

Publication Date Change Language

Mrs. Clinton is committed to the publication of *Invitation to the White House* because it reflects a part of her work as First Lady that is very meaningful to her. She has worked to make the White House a distinctly American showcase through the commemoration of historic events and the celebration of special occasions. It is important to her that the book reflect the Clintons' full term in the White House, including the recent Millennium events, which a November publication date would allow.

In light of Mrs. Clinton's demanding schedule, she believes she would not have sufficient time to devote to completing the manuscript in time for a spring publication. The change in dates will allow Mrs. Clinton to finalize the manuscript over a longer period and to be involved in promotion at the time of publication.



S I M O N & S C H U S T E R

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New York, NY 10020
212-698-7315 • Fax: 212-698-7453
E-Mail: sydney_miner@prenhall.com

Sydney Weinberg Miner
Vice President, Senior Editor
Trade/Editorial

Marsha -
This just came.
Could you please
approve?
Mary Ellen

12 August 1999

Ms. Mary Ellen McGuire
Office of the First Lady
Old Executive Office Building
Room 100
Washington, DC 20500
By fax: 202/456-6244

Dear Mary Ellen,

Here is the ad that we are placing in Baker & Taylor's *Advance*. Baker & Taylor is a wholesaler that sells primarily to libraries; *Advance* is their promotional publication. We have taken our copy from the approved catalog copy; the blurb about advertising and publicity is selling copy that demonstrates our commitment to the book.

I will need to hear from you by Monday morning, August 16th at the latest. If this is going to be a problem, please let me know as quickly as possible.

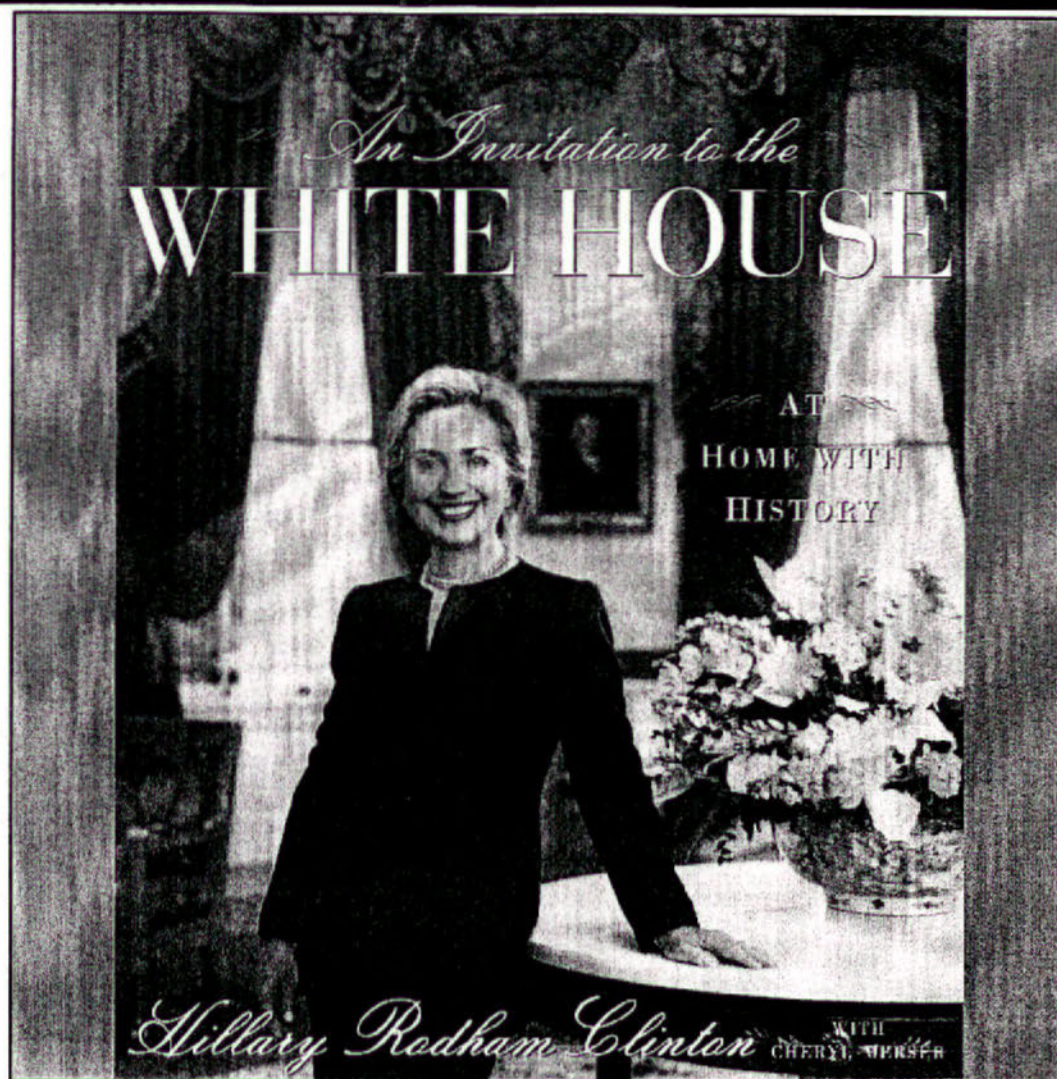
I am FedExing the last part of the book layout, the recipes and space for index and back matter) to you today, along with the captions. The caption document was simply too long to fax effectively. I'm also enclosing a better copy of the ad for your files. You should have everything by tomorrow AM.

I look forward to hearing from you, as always.

Best regards,

SWM: pc
Attachments

Author proceeds will be assigned to the White House Historical Association



First Lady
Hillary Rodham Clinton
invites us into the best-known home in the country.

First Lady Hillary Rodham Clinton has worked to make the White House into a distinctly American showcase.

With more than 300 color photographs, menus from state dinners, and more than fifty recipes used in the White House kitchens, here is a glimpse of the day-to-day life behind the events that take place in our nation's collective home.

- National advertising in *The New York Times Book Review*, *The Washington Post*, and *USA Today*
- National author publicity
- On-line publicity

December
10 1/4 x 10 1/4 • 312 pages
More than 300 full-color
and black-and-white
photographs throughout;
Index
0-684-85799-5 • \$30.00



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