

Press
Release

**First Lady Launches Greater New York Expansion of Reach Out Read and Announces
New Efforts to Encourage Parents to Read to their Children
December 1, 1998**

"There are few things that I believe could make a more dramatic difference over the next 10 years in this country than to persuade young parents of all educational and economic levels to take this mission of reading to and talking with their young babies seriously."

--First Lady Hillary Rodham Clinton, January 10, 1997

New research has shown that reading to children in their first few years of life enhances their healthy development, literally helping their brains grow. Based on this research, First Lady Hillary Rodham Clinton called on booksellers, publishers, libraries, hospitals, pediatricians, health centers, and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. From her challenge, the Prescription for Reading Partnership was born, to coordinate and build on existing efforts -- like those pioneered by Reach Out and Read --to "prescribe" reading to children. Today, the First Lady will launch the Reach Out and Read Coalition of Greater New York and will announce a series of commitments by Scholastic, another key member of the Prescription for Reading Partnership, to promote reading by parents to their children.

Effort Will Expand Citywide Reach Out and Read Programs Across Greater New York by the Year 2000. The First Lady will launch the Reach Out and Read Coalition of Greater New York, which will make literacy development part of regular pediatric care for children. Through Reach Out and Read, physicians and nurse practitioners counsel parents on the importance of reading to children, volunteers read to children awaiting doctors' appointments, and medical providers give children a new book at each well-child visit from six months to five years. The Reach Out and Read Coalition of Greater New York represents 27 area hospitals and community health centers that will create 40 Reach Out and Read sites in the five boroughs of New York City, as well as in Westchester and northern New Jersey. The Coalition also includes over 100 community-based literacy and health-related organizations. The Coalition is committing to "prescribe" reading to one million kids by the millennium.

Scholastic Expands Commitment to Prescription for Reading Partnership. The First Lady will also announce Scholastic's new commitments to the Prescription for Reading Partnership. First, Scholastic will donate 50,000 books to the Reach Out and Read Coalition of Greater New York, and will commit to donating a new book for every child newly served for the next five years. They will also extend their local challenge grant program to New York City so that for every \$5,000 raised locally, Scholastic will donate 500 books to that area. Finally, Scholastic will expand their multi-lingual book program to include two additional languages --Bengali and Serbo-Croatian --in order to serve growing communities in New York. Scholastic already provides Arabic, Cambodian, Chinese, Haitian Creole, Korean, Polish, Portuguese, Spanish and Vietnamese --each with an English translation on every page.

The Prescription for Reading Partnership Responds to the President's America Reads Challenge and the First Lady's Call for a National Effort to Prescribe Reading to Infants and Toddlers. The Prescription for Reading Partnership responds to the First Lady's call in January, 1997 for a national partnership to build on existing efforts to prescribe reading --by programs like Reach Out and Read and the American Library Association's Born to Read --and the President's America Reads Challenge to help parents be their children's first teachers and ensure that every child can read will by the end of third grade. The national partnership, led by Reach Out and Read, Scholastic, Inc., and First Book, includes the American Academy of Pediatrics, National Association of Community Health Centers, National Association of Children's Hospitals and Related Institutions, American Library Association, Random House, Irving Harris and the Harris Foundation, Annie E. Casey Foundation, American Booksellers Association, Association of American Publishers, Mellon Trust, Dreyfus Corporation, ABC television, Reading is Fundamental, National Association of Chain Drug Stores, and the National Community Pharmacists Association.

KNRY - 1240 AM

The Voice of the Central Coast

Number of Pages (Including Cover) (4)

WHITE House - USA

ATTENTION:

MELANIE & MRS.
BURFORD

As per our
CONVERSATION.

IMMEDIATE ATTENTION
REQUESTED!
CB MAXWELL

To:

MELANIE / Mrs. Burford

Fax #:

202-456-6244

RE:

TALK RADIO

From:

RICHARD ANDOLSEN



KNRY AM 1240 - (408) 373-1234 fax (408) 373-1255
651 Cannery Row - Monterey, CA 93940

KNRY AM 1240 / KIEZ AM 540

On John Steinbeck's Cannery Row

The John Steinbeck Hour
Producer: Richard Andolsen
Host: CB Maxwell

Dear First Lady,

Your appearance in California would not be complete without an updated comment as a follow-up to your nationally televised statement that our Cannery Row, historically linked to John Steinbeck, is endangered.

With your emphasis on the historic sites throughout America, we would like to extent the opportunity to express yourself on your mission on our radio station, KNRY, the Voice of the Central Coast for 65 years here on Cannery Row.

Recognizing your busy schedule, we can accommodate you by means of a phone conversation on air, by calling the following number: 888-814-6434. We will take your call anytime you are available and pre-empt our regular broadcast.

Should your schedule permit, of course, you are always welcome in the Studio, should you desire greater air time, and more presence through an in studio appearance here on Cannery Row, in the historic Bear Flag Building.

CALL my office at the station for details and times: 831-373-1234, ask for Christopher Maxwell or myself.

Sincerely,



Richard Andolsen

THE WHITE HOUSE
WASHINGTON

November 18, 1997

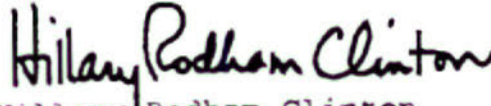
Mr. Richard Andolsen
President
John Steinbeck Memorial Museum
222 Central Avenue
Pacific Grove, California 93950

Dear Mr. Andolsen:

Thank you for the inscribed copy of
*The Acts of King Arthur and His Noble
Knights* that Congressman Farr forwarded to
me for my daughter Chelsea. I appreciate
your thoughtfulness.

With best wishes, I am

Sincerely yours,


Hillary Rodham Clinton

SAM FARR

11TH DISTRICT CALIFORNIA

COMMITTEE ON AGRICULTURE

SUBCOMMITTEES:

DEPARTMENT OPERATIONS, NUTRITION

AND FOREIGN AGRICULTURE

WATER MANAGEMENT AND SPECIALTY CROPS

COMMITTEE ON RESOURCES

SUBCOMMITTEES:

FISHERIES, WILDLIFE, AND OCEANS

WATER AND POWER RESOURCES

Congress of the United States
House of Representatives
 Washington, DC 20515-0517

September 4, 1997

1117 LONGWORTH BUILDING
 WASHINGTON, DC 20515-0517
 (202) 225-2061

DISTRICT OFFICES
 300 ALVARADO STREET
 MONTEREY, CA 93940
 (408) 649-3555
 100 WEST ALisal
 SALINAS, CA 93901
 (408) 424-2229
 701 OCEAN STREET
 ROOM 318
 SANTA CRUZ, CA 95060
 (408) 429-1970

Mr. Richard Andolsen
 President
 John Steinbeck Memorial Project
 222 Central Avenue
 Pacific Grove, California 93950

Dear Mr. Andolsen:

I am writing to express my support for a potential graduate fellowship honoring John Steinbeck's Nobel Laureate literary career at Stanford University.

It is a noted fact that Stanford's Green Library has one of the greatest collections of Steinbeck in the world, including the original "Cannery Row" manuscripts. The Potential of teaching creative writing at Stanford University through a vehicle of this type could bring the spiritual ambience of his art to millions of people around the world.

I hope the encouragement I have given you will support your efforts and the work being done by local officials and your mayor in Pacific Grove in this regard. Please let me know if I can provide any further assistance.

Sincerely,



SAM FARR
 Member of Congress

SF/pf

DRAFT 11/19/98

**Future Focus of
The First Lady on
Domestic Issues**

Over the next year, the First Lady will continue her work on behalf of America's families through events, speeches, and advocacy of important issues. Her priorities include:

Children and families: Mrs. Clinton will continue her leadership role in support of child care quality and affordability, including helping to shape a Presidential child care initiative. She will also focus on promoting home visiting, improving the foster care system, and encouraging community-wide efforts for children. She will continue to be a spokesperson encouraging adoption and will lead the development of an initiative to assist children aging out of foster care to become self-sufficient. She will advocate for the expansion of the Family and Medical Leave Act and for incentives to encourage employers to help employees balance work and family life. Finally, she will continue to work to expand afterschool and summer programs for children and to increase opportunities for young people to serve their communities through AmeriCorps and other programs. [Upcoming events include:]

Education: Because a child's early years are so critical to a child's future, Mrs. Clinton will continue her advocacy for high quality early childhood development opportunities, including expanding and strengthening Head Start. As a strong supporter of public education, Mrs. Clinton will continue to advocate for innovations that improve student learning, including charter schools. The reauthorization of the Elementary and Secondary Education Act presents opportunities to strengthen public schools, particularly for children living in high poverty areas. [Upcoming events include:]

Economic security: As the Administration works to save Social Security, Mrs. Clinton will work to see that women's economic security is not jeopardized. She will continue her advocacy for an increased minimum wage, and to highlight programs like microenterprise that help women move from welfare to work.

Health care: The First Lady will continue her efforts to reform the health care system, including advocating for the Patients' Bill of Rights, a new tax credit for long-term care, and to expand opportunities to buy-into Medicare, Medicaid and federal employee health plans. She will lead an outreach effort for the Children's Health Insurance Program (CHIP), support funding for immunizations, and advocate for assistance to educate new pediatric specialists. Finally, she will continue to push for tobacco legislation and for support for research and prevention of specific diseases.

DC: As she has in the past, Mrs. Clinton will be a strong advocate for the District of Columbia within the Administration. She plans to continue her support for efforts to improve the DC Public Schools, including the new charter schools. She looks forward to working with the new mayor on this and other issues.

First Lady Hillary Rodham Clinton

Domestic Policy Accomplishments

Since taking on the role of First Lady, Mrs. Clinton has made the concerns of America's families her top priority. To advance these issues, she has traveled across the country, spoken out about key concerns, and convened national leaders. She has been an advocate and strategist within the Administration on domestic policy. She has also highlighted issues in her syndicated column, *Talking It Over*. Some of Mrs. Clinton's most important contributions include:

Children and families

Early childhood development: Promoted children's healthy development in the earliest years of life by co-hosting the White House Conference on Early Childhood Development and speaking widely about recent developments in early brain development research. Worked for Head Start quality improvements and successfully advocated for increased funding for programs serving young children.

Child care: Co-hosted the White House Conference on Child Care and played a leading role in the development and championing of the President's Child Care Initiative. Was a major proponent of the 1993 Family and Medical Leave Act.

Child welfare and adoption: Served as major administration champion on adoption and foster care improvement through the development of the Adoption 2002 Initiative, the Adoption and Safe Families Act of 1997, and by speaking widely to encourage adoption and improvement of the child welfare system.

Youth: Successfully advocated for increased funding for after-school programs, participated in the White House Conference on School Violence, and spoke in support of national service throughout the country.

Children's television: Hosted a White House Conference on Children's Television, advocated for increased educational children's programming, and led a roundtable discussion with the President and Vice President on the V-Chip.

Education

Charter schools: Supports innovation in the public schools and advocates for the support of charter schools, including securing funding for DC Charter Schools.

School reform: Worked on behalf of the President's education agenda, visiting schools around the country in support of public school improvement.

Prescription for Reading: Launched the "Prescription for Reading" project to link health professionals with book publishers as a means to encourage reading to young children.

Arts education: Hosted Arts Education Call to Action at the White House. Launched President's Council on Arts and Humanities report *Coming Up Taller* on arts programs for at-risk youth and sponsored the Coming Up Taller awards at the White House.

Family economic security

Bankruptcy: Worked to ensure that bankruptcy reform legislation does not adversely impact child support collection.

Minimum wage: Strongly supported an increase in the minimum wage to ensure that working families do not raise their children in poverty.

Legal services: Works to provide low-income people with access to legal resources while preventing cuts in the Legal Services Corporation budget.

Microenterprise: To help low-income people become self-supporting, promoted expansion of microenterprise in the United States.

Women

Women's rights/history: Participated in numerous events to celebrate women's history and promote equal rights for women.

Family planning: Worked with the National Campaign to Prevent Teen Pregnancy to support a broad-based effort. Called for budget increases for family planning and supported legislation to require federal employee health plans to cover prescription contraceptives.

Working Women Count: Helped launch "Working Women Count!" to bring the concerns of working women to the forefront of policy development in the Administration.

Health

Universal health coverage: Chaired President's Task Force on Health Care Reform and played a continuing leadership role in support of universal health coverage. Advocated for the Kennedy-Kassebaum Portability legislation to extend hospital stays for new mothers.

Children's health: Opposed cuts in Medicaid, worked on behalf of the Children's Health Insurance Program (CHIP), and donated proceeds from *It Takes a Village* to children's hospitals.

Immunizations: Launched a Childhood Immunization Initiative and secured passage of the Vaccines for Children program. Spoke widely on the importance of children's immunization.

Tobacco: Advocated for comprehensive, national tobacco legislation and campaigned for California's tobacco tax ballot initiative.

Breast cancer: Launched the Medicare Mammography campaign and advocated to extend hospital stays for mastectomy patients. Promoted research and awareness of breast cancer through numerous events and columns.

Gulf war illnesses: Visited VA and Department of Defense hospitals, listening to veterans concerns. Worked to establish the Presidential Advisory Committee on Gulf War Veterans Illnesses and participated in events relating to the Committee's work.

AIDS: Promoted increased funding for AIDS research and prevention. Played a leadership role in pediatric aids, including work to encourage pregnant women to get tested and treated for HIV.

Disease Prevention and research: Advocated for Medicare preventive benefits and for increases in research budgets, including funding for epilepsy research. Worked to raise awareness of colon and ovarian cancer and to call attention to dramatic increases in asthma among children.

DC

As the leading advocate within the Administration on behalf of the District of Columbia, worked to apply the energy and expertise of the federal government to help the District's women, children, and families and to revitalize the city.

PRESIDENT CLINTON ANNOUNCES EXPANSION OF THE INTERNET TO INCREASE ADOPTIONS

November 24, 1998

Today, the President will issue a new directive to the Department of Health and Human Services to expand the use of the Internet as a tool to find homes for children waiting to be adopted from foster care. The President will make the announcement with the First Lady at a White House ceremony marking National Adoption Month and celebrating new adoptions in the District of Columbia.

Creating an Internet Registry to Meet the President's Goals for Adoption. In 1996, President Clinton set a goal of doubling, by the year 2002, adoptions and other permanent placements from the public child welfare system. Since then, adoptions have increased; from 1996 to 1997 alone, adoptions increased by over 10 percent, from 28,000 to 31,000. Today, the President is directing the Department of Health and Human Services (HHS) to develop a plan to expand internet use to share information about children who are legally free for adoption in order to shorten the time needed to find them adoptive families. HHS estimates that approximately 100,000 children in our nation's foster care system cannot return to their birth families and need families to adopt them. An effective national registry will help break down geographic barriers to adoption and assist in meeting the President's adoption goal. HHS Secretary Donna Shalala will report to the President within 60 days on a plan to work with the states and other leaders to carry out this effort.

Building on a Strong Record. Today's announcement builds on a deep commitment by the President, the First Lady, and the Administration to facilitate adoptions and improve the child welfare system. Since taking office, President Clinton has championed efforts to make foster care work better for the children it serves, to find and assist adoptive families, and to break down barriers, including high adoption costs and complex regulations:

✓ **Achieving Landmark Legislative Reform.** On November 19, 1997, the President signed the Adoption and Safe Families Act, reforming our nation's child welfare system and making it clear that the health and safety of children must be the paramount concerns of state child welfare services. This landmark legislation was based in large part on the recommendations of the Clinton Administration's *Adoption 2002* report, which the President requested by executive memorandum on December 14, 1996, to meet his goals of doubling adoptions and permanent placements by the year 2002 and moving children more quickly from foster care to permanent homes. The Act tightened time frames for making permanent placement decisions for children and ensured health insurance coverage for all special needs children in subsidized adoptions. Also, it created new financial incentives for states to increase adoptions, and continued funding for services to keep families together when it is appropriate and safe.

✓ **Making Adoption Affordable for Families.** In 1996, President Clinton signed into law the Small Business Job Protection Act of 1996, which provides a \$5,000 tax credit to families adopting children, and a \$6,000 tax credit for families adopting children with special needs. This provision has alleviated a significant barrier to adoption, helping middle class families for whom adoption may be prohibitively expensive and making it easier for families to adopt children with special needs. Since President Clinton took office, the number of children with special needs who were adopted with federal adoption assistance has risen by over 60 percent. In the Balanced Budget Act of 1997, President Clinton ensured more support for families who adopt children with the \$500 per-child tax credit.

✓ **Giving States Flexibility and Support.** To test innovative strategies to improve state child welfare systems, the Clinton Administration has granted waivers to 18 states, giving them more flexibility in tailoring services to meet the needs of children and families. In addition, the Administration has provided states with enhanced technical support and helped improve court operations. The President secured \$10 million in FY 1999 in new funds to support state efforts to implement the new adoption law, and has, through the Adoption Opportunities program, supported state and local innovative demonstration projects to promote adoption, provide post-adoptive services, and build new public-private partnerships. To prevent children from entering foster care in the first place, in 1993 the Clinton Administration enacted and secured federal funding for the Family Preservation and Support Program to help states, local governments, and service providers develop effective programs to serve children and families at risk.

✓ **Breaking Down Racial and Ethnic Barriers to Adoption.** New inter-ethnic adoption provisions, passed as a part of the Small Business Job Protection Act of 1996, ensure that the adoption process is free from discrimination and delays on the basis of race, culture and ethnicity by strengthening the Multi-Ethnic Placement Act which the President signed in 1994.

✓ **Providing Supports for Child Protection and Adoption.** In 1993, President Clinton signed into law the Family and Medical Leave Act, enabling parents to take time off to adopt a child without losing their jobs or health insurance. In addition, the welfare reform legislation signed by the President maintained the guarantee of child protection and adoption, and did not reduce funds for child welfare, child abuse, and foster care and adoption services.

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FOR IMMEDIATE RELEASE
DECEMBER 11, 1998

CONTACT: MARSHA BERRY
TOBY GRAFF
JULIE MASON
202/456-2960

**PRESS SCHEDULE OF FIRST LADY HILLARY RODHAM CLINTON'S
TRIP TO ISRAEL AND GAZA
DECEMBER 12 - 15, 1998
(As of December 11, 1998)**

NOTE: This schedule outlines the First Lady's press events during the Israel and Gaza trip. This schedule is subject to change. More detailed schedules will be released as information is available. For an overview of the trip and details on the events listed below, please refer to the separately released press paper.

Saturday, December 12, 1998

The First Lady has no separate press activities. Please refer to the President's press schedule for their joint activities. The First Lady will attend the arrival ceremony with the President.

Sunday, December 13, 1998

10:45 a.m. VISIT TO NEVE SHALOM/WAHAT AL-SALAM

Tour and Speech

Neve Shalom/Wahat Al-Salam

Mobile Post Shimshon 99761

Israel

Press Note:

This event is pool press only. WH pool is AP, AP photo, Reuters, Reuters photo, AFP photo, New York Times reporter, Knight-Ridder reporter, Time Magazine reporter and photo, 1 U.S. TV Pool Crew (TBD by TV Pool), 1 Radio TBD. Local Press Pool: TBA by arrangement with the Govt. of Israel. Lighting and mult are provided.

Press Transportation Note:

From the King David Hotel:

Transportation for the WH pool will be available from the parking lot at the King David Hotel at 8:30 a.m. (Drive Time: 35 minutes) There will be a person to take tape and film to the filing center as needed. The on-site contacts are David Neslen and Ann Kasper.

After Event:

Upon completion of this event, WH pool will travel in the First Lady's motorcade to cover her 12:25 p.m. event at Hadassah Medical Center (Drive time: 35 minutes).

12:30 p.m. VISIT TO MOTHER AND CHILD CARE PAVILION AT HADASSAH MEDICAL CENTER

Mother and Child Pavilion, Hadassah Medical Center
Pediatric Oncology Hospital School and Pavilion Waiting Lounge
Ein Karem, Jerusalem

Press Note:

Tour is closed press. Pool press only for arrival, visit to school and speaking program. Same WH pool as Neve Shalom. Local pool TBA by arrangement with the Govt. of Israel. Lighting and a mult provided. Throw is approximately 50'. The on-site contact is David Neslen and Ruby Shamir.

Press Transportation Note:

Following this event, WH press pool will be transported to HIPPY to pre-set for the First Lady's 2:30 p.m. visit. The First Lady will rejoin the President at Mt. Herzl. Due to time constraints, press covering the day of the First Lady will not be able to cover the President's event at Mt. Herzl.

2:30 p.m. VISIT TO HIPPY (HOME INSTRUCTION PROGRAM FOR PRE-SCHOOL YOUNGSTERS)

Sadie Rennert Center/Yad Rachel Bldg.
30 Rashbag Street
Jerusalem

Press Note:

The classroom visit and speaking program are pool press. Same WH pool. Press will arrive on-site ahead of the First Lady and be pre-set in the classroom. Pre-Set: 12:30 p.m. Final Access: 1:30 p.m. Lighting and mult provided. The on-site contacts are David Neslen and Ruby Shamir.

Press Transportation Note:

WH Pool will be transported from Hadassah Hospital for pre-set and sweep at HIPPY. Following this event, press will be transported back to the Jerusalem filing center and arrive at approximately 4:00 p.m.

Editor's Note: Following the visit to HIPPY, the First Lady has no other separate activities on Sunday evening. Please refer to the President's press schedule for details of the evening's events.

Monday, December 14, 1998

The First Lady will depart for Gaza with the President and participate in the Airport event with him.

Press Transportation Note:

At 6:30 a.m. buses will depart King David Hotel to WH Filing, Gaza City. [Drive time; Approx 2 hrs, 30 mins]. *Please see the President's press schedule for more logistical details on traveling to Gaza.* Press covering the First Lady's event will be transported separately from the filing center to the sites.

12:05 p.m. VISIT TO THE PALESTINE AVENIR FOUNDATION

Palestine Avenir Foundation
Gaza City

Press Note:

Pool press only. WH pool is comprised of AP, AP Photo, Reuters, Reuters Photo, New York Times reporter, Knight-Ridder reporter, Time Magazine reporter and photo, 1 TV pool to TBD by TV pool, 1 Radio TBD. Local press pool: TBA by arrangement with the Palestinian Authority. The on-site contacts are Greg Hale and Malcolm Eve.

Press Transportation Note:From the Filing Center:

Press will be transported from the filing center to the Palestine Avenir Foundation at 10:40 a.m. for pre-set and sweep. Due to time constraints, press covering this visit will not be able to cover the President's Gaza International Airport event.

Following This Event:

Press will be transported back to the WH filing center at approximately 1:10 p.m. The First Lady will rejoin the President for the luncheon at Zahrat Al Madian, Gaza City. Due to time constraints press covering the First Lady's 2:50 p.m. event will not be able to cover the President's luncheon.

2:45 p.m. VISIT TO THE BEACH CAMP WOMEN'S EMPOWERMENT PROGRAM

Women's Empowerment Center
Beach Refugee Camp
Gaza City

Press Note:

Pool press only. WH pool is comprised of AP, AP Photo, Reuters, Reuters Photo, New York Times reporter, Knight-Ridder reporter, Time Magazine reporter and photo, 1 U.S. TV pool TBD by TV pool, 1 Radio TBD. Local press pool: TBA by arrangement with the Palestinian Authority. Lighting and mult. Simultaneous translation. The on-site contacts are Greg Hale and Malcolm Eve.

Press Transportation Note:From the Filing Center:

Pool will be transported from the filing center to the Beach Camp at 1:45 p.m. (Drive time: 10 minutes) for sweep and pre-set.

Following the Event:

Press bus will return to the filing center following this event and arrive at approximately 3:55 p.m.

Editor's Note: Following the Beach Camp event, the First Lady will rejoin the President at the Shawa Center for his address to the PNC. She will depart Gaza following the President's speech. Please refer to the President's press schedule for logistical details of the evening's events and for information on press departure from Gaza.

Tuesday, December 15, 1998

10:05 a.m. DROP-BY WITH PERES PEACE CENTER CHILDREN
Jerusalem Hilton Hotel
Room TBD
Jerusalem

Press Note:

Still photos only. The on-site contact is David Neslen or Ruby Shamir.

10:25 a.m. DROP-BY WITH FAMILIES OF FOUR MIA SOLDIERS
Jerusalem Hilton Hotel
Room TBD
Jerusalem

Press Note:

Still photos only. The on-site contact is David Neslen or Ruby Shamir.

Editor's Note: The First Lady has no other separate activities scheduled for Tuesday. Please refer to the President's press schedule for details of their joint activities, including the visit to Bethlehem, the tour of Masada, and departure from Israel en route to Washington, DC.

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Wtmen 2/23/98

work on this

Harry Thomas
Michael Deaver

The Washington Post

1150 15TH STREET N. W.
WASHINGTON, D.C. 20071-7403
(202) 334-7428

Mr. Sidney Blumenthal
Assistant to the President
The White House

Dear Sidney,

The Washington Post Company, through its television documentary production arm, Newsweek Productions, has entered into negotiations with a sponsor and a network to produce two hour-long programs for broadcast this fall based extensively on materials contained in Presidential Libraries.

One would provide a close look at the institution of the First Lady, past and present. This is a project that was discussed several years ago with the First Lady, but that program ground to a halt when negotiations with ABC News could not be successfully concluded.

Although the program will deal with the wives of previous Presidents, and include interviews with some of them, the current First Lady will - we hope - be a primary participant. A part of the program will focus on the First Lady's role as manager of the White House and within that context we would like to tour some of the reception, entertainment and work areas. If possible, we would also like to discuss the wife and mother roles in the family living quarters.

We would of course consult extensively with and look for ideas from the First Lady and her staff. As in our earlier effort, we will have Michael Beschloss and Elisabeth Sifton as consultants.

Our aim is to portray the First Lady in all her varied aspects: Role Model for Women, Public Issues Leader, Hostess, Presidential Advisor, Wife, and Mother.

We would like to pursue this project with the First Lady's staff at the earliest convenient time.

Best regards,



Walter Pincus

No - hold

WARNER BROS. RECORDS

REPRISE RECORDS

3300 WARNER BOULEVARD

BURBANK, CALIFORNIA 91505-4694

818.953.3223

FAX 818.953.3699



75 ROCKEFELLER PLAZA

NEW YORK, NEW YORK 10019

WARNER BROS.

REPRISE

212.275.4600

212.275.4643

FAX 212.275.4531

FAX 212.489.9786



20 MUSIC SQUARE EAST

NASHVILLE, TENNESSEE 37203-4326

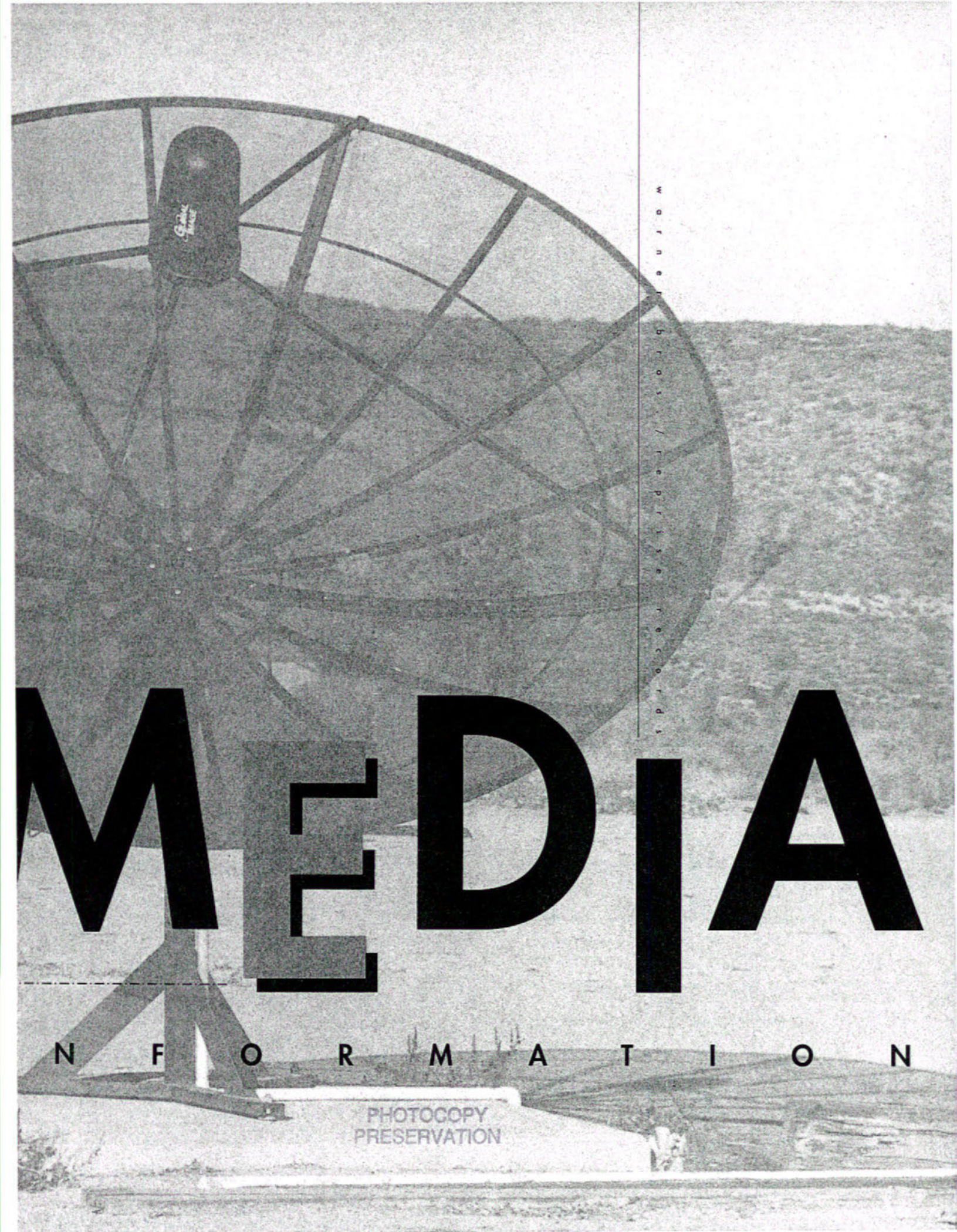
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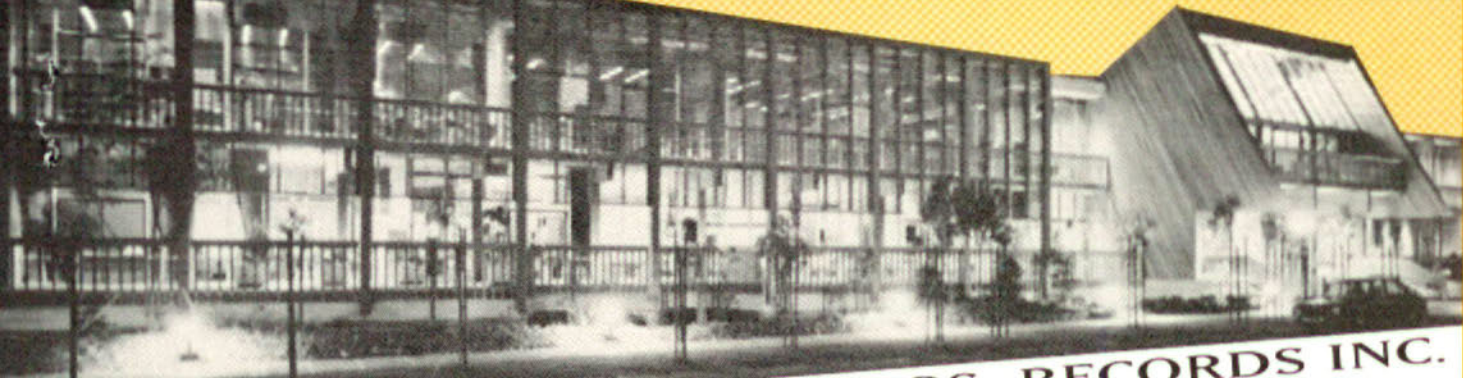


WORLDWIDE JOURNAL OF TELEVISION & FILM

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News

FROM WARNER BROS. RECORDS INC.

Contact: Alisse Kingsley
(818) 953-3485

FOR IMMEDIATE RELEASE

SING AMERICA: BENEFIT CD SET FOR RELEASE ON WARNER BROS. RECORDS

MILLENNIUM COMMITTEE TO SAVE AMERICA'S TREASURES PRESENTS A CELEBRATION OF AMERICA AND ITS MUSIC

Burbank, California. *SING AMERICA* is set for release May 18, 1999 on Warner Bros. Records. The special CD features such artists as Frank Sinatra, Cher, LeAnn Rimes, Elvis Presley, Stevie Wonder, Bob Dylan, Paul Simon, John Fogerty, Louis Armstrong and Ella Fitzgerald. All of the recording artists whose performances appear on this album have waived their royalties and Warner Bros. Records Inc. will be donating all of its profits from this project to *Save America's Treasures* at The National Trust for Historic Preservation.

The Millennium Committee to Save America's Treasures is chaired by First Lady Hillary Rodham Clinton as part of the White House Millennium Council's program to preserve cultural heritage. *Save America's Treasures* is a new public-private partnership created as a national millennium program to address the nation's most urgent preservation needs. It directs public and private resources to historic sites, artifacts and documents which are treasures of national

(more)



importance and symbolize the country's culture and experience. The National Trust for Historic Preservation serves as the private partner in *Save America's Treasures*.

SING AMERICA was conceived by Warner Bros. Records Inc. Vice Chairman David Altschul who sought to create a benefit album to underscore and support the vital work of *Save America's Treasures*. "In developing this project I knew that we wanted to create a musical tapestry of artists whose scope embodies the richness and diversity of American culture," said Altschul, "Music is one of America's greatest treasures and I believed the two might complement each other in a wonderful way." The compilation producers are Altschul and Gregg Geller, Warner Bros. Records, Inc. Vice President of A&R.

Among the legendary songwriters whose compositions are represented on the CD are Stephen Foster, Irving Berlin, Curtis Mayfield, Woody Guthrie, George Gershwin, Bob Dylan and others. A complete list of artists appearing on **SING AMERICA** and the songs they perform are "*Graceland*" by Paul Simon, "*Summertime*" by Louis Armstrong and Ella Fitzgerald, "*Livin' In the Promiseland*" by Willie Nelson, "*The House I Live In*" by Frank Sinatra, "*Blowin' In The Wind*" by Bob Dylan, "*Oh, Susannah*" by James Taylor, "*This Is My Country*" by The Impressions, "*This Land Is Your Land*" by Peter, Paul & Mary, "*Sir Duke*" by Stevie Wonder, "*City Of New Orleans*" by Arlo Guthrie, "*Amazing Grace*" by Judy Collins, "*If I Can Dream*" by Elvis Presley, "*America*" by Neil Diamond, "*Take Me Home Country Roads*" by John Denver, "*America The Beautiful/We Shall Overcome*" by O'Landa Draper's Associates featuring Yolanda Adams, Shirley Caesar, Darryl Coley and James Moore, "*Back In The U.S.A.*" by Linda Ronstadt, "*Centerfield*" by John Fogerty "*God Bless America*" by LeAnn

(more)

Rimes, "*Sing America*" by Denyce Graves, "*The Star Spangled Banner*" by Cher and Aaron Copland's "*Fanfare For The Common Man*" featuring Leonard Bernstein conducting the New York Philharmonic.

The album also features the newly recorded tracks "*Sing America*" by Denyce Graves, a medley of "*America The Beautiful*," and "*We Shall Overcome*" by O'Landa Draper's Associates featuring guest soloists Yolanda Adams, Shirley Caesar, Darryl Coley and James Moore and Cher's recording of "*The Star Spangled Banner*" as performed at Super Bowl XXXIII. All artists and most of the music publishers have waived their record royalties in conjunction with the project.

Major promotions with partners including the Home Shopping Network, United Airlines and Historic Hotels of America are already in place. A television special is currently in development for Fall 1999, as are additional partnering efforts with The United States Post Office, Major League Baseball and The National Parks Service.

The National Trust is a nonprofit organization chartered by Congress in 1949 and is dedicated to preserving historic buildings, promoting community revitalization and encouraging economic redevelopment in America's neighborhoods. The National Trust works with two other nationally important organizations, the National Park Foundation and Heritage Preservation. Examples of historic American treasures that are currently in need of funds for preservation include the south side of Ellis Island, the Louis Armstrong House and Archives, the Papers of the Founding Fathers, Thomas Edison's Invention Factory, Mesa Verde National Park and many other sites and artifacts.

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NEWSPAPER

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INTERNATIONAL NEWSWEEKLY OF MUSIC, VIDEO, AND HOME ENTERTAINMENT • REACHING 110 COUNTRIES • DECEMBER 19, 1998

GOOD WORKS

Warner Bros.
Records Inc.
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WB's 'Sing' To Benefit U.S. Treasures

BY EILEEN FITZPATRICK

LOS ANGELES—Warner Bros. Records Inc. is joining first lady Hillary Rodham Clinton's effort to raise money to save America's treasures.

On May 18, Warner Bros. will release the multi-artist benefit album "Sing, America: A Celebration Of America And Its Music," featuring previously released folk, country, classical, and jazz tracks and other songs that were born in the U.S.A.

Net proceeds from the album, which carries a suggested \$16.98-



\$17.98 list, will go to the first lady's Millennium Committee to Save America's Treasures, which is overseen by the National Trust for Historic Preservation, a federal nonprofit agency.

The committee, formed earlier this year, is soliciting donations from the corporate and nonprofit sectors to establish a fund to restore a variety of American heirlooms. Projects slated for restoration include the original manuscript of "The Star-Spangled Banner," the Louis Armstrong archives, Mount Rushmore, Ellis Island, and other historical documents and landmarks.

David Altschul, vice chairman of Warner Bros. Records Inc., who spearheaded the project, says the goal for "Sing, America" is to include a broad collection that "contains inspirational music and lyrics that evoke American history."

"But we don't want this to be a history lesson," he adds. "We wanted to create an album that today's listeners would find enter-

taining."

Fifteen tracks have been scheduled, but Altschul says another three or four may be added before the release date. He stresses that the project is a one-off and will not develop into a series.

The title track of "Sing, America" is an original song penned by former Warner Bros. TV producer James Kellahin and Ian Seaberg. It will be rerecorded by opera singer Denyce Graves.

The song has previously been released as a single to Armed Forces Radio and has been played during Fourth of July broadcasts for the past several years.

*'We wanted to
create an album
that today's
listeners would
find entertaining'*

Graves performed at the launch of the Save America's Treasures project earlier this year and was recommended for "Sing, America" by Warner Bros. Records Inc. VP of A&R Gregg Geller, who, along with Altschul, is a co-producer on the album.

"This song is very different from what I normally do," says the RCA artist best known for her highly charged version of "Carmen." "It's very majestic, and the lyrics are very powerful and befitting of America. It's the kind of song that makes you cry."

Classic American folk songs are represented by "This Land Is Your Land," performed by Peter, Paul & Mary; "City Of New Orleans" by Arlo Guthrie; "Amazing Grace" by Judy Collins; and "Oh, Susanna" by James Taylor.

As an example of the album's diversity, Bob Dylan's war-protest anthem "Blowin' In The Wind" is included with "Take Me Home, Country Roads" by John Denver. Rounding out the collection are Paul Simon's "Graceland"; "Living In The Promiseland" by Willie

Nelson; "Summertime" with Armstrong and Ella Fitzgerald; "The House I Live In" by Frank Sinatra; "This Is My Country" by Curtis Mayfield & the Impressions; "Sir Duke" by Stevie Wonder; "America" by Neil Diamond; Aaron Copland's "Fanfare For The Common Man," performed by the New York Philharmonic under the direction of Leonard Bernstein; and "If I Can Dream" by Elvis Presley.

All net proceeds for the album will be donated to the Millennium Committee, of which Altschul is a member. Warner Bros.' distribution company, WEA, has waived its normal fee in support of the project, and participating labels and artists are donating royalty and licensing fees.

Altschul wouldn't place a sales goal on the title but says that Warner is prepared to commit its resources to fully promote "Sing, America."

"It would be wonderful if we could sell enough units to make a multi-million-dollar contribution to the committee," he says.

Marketing plans include a companion book and a promotion on the Home Shopping Network.

Altschul says Home Shopping Network's sister channels, the History Channel and USA Networks, will cross-promote "Sing, America."

Warner plans to seek out niche markets, such as gift stores in national parks, to also sell the title.

Warner will also embark on a campaign to get donated air time for a yet-to-be-produced public service announcement on VH1, MTV, and other music channels.

"Every dollar we can save through donated advertising will allow us to contribute so much more to Save America's Treasures," Altschul says.

A radio single and retail promotions are also planned. Altschul says the company hasn't decided which track will be the single.

"Our hope is make this album like a 'We Are The World,'" he says, "and generate a lot more public attention to this cause."



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Los Angeles Times



FRIDAY

DECEMBER 11, 1998

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Calendar

ARTS AND ENTERTAINMENT

F2

FRIDAY, DECEMBER 11, 1998

Morning Report

ARTS AND ENTERTAINMENT REPORTS FROM THE TIMES,
NEWS SERVICES AND THE NATION'S PRESS.

Historic Sites and Sounds: A retrospective of voices and songs said to form a "musical tapestry" of the nation's history will be combined on an album benefiting "Save America's Treasures," an effort to preserve and restore historic sites and memorabilia, such as Thomas Edison's laboratory, Ellis Island and Revolutionary War-era documents. "Sing, America: A Celebration of America and Its Music," scheduled for a May release, will include songs by Frank Sinatra, Elvis Presley, Bob Dylan, Stevie Wonder, Louis Armstrong and Ella Fitzgerald and the New York Philharmonic. A TV show and book are also planned. The "Save America's Treasures" preservation effort is chaired by First Lady Hillary Rodham Clinton, who announced the project Thursday at the historic downtown Los Angeles Theater on Broadway, a site that's included on the campaign's list of restoration projects.



Something to sing about

First Lady Hillary Rodham Clinton and National Trust President Richard Moe barnstormed California in December for Save America's Treasures, announcing two major boosts to the preservation partnership between the White House Millennium Council and the Trust.

The first was a \$1.1 million grant from the J. Paul Getty Trust. The Los Angeles-based foundation made the gift directly to the Trust to establish the Save America's Treasures Preservation Planning Fund, which will underwrite 25 model preservation planning projects (not bricks-and-mortar work) nationwide. Grants, from \$10,000 to \$50,000, must be matched by private funds.

"Through the Save America's Treasures program, we hope to inspire all Americans to seize this opportunity to seek out the historic places in their own communities and to work together to ensure their survival," said Clinton at a special ceremony at the historic Breed Street Shul, a deteriorated 1923 synagogue in Los Angeles, above.

Created by the president and first lady in 1997, the White House Millennium Council named the Trust as its private-sector partner to administer Save America's Treasures. Applications to its Preservation Planning Fund became available in February. For more information, contact Save America's Treasures, c/o NTHP, 1785 Massachusetts Ave., N.W., Washington, D.C. 20036, (202) 588-6202.

This epic surely deserves a soundtrack, and Warner Bros. Records, Inc., is providing one with the imminent release of "Sing America: A Celebration of America and Its Music." The 20-cut CD features heritage-themed numbers performed by Louis Armstrong and Ella Fitzgerald, Leonard Bernstein and the New York Philharmonic, Bob Dylan, Arlo Guthrie, Willie Nelson, Elvis Presley, Frank Sinatra, Paul Simon, James Taylor, Stevie Wonder, and others.

Clinton announced this effort at another Los Angeles landmark, the 1931 Los Angeles Theater, a rococo-style movie palace in the city's Historic Broadway Theater District. Artists and owners are sharing rights to their songs at no cost. Net proceeds will be used to create an endowed grant fund. Details on the fund and the release date and price of "Sing America" will be announced this spring.

We know you're out there

Long-time Trust members: Tell us why you joined, what's kept you with the Trust all these years, and what changes you've witnessed. Write us! Your e-mail is fine, too, at Preservation@nthp.org.

SECTION

B

Los Angeles Times

FRIDAY

DECEMBER 11, 1998 CC

METRO

First Lady Visits Historic Synagogue, Movie House

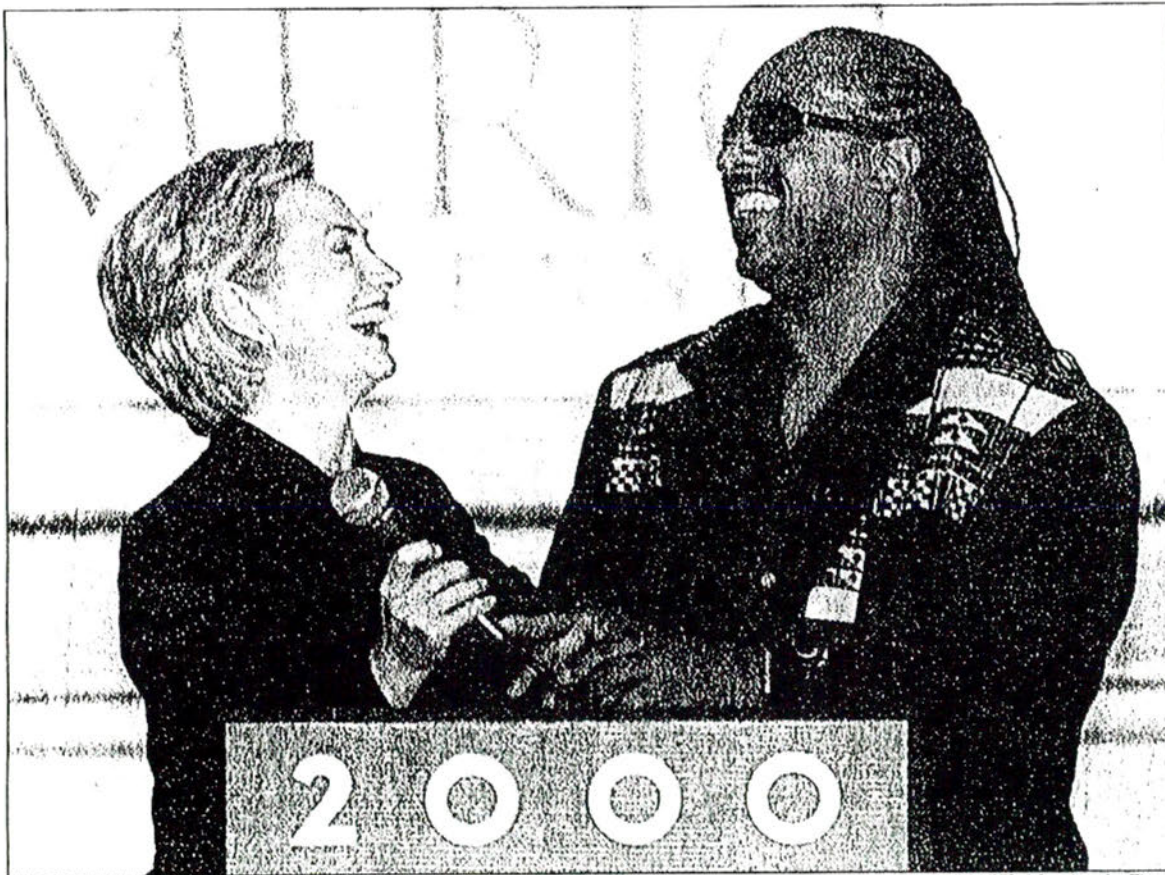
■ **Preservation:** Trip to L.A. promotes White House drive to save key landmarks. Getty Trust gives \$1.1 million in support of nationwide project.

By JOSEPH TREVIÑO
and CAITLIN LIU
SPECIAL TO THE TIMES

First Lady Hillary Rodham Clinton visited a historic synagogue in Boyle Heights on Thursday and an ornate downtown movie house to promote a White House initiative dedicated to preserving historic American sites.

Clinton's stop in Los Angeles was one of several on behalf of the Save America's Treasures campaign, an initiative of the White House Millennium Council, led by the first lady.

Last week Clinton was in New York to visit Louis Armstrong's archives and in the Boston area for Henry Wadsworth Longfellow's house and the African Meeting House. Today she plans to tour San Francisco's Conservatory of Flowers in Golden Gate Park.



GINA FERAZZI / Los Angeles Times

First Lady Hillary Clinton shares a laugh with Stevie Wonder after he sang at the Los Angeles Theater.

An album to raise funds for the Save America's Treasures campaign is scheduled to be released by Warner Bros in May. A retrospective of voices and songs, it is intended to form a musical tapestry of the nation's history. Plans for the musical tribute were announced Thursday.

"Sing, America: A Celebration of America and its Music," will include songs by Frank Sinatra, Elvis Presley, Bob Dylan, Louis Armstrong, Ella Fitzgerald and Stevie Wonder, who entertained the crowd at the theater before Clinton spoke. A book and television show are also planned.

The Breed Street Shul is the last remaining synagogue in Boyle Heights, once a center of Los Angeles' Jewish community. The Los Angeles Theater, built in 1931, was the last palatial movie house constructed on Broadway.

On Thursday afternoon, Clinton stood in front of the dilapidated synagogue and addressed more than 500 people.

"This shul and the work we are doing together to preserve it for future genera-

Please see CLINTON,

CLINTON: History

Continued from B1

tions is an important statement," she said. "We believe that there must be continuity between generations." Boyle Heights, Clinton said, always has been a community for immigrants.

"Boyle Heights immigrants today can think back to those immigrants 60 to 70 years ago who did not speak English—they spoke Yiddish," she said. "In honoring this particular building, we honor the past."

Before Clinton spoke, the crowd was entertained by a series of cross-cultural shows, symbolizing Boyle Heights past and present. Mariachi Sol de America and performed with Barry Fisher's Klezmer All-Star Band and Jewish students danced to the rhythms of Mexican bands and Jewish choirs.

At the synagogue, a \$1.1-million grant from the J. Paul Getty Trust to the National Trust for Historic Preservation was announced. It will support as many as 25 model projects throughout the country that are part of the Save America's Treasures campaign.

The Breed Street Shul is the recipient of a \$15,000 grant from the Getty for emergency repairs to the structure, damaged during last winter's storms. Built in 1923, the synagogue was an integral part of the flourishing Jewish community from the 1920s to the 1950s, when Boyle Heights was home to about 90,000 Jews, then the largest Jewish population west of Chicago.

But the Jewish community moved to other areas, and by the late 1970s, the congregation wasn't able to gather a minyan of 10 men to pray.

The congregation ceased services in 1993, when the last rabbi of the Congregation of Talmud Torah wanted to raze the building and sell the property. In July the City Council voted to buy the synagogue and turn it over to the Jewish Historical Society.

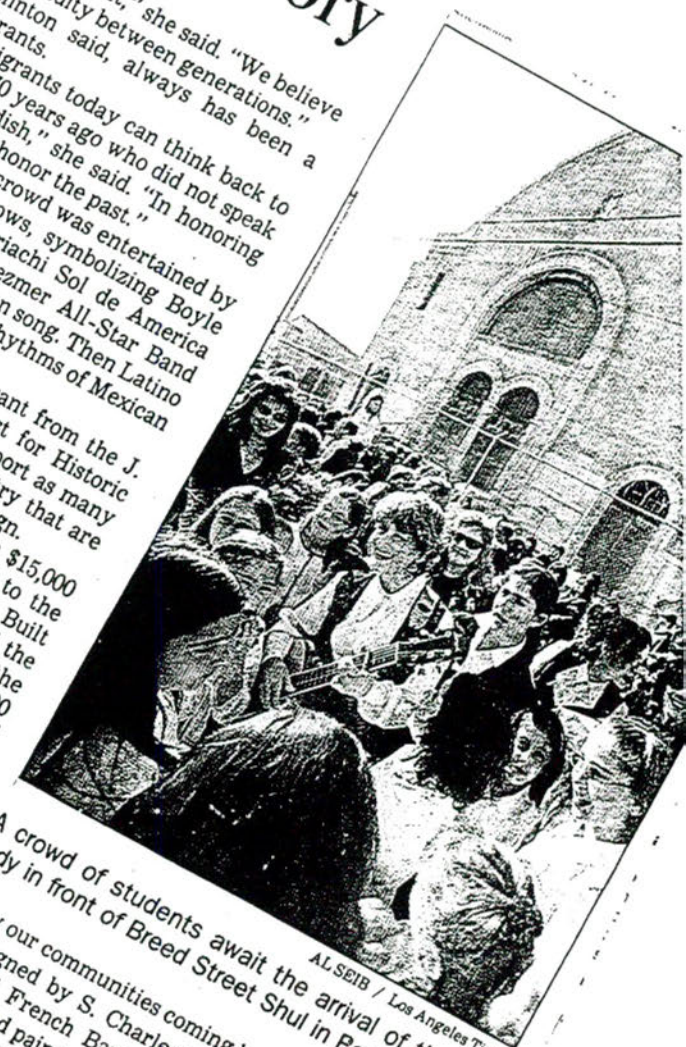
The shul has great personal significance to several City Council members. Councilman Hal Bernson's Bar Mitzvah was held there, and Councilwoman Jackie Goldberg's aunt, uncle and cousins were members of the congregation. Councilman Mike Feuer's mother grew up a few blocks away.

After Clinton spoke at the synagogue, she addressed more than 1,000 people at the Los Angeles Theater, one of the city's most magnificent historic theaters.

"It is so wonderful to be in this beautiful theater to join all of you," Clinton said. "I think there are people who have lived in Los Angeles for a long time who don't know about the revival of Manhattan's Times Square, as well as Hollywood's historic theaters. I have a vision of what could be done with these old theaters," she said. "When we see our history come alive as these theaters are coming back to life, it's

A crowd of students await the arrival of the first lady in front of Breed Street Shul in Boyle Heights.

really our communities coming back to life." Designed by S. Charles Lee Charles, the theater's splendid French Baroque interior, with chandeliers, murals and paintings, is considered unmatched by any other construction of its kind in Los Angeles. The theater was originally a vaudeville center, then evolved into a movie house. It was closed in the early 1990s and is now used for movie productions.



AL SEIB / Los Angeles Times

) 7/14/98

CULTURE

Monumental Crusade for the First Lady

Hillary Rodham Clinton is championing the preservation and restoration of America's historic sites as she contemplates her own legacy.

By EDWIN CHEN
TIMES STAFF WRITER

BALTIMORE—First Lady Hillary Rodham Clinton embarked on a new crusade Monday, and its launch was as notable for the many qualities that she did not exhibit as for those she did.

Not once did Clinton flare with righteous indignation, as she often did during the health care reform debate of her husband's first term. Only once did she take a swipe at Republicans—and then only tangentially. In a rare show of camaraderie, she even included a small gaggle of reporters (normally held at arms' length) in her entourage.

And if there are any demons to be fingered in the first lady's latest cause, they were not Kenneth W. Starr or Monica S. Lewinsky but Father Time and Mother Nature.

As she contemplates her own legacy, Clinton has chosen to champion the preservation and restoration of America's historic monuments, artifacts and assorted sites, from a rapidly deteriorating Star-Spangled Banner to Thomas Edison's long-neglected laboratory in West Orange, N.J. Perhaps it is not surprising that one of America's most controversial first ladies would settle on such a traditional cause.

Yet even in Baltimore, as a straw-hatted Clinton happily praised a private-public effort to preserve the Francis Scott Key Monument, the controversy that has dogged her stormy 5½ years in the White House was evident.

"This is the first thing she's done that I like," said an 82-year-old retiree who lives a block from the monument. "I'm a heritage person." Nearby, a registered nurse with two young children expressed admiration for the first lady but added: "This is a good thing to do but not as good as the health issue. I'm really sorry she dropped it."

The first lady's three-day train-and-bus journey through the mid-Atlantic and Northeast regions, which takes her to such little-heralded places as Harriet Tubman's house in Auburn, N.Y., ends Thursday in Seneca Falls, N.Y., where she will deliver a speech on the 150th anniversary of the first women's rights convention.



Associated Press

First Lady Hillary Rodham Clinton speaks at the base of the Francis Scott Key Monument.

At each stop she will display one of her less-noticed traits—a remarkable ability to raise money.

She began the day at the Museum of American History in Washington, where she was joined by President Clinton in unveiling a \$10-million corporate gift to help preserve the flag that inspired Key to compose the poem "Defense of Ft. McHenry," which became America's national anthem.

The donation by Polo Ralph Lauren Corp. is the largest in the history of the Smithsonian Institution. And it is coupled with an additional \$5 million from the Pew Charitable Trusts and a \$3-million personal gift by fashion designer Ralph Lauren to pay for an advertising campaign to increase public awareness of the first lady's campaign.

"Is this a great way to start the week or what?" the president asked, thanking Lauren, whose sweaters feature an American flag, for "this incredible act of generosity and, I think, foresight."

From Washington, Mrs. Clinton motored to Baltimore to visit a marble monument to Key that also needs restoration.

In an hourlong ceremony at the site, Target Stores announced it is donating about \$62,000 to help restore the monument, which depicts Key and a soldier waving a flag.

The first lady appeared buoyant throughout the outdoor ceremony, basking in warm summer sun.

At one point, she singled out for praise the National Endowment for the Arts, a major participant in the project, and then characterized the agency's critics—presumably congressional Republicans, who have vowed to kill the agency, although she did not name them—as "people who do not know what the NEA does."

Hailing the private-public nature of the campaign, she said: "What we have at stake is making it possible for every American to value what made this monument so important. . . . Let's remind ourselves of our common roots. Let's dedicate ourselves to American values and ideals of freedom and justice. And by honoring the past, we help define who we will be in the future. And that is a job all of us can undertake."

Hillary Clinton Inaugurates Preservation Campaign

By PATRICIA LEIGH BROWN

BALTIMORE, July 13 — The heroic bronze figures on the Francis Scott Key Monument are corroded, and an oar that was once in the statue's supple-looking stone waters is long gone. But standing in front of this beleaguered 1911 monument to the national anthem in a quiet, green square this afternoon, Hillary Rodham Clinton spoke of renewal.

Her visit kicked off "Save America's Treasures," Mrs. Clinton's four-day history tour and preservation pledge drive that ends on Thursday in Seneca Falls, N.Y., at a celebration of the 150th anniversary of the first American women's rights convention.

In many ways, the tour reflects the current diversity of the historic preservation movement, once associated with battlefields, Presidents' birthplaces and blue-haired lady restorers in sneakers. Although Mrs. Clinton is in fact visiting one site where George Washington really slept — his headquarters in Newburgh, N.Y. — her stops also include a dilapidated theater, an Indian archaeological site, Thomas Alva Edison's laboratory and landmarks devoted to women's rights and African-American history.



Marty Katz for the New York Times

Visiting Baltimore, Hillary Rodham Clinton spoke yesterday in front of the Francis Scott Key Monument, which commemorates Key's writing of "The Star-Spangled Banner" in 1814.

The tour, a traditional First Lady-like endeavor, is designed to raise public awareness that if history is America's future, the bridge to the 21st century is in precarious shape.

Earlier today, the President appeared with his wife at the National Museum of American History in Washington. They were dwarfed by the original "Star-Spangled Banner." The 15-stripe, 15-star flag, which looms nearly three stories high, survived the attack on Fort McHenry in 1813-14 and inspired Francis Scott Key but is now a fragile, muted textile in dire need of restoration.

The President and First Lady shared the stage with Ralph Lauren, the designer who launched thousands of Polo sweaters with the American flag on them. Mrs. Clinton's campaign began with the announcement that Mr. Lauren had agreed to contribute \$10 million toward the flag's conservation, including a state-of-the-art laboratory that will be visible to museumgoers.

"We've been assured that this is a philanthropic gift and not a marketing gift," said I. Michael Heyman, secretary of the Smithsonian Institution.

The sites on Mrs. Clinton's tour include Federal, state and privately financed landmarks, all with extensive wish lists. One of the not-so-subtle purposes of the tour is to encourage public-private partnerships like Mr. Lauren's donation, the single largest corporate contribution to the Smithsonian's history.

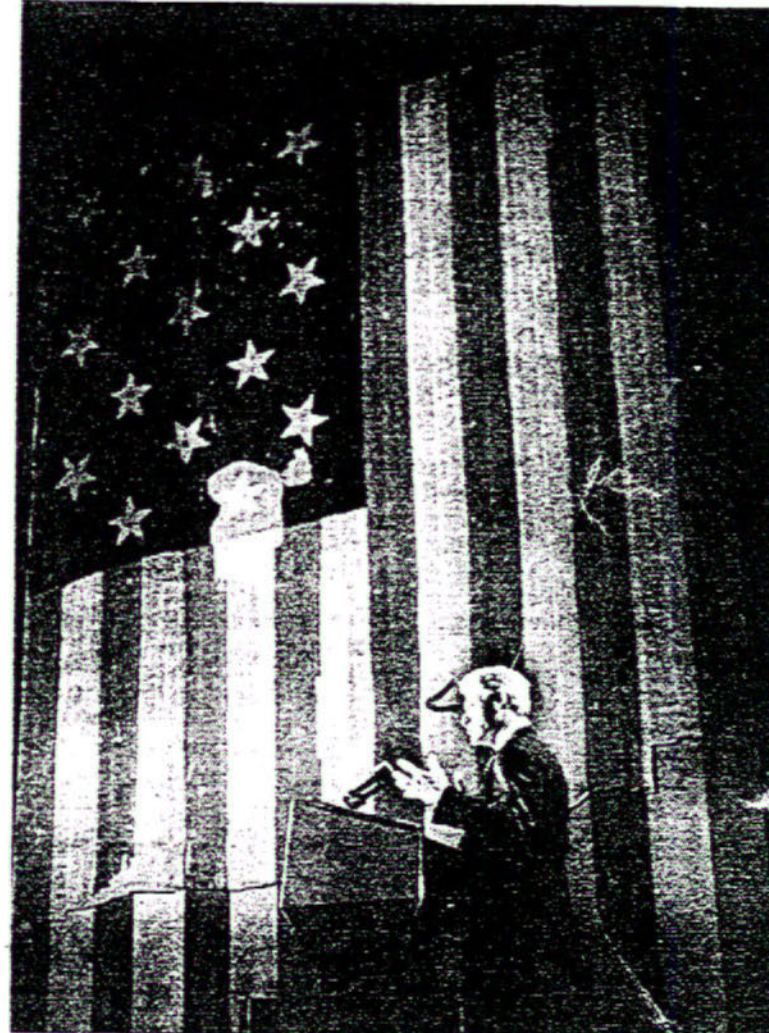
The Park Service alone has a \$1 billion backlog in historic structure repair, said Randall J. Biallas, the chief historical architect. The President's budget request of \$50 million for the preservation program has yet to be approved by Congress.

"We are not talking about just generous gifts, but also encouraging kindergartners to collect pennies to clean up the monument in the town square," Mrs. Clinton said in an interview at the White House.

Speaking later at the National Museum of American History, she encouraged Americans to be "good uncestors," preserving landmark buildings as well as artifacts like historic photographs yellowing in a county clerk's cabinet.

An example is the contents of the Thomas Alva Edison National Historic Site in West Orange, N.J. It was there, in his Invention Laboratory, that the master inventor developed, among other things, the motion picture camera, the nickel-alkaline battery and the disk photograph.

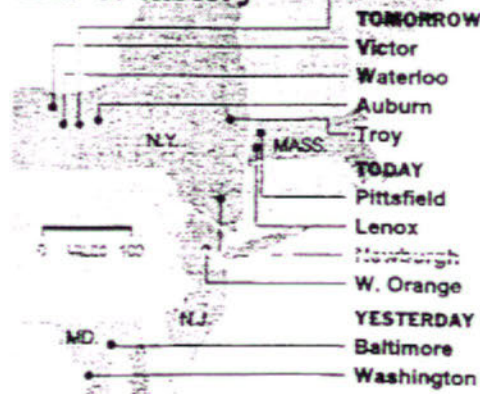
Now a little-known outpost of the National Park Service, the site consists not only of historic structures, including the first building designed for motion-picture filming, but also 400,000 artifacts and 5 million pieces of paper, including origi-



Associated Press

The Fort McHenry flag, which inspired the national anthem, is one of the treasures at stake in Hillary Rodham Clinton's restoration tour.

The First Lady's Tour of History



THURSDAY

Seneca Falls

Women's Rights Convention

TOMORROW

Victor

Garondagan State Site

Waterloo

Women's Rights Park

Auburn

Harriet Tubman Site

Troy

Kate Mullany House

TODAY

Pittsfield

The Colonial Theater

Lenox

Edith Wharton's home

Newburgh

George Washington site

W. Orange

Thomas Edison factory

YESTERDAY

Baltimore

Francis Scott Key Monument

Washington

Museum of American History

The New York Times

nal letters and lab notes, many of which are decomposing.

Mrs. Clinton is the latest of several First Ladies to adopt American history and the environment as their cause. Lady Bird Johnson campaigned for the beautification of the nation's highways, and Jacqueline Kennedy took on the renovation and preservation of the White House.

In her new endeavor, Mrs. Clinton has surrounded herself with

preservation gurus, most notably Richard Moe, president of the National Trust for Historic Preservation, which is sponsoring the "Save America's Treasures" program with the White House Millennium Council. "She's really into it," Mr. Moe said. "We've never had a First Lady this deeply involved."

Mrs. Clinton acknowledged that historic preservation is an easier cause than, say, health care. "The politics are less controversial," she

said. "No one is going to stand up against 'The Star-Spangled Banner' and its need for preservation."

In embracing preservation, Mrs. Clinton is attaching her star to a populist design movement that has sprung from the ground up from its inception, often against the wishes of politicians. In 1859, for example, Anne Pamela Cunningham established the Mount Vernon Ladies Association as a last resort after failing to persuade either Congress or the State of Virginia to save the mansion from developers.

"Historic preservation is the most important singular popular mass movement to affect architecture and planning in the modern era," said Vincent Scully, the Sterling Professor Emeritus of art history at Yale University, who recently gave an architectural lecture at the White House that reportedly had the Clintons spellbound.

Mr. Scully continued: "Architects hate it. It's the people taking back the way they want to live and what they want their cities to be, instead of being at the mercy of architects, planners and politicians."

Among the people Mrs. Clinton will encounter is Stephen Miller in Pittsfield, Mass., whose art supply and wallpaper store is housed in the 1903 Colonial Theater, imbuing the neo-Baroque haunt of Douglas Fairbanks, Ethel and John Barrymore and Sarah Bernhardt with the scent of linseed oil and vinyl. This week the marquee reads: Miller Supply Co. Inc. Welcomes Hillary Rodham Clinton.

Mr. Miller's father, George, bought the place in 1952, dreaming that one day he would restore it as a theater, drawing on both the local community and the Berkshire-bound culture tourists. The Colonial Theater has been waiting in the wings, mothballed and hidden, ever since, its now abandoned rotund balconies resplendent with dusty, peeling putty.

Like the theater, Pittsfield has had its economic hardships. Robert Boland, the head of the Friends of the Colonial Theater, a private group, said that about \$10 million was needed to restore the building. The state has committed \$2.5 million, he said.

There is no Ralph Lauren in Pittsfield, and the unglamorous nitty-gritty work of preserving landmarks falls to people like Mr. Miller.

"We'd love to see it renovated; that has always been the intent," Mr. Miller said recently, leading a visitor up a hidden staircase to the theater, its silk and linen curtains still sweetening the balcony but no longer Nile green. "There's plenty of sweat maintaining a building like this. My hope is that Hillary Clinton's presence will serve as a catalyst to get this off the ground."

**THIS IS THE MOMENT TO CELEBRATE AMERICA'S FUTURE.
THIS IS THE ALBUM TO SAVE AMERICA'S PAST.**



This one's for us.

Many of America's most important national treasures are falling apart before our eyes. First Lady Hillary Rodham Clinton is the leading voice of a national project to save them. Save America's Treasures has identified more than 100 places, artifacts and documents for immediate restoration and preservation.

- ★ The original flag which inspired the Star Spangled Banner ★ Babe Ruth's scrapbook ★
- ★ The designs and prototype inventions of Thomas Edison ★
- ★ The ancient native cliff dwellings of Mesa Verde ★
- ★ Louis Armstrong's recordings ★
- and many more.

We cannot allow these things to disappear...

This country belongs to us. The responsibility is ours.

With your help we can raise a treasure chest to rebuild the historic fabric of America.

THESE LEGENDARY ARTISTS HAVE GIVEN THEIR VOICES TO SAVE AMERICA'S TREASURES
IN SONGS ABOUT THE SPIRIT, IDEALS AND LIFE OF THE LAND WE LOVE.

CHER The Star Spangled Banner

JUDY COLLINS Amazing Grace

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NEIL DIAMOND America

O'LANDA DRAPER'S ASSOCIATES America The Beautiful/We Shall Overcome

BOB DYLAN Blowin' In The Wind

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Hillary Rodham Clinton
Women's Park of Chicago

April 1998

Hillary Rodham Clinton

*The theme of basic dialogue today is:
Say Nothing and say Nothings very fast*

*But that's no theme for Hillary Rodham Clinton
She balances
good victuals and good seasonings
in right coordination
She
Is decently complex but is not obscure.*

She is Event.

Adroit and intricate Event, endure!

*---Poem by Gwendolyn Brooks
for Hillary Rodham Clinton's
birthday, October 26, 1996*

Vision for the Hillary Rodham Clinton Women's Park of Chicago

Let us create a new park in honor of Hillary Rodham Clinton for all the people of Chicago. The Women's Park, a four-acre green oasis, will be located in one of Chicago's most prominent historic communities – the Prairie Avenue District. The park will be designed to:

- honor the American woman who for centuries has nurtured the family, given endless hours to the community and served society tirelessly with creativity and joy
- celebrate women's sustained contributions to American life in a place where one may contemplate and observe the achievements of women past and present and imagine the aspirations of women in the future
- connect us with nature and instill a greater appreciation and understanding for our natural world
- involve Chicago's cultural community in presenting a diverse array of dynamic arts and humanities programs

Guiding Tenets

- Respect the timeframe and historic significance of the site as expressed in the Clarke House and Glessner House (1836 - 1860)
- Serve broadly:
 - the community
 - the adult learner
 - school children and their teachers
 - group visitors and tourists
- Integrate principles of universal design so the park will be accessible for all
- Utilize plants, both native and exotic, appropriate to time period; could include herbs, heirloom vegetables and fruits as well as plants from prairie and savanna, and the “new” American Garden
- Involve partners in the design-creation process
- Create visual and performing arts spaces in the park

The Visitor Experience

The unifying element of the park will be a path which represents a timeline of events in notable women's lives. The path will wind its way through gardens reflective of the changing character of the landscape from its native stands of oak and prairie to contemporary ornamental and contemplative gardens. Site amenities, including benches, water fountains, lighting and sculpture, will enhance the visitor's experience. Quotations or ideas relevant to the women being honored will appear in the walk and relate to the adjacent gardens.

The visitor experience might be organized into three discrete themes and start at the Clarke House, the oldest home in the City of Chicago.

"Cultivating Necessities"

"Alexandra often said that if her mother were cast upon a desert island, she would thank God for her deliverance, make a garden, and find something to preserve. Preserving was almost a mania with Mrs. Bergson. ... She made a yellow jam of the insipid ground-cherries that grew on the prairie, flavoring it with lemon peel, and she made a sticky dark conserve of garden tomatoes ... When there was nothing more to preserve, she began to pickle."

-- Willa Cather, *O Pioneers!*

A visitor leaving the Clarke House might encounter:

- an herb garden used for culinary and medicinal purposes
- a working vegetable garden or fruit orchard
- flower beds or cutting gardens used for home decoration
- a collection of plants brought by the Clarke family to Chicago from Utica, New York.

The key interpretative message in the area surrounding the Clarke House would be how women used plants to sustain everyday life.

“Exploring Nature”

“She had never known before how much the country meant to her. The chirping of the insects down in the long grass had been like the sweetest music. She had felt as if her heart were hiding down there, somewhere, with the quail and the plover and all the little wild things that crooned or buzzed in the sun. Under the long shaggy ridges, she felt the future stirring.”

-- Willa Cather, *O Pioneers!*

Moving away from the Clarke home, the next experience might be the “wilds” of our region. In 1836 the area surrounding the Clarke House included:

- the prairie punctuated with bold native flowers and majestic six foot grasses, a landscape frequented by butterflies and birds
- the savanna, a plant community dotted with stately black oaks and under-planted with native wildflowers.

The messages to be communicated during this segment of the experience might include:

- the grandeur of nature
- an awe and inspiration for its beauty
- the joy, solace and inspiration experienced when one is unified with nature
- how the landscape shapes our lives; how we shape the land for our needs

“Inventing Our Future”

“Even more important than the discovery of Columbus, which we are gathered together to celebrate, is the fact that the General Government has just discovered women . . . freedom and justice for all are infinitely more to be desired than pedestals for a few.”

--Bertha Honore Palmer

at the dedication of the Woman's Building of the
World's Columbian Exposition in Chicago in 1893

The third and final experience brings us into the 20th century – women as creators, producers, innovators, supporters and catalysts for change. Here one might:

- enter a contemplative garden which showcases a changing exhibit of sculpture by contemporary women artists
- listen to a concert, hear a poetry reading or become immersed in a theatrical production
- experience a temporary exhibit created by a local arts-based organization

Programs

For Our Children and Their Families

- school field trips
- day camp, after school and Saturday programs
- teacher workshops and institutes
- summer concerts presented by area youth groups

For the Adult Learner

- gardening courses and workshops
- day long conferences and symposia

For the Casual Visitor

- interpretative signage and exhibits
- quotes from famous Chicago women laced throughout the garden
- self-guided brochures
- festivals and celebrations
- concerts, theater, poetry, film
- changing sculpture exhibit

For Group Visitors and Tourists

- docent guided tours

Advisory Committee

Duffie A. Adelson, Executive Director
Merit Music Program

Nadine Arroyo
Mayor's Advisory Council on Latino
Affairs

Nofa Haleem Atawneh
Mayor's Advisory Council on Arab Affairs

Marcy Baim
Co-owner, Keith House

Tracy Baim
Publisher and Managing Editor
Lambda Publications, Inc.

Melissa Barbier
Chicago Women in Trades

Ida Bialik, President
Women in Business Yellow Pages

Janet Bloch, Co-Director
WomenMade Gallery

Sarah Bogan, Board of Directors
The National Society of Colonial Dames
of America in The State of Illinois

Joyce Bolinger, Deputy Commissioner
Department of Cultural Affairs
Clarke House Museum

Susan Burd Brogdon
Vice President, Programs
Chicago Botanic Garden

Barbara Whitney Carr
President and Chief Executive Officer
Chicago Botanic Garden

Nancy Chen, Director
Women's Bureau, U.S. Dept. of Labor

Ann Christophersen, Co-Owner
Women and Children First Bookstore

Betsy Ebeling
Chicago Office of Tourism
Department of Cultural Affairs

Judi Fishman
Vice President and Regional Director
Landmark America L.L.C.

Liz Goldsmith
Archaeological Research, Inc.

Christine Grumm, Executive Director
Chicago Foundation for Women

Mary Beth Herr
Architect

Sherri Hicks
Chicago Commission on Human
Relations

Joan Hill
Mayor's Advisory Council on African
Affairs

Jean Hunt
Womens History Project

Njoki Kamu
Northwestern University Womens Center
and Mayor's Advisory Council on African
Affairs

Hazel King
H. A. King and Associates

C.C. Krohne
Chicago Womens Labor History Project

Micki Leventhal, Program Director
Glessner House Museum

Cece Lobin, Director
Women's Council
Human Relations Commission

Rommy Lopat, Publisher and Editor
The Weedpatch Gazette

Barbara Lynne, Executive Director
Near South Planning Board

Donna Magnani, Executive Director
Glessner House Museum

Harriet Marty, Co-Director
Musicians Club of Women

Mimi McKay
McKay Landscape Architects

Marcia Medema, Executive Director
Midwest Womens Center

Nour Michael
Mayor's Advisory Council on Arab Affairs

Beate Minkovski, Co-Director
WomenMade Gallery

Cynthia Mitchell, President Emeritus
Friends of the Parks

Betsy Norton, President
The National Society of Colonial Dames
of America in The State of Illinois

Diana Palomar
Mayor's Advisory Council on Latino
Affairs

Sally L. Park, President
The International Women Associates, Inc.

Laura Raimondi
Architect

Anne Roosevelt, Director
Mayor's Office of Donor Relations

Walidah Sherman, Director
Women's Resource Center

Ellie Thompson, Co-Director
Musicians Club of Women

Manny Tuteur
Coalition for Labor Union Women

Sondra Varco, Executive Director
National Vietnam Veterans Art Museum

Jennifer Vidis, Director
Cook County Womens Commission

Lois Weisberg
Commissioner
Department of Cultural Affairs

Clarence Wood, Chairman
Chicago Commission on Human
Relations