

**LADIES' HOME
JOURNAL**

125 Park Avenue New York, NY 10017-5529 Telephone 212 551 7000

January 10, 2000

212-455-1099

Hilary Rodham Clinton
Office of the First Lady
The White House
Room 5050, OEOB
Washington, DC 20500

Dear Mrs. Clinton:

Welcome to New York! Glad you are one of us. And if you need any tips on
Washington food markets, discount shopping, or the best walks in Riverside
Park, give me a call.

Since I know that women in New York and throughout the country are
interested in how you are developing and defining your life in your new home.
We would love to do a cover story about you, possibly, for our June issue. We
feel it should be a perfect time for you to share your outlook and your feelings
about the exciting choices you are now making.

We have to report and shoot such a story by the end of February. We
know your schedule is a busy one but we also know that this is a story that will
be so important and inspiring to the sixteen million women who read Ladies'
Home Journal.

By the way, thanks so much for offering to make the video. And I certainly will
mention the awards dinner how important being a delegate to the U.N.'s
Commission on Women was to me and how inspired I was by your speech in
Beijing.

I will give your office a call next week.

All best wishes,

Blythe

My,

FAX COVER SHEET

OFFICE OF MYRNA BLYTH
LADIES HOME JOURNAL
125 PARK AVENUE, 20th FLOOR
NEW YORK, NY 10017
TEL: 212-456-1099
FAX: 212-456-1455

To: Toby Graff, Deputy Press Secretary
Office of The First Lady

From: Myrna Blyth

Date: January 5, 2000

Fax no: 202-456-7805

Number of pages
including cover 2

COMMENTS

1) What has sd since Beijing?

high level (for. pols)

Beijing platform for women here at home

- assessment of how affected women's lives

2) Most urgent ~~planned~~ challenges for women

Depends on the region

can't vote (Kuwait)

oppressed (Afghanistan)

denied med. care

trafficked

places where girls aren't educated

Advances -

- jobs, credit, tools of opprt. but it's a country by country analysis

Senegal 97 / 97 - Tostan

Vital Voices -

Key - raise all women to a minimal level

- also get women to be agents of s. in their own society

LADIES HOME JOURNAL
PHOTO SHOOT & INTERVIEW

- 12:30 Lissa escorts crew from Briefing Room to Ushers Office
Ushers escort to Residence
- 1:00 Jen meets equipment van at East Gate; escorts to Family Theater
- 2:30 Jen escorts Meredith Berkman from Briefing Room to Residence
- 3:00 Photo Shoot (Residence, location TBD)
- 3:30 Jen & Lisa stay with crew to break down
- 3:35 Lissa escorts Meredith and HRC to Map Room
- 3:40 Interview (Map Room)