

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	re: White House Easter Egg Roll Contacts [partial] (1 page)	03/05/1997	b(7)(C), b(7)(E), b(7)(F), b(6)
002. list	duplicate of 001 (1 page)	03/05/1997	b(7)(C), b(7)(E), b(7)(F), b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Press Info Releases - Easter 97

2015-0275-S
rc1992

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

CU Wooden Easter
Egg year-round

proceeds go to Easter
Egg roll foundation

↓ give HRC credit
preserve tradition

3rd egg 655

Natl. Parks

VIA OVERNIGHT MAIL



DATE: April 2, 1996

TO: Karen Finney
White House Press Office
1600 Pennsylvania Avenue
Washington, D.C. 20500

FROM: Leslee Parsons Cavanaugh

CC: Maureen Stratton, Gary Jacob

SUBJ: EASTER AT THE WHITE HOUSE 1996

Karen,

As per my fax to you yesterday, I am enclosing samples of all the pieces that we developed for our involvement in this year's event.

Please feel free to call Maureen Stratton, or myself with any questions you might have about our involvement.

Best Regards,

Leslee Parsons Cavanaugh
Marketing / Public Relations
(216) 252-4944

Enclosures

Clinton Presidential Records Digital Records Marker

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I can read, I can succeed!



THE NATIONAL PTA



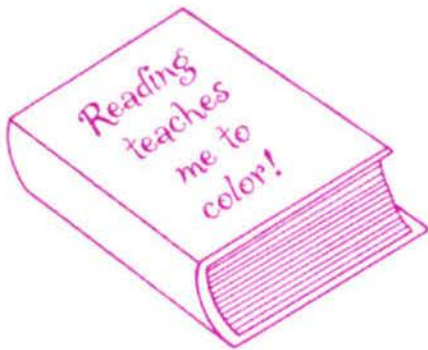
Dear Parent,

Reading can open up the world to you and your children. As we read, we educate ourselves and our children about new and different things.

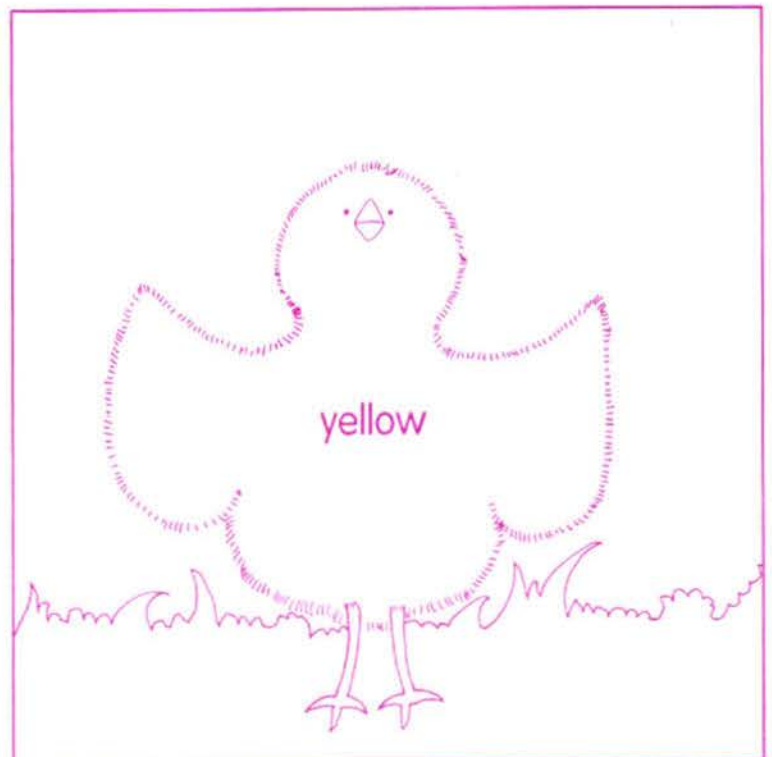
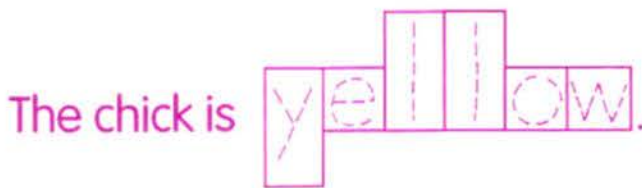
This brochure provides games and activities that encourage children to develop their reading skills, and to learn how reading can open up their world. It also includes tips that will help you instill a love of reading.

As parents and educators, we have the responsibility to teach our children about the wonders and the power of knowledge. Help your children open up a whole new world, by helping them learn to read.

Joan Dykstra
National PTA President



Color the chick yellow and then trace the word yellow.



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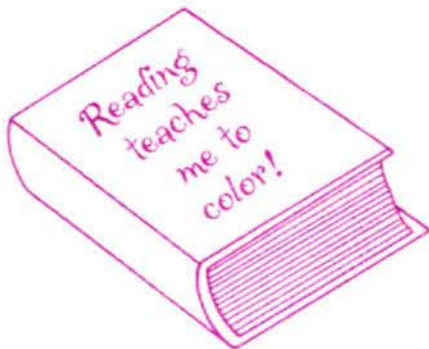
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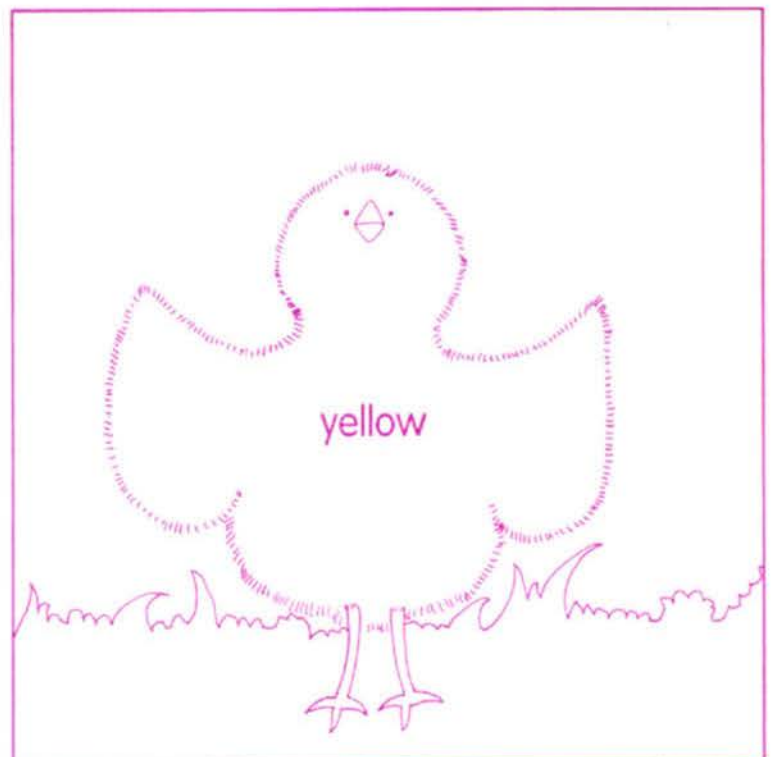
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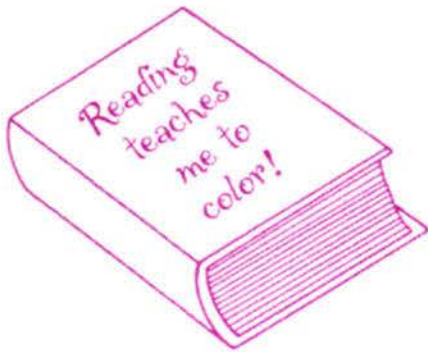
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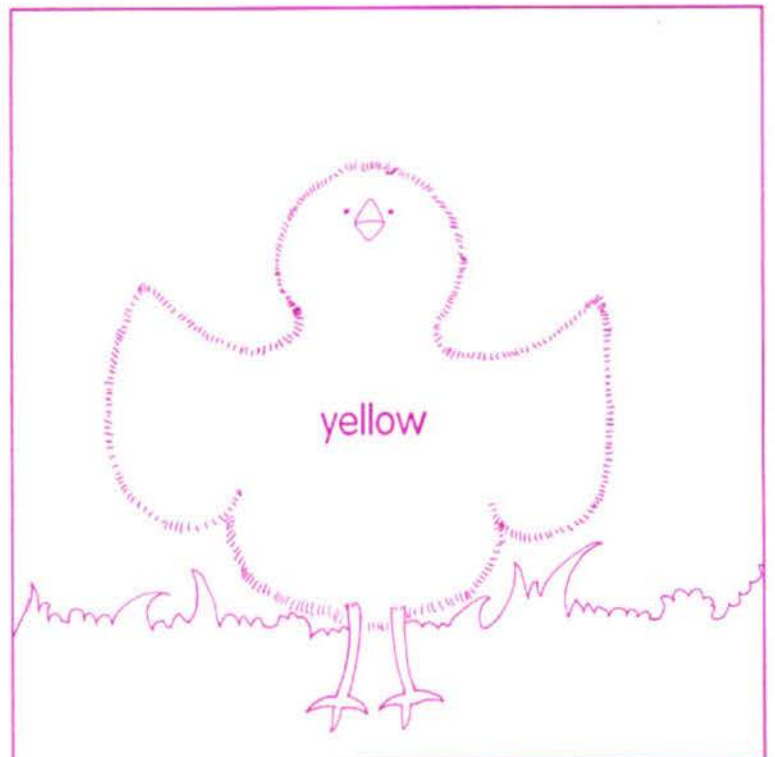
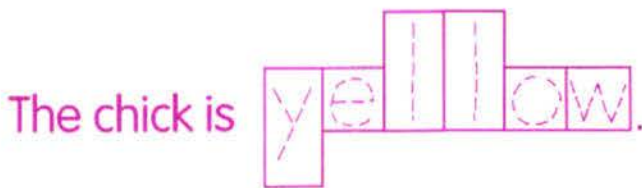
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Joan Dykstra
National PTA President



Color the chick yellow and
then trace the word yellow.



#g eggs -
7,000 dyed
2,000 decorate on site 27,000 wooden eggs

Interviews -

Melinda

THE WHITE HOUSE
WASHINGTON

1996 THEME IS EDUCATION & LEARNING

March 26, 1996

- egg for sale
- basket of eggs

MEMORANDUM TO KAREN FINNEY

FROM: Robyn G. Dickey/67462 RD
RE: Easter at the White House 1996

Attached you will find information about the entertainment and activities that will be available to enjoy at the White House Easter Egg Roll. We are finalizing everything this week so there may be a few changes but should not be too many. I have highlighted some points of interest. Any press we can get on the egg display, entertainers etc. would be great for us and them. Call me with questions. Thanks.

- 3019466145 Toni Home
- I. **White House Easter Egg Display**-started in 1994 by Mrs. Clinton in an effort to have each state represented at the event. The American Egg Board coordinates an artist from each state to decorate a real chicken egg. The 1996 collection is the most beautiful yet.
Each year, the current collection is displayed in the East Wing for three weeks before the event and for one week in the West Wing after Easter. We send a photo of Mrs. Clinton looking at the collection to each artist along with a thank you and a wooden egg after the event.
This is the first year that we are having a special tour time for the artists and their immediate families to see the display and tour the house. Tour to be held on Thursday, April 4th at 9:00am.
 - II. **Stage Entertainment**-entertainers send promo materials which we preview during the months before the event. Choices are made for variety and appropriateness to the audience (3-6 year old kids) and the event. Include professional and amateur groups. All groups donate their time and talent.
 - III. **Roving Entertainment**-include character mascots of participating sponsors, entertainers who can entertain the lines of people waiting to get in, and a variety of costumed characters. Chosen for appropriateness to event and audience.
 - IV. **Activities on Site**-sponsors who have something colorful and fun to look at or an activity to participate in. This year they include The Great Train Store, a wonderful Easter village with trains carrying Easter cargo, K'NEX with a display of Washington landmarks made entirely of K'nex, Springtime Traditions Area which includes displays from several embassies of how Easter/Spring is

celebrated in their countries with Paas, the eye dye company, representing American traditions, Midas Safe Baby Project photo op booth, Polaroid Kid ID program plus more.

photo booth promoting baby car seat program

Pictures of children on a national ID system for children

- V. **Easter Egg Roll**-THE TRADITION-this year we will have four rolls of 8 lanes each. Children ages 3 to 6 roll a hard boiled egg with a spoon down lanes over the finish line where they receive a wooden egg.
- VI. **Artist on the Lawn**-The 1995 artist on the lawn, Catherine Grunewald, designed the 1995 program cover and, after being on the lawn during the 1995 event, creates(and donates) the 1996 poster. The 1996 artist on the lawn, Bill Bell, designed the 1996 program cover and will be on the lawn this year making sketches for the 1997 poster. Both designs are very unique. (Posters are given to sponsors and are not for general distribution.)
- VII. **Special Needs Kids**-each year a group of special needs kids, along with their families, will be admitted to the event early so they can enjoy the roll before the crowds. This year's group will include sight impaired kids who will hunt for beeping eggs.
- VIII. **Sponsors giveaways**-this year, in an effort to reduce lines and litter, the sponors are donating their product which will pre-packaged into bags and distributed as children leave the event. These sponsors include M&M/Mars, Jelly Belly, Perugina, Go-Lightly, K'NEX, Peeps, American Greetings, Paas and more.

M&M's, Crayons, Chisel

THE WHITE HOUSE
WASHINGTON

REVISED 3/13/96 1996 White House Easter Egg Roll

On Monday, April 8, the traditional Easter Egg Roll takes place on the White House South Lawn. Events on the lawn are open only to children **between the ages of three and six**. Children must be accompanied by at least one adult. The South Lawn is open from 10 a.m. until 2 p.m.

In order to minimize waiting in one long line to enter the South Lawn, free, timed tickets are distributed by the National Park Service on a first-come, first-served basis. **Each person, even the smallest child, requires a ticket to enter the South Lawn.** Ticket distribution, at the Visitor Pavilion on the Ellipse (the park area south of the White House) begins at 7 a.m. and continues until all tickets are gone. No advance tickets are available. It should not be necessary to spend much time in line. Lawn chairs, coolers, smoking, or chewing gum are not permitted on the South Lawn.

Our theme in 1996 is education and learning. Entertainers include Craig and Company, the Battersby Duo, Cathi & Marci, the Family Singers, Gould & Stearns, and the Parachute Express. Other Stage entertainment includes the Cabaret Troupe, Gary Rosen, Joni Bartels, the Puzzle Place Puppets, Robb the Drummer and the D.A.R.E. celebrity kids Raven Symone, Bryton McClure, Taran Noah Smith, Michael Fishman and Mara Wilson. Cabinet Secretaries will make appearances throughout the day while the Great Train Store sets up a model train and Easter Village. K'Nex shows models of famous Washington buildings and Paas demonstrates American Easter traditions. **The National PTA joins American Greetings to feature an area where children can share with the President their ideas on "Why I love to read."**

Most of the entertainment is located on the South Lawn, while some is on the Ellipse to entertain those waiting in the current-time ticket line.

To accommodate the festivities, E Street is closed between 15th and 17th Streets. On-street parking is **not** available near the White House and use of public transportation is strongly encouraged. The recommended Metrorail stations are Metro Center (blue, orange, and red lines), and Federal Triangle (blue and orange lines). Public telephones and restrooms are **not** available at the White House; the nearest ones are in the Visitor Pavilion on the Ellipse.

In case of inclement weather, all events are cancelled and not rescheduled.

For the most up-to-date information on this, or other public events at the White House, please call the Visitors Office **24-hour Special Events line at 202-456-2200.**

The Annual Easter Egg Roll at the White House is a wonderful tradition which The President and Mrs. Clinton hope you and your family will enjoy.

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E66 ARTISTS

Divider Title: _____

READY CN. EGG TOUR

1996 DECORATED EGGS FOR THE WHITE HOUSE

**EGG
ARTISTS**sent
3/26- No Gate Cards
- No Response

ALABAMA

☐ John M. Sachs
1122 2nd Avenue SW
Cullman, AL 35056

ALASKA

☐ Darlene Yoder
P.O. Box 874847
Wasilia, AK 99687

ARIZONA

☐ Deborah Staats
PO Box 987
Cornville, AZ 80325

ARKANSAS

☐ Carole Sturgis
Rt. 2, Box 354
Berryville, AK 72616

CALIFORNIA

☐ Susan Tibbon
1445 Leavenworth Street
San Francisco, CA 94109

COLORADO

☐ Tina C. Grimmer
6660 E. Mississippi Ave #4
Denver, CO 80224

✓ CONNETICUT

☐ Alisa Mulliken
132 West Road
Marlbrough, CT 06447

DELAWARE

☐ Mary Ellen Foulds
5 Pickering Trail
Hockessin, DE 19707

DISTRICT OF COLUMBIA

☐ Carolyn Grosse Gawarecki
7018 Vagavond Drive
Falls Church, VA 22042

FLORIDA

☐ Dominica Marion
8073 Moriah Avenue
Brooksville, FL 33412

✓ GEORGIA

☐ Amber Gerdes
1596 Amber Lane
Hiawassee, GA 30546

HAWAII

☐ Suzi Whipple
523 E Olinda Road
Makawao, HI 96768

IDAHO

☐ Beverly Merrill
1125 E. State St.
Eagle, ID 83616

ILLINOIS

☐ Victoria Frech
1055 Thacheroy
Palatine, IL 60067

1996 egg artists
page 2

✓INDIANA

Kathy Rallo
11704 Vistula Road
Osceola, IN 46561

IOWA

Ruby Hanson
Wild Turkey Ridge, Rt. 5
Charilton, Iowa 50049

KANSAS

Eugene H. Culver, Command
Sergeant Major U.S. Army, Retired
1916 Anderson Avenue
Manhattan, KS 66502

KENTUCKY

Terry Van Hook
P.O. Box 156
Prospect, KY 40059

LOUISIANA

Linda Lyles
727 Main Street
Minden, LA 71055

MAINE

Jean Moonlight
RR 1, Box 108 J
Lagrange, ME 04453

MARYLAND

Mitzi Perdue
(wife of Frank Perdue (chickens))
1529 Woodland Road
Salisbury, MD 21801

✓MASSACHUSETTES

Priscella Swanson
256 N. Main Apt. C2
Andover, MA 01810

MICHIGAN

Thelma Wilber
16570 220th Avenue
Big Rapids, MI 49307

MINNESOTA

Luba Perchyshyn
Ukrainian Gift Shop
2422 Central Ave NE
Minneapolis, MN 55418

MISSISSIPPI

Patricia Harlow
PO Box 353
Amory, MS 38824

MISSOURI

Marge Ellison Black
338 Nantucket Drive
Ballwin, MO 63011

MONTANA

Darlene Fernald
PO Box 313
Conner, MT 59827

1996 egg artists
page 3

NEBRASKA

Grace Johnson
Rt. 1; Box 2
Cook, NE 68329

NEVADA

Sally Fiddymment
PO Box 5
Paradise Valley, NV 89426

NEW HAMPSHIRE

David Cann
11 Longwood Avenue
Londerary, NH 03053

✓NEW JERSEY

Richard Walewski
25 E 18th Street
Bayonne, NJ 07002

NEW MEXICO

Rueben Gallegos
465 Asbury Road
Rio Rancho, NM 87124

✓NEW YORK

Elaine Black
4034 N. Hampton Brook Drive
Hamburg, NY 14075

✓NORTH CAROLINA

Bill Dolesh
1618 Kilarney Drive
Cary, NC 27511

NORTH DAKOTA

Angie Chruszch
Rt. 1, Box 48
Belfield, ND 58622

OHIO

Jarrood Parker
2351 N. High Street
Columbus, OH 43202

✓OKLAHOMA

Margaret Ann Berry
2108 Countryside Drive
Stillwater, OK 74074

OREGON

Delores Houchin
1944 Marion
Albany, OR 97321

✓PENNSYLVANIA

Elizabeth Haasz
PO Box 470
Huntingdon Valley, PA 19006

✓RHODE ISLAND

Sara Willis
18 Huntington Drive
Rumford, RI 02916

1996 egg artists
page 4

SOUTH CAROLINA

Chris Gaffney
206 McDaniel Green
Greenville, SC 29601

✓SOUTH DAKOTA

Theone Marshall
1261 Illinois
Huron, SD 53750

TENNESSEE

Debbie Bowers
7808 Keswick Road
Powell, TN 37849

TEXAS

Edna Bray
Hwy 290, Rt 1 #153
Carmines, TX 78932

✓UTAH

Echo Ney
830 E. Winchester Street
Murray, UT 84107

VERMONT

VER. DEPT OF AGRI → Kathy Rouleau, WA EG ARTIST
116 STATE STREET
MOUNT PELEER, VT
05620

VIRGINIA

Nancy Richards West
PO Box 727
Chincoteague, VA 23336

WASHINGTON

Charlotte DeWinter
717 Brickyard Blvd.
Sedro Woolley, WA 98284

WISCONSIN

Liz Murray
138 Larkin Street
Madison, WI 53705

✓WEST VIRGINIA

John Garton
1040 Washington Pike
Wellsburg, WV 26070

WYOMING

Mary Berry
PO Box 711
Thermopolis, WY 82443

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STAGE ENTERTAIN

Divider Title: _____

MAIN STAGE - SOUTH

10:00 GARY ROSEN • VERMONT
 10:45 PARACHUTE EXPRESS • CALIFORNIA
 11:30 CABARET TROUPE • OHIO
 12:15 CRAIG & COMPANY • CALIFORNIA
 1:00 HATHAWAY BROWN MOVING COMPANY • OHIO
 1:15 JOANIE BARTELS • CALIFORNIA
 1:45 WEE SING • CALIFORNIA
 2:00 THE ~~MOFFETS~~ MOFFATT'S • TENNESSEE
 2:30 FINALE

CRAIG & COMPANY	THE MOFFETS MOFFATT'S
JOANIE BARTELS	GARY ROSEN
BATTERSBY DUO	
PARACHUTE EXPRESS	
CABARET TROUPE	

STAGE ENTERTAINMENT

AS OF 3.25.96

NOT FINAL

AMERICAN GREETINGS GET NAME STAGE

10:00 PUZZLE PLACE • NEW YORK
 10:15 BATTERSBY DUO • FLORIDA
 10:45 READ RENO
 11:00 GOULD & STEARNS • VERMONT
 11:30 READ
 11:45 CATHI & MARCI • MARYLAND
 12:15 READ SHALALA/BROWNER
 12:30 PUZZLE PLACE
 12:45 THE FAMILY SINGERS DISTRICT OF COLUMBIA
 1:30 READ SHALALA/BROWNER
 1:45 BATTERSBY DUO
 2:15 PUZZLE PLACE JAN PIERCEY

- (PBS, Los Angeles)

SEARS STORYTELLING STAGE

10:00 KK AND THE FEELING FRIENDS • MARYLAND
 10:30 WEE SING
 11:00 SEARS FASHION SHOW
 12:00 THE GREAT TREES OF AMERICA FLORIDA
 12:30 ~~PAJAMAS & BANANAS~~ BANANAS IN PAJAMAS • AUSTRALIA
 1:00 JAN PIERCEY
 1:30 SEA BABIES

- (African American)

DARE AMERICA STAGE

10:30 RAVEN SYMONE / THE COSBY SHOW
 BRYTON MCCLURE / FAMILY MATTERS
 TARAN NOAH SMITH / HOME IMPROVEMENT
 MICHAEL FISHMAN / ROSEANNE
 MARA WILSON / MRS. DOUBTFIRE
 1:00 ROBB THE DRUMMER • CONNECTICUT

DARE KIDS • CALIFORNIA
CELEBRITY AMBASSADORS

ELLIPSE

8:00 ~~PAJAMAS & BANANAS~~ BANANAS IN PAJAMAS
8:30 BANJO & PADDYCAKE
9:00 SEA BABIES
9:30 THE AMAZING DR. ALDOONIE
10:00 ~~PAJAMAS & BANANAS~~ BANANAS IN PAJAMAS
10:30 BANJO & PADDYCAKE
11:00 SEA BABIES
11:30 THE AMAZING DR. ALDOONIE
12:00



For Immediate Release
February 7, 1996

**Contact: Jennifer Friedman
Jennifer Morper
Edelman Worldwide
213-857-9100**

**DEBUTING AT THE TOP OF THE CHILDREN'S POP
CHARTS IS A SINGING SENSATION WHOSE RECORDINGS
HAVE MADE HER A FAMILY FRIEND TO MILLIONS.
HERE SHE IS DEBUTING HER LONG AWAITED RELEASE,
ADVENTURES WITH FAMILY AND FRIENDS...
JOANIE BARTELS!!**

LOS ANGELES, February 7, 1996-- Joanie Bartels' newest album, *Adventures With Family and Friends*, is due out for release on March 26. The first album in Joanie's **Childhood Adventure Series** collection, *Adventures With Family and Friends* is a fun-filled musical collection of favorite hits coupled with original songs promising pure enjoyment for the entire family. *Adventures With Family and Friends* is a celebration of the relationships we value the most.

Everyone is guaranteed to smile and laugh as they sing along to heartwarming classics such as "That's What Friends Are For" and nostalgic hits "We Are Family" or original songs like "Best Friends" and "Pen Pals". *Adventures With Family and Friends* offers a diversity of musical styles that is sure to please any age.

"*Adventures With Family and Friends* is a very special project to me," says Joanie. "I know that families are going to have as much fun listening and dancing to it as I did creating it. This project truly captures my creative vision and spirit."

One of the most popular, best-selling and acclaimed performing artists in children's music, Bartels is the only female children's artist with a gold record to her credit. Bartels brings a unique perspective to her music by encouraging parents to use dancing and singing to interact with their kids, while creating memories that will last a lifetime.

-more-

Youngheart Music

Family and Friends-Bartels--page 2

Newly signed on to the Youngheart Music Label, the dynamic entertainer performs in concerts nationwide as a solo artist, in a choreographed show with the Sillytime Dancers and/or with her band, Noisy Boyz.

Cassettes (\$ 10.98) and CDs (\$13.98) are available at retailers nationwide or by calling 1-800-541-9904.

#

news
release

Disney's



artist
series

FOR IMMEDIATE RELEASE, PLEASE

Contact: Amy Malsin
Jane Gordon
818/567-5328

PARACHUTE EXPRESS IS "HAPPY TO BE HERE" WITH NEW ALBUM

**The Parachute Express Phenomenon Continues Its National
Sweep Through the Country with the "Happy To Be Here" Tour**

Parents' Choice Award-winners Parachute Express are Happy To Be Here with their latest and most popular album. Continuing the Parachute Express phenomenon that is rapidly sweeping throughout the country, Happy To Be Here are the new pint-sized passwords for the year. Featuring 12 new songs and a new music video from the album, Happy To Be Here is also the tour which has been energizing audiences at every stop. Following the group's successful Fall and Spring legs in their nationwide concert series and a televised appearance with President and Mrs. Clinton in the "Presidential Inaugural Celebration for Children," Parachute Express' Happy To Be Here Tour will be coming to cities around the country throughout the coming months (see attached tour schedule for further details).

"Sophisticated harmonies, exuberance and feel-good lyrics" (Los Angeles Times); "lively, versatile...kid contemporary" (Detroit Free Press) "the Bruce Springsteen for the under 10 set" (The Washington Post) — these are some of the catchwords for the musical trio called Parachute Express. Starring Donny Becker, Janice Hubbard and Stephen Michael Schwartz, Parachute Express is quickly becoming one of the pre-eminent groups creating and performing children's music today.

Happy To Be Here, their sixth album to date, powers the Parachute Express train with 12 vibrant, new songs. With an uncommon blend of harmonics and roots

((more))

500 S. Buena Vista St.
Burbank, CA 91521-6723
General 818 567 5327
Publicity 818 567 5328
Facsimile 818 953 9910

steeped in the traditions of rock, pop and doo-wop, **Parachute Express** has become one the hottest groups in children's music today, and **Happy To Be Here** is their irresistible invitation to join in the fun. From the group's funk-based, "Smooth Moving Boogie Express;" to the light-hearted pop chants, "High-5-Ious" and "Happy To Be Here;" and the softly lyrical song, "The Changing Garden of Mr. Bell," the album features the group's signature sound, participatory dynamics and movement-oriented lyrics.

Parachute Express first came together as the musical inspiration for the nationwide parent and child play-movement program, Gymboree. During the seven years since the formation of the Southern California-based singing group, **Parachute Express** has recorded five albums prior to this Fall's **Happy To Be Here**. A discography includes the now widely available **Circle of Friends**, **Feel The Music**, and **Sunny Side Up** (all rereleased on **Walt Disney Records** in 1990). **Shakin' It** and **Over Easy** were reissued in 1992. In addition, their music has been featured in television shows, including the song "When I Build my House" on "Thirtysomething."

Named one of the "Superstars of Children's Music" by L.A. Parent Magazine and winner of a 1991 Parents' Choice Gold Award for musical excellence, **Parachute Express** is more than **Happy To Be Here**. With vibrant, melodic music unlike any other children's group, the phenomenon called **Parachute Express** is spreading across America.

###

Happy To Be Here

Cassette	\$8.98
CD	Various

tors: Toni Fromson
Jon Rubinstein
Producer: Wendy Lee Scott



(216) 831-8601 x420
FAX 831-4209

The White House
Robyn Dickey, Asst. Director
White House Social Office
Washington D.C.

January 17, 1996

Dear Ms. Dickey:

Please consider this letter a formal request for the Stagecrafters' Cabaret Troupe to be considered for entertainment as part of the "Easter at the White House" celebration.

The Cabaret Troupe is a program of the Orange Community Schools & Recreation Department's Stagecrafters' Youth Theater program, a nonprofit organization. This program offers unprecedented opportunities for Cleveland, Ohio's most talented teenagers to perform as part of a high-energy repertoire company throughout northeast Ohio. Cast members participate in show-stopping, memorable selections from various well-known Broadway musicals.

We would welcome the opportunity to share this phenomenally talented group of teenagers with people throughout the country. We have enclosed a videotape showing the troupe in action and we hope you enjoy it.

We look forward to hearing from you regarding the possibility of performing at this festive event. If you would like more information, please do not hesitate to contact us. Thank you for your consideration.

Sincerely,

Wendy Lee Scott
Director, Stagecrafters

Encl.

Michael R. Fritz
Director, Orange Community Schools
& Recreation

Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

ROVING ENTER

Divider Title: _____

White House Easter Egg Roll 1996

ROVING ENTERTAINMENT

March 25, 1996

- M & M'S (Hackettstown, New Jersey)
- MOBIUS • BFI
- BLOOMER BUNNY • AMERICAN GREETINGS
- KIKI & LEON PUZZLE PLACE CHARACTERS (Los Angeles, California)
- TIMOTHY WENK, MAGICIAN (Stockbridge, Massachusetts)
- JODY BRAXTON, BALLOON ARTIST (Milton, Florida)
- THE AMAZING DR. ELDOONIE, MAGICIAN (Sunbury, Ohio)
- SEABABIES (Orleans, Massachusetts)
- WOODROW THE WHITE HOUSE MOUSE (Alexandria, Virginia)
- RYAN OAKES, MAGICIAN (Stamford, Connecticut)
- ITCHY & CHARLIE, ALL DOGS GO TO HEAVEN (Washington, D.C.)
- CRIS P. SALADMANDER & BILLY BROCCOFLOWER (Salinas, California)
- B. B. RABBIT CHARACTER (Arlington, Virginia)
- JOHN "THE BALLOON MAN" HOLMES, BALLOON ARTIST (Cedar Hill, Texas)
- BANJO & PATTYCAKE (East Brunswick, New Jersey)
- MAGELLAN T. BEAR (Evergreen, Colorado)
- CURIOUS GEORGE (New York, New York)
- PATRICK THE PUP (New York, New York)
- STATUE OF LIBERTY BARBIE ✓
- BANANAS IN PAJAMAS, B1 & B2 (Westlake Village, California) ✓

Page 2 ROVING ENTERTAINERS

- PHIL MILSTEAD & 4 FABULOUS MAGICIANS (Sterling, Virginia)
- MICHAEL MICLON & AMANDA HOUTARI, JUGGLERS (Buckfield, Maine)
- ⑥ IZZY, OLYMPIC MASCOT (Atlanta, Georgia)
- ⑥ BLAZE, PARALYMPIC MASCOT (Atlanta, Georgia)
- ⑥ D.A.R.E.N. THE LION
- MR. JELLY BELLY
- WEE SING
- KK AND THE FEELING FRIENDS
- ⑥ SNOOPY

②

Today Show

7³⁰, Melinda Bates / Ann Stodd
Cabaret

DARE - Raven, Taran
Music - Cabaret last

Meet 'The Puzzle Place' Characters

KIKI FLORES

A first-generation Mexican American from San Antonio, Texas, Kiki is energetic, efficient, inventive, and a natural leader. She is bilingual and serves as the bridge between her Spanish-speaking parents and their English-speaking environment. Because she speaks two languages, she makes twice as many friends! Kiki is a champion chili cook and loves music -- especially the mariachi music played by her uncle.



LEON MACNEAL

A great analyzer and problem solver, Leon is a dynamic combination of scientist, intellectual, poet, and jokester. He's the kind of kid who wins first prize in the science fair, and talks your ear off about it. Leon is an African American who lives on the Upper West Side of Manhattan in New York City with his parents and his younger brother. He has a fantastic imagination and he fancies himself to be anything in the world he wants to be. Although he can sometimes overdo it with his engaging enthusiasm, the other kids love Leon because they never know what to expect from him!





A CO-PRODUCTION OF LANCIT MEDIA PRODUCTIONS, LTD./NEW YORK AND KCET/LOS ANGELES

Backgrounder

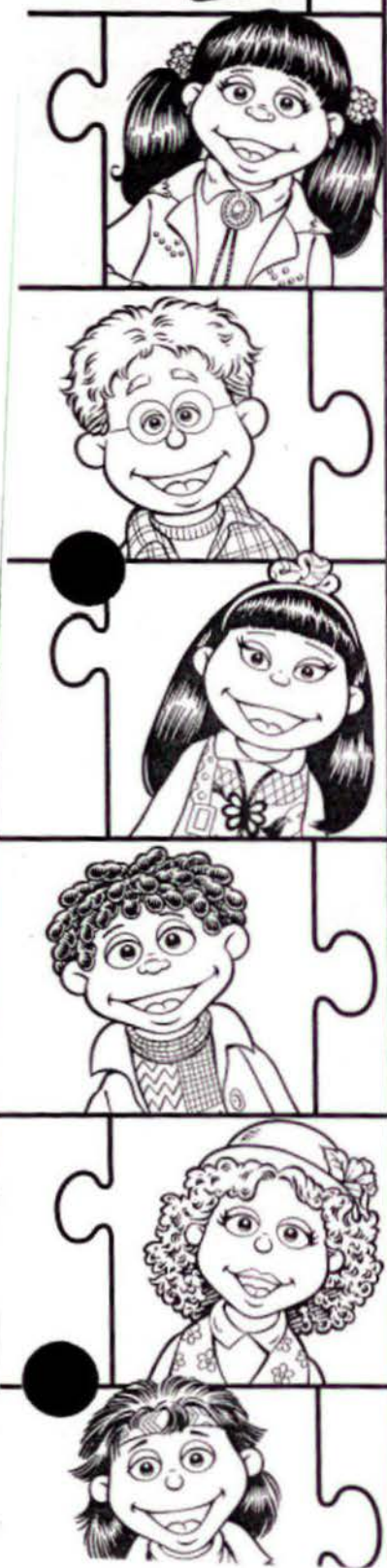
HOW PARENTS (AND OTHER CARING ADULTS) CAN MAKE THE MOST OF "THE PUZZLE PLACE"

by *Dr. Karen Hill-Scott*
Senior Advisor
"The Puzzle Place" Production Advisory Board

During their early years, children are very busy developing a strong sense of self and learning how to be a part of social systems. These important developmental changes are at the heart of **THE PUZZLE PLACE**. The new daily PBS series for young children works on the scale of the child's own world — specifically, the playgroup — and treats it as a metaphor for the larger social world.

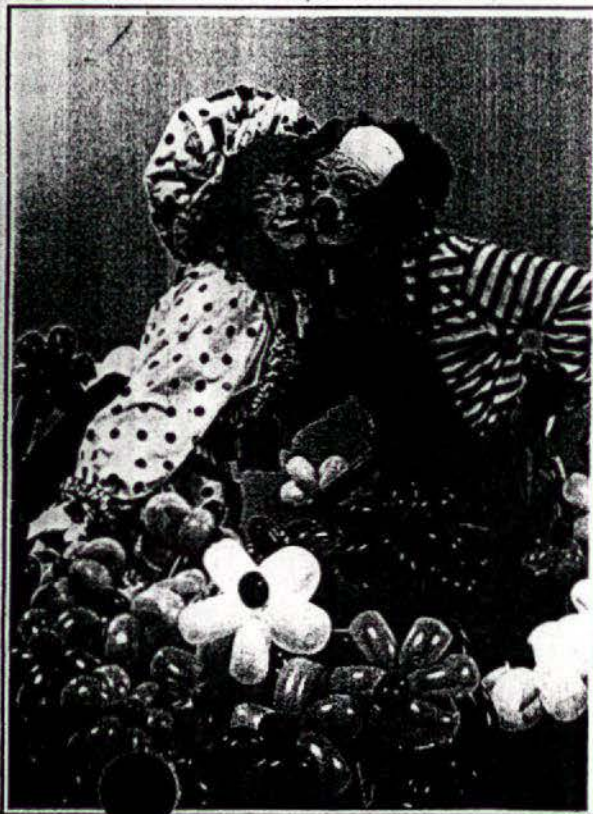
When they watch **THE PUZZLE PLACE**, children (and the adults who care for them) will witness many different ways of learning how to get along with others, making important decisions, and solving problems. One area that is emphasized is appreciating and respecting the many differences among people, including the great diversity of appearance, skin color, and culture. **THE PUZZLE PLACE** offers adults and children the opportunity, through metaphors, to develop respectful approaches, attitudes and actions toward the differences among individuals and groups.

(more)



Balloons

If you want to attract attention or draw a crowd **BALLOONS** are just the ticket. In clown or out, there is no age limit to the fascination of a balloon being blown up and magically transformed into a colorful animal. From a bright balloon hand out, with your name or logo on it, to a vivid fantasy flower garden with colorful gigantic blossoms, animals, birds, bees, and even a rainbow, Banjo & Pattycake are experts in *Balloon Artistry*, and can provide as many hours of uninterrupted Balloon sculpting as required. From a simple dog to a teddy bear on a heart holding a bouquet of flowers, to a motorcycle, or a monkey climbing a banana tree, we do it all. At a festival, trade show, or birthday party balloons are a perfect way to entertain and delight.



Music

★ OLD TIME ★ CHILDREN'S SONGS ★

★ SING-ALONG ★ FOLK MUSIC ★

Specializing in old time music, Featuring Banjo on his Hundred Year Old five string banjo and Pattycake playing rhythm stick, mountain dulcimer, autoharp, spoons and limber jack. As strolling musicians costumed as Clowns, Street Performers, Hillbillies, Sailors, Jesters, Cowboys, we will create that colorful atmosphere that will give you and your next event rave reviews. At a school show, birthday or holiday party we usually open our show with live music and or a couple of audience participation songs. We can also supply recorded background music, and normally provide music while we twist balloon animals and face paint. We also use music when we lead children and adults in dances such as Hands Up, The Chicken Dance, and The Electric Slide, and the Hokey Pokey, which is a splendid way of involving the entire audience.



Face Painting

Because of Banjo & Pattycake's many years of fine and commercial art experience, our face painting and body designs are crisp, colorful, and add glamour to any affair. From a simple heart or flower on the back of a small child's hand or cheek, to a full cat, rabbit, clown, pirate, or princess face, our designs are blue-ribbon crowd pleasers. Temporary Tattoos can also be provided and are a popular addition to face painting.

Comedy Magic

For laughter and a touch of mystery call Banjo & Pattycake and let us tickle your funny bone with Comedy Magic. As part of our walk-around at a picnic or event or performing a complete show, the outcome will be fun filled memories. At birthday parties and schools our show is always a side splitting hit. Comedy magic can also be custom designed for you to help sell or highlight a product, idea, or service,



Cast Of Characters

Pattycake & Banjo specialize in interactive entertainment. In the rolls of Hillbillies, Sailors, Jesters, Cowboys, Clowns, Street Performers, Troubadors, or as colorful Holiday Characters to enhance your parties theme or event. In make-up or out, Pattycake & Banjo can perform all of the creative skills to add that special sparkle to your next affair.

The Balloon Man



214-293-2038

Name: John M. Holmes ...AKA The Balloon Man
Inspector Bubble
St. Nick's Helper
Saint Nick
M.A.C.Clown
R. Me Bucko

Balloons: Over one thousand different creations and original designs, from the simple to the sublime. Anything from basic hats, dinosaurs, and flowers, to original action scenes and arrangements, including award winning multiple balloon cartoon characters and single balloon animals. Regional awards: first place multiple balloon in 1993 and second place single balloon competition in 1993 and 1994; both at the Texas Clown Association Convention (Did not compete in 1995 because of being an instructor.). International awards: first place single balloon, third place multiple balloon, and fifth place balloon arrangement competition in 1995, all at the Clowns Of America International Convention. (Balloons are my life. I literally hope my last breath is drawn to inflate one of these skinny things.)

Costuming: The Balloon Man wears white painter's overalls because it's a less threatening color & he "paints" with balloons. He prides himself in color-coordinate his clown socks, hats, shirts, and shoes to best fulfill the need of his clients. (red, white, green and jingle-bells for Christmas & red, white & blue for July 4th.)

Instructing: Have taught locally for the past three years (93-95) at clown alleys, regionally for the first time this year (95) at the Texas Clown Association Convention, and nationally for the past two years (94-95) at Flowers Inc., Balloons', "Ballooniversity". Have privately tutored dozens of individuals over the years. My 1st. teaching video came out October 1st. '95 & has already sold into the 3rd. 100 copies as of 01-01-96. (After doing balloons comes teaching them. It's my second favorite thing to do.)

Clowning: Water and pie gags, walk around and stage performances, physical comedy, puppetteering, ethical antics, and character & costume development to fit all occasions. Fifth place group skit competition in 1994 at the Texas Clown Association Convention. (Clowning is secondary and best done with one or more of several partners. I work and play well with others.)

Saint Nick: Have performed at numerous corporate, retail, civic and private functions in and around Dallas/Fort Worth, Texas since '93. (I'm going for the true look in '96! It's Rogaine & real for me. No more glues)

School Shows: Assorted tricks, skits, presentations and demonstrations geared toward school ages youngsters, involving everything from magic tricks, teaching ethical truths to demonstrations on applying clown makeup. (You name the theme and our crew will brainstorm the show.)

Ethical Antics: The use of magic and balloons to demonstrate and hopefully instill ethical truths in a fun filled fashion. Just to name a few, (LIES & stealing) Three different lengths of rope appear to all become the same length, demonstrating that the size of a lie isn't the point, but the lie itself. (MEANNESS) A length of rope is cut in two, showing that harsh words hurt, only to be restored to original state, showing that kind words cure. (PEER PRESSURE) A block with a hole through it is secured by a rope looped through it TWICE showing the binding power of peer pressure, only to fall free when the right choices are made. (Other magic tricks & balloons can also be done to exhibit this style of teaching.)

Magic: Ethical antics toned down and many other sleight of hand tricks are done in the best of taste. The show can be tailored in any way to meet your individual needs and desires. Everything from pocket magic, to stage productions. (However, I'm no Siegfried, but I do know a Roy.)

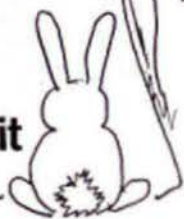
Major Events: 40th Annual Atlanta Arts Festival; Atlanta, GA
500 Inc. Arts Festival Texas Stadium; Irving, TX
500 Inc. Montage; Dallas, TX
Cotton Bowl Players Pregame Rally; Dallas, TX
Cotton Pickin Fair & Go Texan Days; Hillsboro, TX
Cow town Goes Green; Fort Worth, TX
Harvest Festival; Duncanville, TX
Hoop-it-up; Dallas, TX
Irish Festival Fair Park; Dallas, TX
K.S.C.S. Country Days Texas Stadium; Irving, TX
Mardi Gras; New Orleans, LA
Minyards Texas Food Festival; Dallas, TX
Peanut Festival; Grapeland, TX
Pig Fest; Harker Heights, TX
Shamrock Festival; Dallas, TX
Taste of Dallas; Dallas, TX
Wildflower Festival; Richardson, TX
Octoberfest; Galveston, TX
Fiesta-del-Concho; San Angelo, TX
Comanche Pow-wow; Comanche, TX
Red River Valley Fair; Paris, TX
Fayette County Fair; La Grange, TX
Permian Basin Fair & Expo.; Odessa, TX

Fund raisers: S.P.C.A. Fur ball; Dallas, TX
The Point Picnic; Dallas, TX
S.P.C.A. Paws & Claws Picnic; Dallas, TX
Hearing Impaired Egg Hunt, T.C.J.C.-N.W. Campus; Ft. Worth, TX
Dallas Life Foundation; Dallas, TX
Signing With Santa; Ft. Worth, TX

"To sum it all up; more funny for your money!"



B.B. Rabbit



Kathryn Perkins
5611 N. Washington Blvd. #2
Arlington, VA 22205
703-537-8264

Feb. 19, 1996

Dear Sirar madam -

I am writing to find out whether I could be included again this year as part of the volunteer entertainment at the Easter egg roll. Last year I read some stories and after words walked around the lines for the egg roll and took pictures with children and talked to those waiting in line. A gentleman who was one of the egg roll volunteers also asked if I'd help them and had a very enjoyable time with them.

I dress in my own costume made by me and my character is "B.B. Rabbit". Locally I usually go to one or two schools and read stories at Easter time and talk to the children about eating vegetables and how they help nutrition.

I've included phone numbers for home and work and would again love to help out on April 8th. Thank you.

Sincerely,



National Aeronautics and
Space Administration

John F. Kennedy Space Center
Kennedy Space Center, FL 32899



Reply to Attn of: CD

April 14, 1995

Ms. Penny Wiedeke
Elk Creek Elementary
13304 U.S. Highway 285
Pine, CO 80470

Dear Ms. Wiedeke:

Congratulations to you and Magellan T. Bear for your very successful and exciting contribution to the success of STS-63. I believe that Magellan, and projects similar to Magellan's flight have the potential to take a "giant step" toward re-energizing America's youth in the fields of math and science and stimulating their, and their parents interest in our space program. My experience in interfacing with you and with the local educational community has shown that space is perhaps the easiest tool that we have to "spark the interest" of young people.

What is needed are motivated teachers, such as yourself, and a supportive infrastructure within both government and industry to enable creative ideas, such as Magellan, to become reality.

Now that Magellan has had his flight and gained the experiences that he has, we must find ways to share what he has learned. I have personally seen what this project has done for the students of Elk Creek Elementary and know that given an opportunity to share his experiences with a larger audience we would see similar results.

That challenge rests with you. Since I have experience in working with you, I know that you will be successful in communicating Magellan's story. If there is anything I can do to help you, please don't hesitate to call.

Give my best to Jerry, the faculty, and most importantly all the students of Elk Creek. Good luck.

Sincerely,

A handwritten signature in cursive script that reads "Jay F. Honeycutt".

Jay F. Honeycutt
Director

MAGELLAN'S MANY ADVENTURES

CONTACT:

Jerry Williams or Penny Wiedeke
MTB Adventures
P.O. Box 1852
Evergreen, Colorado 80437

Phone: (303) 670-9905

FAX: (303) 670-4303

MAGELLAN'S PAST ADVENTURES:

- ** **October, 1993:** Sponsored by United Airlines, Magellan visits five continents, including twenty two countries during his around the world adventure.
- ** **December, 1993:** SPACEHAB designates Magellan their official Educational Specialist and invites him to participate in STS-63 (Space Shuttle Discovery) in February, 1995.
- ** **February, 1994:** Magellan witnesses the launch of STS-60 space shuttle Discovery at Cape Kennedy.
- ** **March, 1994:** Governor Roy Romer proclaims Magellan T. Bear Colorado's "Official Ambassador of Friendship".
- ** **March, 1994:** McDonnell Douglas Aerospace sponsors an educational visit for Magellan to tour the Huntsville Public Schools and present his story during their 1994 Space Week.
- ** **March, 1994:** Magellan attends the U.S. Space Camp, flies a successful shuttle mission and graduates. He is the honored guest at commencement exercises.
- ** **April, 1994:** Magellan visits Fujimi Elementary School in Tokyo, Japan for two weeks as a "Friendship Ambassador." The Fujimi students share information about their school and are eager to follow Magellan's progress as he trains for his future shuttle mission.

- ** April, 1994:** Doug Stephan brings his live radio talk show to Elk Creek Elementary for broadcast to over 250 stations across America. The topic is how to rekindle children's interest in NASA's space program. Jay Honeycutt, Director of Kennedy Space Center and Jim Adamson, former astronaut also participate in the radio talk show.
- ** May, 1994:** Magellan is designated a member of the Paul Newman/Carl Haas Racing Team and attends the Indy 500.
- ** November, 1994:** At the invitation of the U.S. Navy, Magellan and two Elk Creek students complete a six hour dive aboard the trident nuclear submarine USS Florida off the coast of Silverdale, Washington.
- ** November, 1994:** Magellan receives official NASA approval to be launched aboard STS-63, the space shuttle Discovery on February 3, 1995.
- ** December, 1994:** Magellan travels to White Sands, New Mexico to be tested by NASA officials.
- ** January, 1995:** Magellan is loaded aboard the space shuttle Discovery.
- ** February 3, 1995:** STS-63 (Discovery) is launched with Magellan T. Bear aboard as the Educational Specialist. He becomes the 1st Teddy Bear to travel in space.
- ** February 6, 1995:** People Magazine runs an article about Magellan and his many successful adventures.
- ** February 11, 1995:** Magellan lands at Kennedy Space Center, Florida ending a highly successful 3 1/2 million mile journey aboard the space shuttle Discovery.
- ** February 11, 1995:** Magellan is invited to visit Walt Disney World for a photo and video shoot by their Public Relations Department.

Meet Eileen Collins

SN talked with Eileen Collins.
Here is what she told us.

SN: When did you first know you wanted to fly?

Collins: When I went to summer camp, there was a glider field nearby. I would watch the gliders soaring above. I was fascinated!

SN: When did you first become interested in space travel?

Collins: In fourth grade, I read about space in *Scholastic News*. To me, space was exciting.

Here is Eileen at the shuttle control panel.

SN: How does it feel to be the first woman shuttle pilot?

Collins: When I was young, there weren't any women astronauts. I think it's important for boys *and* girls to look at me and other women astronauts and say, "This is something I can do."



Bear in Space

NASA's newest astronaut is less than two feet tall and covered with fur. He's a stuffed bear named Magellan.* In February, Magellan flew on space shuttle *Discovery*. He became the first bear to visit space. Magellan belongs to kids at Elk Creek School in Colorado.

*Mah-JEH-len

Photo: PEOPLE Magazine

sbs 서울방송150-010 서울특별시 영등포구 여의도동 10-2
TEL: (02) 780-0782, 780-0008 FAX: (02) 780-2530

NEWS RELEASE

Coming to Korea, Introducing Koreans and becoming famous magician even in Korea.

Edited by Guinness world record Korea.

From Ohio, and the fastest magician is Dr. Eldoonie, also known as "Eldon Wigton. He is world record holder whose record is performing 225 different magic tricks in two minutes.

He had visited Korea as invitation from SEOUL BROADCASTING SYSTEM and GUINNESS WORLD RECORD KOREA for 2 nights and 3 days.

He accepted an invitation to perform in Korea and he had appeared on the "sbs chun-pa-wang-kuk" show in 14th, May, 1995 which is very popular entertainment show in Sunday night. This entertainment show had air at 4 P.M, 12th, May. He had performed 10 magics are nice selection by Dr. Eldoonie to Koreans. During he had have an interview with hosts and teaching easy magic to hosts, he used the running gag with funny gestures and face express.

Koreans got carried away with his magic feat and they can felt amazing, Intriguing and mystifying.

A B R A M S O N
E N T E R T A I N M E N T G R O U P

Nicki Newman
Account Supervisor
Abramson Entertainment Group
1275 K Street, NW
Washington, DC 20005

Mr. Wayne Skinner
Staff Assistant
The White House Visitors Center
East Wing
Washington, DC 20500

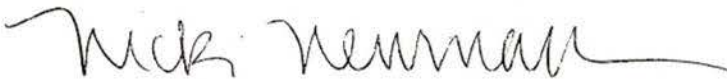
Dear Wayne,

Well, it is time for the Easter Egg Roll again and I can't believe a whole year has gone by! This year, MGM has two new costume characters that they would love to send to the event. Itchy and Charlie, the stars of ALL DOGS GO TO HEAVEN, are back in "ALL DOGS GO TO HEAVEN 2":

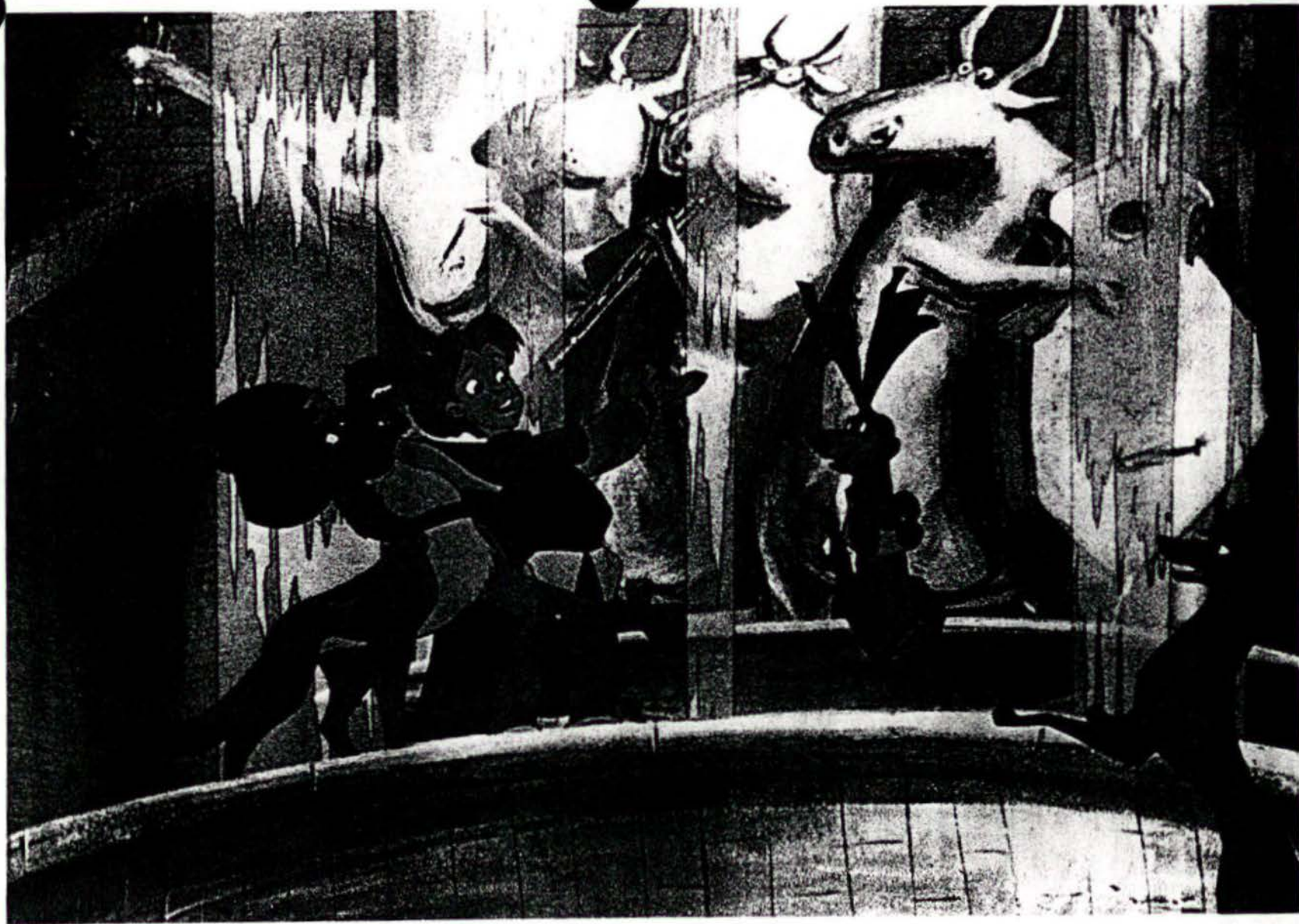
*A musical sequel to the delightful animated adventure hit
ALL DOGS GO TO HEAVEN, the film picks up our canine hero Charlie in the afterlife.
Unfortunately, he has decided that though his reward may be in heaven, it's a lot more fun
scamming for it back on earth. Charlie gets his chance at a return trip to earth when Gabriel's
Horn is stolen and falls from Heaven, and he is assigned to retrieve it.*

I have enclosed some photographs of the characters. I am waiting on photos of the costumes which I will sent to you when they arrive. We hope Itchy and Charlie will be included in the event this year. I look forward to hearing from you soon. Thank you for your consideration again this year.

Sincerely,



Nicki Newman
For MGM



(Left to right) Charlie (**CHARLIE SHEEN**), David (**ADAM WYLIE**), Itchy (**DOM DeLUISE**) and Sasha (**SHEENA EASTON**) share in the musical adventure of a lifetime in **MGM's ALL DOGS GO TO HEAVEN 2**, the sequel to **MGM's** most successful animated feature.

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1-Year-Old Turns Himself (Poof!) Into a Magician

By VALERIE CRUICE

MOMMY, we saw the Magic Boy!" a wide-eyed 4-year-old shouted as he up to his mother after a party in Norwalk.

"Oh, you mean there was a magician," his mother said. "Yeah," chimed in a few more partygoers. "But he's a kid!" The children, jumping up and down and shouting, yelled, "There he is!" The eleven-year-old Ryan Oakes of Norwalk was sauntering around the table, sipping a cup of punch and nibbling on a cookie. He looked like any other youngster, except for the top hat and tails. On this day, in Norwalk, the sixth grader had turned himself into Ryan Oakes the magician.

Over From Streamers

Ryan performs 20 different tricks during his 45-minute show. At a recent party in Norwalk, he dazzled the guests when he gathered a set of colorful streamers into a bundle — poof! — pulled out a dove. Another crowd pleaser was his trick with a Rubik's Cube. He threw it into the air in total disarray and when he caught it, each side was all one color. Ryan's cake trick is one of his most memorable. He takes a pan, adds sugar, milk and an egg, stirs it together, lights the pan and puts a candle over the flame. He then lifts the pan and produces a hamster named Sto.

"I get a lot of pleasure from seeing kids' expressions," the young man said. "Being a kid, I can relate to the kids. To them, it's just another up there."

His birthday party audience is usually the 4 to 7 set. ("Six-year-old girls are the best audience," he noted.)

'Being a kid, I can relate to the kids.'

Ryan does at least one party every weekend and is paid for his services. But he has volunteered his magic for the pediatric ward of Stamford Hospital, the Red Cross, the Stamford Y.W.C.A. and his church.

Ryan is the most visible member of a rapidly growing group of young magic enthusiasts in Fairfield County and was one of the first members of the local chapter of the Society of Young Magicians, open to children ages 7 to 17, which meets once a month at the Stamford Y.W.C.A. It is sponsored by the Society of American Magicians, a national group for professionals.

Ryan was one of the first members of club when William Andrews, a magician and a retired Revlon executive from Stamford, founded it two years ago. From the handful of youngsters who attended that first meeting, the membership has grown to 20 enthusiasts who travel from as far away as Bronxville, N.Y.

"I'll invite professional magicians to come and lecture," Mr. Andrews said. "And they'll usually show their specialized tricks and bring them things. We've had some clowns and ventriloquists, too."

"Everybody gets to perform, girls and boys. They learn stage deportment, how to bow, and how to face the audience."

Besides exposing the youngsters to magic as a hobby, the group is wonderful for building self-confidence and self-esteem," Mr. Andrews said. "They are interfacing with other chil-



The New York Times/John Curtis

Ryan Oakes performing at a birthday party in Norwalk.

dren with a like interest.

"And each child knows the rules: They have to be attentive. They can't harass other children when they're

performing. They must act like ladies and gentlemen. We're not really training performing magicians here, that's not our goal."

The club, run by a board of parent volunteers, provides all the materials for the tricks, Mr. Andrews said. And if a child cannot afford the small membership fee, he said, it is waived.

In 1954, Mr. Andrews performed his magic act at a cosmetics convention, where several Revlon executives were impressed enough to hire him to promote their products. He went from sales into management using his magic in sales and training meetings.

When he retired from the company in 1984, he became president of the 6,000-member Society of American Magicians. He was recently elected chairman of the National Society of Young Magicians.

"Magic has been so good to me that when I retired, I decided to help young people," he said.

Tutor in Cards and Coins

Because of Mr. Andrews, Ryan found teachers and learned enough tricks to win competitions and earn extra money, which he is saving for college, he said. At one of the meetings, Ryan met a magician who became his hero.

"I met a wonderful man named Tony Clarke," Ryan said. "He had a classic stage act with doves. He gave me private lessons for three months. He taught me a lot about stage presentation and sleight of hand, working my hands with cards, coins and balls — things that every magician should know." The lessons ended when a break came for Mr. Clarke in Hollywood.

Ryan's career, which began with a church picnic, has evolved to a full-fledged stage act, which he recently performed for 200 people in Stamford.

Continued on Page 10

RYAN OAKES

Ryan Oakes, at the age of 17, is one of the youngest professional magicians performing in America today.

Beginning his magic career at the age of ten, Ryan has developed performing skills and a repertoire that position him in the ranks of the country's top magicians. Whether performing at a birthday party or from the stage of a large theater, Ryan captivates audiences with his unique talent, dynamism, stage presence and charisma.

Ryan's achievements at such a young age are unparalleled in the magic community:

- Winner of the 1990 World Class Adult Stage Competition at the Society of American Magicians National Convention. Youngest person ever to win this contest.
- 1990 winner of the prestigious Kleinman Award from the Society of American Magicians for promise in the field of magic.
- 1991 winner of the Junior Stage Contest (up to age 21) at the famous Abbott's Magic Get-Together in Colon, Michigan.
- Nominated for "Best Teenage Magician" by the International Magic Awards, 1990.

Became the youngest solo performer ever at the legendary Magic Castle in Hollywood; June 30, 1991.

- Performed a 1 1/2 hour benefit magic extravaganza with a stage crew of 4, at his school, The New Canaan Country School, and raised \$12,600 for the Horizons Summer Enrichment program held at the school; May 5, 1991.
- Cover magician on the international brochure explaining the Young Member Program of the Society of American Magicians.
- Performed at paid professional magic shows in Hollywood, Las Vegas, Michigan, Indianapolis, Boston, Cape Cod, Nantucket Island, New York City, Long Island, The Catskills, and Connecticut.

Television Appearances:

- CNN's "Sonya LIVE!" with Harry Blackstone, Dec. 10, 1993.
- The Disney Channel's "Mickey Mouse Club" with Penn and Teller; Nov. 11, 1993.
- "Good Day New York" on Channel 5; Oct. 18, 1995
- Appeared on various Connecticut local news programs and is a regular guest on on Fairfield County's daily talk show, *The Exchange*.

Filed In: Front page of the Connecticut Section of *The New York Times*, 4/90

- *The Stamford Advocate*, 7/90
- *The Indianapolis Star*, 11/90
- *New Canaan Advertiser*, 9/91
- *Kid City* (a Sesame Street Magazine), 4/92
- *County Kids Magazine*, 8/92
- *Connecticut Post*, 7/93

What they are saying about Ryan.....

"Parent Assembly's Salute to Magic, the oldest continuously running magic show in the USA, opened with the youngest magician ever to win the adult stage magic contest at the national convention, Ryan Oakes. He materialized in a puff of smoke in a doorway encircled with lights. His cane danced until it suddenly became two canes. White and blue silks fused to become a white-and-blue silk. An empty tube held enough silks to fill the stage. Waving flags and exploding charges of streamers finished the act in which even more memorable than the effects was the mature stage presence of this young man."

*Society of American Magicians Magazine, M-U-M, September 1991.
Review of Ryan's performance at 'Salute to Magic', New York City,
April 20, 1991.*

"Ryan Oakes is already a seasoned performer at his young age, having played the Stars of Magic Show in New York City last spring. His act is very colorful, nicely choreographed, and full of flash, silks, and more silks. Ryan finishes with a double production of colorful flags and the discharge of two confetti cannons. This young man has great movement for someone of any age, let alone a teenager; he has a great future, watch for him!"

*Society of American Magicians Magazine, M-U-M, October 1991.
Review of Ryan's performance at the S.A.M. National Convention
in Las Vegas, July 5, 1991.*

"When Ryan appeared on the stage [to close the show], he made the audience sit up and watch. This 1990 winner of the S.A.M. National Stage Competition lived up to his award. He has taken his act and refined it as close to the point of perfection as possible. This guy is going to make it known to the world that he is a magician.....Ryan's personality made the show."

*BMW, Boston Young Member Assembly #29 Newsletter, August,
1991.
Review of Ryan's performance at the S.A.M. National Convention in
Las Vegas, July 5, 1991.*

"What a great act this was. Standing ovation. Great future."

Society of American Magicians Magazine, M-U-M, November, 1990.

"Nobody this young should be this good!"

Society of American Magicians Magazine, M-U-M, September, 1992.

● ROB THE DRUMMER

Pro-Arts, Pro-Sports, Anti-Substance Abuse Programs

• WHO IS "ROB THE DRUMMER"?

ROB THE DRUMMER is a childrens' character created to communicate self-esteem building concepts through the primal, non-verbal vehicle of the drums.

• WHAT'S THE PROGRAM ABOUT?

The "ROB THE DRUMMER" program is about "changing the way you feel" through the arts and sports.

The "ROB THE DRUMMER" live stage presentation is a multi-dimensional program combining music, humor and audience participation.

The program is designed to deliver concepts of self-reliance and goal oriented thinking, stresses the importance of practice in anything you do, and points out the equality of the sexes in the arts and sports. It then targets the arts and sports as a natural and safe means of changing the way you feel.

ROB THE DRUMMER'S message simply stated is: "Do something in the arts, do something in sports, do it with everything you've got, and you will change the way you feel!"

• WHY THE "ROB THE DRUMMER" PROGRAM WORKS

The Anti-Substance Abuse Message: kids read about it, hear about and listen to others talk about it. ROB THE DRUMMER lets kids feel the message!

Using the drums as his primary vehicle of communication, ROB THE DRUMMER creates a strong rapport and trust with the audience. Once this relationship is established, and the children's "defense screens" are down, ROB THE DRUMMER attacks the drug issue with plain talk. Then, through group participation activities, the audience experiences a wide range of positive emotions that actually change the way they feel.

Because the message is delivered on an emotional level, the concepts and ideas promoted in the program have an immediate as well as a long term impact.

• ROB THE DRUMMER: AN INTERNATIONAL AMBASSADOR FOR CHILDREN

ROB THE DRUMMER is Robert L. Gottfried. He has performed for audiences in Belgium and Russia, and toured Japan for the Yamaha Music Foundation. He has appeared on the Nickelodeon Network, MTV, Sesame Street, Romper Room, Kids World, Entertainment Tonight and other children's national and cable television programs.

ROB THE DRUMMER programs are designed for elementary through college age audiences. Additionally, ROB THE DRUMMER programs are applicable for Family Oriented, Community and Special Events.

• HOW MAY I FIND OUT MORE?

Recommendations from private and public schools, colleges and festivals are available upon request along with a "ROB THE DRUMMER" promotional video tape.



ROB THE DRUMMER

Robert L. Gottfried
115 Montclair Drive
West Hartford, CT 06107-1266

TEL. 203- 232-4044
FAX 203- 231-7470



Cathleen Arone and her creations, the SeaBabies.

Staff Photo by John Black

SeaBabies Distribution Center To Open in Watson's Basement

By John Black

The SeaBabies are heading downtown.

Cathleen Arone, inventor of the cuddly Cape Cod dolls, is moving the stuffed toys' headquarters out of her East Orleans home into a new 4,000-square-foot distribution center on Main Street, beneath Watson's clothing store.

By the end of the month, Ms. Arone said, 13,000 of the \$29.95 underwater dolls will be taking up temporary residence in the new center awaiting shipment to toy stores around the world. The center, which officially opens Oct. 15, will also be open to the public.

"Nine years after I started, it's finally paying off," Ms. Arone said of her blossoming home occupation. "We just opened a SeaBabies display in the Toy Building in New York City — that's been my biggest dream — and another one in Germany. Macy's has signed on to sell them and there are other upscale stores we're negotiating with. It's all finally coming together."

Ms. Arone said she created the SeaBabies in response to what she saw as the violence promoted by such popular toy characters as the Teenage Mutant Ninja Turtles and the Mighty Morphin Power Rangers. "My children were 6 and 4 at the time and all they saw was violence. Hitting, punching, kicking, things blowing up; that's all these characters seemed to be doing. What kind of influence is all that on a child?" she said. "I knew other

parents felt the same way, so I knew there would be a market for characters who were more positive, who faced challenges and solved their problems without simply resorting to violence."

In the mythical world Ms. Arone has created, the SeaBabies — Sandy Dollar, Quahog Eddie, Herbie Fisher, Johnny Clam and Amy Plankton — work to save their underwater pals from the pollution caused by the evil Mucks, slimy nasty creatures who have evolved from waste products and feed off the pollution. Rather than simply slug it out with the Mucks, the SeaBabies work together with the children on the land to clean up the ocean and cut off the supply of pollution that the Mucks live on.

"I never lost faith in my dream," Ms. Arone said. "I was frustrated by the system I had to fight to get the toy industry's attention. I thought all the positive energy I had for these characters would just make it all fall into place, but it's just not that easy. The hardest part of all this was having to stand up and take it when people saw what I was doing and just snubbed it: 'She's dreaming,' they would say."

"Well it is my dream and I'm making it happen. And if there is any message I can pass along to people out there, it's that if you have a dream, follow it. Don't let people bring it down or talk you out of it."

"Your dream is your destiny."

Babies™, Inc.
Fifth Avenue, Rm 1303
New York, NY 10010

Legend of the SeaBabies

One fine evening, a lighthouse attendant, Mr. Sammy Sea-zar, was walking along the beach when he spotted five small children playing along the shore. As he drew closer, he could see that these were no ordinary children. They had soft webbed hands and feet, sea-blue eyes, seashell noses and seaweed hair! It was as if they were babies 'of the sea' . . . **SeaBabies™**.

The man and the SeaBabies™ looked at each other in wide-eyed astonishment . . . neither of them had ever seen anything like the other before. As Sammy Sea-zar extended his hand in a gesture of friendship, the babies responded by joining their little webbed hands in his, and together they walked to the lighthouse.

The SeaBabies™ introduced themselves. "Our names are Sandy Dollar, Quahog Eddie, Herbie Fish, Johnny Clam, and little Amy Plankton. We live in the magical castle of undersea and have come ashore to ask you to stop feeding the Mucks. They are trying to harm the SeaBabies™ and our ocean friends.

Sammy raised an eyebrow. "Mucks?" he questioned. The SeaBabies™ explained . . . "The Mucks are slimy creatures that live on garbage and pollution that is dumped into our oceans. We are safe as long as we wear our magical sand-dollars that give us special powers, but we are still afraid. Please help us stop the Mucks and save our ocean friends."

So, that evening, Sammy and the SeaBabies™ made a pact to join together to defeat the evil Mucks and to stop the pollution that feeds them.

New and exciting adventures await the SeaBabies™ and their ocean friends. We must all act together today in hopes for a better tomorrow. You, too, can join their noble effort to defeat the evil Mucks.

**A PORTION OF THE PROCEEDS FROM THE SALE OF THE SEABABIES WILL BE
CONTRIBUTED TOWARDS EFFORTS OF ENVIRONMENTAL RESPONSIBILITY.**

SEABABIES™

P.O. BOX 2641, ORLEANS, MA 02653 TEL: (508) 255-7777

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New England
Summer Tour '95

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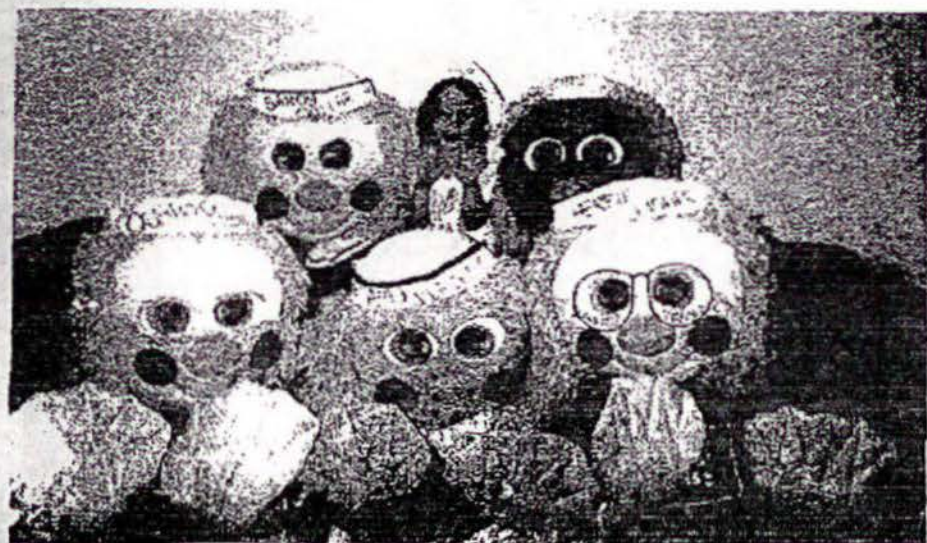
NEW

A delightful musical teaching all of us about ecology. Five of the most adorable dolls come to life in a sing-a-long, clap-a-long, can't-go-wrong show. They help us to understand the importance of "saving today for tomorrow."

Meet Johnny Clam, Amy Plankton, Herbie Fisher, Sandy Dollar and Quahog Eddie on their quest to combine forces with the land children to help defeat the slippery, slimy mucks and their evil, oily leader, Mr. Diesel.

Teacher's study guide with pre and post activities make this highly entertaining musical an educational must. Suggested for Pre-K through 4th grade.

SEABABIES WILL BE AVAILABLE
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On over 25,000 acres of rich, fertile farmland, Tanimura & Antle grows Iceberg Lettuce, Celery, Cauliflower, Romaine, Green Leaf, Red Leaf, Butter Lettuce, Broccoli, Gem Lettuce, Green Onion, and Broccoflower®. T&A also distributes Salad Time™—new value-added salads made from Tanimura & Antle's finest produce—perfectly packaged and ready to go, as well as T&A Fast n' Fresh Value-Added Foodservice line.

Led by a commitment to not just provide the best produce, but to be the best at everything they do, T&A has been the industry leader in product development, growing, packing and distribution for over a decade.

From unique drip irrigation systems using less water, pesticides and fertilizers...to packing produce in the field to ensure freshness...to developing healthier ways to grow the most flavorful vegetables...

Tanimura & Antle believes in quality. From the ground up.

• Built on 35 years of friendship and professional respect, T&A began in 1982 when five Tanimura brothers joined with Bob Antle and his two sons to form Tanimura & Antle, Inc.

• T&A's aggressive program of farmland development includes laser leveling, drip irrigation systems, and drainage tile lines.

• T&A's quality control team makes certain all seed has undergone extensive study for disease resistance, optimum climate conditions and soil type.

• T&A's growing and harvesting supervisors schedule clockwork coordination.

• A one-stop consolidation program, coordinated by the sales office, is another dimension of T&A's commitment to outstanding customer service.

• Today, Tanimura & Antle, Inc. has grown to be the largest independent lettuce grower in the country.

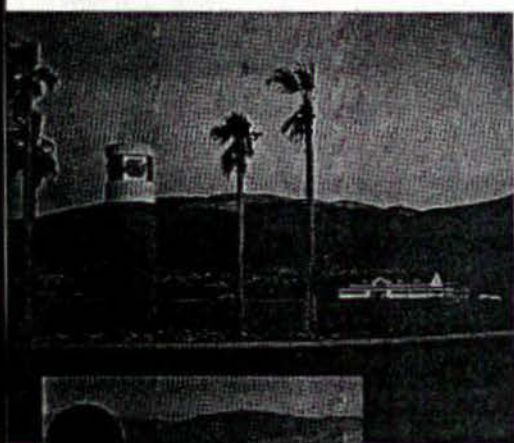
• In 1993, T&A introduced a full line of value-added salads to meet industry demand.



T&A
TANIMURA & ANTLE, INC.

RIGHT FROM THE START

1 Harris Road • Spreckels, California 93962 • P.O. Box 4070 • Salinas, California 93912-4070



Talavera & Añón Presents



Holding an in-store promotional event can increase sales — and not just in the produce department, but throughout your entire store! It's attention-getting advertising — that works! Billy and Cris P. bring in moms, dads, kids and everyone concerned about good health. And in today's nutrition conscious society, that's exactly the target market you want to capture.

ALL ABOUT BILLY

Billy Broccoflower® is the superhero with good taste. He's a real you-are-what-you-eat veggie-character. He appeals to children and attracts them wherever he goes. Billy will fly into your store complete with cape, 3-D glasses and a message of healthy eating.



ALL ABOUT CRIS P.

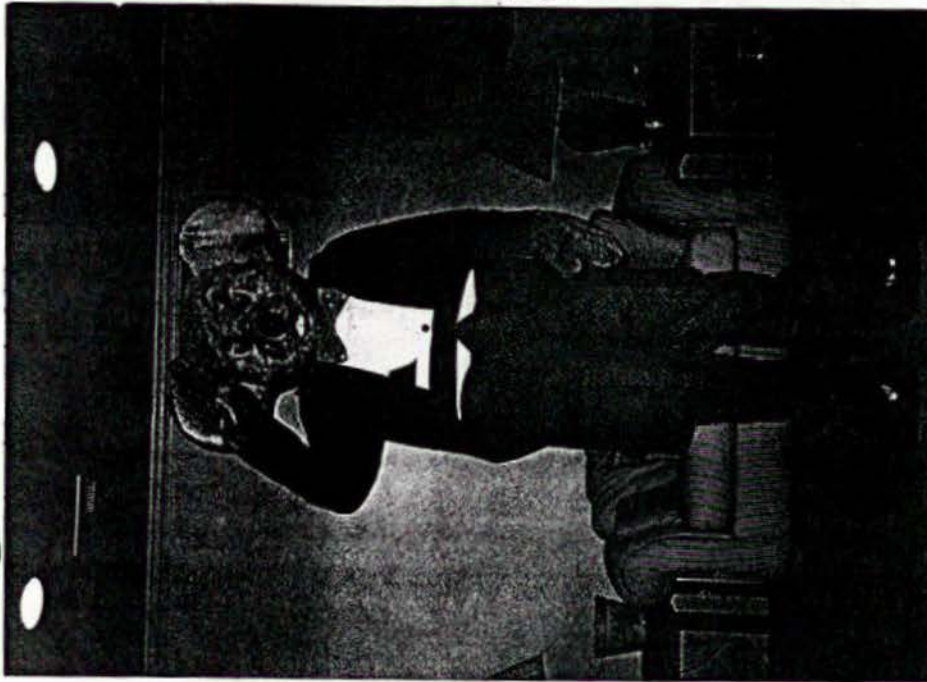
Cris P. Saladmander™ tells kids it's cool to eat... and veggies, and fruits. He's hip, he's sh and he's designed to appeal to the kid in all of You'll recognize him by his three foot tail and crown and him.



VACATION SPOT PUBLISHING

Peter Barnes

Cheryl Barnes



1996



starting the planning for
interest in participating

As you recall, the Roll is one of the featured illustrations in my book, *"Woodrow, the White House Mouse."* I am excited to tell you that we now have a Woodrow costume (yes, a six-foot tall mouse!), and would be pleased to make Woodrow part of the festivities! I have attached a photo of him for your review. I also would be happy to draw any illustrations you may need for the Roll. Speaking of illustrations, our new book, *"House Mouse, Senate Mouse"* (featuring the Squeaker of the House), is progressing; a few completed illustrations from that project are enclosed.

Please advise me at your earliest convenience of your interest in our participation. I can be reached 703-684-8142, or write me at the address below.

I hope all is well with you and look forward to hearing from you soon.

Sincerely,

Cheryl Shaw Barnes

ENTERTAINMENT WEEKLY



'BANANAS IN PAJAMAS'

'Bananas' to perform at mall

ST. CHARLES — B1 and B2, stars of the new hit children's television series "Bananas in Pajamas," will perform Saturday at the Charlestowne Mall.

The public is invited to enjoy a musical revue from the ap-peel-ing "Banana" twins.

Three performances scheduled at 11 a.m., 2 and 6 p.m. will take place inside the mall at the entrance to Sears.

"Bananas in Pajamas," affectionately called B1 and B2, are mischievous twins who live in a brightly colored storybook world with their friends, the Teddies and a lovable rogue, Rat-in-

a-Hat.

Each episode of the television series is a self-contained fun-filled adventure designed to delight both children and parents alike.

The half-hour television series, which airs weekdays at 6:30 a.m. on WCIU-TV channel 26, carries the prestigious Dove Foundation Review Board's seal of approval.

The foundation found "Bananas in Pajamas" "portrays and encourages positive lifestyles with story content that American families can watch with confidence," and recommends the series as family entertainment.

JUST FOR KIDS

Appealing new stars

Two bananas from Australia

By VIRGINIA ROHAN
Television Critic

They may not have the fame or clout of Barney the purple dinosaur — yet — but Bananas in Pajamas may turn out to be, well, sleeper hits.

The duo — giving several musical-revue performances Saturday at Garden State Plaza in Paramus — are mischievous twin bananas who star in an endearing new syndicated children's series from Down Under. (Locally, "Bananas in Pajamas" airs at 8:30 a.m. weekdays on WWOR-TV/Channel 9).

If you haven't had the pleasure of meeting this pair — known affectionately as B1 and B2 — they're big and yellow and

LIVE PERFORMANCE

BANANAS IN PAJAMAS: Characters from the children's TV show appear at 11 a.m. and 2 and 5 p.m. Saturday, Garden State Plaza, Routes 4 and 17, Paramus. Free.

dress in identical blue-striped outfits that look a little more like prison garb than jammies.

B1 and B2 live in a brightly colored storybook world with their pals the Teddies — teddy bears Amy (a ballet lover), Lulu (always on the go), and Morgan (a butterfly chaser) — as well as a lovable rogue, Rat-in-a-Hat, who runs the corner store on Cuddles Street, where everybody lives.

Produced by the Australian

Broadcasting Corp., the half-hour, live-action program started in the early Seventies as a nursery rhyme.

One of Australia's longest-running and highly revered children's programs, "Play School," happened upon the rhyme and turned it into a song.

Next came animation to accompany the song. A toy banana. A five-minute program. Videos. (In fact, "Bananas in Pajamas" is Australia's biggest-selling children's video series.)

Then, the first of three series of programs bowed in July 1992, and the banana twins quickly became Australia's leading children's characters.

This fall, B1 and B2 stormed American television. Recently, the show also won the Dove



Bananas in Pajamas will be at the Garden State Plaza Saturday.

Foundation Review Board's seal of approval for the way it "portrays and encourages positive lifestyles with story

content that American families can watch with confidence."

Barney may just have to move over.

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EASTER EGG ROLL
1·9·9·7

**THE WHITE HOUSE
WASHINGTON**

Updated draft as of March 20, 1997

Welcome to the White House
March 31, 1997

Welcome to the White House Easter Egg Roll. Families and children have visited the South Lawn since the 1800s to enjoy the activities of Easter Monday. This year, the White House chef and kitchen staff dyed over 7,000 hard boiled eggs to be used in the Egg Roll. As part of the tradition, military bands will play on the White House balcony while children roll eggs on the lawn. In the egg hunt area, each child may find an egg signed by a famous person. There may even be an egg signed by Socks!

Over the years, this special day has included a variety of different activities. The President and I believe reading and learning are important to everyone, so this year our theme is "Learning is Delightful & Delicious". Today you will find many wonderful things to do: books to read, story tellers to listen to, eggs to decorate, letters to write to the President, and even new technology to play with through computers.

The President and I hope that you and your family enjoy your day at the White House. Thousands of families have shared in this historic event and now you are a part of that history too. Thank you for joining the wonderful tradition of the White House Easter Egg Roll.

1997 Easter Egg Display

this year's plan?

After the first Easter Egg Roll of the Clinton administration, Mrs. Clinton began looking for a way to share this wonderful event with more people. Inspired by the many beautifully decorated real eggs received as gifts, the First Lady asked if each state could be invited to send an egg which could be displayed during the event. With the help of the American Egg Board, the White House Easter Egg Collection became a reality. This is the fourth year of this project. Real chicken eggs are painted, carved, drilled and hinged to create miniature works of art. Three weeks before Easter, the display is placed in the east colonnade of the White House for the thousands of visitors to enjoy. A project is underway to put the collection on the internet so that these works of art can be shared nationally.

For 1997 Easter Program

HISTORY of the White House Easter Egg Roll

From stories passed down over the years, the history of the Easter Egg Roll is said to have begun on April 27, 1810 by Dolly Madison wife of President James Madison. Supposedly, Mrs. Madison was fascinated with tales of children of Egypt rolling colored eggs with sticks at the base of the great Pyramids. She thought the children of the Washington area would enjoy this enchanting activity. She was right. The activity became so popular it has become one of the favorite events held at the White House.

The original site of the Easter Egg Roll was the grounds of the United States Capitol. As crowds increased into the thousands, the activities became a little too rowdy. The mess and terrible smell created by thousands of hard-boiled eggs became a real problem. Some of the Congressmen, tired of slipping and sliding on the remains of the boiled eggs, felt the grounds should no longer be torn up in such a way. An Act of Congress was passed in 1876 which forbade the use of any of the Capitol grounds as a playground.

The event was held again at the Capitol in 1877, but everyone was told that the law would be enforced beginning in 1878. Disappointed children were in tears that year over being denied the activities. Lucy Hayes, wife of President Rutherford B. Hayes, saw the unhappy children and invited them to use the South Lawn of the White House for the Roll.

For the last 119 years, the event has been held here, except during World War I and World War II. During the war years, the Easter Egg Roll was held at the National Zoo and other Washington locations.

By the late 1800's such games as "Egg Picking", "Egg Ball", "Toss and Catch", and "Egg Croquet" were included in the festivities. In more recent years, each First Lady has made this event unique by choosing themes which they were interested in such as literacy or early childhood education. Many different activities have been a part of this special day, but the one highlight which has remained constant is rolling a hard-boiled egg across the lawn with a spoon.

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THE WHITE HOUSE
WASHINGTON

WHITE HOUSE EASTER EGG ROLL
MONDAY, March 31, 1997

FOR INTERNAL USE ONLY
As of 3-5-97

CONTACTS FOR EVENT

The White House

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Easter Intern ext66318

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Melinda Bates

Director/Visitors Office
(Tickets)

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fax 202-456-2370

Cameron Cobden
Shelley Walker

Volunteer Coordinator
WH Director of Volunteers

202-456-6316

202-456-5456

Gary Walters

WH Chief Usher

202-456-2650

Irv Williams

WH Grounds

202-456-2188

Dale Haney

WH Grounds

202-456-2188

Trey Schroeder

WH Council

202-456-7900

Karen Finney

Media/Press

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Steve Jewell

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Paul Jutton

Graphics NEOB 5013

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The National Park Service

Stan Lock

Parks Service

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Tom Payton

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202-208-1631

Sgt. Joe Cox

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(b)(7)c, (b)(7)e, (b)(7)f, (b)(6)

Ron Wright

Military Office

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Gary Jacob

GMJ Events

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Joel Solloway

216-360-0563

Jeff Martin

212-362-9213

Other

Cecilia Glembocki

Virginia Egg Council

703-790-1984

Jonn J. Schenz

Schenz Theatrical Supply

513-542-6100

[051]

TO BE CHANGED
PER SS 3.20.97

SCHEDULE FOR EASTER EGG ROLL, MARCH 31, 1997

HANDICAPPED ENTRY - SE GATE

- 4:30am Today Show and Fox TV trucks move in SE gate
6:00am Sponsor staff move in SE gate
6:30am Entertainment check-in (SE gate)
7:00am Volunteer supervisors check-in A1 gate
7:00am Today Show and Fox TV start broadcasting
7:30am Volunteers check-in A1 gate
Check-in tables under east portico 5 tables
8:15am SE gate 300+ chronically ill children and families (3 buses) Rolls OPEN
A1 gate 150 guests for Ground floor reception (Ann McCoy)
8:30am **President and Mrs. Clinton enter Dip Room for receiving line.**
8:30am NW gate 55 guests for Blue Room reception (Melinda Bates)
9:00am Egg presentation at end of receiving line in Dip Room (Holly Holt)
guest contact: Lou Raffle, American Egg Board
9:15 to 10:15 Visitors gate Members of Congress, Diplomatic Corps and HRC guests
9:30am East drive gate - Staff and families enter (max of 4 guests)
9:30am Public gates open at SE gate
9:15am **President and Mrs. Clinton enter Blue Room to greet sponsors**
9:15am Chronically ill children moved to holding area on driveway (left of stage)
9:45am Sponsors are escorted out Palm Room to holding area on driveway. (Melinda Bates) & (Ann McCoy)
9:50am Poster presentation to President & Mrs. Clinton in Blue Room
9:55am **President and Mrs. Clinton proceed from Green Room to balcony down steps to stage on right side of drive. (music In Your Easter Bonnet) Official WH bunnies on stage. Bernie Fairbanks on stage with whistle. Remarks, blow whistle. Optional ropeline.**
KIDS FROM HOSPITALS - STAGE LEFT
10:15am **President and Mrs. Clinton exit into Dip Room to greet Make A Wish Kids. Photo and greet. Clintons leave**
10:15am SW EXIT ONLY - Easter bags given out from trucks
11:00am Second shift of volunteers check-in at A1. Proceed to East Portico for assignments.
11:00am Lunch available at volunteer tent for first shift volunteers.
11:30am First shift of volunteers to check out. Must turn in name tag for egg.
3:00pm All entertainment to end.
3:30pm Second shift of volunteers to check out. Must turn in name tag for egg.
4:00pm Tear out begins. (Dale Haney, Joel Solloway, Gary Jacob)

*- Cancer hosp.
Blind children
keep in
eggs*

THE WHITE HOUSE

Here's what's going on for the Easter Egg Roll:
We'll have power and officer assistance beginning at 4:00 am.

1. NBC will arrive at 4:30 am, Al Roker is doing the segments. Nancy Nathan has asked that we admit her and her kid as last year.

- 7:05 am - characters, easter basket prop
- 7:35 am - Maureen Mc Cormick/Melinda Bates talk about the overview of the day
- 8:05 am some musical group
- 8:35 am - Craig & Company

2. Fox will also arrive at 4:30 am, they're show now starts at 6:00 am, but they don't need any filler until 7 am.

- 7:20 am - bunnies/characters
- 7:35 am - Craig & Company
- 8:20 am - American Greetings spot on community
- 8:35 am - Melinda and Maureen
- 8:56 am - characters

C-Span also wants to be on the South lawn from about 7:00 am - 9:00 am to show the set up. They'd also like to talk to Melinda about the day's events. I figured that was o.k., as long as they stay out of the morning show's way.

General times:

- 8:00 am - cabling for WH press to the main riser - open to WH press corps.
- 9:15 am - stills set up
- 9:30 am - correspondents' call time and WH pool goes to the cutaway riser at stage right.

Attached is a diagram of how the set up is going to look.

The POTUS/FLOTUS riser is 16 x 16 at 4 ft. high. The cutaway is at 5 x 7 at 3 ft high because they didn't have 4 or 5 ft. I checked with lower press, they seemed to think that size would work, we advised to bring ladders. The main camera riser is about 30 ft. throw at 2 tiers 3ft. and 5 ft. high 5 x 7 on each tier. Do you think that is big enough? We can add on over the weekend and we can tinker with the placement on Monday morning. Also, there will be a stage on the south lawn where it was last year. Potus/hrc will come out the red room and down the stairs and to the stage at approx. 10 am. HRC speaks, POTUS speaks and then they work the front rope line which will be terminally ill children who need to be in the front area.

It has been fairly quiet here. I will be in at 4:00 am on Monday morning, possibly on Sunday, but we'll see.

Here's what's going on for the Easter Egg Roll:
We'll have power and officer assistance beginning at 4:00 am.

1. NBC will arrive at 4:30 am, Al Roker is doing the segments. Nancy Nathan has asked that we admit her and her kid as last year.

7:05 am - characters, easter basket prop
7:35 am - Maureen Mc Cormick/Melinda Bates talk about the overview of the day
8:05 am some musical group
8:35 am - Craig & Company

2. Fox will also arrive at 4:30 am, they're show now starts at 6:00 am, but they don't need any filler until 7 am.

7:20 am - bunnies/characters
7:35 am - Craig & Company
8:20 am - American Greetings spot on community
8:35 am - Melinda and Maureen
8:56 am - characters

C-Span also wants to be on the South lawn from about 7:00 am - 9:00 am to show the set up. They'd also like to talk to Melinda about the day's events. I figured that was o.k., as long as they stay out of the morning show's way.

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Microwave SEgate?

TO: Robyn Fr: Karen
FOR IMMEDIATE RELEASE
MARCH 27, 1997

CONTACT: MARSHA BERRY
NEEL LATTIMORE
KAREN FINNEY
STEVE COHEN
202-456-2960

**WHITE HOUSE EASTER EGG HUNT AND ROLL SCHEDULED FOR
MONDAY MARCH 31, 1997**

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, March 31, 1997. The Easter activities include the Easter Egg Roll and Hunt for children ages 3 - 6 and numerous activities and entertainment. Activities will take place on the South Lawn and the Ellipse.

The theme for this year's event is "Learning is Delightful and Delicious" and celebrates the many ways that learning can be fun and that parents can participate in their child's activities. Each of the seven activity stages incorporate this theme: *The Learning Means the World to Me* stage offers a series of interactive programs for young children. Puzzle Place, Bananas in Pajamas, and Cathy & Marcy are a few of the featured acts. *The Smart Kids on a Roll* stage features the Broadway Kids (kids who have performed on Broadway), Trout Fishing in America, and Parachute Express. *Learning Adventures CD-ROM Theater* features Barney Broccoli and Bobby Banana who, with the help of computer technology, present a show based on the importance of "5 A Day" nutrition. *The Spring into Learning* stage offers fashion shows, the Paper Moon kids from the national company of Paper Moon, and the Story Time TV characters. *The Imagine the Possibilities story telling* stage is hosted by Mr. Hatbox, Elizabeth Mac Donald, and a troupe of actors and performers that includes actress Jane Seymour, star of "Dr. Quinn: Medicine Woman", who will be joined by her children as she reads various stories. *The Off to a Good Start* stage features free, nutritional breakfast from a number of food sponsors. The stage will also offer interactive arts and crafts provided by Zany Brainy. *The Learn Big Things on the WWW* theater, sponsored by GapKids features 30 computer terminals at which children can learn about the World Wide Web and send an e-mail to the President, First Lady, Vice President or Mrs. Gore. In addition, NASA Astronauts Mike Mullane and Richard Hieb will be at the "Space Discovery Center" designed to teach children about the wonders of space exploration; Fourteen football players from various NFL teams will be on hand throughout the day to sign autographs. The Great Train Store creates a fantasy Easter village and K'Nex toys displays giant models of historic U.S. monuments.

In addition to these activities, Easter 1997 at the White House features traditional egg rolls and hunts, and egg dyeing. This year's program was designed by artist/teacher Herb Schwartz. Mr. Schwartz has taught art in public schools in both New York and New Jersey for over thirty years. He currently teaches grades K - 5 in New Jersey. For the fourth year in a row, the White House Easter Egg Collection will be on display in the East Colonnade of the White House. This collection features real chicken eggs decorated by artists from each of the 50 states and the District of Columbia. The collection originated after Easter 1993 when Mrs. Clinton had the idea to share the event with a wider range of people. Working with the

American Egg Board, each year, different artists from around the country are invited to create an egg for the collection which is on display three weeks prior to Easter through the Easter Monday activities.

Tickets are required for the South Lawn and can be picked up at the Visitor's Pavilion on the Ellipse on Monday, March 31. Distribution of tickets will begin at 7:00 AM. The South Lawn will be open from 10:00 am - 2:00 pm. Tickets are not required for the Ellipse activities.

WHITE HOUSE EASTER EGG ROLL AND HUNT:

DATE: Monday, March 31, 1997

TIME: 7:00 AM - TICKET DISTRIBUTION BEGINS AT VISITOR'S PAVILION
10:00 AM - 2:00 PM ACTIVITIES BEGIN ON THE SOUTH LAWN

LOCATION: The White House South Lawn
1600 Pennsylvania Avenue

PRESS NOTE: There will be pool coverage of the President's remarks at the beginning of the event. Members of the press who are not White House press pass holders who wish to cover the event should contact the Office of Media Affairs at: 202-456-7150.

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time they should go to the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are canceled and not rescheduled. For additional information, members of the public can call the White House Visitor's Office 24-hour Special Events line at: 202-456-2200.

HARD BOILED FACTS:

- There will be 25,000 wooden eggs used at this year's event. The pastel eggs feature a silhouette of the White House and the signatures of the President and the First Lady.
- There will be 7,500 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef.
- This year's celebrity readers include: Education Secretary Richard Riley, Transportation Secretary Rodney Slater and Attorney General Janet Reno, who will read "Queen Janet From the Bunny Planet".
- Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.
- The original site of the Easter Egg Roll was on the grounds of the United States Capitol. The event began during James Madison's presidency at the suggestion of Mrs. Madison who had learned that Egyptian children rolled colored eggs on the site of the Pyramids.
- More than 500 volunteers from celebrities to local citizens help to make the White House Easter Egg Roll a special event for the families who visit.
- In 1878 President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo, and other Washington locations.
- In order to accommodate more families attending Easter Monday activities, the President and Mrs. Clinton expanded the activities from the South Lawn to the Ellipse in 1993.
- President Clinton is the first President to consistently attend the Easter Egg Roll.
- 45 visually impaired children and their families will participate in a special "beeping egg hunt."
- American Sign language interpreters are available on both the South Lawn and the Ellipse activities. Signs at the gates direct hearing impaired families to these services.
- In the event of rain the Easter Monday activities will be canceled and not rescheduled.

- **Look for more information on the White House homepage located at www.whitehouse.com**
- **For additional information, members of the public should call 202-456-2200.**

###

Jayne Seymour
↳ anytime.
w/ 2 children

1997 WHITE HOUSE EASTER EGG ROLL

Eileen Crane
847-296-7043

Table of Contents

Overview/Theme

Budget

Sponsors

Program/Entertainers

Give Aways

Volunteers

Layout



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**THE WHITE HOUSE
WASHINGTON**

Updated draft as of March 20, 1997

Welcome to the White House

March 31, 1997

Welcome to the White House Easter Egg Roll. Families and children have visited the South Lawn since the 1800s to enjoy the activities of Easter Monday. This year, the White House chef and kitchen staff dyed over 7,000 hard boiled eggs to be used in the Egg Roll. As part of the tradition, military bands will play on the White House balcony while children roll eggs on the lawn. In the egg hunt area, each child may find an egg signed by a famous person. There may even be an egg signed by Socks!

Over the years, this special day has included a variety of different activities. The President and I believe reading and learning are important to everyone, so this year our theme is "Learning is Delightful & Delicious". Today you will find many wonderful things to do: books to read, story tellers to listen to, eggs to decorate, letters to write to the President, and even new technology to play with through computers.

The President and I hope that you and your family enjoy your day at the White House. Thousands of families have shared in this historic event and now you are a part of that history too. Thank you for joining the wonderful tradition of the White House Easter Egg Roll.

1997 Easter Egg Display

After the first Easter Egg Roll of the Clinton administration, Mrs. Clinton began looking for a way to share this wonderful event with more people. Inspired by the many beautifully decorated real eggs received as gifts, the First Lady asked if each state could be invited to send an egg which could be displayed during the event. With the help of the American Egg Board, the White House Easter Egg Collection became a reality. This is the fourth year of this project. Real chicken eggs are painted, carved, drilled and hinged to create miniature works of art. Three weeks before Easter, the display is placed in the east colonnade of the White House for the thousands of visitors to enjoy. A project is underway to put the collection on the internet so that these works of art can be shared nationally.

For 1997 Easter Program

HISTORY of the White House Easter Egg Roll

From stories passed down over the years, the history of the Easter Egg Roll is said to have begun on April 27, 1810 by Dolly Madison wife of President James Madison. Supposedly, Mrs. Madison was fascinated with tales of children of Egypt rolling colored eggs with sticks at the base of the great Pyramids. She thought the children of the Washington area would enjoy this enchanting activity. She was right. The activity became so popular it has become one of the favorite events held at the White House.

The original site of the Easter Egg Roll was the grounds of the United States Capitol. As crowds increased into the thousands, the activities became a little too rowdy. The mess and terrible smell created by thousands of hard-boiled eggs became a real problem. Some of the Congressmen, tired of slipping and sliding on the remains of the boiled eggs, felt the grounds should no longer be torn up in such a way. An Act of Congress was passed in 1876 which forbade the use of any of the Capitol grounds as a playground.

The event was held again at the Capitol in 1877, but everyone was told that the law would be enforced beginning in 1878. Disappointed children were in tears that year over being denied the activities. Lucy Hayes, wife of President Rutherford B. Hayes, saw the unhappy children and invited them to use the South Lawn of the White House for the Roll.

For the last 119 years, the event has been held here, except during World War I and World War II. During the war years, the Easter Egg Roll was held at the National Zoo and other Washington locations.

By the late 1800's such games as "Egg Picking", "Egg Ball", "Toss and Catch", and "Egg Croquet" were included in the festivities. In more recent years, each First Lady has made this event unique by choosing themes which they were interested in such as literacy or early childhood education. Many different activities have been a part of this special day, but the one highlight which has remained constant is rolling a hard-boiled egg across the lawn with a spoon.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. list	duplicate of 001 (1 page)	03/05/1997	b(7)(C), b(7)(E), b(7)(F), b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Press Info Releases - Easter 97

2015-0275-S
rc1992

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

WHITE HOUSE EASTER EGG ROLL
MONDAY, March 31, 1997

FOR INTERNAL USE ONLY
As of 3-5-97

CONTACTS FOR EVENT

The White House

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WH Director of Volunteers

202-456-6316

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WH Chief Usher

202-456-2650

Irv Williams

WH Grounds

202-456-2188

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Stan Lock

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202-426-0950

(b)(7)c, (b)(7)e, (b)(7)f, (b)(6)

Ron Wright

Military Office

202-456-2150

[002]

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Gary Jacob

GMJ Events

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Joel Solloway

216-360-0563

Jeff Martin

212-362-9213

Other

Cecilia Glembocki

Virginia Egg Council

703-790-1984

Jonn J. Schenz

Schenz Theatrical Supply

513-542-6100

TO BE CHANGED PER SS 3.20.97

SCHEDULE FOR EASTER EGG ROLL, MARCH 31, 1997

HANDICAPPED ENTRY - SE GATE

4:30am Today Show and Fox TV trucks move in SE gate
6:00am Sponsor staff move in SE gate
6:30am Entertainment check-in (SE gate)
7:00am Volunteer supervisors check-in A1 gate
7:00am Today Show and Fox TV start broadcasting
7:30am Volunteers check-in A1 gate
Check-in tables under east portico 5 tables
8:15am SE gate 300+ chronically ill children and families (3 buses) Rolls OPEN
A1 gate 150 guests for Ground floor reception (Ann McCoy)
8:30am **President and Mrs. Clinton enter Dip Room for receiving line.**
8:30am NW gate 55 guests for Blue Room reception (Melinda Bates)
9:00am Egg presentation at end of receiving line in Dip Room (Holly Holt)
guest contact: Lou Raffle, American Egg Board
9:15 to 10:15 Visitors gate Members of Congress, Diplomatic Corps and HRC guests
9:30am East drive gate - Staff and families enter (max of 4 guests)
9:30am Public gates open at SE gate
9:15am **President and Mrs. Clinton enter Blue Room to greet sponsors**
9:15am Chronically ill children moved to holding area on driveway (left of stage)
9:45am Sponsors are escorted out Palm Room to holding area on driveway. (Melinda Bates) & (Ann McCoy)
9:50am Poster presentation to President & Mrs. Clinton in Blue Room
9:55am **President and Mrs. Clinton proceed from Green Room to balcony down steps to stage on right side of drive. (music In Your Easter Bonnet) Official WH bunnies on stage. Bernie Fairbanks on stage with whistle. Remarks, blow whistle. Optional ropeline.**
KIDS FROM HOSPITALS - STAGE LEFT
10:15am **President and Mrs. Clinton exit into Dip Room to greet Make A Wish Kids. Photo and greet. Clintons leave**
10:15am SW EXIT ONLY - Easter bags given out from trucks
11:00am Second shift of volunteers check-in at A1. Proceed to East Portico for assignments.
11:00am Lunch available at volunteer tent for first shift volunteers.
11:30am First shift of volunteers to check out. Must turn in name tag for egg.
3:00pm All entertainment to end.
3:30pm Second shift of volunteers to check out. Must turn in name tag for egg.
4:00pm Tear out begins. (Dale Haney, Joel Solloway, Gary Jacob)

*- Cancer hosp.
Blind children
keeping eggs*

THE WHITE HOUSE

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OVERVIEW / THEME

Divider Title: _____

THEME

Learning is Delightful & Delicious

Each year, the theme of the Easter Egg Roll is selected to reflect current issues of the First Lady and the administration. This year, after the President's State of the Union address, the decision was made to coordinate the theme of the Easter Egg Roll with the some of the goals outlined in the address.

With the target age group of children being 3 to 10, which included the older siblings, the theme of Learning is Delightful & Delicious seemed a natural. Making learning really fun as well as challenging is the focus. Having the parents as a captured audience provides a fertile field for conveying this message to them as well. Reading and interaction on computers will further reinforce the theme.

Each of the stages has been named and programmed to fit the L.I.D.D. theme.

"Off to a Good Start" Stage on the Ellipse

Ticket holders will be provided free, nutritional breakfasts from Kellogg and other food sponsors. This large stage will offer huge interactive arts and crafts provided by Zany Brainy along with an array of performances. Polaroid will offer photo opportunities with the many roving costumed characters.

"Learning Means the World to Me" Stage

American Greetings is presenting a series of interactive programs based on Pre-school Activities, Science, Social Studies, Math, and Reading for young children. In addition, this stage will feature a variety of appropriate music and story telling. As in the past, we will be asking some of the Cabinet members to read. (Past readers include Janet Reno, Sec. Riley, Carol Browner, Maggie Williams.) Jane Seymour with Puzzle Place "Storytime" will host this stage.

"Smart Kids on a Roll" Stage

This is the main musical stage providing appropriate messages from professional and amateur entertainers. The masters of ceremony are Big Bird, Elmo and one of the Sesame Street actors. Jane Seymour with "Storytime", will read tales to excite any age.

"Learning Adventures" CD Rom Theater

This area is a high quality, high technology interactive showcase produced by the Dole Food Company. The message here, which is provided through song, dance, and comedy is based on sound nutrition. Audience members will be invited to use computers as part of the show. Kids will E-mail the President with their thoughts on nutrition. Hosted by Barney Broccoli and Bobby Banana.

"Spring into Learning" Stage

Gap Kids are a group of 50 area kids which will sing, dance, and show off the latest spring fashions. The clothes are donated to the kids which include several disadvantaged families. Story readers and stage entertainers will also perform on this stage.

"Imagine the Possibilities" Storytelling Stage

Mr. Hatbox will be the host this wonderful stage of renowned storytellers including Elizabeth Campbell, founder of WETA, Elizabeth Belle MacDonald and a troupe of incredible actors.

"Learn Big Things on the WWW" Theater

30 computers set up in an animated tent on the Ellipse allows kids to play on the World Wide Web, learning as they interact with fun sites. A perfect place to learn how e-mail works with a possible e-mail coming from President or Mrs. Clinton.

OVERVIEW HIGHLIGHTS

Expanded to all pages

Annual, public event held at the White House which is over one hundred years old.

Attracts between 25,000 and 30,000 each year, targeting families with children between the ages of 3 and 6.

Traditionally a First Lady event, the Clintons have set a precedent by attending together each year which has shown their commitment to children and family.

The theme is selected yearly to highlight a current interest of the First Lady. This year's theme - Learning is Delightful & Delicious (L.I.D.D.) focuses on the administration's emphasis on education.

Event is paid for by sponsor underwriting and in-kind donations.

With the sale of the wooden easter egg through the National Park Service, dependency for cash sponsors should diminish yearly. (This first year, cash back to the event is \$12,000 from one week of sales. The egg is now offered on the internet and should produce much more revenue this year for next year's event.)

This is a wonderful opportunity for positive publicity since the press loves the event. The Today Show and Fox have been on the lawn each year for live broadcasting.

Clinton only
President's first
has contributed
come.



White House Easter Egg Roll

The tradition of public Easter egg rolling began in 1810, organized by Dolley Madison, wife of President James Madison. The Egg Roll has been held on the grounds of the Capitol, on the White House South Lawn, and even at the National Zoo.

The eggs, made of wood, have been a keepsake for those children from three to six years of age attending the event. The event is held on Easter Monday on the South Lawn of the White House. The eggs, which have a unique design each year, are offered for sale to the general public with part of the proceeds used to defray the costs of next year's event.

TO ORDER

Call (800) 654-6308

Click on the picture to enlarge it.

EE1

1996 Commemorative Easter Egg

Colorful, souvenir wooden eggs commemorating the traditional Easter Egg Roll at the White House. A unique design is made each year.

Available in Blue, Pink, Purple, Green and Yellow

Watch for the 1997 design being released in March!

\$3.00 each (front and back as shown)



Call (800) 654-6308 To Order

or

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 Guest Services

LEARNING IS
L.I.D.D.
DELIGHTFUL & DELICIOUS

LEARNING IS
L.I.D.D.
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BUDGET

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BUDGET

The National Park Service, which has gift authority, has a contract with GMJ Events to accept in-kind donations and cash donations for the White House Easter Egg Roll. The Counsel's Office of the White House approves this contract yearly and approves all sponsors of the event yearly.

The working budget for the event consists of cash needs which are approximately \$ 150,000. Cash is spent of hard needs such as production costs of lighting, sound, printing, labor etc.

In-kind donations include all talent, entertainers, hotel needs, airline needs, as well as other items which enhance the event.

In an effort to create an event which could be sponsor free, the White House entered into a contractual agreement last year with the National Park Service for NPS to sell the wooden souvenir Easter Eggs. The design of the egg changes yearly and several colors are available to enhance the value of a collectable item. At the request of Mrs. Clinton, the retail cost of the egg has been kept as low as possible (\$3 each) so that this little bit of history can be accessible to many people. The profit from the sale of these eggs goes into a special account which then can pay for costs associated with any public event which occurs at The White House. Currently, the only public event is the annual Easter Egg Roll. Last year was the first year the eggs were made available. With no publicity at all, the profit made, in about 10 days of sales, was over \$11,000. We are hoping the NPS will do a news release on the egg which will raise awareness of its availability. The egg is for sale on the internet as well.

Projects of profit from the egg sales escalate each year, so that in several years, the administration will not have to depend on any sponsors for cash underwriting.

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SPONSORS

Divider Title: _____

1997 Easter Egg Program

Major Sponsors

**American Greetings Corporation
Browning-Ferris Industries (BFI)
Dole Food Company
Kellogg's USA Inc.
Perdue Farms, Inc.
The Gap
Warner Lambert**

Associate Sponsors

**Continental Airlines
Goelitz Confectionary Co. - Jelly Belly
J.W. Marriott Hotel
Renaissance Mayflower Hotel
Renaissance Hotels & Resorts
The Nasdaq Stock Market, Inc.
Zany Brainy**

Generous Contributors

**Boston Market
Harbour Insurance Management
Just Born/Marshmallow Peeps
KCET
K'NEX Industries
PAAS/SP Health Care Products
Parmalat USA
Perugina Brands of America**

Contributors & Special Friends

ABC, Inc.
American Egg Board
America Restaurant
Applejack Limited
Coventry Marketing Company
D.A.R.E.
DeLancy Printing
Domino's
Fashion Marketing, Inc.
Glenwood Farms, Inc.
HDO Productions
Krispy Kreme
M&M/Mars
National Park Foundation
National Park Service
Oriental Trading Company, Inc.
Pepsi
Polaroid Corporation
Promotion Management Network
Schenz Theatrical Supply
Simon & Schuster/Cobblestone
Stichler Products
The Great Train Store
Transformit
Weyerhaeuser Company
Wood-To-Wonderful
Virginia Egg Council
Winter Gardens Salad Co.

Special Thank you to:
United Media
Warner Brothers

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PROGRAM / ENTERTAINERS

Divider Title: _____

FUN THINGS ON THE SOUTH LAWN

Easter Egg Roll

3 roll areas. Kids ages 3 -6
roll colorful hard-boiled eggs with spoons.

Easter Egg Hunt

Large fenced area filled with
straw. Wooden eggs signed by celebrities
are hidden. Kids ages 3-6 hunt for one.
Look for eggs signed by Socks and
special golden eggs.

Springtime Traditions

Learn about springtime
traditions from embassies
from around the world.

Egg Dying & Decorating

PAAS provides all the supplies
for kids .

Giant Wooden Egg

Kids get to help decorate
this huge egg.
A work in progress from Zany Brainy.

U.S. Historic Buildings

Thousands of K'NEX make
some of the most important
buildings around.

Easter Train Village

See this fantasy village created by
The Great Train Store

Space Adventures

Boston Market shares fun
facts about space.
You might even meet
an astronaut.

THE WHITE HOUSE

WASHINGTON

September 13, 1996

Dear Students:

Thank you for your e-mail messages and for your ideas on how I can help encourage children to eat five servings of fruits and vegetables a day. Your ideas are important to me because all Americans need to eat fruits and vegetables for good health.

As this school year begins, I challenge you to eat at least five servings of fruits and vegetables a day -- every day. I also encourage you to study and learn more about fruits and vegetables and why eating "5 A Day" is important to your health. Finally, I want you to use your creative ideas to help your families and friends eat fruits and vegetables, as well. We'll all be healthier if we follow this simple advice.

Thanks again for writing to me. I'm glad to see that you are learning how to use e-mail. I am working hard to ensure that every school will have access to the Internet by the year 2000.

Best wishes to you and your classmates for a great school year.

Sincerely,

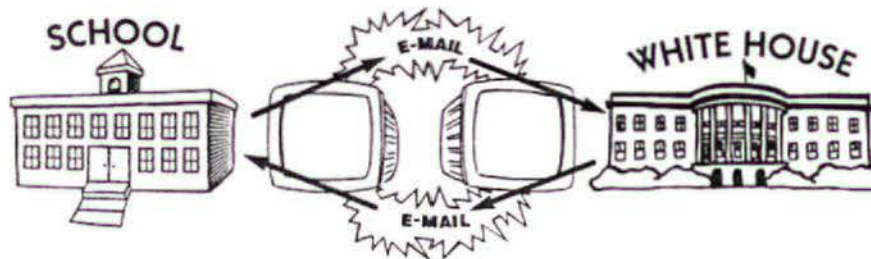
Bill Clinton

Students Advise President Clinton on "5 A Day" and Fruits and Vegetables via the Information Superhighway

The "5 A Day Virtual Classroom," conducted by Dole Food Company on the Internet (<http://www.dole5aday.com>) during National "5 A Day Week," empowered thousands of elementary students from 104 schools in 35 states to become advocates for "5 A Day."



On September 11, 1996 students logged on to the Internet from early in the morning to late at night to advise President Clinton to: pass laws; be a positive role-model by eating more fruits and vegetables; make sure school cafeterias serve more fruits and vegetables; go on television and the radio to talk about the importance of "5 A Day;" help farmers; speak to their parents; and travel the country to talk to school children — to get America's children to eat "5 A Day."



"If I was President, I would go to every state in the United States and give a speech to all parents about feeding their kids 5 a day. If the children learn it early, it will become a habit." (Rocky Mount, NC)

"The President can help by eating fruits and vegetables when he travels and is around kids. He can talk about healthy foods that are his favorites rather than fast food." (Tifton, GA)

"We would make it a law that children must eat 5 fruits and vegetables each day. We would spread the word on how healthy it is by putting it in the newspapers and on TV." (Estherville, IA)

"Parents and children need to be reminded of the importance of eating fruits and vegetables daily. We think running commercials promoting healthy eating habits during children's television programs would be helpful. We would also limit the number of junk food commercials during prime time. If fruits and vegetables were fresh and fixed in appetizing ways, more people would want to eat them. We appreciate this opportunity to share our ideas with you on how to keep American children healthy." (Hermantown, MN)

"Eat a lot of fruit and vegetables yourself as a good example to kids. Put the President on TV eating fruits and vegetables." (Seattle, WA)

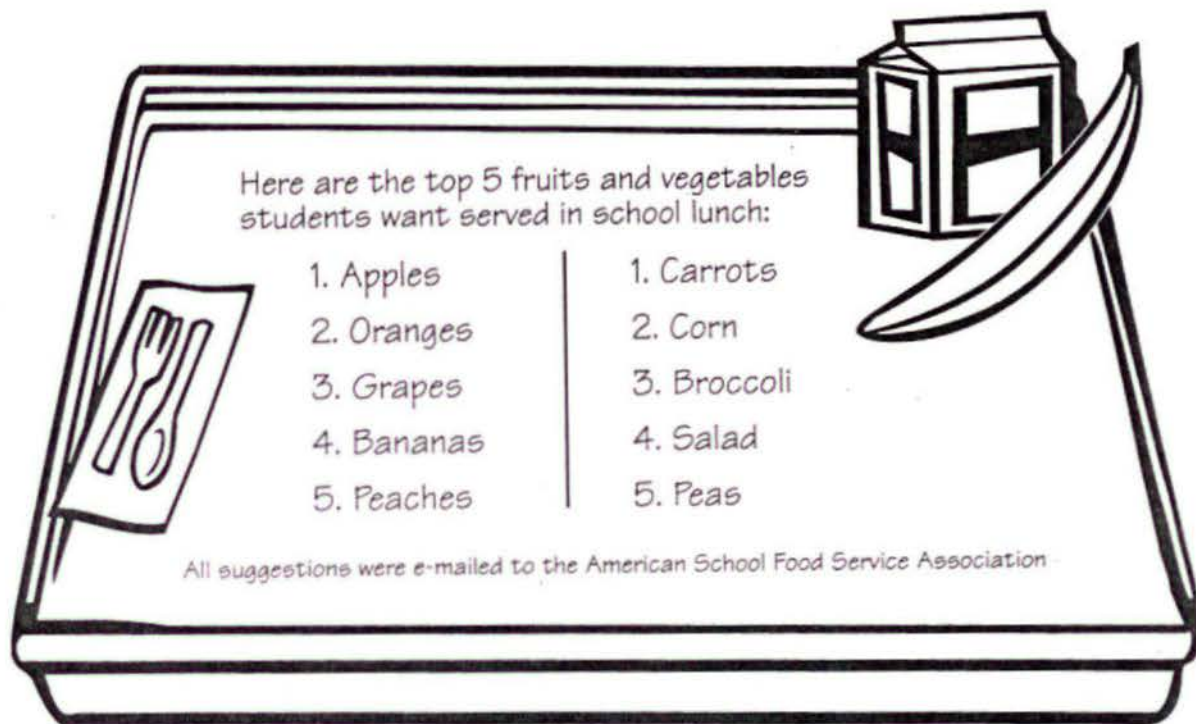
"I would make the schools serve 4 fruits or vegetables a day. At 10:00 people have to have a banana break. People have their parents eat them or an alarm will go off and the cops will come and arrest them. You will have to go live with your grandma." (Arapahoe, NE)

"Our class would suggest the President make a speech telling people to eat 5 a day because we aren't eating enough fruits and vegetables. The President needs to tell everyone that 5 a day will keep you healthy. He could have a party and put it on the television and on the Internet so everyone could participate. Perhaps the President could visit schools to talk about 5 a day, but we know he wouldn't have time to visit every school. He could also talk to the teachers and principals in schools to be sure they know about teaching children about 5 a day. The President could talk on the radio about 5 a day and tell parents not to buy so many sweets, instead they buy fruits and vegetables." (Great Falls, VA)

"I would make sure that at school, cafeteria workers give students a choice of fruits or vegetables. Most likely their choices would be limited to grapes, peaches, watermelon, apples, apple sauce, carrots, celery, peas and corn. I think parents should serve a fruit or a vegetable that their children like with their dinner — if they don't eat it, they don't get dessert." (Rockville, MD)

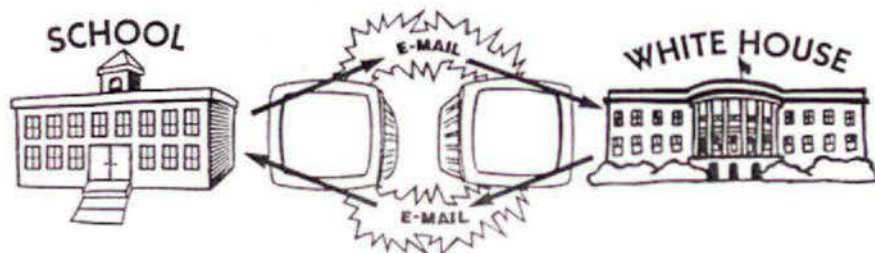
Students Take Charge of Their School Cafeterias

To help students eat "5 A Day," school cafeterias need to offer fruits and vegetables that kids want to eat. Students suggest that school cafeterias: serve more fresh fruits and veggies; make salad bars available; offer an assortment of fruit juices; and provide fresh fruit for breakfast.



Children Offer Tips for Reaching Their "5 A Day" Goals

- Tell my parents about 5 A Day and ask them to help me
- Choose a salad for school lunch
- Keep a diary or write myself a note every day
- Eat fruits and vegetables for snacks
- Go to the grocery store and buy fruits and vegetables that we like so we can eat them
- Sing 5 A Day Songs every day
- Make a chart and give ourselves a prize at the end of the week if we eat them all
- Try to eat at least two fruits and vegetables at each meal
- Instead of eating junk food, eat healthy food
- Put a note on the refrigerator to remind us
- Put fruits in cereal or eat carrot sticks and dip
- Drink juice for breakfast



"Have a state contest. For one week kids will eat as many fruits and vegetables as they can. The mothers tally up how many the children ate and send it to the government. The state who ate the most fruits and vegetables get money to improve schools. I hope to be the first female President of the USA. You are my idol." (Hauppauge, NY)

"I would have a law passed that all Americans must eat 5 fruits and vegetables each day. If they broke the law, they would have to spend an hour working in a soup kitchen or homeless shelter feeding the needy for every day that they did not eat their 5 fruits and vegetables! This would keep Americans healthy and also help our poor and needy people too." (Lawrenceburg, KY)

"I would get in a plane and skywrite EAT 5 A DAY." (Port Murray, NJ)

"Give a speech about the importance of eating fruits and vegetables. Send fliers to grocery stores, that people can take home and keep a record of what they eat. After a month, they can send the fliers to the President and win a ticket for a free vacation if they have eaten '5 A Day.' Advertise on news programs like 'Nic News' so kids will learn good habits." (Overland Park, KS)

"I would offer school lunches that taste good but are very nutritious. We need some free colorful posters with your picture along with your favorite fruits and vegetables!" (Bedford, NH)

"I would make a cartoon of the Rugrats telling kids to eat '5 A Day.' They are cool and kids would listen to them." (Livingston, NJ)

President Responds



Dear Students:

Thank you for your e-mail messages and for your ideas on how I can help encourage children to eat five servings of fruits and vegetables a day. Your ideas are important to me because all Americans need to eat fruits and vegetables for good health.

As this school year begins, I challenge you to eat at least five servings of fruits and vegetables a day — every day. I also encourage you to study and learn more about fruits and vegetables and why eating "5 A Day" is important to your health. Finally, I want you to use your creative ideas to help your families and friends eat fruits and vegetables, as well. We'll all be healthier if we follow this simple advice.

Thanks again for writing to me. I'm glad to see that you are learning how to use e-mail. I am working hard to ensure that every school will have access to the Internet by the year 2000.

Best wishes to you and your classmates for a great school year.

Sincerely,

Bill Clinton

FUN THINGS ON THE ELLIPSE

"Off to a Good Start" Breakfast

Provided by Kellogg.

Yummy, delicious & healthy!

"Kids r Smart" Stage

A variety of performers to
start your day off in a great way.

"Interactive Playground"

sponsored by Zany Brainy.

Arts, crafts and fun!

Donut Dip

Sponsored by Krispy Kreme

Kids get to decorate a donut
with Easter sprinkles.

"Learn Big Things on the www"

sponsored by Gap Kids.

WOW! 30 computers set up
to learn how to travel the www.
You might even get an e-mail from
someone in the White House!

Roving Entertainers for 1997

The Official White House Easter Egg Rabbits

B.B. Rabbit

Billy Broccoflower

Bloomer Bunny

Cabbage Patch Kids

Charlie from All Dogs go to Heaven

Clyde W. Holstein

Cris P. Saladmander

Curious George

Dr. Eldoonie - Magician

Gilmore the Lion - D.A.R.E.

Juggling by the Supremes

Lola Bunny from Warner Brothers

Mobius from BFI

Muffy Bear from North American Bear Co.

Nancy from United Media

Phil Milstead & the Five Fabulous Magicians

Produce Man

Rapid T. Rabbit

Spin from National Geographic

Steven Zenofsky - Ventriloquist

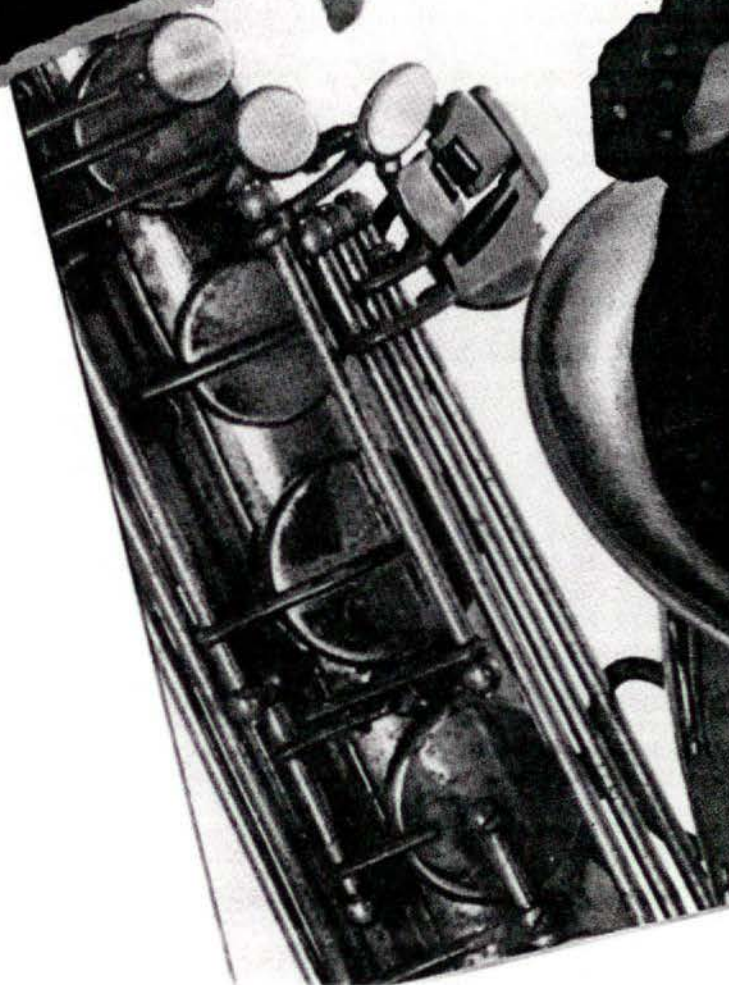
The Land Before Time

Woodrow, The White House Mouse

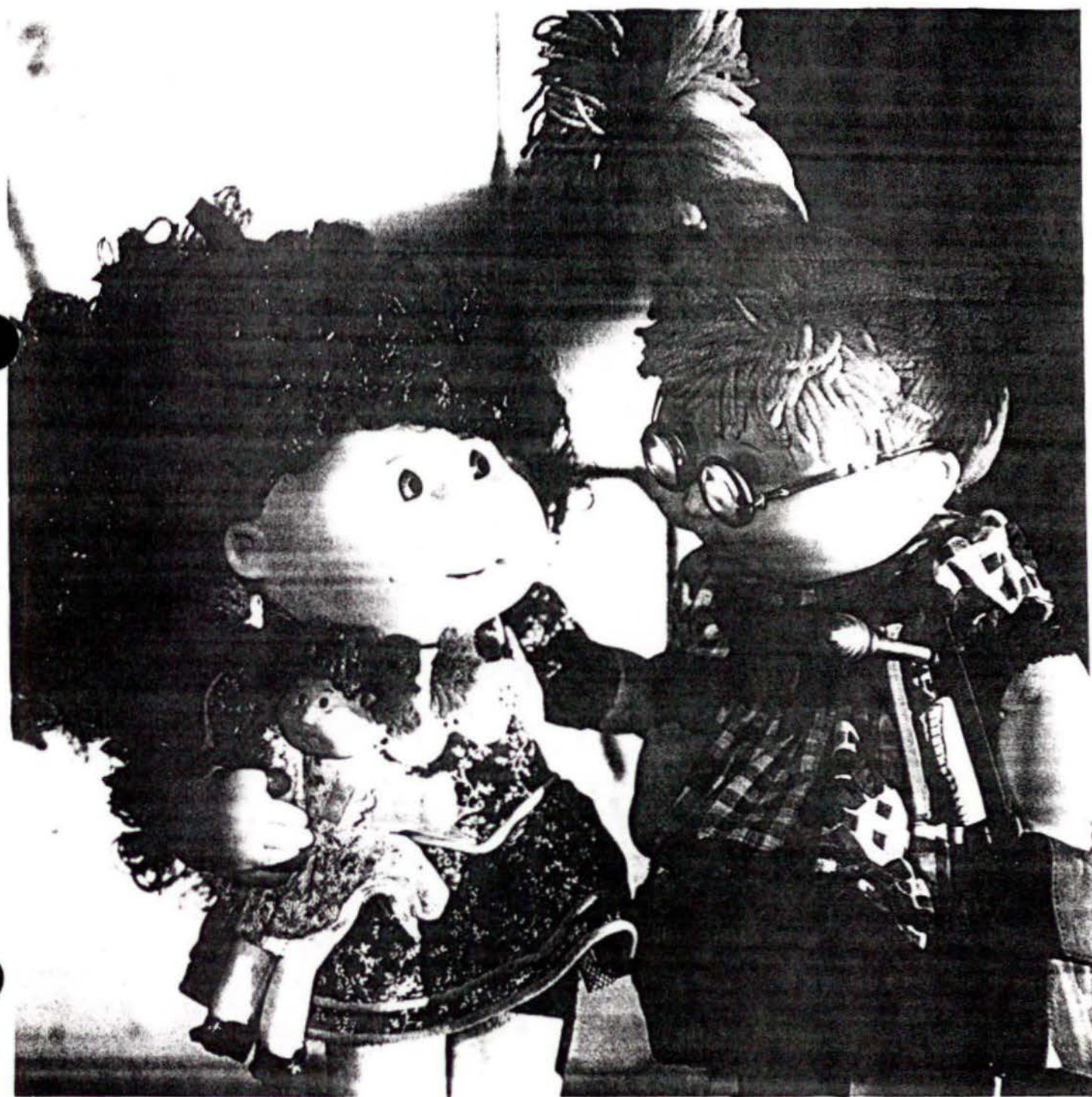
Soozai

ORIGINAL MUSIC

Soozai



Cabbage Patch Kids®



MAGIC IS PREHYSTERICAL!!!



FEATURING:

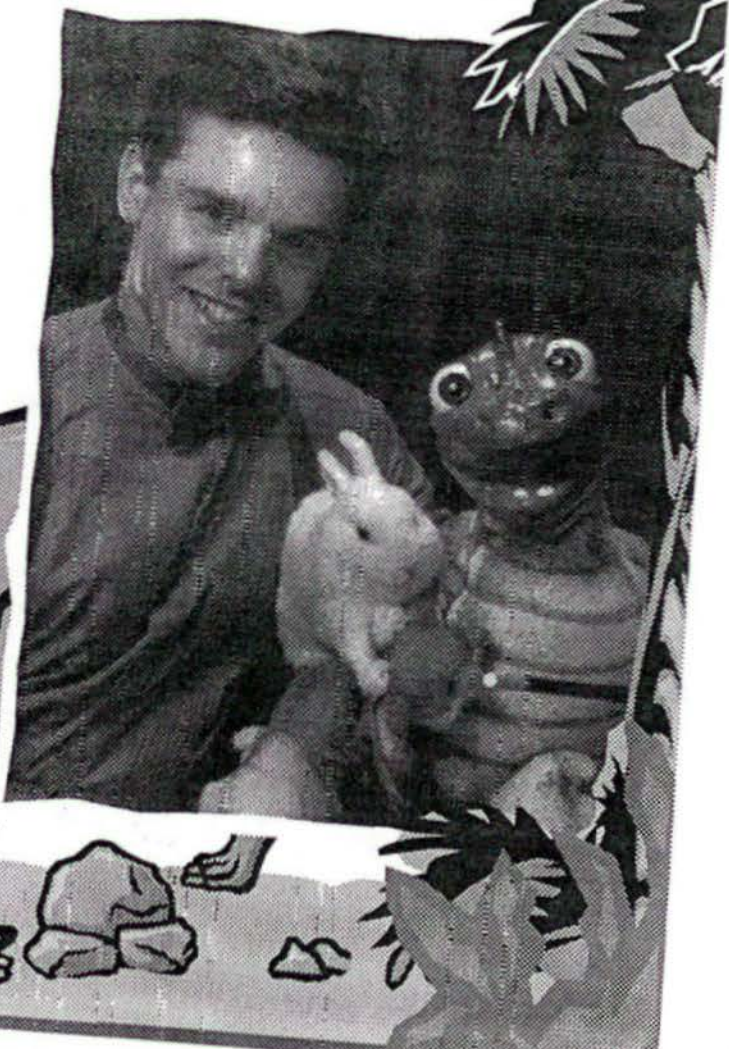
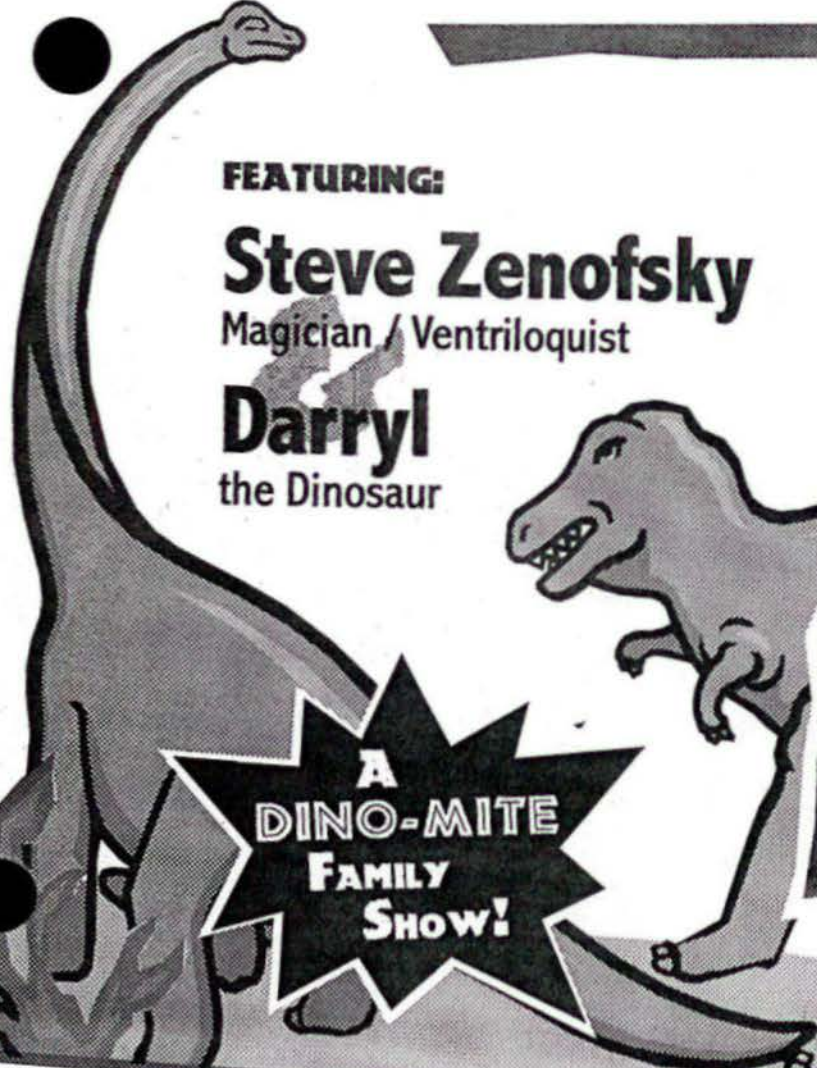
Steve Zenofsky

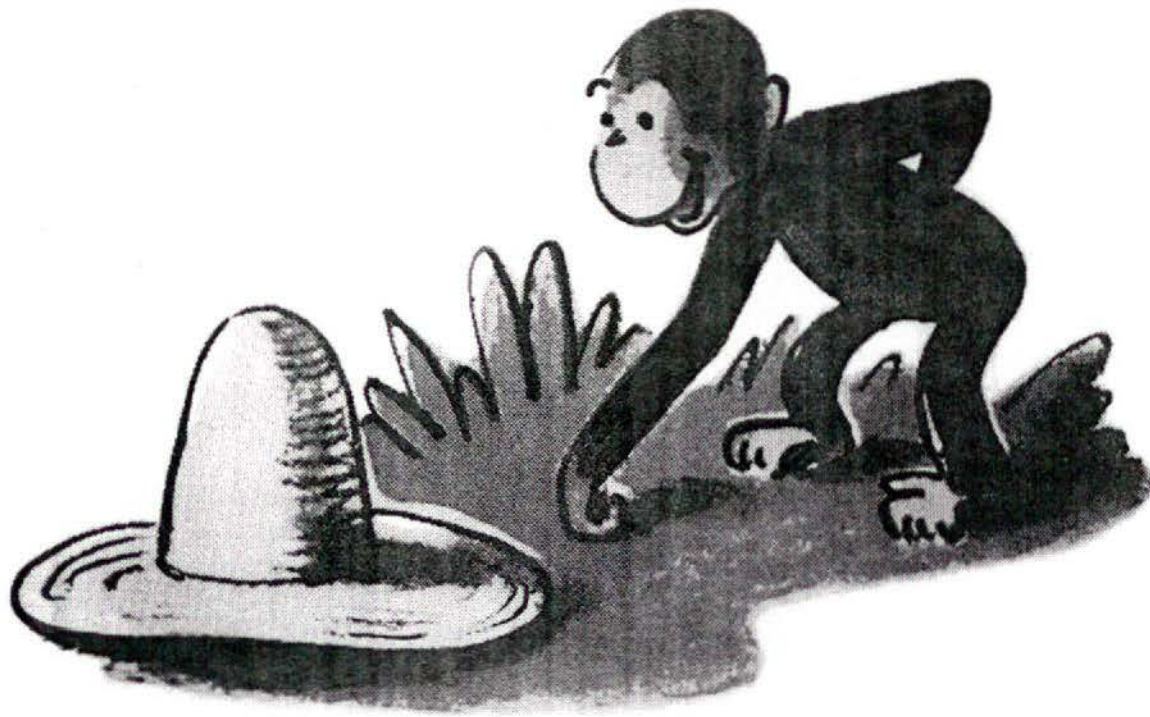
Magician / Ventriloquist

Darryl

the Dinosaur

**A
DINO-MITE
FAMILY
SHOW!**





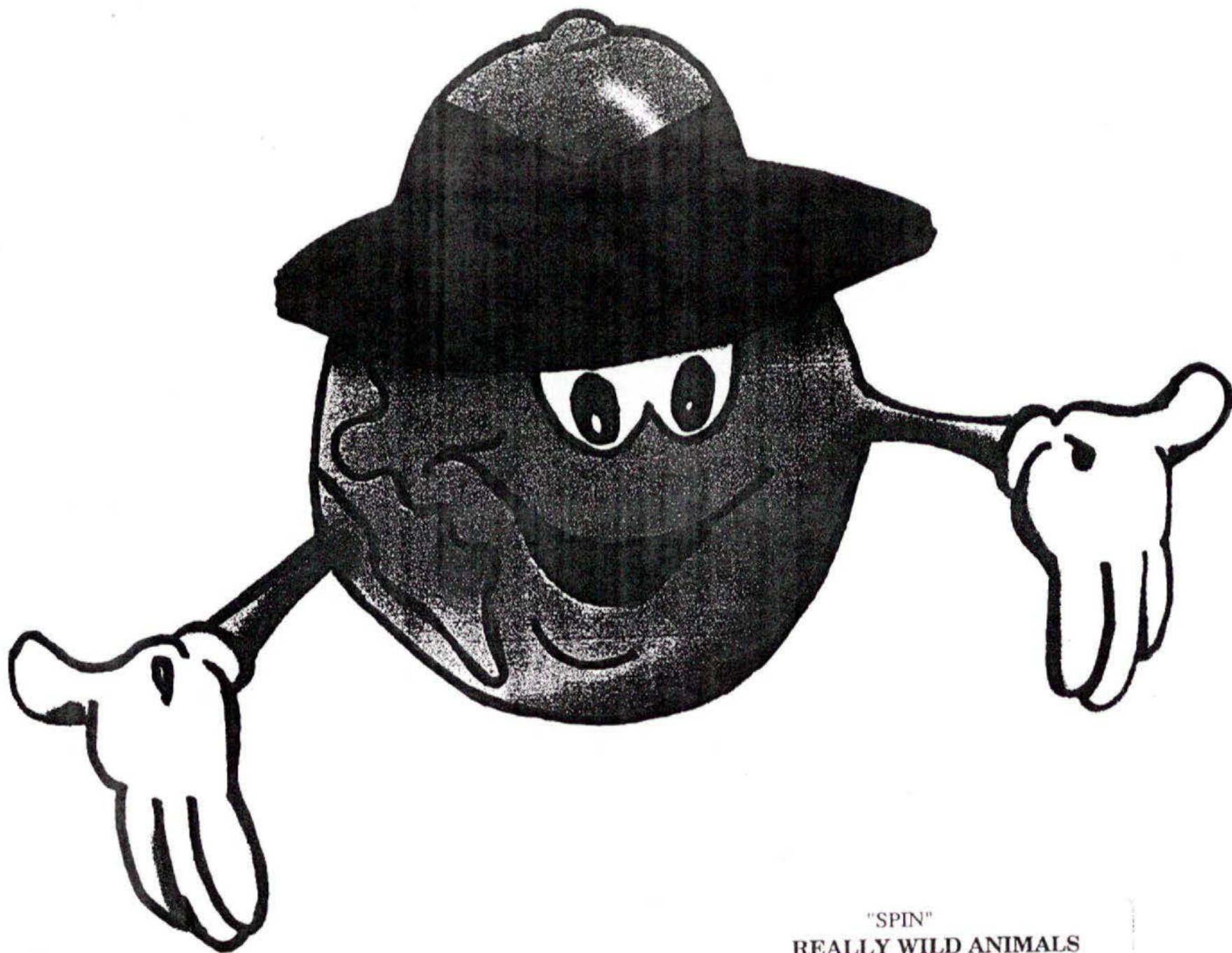
CURIOUS GEORGE



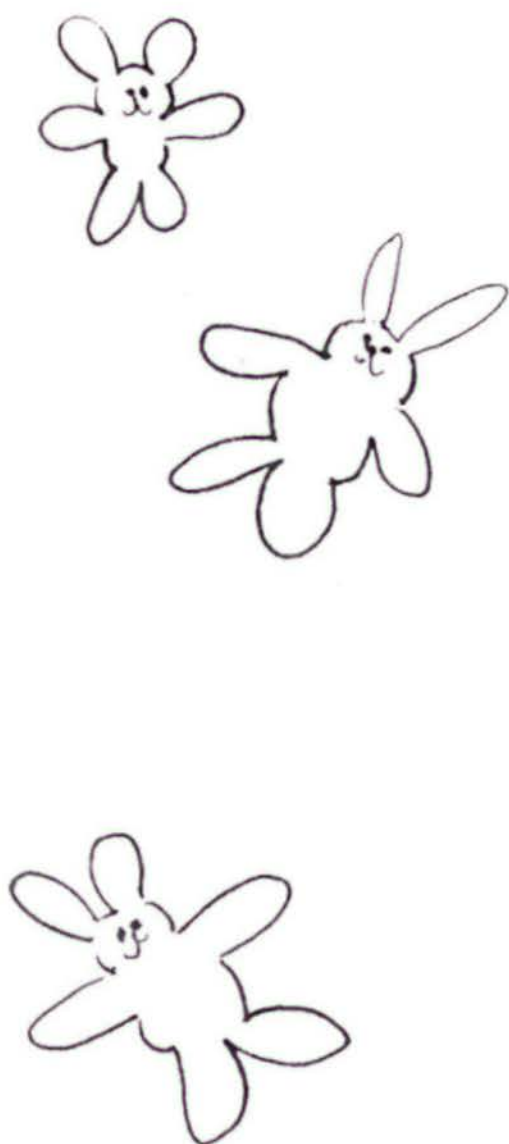
Dr. Eldoonie's Magic Programs



DR. ELDOONIE'S MAGIC PROGRAMS
Eldon D. Wigton
8526 Kilbourne Road
Sunbury, Ohio 43074-9576 U.S.A.
Phone Kilbourne (614) 524-2297



"SPIN"
REALLY WILD ANIMALS
National Geographic Society



B.B. Rabbit

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GIVE AWAYS

Divider Title: _____

GIVE AWAYS

The Event Program - the program has become a collector's item because of the uniqueness of the cover design. 25,000 programs are printed.

Each year, an artist is chosen to be the "Artist on the Lawn". Following the long standing tradition, the artist is asked to design the cover for the program and then stay through the event to record the sights and impressions from actually being on the lawn during the event. Then the next year, the artist designs a poster portraying the memory of the event. Only 400 of these are produced which are given to the sponsors, entertainers, and other people who contribute to the event.

This year's poster artist is Bill Bell. Mr. Bell entered his career as an artist after completing a full career as a musician. He has become well known for his whimsical designs of animals. The program cover he designed last year has been one of the favorites. Mr. Bell will present a poster to President and Mrs. Clinton the morning of the event.

This year's "Artist on the Lawn" is Herb Swartz. Mr. Swartz is a teacher in New York of children from K through 5th grade. He has a very unique style which expresses the feel and movement of New York.

Both artists have been asked to speak to the children about their talent.

The Wooden Egg - children ages 3 thru 6 receive these eggs after completing the Easter Egg Roll and Hunt. Along with the printed egg, children find wooden eggs signed by celebrities who have visited the White House during the year. The most popular eggs continue to be those signed by Socks. Socks can only sign 100 eggs per year since it is so time consuming.

The Bag - through trial and error, we have gone back to distributing a souvenir bag to children as they leave the South Lawn. The bag this year is a coated paper bag in colors to match the wooden eggs. The logo of the wooden egg is printed on each bag. Contributing sponsors to the bag are asked to make their donation fit into the theme *Learning is Delightful & Delicious*.

Cobblestone/Simon & Schuster - booklet on the flag
Dole - raisins, recipe book for kids
American Greetings - coloring book from Learning Horizons
PAAS - egg tongs for dying eggs
K'NEX/Connector Set Toys - windmill put together
NASDAQ Stock Exchange - sun glasses
Zany Brainy - craft toys
Boston Market - stuffed animal
Mama - coloring book
KCET - Puzzle Place - bookmark
Oriental Trading - crayons
Bubbliscious - chewing gum
Perugina - candy
Parmalat - milk
Goelitz/Jelly Belly - candy
M&M/Mars - candy
Just Born/Peeeps - candy

WOOD-TO-WONDERFUL

A 501(c)(3) Corporation

VOLUNTEERS MAKING TOYS FOR CHILDREN-IN-NEED



15845 Redland Road • Rockville MD • 301-948-5111

WOOD-TO-WONDERFUL PROJECT HISTORY

1987 -- Doug Brown made wooden toys as Christmas presents for a few needy families in Montgomery County. It was a one-man operation.

1988 -- **Eleven volunteers made 100 ride-on airplanes** for the Upper Montgomery County (MD) Chamber of Commerce to distribute at their Christmas party for needy children. Brown enlisted the help of several Montgomery County Public Schools industrial arts teachers in the preparation of the pieces and coordinated the painting and assembling of the toys by numerous civic-minded organizations.

1989 -- **Ten volunteers prepared the wooden pieces for 50 ride-on airplanes.** These toys were then painted and assembled by the special education students of Watkins Mill High School. Brown coordinated the volunteer and student efforts. The airplanes were given to EU Services of Rockville, MD, for distribution at their annual Christmas party for needy families.

1990 -- **Twenty-five volunteers prepared wooden pieces for 100 ride-on airplanes and rocking lions and elephants.** The entire student body at Watkins Mill High School was invited to participate in the painting and assembling of these toys. Half of the toys were given to Montgomery Mutual Insurance Company who donated them to Toys for Tots; the remainder went to EU Services who distributed them to needy families.

1991 -- Adult volunteers readied wooden pieces for airplanes and lions in the evenings in the industrial arts room at Gaithersburg Intermediate School (GIS). During the morning, Brown volunteered at the school and worked with seventh and eighth graders in assembling and finishing the toys. The number of volunteers increased dramatically; members of the Kiwanis Club of Rossmoor, several retired teachers, IBM employees, GIS faculty members, Knights of Columbus members, and other civic-minded people all joined together to make **175 large toys**. Approximately half of these toys were distributed at a Christmas party for needy families in the Gaithersburg area. The remaining toys were distributed to NIH Children's Inn, Ronald McDonald House, Georgetown's Vince Lombardi Cancer Center, the Candle Lighters, Green Tree Shelter, Stepping Stone Shelter, Shelter for Abused Women and Children, and numerous day-care centers.

1992 -- Wood-to-Wonderful volunteers cut out bluebird houses for the GIS science department, built flats for the GIS drama department, made **2000 small toys and 10 large toys**. Toys were distributed at the Rossmoor Fourth of July parade, by Kiwanis Club members to various charitable organizations, and by the Key Club of Gaithersburg High School to raise money used to help defray medical expenses for a sick child.

993 -- Over 100 volunteers made **500 toys** for Montgomery Habitat for Humanity; these toys were used to raise thousands of dollars which was used to help build houses for low-income families. In addition, the volunteers, in conjunction with students in five schools, produced **over 2400 small toys**. The majority of these toys (1500) were given to Head Start to be distributed to their students; 200 were given to the student government of White Oak Middle School; 300 were given to NIH Children's Inn; 400 were used as gifts at a Christmas party for Head Start families. Head Start families, University of Maryland students, and hundreds of local high school students in service clubs helped with the assembly of toys.

994 -- In addition to the 100-plus volunteers working at Brown's place of business throughout the year, hundreds of students at Luthersburg, Walt Whitman, and Magruder High Schools helped assemble toys. **Over 8000 toys were made and distributed to over 20 organizations**; these included Head Start, NIH Children's Inn, Montgomery Housing Project, Habitat for Humanity, St Ann's Infants and Maternity Home, Children's Hospital's CHAMP program, Hospital for Sick Children, Housing Opportunities Commission, Sibley Hospital Pediatrics Ward, Waterloo Early Childhood Center. A thousand of these toys were donated to Healthy Babies Project, Washington, DC, non-profit group that helps women stay drug-free during pregnancy and after birth.

In April, Brown and Wood-to-Wonderful were recipients of the **JC Penney Golden Rule Award**. The \$250 award money was used to make more toys for more children.

In June, **six large benches and six ladderback chairs were built** for a Northern Virginia experimental program in conductive education for the handicapped; these pieces of furniture are used to train children with cerebral palsy to become more independent.

In July, the volunteers received coverage on Channel 8 News in connection with their distribution of toys at the Hospital for Sick Children in Washington, DC.

In October, Brown was selected as Montgomery County's winner in the **"Maryland You are Beautiful"** contest. He and Wood-to-Wonderful were recognized at a ceremony in Annapolis and awarded a commemorative tray by the Governor.

In December, two Christmas parties were held for 140 Head Start families. Hundreds of volunteers made pine cone wreaths for a family and wooden toys for the children; stuffed toys were selected, dolls were dressed in handmade clothes; reindeer candies and poinsettias were provided; Edy's Ice Cream and Coca-Cola donated their products to serve to the families. Santa arrived on a fire truck courtesy of the local fire department. Over 600 guests attended the two parties. These parties were the culmination of the best and most successful year yet for Wood-to-Wonderful.

1995 -- In January, **over 200 toys** were donated to the pediatrics ward at Walter Reed Army Hospital. In April, **over 200 toys** were donated to the children's ward at Bethesda Naval Hospital. Hundreds of stuffed toys donated to Wood-to-Wonderful by the Salvation Army were washed and refurbished and distributed to needy children. Two Christmas parties were held for Head Start families.

A \$4000. grant from the City of Gaithersburg was received; this money was used by the Key Club of Gaithersburg High to make toys and host a Christmas party for Head Start families.

In July, the Internal Revenue Service granted the organization its 501(c)(3) non-profit status.

Approximately **10,000 toys** were made and distributed to over 20 organizations--such as House of Ruth, Exodus Youth Services, Head Start, Children's Inn of NIH, Montgomery County Social Services.

1996 -- In April, warehouse space was rented for toy manufacturing; volunteers work during the day as well as at night. The volunteer base grew to approximately 125 people.

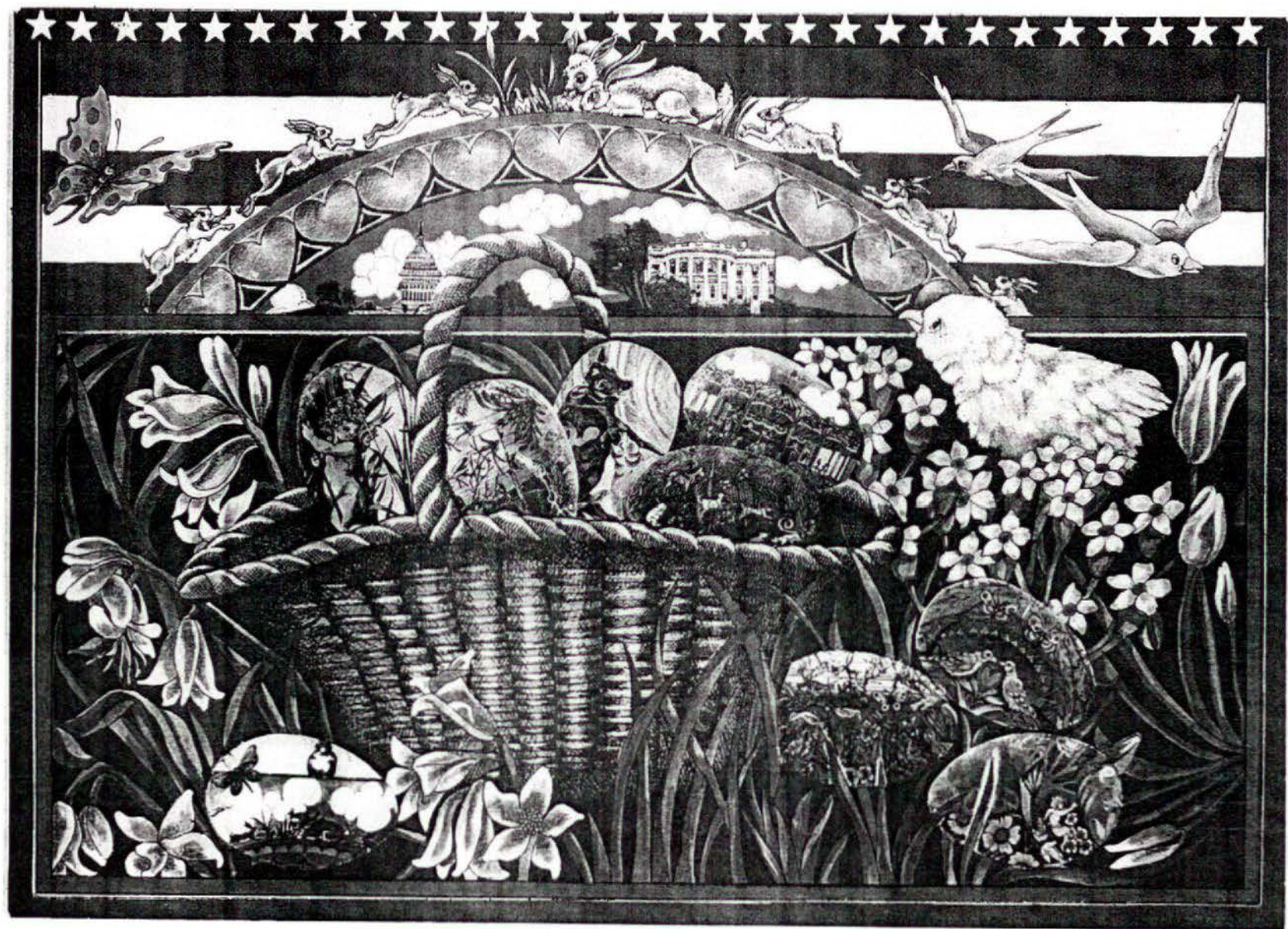
A partnership with the Montgomery County Department of Corrections was formed. Inmates at the Detention Center participate in the toymaking project by finishing the toys. Residents of the Montgomery County Pre-Release Center volunteer at the toy shop, and offenders in need of fulfilling community service requirements also work on the toy assembly line.

The annual Christmas party for 60 needy families was held.

Just under 16,000 toys were manufactured and distributed to approximately 60 organizations--such as Head Start, Reading Connection, Children's Inn of NIH, Stedwick Elementary School, Midtown (DC) Youth Academy, Bread for the City and Zacchaeus Free Clinic, American Indian Inter-Tribal Cultural Organization--that serve children-in-need.

In mid-December, Wood-to-to Wonderful was profiled in a two-page spread in the Washington Times; on Christmas Day, the project was featured on ABC's "Good Morning America."

Approximately \$25,000 was raised from foundations, community organizations, and individuals; these include the EU Caring Campaign, Gilbert and Jaylee Mead Family Foundation, Philip L. Graham Fund, George Preston Marshal Foundation, German Orphan Home Association, John Edward Fowler Memorial Foundation, Gannett Foundation, Microsoft, National Capital Optimist Club, National Presbyterian Church, Gaithersburg Rotary Club, St. Rose of Lima Parish.



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VOLUNTEERS

Divider Title: _____

VOLUNTEERS

Over 500 volunteers are needed to staff this event. The pool is pulled from the White House volunteers and interns as well as from interested groups who offer their time. These groups include young people from age 12 and up from Boy Scouts, Girl Scouts, 4 H groups and others.

Volunteers work one of two shifts. The first shift is from 7:00a to 11:30a. The other is from 11:00a to 3:00p. Each volunteer must be cleared in through Waves which we do by coordinating with the Office of Administration and The Volunteer Office.

The Virginia Egg Board and the American Egg Board donate hats and aprons for the volunteers to wear.

A volunteer tent is set up on the lawn in which we provide coffee and donuts in the morning and sack lunches and soft drinks during the noon hour. Admittance to the tent is by volunteer name tag only.

Each volunteer is given a wooden souvenir egg, a program, and a thank you letter after their shift is over.

March 31, 1997

NAME: Jane Volunteer

ASSIGNMENT:

Dear Jane:

Thank you for choosing to participate in the 1997 White House Easter Egg Roll. Thousands of families each year look forward to this special event. We take great pride in the White House Easter tradition, and with your help we know the day will be a fun and memorable experience for all of our guests!

Please note the following guidelines before going to your assigned area:

- ☞ You will be met at your stations by a White House volunteer supervisor who will be able to answer your questions. It is essential that you stay in contact with this supervisor throughout the day, letting him/her know if you need to take a break or notice any situations that demand immediate attention.
- ☞ Food and beverages will be available to you in the Volunteer Tent. You must have your volunteer badge visible to enter this area.
- ☞ You may pick up your souvenir wooden egg in the Volunteer Area AFTER you have completed your shift. There will be enough eggs for everyone. You must sign for your egg. **Groups arranged other than through the White House Volunteer Office must have the designated group spokesperson sign for their eggs.
- ☞ If you are a morning volunteer, you will be relieved of your shift by an afternoon volunteer. Please remain in your assignment until your replacement arrives.

Thank you and **Happy Easter!**

Cameron Cobden
White House Social Office

Shelley Walker
White House Visitor's Office

March 5, 1997

Jane Volunteer
1234 Main Street
Nowhere, XY 12345

Dear Jane:

Thank you for volunteering to help at the annual White House Easter Egg Roll on Monday, March 31st. Thousands of children participate each year in this special day, and your efforts are essential to making this event enjoyable for everyone.

You have specified that you will be able to volunteer during the afternoon shift which begins at 11:00am and ends at 3:00pm. Please report to the White House at the East Appointment Gate located on East Executive Avenue by 11:00am. We have enclosed a map showing you where to go. You will be required to show a valid photo ID, such as a driver's license, to enter. Once inside the gate, there will be a table where you will register and receive your informational packet in which you will find your exact assignment. Please note that no parking will be available. We ask that you plan accordingly.

We also ask that you arrive on time to relieve the morning volunteers of their posts. Your punctuality will help eliminate any confusion that may occur between shifts.

A volunteer tent with food and beverages will be available, and we will provide all volunteers with a snack. Please refrain from bringing belongings or purses with you, as there will be no place for you to store them.

Since most assignments require that you be on your feet for several hours, be sure to wear comfortable shoes! Also, you will be outside, so if it is cold be sure to dress warmly. Please try to dress in festive "spring" attire. We strongly urge you to avoid wearing jeans or sweats.

Please call the Volunteer Office Egg Roll Hotline (202-456-5458) to confirm your placement as an Easter Egg Roll Volunteer, beginning March 21. If we do not hear from you by March 28, we will assign another volunteer to fill your position.

Once again, thank you for all of your help in making this day a special one!

Sincerely yours,

Cameron Cobden
Volunteer Coordinator

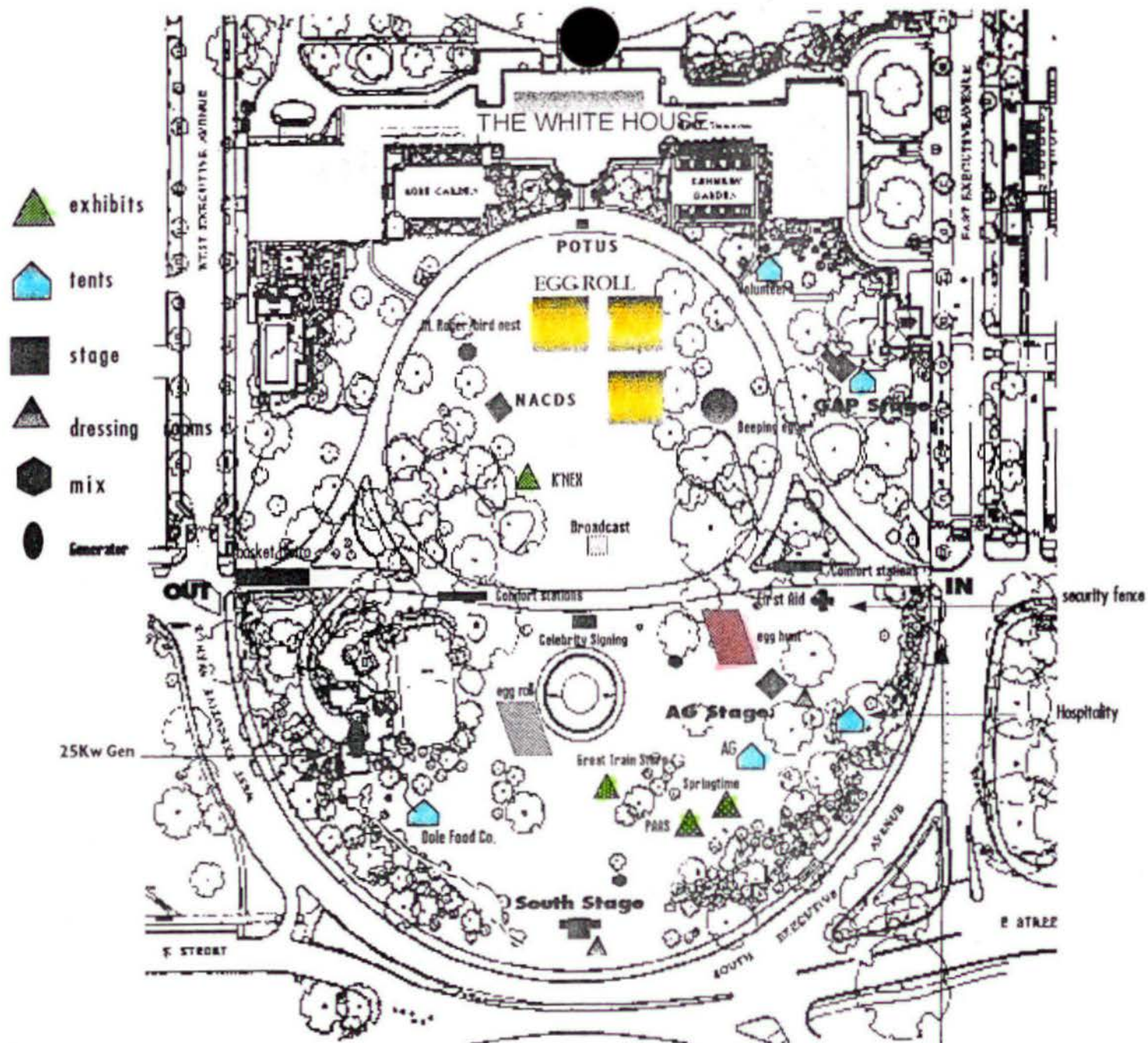
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LAYOUTS

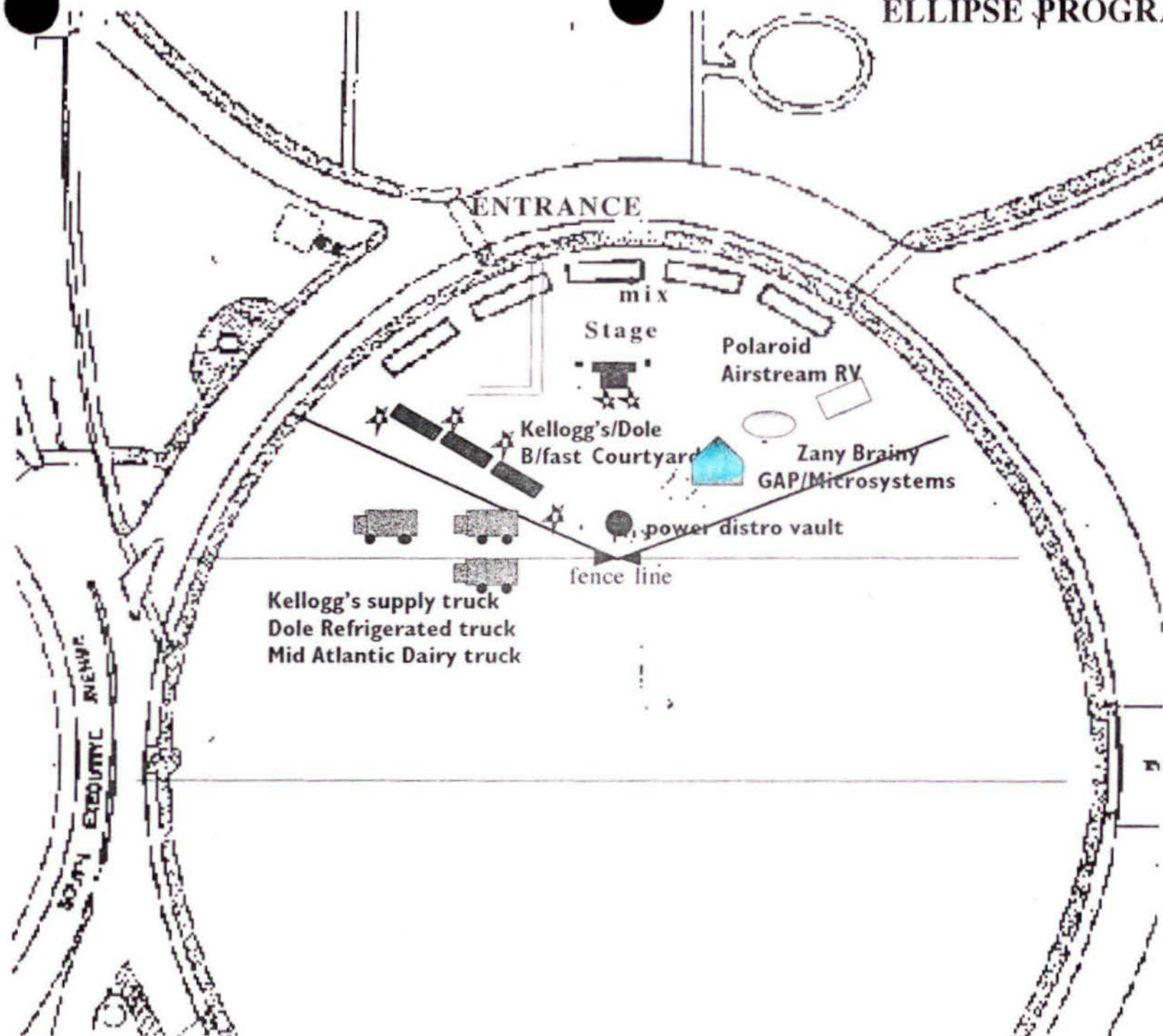
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EASTER AT THE WHITE HOUSE 1997
SITE MAP / 1st DRAFT

Crowd movement

EASTER AT THE WHITE HOUSE ELLIPSE PROGRAMMING



THANK YOU's TO GO OUT

For Egg Artists

**Thank you letter from HRC
Photos of HRC with eggs
Program
Egg
Poster**

For Volunteers

**Thank you letter from HRC
Program
Egg**

For Sponsors

**Thank you letter from HRC
Program
Egg
Poster
Photos**

OVERVIEW

The Easter Egg Roll at the White House is a tradition which is 117 years old this year. This popular First Lady event targets children ages 3 to 6. Each First Lady has made this event unique by selecting themes around issues which they were interested in.

In the past, the Roll has always had the reputation of being the worst event for any administration because of the long lines (5 hour wait) and masses of people (an average of 27,000 during recent years, up to 40,000 during the 1920's). The tradition of admittance had always been "first come first served" with people starting to line up just after midnight to assure their place. After the first year of the Clinton administration, we designed a ticketing system so that people could pick up tickets from the National Park Service kiosk. These colored and timed tickets allow people to stand in line long enough to get their tickets and then have the freedom to enjoy the Ellipse activities or visit nearby museums etc during their wait time. In an effort to be even more user friendly, the color of the current ticket is raised on a flag on the Ellipse as a visual reminder of admittance time. The response from the public to these changes have been overwhelmingly positive.

Being family oriented, Mrs. Clinton requested during the first year of their administration, that the event activities be expanded to accommodate a broader age range of children who always attend with their younger brothers and sisters. For the first time, some of the activities were moved to the Ellipse so that people of all ages who were waiting to come onto the lawn would have entertainment and activities to enjoy. Sponsors offering food give-aways are positioned in this area as well.

The Clintons are the first couple to attend together each year. This show of commitment for the importance of the family has been very well received each year and will be recorded in history because of its significance to this event. Another tradition Mrs. Clinton started is the states decorated egg display. Each year, each state is asked to send a real chicken egg which has been decorated by an artist representing their state. The collection is complied with the help of the American Egg Board. It is put on display in the East Colonnade in a specially designed case three weeks before Easter. After Easter, it is moved to the West Wing for one week.

Marc A. Hoberman 03/20/97 04:02:20 PM

Record Type: Record

To: David K. Chai/WHO/EOP, BARTHOLOME_M @ A1 @ CD @ LNGTWY

cc: Michael D. Malone/WHO/EOP, Melinda N. Bates/WHO/EOP, Ann A. McCoy/WHO/EOP, Robyn G. Dickey/WHO/EOP

Subject: This is the copy David agreed would replace what is now on the site; add illustrations if you can!

1997 White House Easter Egg Roll

On Monday, March 31, the traditional Easter Egg Roll for children takes place on the White House South Lawn from 10 a.m. until 2 p.m. The Egg Roll and Egg Hunt are **for children from three through six**, accompanied by at least one adult. Other family members are permitted, as long as one person is age three to six. This is a public event, and no invitations are issued.

Tickets

Free, **timed** tickets are distributed by the National Park Service on a first-come, first-served basis. **Each person, even the smallest child, requires a ticket to enter the South Lawn.** Ticket distribution **begins about 7 a.m.** at the Visitor Pavilion on the Ellipse (the park area south of the White House) and continues until all tickets are gone. One person can request up to four tickets (new this year). No advance tickets are available. It should not be necessary to spend much time in line. *Food, chewing gum, coolers, or lawn chairs are not permitted on the South Lawn.*

Theme and Activities

The 1997 theme of the event is *Learning is Delightful & Delicious (L.I.D.D.)*. Each stage is designed to convey these ideas. The *Off to a Good Start* area on the Ellipse provides ticket holders with a free, nutritional breakfast. Stage performers and roving characters will entertain. Areas designed to offer interactive arts and crafts offer additional fun. This is also a great opportunity to have photos with some of the many costumed characters.

The *Learning Means the World to Me* stage offers a series of interactive programs for young children. Puzzle Place, Bananas In Pajamas, and Cathy & Marcy are a few of the featured acts. The *Smart Kids on a Roll* stage features the Broadway Kids (kids who have performed on Broadway), Trout Fishing in America, and Parachute Express. *Learning Adventures* CD-ROM Theater features Barney Broccoli and Bobby Banana who, with the help of computer technology, present a show based on the importance of "5 A Day" nutrition. The *Spring into Learning* stage offers high-energy fashion shows, the Paper Moon kids from the national company of Paper Moon, and the Story Time TV characters. The *Imagine the Possibilities* story-telling stage is hosted by Mr. Hatbox, Elizabeth Belle MacDonald, and a troupe of actors and performers.

Always popular egg dying & decorating are available again. The Great Train Store creates a

fantasy Easter village and K'Nex toys displays giant models of historic U.S. monuments. The Giant Nest, for kids to climb into, is built on the lawn.

Directions

To accommodate the festivities on Easter Monday, **E Street is closed** between 15th and 17th Streets. On-street parking is **not** available near the White House and use of public transportation is strongly encouraged. The recommended Metrorail stations are Metro Center (blue, orange, and red lines), and Federal Triangle (blue and orange lines).

In case of inclement weather, all events are canceled and not rescheduled.

The Annual Easter Egg Roll at the White House is a wonderful tradition which The President and Mrs. Clinton hope all families will enjoy.

For the most up-to-date information on this, or other public events at the White House, please call the Visitors Office **24-hour info line at 202-456-7041**.

Find out how to obtain a 1997 White House Easter Egg!

1997 Easter Egg Roll

"SMART KIDS ON A ROLL" Stage

presented by Continental Airlines

Please check performance times at each stage

THE BUSY WORLD OF RICHARD SCARRY

Some of the most loved characters around will show how learning can be really fun!

CABARET TROUPE

This group of talented kids will sing and dance you into smiles and giggles.

CRAIG & COMPANY

Well known singer/song writer group of favorites like 'Imaginit'.

PARACHUTE EXPRESS

Three talents singers who will keep your fingers snapping and your toes tapping.

PARACHUTE EXPRESS & FRIENDS

You won't want to miss this wonderful performance of 'We, the Children', a message we all need to hear.

KINO'S STORY TIME featuring JANE SEYMOUR

From the awarding winning show Dr. Quinn, Medicine Woman, Jane Seymour will perform with Kino, the star of Story Time.

BRYTON McCLURE & BRODY BUSTER

One of the stars from Family Matters teams up with a sensational 12 year old blues harmonica player who you won't want to miss. 

STATES and CAPITALS MUCIAL REVUE

If you don't know them before, you will know them after
this fun way to learn.



"LEARNING ADVENTURES" CD ROM Showcase

presented by Dole FoodCompany

Please check performance times at each stage.

5 A DAY Adventure Showcase

featuring Glenn Badyna & Lisa Braverman

This high energy program will be presented once an hour. Kids
learn about good nutrition through a fun adventure.

Look for Barney Brocelli, Bobby Banana, Lucy Lettuce, Pamala
Pineapple, and Amber Orange in this tent, too.

"SPRING INTO LEARNING" Stage

presented by BabyGap

Please check performance times at each stage.

GAP KIDS Fashion Shows

The latest in Spring clothes presented in a colorful,
musical dance of fashion. WOW! You will want them all.

GOULD & STEARNS

A comedy act for kids that will keep you in stitches.

BANANAS IN PAJAMAS

It's B1 & B2 dancing and singing favorite tunes you
have come to love!



SOOZ

You won't snooze while SOOZ plays her magical
saxophone!

SONGS from PAPER MOON

The two kid stars from Paper Moon will shine on stage with each song they sing!

JUMP ROPE FOR YOUR HEART

Competition team jumping at its best. These kids do double and triple loop de loops that will keep your hearts jumping.



"IMAGINE the POSSIBILITIES" Storytelling Stage

presented by Bubbliscious

Please check performance times at each stage

Stories to capture the hearts of all who watch Mr. Hatbox, Elizabeth Belle MacDonald and their troupe of actors.

Themes include:

Listening In School

Be Proud of Who You Are

Do the Right Thing

If it Seems Too Good to be True - It is

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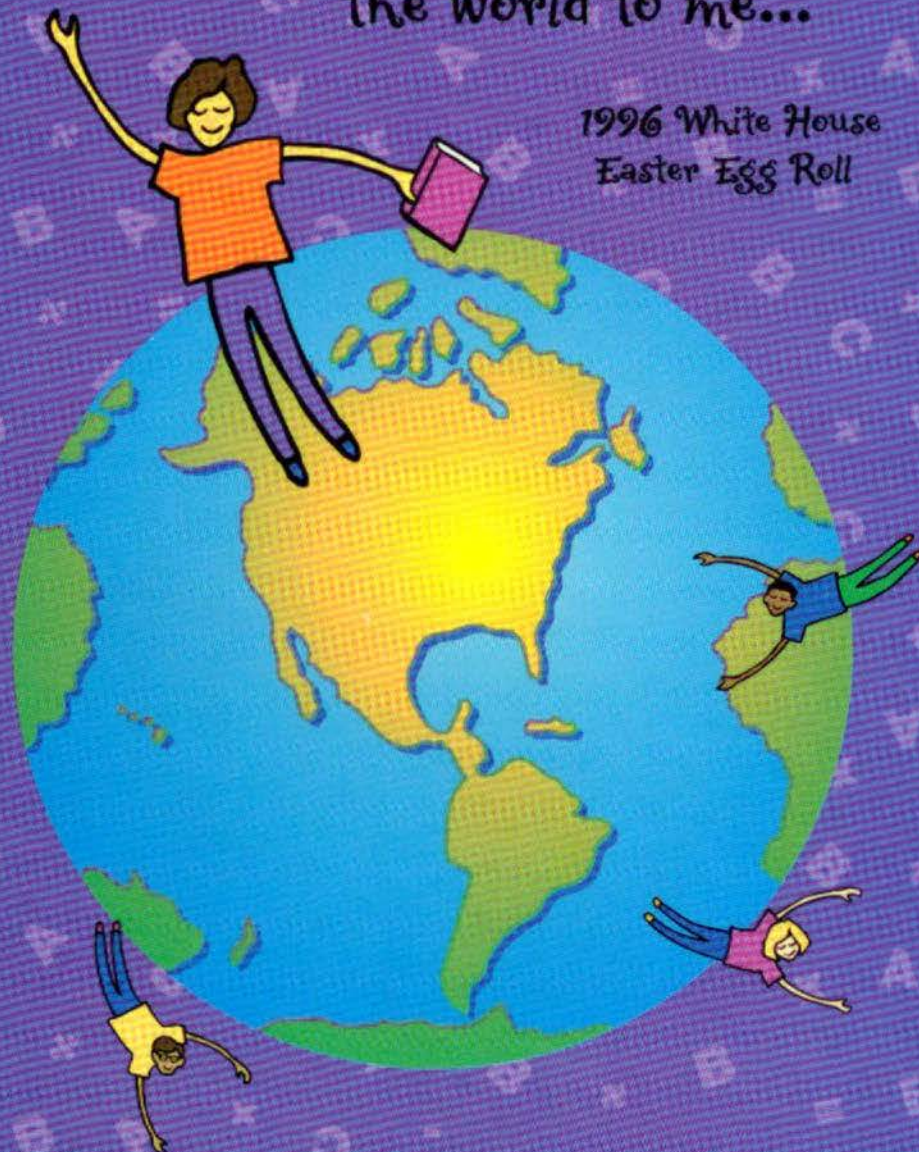


AMERICAN GREETINGS

WHE-516
© AGC, Inc.
MADE IN U.S.A.

Dear Mr. President,
Reading opens up
the world to me...

1996 White House
Easter Egg Roll



This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is a faint vertical crease down the center, suggesting it might be a notebook page or a piece of paper designed to be folded. The paper appears slightly aged or off-white.

Address: _____

Phone: _____

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AROUND THE WORLD
WITH BLOOMER BUNNY

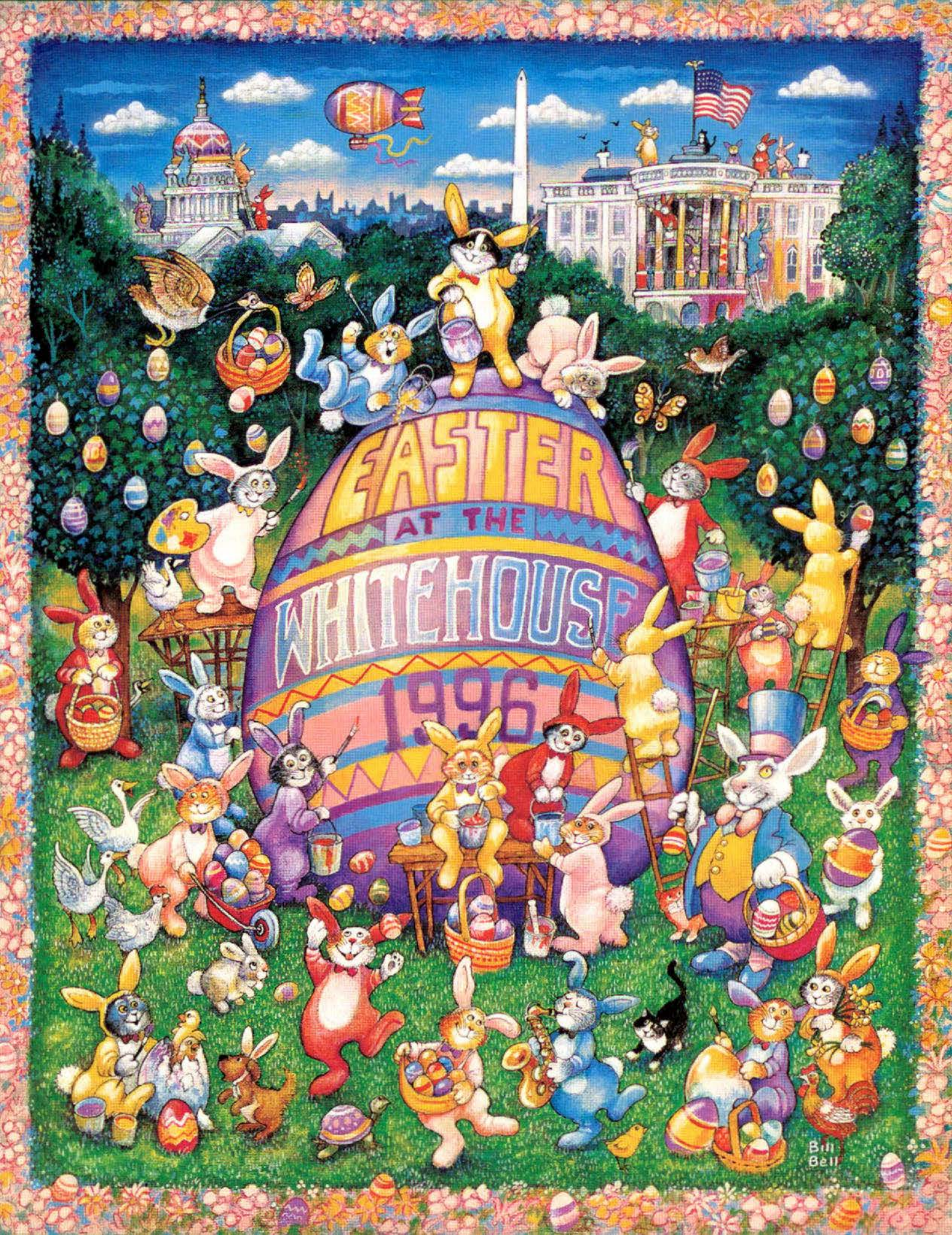
A Family Easter at the White House
April 8, 1996

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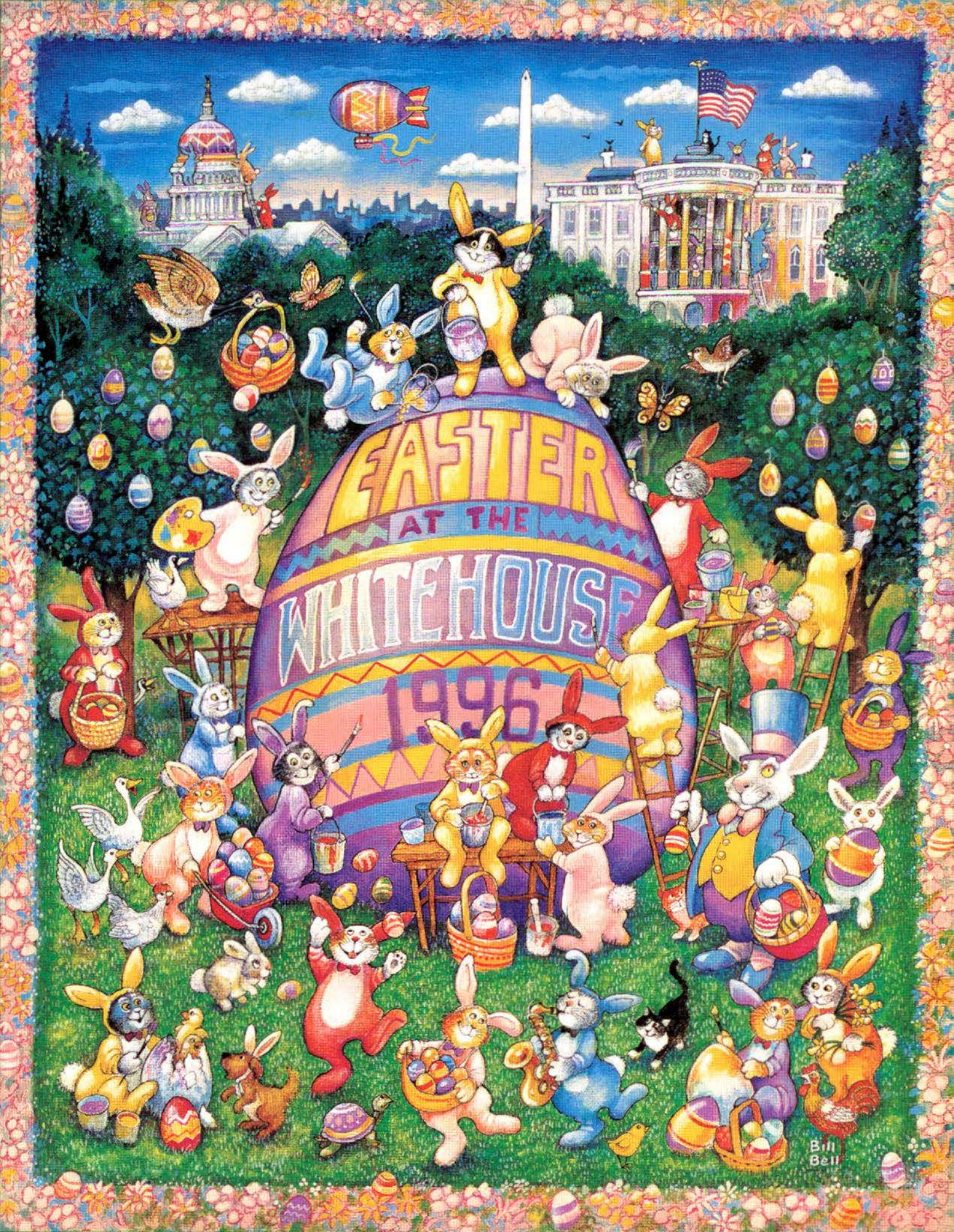
Bill Bell

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Bill Bell