an
envelope & right into
Marsha's box!

Best,

Lucinda

212 452-8844/8833

Lucinda Franks
64 East 86th Street
New York, New York 10028

May 21, 1999

Dear Marsha,

Or should I say Wunderkind!
Thank you so much for making things
go so well for me. As you told me so
many times, "trust me, Lucinda!" and
control freak that I am, I know that
I failed to quite understand how you
were going to make it all work. The
fact that you did - that within that
extremely frantic schedule, you always
had me in mind and allowed me those
lovely moments (Cavert Garden, on the
plane with the hilarity of the vertical
takeoff and all the jokes surrounding it)
plus the patches of interview time (which,
thank God, you made me remember I was
a journalist not a buddy, so I finally

did use it properly) helped me to emerge feeling like I really had the material I needed. How you did it fills me with awe, but then, that is why you are the First Lady's first press gal - a real pro.

I also want to say I had a lot of fun with you all, I admired your wit, good humor, calm in the face of chaos, and plain earthiness. I look forward to weaving you and Milan into the story, for 'Hilaryland' is truly special. Thanks for including me for a short time in the gang.

We still need the pictures & a short intro with Bill about his opinion on Hilary's intellect & their intellectual ~~synergy~~ ^{synergy} but basically, I'm in good shape. Thank you again a thousand times for being a really good egg - as well as coming through for me. Lots of love, Lucinda

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DATE 6/4/99

ATTENTION Marsha Berry, Press Secretary to Mrs. Clinton

FAX NUMBER 202-456-7805

FROM Tina Brown

PHONE 212-830-5835

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TINA BROWN
CHAIRMAN & EDITOR-IN-CHIEF

June 4, 1999

Marsha Berry
Press Secretary to Mrs. Clinton
The White House
1600 Pennsylvania Avenue, OEOB
Washington, D.C. 20500

VIA FAX: 202-456-7805

Dear Marsha,

Yesterday was wonderful and the First Lady was radiant. We all left so exhilarated by the pleasure of working with her and with all of you.

I can't thank you enough for your help and support and I salute your vigilance. Mrs. Clinton must feel lucky everyday to have your ceaseless loyalty, but then again, she deserves it. Thanks too to Julie and to Toby who were so helpful and good humoured all the way.

You are a formidable team!

Sincerely,



Tina Brown

cc: Marsha ✓
Capricia**talk**TINA BROWN
CHAIRMAN & EDITOR-IN-CHIEF

June 4, 1999

First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, West Wing
Washington, D.C. 20500

Dear Mrs. Clinton,

I can't thank you enough for the time you gave us yesterday and the joyful energy you brought to the shoot. You looked absolutely gorgeous and I know Michel's pictures are going to reflect how relaxed and top of the world you seemed. You will be receiving by next Fed Ex a pair of Calvin Klein sunglasses like mine! A small thank you. I, meanwhile, feasted with Harry last night on the White House tomatoes with olive oil and a dash of pepper - delicious.

I am sure you don't need to be told what a wonderful staff you have. Marsha is fantastic, in her fierce devotion to you and Capricia's swift instinctive understanding of your taste and needs is amazing. But they are only what you deserve.

I look forward to seeing you take Manhattan and meanwhile I think we have a memorable set of pictures that hopefully you will like enough to add to your wall.

Again, deep thanks, and admiration.

Sincerely,

Tina

Tina Brown

Julie -
Marsha wants
you to call
Michel Comte
to see where we
can look at the
photos.

Jul
212-830-5809