

An Invitation to the White House

4/14/99

How many copies of ITAV are in print?

652,000 are in print in the United States in all editions (hard back, etc).

How many copies of Dear Socks, Dear Buddy are in print?

325,000 are in print in the United States...

How many copies will we print?"

250,00 first printing.

When will the book be published?

Fall '99

Will the First Lady receive an advance and/or royalties for the entertaining book?

She will not receive an advance. All author proceeds will be assigned to charity(ies) to be determined. (Note: S&S will donate a portion of S&S profits to an organization(s) TBD)

How did idea of the book come about? When did HRC start planning this book?

From her first days at the WH the FL realized how curious Americans are about the history of entertaining at the White House, the People's House. She was asked how the Clintons entertaining style differed from previous administrations and how it has evolved from their first days at the White House. This book demonstrates the Clinton's interest in advancing the availability of the White House by increasing the number and diversity of people invited to events; the Clinton's interest in showcasing American design, cuisine, and culture.

How long as the books been planned?

Concrete planning since 1997.

Who is Cheryl Mercer?

Professional writer, no previous relationship with the Clintons. S&S engaged her to help with this book. She has authored books on food, gardening, etiquette.

Will she publicize the book?

HRC intends to promote book upon publication.

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SIMON & SCHUSTER TO PUBLISH NEW BOOK
BY HILLARY RODHAM CLINTON

NEW YORK, April 14, 1999--Carolyn Reidy, President of the Simon & Schuster Trade Division, announced today that a new book by First Lady Hillary Rodham Clinton will be published by Simon & Schuster in the late fall.

The book, *An Invitation to the White House*, will be an account of the Clintons' style of entertaining in the White House. Beginning with a look back through the history of White House entertaining, the book will showcase more than twenty events in detail--annual receptions, visits by heads of state and official occasions, cultural events, private parties and Christmases at the White House--and will be illustrated with photographs and reproductions of invitations, guest lists, schedules, and other materials. More than 30 recipes of dishes served at the White House will be included. In one section of the book, readers will be given a glimpse of what goes on behind the scenes--a look at all the people and facilities that make the events possible.

In an introduction to the book, Mrs. Clinton will discuss the challenges and pleasures of being the First Hostess; how she has showcased the best of American design, cuisine and culture; how changes in the type of food and style of service have been initiated; and how she has increased the number and diversity of people who enjoy the hospitality of the White House.

The First Lady will be assisted in the research and preparation of the book by Cheryl Merse, with additional assistance from Kaki Hockersmith.

The book will be edited by Simon & Schuster senior editor Sydney Miner, and overseen by Ms. Reidy and David Rosenthal, Publisher of the Simon & Schuster imprint.

"The Clinton White House has been noted for the warmth of its hospitality and for the elegance and innovation of its events," said Ms. Reidy. "This book will enable readers to see close-up just how the Clintons' marvelous style of entertaining has evolved over the past several years."

Mrs. Clinton's first book, *It Takes a Village*, was published by Simon & Schuster in 1996. Her second book, *Dear Socks, Dear Buddy: Kids' Letters to the First Pets*, was published by Simon & Schuster last fall.

Simon & Schuster, the publishing operation of Viacom Inc., is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed and multi-media formats. Its divisions include Simon & Schuster Trade Publishing, Pocket Books, Simon & Schuster Children's Publishing, Simon & Schuster New Media, Simon & Schuster Online, Simon & Schuster U.K., and Simon & Schuster Australia.

783-9460

AM-Mrs Clinton-Book,150

First lady writing about White House entertaining

WASHINGTON (AP) First lady Hillary Rodham Clinton is writing another book, this time detailing how she and President Clinton entertain guests at the White House.

The book, ``An Invitation to the White House,'' will be published by Simon & Schuster in the fall.

According to a statement Wednesday by the publisher, Mrs. Clinton will discuss ``the challenges and pleasures'' of White House entertaining and showcase more than 20 events, from annual receptions, state dinners, private parties and Christmas gatherings.

Mrs. Clinton will work with two researchers and a senior editor.

Mrs. Clinton's other books were, ``It Takes a Village,'' about raising children, and ``Dear Socks, Dear Buddy: Kids' Letters to the First Pets,'' about the Clintons' cat and dog.

In keeping with her practice, Mrs. Clinton will donate the proceeds of the new book to charity, said Julie Mason, a spokeswoman for the first lady.

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BC-CLINTON-HILLARY-BOOK

Mrs. Clinton writing book on W. House entertaining

WASHINGTON (Reuters) - First lady Hillary Rodham Clinton will chronicle the Clintons' style of White House entertaining in a book to be published this fall.

"An Invitation to the White House" will be Mrs. Clinton's third book, following up on her 1996 "It Takes a Village," and last year's "Dear Socks, Dear Buddy: Letters to the First Pets."

The first lady's spokeswoman, Marsha Berry, said the book would focus on how Mrs. Clinton and her husband, President Clinton, have "advanced the availability" of the White House by increasing the number and diversity of people invited to events.

"It's to highlight the access that the Clintons have given to more people, more types of entertainment...from (rock singer) Lou Reed to (cellist) Yo Yo Ma," she said.

The book is to be published in late fall by Simon & Schuster. She will be assisted in the research and preparation of the book by a professional writer, Cheryl Merse, with additional help from Kaki Hockersmith, an Arkansas interior decorator who helped redecorate portions of the White House.

"The Clinton White House has been noted for the warmth of its hospitality and for the elegance and innovation of its events," said Carolyn Reidy, president of Simon & Schuster's Trade Division.

"This book will enable readers to see close-up just how the Clintons' marvelous style of entertaining has evolved over the past several years," she said.

The book will be an account of the Clintons' style of entertaining. It will start with a look back through the history of White House entertaining.

It will showcase more than 20 events in detail, such as annual receptions, visits by heads of state and official occasions, cultural events, private parties and Christmases at the White House.

The book will be illustrated with photographs and reproductions of invitations, guest lists, schedules and other materials. More than 30 recipes of dishes served at the White House will be included.

In the introduction, Mrs. Clinton will discuss how she has showcased American design, cuisine and culture and how changes in the type of food and style of service have been initiated.

Berry said Mrs. Clinton at a later point is expected to write a more personal book about her time in the White House. If someone is going to write a book about her, "Hillary Clinton would be the best source for a book on Hillary Clinton," she said.

Another spokeswoman for the first lady, Julie Mason, said Mrs. Clinton planned to give her proceeds from the book to charity organizations that she has not yet identified.

REUTERS

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First Lady Hillary Rodham Clinton
1998 Dispersement of Royalties from It Takes a Village

ACCION	\$5,000
AmeriCorps	\$5,000
Christian Mission of Pignon, Haiti	\$5,000
D.C. Central Kitchen	\$5,000
Franciscan Children's Hospital	\$10,000
Girls, Incorporated	\$5,000
Grameen Foundation USA	\$5,000
HIPPY Washington	\$5,000
KABOOM!	\$5,000
Patronato Beneficio Oriental of the U.S.	\$5,000
Reach Out and Read	\$5,000
Save the Children	\$5,000
Special Olympics, Inc.	\$5,000
TOSTAN	\$5,000
Women in Law and Development	<u>\$5,000</u>

TOTAL: \$80,000