

THE WHITE HOUSE

WASHINGTON

FOR IMMEDIATE RELEASE
APRIL 13, 1995

CONTACT: LISA CAPUTO
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202-456-2960

WHITE HOUSE EASTER EGG HUNT AND ROLL SCHEDULED FOR
MONDAY APRIL 17, 1995

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, April 17, 1995. The Easter activities include the Easter Egg Roll and Hunt for children ages 3 - 6 and entertainment. All activities will take place on the South Lawn.

The entertainment will include: Snoopy, Vince Vance & the Valiants, Tom Chapin, the Jell-O-Gigglers and Maureen McCormick (TV's Marcia Brady) as the mistress of ceremonies.

Tickets for the South Lawn are required and can be picked up at the National Park Service Pavilion on the Ellipse on Monday, April 17. Distribution of tickets will begin at 7:00 AM. The South Lawn will be open from 10:00 am - 2:00 pm.

WHITE HOUSE EASTER EGG ROLL AND HUNT:

DATE: Monday, April 17, 1995

TIME: 7:00 AM - TICKET DISTRIBUTION BEGINS AT VISITOR'S
PAVILION
10:00 AM - 2:00 PM ACTIVITIES BEGIN ON THE SOUTH
LAWN

LOCATION: The White House South Lawn
1600 Pennsylvania Avenue

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time they should go to the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are cancelled and not rescheduled. For additional information, members of the public can call the White House Visitor's Office 24-hour Special Events line at: 202-456-2200.

- more -

HARD BOILED FACTS:

o There will be 25,000 wooden eggs used at this year's event. The pastel eggs feature a silhouette of the White House and the signatures of the President and the First Lady.

o There will be 7,500 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef.

o Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.

o The original site of the Easter Egg Roll was on the grounds of the United States Capitol. The event began during James Madison's presidency at the suggestion of Mrs. Madison who had learned that Egyptian children rolled colored eggs on the site of the Pyramids.

o In 1878 President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo, and other Washington locations.

o In the event of rain the Easter Monday activities will be cancelled and not rescheduled.

o For additional information, members of the public should call 202-456-2200.

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FOR IMMEDIATE RELEASE
APRIL 13, 1995

CONTACT: LISA CAPUTO
NEEL LATTIMORE
KAREN FINNEY
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WHITE HOUSE EASTER EGG HUNT AND ROLL SCHEDULED FOR
MONDAY APRIL 17, 1995

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, April 17, 1995. The Easter activities include the Easter Egg Roll and Hunt for children ages 3 - 6 and entertainment. All activities will take place on the South Lawn.

The entertainment will include: Snoopy, Vince Vance & the Valiants, Tom Chapin, the Jell-O-Gigglers and Maureen McCormick (TV's Marcia Brady) as the mistress of ceremonies.

Tickets for the South Lawn are required and can be picked up at the National Park Service Pavilion on the Ellipse on Monday, April 17. Distribution of tickets will begin at 7:00 AM. The South Lawn will be open from 10:00 am - 2:00 pm.

WHITE HOUSE EASTER EGG ROLL AND HUNT:

DATE: Monday, April 17, 1995

TIME: 7:00 AM - TICKET DISTRIBUTION BEGINS AT VISITOR'S PAVILION
10:00 AM - 2:00 PM ACTIVITIES BEGIN ON THE SOUTH LAWN

LOCATION: The White House South Lawn
1600 Pennsylvania Avenue

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time they should go to the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are cancelled and not rescheduled. For additional information, members of the public can call the White House Visitor's Office 24-hour Special Events line at: 202-456-2200.

- more -

THE WHITE HOUSE
WASHINGTON

FOR IMMEDIATE RELEASE
MARCH 28, 1994

CONTACT: LISA CAPUTO
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WHITE HOUSE EASTER EGG ROLL AND HUNT SCHEDULED FOR
MONDAY, APRIL, 4, 1994

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, April 4, 1994. The Easter activities include the Easter Egg Roll and Hunt for children ages 3 through 6 on the South Lawn of the White House. All other activities and entertainment will be held on the Ellipse.

Tickets for the South Lawn are required and can be picked up at the National Park Service Pavilion on the Ellipse on Monday, April 4. Distribution of tickets for activities on the White House lawn will begin at 8:00 AM. Tickets are not required for activities on the Ellipse.

WHITE HOUSE EASTER EGG ROLL AND HUNT:

DATE: Monday, April 4

TIME: 8:00 AM - TICKET DISTRIBUTION BEGINS
9:00 AM - 3:00 PM ACTIVITIES ON ELLIPSE
10:00 AM - 2:00 PM - SOUTH LAWN ACTIVITIES

LOCATION: The White House South Lawn
1600 Pennsylvania Avenue

Ellipse
E Street - Just south of the White House

TICKET DISTRIBUTION: Distribution begins at 8:00 AM
National Park Service Pavilion
The Ellipse

EDITOR'S NOTE: EVERY PERSON GOING ON THE SOUTH LAWN WILL NEED A TICKET. EACH PERSON WILL BE REQUIRED TO PICK UP THEIR OWN TICKET. THE TICKETS WILL INDICATE THE TIME IN WHICH THE INDIVIDUAL MAY ENTER THE SOUTH LAWN. FAMILIES CAN ENJOY ACTIVITIES ON THE ELLIPSE WHILE WAITING TO GO TO THE SOUTH LAWN. PUBLIC TRANSPORTATION IS SUGGESTED. IN THE EVENT OF RAIN, THE EASTER MONDAY ACTIVITIES WILL BE CANCELED.

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WHITE HOUSE EASTER EGG ROLL
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HARD BOILED FACTS:

o There will be 30,000 wooden eggs used at this year's event. The speckled pastel eggs feature a silhouette of the White House and the signatures of the President and First Lady.

o There will be 7,200 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House Chef.

o Entertainers on the Ellipse will perform on two stages. Expected entertainers are: Sharon, Lois & Bram; Nicolette Larson; Tom Chapin; Lamb Chop and Her Own Show; Parachute Express; Dennis Hysom & the Wolley Cat; Vince Vance and the Valiants. (A Complete list of entertainers will be available the day of the event.)

o Additional activities on the Ellipse include: Denny Dent and His Two Fisted Art Attack, You Gotta Believe: Kids Rally for the Future, Baby Diaper Derby, and Sesame Street Read and Play.

o Adults must be accompanied by a child age 3 to 6 year of age to enter the White House Lawn. All persons are required to have a ticket. Ticket distribution begins at 8:00 AM at the National Park Service Pavilion on the Ellipse. Activities on the Ellipse do not require tickets and are open to children of all ages.

o The original site of the Easter Egg Roll was on the grounds of the United States Capitol during the Presidency of James Madison. In 1878 President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo, and other Washington locations.

o In the event of rain, the Easter Monday activities will be cancelled.

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THE WHITE HOUSE

WASHINGTON

MEDIA ADVISORY

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MEDIA ADVISORY

**FOR IMMEDIATE RELEASE
APRIL 9, 1993**

**CONTACT: LISA CAPUTO
NEEL LATTIMORE
KAREN FINNEY
202-456-2960**

WHITE HOUSE EASTER EGG HUNT AND EGG ROLL SCHEDULED FOR APRIL 12

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, April 12. The Easter activities at the White House will be expanded to the Ellipse to allow more families the opportunity to participate.

This year, only the Easter Egg Roll and Hunt will take place on the South Lawn of the White House. All entertainment will be moved to the Ellipse to make more space available for the Roll and Hunt. Families with children over eight years of age should proceed directly to the Ellipse.

White House Easter Egg Roll and Hunt:

DATE: Monday, April 12
LOCATION: The White House South Lawn
1600 Pennsylvania Avenue
ENTRANCE: Southwest Gate
TIME: White House Lawn - Gates open at 10:00 AM and
close at 2:00 PM.
Entertainment on the Ellipse - Activities
begin at 9:30 AM and conclude at 3:00 PM.

PRESS NOTE: The President and First Lady will arrive on the South Lawn at approximately 10:30 AM. The events on the White House lawn are open to coverage by the White House Press Corps. Press Corps members wishing to cover the event should assemble in the White House Press Briefing Room by 10:00 AM to be escorted to the lawn.

NOTE: Members of the White House Press Corps that wish to bring their families or guests may enter the grounds using the Southeast Gate from 9:30 AM to 11:00 AM. Please limit your guests to 4, and have your White House Press Pass visible.

ENTERTAINMENT ON THE ELLIPSE:

Marine Band; Shari Lewis; Peter, Paul and Mary; Hello Mudda, Hello Fadda; Ballet Hispanico; Thomas the Tank Engine; The Learning Channel's "Ready, Set, Learn with Rory;" Kevin Roth; Our World Featuring Snoop; Garfield's Bookshelf Follies; Billy B; Kids On The Block; Doug and Gary; Jim and the Animal Band; Dogs New Clothes; Ringling Brothers; The RopeMaster; The Washington Ballet; Travelling Young Players; David Jack; Timothy Wenk Magic; Bob Whitcomb; Patch Panda; APUPETSHO; Trout Fishing in America; Funtime Entertainment, The Pope of Soap.

In the event of rain, Easter Monday activities will be cancelled.

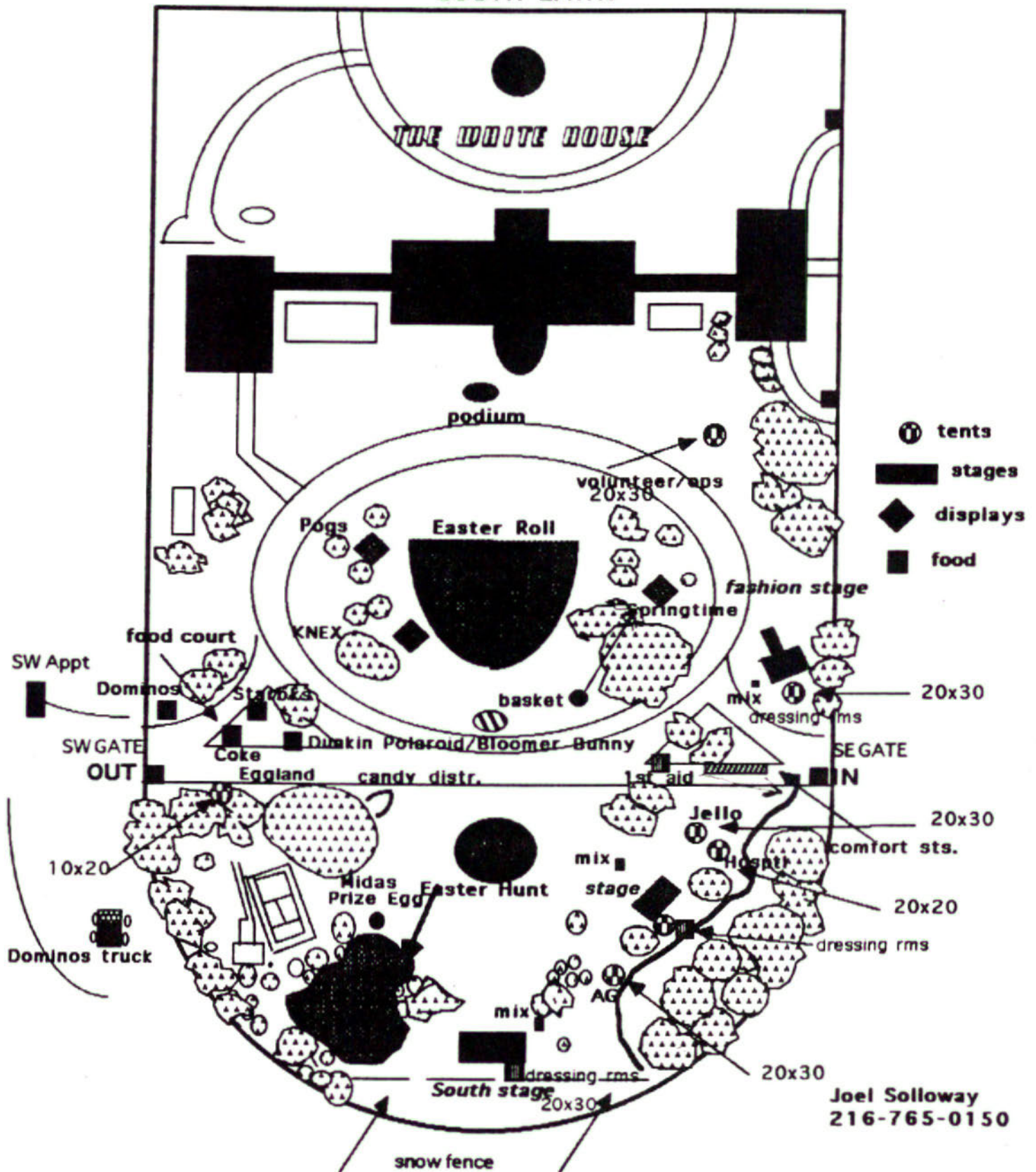
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HARD BOILED FACTS

- o Adults must be accompanied by a child age 3 to 8 years of age to enter the White House Lawn. The entertainment on the Ellipse is open to children of all ages.
- o Entrance to the White House Lawn, through the Southwest Gate, **begins to form** at 7:00 AM.
- o There will be 30,000 wooden eggs used at this year's event. The eggs are painted in pastel colors and feature a silhouette of the White House and the signatures of the President and First Lady. A number of the eggs are signed by celebrities.
- o There will be 7,200 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House Chef.

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EASTER AT THE WHITE HOUSE '95 SOUTH LAWN

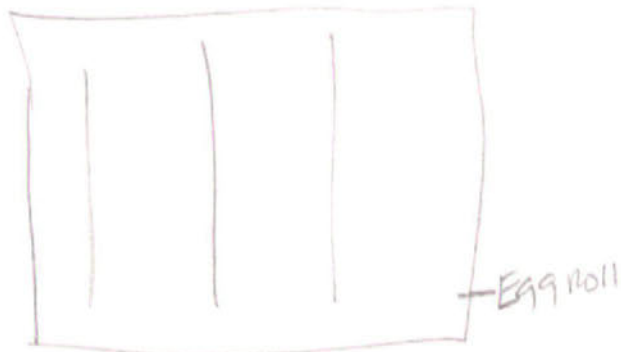


WHITE HOUSE EASTER EGG ROLL 1995 ROVING ENTERTAINMENT

- GUMBY
- PARTY ANIMALS
- THE PEBBLE AND THE PENGUIN
- TURLEY THE MAGICIAN
- GARFIELD
- "TREECHERS" - BLOSSOM AND SPRIG SQUIRREL
- RAPID T. RABBIT
- DR. ELDOONIE'S MAGIC PROGRAMS
- AMOS THE MOUSE
- THE BIG COMFY COUCH
- PHILLIP LEE MILSTEAD, MAGICIAN
- DENNIS BRAXTON, BALLOON ARTIST
- D.A.R.E.N THE LION (D.A.R.E.)
- SPIN (NATIONAL GEOGRAPHIC)
- MR. JELLY BELLY
- MR. BUMPY AND MOLLY CODDLE - FROM "BUMP IN THE NIGHT" TV SHOW
- EASTER BUNNY (ROSEMARY REDER)
- TIMOTHY WENK, MAGICIAN
- MEYZEEK MIDDLE SCHOOL JUGGLING TEAM
- NICHOLAS A. CARIFO, MAGICIAN
- IZZY (1996 OLYMPIC MASCOT)
- JOHN EKin, UNCLE SAM STILTWALKER
- Humpty Dumpty

↑ NPL Platform
For AM
show

press riser - open to WH Press
2 tier 10x14
3ft and 5ft.



make a wish children

make a wish
children



HRC/ROTAS Stage
16 x 16
4 ft. high

Cut away for pool
3ft. high
5x7



16 ft. main stage
4 ft.

2 positions

1 Cut away over the shoulder
to work hupen

2 head on position

Open to WH Press
Pool has cutaway

Segments

- ① Ab - bloomer bunny
 - ② Maureen McCormick -
 - ③ Melinda Bates w/ Eggs
 - ④ → Raven Simone
- # signed signed
a couple of celebrities
eggs

World Pop
Craig & Company

Child Cancer patients - 600
4ft. snow fence

4³⁰ am

6³⁰ roving Characters

Characters

American Creations

Maureen Mc Cormick

Animals (?)

Robyn Dickey ?

Staff Swatke

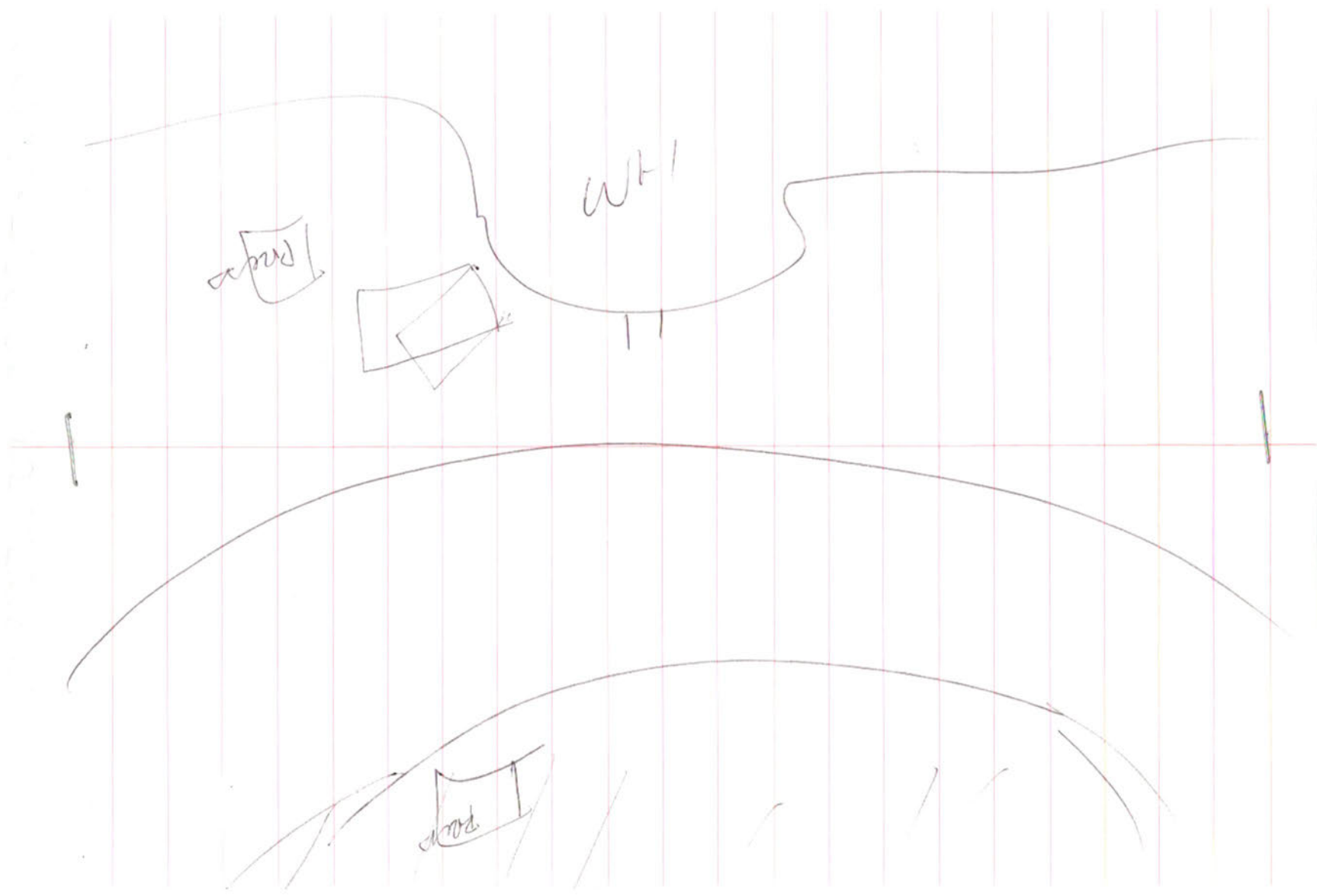
April
Springfield

→ blow whistle w/ kids/people

9⁴⁵ am down Staircase

Stage - w/ bunnies

kids/Char. pres



HARD BOILED FACTS:

- o There will be 25,000 wooden eggs used at this year's event. The pastel eggs feature a silhouette of the White House and the signatures of the President and the First Lady.
- o There will be 7,500 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef.
- o Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.
- o The original site of the Easter Egg Roll was on the grounds of the United States Capitol. The event began during James Madison's presidency at the suggestion of Mrs. Madison who had learned that Egyptian children rolled colored eggs on the site of the Pyramids.
- o In 1878 President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo, and other Washington locations.
- o In the event of rain the Easter Monday activities will be cancelled and not rescheduled.
- o For additional information, members of the public should call 202-456-2200.

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