

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. contract	re: legal (3 pages)	06/12/1997	Personal Misfile
002. contract	re: legal (3 pages)	00/00/0000	Personal Misfile
003. contract	re: legal (3 pages)	00/00/0000	Personal Misfile
004. contract	duplicate of 003 (3 pages)	00/00/0000	Personal Misfile
005. letter	re: legal (2 pages)	05/05/1997	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20088

FOLDER TITLE:

Longterm Projects

2015-0275-S

rc2117

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

MEMORANDUM
OF CALL

Previous editions usable

TO:

MB

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Steve Skully

OF (Organization)

CSPAN

☐ PLEASE PHONE (Enter area code, if necessary)

☐ DSN

626 7956

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

bus tour
CSPAN school bus

RECEIVED BY

DATE

TIME

NSN 7540-00-634-4018
50363-111
UNICOR FPI-SST

OPTIONAL FORM 363 (Rev. 7-94)
General Services Administration



Ms. Marsha Barry,
Director of Communications
For the First Lady,
The White House

November 18, 1997

Dear Ms. Barry:

Per your office's instruction, I am writing to request an interview with the First Lady, Mrs. Hilary Rodham-Clinton. I had made a similar request a few months ago. You regretfully declined due to the First Lady's schedule. Your suggestion at that time was to try again at a later date.

Therefore, on behalf of Min Washington Inc.'s Board of Directors, I am resubmitting a request for an interview with Mrs. Clinton. It is our hope to develop a profile story about her goals and aspirations during the Administration's second term.

Min Washington Inc., which means "From Washington" in Arabic, is a production company that covers news events from Washington, D.C. for four Arab Television stations: Abu Dhabi TV, Arab News Network, Dubai TV and Kuwait TV. These stations provide service to Arab audiences in North and South America, Europe, the Middle East, Africa and Asia, surpassing all other coverage to the Arab world.

The interview will be the focus of a special program on the First Lady. It will air on Dubai Television, a major satellite network based in Dubai, the United Arab Emirates. Dubai TV enjoys an audience of over 20 million people.

Our intention is to provide our viewers with a true sense of Mrs. Clinton as an individual. However, we would also like to bring them closer to the rigorous and challenging nature of her position as the First Lady.

We would like to have a one-on-one interview with Mrs. Clinton in her office at her convenience. This will take roughly 20 to 25 minutes. After the interview, we would like to film her in her office, with her staff, and if possible, other areas of her daily activities.

If you kindly agree to our request Ms. Nouhad Al-Hayek, the Editor-in Chief of our Dubai Unit, will conduct the interview. She is a distinguished Arab journalist in print, radio and broadcast TV. Her seventeen years of professional experience have earned her the reputation as one of the leading female political journalists of the Arab world. Millions of Arab viewers watch her political magazine weekly.

We sincerely hope the First Lady will accept our invitation. I will phone you in a week's time to follow-up with this request. In the meantime, please feel free to contact me at (703) 524-9300.

Thank you in advance for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Leila Amin-Arsala".

Leila Amin-Arsala,
Public Relations



lyt 5/14/98
told no 5/21/98



March 31, 1998

Ms. Marsha Berry
Office Of The First Lady
Room 100
Old Executive Office Building
Washington, D.C. 20500

Dear Marsha,

Last Summer I called and later wrote you about how much we'd like the First Lady to be a guest on "The View." Much has happened since that time and I'm delighted to let you know we've been nominated for eight Emmy awards! We would still very much like to have the First Lady as a guest on "The View" and would be honored if she accepted our invitation. We would be happy to discuss whatever subjects she feels are appropriate at the time of her appearance. The show is seen live, daily on ABC-TV at 11AM (EST) and 10AM (PCT) and is hosted by a multi-generational group of women including Emmy award winning journalist Meridith Vieira, former prosecutor and Court TV personality Star Jones, former MTV personality Debbie Matenopoulos, and of course, Barbara Walters. When Barbara can't be here comedian Joy Behar steps in however I'm sure Barbara would want to be here on the day the First Lady confirmed. Some of our guests have already included Dolly Parton, Michael Douglas, Bette Midler, Michelle Pfeiffer, Robert Duvall, General Colin Powell and Goldie Hawn. The Rev. Jesse Jackson is scheduled to be our guest on April 20th.

I hope Mrs. Clinton will accept our invitation. We'd love to have her! I look forward to hearing from you at your earliest convenience.

Cordially,

Susan G. Solomon
Talent Producer
212-456-0914

CBS NEWS

A Division of CBS Inc.
2020 M Street, N. W.
Washington, D. C. 20036
(202) 457-4321

October 3, 1997

Ms. Marsha Berry
Communications Director
Office of the First Lady
White House
Washington, DC

Dear Marsha:

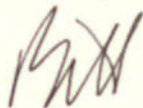
"CBS This Morning" would like to invite the First Lady to be our guest - the first guest - on a segment to be known as "Breakfast With...", an informal conversation focused on the interests of the guest.

It's our idea in this segment not to dwell on politics or policy, but to talk instead about concerns shared by many in our audience: child-rearing, balancing work and family, recreation, and also the world of ideas.

The upcoming White House Conference on Child Care would give us an ideal jumping-off point for a conversation with Mrs. Clinton, and allow us to transition easily into her thoughts about parenting and work.

Please let us know your reaction to the idea; we'll worry about the details later.

Sincerely,



Bill Plante

457-4461

338-6329

Childraising / families
B-Day
person to person

MEMORANDUM
OF CALL

~~Previous editions usable~~

TO:

MB

☐

YOU WERE CALLED BY—

☐

YOU WERE VISITED BY—

Jane Levey (sp?)

OF (Organization)

☐

PLEASE PHONE ▶

☐

FTS

☐

AUTOVON

244-4462

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

MESSAGE

did you get pkg.?

| also wants to
ask favor

audip

RECEIVED BY

DATE

TIME

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

Jane Leavy
5803 Chevy Chase Parkway, NW
Washington, D.C. 20015

December 23, 1997

Dear Marsha,

It was so good seeing you at Scoop's the other night. Almost like old times except, of course, that we all had to be home in bed before midnight.

Here, as promised, are two copies of the opus, one for you, one for the First Baseball Fan, and the material on Lab School. You could say they represent the two extremes of my life.

Nick has been at Lab School since second grade. He arrived there, a scared little boy with deep dark circles under his eyes and an abiding faith that he could do no right when it came to school. He was, in fact, depressed though it did not occur to me to use that word until later.

I think I knew there was something different about Nick--magically, wonderfully, maddeningly different--when he was three and other kids were putting together their first Legos. Simple acts of coordination were anything but simple for him--tying his shoes, riding a bike, writing his name. Nick sensed he was different before we did. Hence, the encroaching circles under his eyes. The greater the disparity between him and his peers, the deeper and darker those circles became.

He was bright, inventive, and very verbal, though he often had an agonizing time finding the words to describe what he felt. It was almost as if his thoughts were too big for him. He was a child with astonishing imagination and energy, a mogul of dramatic play, but he couldn't put 2 + 2 together.

School was a nightmare. At home, he produced shows and created great inventions. For example, the bug repellent pipe cleaner chain he hung through the rafters of our Vermont porch one very buggy summer. It looked like a Christmas tree ornament. But the absorbent material in the pipe cleaners, doused in Raid, did the job. Nobody got bitten for the rest of the summer.

He was diagnosed as learning disabled by Dr. Martha Denckla in the spring of his kindergarten year at Georgetown Day School. She explained to us that he had a cluster of disabilities loosely described as "executive dysfunction." This means, basically, that the organizing part of his brain--the part that sets priorities, inhibits distraction, thinks sequentially--was the locus of the problem. She also explained that this constellation of neurological events is common to artists, inventors, and absent-minded professors. Albert Einstein, for example. For the first time, Nick began to make sense to us. Also, the bug chain.

When Nick arrived at Lab School, he was reading on a sub-kindergarten level. His math skills were negligible. His self-esteem was worse. Repairing that self-image, Sally Smith always says, is Lab School's greatest task. And speaking as a parent, it is its greatest accomplishment.

Nick is almost 13. The little boy who couldn't tie his shoes has a room full of furniture he made in woodworking shop where they teach kids with a vague sense of math how to configure space. The five-year-old who was too intimidated to speak up in class will be Bar Mitzvahed next month. The kid who couldn't ride a bike until he was seven is now the drummer in a school rock band. The child who struggled with monosyllables now reads on an eighth grade level. And more to the point he loves a good book.

Long before Nick enrolled, I had been told that Lab School was a special place. Friends, among them a prominent neurologist, had explained to me that what separates Lab School from everywhere else is the refusal to give up on any child. If one teaching methodology doesn't work, they'll try another one. If that doesn't work, they'll invent one. I didn't really believe this until I saw it, which is why I think you and Mrs. Clinton ought to come see for yourselves.

I'll never forget our conference at the end of Nick's first year at Lab. The teachers gathered around the table--so many of them, they couldn't all fit in the room--and explained that Nick had made a years progress in a years time, an astonishing accomplishment given past history. Peter and I were thrilled. The teachers, however, did not share our glee. They understood, because they understood Nick, that the challenge was not just to bring up his scores but to close the gap between what he expected of himself and what he was able to produce. They would not be satisfied until that was achieved because that was the key to improving Nick's self-esteem. I cried in gratitude for their understanding of him: his difficulties and his potential.

That is why I will do anything for Lab School, including bending your ear ad nauseam at a sweaty Christmas party.

Enclosed is everything you could possibly want to know about Lab School, including the CBS Morning News tape, an article I wrote about Nick for Newsweek, autographed copies of Sally Smith's books, and a personal invitation to Mrs. Clinton to tour the school.

Please feel free to share this information, and this letter, with anyone who might be of interest.

I look forward to seeing you soon.

Best always,

A handwritten signature in cursive script, appearing to read "Jane", written in dark ink.

Jane Leavy

MEMORANDUM
OF CALL

Previous editions usable

TO:

☐ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--

OF (Organization)

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

△▽ Socks Book
Bill Kuntis - A+E

RECEIVED BY

DATE

TIME
2:30

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Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

MEMORANDUM
OF CALL

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OF (Organization)

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

wants to meet w/ you

RECEIVED BY

DATE

TIME

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

PARADE

P U B L I C A T I O N S

Nov. 5, 1997

Ms. Marsha Berry
Press Secretary
Office of the First Lady
The White House

Dear Marsha,

As we discussed last evening on the phone, I want to briefly explain what we would like to do. In April, 1993 Parade published the cover story on Mrs. Clinton that I wrote. It was the first and only time Parade has devoted an entire issue to a single person. I think it helped the American people get a more accurate and sympathetic perception of Mrs. Clinton and the issues she cares about most deeply. I am very proud of that profile.

The piece four years ago was based on an interview and impressions made over several days. I was permitted to travel with her to Pennsylvania where she worked for health care reform, sit in on public and private meetings. Basically I was allowed to tag along with her as she did her work, and it was wonderful. A few days later I interviewed her during lunch at the White House, more a conversation than a formal Q&A. Early on I understood I would only use quotes on tape. The story I wrote reflected the ease I felt in her company, my feelings for her, and my understanding, such as it is, of the difficulties of her job and the issues that have long engaged her. The time with Mrs. Clinton was relaxed and immensely helpful to me as a writer.

Since last spring, when Walter Anderson asked me to interview Mrs. Clinton again for Parade, we've been trying to bring this about. I know the pressures on Mrs. Clinton's time. And I know you appreciate how keen we are to do the interview. After four years I badly want to write about her again and bring to 83 million readers a portrait of this extraordinary First Lady, her accomplishments over the intervening four years, something of what she has learned about her role and her country, what has surprised or disappointed her or encouraged her. More, specifically, I would like to talk to her about children and families, since I know and admire the fact that the nurturing, protection, and education of our kids are among the enduring interests of her life. To set her concerns for children in context, I'd like to talk about her own upbringing, her formative years, and how they effected her political and moral values and the raising of Chelsea. When it comes to their own daughter, I think everyone agrees the Clintons win a gold star.

Before meeting with Mrs. Clinton, it would be helpful for me to learn of any things she especially wants to talk about, things of particular concern to her now. As was done last time, I very much want to present Mrs. Clinton as she is, without editorializing.

Please give Mrs. Clinton my affectionate regards, as always. I look forward

PARADE

P U B L I C A T I O N S

MARSHA BERRY page 2

to seeing her as soon as possible.

Again, to state what you already know, we have been seeking this interview for a considerable time and would like to set it up as quickly as her schedule permits. You spoke of her travel plans. Perhaps time can be found between Thanksgiving and Christmas for an interview. Also, it would be immensely helpful if I would be allowed to tag along with her during part of her public day.

Thanks for your help.

Sincerely,



Dotson Rader
contributing editor

BEHIND CLOSED DOORS

WITH
JOAN LUNDEN

January 16, 1998

Marsha Berry, Dir. of Comm.
Office of the First Lady
Room 100, Old Executive Office Bldg.
Washington, DC 20500

Dear Ms. Berry,

At your request I am enclosing a copy of our fifth **"Behind Closed Doors With Joan Lunden"**. It was great to hear the positive response on the Secret Service segment from your office, from Director Merletti, and the American Public. As you know, we were the #11 show in the country.

We will be producing four more of these one-hour programs for ABC-TV this year. As we discussed, I am including some ideas for segments. I understand that you will discuss them with Mrs. Clinton, and we look to you for additional ideas and suggestions.

One thought is a day in the life of the First Lady. Joan would follow along as Mrs. Clinton goes through a typical day. The agenda could be tailored to possibly include anything from a speaking engagement in another city that would have her flying on Air Force One, to hosting a group at a White House luncheon. We would like to show the intensity of just how much can be packed into one day.

Mrs. Clinton could give Joan a personal tour of the White House as we see the most recent renovations and get a rare up-close look at the private living quarters. Our viewers would see the personal kitchen the Clinton's built for those late night snacks when they don't want to disturb the entire kitchen staff, and the areas where the First Family relaxes to watch the latest movie, read a good book, or gather for a chat. It would be an unprecedented look at America's foremost residence.

Another idea that has been discussed with Mrs. Clinton's press office over the last few years, is a **"Behind Closed Doors"** look at a White House state dinner. Joan would see what it takes to plan and execute the most well-known American welcome for a visiting head of state. This could include the First Lady's meetings with the Office of Protocol where guest lists, seating charts, and menus are developed, to the selection of the official gift that the First Couple gives the diplomat. Our desire is to give the viewing audience a glimpse into a world that they've only heard about, but have never seen.

I hope that we will be able to set up a meeting to discuss these new ideas. As we did with the CIA, The Pentagon, and the Secret Service, our intent is not to compromise national security. I have enclosed copies of these shows for you to review. I assure you that we can work within the boundaries set by Mrs. Clinton and your office.

Thank you again for your help in arranging Mrs. Clinton's schedule for the piece on the Secret Service. I look forward to talking with you again.

Sincerely,

A handwritten signature in dark ink, appearing to read "Vicki Miceli", written over the word "Sincerely,".

Vicki Miceli

Coordinating Producer

"Behind Closed Doors With Joan Lunden"

FAX

Date: Saturday, November 01, 1997

Time: 4:07:00 PM

4 **Pages**

To: Marsha Berry
First Lady's Office

From: Richard Kolber

Fax: 2024565199

Fax: (818) 993-9640

Voice:

Voice:

Comments:

Attached is Nancy Denofio's resume. She and the First Lady were to meet. Please send feedback to NancyDenofio@compuserve.com.

NANCY DENOFIO
6 Redwood Drive
Glenville, New York 12302
Daytime - 518 399-7806
Night time - same
including 518 399-1563

SKILLS

Speaker

As a representative for social issues, have spoken on health care, women's concerns, political issues, and governmental relations for various groups including Skidmore College, Notre Dame, and Boston University. Invited guest speaker and a member of lecture team on social issues. Named "Women of the Year" and "Woman Writer of the Year" March, 1995. Toastmaster for testimonial dinners.

Invited speaker for top political figures on social issues including Senator Edward Kennedy, Congressman Joseph Kennedy, Ways and Means Committee with First Lady Hillary Clinton, Donnie O'Day, National Council on Disability, and Vocational Rehabilitation. (National Level only mentioned.)

Invited guest speaker for Save our Security in Boston with Senator Kennedy, sharing the same podium. Also featured in the press, including the Washington Times, Philadelphia Inquirer, Times Union and Daily Gazette. Features on TV.

Interviewing Ability

Past experience includes White House press conferences, one-on-one interviews with presidential candidates, including Robert Dole, Lamar Alexander, and Senator Arlen Specter, on health care and other social issues. One-on-one interviews with ABC, NBC, FOX, CNN (both local and national), and news reporting.

Proven Ability to Research and Speak/Write on Specific Topics

Published as a freelance writer. Self-Publisher of "Grandmother's Bleeding Hearts" dealing with a strong woman fighting welfare and poverty. Periodicals including Disabled USA, Kaleidoscope, Inside MS and Mainstream. Medifores, Women and Death, Mainstream, Hull University, England, Bear House Publishing

Touchstone, NH Writing Society, Eye on Saratoga, Disabled USA.

Published Audio Tapes of four books: "Grandmothers Bleeding Hearts", "Keep the Lions Fed", "Green Velvet" and "On The Footpath."

EXPERIENCE

Professional Accomplishments

Women of the year - March, 1995

Woman Writer of the year, 1995, Notre Dame College.

College Editor

Editor - Upfront. Patients and Doctors.

Conference, Health Care at Skidmore College

Teacher of Creative Writing and Speaking - NYS and NH Library System

Teacher of Creative Writing in the secondary schools, NYS

MEMORANDUM
OF CALL

Previous editions usable

TO:

☐ YOU WERE CALLED BY--

☐ YOU WERE VISITED BY--

OF (Organization)

☐ PLEASE PHONE ►

☐ FTS

☐ AUTOVON

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

reschedule
HRC interview

Ebrary

RECEIVED BY

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DATE

TIME

50363-111 NSN 7540-00-634-4018

OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

MEMORANDUM
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☐ FTS

☐ AUTOVON

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

Larry McQuillan
video of Helen
Mullennium

RECEIVED BY

DATE

TIME

50363-111 NSN 7540-00-634-4018

OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

*U.S. Government Printing Office: 1996 — 404-762/40004

Planning meeting March 11, 1998:

Africa trip setup interviews:

Newsweek
USA Today
Newsday

Millennium follow-up

meeting with magazine editors
- luncheon with cultural reporters
tour of national treasures
art & music

Race Initiative

Discussion with Taylor Branch on role students played in the civil rights movement

Microcredit

domestic examples
Indian reservations

Press briefing

adoption-foster care
medical research

Magazine prices



Marsha Berry
Director of Communications to the First Lady
Old Executive Office Building room 103
Washington, D.C. 20502

March 9, 1998

Dear Marsha,

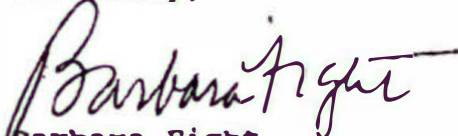
On behalf of the LIVE WITH REGIS & KATHIE LEE show, I'd like to invite Mrs. Clinton to appear as a guest on our show in Disney World on Tuesday, April 21, 1998. As of right now, we are definitely broadcasting a live show that morning at 9, and there's a good possibility we'll tape a second one at 11 am to air the following day. The purpose of our visit? To celebrate the opening of Disney's new ANIMAL KINGDOM.

I understand Mrs. Clinton is expected to be out of the country prior to our show date, but if she's in any way able to make it to Florida, that would be great!

If the Florida trip is an impossibility, I'd like to extend an invitation for Mrs. Clinton to appear on our show in New York as her schedule allows, and I'd really like to go over suggested dates with you. The First Lady and we have such a nice relationship and it's been way too long since she's paid us a visit. I know how busy you all are, but I hope we can take a few minutes to pin down a date.

Please call me at your earliest convenience. I appreciate your taking the time to consider this request. Thanks, Marsha. I look forward to speaking with you.

Sincerely,


Barbara Fight
Producer

*copy in binder
- out of the
country on that
date?*



February 18, 1998

Marsha Berry
Director of Communications
Office of the First Lady
The White House
Old Executive Office Building
Room 103
Washington DC 20500

Dear Marsha:

Due to my previous work on HRC's staff in 1992 as well as my appointment in the Administration during the first term, I have been asked to assist a prestigious speaker's forum in its invitation to the First Lady. It is my understanding that this organization, "Town Hall" in Los Angeles, extended an invitation to Mrs. Clinton several months ago. Perhaps, you can ask Patti Solis to look into it.

I know how valuable Mrs. Clinton's time truly is. Hence, I would not have agreed to Town Hall's request unless I respected its work and believed in this wonderful opportunity for Mrs. Clinton to address such a large cross-section of our business, professional and media communities. The enclosed materials list the distinguished guests who have appeared before Town Hall over the last half-century.

Please accept my sincere gratitude for your consideration.

Best regards,

Michael F. Brandis
Director of Legal Affairs

enclosure

cc: Adrienne Medawar

Ann S. Moore
President

Time & Life Building
Rockefeller Center
New York, NY 10020

212-522-3970
212-522-7639 Fax

December 10, 1997

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500
ATTN: Pamela Cicetti

Dear Mrs. Clinton:

While I am sorry we couldn't get you to celebrate your 50th birthday with us in New York, I wonder if we could schedule a substitute luncheon in May 1998 on a subject of mutual interest.

I continue to follow the issue of teen pregnancy ever since the President hooked me on The National Campaign to Prevent Teen Pregnancy. The reception you hosted last spring at the White House was a wonderful event for the Campaign and I was quite delighted to learn that Katherine Graham donated her Sara Lee Award to it.

PEOPLE has chosen the Campaign as one of our three year-end charities. I understand my friend, Pat Fili, the President of ABC Daytime, is hosting a briefing on teen pregnancy in the first quarter

All of us, however, need to do more to keep the subject "top of mind" among media leaders, because this is a long, hard problem to solve.

In honor of May being "Teen Pregnancy Prevention Month," I would volunteer, with Teen PEOPLE editor, Christina Ferrari, to assemble the editors of all the major magazines read by pre-teen and teen girls to discuss the teen pregnancy problem and its solutions. I am hoping your schedule will allow you to attend the luncheon and participant on a discussion panel. Your presence at such an event would make it a "must attend" session where we could corral others to join in finding a much needed solution to our children becoming parents before their time.

I will ask someone at The Campaign to Prevent Teen Pregnancy to try and coordinate a date with your office.

Best wishes for a Happy Holiday.

Sincerely,



ASM:cm

A Time Warner Company

**MEMORANDUM
OF CALL**

Previous editions usable

TO:

mb

☐ YOU WERE CALLED BY— ☒ YOU WERE VISITED BY—

Taylor Branch
OF (Organization)

☐ PLEASE PHONE ► (Enter area code, if necessary) ☐ DSN

410-664-4828

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☒ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

*Students playing
role
St. Augustine*

RECEIVED BY

DATE

TIME

2:30

NSN 7540-00-634-4018
50363-111
UNICOR FPMST

OPTIONAL FORM 363 (Rev. 7-94)
General Services Administration

Birmingham 2 students

**MEMORANDUM
OF CALL**

Previous editions usable

TO:

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Mini Hall
OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

703/276-5491

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

interview on office

RECEIVED BY

DATE

TIME

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

To: Marsha Berry, communications director.
From: William Douglas, Newsday.
Re: Interview request.

For advance stories I'm working on for President Clinton's upcoming tour of Africa, I would like to interview First Lady Hillary Rodham Clinton to get her reflections about her trip last year. I know she has written a magazine article about her trip, but I'm interested in knowing from her how her trip helped shape his and what impact did her tour have in the shaping of the president's Africa policy. I understand it's the president's trip, but I think Mrs. Clinton could offer key insight into the importance of the president's journey and why Africa is important to the United States, that could only make my coverage of this historic event better.

I look forward to your reply. My office number is 202-626-8481. My fax is 202-393-7043.

Issues for M. Berry, J. Mason, S. Cohen:

1. **Holiday Schedule**

2. *WJ* **Jay Garant (Fairfax County Public School)**

- needs to send crew of 3 to film Fair Hill Elem. School on Dec. 3
- (703) 503-7532

✓ 3. **Carol Edgar (Amb. Hunt)**

- Amb. Hunt needs to see photos from Oct. 23 (spent day w/Flotus)
- is writing article for Marie Claire (final approval by Flotus)
- (212) 566-0398

105 Danne St
Suite 214
NY, NY 10007

✓ 4. **Nancy McKeon (Wash. Post-food section)**

- wants to interview WH chef and usher re: holiday food and preparations
- have O.K. by chef and usher, need final O.K. by Ms. Berry
- (202) 334-6574

5. *WJ* **Rebecca Waldorf (Public Strategies Washington)**

- transcript from Novosibirsk
- fax (202) 628-5379
- ph. (202) 783-2596

✓ 6. **Helen Thomas (UPI)**

- info. on holiday schedule
- ph. 898-8100

✓ 7. **McLaughlin Group Invite (see fax)**

12 vi
catcc: Melanne
maisha ✓

Ambassador Swanee Hunt
168 Brattle Street
Cambridge, MA 02138
Tel: 617-547-8921
Fax: 617-547-8178

November 17, 1997

First Lady Hillary Rodham Clinton
The White House
Washington, DC 20500

Via Fax: 202-456-5199

Hillary
Dear Mrs. Clinton,

What fun, following you around step by step a few weeks ago! I've been clipping the papers since the conference. The coverage I've seen looks excellent.

I hope your trip to the FSU was wonderful. As you know, that's been Charles' stomping grounds these past four years, and I've met several times with groups of women in those parts. They've been inspirational to me.

I'm working now with the Boston Globe to place women on their editorial page. What fun, applying my old lessons in a new setting. Last night, I sat next to the publisher at dinner. He asked if I knew you. "Yes." What did I think of you? "Spectacular." "She's gotten a raw deal in the press, hasn't she?" he said to me. "So fix it," I thought, but was diplomatic enough not to blurt out.

I'm now immersed in conversations about how we'll set up our new program at Harvard to advance the role of women in public policy. Along those lines, you and I spoke briefly in October about a gathering of women leaders you might host at the White House, in line with the goal you mentioned to me (in the spring, I believe) of you and several other global women leaders uniting behind some issues.

I will speak with Melanne about setting a date next year and how I might facilitate the meeting taking place. I'm happy to propose a conceptual frame and do the leg work for the inviting, if you'd like.

Meanwhile, I think of you every day, with much love, my friend.

Fondly,

Swanee
Swanee Hunt

Ambassador Swanee Hunt
168 Brattle Street
Cambridge, MA 02138
Tele: (617) 547-8921
Fax: (617) 547-8178

November 25, 1997

Ms. Marsha Berry
Director of Communications to the First Lady
Office of the First Lady
The White House
1600 Pennsylvania Ave,
Washington, DC 20501

Via Fax: 202-456-7805

Pages 1/10

Marsha
Dear Ms. Berry,

Ironies. I finished this piece between the appointments at Harvard on a day Charles was in Europe conducting, Teddy was at home sick, and I was, for the world, wishing I was at home with my little one.

I enjoyed the day with you and Hillary! I hope this piece is useful. The readership is about 2 million.

As you see, there are some composite details here, gleaned from conversations with the staff as well as my own observations over the years. This method allowed me to be complete, without being obtrusive on the day we spent together.

I welcome your edits.

Love,

A handwritten signature in dark ink, appearing to read "Swanee", with a large, stylized loop at the beginning.

Swanee Hunt

FROM : Decker-Hunt

PHONE NO : 617 517 0170
<< Interrupted Transmission >>

Nov 25 1997 03:07PM P2

None of the material below is released for publication.

Dear Michelle and Glenda,

Here's an account of my day with HRC.

I was mindful of the examples you sent me, and how this piece diverges in length and character. In fact, I tried to include as much of your special requests as I could (clothes, exercise, breakfast, etc.). But I kept returning to the question, what is the real story here? What, beyond a mindless voyeurism into the life of the First Lady is to be gained from this exercise? Said another way, what makes this a story worth telling (or reading)? And from a completely personal perspective, what sort of story does it make sense to have my name attached to?

There are many extraordinary aspects of Hillary Rodham Clinton, and this account does not attempt to plumb the depths. But I tried to reveal the following points:

- 1) the schedule and pace she maintains are awesome.
- 2) she is warm, funny, thoughtful and compassionate
- 3) her policies grow out of her life experiences

I don't believe any of these themes have been developed in the press. Instead, she is written about as an incisive thinker (which she is), an enormously powerful figure in our country (which she is), and a woman of iron will (which she is). But that's old news. This story presents a different view, and one that is first hand.

Ninety percent of my account actually occurred on the November day I was with her. A few details I lifted from other days we have been together or from accounts of her staff.

I suggest we proceed as follows:

You review this piece and decide if you want to use it. Please feel no compulsion to do so. I am fairly certain if you are not able to, someone else will be.

We talk about edits you would want.

I run the edited piece by the White House, as I promised when asking if I could shadow HRC.

I deliver the edited and vetted piece to you.

Re. pictures. As you can see from the account, the photographers were very active all day. I also have an excellent picture of HRC and the President at the conference, with her pointing out something to him and him listening. We might also use an Africa picture; there are some spectacular images. In short, pictures will not be a problem; and if you have trouble getting access to review the pictures from the day, I have a personal relationship with the White House photographers which might be helpful.

The piece:

No two days are alike for the First Lady of the United States of America, a woman who, at fifty, keeps a pace so full that the twenty somethings around her are often breathless. Here's my account of a day at her side, gauging the whirlwind:

4:45 - The day begins before dawn, working through a packet of papers left the night before by her secretary, Pam. I find early morning critical for plowing through piles of work like briefing papers, correspondence, personal affairs, business concerns.... As I work, I munch on fruit and toast, and tea. I don't dare skip breakfast; I'll need the energy. My schedule can get pretty hectic.

6:00 - She puts on a bright coral suit and continues to work through papers while in the hands of hair and make-up professionals. In her various appearances today she will be viewed by ### million people. I wish I'd had time for exercise this morning. I try hard to work it in each day... sometimes a walk with my husband. The other day, while we were out for a walk, someone told me how much I look like Hillary Clinton... "and that's meant as a compliment," they added. I smiled and said "thank you."

6:50 - Outside, network anchor people sit in portable director's chairs in front of the White House, trying not to shiver as they tape their lead-ins. Inside, the First Lady takes the small elevator downstairs from the private living quarters at the White House to the formal Red Room where she tapes the "Today Show," surrounded by her chief of staff, press secretary, and several other aides. She's on the air: After working in this field for 20 years, you can imagine how exciting it is to launch a new initiative today to help our country create a system of affordable child care. I've heard listened to thousands of parents all over our country describe what a problem child care is in their everyday lives. The networks are a key, since it's the people of this country who will have to unite to find a solution, not simply law makers.

7:30 -- She moves straight into "Good Morning America" in the Map Room. The President casually enters toward the end of the show, puts his hand in hers, and chats awhile with the host and his wife. We're asked all the time about the empty nest syndrome.

3

Bill and I used to hang around the White House, hoping for a sighting of our daughter. Now it's hard! Our new strategy is **Stay Busy**. (Her aides role their eyes; as if she hasn't been busy! "It's one nutso day after another," whispers one. Yesterday she held a briefing for 20 national press, hosted breakfast for White House volunteers, flew to Philadelphia and made a speech, flew back to host the Greek Patriarch, held another press conference, and hosted a dinner to celebrate the private endowment that maintains the White House furnishings.) How are they dealing with the thought of Chelsea dating? **That's a no comment response**. They all laugh. "I think I figured that out," her husband answers. "Have you gotten Mrs. Clinton's birthday present yet, and did you really pick it out yourself?" He blushes. There are no clear lines between private and public; the media will get as close as they can.

The First Lady invites the television crew to gather around for a group picture with her and the President. **Let's be sure there's no coffee in this picture**. "None of these people contributed to my campaign!" notes the President, joking.

8:20 - We walk briskly down the hall to the receiving room for the last T.V. taping. She laughs, **I feel like I'm on some great world stage turning fifty. And fortunately I can testify: It's not all bad!** Staff is talking quietly as we walk, giving her background on the next program.

8:22 - **We've never used this room before! It's lovely, with the gold trim on the wood.** HRC smiles and shakes the hand of the host of NBC morning news. They sit down facing each other. The camera man whispers, "Is she going to lean forward like that?" **I think you went to school with Richard from my secret service detail, didn't you?** The director jumps in, "Jane is going to do a lead in, we'll take a break, then Mrs. Clinton will say 'ya dah, blah, blah, blah...' Hillary throws her head back laughing. **I can do that! Ya dah blah, blah, blah!** Hillary Clinton is in stitches, her shoulders shaking as she laughs. It's time to roll. Suddenly, the First Lady of the United States is completely composed, her back perfectly straight. "This is the most powerful house in the world, and we're inside the White House this morning with ..." Jane introduces a lead-in video segment. "We've lost our audio!" mutters the director. A commercial starts playing instead. Jane moans, "Someone stick a needle in my eye, to make me feel better. This is my worst nightmare: I'm interviewing the First Lady and I lose audio." Hillary leans forward and puts her hand on Jane's knee. **I'm sure it's happened to other networks. Don't feel alone.** She smiles, then laughs. **I can't help you with this technology; I still think there are little people in the T.V. set.** She points to the monitor. **Look, Bisquick! Now that's one of the great inventions of the 20th Century! You can do anything with it!** Jane recomposes herself, and smiles gratefully.

The commercial is over; the interview commences. Hillary immediately leans forward and assumes a serious air for a ten

4

minute discussion of the needs for safe, affordable, high quality child care. When we were raising Chelsea, I had so many advantages...wonderful help in the governor's mansion. But still I felt terribly guilty about leaving my daughter.... If we're telling parents they ought to be working, then we owe it to them to be sure their children can be safe. This requires a partnership between government, businesses, and individuals who care about the pressures working parents are facing, and who care about the future leaders of this country.... She speaks flawlessly, seamlessly, her torso in a perfect line.

8:45 Commercial break. Those are great shoes! Jane starts laughing. Isn't this goofy? We act so serious, and then the second we're off the air, we're like old friends. Oh, by the way, here's a message someone asked me to pass to you." The First Lady takes the note and immediately tucks it into her sleeve; she's obviously done this before.

8:46 "How does it feel to be stepping back into the light, after your failure with the health plan?" HRC doesn't miss a beat. I really valued the health care experience. The plan didn't pass, but you know, I've played a lot of sports, and I never played on a team that won every game. We began a conversation that has continued. Some people seem to think it's a win-lose. I don't see it that way. "And so, Mrs. Clinton, tell us about the conference you're hosting today...." I can see in my mind's eye a mother who is right now on the phone desperate because her child care arrangements fell through, a father who is trying to figure out where to take his child.... This is a real life issue for millions of Americans. "Did you ever have doubts about working when you were raising Chelsea? Hearing her daughter's name, a smile spreads across her face. I used to second guess myself all the time. I had four months maternity leave, which I relished, and I didn't go back to work for several months after that. When I did, there were wrenching moments I'll never get over. So I wonder, how can we not just improve child care, but also give more people the choice of staying home?"

8:55 Hillary Clinton gathers the NBC T.V. crew for a picture. She recognizes some of the cameramen. You did such a great job on our Africa trip! Thank you again for that day in the village. And give my love to Mary. They are beaming. "Could I have a picture for my daughter?" Sure, let's do it. Half a dozen people line up for individual pictures with the First Lady.

8:58 In the hall are six conference volunteers waiting to have a portrait with Hillary. Where do you go to school?... Oh, that's great. My college roommate was from there.... And where are you from? Big sky country.... For every person, there's a personal question, and then a response. Let's have our picture made.... She turns a perfect smile to the White House photographer's camera for portraits that will become family heirlooms. Her antennae always out, she turns and looks back over her shoulder before walking away, to be sure no one was forgotten.

5

9:00 A telephone radio interview is waiting in the Map Room. Holding the receiver, waiting for the connection, she turns to a friend in the room. **How's your daughter? I've been really worried about her.** "She's much better. You know I'd almost given up ever seeing her this well." **You're gonna make me cry!...** (her voice deepens) **Yes, this is Hillary Clinton.... Good morning, Tom....** (she begins pacing, one hand in her pocket) **Yes, the President will address the issue of child care in his State of the Union address, because it's an issue that touches families all across America....** A giant grandfather's clock is ticking the seconds, next to the framed map inscribed, "The last World War II situation map seen by President Roosevelt where he was vacationing in Georgia." A butler brings in coffee. She mouths "Thank you," then answers the next question.

9:09 Hillary moves out into the hall. Staff are on each side, firing questions at her. The make-up artist is at her elbow. "Do you want a touch up?" Instead, she slips into the small private elevator to go up to her living quarters to return phone calls. "She doesn't forget her friends who are having problems. She's just a real good pal," remarks her assistant. "She's very, very disciplined. The things you and I think about doing, she does."

Meanwhile, an animated crowd is milling in the white marble central foyer of the White House, serenaded by a military string quartet in red uniforms. Above the door hangs the grand seal of the President of the United States, with a ferocious eagle against a rich blue background, clutching arrows in one talon, and an olive branch in the other. Two large portraits bring George Bush face to face with Jack Kennedy. George Washington and Abraham Lincoln are there in bronze, to keep an eye on things.

The crowd begins to move into the large gilded reception hall of the East Wing, which is filled rows of small chairs, and a score of T.V. cameras. In this room Dolly Madison and Martha Washington serve as honorary hosts from their positions on the wall. Members of Congress and the President's cabinet file in to fill the front seats. Panel participants take their places behind a long table on the stage. Camera crews push forward up the side aisles.

10:00 "Ladies and Gentleman, the President and First Lady of the United States." Everyone in the crowded rooms stands and begins to applaud. The first couple enter between the American and Presidential flags. Each takes a turn speaking behind the podium, only glancing at notes their staff have put there. Their words are broadcast via more than one hundred satellite hookups, to audiences gathered all over the country. The President concludes, "The final reason I'm glad we're here is that for 25 years I've been listening to my wife tell me I ought to be doing this." Her opening comments offer a new perspective: **Let's tackle this problem with the same fearlessness we see on the face of a three or four year old, setting about doing some task.**

6

10:10 Mrs. Clinton and the President walk forward and take their seats in the center of the table. As chair of the conference, Mrs. Clinton introduces the panelists. After each speaks, the President directs a question or comment to them. The First Lady does the same. The exchange ranges from serious analysis, to poignant stories of hardship, to humorous exchanges among the panelists. Throughout the morning, the President reaches out for his wife's hand, she leans over and writes notes on the pad in front of him, he whispers his thoughts in her ear. The interaction is close and constant.

12:30 Hillary thanks the panelists and announces lunch. She leaves with the President and goes into a room for a few minutes alone with him to review day's plans.

12:45 She enters the state dining room and takes the microphone, introducing a string of congress members. Each speaks for a few minutes, as she listens attentively. Then she announces the beginning of lunch and dozen waiters appear to serve a flawless feast. She is not really able to eat; every person in the room is an expert in this cause, and each person would love to say just a few words to her....

2:14 The First Lady invites everyone to return to the conference room. She shakes the hands of Senator Kennedy and [add Rep.], and others at her table and slips through the kitchen, up the small elevator, again to her desk to write thank you notes on several dozen pictures of her with embassy personnel from her trip to Latin America. **It's a small way to say thank you to the people who work so hard on my tours.** Sometimes in one day she signs as many as 100 photographs and books.

2:28 In the hallway outside the conference room, 6 high school students essay contest winners are lined up to have their picture made with the First Lady. (A fresh photographer has come on duty.) **It's terrific to have you here! And congratulations on your writing prowess! Keep it up. We could use you here at the White House in a few years! So tell me, what were the topics of your essays?...**

2:30 The conversation could clearly go on for an hour. Her staff gives her a wave. Vice President Gore has arrived. She turns to him with a grin. **Meet the novelists and chroniclers who'll launch the next millennium! Be nice to them, they may be writing your biography.** She laughs for the hundredth time today. Then she quickly composes herself and escorts the Vice President into the formal, gilded room. The conference resumes.

4:36 For 2 more hours the First Lady has lead discussions of innovative models, interspersed with her own questions and comments smoothly but persistently urging governments, advocacy organizations, and corporate America to look outside the boxes for new solutions. She thanks the participants, then announces a reception in a tent on the White House lawn. As she stands, the

7

crowd shifts forward. She bends from the waist, reaching down to shake hands with the participants, each of whom has a message for her. **Hi there! It's great to see you! You all are doing wonderful work in Colorado. Hello, thank you for coming. Thank you. Hello, I'm glad you could come.** Cameras are flashing constantly in her face; she doesn't seem to notice. There is no natural ending. Eventually, her staff motion and she pulls away.

4:47 The First Lady once again slips up the small elevator to her private living quarters. Her press secretary needs decisions on a dozen requests for the next three days. Her chief of staff has scheduling questions. Her brother has called, as has a friend whose child is very ill. She needs to decide on a final paragraph for her weekly column. Does she want to see her mail? A note from her staff says there's a chance she might reach Chelsea right now in her dorm....

5:09 On the first floor, two small groups wait expectantly for a private reception with the First Lady of the United States. She enters the Map Room, where the conference corporate sponsors and their spouses are gathered. **Thank you for being so generous. We couldn't have done this without you. Here, let's get our picture.** The White House photographer is in front of her, walking backwards as HRC moves along the line of sponsors.

5:18 Mrs. Clinton moves seamlessly into the next room, and begins to greet the experts gathered there. **How great to see you! Remember, you planted the idea for this conference four years ago in Pittsburgh. It took awhile, but here we are.** She tells a comical story about physician/author Barry Brazelton, mentor of America's children, who beams at her side. There are personal words for everyone in the room, whether strangers or old friends.

5:34 The crowd from the conference has gathered in the tent. As she walks down, her staff is giving her the latest news about who's dating whom. **I've been waiting for them to get together! So how long has this been going on? What about Ann? Does anyone know what she decided for her wedding dress?**

5:36 As she walks onto the stage inside the giant tent, the band stops playing themes from Phantom of the Opera; the crowds leave the hors d'oeuvres tables and gather around. Without notes, HRC delivers an impassioned wrap up to the day. **I think we have to ask the cost of ignoring this issue, not just in the development of an individual child, but to the entire society?** She introduces several more legislators who have come over from The Hill to take the mike for a few minutes. **Thank you once again for being here. Thank you for coming.**

6:02 The crowd once again lurches forward. Hands are reaching up. People are holding cameras over their heads, to flash in her face. At her side is a staff person to whom she hands the notes, books, or gifts people from the crowd give her. Eventually, she

8

steps off the stage. Her staff looks exhausted, but she seems energetic. There is a cordoned-off path for her to exit the tent.

Without it, she would be unable to move through the crowd unless people were pushed aside, so the ropes seem the lesser of two evils. The walkway is lined 3 deep with people wanting to shake her hand or have a private word. Ahead, the security team asks people not to leave the tent until she has made her way back to the White House.

6:20 Outside, walking along the gravel White House path, the air is brisk and refreshing. She grins as she turns to the young woman who coordinated the conference. What a great job. And Nicki, I'm so glad you made it too! Glad those chicken pocks are gone! Nicki is the two-year-old son of the coordinator. Be sure we have some good pictures with Nicki. He's made the biggest sacrifice so we could have this conference. The photographer, who has been walking backwards 6 feet ahead, snaps obligingly.

6:24 Hillary Clinton returns to her office, takes off her shoes, and collapses into her desk chair. Across from her is a picture of Eleanor Roosevelt, next to several biographies of the former activist/first lady. There are flowers on her desk with a note from an old friend from her church youth group, who has just spent the night with her husband at the White House. We only had a few minutes together last night before we went to bed, but it was great to reconnect. Given my schedule, I can only find moments here and there to stay connected with my past, but it's terribly important to me. She spends 15 minutes reviewing her outline for her evening address, then begins to work her way through the piles of paper that have accumulated on her desk during the conference hours.

7:45 The President calls to suggest a bite together before they each head out to the dinners where they'll be speaking. She grins and leaves her desk. Precious time for them both, this "date." It's our chance to catch up on what the other's been doing and thinking. Sometimes, one of us starts telling some story about the low point in our day, and the other starts howling with laughter. Then the things that may have been so frustrating suddenly become ludicrous, and instead of feeling angry or defensive, we can just guffaw. Laughing with Bill is a tremendous relief, given the pressures.

8:40 A few minutes in her dressing room, changing into a more formal royal blue suit for the evening appearance.

8:47 HRC gets into her car. Waiting for her in the back seat is an expert on Africa to brief her on the latest political developments on the continent.

8:58 The car pulls up to a large hotel, where she is to address the Pan-African conference. Her security team surrounds her as she is whisked through the back entrance: standard operating procedure for high profile people who receive threats. We've seen

9

the finest hotel kitchens all across the world! I've become something of an expert. A note from someone in the audience is waiting in her holding room.

9:14 "It's my honor to introduce to you, the First Lady of the United States." She walks onto the stage and gives a firm handshake to the speaker. Her outline was put on the podium by her staff a few minutes before. She tells stories of the energy and hope she found on her Africa tour. **We, the international community, must support the forces for stability and growth I saw across Africa. It's not only our duty, but our privilege.** Without missing a beat, she weaves into her remarks the personal note she received 15 minutes earlier, describing how women throughout the area have joined to insist on fair elections. The message is not simply abstract foreign policy, but an inspiring call to action. When she finishes, the whole room rises in a standing ovation.

9:45 Mrs. Clinton has finished speaking. Following her to a back hallway are the organizers of the dinner, who one by one greet her as the photographer snaps. Standing nearby is an African woman activist who helped plan the HRC tour. She asks for some time. **Maybe you could ride in the car with me.** The woman beams and follows to the black sedan. She has a precious eleven minutes to make her case of how the First lady could help improve the lives of African women.

10:00 The sedan pulls up to the White House. Her African friend is escorted away. At last HRC can begin to wind down. The end of another marathon is in sight. A guard gives 11:15 as the estimated time of arrival of her husband. There's time to look over a few more documents. Tomorrow will be a busy day.

10:47 The phone rings. It's Chelsea. A grin spreads across her face. **Hi, Honey.... It's business as usual here. Tell me about your day.**

MEMORANDUM
OF CALL

will call

Previous editions usable

TO: MB on the 10/21

☐ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--

Swanee Hunt
OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

(W) 431 31339 X2432

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

(H) 431 8777435 or
431 877 16844

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Revised
8/6/97

VIA FACSIMILE
August 4, 1997

To: Ms. Marsha Berry
Press Secretary to the First Lady
The White House
Fax No. (202) 456-7805
Fr: Carol Edgar for
Amb. Swanee Hunt
Ph. No. (212) 566-0398
Fax No. (212) 566-2908
Re: PROPOSED MARIE CLAIRE PROFILE OF FIRST LADY

CC: Amb. Hunt
U.S. Embassy, Vienna

1 page only

NUMBER OF PAGES, INCLUDING THIS ONE: 4

Sorry I haven't been able to reach you by phone. It is my understanding that Swanee spoke with you in Austria about *Marie Claire*, and the magazine's interest in Swanee's doing a portrait of the First Lady, with photos, for an upcoming issue. Swanee indicated to me that you said this could probably be scheduled for late September.

Following is a sample article to show what *Marie Claire* is looking for: a chronologically arranged piece that is intimate though in a totally dignified way. Of course, as I am sure Swanee indicated, she fully expects to work with you in every way to make sure this piece is absolutely positive.

Can we proceed to schedule this for late September? And what, if any, limitations might there be in terms of venues for photography? Please advise at your convenience. Many thanks. --And congratulations on the Africa story in *Vogue*. It was gorgeous!

P.S. FYI, I've been working with U.S. press on Swanee's behalf and worked with her to establish a close relationship with *Marie Claire* in advance of the Vital Voices conference. As you may know, the magazine ran a thoughtful article about the conditions which precipitated the conference. I'd be delighted to send a copy if you like.

INTERVIEW

24 HOURS WITH

Caroline de Monaco

CAROLINE SNATCHES HALF AN HOUR EACH DAY TO STROLL ALONE ON HER PRIVATE BEACH

PRINCESS CAROLINE OF MONACO, THE ELDEST DAUGHTER OF GRACE KELLY AND PRINCE RAINIER, WAS ONCE UP TO MARRY PRINCE CHARLES. NOW, IN HER FORTIES AND HAVING ONE WITH HER STUDIES AT THE SORBONNE AND TWO NIGHTS IN PARISIAN CLUBS, SHE IS ON HER SECOND MARRIAGE. THROUGH THE FIRST TO HILIPPE JONOT HAS NOT BEEN ANNULLED IN THE YES OF THE CATHOLIC CHURCH. MOTHER OF THREE, SHE COMBINES A TASTE FOR DOMESTIC BLISS WITH A MONARCHIC CONCERN FOR HER PRINCELY AFFAIRS. WHILE HER SISTER STEPHANIE FRUGGLES WITH VARIOUS ARTISTIC CAREERS IN A CAROLINE'S DISCREET AND CARING LIFESTYLE IS BEGINNING TO REAR MORE THAN A PASSING REMINISCEANCE TO THAT OF HER MUCH-LOVED MOTHER BY AROLINE ROCHMANN.

9 AM Caroline of Monaco's house, only yards from the royal palace, looks out over the sea. It's a beautiful building, pink with green shutters and has been her home since her marriage to Stefano Casiraghi, the son of an Italian multi-millionaire, five years ago.

A maid lets us in. I had expected the interior to be stiff and formal, but instead it's a harmonious mixture of pinks, greens, bronze and cream.

A voice calls out. 'We're up here. Come on up.' We find the Princess in curlers, sitting on a stool in the bathroom having her hair done by Christophe Carita, her personal hairdresser from Paris. She wears no make-up. Her handshake is warm and welcoming and she

gestures at the curlers and laughs. 'Now you can definitely say that you caught me first thing in the morning,' she says. Getting up, she pours everyone a cup of coffee, then settles back on the stool. She's wearing a man's cream silk shirt, sandy coloured trousers and plimsolls.

She apologises for being a little tired. The evening before they had celebrated her sister Stephanie's birthday. Stephanie had flown over from L.A. for the occasion and she had got up early that morning to have breakfast with her children: her son Andrea, four-and-a-half; Charlotte, two-and-a-half; and eighteen-month-old Pierre. 'Andrea is the only one who goes to school at the moment, but I wouldn't miss breakfast

with him for the world. It's something of a ritual - my parents were the same when we were small. I'd love to be able to take Andrea to school, but it's not always possible. The only time we can be certain we'll be together is the weekend, and between six and eight in the evening.'

Her voice is warm and lively. Watching her, it soon becomes clear that she's nothing like the sterile, solemn image presented in official photographs.

11 AM We leave the house and walk to Andrea's school to pick him up. 'The best way to avoid drawing attention to yourself is to go around without a bodyguard and not wearing dark glasses,' she says. She's wrong this time, however. A group of tourists - English, Italian, German and Japanese - catches sight of her and starts snapping away. Caroline is unperturbed. 'People are always asking me to sign autographs and pose for photographs. I never refuse.'

Caroline used to be a pupil at Andrea's school, Les Dames de Saint-Maur. We wait with the other mothers, who seem used to Caroline being there. A little blond boy, carrying a bright yellow satchel, suddenly rushes towards her, straight into her arms. 'The satchel's

always empty, but he insists on taking it to school every day,' says Caroline, and smiles.

11.30 AM We stop off at the sweet shop on the way home. Andrea and Charlotte choose caramel bars; Caroline picks jelly babies. Then we head back to the house for lunch. 'I try not to make any appointments around midday so that we can all get together for a quick lunch in the kitchen.'

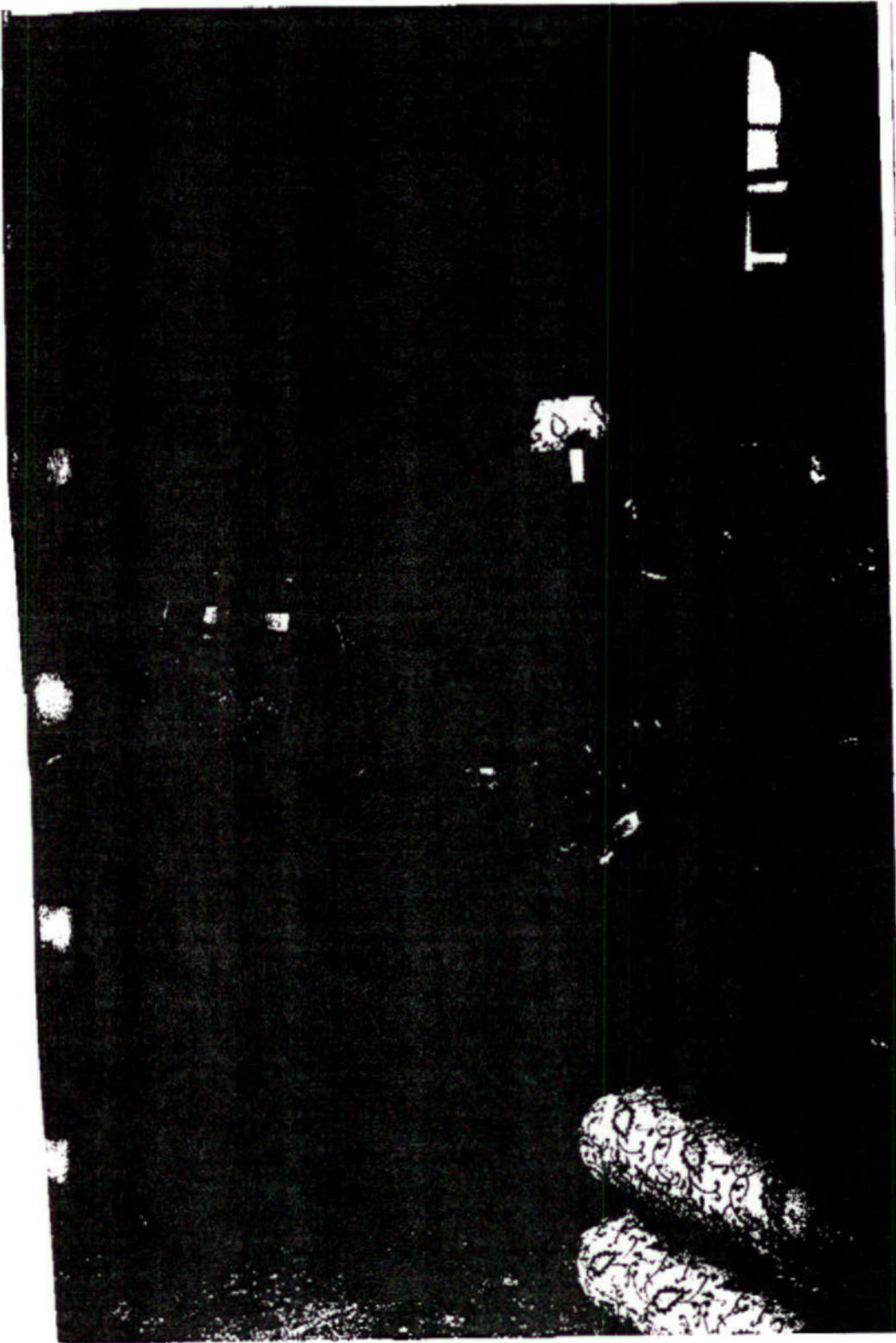
What about her own childhood? Was she like other little girls? Did she, for example, ever dress up and pretend she was a fairy-tale princess? 'No - quite the opposite. Albert, my brother, and I used to pretend we were poor and hungry and had been beaten and abandoned by our parents. It was a cross between *Orphan Annie* and *Les Misérables*.'

NOON Mummy, what are you doing? Are you coming to play? Andrea, whose routine I am obviously disrupting, gives me a dirty look.

'I spend a lot of time playing with them,' Caroline says. 'I enjoy it as much as they do.'

She has always adored children. As a teenager, she wanted to be a speech therapist and studied child psychology at the Sorbonne; but she didn't take it any further. 'I got married and had my own children instead.' D

© 1997 by Richard L. King



12.10 PM The cook puts her head round the door and says, 'Lunch is ready. There's no 'Your Highness' or 'Princess'. Most people call me 'Madame'; friends call me Caroline.' Friends include the actress Fanny Ardant, whom she has known since childhood. 'She was the same at fifteen as she is now: impulsive and highly imaginative. Except she had long pigtails.' Caroline is also close to Chanel house model, Ines de la Fressange. She describes Ines as 'funny and lively - qualities that Caroline is afraid of showing. The press still talks about my



IN THE CAPABLE
HANDS OF MAKE UP
ARTIST FRANCOISE

stormy Mediterranean temperament, although nothing could be farther from the truth. I think if anything, I should sometimes try to be more emotional.'

We begin lunch with green pasta served on superb china. Sunlight streams through the windows making the crystal carafes sparkle. When I say how much I like the way the house has been decorated, Caroline tells me she did a lot of it herself. 'I really hate houses that look too perfect, but I love having elegant, fine things around me. That stems from childhood. I embroidered the cushions myself - it always amazes my friends that I can sew and cook. I often cook dinner for up to fifteen people. When I was a child I was

INTERVIEW

...determined to prove that I was capable of doing all the things that other people did for me.' After the pasta, we have a salmon terrine served with an avocado coulis. The talk turns to clothes. I love white blouses. When I can't think what to wear in the morning, I automatically reach for a white blouse. But her real passion is for Manolo Blahnik shoes which she orders from London. Apart from that she keeps clothes for a long time, and shops in department stores. They are the best places for buying children's clothes.

3 PM She heads for her office - in a wing of the palace - where her secretary hands her a pile of letters.

'I sometimes feel as if I'm the country's agony aunt,' she says. 'People ask me for help, advice and money. I get letters from young and old alike, from France, Italy, Germany and the United States. Some of them are completely over the top. One said, "Madame, the newspapers have now photographed you in the same dress three times. As I imagine you won't be wearing it again, could you let me have it?"'

'It reminds me of something that happened to my mother once. A woman in Dakota sent her a letter saying that she and her five children were dying of cold on a rundown farm. My mother was quite upset and immediately made up a big parcel of warm clothes. The women sent it back with an angry letter saying, "I didn't write to a princess to get disgusting old clothes. You could at least have sent me an evening dress."

3.30 PM The chauffeur car is waiting. On the way to the Opera House, police control the traffic so that the car can get through. In Paris, where Caroline spends about one week a month, life is quite different. Her flat there

in the chic 7th arrondissement is rented, and she doesn't have a chauffeur. She travels by public transport, because, she says, 'People think it's so unlikely that a princess would take the Metro.

the archives. She loves opera, and often crosses Europe incognito to go to the festivals.

4.30 PM We take a detour via the Diaghilev room, named after the founder of the Russian-Ballet Company of

Carlo from the age of four until I was sixteen. At the time I wanted to become a professional dancer, but my parents really didn't much like the idea.

5.30 PM Caroline is beginning to look a little

Now there is also an education programme. The annual meeting is held in a building near the port. Caroline listens attentively, asks questions and highlights problems.

7 PM Young people arrive for the cocktail party held in honour of the Princess. She spends a lot of time talking to them. She tells me quietly, 'All these young people have failed completely at school. It's so sad: because they were misguided in the beginning, their futures are threatened. They have all been rejected by conventional educational establishments. Our teachers are here to get them going again, to give them a second chance.'

7.45 PM We rush back to the house. In 45 minutes, Caroline has to be in the royal box of the Monte Carlo circus for the opening night of the International Circus Festival.

She takes out a black velvet dress in *fin de siècle* style from her wardrobe, then a Christian Dior with billowing tulle sleeves. She tries on the Dior but decides it's too dressy. Then she asks Christophe Cantu to trim her hair by three centimetres and leave it loose. We stand up to go: Caroline wants to have a bath and a cup of coffee before she leaves. We will see her later at the circus, but only at a distance, when the royal family makes its grand entrance.

8.35 PM The people of Monaco crowd into the big top. Caroline arrives, wrapped in a fur coat. With her are Prince Rainier, and his sister Antoinette, her sister Stephanie and her husband Stefano. The audience rises and cheers their arrival.

11 PM The show is over, and the royal family applaud with genuine enthusiasm. As the lights go up, Caroline is spirited away. I see her silhouette for only a few more seconds before she disappears.



SHE ALWAYS HIGHLIGHTS OF CAROLINE'S DAY

they don't even recognise me.' Caroline loves getting lost in crowds. Last year my husband and I went to Corsica and stayed in a youth hostel. 'We'd been there for three days before anyone realised who we were.'

3.45 PM Massenet's *Thérèse* is in rehearsal. Caroline is shown the set designs, based on the original drawings recently discovered in

Monte Carlo; after his death in 1929 various companies took over until the 1950s. For the following 30 years there was no company at all until Caroline officially announced the creation of the Ballet de l'Opéra de Monte Carlo, realising Princess Grace's dearest wish. Caroline is now its president.

'I studied ballet at the Academy of Monte

tred. We walk down to her private beach where she always snatches half an hour to herself every day. Here she relaxes from the pressures of official engagements.

4 PM It is the annual reunion of the 'Jeunes, Jéoune' organisation, set up by Caroline in 1981 with the initial objective of establishing a phone line for young people who wanted to discuss their problems.

212/499-1778

June 6, 1997

Ms. Marsha Berry
Communications Director to the First Lady
First Lady's Press Office
The White House
Old Executive Office Building
Washington, DC 20500

Dear Marsha:

We finally have the contract to deliver for Mrs. Clinton's proposed McCALL's column. I'm so sorry it took me this long to complete it, but as I mentioned, our office relocated--which turned out to be quite a chore.

There are three copies of the contract which need to be signed by Mrs. Clinton. We also need to discuss how we actually begin the process of writing the column. Would you like me to start by sending Mrs. Clinton sample questions? Later on, we will surely have more than enough real reader questions from which to pick..

Please give me a ring at my new number, (212) 499-1723 and let's discuss this at your earliest convenience.

Best Wishes,

Sally Koslow

Sally Koslow
Editor-in-Chief

Evette Miller

212 / 499-2195

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Longterm Projects

2015-0275-S
rc2117

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MEMORANDUM
OF CALL

Previous editions usable

TO:

MB



YOU WERE CALLED BY—

☐

YOU WERE VISITED BY—

Kathy Cavender

OF (Organization)

McCall

☐

PLEASE PHONE

(Enter area code,
if necessary)

☐

DSN

212-499-1722

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

MESSAGE

HRC column

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23 April 1997

Ms. Marsha Berry
Communications Director to the First Lady
First Lady's Press Office
The White House
Old Executive Office Building
Washington, DC 20500

Dear Marsha:

I am delighted that Hillary Clinton is seriously considering our offer to become a columnist for MCCALL'S. This has a special resonance for us since, as you may know, Eleanor Roosevelt was a columnist for our magazine for years. It is difficult to imagine anyone better suited than Mrs. Clinton to take on that mantle.

We are envisioning an arrangement in which Mrs. Clinton would write three to four columns each year, beginning with our October 1997 issue. The column would appear quarterly -- for example, in our February, June and August issues. Each column would run approximately 600 words in length and would be complete on one page.

Mrs. Roosevelt's column addressed readers' questions -- she responded to three or four queries in each issue on topics both personal and political -- and it seems fitting for this column to follow that format. MCCALL'S would invite readers to submit questions for Mrs. Clinton to answer, and we would pass them on to her. Each column would answer, say, four questions covering a range of topics -- child-related issues, education, the role of the First Lady and so on.

In recognition of each column, we would be pleased to make a contribution of \$2,000 to the charity of Mrs. Clinton's choice. I know our 16 million readers will be very interested indeed in what the First Lady has to say.

We would be proud to see a tradition begun by one inspiring woman carried on by another. I hope to hear from you soon with a go-ahead.

Sincerely,



Sally Koslow

Sally Koslow
Editor-in-Chief

to Karen Finney
McCall's

110 Fifth Avenue
New York, NY 10011
Telephone (212) 463-1729
Fax (212) 463-1403

7 November 1996

Mrs. Hillary Rodham Clinton
First Lady's Press Office
The White House
Old Executive Office Building, Room 100
Washington, DC 20502

Dear Mrs. Clinton:

Congratulations on President Clinton's stunning victory! The country *needs* him. We need you, too -- and want to hear more from you.

Here's one way American women could hear from you: I would like to invite you to become a McCALL's columnist -- continuing in the tradition of Eleanor Roosevelt, who was -- as you know -- a columnist for McCALL's for 13 years.

Mrs. Roosevelt's columns, as you may recall, were candid answers to readers' questions on a wide variety of subjects. Given last night's victory (and, I might add, a very positive reader response to your November McCALL's feature) I know that our readers would be eager to hear your opinion on parenting, education, family issues, and so on. Ideally, the column would appear monthly, and you would answer three to four brief reader questions.

McCALL's has a circulation of 4.2 million, and an overall readership of 16 million. Our audience is, quite simply, the average American woman.

I hope you will see this as an interesting forum and a lively vehicle for communicating with many concerned Americans. I will call your office next week to discuss this possibility. I hope you will give our offer serious consideration. We would be thrilled if you accepted!

With all good wishes,

Sally Koslow
Sally Koslow

cc: Marsha Berry, Communications Director to the First Lady

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YM

P.a
devote to feature
any regular
column

25 November 1996

Ms. Marsha Berry
Communications Director to the First Lady
First Lady's Press Office
The White House
Old Executive Office Building
Washington, DC 20500

Dear Marsha:

We're delighted that Hillary Clinton is interested in hearing more about the possibility of writing a monthly column for McCALL's.

As you and I have discussed, the column could be in a format similar to the columns written for McCALL's for 13 years by Eleanor Roosevelt. That column (a copy is enclosed) had a question-and-answer format where Mrs. Roosevelt responded to questions from real-life McCALL's readers.

We would love for Mrs. Clinton to do the same thing, responding to questions on a variety of subjects that might, for example, include education, parenting, caring for elderly parents, career advice and so on. We see the emphasis in the direction of human interest, rather than politics. Clearly, this format is very different from Mrs. Clinton's essays syndicated in newspapers.

We hope Mrs. Clinton will be intrigued by this offer. We know that the 16 million American women who read McCALL's would enjoy hearing Mrs. Clinton's warm, smart voice every month -- and see her photograph, of course.

Hope you're having a successful trip abroad. I look forward to hearing from you upon your return.

Sincerely,



Sally Koslow

if you ask me

PHOTOCOPY
PRESERVATION

FEINGERSH/PIX



Q Apart from Dwight Eisenhower, who of the eligible Republicans today would you find most tolerable as President of the United States? Who the least tolerable?

I do not like the words you have chosen and so I will change them.

Chief Justice Warren would be the best candidate. Richard M. Nixon would be the least attractive. These are the ones obviously before the public eye. There may be others I shall feel equally inclined to think good or bad as time goes on.

My son John tells me Mr. Nixon is an admirable man. I realize that my feeling about him is based chiefly on the type of campaign he waged when running for the Senate. I know that given great responsibility men sometimes change, but Mr. Nixon's presidency would worry me.

Q Do you own or have a financial interest in any business enterprise at the present time?

liant, handsome young man like Franklin Roosevelt had lots of girls to pick from and it was your charm that won him. Are you just too modest to admit the qualities that attracted him?

No, I am not too modest to admit that I had certain qualities and abilities that attracted my husband, but there have been many times in my life when I realized I did not have all the attributes that one needed in a given situation.

Q My husband is stubborn as a mule about lending our children money once they get married. Reading somewhere that FDR felt likewise, I'm writing to ask, did you ever help your children out without his knowing?

Never.

Q In a recent page in McCall's you mentioned Herbert Lehman, Speaker Rayburn and Harry Truman as well-educated men in public office. Just to even out the record,

Q I read that another Eleanor Roosevelt and you keep getting confused. What kind of confusions do you have?

There are a number of Eleanor Roosevelts Mrs. Theodore Roosevelt, Mrs. Harry Roosevelt and myself. Occasionally we get on another's letters. Last year Mrs. Theodore Roosevelt was in the hospital and the rumor got around that it was I, but by and large I think it is surprising that there is not more confusion and that it is possible to keep us a much apart as people do.

Q Are you willing to admit that your expression of confidence in certain people in the past showed extremely poor judgment I am thinking of Alger Hiss, Mayor O'Dwyer and others.

No. As I look back I think my judgment of them was probably approximately right at the time.

Q I've just finished the book Why Johnny Can't Read and am wondering if anyone in your family has had a reading problem. Did you come to any conclusion about it?

Yes, among my grandchildren there are some who have had reading problems. I think reading has to be treated as an individual problem for each child. I have always thought that in education it was difficult to lay down hard and fast rules that cover everybody.

Q In his memoirs Harry Truman described what you said and did when you told him the news of your husband's death. I does not describe how he himself acted or what he said, however. Do you remember?

Yes. He immediately asked me what he could do to help us after his first shock at the news was over. At first, of course, he could not speak.

Q Do you still have the love letters written during your courtship? If so, would you consider publishing them?

No. I burned them some time ago. I would certainly never have published them.

Address letters to Mrs. Eleanor Roosevelt, care McCall's, 230 Park Avenue, New York 17, New York

MEMORANDUM
OF CALL

Previous editions usable

TO:

☐ YOU WERE CALLED BY- ☐ YOU WERE VISITED BY-

OF (Organization)

☐ PLEASE PHONE ► ☐ FTS ☐ AUTOVON

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

♦♦ Bob Barnett
434-5034
Coastal Syndicate
RECEIVED BY *Get to David R.* DATE TIME
↑ writing

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Sally Koslow
Editor-in-Chief

McCall's

110 Fifth Avenue
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Telephone (212) 463-1729
Fax (212) 463-1403

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First Lady's Press Office
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Sally Koslow

cc: Marsha Berry, Communications Director to the First Lady ✓

Marsh - I just
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know we dis-
cussed in
scheduling. It
doesn't need a
response, does
it? Pam |

COSMOPOLITAN

Helen Gurley Brown, Editor-In-Chief International Editions

cc: Maisha B. B. B.
CC Patti

R

May 13, 1997

Dear Hillary,

David and I had to leave the reception at the Museum of Modern Art before you greeted and spoke to your guests. He had an unbreakable appointment way across town at 7:00 p.m. People who attended the reception said that you were awesome....so what else is new?! You don't use notes and you are totally articulate and moving. I know you did lots of good for a spectacular cause. Hillary, I never got you to visit Cosmo because your schedule was over the top but I have a new job now, editor-in-chief of the international editions of Cosmo, and would love you to visit all the editors at Hearst if that were ever feasible. Several were at MOMA and heard you speak there but if you wanted to continue to pursue that specific cause or any other, I could get all the top editors and publishers of Hearst magazines (15 of them) together for a little luncheon. You did one of those with us in 1992 and it would be a thrill to see you again. Probably it would be in the Good Housekeeping dining room at 959 Eighth Avenue where you visited before. Please just tuck this into your schedule possibilities. If it should ever be convenient - we'd adore to see you.

magazines

All my best wishes,



Mrs. Hillary Clinton
The White House
Washington, D.C. 20502

HGB:ss

March 14, 1997

Ms. Marsha Berry
Office of the First Lady
Old Executive Office Building
Washington, D.C. 20500

Dear Ms. Berry,

Enclosed are the questions I would like to ask Mrs. Clinton for the *Crone Chronicle* interview. As we discussed, if there are any questions she does not wish to address, let me know and I won't ask them. I appreciate your time and consideration for the interview. Please relay my appreciation to the First Lady as well as my warm regards.

Sincerely,



Jane Sanner Ward

The Crone Chronicle explores the many facets of women in our age group and older—women whose children have left the nest or are about to—women who must face the realities of growing older, both physically and emotionally—women whose role as “crone” we’d like to see defined in a more positive light. For many of us, this is a difficult time saying good-bye to one’s youth, but I am continually meeting women who embrace these later years as a time of liberation and new-found strength.

1. You have been through a lot during your first four years as the First Lady. With the election over, how do you feel right now—emotionally, physically?
2. One view held among many of our readers is that we all have a distinct “life path” to follow. In high school, you were a brilliant student leader; at Wellesley, you were the commencement speaker at your graduation; you went on to Harvard Law School, and on and on until now, you and your husband have been elected to a second term in the White House. Have all of these significant achievements been part of a life path you can identify and describe for us? What do you feel is your role in this lifetime?
3. The baby-boomers (us) are getting older—dare I mention 50? Do you think about getting older and aging or are you just so busy you don’t really have time to dwell on the inevitability of aging? Does it bother you to be giving up your youth?
4. Again, as baby-boomers, we are among a large group of women whose daily lives are much different than our mothers’ were. You must admit, you are an extraordinary woman. What are some of the things that helped shape your development as a leader and social activist? You were always interested in politics—in fact, that’s how I remember you most—we were Goldwater Girls in ‘64—what is it about politics that intrigues you so much?
5. In your book, *A Unique Voice*, you cite your mother as being a wonderful influence in helping you develop a sense of independence. What are some of the other qualities she brings to your relationship?
6. As First Lady, do you feel you’ve had a more powerful role than others who have served before you?
7. Do you feel it’s still difficult for a woman in our society to attain power without some negative repercussions?
8. In April, 1996, Mort Zuckerman wrote an editorial in *U.S. News and World Report*, citing the exhaustive investigation of the Whitewater land transaction and the final report prepared by “a tough-minded former Republican U.S. Attorney, Jay Stephens” AND an FDIC report written after, that clearly vindicates both you and the President of any wrong-doing. Zuckerman’s point is that despite the evidence, people, in particular, the Republicans, won’t believe you and just won’t let it go. How do you deal with these attacks against you and those closest to you. What is your source of strength?
9. Women were a huge factor in the election of ‘96, voting in substantial numbers for the Clinton-Gore ticket. What are some of the issues women are concerned about that led them to vote Democratic? Do you think you were a part of attracting that vote? Do you think the Republicans made a mistake in attacking *It Takes a Village* during their Convention?
10. In looking back at your life, what was your biggest mistake or something that if you could, you would have done differently? What has been your greatest achievement that has made *you* happy?
11. Most Presidents are of retirement age after two terms in office. You and President Clinton still have much of your lives ahead of you. Do you ever talk about what the two of you might do after the year 2000? Will you miss the limelight, stay in the limelight or relish being out of the limelight?
12. Every First Lady has her own unique qualities she brings to the job. When all is said and done, what do you hope you will have brought to the Presidency that is unique?

MEMORANDUM
OF CALL

Previous editions usable

TO:

Marsha



YOU WERE CALLED BY-



YOU WERE VISITED BY-

Jane Sanner Ward

OF (Organization)

The Crone Chronicle



PLEASE PHONE ▶



FTS



AUTOVON

(0)

708-206-3104 H) 798-3104



WILL CALL AGAIN



IS WAITING TO SEE YOU



RETURNED YOUR CALL



WISHES AN APPOINTMENT

MESSAGE

She went to high school
Mrs. Clinton. She had
sent an interview request
& is checking up on it
b/c one of her deadlines is in
February

RECEIVED BY

CA

DATE

2/5

TIME

4:50

50363-111 NSN 7540-00-634-4018
*U.S. G.P.O.:1994-300-891/00003

OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

THE WHITE HOUSE

December 5, 1996

Ms. Jane Sanner Ward
703 Park Drive
Flossmoor, Illinois 60422

Dear Jane:

Thank you for your very thoughtful letter and reminiscence. I have been grateful for my few visits and conversations with Senator Goldwater since coming to the White House. They have been a real joy.

I appreciate your interest in interviewing me for the *Crone Chronicle* and have forwarded a copy of your letter to my press office for consideration. Your column about the CASA system was of particular interest to me. Thank you for all you are doing in Cook County. I was also delighted to know that the President's visit had such a positive impact on your son's school and will be sure to thank him for you.

With warm regards and best wishes for a blessed holiday season, I am

Sincerely yours,

Hillary

Hillary Rodham Clinton

✓cc: Marsha Berry, Director of Communications

Happy Holidays —

I have info on Crones if you want it

Pam

JANE SANNER WARD
703 PARK DRIVE
FLOSSMOOR, ILLINOIS 60422

maybe
by phone

November 21, 1996

Ms. Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Hillary:

It seems strange to address the First Lady of the United States by her first name, but we went to high school together and to address you as anything else but Hillary seems wrong too. Please forgive the informality.

I grew up in Park Ridge and graduated in the Maine South Class of '66 after spending two years at Maine East. In '64 I was a Goldwater Girl and remember you in that campaign also. (Yes, both our party affiliations have since switched, although I still greatly admire the Senator.) My maiden name is Page. One of my only claims to high school fame is that I inherited V-show director from Ellen Press - otherwise you probably don't know me.

I am writing to ask a favor. Although I am gainfully employed as a Financial Consultant with Smith Barney, my favorite "hobby" is writing. I contribute a column to the Crone Chronicle, a magazine about women on conscious aging. When The Crone first started years ago, the publication was so esoteric, I could hardly stand to read it. After complaining to Anne Kreilkamp, the editor, (and a dear friend), she suggested I write a column voicing my complaints.

My first column, "Reality Cheque" which was just published, is enclosed. My third column will appear in the summer issue of The Crone. The subject of the magazine will be "Power and Presence." My dream is to interview you for that issue.

JANE SANNER WARD
703 PARK DRIVE
FLOSSMOOR, ILLINOIS 60422

With the holidays and the inauguration fast approaching, I know there is no way you have time for an interview. If there is a possibility of such an interview in February or after, please let me know. I will be happy to submit my questions in advance and if you have no time to meet with me, I would still greatly appreciate conducting the interview by correspondence.

Finally, I live in Flossmoor with my second husband and my son, a freshman at Homewood-Flossmoor High School. I cannot tell you the joy of our community when the President landed at the school and presented H-F with the Blue Ribbon Award. There was a sort of spiritual bond that week in this town, the likes of which we've never experienced. So please thank the President for that.

Your courage and strength during all the attacks you have endured in the last four year have been inspiring. Please remember, there is a silent majority out here that thinks you're the greatest. (Those feelings don't necessarily come through with election returns, so I thought I'd voice them.)

In closing, it's been an honor to say, " I went to school with her." Thank you.

Best Wishes For The Next 4 Years,





COLUMN: REALITY CHEQUE

A Call to Action

by Jane Sanner Ward

This is your column devoted to the real world of causes and campaigns towards which we, as Crones can collectively put our money and our mouths. Hence the spelling of CHEQUE in the column title. Words alone can be pretty on paper, but disappointingly passive, unless they stir us to action. The latter is this column's intent.

Each issue, the column will highlight one or more issues, charities, causes or campaigns that you send to me. You must be involved with your cause through a devotion of time or money. Since this is the column's first start, I am honored to be the first contributor. — J.S.W.

C.A.S.A.

Pronounced as the Spanish pronounce "home," these letters stand for the volunteer organization of Court Appointed Special Advocates (for children). A CASA volunteer speaks for the rights of abused and neglected children in the court system, and is appointed by a judge to follow a certain case assigned by the county CASA organization through which the volunteer works.

A CASA receives her (his) training over a 3-4 day training session and is legally screened to ensure the court that she has good references and has never been involved in a felony, particularly in the case of child abuse or neglect.

Currently, there are an estimated 500,000 cases of child abuse in local court jurisdictions across the United States. These are cases of children where abuse has been proven and where the children or parents have actually been removed from the home. Obviously, the number of actual cases of abuse and neglect is unknown and is estimated to be significantly higher.

In 1977, in Seattle, Washington, Judge David Soukup, judging these horrific cases, founded the first CASA program. He was concerned about children lost in the court system for years at a time, sometimes in foster homes more abusive than the ones from which they were originally removed. He was concerned about the lack of adequate reporting and maintenance given by local Child and Family Service agencies.

Judge Soukup felt that if one person could investigate each case and truly be "the child's voice in court," judges could make better decisions and cases could be handled in a timely manner. Hence, CASAs today review all records, medical and otherwise, of the child whose case she is assigned. She interviews social workers and other professionals on the case. She visits the families of the children, the foster homes in which they're placed, and most important, she visits the child and begins a relationship over time with the child, letting the child know he or she does have a voice in court.

A CASA's primary responsibility is to report to the judge as the child's advocate and advise the judge during court sessions on facts of the case that may often differ from the social agency's reports in court.

I am a CASA in Cook County, Illinois, which includes all of Chicago. There are currently 25,000 cases of abuse before the courts here. Over the last four years, I have worked with over 14 children. CASA has enabled me to prevent six of these children from being returned to an extremely abusive mother and to pave the way for their upcoming adoption.

There are 38,000 CASAs nationwide serving 641 locales. There are 500,000 children who need our help. 129,000 are currently receiving that help. We need money for training and organizing more CASAs and we need people interested in volunteering their time to the program.

For the address of your state's CASA programs, please write me, c/o Crone Chronicles, and I will be glad to send you the list. All checks should be sent directly to the organization you wish to sponsor.

Now it's your turn. Remember, send me the information you want this column to highlight, c/o Crone Chronicles. I look forward to hearing from you. ♦

Jane Sanner Ward, 48, lives in Flossmoor, IL. She has been an investment consultant for 21 years, conducting financial seminars and appearing on radio and television.

GUIDED RETREATS

for
Body & Soul

*I offer crones
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and heartspace,
creative consultation,
therapeutic bodywork
on a
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Barbara Douglas
P.O. Box 271
Langley, WA 98260

The Journey • Crone Chronicles

1st Column

ABOUT JANE SANNER

JANE SANNER graduated from the University of Illinois, Urbana with a Bachelors' Degree in History and a Graduate Degree in Speech. She has been a licensed broker for over twenty years.

During that time, she has lectured to over 20,000 people across the country on investing and has appeared on national radio and various television shows including the CBS-TV News.

In 1984, she represented the Midwest Division of Smith Barney's Tax Investment Department, traveling throughout the region lecturing to brokers and clients on tax-advantaged investments and tax laws.

For six years she was a member of the Board of Directors of the Y.W.C.A. of Metropolitan Chicago - for three of those years she was elected treasurer. She is currently President of the Friends of the Flossmoor Library.

Today, in her spare time, she serves as a Court Appointed Special Advocate for Children, working with abused and neglected children to make sure their rights in court are represented and protected.

Jane lives in Flossmoor with her husband and her fourteen year-old son.

Background info.

Patricia Barracough

Spoke w/ Patricia 2/26/97
ygr put on list

P O BOX 242
13 HALL ST
TALL, ACT, 2618
AUSTRALIA
Phone 61 6 230 2060
Fax 61 6 269 2768

February 12, 1997

**TO: MS LISSA MUSCATINI.
0011 1 202 456 5709
OFFICE OF THE FIRST LADY**

**FROM: PATRICIA BARRACLOUGH
3 PAGES TO FOLLOW.**

Patriola Barracough

P O BOX 242
13 HALL ST
HALL, ACT, 2616
AUSTRALIA
Phone 61 6 230 2060
Fax 61 6 259 2788

February 12, 1997

**Ms Lissa Muscatini,
Office of the First Lady,
The White House,
Washington, D.C.**

Dear Ms Muscatini,

I am a freelance television producer currently working on assignment for the Australian Nine Network's flagship public affairs program "Sixty Minutes". I recently took a redundancy package from the public broadcaster, the ABC in order to be at home for my daughter's first year at school. I have been asked to come back "in from the cold" for this particular project which is to plead for your assistance in attaining an interview with the First Lady, Mrs Hillary Rodham Clinton.

As you will be aware, Australians took the Clintons very much to their hearts during their recent visit here and look forward to a return visit. I think Australian women, in particular, were warmed by the First Lady's charm, warmth and intellect. I have been re-reading the speech given by Mrs Clinton at the Sydney Opera House where she raised a number of issues of concern to both our countries; especially the notion of internationalising democratic values in the minds of all, and specifically our young people. Mrs Clinton has provided a valuable role model for espousing issues of importance to women and their children and the need for getting the balance right. What she has to say transcends party politics or national barriers and therefore I hope she will see some value in such an

interview. I'm sure she's so right in the notion that "it takes a village" and that until womens' voices are heard, politics will not become humanised. In a world where economic rationalism dominates, it is heartening to hear a world figure talk of such issues as real-life politik.

I can assure you that the production team at 60 Minutes are an honourable bunch - there would be no curly questions, all questions would be faxed in advance. We are not interested in scandal or scuttlebut - but the broader message of Mrs Clinton and a consolidation of a now warm relationship between the First Family and Australia. The staff producer at 60 Minutes is Ben Hawke, an old friend; I am godmother to one of this daughters. The reporter would be either Charles Woolley or Liz Hayes; both charming and non-confrontational in their style.

If the First Lady agreed to an interview, the team would be able to come to Washington at short notice and take up as little as half an hour of the First Lady's time. I would hope to accompany them (family permitting).

This is the first time that I have requested such an important interview for commercial television. In the past, for ABC Aust I have established interviews with Margaret Thatcher, Senator Edward Kennedy, The Reverend Jesse Jackson - even coaxed Salman Rushdie out of hiding. I think 60 Minutes would not have asked me to produce this project for them - nor would I have agreed to do it unless we were mutually sure of trust and integrity. 60 Minutes is Australia's most watched public affairs program, going to air at prime time on Sunday evenings

I do hope that this request for an interview meets with your approval. My reputation can be vouched for by the Australian Embassy in Washington.

**I can be phoned at any time on 61 6 230 2060 and
faxed(next door at my brother's medical surgery) on 61 6
259 2768.**

**I am more than happy to answer any queries, and provide
more specific details as required.**

**P.S. I have just been reading recent visitor Gore Vidal's
"Palimpsest" in which he speaks so highly of Mrs Clinton
and her work - and the way her message can get lost with a
bad press - we have no wish to compound this problem.**

Thanks for reading,

Yours sincerely,

Patricia Barracough.

Patricia Barracough.



April 4, 1997
Attn: Ms. Marcha Berry

Dear Ms. Berry,

Following our phone conversation, please find attached a description of the setting and an outline of the subjects we would like to address during our interview with the First Lady.

As for the setting, we would like to film the First Lady in a variety of activities, including trips, during a typical day in her life. The objective is to illustrate the importance and the variety of challenges faced by Mrs. Clinton. Our hope is that we will be able to follow her discretely for several hours or several days if it is more convenient for the First Lady.

The questions we will ask will, of course, be related to her activities, but, as you suggested, we will use her book and philosophy as a starting point. Here are the specific questions that we have in mind:

You have given a great deal of attention to the family. Is that an essential issue for the United States?

Children are the future of this country. Is everything possible being done to protect them from crime and drugs?

The father is painfully absent in certain American settings. Are there means to make fathers more responsible?

France 2 - Washington

2030 M Street, N.W., Washington, DC 20036 Tel: (202) 833-1818 Fax: (202) 833-2777

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22, avenue Montaigne 75387 Paris Cedex 08. Tél. (1) 44.21.42.42 Téléc. 642.313

R.C. 838 005 003 283 00 187

The notion of neighborhood and the place of neighbors in a child's education is perhaps different in France and in America. Could you tell us something about the neighborhood where you grew up?

Has your travel in Africa given you any practical insights that can be applied to American children?

Do you make a daily effort to improve the life and future of the underprivileged in America?

Are the political circumstances in the second term such that you feel more room to maneuver and advance your message?

You are seen as the first and primary of the presidential advisors. Does the President listen?

A high percentage of women voted for the President. Do you feel you had influence in that outcome?

You are often seen traveling abroad. Are you a special American ambassador?

You have had an opportunity to become familiar with French culture and civilization. Could you share something of that experience with us? Can you describe your meeting with President Chirac and his wife? Can we hope to see you again soon in France?

Thank you for your advice and consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read "Gassot", written over a horizontal line.

Philippe Gassot,
Bureau Chief

**PANORAMA****NEWS & CURRENT
AFFAIRS**

BRITISH BROADCASTING CORPORATION
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WHITE CITY
201 WOOD LANE
LONDON W12 7TS
TELEPHONE: 0181-752 7100
TELEX: 9413171 TV NEWS G
FAX: 0181-752 7199

FAX MESSAGE

FAX TO: Ms. Marsha Berry
FAX FROM: Martin Bashir
SUBJECT: The First Lady
DATE: 2/4/97

(NUMBER OF PAGES, INCLUDING COVER SHEET):

2

MESSAGE:

This is a private letter.



PANORAMA

BBC
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PRIVATE

Marsha Berry
Director of Communications
The Office of the First Lady
Old Executive Office Building
Washington DC

2 April 1997

Dear Marsha,

I trust you are well and that your recent trip to Africa proved thoroughly successful.

As you know, the British Prime Minister has announced the date for the next General Election - 1st May. Apart from presenting live on the night of the Election I have decided to turn down the opportunity to report on the campaign. I have done this in order to be available for an interview with The First Lady, should she agree to this in the not too distant future. The BBC remains very keen and we are happy to fit ourselves around any kind of schedule.

If there is anything more that I can do please don't hesitate to make contact. I shall call your office in the next few days and perhaps you might be able to update me.

With all good wishes,

Martin Bashir

Ruby Wax Meets.....

Tel: 0181-576-9935 / Fax: 0181-576-1171

12th August 1997

Marsha Berry

Press Secretary to The First Lady

Office of The First Lady

The White House

BRITISH BROADCASTING CORPORATION
ROOM 3306A
TELEVISION CENTRE
WOOD LANE W12 7RJ
TELEPHONE: 0181-743 8000 EXT: 62177
DIRECT LINE: 0181-576 1370
FAX: 0181-576 7088

Dear Ms Berry

Re: Interview with The First Lady - BBC 'Ruby Wax Meets...'

I am writing from BBC Television to enquire about the possibility of filming an interview with The First Lady, Mrs Rodham Clinton. The interview would be with Ruby Wax for prime time BBC1 and will air in February and March next year. The programme reaches an audience of eight million, making it one of the BBC's most popular factual entertainment programmes.

Ruby Wax is one of the UK's leading interviewers/entertainers. Ruby has her own inimitable style and her shows are stimulating, entertaining and memorable. Guests on past series of 'Ruby Wax Meets...', include Tom Hanks, Bill Cosby and HRH Sarah Ferguson. Guests on Ruby's BBC evening discussion show, include the authors Dame Dame Muriel Spark and Salman Rushdie, the photographer Eve Arnold, Glenys Kinnock MEP and the psychologist and opera producer Dr Jonathan Miller.

All our interviews are filmed on location, usually somewhere interesting and convenient to our guests. This might be a restaurant, an office, at home or even relaxing on a walk through a garden. Unlike most studio based talk shows we are very flexible and can work around busy schedules - it really is a case of any time, any where in the world. Ideally we would be looking to film between mid October 1997 and early January 1998.

We would be happy to discuss the content of an interview. We would also be delighted to talk about any forthcoming projects or subjects that The First Lady might wish to be interviewed on.

If you would like any further information please don't hesitate to call me or my assistant Mark Sidaway.

Yours sincerely


Dave Morley
Series Producer

02/06/97

Marsha Berry
Director of Communications
First Lady's Press Office
Old Executive Office Building, Room 100
Washington, DC 20502

*draft
from team*



SCHOLASTIC SOHO GROUP



cc: George Ehinger, Publisher, *Small Business Computing*
Nicola Godfrey, Business Editor, *Home Office Computing*
Hugh Roome, Group Publisher, Scholastic SOHO Group

Dear Ms. Berry:

For more than 10 years, *Home Office Computing* and *Small Business Computing* magazines have exclusively been serving the exact micro-enterprise market that Hillary Rodham Clinton recently brought into the national spotlight. We're very excited that the First Lady is focusing on the importance of businesses with five and fewer employers and their potential positive long-term effects on boosting private economic activity in the United States.

In the last five years, our award-winning newsstand magazines have doubled their circulation and advertising pages as the small-business market has exploded. We provide an audience of more than 2 million readers with timely news and how-to features for running businesses smarter, faster, and better with the help of technology. And we keep readers informed about government legislation affecting small business, in particular, concerning taxation and regulatory burdens.

As industry experts we would like to help Mrs. Clinton in her efforts to promote micro-enterprise. Specifically, we can offer the following:

1. Promotional support. Through editorial content and donated advertising space that reaches an audience of 2 million-plus (560,000 circulation), and through the broadcast of our daily *Small Business Minute* that's syndicated nationally to an audience of millions on CBS Radio affiliate stations, we can be a conduit for promoting micro-enterprise development. In an ongoing series of features we can profile start-up businesses receiving help and follow their progress. Our editors can serve on any advisory boards to field questions and concerns from project participants. And through editorial content we can motivate others to consider micro-enterprise as a viable means of earning a living and becoming successful.

2. Industry awareness and support. Technology leaders today are enthusiastic about reaching the small-business market. We can be the catalyst for fund-raising programs and donations of the latest technology, equipment, and services to help micro-enterprise owners get their businesses up and running. And we can organize program-awareness events on a national scale.

3. Educational resources for micro-enterprise development. The wealth of business how-to information in our magazines can be reworked into brochures and packages on getting started in business. We can offer complimentary subscriptions to new start-ups receiving aid from micro-loans. At our Web site (www.smalloffice.com) we can host online forums and chats between new entrepreneurs and experts and provide ongoing support and advice.

Home Office Computing and *Small Business Computing* have been on the leading edge of this mushrooming segment of the economy and we would very much like to be an active partner with the First Lady in promoting micro-enterprise.

As a first step I would like to request an interview with Mrs. Clinton for an editorial write up on her decision to bring micro enterprise to the forefront of America's economy and, in addition, hold an exploratory meeting as to how we can help streamline her efforts.

Enclosed please find some recent issues for the First Lady's review. Even before Mrs. Clinton's press conference, I had planned to be in Washington at the end of April with our business editor, Nicola Godfrey, to meet with Congress members and leaders of small-business organizations representing micro-enterprise issues in government. Of course, I'm happy to meet with the First Lady at her convenience for an interview and introductory meeting.

Please don't hesitate to call (212-505-4223) with any questions. I look forward to the First Lady's response.

Yours sincerely,



Bernadette Grey
Group Editorial Director

SCHOLASTIC SONO GROUP

Bernadette Grey *Group Editorial Director*

411 Lafayette St., New York, NY 10003

(212) 505-4223 fax (212) 505-4260

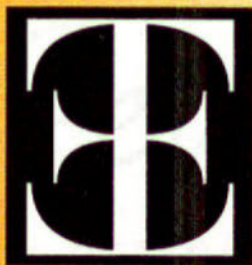
e-mail: berniegrey@aol.com



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The image shows the cover of Folio magazine, which is titled 'Folio: THE JOURNAL FOR MAGAZINE MANAGEMENT'. It features a red border and various headlines related to magazine industry news.

Folio:
THE JOURNAL FOR MAGAZINE MANAGEMENT

BUSINESS AND FINANCE
Home Office Computing
(SCHOLASTIC INC.)



Editor: Bernadette Grey
Frequency: Monthly
Issue: May

Mission: Helps entrepreneurs grow their companies with the use of technology. Our goal is to give readers roll-up-your-sleeves, how-to advice they can't find elsewhere.

Judges' comment: "Bubbling over with information. The magazine offers so much more than just computer information."

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1

- ◆ Average # of days spent reading each issue
- ◆ Any action after reading the magazine
- ◆ Sending away for products/product information
- ◆ In-home reading

No other magazine can offer as intense a relationship with its readers.

...And That's
for our Adv

When Home Office Computing was chosen from a field of 208 entries in 43 categories to receive Folio's 1995 Award for Editorial Excellence, it proved once again, that **no other magazine meets the needs and interests of the fast growing, technology-reliant SOHO market.**

This skyrocketing SOHO market of technology savvy business owners considers Home Office Computing a "must read" and primary resource for solutions to today's small business challenges.

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- Less than 20 employee firms
- Based inside and outside the home
- Reliant on technology to profit & prosper

AND THAT ADDS UP TO A BIG WIN FOR YOUR BUSINESS.

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1995 Editorial Index

BUSINESS

Advertising, Sales & Marketing

Broadcast Your Business, July, p. 18
Create Eye-Catching Print Ads, Aug., pp. 75-77
Directory Assistance, July, pp. 26-28
Earn More Than Ever, Feb., pp. 44-50
The Entrepreneur's Internet, Feb., pp. 53-70
Express Yourself: Tips for Creating an Effective Promotional Newsletter, Dec., p. 112
Mailing List Makeover, Jan., p. 14
The Name Game, Dec., pp. 66-70
New Internet Service Helps You Venture Abroad, Jan., p. 14
One for the Books, Sept., p. 24
Perfect Proposal, Feb., pp. 81-86
Pest Control: How to Be Persistent Without Being Obnoxious, Apr., pp. 24-26
Pitch-Letter Pitfalls, June, pp. 61-63
The Practical Marketing Plan, Jan., pp. 24-26
(PublicityBuilder) Meet the Press, Apr., p. 50
Push Your Prospects' Hot Button, May, p. 22
Ready, Set...Close, Aug., pp. 61-66
Smart Speaking, Feb., pp. 22-24
Spend Less, Get More Leads, Nov., pp. 102-104
Stopping Traffic: A Complete Guide to Trade Shows, Jan., pp. 73-77
Stricter Rules for Sales Calls, Dec., p. 17
The 30-Second Pitch, Sept., pp. 34-36
Using Postcards As Promotional Tools, May, pp. 108-110
Who's on the Net?, Dec., p. 17
See also BUSINESS—Design & Layout

Business Opportunities & Trends

Best Businesses for the Year 2000, Nov., pp. 60-65
Capitalize From the Time Crunch, Feb., pp. 106-108
Cost-Cutting Consultants, Oct., pp. 106-108
Cultivating Profit in the Garden, July, pp. 104-106
Entrepreneurs Help Dual-Career

Parents, Sept., pp. 98-100
The Entrepreneur's Internet, Feb., pp. 53-70
Find Your Niche, June, pp. 65-68
Fun Sports for Thrill Seekers, Aug., pp. 94-95
Generation "E," Dec., p. 54
Healthy Workers, Fat Sales, Mar., pp. 116-118
Hot Opportunities in Tea, Nov., pp. 114-116
The New State of Small Business, May, pp. 46-56
Ready, Willing, and Able, June, pp. 112-114
A Safe Haven (Business Incubators), Aug., pp. 68-72
Selling Safety, Jan., pp. 110-111
Selling to the SOHO Market, Apr., pp. 114-116
Small Business, Big Spenders, May, p. 18
Tap Into the Beer Market, May, pp. 118-120
'Tis the Season to Profit, Dec., pp. 120-121
What Business Is Right for You?, Feb., pp. 104-105
Young Entrepreneurs, May, pp. 58-66

Customer Relations

Courting Clients, July, pp. 65-68
Holiday Gift-Giving Guide, Dec., pp. 89-92
How to Maintain a Good Image When Bad News Strikes, Mar., pp. 28-32
Making Meetings Memorable, Jan., p. 20
Mastering the Balancing Act: How Can I Keep Friends as Clients?, Feb., pp. 76-77
No Doesn't Mean Never, Aug., p. 34
The Perfect Proposal, Feb., pp. 81-86
What Clients Want, Jan., pp. 78-84
When Bad Clients Stiff Good People, Jan., pp. 36-38

Design & Layout

Create Eye-Catching Print Ads, Aug., pp. 75-77
Design Slipups, Sept., pp. 75-78
Ease Your Design Chores, July, p. 108
Get Your Prints to Go, Oct., pp. 81-84
Image Overhaul, Oct., pp. 71-84
Make a Splash With Color, Oct.,

pp. 102-104
The Nonartist's Design Kit, June, p. 106
Something From Nothing: Incorporating White Space, Feb., p. 102
The Low-Budget Brochure, Mar., pp. 108-110
Using Postcards As Promotional Tools, May, pp. 108-110
See also SOFTWARE—Desktop Publishing

Employees

Dangerous Liaisons: Working With Family and Friends, Feb., pp. 73-78
Grow Without Pain: Hire Employees the Right Way, Mar., pp. 34-39
The Hidden Costs of Hiring, Aug., pp. 36-38
Indiscriminating Interviews, Nov., pp. 106-108
Inexpensive Incentives, Dec., pp. 118-120
Make Classifieds Work, Sept., pp. 38-40
Put Your Policies in Print, Oct., pp. 52-53
Setting Worker-Leave Rules, Nov., pp. 110-112
When Inexperience Pays: Working With an Intern, July, pp. 30-31

Financial Management

Avoid Cash Flow Nightmares, Jan., p. 18
Banking: Nickel-and-Dime Nuisance, Sept., p. 22
Beware the Bogus Rep, Feb., p. 17
Borrowing From Banks, Oct., pp. 46-50
Conquer Business Plan Phobia, Feb., pp. 26-28
Don't Let Credit Cards Bite Into Your Profits, Apr., p. 18
Downloading Dollars, Aug., pp. 92-93
Finding Cash, Mar., pp. 87-90
Free Money!, Nov., pp. 54-56
Inflation-Proof Your Business, Apr., pp. 28-30
Insufficient Funds—No Way, Sept., pp. 30-31
It's Smarter to Barter, July, pp. 24-25
Leasing a PC, June, p. 20
Penny-Pincher Secrets, Apr., pp. 69-71
Two + Two = Five: Seven Warning

Signs That You Should Upgrade Your Business's Financial Software, May, pp. 26-28

What's Your Business Worth?, Sept., pp. 67-69

When All Else Fails (*Filing for Bankruptcy*), May, pp. 30-32

Where's Your Business Headed?, Aug., pp. 26-28

See also **BUSINESS—Growth**; **BUSINESS—Investment**; **BUSINESS—Taxes**; **SOFTWARE—Accounting & Bookkeeping**

Government

Call Your Congressperson, Aug., pp. 30-32

Dimming the Idea Bulb, Dec., p. 22

Politically Connected, Nov., p. 34

Stricter Rules for Sales Calls, Dec., p. 17

A Taxing Legislation (*Direct Marketers*), Sept., p. 20

A Taxing Proposition (*Flat Tax*), Dec., pp. 48-50

Unemployed? No, Self-Employed (*SEED project*), Feb., pp. 32-33

You Deserve a Tax Break Today, June, p. 16

Growth

Back From the Brink, Apr., pp. 52-60

Double Your Fees, Sept., pp. 54-58

Earn More Than Ever, Feb., pp. 44-50

Where's Your Business Headed?, Aug., pp. 26-28

Home-Based Management

Dangerous Liaisons: Working With Family and Friends, Feb., pp. 73-78

Do Twice As Much in Half the Time, June, pp. 74-85

Home-Based Havens, Dec., pp. 73-78

How Am I Doing?, July, pp. 46-54

No, I Can't Feed Your Cat!, Apr., p. 36

Overcoming Isolation, Mar., pp. 59-65

Self-Help for the Self-Employed, Oct., pp. 64-69

Singin' the Small-Office Blues, Aug., p. 42

Stress Test, Nov., p. 58

Take My Computer, Please, Mar., p. 44

Taking Care of Business—When You're Away, May, p. 14

Information Highway

Automatic Assistants, Nov., pp. 48-50

The Best Online Destinations, Dec., pp. 56-64

Call It Internet Bell, Aug., p. 16

Confessions of an Internet Virgin, Feb., pp. 54-56

Cybermanners, Mar., p. 18

(*Digital Notary*) Hands-Off Electronic Documents, June, p. 24

Downloading Dollars, Aug., pp. 92-93

Easy Online Investing Info, July, p. 14

The Entrepreneur's Internet, Feb., pp. 53-70

Fare Game, Oct., p. 30

Info Highway Police on Patrol, Nov., p. 24

I Spy Online, June, pp. 38-40

(*MCI Small Business Center*) Loaded With Links, Sept., p. 26

New Internet Service Helps You Venture Abroad, Jan., p. 14

Online Streamlined: Which Service Offers the Best Deal?, May, pp. 71-80

Politically Connected, Nov., p. 34

(*Profound; EyeQ; Dow Jones; Nexis*) Gardens of Info, Sept., pp. 96-97

(*RealAudio*) Now Hear This, Dec., p. 28

Space for Rent, Feb., p. 68

Who's on the Net?, Dec., p. 17

See also **HARDWARE—Communications**; **SOFTWARE—Communications**

International Trade

Going Global, Dec., p. 26

New Internet Service Helps You Venture Abroad, Jan., p. 14

Investment

Beat the Rollover Blues, June, pp. 30-32

Easy Online Investing, July, p. 14

Mutual Funds vs. Stock, Jan., pp. 32-34

Stock Up on Tech, Nov., p. 32

Legal

A Ceiling on Suing, Oct., p. 22

Dimming the Idea Bulb, Dec., p. 22

Indiscriminating Interviews, Nov., pp. 106-108

Get Deadbeats to Pay—the Right Way, Mar., p. 22

Grow Without Pain: How to Hire Employees, Mar., pp. 34-39

Info Highway Police on Patrol, Nov., p. 24

The Name Game, Dec., pp. 66-70

Prove Your Independence: How to Protect Yourself From the IRS's Ambiguous Employment Rules, July, pp. 32-33

Stricter Rules for Sales Calls, Dec., p. 17

When All Else Fails (*Filing for Bankruptcy*), May, pp. 30-32

When Bad Clients Stiff Good People, Jan., pp. 36-38

When to Call an Attorney, June, pp. 34-36

When You Get Sued, Dec., pp. 114-116

Mail & Shipping

Broadcast Your Business, July, p. 18

Express Shipping, Feb., p. 18

Mailing List Makeover, Jan., p. 14

See also **SOFTWARE—Mail & Fax Managers**

Office Design

Creative Ways to Save on Office Space, Aug., p. 20

Don't Fence Me In, Sept., pp. 42-43

More Than Meets the Eye, Nov., pp. 52-53

A Safe Haven, Aug., pp. 68-72

The Ultimate Office, Aug., pp. 52-59

Up on the Roof, Jan., pp. 28-30

See also **HARDWARE—Ergonomics**; **HARDWARE—Office Products**

Professional Organizations

Home-Business Friendly? The Chamber of Commerce Now Wants You, Oct., pp. 44-45

The Small-Business Yellow Pages, Mar., pp. 67-75

Profiles

Business on the Back Roads, Nov., pp. 70-75

Online Success Story: Coffee and Tees, Feb., p. 64

Online Success Story: His Web Page Delivers, Feb., p. 66

Online Success Story: A Signature That Sells, Feb., p. 70

Risking It All: Three Corporate Turncoats Who Kissed Off Six-Figure Salaries for Self-Employment, June, pp. 54-58

Young Entrepreneurs, May, pp. 58-66

Resources

The Best Online Destinations, Dec., pp. 56-64

Expert Advice, June, p. 24

(*MCI Small Business Center*) Loaded With Links, Sept., p. 26

Plan Your Road Trip With CDs, May, p. 16

(*Profound; EyeQ; Dow Jones; Nexis*) Gardens of Info, Sept., pp. 96-97

Resources for the Desktop Publisher, July, pp. 110-111

A Safe Haven, Aug., pp. 68-72

The Small-Business Yellow Pages, Mar., pp. 67-75

Software for a Song, Nov., pp. 77-61

See also **BUSINESS—Information Highway**; **SOFTWARE—Buying & Support**; **SOFTWARE—CD-ROM**; **SOFTWARE—Map & Travel**

Taxes

Earn More Than Ever, Feb., pp. 44-50

Newt: End the Injustice to Homeworkers, Mar., p. 16

Tax Breaks for the Self-Employed, May, p. 16

A Taxing Legislation (*Direct Mar-*

keters), Sept., p. 20

A Taxing Proposition (*Flat Tax*), Dec., pp. 48-50

Tax Savings You May Overlook, Mar., pp. 40-42

Year-End Tax Breaks, Dec., pp. 52-53

You Deserve a Tax Break Today, June, p. 16

Telecommuting

Creating a Fail-Proof Program, Feb., p. 16

Online Anywhere, Jan., pp. 102-103

Work-at-Home Mentors, Apr., p. 18

Telephone & Communications

Automatic Assistants, Nov., pp. 48-50

Beware of Checks in the Mail, May, p. 18

Beware the Bogus Rep, Feb., p. 17

Bye-Bye MCI, July, p. 16

Call It Internet Bell, Aug., p. 16

Cash in on Calling Cards, June, p. 16

First Ma, Now the Babies, Apr., pp. 32-34

Interstate Caller ID Helps Entrepreneurs, Mar., p. 16

ISDN Still Isn't It, Oct., pp. 42-43

Online Anywhere, Jan., pp. 102-103

Phone Numbers to Go, May, p. 14

Phone Power, June, pp. 108-110

Phony Phone Books, Oct., p. 20

Revised Tariffs Help Slash Your Phone Bill, Feb., p. 16

Steer Clear of Car-Phone Cloning, Apr., p. 20

Toll-Free Calls: Fear of Phoning, Dec., p. 26

See also **HARDWARE—Communications**; **HARDWARE—Computers, Desktop, With Telephony**; **HARDWARE—Printers, Multifunctional**; **HARDWARE—Telephones, Answering Machines & Voice Mail**; **SOFTWARE—Communications**

Travel

Business on the Back Roads, Nov., pp. 70-75

Cheap Flights, Aug., p. 22

Don't-Lose-Your-Way Rental Cars, Mar., p. 22

Fare Game, Oct., p. 30

Fight Flight Delays, June, p. 20

Making Meetings Memorable, Jan., p. 20

The New Room Service, Nov., p. 28

No Ticket to Ride, Sept., p. 22

Online Anywhere, Jan., pp. 102-103

On-the-Road Oases, Feb., p. 17

Plan Your Road Trip With CDs, May, p. 16

Remote Control, Apr., pp. 73-84

Slash Hotel Costs With Consolidators, Apr., p. 16

Take Your Miles to the Max, July, p. 18

HARDWARE AND OFFICE PRODUCTS

Buying, Maintaining & Upgrading

- Are You Still My Computer?, July, p. 34
 Buying Green Saves You Green, Apr., p. 16
 Computer Calamities, July, pp. 71-75
 Crash-Proof Your PC, Sept., pp. 71-73
 Door-to-Door Service, Oct., p. 20
 Entering the Computer Age, Sept., p. 44
 Leasing a PC, June, p. 20
 A New CPU: When, Why, and How to Upgrade, Apr., pp. 63-66
 The Perfect Fit, May, pp. 83-90

Communications

- Automatic Assistants, Nov., pp. 48-50
 Call It Internet Bell, Aug., p. 16
 (Cardinal MVP288 Fax/Modem) Steady Performer, Aug., p. 51
 (DF2814C Euro-Class Modem Card) In Touch, Out of Country, June, pp. 48-50
 The New Speed Limit (High-Speed Modems), July, pp. 90-96
 Online Anywhere, Jan., pp. 102-103
 Remote Control: The Best Tech Tools for Solving Your Worst Travel Nightmares, Apr., pp. 73-84
 (SupraExpress 288iPnP V.34 Modem) No-Brainers, Dec., pp. 36-38
 (WinFax Scanner) Bring It In, Fax It Out, Sept., pp. 48-51
 See also BUSINESS—Information Highway; HARDWARE—Computers, Desktop, With Telephony; HARDWARE—Printers, Multifunctional; HARDWARE—Telephones, Answering Machines & Voice Mail; SOFTWARE—Communications; SOFTWARE—Mail & Fax Managers

Computers, Desktop

- Computer Caveats, Feb., p. 34
 (Legend 74CDT Supreme; Presario CDS 774) PCs for the Masses, July, p. 38
 The Perfect Fit, May, pp. 83-90
 (Power Mac 6100 DOS Compatible) Across the System Divide, Mar., p. 46
 (Power Mac 7200/75 PCI) Apple Picks PCI, Nov., p. 38
 (Power 100 Mac Clone) Take a Bite Out of Apple, Sept., pp. 46-48
 (Ready 7020; Starion 500i) The Perfect PC Quest, June, p. 46

Computers, Desktop, With Telephony

- (Apple Performa 5215CD; AT&T

- Globalyst 363TPC; Compaq Presario 774; Gateway 2000 Family PC P5-75; Packard Bell Force 446CD) PCs Answer the Call, Nov., pp. 86-92
 (AT&T Globalyst 360TPC) PC Phones Home, Apr., p. 42
 Farewell to Phones (CTI Boards), Sept., pp. 61-65

Computers, Portable

- (AcerNote Lite; NEC Versa 2000D) Carry-on Computing, Nov., pp. 40-42
 (AST Ascentia 810N; Dell Latitude 475C) Two Peas in a Pod, May, p. 34
 (AST Ascentia 900N CS10; Dell Latitude XP 475C; Gateway ColorBook DX4-75; IPC Technologies Business Audio; NEC Versa M75D; WinBook XP; Zenith Z-Noteflex) Double Take on Dual Scan, Jan., pp. 94-100
 (Austin StepLite; Dell Latitude LX; Epson ActionNote 660C; NEC Versa S33D; Toshiba T2100CS; WinBook XP) Portable Power, Palatable Prices, Sept., pp. 84-89
 (Compaq Contura 400 series) Light and Easy, Feb., pp. 36-38
 (Compaq Contura 420C) A Near Perfect Portable, Oct., p. 34
 (Gateway 2000 Liberty DX4-100 Deluxe) Give Me Liberty Or..., June, p. 48
 (HP 4000CT) Portable Presentations, July, pp. 40-43
 Remote Control, Apr., pp. 73-84

Drives

- (FileSafe SideCar II) Get Up, Back Up, Apr., p. 46
 (Iomega Zip Drive) Put Zip in Your Life, July, pp. 43-44

Ergonomics

- The Intelligent Office, May, pp. 100-104
 Light at the End of the Carpal Tunnel, Oct., p. 24
 Making a Case for Comfort, Aug., p. 16
 Radial vs. Carpal Tunnel, Apr., p. 20

Keyboards

- (Alps GlidePoint; Cirque GlidePoint) Glide in Your Stride, Oct., pp. 36-39
 (Microsoft Natural Keyboard) Keyboard of the Future?, Jan., pp. 46-48

Monitors

- (DisplayMate for Windows) Monitor Your Monitor, June, p. 50
 Monitoring Business Needs (17-inch Monitors), Feb., pp. 96-101
 (ViewSonic 17GA PerfectSound

- Multimedia Monitor) Sound and Vision, Aug., pp. 49-51

Office Products

- The Intelligent Office, May, pp. 100-104
 Remote Control, Apr., pp. 73-84
 Watch Out! (High-Tech Wristwatches), Dec., pp. 42-44

Personal Digital Assistants & Palmtop Computers

- (Ecco Pro 3.0) A Distinct Ecco, Nov., pp. 38-40
 (Hewlett-Packard 200LX; Sharp Wizard OZ-9520FX) Power in Your Palm, Jan., pp. 42-46
 Prime Time for PDAs—Finally, June, pp. 88-96
 (Simon) Simon Sends, Feb., p. 42

Printers

- (Apple LaserWriter 4/600 PS; Brother HL-660; Epson ActionLaser 1400; Okidata OLS10e; NEC SilentWriter SuperScript 660i; Texas Instruments microLaser 600) Crisper Print, Lower Cost, Oct., pp. 86-89
 (Brother HL-660; Canon LBP-430W) Two Printers, No Waiting, Aug., pp. 44-46
 (Canon BJC-600e) Add Some Color to Your Life, Mar., pp. 50-54
 (DECwriter 90ip) Portable Printing Prowess, May, pp. 38-42
 (Panasonic KX-P6500) An Edge on Printing, Dec., pp. 32

Printers, Multifunctional

- (Hewlett-Packard OfficeJet; JetFax4; Panasonic PFC KX-SP100; Xerox 3004) More for Less, Apr., pp. 96-102
 (Lexmark Medley 4x) All This and Color Too?, Nov., pp. 43-44

Scanners

- (Fujitsu ScanPartner Jr.; Logitech PowerPage; UMAX PageOffice; Visioneer PaperPort) Please Feed Me!, Aug., pp. 80-85
 (PaperPort) Clutter Buster, Apr., pp. 46-50
 (ScanFX) In the Halfway House, Oct., pp. 34-36
 (ScanJet 3e; ScanJet 3p) Scanning Power to Spare, Aug., pp. 46-48
 (WinFax Scanner) Bring It In, Fax It Out, Sept., pp. 48-51

Telephones, Answering Machines & Voice Mail

- Hold Your Calls: Seven Portable Cellular Phones, Mar., pp. 100-106
 Online Anywhere, Jan., pp. 102-103
 Pick Up the Right Phone, Dec., pp. 104-109
 Ring Fever: Cordless, Cellular, and

- Caller-ID Phones, Apr., pp. 108-109
 See also BUSINESS—Telephone & Communications; HARDWARE—Computers, Desktop, With Telephony

Uninterruptible Power Source

- (Plug and Play BackUPS Pro 420) We've Got the Power, Dec., pp. 39-40

SOFTWARE

Accounting & Bookkeeping

- (DacEasy Accounting; MacP&L; M.Y.O.B.; Peachtree; QuickBooks) Accounting for Everything, Apr., pp. 88-94
 (Kiplinger's Simply Money; Managing Your Money; Quicken Deluxe) 50 Under \$50, Mar., p. 78
 (QuickXpense for Windows 1.5) Look Ma, No Forms!, Sept., pp. 51-52
 Two + Two = Five: Seven Warning Signs That You Should Upgrade Your Business's Financial Software, May, pp. 26-28

Buying & Support

- Dumb and Dummy, June, p. 42
 Editors' Picks, Jan., pp. 57-62, 66, 68-70
 Push-Button Programs, Dec., p. 20
 Software for a Song, Nov., pp. 77-81
 Software S.O.S., Dec., pp. 83-87
 Squeeze More From Your Software, July, pp. 56-62
 When Software Goes Sour, July, p. 14

CD-ROM

- CD-ROMs: For Work or Fun?, Jan., p. 20
 Discful of Data, Dec., pp. 94-102
 (It's Legal CD-ROM Deluxe Edition) Electronic Lawyers, Mar., pp. 54-56

Communications

- (FaxWorks; Internet Membership Kit) 50 Under \$50, Mar., p. 79
 (HTML) A Page With a View: How One Entrepreneur Created a Multimedia Presence on the World Wide Web, Oct., pp. 110-112
 Just Browsing?, July, pp. 98-102
 (pcAnywhere) Get Your Files Anytime, Anywhere, May, p. 44
 (RhinoCom Reliable OS/2 Communications) The Power of Communication, July, pp. 44-45
 (3D Fax File-Transfer Utility) This Is a Fax?, Sept., pp. 52-53
 See also BUSINESS—Telecommunications; HARDWARE—Communications; HARDWARE—Computers, Desktop, With Telephony; HARDWARE—Printers, Multifunctional

Database

(Access 2.0; Approach 3.0; askSam for Windows 2.0; FileMaker Pro 2.1; Panorama II 2.1.3; Paradox 5.0; Q&A 4.0) Tackle Your Data, Jan., pp. 86-92
(Alpha Five for Windows) A Cure for Database Fears, May, pp. 34-38

Desktop Publishing

Bringing It All In: Working With Text in Your DTP Program, Apr., p. 104
(Corel Ventura) Publishing Power, Feb., pp. 40-42
Do It With Styles, Nov., pp. 122-124
Liven Up Any Document, Jan., pp. 104-105
(PagePlus Publishing Suite) Publishing Prowess, July, pp. 38-40
Ready-to-Wear Documents, Dec., pp. 124-126
See also BUSINESS—Design & Layout

Graphics & Presentations

(ABC SnapGraphics; BrushStrokes; PC Paintbrush; SuperPaint; Visio Home) 50 Under \$50, Mar., pp. 81-82
(ABC SnapGraphics; Chartist-2; ClarisImpact; CorelFlow; IntelliDraw; Visio) Instant Diagrams, May, pp. 92-98
(AddDepth; Corel Gallery; ArtPad) The Nonartist's Design Kit, June, p. 106
(Adobe Photoshop; Image-In Color

Professional; Photo-Paint 5 Plus; Picture Publisher) The Digital Darkroom, Sept., pp. 90-94
(ClarisDraw for Mac) Back to the Drawing Board, Mar., p. 56
(CorelDraw 6.0) Picture Power, Dec., pp. 32-36
(EasyPhoto and EasyPhoto Reader) Bring in Pictures, Oct., pp. 40-41
(FreeHand 5.0) Draw Power, June, p. 44
(Open Info Manager 3.0) Multimedia for the Masses, Nov., pp. 44-45
Slide Shows Supreme, Oct., pp. 94-100

Information & Project Managers

(CalendarMaker; Expresso; Info Select Express; Sidekick for Windows; TouchBase Pro) 50 Under \$50, Mar., p. 81
(FastTrack Schedule 3.0; Microsoft Project 4.0; Project Scheduler 6 for Windows; Project Scheduler 5 for Mac; SureTrak Project Manager) How Do You Manage?, Nov., pp. 94-100
Info at Your Fingertips, July, pp. 78-88

Integrated Packages

(ClarisWorks for Macintosh/Windows) Works for Us, Apr., pp. 38-42
(Lotus SmartSuite 3.0; Microsoft Office Professional 4.3; Microsoft Office Standard for Macintosh 4.2; PerfectOffice 3.0) Suite Success, Mar., pp. 92-98
(PerfectWorks 2.1) Almost Perfect, Sept., p. 48

Mail & Fax Managers

(AddressMate for Windows) Zip Through Postal Chores, Apr., pp. 42-44
(ArcList; Bulk Mailer+; Mailer's+4; MyProfessionalMailManager; PostSave III-PreSort Pro) It's in the Mail, June, pp. 98-104
(Dazzle Plus), Mar., p. 82
The Fax Masters, Feb., pp. 88-94
(MyProfessionalMailManager) Special Delivery, Mar., pp. 46-48
See also BUSINESS—Mail & Shipping

Map & Travel

(FTM AirMax Worldwide) Take Your Miles to the Max, July, p. 18
(MapLinx for Windows) Put Your Business on the Map, May, pp. 42-44

Miscellaneous

(The Complete After Dark; The Simpsons) 50 Under \$50, Mar., p. 83
(PublicityBuilder) Meet the Press, Apr., p. 50

Operating Systems

(OS/2 Warp) Warp Speed Ahead, Feb., p. 36
(Windows 95) At What Price Windows?, Nov., p. 20
(Windows 95) Microsoft Opens a New Window, Jan., p. 44
(Windows 95) Pest Control, Aug., p. 20
(Windows 95) Uncle Bill Wants You, Sept., p. 16
Windows 95 Workout, Nov., pp. 66-68
Win With Windows 95, Oct., pp. 56-61

Optical Character Recognition

(WordScan Plus 4.0) Easy Reader, Aug., pp. 48-49

Security

(Digital Notary) Hands-Off Electronic Documents, June, p. 24
(FolderBolt Pro 1.0.3) Safe and Secure, Dec., pp. 38-40
Kid-Proof Your PC, Mar., p. 18

Spreadsheets

(Lotus 1-2-3 Release 4 for DOS) Data Crunching for DOS Diehards, Jan., p. 46

Utilities

Clean Your Windows: Tools to Safeguard Your Data, Manage Memory, and Keep Your System Virus Free, Aug., pp. 86-90
(ClickBook; Dazzle Plus; Working Watermarker) 50 Under \$50: Print Utilities, Mar., p. 82
(DisplayMate for Windows) Monitor Your Monitor, June, p. 50
50 Under \$50: System Utilities, Mar., pp. 79-81
(Norton Utilities for Macintosh) To Protect and Save, Jan., p. 48
(OptiMem RAM Charger 2.0.1; RAM Doubler 1.5.1) Improve Your Memory, Oct., pp. 39-40
(PowerPrint for Macintosh) Printers Aplenty, Feb., pp. 38-40 ■

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- ▶ In-home reading

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1997 EDITORIAL CALENDAR

	Special Technology Feature	Special Business Feature	Hardware Buyer's Guide	Software Buyer's Guide	Special Features & Marketing Tools
APRIL '97 <i>Closing Date: 1/30/97 Materials Due: 2/7/97 On Sale Date: 3/19/97</i>	• 101 Ways to Run Your Business Better with Windows 95 • Online Investing*	• Business Entrepreneurs Change their Businesses Direction • Beyond Press Releases**	• Monitors	• Desktop Publishing	Harvey Ad Impact Study
MAY '97 <i>Closing Date: 3/3/97 Materials Due: 3/12/97 On Sale Date: 4/23/97</i>	• The Ultimate Portable Office	• Save Time While you Sleep • What Kids Say Whose Parents Work at Home • You Deserve a Break • Politics Getting Involved**	• Lightweight Laptops	• Remote Control	Issue Theme: Doing Business Out of the Office
JUNE '97 <i>Closing Date: 4/1/97 Materials Due: 4/9/97 On Sale Date: 5/21/97</i>	• Best and Worst Web Businesses • What's the Right Site for You? • The Ultimate Internet System Provider Pros & Cons	• Meet Your Neighbors-on the Web • Dealing with Burnout**	• Web Worthy Desktop Systems	• Web-site Creation Packages	Issue Theme: Work the Web the Nuts & Bolts of Building a Web Presence
JULY '97 <i>Closing Date: 4/29/97 Materials Due: 5/9/97 On Sale Date: 6/18/97</i>	• What to do When Your Modem Doesn't Work	• Double Your Market Share • Make the Most of a Small Space • Learning from Financial Blunders**	• Laser Printers	• Office Suites	Announcement of our Adopt a Business Contest Winner Part I
AUGUST '97 <i>Closing Date: 6/2/97 Materials Due: 6/10/97 On Sale Date: 7/22/97</i>	• Do it yourself upgrades • Prospect with your PC	• Business Financial Planning Series Part I • Out of the Mouths of Babies	• Tape Backup	• Utilities	Issue Theme: Upgrading
SEPTEMBER '97 <i>Closing Date: 7/1/97 Materials Due: 7/8/97 On Sale Date: 8/19/97</i>	• Truly paperless office	• Business Financial Planning Series Part II • Changing your Business	• Fax Machines	• Graphics Packages	Announcement of our Adopt a Business Contest Winner Part II
OCTOBER '97 <i>Closing Date: 7/31/97 Materials Due: 8/8/97 On Sale Date: 9/23/97</i>	• Keep Your Customers Happy with Technology	• Business Financial Planning Series Part III • Create a Corporate Identity Kit • Experts Tell you How to do Everything Better	• Color Inkjet Printers	• A Variety of Business Must Haves	Harvey Measurement Study

Editorial information covered in Home Office Computing will also be covered in Small Business Computing Note: ** indicates feature to appear only in SBC. Editorial Information Subject to Change.

212-505-4220

1/28/97

Profiles of Our Editorial Staff & Contributors

Bernadette Grey, Group Editorial Director

Bernadette Grey has been an editor at the magazine since 1985.

Grey speaks frequently on small-business issues—such as financing, telecommuting, start-up opportunities, and new products—at trade conferences and conventions. She is also interviewed regularly for radio and television spots and other publications. She has appeared on *The Good Morning America Show*, *Wall Street Journal Report*, *Fox Business News* and has been interviewed for *The Wall Street Journal*, *The New York Times*, *BusinessWeek*, *San Jose Mercury News*, *Los Angeles Times*, and numerous newspapers and magazines around the country.

Contact: 212-505-4223 or berniegrey@aol.com.

Arthur H. Germain III, Executive Editor

Background: Arthur Germain brings a wealth of technical expertise on a vast array of computer topics ranging from PCs to local area networks to the Internet. As Technical Director of *Windows Magazine*, he implemented and directed the operation of the magazine's LAN and testing facilities. As Chief Technical Editor, and later Managing Editor, of *CommunicationsWeek*, he spearheaded the technology focus of the news weekly for its audience of corporate network managers. He is a co-author of *Networking Windows 3.51* and brings years of experience in presenting technical topics to readers in a clear and understandable format.

He holds a B.S. in Communications/Media from the State University of New York, College at Fredonia.

Beat: Oversees the staffs of the New & Noteworthy section, Hardware and Software Guides and HOC's America Online forum and Web site. He is responsible for shaping the technical editorial coverage and artistic content of the entire magazine.

Approach: "Technology is not an end in itself. It is a means to achieve definable business goals. I try to help readers chart a clear course through the often murky waters of new computer technologies."

Contact: 212-505-4239 or agerman@aol.com

Cathy G. Brower, Executive Editor

Background: With a B.A. in journalism and political science from New York University and years of experience as managing editor at *Success* magazine, Cathy Brower adds a wealth of business expertise to HOME OFFICE COMPUTING's editorial content. She also speaks regularly on business topics on CNNfn.

Beat: Regularly edits various business features, but she's mainly responsible for shaping the editorial and

artistic content of the entire magazine.

Approach: "I look for a unique approach in writing style and an understanding of our niche market—one that blends business and technology."

Contact: 212-505-4248 or cathyhoc@aol.com.

Susie Rich, Senior Editor

Background: Susie Rich received a B.A. in English from the University of Illinois. With her background as senior associate editor of *Windows Magazine* and editor of the *LaserJet Journal* newsletter, she brings to *Home Office Computing* years of experience in presenting technical topics to a business audience.

Beat: Oversees the feature well and edits the Vantage Point, Office Design, and Design Doctor columns.

Approach: "My aim is to demystify technology and to show our readers—in clear, interesting, and innovative ways—how to use it to better their small businesses."

Contact: 212-505-4229 or susierich@aol.com.

Gail Gabriel, Senior Editor

Background: After receiving a B.A. in journalism from Rutgers University, Gail Gabriel was inducted into business reporting at *Working Woman* magazine. She later served as deputy managing editor at *Success* magazine, and she brings to *Home Office Computing* years of business expertise.

Beat: Edits the Legal Matters, Sales & Marketing, and Money columns and various business features.

Approach: "I'm always on the lookout for entrepreneurial problems and innovative solutions—whether they are high-tech tools or business strategies."

Contact: 212-505-4241 or gailhoc@aol.com.

Patricia M. Carey, Senior Editor, Small Business Computing

Background: Patricia Carey is a former senior editor of *International Business Magazine* and has written on small business topics for *CFO*, *Your Company*, *Black Enterprise*, and other national magazines.

Beat: Edits Tech Solutions, The CEO, Managing People, and feature stories for SMALL BUSINESS COMPUTING.

Approach: "I help provide the business and technology information our readers need not just to survive—but to prosper—in today's tough economy."

Contact: Carey, who telecommutes from her Connecticut home office, can be reached at (203) 887-4035 or triciahoc@aol.com.

Nancy Nisselbaum, Managing Editor

Background: After graduating from Clark University

with a B.A. in English, Nancy Nisselbaum worked at a variety of magazines, including *Data Communications* and *Woman*, in both staff and freelance positions.

Beat: She is responsible for our day-to-day operations, reads all the copy with an eye for detail, and edits the After Hours and Ask Paul & Sarah columns.

Approach: "If I don't understand a review, then neither will our readers. I try to make the articles understandable while keeping them informative."

Contact: 212-505-4236 or nancyhoc@aol.com.

Chris Sandlund, Reviews Editor

Background: Chris Sandlund has a B.A. in Russian studies from the University of Virginia. He was an associate editor at *PC/Computing* before joining our staff.

Beat: He edits the monthly Log On and Communications columns and various technology features, and he evaluates and writes about new products.

Approach: "I use my experience as a self-employed businessperson to understand the problems of a small-business person and how they differ from those in large organizations. To evaluate a product, I look to make sure it provides a great value to the end user."

Contact: 212-505-4235 or chrishoc@aol.com.

Philip Albinus, Software Editor

Background: Philip Albinus studied English literature at the State University of New York at New Paltz. Before joining the staff of *Home Office Computing*, he worked for *Windows Magazine* as assistant reviews editor.

Beat: Albinus assigns and edits the standalone and group software reviews and technology-related features.

Approach: "Unlike other magazines that act as cheerleaders for the computing industry, we deliver practical, real-world business advice."

Contact: 212-505-4258 or palbinus@aol.com.

Catherine Greenman, Hardware Editor

Background: Catherine Greenman received a B.A. in English from Kenyon College. Prior to joining our staff, she reported and edited articles about the consumer hardware and software industry for a trade publication.

Beat: Greenman edits the hardware reviews and technology-related features and writes about new products.

Approach: "There seems to be no slow-down in the wave of new technology alliances and product introductions, but it's important to help our readers identify what tools will be relevant to their business."

Contact: 212-505-4233 or cgscho@aol.com.

Nicola B. Godfrey, Associate Business Editor

Background: After coming to the United States from her

England, Nicola Godfrey received a B.A. in journalism from San Francisco State University. As a frequent contributor to Copley News Service and editor-in-chief of the Wireless Flash News Network, she brings years of reporting and editing experience.

Beat: Godfrey edits the Up Front section and various business features.

Approach: "I keep readers updated on any news, trends, and advice that can help entrepreneurs work more productively, creatively, and knowledgeably on all aspects of their SOHO environment."

Contact: 212-505-4238 or nicsoho@aol.com.

Risa Cohen, New Media Editor

After Risa Cohen received her B.A. in English from Binghamton University, she served as acquisition editor of computer books at Van Nostrand Reinhold. From there, she took a job as new media editor at *Computer Shopper* before coming to *Home Office Computing*. Cohen oversees the day-to-day details of our AOL and Web sites.

Contact: 212-505-4252 or risalynn@aol.com.

Paul & Sarah Edwards

The Edwardses are contributing editors and the writers of our monthly Q&A column. They are also the authors of *Working From Home*, *Getting Business to Come to You*, and *The Best Home Businesses for the 90's* (Tarcher). In addition, they have created the Business Generator, a book/tape/workbook kit for start-ups. They cohost the syndicated Home Office Show featured on the Business Radio Network each Sunday from 10 to 11 p.m. (ET) as well as CompuServe's Working From Home forum.

Peter H. Lewis

Peter H. Lewis has been covering science, computers, and business technology for The New York Times since 1982. He is a two-time recipient of the Software Publishers Association "Software Reviewer of the Year" award in 1988 and 1992 and was honored for "Best Overall Industry Coverage" in 1995. Lewis commutes electronically to New York from his home office in Austin, Texas.

Linda Stern

Linda Stern has been writing about business and finance for over a decade. She has a syndicated newspaper column distributed by Reuters and she is a monthly contributor to *Newsweek*. She wrote *Bookkeeping on Your Home-Based PC* (Windcrest/McGraw-Hill).



25 February 1997

Ms. Marsha Berry
Office of the First Lady
The White House
Washington, D.C. 20502

Dear Ms. Berry:

I am an undergraduate student of political science and am working in Washington while completing the final semester of my senior year. Before receiving my degree, I am required to submit a senior integrative essay (30 to 50 pages) on a substantive issue in American politics. I have chosen to focus on the image of the First Lady. My thesis is as follows.

Contemporary media have a distinct tendency to downplay achievements, unfairly highlight character flaws, and under-represent the point of view of women politicians. This is most evident with the example of the First Lady, arguably the preeminent female political leader in the United States today. For a First Lady attempting to successfully fulfill her role as a public communicator, the largest obstacle to overcome is a biased and hostile national media. By the nature of her role and objectives, the First Lady is not able to avoid the media, but instead must effectively maneuver through the double bind that affects all successful or accomplished women in public life. An activist First Lady such as Hillary Clinton can and must take steps to circumvent the negative and get her message directly to a mass audience.

At present I am attempting to speak with the people who are well-acquainted with the issues I am addressing. I am writing to ask if it might be possible to speak with you about your impressions and thoughts on women in public life. I recognize that you must be extremely busy and would be grateful for any time you could offer. My office is at Hill & Knowlton, nearby at the Watergate complex, and I would be eager for an opportunity to meet with you at your convenience. Please contact me at (202) 944-1908 if this might be possible.

Sincerely,


Laura E. Lowery
Whitman College

Canadian State Dinner:

Peter Jennings, ABC News

Robert McNeil, PBS

Richard Smith, Editor-in-Chief Newsweek

Mort Zuckerman, Editor-in-Chief, US News

Norm Pearlstein, Editor-in-Chief, Time

Robin Sproul, DC Bureau Chief ABC news

Elizabeth Arnold, NPR